

## Audit of engagement, participation and political activity

**Public opinion survey**  
**Questionnaire for MORI Omnibus**  
**FINAL, 5 December 2003**

N=2,000 for all questions except for Q5, Q14-19 n=1,000

Note: Q1 is standard political activism question

**Q1) Which, if any, of the things on this list have you done in the last two or three years. Just read out the letters that apply.**

- A) Presented my views to a local councillor or MP
- B) Written a letter to an editor
- C) Urged someone outside my family to vote
- D) Urged someone to get in touch with a local councillor or MP
- E) Made a speech before an organised group
- F) Been an officer of an organisation or club
- G) Stood for public office
- H) Taken an active part in a political campaign
- I) Helped on fund raising drives
- J) Voted in the last general election
- K) Flown on business overseas
- L) Flown on a business trip within the UK

ASK ALL WHO CODE A AT Q1

**Q2) You said that you have presented your views to a local councillor or MP. Was this to your local councillor, your MP or both?**

Local councillor

MP

Both

Don't know

ASK ALL

**Q3) And which of these, if any, have you done in the last two or three years? Just read out the letters that apply**

- A) Been to any political meeting
- B) Boycotted certain products for political, ethical or environmental reasons
- C) Contacted my local council
- D) Discussed politics or political news with someone else
- E) Donated money or paid a membership fee to a charity or campaigning organisation
- F) Donated money or paid a membership fee to a political party
- G) Done voluntary work
- H) Helped organise a charity event
- I) Signed a petition
  
- J) Taken an active part in a party's campaign at a general election
- K) Taken an active part in a party's campaign at a local election
- L) Taken part in a demonstration, picket or march
- M) Taken part in a sponsored event
- N) Taken part in a strike
- O) Served as a local magistrate
- P) Served as a school or hospital governor
- Q) Voted in the last local council election
- None
- Don't know

**Q4) How interested would you say you are in politics?**

- Very interested
- Fairly interested
- Not very interested
- Not at all interested
- Don't know

Note: Q5 n=1,000

**Q5) What do you understand by "politics"?**

OPEN-ENDED. PROBE FULLY

- Don't know

ASK ALL

**Q6) How much, if anything, do you feel you know about....**

- a) Politics
- b) The European Union
- c) Your local council
- d) The Westminster Parliament
- e) The role of MPs

A great deal

A fair amount

Not very much

Nothing at all

Don't know

**Q7) What is the name of your local Member of Parliament for this constituency since June 2001/since the last by-election?**

Correct

Incorrect

Don't know

**Q8) Please tell me if you think that the following statements are true or false. If you don't know, just say so and we will move on to the next question.**

A) Members of the European Parliament are directly elected by voters like you and me

B) Not all members of the Cabinet are MPs

C) Registering to vote is optional

D) The European Union consists of 12 member states

E) The House of Commons has more power than the House of Lords

F) There has to be a general election every 4 years

G) You can only vote in a local election if you pay council tax

H) Local councils have the power to set the school leaving age in their own area

True

False

Don't know

**Q9) Are you satisfied or dissatisfied with the way that Parliament works?**

**Q10) Are you satisfied or dissatisfied with the way MPs in general are doing their job?**

**Q11) Are you satisfied or dissatisfied with the way your MP (INSERT NAME) is doing his/her job?**

Very satisfied

Fairly satisfied

Neither satisfied nor dissatisfied

Fairly dissatisfied

Very dissatisfied

Don't know

**Q12) To what extent do you agree or disagree with the following statements?**

A) Being active in politics is a waste of time

B) I feel a sense of satisfaction when I vote

C) It is my duty to vote

D) I want to have a say in how the country is run

E) When people like me get involved in politics, they really can change the way that Britain is run

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

**Q13) Which of these statements best describes your opinion on the present system of governing Britain?**

Works extremely well and could not be improved

Could be improved in small ways but mainly works well

Could be improved quite a lot

Needs a great deal of improvement

Don't know

Note: Q14-16 are n=1,000

**Q14) From this list, which two or three of the following do you believe have most impact on people's everyday lives? You can select up to three options**

- A) Civil Service
- B) Business
- C) Cabinet
- D) European Union
- E) Local Councils
- F) Media
- G) Prime Minister
- H) Westminster Parliament

FOR SCOTLAND, WALES AND N.I. ADD IN AS APPROPRIATE:

- I) Scottish Parliament
- J) National Assembly for Wales

**Q15) From what you know or have heard, how easy or difficult is it to contact your MP?**

- Very easy
- Fairly easy
- Fairly difficult
- Very difficult
- Don't know

**Q16) How much would you say you trust politicians generally?**

- A great deal
- A fair amount
- Not very much
- Not at all
- Don't know

*NOTE: Q17-19 ASKED OF n=1,000 GB SAMPLE ONLY AND WILL BE ASKED IN A DIFFERENT SECTION OF THE OMNIBUS, TOWARDS THE END*

**Q17) From what you know or have heard, how much of a problem, if at all, do you think the following types of fraud are in Great Britain?**

NOTE: WE WILL NOT ROTATE ORDER OF THESE

- a) False insurance claims
- b) Benefit fraud
- c) Electoral fraud, that is fraud relating to elections and voting

A very big problem

A fairly big problem

Not a very big problem

Not a problem at all

Don't know

**Q18) I am going to read out some statements people have made about elections in Great Britain. For each one, please tell me whether you agree or disagree.**

- a) Electoral fraud in some areas is enough to change the election results
- b) Electoral fraud is very common in the area where I live
- c) It would be easy to get away with electoral fraud in Great Britain
- d) I would know how to report someone who had committed electoral fraud
- e) I would be very concerned if people were getting away with electoral fraud in this area

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

**Q19) Have you or someone you know had personal experience of electoral fraud or abuse at an election in Britain? IF YES – what happened?**

Yes (PLEASE SPECIFY)

No

Don't know

**MORI Public Opinion Research 04/05  
The Electoral Commission / Hansard Society (23825)**

**December Survey – Draft Questionnaire  
(26 November 2004)**

- All questions to be asked among GB adults, 18+
- Base size is shown for each question
- Fieldwork dates expected to be 2 – 6 December 04
- Where asked in Northern Ireland is shown

**PHASE 1: Audit 2 questions**

Q1. **How likely would you be in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote? SINGLE CODE ONLY**

	%
10 (Absolutely certain to vote)	1
9	2
8	3
7	4
6	5
5	6
4	7
3	8
2	9
1 (Absolutely certain not to vote)	10
Don't know	11
Refused	12

N=2,000 (NI)

Q2. **Which, if any, of the things on this list have you done in the last two or three years. Just read out the letters that apply. SHOWCARD. MULTICODE OK**

	%
Presented my views to a local councillor or MP	1
Written a letter to an editor	2
Urged someone outside my family to vote	3
Urged someone to get in touch with a local councillor or MP	4
Made a speech before an organised group	5
Been an officer of an organisation or club	6
Stood for public office	7
Taken an active part in a political campaign	8
Helped on fund raising drives	9
Voted in the last general election	10
Flown on business overseas	11
Flown on a business trip within the UK	12
None of these	13

N=2,000 (NI)

CONFIDENTIAL

Q3. **And which of these, if any, have you done in the last two or three years? Just read out the letters that apply. SHOWCARD. MULTICODE OK**

		%
A	Been to any political meeting	1
B	Boycotted certain products for political, ethical or environmental reasons	2
	Contacted my local council	3
C	Discussed politics or political news with someone else	4
D	Donated money or paid a membership fee to a charity or campaigning organisation	5
E	Donated money or paid a membership fee to a political party	6
F	Done voluntary work	7
G	Helped organise a charity event	8
H	Served as a local magistrate	9
I	Served as a school or hospital governor	10
J	Signed a petition	11
K	Taken an active part in a party's campaign at a general election	12
L	Taken an active part in a party's campaign at a local election	13
M	Taken part in a demonstration, picket or march	14
N	Taken part in a sponsored event	15
O	Taken part in a strike	16
P	Voted in the last local council election	17
Q	None	18
R	Don't know	19

N=1,000 (NI) 1 QU AT 1,000 + 2 SHOWCARDS

**How interested would you say you are in the following...? SHOWCARD. SINGLE CODE ONLY FOR EACH. ASK Q 4 FIRST, ROTATE Q 5-7**

		Very interested	Fairly interested	Not very interested	Not at all interested	Don't know
Q4.	Politics	1	2	3	4	5
Q5.	Local issues	1	2	3	4	5
Q6.	National issues	1	2	3	4	5
Q7.	International Issues	1	2	3	4	5

N=1,000 (NI) (EXCEPT FOR INTEREST IN POLITICS – 2,000) (1 SHOWCARD + 1QU at 1,000 + 1QU at 2,000)



CONFIDENTIAL

Q7. **How much, if anything, do you feel you know about politics?** SHOWCARD. SINGLE CODE ONLY

A great deal	A fair amount	Not very much	Nothing at all	Don't know
1	2	3	4	5

N=1,000 (NI) (1 SHOWCARD + 1QU AT 1,000)

**To what extent do you agree or disagree with the following statements?** SHOWCARD. SINGLE CODE ONLY ROTATE QUESTION ORDER 8-9B

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know
Q8. When people like me get involved in politics, they really can change the way that the country is run	1	2	3	4	5	6
Q9. I want to have a say in how the UK is run	1	2	3	4	5	6

N=1,000 (NI) (1 SHOWCARD + 2QU AT 1,000)

Q10. **Which of these statements best describes your opinion on the present system of governing Britain?** SHOWCARD. SINGLE CODE ONLY

Works extremely well and could not be improved	1
Could be improved in small ways but mainly works well	2
Could be improved quite a lot	3
Needs a great deal of improvement	4
Don't know	5

N=1,000 (NI) (1 QU AT 1,000 + 1 SHOWCARD)

Q11. **Which of these statements best describes your attitudes towards voting at General Elections?** SHOWCARD. SINGLE CODE ONLY

I always vote at General Elections	1
I sometimes vote at General Elections	2
I never vote at General Elections	3
I've not been eligible in the past to vote at a General Election	4
Don't know	5

N=2,000 (GB) (1 QU AT 2,000 + 1 SHOWCARD)

CONFIDENTIAL

Q12. **And now can you tell me the extent to which you agree or disagree with the following statement?**  
SHOWCARD. SINGLE CODE ONLY

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know
I have a say in how the country is run at the moment	1	2	3	4	5	6

N=1,000 (NI) (1 QU AT 1,000 + 1 SHOWCARD)

**Audit of Political Engagement 3 (December 2005)**  
**The Electoral Commission / Hansard Society (J26166)**  
**All to be asked in GB (n=1,000), except Q1/2 and Q4/5 (n=2,000)**  
**FINAL Questionnaire (omnibus version)**  
**(23 November 2005)**

Q1./ **Voting Intentions**

Q2.

