

Due to poor weather in Scotland during the main Audit survey period (3-9 December 2010), an additional set of interviews were conducted 7-13 January 2011 to boost the numbers up to representative levels for the region (197 interviews total).

PDF tables

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APE8-tables.pdf displays only the data collected in the main survey period (3-9 December 2010).

APE8-tables(+Scotland).pdf displays all the data.

SPSS

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There is a variable called 'week' that holds the date of collection information - the main survey was completed in week 48. The additional Scotland interviews in week 101.

To access only the main Audit survey data without the added interviews, choose the 'Select cases' option in SPSS and filter on 'week = 48'.

There is also a different set of weighting data depending on whether you are looking at the main survey data (variable = wts2), or the survey data plus the additional interviews in Scotland (variable = wts).

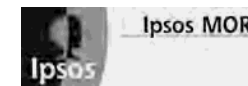
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 1
 Q.PL05
 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	58%	45%	100%
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
2	125	48	77	27	23	30	18	10	13	4	50	48	27	24	26	32	43	50	75	132
3	16	7	9	6	3	4	*	2	-	2	8	4	4	-	5	6	5	5	11	18
4	26	9	17	4	3	7	4	3	2	3	7	11	8	3	9	5	9	12	14	28
5	17	11	5	5	7	-	3	2	-	-	12	3	2	2	3	4	8	5	12	23
6	73	29	45	13	16	11	12	16	1	4	29	23	21	13	16	16	28	30	44	79
7	35	21	14	9	4	6	2	5	5	4	14	8	14	6	4	7	18	10	25	41
8	52	32	21	10	11	12	11	3	3	2	21	23	8	10	12	14	16	22	30	48
9	84	56	28	13	11	30	12	7	7	4	24	42	18	19	31	21	13	50	34	69
10 (ABSOLUTELY CERTAIN TO VOTE)	43	26	17	9	8	10	4	4	2	5	17	14	11	11	14	7	11	25	18	41
DONT KNOW	699	333	366	45	97	112	140	125	114	65	142	252	304	230	209	138	123	438	260	682
REFUSED	2	*	1	*	-	-	-	-	-	1	*	-	1	-	-	2	-	-	2	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

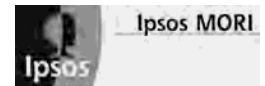


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Table 2
 Q.PL05
 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MIDLANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MIDLANDS (q)		YORKS AND HUMBR (r)
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
	125	51	17	58	46	79	116	8	12	12	11	6	11	7	18	9	11	9	19	132
	10%	9%	12%	11%	12%	10%	11%	7%	13%	10%	7%	12%	8%	7%	11%	8%	18%zjl	8%	18%zjlmq	11%
2	16	7	1	8	6	10	15	1	-	1	1	1	3	2	3	3	*	-	1	18
	1%	1%	1%	2%	2%	1%	1%	1%	-	*	*	3%	3%	2%	2%	3%	1%	-	1%	2%
3	26	16	1	9	10	16	22	4	-	-	3	4	3	6	4	-	2	2	3	28
	2%	3%	1%	2%	3%	2%	2%	3%	-	-	2%	8%zjho	2%	6%zho	3%	-	3%	2%	2%	2%
4	17	6	3	8	6	11	14	3	1	2	2	2	1	1	1	-	4	4	-	23
	1%	1%	2%	2%	2%	1%	1%	3%	1%	2%	1%	3%	*	1%	1%	-	7%zjlmnor	4%z	-	2%
5	73	28	6	39	27	46	61	12	1	9	11	6	8	9	8	5	3	6	8	79
	6%h	5%	4%	8%z	7%	6%	6%	10%zf	1%	7%	7%h	11%h	6%	9%h	5%	5%	5%	6%	7%h	7%
6	35	14	4	17	7	28	28	8	4	-	10	-	4	6	2	1	*	6	2	41
	3%	2%	3%	3%	2%	3%	3%	6%zf	4%	-	7%znp	-	3%	5%	1%	1%	1%	6%n	2%	3%
7	52	32	4	17	20	32	46	6	7	3	6	1	16	2	9	1	1	5	2	48
	4%c	6%	3%	3%	5%	4%	4%	5%	7%	3%	4%	1%	11%zjk	2%	5%	1%	1%	5%	2%	4%
8	84	58	2	24	33	51	75	9	7	26	11	2	12	2	11	4	3	4	4	69
	7%bc	11%zbc	1%	5%	9%	6%	7%	8%	8%	22%	7%	3%	8%	2%	6%	4%	4%	4%	4%	6%
9	43	21	6	15	13	30	36	5	6	3	9	1	3	1	11	2	2	4	1	41
	4%	4%	5%	3%	3%	4%	3%	5%	6%r	3%	6%r	2%	2%	1%	6%r	2%	4%	4%	1%	3%
10 (ABSOLUTELY CERTAIN TO VOTE)	699	302	87	310	202	496	644	53	53	61	77	29	72	68	97	78	34	64	66	682
	58%g	55%	63%	60%	54%	60%z	60%zg	44%	59%	52%	51%	56%	52%	65%j	58%	74%zj	56%	59%	62%	57%
DONT KNOW	29	12	6	12	8	21	20	9	1	-	13	1	6	1	4	-	*	2	1	34
	2%f	2%	4%	2%	2%	3%	2%	8%zf	1%	-	8%zhm	2%	4%	1%	3%	-	1%	2%	1%	3%
REFUSED	2	-	-	2	*	1	1	*	-	-	-	-	-	-	-	1	-	*	-	2
	*	-	-	*	*	*	*	*	-	-	-	-	-	-	-	1%	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



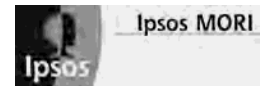
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Table 3
 Q.PL05
 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
2	125	63	43	20	7	38	81	27	79	19	31	94	-	-	-	-	-	125	132
3	16	8	5	3	-	8	9	5	10	1	4	12	-	-	-	-	-	-	18
4	26	14	6	5	-	11	14	10	14	2	7	19	-	-	-	-	-	-	28
5	17	4	10	3	-	6	10	6	10	1	3	14	-	-	-	-	-	-	23
6	73	38	25	11	4	29	42	19	38	16	21	52	-	-	-	-	-	-	79
7	35	14	15	6	3	19	15	10	24	1	11	24	-	35	-	-	-	-	41
8	52	37	8	7	5	24	27	8	39	4	20	32	-	52	52	-	-	-	48
9	84	60	17	7	5	39	41	12	59	12	47	36	-	84	84	84	-	-	69
10 (ABSOLUTELY CERTAIN TO VOTE)	43	19	13	10	7	7	28	13	10	19	23	18	-	43	43	43	43	-	41
DONT KNOW	29	7	19	4	1	12	17	12	15	2	12	16	-	-	-	-	-	-	34
REFUSED	2	-	-	1	-	-	2	-	-	1	-	2	-	-	-	-	-	-	2

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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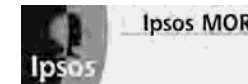


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Table 4
 Q.PL05
 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%		13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	125	6	119	11	97	29	96	18	62	98	27	29	21	15	15	8	3	26	5	29	19	34	132
	10%gnpr	4%	11%za	3%	13%zc	6%	13%ze	5%	12%g	11%	10%	17%zn	12%nl	20%zn	13%zn	6%	2%	18%zop	3%	18%zop	8%	20%zop	11%
2	16	1	16	4	12	7	9	3	9	14	2	3	5	-	3	1	-	4	3	4	1	4	18
	1%	*	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%	3%	-	1%	1%	-	2%	2%	2%	*	2%	2%
3	26	-	26	7	18	5	21	10	9	17	9	7	3	2	9	2	-	7	1	5	3	8	28
	2%e	-	3%	2%	2%	1%	3%	3%	2%	2%	3%	4%	2%	3%	3%	2%	-	5%pr	1%	3%p	1%	5%zpr	2%
4	17	1	16	3	12	4	13	4	7	13	4	4	7	-	-	2	1	2	3	2	1	5	23
	1%	*	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%nl	4%zn	-	-	2%	*	2%	2%	1%	1%	3%	2%
5	73	5	68	18	55	9	65	23	26	55	18	7	12	6	12	9	3	11	11	13	12	14	79
	6%ep	3%	7%	5%	7%	2%	9%ze	6%	5%	6%	7%	4%	7%	8%	3%	7%p	3%	8%p	6%	8%p	5%	8%p	7%
6	35	2	33	9	21	7	28	6	16	20	15	9	8	2	3	9	4	3	2	6	2	10	41
	3%ein	1%	3%	3%	3%	2%	4%	2%	3%	2%	5%zj	5%nl	4%nl	3%	1%	7%zrt	2%	2%	1%	3%	1%	6%rt	3%
7	52	4	48	24	25	10	43	15	21	41	11	1	14	1	18	10	2	10	5	6	10	9	48
	4%dek	3%	5%	6%	3%	2%	6%ze	4%	4%	4%	4%	*	8%zk	1%	5%k	8%p	2%	7%p	3%	4%	4%	5%	4%
8	84	3	81	39	42	17	67	17	52	69	15	11	5	2	47	11	4	9	13	8	31	7	69
	7%ade	2%	8%za	10%zd	6%	4%	9%ze	5%	10%zg	7%	6%	7%	3%	3%	13%zm	8%	2%	6%	8%	5%	13%zpu	4%	6%
9	43	4	38	17	26	11	31	12	23	35	7	13	2	3	14	10	4	5	9	4	4	7	41
	4%	3%	4%	5%	3%	2%	4%	3%	4%	4%	3%	8%zl	1%	4%	4%	7%zt	3%	3%	5%	2%	2%	4%	3%
10 (ABSOLUTELY CERTAIN TO VOTE)	699	133	566	231	446	352	347	245	298	544	155	80	94	41	250	68	143	64	121	83	157	62	682
	58%bf	83%zb	54%	62%	58%	77%zf	47%	68%zh	56%	58%	57%	48%	53%	55%	67%zk	50%	86%zo	44%	69%zo	50%u	64%oq	37%	57%
DONT KNOW	29	2	28	7	14	4	25	9	8	23	6	5	5	2	3	5	2	5	2	4	4	8	34
	2%de	1%	3%	2%	2%	1%	3%e	3%	1%	2%	2%	3%	3%	3%	1%	3%	1%	3%	1%	2%	2%	5%	3%
REFUSED	2	-	2	-	2	1	*	-	2	*	*	-	-	-	-	-	-	-	1	*	-	-	2
	*	-	*	-	*	*	*	-	*	*	*	-	-	-	-	-	-	-	1%	*	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base



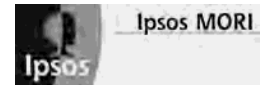
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 5
 Q.PL05
 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
100%		28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
EFFECTIVE BASE	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197	
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	125	8	8	3	3	95	16	42	26	57	16	35	32	58	53	56	15	2	54	22	19	21	132	
	10%abc	2%	2%	2%	4%	58%zabcd	9%	12%	8%	11%	9%	10%	12%	10%	9%	12%	12%	5%	15%zt	12%	6%	11%t	11%	
2	16	1	6	1	1	7	5	9	1	6	2	6	2	8	5	6	5	1	3	4	2	4	18	
	1%	*	1%	1%	1%	4%zab	3%h	3%zh	*	1%	1%	2%	1%	1%	1%	1%	4%zn	3%	1%	2%	1%	2%	2%	
3	26	2	8	1	-	12	2	4	6	15	2	9	3	14	6	13	6	1	6	4	5	6	28	
	2%	1%	2%	1%	-	7%zabcd	1%	1%	2%	3%	1%	3%	1%	2%	1%	3%	5%n	3%	2%	2%	1%	3%	2%	
4	17	1	3	2	2	6	3	3	5	8	1	7	4	6	6	10	-	1	8	4	2	1	23	
	1%	*	1%	2%	2%a	4%zab	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%	-	1%	2%	2%	1%	1%	2%	
5	73	18	24	6	-	9	12	23	25	26	13	24	14	36	35	31	3	5	25	9	16	14	79	
	6%cd	5%	6%cd	5%	-	5%	7%	6%	7%	5%	8%	7%	5%	6%	6%	7%	2%	14%znp	7%	5%	5%	7%	7%	
6	35	9	19	1	-	1	5	7	12	15	4	13	5	18	14	18	2	*	7	5	7	12	41	
	3%e	3%	5%ze	1%	-	1%	3%	2%	4%	3%	2%	4%	2%	3%	2%	4%	2%	2%	2%	2%	2%	6%zrt	3%	
7	52	16	21	3	1	3	9	16	24	12	11	18	13	21	32	14	6	*	19	9	12	4	48	
	4%io	5%	5%	2%	2%	2%	5%	5%	7%zi	2%	6%	5%	5%	4%	6%	3%	5%	1%	5%	5%	4%	2%	4%	
8	84	39	30	7	3	1	8	14	29	41	8	20	20	44	51	27	5	1	23	26	22	7	69	
	7%eg	12%ze	8%e	6%e	5%	1%	5%	4%	9%g	8%g	5%	6%	8%	8%	9%	6%	4%	2%	7%	13%zu	7%	4%	6%	
9	43	16	13	4	3	2	7	10	11	22	5	10	7	26	20	15	4	3	11	9	13	5	41	
	4%	5%	3%	4%	4%	1%	4%	3%	3%	4%	3%	3%	3%	4%	3%	3%	3%	10%zo	3%	5%	4%	3%	3%	
10 (ABSOLUTELY CERTAIN TO VOTE)	699	224	262	91	58	20	104	222	185	292	106	205	161	333	349	251	78	20	190	93	235	112	682	
	58%eor	67%ze	65%ze	75%ze	82%zabe	12%	59%	62%	56%	57%	60%	58%	60%	58%	60%	55%	61%	58%	53%	48%	69%zrsu	58%	57%	
DONT KNOW	29	3	6	2	-	7	4	5	8	16	5	10	6	14	9	17	2	1	10	7	6	5	34	
	2%	1%	2%	2%	-	4%	2%	1%	2%	3%	3%	3%	2%	2%	2%	4%z	2%	2%	3%	4%	2%	3%	3%	
REFUSED	2	-	-	-	-	1	1	2	-	-	1	2	-	-	-	-	2	-	-	-	-	1	2	
	*	-	-	-	-	1%	1%	*	-	-	1%	*	-	-	-	-	1%zno	-	-	-	-	1%	*	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - zj/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



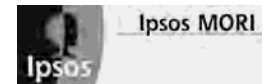
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Table 6
 Q.GK04
 WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
100%		49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	58%	45%	100%
EFFECTIVE BASE	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
VOTED IN THE LAST GENERAL ELECTION	798	383	414	64	112	152	154	135	114	66	176	307	315	267	232	149	149	500	298	755
		66%cd	65%	42%	58%cj	67%cj	75%zc	75%zc	78%zc	69%cj	51%c	71%cd	75%zc	84%zn	69%op	58%	52%	76%zr	55%	63%
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	221	102	119	18	24	46	44	45	33	9	43	91	88	95	68	31	27	163	58	214
		18%cj	17%	12%	13%	20%	22%cd	25%zc	23%cd	10%	12%	21%cj	21%cd	30%zn	20%op	12%	9%	25%zr	11%	18%
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	215	106	109	7	25	33	40	44	48	18	31	73	111	79	71	38	26	151	64	215
		18%cj	18%	4%	13%c	14%c	20%cj	25%zc	33%zc	19%cj	9%c	17%cj	26%zc	25%zo	21%p	15%	9%	23%zr	12%	18%
HELPED ON FUND RAISING DRIVES	212	88	124	21	28	33	46	35	36	12	50	80	83	88	71	29	25	159	53	205
		18%op	15%	14%	15%	15%	23%jk	20%	24%zc	13%	14%	18%	20%	28%zo	21%op	11%	9%	24%zr	10%	17%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	175	70	105	4	18	35	34	44	33	8	22	68	85	74	55	23	22	130	46	162
		15%cj	12%	3%	9%c	15%cj	16%cj	24%zc	23%zcd	8%	6%c	16%cj	20%zc	23%zo	16%op	9%	8%	20%zr	8%	14%
MADE A SPEECH BEFORE AN ORGANISED GROUP	152	82	70	12	23	33	40	20	19	5	36	73	44	76	46	22	9	122	30	137
		13%op	14%	8%	12%	14%	19%zc	11%	13%	6%	10%	17%zc	10%	24%zn	14%p	8%p	3%	19%zr	6%	11%
BEEN AN OFFICER OF AN ORGANISATION OR CLUB	113	69	44	10	8	19	25	22	19	10	18	44	51	55	36	14	7	91	22	110
		9%bd	12%b	6%	4%	8%	12%dj	12%dj	13%dj	11%	5%	10%	12%zd	17%zo	11%p	5%	3%	14%zr	4%	9%
WRITTEN A LETTER TO AN EDITOR	88	58	30	6	10	11	21	15	20	6	15	32	41	42	22	18	7	64	24	87
		7%bi	10%zb	4%	5%	5%	10%cj	8%	14%zcd	6%	4%	7%	10%zc	13%zno	7%	7%p	2%	10%zr	4%	7%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	54	29	25	6	6	9	11	14	7	1	12	21	21	32	12	3	7	44	10	53
		4%opr	5%	4%	3%	4%	6%	8%z	5%	1%	3%	5%	5%	10%zno	4%	1%	2%	7%zr	2%	4%
STOOD FOR PUBLIC OFFICE	14	10	3	-	3	-	6	2	2	1	3	6	5	8	3	2	*	11	2	15
		1%br	2%	-	2%	-	3%zck	1%	1%	1%	1%	1%	1%	2%p	1%	1%	*	2%	*	1%
DON'T KNOW	15	5	10	2	5	2	1	2	1	3	7	3	6	5	2	4	4	7	8	17
		1%	1%	2%	2%	1%	*	1%	1%	3%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%
NONE OF THESE	279	139	140	64	62	61	30	29	20	14	125	91	62	20	71	79	108	91	187	290
		23%fg	24%	23%	42%ze	32%zf	27%fh	15%	16%	13%	15%	36%zf	21%f	6%	21%m	31%zm	38%zn	14%	34%za	24%
		hlmq			fghij	ghikl	l				ghikl				n	n	n			

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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Table 7
 Q.GK04
 WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197	
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197	
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%	
788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197		
VOTED IN THE LAST GENERAL ELECTION	798	376	96	326	235	562	733	61	60	74	96	30	77	67	126	90	33	73	70	755	
	66%co lp	69%	70%	63%	62%	68%z	68%zg	51%	67%	64%	63%	58%	56%	64%	75%zj klp	85%zh jkimp qr	55%	68%p	66%	63%	
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	221	106	29	86	69	153	208	12	10	22	26	6	27	16	31	22	13	18	32	214	
	18%g	19%	21%	17%	18%	19%	19%g	10%	11%	19%	17%	10%	20%	15%	18%	21%	22%	16%	30%zh jkmnq	18%	
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	215	80	31	103	55	160	204	10	10	15	29	7	28	17	33	20	10	19	27	215	
	18%g	15%	23%	20%	15%	19%z	19%g	9%	11%	13%	19%	13%	20%	16%	20%	19%	17%	18%	25%zh	18%	
HELPED ON FUND RAISING DRIVES	212	103	25	84	63	150	204	8	14	19	15	10	23	13	37	24	12	25	20	205	
	18%g	19%	18%	16%	17%	18%	19%zg	7%	15%	16%	10%	18%	17%	13%	22%j	23%j	20%j	24%j	19%j	17%	
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	175	88	23	64	55	120	169	7	10	12	24	4	11	9	32	26	9	17	21	162	
	15%cg l	16%	17%	12%	15%	15%z	16%g	5%	11%	11%	16%	8%	8%	8%	19%lm klm	25%zh	15%	16%	19%lm	14%	
MADE A SPEECH BEFORE AN ORGANISED GROUP	152	91	16	45	59	93	148	4	13	11	17	4	12	11	16	20	8	21	19	137	
	13%ce g	17%zc	11%	9%	16%	11%	14%zg	4%	15%	10%	11%	7%	9%	10%	10%	19%	14%	20%zl n	18%l	11%	
BEEN AN OFFICER OF AN ORGANISATION OR CLUB	113	44	22	47	32	80	110	3	5	8	16	3	15	6	16	14	4	14	12	110	
	9%g	8%	16%zac	9%	9%	10%	10%g	3%	6%	7%	10%	5%	11%	6%	9%	13%	7%	13%	11%	9%	
WRITTEN A LETTER TO AN EDITOR	88	43	9	36	22	66	81	7	7	11	12	1	8	4	10	14	6	8	6	87	
	7%	8%	7%	7%	6%	8%	7%	6%	8%	10%	8%	3%	6%	3%	6%	13% m	11% m	8%	5%	7%	
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	54	31	4	19	9	45	47	6	3	2	18	4	5	-	7	4	2	5	4	53	
	4%	6%	3%	4%	2%	5%z	4%	5%	3%	1%	12%zhl mnpr	8% m	3%	-	4%	4%	4% m	4%	4%	4%	
STOOD FOR PUBLIC OFFICE	14	4	3	7	7	7	13	-	-	1	2	-	-	-	3	-	2	6	-	15	
	1%e	1%	2%	1%	2%	1%	1%	-	-	1%	1%	-	-	-	2%	-	4%zhl mor	5%zhl mor	-	1%	
DONT KNOW	15	4	4	7	7	8	11	4	-	-	7	-	1	3	2	-	1	2	-	17	
	1%	1%	3%	1%	2%	1%	1%	4%z	-	-	4%zr	-	1%	2%	1%	-	2%	2%	-	1%	
NONE OF THESE	279	132	25	121	105	174	238	40	25	35	34	17	43	29	25	8	16	21	25	290	
	23%en o	24%	18%	23%	28%	21%	22%	33%z	28%no	31%	22%o	33%no	43% oq	31%zn	28%no	15%	8%	26%no	19%o	24%o	24%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

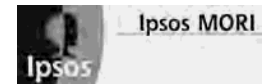
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Table 8
 Q.GK04
 WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
888	394	242	190	128	229	482	248	405	157	402	402	402	523	557	529	492	554	106	1197
VOTED IN THE LAST GENERAL ELECTION	798	513	135	149	140	282	405	164	433	200	543	254	597	720	702	670	626	18	755
66%bq	73%zb	50%	66%b	83%ze	64%	65%	59%	64%	82%zg	78%zk	50%	85%zm	79%zq	80%zm	81%zm	84%zm	14%	63%	
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	221	137	36	46	67	75	98	58	109	54	193	27	185	209	207	201	190	4	214
18%bf	19%	14%	21%	40%ze	17%	16%	21%	16%	22%	28%zk	5%	26%zm	23%zq	24%zq	24%zm	26%zm	3%	18%	
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	215	150	29	35	59	76	94	47	117	51	176	39	164	190	188	178	170	11	215
18%bf	21%zb	11%	16%	35%ze	17%	15%	17%	17%	21%	25%zk	8%	23%zm	21%zq	21%zq	22%zq	23%zm	9%	18%	
HELPED ON FUND RAISING DRIVES	212	136	40	36	43	65	122	45	119	48	148	64	152	174	169	159	156	16	205
18%k	19%	15%	16%	26%ze	15%	19%	16%	18%	20%	21%zk	13%	22%zm	19%	19%	19%	21%zm	13%	17%	
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	175	128	10	36	51	59	76	43	82	50	145	30	139	160	157	148	143	4	162
15%bf	18%zb	4%	16%b	30%ze	13%	12%	16%	12%	20%zh	21%zk	6%	20%zm	18%zq	18%zq	18%zq	19%zm	3%	14%	
MADE A SPEECH BEFORE AN ORGANISED GROUP	152	111	20	21	39	40	84	30	76	46	124	28	115	141	139	125	121	5	137
13%be	16%zbc	7%	9%	24%zef	9%	13%	11%	11%	19%zg	18%zk	6%	16%zm	15%zq	16%zq	15%zq	16%zm	4%	11%	
BEEN AN OFFICER OF AN ORGANISATION OR CLUB	113	77	19	17	34	33	57	23	56	34	96	17	93	107	104	99	95	1	110
9%ka	11%	7%	7%	21%zef	7%	9%	8%	8%	14%zh	14%zk	3%	13%zm	12%zq	12%zq	12%zq	13%zm	1%	9%	
WRITTEN A LETTER TO AN EDITOR	88	63	12	13	39	22	31	16	41	31	76	12	65	78	77	76	66	5	87
7%brk	9%b	5%	6%	23%zef	5%	5%	6%	6%	13%zg	11%zk	2%	9%zmn	9%z	9%z	9%z	9%zm	4%	7%	
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	54	38	12	4	21	16	21	22	23	9	45	9	38	47	46	44	39	3	53
4%cfk	5%	4%	2%	13%zef	4%	3%	8%zh	3%	4%	6%zk	2%	6%n	5%	5%	5%	5%	2%	4%	
STOOD FOR PUBLIC OFFICE	14	11	-	2	5	4	7	2	7	5	14	-	13	13	13	13	13	1	15
1%k	2%	-	1%	3%z	1%	1%	1%	1%	1%	2%	2%zk	-	2%zmn	1%	1%	2%	2%zm	1%	
DON'T KNOW	15	8	4	3	2	5	9	5	10	-	2	13	4	5	5	5	5	5	17
1%jlm	1%	2%	1%	1%	1%	1%	1%	2%	2%	-	3%zj	-	1%	1%	1%	1%	1%lm	4%zlm	
NONE OF THESE	279	134	94	51	7	110	162	80	167	32	88	188	56	120	107	92	62	83	290
23%gad	19%	35%za	23%	4%	25%d	26%zd	29%zi	25%ii	13%	13%	37%zi	-	8%	13%ln	12%lo	11%	8%	66%zi	
ijlmnop		c											op	op			mnp		

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 9
Q.GK04
WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIARISTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%		13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
VOTED IN THE LAST GENERAL ELECTION	798	138	659	261	517	379	418	262	354	625	173	95	96	46	291	77	154	92	140	107	155	72	755
66%bf kiou		86%zb	63%	70%	67%	83%zf	56%	73%z	66%	67%	64%	56%	55%	62%	78%zk lm	57%u	93%zo	63%u	80%zo	65%u	64%u	43%	63%
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	221	96	125	76	144	125	96	91	79	198	23	24	22	10	99	25	107	7	30	21	23	8	214
18%bf hjqs tu		60%zb	12%	20%	19%	27%zf	13%	25%zh	15%	21%zj	8%	15%	12%	14%	27%zk l	19%qt u	64%zoq	5%	17%qu	13%qu	9%	5%	18%
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	215	115	100	69	142	136	79	91	87	173	42	19	30	6	84	21	91	14	36	24	24	5	215
18%bf kqtu		72%zb	10%	19%	18%	30%zf	11%	25%zh	16%	19%	16%	11%	17%	9%	23%km	15%u	55%zoq	9%u	20%qt u	14%u	10%	3%	18%
HELPED ON FUND RAISING DRIVES	212	66	146	67	139	106	107	66	91	183	29	19	21	7	90	15	78	13	42	41	8	14	205
18%bf jkloq tu		41%zb	14%	18%	18%	23%zf	14%	18%	17%	20%zj	11%	12%	12%	9%	24%zk lm	11%t	47%zoq	9%	24%zo	25%zoq	3%	8%	17%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	175	110	65	66	108	111	64	65	73	149	26	16	14	4	86	15	86	9	23	22	16	5	162
15%bf jklmq tu		68%zb	6%	18%	14%	24%zf	9%	18%	14%	16%j	9%	9%	8%	5%	23%zk lm	11%u	52%zoq	6%	13%u	13%u	7%	3%	14%
MADE A SPEECH BEFORE AN ORGANISED GROUP	152	68	84	52	98	85	67	56	66	144	8	6	17	3	89	9	78	7	27	19	8	4	137
13%bf jkoql u		42%zb	8%	14%	13%	19%zf	9%	15%	12%	16%zj	3%	4%	10%k	5%	24%zk m	6%	47%zoq	5%	16%oq tu	12%tu	3%	2%	11%
BEEN AN OFFICER OF AN ORGANISATION OR CLUB	113	56	57	46	62	70	43	38	48	105	8	9	15	5	55	8	57	4	32	6	4	1	110
9%bd fjqs tu		35%zb	6%	12%	8%	15%zf	6%	11%	9%	11%zj	3%	6%	8%	6%	15%zk	6%u	34%zoq	3%	18%zoq	4%	2%	1%	9%
WRITTEN A LETTER TO AN EDITOR	88	41	46	35	53	53	35	28	39	75	13	6	13	3	37	12	47	2	17	2	5	3	87
7%bf kqst u		26%zb	4%	9%	7%	12%zf	5%	8%	7%	8%	5%	3%	7%	4%	10%k	9%qs tu	28%zoq	1%	10%qst u	1%	2%	2%	7%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	54	48	6	23	31	34	20	30	10	48	6	6	8	*	29	7	38	-	2	1	3	3	53
4%bf hjr s		30%zb	1%	6%	4%	7%zf	3%	8%zh	2%	5%	2%	4%	5%	*	8%z	5%qs	23%zoq	-	1%	*	1%	2%	4%
STOOD FOR PUBLIC OFFICE	14	10	4	7	6	9	4	10	2	14	-	4	1	-	7	2	10	-	1	-	1	-	15
1%b		6%zb	*	2%	1%	2%	1%	3%zh	*	1%	-	2%	1%	-	2%	2%	6%zqr stu	-	1%	-	*	-	1%
DONT KNOW	15	-	15	4	10	1	14	4	4	10	5	4	1	1	2	3	-	2	1	2	2	6	17
1%e		-	1%	1%	1%	*	2%e	1%	1%	1%	2%	2%	1%	2%	*	3%	-	1%	1%	1%	1%	3%zp	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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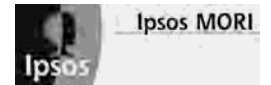
Table 9
Q.GK04
WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	UNWEIGHTED TOTAL
1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
279	-	279	75	170	32	247	59	127	204	75	57	53	21	56	39	-	41	15	38	70	76	290
23%aeg npr	-	27%za	20%	22%	7%	33%ze	16%	24%g	22%	28%	34%zn	30%zn	29%n	15%	28%pr	-	28%pr	9%p	23%pr	29%pr	45%zo	24%

WEIGHTED BASE
NONE OF THESE

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/v/u
Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

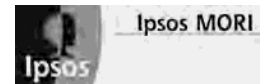


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Table 10
 Q.GK04
 WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
100%		28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
EFFECTIVE BASE	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197
VOTED IN THE LAST GENERAL ELECTION	798	249	299	101	60	31	115	245	238	315	120	244	190	364	414	270	89	24	210	111	283	115	755
66%er		74%ze	75%ze	83%ze	84%ze	19%	65%	69%	72%zi	61%	68%	68%	71%	63%	71%zo	59%	71%o	68%	59%	58%	83%zr	60%	63%
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	221	70	86	27	29	5	41	82	52	87	41	73	57	91	111	75	31	4	52	34	93	24	214
18%er		21%e	21%e	23%e	41%zab	3%	23%	23%zh	16%	17%	24%em	21%	21%	16%	19%	16%	24%	12%	15%	18%	27%zr	13%	18%
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	215	58	77	37	18	16	44	82	56	76	35	67	47	101	102	69	37	7	58	24	77	31	215
18%eo		17%	19%e	30%zabe	25%e	10%	25%zi	23%zi	17%	15%	20%	19%	18%	17%	18%	15%	29%zn	18%	16%	13%	23%z	16%	18%
HELPED ON FUND RAISING DRIVES	212	72	57	20	20	25	31	76	55	81	36	71	45	97	113	67	29	4	55	32	73	23	205
18%bo		22%	14%	17%	28%zbe	15%	17%	21%z	17%	16%	20%	20%	17%	17%	19%	15%	23%	11%	15%	17%	21%u	12%	17%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	175	51	66	28	17	7	30	65	39	71	30	53	45	77	90	55	23	7	37	26	77	21	162
15%eo		15%e	17%e	23%ze	23%ze	4%	17%	18%zh	12%	14%	17%	15%	17%	13%	16%	12%	18%	20%	10%	13%	23%zr	11%	14%
MADE A SPEECH BEFORE AN ORGANISED GROUP	152	54	43	20	14	11	28	54	45	52	24	47	35	69	82	48	15	7	29	19	72	8	137
13%eo		16%e	11%	16%e	19%e	7%	16%	15%	14%	10%	14%	13%	13%	12%	14%	10%	12%	19%	8%	10%	21%zrs	4%	11%
BEEEN AN OFFICER OF AN ORGANISATION OR CLUB	113	47	37	14	9	3	13	36	39	39	14	29	30	54	63	34	14	3	22	17	48	6	110
9%eo		14%ze	9%e	11%e	12%e	2%	8%	10%	12%	8%	8%	8%	11%	9%	11%	7%	11%	8%	6%	9%	14%zru	3%	9%
WRITTEN A LETTER TO AN EDITOR	88	27	29	10	10	6	19	35	22	31	17	30	20	37	47	24	15	2	20	8	41	12	87
7%o		8%	7%	9%	14%ze	4%	11%	10%	7%	6%	10%	9%	8%	6%	8%	5%	12%o	5%	6%	4%	12%zrs	6%	7%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	54	12	27	8	5	1	6	17	13	24	7	12	18	24	18	21	12	3	5	5	36	5	53
4%er		4%	7%ze	7%e	7%e	1%	3%	5%	4%	5%	4%	3%	7%	4%	3%	5%	9%zn	3%	1%	2%	10%zrs	3%	4%
STOOD FOR PUBLIC OFFICE	14	6	4	3	1	-	3	5	4	4	1	2	6	5	9	2	1	2	4	1	6	2	15
1%o		2%	1%	3%	1%	-	2%	1%	1%	1%	1%	1%	2%	1%	2%	*	1%	5%zo	1%	*	2%	1%	1%
DONT KNOW	15	2	3	1	1	5	1	3	3	9	-	1	1	13	6	9	-	-	5	3	4	3	17
1%k		1%	1%	1%	2%	3%	1%	1%	1%	2%	-	*	*	2%k	1%	2%	-	-	1%	2%	1%	1%	1%
NONE OF THESE	279	57	68	8	5	102	38	67	72	140	38	76	55	148	117	132	22	8	102	64	32	51	290
23%bc		17%c	17%c	6%	7%	62%zabcd	21%	19%	22%	27%zgd	22%	21%	20%	26%	20%	29%znp	18%	23%	29%zt	33%zt	10%	27%t	24%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base



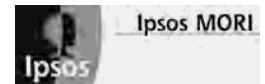
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**Table 11
Q.GK04A
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP**

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	178	98	80	6	20	21	30	41	40	20	26	51	101	63	66	31	18	129	49	178
WEIGHTED BASE	188	93*	95*	5**	23**	29**	36**	37*	43*	16**	28**	66*	95*	73*	64*	32**	19**	137	51*	178
EFFECTIVE BASE	100%	50%*	50%*	2%**	12%**	16%**	19%**	19%*	23%*	8%**	15%**	35%*	51%*	39%*	34%*	17%**	10%**	73%	27%*	100%
LOCAL COUNCILLOR	147	79	69	5	16	18	27	35	33	18	20	45	83	54	52	26	14	106	40	178
MP	73	39	34	-	14	9	15	15	17	4	14	24	36	29	19	14	12	48	25	65
BOTH	39%	42%	36%	-	59%	30%	41%	41%	40%	26%	49%	36%	38%	40%	29%	42%	63%	35%	49%	37%
DONT KNOW	66	29	37	4	3	10	15	15	13	7	7	25	35	28	24	12	3	52	15	68
	35%	31%	39%	86%	12%	33%	42%	41%	30%	45%	25%	38%	37%	38%	38%	36%	16%	38%	29%	38%
	46	24	22	1	5	9	6	7	13	5	6	16	24	16	20	6	4	36	10	42
	24%	26%	23%	14%	23%	32%	17%	19%	30%	29%	22%	24%	25%	22%	31%	18%	22%	26%	19%	24%
	3	1	2	-	1	1	-	-	-	-	1	1	-	-	1	1	-	1	1	3
	1%	1%	2%	-	5%	5%	-	-	-	-	4%	2%	-	-	2%	4%	-	1%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



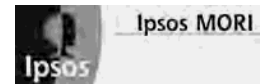
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Table 12
Q.GK04A
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
 BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL		
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)	
UNWEIGHTED BASE	178	55	20	103	43	135	153	24	9	11	36	7	21	-	29	14	-	21	30	178
WEIGHTED BASE	188	75*	27**	86*	49*	139	177	10**	10**	15**	29**	7**	28**	**	33**	20**	**	19**	27**	178
EFFECTIVE BASE	100%	40%*	14%**	46%*	26%*	74%	94%	5%**	5%**	8%**	16%**	4%**	15%**	**	17%**	11%**	**	10%**	14%**	100%
LOCAL COUNCILLOR	147	49	19	83	35	112	133	19	8	9	26	7	18	-	26	12	-	17	27	178
MP	73	31	10	32	19	55	69	4	1	7	12	2	16	-	5	10	-	10	10	65
BOTH	39%	42%	37%	37%	38%	39%	39%	39%	6%	50%	42%	33%	58%	-	16%	48%	-	50%	38%	37%
DONT KNOW	66	23	12	31	17	49	62	3	2	3	10	2	7	-	19	5	-	6	13	68
	35%	30%	45%	37%	35%	35%	35%	33%	23%	23%	33%	26%	24%	-	58%	24%	-	29%	48%	38%
	46	20	4	22	12	34	44	2	7	4	5	3	5	-	9	6	-	4	4	42
	24%	27%	13%	25%	25%	24%	25%	17%	71%	27%	17%	41%	18%	-	26%	27%	-	21%	14%	24%
	3	1	1	*	1	1	1	1	-	-	3	-	-	-	-	-	-	-	-	3
	1% ^f	1%	5%	1%	2%	1%	1%	11%	-	-	9%	-	-	-	-	-	-	-	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



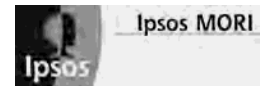
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Table 13
Q.GK04A
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	¹⁰ (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	178	129	22	27	52	62	76	52	86	40	148	30	137	157	154	147	141	10	178
WEIGHTED BASE	188	138	23**	28**	55*	60*	87*	45*	97*	46*	156	33**	141	165	163	153	146	10**	178
EFFECTIVE BASE	100%	73%	12%**	15%**	30%*	32%*	46%*	24%*	52%*	24%*	83%	17%**	75%	88%	87%	82%	77%	5%**	100%
LOCAL COUNCILLOR	147	108	18	20	46	49	64	39	73	34	122	24	112	128	126	121	115	8	178
MP	73	57	8	9	22	24	35	13	40	21	58	15	50	61	60	57	53	6	65
BOTH	39%	41%	33%	33%	39%	39%	40%	29%	41%	45%	37%	46%	36%	37%	37%	37%	36%	55%	37%
DONT KNOW	66	45	10	11	20	17	34	17	35	15	58	8	54	57	56	56	54	4	68
	35%	33%	44%	41%	36%	28%	39%	38%	36%	32%	38%	25%	38%mn	34%	34%	36%n	37%mn	36%	38%
	46	34	5	7	12	18	18	12	23	11	38	8	35	45	45	38	36	1	42
	24%	24%	22%	26%	22%	30%	21%	27%	24%	24%	24%	25%	25%	27%zo	27%zlop	25%	25%	9%	24%
	3	3	-	-	1	1	-	3	-	-	1	1	3	3	3	3	3	-	3
	1%	2%	-	-	3%	2%	-	6%zh	-	-	1%	4%	2%	2%	2%	2%	2%	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



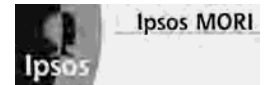
J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 14
Q.GK04A
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL		
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)	
UNWEIGHTED BASE	178	92	86	65	109	111	67	76	66	142	36	18	26	6	65	24	70	8	30	19	21	6	178
WEIGHTED BASE	188	102*	86*	68*	118*	121*	67*	82*	72*	158	30**	12**	26**	5**	78*	21**	80*	10**	31**	21**	21**	4**	178
	100%	54%*	46%*	36%*	62%*	64%*	36%*	44%*	38%*	84%	16%**	7%**	14%**	2%**	41%*	11%**	42%*	5%**	17%**	11%**	11%**	2%**	100%
EFFECTIVE BASE	147	79	67	51	92	93	53	62	56	120	28	11	21	5	56	17	61	7	25	16	15	5	178
LOCAL COUNCILLOR	73	31	42	30	42	43	30	31	26	57	16	4	11	3	26	10	23	4	14	8	12	3	65
	39%ap	30%	49%za	44%	35%	36%	44%	38%	37%	36%	52%	34%	42%	55%	34%	47%	29%	38%	45%	38%	55%	71%	37%
MP	66	37	29	19	47	44	23	31	23	56	11	2	7	2	32	6	33	2	11	8	6	1	68
	35%	37%	34%	28%	40%	36%	33%	38%	32%	35%	35%	13%	26%	45%	42%	28%	41%	19%	35%	37%	29%	29%	38%
BOTH	46	32	13	19	26	32	14	18	22	42	4	6	8	-	17	4	23	4	6	5	3	-	42
	24%b	32%zb	16%	28%	22%	27%	20%	22%	30%	27%	13%	49%	29%	-	22%	19%	28%	44%	20%	25%	16%	-	24%
DON'T KNOW	3	1	1	-	3	1	1	2	1	3	-	*	1	-	1	1	1	-	-	-	-	-	3
	1%	1%	1%	-	2%	1%	2%	2%	1%	2%	-	4%	3%	-	2%	6%	2%	-	-	-	-	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/v/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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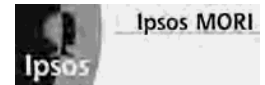
J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 15
Q.GK04A
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEI GHTED TOTAL
		CONSE RVATI VE (a)	LABOU R (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJOR ITY (f)	MARGI NAL (LESS THAN 10%) (g)	SEMI MARGI NAL (10%- 20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJOR ITY (j)	MARGI NAL (LESS THAN 10%) (k)	SEMI MARGI NAL (10%- 20%) (l)	SAFE (>20%) (m)	CONSE RVATI VE (n)	LABOU R (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV// CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	
UNWEIGHTED BASE	178	47	68	30	12	12	34	69	40	69	34	55	34	89	92	59	25	2	49	19	68	23	178
WEIGHTED BASE	188	54*	65*	36**	11**	14**	35**	73*	46*	69*	35**	55*	41**	92*	102*	55*	30**	2**	47*	21**	74*	24**	178
	100%	28%*	35%*	19%**	6%**	8%**	18%**	39%*	25%*	37%*	18%**	29%*	22%**	49%*	54%*	29%**	16%**	1%**	25%*	11%**	39%*	13%**	100%
EFFECTIVE BASE	147	40	53	27	10	11	28	58	34	55	28	45	29	73	78	45	22	2	41	16	56	19	178
LOCAL COUNCILLOR	73	20	26	12	5	8	16	35	17	20	13	25	11	37	41	18	14	-	27	7	26	9	65
	39%	38%	40%	35%	47%	55%	45%	48% ⁱ	37%	30%	37%	45%	28%	40%	41%	33%	45%	-	57% ^{azt}	35%	36%	35%	37%
MP	66	19	24	13	3	4	13	27	17	23	16	19	17	30	35	20	10	2	14	9	26	10	68
	35%	35%	37%	36%	28%	30%	37%	37%	36%	33%	45%	35%	42%	32%	34%	36%	35%	100%	29%	44%	35%	42%	38%
BOTH	46	15	13	10	3	2	6	11	12	23	6	11	12	23	26	14	6	-	6	3	22	6	42
	24% ^{gr}	27%	20%	29%	26%	15%	18%	15%	26%	33% ^g	18%	20%	30%	24%	25%	26%	20%	-	12%	15%	29% ^r	23%	24%
DONT KNOW	3	-	3	-	-	-	-	-	-	3	-	-	-	3	-	3	-	-	1	1	-	-	3
	1%	-	4%	-	-	-	-	-	4%	-	-	-	3%	-	5% ⁿ	-	-	-	2%	7%	-	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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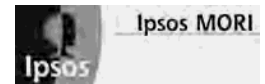
Table 16
Q.GK04B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
 BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	37	18	19	2	2	4	5	10	10	4	4	9	24	10	12	7	8	22	15	37
WEIGHTED BASE	27**	13**	14**	2**	2**	4**	4**	7**	6**	3**	4**	8**	16**	6**	8**	6**	8**	14**	13**	37*
EFFECTIVE BASE	100%**	48%**	52%**	8%**	6%**	13%**	15%**	28%**	21%**	10%**	14%**	28%**	58%**	22%**	28%**	21%**	28%**	50%**	50%**	100%*
LOCAL COUNCILLOR	29	13	16	2	2	4	3	8	8	4	3	7	19	8	10	5	7	18	12	37
	18	9	9	2	1	2	3	5	2	2	3	5	9	3	4	5	6	7	11	24
	68%	71%	64%	100%	75%	56%	85%	69%	42%	78%	90%	71%	61%	52%	53%	83%	83%	53%	83%	65%
MP	6	3	3	-	-	2	1	1	2	1	-	3	4	3	2	1	*	5	1	10
	23%	26%	21%	-	-	44%	26%	17%	31%	28%	-	34%	24%	54%	25%	13%	5%	38%	9%	27%
MSP	5	2	3	-	-	-	-	2	3	-	-	-	5	*	2	1	3	2	3	7
	20%	17%	22%	-	-	-	-	32%	52%	-	-	-	34%	7%	23%	11%	33%	16%	24%	19%
WELSH ASSEMBLY MEMBER	3	3	1	-	-	1	1	1	*	-	-	2	1	3	1	-	-	3	-	5
	11%	19%	4%	-	-	26%	30%	7%	6%	-	-	29%	6%	42%	7%	-	-	22%	-	14%
DON'T KNOW	1	-	1	-	*	-	-	-	-	1	*	-	1	-	-	1	-	-	1	2
	4%	-	7%	-	25%	-	-	-	-	22%	10%	-	4%	-	-	17%	-	-	7%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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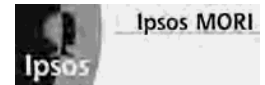
Table 17
 Q.GK04B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
 BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL		
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)	
UNWEIGHTED BASE	37	6	6	25	8	29	37	-	-	-	-	-	-	17	-	-	20	-	-	37
WEIGHTED BASE	27**	5**	4**	17**	6**	21**	27**	**	**	**	**	**	**	17**	**	**	10**	**	**	37*
EFFECTIVE BASE	100%**	19%**	16%**	65%**	22%**	78%**	100%**	**	**	**	**	**	**	63%**	**	**	37%**	**	**	
LOCAL COUNCILLOR	29	5	5	20	7	22	29	-	-	-	-	-	15	-	-	18	-	-	37	
	18	3	4	11	5	13	18	-	-	-	-	-	13	-	-	6	-	-	24	
	68%	58%	87%	65%	83%	63%	68%	-	-	-	-	-	75%	-	-	55%	-	-	65%	
MP	6	2	-	4	1	5	6	-	-	-	-	-	2	-	-	4	-	-	10	
	23%	42%	-	23%	17%	25%	23%	-	-	-	-	-	12%	-	-	43%	-	-	27%	
MSP	5	-	-	5	-	5	5	-	-	-	-	-	5	-	-	*	-	-	7	
	20%	-	-	30%	-	25%	20%	-	-	-	-	-	29%	-	-	4%	-	-	19%	
WELSH ASSEMBLY MEMBER	3	2	1	*	1	2	3	-	-	-	-	-	-	-	-	3	-	-	5	
	11%	42%	13%	2%	21%	9%	11%	-	-	-	-	-	-	-	-	31%	-	-	14%	
DON'T KNOW	1	-	-	1	*	1	1	-	-	-	-	-	1	-	-	*	-	-	2	
	4%	-	-	6%	7%	3%	4%	-	-	-	-	-	3%	-	-	4%	-	-	5%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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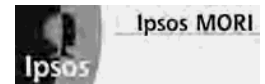
Table 18
Q.GK04B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
 BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	37	19	7	11	5	20	11	2	25	10	28	9	31	33	33	33	33	1	37
WEIGHTED BASE	27**	12**	7**	8**	4**	16**	7**	2**	20**	5**	21**	6**	23**	25**	25**	25**	25**	***	37*
EFFECTIVE BASE	100%**	46%**	25%**	25%**	14%**	61%**	27%**	7%**	73%**	20%**	77%**	23%**	84%**	92%**	92%**	92%**	92%**	2%**	100%**
LOCAL COUNCILLOR	29	16	6	9	4	16	9	2	20	9	22	8	25	26	26	26	26	1	37
MP	18	7	6	6	2	13	5	1	15	3	12	6	16	17	17	17	17	-	24
MSP	68%	53%	85%	75%	49%	79%	66%	33%	74%	55%	60%	94%	71%	71%	71%	71%	71%	-	65%
WELSH ASSEMBLY MEMBER	6	5	1	1	1	2	3	-	3	3	6	1	5	6	6	6	6	+	10
DON'T KNOW	23%	40%	9%	9%	37%	12%	40%	-	16%	61%	27%	12%	23%	23%	23%	23%	23%	100%	27%
	5	2	1	3	*	4	1	2	3	*	5	-	5	5	5	5	5	-	7
	20%	13%	10%	40%	11%	23%	8%	100%	15%	8%	26%	-	23%	21%	21%	21%	21%	-	19%
	3	3	-	-	1	1	1	-	1	2	3	-	2	2	2	2	2	-	5
	11%	25%	-	-	40%	5%	17%	-	3%	47%	15%	-	11%	10%	10%	10%	10%	-	14%
	1	-	*	1	-	-	-	-	1	-	1	*	1	1	1	1	1	-	2
	4%	-	6%	8%	-	-	-	-	5%	-	3%	6%	3%	2%	2%	2%	2%	-	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 19
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YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
 BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL		
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)	
UNWEIGHTED BASE	37	17	20	3	33	23	14	9	21	22	15	8	6	1	10	1	13	5	6	5	5	2	37
WEIGHTED BASE	27**	13**	14**	1**	24**	15**	12**	8**	15**	15**	12**	7**	4**	2**	7**	***	11**	4**	5**	3**	3**	1**	37*
	100%**	50%**	50%**	5%**	91%**	55%**	45%**	31%**	57%**	54%**	46%**	25%**	15%**	7%**	25%**	1%**	42%**	14%**	17%**	11%**	11%**	4%**	100%*
EFFECTIVE BASE	29	13	17	3	26	19	11	7	18	17	12	7	5	1	8	1	10	5	5	5	3	2	37
LOCAL COUNCILLOR	18	9	9	1	16	10	8	7	10	9	9	6	3	2	4	*	9	2	3	2	1	-	24
	68%	68%	67%	53%	67%	67%	68%	84%	65%	60%	76%	87%	86%	100%	55%	100%	78%	55%	73%	82%	37%	-	65%
MP	6	4	2	-	6	5	1	1	4	5	1	1	-	-	2	-	3	1	2	1	*	-	10
	23%	30%	16%	-	26%	36%	7%	16%	29%	35%	10%	16%	-	-	35%	-	25%	16%	36%	24%	17%	-	27%
MSP	5	1	4	1	5	2	3	1	3	2	4	1	1	-	1	-	2	1	-	1	1	-	7
	20%	8%	32%	47%	19%	15%	26%	16%	19%	11%	30%	18%	29%	-	14%	-	20%	29%	-	19%	47%	-	19%
WELSH ASSEMBLY MEMBER	3	3	-	-	3	3	-	1	2	3	-	1	-	-	1	-	3	-	-	1	-	-	5
	11%	23%	-	-	12%	21%	-	7%	16%	21%	-	9%	-	-	22%	-	22%	-	-	18%	-	-	14%
DONT KNOW	1	-	1	-	1	-	1	-	*	1	*	*	-	-	-	-	-	-	-	-	-	1	2
	4%	-	7%	-	4%	-	8%	-	-	3%	5%	6%	-	-	-	-	-	-	-	-	-	100%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/v/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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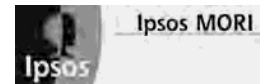
Table 20
Q.GK04B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
 BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	37	7	13	2	9	3	14	14	14	9	-	20	7	10	2	18	9	8	13	5	4	9	37
WEIGHTED BASE	27**	4**	12**	1**	7**	1**	9**	9**	10**	8**	**	12**	6**	8**	1**	15**	7**	5**	11**	3**	3**	6**	37*
	100%**	16%**	43%**	3%**	25%**	5%**	33%**	33%**	38%**	29%**	**	46%**	23%**	31%**	3%**	55%**	25%**	17%**	40%**	11%**	10%**	24%**	100%**
EFFECTIVE BASE	29	5	10	2	8	3	12	12	10	8	-	15	6	9	2	15	7	7	10	4	4	8	37
LOCAL COUNCILLOR	18	3	9	1	4	-	5	5	9	4	-	9	4	5	*	10	5	3	9	1	1	5	24
	68%	76%	78%	55%	61%	-	53%	53%	90%	53%	-	76%	64%	58%	50%	67%	77%	58%	83%	20%	51%	84%	65%
MP	6	*	3	*	2	*	4	4	1	1	-	4	1	1	-	2	1	3	2	1	2	2	10
	23%	11%	23%	45%	23%	32%	49%	49%	8%	14%	-	32%	20%	13%	-	16%	12%	66%	15%	36%	70%	25%	27%
MSP	5	-	4	*	1	-	-	-	3	3	-	3	-	3	-	3	3	-	1	1	*	2	7
	20%	-	32%	45%	8%	-	-	-	27%	33%	-	22%	-	30%	-	17%	41%	-	11%	44%	15%	29%	19%
WELSH ASSEMBLY MEMBER	3	-	1	-	1	1	2	2	-	1	-	2	1	1	-	1	1	2	*	-	2	-	5
	11%	-	8%	-	22%	41%	27%	27%	-	8%	-	15%	10%	6%	-	4%	8%	41%	3%	-	55%	-	14%
DON'T KNOW	1	1	-	-	-	*	1	1	-	-	-	1	*	-	*	-	-	1	-	-	-	1	2
	4%	13%	-	-	-	26%	11%	11%	-	-	-	5%	6%	-	50%	-	-	12%	-	-	-	9%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/j/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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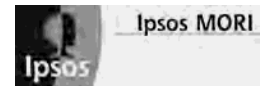
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Table 21
Q.GK04A/B
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	215	116	99	8	22	25	35	51	50	24	30	60	125	73	78	38	26	151	64	215
WEIGHTED BASE	215	106*	109*	7**	25**	33**	40*	44*	48*	18**	31**	73*	111	79*	71*	38*	26**	151	64*	215
EFFECTIVE BASE	100%	49%*	51%*	3%**	11%**	15%**	19%*	20%*	22%*	9%**	15%**	34%*	51%	37%*	33%*	18%*	12%**	70%	30%*	100%
LOCAL COUNCILLOR	174	92	83	6	17	22	31	43	39	21	23	52	101	61	61	32	21	121	52	215
MP	91	48	43	2	15	11	18	20	19	6	17	29	45	32	23	18	18	55	36	89
MSP	43% ^{na}	45%	40%	32%	60%	33%	45%	45%	40%	33%	54%	40%	41%	41%	32%	48%	69%	37%	56% ^{za}	41%
WELSH ASSEMBLY MEMBER	73	33	40	4	3	11	16	16	15	8	7	27	39	31	26	12	3	57	16	78
BOTH	34%	31%	37%	59%	12%	34%	41%	37%	30%	43%	22%	38%	35%	39%	37%	33%	13%	38%	24%	36%
ASSEMBLY MEMBER	46	24	22	1	5	9	6	7	13	5	6	16	24	16	20	6	4	36	10	42
DONT KNOW	21%	23%	20%	10%	22%	29%	15%	15%	26%	25%	19%	21%	22%	21%	28%	15%	15%	24%	15%	20%
MP/MSP/WELSH ASSEMBLY MEMBER	5	2	3	-	-	-	-	2	3	-	-	-	5	*	2	1	3	2	3	7
ASSEMBLY MEMBER	2%	2%	3%	-	-	-	-	5%	6%	-	-	-	5% ^z	1%	2%	2%	10%	1%	5%	3%
LOCAL COUNCILLOR	3	3	1	-	-	1	1	1	*	-	-	2	1	3	1	-	-	3	-	5
MP/MSP/WELSH ASSEMBLY MEMBER	1%	2%	*	-	-	3%	3%	1%	1%	-	-	3%	1%	3%	1%	-	-	2%	-	2%
ASSEMBLY MEMBER	79	35	44	4	3	11	17	19	17	8	7	28	44	32	28	13	6	60	19	86
DONT KNOW	37%	33%	40%	59%	12%	34%	42%	43%	36%	43%	22%	38%	40%	40%	40%	34%	22%	40%	29%	40%
LOCAL COUNCILLOR	4	1	3	-	2	1	-	-	-	1	2	1	1	-	1	2	-	1	2	5
MP/MSP/WELSH ASSEMBLY MEMBER	2%	1%	3%	-	6%	4%	-	-	-	3%	5%	2%	1%	-	2%	6% ^m	-	1%	4%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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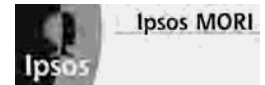
Table 22
Q.GK04A/B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
 BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	215	61	26	128	51	164	190	24	9	11	36	7	21	17	29	14	20	21	30	215
WEIGHTED BASE	215	80*	31**	103	55*	160	204	10**	10**	15**	29**	7**	28**	17**	33**	20**	10**	19**	27**	215
EFFECTIVE BASE	100%	37%*	15%**	48%	26%*	74%	95%	5%**	5%**	7%**	14%**	3%**	13%**	8%**	15%**	9%**	5%**	9%**	13%**	100%
LOCAL COUNCILLOR	174	54	23	103	41	133	160	19	8	9	26	7	18	15	26	12	18	17	27	215
	91	34	14	43	23	68	87	4	1	7	12	2	16	13	5	10	6	10	10	89
	43%	43%	44%	42%	43%	42%	43%	39%	6%	50%	42%	33%	58%	75%	16%	48%	55%	50%	38%	41%
MP	73	25	12	36	18	55	68	3	2	3	10	2	7	2	19	5	4	6	13	78
	34%	31%	39%	34%	33%	34%	34%	33%	23%	23%	33%	26%	24%	12%	58%	24%	43%	29%	48%	36%
BOTH	46	20	4	22	12	34	44	2	7	4	5	3	5	-	9	6	-	4	4	42
	21%	25%	11%	21%	22%	21%	22%	17%	71%	27%	17%	41%	18%	-	26%	27%	-	21%	14%	20%
MSP	5	-	-	5	-	5	5	-	-	-	-	-	-	5	-	-	*	-	-	7
	2%	-	-	5%z	-	3%	3%	-	-	-	-	-	-	29%	-	-	4%	-	-	3%
WELSH ASSEMBLY MEMBER	3	2	1	*	1	2	3	-	-	-	-	-	-	-	-	-	3	-	-	5
	1%	3%	2%	*	2%	1%	1%	-	-	-	-	-	-	-	-	-	31%	-	-	2%
MP/MSP/WELSH ASSEMBLY MEMBER	79	26	13	40	19	60	74	3	2	3	10	2	7	7	19	5	5	6	13	86
	37%	32%	41%	39%	34%	37%	37%	33%	23%	23%	33%	26%	24%	41%	58%	24%	54%	29%	48%	40%
DONT KNOW	4	1	1	1	2	2	2	1	-	-	3	-	-	1	-	-	*	-	-	5
	2%	1%	5%	1%	3%	1%	1%	11%	-	-	9%	-	-	3%	-	-	4%	-	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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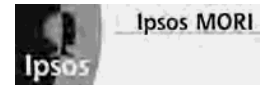
Table 23
 Q.GK04A/B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
 IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
 BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	215	148	29	38	57	82	87	54	111	50	176	39	168	190	187	180	174	11	215
WEIGHTED BASE	215	150	29**	35**	59*	76*	94*	47*	117*	51*	176	39*	164	190	188	178	170	11**	215
EFFECTIVE BASE	100%	70%	14%**	16%**	28%*	35%*	44%*	22%*	54%*	24%*	82%	18%*	76%	88%	87%	83%	79%	5%**	100%
LOCAL COUNCILLOR	174	121	24	28	49	64	72	41	92	41	143	31	135	153	150	145	140	9	215
MP	91	63	13	15	24	37	40	14	54	23	71	21	66	79	78	75	70	6	89
BOTH	43%	42%	45%	42%	40%	48%	42%	29%	46%	46%	40%	54%	40%	42%	41%	42%	41%	53%	41%
MSP	73	50	11	12	21	19	37	17	38	18	64	9	59	62	61	61	60	4	78
WELSH ASSEMBLY MEMBER	34%	33%	36%	34%	36%	25%	39%	37%	32%	35%	36%	23%	36%mn	33%	33%	34%n	35%mn	36%	36%
DONT KNOW	46	34	5	7	12	18	18	12	23	11	38	8	35	45	45	38	36	1	42
MSP	21%	22%	17%	20%	21%	24%	19%	26%	20%	21%	21%	21%	21%	24%op	24%zl	21%	21%	9%	20%
MSP	5	2	1	3	*	4	1	2	3	*	5	-	5	5	5	5	5	-	7
WELSH ASSEMBLY MEMBER	2%a	1%	2%	9%	1%	5%	1%	4%	2%	1%	3%	-	3%	3%	3%	3%	3%	-	3%
MP/MSP/WELSH ASSEMBLY MEMBER	3	3	-	-	1	1	1	-	1	2	3	-	2	2	2	2	2	-	5
DONT KNOW	1%	2%	-	-	3%	1%	1%	-	1%	5%	2%	-	1%	1%	1%	1%	1%	-	2%
MP/MSP/WELSH ASSEMBLY MEMBER	79	52	11	15	22	23	38	19	41	18	70	9	64	68	67	67	66	4	86
DONT KNOW	37%	35%	38%	43%	37%	31%	41%	41%	35%	36%	40%	23%	39%mn	36%	36%	38%mn	38%mn	38%	40%
DONT KNOW	4	3	*	1	1	1	-	3	1	-	2	2	3	3	3	3	3	-	5
DONT KNOW	2%	2%	1%	2%	2%	2%	-	6%	1%	-	1%	4%	2%	2%	2%	2%	2%	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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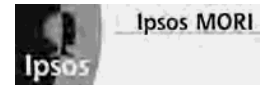
Table 24
 Q.GK04A/B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
 IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
 BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	215	109	106	68	142	134	81	85	87	164	51	26	32	7	75	25	83	13	36	24	26	8	215
WEIGHTED BASE	215	115*	100*	69*	142	136	79*	91*	87*	173	42*	19**	30**	6**	84*	21**	91*	14**	36**	24**	24**	5**	215
	100%	54%*	46%*	32%*	66%	63%	37%*	42%*	40%*	80%	20%*	9%**	14%**	3%**	39%*	10%**	42%*	6%**	17%**	11%**	11%**	3%**	100%
EFFECTIVE BASE	174	92	82	53	117	109	64	68	72	135	40	17	26	6	63	17	71	11	30	20	18	7	215
LOCAL COUNCILLOR	91	40	51	30	58	53	38	38	36	66	25	10	15	4	30	10	32	6	18	10	13	3	89
	43% ^{ai}	35%	52% ^{za}	44%	41%	39%	48%	42%	42%	38%	59% ^{zi}	52%	48%	68%	36%	48%	35%	43%	49%	44%	53%	58%	41%
MP	73	41	31	19	53	49	23	33	28	61	12	3	7	2	35	6	36	2	13	8	7	1	78
	34%	36%	32%	28%	38%	36%	29%	36%	32%	35%	28%	14%	23%	32%	41%	27%	39%	18%	35%	35%	27%	24%	36%
BOTH	46	32	13	19	26	32	14	18	22	42	4	6	8	-	17	4	23	4	6	5	3	-	42
	21% ^{bi}	28% ^{zb}	13%	27%	18%	24%	17%	20%	25%	24% ^{aj}	9%	32%	25%	-	21%	19%	25%	31%	17%	22%	14%	-	20%
MSP	5	1	4	1	5	2	3	1	3	2	4	1	1	-	1	-	2	1	-	1	1	-	7
	2% ^{ci}	1%	4%	1%	3%	2%	4%	1%	3%	1%	9% ^{zj}	6%	4%	-	1%	-	2%	8%	-	2%	5%	-	3%
WELSH ASSEMBLY MEMBER	3	3	-	-	3	3	-	1	2	3	-	1	-	-	1	-	3	-	-	1	-	-	5
	1%	3%	-	-	2%	2%	-	1%	3%	2%	-	3%	-	-	2%	-	3%	-	-	2%	-	-	2%
MP/MSP/WELSH ASSEMBLY MEMBER	79	43	36	20	59	52	27	34	31	63	15	4	8	2	36	6	38	4	13	10	8	1	86
	37%	37%	36%	29%	41%	39%	33%	37%	36%	37%	37%	21%	27%	32%	43%	27%	42%	26%	35%	40%	33%	24%	40%
DONT KNOW	4	1	2	-	4	1	2	2	1	3	1	1	1	-	1	1	1	-	-	-	-	1	5
	2%	1%	2%	-	2%	1%	3%	2%	1%	2%	1%	4%	2%	-	2%	5%	2%	-	-	-	-	18%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 25
 Q.GK04A/B
 YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
 IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
 BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	
UNWEIGHTED BASE	215	54	81	32	21	15	48	83	54	78	34	75	41	99	94	77	34	10	62	24	72	32	215
WEIGHTED BASE	215	58*	77*	37**	18**	16**	44*	82*	56*	76*	35**	67*	47*	101*	102*	69*	37**	7**	58*	24**	77*	31**	215
EFFECTIVE BASE	100%	27%*	36%*	17%**	8%**	7%**	20%*	38%*	26%*	36%*	16%**	31%*	22%*	47%*	48%*	32%*	17%**	3%**	27%*	11%**	36%*	14%**	100%
LOCAL COUNCILLOR	174	44	63	28	18	12	39	68	43	63	28	58	35	81	79	60	28	9	51	19	59	26	215
MP	91	24	35	13	9	8	20	40	27	25	13	34	15	42	42	28	19	3	36	8	28	14	89
MSP	73	19	26	13	5	5	17	31	18	24	16	23	19	31	35	22	11	5	15	10	28	12	78
BOTH	34%	33%	34%	36%	26%	31%	40%	38%	31%	31%	45%	34%	39%	31%	34%	32%	31%	76%	27%	43%	36%	39%	36%
WELSH ASSEMBLY MEMBER	46	15	13	10	3	2	6	11	12	23	6	11	12	23	26	14	6	-	6	3	22	6	42
MSP	21%gr	25%	17%	28%	16%	13%	14%	13%	21%	30%zg	18%	16%	26%	22%	25%	20%	16%	-	10%	13%	28%r	18%	20%
WELSH ASSEMBLY MEMBER	5	-	4	*	1	-	-	3	3	-	3	-	3	-	-	3	3	-	1	1	*	2	7
MP/MSP/WELSH ASSEMBLY MEMBER	2%	-	5%	1%	3%	-	-	5%	3%	-	4%	-	3%	-	-	4%	8%	-	2%	6%	1%	6%	3%
DONT KNOW	3	-	1	-	1	1	2	2	-	1	-	2	1	1	-	1	1	2	*	-	2	-	5
MP/MSP/WELSH ASSEMBLY MEMBER	1%	-	1%	-	8%	4%	6%z	3%	-	1%	-	3%	1%	1%	-	1%	1%	29%	1%	-	2%	-	2%
MP/MSP/WELSH ASSEMBLY MEMBER	79	19	30	13	6	5	18	32	20	27	16	26	19	34	35	25	14	5	17	12	28	14	86
DONT KNOW	2%	1%	3%	-	-	*	1	1	-	3	-	1	*	3	*	3	-	1	1	1	-	1	5
MP/MSP/WELSH ASSEMBLY MEMBER	37%	33%	39%	36%	32%	34%	41%	38%	35%	36%	45%	38%	41%	34%	34%	36%	38%	76%	29%	48%	36%	45%	40%
DONT KNOW	4	1	3	-	-	*	1	1	-	3	-	1	*	3	*	3	-	1	1	1	-	1	5
DONT KNOW	2%	1%	3%	-	-	2%	2%	1%	-	3%	-	1%	1%	3%	*	4%	-	9%	2%	6%	-	2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 26
 Q.GK05
 AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL			
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)	
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197	
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197	
100%		49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	58%	45%	100%	
EFFECTIVE BASE	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197	
VOTED IN THE LAST LOCAL COUNCIL ELECTION	697	331	366	37	99	126	141	126	108	61	136	267	294	231	209	127	129	440	256	682	
		58% _{cd}	56%	59%	24%	51% _{cj}	55% _{cj}	68% _{zc}	70% _{zc}	73% _{zc}	64% _{cj}	39% _c	62% _{cj}	70% _{zc}	73% _{zn}	62% _{op}	49%	45%	67% _{zr}	47%	57%
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	504	274	229	41	61	111	102	92	67	29	102	213	189	212	171	79	42	383	120	450	
		42% _{bc}	47% _{zb}	37%	27%	32%	49% _{cd}	49% _{zc}	52% _{zc}	46% _{cd}	30%	30%	49% _{zc}	45% _{cd}	67% _{zn}	51% _{zo}	30% _p	15%	58% _{zr}	22%	38%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	474	219	255	48	66	90	92	81	66	31	114	182	178	199	142	79	54	341	133	433	
		39% _{cj}	37%	41%	32%	34%	40%	45% _{cj}	45% _{cj}	45% _{cj}	33%	33%	42% _{cj}	42% _{cj}	63% _{zn}	42% _{op}	30% _p	19%	52% _{zr}	24%	36%
SIGNED A PETITION	429	191	238	37	63	79	98	81	56	16	100	177	152	177	130	70	51	307	121	408	
		36% _{cd}	33%	39% _z	24%	33% _{il}	35% _{il}	47% _{zc}	45% _{zc}	38% _{ci}	17%	29% _{il}	41% _{ci}	36% _{cd}	56% _{zn}	39% _{op}	27% _p	18%	47% _{zr}	22%	34%
DONE VOLUNTARY WORK	304	128	176	38	46	46	63	44	47	21	84	109	112	118	99	46	41	217	87	298	
		25% _{op}	22%	29% _{za}	25%	24%	20%	31% _{kl}	25%	32%	22%	24%	25%	26%	37% _{zo}	29% _{op}	18%	14%	33% _{zr}	16%	25%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	188	84	104	5	21	47	46	40	22	8	26	93	69	98	52	25	14	150	38	162	
		16% _{cj}	14%	17%	3%	11% _c	20% _{cj}	22% _{zc}	22% _{zc}	15% _{cj}	8%	8% _c	21% _{zc}	16% _{cd}	31% _{zn}	15% _p	9%	5%	23% _{zr}	7%	14%
EXPRESSED MY POLITICAL OPINIONS ONLINE	98	52	46	14	18	19	17	20	9	1	32	36	30	42	33	12	12	74	24	90	
		8% _{iop}	9%	7%	9% _{il}	9% _{il}	8%	8% _{il}	11% _{il}	6%	1%	9% _{il}	8% _{il}	7% _{il}	13% _{zo}	10% _p	5%	4%	11% _{zr}	4%	8%
BEEEN TO ANY POLITICAL MEETING	73	44	29	5	11	9	14	16	12	7	16	22	35	34	25	7	7	59	14	75	
		6% _{bop}	8%	5%	3%	6%	4%	7%	9% _c	8%	7%	5%	5%	11% _{zop}	8% _{op}	3%	2%	9% _{zr}	3%	6%	
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	50	19	30	9	1	16	5	12	6	1	10	21	19	25	18	6	2	43	7	48	
		4% _{dpr}	3%	5%	6% _{dj}	1%	7% _d	2%	6% _d	4% _d	1%	3% _d	5% _{df}	4% _d	8% _{zop}	5% _p	2%	1%	6% _{zr}	1%	4%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	41	26	16	3	2	4	11	9	8	5	14	23	23	23	11	2	5	35	7	41	
		3% _{cor}	4%	3%	2%	1%	2%	5% _{djk}	5% _{dj}	6% _{dj}	6% _{dj}	1%	3%	5% _{zdj}	7% _{zop}	3%	1%	2%	5% _{zr}	1%	3%
NONE OF THESE	234	116	118	52	52	36	29	29	13	24	104	64	65	21	47	65	101	68	166	253	
		19% _{gh}	20%	19%	34% _{ze}	27% _{ze}	16%	14%	16%	9%	25% _{hl}	30% _{ze}	15%	6%	14% _m	25% _{zm}	35% _{zm}	10%	30% _{zc}	21%	
DONT KNOW	9	3	6	*	2	2	1	1	1	2	2	3	4	2	1	1	5	3	6	10	
		1%	1%	1%	*	1%	*	1%	1%	2%	1%	1%	1%	1%	*	1%	2%	*	1%	1%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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Table 27
Q.GK05
AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARTY OR CAMPAIGNING ORGANISATION	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
VOTED IN THE LAST LOCAL COUNCIL ELECTION	697	319	89	289	205	491	632	62	53	59	90	26	77	62	108	65	34	71	52	682
	58%g	58%	65%	56%	54%	60%z	59%	52%	59%	51%	59%	50%	56%	58%	65%r	61%	57%	66%r	49%	57%
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	504	270	56	177	152	352	478	24	25	63	53	21	37	45	85	51	22	54	46	450
	42%cg	50%zc	41%	34%	40%	43%	44%zg	20%	28%	54%	35%	40%	27%	43%l	51%zh	49%hl	37%	51%hj	43%l	38%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARTY OR CAMPAIGNING ORGANISATION	474	230	69	176	145	329	456	17	26	36	49	20	40	32	85	75	23	41	48	433
	39%cg	42%c	50%zc	34%	38%	40%	42%zg	15%	29%	31%	32%	37%	29%	31%	51%zh	71%zh	39%	38%	45%hj	36%
SIGNED A PETITION	429	211	61	157	131	298	408	18	25	36	47	21	35	27	81	43	24	41	50	408
	36%cg	39%c	44%zc	30%	35%	36%	38%zg	15%	28%	31%	31%	39%	25%	25%	48%zh	41%l	39%lm	38%l	47%zh	34%
DONE VOLUNTARY WORK	304	125	41	139	86	218	281	21	13	35	30	12	43	20	50	22	15	25	39	298
	25%gh	23%	30%	27%	23%	26%	26%g	17%	15%	30%	20%	23%	31%h	19%	30%h	21%	25%	23%	36%zh	25%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	188	109	23	56	48	140	181	6	11	11	24	5	10	14	37	25	9	14	27	162
	16%cg	20%zc	16%	11%	13%	17%z	17%zg	5%	12%	10%	16%l	10%	7%	13%	22%zl	24%l	15%l	13%	25%zh	14%
EXPRESSED MY POLITICAL OPINIONS ONLINE	98	48	19	31	29	69	91	6	5	13	14	2	6	7	19	7	4	13	6	90
	8%c	9%	14%zc	6%	8%	8%	8%	5%	6%	11%	9%	4%	4%	7%	12%l	7%	7%	12%l	6%	8%
BEEEN TO ANY POLITICAL MEETING	73	33	10	30	19	54	66	6	5	4	19	4	3	5	10	9	5	6	4	75
	6%l	6%	7%	6%	5%	7%	6%	5%	5%	4%	13%zlm	8%	2%	4%	6%	8%	8%l	5%	4%	6%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	50	28	4	17	9	41	47	2	4	2	12	1	8	2	7	2	3	4	5	48
	4%g	5%	3%	3%	2%	5%z	4%	2%	5%	2%	8%z	1%	6%	2%	4%	2%	5%	4%	5%	4%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	41	16	10	16	10	31	39	1	2	2	7	4	2	3	7	4	3	5	3	41
	3%g	3%	7%zac	3%	3%	4%	4%	1%	2%	1%	5%	8%l	1%	3%	4%	4%	5%	5%	3%	3%
NONE OF THESE	234	102	15	117	77	157	193	40	23	27	34	8	36	26	19	11	11	16	22	253
	19%bf	19%	11%	23%zb	20%	19%	18%	33%zf	26%no	24%	22%no	15%	26%no	25%no	11%	10%	18%	15%	21%n	21%
DONT KNOW	9	4	-	5	4	5	6	3	-	-	4	-	-	-	2	-	-	3	-	10
	1%	1%	-	1%	1%	1%	1%	2%zf	-	-	3%z	-	-	-	1%	-	-	3%z	-	1%

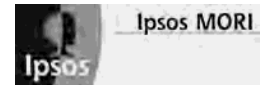
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 28
 Q.GK05
 AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
VOTED IN THE LAST LOCAL COUNCIL ELECTION	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	697	447	113	136	132	247	344	141	396	160	486	210	539	635	623	594	561	12	682
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR ORGANISATION	504	324	88	91	116	157	262	101	274	128	424	79	367	447	437	419	388	17	450
SIGNED A PETITION	474	302	84	86	114	135	254	102	251	121	348	126	333	399	390	372	350	33	433
DONE VOLUNTARY WORK	429	266	80	81	92	142	220	99	237	93	324	105	300	350	342	329	312	39	408
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	304	173	75	55	85	86	153	68	171	65	226	78	217	250	244	231	220	23	298
EXPRESSED MY POLITICAL OPINIONS ONLINE	188	137	27	24	52	46	99	45	91	52	159	29	151	169	168	165	156	7	162
BEEEN TO ANY POLITICAL MEETING	98	54	27	17	37	23	51	23	45	30	88	9	68	85	83	75	73	7	90
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	73	44	15	14	28	23	30	23	34	16	65	8	59	68	66	63	60	1	75
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	50	29	17	4	21	17	16	14	26	10	47	3	40	46	46	43	40	1	48
NONE OF THESE	41	28	5	9	23	10	13	9	19	14	38	3	35	40	39	38	38	1	41
DON'T KNOW	234	122	68	43	9	92	132	66	132	36	61	169	71	119	109	97	80	57	253
	9	4	1	4	*	4	5	4	3	2	-	9	-	2	2	2	2	3	10
	1%	1%	*	2%	*	1%	1%	1%	*	1%	-	2%	-	*	*	*	*	3%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

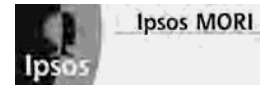


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Table 29
 Q.GK05
 AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%		13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
VOTED IN THE LAST LOCAL COUNCIL ELECTION	697	144	553	237	442	345	352	227	307	546	151	69	98	40	252	72	150	71	127	89	136	52	682
58%bf		89%zb	53%	64%	57%	76%zf	47%	63%z	58%	59%	56%	41%	56%k	54%	67%zk	53%u	90%zo	49%u	72%zo	54%u	56%u	31%	57%
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	504	143	361	186	314	261	243	170	240	447	57	39	50	30	221	39	157	46	94	42	108	18	450
42%bf		89%zb	35%	50%zd	41%	57%zf	33%	47%z	45%	48%zj	21%	23%	29%	40%k	59%zk	29%u	94%zo	31%u	53%zo	26%u	44%os	11%	38%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	474	127	347	162	306	237	237	154	210	405	70	45	58	23	207	36	148	31	95	66	65	34	433
39%bf		79%zb	33%	44%	40%	52%zf	32%	43%	39%	44%zj	26%	27%	33%	31%	55%zk	26%	89%zo	21%	54%zo	40%oq	27%	20%	36%
SIGNED A PETITION	429	147	282	126	296	217	212	146	194	379	49	45	59	20	183	34	141	42	72	58	53	29	408
36%bf		91%zb	27%	34%	38%z	48%zf	28%	40%z	36%	41%zj	18%	27%	34%	27%	49%zk	25%	85%zo	29%u	41%oq	35%tu	22%	18%	34%
DONE VOLUNTARY WORK	304	99	205	104	192	156	148	89	128	264	40	32	43	16	112	28	104	15	54	53	21	29	298
25%bf		62%zb	20%	28%	25%	34%zf	20%	25%	24%	28%zj	15%	19%	24%	21%	30%k	21%qt	62%zo	10%	31%qt	32%qtu	8%	18%t	25%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	188	97	92	56	131	109	79	77	78	171	17	15	13	9	102	12	90	15	37	20	10	4	162
16%bf		60%zb	9%	15%	17%	24%zf	11%	21%zh	15%	18%zj	6%	9%	8%	12%	27%zkl	9%u	54%zo	10%u	21%oq	12%tu	4%	2%	14%
EXPRESSED MY POLITICAL OPINIONS ONLINE	98	61	37	29	68	59	39	35	47	97	1	17	13	2	40	10	61	7	4	6	8	2	90
8%bf		38%zb	4%	8%	9%	13%zf	5%	10%	9%	10%zj	*	10%	7%	3%	11%	7%u	37%zoq	5%	2%	4%	3%	1%	8%
BEEN TO ANY POLITICAL MEETING	73	58	16	32	41	48	25	41	17	67	6	13	10	1	30	10	42	1	4	3	11	2	75
6%bf		36%zb	2%	9%	5%	11%zf	3%	11%zh	3%	7%zj	2%	7%	6%	1%	8%	7%qs	25%zoq	1%	2%	2%	5%	1%	6%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	50	44	6	18	32	31	19	20	14	48	2	4	7	1	26	6	33	1	2	1	6	-	48
4%bf		27%zb	1%	5%	4%	7%zf	3%	5%	3%	5%zj	1%	2%	4%	1%	7%	5%u	20%zoq	1%	1%	1%	2%	-	4%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	41	28	13	22	20	23	19	23	13	37	4	7	4	2	16	2	26	1	4	-	6	2	41
3%bd		18%zb	1%	6%z	3%	5%z	3%	6%zh	2%	4%	1%	4%	2%	3%	4%	2%	16%zoq	*	2%	-	2%	1%	3%
NONE OF THESE	234	-	234	55	146	30	204	62	91	152	81	51	42	20	35	36	-	44	15	24	46	69	253
19%aei		-	22%za	15%	19%	7%	27%ze	17%	17%	16%	30%zj	31%zn	24%zn	27%zn	9%	26%zpr	-	30%zpr	9%p	14%p	19%pr	41%zo	21%
npr																s		s			prst		

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base



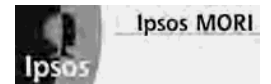
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Table 29
Q.GK05
AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL		
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)	
TOTAL (z)																							
WEIGHTED BASE	1201	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197	
	100%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%	
DONT KNOW	9	9	1	6	3	6	4	1	5	4	1	-	-	1	1	-	-	-	1	3	4	10	
	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	-	-	*	1%	-	-	-	*	1%	2%z	1%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/v/u
 Overlap formulae used. * small base

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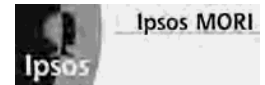
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Table 30
Q.GK05
AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
100%		28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
EFFECTIVE BASE	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197	
VOTED IN THE LAST LOCAL COUNCIL ELECTION	697	218	258	90	61	26	111	227	195	275	112	217	158	322	349	245	77	25	182	84	254	109	682	
	58%eo	65%e	64%ze	74%ze	85%za	16%	63%	64%zi	59%	54%	64%	61%	59%	56%	60%	53%	61%	71%o	51%	44%	75%zr	57%	57%	
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	504	168	179	65	39	29	72	149	150	204	69	152	115	236	266	160	63	15	100	95	211	43	450	
	42%eo	50%ze	45%e	54%ze	54%ze	18%	41%	42%	45%	40%	39%	43%	43%	41%	46%o	35%	50%o	43%	28%	50%ru	62%zr	23%	38%	
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	474	152	143	66	37	51	72	166	133	175	88	159	111	204	245	150	67	12	119	71	194	37	433	
	39%ei	45%e	36%	55%zb	52%zb	31%	41%	46%zf	40%	34%	50%zm	45%zm	41%	35%	42%o	33%	53%zo	34%	33%u	37%u	57%zr	19%	36%	
SIGNED A PETITION	429	117	133	65	41	47	83	151	110	167	82	147	91	191	212	143	65	8	113	64	173	37	408	
	36%ou	35%	33%	54%za	57%za	29%	47%zh	42%zh	33%	33%	47%zl	41%zm	34%	33%	37%	31%	52%zn	24%	32%u	33%u	51%zr	19%	34%	
DONE VOLUNTARY WORK	304	86	91	46	28	30	56	111	77	116	57	93	71	140	154	102	43	6	67	49	124	28	298	
	25%eo	26%	23%	38%zb	40%za	18%	32%zi	31%zi	23%	23%	32%k	26%	27%	24%	26%	22%	34%zo	16%	19%	26%	36%zr	15%	25%	
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	188	42	70	29	25	15	38	67	55	65	28	55	48	86	98	57	30	3	36	23	104	12	162	
	16%eo	12%	17%e	24%za	35%zab	9%	21%zi	19%i	17%	13%	16%	15%	18%	15%	17%	12%	24%zoq	8%	10%	12%	31%zrs	6%	14%	
EXPRESSED MY POLITICAL OPINIONS ONLINE	98	23	40	7	15	8	18	39	22	36	15	31	33	34	53	32	11	2	14	17	49	8	90	
	8%em	7%	10%	6%	21%zab	5%	10%	11%z	7%	7%	9%	9%	12%zm	6%	9%	7%	9%	5%	4%	9%	14%zru	4%	8%	
BEEEN TO ANY POLITICAL MEETING	73	24	34	7	5	-	13	30	19	24	14	25	25	23	24	32	14	4	15	3	38	9	75	
	6%em	7%e	8%ze	6%e	8%e	-	7%	8%z	6%	5%	8%	7%	9%zm	4%	4%	7%	11%zn	11%	4%	2%	11%zrs	5%	6%	
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	50	7	28	6	7	-	11	20	7	23	10	16	10	23	21	17	9	3	7	12	26	1	48	
	4%ehr	2%	7%zae	5%e	10%zae	-	6%h	6%h	2%	4%	6%	4%	4%	4%	4%	4%	7%	8%	2%	6%u	8%zru	*	4%	
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	41	21	13	2	5	-	5	13	11	18	5	9	15	17	21	14	5	2	6	4	18	6	41	
	3%er	6%e	3%e	1%	7%e	-	3%	4%	3%	3%	3%	3%	6%	3%	4%	3%	4%	5%	2%	2%	5%r	3%	3%	
NONE OF THESE	234	43	75	5	4	72	29	56	69	109	35	66	52	116	99	112	16	6	89	34	32	49	253	
	19%ac	13%c	19%cd	4%	6%	44%zab	17%	16%	21%	21%	20%	19%	19%	20%	17%	24%zn	13%	17%	25%zt	18%	10%	25%zt	21%	
					bcd											p								
DONT KNOW	9	1	2	-	-	3	-	1	2	6	-	1	-	8	3	4	1	-	3	1	2	2	10	
	1%	*	*	-	-	2%	-	*	1%	1%	-	*	-	1%	1%	1%	-	-	1%	*	*	1%	1%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - zj/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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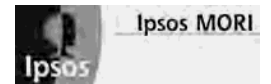
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Table 31
Q.GK04/05
POLITICAL ACTIVISM
BASE: ALL ADULTS AGED 18+

TOTAL (z)	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)	
UNWEIGHTED BASE 1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197	
WEIGHTED BASE 1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197	
100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	58%	45%	100%	
EFFECTIVE BASE 788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197	
GK04 PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	215 18% pr	106 18%	109 18%	7 4%	25 13% c	33 14% c	40 20% cj	44 25% zc dj	48 33% zc defijk l	18 19% cj	31 9% c	73 17% cj	111 26% zc dejk	79 25% zo p	71 21% p	38 15% p	26 9% p	151 23% zr	64 12% p	215 18%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	175 15% opr	70 12%	105 17% za	4 3%	18 9% c	35 15% cj	34 16% cj	44 24% zc dijk	33 23% zcd ij	8 8%	22 6% c	68 16% cj	85 20% zc dij	74 23% zo p	55 16% op	23 9% p	22 8% p	130 20% zr	46 8% p	162 14%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	54 4% opr	29 5%	25 4%	6 4%	6 3%	9 4%	11 6%	14 8% z	7 5%	1 1%	12 3%	21 5%	21 5%	32 10% zno p	12 4%	3 1%	7 2%	44 7% zr	10 2% p	53 4%
GK05 SIGNED A PETITION	429 36% cj jopr	191 33%	238 39% z	37 24%	63 33% i	79 35% i	98 47% zc dijkl	81 45% zc dijl	56 38% ci	16 17%	100 29% i	177 41% ci j	152 36% ci op	177 56% zn op	130 39% op	70 27% p	51 18% p	307 47% zr	121 22% p	408 34%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	188 16% cj opr	84 14%	104 17%	5 3%	21 11% c	47 20% cj	46 22% zc dij	40 22% zc dijl	22 15% cj	8 8%	26 8% c	93 21% zc dij	69 16% cj j	98 31% zn op	52 15% p	25 9% p	14 5% p	150 23% zr	38 7% p	162 14%
BEEEN TO ANY POLITICAL MEETING	73 6% bop r	44 8%	29 5%	5 3%	11 6%	9 4%	14 7%	16 9% c	12 8%	7 7%	16 5%	22 5%	35 8% zc	34 11% zop	25 8% op	7 3% p	2 2%	59 9% zr	14 3% p	75 6%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	41 3% jopr	26 4%	16 3%	3 2%	2 1%	4 2%	11 5% djk	9 5% dj	8 6% dj	5 6% dj	5 1%	14 3%	23 5% zdj	23 7% zop	11 3%	2 1%	5 2%	35 5% zr	7 1% p	41 3%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	50 4% dpr	19 3%	30 5%	9 6% dj	1 1%	16 7% d	5 2%	12 6% d	6 4% d	1 1%	10 3% d	21 5% df	19 4% d	25 8% zop	18 5% p	6 2% p	2 1% p	43 6% zr	7 1% p	48 4%
ACTIVIST	161 13% cd jopr	71 12%	90 15%	8 5%	14 7%	33 14% cj	34 17% cd j	39 22% zc dijl	26 18% cdi j	7 7%	22 6% p	67 15% cd j	72 17% zc dij	78 25% zn op	53 16% op	16 6% p	14 5% p	131 20% zr	30 6% p	150 13%
NON-ACTIVIST	1040 87% gl mq	515 88%	525 85%	144 95% ze fghkl	179 93% zf ghkl	195 86% z	172 83% z	140 78% z	121 82% z	89 93% gh l	323 94% ze fghkl	367 85% z	350 83% g	239 75% z	285 84% m	243 94% zm n	272 95% zm n	524 80% z	516 94% za z	1047 87%
NONE OF THESE	623 52% fh lmq	301 51%	322 52%	106 70% zd efghj kl	105 54% fh	128 56% fh	84 41% p	81 45% p	59 40% p	60 62% fg hl	211 61% zd fghkl	212 49% f	200 47% h	89 28% p	167 49% m	156 60% zm n	211 74% zm no	256 39% p	367 67% za z	641 54%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
Overlap formulae used. * small base

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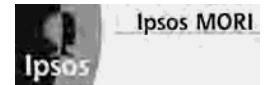


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Table 32
Q.GK04/05
POLITICAL ACTIVISM
BASE: ALL ADULTS AGED 18+

TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MIDLANDS (h)	EASTERN (i)	LONDON (j)	NORTHEAST (k)	NORTHWEST (l)	SCOTLAND (m)	SOUTHEAST (n)	SOUTHWEST (o)	WALES (p)	WEST MIDLANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE 1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197	
WEIGHTED BASE 1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197	
EFFECTIVE BASE 788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	788	
GK04 PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	215 18%g	80 15%	31 23%	103 20%	55 15%	160 19%z	204 19%g	10 9%	10 11%	15 13%	29 19%	7 13%	28 20%	17 16%	33 20%	20 19%	10 17%	19 18%	27 25%zh	215 18%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	175 15%cg	88 16%	23 17%	64 12%	55 15%	120 15%	169 16%g	7 5%	10 11%	12 11%	24 16%	4 8%	11 8%	9 8%	32 19%lm	26 25%zh	9 15%	17 16%	21 19%lm	162 14%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	54 4%	31 6%	4 3%	19 4%	9 2%	45 5%z	47 4%	6 5%	3 3%	2 1%	18 12%zhl	4 8%lm	5 3%	-	7 4%	4 4%	2 4%lm	5 4%	4 4%	53 4%
GK05 SIGNED A PETITION	429 36%cg	211 39%c	61 44%zc	157 30%	131 35%	298 36%	408 38%zg	18 15%	25 28%	36 31%	47 31%	21 39%	35 25%	27 25%	81 48%zh	43 41%l	24 39%lm	41 38%l	50 47%zh	408 34%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	188 16%cg	109 20%zc	23 16%	56 11%	48 13%	140 17%z	181 17%zg	6 5%	11 12%	11 10%	24 16%l	5 10%	10 7%	14 13%	37 22%zl	25 24%l	9 15%l	14 13%	27 25%zh	162 14%
BEEN TO ANY POLITICAL MEETING	73 6%l	33 6%	10 7%	30 6%	19 5%	54 7%	66 6%	6 5%	5 5%	4 4%	19 13%zlm	4 8%	3 2%	5 4%	10 6%	9 8%	5 8%l	6 5%	4 4%	75 6%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	41 3%g	16 3%	10 7%zac	16 3%	10 3%	31 4%	39 4%	1 1%	2 2%	2 1%	7 5%	4 8%l	2 1%	3 3%	7 4%	4 4%	3 5%	5 5%	3 3%	41 3%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	50 4%g	28 5%	4 3%	17 3%	9 2%	41 5%z	47 4%	2 2%	4 5%	2 2%	12 8%z	1 1%	8 6%	2 2%	7 4%	2 2%	3 5%	4 4%	5 5%	48 4%
ACTIVIST	161 13%g	78 14%	21 15%	62 12%	43 11%	118 14%	153 14%g	6 5%	7 8%	11 9%	25 16%	7 13%	12 9%	11 10%	33 20%zh	19 18%	7 12%	12 12%	17 16%	150 13%
NON-ACTIVIST	1040 87%gn	467 86%	117 85%	456 88%	335 89%	706 86%	924 86%zf	114 95%zf	83 92%gn	105 91%	127 84%	46 87%	126 91%gn	95 90%	134 80%	86 82%	52 88%	95 88%	90 84%	1047 87%
NONE OF THESE	623 52%ef	277 51%	61 44%	285 55%zb	209 56%	413 50%	530 49%	91 76%zf	53 59%nr	70 60%	83 55%nr	29 55%	85 61%zn	64 60%nr	66 39%	50 48%	30 50%	54 50%	40 38%	641 54%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



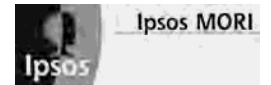
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Table 33
 Q.GK04/05
 POLITICAL ACTIVISM
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)		
UNWEIGHTED BASE 1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197	
WEIGHTED BASE 1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197	
100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%	
EFFECTIVE BASE 788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197	
GK04 PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	215 18%bf kq	150 21%zb	29 11%	35 16%	59 35%ze f	76 17%	94 15%	47 17%	117 17%	51 21%	176 25%zk	39 8%	164 23%zm nq	190 21%zq	188 21%zq	178 22%zq	170 23%zm q	11 9%	215 18%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	175 15%bf hkq	128 18%zb	10 4%	36 16%b	51 30%ze f	59 13%	76 12%	43 16%	82 12%	50 20%zh	145 21%zk	30 6%	139 20%zm nq	160 18%zq	157 18%zq	148 18%zq	143 19%zm q	4 3%	162 14%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	54 4%cfk	38 5%	12 4%	4 2%	21 13%zef	16 4%	21 3%	22 8%zh	23 3%	9 4%	45 6%zk	9 2%	38 6%n	47 5%	46 5%	44 5%	39 5%	3 2%	53 4%
GK05 SIGNED A PETITION	429 36%bk	266 38%b	80 30%	81 36%	92 55%ze f	142 32%	220 35%	99 35%	237 35%	93 38%	324 47%zk	105 21%	300 43%zm nq	350 38%z	342 39%z	329 40%zm	312 42%zm q	39 32%	408 34%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	188 16%bc ekq	137 19%zb c	27 10%	24 11%	52 31%ze f	46 10%	99 16%e	45 16%	91 13%	52 21%zh	159 23%zk	29 6%	151 22%zm nq	169 19%zq	168 19%zq	165 20%zm q	156 21%zm q	7 6%	162 14%
BEEN TO ANY POLITICAL MEETING	73 6%fkq	44 6%	15 5%	14 6%	28 17%zef	23 5%	30 5%	23 8%	34 5%	16 7%	65 9%zk	8 2%	59 8%zmn q	68 7%zq	66 8%zq	63 8%zq	60 8%zm q	1 1%	75 6%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	41 3%fk	28 4%	5 2%	9 4%	23 13%zef	10 2%	13 2%	9 3%	19 3%	14 6%	38 6%zk	3 1%	35 5%zmn q	40 4%z	39 5%z	38 5%z	38 5%zm q	1 1%	41 3%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	50 4%cfk q	29 4%	17 6% c	4 2%	21 13%zef	17 4%	16 3%	14 5%	26 4%	10 4%	47 7%zk	3 1%	40 6%zmn q	46 5%q	46 5%zq	43 5%q	40 5%zm q	1 1%	48 4%
ACTIVIST	161 13%bf kq	110 16%b	26 10%	25 11%	58 35%ze f	54 12%	65 10%	41 15%	78 12%	42 17%	144 21%zk	16 3%	133 19%zm nq	146 16%zq	144 16%zq	140 17%zq	137 19%zm q	6 5%	150 13%
NON-ACTIVIST	1040 87%cdj lmnop	595 84%	243 90%za	201 89%	110 65%	387 88% d	559 90%zd	239 85%	599 88%	203 83%	548 79%	489 97%zj	566 81%	766 84%lp	733 84%l	685 83%	604 81%	119 95%zj mnop	1047 87%
NONE OF THESE	623 52%cdj lmnop	341 48%	161 60%za	120 53%	39 24%	245 55% d	342 55%zd	149 53%	363 54%	112 46%	253 36%	368 73%zj	299 43%	427 47%ln p	402 46%l	374 45%	320 43%	82 65%zj mnop	641 54%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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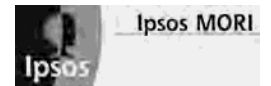


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Table 34
 Q.GK04/05
 POLITICAL ACTIVISM
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE 1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197	
WEIGHTED BASE 1201 100%	161 13%	1040 87%	370 31%	770 64%	456 38%	745 62%	361 30%	532 44%	930 77%	271 23%	168 14%	176 15%	74* 6%*	375 31%	136 11%	166 14%	146 12%	176 15%	165 14%	245* 20%*	167 14%	1197 100%	
EFFECTIVE BASE GK04 788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197	
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	215 18% kqtu	115 72% zb	100 10%	69 19%	142 18%	136 30% zf	79 11%	91 25% zh	87 16%	173 19%	42 16%	19 11%	30 17%	6 9%	84 23% km	21 15% u	91 55% zoq	14 9% u	36 20% qt	24 14% u	24 10%	5 3%	215 18%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	175 15% bf jklm qu	110 68% zb	65 6%	66 18%	108 14%	111 24% zf	64 9%	65 18%	73 14%	149 16% j	26 9%	16 9%	14 8%	4 5%	86 23% zk lm	15 11% u	86 52% zoq	9 6%	23 13% u	22 13% u	16 7%	5 3%	162 14%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	54 4% bf hjq rs	48 30% zb	6 1%	23 6%	31 4%	34 7% zf	20 3%	30 8% zh	10 2%	48 5%	6 2%	6 4%	8 5%	* *	29 8% z	7 5% qs	38 23% zoq	- -	2 1%	1 *	3 1%	3 2%	53 4%
SIGNED A PETITION	429 36% bf jkot u	147 91% zb	282 27%	126 34%	296 38% z	217 48% zf	212 28%	146 40% z	194 36%	379 41% zj	49 18%	45 27%	59 34%	20 27%	183 49% zk lm	34 25%	141 85% zo	42 29% u	72 41% oq	58 35% tu	53 22%	29 18%	408 34%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	188 16% bf jklot u	97 60% zb	92 9%	56 15%	131 17%	109 24% zf	79 11%	77 21% zh	78 15%	171 18% zj	17 6%	15 9%	13 8%	9 12%	102 27% zkl m	12 9% u	90 54% zo	15 10% u	37 21% oq	20 12% tu	10 4%	4 2%	162 14%
BEEN TO ANY POLITICAL MEETING	73 6% bf hjq rs u	58 36% zb	16 2%	32 9%	41 5%	48 11% zf	25 3%	41 11% zh	17 3%	67 7% zj	6 2%	13 7%	10 6%	1 1%	30 8%	10 7% qs u	42 25% zoq	1 1%	4 2%	3 2%	11 5%	2 1%	75 6%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	41 3% bd jqs	28 18% zb	13 1%	22 6% d	20 3%	23 5% z	19 3%	23 6% zh	13 2%	37 4%	4 1%	7 4%	4 2%	2 3%	16 4%	2 2%	26 16% zoq	* -	4 2%	- -	6 2%	2 1%	41 3%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	50 4% bf jqs u	44 27% zb	6 1%	18 5%	32 4%	31 7% zf	19 3%	20 5%	14 3%	48 5% zj	2 1%	4 2%	7 4%	1 1%	26 7%	6 5% u	33 20% zoq	1 1%	2 1%	1 1%	6 2%	- -	48 4%
ACTIVIST	161 13% bf jko qrst u	161 100% zb	-	49 13%	110 14%	100 22% zf	61 8%	73 20% zh	60 11%	146 16% zj	15 6%	13 7%	21 12%	4 5%	81 22% zkl m	10 8% u	113 68% zoq	3 2%	14 8% qu	10 6% u	9 3%	2 1%	150 13%
NON-ACTIVIST	1040 87% aeg inp	-	1040 100% za	321 87%	660 86%	356 78%	684 92% ze	288 80%	472 89% g	784 84%	256 94% zj	156 93% zn	155 88% n	70 95% n	293 78%	126 92% zp	53 32%	142 98% zp	162 92% zp	155 94% zp	236 97% zp	165 99% zo prs	1047 87%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base



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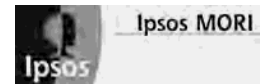
Table 34
 Q.GK04/05
 POLITICAL ACTIVISM
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	
TOTAL (z)	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
623	-	623	180	391	166	457	164	270	434	189	105	100	45	142	81	8	89	64	89	161	131	641
52% ^{aeg} inpr	-	60% ^{za}	49%	51%	36%	61% ^{ze}	45%	51%	47%	70% ^{zi}	62% ^{zn}	57% ^{no}	61% ^{no}	38%	60% ^{pr}	5%	61% ^{zp}	36% ^p	54% ^{pr}	66% ^{zp}	78% ^{zo}	54%

WEIGHTED BASE
 NONE OF THESE

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/v/u
 Overlap formulae used. * small base

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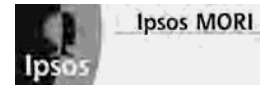
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Table 35
Q.GK04/05
POLITICAL ACTIVISM
BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LEVEL/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE 1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE 1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
EFFECTIVE BASE 788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	788	
GK04 PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	215 18%eo	58 17%	77 19%e	37 30%za be	18 25%e	16 10%	44 25%zi	82 23%zi	56 17%	76 15%	35 20%	67 19%	47 18%	101 17%	102 18%	69 15%	37 29%zn o	7 16%	58 16%	24 13%	77 23%z	31 16%	215 18%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	175 15%eo	51 15%e	66 17%e	28 23%ze	17 23%ze	7 4%	30 17%	65 18%zh	39 12%	71 14%	30 17%	53 15%	45 17%	77 13%	90 16%	55 12%	23 18%	7 20%	37 10%	26 13%	77 23%zr u	21 11%	162 14%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	54 4%er	12 4%	27 7%ze	8 7%e	5 7%e	1 1%	6 3%	17 5%	13 4%	24 5%	7 4%	12 3%	18 7%	24 4%	18 3%	21 5%	12 9%zn	3 9%	5 1%	5 2%	36 10%zrs u	5 3%	53 4%
GK05 SIGNED A PETITION	429 36%ou	117 35%	133 33%	65 54%za be	41 57%za be	47 29%	83 47%zh i	151 42%zh i	110 33%	167 33%	82 47%zl m	147 41%zm	91 34%	191 33%	212 37%	143 31%	65 52%zn oq	8 24%	113 32%u	64 33%u	173 51%zr su	37 19%	408 34%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	188 16%eo	42 12%	70 17%e	29 24%za e	25 35%zab e	15 9%	38 21%zi	67 19%gi	55 17%	65 13%	28 16%	55 15%	48 18%	86 15%	98 17%	57 12%	30 24%zoq	3 8%	36 10%	23 12%	104 31%zrs u	12 6%	162 14%
BEEEN TO ANY POLITICAL MEETING	73 6%em	24 7%e	34 8%ze	7 6%e	5 8%e	-	13 7%	30 8%z	19 6%	24 5%	14 8%	25 7%	25 9%zm	23 4%	24 4%	32 7%	14 11%zn	4 11%	15 4%	3 2%	38 11%zrs u	9 5%	75 6%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	41 3%er	21 6%e	13 3%e	2 1%	5 7%e	-	5 3%	13 4%	11 3%	18 3%	5 3%	9 3%	15 6%	17 3%	21 4%	14 3%	5 4%	2 5%	6 2%	4 2%	18 5%r	6 3%	41 3%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	50 4%ehr	7 2%	28 7%zae	6 5%e	7 10%zae	-	11 6%h	20 6%h	7 2%	23 4%	10 6%	16 4%	10 4%	23 4%	21 4%	17 4%	9 7%	3 8%	7 2%	12 6%u	26 8%zru	1 *	48 4%
ACTIVIST	161 13%eh	41 12%	58 14%e	29 24%za be	20 29%zab e	11 7%	32 18%h	67 19%zhi	31 9%	63 12%	31 18%	51 14%	38 14%	72 12%	76 13%	51 11%	29 23%zn o	5 14%	29 8%	26 13%	75 22%zru	14 7%	150 13%
NON-ACTIVIST	1040 87%cd	295 88%cd	343 86%cd	92 71%	51 93%zbc d	153 cd	144 82%	290 81%	300 91%zf g	449 88%g	145 82%	305 86%	230 86%	506 88%	504 87%p	408 89%zp	98 77%	30 86%	328 92%zt	166 87%	264 78%	178 93%zt	1047 87%
NONE OF THESE	623 52%cd	170 51%cd	210 52%cd	39 32%	22 31%	110 67%zab cd	65 37%	158 44%f	176 53%fg	288 56%fg	79 45%	174 49%	134 50%	315 55%	288 50%p	268 58%zn p	46 36%	22 62%p	203 57%zt	109 57%t	111 33%	131 69%zr t	641 54%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - zj/k/l/m - zn/o/p/q - zr/s/t/u
Overlap formulae used. * small base

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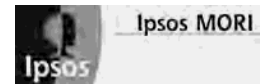
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Table 36
Q.GK06
HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	58%	45%	100%
VERY INTERESTED	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
FAIRLY INTERESTED	187	114	73	13	28	16	44	41	31	15	40	60	87	99	54	20	14	153	34	183
NOT VERY INTERESTED	506	254	252	51	71	124	90	72	63	36	122	213	170	146	164	107	88	310	195	473
NOT AT ALL INTERESTED	307	140	167	43	57	45	45	36	36	36	100	90	118	52	77	80	98	129	178	307
DON'T KNOW	3	2	1	1	1	-	-	-	-	-	2	*	-	-	*	1	1	*	2	5
VERY/FAIRLY INTERESTED	692	368	325	64	99	140	133	112	95	50	162	273	257	246	218	127	102	464	229	656
NOT VERY/NOT AT ALL INTERESTED	506	216	290	87	94	88	72	67	53	45	181	160	165	72	119	132	183	191	315	536
NET VERY/FAIRLY INTERESTED	187	152	35	-23	5	52	61	46	42	5	-18	113	92	174	99	-5	-81	273	-86	120

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



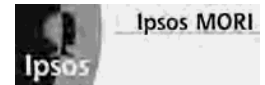
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 37
 Q.GK06
 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE 1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE 1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE 788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
VERY INTERESTED 187	91	19	77	43	144	173	14	12	14	34	7	21	16	31	9	8	17	17	183
FAIRLY INTERESTED 506	249	59	197	164	341	469	35	46	62	51	21	46	32	70	56	24	54	44	473
NOT VERY INTERESTED 307	120	40	147	94	213	268	38	19	31	38	14	48	23	42	30	10	30	22	307
NOT AT ALL INTERESTED 199	83	20	96	75	124	167	30	13	9	27	11	23	34	24	10	18	6	24	229
DONT KNOW 3	2	-	1	2	1	1	2	-	-	3	-	-	-	-	-	-	-	-	5
VERY/FAIRLY INTERESTED 692	340	78	274	207	485	642	49	58	76	85	28	68	48	102	65	32	71	60	656
NOT VERY/NOT AT ALL INTERESTED 506	204	59	243	169	337	435	69	32	40	65	25	71	58	66	40	28	36	46	536
NET VERY/FAIRLY INTERESTED 187	136	19	31	38	148	207	-20	26	36	20	3	-3	-10	36	25	4	35	15	120

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



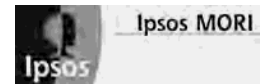
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Table 38
 Q.GK06
 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197	
VERY INTERESTED	187	115	33	38	89	60	59	49	93	45	187	-	158	172	169	162	161	10	183
16%fkq	16%	12%	17%	53%ze	14%	9%	17%	14%	18%	27%zk	-	23%zm	19%zq	19%zq	20%zq	22%zmq	8%	15%	
FAIRLY INTERESTED	506	319	96	90	55	193	267	105	297	103	506	-	355	443	435	422	375	21	473
42%bdkq	45%b	36%	40%	33%	44%d	43%d	38%	44%	42%	73%zk	-	51%zm	49%zq	50%zm	51%zm	51%zm	17%	40%	
NOT VERY INTERESTED	307	168	77	61	18	108	187	78	156	73	-	307	136	218	205	178	151	25	307
26%djnop	24%	29%	27%	11%	24%e	30%ze	28%	23%	30%	-	61%zj	19%	24%lo	23%lo	22%	20%l	20%	26%	
NOT AT ALL INTERESTED	199	101	61	37	5	79	110	45	131	23	-	199	49	79	68	63	53	70	229
17%di	14%	23%za	16%	3%	18%e	18%e	16%	19%zi	9%	-	39%zj	7%	9%lno	8%l	8%	7%	56%zj	19%	
17%di	14%	23%za	16%	3%	18%e	18%e	16%	19%zi	9%	-	39%zj	7%	9%lno	8%l	8%	7%	56%zj	19%	
DON'T KNOW	3	1	1	-	-	1	1	3	-	-	-	-	-	1	1	1	1	-	5
*	*	1%	-	-	*	*	*	1%zh	-	-	-	-	-	*	*	*	*	-	
VERY/FAIRLY INTERESTED	692	434	130	128	144	253	326	154	390	148	692	-	513	615	604	584	536	31	656
58%brkq	62%zb	48%	57%	86%ze	57%	52%	55%	58%	61%	100%zk	-	73%zm	67%zq	69%zm	71%zm	72%zm	24%	55%	
NOT VERY/NOT AT ALL INTERESTED	506	270	138	98	23	187	297	123	287	96	-	506	185	296	273	240	204	94	536
42%ad	38%	51%za	43%	14%	42%e	48%ze	44%	42%	39%	-	100%zj	27%	32%ln	31%lo	29%	28%l	78%zj	45%	
42%ad	38%	51%za	43%	14%	42%e	48%ze	44%	42%	39%	-	100%zj	27%	32%ln	31%lo	29%	28%l	78%zj	45%	
NET VERY/FAIRLY INTERESTED	187	164	-8	30	121	67	29	31	104	52	692	-506	328	318	331	343	332	-64	120
16%bf	23%zb	-3%	13%b	72%ze	15%e	5%	11%	15%	21%z	g	100%	-100%	47%zm	35%zq	38%zm	42%zm	45%z	-51%	10%
16%bf	23%zb	-3%	13%b	72%ze	15%e	5%	11%	15%	21%z	g	100%	-100%	47%zm	35%zq	38%zm	42%zm	45%z	-51%	10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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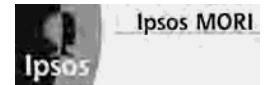
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Table 39
 Q.GK06
 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
VERY INTERESTED	187	76	111	70	116	107	80	75	72	168	19	19	22	11	82	19	85	6	27	10	38	1	183
FAIRLY INTERESTED	506	68	437	189	307	230	276	169	220	423	83	56	64	36	193	66	72	52	101	46	140	28	473
NOT VERY INTERESTED	307	15	292	82	211	92	215	79	141	203	104	46	45	19	66	40	8	50	39	64	46	60	307
NOT AT ALL INTERESTED	199	1	197	29	136	27	172	37	100	133	66	45	45	8	34	10	1	37	9	45	21	76	229
DONT KNOW	3	-	3	*	1	-	3	1	-	3	-	1	*	-	-	1	-	-	-	-	-	2	5
VERY/FAIRLY INTERESTED	692	144	548	259	422	337	356	244	292	591	101	75	85	47	275	85	158	59	129	56	178	29	656
NOT VERY/NOT AT ALL INTERESTED	506	16	489	111	347	119	387	116	240	336	170	92	90	27	100	50	9	87	47	109	67	136	536
NET VERY/FAIRLY INTERESTED	187	128	59	148	76	218	-31	127	52	255	-69	-16	-5	21	175	35	149	-28	81	-54	111	-108	120

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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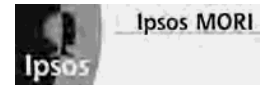
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Table 40
Q.GK06
HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
EFFECTIVE BASE	100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
VERY INTERESTED	187	55	80	14	14	11	25	54	48	85	23	46	49	92	89	68	24	5	31	23	91	21	183
FAIRLY INTERESTED	506	189	159	74	33	26	82	155	153	197	83	162	110	233	271	162	54	18	132	104	167	59	473
NOT VERY INTERESTED	307	78	114	22	14	35	39	96	93	118	44	97	67	143	152	120	28	7	107	41	55	62	307
NOT AT ALL INTERESTED	199	13	47	11	10	91	30	51	37	110	25	51	41	107	67	107	19	5	86	22	26	50	229
DONT KNOW	3	-	1	-	-	1	-	-	1	2	-	-	1	2	-	3	-	-	1	2	*	-	5
VERY/FAIRLY INTERESTED	692	244	238	88	47	37	107	210	201	282	107	208	159	325	361	229	79	23	163	127	258	80	656
NOT VERY/NOT AT ALL INTERESTED	506	92	161	33	24	126	69	148	130	228	69	148	108	250	219	227	48	12	193	63	81	112	536
NET VERY/FAIRLY INTERESTED	187	152	77	56	23	-89	38	62	71	54	38	61	51	75	142	2	31	11	-29	64	177	-32	120

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 41
Q.GK07 - HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
SUMMARY TABLE
BASE: ALL ADULTS AGED 18+

	A) POLITICS	B) THE UK PARLIAMENT
UNWEIGHTED BASE	1197	1197
WEIGHTED BASE	1201	1201
EFFECTIVE BASE	788	788
A GREAT DEAL	82 7%	59 5%
A FAIR AMOUNT	547 46%	469 39%
NOT VERY MUCH	432 36%	514 43%
NOTHING AT ALL	137 11%	154 13%
DONT KNOW	3 .	5 .
A GREAT DEAL/ A FAIR AMOUNT	629 52%	528 44%
NOT VERY MUCH/ NOTHING AT ALL	569 47%	668 56%
NET A GREAT DEAL/ FAIR AMOUNT	60 5%	-140 -12%

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

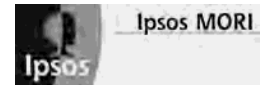
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Table 42
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
A GREAT DEAL	82	61	21	6	11	13	18	17	11	6	17	31	34	39	22	12	9	61	21	84
	7%bp	10%zb	3%	4%	6%	6%	9%	10%c	7%	6%	5%	7%	8%	12%zop	6%	5%	3%	9%zr	4%	7%
A FAIR AMOUNT	547	306	241	45	77	117	101	94	75	37	122	218	206	194	180	99	74	374	173	509
	46%bc	52%zb	39%	30%	40%	51%cj	49%cj	52%zc	51%cj	39%	35%c	50%cj	49%cj	61%zo	53%zo	38%p	26%	57%zr	32%	43%
NOT VERY MUCH	432	170	262	64	80	75	68	55	50	41	144	143	145	70	112	113	138	181	251	436
	36%am	29%	43%za	42%g	42%	33%	33%	31%	34%	43%	42%zg	33%	34%	22%	33%m	44%zm	48%zm	28%	46%za	36%
NOTHING AT ALL	137	48	89	37	24	23	17	13	11	11	61	40	35	15	24	33	65	39	98	163
	11%alm	8%	14%za	25%zd	12%	10%	8%	7%	8%	12%	18%zdf	9%	8%	5%	7%	13%m	23%zmn	6%	18%za	14%
DONT KNOW	3	1	2	*	1	-	1	-	-	1	1	1	1	-	1	2	*	1	2	5
	*	*	*	*	*	-	*	-	-	1%	*	*	*	-	*	1%	*	*	*	*
A GREAT DEAL/ A FAIR AMOUNT	629	367	262	51	88	130	120	111	86	43	139	250	240	233	202	111	83	435	194	593
	52%bc	63%zb	43%	33%	46%c	57%cj	58%cd	62%zc	58%cd	45%	40%c	58%cd	57%zc	73%zn	60%zo	43%p	29%	66%zr	36%	50%
NOT VERY MUCH/ NOTHING AT ALL	569	218	351	101	104	98	85	68	61	52	205	183	181	84	135	147	203	220	349	599
	47%ag	37%	57%za	66%zd	54%fg	43%	41%	38%	42%	54%gl	59%ze	42%	43%	27%	40%m	57%zm	71%zm	34%	64%za	50%
NET A GREAT DEAL/ FAIR AMOUNT	60	149	-89	-50	-16	32	35	44	25	-9	-67	67	59	149	66	-36	-119	215	-155	-6
	5%cd	25%z	-14%	-33%	-8%	14%zd	17%zd	24%zd	17%zd	-9%	-19%	15%zc	14%zc	47%zn	20%z	-14%	-42%	33%z	-28%	-1%
	io	b		kl		i	kl	i			dj	dl		op	o			r		

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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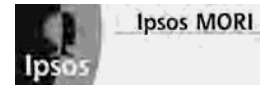
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Table 43
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
A GREAT DEAL	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
A FAIR AMOUNT	82	47	3	32	15	68	75	7	5	7	21	3	7	3	15	1	5	5	8	84
NOT VERY MUCH	7%bo	9%b	2%	6%	4%	8%zd	7%	6%	6%	6%	14%zlm	6%	5%	3%	9%o	1%	8%o	5%	8%o	7%
NOTHING AT ALL	547	275	61	210	174	373	504	40	47	66	56	24	67	39	75	53	24	53	42	509
DON'T KNOW	46%cgj	51%zc	44%	41%	46%	45%	47%g	33%	53%j	57%	37%	46%	48%	37%	45%	50%	40%	49%	40%	43%
A GREAT DEAL/ A FAIR AMOUNT	432	173	55	204	135	297	382	49	30	38	55	19	51	33	61	44	20	36	46	436
NOT VERY MUCH/ NOTHING AT ALL	36%	32%	40%	39%za	36%	36%	35%	41%	34%	33%	36%	37%	32%	36%	41%	34%	33%	33%	43%	36%
NET A GREAT DEAL/ FAIR AMOUNT	137	48	20	69	52	85	115	22	7	4	18	6	14	30	15	8	11	14	10	163
NOT VERY MUCH/ NOTHING AT ALL	11%e	9%	14%	13%z	14%	10%	11%	18%zf	8%	4%	12%	12%	10%	28%zhj	9%	8%	18%zh	13%	9%	14%
DON'T KNOW	3	1	-	2	2	1	1	2	-	-	2	-	-	-	1	-	-	-	-	5
A GREAT DEAL/ A FAIR AMOUNT	*f	*	-	*	1%	*	*	2%zf	-	-	1%z	-	-	-	1%	-	-	-	-	*
NOT VERY MUCH/ NOTHING AT ALL	629	323	64	242	188	441	579	46	53	74	77	27	74	42	91	54	29	58	51	593
NET A GREAT DEAL/ FAIR AMOUNT	52%cgm	59%zb	46%	47%	50%	53%	54%g	39%	59%m	64%	51%	52%	53%	40%	54%m	51%	48%	54%	48%	50%
NOT VERY MUCH/ NOTHING AT ALL	569	222	74	273	187	382	497	71	37	42	73	25	65	63	76	52	31	50	55	599
NET A GREAT DEAL/ FAIR AMOUNT	47%an	41%	54%a	53%za	50%	46%	46%	59%zf	41%	36%	48%	48%	47%	60%zhn	45%	49%	52%	46%	52%	50%
NET A GREAT DEAL/ FAIR AMOUNT	60	101	-10	-31	1	59	83	-25	16	31	4	2	9	-21	15	2	-2	8	-4	-6
NET A GREAT DEAL/ FAIR AMOUNT	5%bc	19%zbc	-8%	-6%	*	7%zcd	8%z	-21%	17%zj	27%	3%p	4%	7%p	-20%	9%zjp	2%	-4%	7%pr	-4%	-1%
NET A GREAT DEAL/ FAIR AMOUNT	dgmp	c					g		klopq			r		r						

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



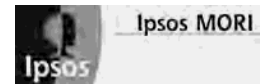
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Table 44
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
A GREAT DEAL	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
A FAIR AMOUNT	82	53	17	12	39	28	26	21	43	18	78	4	66	72	72	72	70	7	84
NOT VERY MUCH	547	351	96	99	104	202	263	114	310	123	464	82	374	476	470	440	395	26	509
NOTHING AT ALL	432	238	109	84	22	159	256	109	234	89	142	290	223	305	287	268	238	44	436
DON'T KNOW	3	2	*	1	-	1	1	2	1	-	2	*	2	2	2	2	2	-	5
A GREAT DEAL/ A FAIR AMOUNT	629	404	113	112	143	231	289	135	353	141	542	86	440	549	542	512	466	33	593
NOT VERY MUCH/ NOTHING AT ALL	569	300	156	113	25	210	334	142	323	103	149	420	257	362	334	311	274	92	599
NET A GREAT DEAL/ FAIR AMOUNT	60	104	-43	-1	118	21	-45	-7	30	38	393	-334	182	186	208	201	192	-59	-6

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



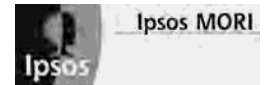
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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 45
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
A GREAT DEAL	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
A FAIR AMOUNT	82	40	42	30	50	56	27	32	34	71	12	11	9	2	41	13	36	5	14	5	9	1	84
NOT VERY MUCH	547	93	453	230	312	255	292	189	244	467	79	55	69	33	214	58	107	52	123	40	157	10	509
NOTHING AT ALL	432	26	406	95	311	132	300	116	177	306	126	72	70	33	105	58	24	60	37	84	74	96	436
DONT KNOW	137	2	135	14	97	14	123	24	76	84	52	29	28	5	15	7	-	29	3	36	5	57	163
A GREAT DEAL/ A FAIR AMOUNT	629	133	496	261	362	310	318	220	278	538	91	66	78	35	255	71	143	57	137	45	166	11	593
NOT VERY MUCH/ NOTHING AT ALL	569	28	541	109	407	146	423	140	253	390	179	101	97	38	120	65	24	89	39	120	78	154	599
NET A GREAT DEAL/ FAIR AMOUNT	60	105	-45	151	-45	165	-105	81	25	147	-88	-35	-20	-3	135	5	119	-32	98	-75	88	-143	-6

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
Overlap formulae used. * small base

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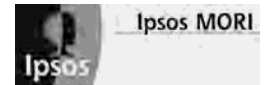
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 46
 Q.GK07_1
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
 A) POLITICS...
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJOR (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJOR (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE 1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE 1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
EFFECTIVE BASE 788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197	
A GREAT DEAL 82	23	38	3	6	8	11	25	21	36	7	16	26	40	36	32	11	4	17	10	41	10	84	
7%k	7%	10%zc	2%	9%	5%	6%	7%	6%	7%	4%	5%	10%k	7%	6%	7%	9%	10%	5%	5%	12%zru	5%	7%	
A FAIR AMOUNT 547	187	184	72	30	38	77	151	155	241	79	156	120	271	282	192	60	13	138	103	197	55	509	
46%eo	56%ze	46%e	59%zbd	42%e	23%	43%	42%	47%	47%	45%	44%	45%	47%	49%	42%	47%	36%	39%u	54%ru	58%zru	29%	43%	
NOT VERY MUCH 432	119	140	41	26	58	67	139	129	164	79	146	93	193	219	161	39	13	145	60	85	85	436	
36%t	35%	35%	34%	36%	36%	38%	39%	39%	32%	45%zm	41%zm	35%	33%	38%	35%	31%	38%	41%zt	32%	25%	45%zt	36%	
NOTHING AT ALL 137	6	39	5	10	58	21	41	26	70	10	37	28	72	42	72	17	6	55	17	16	39	163	
11%acj	2%	10%a	4%	14%ac	35%zabcd	12%	11%	8%	14%h	5%	10%j	10%	13%j	7%	16%zn	13%	16%	15%zt	9%	5%	20%zst	14%	
DONT KNOW 3	1	*	-	-	1	1	1	1	1	1	1	1	1	1	2	-	-	1	1	*	1	5	
*	*	-	-	1%	1%	*	*	*	*	1%	*	*	*	*	*	-	-	*	1%	*	1%	*	
A GREAT DEAL/ A FAIR AMOUNT 629	210	222	75	36	46	87	176	175	277	86	172	146	311	317	224	71	16	156	113	238	66	593	
52%eou	63%ze	55%e	62%e	50%e	28%	49%	49%	53%	54%	49%	48%	54%	54%	55%	49%	56%	46%	44%	59%ru	70%zru	34%	50%	
NOT VERY MUCH/ NOTHING AT ALL 569	125	178	46	35	116	88	180	155	234	89	183	121	265	262	233	55	19	200	78	101	125	599	
47%at	37%	44%	38%	50%	71%zabcd	50%	50%	47%	46%	50%	51%	45%	46%	45%	51%z	44%	54%	56%zst	41%	30%	65%zst	50%	
NET A GREAT DEAL/ FAIR AMOUNT 60	85	44	28	1	-70	-1	-4	20	43	-3	-11	25	46	56	-9	16	-3	-44	35	137	-59	-6	
5%ifg	25%zbd	11%zd	23%zbd	1%	-43%	*	-1%	6%fg	8%zjg	-2%	-3%	9%zjk	8%zjk	10%zo	-2%	12%zo	-7%	-12%	18%z	40%z	-31%	-1%	
5%ifg	25%zbd	11%zd	23%zbd	1%	-43%	*	-1%	6%fg	8%zjg	-2%	-3%	9%zjk	8%zjk	10%zo	-2%	12%zo	-7%	-12%	18%z	40%z	-31%	-1%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - zj/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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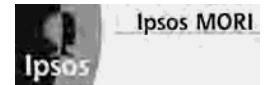
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 47
 Q.GK07_2
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
 B) THE UK PARLIAMENT...
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
100%		49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
A GREAT DEAL	59	48	12	4	7	7	12	14	11	4	11	19	30	29	17	10	4	46	14	64
	5%bpr	8%zb	2%	2%	4%	3%	6%	8%zcyj	8%cj	4%	3%	4%	7%zcyj	9%zop	5%p	4%	1%	7%zr	3%	5%
A FAIR AMOUNT	469	266	203	40	63	82	98	82	71	33	103	180	186	189	143	82	55	332	137	447
	39%bc	45%zb	33%	26%	33%	36%	48%zcd	46%zcd	48%zcd	35%	30%	41%cd	44%zcd	59%zn	42%op	32%p	19%	51%zr	25%	37%
NOT VERY MUCH	514	215	299	73	96	110	75	58	56	47	169	184	161	77	153	134	149	231	283	509
	43%ag	37%	49%za	48%fg	50%fg	48%g	36%	33%	38%	49%gl	49%zf	42%f	38%g	24%	45%m	52%zm	52%zm	35%	52%za	43%
NOTHING AT ALL	154	56	98	36	25	29	21	24	9	10	60	50	43	23	23	30	78	46	108	170
	13%ahl	9%	16%za	24%zd	13%	13%	10%	13%h	6%	11%	17%zd	12%	10%h	7%	7%	12%	27%zmn	7%	20%za	14%
DONT KNOW	5	1	4	-	3	*	*	-	-	1	3	1	1	-	2	3	-	2	3	7
	*	1%	1%	-	2%	*	*	-	-	1%	1%	*	*	-	1%	1%	-	*	1%	1%
A GREAT DEAL/ A FAIR AMOUNT	528	314	214	43	70	89	110	97	82	37	113	198	216	217	160	92	59	377	151	511
	44%bc	54%zb	35%	29%	36%	39%	53%zcd	54%zcd	56%zcd	39%	33%	46%cd	51%zcd	68%zn	47%op	35%p	21%	58%zr	28%	43%
NOT VERY MUCH/ NOTHING AT ALL	668	271	397	109	120	139	96	82	65	57	229	234	204	100	176	165	227	276	391	679
	56%af	46%	65%za	71%zf	62%fg	61%fg	47%	46%	44%	60%hl	66%zf	54%f	48%	32%	52%m	63%zm	79%zm	42%	72%za	57%
NET A GREAT DEAL/ FAIR AMOUNT	-140	43	-183	-65	-50	-50	14	15	18	-20	-116	-36	12	117	-16	-73	-168	101	-240	-168
	-12%	7%	-30%	-43%	-26%	-22%	7%l	8%l	12%l	-21%	-33%	-8%	3%	37%no	-5%	-28%	-59%	15%	-44%	-14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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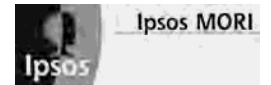
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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 48
Q.GK07_2
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
B) THE UK PARLIAMENT...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
A GREAT DEAL	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
A FAIR AMOUNT	59	26	5	27	17	42	54	6	1	4	14	2	5	1	15	5	5	5	2	64
NOT VERY MUCH	5%	5%	4%	5%	5%	5%	5%	5%	1%	3%	9%zhm	4%	3%	1%	9%zhm	4%	9%hmr	5%	2%	5%
NOTHING AT ALL	469	243	48	178	126	343	432	35	43	37	67	21	60	31	62	44	21	48	36	447
DON'T KNOW	39%cg	44%zc	35%	34%	33%	42%zd	40%g	29%	48%m	32%	44%rn	40%	43%	29%	37%	42%	34%	44%rn	34%	37%
A GREAT DEAL/ A FAIR AMOUNT	514	221	58	235	177	338	455	58	34	68	54	21	60	43	67	47	22	44	54	509
NOT VERY MUCH/ NOTHING AT ALL	43%ei	41%	42%	45%	47%	41%	42%	48%	38%	59%	35%	40%	44%	41%	40%	45%	37%	41%	51%jp	43%
NET A GREAT DEAL/ FAIR AMOUNT	154	54	25	74	54	100	135	18	11	7	17	8	13	30	22	9	12	11	14	170
	13%	10%	18%a	14%	14%	12%	13%	15%	12%	6%	11%	16%	9%	29%zh	13%	9%	20%zj	10%	13%	14%
	5	1	1	3	4	1	2	3	*	-	1	-	1	-	1	1	-	-	*	7
	*ef	*	1%	1%	1%	*	*	3%zf	1%	-	1%	-	1%	-	1%	1%	-	-	*	1%
	528	269	54	205	143	385	485	41	44	41	81	23	64	32	77	49	26	53	38	511
	44%cg	49%zc	39%	40%	38%	47%zd	45%g	34%	49%rn	35%	53%zm	45%	47%rn	30%	46%rn	46%	43%	49%rn	36%	43%
	668	276	83	309	230	437	590	76	45	75	70	29	73	73	89	56	34	55	68	679
	56%ae	51%	60%	60%za	61%	53%	55%	63%zf	50%	65%	46%	55%	53%	70%zh	53%	53%	57%	51%	64%j	57%
	-140	-7	-29	-104	-87	-52	-105	-35	-1	-34	11	-6	-9	-41	-11	-8	-8	-2	-30	-168
	-12%	-1%	-21%	-20%	-23%	-6%	-10%	-29%	-1%	-30%	7%h	-11%	-6%	-39%	-7%	-7%	-14%	-2%	-28%	-14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base. ** very small base (under 30) ineligible for sig testing

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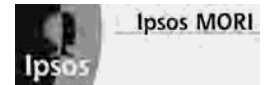
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Table 49
 Q.GK07_2
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
 B) THE UK PARLIAMENT...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/ AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
A GREAT DEAL	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
A FAIR AMOUNT	59	43	8	8	30	14	20	13	31	16	56	3	50	53	52	52	52	2	64
NOT VERY MUCH	514	294	126	93	29	196	293	122	286	106	216	298	266	374	354	331	281	51	509
NOTHING AT ALL	154	76	47	31	2	54	96	37	96	20	17	136	50	71	64	60	53	48	170
DON'T KNOW	5	3	1	1	-	3	2	2	3	-	1	2	3	3	3	3	3	*	7
A GREAT DEAL/ A FAIR AMOUNT	528	333	95	100	137	189	234	118	291	119	457	70	380	465	457	431	405	25	511
NOT VERY MUCH/ NOTHING AT ALL	668	369	172	125	30	250	388	159	383	126	234	434	316	445	417	391	333	100	679
NET A GREAT DEAL/ FAIR AMOUNT	-140	-36	-77	-25	107	-60	-154	-41	-92	-7	224	-364	65	20	40	40	72	-75	-168
	-12%	-5%	-29%	-11%	64%	-14%	-25%	-15%	-14%	-3%	32%	-72%	9%	2%	5%	5%	10%	-60%	-14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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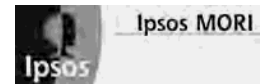
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Table 50
 Q.GK07_2
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
 B) THE UK PARLIAMENT...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
A GREAT DEAL	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
A FAIR AMOUNT	59	27	32	26	34	39	20	22	25	51	32	7	11	1	23	9	23	3	14	2	8	-	64
NOT VERY MUCH	469	96	373	197	268	244	225	173	194	405	64	54	54	25	201	50	107	44	113	32	116	8	447
NOTHING AT ALL	514	36	478	131	357	153	361	139	228	372	143	75	76	41	129	69	35	70	48	91	110	91	509
DON'T KNOW	5	-	5	-	2	1	4	1	1	3	2	1	1	-	-	*	-	-	-	2	-	3	7
A GREAT DEAL/ A FAIR AMOUNT	528	123	405	222	302	283	245	196	219	456	73	61	64	25	224	59	130	47	127	34	124	8	511
NOT VERY MUCH/ NOTHING AT ALL	668	38	630	148	467	172	495	164	312	471	197	107	111	49	151	77	36	99	49	130	121	156	679
NET A GREAT DEAL/ FAIR AMOUNT	-140	85	-225	74	-165	110	-250	31	-93	-15	-124	-46	-46	-23	73	-18	94	-52	78	-96	3	-148	-168

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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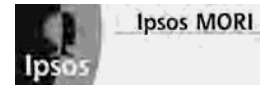
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Table 51
 Q.GK07_2
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
 B) THE UK PARLIAMENT...
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE 1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE 1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
EFFECTIVE BASE 788	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
A GREAT DEAL 59	18	24	5	7	4	11	22	8	29	7	14	17	28	27	18	12	3	11	8	29	8	64	
A FAIR AMOUNT 469	5%h	5%	6%	4%	9%e	6%	6%h	2%	6%	4%	4%	6%	5%	5%	4%	9%zo	8%	3%	4%	9%zr	4%	5%	
NOT VERY MUCH 514	143	167	51	25	71	68	152	149	214	78	156	112	247	273	184	45	12	173	97	99	86	509	
NOTHING AT ALL 154	43%t	43%	42%	42%	35%	39%	43%	45%	42%	44%	44%	42%	43%	47%p	40%	35%	35%	48%zt	50%t	29%	45%t	43%	
DONT KNOW 5	13%ach	4%	11%a	5%	16%ac	25	43	25	85	16	42	30	82	50	82	15	7	66	16	19	43	170	
A GREAT DEAL/ A FAIR AMOUNT 528	4%	1	1	1	-	1	2	1	2	1	2	1	2	1	3	1	-	-	2	1	2	7	
NOT VERY MUCH/ NOTHING AT ALL 668	56%at	47%	53%	47%	51%	82	160	157	211	80	157	125	246	256	190	67	16	118	77	220	60	511	
NET A GREAT DEAL/ FAIR AMOUNT -140	-12%	7% ^d	-6%	6% ^d	-1%	-6%	-10%	-5%	-17%	-8%	-12%	-6%	-14%	-12%	-17%	6% ^q	-10%	-121	-35	101	-69	-168	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 52
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

		Q.GK07 - B) KNOWLEDGE OF UK PARLIAMENT							
		A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
TOTAL									
UNWEIGHTED BASE	1197	64	447	509	170	7	511	679	-168
WEIGHTED BASE	1201	59	469	514	154	5	528	668	-140
	100%	5%	39%	43%	13%	*	44%	56%	-12%
EFFECTIVE BASE	788	54	357	275	130	6	409	390	19
A GREAT DEAL	82	44	34	4	-	-	78	4	74
	7%	75%	7%	1%	-	-	15%	1%	-53%
A FAIR AMOUNT	547	14	389	135	8	*	403	143	260
	46%	24%	83%	26%	6%	8%	76%	21%	-186%
NOT VERY MUCH	432	-	42	353	37	1	42	390	-348
	36%	-	9%	69%	24%	20%	8%	58%	249%
NOTHING AT ALL	137	1	4	23	108	1	5	131	-126
	11%	2%	1%	4%	70%	22%	1%	20%	90%
DON'T KNOW	3	-	*	*	-	2	*	*	*
	*	-	*	*	-	50%	*	*	*
A GREAT DEAL/ A FAIR AMOUNT	629	58	423	139	8	*	481	147	334
	52%	98%	90%	27%	6%	8%	91%	22%	-239%
NOT VERY MUCH/ NOTHING AT ALL	569	1	45	375	145	2	46	520	-474
	47%	2%	10%	73%	94%	42%	9%	78%	339%
NET A GREAT DEAL/ FAIR AMOUNT	60	57	378	-237	-137	-2	435	-373	808
	5%	96%	81%	-46%	-89%	-34%	82%	-56%	-578%

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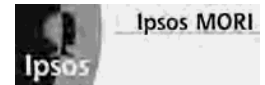
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 53
 Q.GK08
 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	58%	45%	100%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	12	10	2	1	2	*	5	1	2	2	2	5	6	7	2	2	1	9	4	15
COULD BE IMPROVED QUITE A LOT	1%b	2%b	*	*	1%	*	2%k	1%	1%	2%	1%	1%	1%	2%	1%	1%	*	1%	1%	1%
NEEDS A GREAT DEAL OF IMPROVEMENT	358	216	142	27	60	82	70	48	46	25	87	152	119	109	128	66	56	236	122	335
DONT KNOW	30%bc	37%zb	23%	18%	31%cj	36%c	34%cj	27%	32%c	26%	25%c	35%cj	28%c	34%p	38%zo	25%	19%	36%zr	22%	28%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	467	199	268	70	64	85	75	68	63	42	134	160	173	126	133	105	103	259	208	464
COULD BE IMPROVED QUITE A LOT	39%a	34%	44%za	46%dj	33%	37%	36%	38%	43%	44%	39%	37%	41%	40%	39%	40%	36%	40%	38%	39%
NEEDS A GREAT DEAL OF IMPROVEMENT	303	135	168	37	56	53	52	53	31	21	93	105	105	71	63	72	96	135	168	309
	25%ng	23%	27%	24%	29%	23%	25%	29%	21%	22%	27%	24%	25%	22%	19%	28%n	34%zm	21%	31%zq	26%
NET WORKS WELL	61	26	35	18	11	8	4	9	5	6	29	12	19	4	12	15	30	16	44	74
	5%fmq	4%	6%	12%zef	6%	4%	2%	5%	3%	6%	8%zfk	3%	5%	1%	4%	6%m	10%zmn	3%	8%zq	6%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	370	226	144	27	61	82	75	49	48	27	89	157	125	115	130	68	57	245	125	350
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	31%bc	39%zb	23%	18%	32%cj	36%c	36%cj	28%c	33%c	28%	26%c	36%zc	30%c	36%zo	38%zo	26%	20%	37%zr	23%	29%
NET WORKS WELL	770	334	436	107	120	138	127	121	94	63	227	264	278	197	196	176	200	394	376	773
	64%aq	57%	71%za	70%	62%	60%	62%	68%	64%	66%	66%	61%	66%	62%	58%	68%	70%zn	60%	69%za	65%
NET WORKS WELL	-400	-107	-292	-80	-59	-55	-52	-72	-46	-36	-139	-107	-154	-82	-67	-108	-143	-149	-251	-423
	-33%	-18%	-47%	-52%	-31%	-24%	-25%	-40%	-31%	-38%	-40%	-25%	-36%	-26%	-20%	-42%	-50%	-23%	-46%	-35%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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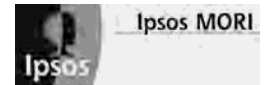
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Table 54
 Q.GK08
 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
100%		45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	12	7	1	4	4	8	10	3	1	2	3	-	1	1	2	-	-	2	1	15
1%		1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	-	1%	1%	1%	-	-	2%	1%	1%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	358	185	46	126	131	227	316	41	26	41	60	10	44	12	53	42	14	35	20	335
30%ce		34%c	34%	24%	35%	28%	29%	35%	29% m	35%	39% zk	18%	32% mr	11%	31% mr	40% km	24% m	33% mr	19%	28%
COULD BE IMPROVED QUITE A LOT	467	203	52	212	139	328	428	38	42	49	52	24	49	38	67	40	23	45	38	464
39%g		37%	38%	41%	37%	40%	40%	32%	47% g	42% g	34% g	45% g	36% g	36% g	40% g	38% g	38% g	42% g	36% g	39%
NEEDS A GREAT DEAL OF IMPROVEMENT	303	125	35	142	90	213	277	23	16	23	28	19	33	41	41	21	22	18	40	309
25%gd		23%	26%	27%	24%	26%	26%	19%	18% g	20% g	19% g	36% hj	24% q	39% zh	24% g	20% g	36% zh	17% g	37% zh	26%
DONT KNOW	61	25	3	33	14	47	47	14	5	1	10	1	10	12	6	2	1	6	7	74
5%f		5%	2%	6% z	4%	6%	4%	12% zf	5% f	1% f	6% f	1% f	7% f	12% zkn	3% f	2% f	2% f	6% f	6% f	6%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	370	192	47	131	135	236	325	44	27	43	62	10	45	13	54	42	14	38	22	350
31%ce		35% c	34% c	25% c	36% c	29% c	30% c	37% z	30% m	37% m	41% zk	18% m	33% mr	13% m	32% m	40% km	24% m	35% km	21% r	29%
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	770	328	88	354	229	541	705	62	58	72	80	42	83	80	108	61	44	64	78	773
64%gj		60% g	64% g	68% za	61% g	66% z	65% g	51% g	65% g	62% g	53% g	81% zj	60% g	76% zj	64% g	58% g	74% zj	59% g	73% zj	65%
NET WORKS WELL	-400	-136	-40	-223	-94	-305	-380	-17	-31	-29	-18	-33	-37	-66	-53	-19	-30	-26	-56	-423
-33%		-25% g	-29% g	-43% g	-25% g	-37% g	-35% g	-14% g	-34% g	-25% g	-12% g	-63% g	-27% g	-63% g	-32% g	-18% g	-50% g	-24% g	-53% g	-35% g

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



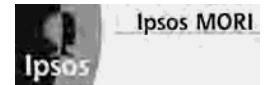
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Table 55
Q.GK08
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/ AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
100%		59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
EFFECTIVE BASE	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	12	11	*	1	6	9	2	4	8	1	10	2	10	12	12	12	11	-	15
	1%	2%	*	1%	3%	2%	*	1%	1%	*	2%	*	1%	1%	1%	1%	2%	-	1%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	358	249	57	52	63	122	180	80	202	75	249	109	221	308	299	275	237	11	335
	30%	35%	21%	23%	38%	28%	29%	29%	30%	31%	36%	22%	32%	34%	34%	33%	32%	9%	28%
COULD BE IMPROVED QUITE A LOT	467	256	113	97	59	164	262	107	245	116	283	185	290	364	352	333	308	39	464
	39%	36%	42%	43%	35%	37%	42%	38%	36%	47%	41%	36%	41%	40%	40%	40%	42%	31%	39%
NEEDS A GREAT DEAL OF IMPROVEMENT	303	168	70	64	37	121	150	75	179	49	140	162	156	197	187	180	163	58	309
	25%	24%	26%	28%	22%	27%	24%	27%	26%	20%	20%	32%	22%	22%	21%	22%	22%	46%	26%
DONT KNOW	61	20	29	11	3	26	30	13	44	4	11	48	22	32	28	25	22	17	74
	5%	3%	11%	5%	2%	6%	5%	5%	6%	2%	2%	10%	3%	4%	3%	3%	3%	14%	6%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	370	260	58	53	69	130	182	84	210	76	259	111	231	320	311	287	248	11	350
	31%	37%	21%	24%	41%	30%	29%	30%	31%	31%	37%	22%	33%	35%	35%	35%	33%	9%	29%
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	770	425	182	161	96	285	413	182	423	165	422	347	446	560	539	514	471	97	773
	64%	60%	68%	71%	57%	65%	66%	65%	63%	67%	61%	69%	64%	61%	61%	62%	64%	78%	65%
NET WORKS WELL	-400	-165	-125	-108	-27	-155	-231	-98	-213	-88	-163	-236	-215	-240	-228	-227	-223	-87	-423
	-33%	-23%	-46%	-48%	-16%	-35%	-37%	-35%	-32%	-36%	-24%	-47%	-31%	-26%	-26%	-28%	-30%	-69%	-35%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 56
 Q.GK08
 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIARISTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%		13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	12	4	8	12	-	4	8	7	3	9	4	2	3	-	3	-	2	1	5	-	4	-	15
1%	3%	1%	3%zd	-	1%	1%	2%	1%	1%	1%	1%	1%	2%	-	1%	-	1%	3%	-	2%	-	-	1%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	358	45	313	358	-	154	204	138	129	302	56	46	45	19	149	50	43	7	91	9	116	41	335
30%dh	28%	30%	97%zd	-	34%z	27%	38%zh	24%	32%zj	21%	28%	26%	25%	40%zk	37%qs	26%qs	5%	52%zop	6%	47%zp	24%qs	28%	
COULD BE IMPROVED QUITE A LOT	467	60	407	-	467	184	283	140	208	368	100	63	66	38	136	61	71	48	61	67	89	70	464
39%cd	37%	39%	-	61%zc	40%	38%	39%	39%	40%	37%	38%	38%	38%	51%	36%	44%	43%	33%	35%	40%	37%	42%	39%
NEEDS A GREAT DEAL OF IMPROVEMENT	303	50	253	-	303	106	196	71	172	215	88	46	46	12	81	21	51	85	12	83	28	23	309
25%cd	31%	24%	-	39%zc	23%	26%	20%	32%zg	23%	32%zj	28%	28%	26%	17%	22%	15%r	30%or	58%zop	7%	50%zo	12%	14%	26%
DON'T KNOW	61	1	59	-	-	7	54	4	21	37	24	10	15	5	5	4	-	4	7	5	7	33	74
5%acd	1%	6%a	-	-	2%	7%ze	1%	4%	4%	9%zj	6%n	9%zn	7%n	1%	3%p	-	3%	4%p	3%p	3%	20%zop	qst	6%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	370	49	321	370	-	158	212	145	132	310	60	48	48	19	152	51	44	8	96	9	120	41	350
31%dh	31%	31%	100%zd	-	35%z	28%	40%zh	25%	33%zj	22%	29%	27%	25%	40%zk	37%qs	27%qs	6%	54%zop	6%	49%zp	25%qs	29%	
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	770	110	660	-	770	291	479	211	380	583	187	110	112	50	218	81	122	133	73	150	118	93	773
64%cd	68%	63%	-	100%zc	64%	64%	58%	71%zg	63%	69%	65%	64%	67%	58%	60%r	73%zo	91%zo	42%	91%zo	48%	56%r	65%	
NET WORKS WELL	-400	-61	-339	370	-770	-133	-267	-66	-248	-272	-127	-61	-65	-31	-66	-30	-78	-125	23	-140	3	-52	-423
-33%	-38%	-33%	100%	-100%	-29%	-36%	-18%	-47%	-29%	-47%	-37%	-37%	-42%	-18%	-22%	-47%	-86%	13%t	-85%	1%	-31%	-35%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

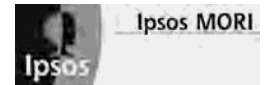
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Table 57
 Q.GK08
 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
100%		28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
EFFECTIVE BASE	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	12	8	2	-	1	-	2	6	1	6	3	3	4	5	7	5	1	-	4	2	2	4	15
1%		2%	1%	-	1%	-	1%	2%	*	1%	2%	1%	2%	1%	1%	1%	1%	-	1%	1%	1%	2%	1%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	358	147	117	39	9	21	49	100	115	142	63	102	94	162	196	118	37	7	87	64	128	41	335
30%de		44%zbd	29%de	33%de	12%	13%	28%	28%	35%	28%	36%k	29%	35%	28%	34%o	26%	29%	20%	24%	33%	38%zru	21%	28%
COULD BE IMPROVED QUITE A LOT	467	133	151	62	26	50	79	152	123	193	66	134	97	237	235	172	47	14	142	88	126	67	464
39%ee		39%	38%	51%zbe	36%	31%	44%	42%	37%	38%	37%	38%	36%	41%	40%	37%	37%	39%	40%	46%	37%	35%	39%
NEEDS A GREAT DEAL OF IMPROVEMENT	303	45	112	18	34	67	39	82	78	142	33	95	67	141	121	135	34	14	111	28	70	61	309
25%acns		13%	28%ac	15%	47%zabc	41%zabc	22%	23%	24%	28%	19%	27%j	25%	24%	21%	29%zn	27%	39%znt	31%zst	15%	21%	32%zst	26%
DON'T KNOW	61	3	19	2	2	24	8	18	14	29	11	23	5	33	22	30	8	1	14	10	13	19	74
5%alcd		1%	5%a	2%	3%	15%zabcd	5%	5%	4%	6%	6%	6%l	2%	6%	4%	6%	6%	3%	4%	5%	4%	10%zrt	6%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	370	156	119	39	10	21	51	106	116	148	66	105	98	167	202	123	38	7	90	65	130	45	350
31%deoru		46%zbcde	30%de	33%de	14%	13%	29%	30%	35%	29%	38%k	29%	37%z	29%	35%o	27%	30%	20%	25%	34%	38%zru	24%	29%
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	770	177	263	79	60	118	118	234	201	335	99	229	164	378	356	306	81	27	253	116	196	128	773
64%ajt		53%	66%a	66%	83%zabc	72%zabc	67%	65%	61%	65%	56%	64%j	61%	65%	61%	67%	64%	78%n	71%zt	61%	58%	67%	65%
NET WORKS WELL	-400	-22	-143	-40	-50	-96	-67	-128	-85	-187	-33	-123	-65	-211	-153	-183	-43	-20	-163	-51	-66	-83	-423
-33%		-6%	-36%	-33%	-70%	-59%	-38%	-36%	-26%	-36%	-19%	-35%	-24%	-37%	-26%	-40%	-34%	-58%	-46%	-27%	-20%	-43%	-35%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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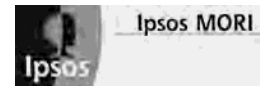
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Table 58
Q.GK09
WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)	
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	58%	45%	100%
EFFECTIVE BASE	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
CORRECT	456	208	247	29	48	80	88	96	76	39	77	168	211	149	140	94	72	289	166	435
	38%cd jpr	36%	40%	19%	25%	35%cj	43%cd	54%zc defjk	52%zc dejk	40%cd	22%	39%cd	50%zc dejk	47%zo p	42%p	36%p	25%	44%zr	30%	36%
INCORRECT - GIVEN OLD MP's NAME	11	7	4	1	3	-	1	4	1	1	3	1	6	4	1	2	3	5	5	10
	1%	1%	1%	1%	1%	-	1%	2%zk	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
INCORRECT - GIVEN OTHER NAME	69	39	30	7	9	15	13	13	6	6	16	28	25	19	16	15	19	35	34	73
	6%	7%	5%	4%	5%	6%	6%	7%	4%	6%	5%	6%	6%	6%	5%	6%	7%	5%	6%	6%
NONE/DON'T KNOW	665	332	334	116	133	133	104	65	64	50	249	237	180	145	180	148	192	325	340	679
	55%gh lmq	57%	54%	76%ze fghik	69%zf ghikl	58%gh l	50%g	36%	43%	53%g	72%ze fghik	55%fg hl	43%g	46%	53%	57%m	67%zm no	50%	62%zq	57%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



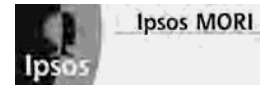
J09035544-48-04 03 DEC - 09 DEC 2010
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Table 59
 Q.GK09
 WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
 BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
CORRECT	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
INCORRECT - GIVEN OLD MP's NAME	11	6	1	4	3	7	9	1	4	-	-	4	1	-	-	-	1	-	-	10
INCORRECT - GIVEN OTHER NAME	69	30	8	31	25	44	60	9	2	-	2	5	13	17	3	4	4	8	12	73
NONE/DON'T KNOW	665	314	64	287	226	439	575	87	46	61	95	32	87	67	91	43	29	61	53	679
		58%b	46%	56%	60%	53%	53%	73%zf	51%	53%	62%op	61%o	63%op	64%op	55%	41%	48%	57%o	50%	57%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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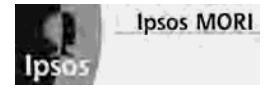
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 60
 Q.GK09
 WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
100%		59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
EFFECTIVE BASE	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	788
CORRECT	456	288	71	95	84	149	231	81	259	116	337	119	352	397	390	380	363	29	435
		38% ^{ba}	41% ^b	27%	50% ^{ze}	34%	37%	29%	38% ^g	47% ^{zg}	49% ^{zk}	24%	50% ^{zm}	43% ^{zq}	44% ^{zq}	46% ^{zm}	49% ^{zm}	23%	36%
INCORRECT - GIVEN OLD MP'S NAME	11	10	-	1	5	1	5	3	3	4	8	3	9	9	9	9	9	-	10
	1%	1%	-	-	3% ^{ze}	-	1%	1%	1%	2%	1%	1%	1% ^{mn}	1%	1%	1%	1% ^m	-	1%
INCORRECT - GIVEN OTHER NAME	69	44	11	15	12	37	23	29	28	12	45	24	47	53	51	51	49	2	73
	6% ^{fh}	6%	4%	6%	7%	8% ^f	4%	10% ^{zhi}	4%	5%	7%	5%	7% ^{mn}	6%	6%	6%	7% ^m	2%	6%
NONE/DON'T KNOW	665	363	187	115	68	254	364	166	387	112	303	360	291	454	427	385	320	94	679
	55% ^{ad}	52%	69% ^{za}	51%	40%	58% ^d	58% ^{zd}	59% ⁱ	57% ⁱ	46%	44%	71% ^{zj}	42%	50% ^{ln}	49% ^{lo}	47%	43% ^l	75% ^{zl}	57%
														op				mnop	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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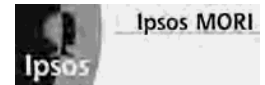
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 61
 Q.GK09
 WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL		
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)	
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
CORRECT	456	100	356	158	291	456	-	158	195	369	87	46	55	23	172	37	106	49	85	67	85	27	435
	38%bf	62%zb	34%	43%	38%	100%zf	-	44%z	37%	40%j	32%	27%	32%	31%	46%zk	27%u	64%zo	34%u	48%zo	41%ou	35%u	16%	36%
INCORRECT - GIVEN OLD MP'S NAME	11	1	10	5	5	-	11	6	5	8	3	2	3	-	2	1	1	2	3	-	3	-	10
	1%	1%	1%	1%	1%	-	1%e	2%	1%	1%	1%	1%	2%	-	1%	1%	1%	2%	-	1%	-	1%	1%
INCORRECT - GIVEN OTHER NAME	69	11	59	18	50	-	69	26	29	49	20	11	7	2	18	8	15	11	12	10	11	2	73
	6%eu	7%	6%	5%	7%	-	9%ze	7%	5%	5%	7%	7%	4%	2%	5%	6%u	9%u	7%u	7%u	6%u	4%	1%	6%
NONE/DONT KNOW	665	49	616	189	424	-	665	171	303	504	161	110	111	49	183	89	44	84	76	88	146	138	679
	55%ae	31%	59%za	51%	55%	-	89%ze	47%	57%g	54%	60%	65%zn	63%zn	66%n	49%	65%zp	27%	58%pr	43%p	53%p	60%pr	83%zo	57%
	qpr															r						qrst	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/v/u
 Overlap formulae used. * small base

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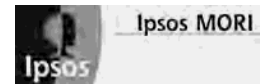
J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 62
Q.GK09
WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
	100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
EFFECTIVE BASE	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197
CORRECT	456	140	155	59	34	41	70	146	130	179	61	136	110	210	225	140	71	20	128	59	156	69	435
	38%eo	42%e	39%e	49%ze	48%e	25%	40%	41%	39%	35%	35%	38%	41%	36%	39%o	30%	56%zn	57%zn	36%	31%	46%zr	36%	36%
																o	o				su		
INCORRECT - GIVEN OLD MP'S NAME	11	3	5	-	-	-	3	4	1	5	1	2	5	3	6	5	-	-	4	-	3	2	10
	1%	1%	1%	-	-	-	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	-	-	1%	-	1%	1%	1%
INCORRECT - GIVEN OTHER NAME	69	19	33	4	8	6	5	11	25	33	7	16	16	37	22	40	6	1	14	11	17	14	73
	6%g	6%	8%z	3%	11%ce	4%	3%	3%	7%g	6%	4%	5%	6%	6%	4%	9%zn	5%	3%	4%	6%	5%	7%	6%
NONE/DON'T KNOW	665	173	207	58	29	117	99	196	176	294	106	202	137	327	327	274	50	14	210	122	163	106	679
	55%dp	52%	52%	48%	41%	71%za	56%	55%	53%	57%	60%	57%	51%	57%	56%p	60%zp	39%	41%	59%t	64%t	48%	56%	57%
	qt				bcd										q								

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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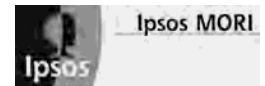
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Table 63
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
VERY SATISFIED	14	12	3	2	4	2	*	1	3	2	6	2	6	6	5	1	2	11	3	20
FAIRLY SATISFIED	308	163	145	21	43	48	67	46	41	41	64	115	128	100	88	64	55	188	119	288
NEITHER SATISFIED NOR DISSATISFIED	401	180	221	58	70	85	66	58	42	22	128	151	123	98	117	87	100	214	187	390
FAIRLY DISSATISFIED	291	143	149	36	52	56	40	49	39	20	89	95	108	86	78	52	75	164	127	295
VERY DISSATISFIED	133	69	64	19	14	28	30	18	18	8	32	57	44	27	35	37	34	62	71	145
DONT KNOW	53	19	34	16	10	10	3	7	4	3	26	13	14	*	15	18	19	16	37	59
SATISFIED	322	174	147	23	47	50	68	47	44	43	70	118	134	106	93	65	58	199	123	308
DISSATISFIED	425	212	213	55	66	83	69	66	57	27	121	152	151	113	113	90	109	226	199	440
NET SATISFIED	-103	-38	-65	-32	-19	-33	-1	-19	-14	16	-51	-35	-17	-7	-20	-25	-51	-37	-76	-132
	-9%	-6%	-11%	-21%	-10%	-15%	-1%	-11%	-9%	17% ^f	-15%	-8%	-4%	-2%	-6%	-10%	-18%	-4%	-14%	-11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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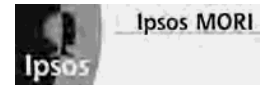
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Table 64
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MIDLANDS (h)	EASTERN (i)	LONDON (j)	NORTHEAST (k)	NORTHWEST (l)	SCOTLAND (m)	SOUTHEAST (n)	SOUTHWEST (o)	WALES (p)	WEST MIDLANDS (q)		YORKS AND HUMBR (r)
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
VERY SATISFIED	14	6	-	9	3	11	10	4	-	-	7	-	1	*	1	-	-	3	2	20
FAIRLY SATISFIED	308	146	33	129	96	212	276	31	33	36	39	9	37	12	39	38	12	36	16	288
NEITHER SATISFIED NOR DISSATISFIED	401	184	54	164	137	264	356	43	23	52	53	18	39	31	57	38	20	34	37	390
FAIRLY DISSATISFIED	291	133	27	132	83	208	261	29	23	18	35	14	45	32	35	21	15	23	31	295
VERY DISSATISFIED	133	55	17	61	41	92	128	5	3	8	11	12	9	22	23	7	11	9	18	145
DONT KNOW	53	22	6	25	17	36	46	7	8	2	9	-	6	8	12	1	3	3	2	59
SATISFIED	322	152	33	137	99	223	286	35	33	36	45	9	39	12	40	38	12	39	18	308
DISSATISFIED	425	188	44	192	124	301	389	34	26	26	45	26	55	54	58	28	26	31	50	440
NET SATISFIED	-103	-36	-11	-55	-25	-78	-102	1	7	11	*	-16	-16	-41	-18	9	-14	7	-31	-132
	-9%	-7%	-8%	-11%	-7%	-9%	-9%	1%	8% _{jk}	9%	*	-31%	-12%	-39%	-11%	9% _{jk}	-23%	7% _{jk}	-30%	-11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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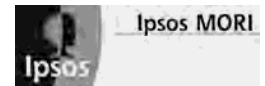
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Table 65
 Q.GK10
 HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	788	
VERY SATISFIED	14	11	2	2	4	5	7	3	10	1	12	2	12	14	14	14	13	-	20
1%k	2%	1%	1%	2%	1%	1%	1%	1%	2%	*	2%	*	2%	2%	2%	2%	2% ^m	-	2%
FAIRLY SATISFIED	308	203	46	59	66	102	150	66	154	88	222	85	220	270	265	252	235	12	288
26% ^{bk}	29% ^{zb}	17%	26% ^b	39% ^{ze}	23%	24%	24%	24%	23%	36% ^{zg}	32% ^{zk}	17%	31% ^{zm}	30% ^{zq}	30% ^{zq}	31% ^{zq}	32% ^{zm}	10%	24%
NEITHER SATISFIED NOR DISSATISFIED	401	229	102	69	36	155	218	92	239	70	215	184	210	294	279	264	225	35	390
33% ^{cd}	32%	38%	31%	21%	35% ^d	35% ^d	33%	33%	35%	29%	31%	36%	30%	32% ^{lp}	32% ^l	32%	30%	28%	33%
FAIRLY DISSATISFIED	291	164	64	62	48	110	150	78	158	55	180	112	179	227	216	199	187	30	295
24%	23%	24%	28%	28%	25%	24%	28%	28%	23%	23%	26%	22%	26% ^{an}	25%	25%	24%	25% ^m	24%	25%
VERY DISSATISFIED	133	76	31	27	15	49	70	25	81	27	55	78	62	82	82	74	67	33	145
11% ^{jl}	11%	11%	12%	9%	11%	11%	9%	9%	12%	11%	8%	15% ^{zj}	9%	9%	9% ^l	9%	9%	26% ^{zl}	12%
DON'T KNOW	53	22	24	7	-	22	29	15	35	3	8	44	16	26	22	21	16	15	59
4% ^{dj}	3%	9% ^{zac}	3%	-	5% ^d	5% ^d	5% ^{ai}	5% ^{ai}	1%	1%	9% ^{zi}	2%	3% ^{lp}	3% ^l	3%	2%	12% ^{zm}	5%	
SATISFIED	322	214	48	60	69	107	157	69	164	89	234	88	231	284	278	266	247	12	308
27% ^{bk}	30% ^{zb}	18%	27% ^b	41% ^{ze}	24%	25%	25%	25%	24%	36% ^{zg}	34% ^{zk}	17%	33% ^{zm}	31% ^{zq}	32% ^{zq}	32% ^{zq}	33% ^{zm}	10%	26%
DISSATISFIED	425	240	95	89	63	158	220	103	239	82	235	190	241	309	298	273	253	63	440
35%	34%	35%	39%	38%	36%	35%	37%	37%	35%	34%	34%	37%	34% ^{an}	34%	34%	33%	34%	50% ^{zl}	37%
NET SATISFIED	-103	-27	-47	-28	6	-51	-62	-34	-75	6	-1	-102	-10	-25	-19	-7	-6	-50	-132
-9%	-4%	-18%	-13%	4%	-12%	-10%	-12%	-11%	3%	3%	*	-20%	-1%	-3%	-2%	-1%	-1%	-40%	-11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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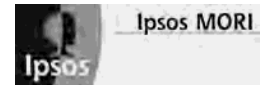
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 66
 Q.GK10
 HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
VERY SATISFIED	14	3	12	11	4	5	9	10	2	9	5	4	3	1	3	1	2	-	6	1	3	3	20
FAIRLY SATISFIED	308	52	255	176	124	141	166	147	84	235	72	38	44	15	114	46	47	2	72	13	92	37	288
NEITHER SATISFIED NOR DISSATISFIED	401	38	363	140	245	129	273	95	176	323	78	54	44	30	143	49	42	26	72	49	87	77	390
FAIRLY DISSATISFIED	291	47	245	31	255	121	170	67	166	234	57	42	51	20	74	24	54	55	21	64	50	23	295
VERY DISSATISFIED	133	20	113	8	123	46	87	34	85	92	41	21	24	5	33	12	21	58	2	30	8	3	145
DONT KNOW	53	2	51	5	18	13	40	9	18	36	18	9	10	2	8	4	2	6	4	8	5	24	59
SATISFIED	322	55	267	186	128	147	175	157	87	244	77	42	47	16	117	46	49	2	77	14	95	39	308
DISSATISFIED	425	66	358	38	379	168	257	100	251	327	98	63	75	26	107	36	74	112	23	95	58	26	440
NET SATISFIED	-103	-12	-91	148	-251	-21	-82	56	-165	-82	-21	-21	-28	-9	10	10	-25	-110	55	-81	36	13	-132
	-9%	-7%	-9%	40%z	-33%	-5%	-11%	16%	-31%	-9%	-8%	-12%	-16%	-13%	3% ^m	7%	-15%	-76%	31% ^o	-49%	15% ^p	8%	-11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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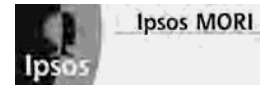
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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 67
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
100%		28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
EFFECTIVE BASE	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197	
VERY SATISFIED	14	8	5	2	-	-	1	3	6	6	2	4	5	5	6	7	2	-	3	1	5	4	20	
1%		2%	1%	1%	-	-	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	-	1%	1%	2%	2%	2%	
FAIRLY SATISFIED	308	127	97	40	5	19	57	107	89	112	54	85	73	149	171	91	44	1	82	41	103	48	288	
26%de		38%zbd	24%de	33%de	5%	12%	32%zi	30%zi	27%	22%	31%k	24%	27%	26%	30%oq	20%q	35%zoq	3%	23%	22%	30%z	25%	24%	
NEITHER SATISFIED NOR DISSATISFIED	401	119	128	45	19	48	63	118	101	182	57	116	77	208	200	149	34	19	115	85	107	58	390	
33%		35%	32%	37%	26%	30%	36%	33%	31%	36%	33%	33%	29%	36%	34%	32%	27%	53%zno	32%	45%ztu	32%	30%	33%	
FAIRLY DISSATISFIED	291	57	111	24	33	40	33	85	81	125	42	95	62	134	125	133	26	7	79	43	90	45	295	
24%a		17%	28%za	20%	47%zabc	24%	19%	24%f	24%	24%	24%	27%	23%	23%	22%	29%zn	21%	20%	22%	23%	27%	23%	25%	
VERY DISSATISFIED	133	17	44	9	14	37	15	30	41	62	13	40	38	56	54	54	16	8	59	12	27	24	145	
11%a		5%	11%a	7%	20%zabc	22%zabcd	9%	9%	12%	12%	7%	11%	14%	10%	9%	12%	13%	24%zno	17%zst	6%	8%	12%	12%	
DON'T KNOW	53	9	16	1	1	20	7	13	14	26	8	17	13	24	23	26	4	-	18	8	7	13	59	
4%t		3%	4%	1%	2%	12%zabcd	4%	4%	4%	5%	4%	5%	5%	4%	4%	6%	3%	-	5%	4%	2%	7%t	5%	
SATISFIED	322	135	102	42	4	19	58	110	94	118	56	89	78	155	177	98	46	1	85	43	108	52	308	
27%de		40%zbd	25%de	34%de	5%	12%	33%i	31%i	29%	23%	32%k	25%	29%	27%	31%oq	21%q	36%zoq	3%	24%	22%	32%zr	27%	26%	
DISSATISFIED	425	74	155	33	48	76	48	116	122	187	55	135	100	190	180	187	43	16	138	55	117	68	440	
35%afn		22%	39%ac	27%	67%zabc	47%zabcd	27%	32%f	37%	37%	31%	38%j	37%	33%	31%	41%zn	34%	44%	39%	29%	35%	36%	37%	
NET SATISFIED	-103	61	-53	9	-44	-57	10	-6	-27	-70	1	-46	-21	-36	-3	-89	3	-14	-53	-12	-9	-17	-132	
-9%		18%bcd	-13%	7%	-61%	-35%	6%g	-2%	-8%	-14%	1%	-13%	-8%	-6%	*	-19%	2%n	-41%	-15%	-6%	-3%	-9%	-11%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/j/k/l/m - z3/n/o/p/q - z4/r/s/t/u
Overlap formulae used. * small base

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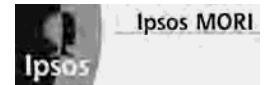


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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 68
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

		Q.GK07 - A) KNOWLEDGE OF POLITICS							
TOTAL		A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1197	84	509	436	163	5	593	599	-6
WEIGHTED BASE	1201	82	547	432	137	3	629	569	60
	100%	7%	46%	36%	11%	*	52%	47%	5%
EFFECTIVE BASE	788	67	297	328	125	4	357	450	-93
VERY SATISFIED	14	7	3	4	1	-	10	5	5
	1%	8%	1%	1%	*	-	2%	1%	8%
FAIRLY SATISFIED	308	26	191	74	17	-	217	90	127
	26%	32%	35%	17%	12%	-	35%	16%	212%
NEITHER SATISFIED NOR DISSATISFIED	401	10	174	182	35	1	184	216	-32
	33%	13%	32%	42%	25%	23%	29%	38%	-54%
FAIRLY DISSATISFIED	291	25	135	103	28	*	161	130	30
	24%	31%	25%	24%	20%	15%	26%	23%	50%
VERY DISSATISFIED	133	12	40	45	35	-	52	81	-28
	11%	15%	7%	11%	26%	-	8%	14%	-47%
DONT KNOW	53	1	3	25	22	2	5	46	-42
	4%	2%	1%	6%	16%	62%	1%	8%	-70%
SATISFIED	322	33	194	78	17	-	227	95	132
	27%	40%	35%	18%	13%	-	36%	17%	221%
DISSATISFIED	425	37	176	148	63	*	213	211	2
	35%	45%	32%	34%	46%	15%	34%	37%	3%
NET SATISFIED	-103	-5	18	-70	-46	*	14	-116	130
	-9%	-6%	3%	-16%	-33%	-15%	2%	-20%	218%

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Table 69
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

	Q.GK07 - B) KNOWLEDGE OF UK PARLIAMENT								
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1197	64	447	509	170	7	511	679	-168
WEIGHTED BASE	1201	59	469	514	154	5	528	668	-140
	100%	5%	39%	43%	13%	*	44%	56%	-12%
EFFECTIVE BASE	788	54	357	275	130	6	409	390	19
VERY SATISFIED	14	5	6	2	2	-	11	3	7
	1%	8%	1%	*	1%	-	2%	1%	-5%
FAIRLY SATISFIED	308	25	168	98	17	-	193	115	78
	26%	42%	36%	19%	11%	-	36%	17%	-56%
NEITHER SATISFIED NOR DISSATISFIED	401	10	129	212	49	2	139	260	-121
	33%	17%	28%	41%	32%	50%	26%	39%	87%
FAIRLY DISSATISFIED	291	14	119	135	23	-	133	159	-26
	24%	23%	25%	26%	15%	-	25%	24%	18%
VERY DISSATISFIED	133	6	45	43	40	-	51	82	-32
	11%	10%	10%	8%	26%	-	10%	12%	23%
DONT KNOW	53	-	2	25	24	3	2	48	-46
	4%	-	*	5%	15%	50%	*	7%	33%
SATISFIED	322	30	174	100	19	-	203	118	85
	27%	50%	37%	19%	12%	-	39%	18%	-61%
DISSATISFIED	425	20	164	178	63	-	184	241	-57
	35%	33%	35%	35%	41%	-	35%	36%	41%
NET SATISFIED	-103	10	9	-79	-44	0	20	-123	142
	-9%	17%	2%	-15%	-29%	0%	4%	-18%	-102%

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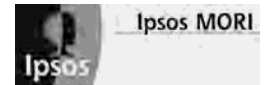
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 70
 Q.GK11
 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
 WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
100%		49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	788
STRONGLY AGREE	49	23	25	6	10	9	9	2	3	16	18	14	14	4	5	2	5	29	19	53
4%g		4%	4%	4%	5%g	4%	4%	1%	7%gl	3%	5%g	4%	3%g	4%	5%	2%	5%	4%	4%	4%
TEND TO AGREE	312	159	153	39	53	46	54	53	35	33	92	99	121	84	79	77	72	163	149	311
26%		27%	25%	26%	27%	20%	26%	30%	24%	34%	27%	23%	29%	27%	23%	30%	25%	25%	27%	26%
NEITHER AGREE NOR DISAGREE	271	113	158	35	43	53	63	34	23	19	78	116	77	77	81	58	55	158	113	292
23%hl		19%	26%za	23%	22%	23%	31%zgj	19%	16%	20%	23%	27%hkl	18%	24%	24%	22%	19%	24%	21%	24%
TEND TO DISAGREE	374	196	178	40	49	81	58	67	57	22	89	139	146	104	127	68	74	232	142	338
31%jpr		33%	29%	26%	25%	36%	28%	37%cd	39%zc	23%	26%	32%f	35%ij	33%	38%zo	26%	26%	35%zr	26%	28%
STRONGLY DISAGREE	158	80	78	20	30	34	20	21	17	16	50	54	54	36	26	39	57	62	96	159
13%mq		14%	13%	13%	16%	15%	10%	12%	12%	16%	15%	12%f	13%	11%	8%	15%n	20%zm	10%	18%zq	13%
DONT KNOW	37	14	23	11	9	5	2	3	5	3	20	7	10	2	9	12	15	10	27	44
3%mq		2%	4%	7%zfg	5%	2%	1%	1%	3%	3%	6%zfg	2%	2%	*	3%	5%mq	5%zm	2%	5%zq	4%
AGREE	361	182	179	46	63	55	62	54	45	35	108	118	135	98	94	82	86	192	168	364
30%		31%	29%	30%	32%	24%	30%	30%	31%	37%	31%	27%	32%	31%	28%	32%	30%	29%	31%	30%
DISAGREE	532	276	257	60	79	115	78	88	74	38	140	193	200	141	154	107	131	294	238	497
44%		47%	42%	40%	41%	50%	38%	49%f	51%f	39%	40%	44%f	47%f	44%	45%	41%	46%	45%	44%	42%
NET AGREE	-171	-93	-78	-15	-16	-60	-16	-33	-29	-2	-31	-75	-65	-42	-59	-25	-45	-102	-70	-133
-14%		-16%	-13%	-10%	-9%	-26%	-8%	-19%	-20%	-2%	-9%	-17%	-15%	-13%	-18%	-10%	-16%	-16%	-13%	-11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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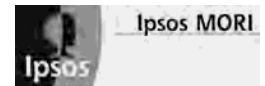
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 71
 Q.GK11
 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
 WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEI GHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
STRONGLY AGREE	49	20	5	24	15	34	40	8	3	1	14	*	3	4	9	-	3	6	5	53
TEND TO AGREE	312	143	32	137	90	222	275	37	25	20	47	22	41	20	45	26	11	30	26	311
NEITHER AGREE NOR DISAGREE	271	125	33	114	90	181	235	35	13	28	40	10	49	28	18	28	14	20	22	292
TEND TO DISAGREE	374	171	58	145	126	248	353	20	39	50	32	11	31	26	61	40	19	35	30	338
STRONGLY DISAGREE	158	70	8	80	44	114	146	11	5	12	11	9	9	25	30	12	11	12	22	159
DON'T KNOW	37	17	2	17	12	25	28	9	5	5	8	-	4	3	5	-	2	4	1	44
AGREE	361	163	37	162	105	255	315	45	27	20	61	22	45	23	54	26	14	36	31	364
DISAGREE	532	241	66	225	170	362	499	31	44	62	44	20	40	51	90	51	30	47	52	497
NET AGREE	-171	-78	-29	-64	-65	-107	-185	14	-16	-42	17	2	4	-28	-36	-25	-16	-11	-21	-133
	-14%	-14%	-21%	-12%	-17%	-13%	-17%	12%	-18%	-36%	11%hlp	4%	3%	-27%	-22%	-24%	-26%	-10%	-20%	-11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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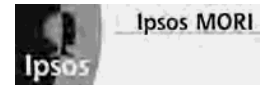
J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 72
Q.GK11
TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
STRONGLY AGREE	49	28	13	8	9	20	24	15	25	8	37	11	30	36	36	32	30	7	53
TEND TO AGREE	312	187	63	62	45	140	132	87	157	69	206	105	214	259	253	242	227	11	311
NEITHER AGREE NOR DISAGREE	271	157	68	45	43	79	154	65	163	44	147	123	145	191	179	165	152	38	292
TEND TO DISAGREE	374	244	64	66	59	128	203	68	212	95	240	134	227	313	301	286	245	29	338
STRONGLY DISAGREE	158	79	43	35	11	61	90	33	97	28	52	106	71	97	93	87	75	32	159
DON'T KNOW	37	10	18	10	1	13	21	12	24	2	10	26	12	16	15	13	12	8	44
AGREE	361	215	76	70	54	160	156	102	182	77	244	116	245	295	289	274	257	18	364
DISAGREE	532	324	108	100	70	189	293	101	308	123	292	240	298	410	394	373	321	62	497
NET AGREE	-171	-109	-31	-30	-16	-30	-137	*	-126	-46	-48	-124	-53	-115	-105	-99	-64	-44	-133
	-14%	-15%	-12%	-13%	-10%	-7%	-22%	*	-19%	-19%	-7%	-24%	-8%	-13%	-12%	-12%	-9%	-35%	-11%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

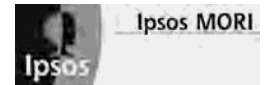


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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 73
 Q.GK11
 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
 WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
STRONGLY AGREE	49	10	39	17	31	19	30	49	-	37	12	14	4	3	11	3	10	-	3	8	16	7	53
	4%hq	6%	4%	5%	4%	4%	4%	13%zh	-	4%	4%	8%zln	2%	4%	3%	3%	6%q	-	2%	5%q	7%q	4%q	4%
TEND TO AGREE	312	63	249	128	180	140	173	312	-	230	82	44	47	16	97	51	67	1	22	25	98	49	311
	26%bd	39%zb	24%	35%zd	23%	31%zf	23%	87%zh	-	25%	30%	26%	27%	21%	26%	37%zq	40%zqr	*	12%q	15%q	40%zqs	29%qr	26%
NEITHER AGREE NOR DISAGREE	271	27	244	84	174	96	175	-	-	222	49	27	42	20	83	45	35	10	35	45	50	51	292
	23%gh	17%	23%	23%	23%	21%	23%	-	-	24%	18%	16%	24%	27%	22%	33%zp	21%q	7%	20%q	27%q	20%q	30%zq	24%
TEND TO DISAGREE	374	52	323	116	251	153	221	-	374	310	64	50	43	20	144	25	49	57	93	54	67	29	338
	31%gi	32%	31%	31%	33%	34%	30%	-	70%zg	33%zj	24%	30%	25%	27%	38%zl	18%	30%ou	39%zo	53%zo	33%ou	27%	17%	28%
STRONGLY DISAGREE	158	9	149	15	129	41	116	-	158	107	51	25	33	13	37	5	3	78	22	30	9	11	159
	13%ace	5%	14%za	4%	17%zc	9%	16%ze	-	30%zg	11%	19%zj	15%	19%zn	18%	10%	4%	2%	54%zo	12%op	18%opt	4%	7%	13%
DONT KNOW	37	1	36	9	5	7	31	-	-	25	12	7	7	2	3	7	1	-	1	3	5	20	44
	3%ade	*	4%	2%	1%	1%	4%ee	-	-	3%	5%	4%n	4%n	3%	1%	5%pq	*	-	1%	2%	2%	12%zpq	4%
AGREE	361	73	288	145	211	158	202	361	-	267	94	58	51	18	108	54	78	1	25	33	114	56	364
	30%bd	45%zb	28%	39%zd	27%	35%zf	27%	100%zh	-	29%	35%	34%	29%	25%	29%	40%zq	47%zqr	*	14%q	20%q	47%zqs	33%qr	30%
DISAGREE	532	60	472	132	380	195	338	-	532	416	116	76	76	33	181	30	53	135	115	84	76	40	497
	44%cc	37%	45%	36%	49%zc	43%	45%	-	100%zg	45%	43%	45%	43%	45%	48%	22%	32%	93%zo	65%zo	51%op	31%	24%	42%
NET AGREE	-171	13	-184	14	-169	-36	-135	361	-532	-150	-22	-18	-26	-15	-73	24	25	-135	-90	-50	39	15	-133
	-14%	8%	-18%	4%	-22%	-8%	-18%	100%	-100%	-16%	-8%	-11%	-15%	-21%	-19%	18%	15%	-93%	-51%	-31%	16%	9%	-11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base



