Ask the questions exactly as they are worded
Do NOT read out the answers unless indicated

11   How likely is it that you will vote in the
      general election tomorrow - or have you
      voted already?

          1 Have already voted (incl postal vote)
          2 Definitely will vote

          3 Probably will vote)
          4 Might vote   ) skip to Q22

          5 Unlikely to vote/won t vote - skip to Q24

          6 Don t know   skip to Q22

IF ALREADY VOTED/DEFINITELY WILL VOTE (codes 1 or 2
above) Others skip to Q22

12   Which party will/did you vote for?

          1 Conservative   ask Q13

          2 Labour   skip to Q16

          3 Liberal   )
          4 SDP   ) skip to Q19
          5 Alliance   )

          6 Nationalist*)
          7 Other   ) skip to Q23

          8 Don t know)
          9 Refused   ) skip to Q22

*Scottish/Welsh

ASK ONLY IF VOTED/GOING TO VOTE CONSERVATIVE
(code 1 above) Others skip to Q16

13   What would you say is stronger   your like of
      the Conservatives or your dislike of Labour?

          1 Like of the Conservatives
          2 Dislike of Labour
          3 Both equal
          4 Don t know

14   And are you voting Conservative because of
      something in particular that you like about them
      or because you can see no need for a change of
      government?

          1 Something in particular
          2 No need for change
          3 Don t know

15   Suppose the Conservative party wins the largest
      number of seats at the election but not enough
      to carry out their policies without the support
      of other parties   What would you then prefer
      to happen? (Show CARD A)

          1 Minority government   )
          2 Coalition government   )
          3 Fresh election   ) skip to Q23
          4 Other   )
          5 Don t know   )

ASK ONLY IF VOTED/GOING TO VOTE LABOUR (Q12. code 2)
Others skip to Q19

16   What would you say is stronger - your like of
      Labour or your dislike of the Conservatives?

          1 Like of Labour
          2 Dislike of the Conservatives
          3 Both equal
          4 Don t know

17   And are you voting Labour because of something
      in particular that you like about them, or
      because you just think that it is time for a
      change?

          1 Something in particular
          2 Time for a change
          3 Don t know

18   Suppose the Labour party wins the largest number
      of seats at the election but not enough to
      carry out their policies without the support of
      other parties. What would you then prefer to
      happen? (Show CARD A)

          1 Minority government   )
          2 Coalition government   )
          3 Fresh election   ) skip to Q23
          4 Other   )
          5 Don t know   )

ASK ONLY IF VOTED/GOING TO VOTE FOR LIBERAL/SDP
ALLIANCE (Q12, codes 3 4 5) Others skip to Q22

19   What would you say is stronger - your like of
      the Liberal/SDP Alliance or your dislike of
      the Labour and Conservative parties?

          1 Like of Lib/SDP Allliance
          2 Dislike of Lab and Con
          3 Both equal
          4 Don t know

20   And are you voting for the Liberal/SDP Alliance
      because of something in particular that you
      like about them or because you just think it
      is time for a change?

          1 Something in particular
          2 Time for a change
          3 Don t know

21   Suppose the Liberal/SDP Alliance holds the
      largest number of seats after the election, but
      not enough to carry out its policies without
      the support of other parties   What would you
      then prefer to happen? (Show CARD B)

          1 Minority government   )
          2 Coalition with Conservatives)
          3 Coalition with Labour   ) skip to
          4 Fresh election   ) Q23
          5 Other   )
          6 Don't know   )

IF PROBABLY WILL VOTE/MIGHT VOTE/DON T KNOW (Q11) OR
"DON'T KNOW"/"REFUSED" (Q12)

22   If you do vote which party are you most likely
      to support?

          1 Conservative)
          2 Labour   )
          3 Liberal   )
          4 SDP   )
          5 Alliance   ) skip to Q24
          6 Nationalist*)
          7 Other   )
          8 Don t know   )
          9 Refuse   )

*Scottish/Welsh Nationalist

IF ALREADY VOTED/DEFINITELY WILL VOTE (codes 1 or 2.
Q11) Others skip to Q24

23   How long ago did you decide which way you would
      finally vote - a long time ago, or during the
      campaign? IF DURING THE CAMPAIGN   And was
      that two or three weeks ago or just in the
      last few days?

          1 A long time ago
          2 Two or three weeks ago
          3 Last few days
          4 Don t know

ASK ALL:

24. Leaving aside this particular election, would you say you generally think of yourself as Conservative, Labour, Liberal, SDP, (IN SCOTLAND/WALES: Nationalist) or what?

```
        1  Conservative  )
        2  Labour        )
        3  Liberal       )
        4  SDP           ) skip to Q26
        5  Alliance      )
        6  Nationalist*  )
        7  Other         )

        8  No party/none )
        9  Don't know    ) ask Q25
```

ASK ONLY IF NONE/NO PARTY/DON'T KNOW (codes 8,9 above): Others skip to Q26

25. Do you generally think of yourself as a little closer to one of the parties than the others? IF YES: Which party is that?

```
        1  Conservative
        2  Labour
        3  Liberal
        4  SDP
        5  Alliance
        6  Nationalist*
        7  Other

        8  No party/none )
        9  Don't know    ) skip to Q27
```

26. And would you call yourself very strong ..... (appropriate party), fairly strong or not very strong?

```
        1  Very strong
        2  Fairly strong
        3  Not very strong
        4  Don't know
```

ASK ALL:

27. Now thinking back to the last general election in 1983, which of the parties did you vote for then - or perhaps you did not vote in that election?

(PLEASE ENSURE THAT THOSE WHO WERE TOO YOUNG TO VOTE, i.e. WHO ARE AGED 22 OR UNDER ARE CODED 7. IF NECESSARY PROBE ABOUT AGE: Were you old enough to vote in that election?)

```
        1  Conservative
        2  Labour
        3  Liberal/SDP/Alliance
        4  Nationalist*
        5  Other
        6  Did not vote (although old enough)
        7  Too young to vote
        8  Don't know/can't remember
        9  Refused
```

28. Taking everything into account, which party has the best policies?

```
        1  Conservative
        2  Labour
        3  Liberal/SDP/Alliance
        4  Nationalist*
        5  Other
        6  None of them/all the same
        7  Don't know
```

29. And leaving on one side the question of which party you vote for, which party best serves the interests of people like you and your family?

```
        1  Conservative
        2  Labour
        3  Liberal/SDP/Alliance
        4  Nationalist*
        5  Other
        6  None of them/all the same
        7  Don't know
```

30. Think of all the urgent problems facing the country at the present time. When you decided which way to vote which TWO issues did you personally consider most important? (DO NOT PROMPT. Mark up to 2 answers)

```
        1  Unemployment/jobs
        2  NHS/Health/Hospitals
        3  Education/schools/universities
        4  Defence/nuclear weapons/arms
        5  Law and order/crime/vandalism
        6  Rates/new 'community charge'
        7  Taxation/income tax/VAT
        8  Pensions/services for the old
        9  Housing/homelessness
        0  Prices/cost of living/inflation

        1  Strikes/trade unions/industrial relations
        2  Immigrants/race relations
        3  Privatisation
        4  AIDS
        5  Permissiveness/gays/homosexuals/pornography
        6  Nationalisation/public ownership
        7  Inequality/poverty/North-South divide
        8  Welfare benefits
        9  City scandals/get rich quick society
        0  Northern Ireland/Ulster

        1  Environment/pollution/conservation
        2  International peace
        3  Devolution to Scotland/Wales
        4  Scotland's/Wales' special interests
        5  Britain's reputation abroad
        6  Other economic interests
        7  Other (Write in)
```

```
        8  None
        9  Don't know
```

33. I am going to read out a number of things that most people in Britain want. From this card (Show CARD C) would you tell me which party you think would be best at: (Read out and mark an answer for each issue. Reverse order for alternate contacts)

	Conservative	Labour	Liberal/SDP	Nationalist	Other	No difference	Don't know
a) Reducing unemployment	1	2	3	4	5	6	7
b) Helping to bring about disarmament	1	2	3	4	5	6	7
c) Making Britain more prosperous	1	2	3	4	5	6	7
d) Cutting income tax	1	2	3	4	5	6	7
e) Reducing crime and vandalism	1	2	3	4	5	6	7
f) Cutting down strikes	1	2	3	4	5	6	7
g) Providing properly for the Health Service	1	2	3	4	5	6	7
h) Ensuring that Britain is safely defended	1	2	3	4	5	6	7
i) Providing children with a better education	1	2	3	4	5	6	7
j) Making Government more democratic	1	2	3	4	5	6	7
k) Protecting individual freedom and rights	1	2	3	4	5	6	7

SCOTLAND/WALES ONLY:

	Conservative	Labour	Liberal/SDP	Nationalist	Other	No difference	Don't know
l) Looking after Scotland's/Wales' special interests	1	2	3	4	5	6	7

45. When you finally decided which way to vote, was it for one or more reasons on this card? (Show CARD D). Please mention all the reasons that apply.

```
        Because of a ...
        1  Conservative broadcast on TV
        2  Labour broadcast on TV
        3  Liberal/SDP broadcast on TV

        4  Conservative newspaper advert or poster
        5  Labour newspaper advert or poster
        6  Liberal/SDP newspaper advert or poster

        7  An article I read in a newspaper

        8  None of these
```

46   Leaving aside your general party preference
      who would make the best Prime Minister
      Margaret Thatcher Neil Kinnock David Steel
      or David Owen?

      1 Thatcher
      2 Kinnock
      3 Steel
      4 Owen
      5 Don t know

47   And who would make the worst?

      1 Thatcher
      2 Kinnock
      3 Steel
      4 Owen
      5 Don t know

48   Which of these two statements comes closest
      to your view? (READ OUT   Reverse order for
      alternate contacts)

      A   Privatisation of state-owned companies will
          spread prosperity to the British people as
          a whole

      B   Privatisation of state-owned companies will
          only concentrate wealth in a small number
          of private hands

UNLESS REPLIES DON'T KNOW

      Do you hold this view very strongly, fairly
      strongly or only mildly?

      1 Very strongly believe that privatisation
         will spread prosperity
      2 Fairly strongly believe that privatisation
         will spread prosperity
      3 Mildly believe that privatisation will
         spread prosperity

      4 Very strongly believe that privatisation
         will concentrate wealth
      5 Fairly strongly believe that privatisation
         will concentrate wealth
      6 Mildly believe that privatisation will
         concentrate wealth

      7 Don't know

49   And which of these statements comes closest to
      your view? (READ OUT   Reverse order for alter-
      nate contacts)

      A   Cut taxes even if it means some reduction
          in government services like health,
          education and welfare

      B   Keep up government services like health
          education and welfare even if it means
          that taxes cannot be cut

UNLESS REPLIES DON T KNOW

      Do you hold this view very strongly, fairly
      strongly or only mildly?

      1 Very strongly believe in cutting taxes
      2 Fairly strongly believe in cutting taxes
      3 Mildly believe in cutting taxes

      4 Very strongly believe in keeping up
         services
      5 Fairly strongly believe in keeping up
         services
      6 Mildly believe in keeping up services

      7 Don't know

50   The next questions are about the way governments
      ought to act

      First, when dealing with political opponents
      what is better - sticking firmly to ones own
      beliefs or trying to meet them half way?

      1 Sticking to beliefs
      2 Neither/both/don't know
      3 Meeting them half way

51   In difficult economic times, what is better -
      for the government to be caring or for the
      government to be tough?

      1 Caring
      2 Neither/both/don't know
      3 Tough

52   It is sometimes said that no government of
      any party can in fact do much to create economic
      prosperity   that it is up to the people them-
      selves   Do you agree or disagree?

      1 Agree
      2 Neither/both/don't know
      3 Disagree

53   What is better - for the Government to see that
      everybody gets decent schools, health care and
      pensions or for individuals to provide these
      things for themselves, relying on the Govern-
      ment only if they have to?

      1 Government should provide
      2 Neither/both/don't know
      3 Individuals should provide

54   In its relations with the rest of the world,
      what is better - for Britain to stick resolutely
      to its own position. or for Britain to meet
      other countries half way?

      1 Stick to own position
      2 Neither/both/don't know
      3 Meet them half way

55. I am going to read out some proposals that the different parties have put forward in this election.

Please say whether you think the proposal is a very good idea, a fairly good idea, a fairly bad idea, or a very bad idea. (Show CARD E. Read out the proposals, reverse order for alternate contacts. Mark an answer for each)

		Very good idea	Fairly good idea	Fairly bad idea	Very bad idea	Don't know
a)	Removing United States nuclear weapons from British soil	1	2	3	4	5
b)	Changing the present system of voting to proportional representation	1	2	3	4	5
c)	Extending VAT to some goods that currently are exempt	1	2	3	4	5
d)	Levying a special tax on firms that pay wage rises above the rate of price increases	1	2	3	4	5
e)	Reversing the recent 2p cut in income tax	1	2	3	4	5
f)	Replacing the local rates by a standard charge levied on every adult	1	2	3	4	5
g)	The Government returning British Gas and British Telecom to public ownership	1	2	3	4	5
h)	Allowing state schools to opt out of local authority control and set their own entry tests	1	2	3	4	5
i)	Setting up a Ministry for Women	1	2	3	4	5
j)	Restore the right to secondary picketing, i.e. picketing of a company not directly involved in a strike	1	2	3	4	5

65. Have you seen or heard the results of an opinion poll (in Scotland/Wales: a Britain-wide opinion poll) in the last few days?

If YES: Do you remember which party the poll said was in the lead?

  1 Not seen/heard of any poll - skip to Q68

  2 Conservatives ahead
  3 Labour ahead
  4 Liberal/SDP Alliance ahead
  5 Other/none
  6 Don't know

66. And was that a big lead or only a small lead?

  1 Big lead
  2 Small lead
  3 Neck and neck, equal
  4 Don't know

67. When you finally decided (decide) which way to vote, did (will) you take notice of what the opinion polls were (are) saying?

  1 Yes
  2 No
  3 Don't know

68. Which of these two statements come closest to your view? (READ OUT. Reverse order for alternate contacts)

A. The best way to tackle unemployment is to allow private companies to keep more of their profits to create more jobs

B. It is mainly up to the government to tackle unemployment by using tax money to create jobs

UNLESS REPLIES DON'T KNOW:

Do you hold this view very strongly, fairly strongly or only mildly?

  1 Very strongly believe in leaving it to private companies
  2 Fairly strongly believe in leaving it to private companies
  3 Mildly believe in leaving it to private companies

  4 Very strongly believe it is up to the government
  5 Fairly strongly believe it is up to the government
  6 Mildly believe it is up to the government

  7 Don't know

69. Which of these three statements comes closest to your own views? (Show CARD F)

UNLESS ANSWERS DON'T KNOW:

Do you hold this view very strongly, fairly strongly or only mildly?

  1 Very strongly believe that Britain should keep its Trident nuclear weapon system
  2 Fairly strongly believe that Britain should keep its Trident nuclear weapons system
  3 Mildly believe that Britain should keep its Trident nuclear weapon system

  4 Very strongly believe that Britain should scrap Trident but keep a minimal nuclear deterrent
  5 Fairly strongly believe that Britain should scrap Trident but keep a minimal nuclear deterrent
  6 Mildly believe that Britain should scrap Trident but keep a minimal nuclear deterrent

  7 Very strongly believe that Britain should get rid of all nuclear weapons
  8 Fairly strongly believe that Britain should get rid of all nuclear weapons
  9 Mildly believe that Britain should get rid of all nuclear weapons

  0 Don't know

211. This card (Show CARD G) lists some of the causes of unemployment. Which do you think are the real causes of unemployment in Britain today? You may mention as many as you wish.

1	The world recession
2	The present Government
3	Too many imports from abroad
4	Too many immigrants
5	The trade unions
6	Automation and technological change
7	Poor management in British industry
8	People not trying hard enough to get jobs
9	None of the above
0	Don't know

212. How do you think the general economic situation in this country has changed over the last 12 months?

READ OUT: Has it ...

  1 Got a lot better
  2 Got a little better
  3 Stayed the same
  4 Got a little worse
  5 Got a lot worse
  6 Don't know

213 And how does the financial situation in your own household compare with what it was 12 months ago?

READ OUT Has it

1 Got a lot better
2 Got a little better
3 Stayed the same
4 Got a little worse
5 Got a lot worse
6 Don't know

214 And how do you think the general economic situation in this country will develop over the next twelve months?

READ OUT Will it

1 Get a lot better
2 Get a little better
3 Stay the same
4 Get a little worse
5 Get a lot worse
6 Don t know

215 And how do you think the financial situation in your own household will develop over the next twelve months?

1 Get a lot better
2 Get a little better
3 Stay the same
4 Get a little worse
5 Get a lot worse
6 Don't know

216 Setting aside your own party preference which party s campaign has come over most effectively on television?

1 Conservative
2 Labour
3 Liberal/SDP Alliance
4 Nationalist*
5 Other

6 None/all equal
7 Don t know

217 Do you think that opinion polls should be banned during an election campaign?

1 Yes should be banned
2 No, should not be banned
3 Don't know

218 If Mrs Thatcher wins this election should she carry on as Prime Minister for a full term or should she retire before the next election?

1 Carry on for full term
2 Retire before next election
3 Don't know

219 If Margaret Thatcher retired as leader of the Conservative party, who on this list would you like to see take her place? (Show CARD H)

1 Kenneth Baker
2 Michael Heseltine
3 Sir Geoffrey Howe
4 Douglas Hurd
5 Nigel Lawson
6 Norman Tebbit
7 Other (Write in)

-------- --------- -- ----------------------------
8 Don t know

I would like to finish by getting a few personal details This enables us to check that the sample of people we interview is fully representative

232 Are you, yourself, employed?

1 Full-time
2 Part-time
3 Self-employed
4 Student
5 Unemployed
6 Retired, pensioner
7 Not working

233 Have you, yourself or anyone else in your immediate family been unemployed or had great difficulty in getting a job in the last 3 to 4 years?

1 Yes, self
2 Yes other in family
3 Yes, self and other in family
4 No
5 Don't know/not applicable

234. What is/was the occupation of the head of household? (Write in below and code)

Non-manual

1 Professional
2 Director, proprietor, manager
3 Shop, personal service
4 Office, student etc

Manual.

5 Skilled
6 Semi-skilled
7 Unskilled

235 Does/did he/she work for a private firm or for a public organisation? By public organisation I mean central government, local government, the nationalised industries and also public services like the Health Service and education

1 Private firm
2 Central/local government
3 Nationalised industry or other public corporation
4 Other
5 Don't know

236 Have you or your husband a trade union card?

1 Yes, self
2 Yes, husband/wife
3 Yes, self and husband/wife
4 No
5 Don't know

237 Can you tell me your age? (Write in and code)

1 18-22
2 23-24
3 25-29
4 30-34
5 35-39
6 40-44
7 45-49
8 50-54
9 55-59
0 60-64
X 65-69
V 70+

238. Is your home owned or rented?
 If OWNED: Do you own it outright or are you paying for it on a mortgage?
 If RENTED: Is it rented privately or from the council?

    1 Own outright   )
    2 Own on mortgage) ask Q239

    3 Rented from Council)
    4 Rented privately   )
    5 Other   ) skip to Q240
    6 Don't know   )

239. Was this originally a council house that you bought as a tenant? IF YES: Was this some time in the last four years, or before then?

    1 No
    2 Yes, in last four years
    3 Yes, more than four years ago
    4 Don't know

240. Recently the Government has sold off nationalised companies like British Telecom. British Gas. the Trustee Savings Bank, and Rolls Royce. Did you or your wife/husband buy shares in any of the companies that the Government privatised?
 IF YES: Was this the first time you ever owned shares, or had you bought shares before?

    1 First time
    2 Owned shares before

 IF NO: Do you own shares in other companies, or did you in the past? Or have you never owned shares?

    3 Own shares now/in the past
    4 Never owned shares

    5 Don't know

241. Did you have any further education or training, full-time or part-time, after leaving school? IF YES: What sort of education or training was that?

    1 | None, no further education

    2 | University
    3 | Polytechnic, College of Advanced
       | Technology
    4 | Teacher training college
    5 | Nurse training
    6 | Technical college, art college,
       | agricultural college

    7 | Commercial, secretarial
    8 | Evening classes
    9 | Apprenticeship
    0 | Other

    X | Don't know

242. 1 Man
      2 Woman - housewife
      3 Woman - not housewife

243. 1 Married, living as married
      2 Single
      3 Widowed
      4 Divorced. separated

244. Non-manual:

    1 A
    2 B
    3 C1

  Manual:

    4 C2
    5 D
    6 E

245. Ethnic group - code by observation

    1 Caucasian (white)
    2 Negro (black)
    3 Asian (brown)
    4 Oriental (yellow)
    5 Don't know

246a) Please may I have your name, initials and address? (PRINT full details)

Mr/Mrs/Miss:_____

Address:_____

Town: _____

County:_____

  b) Are you on the 'phone?   1 No 'phone
     If Yes: May I have the   2 Yes (write in
     number please (inc. the   number)
     STD code)?

                STD ----------- --------------------

Ask the questions exactly as they are worded
Do NOT read out the answers unless indicated

11. How likely is it that you will vote in the
general election today or have you voted
already?

    1 Have already voted (incl postal vote)
    2 Definitely will vote

    3 Probably will vote)
    4 Might vote   ) skip to Q22

    5 Unlikely to vote/won't vote - skip to Q24

    6 Don't know - skip to Q22

If ALREADY VOTED/DEFINITELY WILL VOTE (codes 1 or 2
above) Others skip to Q22

12 Which party will/did you vote for?

    1 Conservative - ask Q13

    2 Labour - skip to Q16

    3 Liberal   )
    4 SDP   ) skip to Q19
    5 Alliance   )

    6 Nationalist*)
    7 Other   ) skip to Q23

    8 Don't know)
    9 Refused   ) skip to Q22

*Scottish/Welsh

ASK ONLY IF VOTED/GOING TO VOTE CONSERVATIVE
(code 1 above) Others skip to Q16

13 What would you say is stronger - your like of
the Conservatives or your dislike of Labour?

    1 Like of the Conservatives
    2 Dislike of Labour
    3 Both equal
    4 Don't know

14 And are you voting Conservative because of
something in particular that you like about them
or because you can see no need for a change of
government?

