

**Questionnaire**  
**BES2010\_camp**  
BES\_SURVEY



Version 5

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## Module: \_1

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### Page: intro

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Thank you for agreeing to take part in this survey. This survey covers political issues and the results will be used to inform our clients.

We have tested the survey and it should take around 10 minutes to complete.

Your account will be credited with 100 points within 24 hours of completing this survey.

### Page: q1

---

**q1- Show all respondents/required**

SINGLE CHOICE

**In which of the following do you live?**

*Order as shown*

- 1  East Anglia
- 2  East Midlands
- 3  Greater London
- 4  North
- 5  North West
- 6  Scotland
- 7  South East
- 8  South West
- 9  Wales
- 10  West Midlands
- 11  Yorkshire & Humberside
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

### Page: q2

---

**q2- Show all respondents/required**

SINGLE CHOICE

**How interested are you in the general election that will be held on May 6th this year?**

*Order as shown*

- 1  Very interested
- 2  Somewhat interested
- 3  Not very interested
- 4  Not at all interested
- 5  Don't know
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

### Page: q3

---

**q3- Show all respondents/required**

OPEN TEXTBOX

Now, a few questions about the issues and problems facing Britain today. As far as you're concerned, what is the SINGLE MOST important issue facing the country at the present time?  
(Please write in. If you think there are no important issues facing the country at the present time, please write NONE; if you don't know, please write DK)

Page: q4

---

**q4- Show all respondents/required**

SINGLE CHOICE

**Which party is best able to handle this issue?***Order as shown*

- 1  There are no important problems
- 2  None / No Party
- 3  Labour
- 4  Conservative
- 5  Liberal Democrat
- 6  Scottish National Party (SNP)
- 7  Plaid Cymru
- 8  Green Party
- 9  United Kingdom Independence Party (UKIP)
- 10  British National Party (BNP)
- 11  Other
- 12  Don't know
- 98  Skipped
- 99  Not Asked

*Show if q1==6**Show if q1==9**Admin/Not Shown**Admin/Not Shown*Page: q5

---

**q5- Show if q4==11/required**

OPEN TEXTBOX

You said you thought an 'other' party is beset able to handle this issue. Please say here which party this is.

Module: labissues

---

Page: q6

---

**q6** - *Show all respondents/required*

SINGLE CHOICE

**How well do you think the <i>present government</i> has handled Britain's <i>education system</i>?***Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q7**

---

**q7** - *Show all respondents/required*

SINGLE CHOICE

**How well do you think the <i>present government</i> has handled <i>immigration</i>?***Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q8**

---

**q8** - *Show all respondents/required*

SINGLE CHOICE

**How well do you think the <i>present government</i> has handled <i>the National Health Service</i>?***Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q9**

---

**q9**- Show all respondents/required

SINGLE CHOICE

**How well do you think the <i>present government</i> has handled <i>the current financial crisis</i>?***Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q10**

---

**q10**- Show all respondents/required

SINGLE CHOICE

**How well do you think the <i>present government</i> has handled <i>the economy</i> in general?***Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q11**

---

**q11**- Show all respondents/required

SINGLE CHOICE

**How well do you think the <i>present government</i> has handled <i>the level of taxation</i>?***Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: conissues**

---

**Page: q12**

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**q12**- *Show all respondents/required* SINGLE CHOICE  
**How well do you think a <i>Conservative government</i> would handle Britain's <i>education system</i>?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q13**

---

**q13**- *Show all respondents/required* SINGLE CHOICE  
**How well do you think a <i>Conservative government</i> would handle <i>immigration</i>?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q14**

---

**q14**- *Show all respondents/required* SINGLE CHOICE  
**How well do you think a <i>Conservative government</i> would handle the <i>National Health Service</i>?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q15**

---

**q15- Show all respondents/required** SINGLE CHOICE  
**How well do you think a <i>Conservative government</i> would handle <i>the current financial crisis</i>?**

---

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q16**

---

**q16- Show all respondents/required** SINGLE CHOICE  
**How well do you think a <i>Conservative government</i> would handle <i>the economy</i> in general?**

---

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q17**

---

**q17- Show all respondents/required** SINGLE CHOICE  
**How well do you think a <i>Conservative government</i> would handle <i>the level of taxation</i>?**

