WELCOME TO OUR SUMMER 2011 SURVEY ON COMMUNICATIONS

Thank you for being a member of the Evangelical Alliance 21st Century Christians Research Panel.

Our summer survey is on the subject of communications. In particular we want to look at how the recent growth of Information and Communications Technology, mobile phones, the Internet and Social Networking is impacting the way Christians communicate.

It may take you between 15 and 30 minutes to complete (or even longer if you want to ponder deeply and write a lot) but you should be able to break off and return to complete it later if you need to.

The survey is brought to you by the Evangelical Alliance working in partnership with

CHRISTIAN RESEARCH

and a consortium of Christian organisations whose members are.

- Care
- · Care for the Family
- · Open Doors UK and Ireland
- Compassion
- Stewardship
- Christians Against Poverty
- Prospects.
- CWR
- MAF

Please Press NEXT to begin

COMMUNICATING WITH OTHERS? How?

1. How recently have you personally made use of the following methods to communicate with other people?

	Today	In the last week	In the last month	In the last 12 months	Less recently	Never
Emailing an individual	0	O	0	O	0	0
Emailing to lists or groups of your contacts	O	O	O	O	O	O
Sharing your views or information on a website, blog	O	O	O	O	O	O
Posting messages on Facebook or other social network sites	O	O	0	O	O	O
Commenting on or emailing to other people's websites, blogs or facebook pages	0	C	O	C	С	0
Using Twitter	0	C	O	O	O	O
Uploading a video clip to Youtube or similar online service	O	O	O	O	O	0
Using the internet from your mobile phone or other mobile device	O	O	0	O	O	O
Uploading or sharing your photos online	0	0	O	0	0	O
Appearing on broadcast media such as radio or TV	O	O	O	O	O	O
Taking part in a conference call or video conference	O	0	0	O	0	0
Speaking on the phone to an individual	0	O	0	O	O	O
Writing a letter, card or note on paper	0	O	0	0	0	0
Speaking face to face with an individual	O	O	O	O	O	O

COMMUNICATING WITH OTHERS? Who?

2. With whom and how have you communicated in the last 7 days? Tick as many as appropriate

	Spoken face to face	Spoken on phone	Text message	Email, Facebook or other online method	On paper by a card/note or letter
A family member					
A close friend					
A member of your church					
A neighbour					
A work colleague					
A fellow member of a community association, sports club or hobby group you belong to					
While buying or being sold something					
With someone official (e.g. Dr. Teacher, Council officer)					
With a charity or a Christian organisation					
With your bank					

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SEEKING TO INFLUENCE OTHERS

3. Have you tried in the last 12 months or so to encourage people to do any of the following? And if so, which method(s) did you use?

Tick as many methods as you have used for each type of encouragement you have offered. If you haven't done these things please leave boxes blank.

	Spoke face to face	Spoke on the phone	Individual email or text message	Spoke in public to a group	Used something written or printed on paper	A public posting on facebook, Twitter, blog or web.
Become a Christian						
Change behaviour which may be harmful to health or wellbeing						
Change their beliefs about some aspect of Christian faith						
Act more responsibly in protecting the environment						
Offer some time as a volunteer to help people in need or a charitable project						
Grow in their trust in God or become more committed to prayer, Bible study or Christian mission						
Give some money to a good cause						
Take political action (from signing a petition to campaigning in an election)						

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COMMUNICATING IN THE PUBLIC ARENA

4. How recently (if ever) have you raised a concern in the political or public sphere by these methods.

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	Today	In the last week	In the last month	In the last 12 months	Less recently	Never
Taking part in a lobby event, public meeting, demonstration or protest action	O	O	0	0	0	0
Signing a petition online	0	0	0	O	0	0
Contributing to a radio phone in programme	0	0	0	0	0	0
Email to your MP, Local Councillor or other politician	0	O	O	O	0	O
Meeting and talking to your MP, Local Councillor or other politician	0	0	O	0	O	0
Writing / getting a letter published in a newspaper	O	O	O	O	O	O
Posting comments on a website	0	0	O	O	O	O
Using Facebook, email or other online method to forward campaign information to others in your network	O	O	O	О	O	0
Signing a petition on paper	O	O	O	O	0	0
Being interviewed by the media	0	0	0	0	0	0