    1 Something in particular
    2 No need for change
    3 Don't know

15 Suppose the Conservative party wins the largest
number of seats at the election, but not enough
to carry out their policies without the support
of other parties What would you then prefer
to happen? (Show CARD A)

    1 Minority government   )
    2 Coalition government   )
    3 Fresh election   ) skip to Q23
    4 Other   )
    5 Don't know   )

ASK ONLY IF VOTED/GOING TO VOTE LABOUR (Q12, code 2)
Others skip to Q19

16 What would you say is stronger - your like of
Labour or your dislike of the Conservatives?

    1 Like of Labour
    2 Dislike of the Conservatives
    3 Both equal
    4 Don't know

17 And are you voting Labour because of something
in particular that you like about them, or
because you just think that it is time for a
change?

    1 Something in particular
    2 Time for a change
    3 Don't know

18 Suppose the Labour party wins the largest number
of seats at the election, but not enough to
carry out their policies without the support of
other parties What would you then prefer to
happen? (Show CARD A)

    1 Minority government   )
    2 Coalition government   )
    3 Fresh election   ) skip to Q23
    4 Other   )
    5 Don't know   )

ASK ONLY IF VOTED/GOING TO VOTE FOR LIBERAL/SDP
ALLIANCE (Q12, codes 3,4,5) Others skip to Q22

19 What would you say is stronger - your like of
the Liberal/SDP Alliance or your dislike of
the Labour and Conservative parties?

    1 Like of Lib/SDP Alliance
    2 Dislike of Lab and Con
    3 Both equal
    4 Don't know

20. And are you voting for the Liberal/SDP Alliance
because of something in particular that you
like about them or because you just think it
is time for a change?

    1 Something in particular
    2 Time for a change
    3 Don't know

21. Suppose the Liberal/SDP Alliance holds the
largest number of seats after the election, but
not enough to carry out its policies without
the support of other parties What would you
then prefer to happen? (Show CARD B)

    1 Minority government   )
    2 Coalition with Conservatives)
    3 Coalition with Labour   ) skip to
    4 Fresh election   ) Q23
    5 Other   )
    6 Don't know   )

IF PROBABLY WILL VOTE/MIGHT VOTE/DON'T KNOW (Q11) OR
"DON'T KNOW"/"REFUSED" (Q12)

22 If you do vote, which party are you most likely
to support?

    1 Conservative)
    2 Labour   )
    3 Liberal   )
    4 SDP   )
    5 Alliance   ) skip to Q24
    6 Nationalist*)
    7 Other   )
    8 Don't know   )
    9 Refuse   )

*Scottish/Welsh Nationalist

IF ALREADY VOTED/DEFINITELY WILL VOTE (codes 1 or 2,
Q11) Others skip to Q24

23. How long ago did you decide which way you would
finally vote - a long time ago, or during the
campaign? IF DURING THE CAMPAIGN And was
that two or three weeks ago or just in the
last few days?

    1 A long time ago
    2 Two or three weeks ago
    3 Last few days
    4 Don't know

ASK ALL:

24. Leaving aside this particular election, would you say you generally think of yourself as Conservative, Labour, Liberal, SDP, (IN SCOTLAND/WALES: Nationalist) or what?

```
1  Conservative  )
2  Labour        )
3  Liberal       )
4  SDP           ) skip to Q26
5  Alliance      )
6  Nationalist*  )
7  Other         )

8  No party/none )
9  Don't know    ) ask Q25
```

ASK ONLY IF NONE/NO PARTY/DON'T KNOW (codes 8,9 above): Others skip to Q26

25. Do you generally think of yourself as a little closer to one of the parties than the others? IF YES: Which party is that?

```
1  Conservative
2  Labour
3  Liberal
4  SDP
5  Alliance
6  Nationalist*
7  Other

8  No party/none )
9  Don't know    ) skip to Q27
```

26. And would you call yourself very strong ..... (appropriate party), fairly strong or not very strong?

```
1  Very strong
2  Fairly strong
3  Not very strong
4  Don't know
```

ASK ALL:

27. Now thinking back to the last general election in 1983, which of the parties did you vote for then - or perhaps you did not vote in that election?

(PLEASE ENSURE THAT THOSE WHO WERE TOO YOUNG TO VOTE, i.e. WHO ARE AGED 22 OR UNDER ARE CODED 7. IF NECESSARY PROBE ABOUT AGE: Were you old enough to vote in that election?)

```
1  Conservative
2  Labour
3  Liberal/SDP/Alliance
4  Nationalist*
5  Other
6  Did not vote (although old enough)
7  Too young to vote
8  Don't know/can't remember
9  Refused
```

28. Taking everything into account, which party has the best policies?

```
1  Conservative
2  Labour
3  Liberal/SDP/Alliance
4  Nationalist*
5  Other
6  None of them/all the same
7  Don't know
```

29. And leaving on one side the question of which party you vote for, which party best serves the interests of people like you and your family?

```
1  Conservative
2  Labour
3  Liberal/SDP/Alliance
4  Nationalist*
5  Other
6  None of them/all the same
7  Don't know
```

30. Think of all the urgent problems facing the country at the present time. When you decided which way to vote, which TWO issues did you personally consider most important? (DO NOT PROMPT. Mark up to 2 answers)

```
1  Unemployment/jobs
2  NHS/Health/Hospitals
3  Education/schools/universities
4  Defence/nuclear weapons/arms
5  Law and order/crime/vandalism
6  Rates/new 'community charge'
7  Taxation/income tax/VAT
8  Pensions/services for the old
9  Housing/homelessness
0  Prices/cost of living/inflation

1  Strikes/trade unions/industrial relations
2  Immigrants/race relations
3  Privatisation
4  AIDS
5  Permissiveness/gays/homosexuals/pornography
6  Nationalisation/public ownership
7  Inequality/poverty/North-South divide
8  Welfare benefits
9  City scandals/get rich quick society
0  Northern Ireland/Ulster

1  Environment/pollution/conservation
2  International peace
3  Devolution to Scotland/Wales
4  Scotland's/Wales' special interests
5  Britain's reputation abroad
6  Other economic interests
7  Other (Write in)
```

```
8  None
9  Don't know
```

33. I am going to read out a number of things that most people in Britain want. From this card (Show CARD C) would you tell me which party you think would be best at:
(Read out and mark an answer for each issue. Reverse order for alternate contacts)

	Conservative	Labour	Liberal/SDP	Nationalist	Other	No difference	Don't know
a) Reducing unemployment	1	2	3	4	5	6	7
b) Helping to bring about disarmament	1	2	3	4	5	6	7
c) Making Britain more prosperous	1	2	3	4	5	6	7
d) Cutting income tax	1	2	3	4	5	6	7
e) Reducing crime and vandalism	1	2	3	4	5	6	7
f) Cutting down strikes	1	2	3	4	5	6	7
g) Providing properly for the Health Service	1	2	3	4	5	6	7
h) Ensuring that Britain is safely defended	1	2	3	4	5	6	7
i) Providing children with a better education	1	2	3	4	5	6	7
j) Making Government more democratic	1	2	3	4	5	6	7
k) Protecting individual freedom and rights	1	2	3	4	5	6	7

SCOTLAND/WALES ONLY:

	Conservative	Labour	Liberal/SDP	Nationalist	Other	No difference	Don't know
l) Looking after Scotland's/ Wales' special interests	1	2	3	4	5	6	7

45. When you finally decided which way to vote, was it for one or more reasons on this card? (Show CARD D). Please mention all the reasons that apply.

Because of a ...
```
1  Conservative broadcast on TV
2  Labour broadcast on TV
3  Liberal/SDP broadcast on TV

4  Conservative newspaper advert or poster
5  Labour newspaper advert or poster
6  Liberal/SDP newspaper advert or poster

7  An article I read in a newspaper

8  None of these
```

46 Leaving aside your general party preference
who would make the best Prime Minister
Margaret Thatcher, Neil Kinnock, David Steel
or David Owen?

    1 Thatcher
    2 Kinnock
    3 Steel
    4 Owen
    5 Don t know

47 And who would make the worst?

    1 Thatcher
    2 Kinnock
    3 Steel
    4 Owen
    5 Don't know

48 Which of these two statements comes closest
to your view? (READ OUT Reverse order for
alternate contacts)

    A. Privatisation of state-owned companies will
        spread prosperity to the British people as
        a whole

    B   Privatisation of state-owned companies will
        only concentrate wealth in a small number
        of private hands

UNLESS REPLIES DON'T KNOW

    Do you hold this view very strongly, fairly
    strongly or only mildly?

    1 Very strongly believe that privatisation
       will spread prosperity
    2 Fairly strongly believe that privatisation
       will spread prosperity
    3 Mildly believe that privatisation will
       spread prosperity

    4 Very strongly believe that privatisation
       will concentrate wealth
    5 Fairly strongly believe that privatisation
       will concentrate wealth
    6 Mildly believe that privatisation will
       concentrate wealth

    7 Don t know

49 And which of these statements comes closest to
your view? (READ OUT Reverse order for alter-
nate contacts)

    A   Cut taxes, even if it means some reduction
        in government services like health,
        education and welfare

    B   Keep up government services like health,
        education and welfare even if it means
        that taxes cannot be cut

UNLESS REPLIES DON'T KNOW

    Do you hold this view very strongly, fairly
    strongly or only mildly?

    1 Very strongly believe in cutting taxes
    2 Fairly strongly believe in cutting taxes
    3 Mildly believe in cutting taxes

    4 Very strongly believe in keeping up
       services
    5 Fairly strongly believe in keeping up
       services
    6 Mildly believe in keeping up services

    7 Don't know

50 The next questions are about the way governments
ought to act

    First, when dealing with political opponents,
    what is better - sticking firmly to ones own
    beliefs or trying to meet them half way?

    1 Sticking to beliefs
    2 Neither/both/don't know
    3 Meeting them half way

51 In difficult economic times, what is better -
for the government to be caring or for the
government to be tough?

    1 Caring
    2 Neither/both/don t know
    3 Tough

52 It is sometimes said that no government of
any party can in fact do much to create economic
prosperity, that it is up to the people them-
selves. Do you agree or disagree?

    1 Agree
    2 Neither/both/don t know
    3 Disagree

53 What is better - for the Government to see that
everybody gets decent schools, health care and
pensions, or for individuals to provide these
things for themselves, relying on the Govern-
ment only if they have to?

    1 Government should provide
    2 Neither/both/don't know
    3 Individuals should provide

54 In its relations with the rest of the world,
what is better - for Britain to stick resolutely
to its own position, or for Britain to meet
other countries half way?

    1 Stick to own position
    2 Neither/both/don't know
    3 Meet them half way

55. I am going to read out some proposals that the different parties have put forward in this election.

Please say whether you think the proposal is a very good idea, a fairly good idea, a fairly bad idea, or a very bad idea. (Show CARD E. Read out the proposals, reverse order for alternate contacts. Mark an answer for each)

		Very good idea	Fairly good idea	Fairly bad idea	Very bad idea	Don't know
a)	Removing United States nuclear weapons from British soil	1	2	3	4	5
b)	Changing the present system of voting to proportional representation	1	2	3	4	5
c)	Extending VAT to some goods that currently are exempt	1	2	3	4	5
d)	Levying a special tax on firms that pay wage rises above the rate of price increases	1	2	3	4	5
e)	Reversing the recent 2p cut in income tax	1	2	3	4	5
f)	Replacing the local rates by a standard charge levied on every adult	1	2	3	4	5
g)	The Government returning British Gas and British Telecom to public ownership	1	2	3	4	5
h)	Allowing state schools to opt out of local authority control and set their own entry tests	1	2	3	4	5
i)	Setting up a Ministry for Women	1	2	3	4	5
j)	Restore the right to secondary picketing, i.e. picketing of a company not directly involved in a strike	1	2	3	4	5

65. Have you seen or heard the results of an opinion poll (in Scotland/Wales: a Britain-wide opinion poll) in the last few days?

If YES: Do you remember which party the poll said was in the lead?

1 Not seen/heard of any poll - skip to Q68

2 Conservatives ahead
3 Labour ahead
4 Liberal/SDP Alliance ahead
5 Other/none
6 Don't know

66. And was that a big lead or only a small lead?

1 Big lead
2 Small lead
3 Neck and neck, equal
4 Don't know

67. When you finally decided (decide) which way to vote, did (will) you take notice of what the opinion polls were (are) saying?

1 Yes
2 No
3 Don't know

68. Which of these two statements come closest to your view? (READ OUT. Reverse order for alternate contacts)

A. The best way to tackle unemployment is to allow private companies to keep more of their profits to create more jobs

B. It is mainly up to the government to tackle unemployment by using tax money to create jobs

UNLESS REPLIES DON'T KNOW:

Do you hold this view very strongly, fairly strongly or only mildly?

1 Very strongly believe in leaving it to private companies
2 Fairly strongly believe in leaving it to private companies
3 Mildly believe in leaving it to private companies

4 Very strongly believe it is up to the government
5 Fairly strongly believe it is up to the government
6 Mildly believe it is up to the government

7 Don't know

69. Which of these three statements comes closest to your own views? (Show CARD F)

UNLESS ANSWERS DON'T KNOW:

Do you hold this view very strongly, fairly strongly or only mildly?

1 Very strongly believe that Britain should keep its Trident nuclear weapon system
2 Fairly strongly believe that Britain should keep its Trident nuclear weapons system
3 Mildly believe that Britain should keep its Trident nuclear weapon system

4 Very strongly believe that Britain should scrap Trident but keep a minimal nuclear deterrent
5 Fairly strongly believe that Britain should scrap Trident but keep a minimal nuclear deterrent
6 Mildly believe that Britain should scrap Trident but keep a minimal nuclear deterrent

7 Very strongly believe that Britain should get rid of all nuclear weapons
8 Fairly strongly believe that Britain should get rid of all nuclear weapons
9 Mildly believe that Britain should get rid of all nuclear weapons

0 Don't know

220. Thinking back over the last few years would you say that ..... had increased, decreased, or stayed about the same?
(Read out, reversing order for alternate contacts, and mark an answer for each item)

	Increased	Stayed the same	Decreased	Don't know
a) Violent crime	1	2	3	4
b) The quality of education	1	2	3	4
c) The amount of poverty	1	2	3	4
d) The divisions between North and South	1	2	3	4
e) Waiting lists in the National Health Service	1	2	3	4
f) Government interference with individual rights and freedom	1	2	3	4
g) Unemployment	1	2	3	4
h) The opportunity for people to get ahead	1	2	3	4

10

228 When you finally decided which way to vote was
it for one or more reasons on this card?
(Show CARD J) Please mention all the reasons
that apply

Because of

1	Extremists in the Conservative Party
2	Extremists in the Labour Party
3	Disunity in the Conservative Party
4	Disunity in the Labour Party
5	Disunity in the Liberal/SDP Alliance
6	None of these reasons

229 And was it for any of these reasons? (Show
CARD J) Please mention all the reasons that
apply?

1	To prevent the Conservatives from winning the election by too big a majority
2	To bring about a 'hung' Parliament in which no single party would have an outright majority
3	To get Mrs Thatcher out
4	To stop Mr Kinnock from becoming Prime Minister
5	I decided to vote 'tactically' because this was the best way of defeating the Conservative candidate in my constituency
6	None of these reasons

ASK DEFINITE VOTERS* OTHER THAN LIB/SDP ALLIANCE
VOTERS. Others skip to Q232

230 Since the last general election have you at any
time actually voted, or seriously considered
voting, for the Liberal/SDP Alliance?

1 Yes, actually voted Lib/SDP
2 Yes, seriously considered it
3 No, not/never considered it
4 Don't know - skip to Q232

* Have already or definitely will vote (Q11, codes
1 or 2)

231 Which of the reasons on this card (Show CARD K)
explain why, in the end, you decided not to
vote for the Liberal/SDP Alliance - you should
mention all the reasons that apply.

1	Because it was obvious that the Alliance could not win the election
2	Because a vote for the Alliance might let Labour in
3	Because a vote for the Alliance might let the Conservatives in
4	Because a vote for the Alliance might have led to coalition government
5	Because the Alliance has no clear policies
6	Because it is unclear who leads the Alliance
7	Because the Alliance has no experience of Government
8	Because I saw no reason to change from my usual party
9	None of these reasons
0	Don't know

Would like to finish by getting a few personal
details. This enables us to check that the sample
of people we interview is fully representative

232 Are you, yourself, employed?

1 Full-time
2 Part-time
3 Self-employed
4 Student
5 Unemployed
6 Retired, pensioner
7 Not working

233 Have you, yourself or anyone else in your
immediate family been unemployed or had great
difficulty in getting a job in the last 3 to
4 years?

1 Yes, self
2 Yes, other in family
3 Yes, self and other in family
4 No
5 Don't know/not applicable

234 What is/was the occupation of the head of house-
hold? (Write in below and code)

Non-manual

1 Professional
2 Director, proprietor, manager
3 Shop, personal service
4 Office, student etc.

Manual

5 Skilled
6 Semi-skilled
7 Unskilled

235 Does/did he/she work for a private firm or for
a public organisation? By public organisation
I mean central government, local government,
the nationalised industries and also public
services like the Health Service and education

1 Private firm
2 Central/local government
3 Nationalised industry or other public
  corporation
4 Other
5 Don't know

236 Have you or your husband a trade union card?

1 Yes, self
2 Yes, husband/wife
3 Yes, self and husband/wife
4 No
5 Don't know

237 Can you tell me your age? (Write in and code)

1 18-22
2 23-24   ---------------------
3 25-29
4 30-34
5 35-39
6 40-44
7 45-49
8 50-54
9 55-59
0 60-64
X 65-69
V 70+

239. Is your home owned or rented?
If OWNED: Do you own it outright or are you paying for it on a mortgage?
If RENTED: Is it rented privately or from the council?

    1 Own outright   )
    2 Own on mortgage   } ask Q239

    3 Rented from Council)
    4 Rented privately   )
    5 Other   } skip to Q240
    6 Don't know   )

239. Was this originally a council house that you bought as a tenant? IF YES: Was this some time in the last four years, or before then?

    1 No
    2 Yes, in last four years
    3 Yes, more than four years ago
    4 Don't know

240. Recently the Government has sold off nationalised companies like British Telecom. British Gas, the Trustee Savings Bank, and Rolls Royce. Did you or your wife/husband buy shares in any of the companies that the Government privatised?
IF YES: Was this the first time you ever owned shares, or had you bought shares before?

    1 First time
    2 Owned shares before

    IF NO: Do you own shares in other companies, or did you in the past? Or have you never owned shares?

    3 Own shares now/in the past
    4 Never owned shares

    5 Don't know

241. Did you have any further education or training, full-time or part-time, after leaving school?
IF YES: What sort of education or training was that?

    | 1 | None, no further education |
    | 2 | University |
    | 3 | Polytechnic, College of Advanced Technology |
    | 4 | Teacher training college |
    | 5 | Nurse training |
    | 6 | Technical college, art college, agricultural college |
    | 7 | Commercial, secretarial |
    | 8 | Evening classes |
    | 9 | Apprenticeship |
    | 0 | Other |
    | X | Don't know |

242. 1 Man
      2 Woman - housewife
      3 Woman - not housewife

243. 1 Married, living as married
      2 Single
      3 Widowed
      4 Divorced, separated

244. Non-manual:

      1 A
      2 B
      3 C1

    Manual:

      4 C2
      5 D
      6 E

245. Ethnic group - code by observation

      1 Caucasian (white)
      2 Negro (black)
      3 Asian (brown)
      4 Oriental (yellow)
      5 Don't know

246a) Please may I have your name, initials and address? (PRINT full details)

Mr/Mrs/Miss: _____

Address: _____

Town: _____

County: _____

    b) Are you on the 'phone?   1 No 'phone
        If Yes: May I have the   2 Yes (write in
        number please (inc. the   number)
        STD code)?
                        STD_____ _____

CNO   Constituency Number

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
DAGENHAM	2	40	.8	.8	.8
HENDON SOUTH	6	20	.4	.4	1.2
ERITH/CRAYFORD	8	30	.6	.6	1.8
OLD BEXLEY/SIDCUP	9	10	.2	.2	2.0
BRENT NORTH	11	20	.4	.4	2.5
BECKENHAM	13	20	.4	.4	2.9
RAVENSBOURNE	16	20	.4	.4	3.3
CROYDON NORTH EAST	20	7	.1	.1	3.4
CROYDON NORTH WEST	21	20	.4	.4	3.8
ACTON	23	18	.4	.4	4.2
EALING NORTH	24	15	.3	.3	4.5
EDMONTON	26	20	.4	.4	4.9
HORNSEY/WOOD GREEN	36	20	.4	.4	5.3
TOTTENHAM	37	20	.4	.4	5.7
HARROW EAST	38	20	.4	.4	6.1
HAYES/HARLINGTON	43	15	.3	.3	6.4
FELTHAM/HESTON	47	20	.4	.4	6.9
ISLINGTON SOUTH/FIN	49	31	.6	.6	7.5
KENSINGTON	51	20	.4	.4	7.9
STREATHAM	55	20	.4	.4	8.3
LEWISHAM DEPTFORD	57	21	.4	.4	8.7
WIMBLEDON	61	20	.4	.4	9.1
NEWHAM NORTH WEST	63	15	.3	.3	9.5
ILFORD SOUTH	66	19	.4	.4	9.8
TWICKENHAM	69	17	.3	.3	10.2
DULWICH	70	11	.2	.2	10.4
LEYTON	78	20	.4	.4	10.8
WALTHAMSTOW	79	20	.4	.4	11.2
BOLTON WEST	87	20	.4	.4	11.6
BURY NORTH	88	20	.4	.4	12.1
DAVYHULME	91	19	.4	.4	12.4
MANCHESTER BLACKLEY	92	20	.4	.4	12.9
LITTLEBOROUGH/SADDL	99	10	.2	.2	13.1
OLDHAM CENTRAL/ROYT	100	15	.3	.3	13.4
SALFORD EAST	106	20	.4	.4	13.8
WIGAN	107	20	.4	.4	14.2
HAZEL GROVE	112	20	.4	.4	14.6
KNOWSLEY NORTH	115	20	.4	.4	15.0
LIVERPOOL GARSTON	118	16	.3	.3	15.3
LIVERPOOL WEST DERB	122	20	.4	.4	15.7
ST HELENS SOUTH	124	20	.4	.4	16.1
CROSBY	126	20	.4	.4	16.6
SOUTHPORT	127	20	.4	.4	17.0
BIRMINGHAM ERDINGTO	133	20	.4	.4	17.4
BIRMINGHAM NORTHFIE	137	20	.4	.4	17.8
COVENTRY NORTH EAST	144	20	.4	.4	18.2
COVENTRY SOUTH WEST	147	20	.4	.4	18.6
DUDLEY EAST	148	20	.4	.4	19.0
HALESOWEN/STOURBRID	150	20	.4	.4	19.4
ALDRIDGE BROWNHILLS	157	20	.4	.4	19.8
WALSALL NORTH	158	20	.4	.4	20.2
NEWCASTLE UPON TYNE	167	40	.8	.8	21.1
WALLSEND	170	20	.4	.4	21.5
SUNDERLAND NORTH	174	20	.4	.4	21.9
DONCASTER CENTRAL	179	20	.4	.4	22.3

