

Annual Business Survey (ABS)

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1. Introduction

This report describes the procedures used by the Office for National Statistics (ONS) to produce the Annual Business Survey (ABS). The report is aimed at users who want to know more about the background and history, uses and users, and concepts and statistical methods underlying the survey. It includes information about questionnaire development, sample design, data collection, results processing, publications and quality issues.

1.1 Overview

The Annual Business Survey (ABS), formerly known as the Annual Business Inquiry - part 2 (ABI/2), is an annual survey of businesses covering the production, construction, distribution and service industries, which represents about two-thirds of the UK economy in terms of Gross Value Added (GVA).

Every year, ABS questionnaires are sent by ONS to around 62,000 businesses in Great Britain, and by the Department for Finance and Personnel Northern Ireland (DFPNI) to around 9,000 businesses in Northern Ireland.

The ABS is the largest business survey conducted by the ONS in terms of the combined number of respondents and variables it covers (62,000 questionnaires despatched in Great Britain, with around 600 different questions asked). It is the key resource for understanding the detailed structure and performance of businesses across the UK, and is a large contributor of business information to the UK National Accounts.

ABS provides a number of high-level indicators of economic activity such as the total value of sales and work completed by businesses, the value of purchases of goods, materials and services, and total employment costs.

The contribution of different industries to the overall value of economic activity can be assessed and, although estimates of employment from each company are not now collected at the same time, by combining ABS with employment information from the Business Register and Employment Survey (BRES) it is also possible to get a measure of value added and costs per head to allow better comparison between industrial sectors of different sizes. The indicators in the ABS publications are collected and presented as monetary values or counts, for example, approximate Gross Value Added (aGVA), numbers of enterprises. They are essentially a snapshot of UK business activity, and can be used to understand the level of the contributions to the UK economy from different sectors of the economy at any one time. The statistics produced are referred to as structural business statistics.

ABS outputs may be used to answer questions such as:

- how much wealth has been created in a particular industry?
- has there been a shift in activity from one industrial sector to another, and which industry groups/classes/subclasses are driving the change?

- are any industries particularly dominant in specific regions or countries of the UK and are there structural changes over time?
- how productive is a particular industry, such as the chemicals sector, and what is its operating profitability?

1.2 Key users and uses of the data

There are a wide range of users that view, download and utilise the ABS data. Users include those from government, both internal within ONS and external in other government departments such as the Department for Business, Innovation and Skills (BIS), the Department for Work and Pensions (DWP) and the Department for the Environment, Food and Rural Affairs (DEFRA). Devolved administrations such as the Scottish and Welsh Governments, as well as local authorities, also constitute key users of the ABS outputs. For government users, the ABS data are commonly used to inform policy and legislation. [ABS Government User Group](#) meetings are held biannually to give an opportunity for any changes or developments to the ABS to be discussed directly with its government users, in order that, where possible, their requirements can be met.

As mentioned in Section 1.1, the ABS output is a key contributor to the UK National and Regional accounts to inform, for example, the estimation of Gross Domestic Product (GDP).

On an international level, the ABS data are required by Eurostat to meet the [Structural Business Statistics Regulation \(SBSR\)](#) for annual structural statistics and are used to inform and monitor European Union policy.

The ABS also has a large number of non-government users, such as researchers, academics, think tanks, businesses, industry experts and the media. These users have largely been identified via internet searches, data requests and telephone queries. The uses to which the data are put are vast and varied, and the ABS team are striving to engage with these users more effectively to better understand their specific needs. In order to facilitate this engagement a new [Business and Trade Statistics Community](#) has been set up on the StatsUserNet forum.

Annex I contains a more detailed list of ABS users, including those mentioned above, and lists examples of the uses to which the ABS data are put.

1.3 Publication of the Annual Business Survey results

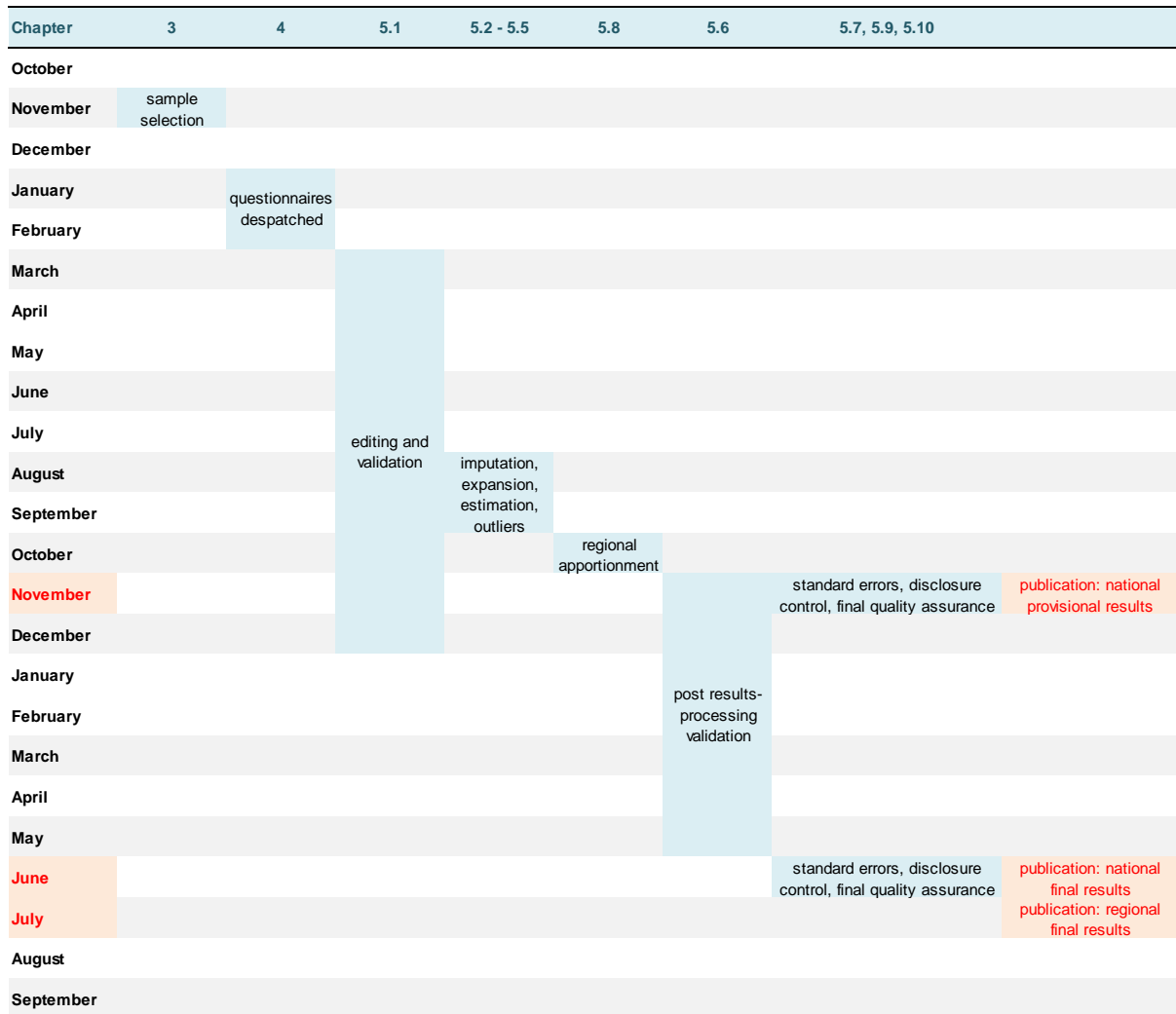
Publication of the ABS results follows the cycle described below:

- November – Provisional national results (for previous calendar year)
- June – Revised national results (including revision of the previous survey year)
- July – Provisional regional results (including revision of the previous survey year)

Publications of the ABS results are available on the [ABS release page](#) and earlier releases of the Annual Business Inquiry data are available on the [ABI release page](#).

Figure 1.1 summarises the survey process from sample selection through to the publication of the final ABS Regional results. It also outlines where key information for each stage of the survey process is covered within the Chapters of this technical report.

Figure 1.1 Summary of the survey process

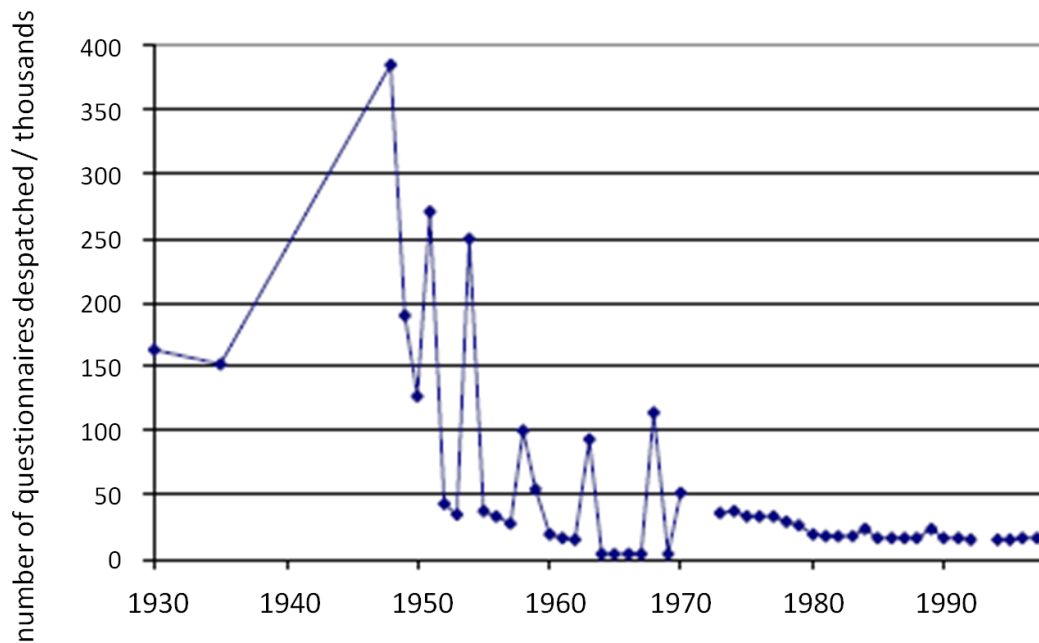


1.4 History

Collection of information on UK business dates back to the formation of the Board of Trade (the forerunner of the modern Department of Business, Innovation and Skills) in 1786. In 1832, the Board of Trade created its own statistics department, and began a statistical yearbook, which included information on commercial activities and trade. A timeline outlining the key events in the history of the collection of business statistics can be found in Annex II.

Figure 1.2 shows the number of questionnaires sent out by the Census of Production between 1930 and 1998. The number dropped significantly in the 1950s, when sampling methods were introduced. A Census was still carried out every four or five years, but the threshold for inclusion in the census was raised, so the peaks representing census years between 1950 and 1970 are substantially reduced compared with 1948.

Figure 1.2 Number of questionnaires despatched by the Census of Production between 1930 and 1998



As sampling methods were improved, a level was approached in the 1980s beyond which it became difficult to make further significant cuts in the sample size without affecting the quality of the estimates produced. However, ONS continues to pursue methodological improvements, which allow further small reductions in the sample size. In addition, in 2011, ONS implemented a programme to explore and develop the use of administrative data, such as tax information from Her Majesty's Revenue and Customs (HMRC), as an alternative or supplement to survey data.

Table 1.1 charts the key events in the development of the Annual Business Survey, from the first Census of Production in 1907 to the creation of the current Annual Business Survey in 2009. The table includes information on the drivers for change over these years.

Table 1.1 Key events in the development of the Annual Business Survey

year	label	notes
1906	Census of Production Act	The Census of Production is introduced to set trade tariffs, by comparing production rates with imports. There is much talk about confidentiality and burden on businesses, and whether this represents an attack on liberty or a public good.
1907	first Census of Production (CoP)	The first CoP, run by the Board of Trade, is carried out.
1912	first measure of GDP (output) published	The first measure of Gross Domestic Product (GDP) (output) is published.
1930	agriculture and forestry excluded from CoP	Agriculture and forestry are excluded from the CoP.
1941	Central Statistical Office created by Winston Churchill	The Central Statistical Office is created by Prime Minister Winston Churchill, to inform the war effort and to develop national income accounts.
1947	Statistics of Trade Act	The Act makes it a legal requirement that a Census of Production is held annually.
1948	Companies Act - defines an <i>enterprise</i>	The Act includes the legal definition of an <i>enterprise</i> (one or more firms under common ownership or control).
1948	Standard Industrial Classifications introduced	The Standard Industrial Classification (SIC) system is introduced, and the first full post-war Census is held.
1949	NI information published alongside GB	Information from Northern Ireland is published alongside that of Great Britain for the first time.
1950	first Census of Distribution (CoD)	The first Census of Distribution (CoD) is carried out, and subsequent CoDs are roughly quinquennial.
1952	sampling methods introduced	Sampling methods are introduced. The largest businesses are completely enumerated, one in ten of businesses employing fewer than 11 people are selected, and the same sampling fraction is used for businesses of the same size for every industry, except where this would generate very large samples. This approach was used until 1993. The sampling frame becomes important, and is based on the response to the 1950 Census. The Census continues to be held every four years, with sample surveys in intervening years.
1954	Verdon Smith report published	The Verdon Smith report is published. This confirms the need for a Census, but noted that businesses themselves did not in general find the results useful.

1958	SIC 58	The reviewed classification system reduced the scope of manufacturing, including the omission of production and processing of cinematographic films, and bakehouses attached to retail shops.
1958	quinquennial census reintroduced, with sample surveys in intervening years	A quinquennial census is reintroduced, with sample surveys in intervening years; sample surveys used as input to National Accounts, and to revise estimates from short-period surveys.
1963	fully computerised system introduced	The first fully computerised system is introduced. Punched cards and an electronic calculator had been in use since 1955. The business register is stored on magnetic tape.
1968	SIC 68	Some industries are added in the review, for example, coffee blending grinding and roasting, and tea blending. Some industries are dropped.
1968	GSS established	The Government Statistical Service (GSS) is established by Claus, now Lord, Moser.
1969	Business Statistics Office created	The Business Statistics Office is created.
1970	CoP becomes annual - renamed ACoP	The Census of Production becomes annual, and is renamed the Annual Census of Production (ACoP)
1970	Census of Employment (CoE) is introduced	The Census of Employment (CoE) begins, as National Insurance cards are discontinued. National Insurance cards, introduced in 1911, were held by businesses and swapped at labour exchanges, and were used to measure employment.
1973	UK joins the European Economic Community	The UK joins the European Economic Community (EEC, the 'Common Market'), and comparability with European nations becomes more important. An EEC directive is issued, which coordinates annual structural surveys in EEC member states.
1974	Purchases Inquiry (PI) introduced	The first quinquennial Purchases Inquiry (PI) is carried out.
1974	Census of Construction (ACoC) introduced	The Annual Census of Construction (ACoC) is introduced.
1976	retail inquiry is first part of ADSI to be carried out	The retail inquiry is first part of the Annual Distribution and Services Inquiry (ADSI) to be carried out. The need for this inquiry is driven by the growing services sector in the UK.
1978	sampling used more widely	Sampling is introduced more widely, and now includes businesses with fewer than 50 employees.
1980	SIC brought in line with European NACE classification	This review brings the UK SIC system into line with European NACE classification.

1980	SIC 1980	
1981	Rayner Review	The Rayner review took the view that statistics should be produced primarily for the purposes of government. In the same year, the ACoP publication recognises that European legislation is also a driver for the production of statistics.
1984	business register introduced - based on VAT information	A business register introduced, based on Value Added Tax (VAT) information.
1986	first questions about computers	The first questions on computers are introduced. These are on the number of employees using computers, and the costs of buying and leasing computers.
1989	transfer of Business Statistics Office to the Central Statistical Office	The Business Statistics Office is transferred to the Central Statistical Office.
1991	first questions on pollution and waste management	The first questions on pollution and waste management are introduced.
1992	breakdowns of capital expenditure and stocks dropped	Breakdowns of capital expenditure and stocks are dropped from the ACoP publication. These are now estimated from quarterly surveys.
1992	question on research and development added	Questions on research and development activity are added.
1993	first revision of NACE and hence SIC	The first revision of NACE is carried out, and SIC follows suit.
1993	SIC 1992	
1993	introduction of IDBR	The Inter-Departmental Business Register (IDBR) is introduced. It integrates VAT and Pay As You Earn (PAYE) administrative data. Formerly, the sampling frame for service industries was based on a VAT register, and the one for production industries was based on an employment register.
1994	first electronic release - on CD-ROM	The first electronic publication of Census data was on CD-ROM.
1995	CoE becomes AES	The Census of Employment becomes the Annual Employment Survey (AES). The sample is reduced, and the frequency increased.
1996	EU Structural Business Statistics legislation passed	EU legislation on Structural Business Statistics is passed, which set out in detail the requirements for structural business statistics, and extend the coverage to service industries. The Annual Business Inquiry (ABI) is developed in response to the legislation.

1996	Office for National Statistics formed	The Office for National Statistics is formed by merging the Central Statistics Office, the Office of Population Censuses and Surveys, and the statistics division of the Department of Employment.
1997	ACoP modified	ACoP is modified. The employment variable moves to snapshot instead of average over year. The snapshot date is initially December 12th, but issues with seasonality meant it was moved to September in 2006.
1998	AES becomes ABI/1	Annual Employment Survey (AES) becomes Annual Business Inquiry/Part 1 (ABI/1), which focuses on employment variables. The implementation of the IDBR, EU regulation, and the need for greater efficiency drive the development of ABI.
1998	ACoP/C, ADSI, PI, combined to become ABI/2	ACoP/C, ADSI, and PI are combined to become Annual Business Inquiry/Part2 (ABI/2), which focuses on accounting variables.
2000	Statistics Commission and 'National Statistics' established	The Statistics Commission and 'National Statistics' are established.
2003	SIC 2003	SIC 2003 makes minor changes to SIC 1992, including additional detail at the subclass level together with some minor renumbering and revisions, in response to user demand.
2004	insurance industry included	Coverage is extended to insurance industries.
2006	Purchase Inquiry dropped	PI is dropped from ABI.
2007	Statistics and Registration Service Act	The Statistics and Registration Services Act is passed, to promote the quality and integrity of official statistics which serve the public good. An independent body - the UK Statistics Authority (UKSA), is created as a non ministerial department reporting directly to Parliament.
2008	SIC 2007	SIC 2007 is a significant revision, which, amongst other things, reflects the growth of new technologies. It follows the second review of the European NACE classification system.
2009	ABI/1 becomes BRES	ABI/1 becomes the Business Register and Employment Survey (BRES), to reconcile differences in timing between ABI/1 and the Annual Register Inquiry, and to reduce duplication of data collected. BRES is the annual benchmark of employment, and updates the IDBR.
2009	ABS replaces ABI	The Annual Business Survey (ABS) replaces ABI/2.

2011	selective editing introduced	SELEKT, a selective editing tool, is introduced. This increases editing efficiency and statistical quality. The tool allows those returns with the highest impact on estimates to be prioritised for editing.
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2. Questionnaire design

2.1 Overview

There are currently 51 different questionnaire types for the Annual Business Survey (ABS). All questionnaires contain a number of generic questions based on templates from the Standard Services and the Standard Production questionnaires. However, with the wide range of industries covered by the ABS, there is a need for industry-specific questionnaires to collect detailed information and to ensure that respondents only receive questions that are applicable to their business area. This avoids placing unnecessary burden upon respondents in sifting through a number of questions which to them may be irrelevant. In due course, the Office for National Statistics (ONS) is making a move towards online data collection which will aid questionnaire filtering further.

The next sections describe the different questionnaire types (Section 2.2), how questionnaires are developed (Section 2.3) and the ongoing questionnaire review process (Section 2.4). Section 2.5 defines the variables published by the ABS.

2.2 Questionnaire types

A full list of the current questionnaire types is contained within Annex III, and examples are available on the [ABS webpages](#). The 51 different questionnaires are made up of 34 'short' and 17 'long' versions. Both long and short questionnaires are despatched for most sectors, with the short requesting totals, and the corresponding long questionnaire asking for more detailed breakdowns.

Figure 2.1 is an example of the turnover section of the Motor Trades short questionnaire. It asks only for the total turnover.

Figure 2.1 Turnover section on Motor Trades short questionnaire

3.1 TOTAL TURNOVER *see note 3.1*

Total amount receivable in respect of invoices raised during the period of the return, for the sale of goods or services (including progress payments on work in progress). All businesses which operate on a commission basis should include the commission paid to them and not the full value of the relevant sales.

N.B Vehicles purchased under the Scrappage Incentive Scheme - Include full value of the vehicle **including** any incentive received from Government and manufacturer.

Total turnover

										000	399
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On the corresponding long questionnaire, a number of components of turnover are asked for, some of which are shown in Figure 2.2.

Figure 2.2 Turnover section on Motor Trades long questionnaire

(d) Turnover from other motor trades activity	<input type="text"/>	000	110
(i) Turnover from the sale of motor vehicle parts and accessories	<input type="text"/>	000	120
(ii) All other motor trades receipts (including repair and servicing, labour, campaign bonuses etc)	<input type="text"/>	000	120
(e) Turnover from non motor trades activity	<input type="text"/>	000	380
(i) Retail sales of food and drink sold through forecourt shops	<input type="text"/>	000	380
(ii) Turnover from sales of petrol etc.	<input type="text"/>	000	378
Turnover from sales of petrol, diesel, oil and other petroleum products to which you hold title (petrol filling stations who do not hold title to the petrol sales should only include any fees paid to them and not the petrol sales)			
Note: Petrol Filling Stations operating on commission sales should complete this box			
(iii) All other retail turnover not included in e (i) (e.g. commission received from any lottery sales)	<input type="text"/>	000	382
(iv) Turnover arising from service activities e.g. car hire (including all other fees and commissions received)	<input type="text"/>	000	169
(f) All other turnover excluding Other Operating Income and insurance claims received which should be included in 3.2	<input type="text"/>	000	383
(g) Total turnover	<input type="text"/>	000	399

This is a way of reducing the burden on the respondent, since not everyone will have to answer the more complicated breakdown of questions. Instead, the data from the long questionnaires are used to apportion the short questionnaire totals using a process called expansion. To view in more detail how the expansion of the short questionnaire is carried out, please refer to Section 5.3.

As larger businesses are usually in a better position to provide a detailed breakdown, they more often receive long questionnaires (see Table 2.1 below). Businesses with employment of 250 or more almost all receive long questionnaires, and as they account for over half of the ABS total turnover estimate, this contributes greatly to the overall data quality.

Table 2.1 Percentage of businesses in each employment size band receiving long questionnaires

employment size band	long questionnaires despatched
0-9	25%
10-19	29%
20-49	31%
50-99	40%
100-249	46%
250+	98%

A small proportion of businesses in the largest employment size band receive a short questionnaire. This is due to bespoke size bands that are applied to the sample to take into account industry sectors which have high employment but relatively low turnover e.g. cleaning, market research. These special cases are allocated the additional employment size band 100-999 and receive a small proportion of short forms. When viewing these businesses within the standard employment size band structure, it leads to Table 2.1 which shows a long form percentage for the largest size band being less than the 100 per cent as would otherwise have been expected.

2.3 Questionnaire development

New questionnaire types are added when a collection requirement arises that cannot easily be incorporated by adding questions into an existing questionnaire. The table in Annex IV lists the most recent additions and removals and the reasons behind the changes.

When a new requirement arises, an existing questionnaire may be amended or a new one introduced. This decision is made on the basis of minimising burden on respondents. Altering an existing questionnaire may well have an impact for those who already receive this questionnaire, with the additional questions potentially not applying to them. This can affect quality of returns and is also considered when deciding whether to amend an existing questionnaire or to design a new one. Both routes require rigorous testing prior to implementation, which can be a lengthy process. All requests for amendments to ABS questionnaires have to be agreed with the [ABS Government User Group](#). All requests whether from ONS or from external customers have to be fully costed and agreed, including the relevant compliance costs, that is, the costs incurred by businesses through responding to the survey. Once the ABS Government User Group gives provisional agreement to any change, the required changes are then tested to ensure that responding businesses understand the proposed wordings and are able to supply the relevant information. It is only once the testing has taken place, and any resulting amendments have been made, that the final agreement of the ABS Government User Group is obtained and the proposals are implemented.

2.4 Questionnaire review

There is an ongoing review process in which the large number of questionnaire types for the ABS are reviewed systematically. As it is difficult to put a quantitative value on response inaccuracies, most commonly caused by a misunderstanding of the questions, it is the intention that all questionnaires will be reviewed by 2017 with a view to improve the clarity of the questions asked, which should increase the accuracy of responses.

For the 2011 ABS (despatched in January/February 2012), the long and short questionnaires for both the Catering and Standard Services sectors were reviewed. Following initial user testing and feedback of the revised questionnaires, the next stage of the testing involved sending the new questionnaires to approximately 20 per cent of the

Catering sample and 10 per cent of the Standard Services sample, instead of the old versions.

Catering was selected as the old questionnaire was identified as causing respondents difficulties owing to questions that were not applicable to a large number of respondents. The Services questionnaire was chosen as it is distributed to approximately 25 per cent of the ABS sample, which is the largest sample for any questionnaire type.

Rather than focussing on specific questions, the questionnaires were stripped of all notes and the presentation improved. The testing then aimed to establish which questions had wording which caused problems by asking the respondent what data they would provide if presented with these questions. Where the understanding was unclear the relevant notes were replaced for the next round of testing.

An example of this is the Goods, Raw Materials and Services question which asks for Energy Costs. Most respondents indicated that they would not have included petrol and diesel costs within this category as required, but would place it in the answer to the Road Transport Services question instead. The notes now make it clear what is required.

Other issues identified include clarifying the definition of capital expenditure, whether VAT should be included, and also finding a common definition for employment, as some include casual workers and others do not. These are issues which are likely to appear across all sectors, rather than being specific to Catering and Services and as such this information will help when the remaining questionnaires are reviewed. The final report which summarises the testing that has been undertaken for Catering and Services, contains further information on these issues and how they have been resolved, is available on the [ABS quality and methods webpage](#).

Analysis is now being undertaken to ascertain the relative quality of the data received via the new pilot questionnaires, the results of which will be used when deciding whether the sector questionnaire will be wholly replaced with the revised version. This analysis will aim to compare response rates, error rates, questionnaire completion times and the number of queries received.

Table 2.2 Response rates and percentage response clean (no errors) on first submission for the old and pilot Catering and Standard Services questionnaires (as of June 2012)

sector			response rate / per cent	clean on first submission / per cent
catering	long	old	38.2	57.3
catering	long	pilot	41.6	62.9
catering	short	old	36.0	70.3
catering	short	pilot	35.6	74.5
services	long	old	45.2	63.2
services	long	pilot	43.3	67.1
services	short	old	48.8	74.2
services	short	pilot	51.4	74.5

Table 2.2 shows that, as at 8 June 2012, the response rates for the pilot questionnaires is either equal to or above that of the old questionnaires in three out of the four questionnaire types. In all four cases, the new questionnaires are being taken on with fewer errors than the old.

2.5 Variables collected

Table 2.3 defines the variables published by the ABS. A number of the variables that ONS publish are derived variables, made up from a number of collected variables.

Table 2.3 Variables published by the ABS

variable	description
approximate Gross Value Added (aGVA)	<p>Approximate Gross Value Added (aGVA) represents the amount that individual businesses, industries or sectors contribute to the economy.</p> <p>Generally, this is measured by the income generated by the business, industry or sector less their intermediate consumption of goods and services used up in order to produce their output, labour costs (for example, wages and salaries) and an operating surplus (or loss). The latter is a good approximation for profits, from which the cost of capital investment, financial charges and the payment of dividends to shareholders are met.</p> <p>There are differences between the approximate measure of aGVA calculated by ABS and the measure of Gross Value Added (GVA) used in the National Accounts (NA). NA carry out coverage adjustments, conceptual and value adjustments such as subtracting taxes and adding subsidies, quality adjustments and coherence adjustments. The NA estimate of GVA uses inputs from a number of surveys, and covers the whole UK economy. Some industry sectors are not included in ABS. No real (inflation-adjusted) estimates of regional GVA are published in the NA, however, nominal (non-inflation-adjusted) regional GVA and approximate regional GVA at basic prices are published by the Regional Accounts and ABS respectively.</p> <p>A more detailed explanation of aGVA, and its difference from NA GVA is given in Section 9.1.</p>

number of enterprises	An enterprise is defined as the smallest combination of legal units, which have a certain degree of autonomy within an enterprise group. While labelled in ABS publications as an enterprise count the counts are actually reporting unit counts from the IDBR (see Section 3.1.2). For the majority of businesses the reporting unit is the same as the enterprise.
number of retail outlets (only applies to retail sector: division 47)	The total number of retail outlets consists of stores, mail order outlets, market stalls and road side pitches, owned and operated by businesses classified to the retail sector in the UK. It is a point in time (snapshot) estimate made at the end of the calendar year.
purchases	The value of all goods and services purchased during the year.
total employment costs	This includes all overtime payments, bonuses, commissions, payments in kind, benefits in kind, holiday pay, employer's national insurance contributions, payments into pension funds by employers and redundancy payments less any amounts reimbursed for this purpose from government sources. No deduction is made for income tax or employee's national insurance contributions etc. Payment to working proprietors, travelling expenses, lodgings allowances, etc are excluded.
total net capital expenditure	This is calculated by adding the value of new building work, acquisitions less disposals of land and existing buildings, vehicles and plant and machinery.
total net capital expenditure (acquisitions)	This is calculated by adding the value of new building work, acquisitions of land and existing buildings, vehicles and plant and machinery.
total net capital expenditure (disposals)	This is calculated by adding the value of disposals of land and existing buildings, vehicles and plant and machinery.
total stocks and work in progress (increase during year)	This represents the increase during the year for materials, stores and fuel and goods on hand for sale. Amounts for materials which have been partially processed but which are not usually sold without further processing are also included.
total stocks and work in progress (value at beginning of year)	This represents the value at the beginning of the year for materials, stores and fuel and goods on hand for sale. Amounts for materials which have been partially processed but which are not usually sold without further processing are also included.

total stocks and work in progress (value at end of year)	This represents the value at the end of the year for materials, stores and fuel and goods on hand for sale. Amounts for materials which have been partially processed but which are not usually sold without further processing are also included.
turnover	Turnover is defined as total sales and work done. This is calculated by adding together the values of: <ul style="list-style-type: none"> • sales of goods produced • goods purchased and resold without further processing • work done and industrial services rendered • non-industrial services rendered
turnover of retail outlets (only applies to retail sector: division 47)	This is a breakdown of the total retail turnover within the retail sector into groupings of like items based upon the European Classification of Individual Consumption by Purpose.

