Serial No:	(1-5)
Card: 01	(6-7)

Q1 Job number: J22192

#### SME FINANCE MONITOR - FINAL VERSION FOR Q4 2015

\_\_\_\_\_

<mark>J22192</mark> (8-12)

Changes proposed to this quarter in yellow

**SURVEY DETAILS: Executive Name: Shiona Davies** 

**Field Dates:** 

Sample Source: Dun & Bradstreet / Experian

**Client: BUSINESS FINANCE ROUND TABLE** 

#### **ASK RECEPTIONIST:**

Hello, my name is ...... and I'm calling from BDRC Continental, an independent market research company based in London. Please can I speak to the owner / finance director / accountant? This has to be the person in charge of managing the business's finances.

#### IF NECESSARY:

We are currently conducting a major survey on behalf of The Business Finance Roundtable, which comprises leading business groups, major banks and the government. The survey is about how small and medium size businesses finance themselves, and their banking relationships. The results will be reported in the next SME Finance Monitor

PRESS RETURN KEY WHEN THROUGH TO CORRECT RESPONDENT FOR FURTHER INTRO!

#### Q2 SPEAKING TO MAIN RESPONDENT:

Good morning / afternoon. My name is ...... and I'm calling from BDRC Continental, an independent market research company based in London. We are currently conducting a major survey on behalf of the Business Finance Roundtable, which comprises leading business groups, major banks and government that deal with SMEs. The results will be reported in the next SME Finance Monitor

The survey is about how small and medium size businesses finance themselves and their banking relationships. The survey is intended to provide a comprehensive and fair assessment of the SME market, so we are looking to speak to businesses in a range of different situations.

Please may I ask you some questions?

#### REASSURANCES IF NECESSARY:

Please be assured that the survey is completely confidential and that you and your business will not be identified in relation to the results of the survey.

BDRC Continental is an independent Market Research company. All our work is carried out according to the Code of Conduct of the Market Research Society. If you wish to check BDRC Continental's credentials, you can call the MRS, free of charge, on 0800 396 999

If you would like to speak to someone at BDRC Continental about this study, or about BDRC Continental generally, you can call Shiona Davies (Director) on 020 7490 9124

	(13)
Yes - continue	1 Goto Q3
No - make appointment (hard or soft)	2
Refused	

# Q3 TO Q13 CHECK THE BUSINESS DEMOGRAPHICS TO ENSURE WE ARE SPEAKING TO AN ELIGIBLE ORGANISATION

Q3	(1) ASK ALL: Firstly, can I just check, are you the principal person responsible for managing the bu	usiness's finances?
	Yes - CONTINUE No - ASK TO BE TRANSFERRED TO CORRECT PERSON	
Q4	(2) ASK ALL: Does another company own 50% or more of your firm? PROMPT: That is, is your firm a majority-owned subsidiary of another business? Yes	
Q5	(3) ASK ALL: And is your business owned by an agency of local or national government?  Yes No	
Q6	(4) ASK ALL: Is the business run READ OUT, SINGLE CODE.  For profit As a social enterprise (i.e. run for primarily social objectives with any profits being used mainly to further these objectives). Not for profit (charities etc.) Other (specify) - REFER TO SUPERVISOR	2 Goto CLOSE 3 Goto CLOSE

Q6b	DELETED Q1 2014	
Q7	(5) ASK ALL: How many people, including you, work in this business? TYPE IN EXACT NUMBER:	
		(20-26)
		(27)
	(DO NOT READ OUT) Don't know / Refused	1 Goto Q8
Q8	(5) ASK ALL WHO SAID 'DK/REFUSED' AT Q7. INTERVIEWER TO ALSO CODE ANSWER AT Q7 INTO THESE BANDS AS A Which of the following bands best describes how many people, including you, we READ OUT, SINGLE CODE.	vork in this business?
	1	1
	2-10	
	11-50	
	51-100	
	101-200	
	201-250251+	
	DK	
Q9	(6)ASK ALL: Which of the following bands best describes the annual turnover of your compayear? READ OUT, SINGLE CODE. IF SAY HAVE NOT BEEN IN BUSINESS FOR A YEAR ASK "What is your turn year?  Less than £25,000 £25,000 - £49,999 £50,000 - £74,999 £75,000 - £99,999 £100,000 - £249,999 £250,000 - £499,999 £500,000 - £999,999 £1m - £1.9m £2m-4.9m £2m-4.9m £15m-24.9m £25m+ (DO NOT READ OUT) Don't know (DO NOT READ OUT) Refused	(29)
Q10	(7) ASK ALL: And can I just check whether (INSERT INDUSTRY CATEGORY FROM SAMP) the activity of this business?	LE) BROADLY describes
		(31)
	Yes	
	No	2 Goto Q11

Q11	(7) ASK ALL WHO SAID 'No' AT Q10: What is the principal activity of this business? READ OUT, SINGLE CODE.
0444	PROMPT IF NECESSARY: What does the business do or make?  Agriculture, Hunting and Forestry, Fishing 1 Manufacturing 2 Construction 3 Wholesale / Retail 4 Hotels and Restaurants 5 Transport, Storage and Communication 6 Real Estate, Renting and Business Activities 7 Health and Social Work 8 Other Community, Social and Personal Service Activities 9  (DO NOT READ OUT) None of these 0  (32)  (32)  (32)  (32)  (32)  (32)  (32)  (A
	NEW FROM Q3 2014 - ASK ALL WITH 1+ EMPLOYEES (NOT CODE 1 AT Q8) – 0 EMPS GO TO Q12 rebusiness a family owned business, that is one which is majority owned by members of the same ?  Yes No Don't know/refused
	TE FOR Q3 AND Q4 2015: FROM Q3 2014 - ASK ALL WHO SAY NO / DK AT Q11A, REST TO Q12
Q11B	Which of these best describes the ownership of your business? READ OUT. SINGLE-CODE
It is ov	vined by a founder (s) who work in the business vined by directors/partners vined by private shareholders who do not work in the business vined by the employees, not all of whom are Directors/partners
Q12	(8) ASK ALL: What is the legal status of this business? READ OUT, SINGLE CODE.  Sole Proprietorship (single owner)

# Q13 (9) - REPLACES PREVIOUS MORE PRECISE QUESTION ASK ALL

Which of the following bands best describes when your business was first established? READ OUT, SINGLE CODE.

#### DP: STARTS = CODES 1 OR 2

Loss than 12 months ago	(35)
Less than 12 months ago	
Over 1 but under 2 years ago	2
2 - 5 years ago	3
6 - 9 years ago	4
10 - 15 years ago	
More than 15 years ago	

## **REGION COMES FROM POSTCODE ON SAMPLE (10)**

#### **CHECK QUOTAS!**

IF QUOTA OPEN CONTINUE - OTHERWISE, THANK AND CLOSE!

#### Q15 ASK ALL

Which of the following forms of external finance does the business currently use?

	Currently uses
	(37)
Bank Overdraft	1
Bank Loan	2
SEPARATE CODE From Q3 14: Commercial mortgage	
Grants	3
Amended Q1: Loans from directors or friends and family	4
Amended Q1: Equity from directors or friends and family	5
Loans from other third parties	6
COMPANIES ONLY Equity from other third parties	
Leasing or hire purchase or vehicle finance	7
Invoice finance	8
Credit cards	9
	(38)
Export/import finance eg doc credits	0

Q15z Is the business currently using any other form of external finance not already mentioned?

Yes

No

Not sure

#### Q15B - DELETED

#### Q15BB WAS ADDED BACK IN FOR Q1 2014. - CONTINUE TO RUN IN 2015

Q15BB ASK ALL WHO CODED CREDIT CARDS AT Q15

And can I just check, do you usually pay off the balance on the credit card(s) you use for the business, in full every month?

Yes, usually

No

Varies too much to say

# FROM Q4 2012 – ASK OF ALL CODING 1 OR 2 OR 9 AT Q15 (OVERDRAFTS OR LOANS OR CREDIT CARDS)

Q15BBB REWORDED AND NEW ANSWERS (FROM Q3 14) And can I just check, is any of that overdraft, loan or credit card finance (TEXT SUBSTITUTE BASED ON Q15 ANSWERS) in your personal name, rather than that of the business? So, is the overdraft in your personal name? The loan? The credit cards?

	Overdraft	Loan	Credit card
Busines	SS		
Person	al		
Both			
DK			
	OF ALL CODING "LEASING / H AT FROM Q1 2015	P / VEHICLE FINAN	NCE" AT Q15 CODE 7 – <b>REVISED QUESTION</b>
Q14X this fina		purchase / vehicle t	finance that your business uses, who provides you with
	TYPE IN NAME(S) OF PROVIDE	ER(S)	
IF DO 1	NOT KNOW NAME PROMPT WI	TH CATEGORIES E	BELOW: Well is it
	Your main bank		
	A company within the same bank	king group as your r	nain bank
	Another bank		
	A company within another banki	ng group (not your r	nain bank)
	An equipment manufacturer		
	Another leasing provider		
	A broker		
	Other		
	DK		
Q14A		of external finance	5 AND SAY NO / NOT SURE AT NEW Q15Z (such as an overdraft, loan, invoice finance, leasing,

Q15 C - DELETED

#### **NEW Q1 2014:**

Q14Y Does the business regularly purchase products or services from other businesses on credit? (i.e. agreeing to pay a certain number of days after delivery or invoice?)

Yes No

**DELETED (from Q3 14)** Q14Y2 If YES: And in the past 12 months has the business been able to agree either higher credit limits or longer terms of credit with any suppliers?

Yes

Tried to negotiate but not successful

No

Q14Y3 NEW FROM Q3 14: IF YES AT Q14Y: Does being able to use credit from your suppliers mean that your business has

less of a need for external finance, for example an overdraft facility?

Yes

No

Not sure

Q14Y4 NEW FROM Q3 14: ASK ALL: Do you offer credit terms to your customers, so that they can pay you a certain number of

days after delivery or invoice?

Yes

No

Q14Y5 NEW FROM Q3 14: IF YES AT Q14Y4: Does offering credit to your customers mean that your business has

more of a need for external finance, for example an overdraft facility?

Yes

No

Not sure

#### Q15D ASK ALL

In the past 12 months, have you, or any other owner/director, injected personal funds into this business?

Yes

No

#### Q15D2 IF YES At Q15D:

And would you say that putting in personal funds was

Something that you chose to do to help the business grow and develop

OR something that you felt you had no choice about, that you had to do

#### Q15D2X - D4 TO BE RESTED FOR REMAINDER OF 2014 AND 2015

#### IF SAY "FELT HAD TO" AT Q15D2

#### Q15D2X

And did you have no choice because you had tried unsuccessfully to obtain bank finance, or assumed that the bank would not lend to you, or for some other reason?

Had been turned down

Assumed would be turned down

Other reason

#### Q15D3 IF YES AT Q15D:

Were these personal funds put into the business in the last 12 months as a long term investment, or as a short term cash injection?

Long term investment

Short term injection

**Both** 

DK

#### Q15D4 IF YES AT Q15D:

And were the personal funds that were put in more or less than £5,000 in total?

£5,000 or less

More than £5,000

Dk/refused

## START OF THE MAIN QUESTIONNAIRE

\_\_\_\_\_

#### RESPONDENT DEMOGS NOW MOVED TO BACK OF QUESTIONNAIRE

## IF START UPS - I.E. WITHIN LAST 2 YEARS (CODES 1 OR 2 AT Q13) GO TO Q17

#### **ALL OTHERS GO TO Q22.**

#### C. START UPS (BUSINESSES TRADING FOR <24 MONTHS AT Q13)

#### Q16 DELETED

Q17 (28)

What sources of finance were used to establish the business?

PROMPT IF NECESSARY, MULTICODE. PROBE: What other sources were used?

Q18 DELETED

Q17

	(44)
Personal savings	1
(Re)Mortgage on home	2
Credit card (balance due may be carried forward each month)	3
Chargecard (balance due paid off in full each month)	4
Gift from friends / family	5
Loan from a bank / building society / finance company	6
Loan from friends / family	7
Issuing shares to friends / family	8
Issuing shares to one or more business angels	9
	(45)
Issuing shares to a venture capitalist	0
Issuing shares to other investor (specify)	1
Grant / subsidised loan from a public authority	2
Inheritance / redundancy / windfall	3
Directors loans	4
Leasing / HP	5
Other sources (specify)	6
(DO NOT READ OUT) None	7
(DO NOT READ OUT) Don't know	8

# **DELETE FOR Q3-4 2015** Q19 (27)

How much money was used to start your business? PROMPT IF NECESSARY. SINGLE CODE.

THOM THE NEGLOCKET ON OLD CODE.	
	(48)
Nothing	
Less than £2,500	
£2,500- £5,000	1
£5,000 - £9,999	2
£10,000 - £24,999	
£25,000 - £49,999	4
£50,000 - £99,999	
£100,000 - £499,999	
£500,000 - £999,999	7
£1m - £4.9m	
£5m+	
LOIII ·	(49)
(DO NOT READ OUT) DK/refused	` '
(DO NOT IZEVE OOT) DIVIEI09E0	

Q's 20 & 21 DELETED

#### D. PROVIDERS OF FINANCE

The next section is about how your business uses external finance, from banks or other sources

# HAVE MADE SEPARATE LLOYDS AND TSB CODES TO REFLECT NEW STRUCTURE BUT KEPT COMBINED CODE FOR THOSE WHO DON'T KNOW WHERE THEY NOW BANK

Q22 ASK ALL:

Which banks or financial institutions does your business use? CODE ALL THAT APPLY

Q23 (21) ASK ALL CODING MORE THAN ONE INSTITUTION AT Q22: Which is the main bank or financial institution used by your business? DO NOT PROMPT, SINGLE CODE.

IF NECESSARY: The bank or financial institution with which you do the most business.

	Q22	Q23
ABN Amro Abbey (National) AIB (Allied Irish Bank) Alliance & Leicester PLC Bank of Ireland Bank of Scotland Barclays Bank PLC Citibank Clydesdale Bank  Cooperative Deutsche Bank Halifax HBOS HSBC ING JP Morgan	(54) 1 2 3 4 5 6 7 8 9 (55) 0 1 2 3 4 5 6	(57) 1 2 3 4 5 6 7 8 9 (58) 0 1 2 3 4 5 6
Lloyds Lloyds TSB NatWest Nationwide  Northern Bank / Danske Bank Royal Bank of Scotland (RBS) Standard Chartered bank Santander TSB	7 8 9 (56) 0 1 2 3	7 8 9 (59) 0 1 2 3
Woolwich Yorkshire bank Other (specify)	4 5 6	4 5 6

Q24	May I check whether the main current account used for the business is a personal or a business account? READ OUT, SINGLE CODE.		
	Personal		
	ALL: w like to ask you about the last 12 months, that is since say <mark>October 2014,</mark> and anything that has ened to your business in terms of finance and borrowing.		
cause	of all I'd like to ask you about any changes to the external finance used by the business that were ad by a bank or other financial institution approaching you with changes they wanted to make to ng borrowing. Then I'll go on to ask you about any changes to external finance that you wanted to		
Q25	ASK ALL: So firstly, over the past 12 months, have you been approached by a bank or other institution looking to do any of the following? READ OUT CODE ALL THAT APPLY		
	Looking to cancel an existing loan or commercial mortgage that you had for the business, before it was due to be repaid		
	Looking to renegotiate the terms or amount of a loan or commercial mortgage that you had, including suggesting converting to another form of borrowing		
	Looking to cancel an existing overdraft facility that you had agreed for the business 3		
	Looking to renegotiate the terms or amount of an existing overdraft facility including suggesting converting to another form of borrowing		
	None of these5		
Q26	ASK ALL: IF DID NOT CODE ANY OF 1-4 AT Q25 ASK: And also over the past 12 months, have you done any of the following for your business? IF DID CODE ANY OF 1-4 AT Q25 ASK: Apart from any action you might have taken as a direct result of that cancellation / renegotiation, have you separately done any of the following for your business in the past 12 months? READ OUT CODE ALL THAT APPLY		
	Applied for a new bank loan or commercial mortgage (whether agreed or not) 1		
	Gone through an annual review process for an existing loan or commercial mortgage with a bank		
	Chosen to pay off a loan early or to pay extra each month to pay it off more quickly 3		
	Applied for a new overdraft facility (whether agreed or not)4		
	Gone through an annual review process for an existing overdraft facility with a bank 5		
	Chosen to cancel or reduce an existing overdraft facility		
	None of these7		

#### **DELETE FOR Q3-4 2015**

#### Q26AX ASK ALL:

And also over the past 12 months, have you done anything aimed at making the business more likely to obtain external finance of any kind, including bank lending? This could be training, or discussions with an advisor of some kind?