DONCASTER NORTH	180	20	.4	.4	22.7
WENTWORTH	184	20	.4	.4	23.1
SHEFFIELD CENTRAL	187	20	.4	.4	23.5
SHEFFIELD HEELEY	189	20	.4	.4	23.9
SHEFFIELD HILLSBORO	190	40	.8	.8	24.7
BRADFORD NORTH	191	40	.8	.8	25.6
SHIPLEY	195	20	.4	.4	26.0
CALDER VALLEY	196	20	.4	.4	26.4
HALIFAX	197	20	.4	.4	26.8
COLNE VALLEY	199	20	.4	.4	27.2
ELMET	202	20	.4	.4	27.6
LEEDS WEST	208	40	.8	.8	28.4
MORLEY/LEEDS SOUTH	209	1	.0	.0	28.4
PUDSEY	212	19	.4	.4	28.8
BATH	214	20	.4	.4	29.2
BRISTOL NORTH WEST	216	20	.4	.4	29.7
BRISTOL SOUTH	217	20	.4	.4	30.1
KINGSWOOD	219	20	.4	.4	30.5
WESTON SUPER MARE	222	20	.4	.4	30.9
MID BEDFORDSHIRE	225	20	.4	.4	31.3
NORTH BEDFORDSHIRE	226	20	.4	.4	31.7
MILTON KEYNES	240	17	.3	.3	32.1
CAMBRIDGE	242	20	.4	.4	32.5
NORTH EAST CAMBRIDG	244	20	.4	.4	32.9
CONGLETON	249	20	.4	.4	33.3
ELLESMERE PORT/WEST	252	20	.4	.4	33.7
TATTON	255	20	.4	.4	34.1
WARRINGTON NORTH	256	20	.4	.4	34.5
WARRINGTON SOUTH	257	20	.4	.4	34.9
HARTLEPOOL	258	20	.4	.4	35.3
LANGBAURGH	259	20	.4	.4	35.7
STOCKTON SOUTH	263	39	.8	.8	36.5
FALMOUTH/CAMBORNE	264	20	.4	.4	36.9
NORTH CORNWALL	265	20	.4	.4	37.4
ST IVES	266	20	.4	.4	37.8
SOUTH EAST CORNWALL	267	20	.4	.4	38.2
PENRITH/THE BORDER	272	20	.4	.4	38.6
WORKINGTON	274	20	.4	.4	39.0
DERBY SOUTH	279	20	.4	.4	39.4
EREWASH	280	20	.4	.4	39.8
SOUTH DERBYSHIRE	283	20	.4	.4	40.2
WEST DERBYSHIRE	284	20	.4	.4	40.6
EXETER	285	20	.4	.4	41.0
PLYMOUTH DEVONPORT	288	20	.4	.4	41.4
TORBAY	294	20	.4	.4	41.9
TORRIDGE/WEST DEVON	295	20	.4	.4	42.3
BOURNEMOUTH WEST	297	20	.4	.4	42.7
SOUTH DORSET	301	20	.4	.4	43.1
CITY OF DURHAM	304	37	.8	.8	43.8
DARLINGTON	305	20	.4	.4	44.2
NORTH DURHAM	307	20	.4	.4	44.7
BASILDON	310	20	.4	.4	45.1
BILLERICAY	311	20	.4	.4	45.5
CHELMSFORD	315	20	.4	.4	45.9
EPPING FOREST	316	17	.3	.3	46.2
HARLOW	317	17	.3	.3	46.6
SOUTHEND EAST	323	20	.4	.4	47.0
SOUTHEND WEST	324	20	.4	.4	47.4
CHELTENHAM	326	20	.4	.4	47.8
STROUD	329	20	.4	.4	48.2
BASINGSTOKE	332	20	.4	.4	48.6

FAREHAM	335	20	.4	.4	49.0
PORTSMOUTH NORTH	340	20	.4	.4	49.4
SOUTHAMPTON ITCHEN	343	20	.4	.4	49.9
SOUTHAMPTON TEST	344	20	.4	.4	50.3
WINCHESTER	345	20	.4	.4	50.7
BROMSGROVE	346	20	.4	.4	51.1
HEREFORD	347	20	.4	.4	51.5
WORCESTER	351	1	.0	.0	51.5
WYRE FOREST	352	20	.4	.4	51.9
ST ALBANS	357	20	.4	.4	52.3
SOUTH WEST HERTFORD	358	19	.4	.4	52.7
STEVENAGE	359	20	.4	.4	53.1
WATFORD	360	20	.4	.4	53.5
GLANFORD/SCUNTHORPE	367	19	.4	.4	53.9
GREAT GRIMSBY	368	40	.8	.8	54.7
KINGSTON UPON HULL	370	20	.4	.4	55.2
ASHFORD	373	20	.4	.4	55.6
DARTFORD	375	20	.4	.4	56.0
GRAVESHAM	380	20	.4	.4	56.4
MAIDSTONE	381	20	.4	.4	56.8
TONBRIDGE/MALLING	387	20	.4	.4	57.2
TUNBRIDGE WELLS	388	11	.2	.2	57.4
HYNDBURN	395	20	.4	.4	57.8
RIBBLE VALLEY	400	20	.4	.4	58.2
WEST LANCASHIRE	403	20	.4	.4	58.7
WYRE	404	20	.4	.4	59.1
BLABY	405	20	.4	.4	59.5
LEICESTER SOUTH	409	20	.4	.4	59.9
EAST LINDSEY	414	20	.4	.4	60.3
GAINSBOROUGH/HORNCA	415	21	.4	.4	60.7
GRANTHAM	416	20	.4	.4	61.1
STAMFORD/SPALDING	419	20	.4	.4	61.5
NORTH WEST NORFOLK	423	20	.4	.4	62.0
NORWICH SOUTH	425	20	.4	.4	62.4
SOUTH WEST NORFOLK	427	20	.4	.4	62.8
CORBY	428	20	.4	.4	63.2
BLYTH VALLEY	435	40	.8	.8	64.0
BASSETLAW	439	20	.4	.4	64.4
NOTTINGHAM EAST	444	20	.4	.4	64.8
NOTTINGHAM SOUTH	446	20	.4	.4	65.2
SHERWOOD	448	20	.4	.4	65.6
OXFORD EAST	451	20	.4	.4	66.0
OXFORD WEST/ABINGDO	452	20	.4	.4	66.5
WITNEY	454	20	.4	.4	66.9
NORTH SHROPSHIRE	456	17	.3	.3	67.2
BRIDGWATER	459	23	.5	.5	67.7
TAUNTON	461	20	.4	.4	68.1
WELLS	462	20	.4	.4	68.5
BURTON	464	20	.4	.4	68.9
CANNOCK/BURNTWOOD	465	20	.4	.4	69.3
MID STAFFORDSHIRE	466	20	.4	.4	69.7
STOKE ON TRENT SOUT	474	20	.4	.4	70.1
BURY ST EDMUNDS	475	20	.4	.4	70.5
CENTRAL SUFFOLK	476	20	.4	.4	71.0
WAVENEY	480	20	.4	.4	71.4
REIGATE	488	20	.4	.4	71.8
WOKING	491	20	.4	.4	72.2
BRIGHTON PAVILION	494	20	.4	.4	72.6
EASTBOURNE	495	20	.4	.4	73.0
CHICHESTER	501	20	.4	.4	73.4
HORSHAM	503	20	.4	.4	73.8

NUNEATON	508	20	.4	.4	74.2
NORTH WILTSHIRE	513	20	.4	.4	74.6
SALISBURY	514	20	.4	.4	75.1
WESTBURY	516	20	.4	.4	75.5
HARROGATE	517	20	.4	.4	75.9
RYEDALE	519	20	.4	.4	76.3
YORK	523	20	.4	.4	76.7
ROXBURGH/BERWICKSHI	524	10	.2	.2	76.9
FALKIRK WEST	528	19	.4	.4	77.3
DUMFRIES	530	20	.4	.4	77.7
DUNFERMLINE WEST	534	39	.8	.8	78.5
NORTH EAST FIFE	536	20	.4	.4	78.9
ABERDEEN NORTH	537	20	.4	.4	79.3
ABERDEEN SOUTH	538	20	.4	.4	79.7
BANFF/BUCHAN	539	20	.4	.4	80.1
GORDON	540	17	.3	.3	80.5
KINCARDINE/DEESDALE	541	20	.4	.4	80.9
INVERNESS NAIRN/LOC	544	20	.4	.4	81.3
EDINBURGH CENTRAL	549	38	.8	.8	82.1
EDINBURGH EAST	550	18	.4	.4	82.4
EDINBURGH PENTLANDS	552	15	.3	.3	82.7
EDINBURGH SOUTH	553	40	.8	.8	83.6
EDINBURGH WEST	554	20	.4	.4	84.0
LIVINGSTON	556	20	.4	.4	84.4
ARGYLL/BUTE	558	20	.4	.4	84.8
AYR	559	20	.4	.4	85.2
DUMBARTON	566	20	.4	.4	85.6
EAST KILBRIDE	567	20	.4	.4	86.0
GLASGOW CATHCART	569	20	.4	.4	86.4
GLASGOW HILLHEAD	573	40	.8	.8	87.2
GLASGOW MARYHILL	574	20	.4	.4	87.7
GLASGOW POLLOK	575	20	.4	.4	88.1
GLASGOW RUTHERGLEN	577	20	.4	.4	88.5
GLASGOW SPRINGBURN	579	20	.4	.4	88.9
HAMILTON	581	20	.4	.4	89.3
MONKLANDS EAST	583	20	.4	.4	89.7
MOTHERWELL NORTH	585	20	.4	.4	90.1
MOTHERWELL SOUTH	586	20	.4	.4	90.5
PAISLEY SOUTH	588	20	.4	.4	90.9
RENFREW WEST/INVERC	589	40	.8	.8	91.8
STRATHKELVIN/BEARSD	590	40	.8	.8	92.6
ANGUS EAST	591	20	.4	.4	93.0
DUNDEE EAST	592	15	.3	.3	93.3
DUNDEE WEST	593	20	.4	.4	93.7
PERTH/KINROSS	595	20	.4	.4	94.1
CLWYD SOUTH WEST	598	40	.8	.8	94.9
WREXHAM	600	33	.7	.7	95.6
LLANELLI	603	20	.4	.4	96.0
BRIDGEND	605	20	.4	.4	96.4
RHONDDA	611	20	.4	.4	96.8
CARDIFF CENTRAL	612	20	.4	.4	97.2
CARDIFF WEST	615	40	.8	.8	98.1
GOWER	618	20	.4	.4	98.5
NEATH	619	20	.4	.4	98.9
MONMOUTH	624	20	.4	.4	99.3
CONWY	629	15	.3	.3	99.6
YNYS MON	631	20	.4	.4	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q11   Are you LIKELY TO VOTE IN GEN ELEC?

```
                                            Valid     Cum
Value Label               Value  Frequency  Percent  Percent  Percent

Have already voted          1      1010      20.7     20.7     20.7
Definately will vote        2      3278      67.1     67.1     87.8
Probably will vote          3       184       3.8      3.8     91.5
might vote                  4        64       1.3      1.3     92.8
Unlikely to vote            5       320       6.5      6.5     99.4
Don't know                  6        30        .6       .6    100.0
                                   -------   -------  -------
                          Total     4886     100.0    100.0
```

Valid cases   4886   Missing cases   0

- -

Q12   WHICH PARTY DID YOU VOTE FOR?

```
                                            Valid     Cum
Value Label               Value  Frequency  Percent  Percent  Percent

Conservative                1      1457      29.8     34.0     34.0
Labour                      2      1391      28.5     32.4     66.4
Liberal                     3       178       3.6      4.2     70.6
SDP                         4       286       5.9      6.7     77.2
Alliance                    5       433       8.9     10.1     87.3
Nationalist                 6        99       2.0      2.3     89.6
Other                       7         4        .1       .1     89.7
Don't Know                  8       242       5.0      5.6     95.4
Refused                     9       199       4.1      4.6    100.0
                            .       597      12.2    Missing
                                   -------   -------  -------
                          Total     4886     100.0    100.0
```

Valid cases   4289   Missing cases   597

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Q13   WHAT STRONGER LIKE CON OR dislike LAB?

```
                                            Valid     Cum
Value Label               Value  Frequency  Percent  Percent  Percent

Like of Conservative        1       562      11.5     38.6     38.6
Dislike of Labour           2       715      14.6     49.1     87.6
Both equal                  3       156       3.2     10.7     98.4
Don't know                  4        24        .5      1.6    100.0
                            .      3429      70.2    Missing
                                   -------   -------  -------
                          Total     4886     100.0    100.0
```

Valid cases   1457   Missing cases   3429

```
- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q14        VOTING CON NO NEED FOR CHANGE


                                                   Valid      Cum
Value Label                Value   Frequency  Percent  Percent  Percent

Something particular          1        524     10.7     36.0     36.0
No need for change            2        898     18.4     61.6     97.6
Don't know                    3         35      .7       2.4    100.0
                              .       3429     70.2    Missing
                                    -------  -------  -------
                           Total      4886    100.0    100.0

Valid cases    1457      Missing cases    3429


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Q15        VOTING CON COALITION?


                                                   Valid      Cum
Value Label                Value   Frequency  Percent  Percent  Percent

Minority Government           1        470      9.6     32.3     32.3
Coalition government          2        396      8.1     27.2     59.4
Fresh election                3        483      9.9     33.2     92.6
Other                         4          4      .1       .3     92.9
Don't know                    5        104      2.1      7.1    100.0
                              .       3429     70.2    Missing
                                    -------  -------  -------
                           Total      4886    100.0    100.0

Valid cases    1457      Missing cases    3429


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Q16        WHAT STRONGER LIKE LAB OR dislike CON


                                                   Valid      Cum
Value Label                Value   Frequency  Percent  Percent  Percent

Like of Labour                1        443      9.1     31.8     31.8
Dislike Conservative          2        771     15.8     55.4     87.3
Both equal                    3        143      2.9     10.3     97.6
Don't know                    4         34      .7       2.4    100.0
                              .       3495     71.5    Missing
                                    -------  -------  -------
                           Total      4886    100.0    100.0

Valid cases    1391      Missing cases    3495


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```

Q17   VOTING LAB TIME FOR CHANGE

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Something particular	1	780	16.0	56.1	56.1
Time for a change	2	564	11.5	40.5	96.6
Don't know	3	47	1.0	3.4	100.0
	.	3495	71.5	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   1391   Missing cases   3495

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Q18   VOTING LAB COALITION?

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Minority Government	1	354	7.2	25.4	25.4
Coalition government	2	487	10.0	35.0	60.5
Fresh election	3	418	8.6	30.1	90.5
other	4	8	.2	.6	91.1
Don't know	5	124	2.5	8.9	100.0
	.	3495	71.5	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   1391   Missing cases   3495

- -

Q19   WHAT STRONGER LIKE Alliance OR dislike L

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Like Lib/SDP/Allianc	1	314	6.4	35.0	35.0
Dislike of Lab+Con	2	458	9.4	51.1	86.1
Both equal	3	95	1.9	10.6	96.7
Don't know	4	30	.6	3.3	100.0
	.	3989	81.6	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   897   Missing cases   3989

- -

Q20   VOTING Alliance TIME FOR CHANGE

                                              Valid   Cum

Value Label	Value	Frequency	Percent	Percent	Percent
Something particular	1	337	6.9	37.6	37.6
Time for a change	2	531	10.9	59.2	96.8
Don't know	3	29	.6	3.2	100.0
	.	3989	81.6	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   897   Missing cases   3989

- -

Q21   VOTING Alliance COALITION

				Valid	Cum
Value Label	Value	Frequency	Percent	Percent	Percent
Minority Government	1	156	3.2	17.4	17.4
Coalition with Cons.	2	294	6.0	32.8	50.2
Coalition with Lab.	3	214	4.4	23.9	74.0
Fresh Election	4	158	3.2	17.6	91.6
other	5	16	.3	1.8	93.4
Don't know	6	59	1.2	6.6	100.0
	.	3989	81.6	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   897   Missing cases   3989

- -

Q22   If you do vote,WHO MOST LIKELY TO SUPPOR

				Valid	Cum
Value Label	Value	Frequency	Percent	Percent	Percent
Conservative	1	147	3.0	20.5	20.5
Labour	2	163	3.3	22.7	43.2
Liberal	3	35	.7	4.9	48.1
SDP	4	40	.8	5.6	53.7
Alliance	5	45	.9	6.3	60.0
Nationalist	6	19	.4	2.6	62.6
Other	7	6	.1	.8	63.5
Don't know	8	94	1.9	13.1	76.6
Refuse	9	168	3.4	23.4	100.0
	.	4169	85.3	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   717   Missing cases   4169

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Q23   WHEN DECIDED VOTE

```
                                                   Valid      Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

A long time ago                1      3128      64.0    79.1     79.1
Two/three weeks ago            2       488      10.0    12.3     91.4
Last few days                  3       280       5.7     7.1     98.5
Don't know                     4        59       1.2     1.5    100.0
                               .       931      19.1   Missing
                                    -------   -------  -------
                             Total    4886     100.0   100.0

Valid cases    3955     Missing cases     931


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Q24        WHAT PARTY GENERALLY SUPPORT


                                                   Valid      Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Conservative                   1      1623      33.2    33.2     33.2
Labour                         2      1694      34.7    34.7     67.9
Liberal                        3       395       8.1     8.1     76.0
SDP                            4       216       4.4     4.4     80.4
Alliance                       5       160       3.3     3.3     83.7
Nationalist                    6       109       2.2     2.2     85.9
Other                          7        29        .6      .6     86.5
No party/none                  8       497      10.2    10.2     96.7
Don't know                     9       163       3.3     3.3    100.0
                                    -------   -------  -------
                             Total    4886     100.0   100.0

Valid cases    4886     Missing cases       0


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Q25        CLOSER TO ONE PARTY


                                                   Valid      Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Conservative                   1       131       2.7    17.4     17.4
Labour                         2       111       2.3    14.7     32.1
Liberal                        3        31        .6     4.1     36.2
SDP                            4        18        .4     2.4     38.5
Alliance                       5        30        .6     4.0     42.5
Nationalist                    6         8        .2     1.1     43.6
Other                          7         1        .0      .1     43.7
No party/none                  8       330       6.8    43.7     87.4
Don't know                     9        95       1.9    12.6    100.0
                               .      4131      84.5   Missing
                                    -------   -------  -------
                             Total    4886     100.0   100.0

Valid cases     755     Missing cases    4131
```

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Q26   STRONG PARTY SUPPORTER?

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Very strong	1	1386	28.4	30.6	30.6
Fairly strong	2	1970	40.3	43.5	74.2
not very strong	3	1032	21.1	22.8	97.0
Don't know	4	137	2.8	3.0	100.0
	.	361	7.4	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4525   Missing cases   361

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Q27   HOW VOTED IN 1983

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Conservative	1	1604	32.8	32.8	32.8
Labour	2	1464	30.0	30.0	62.8
Liberal/SDP/Alliance	3	629	12.9	12.9	75.7
Nationalist	4	102	2.1	2.1	77.8
Other	5	19	.4	.4	78.1
Did not vote	6	463	9.5	9.5	87.6
Too young to vote	7	463	9.5	9.5	97.1
Don't know/can't rem	8	67	1.4	1.4	98.5
Refused	9	75	1.5	1.5	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

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Q28   PARTY WITH BEST POLICY

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Conservative	1	1741	35.6	35.6	35.6
Labour	2	1421	29.1	29.1	64.7
Liberal/SDP/Alliance	3	874	17.9	17.9	82.6
Nationalist	4	83	1.7	1.7	84.3
Other	5	22	.5	.5	84.8
None of them/allsame	6	355	7.3	7.3	92.0
Don't know	7	390	8.0	8.0	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

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Q29   PARTY WHICH SERVES YOUR INTERESTS

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Conservative	1	1805	36.9	36.9	36.9
Labour	2	1719	35.2	35.2	72.1
Liberal/SDP/Alliance	3	745	15.2	15.2	87.4
Nationalist	4	76	1.6	1.6	88.9
Other	5	16	.3	.3	89.3
None of them/allsame	6	226	4.6	4.6	93.9
Don't know	7	299	6.1	6.1	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q30A1   PRICES/cost of living/inflation

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	4603	94.2	94.2	94.2
Important issue	1	283	5.8	5.8	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

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Q30A2   UNEMPLOYMENT/jobs

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	2508	51.3	51.3	51.3
Important issue	1	2378	48.7	48.7	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

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Q30A3   NHS/Health/Hospitals

```
                                                     Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Blank                          0      3293      67.4     67.4     67.4
Important issue                1      1593      32.6     32.6    100.0
                                    -------   -------  -------
                            Total     4886     100.0    100.0

Valid cases    4886     Missing cases      0


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Q30A4     EDUCATION/schools/universities


                                                     Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Blank                          0      3966      81.2     81.2     81.2
Important issue                1       920      18.8     18.8    100.0
                                    -------   -------  -------
                            Total     4886     100.0    100.0

Valid cases    4886     Missing cases      0


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Q30A5     DEFENCE/nuclear weapons/arms


