UK Data Archive Study Number 8176 - Content Analysis of Media Coverage of the 2015 British General Election

BES 2015 Wave 5 Questionnaire v1.0



# BRITISH ELECTION STUDY

# **Questionnaire Wave 5 V1.0**

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#### Introduction

The British Election Study 2015 is managed via a consortium of the University of Manchester, The University of Oxford, and The University of Nottingham. The Scientific Leadership Team is comprised of Professors Ed Fieldhouse, Jane Green, Hermann Schmitt, Geoff Evans and Cees van der Eijk. The team is supported by researchers Dr Jon Mellon and Chris Prosser, and also by BES 2015 consultant Professor John Curtice (University of Strathclyde). The BES 2015 is working in close collaboration with colleagues within the Universities of Manchester, Oxford and Nottingham, and is partnering with a wide variety of affiliated datasets and projects (and proposed projects) to link BES voter data to other data on election candidates and campaigns.

#### Wave 5

In total 30,725 respondents took wave 5 of the British Election Study. 28,073 of these also took wave 4, an overall wave on wave retention rate of 89.6%. 17,673 respondents took all of the first five waves of the survey, 58.5% of respondents who originally took wave 1. Wave 5 was conducted by YouGov between 31<sup>st</sup> March 2015 and 6<sup>th</sup> May 2015.

#### Wave 4

31,328 respondents took wave 4 of the British Election Study. 23,542 of these also took wave 3. The overall wave on wave retention was 84.6%. There are 18,958 respondents who took all of the first four waves of the survey, 62.7% of respondents who originally took wave 1. Wave 4 was conducted by YouGov between 4<sup>th</sup> March 2015 and 30<sup>th</sup> March 2015.

#### Wave 3

27,839 respondents took wave 3 of the British Election Study, 24,016 of these also took wave 2. The overall wave on wave retention was 79.4%. In total there are 21,471 respondents who took all of the first three waves of the survey, 71.0% of the respondents who originally took wave 1. Wave 3 was conducted by YouGov between 19th September 2014 and 17th October 2014.

#### Wave 2

30,219 respondents took wave 2, 26,870 of these also took wave 1. The overall wave on wave retention was 88.9%. Wave 2 was conducted by YouGov between 22nd May 2014 and 25th June 2014.

#### Wave 1

A total of 30,590 respondents were interviewed by YouGov between 20th February 2014 and 9th March 2014 for wave 1 of the British Election Study.

#### Weights and samples

Around 30,000 respondents were interviewed in each wave (referred to as the full sample). However, we also define a smaller core sample of around 21,000 respondents in each wave that constitute a cross-sectional group which is more representative than the full sample (i.e. the range of weights is smaller than in the full sample). For cross-sectional work, where you wish to say something about the proportion of the population giving a certain response, we recommend using this core sample.



As before, we provide two cross-sectional weights for each wave, the full weight (e.g wt\_full\_W5) that covers all respondents who took the wave 5 survey and the core weight that weights a smaller more representative sample of respondents (wt\_core\_W5). The panel dataset includes a cumulative weight that covers respondents who have taken all waves so far in the study (wt\_full\_W1W2W3W4W5) as well as a pre-campaign to campaign weight (wt\_full\_W4W5).

All of these weights are constructed at the regional level (i.e. Scotland, England, Wales and London are weighted separately to population values) and then adjusted to account for the oversampling of Scottish and Welsh voters.

#### **Country items**

In addition to the core items, there are sets of questions written specifically for each of the nations included in this survey: England, Scotland and Wales (note that Northern Ireland is not included in this survey due to the very different political situation there).

The largest country specific section is in Scotland, where the BES includes items inquiring about many aspects of the Scottish referendum campaign and preferences about independence.

To allow for a comparison of different devolved situations, many of these questions are repeated in Wales.

Due to the size of the Scottish referendum module, two sets of core items are only asked to respondents in England and Wales:

- Party contact questions
- Perceptions of how united or divided the political parties are

The new wave 1 dataset replaces earlier versions that have been released through the BES website (older versions are available on request).

#### Top up items

Top up items are asked to all respondents in the first wave that they take part in. These are generally demographic and attitudinal variables that are believed to be fairly stable over time.

These include:

- Occupation
- Parent's occupation
- Country of birth
- Highest education level
- Left-right values

While some of these can change, they do not need to be asked in every wave. In addition to these variables, the BES also includes much of the information that YouGov routinely collects about all members of their panel.

- Age
- Highest qualification
- Home ownership



- Marital status
- Age left education (we already have highest qualification)
- Ethnicity
- Local authority and education authority
- Household income
- Personal income
- Household size
- Number of children in household
- Preferred daily newspaper
- Vote choice in 2010
- Religiosity
- Religious denomination
- Type of organization worked for
- Big 5 personality measures

Having these measures from YouGov's existing data leaves more space for other important questions on the rest of the survey and avoids asking respondents for information they've already provided in the past.

#### **Playground items**

The playground contains items that are only asked to subsets of respondents. Because of the number of questions asked to Scottish and Welsh respondents, these questions are only asked to English respondents. These questions are primarily suggested by the community of academic users. Additionally, some questions from the previous round of the British Election Study in 2010 are included in the playground for comparability. Finally, the playground includes a number of items that the BES team felt are useful to include in the survey but didn't need to be asked to all respondents in every wave.

#### **Campaign Wave**

The campaign wave (wave 5) was conducted as a 'rolling thunder' daily survey, with a subsample of respondents invited to complete the survey on each day of the election campaign. There are two variables which record which day of the campaign a respondent completed the survey – CampaignDayW5, which is the numeric day of the campaign period and enddateW5, which is a formatted date variable. There is also a daily weight variable (wt\_daily\_W5).

Due to a technical error the party contact questions were not asked of those respondents who took the survey during the first weeks of the campaign. It was asked of respondents who took the survey on and after April 24<sup>th</sup>.

#### Future releases

In order to allow the community to begin using the British Election Study data as soon as possible, we have released the data without some of the eventual features we intend to implement. These include:

• Manual coding for the most important issue question: the MII question is open ended. The BES team intends to work on a unified schema for the MII question in the new data as well to some



of the older surveys. In the meantime we have released automatic issue codings by using machine learning on the older surveys.

- Question orderings: the order of questions and rows was sometimes randomized within the survey. This information will be made available as a supplemental file in future.
- Question timings: the amount of time a respondent spent on each page was also recorded by YouGov, we also intend to make this available as a supplemental file in future.

In addition, the British Election Study data is currently in an early version so users are encouraged to check their variables carefully and report any problems they find.



#### country

eligible Codes respondent's country					Created
1		England			
2		Scotland			
3		Wales			

\_\_\_\_\_

#### Eligible

eligible Are you a citizen of any c	of the foll	MULTIPLE CHOICE W1 Top	oup
ukCitizen		The United Kingdom (Great Britain and Northern Ireland)	
euCitizen 🗆 Any membe		Any member state of the European Union	
commonwealthCitizen   Any commonwealth country		Any commonwealth country	
otherCitizen		Any other country	
mii			

#### mii

SINGLE CHOICE W1W2W3W4W5 As far as you're concerned, what is the SINGLE MOST important issue facing the country at the present time?

1	0	(open [MII_text])
2	0	None

<sup>3</sup> O Don't know \_\_\_\_\_



#### bestOnMII

be	est(	DnMII- <i>Show if MII==1</i>	SINGLE CHOICE	W1W2W3W4W5
W	nich	party is best able to handle this issue?		
0	0	No party is best able to handle this issue		
1	0	Conservative		
2	0	Labour		
3	0	Liberal Democrat		
4	0	Scottish National Party (SNP)		Show if country==2
5	0	Plaid Cymru		Show if country==3
6	0	United Kingdom Independence Party (UKIP)		
7	0	Green Party		
8	0	British National Party (BNP)		
9	0	Other party (open [bestOnMIIOth])		
9999	0	Don't know		

## Module: generalElection

#### turnoutUKGeneral

#### turnoutUKGeneral

SINGLE CHOICE W1W2W3W4W5 Many people don't vote in elections these days. If there were a UK General Election tomorrow\$turnoutText, how likely is it that you would vote? W1W2W3W4

\_\_\_\_\_

Many people don't vote in elections these days. The UK General Election is being held on May 7th. How likely is it that you will vote? (W5) 

- 5 • Very likely that I would vote
- 4 • Fairly likely
- 3 • Neither likely nor unlikely
- 2 • Fairly unlikely
- 1 • Very unlikely that I would vote
- 9999 O Don't know

\_\_\_\_\_



## decidedVote

decidedVote	SINGLE CHOICE	W4W5
If you do vote in the General Election, have you de	cided which party you will vote f	or, or haven't you
decided yet?		

\_\_\_\_\_

- <sup>1</sup> Yes, decided
- <sup>2</sup> O No, not decided yet
- <sup>3</sup> Will not vote
- 9999 O Don't know



SINGLE CHOICE W1W2W3W4W5

#### generalElectionVote

#### generalElectionVote

And if there were a UK General Election tomorrow, which party would you vote for? (W1W2W3W4)

#### Which party is that? (W5)

- • I would not vote
- <sup>1</sup> O Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- <sup>4</sup> Scottish National Party (SNP)
- <sup>5</sup> Plaid Cymru
- <sup>6</sup> O United Kingdom Independence Party (UKIP)
- <sup>7</sup> O Green Party
- <sup>8</sup> O British National Party (BNP)
- Other (open [generalElectionVoteOth1])
- 9999 O Don't know

#### generalElectionVoteSqueeze

generalElectionVoteSqueeze if decidedVote in [2,9999]

Which party do you think you are most likely to vote for?

- • I would not vote
- <sup>1</sup> O Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- <sup>4</sup> Scottish National Party (SNP)
- <sup>5</sup> Plaid Cymru
- <sup>6</sup> United Kingdom Independence Party (UKIP)
- <sup>7</sup> O Green Party
- <sup>8</sup> British National Party (BNP)
- ° Other (open [generalElectionVoteOth1])
- 9999 O Don't know

Show if country==2 Show if country==3

SINGLE CHOICE

Show if country==2

Show if country==3

W5



#### generalElecCertainty

#### generalElecCertainty- Show if generalElectionVote in

#### [1,2,3,4,5,6,7,8,9]

SCALE W1W2W3W4W5

You said that you would be most likely to vote for \$generalElectionVotetext in a General Election. How certain are you that you would vote for this party?

max	7
min	1
dk	9999

#### partydiffconlab

partydiffconlab	SINGLE CHOICE	W5	
Considering everything the Conservative and Labou	ur Parties stand for, would you say	y that:	

- <sup>1</sup> O There is a great difference between them
- <sup>2</sup> O There is some difference
- <sup>3</sup> There is not much difference between them
- 9999 O Don't know

## bestLeaderCampaign

\_\_\_\_\_



W5

W5

#### bestLeaderCampaign

#### SINGLE CHOICE

SINGLE CHOICE

Thinking overall about how the party leaders are performing during the election campaign, which party leader do you think is performing best so far?

- <sup>1</sup> O David Cameron
- <sup>2</sup> O Ed Miliband
- <sup>3</sup> O Nick Clegg
- <sup>4</sup> O Nicola Sturgeon
- ⁵ Leanne Wood
- <sup>6</sup> O Nigel Farage
- <sup>7</sup> O Natalie Bennett
- • None/no leader
- <sup>10</sup> All leaders equally good
- 9999 O Don't know

#### worstLeaderCampaign

#### worstLeaderCampaign

And, overall, which party leader do you think has performed worst during the election campaign thus far?

.....

- <sup>1</sup> O David Cameron
- <sup>2</sup> O Ed Miliband
- <sup>3</sup> O Nick Clegg
- <sup>4</sup> O Nicola Sturgeon
- 5 O Leanne Wood
- <sup>6</sup> O Nigel Farage
- <sup>7</sup> O Natalie Bennett
- • None/no leader
- <sup>10</sup> All leaders equally good

\_\_\_\_\_

9999 O Don't know



#### debateOneWatch

C	leba	ateOr	neWatch	SINGLE CHOICE	W5	
	Did you see or hear all or part of the <b>first</b> nationally televised debate among the seven party leaders that was held on April 2 <sup>nd</sup> ?					
1	0	Yes				
0	0	No				

\_\_\_\_\_

9999 O Don't know

#### debateTwoWatch

debateTwoWatch	SINGLE CHOICE	W5		
Did you see or hear all or part of the <b>second</b> nationally televised debate among the five party leaders				
that was held on April 16 <sup>th</sup> ?				

- Yes
- • No
- 9999 O Don't know

#### debateThreeWatch

debateThreeWatch	SINGLE CHOICE	W5	
Did you see or hear all or part of the nationally tele	evised interviews with the three par	ty leaders (David	
Cameron, Ed Miliband and Nick Clegg) that was broadcast on April 30 <sup>th</sup> ?			

- <sup>1</sup> O Yes
- • No
- 9999 O Don't know

#### polPrefer



polP	refer DYNGRID W5				
How n	much do you agree or disagree with the following statement?				
rowor	rder randomize				
ROWS	5				
polPre	polPreferToFight Parties and politicians in the UK are more concerned with fighting each other than with furthering the public interest.				
COLUI	MNS				
1 O	Strongly disagree				
<b>2</b> O	Disagree				
3 <sub>O</sub>	Neither agree nor disagree				
<b>4</b> O	Agree				
5 <sub>O</sub>	Strongly agree				
9999 <sub>O</sub>	Don't know				



## campaignTone

	paigns political parties can focus on criticising the policies and personalities of other parties,					
	or they can focus on putting forward their own policies and personalities. What is, in your view, the focus of the campaign of each of the following parties?					
roworder	randomize					
ROWS						
conTone	Conservatives					
labTone	Labour					
ldTone	Liberal Democrats					
snpTone	SNP					
pcTone	Plaid Cymru					
ukipTone	UKIP					
grnTone	Greens					
COLUMNS <sup>1</sup> · 1 – F	ocuses mainly on criticising other parties					
<sup>2</sup> 0 2						
<sup>3</sup> 0 3						
0 3						
<sup>4</sup> 0 4						
⁵ 0 5 – F	ocuses mainly on putting forward their own policies and personalities					
9999 O Don'	t know					



# Module: postvote

p	ost	talapply		
. <u>.</u>		alapply	SINGLE CHOICE	W5
lt i	s po	ssible to vote by post in UK general elections. Have yo	ou applied for a postal vote	e for the upcoming
ge	nera	al election on May 7th?		
1	0	Yes		
0	0	No		
9999	0	Don't know		
- i		talTurnout		
		alapply if postalapply==1 ave you already voted (by post)?	SINGLE CHOICE	W5
1	0	Yes		
0	0	No		
9999	0	Don't know		
ge	ene	eralElectionVotePost		
_		ralElectionVotePost if postalTurnout==1		
		party did you vote for?	SINGLE CHOICE	W5
0	0	I would not vote		
1	0	Conservative		
2	0	Labour		
3	0	Liberal Democrat		
4	0	Scottish National Party (SNP)	Show	if country==2
5	0	Plaid Cymru	Show	<i>if country==3</i>
6	0	United Kingdom Independence Party (UKIP)		
7	0	Green Party		
8	0	British National Party (BNP)		
9	0	Other (open [generalElectionVoteOth1])		
9999	0	Don't know		



# Module: partyldmod

## partyId

pa Ger		ld SING	LE CHOICE	W1W2W3W4W5 Liberal Democrat or what?
OCI	icit			
1	0	Conservative		
2	0	Labour		
3	0	Liberal Democrat		
4	0	Scottish National Party (SNP)		Show if country==2
5	0	Plaid Cymru		Show if country==3
6	0	United Kingdom Independence Party (UKIP)		
7	0	Green Party		
8	0	British National Party (BNP)		
9	0	Other party (open [partyldOth1])		
10	0	No – None		
9999	0	Don't know		



#### partyIdSqueeze

#### partyIdSqueeze- Show if partyId in [10,9999]

SINGLE CHOICE W1W2W3W4W5 Do you generally think of yourself as a little closer to one of the parties than the others? If yes, which party?

- 1 • Conservative
- 2 • Labour
- 3 • Liberal Democrat
- 4 • Scottish National Party (SNP)
- 5 • Plaid Cymru
- 6 • United Kingdom Independence Party (UKIP)
- 7 • Green Party
- 8 • British National Party (BNP)
- 9 • Other (open [partyldSqueezeOth1])
- 10 • No-None
- 9999 O Don't know

#### partyIdStrength

partyldStrength- Show if (partyld in [1,2,3,4,5,6,7,8,9] or partyldSqueeze in [1,2,3,4,5,6,7,8,9])

SINGLE CHOICE W1W2W3W4W5

Would you call yourself very strong, fairly strong, or not very strong \$party?

- 1 Very strong
- 2 • Fairly strong
- 3 • Not very strong
- 9999 O Don't know

Show if country==2

Show if country==3



SCALE W1W2W3W4

## polAttention

polAttention	n	SCALE W1W2W3W4W5
How much attention do you generally pay to politics?		
	10	
max	10	
dk	1	
dk_text	Don't know	
min	0	

#### trustMPs

trustMPs	SCALE	W1W2W3W4	
How much trust do you have in Members of Parliament in general?			

max	7 (A great deal of trust)
min	1 (No trust)
dk_text	Don't know
dk	9999

## trustYourMP

How much trust do you have in the MP in your local constituency?

7 (A great deal of trust)
1 (No trust)
Don't know
9999



#### leaderLike

leaderLike GRID W1W2W3W4W5			
How much do you like or dislike each of the following party leaders?			
roworder randomize			
ROWS			
likeCameron	David Cameron		
likeMiliband	Ed Miliband		
likeClegg	Nick Clegg		
likeSalmond- Show if country==2	Alex Salmond	W1W2W3	
likeSturgeon	Nicola Sturgeon	W4W5	
likeWood- Show if country==3	Leanne Wood		
likeFarage	Nigel Farage		
likeBennett	Natalie Bennett	W4W5	
COLUMNS			
• • 0- Strongly dislike			
<sup>1</sup> 0 1			
<sup>2</sup> 0 2			
<sup>3</sup> 0 3			
<sup>4</sup> 0 4			
⁵ ○ 5			
<sup>6</sup> 0 6			
<sup>7</sup> 0 7			
<sup>8</sup> 0 8			
° 0 9			
<sup>10</sup> • 10 – Strongly like			
9999 o Don't know			



<b>pmG</b> Think		linisters, do you think these l	GRID Prime Ministers were	W1 good or bad for Britain?
ROW: thatcl	S herGood	Margaret Thatcher		
blairGood		Tony Blair		
COLU <sup>1</sup> O				
<b>2</b> O	Good for Britain			
з О	Neither			
9999 <sub>O</sub>	Don't know			

## goodTimePurchase

#### goodTimePurchase

SINGLE CHOICE W1W2W3W4 Do you think now is a good or a bad time for people to buy major household items (furniture, kitchen appliances, televisions, and things like that)?

......