---

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Module: \_2**

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**Page: q18**

---

**q18- Show all respondents/required** SINGLE CHOICE  
**Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?**

*Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP) *Show if q1==6*
- 5  Plaid Cymru *Show if q1==9*
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 10  No – None
- 11  Don't know
- 98  Skipped *Admin/Not Shown*
- 99  Not Asked *Admin/Not Shown*

Page: q19

---

**q19- Show if q18==9/required** OPEN TEXTBOX  
**You said you generally think of yourself as an 'other' party. Please say here which party this is.**

Page: q20

---

**q20- Show if q18 in [10,11]/required** SINGLE CHOICE  
**Do you generally think of yourself as a little closer to one of the parties than the others? If yes, please tell me which party?**

*Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP) *Show if q1==6*
- 5  Plaid Cymru *Show if q1==9*
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 10  No – None
- 11  Don't know
- 98  Skipped *Admin/Not Shown*
- 99  Not Asked *Admin/Not Shown*

Page: q21

---

**q21**- Show if q20==9/required

OPEN TEXTBOX

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.

Page: dummy

Page: q22

**q22**- Show if (q18 in [1,2,3,4,5,6,7,8,9] or q20 in [1,2,3,4,5,6,7,8,9])/required

SINGLE CHOICE

Would you call yourself very strong, fairly strong, or not very strong \$party?

Order as shown

- 1  Very strongly
- 2  Fairly strongly
- 3  Not very strongly
- 4  Don't know
- 8  Skipped
- 9  Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q23

**q23**- Show all respondents/required

SINGLE CHOICE

Please think of a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely <BR/><BR/> How likely is it that you will vote in the general election?

Order as shown

- 1  0 – Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Very likely
- 12  Don't know
- 98  Skipped
- 99  Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q24



**q24- Show all respondents/required** SINGLE CHOICE  
**If you do vote in the general election, have you decided which party you will vote for, or haven't you decided yet?**

*Order as shown*

- 1  Yes, decided
- 2  No, not decided yet
- 3  Will not vote
- 4  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

**Page: q25**

---

**q25- Show if q24==1/required** SINGLE CHOICE  
**Which party is that?**

*Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP) *Show if q1==6*
- 5  Plaid Cymru *Show if q1==9*
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 98 Skipped *Admin/Not Shown*
- 99 Not Asked *Admin/Not Shown*

**Page: q26**

---

**q26- Show if q25==9/required** OPEN TEXTBOX  
**You said you had decided to vote for an 'other' party in the general election. Please say here which party this is.**

**Page: q27**

---

**q27** - Show if q24==2/required

SINGLE CHOICE

**Which party do you think you are most likely to vote for?***Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP)
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 10  Don't know
- 98  Skipped
- 99  Not Asked

*Show if q1==6**Show if q1==9**Admin/Not Shown**Admin/Not Shown***Page: q28****q28** - Show if q27==9/required

OPEN TEXTBOX

**You said you were most likely to vote for an 'other' party in the general election. Please say here which party this is.****Page: q29****q29** - Show all respondents/required

SINGLE CHOICE

**People give different reasons for why they vote for one party rather than another. Which of the following BEST describes your reasons?***Order as shown*

- 1  The party has the best policies
- 2  The party has the best leader
- 3  I really prefer another party but it stands no chance of winning in my constituency.
- 4  I vote tactically.
- 5  Other reasons
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q30****q30** - Show if q29==5/required

OPEN TEXTBOX

**You said there were 'other' reasons why you would vote for one party rather than another. Please say here what these reasons are.****Page: q31**

**q31**- Show if q29 in [3,4]/required

SINGLE CHOICE

**Which party do you really prefer?***Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP)
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 98 Skipped
- 99 Not Asked

*Show if q1==6**Show if q1==9**Admin/Not Shown**Admin/Not Shown***Page: q32****q32**- Show if q31==9/required

OPEN TEXTBOX

**You said you really prefer an 'other' party. Please say here which party this is.**

## Module: q33to35

**Page: q33****q33**- Show all respondents/required

SINGLE CHOICE

**On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely****<BR/><BR/> How likely is it that <i>Labour</i> will win the election in <i>your local constituency</i>?***Order as shown*

- 1  0 – Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q34**

**q34- Show all respondents/required**

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely  
<BR/><BR/> How likely is it that the <i>Conservative Party</i> will win the election in <i>your local constituency</i>?

*Order as shown*

- 1  0 – Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q35**

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**q35- Show all respondents/required**

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely  
<BR/><BR/> How likely is it that the <i>Liberal Democrats</i> will win the election in <i>your local constituency</i>?