Definitions of other variables and terms used in the production of business statistic can be found in the [Eurostat Glossary](#).

3. Sampling procedure

3.1 Sampling frame

3.1.1 The Inter-Departmental Business Register

A sampling frame is a complete list of all the members of a population being studied, from which the sample is drawn. For Annual Business Survey (ABS), the sampling frame is the list of UK businesses on the Inter-Departmental Business Register (IDBR).

Businesses are added to the IDBR if they are:

- registered for Value Added Tax (VAT) with HM Revenue and Customs (HMRC)
- registered for a Pay As You Earn (PAYE) scheme with HMRC
- an incorporated business registered at Companies House

The IDBR covers businesses in all parts of the economy, except some very small businesses; the self-employed and those without employees both of which are not registered for PAYE and those with low turnover which are not registered for VAT, and some non-profit making organisations. There are 2.1 million businesses on the IDBR; covering nearly 99 per cent of UK economic activity. It is used by government departments, including the Office for National Statistics (ONS), as the sampling frame for most business surveys.

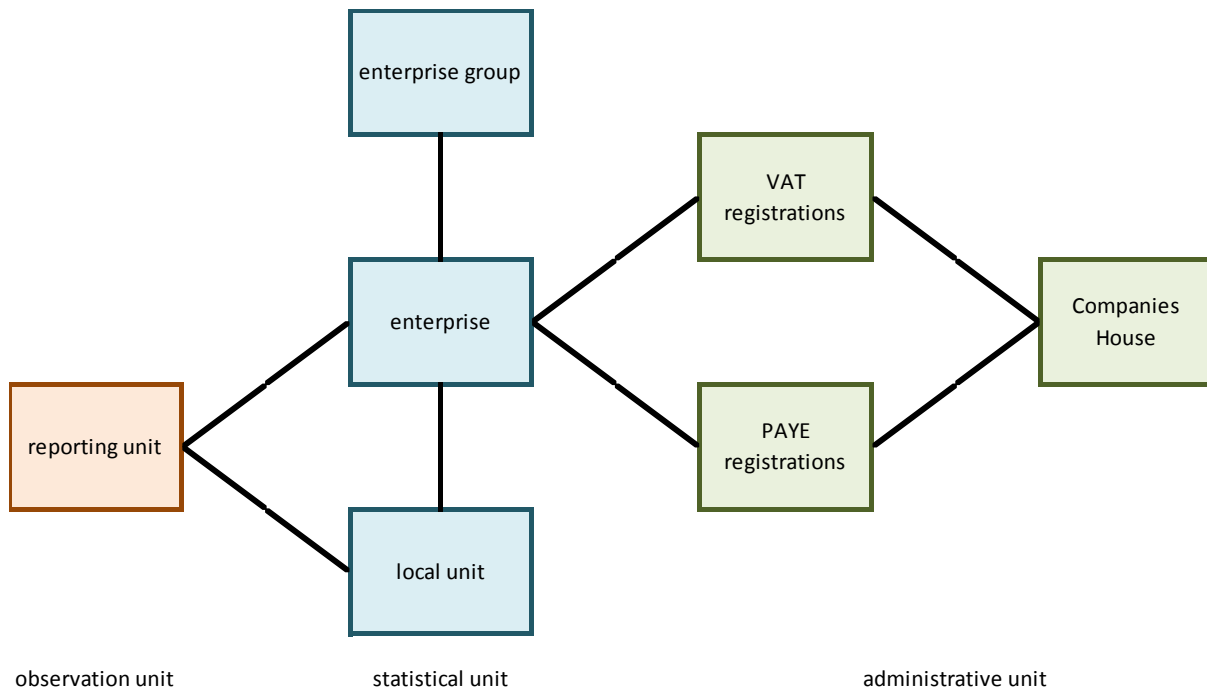
Administrative data from these sources is supplemented by data from surveys such as the Business Register and Employment Survey (BRES) to keep information on the IDBR up-to-date.

Further information about the IDBR, including a short [guide](#) and a [review](#), can be found on the ONS [IDBR webpages](#).

3.1.2 Reporting units

The business unit to which questionnaires are sent is called the reporting unit (Figure 3.1). The response from the reporting unit can cover the [enterprise](#) as a whole, or parts of the enterprise identified by lists of [local units](#). Other than for a minority of larger business or businesses which have a more complex structure, the reporting unit is the same as the enterprise. For this reason ABS reporting unit counts are presented as enterprise counts. An enterprise may consist of one or more sub-units (called local units), for example, the head office for a group of shops. An enterprise may therefore have local units at different locations, and may carry out more than one type of economic activity.

Figure 3.1 The relationship between local units, enterprises, enterprise groups, and reporting and administrative units



The geography assigned to the enterprise is based on a postcode which is generally the registered office for the business. If this information is used to produce regional estimates it could lead to bias, as the enterprise address given is generally the head office, and head offices can be over-represented in big cities such as London and Edinburgh. Therefore, in producing ABS regional estimates, an attempt is made to attribute to regions based on local unit information held on the IDBR. For more information on regional apportionment see Section 5.8.

3.1.3 Standard Industrial Classification (SIC)

Each enterprise is classified according to the [Standard Industrial Classification of Economic Activities \(SIC\) system](#). The UK is required by European legislation to have a system of classification consistent with the European Union's industrial classification system. The system underwent a major review in 2007. ABS data have been collected and published on the SIC (2007) system since the reference year 2008. Other revisions to the system occurred in 1958, 1968, 1980, 1992, 1997, and 2003.

UK SIC (2007) is divided into 21 sections, each denoted by a single letter from A to U. The letters of the sections can be uniquely defined by the breakdown to the divisions (denoted by two digits) which are then broken down into groups (three digits), then into classes (four digits) and, in some but not all cases, again into subclasses (five digits).

For example, in SIC (2007):

section	C	manufacturing (comprising divisions 10 to 33)
division	13	manufacture of textiles
group	13.9	manufacture of other textiles
class	13.93	manufacture of carpets and rugs
subclass	13.93/1	manufacture of woven or tufted carpets and rugs

The [full structure of SIC 2007](#) consists of 21 sections, 88 divisions, 272 groups, 615 classes and 191 subclasses.

Each local unit is assigned a single SIC code, which corresponds to the unit's principal activity. Where more than one type of economic activity is carried out by a local unit or enterprise, its principal activity is the activity in which most of the people are employed, and it does not necessarily account for 50 per cent or more of the total employment of the unit. There are [detailed rules](#) for determining SIC for multiple-activity economic units, including situations where measures of [value added](#) are not available.

Re-classification of a business can occur due to a relatively small change to the nature of its operation, and this can have a significant effect on ABS estimates by industry. In addition, the correction of mis-classification of businesses can lead to bias, particularly where there is systematic movement from one industry to another. This is because, where classification updates are identified via survey returns, it is only units in the survey sample which are updated. All surveys that do not cover the whole business population, such as the ABS, have the potential for some underestimation of output variables due to the re-classification of units moving out of the ABS survey population, but never into it, however, such underestimation is likely to be small. In the ABS, this effect is corrected for by adjusting the weights of the businesses which remain in the sample.

The industries covered by ABS are:

- agriculture (support activities), forestry and fishing- part of section A
- production industries- sections B-E
- construction industries- section F
- distribution industries- section G
- other service industries- sections H, I, J, K (insurance and reinsurance, groups 65.1 and 65.2 only), L, M, N, P (excludes public sector), Q (excludes public sector and medical and dental practice activities, group 86.2), R, S

The main industries excluded by ABS are:

- agriculture- part of section A (crop and animal production, groups 01.1, 01.2, 01.3, 01.4 and 01.5)
- financial activities- section K (groups 64, 65.3, 66)
- public administration and defence- section O

- activities of households as employers; undifferentiated goods and services-producing activities of households for own use- section T
- activities of extraterritorial organisations and bodies- section U

3.2 Sample design

Data are collected by ONS from around 62,000 businesses in Great Britain, and by the Department of Finance and Personnel Northern Ireland (DFPNI) from around another 9,000 businesses in Northern Ireland.

Sample selection is carried out using a stratified random sample design. Groups of reporting units (cells) are defined by three strata: employment size band; SIC; and geographical region. There are around 4,000 of these cells in the ABS design. Sample selection occurs independently for each cell. When the sample is designed, the size of the sample in each cell is determined by an algorithm which distributes the sample amongst the cells to give the lowest estimated variance (uncertainty). This design is significantly more efficient (that is, it gives a much more accurate estimate for the same sized sample) than a simple, unstratified random sample.

The strata defining the cells are:

- employment size bands: 0-9, 10-19, 20-49, 50-99, 100-249, and 250+
- SIC (2007):
 - for England and Wales, 4-digit SIC (2007) (class)
 - for Scotland, 2-digit SIC (2007) (division)
- region: England and Wales; and Scotland

Where industries have characteristically high employment and low turnover, which can occur for businesses employing largely casual or part-time workers such as market researchers, event catering and cleaning activities, the top two employment size bands are 100-999 and 1000+.

The sample design is constructed so that a sample for a cell will be selected for two years only, and the units in that sample will largely not be re-selected for at least two years after that selection. The random sample selection uses the permanent random number (PRN), the unique nine digit identifier which is randomly assigned to each unit when it is added to the IDBR. The sample from each cell is constructed from the required number of units with consecutive PRNs in that cell. For ABS, each sample is selected for two years, and there is a year-to-year overlap of half the sample. That is, in any year, half of the sample will be newly-selected, and half will have been selected in the previous year as well. This is illustrated in Figure 3.2, for a sample of four units taken from a cell containing 10 units, where units remain in the sample for two consecutive years (note that these are not real PRNs, as real PRNs have nine digits). This design means that, for half the sample, returns are available from the same businesses in consecutive years, and this helps to maintain the quality of editing and validation, imputation and outlier detection (see Chapter 5).

Figure 3.2 Example of PRN sampling method

year 1	year 2	year 3	
<u>843</u>	843	843	
<u>1390</u>	1390	1390	
<u>2639</u>	<u>2639</u>	2639	
<u>2718</u>	<u>2718</u>	2718	
2817	<u>2817</u>	<u>2817</u>	<u>selected units</u>
3445	<u>3445</u>	<u>3445</u>	not selected
4824	4824	<u>4824</u>	
5685	5685	<u>5685</u>	
5824	5824	5824	
7208	7208	7208	

In the first and second year, units 843, 1390, 2639 and 2718 are selected. In the next year, the first two units are dropped, units 2639 and 2718 are retained, and the units 2817 and 3445 are brought in to the sample. When the end of the cell is reached, selection rolls around to the beginning.

There are however, a few exceptions to this design. If a selected unit then moves to another cell, for example by changing SIC classification or employment size band, then it may be selected for a second two yearly period. Also, if there are fewer units within a cell, the likelihood of consecutive selection will increase.

A further exception arises in the cells within the largest and smallest size bands. For the largest size bands, containing businesses with employment of 250 or more, all the enterprises are selected every year. This is because these cells tend to have few enterprises in them, and yet, as they are large enterprises, they are dominant contributors to estimated total values. Including all the largest enterprises significantly reduces uncertainty on the estimated total values.

For most businesses with employment of 0-9, [Osmotherly](#) rules apply. These rules state that when a business with 0-9 employment has been selected in a survey, it will only be selected for a single year, and it will not be reselected for at least three years following selection. There are a few exceptions to these rules, but in general, they are implemented to reduce the burden on small businesses which may not have much resource for completing survey questionnaires.

4. Data collection

4.1 Timetable of despatch

The Annual Business Survey (ABS) sample selection for Great Britain for a given year is carried out in November of that year. Questionnaires are then printed for a staggered despatch between January and February the following year (see Section 9.2 for Northern Ireland). The total despatch is just over 62,000 questionnaires, and they are distributed in order of priority.

Priority 1: within the ABS selection there are around 11,000 questionnaires which have an International Trade in Services (ITIS) question attached for both production and non production industries. These are despatched at the end of January in order to meet the ITIS publication schedule.

Priority 2: the next stage of despatch is the remaining 51,000 questionnaires, which are staggered between production and non-production sectors. Production has 11,000 questionnaires despatched over two days in mid February, while non-production has 40,000 questionnaires despatched over a four day period at the end of February.

The questionnaires are required to be returned to the Office for National Statistics (ONS), in a pre-paid envelope within the two months following the respondents' business year end.

4.2 Expected receipt

In order to meet the minimum accuracy standards required by its users, the ABS questionnaire response rate target is at least 64 per cent of the businesses by the end of August and 74 per cent by the end of December.

4.3 Reminders

If businesses who have received questionnaires have not responded by the deadline, up to three reminder letters can be sent.

The first reminder is despatched at the beginning of June to non-responders with an expected turnover of at least £150 million. Reminders to businesses in the production sector are despatched before other sectors as from analysing response data from previous years, they were identified as having the poorest response rates.

The second reminder is sent to all non-responders with employment between 0-999. It is despatched towards the end of July. All non-responders with employment of 1,000 or more are sent a Chief Executive Letter (CEL), as opposed to a second reminder, towards the end of July, as their impact on provisional estimates are the greatest.

The third reminder is despatched at the beginning of September to all non-responders with employment between 0-249. However, if the response rate target for a particular sector has already been achieved, then the third reminder is suppressed. In previous survey years businesses in the Catering, Retail and Construction sectors most commonly received a third reminder due to their poor response rates.

The CEL is a stronger reminder to inform the chief executive or managing director that their business has not responded, and to remind them of the legal requirement to respond, only one CEL is despatched. The CEL outlines the non-compliance penalties and is sent directly to the chief executive of the business before any enforcement procedures begin.

4.4 Response chasing

Businesses are encouraged to complete ONS surveys to enable the production of quality outputs. This is achieved through effective response chasing, and by addressing respondents' issues in a timely and efficient manner.

The ONS has a strategy in place which targets the economically most important businesses selected.

Responses are followed up in the following order of priority:

1. businesses with employment of more than 1,000
2. businesses with an expected turnover of more than £150 million - this ensures that businesses with smaller employment and large turnover are covered
3. businesses sent long questionnaires - this ensures good coverage for the expansion of the short questionnaires
4. short questionnaires

Each of the priority groups above will start with chasing the Services, Production and Motor Trades sectors first, as from previous experience they tend to take the longest to reach their response targets.

A manual exercise is also undertaken at certain points throughout the data collection cycle to identify industries with a low response. Non-responding businesses in these industries are identified as critical responders and are contacted.

4.5 Enforcement strategy

ABS carries out enforcement action under the [Statistics of Trade Act 1947](#). Enforcement action is used to maintain response rates, and hence the quality of the survey. It is used only as a last resort, after attempts to encourage businesses to complete the survey through telephone calls have been made, and a reminder or CEL has been sent.

If enforcement action is carried out, the business will be issued with a summons to court. The criteria for being summonsed depend on the size of the business:

- all non-responders with an employment of at least 500 are issued with a summons when they have failed to respond for just one year
- all non-responders with an employment of 250-499 will be issued with a summons if they fail to complete the survey for two years running
- non-responders with an employment less than 250 will be assessed and will be issued with a summons on a case-by-case basis

If a business receives a summons for a case to be heard against them in court, the business can still choose to respond to the survey, and the case will be withdrawn. This option is only allowed once. If the business becomes subject to enforcement a second time the business will be prosecuted. Businesses can be fined up to a maximum of £2,500.

5. Converting respondent data into published estimates

5.1 Editing and validation

Questionnaires are sent to businesses by post, along with detailed instructions on how to complete and return them. When responses are received, they are entered into the processing system electronically.

Step 1: questionnaires are electronically scanned into the data store.

Step 2: data are then transferred to the processing system. Initial validation checks are carried out on the returned data. For example, data will fail validation if:

- the data are for periods other than the required year
- the questionnaire is not the correct type for the business responding
- there is an invalid question number on the questionnaire
- no questions have been completed

Step 3: After the initial validation further editing, outlined below, is carried out. These include:

- **automatic totalling:** for the key variables total turnover, total employment, and total purchases, the sum of the breakdown components on the long questionnaire are checked against the total values entered.
- **automatic rounding:** total turnover is requested to the nearest thousand pounds. Where an actual (that is, non-rounded) total turnover is returned, it is common for the responses to other questions to also be returned as actual values, and these are then automatically rounded to the nearest thousand pounds.

The automatic correction tests described above are only possible if previous period data are available, and corrections are within tolerated limits compared to previous data.

- **date tests:** some of the date tests carried out are:
 - start date, end date or length of period covered by the response are outside the acceptable range
 - more than two days between current start date and the end date of their previous return
 - previous end date not earlier than current start date
 - return dates not valid
- **selective editing (SELEKT Tool):** SELEKT is a generic selective editing tool. It allows each response to be scored according to a set of agreed criteria which attempt to give high scores to the errors that will have the largest influence on estimates, and those responses with the highest score are prioritised for editing and validation. This increases the efficiency of the editing process by focussing on the responses with the highest impact and importance. The score can be split into three parts:

1. **suspicion** of an error/mistake
2. potential **impact** on estimate
3. **importance** of the variable, for example, issues with key variables such as turnover, purchases and employment costs will be given a higher score than those less important variables such as stocks and capital expenditure

Figure 5.1 SELEKT editing tool

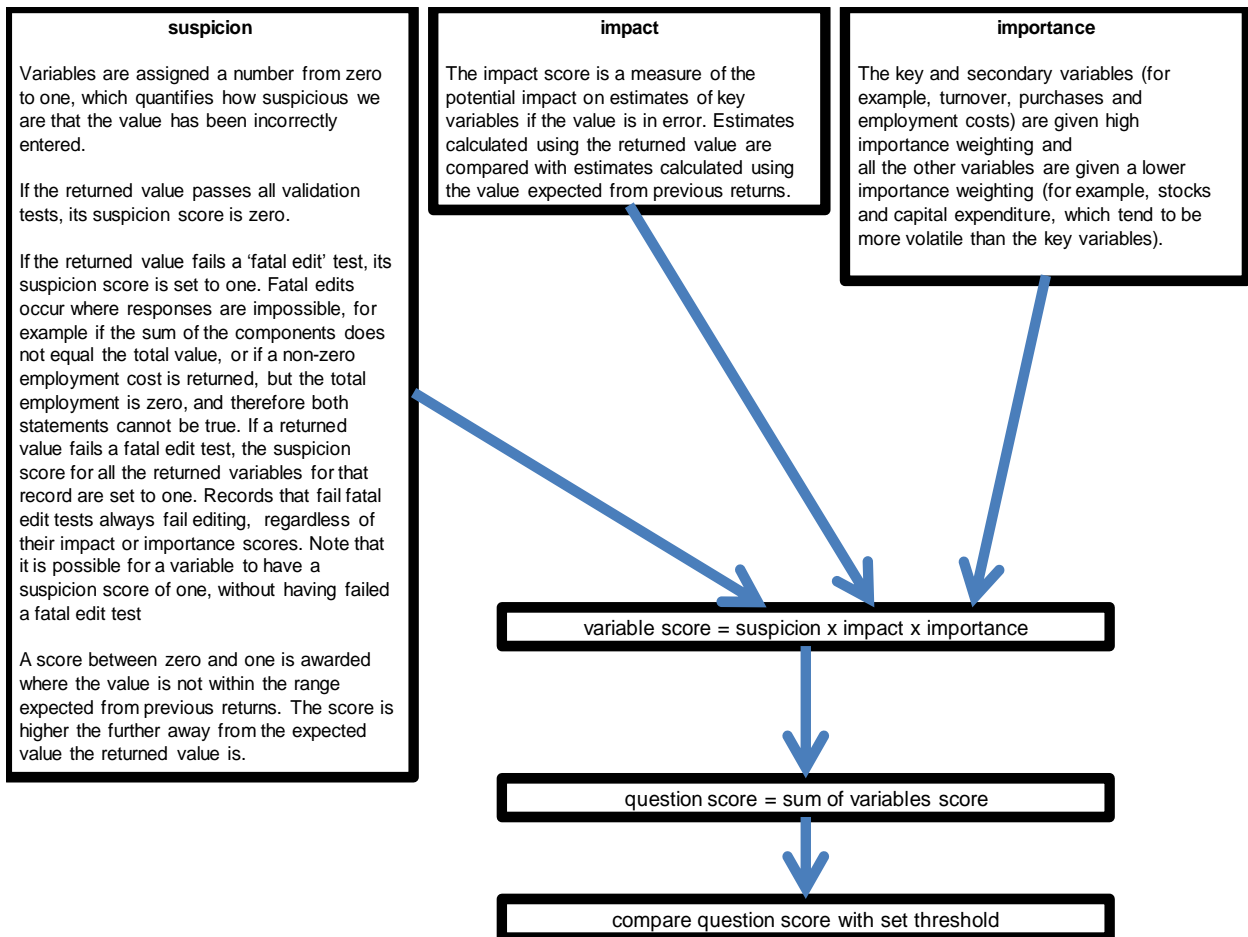


Figure 5.1 shows how the scores are calculated. If the score is lower than the survey threshold, SELEKT allows questionnaires to pass validation. Those questionnaires with inconsistent returned values will fail validation, irrespective of the impact on estimates.

Step 4: When all the data have passed the required tests, and validation failures have been edited, the data set is considered 'clean', and industry estimates for publication can be calculated.

Step 5: The industry estimates are then subject to further quality checks, as described in Section 5.6.

5.2 Imputation

For the ABS to achieve the minimum accuracy required for publication of the provisional estimates in November, at least 64 per cent of the businesses sampled must respond. A higher response rate of 74 per cent is then required by the end of December, increasing the accuracy of the revised estimates published in June. Imputation techniques are used to estimate the value of the missing data due to non-response.

Imputation gives better results than deletion, in which all subjects with any missing values are omitted from the analysis. The method uses returned values from similar businesses to estimate values for non-responding sampled businesses.

Imputations are done mainly for large businesses such as those in size band 6 (250 or more employment) and businesses with low employment but high turnover. Imputation is generally for businesses in these groups that do not respond to any part of the survey.

For non-responding small businesses, such as those in size bands 1 (0-9 employment), 2 (10-19 employment), and 3 (20-49 employment), imputation is not carried out, and totals are estimated using adjusted weights (see Section 5.4 for a discussion of weighting).

The imputation method used is based upon the principle of ratio imputation where an imputation link is calculated using information from similar business within the same industry and size band. There are various constraints which are applied to calculating these links. The constraints on the responders (in the industry concerned) used to calculate the links are that they must have:

- employment of more than 100
- returned turnover greater than 0
- data available for the previous and current periods

Imputation links for non-responding businesses use the median (middle value) of the ratios. The approach was determined by suppressing real data and running imputation using median ratios which result in imputed values close to the true value.

The next stage is to check if the business was selected and responded to an ONS short term inquiry survey covering the required period. If this is the case, the monthly or quarterly figures measured by the short term survey are used in place of the relevant imputed values. Returned values for a business are likely to be closer to the true value being measured, however, the short term surveys do not collect information for all variables covered by the ABS so this approach is only possible for a limited set of variables.

Case 1: businesses that have responded in the previous period

For example, if business X has not returned a value for total turnover in the current period, but did in the previous period, businesses in the same sector that have returned a value for total turnover in the current period are considered.

Of these, those who have returned a value for total turnover for both the current and the previous periods are identified. The ratio of the current value of total turnover to the previous value for total turnover is then calculated.

For each responding business to both periods:

$$\text{ratio} = \frac{\text{total turnover in period } T}{\text{total turnover in period } (T-1)}$$

The median ratio value, referred to as the *imputation link*, is then calculated and applied to the returned value for the non-responding business in the previous period.

The table below shows how a turnover value for business X could be imputed.

Table 5.1 Example imputation of turnover value for business that has responded in previous period

business	turnover in period (T-1) / £1,000s	turnover in period T / £1,000s	ratio = turnover(T) / turnover(T-1)
A	50	60	1.200
B	45	50	1.111
C	52	49	0.942
X	48	?	
E	75	82	1.093
F	64	64	1.000

- median of ratios = imputation link = 1.093
- imputed value for X in period T = turnover for X in period T-1 * median of ratios = 48 * 1.093 = 52.5

Case 2: businesses that are first-time responders

In the example below, business X is a first-time responder and so does not have any returned value for the previous period. In these cases the IDBR turnover of businesses is used in the calculation of the imputed value for X.

Table 5.2 Example imputation of turnover value for business that has not responded in previous period

business	turnover in period (T-1) / £1,000s	turnover in period T / £1,000s	IDBR turnover / £1,000s	ratio (turnover(T) / IDBR turnover)
A	36	42	44	0.97
B	19	16	23	0.70
C	6	8	6	1.35
X	-	?	40	
E	98	97	65	1.49
F	85	102	90	1.13

- median of ratios = 1.13
- imputed turnover for X in period T = IDBR turnover of X * median of ratios = 40 * 1.13 = 45

When calculating median ratios as described above, the calculation routine will attempt to identify respondents at a 4-digit SIC level. Should for some reason (e.g. insufficient number of businesses) there be no median at this level, the routine will try to use a median calculated at 3-digit SIC level. If this fails to find a median, the routine will try at the 2-digit SIC level.

5.3 Expansion

As described in Chapter 2, ABS has two questionnaire types, long and short. The short questionnaires are mainly sent to small businesses and only ask for totals such as total turnover or total purchases. The long questionnaires are mainly sent to large businesses and a sample of smaller ones, and ask for components of those totals, such as any other income, sales of goods of own production, etc., in addition to overall totals. This method is used to reduce the response burden on smaller businesses.

The values of the components therefore need to be estimated for the businesses which were sent short questionnaires. This is done by calculating component proportions for those businesses sent long questionnaires, and using these proportions to estimate the size of the components for the other businesses. This process is called expansion. Ideally, proportions are calculated from (long questionnaire) businesses in the same employment size band and same 4-digit SIC industry ('cell') as those (short questionnaire) businesses that are being estimated for. However, this is not always possible, so the rules for expansion are:

- if there are at least five returned long questionnaires in the cell, then expansion can go ahead using only businesses in that cell
- if there are fewer than five returned long questionnaires, then employment size bands are combined until at least five returned long questionnaires are found. Sometimes all size bands have to be combined, and in this case, if there are at least three returned

long questionnaires within the cell, these are used. The combining of size bands within each 4-digit SIC industry occurs in accordance with Table 5.3

- if there is still an insufficient number of long questionnaires, responses for the whole 2-digit SIC are used

Table 5.3 Combining size bands within 4-digit SIC industries

employment	size band on 1st attempt	grouped size bands on 2nd attempt	grouped size bands on 3rd attempt	grouped size bands on 4th attempt	grouped size bands on 5th attempt	grouped size bands on 6th attempt
0 – 9	1	1 and 2	1 to 3	1 to 4	1 to 5	1 to 6
10 - 19	2	1 to 3	1 to 4	1 to 5	1 to 6	
20 - 49	3	2 to 4	1 to 5	1 to 6		
50 - 99	4	3 to 5	2 to 6	1 to 6		
100 - 249	5	4 to 6	3 to 6	2 to 6	1 to 6	
250+	6	Expansion is not applied to size band 6, as they are all long questionnaires				

The expansion is then carried out using one of the two methods described below. The method used depends on the component being estimated. An example calculation is shown for each method.

Method 1: expansion using ratios

This expansion is used to break down totals returned on short questionnaires, e.g. total turnover, into individual components, e.g. the value of sales of goods of own production. The method uses the ratio of components to totals from the long questionnaire as follows:

- for each long questionnaire component, the sum of all the returned values is calculated. This is divided by the sum of the long questionnaire returned totals and multiplied by 100 to get a percentage contribution for each component to the total
- this percentage is then used on the short questionnaire returned total to get an estimate of the short questionnaire component

Below is an example where the total turnover from the long questionnaire is used to get a value of sales of goods of own production using expansion. Consider the data obtained from the short questionnaire for total turnover for five businesses, and that from twelve other businesses which returned the long questionnaire.

Table 5.4 Example short questionnaire responses for use in expansion using ratios

business	total turnover / £
A	35,527
B	34,280
C	42,080
D	25,178
E	21,730

Table 5.5 Example long questionnaire responses for use in expansion using ratios

business	sales of goods of own production / £	total turnover / £
F	42,000	42,000
G	25,000	25,000
H	24,039	24,039
I	12,771	29,325
J	20,840	20,886
K	31,635	31,635
L	31,680	32,568
M	15,470	15,470
N	0.00	5,748
O	21,240	21,240
P	44,651	44,651
Q	8,946	9,160
total	278,272	301,722

$$\begin{aligned} \text{ratio} &= \text{sum of components} / \text{sum of totals} \\ &= 278,272 / 301,722 \\ &= 0.9223 \end{aligned}$$

$$\text{percentage} = 0.9223 * 100 = 92.23\%$$

Using expansion, the value of sales of goods of own production for the short questionnaire can be calculated.

Table 5.6 Example expanded short questionnaire responses using ratios

business	turnover / £	estimated value of sales of goods of own production (= turnover * 92.23 %) / £
A	35,527	31,616
B	34,280	32,766
C	34,280	38,810
D	25,178	23,221
E	21,730	20,041

Method 2: expansion using per head of employment values

This expansion is used for standalone questions with no totals e.g. insurance claims received, that are not asked on the short questionnaire. The procedure is as follows:

- for each returned value from the long questionnaire, the value per head of employment is calculated, by dividing the value of the variable by the businesses' employment;

$$\text{value per head of employment} = \frac{\text{value of the variable}}{\text{employment}}$$

- the mean value per head of employment is then found;

$$\text{mean value per head of employment} = \frac{\text{sum of values per head}}{\text{number of businesses}}$$

- the mean value per head of employment is multiplied by the number of people in employment in the business to calculate the value for insurance claims received for the short questionnaire.

Example: using the total turnover on the long questionnaire, the short questionnaire value for the variable any other income is found. The choice of what size bands are included in the expansion calculation follows the rules set out earlier in Table 5.3. In this example, the short questionnaires were sent to businesses in size bands 1 or 2. In order to find at least five returned long questionnaires in the same industry, businesses in size bands 2, 3 and 4 were included in the calculation also (Table 5.7).

Table 5.7 Example long questionnaire responses for use in expansion using per head of employment values

business	size band	employment	any other income / £	any other income per head of employment / £
A	2	13	0	0
B	3	30	0	0
C	4	69	0	0
D	4	58	0	0
E	4	82	0	0
F	4	50	0	0
G	4	55	35	0.636
total				0.636

Mean any other income per head of employment = $0.636 / 7 = \text{£}0.091$ per head of employment

Using the mean per head of employment value, the value for any other income for the short questionnaire is calculated (Table 5.8).