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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 74

Q.GK11

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

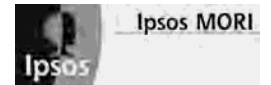
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN

BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE 1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE 1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
EFFECTIVE BASE 788	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
STRONGLY AGREE 49	11	18	4	5	6	8	13	11	25	8	13	14	21	15	26	4	4	13	5	14	9	53	
TEND TO AGREE 312	95	130	31	14	24	40	77	83	152	39	80	64	168	138	141	26	7	107	43	80	52	311	
NEITHER AGREE NOR DISAGREE 271	77	85	26	11	39	40	89	84	99	50	94	55	122	122	108	32	10	73	48	88	38	292	
TEND TO DISAGREE 374	124	108	48	27	40	62	120	105	149	49	101	95	179	218	104	42	10	96	76	113	51	338	
STRONGLY DISAGREE 158	25	50	8	14	41	21	48	38	72	21	54	32	72	73	66	15	4	61	12	39	29	159	
DONT KNOW 37	4	9	3	-	13	5	11	11	16	9	14	8	15	15	14	7	*	7	7	7	13	44	
AGREE 361	106	148	35	19	30	48	90	94	176	47	94	77	190	153	167	30	11	120	49	93	62	364	
DISAGREE 532	149	158	57	42	81	83	168	143	221	70	155	127	250	290	170	58	14	156	88	151	79	497	
NET AGREE -171	-42	-10	-22	-23	-51	-35	-78	-48	-45	-23	-61	-50	-61	-138	-4	-27	-3	-36	-39	-58	-18	-133	
	-14%	-13%	-3%	-18%	-32%	-20%	-22%	-15%	-9%	-13%	-17%	-19%	-11%	-24%	-1%	-22%	-7%	-10%	-20%	-17%	-9%	-11%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

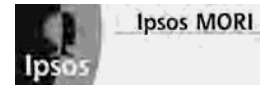


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Table 75
 Q.GK12
 FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
		MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	58%	45%	100%
MEDIA	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
LOCAL COUNCILS	501	253	248	73	78	107	93	62	62	25	152	200	149	141	177	89	93	319	182	480
UK PARLIAMENT	477	227	250	46	73	85	90	76	60	46	120	175	183	123	125	112	117	249	228	466
BUSINESS	356	199	157	49	59	61	70	58	44	15	108	131	116	128	98	71	59	226	130	338
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	331	192	140	40	73	68	60	48	27	15	113	128	90	101	120	60	50	221	110	309
EUROPEAN UNION	314	127	187	36	29	68	54	50	47	30	64	122	128	84	75	74	81	159	155	319
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	190	103	87	22	27	18	35	40	33	16	48	53	89	60	53	34	43	113	78	190
CIVIL SERVICE	186	69	117	26	30	34	37	28	17	15	56	71	60	47	49	35	55	96	90	203
PRIME MINISTER	175	92	83	22	29	31	33	34	18	8	51	64	60	59	51	32	33	110	65	182
CHARITIES AND VOLUNTARY ORGANISATIONS	160	82	78	20	39	39	27	15	15	6	59	65	36	33	31	36	60	64	96	163
CABINET	155	56	99	17	19	30	34	28	17	9	36	65	54	48	44	26	37	92	63	152
DONT KNOW	100	51	49	12	20	25	11	9	15	9	31	36	33	29	32	17	22	61	39	89
NONE OF THESE	42	14	28	6	4	11	3	5	6	8	10	14	19	10	7	9	16	17	26	43
	17	11	6	6	2	2	4	1	1	1	8	6	3	3	1	8	4	4	12	19

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base



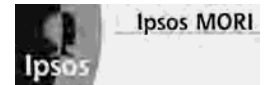
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 76
 Q.GK12
 FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
MEDIA	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
LOCAL COUNCILS	501	251	54	196	159	341	446	53	33	72	62	17	62	38	68	39	24	42	44	480
UK PARLIAMENT	42% ^c	46% ^c	39%	38%	42%	41%	41%	44%	37%	62%	41%	32%	45%	36%	40%	37%	40%	39%	42%	40%
BUSINESS	477	204	67	207	149	328	437	37	34	38	55	20	59	46	78	49	26	39	33	466
EUROPEAN UNION	40% ^g	37%	49% ^{za}	40%	39%	40%	41% ^g	31%	38%	33%	36%	38%	43%	43%	46% ^r	47%	44%	36%	31%	39%
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	356	182	39	135	106	250	336	19	27	32	41	15	32	26	59	25	21	41	38	338
CIVIL SERVICE	30% ^{cg}	33% ^c	28%	26%	28%	30%	31% ^{zg}	16%	30%	27%	27%	28%	23%	25%	35% ^l	24%	35%	38% ^l	36% ^l	28%
PRIME MINISTER	331	191	38	102	111	220	286	44	20	54	45	15	31	11	45	34	12	29	36	309
CHARITIES AND VOLUNTARY ORGANISATIONS	28% ^{cm}	35% ^{zc}	28%	20%	29%	27%	27%	37% ^{zf}	23% ^m	47%	29% ^m	28% ^m	23% ^m	10%	27% ^m	33% ^m	20%	27% ^m	33% ^{mp}	26%
CABINET	314	113	42	159	93	222	288	26	23	28	25	17	54	36	38	23	17	18	35	319
DON'T KNOW	26% ^{ai}	21%	30%	31% ^{za}	25%	27%	27%	22%	26%	24%	16%	33% ^{jq}	39% ^{zj}	34% ^{jq}	23%	22%	28% ^{jq}	17%	33% ^{jd}	27%
NONE OF THESE	190	75	27	88	36	154	177	14	27	9	26	5	13	8	32	21	9	19	20	190
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	16% ^{dm}	14%	20%	17%	10%	19% ^{zd}	16%	11%	30% ^{zjk}	8%	17% ^m	10%	10%	8%	19% ^{lm}	20% ^m	15%	18% ^m	19% ^m	16%
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	186	66	24	97	71	115	172	14	15	14	15	12	27	19	21	14	11	19	20	203
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	16% ^{ae}	12%	17%	19% ^{za}	19%	14%	16%	12%	17%	12%	10%	23% ^{ej}	20% ^{ej}	18%	12%	13%	19% ^j	17%	19% ^j	17%
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	175	83	26	66	48	127	154	21	9	7	27	6	19	16	40	21	8	10	12	182
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	15%	15%	19%	13%	13%	15%	14%	17%	10%	6%	18%	12%	14%	15%	24% ^{zh}	20%	10%	9%	11%	15%
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	160	77	16	67	57	103	141	19	23	4	29	7	7	21	16	16	8	10	20	163
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	13% ^l	14%	11%	13%	15%	12%	13%	16%	25% ^{zn}	4%	19% ^{zl}	13%	5%	20% ^{lnq}	9%	15% ^l	14% ^l	9%	19% ^{ln}	14%
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	155	63	20	72	53	102	148	5	5	15	9	7	20	20	20	20	10	11	18	152
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	13% ^{gh}	12%	15%	14%	14%	12%	14% ^g	4%	5%	13%	6%	14%	15% ^j	19% ^{hj}	12%	19% ^{hj}	17% ^{hj}	10%	17% ^{hj}	13%
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	100	44	13	44	31	70	91	10	13	4	15	5	13	7	13	12	2	12	5	89
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	8% ^p	8%	9%	8%	8%	8%	8%	8%	14% ^{pr}	3%	10%	10%	9%	6%	8%	11%	3%	11% ^p	5%	7%
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	42	18	2	22	15	28	36	6	2	-	9	3	5	5	10	3	1	4	-	43
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	4%	3%	2%	4%	4%	3%	3%	5%	3%	-	6% ^r	6% ^r	4%	5% ^r	6% ^r	3%	1%	4%	-	4%
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	17	11	-	6	9	7	11	5	*	4	1	-	5	4	1	2	-	2	-	19
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	1% ^{ef}	2%	-	1%	2%	1%	1%	4% ^{zf}	*	3%	1%	-	3%	3%	*	1%	-	1%	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



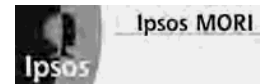
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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 77
Q.GK12
FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197	
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197	
100%		59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%	
EFFECTIVE BASE	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197	
MEDIA	501	280	132	88	75	181	261	103	293	105	316	184	282	384	369	341	295	44	480	
		42%k	40%	49%za	39%	45%	41%	42%	37%	43%	43%	46%zk	36%	40%	42%lp	42%li	41%	40%	35%	40%
LOCAL COUNCILS	477	295	90	92	63	192	236	117	267	92	293	184	314	394	382	358	329	30	466	
		40%bq	42%b	34%	41%	38%	43%	38%	42%	40%	42%	36%	45%zm	43%zq	44%zq	43%zq	44%zm	30	39%	
UK PARLIAMENT	356	224	70	62	61	122	192	81	200	74	251	104	229	291	283	274	246	30	338	
		30%ck	32%	26%	27%	36%	28%	31%	29%	30%	36%zk	21%	33%zn	32%z	32%z	33%z	33%zm	24%	28%	
BUSINESS	331	209	78	43	55	118	170	85	172	74	221	109	189	262	253	238	203	27	309	
		28%ck	30%c	29%c	19%	33%	27%	27%	30%	25%	32%zk	22%	27%	29%lp	29%l	29%	27%	22%	26%	
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	314	184	56	74	40	123	166	71	175	68	167	147	188	244	234	222	198	24	319	
		26%b	26%	21%	33%zb	24%	28%	27%	25%	26%	24%	29%	27%	27%	27%	27%	27%	19%	27%	
EUROPEAN UNION	190	109	40	40	33	70	92	47	98	46	137	53	124	152	147	140	135	18	190	
		16%k	15%	15%	18%	20%	16%	15%	17%	14%	20%zk	10%	18%zm	17%	17%	17%	18%zm	15%	16%	
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	186	105	45	37	20	67	98	42	104	40	86	100	118	143	139	133	124	20	203	
		16%j	15%	17%	16%	12%	15%	16%	15%	15%	12%	20%zj	17%mn	16%	16%	16%	17%mn	16%	17%	
CIVIL SERVICE	175	108	32	34	34	56	91	35	111	29	113	62	115	140	136	126	119	21	182	
		15%	15%	12%	15%	20%ze	13%	15%	12%	16%	16%	12%	16%zm	15%	15%	15%	16%mn	16%	15%	
PRIME MINISTER	160	98	40	22	16	69	81	36	95	29	90	69	92	121	116	109	99	24	163	
		13%	14%	15%	10%	10%	16%	13%	13%	14%	12%	14%	13%	13%	13%	13%	13%	19%	14%	
CHARITIES AND VOLUNTARY ORGANISATIONS	155	98	26	30	22	47	91	29	91	35	86	69	99	114	111	108	101	20	152	
		13%	14%	10%	14%	13%	11%	15%	10%	13%	14%	14%	14%mn	12%	13%	13%	14%mn	16%	13%	
CABINET	100	59	25	16	22	35	46	25	61	14	71	30	63	82	78	72	68	9	89	
		8%k	8%	9%	7%	13%zf	8%	7%	9%	9%	10%k	6%	9%	9%	9%	9%	9%mn	7%	7%	
DON'T KNOW	42	22	10	11	5	21	16	11	27	4	7	35	15	21	19	17	16	12	43	
		4%cfj	3%	4%	5%	3%	5%	2%	4%	4%	1%	7%zj	2%	2%p	2%	2%	2%	9%zlm	4%	
NONE OF THESE	17	9	7	1	1	4	13	8	4	5	3	13	4	6	5	4	4	6	19	
		1%chl	1%	3%zc	*	*	1%	2%	3%zh	1%	2%	2%zj	1%	1%p	1%	1%	*	5%zlm	2%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 78
 Q.GK12
 FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
MEDIA	501	72	428	172	305	180	321	147	240	417	84	62	70	30	174	58	83	51	77	59	118	56	480
LOCAL COUNCILS	477	76	401	149	309	212	265	160	206	364	113	60	79	19	163	51	75	59	79	64	89	60	466
UK PARLIAMENT	356	68	288	113	233	147	209	106	168	305	50	34	63	21	139	36	66	55	63	41	61	34	338
BUSINESS	331	46	285	129	191	132	200	113	153	283	49	36	42	16	142	40	60	33	49	41	83	25	309
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	314	39	275	83	221	135	180	120	124	228	86	48	41	21	81	41	43	30	52	55	57	36	319
EUROPEAN UNION	190	38	152	58	127	86	104	55	91	151	40	23	31	13	53	29	37	24	26	15	40	19	190
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	186	21	165	43	136	61	126	48	89	139	47	28	30	12	58	18	21	21	26	47	29	26	203
CIVIL SERVICE	175	35	140	56	112	74	101	50	77	142	33	21	25	12	75	20	24	29	36	18	28	21	182
PRIME MINISTER	160	13	147	36	114	60	100	46	78	132	28	29	28	19	36	25	12	27	15	21	38	23	163
CHARITIES AND VOLUNTARY ORGANISATIONS	155	25	130	42	108	55	100	46	64	117	38	19	24	16	50	9	26	14	28	35	25	19	152
CABINET	100	21	79	47	52	51	49	33	41	82	18	19	15	5	29	10	24	10	14	7	22	12	89
DON'T KNOW	42	1	41	10	22	7	36	4	13	24	19	10	3	2	8	3	1	4	-	7	8	20	43
NONE OF THESE	17	-	17	2	9	5	12	1	7	13	4	2	5	2	-	-	-	3	1	2	4	7	19

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 79
Q.GK12
FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
100%		28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
EFFECTIVE BASE	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197
MEDIA	501	158	148	55	32	66	73	143	157	201	71	150	114	237	254	164	69	14	131	99	161	55	480
		42%bo	47%b	37%	45%	44%	41%	40%	48%z	39%	41%	42%	42%	41%	44%o	36%	54%zo	40%	37%	52%ru	47%zr	29%	40%
LOCAL COUNCILS	477	141	167	54	28	40	76	140	139	198	76	147	117	213	230	179	50	18	143	76	128	79	466
		40%e	42%e	42%e	45%e	39%e	43%	39%	42%	39%	43%	41%	44%	37%	40%	39%	39%	52%	40%	40%	38%	41%	39%
UK PARLIAMENT	356	103	125	40	21	41	52	104	102	150	54	99	95	162	176	122	44	13	97	60	131	36	338
		30%u	31%	31%	33%	29%	29%	29%	31%	29%	31%	28%	36%z	28%	30%	27%	35%	36%	27%u	32%u	39%zr	19%	28%
BUSINESS	331	104	110	32	20	36	38	96	93	142	58	101	75	155	189	107	30	5	75	73	125	28	309
		28%oq	31%	27%	26%	28%	22%	27%f	28%	28%	33%	28%	28%	27%	33%zo	23%	24%	14%	21%	38%zr	37%zr	15%	26%
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	314	81	109	31	23	39	50	93	87	134	49	89	68	157	132	137	36	8	108	38	71	60	319
		26%t	24%	27%	26%	32%	29%	26%	26%	26%	28%	25%	25%	27%	23%	30%zn	29%	24%	30%t	20%	21%	31%t	27%
EUROPEAN UNION	190	69	57	24	12	19	25	57	50	83	33	60	46	84	105	67	14	4	57	23	63	29	190
		16%	20%	14%	20%	17%	14%	16%	15%	16%	19%	17%	17%	15%	18%	15%	11%	11%	16%	12%	19%	15%	16%
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	186	32	66	22	21	29	29	55	49	83	32	60	38	88	84	84	12	6	60	17	49	32	203
		16%a	9%	17%a	19%a	29%za	16%	15%	15%	16%	18%	17%	14%	15%	15%	18%zp	10%	16%	17%	9%	14%	17%	17%
CIVIL SERVICE	175	51	63	18	10	23	26	57	34	84	21	48	34	94	89	58	25	3	34	30	67	29	182
		15%hr	15%	16%	15%	14%	15%	16%	10%	16%h	12%	13%	13%	16%	15%	13%	20%	7%	10%	16%	20%zr	15%	15%
PRIME MINISTER	160	35	73	11	6	24	19	47	35	79	27	48	26	87	72	70	15	3	60	26	34	27	163
		13%	11%	18%zac	9%	8%	11%	13%	10%	15%	16%	13%	10%	15%	12%	15%	12%	9%	17%zgt	13%	10%	14%	14%
CHARITIES AND VOLUNTARY ORGANISATIONS	155	34	47	27	11	28	18	48	39	68	32	49	29	77	72	66	14	2	51	18	44	25	152
		13%	10%	12%	22%za	16%	10%	13%	12%	13%	18%	14%	11%	13%	12%	14%	11%	7%	14%	10%	13%	13%	13%
CABINET	100	25	44	9	10	7	15	31	26	43	15	22	29	49	53	41	5	1	36	8	33	11	89
		8%	7%	11%ze	7%	14%e	8%	9%	8%	8%	8%	6%	11%	9%	9%	9%	4%	4%	10%	4%	10%	6%	7%
DONT KNOW	42	11	9	2	1	12	3	14	7	21	2	10	4	28	14	22	5	1	11	3	10	16	43
		4%l	3%	2%	1%	2%	2%	4%f	2%	4%	1%	3%	1%	5%l	2%	5%	4%	4%	3%	1%	3%	8%zrs	4%
NONE OF THESE	17	-	3	-	-	7	3	3	10	3	2	6	7	4	4	10	2	1	4	4	4	4	19
		1%	-	1%	-	5%zab	2%	1%	3%zi	1%	1%	2%	3%	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

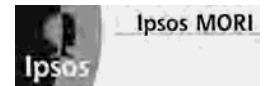
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Table 80
 Q.GK13
 HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	58%	45%	100%
VERY INTERESTED	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
FAIRLY INTERESTED	171	88	82	6	28	37	26	33	26	15	34	63	74	73	50	23	24	124	47	170
NOT VERY INTERESTED	665	320	345	66	107	142	124	104	83	38	174	266	225	184	199	152	130	383	282	649
NOT AT ALL INTERESTED	282	134	148	58	42	38	43	36	32	33	100	81	101	48	73	63	98	121	161	288
DON'T KNOW	13	4	9	3	1	1	3	1	-	4	4	3	5	-	2	3	8	2	11	14
VERY/FAIRLY INTERESTED	836	409	427	72	135	179	150	136	109	54	207	329	299	257	249	175	154	507	329	819
NOT VERY/NOT AT ALL INTERESTED	353	173	180	77	57	48	54	42	38	37	134	102	117	60	87	82	124	147	206	364
NET VERY/FAIRLY INTERESTED	483	236	247	-5	78	131	96	95	71	17	73	227	182	197	162	93	30	360	123	455

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



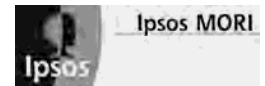
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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 81
Q.GK13
HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
VERY INTERESTED	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
FAIRLY INTERESTED	171	84	16	71	55	115	154	15	19	13	28	7	16	11	23	9	9	14	22	170
NOT VERY INTERESTED	14%	15%	12%	14%	15%	14%	14%	13%	21%	11%	18%	14%	11%	10%	14%	9%	15%	13%	21%o	14%
NOT AT ALL INTERESTED	665	319	83	263	210	454	604	58	51	77	79	32	71	51	91	67	36	61	51	649
DON'T KNOW	55%cg	58%c	60%	51%	56%	55%	56%	48%	57%	66%	52%	60%	51%	48%	54%	63%	60%	56%	48%	54%
NET VERY/FAIRLY INTERESTED	282	106	26	150	89	194	250	33	15	21	31	14	47	32	40	25	12	23	22	288
NET NOT VERY/FAIRLY INTERESTED	23%a	19%	19%	29%za	23%	24%	23%	27%	17%	18%	20%	26%	34%zh	31%h	24%	24%	19%	22%	21%	24%
NET VERY/FAIRLY INTERESTED	71	33	11	26	19	52	60	10	5	4	12	-	4	10	11	3	4	9	10	76
NET NOT VERY/FAIRLY INTERESTED	6%	6%	8%	5%	5%	6%	6%	9%	5%	3%	8%k	-	3%	10%k	7%	3%	6%k	8%k	9%k	6%
NET VERY/FAIRLY INTERESTED	13	3	1	8	4	9	9	3	*	2	4	-	1	1	2	1	-	1	1	14
NET NOT VERY/FAIRLY INTERESTED	1%	1%	1%	2%	1%	1%	1%	3%zl	*	1%	2%	-	1%	1%	1%	1%	-	1%	1%	1%
NET VERY/FAIRLY INTERESTED	836	403	99	334	266	570	758	73	70	90	107	39	86	61	114	76	45	75	73	819
NET NOT VERY/FAIRLY INTERESTED	70%cg	74%c	72%	64%	70%	69%	70%	61%	78%lm	77%	70%	74%	62%	58%	68%	72%	74%lm	70%	69%	68%
NET VERY/FAIRLY INTERESTED	353	139	38	176	108	245	310	43	20	25	42	14	51	42	51	28	15	32	32	364
NET NOT VERY/FAIRLY INTERESTED	29%	25%	27%	34%za	29%	30%	29%	36%z	22%	21%	28%	26%	37%h	40%zh	31%	27%	26%	30%	30%	30%
NET VERY/FAIRLY INTERESTED	483	264	61	157	158	325	448	30	50	65	64	25	36	19	63	48	29	43	41	455
NET NOT VERY/FAIRLY INTERESTED	40%cg	48%zc	45%c	30%	42%	39%	42%g	25%	56%zl	56%	42%lm	47%lm	26%	18%	38%lm	45%lm	49%lm	40%lm	39%lm	38%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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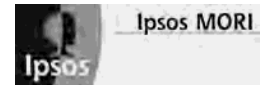
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Table 82
 Q.GK13
 HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
VERY INTERESTED	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
FAIRLY INTERESTED	171	117	19	35	49	55	78	43	91	36	144	27	130	144	143	135	131	12	170
NOT VERY INTERESTED	14% ^{bk}	17% ^b	7%	15% ^b	29% ^{ze}	12%	13%	15%	13%	15%	21% ^{zk}	5%	19% ^{zm}	16%	16% ^z	16% ^z	18% ^{zmq}	9%	14%
NOT AT ALL INTERESTED	665	413	134	116	89	260	337	146	371	147	448	216	425	542	529	507	449	57	649
DON'T KNOW	55% ^{bk}	59% ^b	50%	52%	53%	59%	54%	52%	55%	60%	65% ^{zk}	43%	61% ^{zm}	59% ^{zq}	60% ^{zq}	62% ^{zm}	61% ^{zm}	45%	54%
NET VERY/FAIRLY INTERESTED	282	134	88	60	22	87	172	70	162	50	89	193	123	188	170	153	138	31	288
NET NOT VERY/FAIRLY INTERESTED	23% ^{ad}	19%	33% ^{za}	27% ^{ea}	13%	20%	28% ^{zd}	25%	24%	20%	13%	38% ^{zj}	18%	21% ^{ln}	19% ^l	19% ^l	19% ^l	25%	24%
NET VERY/FAIRLY INTERESTED	71	35	26	10	8	32	32	15	45	11	6	64	15	30	27	23	18	25	76
NET NOT VERY/FAIRLY INTERESTED	6% ^{jm}	5%	10% ^{zac}	4%	4%	7%	5%	5%	7%	4%	1%	13% ^{zj}	2%	3% ^{lop}	3% ^l	3%	2%	20% ^{zlm}	6%
NET DON'T KNOW	13	6	2	4	-	8	5	5	7	1	5	6	5	8	8	6	5	1	14
NET VERY/FAIRLY INTERESTED	1%	1%	1%	2%	-	2%	1%	2%	1%	*	1%	1%	1%	1% ^p	1% ^l	1%	1%	1%	1%
NET VERY/FAIRLY INTERESTED	836	530	153	151	138	315	415	190	463	183	592	243	554	686	672	642	580	68	819
NET NOT VERY/FAIRLY INTERESTED	70% ^{bf}	75% ^{zb}	57%	67% ^b	83% ^{ze}	71%	67%	68%	68%	75%	86% ^{zk}	48%	79% ^{zm}	75% ^{zq}	77% ^{zm}	78% ^{zm}	78% ^{zm}	55%	68%
NET DON'T KNOW	kq	c		f	f			npq		q	npq		npq	q	q	q	q		
NET VERY/FAIRLY INTERESTED	353	169	114	70	29	119	204	85	207	60	95	257	139	218	197	176	156	56	364
NET NOT VERY/FAIRLY INTERESTED	29% ^{ad}	24%	42% ^{za}	31%	17%	27% ^d	33% ^{zd}	30%	31%	25%	14%	51% ^{zj}	20%	24% ^{ln}	22% ^{lo}	21%	21% ^l	45% ^{zl}	30%
NET DON'T KNOW	jlmno	p	c										op	op	lo	l	l	mno	
NET VERY/FAIRLY INTERESTED	483	361	39	81	109	196	211	105	255	123	497	-14	416	468	475	466	424	12	455
NET NOT VERY/FAIRLY INTERESTED	40% ^{bf}	51% ^{zb}	14%	36% ^b	65% ^{ze}	44% ^f	34%	37%	38%	50% ^{zg}	72% ^{zk}	-3%	59% ^{zm}	51% ^{zq}	54% ^{zm}	56% ^{zm}	57% ^{zm}	10%	38%
NET DON'T KNOW	kq	c		f	f			h					npq	q	q	q	q		

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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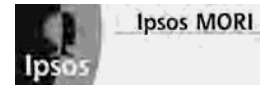
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Table 83
Q.GK13
HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIARISTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
VERY INTERESTED	171	63	107	63	104	108	63	73	67	139	32	19	18	8	70	13	52	10	29	38	29	-	170
FAIRLY INTERESTED	665	85	580	220	426	273	392	196	302	544	120	81	94	54	222	79	98	66	116	102	178	26	649
NOT VERY INTERESTED	282	11	271	76	186	67	215	79	122	189	93	57	43	10	68	42	15	50	29	22	37	87	288
NOT AT ALL INTERESTED	71	1	70	10	50	6	64	11	39	48	22	9	18	2	15	1	-	19	3	4	1	43	76
DON'T KNOW	13	-	13	1	4	2	10	2	3	8	4	3	2	-	-	1	1	-	-	-	-	11	14
VERY/FAIRLY INTERESTED	836	149	687	283	530	380	455	269	369	684	152	99	112	62	292	93	150	76	145	139	207	26	819
NOT VERY/NOT AT ALL INTERESTED	353	12	340	86	236	73	280	90	161	238	115	66	61	12	82	43	15	70	31	26	38	130	364
NET VERY/FAIRLY INTERESTED	483	136	347	197	293	307	176	179	208	446	37	33	51	51	210	50	135	6	113	113	169	-104	455

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
Overlap formulae used. * small base

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Table 84
Q.GK13
HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
	100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
EFFECTIVE BASE	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197	
VERY INTERESTED	171	53	58	21	13	18	24	48	46	77	26	49	44	78	80	60	25	5	32	23	70	25	170	
	14%r	16%	14%	17%	18%	11%	13%	13%	14%	15%	15%	14%	16%	14%	14%	13%	20%	15%	9%	12%	21%zr	13%	14%	
FAIRLY INTERESTED	665	208	223	75	39	60	105	207	175	283	101	192	155	318	335	243	71	17	210	118	190	87	649	
	55%eu	62%e	56%e	62%e	54%e	37%	59%	58%	53%	55%	58%	54%	58%	55%	58%	53%	56%	47%	59%u	62%u	56%u	46%	54%	
NOT VERY INTERESTED	282	59	97	24	17	54	35	81	86	115	37	95	54	132	132	117	20	13	87	38	63	63	288	
	23%t	18%	24%	20%	24%	33%za	20%	23%	26%	22%	21%	27%j	20%	23%	23%	25%p	16%	38%zn	24%	20%	19%	33%zr	24%	
NOT AT ALL INTERESTED	71	13	20	2	2	29	12	20	20	30	8	16	14	41	29	31	11	-	27	10	15	13	76	
	6%	4%	5%	2%	3%	18%zab	7%	6%	6%	6%	5%	5%	5%	7%	5%	7%	9%	-	8%	5%	4%	7%	6%	
DONT KNOW	13	3	3	-	1	3	1	1	4	7	3	3	1	8	5	7	-	-	1	4	*	4	14	
	1%	1%	1%	-	2%	2%	1%	*	1%	1%	2%	1%	*	1%	1%	2%	-	-	*	2%	*	2%t	1%	
VERY/FAIRLY INTERESTED	836	261	281	95	51	78	129	255	220	360	127	241	198	396	414	303	96	22	242	140	260	112	819	
	70%eu	78%ze	70%e	79%ze	72%e	48%	73%	71%	67%	70%	72%	68%	74%	69%	71%	66%	76%	62%	68%u	73%u	77%zr	58%	68%	
NOT VERY/NOT AT ALL INTERESTED	353	72	117	26	19	82	47	101	107	145	45	112	68	173	161	148	31	13	114	48	78	76	364	
	29%at	21%	29%	21%	27%	50%za	27%	28%	32%	28%	26%	31%	26%	30%	28%	32%	24%	38%	32%t	25%	23%	40%zs	30%	
NET VERY/FAIRLY INTERESTED	483	189	164	69	32	-5	82	154	114	215	82	130	130	223	253	155	65	9	128	93	182	36	455	
	40%eh	56%zb	41%e	57%zb	45%e	-3%	46%h	43%h	34%	42%	47%k	36%	49%czk	39%	44%oq	34%	52%zo	24%	36%u	48%u	54%zr	19%	38%	

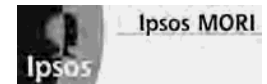
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 85
Q.GK06
HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
BASE: ALL ADULTS AGED 18+

		Q.GK13-HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?								
TOTAL		VERY INTERESTED	FAIRLY INTERESTED	NOT VERY INTERESTED	NOT AT ALL INTERESTED	DON'T KNOW	VERY/FAIRLY INTERESTED	NOT VERY/NOT AT ALL INTERESTED	NET VERY/FAIRLY INTERESTED	
UNWEIGHTED BASE	1197	170	649	288	76	14	819	364	455	
WEIGHTED BASE	1201	171	665	282	71	13	836	353	483	
	100%	14%	55%	23%	6%	1%	70%	29%	40%	
EFFECTIVE BASE	788	133	391	212	55	11	517	267	250	
VERY INTERESTED	187	70	97	19	-	1	167	19	148	
	16%	41%	15%	7%	-	5%	20%	5%	31%	
FAIRLY INTERESTED	506	73	351	70	6	5	425	76	349	
	42%	43%	53%	25%	9%	37%	51%	22%	72%	
NOT VERY INTERESTED	307	17	146	123	18	3	163	141	21	
	26%	10%	22%	44%	25%	26%	19%	40%	4%	
NOT AT ALL INTERESTED	199	10	70	69	46	3	80	116	-35	
	17%	6%	11%	25%	65%	21%	10%	33%	-7%	
DON'T KNOW	3	-	1	1	-	1	1	1	*	
	*	-	*	*	-	11%	*	*	*	
VERY/FAIRLY INTERESTED	692	144	448	89	6	5	592	95	497	
	58%	84%	67%	31%	9%	42%	71%	27%	103%	
NOT VERY/NOT AT ALL INTERESTED	506	27	216	193	64	6	243	257	-14	
	42%	16%	32%	68%	91%	47%	29%	73%	-3%	
NET VERY/FAIRLY INTERESTED	187	117	233	-104	-58	-1	349	-162	511	
	16%	68%	35%	-37%	-82%	-4%	42%	-46%	106%	

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Table 86
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

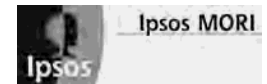
	Q.GK14-HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?								
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1197	51	476	559	99	12	527	658	-131
WEIGHTED BASE	1201	44	504	552	90	11	548	642	-94
	100%	4%	42%	46%	8%	1%	46%	53%	-8%
EFFECTIVE BASE	788	41	271	417	78	10	305	494	-189
A GREAT DEAL	82	19	41	21	1	-	60	22	39
	7%	43%	8%	4%	1%	-	11%	3%	-41%
A FAIR AMOUNT	547	19	321	192	13	1	340	206	134
	46%	43%	64%	35%	15%	9%	62%	32%	-142%
NOT VERY MUCH	432	3	118	278	29	4	121	307	-186
	36%	7%	23%	50%	32%	41%	22%	48%	197%
NOTHING AT ALL	137	3	23	60	47	3	27	107	-81
	11%	8%	5%	11%	53%	26%	5%	17%	86%
DON'T KNOW	3	-	*	*	-	2	*	*	*
	*	-	*	*	-	24%	*	*	*
A GREAT DEAL/ A FAIR AMOUNT	629	38	362	214	14	1	400	228	172
	52%	86%	72%	39%	16%	9%	73%	35%	-182%
NOT VERY MUCH/ NOTHING AT ALL	569	6	141	338	76	7	148	414	-267
	47%	14%	28%	61%	84%	67%	27%	65%	283%
NET A GREAT DEAL/ FAIR AMOUNT	60	32	221	-125	-62	-6	252	-187	439
	5%	71%	44%	-23%	-69%	-57%	46%	-29%	-465%

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**Table 87
Q.GK08
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
BASE: ALL ADULTS AGED 18+**

		Q.GK15-WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?								
		WORK EXTREMELY WELL AND COULD NOT BE IMPROVED	COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	COULD BE IMPROVED QUITE A LOT	NEED A GREAT DEAL OF IMPROVEMENT	DON'T KNOW	WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	NET WORKS WELL	
TOTAL										
UNWEIGHTED BASE	1197	22	532	451	130	62	554	581	-27	
WEIGHTED BASE	1201	19	564	436	120	62	583	556	27	
	100%	2%	47%	36%	10%	5%	49%	46%	2%	
EFFECTIVE BASE	788	18	313	334	98	51	328	432	-104	
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	12	*	3	5	4	*	4	8	-5	
	1%	1%	1%	1%	3%	1%	1%	2%	-18%	
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	358	9	225	96	12	15	234	108	126	
	30%	50%	40%	22%	10%	24%	40%	20%	468%	
COULD BE IMPROVED QUITE A LOT	467	4	236	189	19	19	240	209	31	
	39%	21%	42%	43%	16%	31%	41%	38%	115%	
NEEDS A GREAT DEAL OF IMPROVEMENT	303	4	84	125	80	10	88	205	-117	
	25%	19%	15%	29%	67%	15%	15%	37%	-435%	
DON'T KNOW	61	2	16	21	4	18	17	25	-8	
	5%	8%	3%	5%	3%	29%	3%	5%	-31%	
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	370	10	229	101	16	15	238	117	121	
	31%	51%	40%	23%	14%	25%	41%	21%	450%	
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	770	7	320	314	100	29	328	414	-86	
	64%	40%	57%	72%	83%	46%	56%	74%	-319%	
NET WORKS WELL	-400	2	-92	-213	-83	-13	-90	-297	207	
	-33%	11%	-16%	-49%	-69%	-21%	-15%	-53%	770%	

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Table 88

Q.GK11

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN

BASE: ALL ADULTS AGED 18+

	Q.GK16-WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.									
	TOTAL	STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DON'T KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	1197	110	502	307	185	66	27	612	251	361
WEIGHTED BASE	1201	101	514	306	182	68	29	616	250	366
EFFECTIVE BASE	100%	8%	43%	26%	15%	6%	2%	51%	21%	30%
STRONGLY AGREE	788	85	382	140	148	52	24	467	200	267
TEND TO AGREE	49	29	11	2	4	3	-	40	7	33
NEITHER AGREE NOR DISAGREE	4%	28%	2%	1%	2%	4%	-	6%	3%	9%
TEND TO DISAGREE	312	43	205	49	10	1	5	248	11	237
STRONGLY DISAGREE	26%	43%	40%	16%	6%	1%	16%	40%	4%	65%
DON'T KNOW	271	14	96	132	21	5	4	110	26	85
AGREE	23%	14%	19%	43%	11%	7%	12%	18%	10%	23%
DISAGREE	374	12	157	91	103	11	1	169	114	55
NET AGREE	31%	12%	30%	30%	57%	16%	4%	27%	46%	15%
STRONGLY DISAGREE	158	2	37	29	40	45	5	39	86	-47
TEND TO DISAGREE	13%	2%	7%	10%	22%	67%	16%	6%	34%	-13%
STRONGLY AGREE	37	2	9	5	3	3	15	10	7	4
TEND TO AGREE	3%	2%	2%	2%	2%	5%	52%	2%	3%	1%
NEITHER AGREE NOR DISAGREE	361	72	216	50	14	4	5	288	18	270
TEND TO DISAGREE	30%	71%	42%	16%	8%	5%	16%	47%	7%	74%
STRONGLY DISAGREE	532	13	194	120	144	56	6	207	199	8
DON'T KNOW	44%	13%	38%	39%	79%	82%	20%	34%	80%	2%
AGREE	-171	59	22	-70	-129	-52	-1	81	-181	262
DISAGREE	-14%	58%	4%	-23%	-71%	-77%	-4%	13%	-73%	72%

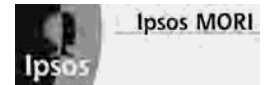
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Table 89
 Q.GK14
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	58%	45%	100%
788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197	
A GREAT DEAL	44	27	18	3	6	7	5	11	7	6	9	11	24	16	14	10	5	30	15	51
A FAIR AMOUNT	504	264	239	39	71	101	98	81	76	38	110	199	195	160	143	113	88	302	201	476
NOT VERY MUCH	552	252	301	84	97	105	87	75	59	44	182	192	178	126	156	115	156	282	270	559
NOTHING AT ALL	90	41	49	23	17	14	14	12	5	5	41	28	22	14	24	19	33	39	51	99
DONT KNOW	11	2	9	2	2	2	2	1	-	3	4	3	4	1	1	3	5	2	8	12
A GREAT DEAL/ A FAIR AMOUNT	548	291	257	42	77	107	103	92	83	44	119	210	218	176	156	123	93	332	216	527
NOT VERY MUCH/ NOTHING AT ALL	642	293	350	108	115	119	101	87	64	49	222	220	200	141	180	133	188	321	322	658
NET A GREAT DEAL/ FAIR AMOUNT	-94	-2	-93	-65	-37	-12	2	5	19	-5	-103	-10	18	35	-24	-10	-95	11	-106	-131
	-8%	*	-15%	-43%	-19%	-5%	1%	3%	13%ef	-6%	-30%	-2%	4%ef	11%no	-7%	-4%	-33%	2%	-19%	-11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



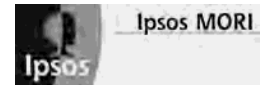
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Table 90
Q.GK14
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197	
A GREAT DEAL	44	15	5	24	8	36	40	5	8	6	12	2	2	1	4	1	3	2	5	51
4%	3%	3%	5%	2%	4%z	4%	4%	8%zlm	5%	8%zlm	3%	1%	1%	3%	1%	5% ^m	2%	4%	4%	
A FAIR AMOUNT	504	246	55	202	170	334	455	46	44	56	63	21	59	37	55	45	19	60	45	476
42% ^{cn}	45%	40%	39%	45%	41%	42%	39%	48% ^{np}	48%	41%	39%	43%	36%	33%	42%	32%	56% ^{zj}	42%	40%	
NOT VERY MUCH	552	247	61	244	172	381	496	56	33	50	63	25	73	54	89	52	31	37	46	559
46% ^q	45%	44%	47%	46%	46%	46%	47%	36%	43%	41%	48%	53% ^{hq}	52% ^q	53% ^{hq}	49%	52% ^q	34%	43%	47%	
NOTHING AT ALL	90	33	17	40	23	68	80	10	6	5	11	5	3	12	17	7	7	8	11	99
8% ^l	6%	12% ^a	8%	6%	8%	7%	8%	7%	4%	7%	9% ^l	2%	11% ^l	10% ^l	7%	11% ^l	8%	10% ^l	8%	
DONT KNOW	11	3	-	7	5	6	7	4	-	-	4	-	1	3	1	-	1	-	-	12
1%	1%	-	1%	1%	1%	1%	3% ^z	-	-	2% ^z	-	1%	1%	2%	1%	-	1%	-	-	1%
A GREAT DEAL/ A FAIR AMOUNT	548	262	60	226	178	370	495	51	51	62	75	23	61	38	59	45	22	62	50	527
46% ⁿ	48%	43%	44%	47%	45%	46%	43%	57% ^{zm}	53%	49% ⁿ	43%	44%	36%	35%	43%	37%	58% ^{zl}	47%	44%	
NOT VERY MUCH/ NOTHING AT ALL	642	280	78	284	194	448	575	65	39	54	74	30	76	66	106	59	38	45	57	658
53% ^q	51%	57%	55%	51%	54%	53%	54%	43%	47%	48%	57%	55%	63% ^{hj}	63% ^{zh}	56%	63% ^{zh}	42%	53%	55%	
NET A GREAT DEAL/ FAIR AMOUNT	-94	-19	-18	-58	-16	-78	-80	-14	13	7	2	-7	-16	-28	-47	-13	-15	17	-7	-131
-8%	-3%	-13%	-11%	-4%	-10%	-7%	-12%	14% ^{jk}	6%	1%	-14%	-11%	-27%	-28%	-13%	-26%	16% ^{jk}	-7%	-11%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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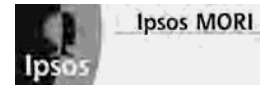
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Table 91
 Q.GK14
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	788	
A GREAT DEAL	44	30	7	8	12	17	16	11	21	13	38	7	34	37	37	37	35	6	51
A FAIR AMOUNT	504	328	82	94	90	205	233	124	270	109	368	135	324	413	401	381	335	32	476
NOT VERY MUCH	552	297	151	102	60	186	317	123	323	107	260	291	300	404	385	360	329	63	559
NOTHING AT ALL	90	45	27	18	6	28	53	19	57	15	25	65	36	52	49	42	38	23	99
DONT KNOW	11	5	2	3	-	6	5	3	7	1	2	7	4	6	5	5	4	1	12
A GREAT DEAL/ A FAIR AMOUNT	548	358	89	102	102	222	249	135	291	122	405	142	358	451	438	417	370	38	527
NOT VERY MUCH/ NOTHING AT ALL	642	342	178	121	66	214	371	141	379	122	285	356	336	456	434	402	367	86	658
NET A GREAT DEAL/ FAIR AMOUNT	-94	16	-90	-19	36	8	-121	-6	-89	*	120	-215	23	-5	4	15	3	-49	-131
	-8%	2%	-33%	-9%	21%e	2%	-19%	-2%	-13%	*	17%z	-42%	3%mn	-1%	*	2%mn	*	-39%	-11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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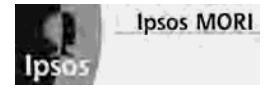
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Table 92
 Q.GK14
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
A GREAT DEAL	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
A FAIR AMOUNT	44	17	27	17	27	32	12	24	13	37	8	8	7	1	13	3	10	-	13	9	7	2	51
NOT VERY MUCH	504	89	414	194	298	247	257	164	228	399	104	61	54	29	188	56	81	43	104	83	133	4	476
NOTHING AT ALL	552	48	505	139	385	164	389	155	243	425	128	82	92	36	161	69	70	84	55	67	103	104	559
DON'T KNOW	90	7	84	19	59	12	78	16	48	63	27	15	22	7	12	8	5	18	3	5	2	48	99
A GREAT DEAL/ A FAIR AMOUNT	548	107	441	211	324	279	269	189	241	436	112	69	61	31	201	59	91	43	117	93	140	6	527
NOT VERY MUCH/ NOTHING AT ALL	642	54	588	158	443	176	466	171	291	487	155	97	114	43	173	77	76	103	59	72	105	151	658
NET A GREAT DEAL/ FAIR AMOUNT	-94	53	-147	53	-119	103	-197	18	-51	-51	-43	-28	-54	-12	29	-18	15	-60	58	21	35	-145	-131
	-8%	33%	-14%	14%	-15%	23%z	-26%	5%	-10%	-6%	-16%	-17%	-30%	-16%	8%k	-13%	9%	-41%	33%op	12%o	14%o	-87%	-11%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 93
Q.GK14
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
100%		28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
EFFECTIVE BASE	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197
A GREAT DEAL	44	13	21	2	2	2	6	9	12	23	3	9	11	24	20	19	5	1	9	6	19	7	51
4%		4%	5%z	2%	3%	1%	3%	3%	3%	5%	2%	3%	4%	4%	3%	4%	4%	3%	3%	3%	6%	4%	4%
A FAIR AMOUNT	504	164	176	55	31	42	81	153	133	217	77	153	110	241	240	193	58	13	144	74	159	71	476
42%e		49%e	44%e	45%e	43%e	26%	46%	43%	40%	42%	44%	43%	41%	42%	41%	42%	45%	38%	40%	39%	47%u	37%	40%
NOT VERY MUCH	552	153	171	58	27	82	74	170	158	224	82	167	127	258	274	207	52	20	168	93	140	97	559
46%		45%	43%	48%	38%	50%	42%	48%f	48%	44%	47%	47%	47%	45%	47%	45%	41%	57%	47%	49%	41%	51%	47%
NOTHING AT ALL	90	5	30	6	11	32	14	23	25	42	12	25	18	46	42	35	13	1	33	15	21	12	99
8%a		1%	8%a	5%	16%za	20%zab	8%	6%	8%	8%	7%	7%	7%	8%	7%	8%	10%	2%	9%	8%	6%	6%	8%
DONT KNOW	11	1	3	-	-	5	1	2	3	6	2	2	1	7	5	6	-	-	2	3	1	4	12
1%		*	1%	-	-	3%zab	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	-	-	1%	2%	*	2%	1%
A GREAT DEAL/ A FAIR AMOUNT	548	177	197	57	33	45	87	163	145	240	80	162	121	265	260	211	62	14	153	80	178	78	527
46%e		53%e	49%e	47%e	46%e	27%	49%	46%	44%	47%	46%	45%	45%	46%	45%	46%	49%	41%	43%	42%	52%zr	41%	44%
NOT VERY MUCH/ NOTHING AT ALL	642	158	201	64	38	114	89	193	184	266	94	192	145	305	315	242	64	21	201	108	160	110	658
53%t		47%	50%	53%	54%	70%za	50%	54%	55%	52%	53%	54%	54%	54%	54%	53%	59%	59%	56%t	56%	47%	57%t	55%
NET A GREAT DEAL/ FAIR AMOUNT	-94	19	-4	-7	-5	-69	-2	-30	-39	-26	-14	-31	-24	-40	-55	-30	-2	-7	-48	-28	18	-32	-131
-8%		6%bc	-1%	-6%	-8%	-42%	-1%	-8%	-12%	-5%	-8%	-9%	-9%	-7%	-10%	-7%	-2%	-18%	-13%	-14%	5%	-17%	-11%
		d																					

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
Overlap formulae used. * small base

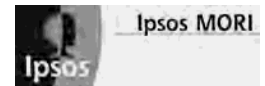
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Table 94
Q.GK15
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	58%	45%	100%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	19	12	7	3	3	3	4	3	2	-	6	7	5	*	5	3	10	6	13	22
COULD BE IMPROVED QUITE A LOT	564	281	283	69	88	123	84	79	80	41	157	207	200	166	185	114	99	351	213	532
NEEDS A GREAT DEAL OF IMPROVEMENT	120	68	52	13	23	22	21	17	13	11	36	43	42	23	23	29	45	46	74	130
DON'T KNOW	62	26	36	16	14	8	9	7	3	4	30	17	15	10	24	12	16	34	28	62
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	583	293	290	72	92	126	88	82	82	41	163	214	206	166	190	117	110	357	226	554
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	556	267	289	64	87	94	109	90	62	50	152	203	201	141	124	130	161	265	291	581
NET WORKS WELL	27	25	2	7	4	32	-21	-8	21	-9	11	11	4	26	66	-14	-51	92	-65	-27

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



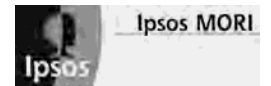
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Table 95
 Q.GK15
 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MIDLANDS (h)	EASTERN (i)	LONDON (j)	NORTHEAST (k)	NORTHWEST (l)	SCOTLAND (m)	SOUTHEAST (n)	SOUTHWEST (o)	WALES (p)	WEST MIDLANDS (q)		YORKS AND HUMBR (r)
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	19	7	3	9	3	15	13	5	-	*	3	1	2	1	5	2	-	2	1	22
COULD BE IMPROVED QUITE A LOT	2%	1%	2%	2%	1%	2%	1%	4%zt	-	*	2%	2%	2%	1%	3%	2%	-	2%	1%	2%
NEEDS A GREAT DEAL OF IMPROVEMENT	564	264	64	236	181	383	516	45	34	76	67	26	76	30	76	50	23	59	47	532
DONT KNOW	47%gm	48%	46%	46%	48%	47%	48%g	38%	38%	66%	44%gm	49%mp	55%hm	29%	45%mp	47%mp	39%	54%hm	45%mp	44%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	436	202	48	185	145	291	387	48	42	28	53	20	46	49	67	40	26	27	36	451
COULD BE IMPROVED QUITE A LOT	36%q	37%	35%	36%	38%	35%	36%	40%	47%q	24%	35%	39%	34%	46%zq	40%q	38%	44%q	25%	34%	38%
NEEDS A GREAT DEAL OF IMPROVEMENT	120	46	14	60	32	88	108	13	8	6	16	4	6	22	12	5	10	15	17	130
	10%l	8%	10%	12%	8%	11%	10%	10%	8%	5%	11%	7%	4%	21%zhj	7%	5%	16%zl	14%l	16%zl	11%
														kino			no		no	
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	62	27	9	27	16	46	54	8	6	5	13	1	8	3	8	9	*	5	4	62
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	5%pp	5%	7%	5%	4%	6%	5%	7%	7%pp	4%	8%pp	2%	6%	3%	5%	8%pp	1%	5%	4%	5%
NET WORKS WELL	583	271	66	246	184	399	529	51	34	77	71	27	78	31	80	52	23	61	49	554
	49%mp	50%	48%	47%	49%	48%	49%	42%	38%	66%	46%mp	52%mp	56%hm	29%	48%mp	49%mp	39%	56%hm	46%mp	46%
													p					p		
	556	248	62	245	176	380	494	61	49	34	70	24	52	71	79	45	36	42	53	581
	46%l	45%	45%	47%	47%	46%	46%	51%	55%lq	30%	46%	46%	38%	67%zj	47%	43%	60%zj	39%	50%	49%
														kinoq			loq			
	27	23	4	*	8	19	35	-10	-15	43	1	3	26	-40	1	7	-13	19	-4	-27
	2%qgh	4%zc	3%c	*	2%	2%	3%zg	-9%	-17%	37%	1%	5%jn	19%z	-38%	1%	6%z	-21%	17%zh	-4%	-2%
	pr												opr		jnr		knop	r		

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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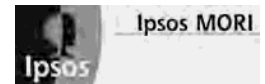
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Table 96
 Q.GK15
 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
100%		59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
EFFECTIVE BASE	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	19 2%	7 1%	8 3%	4 2%	3 2%	7 2%	8 1%	4 2%	11 2%	3 1%	8 1%	10 2%	10 1%	12 1%	12 1%	11 1%	10 1%	1 1%	22 2%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	564 47%kq	336 48%	119 44%	108 48%	76 45%	200 45%	307 49%	119 43%	309 46%	136 56%zg h	366 53%zk	198 39%	329 47%q	448 49%lp	433 49%lq	408 49%q	358 48%lq	41 33%	532 44%
COULD BE IMPROVED QUITE A LOT	436 36%f	261 37%	98 36%	77 34%	72 43%	169 38%	209 34%	109 39%	245 36%	81 33%	237 34%	198 39%	267 38%mn	338 37%	323 37%	303 37%	279 38%m	45 36%	451 38%
NEEDS A GREAT DEAL OF IMPROVEMENT	120 10%ijn n	66 9%	28 10%	26 12%	11 6%	49 11%	61 10%	33 12%i	73 11%	14 6%	53 8%	67 13%zj	63 9%mn	75 8%	73 8%	71 9%	65 9%m	24 19%zj mnop	130 11%
DONT KNOW	62 5%op	35 5%	17 6%	10 5%	7 4%	16 4%	40 6%	13 5%	39 6%	10 4%	28 4%	33 7%	29 4%	39 4%p	37 4%	32 4%	30 4%	13 11%zlm nop	62 5%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	583 49%ka	343 49%	127 47%	112 49%	79 47%	207 47%	314 50%	123 44%	320 47%	139 57%zg h	374 54%zk	208 41%	339 49%q	461 50%lp	445 51%lq	419 51%q	368 50%lq	42 34%	554 46%
COULD BE IMPROVED QUITE A LOT/NEEDS A GREAT DEAL OF IMPROVEMENT	556 46%fl j	327 46%	125 47%	104 46%	82 49%	218 49%	270 43%	143 51%i	318 47%	95 39%	290 42%	265 52%zj	331 47%mn	413 45%	395 45%	374 45%	343 46%m	69 55%z	581 49%
NET WORKS WELL	27 2%bde ghi	16 2%	2 1%	8 4%b	-4 -2%	-11 -3%	44 7%zd e	-19 -7%	2 *	44 18%zg h	84 12%z k	-57 -11%	8 1%	47 5%zlp q	50 6%zlm q	46 6%zq	25 3%z l	-27 -22%	-27 -2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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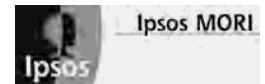
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Table 97
 Q.GK15
 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%		13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	19	-	19	10	7	6	12	9	6	11	8	4	6	1	1	3	-	-	4	4	7	1	22
	2% _d	-	2%	3%	1%	1%	2%	3%	1%	1%	3%	2% _n	3% _{zn}	1%	*	2%	-	-	2%	2%	3%	*	2%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	564	75	489	229	320	218	346	190	229	463	101	69	75	40	206	66	62	15	118	87	165	51	532
	47% _{dj}	47%	47%	62% _{zd}	42%	48%	46%	53% _{zh}	43%	50% _{zj}	37%	41%	42%	54%	55% _{zk}	48% _{qu}	37% _q	11%	67% _{zo}	53% _{pq}	67% _{zo}	31% _q	44%
COULD BE IMPROVED QUITE A LOT	436	60	376	101	314	183	252	124	203	322	114	70	72	21	130	52	77	67	40	59	66	75	451
	36% _{cr}	37%	36%	27%	41% _{zc}	40% _z	34%	35%	38%	35%	42% _z	41%	41%	28%	35%	38% _r	46% _{zr}	46% _{zr}	23%	36% _r	27%	45% _{zr}	38%
NEEDS A GREAT DEAL OF IMPROVEMENT	120	21	99	16	100	43	77	26	76	82	38	21	17	6	23	8	21	58	6	12	1	15	130
	10% _{cr}	13%	10%	4%	13% _{zc}	9%	10%	7%	14% _{zg}	9%	14% _{zj}	13% _n	9%	8%	6%	6% _t	12% _{rt}	40% _{zop}	3%	7% _t	*	9% _t	11%
DON'T KNOW	62	5	57	15	29	5	57	11	19	51	11	4	6	7	14	7	7	5	8	4	6	26	62
	5% _{deg}	3%	6%	4%	4%	1%	8% _{ze}	3%	4%	6%	4%	2%	4%	9% _k	4%	5%	4%	3%	5%	2%	2%	15% _{zop}	5%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	583	75	507	238	328	224	359	200	235	474	109	73	81	41	207	69	62	15	122	91	172	52	554
	49% _{dj}	47%	49%	64% _{zd}	43%	49%	48%	55% _{zh}	44%	51% _{zj}	40%	43%	46%	55%	55% _{zk}	51% _{pq}	37% _q	11%	69% _{zo}	55% _{pq}	70% _{zo}	31% _q	46%
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	556	81	475	117	414	226	330	151	278	404	152	91	89	27	153	60	97	125	46	71	67	89	581
	46% _{cl}	50%	46%	32%	54% _{zc}	50%	44%	42%	52% _{zg}	43%	56% _{zj}	54% _{zm}	51%	36%	41%	44% _{rt}	58% _{zo}	86% _{zo}	26%	43% _{rt}	27%	54% _{rt}	49%
NET WORKS WELL	27	-5	32	121	-86	-2	29	49	-44	70	-43	-18	-8	14	54	9	-35	-110	76	20	104	-37	-27
	2% _{ae}	-3%	3% _{za}	33% _z	-11%	*	4% _{ze}	14% _{zh}	-8%	8% _z	-16%	-11%	-5%	19% _{zl}	14% _{zl}	6% _z	-21%	-75%	43% _{zo}	12% _z	43% _z	-22%	-2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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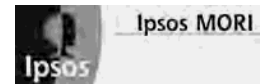
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Table 98
 Q.GK15
 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
100%		28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
EFFECTIVE BASE	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	19	4	8	-	1	3	2	4	6	8	4	6	5	7	8	7	3	1	6	2	5	4	22
2%		1%	2%	-	1%	2%	1%	1%	2%	2%	2%	2%	1%	1%	2%	2%	3%	2%	1%	1%	2%	2%	
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	564	177	191	61	28	55	89	173	177	214	97	169	129	266	310	197	45	12	156	102	168	72	532
47%ei		53%e	48%e	50%e	40%	34%	51%	48%	54%zi	42%	55%zk	48%	48%	46%	54%zo	43%	36%	33%	44%	53%u	50%u	37%	44%
opu															pq								
COULD BE IMPROVED QUITE A LOT	436	115	149	44	25	68	55	124	103	209	54	123	97	215	192	182	48	14	132	71	118	79	451
36%		34%	37%	36%	36%	42%	31%	35%	31%	41%zj	31%	35%	36%	37%	33%	40%z	38%	40%	37%	37%	35%	41%	38%
										h													
NEEDS A GREAT DEAL OF IMPROVEMENT	120	25	41	9	12	23	20	36	31	54	7	38	23	59	34	55	24	7	51	7	26	22	130
10%jn		8%	10%	7%	17%a	14%	11%	10%	9%	10%	4%	11%j	9%	10%j	6%	12%n	19%zn	20%zn	14%zst	4%	8%	11%st	11%
DONT KNOW	62	14	12	8	5	14	9	20	14	27	13	20	12	30	35	18	7	2	12	9	22	14	62
5%kb		4%	3%	6%	7%	9%zb	5%	6%	4%	5%	7%	6%	4%	5%	6%	4%	6%	5%	3%	5%	7%	8%r	5%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	583	182	199	61	29	58	92	177	183	222	101	175	135	273	318	204	48	13	162	104	173	76	554
49%ei		54%e	50%e	50%e	41%	36%	52%	50%	55%zi	43%	58%zk	49%	50%	47%	55%zo	45%	38%	35%	45%	54%u	51%u	40%	46%
opu											m				pq								
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	556	141	190	52	37	91	75	160	134	263	61	161	121	274	227	237	71	21	183	78	144	101	581
46%hi		42%	47%	43%	52%	56%za	43%	45%	40%	51%zh	35%	45%j	45%	48%j	39%	52%zn	56%zn	60%n	51%zt	41%	43%	53%t	49%
n																							
NET WORKS WELL	27	41	10	8	-8	-33	16	18	50	-40	40	14	14	-2	91	-32	-23	-9	-22	26	29	-25	-27
2%dm		12%zbd	2%d	7%z	-11%	-20%	9%zg	5%z	15%zgi	-8%	23%zkl	4%zm	5%zm	*	16%zo	-7%	-18%	-24%	-6%	14%zru	8%zru	-13%	-2%
pqu		e		bd							m				pq								

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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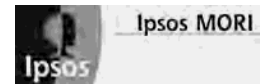
Table 99
 Q.GK16

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
100%		49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	788
STRONGLY AGREE	101	50	51	9	20	27	17	11	13	4	29	44	28	38	34	11	19	71	30	110
8%or		9%	8%	6%	10%	12%	8%	6%	9%	5%	8%	10%	7%	12%zo	10%o	4%	7%	11%zr	6%	9%
TEND TO AGREE	514	246	269	70	82	90	81	87	62	42	152	171	191	153	141	112	109	294	220	502
43%		42%	44%	46%	43%	40%	39%	49%	42%	44%	44%	39%	45%	48%p	42%	43%	38%	45%	40%	42%
NEITHER AGREE NOR DISAGREE	306	152	154	39	47	63	60	42	31	25	86	123	98	72	97	67	69	170	137	307
26%		26%	25%	25%	24%	28%	29%	23%	21%	26%	25%	28%	23%	23%	29%	26%	24%	26%	25%	26%
TEND TO DISAGREE	182	94	88	16	29	29	34	30	31	13	45	63	74	38	46	40	57	84	97	185
15%		16%	14%	11%	15%	13%	17%	17%	21%zc	13%	13%	14%	18%	12%	14%	15%	20%zm	13%	18%za	15%
STRONGLY DISAGREE	68	34	34	9	9	17	8	9	9	5	19	25	24	11	16	19	21	28	40	66
6%		6%	6%	6%	5%	7%	4%	5%	6%	6%	5%	6%	6%	4%	5%	7%	7%	4%	7%z	6%
DONT KNOW	29	11	18	9	6	2	5	-	2	6	15	7	7	5	4	10	11	8	21	27
2%gq		2%	3%	6%zeg	3%g	1%	2%	-	1%	6%egk	4%zg	2%	2%	1%	1%	4%	4%	1%	4%za	2%
AGREE	616	296	320	78	103	117	98	98	75	47	181	216	219	191	175	123	128	365	250	612
51%pr		50%	52%	51%	53%	52%	48%	55%	51%	49%	52%	50%	52%	60%zo	52%	47%	45%	56%zr	46%	51%
DISAGREE	250	127	123	26	38	46	42	39	40	18	64	88	98	50	63	59	78	112	137	251
21%mq		22%	20%	17%	20%	20%	21%	22%	27%zc	19%	18%	20%	23%	16%	19%	23%	27%zm	17%	25%za	21%
NET AGREE	366	169	197	53	65	72	56	58	34	29	117	128	121	141	112	63	50	253	113	361
30%op		29%	32%	35%h	34%	31%	27%	33%	23%	30%	34%h	29%	29%	44%zn	33%p	24%	17%	39%zr	21%	30%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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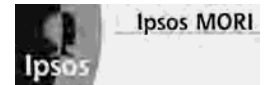
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Table 100
 Q.GK16
 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
 WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
STRONGLY AGREE	101	52	5	44	31	70	85	16	6	3	16	5	14	8	18	9	6	7	10	110
TEND TO AGREE	514	222	74	219	158	357	470	44	44	50	61	28	61	38	68	45	23	49	47	502
NEITHER AGREE NOR DISAGREE	306	151	26	129	110	197	269	37	10	49	41	7	52	26	33	28	16	23	20	307
TEND TO DISAGREE	182	72	21	89	48	134	166	15	19	10	18	7	8	21	32	16	9	19	23	185
STRONGLY DISAGREE	68	34	6	27	21	47	64	4	7	2	9	3	*	12	12	5	5	5	7	66
DONT KNOW	29	15	5	10	10	19	24	5	3	1	7	3	2	1	4	2	1	4	1	27
AGREE	616	274	79	263	189	427	554	59	50	53	77	33	76	45	86	55	29	56	56	612
DISAGREE	250	106	28	116	69	181	230	19	27	12	27	10	9	32	44	21	14	25	29	251
NET AGREE	366	168	51	147	120	246	324	41	23	41	50	23	67	13	42	34	15	32	27	361

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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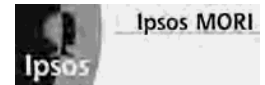
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Table 101
 Q.GK16
 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
 WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
STRONGLY AGREE	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
TEND TO AGREE	101	59	25	17	20	39	50	29	51	21	73	28	72	82	82	76	74	4	110
NEITHER AGREE NOR DISAGREE	306	175	78	53	46	114	155	67	187	53	166	140	143	216	206	189	157	42	307
TEND TO DISAGREE	182	108	38	35	17	63	105	36	116	29	92	89	104	134	124	119	109	24	185
STRONGLY DISAGREE	68	33	17	19	5	31	32	9	43	16	22	46	29	36	36	33	30	21	66
DON'T KNOW	29	14	7	8	1	6	21	10	16	3	9	20	9	14	12	10	9	6	27
AGREE	616	376	129	111	99	228	312	158	314	144	404	212	413	513	499	473	436	32	612
DISAGREE	250	140	55	54	22	94	136	45	160	45	114	135	133	170	159	152	139	45	251
NET AGREE	366	235	74	58	78	135	175	113	154	99	290	77	280	343	340	321	297	-13	361

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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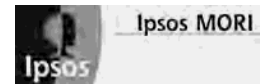


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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 102
 Q.GK16
 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
 WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
STRONGLY AGREE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
TEND TO AGREE	101	29	72	35	62	46	55	72	13	82	20	16	14	5	39	12	24	-	6	25	25	9	110
NEITHER AGREE NOR DISAGREE	306	31	275	90	199	91	216	50	120	242	64	38	40	20	100	37	32	30	46	35	65	61	307
TEND TO DISAGREE	182	21	161	41	132	73	109	14	144	143	39	29	30	6	51	18	16	60	28	16	17	26	185
STRONGLY DISAGREE	68	4	64	4	57	12	55	4	56	44	24	9	11	6	18	5	5	47	1	1	-	9	66
DON'T KNOW	29	1	29	4	11	3	26	5	6	22	7	4	5	2	5	2	3	1	4	1	2	16	27
AGREE	616	105	511	232	369	276	339	288	207	479	137	88	89	40	202	74	111	7	97	111	160	55	612
DISAGREE	250	25	225	45	190	85	164	18	199	187	63	38	42	12	68	23	21	107	29	17	17	35	251
NET AGREE	366	80	286	187	179	191	175	270	8	293	74	50	47	28	134	50	90	-99	67	94	143	21	361

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base



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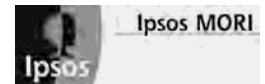
Table 103
 Q.GK16

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
 WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE 1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE 1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
EFFECTIVE BASE 788	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
STRONGLY AGREE 101	20	41	17	9	10	14	24	25	52	14	27	20	54	41	44	11	5	19	16	39	16	110	
TEND TO AGREE 514	8% ^{gr}	6%	10%	14% ^a	12%	8%	7%	8%	10%	8%	8%	8%	9%	7%	10%	9%	13%	5%	8%	11% ^r	9%	9%	
NEITHER AGREE NOR DISAGREE 306	26% ^{cd}	30% ^d	24% ^d	21%	12%	20%	25% ^f	27%	25%	25%	27%	20%	27%	27%	23%	23%	36%	24%	35% ^t	22%	27%	307	
TEND TO DISAGREE 182	42	60	18	14	34	31	65	40	78	21	53	35	94	97	63	20	2	52	25	46	36	185	
STRONGLY DISAGREE 68	6% ^{ht}	4%	5%	2%	7%	14% ^{zab}	6%	5%	3%	8% ^{zh}	4%	5%	6%	5%	6%	4%	6%	11% ^{ztu}	4%	3%	5%	6%	
DONT KNOW 29	3	7	2	1	10	4	12	6	11	9	14	2	14	13	12	4	-	7	5	6	10	27	
AGREE 616	51% ^{eu}	52% ^e	55% ^e	62% ^{ze}	60% ^e	54% ^g	48%	57% ^z	50%	54%	50%	60% ^{zk}	48%	48%	54%	54%	52%	49%	45%	60% ^{zr}	44%	51%	
DISAGREE 250	21% ^{ht}	17%	20%	16%	27%	24% ^h	23% ^h	15%	23% ^h	15%	20%	20%	22%	22%	20%	20%	12%	25% ^{zt}	17%	16%	24%	251	
NET AGREE 366	30% ^{eg}	36% ^e	35% ^{ze}	46% ^{ze}	32% ^e	31% ^g	25%	42% ^{zf}	27%	39% ^{zk}	30%	40% ^{zk}	26%	26%	34% ^{zn}	34%	40%	82	55	149	39	361	
	mru				*		gi			m	m	m						23%	29%	44% ^{zr}	21%	30%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - zj/k/l/m - z/n/o/p/q - z/r/s/t/u
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Table 104
Q.GK17 - TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
SUMMARY TABLE
 BASE: ALL ADULTS AGED 18+

	IN YOUR LOCAL AREA	IN THE COUNTRY AS A WHOLE
UNWEIGHTED BASE	1197	1197
WEIGHTED BASE	1201	1201
EFFECTIVE BASE	788	788
A GREAT DEAL	57 5%	91 8%
A FAIR AMOUNT	461 38%	406 34%
NOT VERY MUCH	459 38%	454 38%
NOTHING AT ALL	203 17%	231 19%
DONT KNOW	22 2%	19 2%
A GREAT DEAL/ A FAIR AMOUNT	517 43%	497 41%
NOT VERY MUCH/ NOTHING AT ALL	662 55%	685 57%
NET A GREAT DEAL/ FAIR AMOUNT	-145 -12%	-188 -16%

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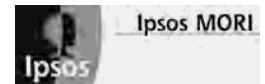
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Table 105
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
VERY INVOLVED	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
FAIRLY INVOLVED	57	27	29	6	14	11	9	6	9	3	20	19	18	20	21	6	9	41	15	61
NOT VERY INVOLVED	461	227	234	56	80	116	78	62	48	20	136	194	131	125	154	92	90	279	182	445
NOT AT ALL INVOLVED	459	233	225	54	66	67	89	76	65	43	120	155	184	132	116	110	101	247	211	453
DONT KNOW	22	4	18	7	4	3	2	1	-	4	12	5	5	2	8	6	5	10	11	24
VERY/FAIRLY INVOLVED	517	255	263	62	93	127	86	68	57	23	155	213	149	145	175	98	100	320	198	506
NOT VERY/NOT AT ALL INVOLVED	662	327	335	83	95	98	118	109	90	68	178	216	268	171	155	155	181	325	337	667
NET VERY/FAIRLY INVOLVED	-145	-73	-72	-21	-2	28	-31	-41	-33	-45	-23	-3	-119	-26	20	-57	-82	-5	-139	-161
	-12%	-12%	-12%	-14%	-1%	12% ^c	-15%	-23%	-23%	-47%	-7%	-1%	-28%	-8%	6%	-22%	-29%	-1%	-25%	-13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 106
 Q.GK17_1
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN...YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
VERY INVOLVED	57	28	9	20	20	36	48	9	3	6	6	3	6	3	7	5	6	6	5	61
	5%	5%	6%	4%	5%	4%	4%	7%	3%	5%	4%	6%	4%	3%	4%	4%	11%zhj	6%	4%	5%
FAIRLY INVOLVED	461	234	48	179	173	288	413	46	39	49	49	24	56	27	60	47	20	45	44	445
	38%ce	43%ce	35%	35%	46%ze	35%	38%	39%	44%em	42%	32%	46%em	40%em	26%	36%	44%em	33%	42%em	41%em	37%
NOT VERY INVOLVED	459	204	49	206	125	334	414	43	33	47	63	17	60	45	65	42	21	36	31	453
	38%	37%	35%	40%	33%	41%z	38%	36%	37%	40%	41%	31%	43%r	43%	39%	39%	35%	33%	30%	38%
NOT AT ALL INVOLVED	203	73	27	103	50	153	185	17	14	13	23	8	16	28	32	13	13	19	24	214
	17%a	13%	20%	20%za	13%	19%z	17%	14%	16%	11%	15%	16%	12%	26%zl	19%	12%	21%l	18%	23%l	18%
DONT KNOW	22	6	5	10	9	13	17	5	1	1	11	-	1	2	3	-	-	1	2	24
	2%	1%	4%	2%	2%	2%	2%	4%zt	1%	1%	7%zhl	-	*	2%	2%	-	-	1%	2%	2%
VERY/FAIRLY INVOLVED	517	263	56	199	193	324	461	55	42	55	56	28	62	31	67	51	26	52	49	506
	43%ce	48%zc	41%	38%	51%ze	39%	43%	46%	47%em	47%	36%	53%jm	45%em	29%	40%	49%em	44%em	48%em	46%em	42%
NOT VERY/ NOT AT ALL INVOLVED	662	276	76	310	175	487	599	60	47	60	86	25	76	72	97	54	34	55	56	667
	55%cd	51%	55%	60%za	46%	59%zd	56%	50%	52%	52%	56%	47%	55%	69%zh	58%	51%	56%	51%	52%	56%
NET VERY/FAIRLY INVOLVED	-145	-14	-20	-111	18	-163	-138	-5	-5	-5	-30	3	-14	-42	-30	-3	-8	-3	-7	-161
	-12%	-3%	-14%	-21%	5%	-20%	-13%	-4%	-5%	-5%	-20%	5%	-10%	-40%	-18%	-3%	-13%	-3%	-7%	-13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

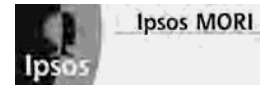
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Table 107
 Q.GK17_1
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN ...YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
VERY INVOLVED	57	34	15	8	10	19	31	10	32	15	49	7	45	46	46	45	45	4	61
FAIRLY INVOLVED	461	285	103	71	80	171	234	110	256	95	340	121	290	385	377	353	305	32	445
NOT VERY INVOLVED	459	272	97	90	60	159	246	112	244	103	230	229	266	340	324	308	284	45	453
NOT AT ALL INVOLVED	203	103	48	52	14	87	102	44	127	32	63	139	89	128	120	108	97	41	214
DON'T KNOW	22	11	6	4	3	4	11	3	18	-	10	10	9	12	11	10	10	4	24
VERY/FAIRLY INVOLVED	517	319	118	79	90	190	265	120	287	110	389	128	335	432	423	398	350	35	506
NOT VERY/NOT AT ALL INVOLVED	662	374	145	142	74	247	348	156	371	134	293	367	355	468	443	417	381	86	667
NET VERY/FAIRLY INVOLVED	-145	-55	-26	-63	16	-56	-82	-37	-84	-24	96	-239	-20	-36	-20	-18	-31	-50	-161
	-12%	-8%	-10%	-28%	10%	-13%	-13%	-13%	-12%	-10%	14%	-47%	-3%	-4%	-2%	-2%	-4%	-40%	-13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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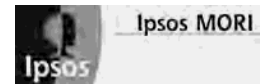
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Table 108
 Q.GK17_1
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN...YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
VERY INVOLVED	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
FAIRLY INVOLVED	57	23	34	20	35	36	21	33	14	48	9	8	5	4	19	14	21	2	1	9	11	-	61
NOT VERY INVOLVED	461	85	376	177	278	198	263	166	192	392	69	62	54	24	165	87	96	20	38	91	117	11	445
NOT AT ALL INVOLVED	459	45	414	132	311	167	292	117	213	345	113	63	79	34	145	30	42	69	97	55	99	66	453
DONT KNOW	203	8	196	39	139	53	151	41	113	132	72	34	33	10	44	2	6	55	37	10	16	77	214
VERY/FAIRLY INVOLVED	22	1	21	3	7	2	20	3	1	13	8	1	4	2	2	3	1	1	3	-	1	13	24
NOT VERY/NOT AT ALL INVOLVED	517	108	410	196	313	234	283	199	205	440	78	70	59	28	185	101	117	21	39	100	128	11	506
NET VERY/FAIRLY INVOLVED	662	52	610	171	449	220	442	159	326	477	185	96	112	44	189	33	48	124	134	65	115	143	667
	-145	55	-200	25	-136	14	-159	40	-121	-37	-107	-26	-53	-17	-4	68	68	-102	-95	34	13	-132	-161
	-12%	34%	-19%	7%	-18%	3%	-21%	11%	-23%	-4%	-40%	-16%	-30%	-23%	-1%	50%	41%	-70%	-54%	21%	5%	-79%	-13%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/v/u
 Overlap formulae used. * small base

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Table 109
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 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN...YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE 1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE 1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
EFFECTIVE BASE 100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
VERY INVOLVED 57	12	21	10	7	4	14	24	12	21	6	17	13	27	27	19	7	2	10	7	21	11	61	
FAIRLY INVOLVED 461	141	154	52	34	45	73	133	126	202	70	132	117	212	220	172	59	9	125	96	139	56	445	
NOT VERY INVOLVED 459	138	154	50	18	53	60	148	139	172	67	139	102	218	241	164	39	15	144	64	140	69	453	
NOT AT ALL INVOLVED 203	40	70	9	9	55	26	47	51	106	30	63	33	107	79	97	20	6	74	21	35	48	214	
DONT KNOW 22	5	2	-	2	7	3	6	4	12	2	6	2	14	12	6	1	2	4	4	4	8	24	
VERY/FAIRLY INVOLVED 517	153	175	62	41	49	88	157	137	223	76	149	130	239	248	192	66	12	135	103	160	67	506	
NOT VERY/ NOT AT ALL INVOLVED 662	178	224	59	28	108	86	194	190	277	97	202	136	324	320	261	59	22	218	84	175	117	667	
NET VERY/FAIRLY INVOLVED -145	-25	-49	3	13	-59	2	-37	-53	-54	-21	-53	-6	-86	-73	-69	7	-10	-83	19	-15	-50	-161	
	-12%	-7%	-12%	3%	18% ^c	1%	-10%	-16%	-11%	-12%	-15%	-2%	-15%	-13%	-15%	6%	-27%	-23%	10% ^t	-5%	-26%	-13%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base

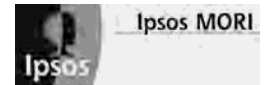
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Table 110
 Q.GK17_2
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN ...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
VERY INVOLVED	91	47	44	11	20	15	12	17	17	-	31	26	34	39	24	7	21	63	28	86
FAIRLY INVOLVED	406	200	206	38	65	106	81	55	41	21	104	186	116	116	134	73	84	250	156	391
NOT VERY INVOLVED	454	235	219	65	73	70	74	73	58	41	138	145	171	108	124	116	107	232	223	459
NOT AT ALL INVOLVED	231	100	131	32	33	35	35	33	32	31	65	70	96	53	51	57	71	103	128	239
DONT KNOW	19	4	15	6	1	2	4	2	-	3	7	6	5	2	6	7	4	7	11	22
VERY/FAIRLY INVOLVED	497	247	250	49	86	120	92	72	57	21	135	213	150	156	157	80	105	313	184	477
NOT VERY/ NOT AT ALL INVOLVED	685	335	350	97	107	105	109	106	90	72	203	215	267	160	175	173	177	335	350	698
NET VERY/FAIRLY INVOLVED	-188	-88	-100	-48	-21	15	-17	-34	-32	-51	-69	-2	-117	-5	-17	-93	-73	-22	-166	-221
	-16%	-15%	-16%	-31%	-11%	7%k	-8%	-19%	-22%	-53%	-20%	-1%	-28%	-1%	-5%	-36%	-25%	-3%	-30%	-18%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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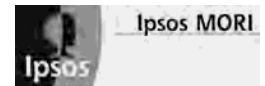
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Table 111
 Q.GK17_2
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN ...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEI GHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
VERY INVOLVED	91	40	12	38	24	67	84	7	6	12	12	5	12	7	7	12	6	7	6	86
FAIRLY INVOLVED	406	219	36	150	141	265	366	41	32	42	48	22	52	16	62	36	19	45	32	391
NOT VERY INVOLVED	454	202	49	203	143	311	400	52	36	41	64	18	58	42	61	40	20	40	35	459
NOT AT ALL INVOLVED	231	77	36	118	64	167	215	15	16	20	21	9	17	36	34	18	15	14	31	239
DONT KNOW	19	7	3	8	5	13	14	5	1	1	7	-	1	3	3	-	-	1	2	22
VERY/FAIRLY INVOLVED	497	260	49	189	165	332	449	48	38	54	61	26	63	23	69	48	25	52	38	477
NOT VERY/ NOT AT ALL INVOLVED	685	279	86	321	207	479	614	67	51	60	85	26	75	79	96	58	35	55	67	698
NET VERY/FAIRLY INVOLVED	-188	-19	-37	-133	-41	-147	-165	-19	-13	-6	-24	*	-11	-56	-27	-10	-9	-3	-29	-221
	-16%	-3%	-27%	-26%	-11%	-18%	-15%	-16%	-15%	-5%	-16%	*	-8%	-53%	-16%	-10%	-16%	-3%	-27%	-18%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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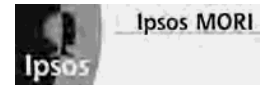
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Table 112
 Q.GK17.2
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
VERY INVOLVED	91	53	24	14	20	33	45	25	49	17	80	11	72	76	76	74	73	7	86
FAIRLY INVOLVED	406	255	81	69	79	147	198	92	236	78	317	89	268	355	342	325	283	22	391
NOT VERY INVOLVED	454	265	115	74	45	161	255	119	233	102	216	238	242	318	304	285	260	50	459
NOT AT ALL INVOLVED	231	124	44	63	24	97	115	40	144	47	73	158	112	154	147	135	121	43	239
DONT KNOW	19	9	5	4	-	4	11	3	15	-	7	10	5	10	8	6	5	3	22
VERY/FAIRLY INVOLVED	497	308	105	84	99	180	243	117	285	95	397	100	339	431	418	399	356	29	477
NOT VERY/NOT AT ALL INVOLVED	685	388	159	138	69	257	370	159	377	149	289	396	354	472	451	421	380	93	698
NET VERY/FAIRLY INVOLVED	-188	-81	-54	-54	30	-77	-127	-42	-92	-54	108	-296	-15	-41	-34	-22	-24	-64	-221
	-16%	-11%	-20%	-24%	18%	-17%	-20%	-15%	-14%	-22%	16%	-59%	-2%	-4%	-4%	-3%	-3%	-51%	-18%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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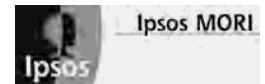
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 113
 Q.GK17_2
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
VERY INVOLVED	91	39	52	27	64	42	49	38	39	83	8	20	16	4	27	19	45	1	3	5	18	-	86
FAIRLY INVOLVED	406	81	325	166	237	194	213	147	154	338	68	51	44	23	167	78	84	25	23	63	123	11	391
NOT VERY INVOLVED	454	28	426	123	311	151	303	133	198	347	108	61	69	32	130	37	31	57	92	76	91	71	459
NOT AT ALL INVOLVED	231	12	219	52	153	67	164	38	140	152	79	34	43	15	49	2	6	63	57	20	10	73	239
DONT KNOW	19	1	18	3	5	2	16	5	1	10	8	1	3	-	2	*	2	-	1	1	3	12	22
VERY/FAIRLY INVOLVED	497	120	377	193	301	236	261	185	193	421	76	71	60	27	194	97	128	26	26	68	141	11	477
NOT VERY/ NOT AT ALL INVOLVED	685	40	645	175	464	218	467	171	338	499	187	96	113	47	179	39	37	119	149	96	101	144	698
NET VERY/FAIRLY INVOLVED	-188	80	-268	19	-163	18	-206	14	-145	-78	-110	-24	-52	-20	15	58	92	-93	-123	-28	40	-134	-221
	-16%	50%	-26%	5%	-21%	4%	-28%	4%	-27%	-8%	-41%	-14%	-30%	-28%	4%	43%	55%	-64%	-70%	-17%	16%	-80%	-18%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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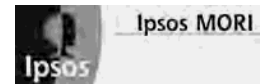
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 114
 Q.GK17_2
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE 1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE 1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
EFFECTIVE BASE 788	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
VERY INVOLVED 91	27	27	6	13	9	17	39	23	29	16	29	33	28	43	34	12	2	23	12	34	9	86	
FAIRLY INVOLVED 406	8% ^m	8%	7%	5%	18% ^{zab}	5%	10%	11% ^{zi}	7%	6%	9%	8%	12% ^{zm}	5%	7%	7%	10%	7%	6%	6%	10%	5%	7%
NOT VERY INVOLVED 454	34% ^{er}	39% ^e	36% ^e	44% ^{ze}	40% ^e	18%	36% ^{eg}	30%	33%	37%	35%	32%	36%	34%	35%	31%	38%	27%	26%	39% ^r	44% ^{zr}	33%	
NOT AT ALL INVOLVED 231	19% ^{lt}	17%	17%	12%	16%	36% ^{za}	21%	18%	17%	21%	21%	16%	21% ^l	18%	21%	17%	25%	21% ^{lt}	17%	13%	27% ^{zt}	20%	
DONT KNOW 19	4	3	-	1	6	5	7	4	8	1	5	4	9	7	8	1	2	2	4	3	8	22	
VERY/FAIRLY INVOLVED 497	41% ^{er}	47% ^e	43% ^e	50% ^e	58% ^{zb}	23%	45%	41%	40%	44%	40%	48% ^{zm}	39%	43%	39%	47%	34%	32%	45% ^r	54% ^{zr}	33%	40%	
NET VERY/FAIRLY INVOLVED -188	-15	-56	-1	13	-83	-12	-57	-62	-70	-18	-65	-4	-119	-78	-94	-6	-10	-123	-14	30	-56	-221	
	-16%	-4%	-14%	-1%	18% ^c	-50%	-7%	-16%	-19%	-14%	-10%	-18%	-2%	-14%	-21%	-4%	-28%	-35%	-7%	9% ^s	-29%	-18%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base

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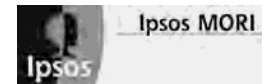


**J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8**

**Table 115
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+**

		Q.GK13-HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?								
TOTAL		VERY INTERESTED	FAIRLY INTERESTED	NOT VERY INTERESTED	NOT AT ALL INTERESTED	DON'T KNOW	VERY/FAIRLY INTERESTED	NOT VERY/NOT AT ALL INTERESTED	NET VERY/FAIRLY INTERESTED	
UNWEIGHTED BASE	1197	170	649	288	76	14	819	364	455	
WEIGHTED BASE	1201	171	665	282	71	13	836	353	483	
	100%	14%	55%	23%	6%	1%	70%	29%	40%	
EFFECTIVE BASE	788	133	391	212	55	11	517	267	250	
VERY INVOLVED	57	34	17	6	-	-	51	6	46	
	5%	20%	3%	2%	-	-	6%	2%	9%	
FAIRLY INVOLVED	461	87	308	57	7	3	394	64	331	
	38%	51%	46%	20%	10%	22%	47%	18%	69%	
NOT VERY INVOLVED	459	36	257	150	15	1	293	165	127	
	38%	21%	39%	53%	21%	5%	35%	47%	26%	
NOT AT ALL INVOLVED	203	13	77	64	45	4	90	109	-19	
	17%	8%	12%	23%	64%	34%	11%	31%	-4%	
DON'T KNOW	22	1	6	6	3	5	7	10	-2	
	2%	-	1%	2%	5%	39%	1%	3%	-1%	
VERY/FAIRLY INVOLVED	517	121	325	62	7	3	445	69	376	
	43%	71%	49%	22%	10%	22%	53%	20%	78%	
NOT VERY/NOT AT ALL INVOLVED	662	49	334	214	60	5	383	274	109	
	55%	29%	50%	76%	85%	39%	46%	78%	23%	
NET VERY/FAIRLY INVOLVED	-145	71	-9	-152	-53	-2	62	-205	267	
	-12%	42%	-1%	-54%	-75%	-17%	7%	-58%	55%	

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Table 116
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
IN ...YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

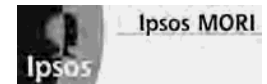
	Q.GK14-HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?								
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1197	51	476	559	99	12	527	658	-131
WEIGHTED BASE	1201	44	504	552	90	11	548	642	-94
	100%	4%	42%	46%	8%	1%	46%	53%	-8%
EFFECTIVE BASE	788	41	271	417	78	10	305	494	-189
VERY INVOLVED	57	12	27	17	1	-	39	18	21
	5%	27%	5%	3%	1%	-	7%	3%	-22%
FAIRLY INVOLVED	461	16	251	171	21	2	267	193	74
	38%	36%	50%	31%	24%	15%	49%	30%	-79%
NOT VERY INVOLVED	459	9	181	259	10	-	190	269	-79
	38%	21%	36%	47%	11%	-	35%	42%	84%
NOT AT ALL INVOLVED	203	7	42	99	51	4	49	150	-101
	17%	16%	8%	18%	57%	40%	9%	23%	107%
DON'T KNOW	22	-	4	6	7	5	4	13	-9
	2%	-	1%	1%	7%	45%	1%	2%	10%
VERY/FAIRLY INVOLVED	517	28	278	188	22	2	306	210	95
	43%	63%	55%	34%	25%	15%	56%	33%	-101%
NOT VERY/ NOT AT ALL INVOLVED	662	16	222	358	61	4	239	419	-180
	55%	37%	44%	65%	68%	40%	44%	65%	191%
NET VERY/FAIRLY INVOLVED	-145	12	55	-170	-39	-3	67	-209	276
	-12%	26%	11%	-31%	-43%	-24%	12%	-32%	-292%

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8**

**Table 117
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+**

		Q.GK15-WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?							
		WORK EXTREMELY WELL AND COULD NOT BE IMPROVED	COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORK WELL	COULD BE IMPROVED QUITE A LOT	NEED A GREAT DEAL OF IMPROVEMENT	DON'T KNOW	WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	NET WORKS WELL
TOTAL									
UNWEIGHTED BASE	1197	22	532	451	130	62	554	581	-27
WEIGHTED BASE	1201	19	564	436	120	62	583	556	27
	100%	2%	47%	36%	10%	5%	49%	46%	2%
EFFECTIVE BASE	788	18	313	334	98	51	328	432	-104
VERY INVOLVED	57	1	19	25	11	-	21	36	-15
	5%	8%	3%	6%	9%	-	4%	6%	-57%
FAIRLY INVOLVED	461	9	253	157	28	15	262	184	77
	38%	46%	45%	36%	23%	24%	45%	33%	286%
NOT VERY INVOLVED	459	2	233	177	34	13	235	211	24
	38%	13%	41%	41%	28%	21%	40%	38%	91%
NOT AT ALL INVOLVED	203	6	55	75	46	21	61	121	-60
	17%	34%	10%	17%	38%	34%	11%	22%	-222%
DON'T KNOW	22	-	4	3	1	14	4	4	*
	2%	-	1%	1%	1%	22%	1%	1%	2%
VERY/FAIRLY INVOLVED	517	10	272	181	39	15	282	220	62
	43%	54%	48%	42%	33%	24%	48%	40%	229%
NOT VERY/ NOT AT ALL INVOLVED	662	9	288	252	80	34	297	332	-35
	55%	46%	51%	58%	67%	54%	51%	60%	-131%
NET VERY/FAIRLY INVOLVED	-145	1	-16	-70	-41	-19	-14	-111	97
	-12%	8%	-3%	-16%	-34%	-30%	-2%	-20%	360%

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**Table 118
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+**

	Q.GK16-WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.									
	TOTAL	STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DON'T KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	1197	110	502	307	185	66	27	612	251	361
WEIGHTED BASE	1201	101	514	306	182	68	29	616	250	366
EFFECTIVE BASE	100%	8%	43%	26%	15%	6%	2%	51%	21%	30%
VERY INVOLVED	788	85	382	140	148	52	24	467	200	267
FAIRLY INVOLVED	57	24	17	3	7	4	1	41	11	30
NOT VERY INVOLVED	5%	23%	3%	1%	4%	6%	4%	7%	4%	8%
NOT AT ALL INVOLVED	461	45	259	95	45	15	3	304	59	244
DONT KNOW	38%	44%	50%	31%	24%	22%	10%	49%	24%	67%
NET VERY/FAIRLY INVOLVED	459	22	179	152	86	12	7	201	99	102
NET NOT VERY/NOT AT ALL INVOLVED	38%	22%	35%	50%	47%	18%	24%	33%	40%	28%
VERY/FAIRLY INVOLVED	203	10	56	49	44	36	7	67	80	-14
NOT VERY/NOT AT ALL INVOLVED	17%	10%	11%	16%	24%	54%	25%	11%	32%	-4%
DONT KNOW	22	1	3	7	-	-	11	3	-	3
VERY/FAIRLY INVOLVED	2%	1%	1%	2%	-	-	37%	1%	-	1%
NET VERY/FAIRLY INVOLVED	517	68	276	98	52	19	4	345	70	274
NET NOT VERY/NOT AT ALL INVOLVED	43%	68%	54%	32%	28%	28%	14%	56%	28%	75%
VERY/FAIRLY INVOLVED	662	32	236	201	130	49	15	268	179	89
NET NOT VERY/NOT AT ALL INVOLVED	55%	32%	46%	66%	72%	72%	50%	43%	72%	24%
NET VERY/FAIRLY INVOLVED	-145	36	41	-102	-78	-30	-11	77	-109	186
NET NOT VERY/NOT AT ALL INVOLVED	-12%	36%	8%	-33%	-43%	-45%	-36%	12%	-44%	51%

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 119
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
IN ...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

	Q.GK13-HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?								
	TOTAL	VERY INTERESTED	FAIRLY INTERESTED	NOT VERY INTERESTED	NOT AT ALL INTERESTED	DON'T KNOW	VERY/FAIRLY INTERESTED	NOT VERY/NOT AT ALL INTERESTED	NET VERY/FAIRLY INTERESTED
UNWEIGHTED BASE	1197	170	649	288	76	14	819	364	455
WEIGHTED BASE	1201	171	665	282	71	13	836	353	483
	100%	14%	55%	23%	6%	1%	70%	29%	40%
EFFECTIVE BASE	788	133	391	212	55	11	517	267	250
VERY INVOLVED	91	29	48	13	-	1	77	13	63
	8%	17%	7%	5%	-	9%	9%	4%	13%
FAIRLY INVOLVED	406	79	256	66	4	1	336	70	266
	34%	47%	39%	23%	6%	5%	40%	20%	55%
NOT VERY INVOLVED	454	47	256	132	19	1	303	151	152
	38%	27%	39%	47%	27%	5%	36%	43%	32%
NOT AT ALL INVOLVED	231	14	99	68	44	5	114	112	1
	19%	8%	15%	24%	62%	42%	14%	32%	*
DON'T KNOW	19	1	5	4	3	5	7	7	*
	2%	1%	1%	1%	5%	39%	1%	2%	*
VERY/FAIRLY INVOLVED	497	108	304	79	4	2	412	83	329
	41%	63%	46%	28%	6%	14%	49%	24%	68%
NOT VERY/NOT AT ALL INVOLVED	685	61	355	200	63	6	417	263	154
	57%	36%	53%	71%	89%	47%	50%	74%	32%
NET VERY/FAIRLY INVOLVED	-188	47	-51	-121	-58	-4	-4	-180	175
	-16%	28%	-8%	-43%	-83%	-33%	-1%	-51%	36%

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Table 120
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
IN ...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

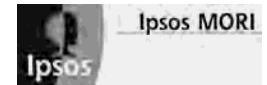
	Q.GK14-HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?								
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1197	51	476	559	99	12	527	658	-131
WEIGHTED BASE	1201	44	504	552	90	11	548	642	-94
	100%	4%	42%	46%	8%	1%	46%	53%	-8%
EFFECTIVE BASE	788	41	271	417	78	10	305	494	-189
VERY INVOLVED	91	8	38	41	4	-	46	45	1
	8%	18%	7%	7%	5%	-	8%	7%	-1%
FAIRLY INVOLVED	406	16	217	158	15	1	233	173	60
	34%	36%	43%	29%	17%	6%	42%	27%	-63%
NOT VERY INVOLVED	454	10	189	239	16	-	199	255	-57
	38%	23%	37%	43%	18%	-	36%	40%	60%
NOT AT ALL INVOLVED	231	9	58	109	49	5	68	158	-90
	19%	21%	12%	20%	55%	49%	12%	25%	96%
DON'T KNOW	19	1	2	6	5	5	3	11	-8
	2%	1%	-	1%	6%	45%	1%	2%	8%
VERY/FAIRLY INVOLVED	497	24	254	199	19	1	278	218	60
	41%	54%	50%	36%	21%	6%	51%	34%	-64%
NOT VERY/ NOT AT ALL INVOLVED	685	20	247	348	66	5	267	414	-147
	57%	44%	49%	63%	73%	49%	49%	64%	156%
NET VERY/FAIRLY INVOLVED	-188	4	7	-149	-46	-5	12	-195	207
	-16%	10%	1%	-27%	-51%	-43%	2%	-30%	-220%

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Table 121
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
IN...THE COUNTRY AS A WHOLE?
BASE: ALL ADULTS AGED 18+

		Q.GK15-WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?							
		WORK EXTREMELY WELL AND COULD NOT BE IMPROVED	COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORK WELL	COULD BE IMPROVED BUT MAINLY IMPROVED QUITE A LOT	NEED A GREAT DEAL OF IMPROVEMENT	DON'T KNOW	WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	NET WORKS WELL
TOTAL									
UNWEIGHTED BASE	1197	22	532	451	130	62	554	581	-27
WEIGHTED BASE	1201	19	564	436	120	62	583	556	27
	100%	2%	47%	36%	10%	5%	49%	46%	2%
EFFECTIVE BASE	788	18	313	334	98	51	328	432	-104
VERY INVOLVED	91	3	37	34	15	2	40	49	-9
	8%	15%	7%	8%	12%	3%	7%	9%	-35%
FAIRLY INVOLVED	406	3	232	134	24	13	235	159	76
	34%	18%	41%	31%	20%	20%	40%	29%	283%
NOT VERY INVOLVED	454	8	228	169	31	18	236	200	36
	38%	43%	40%	39%	26%	29%	41%	36%	134%
NOT AT ALL INVOLVED	231	4	65	93	49	20	69	142	-73
	19%	24%	12%	21%	41%	32%	12%	26%	-271%
DON'T KNOW	19	-	3	5	1	10	3	6	-3
	2%	-	*	1%	1%	16%	*	1%	-12%
VERY/FAIRLY INVOLVED	497	6	268	169	39	15	275	208	67
	41%	33%	48%	39%	32%	24%	47%	37%	248%
NOT VERY/ NOT AT ALL INVOLVED	685	12	293	262	80	38	305	342	-37
	57%	67%	52%	60%	67%	61%	52%	62%	-136%
NET VERY/FAIRLY INVOLVED	-188	-6	-25	-93	-41	-23	-31	-134	103
	-16%	-33%	-4%	-21%	-34%	-37%	-5%	-24%	384%

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



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Table 122
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
IN ...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

	Q.GK16-WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.									
	TOTAL	STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DON'T KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	1197	110	502	307	185	66	27	612	251	361
WEIGHTED BASE	1201	101	514	306	182	68	29	616	250	366
	100%	8%	43%	26%	15%	6%	2%	51%	21%	30%
EFFECTIVE BASE	788	85	382	140	148	52	24	467	200	267
VERY INVOLVED	91	22	34	16	11	7	2	56	17	39
	8%	22%	7%	5%	6%	10%	6%	9%	7%	11%
FAIRLY INVOLVED	406	42	212	93	45	12	3	253	57	197
	34%	41%	41%	30%	25%	17%	10%	41%	23%	54%
NOT VERY INVOLVED	454	29	203	131	75	10	7	232	85	147
	38%	29%	39%	43%	41%	14%	23%	38%	34%	40%
NOT AT ALL INVOLVED	231	8	65	62	48	40	7	74	88	-15
	19%	8%	13%	20%	27%	59%	25%	12%	35%	-4%
DON'T KNOW	19	-	1	5	2	-	11	1	2	-2
	2%	-	*	2%	1%	-	37%	*	1%	*
VERY/FAIRLY INVOLVED	497	64	246	109	56	18	5	309	74	235
	41%	63%	48%	36%	31%	27%	16%	50%	30%	64%
NOT VERY/ NOT AT ALL INVOLVED	685	38	268	193	124	49	14	306	173	132
	57%	37%	52%	63%	68%	73%	48%	50%	69%	36%
NET VERY/FAIRLY INVOLVED	-188	26	-22	-83	-68	-31	-9	4	-99	103
	-16%	26%	-4%	-27%	-37%	-46%	-32%	1%	-40%	28%

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Table 123
Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
SUMMARY TABLE
BASE: ALL ADULTS AGED 18+

	GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS*
UNWEIGHTED BASE	1197	1197	1197	1197	1197	1197	1197	1197
WEIGHTED BASE	1201	1201	1201	1201	1201	1201	1201	1201
EFFECTIVE BASE	788	788	788	788	788	788	788	788
WILL DEFINITELY DO	113 9%	22 2%	68 6%	116 10%	103 9%	101 8%	30 2%	130 11%
WILL PROBABLY DO	192 16%	62 5%	179 15%	227 19%	198 16%	87 7%	65 5%	199 17%
MAY DO	295 25%	139 12%	426 35%	383 32%	289 24%	161 13%	108 9%	269 22%
NOT VERY LIKELY TO DO	292 24%	389 32%	299 25%	302 25%	386 32%	337 28%	334 28%	291 24%
DEFINITELY WON'T	297 25%	576 48%	213 18%	162 13%	212 18%	501 42%	642 53%	299 25%
DON'T KNOW	13 1%	14 1%	16 1%	12 1%	13 1%	14 1%	23 2%	12 1%
WILL DEFINITELY/PROBABLY DO	305 25%	84 7%	247 21%	343 29%	301 25%	188 16%	94 8%	329 27%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	589 49%	965 80%	511 43%	463 39%	598 50%	838 70%	976 81%	590 49%
NET WILL DEFINITELY/PROBABLY DO	-284 -24%	-881 -73%	-264 -22%	-121 -10%	-297 -25%	-649 -54%	-882 -73%	-261 -22%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	48 4%	10 1%	23 2%	46 4%	35 3%	26 2%	14 1%	63 5%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	50 4%	13 1%	35 3%	65 5%	57 5%	33 3%	12 1%	53 4%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	70 6%	13 1%	61 5%	76 6%	61 5%	38 3%	11 1%	71 6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	136 11%	48 4%	128 11%	156 13%	148 12%	91 8%	57 5%	142 12%

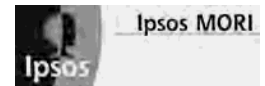
For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 124
Q.GK18_1
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
WILL DEFINITELY DO	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
WILL DEFINITELY DO	113	46	67	12	27	33	19	12	8	2	38	52	22	41	38	16	18	79	34	110
	9%ilr	8%	11%	8%	14%hi	14%hil	9%i	7%	6%	2%	11%ci	12%fil	5%	13%zo	11%	6%	6%	12%zr	6%	9%
WILL PROBABLY DO	192	102	90	40	47	55	28	11	7	4	87	83	22	50	74	33	36	123	69	192
	16%ghir	17%	15%	26%zghil	24%zghil	24%zghil	14%zghil	6%	5%	5%	25%zghil	19%zghil	5%	16%	22%zop	13%	13%	19%zr	13%	16%
MAY DO	295	157	138	43	65	53	52	42	26	13	108	105	82	76	79	76	64	155	140	279
	25%gil	27%	22%	28%hii	34%zghil	23%	24%	24%	18%	14%	31%zghil	24%	19%	24%	23%	29%	22%	24%	26%	23%
NOT VERY LIKELY TO DO	292	138	154	27	30	49	56	59	45	27	56	105	131	81	81	58	72	163	129	301
	24%cdj	24%	25%	18%	15%	22%	27%cdj	33%zcdj	31%zcdj	28%zcdj	16%	24%zcdj	31%zcdj	26%	24%	22%	25%	25%	24%	25%
DEFINITELY WON'T	297	138	159	29	22	36	49	55	60	46	51	85	161	68	63	71	95	131	165	296
	25%dejk	23%	26%	19%j	11%	16%	24%zcdj	31%zcdj	41%zcdj	49%zcdj	15%	20%	38%zcdj	22%	19%	27%zn	33%zmn	20%	30%zcdj	25%
DON'T KNOW	13	6	7	2	3	1	2	*	1	3	5	3	4	1	3	6	3	4	9	19
	1%	1%	1%	1%	2%	1%	1%	*	1%	3%	2%	1%	1%	*	1%	2%	1%	1%	2%	2%
WILL DEFINITELY/PROBABLY DO	305	148	157	52	73	88	48	23	15	6	125	135	44	91	112	49	54	202	103	302
	25%ghilopr	25%	25%	34%zghil	38%zghil	38%zghil	23%zghil	13%	10%	6%	36%zghil	31%zghil	10%	29%zop	33%zop	19%	19%	31%zr	19%	25%
NOT VERY LIKELY TO DO/DEFINITELY WON'T	589	275	313	56	51	86	104	113	105	73	107	190	292	150	144	129	166	294	295	597
	49%cdjejq	47%	51%	36%j	27%	38%	51%zcdj	63%zcdj	71%zcdj	77%zcdj	31%	44%zcdj	69%zcdj	47%	43%	50%	58%zmn	45%	54%zcdj	50%
NET WILL DEFINITELY/PROBABLY DO	-284	-127	-157	-4	22	2	-56	-90	-90	-67	18	-54	-248	-59	-33	-80	-112	-92	-192	-295
	-24%	-22%	-25%	-2%	11%cej	1%	-27%	-50%	-61%	-71%	5%c	-13%	-59%	-19%	-10%	-31%	-39%	-14%	-35%	-25%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	48	29	19	6	8	29	4	*	1	*	14	32	1	9	30	5	3	39	9	29
	4%ghilpr	5%	3%	4%gl	4%gl	13%zcdj	2%	*	*	*	4%gl	7%zfg	*	3%	9%zmo	2%	1%	6%zr	2%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	50	23	26	13	8	15	8	4	2	-	21	23	6	18	9	12	11	27	23	54
	4%il	4%	4%	9%zghil	4%	6%l	4%	2%	1%	-	6%hil	5%l	1%	6%	3%	4%	4%	4%	4%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	70	31	39	12	13	22	14	4	4	2	25	36	10	20	23	16	12	43	28	67
	6%gl	5%	6%	8%ghil	6%l	10%ghil	7%l	2%	3%	2%	7%gl	8%ghil	2%	6%	7%	6%	4%	6%	5%	6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	136	64	72	20	45	22	22	15	9	4	65	44	27	44	49	16	28	93	43	152
	11%hilor	11%	12%	13%hii	23%zcdj	10%	11%	8%	6%	4%	19%zcdj	10%	6%	14%o	15%o	6%	10%	14%zr	8%	13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base



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Table 125
Q.GK18.1
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
100%		45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
WILL DEFINITELY DO	113	51	22	39	59	53	99	12	6	10	21	5	12	6	15	13	6	10	8	110
9%ce		9%	16%zc	8%	16%ze	6%	9%	10%	7%	8%	14%	10%	9%	5%	9%	13%	10%	9%	8%	9%
WILL PROBABLY DO	192	104	21	67	104	88	167	25	11	32	20	10	15	14	28	15	11	17	19	192
16%ce		19%c	15%	13%	28%ze	11%	16%	21%z	13%	28%	13%	19%	11%	13%	17%	15%	18%	16%	18%	16%
MAY DO	295	145	41	108	111	184	256	37	13	27	50	6	47	23	36	32	12	22	28	279
25%ce		27%	30%c	21%	29%e	22%	24%	31%zf	14%	23%	32%zh	11%	34%zh	22%	21%	30%hk	20%	21%	26%k	23%
NOT VERY LIKELY TO DO	292	138	26	128	56	236	269	22	29	33	34	15	28	27	45	13	15	31	22	301
24%cd		25%	19%	25%	15%	29%zd	25%	18%	32%o	29%	22%	29%o	20%	25%o	27%o	12%	25%o	29%o	21%	25%
DEFINITELY WON'T	297	102	26	168	44	253	278	17	30	14	23	17	35	34	44	32	16	25	28	296
25%ad		19%	19%	32%za	12%	31%zd	26%g	14%	33%j	12%	15%	32%j	25%j	33%j	26%j	30%j	26%j	23%	26%j	25%
DON'T KNOW	13	4	1	8	3	9	7	6	1	-	5	-	1	2	-	-	-	2	2	19
1%fl		1%	1%	1%	1%	1%	1%	5%zf	1%	-	3%zn	-	1%	2%	-	-	-	2%	1%	2%
WILL DEFINITELY/PROBABLY DO	305	156	43	106	163	141	266	37	17	42	41	15	27	19	43	29	17	27	28	302
25%ce		29%c	31%c	20%	43%ze	17%	25%	31%z	19%	36%	27%	28%	19%	18%	26%	27%	28%	25%	26%	25%
NOT VERY LIKELY TO DO/DEFINITELY WON'T	589	240	52	296	99	489	547	39	59	47	57	32	63	61	89	45	31	56	50	597
49%cab		44%	38%	57%za	26%	59%zd	51%zg	33%	65%zj	41%	37%	61%j	46%	58%j	53%j	43%	52%j	52%j	47%	50%
NET WILL DEFINITELY/PROBABLY DO	-284	-85	-9	-190	64	-348	-281	-2	-41	-6	-15	-17	-36	-42	-46	-16	-14	-29	-22	-295
-24%		-16%	-7%	-37%	17%	-42%	-26%	-2%	-46%	-5%	-10%	-33%	-26%	-40%	-27%	-15%	-24%	-27%	-21%	-25%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	48	32	8	8	41	7	46	2	3	22	4	2	1	4	4	4	2	1	2	29
4%cel		6%c	6%c	2%	11%ze	1%	4%	2%	3%	19%	2%	4%	1%	4%	2%	4%	4%	1%	2%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	50	21	6	23	30	20	46	4	2	8	3	4	2	3	4	7	5	6	6	54
4%ee		4%	4%	4%	8%ze	2%	4%	3%	2%	7%	2%	8%l	2%	3%	2%	6%	8%zjn	5%	5%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	70	32	15	23	33	37	66	5	4	3	8	7	5	5	12	10	4	6	7	67
6%ce		6%	11%zc	4%	9%e	4%	6%	4%	5%	3%	5%	13%zl	3%	5%	7%	9%	6%	6%	6%	6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	136	70	14	52	59	77	109	27	9	8	26	2	19	7	23	8	6	15	13	152
11%ef		13%	10%	10%	16%ze	9%	10%	22%zf	9%	7%	17%zkm	4%	14%	7%	14%	8%	10%	14%	12%	13%

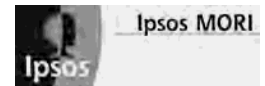
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 126
Q.GK18_1
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
100%	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
EFFECTIVE BASE	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
WILL DEFINITELY DO	113	76	25	12	27	38	57	35	53	25	84	29	68	93	91	83	72	9	110
9%ck	11%c	9%	5%	16%zef	9%	9%	13%zh	8%	10%	12%zk	6%	10%	10%p	10%l	10%	10%	10%	7%	9%
WILL PROBABLY DO	192	122	57	13	26	89	90	46	107	40	117	75	99	141	136	128	104	12	192
16%cd	17%c	21%zc	6%	15%	20%z	14%	16%	16%	16%	17%	15%	14%	14%	15%lp	15%l	15%	14%	10%	16%
MAY DO	295	191	65	39	33	100	169	76	151	68	167	127	166	227	217	202	186	28	279
25%cc	27%c	24%	17%	20%	23%	27%z	27%	22%	28%	24%	24%	25%	24%	25%l	25%l	24%	25%l	22%	23%
NOT VERY LIKELY TO DO	292	155	65	70	44	100	147	62	179	51	177	114	176	219	211	202	182	35	301
24%	22%	24%	31%za	26%	23%	24%	22%	26%	21%	26%	23%	25%mn	24%	24%	24%	25%l	25%l	26%	25%
DEFINITELY WONT	297	156	53	88	36	109	154	56	180	60	143	153	185	226	218	206	193	41	296
25%bg	22%	20%	39%za	22%	25%	25%	20%	27%	25%	21%	30%zj	27%mn	25%	25%	25%	26%l	26%l	32%z	25%
DONT KNOW	13	5	4	4	*	4	8	5	8	1	5	7	4	7	5	5	4	1	19
1%np	1%	1%	2%	*	1%	1%	2%	2%	1%	*	1%	1%	1%l	1%np	1%	1%	1%	1%	2%
WILL DEFINITELY/PROBABLY DO	305	197	82	25	53	128	147	81	159	64	200	104	167	234	226	211	176	21	302
25%ck	28%c	30%zc	11%	32%	29%	24%	29%	24%	26%	29%zk	21%	24%	26%lp	26%l	26%	24%	17%	25%	
NOT VERY LIKELY TO DO/DEFINITELY WONT	589	311	118	158	81	210	301	118	359	111	321	268	361	445	429	408	375	76	597
49%ag	44%	44%	70%za	48%	48%	48%	42%	53%zg	45%	46%	53%z	46%	52%zm	49%	49%	49%	51%l	60%zm	50%
NET WILL DEFINITELY/PROBABLY DO	-284	-114	-37	-133	-27	-82	-154	-37	-200	-47	-120	-164	-194	-212	-203	-197	-199	-54	-295
-24%	-16%	-14%	-59%	-16%	-19%	-25%	-13%	-30%	-19%	-17%	-32%	-28%	-23%	-23%	-24%	-27%	-43%	-25%	
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	48	40	6	2	2	26	22	3	36	9	28	20	12	37	37	34	14	4	29
4%cdg	6%zbc	2%	1%	1%	6%cd	4%	1%	5%g	4%	4%	4%	4%	2%	4%lp	4%l	4%	2%	3%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	50	31	17	1	4	17	30	14	24	12	29	21	30	38	37	34	30	4	54
4%c	4%c	6%zc	*	2%	4%	5%	5%	3%	5%	4%	4%	4%	4%	4%	4%	4%	4%	3%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	70	43	21	7	12	23	39	19	32	19	45	25	38	51	48	47	40	4	67
6%c	6%	8%c	3%	7%	5%	6%	7%	5%	8%	7%	7%	5%	5%	6%	5%	6%	5%	3%	6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	136	83	38	15	35	61	56	45	68	24	98	39	88	108	105	97	91	9	152
11%cf	12%	14%c	7%	21%ze	14%	9%	16%zh	10%	10%	14%zk	8%	13%mn	12%	12%	12%	12%l	7%	13%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

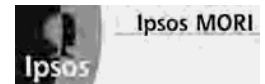


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Table 127
 Q.GK18_1
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
WILL DEFINITELY DO	113	37	75	36	74	56	57	36	45	100	13	18	15	6	39	18	27	5	26	32	1	4	110
	9%bf	23%zb	7%	10%	10%	12%zf	8%	10%	9%	11%zj	5%	11%	8%	9%	10%	13%qt	16%zqt	3%	15%zq	19%zqt	*	3%	9%
WILL PROBABLY DO	192	25	167	66	122	63	129	73	77	173	19	23	18	14	86	37	23	9	25	50	33	16	192
	16%jl	15%	16%	18%	16%	14%	17%	20%z	15%	19%zj	7%	14%	10%	19%	23%zk	27%zp	14%	6%	14%	30%zp	13%	10%	16%
MAY DO	295	31	263	95	192	98	197	101	107	251	44	31	39	12	102	50	41	23	42	46	43	49	279
	25%ch	19%	25%	26%	25%	21%	26%	28%h	20%	27%zj	16%	18%	22%	16%	27%	37%zp	24%	16%	24%	28%q	18%	30%qt	23%
NOT VERY LIKELY TO DO	292	34	258	99	172	133	159	73	138	211	81	43	53	29	76	25	39	38	47	23	76	43	301
	24%df	21%	25%	27%	22%	29%zf	21%	20%	26%	23%	30%zi	26%	30%ni	39%zn	20%	19%	24%	26%ss	26%ss	14%	31%os	26%ss	25%
DEFINITELY WON'T	297	34	263	73	205	104	193	75	164	188	109	50	51	13	71	4	37	70	35	14	90	47	296
	25%io	21%	25%	20%	27%z	23%	26%	21%	31%zo	20%	40%zi	30%ni	29%ni	17%	19%	3%	22%os	48%zo	20%os	8%	37%zo	28%os	25%
DONT KNOW	13	-	13	3	4	3	10	2	*	7	5	3	*	-	1	2	-	-	1	*	2	8	19
	1%dh	-	1%	1%	*	1%	1%	1%	*	1%	2%	2%	*	-	*	1%	-	-	1%	*	1%	5%zpq	2%
WILL DEFINITELY/PROBABLY DO	305	62	243	101	196	119	186	110	123	273	32	41	33	21	126	54	50	14	50	82	34	20	302
	25%bj	38%zb	23%	27%	25%	26%	25%	30%zh	23%	29%zj	12%	24%	19%	28%	34%zi	40%zq	30%qt	10%	29%qt	50%zp	14%	12%	25%
NOT VERY LIKELY TO DO/DEFINITELY WON'T	589	68	521	171	378	237	352	148	302	399	190	94	103	41	147	30	76	108	82	37	166	89	597
	49%gi	42%	50%	46%	49%	52%	47%	41%	57%zg	43%	70%zi	56%ni	59%zn	56%ni	39%	22%	46%os	74%zo	47%os	22%	68%zo	54%os	50%
NET WILL DEFINITELY/PROBABLY DO	-284	-6	-278	-70	-181	-118	-166	-38	-179	-126	-158	-53	-70	-21	-21	25	-27	-94	-31	45	-133	-69	-295
	-24%	-4%	-27%	-19%	-24%	-26%	-22%	-11%	-34%	-14%	-58%	-31%	-40%	-28%	-6%	18%	-16%	-64%	-18%	27%p	-54%	-41%	-25%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	48	3	46	24	23	11	37	9	30	47	1	1	5	3	31	-	1	5	5	3	25	9	29
	4%dej	2%	4%	6%d	3%	2%	5%	3%	6%	5%zj	1%	1%	3%	4%	8%zk	-	1%	3%	3%	2%	10%zop	5%o	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	50	5	45	16	34	20	30	13	21	46	4	7	7	2	14	3	5	5	13	16	5	5	54
	4%j	3%	4%	4%	4%	4%	4%	4%	4%	5%j	1%	4%	4%	3%	4%	2%	3%	3%	7%	9%zop	2%	3%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	70	19	51	20	50	36	34	28	28	63	8	9	3	1	34	6	17	*	19	24	2	2	67
	6%bj	12%zb	5%	5%	6%	8%z	5%	8%	5%	7%j	3%	5%	2%	2%	9%l	4%q	10%zqt	*	11%zq	15%zoq	1%	1%	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base



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Table 127
Q.GK18_1
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
 BASE: ALL ADULTS AGED 18+

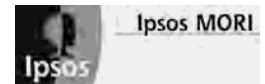
WEIGHTED BASE

DEFINITELY/PROBABLY
 DO THIS AND THREE OR
 MORE OTHER
 ACTIVITIES

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEI GHTED TOTAL	
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)		DISEN GAGED AND APATH ETIC (u)
1201 100%	161 13%	1040 87%	370 31%	770 64%	456 38%	745 62%	361 30%	532 44%	930 77%	271 23%	168 14%	176 15%	74* 6%*	375 31%	136 11%	166 14%	146 12%	176 15%	165 14%	245* 20%*	167 14%	1197 100%
136 11% ^{bh} jqtu	35 22% ^{zb}	102 10%	41 11%	90 12%	52 11%	84 11%	59 16% ^{zh}	44 8%	117 13% ^j	19 7%	24 14%	19 11%	14 19%	48 13%	46 34% ^{zp} qr <u>tu</u>	26 16% ^{q<u>rt</u>} u	5 3%	14 8% ^t	38 23% ^{zqr} tu	1 1%	6 3%	152 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/v/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



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Table 128
 Q.GK18_1
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORMUL (u)	
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
EFFECTIVE BASE	100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
WILL DEFINITELY DO	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197
WILL DEFINITELY DO	113	25 ^{9%ru}	29 ^{7%}	26 ^{7%}	11 ^{21%za}	12 ^{15%b}	17 ^{10%}	37 ^{10%}	29 ^{9%}	46 ^{9%}	19 ^{11%}	38 ^{11%}	27 ^{10%}	47 ^{8%}	49 ^{8%}	45 ^{10%}	16 ^{12%}	3 ^{8%}	23 ^{7%}	24 ^{12%u}	42 ^{12%ru}	8 ^{4%}	110
WILL PROBABLY DO	192	73 ^{16%u}	58 ^{22%zd}	15 ^{13%}	7 ^{9%}	28 ^{17%}	32 ^{18%}	54 ^{15%}	49 ^{15%}	89 ^{17%}	27 ^{15%}	51 ^{14%}	43 ^{16%}	98 ^{17%}	95 ^{16%}	73 ^{16%}	20 ^{16%}	5 ^{14%}	52 ^{15%}	56 ^{29%zr}	56 ^{16%u}	18 ^{9%}	192
MAY DO	295	71 ^{25%eu}	103 ^{26%}	41 ^{34%za}	17 ^{24%}	29 ^{18%}	45 ^{25%}	89 ^{25%}	94 ^{28%}	111 ^{22%}	53 ^{30%l}	90 ^{25%}	56 ^{21%}	149 ^{26%}	136 ^{23%}	116 ^{25%}	35 ^{27%}	8 ^{23%}	102 ^{28%u}	44 ^{23%}	91 ^{27%u}	31 ^{16%}	279
NOT VERY LIKELY TO DO	292	93 ^{24%co}	93 ^{28%c}	17 ^{23%}	19 ^{14%}	40 ^{27%}	49 ^{28%}	89 ^{25%}	87 ^{26%}	116 ^{23%}	31 ^{18%}	75 ^{21%}	76 ^{28%aj}	141 ^{24%}	160 ^{28%}	97 ^{21%}	27 ^{21%}	9 ^{24%}	89 ^{25%}	30 ^{15%}	98 ^{29%zs}	49 ^{26%}	301
DEFINITELY WONT	297	71 ^{25%ft}	112 ^{28%}	22 ^{18%}	18 ^{25%}	52 ^{32%za}	33 ^{18%}	84 ^{24%f}	70 ^{21%}	142 ^{28%f}	43 ^{25%}	97 ^{27%}	65 ^{24%}	134 ^{23%}	137 ^{24%}	122 ^{27%}	28 ^{22%}	9 ^{25%t}	89 ^{18%}	35 ^{15%}	51 ^{42%zr}	81 ^{25%}	296
DONT KNOW	13	2 ^{1%}	5 ^{1%}	-	-	2 ^{1%}	2 ^{1%}	2 ^{1%}	3 ^{1%}	7 ^{1%}	2 ^{1%}	4 ^{1%}	1 [*]	8 ^{1%}	3 ^{1%}	7 ^{1%}	1 ^{1%}	2 ^{5%zn}	2 [*]	3 ^{1%}	2 ^{1%}	5 ^{3%zr}	19
WILL DEFINITELY/PROBABLY DO	305	98 ^{25%br}	87 ^{22%}	41 ^{34%zb}	18 ^{25%}	40 ^{24%}	48 ^{27%}	92 ^{26%}	77 ^{23%}	136 ^{26%}	46 ^{26%}	90 ^{25%}	70 ^{26%}	145 ^{25%}	144 ^{25%}	117 ^{26%}	36 ^{28%}	8 ^{22%}	75 ^{21%}	80 ^{42%zr}	97 ^{29%ru}	26 ^{14%}	302
NOT VERY LIKELY TO DO/ DEFINITELY WONT	589	165 ^{49%cs}	206 ^{49%c}	39 ^{51%c}	37 ^{32%}	93 ^{57%zc}	82 ^{46%}	174 ^{49%}	157 ^{47%}	258 ^{50%}	74 ^{42%}	173 ^{48%}	141 ^{53%}	275 ^{48%}	297 ^{51%}	219 ^{48%}	55 ^{43%}	18 ^{51%}	178 ^{50%ss}	65 ^{34%}	149 ^{44%}	130 ^{68%zr}	597
NET WILL DEFINITELY/PROBABLY DO	-284	-66 ^{-20%}	-119 ^{-30%}	2 ^{2%}	-19 ^{2%}	-53 ^{-32%}	-33 ^{-19%}	-82 ^{-23%}	-80 ^{-24%}	-122 ^{-24%}	-28 ^{-16%}	-83 ^{-23%}	-71 ^{-26%}	-130 ^{-23%}	-153 ^{-26%}	-102 ^{-22%}	-19 ^{-15%}	-10 ^{-29%}	-103 ^{-29%}	15 ^{8%}	-52 ^{-15%}	-103 ^{-54%}	-295
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	48	25 ^{4%bkl}	9 ^{7%zb}	3 ^{2%}	1 ^{2%}	6 ^{4%}	5 ^{3%}	11 ^{3%}	11 ^{3%}	27 ^{5%}	3 ^{2%}	7 ^{2%}	5 ^{2%}	36 ^{6%zkl}	35 ^{6%zo}	7 ^{2%}	6 ^{4%}	-	9 ^{3%}	26 ^{14%zrt}	8 ^{2%}	2 ^{1%}	29
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	50	16 ^{4%}	17 ^{5%}	5 ^{4%}	3 ^{4%}	5 ^{3%}	10 ^{6%}	20 ^{6%}	14 ^{4%}	16 ^{3%}	7 ^{4%}	18 ^{5%}	16 ^{6%}	16 ^{3%}	23 ^{4%}	19 ^{4%}	6 ^{4%}	2 ^{5%}	12 ^{3%}	13 ^{7%}	14 ^{4%}	7 ^{4%}	54
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	70	22 ^{6%u}	19 ^{7%}	7 ^{5%}	5 ^{6%}	13 ^{8%}	9 ^{5%}	18 ^{5%}	19 ^{6%}	34 ^{7%}	14 ^{8%}	21 ^{6%}	18 ^{7%}	31 ^{5%}	27 ^{5%}	34 ^{7%}	8 ^{7%}	1 ^{2%}	23 ^{7%u}	16 ^{9%u}	21 ^{6%}	4 ^{2%}	67
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	136	35 ^{11%u}	41 ^{10%}	26 ^{22%za}	9 ^{13%}	15 ^{9%}	24 ^{13%}	43 ^{12%}	34 ^{10%}	59 ^{12%}	21 ^{12%}	43 ^{12%}	32 ^{12%}	62 ^{11%}	59 ^{10%}	57 ^{12%}	16 ^{13%}	5 ^{14%}	31 ^{9%}	24 ^{13%}	54 ^{16%zru}	13 ^{7%}	152

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - zj/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 129

Q.GK18_1

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:

...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...

BASE: ALL ADULTS AGED 18+

	Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:								
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS
UNWEIGHTED BASE	1197	302	91	249	358	313	205	96	318
WEIGHTED BASE	1201	305	84	247	343	301	188	94	329
	100%	25%	7%	21%	29%	25%	16%	8%	27%
EFFECTIVE BASE	788	138	66	172	262	225	135	75	231
WILL DEFINITELY DO	113	113	19	58	60	63	41	18	78
	9%	37%	23%	23%	18%	21%	22%	19%	24%
WILL PROBABLY DO	192	192	23	69	88	77	42	25	92
	16%	63%	27%	28%	26%	25%	23%	26%	28%
MAY DO	295	-	13	51	89	67	41	21	60
	25%	-	16%	21%	26%	22%	22%	23%	18%
NOT VERY LIKELY TO DO	292	-	16	36	55	52	29	17	51
	24%	-	20%	15%	16%	17%	16%	18%	15%
DEFINITELY WON'T	297	-	11	33	49	41	33	12	47
	25%	-	13%	13%	14%	14%	18%	13%	14%
DON'T KNOW	13	-	1	*	2	*	2	1	2
	1%	-	1%	*	*	*	1%	1%	1%
WILL DEFINITELY/ PROBABLY DO	305	305	42	127	149	140	83	43	169
	25%	100%	50%	51%	43%	46%	44%	46%	51%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	589	-	27	69	104	93	63	29	98
	49%	-	33%	28%	30%	31%	33%	31%	30%
NET WILL DEFINITELY/ PROBABLY DO	-284	305	15	58	44	46	20	14	72
	-24%	100%	18%	23%	13%	15%	11%	15%	22%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	48	48	-	-	-	-	-	-	-
	4%	16%	-	-	-	-	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	50	50	1	5	8	5	6	-	25
	4%	16%	1%	2%	2%	2%	3%	-	8%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	70	70	4	24	27	29	18	2	38
	6%	23%	5%	10%	8%	10%	9%	2%	11%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	136	136	38	97	113	106	60	41	107
	11%	45%	45%	39%	33%	35%	32%	44%	32%

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

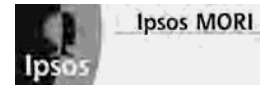
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Table 130
Q.GK18.2
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...POLITICAL PARTY...
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
WILL DEFINITELY DO	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
WILL PROBABLY DO	22	12	11	1	6	2	6	3	4	1	7	8	8	11	8	1	2	19	3	23
MAY DO	62	40	22	8	20	5	9	4	10	5	28	14	19	15	20	11	16	35	27	68
NOT VERY LIKELY TO DO	139	79	60	23	25	28	16	23	17	7	48	44	46	36	44	21	38	80	59	152
DEFINITELY WON'T	389	203	186	48	60	83	75	66	37	20	108	158	123	121	121	90	57	242	147	383
DONT KNOW	576	248	328	71	80	107	99	82	77	60	151	206	219	135	141	130	170	276	301	553
WILL DEFINITELY/PROBABLY DO	14	4	9	2	2	3	1	1	2	3	4	4	6	-	4	6	4	4	10	18
NET WILL DEFINITELY/PROBABLY DO	84	51	33	9	26	7	14	7	14	6	35	22	27	25	28	13	17	54	30	91
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	965	452	513	119	140	190	174	148	114	80	258	364	342	256	261	220	227	518	447	936
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	-881	-400	-481	-110	-114	-182	-160	-141	-100	-74	-223	-342	-315	-231	-233	-207	-210	-464	-417	-845
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	10	8	2	1	4	2	-	-	-	2	6	2	2	1	2	6	-	3	6	6
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	13	10	3	1	2	-	3	3	4	1	2	3	7	7	2	2	2	9	4	14

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 131
 Q.GK18_2
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...POLITICAL PARTY...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEI GHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
100%		45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
WILL DEFINITELY DO	22	10	5	8	9	14	19	3	2	2	6	1	-	-	2	4	3	3	-	23
2%		2%	3%	2%	2%	2%	2%	2%	3%	1%	4%l	1%	-	-	1%	3%	5%zlm	3%	-	2%
WILL PROBABLY DO	62	29	6	27	17	44	46	15	6	6	15	3	4	2	6	7	1	5	7	68
5%f		5%	4%	5%	5%	5%	4%	13%zf	7%	5%	10%zlm	5%	3%	2%	4%	6%	2%	5%	6%	6%
MAY DO	139	68	13	58	39	100	111	28	11	14	29	4	33	6	13	5	4	8	11	152
12%f		12%	9%	11%	10%	12%	10%	23%zf	12%	12%	19%zmn	8%	24%zkm	6%	8%	5%	7%	7%	10%	13%
NOT VERY LIKELY TO DO	389	201	46	141	136	253	356	32	27	38	53	22	39	25	55	38	18	44	31	383
32%ce		37%ce	34%	27%	36%	31%	33%	27%	30%	33%	35%	41%mn	28%	24%	33%	36%	30%	40%mn	29%	32%
DEFINITELY WON'T	576	234	67	275	172	404	537	37	42	56	44	23	62	70	90	52	34	46	58	553
48%ae		43%	49%	53%za	46%	49%	50%zg	31%	47%j	48%	29%	44%j	44%j	66%zh	54%j	50%j	56%j	42%j	55%j	46%
DON'T KNOW	14	4	1	9	4	10	9	5	1	-	6	-	2	2	2	-	-	2	-	18
1%f		1%	1%	2%	1%	1%	1%	4%zf	1%	-	4%z	-	1%	2%	1%	-	-	2%	-	2%
WILL DEFINITELY/ PROBABLY DO	84	38	11	35	26	58	65	18	9	7	21	4	4	2	8	10	4	8	7	91
7%f		7%	8%	7%	7%	7%	6%	15%zf	10%	6%	13%zlm	7%	3%	2%	5%	10%	7%	8%	6%	8%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	965	436	113	416	308	657	893	69	69	95	97	45	100	95	145	90	52	89	89	936
80%gi		80%	82%	80%	82%	80%	83%zg	58%	77%j	82%	63%	85%j	72%	90%zh	87%zj	85%j	86%jl	83%j	83%j	78%
NET WILL DEFINITELY/ PROBABLY DO	-881	-398	-103	-381	-282	-599	-828	-51	-61	-87	-76	-41	-96	-93	-137	-80	-47	-81	-82	-845
-73%		-73%	-75%	-74%	-75%	-73%	-77%	-43%	-68%	-75%	-50%	-78%	-70%	-88%	-82%	-76%	-79%	-75%	-77%	-71%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	10	8	*	2	-	10	10	-	2	-	4	1	2	-	-	-	*	-	-	6
1%c		1%	*	*	-	1%z	1%	-	2%	-	3%z	3%	1%	-	-	-	1%	-	-	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	13	7	-	6	4	9	11	2	2	4	2	-	-	-	-	-	*	3	2	14
1%		1%	-	1%	1%	1%	1%	2%	2%	3%	1%	-	-	-	-	-	1%	3% ⁿ	2%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	13	7	3	4	4	9	12	1	-	-	1	1	1	1	3	4	2	1	-	13
1%		1%	2%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	2%	4%	3% ^f	1%	-	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	48	17	7	23	18	30	32	14	5	4	13	1	1	1	5	7	2	4	5	58
4%f		3%	5%	5%	5%	4%	3%	12%zf	5%	3%	8%zlm	3%	1%	1%	3%	6%	3%	4%	5%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 132
 Q.GK18_2
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...POLITICAL PARTY...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
100%		59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
EFFECTIVE BASE	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	788
WILL DEFINITELY DO	22	18	2	3	12	9	5	9	7	6	22	*	21	21	21	21	21	2	23
2%fk		3%	1%	1%	7%zef	2%	1%	3%	1%	2%	3%zk	*	3%zmn	2%	2%	2%	3%zm	1%	2%
WILL PROBABLY DO	62	34	14	13	22	22	25	17	33	11	50	12	38	53	51	45	43	2	68
5%k		5%	5%	6%	13%zef	5%	4%	6%	5%	5%	7%zk	2%	5%	6%	6%l	5%	6%	1%	6%
MAY DO	139	78	39	22	29	54	64	37	83	18	107	30	84	119	109	98	88	3	152
12%kq		11%	14%	10%	17%zf	12%	10%	13%	12%	7%	16%zk	6%	12%q	13%zl	12%lq	12%q	12%q	2%	13%
NOT VERY LIKELY TO DO	389	242	82	64	49	142	200	87	218	84	258	131	228	312	303	285	248	27	383
32%kq		34%	31%	28%	29%	32%	32%	31%	32%	34%	37%zk	26%	33%q	34%lp	35%lq	35%q	33%q	21%	32%
DEFINITELY WON'T	576	328	130	118	56	209	323	126	326	124	251	325	324	403	388	371	337	92	553
48%dmnop		46%	48%	52%	33%	47%zd	52%zd	45%	48%	51%	36%	64%zj	46%mn	44%	44%	45%	46%qm	73%zj	46%
DON'T KNOW	14	6	2	5	-	4	7	3	9	1	4	8	4	5	5	5	4	*	18
1%lmmop		1%	1%	2%	-	1%	1%	1%	1%	*	1%	2%	1%n	1%	1%	1%	1%	*	2%
WILL DEFINITELY/PROBABLY DO	84	52	16	16	34	31	30	26	41	17	72	12	59	74	72	65	64	4	91
7%fk		7%	6%	7%	20%zef	7%	5%	9%	6%	7%	10%zk	2%	8%z	8%	8%	8%	9%zmq	3%	8%
NOT VERY LIKELY TO DO/DEFINITELY WON'T	965	569	212	182	105	352	523	213	543	208	509	455	552	714	691	657	585	119	936
80%dm		81%	79%	81%	63%	80%zd	84%zd	76%	80%	85%g	74%	90%zj	79%	78%	79%	80%qm	79%qm	95%zj	78%
NET WILL DEFINITELY/PROBABLY DO	-881	-518	-196	-166	-71	-321	-494	-187	-503	-191	-437	-443	-493	-640	-619	-592	-521	-115	-845
-73%		-73%	-73%	-74%	-42%	-73%	-79%	-67%	-74%	-78%	-63%	-88%	-71%	-70%	-71%	-72%	-70%	-92%	-71%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	10	6	-	4	2	4	4	2	7	*	10	-	5	10	10	5	5	-	6
1%		1%	-	2%b	1%	1%	1%	1%	1%	*	1%k	-	1%	1%lop	1%lo	1%	1%	-	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	13	8	3	2	5	2	6	4	6	3	11	2	9	10	9	9	9	2	14
1%k		1%	1%	1%	3%ze	2	1%	1%	1%	1%	2%	*	1%mn	1%	1%	1%	1%qm	1%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	13	9	3	1	8	5	3	3	6	4	13	-	11	13	13	13	13	-	13
1%fk		1%	1%	1%	5%zef	1%	1%	1%	1%	2%	2%zk	-	2%	1%	1%	2%	2%zm	-	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	48	29	10	8	18	20	16	17	21	9	38	10	33	41	40	38	36	2	58
4%fk		4%	4%	4%	11%zef	5%	3%	6%	3%	4%	5%zk	2%	5%	5%	5%	5%	5%qm	2%	5%

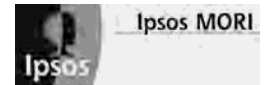
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 133
 Q.GK18_2
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...POLITICAL PARTY...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
WILL DEFINITELY DO	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
WILL PROBABLY DO	22	19	3	15	8	13	9	15	3	21	1	5	2	-	10	8	14	-	-	-	-	-	23
MAY DO	62	16	46	28	33	28	34	29	14	46	15	12	10	1	23	29	14	3	4	2	9	1	68
NOT VERY LIKELY TO DO	139	36	102	49	87	54	84	58	40	119	20	18	29	5	40	49	35	9	10	6	18	11	152
DEFINITELY WON'T	389	38	351	146	232	169	220	112	183	323	66	48	53	30	135	37	50	39	73	46	91	53	383
DON'T KNOW	576	51	525	130	405	188	388	143	291	416	161	83	81	38	165	11	51	95	88	110	127	94	553
WILL DEFINITELY/PROBABLY DO	84	35	49	43	40	41	43	44	18	67	17	17	12	1	33	37	28	3	4	2	9	1	91
NOT VERY LIKELY TO DO/DEFINITELY WON'T	965	89	876	277	637	357	608	254	474	738	227	131	134	68	300	49	101	133	161	157	218	146	936
NET WILL DEFINITELY/PROBABLY DO	-881	-54	-827	-233	-596	-316	-565	-210	-457	-671	-210	-114	-122	-67	-267	-12	-73	-130	-157	-155	-209	-145	-845
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	10	4	6	4	6	2	8	5	2	8	2	-	2	-	8	*	2	2	-	-	5	-	6
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	13	6	7	7	6	11	2	4	6	11	2	2	1	-	4	4	6	1	1	-	2	-	14
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	13	8	5	9	4	7	6	6	4	12	1	1	2	-	8	4	7	-	-	-	2	-	13

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base



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Table 133
Q.GK18_2
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...POLITICAL PARTY...
BASE: ALL ADULTS AGED 18+

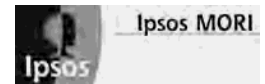
WEIGHTED BASE

DEFINITELY/PROBABLY
 DO THIS AND THREE OR
 MORE OTHER
 ACTIVITIES

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEI GHTED TOTAL	
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)		DISEN GAGED AND APATH ETIC (u)
1201 100%	161 13%	1040 87%	370 31%	770 64%	456 38%	745 62%	361 30%	532 44%	930 77%	271 23%	168 14%	176 15%	74* 6%*	375 31%	136 11%	166 14%	146 12%	176 15%	165 14%	245* 20%*	167 14%	1197 100%
48 4% bd hqst u	16 10% zb	32 3%	23 6%	24 3%	21 5%	27 4%	30 8% zh	5 1%	36 4%	12 4%	13 8% z	8 5%	1 1%	14 4%	29 21% zpq rstu	13 8% zqr stu	- -	3 2%	2 1%	- -	1 1%	58 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

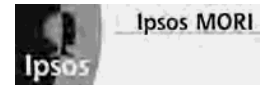


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Table 134
 Q.GK18.2
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...POLITICAL PARTY...
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORMUL QUAL (u)		
UNWEIGHTED BASE 1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE 1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
EFFECTIVE BASE 100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197	
WILL DEFINITELY DO 22	7	9	4	2	-	4	7	7	8	1	3	10	10	13	6	1	2	6	1	9	1	23	
2%	2%	2%	3%e	3%e	-	2%	2%	2%	2%	1%	1%	4%zk	2%	2%	1%	5%	2%	2%	1%	3%	1%	2%	
WILL PROBABLY DO 62	20	25	9	3	1	11	22	18	22	13	21	15	26	27	25	8	1	10	9	25	13	68	
5%er	6%e	6%e	7%e	4%	1%	6%	6%	5%	4%	7%	6%	6%	4%	5%	6%	6%	3%	3%	5%	7%r	7%r	6%	
MAY DO 139	41	60	16	10	4	25	41	39	58	27	39	28	72	58	66	10	4	45	23	45	16	152	
12%e	12%e	15%ze	13%e	14%e	2%	14%	12%	12%	11%	15%k	11%	10%	12%	10%	14%z	8%	11%	13%	12%	13%	8%	13%	
NOT VERY LIKELY TO DO 389	129	122	36	24	43	60	112	106	170	45	110	80	199	210	121	46	12	105	77	124	48	383	
32%ou	38%e	30%	30%	34%	26%	34%	31%	32%	33%	26%	31%	30%	34%	36%o	26%	36%	33%	29%	40%u	37%u	25%	32%	
DEFINITELY WONT 576	137	180	56	32	112	74	170	160	246	87	178	134	264	264	235	61	16	188	78	136	106	553	
48%t	41%	45%	46%	45%	89%za	42%	48%f	48%	48%	50%	50%	50%	46%	46%	51%	48%	44%	53%t	41%	40%	55%zs	46%	
DONT KNOW 14	3	4	-	-	3	3	5	2	7	3	5	1	8	7	5	-	2	3	3	-	7	18	
1%	1%	1%	-	-	2%	2%	1%	1%	1%	1%	1%	-	1%	1%	1%	-	5%zp	1%	2%	-	4%zt	2%	
WILL DEFINITELY/ PROBABLY DO 84	26	34	13	6	1	14	29	25	30	14	24	25	35	41	31	9	3	16	10	33	15	91	
7%er	8%e	9%e	11%e	8%e	1%	8%	8%	8%	6%	8%	7%	9%	6%	7%	7%	7%	7%	4%	5%	10%zr	8%	8%	
NOT VERY LIKELY TO DO/DEFINITELY WONT 965	266	302	92	56	155	134	283	266	416	132	289	214	463	474	356	107	27	293	155	260	154	936	
80%bo	79%	75%	76%	79%	95%za	76%	79%	80%	81%	75%	81%j	80%	80%	82%	78%	85%	78%	82%	81%	77%	80%	78%	
NET WILL DEFINITELY/ PROBABLY DO -881	-240	-267	-79	-51	-154	-120	-254	-241	-386	-119	-265	-189	-427	-434	-325	-98	-25	-277	-145	-227	-139	-845	
-73%	-71%	-67%	-65%	-71%	-94%	-68%	-71%	-73%	-75%	-68%	-74%	-71%	-74%	-75%	-71%	-77%	-70%	-78%	-75%	-67%	-72%	-71%	
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY 10	8	8	-	-	-	2	4	-	6	2	2	-	8	4	5	-	-	3	3	2	-	6	
1%	-	2%z	-	-	-	1%	1%	-	1%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	1%	-	1%	
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY 13	4	5	-	1	1	-	3	7	4	2	4	5	4	7	5	1	-	1	2	5	2	14	
1%	1%	1%	-	2%	*	-	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	-	*	1%	1%	1%	1%	
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES 13	4	7	2	*	-	4	7	3	3	5	5	6	3	7	4	3	-	5	3	3	3	13	
1%	1%	2%	2%	*	-	2%	2%	1%	1%	3% ^m	1%	2%	1%	1%	1%	2%	-	1%	2%	1%	1%	1%	
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES 48	16	15	11	4	*	7	15	15	18	5	13	14	21	23	17	6	2	6	3	24	10	58	
4%er	5%e	4%e	9%zbe	5%e	*	4%	4%	4%	4%	3%	4%	5%	4%	4%	4%	5%	6%	2%	1%	7%zr	5%r	5%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/n/o/p/q - z4/s/u
 Overlap formulae used. * small base



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Table 135
Q.GK18_2
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...POLITICAL PARTY...
BASE: ALL ADULTS AGED 18+

	Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:								
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS
UNWEIGHTED BASE	1197	302	91	249	358	313	205	96	318
WEIGHTED BASE	1201	305	84	247	343	301	188	94	329
100%	25%	7%	21%	29%	25%	16%	8%	27%	
EFFECTIVE BASE	788	138	66	172	262	225	135	75	231
WILL DEFINITELY DO	22	13	22	10	13	13	7	11	18
	2%	4%	27%	4%	4%	4%	4%	12%	6%
WILL PROBABLY DO	62	30	62	33	32	28	24	16	21
	5%	10%	73%	13%	9%	9%	13%	18%	6%
MAY DO	139	40	-	32	52	49	28	19	48
	12%	13%	-	13%	15%	16%	15%	20%	15%
NOT VERY LIKELY TO DO	389	113	-	79	101	78	42	23	112
	32%	37%	-	32%	29%	26%	23%	24%	34%
DEFINITELY WON'T	576	109	-	92	142	131	84	25	128
	48%	36%	-	37%	42%	43%	45%	27%	39%
DON'T KNOW	14	-	-	*	2	2	2	-	2
	1%	-	-	*	1%	1%	1%	-	1%
WILL DEFINITELY/PROBABLY DO	84	42	84	43	45	41	32	28	39
	7%	14%	100%	17%	13%	14%	17%	29%	12%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	965	222	-	171	243	208	127	48	239
	80%	73%	-	69%	71%	69%	67%	51%	73%
NET WILL DEFINITELY/PROBABLY DO	-881	-180	84	-128	-198	-167	-95	-20	-200
	-73%	-59%	100%	-52%	-58%	-56%	-50%	-21%	-61%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	10	-	10	-	-	-	-	-	-
	1%	-	11%	-	-	-	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	13	1	13	2	1	2	1	2	3
	1%	*	16%	1%	*	1%	1%	2%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	13	4	13	6	4	5	1	3	4
	1%	1%	16%	2%	1%	2%	1%	3%	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	48	38	48	35	40	34	29	23	32
	4%	12%	57%	14%	12%	11%	15%	24%	10%

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Table 136
Q.GK18_3
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%	
EFFECTIVE BASE	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	788
WILL DEFINITELY DO	68	41	27	2	13	5	13	9	6	15	24	29	23	26	9	10	49	19	74	
6%bcr	7%	4%	1%	7%c	11%	6%c	5%c	9%c	6%c	4%c	5%	7%c	7%	8%	3%	3%	8%zr	3%	6%	
WILL PROBABLY DO	179	89	91	19	45	31	24	27	21	12	64	55	61	65	49	36	30	114	66	175
15%pr	15%	15%	12%	23%zc	13%	12%	15%	14%	13%	19%zc	13%	14%	20%zp	14%	14%	10%	17%r	12%	15%	
MAY DO	426	209	217	44	59	113	77	76	44	13	103	190	133	115	134	93	84	249	177	411
35%ijlp	36%	35%	29%i	31%i	50%zc	37%i	43%zc	30%i	14%	30%i	44%zc	31%i	36%	40%p	36%	29%	38%	33%	34%	
NOT VERY LIKELY TO DO	299	139	159	52	39	42	56	45	39	27	90	98	110	68	90	75	66	159	140	304
25%	24%	26%	34%zd	20%	19%	27%k	25%	26%	28%	26%d	23%	26%	22%	27%	29%	23%	24%	26%	25%	
DEFINITELY WON'T	213	103	109	33	35	31	34	18	28	34	68	65	80	46	35	41	90	82	131	216
18%gnq	18%	18%	22%g	18%	13%	16%	10%	19%g	36%zc	20%g	15%	19%g	15%	10%	16%	31%zm	12%	24%za	18%	
DON'T KNOW	16	4	12	3	2	1	2	4	2	3	5	3	8	-	3	6	7	3	13	17
1%qd	1%	2%	2%	1%	*	1%	2%	1%	3%	1%	1%	2%	-	1%	2%km	2%m	*	2%za	1%	
WILL DEFINITELY/PROBABLY DO	247	129	118	21	58	41	37	37	35	19	79	78	90	88	75	45	40	163	84	249
21%cp	22%	19%	14%	30%zc	18%	18%	20%	24%c	19%	23%c	18%	21%c	28%zo	22%p	17%	14%	25%zr	15%	21%	
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	511	243	269	85	73	73	90	63	67	61	158	163	191	115	126	116	155	240	271	520
43%egmq	41%	44%	56%zd	38%	32%	44%k	35%	45%	64%zd	46%de	37%	45%eg	36%	37%	45%	54%zm	37%	50%za	43%	
NET WILL DEFINITELY/PROBABLY DO	-264	-113	-151	-64	-15	-32	-53	-26	-32	-43	-79	-84	-101	-27	-51	-71	-116	-78	-187	-271
-22%	-19%	-25%	-42%	-8%	-14%	-26%	-15%	-22%	-45%	-23%	-19%	-24%	-8%	-15%	-27%	-40%	-12%	-34%	-23%	
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	23	14	9	1	2	6	2	5	4	3	3	8	11	11	3	3	6	15	8	22
2%	2%	1%	1%	1%	3%	1%	3%	2%	3%	1%	2%	3%	4%	1%	1%	2%	2%	2%	1%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	35	22	14	3	6	4	7	9	5	2	8	11	16	12	11	7	5	23	12	32
3%	4%	2%	2%	3%	2%	4%	5%	4%	2%	2%	3%	4%	4%	4%	3%	3%	2%	4%	2%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	61	36	25	3	17	12	6	10	11	2	20	18	23	23	15	14	9	38	23	58
5%	6%	4%	2%	9%cf	5%	3%	6%	7%c	2%	6%c	4%	5%	7%	4%	5%	3%	6%	4%	5%	
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	128	58	71	14	34	20	21	13	15	12	48	40	40	41	46	21	20	87	41	137
11%pr	10%	11%	9%	18%zcg	9%	10%	7%	10%	12%	14%zcg	9%	9%	13%p	14%p	8%	7%	13%zr	8%	11%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 137
Q.GK18_3
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
WILL DEFINITELY DO	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
WILL PROBABLY DO	68	27	10	31	19	49	58	10	2	6	11	2	12	4	10	7	4	2	7	74
	6%	5%	7%	6%	5%	6%	5%	8%	3%	5%	7%	3%	9%q	4%	6%	6%	8%	2	7	6%
MAY DO	179	83	21	75	66	113	158	21	13	14	24	6	17	8	37	15	6	22	17	175
	15%e	15%	15%	14%	18%	14%	15%	18%	14%	12%	16%	12%	12%	8%	22%zl	14%	10%	20%mp	16%	15%
NOT VERY LIKELY TO DO	426	225	51	150	150	277	382	45	31	60	56	18	50	31	59	39	22	33	28	411
	35%ce	41%zc	37%	29%	40%	34%	35%	37%	35%	52%	37%	35%	36%	29%	35%	37%	36%	31%	26%	34%
DEFINITELY WON'T	299	126	39	134	85	214	273	24	17	20	36	15	41	30	35	30	17	28	31	304
	25%	23%	28%	26%	23%	26%	25%	20%	19%	17%	23%	29%	30%	28%	21%	28%	28%	26%	29%	25%
DONT KNOW	213	79	15	119	53	159	193	17	27	15	21	11	16	27	26	15	11	21	23	216
	18%	14%	11%	23%za	14%	19%z	18%	14%	30%zj	13%	14%	21%	11%	26%jl	16%	14%	18%	19%	22%l	18%
DEFINITELY/PROBABLY DO	16	6	1	9	4	12	13	3	-	-	5	-	3	6	-	-	-	2	-	17
	1%	1%	1%	2%	1%	2%	1%	2%	-	-	4%zn	-	2%	5%zno	-	-	-	2%	-	1%
NET WILL DEFINITELY/PROBABLY DO	247	110	31	106	86	162	216	31	15	21	35	8	29	12	47	22	10	24	25	249
	21%im	20%	23%	20%	23%	20%	20%	26%z	17%	18%	23%im	15%	21%	11%	28%zm	20%	17%	22%	23%im	21%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	511	205	54	252	138	373	466	41	43	35	56	27	57	57	62	45	28	49	54	520
	43%ag	38%	39%	49%za	37%	45%zd	43%g	34%	48%	30%	37%	50%	41%	54%zj	37%	42%	46%	45%	51%jn	43%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	-264	-95	-23	-146	-53	-211	-250	-10	-28	-14	-21	-19	-28	-45	-15	-23	-18	-25	-29	-271
	-22%	-17%	-17%	-28%	-14%	-26%	-23%	-8%	-32%	-12%	-14%	-36%	-20%	-42%	-9%	-22%	-29%	-23%	-27%	-23%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	23	11	-	11	2	21	20	2	2	-	2	3	1	-	5	4	1	4	1	22
	2%	2%	-	2%	*	3%z	2%	2%	2%	-	2%	6%zlm	*	-	3%	4%	2%	3%	1%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	35	21	1	14	10	25	35	*	*	3	6	1	4	1	9	4	2	1	4	32
	3%g	4%	1%	3%	3%	3%	3%g	*	1%	3%	4%	3%	3%	1%	5%	4%	3%	1%	4%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	61	24	14	23	21	40	55	6	5	2	8	2	6	3	15	7	2	6	6	58
	5%	4%	10%zac	4%	6%	5%	5%	5%	5%	1%	5%	3%	5%	3%	9%	7%	3%	6%	6%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	128	54	16	59	53	75	106	23	8	16	19	1	18	8	19	6	6	13	14	137
	11%e	10%	12%	11%	14%	9%	10%	19%zf	9%	14%	13%	3%	13%k	7%	11%	6%	10%	12%	13%k	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

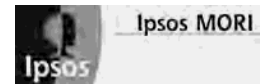
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 138
Q.GK18_3
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
100%		59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
EFFECTIVE BASE	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	788
WILL DEFINITELY DO	68	51	6	11	20	27	27	21	28	19	52	16	53	63	63	58	54	2	74
	6%bh	7%b	2%	5%	12%zef	6%	4%	7%	4%	8%	7%zk	3%	8%zmn	7%zq	7%zq	7%zq	7%zmq	1%	6%
WILL PROBABLY DO	179	115	37	27	38	79	80	44	90	45	118	61	118	144	137	132	123	17	175
	15%fk	16%	14%	12%	23%zf	18%	13%	16%	13%	18%	17%k	12%	17%zmn	16%	16%	16%	17%zm	14%	15%
MAY DO	426	286	82	57	51	142	242	83	249	94	265	160	237	332	322	298	256	29	411
	35%cg	41%zbc	31%	25%	31%	32%	39%z	30%	37%	39%	38%	32%	34%q	36%lp	37%lq	36%q	35%q	24%	34%
NOT VERY LIKELY TO DO	299	143	82	73	43	98	158	77	168	53	160	139	172	218	211	202	187	34	304
	25%a	20%	30%za	32%za	25%	22%	25%	28%	25%	22%	23%	27%	25%n	24%	24%	24%	25%m	27%	25%
DEFINITELY WON'T	213	104	59	49	15	87	111	50	130	33	91	122	113	145	136	128	115	43	216
	18%ad	15%	22%za	22%a	9%	20%d	18%d	18%	19%	13%	13%	24%zj	16%n	16%p	15%	16%	16%	34%zj	18%
DON'T KNOW	16	6	2	8	-	9	6	4	12	1	7	8	6	10	8	6	6	-	17
	1%op	1%	1%	4%zab	-	2%	1%	1%	2%	*	1%	2%	1%	1%ino	1%	1%	1%	-	1%
WILL DEFINITELY/PROBABLY DO	247	166	44	38	58	106	107	65	118	64	170	77	171	207	201	190	177	19	249
	21%bf	23%zb	16%	17%	35%ze	24%f	17%	23%	17%	26%h	25%zk	15%	24%zmn	23%z	23%z	23%z	24%zm	15%	21%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	511	247	141	123	58	184	269	127	298	86	250	260	284	362	346	330	303	77	520
	43%ad	35%	52%za	54%za	35%	42%	43%	46%i	44%	35%	36%	52%zj	41%n	40%	39%	40%	41%m	62%zj	43%
NET WILL DEFINITELY/PROBABLY DO	-264	-82	-97	-85	*	-78	-162	-62	-180	-22	-80	-183	-114	-155	-146	-140	-126	-58	-271
	-22%	-12%	-36%	-38%	*	-18%	-26%	-22%	-27%	-9%	-12%	-36%	-16%	-17%	-17%	-17%	-17%	-47%	-23%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	23	15	4	3	3	5	15	5	13	4	16	7	15	19	19	19	15	2	22
	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	35	27	3	6	4	14	17	11	9	15	23	12	27	32	32	31	30	3	32
	3%bn	4%	1%	3%	4%	3%	3%	4%h	1%	6%zh	3%	2%	4%	4%	4%	4%	4%zm	2%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	61	42	7	11	10	24	31	13	36	12	43	18	39	48	45	44	40	4	58
	5%bk	6%	3%	5%	6%	5%	5%	5%	5%	5%	6%	3%	6%n	5%	5%	5%	5%	3%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	128	82	30	17	38	63	44	35	61	32	88	40	90	108	104	97	93	10	137
	11%fk	12%	11%	8%	23%ze	14%zf	7%	13%	9%	13%	13%k	8%	13%zmn	12%	12%	12%	12%zm	8%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

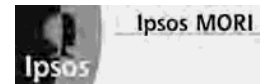


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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 139
 Q.GK18_3
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%		13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
WILL DEFINITELY DO	68	23	45	23	42	29	39	22	30	57	11	10	9	2	29	8	17	-	19	20	2	2	74
6%btu	14%zbu	4%	6%	6%	6%	5%	6%	6%	6%	6%	4%	6%	5%	3%	8%	6%qtu	10%zqtu	-	11%zqtu	12%zqtu	1%	1%	6%
WILL PROBABLY DO	179	40	139	46	129	77	102	76	70	138	42	23	21	15	67	34	42	10	20	51	9	15	175
15%btu	25%zbu	13%	12%	17%ztu	17%	14%	21%zhu	13%	15%	15%	15%	14%	12%	20%	18%	25%zqtu	25%zqtu	7%	11%tu	31%zqtu	3%	9%	15%
MAY DO	426	55	371	156	261	177	249	120	195	367	59	43	64	18	158	61	63	45	70	57	91	39	411
35%kju	34%	36%	42%zu	34%	39%	33%	33%	37%	39%	22%	22%	25%	36%ku	24%	42%zku	45%zqtu	38%u	31%	40%u	35%u	37%u	23%	34%
NOT VERY LIKELY TO DO	299	34	265	97	181	117	181	89	134	220	79	49	48	20	82	22	37	40	42	28	68	62	304
25%osu	21%	25%	26%	24%	26%	24%	25%	25%	25%	24%	29%	29%	27%	27%	22%	16%	22%	28%osu	24%	28%o	28%o	37%zoprs	25%
DEFINITELY WON'T	213	8	204	44	150	53	160	51	101	142	70	37	33	19	37	9	8	50	24	9	73	40	216
18%aceginops	5%	20%zagu	12%	20%zcu	12%	21%zcu	14%	19%	15%	26%zcu	10%	22%nu	19%nu	26%nu	10%	7%	5%	34%zoprs	14%ps	5%	30%zoprs	24%oprs	18%
DON'T KNOW	16	-	16	4	6	3	14	4	2	6	11	6	-	-	2	3	-	-	1	-	3	9	17
1%dl	-	2%	1%	1%	1%	2%	1%	*	1%	4%zdu	4%	3%zln	-	-	1%	2%	-	-	1%	-	1%	6%zdpqrs	1%
WILL DEFINITELY/PROBABLY DO	247	63	184	69	171	106	141	97	100	195	53	33	31	17	96	42	59	10	39	71	11	17	249
21%btu	39%zbu	18%	19%	22%zu	23%	19%	27%zhu	19%	19%	21%	19%	20%	17%	23%	26%	31%zqtu	35%zqtu	7%	22%qtu	43%zqtu	4%	10%	21%
NOT VERY LIKELY TO DO/DEFINITELY WON'T	511	42	469	142	331	170	341	139	235	362	149	86	81	39	119	31	44	90	66	37	141	102	520
43%aeinops	26%	45%zagu	38%	43%	37%	46%zcu	39%	44%	39%	55%zdu	43%	51%znu	46%nu	52%nu	32%	23%	27%	62%zoprs	38%os	23%	58%zoprs	61%zoprs	43%
NET WILL DEFINITELY/PROBABLY DO	-264	21	-285	-73	-160	-64	-200	-42	-135	-168	-96	-53	-50	-21	-23	11	15	-80	-28	33	-130	-85	-271
-22%	13%	-27%	-20%	-21%	-14%	-27%	-12%	-25%	-18%	-36%	-6%	-32%	-29%	-29%	-6%	8%	9%	-55%	-16%	20%opr	-53%	-51%	-23%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	23	5	18	6	16	13	9	7	12	16	7	3	-	1	9	-	4	3	4	3	8	-	22
2%	3%	2%	2%	2%	3%	1%	2%	2%	2%	2%	3%	2%	-	1%	2%	-	3%	2%	2%	2%	3%	-	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	35	10	26	11	23	11	25	11	20	29	6	4	6	4	17	1	10	1	11	10	-	2	32
3%	6%zbu	2%	3%	3%	2%	3%	3%	3%	4%	3%	2%	2%	3%	5%	5%	1%	6%zoqtu	1%	6%zoqtu	6%zoqtu	-	1%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	61	19	42	18	42	28	33	21	29	50	10	8	10	2	26	4	15	3	12	19	2	5	58
5%dt	12%zbu	4%	5%	5%	6%	4%	6%	6%	5%	5%	4%	5%	5%	2%	7%	3%	9%zqtu	2%	7%tu	12%zoqtu	1%	3%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base



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Table 139
Q.GK18_3

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
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 BASE: ALL ADULTS AGED 18+

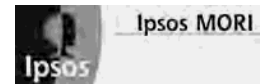
WEIGHTED BASE

DEFINITELY/PROBABLY
 DO THIS AND THREE OR
 MORE OTHER
 ACTIVITIES

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEI GHTED TOTAL	
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)		DISEN GAGED AND APATH ETIC (u)
1201 100%	161 13%	1040 87%	370 31%	770 64%	456 38%	745 62%	361 30%	532 44%	930 77%	271 23%	168 14%	176 15%	74* 6%*	375 31%	136 11%	166 14%	146 12%	176 15%	165 14%	245* 20%*	167 14%	1197 100%
128 11% ^{bh} qtu	30 19% ^{zb}	98 9%	34 9%	89 12%	55 12%	74 10%	58 16% ^{zh}	39 7%	99 11%	29 11%	18 11%	15 9%	11 15%	44 12%	36 26% ^{zq} rtu	29 18% ^{zqr} tu	2 2%	12 7% ^{qt}	38 23% ^{zqr} tu	* *	10 6% ^t	137 11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

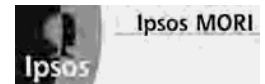


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Table 140
 Q.GK18_3
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
EFFECTIVE BASE	100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
WILL DEFINITELY DO	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197	
WILL PROBABLY DO	68	24	18	11	7	1	11	21	21	26	14	22	14	32	33	28	5	2	12	8	25	9	74	
MAY DO	179	64	49	23	12	21	26	52	55	73	27	55	34	90	92	61	20	6	44	29	66	23	175	
NOT VERY LIKELY TO DO	426	133	145	47	30	39	67	123	121	182	64	116	106	204	217	144	52	14	139	76	122	51	411	
DEFINITELY WONT	299	68	106	24	16	55	46	103	76	120	38	88	63	148	150	118	25	6	88	48	84	52	304	
DONT KNOW	16	4	3	-	-	4	3	4	3	10	-	4	5	8	4	9	1	2	3	3	-	9	17	
NET WILL DEFINITELY/PROBABLY DO	247	88	67	35	19	23	37	73	75	99	42	77	48	122	125	89	25	8	56	37	91	33	249	
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	23	13	3	1	3	2	2	7	8	7	-	7	6	10	11	8	4	-	2	2	11	6	22	
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	35	13	13	2	2	2	4	8	17	10	10	12	11	12	15	15	4	1	7	4	13	5	32	
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	61	19	18	12	4	7	7	17	15	29	13	19	12	30	35	22	3	1	14	12	22	7	58	
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	128	44	33	21	10	12	24	41	35	53	19	39	19	70	65	44	14	6	33	20	44	15	137	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base



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Table 141
Q.GK18_3

**HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...**
 BASE: ALL ADULTS AGED 18+

	Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:								
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS
UNWEIGHTED BASE	1197	302	91	249	358	313	205	96	318
WEIGHTED BASE	1201	305	84	247	343	301	188	94	329
100%		25%	7%	21%	29%	25%	16%	8%	27%
EFFECTIVE BASE	788	138	66	172	262	225	135	75	231
WILL DEFINITELY DO	68	34	15	68	41	30	27	7	36
6%		11%	17%	27%	12%	10%	14%	7%	11%
WILL PROBABLY DO	179	93	29	179	113	94	47	28	93
15%		30%	34%	73%	33%	31%	25%	30%	28%
MAY DO	426	99	21	-	92	104	54	30	98
35%		33%	25%	-	27%	35%	29%	32%	30%
NOT VERY LIKELY TO DO	299	54	16	-	55	41	36	16	58
25%		18%	19%	-	16%	14%	19%	17%	17%
DEFINITELY WON'T	213	25	4	-	39	31	23	12	44
18%		8%	4%	-	11%	10%	12%	13%	13%
DON'T KNOW	16	-	-	-	3	-	1	-	-
1%		-	-	-	1%	-	1%	-	-
WILL DEFINITELY/PROBABLY DO	247	127	43	247	154	124	74	35	129
21%		42%	52%	100%	45%	41%	39%	37%	39%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	511	79	20	-	94	72	59	29	102
43%		26%	24%	-	27%	24%	31%	30%	31%
NET WILL DEFINITELY/PROBABLY DO	-264	48	23	247	60	52	15	6	27
-22%		16%	28%	100%	18%	17%	8%	7%	8%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	23	-	-	23	-	-	-	-	-
2%		-	-	9%	-	-	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	35	5	2	35	12	3	3	1	9
3%		2%	3%	14%	3%	1%	1%	1%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	61	24	6	61	32	21	12	2	25
5%		8%	7%	25%	9%	7%	6%	2%	8%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	128	97	35	128	111	100	60	32	95
11%		32%	42%	52%	32%	33%	32%	34%	29%

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 142
Q.GK18_4
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
WILL DEFINITELY DO	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
WILL DEFINITELY DO	116	39	77	12	20	18	22	17	17	9	32	40	43	37	47	14	18	84	31	128
	10%ap	7%	12%za	8%	10%	8%	11%	10%	12%	10%	9%	9%	10%	12%op	14%zop	5%	6%	13%zr	6%	11%
WILL PROBABLY DO	227	118	109	38	43	33	40	33	26	15	82	72	73	63	53	50	61	116	111	230
	19%	20%	18%	25%ze	22%	14%	19%	18%	18%	15%	24%z	17%	17%	20%	16%	19%	21%	18%	20%	19%
MAY DO	383	169	214	49	74	75	65	64	35	21	123	140	119	95	119	88	81	214	169	380
	32%hi	29%	35%z	32%	38%hi	33%	32%	35%hi	24%	22%	36%hi	32%	28%	30%	35%	34%	28%	33%	31%	32%
NOT VERY LIKELY TO DO	302	176	126	31	36	75	54	44	43	19	67	129	106	80	87	72	63	167	135	284
	25%bj	30%zb	20%	20%	18%	33%cd	26%	24%	29%dj	20%	19%	30%cd	25%	25%	26%	28%	22%	25%	25%	24%
DEFINITELY WONT	162	80	81	20	18	26	21	22	26	28	38	48	76	42	29	31	60	71	91	159
	13%ng	14%	13%	13%	10%	12%	10%	12%	17%	30%zc	11%	11%	18%zd	13%	9%	12%	21%zm	11%	17%za	13%
DONT KNOW	12	3	9	2	2	1	3	*	1	3	4	4	4	-	3	5	3	3	9	16
	1%	1%	1%	1%	1%	*	2%	*	1%	3%	1%	1%	1%	-	1%	2%am	3	1%	2%	1%
WILL DEFINITELY/PROBABLY DO	343	157	185	50	63	51	62	50	43	24	113	113	117	100	100	64	79	200	143	358
	29%	27%	30%	33%	33%	22%	30%k	28%	29%	25%	33%	26%	28%	32%	30%	25%	28%	31%	26%	30%
NOT VERY LIKELY TO DO/DEFINITELY WONT	463	256	207	51	54	102	75	66	69	48	105	177	182	122	116	103	123	238	226	443
	39%bd	44%zb	34%	33%	28%	45%dj	37%	37%	47%zc	50%cd	30%	41%df	43%zc	38%	34%	40%	43%	36%	41%	37%
NET WILL DEFINITELY/PROBABLY DO	-121	-99	-22	-1	9	-51	-13	-16	-24	-24	9	-64	-65	-21	-16	-39	-44	-38	-83	-85
	-10%	-17%	-4%	*	5%c	-22%	-6%	-9%	-18%	-25%	3%	-15%	-16%	-7%	-5%	-15%	-15%	-6%	-15%	-7%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	46	10	35	7	6	4	10	14	3	3	13	14	19	11	12	5	18	23	23	46
	4%a	2%	6%za	4%	3%	2%	5%k	8%zeh	2%	3%	4%	3%	5%	3%	4%	2%	6%zo	3%	4%	4%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	65	30	35	9	9	11	13	7	9	7	18	24	23	18	18	13	16	36	29	62
	5%	5%	6%	6%	5%	5%	6%	4%	6%	8%	5%	5%	5%	6%	5%	5%	6%	5%	5%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	76	48	28	12	11	13	12	12	11	4	23	26	27	24	15	23	13	40	36	75
	6%b	8%b	4%	8%	6%	6%	6%	7%	8%	4%	7%	6%	6%	8%	4%	9%	5%	6%	7%	6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	156	69	87	22	37	23	27	17	20	11	59	50	47	47	54	23	31	102	55	175
	13%or	12%	14%	14%	19%zg	10%	13%	10%	13%	11%	17%zg	11%	11%	15%	16%o	9%	11%	16%r	10%	15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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Table 143
Q.GK18_4
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
WILL DEFINITELY DO	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
WILL DEFINITELY DO	116	43	19	53	34	81	93	21	5	12	20	1	17	8	13	9	5	6	19	128
	10%fl	8%	14%	10%	9%	10%	9%	17%zf	5%	11%	13%k	3%	12%	8%	8%	9%	8%	5%	18%zh	11%
WILL PROBABLY DO	227	108	24	95	79	148	199	28	21	16	30	6	26	19	31	13	14	25	25	230
	19%	20%	18%	18%	21%	18%	18%	23%	23%	14%	20%	12%	19%	18%	18%	13%	24%	24%	23%	19%
MAY DO	383	173	55	154	122	261	340	41	27	36	55	20	53	27	55	37	17	30	27	380
	32%	32%	40%c	30%	32%	32%	32%	34%	30%	31%	36%	38%	38%	25%	33%	35%	28%	27%	26%	32%
NOT VERY LIKELY TO DO	302	158	29	115	100	202	285	17	26	40	29	17	24	26	44	31	17	27	21	284
	25%cg	29%c	21%	22%	27%	24%	26%g	15%	29%	34%	19%	32%l	17%	25%	26%	30%	28%	25%	20%	24%
DEFINITELY WON'T	162	59	10	93	39	123	152	9	11	11	14	8	18	22	25	14	7	17	14	159
	13%bg	11%	7%	18%za	10%	15%z	14%g	8%	12%	9%	9%	15%	13%	21%zj	15%	13%	11%	16%	14%	13%
DONT KNOW	12	4	1	7	4	8	9	3	.	.	4	.	1	4	.	1	.	2	.	16
	1%	1%	1%	1%	1%	1%	1%	3%zf	.	.	3%zn	.	1%	4%zn	.	1%	.	2%	.	1%
WILL DEFINITELY/PROBABLY DO	343	151	43	148	113	230	292	49	26	29	50	8	43	27	44	22	19	31	43	358
	29%fk	28%	31%	29%	30%	28%	27%	41%zf	28%	25%	33%k	15%	31%k	25%	26%	21%	32%k	29%	41%zk	30%
NOT VERY LIKELY TO DO/DEFINITELY WON'T	463	217	39	208	139	325	436	26	37	50	44	25	42	48	69	45	23	45	36	443
	39%bg	40%b	28%	40%b	37%	39%	40%zg	22%	41%	44%	29%	47%jl	30%	46%jl	41%j	43%j	39%	42%j	33%	37%
NET WILL DEFINITELY/PROBABLY DO	-121	-65	4	-60	-25	-95	-144	23	-11	-22	7	-17	1	-21	-25	-23	-4	-13	8	-85
	-10%	-12%	3%	-12%	-7%	-12%	-13%	19%	-13%	-19%	4%p	-32%	1%	-20%	-15%	-22%	-7%	-13%	7%lp	-7%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	46	15	7	23	10	36	40	4	.	2	4	.	5	7	1	8	5	5	8	46
	4%n	3%	5%	4%	3%	4%	4%	4%	.	2%	3%	.	4%	7%hn	1%	7%hn	8%zhj	4%	8%zhk	4%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	65	32	7	26	20	45	58	7	8	5	9	1	8	6	10	4	4	3	6	62
	5%	6%	5%	5%	5%	5%	5%	6%	9%	4%	6%	3%	6%	6%	6%	4%	6%	6%	6%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	76	35	12	29	25	51	69	6	6	5	10	2	10	5	12	6	5	8	8	75
	6%	6%	8%	6%	7%	6%	6%	5%	7%	4%	6%	4%	7%	5%	7%	5%	8%	8%	8%	6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	156	70	17	70	58	99	124	31	11	17	27	4	20	8	21	5	7	15	21	175
	13%fo	13%	12%	14%	15%	12%	12%	26%zf	13%	14%	18%mo	8%	14%	8%	13%	5%	11%	14%	19%mo	15%

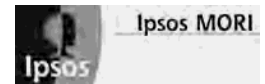
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 144
Q.GK18_4
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/ AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
WILL DEFINITELY DO	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
WILL DEFINITELY DO	116	64	20	30	32	45	47	43	47	25	84	32	78	95	93	83	78	5	128
	10%hk	9%	7%	13%b	19%ze	10%	8%	16%zh	7%	10%	12%zk	6%	11%zm	10%q	11%q	10%	11%q	4%	11%
WILL PROBABLY DO	227	131	60	36	32	94	110	56	120	51	139	88	136	172	161	157	149	30	230
	19%	19%	22%	16%	19%	21%	18%	20%	18%	21%	20%	17%	20%n	19%	18%	19%	20%m	24%	19%
MAY DO	383	227	98	57	57	137	202	80	226	77	223	160	224	290	279	261	239	27	380
	32%coq	32%	36%c	25%	34%	31%	32%	29%	33%	31%	32%	32%	32%aq	32%q	32%q	32%q	32%mq	21%	32%
NOT VERY LIKELY TO DO	302	187	58	57	34	107	165	58	181	63	174	127	163	228	222	209	173	36	284
	25%g	27%	22%	25%	20%	24%	26%	21%	27%	26%	25%	25%	23%	25%lp	25%l	25%	23%	29%	24%
DEFINITELY WONT	162	90	31	41	14	54	93	41	93	27	68	94	94	121	117	112	98	27	159
	13%di	13%	11%	18%zb	8%	12%	15%ad	15%	14%	11%	10%	19%zi	14%	13%	13%	14%	13%	22%zi	13%
DONT KNOW	12	5	3	5	-	5	7	2	9	1	5	6	3	7	5	3	3	-	16
	1%lno	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	*	1%lno	1%l	*	*	-	1%
WILL DEFINITELY/ PROBABLY DO	343	196	79	66	63	139	157	99	168	76	222	120	214	266	254	240	228	35	358
	29%fhk	28%	30%	29%	38%zf	31%	25%	35%zh	25%	31%	32%zk	24%	31%mn	29%	29%	29%	31%zm	28%	30%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	463	277	89	98	47	161	258	99	275	90	242	220	257	349	340	321	271	64	443
	39%bdj	39%	33%	43%b	28%	36%	41%ad	35%	41%	37%	35%	44%zi	37%	38%lp	39%l	39%	37%	51%zi	37%
NET WILL DEFINITELY/ PROBABLY DO	-121	-81	-9	-32	16	-22	-100	*	-107	-14	-20	-101	-43	-83	-85	-81	-44	-29	-85
	-10%	-12%	-3%	-14%	9%	-5%	-16%	*	-16%	-6%	-3%	-20%	-6%	-9%	-10%	-10%	-6%	-23%	-7%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	46	21	13	12	4	13	29	10	26	10	25	21	22	31	26	24	23	5	46
	4%	3%	5%	5%	2%	3%	5%	4%	4%	4%	4%	4%	3%n	3%np	3%	3%	3%	4%	4%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	65	38	11	16	7	22	36	16	32	16	38	27	42	50	50	49	47	10	62
	5%	5%	4%	7%	4%	5%	6%	6%	5%	7%	5%	5%	6%mn	5%	6%	6%	6%mi	8%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	76	45	16	14	14	33	33	21	41	14	51	24	49	60	56	54	49	5	75
	6%	6%	6%	6%	8%	8%	5%	7%	6%	6%	7%	5%	7%n	7%	6%	6%	7%	4%	6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	156	92	40	24	39	71	60	52	69	36	109	48	101	126	122	113	108	14	175
	13%fhk	13%	15%	11%	23%zf	16%f	10%	19%zh	10%	15%	16%zk	9%	15%ni	14%	14%	14%	15%mi	12%	15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

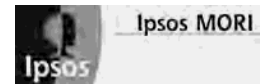


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Table 145
 Q.GK18_4
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
WILL DEFINITELY DO	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
WILL PROBABLY DO	116	37	78	30	82	52	64	41	43	98	18	15	20	4	42	24	40	3	5	32	2	11	128
MAY DO	227	39	189	63	156	83	144	91	88	173	54	33	31	19	63	47	44	15	24	52	13	32	230
NOT VERY LIKELY TO DO	383	53	330	120	248	164	219	122	146	322	61	47	55	26	118	51	58	30	69	62	64	48	380
DEFINITELY WON'T	302	24	278	111	172	107	195	62	167	233	68	44	45	15	112	13	20	51	54	16	96	52	284
DON'T KNOW	162	8	154	43	107	48	113	42	85	98	64	27	24	10	38	-	4	47	22	3	67	18	159
WILL DEFINITELY/PROBABLY DO	12	1	11	2	4	2	10	3	2	6	6	1	*	-	1	1	1	-	1	1	2	7	16
NOT VERY LIKELY TO DO/DEFINITELY WON'T	343	76	267	94	238	135	208	132	131	271	72	49	51	22	105	71	83	17	29	84	16	43	358
NET WILL DEFINITELY/PROBABLY DO	463	31	432	154	279	155	308	104	253	331	133	71	69	25	150	13	25	98	76	19	163	69	443
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	-121	44	-165	-60	-40	-21	-100	29	-122	-60	-61	-22	-18	-3	-45	57	59	-81	-47	65	-148	-26	-85
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	46	4	42	14	30	17	28	15	16	31	15	9	5	5	10	3	7	3	3	11	10	8	46
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	65	13	52	15	46	20	45	22	24	50	15	8	14	3	15	8	19	2	9	12	4	10	62

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base



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Table 145
Q.GK18_4
**HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...**
BASE: ALL ADULTS AGED 18+

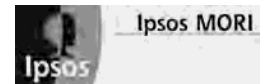
WEIGHTED BASE
1201
100%
156
13%bh
qt

DEFINITELY/PROBABLY
DO THIS AND THREE OR
MORE OTHER
ACTIVITIES

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEI GHTED TOTAL	
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)		DISEN GAGED AND APATH ETIC (u)
1201 100%	161 13%	1040 87%	370 31%	770 64%	456 38%	745 62%	361 30%	532 44%	930 77%	271 23%	168 14%	176 15%	74* 6%*	375 31%	136 11%	166 14%	146 12%	176 15%	165 14%	245* 20%*	167 14%	1197 100%
156 13%bh qt	40 25%zb	117 11%	43 12%	108 14%	56 12%	100 13%	73 20%zh	46 9%	125 13%	31 12%	23 14%	21 12%	13 18%	51 14%	51 38%zp qrstu	39 23%zqr tu	6 4%t	5 3%	38 23%zqr tu	1 *	16 10%rt	175 15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



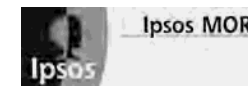
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Table 146
Q.GK18_4