- 1 • Good time to buy
- 0 • Bad time to buy
- 3 • Neither good nor bad time to buy
- 9999 O Don't know

## $mpLooks After Const \\ Interest$

Ple	mpLooksAfterConstInterest       SINGLE CHOICE       W4         Please tell me how far you agree or disagree with the following statement:       W4					
IVI	y me	lember of parliament tries hard to loc	k after the interests of people who live in my constituency.			
1	0	Strongly disagree				
2	0	Disagree				
3	0	Neither agree nor disagree				
4	0	Agree				
5	0	Strongly agree				

9999 O Don't know .....



## winConstituencyPlacement

winConstituencyPlacement	PLACEMENT W4W5
	vill win the General Election in your local constituency? Please
	cale or into the "Not sure" box in order to continue with the
roworder randomize	
ROWS	
winConstituencyCon	Conservatives
winConstituencyLab	Labour
winConstituencyLD	Liberal Democrats
winConstituencyUKIP	UKIP
winConstituencyGreen	Greens
winConstituencySNP- <i>Show if country==2</i>	SNP
winConstituencyPC- Show if country==3	Plaid Cymru
COLUMNS	
<ul> <li>O- Very unlikely to win</li> </ul>	
100 o 100- Very likely to win	
9999 O Not sure	



## electionOutcomePrefsrank

elect	ionOutcome	Prefsrank	RANK	W4W5
Please	rank these elec	tion outcomes fron	n your most preferred outcome to least	preferred outcome:
roword	der	randomize		
ROWS				
prefer	ConCoalition		Conservative led coalition	
prefer	LabCoalition		Labour led coalition	
prefer	ConMajority		Conservative Majority	
prefer	LabMajority		Labour Majority	
prefer	OtherGov		Other government	
COLUN	MNS			
1 0	Ranked first			
2 0	Ranked second	k		
з О	Ranked third			
<b>4</b> O	Ranked fourth			
5 <sub>O</sub>	Ranked fifth			
99999 🔾	Not sure			



## noChanceCoalition

	do you think has <b>r</b>	MULTIPLE <b>no real chance</b> of being part of the next UK g of a coalition)? <i>Tick all that apply</i>	W4W5 overnment (either	
roworder	randomize			
Options noChanceCoalitionLab	1	Labour		
noChanceCoalitionCor	ı	Conservatives		
noChanceCoalitionLD		Liberal Democrats		
noChanceCoalitionSNI	P	SNP		
noChanceCoalitionGrn	I	Green Party		
noChanceCoalitionUKI	P	United Kingdom Independence Party (UKIP)		
noChanceCoalitionNor	ne	All parties have a chance		
Responses 0 ° No				
1 · Yes				
9999 O Don't know				

## labCoalitionPartners

labCoalitionPartners Which of the following parties do you thi	GRID W4W5 nk would be willing to join a coalition with the Labour party?		
roworder randomize			
ROWS labPartnerLD	Liberal Democrats		
labPartnerSNP	SNP		
labPartnerGrn	Green Party		
labPartnerUKIP	United Kingdom Independence Party (UKIP)		
COLUMNS 0  • Would not join Labour 1  • Would join Labour <sup>9999</sup> • Don't know			



#### conCoalitionPartners

conCoalitionPartners	GRID W4W5
Which of the following parties do you thi	nk would be willing to join a coalition with the Labour party?
roworder randomize	
ROWS conPartnerLD	Liberal Democrats
conPartnerSNP	SNP
conPartnerGrn	Green Party
conPartnerUKIP	United Kingdom Independence Party (UKIP)
COLUMNS 0  • Would not join Conservatives 1  • Would join Conservatives	
9999 ODon't know	



## majorityParty

	GRID W4W5 think it is that either of these parties will win more than half of the seats in the o it will be able to form a government on its own?
roworder	randomize
ROWS majorityPartyCon	Conservatives
majorityPartyLab	Labour
COLUMNS 0 $\circ$ 0 – Very ur	nlikely
1 0 1	
2 0 2	
3 0 3	
4 0 4	
5 0 5	
6 0 6	
7 0 7	
8 0 8	
9 0 9	
10	<ely< td=""></ely<>
9999 O Don't know	N



#### immigrationLevel

#### immigrationLevel

SINGLE CHOICE W4

Do you think the number of immigrants from foreign countries who are permitted to come to the United Kingdom to live should be increased, decreased, or left the same as it is now?

- 1 • Decreased a lot
- 2 • Decreased a little
- 3 • Left the same as it is now
- 4 • Increased a little
- 5 Increased a lot
- 9999 O Don't know

## deficitReduce

#### deficitReduce

SINGLE CHOICE W4 How necessary do you think it is for the UK Government to eliminate the deficit over the next 3 years that is close the gap between what the government spends and what it raises in taxes?

- 4 • It is completely necessary
- 3 • It is important but not absolutely necessary
- 2 • It is not necessary but it would be desirable
- 1 • It is completely unnecessary
- 9999 O Don't know

#### howToReduceDeficit

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howToReduceDeficit SINGLE CHOICE W4 If the government does cut the deficit over the next 3 years, should it do so mainly by increasing taxes, by cutting public spending, or by a mixture of both?

- 1 Only by increasing taxes
- 2 Mainly by increasing taxes, but also by cutting spending
- 3 • An equal balance of spending cuts and tax increases
- 4 • Mainly by cutting spending, but with some tax increases
- 5 Only by cutting spending
- 9999 O Don't know



# racismAmount

		<b>mAmount</b> u think there is a lot of racial prejudice in Br	SINGLE CHOICE itain nowadays, a little or hardly any	W4 ?
3	0	A lot		
2	0	A little		
3	0	Hardly any		
000				

9999 O Don't know

# voteMakesDifference

How li	voteMakesDifferenceGRIDW4How likely is it that your vote will make a difference in terms of which party wins the election in yourInstal constitutions (2)						
	local constituency?						
COLUN ⁰ o	0 – Very unlikely						
<b>1</b> O	1						
<b>2</b> O	2						
<sup>3</sup> О	3						
<b>4</b> O	4						
5 <sub>O</sub>	5						
6 <sub>O</sub>	6						
7 <sub>O</sub>	7						
8 <sub>O</sub>	8						
9 <sub>O</sub>	9						
<b>10</b> O	10 – Very likely						
9999 <sub>O</sub>	Don't know						



# prPreference

prPreference	SINGLE CHOICE W4
	outcomes of general elections, which of these statements is more important to you?
<sup>1</sup> • That one pa	arty get more than half the seats in parliament so it can govern on its own
<sup>2</sup> O That every vote	party's percentage of seats in parliament is the same as their percentage of the
9999 O Don't know	1
tryReduceIr	nmig
tryReduceImm Do you think any of immigration in Brit	f the following political parties would try - if elected - to reduce the level of
OPTIONS tryReduceImmigCo	n Conservative
tryReduceImmigLal	
a yr toddoonninga	b Labour
	b Labour Liberal Democrat
tryReduceImmigLD	
tryReduceImmigLD tryReduceImmigSN	Liberal Democrat
tryReduceImmigLD tryReduceImmigSN tryReduceImmigPC	Liberal Democrat IP Scottish National Party (SNP) <i>if country==2</i> Plaid Cymru <i>if country==3</i>
tryReduceImmigLD tryReduceImmigSN tryReduceImmigPC tryReduceImmigGr	Liberal Democrat IP Scottish National Party (SNP) <i>if country==2</i> Plaid Cymru <i>if country==3</i>
tryReduceImmigLD tryReduceImmigSN tryReduceImmigPC tryReduceImmigGr	Liberal Democrat IP Scottish National Party (SNP) <i>if country==2</i> Plaid Cymru <i>if country==3</i> Green Party IP British National Party (BNP)

- 1 · Yes
- 9999 O Don't know



# achieveReduceImmig

achieveReduceImmig	SINGLE CHOICE	W4
Would any of the following political parties be suc	cessful - if elected - in reducing the	level of
immigration?		

# OPTIONS

achieveReduceImmigCon Conservative					
achieveReduceImmigLab Labour					
achieveReduceImmigLD Liberal Democrat					
achieveReduceImmigSNP Scottish National Party (SNP) if country==2					
achieveReduceImmigPC Plaid Cymru <i>if country==3</i>					
achieveReduceImmigGrn Green Party					
achieveReduceImmigBNP British National Party (BNP)					
achieveReduceImmigNoneNone of these					
achieveReduceImmiDK Don't know					
RESPONSES					
0 · No					
1 ··· Yes					
9999 o Don't know					



# tryReduceInequality

tryReduceInequality	SINGLE CHOICE W4				
Do you think any of the following political parties would try - if elected - to reduce inequalities between those on very high incomes and those on very low incomes?					
OPTIONS					
tryReduceInequalityCon	Conservative				
tryReduceInequalityLab	Labour				
tryReduceInequalityLD	Liberal Democrat				
tryReduceInequalitySNP	Scottish National Party (SNP) if country==2				
tryReduceInequalityPC	Plaid Cymru <i>if country==3</i>				
tryReduceInequalityGrn	Green Party				
tryReduceInequalityBNP	British National Party (BNP)				
tryReduceInequalityNone	None of these				
tryReduceInequalityDK	Don't know				
RESPONSES					
0 · No					
1 · Yes					
9999 O Don't know					



# successReduceInequality

9999 O Don't know

success Reduce Inequality	SINGLE CHOICE	W4
Would any of the following political parties be suce		

OPTIONS successReduceInequalityCon	Conservative
successReduceInequalityLab	Labour
successReduceInequalityLD	Liberal Democrat
successReduceInequalitySNP	Scottish National Party (SNP) <i>if country==2</i>
successReduceInequalityPC	Plaid Cymru <i>if country==3</i>
successReduceInequalityGrn	Green Party
successReduceInequalityBNP	British National Party (BNP)
successReduceInequalityNone	None of these
successReduceInequalityDK	Don't know
RESPONSES 0 ° No 1 ° Yes	

\_\_\_\_\_



### enviroGrowth

**enviroGrowth** Some believe that protecting the environment should have priority even if that reduces economic growth. Others believe that economic growth should have priority even if that hinders protecting the environment. What is your opinion?

0 • 0 - Economic growth should have priority 1 o 1 2 o 2 3 o 3 4 0 4 5 o 5 6 0 6 7 o **7** 8 08 9 o 9  $^{10}$   $\,\,\circ\,\,\,$  10 - Protecting the environment change should have priority 9999 O Don't know

\_\_\_\_\_



# partyEmotions

partyEmotions	GRID-CHECK W4		
Now we would like to know something a of these emotions do you feel about eacl	out the feelings you have towards each of the parties. Which		
roworder randomize			
ROWS conEmotion	Conservatives		
labEmotion	Labour		
IdEmotion	Lib Dems		
snpEmotion	SNP <i>if country==2</i>		
pcEmotion	Plaid Cymru <i>if country==3</i>		
ukipEmotion	UKIP		
grnEmotion	Green		
COLUMNS			
0 🗆 Angry			
1 🗆 Hopeful			
2 🗆 Afraid			
3 🗆 Proud			
0			
9999 🗆 Don't know			



# electionInterest

electionInterest SINGLE CHOICE W4W5 How interested are you in the General Election that will be held on May 7th this year?					
4 · Very interested					
<sup>3</sup> • Somewhat interested					
<sup>2</sup> • Not very interested					
<sup>1</sup> • Not at all interested					
9999 O Don't know					
risksEcon					
risksEcon	DYNAMIC GRID W1W2W3W4				
During the next 12 months, how	w likely or unlikely is it that				
ROWS riskPoverty	There will be times when you don't have enough money to cover				
Hiski Overty	your day to day living costs				
riskUnemployment	You will be out of a job and looking for work				
COLUMNS					
<sup>1</sup> • Very unlikely					
<sup>2</sup> • Fairly unlikely					
<sup>3</sup> • Neither likely nor unlikely					
<sup>4</sup> • Fairly likely					
<sup>₅</sup> ○ Very likely					
9999 O Don't know					
econPersonalRetro					



#### econPersonalRetro

SINGLE CHOICE W1W2W3W4

Now, a few questions about economic conditions. How does the \*financial situation of your household\* now compare with what it was 12 months ago? Has it:

- <sup>1</sup> O Got a lot worse
- <sup>2</sup> O Got a little worse
- <sup>3</sup> Stayed the same
- <sup>4</sup> O Got a little better
- 5 O Got a lot better
- 9999 O Don't know

#### econGenRetro

#### econGenRetro

SINGLE CHOICE W1W2W3W4

How do you think the \*general economic situation in this country\* has changed over the \*last 12 months\*? Has it:

- <sup>1</sup> O Got a lot worse
- <sup>2</sup> O Got a little worse
- <sup>3</sup> Stayed the same
- <sup>4</sup> O Got a little better
- <sup>5</sup> O Got a lot better
- 9999 O Don't know

#### govtrust



govtrust	GRID W5	
How much would you expect each o	f the following political parties to do a good job or a bad job if they	
are in government after the General	Election (either by themselves or as part of a coalition)?	
ROWS		
conGovTrust	Conservatives	
labGovTrust	Labour	
ldGovTrust	Liberal Democrats	
snpGovTrust - Show if country==2	SNP	
pcGovTrust - Show if country==3	Plaid Cymru	
ukipGovTrust	United Kingdom Independence Party (UKIP)	
grnGovTrust	Green Party	
COLUMNS		
<sup>1</sup> • 1 Would do a bad	job	
² • 2		
<sup>3</sup> 0 3		
<sup>4</sup> 0 4		
<sup>5</sup> 0 5		
<sup>6</sup> 0 6		
<sup>7</sup> ° 7 Would do a goo	d job	
9999 O Don't know		



# partyLikeGrid1

	partyLikeGrid1- Show if getsPTV==1GRIDW1W2W3W4W5How much do you like or dislike each of the following parties?GRIDW1W2W3W4W5				
	WS			0,	
like	Cor	า		Conservatives	
likeLab				Labour	
likeLD				Liberal Democrats	
likeSNP- Show if country==2			untry==2	SNP	All countries in second half of wave 5
likePC- Show if country==3			ntry==3	Plaid Cymru	
CO	LUN	/INS			
0	0	0	Strongly dislike		
1	0	1			
2	0	2			
3	0	3			
4	0	4			
5	0	5			
6	0	6			
7	0	7			
8	0	8			
9	0	9			
10	0	10	Strongly like		
9999	0	Don't know			



# partyLikeGrid2

		- Show if getsPTV==1 you like or dislike each of the following par	GRID ties?	W1W2W3W4W5
ROWS likeUKII	Ρ	UKIP		
likeGrn		Greens		
likeBNP	)	BNP		
	0	Strongly dislike		
	1 2			
	3			
	5			
6 <sub>O</sub>	6			
7 <sub>O</sub>	7			
<sup>8</sup> O	8			
9 <sub>O</sub>	9			
<b>10</b> O	10	Strongly like		
9999 <sub>O</sub>	Don't know			



# PTVGrid1

			✓ if getsPTV==	= <b>2</b> ote for each of the following partie	GRID W1W2W3W4W5
	WS				
ptv	/Cor	ı		Conservatives	
ptv	/Lab	)		Labour	
pt	/LD			Liberal Democrats	
ptv	/SNI	P- Show if cour	ntry==2	SNP	
pt۱	/PC-	Show if count	try==3	Plaid Cymru	
		/INS			
0	0	0	Very unlikely		
1	0	1			
2	0	2			
3	0	3			
4	0	4			
5	0	5			
6	0	6			
7	0	7			
8	0	8			
9	0	9			
10	0	10	Very likely		
9999	0				



# PTVGrid2

		<i>w</i> if getsPTV==2 you would ever vote for each of the following	GRID parties?	W1W2W3W4W5
ROWS ptvUKI		UKIP		
ptvGrn	)	Greens		
ptvBNI	Р	BNP		
COLUN	/NS			
<b>0</b> O	0	Very unlikely		
1 <sub>O</sub>	1			
<b>2</b> O	2			
з О	3			
4 0	4			
5 <sub>O</sub>	5			
6 <sub>O</sub>	6			
7 <sub>O</sub>	7			
8 0	8			
9 O	9			
<b>10</b> O	10	Very likely		
9999 <sub>O</sub>	Don't know			

#### values1



valu	es1	DYNAMIC GRID	W1	topup
How r	nuch do you agree or disa	agree with the following statements?		
rowor	der randor	nize		
ROWS	5			
lr1		Government should redistribute income from those who are less well off	the better off to	
lr2		Big business takes advantage of ordinary peop	le	
lr3		Ordinary working people do not get their fair s nation's wealth	share of the	
lr4		There is one law for the rich and one for the pe	oor	
lr5		Management will always try to get the better of gets the chance	of employees if it	
COLU	MNS			
<b>1</b> O	Strongly disagree			
<b>2</b> O	Disagree			
з О	Neither agree nor disag	gree		

\_\_\_\_\_

- .
- <sup>4</sup> O Agree
- <sup>₅</sup> Strongly agree
- 9999 O Don't know



# Module: cutsAndDebt

# responsibleDebt

responsibleDebt	MULTIPLE CHOICE W1W2W3W4 or the size of Britain's national debt? *Please tick all t	nat annly *
in your opinion, who is responsible i		
responsibleDebtConservatives	The Conservatives in the UK government	¢
responsibleDebtLiberalDemocrats	The Liberal Democrats in the UK government	
responsibleDebtLabour	The previous UK Labour government	
responsible Debt UKBanks	British banks	
responsible Debt Global Banks	Global financial institutions	
responsibleDebtTradeUnions	Trade unions	
responsibleDebtEU	The European Union	
responsibleDebtOther	□ Other	
responsibleDebtNone	□ None of these	Exclude other punches
responsibleDebtDontKnow	🗆 Don't know	Exclude other punches



# goneTooFarServiceGrid

gone	goneTooFarServiceGrid DYNAMIC GRID W1W2W3W4				
Do you	u think that each of the	se has gone too far or not far enoug	h?		
rowor	der rando	omize			
ROWS	5				
cutsTo	oFarNational	Cuts to public spending in gener	al		
cutsTo	oFarNHS	Cuts to NHS spending*			
cutsTo	oFarLocal	Cuts to local services in my area			
privat	TooFar	Private companies running public services			
enviro	Protection	Measures to protect the enviror	iment		
COLUI	MNS				
<b>1</b> O	Not gone nearly far er	nough			
<b>2</b> O	Not gone far enough				
з О	About right				
<b>4</b> O	<sup>4</sup> O Gone too far				
5 O	Gone much too far				
9999 <sub>O</sub>	Don't know				

\*The wording for this item is randomized between "Cuts to NHS spending" and "Cuts to NHS services". A future



# Module: accountability

# changelssue1

				—
chan	gelssue1		GRID	W1W2W3W4
Do yo	u think that each of the fo	llowing are getting better, get	ting worse	or staying about the same?
rowor	der random	nize		
ROWS	5			
chang	eEconomy	The economy		
chang	eNHS	The NHS		
chang	eEducation	Schools		
COLU	MNS			
<b>1</b> O	Getting a lot worse			
<b>2</b> O	Getting a little worse			
<b>з</b> О	Staying about the same			
<b>4</b> O	Getting a little better			
5 O	Getting a lot better			
9999 <sub>O</sub>	Don't know			

# changeIssue2

changelss	changelssue2 GRID W1W2W3W4			
Do you thinl	that each of the following are getting higher, getting lower or staying about the same?			
roworder	randomize			
ROWS				
changeCostl	ive The cost of living			
changeImmi	g The level of immigration			
changeCrim	e The level of crime			
COLUMNS	COLUMNS			
¹ ○ Gett	ing a lot lower			
² o Gett	Getting a little lower			
³ o Stay	Staying about the same			
⁴ o Gett	• Getting a little higher			
⁵ o Gett	Getting a lot higher			
9999 O Don	t know			

.....



### responsibleGrid

3

#### responsibleGrid- Show if changeEconomy in [1,2,3,4,5] or changeNHS in [1,2,3,4,5] or changeEducation in [1,2,3,4,5] or changeCostLive in [1,2,3,4,5] or changeImmig in [1,2,3,4,5] or changeCrime in [1,2,3,4,5]

GRID-CHECK W1W2W3W4

Thinking about the changes you just described. Who do you think these are the result of? \*Please tick all that apply for each issue.\*

RO	ROWS				
responsibleEcon- Show if changeEconomy in [1,2,3,4,5]			The economy \$economy_text		
res	por	nsibleNHS- Show if changeNHS in [1,2,3,4,5]	The NHS \$NHS_text		
responsibleEducation- Show if changeEducation in [1,2,3,4,5]			Schools \$education_text		
responsibleCostLive- Show if changeCostLive in [1,2,3,4,5]			The cost of living \$costlive_text		
responsibleImmig- Show if changeImmig in [1,2,3,4,5]			Immigration \$immig_text		
responsibleCrime- Show if changeCrime in [1,2,3,4,5]			Crime \$crime_text		
COLUMNS					
1		Conservatives in UK Government			
2	<sup>2</sup> D Liberal Democrats in UK government				

□ The last Labour UK government 4 □ The Scottish government Show if country==2 5 Show if country==3 □ The Welsh government 0 □ None of these Exclude other punches 9999 🗆 🛛 Don't know Exclude other punches



# changelssueLab1

<b>changelssueLab1</b> GRID W1W2W3W4 If there were a *Labour* UK government today, do you think that each of the following would be getting better, getting worse or staying about the same?				
roworder random	nize			
ROWS changeEconomyLab	The economy			
changeNHSLab	The NHS			
changeEducationLab	Schools			
COLUMNS				
<sup>1</sup> • Getting a lot worse				
<sup>2</sup> O Getting a little worse				
<sup>3</sup> • Staying about the same				
<sup>4</sup> • Getting a little better				
<sup>5</sup> O Getting a lot better	Getting a lot better			
9999 O Don't know				

# changelssueLab2

<b>changelssueLab2</b> GRID W1W2W3W4 If there were a *Labour* UK government today, do you think that each of the following would be getting higher, getting lower or staying about the same?				
roworder randor				
ROWS				
changeCostLiveLab	The cost of living			
changeImmigLab	The level of immigration			
changeCrimeLab	The level of crime			
COLUMNS				
<sup>1</sup> O Getting a lot lower				
<sup>2</sup> O Getting a little lower				
<sup>3</sup> • Staying about the same	2			
<sup>4</sup> • Getting a little higher				
<sup>5</sup> • Getting a lot higher				
9999 O Don't know				

# Module: euroVote

#### euroTurnoutRetro

#### euroTurnoutRetro if youngPerson!=1

A lot of people didn't manage to vote in the European Elections on the 22nd May. How about you? Did you manage to vote in the European Elections?

