

{survey P_SES_Final widget_all_required=HARD nav_back=0 hide_progress=1}

{page introstart}

This survey is on a variety of topics, and the results will be used to inform our clients.

Your YouGov Account will be credited with 100 points for completing the survey.

We have tested the survey and found that, on average it takes around 20 minutes to complete. This time may vary depending on factors such as your Internet connection speed and the answers you give.

Please click the forward button below to continue.

{end page introstart}

[pi1grid]{grid roworder=randomize}Here is a short list of past and future events. Please could you tell us how interested, if at all, you are in each of these?

- [pi1a]The Scottish Parliament election on 5th May
- [pi1b]The Royal wedding on 29th April
- [pi1c]The race for the Scottish Premier League title
- [pi1d]The 2010 UK general election
- [pi1e]The most recent series of the X Factor (won by Matt Cardle)

- <1> Very interested
- <2> Fairly interested
- <3> Not very interested
- <4> Not at all interested
- <5> Don't know

[pi2]{single}Using a scale from 0 to 10, where 0 means very little knowledge and 10 means a very large amount of knowledge, how much knowledge do you think you have about politics in general?

- <1>0 - very little knowledge
- <2>1
- <3>2
- <4>3
- <5>4
- <6>5
- <7>6
- <8>7
- <9>8
- <10>9
- <11>10 - very large amount of knowledge
- <12>Don't know

[pi2a]{multiple}As far as you are aware, which party or parties have had ministers in the Scottish Government between 2007 and now? (Please tick all that apply)

- <1> Conservative
- <2> Labour
- <3> Liberal Democrat
- <4> Scottish National Party
- <5 xor> None of these
- <6 xor> Don't know

[pi3a]{single}Some people think of themselves as usually being a supporter of one political party rather than another. Do you usually think of yourself as being a supporter of one particular party or not?

- <1> Yes, I do

<2> No, I do not

[pi3b if pi3a==1]Which party is that?

<1> Labour

<2> Conservative

<3> Liberal Democrat

<4> Scottish National Party

<5> Green Party

<6> Other

[q30 if pi3a==2]{single}Do you generally think of yourself as a little closer to one of the parties than the others? If so, please say here which party this is. If not, please choose 'No - None'."

<1> Labour

<2> Conservative

<3> Liberal Democrat

<4> Scottish National Party (SNP)

<5> Green Party

<6> United Kingdom Independence Party (UKIP)

<7> British National Party (BNP)

<8> Other

<9> No - None

<10> Don't know

[vi1]On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the Scottish Parliament election on May 5th?

<1> 0 – Certain NOT to vote

<2> 1

<3> 2

<4> 3

<5> 4

<6> 5

<7> 6

<8> 7

<9> 8

<10> 9

<11> 10 – Certain to vote

<12> Don't know

[vi2]{multiple}During election campaigns, some people receive lots of information – flyers, leaflets, and so on – through the door. Others receive almost nothing at all. Could you tell us which, if any, of the following types of election-related material you remember receiving? (Please tick all that apply)

<1> A polling card telling you where to vote

<2> Leaflets from one or more of the parties

<3> Leaflets from specific MSP candidates

<4> Something from the referendum 'Yes' campaign

<5> Something from the referendum 'No' campaign

<6> Information guides describing the ballot papers and explaining how to vote

<7 xor> None of these

[vi3grid] {grid}In some countries, most people believe their elections are conducted fairly. In other countries, many people believe that their elections are conducted unfairly. How fair, if at all, would you say each of the following are:

-[vi3a]Westminster elections in general

-[vi3b]Scottish Parliament elections in general

-[vi3c]The last Scottish Parliament election, in 2007

-[vi3d]The upcoming Scottish Parliament election, on 5th May

<1> Very fair

<2> Quite fair

- <3> Not very fair
- <4> Not at all fair
- <5> Don't know

[vi4]As you might remember, the 2007 election saw a number of administrative problems. In particular, there was an unusually large number of rejected ballots. This led to concerns that turnout in future elections would suffer. All things considered, what effect did the problems in 2007 have on the likelihood of you voting in future Scottish Parliament elections?