Table 5.8 Example expanded short questionnaire responses using per head of employment values

size band	employment	estimated any other income / £ (= employment * 0.091)
1	2	0.18
1	4	0.36
1	7	0.64
1	8	0.73
1	3	0.27
1	2	0.18
2	19	1.73
2	15	1.37

5.4 Estimation of totals

It is not possible to collect data on every UK business every year, because:

- the burden on businesses would be too great
- the cost of running such a census would be prohibitive
- a well-designed sampled survey can produce better estimates than a census with a poor response rate

Therefore, ABS collects information from a sample of the UK business population each year. The sample design is described in Section 3.2. This section describes how returns from the sample are used to estimate totals for the whole population.

5.4.1 Weighting

In order to calculate the estimates for an entire population from data collected from a sample, ABS uses standard statistical weighting methods. Essentially the results received from the sample are multiplied by two weights:

- the a-weight, also known as the design weight, which accounts for the sample design so that a business's probability of selection is properly reflected. So, for example, a business with a small probability of being selected for the survey will have a large design weight
- the g-weight, or calibration factor, makes a correction for any potential bias in the selected sample. For example, in a random selection of five businesses out of a population of ten, it is possible that the five businesses selected have, by chance, higher values for the variables of interest than the non-sampled businesses. If no correction is made, the population total would be over-estimated. Auxiliary information, i.e. information not collected by the survey, which acts as a proxy for the variable of interest, is used to

correct for this effect. The ratio of the actual population total for the auxiliary variable to the population total estimated from the sample's auxiliary variables is calculated, and this is called the g-weight. For ABS, the auxiliary variables are the IDBR employment and turnover, with the choice dependent on the variable being estimated.

The weighted value is then:

$$\text{weighted value} = \text{returned value of the variable} * \text{a-weight} * \text{g-weight}$$

Estimates of population totals are then found by simply summing the weighted values over the whole sample.

5.4.2 Calculating the a- and g-weights

A-weights

An a-weight is calculated for each cell in the sample. A cell, or stratum, is a group of businesses defined by their size and industry (see Section 3.2). In its simplest form, the a-weight, *a*, for each cell is:

$$a = \frac{N}{n}$$

Where *N* is the total number of businesses in the cell (the population) and *n* is the number of businesses in the sample. For example, to estimate the weight of a pile of fifty bricks, ten bricks could be weighed. *N*, the total number of bricks is 50; *n*, the sample size, is 10; and *a* is therefore 50 / 10 = 5.

However, for ABS, an adjustment is made. It is possible for businesses to stop trading between the time the sample is selected (November), and the time the questionnaires are despatched (January/ February). This is called a business 'death'. In some cells, there will also be (unknown) 'births' in the population – businesses which start trading but are not included in the sampling frame. To avoid bias, the a-weights are adjusted in cells where births have occurred, using assumptions pertaining to the relationship between the number of births and the number of deaths.

The adjusted a-weight is:

$$a = \frac{N}{n - d} \times \left(1 + \frac{(h - 1)d}{n}\right)$$

Where for each cell:

- N*** total number of businesses
- n*** number of businesses in the sample
- h*** the birth/death constant:
 - h* = 1 for a sampled cell (assuming one birth for every death)
 - h* = 0 for a fully enumerated cell (assuming no births)
- d*** number of deaths

So for example, for a sampled cell, if:

$$\begin{aligned} N &= 1247 \\ n &= 19 \\ h &= 1 \\ d &= 1 \end{aligned}$$

$$a = \frac{1247}{19-1} \times \left(1 + \frac{(1-1)1}{19} \right)$$

Then the a-weight, $a = 69.3$.

G-weights

G-weights are calculated for groups of cells with the same industry, but across several size bands. Generally, size bands 1 (0-9 employment), 2 (10-19 employment) and 3 (20-29 employment) are grouped for the calculation of g-weights. These groups are called g-weight bands.

In its simplest form, the g-weight is the ratio between the total of the auxiliary variable estimated from the sample and the actual population total for the auxiliary variable. The g-weight will therefore be greater than one when the total auxiliary estimated from the sample is less than the total auxiliary in the population, and less than one when the total auxiliary estimated from the sample is more than the total auxiliary in the population. In a well-designed sample, all the g-weights should be close to one. The g-weight therefore helps correct for any imbalances in the selected sample which arise through random chance or non-response.

$$g = T_{pop} / (T_{samp} * (N/n))$$

Where:

<i>T_{pop}</i>	sum of IDBR turnover (or employment) over all businesses in the population
<i>T_{samp}</i>	sum of IDBR turnover (or employment) over all businesses in the sample
<i>N</i>	number of businesses in the population
<i>n</i>	number of businesses in the sample

and $T_{samp}*(N/n)$ is the total for the auxiliary estimated from the sample.

However, for ABS, the g-weights are also subject to a correction for business deaths, and the adjusted formula is:

$$g = \frac{T_{pop} + (h - 1) Td}{\frac{N + (h - 1)d}{(n - d)} \times (T_{samp} + (h - 1)Td)}$$

Where:

<i>Tpop</i>	sum of IDBR turnover (or employment) over all businesses in the population
<i>Tsamp</i>	sum of IDBR turnover (or employment) over all businesses in the sample
<i>Td</i>	sum of IDBR turnover (or employment) over all businesses which have died
<i>N</i>	number of businesses in the population
<i>n</i>	number of businesses in the sample
<i>h</i>	the birth/death constant: <i>h</i> = 1 for a sampled cell (assuming one birth for every death) <i>h</i> = 0 for a fully enumerated cell (assuming no births)
<i>d</i>	number of deaths

So, for example, if:

<i>Tpop</i>	=	217,539
<i>Tsamp</i>	=	2008
<i>Td</i>	=	134
<i>N</i>	=	1,247
<i>n</i>	=	19
<i>h</i>	=	0
<i>d</i>	=	1

then:

$$g = \frac{217,539 - 134}{\frac{(1247 - 1)}{(19 - 1)} \times (2008 - 134)}$$

g-weight, *g* = 1.68

Where more than one size band is included in the calculation of the g-weight, the equation becomes:

$$g = \frac{\sum_{i=1,M} [Tpop_i - (h_i - 1)Td_i]}{\sum_{i=1,M} \left[\frac{N_i + (h_i - 1)d_i}{(n_i - d_i)} \times (Tsam_p_i + (h_i - 1)Td_i) \right]}$$

Where: *i* = 1 for businesses in size band 1, *i* = 2 for businesses in size band 2, and *i* = M for businesses in size band M.

Businesses that are in the largest employment size band, generally those with employment of 250 or more, are given a g-weight of one. For some types of business (e.g. Employment Agencies) the largest employment size band is 1000 or more.

5.5 Identifying and processing outliers

Occasionally a business returns a different pattern of results from the other businesses within its cell. If a business' returned turnover is very different from its IDBR turnover, or if a particular variable is proportionally much higher or lower than others in the same cell, then the business' return is atypical. Hence, this business is an outlier.

It is the nature of business survey populations that there are often a small number of unusual values, or outliers, within sampled strata. Outliers are a common problem in business surveys which, if left untreated, can have a large impact on the variability of survey estimates.

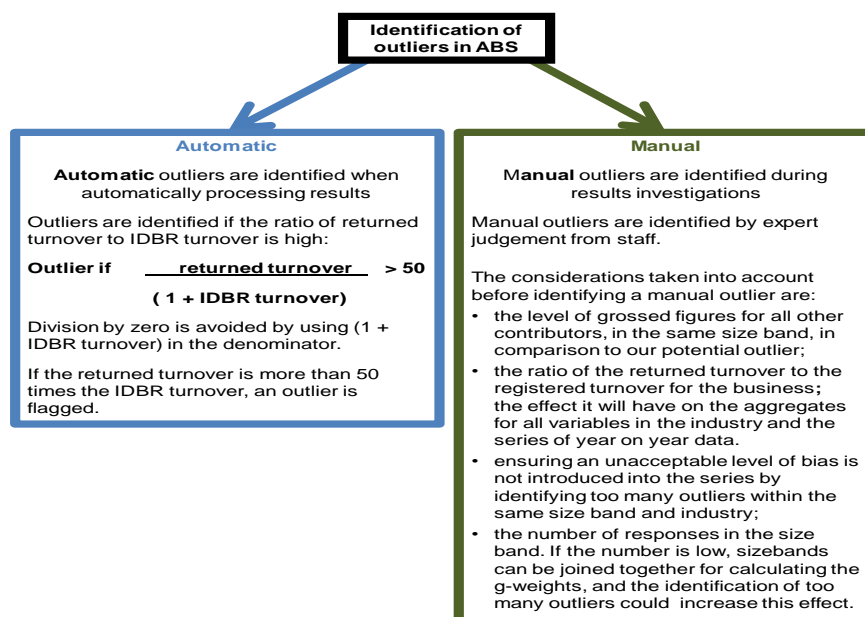
The outliering process is a trade off between introducing a small bias and reducing the variability of estimates and starts with an assumption that the data returned are correct, that is, they have not been mis-entered, although figures are validated as much as possible before any decision to outlier them is taken. For the ABS, an outlier is defined as a returned value which has a very large influence on an estimate. This can be an unusually large value or an unexpected value with a large weight.

5.5.1 Identification of outliers

Figure 5.2 below shows how outliers are identified for the ABS. There are two separate processes – one automatic, and the other manual. Factors which are considered when identifying outliers are:

- does the value have a large weight, and therefore a significant effect on the totals?
- is the business creating a significant effect in a series because it is being used in expansion calculations for many other small businesses?

Figure 5.2 Identification of outliers in ABS



5.5.2 Treatment of outliers

When the outliers have been identified, the businesses are removed from their size band and treated. The method ABS uses to treat outliers is known as the post-stratification method. In this method, the weights of the outliers are treated so that they do not have a large effect on the estimates. Post-stratification is a special case of weight modification where the weights of the outliers are reduced to one.

The weights for the original size band are recalculated once the distorting business has been removed.

This approach reduces the weights associated with sampled outliers, and increases the weights associated with sampled non-outliers. In most cases, the weight of the outlier that is treated is the final weight which is the product of a-weight and g-weight. The method assumes that the sampled outliers are the only outliers in the population.

Using a simple example, consider a population without stratification and where only design weights are used in the estimation:

- Let:
- N = population size
 - n = sample size
 - n_1 = number of non outliers in sample
 - n_2 = number of outliers in sample

The original weight is $w_a = \frac{N}{n}$

The post-stratification method is to:

- decrease sampled outliers' weight from $\frac{N}{n}$ to 1.
- increase sampled non-outliers' weights from $\frac{N}{n}$ to $\frac{N-n_2}{n_1}$

This method:

- places outliers in a separate "1-in-1" sampled cell, so that each outlier represents itself only (as it is non-representative)
- having removed those outliers from their original cells, allows the weights of the remaining non-outliers in the cell to be recalculated

In this example a simple random sample of 13 businesses is taken from a population of 100 for the variable employment:

Table 5.9 Example businesses by employment to demonstrate outlier treatment

business	employment
A	1
B	2
C	3
D	4
E	5
F	5
G	6
H	7
I	8
J	10
K	15
L	80
M	100
total	246

Businesses 'L' and 'M' are identified as outliers, as they have returned significantly higher values than the other businesses in the cell. These are the only outliers in this population.

- **Case 1:** outliers are not treated

$$\text{Original a-weight} = w_a = \frac{N}{n} = \frac{100}{13} = 7.69$$

$$\text{Estimate of the employment} = w_a * \sum \text{employment} = 7.69 * 246 \approx 1,891$$

- **Case 2:** using the post-stratification method to treat the outliers

$$\text{Non-outliers' adjusted a-weight} = \frac{N-n_2}{n_1} = \frac{100-2}{13-2} = 8.9$$

$$\text{Outliers' weight} = 1$$

New estimate of employment

$$= w_{\text{outlier}} * \sum \text{employment}_{\text{outlier}} + w_{\text{non-outlier}} * \sum \text{employment}_{\text{non-outlier}}$$

$$= (1 * (80+100)) + (8.9 * 66)$$

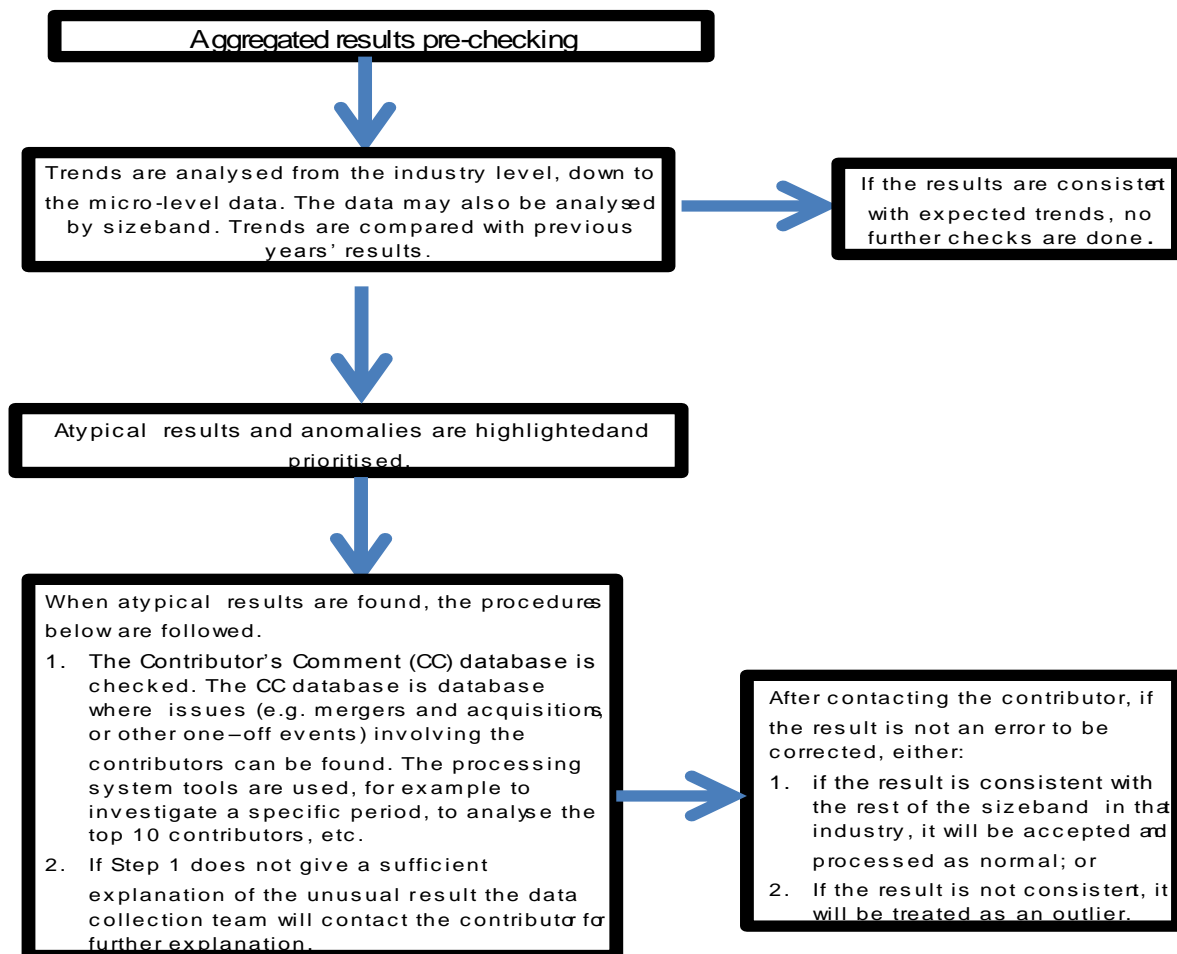
$$\approx 767$$

5.6 Post results processing validation

Post results processing validation refers to the stage where checks are done on the final industry results before publishing.

These checks are carried out by different teams in charge of the specific industries; however for all the teams the checks are done in a similar way. Figure 5.3 shows how the checks are carried out.

Figure 5.3 Post results validation checks



5.7 Production of standard errors

Standard errors are a measure of uncertainty. The standard error is one of the key measures of survey quality; it indicates the extent to which the estimates would be expected to vary over repeated random sampling.

ABS uses stratified sampling, and both separate and combined ratio estimation to estimate totals. A standard approach is then used to estimate the variance, from which standard errors can be calculated.

The size of the standard error is a function of the cell sampling fractions, population and sample sizes, and of how much variation there is in the values returned for different businesses in the same cell. A well-designed stratified sample will seek to minimise the variation within a cell. For the ABS, this means that the strata which define the cells are industry and employment size, where businesses in the same industry and similar employment are expected to have similar turnovers, employment costs etc.

5.7.1 Variance estimation of the ratio estimators in stratified sampling

The formula given below is used for calculating ratios in stratified sampling for both the combined ratio data estimate and the separate ratio data estimate. The formula is for the total variance, but it can be adapted to calculate variance for various domains (i.e. further breakdowns by, for example, industry or geography).

Let

\bar{y}_h	be the sample mean of the variate of interest in stratum h
\bar{x}_h	be the sample mean of the auxiliary variate in stratum h (in ABS x is the turnover or employment variable)
H	be the number of strata
N	be the number of units in the g-weight band (Gwtband) – see Section 5.4.2
N_h	be the number of units in stratum h

$w_h = \frac{N_h}{N}$ be the stratum weight

\bar{X} be the population mean of the auxiliary variate

The estimate of the ratio \hat{R}_h is given by:

$$\hat{R}_h = \begin{cases} \frac{\bar{y}_h}{\bar{x}_h} & \text{if separate ratio is used} \\ \frac{\sum_{h \in \text{Gwtband}} \sum_{h=1}^H w_h \bar{y}_h}{\sum_{h \in \text{Gwtband}} \sum_{h=1}^H w_h \bar{x}_h} & \text{if combined ratio is used} \end{cases}$$

The variance of the estimator of the total in some domains is given by:

$$\text{var}(\hat{Y}) = \sum_{h=1}^H N_h^2 \left(1 - \frac{n_h}{N_h}\right) \frac{1}{n_h} \sum_{i \in s_h} \frac{(y_i - \hat{R}_h x_i)^2}{n_h - 1}$$

The standard error of estimates from stratified sampling is found by calculating the positive square root of the estimated variance. The standard error of the estimate is given as:

$$SE(\hat{Y}) = \sqrt{\text{var}(\hat{Y})}$$

5.8 Regional apportionment

5.8.1 Background

The ABS collects data at reporting unit level (each business) using the Inter-Departmental Business Register (IDBR) as the sampling frame. Generally, reporting units are the same as the enterprise (which is the legal entity of the business) but larger enterprises can be split into a number of reporting units based on divisional structure, geographical considerations, type of activity, or other agreed reporting structures. Reporting units return total values that represent one or many local units of that business. Local unit information is not requested in addition to reporting unit information due to the extra burden this would place on businesses. To produce ABS regional data, the reporting unit data must be apportioned amongst the local units of that business. Regional data, is apportioned based on local unit industry classification, employment size and regional location.

All ABS national results for the UK are produced using reporting unit data, and the UK national total for each variable at the "all industry" level is the figure that the regional estimates for that variable will add up to.

5.8.2 Apportioning to local units

Regional estimates are based on local unit information. Each reporting unit has at least one local unit attached to it (or if there is no local unit then the reporting unit is also classed as a local unit for regional purposes).

At the time of selecting the ABS sample, information from the IDBR on employment, industry and region, etc for every reporting unit is saved and stored for results purposes. In addition a local unit register is saved which links each reporting unit to the related local units, as well as giving full geographic, industry and size (employment number) detail about all local units.

The regional ABS methodology uses information held on the IDBR for local unit employment to compile detailed estimates below the national level. Since no local unit information is collected by the ABS, the reporting unit data are apportioned amongst the constituent local units in line with a regression model. The covariates used in this model are industry (mainly 3-digit SIC 2007), geography (English regions/UK countries), and size bands (8 employment size bands, 1-2, 3-4, 5-9, 10-19, 20-49, 50-99, 100-249 and 250+). The model parameter estimates are obtained by fitting the model which best predicts the data gathered from reporting units with very few local units.

The ABS reports primarily at [Nomenclature of Units for Territorial Statistics \(NUTS\)](#) 1 level and provides analysis at lower levels by request. An example of how the NUTS classification system works can be found in Annex V.

In simple terms, the fitting of a regression model is the process of utilising the relationship between known inputs (called covariates) and unknown (or dependent) variables. Regression coefficients are estimated to minimise the error in the predicted value of the dependent variables. Two methods are used to estimate the regression coefficients - Generalised Linear Model (GLM) and Categorical Data Modelling (CATMOD). The input to

GLM and CATMOD is the reporting unit data of units with fewer than three Local Units and less than 100 employment (as these are believed to behave most like local units). The initial intention was to use only GLM to produce a single set of regression coefficients, but the large number of zero value data items distorted the shape of the overall distribution. The zeros were removed from the analyses of variance and modelled separately using a LOGIT transformation (CATMOD) which performs much better on this type of data. Thus there are two apportionment weights which are combined to apportion the reporting unit data to local units. Each variable is apportioned independently with its own set of weights. At the end of the apportionment process the sum of the data allocated to the local units is constrained to be the same as the returned data of the original reporting unit.

Once the data have been apportioned to local units for returned reporting units, then totals are estimated for English regions / UK countries. At the "all industry, all region" level the regional data is constrained to equal the national total for each variable using a scaling factor which is then applied to every local unit.

5.8.3 Estimating totals for detailed levels of geography

There is a threshold below which the number of returns in any given year makes the data too volatile to use for regional apportionment. This threshold is known as the minimum domain level. Below this level synthetic estimation replaces actual data. The minimum domain level is generally the 2-digit SIC (2007) and NUTS 3 level, but other levels exist for certain industries. Data is apportioned to local units and estimated to population level as above, then the levels of data lower than the minimum domain are aggregated to the minimum domain level and then re-allocated below this level based on a per head of local unit employment. This reduces the impact that differing samples from year to year can have on the small area estimates.

5.8.4 Industry totals

Although the sum of the regional data for each variable exactly matches the overall national totals, they do not match at any industry level below "all industry" totals because the local unit classification (rather than the reporting unit classification) is used for regional results. Therefore the national estimate of GVA for retail (SIC07 industry 47) for instance will be different from the regional estimate of GVA for retail across all regions.

5.8.5 Development of the regional apportionment method

In 2012, work is underway to explore potential improvements to the quality of the regional apportionment method. At present, employment data from the Business Register and Employment Survey (BRES) is used in the apportioning of data at local unit level. However, it has been shown that BRES turnover data has the potential to improve the quality of regional estimates since it is a better proxy than employment for two of the components of

approximate Gross Value Added (aGVA), turnover and purchases, and hence potentially aGVA itself. Estimates of aGVA feed into the production of the regional account data for the UK, which amongst other things are used in the process to allocate structural funds to the deprived regions of the European Union. An initial analysis of the use of BRES turnover data can be found in *Regional estimation: apportioning financial variables using BRES local unit turnover data*, a paper from May 2011 published on the ABS web pages. In 2012/13, ONS will be investigating the feasibility of implementing a change to use turnover data.

5.9 Keeping respondents' data confidential

5.9.1 Confidentiality protection requirement by law and Government Statistical Service (GSS) policy

The need to keep records of individuals, businesses or events used to produce official statistics confidential is enshrined in law. However, this does not prevent the release of anonymised or aggregated data.

The [Code of Practice for Official Statistics](#) and the National Statistician's guidance: [Confidentiality of Official Statistics](#) provide the Government Statistical Service (GSS) policy framework for official statistics in this regard. The Code of Practice guarantees confidentiality to those who provide private information for the production of Official Statistics. Principle 5 of the Code states:

Private information about individual person (including bodies corporate) compiled in the production of official statistics is confidential, and should be used for statistical purposes only.

Furthermore, ONS surveys are conducted on behalf of the UK Statistics Authority, and all outputs are subject to Section 39 of the [Statistics and Registration Service Act \(2007\)](#).

Business Surveys operating within the United Kingdom are governed under the [Statistics of Trade Act \(1947\)](#). This states that tables should not be published that would disclose any information relating to an individual business, unless there is expressed consent in writing from that business.

5.9.2 ONS Confidentiality pledge

The confidentiality pledge is an assurance of confidentiality given to survey respondents.

'All the information you provide is kept strictly confidential. It is illegal for us to reveal your data or identify your business to unauthorised persons.'

5.9.3 Statistical disclosure control and ONS

The [Statistical Disclosure Control Policy](#) sets out the standards for safeguarding the information provided in confidence to ONS. ‘Disclosure control’ refers to the methods that reduce the risk that confidential information is published in any official statistics. These methods are applied if ethical, practical or legal considerations require the data to be protected. Disclosure control involves modifying data so that the risk of identifying individuals is reduced, but at the same time attempts to find a balance between improving confidentiality protection and maintaining an acceptable level of quality in the published data.

Statistical disclosure control is applied to the ABS data before publication.

5.9.4 Identifying disclosive data for ABS

The design of ABS means that totals can be estimated for each industry and employment size band. However, these totals are usually aggregated for publication purposes, for example to all businesses in an industry, or to higher-level industry groups. Combining totals like this improves the statistical quality of the estimate, and reduces the risk of disclosure. It is at the aggregated level that disclosure control is carried out. The first step is to identify whether data could be disclosive, i.e. whether there is a risk that information about an individual business could be identified.

In the discussion below, a ‘cell’ refers to an element of a published table, containing the aggregated data (as described above), not to the sampling cells described in Section 3.2. For tables of total values published by ABS, there are two criteria which must be met in order for the published value to be deemed non-disclosive:

- **minimum threshold rule:** this rule states that there must be at least n reporting units (businesses) in a cell
- **$p\%$ rule:** this rule states that the total contribution of the m largest contributors to the cell aggregated total must be less than $p\%$ of the total in that cell

The values of n , m and p should remain confidential. Knowing these values could allow information on individual businesses to be calculated.

In this example, there are ten businesses in a cell, of which four have returned their total turnover estimates, and $n = 3$, $m = 1$, and $p = 95\%$.

Table 5.10 Example of disclosure control

business	A	B	C	D	E	F	G	H	I	J
total turnover / £1,000	-	20	30	-	5	-	1,500	-	-	-

The following two criteria are applied to the data:

threshold rule:

there are four businesses which have reported values. The minimum threshold, n , is 3, so the cell is not disclosive under this rule.

$p\%$ rule:

total returned turnover of the cell = £(20+30+5+1,500) thousand = £1,555 thousand
 m is one, and the largest contributor is business G, with a total turnover of £1,500 thousand

so, the percentage contribution of business G to the total turnover in the cell is:

$$(1,500 / 1,555) \times 100\% = 96.5 \text{ per cent}$$

96.5 is greater than 95 per cent, so under this rule, the cell is disclosive.

As the cell has not met both criteria, it is identified as a disclosive cell, and disclosure control methods must be applied before the data can be published.

5.9.5 Disclosure control methods

There are several standard techniques for controlling disclosure used on ABS results. These are described below.

Cell suppression

Cell suppression is the standard method used to protect tables with disclosive cells. The disclosive cells are suppressed, that is, they are not published. This is known as primary suppression. Other, non-disclosive cells must sometimes also be suppressed, to prevent the values of the primary suppressed cells from being calculated by subtraction of all the other cells from the total. These are known as secondary suppressions. This is the method used by ABS to suppress disclosive values.

Merging of cells

Cells may be also be combined to prevent publication of disclosive data, for example, where there are very few industries in a specific sector a higher industry classification will be used instead.

Rounding

Monetary estimates in our standard releases are rounded to the nearest £ million or £ billion, with employment data rounded to the nearest 1,000. Percentages or rates displayed in ABS releases must be derived from the unrounded values and then the percentages rounded to one decimal place.

Further information

[ONS Disclosure Control Policy for Tables](#)

[GSS/GSR Disclosure Control Policy for Tables Produced from Surveys](#)

5.10 Final quality assurance

This section describes the quality assurance carried out on the ABS results when they are aggregated to industry and geographical totals.

The national results are quality assured before the regional results. When the regional results are produced, they are checked against national results. Any further issues that arise due to the process of producing the regional estimates are fed back to the national results, which are adjusted as necessary before publication.

The quality assurance process is as follows:

- data aggregated to 2, 3 and 4-digit SIC level are compared with results from the last three years
- large or unusual movements are investigated down to individual business level, and followed up with respondents where appropriate
- totals are checked for consistency, including 1-digit totals, overall totals, and, for the regional results, the sum of the regional totals is checked for consistency with national totals
- sense checking occurs in collaboration with ONS economists, as the commentary for the statistical bulletin is put together, so that the results are understood in the wider economic context
- the results are finally signed off by the ABS output manager and the relevant Divisional Director

6. Revisions policy

The Office for National Statistics (ONS) ensures that published estimates are as accurate as possible. However if significant changes are made to source data after publication, then estimates will be revised. The ONS has a clear [policy](#) on how revisions are handled across the organisation and the specific procedure for the Annual Business Survey (ABS) is outlined in Sections 6.1 and 6.2.

6.1 Planned revisions

Planned revisions usually arise from either the receipt of additional data from late responding businesses or the correction of errors to existing data by businesses responding to the ABS.

These revisions to published ABS data can be expected at the following times in the normal course of operation of the ABS:

- national figures for the current reference year will usually be revised between the provisional and revised data releases
- national figures for the previous reference year will be revised at the current survey year's revised data release
- regional figures for the previous reference year will be revised at the current survey year's provisional regional data release

As an example, provisional national data for 2010 were first published in November 2011 and were then revised in the June 2012 release. At the same time (June 2012) national data for 2009 were also revised.

Provisional regional data for 2010 were first published in July 2012. At the same time (July 2012) regional data for 2009 were also revised.

A table showing the size of revisions is published alongside the Statistical Bulletins and revised estimates of significant magnitude will be highlighted and explained in the statistical release.

All other revisions will be regarded as unplanned and will be dealt with by non-standard releases (see Section 6.2). All planned revisions will be released in compliance with the same principles as other new information.

6.2 Unplanned revisions

In addition to planned revisions to the current and previous survey years, additional unplanned revisions may be published if they are considered to be large enough and of sufficient interest to users such that a delay until the next standard release is not justifiable,

or if they effect data in more than just the current and previous survey years. The timing with which these revisions are released will take into account:

- the need to make the information available to users as soon as is practicable
- the need to avoid two or more revisions (to the same data items) in quick succession, where this might cause confusion to users

All unplanned revisions will be released in compliance with the same principles as other new information.