1 O	Yes, I	voted
-----	--------	-------

- ° No, I did not vote
- 9999 O Don't know

# euroElectionVoteYoung

euroElectionVoteYoung if youngPerson==1 SINGLE CHOICE

Which party would you have voted for in the European Elections if you had been old enough to vote?

- • I would not have voted
- <sup>1</sup> O Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- Scottish National Party (SNP)
- 5 O Plaid Cymru
- <sup>6</sup> United Kingdom Independence Party (UKIP)
- <sup>7</sup> O Green Party
- <sup>8</sup> O British National Party (BNP)
- <sup>9</sup> Other (open [euroElectionVoteYoungOth])
- 9999 O Don't know

Show if country==2 Show if country==3

W2



SINGLE CHOICE

W2



# euroTurnout

		<b>urnout</b> eople don't vote in elections these days. \$eurotu	SINGLE CHOICE urnoutQtext	W1
5	0	Very likely that I \$turnoutWillWould vote		
4		Fairly likely		
3	0	Neither likely nor unlikely		
2	0	Fairly unlikely		
1		Very unlikely that I \$turnoutWillWould vote		
9999	0	Don't know		
eu	roE	ElectionVote	SINGLE CHOICE	W1
\$eι	iroV	oteText		
0	0	l \$turnoutWillWould not vote		
1	0	Conservative		
2	0	Labour		
3	0	Liberal Democrat		
4	0	Scottish National Party (SNP)		Show if country==2
5	0	Plaid Cymru		Show if country==3
6	0	United Kingdom Independence Party (UKIP)		
7	0	Green Party		
8	0	British National Party (BNP)		
9	0	Other (open [euroElectionVoteOth])		
9999	0	Don't know		



# euroElectionVote (retrospective)

		lectionVote (retrospective) party did you vote for in the European Elections?	SINGLE CHOICE	W2
1	0	Conservative		
2	0	Labour		
3	0	Liberal Democrat		
4	0	Scottish National Party (SNP)		Show if country==2
5	0	Plaid Cymru		Show if country==3
6	0	United Kingdom Independence Party (UKIP)		
7	0	Green Party		
8	0	British National Party (BNP)		
9	0	Other (open [euroElectionVoteOth])		
9999	0	Don't know		
lo	cal	TurnoutRetro		
an	d y	<b>TurnoutRetro if localElection==1</b> oungPerson <b>!=1</b> party did you vote for in the European Elections?	SINGLI	E CHOICE W2
1	0	Yes, I voted		
0		No, I did not vote		
3	0	There wasn't a local election in my area		
9999	0	Don't know		



# localElectionVote

Whic		lectionVote if localTurnoutRetro==1 party did you vote for in the local elections?	SINGLE CHOICE	W2
1	0	Conservative		
2	0	Labour		
3	0	Liberal Democrat		
4	0	Scottish National Party (SNP)		Show if country==2
5	0	Plaid Cymru		Show if country==3
6	0	United Kingdom Independence Party (UKIP)		
7	0	Green Party		
8	0	British National Party (BNP)		
9	0	Other (open [localElectionVoteOth])		
9999	0	Don't know		

# voteMethodEurope

<b>voteMethodEurope if euroTurnoutRetro==1</b> MULTIPLE CHOICE W2 Thinking back to Election Day on May 22nd, which of the following describes how you cast your ballot? *Tick all that apply.*					
voteMethodEurope_1	<ul> <li>I voted by post</li> </ul>				
voteMethodEurope_2	<ul> <li>I visited the polling station on my own</li> </ul>				
voteMethodEurope_3	$\circ$ $$ I visited the polling station with another person who voted				
voteMethodEurope_4	$^\circ$ I visited the polling station with someone who did NOT vote				
voteMethodEurope_dk	<ul> <li>Don't know</li> </ul>				



# euRefVote

# euRefVoteSINGLE CHOICEW1W2W3W4If there was a referendum on Britain's membership of the European Union\$turnoutText, how do youthink you would vote?

------

- <sup>1</sup> O Leave the EU
- • Stay in the EU
- <sup>2</sup> O I would not vote
- 9999 O Don't know



# Module: Networks

# discussPol

discu	ussPolDays SCALE W2W4W5
Durin	g the last week, roughly on how many days did you talk about politics parties with other people?
0 0	0 – I did not discuss politics last week
1 O	1
<sup>2</sup> O	2
<sup>3</sup> O	3
4 O	4
<sup>5</sup> O	5
6 O	6
7 <sub>O</sub>	7 - I discussed politics every day last week
9999 <sub>O</sub>	Don't know

# discussantNameGenerator

discussantNameGenerator	grid-open	W2W4		
Can you think of anyone you sometimes talk to abo	ut politics? These people mi	ght or might not be		
relatives. *Provide up to three names starting from	the top box. For example, if	you only to talk to one		
person please fill in the top box, if you talk to two p	eople please fill in the top ty	wo boxes, if you do not		
talk to anybody please skip the question.* (If you prefer, you can provide a nickname or initials)				
name1 • Name 1				

name2 · Name 2 name3 · Name 3

Note: the text data for names are not included in data releases to preserve anonymity. Instead name1, name2 and name3 are binary variables indicating whether a name was given.



# discussantsRelationship

	discussantsRelationship- Show if name1[0] or name2[0] or name3[0]				
What is your relationship to each of these people?					
	)WS atio	nshipName1- Show if name1[0]	\$name1		
re	relationshipName2- Show if name2[0] \$name2				
re	relationshipName3- <i>Show if name3[0]</i> \$name3				
COLUMNS					
1	0	Your spouse or partner			
2	0	Another relative			
3	0	A friend			
4	0	A neighbour or co-worker			
7	0	Other			

### discussantsSameAddress - Show if name1[0] or name2[0] or name3[0]

MULTIPLE CHOICE<sub>W2W4</sub>

Which, if any, of these people live at the same address as you? \*Please tick all that apply.\*

discussantsSameAddress_1	\$name1	Show if name1[0]
discussantsSameAddress_2	\$name2	Show if name2[0]
discussantsSameAddress_3	\$name3	Show if name3[0]
	None of these people live at the same address as me	Not randomized, exclude other punches
	Don't know	Exclude other punches

# discussantsDays1

#### discussPolDaysD1- Show if name1[0]

On how many days during the last week did you talk about politics and the political parties with \$name1?

7 max 0 min dk

#### discussantsDays2

discussPolDaysD2- Show if name2[0] **SCALE** W2W4 On how many days during the last week did you talk about politics and the political parties with \$name2?

max	7
min	0
dk	9999

#### discussantsDays3

W2W4 On how many days during the last week did you talk about politics and the political parties with \$name3?

7 max min 0 dk 9999

9999

# discussPolDaysD3- Show if name3[0]



TISH τιων στι ιρν

W2W4

SCALE



# discussantClass

aiscussantClass- Snow if name1[0]	] or name2[0] or name3[0]	GRID W2
Do you ever think of each of these people as		
ROWS		
discussantClassName1- Show if name1[0]	\$name1	
discussantClassName2- Show if name2[0]	\$name2	
discussantClassName3- Show if name3[0]	\$name3	
COLUMNS		
<sup>1</sup> • Yes, middle class		
<sup>2</sup> • Yes, working class		
<sup>3</sup> • Yes, other		
9999 O Don't know		
discussant Ethnicity		
	1[0] or name2[0] or name2[0]	CRID
discussantEthnicity- Show if name	21[0] or name2[0] or name3[0]	GRID W2
		-
Which of these people do you consider to be	e part of the same ethnic group as you?	
Which of these people do you consider to be ROWS	e part of the same ethnic group as you?	
	part of the same ethnic group as you? \$name1	
ROWS		
ROWS discussantEthnicity1- Show if name1[0]	\$name1	
ROWS discussantEthnicity1- Show if name1[0] discussantEthnicity2- Show if name2[0]	\$name1 \$name2	
ROWS discussantEthnicity1- Show if name1[0] discussantEthnicity2- Show if name2[0] discussantEthnicity3- Show if name3[0]	\$name1 \$name2	
ROWS discussantEthnicity1- Show if name1[0] discussantEthnicity2- Show if name2[0] discussantEthnicity3- Show if name3[0] COLUMNS	\$name1 \$name2	

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# discussantVote

ROWS       discussantVoteName1- Show if name1[0]       \$name1         discussantVoteName2- Show if name2[0]       \$name2         discussantVoteName3- Show if name3[0]       \$name3         COLUMNS       \$name3         *       •         Labour       *         *       •         Liberal Democrat       *         *       •         SNP       Show if country==2         *       • </th <th></th> <th></th> <th></th>			
discussantVoteName3- Show if name3[0] \$name3 COLUMNS <sup>1</sup> • Labour <sup>2</sup> • Conservative <sup>3</sup> • Liberal Democrat <sup>4</sup> • SNP Show if country==2 <sup>5</sup> • Plaid Cymru Show if country==3 <sup>6</sup> • Greens <sup>7</sup> • UKIP <sup>8</sup> • BNP <sup>9</sup> • Other <sup>10</sup> • They do not vote			\$name1
COLUMNS 1  COLUMNS 1  Conservative 3  Conservative 3  Conservative 3  Conservative 4  Conservative 3  Conservative 3  Conservative 3  Conservative 3  Conservative 3  Conservative 3  Conservative 4  Conservative 3  Cons	discus	santVoteName2- Show if name2[0]	\$name2
<ul> <li>Labour</li> <li>Conservative</li> <li>Liberal Democrat</li> <li>SNP</li> <li>SNP</li> <li>Plaid Cymru</li> <li>Greens</li> <li>Greens</li> <li>UKIP</li> <li>BNP</li> <li>Other</li> <li>They do not vote</li> </ul>	discus	santVoteName3- Show if name3[0]	\$name3
<ul> <li><sup>2</sup> Conservative</li> <li><sup>3</sup> Liberal Democrat</li> <li><sup>4</sup> SNP</li> <li><sup>5</sup> Show if country==2</li> <li><sup>5</sup> Plaid Cymru</li> <li><sup>6</sup> Greens</li> <li><sup>7</sup> UKIP</li> <li><sup>8</sup> BNP</li> <li><sup>9</sup> Other</li> <li><sup>10</sup> They do not vote</li> </ul>	COLUN	MNS	
<ul> <li><sup>3</sup> Conservative</li> <li><sup>3</sup> Liberal Democrat</li> <li><sup>4</sup> SNP</li> <li><sup>5</sup> Plaid Cymru</li> <li><sup>5</sup> Greens</li> <li><sup>7</sup> Greens</li> <li><sup>8</sup> BNP</li> <li><sup>9</sup> Other</li> <li><sup>10</sup> They do not vote</li> </ul>	0	Labour	
<ul> <li>Iberal Democrat</li> <li>SNP</li> <li>SNP</li> <li>Show if country==2</li> <li>Plaid Cymru</li> <li>Greens</li> <li>Greens</li> <li>UKIP</li> <li>BNP</li> <li>Other</li> <li>They do not vote</li> </ul>	2 0	Conservative	
<ul> <li>Plaid Cymru</li> <li>Greens</li> <li>UKIP</li> <li>BNP</li> <li>Other</li> <li>They do not vote</li> </ul>	0	Liberal Democrat	
<ul> <li>Greens</li> <li>UKIP</li> <li>BNP</li> <li>Other</li> <li>They do not vote</li> </ul>	• 0	SNP	Show if country==
<ul> <li>VKIP</li> <li>BNP</li> <li>Other</li> <li>They do not vote</li> </ul>	0	Plaid Cymru	Show if country==
<ul> <li><sup>8</sup> OBNP</li> <li><sup>9</sup> Other</li> <li><sup>10</sup> They do not vote</li> </ul>	<b>o</b>	Greens	
<ul> <li>O BNP</li> <li>O Other</li> <li><sup>10</sup> O They do not vote</li> </ul>	0	UKIP	
<ul> <li>Other</li> <li>They do not vote</li> </ul>	<sup>3</sup> O	BNP	
	0	Other	
9999 O Don't know	0	They do not vote	
	9999 O	Don't know	
discussantTurnoutEU	discu	issantTurnoutEU- Show if name:	[0] or name2[0] or name3[0] GRID <sub>W2</sub>
discussantTurnoutEU- Show if name1[0] or name2[0] or name3[0] GRID <sub>W2W2</sub>			te in the recent European Elections?

discussantturnoutName3- Show if name3[0] \$name3

# COLUMNS

- • No, didn't vote
- <sup>1</sup> Yes, they voted
- 9999 O Don't know
- <sup>2</sup> They were not eligible to vote



# discussantsAskedYouToVote

#### discussantsAskedYouToVote- Show if youngPerson and youngPerson !=1

MULTIPLE CHOICE W2

Thinking back to the day of the elections on May 22nd, did any of these people ask you to go to vote together? \*Please tick all that apply.\*

discussantsAskedYouToVote_1	□ \$name1	Show if name1[0]
discussantsAskedYouToVote_2	□ \$name2	Show if name2[0]
discussantsAskedYouToVote_3	□ \$name3	Show if name3[0]
discussantsAskedYouToVote_4	Your partner or spouse	Show if relationshipname1 != 1 and relationshipname2 != 1 and relationshipname3 != 1
discussantsAskedYouToVote_5	<ul> <li>Someone else living at the same address as you</li> </ul>	
discussantsAskedYouToVote_6	<ul> <li>Any other person not mentioned above</li> </ul>	
discussantsAskedYouToVote_nor	e□ None of these	Exclude other punches
discussantsAskedYouToVote_DK	Don't know	Exclude other punches



# discussantsAccompaniedVote

discussantsAccompaniedVo voteMethodEurope.has_ar	MULTIPLE CHOICE W2				
You said earlier that you went to vote on May 22nd with someone else. Who was that?					
discussantsAccompaniedVote_1		\$name1	Show if name1[0]		
discussantsAccompaniedVote_2		\$name2	Show if name2[0]		
discussantsAccompaniedVote_3		\$name3	Show if name3[0]		
discussantsAccompaniedVote_4		Your partner or spouse	Show if relationshipname1 != 1 and relationshipname2 != 1 and relationshipname3 != 1		
discussantsAccompaniedVote_5		Someone else living at the same address as you			
discussantsAccompaniedVote_6		Any other person not mentioned above and not living at your address			
discussantsAccompaniedVote_non	e□	None of these	Exclude other punches		
discussantsAccompaniedVote_dk		Don't know	Exclude other punches		

# discussantApprovalVote

#### discussantApprovalVote- Show if (youngPerson and youngPerson !=1) and (name1[0] or name2[0] or name3[0])

DYNAMIC GRID<sub>W2W4</sub>

Do you think this person cares whether or not you voted in the European Elections? (W2)

Do you think this person cares whether or not you vote in the General Election on May 7th? (W4)

discussantApprovalVoteName1- Show if name1[0]			\$name1
disc	uss	antApprovalVoteName2- Show if name2[0]	\$name2
disc	uss	antApprovalVoteName3- Show if name3[0]	\$name3
COL	.UN	INS	
1	0	Yes	
2	0	No	
9999	0	Don't know	



# eesEUGrid

eesEUGrid- Show if getsPTV==1GRIDW1W2W3W4Some say European unification should be pushed further. Others say it has already gone too far. What is your opinion? And where would you place the following parties on this scale?		
roworder randomize		
ROWS eesEUIntegrationSelf	Yourself	
eesEUIntegrationCon	Conservatives	
eesEUIntegrationLab	Labour	
eesEUIntegrationLD	Liberal Democrats	
eesEUIntegrationUKIP	UKIP	
eesEUIntegrationGreen	Greens W2W3	
eesEUIntegrationSNP- Show if country==2	SNP	
eesEUIntegrationPC- Show if country==3	Plaid Cymru	
COLUMNS		
• • 0 Unification has already	gone too far	
<sup>1</sup> 0 1		
<sup>2</sup> 0 2		
<sup>3</sup> O 3		
<sup>4</sup> 0 4		
<sup>5</sup> 0 5		
<sup>6</sup> 0 6		
<sup>7</sup> 0 <b>7</b>		
<sup>8</sup> 0 8		
<sup>9</sup> 0 9		
<sup>10</sup> • 10 Unification should be p	oushed further	
9999 O Don't know		



# EUIntegrationGrid

#### EUIntegrationGrid-Show if getsPTV==2 and getsEUTT==2

GRID W1W2W3W4

Some people feel that Britain should do all it can to unite fully with the European Union. Other people feel that Britain should do all it can to protect its independence from the European Union. Where would you place yourself and the political parties on this scale? 

roworder	randomize		
ROWS			
EUIntegrationSelf		Yourself	
EUIntegrationCon		Conservatives	
EUIntegrationLab		Labour	
EUIntegrationLD		Liberal Democrats	
EUIntegrationUKIP		UKIP	
EUIntegrationGreen		Greens	W2W3
EUIntegrationSNP- Sho	ow if country==2	SNP	
EUIntegrationPC- Show	v if country==3	Plaid Cymru	

#### COLUMNS

Unite fully with the European Union 0 1 o 3 Protect our independence 

9999 O Don't know

\_\_\_\_\_



# Module: topcuTavitsEU if getsEUTT==1

# selfEUTTGrid

Some people feel that Britain should do all it can to unite fully with the European Union. Other people				
feel that Britain should do all it can to protect its independence from the European Union. Where would you place yourself on this scale?				
ROWS EUTST1_1				
COLUMNS				
<ul> <li>0 Unite fully with the European Union</li> </ul>				
<sup>1</sup> 0 1				
<sup>2</sup> 0 2				
<sup>3</sup> O 3				
<sup>4</sup> 0 4				
<sup>5</sup> 0 5				
<sup>6</sup> 0 6				
<sup>7</sup> 0 <b>7</b>				
<sup>8</sup> 0 8				
° 0 9				
<sup>10</sup> • 10 Protect our independence from the European Union				
9999 O Don't know				



----

# selfEUCertainGrid

selfEUCertainGrid GRID W1W2W4						
Now thinking about the scale above, some people feel very certain about their own position on this scale, while others may feel somewhat certain or not at all certain. How certain are you about your position on this scale?						
ROWS selfEUCertain						
COLUMNS						
<b>з</b> О	Not at all certain					
<b>2</b> O	Somewhat certain					
<b>1</b> O	Very certain					
9999 O	Don't know					



## partyEUTTGrid

partyEU <sup>T</sup>		se the political parties on this scale?	GRID	W1W2W4	
And where would you place the political parties on this scale? ROWS					
EUIntegrati	onTTCon	Conservatives			
EUIntegrati	onTTLab	Labour			
EUIntegrati	onTTLD	Liberal Democrats			
EUIntegrati	onTTUKIP	UKIP			
EUIntegrati	onTTGreen	Greens		W2	
COLUMNS <sup>0</sup> 0 U	nite fully with t	he European Union			
1 0 <b>1</b>					
² 0 2					
³ 0 З					
<sup>4</sup> 0 4					
⁵					
<sup>6</sup> 0 6					
<sup>7</sup> 0 7					
<sup>8</sup> 0 8					
° 0 9					
<sup>10</sup> 0 10	Protect our inde	ependence from the European Union			
9999 O DOI	n't know				



## certaintyEUTTGrid

CertaintyEUTTGrid GRID W1W2W4 And how certain are you of the position of the parties on the scale above?				
ROWS	Concornativos			
certaintyEUCon	Conservatives			
certaintyEULab	Labour			
certaintyEULD	Liberal Democrats			
certaintyEUUKIP	UKIP			
certaintyEUGreen	Greens	W2		
COLUMNS				
<sup>1</sup> • Not at all certain				
<sup>2</sup> • Somewhat certain				
<sup>3</sup> • Very certain				
9999 O Don't know				
coalitionGrid				



#### coalitionGrid

\_\_\_\_\_

coalitionGrid	DYNAMIC GRID W1W2W3W4				
Thinking about coalition government (when more than one party forms the government), how much do					
you agree or disagree v	vith the following statements?				
roworder	randomize				
ROWS					
difficultBlameCoalition	It is more difficult to know who to blame when parties govern in coalition				
singlePartyEffective	Coalition governments are more effective than single party governments				
coalitionInTune	Coalition governments are more in tune with the public than governments formed of one party				
coalitionDontDeliver	Parties cannot deliver on their promises when they govern in				

COLUMNS 1 • Strongly disagree 2 • Disagree 3 • Neither agree nor disagree 4 • Agree 5 Strongly agree 9999 O Don't know .....

coalition

#### immigEcon

immigEcon	SCALE	W1W2W3W4			
Do you think immigration is good or bad for Britain's economy?					

max	7 (Good for economy)
min	1 (Bad for economy)
dk	9999

# immigCultural



#### immigCultural

SCALE W1W2W3W4

And do you think that immigration undermines or enriches Britain's cultural life?

max	7
min	1
dk	9999

## voteNormsGrid

voteNormsGrid	DYNAMIC GRID W1W2W3W4			
How much do you agree or dis	agree with the following statements?			
roworder randor	mize			
ROWS				
dutyToVote2	It is every citizen's duty to vote in an election			
socialPressureVote Most people I know usually vote in general elections				
COLUMNS				
<sup>1</sup> • Strongly disagree				
<sup>2</sup> O Disagree	Disagree			
<sup>3</sup> • Neither agree nor disag	Neither agree nor disagree			
<sup>4</sup> • Agree				
<sup>5</sup> ○ Strongly agree				
9999 o Don't know				

#### inequalityChange

#### inequalityChange

SINGLE CHOICE

W2W3W4

Do you think the difference in incomes between rich people and poor people in the UK today is larger, smaller, or about the same as it was 20 years ago?