                                                     Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Blank                          0      3288      67.3     67.3     67.3
Important issue                1      1598      32.7     32.7    100.0
                                    -------   -------  -------
                            Total     4886     100.0    100.0

Valid cases    4886     Missing cases      0


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Q30A6     Law and order/CRIME/vandalism


                                                     Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Blank                          0      4600      94.1     94.1     94.1
Important issue                1       286       5.9      5.9    100.0
                                    -------   -------  -------
                            Total     4886     100.0    100.0

Valid cases    4886     Missing cases      0


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Q30A7   RATES/new community charge

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	4818	98.6	98.6	98.6
Important issue	1	68	1.4	1.4	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q30A8   TAXation/income tax/VAT

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	4599	94.1	94.1	94.1
Important issue	1	287	5.9	5.9	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

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Q30A9   PENSIONS/services for the old

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	4385	89.7	89.7	89.7
Important issue	1	501	10.3	10.3	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

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Q30A10   HOUSING/homelessness

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	4641	95.0	95.0	95.0
Important issue	1	245	5.0	5.0	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q30B1   Northern Ireland/ULSTER

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	4872	99.7	99.7	99.7
Important issue	1	14	.3	.3	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q30B2   STRIKES/trade unions/industrial relation

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	4788	98.0	98.0	98.0
Important issue	1	98	2.0	2.0	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q30B3   IMMIGRANTS/race relations

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	4845	99.2	99.2	99.2
Important issue	1	41	.8	.8	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

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Q30B4   PRIVATISATION

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	4846	99.2	99.2	99.2
Important issue	1	40	.8	.8	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

```
Valid cases    4886    Missing cases     0


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Q30B5    AIDS


                                       Valid    Cum
Value Label              Value  Frequency  Percent  Percent  Percent

Blank                      0      4879     99.9     99.9     99.9
Important issue            1         7       .1       .1    100.0
                                 -------  -------  -------
                         Total     4886    100.0    100.0

Valid cases    4886    Missing cases     0


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Q30B6    PERMISSIVENESS/gays/homosexuals/pornogra


                                       Valid    Cum
Value Label              Value  Frequency  Percent  Percent  Percent

Blank                      0      4872     99.7     99.7     99.7
Important issue            1        14       .3       .3    100.0
                                 -------  -------  -------
                         Total     4886    100.0    100.0

Valid cases    4886    Missing cases     0


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Q30B7    NATIONALISATION/public ownership


                                       Valid    Cum
Value Label              Value  Frequency  Percent  Percent  Percent

Blank                      0      4869     99.7     99.7     99.7
Important issue            1        17       .3       .3    100.0
                                 -------  -------  -------
                         Total     4886    100.0    100.0

Valid cases    4886    Missing cases     0


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Q30B8    Inequality/POVERTY/North-south divide


                                       Valid    Cum
Value Label              Value  Frequency  Percent  Percent  Percent

Blank                      0      4856     99.4     99.4     99.4
```

```
Important issue                         1        30       .6       .6    100.0
                                              -------  -------  -------
                                    Total     4886    100.0    100.0

Valid cases    4886      Missing cases       0


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Q30B9      WELFARE benefits


                                                         Valid      Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Blank                           0     4836     99.0     99.0     99.0
Important issue                 1       50      1.0      1.0    100.0
                                    -------  -------  -------
                            Total     4886    100.0    100.0

Valid cases    4886      Missing cases       0


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Q30B10     CITY SCANDALS/get rich quick society


                                                         Valid      Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Blank                           0     4877     99.8     99.8     99.8
Important issue                 1        9       .2       .2    100.0
                                    -------  -------  -------
                            Total     4886    100.0    100.0

Valid cases    4886      Missing cases       0


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Q30C1      Environment/POLLUTION/conservation


                                                         Valid      Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Blank                           0     4863     99.5     99.5     99.5
Important issue                 1       23       .5       .5    100.0
                                    -------  -------  -------
                            Total     4886    100.0    100.0

Valid cases    4886      Missing cases       0


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Q30C2      International PEACE


                                                         Valid      Cum
```

Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	4877	99.8	99.8	99.8
Important issue	1	9	.2	.2	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q30C3   DEVOLUTION to Scotland/Wales

				Valid	Cum
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	4863	99.5	99.5	99.5
Important issue	1	23	.5	.5	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q30C4   SCOTland/WALES special INTERESTS

				Valid	Cum
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	4867	99.6	99.6	99.6
Important issue	1	19	.4	.4	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

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Q30C5   Britain's REPUTATION abroad

				Valid	Cum
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	4874	99.8	99.8	99.8
Important issue	1	12	.2	.2	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q30C6   Other economic interests

```
                                                      Valid      Cum
Value Label                   Value  Frequency  Percent  Percent  Percent

Blank                             0     4780      97.8     97.8     97.8
Important issue                   1      106       2.2      2.2    100.0
                                       -------  -------  -------
                              Total     4886     100.0    100.0

Valid cases    4886      Missing cases      0


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Q30C7     OTHER urgent problems


                                                      Valid      Cum
Value Label                   Value  Frequency  Percent  Percent  Percent

Blank                             0     4579      93.7     93.7     93.7
Important issue                   1      307       6.3      6.3    100.0
                                       -------  -------  -------
                              Total     4886     100.0    100.0

Valid cases    4886      Missing cases      0


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Q30C8     NO urgent problems


                                                      Valid      Cum
Value Label                   Value  Frequency  Percent  Percent  Percent

Blank                             0     4821      98.7     98.7     98.7
Important issue                   1       65       1.3      1.3    100.0
                                       -------  -------  -------
                              Total     4886     100.0    100.0

Valid cases    4886      Missing cases      0


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Q30C9     Don't know urgent problems


                                                      Valid      Cum
Value Label                   Value  Frequency  Percent  Percent  Percent

Blank                             0     4743      97.1     97.1     97.1
Important issue                   1      143       2.9      2.9    100.0
                                       -------  -------  -------
                              Total     4886     100.0    100.0

Valid cases    4886      Missing cases      0
```

```
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Q33A      BEST PARTY CUT UNEMP


                                                    Valid    Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Conservative                  1      1299     26.6     26.6     26.6
Labour                        2      2129     43.6     43.6     70.2
Liberal/SDP                   3       552     11.3     11.3     81.5
Nationalist                   4        50      1.0      1.0     82.5
Other                         5        10       .2       .2     82.7
No difference                 6       519     10.6     10.6     93.3
Don't know                    7       327      6.7      6.7    100.0
                                     -------  -------  -------
                            Total    4886    100.0    100.0

Valid cases   4886    Missing cases     0


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Q33B      BEST PARTY DISARM


                                                    Valid    Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Conservative                  1       978     20.0     20.0     20.0
Labour                        2      2704     55.3     55.3     75.4
Liberal/SDP                   3       471      9.6      9.6     85.0
Nationalist                   4        36       .7       .7     85.7
Other                         5        29       .6       .6     86.3
No difference                 6       151      3.1      3.1     89.4
Don't know                    7       517     10.6     10.6    100.0
                                     -------  -------  -------
                            Total    4886    100.0    100.0

Valid cases   4886    Missing cases     0


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Q33C      BEST PARTY PROSPERITY


                                                    Valid    Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Conservative                  1      2387     48.9     48.9     48.9
Labour                        2      1223     25.0     25.0     73.9
Liberal/SDP                   3       582     11.9     11.9     85.8
Nationalist                   4        30       .6       .6     86.4
Other                         5        11       .2       .2     86.6
No difference                 6       253      5.2      5.2     91.8
Don't know                    7       400      8.2      8.2    100.0
                                     -------  -------  -------
                            Total    4886    100.0    100.0

Valid cases   4886    Missing cases     0
```

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Q33D   BEST PARTY CUT TAX

```
                                              Valid     Cum
Value Label               Value  Frequency  Percent  Percent  Percent

Conservative                1      2919      59.7     59.7     59.7
Labour                      2       885      18.1     18.1     77.9
Liberal/SDP                 3       296       6.1      6.1     83.9
Nationalist                 4        25        .5       .5     84.4
Other                       5         9        .2       .2     84.6
No difference               6       209       4.3      4.3     88.9
Don't know                  7       543      11.1     11.1    100.0
                                   -------   -------  -------
                          Total    4886     100.0    100.0

Valid cases   4886     Missing cases      0
```

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Q33E   BEST PARTY CUT CRIME

```
                                              Valid     Cum
Value Label               Value  Frequency  Percent  Percent  Percent

Conservative                1      1512      30.9     30.9     30.9
Labour                      2      1285      26.3     26.3     57.2
Liberal/SDP                 3       561      11.5     11.5     68.7
Nationalist                 4        30        .6       .6     69.3
Other                       5        20        .4       .4     69.8
No difference               6       852      17.4     17.4     87.2
Don't know                  7       626      12.8     12.8    100.0
                                   -------   -------  -------
                          Total    4886     100.0    100.0

Valid cases   4886     Missing cases      0
```

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Q33F   BEST PARTY CUT STRIKES

```
                                              Valid     Cum
Value Label               Value  Frequency  Percent  Percent  Percent

Conservative                1      2827      57.9     57.9     57.9
Labour                      2       939      19.2     19.2     77.1
Liberal/SDP                 3       400       8.2      8.2     85.3
Nationalist                 4        23        .5       .5     85.7
Other                       5        14        .3       .3     86.0
No difference               6       263       5.4      5.4     91.4
Don't know                  7       420       8.6      8.6    100.0
                                   -------   -------  -------
                          Total    4886     100.0    100.0
```

Valid cases   4886   Missing cases   0

- -

Q33G   BEST PARTY NHS

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Conservative	1	1122	23.0	23.0	23.0
Labour	2	2337	47.8	47.8	70.8
Liberal/SDP	3	744	15.2	15.2	86.0
Nationalist	4	37	.8	.8	86.8
Other	5	10	.2	.2	87.0
No difference	6	272	5.6	5.6	92.6
Don't know	7	364	7.4	7.4	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q33H   BEST PARTY DEFENCE

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Conservative	1	2849	58.3	58.3	58.3
Labour	2	930	19.0	19.0	77.3
Liberal/SDP	3	557	11.4	11.4	88.7
Nationalist	4	27	.6	.6	89.3
Other	5	13	.3	.3	89.6
No difference	6	179	3.7	3.7	93.2
Don't know	7	331	6.8	6.8	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q33I   BEST PARTY EDUCATION

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Conservative	1	1442	29.5	29.5	29.5
Labour	2	1854	37.9	37.9	67.5
Liberal/SDP	3	820	16.8	16.8	84.2
Nationalist	4	44	.9	.9	85.1
Other	5	15	.3	.3	85.4
No difference	6	266	5.4	5.4	90.9
Don't know	7	445	9.1	9.1	100.0

```
                              -------  -------  -------
                    Total      4886    100.0    100.0

Valid cases    4886    Missing cases      0


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Q33J       BEST PARTY DEMOCRACY


                                              Valid     Cum
Value Label              Value  Frequency  Percent  Percent  Percent

Conservative               1      1326      27.1     27.1     27.1
Labour                     2      1243      25.4     25.4     52.6
Liberal/SDP                3      1331      27.2     27.2     79.8
Nationalist                4        52       1.1      1.1     80.9
Other                      5        14        .3       .3     81.2
No difference              6       284       5.8      5.8     87.0
Don't know                 7       636      13.0     13.0    100.0
                                 -------  -------  -------
                    Total      4886    100.0    100.0

Valid cases    4886    Missing cases      0


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Q33K       BEST PARTY RIGHTS


                                              Valid     Cum
Value Label              Value  Frequency  Percent  Percent  Percent

Conservative               1      1659      34.0     34.0     34.0
Labour                     2      1467      30.0     30.0     64.0
Liberal/SDP                3       873      17.9     17.9     81.8
Nationalist                4        75       1.5      1.5     83.4
Other                      5        18        .4       .4     83.7
No difference              6       330       6.8      6.8     90.5
Don't know                 7       464       9.5      9.5    100.0
                                 -------  -------  -------
                    Total      4886    100.0    100.0

Valid cases    4886    Missing cases      0


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Q33L       BEST PARTY SCOT/WALES


                                              Valid     Cum
Value Label              Value  Frequency  Percent  Percent  Percent

Conservative               1       109       2.2      9.4      9.4
Labour                     2       288       5.9     24.9     34.3
Liberal/SDP                3       149       3.0     12.9     47.2
Nationalist                4       467       9.6     40.4     87.6
Other                      5        11        .2      1.0     88.6
```

```
No difference                        6       38      .8      3.3     91.9
Don't know                           7       94     1.9      8.1    100.0
                                     .     3730    76.3   Missing
                                        -------  ------- -------
                               Total     4886    100.0    100.0

Valid cases   1156      Missing cases    3730


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Q45A      REASON FOR VOTE: CON TV BROADCAST


                                                         Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Blank                            0     4604     94.2     94.2     94.2
Reason wayvoted                  1      282      5.8      5.8    100.0
                                     -------  ------- -------
                               Total     4886    100.0    100.0

Valid cases   4886      Missing cases       0


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Q45B      REASON FOR VOTE: LAB TV BROADCAST


                                                         Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Blank                            0     4510     92.3     92.3     92.3
Reason wayvoted                  1      376      7.7      7.7    100.0
                                     -------  ------- -------
                               Total     4886    100.0    100.0

Valid cases   4886      Missing cases       0


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Q45C      REASON FOR VOTE: ALLIANCE TV BROADCAST


                                                         Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Blank                            0     4614     94.4     94.4     94.4
Reason wayvoted                  1      272      5.6      5.6    100.0
                                     -------  ------- -------
                               Total     4886    100.0    100.0

Valid cases   4886      Missing cases       0


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Q45D      REASON FOR VOTE: CON ADVERT
```

```
                                                      Valid      Cum
Value Label                    Value  Frequency  Percent  Percent  Percent

Blank                             0      4811     98.5     98.5     98.5
Reason wayvoted                   1        75      1.5      1.5    100.0
                                       -------  -------  -------
                               Total      4886    100.0    100.0

Valid cases    4886    Missing cases      0


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Q45E      REASON FOR VOTE: LAB ADVERT


                                                      Valid      Cum
Value Label                    Value  Frequency  Percent  Percent  Percent

Blank                             0      4799     98.2     98.2     98.2
Reason wayvoted                   1        87      1.8      1.8    100.0
                                       -------  -------  -------
                               Total      4886    100.0    100.0

Valid cases    4886    Missing cases      0


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Q45F      REASON FOR VOTE: ALLIANCE ADVERT


                                                      Valid      Cum
Value Label                    Value  Frequency  Percent  Percent  Percent

Blank                             0      4796     98.2     98.2     98.2
Reason wayvoted                   1        90      1.8      1.8    100.0
                                       -------  -------  -------
                               Total      4886    100.0    100.0

Valid cases    4886    Missing cases      0


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Q45G      REASON FOR VOTE: NEWSPAPER ARTICLE


                                                      Valid      Cum
Value Label                    Value  Frequency  Percent  Percent  Percent

Blank                             0      4652     95.2     95.2     95.2
Reason wayvoted                   1       234      4.8      4.8    100.0
                                       -------  -------  -------
                               Total      4886    100.0    100.0

Valid cases    4886    Missing cases      0


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```

```
Q45H      REASON FOR VOTE: NONE OF THESE


                                              Valid     Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Blank                        0      1477      30.2     30.2     30.2
Reason wayvoted              1      3409      69.8     69.8    100.0
                                   -------   -------  -------
                           Total    4886     100.0    100.0

Valid cases    4886     Missing cases      0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q45I


                                              Valid     Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Blank                        0      4414      90.3     90.3     90.3
Reason wayvoted              1       472       9.7      9.7    100.0
                                   -------   -------  -------
                           Total    4886     100.0    100.0

Valid cases    4886     Missing cases      0


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Q46      BEST PRIME MINISTER


                                              Valid     Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Thatcher                     1      1828      37.4     37.4     37.4
Kinnock                      2      1437      29.4     29.4     66.8
Steel                        3       513      10.5     10.5     77.3
Owen                         4       769      15.7     15.7     93.1
Don't know                   5       338       6.9      6.9    100.0
                             .         1        .0   Missing
                                   -------   -------  -------
                           Total    4886     100.0    100.0

Valid cases    4885     Missing cases      1


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Q47      WORST PRIME MINISTER


                                              Valid     Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Thatcher                     1      1545      31.6     31.6     31.6
Kinnock                      2      1881      38.5     38.5     70.1
```

```
Steel                           3        509     10.4     10.4     80.5
Owen                            4        404      8.3      8.3     88.8
Don't know                      5        547     11.2     11.2    100.0
                                       -------  -------  -------
                             Total       4886    100.0    100.0

Valid cases    4886    Missing cases        0


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Q48         PRIVATISATION GOOD/BAD


                                                         Valid     Cum
Value Label                    Value  Frequency  Percent  Percent  Percent

vsb spread prosperit            1        796     16.3     16.3     16.3
fsb spread prosperit            2        851     17.4     17.4     33.7
mb   spread prosperit           3        399      8.2      8.2     41.9
vsb concentrate weal            4       1181     24.2     24.2     66.0
fsb concentrate weal            5        759     15.5     15.5     81.6
mb concentrate wealt            6        388      7.9      7.9     89.5
Don't know                      7        512     10.5     10.5    100.0
                                       -------  -------  -------
                             Total       4886    100.0    100.0

Valid cases    4886    Missing cases        0


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Q49       CUT TAX/RAISE SPENDING


                                                         Valid     Cum
Value Label                    Value  Frequency  Percent  Percent  Percent

vsb in cutting taxes            1        271      5.5      5.5      5.5
fsb in cutting taxes            2        187      3.8      3.8      9.4
mb  in cutting taxes            3         78      1.6      1.6     11.0
vsb keeping up servi            4       2675     54.7     54.7     65.7
fsb keeping up servi            5       1197     24.5     24.5     90.2
mb  keeping up servi            6        260      5.3      5.3     95.5
Don't know                      7        218      4.5      4.5    100.0
                                       -------  -------  -------
                             Total       4886    100.0    100.0

Valid cases    4886    Missing cases        0


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Q50       STICK TO BELIEFS/COMPROMISE


                                                         Valid     Cum
Value Label                    Value  Frequency  Percent  Percent  Percent

Sticking to beliefs             1       2363     48.4     48.4     48.4
Neither/both/don't k            2        492     10.1     10.1     58.4
```

```
Meeting them halfway           3      2031    41.6    41.6    100.0
                                      -------  -------  -------
                              Total    4886   100.0   100.0

Valid cases   4886    Missing cases      0


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Q51        Is CARING/TOUGH GOVERNMENT better?


                                                  Valid    Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Caring                         1      1972    40.4    40.4    40.4
Neither/both/DK                2      1016    20.8    20.8    61.2
Tough                          3      1898    38.8    38.8    100.0
                                      -------  -------  -------
                              Total    4886   100.0   100.0

Valid cases   4886    Missing cases      0


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Q52        GOVERNMENT CANNOT CREATE PROSPERITY


                                                  Valid    Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Agree                          1      2153    44.1    44.1    44.1
Neither/both/DK                2       875    17.9    17.9    62.0
Disagree                       3      1858    38.0    38.0    100.0
                                      -------  -------  -------
                              Total    4886   100.0   100.0

Valid cases   4886    Missing cases      0


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Q53        GOVERNMENT/INDIVIDUALS PROVIDE SERVICE


                                                  Valid    Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Government shd provi           1      3628    74.3    74.3    74.3
Neither/both/DK                2       487    10.0    10.0    84.2
Individuals shd prov           3       771    15.8    15.8    100.0
                                      -------  -------  -------
                              Total    4886   100.0   100.0

Valid cases   4886    Missing cases      0


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Q54       GOVERNMENT & OTHER COUNTRIES
```

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Stick to position	1	1509	30.9	30.9	30.9
Neither/both/DK	2	656	13.4	13.4	44.3
Meet them half way	3	2720	55.7	55.7	100.0
	.	1	.0	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4885   Missing cases   1

- -

Q55A   REMOVE U.S. NUCLEAR WEAPONS

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
very good idea	1	1423	29.1	29.1	29.1
fairly good idea	2	846	17.3	17.3	46.4
fairly bad idea	3	806	16.5	16.5	62.9
very bad idea	4	1512	30.9	30.9	93.9
Don't know	5	299	6.1	6.1	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q55B   PROPORTIONAL REPRESENTATION

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
very good idea	1	1195	24.5	24.5	24.5
fairly good idea	2	1240	25.4	25.4	49.8
fairly bad idea	3	745	15.2	15.2	65.1
very bad idea	4	757	15.5	15.5	80.6
Don't know	5	949	19.4	19.4	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q55C   EXTEND VAT

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent

```
very good idea             1       155      3.2     3.2     3.2
fairly good idea           2       536     11.0    11.0    14.1
fairly bad idea            3      1092     22.3    22.3    36.5
very bad idea              4      2626     53.7    53.7    90.2
Don't know                 5       477      9.8     9.8    100.0
                                 -------  -------  -------
                          Total   4886    100.0   100.0

Valid cases    4886      Missing cases       0


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Q55D      TAX FIRMS WITH HIGH PAY RISES


                                                 Valid     Cum
Value Label               Value  Frequency  Percent  Percent  Percent

very good idea             1       537     11.0    11.0    11.0
fairly good idea           2      1164     23.8    23.8    34.8
fairly bad idea            3      1116     22.8    22.8    57.7
very bad idea              4      1251     25.6    25.6    83.3
Don't know                 5       818     16.7    16.7    100.0
                                 -------  -------  -------
                          Total   4886    100.0   100.0

Valid cases    4886      Missing cases       0


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Q55E      REVERSE CUTS IN INCOME TAX


                                                 Valid     Cum
Value Label               Value  Frequency  Percent  Percent  Percent

very good idea             1       708     14.5    14.5    14.5
fairly good idea           2      1054     21.6    21.6    36.1
fairly bad idea            3      1083     22.2    22.2    58.2
very bad idea              4      1431     29.3    29.3    87.5
Don't know                 5       610     12.5    12.5    100.0
                                 -------  -------  -------
                          Total   4886    100.0   100.0

Valid cases    4886      Missing cases       0


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Q55F      REPLACE LOCAL RATES