#### PROBE AND MULTICODE AS APPROPRIATE

Yes with bank

Yes with other advisor

Yes, other activity

No

#### **DELETE FOR Q3-4 2015**

#### NEW Q1 2014 - ASKED OF ALL CODING 1,2,7,8,OR 9 AT Q15

Q26AY And thinking about external borrowing, in the past 12 months, has your lender agreed with you to either <u>delay</u> repayment (such as a repayment holiday, or extension of the term for which you are borrowing) or to <u>reduce</u> repayments (such as writing off some of the monies owed or transferring to a lower interest rate)?

Has your business come to any such agreement with a lender in the past 12 months?

Yes

No

Not sure

#### **OVERDRAFTS:**

IF CODE MORE THAN ONE OF CODES 3-4 AT Q25 AND/OR CODES 4-6 AT Q26 THEN BRING UP ALL CODES CODED AND ASK WHICH OF THESE HAPPENED MOST RECENTLY, AND ROUTE FROM THAT:

Q25:

CODE 3 GO TO Q30 CODE 4 GO TO Q40

Q26:

CODE 4 GO TO Q51 CODE 5 GO TO Q51 CODE 6 GO TO Q27

#### **ONCE SECTION COMPLETED GO TO ROUTING ABOVE Q101**

IF NONE OF THESE CODES APPLY, ASK QUESTION BELOW IF RESPONDENT HAS AN OVERDRAFT, OTHERWISE GO TO ROUTING ABOVE Q115

Q26a ASK ALL WHO HAVE AN OVERDRAFT AT Q15 (CODE 1) BUT DID NOT CODE ANY OVERDRAFT CODES AT Q25 (CODES 3 OR 4) OR Q26 (CODES 4,5 OR 6)

Can I just check, in the past 12 months, has your bank automatically renewed your overdraft facility at the same level for a further period without you having to do anything?

Yes GO TO Q26B2

No GO TO ROUTING ABOVE Q115

Not sure GO TO ROUTING ABOVE Q115

Q26B2 ASK ALL WITH AUTO-RENEW FACILITY (CODE 1 AT Q26A)

How large is the overdraft facility that you had automatically renewed? TYPE IN AMOUNT IN POUNDS!

<del></del>	(65-73)
	(74)
(DO NOT READ OUT) Don't know	1 Goto Q26C
(DO NOT READ OUT) Refused	2 Goto Q26C

# Q26B3 INTERVIEWERS TO CODE ANSWER AT Q26B AS A CHECK ASK ALL SAYING DK/REFUSED AT Q26B:

Well, is it...

	(75)
Less than £5,000	1
£5,000 - £9,999	2
£10,000 - £24,999	
£25,000 - £49,999	
£50,000 - £99,999	
£100,000 - £499,999	
£500,000 - £999,999	
£1m - £4.9m	
£5m+	_
	(76)
(DO NOT READ OUT) DK/refused	
(501101112)	

## Q26D ASK ALL WITH AUTO-RENEW OD AT Q26A

When did this renewal of your overdraft facility take place?

PROMPT IF NECESSARY Well, was it ....

TAKE CARE RE THE YEAR THEY ARE TALKING ABOUT

(53)

Oct-Dec 2015
July-September 2015
April-June 2015
Jan-March 2015
Oct-Dec 2014

Q26E Was this automatically renewed overdraft for a facility in your personal name, or in the name of the

business?

**Business** 

Personal

Dk/refused

IF SAY NO/NOT SURE AT Q26A, GO TO ROUTING ABOVE Q115

IF SAY YES AT Q26A, GO TO ROUTING ABOVE Q101

# THIS SECTION (Q27 TO Q123) IS ASKED OF ALL, ROUTED DEPENDING ON ACTIONS TAKEN REGARDING AN OVERDRAFT FACILITY AT Q25 AND/OR Q26 AND AGREED PRIORITISATION

These next few questions are about overdraft facilities and specifically the most recent occasion when... READ OUT ANSWER CODED AT Q25 OR Q26

FROM Q3 14: Q27-28, 30-39 and 40-50 to be deleted until such time as incidence of Type 2 and 3 events increases – RESPONDENTS WHO WOULD HAVE ANSWERED THESE QUESTIONS NOW GO STRAIGHT TO LOAN ROUTING ABOVE Q124

INCIDENCE INCREASED SLIGHTLY IN Q3 2014 BUT SETTLED AGAIN IN Q4 – REMAIN DELETED FOR 2015

	3,7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		
Q27	DELETE ASK ALL REQUESTING A LOWER / NO OVERDRAFT LIMIT (CODE And why did you decide to request this lower overdraft limit? Was it that	•	
	<b>T</b>	(63)	
	The business didn't need the larger facility		
	You thought a larger facility would be too expensive		
	You didn't think the bank would agree to continue with a larger facility		
	In the current economic climate you wanted to reduce the amount you were borro		
	You had another overdraft facility at another bank		
	In the current climate you wanted to reduce the cost of borrowing		
	The business was using another form of borrowing instead		
	Other (specify)	8	
		(64-68)	
Q28	<b>DELETE</b> ASK ALL WHO HAVE FOUND ALTERNATIVE FORM OF BORROWIN And what alternative form of borrowing are you now using?  PROMPT IF NECESSARY	IG (CODE 7 AT Q27)	
	THOWN THE NEGLOCALLY	(69)	
	A loan		
	A business credit card		
	Invoice finance		
	Loan/equity from friends or family		
	Funds borrowed in your personal name (loan overdraft credit card etc)		
	Other (specify)		
	Carer (Specify)		
Q29	DELETED		
Q30	DELETE ASK Q30 TO Q39 TO ALL WHO SAY BANK WAS LOOKING TO CAI FACILITY (CODE 3 AT Q25) You mentioned that a bank was looking to cancel an overdraft facility. Can I just of overdraft with your main bank (TEXT)?		
		(71)	
	Yes was with main bank		
	No was with other bank	2	
	Dk/refused		
Q31	<b>DELETE</b> How large was the facility that the bank wanted to cancel? TYPE IN AMOUNT IN POUNDS!		
		card: 02	(6.7)
		(17)	(6-7)
	(DO NOT READ OUT) Don't know	' '	
	(DO NOT READ OUT) Befused		
	(DO NOT NEAD OUT) Netuseu	2 G010 Q32	

Q32	<b>DELETE</b> INTERVIEWER TO CODE BAND AT Q31 AS DOUBLE CHECK ASK ALL SAYING DK/REFUSED AT Q31: Well, was it			
	,		(18)	
	· ·			
	£5m+			
	(DO NOT READ OUT) DK/rei	fused	0	
Q33	<b>DELETE</b> ASK ALL WITH CAN When did this proposed canc	NCELLED OD ellation of your overdraft facility take place?		
		'ell, was it DATE AS WE GO THROUGH YEAR - ALLOW C CH TIME – <b>TAKE CARE WITH WHICH YEAR T</b>		
			(20)	
	Oct-Dec 2015			
	July-September 2015			
	April-June 2015			
	Jan-March 2015 Oct-Dec 2014			
	Oct-Dec 2014			
Q34	<b>DELETE</b> And what reasons of DO NOT PROMPT, CODE A	iid the bank give for looking to cancel this overdr S APPROPRIATE	•	
	The performance of your bus	inoco	(21)	
		nesssiness		
		1011/G03		
		ia		
		score (or risk rating has increased)		
	Banks higher cost of capital		7	
		ing as a loan		
	Wanted to change facility to a	nother form of borrowing	9	
			(22)	
	Otner (specify)		1	
Q35	<b>DELETE</b> Did you seek any ex	sternal advice when the bank wanted to cancel y	our overdraft facility?	
	DO NOT PROMPT, CODE A	S APPROPRIATE	(23)	
	No advice			
	Yes, took external advice	2		
	Dk/refused	3		

## ASK ALL NOT SEEKING EXTERNAL ADVICE - CODE 1 AT Q35 **DELETE** Why did you not seek any external advice? Q35a ROTATE, READ OUT, CODE ALL THAT APPLY I would not know who to ask External advice is too expensive I did not have time to ask I did not think the quality of advice on offer was good enough I did not think it would make any difference I didn't think we needed it I've previously been successful in gaining finance Other Q36 **DELETE** And what have you been able to arrange since the overdraft facility was cancelled? MULTICODE CODES 1-3 POSSIBLE (26) Q37 **DELETE** ASK ALL WHO HAVE FOUND ALTERNATIVE FORM OF BORROWING (CODE 3 AT Q36) And what alternative form of borrowing are you now using? PROMPT IF NECESSARY Funds borrowed in your personal name (loan overdraft credit card etc)...... 5 Other (specify) 6 Q38 DELETE ASK ALL WITH A NEW OD FACILITY (CODES 1-2 AT Q36): How large is your new overdraft facility? TYPE IN AMOUNT IN POUNDS!

(28-36)

Q39	<b>DELETE</b> INTERVIEWER TO CODE ANSWER AT Q38 AS CHECK ASK ALL SAYING DK/REFUSED AT Q38: Well, is it	
	Less than £5,000	(38) <b>1</b>
	£5,000 - £9,999	
	£10,000 - £24,999	
	£25,000 - £49,999	
	£50,000 - £99,999	
	£100,000 - £499,999	
	£500,000 - £999,999	
	£1m - £4.9m	
	£5m+	
		(39)
	(DO NOT READ OUT) DK/refused	O´
Q40	DELETE ASK Q40 TO Q50 TO ALL WHO HAD OD FACILITY RE-NEG You mentioned that the bank approached you to re-negotiate the terms of I just check, was this an overdraft held at your main bank (TEXT)?	
		(40)
	Yes was with main bank	
	No was with another bank	
	Dk/refused	3
Q41	<b>DELETE</b> How large was the facility that the bank wanted to renegotiate? TYPE IN AMOUNT IN POUNDS!	
		(41-49)
		(50)
	(DO NOT READ OUT) Don't know(DO NOT READ OUT) Refused	
0.40	DELETE INTERVIEWER TO CORE ANDWER FROM OU	
Q42	<b>DELETE</b> INTERVIEWER TO CODE ANSWER FROM Q41 ASK ALL SAYING DK/REFUSED AT Q41:	
	Well, was it	
	Laca Hara 05 000	(51)
	Less than £5,000	
	£5,000 - £9,999	
	£10,000 - £24,999	
	£25,000 - £49,999 £50,000 - £99,999	
	£100,000 - £99,999£100,000 - £499,999	
	£500,000 - £499,999 £500,000 - £999,999	
	£1m - £4.9m	
	£5m+	
	NOTE:	(52)
	(DO NOT READ OUT) DK/refused	
	(	······································

# Q43 **DELETE** ASK ALL WITH RENEGOTIATED OD When did this renegotiation of your overdraft facility take place?

PROMPT IF NECESSARY Well, was it....
CODES WILL NEED TO UPDATE AS WE GO THROUGH YEAR - ALLOW CURRENT QUARTER PLUS 4
PREVIOUS QUARTERS EACH TIME – TAKE CARE RE THE YEAR THEY ARE TALKING ABOUT

Oct-Dec 2015
July-September 2015
April-June 2015
Jan-March 2015
Oct-Dec 2014

Q44	<b>DELETE</b> What did the bank want to change about your overdraft facility?	
	DO NOT PROMPT CODE ALL THAT APPLY	
		(54)
	To reduce the amount	1
	To increase the amount	2
	To reduce the interest rate	
	To increase the interest rate	
	Asked for more security	
	To reduce the amount of security required	6
	To impose more conditions such as providing regular financial information	
	To change to another form of borrowing	
	Other (specify)	<b>9</b> (55-59)
		(55-59
Q45	<b>DELETE</b> And what reasons did the bank give for looking to renegotiate this of DO NOT PROMPT. CODE AS APPROPRIATE	overdraft facility?
Q45	<b>DELETE</b> And what reasons did the bank give for looking to renegotiate this of DO NOT PROMPT, CODE AS APPROPRIATE	-
Q45	DO NOT PROMPT, CODE AS APPROPRIATE	(60)
Q45	DO NOT PROMPT, CODE AS APPROPRIATE  The performance of your business	(60) 1
Q45	DO NOT PROMPT, CODE AS APPROPRIATE  The performance of your business	(60) 1 2
Q45	DO NOT PROMPT, CODE AS APPROPRIATE  The performance of your business  Increased riskiness of your business  Lack of financial information	(60) 1 2
Q45	DO NOT PROMPT, CODE AS APPROPRIATE  The performance of your business	(60) 
Q45	DO NOT PROMPT, CODE AS APPROPRIATE  The performance of your business	(60) 
Q45	DO NOT PROMPT, CODE AS APPROPRIATE  The performance of your business	(60) 
Q45	DO NOT PROMPT, CODE AS APPROPRIATE  The performance of your business	(60) 
Q45	DO NOT PROMPT, CODE AS APPROPRIATE  The performance of your business	(60) 
Q45	DO NOT PROMPT, CODE AS APPROPRIATE  The performance of your business	(60) 
Q <i>45</i>	DO NOT PROMPT, CODE AS APPROPRIATE  The performance of your business Increased riskiness of your business Lack of financial information Likely performance in future Change in bank lending criteria No longer meets banks credit score (or risk rating has increased) Banks higher cost of capital Wanted to restructure borrowing as a loan Wanted to change facility to another form of borrowing	(60) 
Q45	DO NOT PROMPT, CODE AS APPROPRIATE  The performance of your business	(60) 

Q46	<b>DELETE</b> Did you seek any external advice when the bank wanted to renegotiate your overdraft facility? DO NOT PROMPT, CODE AS APPROPRIATE		
			(62)
	No advice Yes, took external advice	2	1
	Dk/refused	3	
	Dividiaca	v	
	ASK ALL NOT SEEKING EX	TERNAL ADVICE – CODE 1 AT Q46	
Q46a	<b>DELETE</b> Why did you not se	ek any external advice?	
	ROTATE, READ OUT, CODE	E ALL THAT APPLY	
	I would not know who to ask		
	External advice is too expens	sive	
	I did not have time to ask		
	I did not think the quality of a	dvice on offer was good enough	
	I did not think it would make a	any difference	
	I didn't think we needed it		
	I've previously been success	ful in gaining finance	
	Other		
Q47	<b>DELETE</b> What was your resp MULTICODE OF CODES 1-5	oonse to the bank's action? Did you 5 POSSIBLE	(65)
	Try to negotiate but then according to around for alternatives of Move your overdraft to anoth Change to another form of both	a better overdraft deal than originally offered ept proposed new amount or terms for an overdraft . but then accept new amount or terms for an overdra er bank	
Q48		VE FOUND ALTERNATIVE FORM OF BORROWIN borrowing are you now using?	IG (CODE 5 AT Q47)
			(66)
	Invoice finance		3
	Loan/equity from friends or fa	nmilyonal name (loan overdraft credit card etc)	4 5
	Other (specify)		6
Q49	<b>DELETE</b> ASK ALL WITH A N How large is your new overdi TYPE IN AMOUNT IN POUN		
			(07.75)
		· · · · · · · · · · · · · · · · · · ·	(67-75) (76)
		know	
	(DO NOT READ OUT) Refus	ed	2 Goto Q50

	ASK ALL SAYING DK/REFUSED AT Q49:	
	Well, is it	(77)
	Less than £5,000	
	£5,000 - £9,999 £10,000 - £24,999	
	£25,000 - £49,999	
	£50,000 - £99,999	
	£100,000 - £499,999	6
	£500,000 - £999,999	
	£1m - £4.9m £5m+	
	£3///†	<b>9</b> (78)
	(DO NOT READ OUT) DK/refused	
Q51	(34) ASK Q51 TO Q63 TO ALL APPLYING FOR AN OVERDRAFT / RENEWAL (CO Q26)	DES 4 OR 5 AT
	You mentioned that you (TEXT SUB: applied for a new overdraft facility / renewed an a facility.)	existing overdraft
	When did this overdraft application take place?	
	PROMPT IF NECESSARY Well, was it CODES WILL NEED TO UPDATE AS WE GO THROUGH YEAR - ALLOW CURREN	T OHARTER PHIS /
	PREVIOUS QUARTERS EACH TIME – TAKE CARE RE WHICH YEAR THEY ARE 1	
		(20)
	Oct-Dec 2015	
	July-September 2015	
	April-June 2015 Jan-March 2015	
	Oct-Dec 2014	
OE1A	Was this avardraft application for a facility in your paragral name, or in the name of the	huainaaa?
Q51A	Was this overdraft application for a facility in your personal name, or in the name of the	e business?
	Business	
	Personal	
	Dk/refused	
	FROM Q3 14: Q51b And when you were <u>initially</u> applying for/renewing this overdra ank or to several providers?	ft did you apply to
	One	
	Several	
	Dk/ref	
Q52	(35 & 38) Which of these best describes the most recent overdraft facility you applied to	for / renewed?
	NEW (from Q3 14): We were applying for a new overdraft but not our first	(80)
	We had switched banks and were setting up facilities with the new bank	1
	We were applying for our first ever overdraft	2
	We were applying for an additional overdraft on another account	
	We were renewing our overdraft for the same amount	
	We wanted to increase the amount of our existing overdraft  We wanted to reduce the amount of our existing overdraft	
		5 00.0 000

Q50 **DELETE** INTERVIEWER TO CODE ANSWER FROM Q49 AS A CHECK

Q53	(49) ASK ALL APPLYING FOR A LOWER OVERDRAFT LIMIT (CODE 6 AT Q And why did you decide to apply for a lower overdraft limit? Was it that	:52):	
	And why did you decide to apply for a lower overdrait limit: was it that	card: 03	(6-7)
		(8)	
	The business didn't need the larger facility		
	You thought a larger facility would be too expensive		
	In the current economic climate you wanted to reduce the amount you were bo		
	You had another overdraft facility at another bank		
	In the current climate you wanted to reduce the cost of borrowing		
	The business was using another form of borrowing instead		
	Other (specify)		
	Guio. (Gpoon,),	(9-13)	
Q54	ASK ALL WHO HAVE FOUND ALTERNATIVE FORM OF BORROWING (COE And what alternative form of borrowing are you now using?	DE 7 AT Q53)	
	PROMPT IF NECESSARY		
		(14)	
	A loan		
	A business credit card		
	Invoice finance		
	Loan/equity from friends or family	4	
	Funds borrowed in your personal name (loan overdraft credit card etc)		
	Other (specify)	б	
Q55	ASK ALL WHO APPLIED FOR AN OVERDRAFT FACILITY:		
	And which of the following are reasons why you needed this overdraft facility? 'few as you like	You can say as ma	ny or as
	READ OUT CODE ALL THAT APPLY		
	NEW SOF SOSETIE HIM THE F	(15)	
	Working capital to help with day to day cash flow	1	
	Purchase of fixed assets such as machinery and equipment	2	
	To cover a short term gap until funds were received		
	As a safety net just in case	4	
	To fund growth of the business in the UK		
	To fund growth of the business overseas	6	
	Something else (Specify?)	7	
Q56	And did you make this application to your main bank (TEXT NAME)?		
	Van to main hank	(16)	
	Yes to main bank  No to another bank		
	NEW from Q3 14: No, to another provider		
	HETT HOLL WO 17. 110, to allottlet provider	<b>J</b>	

Q57	DO NOT PROMPT, CODE AS	I advice before applying for your overdraft facility?  S APPROPRIATE	(17) 1
	Yes, took external advice	2	1
	Dk/refused	3	

#### ASK ALL NOT SEEKING EXTERNAL ADVICE - CODE 1 AT Q57

Q57a Why did you not seek any external advice?