*Demographic Question (0 QU)*

Q3. **How satisfied or dissatisfied are you with the way the Government is running the country?**

Satisfied

Dissatisfied

Don't know

*PM Question (0 QU)*

Q4. **How likely would you be to vote in a immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote? SINGLE CODE ONLY**

	%
10 (Absolutely certain to vote)	1
9	2
8	3
7	4
6	5
5	6
4	7
3	8
2	9
1 (Absolutely certain not to vote)	10
Don't know	11
Refused	12

*PM Question (0 QU)*

Q5. **Which, if any, of the things on this list have you done in the last two or three years. Just read out the letters that apply. SHOWCARD. MULTICODE OK**

	%
A Presented my views to a local councillor or MP	1
B Written a letter to an editor	2
C Urged someone outside my family to vote	3
D Urged someone to get in touch with a local councillor or MP	4
E Made a speech before an organised group	5
F Been an officer of an organisation or club	6
G Stood for public office	7
H Taken an active part in a political campaign	8
I Helped on fund raising drives	9
J Voted in the last general election	10
K Flown on business overseas	11
L Flown on a business trip within the UK	12
None of these	13

*Demographic question (0 QU)*

Q6. **And which of these, if any, have you done in the last two or three years? Just read out the letters that apply. SHOWCARD. MULTICODE OK**

	%
A	1
B	2
C	3
D	4
E	5
F	6
G	7
H	8
I	9
J	10
K	11
L	12
M	13
N	14
O	15
P	16
Q	17
	18
	19

*EC Question (1.25 QU + 2SC)*

**How interested would you say you are in the following...? SHOWCARD**  
SINGLE CODE ONLY FOR EACH. ASK Q7 FIRST, ROTATE Q 7-10

	Very interested	Fairly interested	Not very interested	Not at all interested	Don't know
Q7. Politics	1	2	3	4	5
Q8. Local issues	1	2	3	4	5
Q9. National issues	1	2	3	4	5
Q10. International Issues	1	2	3	4	5

*EC Question (1.5 QU + 1SC)*

Q11. **What do you understand by “politics”?** MULTICODE OK. PROBE FULLY

	%
Arguments between parties/politicians	1
Campaigning	2
Choices for society/how the country should be run	3
Cronyism/jobs for the boys/nepotism	4
Disagreement/confrontation/argument	5
Elections/voting	6
Important issues of the day - unspecified	7
Important issue of the day - specified	8
Irrelevant/doesn't involve me/something for other people	9
Local government/councils	10
Not listening/ignoring public opinion	11
Old fashioned/out of date	12
Parliament	13
People with power/people who run things	14
Popularity contest	15
Posturing/playing games	16
Public link with/control over government/representation	17
Sleaze/corruption/they are all crooks	18
Spin/lies	19
Talking/people discussing issues/reaching agreement	20
The way the country is governed/running the country/what the government does	21
Way of making decisions	22
Other	23
WRITE IN	
None of these	24
Don't know	25

EC Question (1QU +£250)

Q12. **How much, if anything, do you feel you know about politics?** SHOWCARD. SINGLE CODE ONLY

	A great deal	A fair amount	Not very much	Nothing at all	Don't know
	1	2	3	4	5

EC Question (1 QU + 1SC)

Q13. **What is the name of your local Member of Parliament for this constituency since May 2005?** SINGLE CODE ONLY

CAPI AUTO ENTER NAME	1
CAPI AUTO ENTER SECOND NAME HERE	2
GIVE NAME BUT NOT SAME AS ABOVE	3
DON'T KNOW	4

EC Question (1 QU)

**To what extent do you agree or disagree with the following statements? SHOWCARD.**  
**SINGLE CODE ONLY,**

ROTATE Q14/Q15. Q16 ALWAYS LAST.

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know
Q14.	When people like me get involved in politics, they really can change the way that the country is run	1	2	3	4	5	6
Q15.	I want to have a say in how the country is run	1	2	3	4	5	6
Q16.	I have a say in how the country is run at the moment	1	2	3	4	5	6

*EC Question (1.5 QU + 1SC)*

Q17. Which of these statements best describes your opinion on the present system of governing Britain? SHOWCARD. SINGLE CODE ONLY

Works extremely well and could not be improved	1
Could be improved in small ways but mainly works well	2
Could be improved quite a lot	3
Needs a great deal of improvement	4
Don't know	5

EC Question (1 QU + 1SC)

Q18. Which of these, if any, do you think you might be willing to do to influence or protest against a decision by a local or national government body? SHOWCARD. MULTICODE OK

Q19. And which, if any, of these have you ever done for that reason? SHOWCARD. MULTICODE OK

		Q18 %	Q19 %
A	Attend a demonstration	1	1
B	Contribute money to an organisation campaigning on your side of the issue	2	2
C	Present your case at a public enquiry	3	3
D	Sign a petition	4	4
E	Stand for election to Parliament or your local council	5	5
F	Start a court case against the government or your local council	6	6
G	Vote against the party you would normally support	7	7
H	Write to a newspaper	8	8
I	Contact your MP or local councillor	9	9
J	Take part in a governmental or parliamentary consultation	10	10
	Other	11	11
	WRITE IN		
	None	12	12
	Don't know	13	13

New Question (2 QU + 1SC + £250 for other specify)

Q20. Now thinking of MPs, which of the following qualities shown on this card would you say are important for an MP to have? You may choose more than one, none, or suggest others. SHOWCARD. MULTICODE OK

	%
A To be well-educated	1
B To know what being poor means	2
C To have business experience	3
D To have trade union experience	4
E To have been brought up in the area he or she represents	5
F To be loyal to the party he or she represents	6
G To be independent minded	7
Other WRITE IN	8
None	9
Don't know	10

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*BSA Question (1 QU + 1SC +£125 for asking "other" specify)*



## Audit of Political Engagement 4

COMBINED FINAL

17<sup>th</sup> November 2006

Q1. SHOWCARD (R) **How would you vote if there were a General Election tomorrow?** (IF AGED 15-17 ADD: If you were old enough to vote?). SINGLE CODE ONLY

Conservative

Labour

Liberal Democrats (Lib Dem)

Scottish/Welsh Nationalist

Green Party

UK Independence Party

BNP

Respect

Other

Would not vote

Undecided

Refused

ASK ALL UNDECIDED OR REFUSED AT Q1

Q2. SHOWCARD (R) AGAIN **Which party are you most inclined to support?** SINGLE CODE ONLY

Conservative

Labour

Liberal Democrats (Lib Dem)

Scottish/Welsh Nationalist

Green Party

UK Independence Party

BNP

Respect

Other

Would not vote

Undecided

Refused

ASK ALL

**Q3. And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote? SINGLE CODE ONLY**

- 10 (Absolutely certain to vote)
- 9
- 8
- 7
- 6
- 5
- 4
- 3
- 2
- 1 (Absolutely certain not to vote)
- Refused
- Don't know

**Q4. SHOWCARD (R) Which of these statements best describes your attitude towards voting at General Elections? SINGLE CODE ONLY**

	%
I always vote at General Elections	1
I sometimes vote at General Elections	2
I never vote at General Elections	3
I've not been eligible in the past to vote at a General Election	4
Don't know	5

**Q5) SHOWCARD (R) Which, if any, of the things on this list have you done in the last two or three years. Just read out the letters that apply. MULTICODE OK**

- A) Presented my views to a local councillor or MP
- B) Written a letter to an editor
- C) Urged someone outside my family to vote
- D) Urged someone to get in touch with a local councillor or MP
- E) Made a speech before an organised group
- F) Been an officer of an organisation or club
- G) Stood for public office
- H) Taken an active part in a political campaign
- I) Helped on fund raising drives
- J) Voted in the last general election
- K) Flown on business overseas
- L) Flown on a business trip within the UK
- None of these
- Don't know

ASK ALL WHO CODE A AT Q5

**Q6) You said that you have presented your views to a local councillor or MP. Was this to a local councillor, an MP or both? SINGLE CODE ONLY**

Local councillor

MP

Both

Don't know

ASK ALL

**Q6b) SHOWCARD (R) And which of these, if any, have you done in the last two or three years? Just read out the letters that apply. MULTICODE OK**

A) Been to any political meeting

B) Boycotted certain products for political, ethical or environmental reasons

C) Contacted my local council

D) Discussed politics or political news with someone else

E) Donated money or paid a membership fee to a charity or campaigning organisation

F) Donated money or paid a membership fee to a political party

G) Done voluntary work

H) Helped organise a charity event

I) Signed a petition

J) Taken an active part in a party's campaign at a general election

K) Taken an active part in a party's campaign at a local election

L) Taken part in a demonstration, picket or march

M) Taken part in a sponsored event

N) Taken part in a strike

O) Served as a local magistrate

P) Served as a school or hospital governor

Q) Voted in the last local council election

None

Don't know

ASK Q7 FIRST. ROTATE Q8-10

Q7) SHOWCARD (R) **How interested would you say you are in politics?** SINGLE CODE ONLY

Q8) SHOWCARD (R) AGAIN **How interested would you say you are in local issues?** SINGLE CODE ONLY

Q9) SHOWCARD (R) AGAIN **How interested would you say you are in national issues?** SINGLE CODE ONLY

Q10) SHOWCARD (R) AGAIN **How interested would you say you are in international issues?** SINGLE CODE ONLY

Very interested

Fairly interested

Not very interested

Not at all interested

Don't know

Q11) SHOWCARD (R) **Which of these local, national and international issues, if any, have you discussed with your family or friends in the last year or so? Just read out the letters that apply.** MULTICODE OK.

- A) Iraq
  - B) Council tax
  - C) Quality of health services
  - D) How political parties raise or spend their money
  - E) Educational issues
  - F) Crime or anti-social behaviour
  - G) The European Union/the Euro
  - H) The electoral system
  - I) Terrorism in the UK
  - J) Street cleaning, refuse collection or recycling services
  - K) Reform of the House of Lords
  - L) Immigration/asylum
  - M) World poverty/fair trade
  - N) Pensions
  - O) Public transport
  - P) The leadership of the main political parties
  - Q) Climate change/environmental issues
- None of these
- Don't know

ASK ALL

Q12) SHOWCARD (R) **How much, if anything, do you feel you know about....**  
STATEMENT A) FIRST. RANDOMISE STATEMENTS B) TO E). SINGLE CODE ONLY

- a) Politics
  - b) The European Union
  - c) Your local council
  - d) The Westminster Parliament
  - e) The role of MPs
- A great deal  
A fair amount  
Not very much  
Nothing at all  
Don't know

Q13) **What is the name of your local Member of Parliament for this constituency since May 2005?**

- CAPi auto enter name  
CAPi auto enter second name  
Name given  
Don't know

Q14) **Please tell me if you think that the following statements are true or false. If you don't know, just say so and we will move on to the next question.** RANDOMISE STATEMENTS A) TO K). SINGLE CODE ONLY.

- A) The Cabinet is usually made up of around 5 government ministers**
- B) Members of the European Parliament are directly elected by voters like you and me**
- C) The Prime Minister is not an MP**
- D) The House of Commons has more power than the House of Lords**
- E) Every problem a constituent takes to an MP will be debated in the House of Commons.**
- F) The minimum age for voting at a general election is 16**
- G) Local councils have the power to set the school leaving age in their own area**
- H) You are automatically registered to vote if you pay council tax**
- I) Being on the electoral register makes it easier to borrow money**
- J) To stay on the register, you have to complete a form every year**
- K) You have to be on the electoral register in order to be able to vote at an election in the UK**

- True  
False  
Don't know

RANDOMISE ORDER OF Q15 TO Q17

Q15) SHOWCARD (R) **Are you satisfied or dissatisfied with the way that Parliament works?** SINGLE CODE ONLY

Q16) SHOWCARD (R) AGAIN **Are you satisfied or dissatisfied with the way MPs in general are doing their job?** SINGLE CODE ONLY

Q17) SHOWCARD (R) AGAIN **Are you satisfied or dissatisfied with the way your MP (INSERT NAME) is doing his/her job?** SINGLE CODE ONLY

Very satisfied

Fairly satisfied

Neither satisfied nor dissatisfied

Fairly dissatisfied

Very dissatisfied

Don't know

Q18) SHOWCARD (R) **To what extent do you agree or disagree with the following statements?** RANDOMISE ORDER OF A) TO F)

A) Being active in politics is a waste of time

B) I feel a sense of satisfaction when I vote

C) It is my duty to vote

D) I want to have a say in how the country is run

E) I have a say in how the country is run at the moment

F) When people like me get involved in politics, they really can change the way that the country is run

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

Q19) SHOWCARD (R) **Which of these statements best describes your opinion on the present system of governing Britain?** SINGLE CODE ONLY