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORMUL QUAL (u)		
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
EFFECTIVE BASE	100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
WILL DEFINITELY DO	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197
WILL PROBABLY DO	116	36	34	16	10	9	16	31	36	48	20	38	27	51	48	51	14	3	28	10	45	12	128
MAY DO	10%	11%	9%	13%e	13%	5%	9%	9%	11%	9%	11%	11%	10%	9%	8%	11%	11%	8%	8%	5%	13%zru	6%	11%
NOT VERY LIKELY TO DO	227	60	69	22	21	36	39	72	54	102	35	67	55	105	107	85	28	6	71	35	66	32	230
DEFINITELY WON'T	19%	18%	17%	19%	30%zb	22%	22%	20%	16%	20%	20%	19%	21%	18%	19%	19%	22%	18%	20%	18%	19%	17%	19%
DONT KNOW	383	102	140	43	19	43	55	111	117	155	70	114	71	197	178	154	39	12	126	66	102	56	380
NET WILL DEFINITELY/ PROBABLY DO	32%	30%	35%	35%	27%	26%	31%	31%	35%	30%	40%zk	32%	27%	34%	31%	33%	31%	33%	35%	34%	30%	29%	32%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	302	97	99	27	13	41	43	93	81	128	29	82	70	150	176	92	27	7	86	58	87	47	284
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	25%jo	29%	25%	22%	18%	25%	24%	26%	25%	25%	16%	23%j	26%j	26%j	30%zo	20%	21%	19%	24%	30%	26%	24%	24%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	162	38	55	13	8	33	19	45	40	76	21	51	41	69	68	72	16	5	43	20	39	40	159
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	13%	11%	14%	11%	11%	20%zac	11%	13%	12%	15%	12%	14%	15%	12%	12%	16%	13%	15%	12%	11%	12%	21%zr	13%
NET WILL DEFINITELY/ PROBABLY DO	12	2	3	-	1	2	5	5	3	4	1	4	3	6	3	5	2	2	2	3	-	5	16
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	1%	1%	1%	-	1%	1%	3%z	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	6%zno	1%	1%	-	3%zt	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	343	96	103	39	31	45	56	103	90	150	55	105	82	156	155	136	43	9	99	45	110	44	358
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	29%	29%	26%	32%	43%zabe	28%	31%	29%	27%	29%	31%	29%	31%	27%	27%	30%	34%	26%	28%	24%	33%u	23%	30%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	463	136	154	40	21	74	61	138	121	204	50	133	111	219	244	165	43	12	129	78	127	86	443
NET WILL DEFINITELY/ PROBABLY DO	39%j	40%	39%	33%	29%	45%bd	35%	39%	37%	40%	29%	37%j	42%j	38%	42%	36%	34%	34%	36%	41%	37%	45%z	37%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	-121	-39	-51	-1	10	-29	-6	-35	-31	-54	5	-29	-29	-63	-89	-29	*	-3	-31	-33	-16	-43	-85
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	-10%	-12%	-13%	-1%	14%c	-18%	-3%	-10%	-9%	-11%	3%	-8%	-11%	-11%	-15%	-6%	*	-8%	-9%	-17%	-5%	-22%	-7%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	46	9	16	4	5	9	10	18	12	15	14	22	10	14	16	19	9	2	10	4	17	8	46
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	4%	3%	4%	3%	7%	6%	6%	5%	4%	3%	8%zm	6%zm	4%	2%	3%	4%	7%	5%	3%	2%	5%	4%	4%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	65	16	21	5	7	6	10	24	19	22	9	18	22	24	33	20	10	1	25	8	14	10	62
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	5%	5%	5%	4%	9%	4%	6%	7%	6%	4%	5%	5%	8%zm	4%	6%	4%	8%	4%	7%	4%	4%	5%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	76	27	21	8	7	10	8	16	20	39	10	20	19	36	32	35	9	*	20	11	23	8	75
NET WILL DEFINITELY/ PROBABLY DO	6%	8%	5%	7%	10%	6%	4%	4%	6%	8%	6%	6%	7%	6%	5%	8%	7%	1%	6%	6%	7%	4%	6%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	156	44	46	21	12	20	27	44	39	73	21	44	30	82	74	61	15	6	43	22	56	17	175
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	13%	13%	11%	18%	17%	12%	16%	12%	12%	14%	12%	12%	11%	14%	13%	13%	12%	17%	12%	11%	17%u	9%	15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/j/k/l/m - z3/n/o/p/q - z4/r/s/t/u
Overlap formulae used. * small base



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Table 147
Q.GK18_4

**HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...**
 BASE: ALL ADULTS AGED 18+

	Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:								
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS
UNWEIGHTED BASE	1197	302	91	249	358	313	205	96	318
WEIGHTED BASE	1201	305	84	247	343	301	188	94	329
	100%	25%	7%	21%	29%	25%	16%	8%	27%
EFFECTIVE BASE	788	138	66	172	262	225	135	75	231
WILL DEFINITELY DO	116	54	20	52	116	80	46	20	49
	10%	18%	24%	21%	34%	27%	24%	21%	15%
WILL PROBABLY DO	227	94	25	101	227	109	59	38	107
	19%	31%	30%	41%	66%	36%	31%	40%	33%
MAY DO	383	80	23	53	-	81	45	17	92
	32%	26%	28%	21%	-	27%	24%	18%	28%
NOT VERY LIKELY TO DO	302	64	14	33	24	26	15	15	55
	25%	21%	17%	13%	-	8%	14%	16%	17%
DEFINITELY WON'T	162	11	1	8	-	7	13	4	25
	13%	4%	1%	3%	-	2%	7%	5%	8%
DON'T KNOW	12	1	-	-	-	-	*	-	1
	1%	*	-	-	-	-	*	-	*
WILL DEFINITELY/ PROBABLY DO	343	149	45	154	343	189	105	57	156
	29%	49%	54%	62%	100%	63%	56%	61%	47%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	463	75	15	41	-	30	38	20	80
	39%	25%	18%	16%	-	10%	20%	21%	24%
NET WILL DEFINITELY/ PROBABLY DO	-121	73	30	113	343	159	66	38	77
	-10%	24%	35%	46%	100%	53%	35%	40%	23%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	46	-	-	-	46	-	-	-	-
	4%	-	-	-	13%	-	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	65	8	1	12	65	30	8	3	3
	5%	3%	1%	5%	19%	10%	4%	3%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	76	27	4	32	76	30	17	6	35
	6%	9%	5%	13%	22%	10%	9%	7%	11%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	156	113	40	111	156	129	79	48	118
	13%	37%	48%	45%	46%	43%	42%	51%	36%

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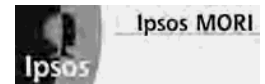
Table 148
Q.GK18_5

**HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...**
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
100%		49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	788
WILL DEFINITELY DO	103	36	66	8	24	19	19	15	12	6	32	38	32	38	35	10	20	73	30	105
9%aor		6%	11%za	5%	13%c	8%	9%	8%	8%	6%	9%c	9%	8%	12%zo	10%o	4%	7%	11%zr	6%	9%
WILL PROBABLY DO	198	90	108	32	31	32	34	30	23	16	63	66	68	53	57	43	44	111	87	208
16%		15%	18%	21%	16%	14%	17%	17%	15%	17%	18%	15%	16%	17%	17%	17%	15%	17%	16%	17%
MAY DO	289	131	158	44	52	44	48	54	29	18	96	92	101	69	85	65	70	154	135	299
24%		22%	26%	29%	27%	19%	23%	30%l	20%	19%	28%	21%	24%	22%	25%	25%	24%	24%	25%	25%
NOT VERY LIKELY TO DO	386	223	163	41	58	97	69	52	49	20	99	166	121	111	111	86	79	222	164	357
32%bi		38%zb	27%	27%	30%	43%zc	33%	29%	34%	21%	29%	38%zc	29%	35%	33%	33%	27%	34%	30%	30%
DEFINITELY WONT	212	101	111	23	26	34	33	29	34	33	49	67	95	45	46	50	70	91	121	211
18%qd		17%	18%	15%	13%	15%	16%	16%	23%dj	34%zc	14%	15%	23%zd	14%	14%	19%	25%zm	14%	22%za	18%
DONT KNOW	13	5	9	3	2	1	2	*	1	3	5	4	4	1	3	5	4	4	9	17
1%		1%	1%	2%	1%	1%	1%	*	1%	3%	2%	1%	1%	*	1%	2%	1%	1%	2%	1%
WILL DEFINITELY/PROBABLY DO	301	126	174	40	56	51	53	44	34	22	95	105	101	91	92	54	64	183	117	313
25%r		22%	28%za	26%	29%	22%	26%	25%	23%	23%	28%	24%	24%	29%	27%	21%	22%	28%r	22%	26%
NOT VERY LIKELY TO DO/DEFINITELY WONT	598	324	274	65	84	131	102	81	83	53	149	233	216	156	157	136	149	313	285	568
50%abc		55%zb	45%	43%	43%	57%cd	50%	45%	56%cd	55%	43%	54%cf	51%gj	49%	46%	52%	52%	46%	52%	47%
NET WILL DEFINITELY/PROBABLY DO	-297	-197	-100	-25	-28	-80	-49	-36	-49	-31	-53	-128	-116	-65	-65	-82	-85	-130	-167	-255
-25%		-34%	-16%	-16%	-15%	-35%	-24%	-20%	-33%	-32%	-15%	-30%	-27%	-20%	-19%	-32%	-30%	-20%	-31%	-21%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	35	13	22	5	2	5	8	10	4	1	7	13	15	9	4	11	11	13	22	33
3%		2%	4%	3%	1%	2%	4%	5%zd	3%	1%	2%	3%	4%	3%	1%	4%	4%	2%	4%	3%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57	18	39	7	5	11	10	7	8	9	12	21	24	18	14	13	12	32	24	54
5%		3%	6%za	5%	2%	5%	5%	4%	5%	9%dj	3%	5%	6%	6%	4%	5%	4%	5%	4%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	61	30	31	9	14	13	8	12	5	1	23	21	17	18	24	8	11	42	19	63
5%r		5%	5%	6%	7%	6%	4%	7%l	3%	1%	7%	5%	4%	6%	7%	3%	4%	6%	3%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	148	66	82	19	35	22	28	15	17	12	54	50	44	46	50	22	30	96	52	163
12%or		11%	13%	13%	18%zg	10%	14%	9%	12%	12%	16%g	12%	11%	15%o	15%	8%	11%	15%r	10%	14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



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Table 149
Q.GK18.5
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEI GHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	9%*	100%
EFFECTIVE BASE	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
WILL DEFINITELY DO	103	49	14	40	31	71	92	10	4	5	24	5	13	6	12	9	6	9	11	105
9%	9%	10%	8%	8%	9%	9%	8%	4%	4%	15%zh mn	10%	9%	5%	7%	9%	10%	8%	10%	10%	9%
WILL PROBABLY DO	198	83	27	89	56	141	168	30	18	19	24	11	23	12	27	15	7	21	19	208
16%	15%	19%	17%	15%	17%	16%	25%zf	20%	17%	16%	21%	17%	11%	16%	14%	12%	19%	18%	18%	17%
MAY DO	289	133	37	120	89	200	253	36	14	17	48	11	46	22	46	27	13	21	24	299
24%	24%	27%	23%	24%	24%	23%	30%z	16%	15%	32%zh q	20%	33%zh q	21%	27%	26%	22%	20%	22%	25%	25%
NOT VERY LIKELY TO DO	386	200	37	149	140	247	359	26	33	56	35	18	34	37	51	36	22	31	33	357
32%ce	37%c	27%	29%	37%	30%	33%g	22%	37%j	48%	23%	33%	25%	35%	30%	35%	36%j	29%	31%	31%	30%
DEFINITELY WON'T	212	76	24	112	56	156	196	14	20	19	17	8	19	25	32	17	12	24	19	211
18%ae	14%	17%	22%za	15%	19%z	18%g	12%	22%j	16%	11%	15%	14%	24%j	19%	16%	20%j	22%j	18%	18%	18%
DON'T KNOW	13	5	-	8	5	8	8	4	*	-	4	-	3	4	-	-	-	2	-	17
1%f	1%	-	2%	1%	1%	1%	3%zf	*	-	3%n	-	2%	4%zn	-	-	-	2%	-	-	1%
WILL DEFINITELY/ PROBABLY DO	301	132	40	129	88	213	260	39	22	24	48	17	36	18	39	24	13	30	30	313
25%	24%	29%	25%	23%	26%	24%	33%zf	25%	21%	31% m	31%	26%	17%	23%	23%	22%	27%	28%	28%	26%
NOT VERY LIKELY TO DO/DEFINITELY WON'T	598	276	61	261	195	403	556	40	53	74	52	25	54	62	83	54	34	55	52	568
50%gi	51%	44%	50%	52%	49%	52%zg	34%	59%j	64%	34%	48%	39%	59%j	49%j	51%j	56%j	51%j	49%j	47%	47%
NET WILL DEFINITELY/ PROBABLY DO	-297	-144	-21	-132	-108	-190	-296	-1	-31	-50	-4	-9	-17	-44	-44	-29	-21	-25	-22	-255
-25%	-26%	-15%	-26%	-28%	-23%	-27%	-1%	-34%	-43%	-3%	-17%	-13%	-42%	-26%	-28%	-34%	-23%	-21%	-21%	-21%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	35	13	4	18	7	28	34	1	2	1	6	5	5	3	5	3	*	2	2	33
3%	2%	3%	3%	2%	3%	3%	1%	3%	1%	4%	9%zp	3%	3%	3%	3%	1%	2%	2%	3%	3%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57	26	6	24	13	44	53	4	5	4	4	1	6	7	7	6	2	7	8	54
5%	5%	5%	5%	3%	5%	5%	3%	6%	4%	3%	2%	4%	7%	4%	5%	4%	4%	6%	7%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	61	26	13	22	21	40	56	5	3	2	9	7	7	2	6	8	4	6	7	63
5%	5%	9%zc	4%	5%	5%	5%	4%	4%	2%	6%	13%zmn	5%	2%	4%	8%	7%	5%	6%	5%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	148	67	17	65	47	101	118	29	11	17	29	4	19	6	21	7	7	14	13	163
12%fm	12%	12%	12%	13%	12%	11%	25%zf	12%	12%	14%	19%zmo	8%	14%	5%	13%	7%	11%	13%	13%	14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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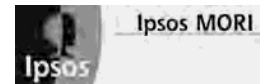
Table 150
 Q.GK18_5

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/ AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
WILL DEFINITELY DO	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
WILL DEFINITELY DO	103	54	26	23	25	34	50	34	49	20	78	25	74	88	88	83	76	8	105
	9%k	8%	10%	10%	15%zef	8%	8%	12%zh	7%	8%	11%zk	5%	11%zm	10%	10%z	10%	10%zm	6%	9%
WILL PROBABLY DO	198	112	52	33	33	84	92	57	99	42	109	89	117	145	138	131	125	19	208
	16%	16%	19%	14%	19%	19%	15%	20%	15%	17%	16%	18%	17%mn	16%	16%	16%	17%mp	15%	17%
MAY DO	289	166	80	44	42	103	151	67	168	54	166	122	158	217	202	188	172	21	299
	24%	23%	30%zc	19%	25%	23%	24%	24%	25%	22%	24%	24%	23%	24%lp	23%	23%	23%	17%	25%
NOT VERY LIKELY TO DO	386	247	70	69	50	141	207	72	230	84	235	151	217	303	294	277	231	41	357
	32%bq	35%b	26%	30%	30%	32%	33%	26%	34%g	34%	34%	30%	31%	33%lp	34%l	34%	31%	33%	30%
DEFINITELY WONT	212	121	37	53	18	74	117	46	121	44	100	112	130	153	150	143	133	35	211
	18%jd	17%	14%	24%zb	11%	17%	19%dd	17%	18%	18%	14%	22%zj	19%mn	17%	17%	17%	18%mp	28%zl	18%
DONT KNOW	13	5	4	5	-	6	7	4	9	1	5	7	3	7	5	3	3	1	17
	1%lno	1%	1%	2%	-	1%	1%	1%	1%	*	1%	1%	*	1%lno	1%l	*	*	1%	1%
WILL DEFINITELY/ PROBABLY DO	301	167	78	55	58	118	142	90	148	62	187	113	191	233	226	214	201	27	313
	25%h	24%	29%	25%	34%zf	27%	23%	32%zh	22%	25%	27%	22%	27%zm	26%	26%	26%	27%zm	22%	26%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	598	368	108	122	68	215	324	119	351	128	334	263	346	455	444	419	365	76	568
	50%bd	52%b	40%	54%b	40%	49%	52%dd	42%	52%g	52%	48%	52%	50%	50%p	51%l	51%	49%	61%zl	47%
NET WILL DEFINITELY/ PROBABLY DO	-297	-201	-30	-66	-10	-97	-183	-28	-203	-66	-147	-150	-155	-222	-218	-205	-164	-49	-255
	-25%	-29%	-11%	-29%	-6%	-22%	-29%	-10%	-30%	-27%	-21%	-30%	-22%	-24%	-25%	-22%	-39%	-39%	-21%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	35	19	9	7	-	14	21	9	21	5	16	19	22	28	28	27	25	-	33
	3%	3%	3%	3%	-	3%	3%dd	3%	3%	2%	2%	4%	3%	3%	3%	3%	3%mp	-	3%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57	27	12	18	6	19	33	13	31	13	35	22	37	44	42	41	38	7	54
	5%	4%	5%	8%za	3%	4%	5%	5%	5%	5%	5%	4%	5%mn	5%	5%	5%	5%mp	5%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	61	32	19	9	16	18	30	22	27	11	37	24	35	40	39	39	36	8	63
	5%	5%	7%	4%	9%ze	4%	5%	8%zh	4%	5%	5%	5%	5%mn	4%	4%	5%	5%mp	7%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	148	89	38	22	37	67	58	46	70	32	100	48	97	121	117	107	102	12	163
	12%fk	13%	14%	10%	22%zf	15%ff	9%	16%zh	10%	13%	14%k	10%	14%n	13%	13%	13%	14%mp	9%	14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 151
 Q.GK18_5
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%		13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
WILL DEFINITELY DO	103	36	67	34	68	52	51	39	37	87	16	18	15	5	37	24	38	*	5	30	-	6	103
9%bf	22%zb	6%	9%	9%	11%zf	7%	11%	7%	9%	6%	11%	9%	7%	10%	17%zq	23%zqr	*	3%t	18%zqr	-	4%t	9%	
WILL PROBABLY DO	198	39	159	54	140	68	130	85	71	153	45	28	32	9	60	35	49	9	14	42	15	35	208
16%bq	24%zb	15%	14%	18%z	15%	17%	24%zh	13%	16%	17%	17%	17%	18%	13%	16%	25%zq	29%zqr	6%	8%	25%zqr	6%	21%qr	17%
MAY DO	289	32	257	90	186	119	170	87	110	234	55	36	45	18	80	49	33	25	60	50	29	44	299
24%t	20%	25%	24%	24%	26%	23%	24%	21%	25%	20%	22%	22%	26%	24%	21%	36%zp	20%	17%	34%zp	30%pq	12%	26%t	25%
NOT VERY LIKELY TO DO	386	46	341	135	228	145	241	98	205	310	76	53	52	30	141	25	43	55	63	33	118	49	357
32%dg	28%	33%	36%	30%	32%	27%	38%zg	27%	33%	28%	32%	32%	30%	40%	38%	19%	26%	38%os	36%os	20%	48%zo	29%	30%
DEFINITELY WON'T	212	9	203	54	143	71	141	49	107	139	72	31	31	12	56	1	4	56	33	10	81	27	211
18%agi	5%	20%za	15%	19%	15%	19%	14%	20%g	15%	27%zi	18%	18%	18%	16%	15%	1%	3%	39%zo	19%ops	6%o	33%zo	16%op	18%
DON'T KNOW	13	-	13	3	5	1	12	4	2	7	6	2	-	-	1	2	-	-	1	1	3	7	17
1%de	-	1%	1%	1%	*	2%	1%	*	1%	2%ei	1%	-	-	*	1%	1%	-	-	1%	*	1%	4%zq	1%
WILL DEFINITELY/ PROBABLY DO	301	75	226	88	208	120	181	124	108	240	61	46	47	15	98	58	86	10	19	71	15	41	313
25%bh	46%zb	22%	24%	27%z	26%	24%	34%zh	20%	26%	22%	27%	27%	27%	20%	26%	43%zq	52%zqr	7%	11%	43%zqr	6%	24%qr	26%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	598	54	544	190	372	215	382	146	312	450	148	84	84	42	197	27	47	111	96	43	198	76	568
50%ag	34%	52%za	51%	48%	47%	51%	41%	59%zg	48%	55%	50%	50%	48%	56%	53%	20%	28%	76%zo	55%ops	26%	81%zo	45%op	47%
NET WILL DEFINITELY/ PROBABLY DO	-297	20	-317	-102	-164	-96	-201	-22	-204	-210	-87	-38	-37	-27	-99	32	39	-101	-77	29	-183	-35	-255
-25%	13%	-31%	-27%	-21%	-21%	-27%	-27%	-6%	-38%	-23%	-32%	-23%	-21%	-36%	-26%	23%	23%u	-69%	-44%	17%	-75%	-21%	-21%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	35	6	29	14	22	14	21	13	16	26	9	6	8	1	8	2	7	3	3	4	7	9	33
3%	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	2%	2%	2%	4%	2%	2%	2%	3%	5%	3%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57	14	43	13	43	23	34	23	21	43	14	9	11	4	13	6	20	2	2	13	3	12	54
5%qr	8%zb	4%	4%	6%z	5%	5%	6%	4%	4%	5%	5%	5%	6%	6%	4%	4%	12%zoq	1%	1%	8%qrt	1%	7%qr	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	61	16	44	15	44	33	28	18	29	54	7	9	8	3	22	1	22	2	4	23	4	6	63
5%bf	10%zb	4%	4%	6%	7%zf	4%	5%	6%	6%	2%	5%	5%	4%	3%	6%	1%	13%zoq	2%	2%	14%zoq	1%	3%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Q.GK18_5
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
 BASE: ALL ADULTS AGED 18+

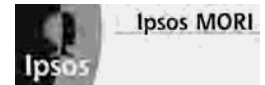
WEIGHTED BASE
 1201
 100%
 148
 12%bh
 qt

DEFINITELY/PROBABLY
 DO THIS AND THREE OR
 MORE OTHER
 ACTIVITIES

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEI GHTED TOTAL	
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)		DISEN GAGED AND APATH ETIC (u)
1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
148	39	109	45	98	50	98	71	41	117	31	23	20	6	54	50	37	3	10	32	1	15	163
12%bh	24%zb	10%	12%	13%	11%	13%	20%zh	8%	13%	11%	14%	12%	9%	14%	36%zp	22%zqr	2%	6%t	20%zqr	1%	9%qt	14%
qt															qrstu	tu			tu			

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



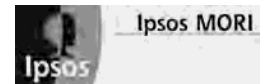
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Table 152
 Q.GK18.5

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORMUL (u)		
UNWEIGHTED BASE 1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE 1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
EFFECTIVE BASE 100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197	
WILL DEFINITELY DO	103	28	24	20	11	8	12	30	27	46	14	30	25	47	43	44	12	4	27	13	41	11	105
9%b	8%	6%	16%zb	16%zbe	5%	7%	8%	8%	9%	8%	8%	9%	8%	7%	10%	10%	10%	8%	7%	12%zu	6%	9%	
WILL PROBABLY DO	198	51	59	26	15	30	34	60	45	92	31	62	37	99	97	76	20	5	65	31	62	21	208
16%u	15%	15%	22%	21%	18%	19%	17%	14%	18%	18%	17%	14%	17%	17%	17%	15%	14%	18%	16%	18%	11%	17%	
MAY DO	289	79	107	28	17	31	31	75	87	127	46	84	53	152	125	125	28	10	104	44	78	40	299
24%f	24%	27%	23%	24%	19%	17%	17%	26%f	25%	26%	24%	20%	26%	22%	22%	27%z	22%	28%	29%zu	23%	23%	21%	25%
NOT VERY LIKELY TO DO	386	122	140	23	21	54	70	122	115	149	56	111	104	172	214	120	45	7	103	70	112	63	357
32%co	36%c	35%c	19%	29%	33%cd	40%zg	34%	35%	29%	32%	31%	39%zm	30%	37%zo	26%	35%	19%	29%	37%	33%	33%	30%	
DEFINITELY WON'T	212	53	66	25	8	38	26	65	54	93	29	66	45	101	97	86	21	8	56	31	47	50	211
18%	16%	16%	21%	11%	23%zd	15%	18%	16%	18%	16%	19%	17%	17%	17%	19%	16%	22%	16%	16%	14%	26%zt	18%	
DON'T KNOW	13	2	4	-	-	2	4	5	3	6	*	3	4	6	3	7	1	2	3	3	-	6	17
1%	1%	1%	-	-	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	6%zno	1%	1%	-	3%zt	1%
WILL DEFINITELY/PROBABLY DO	301	79	84	46	26	38	46	91	72	138	45	92	63	146	140	120	32	9	91	43	102	33	313
25%bu	24%	21%	38%za	36%zbe	23%	26%	25%	22%	27%	26%	26%	23%	25%	24%	24%	26%	25%	24%	26%u	23%	30%zu	17%	26%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	598	175	206	48	29	93	96	187	169	242	85	177	148	272	311	207	66	15	159	101	159	113	568
50%co	52%	51%c	40%	40%	57%cd	55%	52%	51%	47%	48%	50%	55%	47%	54%o	45%	52%	41%	44%	53%	47%	59%zt	47%	
NET WILL DEFINITELY/PROBABLY DO	-297	-96	-122	-2	-2	-55	-51	-96	-97	-104	-40	-85	-86	-126	-171	-86	-34	-6	-67	-58	-57	-80	-255
-25%	-29%	-31%	-2%	-3%	-33%	-29%	-27%	-29%	-20%	-23%	-24%	-32%	-22%	-29%	-19%	-27%	-17%	-19%	-30%	-17%	-42%	-21%	
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	35	6	14	6	2	4	4	11	4	20	5	9	10	16	14	16	2	2	13	3	9	5	33
3%h	2%	3%	5%	2%	3%	3%	3%	3%	1%	4%	3%	3%	4%	3%	2%	4%	2%	5%	4%	2%	3%	3%	3%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57	15	14	8	6	7	10	19	19	18	6	17	14	26	34	15	7	*	21	5	13	8	54
5%o	4%	3%	7%	8%	4%	6%	6%	5%	6%	4%	4%	5%	5%	4%	6%	3%	6%	1%	6%	3%	4%	4%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	61	13	16	10	5	12	8	18	13	30	13	23	11	27	21	31	8	1	16	13	23	5	63
5%	4%	4%	8%	7%	7%	5%	5%	4%	6%	8%	6%	4%	5%	4%	7%z	7%	2%	5%	5%	7%	7%	3%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	148	45	40	22	13	14	23	42	37	69	20	43	28	77	70	59	13	6	40	22	56	14	163
12%u	13%	10%	18%be	19%be	9%	13%	12%	11%	14%	12%	12%	10%	13%	12%	13%	11%	16%	11%	11%	11%	17%zu	7%	14%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base



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Table 153
Q.GK18.5

**HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...**
 BASE: ALL ADULTS AGED 18+

	Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:								
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS
UNWEIGHTED BASE	1197	302	91	249	358	313	205	96	318
WEIGHTED BASE	1201	305	84	247	343	301	188	94	329
	100%	25%	7%	21%	29%	25%	16%	8%	27%
EFFECTIVE BASE	788	138	66	172	262	225	135	75	231
WILL DEFINITELY DO	103	56	17	46	71	103	41	18	55
	9%	18%	20%	18%	21%	34%	22%	19%	17%
WILL PROBABLY DO	198	84	25	79	119	198	59	35	85
	16%	27%	29%	32%	35%	66%	31%	37%	26%
MAY DO	289	52	17	48	66	-	30	17	70
	24%	17%	20%	19%	19%	-	16%	18%	21%
NOT VERY LIKELY TO DO	386	89	23	63	62	-	38	20	78
	32%	29%	28%	25%	18%	-	20%	22%	24%
DEFINITELY WON'T	212	23	2	12	26	-	19	4	41
	18%	8%	2%	5%	8%	-	10%	5%	13%
DON'T KNOW	13	1	1	-	-	-	1	-	1
	1%	*	1%	-	-	-	*	-	*
WILL DEFINITELY/PROBABLY DO	301	140	41	124	189	301	100	53	140
	25%	46%	49%	50%	55%	100%	53%	56%	42%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	598	111	25	75	88	-	57	25	119
	50%	37%	30%	30%	26%	-	31%	26%	36%
NET WILL DEFINITELY/PROBABLY DO	-297	28	16	49	101	301	42	28	21
	-25%	9%	19%	20%	30%	100%	22%	30%	6%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	35	-	-	-	-	35	-	-	-
	3%	-	-	-	-	12%	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57	5	2	3	30	57	8	2	6
	5%	2%	3%	1%	9%	19%	4%	3%	2%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	61	29	5	21	30	61	12	3	21
	5%	10%	6%	9%	9%	20%	6%	4%	6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	148	106	34	100	129	148	79	47	113
	12%	35%	41%	40%	38%	49%	42%	50%	34%

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

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Table 154
Q.GK18_6
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...CHURCH OR RELIGIOUS GROUP...
BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
WILL DEFINITELY DO	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
WILL DEFINITELY DO	101	41	60	5	18	9	28	16	10	23	37	42	35	25	21	20	60	41	103	
	8% ^c	7%	10%	3%	9% ^c	4%	14% ^z	9% ^c	11% ^{ce}	10%	7% ^c	9% ^e	10% ^c	11%	7%	8%	7%	9%	8%	9%
WILL PROBABLY DO	87	41	45	9	17	14	12	11	10	13	26	27	34	13	32	27	15	45	42	102
	7% ^m	7%	7%	6%	9%	6%	6%	6%	7%	14% ^{zk}	7%	6%	8%	4%	9% ^m	10% ^m	5%	7%	8%	9%
MAY DO	161	73	88	24	24	38	29	15	23	8	48	67	46	38	48	37	38	85	75	166
	13% ^g	12%	14%	16% ^g	13%	16%	14%	8%	16% ^{gl}	8%	14%	15% ^g	11%	12%	14%	14%	13%	13%	14%	14%
NOT VERY LIKELY TO DO	337	175	162	34	52	83	45	60	43	21	86	128	123	85	98	80	73	183	154	326
	28% ^f	30%	26%	22%	27%	36% ^{cf}	22%	33% ^{cf}	29%	22%	25%	29% ^f	29%	27%	29%	31%	26%	28%	28%	27%
DEFINITELY WON'T	501	249	252	78	79	83	89	77	54	40	157	172	171	146	130	89	135	277	224	480
	42% ^o	43%	41%	51% ^{ze}	41%	36%	43%	43%	37%	42%	46%	40%	41%	46% ^o	39%	34%	47% ^{zo}	42%	41%	40%
DONT KNOW	14	6	8	3	3	1	2	1	1	4	6	3	5	-	5	5	4	5	9	20
	1%	1%	1%	2%	1%	*	1%	1%	1%	4%	2%	1%	1%	-	1%	2% ^m	1%	1%	2%	2%
WILL DEFINITELY/PROBABLY DO	188	83	106	14	35	23	41	27	26	23	48	64	76	48	57	48	35	105	83	205
	16% ^c	14%	17%	9%	18% ^c	10%	20% ^{ce}	15%	18% ^c	24% ^{ce}	14% ^c	15%	18% ^c	15%	17%	18%	12%	16%	15%	17%
NOT VERY LIKELY TO DO/DEFINITELY WON'T	838	424	414	112	131	166	134	137	97	61	243	300	295	231	229	169	208	460	378	806
	70% ^b	72%	67%	74%	68%	73%	65%	76% ^{zf}	66%	64%	70%	69% ^{af}	70%	73%	68%	65%	73%	70%	69%	67%
NET WILL DEFINITELY/PROBABLY DO	-649	-342	-308	-98	-97	-143	-93	-109	-71	-38	-195	-236	-219	-183	-172	-122	-173	-355	-295	-601
	-54%	-58%	-50%	-65%	-50%	-63%	-45%	-61%	-48%	-40%	-56%	-54%	-52%	-58%	-51%	-47%	-60%	-54%	-54%	-50%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	26	12	14	2	4	3	5	3	6	3	6	8	12	-	10	12	4	10	16	29
	2% ^m	2%	2%	1%	2%	1%	2%	2%	4%	4%	2%	2%	3%	-	3% ^m	4% ^{zm}	2%	2%	3%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	33	14	19	3	7	7	6	3	3	4	10	13	10	10	11	8	5	21	13	31
	3%	2%	3%	2%	4%	3%	3%	2%	2%	4%	3%	3%	2%	3%	3%	3%	2%	3%	2%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	38	18	20	1	3	6	12	8	6	4	3	18	17	14	9	9	6	23	15	38
	3% ^{cj}	3%	3%	1%	1%	3%	6% ^{zcd}	4% ^{cj}	4% ^j	4%	1%	4% ^j	4% ^{cj}	4%	3%	3%	2%	4%	3%	3%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	91	39	52	8	21	7	18	14	12	12	29	25	37	25	27	20	20	51	40	107
	8%	7%	8%	5%	11% ^e	3%	9% ^{ak}	8%	8%	12% ^{ae}	8% ^c	6%	9%	8%	8%	8%	7%	8%	7%	9%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 155
Q.GK18.6
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...CHURCH OR RELIGIOUS GROUP...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
100%		45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
WILL DEFINITELY DO	101	37	16	48	35	67	84	17	4	11	15	2	19	6	18	8	2	10	6	103
8%		7%	12%	9%	9%	8%	8%	14%zf	5%	9%	10%	4%	14%zp	5%	11%	8%	4%	9%	6%	9%
WILL PROBABLY DO	87	28	11	48	31	55	67	20	12	12	15	3	14	6	7	-	5	5	7	102
7%fo		5%	8%	9%za	8%	7%	6%	17%zf	13%no	11%	10%o	6%o	10%o	6%o	4%	-	8%o	5%	7%o	9%
MAY DO	161	68	21	71	63	98	133	28	8	9	33	4	28	7	25	12	7	15	13	166
13%ef		12%	16%	14%	17%	12%	12%	23%zf	9%	8%	21%zhk	8%	21%zhm	7%	15%	11%	11%	14%	12%	14%
NOT VERY LIKELY TO DO	337	163	42	132	117	220	307	28	28	42	39	18	40	22	40	27	19	34	27	326
28%c		30%	30%	25%	31%	27%	29%	23%	32%	36%	26%	35%	29%	21%	24%	26%	31%	31%	25%	27%
DEFINITELY WON'T	501	244	47	209	127	374	477	23	37	41	46	25	34	59	78	58	27	42	53	480
42%dg		45%	34%	40%	34%	45%zd	44%zg	19%	41%l	36%	30%	47%jl	25%	56%zj	47%jl	55%zj	46%jl	39%l	50%jl	40%
DONT KNOW	14	5	-	9	4	11	10	5	-	-	4	-	3	5	-	-	-	2	-	20
1%		1%	-	2%	1%	1%	1%	4%zf	-	-	3%n	-	2%	5%znr	-	-	-	2%	-	2%
WILL DEFINITELY/PROBABLY DO	188	65	27	96	66	122	150	37	16	23	31	5	33	12	25	8	7	15	13	205
16%af		12%	20%a	19%za	18%	15%	14%	31%zf	18%	20%	20%o	10%	24%zsk	11%	15%	8%	12%	14%	13%	17%
NOT VERY LIKELY TO DO/DEFINITELY WON'T	838	408	89	341	244	594	784	50	65	84	85	43	74	82	118	85	46	76	80	806
70%cg		75%zb	65%	66%	65%	72%z	73%zg	42%	73%jl	72%	56%	82%jl	54%	77%jl	71%jl	81%zj	77%jl	70%jl	75%jl	67%
NET WILL DEFINITELY/PROBABLY DO	-649	-343	-62	-245	-178	-472	-634	-13	-49	-60	-55	-37	-41	-70	-94	-77	-39	-61	-66	-601
-54%		-63%	-45%	-47%	-47%	-57%	-59%	-11%	-55%	-52%	-36%	-71%	-30%	-66%	-56%	-73%	-65%	-56%	-62%	-50%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	26	8	4	13	10	16	23	3	4	5	2	1	5	2	2	-	1	2	3	29
2%		2%	3%	3%	3%	2%	2%	2%	4%	4%	1%	1%	4%	1%	1%	-	2%	2%	3%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	33	15	6	12	13	21	28	5	1	2	6	1	7	1	3	4	1	5	3	31
3%		3%	5%	2%	3%	2%	3%	4%	1%	2%	4%	2%	5%	1%	2%	4%	2%	5%	3%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	38	10	9	20	12	26	33	5	3	4	1	2	11	6	4	2	2	1	3	38
3%j		2%	6%a	4%	3%	3%	3%	4%	3%	3%	*	3%	8%zjn	5%j	2%	2%	3%	1%	3%	3%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	91	31	8	52	32	59	66	24	9	12	22	2	10	3	16	2	3	7	5	107
8%f		6%	6%	10%za	8%	7%	6%	20%zf	10%o	11%	15%zkm	4%	7%	3%	9%o	2%	5%	6%	5%	9%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



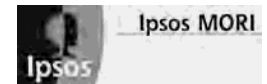
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 156
 Q.GK18_6
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHURCH OR RELIGIOUS GROUP...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
WILL DEFINITELY DO	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
WILL DEFINITELY DO	101	63	12	25	19	34	51	29	50	22	75	27	68	84	84	77	69	6	103
	8%bk	9%b	5%	11%b	11%	8%	8%	10%	7%	9%	11%zk	5%	10%	9%	10%	9%	9%	5%	9%
WILL PROBABLY DO	87	55	16	16	13	43	36	24	40	23	51	36	57	70	67	66	61	4	102
	7%f	8%	6%	7%	8%	10%	6%	9%	6%	9%	7%	7%	8%n	8%	8%	8%	8% ^m	3%	9%
MAY DO	161	95	39	27	23	56	83	33	95	33	91	69	88	127	119	107	95	8	166
	13%q	13%	14%	12%	14%	13%	13%	12%	14%	14%	13%	14%	13%	14% ^{lp}	14% ^{lq}	13%	13%	7%	14%
NOT VERY LIKELY TO DO	337	208	69	60	42	141	159	76	195	65	203	132	183	257	245	234	200	38	326
	28% ^f	29%	26%	27%	25%	32%	25%	27%	29%	27%	29%	26%	26%	28% ^{lp}	28% ^l	28%	27%	30%	27%
DEFINITELY WONT	501	278	129	93	70	161	288	116	284	100	268	233	300	367	356	337	312	68	480
	42%	39%	48% ^{za}	41%	42%	36%	46% ^{ze}	42%	42%	41%	39%	46% ^{zj}	43% ^{mn}	40%	41%	41%	42% ^m	55% ^{zl}	40%
DONT KNOW	14	5	4	5	-	6	8	2	12	1	5	9	3	7	5	3	3	*	20
	1% ^{lno}	1%	1%	2%	-	1%	1%	1%	2%	*	1%	2%	*	1% ^{lno}	1% ^{lo}	*	*	*	2%
WILL DEFINITELY/PROBABLY DO	188	119	28	40	32	77	86	53	91	45	125	63	125	155	152	143	131	10	205
	16% ^{bk}	17% ^b	10%	18% ^b	19%	17%	14%	19%	13%	18%	18% ^k	12%	18% ^{zm}	17% ^q	17% ^q	17% ^q	18% ^{zmq}	8%	17%
NOT VERY LIKELY TO DO/DEFINITELY WONT	838	486	198	153	112	302	446	192	480	166	471	365	483	623	601	572	513	106	806
	70%	69%	74%	68%	67%	68%	72%	69%	71%	68%	68%	72%	69% ⁿ	68%	69%	69%	69% ^m	85% ^{zl}	67%
NET WILL DEFINITELY/PROBABLY DO	-649	-367	-170	-113	-80	-225	-360	-140	-389	-121	-346	-302	-358	-468	-449	-428	-382	-96	-601
	-54%	-52%	-63%	-50%	-49%	-51%	-58%	-50%	-57%	-49%	-50%	-60%	-51%	-51%	-51%	-52%	-52%	-77%	-50%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	26	10	3	13	6	6	15	7	14	5	17	9	21	24	23	22	21	*	29
	2%	1%	1%	6% ^{zab}	3%	1%	2%	2%	2%	2%	2%	2%	3% ^{zmn}	3%	3%	3%	3% ^m	*	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	33	21	4	9	1	9	23	10	16	8	20	13	19	24	23	23	20	1	31
	3%	3%	2%	4%	*	2%	4% ^{cd}	4%	2%	3%	3%	3%	3%	3%	3%	3%	3%	1%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	38	29	2	6	8	18	14	9	21	9	26	12	27	32	32	30	27	2	38
	3% ^{bb}	4% ^b	1%	3%	5%	4%	2%	3%	3%	3%	4%	2%	4% ⁿ	3%	4%	4%	4% ^m	2%	3%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	91	59	19	13	18	44	33	28	40	23	62	29	58	76	73	68	63	6	107
	8% ^{fk}	8%	7%	6%	11% ^f	10% ^f	5%	10%	6%	10%	9%	6%	8%	8%	8%	8%	9% ^m	5%	9%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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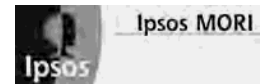


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Table 157
 Q.GK18_6
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHURCH OR RELIGIOUS GROUP...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
WILL DEFINITELY DO	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
WILL PROBABLY DO	101	22	80	42	53	43	59	40	32	82	20	11	17	6	36	23	24	1	22	13	4	14	103
MAY DO	87	11	75	26	59	34	52	43	22	62	25	20	16	5	22	29	12	2	15	10	7	12	102
NOT VERY LIKELY TO DO	161	25	136	66	91	70	91	56	54	130	30	22	21	8	46	40	19	8	29	24	13	28	166
DEFINITELY WON'T	337	31	306	112	208	126	211	93	168	263	74	42	53	28	123	29	30	31	54	54	94	45	326
DON'T KNOW	501	72	429	122	351	181	320	127	256	386	115	72	69	27	148	15	82	104	55	62	124	60	480
WILL DEFINITELY/PROBABLY DO	14	-	14	2	7	1	13	3	1	7	7	2	-	-	1	1	-	*	1	2	2	8	20
NOT VERY LIKELY TO DO/DEFINITELY WON'T	188	33	155	68	113	77	111	83	53	144	45	30	32	11	57	52	36	3	37	23	11	26	205
NET WILL DEFINITELY/PROBABLY DO	838	103	735	234	559	307	530	220	424	649	189	114	122	55	271	43	112	134	109	116	218	105	806
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	26	-	26	13	11	11	14	11	5	19	7	6	9	2	5	4	1	1	6	1	7	7	29
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	33	4	29	16	16	11	23	10	13	27	7	5	5	2	13	5	6	-	12	3	4	3	31
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	38	7	31	7	30	21	17	8	20	29	9	3	8	*	12	4	8	1	12	10	-	2	38

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base



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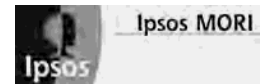
Table 157
Q.GK18_6
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...CHURCH OR RELIGIOUS GROUP...
 BASE: ALL ADULTS AGED 18+

WEIGHTED BASE
 1201
 100%
 91
 8%bh
 qt
 DEFINITELY/PROBABLY
 DO THIS AND THREE OR
 MORE OTHER
 ACTIVITIES

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEI GHTED TOTAL	
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)		DISEN GAGED AND APATH ETIC (u)
1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
91	22	70	32	55	34	57	54	16	69	22	16	11	7	27	39	21	1	8	9	*	14	107
8%bh	13%zb	7%	9%	7%	7%	8%	15%zh	3%	7%	8%	10%	7%	9%	7%	28%zp	12%zqr	1%	4%t	5%qt	*	8%qt	9%
qt															qrstu	st						

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u/v
 Overlap formulae used. * small base

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Table 158
 Q.GK18_6
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHURCH OR RELIGIOUS GROUP...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORMUL (u)		
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
EFFECTIVE BASE	100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
WILL DEFINITELY DO	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197	
WILL DEFINITELY DO	101	35	29	17	4	10	8	16	32	53	12	23	22	56	49	43	8	1	23	14	37	11	103	
WILL DEFINITELY DO	8%	10%	7%	14%	zbe	6%	4%	5%	10%	fg	7%	6%	8%	10%	8%	9%	7%	2%	6%	7%	11%	6%	9%	
WILL PROBABLY DO	87	34	27	4	9	9	12	18	23	45	5	16	13	58	44	38	1	3	31	13	22	11	102	
WILL PROBABLY DO	7%	10%	7%	3%	13%	6%	7%	5%	7%	9%	3%	5%	5%	10%	8%	8%	1%	10%	9%	7%	7%	6%	9%	
MAY DO	161	50	58	15	9	17	26	56	49	55	36	58	25	77	72	63	20	6	55	19	38	26	166	
MAY DO	13%	15%	14%	12%	13%	10%	15%	16%	15%	11%	21%	z	16%	13%	12%	14%	15%	16%	15%	10%	11%	14%	14%	
NOT VERY LIKELY TO DO	337	104	107	32	12	46	55	95	91	151	38	86	73	178	180	111	37	9	105	69	85	52	326	
NOT VERY LIKELY TO DO	28%	31%	27%	26%	17%	28%	31%	27%	28%	29%	22%	24%	27%	31%	31%	24%	29%	26%	29%	36%	25%	27%	27%	
DEFINITELY WON'T	501	110	176	53	37	79	71	166	132	203	85	168	132	201	232	197	59	13	140	75	155	85	480	
DEFINITELY WON'T	42%	33%	44%	44%	51%	48%	40%	46%	z	40%	48%	m	47%	z	40%	43%	47%	36%	39%	39%	46%	45%	40%	
DONT KNOW	14	3	3	-	-	2	5	6	3	5	*	5	3	7	3	6	1	4	3	3	1	5	20	
DONT KNOW	1%	1%	1%	-	-	1%	3%	z	2%	1%	1%	1%	1%	1%	1%	1%	1%	10%	z	1%	1%	3%	2%	
WILL DEFINITELY/ PROBABLY DO	188	69	56	21	13	20	20	34	56	98	17	39	35	114	93	82	10	4	54	26	59	23	205	
WILL DEFINITELY/ PROBABLY DO	16%	20%	14%	18%	19%	12%	11%	10%	17%	g	19%	z	13%	20%	16%	18%	8%	12%	15%	14%	17%	12%	17%	
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	838	214	283	85	49	125	126	260	223	354	123	254	205	379	412	308	96	22	245	143	241	137	806	
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	70%	64%	71%	70%	68%	76%	71%	73%	67%	69%	70%	71%	77%	z	71%	67%	76%	62%	69%	75%	71%	72%	67%	
NET WILL DEFINITELY/ PROBABLY DO	-649	-145	-227	-64	-36	-105	-106	-226	-168	-256	-106	-215	-170	-265	-319	-226	-86	-18	-191	-117	-182	-114	-601	
NET WILL DEFINITELY/ PROBABLY DO	-54%	-43%	-57%	-53%	-50%	-64%	-60%	-63%	-51%	-50%	-60%	-60%	-63%	-46%	-55%	-49%	-68%	-50%	-54%	-61%	-54%	-60%	-50%	
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	26	13	8	3	*	2	1	2	8	16	2	5	4	17	14	10	1	-	7	5	3	5	29	
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	2%	4%	2%	2%	1%	1%	1%	1%	2%	3%	1%	1%	1%	3%	2%	2%	1%	-	2%	2%	1%	3%	2%	
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	33	12	8	4	3	5	1	5	12	16	5	8	5	21	17	15	1	1	7	6	12	2	31	
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	3%	3%	2%	3%	4%	3%	1%	1%	4%	3%	3%	2%	2%	4%	3%	3%	1%	2%	2%	3%	3%	1%	3%	
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	38	11	14	1	4	4	6	9	11	18	4	9	11	19	17	18	2	-	14	1	13	4	38	
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	3%	3%	4%	1%	6%	3%	3%	3%	3%	3%	2%	2%	4%	3%	3%	4%	2%	-	4%	1%	4%	2%	3%	
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	91	33	26	14	6	9	12	18	25	48	5	17	16	58	44	39	5	3	26	15	32	12	107	
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	8%	10%	7%	11%	8%	6%	7%	5%	8%	9%	3%	5%	6%	10%	8%	8%	4%	9%	7%	8%	9%	6%	9%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 159
Q.GK18.6

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:

...CHURCH OR RELIGIOUS GROUP...

BASE: ALL ADULTS AGED 18+

Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:									
	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS	
TOTAL									
UNWEIGHTED BASE	1197	302	91	249	358	313	205	96	318
WEIGHTED BASE	1201	305	84	247	343	301	188	94	329
	100%	25%	7%	21%	29%	25%	16%	8%	27%
EFFECTIVE BASE	788	138	66	172	262	225	135	75	231
WILL DEFINITELY DO	101	49	14	42	59	54	101	10	45
	8%	16%	16%	17%	17%	18%	54%	10%	14%
WILL PROBABLY DO	87	34	18	32	46	46	87	18	43
	7%	11%	21%	13%	13%	15%	46%	20%	13%
MAY DO	161	35	14	30	42	34	-	13	46
	13%	12%	16%	12%	12%	11%	-	14%	14%
NOT VERY LIKELY TO DO	337	83	13	63	79	69	-	23	64
	28%	27%	15%	25%	23%	23%	-	24%	19%
DEFINITELY WON'T	501	102	26	80	116	98	-	30	131
	42%	34%	31%	32%	34%	33%	-	31%	40%
DON'T KNOW	14	1	-	-	1	-	-	-	1
	1%	*	-	-	*	-	-	-	*
WILL DEFINITELY/ PROBABLY DO	188	83	32	74	105	100	188	28	88
	16%	27%	38%	30%	31%	33%	100%	30%	27%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	838	186	39	143	195	167	-	53	195
	70%	61%	46%	58%	57%	56%	-	56%	59%
NET WILL DEFINITELY/ PROBABLY DO	-649	-102	-7	-68	-91	-68	188	-25	-107
	-54%	-34%	-8%	-28%	-26%	-23%	100%	-26%	-33%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	26	-	-	-	-	-	26	-	-
	2%	-	-	-	-	-	14%	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	33	6	1	3	8	8	33	2	6
	3%	2%	2%	1%	2%	3%	18%	2%	2%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	38	18	1	12	17	12	38	2	14
	3%	6%	1%	5%	5%	4%	20%	2%	4%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	91	60	29	60	79	79	91	24	68
	8%	20%	35%	24%	23%	26%	48%	26%	21%

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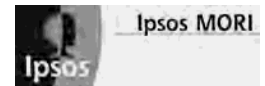
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Table 160
 Q.GK18.7
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...TRADE UNIONS...
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
WILL DEFINITELY DO	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
WILL DEFINITELY DO	30	17	12	4	8	6	6	4	*	1	12	13	5	12	12	3	3	24	6	25
WILL DEFINITELY DO	2%lr	3%	2%	3%	4%	3%	3%	2%	*	1%	3%	3%	1%	4%p	3%	1%	1%	4%r	1%	2%
WILL PROBABLY DO	65	34	30	6	22	12	14	5	4	3	28	25	12	17	17	12	19	34	30	71
WILL PROBABLY DO	5%l	6%	5%	4%	11%zcg	5%	7%l	3%	3%	3%	8%zcg	6%	3%	5%	5%	4%	7%	5%	6%	6%
MAY DO	108	59	49	24	23	28	12	10	6	5	47	40	21	19	34	17	39	52	56	121
MAY DO	9%chl	10%	8%	16%zfhil	12%chl	12%chl	6%	6%	4%	6%	14%zfg	9%fl	5%	6%	10%	7%	13%zmo	8%	10%	10%
NOT VERY LIKELY TO DO	334	174	160	46	47	75	54	53	37	22	93	129	112	84	98	91	62	182	152	323
NOT VERY LIKELY TO DO	28%sp	30%	26%	30%	24%	33%	26%	30%	25%	23%	27%	30%fl	27%	26%	29%	35%zp	21%	28%	28%	27%
DEFINITELY WON'T	642	290	353	66	89	105	114	106	99	63	155	219	268	185	173	124	161	358	285	628
DEFINITELY WON'T	53%cd	49%	57%za	44%	46%	46%	56%ck	59%cd	67%zcd	66%zcd	45%	50%	64%zcd	58%o	51%	48%	56%	55%	52%	52%
DONT KNOW	23	12	11	7	4	2	6	*	1	2	11	8	3	1	5	13	4	6	17	29
DONT KNOW	2%lmq	2%	2%	5%zghl	2%	1%	3%	*	1%	2%	3%gl	2%	1%	*	1%	5%zmn	1%	1%	3%zcd	2%
WILL DEFINITELY/PROBABLY DO	94	52	43	10	30	18	20	9	4	4	39	38	17	29	29	15	21	58	36	96
WILL DEFINITELY/PROBABLY DO	8%chl	9%	7%	6%	15%zcg	8%	10%chl	5%	3%	4%	11%zcg	9%cl	4%	9%	9%	6%	7%	9%	7%	8%
NOT VERY LIKELY TO DO/DEFINITELY WON'T	976	463	513	112	136	180	168	160	136	84	248	348	380	269	271	214	223	539	437	951
NOT VERY LIKELY TO DO/DEFINITELY WON'T	81%cd	79%	83%	74%	70%	79%	82%cd	89%zcd	93%zcd	88%cd	72%	80%cd	90%zcd	85%	80%	83%	78%	82%	80%	79%
NET WILL DEFINITELY/PROBABLY DO	-882	-412	-470	-102	-107	-162	-148	-150	-132	-81	-209	-310	-363	-240	-242	-199	-201	-481	-400	-855
NET WILL DEFINITELY/PROBABLY DO	-73%	-70%	-76%	-67%	-55%	-71%	-72%	-84%	-90%	-85%	-60%	-71%	-86%	-76%	-71%	-77%	-70%	-73%	-73%	-71%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	14	8	6	4	2	*	6	2	-	1	6	6	2	4	6	1	3	10	4	13
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	1%	1%	1%	2%	1%	*	3%kl	1%	-	1%	2%	1%	1%	1%	2%	*	1%	2%	1%	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	12	7	5	-	3	2	4	2	-	-	3	6	2	7	-	2	3	7	5	9
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	1%	1%	1%	-	2%	1%	2%	1%	-	-	1%	1%	1%	2%nl	-	1%	1%	1%	1%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	11	7	4	*	2	4	2	2	1	-	3	6	3	2	4	4	2	6	6	13
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	1%	1%	1%	*	1%	2%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	57	29	27	6	22	11	9	3	4	3	28	20	9	16	19	8	13	35	22	61
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	5%gl	5%	4%	4%	11%zcf	5%	4%	2%	2%	3%	8%zcg	5%	2%	5%	6%	3%	5%	5%	4%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



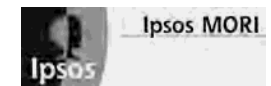
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Table 161
 Q.GK18.7
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...TRADE UNIONS...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEI GHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
WILL DEFINITELY DO	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
WILL PROBABLY DO	30	26	-	4	12	18	26	4	1	4	7	-	5	1	2	5	1	3	-	25
MAY DO	65	34	12	19	24	41	48	16	8	6	17	1	4	1	7	2	3	9	7	71
NOT VERY LIKELY TO DO	108	54	9	45	34	74	85	23	9	4	23	4	24	7	9	6	6	8	9	121
DEFINITELY WON'T	334	164	41	128	121	213	298	35	27	38	49	23	43	21	37	24	12	30	31	323
DON'T KNOW	642	259	74	309	179	463	606	32	41	63	49	25	60	74	112	67	38	56	58	628
WILL DEFINITELY/PROBABLY DO	94	60	12	23	36	59	74	20	9	10	24	1	9	1	9	7	4	12	7	96
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	976	423	115	438	300	676	904	68	68	101	97	48	103	95	149	91	50	86	89	951
NET WILL DEFINITELY/PROBABLY DO	-882	-363	-104	-414	-264	-618	-830	-47	-58	-91	-73	-47	-94	-93	-140	-85	-45	-74	-81	-855
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	14	8	2	4	4	10	12	2	-	5	4	*	-	-	1	1	-	3	-	13
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	12	11	-	*	6	5	9	2	2	2	4	-	-	-	1	-	-	1	1	9
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	11	6	3	2	4	8	9	2	-	-	3	-	3	1	1	-	2	1	-	13
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	57	34	6	17	22	35	43	13	7	3	14	1	6	1	6	5	2	7	6	61

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 162
 Q.GK18.7
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...TRADE UNIONS...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) LUTELY CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
100%		59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
EFFECTIVE BASE	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
WILL DEFINITELY DO	30	22	6	2	11	9	11	10	11	8	23	7	21	25	25	23	23	3	25
2%k		3%	2%	1%	7%zef	2%	2%	4%	2%	3%	3%	1%	3%	3%	3%	3%	3% ^m	2%	2%
WILL PROBABLY DO	65	36	19	9	16	23	26	19	33	12	45	20	40	52	49	46	42	6	71
5% ^f		5%	7%	4%	9%z ^f	5%	4%	7%	5%	5%	6%	4%	6%	6%	6%	6%	6%	5%	6%
MAY DO	108	59	38	11	9	50	52	33	58	16	59	48	43	77	72	65	52	4	121
9% ^c p		8%	14%z ^a c	5%	6%	11%	8%	12%	9%	7%	8%	10%	6%	8% ^l p	8% ^l	8%	7% ^l	3%	10%
NOT VERY LIKELY TO DO	334	200	76	58	43	129	165	85	184	65	202	131	187	264	253	234	200	30	323
28%		28%	28%	26%	26%	29%	26%	30%	27%	27%	29%	26%	27%	29% ^l p	29% ^l	28%	27%	24%	27%
DEFINITELY WONT	642	379	122	140	86	219	360	125	377	141	354	288	400	479	465	446	416	80	628
53% ^b g		54% ^b	46%	62% ^z b	51%	49%	58% ^z e	45%	56% ^g	58% ^g	51%	57% ^z	57% ^z m	53%	53%	54% ^m	56% ^z m	64% ^z m	52%
DONT KNOW	23	9	7	8	2	12	10	7	14	2	10	12	8	14	13	11	8	3	29
2% ^l p		1%	2%	3%	1%	3%	2%	3%	2%	1%	1%	2%	1%	2% ^l p	1% ^l	1%	1%	3%	2%
WILL DEFINITELY/PROBABLY DO	94	59	25	10	27	32	37	30	44	20	67	27	60	77	74	69	66	9	96
8% ^c f ^k		8%	9%	5%	16% ^z e ^f	7%	6%	11%	7%	8%	10% ^k	5%	9%	8%	8%	8%	9% ^m	7%	8%
NOT VERY LIKELY TO DO/DEFINITELY WONT	976	579	198	197	129	348	526	209	560	206	556	419	587	744	718	681	616	109	951
81% ^b g		82% ^b	74%	87% ^z b	77%	79%	84% ^z	75%	83% ^g	84% ^g	80%	83%	84% ^z m	82%	82%	82%	83% ^z m	87%	79%
NET WILL DEFINITELY/PROBABLY DO	-882	-520	-173	-187	-102	-316	-489	-180	-516	-186	-489	-392	-526	-666	-644	-612	-550	-100	-855
-73%		-74%	-64%	-83%	-61%	-71%	-78%	-64%	-76%	-76%	-71%	-77%	-75%	-73%	-73%	-74%	-74%	-80%	-71%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	14	10	4	-	4	4	7	3	6	5	8	6	8	12	11	10	10	2	13
1%		1%	2%	-	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1% ^l	1%	1%	2%	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	12	6	4	2	2	1	8	3	5	3	7	4	9	10	9	9	9	2	9
1%		1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1% ^m n	1%	1%	1%	1% ^m	2%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	11	10	1	1	7	2	2	5	5	2	9	2	9	10	9	9	9	-	13
1% ^f		1%	*	*	4% ^z e ^f	*	*	2%	1%	1%	1%	*	1% ⁿ	1%	1%	1%	1% ^m	-	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	57	32	17	8	14	25	20	19	28	10	42	14	34	46	45	40	37	4	61
5% ^f k		5%	6%	4%	8% ^z f	6%	3%	7%	4%	4%	6% ^k	3%	5%	5%	5% ^l	5%	5%	3%	5%

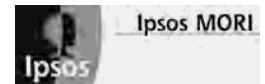
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 163
 Q.GK18.7
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...TRADE UNIONS...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
WILL DEFINITELY DO	30	10	19	7	22	14	16	10	16	24	5	3	5	-	11	17	6	5	1	-	-	-	25
	2% ^{cb}	6% ^{zb}	2%	2%	3%	3%	2%	3%	3%	3%	2%	2%	3%	-	3%	12% ^{zpq}	4% ^{stu}	4% ^{stu}	1%	-	-	-	2%
WILL PROBABLY DO	65	16	49	16	47	25	40	25	22	56	8	11	14	9	20	38	12	4	4	1	2	3	71
	5% ^{bs}	10% ^{zb}	5%	4%	6%	5%	5%	7%	4%	6%	3%	7%	8%	12% ^z	5%	28% ^{zpq}	7% st	3%	3%	2%	1%	2%	6%
MAY DO	108	17	91	42	63	29	79	41	32	89	19	18	13	5	31	45	11	12	7	9	16	9	121
	9% ^{eh}	10%	9%	11%	8%	6%	11% ^e	11% ^h	6%	10%	7%	11%	7%	6%	8%	33% ^{zpq}	6%	8%	4%	6%	6%	6%	10%
NOT VERY LIKELY TO DO	334	35	299	122	199	127	206	117	137	266	68	49	51	25	100	28	45	32	41	43	83	61	323
	28% ^d	22%	29%	33%	26%	28%	28%	32% ^z	26%	29%	25%	29%	29%	34%	27%	21%	27%	22%	23%	26%	34% ^o	37% ^{zqr}	27%
DEFINITELY WON'T	642	83	559	178	429	256	386	159	324	478	164	83	92	36	210	1	93	92	122	110	142	82	628
	53% ^{go}	52%	54%	48%	56% ^z	56%	52%	44%	61% ^{zgo}	51%	61% ^{zj}	49%	52%	48%	50%	1%	56% ^o	63% ^{zo}	69% ^{zo}	66% ^{zo}	58% ^o	49% ^o	52%
DON'T KNOW	23	-	23	6	10	5	18	8	1	16	7	4	1	-	3	7	-	-	1	2	2	11	29
	2% ^{dh}	-	2%	2%	1%	1%	2%	2% ^h	*	2%	2%	2%	*	-	1%	5% ^{zpq}	-	-	1%	1%	1%	6% ^{zpq}	2%
WILL DEFINITELY/ PROBABLY DO	94	26	68	23	69	38	56	36	38	81	13	14	19	9	31	55	18	10	5	1	2	3	96
	8% ^{bj}	16% ^{zb}	7%	6%	9%	8%	7%	10%	7%	9%	5%	8%	11%	12%	8%	41% ^{zpq}	11% ^{rst}	7% st	3%	*	1%	2%	8%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	976	118	858	300	628	384	592	276	461	744	232	132	143	61	310	30	138	124	163	153	225	144	951
	81% ^{ag}	73%	82% ^{za}	81%	82%	84%	80%	77%	87% ^{zgo}	80%	86% ^z	78%	81%	82%	83%	22%	83% ^o	85% ^o	93% ^{zo}	93% ^{zo}	92% ^{zo}	86% ^o	79%
NET WILL DEFINITELY/ PROBABLY DO	-882	-92	-790	-277	-559	-345	-537	-240	-423	-663	-219	-118	-124	-52	-279	26	-119	-115	-159	-152	-223	-140	-855
	-73%	-57%	-76%	-75%	-73%	-76%	-72%	-67%	-80%	-71%	-81%	-70%	-71%	-70%	-74%	19%	-72%	-79%	-90%	-92%	-91%	-84%	-71%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	14	2	13	1	14	8	6	2	8	12	2	1	2	2	2	5	2	4	1	-	2	2	13
	1%	1%	1%	*	2% ^z	2%	1%	1%	2%	1%	1%	1%	1%	3%	1%	3% ^{zs}	1%	3%	1%	-	1%	1%	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	12	4	8	4	6	6	6	4	5	11	*	1	1	2	5	8	4	-	-	-	-	-	9
	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	3%	1%	6% ^{zqr}	2%	-	-	-	-	-	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	11	6	6	4	7	5	6	4	6	10	2	1	2	*	5	7	3	1	*	-	-	-	13
	1% ^{bb}	3% ^{zb}	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	5% ^{zrs}	2%	1%	*	-	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base



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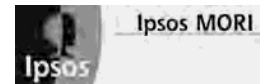
Table 163
Q.GK18_7
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...TRADE UNIONS...
 BASE: ALL ADULTS AGED 18+

WEIGHTED BASE
 1201
 100%
 57
 DEFINITELY/PROBABLY
 DO THIS AND THREE OR
 MORE OTHER
 ACTIVITIES

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEI GHTED TOTAL	
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)		DISEN GAGED AND APATH ETIC (u)
1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
57	15	42	14	42	19	37	25	20	48	9	11	14	4	19	36	10	5	4	1	-	2	61
5%bst u	9%zb	4%	4%	5%	4%	5%	7%z	4%	5%	3%	7%	8%z	5%	5%	27%zpq rstu	6%stu	3%t	2%	*	-	1%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

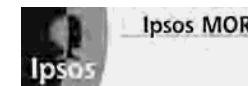


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Table 164
Q.GK18.7
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...TRADE UNIONS...
BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORMUL QUAL (u)	
UNWEIGHTED BASE 1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197
WEIGHTED BASE 1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
EFFECTIVE BASE 788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197
WILL DEFINITELY DO 30	7	13	2	1	3	1	9	12	9	1	7	14	9	17	10	3	*	7	3	15	2	25
2%	2%	3%	2%	2%	2%	1%	2% ^f	3%	2%	1%	2%	5% ^{zjk}	2%	3%	2%	2%	1%	2%	1%	4% ^z	1%	2%
WILL PROBABLY DO 65	9	33	6	7	5	16	23	9	32	14	22	10	32	30	26	7	1	15	12	22	9	71
5% ^h	3%	8% ^z	5%	10% ^{ae}	3%	9% ^{zh}	6%	3%	6%	8%	6%	4%	6%	5%	6%	6%	3%	4%	6%	7%	4%	6%
MAY DO 108	18	50	13	5	11	14	24	33	51	16	29	20	60	44	54	8	3	38	17	34	9	121
9% ^u	5%	13% ^{za}	11%	7%	7%	8%	7%	10%	10%	9%	8%	7%	10%	8%	12% ^z	6%	8%	11% ^u	9%	10%	5%	10%
NOT VERY LIKELY TO DO 334	93	113	37	21	40	55	92	95	146	47	91	69	174	167	118	38	11	115	71	87	42	323
28%	28%	28%	31%	29%	24%	31% ^g	26%	29%	28%	27%	26%	26%	30%	29%	26%	30%	31%	32% ^{zu}	37% ^u	26%	22%	27%
DEFINITELY WON'T 642	200	185	62	36	102	87	202	177	263	95	203	149	290	315	239	69	19	174	85	178	124	628
53% ^b	60% ^b	46%	51%	51%	62% ^{zb}	49%	57% ^f	54%	51%	54%	57%	56%	50%	54%	52%	54%	54%	49%	44%	53%	65% ^{zr}	52%
DONT KNOW 23	8	2	-	-	3	5	6	5	12	2	5	5	13	7	12	2	1	7	5	2	6	29
2%	3%	6%	-	-	2%	3%	2%	2%	2%	1%	1%	2%	2%	1%	3%	2%	3%	2%	3%	1%	3%	2%
WILL DEFINITELY/ PROBABLY DO 94	16	46	8	9	8	17	32	21	41	15	29	24	41	47	36	10	2	22	15	37	11	96
8%	5%	12% ^z	8%	13% ^{ae}	5%	9%	9%	6%	8%	9%	8%	9%	7%	8%	8%	8%	4%	6%	8%	11% ^{zr}	6%	8%
NOT VERY LIKELY TO DO/DEFINITELY WON'T 976	293	298	99	57	141	142	295	273	408	142	294	218	464	482	357	106	30	289	155	265	166	951
81% ^{bo}	87% ^{zb}	74%	82%	80%	87% ^b	80%	83%	82%	80%	81%	82%	82%	80%	83%	78%	84%	84%	81%	81%	78%	86% ^{zt}	79%
NET WILL DEFINITELY/ PROBABLY DO -882	-277	-252	-91	-48	-134	-125	-263	-252	-367	-127	-265	-194	-422	-436	-322	-96	-28	-267	-141	-228	-155	-855
-73%	-82%	-63%	-75%	-67%	-82%	-71%	-74%	-76%	-72%	-72%	-74%	-73%	-73%	-75%	-70%	-76%	-80%	-75%	-73%	-67%	-81%	-71%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY 14	2	6	1	1	2	2	5	7	3	3	3	7	5	9	3	3	-	5	*	6	2	13
1%	1%	2%	1%	2%	2%	1%	1%	2%	1%	1%	1%	3%	1%	2%	1%	2%	-	1%	*	2%	1%	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY 12	2	9	1	-	-	1	4	4	3	2	3	4	4	6	4	1	-	1	2	7	2	9
1%	*	2% ^z	1%	-	-	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	1	1%	2%	1%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES 11	-	10	-	1	-	1	3	2	6	*	3	1	7	4	6	1	-	3	1	5	1	13
1%	-	2% ^{za}	-	1%	-	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	*	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES 57	13	22	6	7	5	12	19	8	30	10	20	12	25	28	22	5	2	13	11	20	6	61
5% ^h	4%	5%	5%	10% ^e	3%	7% ^h	5%	2%	6%	6%	6%	4%	4%	5%	5%	4%	4%	4%	6%	6%	3%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base



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Table 165
Q.GK18.7
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...TRADE UNIONS...
 BASE: ALL ADULTS AGED 18+

	Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:								
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS
UNWEIGHTED BASE	1197	302	91	249	358	313	205	96	318
WEIGHTED BASE	1201	305	84	247	343	301	188	94	329
	100%	25%	7%	21%	29%	25%	16%	8%	27%
EFFECTIVE BASE	788	138	66	172	262	225	135	75	231
WILL DEFINITELY DO	30	10	9	7	16	13	6	30	14
	2%	3%	11%	3%	5%	4%	3%	31%	4%
WILL PROBABLY DO	65	33	19	28	41	40	22	65	33
	5%	11%	22%	12%	12%	13%	12%	69%	10%
MAY DO	108	36	9	17	28	34	25	-	31
	9%	12%	10%	7%	8%	11%	13%	-	10%
NOT VERY LIKELY TO DO	334	85	20	63	89	78	43	-	86
	28%	28%	24%	26%	26%	26%	23%	-	26%
DEFINITELY WON'T	642	136	27	127	160	130	87	-	162
	53%	45%	32%	51%	47%	43%	46%	-	49%
DON'T KNOW	23	4	1	5	8	5	6	-	3
	2%	1%	2%	2%	2%	2%	3%	-	1%
WILL DEFINITELY/PROBABLY DO	94	43	28	35	57	53	28	94	47
	8%	14%	33%	14%	17%	18%	15%	100%	14%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	976	222	46	190	249	208	130	-	248
	81%	73%	55%	77%	73%	69%	69%	-	75%
NET WILL DEFINITELY/PROBABLY DO	-882	-179	-19	-155	-192	-156	-102	94	-201
	-73%	-59%	-22%	-63%	-56%	-52%	-54%	100%	-61%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	14	-	-	-	-	-	-	14	-
	1%	-	-	-	-	-	-	15%	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	12	-	2	1	3	2	2	12	1
	1%	-	3%	1%	1%	1%	1%	12%	*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	11	2	3	2	6	3	2	11	4
	1%	1%	3%	1%	2%	1%	1%	12%	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	57	41	23	32	48	47	24	57	42
	5%	13%	27%	13%	14%	16%	13%	60%	13%

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Table 166
Q.GK18.8
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)	
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197	
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197	
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%	
WILL DEFINITELY DO	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197	
WILL DEFINITELY DO	130	82	48	18	32	19	26	14	18	2	50	45	35	59	43	17	12	102	28	121	
	17%b 11%bi 14%zb 8%	12%i 17%zgi 8%	13%i 17%zgi 8%	12%il 15%il 2%	15%zg 10%i 8%il	19%zo 13%p 7%	4%	16%zr 5%	10%												
WILL PROBABLY DO	199	111	89	39	37	38	27	27	17	14	76	64	58	51	72	40	36	123	76	197	
	17%bp 19%	14%r 19%	14%r 19%	26%zf 19%	17%r 17%	13%r 13%	15%r 15%	12%r 12%	15%r 15%	22%zf 15%hkl	15%r 14%	14%r 14%	16%r 16%	21%p 21%p	15%r 15%	13%r 13%	19%r 19%	14%r 14%	16%r 16%		
MAY DO	269	154	115	33	55	81	44	34	17	6	88	125	57	72	89	65	42	162	108	260	
	22%bh 22%bh 19%	26%zb 19%	19%r 19%	22%hi 1%	28%hi 1%	35%zc fghil	22%chi 1%	19%il 11%	11%r 6%	6%r 6%	25%hi 1%	29%zf ghil	13%r 13%	23%p 72	26%p 89	25%p 65	15%r 42	25%r 162	20%r 108	22%r 260	
NOT VERY LIKELY TO DO	291	127	164	32	38	44	59	49	39	31	70	102	119	73	72	58	88	145	146	301	
	24%r 22%	27%z 22%	27%z 22%	21%r 21%	20%r 20%	19%r 19%	29%k 27%	27%r 26%	32%j 32%j	20%r 20%	24%r 24%	28%zj 28%zj	23%r 23%	21%r 21%	22%r 22%	31%zn o	22%r 22%	27%r 27%	25%r 25%	301	
DEFINITELY WONT	299	107	192	28	29	45	47	53	55	40	58	93	149	59	61	74	105	121	178	304	
	25%ac 25%ac djmnr	18%r 31%za	31%za 31%za	19%r 19%	15%r 15%	20%r 20%	23%r 23%	30%cd j	38%zc defjk	42%zc defjk	17%r 17%	21%r 21%	35%zc defjk	19%r 19%	18%r 18%	28%mn n	37%zm n	18%r 18%	33%zq 33%zq	25%r 25%	
DONT KNOW	12	5	7	1	2	1	3	2	1	2	4	4	5	2	1	6	3	3	9	14	
	1%r 1%	1%r 1%	1%r 1%	1%r 1%	1%r 1%	1%r 1%	1%r 1%	1%r 1%	1%r 1%	2%r 2%	1%r 1%	1%r 1%	1%r 1%	1%r 1%	1%r 1%	2%r 2%	3%r 3%	3%r 3%	2%r 2%	1%r 1%	
WILL DEFINITELY/PROBABLY DO	329	192	137	58	69	57	53	41	35	16	127	110	93	110	114	57	48	225	104	318	
	27%bi 27%bi opr	33%zb 33%zb	22%r 22%	38%ze fghik	36%zg hikl	25%r 25%	26%r 26%	23%r 23%	24%r 24%	17%r 17%	37%ze fghik	25%r 25%	22%r 22%	35%zo p	34%zo p	22%r 22%	17%r 17%	34%zr 34%zr	19%r 19%	27%r 27%	
NOT VERY LIKELY TO DO/DEFINITELY WONT	590	234	356	60	67	89	106	102	94	71	128	195	268	133	133	131	193	266	324	605	
	49%ac 49%ac dejmnq	40%r 58%za	58%za 58%za	40%r 40%	35%r 35%	39%r 39%	51%cd jk	57%zc dejk	64%zc defjk	74%zc defgk	37%r 37%	45%r 45%	63%zc defgk	42%r 42%	39%r 39%	51%n 51%n	67%zm no	41%r 41%	59%zq 59%zq	51%r 51%	
NET WILL DEFINITELY/PROBABLY DO	-261	-42	-219	-3	2	-32	-53	-61	-59	-54	-1	-85	-174	-22	-19	-75	-145	-41	-220	-287	
	-22%r -7%	-36%r -7%	-36%r -7%	-2%r -2%	1%j 1%j	-14%r -14%r	-26%r -26%r	-34%r -34%r	-40%r -40%r	-57%r -57%r	* *	-20%r -20%r	-41%r -41%r	-7%r -7%r	-6%r -6%r	-29%r -29%r	-51%r -51%r	-6%r -6%r	-40%r -40%r	-24%r -24%r	
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	63	38	25	14	9	10	12	10	7	2	23	22	18	19	23	12	9	42	22	55	
	5%b 7%	7%r 7%	4%r 4%	9%zl 9%zl	5%r 5%	4%r 4%	6%r 6%	5%r 5%	5%r 5%	2%r 2%	7%r 7%	5%r 5%	4%r 4%	6%r 6%	7%r 7%	5%r 5%	3%r 3%	6%r 6%	4%r 4%	5%r 5%	
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	53	37	16	9	10	7	14	5	6	2	19	21	13	22	17	7	7	39	14	48	
	4%br 6%zb 3%	6%zb 6%zb	3%r 3%	9%r 9%	5%r 5%	3%r 3%	7%kl 7%kl	3%r 3%	4%r 4%	2%r 2%	5%r 5%	5%r 5%	3%r 3%	7%zop 7%zop	5%r 5%	3%r 3%	2%r 2%	6%r 6%	3%r 3%	4%r 4%	
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	71	45	26	15	10	17	8	10	10	1	25	25	20	26	22	14	9	48	23	66	
	6%bpr 8%b 4%	8%b 8%b	4%r 4%	10%zfi 1%	5%r 5%	7%r 7%	4%r 4%	5%r 5%	7%i 7%i	1%r 1%	7%i 7%i	6%r 6%	5%r 5%	8%p 8%p	6%r 6%	5%r 5%	3%r 3%	7%r 7%	4%r 4%	6%r 6%	
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	142	72	70	20	39	23	18	17	13	12	59	41	42	43	53	24	22	96	46	149	
	12%pr 12%	12%r 12%	11%r 11%	13%r 13%	20%ze fghik	10%r 10%	9%r 9%	9%r 9%	9%r 9%	12%r 12%	17%zcf ghikl	9%r 9%	10%r 10%	14%p 14%p	16%p 16%p	9%r 9%	8%r 8%	15%zr 15%zr	8%r 8%	12%r 12%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 167
 Q.GK18_8
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEI GHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
WILL DEFINITELY DO	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
WILL DEFINITELY DO	130	71	14	45	38	93	119	11	8	9	14	4	12	9	21	25	7	11	11	121
	11% _c	13%	10%	9%	10%	11%	11%	9%	9%	8%	9%	7%	8%	9%	12%	23% _{zh}	11%	10%	10%	10%
WILL PROBABLY DO	199	101	23	75	70	129	177	21	20	17	25	8	22	15	27	16	7	21	22	197
	17% _c	19%	17%	14%	19%	16%	16%	17%	23%	14%	17%	15%	16%	15%	16%	15%	11%	19%	21%	16%
MAY DO	269	155	32	83	100	169	229	39	14	38	51	10	32	21	35	17	10	20	21	260
	22% _{ce}	28% _{zc}	23%	16%	27%	21%	21%	33% _{zf}	16%	33%	34% _{zh}	20%	23%	20%	21%	16%	17%	19%	20%	22%
NOT VERY LIKELY TO DO	291	131	31	129	93	198	261	28	24	28	32	14	42	23	43	18	17	28	22	301
	24%	24%	23%	25%	25%	24%	24%	23%	27%	24%	21%	27%	30%	22%	25%	17%	29%	26%	20%	25%
DEFINITELY WON'T	299	82	38	180	74	225	282	17	23	22	25	16	29	35	41	30	19	27	31	304
	25% _{ag}	15%	27% _{aa}	35% _{za}	20%	27% _{zd}	26% _g	14%	26%	19%	17%	31% _{aj}	21%	33% _{aj}	25%	28%	31% _{aj}	25%	29% _{aj}	25%
DON'T KNOW	12	6	-	7	3	9	4	4	-	2	4	-	2	1	1	-	-	2	-	14
	1%	1%	-	1%	1%	1%	3% _{zl}	-	-	2%	3% _z	-	1%	1%	1%	-	-	2%	-	1%
WILL DEFINITELY/ PROBABLY DO	329	172	37	120	107	222	297	32	28	26	40	11	34	25	47	40	13	31	33	318
	27% _c	32% _c	27%	23%	28%	27%	28%	26%	32%	22%	26%	21%	24%	23%	28%	38% _{zp}	23%	29%	31%	27%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	590	212	69	309	166	424	543	45	47	50	57	31	71	58	84	48	36	54	53	605
	49% _{ag}	39%	50%	60% _{za}	44%	51% _z	50% _g	38%	52% _j	43%	38%	59% _j	51% _j	55% _j	50% _j	46% _j	60% _{zj}	51%	49%	51%
NET WILL DEFINITELY/ PROBABLY DO	-261	-40	-32	-189	-59	-202	-246	-13	-19	-24	-18	-20	-38	-34	-37	-8	-23	-23	-20	-287
	-22%	-7%	-23%	-37%	-16%	-24%	-23%	-11%	-21%	-21%	-12%	-37%	-27%	-32%	-22%	-7%	-38%	-22%	-18%	-24%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	63	38	6	20	10	53	62	1	5	9	1	3	7	6	10	11	2	4	5	55
	5% _{cqj}	7%	4%	4%	3%	6% _{zd}	6% _g	1%	6% _j	8%	1%	6% _j	5% _j	6% _j	6% _j	11% _j	3%	4%	5%	5%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	53	29	7	17	21	32	51	2	6	5	5	2	1	2	6	12	2	3	8	48
	4% _{cqj}	5%	5%	3%	6%	4%	5%	2%	7% _l	5%	3%	5%	1%	2%	3%	11% _{zj}	4%	3%	8% _l	4%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	71	34	8	28	25	46	67	4	5	2	6	3	9	9	11	9	4	7	5	66
	6%	6%	6%	5%	7%	6%	6%	3%	6%	1%	4%	6%	6%	9%	7%	9%	6%	7%	4%	6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	142	71	16	55	51	91	117	24	11	10	27	3	17	7	21	8	6	17	15	149
	12% _f	13%	12%	11%	14%	11%	11%	20% _{zf}	13%	8%	18% _{zkm}	5%	12%	7%	12%	8%	10%	16%	15%	12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

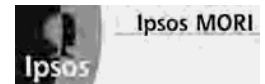
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Table 168
 Q.GK18_8
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
WILL DEFINITELY DO	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	788
WILL DEFINITELY DO	130	80	35	15	35	45	63	33	69	27	99	31	98	115	114	111	103	7	121
	11%ck	11%	13%c	7%	21%ze	10%	10%	12%	10%	11%	14%zk	6%	14%zm	13%zq	13%zq	13%zq	14%zmq	6%	10%
WILL PROBABLY DO	199	126	55	18	31	88	89	45	102	53	131	67	120	154	147	135	126	13	197
	17%cf	18%c	20%c	8%	19%	20%	14%	16%	15%	22%	19%k	13%	17%n	17%	17%	16%	17%	11%	16%
MAY DO	269	172	65	32	43	104	135	64	162	44	160	109	129	208	201	181	148	22	260
	22%cd	24%c	24%c	14%	26%	23%	22%	23%	24%	18%	23%	22%	18%	23%lp	23%l	22%	20%l	17%	22%
NOT VERY LIKELY TO DO	291	162	57	73	28	101	162	72	167	53	167	123	171	221	209	199	181	30	301
	24%cd	23%	21%	32%za	17%	23%	26%db	26%	25%	21%	24%	24%	24%n	24%	24%	24%	24%	24%	25%
DEFINITELY WON'T	299	161	54	84	30	99	168	63	170	65	128	171	177	209	202	194	178	52	304
	25%bd	23%	20%	37%za	18%	22%	27%db	23%	25%	27%	18%	34%zj	25%mn	23%	23%	24%	24%mp	41%zj	25%
DON'T KNOW	12	4	4	4	-	6	7	2	7	3	6	5	4	6	5	5	4	2	14
	1%np	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%np	1%	1%	1%	2%	1%
WILL DEFINITELY/PROBABLY DO	329	206	90	34	66	132	152	78	171	80	230	98	219	268	260	247	230	20	318
	27%cd	29%c	33%zc	15%	39%ze	30%	24%	28%	25%	33%	33%zk	19%	31%zm	29%q	30%zq	30%zq	31%zm	16%	27%
NOT VERY LIKELY TO DO/DEFINITELY WON'T	590	323	110	156	58	200	330	135	337	118	296	294	347	430	411	393	359	81	605
	49%bd	46%	41%	69%za	35%	45%cd	53%zd	48%	50%	48%	43%	58%zj	50%mn	47%	47%	48%	48%mp	65%zj	51%
NET WILL DEFINITELY/PROBABLY DO	-261	-118	-20	-123	8	-68	-178	-57	-166	-38	-65	-196	-128	-162	-151	-146	-130	-61	-287
	-22%	-17%	-8%	-54%	5%	-15%	-29%	-20%	-25%	-15%	-9%	-39%	-18%	-18%	-17%	-18%	-18%	-49%	-24%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	63	33	23	8	8	21	36	7	40	16	41	22	41	51	49	46	42	6	55
	5%g	5%	8%zac	4%	5%	5%	6%	3%	6%	7%	6%	4%	6%n	6%	6%	6%	6%	5%	5%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	53	36	14	3	10	13	31	9	30	14	40	12	41	45	45	43	42	2	48
	4%ck	5%c	5%c	1%	6%	3%	5%	3%	4%	6%	6%k	2%	6%zm	5%	5%	5%	6%zm	1%	4%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	71	43	21	7	10	29	35	15	37	19	52	18	45	57	56	54	47	1	66
	6%kd	6%	8%c	3%	6%	7%	6%	5%	5%	8%	8%k	4%	6%q	6%q	6%q	7%q	6%q	1%	6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	142	94	33	15	37	69	50	47	64	31	97	45	93	115	112	103	99	11	149
	12%cf	13%c	12%c	7%	22%zf	16%zf	8%	17%zh	10%	12%	14%k	9%	13%n	13%	13%	13%	13%zm	9%	12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



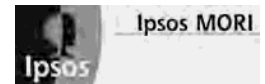
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Table 169
 Q.GK18.8
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%		13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
WILL DEFINITELY DO	130	34	96	44	84	65	65	38	63	117	13	11	14	9	58	17	31	12	36	24	5	5	121
11%bf		21%zb	9%	12%	11%	14%zf	9%	11%	12%	13%zj	5%	7%	8%	12%	16%zk	13%tu	19%zqt	8%t	21%zqu	14%tu	2%	3%	10%
WILL PROBABLY DO	199	38	161	58	134	67	132	75	76	170	29	21	25	20	70	40	33	15	41	41	9	20	197
17%bj		24%zb	15%	16%	17%	15%	18%	21%zh	14%	18%zj	11%	12%	14%	28%zk	19%	29%zqu	20%qt	10%	23%zqu	25%zqt	4%	12%t	16%
MAY DO	269	34	235	110	152	101	169	83	115	239	30	31	26	12	103	43	41	26	40	34	59	25	260
22%cj		21%	23%	30%zd	20%	22%	23%	23%	22%	26%zj	11%	18%	15%	16%	28%l	32%zqu	25%	18%	23%	21%	24%	15%	22%
NOT VERY LIKELY TO DO	291	29	262	80	195	113	178	81	131	205	86	52	53	19	83	32	34	33	34	39	71	49	301
24%ci		18%	25%	22%	25%	22%	24%	22%	25%	22%	32%zi	31%z	30%	26%	22%	23%	20%	22%	20%	23%	29%	29%	25%
DEFINITELY WON'T	299	25	274	77	199	105	194	81	145	192	107	52	58	11	60	3	27	60	23	26	98	63	304
25%ai		16%	26%za	21%	26%	23%	26%	23%	27%	21%	40%zj	31%zmn	33%zmn	15%	16%	2%	16%o	41%zo	13%o	16%o	40%zo	38%zo	25%
DON'T KNOW	12	-	12	1	7	5	8	2	2	7	5	1	-	2	1	2	-	-	1	1	2	6	14
1%		-	1%	*	1%	1%	1%	1%	*	1%	2%	1%	-	3%on	*	-	-	-	1%	1%	1%	4%zpq	1%
WILL DEFINITELY/PROBABLY DO	329	72	257	102	218	133	197	113	139	287	42	32	39	29	128	57	65	27	77	65	14	24	318
27%bj		45%zb	25%	28%	28%	29%	26%	31%	26%	31%zj	15%	19%	22%	40%zk	34%zkl	42%zqu	39%zqu	18%t	44%zqu	39%zqt	6%	15%t	27%
NOT VERY LIKELY TO DO/DEFINITELY WON'T	590	55	535	157	394	218	372	162	276	396	194	104	111	31	143	34	61	93	57	65	169	111	605
49%ac		34%	51%za	42%	51%zc	48%	50%	45%	52%	43%	71%zj	62%zmn	63%zmn	42%	38%	25%	36%	64%zo	33%	39%o	69%zo	67%zo	51%
NET WILL DEFINITELY/PROBABLY DO	-261	17	-278	-55	-176	-85	-175	-49	-137	-109	-152	-72	-72	-1	-14	22	4	-66	20	*	-155	-87	-287
-22%		11%	-27%	-15%	-23%	-19%	-24%	-14%	-26%	-12%	-56%	-43%	-41%	-2%	-4%	16%ps	3%	-45%	11%ps	*	-63%	-52%	-24%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	63	6	57	17	43	26	38	11	33	55	9	3	9	8	23	6	9	10	23	2	8	5	55
5%gks		4%	6%	4%	6%	6%	5%	3%	6%	6%	3%	2%	5%	11%k	6%	4%	5%	7%ss	13%zop	1%	3%	3%	5%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	53	11	42	22	31	22	31	14	24	50	3	4	6	4	22	3	11	6	17	11	4	1	48
4%ju		7%	4%	6%	4%	5%	4%	4%	4%	5%zj	1%	2%	3%	5%	6%	2%	7%tu	4%	10%zot	6%u	2%	1%	4%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	71	17	53	20	50	37	34	24	35	65	6	5	6	2	35	9	15	4	22	17	1	3	66
6%bj		11%zb	5%	5%	7%	8%zf	5%	7%	7%	7%zj	2%	3%	3%	2%	9%kl	6%t	9%tu	3%	12%zqu	10%zqt	*	2%	6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	142	38	104	45	93	48	94	64	48	118	24	21	18	16	48	40	30	6	15	35	1	15	149
12%bq		23%zb	10%	12%	12%	10%	13%	18%zh	9%	13%	9%	12%	10%	21%zl	13%	29%zpt	18%zqr	4%	9%t	21%zqr	1%	9%t	12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

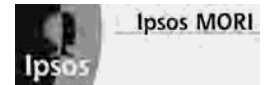


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Table 170
Q.GK18_8
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORMUAL (u)		
UNWEIGHTED BASE 1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE 1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
EFFECTIVE BASE 788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197	
WILL DEFINITELY DO 130	45	31	25	12	10	24	56	28	45	23	45	27	58	75	39	13	3	28	17	60	8	121	
11%be ou	13%	8%	21%zb	17%be	6%	14%	16%zhi	9%	9%	13%	13%	10%	10%	13%	9%	11%	8%	8%	9%	18%zru	4%	10%	
WILL PROBABLY DO 199	71	62	19	13	16	28	52	58	89	29	60	34	105	105	77	11	6	65	46	47	17	197	
17%ep u	21%e	15%	16%	18%	10%	16%	15%	17%	17%	16%	17%	13%	18%	18%p	17%	9%	18%	18%u	24%tu	14%	9%	16%	
MAY DO 269	81	94	25	17	24	34	62	87	121	38	77	52	141	128	94	40	8	91	57	86	21	260	
22%eq u	24%	24%e	20%	24%	15%	19%	17%	26%g	24%	22%	21%	20%	24%	22%	20%	32%zo	23%	25%u	30%u	25%u	11%	22%	
NOT VERY LIKELY TO DO 291	71	105	24	15	45	49	96	86	109	39	80	77	135	143	107	35	6	76	41	86	58	301	
24%	21%	26%	20%	20%	27%	28%	27%	26%	21%	22%	22%	29%	23%	25%	23%	27%	18%	21%	21%	25%	30%zr	25%	
DEFINITELY WONT 299	66	106	28	15	65	41	89	67	143	46	94	75	131	124	139	26	11	95	27	57	82	304	
25%st	20%	26%	23%	21%	40%za	23%	25%	20%	28%	26%	26%	28%	23%	21%	30%zn	20%	31%	27%st	14%	17%	43%zr	25%	
DONT KNOW 12	2	3	-	-	3	1	2	5	6	-	2	3	8	6	4	1	1	2	3	2	6	14	
1%	1%	1%	-	-	2%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	3%	*	1%	1%	3%zt	1%	
WILL DEFINITELY/ PROBABLY DO 329	116	93	44	25	26	52	108	86	135	52	105	61	163	179	116	25	9	94	64	108	25	318	
27%be u	35%zb	23%	37%zb	34%e	16%	29%	30%	26%	26%	30%	29%	23%	28%	31%p	25%	20%	25%	26%u	33%u	32%u	13%	27%	
NOT VERY LIKELY TO DO/ DEFINITELY WONT 590	137	211	52	30	110	89	185	153	251	86	173	151	266	267	246	60	17	171	68	143	140	605	
49%as t	41%	53%a	43%	42%	67%za	51%	52%	46%	49%	49%	49%	57%zm	46%	46%	54%zn	48%	49%	48%	36%	42%	73%zr	51%	
NET WILL DEFINITELY/ PROBABLY DO -261	-21	-118	-8	-5	-84	-37	-77	-67	-117	-34	-68	-90	-102	-87	-130	-35	-8	-77	-5	-36	-115	-287	
-22%	-6%	-29%	-6%	-7%	-52%	-21%	-22%	-20%	-23%	-19%	-19%	-34%	-18%	-15%	-28%	-28%	-23%	-22%	-2%	-11%	-60%	-24%	
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY 63	19	22	9	6	2	14	26	19	19	14	23	12	28	43	16	3	2	22	13	23	1	55	
5%eou	6%	6%e	7%e	8%e	2%	8%i	7%	6%	4%	8%	6%	5%	5%	7%o	4%	2%	5%	6%u	7%u	7%u	1%	5%	
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY 53	25	12	3	3	2	10	20	13	19	14	20	9	23	33	15	5	1	7	14	17	7	48	
4%er	7%be	3%	2%	4%	1%	6%	6%	4%	4%	8%z	6%	4%	4%	6%	3%	4%	2%	2%	7%r	5%	4%	4%	
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES 71	26	18	11	7	6	6	18	21	32	7	20	15	35	33	28	8	1	26	13	20	3	66	
6%u	8%	4%	9%	10%	4%	4%	5%	6%	6%	4%	6%	6%	6%	6%	6%	6%	2%	7%u	7%	6%u	2%	6%	
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES 142	45	41	22	9	15	21	44	34	64	18	41	24	77	71	56	9	6	39	24	48	14	149	
12%u	13%	10%	18%zb	13%	9%	12%	12%	10%	13%	10%	12%	9%	13%	12%	12%	7%	16%	11%	12%	14%u	7%	12%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - zj/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base



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Table 171
Q.GK18.8

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
BASE: ALL ADULTS AGED 18+

	Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:								
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS
UNWEIGHTED BASE	1197	302	91	249	358	313	205	96	318
WEIGHTED BASE	1201	305	84	247	343	301	188	94	329
	100%	25%	7%	21%	29%	25%	16%	8%	27%
EFFECTIVE BASE	788	138	66	172	262	225	135	75	231
WILL DEFINITELY DO	130	65	18	50	56	45	25	15	130
	11%	21%	22%	20%	16%	15%	14%	16%	40%
WILL PROBABLY DO	199	104	21	78	100	95	62	33	199
	17%	34%	25%	32%	29%	32%	33%	35%	60%
MAY DO	269	70	20	45	57	58	31	13	-
	22%	23%	23%	18%	17%	19%	16%	13%	-
NOT VERY LIKELY TO DO	291	42	20	42	66	53	34	26	-
	24%	14%	24%	17%	19%	17%	18%	28%	-
DEFINITELY WON'T	299	22	4	31	64	50	35	6	-
	25%	7%	5%	12%	19%	17%	19%	7%	-
DON'T KNOW	12	1	1	-	-	-	1	2	-
	1%	*	1%	-	-	-	*	2%	-
WILL DEFINITELY/PROBABLY DO	329	169	39	129	156	140	88	47	329
	27%	56%	47%	52%	46%	46%	47%	50%	100%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	590	64	24	73	130	103	69	32	-
	49%	21%	29%	30%	38%	34%	37%	34%	-
NET WILL DEFINITELY/PROBABLY DO	-261	105	15	56	27	37	19	15	329
	-22%	34%	18%	23%	8%	12%	10%	16%	100%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	63	-	-	-	-	-	-	-	63
	5%	-	-	-	-	-	-	-	19%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	53	25	3	9	3	6	6	1	53
	4%	8%	4%	4%	1%	2%	3%	1%	16%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	71	38	4	25	35	21	14	4	71
	6%	12%	5%	10%	10%	7%	7%	5%	22%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	142	107	32	95	118	113	68	42	142
	12%	35%	38%	38%	34%	37%	36%	44%	43%

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Table 172
 Q.GK19
 WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	58%	45%	100%
IF I FELT STRONGLY ABOUT AN ISSUE	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
IF IT WAS RELEVANT TO ME	483	231	252	61	77	101	84	79	55	25	138	185	160	147	159	93	84	306	177	458
IF I HAD MORE TIME	397	200	198	61	75	85	68	63	33	13	136	152	109	97	122	79	99	220	178	410
IF IT AFFECTED MY STREET	341	173	168	43	72	102	68	33	21	3	115	170	56	105	111	64	59	217	124	300
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	300	150	150	33	44	50	48	61	33	30	78	98	124	72	81	68	79	153	147	300
IF THINGS IN MY AREA GOT WORSE	25%	26%	24%	22%	23%	22%	23%	34%zcd	23%	32%	22%	23%	29%zh	23%	24%	26%	28%	23%	27%	25%
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	200	99	101	21	34	38	43	32	27	5	55	81	64	92	56	29	23	148	52	185
IF MY FRIENDS/FAMILY/NEIGHBOURS WERE INVOLVED	186	102	84	23	23	45	31	34	23	7	46	76	64	56	60	38	33	115	71	160
IF I TRUSTED MY LOCAL COUNCIL MORE	178	85	94	19	17	35	42	32	30	3	36	77	65	66	60	25	27	126	52	167
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	142	59	83	31	13	25	20	25	19	8	44	45	52	31	44	32	35	75	67	149
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	118	62	56	15	18	23	20	20	10	12	33	43	42	27	26	28	37	53	65	128
IF LOTS OF OTHER PEOPLE I KNOW IN MY AREA WERE DOING IT	102	47	55	22	17	10	15	14	11	13	39	25	38	13	28	27	34	41	61	102
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	81	38	43	10	14	23	12	7	9	6	24	35	22	13	23	22	22	36	45	93
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	63	28	35	9	9	9	15	16	5	1	18	23	22	16	21	11	14	38	25	61
	5%	5%	6%	6%	5%	4%	7%	9%zil	3%	1%	5%	5%	5%	5%	6%	4%	5%	6%	5%	5%
	59	42	17	10	8	9	11	12	6	4	17	20	22	14	14	18	14	28	32	70
	5%b	7%zb	3%	6%	4%	4%	6%	7%	4%	4%	5%	5%	5%	4%	4%	7%	5%	4%	6%	6%
	36	13	23	7	8	6	9	3	3	*	14	15	7	3	14	7	12	17	19	46
	3%lm	2%	4%	4%	4%	3%	4%	2%	2%	*	4%	3%	2%	1%	4%m	3%	4%m	3%	4%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

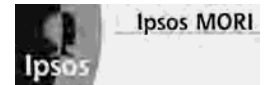
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Table 172
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
TOO OLD	3	2	2	-	-	-	-	-	-	3	-	-	3	-	2	1	-	2	1	4
	*	*	*	-	-	-	-	-	-	4%zcd	-	-	1%z	-	1%	*	-	*	*	*
HEALTH REASONS	2	-	2	-	-	-	-	-	2	-	-	-	2	-	-	-	2	-	2	2
	*	-	*	-	-	-	-	-	1%zjk	-	-	-	1%	-	-	-	1%z	-	*	*
OTHER	7	5	2	-	2	-	1	1	1	2	2	1	3	4	2	-	1	5	1	6
	1%	1%	*	-	1%	-	1%	*	*	2%	1%	*	1%	1%	1%	-	*	1%	*	1%
DONT KNOW	26	6	20	*	7	4	-	3	4	7	8	4	14	7	3	5	11	10	16	26
	2%ac	1%	3%za	*	4%cf	2%	-	2%	3%f	8%zcf	2%c	1%	3%cf	2%	1%	2%	4%z	1%	3%	2%
NOTHING	70	31	39	10	4	7	13	5	15	16	13	20	37	17	14	16	24	31	40	70
	6% ^d	5%	6%	6% ^j	2%	3%	6%	3%	10% ^{zd}	17% ^{zcd}	4%	5%	9% ^{zdg}	5%	4%	6%	8%	5%	7%	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



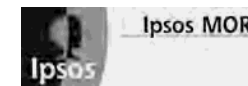
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Table 173
 Q.GK19
 WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE 1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE 1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE 788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
IF I FELT STRONGLY ABOUT AN ISSUE 483	243	60	180	153	330	446	36	34	52	42	26	46	43	66	62	26	42	44	458
IF IT WAS RELEVANT TO ME 397	192	55	150	138	260	349	48	39	27	52	17	37	42	62	37	20	36	29	410
IF I HAD MORE TIME 341	229	48	64	150	190	301	40	19	41	49	8	32	24	62	33	16	28	29	300
IF IT AFFECTED MY STREET 300	121	37	143	90	210	274	26	32	32	34	23	33	19	41	27	17	20	21	300
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED 200	92	34	75	66	134	191	9	9	23	23	7	17	16	27	25	10	28	16	185
IF THINGS IN MY AREA GOT WORSE 186	96	14	76	68	118	180	6	7	39	14	6	30	7	22	19	10	11	21	160
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE 178	79	26	74	55	123	169	7	9	20	17	6	22	19	36	16	13	8	12	167
IF MY FRIENDS/FAMILY/NEIGHBOURS WERE INVOLVED 142	50	18	74	41	101	135	7	13	7	14	8	21	13	15	16	10	12	14	149
IF I TRUSTED MY LOCAL COUNCIL MORE 118	49	10	58	31	87	102	14	6	6	15	7	20	14	19	7	9	5	12	128
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES 102	43	9	50	29	73	92	10	5	16	8	5	16	7	14	15	6	4	7	102
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY 81	31	4	46	26	55	66	15	3	4	19	3	6	6	19	3	2	8	6	93
IF LOTS OF OTHER PEOPLE I KNOW IN MY AREA WERE DOING IT 63	26	9	28	19	44	61	2	5	6	9	1	6	8	4	5	4	4	11	61
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE 59	30	5	25	14	45	52	7	4	2	7	2	7	11	6	8	5	3	3	70
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE 36	16	3	18	10	26	28	8	3	4	10	1	2	5	5	-	1	4	1	46

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



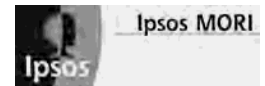
J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 173
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
TOO OLD	3	-	-	3	-	3	3	-	-	-	-	-	2	-	-	1	-	1	-	4
	*	-	-	1%z	-	*	*	-	-	-	-	-	2%z	-	-	1%	-	*	-	*
HEALTH REASONS	2	-	-	2	-	2	2	-	-	-	-	-	1	1	-	-	-	-	-	2
	*	-	-	*	-	*	*	-	-	-	-	-	1%z	1%	-	-	-	-	-	*
OTHER	7	2	2	2	1	5	7	-	-	-	-	1	-	-	-	1	3	2	6	
	1%	*	2%	*	*	1%	1%	-	-	-	-	1%	-	-	-	1%	2%z	2%	1%	
DON'T KNOW	26	9	1	16	6	20	22	4	-	2	5	3	2	6	5	-	-	2	1	26
	2%	2%	1%	3%z	2%	2%	2%	3%	-	2%	3%	5%ho	1%	6%zho	3%	-	-	2%	1%	2%
NOTHING	70	21	5	45	16	55	63	7	11	7	6	1	12	3	9	3	2	7	9	70
	6%	4%	3%	9%za	4%	7%	6%	6%	12%zjk mop	6%	4%	2%	9%	3%	6%	3%	3%	6%	9%	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 174
 Q.GK19
 WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
IF I FELT STRONGLY ABOUT AN ISSUE	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
IF IT WAS RELEVANT TO ME	483	295	111	77	73	169	252	104	278	100	329	153	306	388	374	356	320	37	458
IF I HAD MORE TIME	397	238	106	53	53	138	218	92	225	81	231	166	238	307	291	271	251	33	410
IF IT AFFECTED MY STREET	341	233	63	44	52	121	179	87	179	74	204	136	190	268	261	242	205	30	300
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	300	195	55	51	36	122	145	66	164	71	188	111	193	227	222	216	206	26	300
IF THINGS IN MY AREA GOT WORSE	200	131	36	32	41	43	127	47	98	55	154	46	147	173	172	163	153	15	185
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	186	114	35	37	30	82	82	47	95	45	122	64	108	153	149	144	117	15	160
IF MY FRIENDS/FAMILY/NEIGHBOURS WERE INVOLVED	178	106	36	36	32	55	102	31	103	45	127	51	130	151	151	146	137	7	167
IF I TRUSTED MY LOCAL COUNCIL MORE	142	76	42	23	14	56	74	34	73	35	85	57	87	106	102	98	90	14	149
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	118	71	29	17	17	61	49	35	65	18	72	45	65	81	79	70	66	11	128
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	102	48	36	18	4	45	52	20	60	22	48	54	52	64	64	63	57	18	102
IF LOTS OF OTHER PEOPLE I KNOW IN MY AREA WERE DOING IT	81	48	20	13	12	37	36	23	48	10	43	38	37	62	60	49	41	5	93
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	63	39	15	9	9	29	27	14	35	13	34	29	40	47	46	46	42	5	61
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	59	27	13	19	6	31	25	18	34	7	38	21	35	50	49	42	38	3	70
	36	14	18	3	3	15	18	12	21	3	18	17	17	24	22	22	17	6	46
	3%	2%	7%zac	1%	2%	3%	3%	4%	3%	1%	3%	3%	2%	3%p	3%	3%	2%	5%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

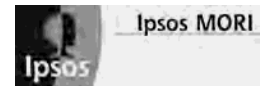
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 174
 Q.GK19
 WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	¹⁰ (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
WEIGHTED BASE	1201 100%	705 59%	269 22%	226 19%	168 14%	442 37%	624 52%	279 23%	677 56%	245 20%	692 58%	506 42%	699 58%	912 76%	877 73%	825 69%	741 62%	125 10%	1197 100%
TOO OLD	3 *	1 *	-	3 1%za	2 1%t	2 *	-	-	3 *	1 *	3 *	-	3 *n	3 *	3 *	3 *	3 *m	-	4 *
HEALTH REASONS	2 *	-	-	2 1%za	-	1 *	1 *	1 *	1 *	-	1 *	1 *	1 *n	1 *	1 *	1 *	1 *m	-	2 *
OTHER	7 1%	5 1%	-	1 1%	3 2%	2 1%	2 *	3 1%	3 1%	1 *	5 1%	2 *	5 1%n	5 *	5 1%	5 1%	5 1%o	2 2%	6 1%
DON'T KNOW	26 2%gin	13 2%	4 1%	9 4%	4 2%	11 2%	14 2%	2 1%	21 3%	3 1%	2 *	23 5%zj	11 2%n	14 2%	12 1%	12 1%	11 2%	3 3%	26 2%
NOTHING	70 6%jlp	35 5%	11 4%	24 11%zab	9 5%	24 6%	37 6%	15 5%	47 7%	8 3%	24 3%	46 9%zj	32 5%	46 5%lp	43 5%l	39 5%	32 4%	19 15%zlm	70 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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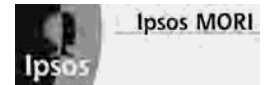


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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 175
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIARISTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
100%		13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
IF I FELT STRONGLY ABOUT AN ISSUE	483	95	388	170	294	221	262	169	201	414	69	45	64	32	179	43	104	51	60	64	118	44	458
40%bd		59%zb	37%	46%	38%	48%zf	35%	47%zh	38%	45%zj	25%	27%	36%	43%k	48%zk	31%	62%zo	35%	34%	39%ou	48%or	26%	38%
IF IT WAS RELEVANT TO ME	397	57	341	123	250	159	238	116	176	332	66	51	67	22	128	51	56	46	58	57	75	55	410
33%j		35%	33%	33%	32%	35%	32%	32%	33%	36%zj	24%	31%	38%	30%	34%	37%	33%	32%	33%	35%	30%	33%	34%
IF I HAD MORE TIME	341	48	293	118	207	121	220	103	150	311	30	31	44	18	153	32	51	34	50	57	70	48	300
28%jk		30%	28%	32%	27%	27%	30%	29%	28%	33%zj	11%	18%	25%	24%	41%zk	23%	31%	23%	28%	34%q	29%	28%	25%
IF I AFFECTED MY STREET	300	39	261	89	199	118	183	105	118	209	91	35	53	22	81	41	38	27	53	38	65	37	300
25%il		24%	25%	24%	26%	26%	24%	29%	22%	22%	34%zi	21%	30%k	30%	22%	30%q	23%	19%	30%q	23%	27%	22%	25%
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	200	47	153	72	127	99	101	64	103	179	21	23	18	12	89	8	55	19	43	32	33	11	185
17%br		29%zb	15%	19%	16%	22%zf	14%	18%	19%	19%zj	8%	13%	10%	17%	24%zl	6%	33%zo	13%	25%zo	20%ou	13%	7%	15%
IF THINGS IN MY AREA GOT WORSE	186	30	156	68	108	68	118	46	95	151	35	25	29	12	77	13	28	14	30	26	56	18	160
16%cd		19%	15%	18%	14%	15%	16%	13%	18%	16%	13%	15%	16%	16%	21%z	10%	17%	10%	17%	16%	23%zo	11%	13%
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	178	41	137	53	124	83	95	49	91	164	14	22	20	11	69	16	47	22	37	20	28	8	167
15%bj		26%zb	13%	14%	16%	18%zf	13%	14%	17%	18%zj	5%	13%	11%	14%	18%	12%u	28%zo	15%u	21%zu	12%u	11%	5%	14%
IF MY FRIENDS/FAMILY/NEIGHBOURS WERE INVOLVED	142	11	131	40	97	58	84	45	55	106	36	25	21	3	41	14	14	11	34	21	33	16	149
12%cm		7%	13%	11%	13%	13%	11%	12%	10%	11%	13%	15%am	12%	4%	11%	10%	8%	8%	19%zp	12%	13%	10%	12%
IF I TRUSTED MY LOCAL COUNCIL MORE	118	27	91	23	90	46	71	33	63	89	29	23	22	6	35	14	29	20	9	21	10	14	128
10%br		17%zb	9%	6%	12%zc	10%	10%	9%	12%	10%	11%	14%	12%	8%	9%	11%	17%zr	14%rt	5%	13%rt	4%	8%	11%
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	102	8	94	16	82	25	77	37	43	76	26	18	16	15	19	17	10	13	7	18	18	19	102
8%cer		5%	9%	4%	11%zc	6%	10%ze	10%	8%	8%	9%	11%an	9%	20%zn	5%	12%r	6%	9%	4%	11%r	7%	11%r	9%
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	81	11	70	25	54	15	65	25	38	64	17	15	12	5	22	19	6	12	8	14	12	10	93
7%de		7%	7%	7%	7%	3%	9%ze	7%	7%	7%	6%	9%	7%	7%	6%	14%zpr	4%	8%	5%	8%	5%	6%	8%
IF LOTS OF OTHER PEOPLE I KNOW IN MY AREA WERE DOING IT	63	6	57	20	42	27	37	20	28	48	15	5	10	6	23	7	8	7	14	10	7	11	61
5%		3%	6%	5%	5%	6%	5%	6%	5%	5%	6%	3%	6%	9%	6%	5%	5%	5%	8%	6%	3%	6%	5%
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	59	9	50	17	39	16	43	15	29	39	21	8	12	1	20	6	7	10	11	9	11	5	70
5%		6%	5%	5%	5%	4%	6%	4%	5%	4%	8%zi	5%	7%	2%	5%	5%	5%	7%	6%	6%	4%	3%	6%
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	36	3	33	9	26	6	30	8	16	26	10	11	7	4	6	9	*	7	3	3	8	5	46
3%ep		2%	3%	2%	3%	1%	4%e	2%	3%	3%	4%	6%zn	4%	5%	2%	6%zp	*	5%p	2%	2%	3%	3%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base



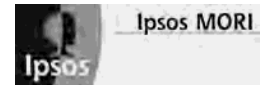
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 175
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 WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
WEIGHTED BASE	1201 100%	161 13%	1040 87%	370 31%	770 64%	456 38%	745 62%	361 30%	532 44%	930 77%	271 23%	168 14%	176 15%	74* 6%*	375 31%	136 11%	166 14%	146 12%	176 15%	165 14%	245* 20%*	167 14%	1197 100%
TOO OLD	3 *i	-	3 *	2 1%	1 *	3 1%	1 *	2 *	2 *	* *	3 1%zi	1 *	3 1%z	-	-	-	1 1%	2 1%	-	1 *	-	-	4 *
HEALTH REASONS	2 *	-	2 *	-	2 *	-	-	1 *	-	2 1%zi	2 1%	1 1%	-	-	-	-	1 1%	-	-	-	1 1%	-	2 *
OTHER	7 1%	-	7 1%	1 *	5 1%	3 1%	3 *	1 *	5 1%	4 *	2 1%	-	1 *	-	1 *	-	2 1%	-	1 1%	1 1%	1 1%	2 1%	6 1%
DONT KNOW	26 2%cqi	-	26 2%	1 *	20 3%	5 1%	21 3%	3 1%	13 3%	13 1%	13 5%zi	4 2%	1 *	-	7 2%	1 *	-	5 3%pr	-	7 4%pr	3 1%	10 6%zop	26 2%
NOTHING	70 6%agi nop	1 *	70 7%za	19 5%	45 6%	22 5%	49 7%	11 3%	35 6%	37 4%	33 12%zi	21 13%zin	7 4%	6 8%n	8 2%	1 1%	1 *	18 12%zop	10 6%op	5 3%	13 5%p	23 14%zop	70 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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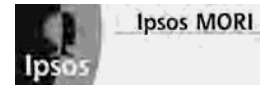


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Table 176
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LEVEL/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)	
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
100%		28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
EFFECTIVE BASE	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	1197
IF I FELT STRONGLY ABOUT AN ISSUE	483	140	160	59	35	48	68	129	144	210	74	148	103	231	239	181	49	14	134	89	149	63	458
40%eu		42%e	40%e	49%e	49%e	30%	38%	36%	44%	41%	42%	42%	39%	40%	41%	39%	39%	40%	38%	46%u	44%u	33%	38%
IF IT WAS RELEVANT TO ME	397	102	129	42	30	46	63	124	112	162	62	120	90	187	189	154	45	9	120	66	132	47	410
33%u		30%	32%	35%	42%e	28%	35%	35%	34%	32%	35%	34%	34%	32%	33%	34%	35%	26%	34%u	35%	39%zu	25%	34%
IF I HAD MORE TIME	341	97	123	31	12	49	44	88	82	171	52	94	72	174	168	124	37	11	83	81	123	25	300
28%dr		29%	31%d	25%	17%	30%	25%	25%	25%	33%zgh	29%	26%	27%	30%	29%	27%	29%	32%	23%u	42%zru	36%zru	13%	25%
IF IT AFFECTED MY STREET	300	86	105	36	15	35	36	80	93	127	45	83	68	149	136	125	35	5	110	35	70	52	300
25%		25%	26%	30%	22%	22%	20%	23%	28%	25%	25%	23%	25%	26%	23%	27%q	28%	13%	31%zst	18%	21%	27%	25%
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	200	49	67	29	18	20	36	69	66	65	40	64	57	80	108	63	25	4	49	27	97	12	185
17%icu		15%	17%	24%e	26%e	12%	20%i	19%i	20%i	13%	23%zm	18%	21%am	14%	19%	14%	19%	12%	14%u	14%	29%zrsu	6%	15%
IF THINGS IN MY AREA GOT WORSE	186	62	54	21	8	25	20	49	51	86	27	37	38	111	109	65	8	4	47	39	61	17	160
16%ku		19%	13%	17%	11%	15%	12%	14%	15%	17%	15%k	10%	14%	19%zk	19%zp	14%p	6%	12%	13%	20%u	18%u	9%	13%
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	178	66	43	24	17	16	23	53	52	73	21	53	43	83	97	48	28	5	42	28	61	29	167
15%beo		20%be	11%	20%be	24%zbe	10%	13%	15%	16%	14%	12%	15%	16%	14%	17%o	10%	22%zo	15%	12%	15%	18%	15%	14%
IF MY FRIENDS/FAMILY/NEIGHBOURS WERE INVOLVED	142	33	50	16	10	21	16	52	32	58	26	50	35	57	70	52	16	4	50	33	23	19	149
12%tl		10%	12%	13%	15%	13%	9%	15%l	10%	11%	15%	14%	13%	10%	12%	11%	13%	10%	14%t	17%t	7%	10%	12%
IF I TRUSTED MY LOCAL COUNCIL MORE	118	30	37	12	9	23	15	23	36	59	17	39	23	55	43	52	16	5	39	15	25	23	128
10%g		9%	9%	10%	13%	14%	9%	6%	11%	12%g	10%	11%	9%	10%	7%	11%	13%	15%	11%	8%	8%	12%	11%
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	102	33	21	13	7	20	16	32	29	41	16	29	24	49	49	39	11	3	39	15	19	23	102
8%bt		10%	5%	11%	9%	12%b	9%	9%	9%	8%	9%	8%	9%	9%	9%	9%	8%	7%	11%t	8%	6%	12%t	9%
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	81	16	35	12	3	10	11	21	18	42	9	21	21	39	38	33	8	2	18	19	22	11	93
7%		5%	9%	10%	5%	6%	6%	6%	5%	8%	5%	6%	8%	7%	7%	7%	6%	6%	5%	10%	6%	6%	8%
IF LOTS OF OTHER PEOPLE I KNOW IN MY AREA WERE DOING IT	63	16	20	7	7	7	13	27	9	27	16	22	17	24	27	22	11	3	17	16	13	12	61
5%h		5%	5%	6%	9%	4%	8%h	8%zh	3%	5%	9%zm	6%	6%	4%	5%	5%	9%	10%	5%	8%	4%	6%	5%
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	59	9	23	6	6	8	9	20	14	26	12	21	12	26	23	30	4	2	21	8	16	10	70
5%		3%	6%	6%	8%	5%	5%	6%	4%	5%	7%	6%	4%	5%	4%	6%z	3%	6%	6%	4%	5%	5%	6%
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	36	7	15	5	3	3	6	9	9	18	3	9	7	19	15	16	4	1	12	9	8	4	46
3%		2%	4%	4%	4%	2%	4%	3%	3%	4%	2%	3%	3%	3%	3%	4%	3%	4%	3%	5%	2%	2%	4%
TOO OLD	3	2	1	-	-	-	1	1	*	2	*	*	-	3	3	-	-	-	-	-	-	1	4
*		1%	*	-	-	-	*	*	*	*	*	*	-	1%	1%	-	-	-	-	-	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base



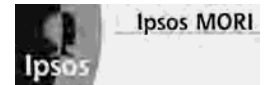
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**Table 176
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
	100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
HEALTH REASONS	2*	-	1	-	-	1	-	-	-	2	-	-	1	1	1	-	-	-	-	1	-	1	2
	*	-	*	-	-	1%	-	-	-	*	-	-	*	*	*	-	-	-	-	1%	-	*	*
OTHER	7	3	1	-	1	2	3	3	2	2	-	3	-	3	1	3	3	-	-	-	4	1	6
	1%	1%	*	-	1%	1%	1%	1%	*	-	1%	-	1%	*	*	1%	2% ⁿ	-	-	-	1%	1%	1%
DON'T KNOW	26	5	6	2	1	4	5	11	4	10	1	7	3	15	12	10	-	4	8	3	4	11	26
	2%	1%	2%	1%	1%	2%	3%	3%	1%	2%	*	2% ^j	1%	3%	2%	2%	-	11% ^{zno}	2%	1%	1%	6% ^{zt}	2%
NOTHING	70	16	25	4	1	18	11	23	15	32	12	27	14	29	32	31	7	1	20	8	11	19	70
	6% ^t	5%	6%	3%	1%	11% ^{zac}	6%	7%	4%	6%	7%	8%	5%	5%	6%	7%	5%	2%	6%	4%	3%	10% ^{zt}	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 177
Q.GK20 - THE UK PARLIAMENT...
SUMMARY TABLE
BASE: ALL ADULTS AGED 18+

	(A) HOLD GOVERNMENT TO ACCOUNT	(B) IS WORKING FOR YOU AND ME
UNWEIGHTED BASE	1197	1197
WEIGHTED BASE	1201	1201
EFFECTIVE BASE	788	788
STRONGLY AGREE	60 5%	24 2%
TEND TO AGREE	398 33%	336 28%
NEITHER AGREE NOR DISAGREE	323 27%	307 26%
TEND TO DISAGREE	211 18%	292 24%
STRONGLY DISAGREE	92 8%	177 15%
DON'T KNOW	117 10%	65 5%
AGREE	458 38%	360 30%
DISAGREE	303 25%	469 39%
NET AGREE	155 13%	-109 -9%

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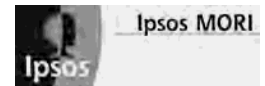
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Table 178
 Q.GK20_1
 THE UK PARLIAMENT...
 (A) HOLD GOVERNMENT TO ACCOUNT
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
STRONGLY AGREE	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
TEND TO AGREE	60	36	24	2	10	12	14	9	2	12	27	21	12	4%	18	13	16	30	29	60
NEITHER AGREE NOR DISAGREE	323	156	167	42	62	73	48	35	35	29	104	121	99	66	106	70	81	172	151	309
TEND TO DISAGREE	211	106	105	18	21	37	48	38	29	20	39	85	88	74	59	30	49	133	78	210
STRONGLY DISAGREE	92	52	40	12	25	16	12	9	11	7	37	28	27	30	17	22	24	47	45	97
DON'T KNOW	117	40	78	33	15	17	17	18	10	7	48	34	36	10	25	41	42	35	82	125
AGREE	458	231	226	47	71	85	82	79	61	33	118	167	173	138	131	97	92	269	189	456
DISAGREE	303	159	144	30	46	53	60	47	41	27	76	112	115	104	76	51	72	179	124	307
NET AGREE	155	73	82	17	25	33	22	31	21	6	42	55	58	34	55	46	19	89	65	149

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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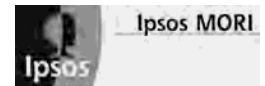
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Table 179
 Q.GK20_1
 THE UK PARLIAMENT...
 (A) HOLD GOVERNMENT TO ACCOUNT
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
STRONGLY AGREE	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
TEND TO AGREE	60	35	*	24	14	45	55	4	1	5	9	3	11	5	11	4	4	2	4	60
NEITHER AGREE NOR DISAGREE	5%b	6%b	*	5%b	4%	6%	5%	4%	1%	4%	6%	5%	8%	5%	7%	4%	7%	2%	4%	5%
TEND TO DISAGREE	398	180	47	171	133	265	355	43	44	25	50	19	49	30	48	41	21	41	29	396
STRONGLY DISAGREE	33%	33%	34%	33%	35%	32%	33%	36%	49%zj	21%	33%	36%	35%	29%	28%	39%	36%	38%	28%	33%
DONT KNOW	323	152	36	135	110	213	285	36	18	57	38	13	32	19	43	33	14	22	34	309
AGREE	27%	28%	26%	26%	29%	26%	26%	30%	20%	49%	25%	25%	23%	18%	26%	31%	24%	20%	32% ^m	26%
DISAGREE	211	98	29	84	56	154	194	17	15	16	29	8	27	19	27	18	10	21	21	210
NET AGREE	18%	18%	21%	16%	15%	19%	18%	14%	17%	14%	19%	16%	19%	18%	16%	17%	17%	20%	20%	18%
STRONGLY DISAGREE	92	37	14	42	26	66	85	6	1	2	12	5	4	19	23	-	5	10	10	97
DISAGREE	8% ^{ho}	7%	10%	8%	7%	8%	8%	5%	1%	2%	8% ^o	9% ^{ho}	3%	18% ^{zh}	14% ^{zhl}	-	9% ^{hl}	10% ^{hl}	10% ^{ho}	8%
NET DISAGREE	117	44	12	61	38	80	102	13	10	12	14	5	17	13	16	9	4	11	7	125
AGREE	10%	8%	9%	12% ^z	10%	10%	9%	11%	11%	10%	9%	9%	12%	13%	9%	9%	7%	10%	7%	10%
DISAGREE	458	215	47	196	147	311	410	47	45	30	60	22	59	35	59	45	26	43	34	456
NET AGREE	38%	39%	34%	38%	39%	38%	38%	39%	50% ^z ^m	26%	39%	41%	43%	33%	35%	43%	43%	40%	32%	38%
DISAGREE	303	135	43	126	83	220	280	23	17	18	41	13	30	38	50	18	15	32	31	307
NET DISAGREE	25% ^g	25%	31%	24%	22%	27% ^z	26%	19%	19%	16%	27%	25%	22%	36% ^z ^h	30%	17%	26%	29%	30%	26%
NET AGREE	155	80	4	70	64	90	131	24	28	12	19	9	29	-2	9	28	10	12	2	149
NET DISAGREE	13% ^{be}	15% ^b	3%	14% ^b	17% ^e	11%	12%	20% ^z ^f	32% ^z ^j	10%	12% ^m ⁿ	16% ^m ⁿ	21% ^z ^m	-2%	5% ^m	26% ^z ^j	17% ^m ⁿ	11% ^m ^r	2%	12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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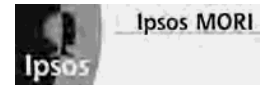
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Table 180
 Q.GK20_1
 THE UK PARLIAMENT...
 (A) HOLD GOVERNMENT TO ACCOUNT
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/ AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
STRONGLY AGREE	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
TEND TO AGREE	60	32	14	14	14	24	24	17	39	4	39	21	36	47	47	42	39	4	60
NEITHER AGREE NOR DISAGREE	398	245	80	72	70	147	199	91	223	83	264	133	265	329	320	305	279	19	396
TEND TO DISAGREE	211	131	38	42	48	73	94	54	118	39	147	64	139	173	169	159	149	17	210
STRONGLY DISAGREE	92	47	25	20	13	41	43	21	54	17	54	38	49	59	57	54	51	17	97
DONT KNOW	117	56	37	24	1	40	74	30	69	18	38	78	45	65	57	53	47	31	125
AGREE	458	277	95	86	84	171	224	108	262	88	304	154	301	376	367	346	318	22	456
DISAGREE	303	178	63	61	61	113	137	76	171	56	201	101	189	232	227	213	199	34	307
NET AGREE	155	98	32	24	23	58	87	32	91	32	103	53	112	144	140	134	119	-12	149

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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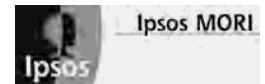
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Table 181
 Q.GK20_1
 THE UK PARLIAMENT...
 (A) HOLD GOVERNMENT TO ACCOUNT
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
STRONGLY AGREE	60	10	50	23	34	24	35	24	26	50	10	8	14	3	24	10	6	10	10	9	12	4	60
	5%	6%	5%	6%	4%	5%	5%	7%	5%	5%	4%	5%	8%	4%	7%	7%	3%	7%	6%	5%	5%	2%	5%
TEND TO AGREE	398	53	345	172	215	176	222	157	140	316	82	53	52	45	129	63	57	21	78	47	101	29	396
	33%df	33%	33%	47%zd	28%	39%zf	30%	43%zh	26%	34%	30%	32%	29%	61%zk	34%	47%zq	35%qu	14%	44%zq	29%qu	41%qs	18%	33%
NEITHER AGREE NOR DISAGREE	323	31	292	96	212	100	223	74	150	254	69	41	42	13	111	27	39	42	43	44	65	63	309
	27%ae	19%	28%a	26%	28%	22%	30%ze	21%	28%g	27%	26%	25%	24%	17%	30%	20%	23%	29%	24%	27%	27%	38%zo	26%
TEND TO DISAGREE	211	46	165	54	156	94	117	64	109	160	51	33	29	6	76	20	47	28	30	26	40	20	210
	18%bm	29%zb	16%	15%	20%z	21%	16%	18%	21%	17%	19%	19%am	16%	8%	20%am	15%	28%zo	19%	17%	16%	16%	20%	18%
STRONGLY DISAGREE	92	16	76	8	82	35	57	16	61	70	22	9	16	1	23	6	13	30	8	19	6	9	97
	8%co	10%	7%	2%	11%zc	8%	8%	4%	12%zg	8%	8%	5%	9%	2%	6%	4%	8%	21%zop	5%	12%ort	3%	5%	8%
DON'T KNOW	117	5	112	17	71	27	91	27	46	80	37	23	24	6	11	10	4	16	6	19	20	42	125
	10%ace	3%	11%za	5%	9%c	6%	12%ze	7%	9%	9%	14%zi	14%an	13%an	9%	3%	7%	3%	11%pr	4%	11%pr	8%	25%zo	10%
AGREE	458	63	395	195	249	201	257	180	165	366	92	62	66	48	154	74	63	30	88	56	113	33	456
	38%df	39%	38%	53%zd	32%	44%zf	34%	50%zh	31%	39%	34%	37%	38%	64%zk	41%	54%zp	38%qu	21%	50%zq	34%qu	46%qu	20%	38%
DISAGREE	303	62	241	62	237	128	174	79	170	230	73	42	45	7	100	26	60	58	38	46	46	29	307
	25%bc	39%zb	23%	17%	31%zc	28%	23%	22%	32%zg	25%	27%	25%am	25%am	10%	27%am	19%	36%zo	40%zo	22%	28%au	19%	17%	26%
NET AGREE	155	1	154	134	12	72	83	101	-5	136	19	20	21	40	54	48	3	-28	50	10	68	5	149
	13%adh	*	15%za	36%zd	2%	16%zf	11%	28%zh	-1%	15%zj	7%	12%	12%	55%zk	14%	35%zpq	2%	-19%	28%zpq	6%	28%zpq	3%	12%
	jqqsu													ln		su		su		su			

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



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Table 182
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE 1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE 1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
EFFECTIVE BASE 788	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
STRONGLY AGREE 60	18	24	5	3	4	10	22	13	25	14	20	16	24	30	23	6	1	13	7	19	12	60	
TEND TO AGREE 398	5%	5%	6%	4%	3%	5%	6%	4%	5%	8%	6%	6%	4%	5%	5%	5%	2%	4%	4%	6%	6%	5%	
NEITHER AGREE NOR DISAGREE 323	120	141	58	20	32	59	121	121	155	66	120	98	179	191	147	49	11	113	64	131	53	398	
TEND TO DISAGREE 211	33%e	36%e	35%e	48%zb	28%	33%	34%	37%	30%	38%	34%	37%	31%	33%	32%	39%	32%	32%	33%	39%zu	28%	33%	
STRONGLY DISAGREE 92	15	29	6	11	19	15	28	17	46	3	30	9	53	38	33	13	9	28	10	32	16	97	
DON'T KNOW 117	8%j	5%	7%	5%	15%za	9%	8%	5%	9%	2%	8%j	3%	9%j	6%	7%	10%	24%zno	8%	5%	9%	8%	8%	
AGREE 458	10%cqt	25	35	4	2	14	24	39	54	14	35	24	58	53	53	10	1	43	24	13	24	125	
DISAGREE 303	38%e	8%	9%	3%	3%	8%	7%	12%	11%	8%	10%	9%	10%	9%	12%	8%	3%	12%t	13%t	4%	12%t	10%	
NET AGREE 155	13%de	20%zd	18%zd	26%z	-15%	13	41	69	45	44	52	52	50	83	55	18	-2	37	46	46	12	149	
	fimqu	e	e	de	-5%	8%	11%f	21%zfg	9%	25%zk	15%z	19%zgm	9%	14%q	12%q	14%q	-5%	10%	24%zr	13%u	6%	12%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
Overlap formulae used. * small base

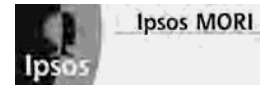
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Table 183
 Q.GK20_2
 THE UK PARLIAMENT...
 (B) IS WORKING FOR YOU AND ME
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
STRONGLY AGREE	24	16	8	2	7	5	7	2	2	-	9	12	4	8	6	5	5	15	10	23
TEND TO AGREE	336	171	165	36	59	53	58	54	44	32	94	111	130	119	101	60	56	220	116	336
NEITHER AGREE NOR DISAGREE	307	152	155	42	50	78	45	36	31	24	92	123	92	82	100	64	61	182	124	298
TEND TO DISAGREE	292	137	155	34	43	52	48	54	38	23	77	100	116	66	77	62	88	143	150	289
STRONGLY DISAGREE	177	87	89	20	26	28	41	23	26	12	47	69	60	34	34	50	58	68	109	184
DONT KNOW	65	22	43	19	8	12	6	9	7	4	27	18	20	8	20	18	19	28	37	67
AGREE	360	187	173	37	66	58	65	57	46	32	103	123	134	128	107	65	61	235	125	359
DISAGREE	469	225	244	54	70	80	89	77	63	35	124	170	176	100	111	113	146	210	259	473
NET AGREE	-109	-38	-71	-17	-4	-23	-24	-20	-17	-3	-21	-47	-41	28	-3	-48	-85	25	-133	-114
	-9%	-6%	-12%	-11%	-2%	-10%	-12%	-11%	-12%	-4%	-6%	-11%	-10%	9%n	-1%	-18%	-30%	4%	-24%	-10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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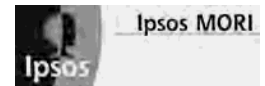
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Table 184
Q.GK20_2
THE UK PARLIAMENT...
(B) IS WORKING FOR YOU AND ME
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
EFFECTIVE BASE	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
STRONGLY AGREE	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197
TEND TO AGREE	24	19	1	4	13	12	19	5	1	-	10	-	3	-	2	5	-	2	1	23
NEITHER AGREE NOR DISAGREE	336	152	50	134	94	242	294	42	36	27	57	14	36	21	45	28	17	37	20	336
TEND TO DISAGREE	307	146	34	126	122	184	270	36	18	47	38	9	47	23	32	32	10	27	24	298
STRONGLY DISAGREE	177	76	10	90	49	127	166	9	9	9	15	11	15	32	25	9	12	19	20	184
DON'T KNOW	65	29	7	30	23	42	56	9	6	9	12	2	11	6	9	4	2	2	3	67
AGREE	360	171	51	138	106	254	312	48	37	27	66	14	39	21	47	33	17	38	21	359
DISAGREE	469	199	45	224	125	343	439	28	30	32	36	28	41	55	79	37	31	41	59	473
NET AGREE	-109	-29	6	-86	-19	-90	-126	20	7	-4	30	-14	-2	-34	-32	-5	-14	-3	-38	-114
	-9%	-5%	4%	-17%	-5%	-11%	-12%	17%	8%lo	-4%	20%h	-26%	-2%	-32%	-19%	-5%	-23%	-3%	-36%	-10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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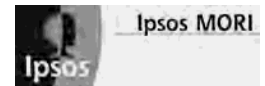
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Table 185
 Q.GK20_2
 THE UK PARLIAMENT...
 (B) IS WORKING FOR YOU AND ME
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
EFFECTIVE BASE	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
STRONGLY AGREE	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
TEND TO AGREE	24	21	2	2	8	7	11	11	10	4	18	7	17	21	21	21	17	*	23
NEITHER AGREE NOR DISAGREE	307	193	72	42	29	114	164	73	163	71	170	136	162	233	219	207	177	33	298
TEND TO DISAGREE	292	166	64	61	38	130	138	68	175	49	166	126	183	230	223	206	193	29	289
STRONGLY DISAGREE	177	85	45	46	18	74	87	42	103	31	83	93	91	112	110	102	95	34	184
DONT KNOW	65	30	24	11	-	19	43	15	39	11	27	38	27	35	33	31	27	17	67
AGREE	360	231	64	66	82	105	192	81	197	82	246	113	235	302	293	279	250	13	359
DISAGREE	469	251	109	107	57	203	225	110	279	80	249	219	274	343	333	308	288	63	473
NET AGREE	-109	-20	-45	-42	25	-98	-33	-29	-82	2	-3	-107	-39	-41	-40	-29	-38	-50	-114
	-9%	-3%	-17%	-18%	15%	-22%	-5%	-10%	-12%	1%	*	-21%	-6%	-4%	-5%	-4%	-5%	-40%	-10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 186
 Q.GK20_2
 THE UK PARLIAMENT...
 (B) IS WORKING FOR YOU AND ME
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
EFFECTIVE BASE	788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197
STRONGLY AGREE	24	6	19	16	7	12	13	12	4	19	6	3	5	-	11	3	6	-	7	3	3	2	23
	2% ^{dh}	4%	2%	4% ^{zd}	1%	3%	2%	3% ^h	1%	2%	2%	2%	3%	-	3%	2%	3% ^q	-	4% ^q	2%	1%	1%	2%
TEND TO AGREE	336	47	289	172	153	147	189	141	110	274	62	39	48	19	130	49	51	12	72	28	94	30	336
	28% ^{dh}	29%	28%	47% ^{zd}	20%	32% ^{zf}	25%	39% ^{zh}	21%	29%	23%	23%	27%	26%	35% ^{zk}	36% ^{zq}	31% ^{qsu}	8%	41% ^{zq}	17% ^q	38% ^{zq}	18% ^q	28%
NEITHER AGREE NOR DISAGREE	307	33	273	109	182	103	203	85	109	247	60	44	36	21	95	43	31	16	47	49	59	61	298
	26% ^{dh}	21%	26%	29%	24%	23%	27%	24%	21%	27%	22%	26%	20%	28%	25%	32% ^{pq}	19%	11%	27% ^q	30% ^{pq}	24% ^q	37% ^{zo}	25%
TEND TO DISAGREE	292	47	245	47	238	117	176	72	173	228	64	40	39	21	89	20	45	45	41	47	61	33	289
	24% ^{co}	29%	24%	13%	31% ^{zc}	26%	24%	20%	33% ^{zg}	25%	24%	24%	22%	28%	24%	15%	27% ^o	31% ^o	23%	28% ^o	25%	20%	24%
STRONGLY DISAGREE	177	22	154	17	152	62	114	31	114	117	59	29	35	7	45	18	26	69	7	29	15	13	184
	15% ^{co}	14%	15%	5%	20% ^{zc}	14%	15%	9%	21% ^{zg}	13%	22% ^{zj}	17%	20% ^{zn}	10%	12%	13% ^r	16% ^{rt}	47% ^{zop}	4%	17% ^{rtu}	6%	8%	15%
DONT KNOW	65	6	60	8	39	15	51	19	22	44	21	13	13	6	4	3	7	4	2	9	13	27	67
	5% ^{cen}	3%	6%	2%	5%	3%	7% ^{ee}	5%	4%	5%	8%	8% ⁿ	7% ⁿ	8% ⁿ	1%	2%	4%	3%	1%	6%	5%	16% ^{zop}	6%
AGREE	360	53	307	188	160	159	201	153	114	293	67	42	53	19	141	52	57	12	79	31	97	32	359
	30% ^{df}	33%	30%	51% ^{zd}	21%	35% ^{zf}	27%	42% ^{zh}	21%	32%	25%	25%	30%	26%	38% ^{zk}	38% ^{zq}	34% ^{qsu}	8%	45% ^{zq}	19% ^q	40% ^{zq}	19% ^q	30%
DISAGREE	469	69	400	65	389	179	290	103	287	346	123	69	75	28	134	38	71	114	48	75	76	46	473
	39% ^{ccg}	43%	38%	17%	51% ^{zc}	39%	39%	29%	54% ^{zg}	37%	45% ^{zj}	41%	42%	38%	36%	28%	43% ^{or}	78% ^{zo}	27%	46% ^{or}	31%	28%	40%
NET AGREE	-109	-16	-93	124	-229	-20	-89	50	-173	-53	-56	-27	-22	-9	7	14	-14	-102	31	-44	21	-14	-114
	-9%	-10%	-9%	33% ^z	-30%	-4%	-12%	14%	-33%	-6%	-21%	-16%	-12%	-12%	2%	10%	-9%	-70%	18% ^p	-27%	9% ^{pu}	-9%	-10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

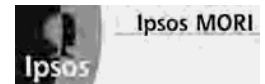
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Table 187
 Q.GK20_2
 THE UK PARLIAMENT...
 (B) IS WORKING FOR YOU AND ME
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORMUL QUAL (u)		
UNWEIGHTED BASE 1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197	
WEIGHTED BASE 1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197	
EFFECTIVE BASE 788	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%	
STRONGLY AGREE 24	5	10	6	-	2	3	10	6	8	9	11	7	7	8	12	4	-	3	2	13	5	23	
TEND TO AGREE 336	109	115	47	19	19	56	105	100	131	47	84	91	161	179	112	37	8	81	48	126	44	336	
NEITHER AGREE NOR DISAGREE 307	109	91	31	9	40	35	79	89	139	50	87	56	164	153	120	27	6	90	70	87	37	298	
TEND TO DISAGREE 292	71	97	31	24	40	47	96	72	124	43	89	60	144	143	109	33	7	98	37	70	53	289	
STRONGLY DISAGREE 177	26	68	5	19	45	23	48	50	79	18	65	43	68	63	78	22	13	67	19	34	37	184	
DON'T KNOW 65	16	19	2	1	17	12	19	15	32	8	21	12	33	34	27	3	1	18	15	8	15	67	
AGREE 360	114	125	52	19	21	59	116	105	139	56	95	97	168	187	124	41	8	84	51	139	49	359	
DISAGREE 469	96	165	36	43	86	70	144	122	202	61	154	103	212	206	187	55	20	165	56	104	91	473	
NET AGREE -109	18	-40	17	-24	-64	-11	-29	-17	-63	-5	-58	-6	-44	-19	-63	-14	-13	-81	-5	35	-42	-114	
	-9%	5%	-10%	14%a	-33%	-6%	-8%	-5%	-12%	-3%	-16%	-2%	-8%	-3%	-14%	-11%	-35%	-23%	-3%	10% _s	-22%	-10%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 188
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

		Q.GK07 - A) KNOWLEDGE OF POLITICS							
		A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1197	84	509	436	163	5	593	599	-6
WEIGHTED BASE	1201	82	547	432	137	3	629	569	60
	100%	7%	46%	36%	11%	*	52%	47%	5%
EFFECTIVE BASE	788	67	297	328	125	4	357	450	-93
STRONGLY AGREE	60	10	27	17	6	-	37	22	15
	5%	12%	5%	4%	4%	-	6%	4%	25%
TEND TO AGREE	398	23	214	141	20	-	237	161	77
	33%	28%	39%	33%	14%	-	38%	28%	128%
NEITHER AGREE NOR DISAGREE	323	16	132	141	33	1	148	175	-27
	27%	19%	24%	33%	24%	23%	23%	31%	-45%
TEND TO DISAGREE	211	23	112	59	17	*	135	76	59
	18%	28%	20%	14%	13%	15%	21%	13%	98%
STRONGLY DISAGREE	92	9	35	23	24	-	44	47	-3
	8%	11%	6%	5%	18%	-	7%	8%	-5%
DONT KNOW	117	1	26	51	37	2	27	88	-61
	10%	1%	5%	12%	27%	62%	4%	15%	-101%
AGREE	458	33	242	158	25	-	275	183	92
	38%	40%	44%	37%	18%	-	44%	32%	153%
DISAGREE	303	32	147	82	41	*	179	123	56
	25%	39%	27%	19%	30%	15%	28%	22%	93%
NET AGREE	155	1	95	76	-16	*	95	60	36
	13%	1%	17%	18%	-12%	-15%	15%	10%	60%

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Table 189
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

		Q.GK07 - B) KNOWLEDGE OF UK PARLIAMENT							
TOTAL		A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1197	64	447	509	170	7	511	679	-168
WEIGHTED BASE	1201	59	469	514	154	5	528	668	-140
	100%	5%	39%	43%	13%	*	44%	56%	-12%
EFFECTIVE BASE	788	54	357	275	130	6	409	390	19
STRONGLY AGREE	60	8	31	13	7	-	39	20	19
	5%	14%	7%	3%	5%	-	7%	3%	-14%
TEND TO AGREE	398	18	200	160	19	1	218	179	38
	33%	31%	43%	31%	12%	13%	41%	27%	-27%
NEITHER AGREE NOR DISAGREE	323	8	84	191	38	2	92	229	-137
	27%	14%	18%	37%	25%	37%	17%	34%	98%
TEND TO DISAGREE	211	17	108	63	22	-	126	85	41
	18%	29%	23%	12%	14%	-	24%	13%	-29%
STRONGLY DISAGREE	92	7	33	26	25	-	40	52	-12
	8%	11%	7%	5%	17%	-	8%	8%	9%
DONT KNOW	117	1	12	60	42	3	13	102	-89
	10%	1%	3%	12%	27%	50%	2%	15%	64%
AGREE	458	26	231	173	26	1	257	200	57
	38%	44%	49%	34%	17%	13%	49%	30%	-41%
DISAGREE	303	24	142	90	47	-	166	137	29
	25%	41%	30%	17%	31%	-	31%	21%	-21%
NET AGREE	155	2	89	83	-21	1	91	63	29
	13%	3%	19%	16%	-14%	13%	17%	9%	-21%

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Table 190
Q.GK20_2
THE UK PARLIAMENT...
(B) IS WORKING FOR YOU AND ME
 BASE: ALL ADULTS AGED 18+

		Q.GK07 - A) KNOWLEDGE OF POLITICS							
		A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1197	84	509	436	163	5	593	599	-6
WEIGHTED BASE	1201	82	547	432	137	3	629	569	60
	100%	7%	46%	36%	11%	*	52%	47%	5%
EFFECTIVE BASE	788	67	297	328	125	4	357	450	-93
STRONGLY AGREE	24	4	12	6	3	-	16	8	7
	2%	5%	2%	1%	2%	-	3%	1%	12%
TEND TO AGREE	336	25	193	104	14	*	218	117	101
	28%	31%	35%	24%	10%	9%	35%	21%	169%
NEITHER AGREE NOR DISAGREE	307	12	138	123	33	1	150	156	-7
	26%	14%	25%	29%	24%	29%	24%	27%	-11%
TEND TO DISAGREE	292	19	125	126	22	-	144	148	-4
	24%	23%	23%	29%	16%	-	23%	26%	-7%
STRONGLY DISAGREE	177	20	61	52	43	-	82	95	-13
	15%	25%	11%	12%	31%	-	13%	17%	-21%
DON'T KNOW	65	2	17	22	23	2	19	44	-25
	5%	2%	3%	5%	16%	62%	3%	8%	-42%
AGREE	360	29	205	110	16	*	234	126	108
	30%	36%	37%	25%	12%	9%	37%	22%	181%
DISAGREE	469	39	187	178	65	-	226	243	-17
	39%	47%	34%	41%	48%	-	36%	43%	-28%
NET AGREE	-109	-10	18	-68	-49	*	8	-117	125
	-9%	-12%	3%	-16%	-36%	9%	1%	-21%	209%

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Table 191
 Q.GK20_2
 THE UK PARLIAMENT...
 (B) IS WORKING FOR YOU AND ME
 BASE: ALL ADULTS AGED 18+

		Q.GK07 - B) KNOWLEDGE OF UK PARLIAMENT							
TOTAL		A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1197	64	447	509	170	7	511	679	-168
WEIGHTED BASE	1201	59	469	514	154	5	528	668	-140
	100%	5%	39%	43%	13%	*	44%	56%	-12%
EFFECTIVE BASE	788	54	357	275	130	6	409	390	19
STRONGLY AGREE	24	6	12	5	2	-	18	7	11
	2%	10%	2%	1%	1%	-	3%	1%	-8%
TEND TO AGREE	336	21	182	117	15	1	203	132	71
	28%	35%	39%	23%	10%	13%	39%	20%	-51%
NEITHER AGREE NOR DISAGREE	307	12	94	169	32	1	106	200	-95
	26%	20%	20%	33%	21%	17%	20%	30%	68%
TEND TO DISAGREE	292	10	112	137	34	-	122	170	-48
	24%	17%	24%	27%	22%	-	23%	26%	35%
STRONGLY DISAGREE	177	10	62	57	47	1	72	104	-32
	15%	17%	13%	11%	30%	20%	14%	16%	23%
DONT KNOW	65	1	7	30	25	3	8	55	-47
	5%	1%	2%	6%	16%	50%	2%	8%	33%
AGREE	360	27	194	122	16	1	221	139	83
	30%	46%	41%	24%	11%	13%	42%	21%	-59%
DISAGREE	469	20	174	194	80	1	193	274	-81
	39%	34%	37%	38%	52%	20%	37%	41%	58%
NET AGREE	-109	7	21	-72	-64	*	28	-136	163
	-9%	12%	4%	-14%	-42%	-7%	5%	-20%	-117%

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Table 192
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

		Q.GK20 1 - THE UK PARLIAMENT HOLDS THE GOVERNMENT TO ACCOUNT								
TOTAL		STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DONT KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	1197	60	396	309	210	97	125	456	307	149
WEIGHTED BASE	1201	60	398	323	211	92	117	458	303	155
	100%	5%	33%	27%	18%	8%	10%	38%	25%	13%
EFFECTIVE BASE	788	47	320	142	169	71	99	367	240	127
VERY SATISFIED	14	4	7	1	1	-	-	11	1	10
	1%	7%	2%	*	1%	-	-	3%	*	6%
FAIRLY SATISFIED	308	23	162	64	37	4	19	185	41	144
	26%	38%	41%	20%	17%	5%	16%	40%	13%	93%
NEITHER SATISFIED NOR DISSATISFIED	401	14	121	149	62	17	38	135	79	56
	33%	24%	30%	46%	30%	19%	32%	30%	26%	36%
FAIRLY DISSATISFIED	291	12	68	78	77	37	20	80	114	-35
	24%	19%	17%	24%	37%	40%	17%	17%	38%	-22%
VERY DISSATISFIED	133	6	29	23	32	33	11	35	65	-30
	11%	9%	7%	7%	15%	36%	9%	8%	21%	-19%
DONT KNOW	53	1	10	9	1	1	31	11	2	9
	4%	2%	3%	3%	1%	1%	26%	3%	1%	6%
SATISFIED	322	27	169	65	38	4	19	196	42	154
	27%	45%	43%	20%	18%	5%	16%	43%	14%	99%
DISSATISFIED	425	17	97	101	109	70	30	115	179	-65
	35%	29%	24%	31%	52%	76%	26%	25%	59%	-42%
NET SATISFIED	-103	10	72	-36	-71	-66	-12	82	-137	218
	-9%	16%	18%	-11%	-34%	-71%	-10%	18%	-45%	141%

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Table 193
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
 BASE: ALL ADULTS AGED 18+

		Q.GK20 2 - THE UK PARLIAMENT IS WORKING FOR YOU AND ME								
TOTAL		STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DONT KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	1197	23	336	298	289	184	67	359	473	-114
WEIGHTED BASE	1201	24	336	307	292	177	65	360	469	-109
	100%	2%	28%	26%	24%	15%	5%	30%	39%	-9%
EFFECTIVE BASE	788	17	267	132	235	147	50	285	382	-97
VERY SATISFIED	14	5	6	1	2	-	-	11	2	10
	1%	21%	2%	*	1%	-	-	3%	*	-9%
FAIRLY SATISFIED	308	13	158	67	43	14	12	172	57	114
	26%	54%	47%	22%	15%	8%	18%	48%	12%	-105%
NEITHER SATISFIED NOR DISSATISFIED	401	1	117	150	91	26	16	118	117	1
	33%	5%	35%	49%	31%	15%	24%	33%	25%	-1%
FAIRLY DISSATISFIED	291	2	45	68	117	48	10	47	165	-118
	24%	10%	13%	22%	40%	27%	16%	13%	35%	109%
VERY DISSATISFIED	133	-	4	22	31	83	5	4	114	-110
	11%	-	1%	3%	11%	47%	7%	1%	24%	102%
DONT KNOW	53	2	5	9	8	5	23	8	13	-5
	4%	10%	2%	3%	3%	3%	35%	2%	3%	5%
SATISFIED	322	18	165	68	45	14	12	183	59	124
	27%	75%	49%	22%	15%	8%	18%	51%	13%	-114%
DISSATISFIED	425	2	49	79	148	131	15	51	280	-228
	35%	10%	15%	26%	51%	74%	23%	14%	60%	210%
NET SATISFIED	-103	16	116	-11	-103	-117	-3	132	-220	352
	-9%	66%	34%	-4%	-35%	-66%	-5%	37%	-47%	-324%

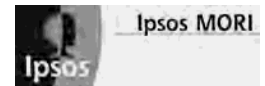
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Table 214
 Q.PL03
 WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	976	475	501	149	126	152	160	167	142	80	275	312	389	232	286	220	238	518	458	976
WEIGHTED BASE	1039	498	542	127	160*	197*	177	158	139	82*	287	374	378	284	290	227	238	574	465	976
EFFECTIVE BASE	100%	48%	52%	12%	15%*	19%*	17%	15%	13%	8%*	28%	36%	36%	27%	28%	22%	23%	58%	45%	100%
ECONOMY/ECONOMIC SITUATION	649	256	422	118	97	69	138	143	116	52	205	176	305	196	130	163	195	311	357	976
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	437	224	213	44	59	87	95	73	55	24	103	182	152	161	127	82	68	288	149	396
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	42%ij pr	45%	39%	35%	37%	44%	54%zc dhijk l	47%ij l	40%	29%	36%	49%zc ij	40%	57%zn op	44%p	36%	28%	50%zr	32%	41%
EDUCATION/SCHOOLS	124	65	58	4	18	36	16	21	21	8	22	52	50	24	38	37	25	62	62	100
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	12%cd	13%	11%	3%	11%c	18%cj	9%	13%c	15%cj	10%	8%c	14%cf	13%cd	8%	13%	16%zm	10%	11%	13%	10%
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	101	50	51	20	23	16	16	14	7	5	43	32	26	14	23	24	41	37	64	107
INFLATION/PRICES	10%lm q	10%	9%	16%zh l	14%hl	8%	9%	9%	5%	6%	15%zhl	9%	7%	5%	8%	10%mn	17%zmn	6%	14%zq	11%
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	47	25	22	13	8	7	3	10	5	1	21	10	16	17	17	5	8	34	13	47
HOUSING	5%r	5%	4%	10%zfh ikl	5%	3%	2%	6%	4%	2%	7%zfk	3%	4%	6%	6%	2%	3%	6%	3%	5%
POPULATION LEVELS/ OVERPOPULATION	46	18	29	8	6	5	5	4	12	6	14	10	22	13	15	12	6	28	18	41
POLLUTION/ ENVIRONMENT	4%	4%	5%	7%	4%	3%	3%	3%	9%zfg k	7%	5%	3%	6%g	5%	5%	5%	2%	5%	4%	4%
LOW PAY/MINIMUM WAGE/FAIR WAGES	44	9	34	2	8	8	6	2	9	9	10	14	20	3	8	14	18	11	32	46
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	4%agm q	2%	6%za	2%	5%	4%	3%	1%	6%g	11%zcf gjk	3%	4%	5%g	1%	3%	6%mn	8%zm	2%	7%zq	5%
POVERTY/INEQUALITY	36	17	19	3	8	8	4	3	4	6	11	12	13	3	11	7	15	13	23	37
HOUSING	3%mn	3%	4%	2%	5%	4%	2%	2%	3%	7%	4%	3%	3%	1%	4%	3%	6%zm	2%	5%z	4%
HOUSING	27	6	21	2	4	5	2	6	5	2	6	7	14	7	11	3	7	17	9	22
HOUSING	3%a	1%	4%za	1%	3%	3%	1%	4%	4%	3%	2%	2%	4%	2%	4%	1%	3%	3%	2%	2%
HOUSING	19	4	15	2	2	5	2	4	1	3	4	7	7	6	5	3	5	11	8	18
HOUSING	2%	1%	3%z	2%	1%	3%	1%	2%	1%	3%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%
HOUSING	17	11	7	3	-	1	11	1	*	1	3	12	3	8	5	3	2	13	4	16
HOUSING	2%l	2%	1%	3%	-	*	6%zde ghjkl	1%	*	1%	1%	3%e	1%	3%	2%	1%	1%	2%	1%	2%
HOUSING	12	4	8	5	4	*	2	-	-	1	9	3	1	1	3	3	6	3	9	16
HOUSING	1%l	1%	1%	4%zgh kl	3%l	*	1%	-	-	1%	3%zgl	1%	*	*	1%	1%	3%mn	1%	2%	2%
HOUSING	12	6	6	2	2	3	-	3	2	1	4	3	5	4	1	2	4	5	6	12
HOUSING	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	2%	*	1%	2%	1%	1%	1%
HOUSING	9	5	4	-	-	2	1	2	3	1	-	3	6	3	1	4	1	5	5	9
HOUSING	1%	1%	1%	-	-	1%	*	1%	2%j	1%	-	1%	2%	1%	*	2%	*	1%	1%	1%
HOUSING	9	6	3	*	3	-	4	-	1	*	3	4	2	3	3	1	2	6	3	7
HOUSING	1%	1%	1%	*	2%	-	2%k	-	1%	*	1%	1%	*	1%	1%	*	1%	1%	1%	1%
HOUSING	7	3	4	3	-	-	2	-	2	-	3	2	2	2	4	1	1	6	2	7
HOUSING	1%	1%	1%	3%zg	-	-	1%	-	1%	-	1%	*	1%	1%	1%	*	*	1%	*	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
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 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
WEIGHTED BASE	1039	498	542	127	160*	197*	177	158	139	82*	287	374	378	284	290	227	238	574	465	976
	100%	48%	52%	12%	15%*	19%*	17%	15%	13%	8%*	28%	36%	36%	27%	28%	22%	23%	55%	45%	100%
PUBLIC SERVICES IN GENERAL	7	5	1	*	2	2	-	2	1	-	2	2	2	-	3	3	1	3	3	6
	1%	1%	*	*	1%	1%	-	1%	*	-	1%	*	1%	-	1%	1%	*	1%	1%	1%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	6	3	3	1	-	-	1	1	2	-	1	1	3	2	-	-	4	2	4	5
	1%	1%	1%	-	-	1%	1%	2%	-	1%	*	1%	1%	1%	-	-	2%	*	1%	1%
DRUG ABUSE	6	2	3	1	1	-	-	2	1	1	2	-	4	1	2	-	3	3	3	9
	1%	*	1%	1%	*	-	-	1%	*	1%	1%	-	1%	*	1%	-	1%	*	1%	1%
LOCAL GOVERNMENT/ COUNCIL TAX	5	2	3	*	-	1	2	-	-	2	*	2	2	-	2	1	1	2	2	6
	*	*	*	*	-	*	1%	-	-	2%	*	1%	*	-	1%	*	*	*	*	1%
TAXATION	4	1	3	-	3	-	1	-	-	-	3	1	-	-	-	3	1	-	4	4
	*	*	1%	-	2%	-	1%	-	-	-	1%	-	-	-	-	1%	-	-	1%	1%
TRANSPORT/PUBLIC TRANSPORT	3	1	2	1	1	-	-	1	-	-	2	-	1	1	1	*	1	2	1	4
	*	*	*	1%	1%	-	-	*	-	-	1%	-	*	*	*	*	*	*	*	*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	3	1	2	-	-	2	1	-	1	-	-	2	1	1	-	2	1	1	2	4
	*	*	*	-	-	1%	*	-	*	-	-	1%	*	*	-	1%	*	*	*	*
POUND/EXCHANGE RATE/ VALUE OF POUND	3	2	*	1	-	-	-	1	*	-	1	-	2	1	*	1	-	2	1	3
	*	*	*	1%	-	-	-	1%	*	-	*	-	*	*	*	1%	-	*	*	*
PRIVATISATION	3	1	1	-	-	1	-	1	1	-	-	1	2	-	1	1	1	1	2	3
	*	*	*	-	-	*	-	1%	1%	-	-	1%	1%	-	*	*	*	*	*	*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	2	-	2	2	-	-	-	-	-	-	2	-	-	2	-	-	-	2	-	1
	*	-	*	1%z	-	-	-	-	-	-	1%	-	-	1%	-	-	-	*	-	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	1	*	1	-	1	*	-	-	-	-	1	*	-	-	*	-	1	*	1	2
	*	*	*	-	1%	*	-	-	-	-	*	*	-	-	*	-	*	*	*	*
COUNTRYSIDE/RURAL LIFE	1	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	1
	*	*	-	-	-	1%	-	-	-	-	-	*	-	-	-	-	*	-	-	*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	1	1
	*	*	-	-	-	-	-	-	1%	-	-	-	*	-	-	-	*	-	*	*
GM/GM (GENETICALLY MODIFIED) FOODS	1	1	-	-	-	-	-	-	1	-	-	-	1	1	-	-	-	1	-	1
	*	*	-	-	-	-	-	-	1%	-	-	-	*	*	-	-	*	-	*	*
NORTHERN IRELAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ANIMAL WELFARE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BIRD FLU/PANDEMIC FLU/SWINE FLU	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRADE UNIONS/STRIKES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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 Overlap formulae used. * small base

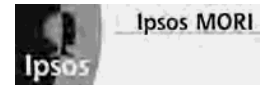
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	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
WEIGHTED BASE	1039	498	542	127	160*	197*	177	158	139	82*	287	374	378	284	290	227	238	574	465	976
	100%	48%	52%	12%	15%*	19%*	17%	15%	13%	8%*	28%	36%	36%	27%	28%	22%	23%	55%	45%	100%
PETROL PRICES/FUEL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	19	10	9	1	6	5	1	2	2	2	7	6	6	7	5	6	1	11	7	17
	2%	2%	2%	*	4%	3%	*	2%	2%	2%	2% ^c	2% ^f	2%	2%	2%	3%	*	2%	2%	2%
DON'T KNOW	29	12	17	7	2	2	2	3	1	12	9	4	16	-	2	10	17	2	26	26
	3% ^{mq}	2%	3%	5% ^{hk}	2%	1%	1%	2%	*	15% ^{zcd}	3%	1%	4% ^{gh}	-	1%	4% ^m	7% ^{zmn}	*	6% ^{za}	3%
NO ANSWER	1	*	*	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	2
	*	*	*	1%	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

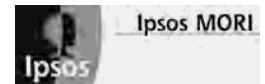


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	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
UNWEIGHTED BASE	976	350	104	522	273	703	845	129	78	60	134	56	118	51	136	70	62	103	108	976
WEIGHTED BASE	1039	466	122*	451	322	718	973	64	87*	112**	122	53*	125*	50*	155	103*	31*	100*	102*	976
EFFECTIVE BASE	100%	45%	12%**	43%	31%	69%	94%	6%	8%**	11%**	12%	5%**	12%**	5%**	15%	10%**	3%**	10%**	10%**	100%
649	218	91	402	141	552	584	105	67	25	102	51	97	42	117	62	53	89	93	976	
ECONOMY/ECONOMIC SITUATION	437	208	59	170	145	292	420	16	29	44	43	25	31	13	80	57	8	58	49	396
	42%co	45%	49%	38%	45%	41%	43%g	26%	33%	39%	35%	47%lm	25%	26%	52%zh	56%zh	27%	58%zh	48%lm	41%
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	124	60	18	45	43	80	119	4	8	26	18	7	16	6	14	9	4	7	9	100
	12%	13%	15%	10%	13%	11%	12%	7%	10%	23%	14%	13%	13%	11%	9%	8%	14%	7%	9%	10%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	101	48	7	45	26	75	88	13	13	6	12	7	12	8	8	11	3	10	11	107
	10%n	10%	6%	10%	8%	10%	9%	20%zf	15%n	6%	10%	14%n	10%	16%n	5%	11%	11%	10%	10%	11%
EDUCATION/SCHOOLS	47	17	7	23	10	37	42	5	3	1	7	3	12	1	7	5	1	2	6	47
	5%	4%	6%	5%	3%	5%	4%	7%	3%	1%	6%	7%	9%zq	2%	4%	5%	2%	2%	6%	5%
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	46	19	2	26	11	35	45	1	3	4	6	-	11	2	4	5	2	4	5	41
	4%	4%	2%	6%	4%	5%	5%	2%	4%	3%	5%	-	9%zkn	4%	2%	5%	7%k	4%	5%	4%
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	44	17	4	23	17	27	39	5	9	1	3	1	11	2	-	4	4	6	2	46
	4%n	4%	3%	5%	5%	4%	4%	7%	11%zjk	1%	3%	1%	9%znr	5%n	-	4%	12%zjk	6%n	2%	5%
INFLATION/PRICES	36	15	2	19	12	24	31	4	6	3	2	-	11	4	6	-	1	1	2	37
	3%	3%	1%	4%	4%	3%	3%	7%z	7%o	3%	2%	-	8%zjk	9%jko	4%	-	5%o	1%	2%	4%
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	27	5	9	12	10	17	27	-	5	4	3	-	1	-	8	2	1	1	1	22
	3%	1%	8%zac	3%	3%	2%	3%	-	6%	4%	2%	-	1%	-	5%z	2%	1%	1%	1%	2%
POVERTY/INEQUALITY	19	5	3	12	4	15	19	-	4	2	2	-	2	-	4	2	*	1	3	18
	2%	1%	2%	3%	1%	2%	2%	-	4%	1%	1%	-	2%	-	3%	2%	1%	1%	3%	2%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	17	13	2	2	3	14	17	-	1	2	4	-	2	1	1	2	1	3	1	16
	2%c	3%c	2%	*	1%	2%	2%	-	1%	2%	3%	-	1%	2%	1%	2%	2%	3%	1%	2%
HOUSING	12	3	*	9	6	7	9	3	1	1	7	-	1	1	-	-	-	-	1	16
	1%	1%	*	2%z	2%	1%	1%	5%zf	1%	1%	6%zno	-	1%	2%	-	-	-	-	1%	2%
PENSIONS/SOCIAL SECURITY/BENEFITS	12	6	1	5	4	8	12	-	1	-	-	2	-	2	3	-	*	1	2	12
	1%	1%	1%	1%	1%	1%	1%	-	1%	-	-	4%zjl	-	3%	2%	-	1%	1%	2%	1%
POPULATION LEVELS/ OVERPOPULATION	9	3	-	6	1	8	9	-	1	1	3	2	2	-	1	-	*	-	-	9
	1%	1%	-	1%	*	1%	1%	-	1%	1%	2%	3%	1%	-	*	-	2%	-	-	1%
POLLUTION/ ENVIRONMENT	9	4	1	4	1	8	9	-	-	-	1	-	*	1	5	-	*	1	-	7
	1%	1%	1%	1%	*	1%	1%	-	-	-	1%	-	*	2%	3%z	-	1%	1%	-	1%
LOW PAY/MINIMUM WAGE/FAIR WAGES	7	4	-	3	4	4	6	1	-	-	*	1	2	-	*	4	-	-	-	7
	1%	1%	-	1%	1%	*	1%	1%	-	-	*	1%	1%	-	*	4%z	-	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



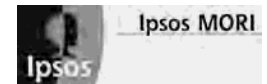
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WEIGHTED BASE	1039	466	122*	451	322	718	973	64	87*	112**	122	53*	125*	50*	155	103*	31*	100*	102*	976
	100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
PUBLIC SERVICES IN GENERAL	7	5	-	1	2	5	7	*	-	2	3	1	-	-	1	-	-	-	-	6
	1%	1%	-	*	1%	1%	1%	*	-	2%	3%z	1%	-	-	1%	-	-	-	-	1%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	6	3	1	2	1	5	6	-	-	-	1	-	-	1	2	-	-	-	1	5
	1%	1%	1%	1%	*	1%	1%	-	-	-	3%	-	-	3%	2%	-	-	-	-	1%
DRUG ABUSE	6	1	-	5	1	5	4	1	-	1	1	*	-	-	-	-	1	2	9	
	1%	*	-	1%z	*	1%	*	2%	-	1%	1%	*	-	-	-	-	1%	2%	1%	
LOCAL GOVERNMENT/ COUNCIL TAX	5	2	-	3	2	3	3	2	-	-	1	1	-	2	-	-	-	-	6	
	*	*	-	1%	1%	*	*	2%zf	-	-	1%	1%	1%	-	1%	-	-	-	1%	
TAXATION	4	3	-	1	1	3	3	1	-	1	2	-	-	-	-	1	-	-	4	
	*	1%	-	*	*	3	*	1%	-	1%	2%	-	-	-	-	3%zln	-	-	*	
TRANSPORT/PUBLIC TRANSPORT	3	1	1	1	*	3	2	1	1	-	1	-	-	-	-	-	*	1	4	
	*	*	1%	*	*	*	2%zf	1%	1%	-	1%	-	-	-	-	-	*	1%	*	
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	3	2	1	1	2	1	2	1	-	1	-	1	-	2	1	-	-	-	1	4
	*	*	1%	*	1%	*	*	1%	-	*	-	*	-	-	1%	-	-	-	1%	*
POUND/EXCHANGE RATE/ VALUE OF POUND	3	2	-	*	1	2	3	-	-	-	-	-	-	1	-	-	*	-	1	3
	*	*	-	*	*	*	*	-	-	-	-	-	-	2%z	-	-	2%	-	1%	*
PRIVATISATION	3	2	-	1	-	3	3	-	-	-	-	1	-	1	-	1	-	-	3	
	*	*	-	*	-	*	*	-	-	-	-	1%	-	1%	-	2%z	-	-	*	
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	2	-	2	-	2	-	2	-	-	-	-	-	-	2	-	-	-	-	1	
	*	-	1%zac	-	1%	-	*	-	-	-	-	-	-	1%z	-	-	-	-	*	
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	1	1	-	*	1	*	-	1	-	-	-	-	-	-	-	-	1	-	2	
	*	*	-	*	*	*	2%zf	-	-	-	-	-	-	-	-	-	1%z	-	*	
COUNTRYSIDE/RURAL LIFE	1	1	-	-	-	1	1	-	-	-	-	-	-	1	-	-	-	-	1	
	*	*	-	-	-	*	-	-	-	-	-	-	-	2%z	-	-	-	-	*	
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	1	-	-	1	-	1	1	-	-	-	1	-	-	-	-	-	-	-	1	
	*	-	-	*	-	*	-	-	-	1%	-	-	-	-	-	-	-	-	*	
GM/GM (GENETICALLY MODIFIED) FOODS	1	-	-	1	-	1	1	-	-	-	1	-	-	-	-	-	-	-	1	
	*	-	-	*	-	*	-	-	-	-	1%z	-	-	-	-	-	-	-	*	
NORTHERN IRELAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
ANIMAL WELFARE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
BIRD FLU/PANDEMIC FLU/SWINE FLU	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
TRADE UNIONS/STRIKES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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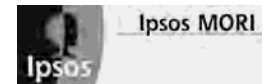
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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 215
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL		
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)	
WEIGHTED BASE	1039	466	122*	451	322	718	973	64	87*	112**	122	53*	125*	50*	155	103*	31*	100*	102*	976
	100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
PETROL PRICES/FUEL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	19	12	-	7	6	13	17	2	2	5	1	-	4	2	3	-	1	-	1	17
	2%	3%	-	1%	2%	2%	2%	3%	3%	4%	1%	-	3%	4%	2%	-	3%	-	1%	2%
DONT KNOW	29	4	2	23	6	22	27	2	-	8	2	1	5	3	2	2	1	3	3	26
	3%^a	1%	1%	5% ^{za}	2%	3%	3%	3%	-	7%	2%	1%	4%	7% ^h	1%	1%	3%	3%	2%	3%
NO ANSWER	1	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	1	2
	*	-	-	*	-	*	-	1% ^{zf}	-	-	-	-	-	-	-	-	-	-	1%	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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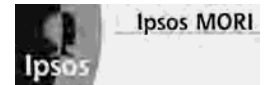
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Table 216
 Q.PL03
 WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
UNWEIGHTED BASE	976	551	234	189	135	352	512	255	536	185	550	422	560	728	694	651	592	107	976
WEIGHTED BASE	1039	624	218	195	151	371	546	238	574	228	616	421	611	802	773	725	649	109*	976
EFFECTIVE BASE	100%	60%	21%	19%	15%	36%	53%	23%	55%	22%	59%	41%	59%	77%	74%	70%	62%	11%*	100%
649	334	186	158	112	176	412	201	324	141	343	319	442	465	442	409	467	89	976	
ECONOMY/ECONOMIC SITUATION	437	280	85	71	83	134	238	97	223	118	291	146	303	364	356	338	318	36	396
	42%k	45%	39%	36%	55%ze	36%	44%	41%	39%	52%zg	47%zk	35%	50%zm	45%zq	46%zq	47%zq	49%zq	33%	41%
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	124	82	16	25	16	61	91	16	92	16	77	46	61	100	98	89	64	13	100
	12%bf	13%	7%	13%	10%	16%zf	9%	7%	16%zgi	7%	13%	11%	10%	12%l	13%l	12%	10%	12%	10%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	101	60	28	13	4	40	57	27	59	15	46	55	40	67	61	54	42	13	107
	10%dj	10%	13%	7%	2%	11%d	10%d	12%	10%	6%	8%	13%zj	6%	8%lo	8%l	7%	6%	12%	11%
EDUCATION/SCHOOLS	47	25	17	5	12	8	29	17	23	7	29	18	31	38	38	36	31	2	47
	5%	4%	8%zac	2%	8%e	2%	5%	7%z	4%	3%	5%	4%	5%n	5%	5%	5%	5%	2%	5%
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	46	28	7	12	11	22	16	10	26	11	31	15	33	36	36	36	33	6	41
	4%f	4%	3%	6%	7%f	6%	3%	4%	4%	5%	5%	4%	5%mn	5%	5%	5%	5%	6%	4%
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	44	23	5	16	6	17	21	14	24	6	23	21	26	31	30	29	27	5	46
	4%	4%	2%	8%zab	4%	5%	4%	6%	4%	3%	4%	5%	4%mn	4%	4%	4%	4%	4%	5%
INFLATION/PRICES	36	18	9	9	3	16	18	10	23	3	14	22	16	27	23	21	17	3	37
	3%	3%	4%	5%	2%	4%	3%	4%	4%	1%	2%	5%zj	3%	3%l	3%l	3%	3%	3%	4%
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	27	21	2	4	2	10	15	1	17	9	9	18	10	18	16	14	13	4	22
	3%bj	3%	1%	2%	2%	3%	3%	*	3%	4%g	1%	4%zj	2%	2%l	2%l	2%	2%l	4%	2%
POVERTY/INEQUALITY	19	10	6	3	5	6	8	4	11	4	10	9	8	10	10	10	10	5	18
	2%	2%	3%	1%	3%	2%	2%	2%	2%	2%	2%	2%	1%	1%	1%	1%	2%	5%zlm	2%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	17	7	6	4	1	4	13	4	9	4	13	4	9	13	11	11	11	3	16
	2%	1%	3%	2%	1%	1%	2%	2%	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	2%
HOUSING	12	5	6	1	-	6	6	7	4	2	2	10	5	10	7	7	6	-	16
	1%j	1%	3%z	1%	-	2%	1%	3%zh	1%	1%	*	2%zj	1%	1%ln	1%l	1%	1%	-	2%
PENSIONS/SOCIAL SECURITY/BENEFITS	12	6	4	1	-	2	10	3	6	3	9	2	7	7	7	7	7	1	12
	1%	1%	2%	1%	-	*	2%z	1%	1%	1%	1%	1%	1%n	1%	1%	1%	1%	1%	1%
POPULATION LEVELS/ OVERPOPULATION	9	7	-	2	-	3	6	2	5	2	7	2	8	8	8	8	8	1	9
	1%	1%	-	1%	-	1%	1%	1%	1%	1%	1%	1%	1%mn	1%	1%	1%	1%	1%	1%
POLLUTION/ ENVIRONMENT	9	5	2	1	1	3	5	3	*	5	8	1	6	9	9	9	9	-	7
	1%h	1%	1%	1%	1%	1%	1%	1%h	*	2%h	1%	*	1%	1%	1%l	1%	1%zl	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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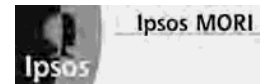
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 216
 Q.PL03
 WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/ AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
WEIGHTED BASE	1039	624	218	195	151	371	546	238	574	228	616	421	611	802	773	725	649	109*	976
100%	60%	21%	19%	15%	36%	53%	23%	55%	22%	59%	41%	59%	77%	74%	70%	62%	11%	100%	
LOW PAY/MINIMUM WAGE/FAIR WAGES	7	4	2	2	2	*	5	1	4	2	6	2	3	4	4	3	3	3	7
PUBLIC SERVICES IN GENERAL	7	4	1	2	2	2	3	2	5	-	7	-	4	6	6	6	4	1	6
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	6	4	1	1	1	4	2	-	5	1	5	1	2	4	4	4	4	1	5
DRUG ABUSE	6	1	2	3	1	3	3	2	3	1	1	4	3	4	4	3	3	-	9
LOCAL GOVERNMENT/ COUNCIL TAX	5	2	*	2	-	2	2	1	4	-	2	2	2	3	3	2	2	-	6
TAXATION	4	3	1	-	-	3	1	1	3	-	1	3	1	1	1	1	1	-	4
TRANSPORT/PUBLIC TRANSPORT	3	3	*	-	-	2	1	1	1	1	2	1	2	3	3	3	3	-	4
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	3	2	-	1	1	1	2	2	-	1	3	-	2	3	3	3	2	-	4
POUND/EXCHANGE RATE/ VALUE OF POUND	3	*	1	1	-	2	*	1	2	-	1	2	2	3	3	3	2	-	3
PRIVATISATION	3	1	1	1	-	2	1	-	2	1	3	-	1	3	3	3	2	-	3
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	2	2	-	-	-	2	*	-	2	-	-	2	-	-	-	-	-	2	1
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	1	*	1	-	-	-	1	1	-	-	*	1	-	1	1	1	1	-	2
COUNTRYSIDE/RURAL LIFE	1	-	-	1	-	-	1	1	-	-	-	1	-	-	-	-	-	-	1
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	1	-	-	1	-	1	-	1	-	-	-	1	-	1	-	-	-	-	1
GM/GM (GENETICALLY MODIFIED) FOODS	1	-	1	-	1	1	-	-	1	-	1	-	1	1	1	1	1	-	1
NORTHERN IRELAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ANIMAL WELFARE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
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BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
WEIGHTED BASE	1039	624	218	195	151	371	546	238	574	228	616	421	611	802	773	725	649	109*	976
	100%	60%	21%	19%	15%	36%	53%	23%	55%	22%	59%	41%	59%	77%	74%	70%	62%	11%*	100%
BIRD FLU/PANDEMIC FLU/SWINE FLU	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRADE UNIONS/STRIKES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PETROL PRICES/FUEL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	19	7	6	5	1	3	15	2	10	7	14	4	12	13	13	13	13	2	17
	2%	1%	3%	3%	1%	1%	3%z	1%	2%	3%	2%	1%	2%mn	2%	2%	2%	2%	2%	2%
DONT KNOW	29	14	9	6	-	14	14	6	12	10	1	27	13	14	14	13	13	8	26
	3%jmn	2%	4%	3%	-	4%	2%	3%	2%	5%	*	6%zj	2%mn	2%	2%	2%	2%	8%zlm	3%
NO ANSWER	1	*	*	-	*	-	*	-	1	-	-	1	*	*	*	*	*	nop	2
	*	*	*	-	*	-	*	-	*	-	-	*	*n	*	*	*	*	*	*

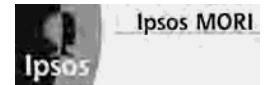
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Overlap formulae used. * small base