7. Employment estimates

7.1 Background

This section describes the employment data published in the Annual Business Survey (ABS) releases. The ABS does not collect employment level information so instead this key information is taken from another source. In the past, employment data were collected via the Annual Business Inquiry / Part 1 (ABI/1), however, in 2009, ABI/1 was replaced with the Business Register and Employment Survey (BRES). The ABS and BRES are both optimal for their respective purposes, however caution should be taken when combining the financial data from the ABS and employment information from BRES to calculate estimates due to differences in methodology (see Section 7.2).

It is not currently possible to automatically process the BRES data for inclusion with ABS analysis, however, it is still possible to include employment variables in the ABS releases through manual deliveries of data from the BRES team. Some users request additional productivity (or 'per head') figures, such as wages and salaries per head, total employment costs per head, approximate GVA per head or turnover per head, through the ABS special analysis service or users may query outcomes from performing calculations using employment figures together with other ABS variables. Unfortunately the employment data are not currently available for inclusion with bespoke analyses, because the manual production of the wealth of detailed data required is too resource intensive. Work to implement automatic processing for BRES data is underway, and it is anticipated that from the reference year 2011, ABS will be able to deliver special analysis requests involving employment data. This would be available in the summer of 2013.

7.2 Comparison of ABS and BRES

As mentioned above caution should be taken when interpreting productivity measures created using employment information included within ABS publications as it comes from a separate survey, BRES.

BRES has wider industrial coverage than the ABS, however, even when BRES results are refined to have the same industrial coverage as ABS, differences remain. ABS and BRES have different:

- **Sample selection periods** – the sample for the BRES is selected from the Inter-Departmental Business Register (IDBR) in August (changed from October in 2005 to bring ABI/1 inline with the Business Register Survey (BRS)) compared to November for the ABS. This change means that the BRES and the ABS no longer share a sampling frame created at the same point in time and these frames differ due to births, deaths and the general movement of businesses between industries. For further information on the IDBR sampling frame, see Chapter 3. As an example, a variable such as turnover per head is calculated using an estimate for the turnover based upon a sample of businesses in existence in October, divided by an estimate for the number in

employment for businesses in existence at a point in time two months earlier

- **Sample designs** – the ABS sample is stratified at 4-digit SIC (2007) class level while the BRES sample design is stratified at the higher 2-digit division level
- **Questionnaire reference periods** – The ABS asks for information for a calendar year. BRES asks about employment at a point in time within the year

The two surveys also have different estimation methodologies, data validation and quality assurance and publication timetables. These differences mean that care should be taken with interpretation when using the employment data together with the ABS data at the more detailed industry levels.

7.3 Year-on-year comparison issues

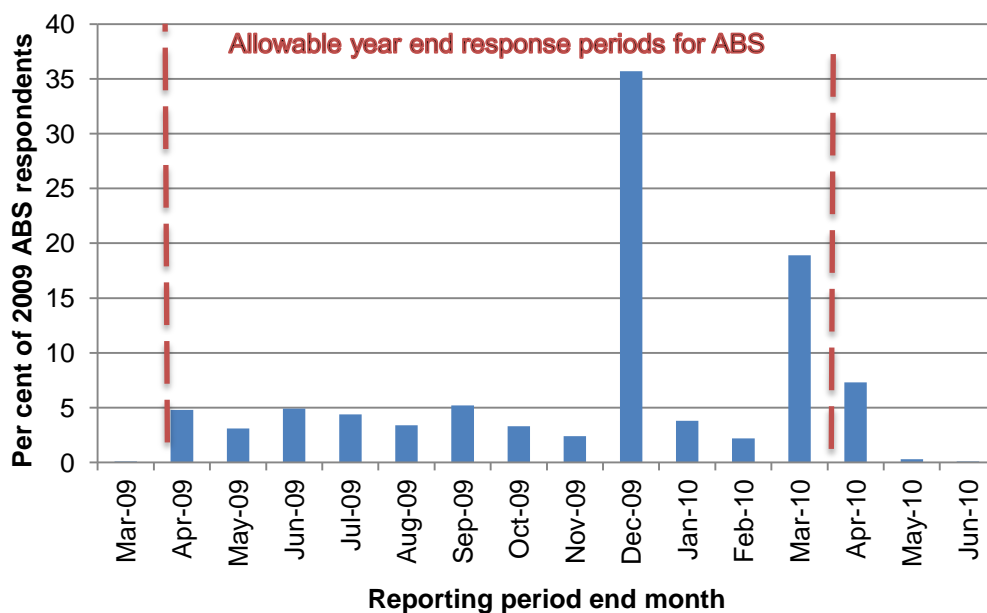
The sample design for the employment data surveys has undergone a number of amendments over the years, the most significant of which was the implementation of the BRES survey to replace ABI/1 in August 2009. Therefore, users should be aware that there are methodological break points at 2005, 2008 and 2009 for the employment information, making comparisons across these years more difficult.

Due to requests from employment data users in National Accounts for a "common base year", ABI/1 data for 2008 (collected using an ABI/1 questionnaire) was processed using the new BRES results system, which had been improved by using a very different methodology from the ABI/1 results system. This means that data for 2008 is available on two approaches for the transitional year. This makes comparisons of employment measures before and after the break more feasible, however, as it is not possible to implement all the changes that occurred in moving from ABI/1 to BRES to the transitional year (namely recollecting data using the new questionnaire), caution should be taken when comparing employment measures across these years.

8. The effect of different reporting periods on calendar year estimates

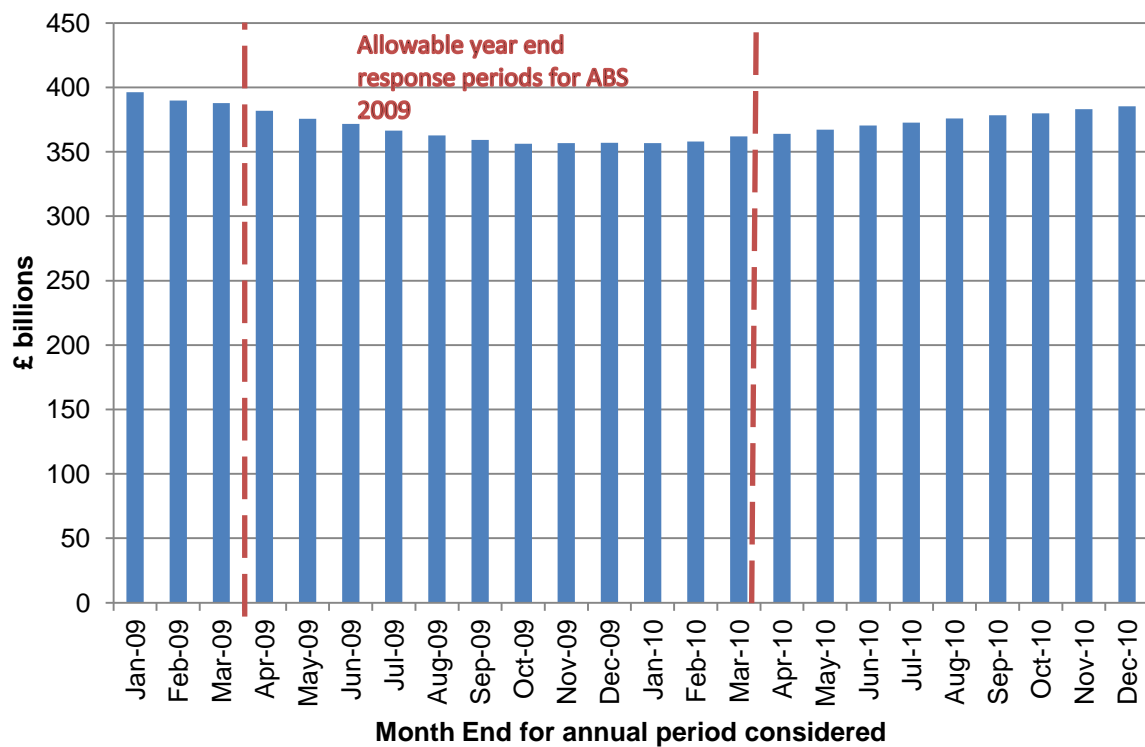
Respondents to the Annual Business Survey (ABS) are required to return data for a number of financial variables ideally for the most recent calendar year - that is, for the period January to December. However, to reduce the burden on the survey respondents, they are allowed the option to return data covering a business year ending on any date in a specified range; for the 2009 survey year, the range for acceptable business year ends was between 6 April 2009 and 5 April 2010. As a result, the returns for 2009 are for a mixture of 15 different 12 month reference periods (see Figure 8.1 below).

Figure 8.1 Distribution of respondents to the 2009 ABS by end reporting month



Source: Annual Business Survey, 2009

Currently no adjustment is made for the differing reporting periods; however, it is possible that, particularly if the economy is undergoing a period of rapid change such as during a recession, the different reporting periods could introduce some bias into the ABS published estimates.

Figure 8.2: Annual turnover for the UK manufacturing sector by different end months

Source: ONS Monthly Business Survey, 2009

Figure 8.2 illustrates, for example, how turnover in the manufacturing sector varies using rolling 12 monthly aggregations from the ONS Monthly Business Survey (MBS). In practice not all ABS respondents in an industry would return covering the same period, (Figure 8.1 shows that the majority report an annual period ending in December or March) so the impact of the variation in reporting periods on ABS estimates is likely to be small.

Following user feedback ONS has been undertaking work to test whether differences in reporting periods are statistically significant, and to assess the extent and magnitude of any bias, that is, the difference that might be introduced into the published estimates as a result of the use of non-calendar year reporting periods by some responders. However, doing so is not straightforward and is itself based on numerous assumptions.

An initial methodology to assess potential bias has been developed and ONS is seeking feedback from the GSS Methodology Advisory Committee (GSS MAC), and advice on how to interpret the results to inform a decision on whether adjusting for non-calendar year returns would be required. A paper will be presented at the next meeting of the GSS MAC in November 2012, and the paper and recommendations will be published on their web pages following the meeting. Updates on progress will also be announced on the [ABS news page](#).

The methodology work to date has assessed whether there are significant differences between the reporting periods by comparing the ABS returns and the calendar year returns derived from the MBS data. In some industries, the results indicated some statistically

significant differences, suggesting some potential bias in the estimates. This is particularly the case in the Manufacturing (SIC 2007 Sector C) but also in some parts of the Information and Communications sector (Sector J).

An estimator of the bias relative to the size of the estimate was also developed. This showed that in the majority of divisions the relative bias was small. Even where some of these differences were larger there was a range of positive and negative values thus not indicating systematic bias. While the analysis needs to be validated, the initial results suggest that the different reporting periods have generally not affected the 2009 ABS estimates.

9. Comparability of ABS estimates with other statistics

9.1 Comparison of ABS approximate GVA and National Accounts GVA

The Annual Business Survey (ABS) publishes an approximate measure of [Gross Value Added at basic prices](#) (aGVA).

Gross Value Added (GVA) at basic prices is [output](#) at [basic prices](#) minus [intermediate consumption](#) at [purchaser prices](#). The basic price is the amount receivable by the producer from the purchaser for a unit of a good or service minus any tax payable plus any subsidy receivable on that unit.

There are differences between the ABS approximate measure of GVA and the measure published by [National Accounts](#). National Accounts carry out scope adjustments, coverage adjustments, conceptual and value adjustments such as subtracting taxes and adding subsidies not included in the ABS measure, quality adjustments and coherence adjustments. The National Accounts estimate of GVA uses input from a number of sources, and covers the whole UK economy, whereas ABS does not include some parts of the agriculture and financial activities sectors, or public administration and defence. ABS total aGVA is two-thirds of the National Accounts whole economy GVA, because of these differences in scope, coverage and calculation.

No real (inflation-adjusted) estimates of regional GVA are published in the National Accounts, however, nominal (non-inflation-adjusted) regional GVA and approximate regional GVA at basic prices are published by [Regional Accounts](#) and ABS respectively.

The calculation of approximate GVA in ABS

Approximate GVA is calculated as follows. The variables in **bold** are those published in the ABS statistical releases. Other variables are available on request from abs@ons.gsi.gov.uk.

aGVA = output at basic prices – intermediate consumption

- = **total turnover**
- + **movement in total stocks**
- + work of a capital nature carried out by own staff
- + value of insurance claims received
- + other subsidies received
- + amounts paid in business rates
- + amounts paid in vehicle excise duty
- **total purchases**
- amounts received through the Work Programme (formerly the Welfare to Work Scheme)
- total net taxes (note: for service industries, this is total taxes, not total net taxes)

The National Accounts calculation of GVA

The official UK estimate of GVA published by National Accounts includes, in addition to the ABS variables:

- inclusion of own account work (i.e. work consumed by the producer, for example, farmers producing crops to feed their own animals, or computer software written in-house) and [non-market output](#). These are conceptually out of scope of the ABS and are calculated from other survey data
- supplements to ABS data from other surveys and administrative sources, to cover the whole economy. This includes public corporations from company accounts and data on the public sector
- adjustments to output to account for income in kind, own account computer software, work in progress, and, for total sales, the addition of taxes less subsidies on production
- an undercoverage adjustment to output, to account for the one per cent of businesses not covered by the IDBR in terms of economic activity
- adjustments to intermediate consumption, including the addition of insurance premium supplements and financial intermediation services indirectly measured ([FISIM](#))

These additional components account for the differences between the published values of GVA and aGVA.

Figure 9.1 and Figure 9.2 below show the size of the components of the National Accounts estimations of output and intermediate consumption. ABS total sales contribute the largest component of total output (around 70 per cent in 2010). Other key components of total output include non-market output and own account output. ABS total purchases contribute the largest component of intermediate consumption (around 80 per cent in 2010).

Figure 9.1 Components of the National Accounts estimate of total output (whole economy)

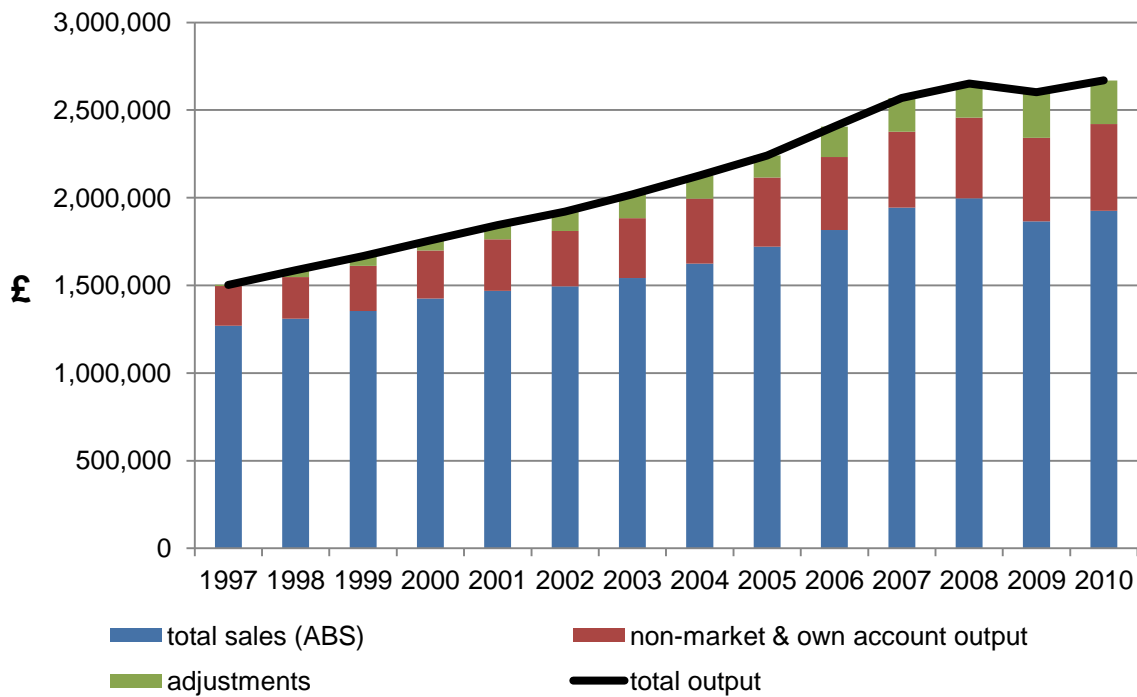
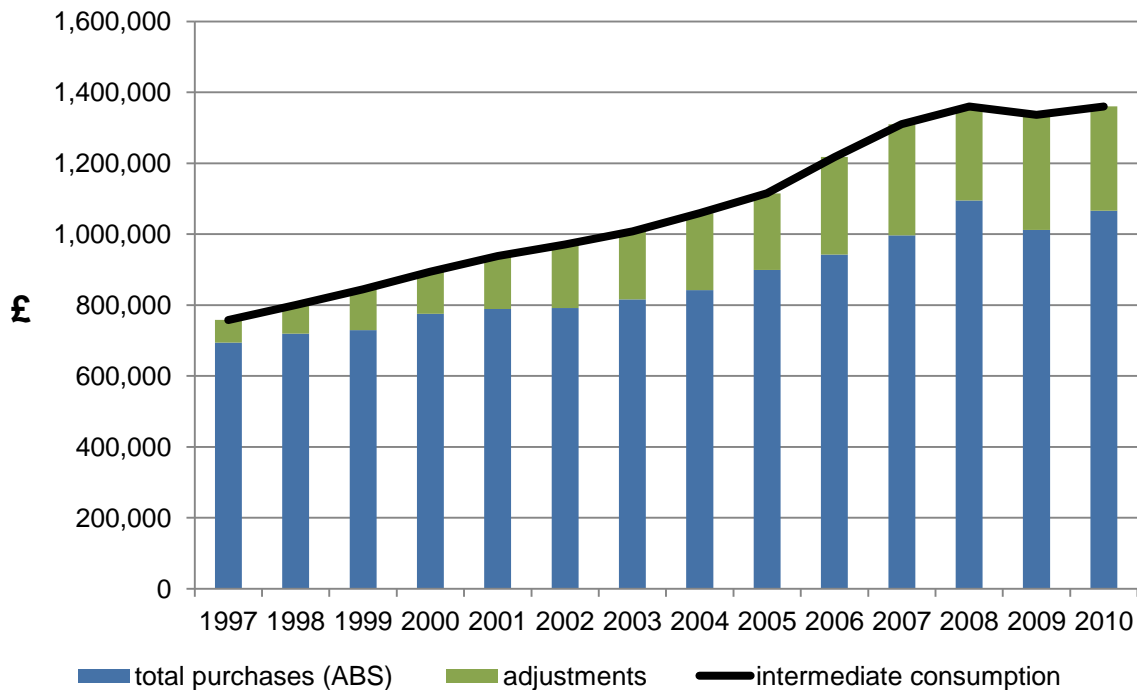


Figure 9.2 Components of the National Accounts estimation of intermediate consumption



Further information

[Gross National Income Inventory of Methods](#)

[Regional GVA \(Production Approach\)](#)

9.2 Comparison of Northern Ireland and ONS regional estimates

The Department for Finance and Personnel Northern Ireland (DFPNI), rather than ONS, conduct the ABS in Northern Ireland. The survey process in Northern Ireland is similar but not exactly the same as that for Great Britain. For example, DFPNI despatch questionnaires in March, after ONS despatch to businesses in Great Britain in January/February. ONS receive reporting unit and local unit level data for businesses sampled by DFPNI in September and February of each survey year. These Northern Ireland reporting unit data are then processed together with the Great Britain data collected by ABS to produce estimates for the whole of the UK at various industry aggregations, as well as producing regional estimates.

DFPNI also process the data to produce their own estimates for [Northern Ireland](#). These differ from the ONS estimates for Northern Ireland for a number of reasons:

Calculation of the a-weights

The ONS National Results System computes the a-weights (design weights) for all United Kingdom data using the sample design of the Great Britain sample; and while the DFPNI sample design used to have the same design as ONS prior to 2008, DFPNI changed their design in 2008, and again in 2009. The new DFPNI sample design is quite different from that used by the ABS Great Britain - it is similar to that used in the Business Register and Employment Survey. Therefore the design weights computed in the ONS system for Northern Ireland units can be quite different from those computed in the DFPNI system.

Calculation of the g-weights

The ONS National Results System computes two sets of g-weights: one based on IDBR turnover and another based on IDBR employment. The latter is used for employment costs, whereas the former is used for all the other variables. The Regional System computes g-weights based on local unit employment. In the Northern Ireland methodology, IDBR employment is used for all variables in the calibration in their national system. In their regional system, the g-weights are computed with respect to local unit IDBR employment but using a different calibration method to that used in the ONS regional system.

Regional apportionment

ONS collects all ABS data at reporting unit level; the regional system apportions reporting unit returns between local units using factors obtained from multiple regression models. DFPNI collects turnover data at local unit level, but does not use these data in their apportionment; their current apportionment is based on the median of per head returns.

When Northern Ireland data are processed in the ONS system, new apportioned local unit values, based on the ONS methodology, are obtained and used to produce estimates. Also, ONS and DFPNI use different methods to deal with local units operating in industries that are out of scope.

DFPNI does not collect data for all the variables included in the Great Britain questionnaire; in the ONS system, values are derived for the missing variables using a model, and these values contribute towards the estimation of derived variables.

See Section 5.8 of the Technical Report for more information on ONS Regional methodology. In 2012, DFPNI and ONS are working closely together to better understand the impact of the different methods and where necessary, will analyse ways to better align the results. Details of this work will be published on the [ABS quality and methods page](#) when complete.

9.3 Comparison with other business statistics

ONS and other government departments publish a variety of business statistics. Although the same variable, for example, turnover, may be published in different publications, estimates of this variable derived from different surveys will not be exactly the same. The key reasons for these differences are that the estimates will be based on:

- different samples and sample sizes
- data collected for different time periods
- different definitions of variables (e.g. point-in-time employment, or annual average employment)
- sample selection occurring at different points in time

The reason for producing different estimates of the same variable is that, to fully understand the UK economy, monthly indicators of economic activity are required in addition to detailed breakdowns by, for example, industry, geography and size of business. Detailed breakdowns require detailed responses from a large number of businesses (62,000 for ABS). It is not possible to collect detailed data from this number of businesses on a monthly basis, because that would place an unacceptable level of burden on respondents, and would require huge resource to process the data. Therefore, ONS publishes annual, detailed, structural business statistics (e.g. ABS) as well as more timely short-term indicators (e.g. monthly retail sales). The key characteristics of the two approaches are presented in the next section. These should be taken into consideration when choosing which set of estimates to use for a specific purpose.

9.3.1 Structural versus short-term business statistics

Structural business statistics (annual)

- these measure the structure, content and performance of the business economy
- data are collected and published annually
- are a snapshot of activity for a fixed reference year
- detailed breakdowns by, for example, industry, geography and business size can be made
- the estimates often represent absolute amounts or monetary values

Short-term indicators (monthly or quarterly)

- these are early indicators of economic activity
- data are generally collected and published monthly or quarterly
- the estimates represent time series which measure, for example, month-on-month changes to the indicators
- the smaller sample sizes mean that detailed breakdowns are not possible
- the estimates do not generally represent absolute amounts or monetary values

9.3.2 Finding the data you need

To help users find out what official business statistics are available, and to choose the right data for their needs, ONS have published an [interactive guide](#) for business statistics. By selecting the relevant topics of interest, the tool will pinpoint publications that should be of interest, offer guidance on the right statistic to use, and provide links to the relevant statistical releases.

The interactive guide covers both structural and short-term business statistics, and includes measures of turnover and other financial transaction variables, economic growth and productivity. The statistical releases included in the guide, and links to other useful releases, can be found on the guide webpage.

9.3.3 International comparisons

International comparisons of structural business statistics are available from Eurostat (for the European Union), and the Organisation for Economic Co-operation and Development (OECD):

- [Eurostat](#): analysis of the European business economy
- [OECD](#): follow the link to the structural analysis database, under the industry and services theme.

Annex I

user	example uses
Business advisors and consultancy	Understanding trends in industry sectors and businesses in Scotland in comparison to GB and the UK; sizing IT expenditure; number of enterprises and outlets at a detailed industry level; GVA per person employed by sector.
Department for Business, Innovation and Skills (BIS)	To compare efficiency of businesses who apply for grants; if problems occur within a particular industry; when new government interest arises within a particular sector; to distinguish bought-in goods from own production; Regional Economic Performance Indicators Publication.
Department for Culture, Media and Sport (DCMS)	To estimate GVA within the DCMS Creative Industries Economic Estimates; to define the Creative Industries at the 5-digit Standard Industrial Classification (SIC) level taking relevant SIC (2007) codes across the whole economy and aggregating into 13 DCMS Creative Sectors; to estimate the contribution of the Creative Industries to the UK business economy.
Department of Energy and Climate Change (DECC)	Previously utilised the Purchases Inquiry, particularly detailed level expenditure of different fuels. Used to calculate volumes of different types of energy being used by sector, helping with impact assessments on sectors affected by new energy policies.
Department for Environment, Food and Rural Affairs (DEFRA)	Used to select a sample of businesses in particular industrial sectors; regularly release anonymised micro-data from the survey about business spending to researchers.
Department of Finance and Personnel Northern Ireland (DFPNI)	GVA per head compared to other areas of the UK; tracking performance of the NI economy; calculating the cost of doing business in NI.
Department of Work and Pensions (DWP)	To measure the impact of 2010 Pensions legislation on wages costs/profits/investment; to measure the way businesses change strategies to cover the new legislation. i.e. whether they absorb the costs or pass on costs to the customer etc.; to analyse the traditionally low pension participation businesses.

Eurostat	To meet the Structural Business Statistics Regulation (SBSR) requirements for annual structural statistics used to inform and monitor European Union policy; contribution to articles on SBSR.
Food and drink sector	Estimating economic performance by region.
Local government	Used for economic research, planning purposes, lobbying and economic strategy development.
Marketing and event organisation	Market sizing, demographic mapping, market segmentation and investment planning.
National and Regional Accounts	The production of current and constant price Supply Use tables, which show the sales and purchases relationships between consumers and producers by industry; estimation of Gross Value Added (GVA) on a regional basis.
Retail sector	Assessing the market conditions.
Scottish Government	Scottish Annual Business Statistics ; Scottish Government policy and use made of ABS in Scottish Input-Output Tables which in turn contributes to calculation of Scottish Gross Value Added (GVA) weights.
Universities, research and think tanks	Research on the concentration profitability relationship in British manufacturing industries and setting up quota structures for business to business research.
Welsh Government	Influences Welsh Government policy; calculation of Welsh GVA.

Annex III

ABS Questionnaires for the 2011 survey

title of questionnaire	
Accountancy	Market research
Advertising	Mineral Oil
Animal Husbandry and Hunting	Motor Trades – Long
Architecture	Motor Trades – Short
Betting and Gaming	Non Marketing Organisations – Long
Catering – Long	Non Marketing Organisations – Short
Catering – Short	Postal Activities – Long
Catering (pilot) – Long	Postal Activities – Short
Catering (pilot) – Short	Property – Long
Commission Industry – Long	Property – Short
Commission Industry – Short	Retail – Long
Computer Industry – Long	Retail – Short
Computer Industry – Short	Shipbuilding Long
Computer Services	Standard Production – Long
Construction – Long	Standard Production – Short
Construction – Short	Standard Services Standard – Long
Duty – Long	Standard Services Standard – Short
Duty – Short	Standard Services (pilot) – Long
Employment Agencies	Standard Services (pilot) – Short
Engineering	Technical testing
Fishing	Transport – Long
Forestry	Transport – Short
Gas and Electricity excl. PI	Water
Insurance Organisations	Wholesale – Long
Legal	Wholesale – Short
Management consultancy	

Annex IV

title of questionnaire	inquiry year added	reasoning for being added
Advertising	2008	Required by Eurostat as part of the SBS Regulation. This is as part of Annex VIII - Business Services.
Employment Agencies	2008	
Legal	2008	
Accountancy	2008	
Management consultancy	2008	
Market research	2008	Required by Eurostat as part of the SBS Regulation. This is as part of Annex VIII - Business Services. Added in 2008, but first asked in 2009 under the regulation
Architecture	2008	
Engineering	2008	
Technical testing	2008	
Computer Services	2008	Required by Eurostat as part of the SBS Regulation. This is as part of Annex VIII - Business Services.
Catering Long – pilot	2011	Added as part of the work DCM have undertaken in trying to improve questionnaires:
Catering Short – pilot	2011	
Standard Long – pilot	2011	
Standard Short – pilot	2011	

title of questionnaire	inquiry year removed	reasoning for being removed
Entertainment Industry – Long	2006	
Entertainment Industry – Short	2006	
Finance Organisations – Long	2008	As part of the SBS Regulation ABS were no longer required to collect these SIC's. Therefore it made sense to remove these questionnaires
Finance Organisations – Short	2008	
Insurance – Short	2008	For the Insurance SIC's ABS were required to only collect the common module variables (Annex I of the SBSR)
Gas and Electricity incl. PI	2007	As ABS now longer collect the PI (dropped in 2005) it was felt it would not be required to still have a questionnaire. (The 106 questionnaire would suffice for ABS needs)

Utilities	2009	There used to be a composite SIC under the SIC03 - 39000 which collected Utilities. When this was no longer needed under the SIC07 it was felt that this questionnaire type could be removed (The 106 would collect Gas and Electricity companies and the 109 Water Companies)
------------------	-------------	--

Annex V

The [Nomenclature of Units for Territorial Statistics \(NUTS\)](#) is a hierarchical classification of geographical units that provides a breakdown of the European Union's territory for the purposes of producing comparable regional statistics. There are various levels of NUTS from UK countries and regions.

For example, in the NUTS classification, Wales is a level-1 NUTS region, coded "UKL", which is subdivided as shown below.

NUTS 1	NUTS 1 code	NUTS 2	NUTS 2 code	NUTS 3	NUTS 3 code
Wales	UKL	West Wales and The Valleys	UKL1	Isle of Anglesey	UKL11
				Gwynedd	UKL12
				Conwy and Denbighshire	UKL13
				South West Wales (Ceredigion, Carmarthenshire, Pembrokeshire)	UKL14
				Central Valleys (Merthyr Tydfil, Rhondda Cynon Taff)	UKL15
				Gwent Valleys (Blaenau Gwent, Caerphilly, Torfaen)	UKL16
				Bridgend and Neath Port Talbot	UKL17
				Swansea	UKL18
				East Wales	UKL2
				Cardiff and Vale of Glamorgan	UKL22
				Flintshire and Wrexham	UKL23
				Powys	UKL24



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Technical Report

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Changes since the previous edition

This Technical Report (2nd edition) relates to Annual Business Survey reference years 2012 onwards.