- <sup>1</sup> O Larger
- <sup>2</sup> O Smaller
- <sup>3</sup> About the same

\_\_\_\_\_

99 O Don't know



#### inequalityChangeLarger

# inequalityChangeLarger- Show if inequalityChange==1 single choice w2w3w4

Would you say the difference in incomes is much larger or somewhat larger?

#### 1 • Much larger

- 2 • Somewhat larger
- 99 Don't know

#### inequalityChangeSmaller

# inequalityChangeSmaller-Show if inequalityChange==2 single choice W2W3W4

------

Would you say the difference in incomes is much smaller or somewhat smaller?

- Much smaller
- 2 • Somewhat smaller
- 99 Don't know

#### inequalityGoodBad

#### inequalityGoodBad

SINGLE CHOICE

W2W3W4

And do you think this is a good thing, a bad thing, or haven't you thought about it?

- Good thing
- Bad thing
- Haven't thought about it
- Don't know

# efficacyGrid



	n <b>cyGrid</b> nuch do you agree or disagree with the	DYNAMIC GRID W1W2W3W4 following statements?			
rowor					
ROWS					
efficac	yUnderstand	I have a pretty good understanding of the important political issues facing our country			
efficac	yTooMuchEffort	It takes too much time and effort to be active in politics and public affairs			
efficac	yNotUnderstand	It is often difficult for me to understand what is going on in government and politics			
efficac	yPolCare	Politicians don't care what people like me think			
efficac	yVoteEffort- Show if youngPerson!=1	Going to vote is a lot of effort V	W2		
efficac	yEnjoyVote- Show if youngPerson!=1	Voting is an enjoyable experience			
smallP	artyWastedVote	People who vote for small parties are throwing away their vote			
smallV	oterPref	People should vote for the party they like the most, even if it's not likely to win			
efficac	yNoMatter	It doesn't matter which political party is in power			
COLUN	1NS				
<b>1</b> O	Strongly disagree				
<b>2</b> O	Disagree				
<b>з</b> О	Neither agree nor disagree				
4 <sub>O</sub>	Agree				
5 <sub>O</sub>	Strongly agree				
9999 🔾	Don't know				



#### redist

redict Channif rateTT2 are					
redist- Show if getsTT==2 or g		GRID W1W2W3W4			
Some people feel that government should make much greater efforts to make people's incomes more equal. Other people feel that government should be much less concerned about how equal people's					
incomes are. Where would you place					
roworder randomize					
ROWS					
redistSelf	Yourself				
redistCon	Conservatives				
redistLab	Labour				
redistLD	Liberal Democrat	S			
redistUKIP	UKIP				
redistSNP- <i>Show if country==2</i>	SNP				
redistPC- Show if country==3	Plaid Cymru				
redistGreen	Greens	W2W3			
COLUMNS					
• • 0 Government shou	ld try to make incomes e	qual			
<sup>1</sup> 0 1					
<sup>2</sup> 0 2					
³ o 3					
<sup>4</sup> 0 4					
⁵ ○ 5					
<sup>6</sup> 0 6					
<sup>7</sup> 0 <b>7</b>					
<sup>8</sup> 0 8					
<sup>9</sup> O <b>9</b>					
<sup>10</sup> · 10 Government shou	ld be less concerned abo	ut equal incomes			
9999 o Don't know					



# Module: topcuTavitsRedist if getsTT==1 and getsEUTT==2

# selfRedistTTGrid

Sor equ	SelfRedistTTGrid GRID W1W2W4 Some people feel that government should make much greater efforts to make people's incomes more equal. Other people feel that government should be much less concerned about how equal people's incomes are. Where would you place yourself on this scale?				
RO Rec		TST1_1			
CO		INS			
0	0	0 Government should try to make incomes equal			
1	0	1			
2	0	2			
3	0	3			
4	0	4			
5	0	5			
6	0	6			
7	0	7			
8	0	8			
9	0	9			
10	0	10 Government should be less concerned about equal incomes			
9999	0	Don't know			



#### selfRedistCertainGrid

# selfRedistCertainGrid GRID W1W2W4 Now, thinking about the scale above. Some people feel very certain about their own position on this scale, while others may feel somewhat certain or not at all certain. How certain are you about your position on this scale? ROWS selfRedistCertain COLUMNS 3 0 Not at all certain Not at all certain

- <sup>2</sup> Somewhat certain
- <sup>1</sup> Very certain
- 9999 O Don't know

#### redistGridTT



rodictCridTT		0010	
redistGridTT And where would you place th	ne political parties on this scale?	GRID	W1W2W4
ROWS			
redistTTCon	Conservatives		
redistTTLab	Labour		
redistTTLD	Liberal Democrats		
redistTTUKIP	UKIP		
redistTTGreen	Greens	W2	
COLUMNS	try to make incomes equal		
	try to make incomes equal		
U I			
<sup>2</sup> 0 2			
<sup>3</sup> 0 3			
<sup>4</sup> 0 4			
⁵ 0 5			
<sup>6</sup> 0 6			
<sup>7</sup> 0 7			
<sup>8</sup> O 8			
<sup>9</sup> 0 9			
<sup>10</sup> • 10 Government should	d be less concerned about equal	incomes	
9999 O Don't know			



# certaintyRedistTTGrid

<b>certaintyRedistTTGrid</b> GRID W1W2W4 And how certain are you of the position of the parties on the scale above?				
ROWS certaintyRedistCon	Conservatives			
certaintyRedistLab	Labour			
certaintyRedistLD	Liberal Democrats			
certaintyRedistUKIP	UKIP			
certaintyRedistGreen	Greens	W2		
COLUMNS     1     0     Not at all certain       2     0     Somewhat certain       3     0     Very certain       9999     0     Don't know				



# Module: valuesWave1

#### nationalIdentities

	nalldentities SCALE W1W2W3W4
Where v	would you place yourself on these scales?
max	7
min	1
dk	9999
STEMS britishne	ess
scottish	iness- Show if country==2
welshne	ess- Show if country==3
englishn	ness
value	es2
values	S2 DYNAMIC GRID W1 topup
How mu	uch do you agree or disagree with the following statements?
roworde	er randomize
ROWS	
al1	Young people today don't have enough respect for traditional British values
al2	For some crimes, the death penalty is the most appropriate sentence
al3	Schools should teach children to obey authority
al4	Censorship of films and magazines is necessary to uphold moral standards
al5	People who break the law should be given stiffer sentences
COLUM	INS
1 O	Strongly disagree

- <sup>2</sup> O Disagree
- <sup>3</sup> Neither agree nor disagree
- ⁴ Agree
- <sup>₅</sup> Strongly agree
- 9999 O Don't know

\_\_\_\_\_



# goneTooFarGrid

goneTooFarGrid	DYNAMIC GRID W1 topup				
Please say whether you think these things have gone too far or have not gone far enough in Britain.					
roworder randon	nize				
ROWS blackEquality	Attempts to give equal opportunities to ethnic minorities				
femaleEquality Attempts to give equal opportunities to women					
gayEquality	Attempts to give equal opportunities to gays and lesbians				
COLUMNS	COLUMNS				
• Not gone nearly far end	<sup>1</sup> • Not gone nearly far enough				
<sup>2</sup> • Not gone far enough					
<sup>3</sup> O About right					
<sup>4</sup> O Gone too far					
<sup>5</sup> O Gone much too far					
9999 O Don't know					



#### perceptionsOfPoor

-	eptionsOfPoor	DYNAMIC GRID W1W2W3W4 topup		
How n	nuch do you agree oi	r disagree with the following statements?		
rowor	der rai	ndomize		
ROWS				
reasonForUnemployment		When someone is unemployed, it's usually through no fault of their own		
immigrantsWelfareState Immigran		Immigrants are a burden on the welfare state		
govtH	govtHandouts Too many people these days like to rely on government handouts			
polForTheRich Po		Politicians only care about people with money		
businessBonus In business, bonuses are a fair way to reward hard work		In business, bonuses are a fair way to reward hard work		
COLUN	MNS			
<b>1</b> O	Strongly disagree			
<b>2</b> O	Disagree			
з О	Neither agree nor disagree			
<b>4</b> O	Agree			
5 <sub>O</sub>	Strongly agree			
9999 <sub>O</sub>	Don't know			
leftl	leftRight			

# leftRight

SCALE W1W2W3W4W5

In politics people sometimes talk of left and right. Where would you place yourself on the following scale?

max	10 (right)
min	0 (left)
dk	9999



#### lr

#### Ir

GRID

W2W3W4W5

In politics people sometimes talk of left and right. Where would you place the following parties on this scale?

rowor	rde		andomize
ROWS			andonnize
		equired	Conservatives
lrLab-	- re	quired	Labour
lrLD- I			Liberal Democrats
IrUKIP- required		required	UKIP
IrSNP- Show if country==2			2 SNP
		ow if country==3	
Irgree	ens	- required	Greens
COLU	IM	NS	
0	0	0 - Left	
1 (	0	1	
2	0	2	
з с	0	3	
4	0	4	
5	0	5	
6	0	6	
7 (	0	7	
8	0	8	
9	0	9	
<b>10</b> C	0	10 - Right	
9999	0	Don't know	



# participation

<b>participation</b> During the last 7 days,	MULTIPLE W5 have you done any of the following? (Choose all that apply)			
ROWS participation 1	Done any work on behalf of a political party or action group			
participation_2 Given any money to a political party, organization or cause				
participation_3	Displayed an election poster			
participation_4	Listened to or watched a party election broadcast			
participation_5	Read a campaign leaflet/letter, text message or email from a political party			
participation_6 Tried to persuade somebody which party they should vote for				
COLUMNS				
<sup>1</sup> • Yes				
• • No				
9999 O Don't know				



#### satDem

satD On the		GRID W1W2W3W4 ou with the way that democracy works in:
ROWS	•	
satDe	mUK	The UK as a whole
satDe	mScot- <i>Show if country==2</i>	Scotland
satDe	mWales- <i>Show if country==3</i>	Wales
satDe	mEng- <i>Show if country==1</i>	England
satDe	mEU	The European Union
COLUI	MNS	
1 O	Very dissatisfied	
<b>2</b> O	A little dissatisfied	
<b>з</b> О	Fairly satisfied	
<b>4</b> O	Very satisfied	
9999 O	Don't know	

#### approveEU

appro	oveEU	SINGLE CHOICE	W2	
Do you	ı approve or disapprove o	f the political decisions made by the EU	over the past 12 months?	
1 <sub>O</sub>	Approve			
<b>2</b> O	Disapprove			
9999 O	Don't know			

.....



#### euFinancialHelp

#### euFinancialHelp

SINGLE CHOICE

 $W^2$ 

Do you agree or disagree that in times of crisis, the United Kingdom should give financial help to another EU Member State facing severe economic and financial difficulties?

- <sup>5</sup> Strongly agree
- <sup>4</sup> O Agree
- <sup>3</sup> Neither nor disagree
- <sup>2</sup> O Disagree
- <sup>1</sup> O Strongly disagree

\_\_\_\_\_

9999 O Don't know

#### page referendumIntro (W3)

Now we would like to ask you a few questions about the recent referendum in Scotland, where Scotland voted to remain in the United Kingdom.

#### scotReferendumTurnout

scotReferendumTurnout- Show if country==2

\_\_\_\_\_

SINGLE CHOICE W3

Many people don't vote in elections these days. Did you vote in the referendum on Scottish independence that was held on 18th September 2014?

- <sup>1</sup> Yes, I voted
- <sup>2</sup> O No, I did not vote
- <sup>3</sup> No, I was not eligible to vote
- 9999 O Don't know



#### scotReferendumVote

scotł	ReferendumVote- Show if         ReferendumTurnout==1         SINGLE CHOICE         ow did you vote in the independence referendum?
1 ⊖ 0 ⊖	I voted "Yes" (Scotland should be an independent country) I voted "No" (Scotland should not be an independent country) Don't know
hap	pyScotIndepResultNo
	byScotIndepResultNo       SINGLE CHOICE       W3         happy or how disappointed are you that Scotland voted to remain part of the United Kingdom?         10 (Extremely happy)         0 (Extremely disappointed)         9999
cert	aintyScotUnion
	aintyScotUnion SINGLE CHOICE W3 hat Scotland has voted to remain in the Union, how sure are you about what will happen to nd?
1 O	I am very unsure what will happen
2 0	I am quite unsure what will happen
3 O	I am quite sure what will happen
4 O	I am very sure what will happen
0	Don't know
scot	tShareBurden
Should	ShareBurden- Show if country==2 SINGLE CHOICEW1W2W3 d the cost of paying the government old age pension to people in Scotland come from the taxes ted across the UK as a whole, or from those collected in Scotland only?
1 <sub>O</sub>	Taxes collected across the UK as a whole
2 <sub>O</sub>	Taxes collected in Scotland only
3 O	It depends

9999 O Don't know

\_\_\_\_\_

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# Module: devoRelevant

#### approvalRating

approvalRating	DYNAMIC GRID W1W2W3W4			
Do you approve or disapprove of the job that the government is doing?				
ROWS				
approveUKGovt	The UK government			
approveScotGovt- Show if country==2	The Scottish government			
approveWelshGovt- Show if country==3 The Welsh government				
COLUMNS				
<sup>1</sup> • Strongly disapprove				
<sup>2</sup> O Disapprove				
<sup>3</sup> • Neither approve nor disapprove				
<sup>4</sup> • Approve				
<sup>5</sup> ○ Strongly approve				
9999 o Don't know				

#### scotReferendumOutside

#### scotReferendumOutside- Show if country in [1,3]

SINGLE CHOICE W1W2W3 As you may know, a referendum on independence will be held in Scotland on 18th September 2014. Do you think that Scotland should become an independent country or remain part of the UK?

- 1 • Scotland should become an independent country
- 0 • Scotland should remain part of the UK
- 9999 O Don't know

\_\_\_\_



#### scotReferendumIntention

#### scotReferendumIntention- Show if country==2 SINGLE CHOICE W1W2W3

As you may know, a referendum on independence will be held in Scotland on 18th September 2014. Voters will be asked, "Should Scotland be an independent country?" Do you think you will vote "Yes" or "No"?

- <sup>1</sup> Will vote "Yes"
- • Will vote "No"
- <sup>2</sup> O Will not vote
- 9999 O Don't know

#### scotReferendumTurnout

**scotReferendumTurnout-** *Show if country==2* SINGLE CHOICE W1W2W3 Many people don't vote in elections these days. How likely is it that you will vote in the referendum on Scottish independence that will be held on 18th September 2014?

- <sup>5</sup> Very likely that I will vote
- <sup>4</sup> O Fairly likely
- <sup>3</sup> Neither likely nor unlikely
- <sup>2</sup> O Fairly unlikely
- <sup>1</sup> Very unlikely that I will vote
- 9999 O Don't know

#### happyScotIndepResult

happyScotIndepResult- Show if country==2	SCALE	W1W2W3
How happy or how disappointed would you be if the "yes" side won the	referendum?	

max10 (Extremely happy)min0 (Extremely disappointed)dk9999



#### happyScotIndepResultNo

#### happyScotIndepResultNo- Show if country==2

SCALE W2

And how happy or how disappointed would you be if the "No" side won the referendum?

10 (Extremely happy) max

0 (Extremely disappointed) min 9999

dk

#### scotRefExpectation

•	on- Show if country in [2,3] otland will choose to become an independent co	RULE untry?	W1W2
left	0 - Scotland will definitely choose to stay in UK		
right	100 - Scotland will definitely choose independe	ence	
dk	9999		

#### scotRefExpectationTurnout

scotRefExpe	W1W2		
What proportic	on of people do you think will vote in the Scottish independ	lence referendu	um?
left	0% of people will vote		

100% of people will vote right dk 9999

#### scotDevoMax

#### scotDevoMax- Show if country==2 SINGLE CHOICE W1W2 If Scotland votes to remain part of the United Kingdom, \*should\* the Scottish Parliament have more powers than it does at present, fewer powers, or should the Parliament's powers stay about the same as they are now.

- 5 • It should have many more powers
- It should have some more powers
- 3 • It should have about the same powers as it does now
- It should have fewer powers than it does now 2
- 1 It should have many fewer powers than it does now 0
- 9999 O Don't know

.....



#### scotDevoMax (wave 3 onwards)

#### scotDevoMax- Show if country==2

SINGLE CHOICE

W3W4 Should the Scottish Parliament have more powers than it does at present, fewer powers, or should the Parliament's powers stay about the same as they are now.

- 5 • It should have many more powers
- 4 • It should have some more powers
- 3 • It should have about the same powers as it does now
- 2 • It should have fewer powers than it does now
- 1 • It should have many fewer powers than it does now
- 9999 O Don't know

#### expectationDevoScot

#### expectationDevoScot- Show if country==2

And if Scotland votes to remain part of the United Kingdom, do you think that the powers devolved to the Scottish parliament \*will\* change?

\_\_\_\_\_

- 5 • It will get many more powers
- 4 • It will get some more powers
- 3 • It will neither gain nor lose any powers
- 2 • It will lose some powers
- 1 • It will lose many powers
- 9999 O Don't know

SINGLE CHOICE

W1W2



SINGLE CHOICE W1W2W3W4

#### expectationDevoScot (wave 3 onwards)

		ctationDevoScot- Show if country==2	SINGLE CHOICE t *will* change?	W3W4
_				
5	0	It will get many more powers		
4	0	It will get some more powers		
3	0	It will neither gain nor lose any powers		
2	0	It will lose some powers		
1	0	It will lose many powers		
9999	0	Don't know		
CS	pl:	ScotRef		
ex	pe	ctGoodConductScotRef - <i>Show if country==2</i>	SCALE	W2
Но	w fa	irly do you expect the Scottish referendum to be conducted?		
ma	IX	5		
mi	n	1		

#### expectationDevoWales

#### expectationDevoWales- Show if country==3

9999

How do you think that the powers devolved to the National Assembly for Wales will change over the next few years?

- <sup>5</sup> It will get many more powers
- <sup>4</sup> It will get some more powers
- <sup>3</sup> It will neither gain nor lose any powers
- <sup>2</sup> O It will lose some powers
- <sup>1</sup> It will lose many powers
- <sup>99</sup> O Don't know

dk

\_\_\_\_\_



#### fairShareGrid

fairShareGrid	GRID	W1W2W3W4		
Would you say that each of the	se nations gets more or less its fair share	e of UK government spending?		
ROWS				
engFairShare	England			
scotFairShare	Scotland			
walesFairShare	Wales			
COLUMNS				
<sup>1</sup> • Much less than its fair s	Much less than its fair share			
<sup>2</sup> O A little less than its fair	A little less than its fair share			
<sup>3</sup> • More or less its fair sha	More or less its fair share			
<sup>4</sup> • A little more than its fai	A little more than its fair share			
<sup>5</sup> • Much more than its fair	Much more than its fair share			
9999 O Don't know	Don't know			



# Module: england if country==1

#### scotIndepGoodEng

#### scotIndepGoodEng

SINGLE CHOICE W1W2

In general, how good or bad do you think it would be for England if Scotland became an independent country?