                                                 Valid     Cum
Value Label               Value  Frequency  Percent  Percent  Percent

very good idea             1       893     18.3    18.3    18.3
fairly good idea           2      1047     21.4    21.4    39.7
fairly bad idea            3       670     13.7    13.7    53.4
very bad idea              4      1591     32.6    32.6    86.0
```

```
Don't know                   5        685     14.0     14.0     100.0
                                     -------  -------  -------
                            Total    4886    100.0    100.0

Valid cases    4886      Missing cases       0


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Q55G       RENATIONALISE BT AND GAS


                                                       Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

very good idea               1        1156    23.7     23.7     23.7
fairly good idea             2         932    19.1     19.1     42.7
fairly bad idea              3         772    15.8     15.8     58.5
very bad idea                4        1518    31.1     31.1     89.6
Don't know                   5         508    10.4     10.4     100.0
                                     -------  -------  -------
                            Total     4886    100.0    100.0

Valid cases    4886      Missing cases       0


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Q55H       STATE SCHOOLS TO OPT OUT


                                                       Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

very good idea               1         716    14.7     14.7     14.7
fairly good idea             2        1099    22.5     22.5     37.1
fairly bad idea              3         796    16.3     16.3     53.4
very bad idea                4        1633    33.4     33.4     86.9
Don't know                   5         642    13.1     13.1     100.0
                                     -------  -------  -------
                            Total     4886    100.0    100.0

Valid cases    4886      Missing cases       0


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Q55I       MINISTRY FOR WOMEN


                                                       Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

very good idea               1        1234    25.3     25.3     25.3
fairly good idea             2        1490    30.5     30.5     55.8
fairly bad idea              3         564    11.5     11.5     67.3
very bad idea                4         986    20.2     20.2     87.5
Don't know                   5         612    12.5     12.5     100.0
                                     -------  -------  -------
                            Total     4886    100.0    100.0
```

Valid cases   4886   Missing cases   0

- -

Q55J   RESTORE SECONDARY PICKETING

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
very good idea	1	342	7.0	7.0	7.0
fairly good idea	2	550	11.3	11.3	18.3
fairly bad idea	3	781	16.0	16.0	34.2
very bad idea	4	2736	56.0	56.0	90.2
Don't know	5	477	9.8	9.8	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q65   SEEN RECENT POLL?

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Not seen/heard of an	1	1321	27.0	27.0	27.0
Conservatives ahead	2	3342	68.4	68.4	95.4
Labour ahead	3	103	2.1	2.1	97.5
Liberal/SDP Alliance	4	8	.2	.2	97.7
Other/none	5	24	.5	.5	98.2
Don't know	6	88	1.8	1.8	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

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Q66   BIG LEAD?

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Big lead	1	1793	36.7	50.3	50.3
Small lead	2	1475	30.2	41.4	91.7
Neck and neck, equal	3	53	1.1	1.5	93.2
Don't know	4	243	5.0	6.8	100.0
	.	1322	27.1	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   3564   Missing cases   1322

```
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Q67          POLL INFLUENCED VOTE


                                                      Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Yes                            1       310      6.3      8.7      8.7
No                             2      3216     65.8     90.1     98.7
Don't know                     3        45       .9      1.3    100.0
                               .      1315     26.9   Missing
                                    -------  -------  -------
                            Total    4886    100.0    100.0

Valid cases     3571     Missing cases   1315


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Q68        GOVERNMENT/PRIVATE FIRMS BEST FOR UNEMPL


                                                      Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

vsb leaving to priva           1       974     19.9     19.9     19.9
fsb leaving to priva           2       965     19.8     19.8     39.7
mb  leaving to priva           3       273      5.6      5.6     45.3
vsb up to government           4      1115     22.8     22.8     68.1
fsb up to government           5       823     16.8     16.8     84.9
mb  up to government           6       251      5.1      5.1     90.1
don't know                     7       485      9.9      9.9    100.0
                                    -------  -------  -------
                            Total    4886    100.0    100.0

Valid cases     4886     Missing cases      0


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Q69        OPINION OF TRIDENT and nuclear weapons


                                                      Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Don't know                     0       288      5.9      5.9      5.9
vsb keep Trident               1      1117     22.9     22.9     28.8
fsb keep Trident               2       506     10.4     10.4     39.1
mb  keep Trident               3       161      3.3      3.3     42.4
vsb scrap Trident              4       809     16.6     16.6     59.0
fsb scrap Trident              5       846     17.3     17.3     76.3
mb  scrap Trident              6       217      4.4      4.4     80.7
vsb scrap all nuclea           7       746     15.3     15.3     96.0
fsb scrap all nuclea           8       144      2.9      2.9     98.9
mb  scrap all nuclea           9        52      1.1      1.1    100.0
                                    -------  -------  -------
                            Total    4886    100.0    100.0

Valid cases     4886     Missing cases      0
```

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STUDYNO

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
	8713	4886	100.0	100.0	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q211A   Don't know causes of unemployment

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Blank	0	4830	98.9	98.9	98.9
Cause of unemploymen	1	56	1.1	1.1	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

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Q211B   UNEMP WORLD RECESSION

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Blank	0	3900	79.8	79.8	79.8
Cause of unemploymen	1	986	20.2	20.2	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q211C   UNEMP PRESENT GOVERNMENT

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Blank	0	4037	82.6	82.6	82.6
Cause of unemploymen	1	849	17.4	17.4	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q211D   UNEMP TOO MANY IMPORTS

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Blank	0	3772	77.2	77.2	77.2
Cause of unemploymen	1	1114	22.8	22.8	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q211E   UNEMP TOO MANY IMMIGRANTS

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Blank	0	4000	81.9	81.9	81.9
Cause of unemploymen	1	886	18.1	18.1	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q211F   UNEMP THE TRADE UNIONS

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Blank	0	4371	89.5	89.5	89.5
Cause of unemploymen	1	515	10.5	10.5	100.0
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   4886   Missing cases   0

- -

Q211G   UNEMP AUTOMATION

Value Label	Value	Frequency	Percent	Valid Percent	Cum Percent
Blank	0	3900	79.8	79.8	79.8

```
Cause of unemploymen                    1       986     20.2     20.2    100.0
                                              -------  -------  -------
                                 Total         4886    100.0    100.0

Valid cases    4886      Missing cases        0


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Q211H      UNEMP POOR MANAGEMENT


                                                        Valid     Cum
Value Label                    Value  Frequency  Percent  Percent  Percent

Blank                            0      4032     82.5     82.5     82.5
Cause of unemploymen             1       854     17.5     17.5    100.0
                                              -------  -------  -------
                                 Total         4886    100.0    100.0

Valid cases    4886      Missing cases        0


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Q211I      UNEMP PEOPLE DONT TRY to get jobs


                                                        Valid     Cum
Value Label                    Value  Frequency  Percent  Percent  Percent

Blank                            0      4111     84.1     84.1     84.1
Cause of unemploymen             1       775     15.9     15.9    100.0
                                              -------  -------  -------
                                 Total         4886    100.0    100.0

Valid cases    4886      Missing cases        0


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Q211J      UNEMPloyment caused by NONE OF ABOVE


                                                        Valid     Cum
Value Label                    Value  Frequency  Percent  Percent  Percent

Blank                            0      4872     99.7     99.7     99.7
Cause of unemploymen             1        14      .3       .3     100.0
                                              -------  -------  -------
                                 Total         4886    100.0    100.0

Valid cases    4886      Missing cases        0


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Q212      NATIONAL ECON LAST 12 MONTH


                                                        Valid     Cum
```

Value Label	Value	Frequency	Percent	Percent	Percent
Got a lot better	1	225	4.6	9.2	9.2
Got a little better	2	801	16.4	32.9	42.2
Stayed the same	3	594	12.2	24.4	66.6
Got a little worse	4	386	7.9	15.9	82.4
Got a lot worse	5	336	6.9	13.8	96.2
Don't know	6	92	1.9	3.8	100.0
	.	2452	50.2	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   2434   Missing cases   2452

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Q213   HOUSEHOLD ECON LAST 12 MONTH

				Valid	Cum
Value Label	Value	Frequency	Percent	Percent	Percent
Got a lot better	1	160	3.3	6.6	6.6
Got a little better	2	543	11.1	22.3	28.9
Stayed the same	3	1024	21.0	42.1	71.0
Got a little worse	4	399	8.2	16.4	87.3
Got a lot worse	5	282	5.8	11.6	98.9
Don't know	6	26	.5	1.1	100.0
	.	2452	50.2	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   2434   Missing cases   2452

- -

Q214   NATIONAL ECON NEXT 12 MONTH

				Valid	Cum
Value Label	Value	Frequency	Percent	Percent	Percent
Got a lot better	1	150	3.1	6.2	6.2
Got a little better	2	767	15.7	31.5	37.7
Stayed the same	3	558	11.4	22.9	60.6
Got a little worse	4	206	4.2	8.5	69.1
Got a lot worse	5	115	2.4	4.7	73.8
Don't know	6	638	13.1	26.2	100.0
	.	2452	50.2	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   2434   Missing cases   2452

- -

Q215   HOUSEHOLD ECON NEXT 12 MONTH

```
                                                Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Got a lot better               1        126      2.6      5.2      5.2
Got a little better            2        695     14.2     28.6     33.7
Stayed the same                3        985     20.2     40.5     74.2
Got a little worse             4        182      3.7      7.5     81.7
Got a lot worse                5         91      1.9      3.7     85.4
Don't know                     6        355      7.3     14.6    100.0
                               .       2452     50.2  Missing
                                    -------  -------  -------
                           Total      4886    100.0    100.0

Valid cases    2434    Missing cases   2452


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Q216      BEST CAMPAIGN


                                                Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Conservative                   1        437      8.9     18.0     18.0
Labour                         2        957     19.6     39.3     57.3
Liberal/SDP Alliance           3        356      7.3     14.6     71.9
Nationalist                    4         24       .5      1.0     72.9
Other                          5          5       .1       .2     73.1
None/all equal                 6        317      6.5     13.0     86.1
Don't know                     7        338      6.9     13.9    100.0
                               .       2452     50.2  Missing
                                    -------  -------  -------
                           Total      4886    100.0    100.0

Valid cases    2434    Missing cases   2452


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Q217      BAN OPINION POLLS


                                                Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Yes, should be banne           1        863     17.7     35.5     35.5
No, should not be ba           2       1411     28.9     58.0     93.4
Don't know                     3        160      3.3      6.6    100.0
                               .       2452     50.2  Missing
                                    -------  -------  -------
                           Total      4886    100.0    100.0

Valid cases    2434    Missing cases   2452


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Q218      Should THATCHER RETIRE?
```

```
                                                 Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Carry on for full te           1      1127      23.1     46.3     46.3
Retire before next e           2      1127      23.1     46.3     92.6
Don't know                     3       180       3.7      7.4    100.0
                               .      2452      50.2   Missing
                                     -------   -------  -------
                             Total    4886     100.0    100.0

Valid cases    2434      Missing cases   2452
```

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Q219   NEXT LEADER CONSERVATIVES

```
                                                 Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Kenneth Baker                  1        90       1.8      3.7      3.7
Michael Heseltine              2       594      12.2     24.4     28.1
Sir Geoffrey Howe              3       337       6.9     13.8     41.9
Douglas Hurd                   4        62       1.3      2.5     44.5
Nigel Lawson                   5       103       2.1      4.2     48.7
Norman Tebbit                  6       490      10.0     20.1     68.9
Other                          7       130       2.7      5.3     74.2
Don't know                     8       628      12.9     25.8    100.0
                               .      2452      50.2   Missing
                                     -------   -------  -------
                             Total    4886     100.0    100.0

Valid cases    2434      Missing cases   2452
```

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Q220A   VIOLENT CRIME INCREASED

```
                                                 Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Increased                      1      2227      45.6     90.8     90.8
Stayed the same                2       164       3.4      6.7     97.5
Decreased                      3        28        .6      1.1     98.7
Don't know                     4        33        .7      1.3    100.0
                               .      2434      49.8   Missing
                                     -------   -------  -------
                             Total    4886     100.0    100.0

Valid cases    2452      Missing cases   2434
```

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Q220B   QUAL OF EDUCATION INCREASED

```
                                                  Valid    Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Increased                     1        209      4.3      8.5      8.5
Stayed the same               2        474      9.7     19.3     27.9
Decreased                     3       1537     31.5     62.7     90.5
Don't know                    4        232      4.7      9.5    100.0
                              .       2434     49.8   Missing
                                    -------  -------  -------
                            Total     4886    100.0    100.0

Valid cases    2452     Missing cases    2434


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Q220C      POVERTY INCREASED


                                                  Valid    Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Increased                     1       1328     27.2     54.2     54.2
Stayed the same               2        611     12.5     24.9     79.1
Decreased                     3        368      7.5     15.0     94.1
Don't know                    4        145      3.0      5.9    100.0
                              .       2434     49.8   Missing
                                    -------  -------  -------
                            Total     4886    100.0    100.0

Valid cases    2452     Missing cases    2434


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Q220D      NORTH/SOUTH DIVIDE INCREASED


                                                  Valid    Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Increased                     1       1450     29.7     59.1     59.1
Stayed the same               2        557     11.4     22.7     81.9
Decreased                     3         93      1.9      3.8     85.6
Don't know                    4        352      7.2     14.4    100.0
                              .       2434     49.8   Missing
                                    -------  -------  -------
                            Total     4886    100.0    100.0

Valid cases    2452     Missing cases    2434


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Q220E      NHS WAITING LISTS INCREASED


                                                  Valid    Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Increased                     1       1722     35.2     70.2     70.2
```

```
Stayed the same                 2       364      7.4     14.8     85.1
Decreased                       3       138      2.8      5.6     90.7
Don't know                      4       228      4.7      9.3    100.0
                                .      2434     49.8   Missing
                                      -------  -------  -------
                      Total            4886    100.0    100.0

Valid cases   2452      Missing cases   2434


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Q220F     INTRFERENCE WITH RIGHTS INC


                                                        Valid     Cum
Value Label                   Value  Frequency  Percent Percent Percent

Increased                       1       970     19.9     39.6     39.6
Stayed the same                 2       834     17.1     34.0     73.6
Decreased                       3       251      5.1     10.2     83.8
Don't know                      4       397      8.1     16.2    100.0
                                .      2434     49.8   Missing
                                      -------  -------  -------
                      Total            4886    100.0    100.0

Valid cases   2452      Missing cases   2434


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Q220G     UNEMPLOYMENT INCREASED


                                                        Valid     Cum
Value Label                   Value  Frequency  Percent Percent Percent

Increased                       1      1937     39.6     79.0     79.0
Stayed the same                 2       215      4.4      8.8     87.8
Decreased                       3       237      4.9      9.7     97.4
Don't know                      4        63      1.3      2.6    100.0
                                .      2434     49.8   Missing
                                      -------  -------  -------
                      Total            4886    100.0    100.0

Valid cases   2452      Missing cases   2434


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q220H     OPPORTUNITY INCREASED


                                                        Valid     Cum
Value Label                   Value  Frequency  Percent Percent Percent

Increased                       1       998     20.4     40.7     40.7
Stayed the same                 2       592     12.1     24.1     64.8
Decreased                       3       659     13.5     26.9     91.7
Don't know                      4       203      4.2      8.3    100.0
                                .      2434     49.8   Missing
```

```
                              -------  -------  -------
                      Total     4886    100.0    100.0

Valid cases   2452       Missing cases   2434


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q228A     REASON FOR VOTE: CONSERVATIVE EXTREMISTS


                                                  Valid     Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Blank                        0      2153     44.1     87.7     87.7
Reason mentioned             1       301      6.2     12.3    100.0
                             .      2432     49.8   Missing
                                  -------  -------  -------
                      Total     4886    100.0    100.0

Valid cases   2454       Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q228B     REASON FOR VOTE: LABOUR EXTREMISTS


                                                  Valid     Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Blank                        0      1840     37.7     75.0     75.0
Reason mentioned             1       614     12.6     25.0    100.0
                             .      2432     49.8   Missing
                                  -------  -------  -------
                      Total     4886    100.0    100.0

Valid cases   2454       Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q228C     REASON FOR VOTE: CONSERVATIVE DISUNITY


                                                  Valid     Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Blank                        0      2365     48.4     96.4     96.4
Reason mentioned             1        89      1.8      3.6    100.0
                             .      2432     49.8   Missing
                                  -------  -------  -------
                      Total     4886    100.0    100.0

Valid cases   2454       Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q228D     REASON FOR VOTE: LABOUR DISUNITY
```

```
                                                 Valid    Cum
Value Label               Value  Frequency  Percent  Percent  Percent

Blank                         0      2214     45.3     90.2     90.2
Reason mentioned              1       240      4.9      9.8    100.0
                              .      2432     49.8   Missing
                                   -------  -------  -------
                           Total     4886    100.0    100.0

Valid cases    2454     Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q228E     REASON FOR VOTE: LIB/SDP DISUNITY


                                                 Valid    Cum
Value Label               Value  Frequency  Percent  Percent  Percent

Blank                         0      2350     48.1     95.8     95.8
Reason mentioned              1       104      2.1      4.2    100.0
                              .      2432     49.8   Missing
                                   -------  -------  -------
                           Total     4886    100.0    100.0

Valid cases    2454     Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q228F     REASON FOR VOTE: NONE OF THESE


                                                 Valid    Cum
Value Label               Value  Frequency  Percent  Percent  Percent

Blank                         0       952     19.5     38.8     38.8
Reason mentioned              1      1502     30.7     61.2    100.0
                              .      2432     49.8   Missing
                                   -------  -------  -------
                           Total     4886    100.0    100.0

Valid cases    2454     Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q229A     REASON FOR VOTE: LIMIT CONSERVATIVE MAJO


                                                 Valid    Cum
Value Label               Value  Frequency  Percent  Percent  Percent

Blank                         0      2126     43.5     86.6     86.6
Reason mentioned              1       328      6.7     13.4    100.0
                              .      2432     49.8   Missing
                                   -------  -------  -------
                           Total     4886    100.0    100.0
```

```
Valid cases    2454       Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q229B      REASON FOR VOTE: bring about HUNG PARLIA


                                                      Valid    Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Blank                          0      2329      47.7    94.9    94.9
Reason mentioned               1       125       2.6     5.1   100.0
                               .      2432      49.8   Missing
                                     -------   -------  -------
                             Total    4886     100.0   100.0

Valid cases    2454       Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q229C      REASON FOR VOTE: GET THATCHER OUT


                                                      Valid    Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Blank                          0      1807      37.0    73.6    73.6
Reason mentioned               1       647      13.2    26.4   100.0
                               .      2432      49.8   Missing
                                     -------   -------  -------
                             Total    4886     100.0   100.0

Valid cases    2454       Missing cases   2432


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Q229D      REASON FOR VOTE: KEEP KINNOCK OUT


                                                      Valid    Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Blank                          0      1993      40.8    81.2    81.2
Reason mentioned               1       461       9.4    18.8   100.0
                               .      2432      49.8   Missing
                                     -------   -------  -------
                             Total    4886     100.0   100.0

Valid cases    2454       Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q229E      REASON FOR VOTE: TACTICAL TO DEFEAT CON


                                                      Valid    Cum
Value Label                  Value  Frequency  Percent  Percent  Percent
```

```
Blank                              0     2308    47.2    94.1    94.1
Reason mentioned                   1      146     3.0     5.9   100.0
                                   .     2432    49.8   Missing
                                       -------  ------- -------
                            Total        4886   100.0   100.0

Valid cases    2454    Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q229F      REASON FOR VOTE: NONE OF THESE


                                                   Valid     Cum
Value Label                     Value  Frequency  Percent  Percent  Percent

Blank                              0     1485    30.4    60.5    60.5
Reason mentioned                   1      969    19.8    39.5   100.0
                                   .     2432    49.8   Missing
                                       -------  ------- -------
                            Total        4886   100.0   100.0

Valid cases    2454    Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q229G


                                                   Valid     Cum
Value Label                     Value  Frequency  Percent  Percent  Percent

Blank                              0     2271    46.5    92.5    92.5
Reason mentioned                   1      183     3.7     7.5   100.0
                                   .     2432    49.8   Missing
                                       -------  ------- -------
                            Total        4886   100.0   100.0

Valid cases    2454    Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q229H


                                                   Valid     Cum
Value Label                     Value  Frequency  Percent  Percent  Percent

Blank                              0     2321    47.5    94.6    94.6
Reason mentioned                   1      133     2.7     5.4   100.0
                                   .     2432    49.8   Missing
                                       -------  ------- -------
                            Total        4886   100.0   100.0

Valid cases    2454    Missing cases   2432
```

- -

Q230   CONSIDERED VOTING ALLIANCE?

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Yes, actually voted	1	126	2.6	7.0	7.0
Yes, seriously consi	2	424	8.7	23.6	30.7
No, not/never consid	3	1187	24.3	66.2	96.8
Don't know	4	57	1.2	3.2	100.0
	.	3092	63.3	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   1794   Missing cases   3092

- -

Q231A   DONT KNOW why decided not to vote allian

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	2387	48.9	97.3	97.3
Reason applies	1	67	1.4	2.7	100.0
	.	2432	49.8	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   2454   Missing cases   2432

- -

Q231B   ALLIANCE COULD NOT WIN

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent
Blank	0	2084	42.7	84.9	84.9
Reason applies	1	370	7.6	15.1	100.0
	.	2432	49.8	Missing	
		-------	-------	-------	
	Total	4886	100.0	100.0	

Valid cases   2454   Missing cases   2432

- -

Q231C   ALLIANCE VOTE LET LABOUR IN

| | | | | Valid | Cum |
Value Label	Value	Frequency	Percent	Percent	Percent

```
Blank                                 0      2296     47.0    93.6    93.6
Reason applies                        1       158      3.2     6.4   100.0
                                      .      2432     49.8  Missing
                                          -------  -------  -------
                            Total            4886    100.0   100.0

Valid cases   2454    Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q231D     ALLIANCE VOTE LET CONS IN


                                                        Valid     Cum
Value Label                       Value  Frequency  Percent  Percent  Percent

Blank                                 0      2287     46.8    93.2    93.2
Reason applies                        1       167      3.4     6.8   100.0
                                      .      2432     49.8  Missing
                                          -------  -------  -------
                            Total            4886    100.0   100.0

Valid cases   2454    Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q231E     ALL VOTE LEAD TO COALITION


                                                        Valid     Cum
Value Label                       Value  Frequency  Percent  Percent  Percent

