

14-078979 WTM W3_MAINSTAGE_QUESTIONNAIRE_FINAL_INTERNAL USE ONLY
Mainstage Questionnaire

**Wellcome Trust Monitor Wave 3
Mainstage Questionnaire
(15/05/2015)**

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NOTES ON THE QUESTIONNAIRE

Coding conventions

The following data coding conventions are followed throughout the questionnaire.

- 1 Item not applicable (i.e. respondent routed past question)
- 95 Other [for a multicode variable 'Var' with an 'other' code, the variable would become 'Var95']
- 96 Don't know / can't remember (as relevant)
- 97 Refused

For some questions, there is a 'can't remember' code instead of 'don't know'. For these questions, 'Can't remember' should take the place of 'Don't know'.

Showcard conventions

Showcards are specified immediately after each question name where relevant.

Where response codes include only numbers, no numbers are to be displayed on the showcards, only the wordings. This is the case for shorter scales (e.g. interested/not at all interested). In the CAPI script, the numbers are to be displayed to the left of the scale labels.

Where the response codes include letters, the letters are to be displayed on the showcards to the left of the response options. Each letter should be followed by a full stop (e.g. 'A.'). Codes that shouldn't be displayed on showcards do not have letters, and are prefixed by '(SPONTANEOUS)'. In the CAPI script, both the numbers and the letters are to be included to the left of each response option. For instance: '1 A. Testing a new drug or treatment'

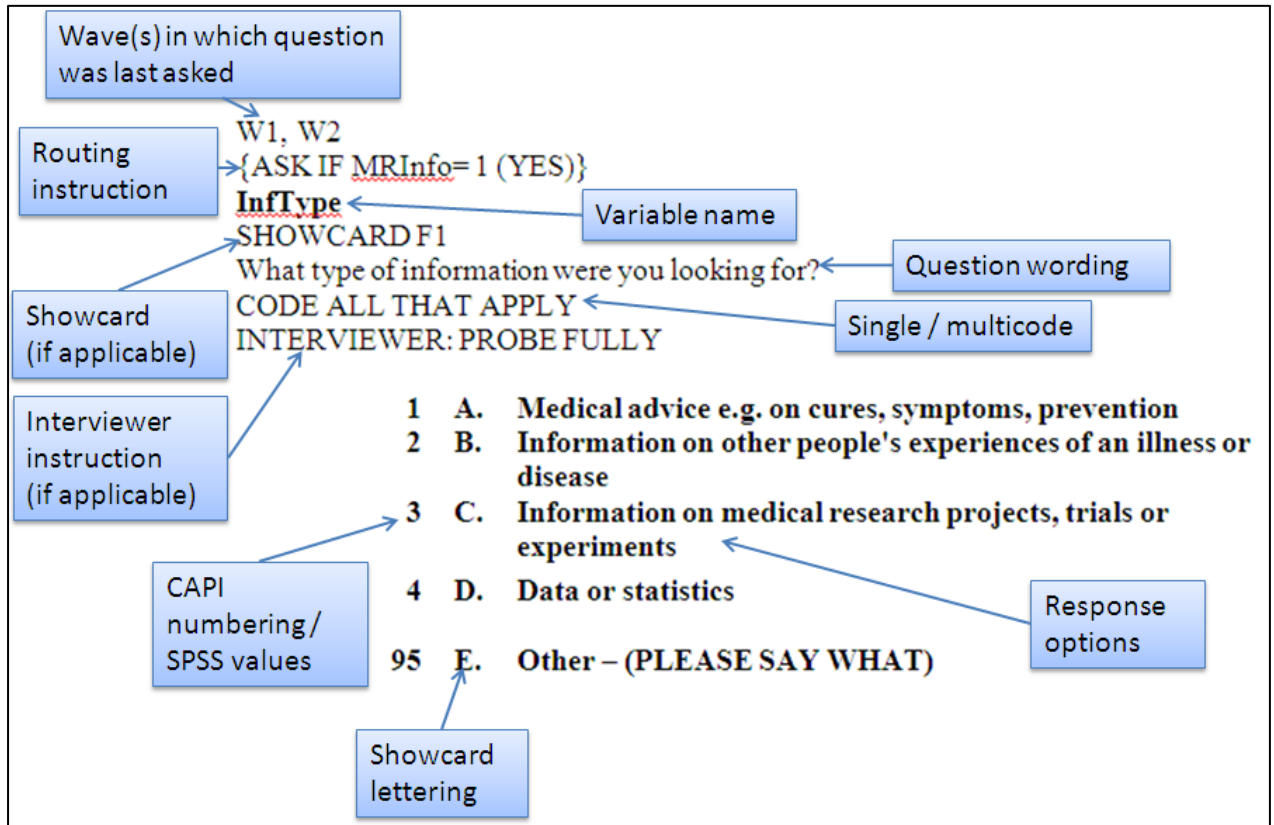
Other-specify codes

Codes which require the interviewer to specify with verbatim text are flagged with '(PLEASE SAY WHAT)'

Split sampling

Some questions / question wordings are asked of a random 50% of respondents. Wherever applicable, respondents are to be randomly allocated at each instance in the CAPI script.

Example question with annotations



SECTION A: HOUSEHOLD GRID

ALL OF HOUSEHOLD GRID ASKED IN W1 AND W2 ¹

{ASK ALL}

QNO

I want to start by asking about your household. How many people live in this household, including yourself?

INTERVIEWER: WRITE IN NUMBER VERBATIM

{ASK ALL}

HHGRID[[_1]].Name

I'd like to know a little about the members of your household. Please can you tell me your first name?

INTERVIEWER: IF RESPONDENT UNWILLING TO GIVE FIRST NAME, WRITE IN A UNIQUE IDENTIFIER SUCH AS INITIALS

HHGRID[[_1]].Sex

INTERVIEWER: CODE RESPONDENT'S SEX

- 1 Male
 - 2 Female
-

HHGRID[[_1]].AgeIf

What was your age last birthday?

ENTER 0 FOR A CHILD UNDER 12 MONTHS.

97 or more = CODE 97

¹ Note: the error and logic checks used in the Household Grid are in Annex A

HHGRID[[_1]].MarStat

ASK OR RECORD MARITAL STATUS. CODE FIRST THAT APPLIES.

And are you...

- 1 Single and never married or never in a legally recognised Civil Partnership**
- 2 Married**
- 3 Living together as a couple / cohabiting**
- 4 A Civil Partner in a legally-recognised Civil Partnership**
- 5 Separated from Spouse**
- 6 Divorced**
- 7 Widowed**
- 8 SPONTANEOUS ONLY: Separated from Civil Partner**
- 9 SPONTANEOUS ONLY: A former Civil Partner, the Civil Partnership legally dissolved**
- 10 SPONTANEOUS ONLY: A surviving Civil Partner (your partner having died)**

[ASK IF AGE=16-18]

ChDep

Can I check, are you at school or in full-time education?

INTERVIEWER: INCLUDE ALL COURSES UP TO AND INCLUDING A-LEVEL OR EQUIVALENT. DO NOT INCLUDE DEGREE OR DEGREE-EQUIVALENT EDUCATION.

- 1 Yes**
 - 2 No**
-

I'd now like to collect some details of other members of your household. [IF QNO >=3 "In descending order of age"].

{LOOP FOR EACH ADDITIONAL HH MEMBER}
HHGRID[[_X]].Name

And what is the first name of the next person in your household?

INTERVIEWER: IF RESPONDENT UNWILLING TO GIVE FIRST NAME, WRITE IN A UNIQUE IDENTIFIER SUCH AS INITIALS

HOUSEHOLD MEMBERS RECORDED SO FAR:
[TEXTFILL NAMES]

97 Nobody else lives in the household.

{LOOP FOR EACH ADDITIONAL HH MEMBER}
HHGRID[[_X]].Sex

Is [NAME] male or female?

INTERVIEWER: IF RESPONDENT UNWILLING TO GIVE FIRST NAME, WRITE IN A UNIQUE IDENTIFIER SUCH AS INITIALS

{LOOP FOR EACH ADDITIONAL HH MEMBER}
HHGRID[[_X]].AgeIf

What was [NAME]'s age last birthday?

INTERVIEWER: IF RESPONDENT UNWILLING TO GIVE FIRST NAME, WRITE IN A UNIQUE IDENTIFIER SUCH AS INITIALS

{ASK IF MARSTAT = 5 – 7)
NonResCh

Do you have any children, aged 18 or younger, who do not live with you?

- 1 Yes**
 - 2 No**
 - 3 (SPONTANEOUS: Prefer not to say)**
-

SECTION B: INTRODUCTION TO MEDICAL RESEARCH

There are many different definitions of medical research and not one that is agreed upon. For the rest of the interview I'd like you to use the definition on this card and refer to it when you need to. (INTERVIEWER GIVE RESPONDENT MEDICAL RESEARCH CARD AND READ OUT THE DEFINITION):

...Medical research is about how the body works, the causes of illnesses and diseases and developing and testing new treatments.

W1, W2
{ASK ALL}

Interest

SHOWCARD B1 AND 'MEDICAL RESEARCH' SHOWCARD

How interested, if at all, would you say you are in medical research? Please pick your answer from this card?

- 1 Very interested**
 - 2 Fairly interested**
 - 3 Not very interested**
 - 4 Not at all interested**
-

SECTION C: KNOWLEDGE OF MEDICAL RESEARCH

This block gauges respondent's self-assessed understanding of key scientific terms

I'd now like to ask you about your understanding of different scientific terms that are used in news stories dealing with medical research.

W2

KnowGM

SHOWCARD C1

When you hear the term **GM or genetically modified**, how would you rate your understanding of what the term means?

- 1 **Very good**
 - 2 **Good**
 - 3 **Some understanding**
 - 4 **Have heard the term but have little
understanding of what it means**
 - 5 **Have not heard the term**
-

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK ALL}

KnowABR

SHOWCARD C2

Next, when you hear the term **Antibiotic resistance**, how would you rate your understanding of what the term means?

- 1 Very good
 - 2 Good
 - 3 Some understanding
 - 4 Have heard the term but have little understanding of what it means
 - 5 Have not heard the term
-

SECTION D: GENETICS

This block measures awareness of and attitudes towards genetic research. It focuses in particular on attitudes towards genetic testing.

NEW Q

{ASK ALL}

GenTest2

SHOWCARD D1

How much have you read or heard about genetic tests that predict the likelihood that a person will develop certain genetically influenced diseases or conditions, such as heart disease and cancer?

- 1 Quite a lot
 - 2 Some
 - 3 Not much
 - 4 Nothing at all
-

SECTION E: ENGAGEMENT WITH MEDICAL RESEARCH

This block explores to what extent and in what ways the public engage with medical research in their daily lives.

{ASK ALL}

InteAll

In this study we are interested in everyone's views, whatever their level of interest in medical research.

1 Press 1 and <Enter> to continue.

W1, W2

{ASK K1MR or K2MR: EACH ASKED OF RANDOM 50% OF RESPONDENTS}

K1MR

SHOWCARD E1

This card lists a number of broad areas of medical research. Which, if any, of these are you interested in?

CODE ALL THAT APPLY

- 1 A. How medical research is conducted
 - 2 B. What medical research is currently being undertaken
 - 3 C. Development of new drugs, vaccines and treatments
 - 4 D. Social and ethical issues raised by medical research
 - 5 E. How diseases have been treated at different times and in different cultures
 - 6 F. How the body works
 - 7 G. How the brain works
 - 8 H. Policy and funding issues in medical research
 - 9 I. How medical research is regulated

 - 95 J. Other area (PLEASE SAY WHAT)
 - 90 K. Not interested in any of these areas
 - 91 (SPONTANEOUS: Interested in all of these areas)
-

W1, W2

K2MR

SHOWCARD E2

This card lists a number of broad areas of medical research. Which, if any, of these are you interested in?

CODE ALL THAT APPLY

- 1 A. How medical research is regulated
- 2 B. Policy and funding issues in medical research
- 3 C. How the brain works
- 4 D. How the body works
- 5 E. How diseases have been treated at different times and in different cultures
- 6 F. Social and ethical issues raised by medical research
- 7 G. Development of new drugs, vaccines and treatments
- 8 H. What medical research is currently being undertaken
- 9 I. How medical research is conducted
- 95 J. Other area (PLEASE SAY WHAT)
- 90 K. Not interested in any of these areas
- 91 (SPONTANEOUS: Interested in all of these areas)

{ IF K1MR=OTHER or K2MR=OTHER }

MedIOth

INTERVIEWER: PLEASE RECORD OTHER AREA

W1, W2

{ASK K3Sp or K4Sp: EACH ASKED OF RANDOM 50% OF RESPONDENTS}

K3Sp

SHOWCARD E3

This card lists a number of specific areas of medical research. Which, if any, of these are you interested in?

CODE ALL THAT APPLY

- 1 A. Obesity
 - 2 B. How genes work and how they affect health and diseases
 - 3 C. Ageing
 - 4 D. The health implications of climate change
 - 5 E. Mental health issues
 - 6 F. Stem cells
 - 7 G. Risk of disease
 - 8 H. Diseases which affect the developing world

 - 95 I. Other area (PLEASE SAY WHAT)
 - 90 J. Not interested in any of these areas
 - 91 (SPONTANEOUS: Interested in all of these areas)
-

W1,W2

K4Sp

SHOWCARD E4

This card lists a number of specific areas of medical research. Which, if any, of these are you interested in?

CODE ALL THAT APPLY

- 1 A. Diseases which affect the developing world
 - 2 B. Risk of disease
 - 3 C. Stem cells
 - 4 D. Mental health issues
 - 5 E. The health implications of climate change
 - 6 F. Ageing
 - 7 G. How genes work and how they affect health and diseases
 - 8 H. Obesity

 - 95 I. Other area –(PLEASE SAY WHAT)
 - 90 J. Not interested in any of these areas
 - 91 (SPONTANEOUS: Interested in all of these areas)
-

{ASK IF K3Sp=OTHER or K4Sp=OTHER}

SpMOth

INTERVIEWER: PLEASE RECORD OTHER AREA

SECTION F: ACTIVE MEDICAL RESEARCH INFORMATION SEEKING

W1, W2
{ASK ALL}

MRInfo

In the past year, have you tried to find out any information about medical research? This might have been about how the body works, the causes of illnesses and diseases or the testing or development of new treatments?

- 1 Yes
 - 2 No
-

W1, W2
{ASK IF MRInfo=1(YES)}

FindWhat

What were you trying to find information about?

IF RESPONDENT MENTIONS A PARTICULAR ILLNESS OR TOPIC, ASK **WHAT** THEY WERE TRYING TO FIND OUT ABOUT THAT ILLNESS / TOPIC.

IF THE RESPONDENT MENTIONS A GENERAL TOPIC / DISEASE, ASK WHETHER THERE WAS A **PARTICULAR ASPECT** THEY WERE INTERESTED IN FINDING OUT MORE ABOUT.

W1, W2
{ASK IF MRInfo= 1 (YES)}

InfType

SHOWCARD F1

What type of information were you looking for?

CODE ALL THAT APPLY

- 1 A. Medical advice e.g. on cures, symptoms, prevention
 - 2 B. Information on other people's experiences of an illness or disease
 - 3 C. Information on medical research projects, trials or experiments
 - 4 D. Data or statistics
 - 95 E. Other – (PLEASE SAY WHAT)
-

W1, W2
{IF InfType=OTHER}

MRInfOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

W1, W2

{IF MRInfo=1(YES)}

MRInfHow

SHOWCARD F2

Which of the things on this card, if any, did you do to try to find this information? Please just read out the letter or letters that apply.

CODE ALL THAT APPLY.

PROBE FULLY.

- 1 A. Talked to another person
- 2 B. Looked in a book
- 3 C. Used the internet
- 4 D. Visited a library
- 5 E. Phoned a helpline or other information service
- 6 F. Attended a lecture or talk
- 7 G. Attended a discussion with experts
- 8 H. Looked at a newsletter from a medical organisation (print or email)
- 9 I. Visited a hospital or doctor's surgery

- 95 J. Other sources (PLEASE SAY WHAT)
- 96 (SPONTANEOUS: Can't remember)

{IF MRInfHow=OTHER}

MRHoth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

NEW Q

{IF MRInfHow =3 (Used the internet)}

MRIntHow2

SHOWCARD F3

How did you use the internet to try to find out information about medical research? Please just read out the letter or letters that apply.

CODE ALL THAT APPLY. PROBE FULLY.