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Table 217
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WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	976	129	847	285	638	368	608	292	413	727	249	163	161	54	249	117	125	120	135	147	190	142	976
WEIGHTED BASE	1039	144	896	325	670	412	627	312	462	809	231	140	148	60*	335	112*	146	122*	159	145	220*	135*	976
	100%	14%	86%	31%	65%	40%	60%	30%	44%	78%	22%	13%	14%	6%*	32%	11%*	14%	12%*	15%	14%	21%*	13%*	100%
EFFECTIVE BASE	649	111	543	145	504	309	353	219	239	477	181	129	129	42	142	87	108	99	116	113	84	95	976
ECONOMY/ECONOMIC SITUATION	437	71	367	148	280	212	225	134	205	377	60	42	51	27	167	34	79	49	91	65	79	40	396
	42% ^{fj} kou	49%	41%	46%	42%	51% ^z f	36%	43%	44%	47% ^z j	26%	30%	35%	45%	50% ^z k	31%	54% ^z o	40%	57% ^z o	45% ^o s	36%	30%	41%
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	124	13	110	50	70	34	90	28	57	93	31	15	15	7	61	11	12	15	10	14	49	13	100
	12% ^d er	9%	12%	15%	10%	8%	14% ^z e	9%	12%	11%	13%	11%	10%	11%	18% ^z l	10%	8%	12%	6%	10%	22% ^z o	10%	10%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	101	3	98	20	76	38	63	35	49	66	35	22	13	9	19	18	4	22	5	17	20	16	107
	10% ^a ip	2%	11% ^z a	6%	11% ^z z	9%	10%	11%	11%	8%	15% ^z j	15% ^z n	9%	14%	6%	16% ^{pr} r	4%	18% ^z pr	3%	12% ^{pr} r	9%	12% ^{pr} r	11%
EDUCATION/SCHOOLS	47	11	35	14	33	22	25	12	27	41	6	11	5	-	13	6	12	5	4	8	8	5	47
	5%	8%	4%	4%	5%	5%	4%	4%	6%	5%	3%	8%	3%	-	4%	5%	8% ^z r	4%	2%	5%	3%	3%	5%
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	46	4	42	14	32	22	24	17	18	30	16	6	8	-	14	4	5	5	8	8	13	4	41
	4%	3%	5%	4%	5%	5%	4%	5%	4%	4%	7%	4%	6%	-	4%	3%	3%	4%	5%	5%	6%	3%	4%
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	44	4	40	18	24	16	28	12	17	30	14	10	7	2	7	10	5	5	6	7	3	7	46
	4%	3%	4%	6%	4%	4%	4%	4%	4%	4%	6%	7% ⁿ n	5%	3%	2%	9% ^{zt} t	3%	4%	4%	5%	1%	6%	5%
INFLATION/PRICES	36	4	32	7	26	7	29	12	10	21	15	9	9	2	5	5	2	6	*	8	14	2	37
	3% ^e ir	3%	4%	2%	4%	2%	5%	4%	2%	3%	6% ^z j	7% ^{zn} n	6% ⁿ n	3%	1%	4% ^r r	1%	5% ^r r	*	6% ^r r	14% ^r r	2% ^r r	4%
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	27	2	25	14	12	11	16	6	14	20	7	6	2	2	6	4	-	4	6	1	6	7	22
	3% ^d d	1%	3%	4%	2%	3%	3%	2%	3%	2%	3%	4%	2%	3%	2%	3%	-	3%	4%	1%	3%	5% ^{ps} s	2%
POVERTY/INEQUALITY	19	6	13	5	12	6	13	3	7	14	5	3	6	2	3	5	2	3	4	1	3	1	18
	2%	4%	1%	2%	2%	1%	2%	1%	1%	2%	2%	2%	4%	2%	1%	5%	2%	2%	3%	1%	1%	1%	2%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE HOUSING	17	5	12	4	11	8	9	9	2	14	3	-	2	4	8	1	4	-	4	1	4	4	16
	2% ^h h	4%	1%	1%	2%	2%	2%	3% ^h h	*	2%	1%	-	2%	6% ^z k	2%	1%	3%	-	2%	1%	2%	3%	2%
PENSIONS/SOCIAL SECURITY/BENEFITS	12	1	11	4	8	3	9	5	2	9	3	3	2	-	4	4	-	-	1	2	1	4	16
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	-	1%	3%	-	-	*	2%	1%	3%	2%
POPULATION LEVELS/ OVERPOPULATION	9	*	9	3	6	6	3	2	5	8	1	1	1	1	3	2	1	-	3	1	1	1	9
	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%
POLLUTION/ ENVIRONMENT	9	2	7	6	3	-	9	2	7	9	*	-	-	-	4	-	1	-	6	*	1	*	7
	1% ^d d	1%	1%	2%	*	-	1% ^e e	1%	1%	1%	*	-	-	-	1%	-	1%	-	4% ^z z	*	*	*	1%
LOW PAY/MINIMUM WAGE/FAIR WAGES	7	2	5	2	5	2	5	*	5	6	1	1	2	-	2	*	2	1	3	1	*	-	7
	1%	1%	1%	1%	1%	*	1%	*	1%	1%	*	1%	1%	-	1%	*	1%	1%	2%	1%	*	-	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
Overlap formulae used. * small base



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Table 217
 Q.PL03
 WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1039	144	896	325	670	412	627	312	462	809	231	140	148	60*	335	112*	146	122*	159	145	220*	135*	976
	100%	14%	86%	31%	65%	40%	60%	30%	44%	78%	22%	13%	14%	6%*	32%	11%*	14%	12%*	15%	14%	21%*	13%*	100%
PUBLIC SERVICES IN GENERAL	7	1	5	*	7	3	4	4	1	6	1	1	2	-	1	2	1	1	-	1	2	-	6
	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	*	2%	-	*	2%	1%	*	-	*	1%	-	1%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	6	4	3	4	2	5	1	1	5	6	-	2	1	1	1	-	3	-	2	-	1	-	5
	1%b	3%zb	*	1%	*	1%	*	*	1%	1%	-	2%	1%	2%	*	-	2%	-	2%	-	*	-	1%
DRUG ABUSE	6	-	6	2	3	2	4	1	1	3	3	2	-	1	1	1	-	-	1	1	1	2	9
	1%	-	1%	1%	*	*	1%	*	*	*	1%	2%	-	1%	*	1%	-	-	1%	1%	*	1%	1%
LOCAL GOVERNMENT/ COUNCIL TAX	5	-	5	*	3	-	5	2	1	2	2	1	1	1	-	2	1	-	-	1	-	1	6
	*	-	1%	*	*	-	1%	1%	*	*	1%	1%	1%	1%	-	1%	*	-	-	1%	-	1%	1%
TAXATION	4	-	4	1	3	1	3	-	2	4	-	1	1	1	1	1	-	2	1	-	-	-	4
	*	-	*	*	*	*	*	-	*	*	-	1%	1%	2%	*	1%	-	2%z	1%	-	-	-	*
TRANSPORT/PUBLIC TRANSPORT	3	-	3	*	3	-	3	1	1	3	-	1	-	-	1	1	1	-	-	1	-	-	4
	*	-	*	*	*	*	*	*	*	*	-	1%	-	-	*	1%	1%	-	-	1%	-	-	*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	3	1	2	*	2	1	2	1	2	3	-	-	1	1	-	1	1	-	-	1	1	-	4
	*	*	*	*	*	*	*	*	*	*	-	-	1%	2%	-	*	*	-	-	1%	*	-	*
POUND/EXCHANGE RATE/ VALUE OF POUND	3	-	3	-	3	2	1	-	1	2	1	-	*	-	1	-	-	-	-	2	1	-	3
	*	-	*	-	*	*	*	-	*	*	1%	-	*	-	*	-	-	-	-	1%	1%	-	*
PRIVATISATION	3	-	3	-	3	2	1	-	3	2	1	-	-	-	1	-	-	1	-	1	-	-	3
	*	-	*	-	*	*	*	-	1%	*	*	-	-	-	*	-	-	1%	-	1%	-	-	*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	2	-	2	-	2	-	2	-	-	2	-	-	-	-	2	-	-	-	-	-	-	2	1
	*	-	*	-	*	-	*	-	-	*	-	-	-	-	1%	-	-	-	-	-	-	1%z	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	1	-	1	-	1	-	1	*	1	1	-	-	-	-	-	*	-	-	-	-	-	1	2
	*	-	*	-	*	-	*	*	*	*	-	-	-	-	-	*	-	-	-	-	-	1%	*
COUNTRYSIDE/RURAL LIFE	1	-	1	-	1	-	1	-	1	1	-	-	-	-	1	-	-	-	1	-	-	-	1
	*	-	*	-	*	-	*	-	*	*	-	-	-	-	*	-	-	1%	-	-	-	-	*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	1	1	-	-	1	-	1	-	1	-	1	1	-	-	-	1	-	-	-	-	-	-	1
	*	1%b	-	-	*	-	*	-	*	-	*	1%	-	-	-	1%	-	-	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	1	1	-	1	-	-	1	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	1
	*	1%	-	*	-	-	*	*	-	*	-	-	-	-	-	-	1%	-	-	-	-	-	*
NORTHERN IRELAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ANIMAL WELFARE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BIRD FLU/PANDEMIC FLU/SWINE FLU	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

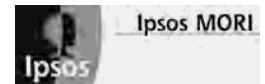
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 217
 Q.PL03
 WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1039	144	896	325	670	412	627	312	462	809	231	140	148	60*	335	112*	146	122*	159	145	220*	135*	976
	100%	14%	86%	31%	65%	40%	60%	30%	44%	78%	22%	13%	14%	6%*	32%	11%*	14%	12%*	15%	14%	21%*	13%*	100%
TRADE UNIONS/STRIKES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PETROL PRICES/FUEL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	19	7	12	6	13	5	14	12	7	16	3	-	7	1	4	1	7	*	3	1	5	2	17
	2%b	5%zb	1%	2%	2%	1%	2%	4%z	1%	2%	1%	-	5%zkn	1%	1%	*	5%z	*	2%	1%	2%	1%	2%
DONT KNOW	29	-	29	*	18	1	28	9	6	10	18	3	8	-	2	1	-	2	-	1	4	20	26
	3%cei	-	3%	*	3%c	*	4%ze	3%	1%	1%	8%zi	2%	5%n	-	1%	1%	-	2%	-	1%	2%	15%zop	3%
NO ANSWER	1	-	1	-	-	-	1	-	*	1	-	*	-	-	-	*	-	-	-	*	-	-	2
	*	-	*	-	-	-	*	-	*	*	-	*	-	-	-	*	-	-	-	*	-	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u/v
 Overlap formulae used. * small base



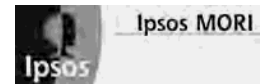
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Table 218
 Q.PL03
 WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	976	247	337	97	62	133	152	298	250	428	140	305	206	465	452	392	101	31	297	144	257	177	976
WEIGHTED BASE	1039	317	322	115*	60*	132	146	314	292	433	160	307	240	492	549	358	110*	21**	312	163*	295	169	976
	100%	31%	31%	11%*	6%*	13%	14%	30%	28%	42%	15%	30%	23%	47%	53%	34%	11%*	2%**	30%	16%*	28%	16%	100%
EFFECTIVE BASE	649	129	265	82	51	112	118	239	191	233	116	245	174	256	278	311	83	22	231	54	205	145	976
ECONOMY/ECONOMIC SITUATION	437	152	122	54	33	39	58	140	135	162	75	138	102	198	253	123	55	6	103	61	174	56	396
	42%e	48%e	38%	47%e	55%de	30%	40%	45%	46%	38%	47%	45%	42%	40%	46%o	34%	50%o	30%	33%	37%	59%zr	33%	41%
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	124	47	27	15	5	16	20	32	24	68	10	25	27	72	79	29	15	2	33	38	21	24	100
	12%bh	15%	8%	13%	8%	12%	14%	10%	8%	16%zh	6%	8%	11%	15%jk	14%o	8%	13%	8%	11%	23%zt	7%	14%t	10%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	101	19	38	11	3	19	13	18	35	48	15	28	23	50	35	55	6	5	49	7	18	19	107
	10%gnt	6%	12%	9%	5%	15%a	9%	6%	12%g	11%g	10%	9%	9%	10%	6%	15%znp	5%	23%	16%zst	4%	6%	11%	11%
EDUCATION/SCHOOLS	47	9	22	7	2	3	7	15	14	18	8	13	17	16	17	24	5	1	8	10	19	4	47
	5%	3%	7%z	6%	3%	3%	5%	5%	5%	4%	5%	4%	7%	3%	3%	7%zn	5%	3%	3%	6%	6%r	2%	5%
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	46	17	18	5	1	2	2	14	11	21	6	15	11	21	27	18	1	-	18	9	7	6	41
	4%	5%	6%	4%	2%	2%	2%	5%f	4%	5%	4%	5%	4%	4%	5%	5%	1%	-	6%	5%	2%	4%	4%
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	44	10	14	4	1	8	10	20	5	19	4	13	14	17	20	18	4	1	17	2	6	11	46
	4%h	3%	4%	3%	2%	6%	7%h	6%h	2%	4%	2%	4%	6%	3%	4%	5%	4%	3%	5%	1%	2%	6%t	5%
INFLATION/PRICES	36	9	12	2	2	4	5	11	9	15	9	13	9	14	17	17	2	-	12	5	3	11	37
	3%t	3%	4%	2%	4%	3%	4%	4%	3%	4%	5%	4%	4%	3%	3%	5%	1%	-	4%t	3%	1%	7%zt	4%
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	27	8	10	1	2	5	4	8	9	10	4	7	8	11	21	3	2	1	10	2	4	8	22
	3%o	2%	3%	1%	4%	4%	3%	3%	3%	2%	2%	2%	3%	2%	4%o	1%	1%	6%	3%	1%	1%	5%t	2%
POVERTY/INEQUALITY	19	4	5	3	-	5	4	11	3	5	4	7	4	9	11	4	3	*	9	2	5	3	18
	2%	1%	2%	2%	-	4%	3%	4%z	1%	1%	3%	2%	2%	2%	2%	1%	3%	1%	3%	1%	2%	2%	2%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	17	7	3	3	2	4	2	3	5	9	2	3	4	10	9	6	1	2	3	4	10	1	16
	2%	2%	1%	2%	3%	3%	1%	1%	2%	2%	1%	1%	2%	2%	2%	2%	1%	8%	1%	2%	3%z	1%	2%
HOUSING	12	2	6	1	-	1	3	5	1	6	2	4	-	8	3	8	-	1	9	1	1	1	16
	1%	1%	2%	1%	-	1%	2%	2%	*	1%	1%	1%	-	2%	1%	2%z	-	4%	3%zt	1%	*	1%	2%
PENSIONS/SOCIAL SECURITY/BENEFITS	12	3	6	1	*	2	3	3	5	4	1	4	2	6	4	6	-	2	4	2	3	1	12
	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	-	9%	1%	1%	1%	*	1%
POPULATION LEVELS/ OVERPOPULATION	9	5	2	1	1	1	1	1	3	6	-	1	2	6	4	4	1	-	2	4	1	2	9
	1%	1%	1%	1%	1%	1%	*	*	1%	1%	-	*	1%	1%	1%	1%	1%	-	1%	2%	*	1%	1%
POLLUTION/ ENVIRONMENT	9	6	2	-	*	-	-	1	4	3	1	3	3	3	5	4	-	-	2	-	6	-	7
	1%	2%	1%	-	1%	-	-	*	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	-	2%	-	1%
LOW PAY/MINIMUM WAGE/FAIR WAGES	7	2	3	-	-	3	2	6	-	1	5	6	-	1	2	3	2	-	4	2	2	-	7
	1%	1%	1%	-	-	2%	1%	2%z	-	*	3%zlm	2%z	-	*	*	1%	2%	-	1%	1%	1%	-	1%
PUBLIC SERVICES IN GENERAL	7	2	2	3	-	-	-	*	3	4	*	*	3	4	2	3	2	-	-	4	2	1	6
	1%	1%	1%	3%z	-	-	-	*	1%	1%	*	*	1%	1%	*	1%	2%	-	-	2%	1%	*	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 218
 Q.PL03
 WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1039	317	322	115*	60*	132	146	314	292	433	160	307	240	492	549	358	110*	21**	312	163*	295	169	976
	100%	31%	31%	11%*	6%*	13%	14%	30%	28%	42%	15%	30%	23%	47%	53%	34%	11%*	2%**	30%	16%*	28%	16%	100%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	6	3	1	1	-	1	-	-	1	5	1	1	1	4	2	4	-	-	1	-	2	1	5
	1%	1%	*	1%	-	1%	-	-	*	1%	1%	*	1%	1%	*	1%	-	-	*	-	1%	1%	1%
DRUG ABUSE	6	1	3	-	-	2	-	1	-	5	-	1	2	2	1	4	1	-	2	1	1	1	9
	1%	*	1%	-	-	1%	-	*	-	1%	-	*	1%	*	*	1%	-	-	1%	1%	*	*	1%
LOCAL GOVERNMENT/ COUNCIL TAX	5	2	1	1	-	1	2	3	1	1	2	3	-	2	3	2	-	-	2	-	-	3	6
	*	1%	*	1%	-	1%	1%	1%	*	1%	1%	1%	-	*	1%	*	-	-	1%	-	-	1%	1%
TAXATION	4	-	1	1	-	1	1	1	2	1	1	2	-	2	1	2	1	-	-	2	2	-	4
	*	-	*	1%	-	1%	1%	*	1%	*	1%	1%	-	*	*	1%	-	-	-	1%	1%	-	*
TRANSPORT/PUBLIC TRANSPORT	3	-	2	-	-	-	1	1	*	2	-	-	-	3	1	1	1	-	1	-	1	-	4
	*	-	1%	-	-	-	1%	*	*	*	-	-	-	1%	*	*	1%	-	*	-	*	-	*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	3	1	2	-	1	-	1	1	-	2	2	2	1	-	2	1	-	-	2	-	1	-	4
	*	*	*	-	1%	-	*	*	-	*	1%	1%	*	-	1%	1%	-	-	1%	-	*	-	*
POUND/EXCHANGE RATE/ VALUE OF POUND	3	2	1	-	-	-	-	-	1	2	-	1	1	*	-	2	1	-	-	1	-	2	3
	*	1%	*	-	-	-	-	-	*	*	-	*	*	*	-	1% _n	-	-	-	1%	-	1%	*
PRIVATISATION	3	-	1	-	1	-	-	-	-	3	-	-	-	3	2	1	-	-	1	1	-	1	3
	*	-	*	-	1%	-	-	-	-	1%	-	-	-	1%	*	*	-	-	*	*	-	1%	*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	2	-	-	-	2	-	-	2	-	-	-	-	-	2	2	-	-	-	-	2	-	-	1
	*	-	-	-	1% _z	-	-	1%	-	-	-	-	-	*	*	-	-	-	-	1%	-	-	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	1	-	1	-	-	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-	*	-	2
	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	*	-	-	*	-	*	-	*
COUNTRYSIDE/RURAL LIFE	1	-	1	-	-	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	-	1
	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	*	-	-	-	-	-	-	*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	1	-	1	-	-	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	1	1
	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	*	-	-	-	-	-	1%	*
GM/GM (GENETICALLY MODIFIED) FOODS	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-	1
	*	-	-	-	1% _z	-	-	-	-	*	-	-	*	-	*	-	-	-	-	-	1	-	*
NORTHERN IRELAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ANIMAL WELFARE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BIRD FLU/PANDEMIC FLU/SWINE FLU	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRADE UNIONS/STRIKES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PETROL PRICES/FUEL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/j/k/l/m - z3/o/p/q - z4/s/t/u
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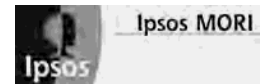
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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 218
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1039 100%	317 31%	322 31%	115* 11%*	60* 6%*	132 13%	146 14%	314 30%	292 28%	433 42%	160 15%	307 30%	240 23%	492 47%	549 53%	358 34%	110* 11%*	21** 2%**	312 30%	163* 16%*	295 28%	169 16%	976 100%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	19 2%	4 1%	7 2%	1 1%	3 5%	3 3%	9 3%	5 2%	5 1%	3 2%	6 2%	3 1%	10 2%	14 2%	1 *	4 4%	-	6 2%	2 1%	5 2%	1 1%	17 2%	
DON'T KNOW	29 3%	7 2%	7 2%	-	2 3%	8 6%	4 3%	8 3%	13 4%	8 2%	5 3%	12 4%	4 2%	13 3%	15 3%	11 3%	2 1%	1 4%	14 4%	2 1%	2 1%	12 7%	26 3%
NO ANSWER	1 *	-	-	-	* -	-	-	-	1 *	-	-	-	1 *	-	1 *	-	-	-	-	-	1 *	-	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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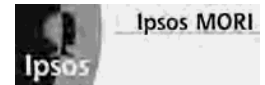
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 219
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	976	475	501	149	126	152	160	167	142	80	275	312	389	232	286	220	238	518	458	976
WEIGHTED BASE	1039	498	542	127	160*	197*	177	158	139	82*	287	374	378	284	290	227	238	574	465	976
EFFECTIVE BASE	100%	48%	52%	12%	15%*	19%*	17%	15%	13%	8%*	28%	36%	36%	27%	28%	22%	23%	58%	45%	100%
ECONOMY/ECONOMIC SITUATION	649	256	422	118	97	69	138	143	116	52	205	176	305	196	130	163	195	311	357	976
EDUCATION/SCHOOLS	211	113	97	25	46	44	36	30	21	8	71	80	60	58	67	50	35	125	85	177
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	182	67	115	23	22	38	38	32	21	8	44	76	61	69	55	26	31	124	57	161
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	174	91	83	21	31	46	35	20	16	6	51	80	42	51	49	36	38	100	73	157
RACE RELATIONS/IMMIGRANTS	162	54	109	16	22	34	30	31	18	12	38	64	61	57	37	30	39	94	69	154
CRIME/LAW & ORDER/VIOLENCE/VANDALISM/ANTI-SOCIAL (YOB) BEHAVIOUR	138	69	69	15	10	31	35	19	20	8	25	66	47	30	43	35	30	73	65	131
DEFENCE/FOREIGN AFFAIRS/INTERNATIONAL TERRORISM	137	73	64	18	26	26	16	22	18	11	44	42	51	28	43	35	31	71	66	147
PENSIONS/SOCIAL SECURITY/BENEFITS	114	69	45	16	9	15	25	23	19	8	25	40	50	50	22	14	28	73	42	109
INFLATION/PRICES	78	35	43	1	15	12	19	12	14	5	16	31	31	26	20	18	15	45	33	71
POVERTY/INEQUALITY	77	40	38	12	22	12	7	13	10	2	34	19	24	11	25	16	26	36	42	78
LOW PAY/MINIMUM WAGE/FAIR WAGES	74	31	43	5	12	13	18	10	10	5	17	31	25	16	22	18	17	39	35	75
HOUSING	60	31	29	10	17	10	8	7	7	1	27	18	15	9	15	17	19	24	36	56
PUBLIC SERVICES IN GENERAL	57	28	29	9	16	8	9	3	6	6	26	17	15	2	10	18	27	13	45	58
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	51	26	25	4	8	3	13	12	9	3	12	16	23	22	9	8	12	31	20	47
DRUG ABUSE	46	17	29	5	3	5	11	6	8	9	7	16	23	12	21	5	8	33	13	45
	39	24	15	4	8	8	9	1	6	2	13	17	9	3	10	9	17	13	26	40

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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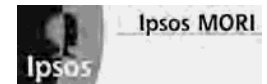
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Table 219
 Q.PL04
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 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
WEIGHTED BASE	1039	498	542	127	160*	197*	177	158	139	82*	287	374	378	284	290	227	238	574	465	976
	100%	48%	52%	12%	15%*	19%*	17%	15%	13%	8%*	28%	36%	36%	27%	28%	22%	23%	55%	45%	100%
PETROL PRICES/FUEL	37	22	14	3	8	8	2	10	5	*	11	10	15	3	8	18	7	12	25	34
	4%mq	5%	3%	2%	5%	4%	1%	6%f	4%	*	4%	3%f	4%	1%	3%	8%zmn	3%	2%	5%za	3%
LOCAL GOVERNMENT/ COUNCIL TAX	35	16	19	3	3	6	8	8	8	-	6	14	16	2	5	15	14	6	29	36
	3%mq	3%	4%	2%	2%	3%	4%	5%	6%	-	2%	4%	4%	1%	2%	7%zmn	6%zmn	1%	6%za	4%
TAXATION	34	20	15	7	6	13	1	3	2	2	13	14	7	6	7	11	10	13	21	35
	3%l	4%	3%	5%fl	4%	7%f	1%	2%	2%	2%	5%	4%f	2%	2%	2%	5%	4%	2%	5%	4%
POLLUTION/ ENVIRONMENT	32	17	15	9	-	5	7	7	4	-	9	12	11	14	10	6	1	24	7	28
	3%pr	3%	3%	7%zdi	-	2%	4%d	5%d	3%	-	3%	3%	3%	5%p	3%	3%	*	4%	2%	3%
POPULATION LEVELS/ OVERPOPULATION	27	8	19	1	4	6	3	7	5	2	5	9	14	12	9	3	3	21	6	24
	3%r	2%	4%	1%	2%	3%	2%	4%	4%	2%	2%	2%	4%	4%	3%	1%	3%	4%r	1%	2%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	22	17	6	2	3	2	2	1	9	4	4	4	14	4	8	5	6	12	10	21
	2%b	3%b	1%	1%	2%	1%	1%	1%	7%zoe	4%	2%	1%	4%zg	2%	3%	2%	2%	2%	2%	2%
TRANSPORT/PUBLIC TRANSPORT	16	7	9	1	2	4	3	1	3	2	3	7	6	6	5	1	4	11	5	16
	2%	1%	2%	1%	1%	2%	2%	1%	2%	3%	1%	2%	2%	2%	2%	*	2%	2%	2%	2%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	16	10	6	1	4	2	3	1	4	1	5	5	6	2	4	4	5	7	9	14
	2%	2%	1%	1%	2%	1%	2%	1%	3%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	1%
POUND/EXCHANGE RATE/ VALUE OF POUND	10	5	5	1	-	3	2	*	2	2	1	5	4	2	3	3	3	4	6	10
	1%	1%	1%	1%	-	2%	1%	*	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	9	4	4	2	2	1	-	1	2	-	4	1	3	-	5	2	2	5	3	10
	1%	1%	1%	1%	1%	1%	-	1%	1%	-	1%	*	1%	-	2%	1%	1%	1%	1%	1%
TRADE UNIONS/STRIKES	8	5	3	1	1	4	1	1	-	-	2	6	1	5	1	1	2	6	2	8
	1%	1%	1%	1%	1%	2%	1%	1%	-	-	1%	1%	*	2%	*	*	1%	1%	*	1%
PRIVATISATION	7	6	1	1	2	2	-	1	-	-	3	2	1	2	2	2	1	4	3	9
	1%b	1%	*	1%	1%	1%	-	1%	-	-	1%	1%	*	1%	1%	1%	1%	1%	1%	1%
COUNTRYSIDE/RURAL LIFE	6	3	3	*	-	3	1	-	2	-	*	3	2	2	3	-	*	5	*	5
	1%r	1%	1%	*	-	1%	*	-	1%	-	*	1%	1%	1%	1%	-	*	1%	*	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	6	4	2	2	-	-	*	2	1	-	2	*	3	3	1	2	*	4	2	6
	1%	1%	*	2%zk	-	-	*	1%	1%	-	1%	*	1%	1%	*	1%	*	1%	*	1%
AIDS	4	*	3	*	1	-	1	1	-	-	1	1	1	-	*	-	3	*	3	4
	*	1%	1%	*	1%	-	1%	1%	-	-	*	*	*	-	-	-	1%z	*	1%	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	2	2	-	-	2	-	-	-	*	-	2	-	*	-	-	1	1	-	2	3
	*	*	-	-	1%	-	-	-	-	-	1%	-	*	-	-	*	*	-	*	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	2	-	*	-	-	-	-	*	1	*	-	2	-	*	-	2	*	2	4
	*	*	-	*	-	-	-	-	*	1%	*	-	*	-	*	-	1%	*	*	*
NORTHERN IRELAND	2	*	1	*	1	-	*	-	-	-	1	*	-	-	-	-	2	-	2	3
	*	*	*	*	1%	-	*	-	-	-	*	*	-	-	-	-	1%	-	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/m/n/o/p - z/q/r
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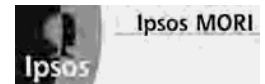
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	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
WEIGHTED BASE	1039	498	542	127	160*	197*	177	158	139	82*	287	374	378	284	290	227	238	574	465	976
	100%	48%	52%	12%	15%*	19%*	17%	15%	13%	8%*	28%	36%	36%	27%	28%	22%	23%	55%	45%	100%
ANIMAL WELFARE	1	1	-	*	1	-	-	-	-	-	1	-	-	-	-	*	1	-	1	2
	*	*	-	*	1%	-	-	-	-	-	*	-	-	-	-	*	*	-	*	*
GM/GM (GENETICALLY MODIFIED) FOODS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	31	12	19	1	3	3	8	6	5	4	5	11	15	11	12	3	5	23	8	26
	3%r	2%	4%	1%	2%	1%	4%k	4%	4%	5%	2%	3%	4%	4%	4%	1%	2%	4%	2%	3%
DONT KNOW	117	54	63	18	22	19	9	13	17	18	41	28	48	23	28	34	31	51	66	115
	11%f	11%	12%	15%fk	14%f	10%	5%	8%	12%f	21%zf	14%fk	8%f	13%fg	8%	10%	15%m	13%	9%	14%zq	12%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 220

Q.PL04

1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEI GHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)		YORKS AND HUMBR (r)
UNWEIGHTED BASE	976	350	104	522	273	703	845	129	78	60	134	56	118	51	136	70	62	103	108	976
WEIGHTED BASE	1039	466	122*	451	322	718	973	64	87*	112**	122	53*	125*	50*	155	103*	31*	100*	102*	976
EFFECTIVE BASE	100%	45%	12%**	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
ECONOMY/ECONOMIC SITUATION	649	218	91	402	141	552	584	105	67	25	102	51	97	42	117	62	53	89	93	976
EDUCATION/SCHOOLS	211	110	22	79	64	146	197	14	6	39	27	5	26	14	33	25	6	15	16	177
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	182	84	28	70	68	113	173	9	7	17	23	8	22	5	38	29	4	13	15	161
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	174	95	14	64	60	113	163	11	15	13	23	8	24	9	26	22	4	16	15	157
RACE RELATIONS/IMMIGRATION/IMMIGRANTS	162	70	20	72	49	113	153	8	14	10	26	4	20	3	38	18	5	12	14	154
CRIME/LAW & ORDER/VIOLENCE/VANDALISM/ANTI-SOCIAL (YOB) BEHAVIOUR	138	61	22	55	43	94	129	8	14	14	11	9	11	5	26	13	2	19	14	131
DEFENCE/FOREIGN AFFAIRS/INTERNATIONAL TERRORISM	137	59	15	63	33	104	126	11	16	6	24	9	13	10	18	13	5	8	16	147
PENSIONS/SOCIAL SECURITY/BENEFITS	114	46	12	56	27	87	111	3	9	9	8	8	13	7	16	19	3	9	13	109
INFLATION/PRICES	78	36	13	29	21	57	75	3	4	8	11	2	5	1	21	11	3	4	8	71
POVERTY/INEQUALITY	77	41	6	30	19	58	67	10	4	2	15	1	7	5	16	13	2	4	7	78
LOW PAY/MINIMUM WAGE/FAIR WAGES	74	31	8	36	19	55	69	5	11	7	15	-	10	4	14	2	2	5	4	75
HOUSING	60	34	1	25	19	41	55	5	5	1	7	2	10	3	9	10	1	5	6	56
PUBLIC SERVICES IN GENERAL	57	25	4	28	11	46	53	4	13	2	9	3	3	5	7	7	-	2	5	58
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	51	30	1	19	12	39	47	4	4	4	11	2	3	3	4	9	1	3	6	47
DRUG ABUSE	46	22	3	21	8	38	41	5	1	6	5	1	9	1	11	7	2	2	2	45
	39	19	4	15	15	23	32	6	7	-	7	1	8	6	2	3	*	3	1	40
	4%	4%	4%	3%	5%	3%	3%	10%zf	8%nr	-	6%	2%	6%	12%znq	1%	3%	1%	3%	1%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 220
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
WEIGHTED BASE	1039	466	122*	451	322	718	973	64	87*	112**	122	53*	125*	50*	155	103*	31*	100*	102*	976
	100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
PETROL PRICES/FUEL	37	21	3	13	11	26	36	1	4	1	4	-	1	4	12	4	1	-	5	34
	4%	4%	2%	3%	3%	4%	4%	1%	4%	1%	3%	-	1%	8%klq	8%zlk	4%	5%q	-	5%q	3%
LOCAL GOVERNMENT/ COUNCIL TAX	35	15	5	16	8	28	32	3	-	-	6	2	4	4	13	2	-	4	1	36
	3%	3%	4%	4%	2%	4%	3%	5%	-	-	5%	3%	3%	8%hr	9%zhp	2%	-	4%	1%	4%
TAXATION	34	23	2	9	12	23	29	5	4	-	14	-	1	4	4	3	*	3	2	35
	3% ^c	5%	1%	2%	4%	3%	3%	8%z ^f	4%	-	11%zkl	-	1%	8%l	3%	3%	2%	3%	2%	4%
POLLUTION/ ENVIRONMENT	32	21	4	7	7	25	31	1	6	2	4	-	2	-	3	11	1	2	3	28
	3% ^c	4% ^c	3%	2%	2%	3%	3%	2%	7%	1%	3%	-	2%	-	2%	10%zkl	2%	2%	3%	3%
POPULATION LEVELS/ OVERPOPULATION	27	13	5	9	9	18	26	1	1	2	7	1	2	2	3	7	*	1	2	24
	3%	3%	4%	2%	3%	3%	3%	1%	1%	2%	5%	1%	1%	5%	2%	7%z	1%	1%	2%	2%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	22	7	1	14	3	19	22	*	2	2	2	-	3	2	3	6	-	1	3	21
	2%	1%	1%	3% ^z	1%	3%	2%	*	2%	2%	2%	-	2%	4%	2%	6%	-	1%	3%	2%
TRANSPORT/PUBLIC TRANSPORT	16	8	-	8	8	8	14	2	-	1	1	-	5	1	2	4	-	2	1	16
	2% ^e	2%	-	2%	3%	1%	1%	3%	-	1%	1%	-	4%	2%	2%	4%	-	2%	1%	2%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	16	10	-	5	4	12	14	2	-	3	-	2	-	1	4	-	-	1	4	14
	2%	2%	-	1%	1%	2%	1%	3%	-	-	3%	-	1%	-	1%	4%	-	1%	4% ^z	1%
POUND/EXCHANGE RATE/ VALUE OF POUND	10	5	-	5	2	8	10	*	-	-	2	1	2	3	3	-	-	-	-	10
	1%	1%	-	1%	1%	1%	1%	1%	-	-	2%	2%	1%	5%zoq	2%	-	-	-	-	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	9	5	-	3	2	7	7	1	1	-	1	-	*	1	1	2	-	-	2	10
	1%	1%	-	1%	1%	1%	1%	2%	2%	-	1%	-	*	2%	1%	2%	-	-	2%	1%
TRADE UNIONS/STRIKES	8	2	3	3	4	4	8	1	-	-	2	-	-	2	2	-	-	-	3	8
	1%	1%	2%	1%	1%	1%	1%	1%	-	-	1%	-	-	-	1%	2%	-	-	2%	1%
PRIVATISATION	7	3	2	2	2	5	5	2	-	2	3	-	-	1	-	-	-	-	3	9
	1%	1%	2%	*	1%	1%	1%	3% ^z	-	-	3% ^z	-	-	-	1%	-	-	-	3% ^z	1%
COUNTRYSIDE/RURAL LIFE	6	5	-	*	2	4	5	*	-	1	*	-	-	2	-	2	-	1	-	5
	1% ^c	1%	-	*	*	1%	1%	1%	-	1%	*	-	-	3% ^z	-	2%	-	1%	-	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	6	2	*	4	1	5	5	*	-	-	*	2	1	1	-	1	-	-	-	6
	1%	*	*	1%	*	1%	1%	1%	-	-	*	3% ^{zn}	1%	3%	-	1%	-	-	-	1%
AIDS	4	2	-	1	2	1	2	1	-	-	3	-	-	-	-	-	-	1	-	4
	* ^e	1%	-	*	*	*	*	2% ^z	-	-	2% ^z	-	-	-	-	-	-	1%	-	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	2	1	-	1	2	*	-	2	-	-	-	-	-	-	-	-	-	2	-	3
	* ^e	*	-	*	*	*	-	3% ^z	-	-	-	-	-	-	-	-	-	2% ^z	-	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	-	-	2	-	2	1	1	-	-	*	-	1	-	-	-	-	*	-	4
	*	-	-	*	-	*	*	1% ^z	-	-	*	-	1%	-	-	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

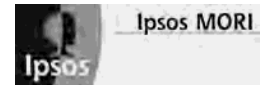
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Table 220
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
1039	466	122*	451	322	718	973	64	87*	112**	122	53*	125*	50*	155	103*	31*	100*	102*	976
100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
NORTHERN IRELAND	2	1	1	1	*	-	2	-	-	1	-	-	-	-	-	-	1	-	3
	100%	100%	100%	100%	100%	-	2%zf	-	-	*	-	-	-	-	-	-	1%	-	*
ANIMAL WELFARE	1	-	1	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	2
	100%	0%	100%	100%	0%	-	2%zf	-	-	-	-	-	-	-	-	-	1%z	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	31	15	6	10	7	31	-	1	2	-	4	3	1	6	4	*	5	3	26
	3%	3%	5%	2%	3%	3%	-	1%	2%	-	8%zj	2%	3%	4%	4%	1%	5%j	3%	3%
DONT KNOW	117	47	8	62	35	108	8	11	19	6	7	17	10	13	2	5	12	15	115
	11%jo	10%	7%	14%z	11%	11%	12%	12%o	17%	5%	13%o	13%jo	21%jno	8%	1%	18%jo	12%o	14%jo	12%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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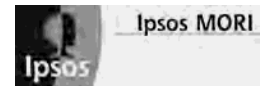
J09035544-48-04 03 DEC - 09 DEC 2010
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Table 221
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	976	551	234	189	135	352	512	255	536	185	550	422	560	728	694	651	592	107	976
WEIGHTED BASE	1039	624	218	195	151	371	546	238	574	228	616	421	611	802	773	725	649	109*	976
EFFECTIVE BASE	100%	60%	21%	19%	15%	36%	53%	23%	55%	22%	59%	41%	59%	77%	74%	70%	62%	11%*	100%
649	334	186	158	112	176	412	201	324	141	343	319	442	465	442	409	467	89	976	
ECONOMY/ECONOMIC SITUATION	211	141	41	29	33	79	103	42	132	37	141	70	109	165	163	152	116	15	177
20%ck lp	23%c	19%	15%	22%	21%	19%	18%	23%	16%	23%k	17%	18%	21%l	21%l	21%	18%	13%	18%	
EDUCATION/SCHOOLS	182	120	27	34	44	54	94	38	97	47	130	51	126	151	148	140	133	13	161
17%bk	19%	13%	17%	29%ze	14%	17%	16%	17%	20%	21%zk	12%	21%zm	19%	19%	19%	21%z	12%	16%	
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	174	96	43	34	31	64	92	50	100	23	111	63	118	146	139	129	122	9	157
17%ic	15%	20%	18%	20%	17%	17%	21%i	17%i	10%	18%	15%	19%zm	18%q	18%q	18%q	19%zq	8%	16%	
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	162	106	23	33	24	61	85	44	87	31	119	43	114	137	133	123	119	9	154
16%bk	17%b	10%	17%	16%	16%	16%	19%	15%	14%	19%zk	10%	19%zm	17%q	17%q	17%q	18%zq	8%	16%	
RACE RELATIONS/IMMIGRATION/IMMIGRANTS	138	84	23	31	18	59	67	27	91	20	88	50	80	110	108	97	85	15	131
13%	13%	10%	16%	12%	16%	12%	11%	16%i	9%	14%	12%	13%	14%	14%l	13%	13%	14%	13%	
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	137	82	32	24	25	51	70	28	90	19	70	67	85	103	101	94	87	16	147
13%i	13%	15%	12%	16%	14%	13%	12%	16%i	8%	11%	16%	14%mn	13%	13%	13%	13%	13%	15%	15%
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	114	63	30	20	24	40	55	15	64	36	82	32	77	99	97	91	80	7	109
11%gk	10%	14%	10%	16%	11%	10%	6%	11%	16%g	13%zk	8%	13%n	12%	12%	13%	12%	7%	11%	
PENSIONS/SOCIAL SECURITY/BENEFITS	78	61	6	11	20	31	36	22	39	16	47	31	55	63	62	58	55	4	71
7%b	10%zb	3%	6%	13%zf	8%	7%	9%	7%	7%	8%	7%	9%mn	8%	8%	8%	8%	8%	3%	7%
INFLATION/PRICES	77	45	17	15	6	32	41	26	44	7	43	34	42	66	60	54	43	6	78
7%i	7%	8%	8%	4%	9%	8%	11%zi	8%	3%	7%	8%	7%	8%i	8%i	7%	7%	6%	8%	
POVERTY/INEQUALITY	74	44	15	15	9	26	39	17	45	12	42	32	40	55	52	47	45	12	75
7%	7%	7%	8%	6%	7%	7%	7%	8%	5%	7%	8%	7%	7%	7%	7%l	7%	7%	11%	8%
LOW PAY/MINIMUM WAGE/FAIR WAGES	60	35	16	9	4	25	31	22	33	5	35	25	32	44	41	39	33	8	56
6%i	6%	7%	4%	3%	7%	6%	9%zi	6%	2%	6%	6%	5%	6%	6%	5%l	5%	5%	7%	6%
HOUSING	57	25	16	16	5	21	32	15	34	9	32	25	28	45	42	37	32	3	58
6%	4%	7%	8%a	3%	6%	6%	6%	6%	6%	4%	5%	6%	5%	6%l	5%l	5%	5%	3%	6%
PUBLIC SERVICES IN GENERAL	51	28	10	14	11	20	23	21	20	10	32	18	35	43	41	38	36	4	47
5%	4%	4%	7%	7%	5%	4%	9%zh	4%	4%	5%	4%	6%n	5%	5%	5%	6%	4%	5%	
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	46	28	8	9	11	22	15	6	29	12	30	17	24	32	32	30	24	6	45
4%f	5%	4%	5%	7%f	6%	3%	2%	5%	5%	5%	4%	4%	4%	4%	4%	4%	4%	6%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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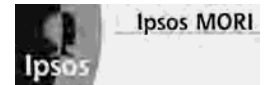
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 221
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)		
WEIGHTED BASE	1039	624	218	195	151	371	546	238	574	228	616	421	611	802	773	725	649	109*	976
100%	60%	21%	19%	15%	36%	53%	23%	55%	22%	59%	41%	59%	77%	74%	70%	62%	11%*	100%	
DRUG ABUSE	39	24	8	6	4	15	21	7	27	4	12	26	18	33	31	28	21	2	40
4%j	4%	4%	3%	3%	4%	4%	4%	3%	5%	2%	2%	6%zj	3%	4%l	4%l	4%	3%	2%	4%
PETROL PRICES/FUEL	37	26	7	3	4	21	13	7	27	2	22	15	24	32	31	28	25	2	34
4%fi	4%	3%	2%	3%	3%	6%	2%	3%	5%i	1%	4%	3%	4%	4%	4%	4%	4%	2%	3%
LOCAL GOVERNMENT/ COUNCIL TAX	35	22	3	10	4	24	10	14	20	1	16	19	18	29	29	23	18	5	36
3%fi	4%	2%	5%	2%	7%zf	2%	2%	6%zi	4%	*	3%	5%	3%	4%l	4%lo	3%	3%	4%	4%
TAXATION	34	17	15	2	*	17	17	11	20	4	23	11	15	25	21	20	17	4	35
3%cd	3%	7%zac	1%	*	5%d	3%	3%	5%	3%	2%	4%	3%	3%	3%ln	3%l	3%	3%	4%	4%
POLLUTION/ ENVIRONMENT	32	17	12	3	6	8	16	6	12	14	24	7	21	26	25	25	25	3	28
3%k	3%	5%zc	1%	4%	2%	3%	3%	3%	2%	6%zh	4%	2%	3%n	3%	3%	3%	4%l	3%	3%
POPULATION LEVELS/ OVERPOPULATION	27	19	2	6	3	9	16	6	16	5	19	8	17	22	21	18	17	2	24
3%	3%	1%	3%	2%	2%	3%	3%	2%	3%	2%	3%	2%	3%n	3%	3%	2%	3%	2%	2%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	22	14	2	6	3	12	8	4	14	5	16	5	19	20	20	20	20	-	21
2%	2%	1%	3%	2%	3%	2%	2%	2%	2%	2%	3%	1%	3%zmn	3%	3%	3%	3%z	-	2%
TRANSPORT/PUBLIC TRANSPORT	16	11	2	3	5	7	6	8	7	1	11	5	8	11	11	10	8	2	16
2%	2%	1%	2%	3%	2%	1%	1%	3%z	1%	*	2%	1%	1%	1%	1%l	1%	1%	2%	2%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	16	8	5	3	*	7	8	11	5	-	12	4	9	13	13	10	10	-	14
2%	1%	2%	2%	*	2%	2%	2%	5%zhi	1%	-	2%	1%	2%	2%	2%l	1%	2%	-	1%
POUND/EXCHANGE RATE/ VALUE OF POUND	10	5	1	4	2	3	6	3	7	-	5	5	8	8	8	8	8	-	10
1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%mn	1%	1%	1%	1%	-	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	9	4	3	1	2	4	2	3	4	1	5	3	5	5	5	5	5	2	10
1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%n	1%	1%	1%	1%	2%	1%
TRADE UNIONS/STRIKES	8	5	2	1	-	3	5	5	4	-	6	2	6	7	7	6	6	-	8
1%	1%	1%	*	-	1%	1%	1%	2%z	1%	-	1%	1%	1%n	1%	1%	1%	1%	-	1%
PRIVATISATION	7	5	2	-	1	4	3	3	4	-	1	5	1	3	2	2	2	4	9
1%lnp	1%	1%	-	*	1%	3%	3%	1%	1%	-	*	1%	*	1	1	*	*	3%zm	1%
COUNTRYSIDE/RURAL LIFE	6	5	*	1	-	2	3	2	2	1	5	-	5	5	5	5	5	1	5
1%	1%	*	*	-	1%	1%	1%	1%	*	*	1%	-	1%mn	1%	1%	1%	1%	1%	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	6	3	2	*	1	4	2	*	5	-	5	*	4	4	4	4	4	-	6
1%	*	1%	*	1%	1%	*	*	*	1%	-	1%	*	1%n	*	*	1%	1%	-	1%
AIDS	4	1	1	1	-	2	1	4	-	-	*	3	-	1	1	1	1	-	4
*	*	1%	1%	-	1%	*	*	2%zh	-	-	*	1%	-	*	*	*	*	-	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	2	2	*	-	-	-	2	2	-	-	*	2	-	*	-	-	-	-	3
1%lm	*	*	-	-	-	2	2	1%z	-	-	*	*	-	*	-	-	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
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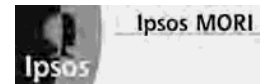
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

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 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
WEIGHTED BASE	1039	624	218	195	151	371	546	238	574	228	616	421	611	802	773	725	649	109*	976
	100%	60%	21%	19%	15%	36%	53%	23%	55%	22%	59%	41%	59%	77%	74%	70%	62%	11%*	100%
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	*	*	1	-	-	2	1	1	-	1	1	-	1	-	-	-	-	4
NORTHERN IRELAND	2	-	2	-	-	1	1	2	-	-	-	1	-	2	1	1	1	-	3
ANIMAL WELFARE	1	1	*	-	-	-	1	1	-	-	*	1	-	-	-	-	-	-	2
GM/GM (GENETICALLY MODIFIED) FOODS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	31	16	7	8	7	5	21	5	13	13	24	7	24	27	27	27	26	-	26
	3%k	3%	3%	4%	5%	1%	4%	2%	2%	6%zh	4%	2%	4%zmn	3%	4%	4%	4%z	-	3%
DONT KNOW	117	60	36	21	7	35	72	30	54	32	39	77	56	72	71	66	61	27	115
	11%di	10%	17%za	11%	5%	9%	13%zd	13%	9%	14%	6%	18%zj	9%n	9%	9%	9%	9%	25%zl	12%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
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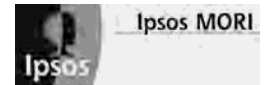


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	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	976	129	847	285	638	368	608	292	413	727	249	163	161	54	249	117	125	120	135	147	190	142	976
WEIGHTED BASE	1039	144	896	325	670	412	627	312	462	809	231	140	148	60*	335	112*	146	122*	159	145	220*	135*	976
100%		14%	86%	31%	65%	40%	60%	30%	44%	78%	22%	13%	14%	6%*	32%	11%*	14%	12%*	15%	14%	21%*	13%*	100%
EFFECTIVE BASE	649	111	543	145	504	309	353	219	239	477	181	129	129	42	142	87	108	99	116	113	84	95	976
ECONOMY/ECONOMIC SITUATION	211	24	186	90	115	69	142	55	99	170	40	21	32	10	85	31	25	28	29	16	58	23	177
20%de		17%	21%	28%zd	17%	17%	23%	17%	21%	21%	17%	15%	22%	16%	26%k	27% _s	17%	23% _s	18%	11%	26% _s	17%	18%
EDUCATION/SCHOOLS	182	43	138	55	124	95	86	53	75	154	28	20	26	9	78	14	40	17	35	26	31	17	161
17%bf		30%zb	15%	17%	18%	23%zf	14%	17%	16%	19%j	12%	14%	17%	16%	23%z	13%	28%zo	14%	22%	18%	14%	13%	16%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	174	23	151	54	113	72	102	51	77	147	27	20	26	10	62	23	29	24	20	30	32	16	157
17%j		16%	17%	17%	17%	17%	16%	16%	17%	18%j	12%	14%	17%	16%	19%	21%	20%	20%	13%	20%	15%	11%	16%
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	162	37	125	46	114	77	86	47	73	133	30	23	19	9	60	15	37	22	23	25	29	11	154
16%bu		26%zb	14%	14%	17%	19%	14%	15%	16%	16%	13%	16%	13%	15%	18%	13%	25%zo	18%	15%	17%	13%	8%	16%
RACE RELATIONS/IMMIGRATION/IMMIGRANTS	138	19	119	44	94	65	72	43	61	116	22	17	29	10	47	23	17	22	17	20	31	7	131
13%u		13%	13%	13%	14%	16%	12%	14%	13%	14%	9%	12%	20%z	17%	14%	21%zr	12%	18%u	11%	14%u	14%	5%	13%
CRIME/LAW & ORDER/VIOLENCE/VANDALISM/ANTI-SOCIAL (YOB) BEHAVIOUR	137	16	122	36	97	55	83	36	61	103	34	25	18	8	45	7	16	25	24	16	26	23	147
13%o		11%	14%	11%	14%	13%	13%	11%	13%	13%	15%	18%	12%	13%	13%	6%	11%	20%zo	15%	11%	12%	17%o	15%
DEFENCE/FOREIGN AFFAIRS/INTERNATIONAL TERRORISM	114	16	98	41	68	52	62	25	66	88	26	11	14	9	42	10	17	13	27	10	25	11	109
11%		11%	11%	13%	10%	13%	10%	8%	14%zq	11%	11%	8%	9%	14%	13%	9%	12%	11%	17%zs	7%	11%	8%	11%
PENSIONS/SOCIAL SECURITY/BENEFITS	78	17	61	24	53	32	46	17	44	61	17	11	7	3	31	5	19	14	10	16	8	5	71
7%		12%	7%	7%	8%	8%	7%	5%	9%	8%	7%	8%	5%	4%	9%	4%	13%zo	11%t	6%	11%t	4%	4%	7%
INFLATION/PRICES	77	10	67	21	51	32	45	24	36	58	19	18	15	1	28	9	12	16	6	11	12	11	78
7%		7%	7%	7%	8%	8%	7%	8%	8%	7%	8%	13%zm	10%	2%	8%	8%	8%	13%zr	4%	8%	5%	8%	8%
POVERTY/INEQUALITY	74	14	60	12	59	32	42	24	40	58	16	10	17	5	28	10	10	18	5	18	8	5	75
7%r		9%	7%	4%	9%zc	8%	7%	8%	9%	7%	7%	7%	11%	8%	8%	9%	7%	15%zrt	3%	13%zrt	4%	4%	8%
LOW PAY/MINIMUM WAGE/FAIR WAGES	60	4	55	17	40	23	37	20	27	44	16	7	16	3	14	7	5	16	7	5	12	8	56
6%		3%	6%	5%	6%	5%	6%	6%	6%	5%	7%	5%	11%zn	5%	4%	7%	4%	13%zpr	4%	4%	5%	6%	6%
HOUSING	57	5	52	8	44	18	40	26	25	36	22	16	11	3	15	9	6	11	4	4	17	7	58
6%i		4%	6%	3%	7%z	4%	6%	8%z	5%	4%	9%zi	12%zn	7%	4%	4%	8%	4%	9%rs	2%	3%	8%	5%	6%
PUBLIC SERVICES IN GENERAL	51	19	32	14	35	19	32	20	22	42	9	10	8	1	18	6	18	6	5	5	8	3	47
5%b		13%zb	4%	4%	5%	5%	5%	6%	5%	4%	4%	7%	5%	2%	5%	5%	12%zrs	5%	3%	3%	4%	2%	5%

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 Overlap formulae used. * small base

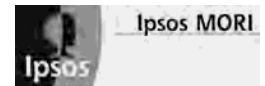


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	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIARISTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1039	144	896	325	670	412	627	312	462	809	231	140	148	60*	335	112*	146	122*	159	145	220*	135*	976
	100%	14%	86%	31%	65%	40%	60%	30%	44%	78%	22%	13%	14%	6%*	32%	11%*	14%	12%*	15%	14%	21%*	13%*	100%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	46	7	39	10	34	19	28	12	20	39	7	4	7	5	16	2	10	6	6	5	8	8	45
	4%	5%	4%	3%	5%	4%	4%	4%	4%	5%	3%	3%	5%	9%	5%	2%	7%	5%	4%	3%	4%	6%	5%
DRUG ABUSE	39	2	36	9	29	13	25	11	21	29	10	6	3	1	14	8	2	9	-	6	8	5	40
	4%r	2%	4%	3%	4%	3%	4%	4%	5%	4%	4%	4%	2%	1%	4%	7%pr	1%	8%zpr	-	4%r	3%	4%r	4%
PETROL PRICES/FUEL	37	1	36	13	23	18	19	10	18	32	4	5	5	2	13	1	3	11	9	4	6	3	34
	4%	1%	4%	4%	3%	4%	3%	3%	4%	4%	2%	3%	3%	3%	4%	1%	2%	9%zop u	6%	3%	3%	2%	3%
LOCAL GOVERNMENT/ COUNCIL TAX	35	5	30	10	25	9	26	14	16	21	14	8	12	2	4	5	5	6	3	6	9	2	36
	3%	4%	3%	3%	4%	2%	4%	4%	3%	3%	6%zj	6%n	8%zn	3%	1%	4%	3%	5%	2%	4%	4%	1%	4%
TAXATION	34	2	33	16	16	12	22	12	12	30	5	2	5	5	11	7	5	3	8	1	7	4	35
	3% ^d	1%	4%	5%	2%	3%	4%	4%	3%	4%	2%	1%	4%	9%k	3%	6% ^s	3%	2%	5%	1%	3%	3%	4%
POLLUTION/ ENVIRONMENT	32	11	20	9	22	15	17	10	12	30	2	2	2	*	14	6	10	2	4	2	3	6	28
	3% ^{bj}	8% ^{zb}	2%	3%	3%	4%	3%	3%	3%	4%	1%	2%	1%	1%	4%	5%	7% ^{zqs} t	1%	3%	1%	1%	4%	3%
POPULATION LEVELS/ OVERPOPULATION	27	6	21	6	18	11	16	12	9	24	3	3	3	2	11	1	6	6	1	2	6	5	24
	3%	4%	2%	2%	3%	3%	3%	4%	2%	3%	1%	2%	2%	3%	3%	1%	4%	5%	1%	2%	3%	4%	2%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	22	6	17	11	12	10	12	10	8	16	7	3	4	2	6	5	3	4	5	3	3	-	21
	2%	4%	2%	3%	2%	2%	2%	3%	2%	2%	3%	2%	3%	3%	2%	4% ^u	2%	3%	3%	2%	1%	-	2%
TRANSPORT/PUBLIC TRANSPORT	16	6	10	4	12	5	11	4	7	12	4	5	*	1	7	4	8	1	-	1	-	2	16
	2% ^b	4% ^{zb}	1%	1%	2%	1%	2%	1%	2%	1%	2%	3%	*	1%	2%	3% ^{rt}	5% ^{zrt}	1%	-	1%	-	2%	2%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	16	2	14	2	13	2	14	3	9	13	3	1	1	2	7	1	2	5	-	2	-	5	14
	2% ^e	2%	2%	1%	2%	*	2%	1%	2%	2%	1%	1%	1%	3%	2%	1%	2%	4% ^{zrt}	-	2%	-	4% ^{rt}	1%
POUND/EXCHANGE RATE/ VALUE OF POUND	10	4	6	3	7	3	7	6	3	6	4	1	2	1	2	*	1	4	-	1	3	*	10
	1%	3% ^{zb}	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	*	1%	3% ^z	-	1%	2%	*	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	9	3	5	2	5	4	5	1	6	8	1	1	2	-	4	1	2	1	1	2	-	2	10
	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	-	1%	1%	1%	1%	*	1%	-	1%	1%
TRADE UNIONS/STRIKES	8	1	7	6	2	3	5	1	5	7	1	*	2	-	5	1	2	1	1	-	-	3	8
	1% ^d	1%	1%	2%	*	1%	1%	*	1%	1%	1%	*	1%	-	2%	1%	2%	1%	*	-	-	2%	1%
PRIVATISATION	7	*	7	3	4	1	6	1	3	7	-	1	-	2	*	2	*	1	-	-	2	2	9
	1%	*	1%	1%	1%	*	1%	*	1%	1%	-	*	-	2% ⁿ	*	2%	*	1%	-	-	1%	2%	1%
COUNTRYSIDE/RURAL LIFE	6	3	3	3	3	1	5	2	3	6	-	1	*	-	5	-	2	1	-	-	3	*	5
	1% ^b	2% ^{zb}	*	1%	*	*	1%	*	1%	1%	-	1%	*	-	1%	-	1%	1%	-	-	1%	*	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	6	1	5	2	4	2	4	2	2	5	1	-	1	-	2	-	-	1	3	-	2	*	6
	1%	1%	1%	*	1%	*	1%	1%	2	1%	*	-	1%	-	*	-	-	*	2% ^z	-	1%	*	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base



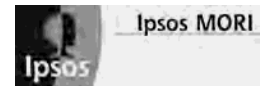
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Table 222
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1039	144	896	325	670	412	627	312	462	809	231	140	148	60*	335	112*	146	122*	159	145	220*	135*	976
	100%	14%	86%	31%	65%	40%	60%	30%	44%	78%	22%	13%	14%	6%*	32%	11%*	14%	12%*	15%	14%	21%*	13%*	100%
AIDS	4	1	3	-	4	-	4	2	1	3	1	*	2	-	-	*	-	-	-	-	-	3	4
	*	1%	*	-	1%	-	1%	1%	*	*	*	*	2%z	-	-	*	-	-	-	-	-	-	2%z
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	2	-	2	*	2	-	2	1	1	1	1	-	-	-	-	1	-	-	1	-	-	*	3
	*	-	*	*	*	-	*	*	*	*	*	-	-	-	-	1%	-	-	1%	-	-	*	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	-	2	2	*	-	2	*	*	*	2	*	-	-	-	2	-	-	-	-	-	*	4
	*d	-	*	1%	*	-	*	*	*	*	1%	*	-	-	-	2%z	-	-	-	-	-	*	*
NORTHERN IRELAND	2	*	1	-	2	-	2	-	1	1	*	-	*	-	-	1	-	-	-	-	-	1	3
	*	-	*	-	*	-	*	-	*	*	*	-	*	-	-	1%	-	-	-	-	-	1%	*
ANIMAL WELFARE	1	-	1	*	1	-	1	1	*	*	1	-	-	-	-	1	-	-	-	-	-	-	2
	*	-	*	*	*	-	*	*	*	*	*	-	-	-	-	1%z	-	-	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	31	8	23	7	23	13	18	14	12	23	8	1	6	1	9	2	8	1	5	4	9	1	26
	3%	6%	3%	2%	3%	3%	3%	4%	3%	3%	3%	1%	4%	2%	3%	2%	6%	1%	3%	3%	4%	1%	3%
DON'T KNOW	117	7	109	18	81	29	88	30	47	82	35	9	21	6	24	8	8	17	9	20	20	35	115
	11%ace	5%	12%a	6%	12%c	7%	14%ze	9%	10%	10%	15%	6%	14%kn	10%	7%	7%	6%	14%pr	5%	14%pr	9%	26%zo	12%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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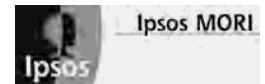
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Table 223
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	
UNWEIGHTED BASE 976	247	337	97	62	133	152	298	250	428	140	305	206	465	452	392	101	31	297	144	257	177	976
WEIGHTED BASE 1039	317	322	115*	60*	132	146	314	292	433	160	307	240	492	549	358	110*	21**	312	163*	295	169	976
100%	31%	31%	11%*	6%*	13%	14%	30%	28%	42%	15%	30%	23%	47%	53%	34%	11%*	2%**	30%	16%*	28%	16%	100%
EFFECTIVE BASE 649	129	265	82	51	112	118	239	191	233	116	245	174	256	278	311	83	22	231	54	205	145	976
ECONOMY/ECONOMIC SITUATION 211	62	72	27	9	23	20	59	55	97	32	51	63	97	122	63	21	4	64	48	57	27	177
20%	20%	22%	24%	16%	18%	14%	19%	19%	23%	20%	17%	26%zk	20%	22%	18%	19%	20%	21%	29%u	19%	16%	18%
EDUCATION/SCHOOLS 182	37	61	32	14	17	27	65	55	61	37	56	45	80	108	50	23	1	41	28	81	24	161
17%ao	12%	19%	28%za	24%a	13%	19%	21%	19%	14%	23%	18%	19%	16%	20%	14%	21%	5%	13%	17%	27%zr	14%	16%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY 174	55	56	19	8	15	20	48	55	71	24	44	41	89	87	68	16	2	47	26	61	26	157
17%	17%	18%	17%	13%	12%	14%	15%	19%	16%	15%	14%	17%	18%	16%	19%	15%	9%	15%	16%	21%	16%	16%
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE 162	47	52	25	12	14	23	46	42	75	19	38	47	77	97	49	13	4	42	23	56	26	154
16%	15%	16%	21%e	19%	10%	16%	15%	14%	17%	12%	13%	20%	16%	18%	14%	11%	17%	13%	14%	19%	15%	16%
RACE RELATIONS/ IMMIGRANTS/ IMMIGRANTS 138	53	33	15	13	16	18	41	33	64	25	39	39	60	75	43	16	3	46	20	34	19	131
13%	17%	10%	13%	22%b	12%	12%	13%	11%	15%	16%	13%	16%	12%	14%	12%	15%	15%	15%	12%	11%	11%	13%
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR 137	39	40	18	7	21	27	50	23	64	20	37	22	78	63	51	18	5	46	20	35	29	147
13%h	12%	12%	16%	12%	16%	18%h	16%h	8%	15%h	13%	12%	9%	16%l	11%	14%	16%	23%	15%	12%	12%	17%	15%
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM 114	39	35	16	6	11	18	44	32	38	27	45	29	40	62	39	13	-	28	13	46	14	109
11%	12%	11%	14%	10%	8%	13%	14%	11%	9%	17%zm	15%zm	12%	8%	11%	11%	12%	-	9%	8%	16%zr	8%	11%
PENSIONS/SOCIAL SECURITY/BENEFITS 78	28	22	8	3	5	9	22	23	33	11	16	28	34	52	16	8	2	26	4	27	15	71
7%o	9%	7%	7%	4%	4%	6%	7%	8%	8%	7%	5%	12%zk	7%	9%o	5%	7%	7%	8%	4	2%	9%	9%
INFLATION/PRICES 77	19	30	10	4	10	6	13	20	45	2	14	21	42	44	29	5	*	19	16	21	15	78
7%gik	6%	9%	9%	6%	8%	4%	4%	7%	10%zlg	2%	4%j	9%j	9%j	8%	8%	4%	1%	6%	10%	7%	9%	8%
POVERTY/INEQUALITY 74	12	26	12	3	15	7	19	16	40	10	15	18	41	34	32	4	4	27	16	17	9	75
7%	4%	8%	10%a	5%	12%a	5%	6%	5%	9%	6%	5%	8%	8%	6%	9%	3%	17%	9%	10%	6%	6%	8%
LOW PAY/MINIMUM WAGE/FAIR WAGES 60	6	19	15	3	8	7	17	13	30	11	17	14	29	27	26	5	1	26	12	13	4	56
6%a	2%	6%	13%zab	4%	6%	5%	5%	4%	7%	7%	6%	6%	6%	5%	7%	5%	5%	8%u	8%	5%	3%	6%
HOUSING 57	10	32	5	2	7	12	19	9	29	10	18	8	32	29	24	4	-	18	13	9	15	58
6%t	3%	10%za	4%	4%	5%	8%h	6%	3%	7%	6%	6%	3%	6%	5%	7%	4%	-	6%	8%	3%	9%t	6%
PUBLIC SERVICES IN GENERAL 51	7	28	3	7	5	8	19	14	18	10	13	18	20	23	21	7	1	9	6	21	10	47
5%	2%	9%za	3%	12%zac	4%	5%	6%	5%	4%	6%	4%	8%	4%	4%	6%	6%	4%	3%	4%	7%r	6%	5%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE 46	17	9	8	4	6	5	11	16	19	3	8	4	34	32	7	4	3	13	9	12	9	45
4%lc	5%	3%	7%	6%	4%	3%	4%	5%	4%	2%	3%	2%	7%zkl	6%o	2%	4%	14%	4%	6%	4%	5%	5%
DRUG ABUSE 39	4	22	3	2	4	5	5	10	24	6	6	1	31	12	24	2	-	16	3	3	10	40
4%gkl	1%	7%za	2%	3%	3%	4%	2%	3%	5%g	4%	2%	1%	6%zkl	2%	7%zn	2%	-	5%t	2%	1%	6%t	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
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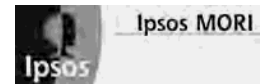
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WEIGHTED BASE	1039	317	322	115*	60*	132	146	314	292	433	160	307	240	492	549	358	110*	21**	312	163*	295	169	976	
	100%	31%	31%	11%*	6%*	13%	14%	30%	28%	42%	15%	30%	23%	47%	53%	34%	11%*	2%**	30%	16%*	28%	16%	100%	
PETROL PRICES/FUEL	37	11	10	6	2	4	3	6	3	28	3	5	15	16	22	12	3	-	13	5	9	7	34	
LOCAL GOVERNMENT/COUNCIL TAX	35	4	10	6	5	5	-	3	8	25	2	4	16	16	17	16	2	-	13	8	4	4	36	
TAXATION	34	10	12	5	1	4	4	9	17	9	5	8	10	16	13	15	4	3	19	6	8	1	35	
POLLUTION/ENVIRONMENT	32	5	7	6	8	5	8	12	9	11	4	7	7	18	20	5	6	1	6	3	19	1	28	
POPULATION LEVELS/OVERPOPULATION	27	10	7	3	*	6	3	4	12	11	3	3	11	13	15	7	5	-	7	5	11	1	24	
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	22	12	4	2	4	1	2	7	6	9	7	10	4	8	13	7	2	-	4	3	4	5	21	
TRANSPORT/PUBLIC TRANSPORT	16	7	2	2	*	2	1	2	9	5	-	2	6	9	11	5	1	-	4	2	6	3	16	
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	16	2	8	2	-	2	-	2	9	5	*	*	6	10	11	5	-	-	5	2	6	3	14	
POUND/EXCHANGE RATE/ VALUE OF POUND	10	2	5	1	-	3	-	3	-	7	2	2	3	5	3	6	1	-	2	2	2	3	10	
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	9	-	2	2	1	3	1	1	2	5	-	-	2	7	4	4	1	-	4	2	2	1	10	
TRADE UNIONS/STRIKES	8	2	4	1	1	-	1	1	2	5	1	1	2	5	4	3	1	-	1	-	6	2	8	
PRIVATISATION	7	1	2	-	-	4	2	2	-	5	*	*	1	6	1	4	2	-	3	1	2	*	9	
COUNTRYSIDE/RURAL LIFE	6	1	2	2	1	-	2	3	2	*	-	1	3	1	4	2	-	-	2	1	2	-	5	
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	6	2	3	-	1	-	-	1	3	1	1	3	-	3	1	4	1	-	1	3	1	*	6	
AIDS	4	-	2	-	-	-	-	-	1	3	-	-	-	4	-	4	-	-	1	-	2	1	4	
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	2	-	*	-	-	-	-	-	2	-	-	-	-	2	-	2	-	-	1	1	-	*	3	
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	1	1	-	-	-	-	-	2	*	-	-	-	2	1	1	-	-	-	-	*	2	4	

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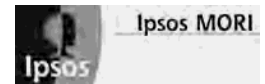
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WEIGHTED BASE	1039	317	322	115*	60*	132	146	314	292	433	160	307	240	492	549	358	110*	21**	312	163*	295	169	976
	100%	31%	31%	11%*	6%*	13%	14%	30%	28%	42%	15%	30%	23%	47%	53%	34%	11%*	2%**	30%	16%*	28%	16%	100%
NORTHERN IRELAND	2	-	1	-	-	-	-	-	1	-	-	-	2	-	2	-	-	-	2	-	-	-	3
	*	-	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	1%	-	-	-	*
ANIMAL WELFARE	1	-	*	-	-	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-	-	2
	*	-	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	*	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	31	15	7	5	2	3	-	4	12	15	2	10	6	15	16	13	2	-	5	3	14	4	26
	3%g	5%	2%	4%	3%	2%	-	1%	4%f	3%	1%	3%j	3%	3%	3%	4%	2%	-	2%	2%	5%	2%	3%
DONT KNOW	117	31	32	6	9	24	19	36	39	42	23	40	20	56	60	44	10	3	39	13	23	24	115
	11%t	10%	10%	5%	15%	19%za	13%	11%	13%	10%	14%	13%	8%	11%	11%	12%	9%	12%	13%	8%	8%	14%t	12%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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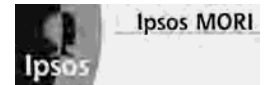
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 224
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	976	475	501	149	126	152	160	167	142	80	275	312	389	232	286	220	238	518	458	976
WEIGHTED BASE	1039	498	542	127	160*	197*	177	158	139	82*	287	374	378	284	290	227	238	574	465	976
EFFECTIVE BASE	100%	48%	52%	12%	15%*	19%*	17%	15%	13%	8%*	28%	36%	36%	27%	28%	22%	23%	58%	45%	100%
ECONOMY/ECONOMIC SITUATION	649	256	422	118	97	69	138	143	116	52	205	176	305	196	130	163	195	311	357	976
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	648	337	310	89	104	132	130	104	77	32	173	262	212	219	194	132	103	413	235	573
RACE RELATIONS/IMMIGRATION/IMMIGRANTS	275	141	134	41	54	62	51	34	23	11	94	112	68	65	73	59	78	137	138	264
EDUCATION/SCHOOLS	261	134	127	19	28	66	51	40	41	16	47	117	97	54	80	72	55	135	127	231
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	225	90	136	33	30	45	42	42	25	9	62	86	77	84	71	32	39	155	70	205
CRIME/LAW & ORDER/VIOLENCE/VANDALISM/ANTI-SOCIAL (YOB) BEHAVIOUR	189	59	130	18	26	39	32	37	23	14	43	71	75	63	48	33	46	111	78	176
DEFENCE/FOREIGN AFFAIRS/INTERNATIONAL TERRORISM	181	82	99	20	34	34	22	24	27	20	54	56	71	31	51	49	49	83	98	193
INFLATION/PRICES	161	87	74	25	15	20	29	27	31	14	39	50	72	64	38	26	33	101	59	150
POVERTY/INEQUALITY	113	57	57	15	30	20	11	16	14	8	45	31	38	13	35	23	41	49	64	115
PENSIONS/SOCIAL SECURITY/BENEFITS	93	35	58	7	15	19	20	14	10	8	21	39	33	23	27	21	22	50	43	93
HOUSING	89	41	48	2	17	14	19	16	15	6	19	33	37	30	21	20	18	51	39	83
LOW PAY/MINIMUM WAGE/FAIR WAGES	70	32	37	14	20	8	11	3	6	7	35	19	16	3	13	21	33	16	54	74
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	67	34	33	13	17	10	9	7	9	1	30	20	17	11	18	18	19	29	38	63
PUBLIC SERVICES IN GENERAL	64	28	36	8	3	6	22	8	8	10	11	28	25	20	26	7	10	47	17	61
	6%	3%	5%	4%	10%	3%	13%	14%	9%	3%	14%	18%	26%	22%	13%	11%	13%	34%	24%	53%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 224
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
WEIGHTED BASE	1039	498	542	127	160*	197*	177	158	139	82*	287	374	378	284	290	227	238	574	465	976
	100%	48%	52%	12%	15%*	19%*	17%	15%	13%	8%*	28%	36%	36%	27%	28%	22%	23%	55%	45%	100%
DRUG ABUSE	44	26	18	6	9	8	9	4	6	3	15	17	13	4	12	9	19	16	28	49
	4% ^m	5%	3%	4%	6%	4%	5%	2%	5%	3%	5%	5%	3%	1%	4%	4%	8% ^{zm}	3%	6% ^{za}	5%
POLLUTION/ ENVIRONMENT	41	23	18	9	3	5	11	7	5	*	12	16	13	17	13	7	3	30	10	35
	4% ^{pr}	5%	3%	7% ^z dj	2%	2%	6% ^k	5%	4%	*	4%	4%	3%	6% ^p	4%	3%	1%	5% ^r	2%	4%
LOCAL GOVERNMENT/ COUNCIL TAX	40	18	22	3	3	7	9	8	8	2	6	16	17	2	7	16	15	9	31	42
	4% ^m q	4%	4%	3%	2%	3%	5%	5%	6%	2%	2%	4%	5%	1%	2%	7% ^z m	6% ^z m	2%	7% ^z a	4%
TAXATION	38	21	18	7	9	13	3	3	2	2	16	16	7	6	7	14	11	13	25	39
	4% ^{lc}	4%	3%	5% ^l	6%	7%	2%	2%	2%	2%	5% ^l	4% ^f	2%	2%	2%	6% ^m	5%	2%	5% ^z a	4%
PETROL PRICES/FUEL	37	22	14	3	8	8	2	10	5	*	11	10	15	3	8	18	7	12	25	34
	4% ^m q	5%	3%	2%	5%	4%	1%	6% ^f	4%	*	4%	3% ^f	4%	1%	3%	8% ^z mn	3%	2%	5% ^z a	3%
POPULATION LEVELS/ OVERPOPULATION	36	13	24	1	4	8	4	9	8	2	5	12	20	16	10	6	4	26	10	33
	3% ^r	3%	4%	1%	2%	4%	2%	6% ^c j	6% ^c j	3%	2%	3%	5% ^z cj	6% ^p	4%	3%	2%	5%	2%	3%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	29	20	9	3	3	2	4	3	11	4	6	5	17	7	8	5	10	14	14	26
	3% ^{cb}	4%	2%	2%	2%	1%	2%	2%	8% ^z cd	4%	2%	1%	5% ^z a	2%	3%	2%	4%	3%	3%	3%
TRANSPORT/PUBLIC TRANSPORT	19	8	11	3	3	4	3	2	3	2	5	7	7	7	6	1	5	13	6	20
	2%	2%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	19	11	8	1	4	3	4	1	4	1	5	7	7	3	4	6	5	7	11	18
	2%	2%	1%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	1%	2%	3%	2%	1%	2%	2%
POUND/EXCHANGE RATE/ VALUE OF POUND	13	8	5	2	-	3	2	1	2	2	2	5	5	3	3	4	3	6	7	13
	1%	2%	1%	2%	-	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	10	4	6	3	2	1	-	1	2	-	6	1	3	2	5	2	2	7	3	11
	1%	1%	1%	3% ^z fk	1%	1%	-	1%	1%	-	2%	*	1%	1%	2%	1%	1%	1%	1%	1%
PRIVATISATION	10	7	2	1	2	3	-	2	1	-	3	3	3	2	2	3	2	5	5	12
	1%	1%	*	1%	1%	1%	-	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
TRADE UNIONS/STRIKES	8	5	3	1	1	4	1	1	-	-	2	6	1	5	1	1	2	6	2	8
	1%	1%	1%	1%	1%	2%	1%	1%	-	-	1%	1%	*	2%	*	*	1%	1%	*	1%
COUNTRYSIDE/RURAL LIFE	7	4	3	*	-	4	1	-	2	-	*	5	2	2	4	-	*	7	*	6
	1% ^r	1%	1%	*	-	2%*	*	-	1%	-	*	1%	1%	1%	1%	-	*	1%	*	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	7	5	2	2	-	-	*	2	2	-	2	*	4	3	1	2	1	4	3	7
	1%	1%	*	2% ^k	-	-	*	1%	1%	-	1%	*	1%	1%	*	1%	1%	1%	1%	1%
AIDS	4	*	3	*	1	-	1	1	-	-	1	1	1	-	*	-	3	*	3	4
	*	*	1%	*	1%	-	1%	1%	-	-	*	*	*	-	*	-	1% ^z	*	1%	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	3	2	1	-	3	*	-	-	*	-	3	*	*	-	*	1	2	*	3	5
	*	*	*	-	2% ^z	*	-	-	*	-	1%	*	*	-	*	*	1%	*	1%	1%
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	2	-	*	-	-	-	-	*	1	*	-	2	-	*	-	2	*	2	4
	*	*	-	*	-	-	-	-	*	1%	*	-	*	-	*	-	1%	*	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

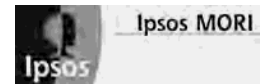
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Table 224
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
WEIGHTED BASE	1039	498	542	127	160*	197*	177	158	139	82*	287	374	378	284	290	227	238	574	465	976
	100%	48%	52%	12%	15%*	19%*	17%	15%	13%	8%*	28%	36%	36%	27%	28%	22%	23%	55%	45%	100%
NORTHERN IRELAND	2	*	1	*	1	-	-	-	-	-	1	*	-	-	-	-	2	-	2	3
	*	*	*	*	1%	-	-	-	-	-	*	*	-	-	-	-	1%	-	*	*
ANIMAL WELFARE	1	1	-	*	1	-	-	-	-	-	1	-	-	-	-	*	1	-	1	2
	*	*	-	*	1%	-	-	-	-	-	-	-	-	-	-	*	*	-	*	*
GM/GM (GENETICALLY MODIFIED) FOODS	1	1	-	-	-	-	-	-	1	-	-	-	1	1	-	-	-	1	-	1
	*	*	-	-	-	-	-	-	1%	-	-	-	*	*	-	-	-	*	-	*
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	47	20	26	2	8	7	9	8	8	6	10	16	22	18	15	9	5	33	14	41
	4% ^{pr}	4%	5%	2%	5%	4%	5%	5%	5%	7%	3%	4%	6%	6%	5%	4%	2%	6%	3%	4%
DONT KNOW	117	54	63	18	22	19	9	13	17	18	41	28	48	23	28	34	31	51	66	115
	11% ^f	11%	12%	15% ^{fk}	14% ^f	10%	5%	8%	12% ^f	21% ^{zfgkl}	14% ^{fk}	8% ^f	13% ^{fg}	8%	10%	15% ^m	13%	9%	14% ^{zq}	12%
NO ANSWER	1	*	*	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	2
	*	*	*	1%	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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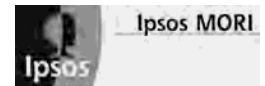
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Table 225
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE	976	350	104	522	273	703	845	129	78	60	134	56	118	51	136	70	62	103	108	976
WEIGHTED BASE	1039	466	122*	451	322	718	973	64	87*	112**	122	53*	125*	50*	155	103*	31*	100*	102*	976
EFFECTIVE BASE	100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%*	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
649	218	91	402	141	552	584	105	67	25	102	51	97	42	117	62	53	89	93	976	
648	318	81	249	209	439	616	30	35	83	70	30	57	27	113	82	14	73	65	573	
ECONOMY/ECONOMIC SITUATION	62%cdhlp	68%z	66%c	55%	65%	61%	63%g	48%	40%	74%	57%h	57%	45%	54%	73%zhjkimp	80%zhjkimp	45%	73%zhjimp	64%hp	59%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	275	144	22	109	87	188	251	24	28	19	35	15	36	17	33	32	7	25	26	264
RACE RELATIONS/IMMIGRATION/IMMIGRANTS	261	121	40	100	87	175	248	13	22	40	28	16	27	11	40	21	7	26	23	231
EDUCATION/SCHOOLS	225	101	35	90	78	148	212	13	10	19	30	10	34	6	44	33	4	15	20	205
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	189	75	30	84	59	130	180	8	19	14	28	4	21	3	46	21	5	12	15	176
CRIME/LAW & ORDER/VIOLENCE/VANDALISM/ANTI-SOCIAL (YOB) BEHAVIOUR	181	76	19	86	50	131	165	16	25	8	28	9	25	12	18	17	8	13	18	193
DEFENCE/FOREIGN AFFAIRS/INTERNATIONAL TERRORISM	161	65	14	82	38	122	156	5	12	13	14	8	23	9	20	24	6	13	18	150
INFLATION/PRICES	113	56	8	49	31	82	98	14	10	5	17	1	18	10	22	13	4	5	9	115
POVERTY/INEQUALITY	93	35	10	47	23	70	88	5	14	8	17	-	13	4	19	4	2	6	6	93
PENSIONS/SOCIAL SECURITY/BENEFITS	89	42	14	34	25	64	87	3	5	8	11	4	5	3	24	11	3	5	10	83
HOUSING	70	29	5	36	17	53	62	7	14	4	16	3	5	6	7	7	*	2	6	74
LOW PAY/MINIMUM WAGE/FAIR WAGES	67	38	1	29	22	45	61	6	5	1	7	3	11	3	9	14	1	5	6	63
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	64	35	5	24	11	53	59	5	2	8	9	1	11	2	12	8	3	5	3	61
PUBLIC SERVICES IN GENERAL	58	36	1	21	14	44	53	4	4	6	14	3	3	3	6	9	1	3	6	53

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 225
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
1039	466	122*	451	322	718	973	64	87*	112**	122	53*	125*	50*	155	103*	31*	100*	102*	976
100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
DRUG ABUSE	44	20	4	19	16	28	4	37	7	8	2	8	6	2	3	*	4	3	49
4%	4%	4%	4%	5%	4%	4%	12%zf	8%n	1%	6%n	4%	7%n	12%zn	1%	3%	1%	4%	3%	5%
POLLUTION/ ENVIRONMENT	41	24	5	11	8	33	40	1	6	2	5	-	3	1	8	11	1	3	35
4% ^c	5%	4%	2%	2%	5%	4%	2%	7%	1%	4%	-	2%	2%	5%	10%zkl	3%	3%	3%	4%
LOCAL GOVERNMENT/ COUNCIL TAX	40	17	5	19	9	31	35	5	-	7	2	5	4	15	2	-	4	1	42
4%	4%	4%	4%	3%	4%	4%	8%zf	-	-	5%	4%	4%	8%hr	10%zho	2%	-	4%	1%	4%
TAXATION	38	26	2	10	13	26	33	6	4	1	16	-	1	4	4	3	2	3	39
4% ^c	6% ^c	1%	2%	4%	4%	3%	9%zf	4%	1%	13%zkl	-	1%	8%l	3%	3%	5%	3%	2%	4%
PETROL PRICES/FUEL	37	21	3	13	11	26	36	1	4	1	4	-	1	4	12	4	1	-	34
4%	4%	2%	3%	3%	4%	4%	1%	4%	1%	3%	-	1%	8%klq	8%zq	4%	5%q	-	5%q	3%
POPULATION LEVELS/ OVERPOPULATION	36	16	5	15	10	26	35	1	1	3	10	2	3	2	4	7	1	1	33
3%	3%	4%	3%	3%	4%	4%	1%	2%	3%	8%zqr	4%	3%	5%	3%	7%	2%	1%	2%	3%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	29	9	3	17	5	24	29	*	2	2	2	1	3	3	5	6	-	1	26
3%	2%	2%	4%	2%	3%z	3%	*	2%	2%	2%	3%	2%	7%q	3%	6%	-	1%	4%	3%
TRANSPORT/PUBLIC TRANSPORT	19	9	1	9	9	10	15	4	1	1	2	-	5	1	2	4	-	2	20
2% ^e	2%	1%	2%	3%	1%	2%	5%zf	1%	1%	1%	-	4%	2%	2%	4%	-	2%	1%	2%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	19	12	1	6	6	13	16	3	-	-	4	-	2	-	1	5	-	1	18
2%	3%	1%	1%	2%	2%	2%	4%	-	-	3%	-	2%	-	1%	5%	-	1%	5%zn	2%
POUND/EXCHANGE RATE/ VALUE OF POUND	13	7	-	6	3	10	12	-	-	2	1	2	4	3	-	-	-	1	13
1%	2%	-	1%	1%	1%	1%	1%	-	-	2%	2%	1%	8%zho	2%	-	2%	-	1%	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	10	5	2	3	3	7	9	1	1	-	1	-	*	1	3	2	-	2	11
1%	1%	1%	1%	1%	1%	1%	2%	2%	-	1%	-	*	2%	2%	2%	-	-	2%	1%
PRIVATISATION	10	5	2	3	2	7	8	2	-	3	-	1	-	2	-	1	-	3	12
1%	1%	2%	1%	1%	1%	1%	3%	-	-	3%	-	1%	-	1%	-	2%	-	3%	1%
TRADE UNIONS/STRIKES	8	2	3	3	4	4	8	1	-	2	-	-	-	2	2	-	-	3	8
1%	1%	2%	1%	1%	1%	1%	1%	1%	-	1%	-	-	-	1%	2%	-	-	2%	1%
COUNTRYSIDE/RURAL LIFE	7	7	-	*	2	5	7	*	-	1	*	-	3	-	2	-	1	-	6
1% ^c	1%	-	*	*	1%	1%	1%	-	1%	*	-	-	5%zjl	-	2%	-	1%	-	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	7	2	*	5	1	6	6	*	-	1	2	1	1	-	1	-	-	-	7
1%	*	*	1%	*	1%	1%	1%	1%	-	1%	3%zn	1%	3%	-	1%	-	-	-	1%
AIDS	4	2	-	1	2	1	2	1	-	3	-	-	-	-	-	-	1	-	4
* ^e	1%	-	*	*	1%	*	2%zf	-	-	2%z	-	-	-	-	-	-	1%	-	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	3	2	-	1	3	*	-	3	-	-	-	-	-	-	-	-	3	-	5
* ^e	*	-	*	1%	*	*	5%zf	-	-	-	-	-	-	-	-	-	3%zn	-	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

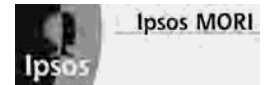
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Table 225
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
WEIGHTED BASE 1039 100%	466 45%	122* 12%*	451 43%	322 31%	718 69%	973 94%	64 6%	87* 8%*	112** 11%**	122 12%	53* 5%*	125* 12%*	50* 5%*	155 15%	103* 10%*	31* 3%*	100* 10%*	102* 10%*	976 100%
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	-	2	-	2	1	1	-	-	*	-	1	-	-	-	-	*	-	4
NORTHERN IRELAND	2	1	1	1	*	-	2	-	-	1	-	-	-	-	-	-	1	-	3
ANIMAL WELFARE	1	-	1	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	2
GM/GM (GENETICALLY MODIFIED) FOODS	*	-	*	-	*	-	2%zf	-	-	-	-	-	-	-	-	-	-	1%z	*
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	47 4%j	25 5%	6 5%	17 4%	34 5%	45 5%	2 3%	4 4%	7 6%	1 1%	4 8%j	7 6%j	3 7%j	7 4%	4 4%	1 4%	5 5%	4 4%	41 4%
DON'T KNOW	117 11%jo	47 10%	8 7%	62 14%z	35 11%	82 11%	108 12%	11 12%o	19 17%	6 5%	7 13%o	17 13%jo	10 21%jno	13 8%	2 1%	5 18%jo	12 12%o	15 14%jo	115 12%
NO ANSWER	1	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	1	2
*	-	-	*	-	*	-	1%zf	-	-	-	-	-	-	-	-	-	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



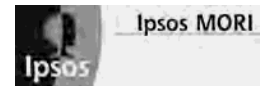
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Table 226
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)	
UNWEIGHTED BASE	976	551	234	189	135	352	512	255	536	185	550	422	560	728	694	651	592	107	976	
WEIGHTED BASE	1039	624	218	195	151	371	546	238	574	228	616	421	611	802	773	725	649	109*	976	
100%		60%	21%	19%	15%	36%	53%	23%	55%	22%	59%	41%	59%	77%	74%	70%	62%	11%*	100%	
EFFECTIVE BASE	649	334	186	158	112	176	412	201	324	141	343	319	442	465	442	409	467	89	976	
ECONOMY/ECONOMIC SITUATION	648	421	126	100	116	213	341	138	355	155	432	216	412	529	519	490	434	50	573	
		62%ckq	67%zbc	58%	51%	77%zef	57%	62%	58%	62%	68%	70%zk	51%	67%zmq	66%zq	67%zmq	68%zq	67%zq	46%	59%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	275	156	71	48	34	105	149	77	159	38	157	118	158	213	201	183	164	22	264	
		26%il	25%	32%z	24%	23%	28%	27%	33%zi	28%i	17%	25%	28%	26%	27%	26%il	25%	25%	20%	27%
RACE RELATIONS/IMMIGRATION/IMMIGRANTS	261	166	39	57	33	119	118	43	182	36	165	96	141	209	207	186	148	29	231	
		25%bf	27%b	18%	29%b	22%	32%zdf	22%	18%	32%zgi	16%	27%	23%	23%	26%il	27%il	26%	23%	26%	24%
EDUCATION/SCHOOLS	225	145	42	38	56	60	122	54	119	52	158	68	155	186	183	172	161	15	205	
		22%ek	23%	19%	20%	37%zef	16%	22%	23%	21%	23%	26%zk	16%	25%zmq	23%	24%q	24%q	25%zq	14%	21%
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	189	127	24	37	27	71	100	45	104	40	127	61	124	155	149	137	131	13	176	
		18%bk	20%b	11%	19%b	18%	19%	18%	19%	18%	17%	21%k	15%	20%zmn	19%	19%	19%	20%z	12%	18%
CRIME/LAW & ORDER/VIOLENCE/VANDALISM/ANTI-SOCIAL (YOB) BEHAVIOUR	181	105	37	39	30	68	91	42	115	25	93	88	112	135	131	123	113	21	193	
		17%il	17%	17%	20%	20%	18%	17%	18%	20%il	11%	15%	21%z	18%mn	17%	17%	17%	17%	19%	20%
DEFENCE/FOREIGN AFFAIRS/INTERNATIONAL TERRORISM	161	91	37	32	35	62	71	25	90	46	113	47	110	135	132	127	113	13	150	
		15%lg	15%	17%	16%	23%zf	17%	13%	10%	16%	20%g	18%zk	11%	18%zmn	17%	17%	18%	17%z	12%	15%
INFLATION/PRICES	113	63	26	24	9	48	59	36	67	10	57	56	59	93	84	75	61	9	115	
		11%ip	10%	12%	12%	6%	13%d	11%	15%zi	12%il	4%	9%	13%	10%	12%ln	11%il	10%	9%	8%	12%
POVERTY/INEQUALITY	93	55	20	18	14	31	48	21	56	16	52	41	48	65	62	58	55	18	93	
		9%	9%	9%	9%	9%	8%	9%	9%	10%	7%	8%	10%	8%	8%	8%il	8%	8%	16%zlmnop	10%
PENSIONS/SOCIAL SECURITY/BENEFITS	89	68	10	12	20	32	46	25	45	20	56	33	61	71	69	65	61	5	83	
		9%b	11%zb	4%	6%	13%	9%	8%	10%	8%	9%	8%	10%mn	9%	9%	9%	9%	4%	9%	
HOUSING	70	30	22	18	5	27	38	21	38	11	33	35	33	56	49	44	38	3	74	
		7%a	5%	10%za	9%	3%	7%	7%	9%	7%	5%	5%	8%	5%	7%ln	6%il	6%	6%	3%	8%
LOW PAY/MINIMUM WAGE/FAIR WAGES	67	39	18	10	6	25	36	23	37	7	40	27	35	48	45	42	37	10	63	
		6%	6%	8%	5%	4%	7%	7%	10%zi	6%	3%	7%	6%	6%	6%	6%	6%	6%	9%	6%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	64	36	15	13	12	26	28	10	38	16	43	20	33	45	43	41	36	9	61	
		6%	6%	7%	7%	8%	7%	5%	4%	7%	7%	5%	5%	6%	6%il	6%	6%	6%	8%	6%
PUBLIC SERVICES IN GENERAL	58	32	10	16	13	22	26	23	25	10	39	18	39	49	47	44	40	5	53	
		6%	5%	5%	8%	6%	5%	10%zh	4%	4%	6%	4%	6%ln	6%	6%	6%	6%	4%	5%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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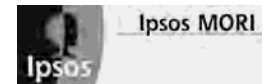
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Table 226
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
WEIGHTED BASE	1039	624	218	195	151	371	546	238	574	228	616	421	611	802	773	725	649	109*	976
	100%	60%	21%	19%	15%	36%	53%	23%	55%	22%	59%	41%	59%	77%	74%	70%	62%	11%*	100%
DRUG ABUSE	44	24	10	10	5	18	24	9	30	5	13	30	21	37	35	31	24	2	49
	4% ^j	4%	5%	5%	3%	5%	4%	4%	5%	2%	2%	7% ^{zj}	3%	5% ^l	4% ^l	4%	4%	2%	5%
POLLUTION/ ENVIRONMENT	41	23	14	4	8	10	21	10	12	19	32	8	27	35	34	34	34	3	35
	4% ^{ch}	4%	7% ^{zc}	2%	5%	3%	4%	4%	2%	8% ^{zh}	5% ^k	8	4%	4%	4%	5%	5% ^{zl}	3%	4%
LOCAL GOVERNMENT/ COUNCIL TAX	40	25	4	11	4	26	12	15	24	1	19	21	20	33	32	25	20	5	42
	4% ^{fi}	4%	2%	6% ^b	2%	7% ^{zf}	2%	6% ^{zi}	4% ⁱ	*	3%	5%	3%	4% ^l	4% ^{lo}	3%	3%	4%	4%
TAXATION	38	20	16	2	*	20	18	11	23	4	23	14	16	26	22	21	17	4	39
	4% ^{cdl}	3%	8% ^{zac}	1%	*	5% ^d	3%	5%	4%	2%	4%	3%	3%	3% ^{ln}	3% ^l	3%	3%	4%	4%
PETROL PRICES/FUEL	37	26	7	3	4	21	13	7	27	2	22	15	24	32	31	28	25	2	34
	4% ^{fi}	4%	3%	2%	3%	6%	2%	3%	5% ⁱ	1%	4%	3%	4%	4%	4%	4%	4%	2%	3%
POPULATION LEVELS/ OVERPOPULATION	36	26	2	8	3	12	22	8	21	7	26	10	25	30	29	26	25	3	33
	3% ^b	4% ^b	1%	4% ^b	2%	3%	4%	3%	4%	3%	4%	2%	4% ⁿ	4%	4%	4%	4%	3%	3%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	29	18	3	7	5	16	11	4	19	6	21	7	21	24	24	23	23	1	26
	3%	3%	1%	4%	3%	4%	2%	2%	3%	2%	3%	2%	3% ^{mn}	3%	3%	3%	4% ^z	1%	3%
TRANSPORT/PUBLIC TRANSPORT	19	14	2	3	5	9	7	9	8	2	13	6	10	14	13	12	11	2	20
	2%	2%	1%	2%	3%	2%	1%	4% ^{zh}	1%	1%	2%	1%	2%	2%	2% ^l	2%	2%	2%	2%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	19	10	5	4	1	8	11	13	5	1	15	4	12	16	16	13	13	-	18
	2% ^h	2%	2%	2%	1%	2%	2%	6% ^{zhi}	1%	*	2%	1%	2%	2%	2% ^l	2%	2%	-	2%
POUND/EXCHANGE RATE/ VALUE OF POUND	13	6	3	5	2	5	6	4	9	-	6	7	10	11	11	11	10	-	13
	1%	1%	1%	2%	1%	1%	1%	2%	2%	-	1%	2%	2% ^{mn}	1%	1%	1%	2%	-	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	10	6	3	1	2	4	4	3	6	1	5	4	5	5	5	5	5	4	11
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1% ⁿ	1%	1%	1%	1%	4% ^{zlm}	1%
PRIVATISATION	10	7	2	1	1	6	3	3	5	1	4	5	2	5	5	5	4	4	12
	1% ^l	1%	1%	*	*	2%	1%	1%	1%	*	1%	1%	*	1% ^l	1% ^l	1%	1% ^l	3% ^{zlm}	1%
TRADE UNIONS/STRIKES	8	5	2	1	-	3	5	5	4	-	6	2	6	7	7	6	6	-	8
	1%	1%	1%	*	-	1%	1%	2% ^z	1%	-	1%	1%	1% ⁿ	1%	1%	1%	1%	-	1%
COUNTRYSIDE/RURAL LIFE	7	5	*	2	-	2	5	3	2	1	5	1	5	5	5	5	5	1	6
	1%	1%	*	1%	-	1%	1%	1%	*	*	1%	*	1% ^{mn}	1%	1%	1%	1%	1%	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	7	3	2	1	1	4	2	1	5	-	5	1	4	5	4	4	4	-	7
	1%	*	1%	1%	1%	1%	*	1%	1%	-	1%	*	1% ⁿ	1%	*	1%	1%	-	1%
AIDS	4	1	1	1	-	2	1	4	-	-	*	3	-	1	1	1	1	-	4
	*	*	1%	1%	-	1%	*	2% ^{zh}	-	-	*	1%	-	*	*	*	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 226
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
WEIGHTED BASE	1039	624	218	195	151	371	546	238	574	228	616	421	611	802	773	725	649	109*	976
	100%	60%	21%	19%	15%	36%	53%	23%	55%	22%	59%	41%	59%	77%	74%	70%	62%	11%*	100%
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	3*	2*	1*	-	-	-	3*	3*	-	-	*	3*	-	1*	1*	1*	1*	-	5*
BIRD FLU/PANDEMIC FLU/SWINE FLU	2*	*	*	1*	-	-	2*	1*	1*	-	1*	1*	-	1*	-	-	-	-	4*
NORTHERN IRELAND	2*	-	2*	-	-	1*	1*	2*	-	-	-	1*	-	2*	1*	1*	1*	-	3*
ANIMAL WELFARE	1*	1*	*	-	-	-	1*	1*	-	-	*	1*	-	-	-	-	-	-	2*
GM/GM (GENETICALLY MODIFIED) FOODS	1*	-	1*	-	1*	1*	-	-	1*	-	1*	-	1*	1*	1*	1*	1*	-	1*
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	47	22	11	13	8	8	34	7	21	19	37	10	36	40	40	40	38	2	41
	4%ek	4%	5%	7%	5%	2%	6%ze	3%	4%	8%zgh	6%k	2%	6%zmn	5%	5%	5%	6%z	2%	4%
DONT KNOW	117	60	36	21	7	35	72	30	54	32	39	77	56	72	71	66	61	27	115
	11%cdj lmnop	10%	17%za	11%	5%	9%	13%zd	13%	9%	14%	6%	18%zj	9%cn	9%	9%	9%	9%	25%z	12%
NO ANSWER	1*	*	*	-	*	-	*	-	1*	-	-	1*	*	*	*	*	*	*	2*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

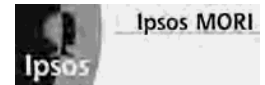
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 227
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHAPPY (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	976	129	847	285	638	368	608	292	413	727	249	163	161	54	249	117	125	120	135	147	190	142	976
WEIGHTED BASE	1039	144	896	325	670	412	627	312	462	809	231	140	148	60*	335	112*	146	122*	159	145	220*	135*	976
EFFECTIVE BASE	649	111	543	145	504	309	353	219	239	477	181	129	129	42	142	87	108	99	116	113	84	95	976
ECONOMY/ECONOMIC SITUATION	648	95	553	238	395	281	367	189	303	547	101	63	83	37	252	65	104	77	120	81	137	64	573
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	275	26	249	74	189	109	165	86	125	213	62	42	39	18	81	41	33	46	25	47	52	31	264
RACE RELATIONS/IMMIGRATION/IMMIGRANTS	261	32	229	93	164	99	162	71	118	209	53	32	45	17	107	34	29	37	26	34	80	20	231
EDUCATION/SCHOOLS	225	54	171	68	155	115	111	63	101	192	34	31	31	9	89	20	52	22	39	34	39	19	205
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	189	39	150	60	126	87	102	53	87	153	36	29	21	11	66	18	37	26	29	26	35	19	176
CRIME/LAW & ORDER/VIOLENCE/VANDALISM/ANTI-SOCIAL (YOB) BEHAVIOUR	181	19	161	54	120	70	110	47	78	132	48	34	25	10	52	17	21	30	30	23	29	30	193
DEFENCE/FOREIGN AFFAIRS/INTERNATIONAL TERRORISM	161	20	141	55	100	75	86	42	85	118	42	17	22	9	56	14	23	18	35	18	38	16	150
INFLATION/PRICES	113	15	99	28	77	40	74	36	46	79	34	27	24	3	33	14	14	21	7	20	25	13	115
POVERTY/INEQUALITY	93	19	74	17	71	38	55	27	47	72	21	13	22	6	31	15	12	21	9	19	11	6	93
PENSIONS/SOCIAL SECURITY/BENEFITS	89	18	71	25	63	36	53	21	50	70	20	11	8	3	34	5	22	17	10	17	12	7	83
HOUSING	70	7	63	12	52	21	49	31	27	45	25	19	13	3	19	13	6	11	4	6	18	11	74
LOW PAY/MINIMUM WAGE/FAIR WAGES	67	6	61	19	45	24	42	20	32	50	17	8	18	3	16	8	7	17	10	6	12	8	63
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	64	13	51	15	45	27	37	21	22	53	10	4	9	9	25	4	14	6	10	6	11	12	61

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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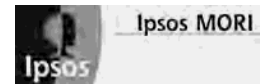
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 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1039	144	896	325	670	412	627	312	462	809	231	140	148	60*	335	112*	146	122*	159	145	220*	135*	976
	100%	14%	86%	31%	65%	40%	60%	30%	44%	78%	22%	13%	14%	6%*	32%	11%*	14%	12%*	15%	14%	21%*	13%*	100%
PUBLIC SERVICES IN GENERAL	58	20	38	15	42	22	36	23	23	47	11	10	11	1	19	8	19	7	5	6	10	3	53
	6%b	14%zb	4%	5%	6%	5%	6%	8%	5%	6%	5%	7%	7%	2%	6%	7%	13%zrs	5%	3%	4%	5%	2%	5%
DRUG ABUSE	44	2	42	11	31	15	29	12	23	31	13	8	3	1	15	9	2	9	1	7	8	7	49
	4%r	2%	5%	3%	5%	4%	5%	4%	5%	4%	6%	6%	2%	2%	5%	8%pr	1%	8%pr	1%	5%r	4%	5%r	5%
POLLUTION/ ENVIRONMENT	41	13	28	16	25	15	25	12	18	38	3	2	2	*	18	6	12	2	10	2	4	6	35
	4%bj	9%zb	3%	5%	4%	4%	4%	4%	4%	5%j	1%	2%	1%	1%	5%	5%	8%zqs	1%	6%	1%	2%	4%	4%
LOCAL GOVERNMENT/ COUNCIL TAX	40	5	35	11	28	9	31	15	17	24	16	9	12	2	4	6	6	6	3	6	9	3	42
	4%em	4%	4%	3%	4%	2%	5%	5%	4%	3%	7%zi	7%n	8%zn	4%	1%	6%	4%	5%	2%	4%	4%	3%	4%
TAXATION	38	2	37	17	19	13	25	12	13	34	5	3	6	6	11	8	5	5	9	1	7	4	39
	4%d	1%	4%	5%	3%	3%	4%	4%	3%	4%	2%	2%	4%	11%zkn	3%	7%es	3%	4%	5%	1%	3%	3%	4%
PETROL PRICES/FUEL	37	1	36	13	23	18	19	10	18	32	4	5	5	2	13	1	3	11	9	4	6	3	34
	4%	1%	4%	4%	3%	4%	3%	3%	4%	4%	2%	3%	3%	3%	4%	1%	2%	9%zop	6%	3%	3%	2%	3%
POPULATION LEVELS/ OVERPOPULATION	36	7	30	10	24	17	20	15	13	32	4	4	4	2	14	2	7	6	4	3	7	7	33
	3%	5%	3%	3%	4%	4%	3%	5%	3%	4%	2%	3%	3%	4%	4%	2%	5%	5%	3%	2%	3%	5%	3%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	29	9	19	15	14	15	14	11	13	22	7	5	5	3	7	5	6	4	7	3	4	-	26
	3%bd	7%zb	2%	5%	2%	4%	2%	4%	3%	3%	3%	3%	4%	4%	2%	4%u	4%u	3%	4%u	2%	2%	-	3%
TRANSPORT/PUBLIC TRANSPORT	19	6	13	4	15	5	14	4	9	15	4	5	*	1	8	5	8	1	-	2	-	2	20
	2%	4%	1%	1%	2%	1%	2%	1%	2%	2%	2%	4%l	*	1%	2%	4%rt	6%zrt	1%	-	1%	-	2%	2%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	19	3	16	3	15	2	16	4	11	16	3	1	2	3	7	1	3	5	-	3	1	5	18
	2%e	2%	2%	1%	2%	1%	3%	1%	2%	2%	1%	1%	2%	5%	2%	1%	2%	4%zrt	-	2%	*	4%r	2%
POUND/EXCHANGE RATE/ VALUE OF POUND	13	4	9	3	10	5	8	6	4	7	6	1	2	1	4	*	1	4	-	3	5	*	13
	1%	3%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	*	1%	3%	-	2%	2%	*	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	10	3	7	2	7	4	7	1	6	9	1	1	2	-	6	1	2	1	1	2	-	3	11
	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	-	2%	1%	1%	1%	*	1%	-	2%	1%
PRIVATISATION	10	*	9	3	7	3	7	1	6	9	1	1	-	2	1	2	*	2	-	1	2	2	12
	1%	*	1%	1%	1%	1%	1%	*	1%	1%	*	*	-	2%	*	2%	*	2%	-	1%	1%	2%	1%
TRADE UNIONS/STRIKES	8	1	7	6	2	3	5	1	5	7	1	*	2	-	5	1	2	1	1	-	-	3	8
	1% d	1%	1%	2%	*	1%	1%	*	1%	1%	1%	*	1%	-	2%	1%	2%	1%	*	-	-	2%	1%
COUNTRYSIDE/RURAL LIFE	7	3	4	3	4	1	6	2	4	7	-	1	*	-	6	-	2	1	1	-	3	*	6
	1%	2%b	*	1%	1%	*	1%	*	1%	1%	-	1%	*	-	2%	-	1%	1%	1%	-	1%	*	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	7	2	5	2	5	2	5	2	3	5	1	1	1	-	2	1	-	1	3	-	2	*	7
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	-	*	1%	-	*	2%	-	1%	*	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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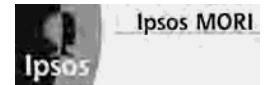
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 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1039	144	896	325	670	412	627	312	462	809	231	140	148	60*	335	112*	146	122*	159	145	220*	135*	976
	100%	14%	86%	31%	65%	40%	60%	30%	44%	78%	22%	13%	14%	6%*	32%	11%*	14%	12%*	15%	14%	21%*	13%*	100%
AIDS	4	1	3	-	4	-	4	2	1	3	1	*	2	-	-	*	-	-	-	-	-	3	4
	*	1%	*	-	1%	-	1%	1%	*	*	*	*	2%z	-	-	-	-	-	-	-	-	-	2%z
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	3	-	3	*	3	-	3	1	2	2	1	-	-	3	-	1	-	-	1	-	-	1	5
	*	-	*	*	*	-	1%	*	*	*	*	-	-	-	-	1%	-	-	1%	-	-	1%	1%
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	-	2	2	*	-	2	*	*	*	2	*	-	-	-	2	-	-	-	-	-	*	4
	*d	-	*	1%	*	-	*	*	*	*	1%	*	-	-	-	2%z	-	-	-	-	-	-	*
NORTHERN IRELAND	2	*	1	-	2	-	2	-	1	1	*	-	*	-	-	1	-	-	-	-	-	1	3
	*	-	*	-	*	-	*	-	*	*	*	-	*	-	-	1%	-	-	-	-	-	1%	*
ANIMAL WELFARE	1	-	1	*	1	-	1	1	*	*	1	-	-	-	-	1	-	-	-	-	-	-	2
	*	-	*	*	*	-	*	*	*	*	*	-	-	-	-	1%z	-	-	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	1	1	-	1	-	-	1	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	1
	*	1%	-	*	-	-	*	*	-	*	-	-	-	-	-	-	1%	-	-	-	-	-	*
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	47	13	34	13	33	18	29	23	19	36	10	1	13	2	11	2	13	1	8	5	13	3	41
	4%bk	9%zb	4%	4%	5%	4%	5%	7%z	4%	4%	5%	1%	9%zkn	3%	3%	2%	9%zoq	1%	5%	4%	6%	2%	4%
DON'T KNOW	117	7	109	18	81	29	88	30	47	82	35	9	21	6	24	8	8	17	9	20	20	35	115
	11%ace	5%	12%a	6%	12%c	7%	14%ze	9%	10%	10%	15%	6%	14%kn	10%	7%	7%	6%	14%pr	5%	14%pr	9%	26%zo	12%
	pr																					pqrst	
NO ANSWER	1	-	1	-	-	-	1	-	*	1	-	*	-	-	-	*	-	-	-	*	-	-	2
	*	-	*	-	-	-	*	-	*	*	-	*	-	-	-	*	-	-	-	*	-	-	*

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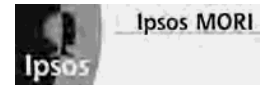
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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	976	247	337	97	62	133	152	298	250	428	140	305	206	465	452	392	101	31	297	144	257	177	976	
WEIGHTED BASE	1039	317	322	115*	60*	132	146	314	292	433	160	307	240	492	549	358	110*	21**	312	163*	295	169	976	
	100%	31%	31%	11%*	6%*	13%	14%	30%	28%	42%	15%	30%	23%	47%	53%	34%	11%*	2%**	30%	16%*	28%	16%	100%	
EFFECTIVE BASE	649	129	265	82	51	112	118	239	191	233	116	245	174	256	278	311	83	22	231	54	205	145	976	
ECONOMY/ECONOMIC SITUATION	648	214	193	81	42	63	79	199	189	260	107	188	164	295	375	187	75	11	167	109	231	83	573	
	62%ef	67%e	60%e	71%e	70%e	48%	54%	63%f	65%	60%	67%	61%	68%	60%	68%zo	52%	68%o	51%	54%	67%u	78%zru	49%	59%	
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	275	74	94	30	11	35	33	66	89	119	39	72	64	139	122	123	22	7	95	33	79	46	264	
	26%gn	23%	29%	26%	18%	26%	23%	21%	31%g	28%	25%	23%	26%	28%	22%	34%zn	20%	32%	31%	20%	27%	27%	27%	
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	261	101	60	30	18	32	38	73	57	131	35	64	65	132	154	72	31	5	79	58	54	43	231	
	25%bn	32%b	19%	26%	30%	24%	26%	23%	20%	30%zh	22%	21%	27%	27%	28%o	20%	28%	23%	25%	36%t	18%	25%	24%	
EDUCATION/SCHOOLS	225	45	82	37	16	21	34	79	69	78	44	69	61	96	123	72	28	2	47	37	100	28	205	
	22%ar	14%	25%ae	32%za	27%a	16%	24%	25%	24%	18%	28%	23%	25%	19%	22%	20%	26%	7%	15%	22%	34%zru	16%	21%	
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	189	54	62	25	14	19	27	54	51	84	23	46	55	88	118	52	14	5	51	25	60	34	176	
	18%o	17%	19%	22%	23%	14%	19%	17%	17%	20%	15%	15%	23%ak	18%	22%o	14%	13%	23%	16%	15%	20%	20%	18%	
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	181	49	54	22	8	29	37	70	28	83	24	49	36	96	83	70	22	6	63	22	41	40	193	
	17%h	15%	17%	19%	14%	22%	25%zh	22%zh	9%	19%h	15%	16%	15%	19%	15%	19%	20%	27%	20%	13%	14%	24%zt	20%	
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	161	55	53	21	7	13	21	58	43	59	33	60	39	61	89	57	14	-	46	22	53	20	150	
	15%	17%	16%	18%	12%	10%	14%	19%	15%	14%	21% ^m	20% ^{zm}	16%	12%	16%	16%	13%	-	15%	13%	18%	12%	15%	
INFLATION/PRICES	113	28	42	13	6	14	11	24	29	61	11	27	30	56	61	46	6	*	31	22	24	26	115	
	11%g	9%	13%	11%	10%	11%	8%	8%	10%	14%g	7%	9%	13%	11%	11%	13%	6%	1%	10%	13%	8%	16%zt	12%	
POVERTY/INEQUALITY	93	16	32	14	3	21	11	30	19	44	14	22	22	49	46	36	7	4	36	18	23	12	93	
	9%	5%	10%	13%a	5%	16%za	8%	9%	6%	10%	9%	7%	9%	10%	8%	10%	6%	18%	11%	11%	8%	7%	10%	
PENSIONS/SOCIAL SECURITY/BENEFITS	89	31	28	9	3	7	11	24	28	37	13	20	29	40	56	22	8	3	30	6	30	16	83	
	9%o	10%	9%	8%	5%	5%	8%	8%	10%	8%	8%	6%	12% ^{ak}	8%	10%	6%	7%	16%	10%	4%	10%	10%	9%	
HOUSING	70	11	38	6	2	8	15	24	10	36	12	22	8	40	32	32	4	1	27	14	10	16	74	
	7%ht	4%	12%za	5%	4%	6%	10%h	8%	3%	8%h	7%	7%	3%	8%l	6%	9%z	4%	4%	9%t	8%	3%	9%t	8%	
LOW PAY/MINIMUM WAGE/FAIR WAGES	67	8	21	15	3	10	9	23	13	31	16	23	14	30	29	29	8	1	29	14	15	4	63	
	6%au	2%	7%	13%za	4%	8%a	6%	7%	4%	7%	10%	7%	6%	6%	5%	8%	7%	5%	9%zu	9%	5%	3%	6%	
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	64	24	12	11	6	10	7	15	21	28	5	11	8	44	41	13	5	5	16	13	23	10	61	
	6%bko	7%	4%	9%b	9%	7%	5%	5%	7%	6%	3%	4%	3%	9%zkl	7%o	4%	5%	22%	5%	8%	8%	6%	6%	
PUBLIC SERVICES IN GENERAL	58	8	30	6	7	5	8	19	17	22	10	13	21	23	25	24	8	1	9	10	23	10	53	
	6%r	3%	9%za	5%	12%a	4%	5%	6%	6%	5%	6%	4%	9%z	5%	4%	7%	8%	4%	3%	6%	8%r	6%	5%	
DRUG ABUSE	44	5	25	3	2	6	5	6	10	28	6	7	4	34	13	28	3	-	17	4	4	10	49	
	4%gkl	1%	8%za	2%	3%	5%	4%	2%	3%	6%zo	4%	2%	2%	7%zkl	2%	8%zn	3%	-	6%t	2%	1%	6%t	5%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 228
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LEVEL/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
WEIGHTED BASE	1039	317	322	115*	60*	132	146	314	292	433	160	307	240	492	549	358	110*	21**	312	163*	295	169	976	
	100%	31%	31%	11%*	6%*	13%	14%	30%	28%	42%	15%	30%	23%	47%	53%	34%	11%*	2%**	30%	16%*	28%	16%	100%	
POLLUTION/ ENVIRONMENT	41	11	10	6	9	5	8	13	13	15	5	9	10	21	25	9	6	1	8	3	25	1	35	
	4%u	3%	3%	5%	15%zab	4%	5%	4%	4%	3%	3%	3%	4%	4%	5%	3%	5%	4%	3%	2%	8%zru	*	4%	
LOCAL GOVERNMENT/ COUNCIL TAX	40	6	11	7	5	6	2	6	9	26	3	7	16	18	20	17	2	-	15	8	4	7	42	
	4%gt	2%	3%	6%	8%a	5%	1%	2%	3%	6%g	2%	2%	6%zk	4%	4%	5%	2%	-	5%t	5%	1%	4%	4%	
TAXATION	38	10	13	6	1	6	5	10	19	10	6	10	10	17	14	17	5	3	19	9	10	1	39	
	4%u	3%	4%	5%	2%	4%	3%	3%	6%zi	2%	4%	3%	4%	4%	3%	5%	4%	12%	6%zu	5%	3%	*	4%	
PETROL PRICES/FUEL	37	11	10	6	2	4	3	6	3	28	3	5	15	16	22	12	3	-	13	5	9	7	34	
	4%hk	4%	3%	5%	4%	3%	2%	2%	1%	6%zgh	2%	2%	6%zk	3%	4%	3%	2%	-	4%	3%	3%	4%	3%	
POPULATION LEVELS/ OVERPOPULATION	36	14	9	5	1	7	4	5	15	17	3	3	13	20	19	10	6	-	10	9	12	3	33	
	3%gk	5%	3%	4%	2%	5%	3%	1%	5%g	4%	2%	1%	6%k	4%k	4%	3%	6%	-	3%	6%	4%	2%	3%	
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	29	15	5	3	4	3	2	7	7	14	8	11	6	12	16	10	2	-	5	3	6	6	26	
	3%	5%	2%	3%	6%	2%	2%	2%	2%	3%	5%	4%	2%	2%	3%	3%	2%	-	2%	2%	2%	4%	3%	
TRANSPORT/PUBLIC TRANSPORT	19	7	5	2	*	2	2	3	9	7	-	2	6	11	12	6	2	-	5	2	7	3	20	
	2%k	2%	1%	2%	1%	1%	1%	1%	3%	2%	-	1%	2%	2%	2%	2%	1%	-	2%	1%	2%	1%	2%	
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	19	3	10	2	1	2	1	3	9	6	2	2	7	10	11	7	1	-	7	2	6	3	18	
	2%	1%	3%	2%	1%	2%	*	1%	3%	1%	1%	1%	3%	2%	2%	2%	1%	-	2%	1%	2%	2%	2%	
POUND/EXCHANGE RATE/ VALUE OF POUND	13	3	6	1	-	3	-	3	1	9	2	3	4	6	3	7	3	-	2	3	2	5	13	
	1%	1%	2%	1%	-	2%	-	1%	*	2%	1%	1%	2%	1%	1%	2%	2%	-	1%	2%	1%	3%	1%	
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	10	-	2	2	1	5	1	3	2	5	-	-	2	8	5	4	1	-	4	3	2	1	11	
	1%	-	1%	2%	2%a	4%zab	1%	1%	1%	1%	-	-	1%	2%	1%	1%	1%	-	1%	2%	1%	1%	1%	
PRIVATISATION	10	1	3	-	1	4	2	2	-	7	*	*	1	8	3	5	2	-	4	2	2	2	12	
	1%	*	1%	-	1%	3%z	1%	1%	-	2%	*	*	*	2%	1%	1%	2%	-	1%	1%	1%	1%	1%	
TRADE UNIONS/STRIKES	8	2	4	1	1	-	1	1	2	5	1	1	2	5	4	3	1	-	1	-	6	2	8	
	1%	1%	1%	1%	1%	-	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	-	*	-	2%z	1%	1%	
COUNTRYSIDE/RURAL LIFE	7	1	3	2	1	-	2	3	2	2	-	1	3	2	4	3	-	-	2	1	2	-	6	
	1%	*	1%	2%	1%	-	2%	1%	1%	*	-	*	1%	*	1%	1%	-	-	1%	1%	1%	-	1%	
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	7	2	4	-	1	-	-	1	3	2	1	3	-	4	1	5	1	-	1	3	1	1	7	
	1%	1%	1%	-	1%	-	-	*	1%	*	1%	1%	-	1%	*	1%z	1%	-	*	2%	*	1%	1%	
AIDS	4	-	2	-	-	-	-	-	1	3	-	-	-	4	-	4	-	-	1	-	2	1	4	
	*	-	1%	-	-	-	-	-	*	1%	-	-	-	1%	-	1%z	-	-	*	-	1%	1%	*	
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	3	-	1	-	-	-	-	-	3	-	-	-	-	3	-	3	-	-	2	1	*	*	5	
	*	-	*	-	-	-	-	-	1%	-	-	-	-	1%	-	1%z	-	-	1%	1%	*	*	1%	
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	1	1	-	-	-	-	-	2	*	-	-	-	2	1	1	-	-	-	-	*	2	4	
	*	*	*	-	-	-	-	-	1%	*	-	-	-	*	*	*	-	-	-	-	*	1%z	*	
NORTHERN IRELAND	2	-	1	-	-	-	-	-	1	1	-	-	-	2	-	2	-	-	2	-	-	-	3	
	*	-	*	-	-	-	-	-	*	*	-	-	-	*	-	*	-	-	1%	-	-	-	*	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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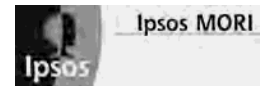
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Table 228
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV//CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1039	317	322	115*	60*	132	146	314	292	433	160	307	240	492	549	358	110*	21**	312	163*	295	169	976
	100%	31%	31%	11%*	6%*	13%	14%	30%	28%	42%	15%	30%	23%	47%	53%	34%	11%*	2%**	30%	16%*	28%	16%	100%
ANIMAL WELFARE	1	-	*	-	-	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-	-	2
	*	-	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	*	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	1	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	1	-	1
	*	-	-	-	1%z	-	-	-	*	-	-	*	-	-	*	-	-	-	-	-	*	-	*
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	47	19	13	6	4	4	3	13	17	17	5	16	9	22	27	14	6	-	10	5	17	5	41
	4%	6%	4%	5%	8%	3%	2%	4%	6%	4%	3%	5%	4%	4%	5%	4%	6%	-	3%	3%	6%	3%	4%
DONT KNOW	117	31	32	6	9	24	19	36	39	42	23	40	20	56	60	44	10	3	39	13	23	24	115
	11%t	10%	10%	5%	15%	19%za	13%	11%	13%	10%	14%	13%	8%	11%	11%	12%	9%	12%	13%	8%	8%	14%t	12%
					bc																		
NO ANSWER	1	-	-	-	*	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	1	-	2
	*	-	-	-	*	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
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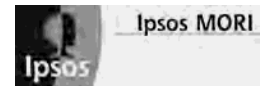
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Table 229
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1197	597	600	197	167	185	192	201	159	96	364	377	456	265	369	267	296	634	563	1197
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
GENDER	788	322	495	150	126	86	160	167	127	64	264	216	352	218	167	196	241	375	435	1197
MALE	586	49%b lp	-	82	99	114	105	86	61	40	181	219	186	171	157	142	116	328	258	597
FEMALE	615	-	615 51%a	70	94	114	101	94	86	56	164	215	236	146	181	118	170	328	288	600
			100%za	46%	49%	50%	49%	52%	59%cj	58%	48%	50%	56%zc j	46%	54%	45%	59%zm o	50%	53%	50%
AGE	152	82	70	152	-	-	-	-	-	-	152	-	-	22	50	39	42	71	81	197
18-24	13%de fghik im	14%	11%	100%zde fghijkl	-	-	-	-	-	-	44%zde fghikl	-	-	7%	15% m	15% m	15% m	11%	15%	16%
25-34	193	99	94	-	193	-	-	-	-	-	193	-	-	37	53	50	53	90	103	167
	16%ce fghik im	17%	15%	-	100%zce fghijkl	-	-	-	-	-	56%zce fghikl	-	-	12%	16%	19% m	19% m	14%	19% zq	14%
35-44	228	114	114	-	-	228	-	-	-	-	-	228	-	62	83	49	34	145	83	185
	19%cd fghij lpr	19%	19%	-	-	100%zcd fghijkl	-	-	-	-	-	53%zcd fghijl	-	20% p	24% zp	19%	12%	22% zr	15%	15%
45-54	206	105	101	-	-	-	206	-	-	-	-	206	-	82	54	37	33	135	70	192
	17%cd efghij lpr	18%	16%	-	-	-	100%zcd efghijkl	-	-	-	-	47%zcd efghij	-	26% zno p	16%	14%	12%	21% zr	13%	16%
55-64	179	86	94	-	-	-	-	179	-	-	-	-	179	59	39	33	47	99	81	201
	15%cd efhij k	15%	15%	-	-	-	-	100%zcd efhijkl	-	-	-	-	42% zcd defhij k	19%	12%	13%	17%	15%	15%	17%
65-74	147	61	86	-	-	-	-	-	147	-	-	-	147	37	36	27	47	73	74	159
	12%cd efgij k	10%	14% z	-	-	-	-	-	100%zcd efgijkl	-	-	-	35% zcd defgi jk	12%	11%	10%	17% z	11%	14%	13%
75+	95	40	56	-	-	-	-	-	-	95	-	-	95	18	24	24	29	42	53	96
	8% cde fghjk	7%	9%	-	-	-	-	-	-	100%zcd efghijkl	-	-	23% zcd efghijk	6%	7%	9%	10%	6%	10% z	8%
18-34	345	181	164	152	193	-	-	-	-	-	345	-	-	59	102	89	95	162	184	364
	29% ef ghikl mq	31%	27%	100% z efghijkl	100% zef ghijkl	-	-	-	-	-	100% zef ghikl	-	-	19%	30% m	34% m	33% m	25%	34% zq	30%
35-54	434	219	215	-	-	228	206	-	-	-	-	434	-	144	137	86	68	280	154	377
	36% cd ghijl pr	37%	35%	-	-	100% z cdghijl	100% zcd ghijl	-	-	-	-	100% zcd ghijl	-	45% zo p	40% p	33% p	24%	43% zr	28%	31%
55+	422	186	236	-	-	-	-	179	147	95	-	-	422	115	99	85	123	214	208	456
	35% cd efjk	32%	38% z	-	-	-	-	100% z cdefjk	100% z cdefjk	100% zcd efjk	-	-	100% zcd defjk	36%	29%	33%	43% zno	33%	38% z	38%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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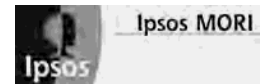
J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 229
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)	
WEIGHTED BASE	1201 100%	586 49%	615 51%	152 13%	193 16%	228* 19%	206 17%	179 15%	147 12%	95* 8%	345 29%	434 36%	422 35%	317 26%	338 28%	259 22%	286 24%	655 55%	546 45%	1197 100%
SOCIAL GRADE																				
AB	317 26% bc djnop r	171 29%	146 24%	22 14%	37 19%	62 27% cj	82 40% zcdhijkl	59 33% zcdhijl	37 25% c	18 19%	59 17%	144 33% zcdhij	115 27% cdhij	317 100% zno	-	-	-	317 48% zr	-	265 22%
C1	338 28% gl mopr	157 27%	181 29%	50 33% gl	53 27%	83 36% gl	54 26%	39 22%	36 24%	24 25%	102 30%	137 32% fg	99 23%	-	338 100% zmo	-	-	338 52% zr	-	369 31%
C2	259 22% bm npq	142 24%	118 19%	39 26%	50 26%	49 21%	37 18%	33 19%	27 18%	24 25%	89 26% z	86 20%	85 20%	-	-	259 100% zmn	-	-	259 48% zcd	267 22%
DE	286 24% ae fkmno q	116 20%	170 28% za	42 27% efk	53 28% efk	34 15%	33 16%	47 26% efk	47 32% ze	29 30% efk	95 27% efk	68 16%	123 29% zefk	-	-	-	286 100% zmn	-	286 52% zcd	296 25%
SOCIAL GRADE																				
ABC1	655 55% c lopr	328 56%	328 53%	71 47%	90 47%	145 64% cdhijl	135 66% zcdhijl	99 55%	73 49%	42 44%	162 47%	280 65% zcdhijl	214 51%	317 100% z	338 100% zop	-	-	655 100% zr	-	634 53%
C2DE	546 45% fk mnq	258 44%	288 47%	81 53% zefk	103 53% efk	83 36%	70 34%	81 45% f	74 51% efk	53 56% efk	184 53% ze	154 35%	208 49% zefk	-	-	259 100% zmn	286 100% zmn	-	546 100% zcd	563 47%
WORKING STATUS																				
FULL TIME	545 45% bg hilpr	350 60% zb	196 32%	59 39% hi	109 56% zcdhijl	163 72% zcdhijl	136 66% zcdhijl	66 37% hil	11 8%	1 1%	167 48% cg	299 69% zcdhijl	79 19% hijl	183 58% zop	164 49% p	123 47% p	76 27%	347 53% zr	199 36%	436 36%
PART TIME	138 11% ail p	38 7%	99 16% za	18 12% i	29 15% hi	25 11% i	29 14% i	26 14% hil	10 7% i	-	48 14% il	54 12% i	36 9% i	42 13% p	39 12%	35 14% p	21 7%	81 12%	56 10%	124 10%
NOT WORKING	518 43% ad efjkm q	198 34%	320 52% za	75 49% de	55 29% k	40 18%	40 20%	87 49% de	125 85% zcdhijl	94 99% zcdhijl	130 38% de	81 19%	307 73% zcdhijl	93 29%	135 40% m	101 39% m	189 66% zmn	227 35%	290 53% zcd	637 53%
CHILDREN IN HOUSEHOLD																				
YES	377 31% gh ilpr	168 29%	209 34% z	41 27% gh	100 52% zcdhijl	149 65% zcdhijl	77 37% ghil	8 4%	3 2%	-	141 41% zcdhijl	225 52% zcdhijl	11 3%	104 33%	118 35%	80 31%	76 26%	222 34%	155 28%	351 29%
NO	824 69% bd ejk	418 71%	406 66%	111 73% de	94 48% e	79 35%	129 63% cdhijl	172 96% zcdhijl	144 98% zcdhijl	95 100% zcdhijl	204 59% de	209 48% e	411 97% zcdhijl	213 67%	220 65%	180 69%	211 74% z	434 66%	390 72% z	846 71%
ETHNICITY																				
WHITE	1077 90% cd j	511 87%	566 92% za	129 85% j	148 77%	201 88% d	190 92% cdhijl	170 95% zcdhijl	144 98% zcdhijl	94 99% zcdhijl	277 80%	391 90% cdhijl	409 97% zcdhijl	304 96% zno	293 87%	231 89%	249 87%	598 91%	480 88%	968 81%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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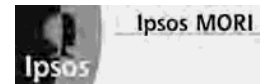
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Table 229
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
WEIGHTED BASE	1201 100%	586 49%	615 51%	152 13%	193 16%	228* 19%*	206 17%	179 15%	147 12%	95* 8%*	345 29%	434 36%	422 35%	317 26%	338 28%	259 22%	286 24%	655 55%	546 45%	1197 100%
BME	120 10% bq hilm	73 13% b	46 8%	21 14% fg hil	45 23% zc efghi kl	27 12% ghi l	14 7% hl	8 4%	3 2%	1 1%	66 19% zc fghik l	42 10% thi l	12 3%	12 4%	42 12% m	29 11% m	37 13% m	54 8%	66 12% z	225 19%
GOVERNMENT OFFICE REGION																				
EAST MIDLANDS	90 7% q	42 7%	47 8%	7 5%	12 6%	22 10%	9 4%	16 9%	12 8%	11 11%	20 6%	31 7% t	39 9%	18 6%	18 5%	28 11% z	25 9%	36 6%	53 10% za	84 7%
EASTERN	116 10% pr	61 10%	55 9%	9 6%	16 8%	34 15% cg j	21 10%	11 6%	12 8%	11 12%	25 7%	56 13% cgj	35 8%	29 9%	49 15% zp	23 9%	15 5%	78 12% r	38 7%	66 6%
LONDON	153 13% l	83 14%	70 11%	20 13%	42 14% z f ghikl	31 14%	21 10%	20 11%	11 8%	8 8%	62 18% zc fhl	52 12%	39 9%	37 12%	42 12%	41 16%	33 11%	79 12%	74 13%	185 15%
NORTH EAST	53 4%	22 4%	30 5%	11 7% dj	3 1%	7 3%	9 5%	11 6% d	7 5%	5 5%	14 4% d	17 4%	22 5%	15 5%	7 2%	10 4%	21 7% zn	22 3%	31 6%	56 5%
NORTH WEST	138 12%	65 11%	73 12%	23 15%	19 10%	22 10%	18 9%	19 10%	24 16% k	13 14%	42 12%	40 9%	56 13%	30 10%	41 12%	23 9%	44 15% zo	72 11%	67 12%	138 12%
SCOTLAND	105 9% ch	50 9%	55 9%	12 8%	12 6%	25 11%	21 10%	19 10%	6 4%	11 12%	23 7%	46 11%	36 9% h	25 8%	22 7%	21 8%	37 13% zn	47 7%	58 11% z	99 8%
SOUTH EAST	167 14% dj pr	77 13%	91 15%	15 10%	16 8%	33 14%	36 18% dj	21 19% zc dj	34 14%	21 13%	31 9%	69 16% j	68 16% dj	64 20% zo p	45 13%	31 12%	26 9%	110 17% zr	58 11%	148 12%
SOUTH WEST	105 9% pr	52 9%	53 9%	18 12%	18 9%	14 6%	16 8%	18 10%	14 9%	8 8%	36 10%	30 7%	39 9%	37 12% p	37 11% p	22 8% p	10 4%	73 11% zr	32 6%	71 6%
WALES	60 5%	29 5%	31 5%	8 5%	13 7%	6 3%	9 5%	11 6%	10 7%	3 3%	21 6%	15 3%	24 6%	14 4%	16 5%	10 4%	20 7%	30 5%	30 5%	121 10%
WEST MIDLANDS	108 9% l	53 9%	55 9%	13 8%	26 13% gl	16 7%	26 13% gkl	10 5%	11 7%	7 8%	39 11% gl	42 10%	27 6%	31 10%	26 8%	22 8%	28 10%	57 9%	50 9%	113 9%
YORKS AND HUMBR	106 9% m	50 9%	56 9%	17 11%	16 8%	18 8%	19 9%	12 6%	18 12%	7 7%	33 10%	37 8%	37 9%	17 5%	35 10%	29 11% m	27 9%	51 8%	55 10%	116 10%
MARITAL STATUS																				
MAR/LIVING AS	705 59% bc ijlpr	377 64% zb	328 53%	30 20%	120 62% ci j	178 78% zc dhijl	147 72% zc hijl	121 68% zc hijl	76 52% ci	31 33% c	150 44% c	326 75% zc dhijl	229 54% cd j	235 74% zn op	201 59% p	155 60% p	114 40%	436 67% zr	269 49%	653 55%
SINGLE	269 22% ef ghikl m	141 24%	128 21%	119 78% zd efghil jkl	66 34% ze fghik l	32 14% l	23 11%	14 8%	9 6%	7 7%	185 53% zd efghil kl	55 13% l	29 7%	42 13%	86 25% m	54 21% m	87 31% zm o	127 19%	142 26% za	311 26%
WID/DIV/SEP	226 19% ac dejk q	68 12%	158 26% za	3 2%	6 3%	18 8% j	35 17% cd ejk	44 25% zc dejk	62 42% zc degl	57 60% zcd efghjk l	9 3%	53 12% cd j	164 39% zcd degl k	39 12%	51 15%	50 19%	85 30% zm no	90 14%	135 25% za	231 19%
DAILY NEWSPAPER READERSHIP																				
QUALITY	168 14% bc opr	99 17% b	69 11%	13 8%	24 13%	21 9%	35 17% ck	33 19% ce j	26 18% c	15 15%	37 11%	56 13%	74 18% zc ej	91 29% zn op	54 16% op	15 6%	7 3%	145 22% zr	23 4%	160 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
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DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
POPULAR	442	231	211	52	61	82	68	70	61	47	113	150	179	81	108	117	136	189	253	446
	37%mq	39%	34%	34%	31%	36%	33%	39%	41%	50%zc	33%	35%	42%zd	26%	32%	45%zm	47%zn	29%	46%za	37%
NONE OF THESE	624	283	342	91	117	128	115	78	63	33	208	242	174	168	182	127	147	351	274	617
	52%gn	48%	56%za	60%zg	60%zg	56%il	56%gh	44%	43%	34%	60%zg	56%gh	41%	53%	54%	49%	51%	54%	50%	52%
URBANITY																				
URBAN	279	137	142	48	50	58	46	33	28	17	98	104	77	64	69	69	78	133	146	321
	23%cl	23%	23%	32%zg	26%	22%	22%	18%	19%	17%	28%zg	24%	18%	20%	21%	26%	27%	20%	27%za	27%
SUBURBAN	677	331	346	84	105	134	116	99	88	50	190	250	237	172	190	139	177	362	315	665
	56%	57%	56%	56%	55%	59%	56%	55%	60%	52%	55%	58%	56%	54%	56%	53%	62%z	55%	58%	56%
RURAL	245	117	127	19	38	35	44	47	32	29	57	80	108	82	79	52	32	161	84	211
	20%cp	20%	21%	13%	20%	16%	22%ck	26%zc	21%	30%zc	17%c	18%	26%zc	26%zp	23%p	20%p	11%	24%zr	15%	18%
INTEREST IN POLITICS																				
VERY/FAIRLY INTERESTED	692	368	325	64	99	140	133	112	95	50	162	273	257	246	218	127	102	464	229	656
	58%bc	63%zb	53%	42%	51%	61%cj	65%zc	63%cd	64%cd	53%	47%	63%cd	61%cj	77%zn	65%zo	49%p	36%	71%zr	42%	55%
NOT VERY/AT ALL INTERESTED	506	216	290	87	94	88	72	67	53	45	181	160	165	72	119	132	183	191	315	536
	42%caf	37%	47%za	57%ze	48%fh	39%	35%	37%	36%	47%	52%ze	37%	39%	23%	35%m	51%zm	64%zm	29%	58%za	45%
LIKELIHOOD TO VOTE																				
10 (ABSOLUTELY CERTAIN TO VOTE)	699	333	366	45	97	112	140	125	114	65	142	252	304	230	209	138	123	438	260	682
	58%cj	57%	59%	30%	50%cj	49%c	68%zc	70%zc	78%zc	68%cd	41%c	58%ce	72%zc	72%zn	62%p	53%p	43%	67%zr	48%	57%
6-10	912	467	445	86	131	171	168	145	131	80	218	339	356	275	270	187	181	544	368	881
	76%bc	80%zb	72%	57%	68%	75%cj	82%cd	81%cd	89%zc	84%cd	63%c	78%cd	84%zc	86%zo	80%p	72%	63%	83%zr	67%	74%
7-10	877	446	431	77	127	165	166	140	126	76	204	331	342	269	266	180	163	535	343	840
	73%bc	76%	70%	51%	66%cj	72%cj	81%zc	78%cd	86%zc	80%cd	59%c	76%cd	81%zc	85%zo	79%op	69%p	57%	82%zr	63%	70%
8-10	825	415	410	67	116	153	156	137	123	74	183	308	334	259	254	165	147	513	312	792
	69%cd	71%	67%	44%	60%cj	67%cj	76%zc	77%zc	83%zc	78%cd	53%c	71%cd	79%zc	82%zo	75%zo	64%p	51%	78%zr	57%	66%
9-10	741	359	383	53	105	123	144	130	116	70	159	267	316	241	222	144	134	463	278	723
	62%cj	61%	62%	35%	54%cj	54%c	70%zc	72%zc	79%zc	73%zc	46%c	61%cj	75%zc	76%zn	66%op	56%	47%	71%zr	51%	60%
WOULD NOT VOTE	125	48	77	27	23	30	18	10	13	4	50	48	27	24	26	32	43	50	75	132
	10%glq	8%	13%za	18%zf	12%	13%	9%	6%	9%	4%	14%zg	11%	7%	8%	8%	12%	15%zmn	8%	14%za	11%
POLITICAL ACTIVISM																				
ACTIVIST	161	71	90	8	14	33	34	39	26	7	22	67	72	78	53	16	14	131	30	150
	13%cd	12%	15%	5%	7%	14%cj	17%cd	22%zc	18%cdi	7%	6%	15%cd	17%zc	25%zn	16%op	6%	5%	20%zr	6%	13%

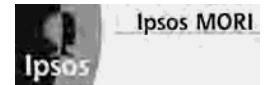
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WEIGHTED BASE	1201 100%	586 49%	615 51%	152 13%	193 16%	228* 19%*	206 17%	179 15%	147 12%	95* 8%*	345 29%	434 36%	422 35%	317 26%	338 28%	259 22%	286 24%	655 55%	546 45%	1197 100%
NON-ACTIVIST	1040 87% ^{gl} mq	515 88%	525 85%	144 95% ^{ze} fghkl	179 93% ^{zf} ghkl	195 86%	172 83%	140 78%	121 82%	89 8% ^{gh} l	323 94% ^{ze} fghkl	367 85%	350 83% ^g	239 75%	285 84% ^m n	243 94% ^{zm} n	272 95% ^{zn} n	524 80%	516 94% ^{za} n	1047 87%
OPINION ON PRESENT SYSTEM																				
WORKS WELL	370 31% ^{bc} jpr	226 39% ^{zb}	144 23%	27 18%	61 32% ^{cj}	82 36% ^c	75 36% ^{cj}	49 28% ^c	48 33% ^c	27 28%	89 26% ^c	157 36% ^{zc} j	125 30% ^c	115 36% ^{zo} p	130 38% ^{zo} p	68 26%	57 20%	245 37% ^{zr}	125 23%	350 29%
NEEDS IMPROVEMENT	770 64% ^{aq}	334 57%	436 71% ^{za}	107 70%	120 62%	138 60%	127 62%	121 68%	94 64%	63 66%	227 66%	264 61%	278 66%	197 62%	196 58%	176 68%	200 70% ^{zn}	394 60%	376 69% ^{za}	773 65%
KNOW LOCAL MP																				
YES	456 38% ^{cd} jpr	208 36%	247 40%	29 19%	48 25%	80 35% ^{cj}	88 43% ^{cd} j	96 54% ^{zc} defjk	76 52% ^{zc} dejk	39 40% ^{cd} j	77 39% ^{cd} j	168 99% ^{cd} dejk	211 50% ^{zc} dejk	149 47% ^{zo} p	140 42% ^p	94 36% ^p	72 25%	289 44% ^{zr}	166 30%	435 36%
NO	745 62% ^{gh} lmq	377 64%	368 60%	123 81% ^{ze} fghik	145 75% ^{zf} ghikl	148 65% ^{gh} l	118 57% ^g	83 46%	71 48%	57 60%	269 78% ^{ze} fghik	266 61% ^{gh} l	211 50%	168 53%	197 58%	165 64% ^m no	214 75% ^{zm} no	366 56%	379 70% ^{za}	762 64%
FEEL CAN CHANGE THE WAY UK IS RUN																				
AGREE	361 30%	182 31%	179 29%	46 30%	63 32%	55 24%	62 30%	54 30%	45 31%	35 37%	108 31%	118 27%	135 32%	98 31%	94 28%	82 32%	86 30%	192 29%	168 31%	364 30%
DISAGREE	532 44%	276 47%	257 42%	60 40%	79 41%	115 50%	78 38%	88 49% ^f	74 51% ^f	38 39%	140 40%	193 44% ^f	200 47% ^f	141 44%	154 45%	107 41%	131 46%	294 45%	238 44%	497 42%
INTERNET USER																				
YES	930 77% ^{bcg} hilpr	476 81% ^{zb}	453 74%	138 91% ^{zg} hil	181 94% ^{zf} ghil	213 93% ^{zf} ghil	175 85% ^{zg} hil	124 69% ^{hi} l	83 57% ^{ai}	15 16%	319 92% ^{zf} ghil	388 89% ^{zf} ghil	223 53% ⁱ	298 94% ^{zn} op	292 86% ^{zo} p	193 74% ^p	147 51%	590 90% ^{zr}	340 62%	891 74%
NO	271 23% ^{ac} defjk mnq	109 19%	162 26% ^{za}	14 9%	13 6%	15 7%	30 15% ^{de} jk	55 31% ^{zc} defjk	64 43% ^{zc} defgk	80 84% ^{zcd} l	27 8%	46 11%	199 47% ^{zcd} efgjk	20 6%	46 14% ^m	67 26% ^{mn} no	139 49% ^{zm} no	65 10%	206 38% ^{za}	306 26%
INCOME																				
UP TO 9499	168 14% ^{af} kmq	58 10%	110 18% ^{za}	28 19% ^{ef} gk	23 12%	21 9%	19 9%	18 10%	31 21% ^{zd} efgk	27 28% ^{zd} l	52 15%	40 9%	76 18% ^{zef} gk	21 7%	33 10%	29 11%	85 30% ^{zmn} o	54 8%	114 21% ^{za}	208 17%
9500 - 17499	176 15% ^{bm} q	100 17%	76 12%	25 16%	38 19% ^{fk}	26 12%	22 11%	28 16%	20 14%	17 17%	62 18% ^{fk}	49 11%	65 15%	20 6%	43 13% ^m	50 19% ^{zm} n	63 22% ^{zm} n	63 10%	113 21% ^{za}	195 16%
17500 - 24999	74 6% ^c	33 6%	41 7%	2 1%	19 10% ^{cij} l	20 9% ^c	13 6% ^c	11 6% ^c	7 5%	2 2%	21 6% ^c	34 8% ^c	19 5%	18 6%	21 6%	21 8%	14 5%	39 6%	35 6%	73 6%
25000 PLUS	375 31% ^{bc} hijlo pr	218 37% ^{zb}	157 26%	17 11%	62 32% ^{ch} ijl	118 52% ^{zc} dghij	91 44% ^{zc} dghij	55 31% ^{ch} il	25 17% ^{ai}	6 7%	79 23% ^{ci}	209 48% ^{zc} dfghi	87 21% ^{ci} jl	176 56% ^{zn} op	127 38% ^{zo} p	54 21% ^p	18 6%	303 46% ^{zr}	71 13%	293 24%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base



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Table 229
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL			
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)	
WEIGHTED BASE	1201 100%	586 49%	615 51%	152 13%	193 16%	228* 19%*	206 17%	179 15%	147 12%	95* 8%*	345 29%	434 36%	422 35%	317 26%	338 28%	259 22%	286 24%	655 55%	546 45%	1197 100%	
SEGMENTATION																					
EXAGGERATORS	136 11%gl m	72 12%	64 10%	21 14%gl	41 21%ze fghik	23 10%	25 12%gl	8 5%	11 7%	8 8%	61 18%zc ghkl	48 11%g	27 6%	17 5%	44 13%lm	31 12%lm	44 15%zm	61 9%	75 14%zd	158 13%	
ALREADY ACTIVE	166 14%cd jojr	77 13%	90 15%	8 5%	14 7%	33 15%cj	40 20%zc dijl	38 21%zc dijl	25 17%cdj	7 8%	22 6%	74 17%cd j	71 17%zc dijl	88 28%zn op	50 15%op	15 6%	13 5%	138 21%zr	28 5%	146 12%	
ALIENATED	146 12%imq	81 14%	65 11%	20 13%	21 11%	25 11%	19 9%	26 15%	18 13%	16 16%	41 12%	44 10%	60 14%	16 5%	34 10%	46 18%zm n	50 18%zmn	49 7%	96 18%zd	149 12%	
SATISFIED BUT UNENTHUSIASTIC	176 15%cj pr	88 15%	88 14%	11 8%	20 10%	29 13%	39 19%cj k	34 19%cd j	29 19%cd j	15 15%	32 9%	67 15%cj dj	77 18%zc op	81 25%zn op	54 16%p	31 12%p	11 4%	135 21%zr	41 8%	158 13%	
WILLING LOCALISTS	165 14%cal	58 10%	107 17%za	25 17%l	37 19%hl	35 15%	24 12%	21 12%	13 9%	8 8%	62 18%zh l	60 14%	43 10%	34 11%	46 14%	41 16%	43 15%	80 12%	85 16%	179 15%	
ONLOOKERS	245 20%bc j	138 24%b	107 17%	20 13%	37 19%	63 27%cj	36 17%	34 19%	34 23%c	22 23%	56 16%	98 23%cf	90 21%c	57 18%	71 21%	53 20%	64 22%	128 20%	117 21%	224 19%	
DISENGAGED FROM COMMUNITY	167 14%km q	71 12%	96 16%	47 31%zd efghj kl	24 13%	20 9%	23 11%	17 10%	16 11%	20 21%eg kl	71 21%zd efghk l	43 10%	53 13%	26 8%	38 11%	43 17%lm	60 21%zm n	64 10%	103 19%zd	183 15%	
VOTING INTENTION																					
CONSERVATIVE	336 28%bc jpr	192 33%zb	144 23%	21 14%	43 22%	64 28%c	62 30%cj	48 27%cj	51 35%cd j	46 48%zc defgj kl	64 19%c	126 29%cj	145 34%zc djl	106 34%zp	123 36%zo p	67 26%p	40 14%	229 35%zr	107 20%	272 23%	
LABOUR	401 33%nq	201 34%	200 32%	55 36%	74 39%	79 35%	63 31%	60 34%	44 30%	25 26%	129 37%	142 33%	129 31%	95 30%	90 27%	93 36%	123 43%zm n	185 28%	216 40%zd	444 37%	
LIB DEM	121 10%pr	57 10%	64 10%	10 7%	23 12%	22 10%	21 10%	23 13%	18 13%	4 4%	33 10%c	43 10%	45 11%	40 13%p	43 13%p	24 9%	14 5%	83 13%zr	38 7%	108 9%	
OTHER	71 6%jc	38 6%	34 6%	6 4%	6 3%	16 7%	15 7%	18 10%zcd jij	9 6%	2 2%	12 3%	31 7%	28 7%	23 7%	23 7%	8 3%	17 6%	46 7%	25 5%	76 6%	
WOULD NOT VOTE	163 14%aq lmq	60 10%	104 17%za	35 23%zf ghikl	31 16%l	30 13%	28 14%	16 9%	14 10%	10 10%	66 19%zg hl	58 13%	39 9%	30 10%	34 10%	42 16%lm	57 20%zm n	64 10%	99 18%zd	177 15%	
SEAT MARGINALITY 2005																					
LESS THAN 5% MAJORITY	177 15%	82 14%	95 15%	27 18%	27 14%	24 10%	34 17%k	23 13%	21 15%	20 21%	54 16%	58 13%	65 15%	44 14%	53 16%	44 17%	36 12%	97 15%	80 15%	199 17%	
MARGINAL (LESS THAN 10%)	357 30%	171 29%	186 30%	47 31%	64 33%	49 21%	62 30%k	47 26%	49 33%	39 41%ze gk	111 32%	110 25%	135 32%eg	102 32%	105 31%	73 28%	77 27%	207 32%	150 28%	360 30%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

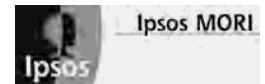
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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)	
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
SEMI MARGINAL (10%-20%)	331	173	159	42	52	64	64	43	39	28	94	127	110	104	85	77	66	189	142	299
	28%	30%	26%	27%	27%	28%	31%	24%	26%	29%	27%	29%	26%	33%zp	25%	30%	30%	29%	26%	25%
SAFE (>20%)	512	242	271	63	77	116	80	89	59	28	140	196	176	111	148	110	143	259	253	538
	43%im	41%	44%	42%	40%	51%i	39%	50%zi	40%	30%	41%	48%fi	42%i	35%	44%	42%	50%zm	40%	46%z	45%
SEAT MARGINALITY 2010																				
LESS THAN 5% MAJORITY	176	90	86	27	36	25	29	20	25	14	63	53	59	39	55	33	48	94	81	159
	15%	15%	14%	18%	19%	11%	14%	11%	17%	15%	18%z	12%	14%	12%	16%	13%	17%	14%	15%	13%
MARGINAL (LESS THAN 10%)	356	179	178	57	60	48	55	48	51	37	117	103	136	86	97	77	96	183	173	372
	30%k	31%	29%	37%ze	31%	21%	27%	27%	35%ek	39%ek	34%ek	24%	32%eg	27%	29%	30%	34%	28%	32%	31%
SEMI MARGINAL (10%-20%)	268	129	139	31	35	55	60	39	32	14	66	116	86	83	71	54	59	154	114	241
	22%	22%	23%	21%	18%	24%	29%zd	22%	22%	15%	19%	27%	20%	26%	21%	21%	21%	23%	21%	20%
SAFE (>20%)	577	278	299	64	98	124	90	92	64	45	162	215	201	149	169	128	131	318	259	584
	48%	47%	49%	42%	51%	55%	44%	52%	43%	47%	47%	50%fi	48%	47%	50%	49%	46%	49%	47%	49%
AFFILIATION OF MP 2010																				
CONSERVATIVE	580	284	296	50	100	106	106	87	74	57	150	212	218	174	190	122	95	364	216	490
	48%cp	49%	48%	33%	52%cj	47%c	51%c	49%c	50%c	59%cj	44%c	49%c	52%cj	55%zp	56%zp	47%p	33%	55%zr	40%	41%
LABOUR	459	219	240	76	83	89	70	65	49	28	159	159	141	88	106	106	158	195	264	531
	38%lm	37%	39%	50%zf	43%	39%	34%	36%	33%	29%	46%zf	37%	33%	28%	31%	41%lm	55%zm	30%	48%za	44%
LIB DEM	127	69	57	22	8	28	24	21	19	4	30	52	44	44	34	25	23	78	48	121
	11%dn	12%	9%	14%dij	4%	12%d	12%d	12%d	13%di	4%	9%d	12%d	10%dj	14%p	10%	10%	8%	12%	9%	10%
OTHER	35	13	22	5	1	5	5	7	5	8	6	10	19	11	8	6	11	19	17	55
	3%	2%	4%	3%	1%	2%	2%	4%	3%	8%zdk	2%	2%	5%zd	3%	2%	2%	4%	3%	3%	5%
ACORN																				
WEALTHY ACHIEVERS	241	110	131	17	25	37	54	48	33	27	42	91	109	111	73	31	27	184	58	219
	20%cd	19%	21%	11%	13%	16%	26%zcd	27%zcd	22%cd	29%cd	12%	21%cd	26%zcd	35%zn	22%op	12%	9%	28%zr	11%	18%
URBAN PROSPERITY	181	91	90	34	32	32	31	24	15	13	67	63	52	64	72	22	22	137	44	195
	15%lo	16%	15%	22%zg	17%	14%	15%	14%	10%	13%	19%zh	14%	12%	20%zo	21%zop	9%	8%	21%zr	8%	16%
COMFORTABLY OFF	308	157	151	35	54	46	51	42	57	24	88	97	123	77	82	90	58	159	148	275
	26%pp	27%	25%	23%	28%	20%	25%	24%	39%zcd	25%	26%	22%	29%zcd	24%	24%	35%zmn	20%	24%	27%	23%
MODERATE MEANS	168	88	80	21	26	48	19	29	18	8	46	67	54	20	54	27	67	74	94	184
	14%smq	15%	13%	14%	13%	21%fi	9%	16%	12%	8%	13%	15%fi	13%	6%	16%mn	10%	23%zmn	11%	17%zcd	15%
HARD PRESSED	303	140	164	46	56	66	50	35	25	24	102	117	84	46	56	89	113	102	201	324
	25%hlnmq	24%	27%	30%gh	29%hl	29%	24%	19%	17%	25%	30%zg	27%h	20%	14%	17%	34%zmn	39%zmn	16%	37%zcd	27%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

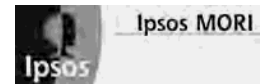


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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)	
WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197	
	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%	
MAIN SUPERMARKET																					
ASDA	240 20% hilmq	110 19%	130 21%	43 28% ghil	60 31% zfhil	49 22% iil	36 16% i	28 16% i	20 13%	4 4%	103 30% zfhil	85 20% iil	52 12% i	38 12%	53 16%	61 23% m	88 31% zmn	91 14%	149 27% zq	271 23%	
CO-OP	36 3% b	24 4%	11 2%	1 1%	3 2%	1 *	5 3% k	12 7% zcd ejk	5 3%	8 8% zcd ejk	1 1%	6 1%	25 6% zce jk	12 4%	8 2%	9 3%	7 2%	20 3%	16 3%	32 3%	
MARKS & SPENCER	18 2%	8 1%	10 2%	2 1%	3 2%	1 *	2 1%	5 3% k	3 2%	3 3%	5 1%	2 1%	11 3% z	11 4% zn	2 1%	2 1%	3 1%	13 2%	5 1%	18 2%	
MORRISONS	164 14%	80 14%	84 14%	21 14%	19 10%	29 13%	29 14%	20 11%	30 20% zd gi	16 17%	41 12%	58 13%	66 16% g	40 13%	40 12%	41 16%	43 15%	80 12%	85 16%	164 14%	
SAINSBURY'S	210 18% ao pr	81 14%	129 21% za	22 15%	26 13%	38 17%	35 17%	33 18%	29 20%	27 28% zc djk	48 14%	73 17%	89 21% zj	77 24% zo p	75 22% op	33 13%	26 9%	152 23% zr	58 11%	198 17%	
SOMERFIELD	6 *	4 1%	2 *	2 1%	1 *	1 *	-	1 *	1 1%	1 1%	2 1%	1 1%	2 1%	2 *	3 1%	-	1 *	5 1%	1 *	8 1%	
TESCO	390 32% cl	204 35%	186 30%	51 33%	58 30%	80 35%	83 40% zh il	56 32%	40 27%	22 23%	109 31%	163 38% hi l	118 28%	90 28%	131 39% zm	83 32%	86 30%	222 34%	168 31%	371 31%	
WAITROSE	63 5% cjo pr	38 6%	25 4%	1 1%	7 3%	19 8% cj	7 4%	15 8% cj	10 7% cj	5 5% c	7 2% c	26 6% cfj	29 7% cj	39 12% zno p	16 5% p	6 2%	1 1%	55 8% zr	8 1%	48 4%	
ICELAND	25 2% mnq	10 2%	15 2%	5 3%	4 2%	5 2%	3 1%	4 2%	2 1%	3 3%	9 2%	8 2%	8 2%	-	*	7 3% mn	18 6% zmn	* *	25 5% zq	27 2%	
ALDI	12 1%	7 1%	5 1%	1 *	3 2%	2 1%	3 1%	1 1%	2 1%	1 1%	4 1%	5 1%	4 1%	2 *	2 1%	5 2%	4 1%	3 1%	9 2%	16 1%	
LIDL	13 1%	6 1%	7 1%	2 1%	4 2%	1 *	1 1%	2 1%	3 2%	1 1%	5 2%	2 1%	6 1%	-	3 1%	2 1%	7 2% zm	4 1%	9 2%	15 1%	
OTHER	18 1%	10 2%	7 1%	1 *	5 3%	2 1%	2 1%	1 1%	3 2%	4 4%	6 2% c	4 1%	8 2%	4 1%	4 1%	8 3%	2 1%	8 1%	10 2%	23 2%	
USED INTERNET FOR EMAIL/GENERAL USE																					
INFO GATHERING	885 74% bn ilopr	454 77% zb	432 70%	127 84% zghil	175 91% zfhil	205 90% zfhil	162 79% ghil	122 68% hi l	80 54% i	14 15%	302 88% zc fghil	368 85% zf ghil	216 51% i	296 93% zn op	281 83% zo p	174 67% p	134 47%	578 88% zr	308 56%	839 70%	
BUYING GOODS	662 55% bq hilopr	346 59% b	316 51%	90 59% ghil	130 67% zghil	165 72% zc ghil	134 65% cz hil	85 47% hi l	50 34% i	8 9%	220 64% zg hil	298 69% zf ghil	143 34% i	241 76% zn op	222 66% zo p	109 42% p	90 31%	463 71% zr	199 36%	597 50%	
BANKING	518 43% bq hilopr	279 48% zb	239 39%	68 45% ghil	109 56% zghil	148 65% zc fghij kl	93 45% ghil	60 33% iil	36 25% i	4 4%	177 51% zc ghil	240 55% zc fghil	100 24% i	197 62% zn op	175 52% zo p	85 33% p	61 21%	372 57% zr	146 27%	458 38%	

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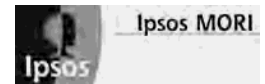


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BASE: ALL ADULTS AGED 18+

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WEIGHTED BASE	1201	586	615	152	193	228*	206	179	147	95*	345	434	422	317	338	259	286	655	546	1197
	100%	49%	51%	13%	16%	19%*	17%	15%	12%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
DOWN LOAD/ STREAM MEDIA	412	249	163	80	91	109	70	38	20	4	171	178	62	160	149	61	42	309	103	358
	34%bg	42%zb	27%	53%zf	47%zf	48%zf	34%gh	21%il	13%i	4%	50%zf	41%zf	15%i	51%zo	44%zo	24%p	15%	47%zr	19%	30%
SOCIAL INTER ACTION	527	277	250	113	131	132	79	47	22	3	244	210	72	163	176	102	86	339	188	492
	44%bg	47%	41%	75%ze	68%zf	58%zf	38%gh	26%hi	15%i	3%	71%ze	49%fg	17%i	51%zo	52%zo	39%p	30%	52%zr	34%	41%
GAMING	192	127	65	52	48	57	20	7	6	1	100	77	15	57	71	35	29	128	64	175
	16%br	22%zb	11%	34%zf	25%zf	25%zf	10%il	4%	4%	1%	29%zf	18%gh	4%	18%p	21%p	13%	10%	20%zr	12%	15%
JOB SEARCH	229	128	100	51	47	70	45	16	*	-	98	114	16	61	91	32	45	152	76	207
	19%bg	22%b	16%	33%zf	24%gh	31%zg	22%ghi	9%hil	*	-	28%zg	26%zf	4%h	19%	27%zo	12%	16%	23%zr	14%	17%
DURABLES OWNED																				
TV	1166	567	599	138	186	224	203	177	144	95	324	427	415	316	325	249	275	642	524	1155
	97%cj	97%	97%	91%	96%	98%c	98%cj	99%cj	98%c	99%c	94%c	98%cj	98%z	100%zn	96%	96%	96%	98%	96%	96%
SAT TV	485	243	242	61	95	114	79	70	49	17	156	193	136	147	142	102	94	289	196	473
	40%il	41%	39%	40%i	49%zh	50%hi	38%i	39%il	33%i	18%	45%hi	45%fh	32%i	46%zp	42%	39%	33%	44%zr	36%	40%
CAB TV	158	79	80	23	22	35	34	21	17	7	45	68	45	48	47	36	27	96	63	164
	13%lp	13%	13%	15%	11%	15%	16%	12%	12%	7%	13%	16%	11%	15%	14%	14%	9%	15%	12%	14%
FREEVIEW	564	274	290	64	78	91	106	94	82	50	142	196	226	166	156	108	134	322	242	542
	47%j	47%	47%	42%	40%	40%	51%jk	52%dj	56%zc	52%	41%	45%	54%zc	52%o	46%	42%	47%	49%	44%	45%
FREESAT	70	44	26	2	6	17	17	9	11	7	8	35	28	27	14	16	14	41	29	76
	6%bcj	8%	4%	1%	3%	8%cj	8%cj	5%	8%cj	8%cj	2%	8%cj	7%cj	8%	4%	6%	5%	6%	5%	6%
MOBILE PHONE	1095	535	561	141	185	220	197	167	130	56	326	416	353	311	316	228	240	628	468	1087
	91%il	91%	91%	93%il	96%zh	96%hi	96%zh	93%il	88%i	58%	94%zh	96%zh	84%i	98%zn	94%p	88%	84%	96%zr	86%	91%
TELEPHONE	989	497	492	94	151	199	174	155	126	90	246	372	371	298	293	206	192	591	398	957
	82%bc	85%	80%	62%	78%cj	87%cj	84%cj	86%cj	85%cj	95%zc	71%c	86%cj	88%zc	94%zn	87%p	79%p	67%	90%zr	73%	80%
PVR	376	202	174	43	55	96	66	60	38	18	98	163	115	136	113	77	50	249	127	330
	31%bi	35%	28%	28%	28%	42%zc	32%i	34%il	26%	18%	28%	37%zf	27%	43%zo	33%p	30%p	17%	38%zr	23%	28%
CAR	856	435	421	87	137	187	166	139	99	41	224	353	279	271	264	194	127	535	321	797
	71%bc	74%	68%	57%	71%ci	82%zc	81%zc	78%zc	67%i	43%	65%ci	81%zc	66%i	85%zo	78%zp	75%p	44%	82%zr	59%	67%
PERS COMPUTER	946	473	473	131	173	213	177	140	89	23	304	390	252	294	296	198	158	590	356	925
	79%hi	81%	77%	86%zh	89%zg	93%zg	86%zh	78%hi	61%i	25%	88%zg	90%zf	60%i	93%zo	88%zo	76%p	55%	90%zr	65%	77%
GAMES CONSOLE	446	226	220	80	83	131	102	28	18	4	163	233	50	139	142	88	76	281	165	398
	37%gh	39%	36%	53%zg	43%gh	57%zd	50%zg	16%il	12%i	4%	47%zg	54%zf	12%i	44%zo	42%p	34%	27%	43%zr	30%	33%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base



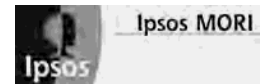
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Table 229
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
WEIGHTED BASE	1201 100%	586 49%	615 51%	152 13%	193 16%	228* 19%*	206 17%	179 15%	147 12%	95* 8%*	345 29%	434 36%	422 35%	317 26%	338 28%	259 22%	286 24%	655 55%	546 45%	1197 100%
DVD RECORDER	334 28% ce jpr	157 27%	177 29%	31 20%	47 24%	36 16%	71 35% zce ejk	71 40% zce dej	48 33% ce j	30 31% e	78 22%	108 25% e	149 35% zce dej	128 40% zn op	84 25% p	74 28% p	48 17%	212 32% zr	122 22%	316 26%
DVD PLAYER	867 72% pr	432 74%	435 71%	111 73%	136 70%	144 63%	164 80% ze k	140 78% e	106 72%	65 68%	247 72%	309 71% e	311 74%	266 84% zn op	241 71%	181 70%	179 62%	507 77% zr	360 66%	839 70%
DIG CAMERA	748 62% bj lpr	390 67% zb	358 58%	91 60% i	113 58% i	168 74% zce dhij	147 72% zce dhij	124 69% zh ij	82 56% i	23 24%	204 59% i	315 73% zce dhij	229 54% i	264 83% zn op	231 68% op	150 58% p	103 36%	495 75% zr	254 46%	690 58%
PORT. MP3 PLAYR	418 35% bg hilop r	243 41% zb	175 28%	79 52% zg hil	96 49% zg hil	105 46% zg hil	86 42% zg hil	37 21% hi l	14 10% i	2 2%	175 51% zg hil	190 44% zg hil	53 13% i	162 51% zo p	139 41% op	70 27% p	47 16%	301 46% zr	117 21%	362 30%
LIFESTAGE																				
SINGLE	163 14% be fghik lm	95 16% b	68 11%	94 62% zd efghi jkl	53 28% zef ghikl	16 7% fgh l	-	-	-	-	147 43% zde fghikl	16 4% fgh l	-	19 6%	64 19% zm	38 15% m	42 15% m	82 13%	81 15%	184 15%
PRE FAMILY	72 6% bfg hil	50 8% zb	22 4%	17 11% zf ghikl	39 20% zce fghikl	16 7% fgh l	-	-	-	-	56 16% zce fghikl	16 4% fgh l	-	28 9% zp	17 5%	15 6%	12 4%	45 7%	27 5%	56 5%
FAMILY	377 31% gh ilpr	168 29%	209 34% z	41 27% gh il	100 52% zce fghij jkl	149 65% zce dfghi jkl	77 37% ghi l	8 4%	3 2%	-	141 41% zce ghil	225 52% zcf ghijl	11 3%	104 33%	118 35%	80 31%	76 26%	222 34%	155 28%	351 29%
POST FAMILY	588 49% cd ejkn	273 47%	314 51%	-	-	48 21% cd j	129 63% zce dej	172 96% zce defjk	144 98% z cdef jk	95 100% zod efjk	-	177 41% cd ej	411 97% zce defjk	165 52% n	140 41%	127 49%	156 55% zn	305 47%	283 52%	604 50%
CAR IN HOUSEHOLD																				
YES	856 71% bc ijlpr	435 74%	421 68%	87 57%	137 71% ci j	187 82% zce hijl	166 81% zce hij	139 78% zce hij	99 67% i	41 43%	224 65% ci	353 81% zce dhij	279 66% i	271 85% zo p	264 78% zp	194 75% p	127 44%	535 82% zr	321 59%	797 67%
NO	345 29% ef gkmnq	151 26%	194 32% z	65 43% zd efgjk	56 29% k	41 18%	40 19%	40 22%	48 33% ef gk	54 57% zd efghj kl	121 35% zd efgk	81 19%	143 34% ze fgk	47 15%	74 22%	65 25% m	159 56% zm no	121 18%	225 41% zg	400 33%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL		
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)			
UNWEIGHTED BASE	1197	436	124	637	351	846	968	225	84	66	185	56	138	99	148	71	121	113	116	1197	
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197	
100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	9%*	100%	
EFFECTIVE BASE	788	272	106	482	181	650	664	183	70	26	138	51	112	80	126	62	103	97	98	1197	
GENDER																					
MALE	586	350	38	198	168	418	511	73	42	61	83	22	65	50	77	52	29	53	50	597	
	49%bc	64%zb	28%	38%b	45%	51%z	47%	61%zf	47%	53%	54%	43%	47%	48%	46%	50%	49%	49%	47%	50%	
FEMALE	615	196	99	320	209	406	566	46	47	55	70	30	73	55	91	53	31	55	56	600	
	51%ae	36%	72%za	62%za	55%	49%	53%g	39%	53%	47%	46%	57%	53%	52%	54%	50%	51%	51%	53%	50%	
AGE																					
18-24	152	59	18	75	41	111	129	21	7	9	20	11	23	12	15	18	8	13	17	197	
	13%	11%	13%	14%	11%	13%	12%	18%zf	8%	8%	13%	21%hn	17%	11%	9%	17%	14%	12%	16%	16%	
25-34	193	109	29	55	100	94	148	45	12	16	42	3	19	12	16	18	13	26	16	167	
	16%ce	20%zc	21%c	11%	26%ze	11%	14%	38%zf	14%	14%	28%zhk	5%	14%	11%	10%	17%	22%km	24%zk	15%	14%	
35-44	228	163	25	40	149	79	201	27	22	34	31	7	22	25	33	14	6	16	18	185	
	19%ce	30%zb	18%c	8%	39%ze	10%	19%	23%	25%p	30%	20%p	14%	16%	24%p	20%p	13%	10%	15%	16%	15%	
45-54	206	136	29	40	77	129	190	14	9	21	21	9	18	21	36	16	9	26	19	192	
	17%ce	25%zc	21%c	8%	20%	16%	18%	12%	10%	19%	14%	18%	13%	20%	22%h	15%	16%	24%hj	18%	16%	
55-64	179	66	26	87	8	172	170	8	16	11	20	11	19	19	34	18	11	10	12	201	
	15%dg	12%	19%	17%	2%	21%zd	16%g	7%	18%	10%	13%	21%q	13%	18%	20%q	17%	18%	9%	11%	17%	
65-74	147	11	10	125	3	144	144	3	12	12	11	7	24	6	21	14	10	11	18	159	
	12%adg	2%	8%a	24%zab	1%	17%zd	13%zg	2%	14%	11%	7%	13%	17%jm	6%	13%	13%	17%jm	10%	17%jm	13%	
75+	95	1	-	94	-	95	94	1	11	11	8	5	13	11	13	8	3	7	7	96	
	8%abd	*	-	18%zab	-	12%zd	9%g	1%	12%	10%	5%	9%	10%	10%	8%	7%	4%	7%	6%	8%	
18-34	345	167	48	130	141	204	277	66	20	25	62	14	42	23	31	36	21	39	33	364	
	29%ce	31%	35%c	25%	37%ze	25%	26%	55%zf	22%	22%	40%zh	26%	31%n	22%	18%	34%n	36%hm	36%mn	31%n	30%	
35-54	434	299	54	81	225	209	391	42	31	56	52	17	40	46	69	30	15	42	37	377	
	36%ce	55%zb	39%c	16%	60%ze	25%	36%	35%	35%	48%	34%	32%	29%	44%lp	41%p	28%	25%	39%p	34%	31%	
55+	422	79	36	307	11	411	409	12	39	35	39	22	56	36	68	39	24	27	37	456	
	35%ab	14%	26%a	59%zab	3%	50%zd	38%zg	10%	43%jq	30%	26%	43%jq	40%jq	34%	40%jq	37%	39%jq	25%	35%	38%	
SOCIAL GRADE																					
AB	317	183	42	93	104	213	304	12	18	29	37	15	30	25	64	37	14	31	17	265	
	26%cg	33%zc	31%c	18%	28%	26%	28%zg	10%	20%	25%	24%	29%	22%	24%	39%zh	35%r	23%	29%r	16%	22%	
C1	338	164	39	135	118	220	293	42	18	49	42	7	41	22	45	37	16	26	35	369	
	28%k	30%	28%	26%	31%	27%	27%	35%zf	20%	42%	27%k	12%	30%k	21%	27%k	35%k	27%k	24%	32%k	31%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 230
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MIDLANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MIDLANDS (q)	YORKS AND HUMBR (r)		
WEIGHTED BASE	1201 100%	545 45%	138 11%	518 43%	377 31%	824 69%	1077 90%	120 10%	90* 7%*	116** 10%**	153 13%	53* 4%*	138 12%	105* 9%*	167 14%	105* 9%*	60 5%	108* 9%*	106* 9%*	1197 100%	
C2	259 22%	123 23%	35 26%	101 20%	80 21%	180 22%	231 21%	29 24%	28 31%zl np	23 20%	41 27%	10 18%	23 16%	21 20%	31 19%	22 21%	10 16%	22 20%	29 27%	267 22%	
DE	286 24%ab no	76 14%	21 15%	189 37%za b	76 20%	211 26%z	249 23%	37 31%zf	25 28%no	15 13%	33 21%o	21 40%zj no	44 32%zn o	37 35%zj no	26 16%	10 10%	20 34%zj no	28 26%no	27 25%o	296 25%	
SOCIAL GRADE																					
ABC1	655 55%ce gh	347 64%zc	81 59%c	227 44%	222 59%	434 53%	598 55%g	54 45%	36 40%	78 67%	79 52%	22 42%	72 52%	47 45%	110 66%zh jkimp r	73 70%zh jkimp qr	30 50%	57 53%	51 48%	634 53%	
C2DE	546 45%an o	199 36%	56 41%	290 56%za b	155 41%	390 47%z	480 45%	66 55%zf	53 60%zn o	38 33%	74 48%no	31 58%no	67 48%no	58 55%no	58 34%	32 30%	30 50%no	50 47%o	55 52%no	563 47%	
WORKING STATUS																					
FULL TIME	545 45%b celr	545 100%zbc	-	-	213 57%ze	332 40%	479 45%	65 54%zf	47 53%lp r	59 51%	78 51%lp r	19 36%	51 37%	47 45%	70 42%	61 58%zk lnpr	22 37%	57 53%kl pr	35 33%	436 36%	
PART TIME	138 11%ace l	-	138 100%zac	-	62 16%ze	76 9%	128 12%	10 8%	11 12%	10 8%	22 15%l	5 9%	8 6%	8 7%	24 14%l	10 9%	10 17%lm	14 13%	17 16%l	124 10%	
NOT WORKING	518 43%abd jq	-	-	518 100%za b	102 27%	416 50%zd	470 44%	45 38%	32 35%	47 41%	53 35%	29 56%hj oq	79 57%zh jnoq	50 48%	74 44%	35 33%	28 47%	36 34%	54 51%hj oq	637 53%	
CHILDREN IN HOUSEHOLD																					
YES	377 31%ce f	213 39%zc	62 45%zc	102 20%	377 100%ze	-	320 30%	55 46%zf	20 22%	46 40%	45 29%	14 28%	47 34%	28 26%	53 32%	33 31%	18 31%	45 41%zh mr	29 28%	351 29%	
NO	824 69%ab dqq	332 61%	76 55%	416 80%zab	-	824 100%zd	757 70%zg	65 54%	70 78%q	70 60%	108 71%	38 72%	92 66%	78 74%q	115 68%	72 69%	41 69%	63 59%	77 72%q	846 71%	
ETHNICITY																					
WHITE	1077 90%dg jl	479 88%	128 93%	470 91%	320 85%	757 92%zd	1077 100%zg	-	85 95%jl	110 95%	96 63%	52 99%zj lq	109 79%j	104 98%zj lq	161 96%z jlq	105 100%zj lq	59 98%zj lq	96 89%jl	101 95%zj l	968 81%	
BME	120 10%ef kmnop r	65 12%	10 7%	45 9%	55 15%ze	65 8%	-	120 100%zf	5 5%	5 4%	55 36%zhk lmnopq r	1 21%zhk mnopr	29 2%	2 4%	6 4%	*	1 2%	12 11%kmn op	4 4%	225 19%	
GOVERNMENT OFFICE REGION																					
EAST MIDLANDS	90 7%gjk lmnop qr	47 9%	11 8%	32 6%	20 5%	70 8%z	85 8%	5 4%	90 100%zjk lmnopqr	-	-	-	-	-	-	-	-	-	-	84 7%	
EASTERN	116 10%eg hklm nopqr	59 11%	10 7%	47 9%	46 12%	70 9%	110 10%g	5 4%	-	116 100%	-	-	-	-	-	-	-	-	-	66 6%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

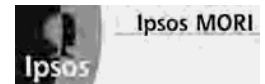
J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEI GHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)		YORKS AND HUMBR (r)
WEIGHTED BASE	1201 100%	545 45%	138 11%	518 43%	377 31%	824 69%	1077 90%	120 10%	90* 7%*	116** 10%**	153 13%	53* 4%*	138 12%	105* 9%*	167 14%	105* 9%*	60 5%	108* 9%*	106* 9%*	1197 100%
LONDON	153 13%cf hklmno pqr	78 14%	22 16%	53 10%	45 12%	108 13%	96 9%	55 46%zf	-	-	153 100%zhk lmnopqr	-	-	-	-	-	-	-	-	185 15%
NORTH EAST	53 4%gj nopqr	19 3%	5 3%	29 6%z	14 4%	38 5%	52 5%g	1 1%	-	-	-	53 100%zhj lmnopqr	-	-	-	-	-	-	-	56 5%
NORTH WEST	138 12%fhj klmnop q	51 9%	8 6%	79 15%za b	47 12%	92 11%	109 10%	29 24%zf	-	-	-	-	138 100%zhj klmnopqr	-	-	-	-	-	-	138 12%
SCOTLAND	105 9%ghj klmnop q	47 9%	8 6%	50 10%	28 7%	78 9%	104 10%g	2 1%	-	-	-	-	-	105 100%zhj klmnopqr	-	-	-	-	-	99 8%
SOUTH EAST	167 14%ghj klmnop q	70 13%	24 17%	74 14%	53 14%	115 14%	161 15%g	6 5%	-	-	-	-	-	-	167 100%zhj klmnopqr	-	-	-	-	148 12%
SOUTH WEST	105 9%cd hijkl mnopq r	61 11%c	10 7%	35 7%	33 9%	72 9%	105 10%zg	* *	-	-	-	-	-	-	-	105 100%zhj klmnopqr	-	-	-	71 6%
WALES	60 5%gij mnopq r	22 4%	10 7%	28 5%	18 5%	41 5%	59 5%g	1 1%	-	-	-	-	-	-	-	-	60 100%zhj klmnopqr	-	-	121 10%
WEST MIDLANDS	108 9%ce hijkl mnop r	57 11%	14 10%	36 7%	45 12%	63 8%	96 9%	12 10%	-	-	-	-	-	-	-	-	-	108 100%zhj klmnopqr	-	113 9%
YORKS AND HUMBR	106 9%ghj klmnop pq	35 6%	17 12%	54 10%	29 8%	77 9%	101 9%g	4 3%	-	-	-	-	-	-	-	-	-	-	106 100%zhj klmnop pq	116 10%
MARITAL STATUS																				
MAR/LIVING AS	705 59%ce mr	372 68%zc	98 71%zc	234 45%	301 80%ze	404 49%	638 59%	67 56%	64 71%zj lmpr	76 65%	87 57%rn	29 55%	70 51%	45 43%	116 69%zj lmpr	70 66%lm r	34 56%	63 59%rn	52 49%	653 55%
SINGLE	269 22%cd n	119 22%	25 18%	125 24%	55 15%	214 26%zd	221 21%	46 38%zf	14 16%	22 19%	45 30%zh n	18 33%hn	36 26%n	27 26%n	22 13%	21 20%	16 26%n	22 21%	25 24%n	311 26%
WID/DIV/SEP	226 19%ab dg	53 10%	15 11%	159 31%zab	21 6%	205 25%zd	218 20%zg	6 5%	11 13%	18 15%	20 13%	6 11%	32 23%j	33 31%zh jknop	29 17%	15 14%	10 17%	22 21%	29 27%zh jko	231 19%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/ij/kl/m/n/o/p/q/r
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For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