Blank                                 0      2370     48.5    96.6    96.6
Reason applies                        1        84      1.7     3.4   100.0
                                      .      2432     49.8  Missing
                                          -------  -------  -------
                            Total            4886    100.0   100.0

Valid cases   2454    Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q231F     ALLIANCE NO CLEAR POLICIES


                                                        Valid     Cum
Value Label                       Value  Frequency  Percent  Percent  Percent

Blank                                 0      2137     43.7    87.1    87.1
Reason applies                        1       317      6.5     12.9   100.0
                                      .      2432     49.8  Missing
                                          -------  -------  -------
                            Total            4886    100.0   100.0

Valid cases   2454    Missing cases   2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -
```

```
Q231G     ALLIANCE NO CLEAR LEADER

                                                Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Blank                         0      2198      45.0     89.6     89.6
Reason applies                1       256       5.2     10.4    100.0
                              .      2432      49.8   Missing
                                   -------   -------  -------
                            Total    4886     100.0    100.0

Valid cases    2454     Missing cases    2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q231H     ALLIANCE NO GOVERN EXPERIENCE

                                                Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Blank                         0      2222      45.5     90.5     90.5
Reason applies                1       232       4.7      9.5    100.0
                              .      2432      49.8   Missing
                                   -------   -------  -------
                            Total    4886     100.0    100.0

Valid cases    2454     Missing cases    2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q231I     NO REASON FOR CHANGE from my party

                                                Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Blank                         0      1822      37.3     74.2     74.2
Reason applies                1       632      12.9     25.8    100.0
                              .      2432      49.8   Missing
                                   -------   -------  -------
                            Total    4886     100.0    100.0

Valid cases    2454     Missing cases    2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q231J     NONE OF THESE REASONS not to vote allian

                                                Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Blank                         0      2267      46.4     92.4     92.4
Reason applies                1       187       3.8      7.6    100.0
                              .      2432      49.8   Missing
```

```
                                 -------  -------  -------
                       Total      4886    100.0    100.0

Valid cases    2454      Missing cases    2432


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q232       RESP EMPLOYED


                                                  Valid     Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Full-time                    1      1542     31.6     31.6     31.6
Part-time                    2       672     13.8     13.8     45.3
Self-employed                3       286      5.9      5.9     51.2
Student                      4       134      2.7      2.7     53.9
Unemployed                   5       419      8.6      8.6     62.5
Retired, pensioner           6      1136     23.3     23.3     85.7
Not working                  7       697     14.3     14.3    100.0
                                 -------  -------  -------
                       Total      4886    100.0    100.0

Valid cases    4886      Missing cases       0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q233       BEEN UNEMPLOYED/DIFFICULTY GETTING JOB


                                                  Valid     Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Yes, self                    1       551     11.3     11.3     11.3
Yes, other in family         2      1015     20.8     20.8     32.1
Yes, self and other          3       211      4.3      4.3     36.4
No                           4      3028     62.0     62.0     98.3
Don't know/not appli         5        81      1.7      1.7    100.0
                                 -------  -------  -------
                       Total      4886    100.0    100.0

Valid cases    4886      Missing cases       0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q234       OCCUPATION HOH


                                                  Valid     Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Professional                 1       563     11.5     11.6     11.6
Director, proprietor         2       578     11.8     11.9     23.4
Shop, personal servi         3       273      5.6      5.6     29.0
Office, student etc.         4       615     12.6     12.6     41.7
Skilled                      5      1619     33.1     33.3     74.9
Semi-skilled                 6       479      9.8      9.8     84.8
Unskilled                    7       741     15.2     15.2    100.0
```

```
                             .        18      .4   Missing
                              -------  -------  -------
                     Total    4886   100.0    100.0

Valid cases    4868      Missing cases      18


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q235      HOH WORK FOR PRIVATE FIRM


                                                 Valid     Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Private firm                  1     2873    58.8     58.9     58.9
Central/local govern          2      813    16.6     16.7     75.6
Nat.industry/public           3      761    15.6     15.6     91.2
Other                         4      333     6.8      6.8     98.0
Don't know                    5       96     2.0      2.0    100.0
                              .       10      .2   Missing
                                   -------  -------  -------
                     Total         4886   100.0    100.0

Valid cases    4876      Missing cases      10


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q236      TRADE UNIONIST?


                                                 Valid     Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Yes,self                      1      972    19.9     19.9     19.9
Yes, husband/wife             2      472     9.7      9.7     29.6
Yes, self+husband/wi          3      149     3.0      3.1     32.6
No                            4     3218    65.9     65.9     98.5
Don't know                    5       74     1.5      1.5    100.0
                              .        1      .0   Missing
                                   -------  -------  -------
                     Total         4886   100.0    100.0

Valid cases    4885      Missing cases       1


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q237      AGE


                                                 Valid     Cum
Value Label                Value  Frequency  Percent  Percent  Percent

70+                           &      576    11.8     11.8     11.8
65-69                         -      395     8.1      8.1     19.9
60-64                         0      341     7.0      7.0     26.9
18-22                         1      616    12.6     12.6     39.5
23-24                         2      274     5.6      5.6     45.1
25-29                         3      435     8.9      8.9     54.0
```

```
30-34                            4        461      9.4      9.4     63.4
35-39                            5        448      9.2      9.2     72.6
40-44                            6        390      8.0      8.0     80.6
45-49                            7        348      7.1      7.1     87.7
50-54                            8        331      6.8      6.8     94.5
55-59                            9        271      5.5      5.5    100.0
                                        -------  -------  -------
                              Total       4886    100.0    100.0

Valid cases    4886       Missing cases       0
```

- -

Q238   HOUSING TENURE

```
                                                  Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

Own     outright                1       1208     24.7     24.7     24.7
Own on  mortgage                2       1742     35.7     35.7     60.4
Rented from council             3       1361     27.9     27.9     88.2
Rented privately                4        488     10.0     10.0     98.2
Other                           5         79      1.6      1.6     99.8
Don't know                      6          8       .2       .2    100.0
                                        -------  -------  -------
                              Total       4886    100.0    100.0

Valid cases    4886       Missing cases       0
```

- -

Q239   BOUGHT COUNCIL HOUSE

```
                                                  Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

No                              1       2602     53.3     86.3     86.3
Yes in last 4yrs                2        187      3.8      6.2     92.5
Yes, 4yrs+                      3        171      3.5      5.7     98.1
Don't know                      4         56      1.1      1.9    100.0
                                .       1870     38.3   Missing
                                        -------  -------  -------
                              Total       4886    100.0    100.0

Valid cases    3016       Missing cases    1870
```

- -

Q240   BOUGHT BT/GAS SHARES

```
                                                  Valid     Cum
Value Label                  Value  Frequency  Percent  Percent  Percent

First time                      1        688     14.1     14.1     14.1
Owned shares before             2        340      7.0      7.0     21.0
```

```
Own shares now/in th          3        398       8.1       8.1      29.2
Never owned shares            4       3431      70.2      70.2      99.4
Don't know                    5         29        .6        .6     100.0
                                     -------   -------   -------
                            Total     4886     100.0     100.0

Valid cases    4886    Missing cases      0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q241A     Don't know if had further education


                                                  Valid      Cum
Value Label                   Value  Frequency  Percent  Percent  Percent

Blank                         0       4873      99.7      99.7      99.7
Education received            1         13        .3        .3     100.0
                                     -------   -------   -------
                            Total     4886     100.0     100.0

Valid cases    4886    Missing cases      0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q241B     Other further education


                                                  Valid      Cum
Value Label                   Value  Frequency  Percent  Percent  Percent

Blank                         0       4677      95.7      95.7      95.7
Education received            1        209       4.3       4.3     100.0
                                     -------   -------   -------
                            Total     4886     100.0     100.0

Valid cases    4886    Missing cases      0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q241C     NO FURTHER EDUCATION


                                                  Valid      Cum
Value Label                   Value  Frequency  Percent  Percent  Percent

Blank                         0       2333      47.7      47.7      47.7
Education received            1       2553      52.3      52.3     100.0
                                     -------   -------   -------
                            Total     4886     100.0     100.0

Valid cases    4886    Missing cases      0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q241D     UNIVERSITY
```

```
                                                   Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Blank                           0       4537     92.9     92.9     92.9
Education received              1        349      7.1      7.1    100.0
                                     -------  -------  -------
                            Total       4886    100.0    100.0

Valid cases    4886      Missing cases      0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q241E      POLYTECHNIC


                                                   Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Blank                           0       4519     92.5     92.5     92.5
Education received              1        367      7.5      7.5    100.0
                                     -------  -------  -------
                            Total       4886    100.0    100.0

Valid cases    4886      Missing cases      0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q241F     TEACHER TRAINING COLLEGE


                                                   Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Blank                           0       4758     97.4     97.4     97.4
Education received              1        128      2.6      2.6    100.0
                                     -------  -------  -------
                            Total       4886    100.0    100.0

Valid cases    4886      Missing cases      0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q241G     NURSE TRAINING


                                                   Valid     Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Blank                           0       4735     96.9     96.9     96.9
Education received              1        151      3.1      3.1    100.0
                                     -------  -------  -------
                            Total       4886    100.0    100.0

Valid cases    4886      Missing cases      0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -
```

```
Q241H      TECHNICAL COLLEGE, Art, Agricultural


                                               Valid    Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Blank                        0       4243      86.8     86.8     86.8
Education received           1        643      13.2     13.2    100.0
                                    -------   -------  -------
                           Total     4886     100.0    100.0

Valid cases    4886     Missing cases      0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q241I      COMMERCIAL COURSE, Secretarial


                                               Valid    Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Blank                        0       4695      96.1     96.1     96.1
Education received           1        191       3.9      3.9    100.0
                                    -------   -------  -------
                           Total     4886     100.0    100.0

Valid cases    4886     Missing cases      0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q241J      EVENING CLASSES


                                               Valid    Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Blank                        0       4613      94.4     94.4     94.4
Education received           1        273       5.6      5.6    100.0
                                    -------   -------  -------
                           Total     4886     100.0    100.0

Valid cases    4886     Missing cases      0


- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

Q241K      APPRENTICESHIP


                                               Valid    Cum
Value Label                Value  Frequency  Percent  Percent  Percent

Blank                        0       4624      94.6     94.6     94.6
Education received           1        262       5.4      5.4    100.0
                                    -------   -------  -------
                           Total     4886     100.0    100.0

Valid cases    4886     Missing cases      0
```

- -

Q242   GENDER

```
                                            Valid      Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Man                           1     2318      47.4     47.4     47.4
Woman-housewife               2     2216      45.4     45.4     92.8
Woman-not housewife           3      352       7.2      7.2    100.0
                                   -------   -------  -------
                            Total   4886     100.0    100.0

Valid cases    4886     Missing cases      0
```

- -

Q243   MARITAL STATUS

```
                                            Valid      Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Married, living as m          1     2987      61.1     61.1     61.1
Single                        2     1109      22.7     22.7     83.8
Widowed                       3      505      10.3     10.3     94.2
Divorced, separated           4      284       5.8      5.8    100.0
                              .        1        .0    Missing
                                   -------   -------  -------
                            Total   4886     100.0    100.0

Valid cases    4885     Missing cases      1
```

- -

Q244   CLASS

```
                                            Valid      Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

A                             1       94       1.9      1.9      1.9
B                             2      629      12.9     12.9     14.8
C1                            3     1176      24.1     24.1     38.9
C2                            4     1465      30.0     30.0     68.8
D                             5      828      16.9     16.9     85.8
E                             6      694      14.2     14.2    100.0
                                   -------   -------  -------
                            Total   4886     100.0    100.0

Valid cases    4886     Missing cases      0
```

- -

Q245   ETHNIC group (code by observation)

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                                                   Valid      Cum
Value Label                 Value  Frequency  Percent  Percent  Percent

Caucasion(White)               1     4752     97.3     97.3     97.3
Negro(Black)                   2       56      1.1      1.1     98.4
Asian(Brown)                   3       58      1.2      1.2     99.6
Oriental(Yellow)               4        4       .1       .1     99.7
Don't know                     5       15       .3       .3    100.0
                               .        1       .0   Missing
                                    -------  -------  -------
                            Total     4886    100.0    100.0
```

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                    List of variables on the active file


Name                                                              Position


CARD      CARD NUMBER                                                    1
          Print Format: F2
          Write Format: F2


          Value      Label


             11     Wednesday 10th June card 1
             21     Thursday 11th June card 1


WAVE                                                                     2
          Print Format: F1
          Write Format: F1


          Value      Label


              1     Wednesday 10th June 1987
              2     Thursday 11th June 1987


CARDONE                                                                  3
          Print Format: F1
          Write Format: F1


          Value      Label


              1     card one


SERIAL    SERIAL NUMBER                                                  4
          Print Format: F5
          Write Format: F5


CNO       Constituency Number                                           5
          Print Format: F3
          Write Format: F3


          Value      Label


              1       BARKING
              2       DAGENHAM
              3       CHIPPING BARNET
              4       FINCHLEY
              5       HENDON NORTH
              6       HENDON SOUTH
              7       BEXLEY HEATH
              8       ERITH/CRAYFORD
              9       OLD BEXLEY/SIDCUP
             10       BRENT EAST
             11       BRENT NORTH
             12       BRENT SOUTH
             13       BECKENHAM
             14       CHISLEHURST
             15       ORPINGTON
             16       RAVENSBOURNE
             17       HAMPSTEAD/HIGHGATE
             18       HOLBORN/ST PANCRAS
             19       CROYDON CENTRAL
             20       CROYDON NORTH EAST
             21       CROYDON NORTH WEST
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22       CROYDON SOUTH
23       ACTON
24       EALING NORTH
25       SOUTHALL
26       EDMONTON
27       ENFIELD NORTH
28       ENFIELD SOUTHGATE
29       ELTHAM
30       GREENWICH
31       WOOLWICH
32       HACKNEY NORTH/STOKE NEWINGTON
33       HACKNEY SOUTH/SHOREDITCH
34       FULHAM
35       HAMMERSMITH
36       HORNSEY/WOOD GREEN
37       TOTTENHAM
38       HARROW EAST
39       HARROW WEST
40       HORNCHURCH
41       ROMFORD
42       UPMINSTER
43       HAYES/HARLINGTON
44       RUISLIP NORTHWOOD
45       UXBRIDGE
46       BRENTFORD/ISLEWORTH
47       FELTHAM/HESTON
48       ISLINGTON NORTH
49       ISLINGTON SOUTH/FINSBURY
50       CHELSEA
51       KENSINGTON
52       KINGSTON UPON THAMES
53       SURBITON
54       NORWOOD
55       STREATHAM
56       VAUXHALL
57       LEWISHAM DEPTFORD
58       LEWISHAM EAST
59       LEWISHAM WEST
60       MITCHAM/MORDEN
61       WIMBLEDON
62       NEWHAM NORTH EAST
63       NEWHAM NORTH WEST
64       NEWHAM SOUTH
65       ILFORD NORTH
66       ILFORD SOUTH
67       WANSTEAD/WOODFORD
68       RICHMOND/BARNES
69       TWICKENHAM
70       DULWICH
71       PECKHAM
72       SOUTHWARK/BERMONDSEY
73       CARSHALTON/WALLINGTON
74       SUTTON/CHEAM
75       BETHNAL GREEN/STEPNEY
76       BOW/POPLAR
77       CHINGFORD
78       LEYTON
79       WALTHAMSTOW
80       BATTERSEA
81       PUTNEY
82       TOOTING
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 83     CITY LONDON/WESTMINSTER
 84     WESTMINSTER NORTH
 85     BOLTON NORTH EAST
 86     BOLTON SOUTH EAST
 87     BOLTON WEST
 88     BURY NORTH
 89     BURY SOUTH
 90     ALTRINGHAM/SALE
 91     DAVYHULME
 92     MANCHESTER BLACKLEY
 93     MANCHESTER CENTRAL
 94     MANCHESTER GORTON
 95     MANCHESTER WITHINGTON
 96     MANCHESTER WYTHENSHAWE
 97     STRETFORD
 98     HEYWOOD/MIDDLETON
 99     LITTLEBOROUGH/SADDLEWORTH
100     OLDHAM CENTRAL/ROYTON
101     OLDHAM WEST
102     ROCHDALE
103     ECCLES
104     LEIGH
105     MAKERFIELD
106     SALFORD EAST
107     WIGAN
108     WORSLEY
109     ASHTON UNDER LYNE
110     CHEADLE
111     DENTON/REDDISH
112     HAZEL GROVE
113     STALYBRIDGE/HYDE
114     STOCKPORT
115     KNOWSLEY NORTH
116     KNOWSLEY SOUTH
117     LIVERPOOL BROADGREEN
118     LIVERPOOL GARSTON
119     LIVERPOOL MOSSLEY HILL
120     LIVERPOOL RIVERSIDE
121     LIVERPOOL WALTON
122     LIVERPOOL WEST DERBY
123     ST HELENS NORTH
124     ST HELENS SOUTH
125     BOOTLE
126     CROSBY
127     SOUTHPORT
128     BIRKENHEAD
129     WALLASEY
130     WIRRAL SOUTH
131     WIRRAL WEST
132     BIRMINGHAM EDGBASTON
133     BIRMINGHAM ERDINGTON
134     BIRMINGHAM HALL GREEN
135     BIRMINGHAM HODGE HILL
136     BIRMINGHAM LADYWOOD
137     BIRMINGHAM NORTHFIELD
138     BIRMINGHAM PERRY BARR
139     BIRMINGHAM SELLY OAK
140     BIRMINGHAM SMALL HEATH
141     BIRMINGHAM SPARKBROOK
142     BIRMINGHAM YARDLEY
143     SUTTON COLDFIELD
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144      COVENTRY NORTH EAST
145      COVENTRY NORTH WEST
146      COVENTRY SOUTH EAST
147      COVENTRY SOUTH WEST
148      DUDLEY EAST
149      DUDLEY WEST
150      HALESOWEN/STOURBRIDGE
151      WARLEY EAST
152      WARLEY WEST
153      WEST BROMWICH EAST
154      WEST BROMWICH WEST
155      MERIDEN
156      SOLIHULL
157      ALDRIDGE BROWNHILLS
158      WALSALL NORTH
159      WALSALL SOUTH
160      WOLVERHAMPTON NORTH EAST
161      WOLVERHAMPTON SOUTH EAST
162      WOLVERHAMPTON SOUTH WEST
163      BLAYDON
164      GATESHEAD EAST
165      NEWCASTLE UPON TYNE CENTRAL
166      NEWCASTLE UPON TYNE EAST
167      NEWCASTLE UPON TYNE NORTH
168      TYNE BRIDGE
169      TYNEMOUTH
170      WALLSEND
171      JARROW
172      SOUTH SHIELDS
173      HOUGHTON/WASHINGTON
174      SUNDERLAND NORTH
175      SUNDERLAND SOUTH
176      BARNSLEY CENTRAL
177      BARNSLEY EAST
178      BARNSLEY WEST/PENISTONE
179      DONCASTER CENTRAL
180      DONCASTER NORTH
181      DON VALLEY
182      ROTHERHAM
183      ROTHER VALLEY
184      WENTWORTH
185      SHEFFIELD ATTERCLIFFE
186      SHEFFIELD BRIGHTSIDE
187      SHEFFIELD CENTRAL
188      SHEFFIELD HALLAM
189      SHEFFIELD HEELEY
190      SHEFFIELD HILLSBOROUGH
191      BRADFORD NORTH
192      BRADFORD SOUTH
193      BRADFORD WEST
194      KEIGHLEY
195      SHIPLEY
196      CALDER VALLEY
197      HALIFAX
198      BATLEY/SPEN
199      COLNE VALLEY
200      DEWSBURY
201      HUDDERSFIELD
202      ELMET
203      HEMSWORTH
204      LEEDS CENTRAL
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205     LEEDS EAST
206     LEEDS NORTH EAST
207     LEEDS NORTH WEST
208     LEEDS WEST
209     MORLEY/LEEDS SOUTH
210     NORMANTON
211     PONTEFRACT/CASTLEFORD
212     PUDSEY
213     WAKEFIELD
214     BATH
215     BRISTOL EAST
216     BRISTOL NORTH WEST
217     BRISTOL SOUTH
218     BRISTOL WEST
219     KINGSWOOD
220     NORTHAVON
221     WANSDYKE
222     WESTON SUPER MARE
223     WOODSPRING
224     LUTON SOUTH
225     MID BEDFORDSHIRE
226     NORTH BEDFORDSHIRE
227     NORTH LUTON
228     SOUTH WEST BEDFORDSHIRE
229     EAST BERKSHIRE
230     NEWBURY
231     READING EAST
232     READING WEST
233     SLOUGH
234     WINDSOR/MAIDENHEAD
235     WOKINGHAM
236     AYLESBURY
237     BEACONSFIELD
238     BUCKINGHAM
239     CHESHAM/AMERSHAM
240     MILTON KEYNES
241     WYCOMBE
242     CAMBRIDGE
243     HUNTINGDON
244     NORTH EAST CAMBRIDGESHIRE
245     PETERBOROUGH
246     SOUTH EAST CAMBRIDGESHIRE
247     SOUTH WEST CAMBRIDGESHIRE
248     CITY OF CHESTER
249     CONGLETON
250     CREWE/NANTWICH
251     EDDISBURY
252     ELLESMERE PORT/WESTON
253     HALTON
254     MACCLESFIELD
255     TATTON
256     WARRINGTON NORTH
257     WARRINGTON SOUTH
258     HARTLEPOOL
259     LANGBAURGH
260     MIDDLESBOROUGH
261     REDCAR
262     STOCKTON NORTH
263     STOCKTON SOUTH
264     FALMOUTH/CAMBORNE
265     NORTH CORNWALL
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266      ST IVES
267      SOUTH EAST CORNWALL
268      TRURO
269      BARROW/FURNESS
270      CARLISLE
271      COPELAND
272      PENRITH/THE BORDER
273      WESTMORLAND/LONSDALE
274      WORKINGTON
275      AMBER VALLEY
276      BOLSOVER
277      CHESTERFIELD
278      DERBY NORTH
279      DERBY SOUTH
280      EREWASH
281      HIGH PEAK
282      NORTH EAST DERBYSHIRE
283      SOUTH DERBYSHIRE
284      WEST DERBYSHIRE
285      EXETER
286      HONITON
287      NORTH DEVON
288      PLYMOUTH DEVONPORT
289      PLYMOUTH DRAKE
290      PLYMOUTH SUTTON
291      SOUTH HAMS
292      TEIGNBRIDGE
293      TIVERTON
294      TORBAY
295      TORRIDGE/WEST DEVON
296      BOURNEMOUTH EAST
297      BOURNEMOUTH WEST
298      CHRISTCHURCH
299      NORTH DORSET
300      POOLE
301      SOUTH DORSET
302      WEST DORSET
303      BISHOP AUCKLAND
304      CITY OF DURHAM
305      DARLINGTON
306      EASINGTON
307      NORTH DURHAM
308      NORTH WEST DURHAM
309      SEDGEFIELD
310      BASILDON
311      BILLERICAY
312      BRAINTREE
313      BRENTWOOD/ONGAR
314      CASTLE POINT
315      CHELMSFORD
316      EPPING FOREST
317      HARLOW
318      HARWICH
319      NORTH COLCHESTER
320      ROCHFORD
321      SAFFRON WALDEN
322      SOUTH COLCHESTER/MALDON
323      SOUTHEND EAST
324      SOUTHEND WEST
325      THURROCK
326      CHELTENHAM
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327     CIRENCESTER/TEWKESBURY
328     GLOUCESTER
329     STROUD
330     WEST GLOUCESTERSHIRE
331     ALDERSHOT
332     BASINGSTOKE
333     EAST HAMPSHIRE
334     EASTLEIGH
335     FAREHAM
336     GOSPORT
337     HAVANT
338     NEW FOREST
339     NORTH WEST HAMPSHIRE
340     PORTSMOUTH NORTH
341     PORTSMOUTH SOUTH
342     ROMSEY/WATERSIDE
343     SOUTHAMPTON ITCHEN
344     SOUTHAMPTON TEST
345     WINCHESTER
346     BROMSGROVE
347     HEREFORD
348     LEOMINSTER
349     MID WORCESTERSHIRE
350     SOUTH WORCESTERSHIRE
351     WORCESTER
352     WYRE FOREST
353     BROXBOURNE
354     HERTFORD/STORTFORD
355     HERTSMERE
356     NORTH HERTFORDSHIRE
357     ST ALBANS
358     SOUTH WEST HERTFORDSHIRE
359     STEVENAGE
360     WATFORD
361     WELWYN/HATFIELD
362     WEST HERTFORDSHIRE
363     BEVERLEY
364     BOOTHFERRY
365     BRIDLINGTON
366     BRIGG/CLEETHORPE
367     GLANFORD/SCUNTHORPE
368     GREAT GRIMSBY
369     KINGSTON UPON HULL EAST
370     KINGSTON UPON HULL NORTH
371     KINGSTON UPON HULL WEST
372     ISLE OF WIGHT
373     ASHFORD
374     CANTERBURY
375     DARTFORD
376     DOVER
377     FAVERSHAM
378     FOLKESTONE/HYTHE
379     GILLINGHAM
380     GRAVESHAM
381     MAIDSTONE
382     MEDWAY
383     MID KENT
384     NORTH THANET
385     SEVENOAKS
386     SOUTH THANET
387     TONBRIDGE/MALLING
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388	TUNBRIDGE WELLS
389	BLACKBURN
390	BLACKPOOL NORTH
391	BLACKPOOL SOUTH
392	BURNLEY
393	CHORLEY
394	FYLDE
395	HYNDBURN
396	LANCASTER
397	MORECAMBE/LUNESDALE
398	PENDLE
399	PRESTON
400	RIBBLE VALLEY
401	ROSSENDALE/DARWEN
402	SOUTH RIBBLE
403	WEST LANCASHIRE
404	WYRE
405	BLABY
406	BOSWORTH
407	HARBOROUGH
408	LEICESTER EAST
409	LEICESTER SOUTH
410	LEICESTER WEST
411	LOUGHBOROUGH
412	NORTH WEST LEICESTERSHIRE
413	RUTLAND/MELTON
414	EAST LINDSEY
415	GAINSBOROUGH/HORNCASTLE
416	GRANTHAM
417	HOLLAND WITH BOSTON
418	LINCOLN
419	STAMFORD/SPALDING
420	GREAT YARMOUTH
421	MID NORFOLK
422	NORTH NORFOLK
423	NORTH WEST NORFOLK
424	NORWICH NORTH
425	NORWICH SOUTH
426	SOUTH NORFOLK
427	SOUTH WEST NORFOLK
428	CORBY
429	DAVENTRY
430	KETTERING
431	NORTHAMPTON NORTH
432	NORTHAMPTON SOUTH
433	WELLINGBOROUGH
434	BERWICK UPON TWEED
435	BLYTH VALLEY
436	HEXHAM
437	WANSBECK
438	ASHFIELD
439	BASSETLAW
440	BROXTOWE
441	GEDLING
442	MANSFIELD
443	NEWARK
444	NOTTINGHAM EAST
445	NOTTINGHAM NORTH
446	NOTTINGHAM SOUTH
447	RUSHCLIFFE
448	SHERWOOD

