

DATASET VARIABLES WAVE 1 and 2

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Further information on the project can also found in: <http://www.tyndall.ac.uk/renovation-decisions>

and

<http://www.ukerc.ac.uk/publications/understanding-homeowners-renovation-decisions-findings-of-the-verd-project.html>

Construct Description	short name	Variable Explanation / Survey Question Original Ipsos Question	Revised Label	Exact Measure
Respondent - serial no	rs	Serial number	Serial number	
Respondent - id	id	Panelist ID	Panelist ID	
Respondent - id	iisid	IIS Panelist ID	Panelist ID - Ipsos 3rd Variable [original Ipsos variable name: personid]	
Survey time	sec		Survey and Experiment Completion in Seconds	Numeric
Survey time	min		Survey and Experiment Completion in Minutes	Numeric
MosaicType	mty		Mosaic Household Type	Mosaic Type
MosaicGroup	mgr		Mosaic Household Group	Mosaic Group
Region			Region Information	1=North and Yorkshire; 2=North West; 3=Midlands; 4=South West and Wales; 5=South East and Anglia; 6=London; 7=Scotland; 8=Northern Ireland
Respondent - age - group	agg	S2 How old you are?	Respondent Age - In groups	1=Under18; 2=18-24; 3=25-34; 4=35-44; 5=45-54; 6=55-64; 7=65+;
Respondent - age	age	RESP_AGE RespondentAge	Respondent Age - Numeric	
Respondent - gender	g	RESP_GEN What is your gender?	What is your gender?	1=male; 2=female
Respondent - education	e	What is the highest level of education you have completed?	What is the highest level of education you have completed?	0=No qualifications;1=GCSE or O-Levels;2=A-Level;3=Degree or higher;4=Other school qualifications;5=Vocational qualifications
Household - financial	f	Thinking generally, which of these phrases best describes how your household	How does your household manage financially?	1=We have severe financial difficulties;2=We have some financial difficulties;3=We get by alright; 4=We manage quite well;5=We manage very well;
Household - income	i	What is your total household income from all sources before tax?	What is your total household income from all sources before tax and other deductions?	1=Under £5,000;2=£5,000 to £9,999;3=£10,000 to £14,999;4=£15,000 to £19,999;5=£20,000 to £24,999;6=£25,000 to £29,999;7=£30,000 to £34,999;8=£35,000 to £39,999;9=£40,000 to £44,999;10=£45,000 to £54,999;11=£55,000+

Respondent - financial decision maker	decider	S3 Which of the following best describes you personally?	Are you responsible for making financial decision regarding your home?	1=I am fully responsible for making financial decisions regarding my home; 2=I am partly responsible for making financial decisions regarding my home
Respondent - home ownership	own	S1 Which of these applies to your home?	Do you own your home?	1=It is being bought on a mortgage;2=It is owned outright
Household - size	hs	q1 How many people live in your household including yourself?	How many people live in your household including yourself?	Numeric
Household - size - preschool	h5	Of the {#q1} how many are Preschool children	No of pre-school children in household?	Numeric
Household - size - school	h15	Of the {#q1} how many are Children/young people at school	No of children/young people at school in household?	Numeric
Household - size - adults young	h35	Of the {#q1} how many are Young people/adults (out of school and up to 35 years old)	No of young people/adults (out of school and up to 35 years old) in household?	Numeric
Household - size - adults old	h65	Of the {#q1} how many are Adults (over 36 years old and up to retirement age)	No of adults (over 36 years old and up to retirement age) in household?	Numeric
Household - size - adults retired	h66	Of the {#q1} how many are Adults (retirement age and older)	No of adults (retirement age and older) in household?	Numeric
Household - size - preschool - weekdays	h5h	Preschool children : Of these {#q1}, how many typically are at home during the	No of pre-school children typically at home on weekdays?	Numeric
Household - size - school - weekdays	h15h	Children/young people at school : Of these {#q1}, how many typically are at hom	No of children/young people at school typically at home on weekdays?	Numeric
Household - size - adults young - weekdays	h35h	Young people/adults (out of school and up to 35 years old) : Of these {#q1}, how	No of young people/adults (out of school and up to 35 years old) typically at home on weekdays?	Numeric
Household - size - adults old - weekdays	h65h	Adults (over 36 years old and up to retirement age) : Of these {#q1}, how many t	No of adults (over 36 years old and up to retirement age) typically at home on weekdays?	Numeric
Household - size - adults retired - weekdays	h66h	Adults (retirement age and older) : Of these {#q1}, how many typically are at ho	No of adults (retirement age and older) typically at home on weekdays?	Numeric
Home - type	p1	Do you live in a....?	What type of property do you live in?	1=Flat;2=Maisonette;3=Terraced house;4=Semi-detached house;5=Detached house;6=Other (please specify)
	p2		What type of property do you live in [flat vs other]	1=Flat;2=All other types
Home - type (other)	ptext	_6	Property type = other (free text)	Text
Home - size bedrooms	hbeds	How many bedrooms does your home have?	Number of bedrooms in home?	Numeric
Home - age	hage	When was your home built? If you do not know, please	When was home built?	1=Before 1919; 2=1919-1929; 3=1930-1949; 4=1950-1989; 5=1990 -1999;

		give your best guess.		6=2000 or later
Home – past tenure	hlongp	How long have you lived in your current home?	How long have you lived in your current home?	1=Less than a year; 2=1-2 years; 3=2-3 years; 4=3-5 years; 5=5 -10 years; 6=10-20 years; 7=20 years or more
Home – future tenure	hlongf	Can you also give us a rough sense of how long you might expect to stay in your	How long might you expect to stay in your current home?	1=Less than a year; 2=1-3 years; 3=3-10 years;4=10 years or more; 5=No plans to ever move
Decision stage	s0to3b	Q2 The next question is about whether your household is renovating or has plans	Decision stage (0, 1, 2, 3a, 3b)	0=Stage 0 = I/we are not currently thinking about renovations as a possibility;1=Stage 1 = I/we are currently thinking about renovations as a possibility ;2=Stage 2 = I/we are currently planning renovations to be done at some point in the near future;31=Stage 3a = I/we are currently finalising plans for renovating;32=Stage 3b = I/we are currently right in the middle of renovating
Decision stage	s0to3	Q2 The next question is about whether your household is renovating or has plans	Decision stage (0, 1, 2, 3)	Above with 3a + 3b merged as one stage [=3]
Decision stage	s03b410		Decision stage (0, 1, 2, 3a, 3b) intensities merged on 0-410 scale	
Decision stage	s03b110		Decision stage (0,1,2,3a,3b) intensities merged on 0-110 scale (including 0s of each stage)	
Decision stage 1 - intensity	s1i	scale	[Stage 1] intensity (0-100)	Numeric
Decision stage 2 - intensity	s2i	scale	[Stage 2] intensity (0-100)	Numeric
Decision stage 3a - intensity	s3ai	scale	[Stage 3a] intensity (0-100)	Numeric
Decision stage 3b - intensity	s3bi	scale	[Stage 3b] intensity (0-110)	Numeric
Decision stage 4 - intensity	s4i	scale	[Stage 4] intensity (0-100)	Numeric
Decision length -	tt1to3b	Roughly how long has it	[Stages 1-3b merged] Roughly how long has it been since you first thought about	1=Less than 1 month; 2=Between 1-3

