

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/1-5		Case number	5 digit code	
1/6-7		Card number	Card 01	2203
1/8-10	1	Constituency number	3 digit code (see attached list)	
1/11	2	Registrar General regions	1 North 2 North East 3 North West 4 East Midlands 5 West Midlands 6 Eastern 7 Suburbia 8 Rest of South East 9 South West 0 Wales - London & Scotland	130 151 230 111 186 81 189 156 159 90 266 454
1/12-23	3-14	I.T.V. areas		
1/12	3	Scotland North East	1 Yes 0 Not mentioned	151 2052
1/13	4	London	1 Yes 0 Not mentioned	535 1668
1/14	5	Midlands	1 Yes 0 Not mentioned	337 1866
1/15	6	Lancashire	1 Yes 0 Not mentioned	292 1911
1/16	7	Yorkshire	1 Yes 0 Not mentioned	233 1970
1/17	8	Scotland Central	1 Yes 0 Not mentioned	354 1849
1/18	9	South Wales and West	1 Yes 0 Not mentioned	190 2013
1/19	10	Southern	1 Yes 0 Not mentioned	234 1969
1/20	11	Tyne Tees	1 Yes 0 Not mentioned	127 2076
1/21	12	Anglia	1 Yes 0 Not mentioned	253 1950

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/22	13	Border	1 Yes 0 Not mentioned	46 2157
1/23	14	South West	1 Yes 0 Not mentioned	89 2114
1/24	15	Town size	1 Conurbations 2 Other Urban Areas 3 51% or more population in Urban 4 50% or more population in Rural	700 541 518 444
1/25	16	Liberal % of the vote	1 0 - 9 2 10-14 3 15-19 4 20-22 5 23-25 6 26-28 7 29-31 8 32-35 9 36-39 0 40+ Blank	395 481 745 102 119 178 50 45 29 49 10
1/26	17	% Majority	1 0 - 2 2 3 - 5 3 6 - 9 4 10-12 5 13-15 6 16-17 7 18-20 8 21-25 9 26-29 0 30-39 - 40+	320 336 292 228 159 104 119 248 114 143 140
1/27	18	1st and 2nd Party	1 1st conservative, 2nd labour 2 1st conservative, 2nd liberal 3 1st conservative, 2nd other 4 1st labour, 2nd conservative 5 1st labour, 2nd conservative 6 1st labour, 2nd other	519 255 30 1005 39 218

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/27	18	Continued	7 1st liberal, 2nd conservative 8 1st liberal, 2nd labour 9 1st liberal, 2nd other 0 1st other, 2nd conservative - 1st other, 2nd labour & 1st other, 2nd liberal	37 10 10 40 40 -
1/28	19	Nationalist Position	1 First 2 Second 3 Third 4 Fourth Blank	80 268 136 60 1659
1/29	20	Nationalist % of the vote	1 0 - 9 2 10-14 3 15-19 4 20-22 5 23-25 6 26-28 7 29-31 8 32-35 9 36-39 0 40+ Blank	70 10 30 97 50 70 30 90 10 87 1659
1/30	21	How interested are you in who wins the coming General Election	1 Very interested 2 Modertately interest- ed 3 Only a little interested Blank	882 633 668 20
1/31	22	If your vote decided whether we had a labour Government under Mr Callaghan or a Conser-vative Government under Mrs Thatcher which would you give it to	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank	997 867 40 12 8 256 23

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/32	23	Leaving on one side your own hopes, which party do you think <u>will</u> in fact <u>win</u> the General Election	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank	1274 524 12 - 2 389 2
1/33	24	Do you think it will be a close fight or an easy victory	1 Close fight 2 Easy victory 3 Don't know Blank	1685 381 136 1
1/34	25	Do you think there is any really important differences between the parties, or are they all much of a muchness	1 Is difference 2 Much the same 3 Don't know Blank 6 Undefined code	1031 1044 119 8 1
1/35	26	Taking everything into account, which party has the best <u>policies</u>	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank	853 695 92 15 7 531 10
1/36-41	27-32	And which party has the best <u>leaders</u>		
1/36	27	Conservative	1 Yes 0 Not mentioned	704 1499
1/37	28	Labour	1 Yes 0 Not mentioned	817 1386

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/38	29	Liberal	1 Yes 0 Not mentioned	113 2090
1/39	30	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	8 2195
1/40	31	Other	1 Yes 0 Not mentioned	4 2199
1/41	32	Don't know	1 Yes 0 Not mentioned	518 1685
1/42	33	Who would make the better Prime Minister Mr Callaghan, Mrs Thatcher or Mr Steel	1 Mr Callaghan 2 Mrs Thatcher 3 Mr Steel 4 Don't know Blank ? More than one answer recorded	914 704 293 276 15 1
1/43	34	For people like yourself, does it matter which party wins the election	1 Matters a lot 2 Matters a little 3 Doesn't matter Blank 6 Undefined code	1073 355 761 13 1
1/44	35	Leaving on one side the question of which party you support, which party is best for people like yourself	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank	860 848 121 20 6 321 27
1/45-80 to 2/8-9	36-71 to 72-73	What would you say is the most urgent problem facing the country at the present time and what is the next most urgent		

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
		<u>Most urgent Domestic affairs</u>		
1/45	36	Cost of living, prices inflation	1 Yes 0 Not mentioned	632 1571
1/46	37	Employment, unemployment	1 Yes 0 Not mentioned	530 1673
1/47	38	Other economic affairs, balance of payments	1 Yes 0 Not mentioned	165 2038
1/48	39	Education, services for young people	1 Yes 0 Not mentioned	12 2191
1/49	40	Health, hospitals and medical services	1 Yes 0 Not mentioned	8 2195
1/50	41	Housing	1 Yes 0 Not mentioned	26 2177
1/51	42	Immigrants	1 Yes 0 Not mentioned	33 2170
1/52	43	Labour relations with unions and workers	1 Yes 0 Not mentioned	392 1811
1/53	44	Pensions and services for old people	1 Yes 0 Not mentioned	26 2177
1/54	45	National unity; unifying country	1 Yes 0 Not mentioned	19 2184
1/55	46	Roads and transport	1 Yes 0 Not mentioned	1 2202
1/56	47	Social Security benefits; lazy people	1 Yes 0 Not mentioned	30 2173
1/57	48	Law and order	1 Yes 0 Not mentioned	93 2110
		<u>Most urgent Foreign affairs</u>		

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/58	49	Defence, armaments and nuclear weapons	1 Yes 0 Not mentioned	13 2190
1/59	50	International affairs including peace	1 Yes 0 Not mentioned	7 2196
1/60	51	Common Market	1 Yes 0 Not mentioned	41 2162
1/61	52	Ireland	1 Yes 0 Not mentioned	19 2184
1/62	53	Taxation	1 Yes 0 Not mentioned	- 2203
1/63	54	Other problems	1 Yes 0 Not mentioned	87 2116
		<u>Next most urgent</u> Domestic affairs		
1/64	55	Cost of living, prices, inflation	1 Yes 0 Not mentioned	467 1736
1/65	56	Employment, unemployment	1 Yes 0 Not mentioned	304 1899
1/66	57	Other economic affairs, balance of payments	1 Yes 0 Not mentioned	186 2017
1/67	58	Education; services for young people	1 Yes 0 Not mentioned	61 2142
1/68	59	Health, hospitals and medical services	1 Yes 0 Not mentioned	42 2161
1/69	60	Housing	1 Yes 0 Not mentioned	94 2109
1/70	61	Immigrants	1 Yes 0 Not mentioned	67 2136
1/71	62	Labour relations with unions and workers	1 Yes 0 Not mentioned	210 1993

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/72	63	Pensions and services for old people	1 Yes 0 Not mentioned	54 2149
1/73	64	National unity, unifying country	1 Yes 0 Not mentioned	16 2187
1/74	65	Road and transport	1 Yes 0 Not mentioned	5 2198
1/75	66	Social security benefits; lazy people	1 Yes 0 Not mentioned	66 2137
1/76	67	Law and order	1 Yes 0 Not mentioned	105 2098
		<u>Next most urgent</u> <u>Foreign affairs</u>		
1/77	68	Defence, armaments and nuclear weapons	1 Yes 0 Not mentioned	22 2181
1/78	69	International affairs including peace	1 Yes 0 Not mentioned	13 2190
1/79	70	Common Market	1 Yes 0 Not mentioned	49 2154
1/80	71	Ireland	1 Yes 0 Not mentioned	32 2171
2/1-5		Case number	5 digit code	
2/6-7		Card number	Card 02	2203
		<u>Continued from card 01</u>		
2/8	72	Taxation	1 Yes 0 Not mentioned	- 2203
2/9	73	Other problems	1 Yes 0 Not mentioned	97 2106
2/10-15	74-79	Which party do you think can best handle that problem (the important problems facing the country)		

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/10	74	Conservative	1 Yes 0 Not mentioned	916 1287
2/11	75	Labour	1 Yes 0 Not mentioned	687 1516
2/12	76	Liberal	1 Yes 0 Not mentioned	70 2133
2/13	77	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	13 2190
2/14	78	Other	1 Yes 0 Not mentioned	19 2184
2/15	79	Don't know	1 Yes 0 Not mentioned	455 1748
2/16	80	How likely is it that you will go and vote in the General Election	1 Definitely will 2 Probably will 3 May vote 4 Probably won't 5 Definitely won't 6 Don't know 7 Postal vote Blank	1664 197 64 75 161 28 7 7
2/17-22	81-86	Can you tell me which parties are putting up candidates in your constituency		
2/17	81	Conservative	1 Yes 0 Not mentioned	1365 838
2/18	82	Labour	1 Yes 0 Not mentioned	1381 822
2/19	83	Liberal	1 Yes 0 Not mentioned	927 1276
2/20	84	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	280 1923
2/21	85	Other	1 Yes 0 Not mentioned	122 2081
2/22	86	Don't know	1 Yes 0 Not mentioned	757 1446

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/23	87	If you voted, which party would you support	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 National Front 6 Other 0 Blank Don't know	948 795 143 44 7 4 262
2/24	88	<u>IF DON'T KNOW:</u> which party would you be most inclined to vote for	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 National Front 6 Other 0 Blank Don't know	53 52 19 2 1 - 2076
2/25	89	<u>IF LIBERAL:</u> If there were no liberal candidate, how would you vote	1 Conservative 2 Labour 3 Nationalist Welsh/ Scottish 4 National Front 5 Other 6 Don't know 7 Wouldn't vote Blank	57 64 6 - - 16 20 2040
2/26	90	Were you able to go and vote in the last General Election in October 1974 or were you prevented <u>ALL WHO VOTED</u> For which party did you vote	1 No, didn't vote 2 Conservative 3 Labour 4 Liberal 5 Nationalist Welsh/ Scottish 6 Other Blank ? Undefined code	521 668 773 152 42 9 37 1

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/27	91	When you get together with your friends, would you say you discuss political matters frequently, occasionally or never	1 Frequently 2 Occasionally 3 Never 4 Don't know 0 Blank	410 989 793 7 4
2/28	92	When you, yourself, hold a strong opinion, do you ever find yourself persuading your friends, relatives or fellow workers to share your views, if so, does this happen often, from time to time, or rarely	1 Often 2 From time to time 3 Rarely 4 Never 5 Don't know 0 Blank	210 468 377 1116 27 5
2/29-37	93-101	Let me ask a question about the party you support. Which, if any, of these things would you will willing to do for the party		
2/29	93	I would put a sticker on my car	1 Yes 0 Not mentioned	594 1609
2/30	94	I would wear a badge or button	1 Yes 0 Not mentioned	512 1691
2/31	95	I would hang up a party poster on my house or in the window	1 Yes 0 Not mentioned	571 1632
2/32	96	I would join in a discussion in the street and support my party	1 Yes 0 Not mentioned	299 1904
2/33	97	I would take part in a party meeting	1 Yes 0 Not mentioned	339 1864

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/34	98	I would represent the position of my party also at meetings of other candidates	1 Yes 0 Not mentioned	131 2072
2/35	99	I would canvas for my party's candidate	1 Yes 0 Not mentioned	194 2009
2/36	100	I would make a financial contribution to my party's election campaign	1 Yes 0 Not mentioned	321 1882
2/37	101	None of these	1 Yes 0 Not mentioned	986 1217
2/38-40	102-104	During the past week have you discussed how you are going to vote with anyone at home or with your friends		
2/38	102	Yes, with family	1 Yes 0 Not mentioned	672 1531
2/39	103	Yes, with friends	1 Yes 0 Not mentioned	452 1751
2/40	104	No, no one	1 Yes 0 Not mentioned	1284 919
2/41-46	105-110	Have any of the parties called on you or your family, which		
2/41	105	Conservative	1 Yes 0 Not mentioned	70 2133
2/42	106	Labour	1 Yes 0 Not mentioned	80 2123
2/43	107	Liberal	1 Yes 0 Not mentioned	20 2183
2/44	108	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	12 2191
2/45	109	Other	1 Yes 0 Not mentioned	7 2196

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/46	110	None, don't know	1 Yes 0 Not mentioned	2045 158
2/47-52	111-116	Have you seen any posters for any of the parties, which		
2/47	111	Conservative	1 Yes 0 Not mentioned	130 2073
2/48	112	Labour	1 Yes 0 Not mentioned	125 2078
2/49	113	Liberal	1 Yes 0 Not mentioned	57 2146
2/50	114	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	25 2178
2/51	115	Other	1 Yes 0 Not mentioned	8 2195
2/52	116	None	1 Yes 0 Not mentioned	1926 277
2/53-59	117-123	Have you seen any posters that had been torn or drawn upon or damaged in any other way. Which party		
2/53	117	Conservative	1 Yes 0 Not mentioned	24 2179
2/54	118	Labour	1 Yes 0 Not mentioned	14 2189
2/55	119	Liberal	1 Yes 0 Not mentioned	8 2195
2/56	120	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	7 2196
2/57	121	Other	1 Yes 0 Not mentioned	3 2200
2/58	122	Don't know party	1 Yes 0 Not mentioned	4 2199

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/59	123	None	1 Yes 0 Not mentioned	520 1683
2/60-71	124-135	Which, if any, morning newspapers do you see regularly, say four or more days a week		
2/60	124	Daily Express	1 Yes 0 Not mentioned	362 1841
2/61	125	Daily Mail	1 Yes 0 Not mentioned	283 1920
2/62	126	Daily Mirror	1 Yes 0 Not mentioned	484 1719
2/63	127	Daily Telegraph	1 Yes 0 Not mentioned	194 2009
2/64	128	Financial Times	1 Yes 0 Not mentioned	17 2186
2/65	129	The Guardian	1 Yes 0 Not mentioned	75 2128
2/66	130	The Scotsman	1 Yes 0 Not mentioned	43 2160
2/67	131	The Sun	1 Yes 0 Not mentioned	508 1695
2/68	132	The Times	1 Yes 0 Not mentioned	13 2190
2/69	133	Daily Star	1 Yes 0 Not mentioned	28 2175
2/70	134	Other	1 Yes 0 Not mentioned	424 1779
2/71	135	None seen regularly	1 Yes 0 Not mentioned	335 1868
2/72-80 to 3/8	136-144 to 145	Which, if any, Sunday newspapers do you see regularly, say 3 out of 4 issues		
2/72	136	News of the World	1 Yes 0 Not mentioned	454 1749

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/73	137	Sunday Express	1 Yes 0 Not mentioned	375 1828
2/74	138	Sunday Mirror	1 Yes 0 Not mentioned	416 1787
2/75	139	Sunday People	1 Yes 0 Not mentioned	456 1747
2/76	140	Sunday Post	1 Yes 0 Not mentioned	347 1856
2/77	141	Sunday Telegraph	1 Yes 0 Not mentioned	174 2029
2/78	142	Sunday Times	1 Yes 0 Not mentioned	55 2148
2/79	143	The Observer	1 Yes 0 Not mentioned	193 2010
2/80	144	Other	1 Yes 0 Not mentioned	215 1988
3/1-5		Case number	5 digit code	
3/6-7		Card number	Card 03	2203
		<u>Continued from card 02</u>		
3/8	145	None seen regularly	1 Yes 0 Not mentioned	402 1801
		I would like to finish by getting a few personal details. This enables us to check that the sample of people we interview is fully representative		
3/9	146	How old were you when you finished full-time education	1 14 or under 2 15 3 16-18 4 19-20 5 21 and over Blank	693 531 735 56 168 20