- 1 A. I accessed a specific website, run by the NHS
 - 2 B. I accessed a specific website, run by a charity
 - 3 C. I accessed another specific website
 - 4 D. I used a chat room or discussion forum
 - 5 E. I used a search engine
 - 6 F. I listened to a Podcast
 - 7 G. I read a blog
 - 8 H. I used an app on my smartphone or tablet
 - 9 I. I watched a video online
 - 10 J. I used Twitter
 - 11 K. I used Facebook
 - 12 L. I used other social media (PLEASE SAY WHAT)
-
- 95 M. Other (PLEASE SAY WHAT)
 - 96 (SPONTANEOUS: Can't remember)

{IF MTIntHow=12 (OTHER SOCIAL MEDIA)}

IntSMOth

INTERVIEWER: PLEASE RECORD OTHER TYPE OF SOCIAL MEDIA

{IF MTIntHow=95 (OTHER)}

IntOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

SECTION G: PASSIVE MEDICAL RESEARCH INFORMATION SEEKING

NEW Q (AMENDED, COMBINATION OF PINFO AND PMRINFO FROM W1 AND W2)
{ASK ALL}

PMRInfo2

Please think of the last time, before this interview, that you heard, saw or read something about medical research that you just happened to come across and had not been trying to find. This might have been about how the body works, the causes of illnesses and diseases or the testing or development of new treatments. Please tell me what you remember hearing, seeing or reading?

INTERVIEWER: RECORD RESPONDENT'S ANSWER VERBATIM .

IF RESPONDENT GIVES THE SAME RESPONSE AS PREVIOUSLY (I.E. MENTIONS THE INFORMATION THEY WERE DELIBERATELY LOOKING FOR) ASK: 'And apart from that, what was the last piece of information about medical research that you **just happened to come across?**'

IF RESPONDENT MENTIONS A PARTICULAR ILLNESS OR TOPIC, ASK **WHAT** THEY REMEMBER SEEING ABOUT THAT ILLNESS / TOPIC.

IF THE RESPONDENT MENTIONS A GENERAL TOPIC / DISEASE, ASK WHETHER THERE WAS A **PARTICULAR ASPECT** THE INFORMATION RELATED TO.

96 (SPONTANEOUS: Respondent has not heard/seen/read any information about medical research)

W1, W2

{ASK IF RESPONSE GIVEN TO PRMINFO2}

PInfType

SHOWCARD G1

What type of information did you come across?

CODE ALL THAT APPLY

- 1 A. Medical advice e.g. on cures, symptoms, prevention**
- 2 B. Information on other people's experiences of an illness or disease**
- 3 C. Information on medical research projects, trials or experiments**
- 4 D. Data or statistics**

95 E. Other (PLEASE SAY WHAT)

{If PInfType=OTHER}

PInfOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

W1, W2

{ASK IF RESPONSE GIVEN TO PRMINFO2}

PIWhere

SHOWCARD G2

Where did you come across this information?

CODE ALL THAT APPLY. DO NOT PROBE

- 1 A. Another person told me about it
- 2 B. In a newspaper
- 3 C. In a magazine
- 4 D. A book
- 5 E. Television
- 6 F. Radio
- 7 G. On a website (PLEASE SAY WHAT)
- 8 H. On an online chat room or discussion forum
(PLEASE SAY WHAT)
- 9 I. On a blog (PLEASE SAY WHAT)
- 10 J. On an online video sharing site (e.g YouTube)
PLEASE SAY WHAT)
- 11 K. An email
- 12 L. Social media, such as Facebook or Twitter
(PLEASE SAY WHAT)
- 13 M. A podcast (PLEASE SAY WHAT)
- 14 N. An app (on a smartphone or tablet) (PLEASE
SAY WHAT)
- 15 O. Attending a lecture or talk
- 16 P. A newsletter from a medical organisation (print
or online)
- 17 Q. In a hospital or doctor's surgery
- 18 R. At school or college

- 95 S. Other (PLEASE SAY WHAT)
- 96 (SPONTANEOUS: Can't remember)

{IF PIWhere= 95 (OTHER)}

PIWOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

{IF PIWhere= 7 (ON A WEBSITE)}

PIWWebOth

INTERVIEWER: PLEASE RECORD WEBSITE ANSWER

{ IF PIWhere= 8 (ONLINE CHAT ROOM)}
PIWChatOth

INTERVIEWER: PLEASE RECORD CHAT ROOM ANSWER

{ IF PIWhere= 9 (BLOG)}
PIWBlogOth

INTERVIEWER: PLEASE RECORD BLOG ANSWER

{ IF PIWhere= 10 (VIDEO SHARING SITE)}
PIWVidOth

INTERVIEWER: PLEASE RECORD VIDEO SHARING SITE ANSWER

{ IF PIWhere= 12 (SOCIAL MEDIA)}
PIWSocOth

INTERVIEWER: PLEASE RECORD SOCIAL MEDIA ANSWER

{ IF PIWhere= 13 (PODCAST)}
PIWPodOth

INTERVIEWER: PLEASE RECORD PODCAST ANSWER

{ IF PIWhere= 14 (APP)}
PIWAppOth

INTERVIEWER: PLEASE RECORD APP ANSWER

W2

{ASK IF PIWHERE = CODE 5 (TELEVISION)}

PITV

SHOWCARD G3

And what sort of television programme was this?

SINGLE CODE ONLY

- 1 A. News
 - 2 B. Documentary or factual programme
 - 3 C. Drama
 - 4 D. Comedy show

 - 95 E. Other (PLEASE SAY WHAT)
 - 96 (SPONTANEOUS: Can't remember)
-

{IF PIWhere= 95 (OTHER)}

PITVOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

W1, W2

{ASK ALL}

SciCent

SHOWCARD G4

In the last 12 months, how often, if at all, have you visited a science museum or science centre?

SINGLE CODE ONLY

- 1 A. Once a month or more
 - 2 B. Several times in the past 12 months
 - 3 C. Once in the past 12 months
 - 4 D. Not in the past 12 months
 - 5 E. I have never visited a science museum or science centre
 - 96 (SPONTANEOUS: Can't remember)
-

NEW Q

{ASK IF SCICENT = 1-3 (VISITED SCIENCE MUSEUM OR SCIENCE CENTRE IN THE LAST 12 MONTHS)}

SciCentInt

SHOWCARD G5

And thinking of the last time you visited a science museum or science centre, how interesting did you find it?

SINGLE CODE ONLY

- 1 Very interesting**
- 2 Fairly interesting**
- 3 Not very interesting**
- 4 Not at all interesting**

NEW Q

{ASK ALL}

SciVisit

SHOWCARD G6

And in the last 12 months, which, if any, of the following things have you done? Please just read out the letters that apply.

CODE ALL THAT APPLY

- 1 A. Visited a nature reserve**
 - 2 B. Visited a local community science event**
 - 3 C. Visited a working laboratory or similar scientific site**
 - 4 D. Visited a science related art exhibition/installation**
 - 5 E. Visited a history museum**
 - 6 F. Visited an art gallery**
 - 7 G. Visited a planetarium**
 - 8 H. Visited a zoo or aquarium**
 - 9 I. Attended a science festival**
 - 10 J. Attended a science talk**
 - 11 K. Watched a film or TV programme involving science or medical research**
 - 12 L. Listened to a radio programme involving science or medical research**
 - 13 M. Listened to a podcast involving science or medical research**
 - 14 N. None of these things**
-

SECTION H: INFORMATION SOURCES

This block explores the public's views on receiving information about medical research.

Please tell me how much trust you have in each of the following to provide accurate and reliable information about medical research. Please pick your answer from this card...READ OUT...

W1, W2

{ASK ALL}

TrDoc

SHOWCARD H1

First, doctors, nurses and other medical practitioners?

- 1 Complete trust
 - 2 A great deal of trust
 - 3 Some trust
 - 4 Very little trust
 - 5 No trust at all
-

W1, W2

{ASK ALL}

TrMed

SHOWCARD H1 AGAIN

(And how much trust do you have in)

...Medical research charities?

- 1 Complete trust
 - 2 A great deal of trust
 - 3 Some trust
 - 4 Very little trust
 - 5 No trust at all
-

Mainstage Questionnaire

W1, W2

{ASK ALL}

TrJourn

SHOWCARD H1 AGAIN

[RANDOM 50%: “And still thinking about providing accurate and reliable information about medical research”]

(how much trust do you have in)

...Journalists?

- 1 Complete trust**
 - 2 A great deal of trust**
 - 3 Some trust**
 - 4 Very little trust**
 - 5 No trust at all**
-

W1, W2

{ASK ALL}

TrSciUn

SHOWCARD H1 AGAIN

(And how much trust do you have in)

...Scientists working in universities?

- 1 Complete trust**
 - 2 A great deal of trust**
 - 3 Some trust**
 - 4 Very little trust**
 - 5 No trust at all**
-

W1, W2

TrPriIn

SHOWCARD H1 AGAIN

(And how much trust do you have in)

...Scientists working in [RANDOM 50%: private industry] [RANDOM 50%: pharmaceutical companies]?

- 1 Complete trust**
 - 2 A great deal of trust**
 - 3 Some trust**
 - 4 Very little trust**
 - 5 No trust at all**
-

NEW Q

THEME: UNDERLYING BELIEFS

{ASK IF TRDOC = 1-2 (COMPLETE OR A GREAT DEAL OF TRUST)}

YesTrDoc

You said that you have [IF TRDOC=1 “complete trust” IF TRDOC=2 “a great deal of trust”]
in doctors, nurses and other medical practitioners to provide accurate and reliable information
about medical research. Why do you say that?

CODE ALL THAT APPLY. PROBE FULLY.

- 1 No choice but to trust them
 - 2 They are knowledgeable / are experts
 - 3 I just trust them / have always trusted them / No reason to doubt them
 - 4 I am a trusting person / trust people in general
 - 5 They are honest people
 - 6 Their work is evaluated by others
 - 7 Their work is regulated
 - 8 I/family member/friend is a medical practitioner
 - 9 Their careers/reputations depend on them being correct/unbiased
- 95 Other (PLEASE SAY WHAT)

IF YesTrDoc=95 (OTHER)}

YesTrDocOth

WRITE IN OTHER ANSWER GIVEN

NEW Q

THEME: UNDERLYING BELIEFS

{ASK IF TRMED = 1-2 (COMPLETE OR A GREAT DEAL OF TRUST)}

YesTrMed

You said that you have [IF TRMED=1 “complete trust” IF TRMED=2 “a great deal of trust”]
in **medical charities** to provide accurate and reliable information about medical research.

Why do you say that?

CODE ALL THAT APPLY. PROBE FULLY.

- 1 No choice but to trust them
 - 2 They are knowledgeable / are experts
 - 3 I just trust them / have always trusted them / No reason to doubt them
 - 4 I am a trusting person / trust people in general
 - 5 They are honest people
 - 6 Their work is evaluated by others
 - 7 I/family member/friend works for a medical charity
 - 8 Their work is regulated
 - 9 There is evidence/proof their work is effective
 - 10 Their careers/reputations depend on them being correct/unbiased
- 95 Other (PLEASE SAY WHAT)

{IF YesTrMed=95 (OTHER)}

YesTrMedOth

WRITE IN OTHER ANSWER GIVEN

NEW Q

THEME: UNDERLYING BELIEFS

{ASK IF TRSCIUN = 1-2 (COMPLETE OR A GREAT DEAL OF TRUST)}

YesTrSciUn

You said that you have [IF TRSCIUN=1 “complete trust” IF TRSCIUN=2 “a great deal of trust”] in **scientists working in universities** to provide accurate and reliable information about medical research. Why do you say that?

CODE ALL THAT APPLY. PROBE FULLY.

- 1 No choice but to trust them
 - 2 They are knowledgeable / are experts
 - 3 I just trust them / have always trusted them / No reason to doubt them
 - 4 I am a trusting person / trust people in general
 - 5 They are honest people
 - 6 Their work is evaluated by other scientists / peer-reviewed
 - 7 Their work is evaluated by someone (unspecified)
 - 8 I/family member/friend is a scientist
 - 9 Regulation/science is regulated
 - 10 There is evidence/proof their research works/is effective
 - 11 Their careers/reputations depend on them being correct/unbiased
- 95 Other (PLEASE SAY WHAT)

{IF YesTrSciUn=95 (OTHER)}

YesTrSciUnOth

WRITE IN OTHER ANSWER GIVEN

W1, W2

THEME: UNDERLYING BELIEFS

{ASK IF TRJOURN = 4-5 (VERY LITTLE/NO TRUST)}

NoTrJourn

SHOWCARD H2

Why do you not have much trust in **Journalists** to provide accurate and reliable information about medical research?

CODE ALL THAT APPLY

- 1 **A. They don't have training or knowledge about medical research**
- 2 **B. They would not be honest about the findings of medical research**
- 3 **C. They would not have access to all available information about medical research**
- 4 **D. They would try to present themselves in the most positive light**
- 5 **E. They would exaggerate information relating to medical research**
- 6 **F. They are generally corrupt, so I couldn't trust them to provide accurate information**

95 **G. Other (PLEASE SAY WHAT)**

{IF NoTrJourn=95 (OTHER)}

NoTrJournOth

WRITE IN OTHER ANSWER GIVEN

W1, W2

THEME: UNDERLYING BELIEFS

{ASK IF TRPRIN = 4-5 (VERY LITTLE/NO TRUST)}

NoTrPrin

SHOWCARD H2 AGAIN

Why do you not have much trust in [TEXT FILL FROM TRPRIN: “**Scientists working in private industry**” / “**Scientists working in pharmaceutical companies**] to provide accurate and reliable information about medical research?

CODE ALL THAT APPLY

- 1 A. They don't have training or knowledge about medical research
- 2 B. They would not be honest about the findings of medical research
- 3 C. They would not have access to all available information about medical research
- 4 D. They would try to present themselves in the most positive light
- 5 E. They would exaggerate information relating to medical research
- 6 F. They are generally corrupt, so I couldn't trust them to provide accurate information

95 G. Other (PLEASE SAY WHAT)

{IF NoTrPrin=95 (OTHER)}

NoTrPrinOth

WRITE IN OTHER ANSWER GIVEN

SECTION I: SCIENCE CAPITAL

This block (new in W3) explores the public's latent connections with science and medical research.

Value placed on scientific knowledge

NEW Q

THEME: SCIENCE CAPITAL

{ASK ALL}

SciUnd

SHOWCARD I1

Thinking of the stories about science you see or hear in the news, which of the statements on this card would you say best describes you? Please just read out the letter that applies.

SINGLE CODE ONLY

- 1 **A. I usually understand what they are talking about**
 - 2 **B. I sometimes understand what they are talking about**
 - 3 **C. I usually do not understand what they are talking about**
 - 4 **(SPONTANEOUS: I don't see or hear science news stories)**
-

NEW Q

THEME: SCIENCE CAPITAL

{ASK IF SCIUND = 1-2 (USUALLY/SOMETIMES UNDERSTAND)}

SciConf

SHOWCARD I2

And in general, how confident would you say you feel discussing these news stories about science with other people?

SINGLE CODE ONLY

- 1 **Very confident**
 - 2 **Fairly confident**
 - 3 **Not very confident**
 - 4 **Not at all confident**
-

NEW Q

THEME: SCIENCE CAPITAL

{ASK ALL}

SciDaily

SHOWCARD I3

How useful, if at all, would you say your understanding of science is in your everyday life?

SINGLE CODE ONLY

- 1 Very useful**
 - 2 Fairly useful**
 - 3 Not very useful**
 - 4 Not at all useful**
 - 5 I don't know enough about science for it to be useful**
-

NEW Q

THEME: SCIENCE CAPITAL

{ASK ALL}

SciDaily2

SHOWCARD I4

And, how useful, if at all, would you say it is for people in general to have an understanding of science in their everyday life?

SINGLE CODE ONLY

- 1 Very useful**
 - 2 Fairly useful**
 - 3 Not very useful**
 - 4 Not at all useful**
-

Confidence and ability to get better health and life outcomes

NEW Q

THEME: SCIENCE CAPITAL

{ASK ALL}

ConfHlth

SHOWCARD I5

How confident, if at all, would you say you are making informed decisions about your health, for example whether to have a flu jab, or whether to make a doctor's appointment when you are feeling unwell?

SINGLE CODE ONLY

- 1 Very confident**
 - 2 Fairly confident**
 - 3 Not very confident**
 - 4 Not at all confident**
-

NEW Q

THEME: SCIENCE CAPITAL

{ASK ALL}

GPChallenge

SHOWCARD I6

I am now going to read you a brief description of somebody, and I would like you to tell me how much this person is, or is not, like you.

When he sees a medical professional, he likes to ask questions to make sure the medical professional hasn't made a mistake or missed something, and feels confident querying or challenging the medical professional's conclusions. How much is this person like you?

SINGLE CODE ONLY

SCRIPTER: IF RESPONDENT IS FEMALE, SUBSTITUTE 'SHE' IN PLACE OF 'HE'.

- 1 Very much like me
 - 2 Like me
 - 3 Somewhat like me
 - 4 A little like me
 - 5 Not at all like me

 - 6 SPONTANEOUS: Can't say / it depends
-

Social networks

NEW Q

THEME: SCIENCE CAPITAL

{ASK ALL}

SocNMed

Do you know anyone who has a job in a medical field that you feel able to talk to or ask for advice about scientific or medical issues? Please include friends, family members, and colleagues.