449	BANBURY
450	HENLEY
451	OXFORD EAST
452	OXFORD WEST/ABINGDON
453	WANTAGE
454	WITNEY
455	LUDLOW
456	NORTH SHROPSHIRE
457	SHREWSBURY/ATCHAM
458	THE WREKIN
459	BRIDGWATER
460	SOMERTON/FROME
461	TAUNTON
462	WELLS
463	YEOVIL
464	BURTON
465	CANNOCK/BURNTWOOD
466	MID STAFFORDSHIRE
467	NEWCASTLE UNDER LYME
468	SOUTH STAFFORDSHIRE
469	SOUTH EAST STAFFORDSHIRE
470	STAFFORD
471	STAFFORDSHIRE MOORLANDS
472	STOKE ON TRENT CENTRAL
473	STOKE ON TRENT NORTH
474	STOKE ON TRENT SOUTH
475	BURY ST EDMUNDS
476	CENTRAL SUFFOLK
477	IPSWICH
478	SOUTH SUFFOLK
479	SUFFOLK COASTAL
480	WAVENEY
481	CHERTSEY/WALTON
482	EAST SURREY
483	EPSOM/EWELL
484	ESHER
485	GUILDFORD
486	MOLE VALLEY
487	NORTH WEST SURREY
488	REIGATE
489	SPELTHORNE
490	SOUTH WEST SURREY
491	WOKING
492	BEXHILL/BATTLE
493	BRIGHTON KEMPTOWN
494	BRIGHTON PAVILION
495	EASTBOURNE
496	HASTINGS/RYE
497	HOVE
498	LEWES
499	WEALDEN
500	ARUNDEL
501	CHICHESTER
502	CRAWLEY
503	HORSHAM
504	MID SUSSEX
505	SHOREHAM
506	WORTHING
507	NORTH WARWICKSHIRE
508	NUNEATON
509	RUGBY/KENILWORTH

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510    STRATFORD ON AVON
511    WARWICK/LEAMINGTON
512    DEVIZES
513    NORTH WILTSHIRE
514    SALISBURY
515    SWINDON
516    WESTBURY
517    HARROGATE
518    RICHMOND
519    RYEDALE
520    SCARBOROUGH
521    SELBY
522    SKIPTON/RIPON
523    YORK
524    ROXBURGH/BERWICKSHIRE
525    TWEEDDALE ETTRICK/LAUDERDALE
526    CLACKMANNAN
527    FALKIRK EAST
528    FALKIRK WEST
529    STIRLING
530    DUMFRIES
531    GALLOWAY/UPPER NITHSDALE
532    CENTRAL FIFE
533    DUNFERMLINE EAST
534    DUNFERMLINE WEST
535    KIRKCALDY
536    NORTH EAST FIFE
537    ABERDEEN NORTH
538    ABERDEEN SOUTH
539    BANFF/BUCHAN
540    GORDON
541    KINCARDINE/DEESDALE
542    MORAY
543    CAITHNESS/SUTHERLAND
544    INVERNESS NAIRN/LOCHABER
545    ORKNEY/SHETLAND
546    ROSS CROMARTY/SKYE
547    WESTERN ISLES
548    EAST LOTHIAN
549    EDINBURGH CENTRAL
550    EDINBURGH EAST
551    EDINBURGH LEITH
552    EDINBURGH PENTLANDS
553    EDINBURGH SOUTH
554    EDINBURGH WEST
555    LINLITHGOW
556    LIVINGSTON
557    MIDLOTHIAN
558    ARGYLL/BUTE
559    AYR
560    CARRICK CUMNOCK/DOON VALLEY
561    CLYDEBANK/MILNGAVIE
562    CLYDESDALE
563    CUMBERNAULD/KILSYTH
564    CUNNINGHAME NORTH
565    CUNNINGHAME SOUTH
566    DUMBARTON
567    EAST KILBRIDE
568    EASTWOOD
569    GLASGOW CATHCART
570    GLASGOW CENTRAL
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571      GLASGOW GARSCADDEN
572      GLASGOW GOVAN
573      GLASGOW HILLHEAD
574      GLASGOW MARYHILL
575      GLASGOW POLLOK
576      GLASGOW PROVAN
577      GLASGOW RUTHERGLEN
578      GLASGOW SHETTLESTON
579      GLASGOW SPRINGBURN
580      GREENOCK/PORT GLASGOW
581      HAMILTON
582      KILMARNOCK/LOUDOON
583      MONKLANDS EAST
584      MONKLANDS WEST
585      MOTHERWELL NORTH
586      MOTHERWELL SOUTH
587      PAISLEY NORTH
588      PAISLEY SOUTH
589      RENFREW WEST/INVERCLYDE
590      STRATHKELVIN/BEARSDEN
591      ANGUS EAST
592      DUNDEE EAST
593      DUNDEE WEST
594      NORTH TAYSIDE
595      PERTH/KINROSS
596      ALYN/DEESIDE
597      CLWYD NORTH WEST
598      CLWYD SOUTH WEST
599      DELYN
600      WREXHAM
601      CARMARTHEN
602      CEREDIGON/PEMBROKE NORTH
603      LLANELLI
604      PEMBROKE
605      BRIDGEND
606      CAERPHILLY
607      CYNON VALLEY
608      MERTHYR TYDFIL/RHYMNEY
609      OGMORE
610      PONTYPRIDD
611      RHONDDA
612      CARDIFF CENTRAL
613      CARDIFF NORTH
614      CARDIFF SOUTH/PENARTH
615      CARDIFF WEST
616      VALE OF GLAMORGAN
617      ABERAVON
618      GOWER
619      NEATH
620      SWANSEA EAST
621      SWANSEA WEST
622      BLANEAU GWENT
623      ISLWYN
624      MONMOUTH
625      NEWPORT EAST
626      NEWPORT WEST
627      TORFAEN
628      CAERNARFON
629      CONWY
630      MEIRIONYDD NANT CONWY
631      YNYS MON
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        632     BRECON/RADNOR
        633     MONTGOMERY


Q11     Are you LIKELY TO VOTE IN GEN ELEC?                            6
        Print Format: F1
        Write Format: F1

        Value    Label

          1     Have already voted    (inc postal vote)
          2     Definately will vote
          3     Probably will vote
          4     might vote
          5     Unlikely to vote       -won't vote
          6     Don't know


Q12     WHICH PARTY DID YOU VOTE FOR?                                 7
        Print Format: F1
        Write Format: F1

        Value    Label

          1     Conservative
          2     Labour
          3     Liberal
          4     SDP
          5     Alliance
          6     Nationalist
          7     Other
          8     Don't Know
          9     Refused


Q13     WHAT STRONGER LIKE CON OR dislike LAB?                        8
        Print Format: F1
        Write Format: F1

        Value    Label

          1     Like of Conservatives
          2     Dislike of Labour
          3     Both equal
          4     Don't know


Q14     VOTING CON NO NEED FOR CHANGE                                 9
        Print Format: F1
        Write Format: F1

        Value    Label

          1     Something particular
          2     No need for change
          3     Don't know


Q15     VOTING CON COALITION?                                        10
        Print Format: F1
        Write Format: F1

        Value    Label

          1     Minority Government
          2     Coalition government
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                 3      Fresh election
                 4      Other
                 5      Don't know


Q16        WHAT STRONGER LIKE LAB OR dislike CON                          11
           Print Format: F1
           Write Format: F1

           Value     Label

                 1      Like of Labour
                 2      Dislike Conservatives
                 3      Both equal
                 4      Don't know


Q17        VOTING LAB TIME FOR CHANGE                                     12
           Print Format: F1
           Write Format: F1

           Value     Label

                 1      Something particular
                 2      Time for a change
                 3      Don't know


Q18        VOTING LAB COALITION?                                          13
           Print Format: F1
           Write Format: F1

           Value     Label

                 1      Minority Government
                 2      Coalition government
                 3      Fresh election
                 4      other
                 5      Don't know


Q19        WHAT STRONGER LIKE Alliance OR dislike LAB/CON                 14
           Print Format: F1
           Write Format: F1

           Value     Label

                 1      Like Lib/SDP/Alliance
                 2      Dislike of Lab+Con
                 3      Both equal
                 4      Don't know


Q20        VOTING Alliance TIME FOR CHANGE                                15
           Print Format: F1
           Write Format: F1

           Value     Label

                 1      Something particular
                 2      Time for a change
                 3      Don't know


Q21        VOTING Alliance COALITION                                      16
           Print Format: F1
           Write Format: F1
```

```
            Value     Label

              1     Minority Government
              2     Coalition with Cons.
              3     Coalition with Lab.
              4     Fresh Election
              5     other
              6     Don't know

Q22         If you do vote,WHO MOST LIKELY TO SUPPORT              17
            Print Format: F1
            Write Format: F1

            Value     Label

              1     Conservative
              2     Labour
              3     Liberal
              4     SDP
              5     Alliance
              6     Nationalist
              7     Other
              8     Don't know
              9     Refuse

Q23         WHEN DECIDED VOTE                                       18
            Print Format: F1
            Write Format: F1

            Value     Label

              1     A long time ago
              2     Two/three weeks ago
              3     Last few days
              4     Don't know

Q24         WHAT PARTY GENERALLY SUPPORT                            19
            Print Format: F1
            Write Format: F1

            Value     Label

              1     Conservative
              2     Labour
              3     Liberal
              4     SDP
              5     Alliance
              6     Nationalist
              7     Other
              8     No party/none
              9     Don't know

Q25         CLOSER TO ONE PARTY                                     20
            Print Format: F1
            Write Format: F1

            Value     Label

              1     Conservative
              2     Labour
```

```
            3     Liberal
            4     SDP
            5     Alliance
            6     Nationalist
            7     Other
            8     No party/none
            9     Don't know


Q26         STRONG PARTY SUPPORTER?                              21
            Print Format: F1
            Write Format: F1

            Value    Label

            1     Very strong
            2     Fairly strong
            3     not very strong
            4     Don't know


Q27         HOW VOTED IN 1983                                    22
            Print Format: F1
            Write Format: F1

            Value    Label

            1     Conservative
            2     Labour
            3     Liberal/SDP/Alliance
            4     Nationalist
            5     Other
            6     Did not vote
            7     Too young to vote
            8     Don't know/can't remember
            9     Refused


Q28         PARTY WITH BEST POLICY                               23
            Print Format: F1
            Write Format: F1

            Value    Label

            1     Conservative
            2     Labour
            3     Liberal/SDP/Alliance
            4     Nationalist
            5     Other
            6     None of them/allsame
            7     Don't know


Q29         PARTY WHICH SERVES YOUR INTERESTS                    24
            Print Format: F1
            Write Format: F1

            Value    Label

            1     Conservative
            2     Labour
            3     Liberal/SDP/Alliance
            4     Nationalist
            5     Other
            6     None of them/allsame
```

```
              7    Don't know


Q30A1      PRICES/cost of living/inflation                      25
           Print Format: F3
           Write Format: F3

           Value    Label

              0     Blank
              1     Important issue


Q30A2      UNEMPLOYMENT/jobs                                     26
           Print Format: F3
           Write Format: F3

           Value    Label

              0     Blank
              1     Important issue


Q30A3      NHS/Health/Hospitals                                  27
           Print Format: F3
           Write Format: F3

           Value    Label

              0     Blank
              1     Important issue


Q30A4      EDUCATION/schools/universities                        28
           Print Format: F3
           Write Format: F3

           Value    Label

              0     Blank
              1     Important issue


Q30A5      DEFENCE/nuclear weapons/arms                          29
           Print Format: F3
           Write Format: F3

           Value    Label

              0     Blank
              1     Important issue


Q30A6      Law and order/CRIME/vandalism                         30
           Print Format: F3
           Write Format: F3

           Value    Label

              0     Blank
              1     Important issue


Q30A7      RATES/new community charge                             31
           Print Format: F3
           Write Format: F3

           Value    Label
```

```
       0     Blank
       1     Important issue


Q30A8      TAXation/income tax/VAT                              32
           Print Format: F3
           Write Format: F3

           Value    Label

       0     Blank
       1     Important issue


Q30A9      PENSIONS/services for the old                        33
           Print Format: F3
           Write Format: F3

           Value    Label

       0     Blank
       1     Important issue


Q30A10     HOUSING/homelessness                                 34
           Print Format: F3
           Write Format: F3

           Value    Label

       0     Blank
       1     Important issue


Q30B1      Northern Ireland/ULSTER                              35
           Print Format: F3
           Write Format: F3

           Value    Label

       0     Blank
       1     Important issue


Q30B2      STRIKES/trade unions/industrial relations            36
           Print Format: F3
           Write Format: F3

           Value    Label

       0     Blank
       1     Important issue


Q30B3      IMMIGRANTS/race relations                            37
           Print Format: F3
           Write Format: F3

           Value    Label

       0     Blank
       1     Important issue


Q30B4      PRIVATISATION                                        38
           Print Format: F3
           Write Format: F3
```

```
          Value    Label

            0      Blank
            1      Important issue


Q30B5      AIDS                                                    39
           Print Format: F3
           Write Format: F3

           Value    Label

            0      Blank
            1      Important issue


Q30B6      PERMISSIVENESS/gays/homosexuals/pornography             40
           Print Format: F3
           Write Format: F3

           Value    Label

            0      Blank
            1      Important issue


Q30B7      NATIONALISATION/public ownership                        41
           Print Format: F3
           Write Format: F3

           Value    Label

            0      Blank
            1      Important issue


Q30B8      Inequality/POVERTY/North-south divide                   42
           Print Format: F3
           Write Format: F3

           Value    Label

            0      Blank
            1      Important issue


Q30B9      WELFARE benefits                                        43
           Print Format: F3
           Write Format: F3

           Value    Label

            0      Blank
            1      Important issue


Q30B10     CITY SCANDALS/get rich quick society                    44
           Print Format: F3
           Write Format: F3

           Value    Label

            0      Blank
            1      Important issue


Q30C1      Environment/POLLUTION/conservation                      45
```

```
              Print Format: F3
              Write Format: F3

              Value    Label

                 0     Blank
                 1     Important issue


Q30C2         International PEACE                                     46
              Print Format: F3
              Write Format: F3

              Value    Label

                 0     Blank
                 1     Important issue


Q30C3         DEVOLUTION to Scotland/Wales                           47
              Print Format: F3
              Write Format: F3

              Value    Label

                 0     Blank
                 1     Important issue


Q30C4         SCOTland/WALES special INTERESTS                       48
              Print Format: F3
              Write Format: F3

              Value    Label

                 0     Blank
                 1     Important issue


Q30C5         Britain's REPUTATION abroad                            49
              Print Format: F3
              Write Format: F3

              Value    Label

                 0     Blank
                 1     Important issue


Q30C6         Other economic interests                               50
              Print Format: F3
              Write Format: F3

              Value    Label

                 0     Blank
                 1     Important issue


Q30C7         OTHER urgent problems                                  51
              Print Format: F3
              Write Format: F3

              Value    Label

                 0     Blank
                 1     Important issue
```

```
Q30C8      NO urgent problems                                    52
           Print Format: F3
           Write Format: F3

           Value    Label

               0    Blank
               1    Important issue

Q30C9      Don't know urgent problems                            53
           Print Format: F3
           Write Format: F3

           Value    Label

               0    Blank
               1    Important issue

Q33A       BEST PARTY CUT UNEMP                                   54
           Print Format: F1
           Write Format: F1

           Value    Label

               1    Conservative
               2    Labour
               3    Liberal/SDP
               4    Nationalist
               5    Other
               6    No difference
               7    Don't know

Q33B       BEST PARTY DISARM                                     55
           Print Format: F1
           Write Format: F1

           Value    Label

               1    Conservative
               2    Labour
               3    Liberal/SDP
               4    Nationalist
               5    Other
               6    No difference
               7    Don't know

Q33C       BEST PARTY PROSPERITY                                 56
           Print Format: F1
           Write Format: F1

           Value    Label

               1    Conservative
               2    Labour
               3    Liberal/SDP
               4    Nationalist
               5    Other
               6    No difference
               7    Don't know
```

```
Q33D        BEST PARTY CUT TAX                              57
            Print Format: F1
            Write Format: F1

            Value     Label

                1     Conservative
                2     Labour
                3     Liberal/SDP
                4     Nationalist
                5     Other
                6     No difference
                7     Don't know

Q33E        BEST PARTY CUT CRIME                            58
            Print Format: F1
            Write Format: F1

            Value     Label

                1     Conservative
                2     Labour
                3     Liberal/SDP
                4     Nationalist
                5     Other
                6     No difference
                7     Don't know

Q33F        BEST PARTY CUT STRIKES                          59
            Print Format: F1
            Write Format: F1

            Value     Label

                1     Conservative
                2     Labour
                3     Liberal/SDP
                4     Nationalist
                5     Other
                6     No difference
                7     Don't know

Q33G        BEST PARTY NHS                                  60
            Print Format: F1
            Write Format: F1

            Value     Label

                1     Conservative
                2     Labour
                3     Liberal/SDP
                4     Nationalist
                5     Other
                6     No difference
                7     Don't know

Q33H        BEST PARTY DEFENCE                              61
            Print Format: F1
            Write Format: F1

            Value     Label
```

```
                 1    Conservative
                 2    Labour
                 3    Liberal/SDP
                 4    Nationalist
                 5    Other
                 6    No difference
                 7    Don't know