ROTATE, READ OUT, CODE ALL THAT APPLY

I would not know who to ask

External advice is too expensive

I did not have time to ask

I did not think the quality of advice on offer was good enough

I did not think it would make any difference

I didn't think we needed it

I've previously been successful in gaining finance

Other

Q58	(37) Regarding this most recent overdraft application, how large was the facility that you initially applied for? TYPE IN AMOUNT IN POUNDS!	
	(DO NOT READ OUT) Don't know	
Q59	INTERVIEWER TO CODE ANSWER AT Q58 AS A CHECK ASK ALL SAYING DK/REFUSED AT Q58: Well, was it	
	Well, was it	(30)
	Less than £5,000	
	£5,000 - £9,999	2
	£10,000 - £24,999	3
	£25,000 - £49,999	4
	£50,000 - £99,999	
	£100,000 - £499,999	
	£500,000 - £999,999	
	£1m - £4.9m	
	£5m+	9
	(DO NOT READ OUT) DK/refused	(31) 0
Q60-6	2B DELETED	
Q63	ASK ALL And which of these best summarises the bank's initial response to the overdra READ OUT, SINGLE CODE	aft application that you made?
	DP - HALF READ CODES 1-5 AND HALF CODES 5-1	(27)
	You were offered the overdraft facility that you wanted	(37) 1
	You were offered a smaller overdraft facility than you wanted	
	You were offered an overdraft facility but with terms and conditions that	
	you didn't want to accept	3
	You were turned down for an overdraft facility	
	You have not had a response from the bank yet	
	•	

#### **ROUTING FROM HERE TO Q100 DEPENDS ON ANSWER TO Q63**

CODE 1 GO TO Q64 CODE 2 GO TO Q85

CODE 3 GO TO Q96 CODE 4 GO TO Q70

CODE 5 GO TO ROUTING ABOVE Q124 (AS Q62 CODE 8 USED TO)

# EACH RESPONDENT ANSWERS ONE OF THESE SECTIONS ONLY AND THEN GOES TO ROUTING ABOVE Q101

#### ASK Q64 TO Q69 TO ALL WHO WERE OFFERED OD - CODE 1 AT Q63

Q64	ASK ALL WHO WERE OFFERED OVERDRAFT FACILITY (CODE 1 AT Q63): The bank offered you the overdraft facility you wanted, were there any issues or delays before you accepted the overdraft facility?			
	described the overtiral radiity:			
	No there were no issues or delays and we took the overdraft facility	. 1		
	Yes there were issues / delays before it was agreed			
	Yes there were issues / delays and we did not take out the overdraft facility	. 3		
Q65	(41) ASK ALL WHO HAD ISSUES (CODE 2 OR 3 AT Q64):			
	What sort of issues did you have with your application? Did you			
	READ OUT, CODE ALL THAT APPLY			
		(39)		
	Have to go in for an interview			
	Have difficulty arranging to speak to your Relationship Manager			
	Have to supply further information			
	Have to wait for valuations			
	Have to wait for legal work to be done			
	Have to wait for a decision to be made			
	Have to wait while security values were checked			
	Initially offered something that was too expensive			
	Initially offered something that didn't meet your needs	. 9		
		(40)		
	Receive an offer of an alternative lending product instead of some or all of the overdraft	_		
	you wanted			
	Something else (SPECIFY?)	. 1		
Q66	(41) ASK ALL WHO HAD PROBLEMS AND DID NOT ACCEPT FACILITY (CODE 3 AT What happened after you decided not to take up the overdraft facility offered? Did you READ OUT, MULTICODE OF CODES 1-3 POSSIBLE	Q64):		
	Arrange an alternative overdraft with the same bank			
	Arrange an alternative overdraft with the same bank			
	Switch to another form of borrowing to replace some or all of the overdraft			
	Decided not to have a facility at all			
Q67	ASK ALL WHO HAVE FOUND ALTERNATIVE FORM OF BORROWING (CODE 3 AT C	Q66)		
	And what alternative form of borrowing are you now using? PROMPT IF NECESSARY			
		(42)		
	A loan			
	A business credit card			
	Invoice finance			
	Loan/equity from friends or family			
	Funds borrowed in your personal name (loan overdraft credit card etc)			
	NEW from Q3 14: Leasing or hire purchase or vehicle finance			
	Other (specify)	. b		

## NEW from q3 14: Q67B: ASK ALL CODING 1,2,3 OR 5A AT Q67: And did this alternative form of borrowing come from the bank you applied to or from a different provider? Same bank applied to Different provider **Both** DK/ref ASK ALL WITH NEW FACILITY (CODES 1 OR 2 AT Q64 OR CODE 1 OR 2 AT Q66) Q68 How large is the overdraft facility that you now have? TYPE IN AMOUNT IN POUNDS! (43-51)Q69 INTERVIEWER TO CODE ANSWER FROM Q68 AS A CHECK ASK ALL SAYING DK/REFUSED AT Q68: Well, is it... (53)£100,000 - £499,999......6

(54)

#### ASK Q70 TO Q84 OF ALL WHO WERE TURNED DOWN FOR AN OVERDRAFT FACILITY - CODE 4 AT Q63

## Q70 (48.1) ASK ALL REJECTED (CODE 4 AT Q63)

And what reasons were given for turning down your application?

PROMPT IF NECESSARY, MULTICODE – CARE RE CODING IF THEY CANNOT GIVE A REASON –
CAN THEY NOT REMEMBER OR DID THEY NOT GET ONE?

	(55)
No security	
Insufficient security	
Poor personal credit history	
Poor business credit history	
No credit history / not in business long enough	
Failed credit score	
Applied for too much	
Applied for too little	8
Too much existing borrowing	9
	(56)
Needed more equity in the business	0
Weak balance sheet	1
Inadequate business plan	2
Bank not satisfied with financial forecasts	3
Concerns about the assessment process	4
Concerns re management / succession planning	5
Industry too risky	
Trading environment too risky	7
Media coverage of bank lending	
Did not find forms and literature from the bank clear and easy to understand	9
NEW Q1 2014: The bank did not think we could afford it	
	(57)
Other (specify)	
(DO NOT READ OUT) No reason given	1
(DO NOT READ OUT) Can't remember	
(DO NOT READ OUT) Don't know	2

## Q70a ASK ALL WHO GAVE A REASON AT Q70 (CODES 1-20) Did the bank tell you about its decision to turn down your application in writing or verbally? In writing Verbally Can't remember **DELETED IN Q3 2015** Q70b ASK ALL WHO GAVE A REASON AT Q70 (CODES 1-20) And did the bank give you enough information to explain why they had made their decision? Yes No Don't know Q71 Did the bank offer you an alternative to an overdraft such as invoice discounting or a loan, or suggest alternative sources of external finance? Q72i (48.3)How would you rate the information offered by your lender after your application was rejected? Would you say that it was... DP: ASK HALF RESPONDENTS CODES 1-5 AND THEN 6 AND OTHER HALF 5-1 AND THEN 6 No advice given ......4 Q73 Did the bank, or anyone else, make you aware of an appeals procedure for lending applications that had been declined by the bank? Q74 ASK ALL MADE AWARE OF APPEAL (CODE 1 OR 1X AT Q73) And did you go through the appeals process?

DELETED Q1 2014: Q70A+B - REMAIN DELETED IN 2015

#### ASK ALL MADE AWARE OF APPEAL BUT DID NOT APPEAL (CODE 4 AT Q74) Q75 Why did you not appeal? (66)Found alternative funding elsewhere......4 Too busy trying to keep business going ....... 5 (67-70) Q76 (48.4) ASK ALL REJECTED: Did the bank refer you to any other source of help or advice? (71)

Q77	(48.5) ASK ALL REFERRED FOR ADVICE (CODE 1 AT Q76, REST TO Q79): What source(s) of advice were you referred to?		
	Accountant	(72) 1	
	Business Associate	I	
	Business Debt Helpline	2	
	Business Link		
	Business mentor (free)		
	Business mentor (paid)		
	CBI		
	Chamber of Commerce		
	Citizens Advice		
	Consultant		
	Orloadant	(73)	
	Enterprise Agency	` '	
	Finance Wales		
	Federation of Small Businesses (FSB)		
	Forum for Private Business (FPB)		
	Friends and family		
	Government department		
	Independent Commercial Finance Broker / Adviser		
	Institute of Directors		
	Local Authority		
	Northern Ireland Invest		
		(74)	
	Business Gateway		
	Solicitor		
	Trade Body or Association		
	Website		
	Other (specify)		
	Cutof (opcory)		
Q78	(48.6) ASK ALL REFERRED FOR ADVICE:		
	Did you use those sources, or indeed any others, after your application?		
		(75)	
	Yes to sources referred to		
	Yes to other sources	2	
	No	3	
Q79	(48.6) ASK ALL NOT REFERRED FOR ADVICE (CODE 2 OR 3 AT Q76)		
	Did you seek any external help or advice about what to do about your application?		
	W	(76)	
	Yes		
	No	Z	
000:	ACK ALL MILO TOOK ADVICE, CODES 4 OF 2 AT 270 OF CODE 4 AT 270		
Q80i	ASK ALL WHO TOOK ADVICE: CODES 1 OR 2 AT Q78 OR CODE 1 AT Q79:		
	How useful were these sources? Were they	(77)	
	Useful	(77) 1	
	Neither/nor		
	Not useful		
	THOU WOULD		

Q81	ASK ALL REJECTED  And so what happened after that initial rejection? Did you				
		(78)			
	Talk to the bank and manage to negotiate a new overdraft facility with them	2 3 Goto Q82			
Q82	ASK ALL WHO HAVE FOUND ALTERNATIVE FORM OF BORROWING (CODE and what alternative form of borrowing are you now using?  PROMPT IF NECESSARY	3 AT Q81)			
	A loan				
	from Q3 14: Q82B ASK ALL CODING 1,2,3 OR 5A AT Q82: And did this alternate from the bank you applied to or from a different provider?	tive form of borrow	ing		
	Same bank applied to				
	Different provider				
	Both				
	DK/ref				
Q83					
	ASK ALL WITH NEW FACILITY (CODES 1 OR 2 AT Q81) How large is the overdraft facility that you now have? TYPE IN AMOUNT IN POUNDS!				
	How large is the overdraft facility that you now have?		(6-7)		
Q84	How large is the overdraft facility that you now have?  TYPE IN AMOUNT IN POUNDS!  (DO NOT READ OUT) Don't know	(17) 1 Goto Q84	(6-7)		

## ASK Q85 TO Q95 OF ALL OFFERED LESS THAN THEY WANTED - CODE 2 AT Q63

Q85 (39) ASK ALL WHO WERE OFFERED LESS THAN THEY WANTED Still thinking about this application, what was the size of the facility you TYPE IN AMOUNT IN POUNDS!			
		(20-28)	
		(29)	
	(DO NOT READ OUT) Don't know		
	(DO NOT READ OUT) Refused		
	,		
Q86	INTERVIEWER TO CODE AMOUNT AT Q85 AS A CHECK ASK ALL SAYING DK/REFUSED AT Q85: Well, was it		
		(30)	
	Less than £5,000		
	£5,000 - £9,999		
	£10,000 - £24,999	3	
	£25,000 - £49,999		
	£50,000 - £99,999		
	£100,000 - £499,999		
	£500,000 - £999,999		
	£1m - £4.9m		
	£5m+		
	(DO NOT DEAD OUT) DK/refused	(31)	
	(DO NOT READ OUT) DK/refused	0	
	CAN THEY NOT REMEMBER OR DID THEY NOT GET ONE?  No security	(32) 1	
	Insufficient security		
	Poor personal credit history	3	
	Poor business credit history		
	No credit history / not in business long enough		
	Failed credit score		
	Applied for too much	7	
	Applied for too little		
	Too much existing borrowing		
	No select many acquity in the business	(33)	
	Needed more equity in the business		
	Weak balance sheet Inadequate business plan		
	Bank not satisfied with financial forecasts		
	Concerns about the assessment process		
	Concerns re management / succession planning		
	Industry too risky		
	Trading environment too risky	7	
	Media coverage of bank lending		
	Did not find forms and literature from the bank clear and easy to understand	9	
	NEW Q1 2014: The bank did not think we could afford the amount we asked for		
	Other (specify)	(34) O	
	(DO NOT READ OUT) No reason given	0 1	
	(DO NOT READ OUT) No reason given		
	(DO NOT READ OUT) Don't know	2	

Q88i	(47.3) How would you rate the information offered by your lender after your application was Would you say that it was	s partly rejected?
	DP - HALF RESPONDENTS TO GET CODES 1-5 THEN 6, OTHER HALF TO GET 5-1 AI	
	Good	
	Poor	
Q89	DELETED	
Q90	DELETED	
Q91	DELETED	
Q92	ASK ALL OFFERED LESS And so what happened after that initial offer of less than you wanted? Did you	
	Talk to the same bank and manage to negotiate a higher overdraft facility with them 1 Talk to the same bank but accept the lower overdraft facility with them 2 Talk to another bank and agree a higher overdraft facility with them 3 Accept a lower overdraft facility than you wanted with another bank 4 Take out another form of borrowing to replace some or all of the overdraft facility 5 Decide not to have a facility at all	Goto Q93
Q93	ASK ALL WHO HAVE FOUND ALTERNATIVE FORM OF BORROWING (CODE 5 AT Q9 And what alternative form of borrowing are you now using? PROMPT IF NECESSARY	,
	A loan	
	A business credit card	
	Invoice finance	
	Funds borrowed in your personal name (loan overdraft credit card etc)	
	NEW from Q3 14: Leasing or hire purchase or vehicle finance	<b>a</b>
	from Q3 14: Q93B ASK ALL CODING 1,2,3 OR 5A AT Q93: And did this alternative form from the bank you applied to or from a different provider?	n of borrowing
	Same bank applied to	
	Different provider	
	Both	
	DK/ref	

Q94 ASK ALL WITH NEW FACILITY (CODES 1-4 AT Q92)
How large is the overdraft facility that you now have?
TYPE IN AMOUNT IN POUNDS!