SINGLE CODE ONLY

- 1 Yes
 - 2 No
-

NEW Q

THEME: SCIENCE CAPITAL

{ASK ALL}

SocNSci

And do you know anyone who has a job in another scientific field, that you feel able to talk to or ask for advice about scientific or medical issues? Please include friends, family members, and colleagues.

- 1 Yes
- 2 No

SECTION J: INVOLVEMENT IN MEDICAL RESEARCH, USE OF PERSONAL DATA

This block asks respondents whether they have ever taken part in a medical research project, and their views on taking part.

{ASK ALL}

InvIntro

The next set of questions asks for your views about becoming involved in medical research. You will not be asked to take part in a medical research project as a result of answering these questions. We are simply interested in how people feel about this topic in general.

- 1 Press 1 and <Enter> to continue.

W1, W2

PartProj

Have you or a member of your family ever taken part in a medical research project. This might have involved testing a new drug as part of a clinical trial, providing samples of blood or tissue for a project tracking the development of a particular illness, or completing a survey about your experiences of a particular illness or drug?

INTERVIEWER: PROBE AS NECESSARY

- 1 Yes, respondent
 - 2 Yes, member of respondent's family
 - 3 Both respondent and member of respondent's family
 - 4 No, neither
-

W1, W2

{ IF PartProj=1-3 (YES) }

TypeProj

SHOWCARD J1

Thinking about the most recent time [YOU/ YOUR FAMILY MEMBER] participated in a medical research project, which of the following activities did this medical research project involve?

CODE ALL THAT APPLY.

[TEXT SUBSTITUTION – “YOU” IF CODES 1 OR 3 AT PARTPROJ. “YOUR FAMILY MEMBER” IF CODE 2 AT PARTPROJ]

- 1 A. Testing a new drug or treatment
 - 2 B. Providing samples of blood or tissue
 - 3 C. Monitoring health or behaviour e.g. wearing a pedometer to record levels of physical activity, taking part in a sleep study, keeping a diary of diet
 - 4 D. Completing a survey or questionnaire
 - 5 E. Allowing access to my personal health information or medical records
- 95 F. Other (PLEASE SAY WHAT)
-

{ IF TypeProj=95 (OTHER) }

ProjOth

WRITE IN OTHER ANSWER GIVEN

NEW Q

{ ASK ALL }

WillAccMed

SHOWCARD J2

How willing or unwilling would you be to allow your medical records to be used in a medical research study? The information given to researchers would not include your name, date of birth, address or any contact details.

SINGLE CODE ONLY

- 1 Very willing
 - 2 Fairly willing
 - 3 Fairly unwilling
 - 4 Very unwilling
-

NEW (AMENDED FROM ACCESSCO IN W2)
{ASK IF WILLACCMED = 3-4 (VERY OR FAIRLY UNWILLING)}

AccessCoMed

What concerns, if any, would you have about your medical records being used in this way?

INTERVIEWER: IF RESPONDENT ASKS WHETHER THIS INCLUDES THEIR DNA OR GENETIC INFORMATION, INFORM THEM THAT THIS MAY BE THE CASE, BUT WILL DEPEND ON WHETHER THEIR OWN MEDICAL RECORDS CONTAINS THEIR GENETIC INFORMATION.

INTERVIEWER: IF RESPONDENT ASKS TO CLARIFY "IN THIS WAY" SAY "THE INFORMATION GIVEN TO RESEARCHERS WOULD NOT INCLUDE YOUR NAME, DATE OF BIRTH, ADDRESS OR ANY CONTACT DETAILS"

CODE ALL THAT APPLY. PROBE FULLY

- 1 Concerns regarding confidentiality/privacy
- 2 Lack of time/time commitments
- 3 Not interested/do not want to take part/do not want to be involved
- 4 Don't know enough about it
- 5 Concerns with the research/what it is
- 6 Lack of trust
- 7 Concerns with the drugs/medication
- 8 Age/too old
- 9 Own illness/finding out you could be ill
- 10 Who/which organisation is conducting the research
- 11 None/no concerns/no problems

- 95 Other (PLEASE SAY WHAT)

{IF ACCESSCOMED=95 (OTHER)}

AccMOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

Mainstage Questionnaire

NEW Q

{ASK ALL}

WillAccGen

SHOWCARD J2 AGAIN

And how willing or unwilling would you be to allow information from your genes to be used in a medical research study? By this I mean information about you contained in your DNA. The information given to researchers would not include your name, date of birth, address or any contact details.

SINGLE CODE ONLY

- 1 Very willing**
 - 2 Fairly willing**
 - 3 Fairly unwilling**
 - 4 Very unwilling**
-

NEW (AMENDED FROM ACCESSCO IN W2)
{ASK IF WILLACCGEN = 3-4 (VERY OR FAIRLY UNWILLING)}

AccessCoGen

What concerns, if any, would you have about information from your genes being used in this way?

[DISPLAY INTERVIEWER INSTRUCTION IF ACCESSCOMED ASKED :
INTERVIEWER: IF RESPONDENTS SAYS ‘THE SAME CONCERNS AS MY
MEDICAL RECORDS BEING USED’, CODE 12 (SAME CONCERNS)]

INTERVIEWER: IF RESPONDENT ASKS TO CLARIFY “IN THIS WAY” SAY “THE
INFORMATION GIVEN TO RESEARCHERS WOULD NOT INCLUDE YOUR NAME,
DATE OF BIRTH, ADDRESS OR ANY CONTACT DETAILS”

INTERVIEWER: IF RESPONDENT ASKS WHAT “INFORMATION FROM YOUR
GENES” MEANS SAY “BY THIS I MEAN INFORMATION ABOUT YOU CONTAINED
IN YOUR DNA”.

CODE ALL THAT APPLY. PROBE FULLY

- 1 Concerns regarding confidentiality/privacy
 - 2 Lack of time/time commitments
 - 3 Not interested/do not want to take part/do not want to be involved
 - 4 Don’t know enough about it
 - 5 Concerns with the research/what it is
 - 6 Lack of trust
 - 7 Concerns with the drugs/medication
 - 8 Age/too old
 - 9 Own illness/finding out you could be ill
 - 10 Who/which organisation is conducting the research
 - 11 [IF ACCESSCOMED ASKED] Same concerns
 - 12 None/no concerns/no problems
- 95 Other (PLEASE SAY WHAT)

{IF ACCESSCOGEN=95 (OTHER)}

AccGOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

SECTION K: EXPECTATIONS AND CONCERNS

This block explores public expectations about the future of medical research.

W1, W2

{ASK ALL}

MRImprov

Please say whether you think medical research will or will not lead to an improvement in the quality of life for people in the United Kingdom in the next 20 years?

PROBE: Is that definitely or probably?

- 1 Definitely will lead to an improvement**
 - 2 Probably will lead to an improvement**
 - 3 Probably will not lead to an improvement**
 - 4 Definitely will not lead to an improvement**
-

SECTION L: SCIENTIFIC LITERACY

This block measures public knowledge of science and scientific processes including:

- A quick quiz about science
- Understanding of scientific terms
- What it means to study something scientifically

W1, W2
{ASK ALL}

QuizA

SHOWCARD L1

Now for a quick quiz about science. For each of the following statements, please say whether you think it is definitely true, probably true, probably false or definitely false. If you don't know, just say so and we'll go on to the next one.

...Electrons are smaller than atoms?

- 1 Definitely true**
- 2 Probably true**
- 3 Probably false**
- 4 Definitely false**
- 96 Don't know**

W1, W2
{ASK ALL}

QuizB

SHOWCARD L1 AGAIN

(For each of the following statements, please say whether you think it is definitely true, probably true, probably false or definitely false. If you don't know, just say so and we'll go on to the next one.)

...All radioactivity is man made?

- 1 Definitely true**
 - 2 Probably true**
 - 3 Probably false**
 - 4 Definitely false**
 - 96 Don't know**
-

W1, W2

QuizC

{ASK ALL}

SHOWCARD L1 AGAIN

(For each of the following statements, please say whether you think it is definitely true, probably true, probably false or definitely false. If you don't know, just say so and we'll go on to the next one.)

...All plants and animals have DNA?

- 1 Definitely true**
 - 2 Probably true**
 - 3 Probably false**
 - 4 Definitely false**
 - 96 Don't know**
-

W1, W2

{ASK ALL}

QuizD

SHOWCARD L1 AGAIN

(For each of the following statements, please say whether you think it is definitely true, probably true, probably false or definitely false. If you don't know, just say so and we'll go on to the next one.)

...More than half of human genes are identical to those of mice?

- 1 Definitely true**
 - 2 Probably true**
 - 3 Probably false**
 - 4 Definitely false**
 - 96 Don't know**
-

W1, W2

{ASK ALL}

QuizE

SHOWCARD L1 AGAIN

(For each of the following statements, please say whether you think it is definitely true, probably true, probably false or definitely false. If you don't know, just say so and we'll go on to the next one.)

...The cloning of living things produces genetically identical copies?

- 1 Definitely true**
 - 2 Probably true**
 - 3 Probably false**
 - 4 Definitely false**
 - 96 Don't know**
-

W1, W2

{ASK ALL}

QuizF

SHOWCARD L1 AGAIN

(For each of the following statements, please say whether you think it is definitely true, probably true, probably false or definitely false. If you don't know, just say so and we'll go on to the next one.)

...Lasers work by focusing sound waves?

- 1 Definitely true**
 - 2 Probably true**
 - 3 Probably false**
 - 4 Definitely false**
 - 96 Don't know**
-

W1, W2

{ASK ALL}

QuizG

SHOWCARD L1 AGAIN

(For each of the following statements, please say whether you think it is definitely true, probably true, probably false or definitely false. If you don't know, just say so and we'll go on to the next one.)

...By eating a genetically modified fruit, a person's genes could also become modified?

- 1 Definitely true**
 - 2 Probably true**
 - 3 Probably false**
 - 4 Definitely false**
 - 96 Don't know**
-

W1, W2

{ASK ALL}

QuizH

SHOWCARD L1 AGAIN

(For each of the following statements, please say whether you think it is definitely true, probably true, probably false or definitely false. If you don't know, just say so and we'll go on to the next one.)

...The oxygen we breathe comes from plants?

- 1 Definitely true**
 - 2 Probably true**
 - 3 Probably false**
 - 4 Definitely false**
 - 96 Don't know**
-

W1, W2
{ASK ALL}

QuizI

SHOWCARD L1 AGAIN

(For each of the following statements, please say whether you think it is definitely true, probably true, probably false or definitely false. If you don't know, just say so and we'll go on to the next one.)

...It is the mother's genes that determine the sex of the child?

- 1 **Definitely true**
 - 2 **Probably true**
 - 3 **Probably false**
 - 4 **Definitely false**
 - 96 **Don't know**
-

NEW Q
THEME: SCIENTIFIC LITERACY
{ASK ALL}

QuizJ

SHOWCARD L1 AGAIN

(For each of the following statements, please say whether you think it is definitely true, probably true, probably false or definitely false. If you don't know, just say so and we'll go on to the next one.)

1 kilogram of lead has the same mass on Earth as it does on the Moon

- 1 **Definitely true**
 - 2 **Probably true**
 - 3 **Probably false**
 - 4 **Definitely false**
 - 96 **Don't know**
-

W1, W2
{ASK IF CODES 1-4 AT KnowGM (HAVE HEARD OF GM)}

GMMean

What do you understand by the term **GM, or genetically modified**?

INTERVIEWER RECORD VERBATIM.
PROBE FULLY. IF RESPONDENT HAS DIFFICULTY ANSWERING YOU MAY
REMIND THEM IT'S NOT A TEST.

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK IF CODES 1-4 AT KnowABR (HAVE HEAERD OF ABR)}

ABRMean

What do you understand by the term **Antibiotic resistance**?

INTERVIEWER RECORD VERBATIM.

PROBE FULLY. IF RESPONDENT HAS DIFFICULTY ANSWERING YOU MAY REMIND THEM IT'S NOT A TEST.

NEW Q

{ASK ALL}

DrugEff2

SHOWCARD L2

Suppose a drug has been developed to treat high blood pressure. On this card, there are 3 different ways scientists might use to determine whether the drug is effective. Which one do you think would be the best way for scientists to find out if the drug works?...READ OUT SINGLE CODE ONLY

- 1 A. **Talk to some patients who have used the drug to get their opinion about whether it works or not**
 - 2 B. **Use their knowledge of science and medicine to decide how effective the drug is likely to be**
 - 3 C. **Give the drug to a random half of a group of patients, but not to the other half then compare the difference in blood pressure between the groups**
-

W1, W2

{IF DrugEff2=CODES 1, 2 OR 3}

DEWhy2

Why do you think that this would be the best way for scientists to find out if the drug works?

INTERVIEWER: IF NECESSARY REMIND RESPONDENT OF THEIR RESPONSE:

[TEXTFILL RESPONSE FROM DRUGEFF2]

INTERVIEWER RECORD VERBATIM.

PROBE IF NECESSARY FOR THOSE WHO PROVIDE SHORT ANSWERS: 'Could you explain more about that?'

SECTION M: ANTIBIOTIC RESISTANCE

This block (new in W3) measures awareness of and attitudes towards antibiotic resistance.

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK ALL}

ABEvPresc

I would now like to ask you about your experience of antibiotics.

As far as you know, have you ever been prescribed antibiotics?

- 1 Yes
 - 2 No
 - 3 Think so, but am not sure
 - 96 Can't remember
-

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK IF ABEVPRESC = 1 (BEEN PRESCRIBED ANTIBIOTICS)}

ABWrong

And has there ever been an occasion when you been prescribed antibiotics, but have thought that this was not the appropriate treatment for you?

- 1 Yes
 - 2 No
-

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK IF ABEVPRESC = 1 (BEEN PRESCRIBED ANTIBIOTICS)}

ABWhen

SHOWCARD M1

Now I would like you to think about the last time that you **took** antibiotics. When was this?
Was it...READ OUT

- 1 A. Within the last month
 - 2 B. Within the last three months
 - 3 C. Within the last year
 - 4 D. Within the last two years
 - 5 E. More than two years ago
 - 6 (SPONTANEOUS: I have never taken antibiotics)

 - 96 Can't remember
-

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK IF ABWHEN = 1-5}

ABLstPre

And were these antibiotics prescribed for you?

- 1 Yes
 - 2 No

 - 96 Can't remember
-

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK IF ABLstPre = 1 (WERE PRESCRIBED)}

ABcourse

SHOWCARD M2

And, when you were given the prescription, which of the following did you do? READ OUT...

- 1 A. I took all the antibiotics I was prescribed, at the right times
 - 2 B. I took all the antibiotics I was prescribed, but not at the right times
 - 3 C. I did not take all the antibiotics I was prescribed
 - 4 (SPONTANEOUS: I am currently taking antibiotics)

 - 95 (SPONTANEOUS: Other (PLEASE SAY WHAT))
 - 96 Can't remember
-

{IF ABcourse=OTHER}

ABcourseOth

WRITE IN OTHER ANSWER GIVEN

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK IF ABCourse = 3 (DID NOT COMPLETE COURSE)}

ABNcomp

You mentioned that you did not take all the antibiotics you were prescribed. Why was this?

CODE ALL THAT APPLY

- 1 I lost them
 - 2 I forgot to take them
 - 3 I was feeling better
 - 4 I started to get side-effects
 - 5 I was worried about I would get side-effects
 - 6 I knew I would get side-effects
 - 7 I did not replace doses I missed
 - 8 I never take antibiotics
 - 9 I was worried it would affect other medication I was taking
 - 10 I wanted to drink alcohol
 - 11 I wanted to save them in case I got ill again

 - 95 Other (PLEASE SAY WHAT)
 - 96 Can't remember
-

{IF ABNcomp=OTHER}

ABNcompOth

WRITE IN OTHER ANSWER GIVEN

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK IF ABLstPre = 2 (NOT PRESCRIBED)}

ABNPreWhere

I would like you now to think about this last time you took antibiotics you were not prescribed. Please can you tell me where you got these antibiotics from?

CODE ALL THAT APPLY

- 1 I had some left-over from another time
 - 2 I got them online
 - 3 I got them from a family member
 - 4 I got them from someone else
 - 5 I got them abroad
 - 95 Other (PLEASE SAY WHAT)
 - 96 Can't remember
-

{IF ABNPreOth=95 (OTHER)}

ABTreatOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK ALL}

ABAsked

Have you ever asked a GP or other medical professional to prescribe you antibiotics?

SINGLE CODE ONLY

- 1 Yes
 - 2 No

 - 96 Can't remember
-

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK IF ABASKED = 1 (YES)}

ABAskedPre

And thinking of the last time you asked a GP or other medical professional to prescribe you antibiotics, did they give you a prescription for antibiotics?