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/10	147	What is your religious denomination	1 Church of England 2 Church of Scotland 3 Free church, non-conformist 4 Roman Catholic 5 Other 6 None Blank	1200 293 138 262 102 197 11
3/11	148	Do you, or your family own your home or do you rent it. IF RENT: From whom are you renting	1 Own; buying mortgage 2 Rent from council 3 Rent from private landlord 4 All others Blank	1109 785 248 56 5
3/12	149	Do you or does anyone else in your household run a car	1 No car 2 Yes, one car 3 Yes, two or more Blank	878 1038 279 8
3/13	150	How many people are there in your household including yourself and any children	1 One 2 Two 3 Three 4 Four 5 Five 6 Six 7 Seven 8 Eight 9 9 + 0 Blank	260 634 428 509 222 80 34 15 15 6
3/14	151	Are any of them aged under 16	1 No 2 Yes 0 Blank	1216 900 87
3/15	152	Are you yourself, employed	1 Full-time 2 Part-time 3 Self-employed 4 Student 5 Unemployed 6 Retired, pension	992 241 67 84 57 344

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/15	152	Continued	7 Not working Blank ? More than one answer recorded	411 6 1
3/16	153	What is/was the occupa- tion of the head of the household	Non-manual 1 Professional 2 Director, proprietor, manager 3 Shop personal service 4 Office; student etc Manual 5 Skilled 6 Semi skilled 7 Unskilled 0 Blank	206 220 132 268 737 290 299 51
3/17-19	154-156	Have you or your husband/ wife a Trade Union card		
3/17	154	Yes, self	1 Yes 0 Not mentioned	584 1619
3/18	155	Yes, husband/wife	1 Yes 0 Not mentioned	367 1836
3/19	156	No	1 Yes 0 Not mentioned	1269 934
3/20	157	If you had to say which social class you belong to, which would you say	1 Upper 2 Upper-middle 3 Middle 4 Lower-middle 5 Working 0 Blank	6 49 741 230 1044 133
3/21	158	Can you tell me how old you are please	1 16-17 2 18-22 3 23-24 4 25-29 5 30-34 6 35-39 7 40-44 8 45-49 9 50-54 0 55-59 - 60-64 & 65+ Blank	82 146 189 193 191 181 165 174 178 156 166 377 5

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/22	159	Household status	1 Man 2 Woman - housewife 3 Woman - not housewife 0 Blank	1047 977 179 -
3/23	160	Marital status	1 Married 2 Single 3 Widowed, divorced 0 Blank	1404 428 236 135
3/24	161	Classification of occupation (coded according to Registrar Generals Classifications of occupation)	<u>Non-manual</u> 1 A 2 B 3 C1 <u>Manual</u> 4 C2 5 D 6 E 0 Blank 7 Undefined code	37 267 486 727 501 166 15 1
3/25	162	Ethnic group (coded by observation)	1 Caucasian (white) 2 Negro (black) 3 Asian (brown) 4 Oriental (yellow) Blank	2118 14 18 2 51
3/26	163	Are you on the telephone	1 Own 'phone 2 No 'phone 0 Blank	1292 857 54
3/27	164	Where interviewed	1 At home 2 Street 3 Elsewhere 0 Blank	570 1354 250 29
3/28	165	Day of interview	1 Sunday 2 Monday 3 Tuesday 4 Wednesday 5 Thursday 6 Friday 7 Saturday 0 Blank	99 409 10 7 16 914 745 3
3/29-80		Unused	Unused	

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/1-5		Case number	5 digit code	
1/6-7		Card number	Card 01	
1/8-10	1	Constituency number	3 digit code (See attached list)	
1/11	2	Registrar General regions	1 North 2 North East 3 North West 4 East Midlands 5 West Midlands 6 Eastern 7 Suburbia 8 Rest of South East 9 South West 0 Wales - London & Scotland	70 129 161 223 95 200 78 182 150 150 283 439
1/12-23	3-14	I.T.V. areas		
1/12	3	Scotland North East	1 Yes 0 Not mentioned	149 2011
1/13	4	London	1 Yes 0 Not mentioned	535 1625
1/14	5	Midlands	1 Yes 0 Not mentioned	335 1825
1/15	6	Lancashire	1 Yes 0 Not mentioned	272 1888
1/16	7	Yorkshire	1 Yes 0 Not mentioned	237 1923
1/17	8	Scotland Central	1 Yes 0 Not mentioned	369 1791
1/18	9	South Wales and West	1 Yes 0 Not mentioned	170 1990
1/19	10	Southern	1 Yes 0 Not mentioned	230 1930
1/20	11	Tyne Tees	1 Yes 0 Not mentioned	119 2041
1/21	12	Anglia	1 Yes 0 Not mentioned	241 1919

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/22	13	Border	1 Yes 0 Not mentioned	40 2120
1/23	14	South West	1 Yes 0 Not mentioned	80 2080
1/24	15	Town size	1 Conurbations 2 Other Urban areas 3 51% or more population in Urban 4 50% or more population in Rural	713 531 517 399
1/25	16	Liberal % of the vote	1 0 - 9 2 10-14 3 15-19 4 20-22 5 23-25 6 26-28 7 29-31 8 32-35 9 36-39 0 40+ Blank	389 494 708 89 109 170 50 70 30 41 10
1/26	17	% Majority	1 0 - 2 2 3 - 5 3 6 - 9 4 10-12 5 13-15 6 16-17 7 18-20 8 21-25 9 26-29 0 30-39 - 40+	310 329 267 234 146 119 110 240 111 151 143
1/27	18	1st and 2nd Party	1 1st conservative, 2nd labour 2 1st conservative, 2nd liberal 3 1st conservative, 2nd other 4 1st labour, 2nd conservative 5 1st labour, 2nd liberal 6 1st labour, 2nd other	474 280 10 996 40 228

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/27	18	Continued	7 1st liberal, 2nd conservative 8 1st liberal, 2nd labour 9 1st liberal, 2nd other 0 1st other, 2nd conservative - 1st other, 2nd labour + 1st other, 2nd liberal	30 11 10 50 31 -
1/28	19	Nationalist Position	1 First 2 Second 3 Third 4 Fourth Blank	81 258 120 50 1651
1/29	20	Nationalist % of the vote	1 0 - 9 2 10-14 3 15-19 4 20-22 5 23-25 6 26-28 7 29-31 8 32-35 9 36-39 0 40+ Blank	60 10 30 80 40 80 30 78 10 91 1651
1/30	21	How interested are you in who wins the coming General Election	1 Very interested 2 Moderately interested 3 Only a little interested Blank	915 630 596 19
1/31	22	If your vote decided whether we had a labour Government under Mr Callaghan or a Conservative Government under Mrs Thatcher which would you give it to	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank	951 880 45 16 10 240 18

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/32	23	Leaving on one side your own hopes, which party do you think <u>will</u> in fact <u>win</u> the General Election	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank	1228 558 8 3 - 359 4
1/33	24	Do you think it will be a close fight or an easy victory	1 Close fight 2 Easy victory 3 Don't know Blank	1721 339 94 6
1/34	25	Do you think there is any really important differences between the parties, or are they all much of a muchness	1 Is difference 2 Much the same 3 Don't know Blank	1141 914 92 13
1/35	26	Taking everything into account, which party has the best <u>policies</u>	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank	821 752 136 29 5 410 7
1/36-41	27-32	And which party has the best <u>leaders</u>		
1/36	27	Conservative	1 Yes 0 Not mentioned	674 1486
1/37	28	Labour	1 Yes 0 Not mentioned	915 1245
1/38	29	Liberal	1 Yes 0 Not mentioned	102 2058

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/39	30	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	17 2143
1/40	31	Other	1 Yes 0 Not mentioned	2 2158
1/41	32	Don't know	1 Yes 0 Not mentioned	435 1725
1/42	33	Who would make the better Prime Minister: Mr Callaghan, Mrs Thatcher or Mr Steel	1 Mr Callaghan 2 Mrs Thatcher 3 Mr Steel 4 Don't know Blank	926 671 318 241 4
1/43	34	For people like yourself, does it matter which party wins the election	1 Matters a lot 2 Matters a little 3 Doesn't matter Blank	1115 381 651 13
1/44	35	Leaving on one side the question of which party you support, which party is best for people like yourself	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank ? More than one answer recorded	833 873 112 33 8 275 24 2
1/45-80 to 2/8-9	36-71 to 72-73	What would you say is the most urgent problem facing the country at the present time and what is the next most urgent		
1/45-63	36-54	<u>Most urgent.</u> Domestic affairs		

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/45	36	Cost of living, prices, inflation	1 Yes 0 Not mentioned	647 1513
1/46	37	Employment, unemployment	1 Yes 0 Not mentioned	500 1660
1/47	38	Other economic affairs, balance of payments	1 Yes 0 Not mentioned	147 2013
1/48	39	Education; services for young people	1 Yes 0 Not mentioned	20 2140
1/49	40	Health, hospitals and medical services,	1 Yes 0 Not mentioned	8 2152
1/50	41	Housing	1 Yes 0 Not mentioned	33 2127
1/51	42	Immigrants	1 Yes 0 Not mentioned	38 2122
1/52	43	Labour relations with unions and workers	1 Yes 0 Not mentioned	307 1853
1/53	44	Pensions and services for old people	1 Yes 0 Not mentioned	18 2142
1/54	45	National unity; unifying country	1 Yes 0 Not mentioned	21 2139
1/55	46	Roads and transport	1 Yes 0 Not mentioned	1 2159
1/56	47	Social Security benefits; lazy people	1 Yes 0 Not mentioned	34 2126
1/57	48	Law and order	1 Yes 0 Not mentioned	96 2064
		<u>Most urgent Foreign affairs</u>		

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/58	49	Defence, armaments and nuclear weapons	1 Yes 0 Not mentioned	9 2151
1/59	50	International affairs including peace	1 Yes 0 Not mentioned	1 2159
1/60	51	Common Market	1 Yes 0 Not mentioned	31 2129
1/61	52	Ireland	1 Yes 0 Not mentioned	8 2152
1/62	53	Taxation	1 Yes 0 Not mentioned	91 2069
1/63	54	Other problems	1 Yes 0 Not mentioned	77 2083
		<u>Next most urgent</u> Domestic affairs		
1/64	55	Cost of living, prices, inflation	1 Yes 0 Not mentioned	428 1732
1/65	56	Employment, unemployment	1 Yes 0 Not mentioned	328 1832
1/66	57	Other economic affairs, balance of payments	1 Yes 0 Not mentioned	122 2038
1/67	58	Education; services for young people	1 Yes 0 Not mentioned	62 2098
1/68	59	Health, hospitals and medical services	1 Yes 0 Not mentioned	55 2105
1/69	60	Housing	1 Yes 0 Not mentioned	89 2071
1/70	61	Immigrants	1 Yes 0 Not mentioned	50 2110

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/71	62	Labour relations with unions and workers	1 Yes 0 Not mentioned	189 1971
1/72	63	Pensions and services for old people	1 Yes 0 Not mentioned	60 2100
1/73	64	National unity, unifying country	1 Yes 0 Not mentioned	23 2137
1/74	65	Roads and transport	1 Yes 0 Not mentioned	2 2158
1/75	66	Social security benefits; lazy people	1 Yes 0 Not mentioned	58 2102
1/76	67	Law and order	1 Yes 0 Not mentioned	137 2023
		<u>Next most urgent</u> Foreign affairs		
1/77	68	Defence, armaments and nuclear weapons	1 Yes 0 Not mentioned	25 2135
1/78	69	International affairs including peace	1 Yes 0 Not mentioned	10 2150
1/79	70	Common Market	1 Yes 0 Not mentioned	50 2110
1/80	71	Ireland	1 Yes 0 Not mentioned	15 2145
2/1-5		Case number	5 digit code	
2/6-7		Card number	Card 02	2160
		<u>Continued from Card 01</u>		
2/8	72	Taxation	1 Yes 0 Not mentioned	110 2050
2/9	73	Other problems	1 Yes 0 Not mentioned	75 2085

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/10-15	74-79	Which party do you think can best handle that problem (the important problems facing the country)		
2/10	74	Conservative	1 Yes 0 Not mentioned	879 1281
2/11	75	Labour	1 Yes 0 Not mentioned	735 1425
2/12	76	Liberal	1 Yes 0 Not mentioned	82 2078
2/13	77	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	22 2138
2/14	78	Other	1 Yes 0 Not mentioned	15 2145
2/15	79	Don't know	1 Yes 0 Not mentioned	396 1764
2/16	80	How likely is it that you will go and vote in the General Election	1 Definitely will 2 Probably will 3 May vote 4 Probably won't 5 Definitely won't 6 Don't know 7 Postal vote Blank	1646 175 72 56 165 31 7 8
2/17-22	81-86	Can you tell me which parties are putting up candidates in your constituency		
2/17	81	Conservative	1 Yes 0 Not mentioned	1468 692
2/18	82	Labour	1 Yes 0 Not mentioned	1492 668
2/19	83	Liberal	1 Yes 0 Not mentioned	953 1207

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/20	84	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	275 1885
2/21	85	Other	1 Yes 0 Not mentioned	116 2044
2/22	86	Don't know	1 Yes 0 Not mentioned	589 1571
2/23	87	If you voted, which party would you support	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 National Front 6 Other 0 Blank Don't know	904 809 154 55 5 4 229
2/24	88	<u>IF DON'T KNOW:</u> Which party would you be most inclined to vote for	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 National Front 6 Other 0 Blank Don't know	44 39 15 1 - - 2061
2/25	89	<u>IF LIBERAL:</u> If there were no Liberal candidate how would you vote	1 Conservative 2 Labour 3 Nationalist Welsh/ Scottish 4 National Front 5 Other 6 Don't know 7 Wouldn't vote Blank	55 67 3 - - 22 26 1987
2/26	90	Were you able to go and vote in the last General Election in October 1974 or were you prevented <u>ALL WHO VOTED:</u> For which party did you vote	1 No, didn't vote 2 Conservative 3 Labour	474 649 777

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/26	90	Continued	4 Liberal 5 Nationalist Welsh/ Scottish 6 Other Blank	151 60 6 43
2/27	91	When you get together with your friends, would you say you discuss political matters frequently, occasionally or never	1 Frequently 2 Occasionally 3 Never 4 Don't know 0 Blank	427 1011 707 8 7
2/28	92	When you, yourself, hold a strong opinion, do you ever find yourself persuading your friends, relatives or fellow workers to share your views. If so, does this happen often, from time to time, or rarely	1 Often 2 From time to time 3 Rarely 4 Never 5 Don't know 0 Blank	219 510 332 1077 17 5
2/29-37	93-101	Let me ask a question about the party you support. Which, if any, of these things would you be willing to do for the party		
2/29	93	I would put a sticker on my car	1 Yes 0 Not mentioned	564 1596
2/30	94	I would wear a badge or button	1 Yes 0 Not mentioned	463 1697
2/31	95	I would hang up a party poster on my house or in the window	1 Yes 0 Not mentioned	545 1615

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/32	96	I would join in a discussion in the street and support my party	1 Yes 0 Not mentioned	302 1858
2/33	97	I would take part in a party meeting	1 Yes 0 Not mentioned	308 1852
2/34	98	I would represent the position of my party also at meetings of other candidates	1 Yes 0 Not mentioned	143 2017
2/35	99	I would canvas for my party's candidate	1 Yes 0 Not mentioned	189 1971
2/36	100	I would make a financial contribution to my party's election campaign	1 Yes 0 Not mentioned	340 1820
2/37	101	None of these	1 Yes 0 Not mentioned	956 1204
2/38-40	102-104	During the past week have you discussed how you are going to vote with anyone at home or with your friends		
2/38	102	Yes, with family	1 Yes 0 Not mentioned	842 1318
2/39	103	Yes, with friends	1 Yes 0 Not mentioned	543 1617
2/40	104	No, no one	1 Yes 0 Not mentioned	1113 1047
2/41-46	105-110	Have any of the parties called on you or your family, which		
2/41	105	Conservative	1 Yes 0 Not mentioned	187 1973
2/42	106	Labour	1 Yes 0 Not mentioned	166 1994