		(45-53)
	(DO NOT READ OUT) Don't know	(54) 1 Goto Q95 2 Goto Q95
Q95	INTERVIEWER TO CODE ANSWER FROM Q94 AS A CHECK	
	ASK ALL SAYING DK/REFUSED AT Q94:	
	Well, is it	
		(55)
	Less than £5,000	
	£5,000 - £9,999	2
	£10,000 - £24,999	3
	£25,000 - £49,999	4
	£50,000 - £99,999	5
	£100,000 - £499,999	
	£500,000 - £999,999	
	£1m - £4.9m	8
	£5m+	
		(56)
	(DO NOT READ OUT) DK/refused	
	·	

# ASK Q96 TO Q100 TO ALL WHO WERE OFFERED OD ON TERMS THEY DID NOT WANT TO ACCEPT: CODE 3 AT Q63 $\,$

Q96	(50) ASK ALL WHO WERE OFFERED, BUT DID NOT WANT TO ACCEPT OVERDRAFT FACILITY (CODE 3 AT Q63: You mentioned that you did not want to accept the terms and conditions initially offered on this overdraft. Can you tell me whether that was because of any of the following? READ OUT CODE ALL THAT APPLY	
	The amount offered       1         The proposed interest rate       2         The proposed fee       3         The level of security required       4         The type of security required       5         The cost of providing the security       6         The time it took to make the offer       7         Something else (specify)       8         (58-62)	
Q97	And so what happened after this initial offer on terms you did not want to accept? Did you MULTICODE OF CODES 1-5 POSSIBLE	
	Talk to the bank and manage to negotiate a better deal with them	
Q98	ASK ALL WHO HAVE FOUND ALTERNATIVE FORM OF BORROWING (CODE 5 AT Q97) And what alternative form of borrowing are you now using? PROMPT IF NECESSARY	
	A loan       1         A business credit card       2         Invoice finance       3         Loan/equity from friends or family       4         Funds borrowed in your personal name (loan overdraft credit card etc)       5         NEW from Q3 14: Leasing or hire purchase or vehicle finance       5a         Other (specify)       6	
NEW from Q3 14: Q98B ASK ALL CODING 1,2,3 OR 5A AT Q98: And did this alternative form of borrowing come from the bank you applied to or from a different provider?		
	Same bank applied to	
	Different provider	
	Both	
	DK/ref	

Q99 ASK ALL WITH NEW FACILITY (CODES 1-4 AT Q97)
How large is the overdraft facility that you now have?
TYPE IN AMOUNT IN POUNDS!

	(DO NOT READ OUT) Don't know(DO NOT READ OUT) Refused	
Q100	INTERVIEWERS TO CODE ANSWER AT Q94 AS A CHECK ASK ALL SAYING DK/REFUSED AT Q94: Well, is it	
	Well, is it	(75)
	Less than £5,000	( - /
	£5,000 - £9,999	
	£10,000 - £24,999	
	£25,000 - £49,999	
	£50,000 - £99,999	
	£100,000 - £499,999	
	£500,000 - £999,999	
	£1m - £4.9m	
	£5m+	9
		(76)
	(DO NOT READ OUT) DK/refused	0

## ASK Q101A TO Q114 OF ALL THOSE WHO HAVE AN OVERDRAFT, IE ANY OF: Q36 CODE 1-2 **Q47 CODES 1-4 Q64 CODES 1-2 Q66 CODE 1-2 Q81 CODES 1-2 Q92 CODES 1-4 Q97 CODES 1-4** FROM Q2 2012 - ASK THIS SECTION OF THOSE SAYING YES TO AUTOMATIC RENEWAL AT Q26A Q101A-C ASK ALL WITH OVERDRAFT BUT NOT AUTOMATIC RENEWALS WHO START AT Q105 Q101A Approximately how long did it take from you submitting your application to the bank putting the overdraft facility in place, ready for you to use? Would you say it was... Don't know (if required)......9 Q101B ASK ALL ANSWERING Q101A APART FROM THOSE SAYING FACILITY NOT IN PLACE YET (CODE 8) Would you say that this overdraft facility was put in place in good time by the bank so that you could use it for what you needed it for?

NEW FOR Q1 2014: ASK ALL WITH OVERDRAFT BUT <u>NOT</u> AUTOMATIC RENEWALS

Q101C Thinking about your overdraft application, how much effort did you have to put into this process? Please give me a score out of 5 where 1 means very low effort and 5 means very high effort

TYPE IN SCORE

Q101-104 **DELETED** 

Yes No Not sure IF AUTOMATIC RENEWAL AT Q26A OR RENEWED FACILITY (Q52 CODE 4) THEN WORDING AMENDED TO: Is this overdraft secured? Yes/No (routing then as per existing question)

Q105 (43) ASK ALL **OTHERS** WITH OVERDRAFT:

Q105	(43) ASK ALL <b>OTHERS</b> WITH OVERDRAFT: Was any security required to obtain this overdraft?	rd: 05	(6-7)
	YesNo		
Q106	(44) ASK ALL REQUIRED TO PROVIDE SECURITY FOR THE OVERDRAFT AT Q10 What type of security did you have to provide? CODE ALL THAT APPLY  Stock or debtors (Stock = raw materials, work in progress and finished goods.	5:	
	Debtors = money owed to the business arising from the sale of products or services). Equipment or vehicles	2 3 4 5 6 7 8 9 9 0	
Q107	(45) ASK ALL WITH OVERDRAFT Now I'd like you to think about the interest charges on your overdraft facility  Is the interest rate fixed or variable? READ OUT, SINGLE CODE.  Fixed Variable	2 Goto Q108	
	(DO NOT NEAD OUT) DOTT NIOW	5 0010 0 100	

Q108	Do you know what rate is used as the reference rate for this overdraft? Is it Base	rate or LIBOR?
	Base rate	(12) 1
	LIBOR DK	
Q109	(45) ASK ALL WHO SAID 'Variable' (CODE 2) OR 'DK' (CODE 3) AT Q107. OTH What is the current margin over TEXT SUB FROM Q108: base rate / LIBOR / the overdraft? TYPE IN PERCENTAGE BELOW!	
	THE INTEROLINACE BELOW:	(13-21)
	(DO NOT READ OUT) Don't know / Refused	(22)
Q110	INTERVIEWER TO CODE ANSWER FROM Q109 AS A CHECK (45) ASK ALL WHO SAID 'DK/REFUSED' AT Q108: Well would you say it is READ OUT, SINGLE CODE.	(00)
	Up to 2.0% above base	
	10.01-12.0% More than 12.0% (DO NOT READ OUT) Don't know / Refused	7
Q111	(45) ASK ALL WHO SAID 'Fixed' (CODE 1) AT Q107. OTHERS GO TO Q113. What is the interest rate on this overdraft? TYPE IN PERCENTAGE BELOW!	
	(DO NOT READ OUT) Don't know / Refused	(24-32) (33) 1 Goto Q112
Q112	(45) ASK ALL WHO SAID 'DK/REFUSED' AT Q111: Well would you say it is READ OUT, SINGLE CODE.	(0.4)
	0.00-3.00%	
Q113	(46.1) ASK ALL WITH OVERDRAFT  How much did your business pay in fees/charges to arrange this facility?  TYPE IN AMOUNT IN POUNDS IF NO FEE PAID TYPE 0	
		(35-43) (44)
	(DO NOT READ OUT) Don't know / Refused	

Q114	(46.1) ASK ALL WHO SAID 'DK/REFUSED' AT Q113: Well would you say it is READ OUT, SINGLE CODE.	(45)
	No fee paid	(45) 1
	Up to £50	
	£50-£99	
	£100-£199	
	£200-£399	
	£400-£999	6
	£1,000-£2,499	
	£2,500+	8
	(DO NOT READ OUT) Don't know / Refused	9
Q26A,	DDES 3-4 AT Q25 OR CODES 4-6 AT Q26 – EXCEPT THOSE WITH AN AUTO WHO NO LONGER ANSWER THIS SECTION AVE EXCLUDED CODE 6 AT Q26 AS WELL	OMATIC RENEWAL AT
Q115	AMENDED QUESTION WORDING: (52) ASK ALL WHO HAVE NOT APPLIED FOR AN OVERDRAFT FACILITY	Y
	<b>IF DO NOT HAVE OD AT Q15</b> : Has anything stopped you applying for an overyou felt that the business did not need one?	erdraft, or was it simply that
	<b>IF HAVE OD AT Q15</b> : Has anything stopped you applying for a different overous or was it simply that you felt that it didn't need a different facility?	draft facility for the business,
		(46)
	Yes something stopped us	` ,
	No, did not need one	

Q116 (52) ASK ALL WHO HAVE NOT APPLIED FOR AN OVERDRAFT FACILITY, BUT NEEDED ONE (CODE 1 AT Q115)

Which of these then are reasons why you have not applied for this overdraft facility? You can say as many or as few as you like ROTATE ORDER

Q116a IF CODE MORE THAN ONE ANSWER AT Q116 THEN ASK: And which of these would you say was the MAIN reason why you did not apply for an overdraft? DISPLAY ANSWERS CODED AT Q116

	(47)
We mentioned it informally to the bank but they seemed reluctant to lend to us	1
I thought it would be too expensive	
I thought I would be turned down	
This is not the right time to apply for borrowing	4
I thought we would be asked to provide too much security	5
Overdraft facilities come with too many terms and conditions	6
DELETED: I prefer not to borrow	
I do not want to lose control of the business	
I do not want to lose control of the business	0
It would be too much hassle	9
	(48)
I can get finance from family and friends	0
I can raise personal funds	
Prefer to use other forms of finance	
Did not want to go through application process	
Find bank forms and literature hard to understand	
Other (specify)	5
	(49-52)

Q117 ASK ALL WHO PREFER ALTERNATIVE FORM OF BORROWING (CODE 12 AT Q116)
And what alternative forms of borrowing do you prefer?
PROMPT IF NECESSARY

A loan	(53) 1
A business credit card	
Invoice finance	3
Loan/equity from friends or family	
Funds borrowed in your personal name (loan overdraft credit card etc)	5
Other (specify)	6

Q118 IF THOUGHT WOULD BE TURNED DOWN (CODE 3 AT Q116) THEN ASK: Why did you think you would be turned down? Was it....

READ OUT MULTICODE

	(54)
A poor credit history	1
Yours is a new business	
No or insufficient security to offer	
You believe banks are reluctant to lend to businesses your size	
You believe banks are reluctant to lend to businesses in your sector	5
Because of what you had read in the press or seen on TV	
Because of the borrowing experiences of other businesses	
Because of what you had heard from business or other interest groups	
Because of what you had heard from your bank	
Other (specify)	6
	(55-58)

# Q119 (52) ASK ALL WHO DID NOT APPLY, EXCEPT THOSE WHO DO NOT NEED AN OVERDRAFT (NOT CODE 2 AT Q115)

What has been the impact on your business of your decision not to seek an overdraft facility? PROMPT IF NECESSARY

	(59)
No real impact	. 1
Running the business day to day is more of a struggle	2
We have not expanded as we would have liked to	. 3
We have not improved the business as we would have liked to	4
We have made cutbacks in spending	. 5
We have made staff redundant	6
We have deferred capital expenditure or investment	. 7
Other (specify)	. 8

## ROUTING - TO ONLY INCLUDE THOSE WHO HAD A CHOICE ABOUT WHETHER TO HAVE OD FACILITY OR NOT

ASK Q120 TO Q122 TO THOSE WHO APPLIED / DISCUSSED OVERDRAFT FACILITIES BUT NOW DO NOT HAVE ONE (IE ANY OF FOLLOWING): ANSWERED Q36 BUT DID NOT CODE 1 OR 2 - BANK CANCELLED = ASK Q123 ANSWERED Q47 BUT DID NOT CODE ANY OF 1-4 - BANK RE-NEGOTIATED = ASK Q123 ANSWERED Q66 BUT DID NOT CODE 1 OR 2- OFFERED WHAT WANTED BUT DIDN'T TAKE = ASK Q120 ANSWERED Q81 BUT DID NOT CODE 1 OR 2 DECLINED = ASK Q123 ANSWERED Q92 BUT DID NOT CODE ANY OF 1-4 OFFERED LESS THAN WANTED = ASK Q120 ANSWERED Q97 BUT DID NOT CODE ANY OF 1-4 TERMS AND CONDITIONS DIDN'T LIKE = ASK Q120 ASK ALL OF THESE RESPONDENTS Q123, WITH AMENDED WORDING (52) ASK ALL WHO HAVE APPLIED BUT DO NOT HAVE AN OVERDRAFT FACILITY Q120 Would you say that you would like to have an overdraft facility for the business? ASK ALL WHO HAVE APPLIED FOR BUT NOT RECEIVED AN OVERDRAFT FACILITY, BUT WANT Q121 ONE (CODE 1 AT Q120) Which of these are reasons why you now do not have an overdraft facility? You can say as many or as few as vou like **ROTATE ORDER** The overdraft on offer was too expensive \_\_\_\_\_\_\_2 We were asked to provide too much security......4 (63-66)ASK ALL WHO PREFER ALTERNATIVE FORM OF BORROWING (CODE 11 AT Q121) Q122 And what alternative forms of borrowing do you prefer? PROMPT IF NECESSARY 

## ASKED OF THOSE WHO APPLIED / DISCUSSED OVERDRAFT FACILITIES BUT NOW DO NOT HAVE ONE:

## Q123 IF Q120 ASKED, AND CODED 2 THEN SKIP THIS QUESTION

IF Q120 = 1: What has been the impact on your business of your decision not to have an overdraft facility? IF Q120 NOT ASKED: What has been the impact on your business of not having an overdraft facility? PROMPT IF NECESSARY

	(68)
No real impact	. 1
Running the business day to day is more of a struggle	. 2
We have not expanded as we would have liked to	. 3
We have not improved the business as we would have liked to	. 4
We have made cutbacks in spending	. 5
We have made staff redundant	
We have deferred capital expenditure or investment	. 7
Other (specify)	

#### LOANS:

IF CODE MORE THAN ONE OF CODES 1-2 AT Q25 AND/OR CODES 1-3 AT Q26 THEN BRING UP ALL CODES CODED AND ASK WHICH OF THESE HAPPENED MOST RECENTLY, AND ROUTE FROM THAT:

Q25:

CODE 1 GO TO Q127 CODE 2 GO TO Q137

Q26:

**CODE 1 GO TO Q148 CODE 2 GO TO Q148** CODE 3 GO TO Q124

ONCE SECTION COMPLETED GO TO ROUTING ABOVE Q196

IF NO LOAN CODES CODED GO TO ROUTING ABOVE Q209

THIS SECTION (Q124 TO Q217) IS ASKED OF ALL, ROUTED DEPENDING ON ACTIONS TAKEN REGARDING A LOAN FACILITY AT Q25 AND/OR Q26 AND AGREED PRIORITISATION

These next few questions are about loans and commercial mortgages and specifically the most recent occasion when...

**READ OUT ANSWER CODED AT Q25 OR Q26** 

FROM Q3 2014: Q124-126, 127-136, AND 137-147 to be deleted until such time as incidence of Type 2 and 3 events increases - THOSE WHO WOULD HAVE ANSWERED THESE QUESTIONS NOW GO STRAIGHT TO Q220 - TO REMAIN DELETED IN 2015

## **DELETE** ASK ALL PAYING OFF LOAN EARLY (CODE 3 AT Q26): And why did you decide to pay off this loan early? Was it...