*Order as shown*

- 1  0 – Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: \_3**

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**Page: q36**

---

**q36** - Show if q1==6/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely  
<BR/><BR/> How likely is it that the <i>Scottish National Party (SNP)</i> will win the election in  
<i>your local constituency</i>?

*Order as shown*

- 1  0 – Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q37**

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**q37** - Show if q1==9/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely  
<BR/><BR/> How likely is it that <i>Plaid Cymru</i> will win the election in <i>your local  
constituency</i>?

*Order as shown*

- 1  0 – Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: q38to40**

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**Page: q38**

---

**q38**- Show all respondents/required

SINGLE CHOICE

On the 0 to 10 scale, where 0 means very unlikely and 10 means very likely <BR/><BR/> How likely is it that <i>Labour</i> will win the <i>general election</i>?

*Order as shown*

- 1  0 – Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q39**

---

**q39**- Show all respondents/required

SINGLE CHOICE

On the 0 to 10 scale, where 0 means very unlikely and 10 means very likely <BR/><BR/> How likely is it that the <i>Conservative Party</i> will win the <i>general election</i>?

*Order as shown*

- 1  0 – Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q40**

---

**q40- Show all respondents/required**

SINGLE CHOICE

On the 0 to 10 scale, where 0 means very unlikely and 10 means very likely <BR/><BR/> How likely is it that the <i>Liberal Democrats</i> will win the <i>general election</i>?

*Order as shown*

- 1  0 – Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Module: \_4

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### Page: leadersintro

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Now, thinking about party leaders for a moment... (Please click the arrow to continue)

## Module: q41to43

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### Page: q41

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**q41- Show all respondents/required**

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like <BR/><BR/> How do you feel about <i>Gordon Brown</i>?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Page: q42

---

**q42**- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like  
<BR/><BR/> How do you feel about <i>David Cameron</i>?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*Page: q43

---

**q43**- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like  
<BR/><BR/> How do you feel about <i>Nick Clegg</i>?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*Module: 5

---

Page: q44

---



**q44-** *Show if q1==6/required*

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like  
<BR/><BR/> How do you feel about <i>Alex Salmond</i>?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q45**

---

**q45-** *Show if q1==9/required*

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like  
<BR/><BR/> How do you feel about <i>Ieuan Wyn Jones</i>?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q46**

---

**q46**- Show all respondents/required  
**Who would make the best Prime Minister?**

SINGLE CHOICE

Order as shown

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 4  Don't know
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

Page: q47

---

**q47**- Show all respondents/required

SINGLE CHOICE

**Please say how far you agree or disagree with the following statement.<br/><br/>I would be seriously neglecting my duty as a citizen if I didn't vote.**

Order as shown

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

Page: partiesintro

---

Now, some questions about the political parties... (Please click the arrow to continue)

Module: q48to50

---

Page: q48

---

**q48**- Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like  
<BR/><BR/> How do you feel about the <i>Labour Party</i>?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q49**

---

**q49**- Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like  
<BR/><BR/> How do you feel about the <i>Conservative Party</i>?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q50**

---

**q50** - Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like  
<BR/><BR/> How do you feel about the <i>Liberal Democrats</i>?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Module: \_6

---

Page: q51

---

**q51** - Show if q1==6/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like  
<BR/><BR/> How do you feel about the <i>Scottish National Party</i>?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Page: q52

---

**q52** - Show if q1==9/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like  
How do you feel about the *Plaid Cymru*?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Page: economyintro

---

Now a few questions about economic conditions... (Please click the arrow to continue)

## Page: q53

---

**q53** - Show all respondents/required

SINGLE CHOICE

How does the financial situation of your household now compare with what it was 12 months ago? Has it:

*Order as shown*

- 1  Got a lot worse
- 2  Got a little worse
- 3  Stayed the same
- 4  Got a little better
- 5  Got a lot better
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Page: q54

---

**q54- Show all respondents/required** SINGLE CHOICE  
**How do you think the general economic situation in this country has changed over the last 12 months? Has it:**

*Order as shown*

- 1  Got a lot worse
- 2  Got a little worse
- 3  Stayed the same
- 4  Got a little better
- 5  Got a lot better
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q55**

---

**q55- Show all respondents/required** SINGLE CHOICE  
**How do you think the financial situation of your household will change over the next 12 months? Will it:**