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/43	107	Liberal	1 Yes 0 Not mentioned	39 2121
2/44	108	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	22 2138
2/45	109	Other	1 Yes 0 Not mentioned	6 2154
2/46	110	None; don't know	1 Yes 0 Not mentioned	1815 345
2/47-52	111-116	Have you seen any posters for any of the parties, which		
2/47	111	Conservative	1 Yes 0 Not mentioned	407 1753
2/48	112	Labour	1 Yes 0 Not mentioned	365 1795
2/49	113	Liberal	1 Yes 0 Not mentioned	142 2018
2/50	114	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	86 2074
2/51	115	Other	1 Yes 0 Not mentioned	14 2146
2/52	116	None	1 Yes 0 Not mentioned	1417 743
2/53-59	117-123	Have you seen any parties that had been torn or drawn upon or damaged in any way. Which party		
2/53	117	Conservative	1 Yes 0 Not mentioned	30 2130
2/54	118	Labour	1 Yes 0 Not mentioned	23 2137
2/55	119	Liberal	1 Yes 0 Not mentioned	7 2153

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/56	120	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	6 2154
2/57	121	Other	1 Yes 0 Not mentioned	5 2155
2/58	122	Don't know party	1 Yes 0 Not mentioned	10 2150
2/59	123	None	1 Yes 0 Not mentioned	796 1364
2/60-71	124-135	Which, if any, morning newspapers do you see regularly, say four or more days a week		
2/60	124	Daily Express	1 Yes 0 Not mentioned	380 1780
2/61	125	Daily Mail	1 Yes 0 Not mentioned	273 1887
2/62	126	Daily Mirror	1 Yes 0 Not mentioned	452 1708
2/63	127	Daily Telegraph	1 Yes 0 Not mentioned	210 1950
2/64	128	Financial Times	1 Yes 0 Not mentioned	22 2138
2/65	129	The Guardian	1 Yes 0 Not mentioned	69 2091
2/66	130	The Scotsman	1 Yes 0 Not mentioned	31 2129
2/67	131	The Sun	1 Yes 0 Not mentioned	461 1699
2/68	132	The Times	1 Yes 0 Not mentioned	17 2143
2/69	133	Daily Star	1 Yes 0 Not mentioned	71 2089
2/70	134	Other	1 Yes 0 Not mentioned	399 1761
2/71	135	None seen regularly	1 Yes 0 Not mentioned	304 1856

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/72-80 to 3/8	136-144 to 145	Which, if any, Sunday newspapers do you see regularly, say 3 out of 4 issues		
2/72	136	News of the World	1 Yes 0 Not mentioned	446 1714
2/73	137	Sunday Express	1 Yes 0 Not mentioned	380 1780
2/74	138	Sunday Mirror	1 Yes 0 Not mentioned	408 1752
2/75	139	Sunday People	1 Yes 0 Not mentioned	412 1748
2/76	140	Sunday Post	1 Yes 0 Not mentioned	336 1824
2/77	141	Sunday Telegraph	1 Yes 0 Not mentioned	176 1984
2/78	142	Sunday Times	1 Yes 0 Not mentioned	61 2099
2/79	143	The Observer	1 Yes 0 Not mentioned	170 1990
2/80	144	Other	1 Yes 0 Not mentioned	218 1942
3/1-5		Case number	5 digit code	
3/6-7		Card number	Card 03	2160
		<u>Continued from Card 02</u>		
3/8	145	None seen regularly	1 Yes 0 Not mentioned	378 1782
		I would like to finish by getting a few personal details. This enables us to check that the sample of people we interview is fully representative		

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/9	146	How old were you when you finished full-time education	1 14 or under 2 15 3 16-18 4 19-20 5 21 and over Blank	697 500 740 48 155 20
3/10	147	What is your religious denomination	1 Church of England 2 Church of Scotland 3 Free church, non-conformist 4 Roman Catholic 5 Other 6 None Blank	1164 325 110 275 108 165 13
3/11	148	Do you, or your family own your own home or do you rent it. <u>IF RENT:</u> From whom are you renting	1 Own; buying mortgage 2 Rent from council 3 Rent from private landlord 4 All others Blank	1044 862 196 46 12
3/12	149	Do you or does anyone else in your household run a car	1 No car 2 Yes, one car 3 Yes, two or more Blank	835 1076 237 12
3/13	150	How many people are there in your household, including yourself and any children	1 One 2 Two 3 Three 4 Four 5 Five 6 Six 7 Seven 8 Eight 9 9+ 0 Blank	277 601 453 478 211 95 27 8 6 4

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/14	151	Are any of them aged under 16	1 No 2 Yes 0 Blank	1225 871 64
3/15	152	Are you yourself, employed	1 Full-time 2 Part-time 3 Self-employed 4 Student 5 Unemployed 6 Retired; pension 7 Not working Blank	1003 254 71 73 61 317 377 4
3/16	153	What is/was the occupation of the head of the household	<u>Non manual</u> 1 Professional 2 Director, proprietor, manager 3 Shop personal service 4 Office; student etc, <u>Manual</u> 5 Skilled 6 Semi skilled 7 Unskilled 0 Blank & Undefined code	206 194 124 273 714 317 292 39 1
3/17-19	154-156	Have you or your husband/wife a Trade Union card		
3/17	154	Yes, staff	1 Yes 0 Not mentioned	681 1479
3/18	155	Yes, husband/wife	1 Yes 0 Not mentioned	380 1780
3/19	156	No	1 Yes 0 Not mentioned	1150 1010
3/20	157	If you had to say which social class you belong to, which would you say	1 Upper 2 Upper-middle 3 Middle 4 Lower middle 5 Working 0 Blank	6 45 724 246 1006 133

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/21	158	Can you tell me how old you are please	1 16-17 2 18-22 3 23-24 4 25-29 5 30-34 6 35-39 7 40-44 8 45-49 9 50-54 0 55-59 - 60-64 & 65+ Blank	77 125 192 178 215 182 160 182 167 172 161 347 2
3/22	159	Household status	1 Man 2 Woman - housewife 3 Woman - not housewife 0 Blank	1039 954 166 1
3/23	160	Marital status	1 Married 2 Single 3 Widowed, divorced 0 Blank	1355 426 253 126
3/24	161	Classification of occupation (coded according to Registrar Generals classification of occupations)	<u>Non-manual</u> 1 A 2 B 3 C1 <u>Manual</u> 4 C2 5 D 6 E 0 Blank	36 259 485 699 489 189 3
3/25	162	Ethnic group (coded by observation)	1 Caucasian (white) 2 Negro (black) 3 Asian (Brown) 4 Oriental (yellow) Blank	2078 19 24 - 39

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/26	163	Are you on the telephone	1 Own 'phone 2 No 'phone 0 Blank	1222 890 48
3/27	164	Where interviewed	1 At home 2 Street 3 Elsewhere 0 Blank	465 1483 180 32
3/28	165	Day of interview	1 Sunday 2 Monday 3 Tuesday 4 Wednesday 5 Thursday 6 Friday 7 Saturday 0 Blank	50 148 656 281 99 90 834 2
3/29-80	-	Unused	Unused	

19th - 21st April 1979

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/1-5		Case number	5 digit code	
1/6-7		Card number	Card 01	2281
1/8-10	1	Constituency number	3 digit code (See attached list)	
1/11	2	Registrar General regions	1 North 2 North East 3 North West 4 East Midlands 5 West Midlands 6 Eastern 7 Suburbia 8 Rest of South East 9 South West 0 Wales - London & Scotland	131 160 268 105 186 70 185 160 161 79 289 487
1/12-23	3-14	I.T.V. Areas		
1/12	3	Scotland North East	1 Yes 0 Not mentioned	199 2082
1/13	4	London	1 Yes 0 Not mentioned	554 1727
1/14	5	Midlands	1 Yes 0 Not mentioned	321 1960
1/15	6	Lancashire	1 Yes 0 Not mentioned	349 1932
1/16	7	Yorkshire	1 Yes 0 Not mentioned	246 2035
1/17	8	Scotland Central	1 Yes 0 Not mentioned	367 1914
1/18	9	South Wales and West	1 Yes 0 Not mentioned	189 2092
1/19	10	Southern	1 Yes 0 Not mentioned	240 2041
1/20	11	Tyne Tees	1 Yes 0 Not mentioned	120 2161

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/21	12	Anglia	1 Yes 0 Not mentioned	229 2052
1/22	13	Border	1 Yes 0 Not mentioned	39 2242
1/23	14	South West	1 Yes 0 Not mentioned	81 2200
1/24	15	Town size	1 Conurbations 2 Other urban areas 3 51% or more population in urban 4 50% or more population in rural	744 517 552 468
1/25	16	Liberal % of the vote	1 0 - 9 2 10-14 3 15-19 4 20-22 5 23-25 6 26-28 7 29-31 8 32-35 9 36-39 0 40+ Blank	443 496 756 120 117 159 50 61 30 39 10
1/26	17	% Majority	1 0 - 2 2 3 - 5 3 6 - 9 4 10-12 5 13-15 6 16-17 7 18-20 8 21-25 9 26-29 0 30-39 - 40+	336 347 329 225 152 106 121 228 121 167 149
1/27	18	1st and 2nd Party	1 1st Conservative, 2nd Labour 2 1st Conservative, 2nd Liberal 3 1st Conservative, 2nd Other 4 1st Labour, 2nd Conservative	512 252 50 1053

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/27	18	Continued	5 1st Labour, 2nd Liberal 6 1st Labour, 2nd Other 7 1st Liberal, 2nd Conservative 8 1st Liberal, 2nd Labour 9 1st Liberal, 2nd Other 0 1st Other, 2nd Conservative - 1st Other, 2nd Labour + 1st Other, 2nd Liberal	39 238 29 10 10 50 38 -
1/28	19	Nationalist position	1 First 2 Second 3 Third 4 Fourth Blank	88 308 120 50 1715
1/29	20	Nationalist % of the vote	1 0 - 9 2 10-14 3 15-19 4 20-22 5 23-25 6 26-28 7 29-31 8 32-35 9 36-39 0 40+ Blank	60 9 30 81 50 79 28 121 10 98 1715
1/30	21	How interested are you in who wins the coming General Election	1 Very interested 2 Moderately interested 3 Only a little interested Blank	930 673 651 27
1/31	22	If your vote decided whether we had a Labour Government under Mr Callaghan or a Conservative Government under Mrs Thatcher which would you give it to		

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/31	22	Continued	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank	924 964 43 12 14 296 28
1/32	23	Leaving on one side your own hopes, which party do you think <u>will</u> in fact <u>win</u> the General Election	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank	1216 632 10 5 2 414 2
1/33	24	Do you think it will be a close fight or an easy victory	1 Close fight 2 Easy victory 3 Don't know Blank	1843 320 114 4
1/34	25	Do you think there is any really important differences between the parties, or are they all much of a muchness	1 Is difference 2 Much the same 3 Don't know Blank	1169 1013 84 15
1/35	26	Taking everything into account, which party has the best <u>policies</u>	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank	821 772 136 30 9 500 13

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/36-41	27-32	And which party has the best <u>leaders</u>		
1/36	27	Conservative	1 Yes 0 Not mentioned	662 1619
1/37	28	Labour	1 Yes 0 Not mentioned	933 1348
1/38	29	Liberal	1 Yes 0 Not mentioned	151 2130
1/39	30	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	19 2262
1/40	31	Other	1 Yes 0 Not mentioned	3 2278
1/41	32	Don't know	1 Yes 0 Not mentioned	488 1793
1/42	33	Who would make the better Prime Minister: Mr Callaghan, Mrs Thatcher or Mr Steel	1 Mr Callaghan 2 Mrs Thatcher 3 Mr Steel 4 Don't know Blank	1004 641 349 279 8
1/43	34	For people like yourself, does it matter which party wins the election	1 Matters a lot 2 Matters a little 3 Doesn't matter Blank	1128 392 752 9
1/44	35	Leaving on one side the question of which party you support, which party is best for people like yourself	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank	838 909 134 42 12 304 42

BOARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/45-80 to 2/8-9	36-71 to 72-73	What would you say is the most urgent problem facing the country at the present time and what is the next most urgent <u>Most urgent Domestic Affairs</u>		
1/45	36	Cost of living, prices, inflation	1 Yes 0 Not mentioned	628 1653
1/46	37	Employment, unemployment	1 Yes 0 Not mentioned	594 1687
1/47	38	Other economic affairs, balance of payments	1 Yes 0 Not mentioned	159 2122
1/48	39	Education; services for young people	1 Yes 0 Not mentioned	20 2261
1/49	40	Health, hospitals and medical services	1 Yes 0 Not mentioned	15 2266
1/50	41	Housing	1 Yes 0 Not mentioned	29 2252
1/51	42	Immigrants	1 Yes 0 Not mentioned	38 2243
1/52	43	Labour relations with unions and workers	1 Yes 0 Not mentioned	298 1983
1/53	44	Pensions and services for old people	1 Yes 0 Not mentioned	27 2254
1/54	45	National unity; unifying country	1 Yes 0 Not mentioned	24 2257
1/55	46	Roads and transport	1 Yes 0 Not mentioned	4 2277

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/56	47	Social Security, benefits; lazy people	1 Yes 0 Not mentioned	39 2242
1/57	48	Law and order <u>Most urgent Foreign Affairs</u>	1 Yes 0 Not mentioned	96 2185
1/58	49	Defence, armaments and nuclear weapons	1 Yes 0 Not mentioned	9 2272
1/59	50	International affairs including peace	1 Yes 0 Not mentioned	1 2280
1/60	51	Common Market	1 Yes 0 Not mentioned	26 2255
1/61	52	Ireland	1 Yes 0 Not mentioned	22 2259
1/62	53	Taxation	1 Yes 0 Not mentioned	93 2188
1/63	54	Other problems <u>Next most urgent Domestic affairs</u>	1 Yes 0 Not mentioned	77 2204
1/64	55	Cost of living, prices, inflation	1 Yes 0 Not mentioned	461 1820
1/65	56	Employment, unemployment	1 Yes 0 Not mentioned	382 1899
1/66	57	Other economic affairs, balance of payments	1 Yes 0 Not mentioned	36 2145
1/67	58	Education; services for young people	1 Yes 0 Not mentioned	58 2223

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/68	59	Health, hospitals and medical services	1 Yes 0 Not mentioned	78 2203
1/69	60	Housing	1 Yes 0 Not mentioned	94 2187
1/70	61	Immigrants	1 Yes 0 Not mentioned	71 2210
1/71	62	Labour relations with unions and workers	1 Yes 0 Not mentioned	167 2114
1/72	63	Pensions and services for old people	1 Yes 0 Not mentioned	52 2229
1/73	64	National unity, unifying country	1 Yes 0 Not mentioned	17 2264
1/74	65	Roads and Transport	1 Yes 0 Not mentioned	2 2279
1/75	66	Social Security benefits; lazy people	1 Yes 0 Not mentioned	74 2207
1/76	67	Law and order	1 Yes 0 Not mentioned	122 2159
		<u>Next most urgent</u> Foreign affairs		
1/77	68	Defence, armaments and nuclear weapons	1 Yes 0 Not mentioned	11 2270
1/78	69	International affairs including peace	1 Yes 0 Not mentioned	6 2275
1/79	70	Common Market	1 Yes 0 Not mentioned	56 2225
1/80	71	Ireland	1 Yes 0 Not mentioned	36 2245

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/1-5		Case number	5 digit code	
2/6-7		Card number	Card 02	2281
		<u>Continued from Card 01</u>		
2/8	72	Taxation	1 Yes 0 Not mentioned	122 2159
2/9	73	Other problems	1 Yes 0 Not mentioned	88 2193
2/10-15	74-79	Which party do you think can best handle that problem (the important problems facing the country)		
2/10	74-	Conservative	1 Yes 0 Not mentioned	872 1409
2/11	75	Labour	1 Yes 0 Not mentioned	780 1501
2/12	76	Liberal	1 Yes 0 Not mentioned	81 2200
2/13	77	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	23 2258
2/14	78	Other	1 Yes 0 Not mentioned	14 2267
2/15	79	Don't know	1 Yes 0 Not mentioned	475 1806
2/16	80	How likely is it that you will go and vote in the General Election	1 Definitely will 2 Probably will 3 May vote 4 Probably won't 5 Definitely won't 6 Don't know 7 Postal vote Blank	1755 180 88 70 148 29 5 6