READ OUT CODE ALL THAT APPLY

	(69)
The business had spare cash available	1
The business didn't need the larger loan	2
You thought continuing with a larger facility would be too expensive	
You didn't think the bank would agree to continue with a larger facility	4
In the current economic climate you wanted to reduce the amount you were borrowing	g 5
You had another loan at another bank	6
In the current climate you wanted to reduce the cost of borrowing	7
The business was using another form of borrowing instead	8
Other (specify)	9
	(70-74)

**DELETE** ASK ALL WHO HAVE FOUND ALTERNATIVE FORM OF BORROWING (CODE 8 AT Q124) And what alternative form of borrowing are you now using? PROMPT IF NECESSARY

	(75)
An overdraft	1
A business credit card	2
Invoice finance	3
Loan/equity from friends or family	
Funds borrowed in your personal name (loan overdraft credit card etc)	
Other (specify)	

Q126	PAGE OF LOAN EARLY What has been the impact on your business of your decision to pay off this loan early? PROMPT IF NECESSARY		
		(76)	
	No real impact		
	Running the business day to day is more of a struggle		
	We have not expanded as we would have liked to		
	We have made cutbacks in spending		
	We have made staff redundant	6	
	We have deferred capital expenditure or investment		
	Other (specify)		
Q127	DELETE ASK Q127 TO Q136 TO ALL WHO SAY LOAN FACILITY WAS CAN Q25)  You mentioned that a bank was looking to cancel a loan facility. Can I just confi your main bank (TEXT)?	•	
	Non was with main hank	(77)	
	Yes was with main bank		
	Dk/refused		
Q128	<b>DELETE</b> How large was the facility that the bank wanted to cancel? TYPE IN AMOUNT IN POUNDS!		
		card: 06 (6-7	
	(DO NOT READ OUT) Don't know	(17)	
	(DO NOT READ OUT) DON'T KNOW(DO NOT READ OUT) Refused		
Q129	<b>DELETE</b> INTERVIEWER TO CODE BAND AT Q128 AS DOUBLE CHECK ASK ALL SAYING DK/REFUSED AT Q128:		
	Well, was it	(49)	
	Less than £5,000	(18) 1	
	£5,000 - £9,999.		
	£10,000 - £24,999		
	£25,000 - £49,999	4	
	£50,000 - £99,999		
	£100,000 - £499,999		
	£500,000 - £999,999		
	£1m - £4.9m		
	£5m+		
	(DO NOT READ OUT) DK/refused	(19) <b>O</b>	
	DO NOT ILLID OOT, DIVIOIGOU		

## Q130 **DELETE** When did this proposed cancellation of your loan facility take place?

PROMPT IF NECESSARY Well, was it....
CODES WILL NEED TO UPDATE AS WE GO THROUGH YEAR - ALLOW CURRENT QUARTER PLUS 4
PREVIOUS QUARTERS EACH TIME – CARE RE WHICH YEAR THEY ARE REFERRING TO

Oct-Dec 2015
July-September 2015
April-June 2015
Jan-March 2015
Oct-Dec 2014

# Q131 **DELETE** And what reasons did the bank give for looking to cancel this loan facility? DO NOT PROMPT, CODE AS APPROPRIATE

· · · · · · · · · · · · · · · · · · ·	(21)
The performance of your business	. 1
Increased riskiness of your business	. 2
Lack of financial information	
Likely performance in future	
Change in bank lending criteria	
No longer meets banks credit score (or risk rating has increased)	
Banks higher cost of capital	
Wanted to restructure borrowing as an overdraft	
Wanted to change facility to another form of borrowing	
	(22)
No reason given	0
Other (specify)	. 1

Q132	<b>DELETE</b> Did you seek any extern DO NOT PROMPT, CODE AS AR	al advice when the bank wanted to cancel your loan? PPROPRIATE	
	No advice		(23) 1
	Yes, took external advice 2		
	Dk/refused 3		
ASK AI	LL NOT SEEKING EXTERNAL AD	VICE – CODE 1 AT 0132	
		·	
Q132a	DELETE Why did you not seek at		
	ROTATE, READ OUT, CODE AL.	LIMATAPPLY	
	I would not know who to ask		
	External advice is too expensive		
	I did not have time to ask		
	I did not think the quality of advice	e on offer was good enough	
	I did not think it would make any o	difference	
	I didn't think we needed it		
	I've previously been successful in	gaining finance	
	Other		
Q133	<b>DELETE</b> And what have you been MULTICODE CODES 1-3 POSSI	n able to arrange since the loan was cancelled? BLE	
	A loan with another bank	ace some or all of the loan	2 3 Goto Q134
Q134	<b>DELETE</b> ASK ALL WHO HAVE F And what alternative form of borro PROMPT IF NECESSARY	OUND ALTERNATIVE FORM OF BORROWING (CO	ŕ
	An overdraft		(27) 1
	A business credit card		2
	Funds borrowed in your personal	name (loan overdraft credit card etc)	5
Q135	<b>DELETE</b> ASK ALL WITH A NEW How large is your new loan facility TYPE IN AMOUNT IN POUNDS!	LOAN FACILITY (CODES 1-2 AT Q133): /?	
			28-36)
		v	

Q136	<b>DELETE</b> INTERVIEWER TO CODE ANSWER AT Q135 AS CHE ASK ALL SAYING DK/REFUSED AT Q135: Well, is it	ECK
	Less than £5,000	
	£1m - £4.9m £5m+	9
	(DO NOT READ OUT) DK/refused	(39) 0
Q137	DELETE ASK Q137 TO Q147 TO ALL WHO HAD LOAN FACIL Q25): You mentioned that the bank approached you to re-negotiate the just check, was this a loan held at your main bank (TEXT)?	·
	Yes was with main bank  No was with another bank  Dk/refused	2
Q138	<b>DELETE</b> ASK ALL WITH RENEGOTIATION How large was the facility that the bank wanted to renegotiate? TYPE IN AMOUNT IN POUNDS!	
		(41-49)
	(DO NOT READ OUT) Don't know(DO NOT READ OUT) Refused	
Q139	<b>DELETE</b> INTERVIEWER TO CODE ANSWER FROM Q138 ASK ALL SAYING DK/REFUSED AT Q138: Well, was it	(74)
	Less than £5,000 £5,000 - £9,999 £10,000 - £24,999 £25,000 - £49,999 £50,000 - £99,999 £100,000 - £499,999 £500,000 - £999,999 £1m - £4.9m £5m+	
	(DO NOT READ OUT) DK/refused	

# Q140 **DELETE** ASK ALL WITH RENEGOTIATED LOAN When did this renegotiation of your loan facility take place?

PROMPT IF NECESSARY Well, was it....
CODES WILL NEED TO UPDATE AS WE GO THROUGH YEAR - ALLOW CURRENT QUARTER PLUS 4
PREVIOUS QUARTERS EACH TIME – CARE RE WHICH YEAR THEY ARE REFERRING TO

/E 1\

Oct-Dec 2015
July-September 2015
April-June 2015
Jan-March 2015
Oct-Dec 2014

# Q141 **DELETE** What did the bank want to change about your loan facility? DO NOT PROMPT CODE ALL THAT APPLY

	(54)
To reduce the amount	1
To increase the amount	2
To reduce the interest rate	3
To increase the interest rate	
Asked for more security	5
To reduce the amount of security required	
To impose more conditions such as providing regular financial information	
To change to another form of borrowing	
Other (specify)	
(	(55-59)

Q142	<b>DELETE</b> And what reasons did the bank give for looking to renegotiate this loo DO NOT PROMPT, CODE AS APPROPRIATE	
	The performance of your business Increased riskiness of your business Lack of financial information Likely performance in future Change in bank lending criteria No longer meets banks credit score (or risk rating has increased) Banks higher cost of capital Wanted to restructure borrowing as an overdraft Wanted to change facility to another form of borrowing No reason given Other (specify)	
Q143	<b>DELETE</b> Did you seek any external advice when the bank wanted to renegotian DO NOT PROMPT, CODE AS APPROPRIATE	
	No advice	(62) 1
	Yes, took external advice 2	
	Dk/refused 3	
Q143a	ROTATE, READ OUT, CODE ALL THAT APPLY I would not know who to ask External advice is too expensive I did not have time to ask I did not think the quality of advice on offer was good enough I did not think it would make any difference I didn't think we needed it I didn't think we needed it I've previously been successful in gaining finance Other	
Q144	DELETE What was your response to the bank's action? Did you  MULTICODE OF CODES 1-5 POSSIBLE  Negotiate and manage to get a better loan deal than originally offered  Try to negotiate but then accept proposed new amount or terms for a loan  Look around for alternatives but then accept new amount or terms for a loan  Move your loan to another bank  Change to another form of borrowing  Cancel your facility entirely	

Q145	DELETE ASK ALL WHO HAVE FOUND ALTERNATIVE FORM OF BORROWIN And what alternative form of borrowing are you now using? PROMPT IF NECESSARY  An overdraft	(66) 
Q146	<b>DELETE</b> ASK ALL WITH A NEW FACILITY (CODES 1-4 AT Q144): How large is your new loan? TYPE IN AMOUNT IN POUNDS!	
	(DO NOT READ OUT) Don't know(DO NOT READ OUT) Refused	
Q147	DELETE INTERVIEWER TO CODE ANSWER FROM Q146 AS A CHECK ASK ALL SAYING DK/REFUSED AT Q146: Well, is it  Less than £5,000 £5,000 - £9,999 £10,000 - £24,999 £25,000 - £49,999 £50,000 - £99,999 £100,000 - £499,999 £500,000 - £999,999 £5m - £4.9m £5m+  (DO NOT READ OUT) DK/refused.	

## Q148 (34) ASK Q148 TO Q158 TO ALL APPLYING FOR A LOAN / RENEWAL (CODES 1 OR 2 AT Q26) You mentioned that you (TEXT SUB: applied for a new loan facility / renewed an existing loan.) When did this loan application take place? PROMPT IF NECESSARY Well, was it .... CODES WILL NEED TO UPDATE AS WE GO THROUGH YEAR - ALLOW CURRENT QUARTER PLUS 4 PREVIOUS QUARTERS EACH TIME - CARE RE WHICH YEAR THEY ARE REFERRING TO Oct-Dec 2015 July-September 2015 April-June 2015 Jan-March 2015 Oct-Dec 2014 Q148A Was this loan application for a facility in your personal name, or in the name of the business? **Business** Personal Dk/refused NEW from Q3 14: Q148b And when you were initially applying for/renewing this loan did you apply to one bank or to several providers? One Several Dk/ref Q149 ASK ALL WHO APPLIED / RENEWED A LOAN FACILITY: Which of these best describes the most recent loan facility you applied for / renewed? (80) We were applying for a new loan but not our first We were consolidating our borrowing into fewer loans .......6 We had switched banks and were setting up new facilities with the new bank Q150 (35)- ASK ALL WHO APPLIED FOR / RENEWED A LOAN: And which of the following are reasons why you needed this loan facility? You can say as many or as few as you like READ OUT CODE ALL THAT APPLY card: 07 (6-7)(8) Motor vehicles \_\_\_\_\_\_1

(9-13)

Q151	And did you make this application to your main bank (TEXT NAME)?		
	Yes to main bank  No to another bank  NEW from Q3 14: No, to another provider	2	
Q152	(36) Did you seek any external advice before applying for your loan facility?  DO NOT PROMPT, CODE AS APPROPRIATE  No advice	(15) 1	
ASK A	LL NOT SEEKING EXTERNAL ADVICE – CODE 1 AT Q152		
Q152a	Why did you not seek any external advice?  ROTATE, READ OUT, CODE ALL THAT APPLY  I would not know who to ask  External advice is too expensive  I did not have time to ask  I did not think the quality of advice on offer was good enough  I did not think it would make any difference  I didn't think we needed it  I've previously been successful in gaining finance  Other		
Q153	Regarding this most recent loan application, how large was the facility that you initiall TYPE IN AMOUNT IN POUNDS!  ———————————————————————————————————	(18-26) (27) 1 Goto Q154	
Q154	INTERVIEWER TO CODE ANSWER AT Q153 AS A CHECK ASK ALL SAYING DK/REFUSED AT Q153: Well, was it  Less than £5,000 £5,000 - £9,999 £10,000 - £24,999 £25,000 - £49,999 £50,000 - £99,999 £100,000 - £499,999 £500,000 - £999,999 £1m - £4.9m £5m+  (DO NOT READ OUT) DK/refused	2 3 4 5 6 7 8 9	

# Q155A Was the amount you applied for from the bank the TOTAL amount of funding that you needed, or was some of the funding coming from within the business or elsewhere?

All coming from bank Some coming from business / elsewhere Don't know

## Q155B ASK ALL WHO SAID SOME FUNDING COMING FROM ELSEWHERE

What proportion of the total funding required did you apply to the bank for? PROMPT WITH BANDS IF REQUIRED

Less than 10% of the total funding required Between 10% and 25% Between 26% and 50% Between 51% and 75% Between 76% and 90% More than 90% of the total funding required Don't know

Q155-157B DELETED

#### Q158 ASK ALL

And which of these best summarises the bank's initial response to the loan application that you made? READ OUT, SINGLE CODE

## DP - HALF READ CODES 1-5 AND HALF CODES 5-1

	(35)
You were offered the loan that you wanted	1
You were offered a smaller loan than you wanted	2
You were offered a loan but with terms and conditions that you didn't want to	
accept	3
You were turned down for a loan	4
You have not had a response from the bank yet	

## **ROUTING FROM HERE TO Q195 DEPENDS ON ANSWER TO Q158**

**CODE 1 GO TO Q159 CODE 2 GO TO Q180** 

**CODE 3 GO TO Q191** 

**CODE 4 GO TO Q165** 

**CODE 5 GO TO ROUTING ABOVE Q218** 

# EACH RESPONDENT ANSWERS ONE OF THESE SECTIONS ONLY AND THEN GOES TO ROUTING ABOVE Q196

## ASK Q159 TO Q164 TO ALL WHO WERE OFFERED LOAN - CODE 1 AT Q158

Q159	ASK ALL WHO WERE OFFERED LOAN FACILITY (CODE 1) AT Q158: The bank offered you the loan facility you wanted, were there any issues or delays loan?	•
	No there were no issues or delays and we took the lean	(36)
	No there were no issues or delays and we took the loan	
	Yes there were issues / delays before it was agreed  Yes there were issues / delays and we did not take out the loan	
	res there were issues / delays and we did not take out the loan	J
2122		
Q160	(41) ASK ALL WHO HAD ISSUES (CODE 2 OR 3 AT Q159): What sort of issues did you have with your application? Did you READ OUT, CODE ALL THAT APPLY	
		(37)
	Have to go in for an interview	
	Have difficulty arranging to speak to your Relationship Manager	
	Have to supply further information	
	Have to wait for valuations	
	Have to wait for legal work to be done	
	Have to wait for a decision to be made	
	Have to wait while security values were checked	
	Initially offered something that was too expensive	
	Initially offered something that didn't meet your needs	
		(38)
	Receive an offer of an alternative lending product instead of some or all of the loan	
	wanted	
	Something else (SPECIFY?)	1
Q161	(41) ASK ALL WHO HAD PROBLEMS AND DID NOT ACCEPT FACILITY (CODE 3) What happened after you decided not to take up the loan facility offered? Did you	
	READ OUT, MULTICODE OF CODES 1-3 POSSIBLE	
		(39)
	Arrange an alternative loan with the same bank	
	Arrange an alternative loan facility with another bank	
	Switch to another form of borrowing to replace some or all of the loan	
	Decided not to have a facility at all	4
Q162	ASK ALL WHO HAVE FOUND ALTERNATIVE FORM OF BORROWING (CODE 3 And what alternative form of borrowing are you now using? PROMPT IF NECESSARY	AT Q161)
		(40)
	An overdraft	
	A business credit card	
	Invoice finance	
	Loan/equity from friends or family	
	Funds borrowed in your personal name (loan overdraft credit card etc)	
	NEW from Q3 14: Leasing or hire purchase or vehicle finance	
	Other (specify)	
	Oulei (apeoliy)	U

## NEW from Q3 14: Q162B ASK ALL CODING 1,2,3 OR 5A AT Q162: And did this alternative form of borrowing come from the bank you applied to or from a different provider? Same bank applied to Different provider **Both** DK/ref ASK ALL WITH NEW FACILITY (CODES 1 OR 2 AT Q159 OR CODE 1 OR 2 AT Q161) How large was the loan facility that you were granted? TYPE IN AMOUNT IN POUNDS! (41-49)Q164 INTERVIEWER TO CODE ANSWER FROM Q163 AS A CHECK ASK ALL SAYING DK/REFUSED AT Q163: Well, is it... £100,000 - £499,999......6

(52)

## ASK Q165 TO Q179 OF ALL WHO WERE TURNED DOWN FOR A LOAN FACILITY - CODE 4 AT Q158

## Q165 (48.1) ASK ALL REJECTED (CODE 4 AT Q158)

And what reasons were given for turning down your application?

PROMPT IF NECESSARY, MULTICODE. CARE RE CODING IF THEY CANNOT GIVE A REASON –
CAN THEY NOT REMEMBER OR DID THEY NOT GET ONE?

	(53)
No security	
Insufficient security	. 2
Poor personal credit history	
Poor business credit history	
No credit history / not in business long enough	. 5
Failed credit score	
Applied for too much	. 7
Applied for too little	. 8
Too much existing borrowing	. 9
	· /
Needed more equity in the business	
Weak balance sheet	
Inadequate business plan	
Bank not satisfied with financial forecasts	
Concerns about the assessment process	
Concerns re management / succession planning	
Industry too risky	
Trading environment too risky	
Media coverage of bank lending	
Did not find forms and literature from the bank clear and easy to understand	. 9
NEW Q1 2014: The bank did not think we could afford the repayments	
	/FF\
Other (specify)	(55)
(DO NOT READ OUT) No reason given	
(DO NOT READ OUT) No reason given	
(DO NOT READ OUT) Don't know	2

## DELETED FOR Q1 2014: Q165A+B - REMAIN DELETED IN 2015

Q165a ASK ALL WHO GAVE A REASON AT Q165 (CODES 1-20)

Did the bank tell you about its decision to turn down your application in writing or verbally?

In writing

Verbally

Can't remember

## **DELETED IN Q3 2015**

## Q165b ASK ALL WHO GAVE A REASON AT Q165 (CODES 1-20)

And did the bank give you enough information to explain why they had made their decision?