full		been since you first thought (re: stages 1;2;3a;3b)	renovating as a possibility?	months; 3=Between 3 -12 months; 4=Over 12 months;
Decision length - stage	tt1	Roughly how long has it been since you first thought about renovating as a possi	[Stage 1] Roughly how long has it been since you first thought about renovating as a possibility?	1=Less than 1 month; 2=Between 1-3 months; 3=Between 3 -12 months; 4=Over 12 months;
Decision length – full	tt2	Roughly how long has it been since you first thought about renovating as a	[Stage 2] Roughly how long has it been since you first thought about renovating as a possibility?	1=Less than 1 month; 2=Between 1-3 months; 3=Between 3 -12 months; 4=Over 12 months;
Decision length – full	tt3a	Roughly how long has it been since you first thought about renovating as a possi	[Stage 3a] Roughly how long has it been since you first thought about renovating as a possibility?	1=Less than 1 month; 2=Between 1-3 months; 3=Between 3 -12 months; 4=Over 12 months;
Decision length – full	tt3b	Roughly how long has it been since you first thought about renovating as a possi	[Stage 3b] Roughly how long has it been since you first thought about renovating as a possibility?	1=Less than 1 month; 2=Between 1-3 months; 3=Between 3 -12 months; 4=Over 12 months;
Decision length - stage	tp2	For roughly how long have you been planning your renovations?	[Stage 2] For roughly how long have you been planning your renovations?	1=Less than 1 month; 2=Between 1-3 months; 3=Between 3 -12 months; 4=Over 12 months;
Decision length - stage	tp3a	For roughly how long have you been finalising your plans to renovate?	[Stage 3a] For roughly how long have you been finalising your plans to renovate?	1=Less than 1 month; 2=Between 1-3 months; 3=Between 3 -12 months; 4=Over 12 months;
Decision length - stage	tp3b	Q19 For roughly how long has the renovation been taking place?	[Stage 3b] For roughly how long have you been in the middle of renovating?	1=Less than 1 month; 2=Between 1-3 months; 3=Between 3 -12 months; 4=Over 12 months;
Decision length - stage	tc4	Roughly how long has it been since you completed these home renovations?	[Stage 4] Roughly how long has it been since you completed these home renovations?	1=Less than 1 month; 2=Between 1-3 months; 3=Between 3 -12 months; 4=Over 12 months;
Decision length - stage	tc2to3b	How long inside each stage (stage 2;3a;3b)	[Stages 2-3b merged] For roughly how long have you been (in this decision stage)?	1=Less than 1 month; 2=Between 1-3 months; 3=Between 3 -12 months; 4=Over 12 months;
Decision stage 4	Tc4rec		Decision stage 4 [Recorded 1-> 0=NOT RECENTLY COMPLETED and 2->1=RECENTLY COMPLETED]	0 = Not Recently Completed; 1 = Not Recently Completed
Types of renovation	r1no		[Stage 1] Renovation parts - all, total number	Numeric
Types of renovation	r1		[Stage 1] Renovations parts - all, compound code (base 2): position 1: Kitchen; 2: Living; 3: W/Doors; 4:H/Water; 5:Cavity; 6: Loft; 7:Other ** NON-STAGE 1 SHOULD BE CODED AS MISSING	Composite Numeric
Types of renovation	r2no		[Stage 2] Renovation parts - all, total number	Numeric
Types of renovation	r2		[Stage 2] Renovations parts - all, compound code (base 2): position 1: Kitchen; 2: Living; 3: W/Doors; 4:H/Water; 5:Cavity; 6: Loft; 7:Other	Composite Numeric
Types of renovation	r3ano		[Stage 3a] Renovation parts - all, total number	Numeric
Types of	r3a		[Stage 3a] Renovations parts - all, compound code (base 2): position 1: Kitchen; 2: Living; 3: W/Doors; 4:H/Water; 5:Cavity; 6: Loft; 7:Other	Composite Numeric

renovation				
Types of renovation	r3bno		[Stage 3b] Renovation parts - all, total number	Numeric
Types of renovation	r3b		[Stage 3b] Renovations parts - all, compound code (base 2): position 1: Kitchen; 2: Living; 3: W/Doors; 4:H/Water; 5:Cavity; 6: Loft; 7:Other	Composite Numeric
Types of renovation	r4no		[Stage 4] Renovation parts - all, total number	Numeric
Types of renovation	r4		[Stage 4] Renovations parts - all, compound code (base 2): position 1: Kitchen; 2: Living; 3: W/Doors; 4:H/Water; 5:Cavity; 6: Loft; 7:Other	Composite Numeric
Triggers	t1no		Stage 1 All Triggers Together - Added	Numeric
Triggers	t2		Stage 1 Triggers by Type Location in the Response: 1: Broken; 2: Rec; 3: Expert; 4: Fin; 5: Other	Composite Numeric
Triggers	t2no		Stage 2 All Triggers Together - Added	Numeric
Triggers	t2		Stage 2 Triggers by Type Location in the Response: 1: Broken; 2: Rec; 3: Expert; 4: Fin; 5: Other	Composite Numeric
Triggers	t3ano		Stage 3a All Triggers Together - Added	Numeric
Triggers	t3a		Stage 3a Triggers by Type Location in the Response: 1: Broken; 2: Rec; 3: Expert; 4: Fin; 5: Other	Composite Numeric
Triggers	t3bno		Stage 3b All Triggers Together - Added	Numeric
Triggers	t3b		Stage 3a Triggers by Type Location in the Response: 1: Broken; 2: Rec; 3: Expert; 4: Fin; 5: Other	Composite Numeric
Triggers	t4no		Stage 4 All Triggers Together - Added	Numeric
Triggers	t4		Stage 4 Triggers by Type Location in the Response: 1: Broken; 2: Rec; 3: Expert; 4: Fin; 5: Other	Composite Numeric
Renovation parts - kitchen	stg1_ren_kit	Kitchen	[Stage 1] Renovation parts - kitchen	0= No; 1= Yes
Renovation parts - living spaces	stg1_ren_liv	Other living spaces (e.g., bathroom, living room, bedroom)	[Stage 1] Renovation parts - other living spaces	0= No; 1= Yes
Renovation parts - windows/doors	stg1_ren_wnd	Windows and/or doors	[Stage 1] Renovation parts - windows/doors	0= No; 1= Yes
Renovation parts - heating/hot water	stg1_ren_htw	Heating and/or hot water system	[Stage 1] Renovation parts - heating/hot water	0= No; 1= Yes
Renovation parts - cavity wall insulation	stg1_ren_inc	Cavity wall insulation	[Stage 1] Renovation parts - insulation cavity walls	0= No; 1= Yes
Renovation parts - loft insulation	stg1_ren_inl	Loft insulation	[Stage 1] Renovation parts - insulation lofts	0= No; 1= Yes
Renovation parts - other	stg1_ren_oth	Other (please specify)	[Stage 1] Renovation parts - other	0= No; 1= Yes
Renovation parts - other (text)	stg1_ren_oth_txt	_7	[Stage 1] Renovation parts - other (open-ended text)	Text
Renovation parts - kitchen	stg2_ren_kit	Kitchen	[Stage 2] Renovation parts - kitchen	0= No; 1= Yes
Renovation parts - living spaces	stg2_ren_liv	Other living spaces (e.g., bathroom, living room, bedroom)	[Stage 2] Renovation parts - other living spaces	0= No; 1= Yes
Renovation parts - windows/doors	stg2_ren_wnd	Windows and/or doors	[Stage 2] Renovation parts - windows/doors	0= No; 1= Yes