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/17-22	81-86	Can you tell me which parties are putting up candidates in your constituency		
2/17	81	Conservative	1 Yes 0 Not mentioned	1662 619
2/18	82	Labour	1 Yes 0 Not mentioned	1665 616
2/19	83	Liberal	1 Yes 0 Not mentioned	1126 1155
2/20	84	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	388 1893
2/21	85	Other	1 Yes 0 Not mentioned	154 2127
2/22	86	Don't know	1 Yes 0 Not mentioned	500 1781
2/23	87	If you voted, which party would you support	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 National Front 6 Other 0 Blank Don't know	891 846 165 69 5 5 300
2/24	88	<u>IF DON'T KNOW:</u> Which party would you be most inclined to vote for	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 National Front 6 Other 0 Blank Don't know	70 54 33 1 - 2 2121
2/25	89	<u>IF LIBERAL:</u> If there were no Liberal candidate, how would you vote	1 Conservative 2 Labour	62 67

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/25	89	Continued	3 Nationalist Welsh/ Scottish 4 National Front 5 Other 6 Don't know 7 Wouldn't vote Blank	4 1 - 20 29 2098
2/26	90	Were you able to go and vote in the last General Election in October 1974 or were you prevented <u>ALL WHO VOTED:</u> For which party did you vote	1 No, didn't vote 2 Conservative 3 Labour 4 Liberal 5 Nationalist Welsh/ Scottish 6 Other Blank	528 653 839 158 68 8 27
2/27	91	When you get together with your friends, would you say you discuss matters frequently, occasionally or never	1 Frequently 2 Occasionally 3 Never 4 Don't know 0 Blank	458 1010 792 21 -
2/28	92	When you yourself, hold a strong opinion, do you ever find yourself persuading your friends, relatives or fellow workers to share your views. If so, does this happen often, from time to time, or rarely	1 Often 2 From time to time 3 Rarely 4 Never 5 Don't know 0 Blank	197 459 404 1186 28 7

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/29-37	93-101	Let me ask a question about the party you support. Which, if any, of these things would you be willing to do for the party		
2/29	93	I would put a sticker on my car	1 Yes 0 Not mentioned	553 1728
2/30	94	I would wear a badge or button	1 Yes 0 Not mentioned	501 1780
2/31	95	I would hang up a party poster on my house or in the window	1 Yes 0 Not mentioned	553 1728
2/32	96	I would join in a discussion in the street and support my party	1 Yes 0 Not mentioned	316 1965
2/33	97	I would take part in a party meeting	1 Yes 0 Not mentioned	321 1960
2/34	98	I would represent the position of my party also at meetings of other candidates	1 Yes 0 Not mentioned	134 2147
2/35	99	I would canvas for my party's candidate	1 Yes 0 Not mentioned	196 2085
2/36	100	I would make a financial contribution to my party's election campaign	1 Yes 0 Not mentioned	294 1987
2/37	101	None of these	1 Yes 0 Not mentioned	1105 1176

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/38-40	102-104	During the past week have you discussed how you are going to vote with anyone at home or with your friends		
2/38	102	Yes, with family	1 Yes 0 Not mentioned	998 1283
2/39	103	Yes, with friends	1 Yes 0 Not mentioned	619 1662
2/40	104	No, no one	1 Yes 0 Not mentioned	1087 1194
2/41-46	105-110	Have any of the parties called on you or your family. Which		
2/41	105	Conservative	1 Yes 0 Not mentioned	334 1947
2/42	106	Labour	1 Yes 0 Not mentioned	261 2020
2/43	107	Liberal	1 Yes 0 Not mentioned	88 2193
2/44	108	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	40 2241
2/45	109	Other	1 Yes 0 Not mentioned	10 2271
2/46	110	None; don't know	1 Yes 0 Not mentioned	1704 577
2/47-52	111-116	Have you seen any posters for any of the parties. Which		
2/47	111	Conservative	1 Yes 0 Not mentioned	668 1613
2/48	112	Labour	1 Yes 0 Not mentioned	598 1683
2/49	113	Liberal	1 Yes 0 Not mentioned	241 2040

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/50	114	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	150 2131
2/51	115	Other	1 Yes 0 Not mentioned	22 2259
2/52	116	None	1 Yes 0 Not mentioned	1193 1088
2/53-59	117-123	Have you seen any posters that had been torn or drawn upon or damages in any other way. Which party		
2/53	117	Conservative	1 Yes 0 Not mentioned	42 2239
2/54	118	Labour	1 Yes 0 Not mentioned	32 2249
2/55	119	Liberal	1 Yes 0 Not mentioned	10 2271
2/56	120	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	12 2269
2/57	121	Other	1 Yes 0 Not mentioned	10 2271
2/58	122	Don't know party	1 Yes 0 Not mentioned	8 2273
2/59	123	None	1 Yes 0 Not mentioned	1099 1182
2/60-71	124-135	Which, if any, morning newspapers do you see regularly, say four or more days a week		
2/60	124	Daily Express	1 Yes 0 Not mentioned	354 1927
2/61	125	Daily Mail	1 Yes 0 Not mentioned	271 2010
2/62	126	Daily Mirror	1 Yes 0 Not mentioned	474 1807

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/63	127	Daily Telegraph	1 Yes 0 Not mentioned	199 2082
2/64	128	Financial Times	1 Yes 0 Not mentioned	32 2249
2/65	129	The Guardian	1 Yes 0 Not mentioned	76 2205
2/66	130	The Scotsman	1 Yes 0 Not mentioned	37 2244
2/67	131	The Sun	1 Yes 0 Not mentioned	514 1767
2/68	132	The Times	1 Yes 0 Not mentioned	16 2265
2/69	133	Daily Star	1 Yes 0 Not mentioned	91 2190
2/70	134	Other	1 Yes 0 Not mentioned	444 1837
2/71	135	None seen regularly	1 Yes 0 Not mentioned	392 1889
2/72-80 to 3/8	136-144 to 145	Which, if any, Sunday newspaper do you see regularly, say 3 out of 4 issues		
2/72	136	News of the World	1 Yes 0 Not mentioned	490 1791
2/73	137	Sunday Express	1 Yes 0 Not mentioned	380 1901
2/74	138	Sunday Mirror	1 Yes 0 Not mentioned	426 1855
2/75	139	Sunday People	1 Yes 0 Not mentioned	457 1824
2/76	140	Sunday Post	1 Yes 0 Not mentioned	391 1890
2/77	141	Sunday Telegraph	1 Yes 0 Not mentioned	178 2103

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/78	142	Sunday Times	1 Yes 0 Not mentioned	65 2216
2/79	143	The Observer	1 Yes 0 Not mentioned	199 2082
2/80	144	Other	1 Yes 0 Not mentioned	263 2018
3/1-5		Case number	5 digit code	
3/6-7		Card number	Card 03	2281
		<u>Continued from Card 02</u>		
3/8	145	None seen regularly	1 Yes 0 Not mentioned	413 1868
		I would like to finish by getting a few personal details. This enables us to check that the sample of people we interview is fully representative		
3/9	146	How old were you when you finished full-time education	1 14 or under 2 15 3 16-18 4 19-20 5 21 and over Blank	719 538 783 46 171 24
3/10	147	What is your religious denomination	1 Church of England 2 Church of Scotland 3 Free church, Non conformist 4 Roman Catholic 5 Other 6 None Blank	1191 325 149 292 117 196 11
3/11	148	Do you, or your family own your home or do you rent it. <u>IF RENT:</u> From whom are you renting	1 Own; buying mortgage 2 Rent from council 3 Rent from private landlord 4 All others Blank	1103 899 210 62 7

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/12	149	Do you or does anyone else in your household run a car	1 No car 2 Yes, one car 3 Yes, two or more Blank	921 1072 275 13
3/13	150	How many people are there in your household, including yourself and any children	1 One 2 Two 3 Three 4 Four 5 Five 6 Six 7 Seven 8 Eight 9 9 + 0 Blank	270 650 442 489 275 97 33 16 4 5
3/14	151	Are any of them aged under 16	1 No 2 Yes 0 Blank	1336 900 45
3/15	152	Are you yourself, employed	1 Full-time 2 Part-time 3 Self-employed 4 Student 5 Unemployed 6 Retired pension 7 Not working Blank	1030 285 65 69 59 347 420 6
3/16	153	What is/was the occupation of the head of the household	<u>Non-manual</u> 1 Professional 2 Director, proprietor, manager 3 Shop personal service 4 Office, student etc <u>Manual</u> 5 Skilled 6 Semi skilled 7 Unskilled 0 Blank	205 195 134 282 794 333 309 29

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/17-19	154-156	Have you or your husband/ wife a Trade Union card		
3/17	154	Yes, self	1 Yes 0 Not mentioned	672 1609
3/18	155	Yes, husband/wife	1 Yes 0 Not mentioned	381 1900
3/19	156	No	1 Yes 0 Not mentioned	1248 1033
3/20	157	If you had to say which social class you belong to, which would you say	1 Upper 2 Upper-middle 3 Middle 4 Lower-middle 5 Working 0 Blank	5 40 768 237 1102 129
3/21	158	Can you tell me how old you are please	1 16-17 2 18-22 3 23-24 4 25-29 5 30-34 6 35-39 7 40-44 8 45-49 9 50-54 0 55-59 - 60-64 & 65+ Blank	59 147 225 206 205 165 164 203 188 190 138 388 3
3/22	159	Household status	1 Man 2 Woman-housewife 3 Woman- not housewife 0 Blank	1094 1012 175 -
3/23	160	Marital Status	1 Married 2 Single 3 Widowed, divorced 0 Blank	1456 461 259 105

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/24	161	Classification of occupation (Coded according to Registrar Generals classification)	<u>Non-manual</u> 1 A 32 2 B 247 3 C1 509 <u>Manual</u> 4 C2 772 5 D 512 6 E 205 0 Blank 4	
3/25	162	Ethnic Group (coded by observation)	1 Caucasian (white) 2213 2 Negro (black) 22 3 Asian (brown) 25 4 Oriental (yellow) 2 Blank 19	
3/26	163	Are you on the telephone	1 Own phone 1290 2 No phone 944 0 Blank 47	
3/27	164	Where interviewed	1 At home 449 2 Street 1595 3 Elsewhere 199 0 Blank 38	
3/28	165	Day of interview	1 Sunday 43 2 Monday 24 3 Tuesday 9 4 Wednesday 67 5 Thursday 814 6 Friday 878 7 Saturday 446 0 Blank -	
3/29-80		Unused	Unused	

23rd - 25th April 1979

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/1-5		Case number	5 digit code	
1/6-7		Card number	Card 01	2332
1/8-10	1	Constituency number	3 digit code (see attached list)	
1/11	2	Registrar General regions	1 North 2 North East 3 North West 4 East Midlands 5 West Midlands 6 Eastern 7 Suburbia 8 Rest of South East 9 South West 0 Wales - London & Scotland	130 180 279 165 177 71 208 140 147 86 293 456
1/12-23	3-14	I.T.V. Areas		
1/12	3	Scotland North East	1 Yes 0 Not mentioned	178 2154
1/13	4	London	1 Yes 0 Not mentioned	581 1751
1/14	5	Midlands	1 Yes 0 Not mentioned	380 1952
1/15	6	Lancashire	1 Yes 0 Not mentioned	345 1987
1/16	7	Yorkshire	1 Yes 0 Not mentioned	270 2062
1/17	8	Scotland Central	1 Yes 0 Not mentioned	368 1964
1/18	9	South Wales and West	1 Yes 0 Not mentioned	183 2149
1/19	10	Southern	1 Yes 0 Not mentioned	220 2112
1/20	11	Tyne Tees	1 Yes 0 Not mentioned	120 2212

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/21	12	Anglia	1 Yes 0 Not mentioned	297 2035
1/22	13	Border	1 Yes 0 Not mentioned	40 2292
1/23	14	South West	1 Yes 0 Not mentioned	70 2262
1/24	15	Town size	1 Conurbations 2 Other urban areas 3 51% or more population in urban 4 50% or more population in rural	758 570 567 437
1/25	16	Liberal % of the vote	1 0 - 9 2 10-14 3 15-19 4 20-22 5 23-25 6 26-28 7 29-31 8 32-35 9 36-39 0 40+ Blank	401 543 800 132 108 158 50 60 30 40 10
1/26	17	% Majority	1 0 - 2 2 3 - 5 3 6 - 9 4 10-12 5 13-15 6 16-17 7 18-20 8 21-25 9 26-29 0 30-39 - 40+	333 359 334 230 168 117 112 241 118 188 132
1/27	18	1st and 2nd Party	1 1st conservative, 2nd labour 2 1st conservative, 2nd liberal 3 1st Conservative, 2nd other 4 1st labour, 2nd conservative	539 248 19 1113

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/27	18	Continued	5 1st labour, 2nd liberal 6 1st labour, 2nd other 7 1st liberal, 2nd conservative 8 1st liberal, 2nd labour 9 1st liberal, 2nd other 0 1st other, 2nd conservative - 1st other, 2nd labour + 1st other, 2nd liberal	46 226 30 10 10 52 39
1/28	19	Nationalist position	1 First 2 Second 3 Third 4 Fourth Blank	91 265 120 66 1790
1/29	20	Nationalist % of the vote	1 0 - 9 2 10-14 3 15-19 4 20-22 5 23-25 6 26-28 7 29-31 8 32-35 9 36-39 0 40+ Blank	66 10 30 80 50 78 29 88 10 101 1790
1/30	21	How interested are you in who wins the coming General Election	1 Very interested 2 Moderately interested 3 Only a little interested Blank	992 677 637 26
1/31	22	If your vote decided whether we had a labour Government under Mr. Callaghan or a Conservative Government under Mrs. Thatcher which would you give it to	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/Scottish	963 983 44 19

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/31	22	Continued	5 Other 6 Don't know Blank	11 281 31
1/32	23	Leaving on one side your own hopes, which party do you think <u>will</u> in fact <u>win</u> the General Election	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank ? More than one answer recorded	1242 653 11 8 - 413 3 2
1/33	24	Do you think it will be a close fight or an easy victory	1 Close fight 2 Easy victory 3 Don't know Blank	1865 326 139 2
1/34	25	Do you think there is any really important differences between the parties, or are they all much of a muchness	1 Is difference 2 Much the same 3 Don't know Blank	1282 938 99 13
1/35	26	Taking everything into account, which party has the best <u>policies</u>	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank ? More than one answer recorded	854 813 163 32 11 435 23 1

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/36-41	27-32	And which party has the best <u>leaders</u>		
1/36	27	Conservative	1 Yes 0 Not mentioned	689 1643
1/37	28	Labour	1 Yes 0 Not mentioned	966 1366
1/38	29	Liberal	1 Yes 0 Not mentioned	153 2179
1/39	30	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	16 2316
1/40	31	Other	1 Yes 0 Not mentioned	5 2327
1/41	32-	Don't know	1 Yes 0 Not mentioned	461 1871
1/42	33	Who would make the better Prime Minister: Mr Callaghan, Mrs Thatcher or Mr Steel	1 Mr Callaghan 2 Mrs Thatcher 3 Mr Steel 4 Don't know Blank	1005 684 395 235 13
1/43	34	For people like yourself, does it matter which party wins the election	1 Matters a lot 2 Matters a little 3 Doesn't matter Blank	1253 402 659 18
1/44	35	Leaving on one side the question of which party you support, which party is best for people like yourself	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank	842 932 143 30 8 345 32

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/45-80 to 2/8-9	36-71 to 72-73	What would you say is the most urgent problem facing the country at the present time and what is the next most urgent		
		<u>Most urgent</u> Domestic affairs		
1/45	36	Cost of living, prices, inflation	1 Yes 0 Not mentioned	629 1703
1/46	37	Employment, unemployment	1 Yes 0 Not mentioned	561 1771
1/47	38	Other economic affairs, balance of payments	1 Yes 0 Not mentioned	131 2201
1/48	39	Education, services for young people	1 Yes 0 Not mentioned	23 2309
1/49	40	Health, hospitals and medical services	1 Yes 0 Not mentioned	17 2315
1/50	41	Housing	1 Yes 0 Not mentioned	26 2306
1/51	42	Immigrants	1 Yes 0 Not mentioned	50 2282
1/52	43	Labour relations with unions and workers	1 Yes 0 Not mentioned	277 2055
1/53	44	Pensions and services for old people	1 Yes 0 Not mentioned	32 2300
1/54	45	National unity; unifying country	1 Yes 0 Not mentioned	18 2314
1/55	46	Roads and transport	1 Yes 0 Not mentioned	1 2331