- <sup>₅</sup> Very good
- Good
- <sup>3</sup> Neither good nor bad
- <sup>2</sup> O Bad
- <sup>1</sup> O Very bad
- 9999 O Don't know

#### scotIndepGoodEng (post-referendum)

scotIndepGoodEngSINGLE CHOICEW3In general, how good or bad do you think it would be for England if Scotland became an independentcountry?

- ⁵ Very good
- <sup>4</sup> O Good
- <sup>3</sup> Neither good nor bad

\_\_\_\_

- <sup>2</sup> O Bad
- <sup>1</sup> Very bad
- 9999 O Don't know



#### englandGovern

# englandGovernSINGLE CHOICEW1W2W3W4Some UK laws only affect England because some policies are decided in Scotland and Wales. How do youthink laws that only affect England should be made?

- <sup>1</sup> O By the UK Parliament, with all MPs having a vote
- <sup>2</sup> O By the UK Parliament, but with only English MPs having a vote
- <sup>3</sup> By a new, separate parliament for England, but with England remaining part of the UK
- <sup>4</sup> O By a new, separate parliament for England, and with England becoming independent from the rest of the UK

\_\_\_\_\_

9999 O Don't know



# Module: scotland if country==2

# devoResponsibleScot

devoResponsibleScot GRID W1W2W3W4					
Which institution do you think should make roworder randomize	e most of the important decisions for Scotland about				
ROWS					
devoResponsibleScotWelfare	Welfare benefits				
devoResponsibleScotNHS	The NHS				
devoResponsibleScotSchools	Schools				
devoResponsibleScotDefence	Defence and foreign affairs				
devoResponsibleScotTax The level of taxes					
devoResponsibleScotPolice	The police				
COLUMNS					
<sup>1</sup> • The Scottish Parliament					
<sup>2</sup> O The UK Parliament					
<sup>3</sup> Other					
9999 o Don't know					



#### effectsIndScot

effectsIndScot If Scotland becomes independe		VIC GRID	W1W2		
ROWS					
scotIndepEconomy	The general economic situation	in Scotland wou	Ild be worse		
scotIndepInequality	The gap between rich and poor	would become	smaller		
scotIndepVoice	Scotland would have a weaker	voice in the worl	d		
cooperateRUKGBP	Scotland would keep using the	pound			
scotIndepJoinEU	Scotland would be able to retai same terms as the UK	n membership o	f the EU on the		
scotIndepMeBetterOff	I personally would be better of	f			
COLUMNS Very unlikely Fairly unlikely Neither likely nor unlikely Fairly likely Very likely Don't know effectsUnionScot2					
effectsUnionScot2 Now that Scotland has voted to	DYNAN stay in the UK, how likely is it tha	VIC GRID at	W3		
ROWS					
scotUnionEconomy	The general economic situation in Scotland will be worse				

scotUnionInequality The gap between rich and poor will become smaller

I personally will be better off

\_\_\_\_\_

scotUnionMeBetterOff

#### COLUMNS

<sup>1</sup> O Very unlikely

- <sup>2</sup> Fairly unlikely
- <sup>3</sup> Neither likely nor unlikely
- <sup>4</sup> Fairly likely

<sup>5</sup> O Very likely

9999 O Don't know

-----



#### certaintyScotIndepUnion

certaintyScotIndepUnion GRID W1W2						
How sure are you about what would happen to Scotland if it became independent or if it stayed in the						
United Kingdom?	· · · · · · · · · · · · · · · · · · ·					
roworder randomize						
ROWS						
certaintyScotIndependence	If Scotland became independent					
certaintyScotUnion	If Scotland stayed in the UK					
COLUMNS						
<sup>1</sup> • I am very unsure what would happer	ı					
<sup>2</sup> • I am quite unsure what would happe	n					
$^{3}$ $_{\odot}$ I am quite sure what would happen						
<sup>4</sup> • I am very sure what would happen						
9999 o Don't know						

#### scotElectionVoteConst

scotElectionVoteConstSINGLE CHOICEW1W2W3W4If there was a Scottish Parliament election tomorrow, which party would you vote for to represent yourlocal constituency?

- <sup>1</sup> O Scottish Labour
- <sup>2</sup> O Scottish Conservative
- <sup>3</sup> O Scottish Liberal Democrat
- <sup>4</sup> Scottish National Party (SNP)
- <sup>6</sup> O Scottish Green Party
- <sup>7</sup> United Kingdom Independence Party (UKIP)
- <sup>8</sup> Other (open [scotElectionVoteConstOth])
- • I would not vote
- 9999 O Don't know



W3

#### scotElectionVoteList

#### scot Election Vote List

SINGLE CHOICE

And if there was a Scottish Parliament election tomorrow, which party would you vote for with your regional list vote?

- <sup>1</sup> O Scottish Labour
- <sup>2</sup> O Scottish Conservative
- <sup>3</sup> O Scottish Liberal Democrat
- <sup>4</sup> Scottish National Party (SNP)
- <sup>6</sup> O Scottish Green Party
- <sup>7</sup> O United Kingdom Independence Party (UKIP)
- <sup>8</sup> Other (open [scotElectionVoteListOth])
- • I would not vote
- 9999 O Don't know

#### referendumContact

\_\_\_\_\_

#### referendumContact- Show if country==2

MULTIPLE CHOICE W2W3

Have any of the following contacted you about the Scottish Independence Referendum in the previous four weeks? \*Please tick all that apply.\*

referendumContact_1	The Yes Scotland Campaign
referendumContact_2	The Better Together Campaign
referendumContact_3	Scottish National Party
referendumContact_4	Scottish Labour Party
referendumContact_5	Scottish Liberal Democrats
referendumContact_6	Scottish Conservative Party
referendumContact_7	Scottish Green Party
referendumContact_8	Any other organization campaigning *for* independence
referendumContact_9	Any other organization campaigning *against* independence



Exclude other punches

Exclude other punches

#### referendumSettled

- -- --- -- --- --- --- --- --- --- --- --- --- --- --- --- ---

referendumSettled s	SINGLE CHOICE	W4
Do you think that there should be another independence refere	endum within the next 1	.0 years?

1 O Yes

- • No
- 9999 O Don't know

#### \_\_\_\_\_

#### scotReferendumIntention

**scotReferendumIntention**SINGLE CHOICE W4
If there was another referendum on Scottish independence, how do you think you would vote?

- <sup>1</sup> I would vote "Yes" (leave the UK)
- • I would vote "No" (stay in the UK)

- <sup>2</sup> Would not vote
- 9999 O Don't know



## campaignVision

ROWS       Yes Scotland         carry isionYes       Yes Scotland         carry isionNo       Better Together         *       °         *       °         *       °         *       Neither successful         *       °         *       Neither successful or unsuccessful         *       °         *       Pairly unsuccessful         *       °         *       °         *       °         *       °         *       °         *       °         *       °         *       °         *       °         *       °         *       °         *       °         *       °         *       °         *       °         *       °         *       *         *       *         *       *         *       *         *       *         *       *         *       *         *       *         *       *	campaignVision if country==2SINGLE CHOICEW3Leaving aside how you voted, how successful would you say that each side was in putting forward a clear vision of the Scotland it wants?				
campaignVisionNo     Better Together       COLS     • <sup>1</sup> •       Very successful <sup>2</sup> •       Fairly successful <sup>3</sup> •       Neither successful or unsuccessful <sup>4</sup> •       Fairly unsuccessful <sup>5</sup> •			Vac Castland		
COLS 1 · Very successful 2 · Fairly successful 3 · Neither successful or unsuccessful 4 · Fairly unsuccessful 5 · Very unsuccessful	campaignvisionre	25	res scotiand		
<ul> <li>Very successful</li> <li>Fairly successful</li> <li>Neither successful or unsuccessful</li> <li>Fairly unsuccessful</li> <li>Very unsuccessful</li> </ul>	campaignVisionNo	0	Better Together		
	<ul> <li>Very succe</li> <li>Fairly succe</li> <li>Fairly succe</li> <li>Neither su</li> <li>Fairly unsu</li> </ul>	essful accessful or unsuccessful accessful			



# campaignAssessPost

	paignAssessPost if country=				
ROW:	nat extent do you agree or disagree s				
refFairnessW2 Both sides of the referendum debate have had a fair chat to present their point of view					
other	SideW2	Although I was on one side of the debate, I must admit that the other side had some strong points			
COLS					
<b>1</b> O	Strongly agree				
2 0	Agree				
<b>0</b>	Neither agree nor disagree				
• O	Disagree				
5 O	Strongly disagree				
bla	meScotUnion				
blameScotUnion- Show if scotReferendumVote==1 MULTIPLE CHOICE W3					
W5 Which of the following people and parties do you think is to blame for Scotland *not* becoming an independent country? *Tick all that apply*					
blame	eScotUnion_1	neron			

blameScotUnion_1	David Cameron	
blameScotUnion_2	The Conservative Party	
blameScotUnion_3	Ed Miliband	
blameScotUnion_4	Labour Party	
blameScotUnion_5	Nick Clegg	
blameScotUnion_6	The Liberal Democrats	
blameScotUnion_7	Alistair Darling	
blameScotUnion_8	Alex Salmond	
blameScotUnion_9	Scottish National Party	
blameScotUnion_none	None of these	Exclude other punches
blameScotUnion_dk	Don't know	Exclude other punches



# csplScotRef

goodConductSco	tRef	SCALE	W3
How fairly do you thin	k the Scottish referendum was conducted?		
max	5 (Independence referendum was conducte	ed unfairly)	
min	1 (Independence referendum was conducte	ed fairly)	
dk	9999		

## refChoiceSure

refChoiceCertainty - Show if scotReferendumIntention in [1,111] SCALE W2				
Earlier you said that you would be most likely to vote \$scotrefintention in the upcoming referendum.				
How certain are you that you will vote that way?				
max	7			
min	1			
dk	1			



# Module: wales if country==3

## scotIndepGoodWales

SINGLE CHOICE W1W2 In general, would it be good or bad for Wales if Scotland became an independent country?				
5	0	Very good		
4	0	Good		
3	0	Neither good nor bad		
2	0	Bad		
1	0	Very bad		
9999	0	Don't know		

#### scotIndepGoodWales (post-referendum)

scotIndepGoodWalesSINGLE CHOICEW3In general, how good or bad do you think it is for Wales that Scotland will remain part of the UnitedKingdom?				
5	0	Very good		
4	0	Good		
3	0	Neither good nor bad		
2	0	Bad		
1	0	Very bad		
9999	0	Don't know		



#### devoPrefWales

de	devoPrefWales SINGLE CHOICE W1W2W3W4				
		of these statements comes closest to your view?			
1	0	There should be no devolved government in Wales			
2	0	The National Assembly for Wales should have fewer powers			
3	0	We should leave things as they are now			
4	0	The National Assembly for Wales should have more powers			
5	0	Wales should become independent, separate from the UK			
9999	0	Don't know			



#### devoResponsibleWales

devoResponsibleWales	GRID W1W2W3W4
	ake most of the important decisions for Wales about
roworder randomize	
ROWS devoResponsibleWalesWelfare	Welfare benefits
devoResponsibleWalesNHS	The NHS
devoResponsibleWalesSchools	Schools
devoResponsibleWalesDefence	Defence and foreign affairs
devoResponsibleWalesTax	Income tax
devoResponsibleWalesPolice	The police
devoResponsibleWalesJustice	Law and justice
COLUMNS <sup>1</sup> • The Welsh Assembly	
<sup>2</sup> O The UK Parliament	
<sup>3</sup> • Other	
9999 O Don't know	
welshElectionVoteConst	

#### weishElectionvoleConst

#### welshElectionVoteConst

In elections to the National Assembly for Wales you have two votes. One is for an individual member of the Assembly - or AM - for your constituency. The second is for a party list for your region. If there were a National Assembly for Wales election tomorrow, which party would you vote for in your constituency?

SINGLE CHOICE W1W2W3W4

- <sup>1</sup> O Labour
- <sup>2</sup> O Conservative
- <sup>3</sup> O Liberal Democrat
- <sup>4</sup> O Plaid Cymru
- 6 O Green Party
- <sup>7</sup> O United Kingdom Independence Party (UKIP)

\_\_\_\_\_

- <sup>9</sup> Other party (open [welshElectionVoteConstOth])
- $^{\circ}$   $^{\circ}$  I would not vote
- 9999 O Don't know



#### welshElectionVoteList

#### welsh Election Vote List

SINGLE CHOICE W1W2W3

Now thinking about the regional or party vote for the National Assembly for Wales, which party list would you vote for?

\_\_\_\_\_

- <sup>1</sup> O Labour
- <sup>2</sup> O Conservative
- <sup>3</sup> O Liberal Democrat
- <sup>4</sup> O Plaid Cymru
- <sup>6</sup> O Green Party
- <sup>7</sup> O United Kingdom Independence Party (UKIP)
- <sup>9</sup> Other party (open [welshElectionVoteListOth])
- • I would not vote
- 9999 O Don't know



#### ashcroft

Thi car	ashcroftSINGLE CHOICEW4W5Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?						
0	0	I would not vote					
1	0	Conservative					
2	0	Labour					
3	0	Liberal Democrat					
4	0	Scottish National Party (SNP)	Show if country==2				
5	0	Plaid Cymru	Show if country==3				
6	0	United Kingdom Independence Party (Uk	(IP)				
7	0	Green Party					
8	0	British National Party (BNP)					
9	0	Other (open [generalElectionVoteOth1])					
9999	0	Don't know					



#### PLAYGROUND ITEMS

#### Module: embes if minority==1

#### embesgrid

er	nb	esgrid	GRID W4		
Ple	ase	tell me how far y	ou agree or disagree with each of the following statements:		
rov	vorc	ler	randomize		
ROWS embesExpectationsGap		ExpectationsGap	There is often a big gap between what people from my ethnic group expect out of life and what we actually get.		
em	embesDiscrimination Non-White people don't have the same opportunities and chances in life as White people, as they are held back by prejudice and discrimination				
CO	LUN	1NS			
5	0	Strongly agree			
4	0	Agree			
3	0	Neither agree no	or disagree		
2	0	Disagree			
1	0	Strongly disagree	e		
9999	0	Don't know			



#### mpLikelyToHelp

	_	kelyToHelp	GRID		W4
lf y	ouv	were to write to your MP with a problem	, how likely do you think t	hey would b	be to help:
1	0	Very unlikely			
2	0	Fairly unlikely			
3	0	Neither likely nor unlikely			
4	0	Fairly likely			
5	0	Very likely			
9999	0	Don't know			
er	embeshelp				

embeshelp	SINGLE CHOICE	W4
Do you think it would make them more likely to help if they were	of the same ethnic minority	
background as yourself?		

- <sup>1</sup> Yes, this would make them more likely to help
- <sup>2</sup> O No, this would not make them more likely to help
- 9999 O Don't know

#### Module: expectationsDevoMax if country==2

#### Page: expPartyInd if condition in [2,3,4,5]

Referendum polling has consistently suggested a "no" vote and so attention has turned to what might happen afterwards. According to political expert \$endorsementExpParty from Oxford University, \$expParty look likely to win the most seats in 2015. The key question is how \$expParty will respond to a no vote. Experienced journalist \$endorsementWillWont reports that \$expParty would then \$willwont transfer substantially more powers to Scotland - the so-called "devo-max" option.

#### expectationManipCheck



W1

SINGLE CHOICE

#### expectationManipCheck

If there is a "no" vote in 2014, which of the following do you think is the most likely outcome?

- <sup>1</sup> A major transfer of powers from Westminster to the Scottish Parliament ("devo-max")
- <sup>2</sup> O Some powers will be transferred but well short of "devo-max"
- <sup>3</sup> O No change to the relationship between Westminster and the Scottish Parliament
- 9999 O Don't know

#### expectationDevoDV

expectationDevo	DV	SCALE	W1		
Now, on a scale from 1 (should definitely stay in the union) to 7 (should definitely become independent which number best reflects your own position on what Scotland should do?					
max	7				
min	1				
dk	9999				
STEMS pocketBookAccuratel	DV2				



#### Module: scotWave2Exp if country==2

#### Page: dummyScotExp

#### Page: treatment1 if ScotExp\_randID==1

One topic of the referendum debate has been whether an independent Scotland would be a member of the European Union. According to Alistair Darling from the 'Better Together' campaign, Scotland would have to leave the EU, reapply for membership and "negotiate its way back in". But Alex Salmond rejects this claim, saying that "Scotland is already a member of the EU and that would continue".

## manipCheck1 SINGLE CHOICE W2 Which of these best describes your own view on what would happen to Scotland if there was a 'Yes' vote? 1 • Definitely remain a member of the EU 2 • Probably remain a member of the EU

- <sup>3</sup> O Not at all sure
- <sup>4</sup> Probably not remain a member of the EU
- Definitely not remain a member of the EU
- 99 O Don't know

#### Page: treatment2 if ScotExp\_randID==2

One topic of the referendum debate has been the currency that would be used in an independent Scotland. According to Alistair Darling from the 'Better Together' campaign, "it is now a simple fact that Scotland cannot keep the pound if we leave the UK". But Alex Salmond describes this as a 'scare tactic', saying that Scotland would continue to use sterling which "is as much Scotland's as the rest of the UK's".

manipCheck2SINGLE CHOICEW2Which of these best describes your own view on what \*\*would\*\* happen to Scotland if there was a<br/>'Yes' vote?

- <sup>1</sup> Definitely continue using the pound
- <sup>2</sup> Probably continue using the pound
- <sup>3</sup> O Not at all sure
- <sup>4</sup> Probably not continue using the pound
- <sup>5</sup> O Definitely not continue using the pound
- <sup>99</sup> O Don't know



#### Page: treatment3 if ScotExp\_randID==3

One topic of the referendum debate has been whether Scottish households would be better or worse off under independence. According to Alistair Darling from the 'Better Together' campaign, the security and business opportunities offered by the Union makes Scots more prosperous. But Alex Salmond says that Scotland's finances are "healthier than those of the UK as a whole" and so Scots would be better off under independence.