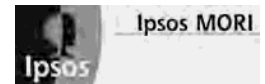
J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 230
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL		
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)	
WEIGHTED BASE	1201 100%	545 45%	138 11%	518 43%	377 31%	824 69%	1077 90%	120 10%	90* 7%*	116** 10%**	153 13%	53* 4%*	138 12%	105* 9%*	167 14%	105* 9%*	60 5%	108* 9%*	106* 9%*	1197 100%	
DAILY NEWSPAPER READERSHIP																					
QUALITY	168 14% q	74 14%	30 22% zc	64 12%	38 10%	130 16% zd	152 14%	15 13%	15 16% q	11 9%	42 28% zkl mopqr	5 9%	21 15% q	8 7%	29 18% mq	11 10%	6 9%	7 6%	14 13%	160 13%	
POPULAR	442 37% o	186 34%	43 31%	213 41% z	125 33%	317 39% z	391 36%	51 43%	37 42% o	40 34%	59 39% o	20 39%	59 43% oq	56 53% zj nopqr	60 36%	24 22%	21 34%	30 28%	36 34%	446 37%	
NONE OF THESE	624 52% ce j	302 55%	73 53%	250 48%	224 59% ze	401 49%	563 52%	57 48%	38 42%	71 61%	59 38%	29 55% j	61 44%	46 43%	84 50%	72 68% zh jlmn	33 55% j	74 69% zh jlmn	59 55% j	617 52%	
URBANITY																					
URBAN	279 23% ef hnp	123 23%	28 20%	128 25%	101 27%	179 22%	211 20%	65 55% zj	8 9% np	-	89 58% zh kmnop qr	15 29% hm np	68 49% zhk mnopqr	9 8% p	4 3%	15 15% np	* 1%	37 35% zh mnop	34 32% zh mnop	321 27%	
SUBURBAN	677 56% g oq	307 56%	79 57%	291 56%	205 54%	472 57%	624 58% zg	52 43%	62 69% zj loqr	72 62%	64 42% o	38 71% zj loqr	69 50% o	97 92% zh jkno pqr	109 65% zj loq	27 25%	43 72% zj loqr	41 38%	57 53% oq	665 56%	
RURAL	245 20% g kim	115 21%	31 22%	99 19%	72 19%	173 21%	242 22% zg	2 2%	19 22% jk lm	44 38%	-	-	2 1%	-	54 32% zj klmr	63 60% zh jklmn	17 28% jk lmr	29 27% jk lmr	16 15% jk lm	211 18%	
INTEREST IN POLITICS																					
VERY/FAIRLY INTERESTED	692 58% cg lm	340 62% c	78 57%	274 53%	207 55%	485 59%	642 60% zg	49 41%	58 64% lm	76 65%	85 56%	28 53%	68 49%	48 45%	102 61% m	65 62% m	32 53%	71 66% lm	60 57%	656 55%	
NOT VERY/AT ALL INTERESTED	506 42% af	204 37%	59 43%	243 47% za	169 45%	337 41%	435 40%	69 57% zj	32 36%	40 35%	65 42%	25 47%	71 51% zh q	58 55% zh noq	66 39%	40 38%	28 47%	36 34%	46 43%	536 45%	
LIKELIHOOD TO VOTE																					
10 (ABSOLUTELY CERTAIN TO VOTE)	699 58% g	302 55%	87 63%	310 60%	202 54%	496 60% z	644 60% zg	53 44%	53 59%	61 52%	77 51%	29 56%	72 52%	68 65% j	97 58%	78 74% zj klp	34 56%	64 59%	66 62%	682 57%	
6-10	912 76% gk p	426 78%	104 75%	383 74%	274 73%	638 77% z	828 77% g	81 68%	76 85% kp r	93 80%	113 74%	32 62%	107 77% k	79 76%	129 77% k	86 82% kp	39 66%	83 78% k	75 70%	881 74%	
7-10	877 73% gp	413 76%	99 72%	365 71%	267 71%	610 74%	800 74% g	74 62%	72 80% kp	93 80%	103 67%	32 62%	102 74%	74 76%	127 76%	85 81% jk p	39 65%	78 72%	72 68%	840 70%	
8-10	825 69% g	381 70%	96 69%	349 67%	248 66%	577 70%	755 70% g	67 56%	65 73%	89 77%	97 64%	32 61%	86 62%	72 68%	118 71%	84 80% zj klp	38 64%	72 67%	70 66%	792 66%	
9-10	741 62% g	323 59%	94 68%	324 63%	215 57%	526 64% z	680 63% g	58 48%	59 65%	64 55%	86 56%	30 57%	75 54%	70 66%	108 64%	80 76% zj klp	36 60%	68 63%	66 62%	723 60%	
WOULD NOT VOTE	125 10%	51 9%	17 12%	58 11%	46 12%	79 10%	116 11%	8 7%	12 13%	12 10%	11 7%	6 12%	11 8%	7 7%	18 11%	9 8%	11 18% zj mq	9 8%	19 18% zj lmq	132 11%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



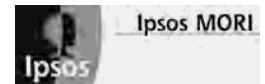
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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
WEIGHTED BASE	1201 100%	545 45%	138 11%	518 43%	377 31%	824 69%	1077 90%	120 10%	90* 7%*	116** 10%**	153 13%	53* 4%*	138 12%	105* 9%*	167 14%	105* 9%*	60 5%	108* 9%*	106* 9%*	1197 100%	
POLITICAL ACTIVISM																					
ACTIVIST	161 13%g	78 14%	21 15%	62 12%	43 11%	118 14%	153 14%g	6 5%	7 8%	11 9%	25 16%	7 13%	12 9%	11 10%	33 20%zh	19 18%	7 12%	12 12%	17 16%	150 13%	
NON-ACTIVIST	1040 87%n	467 86%	117 85%	456 88%	335 89%	706 86%	924 86%	114 95%zf	83 92%n	105 91%	127 84%	46 87%	126 91%n	95 90%	134 80%	86 82%	52 88%	95 88%	90 84%	1047 87%	
OPINION ON PRESENT SYSTEM																					
WORKS WELL	370 31%ce kmr	192 35%c	47 34%	131 25%	135 36%	236 29%	325 30%	44 37%z	27 30%m	43 37%	62 41%zk mpr	10 18%	45 33%mr	13 13%	54 32%m	42 40%km	14 24%m	38 35%km	22 21%	350 29%	
NEEDS IMPROVEMENT	770 64%gj	328 60%	88 64%	354 68%za	229 61%	541 66%z	705 65%g	62 51%	58 65%	72 62%	80 53%	42 81%zj lnoq	83 60%	80 76%zj loq	108 64%	61 58%	44 74%zj loq	64 59%	78 73%zj lq	773 65%	
KNOW LOCAL MP																					
YES	456 38%gk lm	195 36%	65 47%za	196 38%	123 33%	333 40%z	432 40%zg	22 19%	38 42%kl m	55 47%	56 37%o	12 23%	36 26%	21 20%	73 44%kl m	58 55%zj klmqr	26 43%kl m	39 36%o	41 39%km	435 36%	
NO	745 62%be fo	350 64%b	73 53%	322 62%	255 67%	491 60%	645 60%	97 81%zf	52 58%	61 53%	96 63%o	41 77%zh nopr	102 74%zh nop	84 80%zh fnopq	94 56%	47 45%	34 57%	69 64%o	65 61%o	762 64%	
FEEL CAN CHANGE THE WAY UK IS RUN																					
AGREE	361 30%	163 30%	37 27%	162 31%	105 28%	255 31%	315 29%	45 38%zf	27 31%	20 18%	61 40%zm op	22 42%mo p	45 32%	23 22%	54 32%	26 25%	14 24%	36 34%	31 29%	364 30%	
DISAGREE	532 44%gj l	241 44%	66 48%	225 44%	170 45%	362 44%	499 46%zg	31 26%	44 49%ijl	62 54%	44 29%	20 38%	40 29%	51 49%jl	90 54%zj l	51 49%ijl	30 51%ijl	47 44%ijl	52 49%ijl	497 42%	
INTERNET USER																					
YES	930 77%ce lm	504 92%zc	125 90%zc	302 58%	350 93%ze	580 70%	829 77%	97 81%	65 73%	98 85%	128 84%zk lm	35 67%	96 69%	66 63%	143 85%zh klm	89 85%kl m	45 75%	83 77%o	81 76%o	891 74%	
NO	271 23%abd jn	42 8%	13 10%	216 42%zab	27 7%	244 30%zd	248 23%	23 19%	24 27%n	18 15%	24 16%	17 33%jn o	43 31%zj no	39 37%zj noqr	25 15%	16 15%	15 25%	24 23%	25 24%	306 26%	
INCOME																					
UP TO 9499	168 14%aoq	30 6%	16 11%a	122 24%za b	40 11%	128 16%z	148 14%	19 16%	20 23%zno q	7 6%	37 24%zm noq	6 12%	28 20%oq	11 11%	18 11%	5 4%	10 17%oq	8 7%	18 17%oq	208 17%	
9500 - 17499	176 15%q	68 13%	21 15%	86 17%z	50 13%	125 15%	147 14%	29 24%zf	8 9%	11 9%	27 18%q	10 19%q	34 noqr	23 25%zh qr	24 14%q	11 10%	13 22%zho qr	5 4%	9 9%	195 16%	
17500 - 24999	74 6%c	42 8%	9 7%	23 4%	28 7%	46 6%	66 6%	7 6%	7 8%	12 10%	12 8%	3 5%	7 5%	9 9%	5 3%	2 2%	3 5%	6 5%	9 9%no	73 6%	
25000 PLUS	375 31%ce gklr	266 49%zb c	40 29%c	68 13%	156 41%ze	219 27%	356 33%zg	19 16%	35 39%kl r	47 40%	47 31%l	9 17%	21 15%	29 28%l	82 49%zj klmpq r	38 37%kl	15 26%l	29 27%l	24 22%	293 24%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/ij/kl/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

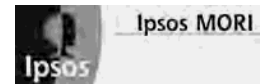


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Table 230
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL		
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)			
WEIGHTED BASE	1201 100%	545 45%	138 11%	518 43%	377 31%	824 69%	1077 90%	120 10%	90* 7%*	116** 10%**	153 13%	53* 4%*	138 12%	105* 9%*	167 14%	105* 9%*	60 5%	108* 9%*	106* 9%*	1197 100%	
SEGMENTATION																					
EXAGGERATORS	136 11% m	70 13%	10 8%	56 11%	50 13%	87 11%	96 9%	41 34% z	17 19% zkm nopr	8 7%	36 24% zkm nopqr	3 5%	30 22% zkm nopqr	5 5%	10 8%	8 7%	3 6%	10 9%	7 6%	158 13%	
ALREADY ACTIVE	166 14% g	93 17% c	24 17% c	50 10%	45 12%	121 15%	159 15% g	7 6%	8 9%	18 15%	26 17% l	4 8%	11 8%	13 12%	28 17% l	18 17%	7 12%	16 15%	18 17%	146 12%	
ALIENATED	146 12% g	62 11%	10 8%	73 14% z	31 8%	115 14% z	139 13% g	6 5%	10 11%	9 8%	8 5%	5 9%	7 5%	23 22% zj	27 16% j	12 12%	9 15% j	16 15% j	21 20% zj	149 12%	
SATISFIED BUT UNENTHUSIASTIC	176 15% g	75 14%	34 24% za	68 13%	55 15%	121 15%	170 16% g	7 6%	17 19% j	23 20%	11 7%	5 10%	16 12%	12 11%	41 25% zj klmpq r	23 22% j	6 11%	13 12%	7 7%	158 13%	
WILLING LOCALISTS	165 14% e	68 13%	23 17%	73 14%	73 19% ze	92 11%	149 14%	15 12%	8 9%	8 7%	16 10%	13 25% zh jmn	20 15%	12 11%	18 11%	12 12%	17 29% zh jlmno q	16 15%	23 22% zh jn	179 15%	
ONLOOKERS	245 20% bg	120 22% b	17 12%	108 21% b	70 19%	174 21%	228 21% g	16 14%	19 22%	37 32%	25 16%	17 33% zj mnr	34 25% r	18 17%	26 15%	21 20%	12 20%	22 21%	13 12%	224 19%	
DISENGAGED FROM COMMUNITY	167 14% af	58 11%	19 14%	90 17% za	53 14%	114 14%	138 13%	29 24% z	10 11%	13 11%	31 20% zn p	6 11%	20 14%	24 23% zn op	18 11%	10 10%	5 8%	14 13%	17 16%	183 15%	
VOTING INTENTION																					
CONSERVATIVE	336 28% g	158 29%	41 30%	137 26%	99 26%	237 29%	322 30% zg	14 12%	34 37% j	64 55%	30 20% m	7 14%	34 25% mp	7 6%	61 36% zj kmpr	38 36% j	8 13%	38 35% j	16 15%	272 23%	
LABOUR	401 33% n	179 33%	41 30%	180 35%	135 36%	265 32%	329 31%	72 60% z	31 34% o	17 14%	73 48% zn opq	26 49% zn opq	62 45% zn opq	49 46% zn opq	26 26% o	14 13%	16 26% o	30 28% o	41 39% no	444 37%	
LIB DEM	121 10% g	56 10%	19 14%	46 9%	36 10%	85 10%	114 11% g	6 5%	5 5%	11 10%	16 10% m	3 6%	7 5%	1 1%	17 10% m	27 26% zh klmnp	5 9% m	14 13% m	14 13% m	108 9%	
OTHER	71 6% g	35 6%	9 7%	27 5%	14 4%	57 7% z	69 6% g	2 2%	8 9% j	3 3%	3 2%	4 8%	4 3%	15 15% zj	7 4%	4 4%	9 15% zj	5 5%	8 7%	76 6%	
WOULD NOT VOTE	163 14%	74 13%	18 13%	72 14%	50 13%	113 14%	150 14%	14 11%	6 6%	7 6%	13 9%	7 13%	15 11%	31 19% hj	15 19% hj	17 15%	10 28% zh jkloq	22 10%	22 20% zh jq	177 15%	
SEAT MARGINALITY 2005																					
LESS THAN 5% MAJORITY	177 15% g	68 12%	28 20%	81 16%	46 12%	130 16%	167 15% g	9 7%	27 31% zj klnq	24 20%	-	-	9 6% j	25 24% zj lnq	11 7% j	24 23% j	22 36% zj lnq	10 9% j	26 24% zj klnq	199 17%	
MARGINAL (LESS THAN 10%)	357 30% k	141 26%	49 36%	167 32%	97 26%	261 32% z	332 31% g	24 20%	41 45% zj klmnr	33 28%	37 24% kn	3 5%	28 20% k	28 27% kn	23 14%	70 66% zh jklmn pqr	23 39% zj kln	43 40% zj kln	30 28% kn	360 30%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



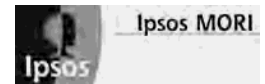
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Table 230
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL		
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MIDLANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MIDLANDS (q)		YORKS AND HUMBR (r)	
WEIGHTED BASE	1201 100%	545 45%	138 11%	518 43%	377 31%	824 69%	1077 90%	120 10%	90* 7%*	116** 10%*	153 13%	53* 4%*	138 12%	105* 9%*	167 14%	105* 9%*	60 5%	108* 9%*	106* 9%*	1197 100%	
SEMI MARGINAL (10%-20%)	331 28%ch r	170 31% c	36 26%	124 24%	107 28%	225 27%	300 28%	30 25%	6 7%	56 48%	32 21%h	16 30%h	48 34%hj	23 22%h	37 22%h	36 34%hr	15 24%h	44 41%zh	20 19%h	299 25%	
SAFE (>20%)	512 43%od	234 43%	52 38%	227 44%	174 46%	338 41%	445 41%	65 54%zf	43 48%oq	27 24%	83 55%zo	34 65%zl	63 46%oq	54 51%oq	108 64%zhl	-	22 37%oq	19%o	57 53%zo	538 45%	
SEAT MARGINALITY 2010																					
LESS THAN 5% MAJORITY	176 15%km npq	85 16%	16 11%	75 15%	51 14%	125 15%	156 15%	18 15%	17 19%km npq	16 14%	21 14%kmn	-	24 18%kmn	2 2%	5 3%	43 40%zhj klmnpq	-	7 7%p	40 37%zh jklmn pq	159 13%	
MARGINAL (LESS THAN 10%)	356 30%gj kn	155 28%	31 23%	170 33%zb	97 26%	260 32%z	329 31%g	26 22%	28 31%jk n	25 22%	21 14%n	8 15%n	43 31%jk n	27 25%jn	9 6%	65 62%zh jklmn pr	26 43%zj kmn	58 54%zh jklmn	46 43%zj kmn	372 31%	
SEMI MARGINAL (10%-20%)	268 22%gp qr	115 21%	40 29%	112 22%	83 22%	184 22%	248 23%g	17 14%	13 14%	32 28%	44 29%zh lpqr	21 41%zh lmopq r	22 16%	24 23%	52 31%zh lpqr	23 21%	9 14%	13 12%	15 14%	241 20%	
SAFE (>20%)	577 48%ef oq	275 50%	66 48%	236 45%	197 52%	380 46%	500 46%	77 64%zf	50 55%oq	59 51%	87 57%zo	23 45%o	73 53%oq	54 51%oq	106 63%zk opqr	17 16%	25 43%o	36 34%o	45 42%o	584 49%	
AFFILIATION OF MP 2010																					
CONSERVATIVE	580 48%cg jkmp r	272 50%	78 57% c	230 44%	183 49%	397 48%	554 51%zg	25 21%	70 78%zj klmpq r	104 90%	28 19% m	6 12% m	38 27% kmp	-	152 91% zh	67 64% zj	9 15% m	65 60% zj	41 39% jk mp	490 41%	
LABOUR	459 38%ef hno	199 36%	41 30%	219 42% zb	159 42%	300 36%	370 34%	86 72% zf	20 22% no	-	97 63% zh noq	46 88% zh	91 66% zh nopq	75 72% zh opqr	-	9 8% n	31 52% zh noq	33 31% no	57 53% zh noq	531 44%	
LIB DEM	127 11%gh kn	63 12%	15 11%	48 9%	27 7%	100 12% z	119 11%	7 6%	-	12 10%	27 18% zhk lnr	-	10 7% h	15 14% hkn	6 4%	29 28% zh klmpq r	9 14% hkn	10 9% hk	9 8% hk	121 10%	
OTHER	35 3%gj	12 2%	3 2%	21 4% z	8 2%	28 3%	35 3%	1 1%	-	-	-	-	-	15 14% zhj klnoqr	9 5% hjl qr	-	11 19% zhj klnoqr	-	-	55 5%	
ACORN																					
WEALTHY ACHIEVERS	241 20%gj lq	106 20%	33 24%	101 20%	62 16%	179 22% z	234 22% zg	6 5%	21 23% jq	17 14%	1 1%	6 11% j	17 12% j	15 15% j	94 56% zh jklmo lq	28 27% jk lq	15 26% jk lq	11 10% j	16 15% j	219 18%	
URBAN PROSPERITY	181 15%hk np	76 14%	22 16%	83 16%	44 12%	137 17% z	153 14%	26 22% zf	-	14 12%	52 34% zhk lnopqr	-	27 19% hk np	37 35% zhk lnopqr	4 3%	16 15% hkn p	-	17 16% hk np	14 13% hk np	195 16%	
COMFORTABLY OFF	308 26%cg mnp	151 28%	37 27%	119 23%	97 26%	210 26%	295 27% zg	13 11%	44 49% zj klmnp q	40 35%	36 24% mn	8 16% m	38 27% mn	-	21 13% m	39 37% zk mnp	10 16% m	32 30% mn p	41 38% zj kmp	275 23%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 230
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
MODERATE MEANS	168	72	17	79	73	94	132	35	16	30	18	-	29	11	13	-	16	13	22	184
	14%ef	13%	12%	15%	19%ze	11%	12%	29%zf	18%kn	26%	12%ko	-	21%zk	11%ko	8%ko	-	27%zj	12%ko	21%zk	15%
HARD PRESSED	303	139	29	135	101	203	263	41	10	15	45	39	29	42	35	23	19	34	14	324
	25%hr	26%	21%	26%	27%	25%	24%	34%zf	11%	13%	30%hr	73%zh jrmno pqr	21%	40%zh lnor	21%	22%	31%hr	31%hr	13%	27%
MAIN SUPERMARKET																				
ASDA	240	113	25	102	87	153	189	51	16	10	21	21	38	27	14	18	18	30	27	271
	20%ef	21%	18%	20%	23%	19%	17%	43%zf	17%	9%	14%	41%zh jno	28%zj n	26%jn	9%	17%	30%zj no	28%zj n	25%jn	23%
CO-OP	36	10	3	22	2	34	35	1	1	10	1	3	5	6	3	3	2	3	-	32
	3%dgj	2%	2%	4%z	1%	4%zd	3%	1%	1%	8%	*	5%jr	3%	6%jr	2%	3%	3%r	3%	-	3%
MARKS & SPENCER	18	9	3	7	3	15	17	1	1	-	2	-	4	5	2	-	1	3	*	18
	2%	2%	2%	1%	1%	2%	2%	1%	1%	-	1%	-	3%	5%z	1%	-	1%	3%	*	2%
MORRISONS	164	73	17	75	41	123	157	6	23	9	3	8	23	26	10	16	8	12	26	164
	14%gj	13%	12%	15%	11%	15%z	15%g	5%	26%zjn	8%	2%	15%jn	16%jn	24%zjn	6%	15%jn	14%jn	11%j	24%zj	14%
SAINSBURY'S	210	82	25	104	58	152	191	18	10	13	45	5	18	4	57	17	2	25	14	198
	18%mp	15%	18%	20%z	15%	18%	18%	15%	11%p	11%	30%zh kimop r	10%	13%mp	4%	34%zh kimop r	16%mp	3%	23%hm p	13%mp	17%
SOMERFIELD	6	3	-	2	1	5	4	1	-	-	2	1	-	-	1	-	-	-	1	8
	1%	1%	-	1%	*	1%	*	1%	-	-	2%	2%	-	-	*	-	-	-	1%	1%
TESCO	390	196	48	146	151	239	360	28	23	60	49	9	45	37	53	36	22	27	29	371
	32%ce	36%c	35%	28%	40%ze	29%	33%g	23%	26%	52%	32%	18%	33%	35%k	32%	34%	37%k	25%	27%	31%
WAITROSE	63	35	13	15	11	52	61	2	8	9	14	1	1	-	17	7	-	1	4	48
	5%cdl	6%c	9%zc	3%	3%	6%z	6%	2%	9%lmp	8%	9%zlm	2%	1%	-	10%zlm	7%lmp	-	1%	4%	4%
ICELAND	25	9	-	17	9	16	21	4	2	1	8	1	-	1	6	2	1	1	2	27
	2%	2%	-	3%z	3%	2%	2%	3%	2%	1%	5%zl	1%	-	1%	4%l	2%	1%	1%	2%	2%
ALDI	12	3	1	8	5	7	12	*	4	-	-	-	2	-	-	-	2	2	1	16
	1%	1%	*	2%z	1%	1%	1%	*	5%zjn	-	-	-	2%	-	-	-	4%zjm	2%	1%	1%
LIDL	13	6	*	7	3	10	12	1	2	-	*	-	2	-	2	3	3	1	1	15
	1%	1%	*	1%	1%	1%	1%	1%	2%	-	*	-	1%	-	1%	3%	4%zjm	1%	1%	1%
OTHER	18	5	2	11	5	13	14	4	-	3	7	1	1	-	1	3	1	*	1	23
	1%	1%	2%	2%	1%	2%	1%	4%zf	-	3%	5%zmn	1%	1%	-	1%	3%	2%	*	1%	2%
USED INTERNET FOR EMAIL/GENERAL USE	885	482	122	281	331	555	789	92	56	96	126	30	87	63	143	87	41	79	78	839
	74%ce	88%zc	89%zc	54%	88%ze	67%	73%	77%	62%	83%	83%zh kimp	57%	63%	59%	85%zh klmpq r	82%hk lmp	69%	73%k	73%	70%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
INFO GATH ERING	845	464	115	267	314	531	760	81	57	94	110	34	84	58	136	86	40	79	67	798
	70% ce lm	85% zc	83% zc	52%	83% ze	64%	71%	68%	63%	81%	72% m	64%	60%	56%	81% zh klmp r	82% zh klmp r	67%	73% m	63%	67%
BUY ING GOODS	662	378	93	192	264	398	612	49	42	82	73	27	54	46	114	73	32	63	58	597
	55% ce glm	69% zc	67% zc	37%	70% ze	48%	57% zg	41%	46%	70%	48%	52%	39%	44%	68% zh jkimp r	69% zh jimp r	53% l	58% l	55% l	50%
BAN KING	518	296	84	137	205	312	471	46	29	69	66	19	40	29	94	58	20	52	42	458
	43% ce lmp	54% zc	61% zc	26%	54% ze	38%	44%	38%	32%	60%	43% lm	35%	29%	28%	56% zh jkimp r	55% hk lmp r	34%	49% hl mp	39%	38%
DOWN LOAD/ STREAM MEDIA	412	260	48	104	150	262	378	34	18	67	48	20	33	30	76	44	17	32	28	358
	34% ce ghl	48% zb c	35% zc	20%	40% e	32%	35%	28%	20%	58%	31%	37% h	24%	29%	45% zh jimpq r	42% hl r	28%	29%	26%	30%
SOCIAL INTER ACTION	527	301	77	148	216	311	467	57	24	73	72	18	53	26	80	63	29	42	47	492
	44% ce hm	55% zc	56% zc	29%	57% ze	38%	43%	47%	27%	63%	47% hm	35%	38%	25%	48% hm kimq	59% zh kimq	49% hm	39% m	44% hm	41%
GAM ING	192	118	22	52	82	110	173	19	8	24	15	8	18	11	31	29	12	13	23	175
	16% ce j	22% zc	16%	10%	22% ze	13%	16%	16%	8%	20%	10%	15%	13%	11%	19% j	28% zh jlmq m	20% hj	12%	22% hj m	15%
JOB SEA RCH	229	143	30	56	98	131	206	23	12	37	30	10	17	18	31	16	11	23	23	207
	19% ce l	26% zc	22% c	11%	26% ze	16%	19%	19%	13%	32%	20%	20%	12%	17%	19%	15%	18%	21%	23%	17%
DURABLES OWNED																				
TV	1166	526	135	505	371	795	1053	109	88	107	144	52	135	104	163	102	58	108	105	1155
	97% gl	96%	98%	97%	98%	97%	98% zg	91%	98%	92%	94%	99%	98%	99%	97%	97%	97%	100% j	99%	96%
SAT TV	485	245	63	176	192	293	431	52	27	53	58	25	54	42	75	32	33	44	41	473
	40% ce	45% c	46% c	34%	51% ze	36%	40%	43%	30%	46%	38%	48%	39%	40%	45%	31%	56% zh jlmq r	41%	38%	40%
CAB TV	158	82	20	56	63	95	141	16	14	11	23	7	11	7	17	14	2	30	23	164
	13% ce p	15%	15%	11%	17%	12%	13%	13%	16% p	9%	15% p	13%	8%	7%	10%	13%	4%	28% zj kimno p	22% zj mnp	14%
FREEVIEW	564	225	68	272	161	404	537	25	37	47	46	26	85	55	84	63	29	41	51	542
	47% ag j	41%	49%	52% za	43%	49% z	50% zg	21%	41%	40%	30%	49% ej	61% zh jq	52% ej	50% ej	60% zh jq	49% ej	38%	48% ej	45%
FREESAT	70	35	8	28	18	52	63	7	3	4	7	2	5	9	10	9	7	8	6	76
	6%	6%	5%	5%	5%	6%	6%	6%	3%	3%	5%	3%	3%	9%	6%	8%	12% zhj l	8%	6%	6%
MOBILE PHONE	1095	522	132	441	363	732	982	110	78	96	137	50	126	90	158	103	56	102	100	1087
	91% ce	96% zc	96% c	85%	96% ze	89%	91%	92%	87%	83%	90%	94%	91%	86%	94% m	98% zh jm	93%	94%	94%	91%
TELEPHONE	989	457	121	411	316	673	892	93	68	97	122	41	113	78	141	96	44	100	89	957
	82% cm p	84%	88% c	79%	84%	82%	83%	78%	76%	84%	80%	78%	82%	74%	84% p	91% zh jkmp r	74%	93% zh jkmp	84%	80%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
WEIGHTED BASE	1201	545	138	518	377	824	1077	120	90*	116**	153	53*	138	105*	167	105*	60	108*	106*	1197
	100%	45%	11%	43%	31%	69%	90%	10%	7%*	10%**	13%	4%*	12%	9%*	14%	9%*	5%	9%*	9%*	100%
PVR	376	204	46	126	144	232	352	23	25	53	26	16	30	23	66	34	16	49	37	330
	31%ce gjl	37%zc	33%	24%	38%ze	28%	33%g	19%	28%	46%	17%	31%ej	21%	22%	39%zj lm	32%j	27%	46%zh jlm	35%jl	28%
CAR	856	449	107	299	306	550	787	64	69	81	93	27	88	59	135	93	48	90	74	797
	71%ce gikm	82%zc	78%c	58%	81%ze	67%	73%zg	54%	76%jk m	70%	61%	50%	64%	56%	81%zj klmr	89%zj klmr	80%zj klm	84%zj klmr	69%k	67%
PERS COMPUTER	946	492	122	332	350	596	842	100	69	96	126	35	99	67	144	91	47	86	86	925
	79%ce klm	90%zc	89%zc	64%	93%ze	72%	78%	84%	77%	83%	82%kl m	66%	71%	64%	86%zk lm	86%kl m	79% m	80% m	81% km	77%
GAMES CONSOLE	446	249	64	132	235	211	421	22	28	66	33	23	32	34	72	46	26	35	50	398
	37%ce gjl	46%zc	46%zc	26%	62%ze	26%	39%zg	18%	31%	57%	22%	43%ej	23%	32%	43%jl	44%jl	44%jl	33%	47%zh jlmq	33%
DVD RECORDER	334	147	44	143	98	236	318	14	18	40	28	17	31	21	50	41	20	27	40	316
	28%gj	27%	32%	28%	26%	29%	30%zg	12%	20%	35%	18%	33%j	23%	20%	30%j	39%zh jlm	34%hj m	25%	38%zh jlm	26%
DVD PLAYER	867	397	103	367	265	602	799	64	57	76	90	41	99	81	136	90	39	84	73	839
	72%gj	73%	75%	71%	70%	73%	74%zg	54%	63%	66%	59%	78%j	72%j	77%j	81%zh jpr	85%zh jpr	64%	78%hj p	69%	70%
DIG CAMERA	748	382	107	259	270	478	708	36	52	82	75	35	58	57	125	79	40	64	81	690
	62%ce gjl	70%zc	78%zc	50%	71%ze	58%	66%zg	30%	58%l	71%	49%	66%jl	42%	54%	75%zh jlmq	75%zh jlm	67%jl	60%l	76%zh jlmq	58%
PORT. MP3 PLAYR	418	253	56	109	176	242	388	28	20	69	46	16	17	28	60	54	26	33	49	362
	35%ce ghl	46%zc	41%c	21%	47%ze	29%	36%g	24%	22%	59%	30%l	31%l	13%	26%l	36%l	51%zh jklmn q	43%hj lm	31%l	46%zh jlmq	30%
LIFESTAGE																				
SINGLE	163	81	16	66	-	163	132	31	10	14	33	8	18	15	11	14	10	15	16	184
	14%df n	15%	11%	13%	-	20%zd	12%	26%zf	11%	12%	22%zn	15%	13%	14%	7%	14%	16% n	14%	15% n	15%
PRE FAMILY	72	56	4	11	-	72	62	10	2	6	16	3	5	4	9	14	3	2	8	56
	6%cd	10%zbc	3%	2%	-	9%zd	6%	8%	2%	6%	11%zhl q	5%	3%	4%	6%	13%zhl mq	4%	2%	8%	5%
FAMILY	377	213	62	102	377	-	320	55	20	46	45	14	47	28	53	33	18	45	29	351
	31%ce f	39%zc	45%zc	20%	100%ze	-	30%	46%zf	22%	40%	29%	28%	34%	26%	32%	31%	31%	41%zh mr	28%	29%
POST FAMILY	588	194	56	338	-	588	563	23	58	49	58	28	69	59	94	44	29	46	53	604
	49%ad gi	36%	40%	65%zab	-	71%zd	52%zg	19%	65%zj opq	42%	38%	53%	50%	56%j	56%j	42%	49%	43%	50%	50%
CAR IN HOUSEHOLD																				
YES	856	449	107	299	306	550	787	64	69	81	93	27	88	59	135	93	48	90	74	797
	71%ce gikm	82%zc	78%c	58%	81%ze	67%	73%zg	54%	76%jk m	70%	61%	50%	64%	56%	81%zj klmr	89%zj klmr	80%zj klm	84%zj klmr	69%k	67%
NO	345	96	30	219	71	274	290	55	21	35	60	26	50	47	32	12	12	17	33	400
	29%ad fnopq	18%	22%	42%za b	19%	33%zd	27%	46%zf	24%	30%	39%zh nopq	50%zh nopqr	36%no pq	44%zh nopq	19%	11%	20%	16%	31%no q	33%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

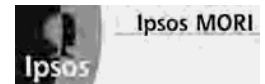
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Table 231
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1197	653	311	231	160	446	617	321	665	211	656	536	682	881	840	792	723	132	1197
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
100%		59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	10%	100%
EFFECTIVE BASE	788	394	242	190	128	229	482	248	405	157	402	402	523	557	529	492	554	106	1197
GENDER																			
MALE	586	377	141	68	99	231	283	137	331	117	368	216	333	467	446	415	359	48	597
	49%cfkq	53%zc	52%c	30%	59%zfi	52%	45%	49%	49%	48%	53%zkc	43%	48%	51%zlpq	51%lq	50%q	48%	38%	50%
FEMALE	615	328	128	158	69	211	342	142	346	127	325	290	366	445	431	410	383	77	600
	51%adjm	47%	48%	70%zab	41%	48%	55%zd	51%	51%	52%	47%	57%zj	52%mn	49%	49%	50%	52%mn	62%zmn	50%
AGE																			
18-24	152	30	119	3	13	52	91	48	84	19	64	87	45	86	77	67	53	27	197
	13%aci jlmnop	4%	44%zac	1%	8%	12%	15%zd	17%zi	12%	8%	9%	17%zj	6%	9%kino p	9%lo	8%	7%l	22%zlmnop	16%
25-34	193	120	66	6	24	61	117	50	105	38	99	94	97	131	127	116	105	23	167
	16%cdmop	17%c	24%zac	3%	15%	14%	19%z	18%	16%	15%	14%	19%	14%	14%	14%l	14%	14%	18%	14%
35-44	228	178	32	18	21	82	128	58	134	35	140	88	112	171	165	153	123	30	185
	19%bcdlp	25%zbc	12%	8%	12%	19%	20%zd	21%	20%	14%	20%	17%	16%	19%lp	19%l	19%	17%	24%	15%
45-54	206	147	23	35	35	68	115	46	116	44	133	72	140	168	166	156	144	18	192
	17%bk	21%zb	9%	15%b	21%	15%	18%	16%	17%	18%	19%	14%	20%zmn	18%	19%	19%	19%zmn	14%	16%
55-64	179	121	14	44	33	70	78	33	99	47	112	67	125	145	140	137	130	10	201
	15%brq	17%b	5%	20%zb	20%l	16%	13%	12%	15%	19%g	16%	13%	18%zmnq	16%q	16%q	17%q	18%zmq	8%	17%
65-74	147	76	9	62	26	61	63	28	88	32	95	53	114	131	126	123	116	13	159
	12%bf	11%b	3%	28%zab	16%	14%	10%	10%	13%	13%	14%	10%	16%zmn	14%z	14%z	15%z	16%zmn	11%	13%
75+	95	31	7	57	15	47	33	17	50	29	50	45	65	80	76	74	70	4	96
	8%abf	4%	2%	25%zab	9%	11%f	5%	6%	7%	12%g	7%	9%	9%nq	9%	9%	9%	9%zmq	3%	8%
18-34	345	150	185	9	37	113	208	98	190	57	162	181	142	218	204	183	159	50	364
	29%ac jlmnop	21%c	69%zac	4%	22%	26%	33%zde	35%zi	28%	23%	23%	36%zj	20%	24%lo p	23%lo	22%	21%l	40%zlmnop	30%
35-54	434	326	55	53	56	150	242	104	250	80	273	160	252	339	331	308	267	48	377
	36%bck	46%zbc	21%	24%	33%	34%	39%z	37%	37%	33%	39%zkc	32%	36%	37%lp	38%l	37%	36%	38%	31%
55+	422	229	29	164	74	179	174	77	237	108	257	165	304	356	342	334	316	27	456
	35%bf gq	32%b	11%	73%zab	44%zfi	40%zfi	28%	28%	35%	44%zgh	37%	33%	44%zmnq	39%zq	39%zq	40%zmnq	43%zmnq	22%	38%
SOCIAL GRADE																			
AB	317	235	42	39	91	81	168	64	172	82	246	72	230	275	269	259	241	24	265
	26%bce k	33%zbc	16%	17%	54%zef	18%	27%e	23%	25%	33%zgh	35%zkc	14%	33%zmnq	30%zq	31%zq	31%zq	32%zmnq	20%	22%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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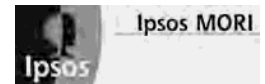
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 231
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
WEIGHTED BASE	1201 100%	705 59%	269 22%	226 19%	168 14%	442 37%	624 52%	279 23%	677 56%	245 20%	692 58%	506 42%	699 58%	912 76%	877 73%	825 69%	741 62%	125 10%	1197 100%
C1	338 28%ck	201 28%	86 32%c	51 23%	54 32%	108 24%	182 29%	69 25%	190 28%	79 32%	218 31%zk	119 24%	209 30%	270 30%	266 30%lq	254 31%zq	222 30%mq	26 21%	369 31%
C2	259 22%dj p	155 22%	54 20%	50 22%	15 9%	117 27%zd	127 20%cd	69 25%	139 20%	52 21%	127 18%	132 26%zj	138 20%	187 20%p	180 20%l	165 20%	144 19%	32 25%	267 22%
DE	286 24%ad ijlmn op	114 16%	87 33%za	85 38%za	7 4%	136 31%zd	147 24%df	78 28%i	177 26%i	32 13%	102 15%	183 36%zj	123 18%	181 20%ln op	163 19%l	147 18%	134 18%	43 35%zj mnop	296 25%
SOCIAL GRADE																			
ABC1	655 55%bc egkq c	436 62%zb	127 47%	90 40%	145 86%ze f	189 43%	351 56%e	133 48%	362 53%	161 66%zg h	464 67%zk	191 38%	438 63%zm nq	544 60%zq	535 61%zm q	513 62%zm q	463 62%zm q	50 40%	634 53%
C2DE	546 45%ad ijlmn op	269 38%	142 53%za	135 60%za	23 14%	253 57%zd f	274 44%df	146 52%zi	315 47%i	84 34%	229 33%	315 62%zj	260 37%	368 40%ln op	343 39%lo	312 38%	278 38%	75 60%zj mnop	563 47%
WORKING STATUS																			
FULL TIME	545 45%ck	372 53%zb c	119 44%c	53 23%	74 44%	186 42%	302 48%z	123 44%	307 45%	115 47%	340 49%zk	204 40%	302 43%	426 47%lp	413 47%l	381 46%	323 44%	51 41%	436 36%
PART TIME	138 11%c	98 14%zc	25 9%	15 6%	30 18%ze	43 10%	73 12%	28 10%	79 12%	31 13%	78 11%	59 12%	87 12%mn	104 11%	99 11%	96 12%	94 13%mn	17 13%	124 10%
NOT WORKING	518 43%af j	234 33%	125 46%a	159 70%za b	64 38%	213 48%df	250 40%	128 46%	291 43%	99 40%	274 40%	243 48%zj	310 44%mn	383 42%	365 42%	349 42%	324 44%mn	58 46%	637 53%
CHILDREN IN HOUSEHOLD																			
YES	377 31%bc dip c	301 43%zb	55 21%c	21 9%	38 23%	125 28%	224 36%zd e	101 36%	205 30%	72 29%	207 30%	169 33%	202 29%	274 30%lp	267 30%l	248 30%	215 29%	46 37%	351 29%
NO	824 69%af	404 57%	214 79%za	205 91%za b	130 77%zf	317 72%f	401 64%	179 64%	472 70%	173 71%	485 70%	337 67%	496 71%zm n	638 70%	610 70%	577 70%	526 71%zm	79 63%	846 71%
ETHNICITY																			
WHITE	1077 90%bq k	638 90%b	221 82%	218 97%za b	152 91%	391 88%	563 90%	211 76%	624 92%zg	242 99%zg h	642 93%zk	435 86%	644 92%zm n	828 91%	800 91%z	755 91%z	680 92%zm	116 93%	968 81%
BME	120 10%ch j p	67 10%c	46 17%zac	6 2%	15 9%	51 12%	57 9%	65 23%zhi	52 8%i	2 1%	49 7%	69 14%zj	53 8%	81 9%lp	74 8%l	67 8%	58 8%	8 7%	225 19%
GOVERNMENT OFFICE REGION																			
EAST MIDLANDS	90 7%fg	64 9%	14 5%	11 5%	15 9%	37 8%	38 6%	8 3%	62 9%g	19 8%g	58 8%	32 6%	53 8%	76 8%lp	72 8%l	65 8%	59 8%	12 9%	84 7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
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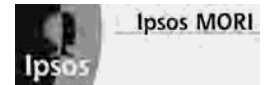
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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
WEIGHTED BASE	1201 100%	705 59%	269 22%	226 19%	168 14%	442 37%	624 52%	279 23%	677 56%	245 20%	692 58%	506 42%	699 58%	912 76%	877 73%	825 69%	741 62%	125 10%	1197 100%
EASTERN	116 10%g	76 11%	22 8%	18 8%	11 6%	40 9%	71 11%z	-	72 11%g	44 18%zg	76 11%	40 8%	61 9%	93 10%lp	93 11%l	89 11%	64 9%	12 10%	66 6%
LONDON	153 13%h ii	87 12%	45 17%zc	20 9%	42 25%ze	59 13%	59 9%	89 32%zh	64 9%i	-	85 12%	65 13%	77 11%	113 12%ln	103 12%l	97 12%	86 12%	11 9%	185 15%
NORTH EAST	53 4%i	29 4%	18 7%	6 3%	5 3%	20 5%	29 5%	15 5%i	38 6%i	-	28 4%	25 5%	29 4%mn	32 4%	32 4%	30 4%	6 4%m	56 5%	
NORTH WEST	138 12%fi p	70 10%	36 14%	32 14%	21 13%	59 13%	61 10%	68 24%zh	69 10%i	2 1%	68 10%	71 14%z	72 10%	107 12%lo	102 12%lo	86 10%	75 10%	11 9%	138 12%
SCOTLAND	105 9%agi j	45 6%	27 10%	33 15%za	8 4%	56 13%zdf	46 7%	9 3%i	97 14%zgi	-	48 7%	58 11%zj	68 10%mn	79 9%	74 8%	72 9%	70 9%o	7 6%	99 8%
SOUTH EAST	167 14%bg	116 16%zb	22 8%	29 13%	29 18%	60 13%	84 13%	4 2%	109 16%g	54 22%zg	102 15%	66 13%	97 14%	129 14%	127 14%l	118 14%	108 15%m	18 14%	148 12%
SOUTH WEST	105 9%eg h	70 10%	21 8%	15 6%	11 7%	24 5%	72 12%ze	15 6%	27 4%	63 26%zgh	65 9%	40 8%	78 11%zmn	86 9%	85 10%	84 10%	80 11%zm	9 7%	71 6%
WALES	60 5%g	34 5%	16 6%	10 5%	6 3%	21 5%	33 5%	* 3%	43 6%g	17 7%g	32 5%	28 6%	34 5%mn	39 4%	39 4%	38 5%	36 5%o	11 9%	121 10%
WEST MIDLANDS	108 9%dh	63 9%	22 8%	22 10%	7 4%	30 7%	74 12%zde	37 13%zh	41 6%	29 12%h	71 10%	36 7%	64 9%o	83 9%	78 9%	72 9%	68 9%	9 7%	113 9%
YORKS AND HUMBR	106 9%	52 7%	25 9%	29 13%za	14 8%	36 8%	59 9%	34 12%z	57 8%	16 7%	60 9%	46 9%	66 9%mn	75 8%	72 8%	70 9%	66 9%o	19 15%zmnop	116 10%
MARITAL STATUS																			
MAR/LIVING AS	705 59%b cgk	705 100%zbc	-	-	115 69%ze	254 58%	358 57%	141 51%	396 59%g	167 68%zg	434 63%zk	270 53%	440 63%zp	571 63%zq	556 63%zl	519 63%zq	459 62%zq	63 50%	653 55%
SINGLE	269 22%acd ijlmno p	-	269 100%zac	-	24 14%	95 21%	155 25%zde	84 30%zh	145 21%	40 16%	130 19%	138 27%zj	109 16%	162 18%ln	147 17%l	139 17%	122 16%l	43 34%zj	311 26%
WID/DIV/SEP	226 19%ab	-	-	226 100%zab	28 17%	92 21%	110 18%	53 19%	135 20%	38 15%	128 18%	98 19%	149 21%zm	179 20%	173 20%	166 20%	159 21%zm	20 16%	231 19%
DAILY NEWSPAPER READERSHIP																			
QUALITY	168 14%bf kq	115 16%b	24 9%	28 13%	168 100%ze	47 11%f	-	43 15%	94 14%	31 13%	144 21%zk	23 5%	135 19%zm	155 17%zq	152 17%zq	147 18%zq	142 19%zmq	7 5%	160 13%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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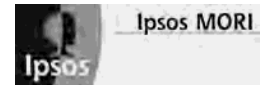
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Table 231
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
WEIGHTED BASE	1201 100%	705 59%	269 22%	226 19%	168 14%	442 37%	624 52%	279 23%	677 56%	245 20%	692 58%	506 42%	699 58%	912 76%	877 73%	825 69%	741 62%	125 10%	1197 100%
POPULAR	442 37%df i	254 36%	95 35%	92 41%	47 28%f	442 100%zdf	-	122 44%zi	255 38%i	64 26%	253 37%	187 37%	250 36%p	339 37%p	320 37%l	296 36%	257 35%	38 30%	446 37%
NONE OF THESE	624 52%de gilmn p	358 51%	155 58%z	110 49%	-	-	624 100%zde	123 44%	350 52%	152 24%h	326 47%	297 59%zj	338 48%	449 49%	434 49%l	407 49%	366 49%l	81 65%zlmnop	617 52%
URBANITY																			
URBAN	279 23%af hi	141 20%	84 31%za	53 24%	43 25%	122 28%f	123 20%	279 100%zhi	-	-	154 22%	123 24%	156 22%n	200 22%	190 22%	181 22%	169 23%om	27 22%	321 27%
SUBURBAN	677 56%g p	396 56%	145 54%	135 60%	94 56%	255 58%	350 56%	-	677 100%zgi	-	390 56%	287 57%	377 54%p	510 56%lo	486 55%lo	446 54%	387 52%	79 63%p	665 56%
RURAL	245 20%be gh	167 24%zb	40 15%	38 17%	31 18%	64 15%	152 24%ze	-	-	245 100%zgh	148 21%	96 19%	166 24%zm	203 22%	202 23%z	197 24%zm	185 25%zl	19 15%	211 18%
INTEREST IN POLITICS																			
VERY/FAIRLY INTERESTED	692 58%bf kq	434 62%zb	130 48%	128 57%	144 86%ze	253 57%	326 52%	154 55%	390 58%	148 61%	692 100%zk	-	513 73%zm	615 67%zq	604 69%zm	584 71%zm	536 72%zm	31 24%	656 53%
NOT VERY/AT ALL INTERESTED	506 42%ad jlmno p	270 38%	138 51%za	98 43%	23 14%	187 42%d	297 48%zd	123 44%	287 42%	96 39%	-	506 100%zj	185 27%	296 32%ln	273 31%lo	240 29%	204 28%l	94 76%zlmnop	536 45%
LIKELIHOOD TO VOTE																			
10 (ABSOLUTELY CERTAIN TO VOTE)	699 58%bf kq	440 62%zb	109 40%	149 66%zb	135 81%ze	250 57%	338 54%	156 56%	377 56%	166 68%zg	513 74%zk	185 37%	699 100%zm	699 77%zq	699 80%zm	699 85%zm	699 94%zmq	-	682 57%
6-10	912 76%bf gkq	571 81%zb	162 60%	179 79%b	155 93%ze	339 77%	449 72%	200 71%	510 75%	203 83%zg	615 89%zk	296 59%	699 100%z	912 100%z	877 100%z	825 100%z	741 100%zq	-	881 74%
7-10	877 73%bf gkq	556 79%zb	147 55%	173 77%b	152 91%ze	320 72%	434 70%	190 68%	486 72%	202 82%zg	604 87%zk	273 54%	699 100%zm	877 96%z	877 100%z	825 100%z	741 100%zmq	-	840 70%
8-10	825 69%bf kq	519 74%zb	139 52%	166 74%b	147 88%ze	296 67%	407 65%	181 65%	446 66%	197 81%zg	584 84%zk	240 48%	699 100%zm	825 90%zq	825 94%z	825 100%z	741 100%zmn	-	792 66%
9-10	741 62%bf hkq	459 65%b	122 45%	159 71%zb	142 85%ze	257 58%	366 59%	169 60%	387 57%	185 76%zg	536 77%zk	204 40%	699 100%zm	741 81%zq	741 84%zm	741 90%z	741 100%zmn	-	723 60%
WOULD NOT VOTE	125 10%dj mnop	63 9%	43 16%zac	20 9%	7 4%	38 9%	81 13%zd	27 10%	79 12%	19 8%	31 4%	94 19%zj	-	-	-	-	-	125 100%zlmnop	132 11%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
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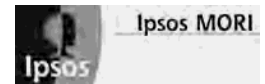
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Table 231
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
WEIGHTED BASE	1201 100%	705 59%	269 22%	226 19%	168 14%	442 37%	624 52%	279 23%	677 56%	245 20%	692 58%	506 42%	699 58%	912 76%	877 73%	825 69%	741 62%	125 10%	1197 100%
POLITICAL ACTIVISM																			
ACTIVIST	161 13% kq	110 16% b	26 10% a	25 11% c	58 35% ze	54 12% f	65 10% d	41 15% g	78 12% h	42 17% i	144 21% zk	16 3% l	133 19% zm	146 16% zq	144 16% zq	140 17% zq	137 19% zm	6 5% n	150 13% o
NON-ACTIVIST	1040 87% lmnop	595 84% a	243 90% za	201 89% c	110 65% d	387 88% d	559 90% zd	239 85% g	599 88% h	203 83% i	548 79% j	489 97% zl	566 81% l	766 84% lp	733 84% l	685 83% l	604 81% l	119 95% zl	1047 87% m
OPINION ON PRESENT SYSTEM																			
WORKS WELL	370 31% kq	260 37% zb	58 21% c	53 24% d	69 41% ze	130 30% f	182 29% g	84 30% h	210 31% i	76 31% j	259 37% zk	111 22% l	231 33% q	320 35% zl	311 35% zl	287 35% zq	248 33% zq	11 9% n	350 29% o
NEEDS IMPROVEMENT	770 64% am	425 60% a	182 68% b	161 71% za	96 57% d	285 68% d	413 66% d	182 65% g	423 63% h	165 67% i	422 61% j	347 69% zl	446 64% mn	560 61% p	539 61% p	514 62% p	471 64% m	97 78% zl	773 65% m
KNOW LOCAL MP																			
YES	456 38% kq	288 41% b	71 27% c	95 42% b	84 50% ze	149 34% f	231 37% g	81 29% h	259 38% g	116 47% zg	337 49% zk	119 24% l	352 50% zm	397 43% zq	390 44% zq	380 46% zm	363 49% zm	29 23% n	435 36% o
NO	745 62% d	417 59% a	197 73% za	131 58% c	84 50% d	292 66% d	393 63% d	198 71% zh	418 62% i	129 53% j	356 51% j	387 76% zl	347 50% l	516 57% lo	487 56% lo	445 54% l	378 51% l	96 77% zl	762 64% m
FEEL CAN CHANGE THE WAY UK IS RUN																			
AGREE	361 30% fh	215 30% kq	76 28% c	70 31% d	54 32% f	160 36% zf	156 25% g	102 36% zh	182 27% i	77 31% j	244 35% zk	116 23% l	245 35% zm	295 32% zq	289 33% zq	274 33% zq	257 35% zm	18 14% n	364 30% o
DISAGREE	532 44% g	324 46% a	108 40% b	100 44% c	70 42% d	189 43% d	293 47% g	101 36% h	308 46% g	123 50% g	292 42% j	240 47% l	298 43% l	410 45% lp	394 45% l	373 45% l	321 43% l	62 49% n	497 42% o
INTERNET USER																			
YES	930 77% ce	589 84% zc	228 85% zc	111 49% d	150 90% ze	299 68% f	519 83% ze	220 79% g	515 76% h	195 80% i	591 85% zk	336 66% l	544 78% l	709 78% l	689 79% l	648 79% l	579 78% m	98 78% n	891 74% o
NO	271 23% ab	116 16% a	41 15% b	114 51% za	17 10% d	142 32% zd	105 17% f	60 21% g	162 24% h	49 20% i	101 15% j	170 34% zl	155 22% n	203 22% p	188 21% p	177 21% p	162 22% p	27 22% n	306 26% o
INCOME																			
UP TO 9499	168 14% aij	53 8% lmn	51 19% za	64 28% zab	14 9% d	75 17% d	81 13% e	64 23% zh	86 13% i	19 8% j	75 11% k	92 18% zl	80 11% l	113 12% l	105 12% l	104 13% l	93 13% l	29 23% zl	208 17% m
9500 - 17499	176 15% ic	92 13% p	43 16% a	41 18% b	17 10% d	78 18% d	82 13% e	46 16% i	107 16% j	23 10% k	85 12% l	90 18% zl	94 13% n	122 13% op	115 13% o	101 12% p	96 13% p	21 17% q	195 16% r
17500 - 24999	74 6% j	42 6% a	23 9% b	9 4% c	9 5% d	32 7% e	37 6% f	12 4% g	51 8% h	10 4% i	47 7% k	27 5% l	41 6% n	49 5% p	47 5% p	46 6% q	44 6% m	15 12% zm	73 6% nop

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
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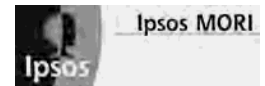


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 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
WEIGHTED BASE	1201	705	269	226	168	442	624	279	677	245	692	506	699	912	877	825	741	125	1197
	100%	59%	22%	19%	14%	37%	52%	23%	56%	20%	58%	42%	53%	76%	73%	69%	62%	10%	100%
25000 PLUS	375	303	35	36	87	127	183	64	219	92	275	100	250	332	329	311	264	15	293
	31%bc gkq	43%zb c	13%	16%	52%ze f	29%	29%	23%	32%g	38%g	40%zk	20%	36%zq q	36%zp q	38%zl mq	38%zq	36%zq	12%	24%
SEGMENTATION																			
EXAGGERATORS	136	71	43	23	23	56	62	44	74	18	85	50	68	108	99	88	77	8	158
	11%l	10%	16%za	10%	14%	13%	10%	16%zi	11%	7%	12%	10%	10%	12%lo p	11%l	11%	10%l	7%	13%
ALREADY ACTIVE	166	110	27	28	63	52	68	42	83	42	158	9	143	158	154	152	148	3	146
	14%bf kq	16%	10%	12%	37%ze f	12%	11%	15%	12%	17%	23%zk	2%	21%zm nq	17%zq	18%zq	18%zq	20%zmq	3%	12%
ALIENATED	146	76	32	37	6	58	82	28	93	25	59	87	64	91	88	78	69	26	149
	12%dj lmnop	11%	12%	17%za	4%	13% d	13% d	10%	14%	10%	8%	17%zj	9%	10%lp	10%l	9%	9%	21%zj mnop	12%
SATISFIED BUT UNENTHUSIASTIC	176	129	20	27	30	50	102	18	99	58	129	47	121	150	148	143	130	5	158
	15%bg kq	18%zb	8%	12%	18%	11%	16%	7%	15%g	24%zq h	19%zk	9%	17%zm nq	16%zq	17%zq	17%zq	18%zmq	4%	13%
WILLING LOCALISTS	165	102	38	24	17	65	93	47	85	33	56	109	83	107	101	95	87	29	179
	14%j mnop	14%	14%	11%	10%	15%	15%	17%	13%	14%	8%	22%zj	12%n	12%	12%	12%	12%	23%zj mnop	15%
ONLOOKERS	245	142	50	53	21	96	128	53	149	42	178	67	157	205	203	193	161	19	224
	20%dk	20%	18%	23%	13%	22% d	20% d	19%	22%	17%	26%zk	13%	22%z z	22%z p	23%z l	23%z	22%	15%	19%
DISENGAGED FROM COMMUNITY	167	75	59	34	7	65	90	48	93	26	29	136	62	94	84	76	69	34	183
	14%ad jlmno p	11%	22%za	15%	4%	15% d	14% d	17%	14%	11%	4%	27%zj	9%	10%l n op	10%l	9%	9%	27%zj mnop	15%
VOTING INTENTION																			
CONSERVATIVE	336	228	47	60	62	151	145	49	189	97	244	92	224	304	294	279	240	8	272
	28%bf gkq	32%zb	17%	26%b	37%zf	34%zf	23%	18%	28%g	40%zg h	35%zk	18%	32%zq	33%zl pq	34%zl q	34%zq	32%zq	6%	23%
LABOUR	401	239	99	63	51	147	207	123	227	51	238	161	262	345	326	306	275	8	444
	33%ic	34%	37%	28%	31%	33%	33%	44%zh i	34%i	21%	34%	32%	38%zq	38%z p q	37%zq	37%zq	37%zq	7%	37%
LIB DEM	121	71	25	25	19	33	73	28	61	31	88	33	91	106	105	102	96	3	108
	10%ka	10%	9%	11%	12%	7%	12%	10%	9%	13%	13%zk	6%	13%zm nq	12%zq	12%zq	12%zq	13%zmq	2%	9%
OTHER	71	37	13	21	13	21	39	11	44	17	47	24	58	66	66	65	61	3	76
	6%	5%	5%	9%z	8%	5%	6%	4%	6%	7%	7%	5%	8%zmn q	7%z	8%z	8%zq	8%zmq	2%	6%
WOULD NOT VOTE	163	73	56	34	7	52	102	35	100	28	37	126	20	27	26	23	22	95	177
	14%ad jlmno p	10%	21%za	15%	4%	12% d	16%z d	13%	15%	12%	5%	25%zj	3%	3%	3%	3%	3%	76%zj mnop	15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base



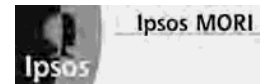
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 231
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)	
WEIGHTED BASE 1201 100%	705 59%	269 22%	226 19%	168 14%	442 37%	624 52%	279 23%	677 56%	245 20%	692 58%	506 42%	699 58%	912 76%	877 73%	825 69%	741 62%	125 10%	1197 100%	
SEAT MARGINALITY 2005																			
LESS THAN 5% MAJORITY	177 15%g	95 13%	47 17%	35 15%	25 15%	55 12%	102 16%	15 5%	117 17%zg	45 19%g	107 16%	69 14%	104 15%n	132 15%	127 14%	118 14%	110 15% m	16 13%	199 17%
MARGINAL (LESS THAN 10%)	357 30%eg	205 29%	79 29%	73 32%	65 39%ze	104 23%	205 33%ze	52 19%	214 32%g	91 37%zg	210 30%	148 29%	222 32% mn	269 29%	262 30%	245 30%	232 31% m	42 33%	360 30%
SEMI MARGINAL (10%-20%)	331 28%ce h	215 30% c	76 28% c	41 18%	36 22%	97 22%	209 33% zd	85 30% h	158 23%	88 36% zh	201 29%	130 26%	185 26%	261 29% lo p	248 28% lo	224 27%	195 26%	26 21%	299 25%
SAFE (>20%)	512 43%fi	285 40%	115 43%	112 50% za	67 40%	242 55% zd	210 34%	142 51% zi	305 45% i	65 27%	282 41%	228 45%	292 42%	383 42%	367 42%	356 43% n	314 42% m	57 46%	538 45%
SEAT MARGINALITY 2010																			
LESS THAN 5% MAJORITY	176 15%e	98 14%	43 16%	35 15%	28 17%	47 11%	109 17% ze	41 14%	107 16%	28 11%	107 15%	69 14%	106 15%	134 15%	130 15%	119 14%	111 15% m	16 13%	159 13%
MARGINAL (LESS THAN 10%)	356 30%a	185 26%	93 35% za	78 35% a	40 24%	111 25%	212 34% zd e	85 30%	206 30%	65 27%	208 30%	148 29%	205 29% n	265 29%	252 29%	234 28%	215 29%	35 28%	372 31%
SEMI MARGINAL (10%-20%)	268 22%h	171 24%	56 21%	40 18%	52 31% ze	92 21%	142 23%	84 30% zh	130 19%	54 22%	159 23%	108 21%	161 23%	206 23%	201 23%	188 23%	168 23%	32 26%	241 20%
SAFE (>20%)	577 48%fg	349 50%	119 44%	108 48%	75 45%	239 54% zf	270 43%	111 40%	341 50% g	126 51% g	325 47%	250 49%	333 48%	442 48%	424 48% l	402 49%	358 48%	58 46%	584 49%
AFFILIATION OF MP 2010																			
CONSERVATIVE	580 48% be gk	376 53% zb c	103 38%	100 44%	89 53% e	188 43%	317 51% e	28 10%	359 53% zg	194 79% zg h	361 52% zk	219 43%	349 50%	466 51% zl p	452 52% zl	420 51%	369 50%	53 42%	490 41%
LABOUR	459 38% ad fh j m np	241 34%	127 47% za	91 40%	47 28%	210 48% zd f	217 35%	223 80% zh i	227 34% i	9 4%	229 33%	227 45% zj	251 36% n	326 36%	308 35%	294 36%	267 36%	56 45%	531 44%
LIB DEM	127 11%e	74 10%	31 11%	21 10%	28 17% ze	30 7%	72 12% e	28 10%	71 11%	27 11%	79 11%	48 9%	78 11% mn	94 10%	92 11%	87 10%	82 11% m	15 12%	121 10%
OTHER	35 3%g	15 2%	7 3%	13 6% za	3 2%	13 3%	18 3%	-	20 3% g	16 6% zg	23 3%	12 2%	20 3%	25 3%	25 3%	25 3%	24 3% m	2 1%	55 5%
ACORN																			
WEALTHY ACHIEVERS	241 20% bg k	174 25% zb c	29 11%	37 17%	44 26% f	93 21%	114 18%	24 9%	121 18% g	96 39% zg h	164 24% zk	77 15%	155 22% zm n	194 21%	190 22%	182 22%	170 23% zm	23 18%	219 18%
URBAN PROSPERITY	181 15% ai k	89 13%	58 22% za	33 15%	47 28% ze f	59 13%	83 13%	69 25% zh i	112 17% i	-	120 17% k	60 12%	118 17% zm n	141 15%	134 15%	126 15%	120 16% m	16 12%	195 16%
COMFORTABLY OFF	308 26%eg	186 26%	62 23%	60 26%	47 28% e	87 20%	180 29% ze	34 12%	186 27% g	88 36% zg	187 27%	120 24%	178 25%	243 27% lp	235 27% l	215 26%	187 25%	29 23%	275 23%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



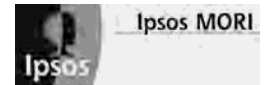
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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL			
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)	
WEIGHTED BASE	1201 100%	705 59%	269 22%	226 19%	168 14%	442 37%	624 52%	279 23%	677 56%	245 20%	692 58%	506 42%	699 58%	912 76%	877 73%	825 69%	741 62%	125 10%	1197 100%	
MODERATE MEANS	168 14%df ilp	101 14%	34 13%	33 15%	11 6%	87 20%zd f	72 12%	54 19%zi	106 16%ii	8 3%	93 13%	74 15%	74 11%	119 13%lp	112 13%li	105 13%	79 11%	24 19%lp	184 15%	
HARD PRESSED	303 25%ad	156 22%	85 32%za	62 26%	19 11%	116 26% d	176 28%zd	99 35%zh	151 22%	53 22%	128 16%	174 34%zi	173 25%mn	216 24%	206 23%	196 24%	185 25% m	33 26%	324 27%	
MAIN SUPERMARKET																				
ASDA	240 20%di jlmnop	126 18%	77 29%za c	37 16%	17 10%	94 21% d	137 22% d	68 24%zi	147 22% ii	25 10%	116 17%	123 24% zj	123 18% n	160 18% no p	148 17%	135 16%	127 17%	31 25% no	271 23%	
CO-OP	36 3%ch	19 3%	9 3%	8 4%	5 3%	16 4%	13 2%	10 3%	9 1%	17 7% zh	24 4%	11 2%	25 4% n	30 3%	28 3%	28 3%	26 4% m	2 2%	32 3%	
MARKS & SPENCER	18 2% f	9 1%	3 1%	6 3%	8 5% zf	10 2%	5 1%	2 1%	13 2%	4 1%	14 2%	4 1%	9 1%	14 2% inp	11 1%	10 1%	9 1%	2 1%	18 2%	
MORRISONS	164 14%	89 13%	35 13%	41 18% z	20 12%	55 13%	89 14%	32 11%	95 14%	38 15%	84 12%	80 16%	101 15% mn	123 14%	123 14%	115 14%	110 15% m	16 13%	164 14%	
SAINSBURY'S	210 18% ek	130 18%	38 14%	43 19%	40 24% ze	57 13%	113 18%	49 17%	118 17%	44 18%	150 22% zk	60 12%	139 20% zn	175 19%	170 19%	161 20%	147 20% zm	21 16%	198 17%	
SOMERFIELD	6 *	2 *	2 1%	2 1%	2 1% f	3 1%	1 *	2 1%	3 *	1 *	3 1%	3 1%	1 *	4 * lp	4 * li	3 *	2 *	2 1%	8 1%	
TESCO	390 32% dg	244 35%	83 31%	62 28%	41 24%	168 38% zd	194 31%	72 26%	233 34% g	84 34%	217 31%	172 34%	219 31%	301 33% lp	295 34% li	278 34%	234 32%	35 28%	371 31%	
WAITROSE	63 5% bk	43 6%	7 3%	13 6%	30 18% zef	14 3%	26 4%	18 6%	29 4%	16 7%	49 7% zk	14 3%	48 7% zmn	57 6%	57 6% z	55 7% z	51 7% zm	3 3%	48 4%	
ICELAND	25 2% jlnop	12 2%	8 3%	5 2%	- 2%	10 2%	14 2%	8 3%	15 2%	3 1%	4 1%	20 4% zj	5 1%	14 2% lno p	10 1% li	7 1%	6 1%	4 3% lp	27 2%	
ALDI	12 1% k	8 1%	1 *	4 2%	1 *	4 1%	8 1%	4 2%	6 1%	2 1%	11 2%	2 *	7 1% n	7 1%	7 1%	7 1%	7 1% m	2 2%	16 1%	
LIDL	13 1% j	10 1%	1 1%	1 1%	- 1%	3 1%	10 2%	2 1%	7 1%	4 2%	3 *	10 2% zj	6 1%	7 1%	7 1%	7 1%	6 1%	6 5% zlm nop	15 1%	
OTHER	18 1% h	11 2%	2 1%	5 2%	4 2%	6 1%	9 1%	6 2% h	4 1%	8 3% h	13 2%	5 1%	13 2% n	15 2%	14 2%	14 2%	13 2% m	2 1%	23 2%	
USED INTERNET FOR EMAIL/GENERAL USE																				
	885 74% ce k	568 81% zc	215 80% zc	101 45%	148 88% ze f	283 64%	491 79% ze	205 73%	496 73%	184 75%	570 82% zk	312 62%	524 75%	685 75%	664 76% li	625 76%	558 75%	87 70%	839 70%	
INFO GATHERING	845 70% ce k	544 77% zc	198 74% c	101 45%	147 88% ze f	268 61%	469 75% ze	192 69%	468 69%	186 76%	548 79% zk	296 59%	502 72%	658 72%	638 73% zli q	600 73% q	535 72%	79 63%	798 67%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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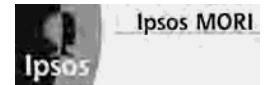
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Table 231
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
WEIGHTED BASE	1201 100%	705 59%	269 22%	226 19%	168 14%	442 37%	624 52%	279 23%	677 56%	245 20%	692 58%	506 42%	699 58%	912 76%	877 73%	825 69%	741 62%	125 10%	1197 100%
BUYING GOODS	662 55% k	439 62% zc	148 55% c	73 33%	117 70% ze	206 47%	373 60% ze	150 54%	364 54%	149 61%	445 64% zk	215 43%	396 57%	518 57%	503 57% l	476 58%	425 57% m	64 51%	597 50%
BANKING	518 43% k	355 50% zc	115 43% c	47 21%	89 53% ze	157 36%	296 47% ze	119 42%	280 41%	119 49%	357 52% zk	160 32%	314 45%	410 45%	400 46% zl	379 46% z	338 46% zm	49 40%	458 38%
DOWNLOAD/STREAM MEDIA	412 34% ck	255 36% c	124 46% za	33 15%	75 44% ze	135 31%	229 37%	89 32%	235 35%	88 36%	302 44% zk	109 22%	250 36% q	331 36% q	319 36% lq	303 37% q	270 36% q	31 25%	358 30%
SOCIAL INTERACTION	527 44% cl	315 45% c	171 64% za	40 18%	77 46% c	176 40%	300 48% ze	135 48%	280 41%	113 46%	318 46% c	207 41%	273 39%	384 42% lp	369 42% l	343 42%	297 40% l	63 50% l	492 41%
GAMING	192 16% ck	110 16% c	67 25% zac	14 6%	21 12% c	78 18%	99 16%	37 13%	123 18%	32 13%	120 17% c	71 14%	96 14% lp	149 16% lp	144 16% l	137 17%	110 15% l	21 17%	175 15%
JOB SEARCH	229 19% ck	127 18% c	84 31% zac	18 8%	39 23% c	82 19%	119 19%	53 19%	136 20%	39 16%	153 22% zk	76 15%	114 16% lp	167 18% lp	162 18% l	153 19%	124 17%	34 27% zl	207 17%
DURABLES OWNED																			
TV	1166 97% b	694 98% zb	251 93%	219 97%	165 99%	431 98%	602 96%	269 96%	663 98%	234 95%	672 97%	491 97%	678 97%	886 97%	853 97% l	802 97%	719 97%	122 97%	1155 96%
SAT TV	485 40% cl	316 45% zc	103 38% c	65 29%	68 40% c	201 46% f	235 38%	117 42%	278 41%	91 37%	263 38% c	221 44% z	260 37%	355 39% lp	345 39% l	330 40%	281 38%	62 49% zl	473 40%
CAB TV	158 13% k	97 14% c	36 13% c	26 11%	24 15% c	44 10% c	90 14%	38 13% c	97 14% c	24 10% c	104 15% c	54 11% c	104 15% mn	126 14% c	122 14% c	117 14% c	109 15% m	17 14% c	164 14%
FREEVIEW	564 47% bk	337 48% c	108 40% c	119 53% b	88 52% c	197 45% c	301 48% c	131 47% c	303 45% c	130 53% c	347 50% k	216 43% c	352 50% zm	446 49% c	431 49% c	398 48% c	365 49% m	51 41% c	542 45%
FREESAT	70 6% c	45 6% c	10 4% c	16 7%	8 5% c	24 5% c	41 7% c	18 6% c	30 4% c	23 9% h	42 6% c	28 6% c	47 7% mn	54 6% c	52 6% c	52 6% c	48 6% m	5 4% c	76 6%
MOBILE PHONE	1095 91% ck	664 94% zc	248 92% c	182 80%	156 93% c	396 90%	578 93%	262 94% c	613 91% c	221 90%	645 93% zk	448 89%	637 91%	831 91% l	802 91% l	754 91%	675 91%	119 95%	1087 91%
TELEPHONE	989 82% bk	626 89% zb	185 69% c	177 78% b	149 89% ze	356 81% c	514 82% c	226 81% c	551 81% c	212 87% c	602 87% zk	384 76% c	612 88% zm	782 86% zq	760 87% zm	719 87% zm	647 87% zm	93 74% c	957 80%
PVR	376 31% bc	271 39% zb	60 20% c	45 20%	61 36% c	143 32% c	190 30% c	91 32% c	208 31% c	78 32% c	247 36% zk	127 25% c	222 32% c	303 33% lp	296 34% zl	277 34% q	242 33% q	29 23% c	330 28% c
CAR	856 71% bc	590 84% zb	146 54% c	119 53%	128 76% e	285 65% c	469 75% ze	176 63% c	485 72% g	195 80% zg	543 78% zk	312 62% c	518 74% z	661 74% z	619 75% zl	549 75% z	84 74% z	797 67% c	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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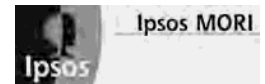
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Table 231
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
WEIGHTED BASE	1201 100%	705 59%	269 22%	226 19%	168 14%	442 37%	624 52%	279 23%	677 56%	245 20%	692 58%	506 42%	699 58%	912 76%	877 73%	825 69%	741 62%	125 10%	1197 100%
PERS COMPUTER	946 79% k	614 87% ce	210 78% zb	121 53% c	156 93% f	312 71% ze	517 83% ze	224 80%	526 78%	196 80%	592 86% zk	351 69%	558 80%	724 79%	704 80% m	664 80%	594 80% m	100 80%	925 77%
GAMES CONSOLE	446 37% cl	295 42% zc	106 39% c	45 20% c	49 30%	154 35%	256 41% zd	97 35%	243 36%	105 43%	266 38%	179 35%	238 34%	328 36% lp	320 36% l	306 37%	259 35%	59 47% zl	398 33%
DVD RECORDER	334 28% bk	220 31% zb	57 21%	56 25%	68 41% ze	117 27%	163 26%	70 25%	173 26%	91 37% zg	219 32% zk	115 23%	232 33% zm	274 30% z	266 30% z	259 31% zm	239 32% zm	28 23%	316 26%
DVD PLAYER	867 72% gk	523 74%	188 70%	155 69%	134 80% ze	305 69%	460 74%	181 65%	511 76% zg	175 71%	520 75% k	346 68%	537 77% zm	678 74% z	656 75% z	614 74%	569 77% zm	82 66%	839 70%
DIG CAMERA	748 62% bc	511 72% zb	139 52%	98 43%	124 74% ze	247 56%	407 65% ze	157 56%	424 63%	167 68% g	485 70% zk	262 52%	460 66% zm	586 64%	572 65% z	538 65% z	487 66% zm	72 58%	690 58%
PORT. MP3 PLAYR	418 35% ce	270 38% zc	114 42% zc	34 15%	70 41% e	127 29%	241 39% ze	94 34%	227 34%	97 40%	275 40% zk	142 28%	235 34%	315 35% p	307 35% l	293 35%	253 34%	51 41%	362 30%
LIFESTAGE																			
SINGLE	163 14% aci	-	152 57% zac	11 5% ea	19 11%	54 12%	95 15%	50 18% zi	91 13%	21 9%	86 12%	75 15%	56 8%	98 11% ln	87 10% l	78 9%	65 9% l	23 18% lm	184 15%
PRE FAMILY	72 6% bc	72 10% zbc	-	-	14 8%	22 5%	42 7%	14 5%	44 6%	14 6%	44 6%	28 6%	34 5%	56 6% lp	55 6% lo	47 6%	38 5%	10 8%	56 5%
FAMILY	377 31% bc	301 43% zb	55 21% c	21 9%	38 23%	125 28%	224 36% zd	101 36%	205 30%	72 29%	207 30%	169 33%	202 29%	274 30% lp	267 30% l	248 30%	215 29%	46 37%	351 29%
POST FAMILY	588 49% bf	332 47% b	61 23%	194 86% za	97 58% zf	241 55% zf	263 42%	114 41%	337 50% g	137 56% zg	355 51%	233 46%	406 58% zm	483 53% zq	467 53% zq	452 55% zm	422 57% zm	46 37%	604 50%
CAR IN HOUSEHOLD																			
YES	856 71% bc	590 84% zb	146 54%	119 53%	128 76% e	285 63%	469 75% ze	176 63%	485 72% g	195 80% zg	543 78% zk	312 62%	518 74% z	676 74% z	661 75% zl	619 75% z	549 74% z	84 67%	797 67%
NO	345 29% af	115 16%	123 46% za	107 47% za	39 24%	156 35% zd	155 25%	104 37% zh	192 28%	50 20%	149 22%	194 38% zl	181 26% n	237 26% n	216 25%	206 25%	192 26%	41 33%	400 33%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

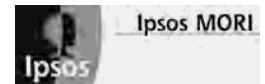


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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1197	150	1047	350	773	435	762	364	497	891	306	208	195	73	293	158	146	149	158	179	224	183	1197
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
788	125	666	177	597	354	447	266	290	577	223	162	154	55	166	115	124	118	131	136	100	124	1197	
GENDER																							
MALE	586 49%dk	71 44%	515 49%	226 61%zd	334 43%	208 46%	377 51%	182 51%	276 52%	476 51%zj	109 40%	58 35%	100 57%zk	33 45%	218 58%zk	72 53%ks	77 46%	81 55%ks	88 50%ks	58 35%	138 56%su	71 43%	597 50%
FEMALE	615 51%cl	90 56%	525 51%	144 39%	436 57%zc	247 54%	368 49%	179 49%	257 48%	453 49%	162 60%zj	110 65%zl	76 43%	41 55%	157 42%	64 47%	90 54%	65 45%	88 50%	107 65%zo	107 44%	96 57%t	600 50%
AGE																							
18-24	152 13%ace jmnpr	8 5%	144 14%za	27 7%	107 14%c	29 6%	123 17%ze	46 13%	60 11%	138 15%zj	14 5%	28 17%mn	25 14%mn	2 3%	17 5%	21 15%pr	8 5%	20 14%p	11 7%	25 15%pr	20 8%	47 28%zo	197 16%
25-34	193 16%aej p	14 9%	179 17%za	61 17%	120 16%	48 10%	145 20%ze	63 17%	79 15%	181 19%zj	13 5%	23 14%	38 21%	19 25%	62 17%	41 30%zpq	14 8%	21 14%	20 11%	37 22%zpr	37 15%	24 15%	167 14%
35-44	228 19%jk u	33 20%	195 19%	82 22%	138 18%	80 18%	148 20%	55 15%	115 22%	213 23%zj	15 6%	21 13%	26 15%	20 28%kl	118 31%zk	23 17%	33 20%	25 17%	29 16%	35 21%u	63 26%u	20 12%	185 15%
45-54	206 17%jk	34 21%	172 17%	75 20%	127 16%	88 19%	118 16%	62 17%	78 15%	175 19%zj	30 11%	19 11%	22 13%	13 18%	91 24%zk	25 18%	40 24%zq	19 13%	39 22%	24 15%	36 15%	23 14%	192 16%
55-64	179 15%bf io	39 24%zb	140 13%	49 13%	121 16%	96 21%zf	83 11%	54 15%	88 16%	124 13%	55 20%zj	18 11%	28 16%	11 14%	55 15%	8 6%	38 23%zo	26 18%o	34 19%ou	21 13%	34 14%	17 10%	201 17%
65-74	147 12%fi n	26 16%	121 12%	48 13%	94 12%	76 17%zf	71 9%	45 13%	74 14%	83 9%	64 24%zj	31 19%zn	20 11%	7 10%	25 7%	11 8%	25 15%	18 13%	29 16%su	13 8%	34 14%	16 10%	159 13%
75+	95 8%in	7 4%	89 9%	27 7%	63 8%	39 8%	57 8%	35 10%	38 7%	15 2%	80 30%zj	27 16%zmn	17 9%an	2 2%	6 2%	8 6%	7 4%	16 11%	15 8%	8 5%	22 9%	20 12%ps	96 8%
18-34	345 29%ae jnpr	22 14%	323 31%za	89 24%	227 30%	77 17%	269 36%ze	108 30%	140 26%	319 34%zj	27 10%	52 31%n	62 35%zn	21 28%	79 21%	61 45%zpq	22 13%	41 28%p	32 18%	62 38%zpr	56 23%	71 43%zd	364 30%
35-54	434 36%jk lu	67 41%	367 35%	157 42%	264 34%	168 37%	266 36%	118 33%	193 36%	388 42%zj	46 17%	40 24%	49 28%	34 46%kl	209 56%zk	48 35%	74 44%zq	44 30%	67 38%u	60 36%	98 40%u	43 26%	377 31%
55+	422 35%bf inos	72 45%zb	350 34%	125 34%	278 36%	211 46%zf	211 28%	135 37%	200 38%	223 24%	199 73%zj	76 45%zm	65 37%n	19 26%	87 23%	27 20%	71 43%os	60 41%os	77 44%zo	43 26%	90 37%o	53 32%o	456 38%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base



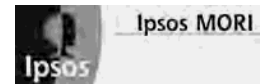
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Table 232
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
1201 100%	161 13%	1040 87%	370 31%	770 64%	456 38%	745 62%	361 30%	532 44%	930 77%	271 23%	168 14%	176 15%	74* 6%*	375 31%	136 11%	166 14%	146 12%	176 15%	165 14%	245* 20%*	167 14%	1197 100%	
SOCIAL GRADE																							
AB	317 26% jkloqu	78 49% zb	239 23%	115 31%	197 26%	149 33% zf	168 23%	98 27%	141 26%	298 32% zj	20 7%	21 12%	20 11%	18 25% kl	176 47% zk lm	17 13%	88 53% zo	16 11%	81 46% zo	34 21% q	57 23% q	26 15%	265 22%
C1	338 28% djk	53 33%	285 27%	130 35% zd	196 26%	140 31%	197 26%	94 26%	154 29%	292 31% zj	46 17%	33 20%	43 24%	21 28%	127 34% k	44 32%	50 30%	34 23%	54 31%	46 28%	71 29%	38 23%	369 31%
C2	259 22% anp	16 10%	243 23% za	68 18%	176 23%	94 21%	165 22%	82 23%	107 20%	193 21%	67 25%	29 17%	50 29% zk n	21 28% n	54 14%	31 23% p	15 9%	46 32% zp	31 17% p	41 25% p	53 21% p	43 26% p	267 22%
DE	286 24% ace inpr	14 9%	272 26% za	57 15%	200 26% zc	72 16%	214 29% ze	86 24%	131 25%	147 16%	139 51% zj	85 50% zl mn	63 36% zm n	14 19% n	18 5%	44 32% zpr	13 8%	50 35% zpr	11 6%	43 28% pr	64 26% pr	60 36% zpr	296 25%
SOCIAL GRADE																							
ABC1	655 55% bd fjkloqu	131 81% zb	524 50%	245 66% zd	394 51%	289 64% zf	366 49%	192 53%	294 55%	590 63% zj	65 24%	54 32%	63 36%	39 53% kl	303 81% zk lm	61 45%	138 83% zo	49 34%	135 77% zo	80 49% q	128 52% qu	64 38%	634 53%
C2DE	546 45% ac einpr	30 19%	516 50% za	125 34%	376 49% zc	166 36%	379 51% ze	168 47%	238 45%	340 37%	206 76% zj	114 68% zm n	113 64% zm n	35 47% n	71 19%	75 55% zp	28 17%	96 66% zp	41 23%	85 51% pr	117 48% pr	103 62% zpr	563 47%
WORKING STATUS																							
FULL TIME	545 45% djk ku	78 48%	467 45%	192 52% zd	328 43%	195 43%	350 47%	163 45%	241 45%	504 54% zj	42 15%	30 18%	68 39% k	42 57% kl	266 71% zk l	70 51% u	93 56% zq rsu	62 43%	75 42%	68 41%	120 49% u	58 35%	436 36%
PART TIME	138 11% sj	21 13%	117 11%	47 13%	88 11%	65 14% zf	73 10%	37 10%	66 12%	125 13% zj	13 5%	16 9%	21 12%	9 13%	40 11%	10 8%	24 14%	10 7%	34 19% zo	23 14%	17 7%	19 12%	124 10%
NOT WORKING	518 43% cd np	62 38%	456 44%	131 35%	354 46% zc	196 43%	322 43%	162 45%	225 42%	302 32%	216 80% zj	122 73% zl mn	86 49% mn	23 30%	68 18%	56 41%	50 30%	73 50% p	68 38%	73 44% p	108 44% p	90 54% zpr	637 53%
CHILDREN IN HOUSEHOLD																							
YES	377 31% ej kq	43 27%	335 32%	135 36%	229 30%	123 27%	255 34% e	105 29%	170 32%	350 38% zj	27 10%	40 24%	50 29%	28 38% k	156 42% zk l	50 36% q	45 27%	31 21%	55 31%	73 44% zpr	70 29%	53 32%	351 29%
NO	824 69% in s	118 73%	706 68%	236 64%	541 70%	333 73% zf	491 66%	255 71%	362 68%	580 62%	244 90% zj	128 76% zm n	125 71% n	46 62%	219 58%	87 64%	121 73% s	115 79% zo	121 69% s	92 56%	174 71% s	114 68% s	846 71%
ETHNICITY																							
WHITE	1077 90% fl ou	153 95% zb	924 89%	325 88%	705 92% z	432 95% zf	645 87%	315 87%	499 94% zg	829 89%	248 92%	148 88%	147 84%	66 90%	356 95% zk l	96 70%	159 95% zo	139 95% zo	170 96% zo	149 91% o	228 93% ou	138 82% o	968 81%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

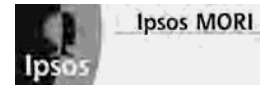


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Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION								UNWEIGHTED TOTAL
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
BME	120	6	114	44	62	22	97	45	31	97	23	19	29	7	19	41	7	6	7	15	16	29	225
	10%ade	3%	11%za	12%	8%	5%	13%ze	12%h	6%	10%	8%	11%n	16%zn	10%	5%	30%zpq	4%	4%	4%	9%	7%	18%z	19%
GOVERNMENT OFFICE REGION																							
EAST MIDLANDS																							
	90	7	83	27	58	38	52	27	44	65	24	20	8	7	35	17	8	10	17	8	19	10	84
	7%	4%	8%	7%	8%	8%	7%	8%	8%	7%	9%	12%zl	5%	9%	9%	13%zps	5%	7%	10%	5%	8%	6%	7%
EASTERN	116	11	105	43	72	55	61	20	62	98	18	7	11	12	47	8	18	9	23	8	37	13	66
	10%gks	7%	10%	12%	9%	12%	8%	6%	12%g	11%	7%	4%	6%	16%kl	12%k	6%	11%	6%	13%as	5%	15%oqs	8%	6%
LONDON	153	25	127	62	80	56	96	61	44	128	24	37	27	12	47	36	26	8	11	16	25	31	185
	13%dn	16%	12%	17%d	10%	12%	13%	17%zh	8%	14%	9%	22%zn	15%	16%	13%	27%zpq	15%qr	5%	6%	10%	10%	18%zq	15%
NORTH EAST	53	7	46	10	42	12	41	22	20	35	17	6	10	3	9	3	4	5	5	13	17	6	56
	4%ee	4%	4%	3%	6%z	3%	5%	6%	4%	4%	6%	4%	6%	3%	2%	2%	2%	3%	3%	8%zop	7%	3%	5%
NORTH WEST	138	12	126	45	83	36	102	45	40	96	43	28	34	7	21	30	11	7	16	20	34	20	138
	12%ehn	8%	12%	12%	11%	8%	14%ze	12%	8%	10%	16%zj	16%zn	19%zn	9%	6%	22%zpq	7%	5%	9%	12%q	14%q	12%q	12%
SCOTLAND	105	11	95	13	80	21	84	23	51	66	39	11	23	9	29	5	13	23	12	12	18	24	99
	9%cei	7%	9%	4%	10%zc	5%	11%ze	6%	10%	7%	15%zi	7%	13%z	13%	8%	4%	8%	16%zor	7%	7%	7%	14%zo	8%
SOUTH EAST	167	33	134	54	108	73	94	54	90	143	25	18	24	5	82	10	28	27	41	18	26	18	148
	14%bj	21%zb	13%	15%	14%	16%	13%	15%	17%	15%j	9%	11%	13%	6%	22%zkm	7%	17%o	19%o	23%zo	11%	10%	11%	12%
SOUTH WEST	105	19	86	42	61	58	47	26	51	89	16	5	11	2	38	8	18	12	23	12	21	10	71
	9%fk	12%	8%	11%	8%	13%zf	6%	7%	10%	10%	6%	3%	6%	2%	10%k	6%	11%	8%	13%	8%	9%	6%	6%
WALES	60	7	52	14	44	26	34	14	30	45	15	10	13	3	15	3	7	9	6	17	12	5	121
	5%	5%	5%	4%	6%	6%	5%	4%	6%	5%	5%	6%	8%	4%	4%	3%	4%	6%	4%	10%zor	5%	3%	10%
WEST MIDLANDS	108	12	95	38	64	39	69	36	47	83	24	8	5	6	29	10	16	16	13	16	22	14	113
	9%kl	8%	9%	10%	8%	8%	9%	10%	9%	9%	9%	5%	3%	8%	8%	7%	10%	11%	7%	10%	9%	9%	9%
YORKS AND HUMBR	106	17	90	22	78	41	65	31	52	81	25	18	9	9	24	7	18	21	7	23	13	17	116
	9%r	10%	9%	6%	10%z	9%	9%	9%	10%	9%	9%	11%	5%	13%	6%	5%	11%	14%zor	4%	14%zor	5%	10%	10%
MARITAL STATUS																							
MAR/LIVING AS																							
	705	110	595	260	425	288	417	215	324	589	116	53	92	42	303	71	110	76	129	102	142	75	653
	59%dj	68%zb	57%	70%zd	55%	63%zf	56%	59%	61%	63%zj	43%	32%	52%k	42%	57%k	52%	66%oq	52%	73%zo	62%u	58%u	45%	55%
SINGLE	269	26	243	58	182	71	197	76	108	228	41	51	43	23	35	43	27	32	20	38	50	59	311
	22%ce	16%	23%	16%	24%c	16%	26%ze	21%	20%	25%zj	15%	30%zn	24%n	31%n	9%	31%zp	16%	22%r	12%	23%r	20%	35%z	26%
WID/DIV/SEP	226	25	201	53	161	95	131	70	100	111	114	64	41	9	36	23	28	37	27	24	53	34	231
	19%in	16%	19%	14%	21%zc	21%	18%	19%	19%	12%	42%zj	38%zl	23%n	12%	10%	17%	17%	26%zr	15%	15%	22%	20%	19%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base



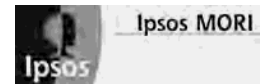
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
1201 100%	161 13%	1040 87%	370 31%	770 64%	456 38%	745 62%	361 30%	532 44%	930 77%	271 23%	168 14%	176 15%	74* 6%*	375 31%	136 11%	166 14%	146 12%	176 15%	165 14%	245* 20%*	167 14%	1197 100%	
DAILY NEWSPAPER READERSHIP																							
QUALITY	168 14% bd fjkqu	58 36% zb 11%	110 19% zd 12%	69 35% 12%	96 44% 12%	84 18% zf 11%	84 38% 11%	54 15% 13%	70 31% 13%	150 16% zj 6%	17 1% 6%	14 9% 9%	17 10% 12%	9 12% 23% zk	87 7% 23% zk	23 17% qu	63 38% zoq rstu	6 4% 4%	30 17% qu	17 10% 10%	21 9% 9%	7 4% 4%	160 13% 13%
POPULAR	442 37% ei r	54 34% 37%	387 35% 37%	130 35% 37%	285 37% 37%	149 33% 39%	292 39% 39%	160 44% zh	189 36% 36%	299 32% 53% zj	142 10% 53% zj	75 45% zn	78 45% zn	32 43% 43%	127 34% 34%	56 41% f	52 31% 31%	58 40% 40%	50 28% 28%	65 39% 39%	96 39% 39%	65 39% 39%	446 37% 37%
NONE OF THESE	624 52% ag jp	65 41% 54% za	559 49% 54%	182 49% 54%	413 54% 54%	231 51% 53%	393 53% 53%	156 43% 55% g	293 55% 55% g	519 56% zj	105 39% 39%	81 48% 48%	82 47% 47%	37 50% 50%	183 49% 49%	62 45% 45%	68 41% 41%	82 57% p	102 58% p	93 56% p	128 52% 52%	90 54% p	617 52% 52%
URBANITY																							
URBAN	279 23% eh nr	41 25% 23%	239 23% 23%	84 34% 24%	182 24% 24%	81 18% 27% ze	198 27% 27% ze	102 28% zh	101 19% 19%	220 24% 22%	60 22% 22%	64 38% zl mn	46 26% n	12 17% 17%	64 17% 17%	44 32% zq	42 25% r	28 19% 19%	18 11% 11%	47 28% r	53 22% r	48 29% r	321 27% 27%
SUBURBAN	677 56% g	78 49% 58%	599 58% 58%	210 57% 58%	423 58% 58%	259 57% 56%	418 56% 56%	182 51% 58%	308 58% 58%	515 55% 60%	162 60% 60%	86 51% 61%	107 61% 61%	51 69% k	219 58% 58%	74 55% 55%	83 50% 50%	93 64% p	99 56% 56%	85 52% 52%	149 61% 61%	93 56% 56%	665 56% 56%
RURAL	245 20% fk lo	42 26% 19%	203 19% 19%	76 21% 21%	165 21% 21%	116 25% zf	129 17% 17%	77 21% 23%	123 23% 23%	195 21% 21%	49 18% 18%	19 11% 13%	23 13% 14%	10 25% kl	92 25% kl	18 13% 13%	25 25% o	42 17% 17%	25 33% zo	33 20% 20%	42 17% 17%	26 16% 16%	211 18% 18%
INTEREST IN POLITICS																							
VERY/FAIRLY INTERESTED	692 58% bd fjklq su	144 90% zb 53%	548 53% 53%	259 70% zd 55%	422 55% 55%	337 74% zf 48%	356 48% 48%	244 68% zh 55%	292 55% 55%	591 64% zj 37%	101 37% 37%	75 45% 45%	85 49% 49%	47 64% k	275 73% zk l	85 62% qs u	158 95% zo qrstu	59 40% u	129 73% zq su	56 34% u	178 73% zq su	29 17% 17%	656 55% 55%
NOT VERY/AT ALL INTERESTED	506 42% ac eginp rt	16 10% 47% za	489 47% za	111 30% 45% zc	347 45% zc	119 26% 52% ze	387 52% ze	116 32% 45% g	240 45% g	336 36% 63% zj	170 63% zj	92 55% zm n	90 51% zn	27 36% 36%	100 83% zk lm	50 37% p	9 5% 60% zo prt	87 60% zo prt	47 27% p	109 66% zo prt	67 27% p	136 82% zo pqrst	536 45% 45%
LIKELIHOOD TO VOTE																							
10 (ABSOLUTELY CERTAIN TO VOTE)	699 58% br koqsu	133 83% zb 54%	566 54% 54%	231 62% 58%	446 58% 58%	352 77% zf 47%	347 47% 47%	245 68% zh 56%	298 56% 56%	544 58% 57%	155 57% 57%	80 48% 53%	94 53% 53%	41 55% 55%	250 67% zk l	68 50% 50%	143 86% zo qrstu	64 44% 44%	121 69% zo qsu	83 50% u	157 64% oq su	62 37% 37%	682 57% 57%
6-10	912 76% bd fkls u	146 91% zb 74%	766 74% 74%	320 86% zd 73%	560 73% 73%	397 87% zf 69%	516 69% 69%	295 82% z 77%	410 77% 77%	709 76% 75%	203 75% 75%	113 67% 67%	122 70% 70%	49 66% 66%	332 89% zk lm	108 79% qs u	158 95% zo qrstu	91 63% 63%	150 85% zq su	107 65% 65%	205 84% qs u	94 56% 56%	881 74% 74%
7-10	877 73% bd fkls u	144 90% zb 70%	733 70% 70%	311 84% zd 70%	539 70% 70%	390 86% zf 65%	487 65% 65%	289 80% z 74%	394 74% 74%	689 74% 69%	188 69% 69%	105 62% 62%	115 65% 65%	47 64% 64%	329 88% zk lm	99 72% u	154 93% zo qrstu	88 60% 60%	148 84% zo qsu	101 61% 61%	203 83% zq su	84 51% 51%	840 70% 70%
8-10	825 69% bd fkls u	140 87% zb 66%	685 66% 66%	287 77% zd 67%	514 67% 67%	380 83% zf 60%	445 60% 60%	274 76% z 70%	373 70% 70%	648 70% 65%	177 65% 65%	104 62% 62%	101 58% 58%	46 63% 63%	311 83% zk lm	88 65% u	152 91% zo qrstu	78 54% 54%	143 81% zo qsu	95 58% u	193 79% zo qsu	76 45% 45%	792 66% 66%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



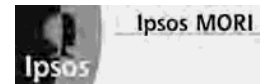
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
9-10	741	137	604	248	471	363	378	257	321	579	162	93	96	44	264	77	148	69	130	87	161	69	723
	62% bfr lqsu	85% zb	58%	67%	61%	80% zf	51%	71% zh	60%	62%	60%	55%	55%	60%	70% zk	57% u	89% zo	48%	74% zo	53%	66% qs	41%	60%
WOULD NOT VOTE	125	6	119	11	97	29	96	18	62	98	27	29	21	15	15	8	3	26	5	29	19	34	132
	10% ace gnpr	4%	11% za	3%	13% zc	6%	13% ze	5%	12% g	11%	10%	17% zn	12% n	20% zn	4%	6%	2%	18% zop	3%	18% zop	8%	20% zo	11%
POLITICAL ACTIVISM																							
ACTIVIST	161	161	-	49	110	100	61	73	60	146	15	13	21	4	81	10	113	3	14	10	9	2	150
	13% b fjko qrst u	100% zb	-	13%	14%	22% zf	8%	20% zh	11%	16% zj	6%	7%	12%	5%	22% zk	8% u	68% zoq	2%	8% qu	6% u	3%	1%	13%
NON-ACTIVIST	1040	-	1040	321	660	356	684	288	472	784	256	156	155	70	293	126	53	142	162	155	236	165	1047
	87% aeg inp	-	100% za	87%	86%	78%	92% ze	80%	89% g	84%	94% zj	93% zn	88% n	95% n	78%	92% zp	32%	98% zp	92% zp	94% zp	97% zp	99% zo	87%
OPINION ON PRESENT SYSTEM																							
WORKS WELL	370	49	321	370	-	158	212	145	132	310	60	48	48	19	152	51	44	8	96	9	120	41	350
	31% dn jqs	31%	31%	100% zd	-	35% z	26%	40% zh	25%	33% zj	22%	29%	27%	25%	40% zk	37% qs	27% qs	6%	54% zop	6%	49% zp	25% qs	29%
NEEDS IMPROVEMENT	770	110	660	-	770	291	479	211	380	583	187	110	112	50	218	81	122	133	73	150	118	93	773
	64% cd rtu	68%	63%	-	100% zc	64%	64%	58%	71% zg	63%	69%	65%	64%	67%	58%	60% r	73% zo	91% zo	42%	91% zo	48%	56% r	65%
KNOW LOCAL MP																							
YES	456	100	356	158	291	456	-	158	195	369	87	46	55	23	172	37	106	49	85	67	85	27	435
	38% bf jkou	62% zb	34%	43%	38%	100% zf	-	44% z	37%	40% j	32%	27%	32%	31%	46% zk	27% u	64% zo	34% u	48% zo	41% ou	35% u	16%	36%
NO	745	61	684	212	479	-	745	202	338	561	184	122	120	51	203	99	61	97	91	98	160	140	762
	62% ae gnpr	38%	66% za	57%	62%	-	100% ze	56%	63%	60%	68% zj	73% zn	68% n	69%	54%	73% zp	36%	66% pr	52% p	59% p	65% pr	84% zo	64%
FEEL CAN CHANGE THE WAY UK IS RUN																							
AGREE	361	73	288	145	211	158	202	361	-	267	94	58	51	18	108	54	78	1	25	33	114	56	364
	30% bd fhqrs	45% zb	28%	39% zd	27%	35% zf	27%	100% zh	-	29%	35%	34%	29%	25%	29%	40% zq	47% zqr	*	14% q	20% q	47% zq	33% qr	30%
DISAGREE	532	60	472	132	380	195	338	-	532	416	116	76	76	33	181	30	53	135	115	84	76	40	497
	44% cd optu	37%	45%	36%	49% zc	43%	45%	-	100% zg	45%	43%	45%	43%	45%	48%	22%	32%	93% zo	65% zo	51% op	31%	24%	42%
INTERNET USER																							
YES	930	146	784	310	583	369	561	267	416	930	-	88	123	64	357	108	152	97	154	127	182	109	891
	77% bd jklqu	91% zb	75%	84% zd	76%	81% z	75%	74%	78%	100% zj	-	52%	70% k	87% kl	95% zk	79% qu	91% zo	67%	87% zq	77% u	75%	65%	74%
NO	271	15	256	60	187	87	184	94	116	-	271	80	52	10	17	29	14	48	22	38	62	58	306
	23% ace inpr	9%	25% za	16%	24% zc	19%	25%	26%	22%	-	100% zj	48% zl	30% zm	13% n	5%	21% p	9%	33% zo	13%	23% pr	25% pr	35% zo	26%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
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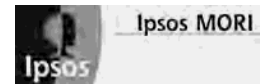
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL		
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)			
1201 100%	161 13%	1040 87%	370 31%	770 64%	456 38%	745 62%	361 30%	532 44%	930 77%	271 23%	168 14%	176 15%	74* 6%*	375 31%	136 11%	166 14%	146 12%	176 15%	165 14%	245* 20%*	167 14%	1197 100%		
INCOME																								
UP TO 9499	168 14%aei lmnr	13 8%	156 15%a	48 13%	110 14%	46 10%	122 16%ze	58 16%	76 14%	88 9%	80 30%zi	168 100%zlm n	-	-	-	26 19%pr	16 10%	22 15%r	13 7%	26 16%r	35 14%	30 18%r	208 17%	
9500 - 17499	176 15%km np	21 13%	155 15%	48 13%	112 15%	55 12%	120 16%	51 14%	76 14%	123 13%	52 19%zi	-	176 100%zkm n	-	-	25 18%p	15 9%	29 20%pr	18 10%	24 14%	39 16%	27 16%	195 16%	
17500 - 24999	74 6%kn	4 2%	70 7%	19 5%	50 6%	23 5%	51 7%	18 5%	33 6%	64 7%	10 4%	-	-	74 100%zkl n	-	9 6%	4 3%	9 6%	14 8%	12 8%	17 7%	8 5%	73 6%	
25000 PLUS	375 31%bd fklm oqu	81 51%zb	293 28%	152 41%zd	218 28%	172 38%zf	203 27%	108 30%	181 34%	357 38%zj	17 6%	-	-	-	375 100%zkl lm	28 20%	87 52%zo qstu	27 18%	79 45%zo qsu	44 27%	79 32%qu	32 19%	293 24%	
SEGMENTATION																								
EXAGGERATORS	136 11%ehp qrst	10 8%	126 12%	51 14%	81 11%	37 8%	99 13%e	54 15%zh	30 6%	108 12%	29 11%	26 16%n	25 14%n	9 12%	28 7%	136 100%zpq rstu	-	-	-	-	-	-	-	158 13%
ALREADY ACTIVE	166 14%bf hjlq rstu	113 70%zb	53 5%	44 12%	122 16%z	106 23%zf	61 8%	78 22%zh	53 10%	152 16%zj	14 5%	16 10%	15 8%	4 6%	87 23%zkl m	-	166 100%zoq rstu	-	-	-	-	-	-	146 12%
ALIENATED	146 12%acg inoprs tu	3 2%	142 14%za	8 2%	133 17%zc	49 11%	97 13%	1 *	135 25%zg	97 10%	48 18%zi	22 13%	29 16%n	9 12%	27 7%	-	-	146 100%zop rstu	-	-	-	-	-	149 12%
SATISFIED BUT UNENTHUSIASTIC	176 15%adf gjkopq stu	14 9%	162 16%	96 26%zd	73 9%	85 19%zf	91 12%	25 7%	115 22%zg	154 17%zj	22 8%	13 7%	18 10%	14 19%k	79 21%zkl	-	-	-	176 100%zop qstu	-	-	-	-	158 13%
WILLING LOCALISTS	165 14%acg opqrsu	10 6%	155 15%za	9 3%	150 19%zc	67 15%	98 13%	33 9%	84 16%g	127 14%	38 14%	26 16%	24 14%	12 17%	44 12%	-	-	-	-	165 100%zop qrstu	-	-	-	179 15%
ONLOOKERS	245 20%adh opqrsu	9 5%	236 23%za	120 32%zd	118 15%	85 19%	160 21%	114 32%zh	76 14%	182 20%	62 23%	35 21%	39 22%	17 24%	79 21%	-	-	-	-	-	-	245 100%zop qrsu	-	224 19%
DISENGAGED FROM COMMUNITY	167 14%ade hinopq rst	2 1%	165 16%za	41 11%	93 12%	27 6%	140 19%ze	56 15%h	40 8%	109 12%	58 21%zi	30 18%n	27 15%	8 11%	32 9%	-	-	-	-	-	-	-	167 100%zo pqrst	183 15%
VOTING INTENTION																								
CONSERVATIVE	336 28%dk lqsu	41 25%	295 28%	156 42%zd	177 23%	140 31%	196 26%	106 30%	149 28%	265 29%	71 26%	33 20%	34 19%	17 23%	145 39%zk lm	35 25%	51 30%qs	27 18%	75 42%zo pqsu	29 17%	87 36%qs u	33 20%	272 23%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
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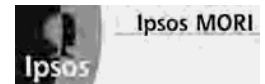
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 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1201 100%	161 13%	1040 87%	370 31%	770 64%	456 38%	745 62%	361 30%	532 44%	930 77%	271 23%	168 14%	176 15%	74* 6%*	375 31%	136 11%	166 14%	146 12%	176 15%	165 14%	245* 20%*	167 14%	1197 100%
LABOUR	401 33%	58 36%	343 33%	119 32%	283 34%	155 34%	245 33%	148 41%zh	158 30%	293 31%	108 40%zi	58 35%	73 42%zn	29 39%	109 29%	55 41%rs	59 36%	51 35%	49 28%	44 27%	89 36%	53 32%	444 37%
LIB DEM	121 10%bf ju	29 18%zb	92 9%	39 11%	79 10%	59 13%zf	62 8%	35 10%	57 11%	104 11%j	16 6%	18 11%	10 6%	11 15%l	50 13%l	20 15%u	20 12%u	12 9%	19 11%u	19 11%u	24 10%	6 4%	108 9%
OTHER	71 6%bc t	20 13%zb	51 5%	10 3%	60 8%zc	34 8%	37 5%	19 5%	42 8%	60 6%	12 4%	10 6%	14 8%	3 4%	23 6%	7 5%t	21 13%ztu	9 6%t	11 6%t	16 10%ztu	2 1%	5 3%	76 6%
WOULD NOT VOTE	163 14%ace gnopr	11 7%	153 15%za	21 6%	118 15%zc	41 9%	123 16%ze	30 8%	81 15%g	121 13%	42 16%	35 21%zn	32 18%n	12 17%n	24 6%	8 6%	8 5%	30 21%zop rt	10 6%	36 22%zop rt	22 9%	50 30%zo prt	177 15%
SEAT MARGINALITY 2005																							
LESS THAN 5% MAJORITY	177 15%	32 20%	144 14%	51 14%	118 15%	70 15%	106 14%	48 13%	83 16%	130 14%	47 17%	27 16%	19 11%	10 13%	56 15%	22 16%	25 15%	22 15%	31 18%	25 15%	32 13%	20 12%	199 17%
MARGINAL (LESS THAN 10%)	357 30%bg	67 42%zb	290 28%	106 29%	234 30%	146 32%	211 28%	90 25%	168 32%	269 29%	88 33%	45 27%	46 26%	16 22%	127 34%	41 30%	54 33%	42 29%	61 35%	52 31%	66 27%	41 25%	360 30%
SEMI MARGINAL (10%-20%)	331 28%a	31 19%	300 29%a	116 31%	201 26%	130 29%	201 27%	94 26%	143 27%	263 28%	69 25%	38 22%	49 28%	22 29%	83 22%	37 27%	45 27%	45 31%	54 31%	39 23%	68 28%	43 26%	299 25%
SAFE (>20%)	512 43%r	63 39%	449 43%	148 40%	335 44%	179 39%	333 45%	176 49%z	221 42%	398 43%	114 42%	85 51%z	81 46%	36 49%	165 44%	58 43%	67 40%	59 41%	61 35%	74 45%	110 45%	82 49%r	538 45%
SEAT MARGINALITY 2010																							
LESS THAN 5% MAJORITY	176 15%d	31 19%	145 14%	66 18%	99 13%	61 13%	114 15%	47 13%	70 13%	140 15%	36 13%	23 13%	33 19%	16 21%	54 14%	20 15%	26 16%	17 12%	34 19%	23 14%	33 14%	22 13%	159 13%
MARGINAL (LESS THAN 10%)	356 30%on	51 32%	305 29%	105 28%	229 30%	136 30%	220 30%	94 26%	155 29%	261 28%	95 35%zi	56 33%an	53 30%	25 33%	83 22%	37 27%	46 28%	52 35%	52 30%	53 32%	69 28%	48 29%	372 31%
SEMI MARGINAL (10%-20%)	268 22%u	38 24%	230 22%	98 27%	164 21%	110 24%	158 21%	77 21%	127 24%	212 23%	56 21%	42 25%	48 27%	11 15%	92 24%	29 21%	43 26%u	30 20%	43 25%	36 22%	62 25%	26 15%	241 20%
SAFE (>20%)	577 48%	72 44%	506 49%	167 45%	378 49%	210 46%	367 49%	190 53%	250 47%	457 49%	120 44%	70 41%	76 43%	38 52%	200 53%k	71 52%	78 47%	64 44%	80 46%	76 46%	114 47%	93 56%	584 49%
AFFILIATION OF MP 2010																							
CONSERVATIVE	580 48%cdg kis	76 47%	504 48%	202 55%d	356 46%	225 49%	355 48%	153 42%	290 55%zg	464 50%	116 43%	57 34%	70 40%	36 49%	222 59%zk l	60 44%	82 49%	73 50%ss	120 68%zo pqstu	62 37%	114 47%	69 41%	490 41%
LABOUR	459 38%eh nr	51 32%	408 39%	123 33%	306 40%	140 31%	319 43%ze	167 46%zh	170 32%	342 37%	117 43%	94 56%zm n	87 49%zn	29 39%	96 26%	63 46%pr	52 32%r	54 37%r	35 20%	76 46%zp r	100 41%r	78 47%zo r	531 44%
LIB DEM	127 11%bf	29 18%zb	98 9%	38 10%	81 10%	71 15%zf	56 8%	30 8%	58 11%	104 11%	22 8%	14 8%	18 10%	7 9%	45 12%	11 8%	27 17%zo u	14 10%	17 9%	20 12%	24 10%	13 8%	121 10%
OTHER	35 3%il	5 3%	30 3%	7 2%	27 4%	20 4%zf	15 2%	11 3%	14 3%	20 2%	15 6%zi	3 2%	1 *	2 3%	11 3%	3 2%	5 3%	4 3%	4 3%	7 4%	6 2%	7 4%	55 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/v/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084

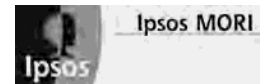


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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION								UNWEIGHTED TOTAL
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
1201 100%	161 13%	1040 87%	370 31%	770 64%	456 38%	745 62%	361 30%	532 44%	930 77%	271 23%	168 14%	176 15%	74* 6%*	375 31%	136 11%	166 14%	146 12%	176 15%	165 14%	245* 20%*	167 14%	1197 100%	
ACORN																							
WEALTHY ACHIEVERS	241 20% ko	47 29% zb	194 19%	90 24%	143 19%	120 26% zf	121 16%	64 18%	136 26% zg	195 21%	47 17%	22 13%	41 23% k	9 12%	114 30% zk	12 8%	43 26% o	28 19% o	59 33% zo	34 21% o	38 15%	28 17%	219 18%
URBAN PROSPERITY	181 15% bd	36 22% zb	145 14%	69 19%	103 13%	71 16%	110 15%	53 15%	75 14%	144 16%	37 14%	33 19% l	9 5%	11 14% l	53 14% l	19 14%	38 23% zq	19 13%	22 12%	19 12%	38 15%	26 16%	195 16%
COMFORTABLY OFF	308 26%	38 24%	270 26%	91 25%	205 27%	113 26%	195 26%	94 26%	122 23%	248 27%	60 22%	35 21%	37 21%	25 34%	95 25%	54 40% zp	43 26%	32 22%	51 29%	40 24%	55 22%	32 19%	275 23%
MODERATE MEANS	168 14% a	11 7%	157 15% za	48 13%	114 15%	62 14%	105 14%	50 14%	80 15%	118 13%	49 18% zi	30 18%	28 16%	12 16%	47 12%	25 18% r	16 10%	18 13%	15 9%	26 16%	48 20% r	19 11%	184 15%
HARD PRESSED	303 25% ac	29 18%	274 26%	71 19%	205 27% c	90 20%	214 29% ze	100 28%	120 23%	225 24%	79 29%	48 29% n	60 34% zn	18 24%	66 18%	26 19%	26 16%	48 33% zo	29 17%	46 28% pr	67 27% p	61 37% zo	324 27%
MAIN SUPERMARKET																							
ASDA	240 20% ae	20 12%	220 21% a	73 20%	154 20%	75 16%	165 22% e	82 23% h	86 16%	191 21%	49 18%	35 21% n	49 28% zn	15 20%	47 12%	30 22% pr	19 11%	31 21% pr	21 12%	46 28% zp	53 21% p	40 24% pr	271 23%
CO-OP	36 3% i	7 4%	29 3%	12 3%	24 3%	9 2%	27 4%	15 4%	9 2%	19 2%	16 6% zi	4 3%	3 2%	3 4%	8 2%	4 3%	4 2%	1 1%	4 2%	3 1%	11 4%	9 3%	32 3%
MARKS & SPENCER	18 2%	1 1%	17 2%	4 1%	13 2%	4 1%	15 2%	3 1%	7 1%	14 2%	4 2%	2 1%	3 2%	3 3%	7 2%	1 1%	5 3%	1 1%	5 3%	1 1%	3 1%	2 1%	18 2%
MORRISONS	164 14%	15 9%	150 14%	44 12%	111 14%	61 13%	103 14%	45 13%	84 16%	116 12%	48 18% zi	32 19% z	23 13%	10 14%	44 12%	19 14%	18 11%	30 20% zp	24 14%	24 15%	24 10%	26 15%	164 14%
SAINSBURY'S	210 18% bs	44 27% zb	167 16%	70 19%	130 17%	96 21% zf	114 15%	78 22% zh	80 15%	166 18%	44 16%	23 14%	28 16%	17 23%	71 19%	16 12%	44 26% zo	21 14%	36 21% s	16 10%	46 19%	31 18% s	198 17%
SOMERFIELD	6 *	- 1%	6 1%	* *	5 1%	2 1%	3 1%	* 1%	4 1%	4 *	2 1%	3 2% z	1 *	1 2%	1 *	1 1%	- 1%	1 1%	1 1%	1 1%	2 1%	- 1%	8 1%
TESCO	390 32% gk	49 31%	341 33%	123 33%	248 32%	148 33%	242 32%	97 27%	191 36% g	313 34%	77 29%	43 28%	54 30%	21 28%	146 39% zk	50 36%	49 30%	49 33%	59 34%	53 32%	88 36%	43 26%	371 31%
WAITROSE	63 5% br	20 13% zb	43 4%	25 7%	38 5%	36 8% zf	27 4%	16 4%	38 7%	62 7% zj	1 1%	4 3%	1 1%	* 10% zkl	39 10% zkl	6 5%	23 14% zoq	4 3%	18 10% zqs	4 2%	5 2%	3 2%	48 4%
ICELAND	25 2% ei	1 1%	24 2%	5 1%	18 2%	5 1%	21 3%	8 2%	11 2%	11 1% zj	14 5% zj	10 6% zn	3 2%	1 2%	3 1%	4 3% pr	- 2%	3 2%	- 2%	5 3% pr	4 2%	9 5% zpr	27 2%
ALDI	12 1%	- 1%	12 1%	4 1%	8 1%	5 1%	7 1%	2 1%	9 2%	11 1%	2 1%	6 4% zn	4 2%	1 1%	2 *	2 2%	1 *	- 2%	4 3%	- 1%	4 1%	1 1%	16 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base



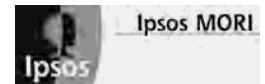
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1201 100%	161 13%	1040 87%	370 31%	770 64%	456 38%	745 62%	361 30%	532 44%	930 77%	271 23%	168 14%	176 15%	74* 6%*	375 31%	136 11%	166 14%	146 12%	176 15%	165 14%	245* 20%*	167 14%	1197 100%
LIDL	13 1%	-	13 1%	1 -	10 1%	7 2%	6 1%	4 1%	6 1%	8 1%	5 2%	1 1%	1 1%	2 3%	2 1%	2 1%	1 2%	2 2%	1 *	6 3%zt	-	1 1%	15 1%
OTHER	18 1%	4 2%	14 1%	7 2%	8 1%	6 1%	11 2%	9 3%	6 1%	11 1%	7 2%	5 3%z	6 3%z	-	5 1%	1 1%	2 1%	1 1%	3 1%	2 1%	8 3%	1 1%	23 2%
USED INTERNET FOR EMAIL/GENERAL USE	885 74%bd jkqu	145 90%zb 71%	740 71%	307 83%zd 544 71%	544 71%	354 78%zf 532 71%	532 71%	256 71%	399 75%	885 95%zj -	-	83 49%	111 63%k	60 82%kl 93%zk lm	350 93%zk lm	102 75%qu	151 91%zo	85 59%	153 87%zo qstu	120 73%qu	173 71%	101 60%	839 70%
INFO GATHERING	845 70%bd fjklqu	140 87%zb 68%	706 68%	288 78%zd 68%	526 68%	342 75%zf 67%	503 67%	241 67%	386 73%	845 91%zj -	-	73 43%	99 57%k	59 80%kl 92%zk lm	344 92%zk lm	96 70%qu	148 89%zo	83 57%	147 83%zo qstu	112 68%u	167 68%	93 56%	798 67%
BUYING GOODS	662 55%bd jkqu	118 73%zb 52%	545 52%	230 62%z 54%	415 54%	265 58%	397 53%	176 49%	326 61%zq 71%zj -	662 71%zj -	-	60 35%	73 41%	44 60%kl 81%zk lm	302 81%zk lm	70 51%	123 74%zo	66 45%	120 68%zo qstu	89 54%u	124 51%	69 41%	597 50%
BANKING	518 43%bd gklqu	92 57%zb 41%	426 41%	196 53%zd 39%	303 39%	217 48%zf 40%	301 40%	130 36%	261 49%zq 56%zj -	518 56%zj -	-	51 30%	56 32%	37 49%kl 64%zk l	238 64%zk l	57 42%	94 56%zo	45 31%	100 57%zo qstu	66 40%	103 42%	53 32%	458 38%
DOWNLOAD/STREAM MEDIA	412 34%bd jkl	79 49%zb 32%	333 32%	157 42%zd 32%	246 32%	159 35%	253 34%	121 33%	198 37%	412 44%zj -	-	36 21%	42 24%	20 27%	207 55%zk lm	42 31%	75 45%zo	40 28%	71 40%q	50 30%	85 35%	48 29%	358 30%
SOCIAL INTERACTION	527 44%gd kr	81 50%	446 43%	166 45%	339 44%	194 42%	333 45%	137 38%	252 47%g	527 57%zj -	-	59 35%	76 43%	36 49%	210 56%zk l	70 52%ru	90 54%zr	62 43%	61 35%	80 48%r	100 41%	64 38%	492 41%
GAMING	192 16%ei k	28 18%	163 16%	69 19%	116 15%	58 13%	134 18%e	50 14%	106 20%z	192 21%zj -	-	15 9%	23 13%	9 12%	90 24%zk l	24 18%	26 16%	21 14%	24 14%	22 13%	50 21%	24 14%	175 15%
JOB SEARCH	229 19%ei q	36 23%	192 18%	73 20%	145 19%	67 15%	162 22%z	70 19%	106 20%	229 25%zj -	-	25 15%	26 15%	16 22%	100 27%zk l	26 19%q	39 24%qr	10 7%	23 13%	36 22%q	63 26%qr	31 19%q	207 17%
DURABLES OWNED	1166 97%o	160 99%	1006 97%	358 97%	752 98%	448 98%	718 96%	348 96%	520 98%	897 96%	269 99%zj	163 97%	167 95%	74 100%	367 98%	125 92%	166 100%o	145 100%o	171 97%	159 97%	237 97%	163 97%	1155 96%
SAT TV	485 40%jk o	61 38%	424 41%	166 45%	301 39%	177 39%	307 41%	138 38%	226 42%	416 45%zj 25%	69 25%	49 29%	64 36%	24 33%	195 52%zk lm	39 29%	63 38%	50 35%	70 40%	88 54%zo 43%o pqru	105 43%o	68 41%	473 40%
CABLE TV	158 13%fg jl	25 16%	133 13%	50 13%	96 13%	76 17%zf	82 11%	32 9%	69 13%	137 15%zj 8%	22 8%	21 12%	15 8%	6 9%	60 16%l	18 13%	28 17%	23 16%	24 14%	16 9%	31 13%	19 11%	164 14%
FREEVIEW	564 47%f	87 54%	478 46%	168 45%	376 49%	238 52%zf	326 44%	168 47%	251 47%	423 45%	142 52%	76 45%	81 46%	43 58%	170 45%	62 46%	87 52%	62 42%	94 53%u	82 49%	111 45%	67 40%	542 45%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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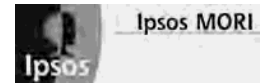
J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION								UNWEIGHTED TOTAL
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	
WEIGHTED BASE	1201	161	1040	370	770	456	745	361	532	930	271	168	176	74*	375	136	166	146	176	165	245*	167	1197
	100%	13%	87%	31%	64%	38%	62%	30%	44%	77%	23%	14%	15%	6%*	31%	11%	14%	12%	15%	14%	20%*	14%	100%
FREESAT	70	15	55	20	47	24	46	19	37	61	10	6	11	5	32	9	13	11	9	5	17	7	76
	6%	9%	5%	5%	6%	5%	6%	5%	7%	7%	4%	4%	6%	7%	9%	7%	8%	7%	5%	3%	7%	4%	6%
MOBILE PHONE	1095	157	939	341	702	427	668	319	495	893	203	139	154	72	367	126	163	131	163	156	217	140	1087
	91% ^{bg}	97% ^{zb}	90%	92%	91%	94% ^{zf}	90%	88%	93%	96% ^{zj}	75%	82%	88%	98% ^{kl}	98% ^{zk}	92% ^u	98% ^{zq}	90%	92% ^u	94% ^u	89%	84%	91%
TELEPHONE	989	150	839	327	625	408	581	302	447	787	202	108	120	59	353	103	155	115	154	129	208	127	957
	82% ^{bf}	93% ^{zb}	81%	88% ^{zd}	81%	90% ^{zf}	78%	84%	84%	85% ^{zj}	74%	64%	68%	80% ^k	94% ^{zk}	76%	93% ^{zo}	79%	87% ^{os}	78%	85%	76%	80%
PVR	376	66	310	124	242	164	212	92	217	332	44	27	41	21	182	19	72	51	69	48	79	38	330
	31% ^{bf}	41% ^{zb}	30%	34%	31%	36% ^{zf}	26%	25%	41% ^{zg}	36% ^{zj}	16%	16%	23%	28%	49% ^{zk}	14%	43% ^{zo}	35% ^{ou}	39% ^{zo}	29% ^o	32% ^o	22%	28%
CAR	856	133	722	291	537	372	484	241	399	743	113	68	102	66	337	85	138	97	152	113	178	92	797
	71% ^{bf}	83% ^{zb}	69%	78% ^{zd}	70%	82% ^{zf}	65%	67%	75% ^g	80% ^{zj}	42%	41%	58% ^k	90% ^{zk}	90% ^{zk}	62%	83% ^{zo}	67%	86% ^{zo}	69% ^u	73% ^u	55%	67%
PERS COMPUTER	946	149	797	308	599	379	567	271	428	890	56	95	120	64	354	106	153	99	155	132	185	117	925
	79% ^{bf}	92% ^{zb}	77%	83%	78%	83% ^{zf}	76%	75%	81%	96% ^{zj}	21%	56%	68% ^k	86% ^{kl}	94% ^{zk}	78%	92% ^{zo}	68%	88% ^{zo}	80% ^q	76%	70%	77%
GAMES CONSOLE	446	64	381	130	303	176	270	115	236	419	27	40	46	30	205	29	77	55	65	80	86	54	398
	37% ^{bg}	40%	37%	35%	39% ^z	39%	36%	32%	44% ^{zg}	45% ^{zj}	10%	24%	26%	40% ^k	55% ^{zk}	22%	46% ^{zo}	38% ^o	37% ^o	48% ^{zo}	35% ^o	32%	33%
DVD RECORDER	334	64	270	95	229	153	181	109	147	264	70	24	42	22	136	21	67	31	73	49	53	40	316
	28% ^{bf}	40% ^{zb}	26%	26%	30% ^z	34% ^{zf}	24%	30%	28%	28%	26%	14%	24% ^k	30% ^k	36% ^{zk}	16%	40% ^{zo}	21%	41% ^{zo}	30% ^o	22%	24%	26%
DVD PLAYER	867	125	742	263	572	357	510	247	399	692	175	103	122	60	288	84	137	108	140	125	158	116	839
	72% ^{bf}	78%	71%	71%	74% ^z	78% ^{zf}	68%	68%	75%	74% ^{zj}	65%	61%	69%	81% ^k	77% ^k	62%	82% ^{zo}	74% ^o	79% ^{zo}	76% ^o	64%	70%	70%
DIG CAMERA	748	132	616	246	475	325	423	216	348	676	72	64	84	47	309	67	139	80	129	109	141	83	690
	62% ^{bf}	82% ^{zb}	59%	66%	62%	71% ^{zf}	57%	60%	65%	73% ^{zj}	26%	38%	48%	64% ^{kl}	82% ^{zk}	49%	84% ^{zo}	55%	73% ^{zo}	66% ^{ou}	58%	50%	58%
PORT. MP3 PLAYR	418	75	343	127	279	173	245	117	224	404	13	34	36	19	213	35	83	44	59	65	82	49	362
	35% ^{bf}	47% ^{zb}	33%	34%	36%	38%	33%	33%	42% ^{zg}	43% ^{zj}	5%	20%	20%	26%	57% ^{zk}	26%	50% ^{zo}	31%	34%	39% ^o	33%	29%	30%
LIFESTAGE	163	14	148	38	108	36	127	51	61	152	11	23	29	13	27	28	16	21	9	20	33	35	184
SINGLE	14% ^{en}	9%	14%	10%	14%	8%	17% ^{ze}	14%	11%	16% ^{zj}	4%	14% ⁿ	17% ⁿ	18% ⁿ	7%	21% ^{zp}	10%	14% ^r	5%	12% ^r	13% ^r	21% ^{zp}	15%
PRE FAMILY	72	8	64	27	41	19	53	20	37	66	5	7	11	-	34	13	6	13	7	7	14	11	56
	6% ^{ej}	5%	6%	7%	5%	4%	7%	6%	7%	7% ^{zj}	2%	4%	6%	-	9% ^m	10%	4%	9%	4%	4%	6%	6%	5%
FAMILY	377	43	335	135	229	123	255	105	170	350	27	40	50	28	156	50	45	31	55	73	70	53	351
	31% ^{ej}	27%	32%	36%	30%	27%	34% ^{ee}	29%	32%	38% ^{zj}	10%	24%	29%	38% ^k	42% ^{zk}	36% ^q	27%	21%	31%	44% ^{zp}	29%	32%	29%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



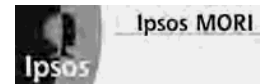
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 232
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
WEIGHTED BASE	1201 100%	161 13%	1040 87%	370 31%	770 64%	456 38%	745 62%	361 30%	532 44%	930 77%	271 23%	168 14%	176 15%	74* 6%*	375 31%	136 11%	166 14%	146 12%	176 15%	165 14%	245* 20%*	167 14%	1197 100%
POST FAMILY	588 49% ^{bf}	96 60% ^{zb}	492 47%	171 46%	391 51%	276 61% ^{zf}	311 42%	184 51%	263 49%	360 39%	227 84% ^{zj}	99 59% ^{zn}	85 49%	33 44%	158 42%	45 33%	98 59% ^{zo}	80 55% ^{os}	105 60% ^{zo}	64 39%	127 52% ^{os}	68 41%	604 50%
CAR IN HOUSEHOLD																							
YES	856 71% ^{bf}	133 83% ^{zb}	722 69%	291 78% ^{zd}	537 70%	372 82% ^{zf}	484 65%	241 67%	399 75% ^g	743 80% ^{zj}	113 42%	68 41%	102 58% ^{kl}	66 90% ^{zk}	337 90% ^{zk}	85 62%	138 83% ^{zo}	97 67%	152 86% ^{zo}	113 69% ^u	178 73% ^u	92 55%	797 67%
NO	345 29% ^{ac}	28 17%	318 31% ^{za}	80 22%	233 30% ^c	83 18%	262 35% ^{ze}	120 33% ^{zh}	133 25%	187 20%	158 58% ^{zj}	100 59% ^{zl}	74 42% ^{zm}	8 10%	38 10%	52 38% ^{zp}	28 17%	48 33% ^{pr}	24 14%	52 31% ^{pr}	67 27% ^r	75 45% ^{zp}	400 33%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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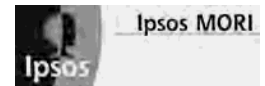
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 233
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE	1197	272	444	108	76	177	199	360	299	538	159	372	241	584	490	531	121	55	354	184	317	211	1197
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
100%		28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
EFFECTIVE BASE	788	141	339	89	63	142	153	282	222	297	129	288	200	323	301	412	94	42	272	70	242	172	788
GENDER																							
MALE	586 49%eu	192 57%ze	201 50%e	57 47%	38 53%e	60 37%	82 46%	171 48%	173 52%	242 47%	90 51%	179 50%	129 48%	278 48%	284 49%	219 48%	69 55%	13 37%	165 46%u	98 51%u	187 55%zr	70 37%	597 50%
FEMALE	615 51%at	144 43%	200 50%	64 53%	34 47%	104 63%zabd	95 54%	186 52%	159 48%	271 53%	86 49%	178 50%	139 52%	299 52%	296 51%	240 52%	57 45%	22 63%	192 54%t	94 49%	152 45%	121 63%zrst	600 50%
AGE																							
18-24	152 13%ant	21 6%	55 14%a	10 8%	6 9%	35 21%zabcd	27 16%	47 13%	42 13%	63 12%	27 15%	57 16%z	31 12%	64 11%	50 9%	76 17%zn	22 17%n	5 13%	57 16%tu	52 27%zrt	25 7%	8 4%	197 16%
25-34	193 16%pqu	43 13%	74 19%d	23 19%	6 8%	31 19%	27 15%	64 18%	52 16%	77 15%	36 20%	60 17%	35 13%	98 17%	100 17%pq	83 18%pq	8 7%	1 4%	62 17%u	26 14%	77 23%zu	14 7%	167 14%
35-44	228 19%fgku	64 19%	79 20%	22 18%	16 23%	30 19%	24 13%	49 14%	64 19%	116 23%fg	25 14%	48 14%	55 21%k	124 22%k	106 18%	89 19%	28 22%	5 14%	61 17%u	59 31%zr	79 23%u	19 10%	185 15%
45-54	206 17%u	62 19%	63 16%	21 17%	15 21%	28 17%	34 19%	62 17%	64 19%	80 16%	29 16%	55 15%	60 23%zkm	90 16%	106 18%	70 15%	24 19%	5 15%	68 19%u	23 12%	78 23%zsu	14 8%	192 16%
55-64	179 15%e	48 14%	60 15%	23 19%	18 25%ze	16 10%	23 13%	47 13%	43 13%	89 17%	20 12%	48 13%	39 15%	92 16%	87 15%	65 14%	21 17%	7 19%	54 15%	17 9%	47 14%	42 22%zst	201 17%
65-74	147 12%rst	51 15%	44 11%	18 15%	9 12%	14 9%	21 12%	49 14%	39 12%	59 12%	25 14%	51 14%	32 12%	64 11%	74 13%	49 11%	19 15%	5 14%	32 9%	9 5%	25 7%	55 29%zrst	159 13%
75+	95 8%iopt	46 14%zbcde	25 6%	4 3%	2 3%	10 6%	20 12%i	39 11%zi	28 8%	28 6%	14 8%	37 10%l	14 5%	45 8%	57 10%p	28 6%	4 3%	8 22%zno	23 6%t	5 3%	9 3%	40 21%zrst	96 8%
18-34	345 29%ad	64 19%	129 32%ad	33 28%	12 17%	66 40%zacd	54 31%	111 31%	94 28%	140 27%	63 36%l	117 33%	66 25%	162 28%	150 26%	159 35%zn	30 24%	6 17%	119 33%zu	78 41%zu	102 30%u	21 11%	364 30%
35-54	434 36%gku	126 38%	142 35%	43 35%	31 44%	58 36%	58 33%	110 31%	127 38%	196 38%	53 30%	103 29%	116 43%zjk	215 37%k	212 37%	159 35%	52 41%	10 29%	129 36%u	82 43%u	156 46%zru	33 17%	377 31%
55+	422 35%eorst	145 43%zbe	129 32%	45 37%e	28 40%e	39 24%	65 37%	135 38%	110 33%	176 34%	59 34%	136 38%	86 32%	201 35%	218 38%	141 31%	44 35%	19 55%zno	109 30%st	31 16%	81 24%	137 72%zrst	456 38%
SOCIAL GRADE																							
AB	317 26%eioru	106 32%e	95 24%	40 33%e	23 33%e	30 19%	44 25%	102 29%	104 31%zi	111 22%	39 22%	86 24%	83 31%	149 26%	174 30%o	88 19%	44 35%zo	11 31%	47 13%u	32 17%u	201 59%zrs	13 7%	265 22%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base

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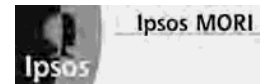
J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
	100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
C1	338	123	90	43	23	34	53	105	85	148	55	97	71	169	190	106	34	8	96	88	86	27	369
	28%be	37%zb	22%	36%be	32%	21%	30%	29%	26%	29%	32%	27%	27%	29%	33%zo	23%	27%	22%	27%u	46%zr	25%u	14%	31%
C2	259	67	93	24	8	42	44	73	77	110	33	77	54	128	122	106	25	6	116	45	29	43	267
	22%dt	20%	23%e	20%	11%	26%e	25%	20%	23%	21%	19%	22%	20%	22%	21%	23%	20%	17%	33%zt	24%t	9%	22%t	22%
DE	286	40	123	14	17	57	36	77	66	143	48	96	59	131	95	158	23	11	97	26	22	109	296
	24%ac	12%	31%za	11%	24%ac	35%za	20%	22%	20%	28%zh	27%	27%	22%	23%	16%	34%zn	18%	30%fn	27%st	13%	7%	57%zr	25%
SOCIAL GRADE																							
ABC1	655	229	185	83	46	64	97	207	189	259	94	183	154	318	364	195	78	19	143	121	287	40	634
	55%be	68%zb	46%	69%zb	39%	39%	55%	58%	57%	51%	54%	51%	57%	55%	63%zo	42%	62%o	53%	40%u	63%ru	85%zr	21%	53%
C2DE	546	107	216	38	25	99	80	150	142	253	81	173	114	259	216	264	48	17	213	71	52	152	563
	45%ac	32%	54%za	31%	35%	61%za	45%	42%	43%	49%	46%	49%	43%	45%	37%	58%zn	38%	47%	60%zs	37%t	15%	79%zr	47%
WORKING STATUS																							
FULL TIME	545	158	179	56	35	74	68	141	170	234	85	155	115	275	272	199	63	12	147	109	210	35	436
	45%gu	47%	45%	46%	49%	45%	38%	40%	51%zf	46%	48%	43%	43%	48%	47%	43%	50%	33%	41%u	57%zr	62%zr	18%	36%
PART TIME	138	41	41	19	9	18	28	49	36	52	16	31	40	66	78	41	15	3	43	21	46	16	124
	11%do	12%	10%	16%	13%	11%	16%	14%	11%	10%	9%	9%	15%k	11%	14%	9%	12%	7%	12%	11%	14%	8%	10%
NOT WORKING	518	137	180	46	27	72	81	167	124	227	75	170	112	236	230	219	48	21	166	61	83	140	637
	43%hs	41%	45%	38%	38%	44%	46%	47%h	38%	44%	43%	48%z	42%	41%	40%	48%zn	38%	60%zn	46%st	32%	25%	73%zr	53%
CHILDREN IN HOUSEHOLD																							
YES	377	99	135	36	14	50	46	97	107	174	51	97	83	197	183	159	27	8	119	80	115	36	351
	31%dg	29%	34%e	30%	20%	31%	26%	27%	32%	34%	29%	27%	31%	34%	32%	35%zp	21%	22%	33%u	42%u	34%u	19%	29%
NO	824	237	265	85	57	113	130	261	225	338	125	260	184	380	397	300	100	28	238	112	224	155	846
	69%do	71%	66%	70%	80%zb	69%	74%	73%z	68%	66%	71%	73%z	69%	66%	68%	65%	79%zo	78%	67%	58%	66%	81%zr	71%
ETHNICITY																							
WHITE	1077	322	329	114	69	150	167	332	300	445	156	329	248	500	554	370	119	35	331	172	289	175	968
	90%bm	96%zb	82%	95%b	96%b	92%b	94%zi	93%zi	91%	87%	89%	92%zm	93%um	87%	95%zo	81%	94%o	98%o	93%zt	90%	85%	91%	81%
BME	120	14	72	6	2	14	9	24	30	65	18	26	17	77	25	86	7	1	24	19	49	17	225
	10%adf	4%	18%zac	5%	3%	8%	5%	7%	9%	13%fg	10%	7%	6%	13%zkl	4%	19%znp	6%	2%	7%	10%	14%zr	9%	19%
GOVERNMENT OFFICE REGION																							
EAST MIDLANDS	90	34	31	5	8	6	27	41	6	43	17	28	13	50	70	20	-	-	39	12	15	16	84
	7%eh	10%e	8%	4%	11%e	3%	16%zg	11%zh	2%	8%h	10%	8%	5%	9%	12%zop	4%p	-	-	11%zt	6%	4%	9%	7%
EASTERN	116	64	17	11	3	7	24	33	56	27	16	25	32	59	104	-	12	-	25	33	32	14	66
	10%be	19%zbd	4%	9%	4%	4%	13%gi	9%	17%zgi	5%	9%	7%	12%	10%	18%zoq	-	9%o	-	7%	17%zru	9%	7%	6%

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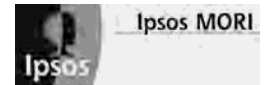
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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 233
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
	100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
LONDON	153	30	73	16	3	13	-	37	32	83	21	21	44	87	28	97	27	-	30	27	70	14	185
	13%dfk	9%	18%za	13%	5%	8%	-	10%fg	10%fg	16%zj	12%k	6%	16%kl	15%kl	5%	21%zn	22%znq	-	8%	14%	21%zru	7%	15%
NORTH EAST	53	7	26	3	4	7	-	3	16	34	-	8	21	23	6	46	-	-	20	6	9	13	56
	4%fgj	2%	6%za	3%	6%	4%	-	1%	5%fg	7%zjg	-	2%	8%zjk	4%j	1%	10%znp	-	-	6%	3%	3%	7%	5%
NORTH WEST	138	34	62	7	4	15	9	28	48	63	24	43	22	73	38	91	10	-	48	24	25	27	138
	12%fg	10%	16%zcd	6%	5%	9%	5%	8%fg	14%fg	12%fg	14%	12%	8%	13%	6%	20%znp	8%	-	13%t	13%	7%	14%t	12%
SCOTLAND	105	7	49	1	15	20	25	28	23	54	2	27	24	54	-	75	15	15	41	16	14	20	99
	9%acj	2%	12%zac	1%	22%zabc	12%ac	14%zgh	8%	7%	11%	1%	8%j	9%j	9%j	-	16%zn	12%n	42%znp	11%t	8%	4%	10%t	8%
SOUTH EAST	167	61	43	17	7	31	11	23	37	108	5	9	52	106	152	-	6	9	44	32	54	24	148
	14%bf	18%b	11%	14%	10%	19%b	6%	6%	6%	21%zgh	3%	3%	19%zjk	18%zjk	26%zop	-	5%o	26%zop	12%	17%	16%	13%	12%
SOUTH WEST	105	38	14	27	4	15	24	70	36	-	43	65	23	17	67	9	29	-	20	13	47	15	71
	9%bji	11%b	3%	23%zab	6%	9%b	14%zi	19%zfi	11%i	-	24%zklm	18%zlm	8%lm	3%	12%zoq	2%	23%zno	-	6%	7%	14%zr	8%	6%
WALES	60	8	16	5	9	17	22	23	15	22	-	26	9	25	9	31	9	11	16	9	12	13	121
	5%jin	2%	4%	13%zab	10%zab	10%zab	12%zgh	7%	4%	4%	-	7%zj	3%j	4%j	2%	7%zn	7%n	32%zno	5%	5%	4%	7%	10%
WEST MIDLANDS	108	38	30	14	5	10	10	43	44	21	7	58	13	36	65	33	10	-	36	12	33	13	113
	9%ij	11%	8%	12%	7%	6%	6%	12%zfi	13%zfi	4%	4%	16%zjl	5%	6%	11%q	7%	8%	-	10%	6%	10%	7%	9%
YORKS AND HUMBR	106	16	41	14	8	22	26	30	20	57	40	46	15	45	41	57	9	-	38	8	28	23	116
	9%aq	5%	10%a	12%a	11%	13%za	15%zgh	8%	6%	11%h	23%zklm	13%zlm	6%	8%	7%	12%znq	7%	-	11%	4%	8%	12%	10%
MARITAL STATUS																							
MAR/LIVING AS	705	228	239	71	37	73	95	205	215	285	98	185	171	349	376	241	74	15	212	108	234	89	653
	59%ek	68%zd	60%e	59%e	52%	45%	54%	57%	65%zfi	56%	56%	52%	64%kl	61%kl	65%zo	53%	58%	41%	59%u	57%	69%zru	46%	55%
SINGLE	269	47	99	25	13	56	47	79	76	115	43	93	56	119	103	127	31	7	92	63	69	26	311
	22%an	14%	25%a	21%	19%	34%zabcd	27%	22%	23%	22%	25%	26%	21%	21%	18%	28%zn	24%	21%	26%u	33%ztu	20%	14%	26%
WID/DIV/SEP	226	60	63	25	21	34	35	73	41	112	35	78	40	108	100	91	21	13	53	20	36	76	231
	19%hr	18%	16%	20%	29%zbc	21%	20%	20%h	12%	22%h	20%	22%l	15%	19%	17%	20%	17%	38%znp	15%	11%	11%	40%zrst	19%
DAILY NEWSPAPER READERSHIP																							
QUALITY	168	62	51	19	13	7	25	65	36	67	28	40	52	75	89	47	28	3	17	16	105	12	160
	14%eo	19%e	13%e	16%e	19%e	5%	14%	18%zfh	11%	13%	16%k	11%	19%zck	13%	15%o	10%	22%zo	10%	5%	8%	31%zrsu	6%	13%
POPULAR	442	151	147	33	21	52	55	104	97	242	47	111	92	239	188	210	30	13	155	78	64	98	446
	37%co	45%zcd	37%	27%	29%	32%	31%	29%	29%	47%zjgh	27%	31%	34%	41%zjk	32%	46%znp	24%	38%	43%zct	41%t	19%	51%zst	37%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - zj/k/l/m - zn/o/p/q - zr/s/t/u
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



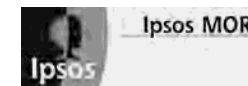
J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
NONE OF THESE	100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
	624	145	207	73	39	102	102	205	209	210	109	212	142	270	317	217	72	18	184	104	189	86	617
	52%ai mou	43%	52%	61%a	54%	62%za b	58%i	57%zi	63%zi	41%	62%zm	60%zm	53%	47%	55%o	47%	57%	51%	51%	54%	56%u	45%	52%
URBANITY																							
URBAN	279	49	123	28	11	35	15	52	85	142	41	85	84	111	28	223	28	-	71	42	90	39	321
	23%af gmnq	15%	31%za de	23%	15%	21%	8%	15%f	26%fg	28%zi g	23%	24%	31%zm	19%	5%	49%zn pq	22%nq	-	20%	22%	26%	20%	27%
SUBURBAN	677	189	227	61	44	100	117	214	158	305	107	206	130	341	359	227	71	20	201	120	176	123	665
	56%hi o	56%	57%	51%	61%	61%	66%zg h	60%h	48%	60%h	61%l	58%l	49%	59%l	62%zo	49%	56%	56%	56%	63%	52%	64%zt	56%
RURAL	245	97	51	31	17	28	45	91	88	65	28	65	54	126	194	9	27	16	85	30	74	30	211
	20%bi o	29%zb e	13%	26%b	23%b	17%	26%i	25%zi	27%zi	13%	16%	18%	20%	22%	33%zop	2%	21%o	44%zo p	24%u	15%	22%	16%	18%
INTEREST IN POLITICS																							
VERY/FAIRLY INTERESTED	692	244	238	88	47	37	107	210	201	282	107	208	159	325	361	229	79	23	163	127	258	80	656
	58%eo ru	73%zb e	59%e	73%zb e	66%e	23%	61%	59%	61%	55%	61%	59%	59%	56%	62%zo	50%	62%o	66%o	46%	66%ru u	76%zr u	42%	55%
NOT VERY/AT ALL INTERESTED	506	92	161	33	24	126	69	148	130	228	69	148	108	250	219	227	48	12	193	63	81	112	536
	42%ac t	27%	40%ac	27%	34%	77%za bcd	39%	41%	39%	45%	39%	41%	40%	43%	38%	49%zn p	38%	34%	54%zs t	33%	24%	58%zs t	45%
LIKELIHOOD TO VOTE																							
10 (ABSOLUTELY CERTAIN TO VOTE)	699	224	262	91	58	20	104	222	185	292	106	205	161	333	349	251	78	20	190	93	235	112	682
	58%eo r	67%ze	65%ze	75%ze	82%za be	12%	59%	62%	56%	57%	60%	58%	60%	58%	60%	55%	61%	58%	53%	48%	69%zr su	58%	57%
6-10	912	304	345	106	66	27	132	269	261	383	134	265	206	442	466	326	94	25	250	141	290	139	881
	76%eo r	90%ze	86%ze	88%ze	92%ze	16%	75%	75%	79%	75%	76%	74%	77%	77%	80%zo	71%	75%	72%	70%	74%	85%zr su	73%	74%
7-10	877	294	326	105	66	26	127	262	248	367	130	252	201	424	452	308	92	25	243	136	283	128	840
	73%eo ru	88%ze	81%ze	87%ze	92%zb e	16%	72%	73%	75%	72%	74%	71%	75%	73%	78%zo	67%	73%	71%	68%	71%	83%zr su	67%	70%
8-10	825	279	306	102	65	23	118	245	224	356	119	234	188	402	420	294	87	25	224	127	271	124	792
	69%eo r	83%ze	76%ze	85%ze	90%zb e	14%	67%	69%	68%	69%	68%	66%	70%	70%	72%o	64%	68%	69%	63%	66%	80%zr su	65%	66%
9-10	741	240	275	96	61	22	110	232	195	314	111	215	168	358	369	267	82	24	201	102	248	117	723
	62%eo r	71%ze	69%ze	79%ze	86%za be	13%	62%	65%	59%	61%	63%	60%	63%	62%	64%	58%	65%	67%	56%	53%	73%zr su	61%	60%
WOULD NOT VOTE	125	8	8	3	3	95	16	42	26	57	16	35	32	58	53	56	15	2	54	22	19	21	132
	10%abc t	2%	2%	2%	4%	58%zab cd	9%	12%	8%	11%	9%	10%	12%	10%	9%	12%	12%	5%	15%zt	12%	6%	11%t	11%
POLITICAL ACTIVISM																							
ACTIVIST	161	41	58	29	20	11	32	67	31	63	31	51	38	72	76	51	29	5	29	26	75	14	150
	13%eh oru	12%	14%e	24%za be	29%zab e	7%	18%h	19%zhi	9%	12%	18%	14%	14%	12%	13%	11%	23%zn o	14%	8%	13%	22%zru	7%	13%
NON-ACTIVIST	1040	295	343	92	51	153	144	290	300	449	145	305	230	506	504	408	98	30	328	166	264	178	1047
	87%cd gpt	88%cd	86%cd	76%	71%	93%zbc d	82%	81%	91%zfg	88%g	82%	86%	86%	88%	87%p	89%zp	77%	86%	92%zt	87%	78%	93%zt	87%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - zj/k/l/m - zn/o/p/q - zr/s/t/u
Overlap formulae used. * small base

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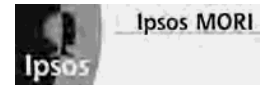
J09035544-48-04 03 DEC - 09 DEC 2010
 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 233
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1201 100%	336 28%	401 33%	121* 10%*	71* 6%*	163 14%	177 15%	357 30%	331 28%	512 43%	176 15%	356 30%	268 22%	577 48%	580 48%	459 38%	127* 11%*	35* 3%*	357 30%	192* 16%*	339 28%	192 16%	1197 100%
OPINION ON PRESENT SYSTEM																							
WORKS WELL	370 31% oru	156 46% cde	119 30% de	39 33% de	10 14%	21 13%	51 29%	106 30%	116 35%	148 29%	66 38% k	105 29%	98 37% z	167 29%	202 35% o	123 27%	38 30%	7 20%	90 25%	65 34%	130 38% zr u	45 24%	350 29%
NEEDS IMPROVEMENT	770 64% ait	177 53%	263 66% a	79 66%	60 83% za bc	118 72% za	118 67%	234 65%	201 61%	335 65%	99 56%	229 64% j	164 61%	378 65%	356 61%	306 67%	81 64%	27 78% n	253 71% zt	116 61%	196 58%	128 67%	773 65%
KNOW LOCAL MP																							
YES	456 38% eo	140 42% e	155 39% e	59 49% ze	34 48% e	41 25%	70 40%	146 41%	130 39%	179 35%	61 35%	136 38%	110 41%	210 36%	225 39% o	140 30%	71 56% zn o	20 57% zn o	128 36%	59 31%	156 46% zr su	69 36%	435 36%
NO	745 62% cpt	196 58%	245 61%	62 51%	37 52%	123 75% za bcd	106 60%	211 59%	201 61%	333 65%	114 65%	220 62%	158 59%	367 64%	355 61% pq	319 70% zn pq	56 44%	15 43%	229 64% t	133 69% t	183 54%	123 64% t	762 64%
FEEL CAN CHANGE THE WAY UK IS RUN																							
AGREE	361 30% eog	106 32% e	148 37% ze	35 29%	19 26%	30 18%	48 27%	90 25%	94 28%	176 34% zg	47 27%	94 26%	77 29%	190 33%	153 26% p	167 36% zn	30 24%	11 31%	120 34%	49 26%	93 27%	62 32%	364 30%
DISAGREE	532 44% bco	149 44%	158 40%	57 47%	42 58% zb	81 49% b	83 47%	168 47%	143 43%	221 43%	70 40%	155 43%	127 47%	250 43%	290 50% zo	170 37%	58 45%	14 39%	156 44%	88 46%	151 45%	79 41%	497 42%
INTERNET USER																							
YES	930 77% bk oqu	265 79%	293 73%	104 86% zb e	60 84%	121 74%	130 74%	269 75%	263 79%	398 78%	140 80% k	261 73%	212 79%	457 79%	464 80% q	342 74% q	104 82% q	20 57%	270 76% u	181 95% zr u	326 96% zr u	70 37%	891 74%
NO	271 23% cst	71 21%	108 27% zc	16 14%	12 16%	42 26% c	47 26%	88 25%	69 21%	114 22%	36 20%	95 27% zj	56 21%	120 21%	116 20%	117 26% z	22 18%	15 43% zn op	87 24% st	10 5%	13 4%	121 63% zr st	306 26%
INCOME																							
UP TO 9499	168 14% nt	33 10%	58 15%	18 15%	10 14%	35 21% za	27 15%	45 13%	38 11%	85 17%	23 13%	56 16%	42 16%	70 12%	57 10% p	94 20% zn	14 11%	3 9%	46 13%	20 10%	30 9%	50 26% zr st	208 17%
9500 - 17499	176 15% qt	34 10%	73 18% zac	10 8%	14 19% c	32 20% ac	19 11%	46 13%	49 15%	81 16%	33 19%	53 15%	48 18%	76 13%	70 12% q	87 19% zn	18 14% q	1 2%	56 16% t	28 15%	32 9%	34 18% t	195 16%
17500 - 24999	74 6%	17 5%	29 7%	11 9%	3 4%	12 8%	10 6%	16 5%	22 6%	36 7%	16 9%	25 7%	11 4%	38 7%	36 6%	29 6%	7 5%	2 6%	27 7%	13 7%	20 6%	7 4%	73 6%
25000 PLUS	375 31% be hkoru	145 43% zb e	109 27% e	50 41% zb e	23 33% e	24 15%	56 32%	127 36% h	83 25%	165 32%	54 31% k	83 23%	92 34% k	200 35% k	222 38% zo	96 21%	45 36% o	11 31%	85 24% u	76 40% ru	171 50% zru	14 7%	293 24%
SEGMENTATION																							
EXAGGERATORS	136 11% e	35 10% e	55 14% e	20 17% e	7 10% e	8 5%	22 13%	41 11%	37 11%	58 11%	20 11%	37 10% e	29 11% e	71 12%	60 10% e	63 14% z	11 8%	3 7%	43 12% e	19 10% e	42 12% e	20 11% e	158 13%
ALREADY ACTIVE	166 14% e ru	51 15% e	59 15% e	20 17% e	21 30% zab e	8 5%	25 14%	54 15%	45 14%	67 13%	26 15%	46 13%	43 16% e	78 14%	82 14% e	52 11% e	27 22% zo	5 13% e	32 9% e	17 9% e	88 26% zrs u	12 6% e	146 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - zj/k/l/m - zn/o/p/q - zr/s/t/uv
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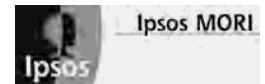
J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
ALLENATED	146	27	51	12	9	30	22	42	45	59	17	52	30	64	73	54	14	4	60	18	25	30	149
SATISFIED BUT UNENTHUSIASTIC	176	75	49	19	11	10	31	61	54	61	34	52	43	80	120	35	17	4	48	39	62	11	158
WILLING LOCALISTS	165	29	44	19	16	36	25	52	39	74	23	53	36	76	62	76	20	7	56	26	34	31	179
ONLOOKERS	245	87	89	24	2	22	32	66	68	110	33	69	62	114	114	100	24	6	57	48	62	51	224
DISENGAGED FROM COMMUNITY	167	33	53	6	5	50	20	41	43	82	22	48	26	93	69	78	13	7	62	24	27	36	183
VOTING INTENTION																							
CONSERVATIVE	336	336	-	-	-	-	45	101	104	130	50	100	69	166	232	70	25	8	90	62	94	52	272
LABOUR	401	-	401	-	-	-	48	97	111	193	55	105	99	197	143	213	37	8	127	62	110	74	444
LIB DEM	121	-	-	121	-	-	24	49	39	33	31	45	33	44	63	31	25	2	27	19	55	12	108
OTHER	71	-	-	-	71	2	17	26	10	35	12	28	12	32	26	27	13	6	14	7	27	11	76
WOULD NOT VOTE	163	-	-	-	2	163	25	53	32	79	15	42	34	87	66	71	21	5	58	27	28	29	177
SEAT MARGINALITY 2005																							
LESS THAN 5% MAJORITY	177	45	48	24	17	25	177	177	-	-	63	102	29	46	95	12	44	26	45	25	57	40	199
MARGINAL (LESS THAN 10%)	357	101	97	49	26	53	177	357	-	-	118	223	74	60	214	39	78	26	93	49	122	72	360
SEMI MARGINAL (10%-20%)	331	104	111	39	10	32	-	-	331	-	23	92	130	109	170	112	49	-	99	39	106	41	299
SAFE (>20%)	512	130	193	33	35	79	-	-	-	512	35	41	63	408	196	308	-	9	165	104	111	79	538

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/u
 Overlap formulae used. * small base

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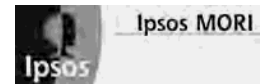
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 BASE: ALL ADULTS AGED 18+

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	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL	
1201 100%	336 28%	401 33%	121* 10%*	71* 6%*	163 14%	177 15%	357 30%	331 28%	512 43%	176 15%	356 30%	268 22%	577 48%	580 48%	459 38%	127* 11%*	35* 3%*	357 30%	192* 16%*	339 28%	192 16%	1197 100%	
SEAT MARGINALITY 2010																							
LESS THAN 5% MAJORITY	176 15% ilm	50 15%	55 14%	31 25% za be	12 17%	15 9%	63 36% zh i	118 33% zhi	23 7%	35 7%	176 100% zk lm	176 49% zlm	-	72 12%	68 15%	34 27% zno	2 6%	41 12%	26 17%	60 18%	32 17%	159 13%	
MARGINAL (LESS THAN 10%)	356 30% ilm	100 30%	105 26%	45 37% b	28 39% b	42 26%	102 58% zh i	223 62% zh i	92 28% i	41 8%	176 100% z lm	356 100% zlm	-	146 25%	117 26%	66 52% zn	26 74% zn op	94 26%	47 25%	104 31%	78 40% zr st	372 31%	
SEMI MARGINAL (10%-20%)	268 22% fj k mq	69 21%	99 25%	33 27%	12 17%	34 21%	29 16%	74 21% fi gl	130 39% zf	63 12%	-	-	268 100% zjk m	128 22% q	100 22% q	40 32% zoq	-	84 24%	29 15%	90 27% s	42 22%	241 20%	
SAFE (>20%)	577 48% cf ghjkl pqtu	166 49% c	197 49% c	44 36%	32 44%	87 53% c	46 26% g	60 17%	109 33% g	408 80% zg h	-	-	577 100% zj kl	306 53% zp q	242 53% zp q	20 16%	9 26%	178 50% u	115 60% zt u	145 43%	72 37%	584 49%	
AFFILIATION OF MP 2010																							
CONSERVATIVE	580 48% be ikopq	232 69% zb cde	143 36%	63 52% b	26 37%	66 41%	95 54% i	214 60% zf i	170 51% i	196 38%	72 41%	146 41%	128 48%	306 53% z jk	580 100% zop q	-	-	166 46%	108 56%	174 51%	84 44%	490 41%	
LABOUR	459 38% ac fgknp qt	70 21%	213 53% za cde	31 26%	27 38% a	71 43% ac	12 7%	39 11% f	112 34% fg gh	308 60% zj gh	68 38%	117 33%	100 37%	242 42% k	-	459 100% znp q	-	159 45% zt	62 32%	102 30%	77 40% t	531 44%	
LIB DEM	127 11% imn oqr	25 7%	37 9%	25 21% za b	13 18% ab	21 13%	44 25% zh i	78 22% zh i	49 15% zi	-	34 19% zm	66 19% zm	40 15% zm	20 3%	-	-	127 100% zno q	21 6%	17 9%	56 16% zr	20 11%	121 10%	
OTHER	35 3% him no	8 2%	8 2%	2 1%	6 8% zbc	5 3%	26 15% zgh i	26 7% zhi	-	9 2%	2 1%	26 7% zjl m	-	9 2%	-	-	35 100% zno p	11 3%	5 2%	8 2%	11 6% z	55 5%	
ACORN																							
WEALTHY ACHIEVERS	241 20% bf gkjo	103 31% zb e	55 14%	24 20%	15 20%	33 20%	24 14%	56 16%	78 23% fg	107 21%	14 8%	24 7%	70 26% zj k	147 25% zj k	163 28% zo p	52 11%	17 14%	9 26% o	78 22%	30 15%	82 24% u	29 15%	219 18%
URBAN PROSPERITY	181 15% im nru	40 12%	68 17%	23 19%	11 16%	19 12%	57 32% zh i	101 28% zh i	43 13% i	37 7%	56 32% zl m	94 26% zl m	44 17% m	43 7%	55 9%	66 14% n	45 36% zn o	15 42% zno	32 9%	26 13%	96 28% zr su	19 10%	195 16%
COMFORTABLY OFF	308 26% bi oq	99 29%	85 21%	44 36% zb de	13 18%	38 23%	51 29%	98 27%	102 31% zi	108 21%	37 21%	88 25%	75 28%	145 25%	212 37% zo q	57 12% q	39 31% oq	-	91 26%	48 25%	77 23%	50 26%	275 23%
MODERATE MEANS	168 14% cf gknp qt	45 13%	61 15% c	8 7%	5 7%	24 15%	7 4%	20 6%	42 13% fg	106 21% zg h	13 7%	39 11%	32 12%	97 17% jk	59 10% q	103 22% znp q	5 4%	-	51 14% t	43 23% zt	20 6%	32 17% t	184 15%
HARD PRESSED	303 25% ah lnpt	49 15%	131 33% za c	22 18%	28 39% za c	50 30% ac	37 21%	82 23%	67 20%	154 30% zj gh	56 32% l	111 31% zl	47 17%	146 25% l	92 16% p	181 39% zn p	20 16%	11 32% np	105 29% t	45 24%	64 19%	62 32% zt	324 27%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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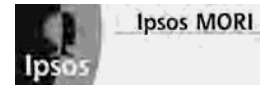
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Table 233
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MAJORITY (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MAJORITY (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
1201 100%	336 28%	401 33%	121* 10%*	71* 6%*	163 14%	177 15%	357 30%	331 28%	512 43%	176 15%	356 30%	268 22%	577 48%	580 48%	459 38%	127* 11%*	35* 3%*	357 30%	192* 16%*	339 28%	192 16%	1197 100%	
WEIGHTED BASE																							
MAIN SUPERMARKET																							
ASDA	240 20%am n	35 11%	107 27%za	26 21%a	16 23%a	36 22%a	37 21%	67 19%	65 19%	108 21%	42 24%	82 23%am	66 25%am	92 16%	75 13%	129 28%zn	32 25%n	4 11%	77 22%	38 20%	58 17%	49 26%zt	271 23%
CO-OP	36 3%g	15 4%	10 2%	4 3%	2 3%	3 2%	2 1%	5 1%	19 6%zfg	12 2%	3 2%	8 2%	10 4%	17 3%	20 3%	10 2%	5 4%	* 1%	16 4%	3 2%	10 3%	4 2%	32 3%
MARKS & SPENCER	18 2%	6 2%	9 2%	- -	1 1%	2 1%	* -	8 2%f	5 1%	6 1%	3 2%	8 2%	3 1%	8 1%	9 1%	7 2%	2 2%	* 1%	6 2%	1 1%	8 2%	- -	18 2%
MORRISONS	164 14%hp	37 11%	49 12%	12 10%	18 25%za bc	25 15%	36 20%zh i	70 20%zhi	30 9%	64 12%	23 13%	64 18%zj l	27 10%	74 13%	87 15%	59 13%	9 7%	9 26%zo p	62 17%zst	15 8%	38 11%	28 15%	164 14%
SAINSBURY'S	210 18%qr	73 22%	60 15%	30 25%bd	7 10%	24 14%	26 15%	54 15%	59 18%	98 19%	40 23%k	58 16%	43 16%	109 19%	120 21%q	69 15%q	20 16%	1 4%	40 11%	36 19%	83 25%zr u	25 13%	198 17%
SOMERFIELD	6 *	2 1%	1 -	- -	1 1%	1 *	- -	- -	1 *	5 1%	1 *	1 *	2 1%	3 *	1 *	5 1%z	- -	- -	1 *	- -	3 1%	- -	8 1%
TESCO	390 32%dt	120 36%d	124 31%d	41 34%d	13 18%	53 32%d	55 31%	116 32%	107 32%	167 33%	49 28%	102 29%	79 29%	209 36%	201 35%	138 30%	35 28%	15 43%	126 35%t	78 41%t	91 27%	61 32%	371 31%
WAITROSE	63 5%kor	27 8%	15 4%	5 4%	6 8%	6 4%	8 5%	19 5%	22 7%	33 4%	6 3%	8 2%	24 9%zjk	31 5%	39 7%o	6 1%	15 11%zo	3 10%o	3 1%	10 5%r	39 11%zru	5 3%	48 4%
ICELAND	25 2%t	5 1%	10 3%	- -	3 4%c	6 3%	3 2%	6 2%	4 1%	15 3%	2 1%	7 2%	5 2%	13 2%	11 2%	12 3%	2 2%	* 1%	8 2%	5 2%	1 *	10 5%zt	27 2%
ALDI	12 1%	5 2%	2 1%	2 1%	1 1%	2 1%	4 2%	4 1%	3 1%	5 1%	3 2%	6 2%	* 1%	6 1%	3 1%	6 1%	2 3%	1 3%	6 2%	2 1%	2 1%	2 1%	16 1%
LIDL	13 1%	1 *	5 1%	- -	3 4%za	4 2%	2 1%	5 1%	3 1%	5 1%	4 2%	5 2%	3 1%	5 1%	6 1%	4 1%	3 2%	* 1%	6 2%	- -	2 1%	4 2%	15 1%
OTHER	18 1%	7 2%	6 2%	1 1%	1 1%	2 1%	2 1%	3 1%	8 2%	6 1%	1 *	2 1%	4 1%	12 2%	7 1%	8 2%	2 2%	- -	4 1%	4 2%	2 1%	2 1%	23 2%
USED INTERNET FOR EMAIL/GENERAL USE																							
INFO GATHERING	885 74%bk oqr	262 78%b	274 68%	102 85%zb	58 82%b	113 69%	128 73%	259 72%	255 77%	372 73%	135 77%k	245 69%	205 77%	435 75%	449 77%oq	314 68%	102 81%oq	20 56%	246 69%u	174 91%zr u	323 95%zr u	64 33%	839 70%
BUYING GOODS	845 70%bo qr	252 75%	265 66%	93 77%	56 78%	106 65%	119 67%	246 69%	245 74%	354 69%	127 73%	238 67%	200 75%	408 71%	432 74%oq	294 64%	99 79%oq	20 57%	235 66%u	169 88%zr u	307 91%zr u	56 29%	798 67%
BANKING	662 55%bo ru	203 60%be	198 49%	81 67%zb	46 64%be	79 48%	100 57%	205 57%	190 57%	267 52%	108 62%k	191 54%	163 61%	309 54%	347 60%zo	219 48%	80 63%oq	16 45%	162 45%u	134 70%zr u	261 77%zr u	45 24%	597 50%
DOWNLOAD/STREAM MEDIA	518 43%bo ru	174 52%zb de	148 37%	72 59%zb de	25 36%	60 37%	77 43%	159 45%	159 48%i	200 39%	83 47%	154 43%	126 47%	238 41%	290 50%zo	152 33%	63 50%o	12 35%	117 33%u	108 56%zr u	224 66%zr u	27 14%	458 38%
OTHER	412 34%eo qr	133 40%e	128 32%	49 41%e	30 42%e	42 26%	54 30%	123 34%	120 36%	168 33%	64 37%	116 33%	97 36%	199 34%	234 40%zo	126 28%q	46 37%q	5 13%	75 21%u	108 56%zr u	180 53%zru	16 8%	358 30%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - zj/k/l/m - zn/o/p/q - zr/s/t/u
 Overlap formulae used. * small base

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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 233
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
	100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
SOCIAL INTER ACTION	527	147	157	61	31	79	74	151	162	213	82	156	135	237	268	193	56	10	128	121	205	34	492
	44% 44% 39%	44%	39%	50%	44%	49%	42%	42%	49%	42%	47%	44%	50%	41%	46%	42%	44%	27%	36%	63%	60%	18%	41%
GAMING	192	61	54	17	13	27	23	49	39	104	29	60	41	90	86	77	24	4	55	45	66	12	175
	16% 18%	18%	14%	14%	19%	16%	13%	14%	12%	20%	17%	17%	15%	16%	15%	17%	19%	11%	15%	24%	19%	6%	15%
JOB SEARCH	229	61	71	28	15	37	35	67	35	127	38	62	54	113	104	87	33	4	55	60	92	11	207
	19% 18%	18%	18%	23%	21%	22%	20%	19%	10%	25%	22%	17%	20%	20%	18%	19%	26%	12%	15%	31%	27%	6%	17%
DURABLES OWNED																							
TV	1166	322	393	117	69	159	170	346	323	497	168	345	265	556	564	446	122	34	351	183	331	187	1155
	97%	96%	98%	97%	97%	97%	96%	97%	97%	97%	96%	97%	99%	96%	97%	97%	95%	95%	98%	95%	98%	98%	96%
SAT TV	485	132	154	35	33	75	50	124	132	228	52	122	115	248	222	204	49	10	144	91	131	69	473
	40% 40% 39%	39%	38%	29%	46%	46%	28%	35%	40%	45%	29%	34%	43%	43%	38%	44%	39%	27%	40%	48%	39%	36%	40%
CAB TV	158	42	47	20	13	23	33	54	31	74	42	62	19	78	70	67	20	1	36	29	62	16	164
	13% 13%	13%	12%	17%	18%	14%	19%	15%	9%	14%	24%	17%	7%	13%	12%	15%	16%	4%	10%	15%	18%	9%	14%
FREEVIEW	564	163	192	67	33	65	86	176	160	228	87	165	151	249	282	199	57	26	176	86	154	92	542
	47% 49%	49%	48%	56%	46%	40%	49%	49%	48%	44%	49%	46%	56%	43%	49%	43%	45%	74%	49%	45%	45%	48%	45%
FREESAT	70	25	20	7	6	9	10	23	17	30	6	25	16	29	33	22	13	2	24	7	22	9	76
	6% 7%	7%	5%	6%	8%	6%	6%	6%	5%	6%	3%	7%	6%	5%	6%	5%	11%	5%	7%	4%	7%	5%	6%
MOBILE PHONE	1095	302	363	116	68	148	150	320	302	473	169	316	252	528	526	423	121	26	329	183	334	143	1087
	91% 90%	90%	91%	96%	95%	91%	85%	89%	91%	92%	96%	89%	94%	91%	91%	92%	95%	73%	92%	96%	98%	75%	91%
TELEPHONE	989	298	315	108	60	122	141	301	264	424	141	274	226	489	495	367	100	27	288	155	305	139	957
	82% 89% 89%	89%	79%	89%	85%	75%	80%	84%	80%	83%	80%	77%	84%	85%	85%	80%	79%	77%	81%	81%	90%	73%	80%
PVR	376	121	114	37	28	41	43	109	114	152	50	112	90	175	216	123	32	5	113	78	119	33	330
	31% 36% 28%	36%	28%	31%	39%	25%	24%	31%	34%	30%	26%	31%	33%	30%	37%	27%	25%	14%	32%	41%	35%	17%	28%
CAR	856	279	256	103	53	94	124	262	242	352	122	235	200	421	454	293	91	18	263	144	274	96	797
	71% 83% 64%	83%	64%	85%	74%	58%	70%	73%	73%	69%	69%	66%	75%	73%	78%	64%	72%	50%	74%	75%	81%	50%	67%
PERS COMPUTER	946	268	300	106	57	122	131	275	265	406	141	267	220	459	472	346	106	23	277	172	323	88	925
	79% 80%	80%	75%	88%	80%	75%	74%	77%	80%	79%	80%	75%	82%	80%	81%	75%	84%	64%	78%	90%	95%	46%	77%
GAMES CONSOLE	446	129	130	41	26	70	53	127	115	203	64	130	98	217	233	161	40	11	152	94	134	25	398
	37% 38%	38%	33%	34%	37%	43%	30%	35%	35%	40%	37%	36%	37%	38%	40%	35%	30%	30%	43%	49%	40%	13%	33%
DVD RECORDER	334	112	93	43	23	41	59	120	91	122	59	102	80	152	177	96	43	17	106	42	111	35	316
	28% 33% 23%	33%	23%	36%	33%	25%	33%	34%	28%	24%	33%	29%	30%	26%	31%	21%	34%	47%	30%	22%	33%	18%	26%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base

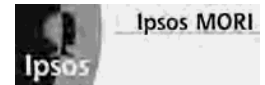
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Table 233
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1201	336	401	121*	71*	163	177	357	331	512	176	356	268	577	580	459	127*	35*	357	192*	339	192	1197
	100%	28%	33%	10%*	6%*	14%	15%	30%	28%	43%	15%	30%	22%	48%	48%	38%	11%*	3%*	30%	16%*	28%	16%	100%
DVD PLAYER	867	255	290	84	54	111	106	252	255	360	136	262	205	400	431	326	89	22	272	123	264	120	839
	72%fu	76%	72%	70%	75%	68%	60%	71% ^f	77% ^f	70% ^f	77%	73%	77%	69%	74%	71%	70%	62%	76% ^u	64%	78% ^{zs}	63%	70%
DIG CAMERA	748	225	233	80	56	95	107	219	209	320	115	219	179	351	395	246	89	17	214	129	261	75	690
	62%bo	67%	58%	66%	78% ^{zb}	58%	61%	61%	63%	62%	65%	61%	67%	61%	68% ^{zo}	54%	71% ^{oq}	49%	60% ^u	67% ^u	77% ^{zr}	39%	58%
PORT. MP3 PLAYR	418	125	116	47	26	62	57	133	122	163	64	121	97	200	234	123	51	10	98	95	173	19	362
	35%bo	37%	29%	39%	36%	38%	32%	37%	37%	32%	36%	34%	36%	35%	40% ^{zo}	27%	40% ^o	28%	27% ^u	49% ^{zr}	51% ^{zr}	10%	30%
LIFESTAGE																							
SINGLE	163	33	54	16	9	35	33	52	44	67	34	59	28	76	62	77	21	3	53	46	48	6	184
	14%nu	10%	14%	13%	13%	21% ^{zab}	19% ^{zgz}	15%	13%	13%	19% ^{ztl}	17%	10%	13%	11%	17% ^{zn}	16%	9%	15% ^u	24% ^{zu}	14% ^u	3%	15%
PRE FAMILY	72	16	30	8	2	10	10	24	24	23	12	22	17	33	40	22	9	1	15	11	43	*	56
	6%u	5%	7%	7%	2%	6%	6%	7%	7%	4%	7%	6%	6%	6%	7%	5%	7%	2%	4% ^u	6% ^u	13% ^{zru}	*	5%
FAMILY	377	99	135	36	14	50	46	97	107	174	51	97	83	197	183	159	27	8	119	80	115	36	351
	31%^{dd}	29%	34% ^d	30%	20%	31%	26%	27%	32%	34%	29%	27%	31%	34%	32%	35% ^{zp}	21%	22%	33% ^u	42% ^u	34% ^u	19%	29%
POST FAMILY	588	188	182	61	47	67	87	184	157	247	79	178	139	270	295	200	69	24	171	55	131	149	604
	49%^{eo}	56% ^{be}	45%	50%	65% ^{zb}	41%	49%	51%	47%	48%	45%	50%	52%	47%	51%	44%	55%	67% ^{zo}	48% st	29%	39%	78% ^{zr}	50%
CAR IN HOUSEHOLD																							
YES	856	279	256	103	53	94	124	262	242	352	122	235	200	421	454	293	91	18	263	144	274	96	797
	71%^{be}	83% ^{zb}	64%	85% ^{zb}	74% ^e	58%	70%	73%	73%	69%	69%	66%	75% ^{kk}	73%	78% ^{zo}	64%	72% ^q	50%	74% ^u	75% ^u	81% ^{zu}	50%	67%
NO	345	57	145	18	18	69	53	96	89	160	54	122	68	156	126	166	35	18	93	48	65	96	400
	29%^{ac}	17%	36% ^{za}	15%	26%	42% ^{zacd}	30%	27%	27%	31%	31%	34% ^{zl}	25%	27%	22%	36% ^{zn}	28%	50% ^{zn}	26%	25%	19%	50% ^{zr}	33%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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	Page	Table	Title	Base	Base
●	1	1	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE	BASE: ALL ADULTS: AGED 18+	1197
●	2	2	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE	BASE: ALL ADULTS: AGED 18+	1197
●	3	3	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE	BASE: ALL ADULTS: AGED 18+	1197
●	4	4	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE	BASE: ALL ADULTS: AGED 18+	1197
●	5	5	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE	BASE: ALL ADULTS: AGED 18+	1197

	Page	Table	Title	Base	Base
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207	192	Q.GK10 / HOW SATISF OR DISSAT ARE YOU WITH	BASE: ALL ADULTS AGED 18+	1197

	Page	Table	Title	Base	Base
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●	209	194	Q.PL01 / HOW WOULD YOU VOTE IF THERE WERE	BASE: ALL ADULTS AGED 18+	1197
●	210	195	Q.PL01 / HOW WOULD YOU VOTE IF THERE WERE	BASE: ALL ADULTS AGED 18+	1197
●	211	196	Q.PL01 / HOW WOULD YOU VOTE IF THERE WERE	BASE: ALL ADULTS AGED 18+	1197
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	215	200	Q.PL02 / WHICH PARTY ARE YOU MOST INCLINI	BASE: ALL ADULTS: AGED 18+ UNDEC OR REFUS	200
●	216	201	Q.PL02 / WHICH PARTY ARE YOU MOST INCLINI	BASE: ALL ADULTS: AGED 18+ UNDEC OR REFUS	200
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●	220	205	Q.PL01, / HOW WOULD YOU VOTE IF THERE WERE	BASE: ALL ADULTS AGED 18+ AND ALL THOSE NAMIN	896
●	221	206	Q.PL01, / HOW WOULD YOU VOTE IF THERE WERE	BASE: ALL ADULTS AGED 18+ AND ALL THOSE NAMIN	896
●	222	207	Q.PL01, / HOW WOULD YOU VOTE IF THERE WERE	BASE: ALL ADULTS AGED 18+ AND ALL THOSE NAMIN	896

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●	224	209	Q.PL01, / HOW WOULD YOU VOTE IF THERE WERE	BASE: ALL ADULTS AGED 18+ WHO ARE CERTA	616
●	225	210	Q.PL01, / HOW WOULD YOU VOTE IF THERE WERE	BASE: ALL ADULTS AGED 18+ WHO ARE CERTA	616
●	226	211	Q.PL01, / HOW WOULD YOU VOTE IF THERE WERE	BASE: ALL ADULTS AGED 18+ WHO ARE CERTA	616
●	227	212	Q.PL01, / HOW WOULD YOU VOTE IF THERE WERE	BASE: ALL ADULTS AGED 18+ WHO ARE CERTA	616

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●	229	214	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: ALL ADULTS AGED 18+	976
●	230	214	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	231	214	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	232	215	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: ALL ADULTS AGED 18+	976

	Page	Table	Title	Base	Base
●	233	215	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	234	215	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	235	216	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: ALL ADULTS AGED 18+	976
●	236	216	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	237	216	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: ALL ADULTS AGED 18+	1039

	Page	Table	Title	Base	Base
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●	239	217	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: 1039 ALL ADULTS AGED 18+	1039
●	240	217	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: 1039 ALL ADULTS AGED 18+	1039
●	241	218	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: 976 ALL ADULTS AGED 18+	976
●	242	218	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: 1039 ALL ADULTS AGED 18+	1039

	Page	Table	Title	Base	Base
●	243	218	Q.PL03 / WHAT WOULD YOU SAY IS THE MOST IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	244	219	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR-	BASE: ALL ADULTS AGED 18+	976
●	245	219	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	246	219	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	247	220	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR-	BASE: ALL ADULTS AGED 18+	976

	Page	Table	Title	Base	Base
●	248	220	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR	BASE: ALL ADULTS AGED 18+	1039
●	249	220	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR	BASE: ALL ADULTS AGED 18+	1039
●	250	221	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR	BASE: ALL ADULTS AGED 18+	976
●	251	221	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR	BASE: ALL ADULTS AGED 18+	1039
●	252	221	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR	BASE: ALL ADULTS AGED 18+	1039

	Page	Table	Title	Base	Base
●	253	222	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR	BASE: ALL ADULTS AGED 18+	976
●	254	222	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR	BASE: ALL ADULTS AGED 18+	1039
●	255	222	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR	BASE: ALL ADULTS AGED 18+	1039
●	256	223	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR	BASE: ALL ADULTS AGED 18+	976
●	257	223	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR	BASE: ALL ADULTS AGED 18+	1039

	Page	Table	Title	Base	Base
●	258	223	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	259	224	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	976
●	260	224	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	261	224	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	262	225	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	976

	Page	Table	Title	Base	Base
●	263	225	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	264	225	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	265	226	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	976
●	266	226	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	267	226	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	1039

	Page	Table	Title	Base	Base
●	268	227	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	976
●	269	227	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	270	227	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	271	228	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	976
●	272	228	Q.PL03, / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	1039

	Page	Table	Title	Base	Base
●	273	228	Q.PL03. / WHAT WOULD YOU SAY IS THE MOST/C IMPOR-	BASE: ALL ADULTS AGED 18+	1039
●	274	229	DEMOG	BASE: ALL ADULTS AGED 18+	1197
●	275	229	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	276	229	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	277	229	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	278	229	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	279	229	DEMOG	BASE: ALL ADULTS AGED 18+	1201

	Page	Table	Title	Base	Base
●	280	229	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	281	229	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	282	229	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	283	229	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	284	230	DEMOG	BASE: ALL ADULTS AGED 18+	1197
●	285	230	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	286	230	DEMOG	BASE: ALL ADULTS AGED 18+	1201

	Page	Table	Title	Base	Base
●	287	230	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	288	230	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	289	230	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	290	230	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	291	230	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	292	230	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	293	230	DEMOG	BASE: ALL ADULTS AGED 18+	1201

	Page	Table	Title	Base	Base
●	294	231	DEMOG	BASE: ALL ADULTS AGED 18+	1197
●	295	231	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	296	231	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	297	231	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	298	231	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	299	231	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	300	231	DEMOG	BASE: ALL ADULTS AGED 18+	1201

	Page	Table	Title	Base Description	Base
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●	302	231	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	303	231	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	304	232	DEMOG	BASE: ALL ADULTS AGED 18+	1197
●	305	232	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	306	232	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	307	232	DEMOG	BASE: ALL ADULTS AGED 18+	1201

	Page	Table	Title	Base	Base
●	308	232	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	309	232	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	310	232	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	311	232	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	312	232	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	313	232	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	314	232	DEMOG	BASE: ALL ADULTS AGED 18+	1201