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/56	47	Social Security/benefits; lazy people	1 Yes 0 Not mentioned	38 2294
1/57	48	Law and order	1 Yes 0 Not mentioned	147 2185
		<u>Most urgent</u> Foreign affairs		
1/58	49	Defence, armaments and nuclear weapons	1 Yes 0 Not mentioned	10 2322
1/59	50	International affairs including peace	1 Yes 0 Not mentioned	6 2326
1/60	51	Common Market	1 Yes 0 Not mentioned	33 2299
1/61	52	Ireland	1 Yes 0 Not mentioned	29 2303
1/62	53	Taxation	1 Yes 0 Not mentioned	120 2212
1/63	54	Other problems	1 Yes 0 Not mentioned	95 2237
		<u>Next most urgent</u> Domestic affairs		
1/64	55	Cost of living, prices, inflation	1 Yes 0 Not mentioned	472 1860
1/65	56	Employment, unemployment	1 Yes 0 Not mentioned	336 1996
1/66	57	Other economic affairs, balance of payments	1 Yes 0 Not mentioned	121 2211
1/67	58	Education; services for young people	1 Yes 0 Not mentioned	67 2265

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/68	59	Health, hospitals and medical services	1 Yes 0 Not mentioned	52 2280
1/69	60	Housing	1 Yes 0 Not mentioned	91 2241
1/70	61	Immigrants	1 Yes 0 Not mentioned	67 2265
1/71	62	Labour relations with unions and workers	1 Yes 0 Not mentioned	186 2146
1/72	63	Pensions and services for old people	1 Yes 0 Not mentioned	75 2257
1/73	64	National unity, unifying country	1 Yes 0 Not mentioned	9 2323
1/74	65	Roads and transport	1 Yes 0 Not mentioned	3 2329
1/75	66	Social security benefits; lazy people	1 Yes 0 Not mentioned	63 2269
1/76	67	Law and order	1 Yes 0 Not mentioned	156 2176
		<u>Next most urgent</u> Foreign affairs		
1/77	68	Defence, armaments and nuclear weapons	1 Yes 0 Not mentioned	14 2318
1/78	69	International affairs including peace	1 Yes 0 Not mentioned	15 2317
1/79	70	Common Market	1 Yes 0 Not mentioned	48 2248

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/80	71	Ireland	1 Yes 0 Not mentioned	38 2294
2/1-5		Case number	5 digit code	
2/6-7		Card number	Card 02	2332
		<u>Continued from Card 01</u>		
2/8	72	Taxation	1 Yes 0 Not mentioned	135 2197
2/9	73	Other problems	1 Yes 0 Not mentioned	83 2249
2/10-15	74-79	Which party do you think can best handle that problem (the important problems facing the country)		
2/10	74	Conservative	1 Yes 0 Not mentioned	914 1418
2/11	75	Labour	1 Yes 0 Not mentioned	796 1536
2/12	76	Liberal	1 Yes 0 Not mentioned	84 2248
2/13	77	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	19 2313
2/14	78	Other	1 Yes 0 Not mentioned	20 2312
2/15	79	Don't know	1 Yes 0 Not mentioned	446 1886
2/16	80	How likely is it that you will go and vote in the General Election	1 Definitely will 2 Probably will 3 May vote 4 Probably won't 5 Definitely won't 6 Don't know 7 Postal vote Blank	1841 177 93 60 129 25 6 1

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/17-22	81-86	Can you tell me which parties are putting up candidates in your constituency		
2/17	81	Conservative	1 Yes 0 Not mentioned	1798 534
2/18	82	Labour	1 Yes 0 Not mentioned	1808 524
2/19	83	Liberal	1 Yes 0 Not mentioned	1224 1108
2/20	84	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	344 1988
2/21	85	Other	1 Yes 0 Not mentioned	237 2095
2/22	86	Don't know	1 Yes 0 Not mentioned	420 1912
2/23	87	If you voted, which party would you support	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 National Front 6 Other 0 Blank Don't know 4 Undefined code	943 860 182 53 9 7 277 1
2/24	88	<u>IF DON'T KNOW:</u> Which party would you be most inclined to vote for	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 National Front 6 Other 0 Blank Don't know	48 56 20 5 1 - 2202

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/25	89	<u>IF LIBERAL:</u> If there were no Liberal candidate how would you vote	1 Conservative 2 Labour 3 Nationalist Welsh/ Scottish 4 National Front 5 Other 6 Don't know 7 Wouldn't vote Blank	59 73 4 1 2 19 34 2140
2/26	90	Were you able to go and vote in the last General Election in October 1974 or were you prevented <u>ALL WHO VOTED:</u> For which party did you vote	1 No, didn't vote 2 Conservative 3 Labour 4 Liberal 5 Nationalist Welsh/ Scottish 6 Other Blank	520 706 828 171 64 5 38
2/27	91	When you get together with your friends, would you say you discuss political matters frequently, occasionally or never	1 Frequently 2 Occasionally 3 Never 4 Don't know 0 Blank	479 1038 796 14 5
2/28	92	When you yourself, hold a strong opinion, do you ever find yourself persuading your friends, relatives or fellow workers to share your views. If so, does this happen often, from time to time, or rarely	1 Often 2 From time to time 3 Rarely 4 Never 5 Don't know 0 Blank	197 481 368 1251 28 7

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/29-37	93-101	Let me ask a question about the party you support. Which, if any, of these things would you be willing to do for the party		
2/29	93	I would put a sticker on my car	1 Yes 0 Not mentioned	506 1826
2/30	94	I would wear a badge or button	1 Yes 0 Not mentioned	444 1888
2/31	95	I would hang up a party poster on my house or in the window	1 Yes 0 Not mentioned	579 1753
2/32	96	I would join in a discussion in the street and support my party	1 Yes 0 Not mentioned	326 2006
2/33	97	I would take part in a party meeting	1 Yes 0 Not mentioned	333 1999
2/34	98	I would represent the position of my party also at meetings of other candidates	1 Yes 0 Not mentioned	137 2195
2/35	99	I would canvas for my party's candidate	1 Yes 0 Not mentioned	170 2162
2/36	100	I would make a financial contribution to my party's election campaign	1 Yes 0 Not mentioned	307 2025
2/37	101	None of these	1 Yes 0 Not mentioned	1173 1159

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/38-40	102-104	During the past week have you discussed how you are going to vote with anyone at home or with your friends		
2/38	102	Yes, with family	1 Yes 0 Not mentioned	1106 1226
2/39	103	Yes, with friends	1 Yes 0 Not mentioned	721 1611
2/40	104	No, no one	1 Yes 0 Not mentioned	1010 1322
2/41-46	105-110	Have any of the parties called on you or your family, which		
2/41	105	Conservative	1 Yes 0 Not mentioned	456 1876
2/42	106	Labour	1 Yes 0 Not mentioned	390 1942
2/43	107	Liberal	1 Yes 0 Not mentioned	93 2239
2/44	108	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	49 2283
2/45	109	Other	1 Yes 0 Not mentioned	15 2317
2/46	110	None, don't know	1 Yes 0 Not mentioned	1570 762
2/47-52	111-116	Have you seen any posters for any of the parties, which		
2/47	111	Conservative	1 Yes 0 Not mentioned	972 1360
2/48	112	Labour	1 Yes 0 Not mentioned	887 1445
2/49	113	Liberal	1 Yes 0 Not mentioned	356 1976

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/50	114	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	150 2182
2/51	115	Other	1 Yes 0 Not mentioned	38 2294
2/52	116	None	1 Yes 0 Not mentioned	890 1442
2/53-59	117-123	Have you seen any posters that had been torn or drawn upon or damaged in any other way. Which party		
2/53	117	Conservative	1 Yes 0 Not mentioned	68 2264
2/54	118	Labour	1 Yes 0 Not mentioned	41 2291
2/55	119	Liberal	1 Yes 0 Not mentioned	14 2318
2/56	120	Nationalist Welsh/ Scottish	1 Yes 0 Not mentioned	12 2320
2/57	121	Other	1 Yes 0 Not mentioned	7 2325
2/58	122	Don't know party	1 Yes 0 Not mentioned	7 2325
2/59	123	None	1 Yes 0 Not mentioned	1410 922
2/60-71	124-135	Which, if any, morning newspapers do you see regularly, say four or more days a week		
2/60	124	Daily Express	1 Yes 0 Not mentioned	383 1949
2/61	125	Daily Mail	1 Yes 0 Not mentioned	259 2073

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/62	126	Daily Mirror	1 Yes 0 Not mentioned	482 1850
2/63	127	Daily Telegraph	1 Yes 0 Not mentioned	176 2156
2/64	128	Financial Times	1 Yes 0 Not mentioned	14 2318
2/65	129	The Guardian	1 Yes 0 Not mentioned	75 2257
2/66	130	The Scotsman	1 Yes 0 Not mentioned	38 2294
2/67	131	The Sun	1 Yes 0 Not mentioned	489 1843
2/68	132	The Times	1 Yes 0 Not mentioned	11 2321
2/69	133	Daily Star	1 Yes 0 Not mentioned	81 2251
2/70	134	Other	1 Yes 0 Not mentioned	442 1890
2/71	135	None seen regularly	1 Yes 0 Not mentioned	406 1926
2/72-80 to 3/8	136-144 to 145	Which, if any, Sunday newspapers do you see regularly, say 3 out of 4 issues		
2/72	136	News of the World	1 Yes 0 Not mentioned	481 1851
2/73	137	Sunday Express	1 Yes 0 Not mentioned	400 1932
2/74	138	Sunday Mirror	1 Yes 0 Not mentioned	442 1890
2/75	139	Sunday People	1 Yes 0 Not mentioned	455 1877
2/76	140	Sunday Post	1 Yes 0 Not mentioned	357 1975

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/77	141	Sunday Telegraph	1 Yes 0 Not mentioned	199 2133
2/78	142	Sunday Times	1 Yes 0 Not mentioned	48 2284
2/79	143	The Observer	1 Yes 0 Not mentioned	186 2146
2/80	144	Other	1 Yes 0 Not mentioned	239 2093
3/1-5		Case number	5 digit code	
3/6-7		Card number	Card 03	2332
		<u>Continued form card 02</u>		
3/8	145	None seen regularly	1 Yes 0 Not mentioned	444 1888
		I would like to finish by getting a few personal details. This enables us to check that the sample of people we interview is fully representative		
3/9	146	How old were you when you finished full-time education	1 14 or under 2 15 3 16-18 4 19-20 5 21 and over Blank	755 553 791 53 169 11
3/10	147	What is your religious denomination	1 Church of England 2 Church of Scotland 3 Free church, Non- Conformist 4 Roman Catholic 5 Other 6 None Blank	1258 305 130 306 114 208 11

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/11	148 ⁵	Do you, or your family own your home or do you rent it. <u>IF RENT</u> : From whom are you renting	1 Own; buying mortgage 2 Rent from council 3 Rent from private landlord 4 All others Blank	1155 860 246 64 7
3/12	149 ⁹	Do you or does anyone else in your household run a car	1 No car 2 Yes, one car 3 Yes, two or more Blank	911 1157 253 11
3/13	150 ⁵	How many people are there in your household, including yourself and any children	1 One 2 Two 3 Three 4 Four 5 Five 6 Six 7 Seven 8 Eight 9 9+ 0 Blank	275 660 487 507 237 90 42 17 13 4
3/14	151 ¹	Are any of them aged under 16	1 No 2 Yes 0 Blank	1329 969 34
3/15	152 ²	Are you yourself, employed	1 Full-time 2 Part-time 3 Self-employed 4 Student 5 Unemployed 6 Retired pension 7 Not working Blank	977 289 92 44 71 359 490 10

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/16	153 ³	What is/was the occupation of the head of the household	<u>Non-manual</u> 1 Professional 206 2 Director, proprietor manager 216 3 Shop personal service 158 4 Office; student etc, 279 <u>Manual</u> 5 Skilled 775 6 Semi skilled 323 7 Unskilled 330 0 Blank 45	
3/17-19	154-156 ^{4 6}	Have you or your husband/wife a Trade Union card		
3/17	154 ⁴	Yes, self	1 Yes 634 0 Not mentioned 1698	
3/18	155 ⁵	Yes, husband/wife	1 Yes 404 0 Not mentioned 1928	
3/19	156 ⁶	No	1 Yes 1320 0 Not mentioned 1012	
3/20	157 ⁷	If you had to say which social class you belong to, which would you say	1 Upper 3 2 Upper-middle 56 3 Middle 731 4 Lower-middle 267 5 Working 1158 0 Blank 117	
3/21	158 ⁸	Can you tell me how old you are please	1 16-17 16 2 18-22 168 3 23-24 231 4 25-29 189 5 20-34 250 6 35-39 206 7 40-44 168 8 45-49 178 9 50-54 165 0 55-59 193 - 60-64 168 & 65+ 390 Blank 10	

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/22	159	Household status	1 Man 2 Woman-housewife 3 Woman - not housewife 0 Blank	1110 1063 159 -
3/23	160	Marital Status	1 Married 2 Single 3 Widowed, divorced 0 Blank	1536 408 278 110
3/24	161	Classification of occupation (Coded according to Registrar Generals classification of occupation)	<u>Non-manual</u> 1 A 2 B 3 C1 <u>Manual</u> 4 C2 5 D 6 E 0 Blank	30 267 524 748 538 220 5
3/25	162	Ethnic Group (coded by observation)	1 Caucasian (white) 2 Negro (black) 3 Asian (brown) 4 Oriental (yellow) Blank	2256 20 27 1 28
3/26	163	Are you on the telephone	1 Own phone 2 No phone 0 Blank	1304 957 71
3/27	164	Where interviewed	1 At home 2 Street 3 Elsewhere 0 Blank	439 1648 219 26
3/28	165	Day of interview	1 Sunday 2 Monday 3 Tuesday 4 Wednesday 5 Thursday 6 Friday 7 Saturday 0 Blank	15 685 856 671 77 5 20 3
3/29-80		Unused	Unused	

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CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/1-4		Case number	4 digit code	
1/5-6		Card number	Card 01	2358
1/7-9	1	Constituency number	3 digit code (see attached list)	
1/10	2	Registrar General Regions	1 North 2 North East 3 North West 4 East Midlands 5 West Midlands 6 Eastern 7 Surburbia 8 Rest of South East 9 South West 0 Wales - London & Scotland	130 180 266 160 216 70 200 160 160 100 277 439
1/11-22	3-14	I.T.V. Area		
1/11	3	Scotland North East	1 Yes 0 Not mentioned	170 2188
1/12	4	London	1 Yes 0 Not mentioned	567 1791
1/13	5	Midlands	1 Yes 0 Not mentioned	406 1952
1/14	6	Lancashire	1 Yes 0 Not mentioned	336 2022
1/15	7	Yorkshire	1 Yes 0 Not mentioned	270 2088
1/16	8	Scotland Central	1 Yes 0 Not mentioned	349 2009
1/17	9	South Wales and West	1 Yes 0 Not mentioned	210 2148
1/18	10	Southern	1 Yes 0 Not mentioned	240 2118
1/19	11	Tyne Tees	1 Yes 0 Not mentioned	120 2238