SINGLE CODE ONLY

- 1 Yes
 - 2 No

 - 96 Can't remember
-

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK IF ABASKEDPRE = 1 (YES)}

ABPersuadeY

And did you have to persuade them to give you a prescription for antibiotics, before they did so?

SINGLE CODE ONLY

- 1 Yes
 - 2 No

 - 96 Can't remember
-

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK IF ABASKEDPRE = 2 (NO)}

ABPersuadeN

And did you try to persuade them to give you a prescription for antibiotics, after they told you they were not going to prescribe you any?

SINGLE CODE ONLY

- 1 Yes
 - 2 No

 - 96 Can't remember
-

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK IF ABASKEDPRE = 2 (NO)}

ABShdPre

And do you think they **should** have prescribed you antibiotics? If you don't know, please just say so.

SINGLE CODE ONLY

- 1 Yes
 - 2 No

 - 96 Don't know
-

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK IF ABSHDPRE = 1 (YES)}

ABShdWhy

And why do you say that?

INTERVIEWER RECORD VERBATIM.

PROBE FULLY. IF RESPONDENT HAS DIFFICULTY ANSWERING YOU MAY REMIND THEM IT'S NOT A TEST.

NEW Q

THEME: ANTIBIOTIC RESISTANCE

{ASK ALL}

ABTreat

SHOWCARD M3

Which of the conditions on this card, if any, do you think can be treated effectively by antibiotics? Please just read out the letter or letters that apply.

CODE ALL THAT APPLY

- 1 **A. Viral infections (such as viral stomach bug, shingles, viral bronchitis, viral ear infections)**
 - 2 **B. Fungal infections (such as athlete's foot, thrush or ringworm)**
 - 3 **C. Bacterial infections (such as throat infection, skin infections, pneumonia, urinary tract infections)**
 - 4 **D. Colds**
 - 5 **E. Flu**
 - 6 **F. Allergic reactions (such as bee stings)**
 - 7 **(SPONTANEOUS: None of these)**
 - 8 **(SPONTANEOUS: All of these)²**
- 95 **(SPONTANEOUS: Other (PLEASE SAY WHAT))**
-

{IF ABTreat=95 (OTHER)}

ABTreatOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

² SCRIPTER NOTE: If 'All of these' selected, set variables A. to F. to '1' in data.

SECTION N: VALUE OF SCIENTISTS WORKING IN UNIVERSITIES ENGAGING WITH THE PUBLIC

This block measures the extent to which the public would value face to face interaction with university scientists

NEW Q

THEME: VALUE OF BIOMEDICAL RESEARCHERS ENGAGING WITH PUBLIC
{ASK ALL}

ScEng

SHOWCARD N1

To what extent, if at all, are you interested in hearing directly from scientists about the research they are conducting? This includes anything from talking with them, to reading a newspaper article written by a scientist. If you are not interested, please just say so.

- 1 Very interested**
- 2 Fairly interested**
- 3 Not very interested**
- 4 Not at all interested**
- 5 (SPONTANEOUS): It depends**

NEW Q

THEME: VALUE OF BIOMEDICAL RESEARCHERS ENGAGING WITH PUBLIC
{ASK IF SCENG = 5 (It depends)}

ScEngDep

And why do say that it depends?

CODE ALL THAT APPLY

- 1 Depends on the topic / area of science**
- 2 Depends on the type of scientist**
- 3 Depends on the topic of the research**
- 4 Depends on the individual scientist**
- 5 Depends on the university / research institution**
- 6 Depends on what the interaction would actually involve**
- 7 Depends if research is relevant to me**
- 95 Other (PLEASE SAY WHAT)**

{IF ScEngDep=95 (OTHER)}

ScEngDepOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

NEW Q

THEME: VALUE OF BIOMEDICAL RESEARCHERS ENGAGING WITH PUBLIC
{ASK IF SCENG = 1-2 (VERY OR FAIRLY INTERESTED)}

ScEngArea

SHOWCARD N2

And which of the things on this card, if any, are you interested in hearing directly from scientists about? By hearing directly, I mean anything from talking with them, to reading a newspaper article written by a scientist.

CODE ALL THAT APPLY.

IF SPECIFIC SCIENTIFIC TOPICS ARE MENTIONED, PLEASE ENCOURAGE RESPONDENTS TO THINK MORE GENERALLY ABOUT THE SORTS OF INFORMATION THEY WOULD LIKE.

- 1 A. How scientific research is done these days
- 2 B. Current/latest findings from scientific research
- 3 C. Social and ethical implications of scientific research
- 4 D. History of scientific discoveries
- 5 E. Funding of scientific research
- 6 F. What it is like being a scientist
- 7 G. What scientific research is going on in specific universities or research institutes
- 8 H. Scientific research that is relevant to me personally
- 9 I. Sharing your questions, views or experiences on scientific research

- 95 J. Other area (PLEASE SAY WHAT)
- 10 K. Not interested in any of these things
- 11 (SPONTANEOUS: Interested in all of these areas)³

{IF ScEngArea=95 (OTHER AREA)}

ScEngAreaOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

³ If code 11 selected, set variables A to I to '1'

NEW Q

THEME: VALUE OF BIOMEDICAL RESEARCHERS ENGAGING WITH PUBLIC
{ASK IF SCENG = 1-2 (VERY/FAIRLY INTERESTED)}

ScEngHow

SHOWCARD N3

And in which of the ways on this card, if any, would you prefer to hear directly from scientists about the research they are conducting? By hearing directly, I mean anything from talking with them, to reading a newspaper article written by a scientist.

CODE ALL THAT APPLY

PROBE: ANY OTHER WAY?

- 1 **A. From a newspaper, magazine, book, blog or website**
 - 2 **B. From the television, radio or podcast**
 - 3 **C. From an online chat room or discussion forum**
 - 4 **D. By email newsletter**
 - 5 **E. From social media, such as Facebook or Twitter**
 - 6 **F. Listening to a lecture, talk or debate**
 - 7 **G. Asking questions at a lecture, talk or debate**
 - 8 **H. From a museum or exhibition**
 - 9 **I. At a laboratory open day**
 - 10 **J. At a science or art festival**
 - 11 **K. To meet with/talk with scientists in some other situation**
- 95 **L. Other (PLEASE SAY WHAT)**

{IF ScEngHow=95 (OTHER)}

ScEngHowOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

SECTION O: FOOD AND DRINK

Intro: I would now like to ask you some questions about food.

NEW Q
{ASK ALL}

HFoodMean

First, please just tell me, in a sentence, what comes to mind when I say the term 'healthy food'?

INTERVIEWER RECORD VERBATIM.
PROBE FULLY. IF RESPONDENT HAS DIFFICULTY ANSWERING YOU MAY
REMIND THEM IT'S NOT A TEST.

NEW Q
THEME: FOOD AND DRINK
{ASK ALL}
SHOWCARD O1

Vegetarian

And which of the following best describes your diet?

SINGLE CODE ONLY

- 1 A. Vegetarian
 - 2 B. Vegan
 - 3 C. Neither vegetarian nor vegan
 - 95 (SPONTANEOUS: Other (PLEASE SAY WHAT))
-

{IF Veg=95 (OTHER)}

VegOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

NEW Q

THEME: FOOD AND DRINK

{ASK ALL}

SHOWCARD O2

FDUK

In general, how important is it to you that the food you eat is produced in the UK rather than in a foreign country?

- 1 Very important
 - 2 Quite important
 - 3 Not very important
 - 4 Not at all important
 - 5 (SPONTANEOUS: I don't know what you mean)
-

NEW Q

THEME: FOOD AND DRINK

{ASK ALL}

SHOWCARD O2 AGAIN

FDLocal

And in general, how important, if at all, is it to you that the food you eat is produced in this part of the country rather than in another part of the UK?

- 1 Very important
 - 2 Quite important
 - 3 Not very important
 - 4 Not at all important
 - 5 (SPONTANEOUS: I don't know what you mean)
-

NEW Q

THEME: FOOD AND DRINK

{ASK IF KNOWGM = 1-4 (HEARD OF THE TERM GM)}

SHOWCARD O2 AGAIN

FDGM

And in general, how important is it to you that the food you eat is not genetically modified?

- 1 Very important
 - 2 Quite important
 - 3 Not very important
 - 4 Not at all important
 - 5 (SPONTANEOUS: I don't know what you mean)
-

NEW Q

THEME: FOOD AND DRINK

{ASK ALL}

SHOWCARD O2 AGAIN

FDPack

And in general, how important is it to you that the food you eat does not come in a lot of packaging?

- 1 Very important
 - 2 Quite important
 - 3 Not very important
 - 4 Not at all important
 - 5 (SPONTANEOUS: I don't know what you mean)
-

NEW Q

THEME: FOOD AND DRINK

{ASK ALL}

SHOWCARD O2 AGAIN

FDOrganic

And in general, how important is it to you that the food you eat is organic?

- 1 Very important
 - 2 Quite important
 - 3 Not very important
 - 4 Not at all important
 - 5 (SPONTANEOUS: I don't know what you mean)
-

NEW Q

THEME: FOOD AND DRINK

{ASK ALL}

SHOWCARD O2 AGAIN

FDSust

And in general, how important is it to you that the food you eat comes from sustainable sources?

- 1 Very important
 - 2 Quite important
 - 3 Not very important
 - 4 Not at all important
 - 5 (SPONTANEOUS: I don't know what you mean)
-

NEW Q

THEME: FOOD AND DRINK

{ASK ALL}

SHOWCARD O2 AGAIN

FDSalt

And in general, how important is it to you that the food you eat does not have high salt content?

- 1 Very important
 - 2 Quite important
 - 3 Not very important
 - 4 Not at all important
 - 5 (SPONTANEOUS: I don't know what you mean)
-

NEW Q

THEME: FOOD AND DRINK

{ASK ALL}

SHOWCARD O2 AGAIN

FDSugar

And how important is it to you that the food you eat does not have high sugar content?

- 1 Very important
 - 2 Quite important
 - 3 Not very important
 - 4 Not at all important
 - 5 (SPONTANEOUS: I don't know what you mean)
-

NEW Q

THEME: FOOD AND DRINK

{ASK ALL}

SHOWCARD O2 AGAIN

FDDrSugar

And now thinking about what you drink, how important is it to you that it does not have high sugar content?

- 1 Very important
 - 2 Quite important
 - 3 Not very important
 - 4 Not at all important
 - 5 (SPONTANEOUS: I don't know what you mean)
-

SECTION P: PUBLIC UNDERSTANDING OF HOW DRUGS ARE DEVELOPED

I am now going to ask you some questions about the development of medical drugs. This is not a test, I am just interested in what you might imagine the answers might be. If you are unsure, please just say so.

NEW Q

THEME: PUBLIC UNDERSTANDING OF HOW DRUGS ARE DEVELOPED

{ASK ALL}

PhaTime

SHOWCARD P1

From this card, please indicate how long you think it takes to develop the average medical treatment, from investment in early research to the treatment being available to patients? If you don't know at all, please just say so rather than guessing.

SINGLE CODE ONLY

IF RESPONDENT IS UNSURE: REMIND THEM IT IS NOT A TEST.

- 1 A. Less than 10 years
 - 2 B. Over 10 years, up to 20 years
 - 3 C. Over 20 years, up to 30 years
 - 4 D. Over 30 years, up to 40 years
 - 5 E. Over 40 years, up to 50 years
 - 6 F. More than 50 years

 - 96 G. Don't know
 - 90 (SPONTANEOUS: Depends on the treatment)
-

NEW Q

THEME: PUBLIC UNDERSTANDING OF HOW DRUGS ARE DEVELOPED

{ASK ALL}

PhaFunds

SHOWCARD P2

This card shows a number of organisations. Which one of these do you think spends the most on the development of new medical drugs in the UK?

SINGLE CODE ONLY

- 1 **A. The NHS, and other public sector or government organisations**
 - 4 **B. Pharmaceutical companies**
 - 5 **C. Private healthcare insurers**
 - 6 **D. Medical charities**
 - 7 **(SPONTANEOUS: Depends on the medicine)**
-

SECTION Q: KNOWLEDGE OF THE WELLCOME TRUST

NEW Q

{ASK ALL}

WellKnow

SHOWCARD Q1

Prior to hearing about the Wellcome Trust in relation to this survey, how much, if anything, did you know about the Wellcome Trust?

- 1 **A great deal**
 - 2 **A fair amount**
 - 3 **Just a little**
 - 4 **Heard of but knew nothing about**
 - 5 **Never heard of**
-

NEW Q

{ASK IF WELLKNOW = 1-3 (KNOW AT LEAST A LITTLE ABOUT WELLCOME TRUST)}

WellOrg

SHOWCARD Q2

And prior to hearing about the Wellcome Trust in relation to this survey, which of the following, if any, did you think best describes the type of organisation the Wellcome Trust is? If you are not sure, please just say so.

SINGLE CODE ONLY

- 1 **A. A business or commercial organisation**
 - 2 **B. A charitable organisation or NGO (non-governmental organisation)**
 - 3 **C. A public sector or government organisation**
-
- 95 **Other (PLEASE SAY WHAT)**
-

{IF WellOrg=95 (OTHER)}

WellOrgOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

NEW Q

{{ASK IF WELLKNOW = 1-3 (KNOW AT LEAST A LITTLE ABOUT WELLCOME TRUST)}

RANDOMISE WELLDOESSCI TO WELLDOESPHA

WellDoesSci

And prior to hearing about the Wellcome Trust in relation to this survey, which of the following activities, if any, did you think the Wellcome Trust does. If you are not sure, please just say so. First...

SINGLE CODE ONLY

...funds scientific or medical research

INTERVIEWER: IF RESPONDENT SAYS 'NO', PROBE WHETHER THEY THOUGHT THE WELLCOME TRUST DOES NOT DO THIS, OR WHETHER THEY WERE JUST NOT SURE

SINGLE CODE ONLY

- 1 **Yes – I thought the Wellcome Trust does this**
 - 2 **No – I thought the Wellcome Trust does not do this**
 - 3 **Not sure – I was not sure whether the Wellcome Trust does this or not**
-

NEW Q

{ASK IF WELLKNOW = 1-3 (KNOW AT LEAST A LITTLE ABOUT WELLCOME TRUST)}

WellDoesMus

...runs an exhibition space or museum

INTERVIEWER: IF RESPONDENT SAYS 'NO', PROBE WHETHER THEY THOUGHT THE WELLCOME TRUST DOES NOT DO THIS, OR WHETHER THEY WERE JUST NOT SURE

SINGLE CODE ONLY

- 1 Yes – I thought the Wellcome Trust does this
 - 2 No – I thought the Wellcome Trust does not do this
 - 3 Not sure – I was not sure whether the Wellcome Trust does this or not
-

NEW Q

{ASK IF WELLKNOW = 1-3 (KNOW AT LEAST A LITTLE ABOUT WELLCOME TRUST)}

WellDoesEdu

...funds activities and resources to support science education in schools

INTERVIEWER: IF RESPONDENT SAYS 'NO', PROBE WHETHER THEY THOUGHT THE WELLCOME TRUST DOES NOT DO THIS, OR WHETHER THEY WERE JUST NOT SURE

SINGLE CODE ONLY

- 1 Yes – I thought the Wellcome Trust does this
 - 2 No – I thought the Wellcome Trust does not do this
 - 3 Not sure – I was not sure whether the Wellcome Trust does this or not
-

NEW Q

{ASK IF WELLKNOW = 1-3 (KNOW AT LEAST A LITTLE ABOUT WELLCOME TRUST)}

WellDoesPol

...works to influence government policies related to science and medicine

INTERVIEWER: IF RESPONDENT SAYS 'NO', PROBE WHETHER THEY THOUGHT THE WELLCOME TRUST DOES NOT DO THIS, OR WHETHER THEY WERE JUST NOT SURE

SINGLE CODE ONLY

- 1 Yes – I thought the Wellcome Trust does this
 - 2 No – I thought the Wellcome Trust does not do this
 - 3 Not sure – I was not sure whether the Wellcome Trust does this or not
-

NEW Q

{ASK IF WELLKNOW = 1-3 (KNOW AT LEAST A LITTLE ABOUT WELLCOME TRUST)}

WellDoesEng

...funds activities to help the general public engage and connect with science

INTERVIEWER: IF RESPONDENT SAYS 'NO', PROBE WHETHER THEY THOUGHT THE WELLCOME TRUST DOES NOT DO THIS, OR WHETHER THEY WERE JUST NOT SURE

SINGLE CODE ONLY

- 1 Yes – I thought the Wellcome Trust does this
 - 2 No – I thought the Wellcome Trust does not do this
 - 3 Not sure – I was not sure whether the Wellcome Trust does this or not
-

NEW Q

{ASK IF WELLKNOW = 1-3 (KNOW AT LEAST A LITTLE ABOUT WELLCOME TRUST)}

WellDoesPha

...produces and develops drugs and pharmaceutical products itself.