*Order as shown*

- 1  Get a lot worse
- 2  Get a little worse
- 3  Stay the same
- 4  Get a little better
- 5  Get a lot better
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q56**

---

**q56- Show all respondents/required** SINGLE CHOICE  
**How do you think the general economic situation in this country will develop over the next 12 months? Will it:**

*Order as shown*

- 1  Get a lot worse
- 2  Get a little worse
- 3  Stay the same
- 4  Get a little better
- 5  Get a lot better
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q57**

---

**q57** - Show all respondents/required SINGLE CHOICE  
 With Britain in economic difficulties, which party do you think would be able to handle the situation best – Labour or the Conservatives?

Order as shown

- 1  Labour
- 2  Conservatives
- 3  Neither
- 4  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q58

**q58** - Show if q57 in [3,4]/required SINGLE CHOICE  
 With Britain in economic difficulties, do you think another party would be able to handle the situation best?

Order as shown

- 1  Yes, other party
- 2  No – None
- 3  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q59

**q59** - Show if q58==1/required OPEN TEXTBOX  
 You said that you thought with Britain in economic difficulties, an 'other' party would be able to hand the situation best. Please say which party that is.

Page: q60

**q60** - Show all respondents/required SINGLE CHOICE  
 Which of the party leaders do you think would do the best job in managing Britain's economy?

Order as shown

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 4  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q61

**q61**- Show all respondents/required

SINGLE CHOICE

Thinking about how well democracy works in this country, on the whole, are you very satisfied, fairly satisfied, a little dissatisfied, or very dissatisfied with the way that democracy works in this country?

---

*Order as shown*

- 1  Very satisfied
- 2  Fairly satisfied
- 3  A little dissatisfied
- 4  Very dissatisfied
- 5  Don't know
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q62**

---

**q62**- Show all respondents/required

SINGLE CHOICE

Thinking about the outcomes of general elections, which of these statements is more important to you? (Please tick the statement you prefer)

---

*Order as shown*

- 1  That one party get more than half the seats in parliament so it can govern on its own
- 2  That every party's percentage of seats in parliament is the same as their percentage of the vote
- 3  Don't know
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q63**

---



**q63**- Show all respondents/required

SINGLE CHOICE

On a scale of 0 to 10, where 10 means a great deal of attention and 0 means no attention

&lt;BR/&gt;&lt;BR/&gt; How much attention do you generally pay to politics?

*Order as shown*

- 1  0 – Pay no attention
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 - Pay a great deal of attention
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q64**

---

**q64**- Show all respondents/required

SINGLE CHOICE

On a scale from 0 to 10, where 10 means a great deal of influence and 0 means no influence

&lt;BR/&gt;&lt;BR/&gt; How much influence do you have on politics and public affairs?

*Order as shown*

- 1  0 - No influence
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Great deal of influence
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q65**

---

**q65- Show all respondents/required** SINGLE CHOICE  
**Do you strongly approve, approve, disapprove, or strongly disapprove of Britain's involvement in the war against the Taliban in Afghanistan?**

*Order as shown*

- 1  Strongly approve
- 2  Approve
- 3  Disapprove
- 4  Strongly disapprove
- 5  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

**Page: q66**

**q66- Show all respondents/required** SINGLE CHOICE  
**Have any of the political parties contacted you during the past month?**

*Order as shown*

- 1  No
- 2  Yes
- 3  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

**Page: q67**

**q67- Show if q66==2/required** MULTIPLE CHOICE  
**Please indicate all the political parties that have contacted you during the past month. Please select all that apply.**

*Order as shown*

- 1  Conservative
- 2  Labour
- 3  Liberal Democrat
- 4  United Kingdom Independence Party (UKIP)
- 5  British National Party (BNP)
- 6  Scottish National Party (SNP)
- 7  Plaid Cymru
- 8  Other Parties

*Show if q1==6*  
*Show if q1==9*

**Page: q68**

**q68- Show if 8 in q67/required** OPEN TEXTBOX  
**Please state the other party/ parties that have contacted you:**

**Page: q69**

**q69**- Show if 1 in q67/required

MULTIPLE CHOICE

**Please indicate all the ways the Conservative party contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: q70**

---

**q70**- Show if 8 in q69

OPEN TEXTBOX

**Please state the other ways you were contacted:**

---

**Page: q71**

---

**q71**- Show if 2 in q67/required

MULTIPLE CHOICE

**Please indicate all the ways the Labour party contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: q72**

---

**q72**- Show if 8 in q71

OPEN TEXTBOX

**Please state the other ways you were contacted:**

---

**Page: q73**

---

**q73- Show if 3 in q67/required**

MULTIPLE CHOICE

**Please indicate all the ways the Liberal Democrat party contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: q74****q74- Show if 8 in q73**