- <1> Made no difference
- <2> Made me slightly less likely to vote
- <3> Made me much less likely to vote
- <4> Don't know

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{page splits}
{
split = random(1,2)
}
{end page splits}
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{module vione if split==1 and vi1 !=1}
```

****If you do vote in the Scottish Parliament election, you will receive two separate ballot papers. One is to vote for a party list for your REGION. The other is to vote for an individual member to represent your CONSTITUENCY.****

[vi5]Thinking first about your vote on the REGIONAL list, how sure are you about which party you will vote for? Using a scale from 0 to 10, where 0 means 'not at all sure' and 10 means 'absolutely sure', how sure are you about which way to vote?

- <1> 0 – Not at all sure
- <2> 1
- <3> 2
- <4> 3
- <5> 4
- <6> 5
- <7> 6
- <8> 7
- <9> 8
- <10> 9
- <11> 10 – Absolutely sure

[vi6]And which party are you most likely to vote for in your _region_?

- <1> Conservative
- <2> Labour
- <3> Liberal Democrat
- <4> Scottish National Party
- <5> Green Party
- <6> Scottish Socialist Party
- <7> All-Scotland Pensioners' Party
- <8> Scottish Christian Party
- <9> British National Party
- <10> Solidarity
- <11> Other party or independent candidate
- <12> Wouldn't vote
- <13> Don't know

[vi7]Thinking now about your vote for your CONSTITUENCY MSP, how sure are you about which candidate you will vote for? Using a similar scale from 0 to 10, where 0 means 'not at all sure' and 10 means 'absolutely sure', how sure are you about which way to vote?

- <1> 0 – Not at all sure
- <2> 1
- <3> 2
- <4> 3
- <5> 4
- <6> 5
- <7> 6
- <8> 7
- <9> 8
- <10> 9
- <11> 10 – Absolutely sure

[vi8]And which party's candidate are you most likely to vote for? (Note that not all of the parties are putting up candidates for the constituency seats.)

- <1> Conservative
- <2> Labour
- <3> Liberal Democrat
- <4> Scottish National Party
- <5> Some other party
- <6> Wouldn't vote
- <7> Don't know

{end module vione}

{module vitwo if split==2 and vi1 !=1}

If you do vote in the Scottish Parliament election, you will receive two separate ballot papers. One is to vote for an individual member to represent your CONSTITUENCY. The other is to vote for a party list for your REGION.

[vi9]Thinking first about your vote for your CONSTITUENCY MSP, how sure are you about which candidate you will vote for? Using a scale from 0 to 10, where 0 means 'not at all sure' and 10 means 'absolutely sure', how sure are you about which way to vote?

- <1> 0 – Not at all sure
- <2> 1
- <3> 2
- <4> 3
- <5> 4
- <6> 5
- <7> 6
- <8> 7
- <9> 8
- <10> 9
- <11> 10 – Absolutely sure

[vi10]And which party's candidate are you most likely to vote for? (Note that not all of the parties are putting up candidates for the constituency seats.)

- <1> Conservative
- <2> Labour
- <3> Liberal Democrat
- <4> Scottish National Party
- <5> Some other party
- <6> Wouldn't vote
- <7> Don't know

[vi11]Thinking now about your vote on the REGIONAL list, how sure are you about which party you will vote for? Using a similar scale from 0 to 10, where 0 means 'not at all sure' and 10 means 'absolutely sure', how sure are you about which way to vote?

- <1> 0 – Not at all sure
- <2> 1
- <3> 2
- <4> 3
- <5> 4
- <6> 5
- <7> 6
- <8> 7
- <9> 8
- <10> 9
- <11> 10 – Absolutely sure

[vi12]And which party are you most likely to vote for in your _region_?

- <1> Conservative
- <2> Labour
- <3> Liberal Democrat
- <4> Scottish National Party
- <5> Green Party
- <6> Scottish Socialist Party
- <7> All-Scotland Pensioners' Party
- <8> Scottish Christian Party
- <9> British National Party
- <10> Solidarity
- <11> Other party or independent candidate
- <12> Wouldn't vote
- <13> Don't know

{end module vitwo}

[vi13 if vi1 !=1]In deciding how to vote in the Scottish Parliament election, will you decide...?

- <1> Mostly according to what is going on in Scotland
- <2> Mostly according to what is going on in Britain as a whole
- <3> Other reasons [vi13o]{open}

[vi14grid]{grid roworder=randomize}Using a scale from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that each of the following parties will win the election in your constituency?

- [vi14a] Conservative
- [vi14b]Labour
- [vi14c]Liberal Democrat
- [vi14d]Scottish National Party
- <1> 0 – very unlikely
- <2> 1
- <3> 2
- <4> 3
- <5> 4
- <6> 5
- <7> 6
- <8> 7
- <9> 8
- <10> 9
- <11> 10 – very likely
- <12> Don't know

[vi15grid]{grid roworder=randomize}And, on the same scale from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that each of the following parties will win most seats overall in the Scottish Parliament elections?

-[vi15a] Conservative

-[vi15b] Labour

-[vi15c] Liberal Democrat

-[vi15d] Scottish National Party

<1> 0 – very unlikely

<2> 1

<3> 2

<4> 3

<5> 4

<6> 5

<7> 6

<8> 7

<9> 8

<10> 9

<11> 10 – very likely

<12> Don't know

[re1]{single}On May 5th there will also be a referendum on whether the UK should adopt the Alternative Vote system for general elections. Which of these statements best applies to you?

<1> I know about the referendum

<2> I've heard something about the referendum, but don't know any details

<3> I've heard nothing about it

[re2]{single}And how interested, if at all, are you in the referendum on the Alternative Vote?