W	hich	pCheck3 SINGLE CHOICE W2 of these best describes your own view on what would happen to Scottish households if there was vote?
1	0	Definitely be better off
2	0	Probably be better off
3	0	Not at all sure
4	0	Probably be worse off
5	0	Definitely be worse better off
99	0	Don't know

#### dv1w2Q

dv1w2		SCALE	W2
Overall, on a scale fror	n 1 (very unsure) to 7 (very sure), h	ow sure are you ab	out what would happen in
Scotland if it became in	ndependent?		
max	7		
min	1		
dk	9999		

#### dv2w2Q

	. (should definitely stay in the union) to lects your own position on what Scotla	 W2 become independent),
max	7	
min	1	
dk	9999	



#### econProspGrid

<b>econProspGrid-</b> <i>Show</i> <b>if getsBrandenburg==1</b> GRID W1W2 How do you think the general economic situation in this country and the financial situation of your household will change over the next 12 months?					
roworder random ROWS	Ize				
econPersonalProsp	Financial situation of your household				
econGenProsp	General economic situation in this country				
COLUMNS					
<sup>1</sup> • Get a lot worse					
<sup>2</sup> O Get a little worse					
<sup>3</sup> • Stay the same					
<sup>4</sup> • Get a little better					
<sup>5</sup> ○ Get a lot better					
9999 O Don't know					
govtHandlingGrid					
govtHandlingGrid- Show					
How well do you think the *pres					
roworder random	ize				
ROWS govtHandleCostLive	The costs of living				
govtHandleEcon	The economy				
govtHandleImmig	Immigration				
govtHandleNHS	The NHS				
govtHandleEduc	Schools				
govtHandleLevelCrime	Crime				
COLUMNS					
<sup>1</sup> • Very badly					
<sup>2</sup> O Fairly badly					
<sup>3</sup> • Neither well nor badly					
<sup>4</sup> • Fairly well					
<sup>5</sup> • Very well					
9999 O Don't know					



#### labHandlingGrid

labHandlingGrid- Show How well do you think *a Labo	<pre>if getsOldHandling==1 ur government* would handle:</pre>	GRID	W1W2W3W4
ROWS			
labHandleCostLive	The costs of living		
labHandleEcon	The economy		
labHandleImmig	Immigration		
labHandleNHS	The NHS		
labHandleEduc	Schools		
labHandleLevelCrime	Crime		
COLUMNS			
<sup>1</sup> • Very badly			
<sup>2</sup> • Fairly badly			
<sup>3</sup> • Neither well nor badly			
<sup>4</sup> • Fairly well			
⁵ ○ Very well			
9999 O Don't know			



#### classExperiment if getsBrandenburg==1

Suppose you were asked to choose between two local politicians. \$RV1JohnJane Simmons is a \$RV2Class who has lived in your town for 20 years. \$RV1HeShe \$RV3Educ and is a member of the \$RV4Party. Simmons has worked for the local council for the last three years, and has been endorsed by several local political organizations and newspapers. \$RV1HisHer campaign has focused on the problems facing local schools, in particular a shortage of qualified teachers. \$RV5NigelEmma Allen is a \$RV6Class who grew up in your town. \$RV5HeShe \$RV7Educ and is a member of the \$RV8Party. Allen has worked in local government for the last five years, and is widely respected in the community for \$RV5HisHer volunteer work for several prominent local charities. \$RV5HisHer campaign has stressed the importance of improving local waste management services, like sewers and rubbish collection.

classExpGrid	GRID W2
If you had to say without know.	ing more, which of the two do you think
ROWS dv1ClassExp- <i>required</i>	you would be more likely to vote for?
dv2ClassExp- required	is more left-wing?
dv3ClassExp- required	better understands the problems facing people like you?
dv4ClassExp- required	is more qualified for local office?
COLUMNS <sup>1</sup> O Allen	
<sup>2</sup> O Simmons	
99 O Don't know	

#### Module: finlit if getsNewPlayground==1

#### Page: implicit\_page\_finlit1

\*\*The next few questions are about financial capability. We are interested in your response so please just select the answer which you think seems most appropriate. If you are unsure, simply select the 'Don't know' option.\*\*



W2W4

#### finlit1

SINGLE CHOICE

Suppose you have  $\pm 100$  in a savings account with an interest rate of 2% per year. If you never withdrew any money from this account, how much do you think there would be after 5 years?

- <sup>1</sup> More than £102
- <sup>2</sup>  $\circ$  Exactly £102
- <sup>3</sup>  $\circ$  Less than £102
- O Don't know
- <sup>5</sup> O Prefer not to say

#### finlit2

finlit2SINGLE CHOICEW2W4Suppose inflation is 2% per year and you have put money into a savings account with an interest rate of<br/>1% per year.Assuming that you buy the same things today and in one year's time, do you think you would be able to<br/>buy more with the money in this account in one year than today, less in one year than today, or do you

think you would be able to buy exactly the same things in one year as today?

- <sup>1</sup> O More than today
- <sup>2</sup> O Exactly the same as today
- <sup>3</sup> Less than today
- <sup>4</sup> O Don't know
- <sup>5</sup> O Prefer not to say

#### finlit3

finlit3SINGLE CHOICEW2W4Which one of the following do you think is the riskier asset to invest in?

- $^{1}$   $\circ$  An individual share in a company
- <sup>2</sup> O A portfolio of different company shares
- <sup>3</sup> The risk is the same
- <sup>4</sup> O Don't know
- <sup>⁵</sup> Prefer not to say



### wrightChoiceIntro if country == 3 or ScotExp\_randID in [4,5] or getsNewPlayground==1

HOW DO YOU WANT THE GOVERNMENT TO SPEND YOUR MONEY? The government spends public monies on many things in various areas, such as health, pensions, environment, and employment. In order to make sure that government spending is reasonable and provides value for money to society, it is important to understand how the general public feel about government spending on different areas. To do so, for the next part of the survey you will be presented with a number of different areas of government spending. We will then ask you to choose an area that you believe that the government should spend the \*\*least\*\* in.

#### Module: nationalSecurity if getsNewPlayground==1

#### natSecuritySpending

na	atSe	ecuritySpending	SINGLE CHOICE W4
Do	γοι	u think the government should spend me	ore on defence, less on defence or about the same?
5	0	A lot more	
4	0	Somewhat more	
3	0	About the same	
2	0	Somewhat less	
1	0	A lot less	
9999	0	Don't know	



#### nuclearGrid

low	/ W	ell do you think *a Labour government* would handle:		
xov xeep		ukes Britain should keep its submarir	nes with nuclear weap	ons
OL	UN	INS		
(	0	Strongly disagree		
(	0	Disagree		
(	0	Neither agree nor disagree		
(	0	Agree		
(	0	Strongly agree		
999 (	0	Don't know		

#### prioritisationGrid



Which of	the		<b>if getsTT==1</b> () ink are most important to each of th re important to each party*.		W1W2W3W4 al parties?
colorder		random	nize		
ROWS conPriorities2		2	Conservatives		
labPriorit	ies2	2	Labour		
IdPrioritie	es2		Liberal Democrats		
ukipPrior	ities	52	UKIP		
COLUMN	S				
econ		The economy			
costLive		Cost of living			
nhs		NHS			
immig		Immigration			
crime		Crime			
School		Schools			
natsec		National security			
none		None of these	Not	randomized,exclud	de other punches
dk		Don't know	Not	randomized,exclud	de other punches

#### govtNatSecuritySuccess

#### govtNatSecuritySuccess

SINGLE CHOICE

W4

------

How successful do you think the government in Britain is nowadays in dealing with threats to Britain?s national security?

- <sup>5</sup> Very successful
- 4 o Somewhat successful
- <sup>3</sup> Neither successful or unsuccessful
- <sup>2</sup> O Somewhat unsuccessful
- <sup>1</sup> Very unsuccessful

\_\_\_\_\_

9999 O Don't know



#### natSecurityGrid

natSecurityGrid		GRID	W4	
some people feel that,	in order to fight terrorism,	we have to accept	infringements on privacy	а

n Sc and civil liberties, others feel that privacy and civil liberties are to be protected at all cost. Where would you place yourself and the political parties on this scale?

row	ord	er	randomize	
RO۱				
nat	Secu	ırityCon		Conservatives
nat	Secu	ırityLab		Labour
nat	Secu	irityLD		Liberal Democrats
nat	Secu	ırityUKIP		UKIP
nat	Secu	ıritygreens		Greens
nat	Secu	ıritySelf		Yourself
COL	.UM	NS		
0	0	0 – Fight terro	orism	
1	0	1		
2	0	2		
3	0	3		
4	0	4		
5	0	5		
6	0	6		
7	0	7		
8	0	8		
9	0	9		
10	0	10 – Protect c	ivil liberties	
9999	0	Don't know		



#### Module: mpattributes

#### труре

mpType		SCALE	W4			
Now, thinking about your local Westminster MP, we're going to show some things people say about MPs, and we'd like you to place your MP on the scale. If you don't know, please tick not sure. How would rate them on these scales?						
SCALE						
mpIndependent	(1) Independent-minded   (7) Pa	rty loyalist				
mpLocalNational	(1) Focused on national issues   (	7) Focused on the constit	tuency			
mpRoots	(1) Has roots in the constituency	(7) Is an outsider				

#### mpParty

		I <b>rty</b> s the party of your MP? If you do not know	v, please tick don't k	SINGLE CHOICE now.	W4			
1	0	Conservative						
2	0	Labour						
3	0	Liberal Democrat						
4	0	Scottish National Party (SNP)	Show if country==2					
5	0	Plaid Cymru	Show if country==3					
6	0	United Kingdom Independence Party (UK	(IP)					
7	0	Green Party						
8	0	British National Party (BNP)						
9	0	Other (open [othMpParty])						
9999	0	Don't know						
m	mpName							
m	pΝ	ame	OPE	N TEXTBOX	W4			
Wh	at is	the name of your MP? If you do not know, ple	ease tick don't know.					

#### contactMP

BRITISH ELECTION STUDY

		a <b>ctMP</b> is the party of your MP? If you do no		E CHOICE	W4
VVI	Idli		t know, please lick don't know.		
1	0	Yes			
0	0	No			
3	0	Liberal Democrat			
4	0	Scottish National Party (SNP)	Show if country==2		
5	0	Plaid Cymru	Show if country==3		
6	0	United Kingdom Independence Par	ty (UKIP)		
7	0	Green Party			
8	0	British National Party (BNP)			
9	0	Other (open [othMpParty])			
9999	0	Don't know			
	ont	tactMPSubject if conta	ctMP==1		
CC	ont	tactMPSubject if conta actMPSubject lid you last contact them about?	OPEN TEXT	BOX W4	
CC CC	ont nat d	actMPSubject		BOX W4	
CCC WH CCC	ont nat d ont	actMPSubject lid you last contact them about?	OPEN TEXT	'BOX W4	
CCC WH CCC	ont nat d ont	actMPSubject Iid you last contact them about? tactMPSatisfaction actMPSatisfaction	OPEN TEXT		
	ont nat d Ont ere y	actMPSubject lid you last contact them about? tactMPSatisfaction actMPSatisfaction you satisfied, or not, with their respo	OPEN TEXT		
CCC Wh CCC We 5	onta nat d Onf onta ere y	actMPSubject lid you last contact them about? tactMPSatisfaction actMPSatisfaction you satisfied, or not, with their response Very satisfied	OPEN TEXT		
CCC Wh CCC We ₅	ont nat d Ont onta ere y o	actMPSubject lid you last contact them about? tactMPSatisfaction actMPSatisfaction you satisfied, or not, with their response Very satisfied Somewhat satisfied	OPEN TEXT		
CCC Wh CCC 5 4 3	ont nat d Ont ont o	actMPSubject lid you last contact them about? tactMPSatisfaction actMPSatisfaction you satisfied, or not, with their response Very satisfied Somewhat satisfied Neither satisfied or dissatisfied	OPEN TEXT		



#### candidateLive

canulualeLive	
candidateLive	GRID W4
Thinking about the candidates of the any of them live in the constituency	e major political parties that are standing in your constituency, do ?
roworder randomize	
ROWS conLiveConstituency	The Conservative candidate
labLiveConstituency	The Labour candidate
ldLiveConstituency	The Liber Dem candidate
ukipLiveConstituency	The UKIP candidate
COLUMNS         No           °         °         No           1         °         Yes           9999         °         Don't know	
localismImportance	
localismImportance All other things being equal, how im	SINGLE CHOICE W4 portant do you think it is that your MP lives in your constituency?
• • Not at all important 0	
1 0 <b>1</b>	
² 0 2	
<sup>3</sup> 0 3	
<sup>4</sup> 0 4	
5 5	
<sup>6</sup> 6	
7 7	
8 8	

- <sup>9</sup> 9
- <sup>10</sup> Very important 10
- 9999 O Don't know

\_\_\_\_\_



#### Module: miiscales if getsHuddy==1 and MII==1

#### handleMII

handleMI	GRID
	VV4VV5
	id that the single most important issue facing the country was:\$MII_text
How well do	you think that each of the parties is able to handle that issue?
roworder	randomize
ROWS	
handleMIICor	n Conservatives
handleMIILab	Labour
handleMIILD	Liberal Democrats
handleMIIUK	IP UKIP
handleMIIGrr	n Greens
COLUMNS	
• • 0 - \	/ery badly
1 0 <b>1</b>	
² 0 2	
<sup>3</sup> 0 3	
<sup>4</sup> 0 4	
⁵	
<sup>6</sup> 0 6	
<sup>7</sup> 0 7	
<sup>8</sup> 0 8	
<sup>9</sup> 0 9	
	Very well
	't know

#### Module: media

infoSources



in	foS	ources		GRID	W4W5
Ear	lier	you said that the single	most important issue f	acing the country wa	as:\$MII_text
Нον	w we	ell do you think that eac	ch of the parties is able	to handle that issue	?
rov	vord	er rando	mize		
RO	WS				
info	Sou	irceTV	Television		
info	Sou	ircePaper	Newspaper (includin	g online)	
info	Sou	irceRadio	Radio		
info	Sou	irceInternet	Internet (not includi	ng online newspaper	rs)
info	Sou	ircePeople	Talking to other peo	ple	
CO	LUM	INS			
1	0	None, no time at all			
2	0	Less than $\frac{1}{2}$ hour			
3	0	$\frac{1}{2}$ hour to 1 hour			
4	0	1 to 2 hours			
5	0	More than 2 hours			
9999	0	Don't know			
tv	Wa	atch			
tv\	Wat	tch		grid-open	W4W5

What are the most important TV programmes you watch for information about politics and the election? List up to three programmes or click next if there are no programmes you can think of

tv1	0	First TV programme
tv2	0	Second TV programme
tv3	0	Third TV programme

#### radioListen



#### radioListen

grid-open W4W5

What are the most important Radio programmes you listen to for information about politics and the election? *List up to three programmes or click next if there are no programmes you can think of* 

radio1 0	First radio	programme
----------	-------------	-----------

radio2 o Second radio programme

radio3 • Third radio programme

#### paperRead

paperReadgrid-openW4W5What are the most important newspapers (not including online) you read for information about politics<br/>and the election? List up to three newspapers or click next if there are no newspapers you can think of.

- paper1 o First newspaper
- paper2 O Second newspaper
- paper3 o Third newspaper

#### internetRead

internetRead       grid-open       W4W5         What are the most important Internet sources (including online newspapers) you read for information about politics and the election? List up to three websites or click next if there are no websites you can think of.
internet1 · First website
internet2 · Second website
internet3  Third website



#### twitterUse

twitteruse		
<b>twitterUse</b> Do you use Twitter?	SINGLE CHOICE	W4W5
1 ··· Yes		
• • No		
9999 O Don't know		
twitterInfo		
twitterInfo In the last 4 weeks, have you read news or found in politics more generally that was tweeted by any of t apply		
OPTIONS twitterInfo_1 o Candidates or parties on Twitter		
twitterInfo_2 o Someone you know personally o	n Twitter	
twitterInfo_3 • Other people on Twitter e.g. con	nmentators, journalists, act	ivists
CODING 1 · Yes • No 9998 Don't follow politics on Twitter		
9999 o Don't know		
fbUse		
fbUse Do you use Facebook?	SINGLE CHOICE	W4W5
1 · Yes		
° • No		

9999 O Don't know

\_\_\_\_\_



#### fbInfo

fblnfoMULTIPLE CHOICEW4W5In the last 4 weeks, have you read news or found information about the upcoming general election politics more generally that was posted on Facebook by any of the following people or organisation Tick all that apply					
ΟΡΤΙΟ					
fbInfo_	_1 • Candidates or parties on Facebook				
fbInfo_	<ul> <li>Other people on Facebook e.g. commentators, journalists, activists</li> </ul>				
fbInfo_	_3 Other people on Facebook e.g. commentators, journalists, activists				
CODIN	IG				
1 0	Yes				
0 0	No				
9998	Don't follow politics on Facebook				
9999 <sub>O</sub>	Don't know				

#### visitPartySite

	than on Twitter and Facebook, have you visited the w	SINGLE CHOICE vebsite of a candidate (	W4W5 or party in the last 4
1 0	Yes		
<b>0</b> O	No		
9999 O	Don't know		

partySiteName if visitPartySite==1 or 1 in
fbInfo or 1 in twitterInfo



partySiteNan			MULTIPLE	W4W5
Which candidate	or party websites, Facebook page or Tw	itter feed did you	visit/read in the	e last 4 weeks?
partySiteCon o	Conservative party or candidate			
partySiteLab o	Labour party or candidate			
partySiteLD o	Liberal Democrat party or candidate			
partySiteSNP o	SNP party or candidate	Show if country	==2	
partySitePC o	Plaid Cymru party or candidate	Show if country	==3	
partySiteUKIP o	UKIP party or candidate			
partySiteGrn o	Green party or candidate			
partySiteOth o	Another party or candidate			
CODING				
1 · Yes				
• • No				
9999 ODon't kno	w			

\_\_\_\_\_

#### sharedContentOnline

sharedContentOnline MULTIPLE W4W5					
During the last 4 weeks have you personally posted or shared any political content online e.g. through					
Facebook, Twitter, email o	r instant messaging? *Tick all that apply*				
sharedContentOnline_1	<ul> <li>Conservative party or candidate</li> </ul>				
sharedContentOnline_2	<ul> <li>Labour party or candidate</li> </ul>				
sharedContentOnline_3	<ul> <li>Liberal Democrat party or candidate</li> </ul>				
sharedContentOnline_4	• SNP party or candidate Show if country==2				
sharedContentOnline_5	• Plaid Cymru party or candidate Show if country==3				
CODING 1 · Yes					
• • No					
9999 ODon't know					



#### signedUpParty if visitPartySite==1

SINGLE CHOICE W4W5 Have you signed up or officially registered online to help a party or candidate in their campaign?				
1 ○ Yes				
° • No				
9999 o Don't know				

#### whichPartySigned if signedUpParty==1

	whichPartySigned			SINGLE CHOICE	W4W5
W	hich	party is that?			
1	0	Conservative			
2	0	Labour			
3	0	Liberal Democrat			
4	0	Scottish National Party (SNP)	Show if country==	=2	
5	0	Plaid Cymru	Show if country==	=3	
6	0	United Kingdom Independence Party (U	KIP)		
7	0	Green Party			
8	0	British National Party (BNP)			
9	0	Other (open [generalElectionVoteOth1]]	)		
9999	0	Don't know			

#### Module: wrightChoiceExp if country == 3 or ScotExp\_randID in [4,5] or getsNewPlayground==1



#### wrightGrid1

wrightGrid1 GRID W2W3								
	In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.							
ROWS spendMost1- <i>required</i>	Should spend the **most** in							
spendLeast1- required	Should spend the **least** in							
COLUMNS								
<sup>1</sup> • Infrastructure: Roads a	nd Public							
Transport								
<sup>2</sup> • Health								
<sup>3</sup> • Social Security								
<sup>4</sup> • Research and Develop	nent							
<sup>5</sup> O Environmental Policy								
<sup>99</sup> O Don't know								
wwightCrid2								
wrightGrid2								

ln y	wrightGrid2GRIDW2W3In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.						
RO\ spe		Most2- required	Should spend the **most** in				
spe	ndl	east2- required	Should spend the **least** in				
COL	LUN	/NS					
1	0	Social Security					
2	0	Research and Developm	nent				
3	0	Pensions					
4	0	Defence					
5	0	Foreign Aid					
99	0	Don't know					



#### wrightGrid3

In	wrightGrid3GRIDW2W3In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.				
RC	ROWS				
spendMost3- required		Most3- required	Should spend the **most**	* in	
sp	spendLeast3- required		Should spend the **least**	' in	
СС	DLUN	/INS			
1	0	Health			
2	0	Pensions			
<sup>3</sup> • Infrastructure: Roads and Public Transport					
4	0	Environmental Policy			
5	0	Defence			
99	0	Don't know			
W	wrightGrid4				

wrightGrid4GRIDW2W3In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.				
ROWS				
spendMost4- required	Should spend the **most** in	Should spend the **most** in		
spendLeast4- required	Should spend the **least** in			
COLUMNS				
<sup>1</sup> O Pensions				
<sup>2</sup> O Environmental Policy				
<sup>3</sup> O Foreign Aid				
<sup>4</sup> • Education				
<sup>5</sup> O Research and Development				
99 O Don't know				



#### wrightGrid5

wrightGrid5GRIDW2W3In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.					
ROWS					
spendMost5- required		Most5- required	Should spend the **most** in		
spendLeast5- required Sh		Least5- required	Should spend the **least** in		
СС	DLUN	MNS			
1	0	Foreign Aid			
2	0	<ul> <li>Infrastructure: Roads and Public</li> <li>Transport</li> </ul>			
3	0	Research and Develo	pment		
4	0	Health			
5	0	Education			
99	0	Don't know			
wrightGrid6					
wrightGrid6GRIDW2W3In your opinion, which one of the following areas should the government spend the *most* in and					

which area should the government spend the *least* in.	
ROWS	
spendMost6- required	Should spend the **most** in
spendLeast6- required	Should spend the **least** in

spendLeast6- required	Should spend the **least** in

#### COLUMNS

- 1 • Environmental Policy
- 2 • Defence
- 3 • Education
- 4 • Pensions
- 5 Social Security

\_\_\_\_\_

99 Don't know



## Module: welfareRealityAndPerception if getsHuddy==1

#### Page welfarelevels if getsHuddy==1

#### minIncomeWellOff

OPEN INTEGER TEXTBOX W1W2W3W4

What do you think is the minimum monthly income (after taxes) that a family of two parents with two children require in order to be "well off"? Please give an amount per month:

#### minIncomeGetBy

OPEN INTEGER TEXTBOX W1W2W3W4

What do you think is the minimum monthly income (after taxes) that a family of two parents with two children require in order to "get by"? Please give an amount per month:

#### incomeWelfare

OPEN INTEGER TEXTBOX W1W2W3W4

On average, what do you think is the monthly amount that a family of two parents with two children receive from the government, if both parents are out of work? Please give an amount per month:

#### welfarePreference

welfarePreferenceSINGLE CHOICEW2W3W4Do you think that the amount of money families on welfare receive is too high or too low?1•1•

- <sup>2</sup> O Too high
- <sup>3</sup> O About right
- Too low
- <sup>5</sup> O Much too low
- 99 O Don't know



#### Module: cspl if getsHuddy==1

#### csplConductPublicOfficials

-		onductPublicOfficials how would you rate the standards of co	SINGLE CHOICE nduct of public office holders	W2 s in the United Kingdom?
L	0	Very low		
2	0	Quite low		
3	0	Neither high nor low		
1	0	Quite High		
5	0	Very high		
9999	0	Don't know		
csp	lSt	Standards	DYNAMIC GRID	W2
csp	lSt		DYNAMIC GRID	W2
csp How ROV	<b>ISt</b> co vs	andards		

#### csplPunishWrongs when people in public life are caught doing wrong, the authorities will

punish them?