OPEN TEXTBOX

**Please state the other ways you were contacted:****Page: q75****q75- Show if 4 in q67/required**

MULTIPLE CHOICE

**Please indicate all the ways the United Kingdom Independence Party contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: q76****q76- Show if 8 in q75**

OPEN TEXTBOX

**Please state the other ways you were contacted:****Page: q77**

**q77** - Show if 5 in q67/required

MULTIPLE CHOICE

**Please indicate all the ways the British National Party contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: q78**

---

**q78** - Show if 8 in q77

OPEN TEXTBOX

**Please state the other ways you were contacted:****Page: q79**

---

**q79** - Show if 6 in q67/required

MULTIPLE CHOICE

**Please indicate all the ways the Scottish National Party contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: q80**

---

**q80** - Show if 8 in q79

OPEN TEXTBOX

**Please state the other ways you were contacted:****Page: q81**

---

**q81** - Show if 7 in q67/required

MULTIPLE CHOICE

**Please indicate all the ways Plaid Cymru contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: q82****q82** - Show if 8 in q81

OPEN TEXTBOX

**Please state the other ways you were contacted:****Page: q83****q83** - Show if 8 in q67/required

MULTIPLE CHOICE

**Please indicate all the ways \$q68 contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: q84****q84** - Show if 8 in q83

OPEN TEXTBOX

**Please state the other ways you were contacted:****Page: q85**

**q85- Show all respondents/required** SINGLE CHOICE  
**Have you seen any of the Party Election Broadcasts that are being shown on television during the election campaign?**

*Order as shown*

- 1  Yes
- 2  No
- 3  Don't know
- 8  Skipped *Admin/Not Shown*
- 9  Not Asked *Admin/Not Shown*

**Page: q86**

**q86- Show if q85==1/required** MULTIPLE CHOICE  
**Which parties' Election Broadcasts have you seen? (Please tick all that apply)**

*Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP) *Show if q1==6*
- 5  Plaid Cymru *Show if q1==9*
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other Party
- 10  No – None *Exclude other punches*
- 11  Don't know *Exclude other punches*

**Page: q87**

**q87- Show if 9 in q86/required** OPEN TEXTBOX  
**You said you have seen an Election Broadcast(s) for an 'other' party. Please say for which party that was.**

**Page: q88**

**q88**- Show if 1 in q86/required

SINGLE CHOICE

**Was your impression of the Labour Party Election Broadcast favourable or unfavourable?***Order as shown*

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Labour Party Election Broadcast
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q89****q89**- Show if 2 in q86/required

SINGLE CHOICE

**Was your impression of the Conservative Party Election Broadcast favourable or unfavourable?***Order as shown*

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Conservative Party Election Broadcast
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q90****q90**- Show if 3 in q86/required

SINGLE CHOICE

**Was your impression of the Liberal Democrat Party Election Broadcast favourable or unfavourable?***Order as shown*

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Liberal Democrat Party Election Broadcast
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q91**



**q91- Show if 4 in q86/required** SINGLE CHOICE  
**Was your impression of the Scottish National Party Election Broadcast favourable or unfavourable?**

*Order as shown*

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Scottish National Party Election Broadcast
- 8  Skipped *Admin/Not Shown*
- 9  Not Asked *Admin/Not Shown*

**Page: q92**

**q92- Show if 5 in q86/required** SINGLE CHOICE  
**Was your impression of the Plaid Cymru Election Broadcast favourable or unfavourable?**

*Order as shown*

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Plaid Cymru Election Broadcast
- 8  Skipped *Admin/Not Shown*
- 9  Not Asked *Admin/Not Shown*

**Page: q92a**

**q92a- Show if 6 in q86/required** SINGLE CHOICE  
**Was your impression of the Green Party Election Broadcast favourable or unfavourable?**

*Order as shown*

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Green Party Election Broadcast
- 8  Skipped *Admin/Not Shown*
- 9  Not Asked *Admin/Not Shown*