INTERVIEWER: IF RESPONDENT SAYS 'NO', PROBE WHETHER THEY THOUGHT THE WELLCOME TRUST DOES NOT DO THIS, OR WHETHER THEY WERE JUST NOT SURE

SINGLE CODE ONLY

- 1 Yes – I thought the Wellcome Trust does this
 - 2 No – I thought the Wellcome Trust does not do this
 - 3 Not sure – I was not sure whether the Wellcome Trust does this or not
-

SECTION R: UNDERLYING BELIEFS

This block measures underlying beliefs which may explain core scientific opinions and behaviours. It covers homeopathy, openness to experience...

W1

{ASK ALL}

AlternM

SHOWCARD R1

Now for some questions about alternative and complementary medicine. Have you ever used any of the things listed on this card?

CODE ALL THAT APPLY

- 1 A. Homeopathy
 - 2 B. Acupuncture
 - 3 C. Reiki
 - 4 D. Hypnotherapy
 - 5 E. Herbal medicine
 - 6 F. Crystal healing
 - 7 (SPONTANEOUS: None of these things)
-

NEW Q

THEME: THEME: UNDERLYING BELIEFS.

{ASK IF ALTERNM = 1 (HOMEOPATHY)}

HomWhen

SHOWCARD R2

Now I would like you to think about the last time that you used homeopathy. When was this?
Was it...READ OUT

- 1 A. Within the last month
 - 2 B. Within the last three months
 - 3 C. Within the last year
 - 4 D. Within the last two years
 - 5 E. More than two years ago
 - 6 (SPONTANEOUS: I have never used homeopathy)
-
- 96 Can't remember
-

NEW Q

THEME: THEME: UNDERLYING BELIEFS.

{ASK IF CODES 1-5 AT HOMWHEN}

HomLastEff

SHOWCARD R3

And thinking back to the last time you used homeopathy, which of the options on this card best describes how effective you think it was?

SINGLE CODE ONLY

- 1 A. It was effective in treating the condition that I had
 - 2 B. It was not effective in treating the condition that I had
 - 3 C. I don't know whether it was effective or not
-

NEW Q

THEME: THEME: UNDERLYING BELIEFS.

{ASK UNLESS ALTERNM= 1 (HOMEOPATHY)}

HomNWould

SHOWCARD R4

I'm now going to ask you some follow up questions about one of the treatments listed, homeopathy. Would you ever use homeopathy to treat a health problem that you might have in the future?

SINGLE CODE ONLY

- 1 A. Yes I would, if I thought it would be appropriate for the health problem
 - 2 B. No, I would never use homeopathy
 - 3 (SPONTANEOUS: Never heard of homeopathy/don't know what it is)
-

NEW Q

THEME: UNDERLYING BELIEFS.

{ASK UNLESS HomNWould = 3 (NEVER HEARD OF HOMEOPATHY)}

HomEff2

SHOWCARD R5

People have different views about how effective homeopathy is at treating health problems.
Do you think that homeopathy is...READ OUT...

- 1 A. An effective treatment for all medical conditions
 - 2 B. An effective treatment for many medical conditions
 - 3 C. An effective treatment, but only for a few medical conditions
 - 4 D. Not an effective treatment for any medical conditions
-

NEW Q

{ASK IF HOMEFF2 = 1-3 (AN EFFECTIVE TREATMENT FOR AT LEAST A FEW
MEDICAL CONDITIONS)}

HomComp

And [IF HOMEFF2 = 2-3: “for the sorts of medical conditions that homeopathy is effective
at treating”] how would you rate homeopathy compared to conventional treatments available
from your GP or from other qualified medical professionals. Would you say it is...READ
OUT...

SINGLE CODE ONLY

- 1 ...more effective
 - 2 just as effective
 - 3 less effective
 - 4 (SPONTANEOUS: Depends on the illness)
 - 5 (SPONTANEOUS: Respondent doesn't know
what homeopathy is)
-

Openness to experience

NEW Q

THEME: UNDERLYING BELIEFS.

{ASK ALL}

Open1

SHOWCARD R6

The following questions are about how you see yourself as a person. For each one, please tell me how much, if at all, the description I read out applies to you.

...First, I see myself as someone who is original, comes up with new ideas.

SINGLE CODE ONLY

- 1 Does not apply to me at all**
 - 2 Applies to me just a little**
 - 3 Applies to me a fair amount**
 - 4 Applies to me a great deal**
-

NEW Q

THEME: UNDERLYING BELIEFS.

{ASK ALL}

Open2

SHOWCARD R6 AGAIN

...I see myself as someone who values artistic experiences.

SINGLE CODE ONLY

- 1 Does not apply to me at all**
 - 2 Applies to me just a little**
 - 3 Applies to me a fair amount**
 - 4 Applies to me a great deal**
-

NEW Q

THEME: UNDERLYING BELIEFS.

{ASK ALL}

Open3

SHOWCARD R6 AGAIN

...I see myself as someone who has an active imagination.

SINGLE CODE ONLY

- 1 Does not apply to me at all**
 - 2 Applies to me just a little**
 - 3 Applies to me a fair amount**
 - 4 Applies to me a great deal**
-

SECTION S: DIGITAL GAMES

Intro: I would now like to ask you about digital games.

NEW Q

THEME: DIGITAL GAMES

{ASK ALL}

Games

In the last 12 months, have you played any digital games? By digital games, I mean games which are played on a computer, a games console, a smartphone or a tablet?

SINGLE CODE ONLY

- 1 Yes
 - 2 No
-

THEME: DIGITAL GAMES

{ASK IF GAMES = 1 (PLAYED GAMES IN LAST 12 MONTHS)}

GamesHelp

SHOWCARD S1

Thinking about the sorts of digital games you have played recently, in your opinion, do they help you in any of the following ways?

CODE ALL THAT APPLY

- 1 A. They relax me
 - 2 B. They pass the time
 - 3 C. I learn about the world
 - 4 D. I learn about specific subjects I want to know more about
 - 5 E. They connect me with other people
 - 6 F. They improve my memory
 - 7 G. They improve my reflexes
 - 8 H. They improve my logical reasoning
 - 9 I. They improve my physical fitness
 - 95 J. They help me in another way (PLEASE SAY WHAT)
 - 90 K. They don't help me
-

SECTION T: DEMOGRAPHICS

ALL ASKED IN W1 AND W2 UNLESS OTHERWISE SPECIFIED

This block collects background information about the respondent's employment and education

We're almost finished but I've got a few more questions about your situation. All the answers you give will be kept completely confidential and will be used for research purposes only, to help us categorise the answers you have already given me.

{ASK ALL}

Wrking

Did you do any **paid** work in the seven days ending Sunday ^DATE LAST SUNDAY, either as an employee or as self-employed? (HELP <F9>)

1 Yes

2 No

HELP TEXT:

"You should take the respondent's definition of whether they are in paid work or not, but it must be paid work.

'Paid work' at this question means ANY work for pay or profit done in the reference week. It is to include any paid work, however little time is spent on it, so long as it is paid. For example, it includes Saturday jobs and casual work (e.g. baby-sitting, running a mail order club, etc.).

Some respondents may not regard baby-sitting, etc. to be 'serious' work. Probe those to whom you feel this may apply (e.g. housewives with dependent children). Even the youngest respondents who have not yet left school may have a Saturday job, e.g. a paper round. It is correct for them to be recorded as doing paid work.

Self-employed people are considered to be working if they work in their own business, professional practice, or farm for the purpose of earning a profit even if the enterprise is failing to make a profit or is just being set up.

Training for nurses is now carried out under the Project 2000 scheme and as such, nurses on this scheme should be classed as students, like any student nurses you may encounter with more traditional arrangements.

Someone who regards themselves as retired, but sits as a director on board meetings (however few) and is paid for this work, should be classified as in paid work. We do NOT expect the interviewers to probe routinely for this."

{ IF (NOT IN PAID WORK, CODE 2 AT Wrking) AND (AGE = 16-64)}

SchemeET

Were you on a government scheme for employment training?

1 Yes

2 No

{IF (NOT IN PAID WORK, CODE 2 AT Wrking) AND (NOT ON GOVT TRAINING SCHEME, NOT CODE 1 AT SchemeET)}

JbAway

Did you have a job or business you were away from? (HELP <F9>)

- 1 Yes
- 2 No
- 3 **SPONTANEOUS: Waiting to take up a new job/business already obtained**

HELP TEXT:

"This is asked in order to deal with any uncertainty that may exist in the minds of people who were away from **PAID** work during the reference week (e.g. on holiday, sick leave, career break, laid off, etc.) If the respondent has been absent from their job for a long period (e.g. career break, long term sick etc), only code 'Yes' if there is definitely a job for them to return to. In cases where the respondent is unsure whether they actually had a job the following points may be helpful:

- **For employees:** A job exists if there is a definite arrangement between an employer and an employee for work on a regular basis (i.e. every week or every month) whether the work is full time or part time. The number of hours worked each week may vary considerably but as long as some work is done on a regular basis a job can be said to exist.
 - **Long term absence from work:** If the total absence from work (from the last day of work to the reference week) has exceeded six months then a person has a job only if full or partial pay has been received by the worker during the absence and that they expect to return to work for the same employer (i.e. a job is available for them).
 - **Career Break:** In some organisations employees are able to take a career break for a specified period and are guaranteed employment at the end of that period. If a respondent is currently on a career break they should be coded Yes here only if there is an arrangement, the employer and employee, that there will be employment for them at the end of the. This is not dependent upon them receiving payment from their employer during this time. The respondent's opinion of whether they have a job to go back to should be taken.
 - **Maternity/paternity leave:** Treat this same as 'career break' above. It is irrelevant whether the leave is paid for. All that matters is that there is a job for the respondent to return to.
 - **Seasonal workers:** In some industries (e.g. agriculture, forestry, fishing, types of construction, etc.) there is a substantial difference in the level of employment from one season to the next. Between 'seasons' respondents in such industries should be coded No at this question. (However, note that the odd week of sick leave during the working season would be treated like any other worker's occasional absence and coded Yes here).
 - **Casual workers:** If a respondent works casually for an employer but has not worked for them during the reference week, they should be coded No, even if they expect to do further work for the employer in the future."
-

{ IF JbAway=NO OR WAITING TO TAKE UP JOB, CODES 2 OR 3 }

OwnBus

Did you do any unpaid work in that week for any business that you own?

1 Yes

2 No

HELP TEXT:

"The people we expect to answer 'Yes' here are those whose work contributes directly to a business, farm or professional practice that they own, but who receive no pay or profits. Unpaid voluntary work done for charity, etc. should **not** be included."

{ IF OwnBus=NO, code 2 }

RelBus

...or that a relative owns? (HELP <F9>)

1 Yes

2 No

HELP TEXT:

"These are people whose work contributes directly to a business, farm or professional practice owned by a relative but who receive no pay or profits (e.g. a wife doing her husband's accounts or helping with the family farm or business). Unpaid voluntary work for charity, etc. should not be included."

{ IF (NOT IN PAID WORK) AND (NOT ON GOVERNMENT SCHEME) AND (NOT AWAY FROM JOB) AND (NOT DOING UNPAID WORK IN OWN OR RELATIVE'S BUSINESS) AND (NOT WAITING TO TAKE UP A JOB) }

IE

RelBus code 2 and JbAway = 2

Looked

Thinking of the four weeks ending Sunday [DATLSUN], were you looking for any kind of paid work or government training scheme at any time in those four weeks? (HELP <F9>)

1 Yes

2 No

3 SPONTANEOUS: Waiting to take up a new job/business already obtained

HELP TEXT:

"'Looking for paid work' may cover a wide range of activities and you should not try to interpret the phrase for the respondent. In the case of those 'looking for' a place on a government scheme the search should be active rather than passive. In other words, respondent who has not approached an agency but who would consider a place if an agency approached him or her should be coded 'No'. Looking in the papers for vacancies is an active form of search."

{IF LOOKING FOR WORK OR WAITING TO TAKE UP JOB – CODES 1 OR 3 AT
Looked OR CODE 3 AT JbAway}

StartJ

If a job or a place on a government scheme had been available in the week ending Sunday
[DATLSUN], would you have been able to start within 2 weeks?

- 1 Yes
 - 2 No
-

{IF LOOKING FOR WORK OR WAITING TO TAKE UP JOB – CODES 1 OR 3 AT
Looked OR CODE 3 AT JbAway}

LkTime

How long [have you been looking/were you looking] for paid work or a place on a
government scheme?

[TEXT SUBSTITUTION: “HAVE BEEN LOOKING” IF CODE 3 AT LOOKED. “WERE
YOU LOOKING” IF CODE 3 A JBAWAY]

- 1 Not yet started
 - 2 Less than 1 month
 - 3 1 month but less than 3 months
 - 4 3 months but less than 6 months
 - 5 6 months but less than 12 months
 - 6 12 months or more
-

{IF NOT IN EMPLOYMENT, LOOKING FOR WORK, OR READY TO TAKE UP
EMPLOYMENT IN NEXT TWO WEEKS – (Code 2 at Looked OR code 2 at StartJ)}

YInAct

What was the main reason you [DID NOT SEEK ANY WORK IN THE LAST 4
WEEKS/WOULD NOT BE ABLE TO START WORK IN THE NEXT 2 WEEKS]?

[TEXT SUBSTITUTION: “DID NOT SEEK ANY WORK IN THE LAST 4 WEEKS” IF
CODE 2 AT LOOKED. “WOULD NOT BE ABLE TO START WORK IN THE NEXT 2
WEEKS” IF CODE 2 AT STARTJ]

- 1 Student
 - 2 Looking after the family/home
 - 3 Temporarily sick or injured
 - 4 Long-term sick or disabled
 - 5 Retired from paid work
 - 95 Other reasons
-

{ IF NOT IN EMPLOYMENT- Code 2 at JbAway AND code 2 at OwnBus AND code 2 at RelBus }

EverWk

Have you ever had a paid job, apart from casual or holiday work?

- 1 Yes
- 2 No

{ IF EverWk=YES, code 1 }

DtJbLv

When did you leave your last PAID job?

FOR DAY NOT GIVEN... ENTER 15 FOR DAY
FOR MONTH NOT GIVEN... ENTER 6 FOR MONTH

CHECK:

DtJbLv.YEAR >= 1900 -"DATE LEFT LAST JOB IS BEFORE 1900! (^dtjblv)
@/THAT CAN'T BE RIGHT! PLEASE CHANGE!"

SIGNAL

DtJbLv.YEAR >= 1980

"DATE LEFT LAST JOB IS BEFORE @I 1980 @I! (^dtjblv)

@/PLEASE CHECK!"

ENDIF

IF DtJbLv=RESPONSE AND Startdat=RESPONSE THEN

CHECK

(DtJbLv <=StartDat)

INVOLVING(StartDat,DtJbLv)

"INTERVIEWER: DATE LEFT LAST JOB IS IN THE FUTURE! (^dtjblv)

@/PLEASE CHANGE!"

CREATE DERIVED VARIABLES:

ILO1.KEEP

ILO2.KEEP

ILO1 := EMPTY

ILO2 := EMPTY

IF (Wrking=Yes, CODE 1) OR (SchemeET=Yes, CODE 1) OR (JbAway=Yes, CODE 1)

THEN

 ILO1 := Employed

 ILO2 := Employed

ELSEIF (OwnBus=Yes, CODE 1) OR (RelBus=Yes, CODE 1) THEN

 ILO1 := Employed

 ILO2 := Unpaid

ELSEIF (StartJ=Yes, CODE 1) THEN

 ILO1 := Unemploy

 ILO2 := Unemploy

ELSE

ILO1 := Inactive
ILO2 := Inactive

AT 'IFSTUD' AND 'COURTYP' IF RESPONDENT IS AGED 18 OR 19, INSERT
SCHTXT2 = "at school or 6th form college or"

{ IF (AGED 18-64) OR (AGED 65+ AND (WORKED IN REFERENCE WEEK. I.E. DID PAID WORK, WAS AWAY FROM A JOB OR DID UNPAID WORK FOR THEIR OWN OR A RELATIVE'S BUSINESS – AGED 65+ AND (CODE 1 AT Wrking OR CODE 1 AT JbAway OR CODE 1 AT OwnBus or CODE 1 AT RelBus))) }

IfStud

May I just check, are you at present [SCHTXT2] enrolled on any full-time or part-time education course excluding leisure classes? (Include correspondence courses and open learning as well as other forms of full-time or part-time education course.)

[TEXT SUBSTITUTION: INSERT SCHTXT2 = "at school or 6th form college or" IF RESPONDENT IS AGED 18 OR 19]

- 1 Yes
 - 2 No
-

{ IF IfStud=YES, code 1 }

Attend

And are you... READ OUT...