Renovation parts – heating/hot water	stg2_ren_htw	Heating and/or hot water system	[Stage 2] Renovation parts - heating/hot water	0= No; 1= Yes
Renovation parts – cavity wall insulation	stg2_ren_inc	Cavity wall insulation	[Stage 2] Renovation parts - insulation cavity walls	0= No; 1= Yes
Renovation parts – loft insulation	stg2_ren_inl	Loft insulation	[Stage 2] Renovation parts - insulation lofts	0= No; 1= Yes
Renovation parts – other	stg2_ren_oth	Other (please specify)	[Stage 2] Renovation parts - other	0= No; 1= Yes
Renovation parts – other (text)	stg2_ren_oth_txt	_7	[Stage 2] Renovation parts - other (open-ended text)	Text
Renovation parts - kitchen	stg3a_ren_kit	Kitchen	[Stage 3a] Renovation parts - kitchen	0= No; 1= Yes
Renovation parts – living spaces	stg3a_ren_liv	Other living spaces (e.g., bathroom, living room, bedroom)	[Stage 3a] Renovation parts - other living spaces	0= No; 1= Yes
Renovation parts – windows/doors	stg3a_ren_wn_d	Windows and/or doors	[Stage 3a] Renovation parts - windows/doors	0= No; 1= Yes
Renovation parts – heating/hot water	stg3a_ren_htw	Heating and/or hot water system	[Stage 3a] Renovation parts - heating/hot water	0= No; 1= Yes
Renovation parts – cavity wall insulation	stg3a_ren_inc	Cavity wall insulation	[Stage 3a] Renovation parts - insulation cavity walls	0= No; 1= Yes
Renovation parts – loft insulation	stg3a_ren_inl	Loft insulation	[Stage 3a] Renovation parts - insulation lofts	0= No; 1= Yes
Renovation parts – other	stg3a_ren_oth	Other (please specify)	[Stage 3a] Renovation parts - other	0= No; 1= Yes
Renovation parts – other (text)	stg3a_ren_oth_txt	_7	[Stage 3a] Renovation parts - other (open-ended text)	Text
Renovation parts - kitchen	stg3b_ren_kit	Kitchen	[Stage 3b] Renovation parts - kitchen	0= No; 1= Yes
Renovation parts – living spaces	stg3b_ren_liv	Other living spaces (e.g., bathroom, living room, bedroom)	[Stage 3b] Renovation parts - other living spaces	0= No; 1= Yes
Renovation parts – windows/doors	stg3b_ren_wn_d	Windows and/or doors	[Stage 3b] Renovation parts - windows/doors	0= No; 1= Yes
Renovation parts – heating/hot water	stg3b_ren_htw	Heating and/or hot water system	[Stage 3b] Renovation parts - heating/hot water	0= No; 1= Yes
Renovation parts – cavity wall insulation	stg3b_ren_inc	Cavity wall insulation	[Stage 3b] Renovation parts - insulation cavity walls	0= No; 1= Yes
Renovation parts – loft insulation	stg3b_ren_inl	Loft insulation	[Stage 3b] Renovation parts - insulation lofts	0= No; 1= Yes
Renovation parts – other	stg3b_ren_oth	Other (please specify)	[Stage 3b] Renovation parts - other	0= No; 1= Yes
Renovation parts – other (text)	stg3b_ren_oth_txt	_7	[Stage 3b] Renovation parts - other (open-ended text)	Text
Renovation parts - kitchen	stg4_ren_kit	Kitchen	[Stage 4] Renovation parts - kitchen	0= No; 1= Yes
Renovation parts	stg4_ren_liv	Other living spaces (e.g.,	[Stage 4] Renovation parts - other living spaces	0= No; 1= Yes