**Page: q92b**

**q92b**- Show if 7 in q86/required

SINGLE CHOICE

**Was your impression of the United Kingdom Independence Party (UKIP) Election Broadcast favourable or unfavourable?***Order as shown*

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a UKIP Election Broadcast
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q92c****q92c**- Show if 8 in q86/required

SINGLE CHOICE

**Was your impression of the British National Party (BNP) Election Broadcast favourable or unfavourable?***Order as shown*

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a BNP Election Broadcast
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q92d****q92d**- Show if 9 in q86/required

SINGLE CHOICE

**Was your impression of the \$q87 Party Election Broadcast favourable or unfavourable?***Order as shown*

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Party Election Broadcast from this party
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: tvdq1**

**tvdq1**- *Show all respondents/required* SINGLE CHOICE  
**Did you see or hear all or part of the <i>first</i> nationally televised debate among the party leaders that was held on April 15th?**

*Order as shown*

- 1  Yes
- 2  No
- 3  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: tvdq2

**tvdq2**- *Show if tvdq1==1/required* SINGLE CHOICE  
**Who do you think did the best job in the <i>first</i> debate?**

*Order as shown*

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: tvdq95

**tvdq95**- *Show if tvdq1==1/required* SINGLE CHOICE  
**Who did you think did the worst job in the <i>first</i> debate?**

*Order as shown*

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: tvsdq1

**tvsdq1**- *Show all respondents/required* SINGLE CHOICE  
**What about the <i>second</i> debate? Did you see or hear all or part of the <i>second</i> nationally televised debate among the party leaders that was held on April 22nd?**

*Order as shown*

- 1  Yes
- 2  No
- 3  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: tvsdq2

**tvsdq2**- Show if tvsdq1==1/required SINGLE CHOICE

Who do you think did the best job in the <i>second</i> debate?

Order as shown

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 8  Skipped Admin/Not Shown
- 9  Not Asked Admin/Not Shown

Page: tvsdq3

**tvsdq3**- Show if tvsdq1==1/required SINGLE CHOICE

Who did you think did the worst job in the <i>second</i> debate?

Order as shown

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 8  Skipped Admin/Not Shown
- 9  Not Asked Admin/Not Shown

Page: tvtdq1

**tvtdq1**- Show all respondents/required SINGLE CHOICE

What about the <i>third</i> debate? Did you see or hear all or part of the <i>third</i> nationally televised debate among the party leaders that was held on April 29th?

Order as shown

- 1  Yes
- 2  No
- 3  Don't know
- 8  Skipped Admin/Not Shown
- 9  Not Asked Admin/Not Shown

Page: tvtdq2

**tvtdq2**- Show if tvtdq1==1/required SINGLE CHOICE

Who do you think did the best job in the <i>third</i> debate?

Order as shown

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 8  Skipped Admin/Not Shown
- 9  Not Asked Admin/Not Shown

Page: tvtdq3

**tvtdq3** - Show if tvtdq1==1/required

SINGLE CHOICE

**Who did you think did the worst job in the <i>third</i> debate?***Order as shown*

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q93****q93** - Show all respondents/required

SINGLE CHOICE

**Overall, which party do you think has conducted the best election campaign thus far?***Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP)
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other Party
- 10  None – No party
- 11  All parties equally good
- 12  Don't know
- 98  Skipped
- 99  Not Asked

*Show if q1==6**Show if q1==9**Admin/Not Shown**Admin/Not Shown***Page: q94**

**q94- Show all respondents/required** SINGLE CHOICE  
**And, which party do you think has conducted the worst election campaign thus far?**

*Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP) *Show if q1==6*
- 5  Plaid Cymru *Show if q1==9*
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other Party
- 10  None – No party
- 11  All parties equally bad
- 12  Don't know
- 98  Skipped *Admin/Not Shown*
- 99  Not Asked *Admin/Not Shown*

Page: q95

---

**q95- Show all respondents/required** SINGLE CHOICE  
**Using a 0 to 10 scale where 0 means no attention and 10 means a great a deal of attention**  
**<BR/><BR/>How much attention have you paid to the general election campaign thus far?**

*Order as shown*

- 1  0 – No attention to election campaign
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 - A great deal of attention to election campaign
- 12  Don't know
- 98  Skipped *Admin/Not Shown*
- 99  Not Asked *Admin/Not Shown*