5. If you have raised a concern in the political or public sphere in the last year, please give some details of what issue(s) concerned you

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MESSAGES FROM THE MEDIA

6. How recently (if ever) have you done the following?

	Today	In the last week	In the last month	In the last 12 months	Less recently	Never
Used Google or another search engine for surfing the internet	0	O	O	O	0	0
Used Facebook or other on line social networks	0	O	0	O	O	O
Followed Twitter	О	0	0	0	O	O
Tweeted (posted on Twitter)	O	0	0	0	0	C
Viewed Youtube, Vimeo or other video site	0	0	O	O	0	0
Watched TV news and documentaries	O	O	0	0	0	С
Watched TV entertainment programmes (soaps, comedies, dramas etc)	0	0	O	O	0	0
Voted in a TV talent or "reality" show such as X Factor, Strictly Come Dancing, BBC Sports Personality of the Year	0	О	O	O	O	O
Used TV or radio online catchup services such as Iplayer and podcasts	0	0	O	O	0	0
Watched Sky TV or other pay TV channels	0	0	O	O	O	0
Watched Movies (at cinema or DVD)	O	0	0	0	O	O
Listened to Music (recorded or on radio)	O	0	O	O	0	O
Listened to Radio (News and talk programmes)	0	0	O	O	0	0
Read a secular magazine or book	O	O	0	O	O	O
Read a national newspaper	О	O	0	О	O	O
Read a local newspaper	O	O	0	O	O	O
Read or heard something from the Bible	0	0	O	0	O	O

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that caused you to change something significant in your life						
Felt God was giving you a message (a Scripture, picture, word or insight) that He wanted you to communicate to someone else	O	O	O	C	O	O
Been given a message (a Scripture, picture, word or insight)by someone that they felt God had given to them and that He wanted them to communicate to you.	О	C	O	O	O	О

CHRISTIAN COMMUNICATIONS

7. For specifically Christian media how recently (if ever) have you done the following?

	Today	In the last week	In the last month	In the last 12 months	Less recently	Never
Browsed Christian websites	O	O	O	O	O	0
Listened to Christian radio	0	O	O	0	0	O
Watched a Christian TV channel	0	0	0	0	O	0
Watched a Christian video or DVD	\circ	0	0	0	0	0
Listened to a tape, CD or podcast of sermons /talks etc	O	O	O	O	O	O
Listened to Christian music (CDs MP3s etc)	O	0	O	O	0	0
Read a Christian book	0	0	0	0	0	0
Read a Christian paper or magazine	0	O	0	O	O	0

EA Panel Survey Summer 2011 Survey on Communications **FAVOURITE WEBSITES** 8. Please list up to five websites which you frequently visit. 9. Please list up to five Christian websites which you have visited and would recommend to others.

CHRISTIAN WEBSITES

10. How recently (if ever) have you browsed the websites, blogs or facebook pages of the following organisations?

	•	•	•	•	•	
	Today	In the last week	In the last month	In the last 12 months	Less recently	Never
The EA (Evangelical Alliance)	0	0	0	0	0	0
Bible Gateway	0	O	O	0	0	0
Care	0	0	O	O	0	0
Care for the Family	O	O	0	0	0	O
Open Doors UK and Ireland	0	0	O	0	0	0
Compassion	O	O	0	0	0	0
Stewardship	0	0	O	0	0	0
Christians Against Poverty	O	O	0	0	0	0
Prospects	0	0	0	0	0	0
CWR	O	0	0	0	0	0
MAF	O	0	0	0	0	0
The BBC online	0	0	0	\odot	0	0

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BEING PERSUADED				
11. We'd now like you to th	ink about communication	ns from charities and Christi	an organisations, other th	nan your church.
How recently have you bee	_	following for a charity or Ch	ristian organisation, othe	er than your own church?
	Was asked and agreed within the last month	Was asked and agreed within the last year	Have been asked within last year but always declined to help	Can't recall being asked within the last year
To give money to a charitable cause or Christian ministry	O	C	0	0
To commit to a volunteering role for a charitable cause or Christian ministry	O	O	0	O
To take part in a campaign to influence government (UK or overseas)	О	С	О	O
	o any of these things in t	he last year: could you give s	some details about the or	ganisation(s) you agreed
to help		A		
		v		
13. What has been you exp	erience of the organisati	ion's communication with yo	ou since you agreed?	
C very good	C satisfa	actory	O poor	
Any Comments?				