- living spaces		bathroom, living room, bedroom)		
Renovation parts - windows/doors	stg4_ren_wnd	Windows and/or doors	[Stage 4] Renovation parts - windows/doors	0= No; 1= Yes
Renovation parts - heating/hot water	stg4_ren_htw	Heating and/or hot water system	[Stage 4] Renovation parts - heating/hot water	0= No; 1= Yes
Renovation parts - cavity wall insulation	stg4_ren_inc	Cavity wall insulation	[Stage 4] Renovation parts - insulation cavity walls	0= No; 1= Yes
Renovation parts - loft insulation	stg4_ren_inl	Loft insulation	[Stage 4] Renovation parts - insulation lofts	0= No; 1= Yes
Renovation parts - other	stg4_ren_oth	Other (please specify)	[Stage 4] Renovation parts - other	0= No; 1= Yes
Renovation parts - other (text)	stg4_ren_oth_txt	_7	[Stage 4] Renovation parts - other (open-ended text)	Text
Trigger - fixing	stg1_trg_fix	Something in your home stopped working properly so needed fixing or replacing	[Stage 1] Trigger - fix/replace	0= No; 1= Yes
Trigger - local recommend	stg1_trg_rlo	Someone who lives locally strongly recommended home renovations to you	[Stage 1] Trigger - local recommendation	0= No; 1= Yes
Trigger - expert recommend	stg1_trg_rex	A contractor, builder, or outside expert strongly recommended home reno	[Stage 1] Trigger - expert recommendation	0= No; 1= Yes
Trigger - financial offer	stg1_trg_fno	A very attractive financial offer for home renovations became available	[Stage 1] Trigger - financial offer	0= No; 1= Yes
Trigger - other	stg1_trg_oth	Other reason for renovating	[Stage 1] Trigger - other reasons (no trigger!)	0= No; 1= Yes
Trigger - fixing	stg2_trg_fix	Something in your home stopped working properly so needed fixing or replacing	[Stage 2] Trigger - fix/replace	0= No; 1= Yes
Trigger - local recommend	stg2_trg_rlo	Someone who lives locally strongly recommended home renovations to you	[Stage 2] Trigger - local recommendation	0= No; 1= Yes
Trigger - expert recommend	stg2_trg_rex	A contractor, builder, or outside expert strongly recommended home reno	[Stage 2] Trigger - expert recommendation	0= No; 1= Yes
Trigger - financial offer	stg2_trg_fno	A very attractive financial offer for home renovations became available	[Stage 2] Trigger - financial offer	0= No; 1= Yes
Trigger - other	stg2_trg_oth	Other reason for renovating	[Stage 2] Trigger - other reasons (no trigger!)	0= No; 1= Yes
Trigger - fixing	stg3a_trg_fix	Something in your home stopped working properly so needed fixing or replacing	[Stage 3a] Trigger - fix/replace	0= No; 1= Yes

Trigger – local recommend	stg3a_trg_rlo	Someone who lives locally strongly recommended home renovations to you	[Stage 3a] Trigger - local recommendation	0= No; 1= Yes
Trigger – expert recommend	stg3a_trg_rex	A contractor, builder, or outside expert strongly recommended home reno	[Stage 3a] Trigger - expert recommendation	0= No; 1= Yes
Trigger – financial offer	stg3a_trg_fno	A very attractive financial offer for home renovations became available	[Stage 3a] Trigger - financial offer	0= No; 1= Yes
Trigger - other	stg3a_trg_oth	Other reason for renovating	[Stage 3a] Trigger - other reasons (no trigger!)	0= No; 1= Yes
Trigger – fixing	stg3b_trg_fix	Something in your home stopped working properly so needed fixing or replacing	[Stage 3b] Trigger - fix/replace	0= No; 1= Yes
Trigger – local recommend	stg3b_trg_rlo	Someone who lives locally strongly recommended home renovations to you	[Stage 3b] Trigger - local recommendation	0= No; 1= Yes
Trigger – expert recommend	stg3b_trg_rex	A contractor, builder, or outside expert strongly recommended home reno	[Stage 3b] Trigger - expert recommendation	0= No; 1= Yes
Trigger – financial offer	stg3b_trg_fno	A very attractive financial offer for home renovations became available	[Stage 3b] Trigger - financial offer	0= No; 1= Yes
Trigger - other	stg3b_trg_oth	Other reason for renovating	[Stage 3b] Trigger - other reasons (no trigger!)	0= No; 1= Yes
Trigger – fixing	stg4_trg_fix	Something in your home stopped working properly so needed fixing/replacing	[Stage 4] Trigger - fix/replace	0= No; 1= Yes
Trigger – local recommend	stg4_trg_rlo	Someone who lives locally strongly recommended home renovations to you	[Stage 4] Trigger - local recommendation	0= No; 1= Yes
Trigger – expert recommend	stg4_trg_rex	A contractor, builder, or outside expert strongly recommended home reno	[Stage 4] Trigger - expert recommendation	0= No; 1= Yes
Trigger – financial offer	stg4_trg_fno	A very attractive financial offer for home renovations became available	[Stage 4] Trigger - financial offer	0= No; 1= Yes
Trigger - other	stg4_trg_oth	Other reason for renovating	[Stage 4] Trigger - other reasons (no trigger!)	0= No; 1= Yes
Delineating – general	n1a	We have a clear idea about how similar our home is to the typical home in the UK	We have a clear idea about how similar our home is to the typical home in the UK	1=Strongly disagree; ..;7=Strongly agree
Delineating – unsettling	n1b	Differences we see between our home and other people's homes make us want to change our home	Differences we see between our home and other people's homes make us want to change our home	1=Strongly disagree; ..;7=Strongly agree

Prioritizing – general	n2a	It's difficult to know how to use the available space at home with all the different things going on in our lives	It's difficult to know how to use the available space at home with all the different things going on in our lives	1=Strongly disagree; ...;7=Strongly agree
Prioritizing – new ways of life	n2b	New things we're doing in our lives mean we have to rethink the way we use our home	New things we're doing in our lives mean we have to rethink the way we use our home	1=Strongly disagree; ...;7=Strongly agree
Prioritizing – new people	n2c	A new member of our household means we have to rethink the way we use our home	A new member of our household means we have to rethink the way we use our home	1=Strongly disagree; ...;7=Strongly agree
Prioritizing – new objects	n2d	Some new object or thing we've got means we have to rethink the way we use our home	Some new object or thing we've got means we have to rethink the way we use our home	1=Strongly disagree; ...;7=Strongly agree
Adapting – general	n3a	We're always changing things around at home	We're always changing things around at home	1=Strongly disagree; ...;7=Strongly agree
Adapting – major changes	n3b	The changes we could make to our home would need contractors to do the work	The changes we could make to our home would need contractors to do the work	1=Strongly disagree; ...;7=Strongly agree
Adapting – minor changes	n3c	Repairing, redecorating, reorganising - DIY is the best way to make our home compatible with what we need from it	Repairing, redecorating, reorganising - DIY is the best way to make our home compatible with what we need from it	1=Strongly disagree; ...;7=Strongly agree
Adapting – making do	n3d	Although we could make changes to our home, we are ok just making do	Although we could make changes to our home, we are ok just making do	1=Strongly disagree; ...;7=Strongly agree
Embodying – 1 (needs)	n4a	How we use our home is adapted to the physical needs of our household's members	How we use our home is adapted to the physical needs of our household's members	1=Strongly disagree; ...;7=Strongly agree
Embodying – 2 (issues)	n4b	Physical issues faced by some household members influence how our home is arranged	Physical issues faced by some household members influence how our home is arranged	1=Strongly disagree; ...;7=Strongly agree
Negotiating - 1 (power)	n5a	Some household members have more to say than others about how we use our home	Some household members have more to say than others about how we use our home	1=Strongly disagree; ...;7=Strongly agree
Negotiating – 2 (multiple)	n5b	More than one person is involved in deciding about what happens at home	More than one person is involved in deciding about what happens at home	1=Strongly disagree; ...;7=Strongly agree
Demonstrating – general	n6a	We get lots of ideas and inspirations for changing our own home	We get lots of ideas and inspirations for changing our own home	1=Strongly disagree; ...;7=Strongly agree
Demonstrating - homes	n6b	We take on board how other people have their homes when doing things to our home	We take on board how other people have their homes when doing things to our home	1=Strongly disagree; ...;7=Strongly agree