The previous edition (1st edition) relates to ABS up to the 2011 reference year. If you would like to view this version you can find it on the [ABS quality and methods](#) webpage on the ONS website.

The table below outlines the key changes made to this report since the previous edition, published in August 2012.

No.	Change	Section of Report
1	The comparison of approximate Gross Value Added (aGVA) and Gross Value Added (GVA) section has been updated, and now includes a table showing aGVA as a percentage of GVA by SIC07 section in the UK for 2008 to 2011.	9.1

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1. Introduction

This report describes the procedures used by the Office for National Statistics (ONS) to produce the Annual Business Survey (ABS). The report is aimed at users who want to know more about the background and history, uses and users, and concepts and statistical methods underlying the survey. It includes information about questionnaire development, sample design, data collection, results processing, publications and quality issues.

1.1 Overview

The Annual Business Survey (ABS), formerly known as the Annual Business Inquiry - part 2 (ABI/2), is an annual survey of businesses covering the production, construction, distribution and service industries, which represents about two-thirds of the UK economy in terms of Gross Value Added (GVA).

Every year, ABS questionnaires are sent by ONS to around 62,000 businesses in Great Britain, and by the Department for Finance and Personnel Northern Ireland (DFPNI) to around 11,000ⁱ businesses in Northern Ireland.

The ABS is the largest business survey conducted by the ONS in terms of the combined number of respondents and variables it covers (62,000 questionnaires despatched in Great Britain, with around 600 different questions asked). It is the key resource for understanding the detailed structure and performance of businesses across the UK, and is a large contributor of business information to the UK National Accounts.

ABS provides a number of high-level indicators of economic activity such as the total value of sales and work completed by businesses, the value of purchases of goods, materials and services, and total employment costs.

The contribution of different industries to the overall value of economic activity can be assessed, and by combining ABS with employment information from the Business Register and Employment Survey (BRES) it is also possible to get a measure of value added and costs per head to allow better comparison between industrial sectors of different sizes. The indicators in the ABS publications are collected and presented as monetary values or counts, for example, approximate Gross Value Added (aGVA), numbers of enterprises. They are essentially a snapshot of UK business activity, and can be used to understand the level of the contributions to the UK economy from different sectors of the economy at any one time. The statistics produced are referred to as structural business statistics.

ABS outputs may be used to answer questions such as:

- how much wealth has been created in a particular industry?

ⁱ Increasing from 9,000 for ABS 2011 to 11,000 for ABS 2012

- has there been a shift in activity from one industrial sector to another, and which industry groups/classes/subclasses are driving the change?
- are any industries particularly dominant in specific regions or countries of the UK and are there structural changes over time?
- how productive is a particular industry, such as the chemicals sector, and what is its operating profitability?

1.2 Key users and uses of the data

There are a wide range of users that view, download and utilise the ABS data. Users include those from government, both internal within ONS and external in other government departments such as the Department for Business, Innovation and Skills (BIS), the Department for Work and Pensions (DWP) and the Department for the Environment, Food and Rural Affairs (DEFRA). Devolved administrations such as the Scottish and Welsh Governments, as well as local authorities, also constitute key users of the ABS outputs. For government users, the ABS data are commonly used to inform policy and legislation. [ABS Government User Group](#) meetings are held biannually to give an opportunity for any changes or developments to the ABS to be discussed directly with its government users, in order that, where possible, their requirements can be met.

As mentioned in Section 1.1, the ABS output is a key contributor to the UK National and Regional accounts to inform, for example, the estimation of Gross Domestic Product (GDP).

On an international level, the ABS data are required by Eurostat to meet the [Structural Business Statistics Regulation \(SBSR\)](#) for annual structural statistics and are used to inform and monitor European Union policy.

The ABS also has a large number of non-government users, such as researchers, academics, think tanks, businesses, industry experts and the media. These users have largely been identified via internet searches, data requests and telephone queries. The uses to which the data are put are vast and varied, and the ABS team are striving to engage with these users more effectively to better understand their specific needs. In order to facilitate this engagement a new [Business and Trade Statistics Community](#) has been set up on the StatsUserNet forum.

Annex I contains a more detailed list of ABS users, including those mentioned above, and lists examples of the uses to which the ABS data are put.

1.3 Publication of the Annual Business Survey results

Publication of the ABS results follows the cycle described below:

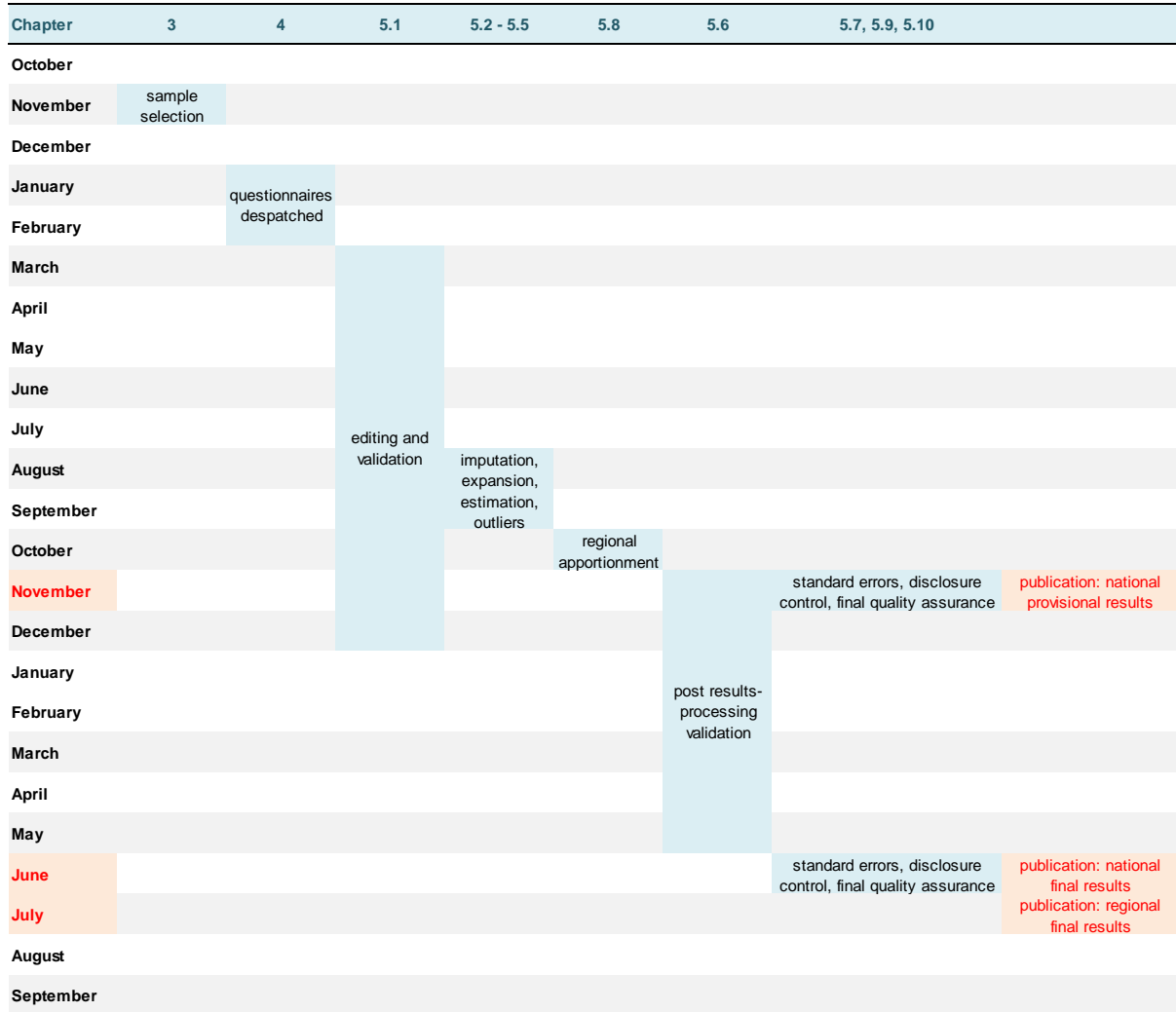
- November – Provisional national results (for previous calendar year)
- June – Revised national results (including revision of the previous survey year)

July – Provisional regional results (including revision of the previous survey year)

Publications of the ABS results are available on the [ABS release page](#) and earlier releases of the Annual Business Inquiry data are available on the [ABI release page](#).

Figure 1.1 summarises the survey process from sample selection through to the publication of the final ABS Regional results. It also outlines where key information for each stage of the survey process is covered within the Chapters of this technical report.

Figure 1.1 Summary of the survey process



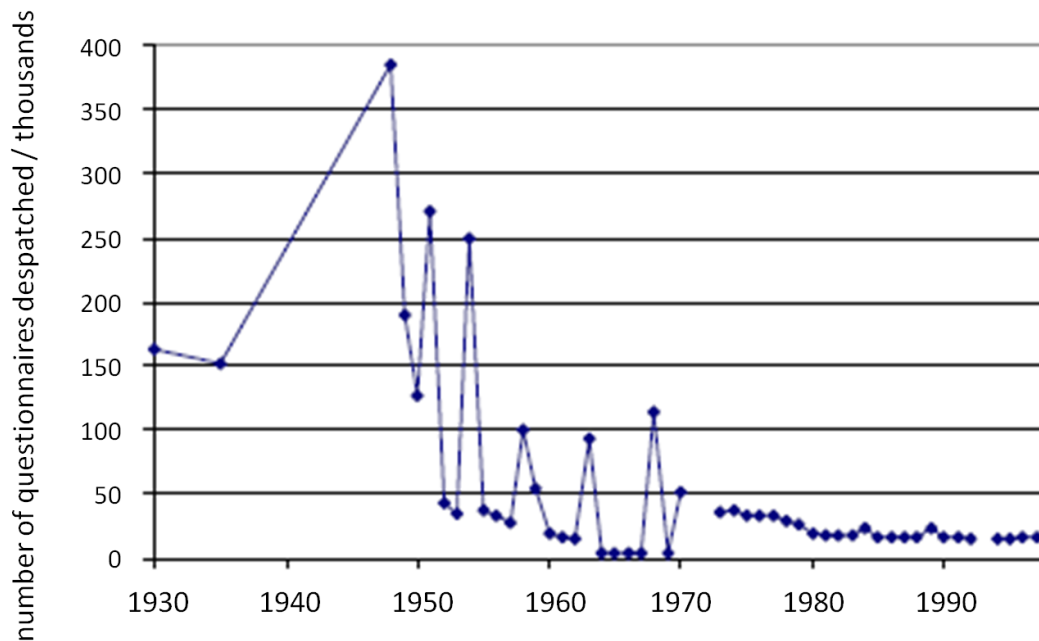
1.4 History

Collection of information on UK business dates back to the formation of the Board of Trade (the forerunner of the modern Department for Business, Innovation and Skills) in 1786. In 1832, the Board of Trade created its own statistics department, and began a statistical

yearbook, which included information on commercial activities and trade. A timeline outlining the key events in the history of the collection of business statistics can be found in Annex II.

Figure 1.2 shows the number of questionnaires sent out by the Census of Production between 1930 and 1998. The number dropped significantly in the 1950s, when sampling methods were introduced. A Census was still carried out every four or five years, but the threshold for inclusion in the census was raised, so the peaks representing census years between 1950 and 1970 are substantially reduced compared with 1948.

Figure 1.2 Number of questionnaires despatched by the Census of Production between 1930 and 1998



As sampling methods were improved, a level was approached in the 1980s beyond which it became difficult to make further significant cuts in the sample size without affecting the quality of the estimates produced. However, ONS continues to pursue methodological improvements, which allow further small reductions in the sample size. In addition, in 2011, ONS implemented a programme to explore and develop the use of administrative data, such as tax information from Her Majesty's Revenue and Customs (HMRC), as an alternative or supplement to survey data.

Table 1.1 charts the key events in the development of the Annual Business Survey, from the first Census of Production in 1907 to the creation of the current Annual Business Survey in 2009. The table includes information on the drivers for change over these years.

Table 1.1 Key events in the development of the Annual Business Survey

year	label	notes
1906	Census of Production Act	The Census of Production is introduced to set trade tariffs, by comparing production rates with imports. There is much talk about confidentiality and burden on businesses, and whether this represents an attack on liberty or a public good.
1907	first Census of Production (CoP)	The first CoP, run by the Board of Trade, is carried out.
1912	first measure of GDP (output) published	The first measure of Gross Domestic Product (GDP) (output) is published.
1930	agriculture and forestry excluded from CoP	Agriculture and forestry are excluded from the CoP.
1941	Central Statistical Office created by Winston Churchill	The Central Statistical Office is created by Prime Minister Winston Churchill, to inform the war effort and to develop national income accounts.
1947	Statistics of Trade Act	The Act makes it a legal requirement that a Census of Production is held annually.
1948	Companies Act - defines an <i>enterprise</i>	The Act includes the legal definition of an <i>enterprise</i> (one or more firms under common ownership or control).
1948	Standard Industrial Classifications introduced	The Standard Industrial Classification (SIC) system is introduced, and the first full post-war Census is held.
1949	NI information published alongside GB	Information from Northern Ireland is published alongside that of Great Britain for the first time.
1950	first Census of Distribution (CoD)	The first Census of Distribution (CoD) is carried out, and subsequent CoDs are roughly quinquennial.
1952	sampling methods introduced	Sampling methods are introduced. The largest businesses are completely enumerated, one in ten of businesses employing fewer than 11 people are selected, and the same sampling fraction is used for businesses of the same size for every industry, except where this would generate very large samples. This approach was used until 1993. The sampling frame becomes important, and is based on the response to the 1950 Census. The Census continues to be held every four years, with sample surveys in intervening years.
1954	Verdon Smith report published	The Verdon Smith report is published. This confirms the need for a Census, but noted that businesses themselves did not in general find the results useful.

1958	SIC 58	The reviewed classification system reduced the scope of manufacturing, including the omission of production and processing of cinematographic films, and bakehouses attached to retail shops.
1958	quinquennial census reintroduced, with sample surveys in intervening years	A quinquennial census is reintroduced, with sample surveys in intervening years; sample surveys used as input to National Accounts, and to revise estimates from short-period surveys.
1963	fully computerised system introduced	The first fully computerised system is introduced. Punched cards and an electronic calculator had been in use since 1955. The business register is stored on magnetic tape.
1968	SIC 68	Some industries are added in the review, for example, coffee blending grinding and roasting, and tea blending. Some industries are dropped.
1968	GSS established	The Government Statistical Service (GSS) is established by Claus, now Lord, Moser.
1969	Business Statistics Office created	The Business Statistics Office is created.
1970	CoP becomes annual - renamed ACoP	The Census of Production becomes annual, and is renamed the Annual Census of Production (ACoP)
1970	Census of Employment (CoE) is introduced	The Census of Employment (CoE) begins, as National Insurance cards are discontinued. National Insurance cards, introduced in 1911, were held by businesses and swapped at labour exchanges, and were used to measure employment.
1973	UK joins the European Economic Community	The UK joins the European Economic Community (EEC, the 'Common Market'), and comparability with European nations becomes more important. An EEC directive is issued, which coordinates annual structural surveys in EEC member states.
1974	Purchases Inquiry (PI) introduced	The first quinquennial Purchases Inquiry (PI) is carried out.
1974	Census of Construction (ACoC) introduced	The Annual Census of Construction (ACoC) is introduced.
1976	retail inquiry is first part of ADSI to be carried out	The retail inquiry is first part of the Annual Distribution and Services Inquiry (ADSI) to be carried out. The need for this inquiry is driven by the growing services sector in the UK.
1978	sampling used more widely	Sampling is introduced more widely, and now includes businesses with fewer than 50 employees.
1980	SIC brought in line with European NACE classification	This review brings the UK SIC system into line with European NACE classification.

1980	SIC 1980	
1981	Rayner Review	The Rayner review took the view that statistics should be produced primarily for the purposes of government. In the same year, the ACoP publication recognises that European legislation is also a driver for the production of statistics.
1984	business register introduced - based on VAT information	A business register introduced, based on Value Added Tax (VAT) information.
1986	first questions about computers	The first questions on computers are introduced. These are on the number of employees using computers, and the costs of buying and leasing computers.
1989	transfer of Business Statistics Office to the Central Statistical Office	The Business Statistics Office is transferred to the Central Statistical Office.
1991	first questions on pollution and waste management	The first questions on pollution and waste management are introduced.
1992	breakdowns of capital expenditure and stocks dropped	Breakdowns of capital expenditure and stocks are dropped from the ACoP publication. These are now estimated from quarterly surveys.
1992	question on research and development added	Questions on research and development activity are added.
1993	first revision of NACE and hence SIC	The first revision of NACE is carried out, and SIC follows suit.
1993	SIC 1992	
1993	introduction of IDBR	The Inter-Departmental Business Register (IDBR) is introduced. It integrates VAT and Pay As You Earn (PAYE) administrative data. Formerly, the sampling frame for service industries was based on a VAT register, and the one for production industries was based on an employment register.
1994	first electronic release - on CD-ROM	The first electronic publication of Census data was on CD-ROM.
1995	CoE becomes AES	The Census of Employment becomes the Annual Employment Survey (AES). The sample is reduced, and the frequency increased.
1996	EU Structural Business Statistics legislation passed	EU legislation on Structural Business Statistics is passed, which set out in detail the requirements for structural business statistics, and extend the coverage to service industries. The Annual Business Inquiry (ABI) is developed in response to the legislation.

1996	Office for National Statistics formed	The Office for National Statistics is formed by merging the Central Statistics Office, the Office of Population Censuses and Surveys, and the statistics division of the Department of Employment.
1997	ACoP modified	ACoP is modified. The employment variable moves to snapshot instead of average over year. The snapshot date is initially December 12th, but issues with seasonality meant it was moved to September in 2006.
1998	AES becomes ABI/1	Annual Employment Survey (AES) becomes Annual Business Inquiry/Part 1 (ABI/1), which focuses on employment variables. The implementation of the IDBR, EU regulation, and the need for greater efficiency drive the development of ABI.
1998	ACoP/C, ADSI, PI, combined to become ABI/2	ACoP/C, ADSI, and PI are combined to become Annual Business Inquiry/Part2 (ABI/2), which focuses on accounting variables.
2000	Statistics Commission and 'National Statistics' established	The Statistics Commission and 'National Statistics' are established.
2003	SIC 2003	SIC 2003 makes minor changes to SIC 1992, including additional detail at the subclass level together with some minor renumbering and revisions, in response to user demand.
2004	insurance industry included	Coverage is extended to insurance industries.
2006	Purchase Inquiry dropped	PI is dropped from ABI.
2007	Statistics and Registration Service Act	The Statistics and Registration Services Act is passed, to promote the quality and integrity of official statistics which serve the public good. An independent body - the UK Statistics Authority (UKSA), is created as a non ministerial department reporting directly to Parliament.
2008	SIC 2007	SIC 2007 is a significant revision, which, amongst other things, reflects the growth of new technologies. It follows the second review of the European NACE classification system.
2009	ABI/1 becomes BRES	ABI/1 becomes the Business Register and Employment Survey (BRES), to reconcile differences in timing between ABI/1 and the Annual Register Inquiry, and to reduce duplication of data collected. BRES is the annual benchmark of employment, and updates the IDBR.
2009	ABS replaces ABI	The Annual Business Survey (ABS) replaces ABI/2.

2011	selective editing introduced	SELEKT, a selective editing tool, is introduced. This increases editing efficiency and statistical quality. The tool allows those returns with the highest impact on estimates to be prioritised for editing.
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Figure 2.2 Turnover section on Motor Trades long questionnaire

(d) Turnover from other motor trades activity		
(i) Turnover from the sale of motor vehicle parts and accessories	<input type="text"/>	110
(ii) All other motor trades receipts (including repair and servicing, labour, campaign bonuses etc)	<input type="text"/>	120
(e) Turnover from non motor trades activity		
(i) Retail sales of food and drink sold through forecourt shops	<input type="text"/>	380
(ii) Turnover from sales of petrol etc.	<input type="text"/>	378
Turnover from sales of petrol, diesel, oil and other petroleum products to which you hold title (petrol filling stations who do not hold title to the petrol sales should only include any fees paid to them and not the petrol sales)		
Note: Petrol Filling Stations operating on commission sales should complete this box		
(iii) All other retail turnover not included in e (i) (e.g. commission received from any lottery sales)	<input type="text"/>	382
(iv) Turnover arising from service activities e.g. car hire (including all other fees and commissions received)	<input type="text"/>	169
(f) All other turnover excluding Other Operating Income and insurance claims received which should be included in 3.2	<input type="text"/>	383
(g) Total turnover	<input type="text"/>	399

This is a way of reducing the burden on the respondent, since not everyone will have to answer the more detailed breakdown of questions. Instead, the data from the long questionnaires are used to apportion the short questionnaire totals using a process called expansion. To view in more detail how the expansion of the short questionnaire is carried out, please refer to Section 5.3.

As larger businesses are usually in a better position to provide a detailed breakdown, they more often receive long questionnaires (see Table 2.1 below). Businesses with employment of 250 or more almost all receive long questionnaires, and as they account for over half of the ABS total turnover estimate, this contributes greatly to the overall data quality.

Table 2.1 Approximate percentage of businesses in each employment size band receiving long questionnaires

employment size band	long questionnaires despatched
0-9	25%
10-19	30%
20-49	30%
50-99	40%
100-249	45%
250+	98%

A small proportion of businesses in the largest employment size band receive a short questionnaire. This is due to bespoke size bands that are applied to the sample to take into account industry sectors which have high employment but relatively low turnover e.g. cleaning, market research. These special cases are allocated the additional employment size band 100-999 and receive a small proportion of short forms. When viewing these businesses within the standard employment size band structure, it leads to Table 2.1 which shows a long form percentage for the largest size band being less than the 100% as would otherwise have been expected.

2.3 Questionnaire development

New questionnaire types are added when a collection requirement arises that cannot easily be incorporated by adding questions into an existing questionnaire. The table in Annex IV lists the most recent additions and removals and the reasons behind the changes.

When a new requirement arises, an existing questionnaire may be amended or a new one introduced. This decision is made on the basis of minimising burden on respondents. Altering an existing questionnaire may well have an impact for those who already receive this questionnaire, with the additional questions potentially not applying to them. This can affect quality of returns and is also considered when deciding whether to amend an existing questionnaire or to design a new one. Both routes require rigorous testing prior to implementation, which can be a lengthy process. All requests for amendments to ABS questionnaires have to be agreed by the [ABS Management Board](#). All requests whether from ONS or from external customers have to be fully costed and agreed, including the relevant compliance costs, that is, the costs incurred by businesses through responding to the survey. Once the ABS Management Board gives provisional agreement to any change, the required changes are then tested to ensure that responding businesses understand the proposed wordings and are able to supply the relevant information. It is only once the testing has taken place, and any resulting amendments have been made, that the final agreement of the ABS Management Board is obtained and the proposals are implemented.

2.4 Questionnaire review

There is an ongoing review process in which the large number of ABS questionnaire types are reviewed systematically. As it is difficult to put a quantitative value on response inaccuracies, most commonly caused by a misunderstanding of the questions, it is the intention that all questionnaires will be reviewed by 2017 with a view to improve the clarity of the questions asked, which should increase the accuracy of responses.

For the 2011 ABS (despatched in January/February 2012), the long and short questionnaires for both the Catering and Standard Services sectors were reviewed. Following initial user testing and feedback of the revised questionnaires, the next stage of the testing involved sending the new questionnaires to approximately 20% of the Catering sample and 10% of the Standard Services sample, instead of the old versions.

Catering was selected as the old questionnaire was identified as causing respondents difficulties owing to questions that were not applicable to a large number of respondents. The Services questionnaire was chosen as it is distributed to approximately 25% of the ABS sample, which is the largest sample for any questionnaire type.

Rather than focussing on specific questions, the questionnaires were stripped of all notes and the presentation improved. The testing then aimed to establish which questions had wording which caused problems by asking the respondent what data they would provide if presented with these questions. Where the understanding was unclear the relevant notes were replaced for the next round of testing.

An example of this is the Goods, Raw Materials and Services question which asks for Energy Costs. Most respondents indicated that they would not have included petrol and diesel costs within this category as required, but would place it in the answer to the Road Transport Services question instead. The notes now make it clear what is required.

Other issues identified include clarifying the definition of capital expenditure, whether VAT should be included, and also finding a common definition for employment, as some include casual workers and others do not. These are issues which are likely to appear across all sectors, rather than being specific to Catering and Services and as such this information will help when the remaining questionnaires are reviewed. The final report which summarises the testing that was undertaken for Catering and Services, contains further information on these issues and how they were resolved, is available on the [ABS quality and methods webpage](#).

Analysis was undertaken to ascertain the relative quality of the data received via the new pilot questionnaires, the results of which were used when deciding whether the sector questionnaire would be wholly replaced with the revised version. The analysis compared response rates, error rates, questionnaire completion times and the number of queries received.

Table 2.2 Response rates and percentage response clean (no errors) on first submission for the old and pilot Catering and Standard Services questionnaires (as of June 2012)

sector			response rate (%)	clean on first submission (%)
catering	long	old	38.2	57.3
		pilot	41.6	62.9
catering	short	old	36.0	70.3
		pilot	35.6	74.5
services	long	old	45.2	63.2
		pilot	43.3	67.1
services	short	old	48.8	74.2
		pilot	51.4	74.5

Table 2.2 shows that, as at 8 June 2012, the response rates for the pilot questionnaires is either equal to or above that of the old questionnaires in three out of the four questionnaire types. In all four cases, the new questionnaires are being taken on with fewer errors than the old. This resulted in both pilot questionnaires being rolled out to 100% of the services and catering samples for the ABS 2012 survey, with the old questionnaires being discontinued.

2.5 Variables collected

Table 2.3 defines the variables published by the ABS. A number of the variables that ONS publish are derived variables, made up from a number of collected variables.

Table 2.3 Variables published by the ABS

variable	description
approximate Gross Value Added (aGVA)	<p>Approximate Gross Value Added (aGVA) represents the amount that individual businesses, industries or sectors contribute to the economy.</p> <p>Generally, this is measured by the income generated by the business, industry or sector less their intermediate consumption of goods and services used up in order to produce their output, labour costs (for example, wages and salaries) and an operating surplus (or loss). The latter is a good approximation for profits, from which the cost of capital investment, financial charges and the payment of dividends to shareholders are met.</p> <p>There are differences between the approximate measure of aGVA calculated by ABS and the measure of Gross Value Added (GVA) used in the National Accounts (NA). NA carry out coverage adjustments, conceptual adjustments and coherence adjustments. The NA estimate of GVA uses inputs from a number of surveys, and covers the whole UK economy. Some industry sectors are not included in ABS.</p> <p>An overview of the differences between aGVA and GVA is provided in Section 9.1, while a more detailed explanation can be found in a paper "A comparison between ABS and National Accounts measures of value added", available on the ABS web pages.</p>
international trade in goods /	Businesses in Great Britain are asked whether they have either

services (GB only)	<p>purchased (imported) or provided (exported) goods and/or services to individuals, enterprises or other organisations based outside the UK. For services, value information is collected, while for goods only a Yes/No response is asked for.</p> <p>These estimates are published each November alongside the Provisional ABS release in a separate publication, "Exporters and Importers in GB" which can be accessed via the ABS release page.</p>
number of enterprises	An enterprise is defined as the smallest combination of legal units, which have a certain degree of autonomy within an enterprise group. While labelled in ABS publications as an enterprise count the counts are actually reporting unit counts from the IDBR (see Section 3.1.2). For the majority of businesses the reporting unit is the same as the enterprise.
number of retail outlets (only applies to retail sector: division 47)	The total number of retail outlets consists of stores, mail order outlets, market stalls and road side pitches, owned and operated by businesses classified to the retail sector in the UK. It is a point in time (snapshot) estimate made at the end of the calendar year.
purchases	The value of all goods and services purchased during the year.
total employment costs	This includes all gross wages and salaries, overtime payments, bonuses, commissions, payments in kind, benefits in kind, holiday pay, employer's national insurance contributions, payments into pension funds by employers and redundancy payments less any amounts reimbursed for this purpose from government sources. No deduction is made for income tax or employee's national insurance contributions etc. Payment to working proprietors, travelling expenses, lodgings allowances, etc are excluded.
total net capital expenditure	This is calculated by adding the value of new building work, acquisitions less disposals of land and existing buildings, vehicles and plant and machinery.
total net capital expenditure (acquisitions)	This is calculated by adding the value of new building work, acquisitions of land and existing buildings, vehicles and plant and machinery.
total net capital expenditure (disposals)	This is calculated by adding the value of disposals of land and existing buildings, vehicles and plant and machinery.

total stocks and work in progress (increase during year)	This represents the increase during the year for materials, stores and fuel and goods on hand for sale. Amounts for materials which have been partially processed but which are not usually sold without further processing are also included.
total stocks and work in progress (value at beginning of year)	This represents the value at the beginning of the year for materials, stores and fuel and goods on hand for sale. Amounts for materials which have been partially processed but which are not usually sold without further processing are also included.
total stocks and work in progress (value at end of year)	This represents the value at the end of the year for materials, stores and fuel and goods on hand for sale. Amounts for materials which have been partially processed but which are not usually sold without further processing are also included.
turnover	Turnover is defined as the total value of sales. This is calculated by adding together the values of: <ul style="list-style-type: none"> • sales of goods produced • goods purchased and resold without further processing • work done and industrial services rendered • non-industrial services rendered
turnover of retail outlets (only applies to retail sector: division 47)	This is a breakdown of the total retail turnover within the retail sector into groupings of like items based upon the European Classification of Individual Consumption by Purpose.

Definitions of other variables and terms used in the production of business statistics can be found in the [Eurostat Glossary](#).

3. Sampling procedure

3.1 Sampling frame

3.1.1 The Inter-Departmental Business Register

A sampling frame is a complete list of all the members of a population being studied, from which the sample is drawn. The sampling frame for the Annual Business Survey (ABS) is the list of UK businesses on the Inter-Departmental Business Register (IDBR).

Businesses are added to the IDBR if they are:

- registered for Value Added Tax (VAT) with HM Revenue and Customs (HMRC);
- registered for a Pay As You Earn (PAYE) scheme with HMRC;
- an incorporated business registered at Companies House.