Q33I        BEST PARTY EDUCATION                                62
            Print Format: F1
            Write Format: F1

            Value    Label

                 1    Conservative
                 2    Labour
                 3    Liberal/SDP
                 4    Nationalist
                 5    Other
                 6    No difference
                 7    Don't know

Q33J        BEST PARTY DEMOCRACY                                63
            Print Format: F1
            Write Format: F1

            Value    Label

                 1    Conservative
                 2    Labour
                 3    Liberal/SDP
                 4    Nationalist
                 5    Other
                 6    No difference
                 7    Don't know

Q33K        BEST PARTY RIGHTS                                   64
            Print Format: F1
            Write Format: F1

            Value    Label

                 1    Conservative
                 2    Labour
                 3    Liberal/SDP
                 4    Nationalist
                 5    Other
                 6    No difference
                 7    Don't know

Q33L        BEST PARTY SCOT/WALES                               65
            Print Format: F1
            Write Format: F1

            Value    Label

                 1    Conservative
                 2    Labour
                 3    Liberal/SDP
                 4    Nationalist
```

```
          5     Other
          6     No difference
          7     Don't know


Q45A      REASON FOR VOTE: CON TV BROADCAST                        66
          Print Format: F3
          Write Format: F3

          Value    Label

            0      Blank
            1      Reason wayvoted


Q45B      REASON FOR VOTE: LAB TV BROADCAST                        67
          Print Format: F3
          Write Format: F3

          Value    Label

            0      Blank
            1      Reason wayvoted


Q45C      REASON FOR VOTE: ALLIANCE TV BROADCAST                   68
          Print Format: F3
          Write Format: F3

          Value    Label

            0      Blank
            1      Reason wayvoted


Q45D      REASON FOR VOTE: CON ADVERT                              69
          Print Format: F3
          Write Format: F3

          Value    Label

            0      Blank
            1      Reason wayvoted


Q45E      REASON FOR VOTE: LAB ADVERT                              70
          Print Format: F3
          Write Format: F3

          Value    Label

            0      Blank
            1      Reason wayvoted


Q45F      REASON FOR VOTE: ALLIANCE ADVERT                         71
          Print Format: F3
          Write Format: F3

          Value    Label

            0      Blank
            1      Reason wayvoted


Q45G      REASON FOR VOTE: NEWSPAPER ARTICLE                       72
          Print Format: F3
          Write Format: F3
```

```
          Value     Label

            0       Blank
            1       Reason wayvoted


Q45H      REASON FOR VOTE: NONE OF THESE                     73
          Print Format: F3
          Write Format: F3

          Value     Label

            0       Blank
            1       Reason wayvoted


Q45I                                                         74
          Print Format: F3
          Write Format: F3

          Value     Label

            0       Blank
            1       Reason wayvoted


Q46       BEST PRIME MINISTER                                75
          Print Format: F1
          Write Format: F1

          Value     Label

            1       Thatcher
            2       Kinnock
            3       Steel
            4       Owen
            5       Don't know


Q47       WORST PRIME MINISTER                               76
          Print Format: F1
          Write Format: F1

          Value     Label

            1       Thatcher
            2       Kinnock
            3       Steel
            4       Owen
            5       Don't know


Q48       PRIVATISATION GOOD/BAD                             77
          Print Format: F1
          Write Format: F1

          Value     Label

            1       vsb spread prosperity
            2       fsb spread prosperity
            3       mb  spread prosperity
            4       vsb concentrate wealth
            5       fsb concentrate wealth
            6       mb concentrate wealth
            7       Don't know
```

```
Q49        CUT TAX/RAISE SPENDING                                    78
           Print Format: F1
           Write Format: F1

           Value    Label

             1     vsb in cutting taxes
             2     fsb in cutting taxes
             3     mb  in cutting taxes
             4     vsb keeping up services
             5     fsb keeping up services
             6     mb  keeping up services
             7     Don't know

Q50        STICK TO BELIEFS/COMPROMISE                               79
           Print Format: F1
           Write Format: F1

           Value    Label

             1     Sticking to beliefs
             2     Neither/both/don't know
             3     Meeting them halfway

Q51        Is CARING/TOUGH GOVERNMENT better?                        80
           Print Format: F1
           Write Format: F1

           Value    Label

             1     Caring
             2     Neither/both/DK
             3     Tough

Q52        GOVERNMENT CANNOT CREATE PROSPERITY                       81
           Print Format: F1
           Write Format: F1

           Value    Label

             1     Agree
             2     Neither/both/DK
             3     Disagree

Q53        GOVERNMENT/INDIVIDUALS PROVIDE SERVICE                    82
           Print Format: F1
           Write Format: F1

           Value    Label

             1     Government shd provide
             2     Neither/both/DK
             3     Individuals shd provide

Q54        GOVERNMENT & OTHER COUNTRIES                              83
           Print Format: F1
           Write Format: F1

           Value    Label
```

```
        1     Stick to position
        2     Neither/both/DK
        3     Meet them half way


Q55A      REMOVE U.S. NUCLEAR WEAPONS                        84
          Print Format: F1
          Write Format: F1

          Value     Label

          1     very good idea
          2     fairly good idea
          3     fairly bad idea
          4     very bad idea
          5     Don't know


Q55B      PROPORTIONAL REPRESENTATION                        85
          Print Format: F1
          Write Format: F1

          Value     Label

          1     very good idea
          2     fairly good idea
          3     fairly bad idea
          4     very bad idea
          5     Don't know


Q55C      EXTEND VAT                                         86
          Print Format: F1
          Write Format: F1

          Value     Label

          1     very good idea
          2     fairly good idea
          3     fairly bad idea
          4     very bad idea
          5     Don't know


Q55D      TAX FIRMS WITH HIGH PAY RISES                      87
          Print Format: F1
          Write Format: F1

          Value     Label

          1     very good idea
          2     fairly good idea
          3     fairly bad idea
          4     very bad idea
          5     Don't know


Q55E      REVERSE CUTS IN INCOME TAX                         88
          Print Format: F1
          Write Format: F1

          Value     Label

          1     very good idea
          2     fairly good idea
          3     fairly bad idea
```

```
        4    very bad idea
        5    Don't know


Q55F        REPLACE LOCAL RATES                                   89
            Print Format: F1
            Write Format: F1

            Value    Label

            1    very good idea
            2    fairly good idea
            3    fairly bad idea
            4    very bad idea
            5    Don't know


Q55G        RENATIONALISE BT AND GAS                              90
            Print Format: F1
            Write Format: F1

            Value    Label

            1    very good idea
            2    fairly good idea
            3    fairly bad idea
            4    very bad idea
            5    Don't know


Q55H        STATE SCHOOLS TO OPT OUT                              91
            Print Format: F1
            Write Format: F1

            Value    Label

            1    very good idea
            2    fairly good idea
            3    fairly bad idea
            4    very bad idea
            5    Don't know


Q55I        MINISTRY FOR WOMEN                                    92
            Print Format: F1
            Write Format: F1

            Value    Label

            1    very good idea
            2    fairly good idea
            3    fairly bad idea
            4    very bad idea
            5    Don't know


Q55J        RESTORE SECONDARY PICKETING                           93
            Print Format: F1
            Write Format: F1

            Value    Label

            1    very good idea
            2    fairly good idea
            3    fairly bad idea
            4    very bad idea
```

```
              5    Don't know


Q65        SEEN RECENT POLL?                                         94
           Print Format: F1
           Write Format: F1

           Value    Label

              1    Not seen/heard of any poll
              2    Conservatives ahead
              3    Labour ahead
              4    Liberal/SDP Alliance ahead
              5    Other/none
              6    Don't know


Q66        BIG LEAD?                                                 95
           Print Format: F1
           Write Format: F1

           Value    Label

              1    Big lead
              2    Small lead
              3    Neck and neck, equal
              4    Don't know


Q67        POLL INFLUENCED VOTE                                      96
           Print Format: F1
           Write Format: F1

           Value    Label

              1    Yes
              2    No
              3    Don't know


Q68        GOVERNMENT/PRIVATE FIRMS BEST FOR UNEMPLOYED              97
           Print Format: F1
           Write Format: F1

           Value    Label

              1    vsb leaving to private companies
              2    fsb leaving to private companies
              3    mb  leaving to private companies
              4    vsb up to government
              5    fsb up to government
              6    mb  up to government
              7    don't know


Q69        OPINION OF TRIDENT and nuclear weapons                   98
           Print Format: F1
           Write Format: F1

           Value    Label

              0    Don't know
              1    vsb keep Trident
              2    fsb keep Trident
              3    mb  keep Trident
              4    vsb scrap Trident
```

```
            5     fsb scrap Trident
            6     mb  scrap Trident
            7     vsb scrap all nuclear weapons
            8     fsb scrap all nuclear weapons
            9     mb  scrap all nuclear weapons


STUDYNO                                                                    99
          Print Format: F4
          Write Format: F4


Q211A     Don't know causes of unemployment                               100
          Print Format: F3
          Write Format: F3

          Value    Label

             0     Blank
             1     Cause of unemployment


Q211B     UNEMP WORLD RECESSION                                           101
          Print Format: F3
          Write Format: F3

          Value    Label

             0     Blank
             1     Cause of unemployment


Q211C     UNEMP PRESENT GOVERNMENT                                        102
          Print Format: F3
          Write Format: F3

          Value    Label

             0     Blank
             1     Cause of unemployment


Q211D     UNEMP TOO MANY IMPORTS                                          103
          Print Format: F3
          Write Format: F3

          Value    Label

             0     Blank
             1     Cause of unemployment


Q211E     UNEMP TOO MANY IMMIGRANTS                                       104
          Print Format: F3
          Write Format: F3

          Value    Label

             0     Blank
             1     Cause of unemployment


Q211F     UNEMP THE TRADE UNIONS                                          105
          Print Format: F3
          Write Format: F3

          Value    Label
```

```
                    0     Blank
                    1     Cause of unemployment


Q211G        UNEMP AUTOMATION                                        106
             Print Format: F3
             Write Format: F3

             Value     Label

                    0     Blank
                    1     Cause of unemployment


Q211H        UNEMP POOR MANAGEMENT                                   107
             Print Format: F3
             Write Format: F3

             Value     Label

                    0     Blank
                    1     Cause of unemployment


Q211I        UNEMP PEOPLE DONT TRY to get jobs                       108
             Print Format: F3
             Write Format: F3

             Value     Label

                    0     Blank
                    1     Cause of unemployment


Q211J        UNEMPloyment caused by NONE OF ABOVE                    109
             Print Format: F3
             Write Format: F3

             Value     Label

                    0     Blank
                    1     Cause of unemployment


Q212         NATIONAL ECON LAST 12 MONTH                             110
             Print Format: F1
             Write Format: F1

             Value     Label

                    1     Got a lot better
                    2     Got a little better
                    3     Stayed the same
                    4     Got a little worse
                    5     Got a lot worse
                    6     Don't know


Q213         HOUSEHOLD ECON LAST 12 MONTH                            111
             Print Format: F1
             Write Format: F1

             Value     Label

                    1     Got a lot better
                    2     Got a little better
                    3     Stayed the same
```

```
          4     Got a little worse
          5     Got a lot worse
          6     Don't know


Q214      NATIONAL ECON NEXT 12 MONTH                          112
          Print Format: F1
          Write Format: F1

          Value     Label

          1     Got a lot better
          2     Got a little better
          3     Stayed the same
          4     Got a little worse
          5     Got a lot worse
          6     Don't know


Q215      HOUSEHOLD ECON NEXT 12 MONTH                         113
          Print Format: F1
          Write Format: F1

          Value     Label

          1     Got a lot better
          2     Got a little better
          3     Stayed the same
          4     Got a little worse
          5     Got a lot worse
          6     Don't know


Q216      BEST CAMPAIGN                                        114
          Print Format: F1
          Write Format: F1

          Value     Label

          1     Conservative
          2     Labour
          3     Liberal/SDP Alliance
          4     Nationalist
          5     Other
          6     None/all equal
          7     Don't know


Q217      BAN OPINION POLLS                                    115
          Print Format: F1
          Write Format: F1

          Value     Label

          1     Yes, should be banned
          2     No, should not be banned
          3     Don't know


Q218      Should THATCHER RETIRE?                              116
          Print Format: F1
          Write Format: F1

          Value     Label

          1     Carry on for full term
```

```
              2     Retire before next election
              3     Don't know

Q219       NEXT LEADER CONSERVATIVES                          117
           Print Format: F1
           Write Format: F1

           Value     Label

              1     Kenneth Baker
              2     Michael Heseltine
              3     Sir Geoffrey Howe
              4     Douglas Hurd
              5     Nigel Lawson
              6     Norman Tebbit
              7     Other
              8     Don't know

Q220A      VIOLENT CRIME INCREASED                            118
           Print Format: F1
           Write Format: F1

           Value     Label

              1     Increased
              2     Stayed the same
              3     Decreased
              4     Don't know

Q220B      QUAL OF EDUCATION INCREASED                        119
           Print Format: F1
           Write Format: F1

           Value     Label

              1     Increased
              2     Stayed the same
              3     Decreased
              4     Don't know

Q220C      POVERTY INCREASED                                  120
           Print Format: F1
           Write Format: F1

           Value     Label

              1     Increased
              2     Stayed the same
              3     Decreased
              4     Don't know

Q220D      NORTH/SOUTH DIVIDE INCREASED                       121
           Print Format: F1
           Write Format: F1

           Value     Label

              1     Increased
              2     Stayed the same
              3     Decreased
              4     Don't know
```

```
Q220E       NHS WAITING LISTS INCREASED                         122
            Print Format: F1
            Write Format: F1

            Value    Label

               1     Increased
               2     Stayed the same
               3     Decreased
               4     Don't know

Q220F       INTRFERENCE WITH RIGHTS INC                         123
            Print Format: F1
            Write Format: F1

            Value    Label

               1     Increased
               2     Stayed the same
               3     Decreased
               4     Don't know

Q220G       UNEMPLOYMENT INCREASED                              124
            Print Format: F1
            Write Format: F1

            Value    Label

               1     Increased
               2     Stayed the same
               3     Decreased
               4     Don't know

Q220H       OPPORTUNITY INCREASED                               125
            Print Format: F1
            Write Format: F1

            Value    Label

               1     Increased
               2     Stayed the same
               3     Decreased
               4     Don't know

Q228A       REASON FOR VOTE: CONSERVATIVE EXTREMISTS            126
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Reason mentioned

Q228B       REASON FOR VOTE: LABOUR EXTREMISTS                  127
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
```

```
                1    Reason mentioned


Q228C      REASON FOR VOTE: CONSERVATIVE DISUNITY                    128
           Print Format: F3
           Write Format: F3

           Value    Label

                0    Blank
                1    Reason mentioned


Q228D      REASON FOR VOTE: LABOUR DISUNITY                          129
           Print Format: F3
           Write Format: F3

           Value    Label

                0    Blank
                1    Reason mentioned


Q228E      REASON FOR VOTE: LIB/SDP DISUNITY                         130
           Print Format: F3
           Write Format: F3

           Value    Label

                0    Blank
                1    Reason mentioned


Q228F      REASON FOR VOTE: NONE OF THESE                            131
           Print Format: F3
           Write Format: F3

           Value    Label

                0    Blank
                1    Reason mentioned


Q229A      REASON FOR VOTE: LIMIT CONSERVATIVE MAJORITY              132
           Print Format: F3
           Write Format: F3

           Value    Label

                0    Blank
                1    Reason mentioned


Q229B      REASON FOR VOTE: bring about HUNG PARLIAMENT              133
           Print Format: F3
           Write Format: F3

           Value    Label

                0    Blank
                1    Reason mentioned


Q229C      REASON FOR VOTE: GET THATCHER OUT                         134
           Print Format: F3
           Write Format: F3

           Value    Label
```

0   Blank
                              1   Reason mentioned

Q229D   REASON FOR VOTE: KEEP KINNOCK OUT   135
            Print Format: F3
            Write Format: F3

            Value   Label

              0   Blank
              1   Reason mentioned

Q229E   REASON FOR VOTE: TACTICAL TO DEFEAT CON   136
            Print Format: F3
            Write Format: F3

            Value   Label

              0   Blank
              1   Reason mentioned

Q229F   REASON FOR VOTE: NONE OF THESE   137
            Print Format: F3
            Write Format: F3

            Value   Label

              0   Blank
              1   Reason mentioned

Q229G   138
            Print Format: F3
            Write Format: F3

            Value   Label

              0   Blank
              1   Reason mentioned

Q229H   139
            Print Format: F3
            Write Format: F3

            Value   Label

              0   Blank
              1   Reason mentioned

Q230   CONSIDERED VOTING ALLIANCE?   140
            Print Format: F1
            Write Format: F1

            Value   Label

              1   Yes, actually voted Lib/SDP
              2   Yes, seriously considered it
              3   No, not/never considered it
              4   Don't know

Q231A   DONT KNOW why decided not to vote alliance   141

```
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Reason applies


Q231B       ALLIANCE COULD NOT WIN                                   142
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Reason applies


Q231C       ALLIANCE VOTE LET LABOUR IN                              143
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Reason applies


Q231D       ALLIANCE VOTE LET CONS IN                                144
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Reason applies


Q231E       ALL VOTE LEAD TO COALITION                               145
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Reason applies


Q231F       ALLIANCE NO CLEAR POLICIES                               146
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Reason applies


Q231G       ALLIANCE NO CLEAR LEADER                                 147
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Reason applies
```

```
Q231H     ALLIANCE NO GOVERN EXPERIENCE                        148
          Print Format: F3
          Write Format: F3

          Value     Label

             0      Blank
             1      Reason applies

Q231I     NO REASON FOR CHANGE from my party                   149
          Print Format: F3
          Write Format: F3

          Value     Label

             0      Blank
             1      Reason applies

Q231J     NONE OF THESE REASONS not to vote alliance           150
          Print Format: F3
          Write Format: F3

          Value     Label

             0      Blank
             1      Reason applies

Q232      RESP EMPLOYED                                        151
          Print Format: F1
          Write Format: F1

          Value     Label

             1      Full-time
             2      Part-time
             3      Self-employed
             4      Student
             5      Unemployed
             6      Retired, pensioner
             7      Not working

Q233      BEEN UNEMPLOYED/DIFFICULTY GETTING JOB               152
          Print Format: F1
          Write Format: F1

          Value     Label

             1      Yes, self
             2      Yes, other in family
             3      Yes, self and other in family
             4      No
             5      Don't know/not applicable

Q234      OCCUPATION HOH                                       153
          Print Format: F1
          Write Format: F1

          Value     Label

             1      Professional
```

```
          2     Director, proprietor, manager
          3     Shop, personal service
          4     Office, student etc.
          5     Skilled
          6     Semi-skilled
          7     Unskilled


Q235      HOH WORK FOR PRIVATE FIRM                              154
          Print Format: F1
          Write Format: F1


          Value     Label


          1     Private firm
          2     Central/local government
          3     Nat.industry/public corp.
          4     Other
          5     Don't know


Q236      TRADE UNIONIST?                                        155
          Print Format: F1
          Write Format: F1


          Value     Label


          1     Yes,self
          2     Yes, husband/wife
          3     Yes, self+husband/wife
          4     No
          5     Don't know


Q237      AGE                                                    156
          Print Format: A1
          Write Format: A1


          Value     Label


          &     70+
          -     65-69
          0     60-64
          1     18-22
          2     23-24
          3     25-29
          4     30-34
          5     35-39
          6     40-44
          7     45-49
          8     50-54
          9     55-59


Q238      HOUSING TENURE                                         157
          Print Format: F1
          Write Format: F1


          Value     Label


          1     Own     outright
          2     Own on  mortgage
          3     Rented from council
          4     Rented privately
          5     Other
```

```
             6    Don't know


Q239       BOUGHT COUNCIL HOUSE                                          158
           Print Format: F1
           Write Format: F1

           Value    Label

             1    No
             2    Yes in last 4yrs
             3    Yes, 4yrs+
             4    Don't know


Q240       BOUGHT BT/GAS SHARES                                          159
           Print Format: F1
           Write Format: F1

           Value    Label

             1    First time
             2    Owned shares before
             3    Own shares now/in the past
             4    Never owned shares
             5    Don't know


Q241A      Don't know if had further education                          160
           Print Format: F3
           Write Format: F3

           Value    Label

             0    Blank
             1    Education received


Q241B      Other further education                                      161
           Print Format: F3
           Write Format: F3

           Value    Label

             0    Blank
             1    Education received


Q241C      NO FURTHER EDUCATION                                         162
           Print Format: F3
           Write Format: F3

           Value    Label

             0    Blank
             1    Education received


Q241D      UNIVERSITY                                                   163
           Print Format: F3
           Write Format: F3

           Value    Label

             0    Blank
             1    Education received
```

```
Q241E       POLYTECHNIC                                          164
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Education received


Q241F       TEACHER TRAINING COLLEGE                             165
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Education received


Q241G       NURSE TRAINING                                       166
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Education received


Q241H       TECHNICAL COLLEGE, Art, Agricultural                 167
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Education received


Q241I       COMMERCIAL COURSE, Secretarial                       168
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Education received


Q241J       EVENING CLASSES                                      169
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
               1     Education received


Q241K       APPRENTICESHIP                                       170
            Print Format: F3
            Write Format: F3

            Value    Label

               0     Blank
```

```
             1    Education received

Q242       GENDER                                                      171
           Print Format: F1
           Write Format: F1

           Value    Label

             1    Man
             2    Woman-housewife
             3    Woman-not housewife

Q243       MARITAL STATUS                                             172
           Print Format: F1
           Write Format: F1

           Value    Label

             1    Married, living as married
             2    Single
             3    Widowed
             4    Divorced, separated

Q244       CLASS                                                       173
           Print Format: F1
           Write Format: F1

           Value    Label

             1    A
             2    B
             3    C1
             4    C2
             5    D
             6    E

Q245       ETHNIC group (code by observation)                         174
           Print Format: F1
           Write Format: F1

           Value    Label

             1    Caucasion(White)
             2    Negro(Black)
             3    Asian(Brown)
             4    Oriental(Yellow)
             5    Don't know

STUDYNO2                                                               175
           Print Format: F4
           Write Format: F4
```