HOW YOU ARE PERSUADED

14. Can you recall an occasion during the last year when any of the following significantly influenced you to give some of your time or money to support a Christian or charitable cause?

	Yes	No	Not sure
An email from the organisation	O	С	О
A public appeal from your church leader	O	O	O
Personal recommendation from a good friend or family member	O	С	О
An appeal being passed on by a friend via email or Facebook	0	С	O
Coming across a website asking for help	0	C	О
Being approached in the street or at your door by someone representing the organisation	O	C	O
A printed advertisement, poster or leaflet	0	С	О
A directly mailed letter asking for help	O	O	O
A phone call from or on behalf of the organisation	O	С	О
A prompting or communication from God that you should do something	O	O	O
A text message from the organisation	0	С	О

METHODS OF GIVING

15. Have you in the last 12 months made any gifts or donations to a Christian or charitable cause using the methods below?

	Yes	No	Can't recall
Web sites or other online services	С	O	О
Text message	O	O	O
Cash or Cheque,	O	O	О
Direct debit or Standing order	O	O	O

WHAT INFLUENCES PEOPLE?

16. How much do you feel each of the following influences people in British society (shaping their beliefs, culture and behaviour)?

	Most of All (Choose only one from the list for this column)	A lot	A little	Not at all
Politicians	O	0	O	O
Peer Groups	0	0	0	O
Schools	0	0	O	O
Family	0	0	0	O
TV	0	0	O	O
The Internet	0	0	0	O
Local churches	O	O	Ō	O
Music	0	0	0	O
The Church officially e.g. through bishops' statements	O	0	O	O
The Press	O	0	0	0

COMMUNICATIONS IN CYBERSPACE: YOUR VIEWS

17. Please indicate how strongly you agree or disagree with the following statements

17. Please illuicate now stro	1 Strongly Agree	2 Agree	3 Not Sure	4 Disagree	5 Strongly Disgree
I make good use of Facebook, emails or other online methods to keep in touch with close friends and family	C C	O	O	C	O Strongly Disgree
There are a lot of people in my church who want nothing to do with online communications	C	C	O	O	O
There is a high proportion of dangerous rubbish on the internet	С	O	О	0	О
I believe God often speaks directly to people today not only through the Bible but in other ways	O	O	О	О	C
I find the internet my most valuable source of information	О	O	О	O	О
I fear people will be so involved in the internet that they will not be able to relate well to people in the "real world"	C	O	0	О	O
The internet provides an excellent way for Churches to share the gospel with the wider public	С	С	С	О	О
I think I spend too much time online	O	O	C	O	O
There is so much "noise" of communication around us today that it is difficult to hear the voice of God	С	С	С	O	O
The internet provides an excellent way for Churches and Christian organisations to communicate with their members and supporters	O	0	O	O	O
Almost everybody in my church uses Facebook to keep in touch between	0	O	О	0	О

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meetings				
God spoke to people thousands of years ago and that message is recorded accurately in the Bible	O	O	O	0

About You:

To help us understand the characteristics of people who answered our questionnaire and to discover if there are differences between different groups we need to ask everyone a range of background questions.

We are sorry this makes the questionnaire rather long but if we get this information from you now we will not need to ask for it again in future waves of the survey. And if you took part in the Easter survey we will not need to ask some of the background questions you answered then.

Background Questions Household and family 18. Which of these best describes your marital status? Single, not in a relationship Married Single, in a relationship Separated/ Divorced Cohabiting O Widowed 19. How many people live in your household? 20. How many of these are aged under 18? 21. How many of these people are committed Christians? 22. Are you a parent or step parent (with children living in your household)? O No (and never have been) C Yes youngest child aged between 11 and 17 C Yes with youngest child under 5 C Yes but all children at home aged 18 or over C Yes youngest child aged between 5 and 11 C Yes but all children no longer living with me

Background Questions Employment

23. Are you in regular paid work (either as employee or self employed)?

C Long hours ie more than 40 each week

C Full time ie 28-40 hrs per week

C Part time 8 - 27 hours per week

A few hours each week 1-7 hours

Occasional, casual or variable paid work

Not in paid employment

Background Questions Employment (2)