The IDBR covers businesses in all parts of the economy, except some very small businesses; the self-employed and those without employees both of which are not registered for PAYE and those with low turnover which are not registered for VAT, and some non-profit making organisations. There are 2.1 million businesses on the IDBR; covering nearly 99% of UK economic activity. It is used by government departments, including the Office for National Statistics (ONS), as the sampling frame for most business surveys.

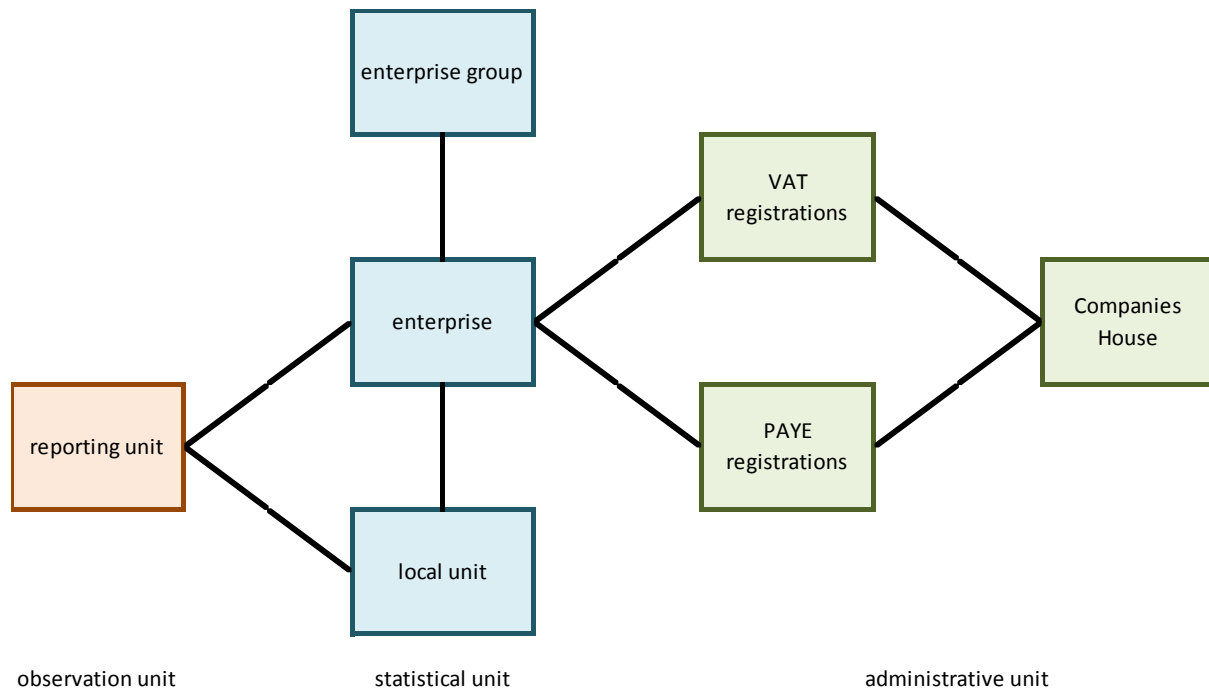
Administrative data from these sources is supplemented by data from surveys such as the Business Register and Employment Survey (BRES) to keep information on the IDBR up-to-date.

Further information about the IDBR can be found on the ONS [IDBR webpages](#).

3.1.2 Reporting units

The business unit to which questionnaires are sent is called the reporting unit (Figure 3.1). The response from the reporting unit can cover the [enterprise](#) as a whole, or parts of the enterprise identified by lists of [local units](#). Other than for a minority of larger business or businesses which have a more complex structure, the reporting unit is the same as the enterprise. For this reason ABS reporting unit counts are presented as enterprise counts. An enterprise may consist of one or more sub-units (called local units), for example, the head office for a group of shops. An enterprise may therefore have local units at different locations, and may carry out more than one type of economic activity.

Figure 3.1 Relationship between local units, enterprises, enterprise groups, and reporting and administrative units



The geography assigned to the enterprise is based on a postcode which is generally the registered office for the business. If this information is used to produce regional estimates it could lead to bias, as the enterprise address given is generally the head office, and head offices can be over-represented in big cities such as London and Edinburgh. Therefore, in producing ABS regional estimates, an attempt is made to attribute to regions based on local unit information held on the IDBR. For more information on regional apportionment see Section 5.8.

3.1.3 Standard Industrial Classification (SIC)

Each enterprise is classified according to the [Standard Industrial Classification of Economic Activities \(SIC\) system](#). The UK is required by European legislation to have a system of classification consistent with the European Union's industrial classification system. The system underwent a major review in 2007. ABS data have been collected and published on the SIC (2007) system since the reference year 2008. Other revisions to the system occurred in 1958, 1968, 1980, 1992, 1997, and 2003.

UK SIC (2007) is divided into 21 sections, each denoted by a single letter from A to U. The letters of the sections can be uniquely defined by the breakdown to the divisions (denoted by two digits) which are then broken down into groups (three digits), then into classes (four digits) and, in some but not all cases, again into subclasses (five digits).

For example, in SIC (2007):

section	C	manufacturing (comprising divisions 10 to 33)
division	13	manufacture of textiles
group	13.9	manufacture of other textiles
class	13.93	manufacture of carpets and rugs
subclass	13.93/1	manufacture of woven or tufted carpets and rugs

The [full structure of SIC 2007](#) consists of 21 sections, 88 divisions, 272 groups, 615 classes and 191 subclasses.

Each local unit is assigned a single SIC code, which corresponds to the unit's principal activity. Where more than one type of economic activity is carried out by a local unit or enterprise, its principal activity is the activity in which most of the people are employed, and it does not necessarily account for 50% or more of the total employment of the unit. There are [detailed rules](#) for determining SIC for multiple-activity economic units, including situations where measures of [value added](#) are not available.

Re-classification of a business can occur due to a relatively small change to the nature of its operation, and this can have a significant effect on ABS estimates by industry. In addition, the correction of mis-classification of businesses can lead to bias, particularly where there is systematic movement from one industry to another. This is because, where classification updates are identified via survey returns, it is only units in the survey sample which are updated. All surveys that do not cover the whole business population, such as the ABS, have the potential for some underestimation of output variables due to the re-classification of units moving out of the ABS survey population, but never into it, however, such underestimation is likely to be small. In the ABS, this effect is corrected for by adjusting the weights of the businesses which remain in the sample.

The industries covered by ABS are:

- agriculture (support activities), forestry and fishing- part of section A
- production industries- sections B-E
- construction industries- section F
- distribution industries- section G
- other service industries- sections H, I, J, K (insurance and reinsurance, groups 65.1 and 65.2 only), L, M, N, P (excludes public sector), Q (excludes public sector and medical and dental practice activities, group 86.2), R, S

The main industries excluded by ABS are:

- agriculture- part of section A (crop and animal production, groups 01.1, 01.2, 01.3, 01.4 and 01.5)
- financial activities- section K (groups 64, 65.3, 66)
- public administration and defence- section O

- activities of households as employers; undifferentiated goods and services-producing activities of households for own use- section T
- activities of extraterritorial organisations and bodies- section U

3.2 Sample design

Data are collected by ONS from around 62,000 businesses in Great Britain, and by the Department of Finance and Personnel Northern Ireland (DFPNI) from around another 11,000ⁱⁱ businesses in Northern Ireland.

Sample selection is carried out using a stratified random sample design. Groups of reporting units (cells) are defined by three strata: employment size band; SIC; and geographical region. There are around 4,000 of these cells in the ABS design. Sample selection occurs independently for each cell. When the sample is designed, the size of the sample in each cell is determined by an algorithm which distributes the sample amongst the cells to give the lowest estimated variance (uncertainty). This design is significantly more efficient (that is, it gives a much more accurate estimate for the same sized sample) than a simple, unstratified random sample.

The strata defining the cells are:

- employment size bands: 0-9, 10-19, 20-49, 50-99, 100-249, and 250+
- SIC (2007):
 - for England and Wales, 4-digit SIC (2007) (class)
 - for Scotland, 2-digit SIC (2007) (division)
- region: England and Wales; and Scotland

Where industries have characteristically high employment and low turnover, which can occur for businesses employing largely casual or part-time workers such as market researchers, event catering and cleaning activities, the top two employment size bands are 100-999 and 1000+.

The sample design is constructed so that a sample for a cell will generally be selected for two years, and the units in that sample will largely not be re-selected for at least two years after that selection. The random sample selection uses the permanent random number (PRN), the unique nine digit identifier which is randomly assigned to each unit when it is added to the IDBR. The sample from each cell is constructed from the required number of units with consecutive PRNs in that cell. For ABS, each sample is generally selected for two years, and there is a year-to-year overlap of half the sample. That is, in any year, half of the sample will be newly-selected, and half will have been selected in the previous year as well. This is illustrated in Figure 3.2, for a sample of four units taken from a cell containing 10 units, where units remain in the sample for two consecutive years (note that these are not real PRNs, as real PRNs have nine digits). This design means that, for half the sample,

ⁱⁱ Increasing from 9,000 for ABS 2011 to 11,000 for ABS 2012

returns are available from the same businesses in consecutive years, and this helps to maintain the quality of editing and validation, imputation and outlier detection (see Chapter 5).

Figure 3.2 Example of PRN sampling method

year 1	year 2	year 3	
<u>843</u>	843	843	
<u>1390</u>	1390	1390	
<u>2639</u>	<u>2639</u>	2639	
<u>2718</u>	<u>2718</u>	2718	
2817	<u>2817</u>	<u>2817</u>	<u>selected units</u>
3445	<u>3445</u>	<u>3445</u>	not selected
4824	4824	<u>4824</u>	
5685	5685	<u>5685</u>	
5824	5824	5824	
7208	7208	7208	

In the first and second year, units 843, 1390, 2639 and 2718 are selected. In the next year, the first two units are dropped, units 2639 and 2718 are retained, and the units 2817 and 3445 are brought in to the sample. When the end of the cell is reached, selection rolls around to the beginning.

There are however, a few exceptions to this design. If a selected unit then moves to another cell, for example by changing SIC classification or employment size band, then it may be selected for a second two yearly period. Also, if there are fewer units within a cell, the likelihood of consecutive selection will increase. For these reasons there is never a guarantee that a business will only be selected for two years.

A further exception arises in the cells within the largest and smallest size bands. For the largest size bands, containing businesses with employment of 250 or more, all the enterprises are selected every year. This is because these cells tend to have few enterprises in them, and yet, as they are large enterprises, they are dominant contributors to estimated total values. Including all the largest enterprises significantly reduces uncertainty on the estimated total values.

For most businesses with employment of 0-9, Osmotherly rules apply. These rules state that when a business with 0-9 employment has been selected in a survey, it will only be selected for a single year, and it will not be reselected for at least three years following selection. There are a few exceptions to these rules, but in general, they are implemented to reduce the burden on small businesses which may not have much resource for completing survey questionnaires.

4. Data collection

4.1 Timetable of despatch

The Annual Business Survey (ABS) sample selection for Great Britain for a given year is carried out in November of that year. Questionnaires are then printed for a staggered despatch between January and February the following year (see Section 9.2 for Northern Ireland). The total despatch is just over 62,000 questionnaires.

The questionnaires are required to be returned to the Office for National Statistics (ONS), in a pre-paid envelope within the two months following the respondents' business year end.

4.2 Expected receipt

In order to meet the minimum accuracy standards required by its users, the ABS questionnaire response rate target is at least 64% of businesses by the end of August and 74% by the end of December.

4.3 Reminders

If businesses who have received questionnaires have not responded by the deadline, up to three reminder letters can be sent.

The first reminder is despatched at the beginning of June to non-responders with an expected turnover of at least £150 million. Reminders to businesses in the production sector are despatched before other sectors as from analysing response data from previous years, they were identified as having the poorest response rates.

The second reminder is sent to all non-responders with employment between zero and 999. It is despatched towards the end of July. All non-responders with employment of 1,000 or more are sent a Chief Executive Letter (CEL), as opposed to a second reminder, towards the end of July, as their impact on provisional estimates are the greatest.

The third reminder is despatched at the beginning of September to all non-responders with employment between zero and 249. However, if the response rate target for a particular sector has already been achieved, then the third reminder is suppressed. In previous survey years businesses in the Catering, Retail and Construction sectors most commonly received a third reminder due to their poor response rates.

The CEL is a stronger reminder to inform the chief executive or managing director that their business has not responded, and to remind them of the legal requirement to respond, only one CEL is despatched. The CEL outlines the non-compliance penalties and is sent directly to the chief executive of the business before any enforcement procedures begin.

4.4 Response chasing

Businesses are encouraged to complete ONS surveys to enable the production of quality outputs. This is achieved through effective response chasing, and by addressing respondents' issues in a timely and efficient manner.

The ONS has a strategy in place which targets the economically most important businesses selected.

Responses are followed up in the following order of priority:

1. businesses with employment of more than 1,000;
2. businesses with an expected turnover of more than £150 million - this ensures that businesses with smaller employment and large turnover are covered;
3. businesses sent long questionnaires - this ensures good coverage for the expansion of the short questionnaires;
4. short questionnaires.

Each of the priority groups above will start with response chasing the Services, Production and Motor Trades sectors first, as from previous experience they tend to take the longest to reach their response targets.

A manual exercise is also undertaken at certain points throughout the data collection cycle to identify industries with a low response. Non-responding businesses in these industries are identified as critical responders and are contacted.

4.5 Enforcement strategy

ABS carries out enforcement action under the [Statistics of Trade Act 1947](#). Enforcement action is used to maintain response rates, and hence the quality of the survey. It is used only as a last resort, after attempts to encourage businesses to complete the survey through telephone calls have been made, and a reminder or CEL has been sent.

If enforcement action is carried out, the business will be issued with a summons to court. The criteria for being summonsed depend on the size of the business:

- all non-responders with an employment of at least 500 are issued with a summons when they have failed to respond for just one year;
- all non-responders with an employment of 250-499 will be issued with a summons if they fail to complete the survey for two years running;
- non-responders with an employment less than 250 will be assessed and will be issued with a summons on a case-by-case basis.

If a business receives a summons for a case to be heard against them in court, the business can still choose to respond to the survey, and the case will be withdrawn. This option is only allowed once. If the business becomes subject to enforcement a second time the business will be prosecuted. Businesses can be fined up to a maximum of £2,500.

5. Converting respondent data into published estimates

5.1 Editing and validation

Questionnaires are sent to businesses by post, along with detailed instructions on how to complete and return them. When responses are received, they are entered into the processing system electronically.

Step 1: questionnaires are electronically scanned into the data store.

Step 2: data are then transferred to the processing system. Initial validation checks are carried out on the returned data. For example, data will fail validation if:

- the data are for periods other than the required year;
- the questionnaire is not the correct type for the business responding;
- there is an invalid question number on the questionnaire;
- no questions have been completed.

Step 3: After the initial validation further editing, outlined below, is carried out. These include:

- **automatic totalling:** for the key variables total turnover, total employment, and total purchases, the sum of the breakdown components on the long questionnaire are checked against the total values entered.
- **automatic rounding:** total turnover is requested to the nearest thousand pounds. Where an actual (that is, non-rounded) total turnover is returned, it is common for the responses to other questions to also be returned as actual values, and these are then automatically rounded to the nearest thousand pounds.

The automatic correction tests described above are only possible if previous period data are available, and corrections are within tolerated limits compared to previous data.

- **date tests:** some of the date tests carried out are:
 - start date, end date or length of period covered by the response are outside the acceptable range;
 - more than two days between current start date and the end date of their previous return;
 - previous end date not earlier than current start date;
 - return dates not valid .
- **selective editing (SELEKT Tool):** SELEKT is a generic selective editing tool. It allows each response to be scored according to a set of agreed criteria which attempt to give high scores to the errors that will have the largest influence on estimates, and those responses with the highest score are prioritised for editing and validation. This increases the efficiency of the editing process by focussing on the responses with the highest impact and importance. The score can be split into three parts:

1. **suspicion** of an error/mistake
2. potential **impact** on estimate
3. **importance** of the variable, for example, issues with key variables such as turnover, purchases and employment costs will be given a higher score than those less important variables such as stocks and capital expenditure

Figure 5.1 SELEKT editing tool

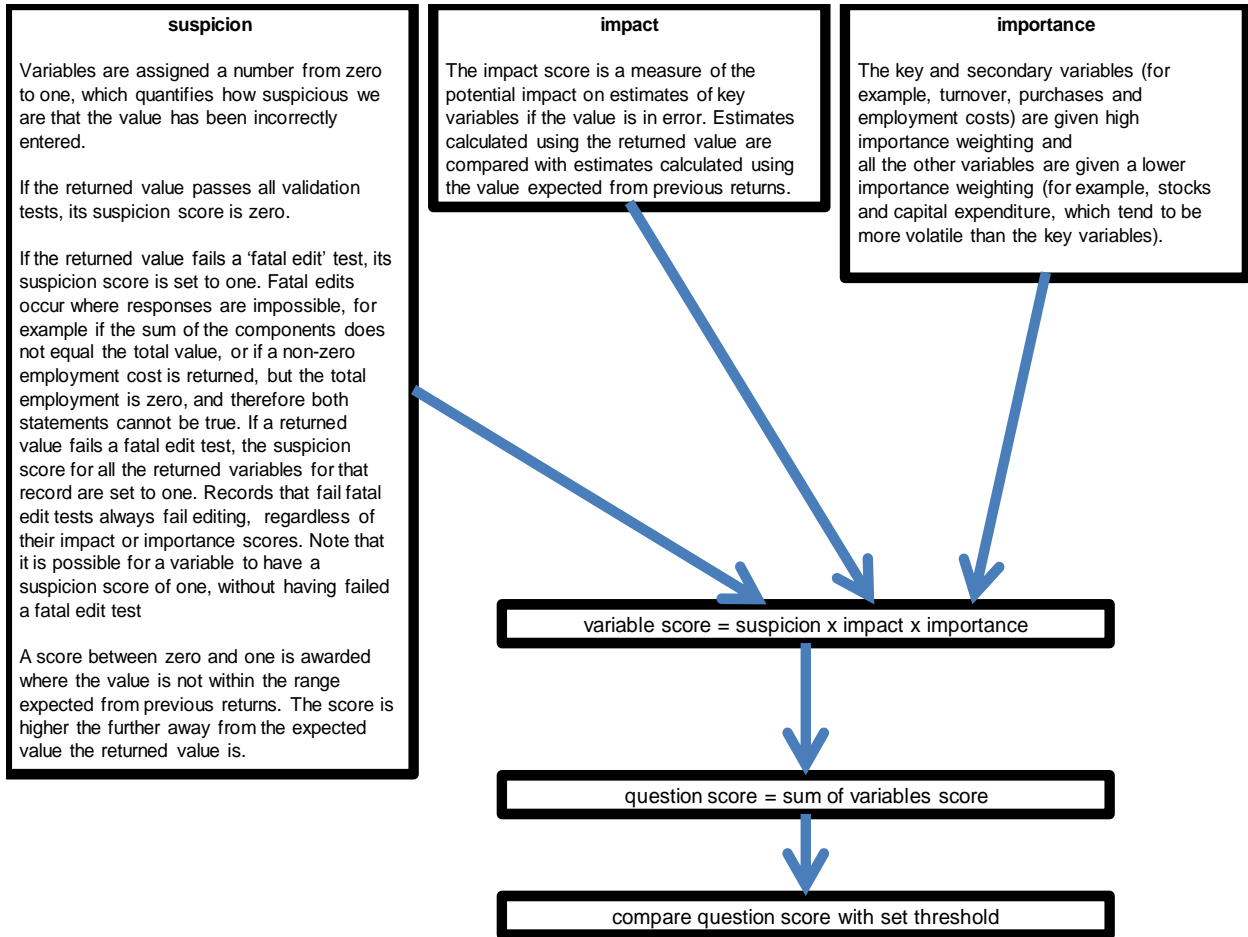


Figure 5.1 shows how the scores are calculated. If the score is lower than the survey threshold, SELEKT allows questionnaires to pass validation. Those questionnaires with inconsistent returned values will fail validation, irrespective of the impact on estimates.

Step 4: When all the data have passed the required tests, and validation failures have been edited, the data set is considered 'clean', and industry estimates for publication can be calculated.

Step 5: The industry estimates are then subject to further quality checks, as described in Section 5.6.

5.2 Imputation

For the ABS to achieve the minimum accuracy required for publication of the provisional estimates in November, at least 64% of the businesses sampled must respond. A higher response rate of 74% is then required by the end of December, increasing the accuracy of the revised estimates published in June. Imputation techniques are used to estimate the value of the missing data due to non-response.

Imputation gives better results than deletion, in which all subjects with any missing values are omitted from the analysis. The method uses returned values from similar businesses to estimate values for non-responding sampled businesses.

Imputations are done mainly for large businesses such as those in size band 6 (250 or more employment) and businesses with low employment but high turnover. Imputation is generally for businesses in these groups that do not respond to any part of the survey.

For non-responding small businesses, such as those in size bands 1 (0-9 employment), 2 (10-19 employment), and 3 (20-49 employment), imputation is not carried out, and totals are estimated using adjusted weights (see Section 5.4 for a discussion of weighting).

The imputation method used is based upon the principle of ratio imputation where an imputation link is calculated using information from similar business within the same industry and size band. There are various constraints which are applied to calculating these links. The constraints on the responders (in the industry concerned) used to calculate the links are that they must have:

- employment of more than 100;
- returned turnover greater than zero;
- data available for the previous and current periods.

Imputation links for non-responding businesses use the median (middle value) of the ratios. The approach was determined by suppressing real data and running imputation using median ratios which result in imputed values close to the true value.

The next stage is to check if the business was selected and responded to an ONS short term inquiry survey covering the required period. If this is the case, the monthly or quarterly figures measured by the short term survey are used in place of the relevant imputed values. Returned values for a business are likely to be closer to the true value being measured, however, the short term surveys do not collect information for all variables covered by the ABS so this approach is only possible for a limited set of variables.

Case 1: businesses that have responded in the previous period

For example, if business X has not returned a value for total turnover in the current period, but did in the previous period, businesses in the same sector that have returned a value for total turnover in the current period are considered.

Of these, those who have returned a value for total turnover for both the current and the previous periods are identified. The ratio of the current value of total turnover to the previous value for total turnover is then calculated.

For each responding business to both periods:

$$\text{ratio} = \frac{\text{total turnover in period } T}{\text{total turnover in period } (T-1)}$$

The median ratio value, referred to as the *imputation link*, is then calculated and applied to the returned value for the non-responding business in the previous period.

The table below shows how a turnover value for business X could be imputed.

Table 5.1 Example imputation of turnover value for business that has responded in previous period

business	turnover in period (T-1) / £1,000s	turnover in period T / £1,000s	ratio = turnover(T) / turnover(T-1)
A	50	60	1.200
B	45	50	1.111
C	52	49	0.942
X	48	?	
E	75	82	1.093
F	64	64	1.000

- median of ratios = imputation link = 1.093
- imputed value for X in period T = turnover for X in period T-1 * median of ratios = 48 * 1.093 = 52.5

Case 2: businesses that are first-time responders

In the example below, business X is a first-time responder and so does not have any returned values for the previous period. In these cases the turnover of businesses held on the IDBR is used in the calculation of the imputed value for X.

Table 5.2 Example imputation of turnover value for business that has not responded in previous period

business	turnover in period (T-1) / £1,000s	turnover in period T / £1,000s	IDBR turnover / £1,000s	ratio (turnover(T) / IDBR turnover)
A	36	42	44	0.97
B	19	16	23	0.70
C	6	8	6	1.35
X	-	?	40	
E	98	97	65	1.49
F	85	102	90	1.13

- median of ratios = 1.13
- imputed turnover for X in period T = IDBR turnover of X * median of ratios = 40 * 1.13 = 45

When calculating median ratios as described above, the calculation routine will attempt to identify respondents at a 4-digit SIC level. Should for some reason (e.g. insufficient number of businesses) there be no median at this level, the routine will try to use a median calculated at 3-digit SIC level. If this fails to find a median, the routine will try at the 2-digit SIC level.

5.3 Expansion

As described in Chapter 2, ABS has two questionnaire types, long and short. The short questionnaires are mainly sent to small businesses and only ask for totals such as total turnover or total purchases. The long questionnaires are mainly sent to large businesses and a sample of smaller ones, and ask for components of those totals, such as any other income and sales of goods of own production, in addition to overall totals. This method is used to reduce the response burden on smaller businesses.

The values of the components therefore need to be estimated for the businesses which received short questionnaires. This is done by calculating component proportions for those businesses returning long questionnaires, and using these proportions to estimate the size of the components for the other businesses. This process is called expansion. Ideally, proportions are calculated from (long questionnaire) businesses in the same employment size band and same 4-digit SIC industry ('cell') as those (short questionnaire) businesses that are being estimated for. However, this is not always possible, so the rules for expansion are:

- if there are at least five returned long questionnaires in the cell, then expansion can go ahead using only businesses in that cell;
- if there are fewer than five returned long questionnaires, then employment size bands are combined until at least five returned long questionnaires are found. Sometimes all size bands have to be combined, and in this case, if there are at least three returned

long questionnaires within the cell, these are used. The combining of size bands within each 4-digit SIC industry occurs in accordance with Table 5.3;

- if there is still an insufficient number of long questionnaires, responses for the whole 2-digit SIC are used.

Table 5.3 Combining size bands within 4-digit SIC industries

employment	size band on 1st attempt	grouped size bands on 2nd attempt	grouped size bands on 3rd attempt	grouped size bands on 4th attempt	grouped size bands on 5th attempt	grouped size bands on 6th attempt
0 – 9	1	1 and 2	1 to 3	1 to 4	1 to 5	1 to 6
10 - 19	2	1 to 3	1 to 4	1 to 5	1 to 6	
20 - 49	3	2 to 4	1 to 5	1 to 6		
50 - 99	4	3 to 5	2 to 6	1 to 6		
100 - 249	5	4 to 6	3 to 6	2 to 6	1 to 6	
250+	6	Expansion is not applied to size band 6, as they are all long questionnaires				

The expansion is then carried out using one of the two methods described below. The method used depends on the component being estimated. An example calculation is shown for each method.

Method 1: expansion using ratios

This expansion is used to break down totals returned on short questionnaires, e.g. total turnover, into individual components, e.g. the value of sales of goods of own production. The method uses the ratio of components to totals from the long questionnaire as follows:

- for each long questionnaire component, the sum of all the returned values is calculated. This is divided by the sum of the long questionnaire returned totals and multiplied by 100 to get a percentage contribution for each component to the total;
- this percentage is then used on the short questionnaire returned total to get an estimate of the short questionnaire component.

Below is an example where the total turnover from the long questionnaire is used to get a value of sales of goods of own production using expansion. Consider the data obtained from the short questionnaire for total turnover for five businesses, and that from twelve other businesses which returned the long questionnaire.

Table 5.4 Example short questionnaire responses for use in expansion using ratios

business	total turnover / £
A	35,527
B	34,280
C	42,080
D	25,178
E	21,730

Table 5.5 Example long questionnaire responses for use in expansion using ratios

business	sales of goods of own production / £	total turnover / £
F	42,000	42,000
G	25,000	25,000
H	24,039	24,039
I	12,771	29,325
J	20,840	20,886
K	31,635	31,635
L	31,680	32,568
M	15,470	15,470
N	0.00	5,748
O	21,240	21,240
P	44,651	44,651
Q	8,946	9,160
total	278,272	301,722

$$\begin{aligned} \text{ratio} &= \text{sum of components} / \text{sum of totals} \\ &= 278,272 / 301,722 \\ &= 0.9223 \end{aligned}$$

$$\text{percentage} = 0.9223 * 100 = 92.23\%$$

Using expansion, the value of sales of goods of own production for the short questionnaire can be calculated.

Table 5.6 Example expanded short questionnaire responses using ratios

business	turnover / £	estimated value of sales of goods of own production (= turnover * 92.23 %) / £
A	35,527	31,616
B	34,280	32,766
C	34,280	38,810
D	25,178	23,221
E	21,730	20,041

Method 2: expansion using per head of employment values

This expansion is used for standalone questions with no totals e.g. insurance claims received, that are not asked on the short questionnaire. The procedure is as follows:

- for each returned value from the long questionnaire, the value per head of employment is calculated, by dividing the value of the variable by the businesses' employment;

$$\text{value per head of employment} = \frac{\text{value of the variable}}{\text{employment}}$$

- the mean value per head of employment is then found;

$$\text{mean value per head of employment} = \frac{\text{sum of values per head}}{\text{number of businesses}}$$

- the mean value per head of employment is multiplied by the number of people in employment in the business to calculate the value for insurance claims received for the short questionnaire.

Example: using the total turnover on the long questionnaire, the short questionnaire value for the variable any other income is found. The choice of what size bands are included in the expansion calculation follows the rules set out earlier in Table 5.3. In this example, the short questionnaires were sent to businesses in size bands 1 or 2. In order to find at least five returned long questionnaires in the same industry, businesses in size bands 2, 3 and 4 were included in the calculation also (Table 5.7).

Table 5.7 Example long questionnaire responses for use in expansion using per head of employment values

business	size band	employment	any other income / £	any other income per head of employment / £
A	2	13	0	0
B	3	30	0	0
C	4	69	0	0
D	4	58	0	0
E	4	82	0	0
F	4	50	0	0
G	4	55	35	0.636
total				0.636

Mean any other income per head of employment = $0.636 / 7 = \text{£}0.091$ per head of employment

Using the mean per head of employment value, the value for any other income for the short questionnaire is calculated (Table 5.8).

Table 5.8 Example expanded short questionnaire responses using per head of employment values

size band	employment	estimated any other income / £ (= employment * 0.091)
1	2	0.18
1	4	0.36
1	7	0.64
1	8	0.73
1	3	0.27
1	2	0.18
2	19	1.73
2	15	1.37

5.4 Estimation of totals

It is not possible to collect data on every UK business every year, because:

- the burden on businesses would be too great;
- the cost of running such a census would be prohibitive;
- a well-designed sampled survey can produce better estimates than a census with a poor response rate.

Therefore, ABS collects information from a sample of the UK business population each year. The sample design is described in Section 3.2. This section describes how returns from the sample are used to estimate totals for the whole population.