<1> Very interested

<2> Fairly interested

<3> Not very interested

<4> Not at all interested

<5> Don't know

[re3]Using a 0 to 10 scale where 0 means certain NOT to vote and 10 means absolutely certain to vote, how likely are you to vote in the referendum on May 5th on whether the UK should adopt the Alternative Vote system for general elections?

<1> 0 – Certain NOT to vote

<2> 1

<3> 2

<4> 3

<5> 4

<6> 5

<7> 6

<8> 7

<9> 8

<10> 9

<11> 10 – Certain to vote

<12> Don't know

[re4 if re3 !=1]If you do vote in the referendum, how sure are you about whether to vote 'Yes' or 'No'? On a scale of 0 to 10, where 0 means 'not at all sure' and 10 means 'absolutely sure', how sure are you about which way to vote?

<1> 0 – Not at all sure

<2> 1

<3> 2

- <4> 3
- <5> 4
- <6> 5
- <7> 6
- <8> 7
- <9> 8
- <10> 9
- <11> 10 – Absolutely sure

[re5 if re3 !=1]And, if you do vote in this referendum, how do you think you will vote?

- <1> I will vote Yes (i.e. in favour of changing the voting system for general elections to the Alternative Vote)
- <2> I will vote No (i.e. I will vote against changing the voting system for general elections to the Alternative Vote)
- <3> Don't know

[is1a]{open rows=1 cols=60}Now, we'd like to ask you a few questions about the issues and problems facing the country. As far as you're concerned, what is the <<i>>single most important issue<</i>> facing Britain at the present time? <
><
>Please type your answer in the box below. If you think there are no important issues facing Britain at the present time, please write NONE; if you don't know, please write DK

[is1b]{single}Which party is best able to handle this issue?

- <1> There are no important problems
- <2> None - No Party
- <3> Labour
- <4> Conservatives
- <5> Liberal Democrats
- <6> Scottish National Party
- <7> Green Party
- <8> Other
- <9> Don't know

[is2a]{open rows=1 cols=60}And what is the <<i>>single most important issue<</i>> facing Scotland at the present time? <
><
>Please type your answer in the box below. If you think there are no important issues facing Scotland at the present time, please write NONE; if you don't know, please write DK

[is2b]{single}Which party is best able to handle this issue?

- <1> There are no important problems
- <2> None - No Party
- <3> Labour
- <4> Conservatives
- <5> Liberal Democrats
- <6> Scottish National Party
- <7> Green Party
- <8> Other
- <9> Don't know

[is3a]{single} Since the last election to the Scottish Parliament in 2007, would you say that the standard of the health service in Scotland has increased or fallen?

- <1> Increased a lot
- <2> Increased a little
- <3> Stayed the same
- <4> Fallen a little

- <5> Fallen a lot
- <6> Don't know

[is3b]{single} And is this mainly the result of...

- <1> The policies of the UK government at Westminster
- <2> The policies of the Scottish Government
- <3> Both equally
- <4> Some other reason
- <5> Don't know

[is4a]{single} And what about the quality of education in Scotland? Has it increased or fallen since the last election to the Scottish Parliament in 2007?

- <1> Increased a lot
- <2> Increased a little
- <3> Stayed the same
- <4> Fallen a little
- <5> Fallen a lot
- <6> Don't know

[is4b]{single} And is this mainly the result of...

- <1> The policies of the UK government at Westminster
- <2> The policies of the Scottish Government
- <3> Both equally
- <4> Some other reason
- <5> Don't know

[is5a]{single} And what about the general standard of living in Scotland? Has it increased or fallen since the last election to the Scottish Parliament in 2007?

- <1> Increased a lot
- <2> Increased a little
- <3> Stayed the same
- <4> Fallen a little
- <5> Fallen a lot
- <6> Don't know

[is5b]{single} And is this mainly the result of...

- <1> The policies of the UK government at Westminster
- <2> The policies of the Scottish Government
- <3> Both equally
- <4> Some other reason
- <5> Don't know

[is6a]{single} And what about the standard of law and order in Scotland. Has it increased or fallen since the last election to the Scottish Parliament in 2007?

- <1> Increased a lot
- <2> Increased a little
- <3> Stayed the same
- <4> Fallen a little
- <5> Fallen a lot
- <6> Don't know

[is6b]{single} And is this mainly the result of...

- <1> The policies of the UK government at Westminster
- <2> The policies of the Scottish Government
- <3> Both equally

- <4> Some other reason
- <5> Don't know

[is7grid]{grid roworder=randomize}How much do you agree or disagree with the following statements:

-[is7a] For less serious offenses, shorter, community sentences should replace imprisonment

-[is7b] Free medical prescriptions for all should be abolished

-[is7c] The Scottish Government should make more use of tax varying powers to raise revenue

-[is7d] Mandatory prison sentences for anyone found carrying a knife should be used to cut down on knife-crime

-[is7e] University students should contribute to the costs of their education after graduation

-[is7f] In the current economic climate, the Government should maintain the size of the public sector

<1> Agree strongly

<2> Tend to agree

<3> Neither agree nor disagree

<4> Tend to disagree

<5> Disagree strongly

<6> Don't know

{page taxspend}