24.	In which sector or industry are you in pa	aid employment or bus	ine	ess?	
0	NHS or other Health or social care related		0	In financial services, banking accountancy etc	
0	In the education sector		0	In construction, building maintenance or property	
0	In other public sector (e.g. civil service, local government)		0	In agriculture, forestry or extraction (mining /oil etc)	
0	In a manufacturing industry		0	Voluntary or Charitable sector	
0	In transport (rail, road, shipping, aviation)		0	The church or a Christian organisation	
0	In a service industry such as retail, catering, leisure				
	er (please specify)				
Othe					
Othe					
	In your work do you have managerial or	supervisory responsib	oilit	y for other staff and/or volunteers?	
25.	In your work do you have managerial or Yes for 10 or more people	supervisory responsible O Yes for under 10 people	oilit	ry for other staff and/or volunteers?	
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Background Questions Income and Housing

26.	Which of these most closely reflects your household annual in	COI	me?
0	Under £10,000	0	£50-59,999
0	£10-19,999	0	£60-75,000
0	£20-29,999	0	Over £75,000
0	£30-39,999	0	prefer not or unable to say
0	£40-49,999		
27.	Is the home in which you live:		
0	Owner occupied (i.e you or family member(s) own the property or are buying it with a mortgage)		
0	A house or flat rented from a local council, or housing association, or social landlord		
0	A house or flat rented from a private landlord		
0	Rented room(s) in a shared property		
0	Room(s) in an institution such as a hall of residence, care home, hostel or prison		
0	Other		

IS THIS YOUR FIRST TIME ON OUR SURVEY PANEL?

If you took part in our Easter Survey we will be able to retrieve some of your information from there. If your answer below is "yes" this survey will automatically miss out the questions you answered in the Easter Survey.

28. Did you complete our online Easter Survey in April / May 2011 ?					
O Yes	C No	C Can't remember			

EA Panel Survey Summer 2011 Survey on Communications **AGE AND GENDER** 29. Your Gender: Male Female 30. Which year were you born? Year

Background Questions Education Ethnicity, Culture and Place of Residence

31.	What is the highest educational qualification you hav	e obtained?	
0	No qualifications	O	A university degree (Level 4)
0	GCSEs or equivalent	0	Postgraduate qualifications (Higher degree or professional qualification)
0	A levels, (Highers) or equivalent (Level 3)		
O	Other (please specify)		
32.	How would you describe your ethnic background?		
0	White British	0	South Asian (Indian, Pakistani Bangladeshi, Sri Lankan background)
0	White (but not British)	0	Chinese or other East Asian background
0	Black (Carribean background)	0	A mixture of two or more of the above
0	Black (African background)	0	Prefer not to say
O	Other background or preferred description (please specify below)		
33.	Which language did you first learn or speak as your n	nother tongu	e?
0	English		
0	Other (please specify)		
34.	Please type in your postcode		

Your Christian Background and Experience 35. At what stage of your life did you come to faith as a Christian? © Early childhood (10 or under) As a mature adult (41-60) Secondary school age (11-17) As an older person (60+) As a young adult (18-25) O Not able to say As an adult (26-40) 36. How did your Christian life begin or develop? (tick more than one as appropriate) Grew up in a Christian family or church environment Through the influence of Christian friends who shared their faith ☐ Made a decision in response to a specific church event, mission or sermon Through a church programme such as Alpha, Christianity Explored, or other discovery groups Through privately searching for God, reading the Bible etc. ☐ Through a direct revelation or miracle from God Other (please specify)

Your Church Background

37.	How would you describe the church you regu	ılarly attend (or wher	e you are in membership)?
0	Anglican (Church of England /Church in Wales / Episcopalian)	O	New or emerging Christian group / fresh expression of church
0	Baptist	O	Pentecostal
0	Brethren Assembly	\circ	Presbyterian
0	Charismatic new church network or non-denominational fellowship	O	Roman Catholic
0	Church of Scotland	O	Salvation Army
0	Free or Independent Evangelical Church	O	United Reformed Church
0	Methodist	0	None at present
0	Other denomination (please specify)		

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	ho has logged in a second, or third time in respon- have emailed us to report problems and eventual s	se to emails to attempt to complete these last three questions. And extra special stars uccess with this page
38. Do you consider yourself	to be a Christian?	
O Yes	C No	C Unsure
39. Do you consider yourself	to be an evangelical Christian?	
O Yes	O No	C Unsure
40. Are you an individual mem	nber of the Evangelical Alliance	
C Yes	C No	C Unsure

THANK YOU FOR COMPLETING OUR QUESTIONNAIRE

Thank you for taking part in the Evangelical Alliance's Online Research Panel.