	Page	Table	Title	Base	Base
●	315	233	DEMOG	BASE: ALL ADULTS AGED 18+	1197
●	316	233	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	317	233	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	318	233	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	319	233	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	320	233	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	321	233	DEMOG	BASE: ALL ADULTS AGED 18+	1201

	Page	Table	Title	Base	Base
●	322	233	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	323	233	DEMOG	BASE: ALL ADULTS AGED 18+	1201
●	324	233	DEMOG	BASE: ALL ADULTS AGED 18+	1201

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Table 1
 Q.PL05
 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
 BASE: ALL ADULTS AGED 18+

	GENDER			AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	136	54	82	29	26	33	19	10	15	5	55	52	30	26	28	36	47	54	83	140
	11%gq	9%	12%z	18%zf	12%gl	14%gl	8%	5%	9%	4%	15%zf	11%fg	6%	8%	8%	13%	15%zmn	8%	14%za	11%
2	17	8	10	7	3	3	*	2	-	2	10	4	4	-	5	8	5	5	12	19
	1%	1%	1%	4%zfg	1%	1%	*	1%	-	2%	3%z	1%f	1%	-	1%	3%m	2%m	1%	2%z	1%
3	26	8	18	4	4	5	4	3	2	3	8	9	9	2	8	6	10	10	16	29
	2%cm	1%	3%	3%	2%	2%	2%	2%	1%	3%	2%	2%	2%	1%	2%	2%	3%mi	1%	3%	2%
4	19	13	6	5	7	1	3	2	-	*	13	4	2	2	3	4	10	5	14	25
	1%l	2%	1%	3%hi	4%zhi	*	1%	1%	-	*	3%zhk	1%	*	1%	1%	1%	3%zm	1%	2%za	2%
5	77	31	46	14	17	10	15	17	1	3	30	25	22	14	18	17	28	32	45	85
	6%ch	5%	7%	8%h	8%h	4%	7%h	9%hl	1%	3%	8%h	5%h	5%h	4%	5%	6%	9%zm	5%	8%z	7%
6	36	20	16	9	6	5	2	5	5	4	14	8	14	6	5	7	18	11	25	43
	3%q	3%	2%	5%zfk	3%	2%	1%	2%	3%	4%	4%	2%	3%	2%	1%	2%	6%zmn	2%	4%za	3%
7	58	37	21	13	12	13	12	3	4	2	24	25	9	10	13	16	19	23	35	52
	4%bgl	6%	3%	8%zgh	6%l	5%	5%l	1%	2%	2%	7%gl	5%l	2%	3%	4%	6%	6%	3%	6%z	4%
8	93	61	32	14	14	33	14	8	7	4	28	46	19	21	35	24	13	56	38	75
	7%bl	10%zb	5%	9%l	7%	13%zgh	6%	4%	4%	4%	7%	10%fgl	4%	6%	10%p	9%	4%	8%	6%	6%
9	48	28	20	8	9	12	5	5	3	6	17	17	14	12	16	7	12	29	20	47
	4%	4%	3%	5%	4%	5%	2%	3%	2%	6%	5%	4%f	3%	4%	4%	3%	4%	4%	3%	4%
10 (ABSOLUTELY CERTAIN TO VOTE)	754	358	396	49	102	121	149	135	130	69	151	270	334	250	225	147	133	474	280	744
	58%cd	56%	60%	30%	49%cj	50%c	67%zc	70%zc	78%zc	67%cd	40%c	58%cj	72%zc	73%zn	61%p	52%	43%	67%zr	47%	57%
DONT KNOW	32	15	17	11	11	6	*	2	-	2	22	6	4	-	10	9	13	10	22	34
	2%lm	2%	3%	7%zfg	5%zfg	2%	*	1%	-	2%	6%zfg	1%f	1%	-	3%m	3%m	4%m	1%	4%za	3%
REFUSED	2	*	1	*	-	-	-	-	-	1	*	-	1	-	-	2	-	-	2	2
	*	*	*	*	-	-	-	-	-	1%z	*	-	*	-	-	1%	-	-	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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Table 2
Q.PL05
AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
100%		45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	136	55	18	63	48	88	126	9	13	13	12	7	12	9	19	10	12	9	21	140
	11%	9%	12%	11%	12%	10%	11%	7%	13%	10%	7%	12%	8%	8%	11%	8%	18%zjl	8%	18%zjlmq	11%
2	17	8	1	8	6	11	16	1	-	1	1	1	4	2	3	4	*	-	1	19
	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	*	3%	3%	2%	2%	3%	1%	-	1%	1%
3	26	14	2	10	10	16	21	4	-	-	3	4	3	4	5	-	2	2	3	29
	2%	2%	1%	2%	2%	2%	2%	3%	-	-	2%	8%zjh	2%	3%	3%	-	3%	2%	2%	2%
4	19	6	4	10	7	11	15	3	1	2	2	2	1	2	1	-	4	4	-	25
	1%	1%	2%	2%	2%	1%	1%	3%	1%	2%	1%	3%	*	1%	1%	-	7%zjlmnor	4%z	-	2%
5	77	30	7	41	28	50	65	13	1	9	11	6	8	8	9	6	3	7	8	85
	6%h	5%	4%	7%z	7%	6%	6%	10%zlf	1%	7%	7%h	11%h	6%	7%h	5%	5%	5%	6%	7%h	7%
6	36	14	4	19	8	28	28	8	4	-	11	-	5	4	2	1	*	6	3	43
	3%	2%	2%	3%	2%	3%	2%	6%zlf	4%	-	7%znp	-	3%	4%	1%	1%	1%	6%n	2%	3%
7	58	36	4	19	22	36	51	7	7	3	6	1	17	4	10	1	1	6	2	52
	4%c	6%	3%	3%	5%	4%	4%	5%	7%	3%	4%	1%	11%zjkmopr	3%	5%	1%	1%	5%	2%	4%
8	93	64	4	26	37	56	83	10	7	28	12	2	13	5	11	4	3	4	4	75
	7%bc	11%zbc	2%	5%	9%	6%	7%	8%	8%	22%	7%	3%	8%	4%	6%	4%	4%	4%	4%	6%
9	48	24	7	17	15	34	41	6	6	3	9	1	3	4	12	3	2	5	1	47
	4%	4%	5%	3%	4%	4%	4%	5%	6%r	2%	6%r	2%	2%	3%	6%r	2%	4%	4%	1%	4%
10 (ABSOLUTELY CERTAIN TO VOTE)	754	323	95	336	219	535	695	57	57	66	84	32	78	72	105	84	36	69	71	744
	58%g	55%	63%	60%	53%	60%z	60%zg	44%	59%	52%	51%	56%	52%	64%j	58%	74%zj	56%	59%	62%	57%
DONT KNOW	32	13	6	13	8	23	21	10	1	-	14	1	6	*	5	-	1	2	1	34
	2%fm	2%	4%	2%	2%	3%	2%	8%zlf	1%	-	8%zhm	2%	4%m	*	3%	-	1%	2%	1%	3%
REFUSED	2	-	-	2	*	1	1	*	-	-	-	-	-	-	-	1	-	*	-	2
	*	-	-	*	*	*	*	*	-	-	-	-	-	-	-	1%	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 3
 Q.PL05
 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	136	67	49	21	7	40	91	30	87	20	34	103	-	-	-	-	-	136	140
	11% djmnp	9%	17% zac	9%	4%	8%	13% zde	10%	12%	8%	5%	19% zj	-	-	-	-	-	100% zlmnop	11%
2	17	9	6	3	-	9	9	5	11	1	4	13	-	-	-	-	-	-	19
	1% jlmnop	1%	2%	1%	-	2%	1%	2%	1%	1%	1%	2% zj	-	-	-	-	-	-	1%
3	26	13	6	6	-	11	13	10	14	3	5	20	-	-	-	-	-	-	29
	2% jlmnop	2%	2%	3%	-	2%	2%	3%	2%	1%	1%	4% zj	-	-	-	-	-	-	2%
4	19	6	10	3	-	7	12	6	11	1	3	15	-	-	-	-	-	-	25
	1% jlmnop	1%	3% za	1%	-	1%	2%	2%	2%	*	*	3% zj	-	-	-	-	-	-	2%
5	77	41	26	11	5	31	44	21	40	17	24	54	-	-	-	-	-	-	85
	6% jlmnopq	5%	9% z	5%	3%	7%	6%	7%	5%	6%	3%	10% zj	-	-	-	-	-	-	7%
6	36	15	15	6	2	18	18	11	25	1	11	25	-	36	-	-	-	-	43
	3% ijlmnop	2%	5% za	3%	1%	4%	3%	4% i	3% i	*	1%	5% zj	-	4% zlnopq	-	-	-	-	3%
7	58	41	10	7	5	29	28	9	44	5	21	37	-	58	58	-	-	-	52
	4% jlopq	5%	3%	3%	3%	6%	4%	3%	6% zi	2%	3%	19% zj	-	6% zlopq	6% zlopq	-	-	-	4%
8	93	69	17	7	6	42	47	14	66	13	52	41	-	93	93	93	-	-	75
	7% cdlmnopq	9% c	6%	3%	3%	9% d	7%	5%	9% zg	5%	7%	7%	-	9% zlmnopq	10% zlmnopq	10% zlmnopq	-	-	6%
9	48	23	14	11	8	9	31	15	13	21	26	22	-	48	48	48	48	-	47
	4% hlmnop	3%	5%	5%	4%	2%	5%	5% h	2%	8% zh	3%	4%	-	5% zlmnopq	5% zlmnopq	5% zlmnopq	6% zlmnopq	-	4%
10 (ABSOLUTELY CERTAIN TO VOTE)	754	481	117	155	150	266	365	167	407	180	555	199	754	754	754	754	754	-	744
	58% bklmnopq	62% zb	40%	66% zb	81% ze	56%	54%	56%	56%	68% zgh	74% zk	36%	100% zlmnopq	76% zmq	79% zmq	84% zmq	94% zmq	-	57%
DON'T KNOW	32	8	20	4	2	12	18	13	16	2	13	17	-	-	-	-	-	-	34
	2% almnop	1%	7% zac	2%	1%	3%	3%	4% zlmnop	2%	1%	2%	3%	-	-	-	-	-	-	3%
REFUSED	2	-	*	1	-	-	2	*	-	1	-	2	-	-	-	-	-	-	2
	*	-	*	1%	-	-	*	*	-	*	-	*	-	-	-	-	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 4
 Q.PL05
 AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIARISTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	136	7	129	12	106	31	105	20	66	107	29	31	24	16	16	9	4	27	6	31	20	36	140
	11%ace	4%	11%za	3%	13%zc	6%	13%ze	5%	11%g	11%	10%	18%zn	13%n	20%zn	4%	6%	2%	18%zop	3%	18%zop	8%	21%zo	11%
2	17	1	16	5	13	7	10	3	9	15	2	3	6	-	3	2	-	4	3	4	1	3	19
	1%	*	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%	3%z	-	1%	1%	-	3%	2%	2%	*	2%	1%
3	26	-	26	7	17	5	21	11	8	15	10	7	3	2	8	2	-	5	1	6	3	8	29
	2%	-	2%	2%	2%	1%	3%	3%	1%	2%	4%z	4%	2%	3%	2%	2%	-	3%p	1%	3%p	1%	5%zpr	2%
4	19	1	18	4	14	4	14	4	8	15	4	4	7	-	1	3	1	3	3	2	2	5	25
	1%	*	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%n	4%zn	-	*	2%	*	2%	2%	1%	1%	3%	2%
5	77	6	72	18	59	10	67	24	29	59	18	8	13	6	12	10	3	12	11	13	11	14	85
	6%ep	3%	6%	5%	7%z	2%	8%ze	6%	5%	6%	6%	4%	7%	8%	3%	7%p	2%	8%p	6%	8%p	4%	8%p	7%
6	36	2	34	10	23	7	29	6	16	21	16	10	7	2	3	10	3	3	2	6	2	9	43
	3%ei	1%	3%	2%	3%	1%	4%	2%	3%	2%	5%zi	6%zn	3%	2%	1%	7%zpr	2%	2%	1%	3%	1%	5%t	3%
7	58	4	54	25	30	10	48	16	25	46	12	1	16	1	21	11	3	10	5	7	10	9	52
	4%dek	3%	5%	6%	4%	2%	6%ze	4%	4%	5%	4%	*	9%zkm	1%	5%k	8%p	1%	7%p	3%	4%	4%	6%	4%
8	93	3	90	43	48	20	74	19	56	78	16	12	6	2	52	12	4	10	14	9	34	7	75
	7%ade	2%	8%za	11%zd	6%	4%	9%ze	5%	10%zq	8%	5%	7%	3%	3%	13%zlm	8%	3%	7%	8%	5%	13%zps	4%	6%
9	48	4	44	20	28	14	35	14	26	40	8	13	2	4	17	11	4	5	9	4	5	7	47
	4%	2%	4%	5%	3%	3%	4%	4%	4%	4%	3%	7%zl	1%	5%	4%	7%zt	2%	4%	5%	2%	2%	4%	4%
10 (ABSOLUTELY CERTAIN TO VOTE)	754	143	611	252	482	380	374	268	324	589	166	84	99	45	269	71	150	62	126	87	163	61	744
	58%br	83%zb	54%	62%	58%	77%zf	47%	68%zh	56%	58%	57%	47%	53%	56%	66%zk	49%	87%zo	43%	68%zo	50%u	64%oq	36%	57%
DON'T KNOW	32	2	30	8	15	4	27	10	8	25	6	6	6	2	3	5	2	5	2	4	5	9	34
	2%de	1%	3%	2%	2%	1%	3%ee	2%	1%	2%	2%	3%	3%	3%	1%	3%	1%	3%	1%	2%	2%	5%z	3%
REFUSED	2	-	2	-	2	1	*	-	2	*	1	-	-	-	-	-	-	-	1	*	-	-	2
	*	-	*	-	*	*	*	-	*	*	*	-	-	-	-	-	-	-	1%	*	-	-	*

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 5
Q.PL05
AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
1 (ABSOLUTELY CERTAIN NOT TO VOTE)	136	8	9	3	3	104	18	46	27	64	18	38	37	62	57	62	16	2	56	24	22	26	140
	11%abc	2%	2%	2%	4%	60%zadt	10%	12%	8%	11%	9%	10%	12%	10%	9%	12%	12%	6%	15%zt	12%	6%	12%t	11%
2	17	1	5	1	2	7	5	9	1	7	2	5	3	9	5	6	5	1	4	4	2	4	19
	1%	*	1%	1%	2%	4%zab	3%h	2%h	*	1%	1%	1%	1%	1%	1%	1%	4%zn	2%	1%	2%	1%	2%	1%
3	26	2	7	1	-	12	2	4	5	16	2	8	4	14	6	14	5	1	7	4	3	7	29
	2%	1%	2%	1%	-	7%zab	1%	1%	1%	3%	1%	2%	1%	2%	1%	3%	3%	2%	2%	2%	1%	3%	2%
						cd																	
4	19	1	4	2	2	6	4	4	5	9	1	7	6	6	7	11	-	1	8	4	3	2	25
	1%	*	1%	2%	3%a	4%zab	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%z	-	2%	2%	2%	1%	1%	2%
5	77	20	25	7	-	10	11	22	27	29	13	24	15	39	38	33	3	3	26	10	16	14	85
	6%cd	5%	6%cd	5%	-	6%cd	6%	6%	8%	5%	7%	6%	5%	6%	6%	7%	3%	9%	7%	5%	4%	7%	7%
6	36	10	18	1	1	1	5	8	12	17	4	13	5	19	15	19	2	*	8	5	7	13	43
	3%	3%	4%ze	1%	1%	1%	3%	2%	3%	3%	2%	3%	2%	3%	2%	4%	1%	1%	2%	2%	2%	6%zrt	3%
7	58	17	23	3	3	3	8	17	26	15	12	19	15	24	35	17	6	*	21	10	13	5	52
	4%ei	5%	5%	2%	3%	2%	5%	4%	7%zi	3%	6%	5%	5%	4%	6%	3%	5%	1%	5%	5%	4%	3%	4%
8	93	42	34	7	4	1	9	16	31	46	10	22	24	47	55	31	7	1	27	27	25	8	75
	7%eg	12%ze	8%e	6%e	5%e	1%	5%	4%	9%g	8%	5%	6%	8%	8%	9%	6%	5%	2%	7%	13%zu	7%	4%	6%
						u																	
9	48	17	15	5	5	2	7	11	12	25	6	12	8	29	21	18	6	4	12	10	15	6	47
	4%e	5%	3%	4%	6%e	1%	4%	3%	3%	4%	3%	3%	3%	5%	3%	3%	4%	12%zno	3%	5%	4%	3%	4%
10 (ABSOLUTELY CERTAIN TO VOTE)	754	244	280	100	62	18	108	235	196	323	114	217	180	357	378	276	81	19	201	96	256	122	744
	58%ef	67%ze	66%ze	76%ze	76%ze	10%	59%	62%	56%	57%	60%	58%	60%	57%	60%	55%	60%	62%	53%	47%	70%zrsu	57%	57%
DONT KNOW	32	4	6	2	-	7	4	5	8	18	6	10	6	15	10	19	2	*	11	8	6	5	34
	2%	1%	1%	2%	-	4%a	2%	1%	2%	3%	3%	3%	2%	2%	2%	4%z	2%	1%	3%	4%	2%	2%	3%
REFUSED	2	-	-	-	-	1	1	2	-	-	1	2	-	-	-	-	2	-	-	-	-	1	2
	*	-	-	-	-	1%	1%	*	-	-	1%	*	-	-	-	-	1%zno	-	-	-	-	1%	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 6
Q.GK04
WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL			
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)	
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295	
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295	
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%	
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295	
VOTED IN THE LAST GENERAL ELECTION	860	413	447	68	119	159	169	145	128	71	187	328	344	287	251	161	161	538	322	811	
		66%cd	65%	67%	42%	57%cj	66%cj	76%zcd	75%zcd	77%zcd	70%cj	50%cd	70%cd	75%zcd	84%zn	69%op	57%	76%zr	54%	63%	
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	238	110	128	18	26	49	49	48	38	10	44	98	96	102	73	33	31	175	63	227	
		18%cd	17%	19%	11%	12%	20%	22%cd	25%zcd	23%cd	10%	12%	21%cd	21%cd	30%zn	20%op	12%	10%	25%zr	11%	18%
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	231	115	116	6	26	36	45	45	54	19	32	81	118	87	77	41	27	164	68	229	
		18%cj	18%	17%	4%	12%cj	15%cd	20%cj	23%zcd	32%zcd	19%cj	9%cd	17%cj	26%zcd	25%zo	21%op	14%	9%	23%zr	12%	18%
HELPED ON FUND RAISING DRIVES	227	94	133	22	30	34	51	38	38	13	53	85	89	93	77	31	26	170	57	213	
		17%op	15%	20%z	14%	14%	14%	23%zcd	20%	23%j	13%	14%	18%	19%	27%zo	21%op	11%	9%	24%zr	10%	16%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	193	79	114	5	20	38	39	47	36	9	24	77	92	82	61	26	25	143	50	176	
		15%cj	12%	17%z	3%	9%cd	16%cj	17%cd	25%zcd	22%zcd	8%	6%cd	17%cj	20%zcd	24%zo	17%op	9%	8%	20%zr	9%	14%
MADE A SPEECH BEFORE AN ORGANISED GROUP	163	88	75	11	25	36	44	22	20	6	36	80	47	82	49	23	8	131	32	142	
		13%co	14%	11%	7%	12%	15%	20%zcd	11%	12%	6%	10%	17%zcd	10%	24%zn	13%op	8%op	3%	18%zr	5%	11%
BEEN AN OFFICER OF AN ORGANISATION OR CLUB	120	73	48	9	8	21	27	23	21	11	17	48	55	59	39	16	6	98	22	113	
		9%bd	11%b	7%	5%	4%	9%	12%cd	12%cd	13%cd	11%	5%	10%dj	12%zcd	17%zo	11%op	6%op	2%	14%zr	4%	9%
WRITTEN A LETTER TO AN EDITOR	95	62	33	6	10	13	24	14	22	6	16	37	42	45	24	19	7	69	26	90	
		7%bc	10%zb	5%	4%	5%	5%	11%cj	8%	13%zcd	6%	4%	8%	9%cd	13%zno	7%op	7%op	2%	10%zr	4%	7%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	58	31	27	6	6	10	12	15	7	1	13	22	23	34	13	3	7	48	11	53	
		4%opr	5%	4%	4%	3%	4%	5%	8%zjl	4%	1%	3%	5%	10%zno	4%	1%	2%	7%zr	2%	4%	
STOOD FOR PUBLIC OFFICE	15	11	4	-	3	-	6	2	2	1	3	6	5	8	4	2	*	12	3	15	
		1%br	2%	1%	-	2%	-	3%zck	1%	1%	1%	1%	1%	2%zp	1%	1%	*	2%	*	1%	
DON'T KNOW	17	6	11	4	5	2	1	1	1	3	9	3	5	5	3	4	5	8	9	20	
		1%	2%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	2%	2%	
NONE OF THESE	302	150	152	68	68	66	31	31	23	16	136	97	69	23	76	88	114	99	203	318	
		23%fg	24%	23%	42%ze	32%zf	27%fg	14%	16%	14%	15%	37%zf	21%f	7%	21%m	31%zm	37%zm	14%	34%za	25%	

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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Table 7
Q.GK04
WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
VOTED IN THE LAST GENERAL ELECTION	860	401	106	353	252	608	790	67	65	80	104	33	84	70	136	97	35	79	76	811
	66%cg lp	69%	70%	63%	62%	68%z	68%zg	51%	67%	64%	63%	58%	56%	61%	75%zj klmp	85%zh jkimp	55%	68%p	66%	63%
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	238	113	32	93	76	162	224	13	11	24	28	6	30	16	33	24	14	19	34	227
	18%g	19%	21%	17%	19%	18%	19%g	10%	11%	19%	17%	10%	20%	14%	18%	21%	22%	16%	30%zh jkmnq	18%
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	231	89	33	109	58	173	219	11	11	16	32	8	30	17	36	22	11	21	29	229
	18%g	15%	22%	19%	14%	19%z	19%g	9%	11%	13%	19%	13%	20%	15%	20%	19%	17%	18%	25%zh	18%
HELPED ON FUND RAISING DRIVES	227	110	26	90	68	159	218	9	15	20	16	11	25	11	40	26	13	28	22	213
	17%gj m	19%	17%	16%	17%	18%	19%zg	7%	15%	16%	10%	18%	17%	10%	22%jm	23%jm	20%jm	24%jm	19%jm	16%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	193	99	26	69	61	132	186	7	11	13	26	5	12	13	35	29	10	18	22	176
	15%cg l	17%	17%	12%	15%	15%	16%zg	6%	11%	11%	16%	8%	8%	11%	19%l	25%zh klm	15%	16%	19%l	14%
MADE A SPEECH BEFORE AN ORGANISED GROUP	163	101	15	47	65	98	158	4	14	12	18	4	13	10	17	22	9	23	20	142
	13%ce g	17%zc	10%	8%	16%	11%	14%zg	3%	15%	10%	11%	7%	9%	9%	10%	19% mn	14%	19%zl	18%lm	11%
BEEN AN OFFICER OF AN ORGANISATION OR CLUB	120	47	22	51	35	85	117	4	6	9	17	3	16	5	17	15	5	15	13	113
	9%gm	8%	15%za	9%	9%	10%	10%g	3%	6%	7%	10%	5%	11%	4%	9%	13% m	7%	13% m	13% m	9%
WRITTEN A LETTER TO AN EDITOR	95	48	10	37	25	70	87	8	8	12	13	2	9	4	10	15	7	9	6	90
	7%sm	8%	7%	7%	6%	8%	7%	6%	8%	10%	8%	3%	6%	3%	6%	13% m	11% m	8%	5%	7%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	58	33	4	21	10	48	51	6	3	2	19	4	5	-	8	5	2	5	5	53
	4% m	6%	3%	4%	2%	5%z	4%	5%	3%	1%	12%zhl mnp	8% m	3% m	-	4% m	4%	4% m	4% m	4% m	4%
STOOD FOR PUBLIC OFFICE	15	5	3	7	8	7	14	-	-	1	2	-	-	-	3	-	3	6	-	15
	1%e	1%	2%	1%	2%	1%	1%	-	-	1%	1%	-	-	-	2%	-	4%zhl mor	5%zhl mor	-	1%
DON'T KNOW	17	5	4	8	8	9	12	5	-	-	7	-	1	3	2	-	1	3	-	20
	1%	1%	3%	1%	2%	1%	7%	4%zj	-	-	4%zr	-	1%	3%	1%	-	2%	2%	-	2%
NONE OF THESE	302	142	28	132	114	188	258	43	27	38	37	19	47	32	27	9	17	22	27	318
	23%en o	24%	18%	24%	28%e	21%	22%	33%zj	28%no	31%	22%o	33%no	31% zgn	28%no	15%	8%	26%no	19%o	24%o	25%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 8
Q.GK04
WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VOTED IN THE LAST GENERAL ELECTION	860	559	146	153	153	302	435	175	468	217	585	275	641	777	759	724	676	20	811
	66% _{bq}	72% _{zb}	50%	65% _b	83% _{ze}	64%	64%	58%	64%	82% _{zg}	78% _{zk}	50%	85% _{zm}	78% _{zq}	80% _{zm}	81% _{zm}	84% _{zq}	15%	63%
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	238	152	38	46	74	82	104	62	118	58	209	29	199	225	223	216	205	4	227
	18% _{bf}	20% _b	13%	20%	40% _{ze}	17%	15%	21%	16%	22%	28% _{zk}	5%	26% _{zm}	23% _{zq}	23% _{zq}	24% _{zm}	26% _{zq}	3%	18%
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	231	164	31	36	65	79	104	50	126	55	191	41	176	205	202	192	183	12	229
	18% _{bf}	21% _{zb}	11%	15%	35% _{ze}	17%	15%	17%	17%	21%	26% _{zk}	7%	23% _{zm}	21% _{zq}	21% _{zq}	21% _{zq}	23% _{zq}	8%	18%
HELPED ON FUND RAISING DRIVES	227	148	43	36	46	68	130	47	127	52	159	68	163	186	182	171	167	18	213
	17% _{ck}	19%	15%	15%	25% _{ze}	14%	19%	16%	17%	20%	21% _{zk}	12%	22% _{zm}	19%	19%	19%	21% _z	13%	16%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	193	141	12	39	58	64	84	46	93	54	159	34	153	177	173	163	157	4	176
	15% _{bf}	18% _{zb}	4%	17% _b	32% _{ze}	13%	12%	15%	13%	20% _{zh}	21% _{zk}	6%	20% _{zm}	18% _{zq}	18% _{zq}	18% _{zq}	20% _{zq}	3%	14%
MADE A SPEECH BEFORE AN ORGANISED GROUP	163	122	19	22	41	42	90	33	81	49	131	32	124	151	150	135	130	5	142
	13% _{bce}	16% _{zbc}	7%	9%	22% _{zef}	9%	13%	11%	11%	19% _{zg}	18% _{zk}	6%	16% _{zm}	15% _{zq}	16% _{zq}	15% _{zq}	16% _{zq}	4%	11%
BEEN AN OFFICER OF AN ORGANISATION OR CLUB	120	83	19	18	36	34	62	25	59	37	102	18	101	114	112	107	102	1	113
	9% _{kd}	11%	7%	8%	19% _{zef}	7%	9%	8%	8%	14% _{zh}	14% _{zk}	3%	13% _{zm}	12% _{zq}	12% _{zq}	12% _{zq}	13% _{zq}	1%	9%
WRITTEN A LETTER TO AN EDITOR	95	69	13	13	42	23	35	17	44	34	80	15	71	85	83	82	72	6	90
	7% _{bik}	9% _b	4%	5%	23% _{zef}	5%	5%	6%	6%	13% _{zg}	11% _{zk}	3%	9% _{zmn}	9% _z	9% _z	9% _z	9% _z	4%	7%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	58	41	13	5	23	18	22	24	24	10	48	10	41	51	49	48	42	3	53
	4% _{fk}	5%	4%	2%	12% _{zef}	4%	2%	8% _{zh}	3%	4%	6% _{zk}	2%	5% _n	5%	5%	5%	5%	2%	4%
STOOD FOR PUBLIC OFFICE	15	12	-	2	5	4	7	2	7	5	15	-	14	14	14	14	14	1	15
	1% _{kl}	2%	-	1%	3% _z	1%	1%	1%	1%	2%	2% _{zk}	-	2% _{zmn}	1%	1%	2%	2% _z	1%	1%
DON'T KNOW	17	10	5	3	2	5	10	6	11	-	3	14	4	7	7	5	5	4	20
	1% _{lm}	1%	2%	1%	1%	1%	1%	2%	2%	-	*	3% _{zj}	*	1% _l	1% _l	1%	1%	3% _{lmn}	2%
NONE OF THESE	302	145	102	55	8	115	178	87	180	35	94	205	61	133	118	101	67	90	318
	23% _{ad}	19%	35% _{za}	23%	5%	24% _d	26% _{zd}	29% _{zi}	25% _i	13%	13%	37% _{zj}	8%	13% _{ln}	12% _{lo}	11%	8%	66% _{zl}	25%
	ijlmnop	c											o					mno	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 9
Q.GK04
WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VOTED IN THE LAST GENERAL ELECTION	860	148	711	286	555	410	450	285	383	675	185	101	100	53	313	81	161	91	147	112	163	72	811
	66%bf	86%zb	63%	71%	67%	83%zf	56%	72%z	66%	67%	64%	56%	53%	65%	77%zk	56%u	93%zo	63%u	80%zo	65%u	64%u	43%	63%
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	238	103	135	83	153	135	103	99	86	210	28	26	23	11	107	26	112	8	32	21	25	7	227
	18%bf	60%zb	12%	21%	18%	27%zf	13%	25%zh	15%	21%zj	10%	14%	12%	14%	27%zk	18%qu	65%zoq	5%	18%qu	12%u	10%	4%	18%
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	231	124	108	77	151	147	85	98	94	188	44	19	33	8	91	23	95	13	37	25	26	6	229
	18%bf	72%zb	10%	19%	18%	30%zf	11%	25%zh	16%	19%	15%	11%	18%	10%	23%km	16%u	55%zoq	9%	20%qt	14%u	10%	3%	18%
HELPED ON FUND RAISING DRIVES	227	71	156	73	147	116	111	70	97	196	31	21	20	8	97	16	82	14	45	44	8	14	213
	17%bf	41%zb	14%	18%	18%	23%zf	14%	18%	17%	19%zj	11%	12%	11%	10%	24%zk	11%t	47%zo	10%t	24%zo	25%zoq	3%	8%	16%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	193	121	72	72	120	122	71	72	81	166	27	17	15	6	93	15	92	8	24	23	17	5	176
	15%bf	70%zb	6%	18%	14%	25%zf	9%	18%	14%	16%zj	9%	10%	8%	8%	23%zk	11%u	53%zoq	6%	13%u	13%qu	7%	3%	14%
MADE A SPEECH BEFORE AN ORGANISED GROUP	163	72	90	57	104	92	71	60	71	154	8	6	16	4	96	9	81	8	28	21	8	4	142
	13%bf	42%zb	8%	14%	13%	19%zf	9%	15%	12%	15%zj	3%	3%	9%k	5%	24%zkl	6%	47%zoq	5%	15%oq	12%tu	3%	2%	11%
BEEEN AN OFFICER OF AN ORGANISATION OR CLUB	120	59	61	51	65	75	45	41	51	111	9	9	15	6	59	8	60	5	34	6	5	1	113
	9%bd	34%zb	5%	13%	8%	15%zf	6%	10%	9%	11%zj	3%	5%	8%	7%	15%zk	6%u	34%zoq	3%	19%zoq	4%	2%	1%	9%
WRITTEN A LETTER TO AN EDITOR	95	46	49	37	57	56	39	32	41	82	13	5	14	4	40	13	49	2	18	2	6	3	90
	7%bf	27%zb	4%	9%	7%	11%zf	5%	8%	7%	8%	5%	3%	7%	5%	10%k	9%qs	28%zoq	2%	10%qst	1%	2%	2%	7%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	58	52	6	24	34	36	22	33	11	52	6	7	9	*	32	7	41	-	2	1	3	3	53
	4%bf	30%zb	1%	6%	4%	7%zf	3%	8%zh	2%	5%	2%	4%	5%	*	8%zm	5%qs	24%zoq	-	1%	*	1%	2%	4%
STOOD FOR PUBLIC OFFICE	15	11	4	8	7	10	5	10	2	15	-	4	1	-	7	2	10	-	1	-	1	-	15
	1%cb	6%zb	*	2%	1%	2%zf	1%	3%zh	*	1%	-	2%	1%	-	2%	2%	6%zqr	-	1%	-	*	-	1%
DON'T KNOW	17	-	17	4	11	1	15	4	5	12	5	4	2	1	2	4	-	1	1	2	2	6	20
	1%ce	-	2%	1%	1%	*	2%e	1%	1%	1%	2%	2%	1%	1%	*	-	-	1%	1%	1%	1%	4%zd	2%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 9
 Q.GK04
 WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
TOTAL (z)	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
WEIGHTED BASE	100%	13% 87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
NONE OF THESE	302	27%za	81	186	36	266	66	137	224	78	60	58	22	59	42	-	42	15	40	72	76	318
	23%aeg npr	-	20%	22%	7%	33%ze	17%	24%g	22%	27%	34%zn	31%zn	27%n	15%	29%pr	-	29%pr	8%p	23%pr	28%pr	45%zo pqrst	25%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 10
 Q.GK04
 WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)		NO FORML QUAL (u)
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
VOTED IN THE LAST GENERAL ELECTION	860	275	312	110	65	34	122	263	253	344	130	260	213	387	448	294	95	22	226	117	304	126	811
66%eioru	75%ze	73%ze	83%zb	80%ze	20%	66%	69%i	72%zi	61%	68%	69%	71%im	62%	71%zo	58%	71%o	73%	59%	57%	83%zrsu	59%	63%	
URGED SOMEONE OUTSIDE MY FAMILY TO VOTE	238	76	92	30	29	5	46	89	53	96	45	78	64	96	120	83	31	5	54	36	100	27	227
18%er	21%e	22%ze	23%e	36%zab	3%	25%zh	23%zh	15%	17%	24%im	21%	21%	15%	19%	16%	23%	16%	14%	17%	27%zru	13%	18%	
PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	231	64	80	40	20	17	47	89	58	85	38	70	53	108	111	76	38	6	60	26	84	33	229
18%eo	17%	19%e	30%zabe	24%e	10%	25%zh	23%zi	16%	15%	20%	19%	18%	17%	18%	15%	28%zn	20%	16%	13%	23%zru	15%	18%	
HELPED ON FUND RAISING DRIVES	227	78	60	22	20	27	34	82	57	88	39	77	47	103	122	70	30	4	58	35	78	25	213
17%bu	21%b	14%	17%	24%b	15%	18%	22%zi	16%	15%	20%	20%	16%	17%	19%o	14%	22%o	14%	15%	17%	21%u	12%	16%	
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	193	55	72	30	20	8	33	71	43	79	33	59	51	83	97	62	26	8	41	28	84	24	176
15%eo	15%e	17%e	23%ze	25%ze	4%	18%	19%z	12%	14%	17%	16%	17%	13%	16%	12%	19%	25%o	11%	14%	23%zru	11%	14%	
MADE A SPEECH BEFORE AN ORGANISED GROUP	163	59	45	21	15	12	31	58	45	60	26	51	35	77	89	52	15	7	28	22	80	8	142
13%eo	16%e	10%	16%e	18%e	7%	17%	15%	13%	10%	13%	13%	12%	12%	14%	10%	11%	24%zop	7%	11%	22%zrsu	4%	11%	
BEEN AN OFFICER OF AN ORGANISATION OR CLUB	120	50	39	15	10	3	14	38	39	43	15	31	29	60	68	35	15	3	22	19	52	7	113
9%eo	14%ze	9%e	11%e	12%e	2%	8%	10%	11%	8%	8%	8%	10%	10%	11%	7%	11%	10%	6%	9%	14%zru	3%	9%	
WRITTEN A LETTER TO AN EDITOR	95	29	30	11	11	7	20	38	23	35	18	32	22	41	51	26	16	2	21	9	45	12	90
7%o	8%	7%	9%	13%ze	4%	11%	10%z	6%	6%	10%	9%	7%	7%	8%	5%	12%o	7%	6%	5%	12%zru	5%	7%	
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	58	13	29	9	5	2	6	19	14	26	8	13	20	26	20	22	13	3	5	5	38	5	53
4%er	4%	7%ze	7%e	6%e	1%	3%	5%	4%	5%	4%	3%	7%	4%	3%	4%	10%zn	11%n	1%	2%	10%zrsu	2%	4%	
STOOD FOR PUBLIC OFFICE	15	6	4	4	1	-	4	6	4	5	1	3	6	6	10	2	1	2	4	1	6	2	15
1%o	2%	1%	3%	1%	-	2%	2%	1%	1%	1%	1%	2%	1%	2%	*	1%	7%zno	1%	*	2%	1%	1%	
DONT KNOW	17	2	3	1	2	4	1	3	4	10	-	1	1	15	6	11	-	-	5	4	4	4	20
1%k	*	1%	1%	2%	3%	1%	1%	1%	2%	-	*	*	2%k	1%	2%z	-	-	1%	2%	1%	2%	2%	
NONE OF THESE	302	61	78	8	7	106	38	70	75	157	41	79	61	161	126	146	24	6	107	67	36	59	318
23%ab	17%c	18%cd	6%	9%	62%zabcd	20%	18%	21%	28%zq	22%	21%	20%	26%	20%	29%zn	18%	18%	28%zt	33%zt	10%	28%t	25%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 11
Q.GK04A
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEI GHTE D TOTAL		
	TOTAL (z)	MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	178	98	80	6	20	21	30	41	40	20	26	51	101	63	66	31	18	129	49	178
WEIGHTED BASE	203	101*	103*	5**	25**	32**	39**	39*	46*	17**	30**	71*	103*	79*	69*	35**	20**	148	55*	178
	100%	50%*	50%*	2%**	12%**	16%**	19%**	19%*	23%*	8%**	15%**	35%*	50%*	39%*	34%*	17%**	10%**	73%	27%*	100%
EFFECTIVE BASE	147	79	69	5	16	18	27	35	33	18	20	45	83	54	52	26	14	106	40	178
LOCAL COUNCILLOR	79	42	37	-	15	10	16	16	18	4	15	26	39	32	20	15	13	52	27	65
	39%	42%	36%	-	59%	30%	41%	41%	40%	26%	49%	36%	38%	40%	29%	42%	63%	35%	49%	37%
MP	72	32	40	4	3	10	16	16	14	8	7	27	38	30	26	13	3	56	16	68
	35%	31%	39%	86%	12%	33%	42%	41%	30%	45%	25%	38%	37%	38%	38%	36%	16%	38%	29%	38%
BOTH	50	26	23	1	6	10	7	7	14	5	7	17	26	18	21	6	4	39	11	42
	24%	26%	23%	14%	23%	32%	17%	19%	30%	29%	22%	24%	26%	22%	31%	18%	22%	26%	19%	24%
DONT KNOW	3	1	2	-	1	2	-	-	-	-	1	2	-	-	1	2	-	1	2	3
	1%	1%	2%	-	5%	5%	-	-	-	-	4%	2%	-	-	2%	4%	-	1%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 12
Q.GK04A

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?

BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE	178	55	20	103	43	135	153	24	9	11	36	7	21	-	29	14	-	21	30	178
WEIGHTED BASE	203	81*	29**	93*	53*	150	191	11**	11**	16**	32**	8**	30**	**	36**	22**	**	21**	29**	178
	100%	40%*	14%**	46%*	26%*	74%	94%	5%**	5%**	8%**	16%**	4%**	15%**	**	17%**	11%**	**	10%**	14%**	100%
EFFECTIVE BASE	147	49	19	83	35	112	133	19	8	9	26	7	18	-	26	12	-	17	27	178
LOCAL COUNCILLOR	79	34	11	35	20	59	75	4	1	8	13	2	17	-	6	11	-	10	11	65
	39%	42%	37%	37%	38%	39%	39%	39%	6%	50%	42%	33%	58%	-	16%	48%	-	50%	38%	37%
MP	72	25	13	34	19	53	67	4	3	4	10	2	7	-	21	5	-	6	14	68
	35%	30%	45%	37%	35%	35%	35%	33%	23%	23%	33%	26%	24%	-	58%	24%	-	29%	48%	38%
BOTH	50	22	4	24	13	36	48	2	8	4	5	3	5	-	9	6	-	4	4	42
	24%	27%	13%	25%	25%	24%	25%	17%	71%	27%	17%	41%	18%	-	26%	27%	-	21%	14%	24%
DONT KNOW	3	1	2	1	1	2	2	1	-	-	3	-	-	-	-	-	-	-	-	3
	1%	1%	5%	1%	2%	1%	1%	1%	-	-	9%	-	-	-	-	-	-	-	-	2%

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Table 13
Q.GK04A

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)	
UNWEIGHTED BASE	178	129	22	27	52	62	76	52	86	40	148	30	137	157	154	147	141	10	178
WEIGHTED BASE	203	149	24**	30**	60*	65*	94*	48*	105*	50*	168	35**	153	179	176	166	157	11**	178
	100%	73%	12%**	15%**	30%*	32%*	46%*	24%*	52%*	24%*	83%	17%**	75%	88%	87%	82%	77%	5%**	100%
EFFECTIVE BASE	147	108	18	20	46	49	64	39	73	34	122	24	112	128	126	121	115	8	178
LOCAL COUNCILLOR	79	61	8	10	23	26	38	14	43	22	63	16	54	66	65	62	57	6	65
	39%	41%	33%	33%	39%	39%	40%	29%	41%	45%	37%	46%	36%	37%	37%	37%	36%	55%	37%
MP	72	49	11	12	22	18	37	18	38	16	63	9	58	61	60	60	59	4	68
	35%	33%	44%	41%	36%	28%	39%	38%	36%	32%	38%	25%	38%mn	34%	34%	36%n	37%mn	36%	38%
BOTH	50	36	5	8	13	20	20	13	25	12	41	9	38	48	48	41	39	1	42
	24%	24%	22%	26%	22%	30%	21%	27%	24%	24%	24%	25%	25%	27%zo	27%zl	25%	25%	9%	24%
DONT KNOW	3	3	-	-	2	1	-	3	-	-	2	1	3	3	3	3	3	-	3
	1%	2%	-	-	3%	2%	-	6%zh	-	-	1%	4%	2%	2%	2%	2%	2%	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/k - z/l/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 14
 Q.GK04A

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
 BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL		
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)	
UNWEIGHTED BASE	178	92	86	65	109	111	67	76	66	142	36	18	26	6	65	24	70	8	30	19	21	6	178
WEIGHTED BASE	203	110*	93*	74*	127*	131*	73*	89*	77*	171	33**	13**	29**	5**	84*	22**	86*	10**	34**	22**	23**	5**	178
EFFECTIVE BASE	100%	54%*	46%*	36%*	62%*	64%*	36%*	44%*	38%*	84%	16%**	7%**	14%**	2%**	41%*	11%**	42%**	5%**	17%**	11%**	11%**	2%**	100%
LOCAL COUNCILLOR	147	79	67	51	92	93	53	62	56	120	28	11	21	5	57	17	61	7	25	16	15	5	178
MP	79	33	46	32	45	47	32	34	28	62	17	5	12	3	28	11	25	4	15	8	13	3	65
	39% ^{cap}	30%	49% ^{za}	44%	35%	36%	44%	38%	37%	36%	52%	34%	42%	55%	34%	47%	29%	38%	45%	38%	55%	71%	37%
BOTH	72	40	32	21	51	47	24	34	25	60	11	2	8	2	35	6	36	2	12	8	7	1	68
	35%	37%	34%	28%	40%	36%	33%	38%	32%	35%	35%	13%	26%	45%	42%	28%	41%	18%	35%	37%	29%	29%	38%
DONT KNOW	50	35	15	20	28	35	15	19	23	45	4	7	8	-	19	4	24	5	7	6	4	-	42
	24% ^{cb}	32% ^{zb}	16%	28%	22%	27%	20%	22%	30%	27%	13%	49%	29%	-	22%	19%	28%	44%	20%	25%	16%	-	24%
	3	2	1	-	3	2	1	2	1	3	-	1	1	-	2	1	2	-	-	-	-	-	3
	1%	1%	1%	-	2%	1%	2%	2%	1%	2%	-	4%	3%	-	2%	6%	2%	-	-	-	-	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 15
Q.GK04A
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	178	47	68	30	12	12	34	69	40	69	34	55	34	89	92	59	25	2	49	19	68	23	178
WEIGHTED BASE	203	58*	71*	39**	12**	16**	38**	79*	50*	74*	37**	59*	44**	100*	110*	59*	32**	2**	51*	23**	80*	26**	178
EFFECTIVE BASE	100%	28%*	35%*	19%**	6%**	8%**	19%**	39%*	25%*	37%*	18%**	29%*	22%**	49%*	54%*	29%*	16%**	1%**	25%*	11%**	39%*	13%**	100%
LOCAL COUNCILLOR	147	40	53	27	10	11	28	58	34	55	28	45	29	73	78	45	22	2	41	16	56	19	178
MP	79	22	28	13	6	9	17	38	19	22	14	27	12	40	45	20	15	-	29	8	29	9	65
BOTH	39%	38%	40%	35%	47%	55%	45%	48% ^l	37%	30%	37%	45%	28%	40%	41%	34%	45%	-	57% ^{zt}	35%	36%	35%	37%
DONT KNOW	72	20	26	14	3	5	14	29	18	25	17	21	19	32	37	21	11	2	15	10	28	11	68
	35%	35%	37%	36%	28%	30%	37%	36%	37%	33%	45%	35%	42%	32%	34%	36%	35%	100%	29%	44%	35%	42%	38%
	50	16	14	11	3	2	7	12	13	25	7	12	13	24	28	15	7	-	6	3	24	6	42
	24% ^{gr}	27%	20%	29%	26%	15%	18%	15%	26%	33% ^g	18%	20%	30%	24%	25%	26%	20%	-	12%	15%	29% ^r	23%	24%
	3	-	3	-	-	-	-	-	3	-	-	-	3	-	-	3	-	-	1	2	-	-	3
	1%	-	4%	-	-	-	-	-	4%	-	-	-	3%	-	5% ⁿ	-	-	-	2%	7%	-	-	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 16
Q.GK04B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?

BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)	
UNWEIGHTED BASE	51	26	25	2	2	6	10	10	16	5	4	16	31	12	17	11	11	29	22	51
WEIGHTED BASE	28*	14**	14**	1**	1**	4**	6**	5**	8**	2**	2**	11**	15**	7**	8**	6**	7**	15**	13**	51*
	100%*	51%**	49%**	4%**	4%**	15%**	22%**	20%**	27%**	7%**	8%**	38%**	54%**	26%**	29%**	20%**	25%**	56%**	45%**	100%*
EFFECTIVE BASE	46	23	23	2	2	6	9	9	14	5	4	15	28	11	15	10	10	26	20	51
LOCAL COUNCILLOR	20	10	10	1	1	3	5	4	5	2	2	8	10	4	5	4	6	9	11	36
	71%	71%	72%	100%	61%	61%	82%	71%	63%	84%	82%	74%	68%	56%	65%	79%	89%	61%	85%	71%
MP	7	4	3	-	-	2	2	1	3	*	-	3	4	4	2	1	*	6	1	13
	25%	27%	23%	-	-	39%	27%	13%	34%	20%	-	32%	25%	58%	21%	15%	6%	38%	10%	25%
MSP	4	2	2	-	-	-	*	1	3	-	-	*	4	*	1	1	2	1	3	10
	16%	16%	16%	-	-	-	8%	25%	34%	-	-	4%	26%	6%	12%	23%	25%	9%	24%	20%
WELSH ASSEMBLY MEMBER	3	3	1	-	-	1	1	1	*	-	-	2	1	3	1	-	-	3	-	5
	12%	19%	4%	-	-	24%	21%	11%	5%	-	-	22%	6%	38%	7%	-	-	21%	-	10%
DON'T KNOW	1	-	1	-	*	-	-	-	*	*	-	*		-	-	1	-	-	1	2
	3%	-	5%	-	39%	-	-	-	-	16%	18%	-	2%	-	-	13%	-	-	6%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 17
Q.GK04B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?

BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL		
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)	
UNWEIGHTED BASE	51	11	7	33	9	42	51	-	-	-	-	-	-	31	-	-	20	-	-	51
WEIGHTED BASE	28*	8**	4**	16**	5**	23*	28*	**	**	**	**	**	**	17**	**	**	11**	**	**	51*
	100%*	28%**	15%**	57%**	18%**	82%*	100%*	**	**	**	**	**	62%**	**	**	38%**	**	**	**	
EFFECTIVE BASE	46	10	7	30	9	37	46	-	-	-	-	-	28	-	-	18	-	-	51	
LOCAL COUNCILLOR	20	6	4	11	4	16	20	-	-	-	-	-	14	-	-	6	-	-	36	
	71%	70%	86%	68%	79%	70%	71%	-	-	-	-	-	81%	-	-	55%	-	-	71%	
MP	7	3	-	4	2	5	7	-	-	-	-	-	3	-	-	5	-	-	13	
	25%	38%	-	26%	35%	23%	25%	-	-	-	-	-	14%	-	-	43%	-	-	25%	
MSP	4	-	-	4	-	4	4	-	-	-	-	-	4	-	-	*	-	-	10	
	16%	-	-	28%	-	19%	16%	-	-	-	-	-	23%	-	-	4%	-	-	20%	
WELSH ASSEMBLY MEMBER	3	2	1	*	1	2	3	-	-	-	-	-	-	-	-	3	-	-	5	
	12%	30%	14%	2%	26%	9%	12%	-	-	-	-	-	-	-	-	31%	-	-	10%	
DON'T KNOW	1	-	-	1	*	*	1	-	-	-	-	-	*	-	-	*	-	-	2	
	3%	-	-	5%	8%	1%	3%	-	-	-	-	-	2%	-	-	4%	-	-	4%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 18
 Q.GK04B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
 BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)	
UNWEIGHTED BASE	51	28	11	12	8	26	17	4	37	10	40	11	43	46	46	46	46	1	51
WEIGHTED BASE	28*	15**	7**	6**	5**	14**	9**	2**	20*	6**	23*	6**	24*	26*	26*	26*	26*	1**	51*
	100%*	54%**	25%**	21%**	18%**	51%**	33%**	7%**	72%*	20%**	80%*	20%**	84%*	92%*	92%*	92%*	92%*	2%**	100%*
EFFECTIVE BASE	46	26	10	11	7	23	16	4	33	9	35	11	38	41	41	41	41	1	51
LOCAL COUNCILLOR	20	10	6	4	3	11	7	1	16	3	15	5	18	19	19	19	19	-	36
	71%	64%	85%	74%	59%	79%	73%	49%	78%	55%	66%	93%	76%	75%	75%	75%	75%	-	71%
MP	7	6	1	*	1	3	3	*	3	3	6	1	6	7	7	7	7	1	13
	25%h	40%	10%	7%	29%	18%	33%	15%	17%	61%	27%	18%	25%	26%	26%	26%	26%	100%	25%
MSP	4	2	*	2	*	3	1	1	3	*	4	-	4	4	4	4	4	-	10
	16%	12%	5%	37%	9%	20%	9%	53%	14%	8%	20%	-	19%	17%	17%	17%	17%	-	20%
WELSH ASSEMBLY MEMBER	3	3	-	-	2	1	1	-	1	3	3	-	3	3	3	3	3	-	5
	12%h	22%	-	-	32%	7%	14%	-	3%	47%	15%	-	11%	10%	10%	10%	10%	-	10%
DONT KNOW	1	-	+	+	-	-	-	-	1	-	+	+	-	-	-	-	-	-	2
	3%	-	6%	5%	-	-	-	-	4%	-	1%	7%	1%	1%	1%	1%	1%	-	4%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/l/m/n/o/p/q
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 19
 Q.GK04B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
 BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL		
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)	
UNWEIGHTED BASE	51	22	29	6	44	29	22	15	28	30	21	9	9	4	13	1	13	5	6	5	5	2	51
WEIGHTED BASE	28*	14**	15**	3**	24*	16**	12**	9**	16**	17**	11**	6**	5**	3**	8**	***	9**	3**	3**	2**	2**	1**	51*
	100%*	48%**	52%**	12%**	86%**	57%**	43%**	32%**	57%**	60%**	40%**	20%**	17%**	10%**	27%**	1%**	31%**	9%**	12%**	8%**	8%**	3%**	100%*
EFFECTIVE BASE	46	20	26	5	40	26	19	13	26	27	19	9	8	3	12	1	12	5	6	5	5	2	51
LOCAL COUNCILLOR	20	9	11	3	16	11	9	8	11	11	9	5	4	2	4	*	6	1	3	2	1	-	36
	71%	67%	75%	90%	68%	68%	76%	88%	66%	64%	83%	84%	93%	83%	55%	100%	70%	48%	78%	74%	47%	-	71%
MP	7	4	3	-	7	5	2	2	5	6	1	1	*	-	3	-	3	1	1	*	1	-	13
	25%	32%	19%	-	30%	33%	16%	22%	29%	34%	12%	21%	10%	-	39%	-	34%	27%	35%	18%	21%	-	25%
MSP	4	1	3	*	4	3	2	1	3	2	3	1	1	*	1	-	1	1	-	*	1	-	10
	16%	9%	22%	10%	17%	17%	14%	8%	19%	9%	26%	12%	31%	17%	10%	-	17%	26%	-	15%	32%	-	20%
WELSH ASSEMBLY MEMBER	3	3	-	-	3	3	-	1	3	3	-	1	-	-	2	-	3	-	-	1	-	-	5
	12%	24%	-	-	14%	21%	-	7%	16%	20%	-	12%	-	-	21%	-	31%	-	-	26%	-	-	10%
DON'T KNOW	1	-	1	-	1	-	1	-	-	*	*	*	-	-	1	-	-	-	-	-	-	1	2
	3%	-	5%	-	3%	-	6%	-	-	2%	3%	7%	-	-	-	-	-	-	-	-	-	100%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 20
 Q.GK04B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?

BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	51	10	17	2	13	3	17	18	14	19	1	21	14	16	2	31	10	8	15	7	6	13	51
WEIGHTED BASE	28*	6**	9**	1**	8**	2**	9**	10**	8**	10**	1**	11**	9**	8**	1**	17**	6**	4**	9**	4**	4**	7**	51*
EFFECTIVE BASE	100%*	20%**	33%**	4%**	27%**	6%**	33%**	36%**	27%**	37%**	2%**	39%**	31%**	30%**	3%**	62%**	20%**	14%**	32%**	13%**	13%**	23%**	100%*
LOCAL COUNCILLOR	46	9	15	2	12	3	15	16	12	18	1	18	13	15	2	29	9	7	13	6	5	12	51
MP	20	5	8	1	4	-	6	7	7	7	1	8	7	5	-	13	4	2	7	2	2	6	36
MSP	71%	85%	84%	55%	56%	-	62%	65%	90%	65%	100%	76%	80%	57%	50%	75%	76%	54%	83%	48%	50%	87%	71%
WELSH ASSEMBLY MEMBER	7	1	3	*	2	1	4	4	1	3	-	4	1	2	-	3	1	3	1	1	2	2	13
DONT KNOW	25%	9%	28%	45%	26%	32%	39%	37%	12%	25%	-	36%	15%	23%	-	19%	16%	73%	12%	32%	68%	28%	25%
	4	-	3	*	1	-	-	-	2	3	-	2	-	3	-	3	2	-	1	1	*	1	10
	16%	-	31%	45%	10%	-	-	-	23%	26%	-	16%	-	32%	-	15%	31%	-	13%	20%	13%	23%	20%
	3	-	1	-	2	1	3	3	-	1	-	2	1	1	-	1	1	2	*	-	2	-	5
	12%	-	11%	-	21%	41%	28%	26%	-	6%	-	19%	7%	7%	-	4%	10%	51%	4%	-	47%	-	10%
	1	-	-	-	-	-	1	1	-	-	-	*	-	-	-	-	-	-	-	-	-	-	2
	3%	6%	-	-	-	26%	8%	7%	-	-	-	3%	5%	-	50%	-	-	8%	-	-	-	5%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 21
Q.GK04A/B
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	229	124	105	8	22	27	40	51	56	25	30	67	132	75	83	42	29	158	71	229
WEIGHTED BASE	231	115*	116*	6**	26**	36**	45*	45*	54*	19**	32**	81*	118	87*	77*	41*	27**	164	68*	229
100%		50%*	50%*	3%**	11%**	16%**	20%*	19%*	23%*	8%**	14%**	35%*	51%	37%*	33%*	18%*	12%**	71%	29%*	100%
EFFECTIVE BASE	179	96	84	6	17	22	34	42	42	21	23	56	103	62	62	33	22	124	55	229
LOCAL COUNCILLOR	99	52	47	1	15	12	21	20	23	6	17	33	49	36	26	19	19	61	38	101
43% ^{cd}		45%	40%	20%	59%	34%	47%	44%	43%	32%	52%	41%	42%	41%	33%	47%	70%	37%	56% ^{zq}	44%
MP	79	36	43	4	3	12	18	17	17	8	7	30	41	34	28	13	4	62	17	81
34%		31%	37%	69%	12%	33%	40%	37%	31%	42%	23%	37%	35%	40%	36%	33%	13%	38%	25%	35%
BOTH	50	26	23	1	6	10	7	7	14	5	7	17	26	18	21	6	4	39	11	42
21%		23%	20%	11%	22%	28%	14%	16%	26%	26%	20%	21%	22%	20%	28%	15%	16%	24%	16%	18%
MSP	4	2	2	-	-	-	-	1	3	-	-	*	4	-	1	1	2	1	3	10
2%		2%	2%	-	-	-	1%	3%	5%	-	-	1%	3%	1%	1%	3%	6%	1%	4%	4%
WELSH ASSEMBLY MEMBER	3	3	1	-	-	1	1	1	*	-	-	2	1	3	1	-	-	3	-	5
1%		2%	1%	-	-	3%	3%	1%	1%	-	-	3%	1%	3%	1%	-	-	2%	-	2%
MP/MSP/WELSH ASSEMBLY MEMBER	84	38	46	4	3	12	19	19	18	8	7	31	45	35	29	14	5	64	20	91
36%		33%	39%	69%	12%	33%	43%	41%	34%	42%	23%	39%	38%	40%	38%	35%	20%	39%	29%	40%
DONT KNOW	4	1	3	-	2	2	-	-	-	*	2	2	*	-	1	2	-	1	2	5
2%		1%	2%	-	6%	4%	-	-	-	2%	5%	2%	*	-	2%	6%	-	1%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 22
Q.GK04A/B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?

BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE	229	66	27	136	52	177	204	24	9	11	36	7	21	31	29	14	20	21	30	229
WEIGHTED BASE	231	89*	33**	109	58*	173	219	11**	11**	16**	32**	8**	30**	17**	36**	22**	11**	21**	29**	229
100%		39%*	14%**	47%	25%*	75%	95%	5%**	5%**	7%**	14%**	3%**	13%**	7%**	15%**	10%**	5%**	9%**	13%**	100%
EFFECTIVE BASE	179	57	24	106	41	139	165	19	8	9	26	7	18	28	26	12	18	17	27	229
LOCAL COUNCILLOR	99	39	14	46	24	75	95	4	1	8	13	2	17	14	6	11	6	10	11	101
43%		44%	43%	42%	41%	43%	43%	39%	6%	50%	42%	33%	58%	81%	16%	48%	55%	50%	38%	44%
MP	79	28	13	38	20	59	74	4	3	4	10	2	7	3	21	5	5	6	14	81
34%		31%	39%	35%	35%	34%	34%	33%	23%	23%	33%	26%	24%	14%	58%	24%	43%	29%	48%	35%
BOTH	50	22	4	24	13	36	48	2	8	4	5	3	5	-	9	6	-	4	4	42
21%		25%	11%	22%	23%	21%	22%	17%	71%	27%	17%	41%	18%	-	26%	27%	-	21%	14%	18%
MSP	4	-	-	4	-	4	4	-	-	-	-	-	-	4	-	-	-	-	-	10
2%		-	-	4%z	-	3%	2%	-	-	-	-	-	-	23%	-	-	4%	-	-	4%
WELSH ASSEMBLY MEMBER	3	2	1	*	1	2	3	-	-	-	-	-	-	-	-	-	3	-	-	5
1%		3%	2%	*	2%	1%	2%	-	-	-	-	-	-	-	-	-	31%	-	-	2%
MP/MSP/WELSH ASSEMBLY MEMBER	84	28	14	42	21	63	79	4	3	4	10	2	7	6	21	5	6	6	14	91
36%		32%	41%	38%	36%	36%	36%	33%	23%	23%	33%	26%	24%	35%	58%	24%	54%	29%	48%	40%
DONT KNOW	4	1	2	1	2	2	2	1	-	-	3	-	-	*	-	-	*	-	-	5
2%l		1%	5%	1%	3%	1%	1%	11%	-	-	9%	-	-	2%	-	-	4%	-	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 23
Q.GK04A/B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?

BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	229	157	33	39	60	88	93	56	123	50	188	41	180	203	200	193	187	11	229
WEIGHTED BASE	231	164	31**	36**	65*	79*	104*	50*	126*	55*	191	41*	176	205	202	192	183	12**	229
100%		71%	14%**	16%**	28%*	34%*	45%*	22%*	54%*	24%*	82%	18%*	76%	88%	87%	83%	79%	5%**	100%
EFFECTIVE BASE	179	126	26	27	51	66	74	42	97	41	148	31	140	158	155	151	145	9	229
LOCAL COUNCILLOR	99	71	14	14	26	37	45	15	59	25	78	21	72	86	84	81	76	6	101
43%		43%	45%	40%	41%	47%	43%	30%	47%	46%	41%	53%	41%	42%	42%	42%	42%	53%	44%
MP	79	55	11	13	23	21	40	19	41	19	69	10	64	68	67	67	65	4	81
34%		33%	37%	35%	36%	27%	39%	37%	33%	35%	36%	24%	36%mn	33%	33%	35%mn	36%mn	36%	35%
BOTH	50	36	5	8	13	20	20	13	25	12	41	9	38	48	48	41	39	1	42
21%		22%	17%	22%	20%	25%	19%	26%	20%	21%	21%	22%	21%	24%zlop	24%zlop	21%	21%	9%	18%
MSP	4	2	*	2	*	3	1	1	3	*	4	-	4	4	4	4	4	-	10
2%		1%	1%	6%	1%	4%	1%	2%	2%	1%	2%	-	3%	2%	2%	2%	2%	-	4%
WELSH ASSEMBLY MEMBER	3	3	-	-	2	1	1	-	1	3	3	-	3	3	3	3	3	-	5
1%		2%	-	-	2%	1%	1%	-	1%	5%	2%	-	2%	1%	1%	1%	1%	-	2%
MP/MSP/WELSH ASSEMBLY MEMBER	84	57	12	15	24	24	41	20	44	20	74	10	68	72	71	71	69	4	91
36%		35%	38%	41%	36%	30%	40%	39%	35%	36%	39%	24%	39%mn	35%	35%	37%mn	38%mn	36%	40%
DONT KNOW	4	3	*	*	2	1	-	3	1	-	2	2	3	3	3	3	3	-	5
2%		2%	1%	1%	2%	2%	-	6%z	1%	-	1%	4%	2%	2%	2%	2%	2%	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 24
Q.GK04A/B
YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?
BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	229	114	115	71	153	140	89	91	94	172	57	27	35	10	78	25	83	13	36	24	26	8	229
WEIGHTED BASE	231	124*	108*	77*	151	147	85*	98*	94*	188	44*	19**	33**	8**	91*	23**	95*	13**	37**	25**	26**	6**	229
EFFECTIVE BASE	100%	53%*	47%*	33%*	65%	63%	37%*	42%*	40%*	81%	19%*	8%**	14%**	3%**	39%*	10%**	41%*	6%**	16%**	11%**	11%**	2%**	100%
LOCAL COUNCILLOR	179	94	85	55	121	112	68	71	74	138	43	18	27	9	65	17	71	10	29	19	18	7	229
MP	99	43	57	35	61	58	41	42	39	73	26	9	16	5	33	11	31	5	18	10	14	3	101
MSP	79	45	34	21	58	53	26	36	30	66	13	3	8	2	38	6	39	3	13	9	7	1	81
BOTH	34%	36%	32%	27%	38%	36%	31%	37%	32%	35%	29%	16%	24%	29%	42%	27%	41%	20%	35%	35%	28%	25%	35%
WELSH ASSEMBLY MEMBER	50	35	15	20	28	35	15	19	23	45	4	7	8	-	19	4	24	5	7	6	4	-	42
DONT KNOW	4	2	2	-	4	2	2	2	1	3	*	1	1	-	2	1	2	-	-	-	-	1	5
	2%	1%	2%	-	2%	1%	2%	2%	1%	2%	1%	5%	2%	-	2%	6%	2%	-	-	-	-	13%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 25
Q.GK04A/B

YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?
IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?

BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE	229	57	85	32	25	15	51	87	54	88	35	76	48	105	94	90	35	10	64	26	74	36	229
WEIGHTED BASE	231	64*	80*	40**	20**	17**	47*	89*	58*	85*	38**	70*	53*	108*	111*	76*	38**	6**	60*	26**	84*	33**	229
	100%	27%*	35%*	17%**	8%**	7%**	20%*	39%*	25%*	37%*	16%**	30%*	23%*	47%*	48%*	33%*	16%**	3%**	26%*	11%**	36%*	14%**	100%
EFFECTIVE BASE	179	46	64	28	20	12	40	69	42	68	29	58	39	83	79	67	28	8	52	20	60	27	229
LOCAL COUNCILLOR	99	27	36	14	10	9	23	45	26	29	14	35	19	45	45	33	19	2	36	10	30	15	101
	43%	42%	45%	35%	50%	50%	48%	50%	44%	34%	38%	50%	37%	42%	41%	43%	50%	37%	61%zt	37%	36%	45%	44%
MP	79	21	28	14	5	5	18	33	19	27	17	25	20	34	37	25	12	5	16	11	30	13	81
	34%	32%	36%	36%	27%	31%	38%	37%	33%	32%	44%	35%	38%	32%	34%	32%	32%	82%	27%	42%	36%	39%	35%
BOTH	50	16	14	11	3	2	7	12	13	25	7	12	13	24	28	15	7	-	6	3	24	6	42
	21%gr	25%	18%	29%	15%	13%	14%	13%	23%	29%g	18%	17%	25%	23%	25%	20%	17%	-	10%	13%	28%r	18%	18%
MSP	4	-	3	*	1	-	-	-	2	3	-	2	-	3	-	3	2	-	1	1	*	1	10
	2%	-	4%	1%	4%	-	-	-	3%	3%	-	3%	-	2%	-	4%	5%	-	2%	3%	1%	5%	4%
WELSH ASSEMBLY MEMBER	3	-	1	-	2	1	3	3	-	1	-	2	1	1	-	1	1	2	*	-	2	-	5
	1%	-	1%	-	8%	4%	6%z	3%	-	1%	-	3%	1%	1%	-	1%	2%	34%	1%	-	2%	-	2%
MP/MSP/WELSH ASSEMBLY MEMBER	84	21	31	14	7	6	18	33	20	30	17	26	21	37	37	27	14	5	17	12	30	14	91
	36%	32%	39%	36%	34%	34%	39%	37%	36%	36%	44%	37%	39%	34%	34%	36%	37%	82%	28%	45%	36%	43%	40%
DONT KNOW	4	*	3	-	-	*	1	1	-	3	-	*	*	3	*	3	-	*	1	2	-	*	5
	2%	1%	4%	-	-	2%	2%	1%	-	3%	-	*	1%	3%	*	4%	-	5%	2%	6%	-	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 26
Q.GK05
AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
VOTED IN THE LAST LOCAL COUNCIL ELECTION	756	357	399	40	104	134	155	135	125	64	144	289	324	253	226	136	141	479	277	746
		58%cd	56%	60%	24%	50%cj	55%cj	69%zcd	70%zcd	75%zcd	63%cj	39%cd	70%zcd	74%zn	62%op	48%	46%	68%zr	47%	58%
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	536	292	244	42	67	116	109	98	74	30	108	225	202	226	183	84	43	409	127	474
		41%bc	46%zb	37%	26%	32%	48%cd	49%zcd	51%zcd	44%cd	29%	29%	44%cd	66%zn	50%zo	30%p	14%	58%zr	21%	37%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	508	234	274	49	73	95	100	85	74	33	122	194	192	214	152	84	58	366	142	455
		39%cj	37%	41%	30%	35%	39%	45%cj	44%cj	44%cj	32%	33%	42%cj	62%zn	42%op	30%p	19%	52%zr	24%	35%
SIGNED A PETITION	464	204	259	39	67	85	107	86	62	17	106	192	165	189	139	76	59	328	136	433
		36%cd	32%	39%za	24%	32%l	35%l	48%zcd	45%zcd	37%cl	17%	29%cd	41%zcd	55%zn	38%op	27%	19%	46%zr	23%	33%
DONE VOLUNTARY WORK	327	140	186	41	49	48	68	47	51	23	90	115	121	128	105	49	44	233	93	312
		25%op	22%	28%z	25%	24%	20%	30%k	24%	31%	22%	24%	25%	37%zo	29%op	17%	14%	33%zr	16%	24%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	201	89	112	5	22	49	50	43	24	8	27	100	75	103	58	25	15	161	40	171
		15%cj	14%	17%	3%	10%c	20%cj	22%zcd	22%zcd	14%cj	8%	7%cd	21%zcd	30%zn	16%op	9%	5%	23%zr	7%	13%
EXPRESSED MY POLITICAL OPINIONS ONLINE	104	56	48	14	19	21	19	21	10	1	33	40	32	44	36	14	10	80	24	94
		8%l	9%	7%	8%l	9%l	9%	8%l	11%l	6%	1%	9%l	9%l	13%zo	10%p	5%	3%	11%zr	4%	7%
BEEN TO ANY POLITICAL MEETING	78	47	30	4	11	9	15	17	13	8	16	24	38	37	27	7	7	64	13	77
		6%bco	7%	5%	3%	5%	4%	7%	9%cj	8%cd	7%	4%	5%	11%zop	7%op	2%	2%	9%zr	2%	6%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	55	23	32	10	1	18	5	12	7	1	11	23	20	27	19	7	2	46	9	51
		4%cdpr	4%	5%	6%dj	1%	7%cd	2%	6%cd	4%cd	1%	3%cd	5%cd	8%zop	5%op	2%	1%	7%zr	1%	4%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	43	26	17	3	2	3	11	10	9	6	4	14	25	24	12	2	4	37	6	41
		3%jop	4%	3%	2%	1%	1%	5%djk	5%dj	5%dj	6%dj	1%	3%	7%zop	3%	1%	1%	5%zr	1%	3%
NONE OF THESE	250	126	124	57	57	38	29	29	14	26	114	66	70	20	51	72	107	71	179	272
		19%fh	20%	19%	35%ze	27%ze	16%	13%	15%	8%	26%fh	31%ze	14%	6%	14%mn	26%zm	35%zmn	10%	30%zo	21%
DON'T KNOW	11	5	6	1	2	2	1	1	2	2	3	3	5	2	1	2	5	3	8	12
		1%	1%	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	1%	*	1%	2%	*	1%	1%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
Overlap formulae used. * small base

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Table 27
 Q.GK05
 AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
 BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
100%		45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
VOTED IN THE LAST LOCAL COUNCIL ELECTION	756	342	98	316	222	535	686	67	57	64	97	29	83	69	117	70	37	76	56	746
58%g		58%	65%	56%	54%	60%z	59%	52%	59%	51%	59%	50%	56%	61%	65%r	61%	57%	66%r	49%	58%
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	536	291	58	187	163	373	508	26	28	68	58	23	40	40	92	55	24	59	49	474
41%ccg		50%zb	38%	33%	40%	42%	44%zg	20%	28%	54%	35%	40%	27%	35%	51%zh	49%hl	37%	51%zh	43%l	37%
hi		c													jimp			jim		
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	508	248	72	188	158	351	488	19	28	39	52	21	43	30	92	81	25	45	52	455
39%ccg		42%c	48%zc	34%	38%	39%	42%zg	15%	29%	31%	32%	37%	29%	26%	51%zh	71%zh	39%lm	38%lm	45%hj	35%
lm															jim	jklmn	pqr	lm		
SIGNED A PETITION	464	225	67	172	144	320	442	20	27	38	51	22	38	29	87	46	25	45	54	433
36%ccg		38%c	44%zc	31%	35%	36%	38%zg	15%	28%	31%	31%	39%	25%	26%	48%zh	41%lm	39%lm	38%lm	47%zh	33%
lm															jim			jim		
DONE VOLUNTARY WORK	327	133	47	147	93	233	302	22	14	38	33	13	46	20	54	24	16	27	42	312
25%gh		23%	31%	26%	23%	26%	26%g	17%	15%	30%	20%	23%	31%hm	17%	30%hm	21%	25%	23%	36%zh	24%
m															jmoq			jmoq		
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	201	117	24	60	52	149	193	7	12	12	26	6	11	13	41	27	10	15	29	171
15%ccg		20%zc	16%	11%	13%	17%z	17%zg	5%	12%	10%	16%l	10%	7%	11%	22%zl	24%lm	15%l	13%	25%zh	13%
l															m			klmq		
EXPRESSED MY POLITICAL OPINIONS ONLINE	104	54	19	32	32	73	97	7	5	14	15	2	6	7	21	8	5	14	7	94
8%c		9%	12%c	6%	8%	8%	8%	5%	6%	12%	9%	4%	4%	6%	12%l	7%	7%	12%l	6%	7%
BEEN TO ANY POLITICAL MEETING	78	36	10	32	19	58	70	6	5	5	21	5	3	4	11	10	5	6	4	77
6%		6%	6%	6%	5%	7%	6%	5%	5%	4%	13%zlm	8%	2%	3%	6%	8%	8%l	5%	4%	6%
r																				
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	55	32	5	18	11	44	52	2	5	2	13	1	8	3	7	2	3	4	5	51
4%g		5%	3%	3%	3%	5%z	4%	2%	5%	2%	8%zm	1%	6%	3%	4%	2%	5%	4%	5%	4%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	43	16	10	17	10	33	41	1	2	2	7	4	2	2	8	4	3	6	3	41
3%		3%	7%	3%	3%	4%	3%	1%	2%	1%	4%	8%lm	1%	1%	4%	4%	5%	5%	3%	3%
NONE OF THESE	250	106	18	126	80	169	206	43	25	29	37	9	39	25	21	12	12	17	24	272
19%bn		18%	12%	22%zb	20%	19%	18%	33%zf	26%no	24%	22%no	15%	26%no	22%no	11%	10%	18%	15%	21%n	21%
DONT KNOW	11	6	-	5	5	6	8	3	-	-	4	-	-	1	2	-	-	4	-	12
1%		1%	-	1%	1%	1%	1%	2%z	-	-	3%z	-	-	1%	1%	-	-	3%z	-	1%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 28
Q.GK05
AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VOTED IN THE LAST LOCAL COUNCIL ELECTION	756	493	121	140	146	266	375	151	432	173	528	229	584	691	679	647	609	14	746
58%bf gkq		64%zb	42%	59%b	79%ze	56%	55%	50%	59%g	65%zg	71%zk	42%	77%zm	70%zq	71%zm	72%zm	76%zq	10%	58%
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	536	350	93	91	124	163	280	109	288	139	447	89	389	476	466	447	412	17	474
41%be gkq		45%zb	32%	39%	67%ze	34%	41%	36%	39%	52%zg	60%zk	16%	52%zm	48%zq	49%zq	50%zm	51%zq	13%	37%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	508	330	89	88	123	142	272	110	268	131	371	137	355	427	418	400	374	36	455
39%be kq		43%zb	31%	37%	66%ze	30%	40%e	37%	37%	49%zg	50%zk	25%	47%zm	43%zq	44%zq	45%zm	47%zq	26%	35%
SIGNED A PETITION	464	289	86	87	101	154	237	107	256	101	347	117	325	379	372	359	340	43	433
36%bk		37%b	30%	37%	55%ze	33%	35%	35%	35%	38%	46%zk	21%	43%zm	38%z	39%z	40%zm	42%zq	31%	33%
DONE VOLUNTARY WORK	327	188	81	57	95	93	161	73	184	70	246	81	234	269	263	248	237	24	312
25%ek		24%	28%	24%	51%ze	20%	24%	24%	25%	26%	33%zk	15%	31%zm	27%zq	28%zq	28%zq	30%zq	17%	24%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	201	148	29	25	58	49	104	49	95	56	169	33	161	181	180	177	166	8	171
15%bc ehkq		19%zb	10%	11%	32%ze	10%	15%	16%	13%	21%zh	23%zk	6%	21%zm	18%zq	19%zq	20%zm	21%zq	6%	13%
EXPRESSED MY POLITICAL OPINIONS ONLINE	104	59	28	17	39	24	55	25	47	32	94	10	74	91	89	81	79	7	94
8%ek		8%	10%	7%	21%zef	5%	8%	8%	6%	12%zh	13%zk	2%	10%zmn	9%	9%	9%	10%z	5%	7%
BEEN TO ANY POLITICAL MEETING	78	48	15	15	30	24	31	24	36	17	69	9	62	72	70	66	63	2	77
6%fkq		6%	5%	6%	16%zef	5%	5%	8%	5%	7%	9%zk	2%	8%zmn	7%zq	7%zq	7%zq	8%zq	1%	6%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	55	32	19	4	24	20	16	15	29	11	51	4	43	50	50	46	43	1	51
4%cfk		4%	7%zc	2%	13%zef	4%	2%	5%	4%	4%	7%zk	1%	6%zmn	5%q	5%zq	5%q	5%zq	1%	4%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	43	29	5	9	24	10	13	10	19	15	40	3	37	42	41	40	40	1	41
3%fk		4%	2%	4%	13%zef	2%	2%	3%	3%	6%	5%zk	1%	5%zmn	4%z	4%z	4%z	5%zq	1%	3%
NONE OF THESE	250	129	74	46	9	94	145	71	140	39	66	180	75	128	116	104	85	63	272
19%cd		17%	26%za	20%	5%	20%cd	21%cd	24%zi	19%	15%	9%	33%zi	10%	13%ln	12%l	12%	11%l	46%zi	21%
1%lmnop																			
DONT KNOW	11	5	1	4	*	6	5	4	5	2	-	11	-	4	3	2	2	3	12
1%lmnop		1%	*	2%	*	1%	1%	1%	1%	1%	-	2%zi	-	*	*	*	*	2%lmnop	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 29
 Q.GK05
 AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VOTED IN THE LAST LOCAL COUNCIL ELECTION	756	153	603	261	479	375	381	249	338	595	161	73	103	46	273	76	157	70	132	93	143	50	746
	58%bfkqu	89%zb	54%	65%z	57%	76%zf	47%	63%z	59%	59%	56%	41%	55%k	57%k	67%zkl	53%u	91%zo	48%u	72%zo	54%u	56%u	30%	58%
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	536	151	385	203	329	280	256	180	256	476	60	39	51	32	238	41	163	45	97	44	112	20	474
	41%bfjkloqsu	88%zb	34%	50%zd	39%	57%zf	32%	46%	44%	47%zj	21%	22%	27%	39%k	59%zklm	28%u	94%zo	31%u	52%zo	26%u	44%os	12%	37%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	508	136	372	177	325	256	252	167	223	435	74	47	60	25	224	39	154	31	99	71	68	35	455
	39%bfjkloqtu	79%zb	33%	44%	39%	52%zf	31%	42%	39%	43%zj	26%	26%	32%	31%	55%zklm	27%	89%zo	22%	53%zo	41%oqtu	26%	21%	35%
SIGNED A PETITION	464	159	305	136	320	237	227	159	210	410	54	48	62	22	198	35	147	43	76	62	55	31	433
	36%bfjkotu	92%zb	27%	34%	38%z	48%zf	28%	40%	36%	41%zj	19%	27%	33%	27%	49%zklm	24%	85%zo	29%u	41%ot	36%tu	21%	18%	33%
DONE VOLUNTARY WORK	327	107	219	113	206	167	160	98	138	284	43	34	45	17	121	30	110	14	57	55	22	31	312
	25%bfjkqt	62%zb	19%	28%	25%	34%zf	20%	25%	24%	28%zj	15%	19%	24%	21%	30%k	21%qt	63%zo	10%	31%qt	32%zqt	9%	18%t	24%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	201	103	98	63	137	119	82	83	83	183	18	16	13	10	108	13	95	14	38	21	11	4	171
	15%bfjklotu	60%zb	9%	16%	16%	24%zf	10%	21%zh	14%	18%zj	6%	9%	7%	12%	27%zklm	9%u	55%zo	10%u	21%oqtu	12%tu	4%	3%	13%
EXPRESSED MY POLITICAL OPINIONS ONLINE	104	65	39	33	72	64	40	39	48	103	1	16	12	4	43	10	63	8	4	7	8	2	94
	8%bfjru	38%zb	3%	8%	9%	13%zf	5%	10%	8%	10%zj	*	9%	6%	5%	11%	7%u	36%zoqrstu	5%	2%	4%	3%	1%	7%
BEEEN TO ANY POLITICAL MEETING	78	60	18	35	43	51	26	44	18	71	7	12	10	1	31	10	45	1	4	2	12	2	77
	6%bfhjrstu	35%zb	2%	9%	5%	10%zf	3%	11%zh	3%	7%zj	2%	7%	6%	1%	8%	7%qs	26%zoqrstu	1%	2%	1%	5%	1%	6%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	55	47	7	19	35	33	21	22	15	52	2	4	7	1	30	7	34	1	3	1	6	-	51
	4%bfjqsu	27%zb	1%	5%	4%	7%zf	3%	5%	3%	5%zj	1%	2%	4%	1%	8%zk	5%u	20%zoqrstu	1%	1%	1%	2%	-	4%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	43	30	14	23	21	24	19	24	13	39	4	6	4	3	16	3	28	1	4	-	6	3	41
	3%bfds	17%zb	1%	6%z	2%	5%zf	2%	6%zh	2%	4%	2%	4%	2%	3%	4%	2%	16%zoqrstu	*	2%	-	2%	1%	3%
NONE OF THESE	250	-	250	58	158	33	217	67	96	165	85	56	46	21	34	39	-	44	16	24	48	69	272
	19%aeinpr	-	22%za	14%	19%	7%	27%ze	17%	17%	16%	30%zj	31%zn	25%zn	26%zn	8%	27%zpr	-	30%zpr	9%p	14%p	19%pr	41%zoprst	21%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 29
 Q.GK05
 AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEI GHTED TOTAL	
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)		DISEN GAGED AND APATH ETIC (u)
1299 100%	173 13%	1126 87%	404 31%	834 64%	495 38%	804 62%	395 30%	578 44%	1011 78%	288 22%	179 14%	188 14%	81* 6%*	405 31%	145 11%	173 13%	146 11%	184 14%	172 13%	256* 20%*	169 13%	1295 100%
DONT KNOW 11 1%	- -	11 1%	1 *	8 1%	3 1%	8 1%	5 1%	2 *	6 1%	5 2%	1 1%	1 1%	- -	2 *	1 1%	- -	- -	- -	1 *	4 1%	4 2%	12 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 30
 Q.GK05
 AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)		NO FORM QUAL (u)
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%		28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
VOTED IN THE LAST LOCAL COUNCIL ELECTION	756	239	274	98	66	28	114	240	208	308	122	229	179	348	377	274	83	22	193	90	277	119	746
58%ers		66%e	64%ze	75%ze	81%za	16%	62%	63%zi	59%	54%	64%	61%	60%	56%	60%	54%	61%	71%o	51%	44%	75%zr	56%	58%
DISCUSSED POLITICS OR POLITICAL NEWS WITH SOMEONE ELSE	536	182	183	70	44	32	74	157	157	221	76	163	125	248	287	168	66	15	106	101	226	46	474
41%eru		50%ze	43%e	53%ze	53%ze	18%	40%	41%	45%	39%	40%	43%	42%	40%	46%zo	33%	49%o	48%	28%	50%ru	61%zr	21%	37%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A CHARITY OR CAMPAIGNING ORGANISATION	508	165	148	72	39	55	78	178	139	191	96	171	119	219	265	160	71	13	126	74	211	40	455
39%eioru		45%be	35%	55%zb	48%be	32%	42%	47%zi	40%	34%	50%zl	45%zm	40%	35%	42%o	32%	53%zo	41%	33%u	36%u	57%zr	19%	35%
SIGNED A PETITION	464	130	139	71	46	50	89	162	114	188	89	156	97	210	229	159	66	9	123	67	188	41	433
36%ou		35%	33%	54%za	56%za	29%	48%zg	43%zh	32%	33%	47%zl	41%zl	32%	34%	37%	31%	49%zn	29%	32%u	33%u	51%zr	19%	33%
DONE VOLUNTARY WORK	327	95	96	50	30	32	60	118	81	127	61	100	75	152	166	110	44	6	69	52	134	31	312
25%eru		26%	22%	38%zb	36%zb	18%	33%zh	31%zh	23%	22%	32%z	26%	25%	24%	27%	22%	33%o	20%	18%	26%u	36%zr	14%	24%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	201	45	72	31	27	17	40	72	55	74	32	57	50	94	106	63	29	3	37	24	111	14	171
15%eru		12%	17%e	24%za	34%za	10%	22%zi	19%i	16%	13%	17%	15%	17%	15%	17%	12%	21%o	11%	10%	12%	30%zrs	7%	13%
EXPRESSED MY POLITICAL OPINIONS ONLINE	104	25	42	8	16	8	20	41	22	41	17	33	33	38	57	35	10	2	16	18	53	8	94
8%eru		7%	10%e	6%	20%zab	4%	11%	11%z	6%	7%	9%	9%	11%am	6%	9%	7%	7%	7%	4%	9%	14%zru	4%	7%
BEEEN TO ANY POLITICAL MEETING	78	25	35	9	6	-	14	32	19	26	16	27	25	25	26	32	16	4	14	3	42	10	77
6%emr		7%e	8%ze	6%e	7%e	-	8%	8%zi	5%	5%	8%	7%	8%am	4%	4%	6%	12%zn	12%fn	4%	2%	11%zrs	5%	6%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	55	8	31	6	9	-	12	21	7	27	11	17	11	26	23	20	8	3	6	14	29	1	51
4%eru		2%	7%zae	5%e	10%zae	-	6%h	5%	2%	5%	6%	5%	4%	4%	4%	4%	6%	10%	2%	7%ru	8%zru	-	4%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	43	22	14	2	5	-	5	13	11	19	6	10	15	19	23	13	5	2	6	4	19	7	41
3%er		6%e	3%e	1%	6%e	-	3%	3%	3%	3%	3%	3%	5%	3%	4%	3%	4%	7%	1%	2%	5%r	3%	3%
NONE OF THESE	250	46	82	6	4	75	31	60	73	116	36	69	60	121	108	121	17	4	91	36	34	57	272
19%adt		13%	19%cd	5%	5%	43%za	17%	16%	21%	20%	19%	18%	20%	19%	17%	24%zn	13%	14%	24%zt	18%	9%	27%zt	21%
DONT KNOW	11	1	2	-	*	4	-	2	2	7	-	2	-	9	4	6	2	-	4	1	2	3	12
1%		*	*	-	*	2%	-	*	1%	1%	-	*	-	2%	1%	1%	1%	-	1%	*	*	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 31
 Q.GK04/05
 POLITICAL ACTIVISM
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)	
UNWEIGHTED BASE 1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295	
WEIGHTED BASE 1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295	
EFFECTIVE BASE 100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%	
821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295	
GK04 PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	231 18% pr	115 17% z	6 4%	26 12% cj	36 15% c	45 20% cj	45 23% zc dj	54 32% zc defij kl	19 19% cj	32 9% c	81 17% cj	118 26% zc dejk	87 25% zo p	77 21% p	41 14% c	27 9% c	164 23% zr	68 12% c	229 18% c	
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	193 15% cj opr	79 12% z	5 3%	20 9% c	38 16% cj	39 17% cd j	47 25% zc dijl	36 22% zc ij	9 8%	24 6% c	77 17% cj	92 20% zc dij	82 24% zo p	61 17% op	26 9% c	25 8% c	143 20% zr	50 9% c	176 14% c	
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	58 4% opr	31 5% z	6 4%	6 3% c	10 4% c	12 5% c	15 8% zj	7 4% c	1 1%	13 3% c	22 5% c	23 5% c	34 10% zno p	13 4% c	3 1% c	7 2% c	48 7% zr	11 2% c	53 4% c	
GK05 SIGNED A PETITION	464 36% ci jopr	204 32% za	259 39% za	39 24%	67 32% i	85 35% i	107 48% zc deijk l	86 45% zc dijl	62 37% ci	17 17%	106 29% c	192 41% zc ij	165 36% ci op	189 55% zn op	139 38% op	76 27% c	59 19% c	328 46% zr	136 23% c	433 33% c
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	201 15% cj opr	89 14%	112 17%	5 3%	22 10% c	49 20% cj	50 22% zc dij	43 22% zc dijl	24 14% cj	8 8%	27 7% c	100 21% zc dij	75 16% ci j	103 30% zn op	58 16% op	25 9% c	15 5% c	161 23% zr	40 7% c	171 13% c
BEEN TO ANY POLITICAL MEETING	78 6% bco pr	47 7% z	30 5%	4 3%	11 5% c	9 4% c	15 7% c	17 9% cj	13 8% c	8 7% c	16 4% c	24 5% c	38 8% zc j	37 11% zop	27 7% op	7 2% c	64 9% zr	13 2% c	77 6% c	
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	43 3% jop r	26 4% z	17 3%	3 2%	2 1% c	3 1% c	11 5% dj k	10 5% dj	9 5% dj	6 6% dj	4 1% c	14 3% c	5 5% zdj	24 7% zop	12 3% c	2 1% c	4 1% c	37 5% zr	6 1% c	41 3% c
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	55 4% opr	23 4% z	32 5%	10 6% dj	1 1% c	18 7% d	5 2% c	12 6% d	7 4% d	1 1% c	11 3% d	23 5% df	20 4% d	27 8% zop	19 5% p	7 2% c	2 1% c	46 7% zr	9 1% c	51 4% c
ACTIVIST	173 13% cd jopr	77 12% z	95 14%	8 5%	14 7% c	36 15% cj	38 17% cd ij	41 21% zc dijl	28 17% cdj	7 7%	22 6% c	74 16% cd j	76 17% zc dij	84 25% zn op	57 16% op	16 6% c	15 5% c	141 20% zr	31 5% c	157 12% c
NON-ACTIVIST	1126 87% gij mq	557 88% z	569 86% z	155 95% ze fghkl	195 93% zf ghkl	206 85% c	185 83% c	151 79% c	139 83% c	95 93% fg l	350 94% ze fghkl	391 84% c	385 83% g	259 75% c	309 84% m	267 94% zm n	292 95% zm n	567 80% c	559 95% za	1138 88% c
NONE OF THESE	674 52% fh lmq	328 52% z	346 52% z	116 71% zd efghj kl	114 55% fh	134 55% fh	89 40% c	88 46% c	68 41% c	65 63% fg hkl	230 62% zd fghkl	223 48% f	220 48% h	98 28% c	182 50% m	170 60% zm no	224 73% zm no	280 39% c	394 67% za	701 54% c

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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Table 32
Q.GK04/05
POLITICAL ACTIVISM
BASE: ALL ADULTS AGED 18+

TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE 1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295	
WEIGHTED BASE 1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295	
100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%	
EFFECTIVE BASE 821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295	
GK04 PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	231 18%g	89 15%	33 22%	109 19%	58 14%	173 19%z	219 19%g	11 9%	11 11%	16 13%	32 19%	8 13%	30 20%	17 15%	36 20%	22 19%	11 17%	21 18%	29 25%zh	229 18%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	193 15%scg	99 17%	26 17%	69 12%	61 15%	132 15%	186 16%zg	7 6%	11 11%	13 11%	26 16%	5 8%	12 8%	13 11%	35 19%l	29 25%zh	10 15%	18 16%	22 19%l	176 14%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	58 4%cm	33 6%	4 3%	21 4%	10 2%	48 5%z	51 4%	6 5%	3 3%	2 1%	19 12%zhl	4 8%cm	5 3%cm	-	8 4%cm	5 4%	2 4%cm	5 4%cm	5 4%cm	53 4%
GK05 SIGNED A PETITION	464 36%scg	225 38%cm	67 44%zc	172 31%	144 35%	320 36%	442 38%zg	20 15%	27 28%	38 31%	51 31%	22 39%	38 25%	29 26%	87 48%zh	46 41%lm	25 39%lm	45 38%lm	54 47%zh	433 33%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	201 15%scg	117 20%zc	24 16%	60 11%	52 13%	149 17%z	193 17%zg	7 5%	12 12%	12 10%	26 16%l	6 10%	11 7%	13 11%	41 22%zl	27 24%lm	10 15%l	15 13%	29 25%zh	171 13%
BEEN TO ANY POLITICAL MEETING	78 6%	36 6%	10 6%	32 6%	19 5%	58 7%	70 6%	6 5%	5 5%	5 4%	21 13%zlm	5 8%	3 2%	4 3%	11 6%	10 8%	5 8%l	6 5%	4 4%	77 6%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	43 3%	16 3%	10 7%	17 3%	10 3%	33 4%	41 3%	1 1%	2 2%	2 1%	7 4%	4 8%lm	2 1%	2 1%	8 4%	4 4%	3 5%	6 5%	3 3%	41 3%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	55 4%g	32 5%	5 3%	18 3%	11 3%	44 5%z	52 4%	2 2%	5 5%	2 2%	13 8%zm	1 1%	8 6%	3 3%	7 4%	2 2%	3 5%	4 4%	5 5%	51 4%
ACTIVIST	173 13%scg	85 15%	23 15%	65 11%	47 11%	126 14%	165 14%g	6 5%	7 8%	11 9%	27 16%	7 13%	13 9%	10 9%	36 20%zh	21 18%	8 12%	14 12%	18 16%	157 12%
NON-ACTIVIST	1126 87%cn	500 85%	129 85%	498 89%z	363 89%	764 86%	1001 86%	123 95%zfl	90 92%cn	114 91%	138 84%	50 87%	136 91%cn	104 91%cn	145 80%	93 82%	57 88%	103 88%	97 84%	1138 88%
NONE OF THESE	674 52%ef	294 50%	69 46%	311 55%z	227 55%	447 50%	573 49%	98 76%zfl	57 59%nr	75 60%	90 55%nr	31 55%	91 61%zcn	69 60%zcn	72 39%	54 48%	32 50%	59 50%	43 38%	701 54%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 33
 Q.GK04/05
 POLITICAL ACTIVISM
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)		
UNWEIGHTED BASE 1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295	
WEIGHTED BASE 1295	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295	
100%	59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%	
EFFECTIVE BASE 821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	821	
GK04 PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	231	164	31	36	65	79	104	50	126	55	191	41	176	205	202	192	183	12	229
18%bfkq	21%zb	11%	15%	35%zef	17%	15%	17%	17%	21%	26%zk	7%	23%zmnq	21%zq	21%zq	21%zq	23%zq	8%	18%	
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	193	141	12	39	58	64	84	46	93	54	159	34	153	177	173	163	157	4	176
15%bfkq	18%zb	4%	17%b	32%zef	13%	12%	15%	13%	20%zh	21%zk	6%	20%zmnq	18%zq	18%zq	18%zq	20%zq	3%	14%	
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	58	41	13	5	23	18	22	24	24	10	48	10	41	51	49	48	42	3	53
4%fk	5%	4%	2%	12%zef	4%	3%	8%zh	3%	4%	6%zk	2%	5%n	5%	5%	5%	5%	5%	2%	4%
GK05 SIGNED A PETITION	464	289	86	87	101	154	237	107	256	101	347	117	325	379	372	359	340	43	433
36%bkc	37%b	30%	37%	55%zef	33%	35%	35%	35%	35%	38%	46%zk	21%	43%zmnq	38%z	39%z	40%zm	42%zq	31%	33%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	201	148	29	25	58	49	104	49	95	56	169	33	161	181	180	177	166	8	171
15%bcehkq	19%zbc	10%	11%	32%zef	10%	15%	16%	13%	21%zh	23%zk	6%	21%zmnq	18%zq	19%zq	20%zm	21%zq	6%	13%	
BEEEN TO ANY POLITICAL MEETING	78	48	15	15	30	24	31	24	36	17	69	9	62	72	70	66	63	2	77
6%fkq	6%	5%	6%	16%zef	5%	5%	8%	5%	7%	9%zk	2%	8%zmnq	7%zq	7%zq	7%zq	8%zq	1%	6%	
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	43	29	5	9	24	10	13	10	19	15	40	3	37	42	41	40	40	1	41
3%fk	4%	2%	4%	13%zef	2%	2%	3%	3%	6%	5%zk	1%	5%zmnq	4%z	4%z	4%z	5%zq	1%	3%	
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	55	32	19	4	24	20	16	15	29	11	51	4	43	50	50	46	43	1	51
4%cfkq	4%	7%zc	2%	13%zef	4%	2%	5%	4%	4%	7%zk	1%	6%zmnq	5%q	5%zq	5%q	5%zq	1%	4%	
ACTIVIST	173	118	28	27	64	58	69	44	84	45	154	18	143	157	155	150	147	7	157
13%bfkq	15%b	10%	11%	35%zef	12%	10%	15%	11%	17%	21%zk	3%	19%zmnq	16%zq	16%zq	17%zq	18%zq	5%	12%	
NON-ACTIVIST	1126	654	262	209	121	415	607	257	650	219	593	530	611	833	799	746	655	129	1138
87%dfimnop	85%	90%za	89%	65%	88%d	90%zd	85%	89%	83%	79%	97%zj	81%	83%l	84%l	83%	82%	82%	95%zlmnop	88%
NONE OF THESE	674	374	175	125	44	263	371	159	394	121	277	394	323	466	439	406	346	90	701
52%adp	48%	60%za	53%	24%	56%d	55%zd	53%	54%	46%	37%	72%zj	43%	47%ln	46%l	45%	43%	66%zlmnop	54%	

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 34
 Q.GK04/05
 POLITICAL ACTIVISM
 BASE: ALL ADULTS AGED 18+

TOTAL (Z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE 1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295	
WEIGHTED BASE 1295	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295	
EFFECTIVE BASE 821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	821	
GK04 PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	231 18% kqtu	124 72% zb	108 10%	77 19%	151 18%	147 30% zf	85 11%	98 25% zh	94 16%	188 19%	44 15%	19 11%	33 18%	8 10%	91 23% km	23 16% u	95 55% zoq	13 9%	37 20% qt	25 14% u	26 10%	6 3%	229 18%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	193 15% bjktu	121 70% zb	72 6%	72 18%	120 14%	122 25% zf	71 9%	72 18%	81 14%	166 16% zj	27 9%	17 10%	15 8%	6 8%	93 23% zk	15 11% u	92 53% zoq	8 6%	24 13% u	23 13% qu	17 7%	5 3%	176 14%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	58 4% bf	52 30% zb	6 1%	24 6%	34 4%	36 7% zf	22 3%	33 8% zh	11 2%	52 5%	6 2%	7 4%	9 5%	* *	32 8% zm	7 5% qs	41 24% zoq	-	2 1%	1 *	3 1%	3 2%	53 4%
GK05 SIGNED A PETITION	464 36% bfjktu	159 92% zb	305 10%	136 34%	320 38% z	237 48% zf	227 28%	159 40%	210 36%	410 41% zj	54 19%	48 27%	62 33%	22 27%	198 49% zk	35 24%	147 85% zo	43 29% u	76 41% ot	62 36% tu	55 21%	31 18%	433 33%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	201 15% bfjktu	103 60% zb	98 9%	63 16%	137 16%	119 24% zf	82 10%	83 21% zh	83 14%	183 18% zj	18 6%	16 9%	13 7%	10 12%	108 27% zklm	13 9% u	95 55% zo	14 10% u	38 21% oq	21 12% tu	11 4%	4 3%	171 13%
BEEN TO ANY POLITICAL MEETING	78 6% bdfhjr	60 35% zb	18 2%	35 9%	43 5%	51 10% zf	26 3%	44 11% zh	18 3%	71 7% zj	7 2%	12 7%	10 6%	1 1%	31 8%	10 7% qs	45 26% zoq	1 1%	4 2%	2 1%	12 5%	2 1%	77 6%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	43 3% bdf	30 17% zb	14 1%	23 6% d	21 2%	24 5% zf	19 2%	24 6% zh	13 2%	39 4%	4 2%	6 4%	4 2%	3 3%	16 4%	3 2%	28 16% zoq	1 *	4 2%	-	6 2%	3 1%	41 3%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	55 4% bfjksu	47 27% zb	7 1%	19 5%	35 4%	33 7% zf	21 3%	22 5%	15 3%	52 5% zj	2 1%	4 2%	7 4%	1 1%	30 8% zk	7 5% u	34 20% zoq	1 1%	3 1%	1 1%	6 2%	-	51 4%
ACTIVIST	173 13% bfjksu	173 100% zb	-	54 13%	117 14%	108 22% zf	65 8%	79 20% zh	64 11%	157 16% zj	15 5%	13 7%	21 11%	5 6%	88 22% zklm	11 7% u	119 68% zoq	3 2%	14 8% u	10 6% u	9 4%	2 1%	157 12%
NON-ACTIVIST	1126 87% aeginp	-	1126 100% za	349 87%	717 86%	387 78%	739 92% ze	316 80%	514 89% g	853 84%	273 95% zi	166 93% zn	166 89% n	76 94% n	317 78%	134 93% zp	55 32%	142 98% zp	170 92% zp	162 94% zp	246 96% zp	167 99% zoprs	1138 88%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 34
 Q.GK04/05
 POLITICAL ACTIVISM
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
TOTAL (z)	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
WEIGHTED BASE	100%	13% 87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
NONE OF THESE	674	- 674	195	426	179	495	179	294	472	201	113	109	49	152	87	9	88	67	92	168	130	701
	52%aeg inpr	- 60%za	48%	51%	36%	62%ze	45%	51%	47%	70%zi	63%zn	58%nm	60%nn	37%	60%pr	5%	61%zpr	36%pp	54%pr	66%zpr	77%zopqrs	54%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 35
 Q.GK04/05
 POLITICAL ACTIVISM
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL	
UNWEIGHTED BASE 1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295	
WEIGHTED BASE 1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295	
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE 821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295	
GK04 PRESENTED MY VIEWS TO A LOCAL COUNCILLOR OR MP	231 18%eo	64 17%	80 19%e	40 30%za be	20 24%e	17 10%	47 25%zh i	89 23%zi	58 16%	85 15%	38 20%	70 19%	53 18%	108 17%	111 18%	76 15%	38 28%zn o	6 20%	60 16%	26 13%	84 23%zr	33 15%	229 18%
URGED SOMEONE TO GET IN TOUCH WITH A LOCAL COUNCILLOR OR MP	193 15%eo	55 15%e	72 17%e	30 23%ze	20 25%ze	8 4%	33 18%	71 19%z	43 12%	79 14%	33 17%	59 16%	51 17%	83 13%	97 16%	62 12%	26 19%	8 25%o	41 11%	28 14%	84 23%zr u	24 11%	176 14%
TAKEN AN ACTIVE PART IN A POLITICAL CAMPAIGN	58 4%er	13 4%	29 7%ze	9 7%e	5 6%e	2 1%	6 3%	19 5%	14 4%	26 5%	8 4%	13 3%	20 7%	26 4%	20 3%	22 4%	13 10%zn	3 11%n	5 1%	5 2%	38 10%zrs u	5 2%	53 4%
GK05 SIGNED A PETITION	464 36%ou	130 35%	139 33%	71 54%za be	46 58%za be	50 29%	89 48%zg hi	162 43%zh i	114 32%	188 33%	89 47%zl m	156 41%zl	97 32%	210 34%	229 37%	159 31%	66 49%zn oq	9 29%	123 32%u	67 33%u	188 51%zr su	41 19%	433 33%
BOYCOTTED CERTAIN PRODUCTS FOR POLITICAL, ETHICAL OR ENVIRONMENTAL REASONS	201 15%eo	45 12%	72 17%e	31 24%za e	27 34%za be	17 10%	40 22%zi	72 19%i	55 16%	74 13%	32 17%	57 15%	50 17%	94 15%	106 17%	63 12%	29 21%o	3 11%	37 10%	24 12%	111 30%zrs u	14 7%	171 13%
BEEN TO ANY POLITICAL MEETING	78 6%emr	25 7%e	35 8%ze	9 6%e	6 7%e	-	14 8%	32 8%zi	19 5%	26 5%	16 8%	27 7%	25 8%am	25 4%	26 4%	32 6%	16 12%zn	4 12%n	14 4%	3 2%	42 11%zrs u	10 5%	77 6%
DONATED MONEY OR PAID A MEMBERSHIP FEE TO A POLITICAL PARTY	43 3%er	22 6%e	14 3%e	2 1%	5 6%e	-	5 3%	13 3%	11 3%	19 3%	6 3%	10 3%	15 5%	19 3%	23 4%	13 3%	5 4%	2 7%	6 1%	4 2%	19 5%r	7 3%	41 3%
TAKEN PART IN A DEMONSTRATION, PICKET OR MARCH	55 4%eru	8 2%	31 7%zae	6 5%e	9 10%zae	-	12 6%h	21 5%	7 2%	27 5%	11 6%	17 5%	11 4%	26 4%	23 4%	20 4%	8 6%	3 10%	6 2%	14 7%ru	29 8%zru	1 *	51 4%
ACTIVIST	173 13%eh	44 12%	61 14%e	32 24%za be	23 27%zab e	12 7%	35 19%zh i	72 19%zhi	31 9%	70 12%	33 18%	54 14%	40 13%	78 13%	83 13%	56 11%	29 21%zn o	5 17%	28 7%	28 14%	82 22%zru	16 7%	157 12%
NON-ACTIVIST	1126 87%cd	322 88%cd	366 86%cd	100 76%	60 73%	161 93%zb cd	150 81%	308 81%	320 91%zf g	498 88%fg	157 82%	323 86%	261 87%	543 87%	545 87%p	451 89%zp	106 79%	25 83%	352 93%zt	175 86%	286 78%	197 93%zt	1138 88%
NONE OF THESE	674 52%cd	184 50%cd	226 53%cd	43 32%	27 33%	115 67%za bcd	67 36%	167 44%f	189 54%fg	317 56%fg	84 44%	183 48%	158 53%	333 54%	311 50%p	296 58%zn p	50 37%	17 56%p	215 57%t	115 57%t	119 32%	148 70%zr t	701 54%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 36
 Q.GK06
 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
VERY INTERESTED	197	120	77	12	29	18	47	42	35	16	41	64	92	106	57	20	14	163	34	190
	15%bc ejopr	19%zb	12%	7%	14%	7%	21%zc ejk	22%zc ejk	21%ce j	16%	11%c	14%e	20%zc ejk	31%zn op	16%op	7%	5%	23%zr	6%	15%
FAIRLY INTERESTED	550	275	275	55	78	132	97	78	73	38	133	229	189	157	180	116	97	337	213	510
	42%cj pr	43%	41%	34%	37%	54%zc dgijl	44%	41%	44%	37%	36%	49%zc dfj	41%	46%p	49%zp	41%p	32%	48%zr	36%	39%
NOT VERY INTERESTED	335	155	180	45	61	48	52	51	39	38	107	100	128	58	85	87	104	144	192	333
	26%mq	24%	27%	28%	29%	20%	23%	27%	24%	37%ze fhk	29%	22%	28%	17%	23%	31%m n	34%zm n	20%	32%zq	26%
NOT AT ALL INTERESTED	213	82	131	49	40	45	27	21	20	10	89	72	52	21	43	59	90	65	148	257
	16%ag lmq	13%	20%za	30%zd efghi jkl	19%l	19%	12%	11%	12%	10%	24%zf ghikl	15%f	11%	6%	12%	21%mn o	29%zmn o	9%	25%za	20%
DONT KNOW	3	2	1	2	1	-	*	-	-	-	3	*	-	-	*	1	2	*	3	5
	*	*	*	1%l	1%	-	*	-	-	-	1%	*	-	-	*	*	1%	*	*	*
VERY/FAIRLY INTERESTED	748	395	353	67	107	149	144	120	107	54	174	293	281	263	236	136	112	500	248	700
	58%bc jopr	62%zb	53%	41%	51%	62%cj dj	64%zc dj	62%cd j	64%cd j	53%	47%c	63%cd j	61%cd j	77%zn op	85%zo p	48%p	36%	71%zr	42%	54%
NOT VERY/NOT AT ALL INTERESTED	548	237	311	95	101	93	79	72	60	48	196	172	180	80	129	146	194	208	340	590
	42%af mnq	37%	47%za	58%ze fghjk l	48%fh k	38%	35%	38%	36%	47%	53%ze fghkl	37%	39%	23%	35% m	52%zm n	63%zm no	29%	58%za	46%
NET VERY/FAIRLY INTERESTED	199	158	42	-28	5	56	65	48	48	6	-22	121	101	184	108	-10	-82	292	-92	110
	15%bc dijop r	25%zb	6%	-17%	3%	23%zc dij	29%zc dij	25%zc dij	29%zcd ijl	5%	-6%	26%zc dij	22%zc dij	54%zn op	29%zo p	-3%	-27%	41%z r	-16%	8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 37
 Q.GK06
 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
VERY INTERESTED	197	97	19	82	47	151	182	15	13	15	37	8	23	13	34	10	8	18	18	190
	15%	17%	12%	15%	11%	17%z	16%	12%	13%	12%	23%zm	14%	15%	11%	19%	9%	13%	16%	16%	15%
FAIRLY INTERESTED	550	267	67	217	177	374	511	38	49	67	55	22	50	38	76	61	26	59	47	510
	42%ccg	46%	44%	39%	43%	42%	44%zgj	29%	51%jlm	54%	33%	39%	34%	33%	42%	53%jlm	40%	51%jlm	41%	39%
NOT VERY INTERESTED	335	134	43	158	103	232	293	42	21	33	41	15	52	28	46	32	11	33	24	333
	26%cp	23%	28%	28%	25%	26%	25%	32%z	21%	27%	25%	26%	34%zpr	25%	25%	28%	17%	28%	21%	26%
NOT AT ALL INTERESTED	213	86	23	105	81	132	179	33	14	10	29	12	25	35	26	11	19	7	26	257
	16%eq	15%	15%	19%z	20%	15%	15%	25%zfl	15%	8%	18%q	21%q	17%q	31%zhlnoq	14%q	10%	30%zhlnoq	6%	22%oqr	20%
DONT KNOW	3	2	-	1	2	1	1	2	-	-	3	-	-	-	-	-	-	-	-	5
	1%	-	-	1%	-	-	-	2%zfl	-	-	2%z	-	-	-	-	-	-	-	-	-
VERY/FAIRLY INTERESTED	748	364	85	298	224	524	693	53	62	82	92	30	73	50	110	71	34	77	65	700
	58%ccg	62%c	56%	53%	55%	59%	59%zgj	41%	64%lm	65%	56%lm	53%	49%	44%	61%lm	62%lm	53%	66%lm	57%lm	54%
NOT VERY/NOT AT ALL INTERESTED	548	220	66	263	184	364	472	74	35	43	70	27	76	63	71	43	30	39	50	590
	42%af	38%	44%	47%zaz	45%	41%	40%	57%zfl	36%	35%	42%	47%	51%zhlnoqr	56%zhlnoqr	39%	38%	47%	34%	43%	46%
NET VERY/FAIRLY INTERESTED	199	144	20	36	40	160	221	-22	28	39	22	3	-3	-13	39	28	4	38	16	110
	15%scd	25%zbc	13%c	6%	10%	18%zcd	19%zcg	-17%	29%zjklmpr	31%	13%lm	6%l	-2%	-11%	21%zklmp	24%zklmp	6%l	32%zjklmpr	14%lm	8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 38
 Q.GK06
 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VERY INTERESTED	197	124	33	40	95	63	62	52	97	49	197	-	167	181	178	171	170	11	190
15%bf		16%	11%	17%	51%ze	13%	9%	17%	13%	18%	26%zk	-	22%zm	18%zq	19%zq	19%zq	21%zq	8%	15%
kq					f								npq						
FAIRLY INTERESTED	550	349	106	96	63	211	288	113	325	112	550	-	388	484	476	462	411	23	510
42%bd		45%b	36%	41%	34%	45%cd	43%	38%	44%	42%	74%zk	-	51%zm	49%zq	50%zm	52%zm	51%zq	17%	39%
kq													nq						
NOT VERY INTERESTED	335	190	82	62	21	116	204	85	171	79	-	335	149	240	226	195	166	27	333
26%dj		25%	28%	26%	11%	25%cd	30%zd	28%	23%	30%	-	61%zj	20%	24%lo	24%lo	22%	21%l	20%	26%
lnop																			
NOT AT ALL INTERESTED	213	108	67	38	6	82	121	48	140	25	-	213	50	84	73	66	55	76	257
16%di		14%	23%za	16%	3%	17%cd	18%cd	16%	19%zi	9%	-	39%zj	7%	9%lno	8%l	7%	7%	56%zl	20%
jmno																		mnop	
p																			
DONT KNOW	3	2	2	-	-	2	2	3	-	-	-	-	-	1	1	1	1	-	5
*			1%			*	*	1%zh						*	*	*	*		*
VERY/FAIRLY INTERESTED	748	473	138	136	158	273	350	165	422	160	748	-	555	665	654	633	581	34	700
58%bf		61%zb	48%	58%b	85%ze	58%	52%	55%	58%	61%	100%zk	-	74%zm	67%zq	69%zm	71%zm	72%zq	25%	54%
kq					f								npq						
NOT VERY/NOT AT ALL INTERESTED	548	298	150	100	27	198	325	133	311	104	-	548	199	325	299	282	221	103	590
42%ad		39%	52%za	42%	15%	42%cd	48%zd	44%	42%	39%	-	100%zj	28%	33%ln	31%lo	29%	28%l	75%zl	46%
jmno													o					mnop	
p																			
NET VERY/FAIRLY INTERESTED	199	175	-11	36	130	75	25	32	111	56	748	-548	356	340	355	371	360	-69	110
15%bf		23%zb	-4%	15%b	70%ze	16%f	4%	11%	15%	21%zg	100%	-100%	47%zm	34%zq	37%zm	41%zm	45%z	-51%	8%
gq		c			f					g	zk		npq		q	nq	q		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 39
 Q.GK06
 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%		13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VERY INTERESTED	197	79	119	76	120	116	82	81	75	176	21	20	21	12	88	20	88	7	28	11	40	1	190
	15%bf	46%zb	11%	19%	14%	23%zf	10%	20%zh	13%	17%zj	7%	11%	11%	15%	22%zk	14%qs	51%zoq	5%u	15%qsu	6%u	16%qsu	*	15%
FAIRLY INTERESTED	550	75	475	207	332	249	301	185	243	461	90	61	70	41	209	70	76	52	107	48	147	30	510
	42%df	44%	42%	51%zd	40%	50%zf	37%	47%	42%	46%zj	31%	34%	37%	50%k	52%zk	48%su	44%su	36%u	58%zp	28%	58%zp	18%	39%
NOT VERY INTERESTED	335	17	318	89	230	101	235	85	155	225	110	49	50	20	73	43	8	50	41	67	48	63	333
	26%ae	10%	28%za	22%	28%z	20%	29%ze	22%	27%	22%	38%zi	27%n	27%	25%	18%	30%p	5%	34%zp	22%p	39%zp	19%p	37%zp	26%
NOT AT ALL INTERESTED	213	2	211	31	151	30	183	44	105	145	68	48	46	9	35	11	1	37	8	47	21	73	257
	16%ace	1%	19%za	8%	18%zc	6%	23%ze	11%	18%g	14%	24%zi	27%zm	25%zm	11%	9%	7%p	1%	25%zop	4%	27%zop	8%p	43%zo	20%
DONT KNOW	3	-	3	*	1	-	3	1	-	3	-	1	*	-	-	1	-	-	-	-	-	2	5
	*	-	*	*	*	-	*	*	-	*	-	1%	*	-	-	1%	-	-	-	-	-	-	1%
VERY/FAIRLY INTERESTED	748	154	593	283	452	365	383	265	318	637	111	81	91	53	297	90	164	58	135	59	187	31	700
	58%bd	89%zb	53%	70%zd	54%	74%zf	48%	67%zh	55%	63%zj	38%	45%	48%	65%kl	73%zk	62%qs	95%zo	40%u	73%zq	34%u	73%zq	18%	54%
NOT VERY/NOT AT ALL INTERESTED	548	18	530	120	381	131	418	128	260	370	178	97	96	29	108	54	9	87	49	113	69	136	590
	42%ac	11%	47%za	30%	46%zc	26%	52%ze	33%	45%g	37%	62%zi	54%zm	51%zm	35%	27%	37%p	5%	60%zo	27%p	66%zo	27%p	81%zo	46%
NET VERY/FAIRLY INTERESTED	199	136	64	163	71	234	-35	137	58	267	-67	-17	-5	24	189	36	154	-29	86	-54	119	-105	110
	15%bd	79%zb	6%	40%zd	9%	47%zf	-4%	35%zh	10%	26%z	-23%	-9%	-3%	30%zk	47%zk	25%zq	89%z	-20%	47%z	-32%	46%z	-62%	8%
	fhjkl	qsu								j				l	lm		oqrs	tu	oqs		oqsu		

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 40
 Q.GK06
 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
EFFECTIVE BASE	100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
VERY INTERESTED	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
FAIRLY INTERESTED	197	59	82	16	14	12	26	58	48	92	25	49	51	97	97	70	25	6	30	25	97	24	190
NOT VERY INTERESTED	15%er	16%e	19%ze	12%	17%e	7%	14%	15%	14%	16%	13%	13%	17%	16%	15%	14%	19%	19%	8%	12%	26%zr	11%	15%
DONT KNOW	550	207	170	80	38	28	88	166	164	220	91	173	124	253	294	182	58	17	143	111	180	65	510
NOT AT ALL INTERESTED	335	84	121	25	19	37	39	101	100	134	47	104	77	155	165	134	32	4	119	42	60	67	333
NET VERY/FAIRLY INTERESTED	213	15	51	12	11	94	32	55	38	120	27	52	47	114	72	117	20	4	88	23	30	58	257
NET FAIRLY/VERY INTERESTED	199	168	79	59	22	-91	43	68	74	58	42	66	52	82	153	1	31	14	-34	71	188	-35	110

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base

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Table 41
Q.GK07 - HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
SUMMARY TABLE
BASE: ALL ADULTS AGED 18+

	A) POLITICS	B) THE UK PARLIAMENT
UNWEIGHTED BASE	1295	1295
WEIGHTED BASE	1299	1299
EFFECTIVE BASE	821	821
A GREAT DEAL	88 7%	64 5%
A FAIR AMOUNT	588 45%	507 39%
NOT VERY MUCH	476 37%	559 43%
NOTHING AT ALL	144 11%	163 13%
DONT KNOW	4 *	5 *
A GREAT DEAL/ A FAIR AMOUNT	676 52%	571 44%
NOT VERY MUCH/ NOTHING AT ALL	620 48%	723 56%
NET A GREAT DEAL/ FAIR AMOUNT	56 4%	-152 -12%

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Table 42
 Q.GK07_1
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
 A) POLITICS...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
		MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
A GREAT DEAL	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
A GREAT DEAL	88	65	23	5	12	14	20	18	12	6	18	34	36	42	24	13	9	66	22	85
A FAIR AMOUNT	588	325	263	47	82	122	108	102	87	40	129	231	229	209	192	105	82	401	187	542
A FAIR AMOUNT	45%bc jo pr	51%zb	40%	29%	39%	50%cj	49%cj	53%zc dj	52%cd j	39%	35%c	50%cj dj	50%zc dj	61%zo p	53%zo p	37%p	27%	57%zr	32%	42%
NOT VERY MUCH	476	193	283	70	87	81	77	60	55	45	158	158	160	76	124	127	149	200	276	481
NOT VERY MUCH	37%am q	30%	43%za	43%g	42%	34%	34%	31%	33%	44%	42%zg l	34%	35%	22%	34%m	45%zm n	49%zm n	28%	47%zq	37%
NOTHING AT ALL	144	51	93	40	27	25	17	13	13	10	66	42	36	16	25	37	67	41	103	182
NOTHING AT ALL	11%aql mnq	8%	14%za	efghi jkl	13%	10%	8%	7%	8%	10%	18%zdf ghkl	9%	8%	5%	7%	13%mn o	22%zmn	6%	18%zq	14%
DONT KNOW	4	1	3	*	1	-	1	-	-	1	1	1	1	-	1	2	*	1	3	5
DONT KNOW	*	*	*	*	1%	-	-	-	-	1%	*	*	*	-	*	1%	*	*	*	*
A GREAT DEAL/ A FAIR AMOUNT	676	389	286	53	94	136	128	120	98	47	147	265	264	251	216	118	91	467	209	627
A GREAT DEAL/ A FAIR AMOUNT	52%bc jo pr	61%zb	43%	32%	45%c	56%cj	57%cd j	62%zc dj	59%cd j	45%	39%c	57%cd j	57%zc dj	73%zn op	59%zo p	42%p	30%	66%zr	35%	48%
NOT VERY MUCH/ NOTHING AT ALL	620	244	376	110	114	106	94	72	68	55	224	200	195	92	148	163	216	241	379	663
NOT VERY MUCH/ NOTHING AT ALL	48%ao lmnq	38%	57%za	67%zd efghj kl	55%fg hkl	44%	42%	38%	41%	53%gl	60%ze fghkl	43%	42%	27%	41%m	58%zm n	70%zm no	34%	64%zq	51%
NET A GREAT DEAL/ FAIR AMOUNT	56	145	-89	-57	-20	30	34	47	30	-8	-77	64	69	159	68	-46	-125	226	-170	-36
NET A GREAT DEAL/ FAIR AMOUNT	4%di o	23%z b	-13%	-35%	-10%	13%zd i	15%zd i	25%zd efkl	18%zd i	-8%	-21%	14%zc di	15%zc di	46%zn op	19%z o	-16%	-41%	32%z r	-29%	-3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 43
 Q.GK07_1
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
 A) POLITICS...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
EFFECTIVE BASE	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
A GREAT DEAL	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
A FAIR AMOUNT	588	293	65	231	184	404	542	43	51	72	61	26	72	40	82	57	26	57	46	542
NOT VERY MUCH	476	192	61	223	149	326	422	53	33	41	60	21	55	44	66	47	22	39	49	481
NOTHING AT ALL	144	48	23	72	58	86	120	24	8	5	20	7	15	28	16	9	12	15	11	182
DONT KNOW	4	1	-	3	2	1	1	2	-	-	2	-	-	-	1	-	-	-	-	5
A GREAT DEAL/ A FAIR AMOUNT	676	344	67	265	200	476	623	50	57	80	83	30	80	42	98	58	31	62	55	627
NOT VERY MUCH/ NOTHING AT ALL	620	240	84	295	207	412	542	77	40	46	79	27	70	72	82	56	34	54	60	663
NET A GREAT DEAL/ FAIR AMOUNT	56	103	-17	-30	-7	64	81	-27	17	34	4	3	10	-31	17	2	-3	8	-5	-36

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 44
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
A GREAT DEAL	88	57	18	13	41	30	28	23	45	20	83	4	71	77	77	77	75	8	85
7%fk		7%	6%	6%	22%zef	6%	4%	8%	6%	7%	11%zk	1%	9%zmn	8%	8%z	9%z	9%z	6%	7%
A FAIR AMOUNT	588	380	102	106	113	218	281	123	332	133	497	90	402	513	507	476	427	29	542
45%bfi		49%zb	35%	45%b	61%ze	46%	42%	41%	45%	50%	66%zk	16%	53%zm	52%zq	53%zm	53%zq	53%zq	21%	42%
NOT VERY MUCH	476	267	121	88	27	174	281	116	263	97	158	317	248	340	320	298	264	48	481
37%cdj		35%	42%z	37%	15%	37%cd	42%zd	38%	36%	37%	21%	58%zj	33%	34%l	34%l	33%	33%	35%	37%
NOTHING AT ALL	144	67	49	27	4	50	85	37	91	15	7	137	32	58	48	43	35	52	182
11%adi		9%	17%za	12%	2%	11%cd	13%cd	12%l	12%l	6%	1%	25%zj	4%	6%lno	5%l	5%	4%	38%zj	14%
DONT KNOW	4	2	1	1	1	1	2	2	1	1	2	1	2	2	2	2	2	1	5
*		*	*	*	*	*	*	1%	*	*	*	*	*	*	*	*	*	*	*
A GREAT DEAL/ A FAIR AMOUNT	676	436	120	119	154	248	309	146	377	153	581	94	472	590	584	553	502	37	627
52%bfi		56%zb	41%	51%	83%ze	52%	46%	48%	51%	58%	78%zk	17%	63%zm	60%zq	61%zm	62%zm	63%zq	27%	48%
NOT VERY MUCH/ NOTHING AT ALL	620	334	170	115	31	224	366	153	355	112	165	453	280	398	368	341	299	99	663
48%ad		43%	59%za	49%	17%	47%cd	54%zd	51%	48%	42%	22%	83%zj	37%	40%lno	39%l	38%	37%	73%zj	51%
NET A GREAT DEAL/ FAIR AMOUNT	56	102	-50	4	122	24	-57	-7	23	41	415	-359	192	192	216	212	203	-62	-36
4%bc		13%z	-17%	2%	66%zef	5%	-8%	-2%	3%g	15%zg	56%z	-65%	25%zm	19%zq	23%zm	24%zm	25%z	-46%	-3%
gh		bc								h	k		nq	q	nq	nq	q		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 45
 Q.GK07_1
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
 A) POLITICS...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	337	366	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	288	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
A GREAT DEAL	821	129	695	182	634	364	467	280	303	230	164	164	60	172	113	123	116	128	133	96	121	1295	
A FAIR AMOUNT	88	42	45	33	53	60	27	35	36	75	12	11	9	2	44	14	38	5	15	5	10	1	85
NOT VERY MUCH	588	98	491	251	333	277	311	205	263	500	89	58	73	37	228	61	112	51	129	43	165	11	542
NOTHING AT ALL	476	30	445	104	343	143	332	127	200	342	134	78	76	37	119	62	24	61	38	88	76	101	481
DONT KNOW	4	-	4	-	1	-	4	-	1	2	2	1	1	-	-	1	-	-	-	-	-	3	5
A GREAT DEAL/ A FAIR AMOUNT	676	140	536	284	386	337	338	240	299	575	101	69	82	40	272	75	150	56	144	48	175	12	627
NOT VERY MUCH/ NOTHING AT ALL	620	33	587	120	448	158	462	155	278	434	186	108	106	42	133	70	24	90	41	124	81	154	663
NET A GREAT DEAL/ FAIR AMOUNT	56	107	-51	164	-62	180	-123	85	20	142	-85	-39	-24	-2	140	5	126	-34	103	-77	94	-142	-36

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/v/u
 Overlap formulae used. * small base

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Table 46
 Q.GK07_1
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
 A) POLITICS...
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
A GREAT DEAL	88	24	41	3	6	9	11	27	21	39	8	17	27	43	38	33	12	4	18	11	44	11	85
7%	7%	10%zc	2%	8%	5%	6%	7%	6%	7%	7%	4%	5%	9%k	7%	6%	7%	9%	13%	5%	12%zru	5%	7%	
A FAIR AMOUNT	588	205	194	77	33	41	80	161	163	264	87	167	132	289	305	206	65	12	145	112	211	63	542
45%eou	56%zbr	45%e	58%zbr	40%e	24%	43%	42%	47%	46%	45%	44%	44%	47%	49%o	41%	48%	40%	38%	55%ru	57%zru	29%	42%	
NOT VERY MUCH	476	130	149	46	33	63	71	148	139	189	84	155	109	211	237	187	41	11	161	62	93	94	481
37%t	35%	35%	35%	40%	36%	38%	39%	40%	33%	44%zm	41%z	36%	34%	38%	37%	31%	34%	42%zt	31%	25%	44%zt	37%	
NOTHING AT ALL	144	6	42	5	10	59	22	43	26	75	10	36	31	77	46	77	17	4	56	17	18	44	182
11%ach	2%	10%a	4%	12%ac	34%zab	12%	11%	7%	13%h	5%	10%j	10%	12%j	7%	15%zn	12%	13%	15%zt	9%	5%	21%zst	14%	
DONT KNOW	4	1	1	-	-	1	1	1	1	1	1	1	1	1	1	2	-	-	1	1	-	1	5
*	*	*	*	*	1%	1%	*	*	*	1%	*	*	*	1%	*	*	*	*	*	1%	*	1%	*
A GREAT DEAL/ A FAIR AMOUNT	676	229	235	80	39	50	91	189	184	303	94	184	159	332	343	240	77	16	163	122	256	74	627
52%eou	63%zdr	55%e	61%e	48%e	29%	49%	50%	53%	53%	50%	49%	53%	53%	55%o	47%	57%	53%	43%	60%ru	70%zru	35%	48%	
NOT VERY MUCH/ NOTHING AT ALL	620	135	191	52	43	122	93	190	165	264	95	192	140	288	283	264	58	14	217	80	112	138	663
48%at	37%	45%	39%	52%a	71%zab	50%	50%	47%	46%	50%	51%	47%	46%	45%	52%z	43%	47%	57%zst	39%	30%	65%zst	51%	
NET A GREAT DEAL/ FAIR AMOUNT	56	94	44	28	-4	-72	-1	-2	19	39	*	-7	19	44	60	-24	19	2	-54	42	144	-64	-36
4%df	26%zbr	10%zd	22%zbr	-4%	-42%	-1%	*	5%fg	7%zfg	*	-2%	6%jkl	7%zjk	10%zo	-5%	14%z	6%	-14%	21%z	39%z	-30%	-3%	
gkorr	de	d	d																				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base

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Table 47
Q.GK07_2
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
B) THE UK PARLIAMENT...
BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
A GREAT DEAL	64	51	12	4	8	8	12	15	13	4	12	20	32	30	18	10	5	49	15	65
	5%bpr	8%zb	2%	2%	4%	3%	6%	8%cj	8%cj	4%	3%	4%	7%zci	9%zop	5%	4%	2%	7%zr	3%	5%
A FAIR AMOUNT	507	283	224	41	66	85	106	90	82	37	107	191	209	204	154	89	60	358	149	476
	39%bc	45%zb	34%	25%	32%	35%	47%zcd	47%zcd	49%zcd	36%	29%	41%cj	45%zcd	59%zn	42%op	31%p	20%	51%zr	25%	37%
NOT VERY MUCH	559	240	320	79	104	118	84	63	61	50	183	202	174	85	167	146	161	252	307	555
	43%saq	38%	48%za	49%gh	50%fg	49%g	38%	33%	37%	49%gl	49%zf	43%fg	38%	25%	46%m	52%zm	52%zm	36%	52%za	43%
NOTHING AT ALL	163	59	104	39	27	31	20	24	11	10	67	51	45	23	24	34	81	48	115	192
	13%ahl	9%	16%za	24%zd	13%	13%	9%	13%	7%	10%	18%zd	11%	10%	7%	7%	12%	26%zmn	7%	20%za	15%
DONT KNOW	5	1	4	-	3	1	*	-	-	1	3	1	1	-	2	3	-	2	3	7
	*	*	1%	-	2%	*	*	-	-	1%	1%	*	*	-	1%	1%	-	*	1%	1%
A GREAT DEAL/ A FAIR AMOUNT	571	335	236	45	74	93	118	105	94	41	119	211	241	234	173	99	65	407	164	541
	44%bc	53%zb	36%	27%	35%	38%	53%zcd	55%zcd	57%zcd	40%	32%	45%cj	52%zcd	68%zn	47%op	35%p	21%	57%zr	28%	42%
NOT VERY MUCH/ NOTHING AT ALL	723	299	424	118	132	149	105	87	72	60	250	253	219	109	191	181	242	300	423	747
	56%at	47%	64%za	73%zf	63%fg	61%fg	47%	45%	43%	59%h	67%zf	54%fh	48%	32%	52%rn	64%zmn	79%zmn	42%	72%za	58%
NET A GREAT DEAL/ FAIR AMOUNT	-152	36	-188	-73	-58	-56	14	18	22	-19	-131	-42	22	125	-18	-81	-177	107	-259	-206
	-12%	6%	-28%	-45%	-28%	-23%	6%	10%l	13%l	-18%	-35%	-9%	5%l	37%no	-5%	-29%	-58%	15%	-44%	-16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
Overlap formulae used. * small base

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Table 48
Q.GK07_2
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
B) THE UK PARLIAMENT...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
EFFECTIVE BASE	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
A GREAT DEAL	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
A FAIR AMOUNT	64	28	6	30	18	45	58	6	1	4	15	2	5	1	16	5	6	6	2	65
NOT VERY MUCH	507	260	49	198	134	373	467	38	46	40	72	23	65	34	68	47	22	52	39	476
NOTHING AT ALL	559	242	66	252	193	367	495	63	37	73	58	23	65	50	73	51	24	47	59	555
DONT KNOW	163	54	29	80	60	103	143	19	12	8	18	9	14	30	24	10	13	12	15	192
A GREAT DEAL/ A FAIR AMOUNT	571	288	55	228	153	418	525	44	48	44	87	25	70	35	84	53	28	57	41	541
NOT VERY MUCH/ NOTHING AT ALL	723	296	95	332	253	470	638	82	49	81	76	32	79	79	96	61	37	59	73	747
NET A GREAT DEAL/ FAIR AMOUNT	-152	-8	-40	-104	-100	-52	-113	-38	-1	-37	11	-6	-9	-45	-12	-8	-9	-2	-32	-206
	-12%	-1%	-26%	-18%	-24%	-6%	-10%	-30%	-1%	-30%	7%h klo pq	-11%	-6%	-39%	-7%	-7%	-14%	-2%	-28%	-16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 49
Q.GK07_2
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
B) THE UK PARLIAMENT...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
A GREAT DEAL	64	46	9	9	32	16	21	14	33	17	61	3	54	57	56	56	56	3	65
	5%fk	6%	3%	4%	17%zef	3%	3%	5%	4%	6%	8%zk	1%	7%zmn	6%	6%	6%z	7%zq	2%	5%
A FAIR AMOUNT	507	316	91	101	117	190	229	114	282	111	431	75	359	447	441	413	384	25	476
	39%bfkq	41%b	31%	43%b	63%ze	40%	34%	38%	38%	42%	58%zk	14%	48%zm	45%zq	46%zm	46%zq	48%zq	19%	37%
NOT VERY MUCH	559	326	138	94	34	209	321	130	315	114	235	324	289	410	388	362	306	56	555
	43%cdlnp	42%	48%	40%	18%	44%cd	47%zd	43%	43%	43%	31%	59%zj	38%	41%l	41%l	40%	38%	41%	43%
NOTHING AT ALL	163	82	51	31	2	55	104	41	100	22	19	144	49	74	66	61	54	52	192
	13%cdlmnop	11%	18%za	13%	1%	12%cd	15%zd	14%	14%	8%	3%	26%zj	7%	7%ln	7%l	7%	7%	38%zlmnop	15%
DONT KNOW	5	3	2	1	-	3	2	2	3	-	2	2	3	3	3	3	3	*	7
	*	*	1%	*	-	1%	*	1%	*	-	*	*	*n	*	*	*	*	*	1%
A GREAT DEAL/ A FAIR AMOUNT	571	362	100	109	149	206	250	128	315	128	492	78	413	504	497	469	441	28	541
	44%bfkq	47%b	34%	46%b	80%ze	44%	37%	43%	43%	49%	66%zk	14%	55%zm	51%zq	52%zm	52%zm	55%zq	21%	42%
NOT VERY MUCH/ NOTHING AT ALL	723	407	189	125	36	264	424	171	415	136	254	468	339	484	454	424	359	108	747
	56%cdlmnop	53%	65%zac	53%	20%	56%cd	63%zd	57%	57%	51%	34%	85%zj	45%	49%ln	48%l	47%	45%	79%zlmnop	58%
NET A GREAT DEAL/ FAIR AMOUNT	-152	-46	-89	-15	112	-58	-174	-43	-101	-8	237	-390	74	21	43	46	81	-80	-206
	-12%	-6%	-31%	-7%	61%e	-12%	-26%	-14%	-14%	-3%	32%z	-71%	10%mn	2%	5%mn	5%mn	10%q	-58%	-16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 50
 Q.GK07_2
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
 B) THE UK PARLIAMENT...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
A GREAT DEAL	64	29	34	28	36	43	21	24	27	54	10	7	12	1	25	10	25	3	15	2	9	-	65
A FAIR AMOUNT	507	101	406	215	288	266	241	189	209	435	72	57	57	29	213	54	111	43	119	34	122	9	476
NOT VERY MUCH	559	40	520	144	387	164	395	150	254	410	149	79	83	45	145	73	36	72	50	94	114	95	555
NOTHING AT ALL	163	2	161	17	121	21	142	30	87	107	56	34	36	7	23	8	2	28	1	40	10	62	192
DONT KNOW	5	-	5	-	2	1	5	1	1	4	2	1	1	-	-	*	-	-	-	2	-	3	7
A GREAT DEAL/ A FAIR AMOUNT	571	131	440	242	324	309	262	213	236	490	81	65	68	30	238	64	136	46	133	36	131	9	541
NOT VERY MUCH/ NOTHING AT ALL	723	42	681	161	508	186	537	180	341	517	205	113	119	52	167	81	37	100	51	134	124	157	747
NET A GREAT DEAL/ FAIR AMOUNT	-152	89	-241	81	-184	123	-275	33	-104	-28	-124	-48	-51	-22	71	-17	98	-54	82	-98	7	-148	-206
	-12%	52%	-21%	20%	-22%	25%	-34%	8%	-18%	-3%	-43%	-27%	-27%	-27%	17%klm	-12%	57%o	-37%	45%o	-57%	3%	-88%	-16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 51
Q.GK07_2
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
B) THE UK PARLIAMENT...
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%		28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
A GREAT DEAL	64	19	27	6	7	4	12	24	9	31	8	16	18	30	29	19	13	3	12	8	31	8	65
5%ch		5%	6%	4%	8%e	2%	6%	6%h	3%	5%	4%	4%	6%	5%	5%	4%	9%zo	10%	3%	4%	8%zr	4%	5%
A FAIR AMOUNT	507	175	174	63	32	32	75	149	155	203	81	153	119	235	247	188	59	13	115	75	205	59	476
39%er		48%ze	41%e	48%e	39%e	19%	41%	39%	44%i	36%	42%	41%	40%	38%	39%	37%	44%	43%	30%	37%	56%zr	27%	37%
u																							
NOT VERY MUCH	559	156	176	57	30	77	70	159	161	240	83	164	129	267	295	209	47	9	187	101	109	94	555
43%t		43%	41%	43%	36%	44%	38%	42%	46%	42%	44%	43%	43%	43%	47%pq	41%	35%	28%	49%zt	50%t	30%	44%t	43%
NOTHING AT ALL	163	14	48	6	13	58	26	46	25	92	18	43	34	86	54	88	15	6	67	16	22	50	192
13%ach		4%	11%a	4%	16%ac	34%za	14%h	12%	7%	16%zh	9%	11%	11%	14%	9%	17%zn	11%	19%n	18%zst	8%	6%	23%zt	15%
nt																							
DONT KNOW	5	1	2	1	-	1	1	2	1	3	1	2	1	3	1	4	1	-	-	2	1	2	7
-		-	-	1%	-	1%	1%	-	-	-	1%	-	-	-	-	1%	1%	-	-	1%	-	1%	1%
A GREAT DEAL/ A FAIR AMOUNT	571	194	201	69	39	36	87	173	164	234	88	168	137	266	277	206	72	16	127	84	236	67	541
44%eo		53%ze	47%e	52%e	48%e	21%	47%	46%	47%	41%	46%	45%	46%	43%	44%	41%	53%zo	53%	33%	41%	64%zr	31%	42%
ru																							
NOT VERY MUCH/ NOTHING AT ALL	723	170	224	63	43	135	97	205	186	332	101	207	162	353	350	297	62	14	254	117	131	144	747
56%ap		47%	53%	47%	52%	78%za	52%	54%	53%	58%	53%	55%	54%	57%	56%	59%zp	46%	47%	67%zt	58%t	36%	67%zt	58%
t																							
NET A GREAT DEAL/ FAIR AMOUNT	-152	24	-24	6	-4	-99	-10	-32	-22	-98	-12	-39	-25	-88	-73	-90	10	2	-127	-33	106	-77	-206
-12%		7%bd	-6%	5%d	-5%	-57%	-5%	-8%	-6%	-17%	-7%	-10%	-8%	-14%	-12%	-18%	7%	5%	-33%	-16%	29%su	-36%	-16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/u
Overlap formulae used. * small base

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Table 52
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

	Q.GK07 - B) KNOWLEDGE OF UK PARLIAMENT								
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1295	65	476	555	192	7	541	747	-206
WEIGHTED BASE	1299	64	507	559	163	5	571	723	-152
	100%	5%	39%	43%	13%	*	44%	56%	-12%
EFFECTIVE BASE	821	54	372	285	143	6	425	406	19
A GREAT DEAL	88	47	36	4	-	-	83	4	79
	7%	74%	7%	1%	-	-	15%	1%	-52%
A FAIR AMOUNT	588	15	419	145	9	*	435	153	281
	45%	24%	83%	26%	5%	8%	76%	21%	-186%
NOT VERY MUCH	476	-	48	386	41	1	48	427	-379
	37%	-	9%	69%	25%	20%	8%	59%	250%
NOTHING AT ALL	144	1	4	23	114	1	5	137	-132
	11%	2%	1%	4%	70%	22%	1%	19%	87%
DON'T KNOW	4	-	1	*	-	3	1	*	*
	*	-	*	*	-	50%	*	*	*
A GREAT DEAL/ A FAIR AMOUNT	676	63	455	149	9	*	518	158	360
	52%	98%	90%	27%	5%	8%	91%	22%	-237%
NOT VERY MUCH/ NOTHING AT ALL	620	1	52	410	155	2	53	564	-512
	48%	2%	10%	73%	95%	42%	9%	78%	338%
NET A GREAT DEAL/ FAIR AMOUNT	56	62	403	-261	-146	-2	465	-407	871
	4%	96%	80%	-47%	-89%	-34%	81%	-56%	-575%

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Table 53
Q.GK08
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	13	11	2	1	2	*	5	2	2	2	2	5	5	7	2	2	2	9	3	15
	1% ^b	2% ^b	*	*	1%	*	2% ^k	1%	1%	2%	1%	1%	1%	2%	1%	1%	*	1%	1%	1%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	391	236	154	29	65	89	77	53	52	27	93	166	132	119	139	72	61	258	133	351
	30% ^{bc}	37% ^{zb}	23%	17%	31% ^{cj}	37% ^{cj}	34% ^{cj}	28% ^c	31% ^c	26%	25% ^c	36% ^{zc}	29% ^c	35% ^{op}	38% ^{zo}	25%	20%	36% ^{zr}	23%	27%
COULD BE IMPROVED QUITE A LOT	508	217	291	76	71	90	82	74	70	45	147	172	189	136	143	116	112	279	229	503
	39% ^{ca}	34%	44% ^{za}	46% ^{zd}	34%	37%	37%	38%	42%	44%	40%	37%	41%	40%	39%	41%	37%	39%	39%	39%
NEEDS A GREAT DEAL OF IMPROVEMENT	327	145	181	41	59	55	56	56	38	21	100	111	116	76	69	77	105	144	182	348
	25% ^{enq}	23%	27%	25%	28%	23%	25%	29%	23%	21%	27%	24%	25%	22%	19%	27% ⁿ	34% ^{zm}	20%	31% ^{za}	27%
DONT KNOW	61	25	36	18	12	9	3	7	5	7	30	12	19	5	13	15	27	18	43	78
	5% ^{lmq}	4%	5%	11% ^{zef}	6% ^f	4%	1%	4%	3%	7% ^f	8% ^{zfk}	3% ^f	4%	2%	4%	5% ^m	9% ^{zmn}	3%	7% ^{za}	6%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	404	247	156	29	66	90	82	55	54	28	95	171	137	126	141	74	62	267	136	366
	31% ^{bc}	39% ^{zb}	24%	18%	32% ^{cj}	37% ^{cj}	37% ^{cj}	29% ^c	32% ^c	28%	26% ^c	37% ^{zc}	30% ^c	37% ^{zo}	39% ^{zo}	26%	20%	38% ^{zr}	23%	28%
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	834	362	472	116	131	144	138	130	108	67	247	283	305	212	211	194	217	423	411	851
	64% ^{caq}	57%	71% ^{za}	71% ^{zk}	63%	59%	62%	68%	65%	65%	66%	61%	66%	62%	58%	68% ⁿ	71% ^{zm}	60%	70% ^{za}	66%
NET WORKS WELL	-431	-115	-315	-87	-65	-55	-57	-75	-54	-38	-152	-111	-168	-86	-70	-120	-155	-156	-275	-485
	-33%	-18%	-47%	-53%	-31%	-22%	-25%	-39%	-33%	-38%	-41%	-24%	-36%	-25%	-19%	-42%	-51%	-22%	-47%	-37%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 54
Q.GK08
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	13	8	1	4	4	8	10	3	1	2	3	-	1	1	2	-	-	2	2	15
	1%	1%	1%	1%	1%	1%	1%	2%z	1%	2%	2%	-	1%	1%	1%	-	-	2%	1%	1%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	391	202	49	140	140	251	346	44	29	44	65	10	48	17	57	45	16	38	22	351
	30%ce	34%c	33%	25%	34%	28%	30%	34%	29% <small>m</small>	35%	39% <small>zk</small>	18%	32% <small>mr</small>	15%	31% <small>mr</small>	40% <small>km</small>	24% <small>m</small>	33% <small>mr</small>	19%	27%
COULD BE IMPROVED QUITE A LOT	508	219	59	230	153	355	465	42	45	53	56	26	53	44	72	43	25	49	41	503
	39%g	37%	39%	41%	37%	40%	40%	32%	47%	42%	34%	45%	36%	38%	40%	38%	38%	42%	36%	39%
NEEDS A GREAT DEAL OF IMPROVEMENT	327	132	39	155	98	229	299	25	17	25	31	20	36	44	44	23	23	20	43	348
	25%g	23%	26%	28%z	24%	26%	26%	20%	18%	20%	19%	36% <small>hj</small>	24%	39% <small>zh</small>	24%	20%	36% <small>zh</small>	17%	37% <small>zh</small>	27%
												q		1% <small>noq</small>			1% <small>noq</small>		1% <small>noq</small>	
DONT KNOW	61	24	3	34	14	47	46	15	5	1	10	1	11	9	6	3	1	7	7	78
	5%f	4%	2%	6%z	4%	5%	4%	12%z	5%	1%	6%	1%	7%	8%z	3%	2%	2%	6%	6%	6%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	404	209	50	144	145	259	355	47	29	46	68	10	49	17	59	45	16	41	24	366
	31%ce	36%z	33%	26%	35%	29%	30%	37%	30% <small>m</small>	37%	41% <small>zk</small>	18%	33% <small>mr</small>	15%	32% <small>m</small>	40% <small>km</small>	24%	35% <small>km</small>	21%	28%
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	834	352	98	385	250	584	764	67	63	78	87	46	89	88	116	66	48	69	84	851
	64%g	60%	65%	68%za	61%	66%	66%g	52%	65%	62%	53%	81%zj	60%	77%zj	64%	58%	74%zj	59%	73%zj	66%
												1% <small>noq</small>		1% <small>noq</small>			1% <small>loq</small>		1% <small>loq</small>	
NET WORKS WELL	-431	-143	-48	-241	-106	-325	-409	-20	-33	-32	-19	-36	-40	-70	-58	-21	-32	-28	-60	-485
	-33%	-24%	-31%	-43%	-26%	-37%	-35%	-15%	-34%	-25%	-12%	-63%	-27%	-62%	-32%	-18%	-50%	-24%	-53%	-37%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 55
Q.GK08
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%	59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%	
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	13	12	*	1	6	9	2	4	8	1	11	1	10	13	12	12	11	-	15
1%fk	2%	*	*	3%zf	2%	*	1%	1%	*	2%	*	1%fn	1%	1%	1%	1%	1%	-	1%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	391	271	63	57	71	133	195	88	221	82	272	119	241	337	328	303	260	12	351
30%bc	35%zb	22%	24%	38%ze	28%	29%	29%	30%	31%	36%zk	22%	32%q	34%zl	34%zl	34%zq	32%zq	9%	27%	
kq	c			f									q	q	q				
COULD BE IMPROVED QUITE A LOT	508	284	121	101	64	178	283	113	269	125	304	203	313	397	384	362	333	42	503
39%	37%	42%	43%	35%	38%	42%z	38%	37%	47%zh	41%	37%	42%zm	40%	40%	40%	41%zq	31%	39%	
NEEDS A GREAT DEAL OF IMPROVEMENT	327	184	78	65	41	129	163	80	193	53	148	178	169	213	203	196	177	63	348
25%jl	24%	27%	27%	22%	27%	24%	27%	26%	20%	20%	32%zj	22%mn	22%	21%	22%	22%	46%zl	27%	
mnp																	mnop		
DONT KNOW	61	21	28	12	3	24	32	15	43	4	13	47	21	31	27	23	21	19	78
5%aii	3%	10%za	5%	2%	5%	5%	5%	5%	6%ia	2%	2%	9%zj	3%	3%ia	3%	3%	3%	14%zlm	6%
lmnop																	mnop		
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	404	283	63	57	77	142	197	93	228	83	283	120	252	350	340	315	271	12	366
31%bc	37%zb	22%	24%	42%ze	30%	29%	31%	31%	31%	38%zk	22%	33%zq	35%zl	36%zl	35%zq	34%zq	9%	28%	
kq	c			f									q	q	q				
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	834	468	199	166	105	308	447	194	462	178	452	381	482	610	588	558	510	106	851
64%ad	61%	68%a	71%za	57%	65%	66%ad	64%	63%	67%	60%	69%zj	64%mn	62%	62%	62%	64%	77%zl	66%	
jmn																	mnop		
NET WORKS WELL	-431	-185	-135	-109	-28	-166	-249	-101	-234	-96	-169	-261	-230	-260	-248	-243	-239	-94	-485
-33%	-24%	-47%	-46%	-15%	-35%	-37%	-34%	-32%	-36%	-23%	-48%	-30%	-26%	-26%	-27%	-30%	-69%	-37%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 56
 Q.GK08
 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%		13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	13	5	8	13	-	5	8	8	2	9	4	2	2	-	3	*	2	1	5	-	5	*	15
	1%cd	3%b	1%	3%zd	-	1%	1%	2%	*	1%	1%	1%	1%	-	1%	*	1%	*	3%	-	2%	*	1%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	391	50	341	391	-	170	221	151	140	329	62	50	47	25	162	55	46	7	97	10	122	43	351
	30%cdh	29%	30%	97%zd	-	34%zf	28%	38%zh	24%	33%zj	21%	28%	25%	30%	40%zk	38%qs	27%qs	5%	53%zop	6%	48%zp	26%qs	27%
	jqs														l	u		qsu		qsu			
COULD BE IMPROVED QUITE A LOT	508	64	443	-	508	200	307	152	229	401	107	67	72	38	150	64	74	50	63	69	92	73	503
	39%cd	37%	39%	-	61%zc	40%	38%	39%	40%	40%	37%	38%	39%	47%	37%	44%	43%	34%	34%	40%	36%	43%	39%
NEEDS A GREAT DEAL OF IMPROVEMENT	327	53	274	-	327	114	212	79	186	233	94	50	52	13	86	22	51	85	11	87	29	21	348
	25%cd	30%	24%	-	39%zc	23%	26%	20%	32%zg	23%	33%zj	28%	28%	16%	21%	15%r	30%or	58%zop	6%	50%zo	11%	12%	27%
	lortu															tu	rtu		prt				
DONT KNOW	61	2	60	-	-	6	55	5	19	38	23	9	14	5	5	4	-	3	7	6	8	31	78
	5%acd	1%	5%a	-	-	1%	7%ze	1%	3%	4%	8%zi	5%cn	7%cn	7%cn	1%	3%p	-	2%	4%p	3%p	3%	19%zop	6%
	egjimp																					qrst	
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	404	54	349	404	-	174	229	159	143	338	65	52	50	25	164	55	48	8	102	10	126	44	366
	31%cdn	31%	31%	100%zd	-	35%zf	29%	40%zh	25%	33%zj	23%	29%	26%	30%	41%zk	38%qs	28%qs	6%	56%zop	6%	49%zp	26%qs	28%
	jqs														l	u		qsu		qsu			
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	834	117	717	-	834	314	520	231	416	634	200	117	124	52	236	86	125	135	75	156	122	94	851
	64%cd	68%	64%	-	100%zc	64%	65%	59%	72%zg	63%	69%z	66%	66%	63%	58%	59%r	72%zo	92%zo	41%	91%zo	48%	56%r	66%
	rtu																rtu	prt		prt			
NET WORKS WELL	-431	-62	-368	404	-834	-140	-290	-73	-273	-295	-135	-65	-75	-27	-71	-31	-77	-126	28	-146	5	-50	-485
	-33%	-36%	-33%	100%	-100%	-28%	-36%	-18%	-47%	-29%	-47%	-36%	-40%	-33%	-18%	-21%	-45%	-87%	15%t	-85%	2%	-30%	-37%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 57
Q.GK08
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	13	8	3	-	1	-	2	6	1	6	3	3	5	5	7	5	1	-	3	2	2	5	15
1%	2%	1%	-	1%	-	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	-	1%	1%	1%	2%	1%	
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	391	162	128	43	11	23	52	109	126	156	69	113	103	175	212	129	44	7	94	69	140	45	351
30%de	44%zboru	30%de	33%de	14%	13%	28%	29%	36%zi	27%	36%k	30%	34%	28%	34%o	25%	33%	21%	25%	34%u	38%zru	21%	27%	
COULD BE IMPROVED QUITE A LOT	508	143	161	67	30	53	83	161	132	215	71	143	108	256	254	191	50	13	153	93	136	76	503
39%e	39%	38%	51%zbe	36%	31%	45%	42%	38%	38%	37%	38%	36%	41%	40%	38%	37%	42%	40%	46%	37%	36%	39%	
NEEDS A GREAT DEAL OF IMPROVEMENT	327	49	117	19	38	72	39	86	77	164	36	94	79	155	131	154	32	11	117	30	76	69	348
25%acnst	13%	27%ac	15%	47%zabc	42%zabc	21%	23%	22%	29%z	19%	25%j	26%	25%	21%	30%zn	23%	35%	31%zst	15%	21%	32%zst	27%	
DONT KNOW	61	3	18	2	2	24	8	19	15	28	12	24	6	31	24	28	9	1	14	10	14	19	78
5%cal	1%	4%a	2%	2%	14%zabcd	4%	5%	4%	5%	6%l	6%l	2%	5%	4%	6%	6%	2%	4%	5%	4%	9%zrt	6%	
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	404	170	130	43	13	23	54	115	127	161	72	116	108	179	219	133	45	7	97	71	142	50	366
31%deoru	46%zbcde	31%de	33%de	15%	13%	29%	30%	36%zi	28%	38%k	31%	36%	29%	35%o	26%	33%	21%	26%	35%	39%zru	23%	28%	
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	834	192	278	86	68	126	123	246	208	379	107	237	187	411	385	345	81	23	270	123	212	145	851
64%ajt	53%	65%a	65%	83%zabc	73%zabc	66%	65%	59%	67%	56%	63%j	62%	66%j	61%	68%z	60%	77%	71%zst	61%	58%	68%t	66%	
NET WORKS WELL	-431	-22	-147	-43	-55	-103	-69	-131	-81	-218	-35	-120	-79	-231	-166	-212	-36	-17	-173	-52	-70	-95	-485
-33%	-6%	-35%	-33%	-67%	-60%	-37%	-35%	-23%	-38%	-18%	-32%	-26%	-37%	-26%	-42%	-27%	-55%	-45%	-26%	-19%	-45%	-37%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 58
 Q.GK09
 WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
CORRECT	495	230	265	31	50	88	94	107	85	40	82	182	231	162	154	102	77	316	179	459
	38%cd jpr	36%	40%	19%	24%	36%cj	42%cd j	56%zc deflj k	51%zc dejk	39%cd j	22%	39%cd j	50%zc dejk	47%zo p	42%p	36%p	25%	45%zr	30%	35%
INCORRECT - GIVEN OLD MP's NAME	12	7	5	1	3	*	1	5	1	1	4	2	7	5	2	2	3	6	6	12
	1%	1%	1%	1%	1%	*	1%	2%zk	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%
INCORRECT - GIVEN OTHER NAME	70	38	32	7	10	12	15	13	7	7	17	26	27	19	15	14	22	34	36	83
	5%	6%	5%	4%	5%	5%	7%	7%	4%	7%	5%	6%	6%	6%	4%	5%	7%	5%	6%	6%
NONE/DONT KNOW	721	358	363	124	146	142	113	67	74	54	270	255	196	157	195	165	205	352	370	741
	56%gh lmq	56%	55%	76%ze l	70%zf ghikl	59%gh l	51%g	35%	44%	53%g	72%ze l	55%fg l	43%g	46%	53%	58%m	67%zn n	50%	63%zq	57%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 59
Q.GK09
WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
CORRECT	495	215	70	210	132	363	470	24	41	59	61	13	39	25	79	63	28	42	45	459
	38% ^{gk} lm	37%	46%	37%	32%	41% ^{zd}	40% ^{zg}	19%	42% ^{kl} m	47%	37% ^m	23%	26%	22%	44% ^{kl} m	55% ^{zj} klmqr	43% ^{kl} m	36% ^m	39% ^{km}	35%
INCORRECT - GIVEN OLD MP's NAME	12	6	1	5	4	8	11	1	5	-	-	4	1	1	-	-	1	-	-	12
	1%	1%	1%	1%	1%	1%	1%	1%	5% ^{zjn} qr	-	-	7% ^{zjl} mnoqr	1%	1%	-	-	2% ^{jn}	-	-	1%
INCORRECT - GIVEN OTHER NAME	70	27	8	35	25	45	61	10	2	-	2	5	14	14	3	5	4	8	13	83
	5% ^{jn}	5%	6%	6%	6%	5%	5%	7%	2%	-	1%	9% ^{jn} jn	10% ^{zh} jn	12% ^{zhj} n	2%	4%	6% ^{jn}	7% ^{jn}	11% ^{zhj} n	6%
NONE/DONT KNOW	721	337	71	313	248	473	624	94	49	66	103	35	95	74	99	46	31	66	58	741
	56% ^{ef} o	58%	47%	56%	61%	53%	54%	73% ^{zfl}	51%	53%	62% ^{op}	61% ^o	63% ^{op}	65% ^{zh} opr	55%	41%	48%	57% ^o	50%	57%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 60
 Q.GK09
 WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
CORRECT	495	316	78	100	93	160	252	89	281	125	365	131	380	431	424	413	394	31	459
	38% ^{bg}	41% ^b	27%	42% ^b	50% ^{ze}	34%	37%	30%	38% ^g	47% ^{zg}	49% ^{zk}	24%	50% ^{zm}	44% ^{zq}	44% ^{zq}	46% ^{zm}	49% ^{zq}	23%	35%
INCORRECT - GIVEN OLD MP'S NAME	12	11	-	1	5	1	6	4	4	5	9	3	10	10	10	10	10	-	12
	1%	1%	-	*	3% ^{ze}	*	1%	1%	1%	2%	1%	1%	1% ^{mn}	1%	1%	1%	1%	-	1%
INCORRECT - GIVEN OTHER NAME	70	45	12	14	13	38	23	28	29	13	45	25	49	54	53	52	50	3	83
	5% ^{fh}	6%	4%	6%	7%	8% ^f	3%	9% ^{zh}	4%	5%	6%	5%	7% ^{mn}	5%	6%	6%	6%	2%	6%
NONE/DONT KNOW	721	400	200	121	75	274	396	180	420	122	329	389	315	495	467	420	348	102	741
	56% ^{ad}	52%	69% ^{za}	51%	40%	58% ^d	59% ^{zd}	60% ⁱ	57% ⁱ	46%	44%	71% ^{zj}	42%	50% ^{ln}	49% ^{lo}	47%	43% ^l	75% ^{zl}	57%
	ijlmnop		c											o				mnop	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 61
 Q.GK09
 WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL		
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)	
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
CORRECT	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
INCORRECT - GIVEN OLD MP's NAME	495	108	387	174	314	495	-	174	213	402	93	48	60	26	187	40	114	48	89	71	91	28	459
INCORRECT - GIVEN OTHER NAME	70	11	59	20	49	-	70	27	29	50	21	12	8	2	16	9	15	9	12	11	10	1	83
NONE/DONT KNOW	721	53	668	204	465	-	721	187	330	549	172	117	117	53	199	95	43	86	80	90	151	139	741
	56%ae	31%	59%za	50%	56%	-	90%ze	47%	57%g	54%	60%	65%zn	62%nl	65%nl	49%	66%zp	25%	59%pr	43%p	53%p	59%pr	82%zo	57%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 62
 Q.GK09
 WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
EFFECTIVE BASE	100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
CORRECT	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
	495	151	167	64	41	44	75	158	140	198	68	146	120	230	244	155	77	19	138	63	171	76	459
	38%eo	41%e	39%e	49%ze	50%ze	25%	41%	41%	40%	35%	36%	39%	40%	37%	39%o	31%	57%zn	62%zn	36%	31%	47%zr	35%	35%
INCORRECT - GIVEN OLD MP'S NAME	12	3	7	-	-	-	3	5	1	7	1	2	6	4	6	6	-	-	5	-	3	2	12
	1%	1%	2%	-	-	-	2%	1%	*	1%	1%	1%	2%	1%	1%	1%	-	-	1%	-	1%	1%	1%
INCORRECT - GIVEN OTHER NAME	70	21	31	5	7	7	6	13	24	33	8	16	19	36	24	41	5	1	14	11	16	18	83
	5%	6%	7%z	3%	8%	4%	3%	3%	7%	6%	4%	4%	6%	6%	4%	8%zn	4%	3%	4%	5%	4%	8%r	6%
NONE/DONT KNOW	721	190	222	63	34	122	101	205	186	331	113	213	156	352	353	304	53	11	224	130	177	117	741
	56%dp	52%	52%	48%	42%	71%za	55%	54%	53%	58%	59%	57%	52%	57%	56%pq	60%zp	39%	35%	59%t	64%t	48%	55%	57%
	qt				bcd										q								

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 63
 Q.GK10
 HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEI GHTE D TOTAL		
	TOTAL (z)	MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
FAIRLY SATISFIED	335	178	157	23	48	50	71	51	47	45	71	121	143	106	97	70	61	204	131	305
VERY SATISFIED	15	12	3	2	4	2	*	2	3	2	6	3	7	7	5	1	3	12	4	21
NET SATISFIED	-104	-37	-68	-32	-20	-34	-5	-15	-17	19	-52	-40	-13	-7	-17	-25	-55	-24	-80	-157
DISSATISFIED	455	227	228	57	72	87	77	67	66	29	128	164	163	120	119	96	119	239	216	483
FAIRLY DISSATISFIED	312	154	159	37	56	60	45	49	44	21	93	105	114	94	83	57	79	177	136	318
VERY DISSATISFIED	143	73	70	20	16	27	31	18	22	8	35	59	49	26	36	40	41	62	80	165
DON'T KNOW	56	19	37	18	11	9	2	7	5	3	29	12	15	1	17	20	19	18	38	64
SATISFIED	351	190	161	25	52	52	72	53	49	48	77	124	150	113	102	71	64	215	135	326
NET DISSATISFIED	-104	-37	-68	-32	-20	-34	-5	-15	-17	19	-52	-40	-13	-7	-17	-25	-55	-24	-80	-157
NET SATISFIED	351	190	161	25	52	52	72	53	49	48	77	124	150	113	102	71	64	215	135	326

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 64
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
VERY SATISFIED	15	6	-	9	4	12	11	4	-	-	7	-	1	1	1	-	-	3	2	21
	1%	1%	-	2%	1%	1%	1%	3%zi	-	-	4%zmn	-	1%	1%	1%	-	-	2%	2%	2%
FAIRLY SATISFIED	335	157	36	142	104	231	301	34	36	39	42	10	40	15	42	41	13	39	18	305
	26%mr	27%	24%	25%	25%	26%	26%	26%	37%zk	32%	25%mn	18%	27%mr	13%	23%mn	36%km	20%	34%km	15%	24%
NEITHER SATISFIED NOR DISSATISFIED	438	203	60	175	151	286	389	46	25	56	57	19	42	37	62	41	21	37	40	422
	34%e	35%	39%	31%	37%	32%	33%	36%	26%	45%	35%	33%	28%	32%	34%	36%	33%	32%	34%	33%
FAIRLY DISSATISFIED	312	144	28	140	89	224	279	31	25	19	38	15	49	32	37	23	16	25	34	318
	24%	25%	19%	25%	22%	25%	24%	24%	25%	15%	23%	26%	33%zn	28%	21%	20%	25%	21%	29%	25%
VERY DISSATISFIED	143	54	20	68	44	99	137	6	3	9	11	13	10	22	25	8	12	9	20	165
	11%gn	9%	13%	12%	11%	11%	12%g	4%	3%	7%	7%	23%zjh	7%	19%zh	14%h	7%	18%zhj	8%	17%zh	13%
DONT KNOW	56	22	7	26	18	38	48	8	8	2	10	-	6	7	13	1	3	3	2	64
	4%	4%	5%	5%	4%	4%	4%	6%	9%kor	2%	6%	-	4%	6%k	7%	1%	4%	3%	2%	5%
SATISFIED	351	163	36	152	107	243	312	38	36	39	49	10	42	16	43	41	13	42	20	326
	27%mr	28%	24%	27%	26%	27%	27%	30%	37%km	32%	30%mr	18%	28%mn	14%	24%mn	36%km	20%	36%zk	17%	25%
DISSATISFIED	455	198	48	209	133	322	416	37	28	28	49	28	59	54	63	31	28	34	54	483
	35%g	34%	32%	37%	32%	36%	36%	29%	29%	22%	30%	49%zh	39%	47%zh	35%	27%	43%jo	29%	47%zh	37%
NET SATISFIED	-104	-35	-12	-57	-25	-79	-104	1	8	11	*	-18	-17	-38	-20	10	-15	8	-34	-157
	-8%	-6%	-8%	-10%	-6%	-9%	-9%	1%	8%j	9%	*	-31%	-12%	-33%	-11%	9%j	-23%	7%j	-29%	-12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 65
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VERY SATISFIED	15	11	2	2	4	6	7	3	11	1	13	3	13	15	15	15	14	-	21
	1% ^{ck}	1%	1%	1%	2%	1%	1%	1%	2%	*	2%	*	2% ^{cn}	2%	2%	2%	2% ^{cz}	-	2%
FAIRLY SATISFIED	335	220	51	64	72	113	161	71	169	95	242	93	239	295	288	275	256	13	305
	26% ^{bk}	29% ^b	18%	27% ^b	39% ^{ze}	24%	24%	24%	23%	36% ^{zq}	32% ^{zk}	17%	32% ^{zm}	30% ^{zq}	30% ^{zq}	31% ^{zq}	32% ^{zq}	10%	24%
NEITHER SATISFIED NOR DISSATISFIED	438	254	111	72	41	166	239	99	263	76	236	200	230	324	309	293	247	37	422
	34% ^{cd}	33%	38%	31%	22%	35% ^d	35% ^d	33%	36%	29%	32%	36%	30%	33% ^l	32% ^l	33%	31%	27%	33%
FAIRLY DISSATISFIED	312	180	69	63	52	115	162	84	168	60	189	124	189	242	232	212	198	34	318
	24%	23%	24%	27%	28%	24%	24%	28%	23%	23%	25%	23%	25% ^{cn}	24%	24%	24%	25%	25%	25%
VERY DISSATISFIED	143	83	33	27	16	51	76	27	86	29	60	83	67	88	87	79	71	35	165
	11% ^{jl}	11%	11%	11%	9%	11%	11%	9%	12%	11%	8%	15% ^{zj}	9%	9%	9% ^l	9%	9%	26% ^{zl}	13%
DONT KNOW	56	24	24	7	1	21	31	16	36	4	9	46	16	26	23	22	16	17	64
	4% ^{dij}	3%	8% ^{zac}	3%	*	5% ^d	5% ^d	5% ^{kl}	5%	1%	1%	8% ^{zj}	2%	3% ^l	2% ^l	2%	2%	12% ^{zlm}	5%
SATISFIED	351	231	53	66	76	119	168	75	180	96	255	95	252	310	304	290	270	13	326
	27% ^{bk}	30% ^b	18%	28% ^b	41% ^{ze}	25%	25%	25%	25%	36% ^{zq}	34% ^{zk}	17%	33% ^{zm}	31% ^{zq}	32% ^{zq}	32% ^{zq}	34% ^{zq}	10%	25%
DISSATISFIED	455	263	102	90	68	166	238	112	254	89	248	207	256	331	319	291	269	70	483
	35% ^{oo}	34%	35%	38%	37%	35%	35%	37%	35%	34%	33%	38%	34% ^{cn}	33%	33%	32%	34%	51% ^{zl}	37%
NET SATISFIED	-104	-31	-49	-23	8	-48	-70	-37	-74	7	7	-111	-3	-21	-15	-1	*	-56	-157
	-8%	-4%	-17%	-10%	4%	-10%	-10%	-12%	-10%	3%	1%	-20%	*	-2%	-2%	*	* ^m	-41%	-12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 66
 Q.GK10
 HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VERY SATISFIED	15	3	13	12	4	6	9	11	3	10	6	5	3	1	3	1	2	-	6	1	3	3	21
	1% ^{cd}	2%	1%	3% ^{zd}	*	1%	1%	3% ^{zh}	*	1%	2%	3%	2%	1%	1%	1%	1%	-	3% ^z	*	1%	2%	2%
FAIRLY SATISFIED	335	57	278	188	138	153	182	160	92	254	81	41	49	18	122	49	50	2	76	14	96	39	305
	26% ^{df}	33% ^z	25%	47% ^{zd}	17%	31% ^{zf}	23%	41% ^{zh}	16%	25%	28%	23%	26%	22%	30%	34% ^{zq}	29% ^{qs}	1%	41% ^{zpq}	8% ^q	38% ^{zq}	23% ^{qs}	24%
NEITHER SATISFIED NOR DISSATISFIED	438	43	395	157	265	141	297	104	193	359	79	57	48	35	156	53	45	26	75	52	90	78	422
	34% ^{ad}	25%	35% ^{za}	39%	32%	28%	37% ^{ze}	26%	33%	36% ^{aj}	27%	32%	25%	43% ^{al}	39% ^{al}	36% ^q	26%	18%	41% ^{ppq}	30% ^q	35% ^q	46% ^{zq}	33%
FAIRLY DISSATISFIED	312	49	264	35	272	132	180	73	181	252	60	45	52	22	80	25	53	58	22	66	52	23	318
	24% ^{cc}	28%	23%	9%	33% ^{zc}	27%	22%	18%	31% ^{zc}	25%	21%	25%	28%	27%	20%	17%	31% ^{or}	40% ^{zo}	12%	38% ^{zo}	20%	14%	25%
VERY DISSATISFIED	143	20	122	6	135	51	92	37	90	98	45	22	26	4	36	13	21	55	2	32	8	3	165
	11% ^{cd}	12%	11%	2%	16% ^{zc}	10%	11%	9%	16% ^{zc}	10%	16% ^{zd}	12%	14%	5%	9%	9% ^{ru}	12% ^{rt}	38% ^{zop}	1%	18% ^{zor}	3%	2%	13%
DONT KNOW	56	2	54	6	21	12	44	10	19	38	18	9	9	2	8	4	2	5	4	9	6	23	64
	4% ^{acd}	1%	5%	1%	2%	2%	5% ^{ee}	3%	3%	4%	6%	5%	5%	3%	2%	3%	1%	4%	2%	5%	2%	14% ^{zop}	5%
SATISFIED	351	59	291	200	142	159	191	171	95	264	87	45	52	18	125	50	52	2	82	15	99	41	326
	27% ^{df}	34% ^{zb}	26%	50% ^{zd}	17%	32% ^{zf}	24%	43% ^{zh}	16%	26%	30%	25%	28%	23%	31%	35% ^{zq}	30% ^{qs}	1%	44% ^{zpq}	9% ^q	39% ^{zq}	24% ^{qs}	25%
DISSATISFIED	455	69	386	41	407	183	272	110	271	349	105	68	78	26	116	38	75	112	23	97	60	26	483
	35% ^{cc}	40%	34%	10%	49% ^{zc}	37%	34%	28%	47% ^{zc}	35%	37%	38%	42% ^{zn}	32%	29%	26% ^r	43% ^{zo}	77% ^{zo}	13%	57% ^{zo}	23% ^r	16%	37%
NET SATISFIED	-104	-10	-95	159	-265	-24	-81	61	-176	-86	-19	-22	-26	-8	9	13	-23	-110	59	-83	39	15	-157
	-8%	-6%	-8%	39% ^z	-32%	-5%	-10%	16%	-30%	-8%	-7%	-13%	-14%	-10%	2% ^m	9%	-13%	-76%	32% ^o	-48%	15% ^p	9%	-12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 67
 Q.GK10
 HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
VERY SATISFIED	15	8	6	2	-	-	1	3	6	7	3	4	5	6	6	7	2	-	3	1	6	4	21
1%	2%	1%	1%	-	-	-	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	-	1%	1%	2%	2%	2%
FAIRLY SATISFIED	335	138	106	43	6	18	62	116	96	123	58	93	81	162	185	101	48	1	88	44	110	55	305
26%de	38%z	25%de	32%de	8%	11%	34%zi	31%zi	27%	22%	30%k	25%	27%	26%	30%oq	20%q	35%zoq	4%	23%	22%	30%	26%	24%	
NEITHER SATISFIED NOR DISSATISFIED	438	130	139	49	25	50	65	125	110	203	61	124	89	225	216	166	40	16	126	91	118	60	422
34%	36%	33%	37%	30%	29%	35%	33%	31%	36%	32%	33%	29%	36%	34%	33%	30%	51%zn	33%	45%zu	32%	28%	33%	
FAIRLY DISSATISFIED	312	61	114	26	35	43	33	90	84	138	46	101	69	142	136	144	27	6	84	46	99	49	318
24%ca	17%	27%a	20%	42%za	25%	18%	24%f	24%	24%	24%	27%	23%	23%	22%	28%zn	20%	20%	22%	23%	27%	23%	25%	
VERY DISSATISFIED	143	18	46	10	16	41	15	32	40	71	14	38	43	62	59	62	14	8	60	12	28	30	165
11%cat	5%	11%a	7%	19%za	24%zab	8%	8%	12%	12%	7%	10%	14%j	10%	9%	12%	11%	25%zn	16%zst	6%	8%	14%t	13%	
DONT KNOW	56	10	15	2	1	21	8	15	15	26	8	18	14	24	25	26	4	-	20	8	7	15	64
4%t	3%	4%	1%	1%	12%zab	4%	4%	4%	5%	4%	5%	5%	4%	4%	5%	3%	-	5%t	4%	2%	7%t	5%	
SATISFIED	351	146	112	45	6	18	64	119	102	130	61	97	86	168	192	108	49	1	91	46	116	59	326
27%de	40%z	26%de	34%de	8%	11%	34%zi	31%zi	29%	23%	32%k	26%	29%	27%	31%oq	21%q	37%zoq	4%	24%	23%	31%	28%	25%	
DISSATISFIED	455	80	160	36	50	84	49	122	124	209	60	139	112	204	195	205	41	14	144	58	127	79	483
35%at	22%	38%a	27%	61%za	48%za	26%	32%f	35%	37%f	32%	37%	37%	33%	31%	41%zn	31%	45%	38%	29%	34%	37%	37%	
NET SATISFIED	-104	66	-48	9	-44	-65	15	-3	-22	-79	1	-42	-26	-36	-3	-97	8	-12	-53	-12	-11	-21	-157
-8%	18%b	-11%	7%	-54%	-38%	8%g	-1%	-6%	-14%	*	-11%	-9%	-6%	*	-19%	6%n	-41%	-14%	-6%	-3%	-10%	-12%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/r/s/t/u
 Overlap formulae used. * small base

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Table 68
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

	Q.GK07 - A) KNOWLEDGE OF POLITICS								
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/A FAIR AMOUNT	NOT VERY MUCH/NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1295	85	542	481	182	5	627	663	-36
WEIGHTED BASE	1299	88	588	476	144	4	676	620	56
	100%	7%	45%	37%	11%	*	52%	48%	4%
EFFECTIVE BASE	821	66	304	348	137	4	365	479	-115
VERY SATISFIED	15	7	3	4	1	-	10	5	5
	1%	8%	1%	1%	1%	-	2%	1%	9%
FAIRLY SATISFIED	335	28	206	82	19	-	233	102	132
	26%	32%	35%	17%	13%	-	35%	16%	234%
NEITHER SATISFIED NOR DISSATISFIED	438	11	191	200	36	1	201	236	-34
	34%	12%	32%	42%	25%	23%	30%	38%	-61%
FAIRLY DISSATISFIED	312	27	144	111	30	1	171	141	29
	24%	31%	24%	23%	21%	15%	25%	23%	52%
VERY DISSATISFIED	143	14	42	51	37	-	55	87	-32
	11%	16%	7%	11%	25%	-	8%	14%	-57%
DON'T KNOW	56	2	3	27	22	2	5	49	-44
	4%	2%	1%	6%	15%	62%	1%	8%	-78%
SATISFIED	351	35	209	86	20	-	244	107	137
	27%	40%	36%	18%	14%	-	36%	17%	244%
DISSATISFIED	455	40	185	162	67	1	226	229	-3
	35%	46%	31%	34%	46%	15%	33%	37%	-5%
NET SATISFIED	-104	-6	24	-75	-46	-1	18	-122	140
	-8%	-6%	4%	-16%	-32%	-15%	3%	-20%	249%

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Table 69
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

	Q.GK07 - B) KNOWLEDGE OF UK PARLIAMENT								
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1295	65	476	555	192	7	541	747	-206
WEIGHTED BASE	1299	64	507	559	163	5	571	723	-152
EFFECTIVE BASE	100%	5%	39%	43%	13%	*	44%	56%	-12%
VERY SATISFIED	821	54	372	285	143	6	425	406	19
VERY SATISFIED	15	5	6	2	2	-	11	4	7
	1%	9%	1%	*	1%	-	2%	1%	-5%
FAIRLY SATISFIED	335	27	181	108	19	-	208	127	81
FAIRLY SATISFIED	26%	42%	36%	19%	11%	-	36%	18%	-53%
NEITHER SATISFIED NOR DISSATISFIED	438	10	145	228	52	3	155	280	-125
NEITHER SATISFIED NOR DISSATISFIED	34%	16%	29%	41%	32%	50%	27%	39%	83%
FAIRLY DISSATISFIED	312	15	127	145	25	-	142	170	-28
FAIRLY DISSATISFIED	24%	23%	25%	26%	15%	-	25%	24%	18%
VERY DISSATISFIED	143	7	46	48	42	-	52	90	-38
VERY DISSATISFIED	11%	10%	9%	9%	26%	-	9%	13%	25%
DON'T KNOW	56	-	2	27	23	3	2	51	-48
DON'T KNOW	4%	-	*	5%	14%	50%	*	7%	32%
SATISFIED	351	32	187	111	21	-	219	131	88
SATISFIED	27%	51%	37%	20%	13%	-	38%	18%	-58%
DISSATISFIED	455	21	173	193	67	-	194	261	-66
DISSATISFIED	35%	34%	34%	35%	41%	-	34%	36%	44%
NET SATISFIED	-104	11	14	-83	-47	0	25	-129	155
NET SATISFIED	-8%	17%	3%	-15%	-29%	0%	4%	-18%	-102%