[is8_1]Now, some questions about where you and the parties stand on various issues. First, using a 0 to 10 scale, where 0 means that government should cut taxes and spend much less on health and social services, and 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place yourself?

<1> 0 – Government should cut taxes a lot and spend much less

<2> 1

<3> 2

<4> 3

<5> 4

<6> 5

<7> 6

<8> 7

<9> 8

<10> 9

<11> 10 – Government should raise taxes a lot and spend much more

<12> Don't know

[is8grid] {grid roworder=randomize}And where would you place the...

-[is8a] Labour Party

-[is8b] Conservative Party

-[is8c] Liberal Democrats

-[is8d] Scottish National Party

<1> 0 – Government should cut taxes a lot and spend much less

<2> 1

<3> 2

<4> 3

<5> 4

<6> 5

<7> 6

<8> 7

<9> 8

<10> 9

<11> 10 – Government should raise taxes a lot and spend much more

<12> Don't know

{end page taxspend}

{page envecon}

[is9_1] Some people think that it is most important to protect the environment, even if it means limiting economic growth. Others think that economic growth should take priority over environmental considerations. On a scale of 0 to 10, where 0 means top priority for protecting the environment and 10 means top priority for economic growth, where would you place yourself?

- <1> 0 – Protecting the environment
- <2> 1
- <3> 2
- <4> 3
- <5> 4
- <6> 5
- <7> 6
- <8> 7
- <9> 8
- <10> 9
- <11> 10 – Economic growth
- <12> Don't know

[is9grid] {grid roworder=randomize}And where would you place...

-[is9a] Labour Party

-[is9b] Conservative Party

-[is9c] Liberal Democrats

-[is9d] Scottish National Party

- <1> 0 – Protecting the environment
- <2> 1
- <3> 2
- <4> 3
- <5> 4
- <6> 5
- <7> 6
- <8> 7
- <9> 8
- <10> 9
- <11> 10 – Economic growth
- <12> Don't know

{end page envecon}

{page constit}

[is10_1] The next scale concerns the future of Scotland and the union. Where would you place yourself on the scale 0 to 10, 0 means 'abolishing the Scottish Parliament and returning to pre-devolution arrangements', and 10 means 'independence for Scotland'?

- <1> 0 – Abolishing the Scottish Parliament
- <2> 1
- <3> 2
- <4> 3
- <5> 4
- <6> 5
- <7> 6
- <8> 7
- <9> 8
- <10> 9
- <11> 10 – Independence for Scotland
- <12> Don't know

[is10grid] {grid roworder=randomize}And where would you place...

-[is10a] Labour Party

-[is10b] Conservative Party

-[js10c]Liberal Democrats
-[js10d]Scottish National Party
<1> 0 – Abolishing the Scottish Parliament
<2> 1
<3> 2
<4> 3
<5> 4
<6> 5
<7> 6
<8> 7
<9> 8
<10> 9
<11> 10 – Independence for Scotland
<12> Don't know

{end page constit}

[ec1]Now a few questions about the economy. First, how do you think the general economic situation in Scotland has changed over the last 12 months?

<1> Got a lot worse
<2> Got a little worse
<3> Stayed the same
<4> Got a little better
<5> Got a lot better
<6> Don't know

[ec2]And how do you think the general economic situation in Scotland will change over the next 12 months?

<1> Get a lot worse
<2> Get a little worse
<3> Stay the same
<4> Get a little better
<5> Get a lot better
<6> Don't know

[ec3]How much do you think the Westminster government's policies influence the overall performance of Scotland's economy?

<1> A great deal
<2> A fair amount
<3> Not very much
<4> None at all
<5> Don't know

[ec4]How much do you think the Scottish government's policies influence the overall performance of Scotland's economy?

<1> A great deal
<2> A fair amount
<3> Not very much
<4> None at all
<5> Don't know

[ec5ranking]{rank order=randomize required=0}Following the financial crisis, Scotland, like the rest of Britain, is facing substantial cuts in public spending. Here is a list of organisations and institutions that have been held responsible for this situation. Please could you rank them in terms of how responsible you think they are. Put the one that you think is most responsible at the top, the next one below, and so on. If you do not think that one, or more, of these organisations are responsible then

please do not include them and, if you think none of them are at all responsible, then please skip this question.

- <1> The Labour government at Westminster until 2010
- <2> The Conservative-Lib Dem coalition at Westminster since 2010
- <3> The SNP government at Holyrood since 2007
- <4> British banks and lending institutions
- <5> Individuals borrowing beyond what they could really afford
- <6> International financiers

[ec6]{single}Opinions vary about the spending cuts planned by the UK government. Which of these best reflects your view of the planned cuts?

- <1> They do not go far enough and should go much deeper
- <2> They do not go far enough and should go a little deeper
- <3> They are about right
- <4> Big cuts are necessary but these go a bit too far
- <5> Some cuts are necessary but these go much too far
- <6> No cuts are necessary
- <7> Don't know

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{page secondsplits}
{
secondsplit = random(1,2)
}
{end page secondsplits}
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[ec7 if secondsplit ==1]How fair do you think that cuts in government spending announced by the UK government are to Scotland? Do you think Scotland is receiving...

- <1> Bigger cuts than other parts of the UK
- <2> Cuts at about the same level as other parts of the UK
- <3> Smaller cuts than other parts of the UK
- <4> Don't know