Works extremely well and could not be improved

Could be improved in small ways but mainly works well

Could be improved quite a lot

Needs a great deal of improvement

Don't know

Q20) SHOWCARD (R) **From this list, which two or three of the following do you believe have most impact on people's everyday lives? You can select up to three options.**  
MULTICODE UP TO THREE

- A) Civil Service
- B) Business
- C) Cabinet
- D) European Union
- E) Local Councils
- F) Media
- G) Prime Minister
- H) Westminster Parliament

FOR SCOTLAND, WALES. ADD IN AS APPROPRIATE:

- I) Scottish Parliament
- I) National Assembly for Wales

Q21) SHOWCARD (R) **How much would you say you trust politicians generally?**  
SINGLE CODE ONLY

- A great deal
- A fair amount
- Not very much
- Not at all
- Don't know

Q22) SHOWCARD (R) **Which of these, if any, do you think you might be willing to do in order to express your opinion on an issues that is important to you?** MULTICODE OK

Q23) SHOWCARD (R) AGAIN **And which, if any, of these have you ever done for that reason?** MULTICODE OK

- A. Attend a demonstration
  - B. Contribute money to an organisation campaigning on your side of the issue
  - C. Present your case at a public enquiry
  - D. Sign a petition
  - E. Stand for election to your local council
  - F. Stand for election to the UK Parliament
  - G. Take part in a court case against your local council or the government
  - H. Vote against the party you would normally support
  - I. Write to a newspaper
  - J. Contact your MP
  - K. Contact your local councillor
  - L. Take part in a governmental or parliamentary consultation
- Other WRITE IN
- None
- Don't know

Q24) SHOWCARD (R) **Which TWO or THREE, if any, do you feel are the most important ways that MPs should spend their time?** MULTICODE UP TO THREE

- A) Debating important issues in the House of Commons
  - B) Representing the views of their political party
  - C) Promoting their views through the media
  - D) Dealing with the problems of individual constituents
  - E) Representing the views of local people in the House of Commons
  - F) Holding the government to account
  - G) Participating in local public meetings and events
  - H) Representing the UK's national interests
  - I) Campaigning on constituents' doorsteps
  - J) Making good laws
- Other (write in)
- None of these
- Don't know



Q25) SHOWCARD (R) **Thinking generally, which two or three of these, if any, are usually most important to you in deciding which political party to vote for? Whether the party ...**  
MULTICODE UP TO THREE

- A. Represents the interests of people like me
  - B. Takes on board the views of the public
  - C. Draws party candidates from a cross-section of society
  - D. Leads campaigns around local issues
  - E. Has policies I fully support
  - F. Promotes the single issue that is most important to me
  - G. Is the least worst option
  - H. Is most competent
  - I. Campaigns on the doorstep to meet local voters
  - J. Believes in the same thing as me
  - K. Has a leader I prefer
  - L. Can be trusted to keep its promises
  - M. Has a local candidate I prefer
- Other (specify)
- None of these
- I never vote for a political party
- Don't know

Q26) SHOWCARD (R) **Would you call yourself a very strong, fairly strong, not very strong, or not a supporter at all of any political party?** SINGLE CODE ONLY

- Very strong
- Fairly strong
- Not very strong
- I am not a supporter of any political party
- Don't know
- Refused

Q27) SHOWCARD (R) **From which, two or three of the sources I am going to read out do you obtain most information and news about politics and current issues?** MULTICODE UP TO THREE

TV including satellite TV

National newspapers

Local newspapers

Radio

Leaflets through the door

Friends and family

Work colleagues

The internet

Magazines

Nowhere/none

Other (write in)

Don't know

Q28) **What factors, if any, prevent you from getting more involved in politics?** DO NOT PROMPT. PROBE FULLY. ENTER RESPONSE IN FULL.

Refused

Don't know

## Audit of Political Engagement 5

FINAL QUESTIONNAIRE

22<sup>nd</sup> November 2007

Q1. SHOWCARD (R) **How would you vote if there were a General Election tomorrow?** (IF AGED 15-17 ADD: If you were old enough to vote?). SINGLE CODE ONLY

Conservative

Labour

Liberal Democrats (Lib Dem)

Scottish/Welsh Nationalist

Green Party

UK Independence Party

BNP

Respect

Other

Would not vote

Undecided

Refused

ASK ALL UNDECIDED OR REFUSED AT Q1

Q2. SHOWCARD (R) AGAIN **Which party are you most inclined to support?** SINGLE CODE ONLY

Conservative

Labour

Liberal Democrats (Lib Dem)

Scottish/Welsh Nationalist

Green Party

UK Independence Party

BNP

Respect

Other

Would not vote

Undecided

Refused

ASK ALL

**Q3. And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote? SINGLE CODE ONLY**

- 10 (Absolutely certain to vote)
- 9
- 8
- 7
- 6
- 5
- 4
- 3
- 2
- 1 (Absolutely certain not to vote)
- Refused
- Don't know

**Q4. SHOWCARD (R) Which, if any, of the things on this list have you done in the last two or three years. Just read out the letters that apply. MULTICODE OK**

- A) Presented my views to a local councillor or MP
- B) Written a letter to an editor
- C) Urged someone outside my family to vote
- D) Urged someone to get in touch with a local councillor or MP
- E) Made a speech before an organised group
- F) Been an officer of an organisation or club
- G) Stood for public office
- H) Taken an active part in a political campaign
- I) Helped on fund raising drives
- J) Voted in the last general election
- K) Flown on business overseas
- L) Flown on a business trip within the UK
- None of these
- Don't know

ASK ALL WHO CODE A AT Q4

**Q5. You said that you have presented your views to a local councillor or MP. Was this to a local councillor, an MP or both? SINGLE CODE ONLY**

Local councillor

MP

Both

Don't know

ASK ALL

**Q6. SHOWCARD (R) And which of these, if any, have you done in the last two or three years? Just read out the letters that apply. MULTICODE OK**

A) Been to any political meeting

B) Boycotted certain products for political, ethical or environmental reasons

C) Discussed politics or political news with someone else

D) Expressed my political opinions online

E) Donated money or paid a membership fee to a charity or campaigning organisation

F) Donated money or paid a membership fee to a political party

G) Done voluntary work

H) Signed a petition

I) Taken part in a demonstration, picket or march

J) Voted in the last local council election

None

Don't know

Q7. SHOWCARD (R) **How interested would you say you are in politics?** SINGLE CODE ONLY

- Very interested
- Fairly interested
- Not very interested
- Not at all interested
- Don't know

Q8. SHOWCARD (R) **How much, if anything, do you feel you know about politics?** SINGLE CODE ONLY

- A great deal
- A fair amount
- Not very much
- Nothing at all
- Don't know

Q9. SHOWCARD (R) **To what extent do you agree or disagree with the following statement: When people like me get involved in politics, they really can change the way that the UK is run?** SINGLE CODE ONLY

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Don't know

Q10. SHOWCARD (R) **Which of these statements best describes your opinion on the present system of governing Britain?** SINGLE CODE ONLY

- Works extremely well and could not be improved
- Could be improved in small ways but mainly works well
- Could be improved quite a lot
- Needs a great deal of improvement
- Don't know

**CONSTITUTION**

KNOWLEDGE/AWARENESS

SHOWCARD (R) I'm going to read out a list and I would like you tell me, from this card, how much, if anything, you feel you know about each one? ALTERNATE ORDER.  
SINGLE CODE ONLY FOR EACH.

**Q11. The constitutional arrangements governing Britain**

**Q12. The European Union**

A great deal

A fair amount

Just a little

Hardly anything at all

Never heard of

Don't know

**SHOWCARD (R) And how well, if at all, do you feel you understand each of the following issues? RANDOMISE ORDER. SINGLE CODE ONLY FOR EACH.**

**Q13. How votes cast in a General Election translate into seats in the House of Commons**

**Q14. Whether Britain needs a new Bill of Rights**

**Q15. Proposed reforms of the membership of the House of Lords**

**Q16. Whether only English MPs should vote on English issues in the House of Commons**

**Q17. How the Human Rights Act works in practice**

**Q18. The powers that government can currently exercise without Parliament's approval**

**Q19. Lowering the age at which people are eligible to vote in a UK General Election from 18 to 16**

**Q20. How political parties are funded**

**Q21. How the date of a general election is chosen**

Understand this issue very well

Understand this issue fairly well

Do not understand this issue very well

Do not understand this issue at all

Never heard of this issue

Don't know



SATISFACTION/DISSATISFACTION

SHOWCARD (R) **Thinking generally, to what extent are you satisfied or dissatisfied with each of the following in Britain at the moment?** RANDOMISE ORDER. SINGLE CODE ONLY FOR EACH

**Q22 Britain's unwritten constitution**

**Q23 How votes cast in a General Election translate into seats in the House of Commons**

**Q24 Britain not having a new Bill of Rights**

**Q25 The way members of the House of Lords are chosen**

**Q26 Scottish MPs being able to vote on English issues in the House of Commons**

**Q27 How the Human Rights Act works in practice**

**Q28 The powers that the government can exercise without the approval of Parliament**

**Q29 Having a minimum voting age of 18 in a General Election**

**Q30 The effect of Britain's membership of the European Union**

**Q31 How political parties are funded**

**Q32 Letting the government decide the date for a General Election**

Very satisfied

Fairly satisfied

Neither/nor

Fairly dissatisfied

Very dissatisfied

Don't know

PRIORITISATION/IMPORTANCE

**Q33 SHOWCARD (R) And looking through this list of constitutional issues which two or three, if any, of these would you say are the most urgently in need of change? Please read out the letters that apply. MULTICODE UP TO THREE**

- a) Britain's unwritten constitution
- b) How votes cast in a General Election translate into seats in the House of Commons
- c) Not having a new Bill of Rights
- d) The way members of the House of Lords are chosen
- e) Scottish MPs being allowed to vote on English issues in the House of Commons
- f) How the Human Rights Act works in practice
- g) The powers that the government can exercise without the approval of Parliament
- h) People aged between 16 and 18 not being able to vote at General Elections
- i) Britain's membership of the European Union
- j) How political parties are funded
- k) Not having a fixed date for general elections

None of these

Don't know

OPINION QUESTIONS

SHOWCARD (R) **From this card, could you please tell me whether you agree or disagree with the following statements: RANDOMISE ORDER. SINGLE CODE ONLY FOR EACH.**

Q34. **'A strong Parliament is good for democracy'**

Q35. **'Governments are elected on a mandate and should have the powers to act on it.'**

Q36. **'MPs need sufficient resource to properly represent and inform their constituents'**

Q37. **'MPs spend too much money on expenses'**

Q38. **'MPs are essential in representing the views of their constituents'**

Q39. **'Government does not spend enough time listening to the views of individual members of the public'**

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

No opinion

DEMOGRAPHIC QUESTIONS (FREE OF CHARGE)

- Social class
- Work status (including self-employment)
- Household Income
- Educational qualifications
- Urban/rurality
- Age
- Gender
- Marital status
- Children in household
- Ethnic origin
- Ethnic Diversity
- Deprivation (IMD)
- Internet use & access
- Mobile phone ownership
- E-mail use
- PC ownership & use
- Digital TV viewers
- ITV regions
- Newspaper readership
- Party political support
- Socio-political activism
- Government Regions
- Economic optimism
- Cars in household
- Housing Tenure
- Working status
- Parental status

**Audit of Political Engagement 6  
QUESTIONNAIRE  
7th November 2008**

<b>CORE SURVEY QUESTIONS</b>
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(T)Q1. SHOWCARD (R) **How would you vote if there were a General Election tomorrow?** (IF AGED 15-17 ADD: If you were old enough to vote?). SINGLE CODE ONLY

Conservative  
Labour  
Liberal Democrats (Lib Dem)  
Scottish/Welsh Nationalist  
Green Party  
UK Independence Party  
BNP  
Respect  
Other  
Would not vote  
Undecided  
Refused

