



Understanding Society Innovation Panel Wave 9 Emails

Understanding Society Innovation Panel Wave 9

Interviewer Materials

IP9 Advance Adult £10

IP9 Advance R16 £10

IP9 Advance Adult £10 + £20

IP9 Advance R16 £10 + £20

IP9 Advance Adult £20

IP9 Advance R16 £20

IP9 Advance Adult £30

IP9 Advance R16 £30

IP9 New entrant £10

IP9 New entrant £10 + £20

IP9 New entrant £20

IP9 New entrant £30

IP9 Breakoff

IP9 Reminder 2

IP9 Mop-up CAWI First

IP9 Mop-up CAPI first

IP9 Advance Adult £10

From: Understanding Society
To: [Matthews, Peter \(TSMLP\)](#)
Subject: Your Understanding Society Interview
Date: 21 April 2016 11:48:21



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9999999999

We can't do without you, Mr Peter Matthews.

Can you spare some valuable time to help our world-leading study? We can't replace you, so your ongoing support is really valuable to us. By continuing to take part, you're helping researchers to build a more detailed picture of life in Britain today. Understanding Society means to give people like you a voice on issues that matter to them by making sure that different people and their lives are truly represented.

As mentioned in my recent letter, you can complete this year's survey online. Just click [here](#).



To say thank you for your help, we have sent you a £10 voucher.

Your participation is entirely voluntary, but we do hope you'll be able to keep helping us each year. If you have any questions, please [email](#) Colette. You can also find out more about the survey [here](#).

Many thanks,



Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.



IP9 Advance R16 £10

From: Understanding Society
To: [Matthews, Peter \(TSMLP\)](#)
Subject: Your Understanding Society Interview
Date: 21 April 2016 11:48:27



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9999999999

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IP9 Advance adult £10 + £20

From: Understanding Society
To: [Matthews, Peter \(TSMLP\)](#)
Subject: Your Understanding Society Interview
Date: 21 April 2016 11:48:38



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9999999999

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IP9 Advance R16 £10 + £20

From: Understanding Society
To: [Matthews, Peter \(TSMLP\)](#)
Subject: Your Understanding Society Interview
Date: 21 April 2016 11:48:46



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9999999999

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Many thanks,

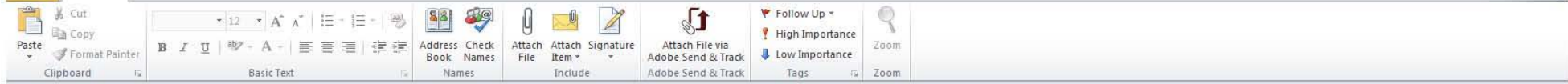


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IP9 Advance Adult £20



To...
Cc...
Send
Subject: RE: Your Understanding Society Interview



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[Click to start the survey >](#)

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Got a question?
Call: 0800 015 2908
understandingsociety@tns-bmrb.co.uk

Contact us >

FAQs >

Find out more >

IP9 Advance R16 £20



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To... [Wave 7 124938, Understanding Society](#)
Cc...
Subject: RE: Your Understanding Society Interview



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FAQs >

Find out more >

IP9 Advance Adult £30

From: Understanding Society
To: [Matthews, Peter \(TSMLP\)](#)
Subject: Your Understanding Society Interview
Date: 21 April 2016 11:48:52



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9999999999

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IP9 Advance R16 £30

From: Understanding Society
To: [Matthews, Peter \(TSMLP\)](#)
Subject: Your Understanding Society Interview
Date: 21 April 2016 11:48:58



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IP9 New entrant £10

From: Understanding Society
To: [Matthews, Peter \(TSMLP\)](#)
Subject: Your Understanding Society Interview
Date: 21 April 2016 11:49:05



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We can't do without you, Mr Peter Matthews.

Can you spare some valuable time to help our world-leading study? Understanding Society helps track changes in our lives and needs. By taking part, you'll be helping to influence decisions at a local and national level on issues that matter to you. Other members of your household are already part of Understanding Society.



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IP9 New entrant £10 + £20

From: Understanding Society
To: [Matthews, Peter \(TSMLP\)](#)
Subject: Your Understanding Society Interview
Date: 21 April 2016 11:49:12



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IP9 New entrant £20



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To... [Wave 7 124938, Understanding Society](#)

Cc...

Send

Subject: RE: Your Understanding Society Interview



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Click to start the survey >

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Contact us >

FAQs >

Find out more >



IP9 New entrant £30

From: Understanding Society
To: [Matthews, Peter \(TSMLP\)](#)
Subject: Your Understanding Society Interview
Date: 21 April 2016 11:49:30



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9999999999

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IP9 Break off

From: Understanding Society
To: [Matthews, Peter \(TSMLP\)](#)
Subject: Your Understanding Society Interview
Date: 21 April 2016 11:49:24



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9999999999

Dear Mr Peter Matthews.

You recently started your Understanding Society survey, but did not complete it. Unfortunately the survey can't be the world-class study we want it to be without all your answers to all of the questions, so we do hope you will be able to finish it.



I hope that you are able to answer the remaining questions. I am very grateful for all your help on this important study.

If you have any questions at all about Understanding Society, please email us at contact@understandingsociety.ac.uk or via the participants' website where you can also read some early findings, post comments, or just find out more information about Understanding Society: www.understandingsociety.ac.uk/participants.



Many thanks,



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University of Essex



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If you have experienced technical difficulties at any point during the survey or require technical support accessing the survey, please contact the help-desk on Freephone **0800 015 2908** or email help.understandingsociety@tns-bmrb.co.uk.

You can still log in to the survey and pick up where you last left it by clicking onto the link below:

IP9 Reminder 2

From: Understanding Society
To: [Matthews, Peter \(TSMLP\)](#)
Subject: Your Understanding Society Interview
Date: 21 April 2016 11:49:37

Mr Peter Matthews, your help is still needed.

You may remember I emailed you recently asking for your help in this year's Understanding Society survey. There's still time to take part, and by doing so you can help influence decisions at a local and national level on issues that really matter to you. We hope you can take part this year. If you have already completed the survey then please ignore this message.

You can complete the survey online by clicking here:

<https://ts.ktrmr.com/secv.aspx?i.project=WULogin&s=GEN24&id=1&chk=na&pid=auto&usocs=1>

Many thanks,

Professor Michaela Benzeval
Director, Understanding Society
Institute for Social and Economic Research
University of Essex

IP9 Mop-up CAWI first

From: Understanding Society
To: [Matthews, Peter \(TSMLP\)](#)
Subject: Your Understanding Society Interview
Date: 21 April 2016 11:49:45



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9999999999

We can't do without you, Mr Peter Matthews.

You may remember we contacted you earlier this year asking for your help in this year's Understanding Society survey. Our interviewer has not been able to carry out an interview with you during their visits. We hope you do not mind us trying once more.



An interviewer may also try to contact you by telephone over the next two weeks, in case you cannot complete the survey online.

We are persevering in this way because your views and experiences are very important. By taking part, you will help us ensure that the study represents all types of people across the UK, and can paint an accurate picture of what our society looks like today and how it is gradually changing.

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We have made the survey available to complete online again at the website shown below between 21st October and 2nd November. We hope that this will make it easier for you to participate in this year's Understanding Society survey at a time which is most convenient to you. Just click [here](#).



IP9 Mop-up CAPI first

From: Understanding Society
To: [Matthews, Peter \(TSMLP\)](#)
Subject: Your Understanding Society Interview
Date: 21 April 2016 11:49:53



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