#### COLUMNS

- <sup>1</sup> O Not at all confident
- <sup>2</sup> O Not very confident
- <sup>3</sup> Fairly confident
- <sup>4</sup> O Very confident
- 9999 O Don't know

------



#### csplGeneralElec

expectGoodConductGeneral	SCALE	W2
Thinking of the general election for the Westminste	r Parliament that will take place i	in May 2015, how
fairly do you expect it to be conducted?		

max	5
min	1
dk	9999

#### Module: pidHuddy

#### pidGrid1

pidGrid1- Show if (partyld in [1,2,3,4,5,6,7,8,9] or partyldSqueeze in [1,2,3,4,5,6,7,8,9]) and getsHuddy==1 GRID W1W3W4 Earlier you said that you tend to identify as \$party. Thinking about this party, how much do you agree with these statements?		
ROWS		
pidWeThey	When I speak about this party, I usually say "we" instead of "they".	
pidInterestedOthers	I am interested in what other people think about this party.	
pidCriticiseParty	When people criticize this party, it feels like a personal insult.	
pidCommonParty	I have a lot in common with other supporters of this party.	
COLUMNS		
<sup>1</sup> • Strongly disagree		
<sup>2</sup> O Disagree		
<sup>3</sup> O Agree		
<sup>4</sup> • Strongly agree		
9999 O Don't know		



#### pidGrid2

<b>pidGrid2</b> And thinking about \$partyPlura	GRID W1W3W4 I, how much do you agree with these statements?	
ROWS		
pidRuinDay	If this party does badly in opinion polls, my day is ruined	
pidConnected	When I meet someone who supports this party, I feel connected with this person	
pidMyParty	When I speak about this party, I refer to them as "my party"	
pidPraiseGood	When people praise this party, it makes me feel good	
COLUMNS		
<sup>1</sup> O Strongly disagree		
<sup>2</sup> O Disagree		
<sup>3</sup> • Agree		
<sup>4</sup> • Strongly agree		
9999 o Don't know		

#### Module: HudsonResourceGen if getsHuddy==1

#### page hudsonIntro

The following questions are about people you know yourself. These people might be family members, friends or acquaintances, but not people you may only have heard of, or do not know personally. The questions will ask if you currently know someone with a particular skill or occupation and how you would be able to reach that person.

#### resourceAccess1

BRITISH ELECTION STUDY

W3

DYNGRID

Do you personally know anyone who knows a lot about the following things and who you could reach on short notice, say within a week? And how would you reach that person, via the internet (such as email, Twitter, Facebook) or in other ways (such as in person or over the phone)? Please answer all these questions, even if you would not need to get someone to do these kinds of things for you. Do you personally know someone who...?

# ROWSaccessReliableTradesmanis a reliable tradesman (e.g. plumber, electrician, car-repairman)accessFluentSpeakercan speak another language fluentlyaccessFixComputerknows how to fix problems with computersaccessGovtRegulatorknows a lot about government regulationsaccessMediahas good contacts with the local newspaper radio or TVaccessHealthknows a lot about health and fitness

#### COLUMNS

- <sup>1</sup> O No, I do not know any such person
- <sup>2</sup> Yes, I know such a person and could reach them by the internet
- <sup>3</sup> Yes, I know such a person and could reach them in other ways
- <sup>4</sup> Yes, I know such a person and could reach them by internet and in other ways

#### 9999 O Don't know

resourceAccess2DYNGRIDW3Do you personally know anyone with the following occupations that you could reach on short notice, say within a week? And how would you reach that person, via the internet or in any other way? Do you personally know someone who?DYNGRIDW3			
ROWS			
accessCouncilWorker	Works for your local council		
accessCouncillor	Is a local councillor		
accessEmployer	Is in a position to hire other people		
accessProfessional	Has a profession such as a lawyer, teacher or accountant?		
COLUMNS			
<sup>1</sup> • No, I do not know any such person			
<sup>2</sup> • Yes, I know such a person and could reach them by the internet			
<sup>3</sup> • Yes, I know such a person and could reach them in other ways			
<sup>4</sup> • Yes, I know such a person and could reach them by internet and in other ways			
9999 O Don't know			

#### BRITISH ELECTION STUDY

W3

#### resourceAccess3

DYNGRID

------

If you need help on short notice in the following areas, would you personally know someone who would be able to help you out within one week? And how would you reach that person, via the internet or in any other way? Please answer all these questions, even if you have never needed to ask for help in these areas.

ROWS	
accessWorkAdvice	give you sound advice on your work (e.g. career, other problems)
accessSmallJobs	help you with small jobs around the house (e.g. DIY, gardening, disposing of bulky items)
accessShoppingHelp	do your shopping if you are ill or look after your home or pets if you go away
accessSmallLoan	lend you money (e.g. to pay a month's rent/mortgage)
accessDiscussPolitics	discuss politics with you
accessLegalAdvice	give you sound advice on legal or money matters
accessJobReference	give you a good reference for a job
accessNewHome	help you to find somewhere to live if you had to move home
COLUMNS	
<sup>1</sup> O No, I do not know any such person	
<sup>2</sup> • Yes, I know such a person and could reach them by the internet	

<sup>3</sup> • Yes, I know such a person and could reach them in other ways

- <sup>4</sup> Yes, I know such a person and could reach them by internet and in other ways
- 9999 O Don't know



# Module: pledges if getsBrandenburg==1

### promises

promises- Show if pledg	
	on, the following promises were made by one or both of the parties that
Ŭ	nent. For each of these, do you think the promise was fully kept, partially
kept, or not kept at all?	
ROWS	
promise Health	A promise to increase health spending in real terms every year
promiseIDCards	A promise to scrap ID cards and the next generation of biometric passports
promiseMigration	A promise to reduce net migration to less than 100,000 per year.
promiseRetire	A promise to scrap compulsory retirement ages
promiseTaxAllowance	A promise to raise the tax-free personal allowance to $\pm 10,000$ for the start of the financial year 2011-2012
promiseTuition	A promise to scrap University tuition fees
COLUMNS	
• • Not kept	
<sup>1</sup> O Partially kept	
<sup>2</sup> O Fully kept	
9999 O Don't know	



### proposals

ROWS			
proposalHealth	A proposal to increase health spending in real terms every year		
proposalIDCards	A proposal to scrap ID cards and the next generation of biometric passports A proposal to reduce net migration to less than 100,000 per year.		
proposalMigration			
proposalRetire	A proposal to scrap compulsory retirement ages		
proposalTaxAllowance	A proposal to raise the tax-free personal allowance to $\pm 10,000$ for the start of the financial year 2011-2012		
proposalTuition	A proposal to scrap University tuition fees		
COLUMNS			
<ul> <li>Not adopted</li> </ul>			
<sup>1</sup> O Partially adopted			
<sup>2</sup> O Fully adopted			
9999 O Don't know			



### prioritisationGrid

Which of	f the		if getsTT==1 ink are most important to each re important to each party*.	GRID-CHECK of the following politi	W1W2W3W4 cal parties?
colorder		randon	nize		
ROWS conPrior	ities		Conservatives		
labPriori	ties		Labour		
ldPrioriti	es		Liberal Democrats		
ukipPrio	rities	5	UKIP		
COLUMN	1S				
econ		The economy			
costLive		Cost of living			
nhs		NHS			
immig		Immigration			
crime		Crime			
School		Schools			
none		None of these		Not randomized, exclu	ude other punches
dk		Don't know		Not randomized, exclu	ude other punches



### Module: Hicks if getsTT==1

### bes1a if bessplit==1

### bes1a

SINGLE CHOICE

W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every  $\pm 1000$  in income that a person earned a year ago, they are now earning  $\pm 1020$  (after taking inflation into account).

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- <sup>1</sup> O Very aware
- <sup>2</sup> O Fairly aware
- <sup>3</sup> O Not very aware
- • Not aware at all
- 5 O Don't know

### bes2a if bessplit==2

### bes2a

SINGLE CHOICE

W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every  $\pm 1000$  in income that a person earned a year ago, they are now earning  $\pm 1020$  (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population.

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- <sup>1</sup> O Very aware
- <sup>2</sup> O Fairly aware
- <sup>3</sup> O Not very aware
- Not aware at all
- 5 O Don't know



### bes3a if bessplit==3

### bes3a

SINGLE CHOICE

W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every  $\pm 1000$  in income that a person earned a year ago, they are now earning  $\pm 1020$  (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population. The graph also shows how much money individuals in each group earn.

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- <sup>1</sup> Very aware
- <sup>2</sup> O Fairly aware
- <sup>3</sup> O Not very aware
- Not aware at all
- <sup>5</sup> Don't know

# bes4a if bessplit==4

#### bes4a

SINGLE CHOICE

W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every  $\pm 1000$  in income that a person earned a year ago, they are now earning  $\pm 1020$  (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population. The graph also shows how much money individuals in each group earn.

Please tell us which of the groups in this graph you are in. If you are unsure, please just make your best guess.

- <sup>1</sup> Poorest quarter (personal income less than £15,200 per year)
- <sup>2</sup> Lower-middle quarter (personal income £15,200 to £22,200 per year)
- <sup>3</sup> Upper-middle quarter (personal income £22,200 to £34,500 per year)
- $^{4}$   $\circ$  Richest quarter (personal income more than £34,500 per year)



## bes4b if bessplit==4

Th		ng about how much inf	SINGLE CHOICE formation regarding the British econom cople are about how incomes have chan	
1	0	Very aware		
2	0	Fairly aware		
3	0	Not very aware		
4	0	Not aware at all		
5	0	Don't know		



# Module: reintroductions if country in [1,3]

### partyContact1new

### partyContact1new

SINGLE CHOICE W1W2W3W4W5

Have any of the political parties contacted you during the past four weeks?

- <sup>1</sup> Yes, they have
- • No, they have not
- 9999 O Don't know

### partyContact2new

partyContact2new- Show if partyContact1new==1 MULTIPLE CHOICE W1W2W3W4W5 Please indicate all the political parties that have contacted you during the past four weeks. \*Please tick all that apply.\*

partyContactCon		Conservative	
partyContactLab		Labour	
partyContactLD		Liberal Democrat	
partyContactSNP		Scottish National Party (SNP)	Show if country==2
partyContactPC		Plaid Cymru	Show if country==3
partyContactUKIP		United Kingdom Independence Party (UKIP)	
partyContactOtherPar	ty□	Someone for another party (open [othContact])	
partyContactNone		Nobody from a political party has contacted me	Exclude other punches
partyContactDK		Don't know	Exclude other punches



### partyContact3new

### partyContact3new if partyContact2new.has\_any([1,2,3,4,5])

CHECKW1W2W3W4W5

-----

GRID-

Please indicate	all the ways you have been contacted.
*Please select	II that apply.*
colorder	randomize

\_\_\_\_\_

row		der randomize			
ROV part		ontactCon- Show if 1 in partyContact2new	Conservative		
part	tyC	ontactLab- Show if 2 in partyContact2new	Labour		
partyContactLD- Show if 3 in partyContact2new		ontactLD- Show if 3 in partyContact2new	Liberal Democrat		
part	tyC	ontactSNP- Show if 4 in partyContact2new	SNP		
part	tyC	ontactPC- Show if 5 in partyContact2new	Plaid Cymru		
part	tyC	ontactUKIP- Show if 6 in partyContact2new	UKIP		
partyContactOther- Show if 7 in partyContact2new Someone for another party					
	COLUMNS				
COL	LUN	INS			
1		INS Telephone call			
1					
1		Telephone call			
1 2 3		Telephone call A leaflet/letter delivered to your home			
1 2 3 4		Telephone call A leaflet/letter delivered to your home A visit to your home			
1 2 3 4 5		Telephone call A leaflet/letter delivered to your home A visit to your home Contact in the street			
1 2 3 4 5 6		Telephone call A leaflet/letter delivered to your home A visit to your home Contact in the street Email	Not randomized		



### unitedGrid

	rid- Show if country in [1] I or divided are each of these pa		GRIDW1W2W3W4
ROWS conUnited		Conservatives	
labUnited		Labour	
ldUnited		Liberal Democrats	
pcUnited- S	Show if country==3	Plaid Cymru	
ukipUnited		UKIP	
COLUMNS			
<sup>1</sup> · Ver	y divided		
² o Fair	rly divided		
<sup>3</sup> O Nei	ther united nor divided		
⁴ ○ Fair	rly united		
⁵ o Ver	y united		
9999 O Dor	n't know		



# DEMOGRAPHIC AND BACKGROUND ITEMS

currentUnionMember		_	
<b>currentUnionMember</b> Are you a member of a trade union?	SINGLE CHOICE	W2	topup
<sup>1</sup> • Yes			
° • No			
9999 o Don't know			
everUnionMember		-	
everUnionMember- <i>Show if curre</i> [0,9999] Have you *ever* been a member of a trade		SINGLE CHOICE	W2 topup
<sup>1</sup> O Yes			
° • No			
9999 o Don't know			
subjClass		_	
<b>subjClass</b> Do you ever think of yourself as belonging t	SINGLE CHOICE to any particular class?	W2	topup
<sup>1</sup> • Yes, middle class			
<sup>2</sup> • Yes, working class			
<sup>3</sup> • Yes, other (open [othSubjClass])			
<sup>4</sup> • No			

9999 O Don't know

\_\_\_\_

\_\_\_\_\_



# Module: politicalKnowledge

### knowMP

(now		SINGLE CHOICE	
	of the following people is the MP in y	our ok panlamentary cons	situency:
order	randomize		
0	John Robertson		
0	Mary Davies		
0	Susan Stewart		
0	David Johnston		
0	[respondent's MP name inserted her	e]	
0	Salaam Fadhil		
0	Other (open [knowMPOth])		Not randomized
999 O	Don't know		Not randomized

### polKnow

polKnow		DYNAMIC GRID	W1 topu
Please match the follow	ing people to their jobs		
colorder	randomize		
roworder	randomize		
ROWS			
polKnowMiliband	Ed Miliband		
polKnowClegg	Nick Clegg		
polKnowOsborne	George Osborne		
polKnowMay	Theresa May		
polKnowBercow	John Bercow		
COLUMNS			
<sup>1</sup> • Chancellor of the	e Exchequer		
<sup>2</sup> O Deputy Prime M	inister		
<sup>3</sup> • Leader of the La	bour Party		
<sup>4</sup> O Home secretary			
<sup>₅</sup> ○ Speaker of the H	louse of Commons		
9999 O Don't know			Not randomized



### Page: polKnowPage2

	nowForeign2 match the following people to their jobs	DYNAMIC GRID	W2W5	topu
colord	er randomize			
rowor	der randomize			
ROWS				
	owPutin			
	owMerkel			
polKno	owAssad			
<sup>1</sup> 0 <sup>2</sup> 0	President of Russia			
,	Chancellor of Germany			
	Prime Minister of Italy			
* 0 5 0	President of Syria			
<b>9999</b>	President of Turkey			1
9999 0	Don't know		Not randomiz	zea
regi	stered			
regis	<i>tered</i> - Show if postcode_hidden	SINGLE CHO	VICE W2W3W4	
	as you know, is your name on the electoral r either at this address or somewhere else?	egister, that is, the officio		ed to
<b>1</b> O	Yes - at \$postcode_hidden			
	Yes - another address			
<b>2</b> O				
<sup>2</sup> O	No			

Where is the other address where your name is on the electoral register? Please enter the postcode.

### registeredUpToDate

# registeredUpToDate- Show if registered==2 and

registeredOther !="\_\_DK\_\_"

Is \$registeredOther the postcode of your current address?

- 1 O Yes
- 9999 O Don't know

### reasonNotRegistered

### reasonNotRegistered- Show if registered==0

MULTIPLE CHOICE W2W3W4

What are the main reasons you are not on the electoral register? \*Please tick all that apply.\*

reasonNotRegistered_1		I'm not entitled to vote	
reasonNotRegistered_2		I got left off by mistake	
reasonNotRegistered_3		I didn't know how to register	
reasonNotRegistered_4		I didn't want other people knowing my details	
reasonNotRegistered_5		I'm not interested in elections	
reasonNotRegistered_6		I never received the application form	
reasonNotRegistered_7		I have recently moved	
reasonNotRegistered_8		I just couldn't be bothered	
reasonNotRegistered_non	e□	None of these reasons	Exclude other punches
reasonNotRegistered_dk		Don't know	Exclude other punches



SINGLE CHOICE W2W3W4



W3

### registerChange

### registerChange

SINGLE CHOICE

The way we register for elections is changing. Electors will be registered individually rather than by household. Some electors have already received a letter about these changes. How about you? Have you received a letter about these changes. How about you? Have you

- <sup>1</sup> Yes, I was told I have to re-register
- <sup>2</sup> Yes, I was told I do not have to do anything
- <sup>o</sup> o No, I haven't received any letter
- 9999 O Don't know

### regSatisfaction

### regSatisfaction

SINGLE CHOICE

W2W4

How satisfied or dissatisfied are you with the system of registering to vote in Britain?

- <sup>1</sup> Very satisfied
- <sup>2</sup> O Satisfied
- <sup>3</sup> Neither satisfied nor dissatisfied
- <sup>4</sup> O Dissatisfied
- <sup>5</sup> Very dissatisfied
- 9999 O Don't know

### howDidYouFillRegForm

### howDidYouFillRegForm- Show if registered in [1,2]

SINGLE CHOICE W2W4

Did you fill in the form yourself or did someone fill it in on your behalf?

<sup>1</sup> • Yes - filled it in myself

\_\_\_\_\_

- No someone else filled it in on my behalf
- <sup>3</sup> I am not aware of a registration form
- 9999 O Don't know



### polKnowPage1

po	lKr	nowForeign1	DYNAMIC GRID	W2 to	opup
Ple	ase	match the following people to their jobs		VV2 ((	opu
col	ord	er randomize			
rov	vor	der randomize			
ROWS polKnowKerry					
pol	Knc	owHollande			
pol	Knc	owNetanyahu			
CO	LUN	ANS			
1	0	United States Secretary of State			
2	0	President of France			
3	0	Prime Minister of Israel			
4	0	Secretary General of the United Nations			
5	0	Prime Minister of Canada			
9999	0	Don't know		Not randomized	



### socialDes

socialDes Which of these s	state	MULTIPLE ( ments apply to you? *Please tick all that ap		W1	topup
order		randomize			
socialDes_1		I always smile at people every time I meet them			
socialDes_2		I always practice what I preach			
socialDes_3		If I say to people that I will do something, I always keep my promise no matter how inconvenient it might be			
socialDes_4		I would never lie to people			
socialDes_none		None of these statements apply to me	Not randomized,	exclude other p	ounches
socialDes_dk		Don't know	Not randomized,	exclude other p	ounches

# riskTaking

		aking ally speaking, how willing are you to take risks?	SINGLE CHOICE	W1	Торир
4	0	Very willing to take risks			
3	0	Somewhat willing to take risks			
2	0	Somewhat unwilling to take risks			
1	0	Very unwilling to take risks			

# CC

C	ou	ntryOfBirth							
		tryOfBirth e were you born?	SINGLE CHOICE	W1	Торир				
1									
2	0	England							
	0	Scotland							
3	0	Wales							
4	0	Northern Ireland							
5	0	Republic of Ireland							
6	0	Other: Commonwealth member country							
7	0	Other: European Union member country							
8	0	Other: Rest of world							
99	0	Prefer not to answer							
W	/or	kingStatus							
		tingStatus		14/4					
		of these best describes what you were doing	SINGLE CHOICE last week?	W1	topup				
1	0	Working full time (30 or more hours per wee	k)						
2	0	Working part time (8-29 hours a week)							
3	0	Working part time (less than 8 hours a week)	)						
4	0	Unemployed and looking for work							
5	0	Full time university student							
6	0	Other full time student							
7	0	Retired							
8	0	Not in paid work for any other reason							
9									

BRITISH ELECTION STUDY

° Other

\_\_\_\_\_



### prevJob

### prevJob- Show if workingStatus in [4,7,8,9]

Have you worked in a paid job in the past?