ASK ALL UNDECIDED OR REFUSED AT Q1

(T)Q2. SHOWCARD (R) AGAIN **Which party are you most inclined to support?** SINGLE CODE ONLY

Conservative  
Labour  
Liberal Democrats (Lib Dem)  
Scottish/Welsh Nationalist  
Green Party  
UK Independence Party  
BNP  
Respect  
Other  
Would not vote  
Undecided  
Refused

ASK ALL

(T)Q3. **And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?** SINGLE CODE ONLY

10 (Absolutely certain to vote)  
9  
8  
7  
6  
5  
4  
3  
2  
1 (Absolutely certain not to vote)  
Refused  
Don't know



(T)Q4. SHOWCARD (R) **Which, if any, of the things on this list have you done in the last two or three years. Just read out the letters that apply.** MULTICODE OK

- A) Presented my views to a local councillor or MP  
 WALES, SCOTLAND AND LONDON ONLY: B) Presented my views to my Welsh/London Assembly Member/ Member of Scottish Parliament  
 C) Written a letter to an editor  
 D) Urged someone outside my family to vote  
 E) Urged someone to get in touch with a local councillor or MP  
 F) Made a speech before an organised group  
 G) Been an officer of an organisation or club  
 H) Stood for public office  
 I) Taken an active part in a political campaign  
 J) Helped on fund raising drives  
 K) Voted in the last general election

SPLIT SAMPLE -ONLY TO BE ASKED OF HALF THE SAMPLE

L) Flown on business overseas

SPLIT SAMPLE -ONLY TO BE ASKED OF HALF THE SAMPLE

M) Flown on a business trip within the UK

None of these

Don't know

ASK ALL WHO CODE A AT Q4

(T)Q5. **You said that you have presented your views to a local councillor or MP. Was this to a local councillor, an MP or both?** SINGLE CODE ONLY

Local councillor

MP

Both

Don't know

ASK ALL

(T)Q6. SHOWCARD (R) **And which of these, if any, have you done in the last two or three years? Just read out the letters that apply.** MULTICODE OK

- A) Been to any political meeting  
 B) Boycotted certain products for political, ethical or environmental reasons  
 C) Discussed politics or political news with someone else  
 D) Expressed my political opinions online  
 E) Donated money or paid a membership fee to a charity or campaigning organisation  
 F) Donated money or paid a membership fee to a political party  
 G) Done voluntary work  
 H) Signed a petition  
 I) Taken part in a demonstration, picket or march  
 J) Voted in the last local council election  
 K) Voted in the last Welsh/London Assembly/Scottish Parliament election

None

Don't know

(T)Q7. SHOWCARD (R) **How interested would you say you are in politics?** SINGLE CODE ONLY

Very interested

Fairly interested

Not very interested

Not at all interested

Don't know

(T)Q8. SHOWCARD (R) **How much, if anything, do you feel you know about politics?** SINGLE CODE ONLY

# Ipsos MORI

A great deal  
A fair amount  
Not very much  
Nothing at all  
Don't know

(T)Q9. SHOWCARD (R) **To what extent do you agree or disagree with the following statement: When people like me get involved in politics, they really can change the way that the UK is run?** SINGLE CODE ONLY

Strongly agree  
Tend to agree  
Neither agree nor disagree  
Tend to disagree  
Strongly disagree  
Don't know

(T)Q10. SHOWCARD (R) **Which of these statements best describes your opinion on the present system of governing Britain?** SINGLE CODE ONLY

Works extremely well and could not be improved  
Could be improved in small ways but mainly works well  
Could be improved quite a lot  
Needs a great deal of improvement  
Don't know

## FEELING INVOLVED – LOCAL vs NATIONAL

Q11-12. **How much influence, if any, do you feel you have over decision making in...**

**Q11. ... your local area?**

**Q12. ... the country as a whole?**

A great deal of influence  
Some influence  
Not very much influence  
No influence at all  
Don't know

## REASONS FOR NOT FEELING INVOLVED – LOCAL vs NATIONAL

ASK ALL THOSE WHO SAID 'NOT VERY MUCH INFLUENCE' OR NO 'INFLUENCE AT ALL' AT Q11 OR Q12

**Q13 You said that you feel you have not very much/no (as appropriate) influence over decision making. Why do you feel that you do not have very much/ have no (as appropriate) influence over decision making?**

INTERVIEWER TO CODE FROM LIST BELOW, OR WRITE IN AS NECESSARY.  
MULTICODE OK

Nobody listens to what I have to say  
My opinion isn't important  
Politicians are just out for themselves  
The system doesn't allow for me to have an influence  
Decisions are made without talking to the people  
I'm not given the opportunity to have an influence  
I'm not interested in influencing decision making  
I don't have the time to influence decision making  
The electoral system means that my vote does not matter  
Politicians don't care about people like me  
None of these  
Other (specify)



Don't know

**DESIRE TO BE INVOLVED – LOCAL vs NATIONAL**

Q14-15. **To what extent, if at all, would you like to be involved in decision making in ...**

**Q14. ... your local area?**

**Q15. ... the country as a whole?**

Very involved  
 Fairly involved  
 Not very involved  
 Not at all involved  
 Don't know

**BARRIERS TO BEING INVOLVED – LOCAL vs NATIONAL**

Q16. TO ALL THOSE WHO ANSWERED 'NOT VERY' AND 'NOT AT ALL' AT Q11 OR Q12 AND THOSE THAT ANSWERED 'VERY' OR 'FAIRLY' AT Q14 OR Q15

**What factors, if any, prevent you from getting more involved in the decision making process?** INTERVIEWER TO CODE FROM LIST BELOW, OR WRITE IN AS NECESSARY. MULTICODE OK

I don't have enough time  
 I'm not interested in getting involved  
 I'm not given the opportunity to get involved  
 I've had a bad past experience with the process/system  
 It is not my place to get involved  
 I don't feel like I am qualified enough to get involved  
 I don't have enough confidence in my ability  
 Logistical reasons/I am not physically able to get involved  
 There is no point, my opinion won't be listened to anyway  
 I don't know how to get involved  
 I don't understand the system  
 I don't know enough about the issues to make an informed decision  
 My opinion doesn't count  
 I am disillusioned / cynical / feel politicians are untrustworthy  
 I wouldn't be able to make a difference / it is a waste of time  
 The electoral system means that my vote does not matter  
 None of these  
 Other (specify)  
 Don't know

Q17-20. **How effective, if at all, do you think each of the following activities is in having an impact on how the country is run?** ROTATE Q17-20. SINGLE CODE ONLY

**Q.17. Voting in an election**

**Q.18. Contacting a local councillor, MP, MEP (if applicable AM, MSP)**

**Q.19. Taking an active part in a campaign**

**Q.20. Signing a petition**

Very effective  
 Fairly effective  
 Not very effective  
 Not effective at all  
 Don't know



**GOOD CITIZENSHIP**

**Q21-27. I am now going to ask you about the behaviour of good citizens. Please tell me how important, if at all, you think each of the following are in order to be a good citizen. ROTATE Q21-28. SINGLE CODE**

- 21. Voting in elections**
- 22. Taking part in government consultations**
- 23. Expressing my opinion publicly e.g. radio phone in, letter to the editor, online forums, public meetings/events**
- 24. Keeping myself informed about current affairs and events**
- 25. Contacting a politician or official about an issue of concern e.g. by visit, letter, telephone, petition**
- 26. Giving money to a charity or campaigning organisation**
- 27. Joining a political party**

Essential  
Very important  
Fairly important  
Fairly unimportant  
Not important at all

**Q28. And finally, when, if at all, have you ever visited the Houses of Parliament?**

2008  
1-5 years ago  
6-10 years ago  
11-20 years ago  
Over 20 years ago  
Never  
Don't know

## Audit of Political Engagement 7

Hansard Society

FINAL QUESTIONNAIRE

9 November 2009

### Q1. What do you understand by "politics"?

INTERVIEWER: CODE ALL THAT APPLY. DO NOT READ OUT. PROMPT: **What else?**

Arguments between parties/politicians  
Boring  
Campaigning  
Choices for society/how the country should be run  
Cronyism/jobs for the boys/nepotism  
Disagreement/confrontation/argument  
Elections/voting  
Important issue of the day  
Irrelevant/doesn't involve me/something for other people  
Local government/councils  
Not listening/ignoring public opinion  
Old fashioned/out of date  
Parliament  
Party system/alignment of groups  
People with power/people who run things  
Popularity contest  
Posturing/playing games  
Public link with/control over government/representation  
Religion  
Sleaze/corruption/they are all crooks  
Spin/lies  
Talking/people discussing issues/reaching agreement  
The way the country is governed/running the country/what the government does  
Way of making decisions  
Other SPECIFY  
None of these  
Don't know

Question as asked in APE 1 & 3. Precode list developed from APE 3
---

60 SECONDS



Q2. SHOWCARD (R) **How would you vote if there were a General Election tomorrow?**  
SINGLE CODE ONLY

- Conservative
- Labour
- Liberal Democrats (Lib Dem)
- Scottish/Welsh Nationalist
- Green Party
- UK Independence Party
- BNP
- Respect
- Other
- Would not vote
- Undecided
- Refused

Key demographic question

STANDARD QUESTION - DOES NOT COUNT TOWARDS LENGTH

ASK ALL UNDECIDED OR REFUSED AT Q2

Q3. SHOWCARD (R) AGAIN **Which party are you most inclined to support?** SINGLE  
CODE ONLY

- Conservative
- Labour
- Liberal Democrats (Lib Dem)
- Scottish/Welsh Nationalist
- Green Party
- UK Independence Party
- BNP
- Respect
- Other
- Would not vote
- Undecided
- Refused

Key demographic question

STANDARD QUESTION - DOES NOT COUNT TOWARDS LENGTH

ASK ALL

**Q4. And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote? SINGLE CODE ONLY**

Core indicator

10 (Absolutely certain to vote)

9

8

7

6

5

4

3

2

1 (Absolutely certain not to vote)

Refused

Don't know

STANDARD QUESTION - DOES NOT COUNT TOWARDS LENGTH

**Q5A) SHOWCARD (R) Which, if any, of the things on this list have you done in the last two or three years. Just read out the letters that apply. MULTICODE OK**

SPLIT SAMPLE WORDINGS FOR OPTIONS A AND F SO c.500 GET EACH VERSION

SPLIT SAMPLE 1 (original wording)

A) Presented my views to a local councillor or MP (SCOTLAND/WALES Presented my views to a local councillor /MP/MSP/Welsh Assembly Member)

SPLIT SAMPLE 2 (revised wording)

A) Contacted my local councillor or MP (SCOTLAND/WALES Contacted my local councillor /MP/MSP/Welsh Assembly Member)

B) Written a letter to an editor

C) Urged someone outside my family to vote

D) Urged someone to get in touch with a local councillor or MP

E) Made a speech before an organised group

Core indicator

SAMPLE 1 (original wording)

F) Been an officer of an organisation or club

SAMPLE 2 (revised wording)

F) Been an office holder of an organisation or club

G) Stood for public office

H) Taken an active part in a political campaign

I) Helped on fund raising drives

J) Voted in the last general election

K) Flown on business overseas

L) Flown on a business trip within the UK

None of these

Don't know

STANDARD QUESTION - DOES NOT COUNT TOWARDS LENGTH



ENGLAND ONLY - ASK IF CONTACTED MY LOCAL COUNCILLOR OR MP AT Q5A  
 Q5B) **You said that you have presented your views to a local councillor or MP. Was this to a local councillor, an MP or both?** SINGLE CODE ONLY

Core indicator
----------------

Local councillor  
 MP  
 Both  
 Don't know

SCOTLAND/WALES ONLY - ASK IF CONTACTED MY LOCAL COUNCILLOR OR MP AT  
 Q5A  
 Q5B) **You said that you have presented your views to a local councillor, MP or MSP/Welsh Assembly Member. Was this to a local councillor, an MP, MSP or Welsh Assembly Member?** MULTI CODE OK. CODE ALL THAT APPLY