[ec8 if secondsplit ==2]How fair do you think that cuts in government spending announced by the Conservative-Liberal Democrat coalition government in London are to Scotland? Do you think Scotland is receiving...

- <1> Bigger cuts than other parts of the UK
- <2> Cuts at about the same level as other parts of the UK
- <3> Smaller cuts than other parts of the UK
- <4> Don't know

[ec9grid]{grid roworder=randomize}Thinking now of the parties in Scotland, how effective do you think each would be at managing the impact of cuts from Westminster?

- [ec9a]Conservative
- [ec9b]Labour
- [ec9c]Liberal Democrats
- [ec9d]SNP
- <1> Very effective
- <2> Fairly effective
- <3> Not very effective
- <4> Not at all effective
- <5> Don't know

[pe1]More generally, how good or bad a job of running Britain do you think Conservative ministers in the UK government have done in the last year?

- <1> Very good

- <2> Fairly good
- <3> Neither good nor bad
- <4> Fairly bad
- <5> Very bad
- <6> Don't know

[pe2]And how good or bad a job of running Britain do you think Liberal Democrat ministers in the UK government have done in the last year?

- <1> Very good
- <2> Fairly good
- <3> Neither good nor bad
- <4> Fairly bad
- <5> Very bad
- <6> Don't know

[pe3]And how good or bad a job of running Britain do you think the Labour government that was in power from 1997 – 2010 did?

- <1> Very good
- <2> Fairly good
- <3> Neither good nor bad
- <4> Fairly bad
- <5> Very bad
- <6> Don't know

[pe4]Now thinking about Scotland, how good or bad a job of running Scotland do you think SNP ministers in the Scottish Government have done since 2007?

- <1> Very good
- <2> Fairly good
- <3> Neither good nor bad
- <4> Fairly bad
- <5> Very bad
- <6> Don't know

[uk1] {single} Now, some questions on a different topic. Thinking back to last year's election to the Westminster Parliament, do you remember which party you voted for then? Or perhaps you didn't vote in that election?

- <1> Did not vote/not eligible/too young to vote
- <2> Voted Conservative
- <3> Voted Labour
- <4> Voted Liberal Democrat
- <5> Voted SNP
- <6> Voted Green
- <7> Voted Scottish Socialist
- <8> Voted for a different party
- <9> Don't know/can't remember

[uk2] {single} And if there were a Westminster election held tomorrow, which party would you vote for?

- <1> Conservative
- <2> Labour
- <3> Liberal Democrat
- <4> Scottish National Party
- <5> Some other party

- <6> Would not vote
- <7> Don't know

[uk3 if uk2==5] {single} And which of these parties would you vote for?

- <1> Green
- <2> Scottish Socialist Party
- <3> United Kingdom Independence Party (UKIP)
- <4> All-Scotland Pensioners' Party
- <5> British National Party (BNP)
- <6> Respect
- <7> Some other party or candidate
- <8> Don't know

[uk4]If the election on May 5th were a general election to the UK House of Commons, would you be more likely to vote, less likely to vote, or wouldn't it make any difference?

- <1> More likely
- <2> Less likely
- <3> Wouldn't make any difference

[uk5 if uk4 == 1]{multiple order=randomize} Why would you be more likely to vote in a general election to the UK House of Commons? (Please tick all that apply)

- <1> The Westminster Parliament has more influence over our lives than the Scottish Parliament
- <2> There's more difference between the parties at the UK level
- <3> The voting system for Westminster elections produces an outcome with clear winners and losers
- <4> I don't approve of the Scottish Parliament
- <5> It was obvious who was going to win this Scottish election
- <6> I'm more interested in politics at Westminster
- <7 fixed> Some other reason [vi4o]{open}
- <8 fixed xor> Don't know

[uk6]Here are various options for governing Scotland. Which one of the following is your preference?

- <1> The Scottish Parliament should be abolished and all Scottish laws passed by Westminster again
- <2> There should be no change to the present arrangements: Scotland should have a devolved Parliament with limited powers
- <3> The Scottish Parliament's powers should be increased and it should raise more of its own taxes
- <4> Scotland should be independent within the European Union
- <5> Scotland should be independent outside the European Union
- <6> Don't know

[uk7]How do you think the return of an SNP minority government would affect the likelihood of independence?

- <1> Would make it much more likely
- <2> Would make it a bit more likely
- <3> Would make no difference
- <4> Would make it a bit less likely
- <5> Would make it much less likely
- <6> Don't know

[ap1]Now, some questions about possible governments for Scotland. Which do you think would generally be better for Scotland nowadays?

- <1> To have a majority government in Edinburgh formed by one party with a majority of seats
- <2> To have a minority government in Edinburgh formed by one party with a minority of seats
- <3> To have a coalition government in Edinburgh formed by two or more parties together
- <4> Don't know

[ap2]If you _had_ to choose between a government led by the SNP or by Labour, which would you choose?

- <1> A government led by the SNP
- <2> A government led by Labour
- <3> Don't know

{page textsub1}

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{  
party = ""  
if ap2== 1:  
    party = "the SNP"  
if ap2== 2:  
    party = "Labour"  
}
```