- 1 ...still attending,
 - 2 waiting for term to (re)start,
 - 3 or, have you stopped going?
-

{IF Attend=STILL ATTENDING OR Attend=WAITING FOR TERM – CODES 1 OR 2}
CourTyp

Are you [SCHTXT2] on a full or part time course, a medical or nursing course, a sandwich course or some other kind of course?

[TEXT SUBSTITUTION: INSERT SCHTXT2 = “AT SCHOOL OR 6TH FORM COLLEGE OR” IF RESPONDENT IS AGED 18 OR 19]

- 1 School - full time
- 2 School - part time
- 3 Sandwich course
- 4 Studying at university or college including 6th form college FULL TIME
- 5 Training for a qualification in nursing, physiotherapy or a similar medical subject
- 6 On a PART TIME course at university or college, INCLUDING day release and block release
- 7 On an Open College course
- 8 On an Open University course
- 9 Any other correspondence course
- 95 Any other self/open learning course

{ASK ALL IN EMPLOYMENT OR WHO HAVE EVER WORKED – ILO1=EMPLOYED OR EverWk = YES, code 1}

IndD

CURRENT (MAIN) JOB OR LAST JOB

What did the firm/organisation you worked for mainly make or do (at the place where you worked)?

IF MORE THAN ONE JOB, ASK ABOUT THE MAIN JOB

DESCRIBE FULLY - PROBE MANUFACTURING or PROCESSING or DISTRIBUTING ETC. AND MAIN GOODS PRODUCED, MATERIALS USED, WHOLESALE or RETAIL ETC.

IT SHOULD BE NOTED THAT INFORMATION ON INDUSTRY IS NECESSARY TO DISTINGUISH BETWEEN SOME OCCUPATIONS AT THE DETAILED LEVEL

OccT01

CURRENT (MAIN) JOB OR LAST JOB

What was your [LAST] (main) job [IN THE WEEK ENDING DATE]?

TEXT SUBSTITUTION: “LAST” AND “WEEK ENDING...” IF ILO1 = EMPLOYED]

ENTER JOB TITLE

OccD

CURRENT (MAIN) JOB OR LAST JOB

What did you mainly do in your job?

CHECK SPECIAL QUALIFICATIONS/TRAINING NEEDED TO DO JOB.

Stat

CURRENT (MAIN) JOB OR LAST JOB

Were you working as an employee or were you self-employed?

- 1 Employee**
 - 2 Self-employed**
-

{ IF Stat=EMPLOYEE, code 1 }

Manage01

CURRENT (MAIN) JOB OR LAST JOB

In your job, did you have any formal responsibility for supervising the work of other employees?

DO NOT INCLUDE PEOPLE WHO ONLY SUPERVISE...

- CHILDREN (E.G. TEACHERS, NANNIES, CHILDMINDERS)
- ANIMALS
- SECURITY OR BUILDINGS (E.G. CARETAKERS, SECURITY GUARDS)

- 1 Yes**
 - 2 No**
-

{ ASK ALL IN EMPLOYMENT OR WHO HAVE EVER WORKED-- ILO1=EMPLOYED
OR EverWk = YES, code 1 }

EmpNo01

CURRENT (MAIN) JOB OR LAST JOB

How many people worked for your employer at the place where you worked?
Were there ...READ OUT ... (HELP <F9>)

- 1 1 to 24,**
- 2 25 to 499,**
- 3 or, 500 or more employees?**

NOTE:

"We are interested in the size of the 'local unit of establishment' at which the respondent works, in terms of the total number of employees. The 'local unit' is considered to be the geographical location where the job is mainly carried out. Normally this will consist of a single building, part of a building, or at the largest a self-contained group of buildings. It is the total number of employees at the respondent's workplace that we are interested in, not just the number employed within the particular section or department in which he/she works. If a respondent works from a central depot or office (e.g. a service engineer) base the answer is the number of people who work at or from the central location. Note that many people who work 'from home' have a base office or depot that they communicate with. It may even be true of some people who work 'at home' (e.g. telecommuter who retains a desk or some minimal presence in an office). If in doubt, accept the respondent's view of whether or not there is a wider establishment outside the home that they belong to for work purposes. For self-employed people who are subcontracted for any significant (respondent's definition) length of time to work in a particular place (e.g. building site), that is their place of work."

{ IF Stat=SELF-EMPLOYED, CODE 2 }

Solo

CURRENT (MAIN) JOB OR LAST JOB

Were you working on your own or did you have employees?

ASK OR RECORD

- 1 On own/with partner(s) but no employees**
 - 2 With employees**
-

{ IF Solo=WITH EMPLOYEES – CODE 2 }

SENo01

CURRENT (MAIN) JOB OR LAST JOB

How many people did you employ at the place where you worked?
Were there ...READ OUT ... (HELP <F9>)

- 1 1 to 24,**
- 2 25 to 499,**
- 3 or, 500 or more employees?**

NOTE:

"We are interested in the size of the 'local unit of the establishment' at which the respondent works but we only want the number of employees working for the same employer as the respondent. Thus at sites shared by several organisations we would not include all employees just those working for the respondent's employer. The 'local unit' is considered to be the geographical location where there job is mainly carried out. Normally this will consist of a single building, part of a building, or at the largest a self-contained group of buildings. It is the total number of employees at the respondent's workplace that we are interested in, not just the number employed within the particular section or department in which he/she works."

If a respondent works from a central depot or office (e.g. a service engineer) base answer is the number of people who work at or from the central location. Note that many people who work 'from home' have a base office or depot that they communicate with. It may even be true of some people who work 'at home' (e.g. telecommuter who retains a desk or some minimal presence in an office). If in doubt, accept the respondent's view of whether or not there is a wider establishment outside the home that they belong to for work purposes. For self-employed people who are subcontracted for any significant (respondent's definition) the of time to work in a particular place (e.g. building site), that is their place of work."

{ASK ALL IN EMPLOYMENT OR WHO HAVE EVER WORKED– ILO1=EMPLOYED
OR EverWk = YES, code 1 }

FTPT

CURRENT (MAIN) JOB OR LAST JOB

In your (main) job were you working... READ OUT...

INTERVIEWER: LET THE RESPONDENT DECIDE WHETHER THE JOB IS FULL
TIME OR PART TIME.

- 1 Full time,**
 - 2 or, part-time?**
-

W1, W2

{ASK ALL}

HHincome

SHOWCARD T1

Which of the letters on this card represents the total income of your household from **all** sources **before tax**.

Please just tell me the letter.

NOTE: INCLUDES INCOME FROM BENEFITS, SAVINGS, ETC.

- 1 A
- 2 B
- 3 C
- 4 D
- 5 E
- 6 F
- 7 G
- 8 H
- 9 I
- 10 J
- 11 K
- 12 L
- 13 M
- 14 N
- 15 O
- 16 P
- 17 Q

W1, W2

{ASK ALL}

SCIJB

Have you or any of the other adults in your household ever had a job in a scientific or medical field?

INTERVIEWER: PROBE AS APPROPRIATE

- 1 Yes, respondent
 - 2 Yes, both respondent and someone else in household
 - 3 Yes, someone else in household
 - 4 No, no adult in household has had scientific job
-

W1, W2

{ASK IF YES (CODES 1 – 2) AT SCIJB}

YesSciJb

Why did you pursue a job in a scientific or medical field?

DO NOT READ OUT, PROBE AS APPROPRIATE

- 1 Enjoy the role/ interest in the area
- 2 Was good at science at school
- 3 Good career prospects
- 4 Parents' encouragement
- 5 Had a good teacher
- 6 Well paid
- 7 Parents in science or medical role
- 8 Other family member in science or medical role
- 9 Encouraged by famous people in science
- 10 Encouraged by science programmes on TV
- 11 Chance to make a difference
- 12 By chance/ fell into it
- 95 Other reason (PLEASE SAY WHAT)

{IF YesSciJb=95 (OTHER)}

YesSciJbOth

INTERVIEWER: PLEASE RECORD OTHER ANSWER

W1, W2

{ASK ALL}

PSCJB

Have either of your parents ever had a job in a scientific or medical field?

- 1 Yes, one parent
 - 2 Yes, both parents
 - 3 No, neither parent
-

NEW Q

{ASK ALL}

SHOWCARD T2

HEdQual

From this card, please tell me the highest qualification that you have obtained. Please just read out the letter that applies.

CODE FIRST ITEM ON THE LIST THAT APPLIES

- 1 A. Doctorate, e.g. PhD**
 - 2 B. Master's degree incl. PGDip, PGCert, Postgraduate Certificate in Education**
 - 3 C. Honours degree e.g. BSc, BA, Bed**
 - 4 D. Foundation degree**
 - 5 E. Other higher education, including:**
 - Diplomas in higher education & other higher education qualifications
 - HNC, HND, Higher level BTEC
 - Teaching qualifications for schools or further education
 - Nursing qualification
 - RSA higher diploma
 - 6 F. A levels, vocational level 3 and equivalents, including:**
 - A level or equivalent, AS level
 - SCE Higher, Scottish Certificate Sixth Year Studies or equivalent
 - NVQ or SVQ level 3; GNVQ Advanced or GSVQ level 3
 - OND, ONC, BTEC National, SCOTVEC National Certificate
 - City & Guilds advanced craft, Part III
 - RSA advanced diploma
 - 7 G. GCSE/O level grade A*-C, vocational level 2 and equivalents, including:**
 - NVQ or SVQ level 2
 - GNVQ intermediate or GSVQ level 2
 - RSA Diploma
 - City & Guilds Craft or Part II
 - BTEC, SCOTVEC first or general diploma
 - O level or GCSE grade A-C, SCE Standard or Ordinary grades 1-3
 - 8 H. Qualifications at level 1, including:**
 - NVQ or SVQ level 1
 - GNVQ Foundation level, GSVQ level 1
 - GCSE or O level below grade C, SCE Standard or Ordinary below grade 3
 - CSE below grade 1
 - BTEC, SCOTVEC first or general certificate
 - SCOTVEC modules
 - RSA Stage I, II, or III
 - City and Guilds part 1
 - Junior certificate
 - 95 I. Other academic qualification (PLEASE SAY WHAT)**
 - 90 J. None of these**
-

W2

{ASK ALL}

SHOWCARD T3

SciQual

Can I just check, have you ever studied for a science-related qualification at school, college or anywhere else?

INTERVIEWER: IF YES, PROBE: Where was this?

CODE FIRST ITEM ON THE LIST THAT APPLIES

- 1 University**
 - 2 College**
 - 3 School**
 - 4 Have never studied for a qualification in science**
-

NEW Q

SciIntP

SHOWCARD T4

How interested in science were your parents when you were growing up?

SINGLE CODE ONLY

- 1 Very interested**
 - 2 Fairly interested**
 - 3 Not very interested**
 - 4 Not at all interested**
 - 5 (SPONTANEOUS: It varies / varied between parents/science subjects)**
-

NEW Q
{ASK ALL}

Taxes

SHOWCARD T5

On a scale from 0 to 10, where 0 means government should cut taxes a lot and spend much less on health and social services, and 10 means government should raise taxes a lot and spend much more on health and social services, which number best reflects your view?

SINGLE CODE ONLY

- 0**
 - 1**
 - 2**
 - 3**
 - 4**
 - 5**
 - 6**
 - 7**
 - 8**
 - 9**
 - 10**
-

W1, W2

{ASK ALL}

RelRFW

Do you regard yourself as belonging to any particular religion?

IF YES: Which?

SINGLE CODE ONLY

DO NOT PROMPT

- 1 No religion
- 2 Christian - no denomination
- 3 Roman Catholic
- 4 Church of England/Anglican
- 5 Baptist
- 6 Methodist
- 7 Presbyterian/Church of Scotland
- 8 Free Presbyterian
- 9 Brethren
- 10 United Reform Church (URC)/Congregational
- 11 Other Protestant (WRITE IN)
- 12 Other Christian (WRITE IN)
- 13 Hindu
- 14 Jewish
- 15 Islam/Muslim
- 16 Sikh
- 17 Buddhist
- 18 Other non-Christian (WRITE IN)

{IF RelRFW=OTHER (CODES 11,12,18)}

RelRFW01

WRITE IN OTHER ANSWER GIVEN

W1,W2

{ASK UNLESS RelRFW=NO RELIGION (CODE 1) or RelRFW=REFUSED}

ChAttend

Apart from such special occasions as weddings, funerals and baptisms, how often nowadays do you attend services or meetings connected with your religion?

PROBE AS NECESSARY.

- 1 **Once a week or more**
- 2 **Less often but at least once in two weeks**
- 3 **Less often but at least once a month**
- 4 **Less often but at least twice a year**
- 5 **Less often but at least once a year**
- 6 **Less often than once a year**
- 7 **Never or practically never**
- 8 **Varies too much to say**

NEW Q

{ASK UNLESS RelRFW=NO RELIGION (CODE 1) or RelRFW=REFUSED}

PrayFreq

SHOWCARD T6

About how often, if at all, do you pray?

SINGLE CODE ONLY

- 1 **A. Never**
 - 2 **B. Less than once a year**
 - 3 **C. About once or twice a year**
 - 4 **D. Several times a year**
 - 5 **E. About once a month**
 - 6 **F. 2-3 times a month**
 - 7 **G. Nearly every week**
 - 8 **H. Every week**
 - 9 **I. Several times a week**
 - 10 **J. Once a day**
 - 11 **K. Several times a day**
-

W1, W2

{ASK ALL}

LifeEart

SHOWCARD T7

People also have different views about the origin of life on earth. Which of the following comes closest to your view about the origin and development of life on earth?

- 1 **A. Humans and other living things were created by God and have always existed in their current form**
 - 2 **B. Humans and other living things evolved over time, in a process guided by God**
 - 3 **C. Humans and other living things evolved over time as a result of natural selection, in which God played no part**
-

W1, W2

{ASK ALL}

Ethnic

SHOWCARD T8

From this card, to which of these ethnic groups do you consider you belong?

White

1 A. English/ Welsh/ Scottish/ Northern Irish/
British

2 B. Irish

3 C. Gypsy or Irish Traveller

4 D. Any other White background

Mixed/ multiple ethnic groups

5 E. White and Black Caribbean

6 F. White and Black African

7 G. White and Asian

8 H. Any other mixed/ multiple ethnic background

Asian/ Asian British

9 I. Indian

10 J. Pakistani

11 K. Bangladeshi

12 L. Chinese

13 M. Any other Asian background

Black/ African/ Caribbean/ Black British

14 N. African

15 O. Caribbean

16 P. Any other Black/ African/ Caribbean
background

Other ethnic group

17 Q. Arab

95 R. Any other ethnic group (Please say what)

{IF ETHNIC=OTHER (CODES 4, 8, 13, 16, 96)}

Ethoth1

WRITE IN OTHER ANSWER GIVEN

W1, W2
{ASK ALL}

Disab

Do you yourself, or someone close to you, have a serious long term illness or medical condition. Please include any conditions which have lasted or are likely to last at least 12 months and which, without treatment, would limit one's ability to carry out normal day-to day activities?

CODE ALL THAT APPLY. PROBE AS NECESSARY

- 1 Yes, respondent
 - 2 Yes, close family member
 - 3 Yes, close friend
 - 4 No, no one
-

W1, W2
{ASK ALL}

GenFamil

Has a doctor ever advised you, or any member of your immediate family, of a serious genetic condition in your family?

- 1 Yes
 - 2 No
-

SECTION U: CONSPIRACY BELIEFS

INTRO: And finally, I am now going to show you three cards, each of which displays a specific claim that some people have made.

For each one, please tell me if you think it is true or false. If you don't know, just say so

NEW Q

THEME: UNDERLYING BELIEFS.

{ASK ALL}

ConspMoon

SHOWCARD U1

[TEXT ON SHOWCARD The Apollo moon landings in 1969 never happened and were staged]

Please tell me if you think this statement is true or false, if you don't know, just say so.

INTERVIEWER: IF TRUE/FALSE, ASK 'AND WOULD YOU SAY THAT IS DEFINITELY TRUE/FALSE, OR PROBABLY TRUE/FALSE?

SINGLE CODE ONLY

- 1 **Definitely true**
 - 2 **Probably true**
 - 3 **Probably false**
 - 4 **Definitely false**
 - 5 **Don't know**
-

NEW Q

THEME: UNDERLYING BELIEFS.

{ASK ALL}

ConspAlien

SHOWCARD U2

[TEXT ON SHOWCARD The government routinely covers up its knowledge of alien spaceships]

Please tell me if you think this statement is true or false, if you don't know, just say so.

INTERVIEWER: IF TRUE/FALSE, ASK 'AND WOULD YOU SAY THAT IS DEFINITELY TRUE/FALSE, OR PROBABLY TRUE/FALSE?