Core indicator
----------------

Local councillor  
 MP  
 MSP  
 Welsh Assembly Member  
 Don't know

## 20 SECONDS

ASK ALL

Q6) SHOWCARD (R) **And which of these, if any, have you done in the last two or three years? Just read out the letters that apply.** MULTICODE OK

Core indicator Codes as asked in APE 6
---

- A) Voted in the last local council election
  - B) Discussed politics or political news with someone else (7)
  - C) Signed a petition
  - D) Donated money or paid a membership fee to a charity or campaigning organisation
  - E) Done voluntary work
  - F) Boycotted certain products for political, ethical or environmental reasons
  - G) Expressed my political opinions online
  - H) Been to any political meeting
  - I) Donated money or paid a membership fee to a political party
- SPLIT SAMPLE 1 (original wording):
- J) Taken part in a demonstration, picket or march
- SPLIT SAMPLE 2 (new wording):
- J) Taken part in a demonstration, march or strike

None  
 Don't know

## 40 SECONDS

ASK ALL

Q6B) SHOWCARD I (R) **And which of these, if any, have you done in the last two or three years? Just read out the letters that apply.** MULTICODE OK

- A) Joined a political group on Facebook
  - B) Followed a politician or political group on Twitter
  - C) Served as a school governor
  - D) Served as a hospital governor
  - E) Served as a local magistrate
- None of these

Q7) SHOWCARD (R) **How interested would you say you are in politics?**  
SINGLE CODE ONLY

Core  
indicator

Q8) SHOWCARD (R) AGAIN **How interested would you say you are in local issues?**  
SINGLE CODE ONLY

Q9) SHOWCARD (R) AGAIN **How interested would you say you are in national issues?**  
SINGLE CODE ONLY

Very interested  
Fairly interested  
Not very interested  
Not at all interested  
Don't know

40 SECONDS

Q10) SHOWCARD (R) **Which of these statements best describes your opinion on the present system of governing Britain?** SINGLE CODE ONLY (13)

Core indicator

Works extremely well and could not be improved  
Could be improved in small ways but mainly works well  
Could be improved quite a lot  
Needs a great deal of improvement  
Don't know

25 SECONDS

# Ipsos MORI

Q11) SHOWCARD (R) **How much, if anything, do you feel you know about....**  
STATEMENT A) FIRST. RANDOMISE STATEMENTS B) TO D). SINGLE CODE ONLY

- a) Politics
- b) Your local council
- c) The Westminster Parliament
- d) The role of MPs

Core indicator

- A great deal
- A fair amount
- Not very much
- Nothing at all
- Don't know

40 SECONDS

Q12) SHOWCARD (R) **Which of these local , national and international issues, if any, have you discussed with your family or friends in the last year or so? Just read out the letters that apply.** MULTICODE OK.

- A written Bill of Rights
- Devolution of central government powers to Scotland/Wales
- How political parties raise or spend their money
- Local council elections
- Local government reform/election of local mayors
- MP's expenses
- Open primary selections
- Recall of MPs via a petition of their constituents
- Reform of the House of Commons
- Reform of the House of Lords
- The electoral system
- The European Union
- The leadership of the main political parties
- Written constitution
- None of these
- Don't know

Question revised to focus primarily on constitutional / democratic issues (process issues), to assess the relative salience amongst these issues, rather than their place within the wider political debate. The relative importance of other issues (transport, education, etc) can be assessed using other research approaches – and indeed is on Ipsos MORI's monthly Issues Index of the most important issues facing Britain

40 SECONDS

Q13) **What is the name of your local Member of Parliament?**

- [Name of MP] – DO NOT PROMPT
- Name given but not same as above
- Don't know

Core indicator

30 SECONDS



Q14) **Please tell me if you think that the following statements are true or false. If you don't know, just say so and we will move on to the next question.** RANDOMISE STATEMENTS A) TO H). SINGLE CODE ONLY

- A) Cabinet ministers stop being MPs when they become a minister.
- B) British members of the European Parliament are directly elected by British voters every five years.
- C) You are automatically registered to vote if you pay council tax
- D) Members of the House of Lords are elected by the British public
- E) MPs can raise problems their constituents are having in the House of Commons.
- F) The minimum age for voting at a general election is 16
- G) Most of the money that local councils spend is raised locally, through council tax.
- H) Government and Parliament are the same thing
- I) Political parties have to declare publically where they receive their money and donations from

True

False

Don't know

90 SECONDS

RANDOMISE ORDER OF Q15 TO Q17

Q15) SHOWCARD (R) **Are you satisfied or dissatisfied with the way that Parliament works?** SINGLE CODE ONLY (15)

Q16) SHOWCARD (R) AGAIN **Are you satisfied or dissatisfied with the way MPs in general are doing their job?** SINGLE CODE ONLY

Q17) SHOWCARD (R) AGAIN **Are you satisfied or dissatisfied with the way your MP (INSERT NAME) is doing his/her job?** SINGLE CODE ONLY (16)

Very satisfied

Fairly satisfied

Neither satisfied nor dissatisfied

Fairly dissatisfied

Very dissatisfied

Don't know

30 SECONDS

Core indicators
-----------------

Q18) SHOWCARD (R) **To what extent do you agree or disagree with the following statements?** RANDOMISE ORDER OF A) TO D)

- A) Politics is a waste of time
- B) Voting in a General Election gives me a say in how the country is run.
- C) It is my duty to vote
- D) When people like me get involved in politics, they really can change the way that the UK is run (12)

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

40 SECONDS

Core indicator (people like me statement)
---



Q19). SHOWCARD (R) **To what extent do you agree or disagree with the following statements?** RANDOMISE ORDER OF A) TO D)

**The Westminster Parliament...**

- (A) holds government to account**
- (B) is welcoming to the public**
- (C) is working for you and me**
- (D) is worthwhile**

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

Don't know

40 SECONDS

Q20) SHOWCARD (R) **From this list, which two or three of the following do you believe have most impact on people's everyday lives? You can select up to three options.** MULTICODE UP TO THREE

A) Civil Service

B) Business

C) Cabinet

D) European Union

E) Local Councils

F) Media

G) Prime Minister

H) Westminster Parliament

FOR SCOTLAND, WALES. ADD IN AS APPROPRIATE:

I) Scottish Parliament

J) National Assembly for Wales

40 SECONDS

Q21) SHOWCARD (R) **How much would you say you trust politicians generally?**  
SINGLE CODE ONLY (14)

A great deal

A fair amount

Not very much

Not at all

Don't know

20 SECONDS

Core indicator
----------------

Q22) SHOWCARD (R) **Which TWO or THREE, if any, do you feel are the most important ways that MPs should spend their time?** MULTICODE UP TO THREE

A. Debating important issues in the House of Commons

B. Representing the views of their political party

C. Presenting their views through the media

D. Dealing with the problems of individual constituents

E. Representing the views of local people in the House of Commons

F. Holding the government to account

G. Participating in local public meetings and events

H. Representing the UK's national interests

I. Communicating with constituents on the doorstep or by telephone

J. Making laws

K. Furthering personal and career interests

Other (specify)

None of these

Don't know

30 SECONDS

Q23) SHOWCARD (R) **Which TWO or THREE, if any, do you feel that MPs spend most their time doing?** MULTICODE UP TO THREE

- A. Debating important issues in the House of Commons
- B. Representing the views of their political party
- C. Presenting their views through the media
- D. Dealing with the problems of individual constituents
- E. Representing the views of local people in the House of Commons
- F. Holding the government to account
- G. Participating in local public meetings and events
- H. Representing the UK's national interests
- I. Communicating with constituents on the doorstep or by telephone
- J. Making laws
- K. Furthering personal and career interests
- Other (specify)
- None of these
- Don't know

40 SECONDS

New question added to assess / compare what people think MPs SHOULD do, vs. what the DO actually do. Note that Ipsos MORI have a similar question on this that we collect data on fairly regularly

Q24) SHOWCARD (R) **Here is a list of different professions. Please indicate which, if any, you would be proud for a child or family member of yours to do? Just read out the letters that apply.**

MULTICODE OK.

- A) Businessman/woman
- B) Council manager
- C) Estate agent
- D) Family doctor
- E) Broadsheet journalist
- F) Tabloid journalist
- G) Judge
- H) NHS manager
- I) Local politician (Councillor)
- J) National politician (Member of Parliament)
- K) School head teacher
- L) Senior civil servant
- M) Senior police officer
- N) Solicitor
- None of these

45 SECONDS



Q25) SHOWCARD (R) **In general, what do you think motivates most people who try to become MPs?**

**Which of the following is the most important? Just read out the letter that applies.  
Which is the second most important?  
Which is the third most important?**

Q26) SHOWCARD (R) **In general, what do you think motivates most people who get involved in politics?**

**Which of the following is the most important? Just read out the letter that applies.  
Which is the second most important?  
Which is the third most important?**

- A. for their own personal gain,
- B. to help their political party,
- C. to help people in their local area
- D. to help the country as a whole

40 SECONDS

Q27. **How satisfied or dissatisfied are you with the way the media reports politics in the UK?**

- Very satisfied
- Fairly satisfied
- Neither/nor
- Fairly dissatisfied
- Very dissatisfied
- Don't know

20 SECONDS

SHOWCARD (R) **Which of these, if any, do you personally use? PROBE FULLY And which others? MULTICODE OK**

PLEASE PROBE FULLY TO COLLECT ALL THAT APPLY

- A - PC - desktop, laptop or other computer at home, place of work or study, or elsewhere
- B - Internet at home via 'dial up' modem
- C - Broadband internet at home via a high-speed, always-on connection (e.g. via ADSL or cable modem)
- D - Internet at work, place of study or elsewhere
- E - Digital or multi-channel TV: that is you can watch channels in addition to BBC1, BBC2, ITV1, Channel 4 and five
- F - Interactive services on digital TV (e.g. games, shopping, banking or extra information accessed by pressing the 'red button' on your remote control)
- F2 - Interactive TV services to obtain information to help plan and organise every day life (i.e. not for entertainment)
- None of these

STANDARD DEMOGRAPHIC – DOES NOT COUNT TOWARDS INTERVIEW LENGTH



## Audit of Political Engagement 8

Hansard Society

FINAL QUESTIONNAIRE

29 November 2010

(T) Q1) SHOWCARD (R) **How would you vote if there were a General Election tomorrow?** SINGLE CODE ONLY

Conservative  
Labour  
Liberal Democrats (Lib Dem)  
Scottish/Welsh Nationalist  
Green Party  
UK Independence Party  
BNP  
Respect  
Other  
Would not vote  
Undecided  
Refused

Key demographic  
question

ASK ALL UNDECIDED OR REFUSED AT Q1

(T) Q2) SHOWCARD (R) AGAIN **Which party are you most inclined to support?** SINGLE CODE ONLY

Conservative  
Labour  
Liberal Democrats (Lib Dem)  
Scottish/Welsh Nationalist  
Green Party  
UK Independence Party  
BNP  
Respect  
Other  
Would not vote  
Undecided  
Refused

Key demographic  
question

20 SECONDS

(T) Q3) **And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote? SINGLE CODE ONLY**

Core indicator
----------------

- 10 (Absolutely certain to vote)
- 9
- 8
- 7
- 6
- 5
- 4
- 3
- 2
- 1 (Absolutely certain not to vote)
- Refused
- Don't know

20 SECONDS

(T)Q4) SHOWCARD (R) **Which, if any, of the things on this list have you done in the last two or three years. Just read out the letters that apply. MULTICODE OK**