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Table 70
 Q.GK11
 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
 WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
STRONGLY AGREE	53	25	28	7	11	10	10	2	11	4	17	20	16	17	16	6	15	33	20	57
	4%g	4%	4%	4%	5%g	4%	4%g	1%	6%gl	3%	5%g	4%	3%g	5%	4%	2%	5%	5%	3%	4%
TEND TO AGREE	341	175	167	42	56	51	58	41	35	98	109	134	90	89	82	81	179	163	334	
	26%	28%	25%	26%	27%	21%	26%	30%	25%	34%	26%	23%	29%	26%	24%	29%	26%	25%	28%	26%
NEITHER AGREE NOR DISAGREE	287	121	165	39	47	56	67	36	24	18	86	123	78	83	85	63	56	167	119	305
	22%ch	19%	25%za	24%h	23%	23%	30%zg	19%	14%	18%	23%h	26%hl	17%	24%	23%	22%	18%	24%	20%	24%
TEND TO DISAGREE	409	212	197	41	54	87	65	72	65	26	95	152	163	116	137	76	80	253	156	372
	31%jp	33%	30%	25%	26%	36%	29%	37%cd	39%zc	25%	25%	33%l	35%zc	34%	37%op	27%	26%	36%zr	26%	29%
STRONGLY DISAGREE	169	86	83	24	31	33	21	22	21	16	55	55	59	36	28	44	60	64	104	180
	13%nq	14%	12%	14%	15%	14%	10%	11%	12%	16%	15%	12%	13%	11%	8%	16%n	20%zmn	9%	18%za	14%
DON'T KNOW	40	16	24	12	10	5	2	3	5	4	22	7	11	2	11	13	15	12	28	47
	3%mq	2%	4%	7%zfg	5%l	2%	1%	1%	3%	3%	6%zfg	2%	2%	-	3%	4%m	5%ml	2%	5%za	4%
AGREE	395	200	195	48	67	61	68	60	52	39	115	129	150	106	105	88	96	211	183	391
	30%	32%	29%	30%	32%	25%	30%	31%	31%	38%	31%	28%	33%	31%	29%	31%	31%	30%	31%	30%
DISAGREE	578	298	280	64	85	120	86	94	86	42	150	207	221	152	165	120	140	317	260	552
	44%	47%	42%	39%	41%	50%	39%	49%	52%cf	41%	40%	44%f	48%fj	44%	45%	42%	46%	45%	44%	43%
NET AGREE	-183	-98	-85	-16	-19	-59	-18	-34	-34	-3	-35	-77	-71	-46	-60	-32	-45	-106	-77	-161
	-14%	-15%	-13%	-10%	-9%	-24%	-8%	-18%	-20%	-3%	-9%	-17%	-15%	-13%	-16%	-11%	-15%	-15%	-13%	-12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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Table 71
Q.GK11
TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
STRONGLY AGREE	53	21	6	26	16	37	44	9	3	1	15	1	3	5	10	-	3	7	6	57
	4%	4%	4%	5%	4%	4%	4%	7%	3%	1%	9%zlo	1%	2%	4%	6%o	-	5%o	6%o	5%	4%
TEND TO AGREE	341	153	37	151	100	242	301	40	27	21	51	24	45	25	48	28	12	33	28	334
	26%	26%	24%	27%	24%	27%	26%	31%	28%	17%	31%p	41%zm	30%	22%	27%	25%	19%	28%	24%	26%
NEITHER AGREE NOR DISAGREE	287	135	35	117	95	192	248	38	14	31	43	11	53	24	20	31	15	22	24	305
	22%n	23%	23%	21%	23%	22%	21%	29%zf	15%	25%	26%n	19%	36%zh	21%n	11%	27%n	23%n	19%	21%n	24%
TEND TO DISAGREE	409	185	60	164	139	270	386	22	42	54	35	12	34	33	66	43	21	38	33	372
	31%g	32%	40%zc	29%	34%	30%	33%zg	17%	43%zj	43%	21%	21%	23%	29%	36%jl	38%jl	32%	32%	28%	29%
STRONGLY DISAGREE	169	73	10	85	46	122	155	12	5	13	12	10	10	25	32	13	12	13	24	180
	13%bh	13%	6%	15%zb	11%	14%	13%	9%	5%	10%	8%	17%hl	7%	22%zh	18%hj	11%	18%hj	11%	20%zh	14%
DONT KNOW	40	18	3	19	14	27	31	9	6	5	9	-	4	3	5	-	2	4	2	47
	3%	3%	2%	3%	3%	3%	3%	7%zf	6%o	4%	5%o	-	3%	3%	3%	-	3%	4%	1%	4%
AGREE	395	174	43	177	116	279	345	48	30	22	66	24	48	30	59	28	16	39	33	391
	30%	30%	28%	32%	28%	31%	30%	37%zf	31%	18%	40%zm	42%mo	32%	26%	32%	25%	24%	34%	29%	30%
DISAGREE	578	259	70	249	185	392	542	34	47	67	47	22	44	58	98	55	33	51	56	552
	44%g	44%	46%	44%	45%	44%	46%zg	26%	49%jl	54%	29%	38%	29%	51%jl	54%zj	49%jl	51%jl	44%jl	49%jl	43%
NET AGREE	-183	-84	-27	-72	-70	-113	-197	15	-17	-45	18	2	4	-28	-39	-27	-17	-11	-23	-161
	-14%	-14%	-18%	-13%	-17%	-13%	-17%	11%	-18%	-36%	11%hlp	4%	3%	-25%	-22%	-24%	-26%	-10%	-20%	-12%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 72
Q.GK11

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
STRONGLY AGREE	53 4%k	30 4%	14 5%	9 4%	10 5%	21 5%	26 4%	16 5%	29 4%	9 3%	40 5%k	13 2%	35 5%mn	40 4%	40 4%	36 4%	35 4%	7 5%	57 4%
TEND TO AGREE	341 26%fk q	207 27%	69 24%	66 28%	51 28%	155 33%zf	142 21%	93 31%zh	174 24%	74 28%	225 30%zk	115 21%	234 31%zm	283 29%zq	277 29%zq	265 30%zq	248 31%zq	13 9%	334 26%
NEITHER AGREE NOR DISAGREE	287 22%el nop	170 22%	73 25%	43 18%	46 25%	82 17%	165 24%e	70 23%	169 23%	47 18%	153 21%	132 24%	149 20%	202 20%	190 20%	174 19%	157 20%	41 30%zl mnop	305 24%
TEND TO DISAGREE	409 31%bq kq	270 35%zb	69 24%	70 30%	63 34%	138 29%	224 33%	74 25%	232 32%	102 39%zg	261 35%zk	148 27%	248 33%q	342 35%zl q	330 35%zl q	312 35%zq	269 34%q	32 23%	372 29%
STRONGLY DISAGREE	169 13%cd lnnop	85 11%	46 16%	37 16%	13 7%	62 13%	97 14%d	35 12%	103 14%	30 11%	57 8%	112 20%zj	76 10%	106 11%	101 11%l	94 10%	81 10%	34 25%zl mnop	180 14%
DONT KNOW	40 3%aii lnnop	11 1%	19 6%za	11 5%a	1 1%	14 3%	23 3%	13 4%l	26 3%	2 1%	11 1%	28 5%zj	12 2%	17 2%	15 2%	14 2%	13 2%	9 7%zlm nop	47 4%
AGREE	395 30%fk q	236 31%	83 29%	75 32%	61 33%	176 37%zf	168 25%	109 36%zh	203 28%	83 31%	265 35%zk	128 23%	268 36%zm nq	323 33%zq	317 33%zq	301 34%zq	282 35%zq	20 14%	391 30%
DISAGREE	578 44%g	355 46%	115 40%	107 45%	76 41%	200 42%	321 47%z	110 36%	335 46%g	133 50%g	318 43%	260 47%	324 43%	448 45%l	431 45%l	406 45%	350 44%	66 48%	552 43%
NET AGREE	-183 -14%	-119 -15%	-32 -11%	-31 -13%	-15 -8%	-24 -5%	-153 -23%	-1 *	-132 -18%	-49 -19%	-53 -7%	-131 -24%	-56 -7%	-124 -13%	-114 -12%	-105 -12%	-68 -8%	-46 -34%	-161 -12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 73
 Q.GK11

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
 WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
STRONGLY AGREE	53	12	41	17	35	20	33	53	-	40	13	15	4	3	13	4	11	-	4	9	15	8	57
TEND TO AGREE	341	67	275	141	196	153	188	341	-	251	90	48	50	20	104	54	70	1	22	26	103	51	334
NEITHER AGREE NOR DISAGREE	267	29	257	93	181	103	184	-	-	239	48	29	44	20	89	48	37	9	37	46	52	51	305
TEND TO DISAGREE	409	54	355	127	275	166	243	-	409	339	70	53	45	22	160	26	51	59	98	57	70	30	372
STRONGLY DISAGREE	169	9	159	16	141	46	122	-	169	115	53	26	36	14	37	5	4	77	22	32	10	9	180
DON'T KNOW	40	1	39	10	7	6	34	-	-	26	14	7	8	3	3	8	1	-	1	3	5	21	47
AGREE	395	79	316	159	231	174	221	395	-	291	104	63	54	22	116	58	81	1	26	35	119	58	391
DISAGREE	578	64	514	143	416	213	365	-	578	454	123	79	81	36	197	32	54	136	120	88	80	38	552
NET AGREE	-183	15	-198	16	-184	-39	-144	395	-578	-163	-20	-15	-27	-14	-81	26	27	-135	-95	-53	39	20	-161
	-14%	9%	-18%	4%	-22%	-8%	-18%	100%	-100%	-16%	-7%	-9%	-14%	-17%	-20%	18%	16%	-93%	-51%	-31%	15%	12%	-12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 74

Q.GK11

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN

BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORMAL QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
STRONGLY AGREE	53	13	19	4	5	7	8	13	12	28	8	14	16	24	16	29	4	3	14	6	15	10	57
4%	4%	4%	3%	6%	4%	4%	4%	3%	3%	5%	4%	4%	5%	4%	3%	6%zn	3%	11%zn	4%	3%	4%	5%	4%
TEND TO AGREE	341	104	139	34	17	26	44	83	88	170	42	85	73	184	149	159	27	7	116	46	87	60	334
26%eg	28%e	33%zd	26%e	20%	15%	24%	22%	25%	30%g	22%	22%	24%	30%k	24%	31%zn	20%	22%	31%z	22%	24%	24%	28%	26%
NEITHER AGREE NOR DISAGREE	287	82	90	28	11	41	38	92	89	107	55	97	61	129	131	114	35	6	76	49	95	39	305
22%	22%	21%	21%	14%	24%	21%	21%	24%	25%	19%	29%z	26%	20%	21%	21%	23%	26%	21%	20%	24%	26%	18%	24%
TEND TO DISAGREE	409	136	118	53	32	41	68	131	111	167	54	110	108	191	235	117	46	10	102	81	122	60	372
31%be or	37%be	28%	40%be	39%be	24%	37%	34%	32%	29%	28%	29%	36%	31%	38%zo	23%	35%o	34%	27%	40%r	33%	28%	29%	
STRONGLY DISAGREE	169	27	51	9	17	43	21	50	39	80	23	56	35	78	79	72	15	3	63	14	41	31	180
13%a	7%	12%	7%	21%za	25%za	12%	13%	11%	14%	12%	15%	12%	13%	13%	14%	11%	10%	17%zs	7%	11%	14%	14%	
DONT KNOW	40	4	10	4	-	14	6	12	12	17	10	15	9	16	17	15	8	*	9	7	6	14	47
3%	1%	2%	3%	-	8%zab	3%	3%	3%	3%	3%	5%	4%	3%	3%	3%	3%	6%	1%	2%	3%	2%	6%zt	4%
AGREE	395	117	157	38	22	33	52	96	100	198	50	99	88	208	165	188	31	10	130	51	103	70	391
30%eg	32%e	37%ze	29%	26%	19%	28%	25%	29%	35%zq	26%	26%	29%	33%	26%	37%zn	23%	33%	34%	25%	28%	33%	30%	
DISAGREE	578	162	169	62	49	84	89	181	150	246	76	165	143	269	314	189	61	14	165	95	163	91	552
44%bo	44%	40%	47%	60%za	49%	48%	48%	43%	43%	43%	40%	44%	48%	43%	50%zo	37%	45%	44%	43%	47%	44%	42%	43%
NET AGREE	-183	-45	-11	-23	-27	-51	-37	-85	-50	-48	-27	-67	-55	-62	-149	-1	-30	-3	-36	-44	-61	-21	-161
-14%	-12%	-3%	-18%	-33%	-29%	-20%	-22%	-14%	-8%	-14%	-18%	-18%	-10%	-24%	*	-22%	-11%	-9%	-22%	-17%	-10%	-12%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 75
 Q.GK12
 FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
MEDIA	539	271	268	80	86	115	98	64	69	28	166	212	161	154	191	98	96	345	194	508
41%gi		43%	40%	49%zg	41%	47%gi	44%il	33%	41%	27%	45%gi	46%gi	35%	45%op	52%zo	35%	31%	49%zr	33%	39%
lopr				il										p						
LOCAL COUNCILS	519	248	271	49	80	90	98	83	68	50	129	188	201	134	139	122	124	273	246	512
40%cj		39%	41%	30%	38%	37%	44%c	43%c	41%	49%cj	35%	40%c	44%cj	39%	38%	43%	40%	38%	42%	40%
UK PARLIAMENT	386	215	171	53	64	62	80	62	49	16	117	142	127	133	108	76	69	241	145	364
30%bi		34%zb	26%	32%i	31%i	26%	36%ik	32%i	30%i	15%	31%i	31%i	28%i	39%zo	29%	27%	22%	34%zr	25%	28%
pr														p						
BUSINESS	358	207	151	43	80	73	64	52	29	17	123	137	98	110	129	64	55	240	119	320
28%bh		33%zb	23%	27%	38%zc	30%h	29%h	27%hl	18%	16%	33%zc	29%hi	21%	32%op	35%zo	22%	18%	34%zr	20%	25%
ilpr					ghil						hil			p						
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	337	136	201	36	31	72	56	56	54	32	67	128	142	92	79	81	85	171	167	347
26%ad		21%	30%za	22%j	15%	30%dj	25%d	29%dj	32%dj	31%dj	18%	28%dj	31%zd	27%	22%	29%	28%	24%	28%	27%
j														j						
EUROPEAN UNION	206	113	93	23	29	20	40	42	36	16	51	60	95	66	57	37	47	123	84	198
16%e		18%	14%	14%	14%	8%	18%ek	22%ze	22%ze	16%	14%	13%	21%ze	19%	16%	13%	15%	17%	14%	15%
jk								jk					jk							
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	204	77	127	28	33	37	41	31	21	14	60	77	66	54	52	41	58	105	98	224
16%a		12%	19%za	17%	16%	15%	18%	16%	13%	14%	16%	17%	14%	16%	14%	14%	19%	15%	17%	17%
CIVIL SERVICE	187	99	89	24	32	31	34	36	21	9	56	66	66	62	55	35	36	117	70	194
14%r		16%	13%	15%	15%	13%	15%	19%il	13%	8%	15%	14%	14%	18%p	15%	12%	12%	17%	12%	15%
PRIME MINISTER	171	87	84	20	42	41	28	16	17	6	62	70	39	34	34	40	63	68	103	175
13%gl		14%	13%	12%	20%zg	17%l	13%	8%	10%	6%	17%zc	15%l	9%	10%	9%	14%	20%zm	10%	17%za	14%
q					hil						gil					n				
CHARITIES AND VOLUNTARY ORGANISATIONS	167	62	105	19	21	31	35	29	22	10	40	66	61	50	48	29	41	97	70	170
13%a		10%	16%za	12%	10%	13%	16%	15%	13%	10%	11%	14%	13%	14%	13%	10%	13%	14%	12%	13%
CABINET	107	53	54	12	21	28	13	8	16	9	33	41	33	31	35	18	23	65	41	92
8%g		8%	8%	7%	10%	11%	6%	4%	10%	9%	9%	9%f	7%g	9%	10%	6%	8%	9%	7%	7%
DONT KNOW	45	16	30	6	4	11	3	5	6	10	10	14	21	10	8	10	17	18	27	47
3%		2%	4%	4%	2%	5%	1%	3%	4%	4%	9%zdf	3%	3%f	3%	2%	4%	5%z	3%	5%	4%
											gjk									
NONE OF THESE	17	10	7	6	2	2	5	1	1	*	8	7	3	3	1	9	4	4	13	22
1%		2%	1%	4%zgl	1%	1%	2%	*	1%	*	2%	1%	1%	1%	*	3%zn	1%	1%	2%za	2%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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Table 76
 Q.GK12
 FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
 BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
100%		45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
MEDIA	539	271	57	211	175	364	480	57	36	78	67	18	68	38	73	42	26	46	48	508
41%cm		46%zc	38%	37%	43%	41%	41%	44%	37%	62%	41%	32%	45%	33%	40%	37%	40%	39%	42%	39%
LOCAL COUNCILS	519	222	73	224	165	353	475	41	37	41	59	22	64	52	84	53	28	42	36	512
40%cg		38%	48%	40%	40%	40%	41%g	31%	38%	33%	36%	38%	43%	46%r	46%r	47%	44%	36%	31%	40%
UK PARLIAMENT	386	195	44	147	115	271	364	20	29	34	44	16	35	29	64	27	22	44	41	364
30%ccq		33%c	29%	26%	28%	30%	31%zg	16%	30%	27%	27%	28%	23%	26%	35%l	24%	35%	38%lm	36%l	28%
BUSINESS	358	206	41	112	121	238	310	48	22	58	49	16	34	12	48	37	13	31	39	320
28%cm		35%zc	27%	20%	30%	27%	27%	37%zl	23%lm	47%	29%lm	28%lm	23%lm	10%	27%lm	33%lm	20%lm	27%lm	34%mp	25%
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	337	121	45	172	101	237	309	28	25	30	27	19	58	37	42	25	18	19	38	347
26%ai		21%	29%	31%za	25%	27%	27%	22%	26%	24%	16%	33%jq	noq	39%zj	32%zj	23%	22%	28%jq	17%	33%jq
EUROPEAN UNION	206	81	31	94	40	166	191	15	29	10	28	6	15	9	35	23	10	21	21	198
16%dm		14%	21%	17%	10%	19%zd	16%	12%	30%zjk	8%	17%lm	10%	10%	8%	19%lm	20%lm	15%	18%lm	19%lm	15%
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	204	73	28	104	79	125	188	16	16	15	16	13	29	23	23	15	12	20	21	224
16%ej		12%	18%	18%za	19%	14%	16%	12%	17%	12%	10%	23%j	20%j	20%j	12%	13%	19%j	17%	19%j	17%
CIVIL SERVICE	187	86	29	73	49	138	165	23	9	7	29	7	21	15	44	23	9	10	13	194
14%		15%	19%	13%	12%	16%z	14%	18%	10%	6%	18%	12%	14%	13%	24%zh	20%	13%	9%	11%	15%
PRIME MINISTER	171	81	16	74	61	110	151	20	24	5	31	7	7	20	17	17	9	11	22	175
13%kl		14%	11%	13%	15%	12%	13%	16%	25%zin	4%	19%zl	13%	5%	18%ln	9%	15%l	14%l	9%	19%ln	14%
CHARITIES AND VOLUNTARY ORGANISATIONS	167	66	21	80	57	110	160	5	5	17	9	8	22	22	21	22	11	12	19	170
13%gh		11%	14%	14%	14%	12%	14%g	4%	5%	13%	6%	14%	15%j	19%zh	12%	19%hj	17%hj	10%	17%hj	13%
CABINET	107	48	13	46	34	73	96	10	14	4	16	5	14	5	14	13	2	13	6	92
8%bp		8%	9%	8%	8%	8%	8%	8%	14%mpr	3%	10%	10%	9%	5%	8%	11%	3%	11%p	5%	7%
DON'T KNOW	45	18	3	25	15	31	38	7	3	-	10	3	6	5	11	3	1	4	-	47
3%		3%	2%	4%	4%	3%	3%	5%	3%	-	6%r	6%r	4%	4%r	6%r	3%	1%	4%	-	4%
NONE OF THESE	17	11	-	7	10	7	12	5	-	4	1	-	5	3	1	2	-	2	-	22
1%ef		2%	-	1%	2%	1%	1%	4%zl	-	3%	1%	-	3%	3%	-	1%	-	1%	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 77
 Q.GK12
 FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
MEDIA	539	305	141	93	81	195	279	111	314	113	338	201	304	415	400	369	319	48	508
41% ^{ck}		39%	49% ^{za}	39%	44%	41%	41%	37%	43%	43%	45% ^{zk}	37%	40%	42% ^l	42% ^l	41%	40%	35%	39%
LOCAL COUNCILS	519	329	95	95	70	204	259	128	291	100	316	203	337	430	417	389	355	32	512
40% ^{bq}		43% ^b	33%	40%	38%	43%	38%	43%	40%	38%	42%	37%	45% ^{zm}	43% ^{zq}	44% ^{zq}	43% ^{zq}	44% ^{zq}	23%	40%
UK PARLIAMENT	386	243	79	64	66	134	206	87	218	80	269	116	248	316	309	298	268	32	364
30% ^{ck}		31%	27%	27%	35%	28%	30%	29%	30%	30%	36% ^{zk}	21%	33% ^{zm}	32% ^z	32% ^z	33% ^z	33% ^{zq}	24%	28%
BUSINESS	358	229	83	45	61	127	184	92	187	80	238	120	203	283	273	258	218	29	320
28% ^{ck}		30% ^c	29% ^c	19%	33%	27%	27%	30%	25%	30%	32% ^{zk}	22%	27%	29% ^l	29% ^l	29%	27%	22%	25%
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	337	205	56	76	44	131	180	74	189	74	182	155	203	265	254	242	215	26	347
26% ^b		27% ^b	19%	32% ^{zb}	24%	28%	27%	25%	26%	28%	24%	28%	27%	27%	27%	27%	27%	19%	27%
EUROPEAN UNION	206	120	43	41	37	75	100	50	107	49	148	57	133	165	159	151	146	20	198
16% ^{ck}		16%	15%	17%	20%	16%	15%	17%	15%	19%	20% ^{zk}	10%	18% ^{zm}	17%	17%	17%	18% ^z	14%	15%
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	204	118	48	38	25	72	108	45	115	44	98	106	130	157	154	147	136	21	224
16% ^j		15%	17%	16%	13%	15%	16%	15%	16%	17%	13%	19% ^{zj}	17% ^{mn}	16%	16%	16%	17%	15%	17%
CIVIL SERVICE	187	116	34	36	38	58	98	38	117	31	120	67	119	148	144	134	124	23	194
14%		15%	12%	15%	21% ^{ze}	12%	14%	13%	16%	12%	16%	12%	16% ^{mn}	15%	15%	15%	15%	17%	15%
PRIME MINISTER	171	103	43	24	17	73	86	39	100	32	95	75	97	128	123	115	104	27	175
13%		13%	15%	10%	9%	15%	13%	13%	14%	12%	13%	14%	13%	13%	13%	13%	13%	20% ^z	14%
CHARITIES AND VOLUNTARY ORGANISATIONS	167	107	28	32	27	51	96	30	100	38	94	73	107	124	121	117	110	22	170
13%		14%	10%	14%	15%	11%	14%	10%	14%	14%	13%	13%	14% ^{mn}	13%	13%	13%	14%	16%	13%
CABINET	107	64	26	16	23	37	48	27	65	15	74	32	67	86	82	76	71	10	92
8% ^{ck}		8%	9%	7%	12% ^f	8%	7%	9%	9%	6%	10% ^k	6%	9% ⁿ	9%	9%	8%	9%	7%	7%
DONT KNOW	45	23	11	12	6	21	18	12	29	5	8	37	16	23	21	19	18	12	47
3% ^{jlm}		3%	4%	5%	3%	4%	3%	4%	4%	2%	1%	7% ^{zj}	2%	2%	2%	2%	2%	9% ^{zlm}	4%
nop																		nop	
NONE OF THESE	17	9	8	*	*	4	14	8	4	5	3	13	3	6	5	4	3	6	22
1% ^{hilmnop}		1%	3% ^{zc}	*	*	1%	2%	3% ^{zh}	*	2%	*	2% ^{zj}	*	1% ^l	*	*	*	5% ^{zlm}	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 78
 Q.GK12
 FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
MEDIA	539	77	462	188	328	193	346	161	256	451	88	65	76	34	186	63	86	51	80	63	124	56	508
	41% _{cdj}	45%	41%	47%	39%	39%	43%	41%	44%	45% _{zj}	31%	36%	40%	41%	46%	43%	50% _{qs}	35%	43%	37%	48% _u	33%	39%
LOCAL COUNCILS	519	81	438	165	336	231	287	174	227	401	117	65	83	21	175	54	77	59	82	67	95	59	512
	40% _{lm}	47%	39%	41%	40%	47% _{zf}	36%	44%	39%	40%	41%	36%	44% _m	25%	43% _m	37%	45%	40%	44%	39%	37%	35%	40%
UK PARLIAMENT	386	73	313	123	254	161	224	118	180	331	55	37	64	24	151	39	68	55	68	43	63	37	364
	30% _{cbj}	42% _{zb}	28%	30%	30%	33%	28%	30%	31%	33% _{zj}	19%	21%	34% _k	29%	37% _{zk}	26%	39% _{zo}	37% _{zs}	37% _{su}	25%	25%	22%	28%
BUSINESS	358	50	308	140	207	144	214	122	165	307	52	40	46	16	152	43	64	35	51	44	89	27	320
	28% _{du}	29%	27%	35% _{zd}	25%	29%	27%	31%	29%	30% _{zj}	18%	22%	24%	20%	38% _{zk}	30% _u	37% _{zq}	24%	28% _u	26%	35% _u	16%	25%
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	337	43	295	89	238	141	196	129	133	244	93	51	41	24	89	44	45	29	53	57	57	36	347
	26% _{il}	25%	26%	22%	28% _z	28%	24%	33% _{zh}	23%	24%	32% _{zi}	29%	22%	30%	22%	30%	26%	20%	29%	33% _{zq}	22%	21%	27%
EUROPEAN UNION	206	41	165	63	137	93	113	61	99	164	42	24	33	14	59	30	40	25	28	15	42	21	198
	16% _{bs}	24% _{zb}	15%	16%	16%	19% _z	14%	15%	17%	16%	15%	14%	18%	17%	15%	21% _s	23% _{zs}	17% _s	15%	9%	16%	13%	15%
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	204	24	180	49	148	64	139	54	96	153	50	30	31	14	64	19	22	19	28	48	31	25	224
	16%	14%	16%	12%	18% _z	13%	17%	14%	17%	15%	18%	17%	17%	17%	16%	13%	13%	13%	15%	28% _{zo}	12%	15%	17%
CIVIL SERVICE	187	37	150	61	119	83	105	53	86	152	35	21	27	11	80	21	24	31	38	19	28	21	194
	14% _{cb}	21% _{zb}	13%	15%	14%	17%	13%	13%	15%	15%	12%	12%	15%	14%	20% _z	14%	14%	21% _{zs}	21% _{zs}	11%	11%	12%	15%
PRIME MINISTER	171	13	158	41	121	65	106	49	82	142	29	31	29	21	37	27	12	26	16	22	39	21	175
	13% _{cap}	8%	14% _a	10%	15% _z	13%	13%	12%	14%	14%	10%	17% _n	16%	25% _{zn}	9%	18% _{pr}	7%	18% _{pr}	9%	13%	15%	12%	14%
CHARITIES AND VOLUNTARY ORGANISATIONS	167	26	141	44	118	62	105	52	70	127	40	21	26	18	53	10	27	13	28	36	25	18	170
	13% _{co}	15%	13%	11%	14%	13%	13%	13%	12%	13%	14%	12%	14%	22% _z	13%	7%	15% _o	9%	15%	21% _{zo}	10%	11%	13%
CABINET	107	22	85	50	54	55	51	34	44	87	19	19	16	6	31	11	24	11	16	8	23	13	92
	8% _{cdf}	13% _{zb}	8%	12% _{zd}	6%	11% _{zf}	6%	9%	8%	9%	7%	11%	9%	7%	8%	8%	14% _{zs}	7%	8%	4%	9%	8%	7%
DON'T KNOW	45	2	44	10	23	8	37	4	14	24	21	10	3	3	9	3	2	3	-	7	8	20	47
	3% _{deg}	1%	4%	3%	3%	2%	5% _e	1%	2%	2%	7% _{zi}	6%	2%	3%	2%	2%	1%	2%	-	4% _r	3%	12% _{zop}	4%
NONE OF THESE	17	-	17	2	10	5	12	1	7	15	3	2	4	2	1	-	-	3	1	2	4	7	22
	1%	-	2%	-	1%	1%	2%	-	1%	1%	1%	1%	2% _n	3% _n	-	-	-	2%	-	1%	2%	4% _{zop}	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 79
Q.GK12
FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)		NO FORML QUAL (u)
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%		28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
MEDIA	539	173	154	60	35	69	76	152	165	221	78	159	126	253	275	178	72	14	139	105	174	60	508
	41%bo	47%b	36%	45%	43%	40%	41%	40%	47%z	39%	41%	42%	42%	41%	44%o	35%	53%zo	46%	37%	52%ru	47%zr	28%	39%
LOCAL COUNCILS	519	153	180	59	35	40	79	150	149	220	83	157	133	228	248	199	56	15	154	80	139	89	512
	40%e	42%e	45%e	43%e	43%e	23%	43%	39%	43%	39%	44%	42%	44%	37%	40%	39%	42%	50%	40%	39%	38%	42%	40%
UK PARLIAMENT	386	113	134	43	25	43	58	113	107	166	59	105	104	177	191	136	45	14	105	66	139	43	364
	30%ou	31%	31%	33%	30%	25%	32%	30%	31%	29%	31%	28%	35%	28%	30%	27%	34%	44%zo	28%	33%u	38%zr	20%	28%
BUSINESS	358	112	118	35	22	40	41	104	99	155	64	109	83	166	204	116	33	6	82	78	136	31	320
	28%or	31%	28%	26%	27%	23%	22%	27%f	28%	27%	34%	29%	28%	27%	33%zo	23%	24%	18%	21%	39%zr	37%zr	15%	25%
LOCAL PEOPLE WORKING TOGETHER IN THEIR COMMUNITY	337	91	116	34	25	39	49	94	93	150	53	95	77	165	143	148	40	7	113	40	76	65	347
	26%t	25%	27%	26%	31%	23%	27%	25%	27%	26%	28%	25%	26%	27%	23%	29%zn	30%	22%	30%t	20%	21%	31%t	27%
EUROPEAN UNION	206	76	61	26	13	21	27	62	53	91	35	65	50	91	114	73	15	4	62	24	67	31	198
	16%	21%	14%	19%	16%	12%	15%	16%	15%	16%	19%	17%	17%	15%	18%	14%	11%	14%	16%	12%	18%	14%	15%
COMMUNITY ORGANISATIONS E.G. YOUTH CLUBS, SOCIAL CLUBS	204	36	72	25	23	29	29	57	52	94	34	65	46	93	91	93	14	5	62	18	55	35	224
	16%a	10%	17%a	19%a	28%za	17%	16%	15%	15%	17%	18%	17%	15%	15%	15%	18%z	11%	16%	16%	9%	15%	16%	17%
CIVIL SERVICE	187	55	63	20	12	25	28	62	35	90	23	51	39	98	96	61	27	3	36	30	72	33	194
	14%ho	15%	15%	15%	14%	15%	15%	16%h	10%	16%	12%	13%	13%	16%	15%	12%	20%o	8%	10%	15%	20%zr	15%	15%
PRIME MINISTER	171	38	74	12	9	25	21	50	35	86	29	50	30	92	78	76	14	3	63	25	37	33	175
	13%	10%	17%za	9%	11%	14%	11%	13%	10%	15%	15%	13%	10%	15%	12%	15%	10%	11%	17%zt	12%	10%	15%	14%
CHARITIES AND VOLUNTARY ORGANISATIONS	167	36	48	29	13	30	20	51	41	75	35	54	33	81	78	72	15	3	52	19	48	31	170
	13%	10%	11%	22%za	16%	17%	11%	13%	12%	13%	18%	14%	11%	13%	12%	14%	11%	9%	14%	10%	13%	15%	13%
CABINET	107	26	47	9	10	8	15	32	27	47	16	24	29	54	58	42	6	1	39	9	36	11	92
	8%	7%	11%ze	7%	12%e	5%	8%	9%	8%	8%	8%	6%	10%	9%	9%	8%	4%	3%	10%	5%	10%	5%	7%
DONT KNOW	45	11	10	2	1	13	3	15	8	23	2	10	5	30	16	24	5	1	12	2	11	17	47
	3%	3%	2%	1%	2%	8%zbc	2%	4%f	2%	4%	1%	3%	2%	5%	2%	5%z	4%	3%	3%	1%	3%	8%zrs	4%
NONE OF THESE	17	-	3	-	-	8	3	3	11	4	2	6	7	5	5	11	2	*	4	5	4	4	22
	1%	-	1%	-	-	4%zab	2%	1%	3%zi	1%	1%	2%	2%	1%	1%	2%z	1%	1%	1%	2%	1%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 80
Q.GK13
HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
VERY INTERESTED	187	96	91	6	31	39	30	35	29	17	37	69	81	78	55	25	29	133	54	184
	14% opr	15%	14%	4%	15% cj	16% c	13% c	18% cj	18% cj	16% c	10% c	15% c	18% zc j	23% zn op	15%	9%	9%	19% zr	9%	14%
FAIRLY INTERESTED	722	348	374	72	115	154	132	112	96	42	187	286	249	200	216	165	142	416	306	703
	56% c jpr	55%	56%	44%	55%	63% ci j	59% ci	58% ci	57% ci	41%	50% c	61% zc ij	54% ci	58% p	59% p	58% p	46%	59% r	52%	54%
NOT VERY INTERESTED	298	143	155	61	46	37	46	39	35	34	107	83	108	50	76	68	103	126	172	305
	23% km q	23%	23%	efghj kl	22% zd	15%	21%	20%	21%	34% ze fgkl	29% zd egk	18%	23%	15%	21%	24% m	34% zm no	18%	29% za	24%
NOT AT ALL INTERESTED	79	43	35	21	16	12	12	6	7	4	37	24	17	15	16	22	26	31	48	88
	6% g lq	7%	5%	13% z ef ghikl	8%	5%	5%	3%	4%	4%	10% z gh kl	5%	4%	4%	4%	8%	8%	4%	8% za	7%
DONT KNOW	13	4	9	3	1	1	3	1	-	5	4	3	6	-	2	3	8	2	11	15
	1% q	1%	1%	2%	1%	*	1%	*	-	5% z de ghkl	1%	1%	1%	-	1%	1%	3% zm	*	2% za	1%
VERY/FAIRLY INTERESTED	909	444	465	78	146	193	162	147	125	59	224	355	330	278	271	190	170	549	360	887
	70% ci jpr	70%	70%	48%	70% cj	79% zc ij	73% ci j	76% zc ij	75% ci j	58%	60% c	76% zc fij	72% ci j	81% zo p	74% p	67% p	55%	77% zr	61%	68%
NOT VERY/NOT AT ALL INTERESTED	377	187	190	82	62	49	59	44	42	39	144	108	125	65	92	90	129	157	219	393
	29% km q	29%	29%	efghj kl	50% zd	30%	20%	26%	23%	25%	38% eg kl	39% zd efghk l	23%	19%	25%	32% m	42% zm no	22%	37% za	30%
NET VERY/FAIRLY INTERESTED	532	257	275	-4	84	144	103	102	83	20	80	247	205	213	179	99	41	392	141	494
	41% ci jopr	41%	41%	-2%	40% ci j	59% zc dijl	46% ci j	53% zc dijl	50% zc ij	20% c	21% c	53% zc dfijl	45% ci j	62% zn op	49% zo p	35% p	13%	55% zr	24%	38%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/kl - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 81
Q.GK13
HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
VERY INTERESTED	187	91	18	78	61	126	169	17	20	14	30	8	17	14	25	10	10	16	24	184
	14%	16%	12%	14%	15%	14%	15%	13%	21%	11%	18%	14%	11%	12%	14%	9%	15%	13%	21%o	14%
FAIRLY INTERESTED	722	344	89	289	227	494	656	63	55	83	85	34	76	58	98	72	39	65	55	703
	56% ^{ccg}	59% ^c	59%	51%	56%	56%	56%	48%	57%	66%	52%	60%	51%	51%	54%	63%	60%	56%	48%	54%
NOT VERY INTERESTED	298	109	31	158	94	205	263	35	16	23	33	15	51	28	43	27	12	25	24	305
	23% ^a	19%	20%	28% ^{za}	23%	23%	23%	27%	17%	18%	20%	26%	34% ^{zh}	25%	24%	24%	19%	22%	21%	24%
NOT AT ALL INTERESTED	79	38	13	27	24	55	67	11	5	4	12	-	5	13	12	3	4	10	11	88
	6%	7%	8%	5%	6%	6%	6%	9%	5%	3%	8% ^k	-	3%	11% ^{zkl}	7%	3%	6% ^k	8% ^k	9% ^k	7%
DONT KNOW	13	3	1	9	4	9	10	4	*	2	4	-	1	1	2	1	-	1	1	15
	1%	1%	1%	2% ^z	1%	1%	1%	3% ^{zl}	*	1%	2%	-	1%	1%	1%	1%	-	1%	1%	1%
VERY/FAIRLY INTERESTED	909	435	107	367	288	621	825	79	75	97	115	42	93	72	124	82	48	81	79	887
	70% ^{ccg}	74% ^{zc}	70%	65%	70%	70%	71% ^g	61%	78% ^{lm}	77%	70%	74%	62%	63%	68%	72%	74%	70%	69%	68%
NOT VERY/NOT AT ALL INTERESTED	377	147	44	186	117	259	330	46	21	27	46	15	55	41	55	31	17	35	35	393
	29%	25%	29%	33% ^{za}	29%	29%	28%	36% ^{zl}	22%	21%	28%	26%	37% ^h	36% ^{zh}	31%	27%	26%	30%	30%	30%
NET VERY/FAIRLY INTERESTED	532	288	63	182	171	361	495	33	54	70	69	27	38	31	68	52	32	46	44	494
	41% ^{ccg}	49% ^{zc}	42%	32%	42%	41%	42% ^{zg}	25%	56% ^{zl}	56%	42% ^{lm}	47% ^{lm}	26%	27%	38%	45% ^{lm}	49% ^{lm}	40% ^{lm}	39% ^l	38%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 82
 Q.GK13
 HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VERY INTERESTED	187	130	21	36	53	61	85	46	101	39	155	32	142	158	157	148	143	13	184
	14% _{bk}	17% _b	7%	15% _b	29% _{ze}	13%	13%	15%	14%	15%	21% _{zk}	6%	19% _{zmn}	16%	16% _z	17% _z	18% _{zq}	10%	14%
FAIRLY INTERESTED	722	452	145	123	100	279	365	156	406	159	487	234	462	590	577	554	489	61	703
	56% _{bk}	59% _b	50%	52%	54%	59%	54%	52%	55%	60%	65% _{zk}	43%	61% _{zmn}	60% _{zq}	60% _{zq}	62% _{zmn}	61% _{zq}	44%	54%
NOT VERY INTERESTED	298	144	92	62	23	91	183	76	168	54	93	205	127	200	181	162	144	35	305
	23% _{ead}	19%	32% _{za}	26% _a	13%	19%	27% _{zde}	25%	23%	20%	12%	37% _{zj}	17%	20% _{ln}	19% _{lo}	18%	18% _l	25% _l	24%
NOT AT ALL INTERESTED	79	40	29	10	9	35	37	17	50	12	8	71	17	34	31	25	20	27	88
	6% _{ijm}	5%	10% _{zac}	4%	5%	7%	5%	6%	7%	4%	1%	13% _{zj}	2%	3% _{lo}	3% _l	3%	2%	20% _{zlm}	7%
DONT KNOW	13	6	3	5	-	8	6	5	7	1	6	6	6	9	8	7	6	1	15
	1%	1%	1%	2%	-	2%	1%	2%	1%	*	1%	1%	1%	1%	1% _l	1%	1%	1%	1%
VERY/FAIRLY INTERESTED	909	582	166	159	153	340	451	203	508	198	641	267	605	748	734	702	633	74	887
	70% _{bf}	75% _{zb}	57%	68% _b	83% _{ze}	72%	67%	67%	69%	75%	86% _{zk}	49%	80% _{zmn}	76% _{zq}	77% _{zmn}	78% _{zmn}	79% _{zq}	54%	68%
NOT VERY/NOT AT ALL INTERESTED	377	184	121	71	32	126	220	93	218	65	100	275	144	233	212	187	164	62	393
	29% _{ead}	24%	42% _{za}	30%	17%	27% _{zd}	32% _{zde}	31%	30%	25%	13%	50% _{zj}	19%	24% _{ln}	22% _{lo}	21%	20% _l	45% _{zj}	30%
NET VERY/FAIRLY INTERESTED	532	398	45	88	121	214	231	109	290	133	541	-9	461	515	522	515	469	12	494
	41% _{bf}	52% _{zb}	15%	37% _b	65% _{ze}	45% _f	34%	36%	39%	50% _{zg}	72% _{zk}	-2%	61% _{zmn}	52% _{zq}	55% _{zmn}	57% _{zmn}	58% _{zq}	9%	38%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 83
Q.GK13
HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL		
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)	
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%		13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VERY INTERESTED	187	67	120	69	113	116	71	81	72	151	36	21	21	9	75	15	55	9	30	40	30	-	184
	14%bf	39%zb	11%	17%	14%	23%zf	9%	20%zh	12%	15%	13%	12%	11%	11%	19%	10%u	32%zoq	6%u	16%qu	23%zo	12%u	-	14%
FAIRLY INTERESTED	722	93	629	240	462	299	423	216	330	593	129	86	99	61	243	84	101	66	121	107	186	28	703
	56%jk	54%	56%	59%	55%	60%zf	53%	55%	57%	59%zj	45%	48%	53%	75%zk	60%k	58%u	58%qu	45%u	66%zq	62%qu	73%zo	17%	54%
NOT VERY INTERESTED	298	12	286	83	196	71	227	83	131	203	96	60	46	10	69	45	16	52	30	21	38	87	305
	23%aei	7%	25%za	20%	24%	14%	28%ze	21%	23%	20%	33%zi	34%zm	25%	13%	17%	31%zpr	9%	35%zp	16%	12%	15%	52%zo	24%
NOT AT ALL INTERESTED	79	1	77	11	57	7	71	14	42	56	23	8	19	1	18	1	-	20	3	4	1	42	88
	6%ace	1%	7%za	3%	7%c	1%	9%ze	3%	7%g	6%	8%	5%	10%zmn	2%	4%	1%	-	14%zop	1%	3%	*	25%zop	7%
DONT KNOW	13	-	13	2	5	2	11	2	3	9	4	3	3	-	-	1	1	-	-	-	-	-	15
	1%d	-	1%	*	1%	*	1%	*	1%	1%	2%	2%n	2%n	-	-	*	1%	-	-	-	-	-	11%zop
VERY/FAIRLY INTERESTED	909	159	750	309	576	415	494	296	402	743	166	107	119	70	318	98	156	74	152	147	216	28	887
	70%bf	92%zb	67%	76%zd	69%	84%zf	61%	75%z	70%	74%zj	57%	60%	64%	86%zk	79%zk	68%qu	90%zo	51%u	82%zo	85%zo	85%zo	17%	68%
NOT VERY/NOT AT ALL INTERESTED	377	13	363	93	254	78	299	96	173	258	118	69	65	12	87	46	16	71	33	25	39	129	393
	29%ace	8%	32%za	23%	30%	16%	37%ze	24%	30%	26%	41%zi	38%zm	35%mn	14%	21%	32%prs	9%	49%zo	18%p	15%	15%	77%zo	30%
NET VERY/FAIRLY INTERESTED	532	146	386	215	322	337	195	200	229	485	47	38	55	58	231	52	141	3	119	122	177	-101	494
	41%bd	84%zb	34%	53%zd	39%	68%zf	24%	51%zh	40%	48%zj	16%	21%	29%	71%zk	57%zk	36%q	81%zoq	2%	64%zo	71%zo	69%z	-60%	38%
	u																						

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
Overlap formulae used. * small base

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Table 84
 Q.GK13
 HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)		NO FORML QUAL (u)
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
VERY INTERESTED	187	58	61	22	14	20	25	51	48	88	28	51	51	84	86	69	26	5	35	25	75	28	184
14% _r	16%	14%	17%	17%	11%	14%	14%	14%	15%	15%	14%	17%	14%	14%	14%	14%	20%	17%	9%	12%	20% _{zr}	13%	14%
FAIRLY INTERESTED	722	226	238	82	45	66	111	221	186	315	110	206	172	343	362	269	76	15	224	126	209	96	703
56% _{eu}	62% _e	56% _e	62% _e	55% _e	38%	60%	58%	53%	55%	58%	55%	57%	55%	58%	53%	57%	49%	59% _u	62% _u	57% _u	45% _u	45%	54%
NOT VERY INTERESTED	298	64	102	26	18	56	34	84	91	123	40	99	61	138	143	124	21	11	91	38	66	69	305
23% _t	18%	24%	19%	22%	32% _z	19%	22%	26%	22%	21%	26%	20%	22%	23%	24%	16%	34% _p	24%	19%	18%	32% _{zr}	24%	24%
NOT AT ALL INTERESTED	79	14	21	2	3	29	13	22	21	36	9	17	14	47	31	36	11	-	29	11	18	15	88
6%	4%	5%	2%	4%	17% _z	7%	6%	6%	6%	5%	4%	5%	8%	5%	7%	8%	-	8%	5%	5%	7%	7%	7%
DONT KNOW	13	3	4	-	1	3	1	1	5	8	4	4	1	9	6	8	-	-	2	3	*	4	15
1%	1%	1%	-	1%	2%	1%	*	1%	1%	2%	1%	*	1%	1%	2%	-	-	1%	2%	*	2% _t	1%	1%
VERY/FAIRLY INTERESTED	909	284	299	104	60	85	137	272	234	403	137	258	224	427	448	338	103	20	259	151	284	124	887
70% _{eo}	78% _{ze}	70% _e	79% _e	73% _e	49%	74%	72%	67%	71%	72%	68%	74%	69%	71%	67%	76%	66%	66%	68% _u	74% _u	77% _{zr}	58% _u	68%
NOT VERY/NOT AT ALL INTERESTED	377	78	123	28	21	85	47	107	112	158	49	116	76	185	174	160	32	11	120	49	83	84	393
29% _{cat}	21%	29%	21%	26%	49% _z	26%	28%	32%	28%	26%	31%	25%	30%	28%	32%	24%	34%	34%	31% _t	24%	23%	40% _z	30%
NET VERY/FAIRLY INTERESTED	532	206	176	76	39	1	89	166	122	244	88	142	148	242	274	178	71	10	139	102	200	40	494
41% _{eh}	56% _{zb}	41% _e	58% _{zb}	47% _e	*	48% _{zh}	44% _h	35%	43%	46% _k	38%	49% _{zk}	39%	44% _o	35%	52% _{zo}	31%	36% _u	50% _{ru}	54% _{zr}	19%	38%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 85
 Q.GK06
 HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?
 BASE: ALL ADULTS AGED 18+

	Q.GK13-HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?								
	TOTAL	VERY INTERESTED	FAIRLY INTERESTED	NOT VERY INTERESTED	NOT AT ALL INTERESTED	DON'T KNOW	VERY/FAIRLY INTERESTED	NOT VERY/NOT AT ALL INTERESTED	NET VERY/FAIRLY INTERESTED
UNWEIGHTED BASE	1295	184	703	305	88	15	887	393	494
WEIGHTED BASE	1299	187	722	298	79	13	909	377	532
	100%	14%	56%	23%	6%	1%	70%	29%	41%
EFFECTIVE BASE	821	143	406	216	61	12	540	277	263
VERY INTERESTED	197	76	102	19	-	1	178	19	158
	75%	40%	14%	6%	-	5%	20%	5%	30%
FAIRLY INTERESTED	550	79	385	74	8	5	464	81	383
	42%	42%	53%	25%	10%	38%	51%	22%	72%
NOT VERY INTERESTED	335	20	159	132	20	4	180	152	28
	26%	11%	22%	44%	25%	30%	20%	40%	5%
NOT AT ALL INTERESTED	213	12	75	73	51	2	87	124	-37
	16%	6%	10%	24%	65%	16%	10%	33%	-7%
DON'T KNOW	3	-	1	1	-	2	1	1	*
	*	-	*	*	-	12%	*	*	*
VERY/FAIRLY INTERESTED	748	155	487	93	8	6	641	100	541
	58%	83%	67%	31%	10%	43%	71%	27%	102%
NOT VERY/NOT AT ALL INTERESTED	548	32	234	205	71	6	267	275	-9
	42%	17%	32%	69%	90%	46%	29%	73%	-2%
NET VERY/FAIRLY INTERESTED	199	122	253	-112	-63	*	375	-175	550
	15%	65%	35%	-38%	-80%	-3%	41%	-46%	103%

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Table 86
Q.GK07_1
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT...
A) POLITICS...
BASE: ALL ADULTS AGED 18+

		Q.GK14-HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?							
TOTAL		A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1295	52	512	604	114	13	564	718	-154
WEIGHTED BASE	1299	48	547	593	100	11	595	693	-98
	100%	4%	42%	46%	8%	1%	46%	53%	-8%
EFFECTIVE BASE	821	42	281	435	85	11	316	519	-203
A GREAT DEAL	88	21	44	22	1	-	64	23	41
	7%	43%	8%	4%	1%	-	11%	3%	-42%
A FAIR AMOUNT	588	21	345	206	15	1	366	221	145
	45%	44%	63%	35%	15%	10%	62%	32%	-149%
NOT VERY MUCH	476	3	133	303	32	5	136	335	-198
	37%	6%	24%	51%	32%	41%	23%	48%	202%
NOTHING AT ALL	144	4	23	62	52	3	27	114	-87
	11%	8%	4%	10%	52%	25%	5%	16%	89%
DON'T KNOW	4	-	1	*	-	3	1	*	*
	*	-	*	*	-	24%	*	*	*
A GREAT DEAL/ A FAIR AMOUNT	676	42	389	228	16	1	431	244	187
	52%	86%	71%	38%	16%	10%	72%	35%	-191%
NOT VERY MUCH/ NOTHING AT ALL	620	7	157	365	84	7	164	448	-285
	48%	14%	29%	61%	84%	66%	28%	65%	291%
NET A GREAT DEAL/ FAIR AMOUNT	56	35	232	-136	-68	-6	267	-204	472
	4%	72%	42%	-23%	-68%	-57%	45%	-30%	-482%

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Table 87
Q.GK08
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?
BASE: ALL ADULTS AGED 18+

		Q.GK15-WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?							
		WORK EXTREMELY WELL AND COULD NOT BE IMPROVED	COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	COULD BE IMPROVED QUITE A LOT	NEED A GREAT DEAL OF IMPROVEMENT	DON'T KNOW	WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	NET WORKS WELL
TOTAL	1295	23	569	488	148	67	592	636	-44
UNWEIGHTED BASE	1299	20	616	466	128	69	637	594	43
WEIGHTED BASE	100%	2%	47%	36%	10%	5%	49%	46%	3%
EFFECTIVE BASE	821	19	324	349	108	53	339	456	-117
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	13	*	4	5	4	*	4	8	-5
	1%	1%	1%	1%	3%	1%	1%	1%	-11%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	391	10	247	104	14	16	257	117	140
	30%	50%	40%	22%	11%	24%	40%	20%	326%
COULD BE IMPROVED QUITE A LOT	508	4	255	206	23	20	259	229	30
	39%	19%	41%	44%	18%	30%	41%	39%	70%
NEEDS A GREAT DEAL OF IMPROVEMENT	327	4	94	134	84	11	98	217	-120
	25%	19%	15%	29%	66%	17%	15%	37%	-279%
DON'T KNOW	61	2	17	18	4	20	19	22	-3
	5%	11%	3%	4%	3%	29%	3%	4%	-7%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	404	10	251	108	17	17	261	126	135
	31%	51%	41%	23%	14%	24%	41%	21%	316%
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	834	8	349	339	107	32	356	446	-90
	64%	38%	57%	73%	84%	46%	56%	75%	-209%
NET WORKS WELL	-431	3	-98	-231	-89	-15	-95	-320	225
	-33%	14%	-16%	-50%	-70%	-22%	-15%	-54%	524%

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Table 88

Q.GK11

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN

BASE: ALL ADULTS AGED 18+

		Q.GK16-WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.								
TOTAL		STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DONT KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	1295	115	545	323	211	72	29	660	283	377
WEIGHTED BASE	1299	109	561	326	200	70	32	670	270	400
	100%	8%	43%	25%	15%	5%	2%	52%	21%	31%
EFFECTIVE BASE	821	88	402	140	166	53	25	489	219	271
STRONGLY AGREE	53	31	14	2	4	3	-	45	7	38
	4%	29%	2%	1%	2%	4%	-	7%	3%	10%
TEND TO AGREE	341	48	223	50	13	1	5	272	14	258
	26%	44%	40%	15%	7%	1%	17%	41%	5%	64%
NEITHER AGREE NOR DISAGREE	287	13	102	139	23	5	5	115	28	87
	22%	12%	18%	42%	11%	8%	16%	17%	10%	22%
TEND TO DISAGREE	409	13	171	100	113	11	1	184	124	60
	31%	12%	31%	31%	56%	16%	4%	28%	46%	15%
STRONGLY DISAGREE	169	1	41	32	44	46	5	42	90	-47
	13%	1%	7%	10%	22%	66%	15%	6%	33%	-12%
DONT KNOW	40	2	10	5	4	3	16	12	8	4
	3%	2%	2%	1%	2%	5%	48%	2%	3%	1%
AGREE	395	79	237	52	17	4	5	316	21	296
	30%	73%	42%	16%	8%	6%	17%	47%	8%	74%
DISAGREE	578	14	212	131	156	57	6	227	214	13
	44%	13%	38%	40%	78%	82%	19%	34%	79%	3%
NET AGREE	-183	65	25	-79	-140	-53	-1	90	-193	283
	-14%	60%	4%	-24%	-70%	-76%	-3%	13%	-71%	71%

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Table 89
Q.GK14
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
A GREAT DEAL	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
A FAIR AMOUNT	48	29	20	4	7	7	5	13	7	6	10	12	26	17	15	11	5	32	17	52
NOT VERY MUCH	547	286	261	43	75	106	108	85	88	42	118	214	215	173	154	122	98	327	220	512
NOTHING AT ALL	593	272	321	89	105	111	94	82	64	47	194	205	194	135	170	123	165	305	288	604
DONT KNOW	100	45	54	25	21	16	15	11	7	4	46	31	23	16	26	24	34	42	58	114
A GREAT DEAL/ A FAIR AMOUNT	595	315	280	47	81	114	113	98	95	48	128	227	241	191	168	133	103	359	236	564
NOT VERY MUCH/ NOTHING AT ALL	693	318	375	114	126	127	109	93	72	52	240	236	217	151	195	147	199	347	346	718
NET A GREAT DEAL/ FAIR AMOUNT	-98	-3	-95	-67	-45	-14	4	5	24	-4	-112	-9	24	39	-27	-14	-96	12	-110	-154
	-8%	*	-14%	-41%	-22%	-6%	2%	2%	14%	-4%	-30%	-2%	5%	11%	-7%	-5%	-31%	2%	-19%	-12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 90
Q.GK14
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
EFFECTIVE BASE	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
A GREAT DEAL	48	17	6	26	9	39	43	5	8	6	13	2	2	1	5	1	3	2	5	52
	4% _m	3%	4%	5%	2%	4% _z	4%	4%	8% _{zlm}	5%	8% _{zlm}	3%	1%	1%	3%	1%	5% _m	2%	4%	4%
A FAIR AMOUNT	547	267	58	221	183	363	495	50	47	60	68	22	64	42	59	48	21	65	49	512
	42% _{cn}	46%	38%	39%	45%	41%	42%	39%	49% _{np}	48%	41%	39%	43%	37%	33%	42%	32%	56% _{zj}	42%	40%
NOT VERY MUCH	593	262	68	264	185	408	532	60	35	54	68	27	79	54	96	56	33	40	50	604
	46% _q	45%	45%	47%	45%	46%	46%	47%	36%	43%	41%	48%	53% _{hq}	48% _q	53% _{hq}	49%	52% _q	34%	43%	47%
NOTHING AT ALL	100	37	20	43	27	73	88	10	6	5	12	5	3	15	18	8	7	9	11	114
	8% _l	6%	13% _{za}	8%	7%	8%	8%	8%	7%	4%	7%	9% _l	2%	13% _{zl}	10% _l	7%	11% _l	8%	10% _l	9%
DONT KNOW	11	3	-	8	5	6	7	4	-	-	4	-	1	1	3	1	-	1	-	13
	1%	1%	-	1% _z	1%	1%	1%	3% _{zl}	-	-	2% _z	-	1%	1%	2%	1%	-	1%	-	1%
A GREAT DEAL/ A FAIR AMOUNT	595	284	64	247	192	403	538	55	55	67	81	24	66	43	64	49	24	67	54	564
	46% _{mn}	48%	42%	44%	47%	45%	46%	42%	57% _{zm}	53%	49% _n	43%	44%	38%	35%	43%	37%	58% _{zl}	47%	44%
NOT VERY MUCH/ NOTHING AT ALL	693	299	87	307	212	481	620	71	42	59	80	33	83	69	114	64	41	49	61	718
	53% _q	51%	58%	55%	52%	54%	53%	55%	43%	47%	48%	57%	55%	61% _{zh}	63% _{zh}	56%	63% _{zh}	42%	53%	55%
NET A GREAT DEAL/ FAIR AMOUNT	-98	-15	-24	-59	-20	-78	-82	-16	14	8	2	-8	-17	-26	-50	-14	-17	19	-8	-154
	-8%	-3%	-16%	-11%	-5%	-9%	-7%	-12%	14% _{jr}	7%	1%	-14%	-11%	-23%	-28%	-13%	-26%	16% _{jk}	-7%	-12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 91
Q.GK14
HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
A GREAT DEAL	48	33	8	8	13	19	18	12	23	14	41	7	37	41	41	40	38	6	52
4%fk		4%	3%	3%	7%zf	4%	3%	4%	3%	5%	5%zk	1%	5%zmn	4%	4%	4%	5%z	5%	4%
A FAIR AMOUNT	547	359	86	102	100	222	251	132	296	118	398	148	354	452	438	416	366	35	512
42%bf		46%zb	30%	43%b	54%zf	47%f	37%	44%	40%	45%	53%zk	27%	47%zmn	46%zq	46%zq	46%zq	46%zq	25%	40%
NOT VERY MUCH	593	324	164	104	65	196	343	134	344	116	279	314	321	435	417	389	354	67	604
46%cad		42%	57%za	44%	35%	42%	51%zde	44%	47%	44%	37%	57%zj	43%	44%l	44%l	43%	44%l	49%	47%
NOTHING AT ALL	100	51	30	18	7	30	60	20	64	16	28	72	37	56	53	45	39	27	114
8%jlm		7%	10%	8%	4%	6%	9%ad	7%	9%	6%	4%	13%zj	5%	6%l	6%lo	5%	5%	20%zlm	9%
DON'T KNOW	11	6	2	4	-	6	5	3	7	1	2	8	5	6	6	6	5	1	13
1%j		1%	1%	2%	-	1%	1%	1%	1%	*	*	1%j	1%	1%	1%	1%	1%	1%	1%
A GREAT DEAL/ A FAIR AMOUNT	595	392	94	109	113	241	268	144	319	132	439	155	391	493	478	456	404	41	564
46%bf		51%zb	32%	46%b	61%ze	51%f	40%	48%	43%	50%	59%zk	28%	52%zmn	50%zq	50%zq	51%zq	50%zq	30%	44%
NOT VERY MUCH/ NOTHING AT ALL	693	375	194	122	72	226	403	154	407	131	307	385	358	491	470	434	394	94	718
53%ad		49%	67%za	52%	39%	48%	60%zde	51%	56%	50%	41%	70%zj	48%	50%l	49%l	48%	49%l	69%zlmnop	55%
NET A GREAT DEAL/ FAIR AMOUNT	-98	17	-100	-13	41	15	-135	-10	-89	1	132	-230	33	1	8	21	10	-53	-154
-8%		2%c	-35%	-6%	22%e	3%	-20%	-3%	-12%	*	18%z	-42%	4%mp	*	1%mn	2%mn	1%	-39%	-12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 92
 Q.GK14
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
A GREAT DEAL	48	19	30	18	29	34	14	26	15	39	9	8	7	2	14	3	11	-	14	10	7	2	52
	4%cbf	11%zb	3%	5%	3%	7%zf	2%	7%zh	3%	4%	3%	5%	4%	2%	4%	2%	6%q	-	8%zqu	6%q	3%	1%	4%
A FAIR AMOUNT	547	96	451	211	322	267	280	181	247	433	113	67	57	33	200	60	86	39	107	88	141	4	512
	42%abd	55%zb	40%	52%zd	39%	54%zf	35%	46%	43%	43%	39%	38%	31%	41%	49%zk	41%qu	49%qu	27%u	58%zo	51%zqu	55%zoq	2%	40%
NOT VERY MUCH	593	51	542	151	413	179	414	168	264	461	132	86	97	41	174	73	72	87	59	70	105	104	604
	46%ac	30%	48%za	37%	50%zc	36%	51%ze	43%	46%	46%	46%	48%	52%	50%	43%	50%r	41%	60%zp	32%	41%	41%	62%zprst	47%
NOTHING AT ALL	100	7	93	21	66	14	85	18	52	71	29	15	25	6	15	8	6	19	4	4	2	48	114
	8%egnp	4%	8%	5%	8%	3%	11%ze	5%	9%g	7%	10%	9%n	13%zn	7%	4%	6%t	3%	13%zprst	2%	3%	1%	29%zop	9%
DONT KNOW	11	-	11	2	3	*	11	1	-	7	4	2	1	-	1	1	-	-	-	-	-	10	13
	1%de	-	1%	*	*	*	1%	*	-	1%	2%	1%	1%	-	*	*	-	-	-	-	-	6%zop	1%
A GREAT DEAL/ A FAIR AMOUNT	595	114	481	229	352	301	294	207	262	473	122	76	65	35	214	63	96	39	121	98	148	6	564
	46%bd	66%zb	43%	57%zd	42%	61%zf	37%	53%z	45%	47%	42%	42%	34%	43%	53%zl	44%qu	55%zqu	27%u	66%zo	57%zo	58%zoq	4%	44%
NOT VERY MUCH/ NOTHING AT ALL	693	58	634	173	480	194	499	186	316	531	162	101	122	47	189	81	77	106	63	74	107	152	718
	53%ac	34%	56%za	43%	58%zc	39%	62%ze	47%	55%	53%	56%	57%	65%zn	57%	47%	56%rst	45%	73%zo	34%	43%	42%	90%zop	55%
NET A GREAT DEAL/ FAIR AMOUNT	-98	56	-154	57	-128	107	-205	21	-54	-59	-39	-26	-57	-12	25	-18	19	-67	58	24	41	-146	-154
	-8%	32%	-14%	14%	-15%	22%z	-26%	5%	-9%	-6%	-14%	-14%	-30%	-14%	6%rn	-12%	11%o	-46%	32%op	14%o	16%o	-86%	-12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 93
 Q.GK14
 HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MASTR/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
A GREAT DEAL	48	14	24	2	3	3	6	10	12	26	4	9	13	26	22	21	5	1	10	6	20	7	52
	4%	4%	6%ze	2%	3%	1%	3%	3%	3%	5%	2%	3%	4%	4%	3%	4%	3%	3%	3%	3%	6%	4%	4%
A FAIR AMOUNT	547	181	185	59	35	47	84	163	142	242	83	162	125	259	260	213	62	12	151	80	171	80	512
	42%e	49%e	43%e	45%e	43%e	27%	46%	43%	40%	44%	44%	43%	42%	42%	41%	42%	46%	39%	40%	39%	47%	37%	40%
NOT VERY MUCH	593	165	182	64	33	84	77	179	167	246	89	177	140	276	296	224	56	17	180	99	151	105	604
	46%	45%	43%	49%	40%	49%	41%	47%f	48%	43%	47%	47%	44%	44%	47%	44%	41%	56%	47%	49%	41%	49%	47%
NOTHING AT ALL	100	5	32	6	11	35	17	26	26	48	13	26	22	52	45	41	13	1	36	15	24	16	114
	8%a	1%	8%a	5%	14%za	20%zab	9%	7%	7%	8%	7%	7%	7%	8%	7%	8%	9%	2%	9%	7%	7%	8%	9%
DONT KNOW	11	1	3	-	-	4	1	2	3	6	2	2	1	8	5	6	-	-	3	3	1	4	13
	1%	-	1%	-	-	3%z	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	-	-	1%	1%	-	2%	1%
A GREAT DEAL/ A FAIR AMOUNT	595	194	209	61	38	49	90	173	154	268	87	171	138	286	281	234	66	13	161	86	191	87	564
	46%e	53%e	49%e	47%e	46%e	29%	49%	46%	44%	47%	46%	45%	46%	46%	45%	46%	49%	42%	42%	43%	52%zr	41%	44%
NOT VERY MUCH/ NOTHING AT ALL	693	170	214	70	44	119	93	205	194	294	101	203	162	328	341	266	68	18	216	114	175	121	718
	53%t	47%	50%	53%	54%	69%za	50%	54%	55%	52%	53%	54%	54%	53%	54%	52%	51%	58%	57%t	56%	48%	57%	55%
NET A GREAT DEAL/ FAIR AMOUNT	-98	24	-6	-9	-6	-70	-3	-32	-39	-26	-15	-32	-24	-42	-60	-31	-2	-5	-55	-28	16	-34	-154
	-8%	7%bc	-1%	-7%	-8%	-40%	-2%	-8%	-11%	-5%	-8%	-8%	-8%	-7%	-10%	-6%	-1%	-16%	-15%	-14%	4%	-16%	-12%
		d																					

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 94
Q.GK15
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	20	13	7	3	3	4	4	4	2	*	7	8	6	*	6	2	11	7	13	23
		2% _m	2%	2%	2%	2%	2%	2%	1%	*	2%	2%	1%	*	2%	1%	4% _{zmo}	1%	2%	2%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	616	310	307	72	97	131	95	85	91	46	169	226	222	178	199	126	114	377	239	569
	47% _{pr}	49%	46%	44%	46%	54%	43%	44%	55% _{ll}	45%	45%	49% _{fl}	48%	52% _p	54% _{zp}	44%	37%	53% _{zr}	41%	44%
COULD BE IMPROVED QUITE A LOT	466	212	254	55	68	77	91	79	54	42	123	168	175	129	111	109	118	239	227	488
	36%	33%	38%	34%	33%	32%	41% _k	41%	32%	41%	33%	36%	38%	38%	30%	39%	38%	34%	38%	38%
NEEDS A GREAT DEAL OF IMPROVEMENT	128	71	56	16	24	21	24	17	16	10	39	45	43	22	24	32	49	47	81	148
	10% _{mq}	11%	8%	10%	11%	9%	11%	9%	10%	10%	11%	10%	9%	7%	7%	11%	16% _{zmn}	7%	14% _{zq}	11%
DONT KNOW	69	28	40	17	17	10	10	8	4	4	34	19	15	13	25	14	16	38	30	67
	5% _l	4%	6%	11% _{zef}	8% _{hl}	4%	4%	4%	2%	4%	9% _{zgh}	4%	3%	4%	7%	5%	5%	5%	5%	5%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	637	322	314	75	100	135	99	88	93	46	175	234	228	179	205	128	125	384	253	592
	49% _{pr}	51%	47%	46%	48%	56%	44%	46%	56% _{fl}	45%	47%	50% _{fl}	49%	52% _{op}	56% _{zo}	45%	41%	54% _{zr}	43%	46%
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	594	284	310	71	92	98	115	96	70	52	163	213	218	151	135	141	166	286	307	636
	46% _{mq}	45%	47%	43%	44%	40%	51% _k	50%	42%	51%	44%	46%	47%	44%	37%	50% _n	54% _{zmn}	40%	52% _{zq}	49%
NET WORKS WELL	43	39	4	4	8	37	-16	-8	23	-6	13	21	10	28	70	-13	-42	98	-55	-44
	3% _{btg}	6% _{zb}	1%	3%	4% _{gi}	15% _{zc}	-7%	-4%	14% _{zc}	-6%	3% _{gi}	4% _{lgi}	2% _{gi}	8% _{zo}	19% _{zm}	-5%	-14%	14% _{zr}	-9%	-3%
	iop				dfgij	kl			dfgij	kl				op						

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/kl - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 95
Q.GK15
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
100%		45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	20	7	3	10	4	17	14	6	-	*	4	1	2	1	5	2	-	2	1	23
2%		1%	2%	2%	1%	2%	1%	4%zl	-	*	2%	2%	2%	1%	3%	2%	-	2%	1%	2%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	616	286	70	260	197	420	565	49	37	83	73	28	82	39	82	54	25	63	51	569
47%gm		49%	46%	46%	48%	47%	48%g	38%	38%	66%	44%	49%	55%hm	34%	45%	47%	39%	54%hm	45%	44%
COULD BE IMPROVED QUITE A LOT	466	215	52	199	155	311	413	52	45	31	58	22	50	48	73	43	28	30	39	488
36%q		37%	34%	35%	38%	35%	35%	40%	47%q	24%	35%	39%	34%	42%q	40%q	38%	44%q	25%	34%	38%
NEEDS A GREAT DEAL OF IMPROVEMENT	128	47	16	65	36	91	114	14	8	6	17	4	6	21	13	6	11	16	18	148
10%l		8%	11%	12%z	9%	10%	10%	11%	8%	5%	11%	7%	4%	19%zhj	7%	5%	16%zl	14%l	16%zl	11%
DONT KNOW	69	30	11	28	18	50	59	9	7	5	14	1	9	5	9	9	*	5	5	67
5%p		5%	7%	5%	4%	6%	5%	7%	7%p	4%	8%p	2%	6%	4%	5%	8%p	1%	5%	4%	5%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	637	294	73	271	200	436	579	55	37	83	76	29	84	40	87	56	25	66	53	592
49%gm		50%	48%	48%	49%	49%	50%	42%	38%	66%	46%	52%lm	56%hm	35%	48%lm	49%	39%	56%hm	46%	46%
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	594	262	68	264	191	403	527	66	53	37	75	26	56	69	86	49	39	45	57	636
46%		45%	45%	47%	47%	45%	45%	51%	55%lq	30%	46%	46%	38%	61%zj	47%	43%	60%zj	39%	50%	49%
NET WORKS WELL	43	31	5	7	9	33	52	-11	-16	46	1	3	28	-29	1	7	-14	20	-5	-44
3%coq		5%zc	3%	1%	2%	4%	4%zg	-9%	-17%	37%	1%	5%jn	19%z	-25%	1%	6%j	-21%	17%zh	-4%	-3%
jmpr													hkn opr		nr		knop r			

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 96
Q.GK15
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	20	8	8	4	3	7	8	5	12	4	9	11	11	13	13	12	11	2	23
2%		1%	3%a	2%	2%	2%	1%	2%	2%	1%	1%	2%	1% ⁿ	1%	1%	1%	1%	1%	2%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	616	369	129	116	82	221	332	129	341	147	397	220	358	494	476	448	390	46	569
47% ^{kq}		48%	45%	49%	44%	47%	49%	43%	46%	56% ^{zq}	53% ^{zk}	40%	47% ^q	50% ^{zl}	50% ^{zl}	50% ^q	49% ^{lq}	34%	44%
COULD BE IMPROVED QUITE A LOT	466	284	102	80	80	177	225	117	262	88	256	209	286	362	347	326	300	47	488
36% ^f		37%	35%	34%	43% ^f	38%	33%	39%	36%	33%	34%	38%	38% ^{mn}	37%	36%	36%	37%	35%	38%
NEEDS A GREAT DEAL OF IMPROVEMENT	128	73	30	25	12	50	67	37	76	15	55	72	67	80	78	75	69	25	148
10% ^{ijm}		9%	10%	10%	7%	11%	10%	12% ⁱ	10%	6%	7%	13% ^{zj}	9% ^{mn}	8%	8%	8%	9%	19% ^{zl}	11%
DON'T KNOW	69	39	20	10	8	18	44	14	43	11	31	36	31	42	40	34	32	16	67
5% ^{lmn}		5%	7%	4%	4%	4%	7% ^z	5%	6%	4%	4%	7%	4%	4%	4%	4%	4%	12% ^{zlm}	5%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	637	377	138	120	85	228	340	133	352	151	406	231	370	507	489	460	402	48	592
49% ^{kq}		49%	48%	51%	46%	48%	50%	44%	48%	57% ^{zq}	54% ^{zk}	42%	49% ^q	51% ^{lq}	51% ^{lq}	51% ^q	50% ^{lq}	35%	46%
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	594	356	132	105	92	227	292	153	338	103	311	281	354	442	425	401	369	73	636
46% ^{aj}		46%	46%	45%	50%	48%	43%	51% ^{zi}	46%	39%	42%	51% ^{zj}	47% ^{mn}	45%	45%	45%	46%	53%	49%
NET WORKS WELL	43	21	5	15	-7	1	48	-20	15	48	94	-50	16	65	64	59	33	-25	-44
3% ^{deg}		3%	2%	6% ^{za}	-4%	*	7% ^{zde}	-7%	2%	18% ^{zq}	13% ^{zk}	-9%	2%	7% ^{zsq}	7% ^{zsq}	7% ^{zsq}	4% ^l	-18%	-3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 97
 Q.GK15
 WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%		13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	20	-	20	10	8	7	14	10	6	12	8	4	7	1	1	3	-	-	4	4	7	1	23
	2% ^d	-	2%	3%	1%	1%	2%	2%	1%	1%	3%	2% ⁿ	3% ^{zn}	1%	*	2%	-	-	2%	2%	3%	*	2%
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	616	80	537	251	349	239	377	210	253	504	112	75	80	46	223	70	64	17	123	92	176	54	569
	47% ^{dj}	46%	48%	62% ^{zd}	42%	48%	47%	53% ^{zh}	44%	50% ^{zj}	39%	42%	42%	57%	55% ^{zk}	48% ^{qu}	37% ^q	12%	67% ^{zo}	53% ^{pq}	69% ^{zo}	32% ^q	44%
COULD BE IMPROVED QUITE A LOT	466	66	400	108	339	198	268	135	216	349	117	72	75	22	140	56	80	70	42	61	66	72	488
	36% ^{scr}	38%	36%	27%	41% ^{zc}	40% ^z	33%	34%	37%	35%	41%	40%	40%	27%	35%	38% ^r	46% ^{zr}	48% ^{zr}	23%	36% ^r	26%	43% ^{rt}	38%
NEEDS A GREAT DEAL OF IMPROVEMENT	128	22	106	17	107	46	81	28	81	88	40	23	19	6	23	9	21	54	6	11	1	15	148
	10% ^{cc}	13%	9%	4%	13% ^{zc}	9%	10%	7%	14% ^{zc}	9%	14% ^{zj}	13% ⁿ	10%	7%	6%	6% ^t	12% ^{rt}	37% ^{zop}	3%	7% ^t	*	9% ^t	11%
DONT KNOW	69	6	63	17	32	6	63	12	20	57	11	4	7	7	17	8	7	5	9	4	6	27	67
	5% ^{deg}	3%	6%	4%	4%	1%	8% ^{zc}	3%	4%	6%	4%	2%	4%	9% ^k	4%	5%	4%	3%	5%	2%	2%	16% ^{zop}	5%
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	637	80	557	261	356	246	391	219	260	516	121	80	86	47	224	73	64	17	127	96	183	54	592
	49% ^{dj}	46%	49%	65% ^{zd}	43%	50%	49%	56% ^{zh}	45%	51% ^j	42%	44%	46%	58%	55% ^k	50% ^{pq}	37% ^q	12%	69% ^{zo}	55% ^{pq}	72% ^{zo}	32% ^q	46%
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	594	88	506	126	446	244	350	163	298	437	156	95	94	27	164	64	102	124	48	73	67	87	636
	46% ^{cl}	51%	45%	31%	53% ^{zc}	49%	44%	41%	52% ^{zc}	43%	54% ^{zj}	53% ^{zm}	50% ^m	34%	40%	44% ^{rt}	59% ^{zo}	85% ^{zo}	26%	42% ^{rt}	26%	52% ^{rt}	49%
NET WORKS WELL	43	-8	51	135	-90	2	41	56	-38	79	-36	-15	-8	19	60	9	-38	-107	79	23	117	-33	-44
	3% ^{ae}	-5%	5% ^{za}	34% ^{zd}	-11%	*	5% ^{ze}	14% ^{zh}	-7%	8% ^z	-12%	-9%	-4%	24% ^{zk}	15% ^{zk}	6%	-22%	-74%	43% ^{zo}	13% ^z	46% ^z	-20%	-3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 98
Q.GK15
WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED	20	5	8	-	1	3	2	4	6	9	5	6	6	8	8	8	3	1	6	2	5	5	23
2%	1%	2%	-	1%	2%	1%	1%	2%	2%	2%	2%	2%	1%	1%	2%	2%	2%	1%	1%	1%	2%	2%	
COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	616	193	208	66	34	60	97	188	190	239	105	184	148	285	336	220	50	11	169	109	180	85	569
47%ei	53%e	49%e	50%e	41%	35%	53%i	49%	54%zi	42%	55%k	49%	49%	46%	54%zo	43%	37%	36%	44%	54%	49%	40%	44%	
COULD BE IMPROVED QUITE A LOT	466	126	155	48	31	69	56	130	108	228	58	131	107	228	208	195	51	13	140	74	129	84	488
36%	34%	36%	36%	38%	40%	30%	34%	31%	40%zf	31%	35%	36%	37%	33%	38%	37%	42%	37%	36%	35%	39%	38%	
NEEDS A GREAT DEAL OF IMPROVEMENT	128	27	42	9	11	25	20	37	31	59	8	37	26	65	37	61	24	5	53	8	28	24	148
10%jn	7%	10%	7%	14%	14%za	11%	10%	9%	10%	4%	10%j	9%	10%j	6%	12%zn	18%zn	17%n	14%zst	4%	7%	11%st	11%st	
DONT KNOW	69	15	13	9	5	16	10	21	15	32	14	20	13	35	38	22	7	1	13	10	26	15	67
5%cb	4%	3%	7%	5%	9%zb	5%	6%	4%	6%	7%	5%	4%	6%	6%	4%	4%	4%	3%	5%	7%	7%	5%	
WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	637	198	217	66	35	64	99	192	196	248	110	190	154	293	344	228	53	11	174	111	185	89	592
49%ei	54%e	51%e	50%e	43%	37%	54%i	51%	56%zi	44%	58%zk	50%	51%	47%	55%zo	45%	39%	37%	46%	55%	50%	42%	46%	
COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	594	152	197	57	42	93	76	166	139	288	66	167	133	293	245	256	74	18	193	82	157	108	636
46%hn	42%	46%	43%	52%	54%za	41%	44%	40%	51%zh	35%	44%j	44%	47%j	39%	51%zn	55%zn	59%n	51%z	40%	43%	51%	49%	
NET WORKS WELL	43	45	20	8	-7	-30	23	26	57	-40	44	23	20	*	98	-28	-21	-7	-19	29	28	-19	-44
3%de	12%zbd	5%d	6%d	-9%	-17%	13%zg	7%z	16%zgi	-7%	23%zkl	6%zm	7%zm	*	16%zo	-5%	-16%	-22%	-5%	14%zru	8%zru	-9%	-3%	
imop																							
qu																							

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 99
 Q.GK16

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
 WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEI GHTED TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
STRONGLY AGREE	109	55	54	9	21	30	19	11	14	5	30	49	29	41	36	12	20	77	32	115
	8%or	9%	8%	6%	10%	12%	9%	6%	8%	5%	8%	11%	6%	12%zo	10%o	4%	7%	11%zr	5%	9%
TEND TO AGREE	561	268	293	72	90	99	88	94	72	46	162	187	213	165	154	122	120	319	242	545
	43%	42%	44%	44%	43%	41%	39%	49%	43%	45%	43%	40%	46%	48%	42%	43%	39%	45%	41%	42%
NEITHER AGREE NOR DISAGREE	326	164	163	42	52	65	66	45	32	24	94	131	102	79	105	71	72	184	143	323
	25%	26%	24%	26%	25%	27%	30%h	24%	19%	24%	25%	28%	22%	23%	29%	25%	23%	26%	24%	25%
TEND TO DISAGREE	200	101	99	19	31	29	37	33	36	15	50	66	84	42	49	48	61	91	109	211
	15%q	16%	15%	12%	15%	12%	16%	17%	22%zc	15%	13%	14%	18%z	12%	13%	17%	20%zm	13%	18%zg	16%
STRONGLY DISAGREE	70	35	35	11	9	16	9	8	11	5	21	25	24	11	18	20	22	28	42	72
	5%	5%	5%	7%	5%	7%	4%	4%	7%	5%	6%	5%	5%	3%	5%	7%	7%ml	4%	7%zg	6%
DON'T KNOW	32	13	20	9	6	4	5	*	2	6	16	9	8	6	4	11	11	10	22	29
	2%gq	2%	3%	6%zgh	3%	1%	2%	*	1%	6%ghl	4%zg	2%	2%g	2%	1%	4%	4%	1%	4%zg	2%
AGREE	670	322	348	81	111	129	107	105	86	51	192	236	242	205	191	134	141	396	274	660
	52%pr	51%	52%	50%	53%	53%	48%	55%	51%	50%	52%	51%	53%	60%zo	52%	47%	46%	56%zr	46%	51%
DISAGREE	270	136	135	31	40	45	45	41	47	21	71	91	109	53	66	68	83	119	151	283
	21%mq	21%	20%	19%	19%	19%	20%	21%	28%zj	20%	19%	19%	24%	15%	18%	24%mn	27%zmn	17%	26%zg	22%
NET AGREE	400	187	213	51	70	84	61	64	39	31	121	145	134	152	124	66	57	276	123	377
	31%ho	29%	32%	31%	34%	35%	27%	33%h	23%	30%	32%	31%f	29%	44%zn	34%op	23%	19%	39%zr	21%	29%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 100
Q.GK16

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
STRONGLY AGREE	109	57	6	46	33	76	91	17	6	4	17	5	16	7	20	10	6	8	10	115
	8%	10%	4%	8%	8%	9%	8%	13%z	6%	3%	10%	9%	10%	6%	11%	9%	9%	7%	9%	9%
TEND TO AGREE	561	239	78	244	172	389	513	47	48	54	66	31	66	45	74	49	25	53	50	545
	43%g	41%	52%	43%	42%	44%	44%	37%	49%	43%	40%	54%	44%	40%	41%	43%	39%	46%	44%	42%
NEITHER AGREE NOR DISAGREE	326	162	29	135	117	210	286	40	11	53	45	8	57	23	36	30	18	25	21	323
	25%ehk	28%	19%	24%	29%	24%	25%	31%	11%	42%	27%h	14%	38%zhk	21%	20%	27%h	27%h	21%	18%	25%
TEND TO DISAGREE	200	76	25	99	56	144	183	16	21	11	19	8	9	26	35	17	10	21	24	211
	15%l	13%	17%	18%z	14%	16%	16%	13%	21%l	9%	12%	14%	6%	23%zj	19%l	15%	15%l	18%l	21%j	16%
STRONGLY DISAGREE	70	35	8	27	21	49	66	4	8	3	10	3	*	10	13	5	5	6	7	72
	5%l	6%	5%	5%	5%	6%	6%	3%	8%l	2%	6%l	5%l	*	8%l	7%l	5%	8%l	5%l	6%l	6%
DON'T KNOW	32	16	5	11	10	22	27	5	3	1	8	3	2	2	5	2	1	4	1	29
	2%	3%	3%	2%	3%	2%	2%	4%	4%	1%	5%	5%	1%	2%	3%	2%	1%	4%	1%	2%
AGREE	670	296	84	290	205	465	604	64	54	58	83	36	82	53	93	59	31	61	61	660
	52%	51%	56%	52%	50%	52%	52%	50%	55%	46%	50%	63%am	55%	46%	51%	52%	48%	52%	53%	51%
DISAGREE	270	111	33	127	77	193	249	20	29	13	29	11	9	35	47	22	15	27	32	283
	21%l	19%	22%	23%	19%	22%	21%	16%	30%l	11%	18%l	19%l	6%	31%zj	26%l	20%l	23%l	23%l	28%l	22%
NET AGREE	400	185	51	163	127	272	355	44	25	44	53	25	72	18	46	37	16	34	29	377
	31%am	32%	34%	29%	31%	31%	30%	34%	26%	35%	32%am	44%zh	48%zhhmnpqr	15%	25%am	32%am	25%am	29%am	25%	29%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 101
Q.GK16

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
STRONGLY AGREE	109	63	27	19	22	42	53	32	55	23	79	30	79	90	90	84	81	5	115
	8%kq	8%	9%	8%	12%	9%	8%	11%	7%	9%	11%zk	5%	10%zmnq	9%q	9%q	9%q	10%zq	3%	9%
TEND TO AGREE	561	350	110	101	86	206	283	138	290	133	360	201	371	469	455	432	393	31	545
	43%bhhkq	45%	38%	43%	46%	44%	42%	46%	40%	50%h	48%zk	37%	49%zmnq	47%zq	48%zq	48%zq	49%zq	22%	42%
NEITHER AGREE NOR DISAGREE	326	191	83	52	49	121	167	73	197	57	176	149	149	230	220	201	164	46	323
	25%lmnop	25%	29%	22%	27%	26%	25%	24%	27%	22%	24%	27%	20%	23%l	23%l	22%	20%	34%zlmnop	25%
TEND TO DISAGREE	200	120	43	37	20	69	115	39	129	32	99	101	116	149	140	134	123	26	211
	15%	15%	15%	16%	11%	15%	17%	13%	18%	12%	13%	18%zj	15%n	15%	15%	15%	15%	19%	16%
STRONGLY DISAGREE	70	34	18	18	6	29	34	9	44	17	24	46	29	38	37	34	31	21	72
	5%gjmno	4%	6%	8%	3%	6%	5%	3%	6%	6%	3%	8%zj	4%	4%	4%	4%	4%	15%zlmnop	6%
DONT KNOW	32	14	10	9	1	6	24	10	18	4	9	22	10	15	13	11	10	8	29
	2%jlmnop	2%	3%	4%	1%	1%	4%z	3%	2%	1%	1%	4%zj	1%	1%	1%	1%	1%	6%zlmnop	2%
AGREE	670	413	137	120	108	248	337	170	345	155	439	231	450	559	545	515	475	35	660
	52%hknq	54%	47%	51%	58%	52%	50%	56%h	47%	59%zh	59%zk	42%	60%zmnq	56%zq	57%zq	58%zq	59%zq	26%	51%
DISAGREE	270	154	61	55	26	98	149	48	173	49	123	147	146	187	177	168	154	47	283
	21%dojmn	20%	21%	23%	14%	21%	22%cd	16%	24%zq	18%	16%	27%zj	19%n	19%	19%	19%	19%	35%zlmnop	22%
NET AGREE	400	260	76	65	82	150	188	122	171	107	316	84	304	372	368	347	321	-12	377
	31%lhnkq	34%b	26%	27%	44%ze	32%	28%	40%zh	23%	40%zh	42%zk	15%	40%zmnq	38%zq	39%zmnq	39%zq	40%zq	-9%	29%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 102
 Q.GK16
 TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
 WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
STRONGLY AGREE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
TEND TO AGREE	109	32	77	38	66	51	58	79	14	87	21	17	15	6	41	12	25	-	6	26	27	10	115
TEND TO DISAGREE	561	79	482	216	335	250	312	237	212	434	127	78	81	39	180	66	90	8	95	90	142	47	545
NEITHER AGREE NOR DISAGREE	326	34	293	98	211	97	230	52	131	262	64	42	44	22	106	40	34	31	49	37	67	61	323
STRONGLY DISAGREE	200	23	177	44	149	81	119	17	156	156	44	29	33	7	54	20	17	62	29	17	17	24	211
DON'T KNOW	70	4	66	3	60	12	58	4	57	46	24	9	10	5	19	6	5	45	1	1	-	9	72
AGREE	670	112	558	254	401	301	369	316	227	522	148	95	96	45	220	78	114	8	101	116	169	57	660
DISAGREE	270	27	243	47	209	94	176	21	214	203	67	38	43	13	73	25	22	106	30	18	17	34	283
NET AGREE	400	85	315	206	192	207	193	296	13	319	81	58	52	33	148	53	92	-99	71	97	152	24	377

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 103
 Q.GK16

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:
 WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
EFFECTIVE BASE	100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
STRONGLY AGREE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
TEND TO AGREE	109	22	42	18	10	11	15	26	26	56	15	28	23	58	45	48	12	5	22	16	41	18	115
NEITHER AGREE NOR DISAGREE	561	173	191	63	38	49	87	158	173	230	87	160	156	245	259	228	61	13	161	77	180	81	545
TEND TO DISAGREE	200	45	64	20	18	36	35	71	42	87	23	56	41	103	105	73	20	2	60	27	49	40	211
STRONGLY DISAGREE	70	15	19	2	5	22	10	19	9	42	7	18	17	34	34	28	6	2	39	7	10	10	72
DON'T KNOW	32	3	8	2	1	10	5	13	7	13	10	15	2	16	14	13	5	-	7	5	7	12	29
AGREE	670	194	232	81	48	60	102	184	199	286	103	189	179	302	304	276	73	18	182	93	221	99	660
DISAGREE	270	60	83	22	23	58	45	90	51	129	29	75	58	137	140	101	26	4	99	34	59	51	283
NET AGREE	400	134	149	59	25	2	56	94	148	157	73	114	121	165	164	175	47	13	84	59	162	48	377

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 104
Q.GK17 - TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
SUMMARY TABLE
BASE: ALL ADULTS AGED 18+

	IN YOUR LOCAL AREA	IN THE COUNTRY AS A WHOLE
UNWEIGHTED BASE	1295	1295
WEIGHTED BASE	1299	1299
EFFECTIVE BASE	821	821
A GREAT DEAL	61 5%	97 7%
A FAIR AMOUNT	499 38%	447 34%
NOT VERY MUCH	494 38%	487 37%
NOTHING AT ALL	222 17%	250 19%
DONT KNOW	23 2%	19 1%
A GREAT DEAL/ A FAIR AMOUNT	560 43%	543 42%
NOT VERY MUCH/ NOTHING AT ALL	716 55%	737 57%
NET A GREAT DEAL/ FAIR AMOUNT	-156 -12%	-194 -15%

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Table 105
 Q.GK17_1
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN ... YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
VERY INVOLVED	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
FAIRLY INVOLVED	61	30	31	6	15	12	10	6	9	3	21	22	19	23	22	6	10	45	16	63
NOT VERY INVOLVED	499	247	253	58	87	127	85	66	54	22	145	212	143	135	165	101	98	300	199	473
NOT AT ALL INVOLVED	494	252	242	58	72	68	96	81	72	46	131	164	199	138	127	120	109	266	228	489
DONT KNOW	23	4	19	8	5	3	2	1	-	4	13	5	5	2	9	7	5	11	12	25
VERY/FAIRLY INVOLVED	560	276	284	64	102	138	95	72	63	25	166	233	161	158	187	107	108	345	215	536
NOT VERY/ NOT AT ALL INVOLVED	716	354	362	92	102	101	126	118	103	73	193	228	295	183	169	169	194	353	363	734
NET VERY/FAIRLY INVOLVED	-156	-77	-78	-28	*	37	-31	-46	-40	-48	-27	6	-134	-25	18	-62	-86	-7	-148	-198
	-12%	-12%	-12%	-17%	*	15% ^c	-14%	-24%	-24%	-47%	-7%	1%	-29%	-7%	5%	-22%	-28%	-1%	-25%	-15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 106
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
IN ... YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
EFFECTIVE BASE	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
VERY INVOLVED	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
FAIRLY INVOLVED	61	31	9	21	23	38	52	10	3	6	7	3	6	3	8	5	7	7	5	63
NOT VERY INVOLVED	5%	5%	6%	4%	6%	4%	4%	7%	3%	5%	4%	6%	4%	3%	4%	4%	11%zhj	6%	4%	5%
NOT AT ALL INVOLVED	499	254	52	193	190	310	448	51	43	53	53	26	60	30	65	51	21	49	48	473
DONT KNOW	38%ce m	43%zc	34%	34%	46%ze	35%	38%	39%	44% m	42%	32%	47% m	40% m	27%	36%	44% m	33%	42% m	41% m	37%
VERY/FAIRLY INVOLVED	494	216	55	223	133	361	446	46	36	51	68	18	65	46	71	45	23	39	34	489
NOT VERY/ NOT AT ALL INVOLVED	38%	37%	36%	40%	32%	41%zd	38%	35%	37%	40%	41%	31%	43% r	41%	39%	39%	35%	33%	29%	38%
NET VERY/FAIRLY INVOLVED	222	78	29	115	54	168	203	19	15	14	25	9	17	32	35	14	14	21	26	245
	17% a	13%	19%	20% za	13%	19% z	17%	14%	16%	11%	15%	16%	12%	28% zh jlo	19%	12%	21% l	18%	23% l	19%
VERY/FAIRLY INVOLVED	23	7	6	9	10	13	18	5	1	1	12	-	1	2	3	-	-	1	2	25
NOT VERY/ NOT AT ALL INVOLVED	2%	1%	4% a	2%	2%	1%	2%	4% zl	1%	1%	7% zhl mnopq	-	*	1%	2%	-	-	1%	2%	2%
VERY/FAIRLY INVOLVED	560	285	61	214	213	347	499	60	46	59	60	30	67	34	73	55	28	56	53	536
NOT VERY/ NOT AT ALL INVOLVED	43% ce m	49% zc	40%	38%	52% ze	39%	43%	46%	47% m	47%	36%	53% jm	45% m	30%	40%	49% m	44% m	48% m	46% m	41%
NET VERY/FAIRLY INVOLVED	716	293	84	339	187	529	649	64	51	65	93	27	82	78	105	59	36	59	60	734
	55% ad	50%	55%	60% za	46%	59% zd	56%	50%	52%	52%	56%	47%	55%	69% zh jklop qr	58%	51%	56%	51%	52%	57%
NET VERY/FAIRLY INVOLVED	-156	-8	-23	-124	26	-182	-149	-4	-5	-6	-33	3	-16	-45	-33	-3	-8	-4	-7	-198
	-12%	-1%	-15%	-22%	6%	-20%	-13%	-3%	-5%	-4%	-20%	5%	-10%	-39%	-18%	-3%	-13%	-3%	-7%	-15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 107
 Q.GK17_1
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN ... YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VERY INVOLVED	61	37	16	8	10	21	33	10	34	16	54	8	49	50	50	49	49	4	63
	5% ^{ck}	5%	5%	3%	6%	4%	5%	3%	5%	6%	7% ^{zk}	1%	7% ^{zmn}	5%	5%	5%	6% ^z	3%	5%
FAIRLY INVOLVED	499	315	109	74	87	184	255	118	278	103	367	133	313	415	406	381	329	36	473
	38% ^{ckq}	41% ^c	38%	31%	47% ^z	39%	38%	39%	38%	39%	49% ^{zk}	24%	42% ^{zq}	42% ^{zq}	43% ^{zl}	42% ^{zq}	41% ^{zq}	26%	37%
NOT VERY INVOLVED	494	294	106	94	66	171	265	121	262	111	248	246	286	373	356	338	307	48	489
	38% ^{sj}	38%	36%	40%	36%	36%	39%	40%	36%	42%	33%	45% ^{zj}	38% ^{an}	38%	37%	38%	38%	35%	38%
NOT AT ALL INVOLVED	222	113	54	56	19	92	111	48	140	34	70	151	97	140	131	118	107	44	245
	17% ^{adp}	15%	18%	24% ^{za}	10%	19% ^d	16%	16%	19%	13%	9%	28% ^{zj}	13%	14% ^l	14% ^l	13%	13%	32% ^{zj}	19%
DONT KNOW	23	13	6	4	3	4	13	4	19	-	10	11	9	13	11	10	10	5	25
	2% ⁿ	2%	2%	2%	2%	1%	2%	1%	3% ⁱ	-	1%	2%	1%	1%	1%	1%	1%	3%	2%
VERY/FAIRLY INVOLVED	560	353	125	82	97	205	288	129	313	119	420	140	362	465	456	430	378	40	536
	43% ^{ckq}	46% ^c	43%	35%	52% ^{zf}	43%	43%	43%	43%	45%	56% ^{zk}	26%	48% ^{zm}	47% ^{zq}	48% ^{zq}	48% ^{zq}	47% ^{zq}	29%	41%
NOT VERY/ NOT AT ALL INVOLVED	716	406	159	150	85	264	376	169	402	145	317	397	383	513	487	456	414	92	734
	55% ^{dj}	53%	55%	64% ^{za}	46%	56% ^d	56% ^d	56%	55%	55%	42%	72% ^{zj}	51%	52%	51%	51%	52%	68% ^{zj}	57%
NET VERY/FAIRLY INVOLVED	-156	-54	-34	-68	12	-59	-88	-40	-89	-26	103	-257	-21	-48	-31	-26	-36	-52	-198
	-12%	-7%	-12%	-29%	7%	-12%	-13%	-13%	-12%	-10%	14%	-47%	-3%	-5%	-3%	-3%	-4%	-38%	-15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 108
 Q.GK17_1
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN ... YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%	
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VERY INVOLVED	61	25	36	22	38	39	22	36	15	51	10	8	6	5	21	14	22	1	1	9	11	-	63
	5%bf	14%zb	3%	5%	5%	8%zf	3%	9%zh	3%	5%	3%	4%	3%	7%	5%	10%zq	13%zqr	1%	1%	5%qr	4%u	-	5%
FAIRLY INVOLVED	499	92	408	193	300	213	286	182	207	424	75	67	55	28	182	93	100	21	40	95	124	12	473
	38%bd	53%zb	36%	48%zd	36%	43%zf	36%	46%zh	36%	42%zj	26%	37%	29%	34%	45%l	64%zq	57%zqr	14%	22%u	55%zqu	49%zqr	7%	37%
NOT VERY INVOLVED	494	48	446	143	333	183	311	127	233	377	117	68	87	36	153	33	43	70	102	57	102	67	489
	38%ag	28%	40%za	35%	40%z	37%	39%	32%	40%g	37%	41%	38%	46%z	45%	38%	22%	25%	48%zo	55%zop	33%	40%op	40%oo	38%
NOT AT ALL INVOLVED	222	8	215	43	156	58	164	47	122	144	78	35	35	10	48	3	7	54	38	11	17	77	245
	17%ace	4%	19%za	11%	19%zc	12%	20%ze	12%	21%zg	14%	27%zj	20%n	18%	12%	12%	2%	4%	37%zo	21%ops	6%	7%	46%zop	19%
DONT KNOW	23	1	22	3	7	2	21	3	*	14	8	1	5	2	2	3	1	*	3	-	1	13	25
	2%deh	1%	2%	1%	1%	*	3%ze	1%	*	1%	3%	1%	3%	3%	*	2%	1%	*	2%	-	*	8%zop	2%
VERY/FAIRLY INVOLVED	560	116	444	214	338	253	307	218	222	475	86	75	61	33	203	107	122	22	41	105	136	12	536
	43%bd	67%zb	39%	53%zd	41%	51%zf	38%	55%zh	38%	47%zj	30%	42%	32%	40%	50%z	74%zq	70%zqr	15%u	22%u	61%zqu	53%zqr	7%	41%
NOT VERY/ NOT AT ALL INVOLVED	716	55	661	186	489	241	475	173	355	521	195	103	122	46	200	35	50	124	140	68	119	144	734
	55%ac	32%	59%za	46%	59%zc	49%	59%ze	44%	61%zg	52%	67%zj	57%	65%zn	57%	50%	24%	29%	85%zo	76%zop	39%o	47%op	85%zop	57%
NET VERY/FAIRLY INVOLVED	-156	61	-217	28	-151	12	-168	44	-133	-47	-109	-28	-61	-14	2	72	72	-102	-99	37	17	-132	-198
	-12%	35%	-19%	7%	-18%	2%	-21%	11%	-23%	-5%	-38%	-15%	-32%	-17%	1%	50%st	41%st	-70%	-53%	21%t	7%	-78%	-15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 109
 Q.GK17_1
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN ... YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORMAL QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
VERY INVOLVED	61	13	23	11	7	4	14	24	13	24	7	18	13	30	30	21	8	3	10	7	22	13	63
5% ^r	4%	5%	8%	8% ^e	3%	7%	6%	4%	4%	4%	4%	5%	4%	5%	5%	4%	6%	8%	3%	4%	6%	6%	5%
FAIRLY INVOLVED	499	152	164	57	37	50	80	143	133	223	76	141	130	229	238	190	62	9	134	101	151	64	473
38% ^{eu}	42% ^e	39% ^e	43% ^e	45% ^e	29%	43% ^g	38%	38%	39%	40%	37%	43%	37%	38%	38%	46%	29%	35%	50% ^{zr}	41% ^u	30%	37%	
NOT VERY INVOLVED	494	151	162	54	24	55	61	157	146	191	73	144	118	232	261	181	41	12	154	69	149	74	489
38% ^{si}	41%	38%	41%	30%	32%	33%	41% ^f	42%	34%	38%	38%	39%	37%	42% ^p	36%	30%	39%	40%	34%	40%	35%	38%	
NOT AT ALL INVOLVED	222	44	75	10	12	56	28	51	55	116	33	69	38	116	86	107	23	6	77	21	40	54	245
17% ^{co}	12%	18% ^c	8%	14%	33% ^{za}	15%	14%	16%	20% ^{zg}	17%	18%	13%	19%	14%	21% ^{zn}	17%	20%	20% ^t	10%	11%	26% ^{zs}	19%	
DONT KNOW	23	6	2	-	3	8	2	5	4	13	2	5	2	15	13	7	1	1	5	4	5	7	25
2% ^{cb}	2%	1%	-	3% ^b	4% ^{zbc}	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	4%	1%	2%	1%	3%	2%	
VERY/FAIRLY INVOLVED	560	165	187	68	43	54	93	167	146	247	82	159	143	258	268	211	70	11	145	108	174	77	536
43% ^{er}	45% ^e	44% ^e	51% ^e	53% ^e	31%	51% ^{zg}	44%	42%	44%	43%	42%	48%	42%	43%	42%	52%	37%	38%	53% ^{ru}	47% ^{ru}	36%	41%	
NOT VERY/ NOT AT ALL INVOLVED	716	195	237	64	36	111	89	208	201	307	106	213	156	348	347	288	63	18	231	90	189	129	734
55% ^{cd}	53%	56%	49%	44%	64% ^{zcd}	48%	55% ^f	57%	54%	56%	56%	52%	56%	55%	57%	47%	59%	61% ^{zs}	45%	51%	60% ^s	57%	
NET VERY/FAIRLY INVOLVED	-156	-29	-50	3	7	-56	4	-41	-55	-60	-23	-54	-13	-89	-79	-77	7	-7	-87	18	-16	-52	-198
-12%	-8%	-12%	3%	9%	-33%	2%	-11%	-16%	-11%	-12%	-14%	-4%	-14%	-13%	-15%	5%	-22%	-23%	9% ^t	-4%	-24%	-15%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 110
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
IN ...THE COUNTRY AS A WHOLE?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
VERY INVOLVED	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
FAIRLY INVOLVED	97	49	48	10	22	16	12	18	18	-	33	28	36	41	26	8	22	67	30	90
NOT VERY INVOLVED	447	221	226	41	71	117	90	58	47	22	112	207	127	128	148	80	91	276	171	418
NOT AT ALL INVOLVED	487	252	234	70	79	71	81	79	63	43	149	153	185	114	132	124	117	246	241	489
DONT KNOW	250	108	142	36	35	36	36	36	39	34	70	72	108	58	55	64	73	113	137	275
VERY/FAIRLY INVOLVED	19	4	15	7	1	2	4	1	-	3	8	6	5	2	5	7	4	7	11	23
NOT VERY/ NOT AT ALL INVOLVED	543	270	273	51	94	133	103	76	65	22	145	235	163	169	173	88	113	342	201	508
NET VERY/FAIRLY INVOLVED	737	360	377	105	114	108	117	114	102	77	219	225	293	172	187	188	190	359	378	764
	-194	-90	-103	-54	-20	25	-14	-38	-38	-54	-74	11	-130	-3	-14	-100	-77	-17	-177	-256
	-15%	-14%	-16%	-33%	-10%	10%df	-6%	-20%	-22%	-53%	-20%	2%	-28%	-1%	-4%	-35%	-25%	-2%	-30%	-20%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 111
 Q.GK17_2
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEI GHTE D TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
EFFECTIVE BASE	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
VERY INVOLVED	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
FAIRLY INVOLVED	97	43	14	40	26	70	89	8	6	13	13	5	12	6	8	12	7	7	6	90
NOT VERY INVOLVED	7%	7%	9%	7%	6%	8%	8%	6%	7%	10%	8%	9%	8%	6%	4%	11%	10%	6%	5%	7%
NOT AT ALL INVOLVED	447	241	39	167	157	290	403	44	35	46	52	23	56	24	67	39	21	49	35	418
DONT KNOW	34% em	41% c	26%	30%	38%	33%	35%	34%	36% m	37%	32% m	41% m	37% m	21%	37% m	34% m	32%	42% m	31%	32%
VERY/FAIRLY INVOLVED	487	214	56	217	153	334	428	55	38	44	69	19	62	41	66	43	21	44	38	489
NOT VERY/ NOT AT ALL INVOLVED	37%	37%	37%	39%	37%	38%	37%	43%	40%	35%	42%	34%	42%	36%	37%	38%	33%	37%	33%	38%
DONT KNOW	250	80	39	131	68	183	233	17	17	21	23	9	18	40	37	19	16	16	34	275
VERY/FAIRLY INVOLVED	19% l	14%	26% a	23% za	16%	21% z	20% g	13%	17%	17%	14%	16%	12%	35% zh	21%	17%	25% jl	13%	29% zj	21%
NOT VERY/ NOT AT ALL INVOLVED	19	7	4	8	6	13	14	5	1	1	8	-	1	2	3	-	-	1	2	23
VERY/FAIRLY INVOLVED	1%	1%	3%	1%	1%	1%	1%	4% zl	1%	1%	5% zp	-	1	2%	2%	-	-	1%	2%	2%
NOT VERY/ NOT AT ALL INVOLVED	543	284	53	206	183	360	491	52	41	59	65	29	69	30	75	51	27	56	41	508
NET VERY/FAIRLY INVOLVED	42% cm	49% c	35%	37%	45%	40%	42%	40%	42% m	47%	40% m	50% m	46% m	27%	41% m	45% m	42% m	48% m	36%	39%
NET VERY/FAIRLY INVOLVED	737	294	94	348	220	517	661	72	55	65	92	28	81	81	104	62	37	59	72	764
NET VERY/FAIRLY INVOLVED	57% ca	50%	62% a	62% za	54%	58%	57%	56%	57%	52%	56%	50%	54%	71% zh	57%	55%	58%	51%	63%	59%
NET VERY/FAIRLY INVOLVED	-194	-10	-42	-142	-37	-157	-170	-20	-14	-6	-26	*	-12	-51	-29	-11	-10	-3	-31	-256
NET VERY/FAIRLY INVOLVED	-15%	-2%	-28%	-25%	-9%	-18%	-15%	-15%	-15%	-5%	-16%	*	-8%	-44%	-16%	-10%	-16%	-3%	-27%	-20%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 112
Q.GK17_2
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
IN ...THE COUNTRY AS A WHOLE?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
VERY INVOLVED	97	57	25	14	21	35	47	27	51	18	85	12	76	80	80	77	77	8	90
7% ^{ck}		7%	9%	6%	11%	7%	7%	9%	7%	7%	11% ^{zk}	2%	10% ^{zmn}	8%	8%	9%	10% ^z	6%	7%
FAIRLY INVOLVED	447	285	85	75	86	162	219	100	263	85	345	100	294	388	375	357	311	26	418
34% ^{bkq}		37%	29%	32%	46% ^{ze}	34%	32%	33%	36%	32%	46% ^{zk}	18%	39% ^{zq}	39% ^{zq}	39% ^{zq}	40% ^{zq}	39% ^{zq}	19%	32%
NOT VERY INVOLVED	487	284	126	76	49	171	273	127	249	111	229	257	258	345	331	309	279	53	489
37% ^{dhp}		37%	44% ^{zc}	32%	27%	36% ^d	40% ^{zd}	42% ^h	34%	42%	31%	47% ^{zj}	34%	35%	35% ^l	34%	35%	38%	38%
NOT AT ALL INVOLVED	250	137	48	66	29	101	125	44	155	51	82	168	120	167	161	147	130	46	275
19% ^{gjmno}		18%	16%	28% ^{za}	16%	21%	19%	15%	21% ^g	19%	11%	31% ^{zj}	16%	17% ^l	17% ^l	16%	16%	34% ^{zl}	21%
DONT KNOW	19	9	5	4	-	4	12	4	15	-	6	11	5	9	7	6	5	4	23
1% ^{lmnop}		1%	2%	2%	-	1%	2%	1%	2%	-	1%	2%	1%	1% ^{lo}	1%	1%	1%	3% ^{lno}	2%
VERY/FAIRLY INVOLVED	543	342	111	89	107	197	266	127	314	103	431	112	370	468	455	434	387	34	508
42% ^{kq}		44%	38%	38%	58% ^{ze}	42%	39%	42%	43%	39%	58% ^{zk}	20%	49% ^{zm}	47% ^{zq}	48% ^{zq}	48% ^{zq}	48% ^{zq}	25%	39%
NOT VERY/ NOT AT ALL INVOLVED	737	420	174	142	78	271	398	171	405	162	311	425	378	513	492	456	410	99	764
57% ^{djmno}		54%	60%	60%	42%	57% ^d	59% ^d	57%	55%	61%	42%	78% ^{zj}	50%	52% ^l	52% ^l	51%	51%	72% ^{zl}	59%
NET VERY/FAIRLY INVOLVED	-194	-78	-63	-53	28	-74	-132	-44	-91	-58	120	-313	-8	-44	-37	-22	-22	-65	-256
-15%		-10%	-22%	-22%	15%	-16%	-20%	-15%	-12%	-22%	16%	-57%	-1%	-4%	-4%	-2%	-3%	-47%	-20%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 113
 Q.GK17_2
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%	
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
VERY INVOLVED	97	39	57	29	67	46	51	40	42	87	9	20	17	4	29	20	45	1	3	6	19	-	90
	7% 7sbj qrsu	23% zb	5%	7%	8%	9%	6%	10% z	7%	9% zj	3%	11% z	9%	5%	7%	14% zq	26% zoq	1%	2%	3% u	8% qu	-	7%
FAIRLY INVOLVED	447	89	358	183	260	211	236	164	167	370	76	56	47	27	184	83	88	26	24	66	131	11	418
	34% bd fhjqr u	51% zb	32%	45% zd	31%	43% zf	29%	41% zh	29%	37% zj	26%	31%	25%	33%	45% zk l	57% zq	51% zq	18% u	13%	39% qr u	51% zqr u	7%	32%
NOT VERY INVOLVED	487	31	456	132	333	163	323	143	216	377	110	65	75	35	138	39	32	57	97	79	92	74	489
	37% ae op	18%	40% za	33%	40% z	33%	40% ae	36%	37%	37%	38%	37%	40%	43%	34%	27%	18%	39% op	52% zo pqt	46% zo p	36% p	44% op	38%
NOT AT ALL INVOLVED	250	12	238	57	169	73	177	44	150	166	85	36	46	16	51	2	6	61	59	21	11	71	275
	19% ace ginops t	7%	21% za	14%	20%	15%	22% ze	11%	26% za	16%	29% zj	20%	24% n	19%	13%	2%	4%	42% zo pst	32% zo pst	12% opt	4%	42% zo pst	21%
DONT KNOW	19	1	18	2	5	2	16	4	1	10	8	1	3	-	3	*	2	-	1	1	2	12	23
	1% deh	1%	2%	*	1%	*	2%	1%	*	1%	3% zj	1%	2%	-	1%	*	1%	-	1%	*	1%	7% zop qrst	2%
VERY/FAIRLY INVOLVED	543	128	415	213	327	257	287	203	210	458	86	76	64	31	213	104	134	27	28	72	151	11	508
	42% bd fhjqr u	74% zb	37%	53% zd	39%	52% zf	36%	52% zh	36%	45% zj	30%	43%	34%	37%	53% zk m	71% zq	77% zq	19% u	15% u	42% qr u	59% zqr su	7%	39%
NOT VERY/ NOT AT ALL INVOLVED	737	43	694	189	502	236	501	187	367	543	194	101	121	51	189	41	38	119	155	100	103	145	764
	57% ac eginops t	25%	62% za	47%	60% zc	48%	62% ze	47%	64% ze	54%	67% zj	57%	64% zn	63% n	47%	29%	22%	81% zo pst	84% zo pst	58% op t	40% p	86% zo pst	59%
NET VERY/FAIRLY INVOLVED	-194	85	-279	24	-174	21	-214	16	-157	-85	-109	-25	-57	-20	24	62	96	-91	-128	-27	48	-134	-256
	-15%	49%	-25%	6%	-21%	4%	-27%	4%	-27%	-8%	-38%	-14%	-30%	-25%	6% m	43% st	55% q st	-63%	-69%	-16%	19% s	-80%	-20%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 114
 Q.GK17_2
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN ...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
EFFECTIVE BASE	100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
VERY INVOLVED	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
FAIRLY INVOLVED	97	30	29	7	12	9	17	40	24	33	18	32	34	31	46	36	12	3	22	13	37	11	90
NOT VERY INVOLVED	7% _m	8%	7%	5%	15% _{zbc}	5%	9%	10% _{zi}	7%	6%	9%	8%	11% _{zm}	5%	7%	7%	9%	8%	6%	6%	10%	5%	7%
NOT AT ALL INVOLVED	447	142	155	58	33	34	68	117	117	213	67	123	109	214	221	164	52	9	103	80	162	63	418
DON'T KNOW	34% _{er}	39% _e	36% _e	44% _{ze}	41% _e	20%	37% _g	31%	33%	37%	35%	33%	36%	34%	35%	32%	38%	30%	27%	40% _r	44% _{zr}	29%	32%
NET VERY/FAIRLY INVOLVED	487	129	168	50	21	63	57	147	144	196	63	137	112	237	239	191	46	10	176	74	112	74	489
NET NOT VERY/NOT AT ALL INVOLVED	37% _{cdt}	35%	39% _d	38%	26%	37%	31%	39% _f	41% _f	34%	33%	36%	37%	38%	38%	38%	34%	34%	46% _{zt}	36%	30%	35%	38%
NET DON'T KNOW	250	61	72	16	14	59	39	70	62	118	41	81	41	128	113	106	24	7	78	32	53	58	275
NET EFFECTIVE BASE	19% _{lt}	17%	17%	12%	17%	34% _{za}	21%	18%	18%	21%	21%	21% _l	14%	21% _l	18%	21%	18%	24%	21%	16%	14%	27% _{zs}	21%
NET VERY/FAIRLY INVOLVED	19	4	3	-	1	7	3	6	4	9	1	4	4	11	8	8	1	1	2	4	4	8	23
NET DON'T KNOW	1%	1%	1%	-	1%	4% _{zbc}	2%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%	3%	1%	2%	1%	4% _{zr}	2%
NET EFFECTIVE BASE	543	172	184	65	46	44	86	157	141	245	85	155	144	245	267	200	64	12	125	93	199	74	508
NET EFFECTIVE BASE	42% _{er}	47% _e	43% _e	49% _e	56% _{zb}	25%	46%	41%	40%	43%	45%	41%	48% _z	39%	43%	40%	47%	39%	33%	46% _r	54% _{zr}	35%	39%
NET EFFECTIVE BASE	737	190	240	67	35	122	96	217	206	314	104	218	153	366	352	298	70	18	254	106	165	132	764
NET EFFECTIVE BASE	57% _{dt}	52%	56% _d	51%	43%	71% _{za}	52%	57%	59%	55%	55%	58%	51%	59%	56%	59%	52%	58%	67% _{zs}	52%	45%	62% _t	59%
NET EFFECTIVE BASE	-194	-18	-56	-2	10	-78	-10	-60	-65	-69	-19	-63	-10	-121	-85	-97	-6	-6	-129	-13	35	-58	-256
NET EFFECTIVE BASE	-15%	-5%	-13%	-1%	12% _c	-45%	-6%	-16%	-19%	-12%	-10%	-17%	-3%	-19%	-14%	-19%	-4%	-19%	-34%	-6%	10% _s	-27%	-20%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base

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Table 115
 Q.GK17_1
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN ...YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

	Q.GK13-HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?								
	TOTAL	VERY INTERESTED	FAIRLY INTERESTED	NOT VERY INTERESTED	NOT AT ALL INTERESTED	DON'T KNOW	VERY/FAIRLY INTERESTED	NOT VERY/NOT AT ALL INTERESTED	NET VERY/FAIRLY INTERESTED
UNWEIGHTED BASE	1295	184	703	305	88	15	887	393	494
WEIGHTED BASE	1299	187	722	298	79	13	909	377	532
	100%	14%	56%	23%	6%	1%	70%	29%	41%
EFFECTIVE BASE	821	143	406	216	61	12	540	277	263
VERY INVOLVED	61	37	19	6	-	-	55	6	50
	5%	20%	3%	2%	-	-	6%	1%	9%
FAIRLY INVOLVED	499	96	332	60	8	3	428	69	359
	38%	51%	46%	20%	10%	22%	47%	18%	67%
NOT VERY INVOLVED	494	40	279	159	15	1	318	174	144
	38%	21%	39%	53%	20%	9%	35%	46%	27%
NOT AT ALL INVOLVED	222	14	86	67	51	4	100	118	-18
	17%	8%	12%	22%	65%	29%	11%	31%	-3%
DON'T KNOW	23	-	7	6	4	5	7	10	-3
	2%	-	1%	2%	5%	40%	1%	3%	-1%
VERY/FAIRLY INVOLVED	560	133	350	66	8	3	483	74	409
	43%	71%	49%	22%	10%	22%	53%	20%	77%
NOT VERY/ NOT AT ALL INVOLVED	716	54	365	226	67	5	418	292	126
	55%	29%	51%	76%	85%	38%	46%	78%	24%
NET VERY/FAIRLY INVOLVED	-156	79	-14	-160	-58	-2	65	-218	283
	-12%	42%	-2%	-54%	-74%	-17%	7%	-58%	53%

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Table 116
 Q.GK17_1
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN ... YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

		Q.GK14-HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?							
TOTAL		A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1295	52	512	604	114	13	564	718	-154
WEIGHTED BASE	1299	48	547	593	100	11	595	693	-98
	100%	4%	42%	46%	8%	1%	46%	53%	-8%
EFFECTIVE BASE	821	42	281	435	85	11	316	519	-203
VERY INVOLVED	61	13	30	18	1	-	43	18	24
	5%	26%	5%	3%	1%	-	7%	3%	-25%
FAIRLY INVOLVED	499	18	274	183	23	2	292	206	86
	38%	37%	50%	31%	23%	16%	49%	30%	-88%
NOT VERY INVOLVED	494	10	191	281	12	1	201	293	-92
	38%	21%	35%	47%	12%	5%	34%	42%	94%
NOT AT ALL INVOLVED	222	8	48	105	57	4	56	162	-106
	17%	16%	9%	18%	57%	34%	9%	23%	108%
DON'T KNOW	23	-	4	6	7	5	4	14	-10
	2%	-	1%	1%	7%	45%	1%	2%	10%
VERY/FAIRLY INVOLVED	560	31	304	200	24	2	334	224	110
	43%	63%	56%	34%	24%	16%	56%	32%	-112%
NOT VERY/ NOT AT ALL INVOLVED	716	18	239	386	68	4	257	455	-198
	55%	37%	44%	65%	69%	39%	43%	66%	202%
NET VERY/FAIRLY INVOLVED	-156	13	65	-186	-44	-3	78	-231	308
	-12%	26%	12%	-31%	-44%	-24%	13%	-33%	-315%

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Table 117
 Q.GK17_1
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN ...YOUR LOCAL AREA?
 BASE: ALL ADULTS AGED 18+

Q.GK15-WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?									
	WORK EXTREMELY WELL AND COULD NOT BE IMPROVED	COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORK WELL	COULD BE IMPROVED QUITE A LOT	NEED A GREAT DEAL OF IMPROVEMENT	DON'T KNOW	WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	NET WORKS WELL	
UNWEIGHTED BASE	1295	23	569	488	148	67	592	636	-44
WEIGHTED BASE	1299	20	616	466	128	69	637	594	43
	100%	2%	47%	36%	10%	5%	49%	46%	3%
EFFECTIVE BASE	821	19	324	349	108	53	339	456	-117
VERY INVOLVED	61	2	22	25	12	-	23	38	-14
	5%	8%	4%	5%	10%	-	4%	6%	-33%
FAIRLY INVOLVED	499	9	272	171	30	17	281	201	80
	38%	44%	44%	37%	24%	25%	44%	34%	186%
NOT VERY INVOLVED	494	3	254	189	35	13	256	224	32
	38%	13%	41%	41%	27%	19%	40%	38%	75%
NOT AT ALL INVOLVED	222	7	64	78	49	23	71	127	-56
	17%	36%	10%	17%	39%	34%	11%	21%	-131%
DON'T KNOW	23	-	5	2	1	15	5	3	1
	2%	-	1%	*	1%	22%	1%	1%	3%
VERY/FAIRLY INVOLVED	560	10	294	196	43	17	305	239	66
	43%	51%	48%	42%	33%	25%	48%	40%	153%
NOT VERY/ NOT AT ALL INVOLVED	716	10	318	268	84	37	327	352	-24
	55%	49%	52%	57%	66%	54%	51%	59%	-56%
NET VERY/FAIRLY INVOLVED	-156	1	-24	-72	-41	-20	-23	-113	90
	-12%	3%	-4%	-15%	-32%	-29%	-4%	-19%	210%

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Table 118
Q.GK17_1
TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
IN ...YOUR LOCAL AREA?
BASE: ALL ADULTS AGED 18+

	Q.GK16-WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.									
	TOTAL	STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DON'T KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	1295	115	545	323	211	72	29	660	283	377
WEIGHTED BASE	1299	109	561	326	200	70	32	670	270	400
	100%	8%	43%	25%	15%	5%	2%	52%	21%	31%
EFFECTIVE BASE	821	88	402	140	166	53	25	489	219	271
VERY INVOLVED	61	26	19	4	7	4	1	46	11	35
	5%	24%	3%	1%	3%	5%	4%	7%	4%	9%
FAIRLY INVOLVED	499	48	280	103	49	16	3	328	65	263
	38%	44%	50%	32%	24%	23%	9%	49%	24%	66%
NOT VERY INVOLVED	494	23	193	160	97	13	8	216	110	105
	38%	21%	34%	49%	48%	19%	24%	32%	41%	26%
NOT AT ALL INVOLVED	222	11	66	53	47	37	9	77	84	-7
	17%	10%	12%	16%	23%	53%	27%	11%	31%	-2%
DON'T KNOW	23	1	3	7	*	-	12	3	*	3
	2%	1%	*	2%	*	-	36%	1%	*	1%
VERY/FAIRLY INVOLVED	560	74	300	107	56	20	4	374	75	298
	43%	68%	53%	33%	28%	28%	13%	56%	28%	75%
NOT VERY/ NOT AT ALL INVOLVED	716	34	259	212	144	51	17	293	194	98
	55%	31%	46%	65%	72%	72%	51%	44%	72%	25%
NET VERY/FAIRLY INVOLVED	-156	40	41	-106	-88	-31	-12	81	-119	200
	-12%	37%	7%	-32%	-44%	-44%	-38%	12%	-44%	50%

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Table 119
 Q.GK17_2
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

	Q.GK13-HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?								
	TOTAL	VERY INTERESTED	FAIRLY INTERESTED	NOT VERY INTERESTED	NOT AT ALL INTERESTED	DON'T KNOW	VERY/FAIRLY INTERESTED	NOT VERY/NOT AT ALL INTERESTED	NET VERY/FAIRLY INTERESTED
UNWEIGHTED BASE	1295	184	703	305	88	15	887	393	494
WEIGHTED BASE	1299	187	722	298	79	13	909	377	532
	100%	14%	56%	23%	6%	1%	70%	29%	41%
EFFECTIVE BASE	821	143	406	216	61	12	540	277	263
VERY INVOLVED	97	31	51	14	-	1	82	14	68
	7%	17%	7%	5%	-	9%	9%	4%	13%
FAIRLY INVOLVED	447	90	280	71	5	1	370	76	294
	34%	48%	39%	24%	7%	5%	41%	20%	55%
NOT VERY INVOLVED	487	47	276	142	20	1	324	162	162
	37%	25%	38%	47%	26%	5%	36%	43%	30%
NOT AT ALL INVOLVED	250	17	111	68	49	6	127	118	10
	19%	9%	15%	23%	63%	41%	14%	31%	2%
DON'T KNOW	19	1	5	4	4	5	6	7	-1
	1%	1%	1%	1%	5%	40%	1%	2%	*
VERY/FAIRLY INVOLVED	543	121	330	85	5	2	452	90	362
	42%	65%	46%	28%	7%	14%	50%	24%	68%
NOT VERY/NOT AT ALL INVOLVED	737	64	387	210	70	6	451	280	172
	57%	34%	54%	70%	89%	46%	50%	74%	32%
NET VERY/FAIRLY INVOLVED	-194	57	-57	-125	-64	-4	*	-190	190
	-15%	31%	-8%	-42%	-82%	-32%	*	-50%	36%

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Table 120
 Q.GK17_2
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

		Q.GK14-HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?							
TOTAL		A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1295	52	512	604	114	13	564	718	-154
WEIGHTED BASE	1299	48	547	593	100	11	595	693	-98
	100%	4%	42%	46%	8%	1%	46%	53%	-8%
EFFECTIVE BASE	821	42	281	435	85	11	316	519	-203
VERY INVOLVED	97	9	40	43	4	-	50	47	3
	7%	20%	7%	7%	4%	-	8%	7%	-3%
FAIRLY INVOLVED	447	17	238	173	18	1	255	191	64
	34%	36%	43%	29%	18%	6%	43%	28%	-65%
NOT VERY INVOLVED	487	11	199	259	17	-	211	276	-65
	37%	23%	36%	44%	17%	-	35%	40%	67%
NOT AT ALL INVOLVED	250	10	66	114	55	5	76	169	-93
	19%	20%	12%	19%	55%	49%	13%	24%	95%
DON'T KNOW	19	1	3	5	6	5	3	10	-7
	1%	1%	-	1%	6%	45%	1%	1%	7%
VERY/FAIRLY INVOLVED	543	27	278	216	22	1	305	238	67
	42%	55%	51%	36%	22%	6%	51%	34%	-69%
NOT VERY/ NOT AT ALL INVOLVED	737	21	266	373	72	5	287	445	-158
	57%	43%	49%	63%	72%	49%	48%	64%	161%
NET VERY/FAIRLY INVOLVED	-194	6	12	-157	-50	-5	18	-207	225
	-15%	12%	2%	-26%	-50%	-43%	3%	-30%	-230%

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Table 121
 Q.GK17_2
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

		Q.GK15-WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?								
		WORK EXTREMELY WELL AND COULD NOT BE IMPROVED	COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORK WELL	COULD BE IMPROVED QUITE A LOT	NEED A GREAT DEAL OF IMPROVEMENT	DON'T KNOW	WORKS EXTREMELY WELL AND COULD NOT BE IMPROVED/ COULD BE IMPROVED IN SMALL WAYS BUT MAINLY WORKS WELL	COULD BE IMPROVED QUITE A LOT/ NEEDS A GREAT DEAL OF IMPROVEMENT	NET WORKS WELL	
TOTAL										
UNWEIGHTED BASE	1295	23	569	488	148	67	592	636		-44
WEIGHTED BASE	1299	20	616	466	128	69	637	594		43
	100%	2%	47%	36%	10%	5%	49%	46%		3%
EFFECTIVE BASE	821	19	324	349	108	53	339	456		-117
VERY INVOLVED	97	3	38	37	15	3	41	52		-11
	7%	16%	6%	8%	12%	5%	6%	9%		-25%
FAIRLY INVOLVED	447	4	254	149	26	14	258	175		82
	34%	18%	41%	32%	21%	20%	40%	30%		192%
NOT VERY INVOLVED	487	8	249	179	31	19	257	210		46
	37%	41%	40%	38%	25%	28%	40%	35%		108%
NOT AT ALL INVOLVED	250	5	72	97	53	22	78	151		-73
	19%	26%	12%	21%	42%	32%	12%	25%		-171%
DON'T KNOW	19	-	3	4	1	11	3	5		-2
	1%	-	*	1%	1%	16%	*	1%		-5%
VERY/FAIRLY INVOLVED	543	7	292	186	42	17	299	227		72
	42%	33%	47%	40%	33%	25%	47%	38%		167%
NOT VERY/ NOT AT ALL INVOLVED	737	13	321	276	85	41	335	361		-27
	57%	67%	52%	59%	67%	60%	53%	61%		-62%
NET VERY/FAIRLY INVOLVED	-194	-7	-29	-91	-43	-24	-35	-134		98
	-15%	-33%	-5%	-19%	-34%	-35%	-6%	-23%		229%

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Table 122
 Q.GK17_2
 TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING
 IN...THE COUNTRY AS A WHOLE?
 BASE: ALL ADULTS AGED 18+

	Q.GK16-WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.									
	TOTAL	STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DON'T KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	1295	115	545	323	211	72	29	660	283	377
WEIGHTED BASE	1299	109	561	326	200	70	32	670	270	400
	100%	8%	43%	25%	15%	5%	2%	52%	21%	31%
EFFECTIVE BASE	821	88	402	140	166	53	25	489	219	271
VERY INVOLVED	97	22	36	17	11	7	2	59	19	40
	7%	21%	6%	5%	6%	10%	6%	9%	7%	10%
FAIRLY INVOLVED	447	47	232	103	49	12	3	279	61	218
	34%	43%	41%	32%	25%	17%	9%	42%	23%	55%
NOT VERY INVOLVED	487	31	217	138	83	11	7	248	93	154
	37%	28%	39%	42%	41%	15%	22%	37%	35%	39%
NOT AT ALL INVOLVED	250	9	75	63	54	41	9	84	95	-11
	19%	8%	13%	19%	27%	58%	27%	12%	35%	-3%
DON'T KNOW	19	-	1	4	2	-	12	1	2	-1
	1%	-	*	1%	1%	-	36%	*	1%	*
VERY/FAIRLY INVOLVED	543	69	269	121	61	19	5	338	80	258
	42%	64%	48%	37%	30%	27%	15%	50%	30%	65%
NOT VERY/ NOT AT ALL INVOLVED	737	39	292	202	137	51	16	331	188	143
	57%	36%	52%	62%	69%	73%	49%	49%	70%	36%
NET VERY/FAIRLY INVOLVED	-194	30	-23	-81	-76	-32	-11	7	-108	115
	-15%	28%	-4%	-25%	-38%	-46%	-34%	1%	-40%	29%

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Table 123
Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
SUMMARY TABLE

BASE: ALL ADULTS AGED 18+

	GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS
UNWEIGHTED BASE	1295	1295	1295	1295	1295	1295	1295	1295
WEIGHTED BASE	1299	1299	1299	1299	1299	1299	1299	1299
EFFECTIVE BASE	821	821	821	821	821	821	821	821
WILL DEFINITELY DO	122 9%	24 2%	74 6%	127 10%	111 9%	110 8%	32 2%	141 11%
WILL PROBABLY DO	206 16%	67 5%	193 15%	242 19%	213 16%	94 7%	71 5%	215 17%
MAY DO	317 24%	148 11%	459 35%	415 32%	309 24%	175 13%	117 9%	292 22%
NOT VERY LIKELY TO DO	318 25%	424 33%	326 25%	330 25%	422 32%	376 29%	366 28%	317 24%
DEFINITELY WONT	322 25%	622 48%	232 18%	174 13%	232 18%	531 41%	690 53%	321 25%
DONT KNOW	13 1%	14 1%	15 1%	11 1%	12 1%	13 1%	23 2%	13 1%
WILL DEFINITELY/PROBABLY DO	329 25%	91 7%	267 21%	369 28%	324 25%	204 16%	103 8%	356 27%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	640 49%	1045 80%	559 43%	504 39%	654 50%	907 70%	1055 81%	638 49%
NET WILL DEFINITELY/PROBABLY DO	-312 -24%	-954 -73%	-291 -22%	-134 -10%	-330 -25%	-703 -54%	-952 -73%	-282 -22%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	51 4%	11 1%	25 2%	49 4%	38 3%	28 2%	16 1%	67 5%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57 4%	15 1%	39 3%	71 5%	60 5%	37 3%	13 1%	60 5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75 6%	14 1%	66 5%	81 6%	67 5%	40 3%	13 1%	75 6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	146 11%	52 4%	137 11%	168 13%	159 12%	99 8%	61 5%	154 12%

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Table 124
 Q.GK18_1
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
WILL DEFINITELY DO	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL PROBABLY DO	122	50	72	11	29	35	22	14	9	2	41	57	25	45	40	19	19	85	38	116
MAY DO	206	110	97	43	50	58	31	12	9	4	92	89	25	55	79	36	37	134	72	201
NOT VERY LIKELY TO DO	317	170	147	48	69	57	56	45	28	14	117	113	87	80	85	83	69	165	152	297
DEFINITELY WON'T	318	151	167	29	31	53	61	64	51	30	60	114	144	89	90	62	78	179	139	328
DON'T KNOW	13	6	7	2	3	2	2	*	1	2	6	4	4	1	3	6	3	4	9	19
NET WILL DEFINITELY/PROBABLY DO	-312	-139	-172	-5	21	2	-60	-95	-102	-74	16	-58	-270	-62	-40	-84	-125	-102	-210	-345
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	51	30	21	7	9	31	3	1	1	*	15	34	2	9	32	7	3	41	10	32
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57	26	30	15	9	15	9	5	3	-	24	25	8	20	11	14	12	31	26	61
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75	33	42	12	14	23	15	4	4	2	26	39	10	22	25	18	10	47	28	69
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	146	70	76	21	47	24	25	16	9	4	68	48	30	49	52	16	30	100	46	155

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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Table 125
Q.GK18_1
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEI GHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
100%		45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	122	56	24	42	64	58	108	13	7	10	23	5	13	7	17	15	6	11	9	116
	9%ce	10%	16%zc	7%	16%ze	7%	9%	10%	7%	8%	14% ^m	10%	9%	6%	9%	13%	10%	9%	8%	9%
WILL PROBABLY DO	206	112	24	70	113	94	180	26	12	35	22	11	16	13	30	17	12	19	21	201
	16%ce	19%ca	16%	13%	28%ze	11%	15%	20%	13%	28%	13%	19%	11%	11%	17%	15%	18%	16%	18%	16%
MAY DO	317	156	44	117	121	196	275	41	14	29	54	6	51	23	38	34	13	24	30	297
	24%ce	27%	29%	21%	29%e	22%	24%	31%z ^f	14%	23%	33%zh	11%	34%zh	21%	21%	30%hk	20%	21%	26%k	23%
NOT VERY LIKELY TO DO	318	150	27	141	61	258	293	24	31	36	36	17	30	32	48	14	16	34	24	328
	25%dg	26%	18%	25%	15%	29%zd	25%	18%	32%o	29%	22%	29%o	20%	28%o	27%o	12%	25%o	29%o	21%	25%
DEFINITELY WONT	322	106	32	184	48	274	302	19	32	15	25	18	38	38	48	35	17	27	30	334
	25%ad	18%	21%	33%za	12%	31%zd	26%g	15%	33%j	12%	15%	32%j	25%j	34%zj	26%j	30%j	26%j	23%	26%j	26%
DONT KNOW	13	5	1	7	4	9	7	6	1	-	6	-	2	1	-	-	-	2	2	19
	1% ^f	1%	1%	1%	1%	1%	1%	5%z ^f	1%	-	3%zn	-	1%	1%	-	-	-	2%	1%	1%
WILL DEFINITELY/ PROBABLY DO	329	169	47	112	177	152	288	40	19	45	44	16	29	20	47	31	18	29	30	317
	25%ce	29%ca	31%ca	20%	43%ze	17%	25%	31%	19%	36%	27%	28%	19%	17%	26%	27%	28% ^m	25%	26%	24%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	640	256	59	325	108	532	596	43	63	51	61	35	68	70	96	49	33	60	54	662
	49%ab	44%	39%	58%za	26%	60%zd	51%zg	33%	65%zj	41%	37%	61%j	46%	61%zj	53%j	43%	52%j	52%j	47%	51%
NET WILL DEFINITELY/ PROBABLY DO	-312	-87	-12	-213	68	-380	-308	-3	-45	-6	-17	-19	-39	-50	-49	-17	-16	-31	-24	-345
	-24%	-15%	-8%	-38%	17%	-43%	-26%	-2%	-46%	-5%	-10%	-33%	-26%	-44%	-27%	-15%	-24%	-27%	-21%	-27%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	51	33	9	10	44	8	50	2	3	24	4	2	1	4	4	5	2	1	2	32
	4%ce ^g	6%ca	6%ca	2%	11%ze	1%	4%	1%	3%	19%	2%	4%	1%	3%	2%	4%	4%	1%	2%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57	23	8	26	34	23	53	4	2	9	4	5	3	6	4	7	5	6	6	61
	4%e	4%	5%	5%	8%ze	3%	5%	3%	2%	7%	2%	8% ^l	2%	5%	2%	6%	8% ^{ln}	5%	5%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75	35	15	24	36	39	69	5	5	3	8	7	5	4	13	10	4	6	7	69
	6%ce	6%	10%zc	4%	9%e	4%	6%	4%	5%	3%	5%	13%z ^{lm}	3%	3%	7%	9%	6%	6%	6%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	146	77	15	53	63	82	116	29	9	9	28	2	20	6	25	9	7	16	14	155
	11%ce	13%	10%	9%	16%ze	9%	10%	22%z ^f	9%	7%	17%z ^{km}	4%	14% ^m	6%	14% ^m	8%	10%	14% ^m	12%	12%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 126
Q.GK18_1

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	122	84	25	13	29	41	63	37	58	27	90	32	75	102	100	92	79	10	116
9%ck		11%c	9%	6%	16%zef	9%	9%	12%	8%	10%	12%zk	6%	10%	10%	10%l	10%	10%	7%	9%
WILL PROBABLY DO	206	133	60	13	28	96	96	50	114	43	125	81	106	151	145	137	112	14	201
16%cl		17%c	21%zc	6%	15%	20%zf	14%	17%	16%	16%	17%	15%	14%	15%l	15%l	15%	14%	10%	16%
MAY DO	317	207	70	40	36	106	184	81	162	74	177	139	179	245	236	219	200	29	297
24%cc		27%c	24%	17%	19%	22%	27%z	27%	22%	28%	24%	25%	24%	25%l	25%l	24%	25%l	21%	23%
NOT VERY LIKELY TO DO	318	172	71	74	49	109	160	69	195	55	193	124	189	240	231	218	197	39	328
25%		22%	25%	31%za	27%	23%	24%	23%	27%	21%	26%	23%	25%mn	24%	24%	24%	25%	28%	25%
DEFINITELY WONT	322	171	59	92	42	118	166	59	197	65	157	165	201	245	238	225	210	44	334
25%gj		22%	21%	39%za	23%	25%	25%	20%	27%g	25%	21%	30%zj	27%mn	25%	25%	25%	26%	32%z	26%
DON'T KNOW	13	6	4	3	*	4	8	5	7	1	5	7	4	7	5	5	4	1	19
1%nop		1%	1%	1%	*	1%	1%	2%	1%	1%	1%	1%	1%n	1%n	*	1%	1%	1%	1%
WILL DEFINITELY/PROBABLY DO	329	217	85	27	57	136	159	87	172	70	215	113	181	253	245	228	190	24	317
25%ck		28%c	29%c	11%	31%	29%	23%	29%	23%	26%	29%zk	21%	24%	26%l	26%l	25%	24%	17%	24%
q																			
NOT VERY LIKELY TO DO/ DEFINITELY WONT	640	343	131	166	91	227	326	128	392	120	350	289	390	485	469	444	407	83	662
49%ag		44%	45%	70%za	49%	48%	48%	42%	53%zg	45%	47%	53%z	52%zm	49%	49%	50%	51%	61%zmn	51%
				b									n					no	
NET WILL DEFINITELY/PROBABLY DO	-126	-126	-46	-139	-34	-91	-168	-41	-220	-50	-135	-177	-209	-232	-224	-215	-217	-59	-345
-24%		-16%	-16%	-59%	-19%	-19%	-25%	-14%	-30%	-19%	-18%	-32%	-28%	-23%	-23%	-24%	-27%	-43%	-27%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	51	43	6	2	1	28	24	3	38	10	30	21	12	40	39	36	15	4	32
4%cdg		6%zbc	2%	1%	1%	6%zd	3%	1%	5%g	4%	4%	4%	2%	4%l	4%l	4%	2%l	3%	2%
lp																			
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57	36	18	1	5	18	35	15	28	13	32	24	34	43	42	39	34	5	61
4%cc		5%c	6%c	1%	3%	4%	5%	5%	4%	5%	4%	4%	4%	4%	4%	4%	4%	3%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75	45	21	8	13	24	42	20	33	21	48	26	41	54	51	50	43	4	69
6%		6%	7%	3%	7%	5%	6%	7%	5%	8%	6%	5%	5%	5%	5%	6%	5%	3%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	146	92	39	16	38	67	58	48	72	26	105	41	94	116	112	103	98	10	155
11%cfk		12%	13%c	7%	20%zf	14%f	9%	16%zh	10%	10%	14%zk	8%	12%mn	12%	12%	12%	12%	7%	12%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 127
 Q.GK18_1

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
821	129	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	122	40	83	39	80	61	61	40	48	109	13	18	15	8	43	19	28	5	27	34	1	5	116
WILL PROBABLY DO	206	26	180	71	131	67	140	78	85	185	22	25	20	16	92	39	25	9	25	52	35	17	201
MAY DO	317	35	282	103	206	107	210	109	116	271	46	33	42	13	109	54	42	23	45	49	44	51	297
NOT VERY LIKELY TO DO	318	36	282	109	190	145	173	81	151	234	85	46	54	31	86	27	41	38	48	23	82	42	328
DEFINITELY WON'T	322	36	286	79	225	114	208	85	178	204	118	54	56	14	74	5	37	71	38	15	92	46	334
DON'T KNOW	13	-	13	3	3	2	11	2	*	8	5	3	*	-	1	2	-	-	1	*	2	8	19
WILL DEFINITELY/PROBABLY DO	329	66	263	110	211	127	201	118	133	294	35	43	35	24	135	58	53	14	52	85	35	22	317
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	640	72	568	187	415	259	381	166	329	438	203	100	110	45	160	32	78	109	86	38	174	88	662
NET WILL DEFINITELY/PROBABLY DO	-312	-6	-305	-77	-204	-132	-180	-47	-196	-144	-168	-56	-75	-21	-25	26	-26	-94	-33	48	-139	-67	-345
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	51	3	49	25	25	11	40	10	33	49	2	1	5	3	32	-	2	5	5	3	26	9	32
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57	6	51	18	39	22	34	14	25	53	4	8	7	3	16	3	5	4	14	17	6	4	61
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75	20	54	22	52	39	35	29	29	67	8	9	3	2	37	6	18	1	20	25	2	2	69

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 127
 Q.GK18_1

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEI GHTED TOTAL
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)	DISEN GAGED AND APATH ETIC (u)	
1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
146	37	109	45	95	54	91	65	46	125	21	26	20	17	51	49	28	5	14	40	2	6	155
11%bh jqtu	21%zb	10%	11%	11%	11%	11%	16%zh	8%	12%j	7%	14%	11%	20%z	12%	34%zp rtu	16%qrt u	3%	7%t	23%zqr tu	1%	4%	12%

WEIGHTED BASE

DEFINITELY/PROBABLY
 DO THIS AND THREE OR
 MORE OTHER
 ACTIVITIES

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 128
Q.GK18_1
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)	
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%		28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	122	27	32	28	12	12	17	39	31	52	21	42	30	51	53	49	18	3	24	26	45	10	116
	9%ru	7%	8%	21%za	15%b	7%	9%	10%	9%	9%	11%	11%	10%	8%	8%	10%	13%	9%	6%	13%u	12%ru	5%	9%
WILL PROBABLY DO	206	80	61	17	6	31	31	56	50	100	29	54	46	106	103	78	21	4	56	59	60	19	201
	16%du	22%zb	14%	13%	8%	18%bd	17%	15%	14%	18%	15%	14%	15%	17%	16%	15%	16%	13%	15%	29%zr	16%u	9%	16%
MAY DO	317	77	106	44	21	31	47	96	98	123	58	95	62	160	147	126	37	7	109	45	98	34	297
	24%eu	21%	25%	34%za	25%	18%	25%	25%	28%	22%	31%al	25%	21%	26%	23%	25%	27%	23%	29%zu	22%	27%u	16%	23%
NOT VERY LIKELY TO DO	318	101	101	19	22	43	52	95	95	129	33	80	87	151	173	110	28	8	97	34	105	55	328
	25%co	28%c	24%c	14%	27%ce	25%ce	28%	25%	27%	23%	17%	21%	29%aj	24%	28%	22%	21%	25%	26%	17%	28%se	26%	25%
DEFINITELY WON'T	322	79	121	24	21	54	36	92	73	157	48	102	75	145	148	136	29	8	94	36	58	90	334
	25%ti	22%	28%zc	18%	21%	31%zc	20%	24%f	21%	28%	25%	27%	25%	23%	24%	27%	22%	27%	25%t	18%	16%	42%zr	26%
DON'T KNOW	13	2	6	-	-	2	1	2	4	8	2	4	1	9	3	7	1	1	2	3	2	5	19
	1%	1%	1%	-	-	1%	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	3%	*	1%	1%	2%	1%
WILL DEFINITELY/PROBABLY DO	329	106	94	45	19	43	49	96	81	152	50	96	76	157	156	127	39	7	79	85	105	29	317
	25%bu	29%	22%	34%zb	23%	25%	26%	25%	23%	27%	26%	25%	25%	25%	25%	25%	29%	22%	21%	42%zr	29%ru	14%	24%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	640	180	221	42	43	97	88	187	167	286	81	183	162	296	321	246	58	16	191	70	162	145	662
	49%cs	49%c	52%c	32%	52%ce	58%ce	48%	49%	48%	50%	42%	48%	54%j	48%	51%	49%	43%	52%	50%se	34%	44%	68%zr	51%
NET WILL DEFINITELY/PROBABLY DO	-312	-74	-128	3	-24	-54	-39	-91	-86	-134	-31	-87	-86	-138	-165	-119	-19	-9	-112	15	-57	-116	-345
	-24%	-20%	-30%	2%	-29%	-31%	-21%	-24%	-25%	-24%	-16%	-23%	-29%	-22%	-26%	-23%	-14%	-30%	-29%	8%	-16%	-55%	-27%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	51	27	10	3	1	6	5	11	12	29	4	8	4	39	38	7	7	-	9	28	9	2	32
	4%bkl	8%zb	2%	2%	1%	4%	3%	3%	3%	5%	2%	2%	1%	6%zkl	6%zo	1%	5%o	-	2%	14%zrt	2%	1%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57	18	19	6	4	6	11	21	16	19	8	20	19	18	25	23	7	2	13	15	16	8	61
	4%	5%	4%	5%	4%	4%	6%	6%	5%	3%	4%	5%	6%	3%	4%	5%	5%	6%	3%	7%	4%	4%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75	23	21	8	5	14	9	18	19	38	15	23	18	34	30	35	9	1	25	17	23	4	69
	6%u	6%	5%	6%	6%	8%	5%	5%	5%	7%	8%	6%	6%	5%	5%	7%	7%	2%	7%u	8%u	6%u	2%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	146	38	44	28	9	16	24	45	35	66	23	45	34	67	64	62	16	4	32	25	58	15	155
	11%ru	10%	10%	21%za	11%	9%	13%	12%	10%	12%	12%	12%	11%	11%	10%	12%	12%	14%	8%	12%	16%zru	7%	12%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
Overlap formulae used. * small base

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Table 129
 Q.GK18_1

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...
 BASE: ALL ADULTS AGED 18+

Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:									
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS
UNWEIGHTED BASE	1295	317	95	258	381	329	216	99	338
WEIGHTED BASE	1299	329	91	267	369	324	204	103	356
	100%	25%	7%	21%	28%	25%	16%	8%	27%
EFFECTIVE BASE	821	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	122	122	20	62	63	68	44	19	84
	9%	37%	22%	23%	17%	21%	22%	18%	23%
WILL PROBABLY DO	206	206	25	74	96	81	45	27	98
	16%	63%	27%	28%	26%	25%	22%	27%	28%
MAY DO	317	-	15	55	95	72	43	24	65
	24%	-	16%	20%	26%	22%	21%	23%	18%
NOT VERY LIKELY TO DO	318	-	18	39	55	55	33	18	55
	25%	-	19%	15%	15%	17%	16%	18%	15%
DEFINITELY WON'T	322	-	13	37	57	47	37	13	52
	25%	-	14%	14%	15%	14%	18%	13%	15%
DON'T KNOW	13	-	1	1	2	1	2	1	2
	1%	-	1%	*	*	*	1%	1%	1%
WILL DEFINITELY/ PROBABLY DO	329	329	45	136	160	150	90	46	182
	25%	100%	49%	51%	43%	46%	44%	45%	51%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	640	-	31	76	112	101	70	32	107
	49%	-	34%	29%	30%	31%	34%	31%	30%
NET WILL DEFINITELY/ PROBABLY DO	-312	329	14	59	47	48	20	15	74
	-24%	100%	16%	22%	13%	15%	10%	14%	21%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	51	51	-	-	-	-	-	-	-
	4%	16%	-	-	-	-	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	57	57	1	7	11	5	6	-	28
	4%	17%	1%	2%	3%	1%	3%	-	8%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75	75	4	26	28	31	19	2	39
	6%	23%	4%	10%	8%	10%	9%	2%	11%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	146	146	41	103	121	113	65	44	115
	11%	44%	45%	39%	33%	35%	32%	43%	32%

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Table 130
 Q.GK18_2
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...POLITICAL PARTY...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
		MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	24	12	12	1	7	2	6	3	4	1	7	8	8	12	9	1	2	21	4	23
2%r		2%	2%	1%	3%	1%	3%	2%	3%	1%	2%c	2%	2%	3%op	2%	1%	1%	3%r	1%	2%
WILL PROBABLY DO	67	42	25	8	23	6	9	4	12	6	31	15	22	17	22	12	17	38	29	72
5%bq		7%	4%	5%	11%zef	2%	4%	2%	7%g	6%	8%zce	3%	5%g	5%	6%	4%	5%	5%	5%	6%
MAY DO	148	84	64	23	27	31	17	26	18	7	50	48	51	38	49	22	40	86	62	155
11%bo		13%	10%	14%	13%	13%	8%	13%	11%	7%	13%	10%f	11%	11%	13%	8%	13%	12%	10%	12%
NOT VERY LIKELY TO DO	424	220	203	52	63	89	84	71	42	22	116	173	135	132	131	97	63	263	161	410
33%hi		35%	31%	32%	30%	37%i	38%hi	37%hi	25%	21%	31%	37%hi	29%	39%zp	36%p	34%p	21%	37%zr	27%	32%
DEFINITELY WONT	622	271	351	77	87	112	106	87	89	65	164	218	240	144	152	144	181	296	326	617
48%am		43%	53%za	47%	42%	46%	47%	45%	53%	63%zc	44%	47%	52%zd	42%	41%	51%	59%zm	42%	55%za	48%
q										delgjk		gj				n				
DONT KNOW	14	4	10	2	2	3	1	1	2	2	4	4	5	-	4	6	4	4	10	18
1%		1%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	-	1%	2% ^m	1%	1%	2%	1%
WILL DEFINITELY/PROBABLY DO	91	55	37	9	29	8	15	7	16	7	38	23	30	28	31	14	19	59	32	95
7%br		9%	5%	6%	14%zce	3%	7%k	4%	10%g	7%	10%zce	5%	7%g	8%	8%	5%	6%	8%	5%	7%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	1045	491	554	129	150	201	190	158	130	86	280	391	375	277	282	242	245	559	486	1027
80%dj		77%	83%za	79%	72%	83%	85%dj	82% ^d	78%	84%	75%	84% ^{dj}	81% ^d	81%	77%	85%zn	80%	79%	82%	79%
NET WILL DEFINITELY/PROBABLY DO	-954	-436	-518	-120	-121	-193	-175	-151	-114	-80	-241	-368	-345	-249	-251	-228	-226	-500	-454	-932
-73%		-69%	-78%	-74%	-58%	-80%	-78%	-79%	-69%	-78%	-65%	-79%	-75%	-73%	-69%	-80%	-74%	-71%	-77%	-72%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	11	9	2	1	5	2	-	-	1	2	6	2	2	1	2	7	*	4	7	7
1%b		1%	*	1%	2%	1%	-	-	*	2%	2%	*	1%	*	1%	2% ^{zp}	*	1%	1%	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	15	10	4	1	2	-	4	3	4	1	3	4	8	7	3	3	2	10	5	15
7%		2%	1%	*	1%	-	2% ^k	2%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	14	11	3	3	4	1	4	1	1	-	7	5	2	4	6	1	2	10	4	13
1%b		2%	*	2%	2%	*	2%	1%	1%	-	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	52	25	27	4	19	5	8	3	10	4	23	13	17	16	20	3	14	35	17	60
4%or		4%	4%	2%	9%zce	2%	3%	2%	6%g	4%	6%zcg	3%	4%g	5%o	5%o	1%	5%o	5%	3%	5%
gkl																				

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 131
 Q.GK18_2
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...POLITICAL PARTY...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
EFFECTIVE BASE	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
WILL DEFINITELY DO	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	24	10	5	9	9	15	20	3	3	2	6	1	-	-	2	4	3	4	-	23
WILL DEFINITELY DO	2%	2%	3%	2%	2%	2%	2%	2%	3%	1%	4%lm	1%	-	-	1%	3%	5%zlm	3%rn	-	2%
WILL PROBABLY DO	67	31	7	30	19	48	51	17	7	6	16	3	4	3	6	7	1	5	7	72
WILL PROBABLY DO	5%fm	5%	7%	5%	5%	5%	4%	13%zfm	7%	5%	10%zlm	5%	3%	3%	4%	6%	6%	5%	6%	6%
MAY DO	148	73	13	63	42	107	118	30	12	15	32	5	35	5	14	6	4	9	12	155
MAY DO	11%fm	12%	8%	11%	10%	12%	10%	23%zfm	12%fm	12%	19%zmn	8%	24%zkm	5%	8%	5%	7%	7%	10%	12%
NOT VERY LIKELY TO DO	424	217	51	155	149	274	388	35	29	42	57	23	42	30	59	41	19	47	33	410
NOT VERY LIKELY TO DO	33%ce	37%c	34%	28%	36%	31%	33%	27%	30%	33%	35%	41%	28%	27%	33%	36%	30%	40%fm	29%	32%
DEFINITELY WONT	622	250	74	297	186	436	580	39	46	61	47	25	67	74	98	56	36	49	63	617
DEFINITELY WONT	48%aq	43%	49%	53%za	45%	49%	50%zg	30%	47%j	48%	29%	44%j	44%j	65%zh	54%j	50%j	56%j	42%j	55%j	48%
DONT KNOW	14	4	1	9	4	9	9	5	1	-	6	-	2	1	2	-	-	2	-	18
DONT KNOW	1%fl	1%	1%	2%	1%	1%	1%	4%zfl	1%	-	4%z	-	1%	1%	1%	-	-	2%	-	1%
WILL DEFINITELY/PROBABLY DO	91	41	12	38	28	63	71	20	9	8	22	4	4	3	9	11	5	9	7	95
WILL DEFINITELY/PROBABLY DO	7%fm	7%	8%	7%	7%	7%	6%	15%zfm	10%fm	6%	13%zlm	7%	3%	3%	5%	10%	7%	8%	6%	7%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	1045	467	126	452	335	710	968	74	75	102	105	48	108	105	157	97	56	96	96	1027
NOT VERY LIKELY TO DO/ DEFINITELY WONT	80%gj	80%	83%	80%	82%	80%	83%zg	57%	77%j	82%	63%	85%j	72%	92%zh	87%jl	85%jl	86%jl	83%j	83%j	79%
NET WILL DEFINITELY/PROBABLY DO	-954	-426	-114	-414	-307	-647	-897	-55	-66	-94	-82	-45	-104	-102	-148	-86	-51	-87	-89	-932
NET WILL DEFINITELY/PROBABLY DO	-73%	-73%	-75%	-74%	-75%	-73%	-77%	-42%	-68%	-75%	-50%	-78%	-70%	-89%	-82%	-76%	-79%	-75%	-77%	-72%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	11	8	*	2	-	11	11	-	2	-	4	1	2	*	-	-	*	-	-	7
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	1%cc	1%	*	1%z	-	1%	1%	-	2%	-	3%z	3%	1%	*	-	-	1%	-	-	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	15	7	*	7	5	10	12	2	2	4	2	-	-	*	-	-	*	4	2	15
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	1%	1%	*	1%	1%	1%	1%	2%	2%	3%	1%	-	-	*	-	-	1%	3%rn	2%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	14	7	3	4	5	9	12	2	-	-	1	1	1	1	3	4	2	1	-	13
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	1%	1%	2%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	2%	4%	3%r	1%	-	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	52	19	8	25	19	33	36	16	5	4	14	2	2	2	6	7	2	5	5	60
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	4%fl	3%	6%	4%	5%	4%	3%	12%zfl	5%	3%	8%zlm	3%	1%	1%	3%	6%	3%	4%	5%	5%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 132
 Q.GK18_2
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...POLITICAL PARTY...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	24	19	2	3	13	10	5	9	8	6	24	*	22	22	22	22	22	2	23
2%fk		2%	1%	1%	7%zef	2%	1%	3%h	1%	2%	3%zk	*	3%zmn	2%	2%	2%	3%z	1%	2%
WILL PROBABLY DO	67	37	16	14	23	23	28	19	37	12	55	13	42	58	56	49	47	2	72
5%k		5%	6%	6%	12%zef	5%	4%	6%	5%	5%	7%zk	2%	6%	6%	6%l	5%	6%	1%	6%
MAY DO	148	85	40	23	31	58	68	40	89	20	115	32	90	127	117	105	94	3	155
11%kd		11%	14%	10%	17%zf	12%	10%	13%	12%	7%	15%zk	6%	12%q	13%lo	12%lq	12%q	12%q	2%	12%
NOT VERY LIKELY TO DO	424	267	88	68	53	154	219	95	238	91	280	143	248	342	332	310	270	29	410
33%kd		35%	30%	29%	28%	33%	32%	31%	32%	34%	37%zk	26%	33%q	35%lq	35%lq	35%q	34%q	21%	32%
DEFINITELY WONT	622	357	142	123	65	223	348	135	353	134	270	351	347	436	422	404	364	101	617
48%jd		46%	49%	52%	35%	47%d	52%zd	45%	48%	51%	36%	64%zj	46%mn	44%	44%	45%	45%	74%zj	48%
DON'T KNOW	14	7	2	5	-	4	8	4	9	1	4	8	4	5	5	4	4	*	18
1%lmm		1%	1%	2%	-	1%	1%	1%	1%	*	1%	1%	1%n	1%	*	1%	1%	*	1%
WILL DEFINITELY/PROBABLY DO	91	56	18	17	36	33	33	28	45	19	78	13	65	80	78	71	70	4	95
7%fk		7%	6%	7%	19%zef	7%	5%	9%	6%	7%	10%zk	2%	9%zmq	8%	8%	8%	9%zq	3%	7%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	1045	624	229	191	118	377	568	229	591	225	550	495	595	778	754	715	635	129	1027
80%dg		81%	79%	81%	64%	80%d	84%zd	76%	81%	85%g	74%	90%zj	79%	79%	79%	80%o	79%	95%zj	79%
NET WILL DEFINITELY/PROBABLY DO	-954	-567	-211	-173	-82	-344	-535	-201	-546	-207	-472	-481	-531	-698	-675	-643	-565	-125	-932
-73%		-73%	-73%	-74%	-44%	-73%	-79%	-67%	-74%	-78%	-63%	-88%	-70%	-70%	-71%	-72%	-70%	-92%	-72%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	11	6	*	4	2	4	4	2	8	*	11	-	6	11	11	6	6	-	7
1%		1%	*	2%	1%	1%	1%	1%	1%	*	1%k	-	1%	1%lo	1%lo	1%	1%	-	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	15	8	4	3	6	3	7	4	7	3	12	2	10	11	10	10	10	2	15
1%k		1%	1%	1%	3%ze	1%	1%	1%	1%	1%	2%	*	1%mn	1%	1%	1%	1%	1%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	14	10	3	2	8	4	4	3	6	5	14	-	12	13	13	13	13	-	13
1%fk		1%	1%	1%	5%zef	1%	1%	1%	1%	2%	2%k	-	2%n	1%	1%	1%	2%z	-	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	52	32	11	9	20	22	18	18	24	10	41	11	36	45	44	41	40	2	60
4%fk		4%	4%	4%	11%zef	5%	3%	6%	3%	4%	6%zk	2%	5%n	5%	5%	5%	5%z	2%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 133
 Q.GK18_2
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...POLITICAL PARTY...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
WILL DEFINITELY DO	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	24	21	4	16	8	14	10	16	4	23	2	5	2	-	11	9	15	-	-	-	-	-	23
WILL DEFINITELY DO	2% ^{abd}	12% ^{zb}	*	4% ^{zd}	1%	3%	1%	4% ^{zh}	1%	2%	1%	3%	1%	-	3%	6% ^{zqr}	9% ^{zqr}	-	-	-	-	-	2%
WILL PROBABLY DO	67	16	51	31	36	30	38	32	15	50	17	12	12	1	26	31	15	3	4	2	9	1	72
WILL PROBABLY DO	5% ^{bdh}	9% ^{zb}	5%	8%	4%	6%	5%	8% ^{zh}	3%	5%	6%	7%	6%	1%	6%	21% ^{zpq}	8% ^{qrs}	2%	2%	1%	4%	1%	6%
MAY DO	148	39	110	53	93	59	89	62	42	128	21	19	30	6	43	52	37	10	11	7	19	11	155
MAY DO	11% ^{bh}	22% ^{zb}	10%	13%	11%	12%	11%	16% ^{zh}	7%	13% ^{aj}	7%	10%	16% ^z	7%	11%	36% ^{zpq}	21% ^{zqr}	7%	6%	4%	7%	7%	12%
NOT VERY LIKELY TO DO	424	39	384	160	253	183	241	120	202	351	73	53	56	32	151	40	52	39	77	48	97	54	410
NOT VERY LIKELY TO DO	33% ^{ad}	23%	34% ^{za}	40% ^{zd}	30%	37% ^{zf}	30%	30%	35%	35% ^{zj}	25%	30%	30%	39%	37%	27%	30%	27%	42% ^{zo}	28%	38%	32%	32%
DEFINITELY WON'T	622	56	565	142	440	205	417	159	314	453	169	87	88	42	171	12	52	94	90	116	131	92	617
DEFINITELY WON'T	48% ^{ac}	33%	50% ^{za}	35%	53% ^{zc}	41%	52% ^{ze}	40%	54% ^{zg}	45%	59% ^{zj}	49%	47%	52%	42%	9%	30% ^o	64% ^{zo}	49% ^{op}	67% ^{zo}	51% ^{op}	54% ^{op}	48%
DON'T KNOW	14	2	12	2	5	4	10	4	*	6	8	3	1	-	3	1	2	-	1	-	-	10	18
DON'T KNOW	1% ^{dni}	1%	1%	1%	1%	1%	1%	1%	*	1%	3% ^{zi}	2%	*	-	1%	1%	1%	-	1%	-	-	6% ^{zop}	1%
WILL DEFINITELY/PROBABLY DO	91	37	55	47	44	44	47	49	19	73	18	17	14	1	37	40	30	3	4	2	9	1	95
WILL DEFINITELY/PROBABLY DO	7% ^{abd}	21% ^{zb}	5%	12% ^{zd}	5%	9%	6%	12% ^{zh}	3%	7%	6%	10% ^m	7%	1%	9% ^m	27% ^{zq}	17% ^{zqr}	2%	2%	1%	4%	1%	7%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	1045	96	950	302	692	388	658	279	516	804	242	140	143	75	323	52	105	133	168	164	228	146	1027
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	80% ^{ac}	55%	84% ^{za}	75%	83% ^{zc}	78%	82%	71%	89% ^{zg}	80%	84%	78%	76%	92% ^{zk}	80%	36%	60% ^o	91% ^{zo}	91% ^{zo}	95% ^{zo}	89% ^{zo}	87% ^{op}	79%
NET WILL DEFINITELY/PROBABLY DO	-954	-59	-895	-255	-648	-344	-610	-231	-497	-731	-223	-123	-130	-74	-286	-12	-75	-129	-164	-162	-218	-145	-932
NET WILL DEFINITELY/PROBABLY DO	-73%	-34%	-79%	-63%	-78%	-69%	-76%	-59%	-86%	-72%	-77%	-69%	-69%	-90%	-71%	-8%	-43%	-89%	-89%	-94%	-85%	-86%	-72%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	11	4	6	4	7	2	9	5	3	9	2	-	2	-	8	*	2	2	-	-	5	-	7
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	1% ^b	2% ^{zb}	1%	1%	1%	*	1%	1%	*	1%	1%	-	1%	-	2%	*	1%	2%	-	-	2%	-	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	15	7	8	8	7	11	3	4	7	12	3	3	1	-	5	4	7	1	1	-	2	-	15
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	1% ^{bf}	4% ^{zb}	1%	2%	1%	2% ^{zf}	*	1%	1%	1%	1%	1%	*	-	1%	3%	4% ^{zsu}	1%	1%	-	1%	-	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	14	8	5	10	4	8	6	7	3	13	1	1	2	-	8	4	7	-	-	-	2	-	13
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	1% ^{bd}	5% ^{zb}	*	2% ^d	*	2%	1%	2%	1%	1%	*	*	1%	-	2%	3% ^{fs}	4% ^{zqr}	-	-	-	1%	-	1%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 133
 Q.GK18_2
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...POLITICAL PARTY...
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEI GHTED TOTAL
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)	DISEN GAGED AND APATH ETIC (u)	
1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
52	17	36	25	27	23	30	32	6	40	13	14	9	1	16	31	14	-	3	2	-	1	60
4% ^{bd} hqtu	10% ^{zb}	3%	6%	3%	5%	4%	8% ^{zh}	1%	4%	4%	8% ^z	5%	1%	4%	21% ^{zpq} rstu	8% ^{zqr} stu	-	2%	1%	-	1%	5%

WEIGHTED BASE
 DEFINITELY/PROBABLY
 DO THIS AND THREE OR
 MORE OTHER
 ACTIVITIES

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 134
 Q.GK18_2
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...POLITICAL PARTY...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORMAL QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295	
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295	
100%		28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295	
WILL DEFINITELY DO	24	7	10	4	2	-	4	7	8	9	1	3	11	10	14	7	2	2	6	1	10	2	23	
2%		2%	2%	3%e	3%e	-	2%	2%	2%	2%	1%	1%	4%zk	2%	2%	1%	1%	6%o	2%	1%	3%	1%	2%	
WILL PROBABLY DO	67	21	27	10	4	1	11	23	18	26	14	22	16	29	30	29	9	1	10	10	27	15	72	
5%er		6%e	6%e	7%e	5%e	1%	6%	6%	5%	5%	7%	6%	5%	5%	5%	6%	6%	2%	3%	5%	7%r	7%r	6%	
MAY DO	148	45	64	17	11	4	25	43	41	65	29	42	28	78	63	71	11	3	50	25	48	18	155	
11%e		12%e	15%ze	13%e	13%e	3%	13%	11%	12%	11%	15%k	11%	9%	13%	10%	14%z	8%	11%	13%	12%	13%	8%	12%	
NOT VERY LIKELY TO DO	424	140	133	40	27	46	61	117	117	190	48	119	93	213	227	136	51	10	110	85	133	54	410	
33%jo		38%e	31%	30%	32%	27%	33%	31%	33%	33%	25%	31%j	31%	34%	36%o	27%	38%o	32%	29%	42%ru	36%u	25%	32%	
DEFINITELY WONT	622	150	188	60	38	117	81	186	165	271	96	187	152	282	286	259	63	14	202	79	149	118	617	
48%t		41%	44%	46%	47%	68%za	44%	49%	47%	48%	50%	50%	51%	45%	46%	51%z	46%	46%	53%zs	39%	41%	55%zs	48%	
DONT KNOW	14	2	5	-	-	3	3	4	2	8	3	4	1	8	7	6	-	1	3	3	-	7	18	
1%		1%	1%	-	-	2%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	-	3%p	1%	2%	-	3%zt	1%	
WILL DEFINITELY/PROBABLY DO	91	28	37	14	6	1	15	31	26	34	15	25	27	40	44	35	10	2	16	11	37	17	95	
7%er		8%e	9%e	11%e	8%e	1%	8%	8%	7%	6%	8%	7%	9%	6%	7%	7%	8%	8%	4%	6%	10%zr	8%	7%	
NOT VERY LIKELY TO DO/DEFINITELY WONT	1045	290	321	100	65	164	142	303	282	461	144	306	245	495	513	395	114	24	312	164	283	172	1027	
80%bo		79%	75%	76%	79%	95%za	77%	80%	80%	81%	75%	81%j	81%	80%	82%	78%	84%	78%	82%	81%	77%	81%	79%	
NET WILL DEFINITELY/PROBABLY DO	-954	-262	-283	-86	-59	-163	-127	-272	-255	-427	-129	-281	-218	-455	-469	-360	-103	-22	-295	-153	-246	-155	-932	
-73%		-72%	-66%	-65%	-72%	-94%	-69%	-71%	-73%	-75%	-68%	-74%	-73%	-73%	-75%	-71%	-77%	-71%	-78%	-78%	-75%	-67%	-73%	
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	11	2	8	-	1	-	3	4	-	6	2	2	-	9	5	6	-	*	4	3	2	*	7	
1%		*	2%z	-	1%	-	1%	1%	-	1%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	1%	*	1%	
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	15	5	5	-	1	1	1	3	7	4	2	4	6	4	8	6	1	-	2	2	5	2	15	
1%		1%	1%	-	2%	*	*	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	-	*	1%	1%	1%	1%	
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	14	4	8	2	*	-	4	8	3	3	5	5	5	3	7	4	3	-	5	3	3	3	13	
1%		1%	2%	2%	*	-	2%	2%	1%	1%	3% _m	1%	2%	1%	1%	1%	2%	-	1%	2%	1%	1%	1%	
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	52	19	16	12	4	*	7	15	16	21	6	13	15	24	24	20	6	2	6	3	27	11	60	
4%er		5%e	4%e	9%zbe	5%e	*	4%	4%	5%	4%	3%	4%	5%	4%	4%	4%	5%	6%	2%	1%	7%zr	5%r	5%	

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base

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Table 135
 Q.GK18_2

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:

...POLITICAL PARTY...