Yes

No

	Don't know	
Q166	Did the bank offer you an alternative to a loan such as invoice discounting or leasing, or suggest alternative sources of external finance?  No	
Q167i	Q167i (48.3)  How would you rate the information offered by your lender after your application was rejected? Wou say that it was  DP: ASK HALF RESPONDENTS CODES 1-5 AND THEN 6 AND OTHER HALF 5-1 AND THEN 6  Good	
Q168	Did the bank, or anyone else, make you aware of an appeals procedure for lending applications that had been declined by the bank?  Yes, the bank	
Q169	(48.2) ASK ALL MADE AWARE OF APPEAL (CODE 1 OR 1X AT Q168)And did you go through the appeals process?Yes and the bank changed its decision1Yes but the bank did not change its decision2Yes but have not heard yet3No4 Goto Q170Not sure5	

Q170	(48.2) ASK ALL MADE AWARE OF APPEAL BUT DID NOT APPEAL (CODE 4 AT Q169) Why did you not appeal?		
	Didn't think it would change anything	(64) 1	
	Couldn't be bothered	2	
	Too much hassle		
	Found alternative funding elsewhere		
	Too busy trying to keep business going		
	NEW Q3 15: You accepted the bank's decision		
	Other (specify)		
		(65-68)	
Q171	(48.4) ASK ALL REJECTED:		
	Did the bank refer you to any other source of help or advice?	(00)	
	Vee	(69)	
	Yes		
	No Not sure		
	Not sure	3 G010 Q174	
0470	(40.5) AOK ALL DEFENDED FOR ADVIOE (OODE 4 AT O474 DEGT TO 0474)		
Q172	(48.5) ASK ALL REFERRED FOR ADVICE (CODE 1 AT Q171, REST TO Q174): What source(s) of advice were you referred to?		
	What obaroo(o) or davioo word you referred to.	(70)	
	Accountant	<u>`</u> 1	
	Business Associate		
	Business Debt Helpline	2	
	Business Link	3	
	Business mentor (free)	4	
	Business mentor (paid)	5	
	CBI	6	
	Chamber of Commerce		
	Citizens Advice	8	
	Consultant	9	
		(71)	
	Enterprise Agency		
	Finance Wales		
	Federation of Small Businesses (FSB)		
	Forum for Private Business (FPB)		
	Friends and family		
	Government department	5	
	Independent Commercial Finance Broker / Adviser		
	Institute of Directors		
	Local Authority		
	Northern Ireland Invest		
		(72)	
	Business Gateway		
	Solicitor		
	Trade Body or Association		
	Website Other (specify)		
Q173	(48.6) ASK ALL REFERRED FOR ADVICE:		
-	Did you use those sources, or indeed any others, after your application?		
		(73)	
	Yes to sources referred to		
	Yes to other sources	2	

Q174	(48.6) ASK ALL NOT REFERRED FOR ADVICE (CODE 2 OR 3 AT Q171) Did you seek any external help or advice about what to do about your loan application?		
		(74)	
	Yes		
	No	2	
Q175i	ASK ALL WHO TOOK ADVICE: CODES 1 OR 2 AT Q173 OR CODE 1 AT Q174: How useful were these sources?		
		(75)	
	Useful Neither/nor		
	Not useful		
Q176	ASK ALL REJECTED And so what happened after that initial rejection? Did you		
		(76)	
	Talk to the bank and manage to negotiate a new loan facility with them		
	Talk to another bank and agree a loan facility with them	2	
	No longer have a facility		
Q177	ASK ALL WHO HAVE FOUND ALTERNATIVE FORM OF BORROWING (CODE 3 AT Q176) And what alternative form of borrowing are you now using? PROMPT IF NECESSARY		
	An overdraft	(77) 1	
	A business credit card		
	Invoice finance		
	Loan/equity from friends or family		
	Funds borrowed in your personal name (loan overdraft credit card etc)  NEW from Q3 14: Leasing or hire purchase or vehicle finance		
	Other (specify)		
	rom Q3 14: Q177B ASK ALL CODING 1,2,3 OR 5A AT Q177: And did this alternat ving come from the bank you applied to or from a different provider?	ive form of	
	Same bank applied to		
	Different provider		
	Both		
	DK/ref		
Q178	ASK ALL WITH NEW FACILITY (CODES 1 OR 2 AT Q176) How large was the loan facility that you were granted? TYPE IN AMOUNT IN POUNDS!		
			(6-7)
	(DO NOT READ OUT) Don't know	(17) 1 Goto Q179	
	(DO NOT READ OUT) Bort know	2 Goto Q179	

# Q179 INTERVIEWER TO CODE ANSWER AT Q178 AS A CHECK ASK ALL SAYING DK/REFUSED AT Q178: Well, is it...

	(18)
Less than £5,000	. 1
£5,000 - £9,999	. 2
£10,000 - £24,999	
£25,000 - £49,999	
£50,000 - £99,999	
£100,000 - £499,999	
£500,000 - £999,999	
£1m - £4.9m	
£5m+	
	(19)
(DO NOT READ OUT) DK/refused	

## ASK Q180 TO Q190 OF ALL OFFERED LESS THAN THEY WANTED - CODE 2 AT Q158

Q180	(39) ASK ALL WHO WERE OFFERED LESS THAN THEY WANTED (CODE 2 A Still thinking about this application, what was the size of the loan facility you were TYPE IN AMOUNT IN POUNDS!	
		(20-28)
	<del></del>	(20-20)
	(DO NOT READ OUT) Don't know	
	(DO NOT READ OUT) Refused	
	(2011011212001)11010000	2 300 0101
Q181	INTERVIEWER TO CODE AMOUNT AT Q180 AS A CHECK ASK ALL SAYING DK/REFUSED AT Q180: Well, was it	
		(30)
	Less than £5,000	
	£5,000 - £9,999	
	£10,000 - £24,999	
	£25,000 - £49,999 £50,000 - £99,999	
	£100,000 - £499,999	
	£500,000 - £999,999	7
	£1m - £4.9m	8
	£5m+	
		(31)
	(DO NOT READ OUT) DK/refused	0
	PROMPT IF NECESSARY, MULTICODE. CARE RE CODING IF THEY CANNO CAN THEY NOT REMEMBER OR DID THEY NOT GET ONE?	(32)
	No security	
	Insufficient security	
	Poor personal credit history	
	Poor business credit history	
	No credit history / not in business long enough	
	Failed credit score	6
	Applied for too much	7
	Applied for too little	
	Too much existing borrowing	9
		(33)
	Needed more equity in the business	
	Weak balance sheet	
	Inadequate business plan	
	Concerns about the assessment process	
	Concerns re management / succession planning	
	Industry too risky	
	Trading environment too risky	7
	Media coverage of bank lending	
	Did not find forms and literature from the bank clear and easy to understand	
	NEW Q1 2014: The bank did not think we could afford the repayments	
	Other (anglify)	(34)
	Other (specify)(DO NOT READ OUT) No reason given	U
	(DO NOT READ OUT) No reason given (DO NOT READ OUT) Can't remember	I
	(DO NOT READ OUT) Can't remember  (DO NOT READ OUT) Don't know	2
	(501.01.1.5.001) 5011 (111041	

Q183i		
	How would you rate the information offered by your lender after your application w	as partly rejected?
	Would you say that it was	
	DP - HALF RESPONDENTS TO GET CODES 1-5 THEN 6, OTHER HALF TO GE	T 5-1 AND THEN 6
		(35)
	Good	
	Neither good nor poor Poor	
	No advice given	
Q184-	186 DELETED AS NOT PART OF APPEALS PROCESS	
Q187	ASK ALL OFFERED LESS	
	And so what happened after that initial offer of less than you wanted? Did you	
	Talk to the same bank and manage to negotiate a larger loan facility with them	(43) 1
	Talk to the same bank but accept the smaller loan facility with them	
	Talk to another bank and agree a larger loan with them	
	Accept a smaller loan than you wanted with another bank	
	Take out another form of borrowing to replace some or all of the loan facility	
	Decide not to have a facility at all	
Q188	ASK ALL WHO HAVE FOUND ALTERNATIVE FORM OF BORROWING (CODE 5	5 AT ()187)
Q 100	And what alternative form of borrowing are you now using?	77(1 \( \) (101)
	PROMPT IF NECESSARY	
		(44)
	An overdraft	
	A business credit card	
	Invoice finance	
	Loan/equity from friends or family  Funds borrowed in your personal name (loan overdraft credit card etc)	
	NEW from Q3 14: Leasing or hire purchase or vehicle finance	
	Other (specify)	
	(,/	•
	rom Q3 14: Q188B ASK ALL CODING 1,2,3 OR 5A AT Q188: And did this altern ving come from the bank you applied to or from a different provider?	ative form of
	Same bank applied to	
	Different provider	
	Both	
	DK/ref	
Q189	ASK ALL WITH NEW FACILITY (CODES 1-4 AT Q187)	
	How large was the loan that you were granted?	
	TYPE IN AMOUNT IN POUNDS!	
		(45-53)
		(54)
	(DO NOT READ OUT) Don't know	
	(DO NOT READ OUT) Refused	2 Goto Q190

# Q190 INTERVIEWER TO CODE ANSWER FROM Q189 AS A CHECK ASK ALL SAYING DK/REFUSED AT Q189: Well, is it...

	(55)
Less than £5,000	1
£5,000 - £9,999	
£10,000 - £24,999	
£25,000 - £49,999	
£50,000 - £99,999	
£100,000 - £499,999	
£500,000 - £999,999	
£1m - £4.9m	
£5m+	
	(56)
(DO NOT READ OUT) DK/refused	

# ASK Q191 TO Q195 TO ALL WHO WERE OFFERED LOAN ON TERMS THEY DID NOT WANT TO ACCEPT: CODE 3 AT Q158

And so what happened after this initial offer on terms you did not want to accept? Did you  MULTICODE OF CODES 1-5 POSSIBLE  Talk to the bank and manage to negotiate a better deal with them	Q191	(50) ASK ALL WHO WERE OFFERED, BUT DID NOT WANT TO ACCEPT LO Q158): You mentioned that you did not want to accept the terms and conditions initially you tell me whether that was because of any of the following? READ OUT CODE ALL THAT APPLY  The amount offered The proposed interest rate The proposed fee The level of security required The type of security required The cost of providing the security The time it took to make the offer Something else (specify)	(57) 
Talk to the bank and manage to negotiate a better deal with them			, , 
Talk to the bank and manage to negotiate a better deal with them	Q192		ot? Did you
And what alternative form of borrowing are you now using? PROMPT IF NECESSARY  An overdraft		Talk to another bank and get a better deal with them  Accept the terms offered to you by your bank  Accept an equivalent deal at another bank  Take out another form of borrowing to replace all or part of the loan	2 3 4 5 Goto Q193
An overdraft	Q193	And what alternative form of borrowing are you now using?	,
A business credit card		An overdraft	
Invoice finance			
Funds borrowed in your personal name (loan overdraft credit card etc)			
NEW from Q3 14: Leasing or hire purchase or vehicle finance			
borrowing come from the bank you applied to or from a different provider?  Same bank applied to  Different provider  Both		NEW from Q3 14: Leasing or hire purchase or vehicle finance	5 <u>a</u>
Different provider  Both			ernative form of
Both		Same bank applied to	
		Different provider	
DK/ref		Both	
		DK/ref	

Q194 ASK ALL WITH NEW FACILITY (CODES 1-4 AT Q192) How large is the loan that you were granted? TYPE IN AMOUNT IN POUNDS!

	(DO NOT READ OUT) Don't know(DO NOT READ OUT) Refused	
Q195	INTERVIEWERS TO CODE ANSWER AT Q189 AS A CHECK ASK ALL SAYING DK/REFUSED AT Q189: Well, is it  Less than £5,000	2 3 4 5 6 7 8 9

ASK Q196 TO Q208 OF ALL THOSE WHO HAVE A LOAN, IE ANY OF:

Q133 CODE 1-2

Q144 CODES 1-4

Q159 CODES 1-2

Q161 CODE 1-2

Q176 CODES 1-2

Q187 CODES 1-4

Q192 CODES 1-4

### Q196A-C ASK ALL WITH LOAN

Q196A Approximately how long did it take from you submitting your application to the bank putting the loan facility in place, ready for you to use? Would you say it was...

	(36)
Less than a week	1
Less than 2 weeks	
Less than 3 weeks	3
Less than 4 weeks	4
1-2 months	5
3-4 months	6
More than 4 months	7
Facility not in place yet	
Don't know (if required)	
Bon thaton in rogalica financial and the second sec	

Q196B ASK ALL ANSWERING Q196A, EXCEPT THOSE SAYING FACILITY NOT IN PLACE YET: Would you say that this loan facility was put in place in good time by the bank so that you could use it for what you needed it for?

Yes

No

Not sure

### NEW FOR Q1 2014: ASK ALL WITH LOAN

Q196c Thinking about your loan application, how much effort did you have to put into this process? Please give me a score out of 5 where 1 means very low effort and 5 means very high effort TYPE IN SCORE

#### Q196 **DELETED**

## Q197 **DELETED**

O100	VCK VII	WITH LOAN:
เวาชุก	ASK ALL	WITH LUAN:

And can I just check, was this latest loan a commercial mortgage or a business loan?

Q199 ASK ALL WITH A BUSINESS LOAN - THOSE WITH A COMMERCIAL MORTGAGE GO TO Q201

Was any security required to obtain this loan?

## (44) ASK ALL REQUIRED TO PROVIDE SECURITY FOR THE LOAN AT Q199: Q200 What type of security did you have to provide? CODE ALL THAT APPLY card: 09 (6-7)Stock or debtors (Stock = raw materials, work in progress and finished goods. Debtors = money owed to the business arising from the sale of products or services).... 1 Business securities or deposits (Business securities = marketable shares or bonds Mixed property (e.g. flat above shop) 6 Floating charge (A security on assets which are subject to change on a day to day basis. The floating charge becomes fixed, on the assets which it covers at the time, Directors or personal guarantee (An undertaking by these persons to pay the business' debt in the event of default) 9

## ASK ALL REQUIRED TO PROVIDE SECURITY FOR THE LOAN AT Q199 (SO EXCLUDING COMMERCIAL MORTGAGES)

#### **BBB HAS CONFIRMED FUNDING FOR Q3 AND Q4 2015**

Q200a Thinking about the value of the security that you provided for this loan, how does it compare to the value of the loan agreed? Was the value of the security...

READ OUT SINGLE CODE

0-25% of the value of the loan

26%-50%

51%-75%

76%-100%

Over 100% of the value of the loan

Dk/ref

Q201	(45) ASK ALL WITH LOAN: Now I'd like you to think about the interest charges on your loan							
	Is the interest rate fixed or variable? READ OUT, SINGLE CODE.  Fixed	2 Goto Q202						
Q202	(45) ASK ALL WHO SAID 'Variable' (CODE 2) OR 'DK' (CODE 3) AT Q201. OTHE Do you know what rate is used as the reference rate for this loan? Is it Base rate of Base rate	r LIBOR? (11) 1 2						
Q203	(45) ASK ALL WHO SAID 'Variable' (CODE 2) OR 'DK' (CODE 3) AT Q201. OTHE What is the current margin over TEXT SUB FROM Q108: verdraft? TYPE IN PERCENTAGE BELOW!							
	(DO NOT READ OUT) Don't know / Refused	(21)						
Q204	INTERVIEWER TO CODE ANSWER FROM Q203 AS A CHECK (45) ASK ALL WHO SAID 'DK/REFUSED' AT Q202: Well would you say it is READ OUT, SINGLE CODE.  Up to 2.0% above base 2.1-4.0% 4.01-6.0% 6.01-8.0% 8.01-10.0% 10.01-12.0% More than 12.0% (DO NOT READ OUT) Don't know / Refused							
Q205	(45) ASK ALL WHO SAID 'Fixed' (CODE 1) AT Q201. OTHERS GO TO Q207. What is the interest rate on this loan? TYPE IN PERCENTAGE BELOW!	(23-31)						
	(DO NOT READ OUT) Don't know / Refused	(32)						

Q206	(45) ASK ALL WHO SAID 'DK/REFUSED' AT Q205: Well would you say it is READ OUT, SINGLE CODE.  0.00-3.00%	2 3 4 5 6
Q207	(46.1) ASK ALL WITH LOAN: How much did your business pay in fees/charges to arrange this loan facility? TYPE IN AMOUNT IN POUNDS IF NO FEE PAID TYPE 0  ———————————————————————————————————	(34-42) (43) 1 Goto Q208
Q208	(46.1) ASK ALL WHO SAID 'DK/REFUSED' AT Q207: Well would you say it is READ OUT, SINGLE CODE.  No fee paid Up to £50 £50-£99 £100-£199 £200-£399 £400-£999 £1,000-£2,499 £2,500+ (DO NOT READ OUT) Don't know / Refused	2 3 4 5 6 7

### ASK NEXT QUESTIONS TO THOSE WHO HAVE NOT APPLIED FOR ANY LOAN FACILITIES - IE NONE OF CODES 1-2 AT Q25 OR CODES 1-3 AT Q26