5.4.1 Weighting

In order to calculate the estimates for an entire population from data collected from a sample, ABS uses standard statistical weighting methods. Essentially the results received from the sample are multiplied by two weights:

- the a-weight, also known as the design weight, which accounts for the sample design so that a business's probability of selection is properly reflected. So, for example, a business with a small probability of being selected for the survey will have a large design weight;
- the g-weight, or calibration factor, makes a correction for any potential bias in the selected sample. For example, in a random selection of five businesses out of a population of ten, it is possible that the five businesses selected have, by chance, higher values for the variables of interest than the non-sampled businesses. If no correction is made, the population total would be over-estimated. Auxiliary information, i.e. information not collected by the survey, which acts as a proxy for the variable of interest, is used to

correct for this effect. The ratio of the actual population total for the auxiliary variable to the population total estimated from the sample's auxiliary variables is calculated, and this is called the g-weight. For ABS, the auxiliary variables are the IDBR employment and turnover, with the choice dependent on the variable being estimated.

The weighted value is then:

$$\text{weighted value} = \text{returned value of the variable} * \text{a-weight} * \text{g-weight}$$

Estimates of population totals are then found by simply summing the weighted values over the whole sample.

5.4.2 Calculating the a- and g-weights

A-weights

An a-weight is calculated for each cell in the sample. A cell, or stratum, is a group of businesses defined by their size and industry (see Section 3.2). In its simplest form, the a-weight, a , for each cell is:

$$a = \frac{N}{n}$$

Where N is the total number of businesses in the cell (the population) and n is the number of businesses in the sample. For example, to estimate the weight of a pile of fifty bricks, ten bricks could be weighed. N , the total number of bricks is 50; n , the sample size, is 10; and a is therefore $50 / 10 = 5$.

However, for ABS, an adjustment is made. It is possible for businesses to stop trading between the time the sample is selected (November), and the time the questionnaires are despatched (January/ February). This is called a business 'death'. In some cells, there will also be (unknown) 'births' in the population – businesses which start trading but are not included in the sampling frame. To avoid bias, the a-weights are adjusted in cells where births have occurred, using assumptions pertaining to the relationship between the number of births and the number of deaths.

The adjusted a-weight is:

$$a = \frac{N}{n - d} \times \left(1 + \frac{(h - 1)d}{n}\right)$$

Where for each cell:

- N** total number of businesses
- n** number of businesses in the sample
- h** the birth/death constant:
 - $h = 1$ for a sampled cell (assuming one birth for every death)
 - $h = 0$ for a fully enumerated cell (assuming no births)
- d** number of deaths

So for example, for a sampled cell, if:

$$\begin{aligned} N &= 1247 \\ n &= 19 \\ h &= 1 \\ d &= 1 \end{aligned}$$

$$a = \frac{1247}{19-1} \times \left(1 + \frac{(1-1)1}{19} \right)$$

Then the a-weight, $a = 69.3$.

G-weights

G-weights are calculated for groups of cells with the same industry, but across several size bands. Generally, size bands 1 (0-9 employment), 2 (10-19 employment) and 3 (20-29 employment) are grouped for the calculation of g-weights. These groups are called g-weight bands.

In its simplest form, the g-weight is the ratio between the total of the auxiliary variable estimated from the sample and the actual population total for the auxiliary variable. The g-weight will therefore be greater than one when the total auxiliary estimated from the sample is less than the total auxiliary in the population, and less than one when the total auxiliary estimated from the sample is more than the total auxiliary in the population. In a well-designed sample, all the g-weights should be close to one. The g-weight therefore helps correct for any imbalances in the selected sample which arise through random chance or non-response.

$$g = T_{pop} / (T_{samp} * (N/n))$$

Where:

T_{pop} sum of IDBR turnover (or employment) over all businesses in the population
 T_{samp} sum of IDBR turnover (or employment) over all businesses in the sample
 N number of businesses in the population
 n number of businesses in the sample

and $T_{samp}*(N/n)$ is the total for the auxiliary estimated from the sample.

However, for ABS, the g-weights are also subject to a correction for business deaths, and the adjusted formula is:

$$g = \frac{T_{pop} + (h - 1) Td}{\frac{N + (h - 1)d}{(n - d)} \times (T_{samp} + (h - 1)Td)}$$

Where:

<i>Tpop</i>	sum of IDBR turnover (or employment) over all businesses in the population
<i>Tsamp</i>	sum of IDBR turnover (or employment) over all businesses in the sample
<i>Td</i>	sum of IDBR turnover (or employment) over all businesses which have died
<i>N</i>	number of businesses in the population
<i>n</i>	number of businesses in the sample
<i>h</i>	the birth/death constant: <i>h</i> = 1 for a sampled cell (assuming one birth for every death) <i>h</i> = 0 for a fully enumerated cell (assuming no births)
<i>d</i>	number of deaths

So, for example, if:

<i>Tpop</i>	=	217,539
<i>Tsamp</i>	=	2008
<i>Td</i>	=	134
<i>N</i>	=	1,247
<i>n</i>	=	19
<i>h</i>	=	0
<i>d</i>	=	1

then:

$$g = \frac{217,539 - 134}{\frac{(1247 - 1)}{(19 - 1)} \times (2008 - 134)}$$

g-weight, *g* = 1.68

Where more than one size band is included in the calculation of the g-weight, the equation becomes:

$$g = \frac{\sum_{i=1,M} [Tpop_i - (h_i - 1)Td_i]}{\sum_{i=1,M} \left[\frac{N_i + (h_i - 1)d_i}{(n_i - d_i)} \times (Tsampl_i + (h_i - 1)Td_i) \right]}$$

Where: *i* = 1 for businesses in size band 1, *i* = 2 for businesses in size band 2, and *i* = M for businesses in size band M.

Businesses that are in the largest employment size band, generally those with employment of 250 or more, are given a g-weight of one. For some types of business (e.g. Employment Agencies) the largest employment size band is 1000 or more.

5.5 Identifying and processing outliers

Occasionally a business returns a different pattern of results from the other businesses within its cell. If a business' returned turnover is very different from its IDBR turnover, or if a particular variable is proportionally much higher or lower than others in the same cell, then the business' return is atypical. Hence, this business is an outlier.

It is the nature of business survey populations that there are often a small number of unusual values, or outliers, within sampled strata. Outliers are a common problem in business surveys which, if left untreated, can have a large impact on the variability of survey estimates.

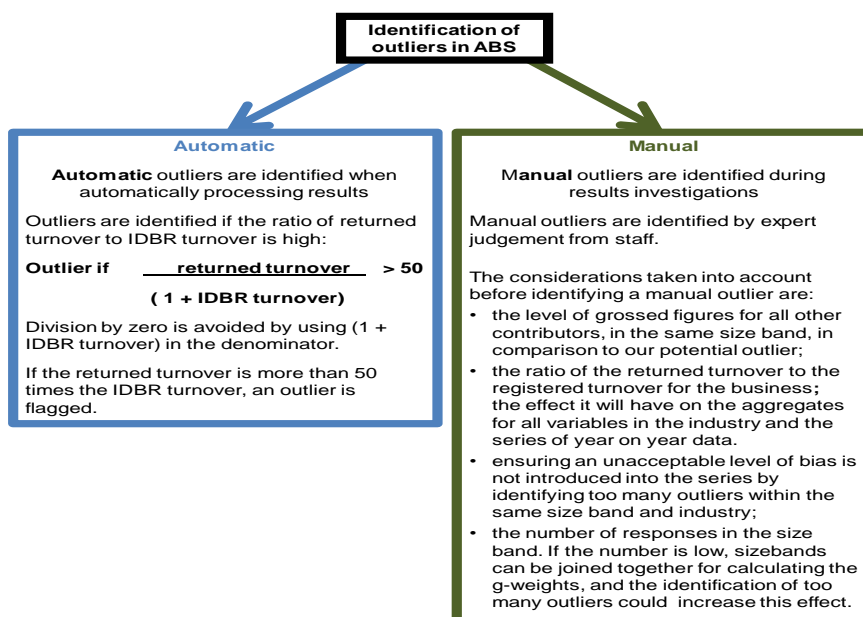
The outliering process is a trade off between introducing a small bias and reducing the variability of estimates and starts with an assumption that the data returned are correct, that is, they have not been mis-entered, although figures are validated as much as possible before any decision to outlier them is taken. For the ABS, an outlier is defined as a returned value which has a very large influence on an estimate. This can be an unusually large value or an unexpected value with a large weight.

5.5.1 Identification of outliers

Figure 5.2 below shows how outliers are identified for the ABS. There are two separate processes – one automatic, and the other manual. Factors which are considered when identifying outliers are:

- does the value have a large weight, and therefore a significant effect on the totals?
- is the business creating a significant effect in a series because it is being used in expansion calculations for many other small businesses?

Figure 5.2 Identification of outliers in ABS



5.5.2 Treatment of outliers

When the outliers have been identified, the businesses are removed from their size band and treated. The method ABS uses to treat outliers is known as the post-stratification method. In this method, the weights of the outliers are treated so that they do not have a large effect on the estimates. Post-stratification is a special case of weight modification where the weights of the outliers are reduced to one.

The weights for the original size band are recalculated once the distorting business has been removed.

This approach reduces the weights associated with sampled outliers, and increases the weights associated with sampled non-outliers. In most cases, the weight of the outlier that is treated is the final weight which is the product of a-weight and g-weight. The method assumes that the sampled outliers are the only outliers in the population.

Using a simple example, consider a population without stratification and where only design weights are used in the estimation:

- Let:
- N = population size
 - n = sample size
 - n_1 = number of non outliers in sample
 - n_2 = number of outliers in sample

The original weight is $w_a = \frac{N}{n}$

The post-stratification method is to:

- decrease sampled outliers' weight from $\frac{N}{n}$ to 1.
- increase sampled non-outliers' weights from $\frac{N}{n}$ to $\frac{N-n_2}{n_1}$

This method:

- places outliers in a separate "1-in-1" sampled cell, so that each outlier represents itself only (as it is non-representative);
- having removed those outliers from their original cells, allows the weights of the remaining non-outliers in the cell to be recalculated.

In this example a simple random sample of 13 businesses is taken from a population of 100 for the variable employment:

Table 5.9 Example businesses by employment to demonstrate outlier treatment

business	employment
A	1
B	2
C	3
D	4
E	5
F	5
G	6
H	7
I	8
J	10
K	15
L	80
M	100
total	246

Businesses 'L' and 'M' are identified as outliers, as they have returned significantly higher values than the other businesses in the cell. These are the only outliers in this population.

- **Case 1:** outliers are not treated

$$\text{Original a-weight} = w_a = \frac{N}{n} = \frac{100}{13} = 7.69$$

$$\text{Estimate of the employment} = w_a * \sum \text{employment} = 7.69 * 246 \approx 1,891$$

- **Case 2:** using the post-stratification method to treat the outliers

$$\text{Non-outliers' adjusted a-weight} = \frac{N-n_2}{n_1} = \frac{100-2}{13-2} = 8.9$$

$$\text{Outliers' weight} = 1$$

New estimate of employment

$$= w_{\text{outlier}} * \sum \text{employment}_{\text{outlier}} + w_{\text{non-outlier}} * \sum \text{employment}_{\text{non-outlier}}$$

$$= (1 * (80+100)) + (8.9 * 66)$$

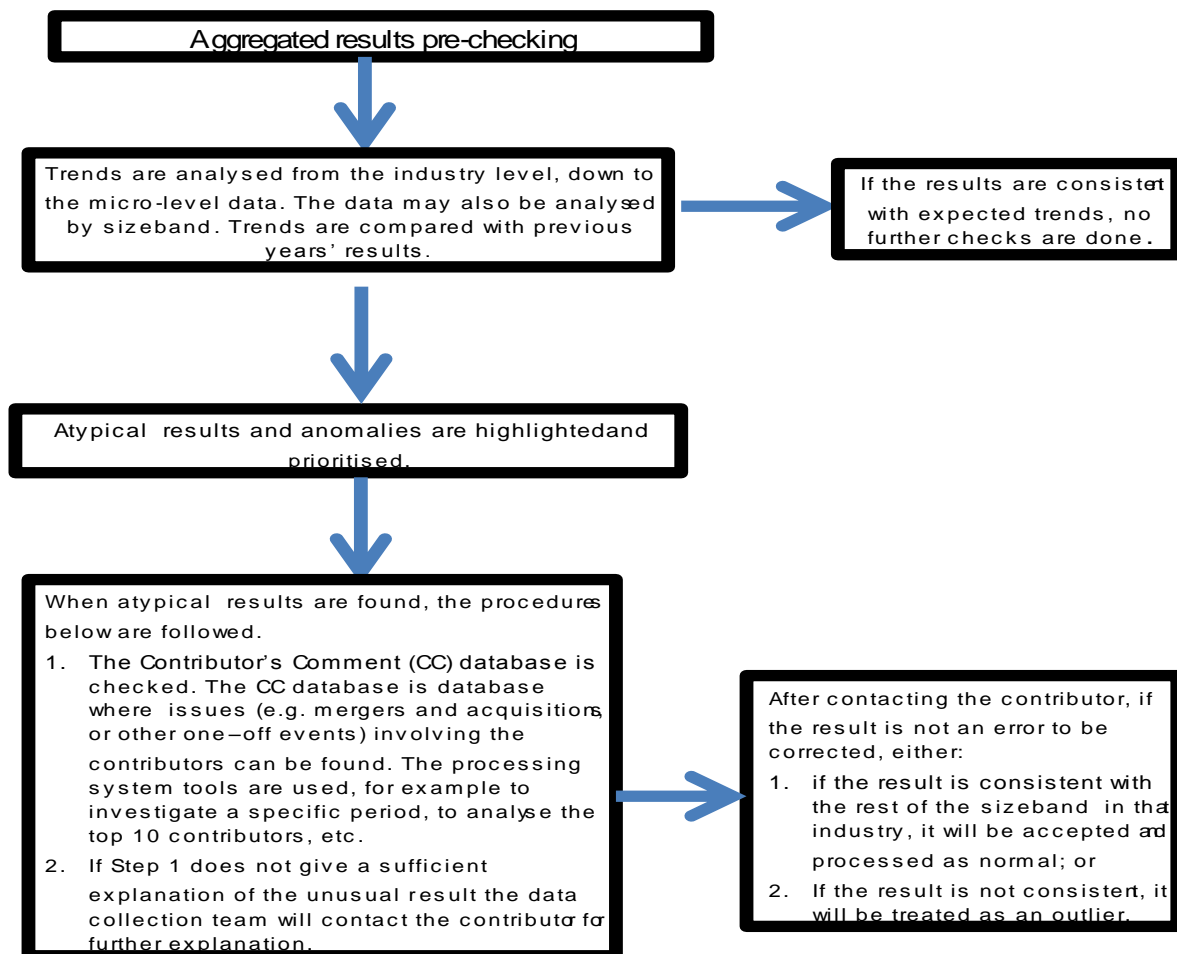
$$\approx 767$$

5.6 Post results processing validation

Post results processing validation refers to the stage where checks are done on the final industry results before publishing.

These checks are carried out by different teams in charge of the specific industries; however for all the teams the checks are done in a similar way. Figure 5.3 shows how the checks are carried out.

Figure 5.3 Post results validation checks



5.7 Production of standard errors

Standard errors are a measure of uncertainty. The standard error is one of the key measures of survey quality; it indicates the extent to which the estimates would be expected to vary over repeated random sampling.

ABS uses stratified sampling, and both separate and combined ratio estimation to estimate totals. A standard approach is then used to estimate the variance, from which standard errors can be calculated.

The size of the standard error is a function of the cell sampling fractions, population and sample sizes, and of how much variation there is in the values returned for different businesses in the same cell. A well-designed stratified sample will seek to minimise the variation within a cell. For the ABS, this means that the strata which define the cells are industry and employment size, where businesses in the same industry and similar employment are expected to have similar turnovers, employment costs etc.

5.7.1 Variance estimation of the ratio estimators in stratified sampling

The formula given below is used for calculating ratios in stratified sampling for both the combined ratio data estimate and the separate ratio data estimate. The formula is for the total variance, but it can be adapted to calculate variance for various domains (i.e. further breakdowns by, for example, industry or geography).

Let	
\bar{y}_h	be the sample mean of the variate of interest in stratum h
\bar{x}_h	be the sample mean of the auxiliary variate in stratum h (in ABS x is the turnover or employment variable)
H	be the number of strata
N	be the number of units in the g-weight band (Gwtband) – see Section 5.4.2
N_h	be the number of units in stratum h
$w_h = \frac{N_h}{N}$	be the stratum weight
\bar{X}	be the population mean of the auxiliary variate

The estimate of the ratio \hat{R}_h is given by:

$$\hat{R}_h = \begin{cases} \frac{\bar{y}_h}{\bar{x}_h} & \text{if separate ratio is used} \\ \frac{\sum_{h \in \text{Gwtband}} \sum_{h=1}^H w_h \bar{y}_h}{\sum_{h \in \text{Gwtband}} \sum_{h=1}^H w_h \bar{x}_h} & \text{if combined ratio is used} \end{cases}$$

The variance of the estimator of the total in some domains is given by:

$$\text{var}(\hat{Y}) = \sum_{h=1}^H N_h^2 \left(1 - \frac{n_h}{N_h}\right) \frac{1}{n_h} \sum_{i \in s_h} \frac{(y_i - \hat{R}_h x_i)^2}{n_h - 1}$$

The standard error of estimates from stratified sampling is found by calculating the positive square root of the estimated variance. The standard error of the estimate is given as:

$$SE(\hat{Y}) = \sqrt{\text{var}(\hat{Y})}$$

5.8 Regional apportionment

5.8.1 Background

The ABS collects data at reporting unit level (each business) using the Inter-Departmental Business Register (IDBR) as the sampling frame. Generally, reporting units are the same as the enterprise (which is the legal entity of the business) but larger enterprises can be split into a number of reporting units based on divisional structure, geographical considerations, type of activity, or other agreed reporting structures. Reporting units return total values that represent one or many local units of that business. Local unit information is not requested in addition to reporting unit information due to the extra burden this would place on businesses. To produce ABS regional data, the reporting unit data must be apportioned amongst the local units of that business. Regional data are apportioned based on local unit industry classification, employment size and regional location.

All ABS national results for the UK are produced using reporting unit data, and the UK national total for each variable at the "all industry" level is the figure that the regional estimates for that variable will add up to.

5.8.2 Apportioning to local units

Regional estimates are based on local unit information. Each reporting unit has at least one local unit attached to it (or if there is no local unit then the reporting unit is also classed as a local unit for regional purposes).

At the time of selecting the ABS sample, information from the IDBR such as employment, industry and region for every reporting unit is saved and stored for results purposes. In addition a local unit register is saved which links each reporting unit to the related local units, as well as giving full geographic, industry and size (employment number) detail about all local units.

The regional ABS methodology uses information held on the IDBR for local unit employment to compile detailed estimates below the national level. Since no local unit information is collected by the ABS, the reporting unit data are apportioned amongst the constituent local units in line with a regression model. The covariates used in this model are industry (mainly 3-digit SIC 2007), geography (English regions/UK countries), and size bands (8 employment size bands, 1-2, 3-4, 5-9, 10-19, 20-49, 50-99, 100-249 and 250+). The model parameter estimates are obtained by fitting the model which best predicts the data gathered from reporting units with very few local units.

The ABS reports primarily at [Nomenclature of Units for Territorial Statistics \(NUTS\)](#) 1 level and provides analysis at lower levels by request. An example of how the NUTS classification system works can be found in Annex V.

In simple terms, the fitting of a regression model is the process of utilising the relationship between known inputs (called covariates) and unknown (or dependent) variables. Regression coefficients are estimated to minimise the error in the predicted value of the dependent variables. Two methods are used to estimate the regression coefficients -

Generalised Linear Model (GLM) and Categorical Data Modelling (CATMOD). The input to GLM and CATMOD is the reporting unit data of units with fewer than three local units and less than 100 employment (as these are believed to behave most like local units). The initial intention was to use only GLM to produce a single set of regression coefficients, but the large number of zero value data items distorted the shape of the overall distribution. The zeros were removed from the analyses of variance and modelled separately using a LOGIT transformation (CATMOD) which performs much better on this type of data. Thus there are two apportionment weights which are combined to apportion the reporting unit data to local units. Each variable is apportioned independently with its own set of weights. At the end of the apportionment process the sum of the data allocated to the local units is constrained to be the same as the returned data of the original reporting unit.

Once the data have been apportioned to local units for returned reporting units, then totals are estimated for English regions / UK countries. At the "all industry, all region" level the regional data are constrained to equal the national total for each variable using a scaling factor which is then applied to every local unit.

5.8.3 Estimating totals for detailed levels of geography

There is a threshold below which the number of returns in any given year makes the data too volatile to use for regional apportionment. This threshold is known as the minimum domain level. Below this level synthetic estimation replaces actual data. The minimum domain level is generally the 2-digit SIC (2007) and NUTS 3 level, but other levels exist for certain industries. Data are apportioned to local units and estimated to population level as above, then the levels of data lower than the minimum domain are aggregated to the minimum domain level and then re-allocated below this level based on a per head of local unit employment. This reduces the impact that differing samples from year to year can have on the small area estimates.

5.8.4 Industry totals

Although the sum of the regional data for each variable exactly matches the overall national totals, they do not match at any industry level below "all industry" totals because the local unit classification (rather than the reporting unit classification) is used for regional results. Therefore the national estimate of GVA for retail (SIC07 industry 47) for instance will be different from the regional estimate of GVA for retail across all regions.

5.8.5 Development of the regional apportionment method

Work is underway to explore potential improvements to the quality of the regional apportionment method. At present, employment data from the Business Register and Employment Survey (BRES) is used in the apportioning of data at local unit level. However, it has been shown that BRES turnover data has the potential to improve the quality of regional estimates since it is a better proxy than employment for two of the components of

approximate Gross Value Added (aGVA), turnover and purchases, and hence potentially aGVA itself. Estimates of aGVA feed into the production of the regional account data for the UK, which amongst other things are used in the process to allocate structural funds to the deprived regions of the European Union. An initial analysis of the use of BRES turnover data can be found in "[Regional estimation: apportioning financial variables using BRES local unit turnover data](#)", a paper from May 2011, published on the ABS web pages.

5.9 Keeping respondents' data confidential

5.9.1 Confidentiality protection requirement by law and Government Statistical Service (GSS) policy

The need to keep records of individuals, businesses or events used to produce official statistics confidential is enshrined in law. However, this does not prevent the release of anonymised or aggregated data.

The [Code of Practice for Official Statistics](#) and the National Statistician's guidance: [Confidentiality of Official Statistics](#) provide the Government Statistical Service (GSS) policy framework for official statistics in this regard. The Code of Practice guarantees confidentiality to those who provide private information for the production of Official Statistics. Principle 5 of the Code states:

Private information about individual person (including bodies corporate) compiled in the production of official statistics is confidential, and should be used for statistical purposes only.

Furthermore, ONS surveys are conducted on behalf of the UK Statistics Authority, and all outputs are subject to Section 39 of the [Statistics and Registration Service Act \(2007\)](#).

Business surveys operating within the United Kingdom are governed under the [Statistics of Trade Act \(1947\)](#). This states that tables should not be published that would disclose any information relating to an individual business, unless there is expressed consent in writing from that business.

5.9.2 ONS Confidentiality pledge

The confidentiality pledge is an assurance of confidentiality given to survey respondents.

'All the information you provide is kept strictly confidential. It is illegal for us to reveal your data or identify your business to unauthorised persons.'

5.9.3 Statistical disclosure control and ONS

The [Statistical Disclosure Control Policy](#) sets out the standards for safeguarding the information provided in confidence to ONS. ‘Disclosure control’ refers to the methods that reduce the risk that confidential information is published in any official statistics. These methods are applied if ethical, practical or legal considerations require the data to be protected. Disclosure control involves modifying data so that the risk of identifying individuals is reduced, but at the same time attempts to find a balance between improving confidentially protection and maintaining an acceptable level of quality in the published data.

Statistical disclosure control is applied to the ABS data before publication.

5.9.4 Identifying disclosive data for ABS

The design of ABS means that totals can be estimated for each industry and employment size band. However, these totals are usually aggregated for publication purposes, for example to all businesses in an industry, or to higher-level industry groups. Combining totals like this improves the statistical quality of the estimates, and reduces the risk of disclosure. It is at the aggregated level that disclosure control is carried out. The first step is to identify whether data could be disclosive, i.e. whether there is a risk that information about an individual business could be identified.

In the discussion below, a ‘cell’ refers to an element of a published table, containing the aggregated data (as described above), not to the sampling cells described in Section 3.2. For tables of total values published by ABS, there are two criteria which must be met in order for the published value to be deemed non-disclosive:

- **minimum threshold rule:** this rule states that there must be at least n reporting units (businesses) in a cell;
- **$p\%$ rule:** this rule states that the total contribution of the m largest contributors to the cell aggregated total must be less than $p\%$ of the total in that cell.

The values of n , m and p should remain confidential. Knowing these values could allow information on individual businesses to be calculated.

In this example, there are ten businesses in a cell, of which four have returned their total turnover estimates, and $n = 3$, $m = 1$, and $p = 95\%$.

Table 5.10 Example of disclosure control

business	A	B	C	D	E	F	G	H	I	J
total turnover / £1,000	-	20	30	-	5	-	1,500	-	-	-

The following two criteria are applied to the data:

threshold rule:

there are four businesses which have reported values. The minimum threshold, n , is 3, so the cell is not disclosive under this rule.

$p\%$ rule:

total returned turnover of the cell = £(20+30+5+1,500) thousand = £1,555 thousand
 m is one, and the largest contributor is business G, with a total turnover of £1,500 thousand

so, the percentage contribution of business G to the total turnover in the cell is:

$$(1,500 / 1,555) \times 100\% = 96.5\%$$

96.5 is greater than 95%, so under this rule, the cell is disclosive.

As the cell has not met both criteria, it is identified as a disclosive cell, and disclosure control methods must be applied before the data can be published.

5.9.5 Disclosure control methods

There are several standard techniques for controlling disclosure used on ABS results. These are described below.

Cell suppression

Cell suppression is the standard method used to protect tables with disclosive cells. The disclosive cells are suppressed, that is, they are not published. This is known as primary suppression. Other, non-disclosive cells must sometimes also be suppressed, to prevent the values of the primary suppressed cells from being calculated by subtraction of all the other cells from the total. These are known as secondary suppressions. This is the method used by ABS to suppress disclosive values.

Merging of cells

Cells may be also be combined to prevent publication of disclosive data, for example, where there are very few industries in a specific sector a higher industry classification will be used instead.

Rounding

Monetary estimates in our standard releases are rounded to the nearest £ million or £ billion, with employment data rounded to the nearest 1,000. Percentages or rates displayed in ABS releases must be derived from the unrounded values and then the percentages rounded to one decimal place.

Further information

[ONS Disclosure Control Policy for Tables](#)

5.10 Final quality assurance

This section describes the quality assurance carried out on the ABS results when they are aggregated to industry and geographical totals.

The national results are quality assured before the regional results. When the regional results are produced, they are checked against national results. Any further issues that arise due to the process of producing the regional estimates are fed back to the national results, which are adjusted as necessary before publication.

The quality assurance process is as follows:

- data aggregated to 2, 3 and 4-digit SIC level are compared with results from the last three years;
- large or unusual movements are investigated down to individual business level, and followed up with respondents where appropriate;
- totals are checked for consistency, including 1-digit totals, overall totals, and, for the regional results, the sum of the regional totals is checked for consistency with national totals;
- sense checking occurs in collaboration with ONS economists, as the commentary for the statistical bulletin is put together, so that the results are understood in the wider economic context;
- the results are finally signed off by the ABS output manager and the relevant Divisional Director.

6. Revisions policy

The Office for National Statistics (ONS) ensures that published estimates are as accurate as possible. However if significant changes are made to source data after publication, then estimates will be revised. The ONS has a clear [policy](#) on how revisions are handled across the organisation and the specific procedure for the Annual Business Survey (ABS) is outlined in Sections 6.1 and 6.2.

6.1 Planned revisions

Planned revisions usually arise from either the receipt of additional data from late responding businesses or the correction of errors to existing data by businesses responding to the ABS.

These revisions to published ABS data can be expected at the following times in the normal course of operation of the ABS:

- national figures for the current reference year will usually be revised between the provisional and revised data releases
- national figures for the previous reference year will be revised at the current survey year's revised data release
- regional figures for the previous reference year will be revised at the current survey year's provisional regional data release

As an example, provisional national data for 2011 were first published in November 2012 and were then revised in the June 2013 release. At the same time (June 2013) national data for 2010 were also revised.

Provisional regional data for 2011 were first published in July 2013. At the same time (July 2013) regional data for 2010 were also revised.

A table showing the size of revisions is published alongside the Statistical Bulletins and revised estimates of significant magnitude will be highlighted and explained in the statistical release.

All other revisions will be regarded as unplanned and will be dealt with by non-standard releases (see Section 6.2). All planned revisions will be released in compliance with the same principles as other new information.

6.2 Unplanned revisions

In addition to planned revisions to the current and previous survey years, additional unplanned revisions may be published if they are considered to be large enough and of sufficient interest to users such that a delay until the next standard release is not justifiable,

or if they effect data in more than just the current and previous survey years. The timing with which these revisions are released will take into account:

- the need to make the information available to users as soon as is practicable;
- the need to avoid two or more revisions (to the same data items) in quick succession, where this might cause confusion to users.

All unplanned revisions will be released in compliance with the same principles as other new information.

7. Employment estimates

7.1 Background

This section describes the employment data published in the Annual Business Survey (ABS) releases. The ABS does not collect employment level information so instead this key information is taken from another source. In the past, employment data were collected via the Annual Business Inquiry / Part 1 (ABI/1), however, in 2009, ABI/1 was replaced with the Business Register and Employment Survey (BRES). The ABS and BRES are both optimal for their respective purposes, however caution should be taken when combining the financial data from the ABS and employment information from BRES to calculate estimates due to differences in methodology (see Section 7.2).

It is not currently possible to automatically process the BRES data for inclusion with ABS analysis, however, it is possible to include employment variables in the ABS releases through manual deliveries of data from the BRES team. Some users request additional productivity (or 'per head') figures, such as wages and salaries per head, total employment costs per head, approximate GVA per head or turnover per head, through the ABS special analysis service, or users may query outcomes from performing calculations using employment figures together with other ABS variables. Unfortunately the employment data are not currently available for inclusion with bespoke analyses, because the manual production of the wealth of detailed data required is too resource intensive. Work to implement automatic processing for BRES data is underway.

7.2 Comparison of ABS and BRES

As mentioned above, caution should be taken when interpreting productivity measures created using employment information included within ABS publications as it is collected by a separate survey, BRES.