- A) Presented my views to a local councillor or MP** (SCOTLAND/WALES Presented my views to a local councillor /MP/MSP/Welsh Assembly Member)
- B) Written a letter to an editor
- C) Urged someone outside my family to vote
- D) Urged someone to get in touch with a local councillor or MP
- E) Made a speech before an organised group
- F) Been an officer of an organisation or club
- G) Stood for public office
- H Taken an active part in a political campaign
- I) Helped on fund raising drives
- J) Voted in the last general election
- None of these
- Don't know

Core indicator
----------------

30 SECONDS

**CORE AUDIT QUESTIONS**

ENGLAND ONLY - ASK IF CONTACTED MY LOCAL COUNCILLOR OR MP AT Q4A

(T) Q4B) **You said that you have presented your views to a local councillor or MP. Was this to a local councillor, an MP or both? SINGLE CODE ONLY**

Core indicator
----------------

- Local councillor
- MP
- Both
- Don't know



SCOTLAND/WALES ONLY - ASK IF CONTACTED MY LOCAL COUNCILLOR OR MP AT Q4B) **You said that you have presented your views to a local councillor, MP or MSP/Welsh Assembly Member. Was this to a local councillor, an MP, MSP or Welsh Assembly Member?** MULTI CODE OK. CODE ALL THAT APPLY

Local councillor  
MP  
MSP  
Welsh Assembly Member  
Don't know

Core indicator
----------------

### 10 SECONDS

ASK ALL

(T) Q5) SHOWCARD (R) **And which of these, if any, have you done in the last two or three years? Just read out the letters that apply.** MULTICODE OK

- A) Voted in the last local council election
- B) Discussed politics or political news with someone else
- C) Signed a petition
- D) Donated money or paid a membership fee to a charity or campaigning organisation
- E) Done voluntary work
- F) Boycotted certain products for political, ethical or environmental reasons
- G) Expressed my political opinions online
- H) Been to any political meeting
- I) Donated money or paid a membership fee to a political party
- J) Taken part in a demonstration, picket or march

None  
Don't know

Core indicator
----------------

### 30 SECONDS

(T) Q6) SHOWCARD (R) **How interested would you say you are in politics?** SINGLE CODE ONLY

Very interested  
Fairly interested  
Not very interested  
Not at all interested  
Don't know

Core indicator
----------------

### 20 SECONDS

(T) Q7) SHOWCARD (R) **How much, if anything, do you feel you know about...** SINGLE CODE ONLY

- a) politics
- b) the UK Parliament

A great deal  
A fair amount  
Not very much  
Nothing at all  
Don't know

a) = Core indicator
---------------------

### 40 SECONDS



(T) Q8) SHOWCARD (R) **Which of these statements best describes your opinion on the present system of governing Britain?** SINGLE CODE ONLY

- Works extremely well and could not be improved
- Could be improved in small ways but mainly works well
- Could be improved quite a lot
- Needs a great deal of improvement
- Don't know

Core indicator

20 SECONDS

(T) Q9) **What is the name of your local Member of Parliament?**

- CAPI auto enter name
- CAPI auto enter second name
- Name given
- Don't know

20 SECONDS

**TREND FROM APE7**

Q10) SHOWCARD (R) **How satisfied or dissatisfied are you with the way that Parliament works?** SINGLE CODE ONLY

- Very satisfied
- Fairly satisfied
- Neither/nor
- Fairly dissatisfied
- Very dissatisfied
- Don't know

20 SECONDS

(T) Q11) SHOWCARD (R) **To what extent do you agree or disagree with the following statement:** READ OUT. SINGLE CODE ONLY FOR EACH. ROTATE STATEMENTS

**When people like me get involved in politics, they really can change the way that the UK is run**

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Don't know

Core indicator

20 SECONDS



(T) Q12) SHOWCARD (R) **From this list, which two or three do you believe have most impact on people's everyday lives? You can select up to three options.** MULTICODE UP TO THREE

- A) Civil Service
- B) Business
- C) Cabinet
- D) European Union
- E) Local Councils
- F) Media
- G) Prime Minister
- H) UK Parliament
- I) Charities and voluntary organisations
- J) Local people working together in their community
- K) Community organisations e.g. youth clubs, social clubs

40 SECONDS

**BIG SOCIETY**

Q13) SHOWCARD (R) **How interested would you say you are in how things work in your local area?** SINGLE CODE ONLY

- Very interested
- Fairly interested
- Not very interested
- Not at all interested
- Don't know

20 SECONDS

Q14) SHOWCARD (R) **How much, if anything, do you feel you know about how things work in your local area?** SINGLE CODE ONLY

- A great deal
- A fair amount
- Not very much
- Nothing at all
- Don't know

20 SECONDS

Q15) SHOWCARD (R) **Which of these statements best describes your opinion on how things work in your local area?** SINGLE CODE ONLY

- Work extremely well and could not be improved
- Could be improved in small ways but mainly work well
- Could be improved quite a lot
- Need a great deal of improvement
- Don't know

20 SECONDS





(T) Q16) SHOWCARD (R) **To what extent do you agree or disagree with the following statement:** READ OUT. SINGLE CODE ONLY FOR EACH. ROTATE STATEMENTS

**When people like me get involved in their local community, they really can change the way that their area is run**

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Don't know

20 SECONDS

**TREND APE 6**

ASK ALL

Q17) SHOWCARD (R) **To what extent, if at all, would you like to be involved in decision making in ...**

**Q. ... your local area?**

**Q. ... the country as a whole?**

SINGLE CODE ONLY FOR EACH STATEMENT

- Very involved
- Fairly involved
- Not very involved
- Not at all involved
- Don't know

30 SECONDS

Q18) SHOWCARD (R) **And please tell me how likely, if at all, is it that in the next few years you spend time doing voluntary activities with each of the following groups:** READ OUT. SINGLE CODE ONLY FOR EACH. ROTATE STATEMENTS

- Groups running activities for children/young people (e.g. sports clubs, scouts/brownies)
- Political party
- Local neighbourhood/community group (e.g. residents' association, neighbourhood watch)
- Voluntary groups to help the sick, elderly or people in need
- Charity or campaigning organisation (e.g. animal welfare, environmental/conservation charity, international aid charity)
- Church or religious group
- Trade unions
- Sporting, social or recreational groups

- Will definitely do
- Will probably do
- May do
- Not very likely to do
- Definitely won't
- Don't know

60 SECONDS



Q19) SHOWCARD (R) **Which TWO or THREE, if any, of the following would most encourage you to get more involved with your local community?** MULTICODE UP TO THREE

- If I felt strongly about an issue
  - If it was relevant to me
  - If it affected my street
  - If I knew more people in my local community
  - If I liked people in my local community more
  - If I trusted my local council more
  - If my local council was more accessible
  - If I had more time
  - If I understood more about local issues
  - If my friends/family/neighbours were involved
  - If I was more confident that my involvement would make a difference
  - If things in my area got worse
  - If lots of other people I know/in my area were doing it
  - If important things about my local area were being decided
  - Other
  - Nothing
  - Don't know
- 30 SECONDS

**PARLIAMENT/MPs**

**TRENDS FROM APE7**

Q20) SHOWCARD (R) **To what extent do you agree or disagree with the statements:**  
RANDOMISE ORDER OF STATEMENTS. SINGLE CODE ONLY FOR EACH

**The UK Parliament...**  
**(A) holds government to account**  
**(B) is working for you and me**

- Strongly agree
- Tend to agree
- Neither agree not disagree
- Tend to disagree
- Strongly disagree
- Don't know

30 SECONDS

TOTAL TIMING FULL: 520 SECONDS



Ethnic group, internet usage, age, gender, region, working status, social grade, newspaper readership, income and the number of children in the household, seat marginality, affiliation of MP

**SHOWCARD (R) Which of these, if any, do you personally use? PROBE FULLY And which others? MULTICODE OK**

PLEASE PROBE FULLY TO COLLECT ALL THAT APPLY

- A - PC - desktop, laptop or other computer at home, place of work or study, or elsewhere
- B - Internet at home via 'dial up' modem
- C - Broadband internet at home via a high-speed, always-on connection (e.g. via ADSL or cable modem)
- D - Internet at work, place of study or elsewhere
- E - Digital or multi-channel TV: that is you can watch channels in addition to BBC1, BBC2, ITV1, Channel 4 and five
- F - Interactive services on digital TV (e.g. games, shopping, banking or extra information accessed by pressing the 'red button' on your remote control)
- F2 - Interactive TV services to obtain information to help plan and organise every day life (i.e. not for entertainment)
- None of these

**STANDARD DEMOGRAPHIC AND ISSUES INDEX – DOES NOT COUNT TOWARDS INTERVIEW LENGTH**

# Hansard Society Audit of Political Engagement — Audit 9 FINAL QUESTIONNAIRE

## ENGAGEMENT INDICATORS

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### ASK ALL

**Q1) How would you vote if there were a General Election tomorrow?**

SHOW SCREEN IF NECESSARY. SINGLE CODE.

Conservative  
Labour  
Liberal Democrats (Lib Dem)  
Scottish/Welsh Nationalist  
Green Party  
UK Independence Party  
BNP  
Respect  
Other  
Would not vote  
Undecided  
Refused

---

### ASK ALL UNDECIDED OR REFUSED AT Q1

**Q2) Which party are you most inclined to support?**

SHOW SCREEN IF NECESSARY. SINGLE CODE.

Conservative  
Labour  
Liberal Democrats (Lib Dem)  
Scottish/Welsh Nationalist  
Green Party  
UK Independence Party  
BNP  
Respect  
Other  
Would not vote  
Undecided  
Refused

---

### ASK ALL

**Q3) And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?**

SINGLE CODE.

10 (Absolutely certain to vote)  
9  
8  
7  
6  
5  
4  
3  
2  
1 (Absolutely certain not to vote)  
Refused  
Don't know

---

## Hansard Society Audit of Political Engagement — Audit 9 FINAL QUESTIONNAIRE

---

### ASK ALL

**Q4A) Which, if any, of the things on this list have you done in the last two or three years. Just read out the letters that apply.**

SHOWSCREEN. MULTICODE.

- A) **IF ENGLAND:** Presented my views to a local councillor or MP  
**IF SCOTLAND/WALES:** Presented my views to a local councillor, MP, MSP or Welsh Assembly Member
- B) Written a letter to an editor
- C) Urged someone outside my family to vote
- D) Urged someone to get in touch with a local councillor or MP
- E) Made a speech before an organised group
- F) Been an officer of an organisation or club
- G) Stood for public office
- H) Taken an active part in a political campaign
- I) Helped on fund raising drives
- J) Voted in the last general election
- K) Created a new e-petition on <http://epetitions.direct.gov.uk>
- L) None of these

Don't know

---

### ENGLAND ONLY - ASK IF CONTACTED MY LOCAL COUNCILLOR OR MP AT Q4A

**Q4B) You said that you have presented your views to a local councillor or MP. Was this to a local councillor, an MP or both?**

SINGLE CODE.

- Local councillor
  - MP
  - Both
  - Don't know
- 

### SCOTLAND/WALES ONLY - ASK IF CONTACTED MY LOCAL COUNCILLOR OR MP AT Q4A

**Q4B) You said that you have presented your views to a local councillor, MP or MSP/Welsh Assembly Member. Was this to a local councillor, an MP, MSP or Welsh Assembly Member?**  
MULTICODE.

- Local councillor
  - MP
  - MSP
  - Welsh Assembly Member
  - Don't know
-

## Hansard Society Audit of Political Engagement — Audit 9 FINAL QUESTIONNAIRE

---

### ASK ALL

**Q5) And which of these, if any, have you done in the last two or three years? Just read out the letters that apply.**

SHOWSCREEN. MULTICODE.