#### NB HAVE EXCLUDED CODE 3 AT Q26 AS WELL

#### **AMENDED QUESTION WORDING:** Q209 (52) ASK ALL WHO HAVE NOT APPLIED FOR A LOAN FACILITY IF DO NOT HAVE LOAN AT Q15: Has anything stopped you applying for a business loan or commercial mortgage, or was it simply that you felt that the business did not need one? IF HAVE LOAN AT Q15: Has anything stopped you applying for a different business loan or commercial mortgage for the business, or was it simply that you felt that it didn't need a different facility? (46)(52) ASK ALL WHO HAVE NOT APPLIED FOR A LOAN FACILITY, BUT NEEDED ONE (CODE 1 AT Q210 Q209) Which of these then are reasons why you have not applied for this loan facility? You can say as many or as few as you like **ROTATE ORDER** Q210a IF CODE MORE THAN ONE ANSWER AT Q210 THEN ASK: And which of these would you say was the MAIN reason why you did not apply for a loan? DISPLAY ANSWERS CODED AT Q210 (48-51)ASK ALL WHO PREFER ALTERNATIVE FORM OF BORROWING (CODE 12 AT Q210) Q211 And what alternative forms of borrowing do you prefer? PROMPT IF NECESSARY Invoice finance 3

Other (specify) 6

Q212	IF THOUGHT WOULD BE TURNED DOWN (CODE 3 AT Q210) THEN ASK: Why did you think you would be turned down? Was it READ OUT MULTICODE	(52)
	A poor credit history. Yours is a new business No or insufficient security to offer You believe banks are reluctant to lend to businesses your size You believe banks are reluctant to lend to businesses in your sector. Because of what you had read in the press or seen on TV Because of the borrowing experiences of other businesses Because of what you had heard from business or other interest groups Because of what you had heard from your bank Other (specify)	2 3 4 5
Q213	(52) ASK ALL WHO DID NOT APPLY, EXCEPT THOSE WHO DO NOT NEED A LO Q209) What has been the impact on your business of your decision not to seek a loan?	DAN (NOT CODE 2 AT
	PROMPT IF NECESSARY  No real impact	2 3 4 5 6 7

## ROUTING TO ONLY INCLUDE THOSE WHO HAD A CHOICE ABOUT WHETHER TO HAVE LOAN FACILITY OR NOT

ASK NEXT QUESTIONS TO THOSE WHO APPLIED / DISCUSSED LOAN FACILITIES BUT NOW DO NOT HAVE ONE (IE ANY OF FOLLOWING): ANSWERED Q133 BUT DID NOT CODE 1 OR 2 -BANK CANCELLED - GO TO Q217 ANSWERED Q144 BUT DID NOT CODE ANY OF 1-4 - BANK RE-NEGOTIATED = GO TO Q217 OR ANSWERED Q161 BUT DID NOT CODE 1 OR 2 - OFFERED WHAT WANTED BUT DIDN'T TAKE = ASK Q214 ANSWERED Q176 BUT DID NOT CODE 1 OR 2- DECLINED = GO TO Q217 ANSWERED Q187 BUT DID NOT CODE ANY OF 1-4 - OFFERED LESS THAN WANTED = ASK Q214 ANSWERED Q192 BUT DID NOT CODE ANY OF 1-4 - TERMS AND CONDITIONS DIDN'T LIKE = ASK Q214 ASK ALL OF THESE RESPONDENTS Q217, WITH AMENDED WORDING IF NECESSARY (52) ASK ALL WHO HAVE APPLIED BUT DO NOT HAVE A LOAN Q214 Would you say that you would like to have a business loan or commercial mortgage? ASK ALL WHO HAVE APPLIED FOR BUT NOT RECEIVED A LOAN, BUT WANTED ONE Ω215 Which of these are reasons why you now do not have a loan? You can say as many or as few as you like We were asked to provide too much security......4 (62-65)ASK ALL WHO PREFER ALTERNATIVE FORM OF BORROWING (CODE 11 AT Q215) Q216 And what alternative forms of borrowing do you prefer? PROMPT IF NECESSARY Invoice finance 3 Other (specify) 6

#### ASKED OF THOSE WHO APPLIED / DISCUSSED LOAN FACILITIES BUT NOW DO NOT HAVE ONE:

#### Q217 IF Q214 ASKED, AND CODED 2 THEN SKIP THIS QUESTION

IF Q214 = 1: What has been the impact on your business of your decision not to have a loan facility? IF Q214 NOT ASKED: What has been the impact on your business of not having a loan facility?

#### PROMPT IF NECESSARY

	(67)
No real impact	1
Running the business day to day is more of a struggle	2
We have not expanded as we would have liked to	3
We have not improved the business as we would have liked to	4
We have made cutbacks in spending	5
We have made staff redundant	6
We have deferred capital expenditure or investment	7
Other (specify)	8

Q218 IS ASKED OF ALL WHO HAVE APPLIED FOR / CHANGED EITHER AN OVERDRAFT OR A LOAN - ANY OF CODES 1-4 AT Q25 OR 1-2 OR 4-5 AT Q26, BUT PLEASE EXCLUDE IF:

- Code 1 at Q26 and have not yet had a response from the bank at Q158
- AND
- Code 4 at Q26 and have not yet had a response from the bank at Q63

#### **NB HAVE NOT INCLUDED CODES 3 OR 6 AT Q26 HERE?**

#### **REST TO Q220**

#### **DELETED FOR Q3 AND Q4 2015**

Q218 Thinking now overall about the experience of **discussing finance for your business with a bank** in the past 12 months, that we have just discussed, how much would you agree or disagree with the following statements?

		Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
I think our application was considered fairly (	68)	1	2	3	4	5
I think another bank would have treated us more favourably	69)	1	2	3	4	5
We are seriously considering changing our (main bank	70)	1	2	3	4	5

Q219	DELETED	
220	ASK ALL:	
	Thinking more broadly now, overall how satisfied are you with your ma	in bank (TEXT)? Are you
		(73)
	Very satisfied	1
	Very satisfiedFairly satisfied	2
	Neither/nor	
	Not very satisfied	
	Troc vor y cadonou	5

In the past 3 months have you been approached either by your main bank or another bank, to indicate that

they would be willing to lend to your business, if you wanted to borrow?

#### Q222 ASK ALL

I would now just like to ask you very briefly about other forms of finance that the business might have applied for, either to use for the first time, or to use more of. In the past 12 months, have you applied for any of the following and was your application successful or unsuccessful?

card: 010 (6-7)

		Successfully applied for in past 12 months	Unsuccessfully applied for in past 12 months	Neither of these
Grants	10(8)	1	2	3
Amended Q1: Loans from directors or friends and family	(9)	1	2	3
Amended Q1: Equity from directors or friends and family	(10)	1	2	3
Loans from other third parties	(11)	1	2	3
<b>COMPANIES ONLY</b> Equity from other third parties				
Leasing or hire purchase or vehicle finance	(12)	1	2	3
Invoice finance	(13)	1	2	3
Credit cards	(14)	1	2	3
Export/import finance eg doc credits	(15)	1	2	3

#### Q222B2

And has the business applied for any other form of external finance that we haven't already covered?

Yes, successfully

Yes, unsuccessfully

No

#### **NEW FOR Q3 AND Q4 2015**

Q222B3 ASK ALL WHO HAVE NOT APPLIED FOR ANY FORMS OF FUNDING AT Q222 (ALL CODE 3) AND NOR HAVE THEY APPLIED FOR ANY OTHER FINANCE (IE HAVE CODED 3 AT Q222B2)

Has anything stopped you applying for any of these other forms of finance, such as credit cards or leasing, or was it simply that you felt that the business did not need this finance?

Yes	something stopp	ed you	1
No,	nothing stopped	you	2

Q222B DELETED

## ENTREPRENEUR QUESTIONS - Q223 TO Q229 ASKED OF ALL RESPONDENTS, ROUTING FROM Q229 FOR REST OF SECTION TO Q240

	DED CODES Q1 2014 –  (25) ASK ALL  Which of these apply to your business?  READ OUT CODE ALL THAT APPLY
	You have a formal written business plan
	Use online banking
	You have taken professional advice for the business DELETE FOR Q3 AND Q4 2015
	The business holds intellectual property or other knowledge assets on its balance sheet such as patents, copyrights, trademarks or goodwill <b>REMAIN INCLUDED FOR Q3 AND Q4 2015</b> :
	None of these
Q223a	NOW ASK ALL WHO EXPORT (CODE 2 AT Q223)  Would you say that exporting makes up more or less than 50% of your total business sales?  THEN PROBE TO NARROWER BANDS BELOW  25% or less  26-50%  51%-75%  76% - 100%
	Don't know

#### DELETE FOR Q3 AND Q4 2015, LOOK TO REPEAT AT INTERVALS IN FUTURE Q224 Have any of the following applied to your business in the past 12 months? ROTATÉ, READ OUT CODE ALL THAT APPLY Q225 (23) ASK ALL: Which of the following do you feel describes your plans for your business turnover over the next year? DP HALF READ CODES 1-5 AND HALF CODES 5-1 (20)REPLACE WITH CODES TO MATCH GROWTH QUESTIONS Q245A (Q3 15): To grow by more than 20% - Go to Q226 To grow but by less than 20% - Go to Q226 To stay the same - Go to Q227 To become smaller -Go to Q227 You plan to sell pass on or close the business – Go to Q227 (24) ASK ALL PLANNING TO GROW (CODE 1 & 2 AT NEW CODES FOR Q225): Q226 And are you planning to achieve that growth by..... READ OUT CODE ALL THAT APPLY (21)Moving into new markets overseas Increasing sales in existing markets in the UK (code amended Q3 14) NEW from Q3 14: Increasing sales in existing markets overseas Not sure (22-25)Q227 DELETED

#### Q227A ASK ALL:

To what extent do each of the following present an obstacle to you running your business as you would want in the next 12 months? Please give me a score out of 10, where 1 means this is not an obstacle at all, and 10 that you see this as a major obstacle for the next 12 months

ROTATE ORDER – SCORE FOR EACH FACTOR, ALLOW DK

The current economic climate
Access to external finance for the business
Legislation and regulation
Issues recruiting and retaining skilled staff (from Q3 14)
Cash flow or issues with late payment
Availability of relevant advice for your business
Political uncertainty and future government policy (from Q3 14)
NEW Q3 15: The quality of management and leadership skills in the business

#### FROM Q3 14: IF DO NOT ANSWER 8-10 FOR ANY FACTOR ABOVE THEN ASK:

Is there anything else that we have not mentioned here that you would see as a major barrier to your business and would have given a score of 8-10 for?

None

Yes (type in)

Q228 DELETED

#### Q229 (73) ASK ALL:

How likely are you to do each of the following in the next 3 months?

- have a need for more external finance
- apply for more external finance for the business
- reduce the amount of external finance used by the business
- Renew existing borrowing eg on overdraft at the same level as currently
- inject personal funds into the business
- COMPANIES: Seek new equity from new or existing shareholders

-

	Have a need for finance	Apply for more finance	Reduce the amount of finance	Renew existing facilities	Inject personal funds	New equity from existing shareholders	
	(33)	(34)	(35)	(36)	(37)	(38)	(39)
Very likely	1	1	1	1	1	1	1
Fairly likely	2	2	2	2	2	2	2
	3	3	3	3	3	3	3
Not very likely	4	4	4	4	4	4	4
Not at all likely	•	·	•	•	•	•	•

#### **AMENDED CODES**

Q230 TO Q238 ASKED OF THOSE WHO THINK IT LIKELY THEY WILL APPLY FOR MORE FUNDS OR RENEW EXISTING FUNDS (CODES 1 OR 2 AT 2ND AND/OR 4TH STATEMENTS AT Q229), REST TO Q239:

(74)

What is this external finance / renewed facility likely to be used for? PROMPT IF NECESSARY

	(40)
Working Capital / Cash flow	Ì
To buy plant machinery office equipment etc	2
To buy or lease premises	
To launch a new product or service	
To grow the business in the UK	
To grow the business internationally	6
Other (specify?)	7

Q231 DELETED

Q232 DELETED

Q233 (76) Which of the following forms of finance would you consider applying for in the next 3 months?

		Consider	Unlikely to consider
Bank Overdraft	(53)	1	2
Grants	(54)	1	2
Bank loans (Split out as per Q15 from Q3 14)	(55)	1	2
Commercial mortgage			
Amended Q1: Loans from directors or friends and family	(56)	1	2
Amended Q1: Equity from directors or friends and family	(57)	1	2
Loans from other third parties	(58)	1	2
COMPANIES ONLY Equity from other third parties			
Leasing or hire purchase	(59)	1	2
Invoice finance	(60)	1	2
Credit cards	(61)	1	2

FROM Q3 14: Q233A: IF WOULD NOT CONSIDER ANY FACTOR AT Q233 THEN ASK: And would you not consider any of these because you are considering another form of finance we haven't mentioned here, or because you have not decided yet what sorts of finance you might consider?

Not decided what might use

Considering another form of finance

COMPANIES ONLY: IF UNLIKELY TO CONSIDER EQUITY FINANCE (STATEMENT 7) AT Q233 ASK Q234

ASK ALL: IF UNLIKELY TO CONSIDER LEASING (STATEMENT 8) AT Q233 ASK Q236

ASK ALL; IF UNLIKELY TO CONSIDER INVOICE FINANCE (STATEMENT 9) AT Q233 ASK Q237

IF ELIGIBLE FOR MORE THAN ONE QUESTION, ROTATE ORDER IN WHICH THEY ARE ASKED

Q234 DELETED

# Venture Capital 1 Business Angels 2 Local support programmes to help access equity 3 Community Development Finance Institutions (65)

Q236	DELETED		

#### Q237 DELETED

Q238 ASK ALL CONSIDERING OVERDRAFT / LOAN / LEASING / INVOICE FINANCE / CARDS (CODE 1) AT Q233:

How confident are you that your main bank (TEXT) will be willing to meet your external finance needs?

	(76
Very confident	. 1
Fairly confident	
Not sure	
Not very confident	. 4
Not at all confident	

- Q239 (82) ASK ALL <u>NOT</u> LIKELY TO SEEK EXTERNAL FINANCE AT Q229 (IE NOT ANSWERING Q230): Why do you think you will not be seeking external finance in the next 3 months or so? PROMPT IF NECESSARY
- Q239a IF CODE MORE THAN ONE ANSWER AT Q239 THEN ASK: And which of these would you say was the MAIN reason why you will not apply for external finance? DISPLAY ANSWERS CODED AT Q239

	(77)
Do not need to borrow / borrow more	
Do not want to borrow (more) in the current climate	2
The predicted performance of the business means we don't want to borrow more	
Think the bank would say no	
Think it would be too expensive	
Think the bank would want security	6
Too much hassle	7
Already have the facilities we need	
Do not find bank forms and literature easy to understand	
We mentioned it informally to the bank but they seemed reluctant to lend to us	
Facilities come with too many terms and conditions	
DELETED I prefer not to borrow	7
I do not want to lose control of the business	8
	(48)
I can get finance from family and friends if needed	0
I can raise personal funds if needed	1
Prefer to use other forms of finance	2
Did not want to go through application process	3
	(78)
Other (specify)	0

#### Q240 DELETED

ASK ALL (FROM Q1 2014):

Q240X Thinking more broadly, has the business ever had either an application for a loan or overdraft, or a more informal request for flexibility on a facility, turned down by your bank?

Yes

No

**NEW FOR Q1 2014** 

IF YES:

Q240Y And has this previous decline made you more reluctant to apply for bank finance?

Yes

No

## Q240A ASK ALL: Are you aware of any of the following? READ OUT ROTATE ORDER IN EACH SECTION – **REVISED WORDING BELOW FROM Q3 14**

#### Firstly, actions the major banks are taking to improve customer relationships

- 1. A network of business mentors across the UK
- 2. A Lending Code, or Lending Principles, which sets out the levels of service banks provide to micro-enterprises, medium sized and larger businesses
- 3. An independently monitored appeals process within some banks for customer finance applications which are declined
- 4. (if have a loan at Q15) Bank initiated discussions of re-financing needs 12 months' ahead of term loans coming to an end.

#### Secondly, ways of providing better access to finance - SEE ALTERNATIVE FOR THIS SECTION BELOW

- 5. Support from the Bank of England called "Funding for Lending" which is designed to encourage banks to lend to businesses
- **6.** Other Government support schemes for access to finance such as the Enterprise Finance guarantee scheme,-and support for exporters through UK Export Finance
- 7. The Business Growth Fund to provide capital for viable businesses
- 8. Other alternative sources of finance, such as Asset based Finance, Business Angel Finance or Community Development Finance

#### Next, ways of improving information and understanding

- 9. The Better Business Finance (BBF) programme, and its dedicated website, BetterBusinessFinance.co.uk, which draws together and link useful sources of information to help business
- 11. None of the above

#### **REVISED ANSWER CODES FOR Q240B (from Q3 14):**

#### Firstly, actions the major banks are taking to improve customer relationships

- 1. A network of business mentors across the UK
- 2. A Lending Code, or Lending Principles, which sets out the levels of service banks provide to micro-enterprises, medium sized and larger businesses
- 3. An independently monitored appeals process within some banks for customer finance applications which are declined
- 4. (if have a loan at Q15) Bank initiated discussions of re-financing needs 12 months' ahead of term loans coming to an end.