BRES has wider industrial coverage than the ABS, however, even when BRES results are refined to have the same industrial coverage as ABS, differences remain. ABS and BRES have different:

- **Sample selection periods** – the sample for the BRES is selected from the Inter-Departmental Business Register (IDBR) in August (changed from October in 2005 to bring ABI/1 inline with the Business Register Survey (BRS)) compared to November for the ABS. This change means that the BRES and the ABS no longer share a sampling frame created at the same point in time and these frames differ due to births, deaths and the general movement of businesses between industries. For further information on the IDBR sampling frame, see Chapter 3. As an example, a variable such as turnover per head is calculated using an estimate for the turnover based upon a sample of businesses in existence in October, divided by an estimate for the number in employment for businesses in existence at a point in time two months earlier.

- **Sample designs** – the ABS sample is stratified at 4-digit SIC (2007) class level while the BRES sample design is stratified at the higher 2-digit division level.
- **Questionnaire reference periods** – The ABS asks for information for a calendar year. BRES asks about employment at a point in time within the year.

The two surveys also have different estimation methodologies, data validation and quality assurance and publication timetables. These differences mean that care should be taken with interpretation when using the employment data together with the ABS data at the more detailed industry levels.

7.3 Year-on-year comparison issues

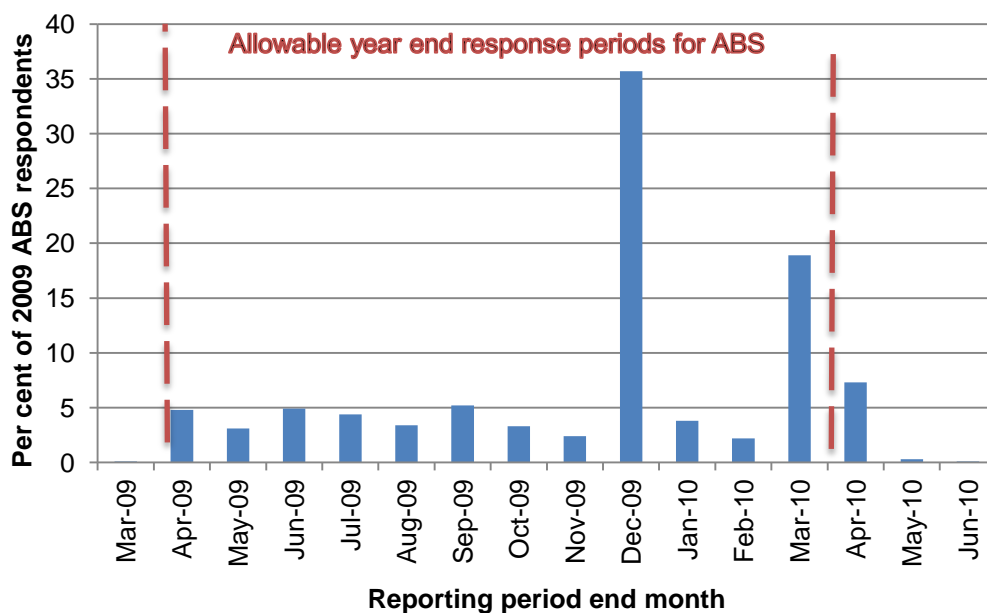
The sample design for the employment data survey has undergone a number of amendments over the years, the most significant of which was the implementation of the BRES survey to replace ABI/1 in August 2009. Therefore, users should be aware that there are methodological break points at 2005, 2008 and 2009 for the employment information, making comparisons across these years more difficult.

Due to requests from employment data users in National Accounts for a "common base year", ABI/1 data for 2008 (collected using an ABI/1 questionnaire) was processed using the new BRES results system, which had been improved by using a very different methodology from the ABI/1 results system. This means that data for 2008 is available on two approaches for the transitional year. This makes comparisons of employment measures before and after the break more feasible, however, as it is not possible to implement all the changes that occurred in moving from ABI/1 to BRES to the transitional year (namely recollecting data using the new questionnaire), caution should be taken when comparing employment measures across these years.

8. The effect of different reporting periods on calendar year estimates

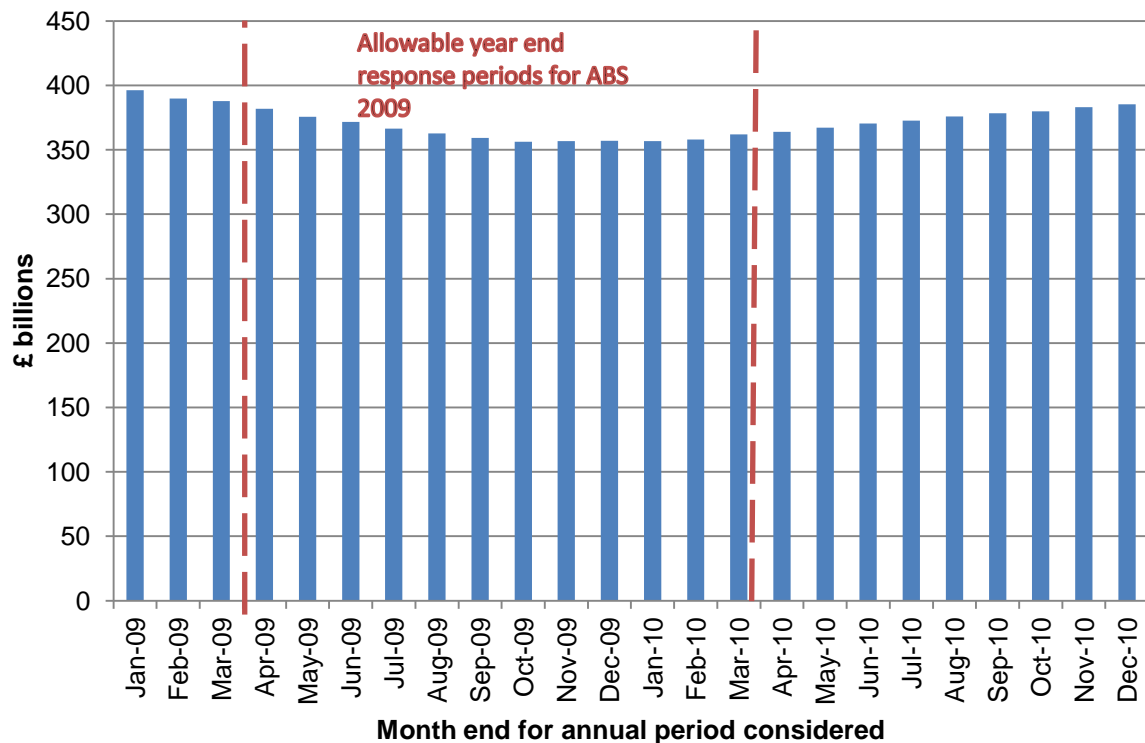
Respondents to the Annual Business Survey (ABS) are required to return data for a number of financial variables ideally for the most recent calendar year - that is, for the period January to December. However, to reduce the burden on survey respondents, they are given the option to return data covering a business year ending on any date in a specified range. For example, for the 2009 survey year, the range for acceptable business year ends was between 6 April 2009 and 5 April 2010. As a result, the returns for 2009 are for a mixture of 15 different 12 month reference periods (see Figure 8.1 below).

Figure 8.1 Distribution of respondents to the 2009 ABS by end reporting month



Source: Annual Business Survey, 2009

Currently no adjustment is made for the differing reporting periods; however, it is possible that, particularly if the economy is undergoing a period of rapid change such as during a recession, the different reporting periods could introduce some bias into the ABS published estimates.

Figure 8.2 Annual turnover for the UK manufacturing sector by different end months

Source: ONS Monthly Business Survey, 2009

Figure 8.2 illustrates, for example, how turnover in the manufacturing sector varies using rolling 12 monthly aggregations from the ONS Monthly Business Survey (MBS). In practice not all ABS respondents in an industry would return covering the same period (Figure 8.1 shows that the majority report an annual period ending in December or March), so the impact of the variation in reporting periods on ABS estimates is likely to be small.

Following user feedback, ONS has been undertaking work to test whether differences in reporting periods are statistically significant, and to assess the extent and magnitude of any bias, that is, the difference that might be introduced into the published estimates as a result of the use of non-calendar year reporting periods by some responders. However, doing so is not straightforward and is itself based on numerous assumptions.

An initial methodology to assess potential bias has been developed and ONS presented a paper on this issue to the [GSS Methodology Advisory Committee \(MAC\)](#) in May 2013. No correction is currently made for this effect and further analysis and consultation will be undertaken before a final decision is reached.

The methodology work to date has assessed whether there are significant differences between reporting periods by comparing ABS returns for 2009 and the corresponding calendar year returns derived from MBS data. In some industries, the results indicated some statistically significant differences, suggesting some potential bias in the estimates. This is

particularly the case in the Manufacturing (SIC 2007 Sector C) but also in some parts of the Information and Communications Sector (Sector J).

An estimator of the bias relative to the size of the estimate was also developed. This showed that in the majority of divisions the relative bias was small. Even where some of these differences were larger there was a range of positive and negative values thus not indicating systematic bias. While the analysis needs to be validated, the initial results suggest that the different reporting periods have generally not affected the 2009 ABS estimates.

9. Comparability of ABS estimates with other statistics

9.1 Comparison of ABS approximate GVA and National Accounts GVA

This section provides a brief overview of the differences between measures of value added from the Annual Business Survey and the National Accounts. For a more detailed explanation of the differences, a paper "[A comparison between ABS and National Accounts measures of value added](#)", published in April 2014, is available on the ABS web pages.

The Annual Business Survey (ABS) publishes an approximate measure of [Gross Value Added at basic prices](#) (aGVA). Gross Value Added (GVA) at basic prices is [output at basic prices](#) minus [intermediate consumption](#) at [purchaser prices](#). The basic price is the amount receivable by the producer from the purchaser for a unit of a good or service minus any tax payable plus any subsidy receivable on that unit.

There are differences between the ABS approximate measure of GVA and the measure published by [National Accounts](#). National Accounts carry out coverage adjustments, conceptual adjustments and coherence adjustments. The National Accounts estimate of GVA uses input from a number of sources, and covers the whole UK economy, whereas ABS does not include some parts of the agriculture and financial activities sectors, or public administration and defence. ABS total aGVA is around two-thirds of the National Accounts whole economy GVA because of these differences. Real (inflation-adjusted) estimates of national and regional GVA are published in the National Accounts and [Regional Accounts](#) respectively. However, national and regional estimates of aGVA from the ABS are not adjusted for inflation.

The calculation of approximate GVA in ABS

Approximate GVA is calculated as follows. The variables in **bold** are those published in the ABS statistical releases. Other variables are available on request from abs@ons.gsi.gov.uk.

aGVA = output at basic prices – intermediate consumption

= **total turnover**

- + **movement in total stocks**
- + work of a capital nature carried out by own staff
- + value of insurance claims received
- + other subsidies received
- + amounts paid in business rates
- + amounts paid in vehicle excise duty
- **total purchases**
- amounts received through the Work Programme
- total net taxes (note: for service industries, this is total taxes, not total net taxes)

The National Accounts calculation of GVA

Estimates of turnover and purchases from the ABS are used to produce estimates of output and intermediate consumption (and therefore GVA) in the National Accounts. The process of converting ABS estimates to National Accounts estimates consists of a number of adjustments which can be summarised as:

- removal of non-market activity included in the ABS coverage;
- adjustment to align with estimates of net taxes on production used in the National Accounts;
- adjustment to align with estimates of inventories (finished goods, stocks of materials, storage and fuels, and work in progress) used in the National Accounts;
- coverage adjustments;
- conceptual adjustments;
- addition of own-use and non-market output using data from other sources;
- coherence (balancing) adjustments.

Although ABS data are used in the production of output and intermediate consumption, many other sources (including surveys and administrative sources) are also used to produce National Accounts estimates. These include sources of data on taxation and inventories (which are preferred to the ABS as they are used consistently throughout all parts of the National Accounts), as well as own-use output and non-market output (as these activities are only partially covered by the ABS).

There are differences between the two measures of gross value added in terms of coverage. For example, GVA covers the whole of the UK economy while aGVA covers the UK Non-Financial Business Economy, a subset of the whole economy that excludes large parts of agriculture, all of public administration and defence, publicly provided healthcare and education, and the financial sector.

There are conceptual differences between the two measures of gross value added. For example, some production activities such as illegal smuggling of goods must be included in the National Accounts but are outside the scope of the ABS.

There are three approaches to measuring GDP; one based on production activity, one based on expenditure, and one based on income. In theory, the three approaches should produce the same estimate of GDP. However, in practice this is never the case because the three approaches make use of different data sources, each with their own definitions and limitations. The three different estimates are therefore reconciled in a process known as [Supply and Use balancing](#). The balancing process is informed by a variety of data sources, and results in adjustments to estimates of output and intermediate consumption. For many industries, the balancing adjustment is the greatest source of difference between estimates from the ABS and the National Accounts.

Table 9.1 shows aGVA as a percentage of GVA for each section of the [UK Standard Industrial Classification 2007 \(SIC07\)](#) between 2008 and 2011. The aGVA data are taken

from the [Annual Business Survey, 2011 Revised Results](#), while the GVA data are taken from [The United Kingdom National Accounts, The Blue Book, 2013 Edition](#). Sections not covered by the ABS (Financial and insurance activities, Public administration and defence and compulsory social security, and Activities of households of employers and activities of households for own use) have been excluded. aGVA is substantially lower than GVA for sections L, A, P and Q. The first of these is due to the way activity in the real estate industry is measured in the National Accounts (known as the [imputed rent](#) approach), while the other three reflect the partial coverage of the ABS for these sections. aGVA is consistently higher than GVA for a number of sections, most notably sections D, G, M and N.

Table 9.1 Approximate Gross Value Added as a percentage of Gross Value Added by SIC07 section, UK, 2008-2011

Section		2008	2009	2010	2011
A	Agriculture, Forestry and Fishing ¹	19	21	16	17
B	Mining and Quarrying	97	93	87	94
C	Manufacturing	105	99	106	109
D	Electricity, Gas, Steam and Air Conditioning Supply	150	148	125	135
E	Water Supply; Sewerage, Waste Management and Remediation Activities	98	99	92	100
F	Construction	97	83	80	81
G	Wholesale and Retail Trade; Repair of Motor Vehicles and Motorcycles	108	106	104	107
H	Transportation and Storage	99	98	104	106
I	Accommodation and Food Service Activities	87	85	89	96
J	Information and Communication	103	102	101	103
L	Real Estate Activities	22	24	22	20
M	Professional, Scientific and Technical Activities	116	119	115	117
N	Administrative and Support Service Activities	114	109	120	129
P	Education ¹	13	14	16	16
Q	Human Health and Social Work Activities ¹	23	25	24	25
R	Arts, Entertainment and Recreation	80	88	74	81
S	Other Service Activities	81	75	72	65
Total		69	66	66	69

¹ Only partially covered by the ABS.

Source: Office for National Statistics

9.2 Comparison of Northern Ireland and ONS regional estimates

The Department for Finance and Personnel Northern Ireland (DFPNI), rather than ONS, conduct the ABS in Northern Ireland. The survey process in Northern Ireland is similar but not exactly the same as that for Great Britain. For example, DFPNI despatch questionnaires in March, after ONS despatch to businesses in Great Britain in January/February. ONS receive reporting unit and local unit level data for businesses sampled by DFPNI in September and February of each survey year. These Northern Ireland reporting unit data are then processed together with the Great Britain data collected by ABS to produce estimates for the whole of the UK at various industry aggregations, as well as producing regional estimates.

DFPNI also process the data to produce their own estimates for [Northern Ireland](#). These differ from the ONS estimates for Northern Ireland for a number of reasons:

Calculation of the a-weights

The ONS National Results System computes the a-weights (design weights) for all United Kingdom data using the sample design of the Great Britain sample; and while the DFPNI sample design used to have the same design as ONS prior to 2008, DFPNI changed their design in 2008, and again in 2009. The new DFPNI sample design is quite different from that used by the ABS Great Britain - it is similar to that used in the Business Register and Employment Survey. Therefore the design weights computed in the ONS system for Northern Ireland units can be quite different from those computed in the DFPNI system.

Calculation of the g-weights

The ONS National Results System computes two sets of g-weights: one based on IDBR turnover and another based on IDBR employment. The latter is used for employment costs, whereas the former is used for all the other variables. The Regional System computes g-weights based on local unit employment. In the Northern Ireland methodology, IDBR employment is used for all variables in the calibration in their national system. In their regional system, the g-weights are computed with respect to local unit IDBR employment but using a different calibration method to that used in the ONS regional system.

Regional apportionment

ONS collects all ABS data at reporting unit level; the regional system apportions reporting unit returns between local units using factors obtained from multiple regression models. DFPNI collects turnover data at local unit level, but does not use these data in their apportionment; their current apportionment is based on the median of per head returns. When Northern Ireland data are processed in the ONS system, new apportioned local unit values, based on the ONS methodology, are obtained and used to produce estimates. Also, ONS and DFPNI use different methods to deal with local units operating in industries that are out of scope.

DFPNI does not collect data for all the variables included in the Great Britain questionnaire; in the ONS system, values are derived for the missing variables using a model, and these values contribute towards the estimation of derived variables.

See Section 5.8 of this Technical Report for more information on ONS Regional methodology. DFPNI and ONS are working closely together to better understand the impact of the different methods and where necessary, will analyse ways to better align the results.

9.3 Comparison with other business statistics

ONS and other government departments publish a variety of business statistics. Although the same variable, for example, turnover, may be published in different publications, estimates of this variable derived from different surveys will not be exactly the same. The key reasons for these differences are that the estimates will be based on:

- different samples and sample sizes;
- data collected for different time periods;
- different definitions of variables (e.g. point-in-time employment, or annual average employment);
- sample selection occurring at different points in time.

The reason for producing different estimates of the same variable is that, to fully understand the UK economy, monthly indicators of economic activity are required in addition to detailed breakdowns by, for example, industry, geography and size of business. Detailed breakdowns require detailed responses from a large number of businesses (73,000 for ABS). It is not possible to collect detailed data from this number of businesses on a monthly basis, because that would place an unacceptable level of burden on respondents, and would require huge resource to process the data. Therefore, ONS publishes annual, detailed, structural business statistics (e.g. ABS) as well as more timely short-term indicators (e.g. monthly retail sales). The key characteristics of the two approaches are presented in the next section. These should be taken into consideration when choosing which set of estimates to use for a specific purpose.

9.3.1 Structural versus short-term business statistics

Structural business statistics (annual)

- these measure the structure, content and performance of the business economy;
- data are collected and published annually;
- are a snapshot of activity for a fixed reference year;
- detailed breakdowns by, for example, industry, geography and business size can be made;
- the estimates often represent absolute amounts or monetary values.

Short-term indicators (monthly or quarterly)

- these are early indicators of economic activity;
- data are generally collected and published monthly or quarterly;
- the estimates represent time series which measure, for example, month-on-month changes to the indicators ;
- the smaller sample sizes mean that detailed breakdowns are not possible;
- the estimates do not generally represent absolute amounts or monetary values.

9.3.2 Finding the data you need

To help users find out what official business statistics are available, and to choose the right data for their needs, the Government Statistical Service (GSS) have published an [interactive user guide](#) for business statistics. By selecting the relevant topics of interest, the tool will pinpoint publications that should be of interest, offer guidance on the right statistic to use, and provide links to the relevant statistical releases.

The interactive guide covers both structural and short-term business statistics, and includes measures of turnover and other financial transaction variables, economic growth and productivity. The statistical releases included in the guide, and links to other useful releases, can be found on the guide webpage.

9.3.3 International comparisons

International comparisons of structural business statistics are available from Eurostat (for the European Union), and the Organisation for Economic Co-operation and Development (OECD):

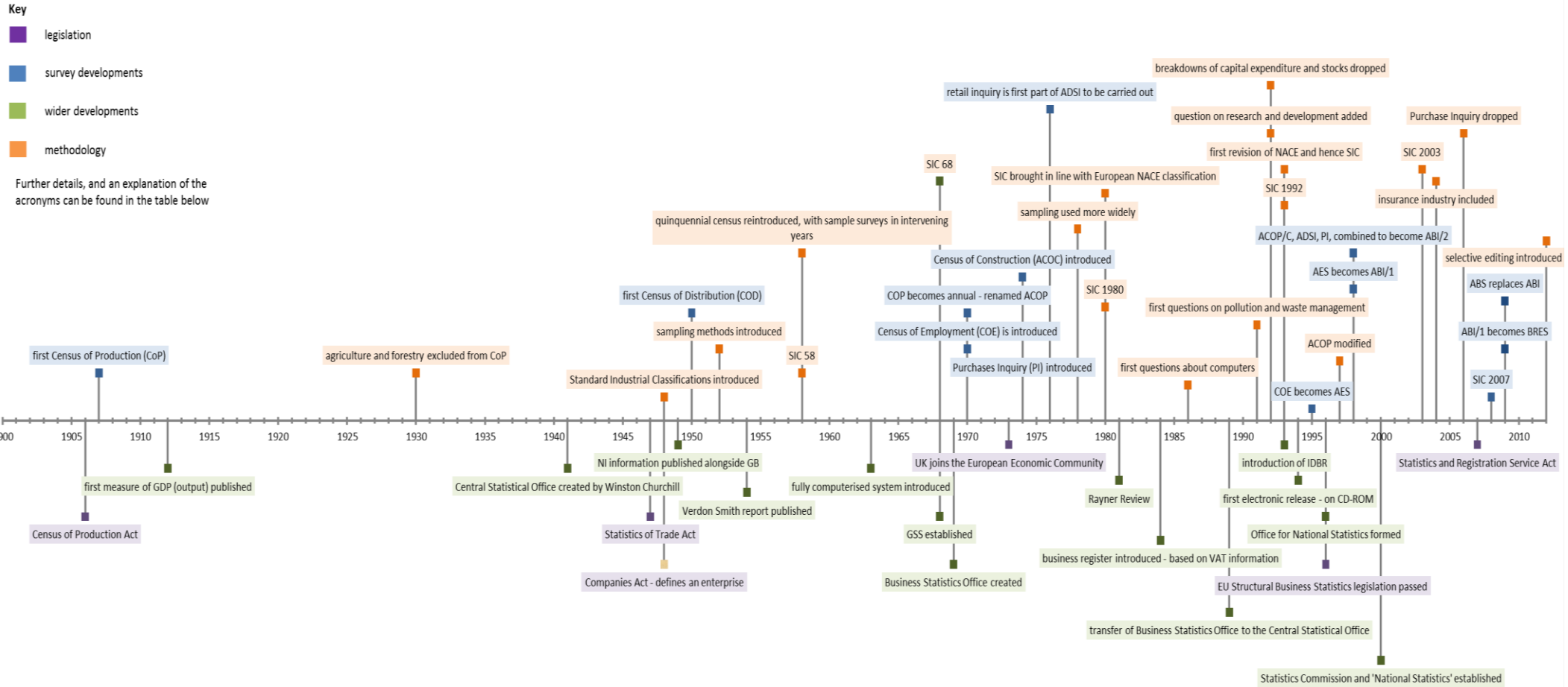
- [Eurostat](#): analysis of the European business economy
- [OECD](#): follow the link to the structural analysis database, under the industry and services theme.

Annex I: Users and uses

user	example uses
Business advisors and consultancy	Understanding trends in industry sectors and businesses in Scotland in comparison to GB and the UK; sizing IT expenditure; number of enterprises and outlets at a detailed industry level; GVA per person employed by sector.
Department for Business, Innovation and Skills (BIS)	To compare efficiency of businesses who apply for grants; if problems occur within a particular industry; when new government interest arises within a particular sector; to distinguish bought-in goods from own production; Regional Economic Performance Indicators Publication.
Department for Culture, Media and Sport (DCMS)	To estimate GVA within the DCMS Creative Industries Economic Estimates; to define the Creative Industries at the 5-digit Standard Industrial Classification (SIC) level taking relevant SIC (2007) codes across the whole economy and aggregating into 13 DCMS Creative Sectors; to estimate the contribution of the Creative Industries to the UK business economy.
Department of Energy and Climate Change (DECC)	Previously utilised the Purchases Inquiry, particularly detailed level expenditure of different fuels. Used to calculate volumes of different types of energy being used by sector, helping with impact assessments on sectors affected by new energy policies.
Department for Environment, Food and Rural Affairs (DEFRA)	Used to select a sample of businesses in particular industrial sectors; regularly release anonymised micro-data from the survey about business spending to researchers.
Department of Finance and Personnel Northern Ireland (DFPNI)	GVA per head compared to other areas of the UK; tracking performance of the NI economy; calculating the cost of doing business in NI.
Department for Work and Pensions (DWP)	To measure the impact of 2010 Pensions legislation on wages costs/profits/investment; to measure the way businesses change strategies to cover the new legislation. i.e. whether they absorb the costs or pass on costs to the customer etc.; to analyse the traditionally low pension participation businesses.

Eurostat	To meet the Structural Business Statistics Regulation (SBSR) requirements for annual structural statistics used to inform and monitor European Union policy; contribution to articles on SBSR.
Food and drink sector	Estimating economic performance by region.
Local government	Used for economic research, planning purposes, lobbying and economic strategy development.
Marketing and event organisation	Market sizing, demographic mapping, market segmentation and investment planning.
National and Regional Accounts	The production of current and constant price Supply Use tables, which show the sales and purchases relationships between consumers and producers by industry; estimation of Gross Value Added (GVA) on a regional basis.
Retail sector	Assessing the market conditions.
Scottish Government	Scottish Annual Business Statistics ; Scottish Government policy and use made of ABS in Scottish Input-Output Tables which in turn contributes to calculation of Scottish Gross Value Added (GVA) weights.
Universities, research and think tanks	Research on the concentration profitability relationship in British manufacturing industries and setting up quota structures for business to business research.
Welsh Government	Influences Welsh Government policy; calculation of Welsh GVA.

Annex II: The history of the collection of business statistics



Annex III: List of ABS questionnaire types

Title of questionnaire	
Accountancy - <i>Long</i>	Market research - <i>Long</i>
Advertising - <i>Long</i>	Mineral Oil - <i>Long</i>
Animal Husbandry and Hunting - <i>Long</i>	Motor Trades - <i>Long</i>
Architecture - <i>Long</i>	Motor Trades - <i>Short</i>
Betting and Gaming - <i>Long</i>	Non Market Organisations - <i>Long</i>
Catering - <i>Long</i>	Non Market Organisations - <i>Short</i>
Catering - <i>Short</i>	Postal Activities - <i>Long</i>
Commission Industry - <i>Long</i>	Postal Activities - <i>Short</i>
Commission Industry - <i>Short</i>	Production Standard - <i>Long</i>
Computer Industry - <i>Long</i>	Production Standard - <i>Short</i>
Computer Industry - <i>Short</i>	Property - <i>Long</i>
Computer Services - <i>Long</i>	Property - <i>Short</i>
Construction - <i>Long</i>	Retail - <i>Long</i>
Construction - <i>Short</i>	Retail - <i>Short</i>
Duty - <i>Long</i>	Services Standard - <i>Long</i>
Duty - <i>Short</i>	Services Standard - <i>Short</i>
Employment Agencies - <i>Long</i>	Shipbuilding - <i>Long</i>
Engineering - <i>Long</i>	Technical testing - <i>Long</i>
Fishing - <i>Long</i>	Transport - <i>Long</i>
Forestry - <i>Long</i>	Transport - <i>Short</i>
Gas and Electricity - <i>Long</i>	Water - <i>Long</i>
Insurance Organisations - <i>Long</i>	Wholesale - <i>Long</i>
Legal - <i>Long</i>	Wholesale - <i>Short</i>
Management consultancy - <i>Long</i>	

Annex IV: Additions and removals of ABS questionnaires

<i>title of questionnaire</i>	<i>survey year added</i>	<i>reason for addition</i>
Advertising	2008	Required by Eurostat as part of the SBS Regulation. This is as part of Annex VIII - Business Services.
Employment Agencies	2008	
Legal	2008	
Accountancy	2008	
Management consultancy	2008	
Computer Services	2008	
Market research	2008	Required by Eurostat as part of the SBS Regulation. This is as part of Annex VIII - Business Services. Added in 2008, but first asked in 2009 under the regulation.
Architecture	2008	
Engineering	2008	
Technical testing	2008	
Catering Long – pilot	2011	Added as part of the work Data Collection Methodology (DCM) have undertaken in trying to improve questionnaires:
Catering Short – pilot	2011	
Standard Long – pilot	2011	
Standard Short – pilot	2011	

<i>title of questionnaire</i>	<i>survey year removed</i>	<i>reason for removal</i>
Entertainment Industry – Long	2006	No longer required.
Entertainment Industry – Short	2006	
Finance Organisations – Long	2008	As part of the SBS Regulation ABS were no longer required to collect these SIC's. Therefore it made sense to remove these questionnaires.
Finance Organisations – Short	2008	
Insurance – Short	2008	For the Insurance SIC's ABS were required to only collect the common module variables (Annex I of the SBSR).
Gas and Electricity incl. PI	2007	As ABS no longer collect the PI (dropped in 2005) there was no longer a requirement to have a questionnaire. (The 106 questionnaire would suffice for ABS needs).
Utilities	2009	There used to be a composite SIC under the SIC03 - 39000 which collected Utilities. When this was no longer needed under the SIC07 it was felt that this questionnaire type could be removed (The 106 would collect Gas and Electricity companies and the 109 Water Companies).

Annex V: Nomenclature of Units for Territorial Statistics (NUTS)

The [Nomenclature of Units for Territorial Statistics \(NUTS\)](#) is a hierarchical classification of geographical units that provides a breakdown of the European Union's territory for the purposes of producing comparable regional statistics. There are various levels of NUTS from UK countries and regions.

For example, in the NUTS classification, Wales is a level-1 NUTS region, coded "UKL", which is subdivided as shown below.

NUTS 1	NUTS 1 code	NUTS 2	NUTS 2 code	NUTS 3	NUTS 3 code
Wales	UKL	West Wales and The Valleys	UKL1	Isle of Anglesey	UKL11
				Gwynedd	UKL12
				Conwy and Denbighshire	UKL13
				South West Wales (Ceredigion, Carmarthenshire, Pembrokeshire)	UKL14
				Central Valleys (Merthyr Tydfil, Rhondda Cynon Taff)	UKL15
				Gwent Valleys (Blaenau Gwent, Caerphilly, Torfaen)	UKL16
				Bridgend and Neath Port Talbot	UKL17
				Swansea	UKL18
				East Wales	UKL2
				Cardiff and Vale of Glamorgan	UKL22
				Flintshire and Wrexham	UKL23
				Powys	UKL24