Demonstrating – media	n6c	How homes are portrayed in the media can't help but influence what we do in our own home	How homes are portrayed in the media can't help but influence what we do in our own home	1=Strongly disagree; ...;7=Strongly agree
Demonstrating – stores	n6d	We get inspired by things we see displayed or advertised in home stores	We get inspired by things we see displayed or advertised in home stores	1=Strongly disagree; ...;7=Strongly agree
Demonstrating – internalization	n6e	Changes we've made to our home are a talking point within our household	Changes we've made to our home are a talking point within our household	1=Strongly disagree; ...;7=Strongly agree
Demonstrating – externalization	n6f	When people visit our home, we show them the changes we've made	When people visit our home, we show them the changes we've made	1=Strongly disagree; ...;7=Strongly agree
Home Meaning – project	homem1	We see our home as a project, somewhere we can spend time and effort expressing ourselves and how we want to live	We see our home as a project, somewhere we can spend time and effort expressing ourselves and how we want to live	1=Strongly disagree; ...;7=Strongly agree
Home Meaning – haven	homem2	We see our home as a haven, somewhere private and comfortable where we can relax	We see our home as a haven, somewhere private and comfortable where we can relax	1=Strongly disagree; ...;7=Strongly agree
Home Meaning – social	homem3	We see our home as a social space, somewhere for the bustle and activities of domestic life	We see our home as a social space, somewhere for the bustle and activities of domestic life	1=Strongly disagree; ...;7=Strongly agree
Attitude – renovating	ar	The pros of renovating clearly outweigh the cons	The pros of renovating clearly outweigh the cons	1=Strongly disagree; ...;7=Strongly agree
Attitude - energy	ae	The pros of reducing the energy used in homes clearly outweigh the cons	The pros of reducing the energy used in homes clearly outweigh the cons	1=Strongly disagree; ...;7=Strongly agree
Attitude – environment	av	The pros of reducing the impact homes have on the environment clearly	The pros of reducing the impact homes have on the environment clearly outweigh the cons	1=Strongly disagree; ...;7=Strongly agree
Attitude – quality of life	aq	The pros of renovating to improve the quality of life at home clearly	The pros of renovating to improve the quality of life at home clearly outweigh the cons	1=Strongly disagree; ...;7=Strongly agree
Outcome – renovating	ore	'For our household, renovating in general is worthwhile'	'For our household, renovating in general is worthwhile'	1=Not at all worthwhile [-3]; ...; 7 = Very worthwhile [+3]
Outcome – energy	oe	'For our household, reducing energy use at home is worthwhile'	'For our household, reducing energy use at home is worthwhile'	1=Not at all worthwhile [-3]; ...; 7 = Very worthwhile [+3]
Outcome - environment	ov	'For our household, reducing the impact on the environment is worthwhile	'For our household, reducing the impact of our home on the environment is worthwhile'	1=Not at all worthwhile [-3]; ...; 7 = Very worthwhile [+3]
Outcome –	oq	'For our household,	'For our household, renovating our living spaces to improve the quality of life at home	1=Not at all worthwhile [-3]; ...; 7 = Very

quality of life		renovating our living spaces to improve the quality of	is worthwhile'	worthwhile [+3]
Ambivalence – conflict	amb1	There are conflicts in our household when thinking about renovating	There are conflicts in our household when thinking about renovating	1=Strongly disagree; ...7=Strongly agree
Ambivalence – mixed opinion	amb2	Opinions in our household about renovating are mixed	Opinions in our household about renovating are mixed	1=Strongly disagree; ...7=Strongly agree
Norms descriptive – ene	nde	Many people are renovating their homes to make them more energy	Many people are renovating their homes to make them more energy efficient	1=Not at all [-3];...; 7=Very much so [+3]
Norms injunctive - ene	nie	People think favourably of renovating to make homes more energy efficient	People think favourably of renovating to make homes more energy efficient	1=Not at all [-3];...; 7=Very much so [+3]
Norms communicability – ene	nce	People talk a lot with others about renovating to make homes more energy	People talk a lot with others about renovating to make homes more energy efficient	1=Not at all [-3];...; 7=Very much so [+3]
Norms descriptive – amn	nda	'Many people are renovating their home's living spaces (like kitchens, living	'Many people are renovating their home's living spaces (like kitchens, living rooms and bedrooms)'	1=Not at all [-3];...; 7=Very much so [+3]
Norms injunctive – amn	nia	'People think favourably of renovating living spaces in homes (like kitchens	'People think favourably of renovating living spaces in homes (like kitchens, living rooms and bedrooms)'	1=Not at all [-3];...; 7=Very much so [+3]
Norms – communicability - amn	nca	'People talk a lot with others about renovating living spaces in homes	'People talk a lot with others about renovating living spaces in homes (like kitchens, living rooms and bedrooms)'	1=Not at all [-3];...; 7=Very much so [+3]
Motivation to Comply – think – ene	mte	What other people think about renovating homes to make them more	What other people think about renovating homes to make them more energy efficient is important to our household	1=Strongly disagree; ...7=Strongly agree
Motivation to Comply – do – ene	mde	Actually renovating our home to make it more energy efficient like other	Actually renovating our home to make it more energy efficient like other people do is important to our household	1=Strongly disagree; ...7=Strongly agree
Motivation to Comply – think – amn	mta	'What other people think about renovating living spaces (like kitchens, living	'What other people think about renovating living spaces (like kitchens, living rooms and bedrooms) is important to our household '	1=Strongly disagree; ...7=Strongly agree
Motivation to Comply – do - amn	mda	Actually renovating our home's living spaces like other people do is	Actually renovating our home's living spaces like other people do is important to our household	1=Strongly disagree; ...7=Strongly agree