- A) Voted in the last local council election
- B) Discussed politics or political news with someone else
- C) Signed a petition / Signed an e-petition
- D) Donated money or paid a membership fee to a charity or campaigning organisation
- E) Done voluntary work
- F) Boycotted certain products for political, ethical or environmental reasons
- G) Expressed my political opinions online
- H) Been to any political meeting
- I) Donated money or paid a membership fee to a political party
- J) Taken part in a demonstration, picket or march
- K) Voted in the last Welsh/London Assembly/Scottish Parliament election
- L) None of these

Don't know

---

### ASK ALL

**Q6) How interested would you say you are in politics?**

SINGLE CODE.

- Very interested
  - Fairly interested
  - Not very interested
  - Not at all interested
  - Don't know
- 

### ASK ALL

**Q7) How much, if anything, do you feel you know about...**

READ OUT.SINGLE CODE.

- 1) Politics
- 2) The UK Parliament

- A great deal
  - A fair amount
  - Not very much
  - Nothing at all
  - Don't know
-

## Hansard Society Audit of Political Engagement — Audit 9 FINAL QUESTIONNAIRE

### PARLIAMENT / MPs / CONSTITUTION

---

ASK ALL

**Q8) Which of these statements best describes your opinion on the present system of governing Britain?**

SHOW SCREEN. SINGLE CODE.

- A) Works extremely well and could not be improved
  - B) Could be improved in small ways but mainly works well
  - C) Could be improved quite a lot
  - D) Needs a great deal of improvement
  - Don't know
- 

ASK ALL

**Q9) To what extent do you agree or disagree with the following statement:**

**When people like me get involved in politics, they really can change the way that the UK is run**  
SINGLE CODE ONLY

- Strongly agree
  - Tend to agree
  - Neither agree nor disagree
  - Tend to disagree
  - Strongly disagree
  - Don't know
- 

ASK ALL

**Q10) If you were not happy with your local health services, who would you be most likely to contact to seek help. You can select up to three:**

RANDOMISE LIST.  
SHOWSCREEN. MULTICODE UP TO THREE

- A) Your local MP
- B) Your local AM/MSP [ask in Wales/Scotland only]
- C) Your local councillor
- D) Parliament
- E) Your local council
- F) Ombudsman
- G) The media
- H) Local advice service / Citizens Advice Bureau
- I) Lawyer/solicitor
- J) Friends/family
- K) Your doctor or GP, or someone else in your GP surgery
- L) Other
- M) No one.

Don't know.

---

## Hansard Society Audit of Political Engagement — Audit 9 FINAL QUESTIONNAIRE

---

ASK ALL

**Q11) To what extent do you agree or disagree with the following statements? The UK Parliament...**

RANDOMISE LIST.  
READ OUT. SINGLE CODE.

- 1) holds government to account
- 2) encourages public involvement in politics
- 3) is essential to our democracy
- 4) debates and makes decisions about issues that matter to me

Strongly agree  
Tend to agree  
Neither agree nor disagree  
Tend to disagree  
Strongly disagree  
Don't know

---

ASK ALL

**Q12) This is a list of some of the functions of the UK Parliament. Which would you say is the most important to you? You can choose either one or two.**

RANDOMISE LIST.  
SHOW SCREEN. MULTICODE UP TO TWO

- A) Holding government to account
- B) Scrutinising proposed new laws
- C) Representing the views of individual citizens
- D) Representing the views of local communities
- E) Representing the views of interest groups (e.g. businesses/charities)
- F) Representing the UK's national interests

Don't know

---



## Hansard Society Audit of Political Engagement — Audit 9 FINAL QUESTIONNAIRE

### CIVIC ENGAGEMENT / LOCAL PARTICIPATION / BIG SOCIETY

---

ASK ALL

**Q13) To what extent do you agree or disagree with the following statement:  
When people like me get involved in their local community, they really can change the way that  
their area is run**

SINGLE CODE.

Strongly agree  
Tend to agree  
Neither agree nor disagree  
Tend to disagree  
Strongly disagree  
Don't know

---

ASK ALL

**Q14). How much influence, if any, do you feel you have over decision making in...**  
READ OUT. SINGLE CODE.

- 1) your local area
- 2) the country as a whole

A great deal of influence  
Some influence  
Not very much influence  
No influence at all  
Don't know

---

ASK ALL

**Q15) To what extent, if at all, would you like to be involved in decision making in ...**  
READ OUT. SINGLE CODE.

- 1) your local area
- 2) the country as a whole

Very involved  
Fairly involved  
Not very involved  
Not at all involved  
Don't know

---

## Hansard Society Audit of Political Engagement — Audit 9 FINAL QUESTIONNAIRE

### POLITICS AND THE MEDIA

---

#### ASK ALL

**Q16) Which of these are your main sources of political news and information? You can select up to three options.**

RANDOMISE LIST.  
SHOWSCREEN. MULTICODE UP TO THREE

- A) Television
- B) Broadsheet Newspapers
- C) Tabloid Newspapers
- D) News websites
- E) Friends and/or family
- F) Radio
- G) Teachers and lecturers
- H) Political 'blogs'
- I) Social media (e.g. Facebook/Twitter)
- J) Leaflets and magazines produced by political parties
- K) Political party websites
- L) Leaflets and magazines produced by charities or pressure groups
- M) Charity and pressure group websites
- N) Something else
- O) Not applicable, I don't follow political news

Don't know

---

#### ASK IF ANSWERED TELEVISION AT Q16

**Q17) And do you watch any of the following (when they're on)?**

RANDOMISE.  
SHOWSCREEN. MULTICODE

- A) Have I Got News for You
- B) Mock the Week
- C) Question Time
- D) Daily Politics
- E) The Week
- F) Prime Minister's Questions
- G) Election coverage
- H) Party political broadcast
- I) Leaders' debates
- J) None of these

Don't know

---

## Hansard Society Audit of Political Engagement — Audit 9 FINAL QUESTIONNAIRE

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**IF SELECTED ONLY ONE RESPONSE AT Q1: Thinking about your main source of political news and information...**

**IF SELECTED MORE THAN ONE RESPONSE AT Q1: Thinking about your main sources of political news and information...**

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ASK ALL

**Q18) How satisfied or dissatisfied are you with the way the media reports politics in the UK?**

Very satisfied  
Fairly satisfied  
Neither/nor  
Fairly dissatisfied  
Very dissatisfied  
Don't know

---

ASK IF ANSWERED FAIRLY/VERY DISSATISFIED AT Q18

**Q19) Is your dissatisfaction with the way the media reports politics related to the following? Would you say reports often:**

RANDOMISE LIST.  
SHOWSCREEN. MULTICODE.

- A) Don't explain the matter they're discussing in a clear way
- B) Are presented in a condescending way
- C) Use technical language and terms people find hard to understand
- D) Contain nothing of interest to me, my family or my work
- E) Make little or no attempt to explain why this should matter to me
- F) Make light of serious matters
- G) Try to make people unnecessarily scared or angry
- H) Make little or no effort to report positive political news
- I) Don't present the full facts
- J) Make little or no attempt to present a story in a balanced way
- K) None of these

Don't know

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## Hansard Society Audit of Political Engagement — Audit 9 FINAL QUESTIONNAIRE

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### ASK ALL

**Q20) I am going to read out a list of statements about how political news is reported. Looking at the screen, please tell me which, if any, of these types of media the statement applies to.**

RANDOMISE LIST.

1. They look for any excuse to tarnish the name of politicians
2. They do a good job of keeping politicians accountable for their conduct
3. They focus on negative stories about politics and politicians
4. They are generally fair in their representation of politicians
5. They are more interested in getting a story than telling the truth
6. They help the public to learn about what is happening in politics

SHOWSCREEN. MULTICODE.

A) **IF ENGLAND/WALES:**

The 'Broadsheet' newspapers like the Times, Telegraph, Guardian, Independent

**IF SCOTLAND:**

The 'Broadsheet' newspapers like the Times, Telegraph, Guardian, the Scotsman or the Herald

B) **IF ENGLAND/WALES:**

The 'Tabloid' newspapers like the Sun, the Mirror, the Daily Mail, Daily Express or the Daily Star

**IF SCOTLAND:**

The 'Tabloid' newspapers like the Sun, the Record, the Daily Mail, Daily Express or the Daily Star

C) Television news programmes

D) Radio news programmes

None

Don't know

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### ASK ALL

**Q21) In your opinion, how much influence does the media have on:**

RANDOMISE LIST.

READ OUT. SINGLE CODE.

- 1) how people vote
- 2) the topics politicians debate in Parliament
- 3) the decisions politicians make

A great deal

A fair amount

Not very much

Nothing at all

Don't know

---

**SUNSHINE AND STEALTH DEMOCRACY**

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**ASK RANDOM HALF OF RESPONDENTS**

**Q22) To what extent do you agree or disagree with the following statements?**

SHOWSCREEN.

- 1) Openness to other people's views, and a willingness to compromise are important for politics in a country like ours.
- 2) It is important for elected politicians to discuss and debate things thoroughly before making major policy changes.
- 3) In a democracy like ours, there are some important differences between how government should be run and how a business should be managed.
- 4) It is important for the people and their elected representatives to have the final say in running government, rather than leaving it up to unelected experts

Strongly agree  
Tend to agree  
Neither agree nor disagree  
Tend to disagree  
Strongly disagree  
Don't know

---

**ASK HALF OF RESPONDENTS WHO WERE NOT ASKED Q22**

**Q23) To what extent do you agree or disagree with the following statements?**

SHOWSCREEN.

- 1) Elected politicians would help the country more if they would stop talking and just take action on important problems.
- 2) What people call "compromise" in politics is really just selling out one's principles.
- 3) Our government would run better if decisions were left up to successful business people.
- 4) Our government would run better if decisions were left up to non-elected, independent experts rather than politicians or the people.

Strongly agree  
Tend to agree  
Neither agree nor disagree  
Tend to disagree  
Strongly disagree  
Don't know

---

## Hansard Society Audit of Political Engagement — Audit 9 FINAL QUESTIONNAIRE

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ASK Q24 AND Q25 TO ALL, BUT RANDOMISE WHICH COMES FIRST

**Q24) If politics were MORE influenced by self-serving politicians and powerful special interests do you think that you would be more or less interested in getting involved in politics?**  
SINGLE CODE.

Definitely more interested  
Probably more interested  
Probably less interested  
Definitely less interested  
Don't know

---

ASK Q24 AND Q25 TO ALL, BUT RANDOMISE WHICH COMES FIRST

**Q25) If politics were LESS influenced by self-serving politicians and powerful special interests do you think that you would be more or less interested in getting involved in politics?**  
SINGLE CODE.

Definitely more interested  
Probably more interested  
Probably less interested  
Definitely less interested  
Don't know

---

ASK ALL

**Q26) To what extent do you agree or disagree that:  
Important questions should be determined by referendums more often than today**  
SINGLE CODE.

Strongly agree  
Partly agree  
Partly disagree  
Strongly disagree  
Don't know

Spontaneous: not sure what a referendum is

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## Hansard Society Audit of Political Engagement — Audit 9 FINAL QUESTIONNAIRE

### DEMOGRAPHICS

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#### ASK ALL

**Q27) The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?**

SINGLE CODE

No, did not vote

Labour

Conservative

Liberal Democrat

SNP – Scottish National Party

Plaid Cymru

Green Party

UKIP (United Kingdom Independence Party)

BNP (British National Party)

Other (specify)

Refused

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#### ASK ALL

**Q28) Starting from the top of the screen, please look down the list of qualifications and tell me the number of the first one you come to that you have passed.**

SHOW SCREEN. SINGLE CODE.