SINGLE CODE ONLY

- 1 **Definitely true**
 - 2 **Probably true**
 - 3 **Probably false**
 - 4 **Definitely false**
 - 3 **Don't know**
-

NEW Q

THEME: UNDERLYING BELIEFS.

{ASK ALL}

ConspClim

SHOWCARD U3

[TEXT ON SHOWCARD: Global warming is a hoax organised by the world's climate scientists in order to get funding for their research]

Please tell me if you think this statement is true or false, if you don't know, just say so.

INTERVIEWER: IF TRUE/FALSE, ASK 'AND WOULD YOU SAY THAT IS

DEFINITELY TRUE/FALSE, OR PROBABLY TRUE/FALSE?

SINGLE CODE ONLY

- 1 **Definitely true**
 - 2 **Probably true**
 - 3 **Probably false**
 - 4 **Definitely false**
 - 96 **Don't know**
-

SECTION V: RECONTACT QUESTIONS

NEW Q

{ASK ALL}

ContactIM

The Wellcome Trust may wish carry out some follow-up research about the topics we have discussed and the responses you have given today within the next two years. Would you be willing for Ipsos MORI to invite you to take part in this research?

IF NECESSARY ADD: You do not have to say now whether you would actually take part in the research, just whether you would be happy to be contacted about it.

- 1 **Yes**
 - 2 **No**
-

NEW Q

{ASK IF CONTACT IM=1 (YES)}

ContactWell

And would you be willing for the Wellcome Trust themselves, or another market research company working on their behalf, to invite you to take part in this follow up research? If you agree, Ipsos MORI will pass your name, address and telephone number, together with the answers you have given today, to The Wellcome Trust.

IF NECESSARY ADD: You do not have to say now whether you would actually take part in the research, just whether you would be happy to be contacted about it, and we can assure you that your identifiable responses would only be used by The Wellcome Trust for the purposes of this follow up research.

1 Yes

2 No

SHOWCARD B1

Very interested

Fairly interested

Not very interested

Not at all interested

SHOWCARD C1

Very good

Good

Some understanding

**Have heard the term but have little understanding
of what it means**

Have not heard the term

SHOWCARD C2

Very good

Good

Some understanding

Have heard the term but have little understanding of what it means

Have not heard the term

SHOWCARD D1

Quite a lot

Some

Not much

Nothing at all

SHOWCARD E1

- A. **How medical research is conducted**
- B. **What medical research is currently being undertaken**
- C. **Development of new drugs, vaccines and treatments**
- D. **Social and ethical issues raised by medical research**
- E. **How diseases have been treated at different times and in different cultures**
- F. **How the body works**
- G. **How the brain works**
- H. **Policy and funding issues in medical research**
- I. **How medical research is regulated**
- J. **Other area (PLEASE SAY WHAT)**
- K. **Not interested in any of these areas**

SHOWCARD E2

- A. How medical research is regulated**
- B. Policy and funding issues in medical research**
- C. How the brain works**
- D. How the body works**
- E. How diseases have been treated at different times and in different cultures**
- F. Social and ethical issues raised by medical research**
- G. Development of new drugs, vaccines and treatments**
- H. What medical research is currently being undertaken**
- I. How medical research is conducted**
- J. Other area (PLEASE SAY WHAT)**
- K. Not interested in any of these areas**

SHOWCARD E3

- A. Obesity**
- B. How genes work and how they affect health and diseases**
- C. Ageing**
- D. The health implications of climate change**
- E. Mental health issues**
- F. Stem cells**
- G. Risk of disease**
- H. Diseases which affect the developing world**
- I. Other area (PLEASE SAY WHAT)**
- J. Not interested**

SHOWCARD E4

- A. Diseases which affect the developing world**
- B. Risk of disease**
- C. Stem cells**
- D. Mental health issues**
- E. The health implications of climate change**
- F. Ageing**
- G. How genes work and how they affect health and diseases**
- H. Obesity**
- I. Other area (PLEASE SAY WHAT)**
- J. Not interested**

SHOWCARD F1

- A. Medical advice e.g. on cures, symptoms, prevention**

- B. Information on other people's experiences of an illness or disease**

- C. Information on medical research projects, trials or experiments**

- D. Data or statistics**

- E. Other (PLEASE SAY WHAT)**

SHOWCARD F2

- A. Talked to another person**
- B. Looked in a book**
- C. Used the internet**
- D. Visited a library**
- E. Phoned a helpline or other information service**
- F. Attended a lecture or talk**
- G. Attended a discussion with experts**
- H. Looked at a newsletter from a medical organisation (print or email)**
- I. Visited a hospital or doctor's surgery**
- J. Other sources (PLEASE SAY WHAT)**

SHOWCARD F3

- A. I accessed a specific website, run by the NHS**
- B. I accessed a specific website, run by a charity**
- C. I accessed another specific website**
- D. I used a chat room or discussion forum**
- E. I used a search engine**
- F. I listened to a Podcast**
- G. I read a blog**
- H. I used an app on my smartphone or tablet**
- I. I watched a video online**
- J. I used Twitter**
- K. I used Facebook**
- L. I used other social media (PLEASE SAY WHAT)**
- M. Other (PLEASE SAY WHAT)**

SHOWCARD G1

- A. Medical advice e.g. on cures, symptoms, prevention**

- B. Information on other people's experiences of an illness or disease**

- C. Information on medical research projects, trials or experiments**

- D. Data or statistics**

- E. Other (PLEASE SAY WHAT)**

SHOWCARD G2

- A. Another person told me about it
- B. In a newspaper
- C. In a magazine
- D. A book
- E. Television
- F. Radio
- G. On a website
- H. On an online chat room or discussion forum
(PLEASE SAY WHAT)
- I. On a blog (PLEASE SAY WHAT)
- J. On an online video sharing site (e.g YouTube)
(PLEASE SAY WHAT)
- K. An email
- L. Social media, such as Facebook or Twitter
(PLEASE SAY WHAT)
- M. A podcast (PLEASE SAY WHAT)
- N. An app (on a smartphone or tablet) (PLEASE
SAY WHAT)
- O. Attending a lecture or talk
- P. A newsletter from a medical organisation (print
or online)
- Q. In a hospital or doctor's surgery
- R. At school or college
- S. Other (PLEASE SAY WHAT)

SHOWCARD G3

- A. News**

- B. Documentary or factual programme**

- C. Drama**

- D. Comedy show**

- E. Other (PLEASE SAY WHAT)**

SHOWCARD G4

- A. Once a month or more**

- B. Several times in the past 12 months**

- C. Once in the past 12 months**

- D. Not in the past 12 months**

- E. I have never visited a science museum or science centre**

SHOWCARD G5

Very interesting

Fairly interesting

Not very interesting

Not at all interesting

SHOWCARD G6

- A. Visited a nature reserve**
- B. Visited a local community science event**
- C. Visited a working laboratory or similar scientific site**
- D. Visited a science related art exhibition/installation**
- E. Visited a history museum**
- F. Visited an art gallery**
- G. Visited a planetarium**
- H. Visited a zoo or aquarium**
- I. Attended a science festival**
- J. Attended a science talk**
- K. Watched a film or TV programme involving science or medical research**
- L. Listened to a radio programme involving science or medical research**
- M. Listened to a podcast involving science or medical research**
- N. None of these things**

SHOWCARD H1

Complete trust

A great deal of trust

Some trust

Very little trust

No trust at all

SHOWCARD H2

- A. They don't have training or knowledge about medical research**
- B. They would not be honest about the findings of medical research**
- C. They would not have access to all available information about medical research**
- D. They would try to present themselves in the most positive light**
- E. They would exaggerate information relating to medical research**
- F. They are generally corrupt, so I couldn't trust them to provide accurate information**
- G. Other (PLEASE SAY WHAT)**

SHOWCARD I1

- A. I usually understand what they are talking about**

- B. I sometimes understand what they are talking about**

- C. I usually do not understand what they are talking about**

SHOWCARD I2

Very confident

Fairly confident

Not very confident

Not at all confident

SHOWCARD I3

Very useful

Fairly useful

Not very useful

Not at all useful

**I don't know enough about science
for it to be useful**

SHOWCARD I4

Very useful

Fairly useful

Not very useful

Not at all useful

SHOWCARD I5

Very confident

Fairly confident

Not very confident

Not at all confident

SHOWCARD I6

Very much like me

Like me

Somewhat like me

A little like me

Not at all like me

SHOWCARD J1

- A. Testing a new drug or treatment**

- B. Providing samples of blood or tissue**

- C. Monitoring health or behaviour e.g. wearing a pedometer to record levels of physical activity, taking part in a sleep study, keeping a diary of diet**

- D. Completing a survey or questionnaire**

- E. Allowing access to my personal health information or medical records**

- F. Other (PLEASE SAY WHAT)**

SHOWCARD J2

Very willing

Fairly willing

Fairly unwilling

Very unwilling

SHOWCARD L1

Definitely true

Probably true

Probably false

Definitely false

Don't know

SHOWCARD L2

- A. Talk to some patients who have used the drug to get their opinion about whether it works or not**

- B. Use their knowledge of science and medicine to decide how effective the drug is likely to be**

- C. Give the drug to a random half of a group of patients, but not to the other half then compare the difference in blood pressure between the groups**

SHOWCARD M1

- A. Within the last month**

- B. Within the last three months**

- C. Within the last year**

- D. Within the last two years**

- E. More than two years ago**

SHOWCARD M2

- A. I took all the antibiotics I was prescribed, at the right times**

- B. I took all the antibiotics I was prescribed, but not at the right times**

- C. I did not take all the antibiotics I was prescribed**

SHOWCARD M3

- A. Viral infections (such as viral stomach bug, shingles, viral bronchitis, viral ear infections)**

- B. Fungal infections (such as athlete's foot, thrush or ringworm)**

- C. Bacterial infections (such as throat infection, skin infections, pneumonia, urinary tract infections)**

- D. Colds**

- E. Flu**

- F. Allergic reactions (such as bee stings)**

SHOWCARD N1

Very interested

Fairly interested

Not very interested

Not at all interested

SHOWCARD N2

- A. How scientific research is done these days**
- B. Current/latest findings from scientific research**
- C. Social and ethical implications of scientific research**
- D. History of scientific discoveries**
- E. Funding of scientific research**
- F. What it is like being a scientist**
- G. What scientific research is going on in specific universities or research institutes**
- H. Scientific research that is relevant to me personally**
- I. Sharing your questions, views or experiences on scientific research**
- J. Other area (PLEASE SAY WHAT)**
- K. Not interested in any of these things**

SHOWCARD N3

- A. From a newspaper, magazine, book, blog or website**
- B. From the television, radio or podcast**
- C. From an online chat room or discussion forum**
- D. By email newsletter**
- E. From social media, such as Facebook or Twitter**
- F. Listening to a lecture, talk or debate**
- G. Asking questions at a lecture, talk or debate**
- H. From a museum or exhibition**
- I. At a laboratory open day**
- J. At a science or art festival**
- K. To meet with/talk with scientists in some other situation**
- L. Other way (PLEASE SAY WHAT)**

SHOWCARD O1

- A. Vegetarian**

- B. Vegan**

- C. Neither vegetarian nor vegan**

SHOWCARD O2

Very important

Quite important

Not very important

Not at all important

SHOWCARD P1

- A. Less than 10 years**

- B. Over 10 years, up to 20 years**

- C. Over 20 years, up to 30 years**

- D. Over 30 years, up to 40 years**

- E. Over 40 years, up to 50 years**

- F. More than 50 years**

- G. Don't know**

SHOWCARD P2

- A. The NHS, and other public sector or government organisations**

- B. Pharmaceutical companies**

- C. Private healthcare insurers**

- D. Medical charities**

SHOWCARD Q1

A great deal

A fair amount

Just a little

Heard of but knew nothing about

Never heard of

SHOWCARD Q2

- A. A business or commercial organisation**

- B. A charitable organisation or NGO (non-governmental organisation)**

- C. A public sector or government organisation**

SHOWCARD R1

- A. Homeopathy**

- B. Acupuncture**

- C. Reiki**

- D. Hypnotherapy**

- E. Herbal medicine**

- F. Crystal healing**

SHOWCARD R2

- A. Within the last month**

- B. Within the last three months**

- C. Within the last year**

- D. Within the last two years**

- E. More than two years ago**

SHOWCARD R3

- A. It was effective in treating the condition that I had**

- B. It was not effective in treating the condition that I had**

- C. I don't know whether it was effective or not**

SHOWCARD R4

A. Yes I would, if I thought it would be appropriate for the health problem

B. No, I would never use homeopathy

SHOWCARD R5

- A. An effective treatment for all medical conditions**

- B. An effective treatment for many medical conditions**

- C. An effective treatment, but only for a few medical conditions**

- D. Not an effective treatment for any medical conditions**

SHOWCARD R6

Does not apply to me at all

Applies to me just a little

Applies to me a fair amount

Applies to me a great deal

SHOWCARD S1

- A. They relax me**
- B. They pass the time**
- C. I learn about the world**
- D. I learn about specific subjects I want to know more about**
- E. They connect me with other people**
- F. They improve my memory**
- G. They improve my reflexes**
- H. They improve my logical reasoning**
- I. They improve my physical fitness**
- J. They help me in another way (PLEASE SAY WHAT)**
- K. They don't help me**

SHOWCARD T1

<u>WEEKLY income BEFORE tax</u>		<u>ANNUAL Income BEFORE Tax</u>
Less than £77	Q.Less than £3,999
£77 - £115	T.£4,000 - £5,999
£116 - £154	O.£6,000 - £7,999
£155 - £192	K.£8,000 - £9,999
£193 - £230	L.£10,000 - £11,999
231 - £289	B.£12,000- £14,999
£290 - £346	Z.£15,000 - £17,999
£347 - £385	M.£18,000 - £19,999
£386 - £442	F.£20,000 - £22,999
£443 - £500	J.£23,000 - £25,999
£501 - £558	D.£26,000 - £28,999
£559 - £615	H.£29,000 - £31,999
£616 - £730	A.£32,000 - £37,999
£731 - £845	W.£38,000 - £43,999
£846 - £961	G.£44,000 - £49,999
£962 - £1,076	N.£50,000 - £55,999
£1,077 or more	E.£56,000 or more

SHOWCARD T2

- A. Doctorate, e.g. PhD**
- B. Master's degree incl. PGDip, PGCert, Postgraduate Certificate in Education**
- C. Honours degree e.g. BSc, BA, Bed**
- D. Foundation degree**
- E. Other higher education, including:**
 - Diplomas in higher education & other higher education qualifications
 - HNC, HND, Higher level BTEC
 - Teaching qualifications for schools or further education
 - Nursing qualification
 - RSA higher diploma
- F. A levels, vocational level 3 and equivalents, including:**
 - A level or equivalent, AS level
 - SCE Higher, Scottish Certificate Sixth Year Studies or equivalent
 - NVQ or SVQ level 3; GNVQ Advanced or GSVQ level 3
 - OND, ONC, BTEC National, SCOTVEC National Certificate
 - City & Guilds advanced craft, Part III
 - RSA advanced diploma
- G. GCSE/O level grade A*-C, vocational level 2 and equivalents, including:**
 - NVQ or SVQ level 2
 - GNVQ intermediate or GSVQ level 2
 - RSA Diploma
 - City & Guilds Craft or Part II
 - BTEC, SCOTVEC first or general diploma
 - O level or GCSE grade A-C, SCE Standard or Ordinary grades 1-3
- H. Qualifications at level 1, including:**
 - NVQ or SVQ level 1
 - GNVQ Foundation level, GSVQ level 1
 - GCSE or O level below grade C, SCE Standard or Ordinary below grade 3
 - CSE below grade 1
 - BTEC, SCOTVEC first or general certificate
 - SCOTVEC modules
 - RSA Stage I, II, or III
 - City and Guilds part 1
 - Junior certificate
- I. Other academic qualification (PLEASE SAY WHAT)**
- J. None of these**

SHOWCARD T3

University

College

School

Have never studied for a qualification in science

SHOWCARD T4

Very interested

Fairly interested

Not very interested

Not at all interested

SHOWCARD T5

0 **Government should cut taxes a lot and spend
much less on health and social services**

1

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10 **Government should raise taxes a lot and spend
much more on health and social services**

SHOWCARD T6

- A. Never**
- B. Less than once a year**
- C. About once or twice a year**
- D. Several times a year**
- E. About once a month**
- F. 2-3 times a month**
- G. Nearly every week**
- H. Every week**
- I. Several times a week**
- J. Once a day**
- K. Several times a day**

SHOWCARD T7

- A. Humans and other living things were created by God and have always existed in their current form**

- B. Humans and other living things evolved over time, in a process guided by God**

- C. Humans and other living things evolved over time as a result of natural selection, in which God played no part**

SHOWCARD T8

WHITE

- A. English / Welsh / Scottish / Northern Irish / British
- B. Irish
- C. Gypsy or Irish Traveller
- D. Any other White background (PLEASE SAY WHAT)