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/20	12	Anglia	1 Yes 0 Not mentioned	320 2038
1/21	13	South West	1 Yes 0 Not mentioned	80 2278
1/22	14	Border	1 Yes 0 Not mentioned	40 2318
1/23	15	Town size	1 Conurbations 2 Other urban areas 3 51% or more population in urban 4 50% or more population in rural	711 587 580 480
1/24	16	Liberal % of the vote	1 0 - 9 2 10-14 3 15-19 4 20-22 5 23-25 6 26-28 7 29-31 8 32-35 9 36-39 0 40+ Blank	407 554 777 130 140 150 40 80 30 40 10
1/25	17	% Majority	1 0 - 2 2 3 - 5 3 6 - 9 4 10-12 5 13-15 6 16-17 7 18-20 8 21-25 9 26-29 0 30-39 - 40+	320 368 330 260 139 110 119 240 124 198 150
1/26	18	1st and 2nd party	1 1st conservative, 2nd labour 2 1st conservative, 2nd liberal 3 1st conservative, 2nd other 4 1st labour, 2nd conservative 5 1st labour, 2nd libe- ral 6 1st labour, 2nd other 7 1st liberal, 2nd conservative	557 280 30 1082 30 239 30

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/26	18	Continued	8 1st liberal, 2nd labour 9 1st liberal, 2nd other 0 1st other, 2nd conservative - 1st other, 2nd labour & 1st other, 2nd liberal	10 10 50 40 -
1/27	19	Nationalist position	1 First 2 Second 3 Third 4 Fourth Blank	90 289 90 70 1819
1/28	20	Nationalist % of the vote	1 0 - 9 2 10-14 3 15-19 4 20-22 5 23-25 6 26-28 7 29-31 8 32-35 9 36-39 0 40+ Blank	80 10 30 70 29 80 30 100 10 100 1819
1/29	21	How interested are you in who wins the coming General Election	1 Very interested 2 Moderately interested 3 Only a little interest Blank	1071 676 603 8
1/30	22	If your vote decided whether we had a labour Government under Mr Callaghan or a Conservative Government under Mrs Thatcher which would you give it to	1 Conservative 2 Labour 3 Liberal 4 Nationalist Welsh/ Scottish 5 Other 6 Don't know Blank	977 1016 87 15 12 244 7

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/31	23	Leaving on one side your own hopes, which party do you think <u>will</u> in fact <u>win</u> the General Election	1 Conservative 2 Labour 3 Liberal 4 Nationalist (Welsh/ Scottish) 5 Other 6 Don't know Blank	1203 743 9 - 6 394 3
1/32	24	Do you think it will be a close fight or an easy victory	1 Close fight 2 Easy victory 3 Don't know	2017 243 98
1/33	25	Do you think that there is any really important differences between the parties, or are they all much of a muchness	1 Is difference 2 Much the same 3 Don't know	1385 873 100
1/34-39	26-31	Taking everything into consideration, which party has the best <u>policies</u>		
1/34	26	Conservative	1 Yes 0 Not mentioned	850 1508
1/35	27	Labour	1 Yes 0 Not mentioned	861 1497
1/36	28	Liberal	1 Yes 0 Not mentioned	234 2124
1/37	29	Nationalist (Welsh/ Scottish)	1 Yes 0 Not mentioned	30 2328
1/38	30	Other	1 Yes 0 Not mentioned	17 2341
1/39	31	Don't know	1 Yes 0 Not mentioned	365 1993

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/40-45	32-37	And which party has the best <u>leaders</u>		
1/40	32	Conservative	1 Yes 0 Not mentioned	665 1693
1/41	33	Labour	1 Yes 0 Not mentioned	1032 1326
1/42	34	Liberal	1 Yes 0 Not mentioned	242 2116
1/43	35	Nationalist (Welsh/ Scottish)	1 Yes 0 Not mentioned	19 2339
1/44	36	Other	1 Yes 0 Not mentioned	8 2350
1/45	37	Don't know	1 Yes 0 Not mentioned	389 1969
1/46	38	Who would make the better Prime Minister, Mr Callaghan, Mrs Thatcher, or Mr Steel	1 Mr Callaghan 2 Mrs Thatcher 3 Mr Steel 4 Don't know Blank	1050 594 512 198 4
1/47	39	For people like yourself, does it matter which party wins the election	1 Matters a lot 2 Matters a little 3 Doesn't matter Blank	1294 449 612 3
1/48	40	Leaving on one side the question of which party you support, which party is best for people like yourself	1 Conservative 2 Labour 3 Liberal 4 Nationalist (Welsh/ Scottish) 5 Other 6 Don't know Blank ? Undefined code	859 955 204 35 20 279 5 1

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/49-67	41-59	What would you say is the most urgent problem facing the country at the present time <u>Domestic affairs</u>		
1/49	41	Cost of living, prices, inflation	1 Yes 0 Not mentioned	709 1649
1/50	42	Employment, unemployment	1 Yes 0 Not mentioned	540 1818
1/51	43	Other economic affairs, balance of payments	1 Yes 0 Not mentioned	189 2169
1/52	44	Education; services for young people	1 Yes 0 Not mentioned	27 2331
1/53	45	Health, hospitals and medical services	1 Yes 0 Not mentioned	14 2344
1/54	46	Housing	1 Yes 0 Not mentioned	27 2331
1/55	47	Immigrants	1 Yes 0 Not mentioned	41 2317
1/56	48	Labour relations with unions and workers	1 Yes 0 Not mentioned	313 2045
1/57	49	Pensions and services for old people	1 Yes 0 Not mentioned	35 2323
1/58	50	National unity; unifying country	1 Yes 0 Not mentioned	19 2339
1/59	51	Roads and transport	1 Yes 0 Not mentioned	29 2329
1/60	52	Social security benefits; lazy people	1 Yes 0 Not mentioned	64 2294

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/61	53	Law and order	1 Yes 0 Not mentioned	115 2243
		<u>Foreign affairs</u>		
1/62	54	Defence, armaments and nuclear weapons	1 Yes 0 Not mentioned	22 2336
1/63	55	International affairs including peace	1 Yes 0 Not mentioned	4 2354
1/64	56	Common Market	1 Yes 0 Not mentioned	30 2328
1/65	57	Ireland	1 Yes 0 Not mentioned	14 2344
1/66	58	Taxation	1 Yes 0 Not mentioned	70 2288
1/67	59	Other problems	1 Yes 0 Not mentioned	44 2314
1/68-80 to 2/7-12	60-72 to 73-78	And what is the next most urgent <u>Domestic affairs</u>		
1/68	60	Cost of living, prices, inflation	1 Yes 0 Not mentioned	506 1852
1/69	61	Employment, unemployment	1 Yes 0 Not mentioned	399 1959
1/70	62	Other economic affairs, balance of payments	1 Yes 0 Not mentioned	142 2216
1/71	63	Education; services for young people	1 Yes 0 Not mentioned	81 2277
1/72	64	Health, hospitals and medical services	1 Yes 0 Not mentioned	71 2287
1/73	65	Housing	1 Yes 0 Not mentioned	89 2269

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
1/74	66	Immigrants	1 Yes 0 Not mentioned	63 2295
1/75	67	Labour relations with unions and workers	1 Yes 0 Not mentioned	185 2173
1/76	68	Pensions and services for old people	1 Yes 0 Not mentioned	76 2282
1/77	69	National unity; unifying country	1 Yes 0 Not mentioned	14 2344
1/78	70	Roads and transport	1 Yes 0 Not mentioned	27 2331
1/79	71	Social security benefits; lazy people	1 Yes 0 Not mentioned	93 2265
1/80	72	Law and order	1 Yes 0 Not mentioned	123 2235
2/2-4		Case number	4 digit code	
2/5-6		Card number	Card 02	2358
		<u>Foreign affairs</u> continued from card 1		
2/7	73	Defence, armaments, and nuclear weapons	1 Yes 0 Not mentioned	19 2339
2/8	74	International affairs including peace	1 Yes 0 Not mentioned	14 2344
2/9	75	Common Market	1 Yes 0 Not mentioned	48 2310
2/10	76	Ireland	1 Yes 0 Not mentioned	19 2339
2/11	77	Taxation	1 Yes 0 Not mentioned	104 2254
2/12	78	Other problems	1 Yes 0 Not mentioned	61 2297

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/13-18	79-84	Which party do you think can best handle that problem (the important problems facing the country)		
2/13	79	Conservative	1 Yes 0 Not mentioned	913 1445
2/14	80	Labour	1 Yes 0 Not mentioned	850 1508
2/15	81	Liberal	1 Yes 0 Not mentioned	141 2217
2/16	82	Nationalist (Welsh/Scottish)	1 Yes 0 Not mentioned	21 2337
2/17	83	Other	1 Yes 0 Not mentioned	29 2329
2/18	84	Don't know	1 Yes 0 Not mentioned	385 1973
2/19	85	How likely is it that you will go and vote in the General Election	1 Definitely will 2 Probably will 3 May vote 4 Probably won't 5 Definitely won't 6 Don't know 7 Postal vote Blank ? More than one answer recorded	1956 152 60 49 100 26 9 3 3
2/20-25	86-91	Can you tell me which parties are putting up candidates in your constituency		
2/20	86	Conservative	1 Yes 0 Not mentioned	2026 332
2/21	87	Labour	1 Yes 0 Not mentioned	2048 310
2/22	88	Liberal	1 Yes 0 Not mentioned	1538 820
2/23	89	Nationalist (Welsh/Scottish)		

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/23	89	Continued	1 Yes 0 Not mentioned	422 1936
2/24	90	Other	1 Yes 0 Not mentioned	379 1979
2/25	91	Don't know	1 Yes 0 Not mentioned	220 2138
2/26	92	If you voted which party would you support	1 Conservative 2 Labour 3 Liberal 4 Nationalist (Welsh/Scottish) 5 National Front 6 Other 0 Blank, Don't know 7 Undefined code	924 864 253 62 18 4 231 2
2/27	93	<u>IF DON'T KNOW:</u> Which party would you be most inclined to vote for	1 Conservative 2 Labour 3 Liberal 4 Nationalist (Welsh/Scottish) 5 National Front 6 Other 0 Blank, Don't know	26 52 29 5 2 2 2242
2/28	94	<u>IF LIBERAL:</u> If there were no liberal candidate, how would you vote	1 Conservative 2 Labour 3 Nationalist (Welsh/Scottish) 4 National Front 5 Other 6 Don't know 7 Wouldn't vote Blank ? More than one answer recorded	103 112 13 2 4 20 41 2062 1
2/29	95	Were you able to go and vote in the last General Election in October 1974 or were you prevented	1 No, didn't vote <u>yes, voted:</u>	466

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/29	95	Continued For which party did you vote	2 Conservative 3 Labour 4 Liberal 5 Nationalist (Welsh/ Scottish) 6 Other Blank ? More than one answer recorded	712 891 185 69 14 20 1
2/30	96	When you get together with your friends, would you say you discuss political matters frequently, occasionally or never	1 Frequently 2 Occasionally 3 Never 4 Don't know 0 Blank 5 More than one answer recorded	496 1042 790 8 20 2
2/31	97	When you, yourself, hold a strong opinion, do you ever find yourself persuading your friends, relatives or fellow workers to share your views. If so, does this happen often, from time to time, or rarely	1 Often 2 From time to time 3 Rarely 4 Never 5 Don't know 0 Blank 6 More than one answer recorded	222 459 365 1233 23 53 3
2/32-40	98-106	Let me ask a question about the party you support, which, if any, of these things would you be willing to do for the party		

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/32	98	I would put a sticker on my car	1 Yes 0 Not mentioned	554 1804
2/33	99	I would wear a badge or button	1 Yes 0 Not mentioned	474 1884
2/34	100	I would hang up a party poster on my house or in the window	1 Yes 0 Not mentioned	666 1692
2/35	101	I would join in a discussion in the street and support my party	1 Yes 0 Not mentioned	343 2015
2/36	102	I would take part in a party meeting	1 Yes 0 Not mentioned	346 2012
2/37	103	I would represent the position of my party also at meetings of other candidates	1 Yes 0 Not mentioned	145 2213
2/38	104	I would canvas for my party's candidate	1 Yes 0 Not mentioned	214 2144
2/39	105	I would make a financial contribution to my party's election campaign	1 Yes 0 Not mentioned	337 2021
2/40	106	None of these	1 Yes 0 Not mentioned	1082 1276
2/41-43	107-109	During the past week have you discussed how you are going to vote with anyone at home or with your friends		
2/41	107	Yes, with family	1 Yes 0 Not mentioned	1329 1029

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/42	108	Yes, with friends	1 Yes 0 Not mentioned	874 1484
2/43	109	No, no-one	1 Yes 0 Not mentioned	839 1519
2/44-49	110-115	Have any of the parties called on you or your family, which		
2/44	110	Conservative	1 Yes 0 Not mentioned	665 1693
2/45	111	Labour	1 Yes 0 Not mentioned	565 1793
2/46	112	Liberal	1 Yes 0 Not mentioned	212 2146
2/47	113	Nationalist (Welsh/Scottish)	1 Yes 0 Not mentioned	73 2285
2/48	114	Other	1 Yes 0 Not mentioned	24 2334
2/49	115	None; don't know	1 Yes 0 Not mentioned	1375 983
2/50-55	116-121	Have you seen any posters for any of the parties, which		
2/50	116	Conservative	1 Yes 0 Not mentioned	1432 926
2/51	117	Labour	1 Yes 0 Not mentioned	1358 1000
2/52	118	Liberal	1 Yes 0 Not mentioned	696 1662
2/53	119	Nationalist (Welsh/Scottish)	1 Yes 0 Not mentioned	268 2090
2/54	120	Other	1 Yes 0 Not mentioned	54 2304
2/55	121	None	1 Yes 0 Not mentioned	523 1835

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/56-62	122-128	Have you seen any posters that had been torn or drawn upon or damaged in any other way, which party		
2/56	122	Conservative	1 Yes 0 Not mentioned	148 2210
2/57	123	Labour	1 Yes 0 Not mentioned	96 2262
2/58	124	Liberal	1 Yes 0 Not mentioned	43 2315
2/59	125	Nationalist (Welsh/Scottish)	1 Yes 0 Not mentioned	33 2325
2/60	126	Other	1 Yes 0 Not mentioned	13 2345
2/61	127	Don't know party	1 Yes 0 Not mentioned	18 2340
2/62	128	None	1 Yes 0 Not mentioned	1640 718
2/63-74	129-140	Which, if any, morning newspapers do you see regularly, say four or more days a week		
2/63	129	Daily Express	1 Yes 0 Not mentioned	413 1945
2/64	130	Daily Mail	1 Yes 0 Not mentioned	261 2097
2/65	131	Daily Mirror	1 Yes 0 Not mentioned	538 1820
2/66	132	Daily Telegraph	1 Yes 0 Not mentioned	208 2150
2/67	133	Financial Times	1 Yes 0 Not mentioned	20 2338
2/68	134	The Guardian	1 Yes 0 Not mentioned	67 2291
2/69	135	The Scotsman	1 Yes 0 Not mentioned	49 2309

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
2/70	136	The Sun	1 Yes 0 Not mentioned	538 1820
2/71	137	The Times	1 Yes 0 Not mentioned	6 2352
2/72	138	Daily Star	1 Yes 0 Not mentioned	100 2258
2/73	139	Other	1 Yes 0 Not mentioned	427 1931
2/74	140	None seen regularly	1 Yes 0 Not mentioned	381 1977
2/75-80 to 2/7-10	141-146 to 147-150	Which, if any, Sunday newspaper do you see regularly, say 3 out of 4 issues		
2/75	141	News of the World	1 Yes 0 Not mentioned	521 1837
2/76	142	Sunday Express	1 Yes 0 Not mentioned	421 1937
2/77	143	Sunday Mirror	1 Yes 0 Not mentioned	482 1876
2/78	144	Sunday People	1 Yes 0 Not mentioned	488 1870
2/79	145	Sunday Post	1 Yes 0 Not mentioned	344 2014
2/80	146	Sunday Telegraph	1 Yes 0 Not mentioned	158 2200
3/1-4		Case number	4 digit code	
3/5-6		Card number	Card 03	2358
		<u>Continued from card 2</u>		
3/7	147	Sunday Times	1 Yes 0 Not mentioned	54 2304
3/8	148	The Observer	1 Yes 0 Not mentioned	178 2180
3/9	149	Other	1 Yes 0 Not mentioned	240 2118