{end page textsub1}

[ap3 if ap2 !=3]And would you prefer to see \$party governing by themselves, or in a coalition with another party?

- <1> By themselves
- <2> In a coalition
- <3> Don't know

[ap4 if ap2 !=3]If \$party were to govern in a coalition, which other party would you most like to see as their coalition partner?

- <1 if ap2 !=1> SNP
- <2 if ap2 !=2> Labour
- <3> Conservatives
- <4> Liberal Democrats
- <5> Green
- <6> Don't know

[ap5grid]{grid roworder=randomize}On the whole, would you describe the following political parties as...?

- [ap5a]Conservative
 - [ap5b]Labour
 - [ap5c]Liberal Democrats
 - [ap5d]SNP
- <1> Capable of strong government
 - <2> Not capable of strong government
 - <3> Not sure

[ap6grid]{grid roworder=randomize}And, on the whole, would you describe the following political parties as...?

- [ap6a]Conservative
 - [ap6b]Labour
 - [ap6c]Liberal Democrats
 - [ap6d]SNP
- <1> United
 - <2> Divided
 - <3> Not sure

[ap7grid]{grid roworder=randomize}Would you describe the following political parties as...?

- [ap7a]Conservative
- [ap7b]Labour
- [ap7c]Liberal Democrats

- [ap7d]SNP
<1> Standing up for Scotland
<2> Not standing up for Scotland
<3> Not sure

[ap8grid]{grid roworder=randomize}And would you describe the following political parties as...?

- [ap8a]Conservative
-[ap8b]Labour
-[ap8c]Liberal Democrats
-[ap8d]SNP
<1> In touch with ordinary people
<2> Out of touch with ordinary people
<3> Not sure

[ap9grid]{grid roworder=randomize}Finally, would you say the following political parties...?

- [ap9a]Conservative
-[ap9b]Labour
-[ap9c]Liberal Democrats
-[ap9d]SNP
<1> Keep their promises
<2> Break their promises
<3> Not sure

[ap10]Next, some questions about how you feel about the parties and their leaders. First, considering everything that the SNP and the Labour party stand for, how much difference would you say there is between them?

- <1> A great deal
<2> Quite a lot
<3> Some
<4> Not very much
<5> None at all
<6> Don't know

[ap11grid]{grid roworder=randomize}Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about...