Your email address is the only personal identifying information we will hold about you. It is needed to allow us to link your answers to data you provided in the baseline survey or in earlier or future waves of the panel survey and so that we can send you a report of the findings when they are ready. Your email address will not be released to anyone outside our research team unless we ask via a separate email for specific permission to do so for a particular purpose.

Because we use the Survey Monkey online survey service, panel members' email adresses are uploaded to their site. However Survey Monkey also undertakes that "We don't sell your customers' email addresses, or contact your customers, or do anything else with them that is shady." For more information see the HELP and FAQ pages at http://help.surveymonkey.com

Only anonymous statistical data will be used as the basis of research reports and publications. Anonymised data sets may be released by the EA to trusted partner research organisations for further analysis under agreed confidentiality and copyright terms.

*41. If you are happy for us to use the data you have provided, and for us to contact you again to ask for help with further surveys please check the top box below.

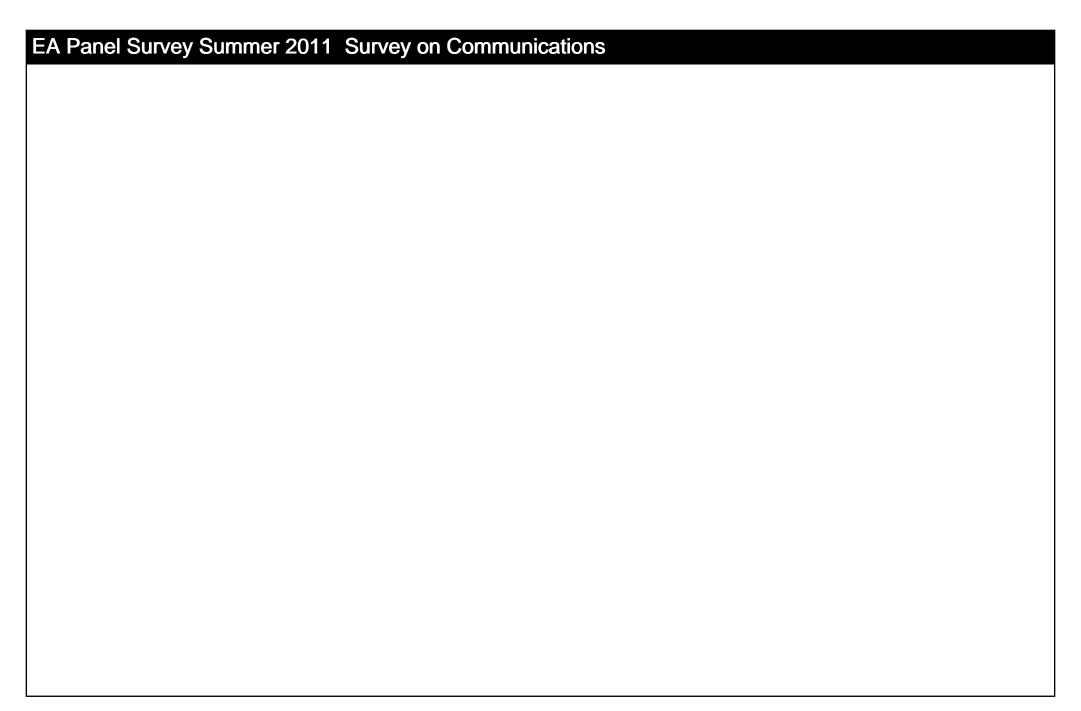
If you feel you are unable to help us in future waves of this research and would rather not be contacted again please check the second box below. We will be sorry to lose you but thank you for your contribution so far.

- O I am happy to be contacted again
- O I wish to leave the panel

42. If you have used the open web link

http://www.surveymonkey.com/s/summersurveypilot

rather than a personalised link in an email you received to access the survey please enter your email address here..



EA Panel Survey Summer 2011 Survey on Communications
You have finished Thank you for your help
To submit your data and leave the survey press the DONE button.