Control Belief – internal	cbi	Renovations to our home are fully within our control	Renovations to our home are fully within our control	1=Strongly disagree; ...7=Strongly agree
Control Belief – external	cbe	Outside experts or contractors take a lead role in renovations in our home	Outside experts or contractors take a lead role in renovations in our home	1=Strongly disagree; ...7=Strongly agree
Control Power – internal	cpi	Getting our household directly involved in renovations makes them likely	Getting our household directly involved in renovations makes them more likely to happen	1=Strongly disagree; ...7=Strongly agree
Control Power - external	cpe	Getting outside experts or contractors directly involved in renovations	Getting outside experts or contractors directly involved in renovations makes them more likely to happen	1=Strongly disagree; ...7=Strongly agree
Difficulty – all	da	'In our household we struggle to find all that's needed for renovating	In our household we struggle to find all that's needed for renovating (e.g. the skills, knowledge, time and money)	1=Strongly disagree; ...7=Strongly agree
Difficulty – skills	ds	In our household we struggle to acquire the skills and knowledge needed to	In our household we struggle to acquire the skills and knowledge needed to renovate	1=Strongly disagree; ...7=Strongly agree
Difficulty – time	dt	In our household we struggle to find the time to renovate	In our household we struggle to find the time to renovate	1=Strongly disagree; ...7=Strongly agree
Difficulty – money	dm	In our household we struggle to find the money to pay for renovations	In our household we struggle to find the money to pay for renovations	1=Strongly disagree; ...7=Strongly agree
Confidence – all	ca	'In our household, we are confident we have what's needed for renovating	In our household, we are confident we have what's needed for renovating (e.g. the skills, knowledge, time and money)	1=Strongly disagree; ...7=Strongly agree
Confidence – skills	cs	'In our household, we are confident we have the skills and knowledge	In our household, we are confident we have the skills and knowledge needed for renovating	1=Strongly disagree; ...7=Strongly agree
Confidence – time	ct	'In our household, we are confident we can find the time necessary for	In our household, we are confident we can find the time necessary for renovating	1=Strongly disagree; ...7=Strongly agree
Confidence – money	cm	'In our household, we are confident we can find the money necessary for	In our household, we are confident we can find the money necessary for renovating	1=Strongly disagree; ...7=Strongly agree

Transaction Costs - time	tte	'In general, the time our household spends on renovating is as we would expect	In general, the time our household spends on renovating is as we would expect	1=Strongly disagree; ...;7=Strongly agree
Transaction Costs - physical	tmh	'In general, the physical effort we put o renovating in our household is	In general, the physical effort we put into renovating in our household is manageable	1=Strongly disagree; ...;7=Strongly agree
Transaction Costs - psychological	tmp	'In general, renovating is too overwhelming for our household'	In general, renovating is too overwhelming for our household	1=Strongly disagree; ...;7=Strongly agree
Transaction Costs - disruption	tmd	'In general, renovating has a disruptive impact on our domestic life'	In general, renovating has a disruptive impact on our domestic life	1=Strongly disagree; ...;7=Strongly agree
Transaction Costs - time	tmt	'In general, the time and effort our household spends finding and making	In general, the time and effort our household spends finding and making sense of information about renovating is manageable	1=Strongly disagree; ...;7=Strongly agree
Transaction Costs - financial	tmm	'In general, renovating places undue financial strain on our household'	In general, renovating places undue financial strain on our household	1=Strongly disagree; ...;7=Strongly agree
Transaction Costs - contract	tmc	'In general, entering to an agreement with a renovation contractor is	In general, entering into an agreement with a renovation contractor is manageable for our household	1=Strongly disagree; ...;7=Strongly agree
Motivation - utilitarian	motu	We renovate our home to make family life easier and more practical	We renovate our home to make family life easier and more practical	1=Strongly disagree; ...;7=Strongly agree
Motivation - hedonic	moth	We renovate our home to make family life more enjoyable : How much	We renovate our home to make family life more enjoyable	1=Strongly disagree; ...;7=Strongly agree
Motivation - renewal	motr	We renovate our home because things need renewing or replacing	We renovate our home because things need renewing or replacing	1=Strongly disagree; ...;7=Strongly agree
Motivation - savings	mots	We renovate our home to reduce the money we spend on bills	We renovate our home to reduce the money we spend on bills	1=Strongly disagree; ...;7=Strongly agree
Motivation - investment	moti	We renovate our home as it is a sound financial investment	We renovate our home as it is a sound financial investment	1=Strongly disagree; ...;7=Strongly agree
Involvement - value	inva	Renovating means a lot for our household	Renovating means a lot for our household	1=Strongly disagree; ...;7=Strongly agree
Involvement - hedonic	invh	Renovating appeals to the members of our household a lot	Renovating appeals to the members of our household a lot	1=Strongly disagree; ...;7=Strongly agree
Involvement - risk	invr	Renovating can later cause much regret	Renovating can later cause much regret	1=Strongly disagree; ...;7=Strongly agree
Involvement - regret	invg	It is unlikely that our household would later regret renovating	It is unlikely that our household would later regret renovating	1=Strongly disagree; ...;7=Strongly agree

Salience - renovating	slr	'In our household, we tend to take notice of things to do with renovating'	In our household, we tend to take notice of things to do with renovating	1=Strongly disagree; ...7=Strongly agree
Salience - energy	sle	'In our household, we tend to take notice of things to do with energy	In our household, we tend to take notice of things to do with energy efficient renovations	1=Strongly disagree; ...7=Strongly agree
Salience - amenity	sla	'In our household, we tend to take notice of things to do with renovating	In our household, we tend to take notice of things to do with renovating living spaces (like kitchens, bedrooms and bathrooms)	1=Strongly disagree; ...7=Strongly agree
Experience - amount - energy	e1e	'Within our household, we've a lot of experience of energy efficient	Within our household, we've a lot of experience of energy efficient renovations	1=Strongly disagree; ...7=Strongly agree
Experience - amount - amenity	e1a	'Within our household we've a lot of experience of renovating living spaces	Within our household we've a lot of experience of renovating living spaces (like kitchens, bedrooms and bathrooms)	1=Strongly disagree; ...7=Strongly agree
Experience - evaluation - energy	e2e	Our household's past experience of energy efficient renovations has largely	Our household's past experience of energy efficient renovations has largely been positive	1=Not at all [-3]; ...; 7=Very much so [+3]
Experience - evaluation - amenity	e2a	'Our household's past experience of renovating living spaces (like kitchens,	'Our household's past experience of renovating living spaces (like kitchens, bedrooms and bathrooms) has largely been positive'	1=Not at all [-3]; ...; 7=Very much so [+3]
Information - govt activity - amount - energy	gaction	There is a lot of government activity to promote energy efficient	There is a lot of government activity to promote energy efficient renovations	1=Strongly disagree; ...7=Strongly agree
Information - govt activity - evaluation - energy	gactione	Government activity to promote energy efficient renovations is effective	Government activity to promote energy efficient renovations is effective	1=Strongly disagree; ...7=Strongly agree
Information - business activity - amount - energy	iaction	There is a lot of business activity to promote energy efficient renovations	There is a lot of business activity to promote energy efficient renovations	1=Strongly disagree; ...7=Strongly agree
Information - business activity - evaluation - energy	iactione	Business activity to promote energy efficient renovations is effective	Business activity to promote energy efficient renovations is effective	1=Strongly disagree; ...7=Strongly agree
Information - fin incentives - energy	incent	There are a lot of financial incentives to help homeowners do energy	There are a lot of financial incentives to help homeowners do energy efficient renovations	1=Strongly disagree; ...7=Strongly agree
Information - fin mechanisms -	findmon	Finding information about payment alternatives for energy efficient	Finding information about payment alternatives for energy efficient renovations is not a problem	1=Strongly disagree; ...7=Strongly agree