#### Q240B Secondly, ways of providing better access to finance

5. Firstly, are you aware of <u>any</u> initiatives from Government and other bodies to help make funding available to SMEs

Yes, aware

No, not aware

#### Q240BX: And more specifically, are you aware of.... (Multicode)

**Funding for Lending** 

**Enterprise Finance Guarantee Scheme** 

The Business Growth Fund

The British Business Bank

**Start Up Loans** 

#### Q240C2: Next, ways of improving information and understanding

The Better Business Finance (BBF) programme, and its dedicated website, BetterBusinessFinance.co.uk, which draws together and link useful sources of information to help business

The British Banking Insight website which shows satisfaction ratings given to banks and other providers by SME' (FROM Q1 2015)

None of the above

#### Q240XX DELETE FROM Q3 14 ASK ALL AWARE OF "FUNDING FOR LENDING" – CODE 5 AT Q240A:

Are you aware of your bank offering finance options under the Funding for Lending Scheme?

Yes

No

Not sure

#### **Q238D ASK ALL QUESTION TO REMAIN DELETED**

Various initiatives have been announced by Government, banks and other bodies, to help SMEs access finance –How, if at all, would you say such schemes and support affect your future decisions about applying for external finance for your business?

#### **READ OUT SINGLE CODE**

They make it more likely you will apply for external finance

They make no difference to you because you do not want to borrow

They make no difference to you because interest rates are not your main consideration when deciding on your financing needs

They schemes make it less likely you will apply for external finance

None of these/DK

Q238A3 In the last couple of years, some new ways of accessing finance have become available to businesses. These are typically online services, and they allow businesses to raise funds through borrowing directly from individual lenders, auctioning individual invoices, or by offering equity, or other financial benefits, in return for funding from one, or more, investors. This is sometimes described as "peer-to-peer lending" or "crowd funding". Were you aware of such alternative forms of funding before today?

Yes

No

Q238A4 IF YES: And which of the following apply to you? (from Q1 14)

You are using this type of finance

You applied for this type of finance but were not successful

You would consider applying for this type of finance in future

None of these

# NEW from Q3 14: Q238A5 ASK ALL: How much would you agree or disagree with the following statements about SMEs and their use of external finance?

	SA	Α	NN	D	SD
Our aim as a business is to repay any existing finance (eg on loan or overdraft) and then remain debt free if possible					
<b>DELETE Q3 15:</b> We are aware of what our current external credit rating is as a business					
If our cost of borrowing were to increase by 2% or more, the business would be struggling					
As a business we are happy to use external finance to help the business grow and develop					
<b>NEW Q3 15</b> : Our current plans for the business are based entirely on what we can afford to fund ourselves					
<b>NEW Q13 15:</b> If our bank were unable to help us with the finance we needed, we would be happy for them to pass on our request to an alternative lender					

INCOM	E AND PROFITS	
Q241	(17) ASK ALL: You mentioned at the start of the survey that your turnover for the last 12 months v AT Q9). Can I just check, did you make a net profit or loss during this financial peri Profit	od? (80) 1 Goto Q243i 2 Goto Q243i 3 <b>Q245A</b>
Q242	DELETED	
Q243i	NOW ASKED OF ALL STATING WHETHER PROFIT OR LOSS AT Q241 And how much was that (TEXT SUB) profit / loss? Was it READ OUT SINGLE CODE  Less than £5,000 £5,000 - £24,999 £25,000 - £99,999 £100,000 - £499,999 £500,000+  (DO NOT READ OUT) DK/refused	
Q245A	ASK ALL IN BUSINESS FOR 3 YRS+ (NOT CODES 1-2 AT Q13): In the last 12 months, has your business turnover  Grown by more than 20% Grown but by less than 20% Stayed the same Declined DK/ref	
Q245i	(18) ASK ALL IN BUSINESS FOR 3 YRS+ (NOT CODES 1-2 AT Q13) WHO HAVI (CODE 1 AT Q245A): And has your business turnover also grown by 20% or more in both of the previous years of 20%+ growth)  Yes	s two years (ie making 3
	No	

#### Q244 (22) ASK ALL

Thinking about credit balances, on average, how much does your business usually hold in current and deposit accounts?

PROMPT IF NECESSARY, SINGLE CODE.

NOTE: IF RESPONDENT SAY IT VARIES, SAY: How much is in the business's current and deposit accounts at the moment?

#### ALLOW NULL CODE FOR NO CREDIT BALANCES

(	11)
Less than £5,000	1
£5,000 - £9,999	2
£10,000 - £24,999	
£25,000 - £49,999	
£50,000 - £99,999	
£100,000 - £499,999	
£500,000 - £999,999	
£1m - £4.9m	
£5m+	
(	12)
(DO NOT READ OUT) DK/refused	

#### NEW Q3 15 - ASK ALL WHO HOLD MORE THAN £10,000 IN CREDIT BALANCES (CODES 3-9 AT Q244)

Q244XX Would you say that having these credit balances means that your business has less of a need for external finance, for example an overdraft or loan facility?

Yes

No

Not sure

#### FROM Q2 2014: ASK ALL: BBB HAS CONFIRMED FUNDING FOR Q3 AND Q4 2015

Q244a What were the total assets of the firm in the last financial statement (including both financial and real assets)? PROMPT WITH BANDS AS NECESSARY

Less than £25,000 £25,000 - £49,999 £50,000 - £74,999 £75,000 - £99,999 £100,000 - £249,999 £250,000 - £499,999 £500,000 - £999,999 £1m - £1.9m £2m-4.9m £5m - £9.9m £10m - £14.9m £15m-24.9m £25m+ Don't know Refused

#### FROM Q2 2014: ASK ALL - BBB HAS CONFIRMED FUNDING FOR Q3 AND Q4 2015

Q244b And what were the total liabilities of the firm in the last financial statement (excluding equity)?

#### PROMPT WITH BANDS AS NECESSARY

Less than £25,000

£25,000 - £49,999

£50,000 - £74,999

£75,000 - £99,999

£100,000 - £249,999

£250,000 - £499,999

£500,000 - £999,999

£1m - £1.9m

£2m-4.9m

£5m - £9.9m

£10m - £14.9m

£15m-24.9m

£25m+

Don't know

Refused

Q246 TO Q265 COVER THE DEMOGRAPHICS OF THE PERSON IN CHARGE OF THE BUSINESS (POINTS 11-15) - IT IS DIVIDED INTO 3 SECTIONS DEPENDING ON THE TYPE OF ORGANISATION AND RESPONDENTS ONLY ANSWER ONE SECTION:

IF SOLE PROPRIETOR (CODE 1) AT Q12 - GO TO Q246.

IF PARTNERSHIP (CODES 2 OR 3) AT Q12 - GO TO Q252.

IF LIMITED LIABILITY COMPANY (CODE 4) AT Q12 - GO TO Q259.

Finally, just a few questions about the people who run the business				
Q246	ASK ALL SOLE PROPRIETORS (CODE 1) AT Q12 - OTHERS GO TO Q252.  Can I just double check if you're the owner of the business?  Yes			
Q247	IF OWNER (CODE 1) AT Q246 - CODE GENDER - DO NOT ASK!			
	IF NOT OWNER (CODE 2) AT Q246 - ASK: Is the owner of the business male or female?  Male  Female			
Q248	BROADER GROUPINGS: IF OWNER (CODE 1) AT Q246 - ASK: Which of the following bands best describes your age?  IF NOT OWNER (CODE 2) AT Q246 - ASK: Which of the following bands best describes the owner's age?			
	READ OUT, SINGLE CODE.  18-30	2 3		

#### Q249 DELETED

#### Q249i DELETED FOR Q3 AND Q4 2015

IF OWNER (CODE 1) AT Q246 - ASK: Which of the following qualifications do you have?

IF NOT OWNER (CODE 2) AT Q246 - ASK: Which of the following qualifications does the owner have?

READ OUT - CODE ALL THAT APPLY

Vocational qualifications such as City and Guilds or NVQs

Professional or management qualifications

A university degree

None of these

#### Q250 **DELETED**

#### Q250X IF OWNER (CODE 1) AT Q246 - ASK:

Which of the following apply to you?

IF NOT OWNER (CODE 2) AT Q246 - ASK:

Which of the following apply to the owner of the business?

READ OUT, AMEND WORDING AS APPROPRIATE, CODE ALL THAT APPLY.

	(19)
This is the only business in which you/they are currently involved in any	` ,
managerial or strategic capacity	1
You/they currently run/manage another business as well as this one	
You/They have set up or run a business before this one	
In the past 3 years, you/they have personally provided funds for a new business	
being set up by someone else	4
DK/REF	

Q251 Does the person in charge of the financial management **within** the business have a finance qualification or have they undertaken any financial training?

<u> </u>	(20)
Yes	1
No	2
(DO NOT READ OUT) Don't know	3

Q252	Can I just check whether you are the managing or leading partner?			
	IF THERE IS A TIE, LET THE RESPONDENT SELECT ONE PARTNER, IE THEMSE SOMEONE ELSE CODE NO	ELVES, CODE YES,		
	Yes			
	No	2		
Q253	Does the person in charge of the financial management <b>within</b> the business have a fir have they undertaken any financial training?	nance qualification or		
	•	(22)		
	YesNo			
	(DO NOT READ OUT) Don't know			
Q254	IF LEADING PARTNER (CODE 1) AT Q252 - CODE GENDER - DO NOT ASK!			
	IF NOT LEADING PARTNER (CODE 2) AT Q252 - ASK: Is the managing or leading partner male or female?			
	INTERVIEWER NOTE IF JOINT SENIOR PARTNERS (MALE AND FEMALE) CODE	"BOTH" (23)		
	Male	1		
	Female			
Q255	Is 50% or more of the firm owned by women?			
		(24)		
	YesNo			
Q256	IF LEADING PARTNER (CODE 1) AT Q252 - ASK: Which of the following bands best describes your age?			
	IF NOT LEADING PARTNER (CODE 2) AT Q252 - ASK: Which of the following bands best describes the managing or leading partner's age?			
	READ OUT, SINGLE CODE.	(25)		
	18-30	` ,		
	31-50			
	51-65			
	DK / refused			

Q257 DELETED

#### **DELETED FOR Q3 AND Q4 2015**

Q257i IF LEADING PARTNER (CODE 1) AT Q252 - ASK: Which of the following qualifications do you have?

IF NOT LEADING PARTNER (CODE 2) AT Q252 - ASK: Which of the following qualifications does the managing/ leading partner have?

READ OUT - CODE ALL THAT APPLY

Vocational qualifications such as City and Guilds or NVQs

Professional or management qualifications

A university degree

None of these

#### Q258 **DELETED**

#### Q258X IF LEADING PARTNER (CODE 1) AT Q252 - ASK:

Which of the following apply to you?

#### IF NOT LEADING PARTNER (CODE 2) AT Q252 - ASK:

Which of the following apply to the managing/leading partner of the business?

#### READ OUT, AMEND WORDING AS APPROPRIATE, CODE ALL THAT APPLY.

	(10)
This is the only business in which you/they are currently involved in any	(19)
managerial or strategic capacity	1
You/they currently run/manage another business as well as this one	
You/They have set up or run a business before this one	3
In the past 3 years, you/they have personally provided funds for a new business	
being set up by someone else	4
DK/REF	

Q259	Q265C. s we mean the person	
	IF THERE IS A TIE, LET THE RESPONDENT SELECT ONE OWNER, I.E. IF THE 'YES', IF SOMEONE ELSE - CODE 'NO'.	MSELVES - CODE
	YesNo	
Q259A	Does the business have more than one owner?	
	One owner  More than one	
Q260	IF OWNER (CODE 1) AT Q259 - CODE GENDER - DO NOT ASK!	
	IF NOT OWNER (CODE 2) AT Q259 - ASK: Is the principal owner of the business male or female?	(30)
	Male Female	1
Q261	Is 50% or more of the business owned by women?	
	YesNo	
Q262	ADDED TO MAKE SAME AS OTHER SECTIONS  Does the person in charge of the financial management within the business have a have they undertaken financial training?	•
	Yes	2
Q263	IF OWNER (CODE 1) AT Q259 - ASK: Which of the following bands best describes your age?	
	IF NOT OWNER (CODE 2) AT Q259 - ASK: Which of the following bands best describes the principal owner's age?	
	READ OUT, SINGLE CODE.	(33)
	18-30	

Q264 **DELETED** 

#### **DELETED FOR Q3 AND Q4 2015**

Q264i IF OWNER (CODE 1) AT Q259 - ASK: Which of the following qualifications do you have? IF NOT OWNER (CODE 2) AT Q259 - ASK: Which of the following qualifications does the owner have?

READ OUT - CODE ALL THAT APPLY

Vocational qualifications such as City and Guilds or NVQs

Professional or management qualifications

A university degree

None of these

#### Q265 **DELETED**

#### Q265X IF OWNER (CODE 1) AT Q259 - ASK:

Which of the following apply to you?

IF NOT OWNER (CODE 2) AT Q259 - ASK:

Which of the following apply to the principle owner of the business?

#### READ OUT, AMEND WORDING AS APPROPRIATE, CODE ALL THAT APPLY.

	(19)
This is the only business in which you/they are currently involved in any	(19)
managerial or strategic capacity	
You/they currently run/manage another business as well as this one	2
You/They have set up or run a business before this one	3
In the past 3 years, you/they have personally provided funds for a new business	
being set up by someone else	4
DK/REF	

Q265C IF SOLE PROPRIETOR (CODE 1) AT Q12, READ TEXT: Do you or the owner......

IF PARTNERSHIP (CODE 2 OR 3) AT Q12, READ TEXT: Do any of the partners.....

IF LIMITED COMPANY (CODE 4) AT Q12, READ TEXT: Does the majority shareholder...

... belong to any business groups or industry bodies?

Yes

No

DK

#### Q265a

#### ASK ALL:

Finally, please tell me which category best describes...

IF SOLE PROPRIETOR (CODE 1) AT Q12, READ TEXT: your / the owner's ethnic background?

IF PARTNERSHIP (CODE 2 OR 3) AT Q12, READ TEXT: the ethnic background of the partners or majority of the partners?

IF LIMITED COMPANY (CODE 4) AT Q12, READ TEXT: the ethnic background of the majority shareholder?

Reassure if necessary: This is being collected purely for analysis purposes, and will be kept confidential along with the other data you have provided.

READ OUT IF NECESSARY, SINGLE CODE.

	(67)
White - British	
White - Irish	2
Any other white background	3
Mixed - White and Black Caribbean	
Mixed - White and Black African	5
Mixed - White and Asian	6
Mixed - Any other mixed background	7
Asian or Asian British - Indian	
Asian or Asian British - Pakistani	9
	(68)
Asian or Asian British - Bangladeshi	0
Asian or Asian British - Any other Asian background	
Black or Black British - Caribbean	
Black or Black British - African	3
Black or Black British - Any other Black background	4
Chinese or ethnic group - Chinese	
Chinese or ethnic group - Other ethnic group	
(DO NOT READ OUT) Prefer not to say	7

That is the end of the survey. Very many thanks for taking part. Would you like the web address to the report that has been produced, summarising the findings of previous surveys?  (37)		
YesNo		
IF WOULD LIKE WEB ADDRESS: TEXT ONLY: The web address to access the reports from the previous surveys is:		
www.sme-finance-monitor.co.uk		
can I just confirm some details		
ASK ALL: Can I have your full name? TYPE IN		
	(42-44)	
VCK VII.		
And please can I take down the full company address, including post code?  TYPE IN CAREFULLY.	(45-47)	
ASK ALL: And could I just take down your exact job title? TYPE IN.		
	(48-50)	
And may we contact you again with regards to this survey if any queries should arise		
Yes	(51) 1	
	That is the end of the survey. Very many thanks for taking part. Would you like the the report that has been produced, summarising the findings of previous surveys?  Yes	

Q272	ASK ALL: As we mentioned at the beginning of this survey, this research is being conducted for the Business Finance roundtable, which comprises business groups, banks and the government. If this survey were to be repeated next year, might you be prepared to take part, either in this or in a similar study of SMEs? This provides the syndicate with valuable information about how businesses progress over time, and the issues they face.
	Yes
Q273	Here at BDRC Continental we conduct surveys on many different subjects. Would to be alright if we were to contact you again from time to time?
	Yes
Q274	We are working with academic researchers who would like to be able to analyse the answers you have provided in this survey alongside data you may provide to government departments such as through Companies House. We can assure you that your answers will still remain confidential and will only be presented in the form of statistical summaries. At no stage will details identifying your company by name be included in any data, or provided to the academic researchers. Would this be OK? INTERVIEWER NOTE: READ OUT EXACTLY AS SCRIPTED AS NECESSARY: This will allow the researchers to 'look up' other data held on your business by central Government, which will in turn allow them to conduct a fuller and more meaningful analysis of this survey data.
	Yes