- [ap11a]Conservative Party
-[ap11b]Labour Party
-[ap11c]Liberal Democrats
-[ap11d]Scottish National Party
-[ap11e]Green Party
<1> 0 – Strongly dislike
<2> 1
<3> 2
<4> 3
<5> 4
<6> 5
<7> 6
<8> 7
<9> 8
<10> 9
<11> 10 – Strongly like
<12> Don't know

[ap12grid]{grid roworder=randomize}On the same scale, where 0 means 'strongly dislike' and 10 means 'strongly like', please tell us how you feel about the following Scottish party leaders:

- [ap12a]Alex Salmond
-[ap12b]Iain Gray
-[ap12c]Annabel Goldie

-[ap12d]Tavish Scott
<1> 0 – Strongly dislike
<2> 1
<3> 2
<4> 3
<5> 4
<6> 5
<7> 6
<8> 7
<9> 8
<10> 9
<11> 10 – Strongly like
<12> Don't know

[ap13grid]{grid roworder=randomize}Finally, on the same scale, please tell us how you feel about the following UK politicians:

-[ap13a]David Cameron
-[ap13b]Nick Clegg
-[ap13c]Ed Miliband
-[ap13d]Gordon Brown
-[ap13e]Tony Blair
<1> 0 – Strongly dislike
<2> 1
<3> 2
<4> 3
<5> 4
<6> 5
<7> 6
<8> 7
<9> 8
<10> 9
<11> 10 – Strongly like
<12> Don't know

[ba1]To finish, a few questions about yourself and your background. How often do you read a daily morning newspaper?

<1> Every day
<2> Quite often
<3> Rarely
<4> Never

[ba2 if ba1 !=4]Which daily morning newspaper do you read most often?

<1> Scottish Daily Express
<2> Scottish Daily Mail
<3> Scottish Daily Mirror
<4> Daily Star
<5> Scottish Sun
<6> Daily Record
<7> Daily Telegraph
<8> Financial Times
<9> Guardian
<10> Independent
<11> Times
<12> Scotsman
<13> (Glasgow) Herald
<14> (Aberdeen) Press and Journal

- <15> Courier/Dundee Courier
- <16> Other [ba2o] {open}

[area1] Is your home (or your main home if you have more than one) in..

- <1> The centre of a city
- <2> An inner suburb of a city
- <3> An outer suburb of a city
- <4> The centre, or near the centre, of a larger town
- <5> The suburb/outskirts of a large town
- <6> A small or medium-sized town
- <7> A village
- <8> The countryside away from any villages or towns
- <9> Don't know

[ba3]What is your marital status?

- <1> Married/in civil partnership
- <2> Living with a partner (but not married)
- <3> Separated (after being married)
- <4> Divorced
- <5> Widowed
- <6> Single (never married)

[ba4]Which, if any, of the following best describes how you see yourself?

- <1> Scottish not British
- <2> More Scottish than British
- <3> Equally Scottish and British
- <4> More British than Scottish
- <5> British not Scottish
- <6> Other description [ba4o]{open}
- <7> Don't know

[ba5]Which of following groups do you consider you belong to?

- <4> Asian: of Indian origin
- <5> Asian: of Pakistani origin
- <6> Asian: of Bangladeshi origin
- <7> Asian: of Chinese origin
- <8> Asian: of other origin
- <1> Black: of African origin
- <2> Black: of Caribbean origin
- <3> Black: of other origin
- <9> White: of any European origin
- <10> White: of other origin
- <11> Mixed origin
- <12> Other [ba5o]{open}
- <13> Don't know

[ba6] Do you regard yourself as belonging to any particular religion?

- <1> Yes, I do
- <2> No, I do not
- <3> Prefer not to say

[ba7 if ba6 == 1] Which religion or denomination do you belong to?

- <1> Church of England/ Anglican/ Episcopal
- <2> Roman Catholic
- <3> Presbyterian/ Church of Scotland

- <4> Methodist
- <5> Baptist
- <6> United Reformed Church
- <7> Free Presbyterian
- <8> Brethren
- <9> Jewish
- <10> Hindu
- <11> Islam/ Muslim
- <12> Sikh
- <13> Buddhist
- <14> Other [ba7o]{open}
- <15> Don't know

[ba8 if ba6 == 1]Apart from such special occasions as weddings, funerals and baptisms and so on, nowadays, how often do you attend services or meetings connected with your religion?

- <1> Once a week or more
- <2> At least once in two weeks
- <3> At least once a month
- <4> At least twice a year
- <5> At least once a year
- <6> Less often
- <7> Never or practically never
- <8> Varies too much to say

[ba9]Which of the following best describes the sort of work you do? (If you aren't working now, please say what you did in your last job.)