energy				
PBC - upfront costs	easymon	The upfront costs of doing energy efficient renovations are manageable	The upfront costs of doing energy efficient renovations are manageable	1=Strongly disagree; ...7=Strongly agree
Information - reliability - energy	einreli	Information available on energy efficient renovations is reliable and	Information available on energy efficient renovations is reliable and trustworthy	1=Strongly disagree; ...7=Strongly agree
Information - availability - energy	einfeasy	There is a lot of relevant and useful information available on energy efficient	There is a lot of relevant and useful information available on energy efficient renovations	1=Strongly disagree; ...7=Strongly agree
Energy - bills	bills	Our household's energy bills are too high	Our household's energy bills are too high	1=Strongly disagree; ...7=Strongly agree
Energy - saving potential	billsave	Our household's energy bills can be reduced a lot by renovating	Our household's energy bills can be reduced a lot by renovating	1=Strongly disagree; ...7=Strongly agree
Energy - contractors - reliability	econreli	Contractors available for energy efficient renovations are reliable and	Contractors available for energy efficient renovations are reliable and trustworthy	1=Strongly disagree; ...7=Strongly agree
Energy - contractors - availability	econeasy	There are a lot of contractors available for doing energy efficient home	There are a lot of contractors available for doing energy efficient home renovations	1=Strongly disagree; ...7=Strongly agree
Energy - survey	survey1	'We have had a structural survey of our home, or something similar'	We have had a structural survey of our home, or something similar	0=never; 1=sometime ago; 2=recently
Energy - certificate	survey2	We have an energy performance certificate for our home	We have an energy performance certificate for our home	0=never; 1=sometime ago; 2=recently
Energy - audit	survey3	We have had an energy audit or assessment of our home	We have had an energy audit or assessment of our home	0=never; 1=sometime ago; 2=recently
VP - recommended - media	vrmedia	When renovating, we would choose: Recommended by testimonials media	When renovating, we prefer/choose a contractor: Recommended by testimonials or media	1=Most important - Best (out of 4 options); 2=Second most important -Second best (out of 4 options); 3=Less important - Second worse (out of 4 options); 4=Least important - Worst (out of 4 options)
VP - recommended - experts	vrexpert	When renov, we would choose contrac: Recommended by experts or advisors	When renovating, we prefer/choose a contractor: Recommended by experts or advisors	1=Most important - Best (out of 4 options); 2=Second most important -Second best (out of 4 options); 3=Less important - Second worse (out of 4 options); 4=Least important - Worst (out of 4 options)
VP - recommended - friends	vrfriend	When renov, we would choose contrac: Recommended by friends or family	When renovating, we prefer/choose a contractor: Recommended by friends or family	1=Most important - Best (out of 4 options); 2=Second most important -Second best (out of 4 options); 3=Less important - Second worse (out of 4 options); 4=Least

				important - Worst (out of 4 options)
VP - recommended - research	vrsearch	When renov, we would choose contrac: Found through own research	When renovating, we prefer/choose a contractor: Found through own research	1=Most important - Best (out of 4 options); 2=Second most important -Second best (out of 4 options); 3=Less important - Second worse (out of 4 options); 4=Least important - Worst (out of 4 options)
VP - contractor - amenity - major	vamajor	For renovating our homes's living spaces: Major home store or retailer	When renovating our homes's living spaces, we prefer/choose a contractor: Major home store or retailer	1=Most preferred - Best (out of 3 options); 2=Preferred - Medium (out of 3 options); 3 =Most unpreferred - Worst (out of 3 options)
VP - contractor - amenity - specialist	vaspeci	For renovating our homes's living spaces: Specialist renovation company	When renovating our homes's living spaces, we prefer/choose a contractor: Specialist renovation company	1=Most preferred - Best (out of 3 options); 2=Preferred - Medium (out of 3 options); 3 =Most unpreferred - Worst (out of 3 options)
VP - contractor - amenity - local	valocal	For renovating our homes's living spaces: 'Small, local company or tradespeople'	When renovating our homes's living spaces, we prefer/choose a contractor: 'Small, local company or tradespeople'	1=Most preferred - Best (out of 3 options); 2=Preferred - Medium (out of 3 options); 3 =Most unpreferred - Worst (out of 3 options)
VP - contractor - energy - utility	veutil	For energy efficient renovations, we choose: Large energy company	For energy efficient renovations, we would prefer/choose a contractor: Large energy company	1=Most important - Best (out of 4 options); 2=Second most important -Second best (out of 4 options); 3=Less important - Second worse (out of 4 options); 4=Least important - Worst (out of 4 options)
VP - contractor - energy - major	vemajor	For energy efficient renovations, we choose: Major home store or retailer	For energy efficient renovations, we would prefer/choose a contractor: Major home store or retailer	1=Most important - Best (out of 4 options); 2=Second most important -Second best (out of 4 options); 3=Less important - Second worse (out of 4 options); 4=Least important - Worst (out of 4 options)
VP - contractor - energy - specialist	vespeci	For energy efficient renovations, we choose: Specialist renovation company	For energy efficient renovations, we would prefer/choose a contractor: Specialist renovation company	1=Most important - Best (out of 4 options); 2=Second most important -Second best (out of 4 options); 3=Less important - Second worse (out of 4 options); 4=Least important - Worst (out of 4 options)
VP - contractor - energy - local	velocal	For energy efficient renovations, we choose: 'Small, local company or tradespeople'	For energy efficient renovations, we would prefer/choose a contractor: 'Small, local company or tradespeople'	1=Most important - Best (out of 4 options); 2=Second most important -Second best (out of 4 options); 3=Less important - Second worse (out of 4 options); 4=Least important - Worst (out of 4 options)
VP - service -	vsphone	The customer service support we choose is: By	The customer service support we would prefer/choose: By phone only	1=Most preferred - Best (out of 5 options); 2=Second most preferred - Second best