Page: q96

---

**q96- Show all respondents/required** SINGLE CHOICE  
**Thinking overall about how the party leaders have performed during the election campaign, which party leader do you think has performed best during the election campaign thus far?**

*Order as shown*

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 4  Alex Salmond *Show if q1==6*
- 5  Ieuan Wyn Jones *Show if q1==9*
- 6  None – No leader
- 7  All leaders equally good
- 8  Don't know
- 98 Skipped *Admin/Not Shown*
- 99 Not Asked *Admin/Not Shown*

**Page: q97**

---

**q97- Show all respondents/required** SINGLE CHOICE  
**And, overall, which party leader do you think has performed worst during the election campaign thus far?**

*Order as shown*

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 4  Alex Salmond *Show if q1==6*
- 5  Ieuan Wyn Jones *Show if q1==9*
- 6  None – No leader
- 7  All leaders equally bad
- 8  Don't know
- 98 Skipped *Admin/Not Shown*
- 99 Not Asked *Admin/Not Shown*

**Page: q98**

---

**q98**- Show all respondents/required  
**What is your year of birth?**

DROPDOWN

*Order as shown*

- 1  1994
- 2  1993
- 3  1992
- 4  1991
- 5  1990
- 6  1989
- 7  1988
- 8  1987
- 9  1986
- 10  1985
- 11  1984
- 12  1983
- 13  1982
- 14  1981
- 15  1980
- 16  1979
- 17  1978
- 18  1977
- 19  1976
- 20  1975
- 21  1974
- 22  1973
- 23  1972
- 24  1971
- 25  1970
- 26  1969
- 27  1968
- 28  1967
- 29  1966
- 30  1965
- 31  1964
- 32  1963
- 33  1962
- 34  1961
- 35  1960
- 36  1959
- 37  1958
- 38  1957
- 39  1956
- 40  1955
- 41  1954
- 42  1953
- 43  1952
- 44  1951
- 45  1950
- 46  1949
- 47  1948



- 48 ○ 1947
- 49 ○ 1946
- 50 ○ 1945
- 51 ○ 1944
- 52 ○ 1943
- 53 ○ 1942
- 54 ○ 1941
- 55 ○ 1940
- 56 ○ 1939
- 57 ○ 1938
- 58 ○ 1937
- 59 ○ 1936
- 60 ○ 1935
- 61 ○ 1934
- 62 ○ 1933
- 63 ○ 1932
- 64 ○ 1931
- 65 ○ 1930
- 66 ○ 1929
- 67 ○ 1928
- 68 ○ 1927
- 69 ○ 1926
- 70 ○ 1925
- 71 ○ 1924
- 72 ○ 1923
- 73 ○ 1922
- 74 ○ 1921
- 75 ○ 1920
- 76 ○ 1919
- 77 ○ 1918
- 78 ○ 1917
- 79 ○ 1916
- 80 ○ 1915
- 81 ○ 1914
- 82 ○ 1913
- 83 ○ 1912
- 84 ○ 1911
- 85 ○ 1910
- 86 ○ 1909
- 87 ○ 1908
- 88 ○ 1907
- 89 ○ 1906
- 90 ○ 1905
- 91 ○ 1904
- 92 ○ 1903
- 93 ○ 1902
- 94 ○ 1901
- 95 ○ 1900 or earlier
- 96 ○ Abstain
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

## Page: q99

---

**q99**- Show if q98==96/required

SINGLE CHOICE

**In that case, could you say which age band you would fall into?**

---

*Order as shown*

- 1  16 to 17
- 2  18 to 24
- 3  25 to 39
- 4  40 to 54
- 5  55 or over
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

## Page: q100

---

**q100**- Show all respondents/required

SINGLE CHOICE

**What is your gender?**

---

*Order as shown*

- 1  Male
- 2  Female
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

## Page: q101

---

**q101**- Show all respondents/required

SINGLE CHOICE

**Finally, has anything happened in the last few days that has changed your view of any of the main political parties?**

---

*Order as shown*

- 1  Yes
- 2  No
- 3  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

## Page: q102

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**q102**- Show if q101==1/required

OPEN TEXTBOX

**And, what was that? (Please write in)**

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## Module: admin

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## Page: comments

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**comments**- *Show all respondents*

OPEN TEXTBOX

**Do you have any comments on your experience of taking this survey (optional)? In the case that you would like a response to your comment please contact us at [supportuk@yougov.com](mailto:supportuk@yougov.com)**