SINGLE CHOICE W1 topup

<sup>1</sup> • Yes, I have done paid work in the past

- $^{\rm o}$   $\,$   $\,$   $\,$   $\,$   $\,$  No, I have never done paid work
- 9999 O Don't know

# Module: currentOccupation if workingStatus in [1,2,3]

SelfOcc

enou do.se	e tell us about your current job. *Please give gh information to give a clear picture of what you IfOcc s your job title?	OPEN TEXTBOX	W1	topup
cols	50			
dk	1			
rows	1			
self	Drg	_		
selfO What (	OPEN TEXTBOX loes the firm or organisation you work at mainly make or do?	W1		topup
cols	50			
dk	1			
rows	1			
self	DccStatus	_		
	ccStatus SINGLE CHOICE an employee or self-employed/an independent contractor?	W1		topup
1 <sub>O</sub>	An employee			
0 ()	Self-employed/an independent contractor			
9999 <sub>O</sub>	Don't know			



### selfOccSupervise

	OccSupervise- Show if selfOccStatus==1 u supervise or are you responsible for the work of any ot	SINGLE CHOICE her people?	W1	topup
1	Vez			
• • •	Yes			
9999 O	No Don't know			
selt	OccOrgSize			
	OccOrgSize- Show if selfOccSupervise==1 many people work for your employer at the place where y	SINGLE CHOICE you work?	W1	topup
1 O	1 to 24 employees			
<b>2</b> O	25 to 499 employees			
3 O	500 or more employees			
9999 <sub>O</sub>	Don't know			
self	OccEmployees			
	DccEmployees- Show if selfOccStatus==0 u work on your own or do you have employees?	SINGLE CHOICE	W1	topup
° 0	I do not have employees			
1 O	I have employees			
9999 <sub>O</sub>	Don't know			
self	NumEmployees			
	IumEmployees- Show if selfOccEmployees== many people do you employ at the place you work?	SINGLE CHOICE	W1	topup
1 <sub>O</sub>	1 to 24 employees			
<b>2</b> O	25 to 499 employees			
<b>з</b> О	500 or more employees			
9999 <sub>O</sub>	Don't know			

\_\_\_\_\_



# Module: lastOccupation if prevJob==1

### Page: lastOccSelf\_page

Please tell us about your last job.

\*Please give enough information to give a clear picture of what you did.\*

### selfOccLast

selfOccLast What was you		OPEN TEXTBOX	W1	topup
cols	50			
dk	1			
rows	1			
selfOrgla	act			

# selfOrgLast OPEN TEXTBOX W1 topup What did the firm or organisation you worked at mainly make or do? 50 4k 1 rows 1 1 1 1

### selfOccStatusLast

selfOccStatusLast	SINGLE CHOICE	W1	topup
Were you an employee or self-employed/an in	ndependent contractor?		

<sup>1</sup> O An employee

• • Self-employed/an independent contractor

9999 O Don't know

### selfOccSuperviseLast

selfOccSuperviseLast- Show if selfOccStatusLast==1 SINGLE CHOICE W1 topup Did you supervise or were you responsible for the work of any other people?

<sup>1</sup> O Yes

• • No

9999 O Don't know



### selfOccOrgSizeLast

0		
selfOccOrgSizeLast- Show if selfOccSuperviseLast==1	SINGLE CHOICE W1	topup
How many people worked for your employer at the place where you	worked most recently?	
<sup>1</sup> • 1 to 24 employees		
<ul> <li><sup>2</sup> • 25 to 499 employees</li> </ul>		
<ul> <li><sup>3</sup> • 500 or more employees</li> </ul>		
9999 O Don't know		
selfOccEmployeesLast		
selfOccEmployeesLast- Show if selfOccStatusLast==0	SINGLE CHOICE W1	topu
Did you work on your own or did you have employees?		topol
$0  \bigcirc  \text{Idid not have employees}$		
• I did not have employees		
9999 O Don't know		
selfNumEmployeesLast		
selfNumEmployeesLast- Show if		
selfOccEmployeesLast==1	SINGLE CHOICE W1	topu
How many people did you employ at the place you worked?		
<sup>1</sup> • 1 to 24 employees		
<sup>2</sup> • 25 to 499 employees		
$3 \rightarrow 500 \text{ or more employees}$		

<sup>3</sup> • 500 or more employees

### 9999 O Don't know



### headHouseholdPast

	HouseholdPast ng back to when you were about 14, who was the	SINGLE CHOICE main wage earner in your hou	W1 usehold?	topup
з О	My father My mother Someone else No one in my house worked Don't know			



# Module: fatherOccMod if headHouseholdPast==1

### Page: fathersOcc\_page

Please explain a bit about your father's job when you were 14.

\*Please give enough information to give a clear picture of what he did.\*

### fatherOcc

fatherOcc		OPEN TEXTBOX	W1	topup
What job did y	our father have? What w	as the name or title of his job?		
cols	50			
dk	1			
rows	1			

### fatherOrg

<b>fatherOrg</b> What did the fi	rm or organisation your fa	OPEN TEXTBOX ather worked at when you were 14 mai	W1 nly make or do?	topup	
cols	50				
dk	1				
rows	1				
fatherOccStatus					

fatherOccStatus	SINGLE CHOICE	W1	topup	
Was your father an employee or self-employed/an independent contractor?				

<sup>1</sup> • An employee

 Self-employed/an independent contractor

\_\_\_\_\_

9999 O Don't know



### fatherOccSupervise

	••••			
		erOccSupervise- Show if fatherOccStatus==1 SINGLE CHOICE ur father supervise or was he responsible for the work of any other people?	W1	topup
1	0	Yes		
0	0	No		
9999	0	Don't know		
fa	th	erOccOrgSize		
fat	:he	erOccOrgSize- Show if fatherOccSupervise==1 SINGLE CHOICE V	V1	topup
Abo	out	how many people worked for your father's employer at the place where he worked?		
1	0	1 to 24 employees		
2	0	25 to 499 employees		
3	0	500 or more employees		
9999	0	Don't know		
fa	th	erOccEmployees		
		erOccEmployees- Show if fatherOccStatus==0 SINGLE CHOICE V ur father work on his own or did he have employees?	V1	topup
0	0	He did not have employees		
1	0	He had employees		
9999	0	Don't know		
fa	th	erNumEmployees		
		erNumEmployees- Show if fatherOccEmployees==1 SINGLE CHOICE	W1	Topup
Ηοι	w m	nany people did he employ at the place he worked?		
1	0	1 to 24 employees		
2	0	25 to 499 employees		
3	0	500 or more employees		
9999	0	Don't know		

-----

\_\_\_\_\_



# Module: motherOccMod if headHouseholdPast==2

### Page: motherOcc\_page

Please explain a bit more about your mother's work when you were 14. \*Please give enough information to give a clear picture of what she did.

### motherOcc

motherOcc		OPEN TEXTBOX	W1	topup
What job did yo	our mother have? What w	vas the name or title of her job?		
cols	50			
dk	1			
rows	1			
motherO	ro			

# motherOrg

motherOrg		OPEN TEXTBOX	W1	Торир
What did the firm o	r organisation you	ur mother worked at when you were 14 m	ainly make or de	o?
cols	50			
dk	1			
rows	1			

### motherOccStatus

motherOccStatus	SINGLE CHOICE	W1	Торир
Was your mother an employee or sel	tor?		

<sup>1</sup> O An employee

- Self-employed/an independent contractor
- 9999 O Don't know



### motherOccSupervise

		erOccSupervise- Show if motherOccStatus ==1 ar mother supervise or was she responsible for the work of an	SINGLE CHOICE y other people?	W1	topup
1	_				
0	0	Yes			
9999	0	No			
	0	Don't know			
m	ot	herOccOrgSize			
m	oth	erOccOrgSize- Show if motherOccSupervise==1	SINGLE CHOICE	W1	Торир
Ab	out l	how many people worked for your mother's employer at the p	place where she work	ked?	
1	0	1 to 24 employees			
2	0	25 to 499 employees			
3	0	500 or more employees			
9999	0	Don't know			
m	ot	herOccEmployees			
m	oth	erOccEmployees- Show if motherOccStatus==0	SINGLE CHOICE	W1	topup
		ur mother work on her own or did she have employees?			
0	0	She did not have employees			
1	0	She had employees			
9999	0	Don't know			
m	ot	herNumEmployees			
m	oth	erNumEmployees- Show if erOccEmployees==1 any people did she employ at the place she worked?	SINGLE CHOICE	W1	topup
1	0	1 to 24 employees			
2	0	25 to 499 employees			
3	0	500 or more employees			
9999	0	Don't know			



# Demographics

### RPrivSchnew

Did you	Schnew ever go to a priv tick all that apply		baying primary or	•	PLE CHOICE ol in Britain?	W1	Торир
private	PrimarySchool		Yes - primary oi	- middle level			
privates	SecondarySchool		Yes - secondary	level			
neverPr	rivateSchool		No - I never we	nt to a private sc	hool	Exclude other	punches
RPrivSc	hnew_dk		Don't know			Exclude other	punches
subje	ectHE						
What su area are <sup>98</sup> o	ctHE- Show if ubject area did yc e you studying no I never attended (university etc)	ou study i ow (if you	n your most rece are still studying	nt degree/diplon	SINGLE CHOICE		Topup subject
1 <sub>O</sub>	Engineering, Mat sciences	thematics	s or Natural				
	Humanities, socion	al science	es, psychology				
<b>з</b> О	Medicine						
<b>4</b> O	Law						
5 O	Economics or bu	siness					
7 <sub>O</sub>	Other						
9999 <sub>O</sub>	Don't know						
998	Skipped						

<sup>999</sup> Not Asked

-----



### subjectHECurrent

### subjectHECurrent- Show if eduChoice==2

SINGLE CHOICE W1 Topup You mentioned earlier that you are a full time university student, what subject area are you mainly studying?

- 1 • Engineering, Mathematics or Natural sciences
- 2 • Humanities, social sciences, psychology or education
- 3 • Medicine
- 4 • Law
- 5 • Economics or business
- 7 • Other
- 9999 O Don't know \_\_\_\_\_

### dependents

dependents	MULTIPLE CHOICE	W1 Topup
Do you have day-to-day caring re	ponsibilities for any of the following in your fam	ily?
*Please tick all that apply.*		
preschoolChildrenInHousehold	Pre-school aged children	
schoolChildrenInHousehold	<ul> <li>School aged children</li> </ul>	
sickOrElderlyInHousehold	<ul> <li>Sick, disabled or elderly adults</li> </ul>	
noDependentsInHousehold	None of the above	Exclude other punches

### speakWelsh

		kWelsh- Show if country==3 ou speak Welsh?	SINGLE CHOICE	W1	topup
2	0	Yes, fluently			
1	0	Yes, but not fluently			
0	0	No			
9999	0	Don't know			



# YouGov Profile variables

m	ari	tal	SINGLE CHOICE	YouGov
1	0	Married		
2	0	Living as married		
3	0	Separated (after being married)		
4	0	Divorced		
5	0	Widowed		
6	0	Never married		
7	0	Civil Partnership		

### profile\_education\_age

		le_education_age at age did you finish full-time education?	SINGLE CHOICE	YouGov		
1	0	15 or under				
2	0	16				
3	0	17-18				
4	0	19				
5	0	20+				
6	0	Still at school/Full time student				
7	0	Can't remember				
р	profile_ethnicity					
_	profile_ethnicitySINGLE CHOICEYouGovTo which of these groups do you consider you belong?					



- <sup>1</sup> White British
- <sup>2</sup> Any other white background
- <sup>3</sup> White and Black Caribbean
- <sup>4</sup> O White and Black African
- <sup>5</sup> O White and Asian
- <sup>6</sup> O Any other mixed background
- <sup>7</sup> O Indian
- <sup>8</sup> Pakistani
- <sup>9</sup> Bangladeshi
- <sup>10</sup> Any other Asian background
- <sup>11</sup> Black Caribbean
- <sup>12</sup> Black African
- <sup>13</sup> Any other black background
- <sup>14</sup> Chinese
- <sup>15</sup> Other ethnic group
- <sup>16</sup> Refused

### 

### Gender

\_\_\_\_\_

	<b>gender</b> Are you male or female?		SINGLE CHOICE	YouGov
1	0	Male		
2	0	Female		

### profile\_household\_size

profile_household_size	SINGLE CHOICE	YouGov			
How many people, including yourself, are there in your household? Please include both adults and					
children.					



- 1 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- <sup>4</sup> 0 4
- <sup>5</sup> 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- <sup>8</sup> 0 8 or more
- <sup>9</sup> O Don't know
- $^{10}$   $\circ$  Refused

\_\_\_\_\_



### housing

		ing	SINGLE CHOICE	YouGov
VV	nicn	of these applies to your home?		
1	0	Own the leasehold/ freehold outright		
2	0	Buying leasehold/ freehold on a mortgage		
3	0	Rented from local authority		
ł	0	Rented from private landlord		
5	0	It belongs to a Housing Association		
6	0	Don't know		
р	rof	file_newspaper_readership_201		
pr	ofi	le_newspaper_readership_201	SINGLE CHOICE	YouGov
N	hich	daily newspaper do you read most often?		
	0	The Express		
	0	The Daily Mail / The Scottish Daily Mail		
	0	The Mirror / Daily Record		
	0	The Daily Star / The Daily Star of Scotland		
	0	The Sun		
i	0	The Daily Telegraph		
,	0	The Financial Times		
	0	The Guardian		
)	0	The Independent		
.0	0	The Times		
.1		The Scotsman		
2		The Herald (Glasgow)		
3		The Western Mail		
.4		Other local daily morning newspaper		
5		Other Newspaper		
		None		



### profile\_past\_vote\_2010

pr	ofi	le_past_vote_2010 SINGLE CHOICE YouGov
		ng back to the General Election in May 2010, do you remember which party you voted for then -
or		haps you didn't vote?
1	0	Did not vote
2	0	Conservative Party
3	0	Labour Party
4	0	Liberal Democrats
5	0	Scottish National Party
6	0	Plaid Cymru
7	0	British National Party (BNP)
8	0	Green Party
9	0	Respect
10	0	United Kingdom Independence Party (UKIP)
11		Some other party
12		Don't know



YouGov

### profile\_past\_vote\_2005

### profile\_past\_vote\_2005

SINGLE CHOICE

Thinking back to the General Election in May 2005, do you remember which party you voted for then or perhaps you didn't vote?

- <sup>1</sup> O Did not vote
- <sup>2</sup> O Conservative Party
- <sup>3</sup> O Labour Party
- <sup>4</sup> O Liberal Democrats
- <sup>5</sup> O Scottish National Party
- 6 O Plaid Cymru
- <sup>7</sup> O British National Party (BNP)
- <sup>8</sup> O Green Party
- ° O Respect
- <sup>10</sup> O United Kingdom Independence Party (UKIP)

- <sup>11</sup> Veritas
- <sup>12</sup> Some other party
- <sup>13</sup> Don't know



### profile\_household\_children

		le_household_children en in Household	SINGLE CHOICE	YouGov
1	0	0		
2	-	•		
2	0	1		
3	0	2		
4	0	3		
5	0	4		
6	0	5		
7	0	6 or more		
8	0	Don't know		
9	0	Prefer not to say		



### profile\_gross\_household

-		e_gross_household s your gross household income?	SINGLE CHOICE	YouGov
1	0	under 5,000 per year		
2	0	5,000 to 9,999 per year		
3	0	10,000 to 14,999 per year		
4	0	15,000 to 19,999 per year		
5	0	20,000 to 24,999 per year		
6	0	25,000 to 29,999 per year		
7	0	30,000 to 34,999 per year		
8	0	35,000 to 39,999 per year		
9	0	40,000 to 44,999 per year		
10	0	45,000 to 49,999 per year		
11	0	50,000 to 59,999 per year		
12	0	60,000 to 69,999 per year		
13	0	70,000 to 99,999 per year		
14	0	100,000 to 149,999 per year		
15	0	150,000 and over		
16	0	Don't know		
17	0	Prefer not to answer		



### profile\_gross\_personal

		le_gross_personal is your gross personal income?	SINGLE CHOICE	YouGo
L	0	under 5,000 per year		
	0	5,000 to 9,999 per year		
	0	10,000 to 14,999 per year		
Ļ	0	15,000 to 19,999 per year		
	0	20,000 to 24,999 per year		
i	0	25,000 to 29,999 per year		
	0	30,000 to 34,999 per year		
	0	35,000 to 39,999 per year		
	0	40,000 to 44,999 per year		
0	0	45,000 to 49,999 per year		
1	0	50,000 to 59,999 per year		
2	0	60,000 to 69,999 per year		
3	0	70,000 to 99,999 per year		
4	0	100,000 and over		
5	0	Don't know		
6	0	Prefer not to answer		

### Age

age- Show if O	OPEN INTEGER TEXTBOX	YouGov
What is your age?		

# Education



_		<pre>rofile_education_level.last &gt; months(6) s the highest educational or work-related qualification you have?</pre>	SINGLE CHOICE	YouGov
1	0	No formal qualifications		
2	0	Youth training certificate/skillseekers		
3	0	Recognised trade apprenticeship completed		
4	0	Clerical and commercial		
5	0	City and Guild certificate		
6	0	City and Guild certificate – advanced		
7	0	ONC		
8	0	CSE grades 2-5		
9	0	CSE grade 1, GCE O level, GCSE, School Certificate		
10	0	Scottish Ordinary/ Lower Certificate		
11	0	GCE A level or Higher Certificate		
12	0	Scottish Higher Certificate		
13	0	Nursing qualification (eg SEN, SRN, SCM, RGN)		
14	0	Teaching qualification (not degree)		
15	0	University diploma		
16	0	University or CNAA first degree (eg BA, B.Sc, B.Ed)		
17	0	University or CNAA higher degree (eg M.Sc, Ph.D)		
18	0	Other technical, professional or higher qualification		
19	0	Don't know		
20				

<sup>20</sup> • Prefer not to say



		le_GOR_pdl- Show if 0 area of the UK do you live in?	SINGLE CHOICE	YouGov
1	0	North East		
2	0	North West		
3	0	Yorkshire and the Humber		
4	0	East Midlands		
5	0	West Midlands		
6	0	East of England		
7	0	London		
8	0	South East		
9	0	South West		
10	0	Wales		
11	0	Scotland		
12	0	Northern Ireland		
13	0	Non UK & Invalid		

# prome\_lea

<b>profile_lea</b> The Local education authority of the respondent	CREATED	YouGov
profile_oslaua		
profile_ oslaua The local authority of the respondent	CREATED	YouGov
pcon		
<b>Pcon</b> The parliamentary constituency of the respondent	CREATED	YouGov

# Big 5 personality measures

## personality\_agreeableness



personality_agreeableness Respondent's agreeableness score (based on their TIPI responses) Max 10	CREATED	YouGov
Min 0		
personality_ conscientiousness		
personality_conscientiousness Respondent's conscientiousness score (based on their TIPI response Max 10 Min 0	CREATED es)	YouGov
personality_extraversion		
personality_ extraversion Respondent's extraversion score (based on their TIPI responses) Max 10 Min 0	CREATED	YouGov
personality_ neuroticism		
personality_ neuroticism Respondent's neuroticism score (based on their TIPI responses) Max 10 Min 0	CREATED	YouGov
personality_ openness		
personality_ openness Respondent's openness score (based on their TIPI responses)	CREATED	YouGov

Max 10 Min 0