

This archive contains files containing data and analysis from

Project ES/M010775/1

Media in Context and The 2015 General Election: How Traditional and Social Media Shape Elections and Governing

The following files have been archived into three zip files:

1. bes_wave5_with_media_codes_v1.0.zip

File name	Description
bes_wave5_with_media_codes_1.0.sav	SPSS file containing the British election study Wave 5 data but with additional media codes at the end of the file. The additional variables are derived from the open ended variables pertaining to media use asked in the BES (tv1_1 tv2_1 tv3_1 radio1_1 radio2_1 radio3_1 paper1_1 paper2_1 paper3_1 internet1_1 internet2_1 internet3_1). The variables are called paper1 paper2 paper3 internet1 internet2 internet3 tv1 tv2 tv3 radio2 radio1 radio3. The file consists of 368 variables for 30,725 respondents.
bes_wave5_with_media_codes_1.0.csv	csv file containing the British election study Wave 5 data but with additional media codes at the end of the file. The additional variables are derived from the open ended variables pertaining to media use asked in the BES (tv1_1 tv2_1 tv3_1 radio1_1 radio2_1 radio3_1 paper1_1 paper2_1 paper3_1 internet1_1 internet2_1 internet3_1). The variables are called paper1 paper2 paper3 internet1 internet2 internet3 tv1 tv2 tv3 radio2 radio1 radio3. The file consists of 368 variables for 30,725 respondents.
bes_wave5_with_media_codes_1.0.dta	Stata file containing the British election study Wave 5 data but with additional media codes at the end of the file. The additional variables are derived from the open ended variables pertaining to media use asked in the BES (tv1_1 tv2_1 tv3_1 radio1_1 radio2_1 radio3_1 paper1_1 paper2_1 paper3_1 internet1_1 internet2_1 internet3_1). The variables are called paper1 paper2 paper3 internet1 internet2 internet3 tv1 tv2 tv3 radio2 radio1 radio3. The file consists of 368 variables for 30,725 respondents.

2. MiC traditional media v01.zip

File name	Description
Codebook_MiC_traditional_media_v01.pdf	This file details how the data were generated and lists all the variable labels and definitions of variable codes for content for newspapers, television and radio.
MiC_traditional_media_v01.sav	SPSS file containing content analysis of 27 media outlets - 17 newspapers, 9 TV and 1 radio. See variable 6 outlet_id for the list of media outlets. The analysed period is between 1 February 2015 and 30 May 2015. The file consists of 135 variables and 2826 observations.
MiC_traditional_media_v01.dta	Stata file containing content analysis of 27 media outlets - 17 newspapers, 9 TV and 1 radio. See variable 6 outlet_id for the list of media outlets. The analysed period is between 1 February 2015 and 30 May 2015. The file consists of 135 variables and 2826 observations.
MiC_traditional_media_v01.csv	csv file containing content analysis of 27 media outlets - 17 newspapers, 9 TV and 1 radio. See variable 6 outlet_id for the list of media outlets. The analysed period is between 1 February 2015 and 30 May 2015. The file consists of 135 variables and 2826 observations.
MiC_traditional_media_v01.RData	R data file containing content analysis of 27 media outlets - 17 newspapers, 9 TV and 1 radio. See variable 6 outlet_id for the list of media outlets. The analysed period is between 1 February 2015 and 30 May 2015. The file consists of 135 variables and 2826 observations.

3. MiC social media v01.zip

File name	Description
Codebook_MiC_social_media_v01.pdf	This file details how the data were generated and lists all the variable labels and definitions of variable codes for: content for public tweets that included the hashtag #GE2015 - based on an initial set of 2,593,177 tweets; Tweets of party accounts (Conservatives, Labour, Lib Dems, SNP, UKIP, Plaid Cymru, Greens) - based on an initial set of 19,828 tweets; Facebook posts of official party accounts (Conservatives, Labour, LibDems, SNP, UKIP, Plaid Cymru, Greens) - based on an initial set of 2,033 Facebook posts; Tweets of party candidates (Conservatives, Labour, Lib Dems, SNP, UKIP, Plaid Cymru, Greens) - based on an initial set of 559,517.
MiC_social_media_v01.sav	SPSS file containing content analysis of social media between 30 March 2015 and 7 May 2015. The file consists of 75 variables and 850 observations.
MiC_social_media_v01.dta	Stata file containing content analysis of social media between 30 March 2015 and 7 May 2015. The file consists of 75 variables and 850 observations.
MiC_social_media_v01.csv	csv file containing content analysis of social media between 30 March 2015 and 7 May 2015. The file consists of 75 variables and 850 observations.
MiC_social_media_v01.RData	R data containing content analysis of social media between 30 March 2015 and 7 May 2015. The file consists of 75 variables and 850 observations.

Additional data and working papers for this project can also be found at:

<https://mediaeffectsresearch.wordpress.com/research-output/>

File name: bes_wave5_with_media_codes_v1.0

Description: This file contains the data from Wave 5 of the British Election Study (BES). The media identification codes used in this version of the Wave 5 data were normalized to be consistent the "Content Analysis of Media Coverage the 2015 British Election" data. As such, interested users can merge the two sources of data using this file as a bridge.

More information: For more information on the BES data and a complete description of the variables available, see the following URL:

<http://www.britishelectionstudy.com/data-object/wave-5-of-the-2014-2017-british-election-study-internet-panel/>