- <1> Professional or higher technical work (work that requires at least degree-level qualifications, e.g. doctor)
- <2> Accountant, school teacher, university lecturer, social worker, systems analyst
- <3> Manager or senior administrator (e.g. company director, finance manager, personnel manager, senior sales manager, senior local government officer)
- <4> Clerical (e.g. clerk, secretary)
- <5> Sales or services (e.g. commercial traveller, shop assistant, nursery nurse, care assistant, paramedic)
- <6> Small business owner (e.g. shop owner, small builder, restaurant owner)
- <7> Foreman or supervisor of other workers (e.g. building site foreman, supervisor of cleaning workers)
- <8> Skilled Manual Work (e.g. plumber, electrician, fitter, train driver, cook, hairdresser)
- <9> Semi-skilled or unskilled manual work (e.g. machine operator, assembler, postman, waitress, cleaner, labourer, driver, bar-worker, call-centre worker)
- <10> Other [ba9o]{open}
- <11> Never worked

[ba10] Which type of the following organisations do/did you work for?

- <1> Private sector firm or company (e.g. limited company, PLC, small business)
- <2> Nationalised industry or public corporation (e.g. post office, BBC)
- <3> Other public sector employer (e.g. central government, Civil Service, LEA, NHS, Police, armed forces)
- <4> Charity/voluntary sector (e.g. charitable companies, churches, trade unions)
- <5> Other [ba10o]{open}
- <6> Never worked

[ba11b] Are you now or have you ever been a member of a trade union or staff association? (Please tick all that apply.)

- <1> Yes, trade union
- <2> Yes, staff association
- <3 xor> Neither

[ba12]Which of the following is the main source of income for you at present?

- <1> Earnings from employment (own or spouse/ partner's)
- <2> Occupational pension(s) – from previous employer(s)
- <3> State retirement or widow's/ widower's pension(s)
- <4> Jobseeker's Allowance/ Unemployment benefit
- <5> Income Support or family credit
- <6> Invalidity, sickness or disabled pension or benefit(s)
- <7> Other state benefit
- <8> Interest from savings or investments
- <9> Student grant or loan
- <10> Dependent on parents/ other relatives
- <11> Other main source [ba12o]{open}
- <12> Don't know

[ba13]And, which of the following represents the total income of your household from all sources before tax – including benefits, saving and so on?

- <1> Less than £5,000
- <2> £5,000 to £10,000
- <3> £10,001 to £15,000
- <4> £15,001 to £20,000
- <5> £20,001 to- £25,000
- <6> £25,001 to £30,000
- <7> £30,001 to £35,000
- <8> £35,001 to £40,000
- <9> £40,001 to £45,000
- <10> £45,001 to £50,000
- <11> £50,001 to £60,000
- <12> £60,001 to £70,000
- <13> £70,001 and more
- <14> Prefer not to say
- <15> Don't know

[ba14]At what age did you finish full-time education?

- <1> 15 or younger
- <2> 16
- <3> 17
- <4> 18
- <5> 19 or older
- <6> Still at school in full-time education
- <7> Still at university in full-time education

[ba15]Do you have any educational or work-related qualifications?

- <1> Yes, I do
- <2> No, I do not

[ba16 if ba15 == 1] Which of these is the _highest_ qualification you have?

- <1> Postgraduate degree
- <2> University or CNA A first degree, e.g. BA, BSc
- <3> University or CNA A diploma
- <4> Teaching qualification (not degree)
- <5> Nursing qualification (e.g. SEN, SRC, SCM, RGC)
- <6> Higher National Certificate (HNC) or Higher National Diploma (HND), City & Guilds level 4 (Full Technological), NVW4/ SVQ4 or NVQ5/ SVQ5

<7> Scottish Higher/Higher Still Grades, Scottish SLC/ SUPE at Higher Grade, Scottish Higher School Certificate
<8> GCE A level, S level, A2 level, AS level, International Baccalaureate
<9> Ordinary National Certificate (ONC) or Diploma (OND), City & Guilds level 3 (Advanced/ Final), NVQ/ SVQ level 3
<10> Scottish Ordinary Bands A-C or pass, Scottish Standard Grades 1-3 or Pass/ Lower Certificate
<11> GCSE A*-C, CSE grade 1, GCE O level grade A –C, School Certificate
<12> GCSE grades D-G, CSE grades 2-5, GCE O level grade D –E, Short Course GCSE, Vocational GCSE
<13> City & Guilds level 2 (Craft/ Intermediate/ Ordinary) or Scotvec Higher National Units or NVQ2/ SVQ2
<14> City & Guilds level 1, Scotvec National Certificate Modules, NVQ1/ SVQ1
<15> Clerical and commercial qualification (e.g. typing, shorthand, book-keeping)
<16> Recognised trade apprenticeship completed
<17> Youth training certificate, skill seekers
<18> Other technical, professional or higher qualification [ba16o]{open}

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{page QC}

Please take a moment to rate the questionnaire you just took. This information will be used to improve our surveys.

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