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/10	150	None seen regularly	1 Yes 0 Not mentioned	440 1918
		I would like to finish by getting a few personal details. This enables us to check that the sample of people we interview is fully representative		
3/11	151	How old were you when you finished full-time education	1 14 or under 2 15 3 16-18 4 19-20 5 21 and over Blank ? More than one answer recorded	757 581 803 67 139 8 3
3/12	152	What is your religious denomination	1 Church of England 2 Church of Scotland 3 Free church, Non-Conformist 4 Roman Catholic 5 Other 6 None Blank	1279 315 161 297 96 202 8
3/13	153	Do you, or your family own your home or do you rent it. <u>IF RENT:</u> From whom are you renting	1 Own; buying mortgage 2 Rent from council 3 Rent from private landlord 4 All others Blank ? More than one answer recorded	1177 854 260 58 7 2
3/14	154	Do you or does anyone else in your household run a car	1 No car 2 Yes, one car 3 Yes, two or more Blank	957 1110 281 10

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/15	155	How many people are there in your household, including yourself and any children	1 One 2 Two 3 Three 4 Four 5 Five 6 Six 7 Seven 8 Eight 9 Nine - Blank 0 Undefined code & Undefined code	255 621 472 471 245 107 26 17 4 115 1 24
3/16	156	Are any of them aged under 16	1 Yes 2 No 0 Blank	941 1385 32
3/17	157	Are you, yourself, employed	1 Full-time 2 Part-time 3 Self employed 4 Student 5 Unemployed 6 Retired; pension 7 Not working Blank ? More than one answer recorded	1019 272 80 37 70 339 533 2 6
3/18	158	What is/was the occupation of the head of the household	<u>NON-MANUAL</u> 1 Professional 2 Director, proprietor, manager 3 Shop personal service 4 Office; student etc, <u>MANUAL</u> 5 Skilled 6 Semi-skilled 7 Unskilled 0 Blank & Wild code	181 235 167 258 845 296 358 16 2

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/19-21	159-161	Have you or your husband/wife a trade union card		
3/19	159	Yes, self	1 Yes 0 Not mentioned	658 1700
3/20	160	Yes, husband/wife	1 Yes 0 Not mentioned	335 2023
3/21	161	No	1 Yes 0 Not mentioned	1401 957
3/22	162	If you had to say which social class you belong to, which would you say	1 Upper 2 Upper-middle 3 Middle 4 Lower-middle 5 Working 0 Blank 6 Wild code	5 60 751 270 1123 146 3
3/23	163	Can you tell me how old you are please	1 16-17 2 18-22 3 23-24 4 25-29 5 30-34 6 35-39 7 40-44 8 45-49 9 50-54 0 55-59 - 60-64 & 65+ Blank ? More than one answer recorded	9 162 265 211 203 239 157 194 166 167 173 398 4 10
3/24	164	Household status	1 Man 2 Woman - housewife 3 Woman - not housewife 0 Blank 4 More than one answer recorded	1123 1054 157 19 5
3/25	165	Marital status	1 Married 2 Single 3 Widowed, divorced 0 Blank 4 More than one answer recorded	1582 428 295 51 2

CARD/COLUMN	VAR No	TITLE	CODES	MARGINALS
3/26	166	Classification of occupations (coded according to Registrar Generals classification of occupations)	<p><u>NON-MANUAL</u></p> <p>1 A 36</p> <p>2 B 226</p> <p>3 C1 514</p> <p><u>MANUAL</u></p> <p>4 C2 761</p> <p>5 D 495</p> <p>6 E 225</p> <p>0 Blank 97</p> <p>7 More than one answer recorded 4</p>	
3/27	167	Ethnic group	<p>1 Caucasian (white) 2283</p> <p>2 Negro (black) 40</p> <p>3 Asian (brown) 24</p> <p>4 Oriental (yellow) 5</p> <p>Blank 2</p> <p>? More than one answer recorded 4</p>	
3/28	168	Are you on the telephone	<p>1 Own 'phone 1274</p> <p>2 No 'phone 1035</p> <p>0 Blank 48</p> <p>3 Wild code 1</p>	
3/29	169	Where interviewed	<p>1 At home 448</p> <p>2 Street 1606</p> <p>3 Elsewhere 268</p> <p>0 Blank 36</p>	
3/30	170	Day of interview	<p>1 Sunday 11</p> <p>2 Monday 1644</p> <p>3 Tuesday 700</p> <p>4 Wednesday 1</p> <p>5 Thursday -</p> <p>6 Friday 1</p> <p>7 Saturday -</p> <p>0 Blank 1</p>	
3/31-80		Unused	Unused	

Private and confidential		SOCIAL SURVEYS (GALLUP POLL) LIMITED		April 1979		Interviewer No		Con No	
		GE 4010/5							
36	How interested are you in who wins the coming General Election?	1 Very interested 2 Moderately " 3 Only a little"		50	Which party do you think can best handle that problem (the important problems facing the country)?	1 Conservative 2 Labour 3 Liberal 4 Nationalist* 5 Other 6 Don't know			
37	If your vote decided whether we had a Labour Government under Mr Callaghan or a Conservative Government under Mrs Thatcher which would you give it to? *Welsh/Scottish	1 Conservative 2 Labour 3 Liberal 4 Nationalist* 5 Other 6 Don't know		51	How likely is it that you will go and vote in the General Election?	1 Definitely will 2 Probably will 3 May vote 4 Probably won't 5 Definitely won't 6 Don't know 7 Postal vote			
38	Leaving on one side your own hopes, which party do you think will in fact win the General Election?	1 Conservative 2 Labour 3 Liberal 4 Nationalist* 5 Other 6 Don't know		52	Can you tell me which parties are putting up candidates in your constituency?	1 Conservative 2 Labour 3 Liberal 4 Nationalist* 5 Other 6 Don't know			
39	Do you think it will be a close fight or an easy victory?	1 Close fight 2 Easy victory 3 Don't know		53a)	If you voted, which party would you support?	(a) 1 Conservative 2 Labour 3 Liberal 4 Nationalist* 5 Other 6 Don't know	(b) 7 Conservative 8 Labour 9 Liberal 0 Nationalist* X National Front V Other R Don't know		
40	Do you think that there is any really important differences between the parties, or are they all much of a muchness?	1 Is difference 2 Much the same 3 Don't know		b)	If don't know Which party would you be most inclined to vote for?	1 Conservative 2 Labour 3 Liberal 4 Nationalist* 5 Other 6 Don't know			
41	Taking everything into account, which party has the best policies?	Q41 Q42 1 1 Conservative 2 2 Labour 3 3 Liberal 4 4 Nationalist* 5 5 Other 6 6 Don't know		54	If Liberal Others skip to Q 55 If there were no Liberal candidate, how would you vote?	1 Conservative 2 Labour 3 Nationalist* 4 National Front 5 Other 6 Don't know 7 Wouldn't vote			
42	And which party has the best leaders?	1 1 Conservative 2 2 Labour 3 3 Liberal 4 4 Nationalist* 5 5 Other 6 6 Don't know		ASK ALL					
43	Who would make the better Prime Minister Mr Callaghan, Mrs Thatcher or Mr Steel?	1 Mr Callaghan 2 Mrs Thatcher 3 Mr Steel 4 Don't know		55	Were you able to go and vote in the last General Election in October 1974 or were you prevented? Ask all who voted For which party did you vote?	1 No, didn't vote 2 Yes, voted 3 Conservative 4 Labour 5 Liberal 6 Nationalist* 7 Other			
44	For people like yourself, does it matter which party wins the election?	1 Matters a lot 2 Matters a little 3 Doesn't matter		56a)	When you get together with your friends, would you say you discuss political matters frequently, occasionally or never?	1 Frequently 2 Occasionally 3 Never 4 Don't know			
45	Leaving on one side the question of which party you support, which party is best for people like yourself?	1 Conservative 2 Labour 3 Liberal 4 Nationalist* 5 Other 6 Don't know		b)	When you, yourself, hold a strong opinion do you ever find yourself persuading your friends relatives or fellow workers to share your views? If so, does this happen often, from time to time, or rarely?	5 Often 6 From time to time 7 Rarely 8 Never 9 Don't know			
46	What would you say is the most urgent problem facing the country at the present time? And what is the next most urgent? (Write in contact's own words and code)			57	Let me ask a question about the party you support* Which, if any, of these things would be willing to do for the party? (Show CARD A and mark all mentioned)	1 I would put a sticker on my car 2 I would wear a badge or button 3 I would hang up a party poster on my house or in the window 4 I would join in a discussion in the street and support my party 5 I would take part in a party meeting 6 I would represent the position of my party also at meetings of other candidates 7 I would canvas for my party's candidate 8 I would make a financial contribution to my party's election campaign V None of these			
	Most urgent								
	Next most								
		V Don't know							
	Domestic affairs								
	1 1 Cost of living, prices, inflation								
	2 2 Employment, unemployment								
	3 3 Other economic affairs, balance of payments								
	4 4 Education, services for young people								
	5 5 Health, hospitals and medical services								
	6 6 Housing								
	7 7 Immigrants								
	8 8 Labour relations with unions and workers								
	9 9 Pensions and services for old people								
	0 0 National unity, unifying country								
	X X Roads and transport								
	V V Social Security benefits, lazy people								
	1 1 Law and order								
	Foreign affairs								
	2 2 Defence, armaments and nuclear weapons								
	3 3 International affairs inc peace								
	4 4 Common Market								
	5 5 Ireland								
	X X Other problems								
				58	During the past week have you discussed how you are going to vote with anyone at home or with your friends?	1 Yes, with family 2 Yes, with friends 3 No, no-one			

<p>59 Have any of the parties called on you or your family? Which?</p> <p>60 Have you seen any posters for any of the parties? Which?</p> <p>61 Have you seen any posters that had been torn or drawn upon or damaged in any other way? Which party?</p> <p>62 Which, if any, morning newspapers do you see regularly, say four or more days a week?</p> <p>63 Which, if any, Sunday newspapers do you see regularly, say 3 out of 4 issues?</p> <table border="0"> <tr> <td><u>Dailies</u></td> <td><u>Sundays</u></td> </tr> <tr> <td>1 Daily Express</td> <td>1 News of the World</td> </tr> <tr> <td>2 Daily Mail</td> <td>2 Sunday Express</td> </tr> <tr> <td>3 Daily Mirror</td> <td>3 Sunday Mirror</td> </tr> <tr> <td>4 Daily Telegraph</td> <td>4 Sunday People</td> </tr> <tr> <td>5 Financial Times</td> <td>5 Sunday Post</td> </tr> <tr> <td>6 The Guardian</td> <td>6 Sunday Telegraph</td> </tr> <tr> <td>7 The Scotsman</td> <td>7 Sunday Times</td> </tr> <tr> <td>8 The Sun</td> <td>8 The Observer</td> </tr> <tr> <td>9 The Times</td> <td></td> </tr> <tr> <td>0 Daily Star</td> <td>X Other</td> </tr> <tr> <td>X Other</td> <td>V None seen regularly</td> </tr> <tr> <td>V None seen regularly</td> <td></td> </tr> </table> <p>I would like to finish by getting a few personal details. This enables us to check that the sample of people we interview is fully representative</p> <p>64 How old were you when you finished full-time education?</p> <p>65 What is your religious denomination?</p> <p>66 Do you, or your family own your home or do you rent it? If rent From whom are you renting?</p> <p>67 Do you or does anyone else in your household run a car?</p> <p>68a) How many people are there in your household, including yourself and any children?</p> <p>69 Are you, yourself, employed?</p>	<u>Dailies</u>	<u>Sundays</u>	1 Daily Express	1 News of the World	2 Daily Mail	2 Sunday Express	3 Daily Mirror	3 Sunday Mirror	4 Daily Telegraph	4 Sunday People	5 Financial Times	5 Sunday Post	6 The Guardian	6 Sunday Telegraph	7 The Scotsman	7 Sunday Times	8 The Sun	8 The Observer	9 The Times		0 Daily Star	X Other	X Other	V None seen regularly	V None seen regularly		<p>1 Conservative 2 Labour 3 Liberal 4 Nationalist* 5 Other 6 None, don't know</p> <p>1 Conservative 2 Labour 3 Liberal 4 Nationalist* 5 Other 6 None (skip to Q 62)</p> <p>1 Conservative 2 Labour 3 Liberal 4 Nationalist* 5 Other 6 Don't know party 7 None</p> <p>1 News of the World 2 Sunday Express 3 Sunday Mirror 4 Sunday People 5 Sunday Post 6 Sunday Telegraph 7 Sunday Times 8 The Observer X Other V None seen regularly</p> <p>1 14 or under 2 15 3 16-18 4 19-20 5 21 and over</p> <p>1 Church of England 2 Church of Scotland 3 Free Church, Non-Conformist 4 Roman Catholic 5 Other 6 None</p> <p>1 Own, buying mortgage 2 Rent from council 3 Rent from private landlord 4 All others</p> <p>1 No car 2 Yes, one car 3 Yes, two or more</p> <p>----- TOTAL</p> <p>x Yes V No</p> <p>1 Full-time 2 Part-time 3 Self-employed 4 Student 5 Unemployed 6 Rt'd, pension 7 Not working</p>	<p>70 What is/was the occupation of the head of the household? (Write in below and code)</p> <p>71a) Have you or your husband/wife a Trade Union card?</p> <p>b) If you had to say which social class you belong to, which would you say? (Read out all five alternatives)</p> <p>72 Can you tell me your date of birth please? (Write in and code)</p> <p>73a) 1 Man 2 Woman - housewife 3 Woman - not housewife</p> <p>b) 4 Married 5 Single 6 Widowed, divorced</p> <p>74 Ethnic group (Code by observation)</p> <p>May I please have your name, initials and address (Please PRINT full details)</p> <p>Mr/Mrs/Miss -----</p> <p>Address -----</p> <p>75a) Are you on the telephone?</p> <p>b) May I have the number please?</p> <p>c) Where interviewed</p> <p>76 Day of interview</p>	<p>Non-manual 1 Professional 2 Director, propr, mgr 3 Shop personal service 4 Office, student etc</p> <p>Manual 5 Skilled 6 Semi skilled 7 Unskilled</p> <p>1 Yes, self 2 Yes, husband/wife 3 No</p> <p>4 Upper 5 Upper-middle 6 Middle 7 Lower-middle 8 Working</p> <table border="0"> <tr> <td>1 16-17</td> <td>7 40-44</td> </tr> <tr> <td>2 18-20</td> <td>8 45-49</td> </tr> <tr> <td>3 21-24</td> <td>9 50-54</td> </tr> <tr> <td>4 25-29</td> <td>0 55-59</td> </tr> <tr> <td>5 30-34</td> <td>X 60-64</td> </tr> <tr> <td>6 35-39</td> <td>V 65+</td> </tr> </table> <p>c) Non-manual 7 A 8 B 9 C1</p> <p>Manual 0 C2 X D V E</p> <p>1 Caucasian (white) 2 Negro (black) 3 Asian (brown) 4 Oriental (yellow)</p> <p>1 Own 'phone 2 No 'phone</p> <p>Phone No (Write in) -----</p> <p>3 At home 4 Street 5 Elsewhere</p> <table border="0"> <tr> <td>1 Sunday</td> <td>4 Wednesday</td> </tr> <tr> <td>2 Monday</td> <td>5 Thursday</td> </tr> <tr> <td>3 Tuesday</td> <td>6 Friday</td> </tr> <tr> <td></td> <td>7 Saturday</td> </tr> </table>	1 16-17	7 40-44	2 18-20	8 45-49	3 21-24	9 50-54	4 25-29	0 55-59	5 30-34	X 60-64	6 35-39	V 65+	1 Sunday	4 Wednesday	2 Monday	5 Thursday	3 Tuesday	6 Friday		7 Saturday
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I hereby attest that this is a true record of an interview made strictly in accordance with your requirements, with a person who is a stranger to me and that this form was completed entirely at the time of the interview

Signed -----

Date -----

This form is the property of
 (C) Social Surveys (Gallup Poll) Limited,
 202 Finchley Road, London NW3 6BL 1979