MIXED / MULTIPLE ETHNIC GROUPS

- E. White and Black Caribbean
- F. White and Black African
- G. White and Asian
- H. Any other Mixed / Multiple ethnic background (PLEASE SAY WHAT)

ASIAN OR ASIAN BRITISH

- I. Indian
- J. Pakistani
- K. Bangladeshi
- L. Chinese
- M. Any other Asian background (PLEASE SAY WHAT)

BLACK / AFRICAN / CARIBBEAN / BLACK BRITISH

- N. African
- O. Caribbean
- P. Any other Black / African/ Caribbean background (PLEASE SAY WHAT)

OTHER ETHNIC GROUP

- Q. Arab
- R. Any other ethnic group (PLEASE SAY WHAT)

SHOWCARD U1

**The Apollo moon landings in 1969
never happened and were staged**

SHOWCARD U2

**The government routinely covers up
its knowledge of alien spaceships**

SHOWCARD U3

**Global warming is a hoax
organised by the world's climate
scientists in order to get funding
for their research**

SHOWCARD B1 (R)

Not at all interested

Not very interested

Fairly interested

Very interested

SHOWCARD C1 (R)

Have not heard the term

**Have heard the term but have little understanding
of what it means**

Some understanding

Good

Very good

SHOWCARD C2 (R)

Have not heard the term

Have heard the term but have little understanding of what it means

Some understanding

Good

Very good

SHOWCARD D1

Nothing at all

Not much

Some

Quite a lot

SHOWCARD E1 (R)

- A. **How medical research is conducted**
- B. **What medical research is currently being undertaken**
- C. **Development of new drugs, vaccines and treatments**
- D. **Social and ethical issues raised by medical research**
- E. **How diseases have been treated at different times and in different cultures**
- F. **How the body works**
- G. **How the brain works**
- H. **Policy and funding issues in medical research**
- I. **How medical research is regulated**
- J. **Other area (PLEASE SAY WHAT)**
- K. **Not interested in any of these areas**

SHOWCARD E2 (R)

- A. How medical research is regulated**
- B. Policy and funding issues in medical research**
- C. How the brain works**
- D. How the body works**
- E. How diseases have been treated at different times and in different cultures**
- F. Social and ethical issues raised by medical research**
- G. Development of new drugs, vaccines and treatments**
- H. What medical research is currently being undertaken**
- I. How medical research is conducted**
- J. Other area (PLEASE SAY WHAT)**
- K. Not interested in any of these areas**

SHOWCARD E3 (R)

- A. Obesity**
- B. How genes work and how they affect health and diseases**
- C. Ageing**
- D. The health implications of climate change**
- E. Mental health issues**
- F. Stem cells**
- G. Risk of disease**
- H. Diseases which affect the developing world**
- I. Other area (PLEASE SAY WHAT)**
- J. Not interested**

SHOWCARD E4 (R)

- A. Diseases which affect the developing world**
- B. Risk of disease**
- C. Stem cells**
- D. Mental health issues**
- E. The health implications of climate change**
- F. Ageing**
- G. How genes work and how they affect health and diseases**
- H. Obesity**
- I. Other area (PLEASE SAY WHAT)**
- J. Not interested**

SHOWCARD F1 (R)

- D. Data or statistics**

- C. Information on medical research projects, trials or experiments**

- B. Information on other people's experiences of an illness or disease**

- A. Medical advice e.g. on cures, symptoms, prevention**

- E. Other (PLEASE SAY WHAT)**

SHOWCARD F2 (R)

- I. **Visited a hospital or doctor's surgery**

- H. **Looked at a newsletter from a medical organisation (print or email)**

- G. **Attended a discussion with experts**

- F. **Attended a lecture or talk**

- E. **Phoned a helpline or other information service**

- D. **Visited a library**

- C. **Used the internet**

- B. **Looked in a book**

- A. **Talked to another person**

- J. **Other sources (PLEASE SAY WHAT)**

SHOWCARD F3 (R)

- K. I used Facebook**
- J. I used Twitter**
- L. I used other social media (PLEASE SAY WHAT)**
- I. I watched a video online**
- H. I used an app on my smartphone or tablet**
- G. I read a blog**
- F. I listened to a Podcast**
- E. I used a search engine**
- D. I used a chat room or discussion forum**
- B. I accessed a specific website, run by a charity**
- A. I accessed a specific website, run by the NHS**
- C. I accessed another specific website**
- M. Other (PLEASE SAY WHAT)**

SHOWCARD G1 (R)

- D. Data or statistics**

- C. Information on medical research projects, trials or experiments**

- B. Information on other people's experiences of an illness or disease**

- A. Medical advice e.g. on cures, symptoms, prevention**

- E. Other (PLEASE SAY WHAT)**

SHOWCARD G2 (R)

- R. At school or college
- Q. In a hospital or doctor's surgery
- P. A newsletter from a medical organisation (print or online)
- O. Attending a lecture or talk
- N. An app (on a smartphone or tablet) (PLEASE SAY WHAT)
- M. A podcast (PLEASE SAY WHAT)
- L. Social media, such as Facebook or Twitter (PLEASE SAY WHAT)
- K. An email
- J. On an online video sharing site (e.g YouTube) (PLEASE SAY WHAT)
- I. On a blog (PLEASE SAY WHAT)
- H. On an online chat room or discussion forum (PLEASE SAY WHAT)
- G. On a website
- F. Radio
- E. Television
- D. A book
- C. In a magazine
- B. In a newspaper
- A. Another person told me about it
- S. Other (PLEASE SAY WHAT)

SHOWCARD G3 (R)

- D. Comedy show**

- C. Drama**

- B. Documentary or factual programme**

- A. News**

- E. Other (PLEASE SAY WHAT)**

SHOWCARD G4 (R)

- E. I have never visited a science museum or science centre**

- D. Not in the past 12 months**

- C. Once in the past 12 months**

- B. Several times in the past 12 months**

- A. Once a month or more**

SHOWCARD G5 (R)

Not at all interesting

Not very interesting

Fairly interesting

Very interesting

SHOWCARD G6 (R)

- M. Listened to a podcast involving science or medical research**
- L. Listened to a radio programme involving science or medical research**
- K. Watched a film or TV programme involving science or medical research**
- J. Attended a science talk**
- I. Attended a science festival**
- H. Visited a zoo or aquarium**
- G. Visited a planetarium**
- F. Visited an art gallery**
- E. Visited a history museum**
- D. Visited a science related art exhibition/installation**
- C. Visited a working laboratory or similar scientific site**
- B. Visited a local community science event**
- A. Visited a nature reserve**
- N. None of these things**

SHOWCARD H1 (R)

No trust at all

Very little trust

Some trust

A great deal of trust

Complete trust

SHOWCARD H2 (R)

- F. They are generally corrupt, so I couldn't trust them to provide accurate information**

- E. They would exaggerate information relating to medical research**

- D. They would try to present themselves in the most positive light**

- C. They would not have access to all available information about medical research**

- B. They would not be honest about the findings of medical research**

- A. They don't have training or knowledge about medical research**

- G. Other (PLEASE SAY WHAT)**

SHOWCARD I1 (R)

- C. I usually do not understand what they are talking about**

- B. I sometimes understand what they are talking about**

- A. I usually understand what they are talking about**

SHOWCARD I2 (R)

Not at all confident

Not very confident

Fairly confident

Very confident

SHOWCARD I3 (R)

**I don't know enough about science
for it to be useful**

Not at all useful

Not very useful

Fairly useful

Very useful

SHOWCARD I4 (R)

Not at all useful

Not very useful

Fairly useful

Very useful

SHOWCARD I5 (R)

Not at all confident

Not very confident

Fairly confident

Very confident

SHOWCARD I6 (R)

Not at all like me

A little like me

Somewhat like me

Like me

Very much like me

SHOWCARD J1 (R)

- E. Allowing access to my personal health information or medical records**

- D. Completing a survey or questionnaire**

- C. Monitoring health or behaviour e.g. wearing a pedometer to record levels of physical activity, taking part in a sleep study, keeping a diary of diet**

- B. Providing samples of blood or tissue**

- A. Testing a new drug or treatment**

- F. Other (PLEASE SAY WHAT)**

SHOWCARD J2 (R)

Very unwilling

Fairly unwilling

Fairly willing

Very willing

SHOWCARD L1 (R)

Definitely false

Probably false

Probably true

Definitely true

Don't know

SHOWCARD L2 (R)

- C. Give the drug to a random half of a group of patients, but not to the other half then compare the difference in blood pressure between the groups**

- B. Use their knowledge of science and medicine to decide how effective the drug is likely to be**

- A. Talk to some patients who have used the drug to get their opinion about whether it works or not**

SHOWCARD M1 (R)

- E. More than two years ago**

- D. Within the last two years**

- C. Within the last year**

- B. Within the last three months**

- A. Within the last month**

SHOWCARD M2 (R)

- C. I did not take all the antibiotics I was prescribed**

- B. I took all the antibiotics I was prescribed, but not at the right times**

- A. I took all the antibiotics I was prescribed, at the right times**

SHOWCARD M3 (R)

- F. Allergic reactions (such as bee stings)**

- E. Flu**

- D. Colds**

- C. Bacterial infections (such as throat infection, skin infections, pneumonia, urinary tract infections)**

- B. Fungal infections (such as athlete's foot, thrush or ringworm)**

- A. Viral infections (such as viral stomach bug, shingles, viral bronchitis, viral ear infections)**

SHOWCARD N1 (R)

Not at all interested

Not very interested

Fairly interested

Very interested

SHOWCARD N2 (R)

- I. **Sharing your questions, views or experiences on scientific research**
- H. **Scientific research that is relevant to me personally**
- G. **What scientific research is going on in specific universities or research institutes**
- F. **What it is like being a scientist**
- E. **Funding of scientific research**
- D. **History of scientific discoveries**
- C. **Social and ethical implications of scientific research**
- B. **Current/latest findings from scientific research**
- A. **How scientific research is done these days**
- J. **Other area (PLEASE SAY WHAT)**
- K. **Not interested in any of these things**

SHOWCARD N3 (R)

- J. At a science or art festival**
- I. At a laboratory open day**
- H. From a museum or exhibition**
- G. Asking questions at a lecture, talk or debate**
- F. Listening to a lecture, talk or debate**
- K. To meet with/talk with scientists in some other situation**
- E. From social media, such as Facebook or Twitter**
- D. By email newsletter**
- C. From an online chat room or discussion forum**
- B. From the television, radio or podcast**
- A. From a newspaper, magazine, book, blog or website**
- L. Other way (PLEASE SAY WHAT)**

SHOWCARD O1 (R)

- A. Vegetarian**

- B. Vegan**

- C. Neither vegetarian nor vegan**

SHOWCARD O2 (R)

Not at all important

Not very important

Quite important

Very important

SHOWCARD P1 (R)

- F. More than 50 years**

- E. Over 40 years, up to 50 years**

- D. Over 30 years, up to 40 years**

- C. Over 20 years, up to 30 years**

- B. Over 10 years, up to 20 years**

- A. Less than 10 years**

- G. Don't know**

SHOWCARD P2 (R)

- D. Medical charities**

- C. Private healthcare insurers**

- B. Pharmaceutical companies**

- A. The NHS, and other public sector or government organisations**

SHOWCARD Q1 (R)

Never heard of

Heard of but knew nothing about

Just a little

A fair amount

A great deal

SHOWCARD Q2 (R)

- C. A public sector or government organisation**

- B. A charitable organisation or NGO (non-governmental organisation)**

- A. A business or commercial organisation**

SHOWCARD R1 (R)

F. Crystal healing

E. Herbal medicine

D. Hypnotherapy

C. Reiki

B. Acupuncture

A. Homeopathy

SHOWCARD R2 (R)

- E. More than two years ago**

- D. Within the last two years**

- C. Within the last year**

- B. Within the last three months**

- A. Within the last month**

SHOWCARD R3 (R)

- C. I don't know whether it was effective or not**

- B. It was not effective in treating the condition that I had**

- A. It was effective in treating the condition that I had**

SHOWCARD R4 (R)

B. No, I would never use homeopathy

A. Yes I would, if I thought it would be appropriate for the health problem

SHOWCARD R5 (R)

- D. Not an effective treatment for any medical conditions**

- C. An effective treatment, but only for a few medical conditions**

- B. An effective treatment for many medical conditions**

- A. An effective treatment for all medical conditions**

SHOWCARD R6 (R)

Applies to me a great deal

Applies to me a fair amount

Applies to me just a little

Does not apply to me at all

SHOWCARD S1 (R)

- I. They improve my physical fitness
- H. They improve my logical reasoning
- G. They improve my reflexes
- F. They improve my memory
- E. They connect me with other people
- D. I learn about specific subjects I want to know more about
- C. I learn about the world
- B. They pass the time
- A. They relax me
- J. They help me in another way (PLEASE SAY WHAT)
- K. They don't help me

SHOWCARD T1 (R)

<u>WEEKLY income BEFORE tax</u>		<u>ANNUAL Income BEFORE Tax</u>
Less than £77	Q.Less than £3,999
£77 - £115	T.£4,000 - £5,999
£116 - £154	O.£6,000 - £7,999
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£962 - £1,076	N.£50,000 - £55,999
£1,077 or more	E.£56,000 or more

SHOWCARD T2 (R)

- A. Doctorate, e.g. PhD**
- B. Master's degree incl. PGDip, PGCert, Postgraduate Certificate in Education**
- C. Honours degree e.g. BSc, BA, Bed**
- D. Foundation degree**
- E. Other higher education, including:**
 - Diplomas in higher education & other higher education qualifications
 - HNC, HND, Higher level BTEC
 - Teaching qualifications for schools or further education
 - Nursing qualification
 - RSA higher diploma
- F. A levels, vocational level 3 and equivalents, including:**
 - A level or equivalent, AS level
 - SCE Higher, Scottish Certificate Sixth Year Studies or equivalent
 - NVQ or SVQ level 3; GNVQ Advanced or GSVQ level 3
 - OND, ONC, BTEC National, SCOTVEC National Certificate
 - City & Guilds advanced craft, Part III
 - RSA advanced diploma
- G. GCSE/O level grade A*-C, vocational level 2 and equivalents, including:**
 - NVQ or SVQ level 2
 - GNVQ intermediate or GSVQ level 2
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 - BTEC, SCOTVEC first or general certificate
 - SCOTVEC modules
 - RSA Stage I, II, or III
 - City and Guilds part 1
 - Junior certificate
- I. Other academic qualification (PLEASE SAY WHAT)**
- J. None of these**

SHOWCARD T3 (R)

School

College

University

Have never studied for a qualification in science

SHOWCARD T4 (R)

Not at all interested

Not very interested

Fairly interested

Very interested

SHOWCARD T5 (R)

10 Government should raise taxes a lot and spend much more on health and social services

9

8

7

6

5

4

3

2

1

0 Government should cut taxes a lot and spend much less on health and social services

SHOWCARD T6 (R)

- K. Several times a day**
- J. Once a day**
- I. Several times a week**
- H. Every week**
- G. Nearly every week**
- F. 2-3 times a month**
- E. About once a month**
- D. Several times a year**
- C. About once or twice a year**
- B. Less than once a year**
- A. Never**

SHOWCARD T7 (R)

- C. Humans and other living things evolved over time as a result of natural selection, in which God played no part**

- B. Humans and other living things evolved over time, in a process guided by God**

- A. Humans and other living things were created by God and have always existed in their current form**

SHOWCARD T8 (R)

WHITE

- A. English / Welsh / Scottish / Northern Irish / British
- B. Irish
- C. Gypsy or Irish Traveller
- D. Any other White background (PLEASE SAY WHAT)

MIXED / MULTIPLE ETHNIC GROUPS

- E. White and Black Caribbean
- F. White and Black African
- G. White and Asian
- H. Any other Mixed / Multiple ethnic background (PLEASE SAY WHAT)

ASIAN OR ASIAN BRITISH

- I. Indian
- J. Pakistani
- K. Bangladeshi
- L. Chinese
- M. Any other Asian background (PLEASE SAY WHAT)

BLACK / AFRICAN / CARIBBEAN / BLACK BRITISH

- N. African
- O. Caribbean
- P. Any other Black / African/ Caribbean background (PLEASE SAY WHAT)

OTHER ETHNIC GROUP

- Q. Arab
- R. Any other ethnic group (PLEASE SAY WHAT)

SHOWCARD U1 (R)

**The Apollo moon landings in 1969
never happened and were staged**

SHOWCARD U2 (R)

**The government routinely covers up
its knowledge of alien spaceships**

SHOWCARD U3 (R)

**Global warming is a hoax
organised by the world's climate
scientists in order to get funding
for their research**

MEDICAL RESEARCH SHOWCARD

**Medical research is about
how the body works,
the causes of illnesses and
diseases, and developing
and testing new treatments**