phone		phone only		(out of 5 options); 3=Medium preferred (out of 5 options); 4=Second least preferred -Second worst (out of 5 options); 5=Least preferred - Worst (out of 5 options)
VP - service - internet	vsweb	The customer service support we choose is: By internet only	The customer service support we would prefer/choose: By internet only	1=Most preferred - Best (out of 5 options); 2=Second most preferred - Second best (out of 5 options); 3=Medium preferred (out of 5 options); 4=Second least preferred -Second worst (out of 5 options); 5=Least preferred - Worst (out of 5 options)
VP - service - face store	vsface1	The customer service support we choose is: Face-to-face support in store or office	The customer service support we would prefer/choose: Face-to-face support in store or office	1=Most preferred - Best (out of 5 options); 2=Second most preferred - Second best (out of 5 options); 3=Medium preferred (out of 5 options); 4=Second least preferred -Second worst (out of 5 options); 5=Least preferred - Worst (out of 5 options)
VP - service - drop-in	vsdrop	The customer service support we choose is: Drop-in to an advice centre in store/office	The customer service support we would prefer/choose: Drop-in to an advice centre in store or office	1=Most preferred - Best (out of 5 options); 2=Second most preferred - Second best (out of 5 options); 3=Medium preferred (out of 5 options); 4=Second least preferred -Second worst (out of 5 options); 5=Least preferred - Worst (out of 5 options)
VP - service - face home	vsface2	The customer service support we choose is: Face-to-face support at home	The customer service support we would prefer/choose: Face-to-face support at home	1=Most preferred - Best (out of 5 options); 2=Second most preferred - Second best (out of 5 options); 3=Medium preferred (out of 5 options); 4=Second least preferred -Second worst (out of 5 options); 5=Least preferred - Worst (out of 5 options)
	lyeano		I will consider any type of loan [= Corresponds to q69_99= q69_1 & q69_6 Together]	0= No; 1= Yes
	loansno		Loans_Numeric: Number of credit instruments used to finance renovation	Numeric
	loans		Loans_Composition: Type of credit instruments used to finance renovation	Numeric
Loans	res_brw_no	No – would never consider any loan	No – would never consider any loan[Careful: Original Ipsos Variable is actually reversed]	0= No; 1= Yes
	res_brw_yes	Yes	Yes[Ipsos Variable Referring to Yes- I take loans]	0= No; 1= Yes
	res_brw_bkl	Conventional bank loan	Conventional bank loan	0= No; 1= Yes
	res_brw_cre	Credit card	Credit card	0= No; 1= Yes
	res_brw_mrt	Borrowing against mortgage	Borrowing against mortgage	0= No; 1= Yes
	res_brw_oth	Other	Other	0= No; 1= Yes

	res_brw_dkn	Don't know/not applicable	Don't know/not applicable [Careful- Needs to be Read Together with q69_1]	
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WAVE 2 ONLY

	MovedHomes	See next column =	Have you moved home since September 2012?	1= Yes; 2= No
	Wave1Answered	See next column =	Did you personally answer a survey on home renovating sent to you last September	1=Yes; 3= Can't Remember; Missing= Not available
Delineating new variable	n1c	See next column =	We have a clear vision of how we want our home to be	1=Strongly disagree; ..;7=Strongly agree; Missing= Not available
Delineating new variable	n1d	See next column =	How our home compares to others' says something about who we are	1=Strongly disagree; ..;7=Strongly agree; Missing= Not available
Delineating new variable	n1e	See next column =	For us, home is more a feeling than a physical place	1=Strongly disagree; ..;7=Strongly agree; Missing= Not available
Adapting new variable	n3e	See next column =	We often find ourselves thinking about how we could change the physical arrangements	1=Strongly disagree; ..;7=Strongly agree; Missing= Not available
Adapting new variable	n3f	See next column =	We' are aware our home could be altered so it better suits the demands of our home	1=Strongly disagree; ..;7=Strongly agree; Missing= Not available
Adapting new variable	n3g	See next column =	We know that the way we use available space at home could be improved	1=Strongly disagree; ..;7=Strongly agree; Missing= Not available
Adapting new variable	n3l	See next column =	Some things we need to change about our home would mean bringing in contractors	1=Strongly disagree; ..;7=Strongly agree; Missing= Not available
Adapting new variable	n3h	See next column =	To make changes to our home, we would either get contractors in, or we would do	1=Strongly disagree; ..;7=Strongly agree; Missing= Not available
Adapting new variable	n3i	See next column =	Major renovations are the only real way to make the changes needed to our home	1=Strongly disagree; ..;7=Strongly agree; Missing= Not available
Adapting new variable	n3k	See next column =	We don't need anything more than DIY projects to improve things about our home	1=Strongly disagree; ..;7=Strongly agree; Missing= Not available
Adapting new variable	n3m	See next column =	We get along just fine with how our home is currently arranged, even though we k	1=Strongly disagree; ..;7=Strongly agree; Missing= Not available
Negotiating new variable	n5c	See next column =	For the big decisions about changing our home, there is really just one decision	1=Strongly disagree; ..;7=Strongly agree; Missing= Not available
Negotiating new variable	n5d	See next column =	When it comes to spending money on our home, we all have different things we wan	1=Strongly disagree; ..;7=Strongly agree; Missing= Not available
Are they aware of the Green Deal?	Green_Deal	See next column =	To what extent are you aware of the Green Deal, a scheme for helping make homes	1= We have not heard of the Green Deal; 2 =We have heard of the Green Deal but know nothing about it; 3=We know a little about the Green Deal; 4= We have a good understanding of the Green Deal; 5 =We have already been in contact with Green Deal assessors or providers; 6= We have booked or have already had a Green Deal assessment
Where they buy from	BandQ	See next column =	B&Q : How often do you shop for home DIY and/or renovation products from	1 =Always; 2 =Often; 3 =Sometimes; 4= Never; Missing = Not available
Where they buy from	Homebase	See next column =	Homebase : How often do you shop for home DIY and/or renovation products from	1 =Always; 2 =Often; 3 =Sometimes; 4= Never; Missing = Not available
Where they buy from	Wickes	See next column =	Wickes : How often do you shop for home DIY and/or renovation products from	1 =Always; 2 =Often; 3 =Sometimes; 4= Never; Missing = Not available
Where they buy from	Localshop	See next column =	Local hardware store : How often do you shop for home DIY and/or renovation products from	1 =Always; 2 =Often; 3 =Sometimes; 4= Never; Missing = Not available
Where they buy from	DIYOther	See next column =	Other : How often do you shop for home DIY and/or renovation products from	1 =Always; 2 =Often; 3 =Sometimes; 4= Never; Missing = Not available

				1 =Always; 2 =Often; 3 =Sometimes; 4= Never; Missing = Not available
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