LIST OF CONSTITUENCIES - These are the numbers in columns
8, 9 & 10

001	Aberavon (w)	051	Bexley, Sidcup
2	Aberdare (w)	52	Birkenhead
3	Aberdeen North (s)	53	Birmingham, Egbaston
4	Aberdeen South (s)	54	Birmingham, Erdington
5	Abertillery (w)	55	Birmingham, Hall Green
6	Abingdon	56	Birmingham, Handsworth
7	Accrington	57	Birmingham, Ladywood
8	Aldershot	58	Birmingham, Northfield
9	Aldridge-Brownhills	59	Birmingham, Perry Bar
10	Altrincham and Sale	60	Birmingham, Selly Oak
11	Anglesey (w)	61	Birmingham, Small Heath
12	Argyll (s)	62	Birmingham, Sparkbrook
13	Armagh (n)	63	Birmingham, Stechford
14	Arundel	64	Birmingham, Yardley
15	Ashfield	65	Bishop Auckland
16	Ashford	66	Blaby
17	Ashton-under-Lyne	67	Blackburn
18	Aylesbury	68	Blackpool North
19	Ayr (s)	69	Blackpool South
20	Banbury	70	Blaydon
21	Banff (s)	71	Blyth
22	Barking	72	Bodmin
23	Barking, Dagenham	73	Bolsover
24	Barkston Ash	74	Bolton East
25	Barnet, Chipping Barnet	75	Bolton West
26	Barnet, Finchley	76	Bootle
27	Barnet, Hendon North	77	Bosworth
28	Barnet, Hendon South	78	Bothwell (s)
29	Barnsley	79	Bournemouth East
30	Barrow-in-Furness	80	Bournemouth West
31	Barry (w)	81	Bradford North
32	Basildon	82	Bradford South
33	Basingstoke	83	Bradford West
34	Bassetlaw	84	Braintree
35	Bath	85	Brecon and Radnor (w)
36	Batley and Morley	86	Brent East
37	Beaconsfield	87	Brent North
38	Bebington and Ellesmere Port	88	Brent South
39	Bedford	89	Brentwood and Ongar
40	Bedwellty (w)	90	Bridgwater
41	Beeston	91	Bridlington
42	Belfast East (n)	92	Brigg and Scunthorpe
43	Belfast North (n)	93	Brighouse and Spenborough
44	Belfast South (n)	94	Brighton, Kemptown
45	Belfast West (n)	95	Brighton, Pavilion
46	Belper	96	Bristol North East
47	Berwick and East Lothian (s)	97	Bristol North West
48	Berwick-upon-Tweed	98	Bristol South
49	Bexley, Bexleyheath	99	Bristol South East
50	Bexley, Erith and Crayford	100	Bristol West

101	Bromley, Beckenham	151	Clitheroe
102	Bromley, Chislehurst	152	Coatbridge and Airdrie (s)
103	Bromley, Orpington	153	Colchester
104	Bromley, Ravensbourne	154	Colne Valley
105	Bromsgrove and Redditch	155	Consett
106	Buckingham	156	Conway (w)
107	Burnley	157	Coventry North East
108	Burton	158	Coventry North West
109	Bury St. Edmunds	159	Coventry South East
110	Bury and Radcliffe	160	Coventry South West
111	Bute and North Ayrshire (s)	161	Crewe
112	Caernarvon (w)	162	Crosby
113	Caerphilly (w)	163	Croydon Central
114	Caithness and Sutherland (s)	164	Croydon North East
115	Cambridge	165	Croydon North West
116	Cambridgeshire	166	Croydon South
117	Cannock	167	Darlington
118	Canterbury	168	Dartford
119	Camden, Hampstead	169	Darwen
120	Camden, Holborn and St. Pancras Sth.	170	Daventry
121	Camden, St. Pancras North	171	Dearne Valley
122	Cardiff North (w)	172	Denbigh (w)
123	Cardiff North West (w)	173	Derby North
124	Cardiff South East (w)	174	Derby South
125	Cardiff West (w)	175	Devizes
126	Cardigan (w)	176	Dewsbury
127	Carlisle	177	Doncaster
128	Carlton	178	Don Valley
129	Carmarthen (w)	179	Dorking
130	Central Ayrshire (s)	180	Dover and Deal
131	Central Dumbartonshire (s)	181	Dudley East
132	Central Fife (s)	182	Dudley West
133	Cheadle	183	Dumfries (s)
134	Chelmsford	184	Dunfermline (s)
135	Cheltenham	185	Dundee East (s)
136	Chertsey and Walton	186	Dundee West (s)
137	Chesham and Amersham	187	Durham
138	Chesterfield	188	Ealing, Acton
139	Chester-le-Street	189	Ealing, North
140	Chichester	190	Ealing, Southall
141	Chippenham	191	Easington
142	Chorley	192	East Aberdeenshire (s)
143	Christchurch and Lymington	193	Eastbourne
144	Cirencester and Tewkesbury	194	East Dunbarton (s)
145	City of London and Westminster Sth.	195	East Fife (s)
146	City of Westminster, Paddington	196	East Flint (w)
147	City of Westminster, St. Marylebone	197	East Grinstead
148	City of Chester	198	East Hertfordshire
149	Clackmannan and East Stirlingshire (s)	199	East Kilbride (s)
150	Cleveland and Whitby	200	Eastleigh

201	East Renfrewshire (s)	251	Grantham
202	East Surrey	252	Gravesend
203	Ebbw Vale (w)	253	Greenwich
204	Eccles	254	Greenwich, Woolwich East
205	Edinburgh Central (s)	255	Greenwich, Woolwich West
206	Edinburgh East (s)	256	Greenock and Port Glasgow
207	Edinburgh Leith (s)	257	Grimsby
208	Edinburgh North (s)	258	Guildford
209	Edinburgh Pentlands (s)	259	Hackney Central
210	Edinburgh South (s)	260	Hackney North and Stoke Newington
211	Edinburgh West (s)	261	Hackney South and Shoreditch
212	Ely, Isle of	262	Halesowen and Stourbridge
213	Enfield, Edmonton	263	Halifax
214	Enfield, Southgate	264	Haltemprice
215	Enfield, Southgate	265	Hamilton (s)
216	Epping Forest	266	Hammersmith, Fulham
217	Epsom and Ewell	267	Hammersmith North
218	Esher	268	Harborough
219	Eton and Slough	269	Haringey, Hornsey
220	Exeter	270	Haringey, Tottenham
221	Eye	271	Haringey, Wood Green
222	Falmouth and Cambourne	272	Harlow
223	Fareham	273	Harrogate
224	Farnham	274	Harrow Central
225	Farnworth	275	Harrow East
226	Faversham	276	Harrow West
227	Fermonagh and South Tyrone (n)	277	Hartlepool
228	Folkestone and Hythe	278	Harwich
229	Gainsborough	279	Hastings
230	Galloway (s)	280	Havant and Waterloo
231	Gateshead East	281	Havering, Hornchurch
232	Gateshead West	282	Havering, Romford
233	Gillingham	283	Havering, Upminster
234	Glasgow, Cathcart (s)	284	Hazel Grove
235	Glasgow, Central (s)	285	Hemel Hempstead
236	Glasgow, Craigton	286	Hemsworth
237	Glasgow, Govan (s)	287	Henley
238	Glasgow, Hillhead (s)	288	Hereford
239	Glasgow, Kelvingrove (s)	289	Hertford and Stevenage
240	Glasgow, Garscadden (s)	290	Hexham
241	Glasgow, Maryhill (s)	291	Heywood and Royton
242	Glasgow, Pollok (s)	292	High Peak
243	Glasgow, Provan (s)	293	Hillingdon, Hayes and Harlington
244	Glasgow, Queens Park (s)	294	Hillingdon, Ruislip-Northwood
245	Glasgow, Shettleston (s)	295	Hillingdon, Uxbridge
246	Glasgow, Springburn (s)	296	Hitchin
247	Gloucester	297	Holland with Boston
248	Goole	298	Honiton
249	Gosport	299	Horncastle
250	Gower (w)	300	Horsham and Crawley

301	Houghton-le-Spring	351	Lewes
302	Hounslow, Brentford and Isleworth	352	Lewisham, Deptford
303	Hounslow, Feltham and Uxbridge	353	Lewisham East
304	Hove	354	Lewisham West
305	Howden	355	Lichfield and Tamworth
306	Huddersfield East	356	Lincoln
307	Huddersfield West	357	Liverpool, Edge Hill
308	Huntingdonshire	358	Liverpool, Garston
309	Huyton	359	Liverpool, Kirkdale
310	Ilkeston	360	Liverpool, Scotland Exchange
311	Ince	361	Liverpool, Toxteth
312	Inverness (s)	362	Liverpool, Walton
313	Ipswich	363	Liverpool, Wavertree
314	Islington Central	364	Liverpool, West Derby
315	Islington North	365	Llanelli (w)
316	Islington South and Finsbury	366	Londonderry (n)
317	Jarrow	367	Loughborough
318	Keighley	368	Louth
319	Kensington and Chelsea, Chelsea	369	Lowestoft
320	Kensington and Chelsea, Kensington	370	Ludlow
321	Kettering	371	Luton East
322	Kidderminster	372	Luton West
323	Kilmarnock	373	Macclesfield
324	Kingston upon Hull Central	374	Maidstone
325	Kingston upon Hull East	375	Maldon
326	Kingston upon Hull West	376	Manchester, Ardwick
327	Kingston upon Thames	377	Manchester, Blackley
328	Kingston upon Thames, Surbiton	378	Manchester, Central
329	Kingswood	379	Manchester, Gorton
330	Kinross and West Perthshire (s)	380	Manchester, Moss Side
331	Kirkcaldy (s)	381	Manchester, Openshaw
332	Knutsford	382	Manchester, Withington
333	Lambeth Central	383	Manchester, Wythenshawe
334	Lambeth, Norwood	384	Mansfield
335	Lambeth, Streatham	385	Melton
336	Lambeth, Vauxhall	386	Meriden
337	Lanark (s)	387	Merioneth (w)
338	Lancaster	388	Merthyr Tydfil (w)
339	Leeds East	389	Merton, Mitcham and Morden
340	Leeds North East	390	Merton, Wimbledon
341	Leeds North West	391	Mid-Bedfordshire
342	Leeds South	392	Middleton and Prestwich
343	Leeds South East	393	Mid-Lothian (s)
344	Leeds West	394	Mid-Oxon
345	Leek	395	Mid-Sussex
346	Leicester East	396	Mid-Ulster
347	Leicester South	397	Moray and Nairn (s)
348	Leicester West	398	Monmouth (w)
349	Leigh	399	Montgomery (w)
350	Leominster	400	Morecambe and Lonsdale

401 Morpeth
 402 Motherwell and Wishaw (s)
 403 Nantwich
 404 Neath (w)
 405 Nelson and Colne
 406 Newark
 407 Newbury
 408 Newcastle-under-Lyme
 409 Newcastle upon Tyne Central
 410 Newcastle upon Tyne East

411 Newcastle upon Tyne North
 412 Newcastle upon Tyne West
 413 New Forest
 414 Newham North-East
 415 Newham North-West
 416 Newham South
 417 Newport (w)
 418 Newton
 419 Norinanton
 420 Northampton North

421 Northampton South
 422 North Angus and Mearns (s)
 423 North Antrim (n)
 424 North Cornwall
 425 North Devon
 426 North Dorset
 427 North Down (n)
 428 North East Derbyshire
 429 North Fylde
 430 North Lanarkshire (s)

431 North Norfolk
 432 North Somerset
 433 North West Durham
 434 North West Norfolk
 435 North West Surrey
 436 Northwich
 437 Norwich North
 438 Norwich South
 439 Nottingham East
 440 Nottingham North

441 Nottingham West
 442 Nuneaton
 443 Ognore (w)
 444 Oldham East
 445 Oldham West
 446 Orkney and Zetland (s)
 447 Ormskirk
 448 Oswestry
 449 Oxford
 450 Paisley (s)

451 Penistone
 452 Pembroke (w)
 453 Penrith and the Border
 454 Perth and East Perthshire (s)
 455 Peterborough
 456 Petersfield
 457 Plymouth, Devonport
 458 Plymouth, Drake
 459 Plymouth, Sutton
 460 Pontefract and Castleford

461 Pontypool (w)
 462 Pontypridd (w)
 463 Poole
 464 Portsmouth North
 465 Portsmouth South
 466 Preston North
 467 Preston South
 468 Pudsey
 469 Reading North
 470 Reading South

471 Redbridge, Ilford North
 472 Redbridge, Ilford South
 473 Redbridge, Wanstead and Woodford
 474 Reigate
 475 Rhondda (w)
 476 Richmond upon Thames, Richmond
 477 Richmond upon Thames, Twickenham
 478 Richmond (Yorks)
 479 Ripon
 480 Rochdale

481 Rochester and Chatham
 482 Ross and Cromarty (s)
 483 Rossendale
 484 Rotherham
 485 Rother Valley
 486 Roxburgh, Selkirk and Peebles (s)
 487 Royal Tunbridge Wells
 488 Rugby
 489 Runcorn
 490 Rushcliffe

491 Rutherglen (s)
 492 Rutland and Stamford
 493 Rye
 494 Saffron Walden
 495 St. Albans
 496 St. Helens
 497 St. Ives
 498 Salford East
 499 Salford West
 500 Salisbury

501	Scarborough	551	Stroud
502	Sevenoaks	552	Sudbury and Woodbridge
503	Sheffield, Attercliffe	553	Sunderland North
504	Sheffield, Brightside	554	Sunderland South
505	Sheffield, Hallam	555	Sutton and Cheam
506	Sheffield, Heeley	556	Sutton, Carshalton
507	Sheffield, Hillsborough	557	Sutton Coldfield
508	Sheffield, Park	558	Swansea East (w)
509	Shipley	559	Swansea West (w)
510	Shrewsbury	560	Swindon
511	Shoreham	561	Taunton
512	Skipton	562	Teesside, Middlesbrough
513	Solihull	563	Teesside, Redcar
514	Southampton, Itchen	564	Teesside, Stockton
515	Southampton, Test	565	Teesside, Thornaby
516	South Angus (n)	566	Thanet East
517	South Antrim (n)	567	Thanet West
518	South Ayrshire	568	The Wrekin
519	South Bedfordshire	569	Thirsk and Malton
520	South Dorset	570	Thurrock
521	South Down (n)	571	Tiverton
522	South East Derbyshire	572	Tonbridge and Malling
523	South East Essex	573	Torbay
524	Southend East	574	Totnes
525	Southend West	575	Tower Hamlets, Bethnal Green and Bow
526	South Fylde	576	Tower Hamlets, Stepney and Poplar
527	South Gloucestershire	577	Truro
528	South Hertfordshire	578	Tynemouth
529	South Norfolk	579	Wakefield
530	Southport	580	Wallasey
531	South Shields	581	Wallsend
532	Southwark, Bermondsey	582	Walsall North
533	Southwark, Dulwich	583	Walsall South
534	Southwark, Peckham	584	Waltham Forest, Chingford
535	South West Hertfordshire	585	Waltham Forest, Leyton
536	South West Norfolk	586	Waltham Forest, Walthamstow
537	South West Staffordshire	587	Wandsworth, Battersea North
538	South Worcestershire	588	Wandsworth, Battersea South
539	Sowerby	589	Wandsworth, Putney
540	Spelthorne	590	Wandsworth, Tooting
541	Stafford and Stone	591	Warrington
542	Stalybridge and Hyde	592	Warley East
543	Stirling, Falkirk and Grangemouth (s)	593	Warley West
544	Stockport North	594	Warwick and Leamington
545	Stockport South	595	Watford
546	Stoke-on-Trent Central	596	Wellingborough
547	Stoke-on-Trent North	597	Wells
548	Stoke-on-Trent South	598	Welwyn and Hatfield
549	Stratford-on-Avon	599	West Aberdeenshire (s)
550	Stretford	600	West Bromwich East

601 West Bromwich West
602 Westbury
603 West Derbyshire
604 West Devon
605 West Dorset
606 West Dunbartonshire (s)
607 Western Isles (s)
608 West Flint (w)
609 West Gloucestershire
610 West Lothian (s)

611 West Renfrewshire (s)
612 West Stirlingshire (s)
613 Westthoughton
614 Westmorland
615 Weston-Super-Mare
616 Whitehaven
617 Widnes
618 Wigan
619 Wight, Isle of
620 Winchester

621 Windsor and Maidenhead
622 Wirral
623 Woking
624 Wokingham
625 Wolverhampton North East
626 Wolverhampton South East
627 Wolverhampton South West
628 Worcester
629 Workington
630 Worthing

631 Wrexham (w)
632 Wycombe
633 Yarmouth
634 Yeovil
635 York