Higher degree or postgraduate qualifications

Degree (undergraduate) (including B. Ed.), Postgraduate diplomas or Certificates (inc. PGCE), Professional qualifications at degree level (e.g. chartered accountant \ surveyor), NVQ \ SVQ Level 4 or 5

Diplomas in higher education or other HE qualifications, HNC \ HND \ BTEC Higher, Teaching qualifications for schools or further education (below degree level), Nursing or other medical qualifications (below degree level), RSA Higher Diploma

AVAS levels \ SCE Higher \ Scottish Certificate 6th Year Studies, NVQ \ SVQ \ GSVQ level 3 \ GNVQ Advanced, ONC \ OND \ BTEC National, City and Guilds Advanced Craft \ Final level \ Part III \ RSA, Advanced Diploma

Trade apprenticeships

O level \ GCSE grades A-C \ SCE Standard \ Ordinary grades 1-3, CSE grade 1, NVQ \ SVQ \ GSVQ level 2 \ GNVQ intermediate, BTEC \ SCOTVEC first \ General diploma, City and Guilds Craft \ Ordinary level \ Part II \ RSA Diploma

O level \ GCSE grades D-G \ SCE Standard \ Ordinary below grade 3, CSE grades 2-5, NVQ \ SVQ \ GSVQ level 1 \ GNVQ foundation, BTEC \ SCOTVEC first \ General Certificate, City and Guilds part 1 \ RSA Stage I-III, SCOTVEC modules \ Junior certificate

Other qualifications (including overseas)

None of these

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## Hansard Society Audit of Political Engagement — Audit 9 FINAL QUESTIONNAIRE

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ASK ALL

**Q29) Which of the following newspapers, if any, do you read nowadays? Which others? Any others?**

SHOW SCREEN - MULTI CHOICE

The Daily Telegraph  
The Times  
The Guardian  
The Financial Times  
The Independent  
The Daily Mail  
The Daily Express  
The Sun  
The Mirror  
The People  
The Daily Star  
The Daily Record  
The Sunday Telegraph  
The Sunday Times  
The Observer  
The Independent on Sunday  
The Mail on Sunday  
The Sunday Express  
The Sunday Mirror  
The Sunday People  
The Sunday Sport  
Local newspaper  
Other newspaper

None  
Don't Know

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# Audit of Political Engagement

## Hansard Society

### General / Core Questions

(T) Q1) How would you vote if there were a General Election tomorrow? SHOW SCREEN IF NECESSARY. SINGLE CODE ONLY

Conservative  
Labour  
Liberal Democrats (Lib Dem)  
Scottish/Welsh Nationalist  
Green Party  
UK Independence Party  
BNP  
Respect  
Other  
Would not vote  
Undecided  
Refused

ASK ALL UNDECIDED OR REFUSED AT Q1

(T) Q2) AGAIN Which party are you most inclined to support? SHOW SCREEN IF NECESSARY. SINGLE CODE ONLY

Conservative  
Labour  
Liberal Democrats (Lib Dem)  
Scottish/Welsh Nationalist  
Green Party  
UK Independence Party  
BNP  
Respect  
Other  
Would not vote  
Undecided  
Refused

ASK ALL

(T) Q3) And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote? SINGLE CODE ONLY

10 (Absolutely certain to vote)  
9  
8  
7  
6  
5  
4  
3  
2  
1 (Absolutely certain not to vote)  
Refused  
Don't know

**NEW Q4: In the last 12 months have you done any of the following to influence decisions, laws or policies**

SHOW SCREEN. MULTICODE

- A) Contacted a local councillor or MP (SCOTLAND/WALES Contacted a local councillor /MP/MSP/Welsh Assembly Member)
- B) Contacted the media
- C) Taken an active part in a campaign
- D) Created or signed a paper petition
- E) Created or signed an e-petition
- F) Donated money or paid a membership fee to a charity or campaigning organisation
- G) Boycotted certain products for political, ethical or environmental reasons
- H) Attended political meetings
- I) Donated money or paid a membership fee to a political party
- J) Taken part in a demonstration, picket or march
- K) Voted in an election
- L) Contributed to a discussion or campaign online or on social media
- M) Taken part in a public consultation

None of these

**NEW Q5: Which of the following would you be prepared to do if you felt strongly enough about an issue?**

SHOW SCREEN. MULTICODE

- A) Contact a local councillor or MP (SCOTLAND/WALES Contact a local councillor /MP/MSP/Welsh Assembly Member)
- B) Contact the media
- C) Take an active part in a campaign
- D) Create or sign a paper petition
- E) Create or sign an e-petition
- F) Donate money or pay a membership fee to a charity or campaigning organisation
- G) Boycott certain products for political, ethical or environmental reasons
- H) Attend political meetings
- I) Donate money or pay a membership fee to a political party
- J) Take part in a demonstration, picket or march
- K) Vote in an election
- L) Contribute to a discussion or campaign online or on social media
- M) Take part in a public consultation

None of these

**(T) Q6) How interested would you say you are in politics?**

SINGLE CODE ONLY

- Very interested
- Fairly interested
- Not very interested
- Not at all interested
- Don't know

**(T) Q7) How much, if anything, do you feel you know about...**

READ OUT. SINGLE CODE ONLY

**a) Politics**

**b) The UK Parliament**

- A great deal
- A fair amount
- Not very much
- Nothing at all
- Don't know

**(T) Q8) Which of these statements best describes your opinion on the present system of governing Britain? SHOWSCREEN. SINGLE CODE ONLY**

- Works extremely well and could not be improved
- Could be improved in small ways but mainly works well
- Could be improved quite a lot
- Needs a great deal of improvement
- Don't know

**(T) Q9) What is the name of your local Member of Parliament?**

- CAPI auto enter name
- CAPI auto enter second name
- Name given
- Don't know

**Q10) Please tell me if you think that the following statements are true or false. If you don't know, just say so and we will move on to the next question. RANDOMISE STATEMENTS A) TO H). SINGLE CODE ONLY**

- A) Cabinet ministers stop being MPs when they become a minister.
- B) British members of the European Parliament are directly elected by British voters
- C) You are automatically registered to vote if you pay council tax
- D) Members of the House of Lords are elected by the British public
- E) There is a minimum number of days that MPs have to attend Parliament each year
- F) Most of the money that local councils spend is raised locally, through council tax.
- G) Government and Parliament are the same thing
- H) Political parties receive some state funding
- I) The minimum age for voting at a general election is 16

- True
- False

**Q11) How satisfied or dissatisfied are you with the way that Parliament works? SINGLE CODE ONLY**

**Q12) Are you satisfied or dissatisfied with the way MPs in general are doing their job? SINGLE CODE ONLY**

**Q13) Are you satisfied or dissatisfied with the way your MP (INSERT NAME) is doing his/her job? SINGLE CODE ONLY (16)**

Very satisfied  
Fairly satisfied  
Neither/nor  
Fairly dissatisfied  
Very dissatisfied  
Don't know

**(T) Q14) To what extent do you agree or disagree with the following statement: READ OUT. SINGLE CODE ONLY FOR EACH. ROTATE STATEMENTS**

- a) When people like me get involved in politics, they really can change the way that the UK is run
- b) Politics is a waste of time
- c) The only way to be really informed about politics is to get involved
- d) Participating in politics is not much fun
- e) I enjoy working with other people on common problems in our community
- f) A person like me could do a good job as a local councillor
- g) A person like me could do a good job as a local MP
- h) Every citizen should get involved in politics if democracy is to work properly
- i) If a person is dissatisfied with political decisions, he/she has a duty to do something about it
- j) I don't have enough time to get involved in politics

Strongly agree  
Tend to agree  
Neither agree nor disagree  
Tend to disagree  
Strongly disagree  
Don't know

**Q15). To what extent do you agree or disagree with the following statements? RANDOMISE ORDER OF A) TO D)**

**The UK Parliament...**

**(A) holds government to account**

**(B) encourages public involvement in politics**

**(C) is essential to our democracy**

**(D) debates and makes decisions about issues that matter to me**

Strongly agree  
Tend to agree  
Neither agree nor disagree  
Tend to disagree  
Strongly disagree  
Don't know

**NEW QUESTION**

**Q16) Which of the following have you ever done in relation to Parliament? SHOW SCREEN [MULTICODE OK]**

- Watched it on TV or online
- Visited Parliament's website
- Viewed the building from outside
- Been on a tour of the building
- Been to an event in the building
- Met my MP / lobbied my MP in Westminster
- Attended a debate or committee session
- None of these [FIX AT BOTTOM OF LIST]

**Q17) Which of the following changes do you think would improve the British political system the most? Please pick up to three.**

SHOW SCREEN. RANDOMISE. MULTICODE UP TO THREE

- Make politics more transparent so that it is easier to follow
- Make politicians more accountable for their performance between elections
- Better information and education about politics for all citizens
- Less 'spin' in political communication
- Give citizens more of a say (e.g. more referendums, more consultation)
- More people like me as MPs
- Constitutional changes (e.g. an elected House of Lords, a different voting system)
- Get experts more involved in decision-making
- More positive media coverage of politics
- None of these [FIX AT BOTTOM OF LIST]

**Q18) Thinking back, at school do you wish you had learned more about politics and how our democracy works?**

Yes

No

Don't know

IF YES TO Q18

**Q19: What from this list, if anything, would you like to have learned more about at school? SHOW SCREEN. MULTICODE – UP TO THREE**

- A) How to register to vote
- B) How to vote
- C) How to contact my MP
- D) How best to have my say about politics
- E) How laws are made and implemented
- F) How government works
- G) How Parliament works
- H) How the local council works
- I) How the European Union works
- J) How political parties work and what they stand for
- K) Social policy issues in this country such as health, education, environment or transport
- L) None of these [FIX AT BOTTOM OF LIST]

**Q20). How much influence, if any, do you feel you have over decision making in...**  
... your local area?  
... the country as a whole?

A great deal of influence  
Some influence  
Not very much influence  
No influence at all  
Don't know

**Q21) To what extent, if at all, would you like to be involved in decision making in ...**  
Q. ... your local area?  
Q. ... the country as a whole?

SINGLE CODE ONLY FOR EACH STATEMENT

Very involved  
Fairly involved  
Not very involved  
Not at all involved  
Don't know

**Q22) As far as you know, is your name on the electoral register, that is, the official list of people entitled to vote, either where you are living now or somewhere else?**

*MULTICODE FOR 1 AND 2 ONLY*

1. Yes – where living now
2. Yes – another address
3. No
4. DK

**COGNITION, CONFLICT AVOIDANCE, JUDGEMENT**

**NEW QUESTION**

**Q23) How much interest do you take in news and current affairs?**

- A great deal of interest
- Some interest
- Not much interest
- No interest at all

*NEBLO ET AL + CITIZEN AUDIT SURVEY*

**Q24) To what extent do you agree or disagree with the following statements:**

- When people argue about politics, I feel uncomfortable.
- Sometimes politics & government seem so complicated that a person like me cannot really understand what is going on
- I usually find it easy to see political issues from other people's point of view
- I do not take it personally when someone disagrees with my political views
- When I'm in a group, I often go along with what the majority decides is best, even if it is not what I want personally

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree

**NEW QUESTION**

**Q25) Which of the following statements comes closest to your view?**

- The best decisions are made by leaders who follow their instincts rather than consulting widely
- The best decisions are made by leaders who try to seek agreement from all interested groups

**ASK Q26 AND Q27 TO ALL, BUT RANDOMISE WHICH COMES FIRST**

**Q26)** If politics were MORE influenced by self-serving politicians and powerful special interests do you think that you would be more or less interested in getting involved in politics?

SINGLE CODE.

- Definitely more interested
- Probably more interested
- Probably less interested
- Definitely less interested
- Don't know

**Q27)** If politics were LESS influenced by self-serving politicians and powerful special interests do you think that you would be more or less interested in getting involved in politics?

SINGLE CODE.

- Definitely more interested
- Probably more interested
- Probably less interested
- Definitely less interested
- Don't know

**DEMOGRAPHICS**

Ethnic group, internet usage, age, gender, region, working status, social grade, newspaper readership, income and the number of children in the household, seat marginality, affiliation of MP