BASE: ALL ADULTS AGED 18+

Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:									
	GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS	
UNWEIGHTED BASE	1295	317	95	258	381	329	216	99	338
WEIGHTED BASE	1299	329	91	267	369	324	204	103	356
	100%	25%	7%	21%	28%	25%	16%	8%	27%
EFFECTIVE BASE	821	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	24	14	24	11	14	14	8	12	20
	2%	4%	26%	4%	4%	4%	4%	12%	6%
WILL PROBABLY DO	67	31	67	36	35	31	27	18	23
	5%	10%	74%	13%	10%	10%	13%	17%	7%
MAY DO	148	42	-	34	56	53	31	21	51
	11%	13%	-	13%	15%	16%	15%	20%	14%
NOT VERY LIKELY TO DO	424	123	-	86	108	83	44	24	119
	33%	38%	-	32%	29%	26%	22%	24%	34%
DEFINITELY WON'T	622	118	-	99	154	140	93	28	141
	48%	36%	-	37%	42%	43%	45%	27%	40%
DON'T KNOW	14	-	-	1	2	2	3	-	2
	1%	-	-	*	1%	1%	1%	-	1%
WILL DEFINITELY/ PROBABLY DO	91	45	91	47	50	45	34	30	43
	7%	14%	100%	18%	13%	14%	17%	29%	12%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	1045	242	-	186	262	223	137	53	260
	80%	74%	-	70%	71%	69%	67%	51%	73%
NET WILL DEFINITELY/ PROBABLY DO	-954	-197	91	-139	-212	-177	-102	-23	-218
	-73%	-60%	100%	-52%	-57%	-55%	-50%	-22%	-61%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	11	-	11	-	-	-	-	-	-
	1%	-	12%	-	-	-	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	15	1	15	3	1	3	1	3	4
	1%	*	16%	1%	*	1%	1%	2%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	14	4	14	6	5	5	1	3	4
	1%	1%	15%	2%	1%	2%	1%	3%	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	52	41	52	38	44	38	31	24	36
	4%	12%	57%	14%	12%	12%	15%	24%	10%

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Table 136
Q.GK18_3
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	74	44	29	2	14	12	15	10	15	6	16	27	31	24	29	9	12	53	21	78
6%bcr		7%	4%	1%	7%c	5%	7%c	5%c	9%cj	6%	4%c	6%c	7%c	7%	8%	3%	4%	7%r	4%	6%
WILL PROBABLY DO	193	97	96	20	49	33	26	29	24	13	69	59	66	70	51	40	32	121	72	180
15%pr		15%	14%	12%	23%zc	14%	12%	15%	14%	13%	18%zc	13%	14%	21%zp	14%	14%	11%	17%r	12%	14%
MAY DO	459	223	236	46	64	118	84	84	49	14	110	203	146	120	148	100	91	268	191	438
35%ci		35%	36%	28%i	31%i	49%zc	38%i	44%zc	29%i	13%	30%i	43%zc	32%i	35%	40%p	35%	30%	38%	32%	34%
jlpr						dhijl		dhijl				dhijl								
NOT VERY LIKELY TO DO	326	152	174	56	42	50	60	47	44	29	98	110	119	78	98	81	69	176	151	334
25%		24%	26%	34%zd	20%	20%	27%k	24%	26%	28%	26%d	24%	26%	23%	27%	29%	23%	25%	25%	26%
egjk																				
DEFINITELY WON'T	232	114	118	37	38	29	36	20	33	38	75	66	91	50	39	48	95	89	144	248
18%gn		18%	18%	23%eg	18%	12%	16%	11%	20%g	37%zc	20%g	14%	20%g	15%	11%	17%	31%zm	13%	24%zc	19%
q				k						defgh							no			
DON'T KNOW	15	4	11	2	2	1	2	3	2	2	5	2	8	-	2	5	7	2	12	17
1%q		1%	2%	1%	1%	*	1%	2%	1%	2%	1%	1%	2%	-	1%	2% ^m	2% ^m	*	2% ^{zc}	1%
WILL DEFINITELY/PROBABLY DO	267	142	125	22	63	44	41	39	39	19	84	86	97	94	79	49	44	174	94	258
21%op		22%	19%	13%	30%zc	18%	18%	20%	24%c	19%	23%c	18%	21%c	28%zo	22%	17%	14%	25%zr	16%	20%
r				efgjk										p						
NOT VERY LIKELY TO DO/DEFINITELY WON'T	559	266	293	93	80	79	96	67	77	67	173	175	210	128	136	129	165	265	294	582
43%eq		42%	44%	57%zd	38%	33%	43%k	35%	46%eg	65%zd	47%de	39%	46%eg	37%	37%	46%	54%zm	37%	50%zc	45%
mq				efgjk						efghj	gk						n			
NET WILL DEFINITELY/PROBABLY DO	-291	-124	-167	-72	-17	-35	-55	-28	-38	-47	-89	-90	-113	-34	-57	-80	-120	-91	-201	-324
-22%		-20%	-25%	-44%	-8%	-14%	-25%	-15%	-23%	-46%	-24%	-19%	-25%	-10%	-16%	-28%	-39%	-13%	-34%	-25%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	25	15	10	1	2	6	3	5	4	3	3	9	13	12	4	3	7	16	9	23
2%		2%	1%	1%	1%	3%	1%	3%	3%	3%	1%	2%	3%	4%	1%	1%	2%	2%	2%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	39	24	15	3	7	4	8	9	6	2	10	13	16	13	12	9	5	25	14	34
3%		4%	2%	2%	3%	2%	4%	4%	3%	2%	3%	3%	4%	4%	3%	3%	2%	3%	2%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	66	40	26	3	18	13	7	11	12	2	21	20	24	24	16	16	11	40	26	61
5%b		6%	4%	2%	9%c	5%	3%	6%	7%c	2%	6%c	4%	5%	7%	4%	6%	3%	6%	4%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	137	63	74	14	36	21	23	14	17	12	50	44	44	46	48	22	22	93	44	140
11%pr		10%	11%	9%	17%zcg	9%	10%	7%	10%	12%	13%cg	9%	9%	13%p	13%	8%	7%	13%zr	7%	11%
kl																				

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 137
 Q.GK18_3
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	74	29	12	33	20	54	63	11	3	7	12	2	13	5	11	7	5	2	8	78
WILL PROBABLY DO	193	90	24	80	71	122	170	23	14	16	26	7	18	8	40	16	6	24	19	180
MAY DO	459	236	56	167	160	298	410	48	34	65	61	20	54	31	63	42	24	36	30	438
NOT VERY LIKELY TO DO	326	141	40	145	97	229	299	26	18	21	38	17	44	35	38	32	18	30	33	334
DEFINITELY WONT	232	85	18	129	57	176	212	18	29	16	22	12	17	32	29	16	12	23	25	248
DONT KNOW	15	4	1	9	4	11	11	3	-	-	6	-	3	3	-	-	-	2	-	17
WILL DEFINITELY/PROBABLY DO	267	119	35	113	92	176	233	34	16	22	38	8	31	13	51	23	11	26	27	258
NOT VERY LIKELY TO DO/DEFINITELY WONT	559	226	59	273	154	405	511	44	47	37	61	29	61	67	67	48	30	53	58	582
NET WILL DEFINITELY/PROBABLY DO	-291	-107	-24	-161	-62	-229	-277	-10	-31	-15	-23	-20	-30	-54	-16	-25	-19	-27	-31	-324
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	25	12	-	13	2	23	22	3	2	-	3	4	1	1	5	5	1	4	1	23
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	39	22	2	15	11	28	38	1	1	3	6	1	4	2	10	4	2	2	4	34
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	66	26	16	24	22	44	60	6	5	2	8	2	7	4	16	8	2	7	7	61
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	137	59	17	61	56	81	113	25	9	17	21	2	20	7	20	7	6	14	15	140

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 138
 Q.GK18_3

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	74	55	8	11	22	29	29	23	31	20	57	17	58	69	69	64	59	2	78
	6%bfh	7%b	3%	5%	12%zef	6%	4%	8%	4%	8%	8%zk	3%	8%zmn	7%zq	7%zq	7%zq	7%zq	1%	6%
WILL PROBABLY DO	193	126	38	29	41	86	86	48	97	49	128	65	127	156	149	143	133	18	180
	15%fk	16%	13%	12%	22%zf	18%	13%	16%	13%	18%	17%k	12%	17%zmn	16%	16%	16%	17%z	13%	14%
MAY DO	459	311	88	58	56	154	258	89	267	102	285	173	256	360	349	324	276	33	438
	35%bc	40%zb	30%	25%	30%	33%	38%z	30%	36%	39%	38%k	32%	34%q	36%lq	37%lq	36%q	34%q	24%	34%
NOT VERY LIKELY TO DO	326	160	89	77	46	103	177	85	184	58	171	155	185	237	229	217	202	39	334
	25%a	21%	31%za	33%za	25%	22%	26%	28%	25%	22%	23%	28%z	24%an	24%	24%	24%	25%	26%	26%
DEFINITELY WONT	232	115	65	52	20	94	120	53	145	35	101	131	124	160	152	144	129	45	248
	18%ad	15%	22%za	22%a	11%	20%z	18%	17%	20%	13%	14%	24%zj	16%an	16%	16%	16%	16%	33%zj	19%
DONT KNOW	15	5	2	7	-	8	5	4	10	1	6	7	5	9	6	5	5	-	17
	1%lno	1%	1%	3%za	-	2%	1%	1%	1%	1%	1%	1%	1%	1%lno	1%	1%	1%	-	1%
WILL DEFINITELY/PROBABLY DO	267	181	46	40	63	115	115	71	128	69	185	82	185	225	218	206	191	20	258
	21%bfh	23%zb	16%	17%	34%ze	24%l	17%	23%	17%	26%h	25%zk	15%	25%zmn	23%z	23%zq	23%zq	24%zq	14%	20%
NOT VERY LIKELY TO DO/DEFINITELY WONT	559	275	154	129	66	197	297	138	328	93	272	286	309	397	381	361	330	84	582
	43%ai	36%	53%za	55%za	36%	42%	44%	46%i	45%i	35%	36%	52%zj	41%an	40%	40%	40%	41%	61%zj	45%
NET WILL DEFINITELY/PROBABLY DO	-291	-94	-108	-89	-3	-82	-182	-67	-201	-24	-88	-204	-124	-172	-163	-154	-139	-64	-324
	-22%	-12%	-37%	-38%	-1%	-17%	-27%	-22%	-27%	-9%	-12%	-37%	-16%	-17%	-17%	-17%	-17%	-47%	-25%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	25	17	5	4	4	6	17	6	14	5	18	8	17	21	21	21	17	2	23
	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	39	29	3	6	7	14	20	12	10	17	26	13	29	36	36	34	32	3	34
	3%bh	4%b	1%	3%	4%	3%	3%	4%h	1%	6%zh	3%	2%	4%z	4%	4%	4%	4%z	2%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	66	45	8	13	12	25	34	14	39	13	47	19	42	52	49	47	43	4	61
	5%bk	6%	3%	6%	6%	5%	5%	5%	5%	5%	6%	3%	6%an	5%	5%	5%	5%	3%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	137	90	30	17	41	70	45	38	64	35	95	42	97	116	112	104	99	10	140
	11%fk	12%	10%	7%	22%ze	15%zf	7%	13%	9%	13%	13%k	8%	13%zmn	12%	12%	12%	12%z	8%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 139
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HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	
UNWEIGHTED BASE 1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE 1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
EFFECTIVE BASE 821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO 74	24	50	25	46	31	43	23	34	62	12	11	12	2	30	8	18	-	20	21	2	3	78
6%btu	14%zb	4%	6%	6%	6%	5%	6%	6%	6%	4%	6%	6%	3%	7%	6%qt	10%zqt	-	11%zqt	12%zqt	1%	1%	6%
WILL PROBABLY DO 193	43	150	51	138	83	111	83	74	148	46	26	23	17	72	36	45	10	21	53	9	16	180
15%bqt	25%zb	13%	13%	16%zt	17%	14%	21%zh	13%	15%	16%	14%	12%	21%	18%	25%zqt	26%zqt	7%	11%t	31%zqt	4%	9%	14%
MAY DO 459	59	399	169	280	193	266	128	211	395	63	47	68	20	169	65	66	47	75	60	95	39	438
35%dku	34%	35%	42%zd	34%	39%	33%	32%	36%	39%zj	22%	26%	36%	24%	42%km	45%zu	38%u	32%	41%u	35%	37%u	23%	34%
NOT VERY LIKELY TO DO 326	37	290	105	202	127	200	99	145	244	82	50	51	21	93	23	37	40	43	29	72	63	334
25%eos	21%	26%	26%	24%	26%	25%	25%	25%	24%	29%	28%	27%	26%	23%	16%	21%	28%os	24%	17%	28%o	37%prs	26%
DEFINITELY WON'T 232	9	223	51	163	59	173	58	112	157	75	39	35	21	40	10	8	49	24	10	76	39	248
18%ace	5%	20%za	13%	20%zc	12%	22%ze	15%	19%	16%	26%zi	22%zn	18%zn	26%zn	10%	7%	5%	34%zo	13%ps	6%	30%zo	23%od	19%
DON'T KNOW 15	-	15	3	5	2	12	3	2	5	10	6	-	-	1	3	-	-	1	-	2	9	17
1%dt	-	1%	1%	1%	1%	2%	1%	2%	3%zi	3%zn	3%zn	-	-	1	2%	-	-	1%	-	1%	5%zpq	1%
WILL DEFINITELY/PROBABLY DO 267	67	200	76	184	114	153	106	108	209	58	37	34	19	102	44	63	10	41	74	11	18	258
21%bqt	39%zb	18%	19%	22%	23%	19%	27%zh	19%	21%	20%	21%	18%	24%	25%	31%zqt	36%zqt	7%	22%qt	43%zqt	4%	11%	20%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T 559	46	513	156	365	186	372	158	257	401	157	90	86	42	133	33	45	89	67	39	148	102	582
43%ae	27%	46%za	39%	44%	38%	46%ze	40%	44%	40%	55%zi	50%zn	46%zn	52%zn	33%	23%	26%	61%zo	37%os	23%	58%zo	60%zo	45%
NET WILL DEFINITELY/PROBABLY DO -291	21	-313	-80	-181	-72	-219	-52	-149	-192	-99	-53	-51	-23	-31	11	18	-80	-26	35	-136	-84	-324
-22%	12%	-28%	-20%	-22%	-15%	-27%	-13%	-26%	-19%	-34%	-30%	-27%	-29%	-8%	8%	10%	-55%	-14%	20%o	-53%	-50%	-25%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY 25	6	20	6	18	15	10	8	13	17	8	3	-	1	10	-	5	3	5	3	9	-	23
2%	3%	2%	2%	2%	3%	1%	2%	2%	2%	3%	2%	-	1	2%	-	3%	2%	2%	2%	3%	-	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY 39	11	28	12	26	12	27	12	21	32	7	4	7	3	18	2	11	1	11	10	-	2	34
3%b	6%zb	3%	3%	3%	2%	3%	3%	4%	3%	2%	2%	4%	4%	5%	1%	6%zoq	1%	6%zoq	6%zoq	-	1%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES 66	20	46	20	46	30	36	23	32	55	11	10	11	2	27	5	15	3	13	21	2	6	61
5%bt	12%zb	4%	5%	6%	6%	4%	6%	6%	5%	4%	6%	6%	2%	7%	3%	9%zqt	2%	7%t	12%zoq	1%	3%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 139
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HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
 BASE: ALL ADULTS AGED 18+

WEIGHTED BASE
 DEFINITELY/PROBABLY
 DO THIS AND THREE OR
 MORE OTHER
 ACTIVITIES

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEI GHTED TOTAL
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)	DISEN GAGED AND APATH ETIC (u)	
1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
137	31	106	38	94	57	80	62	41	105	32	19	17	13	47	38	32	2	12	40	1	10	140
11% ^{bb} qt	18% ^{zb}	9%	9%	11%	11%	10%	16% ^{zh}	7%	10%	11%	11%	9%	16%	12%	26% ^{zq} rtu	18% ^{zqr} tu	1%	7% ^{qt}	23% ^{zqr} tu	*	6% ^t	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 140
Q.GK18_3

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	74	26	19	12	7	1	13	23	21	29	16	23	17	34	36	32	5	1	13	9	27	11	78
6%er	7%e	4%e	9%e	9%e	1%	7%	6%	6%	5%	8%	6%	6%	5%	6%	6%	6%	5%	3%	3%	4%	7%r	5%	6%
WILL PROBABLY DO	193	70	54	25	13	22	26	55	58	80	30	58	38	97	100	67	21	6	46	31	71	27	180
15%	19%	13%	19%	15%	13%	14%	14%	17%	14%	16%	15%	13%	16%	16%	13%	15%	19%	12%	15%	19%zr	13%	14%	
MAY DO	459	145	152	52	32	41	70	131	131	197	69	126	117	216	234	154	57	13	148	82	130	57	438
35%eu	40%e	36%e	40%e	39%e	24%	38%	34%	37%	35%	36%	33%	39%	35%	37%o	30%	43%o	42%	39%u	40%u	35%	27%	34%	
NOT VERY LIKELY TO DO	326	73	112	26	21	59	48	109	80	137	42	93	73	160	162	134	25	5	96	52	92	57	334
25%	20%	26%	20%	25%	34%za	26%	29%	23%	24%	22%	25%	24%	26%	26%	26%	19%	17%	25%	25%	25%	27%	26%	
DEFINITELY WONT	232	48	86	16	10	46	26	59	58	115	35	75	52	106	91	111	26	4	76	28	47	53	248
18%nt	13%	20%	12%	12%	27%za	14%	16%	17%	20%	18%	20%	17%	17%	14%	22%zn	19%	15%	20%t	14%	13%	25%zs	19%	
DONT KNOW	15	3	4	-	-	4	2	3	2	10	-	2	4	8	5	8	1	1	3	2	-	8	17
1%	1%	1%	-	-	2%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	2%	1%	3%	1%	1%	-	4%zt	1%
WILL DEFINITELY/PROBABLY DO	267	96	73	38	20	23	39	78	80	109	45	81	55	131	135	99	25	7	58	39	98	38	258
21%br	26%be	29%be	24%e	14%	21%	21%	21%	23%	19%	24%	21%	18%	21%	22%	20%	19%	24%	15%	15%	19%	27%zr	18%	20%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	559	121	198	42	30	105	74	169	137	252	76	168	125	266	253	245	51	10	172	80	139	110	582
43%ac	33%	46%ac	32%	37%	61%za	40%	44%	39%	44%	40%	45%	41%	43%	40%	48%zn	38%	32%	45%	39%	38%	52%zt	45%	
NET WILL DEFINITELY/PROBABLY DO	-291	-25	-125	-4	-10	-81	-35	-91	-58	-143	-31	-87	-69	-135	-117	-146	-26	-2	-113	-40	-41	-72	-324
-22%	-7%	-29%	-3%	-13%	-47%	-19%	-24%	-16%	-25%	-16%	-23%	-23%	-22%	-19%	-29%	-19%	-8%	-30%	-20%	-11%	-34%	-25%	
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	25	14	4	1	3	2	2	9	9	8	-	7	7	11	12	9	4	-	2	2	12	7	23
2%cr	4%	1%	*	4%b	1%	1%	2%	3%	1%	-	2%	2%	2%	2%	2%	3%	-	1%	1%	3%r	3%r	2%	
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	39	14	15	2	2	2	5	9	19	11	10	13	13	13	16	17	5	1	7	4	14	7	34
3%	4%	3%	2%	3%	1%	2%	2%	5%zi	2%	5%	3%	4%	2%	3%	3%	3%	4%	2%	2%	4%	3%	3%	
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	66	21	19	12	4	7	8	19	16	31	14	20	14	32	38	25	3	1	16	13	24	8	61
5%	6%	5%	9%	5%	4%	4%	5%	5%	5%	7%	5%	5%	5%	6%	5%	2%	2%	4%	4%	6%	6%	4%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	137	48	35	22	11	12	24	42	36	59	21	41	21	75	70	48	14	5	33	21	48	16	140
11%bl	13%	8%	17%zb	13%	7%	13%	11%	10%	10%	11%	11%	7%	12%	11%	9%	10%	17%	9%	10%	13%	8%	11%	

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
Overlap formulae used. * small base

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Table 141
Q.GK18_3

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...
BASE: ALL ADULTS AGED 18+

	Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:								
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS
UNWEIGHTED BASE	1295	317	95	258	381	329	216	99	338
WEIGHTED BASE	1299	329	91	267	369	324	204	103	356
	100%	25%	7%	21%	28%	25%	16%	8%	27%
EFFECTIVE BASE	821	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	74	36	16	74	45	33	28	8	38
	6%	11%	17%	28%	12%	10%	14%	7%	11%
WILL PROBABLY DO	193	99	31	193	121	100	51	30	101
	15%	30%	34%	72%	33%	31%	25%	29%	28%
MAY DO	459	108	24	-	99	112	58	33	106
	35%	33%	26%	-	27%	35%	29%	32%	30%
NOT VERY LIKELY TO DO	326	56	17	-	57	45	37	18	62
	25%	17%	18%	-	16%	14%	18%	17%	17%
DEFINITELY WON'T	232	28	4	-	43	34	28	15	49
	18%	9%	4%	-	12%	10%	14%	15%	14%
DON'T KNOW	15	-	-	-	4	-	1	-	-
	1%	-	-	-	1%	-	1%	-	-
WILL DEFINITELY/PROBABLY DO	267	136	47	267	167	133	80	37	139
	21%	41%	51%	100%	45%	41%	39%	36%	39%
NOT VERY LIKELY TO DO/DEFINITELY WON'T	559	85	21	-	100	78	65	33	111
	43%	26%	23%	-	27%	24%	32%	32%	31%
NET WILL DEFINITELY/PROBABLY DO	-291	51	26	267	67	55	15	4	28
	-22%	16%	29%	100%	18%	17%	7%	4%	8%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	25	-	-	25	-	-	-	-	-
	2%	-	-	9%	-	-	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	39	7	3	39	13	3	3	2	9
	3%	2%	3%	15%	4%	1%	1%	1%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	66	26	6	66	35	24	12	2	27
	5%	8%	7%	25%	9%	7%	6%	2%	8%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	137	103	38	137	119	107	65	34	103
	11%	31%	41%	51%	32%	33%	32%	33%	29%

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Table 142
Q.GK18_4

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	127	44	83	13	22	18	27	18	20	10	35	45	47	40	50	16	21	90	37	139
10%aor		7%	12%za	8%	11%	7%	12%k	9%	12%	10%	9%	10%	10%	12%o	14%op	6%	7%	13%zr	6%	11%
WILL PROBABLY DO	242	127	115	39	46	35	41	34	31	15	86	76	80	69	55	53	65	124	118	242
19%		20%	17%	24%	22%	14%	18%	18%	15%	23%z	16%	17%	17%	20%	15%	19%	21%	17%	20%	19%
MAY DO	415	180	235	53	79	82	72	69	38	22	132	155	128	105	129	96	85	234	181	406
32%ch		28%	35%za	33%	38%hi	34%	32%	36%chi	23%	21%	35%hi	33%h	28%	31%	35%	34%	28%	33%	31%	31%
NOT VERY LIKELY TO DO	330	192	137	35	38	80	59	48	49	21	73	139	118	87	97	76	70	184	146	313
25%bd		30%zb	21%	21%	18%	33%dj	26%	25%	29%dj	21%	20%	30%df	26%	25%	27%	27%	23%	26%	25%	24%
DEFINITELY WONT	174	86	87	21	21	27	22	23	29	31	42	49	83	43	31	37	63	74	100	179
13%ng		14%	13%	13%	10%	11%	10%	12%	18%fk	11%	10%	10%	18%zd	12%	8%	13%	21%zm	10%	17%zo	14%
DONT KNOW	11	3	8	2	2	1	3	.	1	2	4	3	4	-	3	5	3	3	9	16
1%		1%	1%	1%	1%	.	1%	.	1%	2%	1%	1%	1%	-	1%	2% ^m	1%	-	1%	1%
WILL DEFINITELY/ PROBABLY DO	369	172	197	52	69	53	68	52	50	26	121	121	128	109	105	69	86	214	155	381
28%		27%	30%	32%	33%	22%	30%k	27%	30%	25%	33%	26%	28%	32%	29%	24%	28%	30%	26%	29%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	504	279	225	55	59	107	81	71	78	52	115	187	201	129	128	113	133	258	246	492
39%bd		44%zb	34%	34%	28%	44%dj	36%	37%	47%zc	51%zc	31%	40%df	44%zc	38%	35%	40%	43%	36%	42%	38%
NET WILL DEFINITELY/ PROBABLY DO	-134	-107	-27	-3	9	-54	-13	-19	-28	-27	6	-67	-74	-21	-23	-43	-47	-44	-91	-111
-10%		-17%	-4%	-2%	4% ^c	-22%	-6%	-10%	-17%	-26%	2% ^c	-14%	-16%	-6%	-6%	-15%	-15%	-6%	-15%	-9%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	49	11	38	7	7	3	11	16	4	3	13	14	22	11	14	6	19	25	24	54
4% ^a		2%	6% ^{za}	4%	3%	1%	5% ^k	8% ^{zeh}	2%	3%	4%	3%	5%	3%	4%	2%	6% ^{zo}	3%	4%	4%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	71	33	38	10	10	11	14	6	11	8	20	25	26	20	19	14	19	39	32	69
5%		5%	6%	6%	5%	4%	6%	3%	7%	8%	5%	5%	6%	6%	5%	5%	6%	5%	5%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	81	53	28	12	12	14	14	12	13	4	24	28	28	26	15	25	14	42	39	78
6% ^b		8% ^b	4%	8%	6%	6%	6%	6%	8%	4%	7%	6%	6%	8%	4%	9%	5%	6%	7%	6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	168	75	93	23	40	25	29	18	23	11	63	54	52	52	57	25	34	109	59	180
13% ^{or}		12%	14%	14%	19% ^{zg}	10%	13%	9%	14%	11%	17% ^{zg}	11%	11%	15% ^o	16% ^o	9%	11%	15% ^r	10%	14%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
Overlap formulae used. * small base

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Table 143
Q.GK18_4
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	127	45	22	60	37	91	103	23	5	13	21	1	18	11	14	10	5	6	20	139
	10% ^f	8%	15% ^a	11%	9%	10%	9%	18% ^z	5%	11%	13% ^k	3%	12%	10%	8%	9%	8%	5%	18% ^{zh}	11%
WILL PROBABLY DO	242	116	27	98	86	156	212	30	22	18	33	7	28	16	33	14	16	28	27	242
	19%	20%	18%	17%	21%	18%	18%	23%	23%	14%	20%	12%	19%	14%	18%	13%	24% ^m	24%	23%	19%
MAY DO	415	188	58	170	134	281	370	44	29	39	59	22	57	30	59	40	18	32	30	406
	32%	32%	38%	30%	33%	32%	32%	34%	30%	31%	36%	38%	38% ^m	26%	33%	35%	28%	27%	26%	31%
NOT VERY LIKELY TO DO	330	171	31	127	107	223	311	19	28	43	32	18	26	31	47	34	18	30	23	313
	25% ^{cd}	29% ^c	21%	23%	26%	25%	27% ^g	15%	29%	34%	19%	32% ^l	17%	28% ^l	26%	30%	28%	25%	20%	24%
DEFINITELY WONT	174	62	12	100	41	132	163	10	12	12	15	9	19	23	27	15	7	19	16	179
	13% ^g	11%	8%	18% ^{za}	10%	15% ^z	14% ^g	8%	12%	9%	9%	15%	13%	20% ^z	15%	13%	11%	16%	14%	14%
DON'T KNOW	11	4	1	7	4	7	8	3	*	-	5	-	1	2	-	1	-	2	-	16
	1%	1%	*	1%	1%	1%	1%	3% ^z	*	-	3% ^{zn}	-	1%	2%	-	1%	-	2%	-	1%
WILL DEFINITELY/PROBABLY DO	369	161	50	159	122	247	314	53	28	31	54	8	47	27	48	24	21	34	47	381
	28% ^{fk}	27%	33%	28%	30%	28%	27%	41% ^z	28%	25%	33% ^k	15%	31% ^k	24%	26%	21%	32% ^k	29%	41% ^{zk}	29%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	504	233	43	227	149	355	474	29	40	55	47	27	45	54	74	49	25	48	38	492
	39% ^{bg}	40% ^b	29%	40% ^b	36%	40%	41% ^z	22%	41%	44%	29%	47% ^{jl}	30%	48% ^z	41% ^j	43% ^j	39%	42% ^j	33%	38%
NET WILL DEFINITELY/PROBABLY DO	-134	-72	6	-69	-26	-108	-160	24	-12	-23	7	-19	2	-27	-25	-4	-15	8	-111	
	-10%	-12%	4%	-12%	-6%	-12%	-14%	19%	-13%	-19%	4% ^p	-33%	1%	-24%	-15%	-22%	-7%	-13%	7% ^p	-9%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	49	15	9	25	10	39	43	5	-	3	4	-	6	7	1	8	5	5	9	54
	4% ⁿ	3%	6%	4%	2%	4% ^z	4%	4%	-	2%	3%	-	4%	6% ^{zhk}	1%	7% ^{hn}	8% ^{zhj}	4%	8% ^{zhk}	4%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	71	32	9	30	23	48	63	8	9	6	10	2	9	8	10	4	4	3	7	69
	5%	6%	6%	5%	6%	5%	5%	6%	9%	4%	6%	3%	6%	7%	6%	4%	6%	3%	6%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	81	38	13	30	27	54	74	7	6	5	11	2	11	4	13	6	5	9	9	78
	6%	6%	9%	5%	7%	6%	6%	5%	7%	4%	6%	4%	7%	4%	7%	5%	8%	8%	8%	6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	168	75	19	74	62	106	134	34	12	18	30	5	21	8	23	6	7	17	22	180
	13% ^{fm}	13%	12%	13%	15%	12%	11%	26% ^z	13%	14%	18% ^{mo}	8%	14%	7%	13%	5%	11%	14%	19% ^{mo}	14%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 144
 Q.GK18_4

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	127	72	23	31	37	51	50	47	54	27	92	36	86	105	103	92	87	6	139
10%lhkq		9%	8%	13%	20%ze	11%	7%	16%zh	7%	10%	12%zk	7%	11%zm	11%q	11%q	10%	11%q	4%	11%
WILL PROBABLY DO	242	143	62	37	34	101	116	60	127	55	150	91	145	184	172	167	160	31	242
19%		18%	21%	16%	19%	21%	17%	20%	17%	21%	20%	17%	19%an	19%	18%	19%	20%	22%	19%
MAY DO	415	251	103	61	61	142	224	86	246	83	238	176	244	316	304	286	259	30	406
32%ccq		33%	36%c	26%	33%	30%	33%	28%	34%	31%	32%	32%	32%anq	32%q	32%q	32%q	32%q	22%	31%
NOT VERY LIKELY TO DO	330	202	67	61	38	116	181	64	198	68	189	140	175	250	243	226	188	41	313
25%lip		26%	23%	26%	21%	24%	27%	21%	27%	26%	25%	26%	23%	25%l	25%l	25%	23%	30%	24%
DEFINITELY WONT	174	100	32	42	15	58	100	42	101	30	74	99	101	130	128	121	106	29	179
13%jd		13%	11%	18%zb	8%	12%	15%cd	14%	14%	11%	10%	18%zj	13%	13%	13%	14%	13%	21%zf	14%
DON'T KNOW	11	4	3	4	-	5	6	2	8	2	4	6	3	6	4	3	3	-	16
1%lno		1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%lno	*	*	*	-	1%
WILL DEFINITELY/PROBABLY DO	369	214	85	68	71	152	165	107	180	82	242	127	232	288	275	260	247	37	381
28%lfhk		28%	29%	29%	38%zf	32%f	24%	35%zh	25%	31%	32%zk	23%	31%zmn	29%	29%	29%	31%z	27%	29%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	504	302	99	103	53	174	280	107	299	98	263	239	276	381	370	348	293	70	492
39%cdj		39%	34%	44%b	29%	37%	41%zcd	36%	41%	37%	35%	44%zj	37%	38%l	39%l	39%	37%	51%zf	38%
NET WILL DEFINITELY/PROBABLY DO	-134	-88	-14	-35	17	-21	-115	*	-119	-15	-22	-113	-44	-92	-95	-88	-47	-33	-111
-10%		-11%	-5%	-15%	9%	-5%	-17%	*	-16%	-6%	-3%	-21%	-6%	-9%	-10%	-10%	-6%	-24%	-9%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	49	23	13	12	4	14	30	11	28	10	27	22	25	35	30	28	26	4	54
4%		3%	5%	5%	2%	3%	4%	4%	4%	4%	4%	4%	3%	3%an	3%	3%	3%	3%	4%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	71	42	13	16	9	24	38	17	36	18	40	30	46	54	54	53	51	11	69
5%		5%	4%	7%	5%	5%	6%	6%	5%	7%	5%	5%	6%mn	5%	6%	6%	6%	8%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	81	48	17	15	16	36	35	22	43	15	55	26	52	63	60	57	53	6	78
6%ck		6%	6%	7%	9%	8%	5%	7%	6%	6%	7%	5%	7%an	6%	6%	6%	7%	4%	6%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	168	102	42	24	41	78	62	56	74	39	118	50	109	136	132	122	116	16	180
13%lfhk		13%	15%	10%	22%zf	17%f	9%	19%zh	10%	15%	16%zk	9%	15%mn	14%	14%	14%	14%z	11%	14%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 145
 Q.GK18_4

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
WILL DEFINITELY DO	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	127	40	87	33	91	55	72	46	49	107	21	17	22	3	47	25	41	2	5	33	3	12	139
WILL DEFINITELY DO	10%bq	23%zb	8%	8%	11%z	11%	9%	12%	8%	11%	7%	9%	11%	4%	12%	17%zq	24%zqr	2%	3%	19%zqr	1%	7%qt	11%
WILL PROBABLY DO	242	41	201	70	164	89	153	99	93	186	56	35	32	23	68	49	47	14	25	55	14	33	242
WILL PROBABLY DO	19%qt	24%	18%	17%	20%	18%	19%	25%zh	16%	18%	20%	20%	17%	28%	17%	34%zq	27%zqr	10%	14%t	32%zqr	5%	19%qt	19%
MAY DO	415	56	359	132	270	179	236	132	160	353	62	50	61	28	128	56	59	32	73	65	68	48	406
MAY DO	32%hj	33%	32%	33%	32%	36%zf	29%	33%	28%	35%zj	22%	28%	32%	34%	32%	38%q	34%q	22%	40%zq	38%q	27%	28%	31%
NOT VERY LIKELY TO DO	330	26	304	121	191	117	213	67	184	255	75	46	49	17	121	14	21	51	57	16	102	52	313
NOT VERY LIKELY TO DO	25%ad	15%	27%za	30%	23%	24%	26%	17%	32%zg	25%	26%	26%	26%	21%	30%	10%	12%	35%zo	31%ops	9%	40%zo	31%op	24%
DEFINITELY WON'T	174	8	165	47	115	53	121	49	91	104	69	29	24	11	40	-	5	46	23	3	69	18	179
DEFINITELY WON'T	13%aei	5%	15%za	12%	14%	11%	15%	12%	16%	10%	24%zi	16%	13%	13%	10%	-	3%	32%zo	12%ops	2%	27%zo	10%op	14%
DON'T KNOW	11	1	10	2	4	2	9	2	1	6	5	1	*	-	1	1	1	-	1	*	1	7	16
DON'T KNOW	1%d	*	1%	*	*	*	1%	1%	*	1%	2%	1%	*	-	*	*	*	-	1%	*	*	4%zpq	1%
WILL DEFINITELY/PROBABLY DO	369	81	288	103	255	144	225	145	142	292	77	52	54	26	115	75	88	17	30	88	16	44	381
WILL DEFINITELY/PROBABLY DO	28%bq	47%zb	26%	25%	31%z	29%	28%	37%zh	25%	29%	27%	29%	29%	32%	28%	51%zq	51%zqr	11%	16%t	51%zqr	6%	26%qt	29%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	504	35	469	167	306	170	333	116	275	359	144	75	73	28	161	14	26	97	80	19	171	70	492
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	39%ad	20%	42%za	41%	37%	34%	41%ee	29%	48%zg	36%	50%zi	42%	39%	34%	40%	10%	15%	67%zo	43%op	11%	67%zo	41%op	38%
NET WILL DEFINITELY/PROBABLY DO	-134	46	-181	-65	-51	-26	-108	29	-133	-67	-67	-23	-19	-2	-45	60	62	-80	-50	69	-154	-25	-111
NET WILL DEFINITELY/PROBABLY DO	-10%	27%	-16%	-16%	-6%	-5%	-13%	7%	-23%	-7%	-23%	-13%	-10%	-2%	-11%	42%ru	36%r	-55%	-27%	40%r	-60%	-15%	-9%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	49	4	45	15	32	18	31	15	19	34	15	9	5	6	10	3	7	4	3	11	10	7	54
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	4%	2%	4%	4%	4%	4%	4%	4%	3%	3%	5%	5%	3%	7%	2%	2%	4%	2%	2%	6%r	4%	4%	4%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	71	14	57	17	50	23	48	24	27	56	15	9	14	4	18	9	19	2	10	13	4	10	69
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	5%q	8%	5%	4%	6%	5%	6%	6%	5%	6%	5%	5%	8%	5%	4%	6%q	11%zqt	1%	5%	8%qt	2%	6%q	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	81	22	59	23	58	44	37	25	48	70	11	10	12	1	32	8	19	5	12	24	*	9	78
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	6%bf	12%zb	5%	6%	7%	9%zf	5%	6%	8%	7%	4%	5%	6%	1%	8%	6%t	11%zqt	4%t	7%t	14%zoq	*	6%t	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 145
 Q.GK18_4

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
 BASE: ALL ADULTS AGED 18+

WEIGHTED BASE
 DEFINITELY/PROBABLY
 DO THIS AND THREE OR
 MORE OTHER
 ACTIVITIES

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEI GHTED TOTAL
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)	DISEN GAGED AND APATH ETIC (u)	
1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
168	42	126	48	115	59	109	80	49	133	35	25	23	15	56	54	42	6	5	39	1	18	180
13% ^{bh} qrt	24% ^{zb}	11%	12%	14%	12%	14%	20% ^{zh}	8%	13%	12%	14%	12%	19%	14%	37% ^{zp} qrstu	24% ^{zqr} tu	4% ^t	3%	23% ^{zqr} tu	*	10% ^{rt}	14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 146
Q.GK18_4
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	127	41	37	18	10	10	18	33	39	55	21	40	30	57	52	59	14	3	30	11	49	14	139
10%	11%	9%	14%e	12%	6%	10%	9%	11%	10%	11%	11%	10%	9%	8%	12%z	10%	9%	8%	5%	13%zru	7%	11%	
WILL PROBABLY DO	242	66	75	24	20	38	39	73	56	113	37	70	57	114	116	91	29	5	75	35	72	35	242
19%	18%	18%	18%	25%	22%	21%	19%	16%	20%	20%	19%	19%	18%	19%	18%	22%	18%	20%	17%	19%	17%	19%	
MAY DO	415	111	151	47	21	45	59	120	123	172	76	123	83	210	192	169	43	11	136	70	112	61	406
32%	30%	35%e	36%	26%	26%	32%	32%	35%	30%	40%zk	32%	28%	34%	31%	33%	32%	36%	36%	35%	30%	29%	31%	
NOT VERY LIKELY TO DO	330	104	103	29	20	43	45	100	87	143	32	88	80	161	190	103	30	6	93	63	93	54	313
25%jd	29%	24%	22%	24%	25%	25%	26%	25%	25%	17%	23%j	27%j	26%j	30%zo	20%	22%	20%	24%	31%	25%	25%	24%	
DEFINITELY WONT	174	41	59	14	10	35	21	50	42	81	23	53	48	73	73	80	17	4	44	21	43	44	179
13%	11%	14%	10%	12%	20%zacc	11%	13%	12%	14%	12%	14%	16%	12%	12%	16%z	12%	13%	12%	10%	12%	21%zrst	14%	
DONT KNOW	11	2	3	-	1	1	3	4	3	4	1	3	2	6	3	4	2	1	2	3	-	5	16
1%	1%	1%	-	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	4%zn	1%	1%	-	2%zt	1%
WILL DEFINITELY/PROBABLY DO	369	107	111	42	31	48	57	106	95	168	59	110	88	172	168	150	43	8	105	46	120	49	381
28%	29%	26%	32%	37%	28%	31%	28%	27%	30%	31%	29%	29%	28%	27%	30%	32%	27%	28%	23%	33%u	23%	29%	
NOT VERY LIKELY TO DO/DEFINITELY WONT	504	146	162	42	29	79	66	150	130	224	55	141	128	234	264	183	47	10	137	84	136	98	492
39%kj	40%	38%	32%	36%	46%cc	36%	39%	37%	39%	29%	37%j	43%j	38%	42%	36%	35%	33%	36%	41%	37%	46%zr	38%	
NET WILL DEFINITELY/PROBABLY DO	-134	-39	-50	*	1	-31	-9	-44	-35	-56	4	-31	-41	-62	-96	-33	-3	-2	-32	-38	-16	-49	-111
-10%	-11%	-12%	*	1%	-18%	-5%	-12%	-10%	-10%	2%	-8%	-14%	-10%	-15%	-7%	-3%	-6%	-8%	-19%	-4%	-23%	-9%	
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	49	10	17	4	5	9	11	19	12	18	15	23	10	15	17	22	9	1	11	4	18	9	54
4%	3%	4%	3%	7%	5%	6%	5%	3%	3%	8%zm	6%zm	3%	2%	3%	4%	6%	4%	4%	3%	2%	5%	4%	
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	71	18	23	6	5	7	10	24	20	26	10	20	23	28	36	23	10	1	26	8	17	11	69
5%	5%	5%	5%	6%	4%	6%	6%	6%	5%	5%	5%	8%	5%	6%	5%	7%	4%	7%	4%	5%	5%	5%	
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	81	30	22	9	7	11	9	17	21	42	11	22	20	39	34	37	9	*	22	11	25	10	78
6%	8%	5%	7%	8%	6%	5%	5%	5%	6%	7%	6%	6%	7%	5%	7%	7%	1%	6%	6%	7%	5%	6%	
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	168	49	49	23	13	21	28	46	41	81	23	45	34	89	80	68	15	5	46	23	60	19	180
13%	13%	11%	17%	16%	12%	15%	12%	12%	14%	12%	12%	11%	14%	13%	13%	11%	17%	12%	11%	16%u	9%	14%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
Overlap formulae used. * small base

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Table 147
 Q.GK18_4

**HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...**
 BASE: ALL ADULTS AGED 18+

Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:									
	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHO OD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATIO N	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONA L GROUPS	
UNWEIGHTED BASE	1295	317	95	258	381	329	216	99	338
WEIGHTED BASE	1299	329	91	267	369	324	204	103	356
	100%	25%	7%	21%	28%	25%	16%	8%	27%
EFFECTIVE BASE	821	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	127	59	23	58	127	86	50	21	54
	10%	18%	25%	22%	34%	26%	24%	21%	15%
WILL PROBABLY DO	242	101	27	109	242	116	63	40	115
	19%	31%	29%	41%	66%	36%	31%	39%	32%
MAY DO	415	87	25	57	-	91	48	20	100
	32%	27%	27%	21%	-	28%	24%	19%	28%
NOT VERY LIKELY TO DO	330	69	16	35	-	25	28	17	60
	25%	21%	17%	13%	-	8%	14%	17%	17%
DEFINITELY WONT	174	12	1	9	-	7	14	5	26
	13%	4%	1%	3%	-	2%	7%	5%	7%
DON'T KNOW	11	*	-	-	-	-	*	-	1
	1%	*	-	-	-	-	*	-	*
WILL DEFINITELY/ PROBABLY DO	369	160	50	167	369	201	113	61	169
	28%	49%	54%	62%	100%	62%	55%	59%	47%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	504	81	17	43	-	32	43	22	87
	39%	25%	19%	16%	-	10%	21%	21%	24%
NET WILL DEFINITELY/ PROBABLY DO	-134	79	33	123	369	170	70	39	82
	-10%	24%	36%	46%	100%	52%	34%	38%	23%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	49	-	-	-	49	-	-	-	-
	4%	-	-	-	13%	-	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	71	11	1	13	71	30	9	3	4
	5%	3%	1%	5%	19%	9%	4%	3%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	81	28	5	35	81	33	18	6	37
	6%	9%	5%	13%	22%	10%	9%	6%	10%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	168	121	44	119	168	139	86	52	128
	13%	37%	48%	44%	46%	43%	42%	50%	36%

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Table 148
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HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
		MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	111	39	71	8	27	19	22	15	12	7	35	41	34	40	38	11	21	78	33	109
9%aor		6%	11%za	5%	13%c	8%	10%	8%	7%	6%	10%oc	9%	7%	12%o	10%o	4%	7%	11%zr	6%	8%
WILL PROBABLY DO	213	99	115	34	33	36	35	31	26	17	68	71	74	57	63	46	48	120	94	220
16%		16%	17%	21%	16%	15%	16%	16%	16%	17%	18%	15%	16%	17%	17%	16%	16%	17%	16%	17%
MAY DO	309	138	171	47	55	46	52	58	32	19	102	98	109	74	92	70	72	167	143	312
24%		22%	26%	29%	26%	19%	23%	30%ze	19%	19%	27%	21%	24%	22%	25%	25%	24%	24%	24%	24%
NOT VERY LIKELY TO DO	422	243	179	44	62	105	77	56	56	21	107	182	133	122	121	94	85	243	179	396
32%bip		38%zb	27%	27%	30%	43%zc	35%ei	29%	34%	21%	29%	39%zc	29%	36%	33%	33%	28%	34%	30%	31%
DEFINITELY WONT	232	111	120	26	29	35	35	32	39	36	55	70	107	49	49	57	77	98	134	241
18%qd		18%	18%	16%	14%	14%	16%	17%	23%dj	35%zc	15%	15%	23%zd	14%	14%	20%	25%zm	14%	23%za	19%
DONT KNOW	12	5	8	3	2	1	2	.	1	2	6	3	4	1	3	5	4	4	9	17
1%		1%	1%	2%	1%	1%	1%	.	1%	2%	1%	1%	1%	.	1%	2%	1%	1%	1%	1%
WILL DEFINITELY/PROBABLY DO	324	138	186	43	61	55	57	46	38	24	103	113	108	96	101	57	69	197	127	329
25%fr		22%	28%za	26%	29%	23%	26%	24%	23%	23%	28%	24%	23%	28%	28%	20%	23%	28%r	21%	25%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	654	354	299	70	91	140	112	88	95	57	161	252	240	171	170	151	162	341	313	637
50%bcj		56%zb	45%	43%	44%	58%cd	50%	46%	57%cd	56%	43%	54%cf	52%gj	50%	46%	53%	53%	48%	53%	49%
NET WILL DEFINITELY/PROBABLY DO	-330	-216	-113	-27	-31	-85	-55	-42	-57	-33	-58	-140	-132	-75	-69	-94	-92	-144	-186	-308
-25%		-34%	-17%	-17%	-15%	-35%	-25%	-22%	-34%	-33%	-16%	-30%	-29%	-22%	-19%	-33%	-30%	-20%	-32%	-24%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	38	14	24	6	2	7	7	11	5	1	8	14	16	8	5	12	12	13	24	36
3%		2%	4%	4%	1%	3%	3%	6%zdj	3%	1%	2%	3%	3%	2%	1%	4%	4%	2%	4%z	3%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	60	19	41	8	5	11	11	6	9	10	13	22	26	18	17	13	12	35	25	60
5%		3%	6%za	5%	3%	4%	5%	3%	6%	10%dj	3%	5%	6%	5%	5%	5%	4%	5%	4%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	67	33	33	9	15	14	9	13	5	1	25	23	19	19	26	9	12	45	22	66
5%fr		5%	5%	6%	7%	6%	4%	7%l	3%	1%	7%	5%	4%	5%	7%	3%	4%	6%	4%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	159	72	88	20	38	23	30	16	19	12	58	54	47	51	53	23	32	104	56	167
12%or		11%	13%	12%	18%zg	10%	14%	8%	11%	12%	16%zg	12%	10%	15%o	14%	8%	11%	15%r	9%	13%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 149
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HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
EFFECTIVE BASE	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
WILL DEFINITELY DO	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	111	52	16	43	35	76	99	11	4	5	25	6	14	6	13	10	6	10	11	109
WILL DEFINITELY DO	9%	9%	11%	8%	8%	9%	8%	8%	4%	4%	15%zh	10%	9%	5%	7%	9%	10%	8%	10%	8%
WILL PROBABLY DO	213	87	29	97	60	153	181	32	20	21	26	12	25	12	30	16	8	22	21	220
WILL PROBABLY DO	16% _m	15%	19%	17%	15%	17%	16%	25% _z	20%	17%	16%	21%	17%	11%	16%	14%	12%	19%	18%	17%
MAY DO	309	142	37	130	94	215	270	39	16	19	52	12	50	20	49	29	14	23	26	312
MAY DO	24% _m	24%	25%	23%	23%	24%	23%	30% _z	16%	15%	32% _{zh}	20%	33% _{zh}	17%	27% _m	26%	22%	20%	23%	24%
NOT VERY LIKELY TO DO	422	218	41	162	155	267	393	28	36	60	38	19	37	44	55	39	24	34	36	396
NOT VERY LIKELY TO DO	32% _{ce}	37% _{zc}	27%	29%	38% _e	30%	34% _g	21%	37% _j	48%	23%	33%	25%	39% _j	30%	35%	36% _j	29%	31%	31%
DEFINITELY WONT	232	81	27	124	61	171	215	16	21	20	18	8	21	30	35	19	13	25	21	241
DEFINITELY WONT	18% _{aq}	14%	18%	22% _{za}	15%	19% _z	18% _g	12%	22% _j	16%	11%	15%	14%	27% _z	19%	16%	20% _j	22% _j	18%	19%
DONT KNOW	12	5	-	8	5	7	7	4	*	-	5	-	3	2	-	-	-	2	-	17
DONT KNOW	1% _f	1%	-	1%	1%	1%	1%	3% _z	-	-	3% _{zn}	-	2%	2%	-	-	-	2%	-	1%
WILL DEFINITELY/PROBABLY DO	324	139	45	139	94	229	280	43	24	26	52	18	39	18	42	26	14	32	32	329
WILL DEFINITELY/PROBABLY DO	25% _m	24%	30%	25%	23%	26%	24%	33% _z	25%	21%	31% _m	31% _m	26% _m	16%	23%	23%	22%	27% _m	28% _m	25%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	654	299	69	286	216	438	609	43	57	80	57	28	58	74	90	58	36	59	57	637
NOT VERY LIKELY TO DO/ DEFINITELY WONT	50% _g	51%	45%	51%	53%	49%	52% _z	33%	59% _j	64%	34%	48%	39%	65% _z	49% _j	51% _j	56% _j	51% _j	49% _j	49%
NET WILL DEFINITELY/PROBABLY DO	-330	-160	-23	-146	-121	-209	-329	*	-33	-54	-5	-10	-19	-56	-47	-32	-22	-27	-24	-308
NET WILL DEFINITELY/PROBABLY DO	-25%	-27%	-15%	-26%	-30%	-23%	-28%	*	-34%	-43%	-3%	-17%	-13%	-49%	-26%	-28%	-34%	-23%	-21%	-24%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	38	14	4	20	7	30	36	2	3	1	6	5	5	3	6	4	*	3	2	36
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	3%	2%	3%	4%	2%	3%	3%	1%	3%	1%	4%	9% _{zp}	3%	3%	3%	3%	1%	2%	2%	3%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	60	25	7	27	13	47	56	4	6	4	5	1	6	7	8	6	2	8	8	60
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	5%	4%	5%	5%	3%	5%	5%	3%	6%	4%	3%	2%	4%	6%	4%	5%	4%	6%	7%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	67	28	15	24	22	44	61	5	4	3	9	7	8	3	6	9	4	6	7	66
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	5%	5%	10% _{zc}	4%	5%	5%	5%	4%	4%	2%	6%	13% _{zmn}	5%	2%	4%	8%	7%	5%	6%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	159	72	19	68	52	108	127	32	12	18	31	5	21	5	23	7	7	16	15	167
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	12% _{fm}	12%	13%	12%	13%	12%	11%	25% _z	12%	14%	19% _{zmo}	8%	14% _m	5%	13% _m	7%	11% _m	13% _m	13% _m	13%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 150
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HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	111	59	29	23	28	36	52	36	53	22	84	27	80	95	94	89	82	8	109
	9% ^{ck}	8%	10%	10%	15% ^{zef}	8%	8%	12% ^{zh}	7%	8%	11% ^{zk}	5%	11% ^{zmn}	10%	10% ^z	10%	10% ^z	6%	8%
WILL PROBABLY DO	213	121	57	34	36	91	98	62	106	45	120	92	124	156	149	141	133	21	220
	16%	16%	20%	14%	19%	19%	14%	20% ^{zh}	14%	17%	16%	17%	16% ⁿ	16%	16%	16%	17%	15%	17%
MAY DO	309	180	83	45	46	107	162	72	179	58	176	133	171	234	219	205	186	23	312
	24%	23%	29% ^{zc}	19%	25%	23%	24%	24%	24%	22%	23%	24%	23%	24% ^l	23% ^l	23%	23%	17%	24%
NOT VERY LIKELY TO DO	422	271	77	74	54	153	228	79	252	91	252	169	234	330	321	300	250	47	396
	32% ^{bg}	35% ^b	27%	31%	29%	32%	34%	26%	34% ^g	34%	34%	31%	31%	33% ^l	34% ^l	33%	31%	34%	31%
DEFINITELY WONT	232	136	40	56	20	81	129	48	136	48	111	121	143	169	166	158	147	36	241
	18% ^{bd}	18%	14%	24% ^{zb}	11%	17%	19% ^{gd}	16%	19%	18%	15%	22% ^{zj}	19% ^{mn}	17%	17%	18%	18%	27% ^{zm}	19%
DON'T KNOW	12	4	4	4	-	6	7	4	8	1	5	7	3	6	4	3	3	1	17
	1% ^{lno}	1%	1%	2%	-	1%	1%	1%	1%	*	1%	1%	*	1% ^{lno}	*	*	*	1%	1%
WILL DEFINITELY/PROBABLY DO	324	181	86	56	64	127	150	98	159	67	204	119	204	251	243	230	216	29	329
	25% ^{lh}	23%	30% ^z	24%	35% ^{zf}	27%	22%	32% ^{zh}	22%	25%	27%	22%	27% ^{zmn}	25%	26%	26%	27% ^z	21%	25%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	654	407	117	129	75	233	357	127	388	139	363	289	376	499	487	458	398	83	637
	50% ^{bd}	53% ^b	40%	55% ^b	40%	49%	53% ^{gd}	42%	53% ^g	52% ^g	49%	53%	50%	50%	51% ^l	51%	50%	61% ^{zf}	49%
NET WILL DEFINITELY/PROBABLY DO	-330	-226	-31	-73	-11	-106	-207	-29	-229	-72	-159	-170	-172	-248	-243	-227	-182	-54	-308
	-25%	-29%	-11%	-31%	-6%	-22%	-31%	-10%	-31%	-27%	-21%	-31%	-23%	-25%	-26%	-25%	-23%	-40%	-24%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	38	20	10	7	*	15	22	10	22	6	17	20	23	30	30	29	26	1	36
	3% ^{gd}	3%	3%	3%	*	3%	3% ^{gd}	3%	3%	2%	2%	4%	3%	3%	3%	3%	3%	1%	3%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	60	29	14	17	7	20	34	14	32	14	38	22	39	47	46	44	41	7	60
	5%	4%	5%	7%	4%	4%	5%	5%	4%	5%	5%	4%	5% ⁿ	5%	5%	5%	5%	5%	5%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	67	34	21	10	17	19	33	24	30	12	41	26	38	44	42	42	39	9	66
	5%	4%	7%	4%	9% ^{zef}	4%	5%	8% ^{zh}	4%	5%	5%	5%	5% ^{mn}	4%	4%	5%	5%	7%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	159	97	41	22	40	73	62	49	75	35	108	51	104	130	126	115	110	13	167
	12% ^{fk}	13%	14%	9%	21% ^{zf}	15% ^f	9%	16% ^{zh}	10%	13%	14% ^k	9%	14% ⁿ	13%	13%	13%	14%	9%	13%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 151
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HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
WILL DEFINITELY DO	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121
WILL DEFINITELY DO	111	39	71	37	73	56	55	43	40	93	17	20	15	5	41	25	39	1	6	32	-	6
WILL DEFINITELY DO	213	42	171	58	151	75	139	92	76	166	47	31	35	10	66	37	53	9	15	43	15	37
WILL DEFINITELY DO	309	35	275	97	199	130	179	93	120	252	57	40	46	19	84	54	33	26	62	52	31	44
WILL DEFINITELY DO	422	47	375	148	251	157	265	108	219	339	83	53	57	34	154	27	44	55	66	34	125	48
WILL DEFINITELY DO	232	10	222	61	157	76	155	55	121	154	78	33	34	14	58	1	4	56	34	10	84	26
WILL DEFINITELY DO	12	-	12	3	4	1	11	3	2	7	6	2	-	-	1	1	-	-	1	*	2	7
WILL DEFINITELY DO	324	81	243	95	223	130	194	136	116	259	65	51	50	15	107	62	92	10	20	75	15	43
WILL DEFINITELY DO	654	57	596	209	408	234	420	163	341	493	161	86	91	48	213	28	48	110	100	45	209	75
WILL DEFINITELY DO	-330	24	-353	-114	-185	-104	-226	-27	-225	-233	-96	-35	-41	-34	-105	34	44	-101	-80	30	-194	-32
WILL DEFINITELY DO	38	6	31	13	25	15	23	14	17	27	10	7	8	1	9	3	8	3	3	4	6	10
WILL DEFINITELY DO	60	14	47	16	45	25	35	24	22	46	14	9	12	4	16	6	21	1	2	13	3	12
WILL DEFINITELY DO	67	18	49	17	49	37	30	20	32	59	7	10	9	3	23	1	23	2	5	24	4	6

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/v/u
 Overlap formulae used. * small base

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Table 151
 Q.GK18_5

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
 BASE: ALL ADULTS AGED 18+

WEIGHTED BASE
 DEFINITELY/PROBABLY
 DO THIS AND THREE OR
 MORE OTHER
 ACTIVITIES

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEI GHTED TOTAL
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)	DISEN GAGED AND APATH ETIC (u)	
1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
159	42	117	49	105	53	106	77	44	127	33	25	22	7	59	53	40	3	11	33	2	16	167
12%bh qrt	25%zb	10%	12%	13%	11%	13%	20%zh	8%	13%	11%	14%	12%	8%	15%	36%zp qrstu	23%zqr tu	2%	6%t	19%zqr tu	1%	9%qt	13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 152
Q.GK18_5

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)	UNWEIGHTED TOTAL	
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	111	31	25	21	11	9	13	32	28	50	15	32	27	51	46	49	11	4	27	14	44	13	109
9%b	9%	6%	16%zb	14%be	5%	7%	9%	8%	9%	8%	8%	9%	8%	7%	10%	8%	13%	7%	7%	12%zru	6%	8%	
WILL PROBABLY DO	213	56	63	28	16	31	36	65	48	100	34	65	42	105	105	83	21	4	67	33	67	24	220
16%u	15%	15%	21%	19%	18%	19%	17%	14%	18%	18%	17%	14%	17%	17%	16%	16%	13%	18%	16%	18%u	11%	17%	
MAY DO	309	86	113	30	19	33	31	80	93	136	50	90	58	161	136	133	32	9	114	44	84	42	312
24%f	23%	27%	23%	23%	19%	17%	21%	27%f	24%	26%	24%	19%	26%	22%	26%	24%	29%	30%zu	22%	23%	20%	24%	
NOT VERY LIKELY TO DO	422	132	149	25	26	58	74	130	120	172	61	117	118	187	232	137	47	6	111	77	120	71	396
32%co	36%c	35%c	19%	32%c	33%c	40%zg	34%	34%	30%	32%	31%	39%zm	30%	37%zo	27%	35%	20%	29%	38%	33%	33%	31%	
DEFINITELY WONT	232	58	72	27	10	40	29	70	58	104	31	70	52	110	105	99	22	6	59	32	51	58	241
18%	16%	17%	21%	13%	23%	16%	18%	17%	18%	16%	18%	17%	18%	17%	19%	16%	20%	16%	16%	14%	27%zt	19%	
DONT KNOW	12	2	4	-	-	2	2	3	3	6	*	2	3	7	3	6	1	1	3	3	-	6	17
1%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	4%zn	1%	1%	-	3%zt	1%	
WILL DEFINITELY/ PROBABLY DO	324	88	88	50	27	40	49	97	76	151	49	97	70	157	152	132	32	8	94	47	112	37	329
25%bu	24%	21%	38%za	33%b	23%	27%	26%	22%	27%	26%	26%	23%	25%	24%	26%	24%	26%	25%	25%	23%	30%zu	17%	
NOT VERY LIKELY TO DO/ DEFINITELY WONT	654	190	221	52	37	98	103	200	178	275	91	187	170	297	336	236	69	12	171	109	172	128	637
50%co	52%	52%c	39%	45%	57%c	56%	53%	51%	48%	48%	50%	57%zm	48%	54%	47%	51%	41%	45%	53%	47%	60%zt	49%	
NET WILL DEFINITELY/ PROBABLY DO	-330	-103	-133	-2	-10	-58	-54	-103	-102	-125	-43	-90	-100	-140	-185	-104	-37	-4	-77	-61	-60	-91	-308
-25%	-28%	-31%	-2%	-12%	-34%	-29%	-27%	-29%	-22%	-22%	-29%	-24%	-33%	-23%	-29%	-21%	-27%	-15%	-20%	-30%	-16%	-43%	
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	38	6	15	7	2	4	4	12	4	22	5	10	12	16	16	18	3	2	13	4	10	6	36
3%h	2%	3%	5%	2%	2%	2%	2%	3%	1%	4%	2%	3%	4%	3%	2%	4%	2%	5%	4%	2%	3%	3%	
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	60	17	14	9	5	7	11	20	20	20	8	18	15	27	37	16	7	*	21	6	15	9	60
5%o	5%	3%	7%	6%	4%	6%	5%	6%	3%	4%	4%	5%	5%	4%	6%	3%	5%	1%	5%	3%	4%	4%	
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	67	14	17	10	6	13	10	21	13	32	15	25	13	29	23	34	9	1	17	14	25	6	66
5%	4%	4%	8%	7%	8%	5%	5%	4%	6%	8%	8%	7%	4%	5%	4%	7%z	7%	2%	5%	7%	7%	3%	
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	159	50	42	23	14	15	24	44	39	77	22	45	30	84	76	64	14	5	43	23	61	16	167
12%u	14%	10%	18%b	17%	9%	13%	13%	12%	11%	13%	12%	12%	10%	14%	12%	13%	10%	18%	11%	11%	17%zu	7%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
Overlap formulae used. * small base

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Table 153
 Q.GK18_5

**HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...**
 BASE: ALL ADULTS AGED 18+

	Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:								
	GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS	
UNWEIGHTED BASE	1295	317	95	258	381	329	216	99	338
WEIGHTED BASE	1299	329	91	267	369	324	204	103	356
	100%	25%	7%	21%	28%	25%	16%	8%	27%
EFFECTIVE BASE	821	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	111	60	18	50	76	111	43	20	59
	9%	18%	20%	19%	20%	34%	21%	19%	17%
WILL PROBABLY DO	213	89	27	84	126	213	64	38	94
	16%	27%	30%	31%	34%	66%	31%	36%	26%
MAY DO	309	57	18	51	70	-	32	19	74
	24%	17%	20%	19%	19%	-	16%	19%	21%
NOT VERY LIKELY TO DO	422	95	25	69	68	-	41	22	83
	32%	29%	27%	26%	18%	-	20%	22%	23%
DEFINITELY WONT	232	26	2	13	31	-	22	4	45
	18%	8%	2%	5%	8%	-	11%	4%	13%
DON'T KNOW	12	1	1	-	-	-	1	-	*
	1%	*	1%	-	-	-	*	-	*
WILL DEFINITELY/ PROBABLY DO	324	150	45	133	201	324	107	57	153
	25%	46%	50%	50%	55%	100%	53%	55%	43%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	654	121	27	82	98	-	64	27	128
	50%	37%	29%	31%	27%	-	31%	26%	36%
NET WILL DEFINITELY/ PROBABLY DO	-330	29	19	51	103	324	44	30	25
	-25%	9%	20%	19%	28%	100%	21%	29%	7%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	38	-	-	-	-	38	-	-	-
	3%	-	-	-	-	12%	-	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	60	5	3	3	30	60	9	3	8
	5%	1%	3%	1%	8%	19%	5%	3%	2%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	67	31	5	24	33	67	13	4	23
	5%	10%	6%	9%	9%	21%	6%	4%	7%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	159	113	38	107	139	159	85	51	122
	12%	35%	41%	40%	38%	49%	42%	49%	34%

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Table 154
Q.GK18_6
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...CHURCH OR RELIGIOUS GROUP...
BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
WILL DEFINITELY DO	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL PROBABLY DO	110	45	65	5	19	9	32	15	19	11	25	40	45	37	28	23	23	65	46	110
MAY DO	8% ^c	7%	10%	3%	9% ^c	4%	14% ^z _{ce}	8%	12% ^{ce}	10% ^c	7% ^c	9% ^{ce}	10% ^{cc}	11%	8%	8%	7%	9%	8%	8%
NOT VERY LIKELY TO DO	94	45	49	10	18	15	14	13	11	14	28	28	37	14	33	29	18	47	46	106
DEFINITELY WONT	7% ^m	7%	7%	6%	9%	6%	6%	7%	6%	14% ^{zk}	8%	6%	8%	4%	9% ^m	10% ^m	6%	7%	8%	8%
DON'T KNOW	175	79	96	25	26	41	31	15	27	9	51	72	51	42	52	41	40	94	81	176
WILL DEFINITELY/PROBABLY DO	13% ^g	13%	14%	16% ^g	12%	17% ^g	14%	8%	16% ^{gl}	9%	14%	16% ^g	11%	12%	14%	14%	13%	13%	14%	14%
NOT VERY LIKELY TO DO	376	196	180	38	56	91	53	67	49	23	94	144	139	98	109	89	81	206	170	363
DEFINITELY WONT	29%	31%	27%	23%	27%	37% ^{cf}	24%	35% ^{cf}	29%	22%	25%	31% ^f	30%	28%	30%	31%	26%	29%	29%	28%
WILL DEFINITELY/PROBABLY DO	531	263	268	82	87	86	92	81	60	43	169	178	184	153	139	97	142	292	239	520
NOT VERY LIKELY TO DO/DEFINITELY WONT	41% ^o	41%	40%	50% ^{ze}	42%	36%	41%	42%	36%	42%	45%	38%	40%	45% ^{oo}	38%	34%	46% ^{zo}	41%	40%	40%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	13	6	7	3	3	1	2	1	1	3	6	3	4	-	4	5	4	4	9	20
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	7% ^l	1%	1%	2%	1%	*	1%	*	1%	3%	2%	1%	1%	-	1%	2% ^m	1%	1%	1%	2%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	204	90	114	15	37	24	45	28	30	24	52	69	83	51	61	52	41	112	92	216
NET WILL DEFINITELY/PROBABLY DO	16% ^c	14%	17%	10%	18% ^c	10%	20% ^{ce}	15%	18% ^c	24% ^{ce}	14% ^c	15%	18% ^{cc}	15%	17%	18%	13%	16%	16%	17%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	907	460	448	120	143	177	145	148	109	66	263	322	323	250	248	186	223	498	409	883
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	70% ^b	72%	67%	73%	68%	73%	65%	77% ^z _{fl}	65%	64%	71%	69% ^{fl}	70%	73%	68%	66%	72%	70%	69%	68%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	-703	-370	-333	-104	-106	-153	-100	-120	-79	-41	-210	-253	-240	-199	-187	-135	-182	-386	-317	-667
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	-54%	-58%	-50%	-64%	-51%	-63%	-45%	-62%	-47%	-40%	-56%	-54%	-52%	-58%	-51%	-47%	-59%	-55%	-54%	-52%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	28	12	16	2	4	2	6	4	6	4	7	8	14	-	10	13	6	10	19	31
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	2% ^m	2%	2%	1%	2%	1%	3%	2%	4%	4%	2%	2%	3%	-	3% ^m	4% ^{zm}	2% ^m	1%	3% ^z	2%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	37	15	22	3	8	8	6	4	4	5	11	14	12	10	12	9	6	23	14	34
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	3%	2%	3%	2%	4%	3%	3%	2%	2%	5%	3%	3%	3%	3%	3%	3%	2%	3%	2%	3%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	40	20	20	2	3	6	13	6	6	4	5	19	16	14	10	10	6	24	16	41
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	3% ^j	3%	3%	1%	1%	2%	6% ^z _{cd}	3%	4%	4%	1%	4%	4%	4%	3%	4%	2%	3%	3%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	99	43	56	8	22	8	20	14	14	12	30	28	40	27	29	20	23	56	43	110
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	8%	7%	8%	5%	11% ^e	3%	9% ^{ck}	7%	8%	12% ^e	8% ^c	6%	9%	8%	8%	7%	7%	8%	7%	8%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 155
 Q.GK18_6
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHURCH OR RELIGIOUS GROUP...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	110	40	18	53	38	72	91	18	5	12	16	2	21	7	19	9	2	10	7	110
	8%	7%	12%	9%	9%	8%	8%	14%zi	5%	9%	10%	4%	14%zmp	6%	11%	8%	4%	9%	6%	8%
WILL PROBABLY DO	94	30	12	52	34	60	72	22	13	13	17	3	15	6	7	-	5	6	8	106
	7%lo	5%	8%	9%za	8%	7%	6%	17%zi	13%no	11%	10%o	6%o	10%o	5%o	4%	-	8%o	5%	7%o	8%
MAY DO	175	74	23	78	67	109	145	30	9	10	35	5	31	9	27	13	7	16	14	176
	13%ef	13%	15%	14%	16%	12%	12%	23%zi	9%	8%	21%zhk	8%	21%zhm	8%	15%	11%	11%	14%	12%	14%
NOT VERY LIKELY TO DO	376	181	46	149	129	247	344	30	31	45	42	20	43	36	43	30	20	36	29	363
	29%cg	31%	31%	26%	32%	28%	30%	23%	32%	36%	26%	35%	29%	31%	24%	26%	31%	31%	25%	28%
DEFINITELY WONT	531	256	52	223	138	393	506	24	40	45	50	27	37	54	85	63	30	46	57	520
	41%do	44%	34%	40%	34%	44%zd	43%zg	19%	41%l	36%	30%	47%jl	25%	47%jl	47%jl	55%zj	46%jl	39%il	50%jl	40%
DON'T KNOW	13	5	-	8	4	9	8	5	*	-	5	-	3	3	-	-	-	2	-	20
	1%fl	1%	-	1%	1%	1%	1%	4%zi	-	-	3%zn	-	2%	3%zn	-	-	-	2%	-	2%
WILL DEFINITELY/PROBABLY DO	204	70	30	104	71	133	163	40	18	25	33	6	36	13	27	9	8	16	15	216
	16%af	12%	20%a	19%za	17%	15%	14%	31%zi	18%	20%	20%mo	10%	24%zk	11%	15%	8%	12%	14%	13%	17%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	907	437	98	372	268	639	850	54	70	90	92	46	80	89	128	92	50	82	86	883
	70%cg	75%zc	65%	66%	65%	72%z	73%zg	42%	73%jl	72%	56%	82%jl	54%	78%zj	71%jl	81%zj	77%jl	70%jl	75%jl	68%
NET WILL DEFINITELY/PROBABLY DO	-54%	-36%	-69%	-268	-196	-507	-687	-14	-53	-65	-59	-41	-45	-77	-101	-84	-42	-66	-72	-667
	-54%	-63%	-45%	-48%	-48%	-57%	-59%	-11%	-54%	-52%	-36%	-71%	-30%	-67%	-56%	-73%	-65%	-56%	-62%	-52%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	28	9	5	15	10	18	25	3	4	6	2	1	5	2	2	-	1	2	3	31
	2%	2%	3%	3%	3%	2%	2%	2%	4%	4%	1%	1%	4%	2%	1%	-	2%	2%	3%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	37	16	7	14	14	23	32	5	1	2	6	1	7	2	3	4	1	5	3	34
	3%	3%	5%	3%	3%	3%	3%	4%	1%	2%	4%	2%	5%	2%	2%	4%	2%	5%	3%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	40	11	9	19	12	27	34	5	3	4	1	2	12	5	4	3	2	1	3	41
	3%j	2%	6%za	3%	3%	3%	3%	4%	3%	3%	*	3%	8%zjn	4%j	2%	2%	3%	1%	3%	3%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	99	33	9	56	35	64	71	26	9	13	24	2	11	3	17	2	3	7	6	110
	8%lm	6%	6%	10%za	8%	7%	6%	20%zi	10%o	11%	15%zkm	4%	7%	3%	9%mo	2%	5%	6%	5%	8%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 156
 Q.GK18_6
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHURCH OR RELIGIOUS GROUP...
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	110	69	14	27	21	38	55	30	56	24	81	29	74	92	92	84	76	7	110
	8%bk	9%b	5%	11%b	11%	8%	8%	10%	8%	9%	11%zk	5%	10%	9%	10%	9%	9%	5%	8%
WILL PROBABLY DO	94	60	18	16	15	46	38	26	43	25	53	41	60	75	72	71	65	5	106
	7%f	8%	6%	7%	8%	10%f	6%	9%	6%	9%	7%	7%	8%gn	8%	8%	8%	8%	3%	8%
MAY DO	175	103	42	30	25	61	92	34	105	36	99	76	96	140	132	118	105	9	176
	13%q	13%	15%	13%	14%	13%	14%	11%	14%	14%	13%	14%	13%	14%lq	14%lq	13%q	13%	6%	14%
NOT VERY LIKELY TO DO	376	234	78	64	47	154	180	85	220	71	226	149	204	289	276	262	224	43	363
	29%	30%	27%	27%	25%	33%	27%	28%	30%	27%	30%	27%	27%	29%l	29%l	29%	28%	31%	28%
DEFINITELY WONT	531	301	134	95	78	168	304	123	299	109	285	246	317	388	378	358	330	74	520
	41%	39%	46%z	40%	42%	36%	45%ze	41%	41%	41%	38%	45%z	42%smn	39%	40%	40%	41%	54%z	40%
DONT KNOW	13	5	4	4	-	5	7	2	10	1	4	8	3	6	4	3	3	*	20
	1%lno	1%	1%	2%	-	1%	1%	1%	1%	*	1%	1%	*	1%lno	*l	*	*	*	2%
WILL DEFINITELY/PROBABLY DO	204	129	32	43	35	84	93	56	99	49	134	70	134	167	164	155	141	11	216
	16%bf	17%b	11%	18%b	19%	18%	14%	19%	13%	18%	18%k	13%	18%zm	17%q	17%q	17%q	18%zq	8%	17%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	907	535	212	159	125	323	484	208	519	179	511	394	521	677	654	620	554	116	883
	70%	69%	73%	67%	67%	68%	72%	69%	71%	68%	68%	72%	69%gn	68%	69%	69%	69%	85%z	68%
NET WILL DEFINITELY/PROBABLY DO	-703	-407	-180	-116	-89	-239	-392	-152	-421	-131	-377	-324	-387	-509	-490	-465	-413	-105	-667
	-54%	-53%	-62%	-49%	-48%	-51%	-58%	-50%	-57%	-49%	-50%	-59%	-51%	-51%	-51%	-52%	-51%	-77%	-52%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	28	10	4	14	6	7	17	7	16	6	17	11	22	26	26	25	23	*	31
	2%	1%	1%	6%zab	3%	1%	3%	2%	2%	2%	2%	2%	3%n	3%	3%	3%	3%	*	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	37	23	4	9	1	10	25	11	18	8	22	15	22	27	26	26	22	1	34
	3%	3%	2%	4%	1%	2%	4%	4%	2%	3%	3%	3%	3%n	3%	3%	3%	3%	1%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	40	30	3	6	8	19	15	9	22	9	27	13	27	33	33	31	27	3	41
	3%b	4%b	1%	3%	4%	4%	2%	3%	3%	3%	4%	2%	4%n	3%	3%	3%	3%	2%	3%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	99	65	20	13	20	49	35	30	43	25	67	32	63	82	80	74	69	7	110
	8%fhk	8%	7%	6%	11%f	10%f	5%	10%h	6%	10%	9%	6%	8%	8%	8%	8%	9%	5%	8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 157
 Q.GK18_6

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHURCH OR RELIGIOUS GROUP...
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
WILL DEFINITELY DO	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	110	24	86	47	57	47	64	44	35	88	22	11	19	7	37	24	24	1	23	14	5	15	110
WILL PROBABLY DO	94	11	83	28	64	36	57	47	23	67	27	21	16	5	23	31	12	2	15	11	8	12	106
MAY DO	175	28	147	72	99	76	99	61	59	143	33	24	23	10	50	43	20	9	30	26	14	29	176
NOT VERY LIKELY TO DO	376	34	342	124	236	141	235	101	191	294	82	46	57	30	139	31	32	31	58	55	100	46	363
DEFINITELY WON'T	531	76	454	131	373	194	337	139	268	411	120	74	73	29	155	15	85	103	57	65	128	58	520
DON'T KNOW	13	-	13	2	5	1	12	2	1	7	6	2	-	-	1	1	-	*	1	1	1	8	20
WILL DEFINITELY/PROBABLY DO	204	35	169	74	121	83	121	91	58	155	49	33	35	12	60	55	37	3	38	25	12	28	216
NOT VERY LIKELY TO DO/DEFINITELY WON'T	907	110	797	255	609	335	573	241	459	706	201	121	130	59	294	46	117	134	115	121	228	104	883
NET WILL DEFINITELY/PROBABLY DO	-703	-43%	-628	-181	-487	-251	-452	-149	-401	-551	-152	-88	-95	-47	-234	9	-80	-131	-77	-96	-215	-76	-667
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	28	-	28	14	13	12	17	13	5	21	8	7	9	2	5	4	1	1	5	1	7	7	31
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	37	5	32	18	17	12	25	12	14	29	8	6	5	3	14	5	6	-	13	3	5	3	34
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	40	7	33	8	32	23	16	8	21	30	10	3	8	1	13	4	8	1	12	11	-	2	41

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 157
 Q.GK18_6
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHURCH OR RELIGIOUS GROUP...
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEI GHTED TOTAL
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)	DISEN GAGED AND APATH ETIC (u)	
1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
99	23	75	35	60	36	63	58	18	75	24	18	13	7	29	41	22	1	8	9	1	15	110
8%bh qt	13%zb	7%	9%	7%	7%	8%	15%zh	3%	7%	8%	10%	7%	8%	7%	29%zp qrstu	13%zqr st	1%	4%t	5%t	*	9%qt	8%

WEIGHTED BASE
 DEFINITELY/PROBABLY
 DO THIS AND THREE OR
 MORE OTHER
 ACTIVITIES

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 158
Q.GK18_6
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...CHURCH OR RELIGIOUS GROUP...
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORMAL QUAL (u)	
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%		28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	110	40	31	19	4	11	8	18	35	58	13	24	26	60	53	48	9	*	24	15	40	12	110
8%fg		11%	7%	14%zb		6%	5%	5%	10%g	10%fg	7%	6%	9%	10%	8%	9%	7%	1%	6%	7%	11%	6%	8%
WILL PROBABLY DO	94	37	28	4	11	10	13	20	25	50	5	17	14	62	47	41	1	4	34	12	24	13	106
7%jk		10%	7%	3%	13%zc	6%	7%	5%	7%	9%	3%	5%	5%	10%zk	8%p	8%p	1%	12%p	9%	6%	7%	6%	8%
MAY DO	175	56	62	16	10	17	28	61	54	61	39	62	28	85	78	71	21	5	61	21	41	28	176
13%il		15%	15%	12%	13%	10%	15%	16%i	15%	11%	20%zl	17%l	9%	14%	12%	14%	16%	16%	16%	10%	11%	13%	14%
NOT VERY LIKELY TO DO	376	114	117	35	19	50	59	103	101	172	42	95	88	192	195	129	44	8	113	75	97	59	363
29%o		31%	27%	27%	23%	29%	32%	27%	29%	30%	22%	25%	29%	31%	31%	25%	32%	27%	30%	37%	26%	28%	28%
DEFINITELY WONT	531	117	185	58	38	82	74	175	134	223	91	175	142	214	251	211	58	11	146	77	164	96	520
41%am		32%	43%a	44%	46%a	47%a	40%	46%zf	38%	39%	48%am	46%zm	47%zm	34%	40%	42%	43%	36%	38%	38%	45%	45%	40%
DONT KNOW	13	2	3	-	-	2	3	4	3	6	*	3	2	8	3	6	1	2	3	3	1	5	20
1%		1%	1%	-	-	1%	2%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	7%zno	1%	1%	-	2%	2%
WILL DEFINITELY/ PROBABLY DO	204	76	59	23	15	21	21	37	59	108	18	42	40	123	100	89	10	4	58	27	64	25	216
16%gj		21%	14%	17%	18%	12%	12%	10%	17%g	19%zf	9%	11%	13%	20%zj	16%p	18%p	8%	13%	15%	13%	17%	12%	17%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	907	231	303	93	57	132	132	278	235	394	133	270	231	406	446	340	102	19	259	152	261	155	883
70%im		63%	71%	71%	69%	76%a	72%	73%	67%	69%	70%	72%	77%zm	65%	71%	67%	75%	63%	68%	75%	71%	73%	68%
NET WILL DEFINITELY/ PROBABLY DO	-703	-155	-244	-70	-42	-110	-111	-241	-175	-287	-116	-228	-191	-284	-345	-251	-91	-15	-201	-125	-197	-130	-667
-54%		-42%	-57%	-53%	-51%	-64%	-60%	-63%	-50%	-50%	-61%	-61%	-64%	-46%	-55%	-50%	-68%	-50%	-53%	-61%	-54%	-61%	-52%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	28	14	8	3	1	2	2	3	8	17	3	5	5	19	16	12	1	-	8	4	3	6	31
2%gt		4%	2%	2%	1%	1%	1%	1%	2%	3%g	1%	1%	2%	3%	2%	2%	1%	-	2%	2%	1%	3%	2%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	37	13	9	4	3	5	2	6	13	18	5	9	5	23	19	17	1	1	8	6	13	2	34
3%		4%	2%	3%	3%	3%	1%	1%	4%	3%	3%	2%	2%	4%	3%	3%	1%	3%	2%	3%	4%	1%	3%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	40	12	14	1	5	5	6	10	11	19	5	9	12	19	19	18	3	-	14	1	14	5	41
3%		3%	3%	1%	6%	3%	3%	3%	3%	3%	2%	2%	4%	3%	3%	4%	2%	-	4%	1%	4%	2%	3%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	99	37	27	15	6	10	12	19	26	53	5	18	18	62	47	42	6	3	28	16	33	13	110
8%gk		10%	6%	11%	8%	6%	7%	5%	8%	9%g	3%	5%	6%	10%zk	8%	8%	4%	11%	7%	8%	9%	6%	8%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 159
 Q.GK18_6

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...CHURCH OR RELIGIOUS GROUP...
 BASE: ALL ADULTS AGED 18+

Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:									
	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS	
UNWEIGHTED BASE	1295	317	95	258	381	329	216	99	338
WEIGHTED BASE	1299	329	91	267	369	324	204	103	356
EFFECTIVE BASE	100%	25%	7%	21%	28%	25%	16%	8%	27%
WILL DEFINITELY DO	821	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	110	54	15	46	65	58	110	10	48
WILL DEFINITELY DO	8%	16%	16%	17%	18%	18%	54%	10%	14%
WILL PROBABLY DO	94	36	19	34	48	49	94	21	46
WILL PROBABLY DO	7%	11%	21%	13%	13%	15%	46%	21%	13%
MAY DO	175	38	15	33	46	37	-	15	51
MAY DO	13%	12%	16%	12%	12%	11%	-	14%	14%
NOT VERY LIKELY TO DO	376	92	15	69	87	76	-	25	73
NOT VERY LIKELY TO DO	29%	28%	16%	26%	24%	24%	-	24%	21%
DEFINITELY WON'T	531	108	27	86	123	104	-	32	138
DEFINITELY WON'T	41%	33%	30%	32%	33%	32%	-	31%	39%
DON'T KNOW	13	*	-	-	1	-	-	-	*
DON'T KNOW	1%	*	-	-	*	-	-	-	*
WILL DEFINITELY/ PROBABLY DO	204	90	34	80	113	107	204	32	94
WILL DEFINITELY/ PROBABLY DO	16%	27%	37%	30%	30%	33%	100%	31%	26%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	907	200	42	155	210	180	-	57	211
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	70%	61%	46%	58%	57%	56%	-	55%	59%
NET WILL DEFINITELY/ PROBABLY DO	-703	-110	-8	-75	-98	-73	204	-25	-117
NET WILL DEFINITELY/ PROBABLY DO	-54%	-34%	-9%	-28%	-26%	-22%	100%	-24%	-33%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	28	-	-	-	-	-	28	-	-
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	2%	-	-	-	-	-	14%	-	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	37	6	1	3	9	9	37	2	6
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	3%	2%	2%	1%	2%	3%	18%	2%	2%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	40	19	1	12	18	13	40	3	14
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	3%	6%	1%	5%	5%	4%	20%	3%	4%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	99	65	31	65	86	85	99	26	74
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	8%	20%	34%	24%	23%	26%	48%	26%	21%

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Table 160
Q.GK18_7
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...TRADE UNIONS...
BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	32	19	14	4	8	7	7	5	*	1	12	14	6	13	13	4	3	26	7	26
2%hpr		3%	2%	3%	4%	3%	3%	3%	*	1%	3%	3%	1%	4%p	3%	1%	1%	4%r	1%	2%
WILL PROBABLY DO	71	38	33	7	24	13	15	5	4	3	31	27	13	18	19	13	20	37	34	73
5%l		6%	5%	5%	11%zcg	5%	7%l	3%	3%	3%	8%zcg	6%	3%	5%	5%	5%	7%	5%	6%	6%
MAY DO	117	64	53	26	26	29	14	11	6	5	52	43	22	20	36	19	42	56	61	127
9%chl		10%	8%	16%zf	13%gh	12%hl	6%	6%	4%	5%	14%zfg	9%fl	5%	6%	10%	7%	14%zmo	8%	10%	10%
NOT VERY LIKELY TO DO	366	192	173	50	51	82	60	57	43	23	100	143	123	94	104	99	68	198	167	347
28%p		30%	26%	30%	24%	34%	27%	30%	26%	23%	27%	31%f	27%	27%	29%	35%zp	22%	28%	28%	27%
DEFINITELY WONT	690	309	381	69	96	110	121	114	113	68	165	231	294	197	189	135	169	386	304	693
53%ac		49%	57%za	42%	46%	45%	54%cj	59%cd	68%zc	66%zc	44%	50%	64%zc	57%o	52%	48%	55%	54%	52%	54%
DONT KNOW	23	12	11	7	5	2	6	*	1	2	12	8	3	1	4	14	4	5	18	29
2%gim		2%	2%	5%zgh	2%	1%	2%	*	1%	2%	3%zgi	2%	1%	*	1%	5%zmn	1%	1%	3%zo	2%
q				l												p				
WILL DEFINITELY/PROBABLY DO	103	56	47	12	32	20	21	10	5	4	43	41	19	31	32	17	23	63	40	99
8%chl		9%	7%	7%	15%zcg	8%	10%chl	5%	3%	4%	12%zcg	9%hl	4%	9%	9%	6%	8%	9%	7%	8%
hil																				
NOT VERY LIKELY TO DO/ DEFINITELY WONT	1055	501	554	118	147	192	182	171	155	91	265	374	417	291	293	234	238	584	472	1040
81%cd		79%	83%z	73%	70%	79%	81%cdj	89%zc	93%zc	89%cd	71%	80%cdj	90%zc	85%p	80%	82%	77%	82%	80%	80%
j																				
NET WILL DEFINITELY/PROBABLY DO	-952	-445	-507	-107	-115	-172	-160	-160	-150	-87	-222	-333	-398	-260	-261	-217	-215	-521	-431	-941
-73%		-70%	-76%	-65%	-55%	-71%	-72%	-83%	-90%	-85%	-60%	-71%	-86%	-76%	-71%	-76%	-70%	-74%	-73%	-73%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	16	9	7	4	3	1	6	2	-	1	6	7	3	5	7	1	3	11	4	13
1%		1%	1%	2%	1%	*	3%kl	1%	-	1%	2%	1%	1%	1%	2%	*	1%	2%	1%	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	13	7	6	-	3	3	4	3	-	-	3	6	3	7	1	2	3	8	5	10
1%		1%	1%	-	2%	1%	2%	2%	-	-	1%	1%	1%	2%	*	1%	1%	1%	1%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	13	8	5	2	2	4	2	2	1	-	4	7	3	2	4	5	2	6	7	15
1%		1%	1%	1%	1%	2%	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	61	32	29	6	23	12	9	4	4	3	30	21	10	17	20	9	15	37	24	61
5%gl		5%	4%	4%	11%zcf	5%	4%	2%	2%	3%	8%zcg	5%	2%	5%	6%	3%	5%	5%	4%	5%
ghikl																				

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 161
Q.GK18_7
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...TRADE UNIONS...
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	32	28	-	5	12	20	28	4	2	5	8	-	6	1	2	5	1	3	-	26
	2% _c	5% _{zbc}	-	1%	3%	2%	2%	3%	2%	4%	5% _r	-	4%	1%	1%	5%	1%	3%	-	2%
WILL PROBABLY DO	71	38	12	20	26	45	53	18	8	6	19	1	4	1	8	2	4	10	8	73
	5% _{cfm}	7%	8% _c	4%	6%	5%	5%	14% _{zfl}	9% _m	5%	11% _{zlm}	2%	3%	1%	4%	2%	6% _m	9% _m	7% _m	6%
MAY DO	117	58	10	50	37	80	92	25	10	4	25	4	26	7	10	6	6	9	10	127
	9% _{cf}	10%	6%	9%	9%	9%	8%	19% _{zfl}	10%	3%	15% _{zmn}	7%	17% _{zmn}	6%	5%	5%	10%	8%	8%	10%
NOT VERY LIKELY TO DO	366	181	45	140	133	232	327	38	29	41	53	25	46	27	41	26	13	32	33	347
	28% _{cep}	31%	30%	25%	33%	26%	28%	30%	30%	33%	32% _p	43% _{zm}	31%	24%	22%	23%	19%	28%	29%	27%
DEFINITELY WONT	690	273	82	335	192	497	651	34	45	68	53	27	65	75	121	73	41	60	62	693
	53% _{aqj}	47%	54%	60% _{za}	47%	56% _{zd}	56% _{zg}	27%	46% _j	55%	32%	48% _j	44%	68% _{zh}	67% _{zh}	64% _{hj}	41% _j	63% _{zh}	52% _j	54% _j
DONT KNOW	23	8	2	13	8	15	14	9	4	1	8	-	3	1	-	2	*	2	2	29
	2% _{fl}	1%	1%	2%	2%	2%	1%	7% _{zfl}	4% _n	1%	5% _{zn}	-	2%	1%	-	2%	1%	2%	1%	2%
WILL DEFINITELY/PROBABLY DO	103	66	12	25	38	65	81	22	10	11	26	1	10	3	10	7	5	13	8	99
	8% _{cfm}	11% _{zc}	8%	4%	9%	7%	7%	17% _{zfl}	10% _m	9%	16% _{zkl}	2%	7%	2%	5%	6%	7%	11% _m	7%	8%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	1055	454	127	475	326	730	978	73	73	109	105	52	111	102	162	99	54	92	96	1040
	81% _{gjl}	78%	84%	84% _{za}	80%	82%	84% _{zg}	56%	75%	87%	64%	91% _{hj}	74%	90% _{zh}	89% _{zh}	87% _j	83% _j	79% _j	83% _j	80%
NET WILL DEFINITELY/PROBABLY DO	-952	-388	-114	-450	-287	-665	-898	-51	-63	-98	-79	-50	-101	-100	-152	-92	-49	-80	-88	-941
	-73%	-66%	-76%	-80%	-70%	-75%	-77%	-39%	-65%	-66%	-79%	-48%	-89%	-68%	-88%	-84%	-81%	-76%	-68%	-77%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	16	9	3	4	5	11	13	2	-	5	4	1	-	-	1	1	-	3	-	13
	1%	1%	2%	1%	1%	1%	1%	2%	-	4%	2%	1%	-	-	1%	1%	-	3%	-	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	13	12	-	1	7	7	11	3	2	2	4	-	-	1	1	-	-	1	1	10
	1% _c	2% _c	-	*	2%	1%	1%	2%	2%	2%	3% _z	-	-	1%	1%	-	-	1%	1%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	13	8	3	2	4	9	11	3	-	-	3	-	4	1	1	-	2	1	-	15
	1% _c	1%	2% _c	*	1%	1%	1%	2%	-	-	2%	-	2%	1%	1%	-	4% _{zho}	1%	-	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	61	37	7	18	23	38	46	15	8	3	15	1	6	*	6	6	2	7	7	61
	5% _{cfm}	6%	4%	3%	6%	4%	4%	11% _{zfl}	8% _m	2%	9% _{zm}	1%	4%	*	4%	5%	3%	6% _m	6% _m	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 162
Q.GK18_7
HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...TRADE UNIONS...
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	32	25	6	2	13	10	12	11	13	9	25	7	23	27	25	25	25	3	26
2% ^{ck}		3%	2%	1%	7% ^{zef}	2%	2%	4%	2%	3%	3%	1%	3% ^{cn}	3%	3%	3%	3%	2%	2%
WILL PROBABLY DO	71	39	22	10	17	25	28	21	36	13	48	23	43	57	54	49	46	7	73
5% ^{fl}		5%	8%	4%	9% ^{zf}	5%	4%	7%	5%	5%	6%	4%	6%	6%	6%	6%	6%	5%	6%
MAY DO	117	65	42	10	10	53	57	35	64	18	63	53	47	84	78	70	55	4	127
9% ^{cbp}		8%	14% ^{zac}	4%	6%	11% ^d	8%	12%	9%	7%	8%	10%	6%	8% ^l	8% ^l	8%	7% ^l	3%	10%
NOT VERY LIKELY TO DO	366	222	84	60	46	140	184	94	201	71	218	147	202	291	278	256	217	33	347
28%		29%	29%	26%	25%	30%	27%	31%	27%	27%	29%	27%	27%	29% ^l	29% ^l	29%	27%	24%	27%
DEFINITELY WONT	690	413	129	146	96	232	387	132	405	152	384	305	431	517	504	484	450	86	693
53% ^{bg}		54% ^b	44%	62% ^{zb}	52%	49%	57% ^{ze}	44%	55% ^g	58% ^g	51%	56%	57% ^{zm}	52%	53%	54% ^m	56% ^z	63% ^{zm}	54%
DON'T KNOW	23	8	7	8	2	13	10	8	14	2	10	12	9	14	12	11	9	3	29
2% ^{clp}		1%	2%	3%	1%	3%	1%	3%	2%	1%	1%	2%	1%	1% ^l	1% ^l	1%	1%	2%	2%
WILL DEFINITELY/PROBABLY DO	103	64	28	11	30	36	39	32	49	22	73	30	66	84	81	75	71	10	99
8% ^{fk}		8%	10% ^c	5%	16% ^{zef}	8%	6%	11%	7%	8%	10% ^k	6%	9% ^{cn}	8%	8%	8%	9%	7%	8%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	1055	635	212	206	142	372	571	226	607	223	602	453	633	808	783	739	667	119	1040
81% ^{bg}		82% ^b	73%	88% ^{zb}	77%	79%	84% ^{zd}	75%	83% ^g	84% ^g	80%	83%	84% ^{zm}	82%	82%	83%	83% ^z	87%	80%
NET WILL DEFINITELY/PROBABLY DO	-952	-571	-184	-195	-112	-336	-531	-194	-558	-201	-529	-422	-567	-724	-702	-665	-596	-110	-941
-73%		-74%	-64%	-83%	-61%	-71%	-79%	-64%	-76%	-76%	-71%	-77%	-75%	-73%	-74%	-74%	-74%	-80%	-73%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	16	11	4	-	4	4	8	3	7	5	9	7	9	13	12	11	11	3	13
1%		1%	2%	-	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1% ^l	1%	1%	2%	1%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	13	8	4	2	3	1	9	3	6	4	8	5	11	11	11	11	11	2	10
1%		1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1% ^{mn}	1%	1%	1%	1%	2%	1%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	13	10	2	1	8	3	2	5	6	2	10	3	10	11	10	10	10	-	15
1% ^{fl}		1%	1%	1%	4% ^{zef}	1%	2%	2%	1%	1%	1%	1%	1% ^{cn}	1%	1%	1%	1%	-	1%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	61	35	18	9	15	28	21	20	30	11	45	16	37	49	48	43	40	5	61
5% ^{fk}		5%	6%	4%	8% ^{zf}	6%	3%	7%	4%	4%	6% ^k	3%	5%	5%	5% ^l	5%	5%	3%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 163
Q.GK18_7

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:

...TRADE UNIONS...

BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	32	11	22	8	23	16	17	12	17	27	6	3	6	-	12	18	7	6	1	-	-	-	26
WILL PROBABLY DO	71	17	54	17	51	27	44	27	24	62	9	12	15	10	22	42	13	4	4	1	2	4	73
MAY DO	117	18	99	44	70	30	87	44	37	96	21	20	14	4	33	48	11	13	6	10	16	9	127
NOT VERY LIKELY TO DO	366	36	330	132	219	140	226	126	152	291	74	53	55	28	113	30	46	33	43	45	88	65	347
DEFINITELY WONT	690	91	599	196	460	278	412	178	346	517	173	86	98	40	222	1	96	90	128	115	148	79	693
DONT KNOW	23	-	23	6	10	5	18	8	1	17	7	4	1	-	3	7	-	-	1	2	1	12	29
WILL DEFINITELY/PROBABLY DO	103	28	75	25	75	42	61	39	41	89	14	15	21	10	34	60	20	10	5	1	2	4	99
NOT VERY LIKELY TO DO/ DEFINITELY WONT	1055	127	929	328	679	417	638	303	498	808	247	139	152	68	335	31	142	123	171	160	236	144	1040
NET WILL DEFINITELY/PROBABLY DO	-952	-99	-853	-303	-604	-375	-577	-264	-457	-719	-233	-124	-132	-58	-300	28	-122	-113	-166	-159	-233	-140	-941
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	16	2	14	1	15	9	7	2	9	13	2	1	2	3	3	5	2	4	1	-	2	2	13
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	13	4	9	5	6	7	6	6	5	13	*	2	1	2	5	9	4	-	-	-	-	-	10
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	13	6	7	4	8	5	8	4	7	12	2	1	2	*	5	7	4	1	*	-	-	-	15

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
Overlap formulae used. * small base

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Table 163
 Q.GK18_7
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...TRADE UNIONS...
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEI GHTED TOTAL
	ACTIV IST (a)	NON- ACTIV IST (b)	WORKS WELL (c)	NEEDS IMPRO VEMEN T (d)	YES (e)	NO (f)	AGREE (g)	DISAG REE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGG ERATO RS (o)	ALRE ADY ACT IVE (p)	ALIEN ATED (q)	SATIS FIED BUT UNENT HUSIA STIC (r)	WILLI NG LOCAL ISTS (s)	ONLOO KERS (t)	DISEN GAGED AND APATH ETIC (u)	
1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
61	16	45	15	45	21	40	27	21	51	10	12	15	4	21	39	11	5	4	1	-	2	61
5%bst u	9%zb	4%	4%	5%	4%	5%	7%z	4%	5%	3%	6%	8%z	5%	5%	27%zpq rstu	6%stu	4%t	2%	*	-	1%	5%

WEIGHTED BASE
 DEFINITELY/PROBABLY
 DO THIS AND THREE OR
 MORE OTHER
 ACTIVITIES

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 164
 Q.GK18_7
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...TRADE UNIONS...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORMAL QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295	
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295	
100%		28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295	
WILL DEFINITELY DO	32	7	15	2	2	3	1	9	13	11	1	7	15	11	18	11	3	*	9	3	16	2	26	
2%		2%	3%	2%	2%	2%		2% ^f	4%	2%	1%	2%	5% ^{zjm}	2%	3%	2%	1%	2%	1%	4% ^z	1%	2%		
WILL PROBABLY DO	71	10	36	7	9	5	17	25	10	36	15	24	12	35	33	29	8	1	16	13	24	9	73	
5% ^{ch}		3%	8% ^{zae}	5%	10% ^{ae}	3%	9% ^{zh}	7% ^h	3%	6%	8%	6%	4%	6%	5%	6%	6%	4%	4%	6%	7%	4%	6%	
MAY DO	117	20	53	14	8	12	14	25	36	56	18	31	23	63	47	59	9	3	43	18	36	11	127	
9% ^{ou}		6%	12% ^{za}	11%	10%	7%	7%	7%	10%	10%	9%	8%	8%	10%	8%	12% ^z	6%	9%	11% ^u	9%	10%	5%	10%	
NOT VERY LIKELY TO DO	366	100	122	40	23	43	55	96	103	166	50	97	79	190	181	136	41	9	122	76	97	47	347	
28% ^u		27%	29%	31%	28%	25%	30%	25%	29%	29%	26%	26%	26%	31%	29%	27%	30%	28%	32% ^u	38% ^u	26%	22%	27%	
DEFINITELY WON'T	690	219	194	68	41	106	94	219	184	287	104	214	168	308	341	260	72	17	183	88	192	137	693	
53% ^{br}		60% ^b	45%	52%	49%	62% ^{zb}	51%	58% ^f	52%	51%	55%	57%	56%	50%	54%	51%	54%	55%	48%	43%	52%	64% ^{zr}	54%	
DON'T KNOW	23	9	7	-	-	3	4	5	6	12	2	5	5	14	8	12	3	1	8	5	2	6	29	
2%		2%	2%	-	-	2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	2%	2%	2%	2%	3%	1%	3%	2%	
WILL DEFINITELY/ PROBABLY DO	103	18	51	9	10	8	18	34	22	47	17	31	26	46	51	40	11	2	25	16	41	12	99	
8%		5%	12% ^{zae}	7%	12% ^{ae}	5%	10%	9%	6%	8%	9%	8%	9%	7%	8%	8%	8%	6%	7%	8%	11% ^z	6%	8%	
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	1055	319	316	108	64	149	150	315	287	453	154	310	247	498	522	395	113	26	305	164	289	185	1040	
81% ^{bo}		87% ^{zb}	74%	82%	78%	87% ^b	81%	83%	82%	80%	81%	82%	82%	80%	83%	78%	84%	84%	80%	81%	79%	87% ^{zt}	80%	
NET WILL DEFINITELY/ PROBABLY DO	-952	-302	-265	-99	-54	-141	-132	-281	-264	-407	-137	-280	-220	-453	-471	-355	-102	-24	-280	-149	-249	-173	-941	
-73%		-83%	-62%	-75%	-66%	-82%	-71%	-74%	-75%	-72%	-72%	-74%	-73%	-73%	-75%	-70%	-76%	-78%	-74%	-73%	-68%	-81%	-73%	
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	16	2	7	1	2	3	3	6	7	3	3	3	7	5	9	3	3	-	5	*	6	2	13	
1%		1%	2%	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	-	1%	*	2%	1%	1%	
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	13	2	10	1	-	-	1	5	5	4	2	3	5	5	7	5	1	-	2	2	7	2	10	
1%		*	2% ^z	1%	-	-	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	1%	1%	2%	1%	1%	
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	13	-	11	-	1	-	1	4	2	8	*	3	2	8	4	8	1	-	3	2	5	1	15	
1%		-	3% ^{zae}	-	1%	-	1%	1%	1%	1%	*	1%	1%	1%	1%	2%	1%	-	1%	1%	1%	*	1%	
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	61	14	23	6	8	6	13	20	9	32	11	22	12	27	30	24	6	2	14	12	22	6	61	
5% ^{ch}		4%	5%	5%	9%	3%	7% ^h	5%	2%	6%	6%	6%	4%	4%	5%	5%	4%	6%	4%	6%	6%	3%	5%	

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base

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Table 165
 Q.GK18_7

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:

...TRADE UNIONS...

BASE: ALL ADULTS AGED 18+

	Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:								
	GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS	
UNWEIGHTED BASE	1295	317	95	258	381	329	216	99	338
WEIGHTED BASE	1299	329	91	267	369	324	204	103	356
100%		25%	7%	21%	28%	25%	16%	8%	27%
EFFECTIVE BASE	821	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	32	11	10	7	17	14	7	32	15
2%		3%	11%	3%	5%	4%	4%	31%	4%
WILL PROBABLY DO	71	36	20	30	45	43	24	71	37
5%		11%	22%	11%	12%	13%	12%	69%	10%
MAY DO	117	39	10	18	30	37	25	-	34
9%		12%	11%	7%	8%	11%	12%	-	10%
NOT VERY LIKELY TO DO	366	92	22	69	95	83	45	-	95
28%		28%	24%	26%	26%	26%	22%	-	27%
DEFINITELY WON'T	690	147	28	138	174	140	96	-	172
53%		45%	31%	51%	47%	43%	47%	-	48%
DON'T KNOW	23	5	2	5	9	6	6	-	3
2%		1%	2%	2%	2%	2%	3%	-	1%
WILL DEFINITELY/ PROBABLY DO	103	46	30	37	61	57	32	103	52
8%		14%	33%	14%	17%	18%	16%	100%	15%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	1055	239	50	206	269	224	141	-	267
81%		73%	55%	77%	73%	69%	69%	-	75%
NET WILL DEFINITELY/ PROBABLY DO	-952	-192	-20	-169	-208	-167	-109	103	-215
-73%		-59%	-22%	-63%	-56%	-51%	-53%	100%	-60%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	16	-	-	-	-	-	-	16	-
1%		-	-	-	-	-	-	15%	-
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	13	-	3	2	3	3	2	13	1
1%		-	3%	1%	1%	1%	1%	13%	*
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	13	2	3	2	6	4	3	13	6
1%		1%	3%	1%	2%	1%	2%	13%	2%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	61	44	24	34	52	51	26	61	45
5%		13%	27%	13%	14%	16%	13%	59%	13%

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Table 166
 Q.GK18_8
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
		MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
WILL DEFINITELY DO	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
WILL DEFINITELY DO	141	89	52	19	35	20	29	15	20	2	54	49	37	65	45	19	11	110	31	129
WILL DEFINITELY DO	11%bi	14%zb	8%	12%il	17%zgi	8%	13%aik	8%	12%il	2%	15%zg	11%il	8%il	19%zo	12%p	7%	4%	16%zr	5%	10%
WILL PROBABLY DO	215	121	95	40	39	43	29	28	21	15	79	72	64	57	78	43	37	135	80	209
WILL PROBABLY DO	17%bp	19%	14%	24%zf	19%	18%	13%	15%	13%	14%	21%zf	15%	14%	17%	21%p	15%	12%	19%r	14%	16%
MAY DO	292	166	126	37	59	84	48	38	18	6	96	133	63	78	98	70	47	175	116	281
MAY DO	22%bh	26%zb	19%	23%hi	28%hi	35%zc	22%hi	20%hi	11%	6%	26%hi	29%zf	14%il	23%p	27%p	25%p	15%	25%	20%	22%
NOT VERY LIKELY TO DO	317	137	180	36	40	46	65	54	44	33	75	111	130	78	78	64	97	156	161	324
NOT VERY LIKELY TO DO	24%j	22%	27%z	22%	19%	19%	29%dj	28%	26%	32%dj	20%	24%	28%zd	23%	21%	23%	32%zm	22%	27%z	25%
DEFINITELY WON'T	321	116	205	30	33	47	49	55	63	44	64	96	162	63	66	81	111	129	192	338
DEFINITELY WON'T	25%ac	18%	31%za	18%	16%	20%	22%	29%cd	38%zc	43%zc	17%	21%	35%zc	18%	18%	29%mn	36%zm	18%	33%za	26%
DON'T KNOW	13	5	7	1	2	1	3	1	1	2	4	5	4	2	1	6	4	3	10	14
DON'T KNOW	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	2%	1%	*	2%	1%
WILL DEFINITELY/PROBABLY DO	356	209	147	59	74	63	58	43	41	17	134	121	102	122	123	62	49	245	111	338
WILL DEFINITELY/PROBABLY DO	27%bi	33%zb	22%	36%zf	36%zg	26%	26%	23%	25%	17%	36%zf	26%	22%	36%zo	34%zo	22%	16%	35%zr	19%	26%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	638	253	385	66	73	94	114	109	106	77	139	207	292	141	144	145	208	285	353	662
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	49%ac	40%	58%za	40%	35%	39%	51%dj	57%zc	64%zc	75%zc	37%	45%	63%zc	41%	39%	51%mn	68%zm	40%	60%za	51%
NET WILL DEFINITELY/PROBABLY DO	-282	-44	-238	-7	1	-31	-55	-66	-65	-60	-5	-86	-191	-19	-21	-83	-159	-40	-242	-324
NET WILL DEFINITELY/PROBABLY DO	-22%	-7%	-36%	-4%	1%	-13%	-25%	-34%	-39%	-58%	-1%	-19%	-41%	-6%	-6%	-29%	-52%	-6%	-41%	-25%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	67	40	27	13	11	12	12	10	7	2	24	23	20	21	24	13	9	45	22	57
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	5%r	6%	4%	8%	5%	5%	5%	5%	4%	2%	7%	5%	4%	6%	7%	4%	3%	6%	4%	4%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	60	42	18	9	10	9	16	6	7	2	20	25	16	26	20	7	7	46	15	55
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	5%bpr	7%zb	3%	6%	5%	4%	7%	3%	4%	2%	5%	5%	3%	8%zop	6%	3%	2%	6%zr	2%	4%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75	48	26	15	11	18	10	9	11	*	27	27	21	27	23	17	7	50	24	71
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	6%bip	8%b	4%	9%zil	5%	7%	4%	5%	7%il	*	7%il	6%	5%	8%p	6%	6%	2%	7%	4%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	154	79	75	21	42	24	21	18	15	12	63	46	45	48	56	25	25	104	50	155
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	12%pr	12%	11%	13%	20%ze	10%	10%	9%	9%	12%	17%zc	10%	10%	14%p	15%p	9%	8%	15%zr	8%	12%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 167
Q.GK18_8

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...SPORTING, SOCIAL OR RECREATIONAL GROUPS...

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
100%		45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
WILL DEFINITELY DO	141	79	15	47	40	101	129	12	9	10	15	4	13	10	23	27	7	11	12	129
	11% _c	13% _c	10% _c	8% _c	10% _c	11% _c	11% _c	9% _c	9% _c	8% _c	9% _c	7% _c	8% _c	9% _c	12% _c	23% _{zh}	11% _c	10% _c	10% _c	10% _c
WILL PROBABLY DO	215	112	23	80	76	139	192	22	22	18	27	8	24	17	29	17	7	22	24	209
	17% _c	19% _c	15% _c	14% _c	19% _c	16% _c	16% _c	17% _c	23% _c	14% _c	17% _c	15% _c	16% _c	15% _c	15% _c	11% _c	19% _c	19% _c	21% _c	16% _c
MAY DO	292	166	34	92	110	182	248	42	15	41	55	11	34	23	38	18	11	22	23	281
	22% _{ce}	28% _{zc}	22% _c	16% _c	27% _c	20% _c	21% _c	33% _{zf}	16% _c	33% _c	34% _{zh}	20% _c	23% _c	20% _c	21% _c	16% _c	17% _c	19% _c	20% _c	22% _c
NOT VERY LIKELY TO DO	317	138	37	142	101	216	285	30	26	30	35	16	45	28	46	20	19	30	23	324
	24% _c	24% _c	24% _c	25% _c	25% _c	24% _c	24% _c	23% _c	27% _c	24% _c	21% _c	27% _c	30% _c	24% _c	25% _c	17% _c	29% _c	26% _c	20% _c	25% _c
DEFINITELY WON'T	321	84	43	195	78	243	303	18	25	24	27	18	32	36	45	32	20	29	33	338
	25% _{ad}	14% _c	28% _a	35% _{za}	19% _c	27% _{zd}	26% _g	14% _c	26% _c	19% _c	17% _c	31% _j	21% _c	32% _{zj}	25% _c	28% _c	31% _j	25% _c	29% _j	26% _c
DONT KNOW	13	6	-	7	4	9	9	4	-	2	5	-	2	1	1	-	-	2	-	14
	1% _c	1% _c	-	1% _c	1% _c	1% _c	1% _c	3% _{zf}	-	2% _c	3% _z	-	1% _c	1% _c	-	-	2% _c	-	-	1% _c
WILL DEFINITELY/ PROBABLY DO	356	191	39	127	117	239	321	34	31	28	43	12	36	27	51	44	15	34	36	338
	27% _c	33% _{zc}	25% _c	23% _c	29% _c	27% _c	28% _c	26% _c	32% _c	23% _c	26% _c	21% _c	24% _c	23% _c	28% _c	38% _{zm}	23% _c	29% _c	31% _c	26% _c
NOT VERY LIKELY TO DO/ DEFINITELY WONT	638	222	79	337	179	459	588	49	51	54	62	33	77	63	91	52	39	59	57	662
	49% _{ag}	38% _c	52% _{ca}	60% _{za}	44% _c	52% _z	50% _g	38% _c	52% _j	43% _c	38% _c	59% _j	51% _j	56% _j	50% _j	46% _c	60% _{zj}	51% _c	49% _c	51% _c
NET WILL DEFINITELY/ PROBABLY DO	-282	-32	-41	-210	-62	-220	-267	-14	-20	-26	-19	-21	-41	-37	-40	-8	-24	-25	-21	-324
	-22% _c	-5% _c	-27% _c	-37% _c	-15% _c	-25% _c	-23% _c	-11% _c	-21% _c	-21% _c	-12% _c	-37% _c	-27% _c	-32% _c	-22% _c	-7% _c	-38% _c	-22% _c	-18% _c	-25% _c
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	67	41	5	22	11	56	66	1	6	10	1	3	7	5	11	12	2	4	5	57
	5% _{cgj}	7% _c	3% _c	4% _c	3% _c	6% _{zd}	6% _g	1% _c	6% _j	8% _c	1% _c	6% _j	5% _j	5% _j	6% _j	11% _{zj}	3% _c	4% _c	5% _c	4% _c
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	60	34	7	19	24	36	58	2	7	6	6	3	1	6	6	13	2	3	9	55
	5% _{cgj}	6% _c	5% _c	3% _c	6% _c	4% _c	5% _c	2% _c	7% _l	5% _c	3% _c	5% _c	1% _c	5% _l	3% _c	11% _{zj}	4% _c	3% _c	8% _l	4% _c
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75	38	8	28	26	48	70	5	6	2	7	3	10	8	12	10	4	8	5	71
	6% _c	7% _c	6% _c	5% _c	6% _c	5% _c	6% _c	4% _c	6% _c	1% _c	4% _c	6% _c	6% _c	7% _c	7% _c	9% _c	6% _c	7% _c	4% _c	5% _c
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	154	78	18	58	55	99	127	26	12	11	29	3	18	8	22	9	6	19	17	155
	12% _{fm}	13% _c	12% _c	10% _c	14% _c	11% _c	11% _c	20% _{zf}	13% _c	8% _c	18% _{zk}	5% _c	12% _c	7% _c	12% _c	8% _c	10% _c	16% _m	15% _c	12% _c

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 168
 Q.GK18_8
 HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
WILL DEFINITELY DO	141	86	38	17	38	49	67	35	76	30	107	34	108	125	124	121	113	7	129
	11%kg	11%	13%c	7%	21%ze	10%	10%	12%	10%	11%	14%zk	6%	14%zm	13%zq	13%zq	14%zq	14%zq	5%	10%
WILL PROBABLY DO	215	138	57	20	34	94	97	49	109	57	142	72	130	166	159	146	137	15	209
	17%cfk	18%ck	20%k	9%	18%	20%	14%	16%	15%	22%	19%k	13%	17%gn	17%	17%	16%	17%	11%	16%
MAY DO	292	190	69	31	48	111	146	69	175	47	168	124	138	225	219	197	159	24	281
	22%clp	25%cp	24%cp	13%	26%	23%	22%	23%	24%	18%	22%	23%	18%	23%l	23%l	22%	20%l	18%	22%
NOT VERY LIKELY TO DO	317	177	63	77	31	111	176	78	182	57	184	133	185	244	230	217	198	32	324
	24%cd	23%	22%	33%zab	17%	24%	26%cd	26%	25%	21%	25%	24%	24%gn	25%	24%	24%	25%	23%	25%
DEFINITELY WON'T	321	176	59	87	34	102	184	67	183	71	141	181	190	224	218	209	191	55	338
	25%jm	23%	20%	37%zab	18%	22%	27%zcd	22%	25%	27%	19%	33%zj	25%mn	23%	23%	23%	24%	41%zlmnop	26%
DONT KNOW	13	5	4	4	-	6	7	3	7	3	7	5	4	6	4	4	4	2	14
	1%nop	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%gn	1%gn	*	*	*	2%	1%
WILL DEFINITELY/PROBABLY DO	356	225	94	37	72	143	164	84	185	87	249	106	238	291	283	268	250	23	338
	27%ckq	29%ck	33%zc	16%	39%zfl	30%	24%	28%	25%	33%	33%zk	19%	31%zmnq	29%q	30%zq	30%zq	31%zq	17%	26%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	638	353	122	163	65	213	359	146	365	128	324	314	375	468	448	427	389	87	662
	49%abdj	46%	42%	69%zab	35%	45%cd	53%zde	48%	50%	48%	43%	57%zj	50%mnp	47%	47%	48%	49%	64%zlmnop	51%
NET WILL DEFINITELY/PROBABLY DO	-282	-128	-28	-126	7	-70	-196	-62	-180	-41	-75	-208	-137	-176	-166	-159	-140	-64	-324
	-22%	-17%	-10%	-54%	4%	-15%	-29%	-20%	-25%	-15%	-10%	-38%	-18%	-18%	-17%	-18%	-17%	-47%	-25%
ONLY DEFINITELY/PROBABLY DO THIS ACTIVITY	67	35	23	8	8	20	40	7	42	17	43	24	43	54	52	49	45	8	57
	5%g	5%	8%zc	4%	4%	4%	6%	2%	6%g	7%g	6%	4%	6%gn	5%	5%	6%	6%	6%	4%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	60	41	15	5	13	16	35	10	35	16	45	14	46	52	51	49	47	2	55
	5%ck	5%	5%	2%	7%	3%	5%	3%	5%	6%	6%k	3%	6%zmnq	5%	5%	5%	6%zq	1%	4%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75	44	22	9	11	30	37	16	38	21	55	20	47	60	58	57	49	1	71
	6%ckq	6%	7%	4%	6%	6%	5%	5%	5%	8%	7%k	4%	6%nq	6%q	6%q	6%q	6%q	1%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	154	105	35	15	40	77	52	51	70	33	105	49	101	126	122	113	108	12	155
	12%cfhk	14%ck	12%ck	6%	22%zfl	16%zfl	8%	17%zh	10%	12%	14%k	9%	13%mn	13%	13%	13%	13%z	9%	12%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 169
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HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION								UNWEIGHTED TOTAL
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
WILL DEFINITELY DO	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
WILL DEFINITELY DO	141	37	103	48	91	71	70	43	67	128	13	11	14	10	64	17	33	13	37	26	5	5	129
WILL PROBABLY DO	215	39	176	65	143	72	143	81	82	183	33	24	28	22	77	43	34	15	43	42	10	20	209
MAY DO	292	35	257	120	164	110	182	87	127	260	32	34	28	12	112	47	42	26	42	36	62	26	281
NOT VERY LIKELY TO DO	317	32	285	86	213	123	194	89	144	225	92	55	56	21	89	34	36	33	37	39	76	48	324
DEFINITELY WON'T	321	29	292	83	217	114	207	92	156	207	114	54	61	14	62	3	28	59	24	28	100	63	338
DON'T KNOW	13	-	13	1	7	5	8	2	1	8	5	1	-	2	1	1	-	-	1	1	2	7	14
WILL DEFINITELY/ PROBABLY DO	356	77	279	113	234	143	213	124	148	310	46	34	42	32	141	60	67	27	80	68	15	25	338
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	638	61	577	170	430	238	401	181	301	432	206	110	118	35	151	37	64	92	61	67	176	110	662
NET WILL DEFINITELY/ PROBABLY DO	-282	16	-298	-56	-196	-94	-188	-57	-152	-122	-160	-75	-76	-3	-10	23	3	-64	19	1	-160	-85	-324
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	67	7	60	18	46	28	39	12	33	58	9	3	9	7	25	6	8	11	24	3	8	5	57
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	60	13	48	25	35	25	36	16	27	58	3	5	6	5	26	3	12	6	19	11	4	1	55
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75	17	57	21	53	40	34	25	37	69	6	5	7	2	37	9	14	5	22	17	1	3	71
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	154	40	114	50	100	51	103	17	51	126	28	22	20	18	52	42	32	6	15	37	2	16	155

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 170
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HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)	
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%		28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
WILL DEFINITELY DO	141	49	32	27	15	11	25	60	30	51	25	49	28	64	81	43	15	3	29	19	66	9	129
		11%be	13%	8%	21%zb	18%zbe	6%	14%	16%zhi	9%	9%	13%	13%	9%	10%	13%	8%	11%	8%	9%	18%zru	4%	10%
WILL PROBABLY DO	215	79	66	20	14	16	28	55	60	100	32	64	38	113	113	83	13	6	69	49	52	18	209
		17%ep	22%e	15%	15%	17%	10%	15%	14%	17%	18%	17%	17%	13%	18%	18%p	16%	10%	19%	18%u	24%u	14%	8%
MAY DO	292	87	98	28	19	28	36	65	92	134	42	80	60	152	138	106	41	7	97	61	94	23	281
		22%eg	24%	23%	21%	23%	16%	19%	17%	26%g	24%	22%	21%	20%	22%	22%	21%	31%zo	25%u	30%u	26%u	11%	22%
NOT VERY LIKELY TO DO	317	77	115	26	17	46	50	102	94	122	42	85	88	144	155	119	38	5	84	44	91	66	324
		24%	21%	27%	20%	21%	27%	27%	27%	21%	22%	23%	29%	23%	25%	23%	28%	18%	22%	22%	25%	31%zt	25%
DEFINITELY WON'T	321	71	112	30	18	69	45	97	70	154	50	98	84	140	134	152	26	9	100	27	62	91	338
		25%hs	20%	26%	23%	21%	40%za	25%	26%	20%	27%	26%	26%	28%	21%	30%zn	19%	31%	26%st	13%	17%	43%zt	26%
DON'T KNOW	13	2	3	-	-	3	1	1	5	6	-	1	3	8	7	4	1	1	2	3	2	6	14
		1%	1%	1%	-	2%	*	*	1%	1%	-	*	1%	1%	1%	1%	1%	2%	*	1%	1%	3%zt	1%
WILL DEFINITELY/ PROBABLY DO	356	128	98	47	28	27	53	114	90	152	57	113	66	178	194	126	28	8	99	68	118	27	338
		27%be	35%zb	23%	36%be	35%be	29%	30%	26%	27%	30%	30%l	22%	29%	31%	25%	21%	27%	26%u	33%u	32%zu	12%	26%
NOT VERY LIKELY TO DO/ DEFINITELY WONT	638	148	227	57	35	114	96	199	164	276	92	183	172	284	288	271	64	15	184	71	153	157	662
		49%as	41%	53%za	43%	42%	52%	52%	47%	49%	48%	48%	57%zm	46%	46%	53%zn	48%	48%	48%as	35%	42%	74%zt	51%
NET WILL DEFINITELY/ PROBABLY DO	-282	-20	-130	-9	-6	-87	-43	-84	-74	-124	-35	-70	-106	-106	-94	-145	-36	-7	-85	-3	-35	-131	-324
		-22%	-6%	-30%	-7%	-8%	-23%	-23%	-21%	-22%	-18%	-19%	-35%	-17%	-15%	-29%	-27%	-21%	-22%	-2%	-10%	-61%	-25%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	67	21	23	9	6	2	15	27	21	21	15	25	12	30	46	16	3	2	23	14	25	1	57
		5%eou	6%	5%e	7%e	7%e	8%i	7%	5%	4%	8%	7%	4%	5%	7%zo	3%	2%	7%	6%u	7%u	7%u	1%	4%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	60	28	12	3	5	2	11	22	15	23	16	23	11	26	35	18	7	*	8	15	20	7	55
		5%ber	8%be	3%	2%	7%e	6%	6%	4%	4%	8%z	6%	4%	4%	6%	4%	4%	1%	2%	8%r	5%r	3%	4%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75	28	18	12	8	6	6	18	21	36	8	22	15	38	36	29	9	1	26	13	21	3	71
		6%u	8%	4%	9%	10%be	3%	5%	6%	6%	4%	6%	5%	6%	6%	6%	7%	2%	7%u	7%	6%u	1%	5%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	154	51	44	24	9	16	22	46	35	72	19	43	27	84	77	63	10	5	42	25	52	15	155
		12%u	14%	10%	18%b	11%	12%	12%	10%	13%	10%	11%	9%	13%	12%	12%	7%	17%	11%	12%	14%u	7%	12%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
Overlap formulae used. * small base

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Table 171
 Q.GK18_8

HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:
 ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...
 BASE: ALL ADULTS AGED 18+

	Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS:								
	TOTAL	GROUPS RUNNING ACTIVITIES FOR CHILDREN/ YOUNG PEOPLE	POLITICAL PARTY	LOCAL NEIGHBOURHOOD/ COMMUNITY GROUP	VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED	CHARITY OR CAMPAIGNING ORGANISATION	CHURCH OR RELIGIOUS GROUP	TRADE UNIONS	SPORTING, SOCIAL OR RECREATIONAL GROUPS
UNWEIGHTED BASE	1295	317	95	258	381	329	216	99	338
WEIGHTED BASE	1299	329	91	267	369	324	204	103	356
	100%	25%	7%	21%	28%	25%	16%	8%	27%
EFFECTIVE BASE	821	139	68	174	270	230	139	76	237
WILL DEFINITELY DO	141	70	20	53	60	49	28	17	141
	11%	21%	21%	20%	16%	15%	14%	16%	40%
WILL PROBABLY DO	215	111	23	86	109	104	66	35	215
	17%	34%	26%	32%	30%	32%	32%	34%	60%
MAY DO	292	75	21	48	61	62	33	14	-
	22%	23%	23%	18%	17%	19%	16%	13%	-
NOT VERY LIKELY TO DO	317	46	22	45	69	55	37	29	-
	24%	14%	24%	17%	19%	17%	18%	28%	-
DEFINITELY WON'T	321	25	4	35	70	53	39	7	-
	25%	8%	5%	13%	19%	16%	19%	6%	-
DON'T KNOW	13	1	1	-	-	-	1	2	-
	1%	*	1%	-	-	-	*	2%	-
WILL DEFINITELY/ PROBABLY DO	356	182	43	139	169	153	94	52	356
	27%	55%	47%	52%	46%	47%	46%	50%	100%
NOT VERY LIKELY TO DO/ DEFINITELY WON'T	638	71	26	80	139	109	77	36	-
	49%	21%	29%	30%	38%	34%	38%	34%	-
NET WILL DEFINITELY/ PROBABLY DO	-282	111	17	59	30	45	17	16	356
	-22%	34%	18%	22%	8%	14%	8%	16%	100%
ONLY DEFINITELY/ PROBABLY DO THIS ACTIVITY	67	-	-	-	-	-	-	-	67
	5%	-	-	-	-	-	-	-	19%
DEFINITELY/PROBABLY DO THIS AND ONE OTHER ACTIVITY	60	28	4	9	4	8	6	1	60
	5%	8%	4%	4%	1%	2%	3%	1%	17%
DEFINITELY/PROBABLY DO THIS AND TWO OTHER ACTIVITIES	75	39	4	27	37	23	14	6	75
	6%	12%	4%	10%	10%	7%	7%	6%	21%
DEFINITELY/PROBABLY DO THIS AND THREE OR MORE OTHER ACTIVITIES	154	115	36	103	128	122	74	45	154
	12%	35%	39%	38%	35%	38%	36%	44%	43%

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Table 172
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
IF I FELT STRONGLY ABOUT AN ISSUE	526	253	273	65	86	111	90	86	64	25	150	201	175	160	175	102	89	335	191	503
	41%ip	40%	41%	40%il	41%il	46%il	40%il	45%il	38%	25%	40%il	43%il	38%il	47%zo	48%zo	36%	29%	47%zr	32%	39%
IF IT WAS RELEVANT TO ME	431	218	212	63	81	90	75	69	39	14	145	165	121	106	133	90	101	240	191	447
	33%hi	34%	32%	39%hi	39%hi	37%hi	33%hi	36%hi	23%	13%	39%zh	35%hi	26%il	31%	36%	32%	33%	34%	32%	35%
IF I HAD MORE TIME	366	185	182	46	77	110	72	36	22	3	122	182	62	115	120	68	63	235	131	318
	28%gh	29%	27%	28%hi	37%zg	45%zc	32%gh	19%il	13%il	3%	33%zc	39%zc	13%il	34%zo	33%p	24%	20%	33%zr	22%	25%
IF IT AFFECTED MY STREET	334	171	164	37	47	56	55	67	39	34	84	110	140	76	91	77	91	167	167	336
	26%	27%	25%	23%	22%	23%	25%	35%zc	23%	33%	23%	24%	30%zh	22%	25%	27%	30%	24%	28%	26%
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	213	103	110	22	37	40	44	34	30	5	59	84	69	97	60	31	25	157	56	193
	16%io	16%	16%	14%il	18%il	18%il	20%il	18%il	18%il	5%	16%il	18%il	15%il	28%zn	16%p	11%	8%	22%zr	10%	15%
IF THINGS IN MY AREA GOT WORSE	203	112	91	24	25	50	33	37	27	7	50	82	71	62	66	40	35	128	75	169
	16%bi	18%	14%	15%	12%	20%il	15%	19%il	16%	7%	13%	18%fi	15%il	18%p	18%	14%	11%	18%r	13%	13%
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	188	90	98	20	18	35	43	34	34	4	38	78	71	67	64	28	29	131	56	178
	14%di	14%	15%	12%il	9%	14%il	19%di	18%di	20%zdi	3%	10%	17%di	15%il	20%zo	18%op	10%	9%	19%zr	10%	14%
IF MY FRIENDS/FAMILY/NEIGHBOURS WERE INVOLVED	155	66	89	35	13	26	24	27	22	9	48	50	58	35	45	36	40	80	76	163
	12%cd	10%	13%	21%zde	6%	11%	11%	14%cd	13%	8%	13%cd	11%	13%	10%	12%	13%	13%	11%	13%	13%
IF I TRUSTED MY LOCAL COUNCIL MORE	123	62	61	16	19	23	22	20	11	13	34	45	43	27	27	29	40	55	68	134
	9%	10%	9%	10%	9%	9%	10%	10%	7%	12%	9%	10%	9%	8%	7%	10%	13%z	8%	12%z	10%
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	109	50	59	23	18	12	16	15	12	14	41	28	41	15	29	29	36	44	65	106
	8%mq	8%	9%	14%zef	8%	5%	7%	8%	7%	13%ek	11%k	6%	9%	4%	8%	10%lm	12%zm	6%	11%zq	8%
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	88	42	45	10	15	23	15	7	10	6	26	38	24	16	25	23	24	41	47	98
	7%	7%	7%	6%	7%	10%	7%	4%	6%	6%	7%	8%	5%	5%	7%	8%	8%	6%	8%	8%
IF LOTS OF OTHER PEOPLE I KNOW IN MY AREA WERE DOING IT	67	29	38	10	9	9	14	16	6	2	20	24	24	18	23	13	14	41	26	68
	5%	5%	6%	6%	5%	4%	6%	8%zl	4%	2%	5%	5%	5%	5%	6%	4%	4%	6%	4%	5%
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	60	41	19	9	8	10	12	11	6	4	17	22	21	16	14	17	13	30	30	72
	5%cb	6%zb	3%	6%	4%	4%	5%	6%	3%	4%	5%	5%	5%	5%	4%	6%	4%	4%	5%	6%
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	36	13	23	7	8	6	9	3	3	*	15	14	7	3	14	7	11	17	19	46
	3%lm	2%	3%	4%	4%	2%	4%	2%	2%	*	4%l	3%	1%	1%	4%	3%	4%lm	2%	3%	4%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 172
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
		MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
TOO OLD	4	2	2	-	-	-	-	-	-	4	-	-	4	-	2	1	-	2	1	4
	*	*	*	-	-	-	-	-	-	4%zcd	-	-	1%z	-	1%	*	-	*	*	*
										efghjkl										
HEALTH REASONS	2	-	2	-	-	-	-	-	2	-	-	-	2	-	-	-	2	-	2	2
	*	-	*	-	-	-	-	-	1%z	-	-	-	*	-	-	-	1%	-	*	*
OTHER	7	5	2	-	2	-	2	1	1	2	2	2	3	4	2	-	1	6	1	6
	1%	1%	*	-	1%	-	1%	*	*	2%	1%	*	1%	1%	1%	-	*	1%	*	*
DONT KNOW	26	6	20	*	8	4	-	3	5	7	8	4	14	7	3	5	11	10	16	28
	2%	1%	3%za	*	4%cfk	1%	-	1%	3%f	7%zcf	2%c	1%	3%cfk	2%	1%	2%	3%	1%	3%	2%
										gk										
NOTHING	80	35	45	11	5	7	14	5	18	20	15	22	43	18	15	19	28	33	47	82
	6%dg	6%	7%	7%j	2%	3%	6%k	3%	11%zd	19%zcd	4%	5%	9%zde	5%	4%	7%	9%zn	5%	8%z	6%
									egjk	efgkkl			gjk							

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 173
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
100%	45%	12%	43%	32%	68%	90%	4%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
IF I FELT STRONGLY ABOUT AN ISSUE	526	263	69	195	171	355	487	39	37	57	45	28	49	50	71	68	28	45	48	503
	41%cgj	45%c	46%c	35%	42%	40%	42%g	30%	38%	45%	27%	49%j	33%	44%j	39%j	59%zhj	43%j	39%	42%j	39%
IF IT WAS RELEVANT TO ME	431	210	58	162	151	280	378	53	43	29	56	18	40	46	68	40	21	39	31	447
	33%ce	36%c	38%c	29%	37%	31%	32%	41%zf	44%zl	23%	34%	32%	27%	40%zl	37%	35%	33%	33%	33%	27%
IF I HAD MORE TIME	366	244	53	70	163	203	323	43	20	45	53	9	35	24	67	36	17	31	31	318
	28%cekm	42%zc	35%c	12%	40%ze	23%	28%	33%	21%	36%	32%km	16%	23%	21%	37%zhklm	31%	26%	26%	27%	25%
IF IT AFFECTED MY STREET	334	132	42	160	97	238	306	28	35	34	37	25	36	30	45	29	18	22	23	336
	26%	23%	28%	28%z	24%	27%	26%	21%	36%zjqr	27%	22%	44%zjlmnoqr	24%	26%	25%	26%	29%	19%	20%	26%
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	213	96	38	80	71	142	203	9	10	24	25	7	18	14	29	27	11	30	18	193
	16%ceg	16%	25%zc	14%	17%	16%	17%g	7%	10%	20%	15%	13%	12%	12%	16%	24%hmm	17%	26%zhjim	15%	15%
IF THINGS IN MY AREA GOT WORSE	203	102	16	85	75	128	196	6	8	43	15	7	32	10	24	20	10	12	22	169
	16%cegjm	18%	10%	15%	18%	14%	17%zgj	5%	8%	34%	9%	11%	22%ghjm	8%	13%	18%	16%	10%	20%hjm	13%
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	188	82	27	79	59	129	178	7	9	22	18	7	24	16	39	17	14	8	13	178
	14%gq	14%	18%	14%	14%	15%	15%g	5%	9%	17%	11%	12%	16%	14%	22%zhjq	15%	22%zhjq	7%	12%	14%
IF MY FRIENDS/FAMILY/NEIGHBOURS WERE INVOLVED	155	56	21	79	47	109	148	7	14	7	16	8	22	16	17	17	10	13	15	163
	12%g	10%	14%	14%z	11%	12%	13%g	5%	14%	6%	9%	15%	15%	14%	9%	15%	16%	11%	13%	13%
IF I TRUSTED MY LOCAL COUNCIL MORE	123	49	12	62	33	90	107	15	6	6	16	8	21	10	20	7	10	6	13	134
	9%	8%	8%	11%	8%	10%	9%	12%	6%	5%	10%	14%	14%q	9%	11%	6%	15%zq	5%	11%	10%
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	109	45	10	53	31	78	98	11	5	17	8	5	17	6	15	16	6	4	8	106
	8%	8%	7%	9%	8%	9%	8%	8%	5%	14%	5%	9%	12%q	5%	8%	14%jq	10%	4%	7%	8%
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	88	33	5	49	29	59	71	16	4	4	21	4	7	7	21	4	2	9	7	98
	7%	6%	3%	9%zb	7%	7%	6%	12%zfi	4%	3%	12%zhl	6%	4%	6%	12%zlo	3%	4%	7%	6%	8%
IF LOTS OF OTHER PEOPLE I KNOW IN MY AREA WERE DOING IT	67	28	8	31	20	47	65	2	5	6	9	1	6	8	5	5	4	4	12	68
	5%g	5%	5%	6%	5%	5%	6%g	2%	6%	5%	6%	2%	4%	7%	3%	5%	6%	4%	11%zn	5%
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	60	31	4	24	15	44	52	8	4	2	8	3	8	7	6	9	6	4	3	72
	5%	5%	3%	4%	4%	5%	4%	6%	5%	2%	5%	5%	5%	6%	3%	8%	9%z	3%	3%	6%
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	36	16	3	17	10	26	27	9	3	4	11	1	2	3	6	-	1	4	1	46
	3%	3%	2%	3%	2%	3%	2%	7%zfi	3%	3%	7%zlor	2%	1%	3%	3%	-	2%	4%	1%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 173
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
WEIGHTED BASE	1299 100%	585 45%	151 12%	562 43%	409 32%	890 68%	1166 90%	130 10%	97* 7%*	125** 10%**	165 13%	57* 4%*	150 12%	114 9%	181 14%	114* 9%*	65 5%	116* 9%*	115* 9%*	1295 100%
TOO OLD	4 *	-	-	4 1%z	-	4 *	4 -	-	-	-	-	-	2 2%z	-	-	1 1%	-	1 *	-	4 *
HEALTH REASONS	2 *	-	-	2 *	-	2 *	2 -	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	2 *
OTHER	7 1%	2 *	2 2%	3 *	2 *	6 1%	7 1%	-	-	-	-	-	2 1%	-	-	-	1 1%	3 2%z	2 2%	6 *
DON'T KNOW	26 2%	8 1%	1 1%	16 3%z	6 1%	20 2%	22 2%	4 3%	-	2 2%	6 3%	3 5%ho	2 1%	4 4%p	5 3%	-	-	3 2%	1 1%	28 2%
NOTHING	80 6%a	23 4%	5 3%	52 9%zab	16 4%	64 7%z	72 6%	8 6%	12 12%zjk	8 6%	7 4%	1 2%	13 9%	7 6%	10 6%	3 3%	2 3%	7 6%	10 9%	82 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 174
 Q.GK19
 WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
IF I FELT STRONGLY ABOUT AN ISSUE	526	325	119	81	81	179	278	113	305	109	359	167	332	424	410	390	350	40	503
	41%kq	42%	41%	35%	44%	38%	41%	38%	42%	41%	48%zk	30%	44%zm	43%zq	43%zq	44%zq	44%zq	29%	39%
IF IT WAS RELEVANT TO ME	431	264	110	56	57	145	240	100	244	88	252	178	257	333	317	295	271	37	447
	33%c	34%c	38%zc	24%	31%	31%	35%	33%	33%	33%	34%	33%	34%an	34%	33%	33%	34%	27%	35%
IF I HAD MORE TIME	366	253	69	44	57	129	192	93	193	80	219	146	203	286	279	259	219	34	318
	28%cc	33%zb	24%	19%	31%	27%	28%	31%	26%	30%	29%	27%	27%	29%l	29%l	29%	27%	25%	25%
IF IT AFFECTED MY STREET	334	216	65	54	40	138	159	71	187	77	210	123	213	252	247	239	228	30	336
	26%ck	28%	22%	23%	22%	29%	24%	24%	25%	29%	28%	23%	28%zm	25%	26%	27%	28%z	22%	26%
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	213	139	38	35	46	47	132	51	103	59	164	49	157	185	184	176	164	16	193
	16%ehk	18%	13%	15%	25%ze	10%	20%ze	17%	14%	22%zh	22%zk	9%	21%zm	19%z	19%z	20%z	20%zq	12%	15%
IF THINGS IN MY AREA GOT WORSE	203	127	38	39	34	89	89	50	104	48	133	70	116	167	162	157	127	17	169
	16%fik	16%	13%	16%	18%	19%fl	13%	17%	14%	18%	18%k	13%	15%	17%l	17%l	18%	16%	12%	13%
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	188	112	38	38	36	60	104	31	108	49	134	54	136	161	161	155	145	8	178
	14%gkq	15%	13%	16%	19%	13%	15%	10%	15%	18%g	18%zk	10%	18%zm	16%zq	17%zq	17%zq	18%zq	6%	14%
IF MY FRIENDS/FAMILY/NEIGHBOURS WERE INVOLVED	155	87	44	23	15	60	83	36	81	38	94	61	95	118	115	110	100	15	163
	12%	11%	15%	10%	8%	13%	12%	12%	11%	14%	13%	11%	13%n	12%	12%	12%	12%	11%	13%
IF I TRUSTED MY LOCAL COUNCIL MORE	123	74	31	17	20	63	51	37	67	19	74	49	68	85	83	73	69	12	134
	9%cf	10%	11%	7%	11%	13%zf	8%	12%	9%	7%	10%	9%	9%n	9%	9%	8%	9%	9%	10%
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	109	51	39	18	4	48	56	22	63	24	52	57	55	68	68	66	60	19	106
	8%dm	7%	13%za	8%	2%	10%cd	8%cd	7%	9%	9%	7%	10%z	7%	7%	7%	7%	8%	14%zlm	8%
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	88	53	21	14	12	39	40	26	51	11	46	42	41	68	66	54	44	6	98
	7%lp	7%	7%	6%	7%	8%	6%	9%	7%	4%	6%	8%	5%	7%lo	7%lo	6%	6%	4%	8%
IF LOTS OF OTHER PEOPLE I KNOW IN MY AREA WERE DOING IT	67	43	16	9	10	28	31	16	37	15	37	31	42	50	49	49	45	5	68
	5%	6%	5%	4%	5%	6%	5%	5%	5%	6%	5%	6%	6%mn	5%	5%	6%	6%	4%	5%
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	60	29	11	19	5	29	26	19	34	7	38	22	35	50	49	41	37	3	72
	5%	4%	4%	8%za	3%	6%	4%	6%	5%	3%	5%	4%	5%	5%	5%lo	5%	5%	2%	6%
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	36	15	18	3	3	15	19	13	20	3	19	17	18	25	24	23	18	6	46
	3%	2%	6%zac	1%	2%	3%	3%	4%	3%	1%	3%	3%	2%	3%	2%	3%	2%	5%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 174
 Q.GK19
 WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
TOO OLD	4	1	-	3	2	2	-	-	3	1	4	-	4	4	4	4	4	-	4
	*	*	-	1%za	1%fa	*	-	-	*	*	*	-	*n	*	*	*	*	-	*
HEALTH REASONS	2	-	-	2	-	1	1	1	1	-	1	1	1	1	1	1	1	-	2
	*	-	-	1%aa	-	*	*	*	*	-	*	*	*	*	*	*	*	-	*
OTHER	7	6	-	1	3	3	2	3	4	1	5	2	5	5	5	5	5	2	6
	1%	1%	-	1%	2%	1%	*	1%	*	-	1%	*	1%mn	*	1%	1%	1%	2%	*
DON'T KNOW	26	14	4	8	4	11	15	2	21	3	2	23	11	15	13	13	12	3	28
	2%aj	2%	1%	3%	2%	2%	2%	1%	3%	1%	*	4%zj	2%an	2%	1%	1%	2%	2%	2%
NOTHING	80	39	13	28	10	28	41	16	55	9	26	53	37	52	49	45	38	20	82
	6%ajlp	5%	5%	12%zab	6%	6%	6%	5%	8%	3%	4%	10%zj	5%	5%	5%il	5%	5%	15%zlmnop	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 175
 Q.GK19
 WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%	
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
IF I FELT STRONGLY ABOUT AN ISSUE	526	105	421	185	324	242	285	187	219	456	70	48	69	37	193	46	108	52	64	67	124	40	503
jkou	41% 33%	61% 35%	37% 33%	46% 34%	39% 33%	49% 35%	35% 32%	47% 33%	38% 32%	45% 25%	24%	27% 30%	37% 36%	46% 32%	48% 34%	32% 37%	62% 32%	36% 32%	35% 32%	39% 35%	48% 31%	24% 31%	39% 35%
IF IT WAS RELEVANT TO ME	431	60	371	136	272	175	256	129	187	360	71	53	68	26	139	54	56	47	59	60	80	52	447
IF I HAD MORE TIME	366	49	317	129	221	132	235	111	160	333	33	32	46	19	167	34	53	34	52	61	74	48	318
k	28% 33%	29% 35%	28% 33%	32% 34%	26% 33%	27% 35%	29% 32%	28% 33%	28% 32%	33% 25%	12%	18% 30%	25% 36%	23% 32%	41% 34%	23% 37%	31% 32%	24% 32%	28% 32%	35% 35%	29% 31%	28% 31%	25% 35%
IF IT AFFECTED MY STREET	334	43	292	99	224	131	203	118	132	232	103	37	58	26	89	44	39	29	56	41	69	37	336
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	213	51	161	75	136	106	107	68	108	191	22	24	18	13	95	8	59	17	45	35	32	12	193
IF THINGS IN MY AREA GOT WORSE	203	32	171	74	119	73	130	50	104	166	37	29	29	13	82	14	31	15	31	28	60	19	169
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	188	44	144	56	130	88	100	52	94	172	16	23	19	12	74	17	49	21	37	22	28	8	178
IF MY FRIENDS/FAMILY/NEIGHBOURS WERE INVOLVED	155	12	143	43	108	64	91	52	60	117	39	25	23	4	44	15	14	11	35	22	34	16	163
IF I TRUSTED MY LOCAL COUNCIL MORE	123	30	93	24	94	50	73	35	65	94	29	25	24	5	35	15	31	18	10	23	9	14	134
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	109	8	101	17	88	27	82	40	45	83	26	19	18	16	20	18	11	13	8	18	19	20	106
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	88	12	75	28	57	18	70	27	42	70	18	17	13	5	25	21	6	12	9	13	12	10	98
IF LOTS OF OTHER PEOPLE I KNOW IN MY AREA WERE DOING IT	67	6	61	21	45	27	40	21	31	53	15	5	11	7	25	8	8	7	14	10	7	10	68
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	60	9	50	18	38	17	43	16	29	41	19	8	12	2	21	7	7	9	12	10	10	5	72
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	36	3	33	10	26	6	30	9	16	26	10	11	7	3	6	9	*	7	3	3	8	4	46
3%e	2%	3%	2%	3%	1%	4%e	2%	3%	3%	3%	3%	6%zn	4%	4%	1%	6%zp	*	5%p	2%	2%	3%	3%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 175
 Q.GK19
 WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL		
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)	
WEIGHTED BASE	1299 100%	173 13%	1126 87%	404 31%	834 64%	495 38%	804 62%	395 30%	578 44%	1011 78%	288 22%	179 14%	188 14%	81* 6%*	405 31%	145 11%	173 13%	146 11%	184 14%	172 13%	256* 20%*	169 13%	1295 100%
TOO OLD	4 *i	-	4 *	3 1%	1 *	3 1%	1 *	2 *	2 *	1 *	3 1%zi	1 *	3 2%zn	-	-	-	1 1%	2 1%	-	1 *	-	-	4 *
HEALTH REASONS	2 *	-	2 *	-	2 *	-	2 *	1 *	-	-	2 1%l	1 1%	-	-	-	-	-	1 1%	-	-	1 *	-	2 *
OTHER	7 1%	-	7 1%	1 *	6 1%	4 1%	3 *	1 *	6 1%	5 *	3 1%	-	1 *	-	1 *	-	-	2 1%	-	2 1%	1 1%	2 1%	6 *
DONT KNOW	26 2%ci	-	26 2%	1 *	20 2%	6 1%	20 3%	3 1%	14 2%	13 1%	13 5%zi	4 2%	1 1%	-	7 2%	* *	-	4 3%	-	7 4%opr	3 1%	10 6%zop	28 2%
NOTHING	80 6%agi nop	1 *	80 7%za	21 5%	51 6%	25 5%	55 7%	13 3%	41 7%g	41 4%	39 14%zi	23 13%zln	9 5%	7 8%on	9 2%	1 1%	1 *	19 13%zop	11 6%op	4 3%	13 5%p	25 15%zop	82 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 176
Q.GK19
WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)		NO FORM QUAL (u)
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
IF I FELT STRONGLY ABOUT AN ISSUE	526	154	170	65	42	49	72	139	152	236	80	157	118	251	259	203	52	13	146	96	164	70	503
41%eu	42%e	40%e	49%e	52%ze	28%	39%	37%	43%	41%	42%	42%	39%	40%	41%	40%	38%	42%	38%	47%u	45%u	33%	39%	
IF IT WAS RELEVANT TO ME	431	111	139	46	35	47	67	133	119	178	68	130	103	197	205	168	50	8	131	69	142	52	447
33%cu	30%	33%	35%	42%e	27%	36%	35%	34%	31%	36%	35%	34%	32%	33%	33%	37%	26%	34%u	34%	39%zu	25%	35%	
IF I HAD MORE TIME	366	106	132	33	13	51	47	93	86	187	56	100	79	187	182	134	38	12	87	87	134	28	318
28%du	29%d	31%d	25%	16%	29%zd	25%	25%	24%	33%zh	29%	27%	26%	30%	29%	26%	29%	38%	23%u	43%zr	36%zr	13%	25%	
IF IT AFFECTED MY STREET	334	93	114	39	21	40	42	91	100	143	49	91	84	160	147	143	40	5	122	38	75	64	336
26%tu	25%	27%	30%	26%	23%	23%	24%	29%	25%	26%	24%	28%	25%	23%	23%	28%	30%	5	32%zs	19%	20%	30%t	
IF IMPORTANT THINGS ABOUT MY LOCAL AREA WERE BEING DECIDED	213	54	70	31	21	20	37	73	70	70	43	68	59	85	117	65	27	4	49	30	104	14	193
16%iru	15%	16%	24%ze	25%za	12%	20%i	19%i	20%i	12%	23%zm	18%	20%	14%	19%o	13%	20%	14%	13%u	15%	28%zrs	7%	15%	
IF THINGS IN MY AREA GOT WORSE	203	68	59	23	9	27	22	53	57	93	29	43	42	117	118	69	12	4	51	42	66	20	169
16%ku	19%	14%	18%	11%	15%	12%	14%	16%	16%	15%	11%	14%	19%zk	19%p	14%	9%	14%	13%	21%u	18%u	9%	13%	
IF I WAS MORE CONFIDENT THAT MY INVOLVEMENT WOULD MAKE A DIFFERENCE	188	71	42	25	20	15	24	55	55	79	22	55	45	88	104	50	28	5	42	30	64	31	178
14%bor	19%be	10%	19%be	24%zbe	9%	13%	14%	16%	14%	12%	15%	15%	14%	17%o	10%	21%o	17%	11%	15%	17%r	15%	14%	
IF MY FRIENDS/FAMILY/NEIGHBOURS WERE INVOLVED	155	35	55	17	12	21	17	57	33	66	28	52	41	62	75	60	17	3	56	34	25	20	163
12%tu	10%	13%	13%	15%	12%	9%	15%l	9%	12%	14%	14%	14%	10%	12%	12%	12%	11%	15%t	17%t	7%	9%	13%	
IF I TRUSTED MY LOCAL COUNCIL MORE	123	32	37	13	10	25	17	25	35	62	18	38	26	58	47	56	15	5	41	16	26	25	134
9%gu	9%	9%	10%	12%	14%z	9%	7%	10%	11%	10%	10%	9%	9%	7%	11%	11%	17%	11%	8%	7%	12%	10%	
IF I UNDERSTOOD MORE ABOUT LOCAL ISSUES	109	36	23	14	7	22	16	33	30	45	17	31	26	52	53	41	12	2	41	16	20	23	106
8%bt	10%	5%	11%	8%	13%zb	9%	9%	9%	8%	9%	8%	9%	8%	9%	8%	8%	8%	11%t	8%	6%	11%t	8%	
IF I KNEW MORE PEOPLE IN MY LOCAL COMMUNITY	88	17	36	13	5	11	13	24	19	45	11	23	24	40	41	35	9	2	20	19	23	12	98
7%	5%	9%	10%	6%	6%	7%	6%	5%	8%	6%	6%	8%	7%	7%	7%	7%	7%	5%	9%	6%	6%	8%	
IF LOTS OF OTHER PEOPLE I KNOW IN MY AREA WERE DOING IT	67	18	21	8	6	7	13	28	11	28	17	25	17	25	29	21	14	3	17	16	16	14	68
5%	5%	5%	6%	8%	4%	7%	7%zh	3%	5%	9%zm	7%	6%	4%	4%	5%	4%	10%zn	11%	4%	8%	4%	6%	
IF MY LOCAL COUNCIL WAS MORE ACCESSIBLE	60	9	23	8	6	8	9	20	13	26	13	22	11	27	25	28	4	2	20	9	17	10	72
5%	2%	5%	6%	7%	5%	5%	5%	4%	5%	7%	6%	4%	4%	4%	6%	3%	7%	5%	4%	5%	5%	6%	
IF I LIKED PEOPLE IN MY LOCAL COMMUNITY MORE	36	8	15	5	3	2	6	9	8	19	3	8	7	21	16	16	3	1	11	9	8	4	46
3%	2%	4%	4%	3%	1%	3%	2%	2%	3%	2%	2%	2%	3%	3%	3%	3%	2%	3%	3%	5%	2%	2%	
TOO OLD	4	3	1	-	-	-	1	1	1	2	1	1	-	3	4	-	-	-	-	-	-	1	4
*	1%	*	-	-	-	*	*	*	*	*	*	*	-	1%	1%	-	-	-	-	-	-	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 176
 Q.GK19
 WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
HEALTH REASONS	2	-	1	-	-	1	-	-	-	2	-	-	1	1	1	1	-	-	-	1	-	1	2
	*	-	*	-	-	1%	-	-	-	*	-	-	*	*	*	*	-	-	-	*	-	*	*
OTHER	7	4	1	-	1	2	3	3	2	2	-	4	-	3	1	3	3	-	-	-	4	1	6
	1%	1%	*	-	1%	1%	2%	1%	1%	*	-	1%	-	1%	*	1%	2%zn	-	-	-	1%	1%	*
DONT KNOW	26	5	7	2	1	4	3	10	5	11	1	6	4	16	13	11	-	2	8	3	4	11	28
	2%	1%	2%	1%	2%	2%	2%	3%	1%	2%	*	2%	1%	2%	2%	2%	-	7%zop	2%	1%	1%	5%zt	2%
NOTHING	80	17	29	4	1	20	13	26	16	39	13	29	16	35	35	38	7	*	21	8	12	24	82
	6%l	5%	7%	3%	1%	12%zac	7%	7%	5%	7%	7%	8%	5%	6%	6%	7%	5%	1%	6%	4%	3%	11%zt	6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 177
Q.GK20 - THE UK PARLIAMENT...
SUMMARY TABLE
BASE: ALL ADULTS AGED 18+

	(A) HOLD GOVERNMENT TO ACCOUNT	(B) IS WORKING FOR YOU AND ME
UNWEIGHTED BASE	1295	1295
WEIGHTED BASE	1299	1299
EFFECTIVE BASE	821	821
STRONGLY AGREE	67 5%	27 2%
TEND TO AGREE	429 33%	362 28%
NEITHER AGREE NOR DISAGREE	349 27%	329 25%
TEND TO DISAGREE	231 18%	321 25%
STRONGLY DISAGREE	98 8%	188 15%
DON'T KNOW	126 10%	70 5%
AGREE	496 38%	390 30%
DISAGREE	329 25%	510 39%
NET AGREE	167 13%	-120 -9%

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Table 178
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
STRONGLY AGREE	67	40	26	3	10	14	17	11	10	2	14	31	22	13	20	15	19	33	34	67
5%bc		6%	4%	2%	5%	6%	8%c	6%	6%	2%	4%	7%	5%	4%	5%	5%	6%	5%	6%	5%
TEND TO AGREE	429	213	216	47	68	79	70	75	58	32	115	149	165	134	123	90	82	257	172	422
33%pr		34%	33%	29%	32%	33%	31%	39%	35%	31%	31%	32%	36%	39%zp	34%	32%	27%	36%r	29%	33%
NEITHER AGREE NOR DISAGREE	349	168	181	45	65	77	53	39	40	30	110	130	109	72	114	76	86	186	163	326
27%gm		26%	27%	28%	31%g	32%g	24%	20%	24%	29%	30%g	28%f	24%	21%	31%m	27%	28%	26%	28%	25%
TEND TO DISAGREE	231	116	115	19	24	40	52	39	34	22	43	93	95	81	63	33	53	145	86	231
18%cd		18%	17%	12%	11%	17%	23%zc	20%cd	20%cd	22%j	11%	20%cd	21%cd	24%zo	17%	12%	17%	20%r	15%	18%
STRONGLY DISAGREE	98	56	42	13	26	14	14	10	15	6	39	28	31	29	19	24	26	48	50	114
8%		9%	6%	8%	13%z	8%	6%	5%	9%	6%	10%z	8%	7%	9%	5%	8%	9%	7%	8%	9%
DON'T KNOW	126	42	84	36	16	18	17	18	11	9	52	35	38	13	27	45	40	40	86	135
10%amq		7%	13%za	22%zde	8%	8%	8%	9%	7%	9%	14%zdf	8%	8%	4%	7%	16%zm	13%zm	6%	14%za	10%
AGREE	496	253	243	51	78	93	87	86	67	34	129	180	188	147	143	105	101	290	206	489
38%cp		40%	37%	31%	37%	38%	39%	45%zc	40%	34%	35%	39%	41%c	43%p	39%	37%	33%	41%	35%	38%
DISAGREE	329	172	157	31	50	54	66	50	49	28	82	120	127	111	82	57	79	192	136	345
25%o		27%	24%	19%	24%	22%	30%ck	26%	29%c	28%	22%	26%	27%co	32%zn	22%	20%	26%	27%	23%	27%
NET AGREE	167	81	86	19	28	39	21	36	18	6	47	59	61	37	61	48	22	97	70	144
13%p		13%	13%	12%	13%	16%	9%	19%zf	11%	6%	13%	13%fl	13%	11%	17%p	17%p	7%	14%	12%	11%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 179
 Q.GK20_1
 THE UK PARLIAMENT...
 (A) HOLD GOVERNMENT TO ACCOUNT
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
EFFECTIVE BASE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
STRONGLY AGREE	67	40	2	25	18	49	62	5	1	5	10	3	11	7	12	4	5	3	5	67
	5%b	7%b	1%	4%	4%	5%	5%	4%	2%	4%	6%	5%	8%	6%	7%	4%	7%	2%	4%	5%
TEND TO AGREE	429	194	50	185	142	287	383	46	47	27	55	21	53	32	52	45	23	44	32	422
	33%	33%	33%	33%	35%	32%	33%	36%	49%zj	21%	33%	36%	35%	28%	28%	39%	36%	38%	28%	33%
NEITHER AGREE NOR DISAGREE	349	163	40	146	117	232	308	39	20	61	41	14	35	20	46	36	16	24	37	326
	27% _m	28%	26%	26%	29%	26%	26%	30%	20%	49%	25%	25%	23%	18%	26%	31% _m	24%	20%	32% _m	25%
TEND TO DISAGREE	231	106	31	94	63	167	212	18	17	17	31	9	29	23	29	19	11	23	23	231
	18%	18%	20%	17%	15%	19%	18%	14%	17%	14%	19%	16%	19%	20%	16%	17%	17%	20%	20%	18%
STRONGLY DISAGREE	98	36	15	46	28	70	91	7	1	2	13	5	4	19	25	-	6	11	11	114
	8% _{hio}	6%	10%	8%	7%	8%	8%	5%	1%	2%	8% _o	9% _{ho}	3%	17% _{zh}	14% _{zhl}	-	9% _{hl}	10% _{hl}	10% _{hlo}	9%
DON'T KNOW	126	46	13	66	41	85	109	14	11	13	15	5	18	13	17	10	5	12	8	135
	10%	8%	9%	12% _z	10%	10%	9%	11%	11%	10%	9%	9%	12%	11%	9%	9%	7%	10%	7%	10%
AGREE	496	234	52	210	160	335	445	51	49	32	65	23	64	39	64	49	28	47	36	489
	38%	40%	34%	37%	39%	38%	38%	39%	50% _{zm}	26%	39%	41%	43%	34%	35%	43%	43%	40%	32%	38%
DISAGREE	329	142	46	140	92	237	304	25	18	19	44	14	33	42	54	19	17	34	34	345
	25% _g	24%	31%	25%	22%	27%	26%	19%	19%	16%	27%	25%	22%	37% _{zh}	30%	17%	26%	29%	30%	27%
NET AGREE	167	92	5	70	69	98	141	26	31	13	20	9	32	-3	10	30	11	13	2	144
	13% _{be}	16% _b	3%	12% _b	17% _e	11%	12%	20% _{zf}	32% _{zj}	10%	12% _{mn}	16% _{mn}	21% _{zm}	-3%	5% _m	26% _{zj}	17% _{mn}	11% _{mr}	2%	11%
	mnr								mnpqr		r	r	nr		mnrq	r				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 180
 Q.GK20_1
 THE UK PARLIAMENT...
 (A) HOLD GOVERNMENT TO ACCOUNT
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%		59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
STRONGLY AGREE	67 5% _i	38 5%	16 5%	13 6%	15 8%	26 6%	28 4%	17 6% _i	45 6% _i	5 2%	42 6%	25 4%	40 5%	53 5%	53 6% _i	47 5%	44 5%	4 3%	67 5%
TEND TO AGREE	429 33% _{kd}	267 35%	86 30%	76 32%	77 42% _{zf}	157 33%	214 32%	99 33%	240 33%	90 34%	288 39% _{zk}	141 26%	287 38% _{zm}	357 36% _{zq}	348 36% _{zq}	331 37% _{zq}	302 38% _{zq}	21 15%	422 33%
NEITHER AGREE NOR DISAGREE	349 27% _{dj} lp	214 28%	78 27%	56 24%	24 13%	126 27% _d	205 30% _{zd}	71 24%	188 26%	90 34% _{zq} h	161 22%	187 34% _{zj}	175 23%	258 26% _i	245 26% _i	230 26%	190 24%	41 30%	326 25%
TEND TO DISAGREE	231 18% _{lk}	143 18%	44 15%	44 19%	52 28% _{ze} f	80 17%	103 15%	59 20%	129 18%	42 16%	157 21% _{zk}	73 13%	150 20% _{zm} n	189 19%	185 19%	173 19%	160 20% _z	18 13%	231 18%
STRONGLY DISAGREE	98 8%	52 7%	26 9%	20 9%	15 8%	43 9%	46 7%	23 8%	57 8%	18 7%	58 8%	40 7%	54 7% _{mn}	66 7%	64 7%	59 7%	56 7%	19 14% _{zlm} nop	114 9%
DONT KNOW	126 10% _{adj} lmnop	59 8%	40 14% _{za}	26 11%	1 1%	41 9% _d	80 12% _{zd}	32 11%	74 10%	20 7%	42 6%	82 15% _{zj}	48 6%	68 7% _n	60 6%	56 6%	50 6%	34 25% _{zj} mnop	135 10%
AGREE	496 38% _{kd}	305 39%	102 35%	89 38%	92 50% _{ze} f	184 39%	242 36%	116 38%	285 39%	95 36%	330 44% _{zk}	166 30%	327 43% _{zm} nq	410 41% _{zq}	400 42% _{zq}	378 42% _{zq}	346 43% _{zq}	24 18%	489 38%
DISAGREE	329 25% _{lk}	195 25%	70 24%	64 27%	67 36% _{ze} f	122 26%	149 22%	82 27%	186 25%	60 23%	215 29% _{zk}	113 21%	204 27% _{mn}	254 26%	249 26%	232 26%	216 27%	37 27%	345 27%
NET AGREE	167 13% _{kd}	110 14%	33 11%	24 10%	25 14%	61 13%	93 14%	33 11%	99 14%	34 13%	115 15% _{zk}	53 10%	122 16% _{zn} q	155 16% _{zq}	152 16% _{zq}	145 16% _{zq}	130 16% _{zq}	-13 -9%	144 11%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 181
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
STRONGLY AGREE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
TEND TO AGREE	67	10	57	25	38	29	38	26	30	56	10	9	16	3	26	10	5	10	11	10	12	4	67
NEITHER AGREE NOR DISAGREE	429	57	372	189	229	190	239	175	150	341	88	57	56	49	139	68	59	20	82	49	107	30	422
TEND TO DISAGREE	349	33	316	105	229	110	239	78	165	276	73	44	46	15	118	29	42	44	47	47	66	64	326
STRONGLY DISAGREE	231	50	181	57	172	101	129	69	119	176	55	36	29	5	87	21	48	28	31	28	42	20	231
DON'T KNOW	98	18	80	9	88	37	61	17	67	75	23	10	18	2	24	5	14	28	8	19	7	8	114
AGREE	496	67	429	214	268	218	277	201	180	397	98	65	72	52	165	79	64	30	92	58	119	34	489
DISAGREE	329	67	261	66	260	139	190	86	186	251	78	46	46	7	111	27	63	56	39	47	49	28	345
NET AGREE	167	*	167	148	8	80	87	115	-6	147	20	19	25	45	54	52	2	-26	53	12	70	6	144

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 182
 Q.GK20_1
 THE UK PARLIAMENT...
 (A) HOLD GOVERNMENT TO ACCOUNT
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL	
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295
STRONGLY AGREE	67	20	26	5	5	5	10	23	14	30	15	22	17	27	32	27	7	1	16	8	22	13	67
5%	5%	6%	4%	6%	3%	5%	5%	6%	4%	5%	8%	6%	6%	4%	5%	5%	5%	2%	4%	4%	6%	6%	5%
TEND TO AGREE	429	131	150	63	24	32	64	132	129	169	72	129	110	190	206	160	53	11	120	68	141	59	422
33%e	36%e	35%e	48%zbd	29%	19%	34%	35%	37%	30%	38%	34%	37%	31%	33%	32%	39%	35%	31%	33%	38%zu	28%	33%	
NEITHER AGREE NOR DISAGREE	349	112	115	24	12	50	40	93	100	156	49	98	76	175	183	131	28	7	107	76	76	55	326
27%cdt	31%cd	27%cd	18%	15%	29%cd	22%	24%	29%	27%	25%	26%	25%	28%	29%	26%	21%	23%	28%t	37%zt	21%	26%	25%	
TEND TO DISAGREE	231	59	70	29	26	28	43	79	50	102	36	63	60	108	108	93	25	5	63	18	82	43	231
18%sb	16%	16%	22%	32%zabe	16%	23%h	21%	14%	18%	19%	17%	20%	17%	17%	18%	19%	17%	17%	17%	9%	22%zs	20%sb	
STRONGLY DISAGREE	98	16	29	7	13	21	13	27	16	54	4	27	13	58	41	40	12	6	29	10	33	19	114
8%hlt	4%	7%	5%	16%zabc	12%zab	7%	7%	5%	10%h	2%	7%j	4%	9%jl	6%	8%	9%	19%zno	8%	5%	9%	9%	9%	
DONT KNOW	126	27	36	4	2	37	15	26	41	58	16	38	25	63	58	56	11	1	45	24	15	25	135
10%scdgt	8%	9%	3%	3%	21%zabcd	8%	7%	12%	10%	8%	10%	8%	10%	9%	11%	8%	4%	12%t	12%t	4%	12%t	10%	
AGREE	496	151	176	68	29	37	74	155	143	198	87	151	127	217	238	187	59	11	136	75	163	71	489
38%e	41%e	41%e	52%zde	35%e	21%	40%	41%	41%	35%	46%em	40%	42%	35%	38%	37%	44%	37%	36%	37%	44%zru	33%	38%	
DISAGREE	329	75	99	35	39	49	56	106	67	156	39	89	73	166	148	133	37	11	92	28	114	61	345
25%hs	20%	23%	27%	47%zabc	28%	30%h	28%h	19%	27%h	21%	24%	24%	27%	24%	26%	27%	36%	24%ss	24%ss	14%	31%zs	29%ss	
NET AGREE	167	76	77	33	-10	-12	18	49	76	42	47	62	54	51	90	54	23	*	44	48	48	10	144
13%de	21%zde	18%zde	25%zde	-12%	-7%	10%	13%i	22%zfgi	7%	25%zkm	16%zkm	18%zkm	8%	14%q	11%	17%q	2%	11%u	24%zrtu	13%u	5%	11%	

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
 Overlap formulae used. * small base

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Table 183
 Q.GK20_2
 THE UK PARLIAMENT...
 (B) IS WORKING FOR YOU AND ME
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%		49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
EFFECTIVE BASE	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
STRONGLY AGREE	27	18	10	2	7	5	8	3	2	-	9	13	5	9	8	5	5	17	11	25
2%		3%	1%	1%	4%	2%	3%	2%	1%	-	3%	3%	1%	3%	2%	2%	2%	2%	2%	2%
TEND TO AGREE	362	186	177	37	63	56	64	58	50	34	101	120	142	127	110	65	60	237	125	353
28% ^{pr}		29%	27%	23%	30%	23%	28%	30%	30%	33%	27%	26%	31%	37% ^{zo}	30% ^p	23%	20%	33% ^{zr}	21%	27%
NEITHER AGREE NOR DISAGREE	329	164	165	45	52	83	47	40	34	27	98	130	101	87	107	69	66	194	135	315
25% ^l		26%	25%	28%	25%	34% ^{zf}	21%	21%	21%	26%	26%	28% ^f	22%	26%	29%	24%	21%	27%	23%	24%
TEND TO DISAGREE	321	150	171	35	47	57	56	58	42	26	83	113	126	75	83	70	94	157	164	318
25%		24%	26%	22%	23%	24%	25%	30%	25%	25%	22%	24%	27%	22%	23%	25%	31% ^{zm}	22%	28% ^z	25%
STRONGLY DISAGREE	188	93	95	23	29	27	43	23	32	11	52	70	66	35	36	54	63	72	117	212
15% ^{mq}		15%	14%	14%	14%	11%	19% ^{ck}	12%	19%	11%	14%	15%	14%	10%	10%	19% ^{zm}	21% ^{zm}	10%	20% ^{zq}	16%
DON'T KNOW	70	24	46	21	9	14	6	9	7	5	30	20	20	10	21	21	18	31	39	72
5% ^m		4%	7% ^{za}	13% ^{zdf}	4%	6%	3%	5%	4%	4%	8% ^{zdf}	4% ^f	4%	3%	6%	7% ^m	6%	4%	7%	6%
AGREE	390	203	186	39	71	61	71	62	52	34	110	133	147	136	118	70	65	254	135	378
30% ^{pr}		32%	28%	24%	34%	25%	32% ^{ck}	32%	31%	33%	30% ^c	28%	32%	40% ^{zo}	32% ^p	25%	21%	36% ^{zr}	23%	29%
DISAGREE	510	243	266	58	76	84	99	81	74	37	135	183	192	110	119	124	157	229	281	530
39% ^{mn}		38%	40%	36%	37%	35%	44% ^{ck}	42%	44%	36%	36%	39%	42%	32%	33%	44% ^{mn}	51% ^{zm}	32%	48% ^{zq}	41%
NET AGREE	-120	-40	-80	-19	-6	-23	-28	-20	-22	-3	-25	-51	-45	26	-1	-53	-92	25	-146	-152
-9%		-6%	-12%	-12%	-3%	-10%	-12%	-10%	-13%	-3%	-7%	-11%	-10%	8% ⁿ	*	-19%	-30%	4%	-25%	-12%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 184
Q.GK20_2
THE UK PARLIAMENT...
(B) IS WORKING FOR YOU AND ME
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
EFFECTIVE BASE	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
STRONGLY AGREE	821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295
TEND TO AGREE	27	20	1	6	14	14	21	6	1	-	11	-	4	1	3	5	-	2	1	25
NEITHER AGREE NOR DISAGREE	329	153	37	139	129	200	290	38	19	51	41	10	51	22	35	34	11	29	26	315
TEND TO DISAGREE	321	139	38	144	86	235	300	20	23	25	24	18	28	30	58	31	20	23	42	318
STRONGLY DISAGREE	188	79	13	97	53	135	177	10	9	10	16	12	16	33	27	10	13	21	21	212
DONT KNOW	70	30	8	32	25	45	60	9	6	10	13	2	12	7	10	4	2	2	3	72
AGREE	390	185	55	150	116	274	338	52	40	30	72	15	42	23	51	35	18	41	23	378
DISAGREE	510	217	51	242	140	370	478	30	32	35	39	30	44	63	85	41	33	44	63	530
NET AGREE	-120	-32	4	-92	-24	-96	-140	22	8	-5	32	-15	-2	-40	-34	-5	-15	-3	-41	-152
	-9%	-5%	3%	-16%	-6%	-11%	-12%	17%	8%lo	-4%	20%h	-26%	-1%	-35%	-19%	-5%	-23%	-3%	-36%	-12%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 185
Q.GK20_2
THE UK PARLIAMENT...
(B) IS WORKING FOR YOU AND ME
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
100%	59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%	
EFFECTIVE BASE	821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295
STRONGLY AGREE	27	24	2	2	10	8	11	12	11	4	20	7	19	23	23	23	19	*	25
	2% ^{cb}	3%	1%	1%	5% ^{zef}	2%	2%	4% ^{zh}	2%	2%	3%	1%	3% ⁿ	2%	2%	3%	2%	*	2%
TEND TO AGREE	362	229	66	67	81	105	195	75	202	85	245	116	236	304	295	280	251	14	353
	28% ^{be}	30%	23%	28%	44% ^{ze}	22%	29%	25%	28%	32%	33% ^{zk}	21%	31% ^{zn}	31% ^{zq}	31% ^{zq}	31% ^{zq}	31% ^{zq}	10%	27%
NEITHER AGREE NOR DISAGREE	329	208	78	44	31	124	175	81	172	76	182	146	170	249	233	220	186	36	315
	25% ^{cd}	27% ^c	27% ^c	19%	17%	26% ^d	26% ^d	27%	23%	29%	24%	27%	23%	25% ^l	24% ^l	25%	23%	26%	24%
TEND TO DISAGREE	321	186	69	65	43	140	153	73	196	53	184	138	203	255	249	230	215	31	318
	25%	24%	24%	28%	23%	30% ^{zf}	23%	24%	27%	20%	25%	25%	27% ^{zm}	26%	26%	26%	27% ^z	22%	25%
STRONGLY DISAGREE	188	94	47	47	21	76	95	44	111	34	89	100	98	123	120	110	102	36	212
	15% ^{ca}	12%	16%	20% ^{za}	11%	16%	14%	15%	15%	13%	12%	18% ^{zj}	13% ⁿ	12%	13%	12%	13%	26% ^{zl}	16%
DONT KNOW	70	32	27	11	-	20	47	17	42	12	28	41	28	35	34	32	28	20	72
	5% ^{di}	4%	9% ^{za}	5%	-	4% ^d	7% ^{zd}	6%	6%	5%	4%	8% ^{zj}	4% ⁿ	4%	4%	4%	3%	14% ^{zm}	6%
AGREE	390	253	68	69	91	113	206	87	213	89	265	123	256	327	318	303	271	14	378
	30% ^{be}	33% ^b	24%	29%	49% ^{ze}	24%	30%	29%	29%	34%	36% ^{zk}	22%	34% ^{zn}	33% ^{zq}	33% ^{zq}	34% ^{zq}	34% ^{zq}	10%	29%
DISAGREE	510	280	116	112	63	217	248	117	306	87	272	238	301	378	369	340	317	67	530
	39% ^f	36%	40%	47% ^{za}	34%	46% ^{zd}	37%	39%	42%	33%	36%	43% ^{zj}	40% ^{mn}	38%	39%	38%	40%	49% ^{zm}	41%
NET AGREE	-120	-27	-48	-43	27	-104	-41	-30	-93	2	-7	-115	-45	-51	-51	-36	-47	-52	-152
	-9%	-4%	-17%	-18%	15%	-22%	-6%	-10%	-13%	1%	-1%	-21%	-6%	-5%	-5%	-4%	-6%	-38%	-12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 186
 Q.GK20_2
 THE UK PARLIAMENT...
 (B) IS WORKING FOR YOU AND ME
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
EFFECTIVE BASE	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
STRONGLY AGREE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
TEND TO AGREE	27	6	21	18	7	13	14	14	4	21	6	3	5	*	12	3	6	-	7	4	4	2	25
NEITHER AGREE NOR DISAGREE	329	49	313	186	166	160	202	152	120	296	66	42	50	22	139	53	52	12	76	30	99	31	353
TEND TO DISAGREE	321	53	268	53	261	127	195	84	187	252	69	43	41	23	101	22	47	47	42	49	64	34	318
STRONGLY DISAGREE	188	23	166	19	163	67	122	34	123	130	59	31	39	8	47	18	27	67	8	29	14	11	212
DON'T KNOW	70	6	64	8	44	16	54	20	23	48	22	13	14	6	6	3	7	4	2	10	13	27	72
AGREE	390	56	334	204	174	173	216	166	124	317	72	45	55	22	151	56	59	12	83	33	102	33	378
DISAGREE	510	76	434	72	424	193	316	118	310	382	128	74	79	31	148	40	74	113	50	78	79	45	530
NET AGREE	-120	-20	-100	132	-251	-20	-100	48	-186	-65	-55	-29	-24	-9	3	17	-15	-101	33	-45	24	-12	-152
	-9%	-12%	-9%	33%z	-30%	-4%	-12%	12%	-32%	-6%	-19%	-16%	-13%	-11%	1%	11%pu	-9%	-70%	18%p	-26%	9%pu	-7%	-12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 187
 Q.GK20_2
 THE UK PARLIAMENT...
 (B) IS WORKING FOR YOU AND ME
 BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)	
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
EFFECTIVE BASE	100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
STRONGLY AGREE	27	6	12	6	-	2	3	11	6	10	10	12	7	8	8	14	5	-	4	2	14	5	25
TEND TO AGREE	362	118	122	52	21	21	60	112	108	142	50	91	99	173	194	122	41	7	85	52	136	49	353
NEITHER AGREE NOR DISAGREE	329	118	95	33	10	42	38	86	96	146	55	95	63	171	165	126	32	5	96	73	93	41	315
TEND TO DISAGREE	321	77	107	33	28	43	51	104	76	141	47	95	70	156	155	124	35	7	106	41	77	60	318
STRONGLY DISAGREE	188	28	69	6	23	48	20	47	48	93	20	62	50	77	68	91	19	10	69	20	36	41	212
DONT KNOW	70	18	21	2	1	17	12	19	16	35	9	22	12	36	37	29	3	1	20	15	10	17	72
AGREE	390	124	134	58	21	23	64	123	114	152	60	103	106	181	202	136	45	7	89	54	151	54	378
DISAGREE	510	105	176	39	51	90	72	151	124	235	66	157	120	233	223	215	55	17	175	61	114	101	530
NET AGREE	-120	19	-42	19	-30	-68	-8	-28	-10	-82	-6	-54	-14	-52	-21	-79	-9	-11	-86	-7	37	-47	-152
	-9%	5%	-10%	15%a	-36%	-39%	-4%	-7%	-3%	-15%	-3%	-14%	-5%	-8%	-3%	-16%	-7%	-36%	-23%	-3%	10% _s	-22%	-12%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 188
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

	Q.GK07 - A) KNOWLEDGE OF POLITICS								
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1295	85	542	481	182	5	627	663	-36
WEIGHTED BASE	1299	88	588	476	144	4	676	620	56
	100%	7%	45%	37%	11%	*	52%	48%	4%
EFFECTIVE BASE	821	66	304	348	137	4	365	479	-115
STRONGLY AGREE	67	11	29	19	7	-	40	26	14
	5%	12%	5%	4%	5%	-	6%	4%	25%
TEND TO AGREE	429	24	232	153	20	-	256	173	83
	33%	27%	39%	32%	14%	-	38%	28%	147%
NEITHER AGREE NOR DISAGREE	349	17	144	152	35	1	161	187	-27
	27%	20%	24%	32%	24%	23%	24%	30%	-47%
TEND TO DISAGREE	231	24	119	69	18	1	143	87	56
	18%	28%	20%	14%	13%	15%	21%	14%	100%
STRONGLY DISAGREE	98	10	37	26	25	-	47	51	-4
	8%	12%	6%	6%	17%	-	7%	8%	-7%
DON'T KNOW	126	1	28	56	38	2	29	95	-66
	10%	1%	5%	12%	27%	62%	4%	15%	-117%
AGREE	496	35	261	172	28	-	296	200	97
	38%	40%	44%	36%	19%	-	44%	32%	172%
DISAGREE	329	34	156	95	43	1	190	138	52
	25%	39%	26%	20%	30%	15%	28%	22%	93%
NET AGREE	167	1	105	77	-16	-1	106	62	45
	13%	1%	18%	16%	-11%	-15%	16%	10%	79%

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Table 189
Q.GK20_1
THE UK PARLIAMENT...
(A) HOLD GOVERNMENT TO ACCOUNT
BASE: ALL ADULTS AGED 18+

	Q.GK07 - B) KNOWLEDGE OF UK PARLIAMENT								
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1295	65	476	555	192	7	541	747	-206
WEIGHTED BASE	1299	64	507	559	163	5	571	723	-152
	100%	5%	39%	43%	13%	*	44%	56%	-12%
EFFECTIVE BASE	821	54	372	285	143	6	425	406	19
STRONGLY AGREE	67	9	34	14	9	-	43	24	19
	5%	14%	7%	3%	6%	-	8%	3%	-13%
TEND TO AGREE	429	20	218	172	19	1	237	191	46
	33%	31%	43%	31%	12%	13%	42%	26%	-30%
NEITHER AGREE NOR DISAGREE	349	9	92	205	40	2	101	246	-145
	27%	14%	18%	37%	25%	37%	18%	34%	95%
TEND TO DISAGREE	231	18	116	72	24	-	135	96	38
	18%	29%	23%	13%	15%	-	24%	13%	-25%
STRONGLY DISAGREE	98	8	34	30	27	-	42	57	-15
	8%	12%	7%	5%	16%	-	7%	8%	10%
DON'T KNOW	126	1	13	66	44	3	14	109	-96
	10%	1%	3%	12%	27%	50%	2%	15%	63%
AGREE	496	28	252	186	28	1	280	215	65
	38%	44%	50%	33%	17%	13%	49%	30%	-43%
DISAGREE	329	26	150	102	51	-	176	153	23
	25%	41%	30%	18%	31%	-	31%	21%	-15%
NET AGREE	167	2	102	84	-22	1	104	62	42
	13%	4%	20%	15%	-14%	13%	18%	9%	-28%

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Table 190
Q.GK20_2
THE UK PARLIAMENT...
(B) IS WORKING FOR YOU AND ME
BASE: ALL ADULTS AGED 18+

	Q.GK07 - A) KNOWLEDGE OF POLITICS								
	TOTAL	A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1295	85	542	481	182	5	627	663	-36
WEIGHTED BASE	1299	88	588	476	144	4	676	620	56
	100%	7%	45%	37%	11%	*	52%	48%	4%
EFFECTIVE BASE	821	66	304	348	137	4	365	479	-115
STRONGLY AGREE	27	4	14	6	3	-	18	9	9
	2%	5%	2%	1%	2%	-	3%	1%	16%
TEND TO AGREE	362	27	205	116	14	*	231	131	100
	28%	30%	35%	24%	10%	9%	34%	21%	179%
NEITHER AGREE NOR DISAGREE	329	12	149	132	35	1	161	167	-5
	25%	14%	25%	28%	24%	29%	24%	27%	-9%
TEND TO DISAGREE	321	20	138	140	23	-	158	163	-5
	25%	23%	23%	29%	16%	-	23%	26%	-10%
STRONGLY DISAGREE	188	22	65	57	44	-	87	101	-14
	15%	25%	11%	12%	31%	-	13%	16%	-25%
DON'T KNOW	70	2	18	23	25	2	20	48	-28
	5%	3%	3%	5%	17%	62%	3%	8%	-51%
AGREE	390	31	218	123	17	*	249	140	109
	30%	35%	37%	26%	12%	9%	37%	23%	195%
DISAGREE	510	42	203	197	67	-	245	265	-20
	39%	48%	34%	41%	47%	-	36%	43%	-35%
NET AGREE	-120	-11	15	-74	-50	*	4	-125	129
	-9%	-13%	3%	-16%	-35%	9%	1%	-20%	229%

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Table 191
Q.GK20_2
THE UK PARLIAMENT...
(B) IS WORKING FOR YOU AND ME
BASE: ALL ADULTS AGED 18+

		Q.GK07 - B) KNOWLEDGE OF UK PARLIAMENT							
TOTAL		A GREAT DEAL	A FAIR AMOUNT	NOT VERY MUCH	NOTHING AT ALL	DON'T KNOW	A GREAT DEAL/ A FAIR AMOUNT	NOT VERY MUCH/ NOTHING AT ALL	NET A GREAT DEAL/FAIR AMOUNT
UNWEIGHTED BASE	1295	65	476	555	192	7	541	747	-206
WEIGHTED BASE	1299	64	507	559	163	5	571	723	-152
	100%	5%	39%	43%	13%	*	44%	56%	-12%
EFFECTIVE BASE	821	54	372	285	143	6	425	406	19
STRONGLY AGREE	27	7	14	6	2	-	20	7	13
	2%	10%	3%	1%	1%	-	4%	1%	-9%
TEND TO AGREE	362	23	194	130	15	1	216	145	71
	28%	35%	38%	23%	9%	13%	38%	20%	-47%
NEITHER AGREE NOR DISAGREE	329	12	105	178	33	1	117	211	-94
	25%	19%	21%	32%	20%	17%	21%	29%	62%
TEND TO DISAGREE	321	11	123	152	36	-	134	187	-53
	25%	17%	24%	27%	22%	-	23%	26%	35%
STRONGLY DISAGREE	188	11	64	62	50	1	75	112	-37
	15%	17%	13%	11%	31%	20%	13%	16%	24%
DONT KNOW	70	1	7	32	28	3	8	60	-52
	5%	1%	1%	6%	17%	50%	1%	8%	34%
AGREE	390	29	207	136	17	1	236	153	84
	30%	46%	41%	24%	10%	13%	41%	21%	-55%
DISAGREE	510	22	187	214	86	1	209	299	-90
	39%	34%	37%	38%	53%	20%	37%	41%	59%
NET AGREE	-120	7	20	-78	-69	+	27	-147	174
	-9%	11%	4%	-14%	-42%	-7%	5%	-20%	-115%

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Table 192
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

		Q.GK20 1 - THE UK PARLIAMENT HOLDS THE GOVERNMENT TO ACCOUNT								
TOTAL		STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DON'T KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	1295	67	422	326	231	114	135	489	345	144
WEIGHTED BASE	1299	67	429	349	231	98	126	496	329	167
	100%	5%	33%	27%	18%	8%	10%	38%	25%	13%
EFFECTIVE BASE	821	51	332	144	179	81	104	383	260	123
VERY SATISFIED	15	5	8	1	2	*	-	12	2	10
	1%	7%	2%	*	1%	*	-	2%	1%	6%
FAIRLY SATISFIED	335	26	175	69	40	5	20	201	45	156
	26%	39%	41%	20%	18%	5%	16%	41%	14%	93%
NEITHER SATISFIED NOR DISSATISFIED	438	18	134	159	70	17	40	152	87	65
	34%	26%	31%	45%	30%	18%	32%	31%	26%	39%
FAIRLY DISSATISFIED	312	11	71	84	84	39	22	83	123	-41
	24%	17%	17%	24%	36%	40%	18%	17%	38%	-24%
VERY DISSATISFIED	143	6	30	26	33	36	11	36	69	-33
	11%	9%	7%	7%	14%	37%	9%	7%	21%	-20%
DON'T KNOW	56	2	10	10	1	1	33	12	2	9
	4%	2%	2%	3%	1%	1%	26%	2%	1%	6%
SATISFIED	351	30	183	71	42	5	20	213	47	166
	27%	46%	43%	20%	18%	5%	16%	43%	14%	99%
DISSATISFIED	455	17	102	110	117	75	33	119	192	-73
	35%	26%	24%	32%	51%	77%	27%	24%	59%	-44%
NET SATISFIED	-104	13	81	-40	-75	-70	-14	94	-145	240
	-8%	20%	19%	-11%	-33%	-72%	-11%	19%	-44%	143%

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Table 193
Q.GK10
HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?
BASE: ALL ADULTS AGED 18+

		Q.GK20 2 - THE UK PARLIAMENT IS WORKING FOR YOU AND ME								
TOTAL		STRONGLY AGREE	TEND TO AGREE	NEITHER AGREE NOR DISAGREE	TEND TO DISAGREE	STRONGLY DISAGREE	DON'T KNOW	AGREE	DISAGREE	NET AGREE
UNWEIGHTED BASE	1295	25	353	315	318	212	72	378	530	-152
WEIGHTED BASE	1299	27	362	329	321	188	70	390	510	-120
	100%	2%	28%	25%	25%	15%	5%	30%	39%	-9%
EFFECTIVE BASE	821	19	276	133	249	162	52	294	410	-116
VERY SATISFIED	15	6	7	1	2	-	-	12	2	10
	1%	20%	2%	*	1%	-	-	3%	*	-9%
FAIRLY SATISFIED	335	15	171	72	49	15	12	186	64	121
	26%	53%	47%	22%	15%	8%	18%	48%	13%	-101%
NEITHER SATISFIED NOR DISSATISFIED	438	2	128	161	101	28	17	130	129	1
	34%	8%	35%	49%	31%	15%	24%	33%	25%	-1%
FAIRLY DISSATISFIED	312	3	47	72	128	51	12	49	179	-130
	24%	9%	13%	22%	40%	27%	18%	13%	35%	108%
VERY DISSATISFIED	143	-	4	13	32	89	4	4	122	-118
	11%	-	1%	4%	10%	47%	6%	1%	24%	98%
DON'T KNOW	56	3	5	10	8	5	25	8	13	-5
	4%	10%	1%	3%	3%	3%	35%	2%	3%	5%
SATISFIED	351	20	178	73	51	15	12	198	66	132
	27%	74%	49%	22%	16%	8%	18%	51%	13%	-110%
DISSATISFIED	455	3	51	84	161	140	16	53	301	-247
	35%	9%	14%	26%	50%	74%	23%	14%	59%	206%
NET SATISFIED	-104	18	127	-11	-109	-125	-4	145	-234	379
	-8%	64%	35%	-3%	-34%	-66%	-6%	37%	-46%	-315%

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Table 214
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
UNWEIGHTED BASE	1025	501	524	153	132	159	170	173	153	85	285	329	411	240	298	234	253	538	487	1025
WEIGHTED BASE	1125	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
100%		48%	52%	12%	15%*	19%*	17%	15%	14%	8%*	28%	36%	37%	27%	28%	22%	23%	55%	45%	100%
EFFECTIVE BASE	662	259	434	120	99	69	142	144	120	53	209	179	311	201	132	170	199	316	367	1025
ECONOMY/ECONOMIC SITUATION	481	248	233	47	65	95	105	79	62	27	113	201	168	177	139	93	72	316	165	423
		43%bc ijpr	46%	35%	38%	45%	55%zcd dhijk l	47%ci	41%	30%	36%	50%zcd ij	41%	58%zn op	44%p	37%	28%	51%zr	33%	41%
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	133	71	61	5	19	39	17	22	22	8	24	56	53	24	40	42	27	64	69	103
		12%cd m	13%	4%	11%	18%cd	9%	13%cd	15%cd	9%	8%cd	14%cd	13%cd	8%	13%	17%zmn	10%	10%	14%	10%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	109	51	58	21	25	17	19	15	7	6	46	36	28	16	26	26	42	41	68	114
		10%ghm q	9%	15%zh	14%hl	8%	10%	9%	5%	6%	15%zhl	9%	7%	5%	8%	10%	17%zmn	7%	13%za	11%
EDUCATION/SCHOOLS	51	27	23	14	9	7	4	10	5	1	23	11	17	19	18	6	8	37	14	48
		5%r	5%	10%zfh ikl	5%	3%	2%	6%	3%	2%	7%zfk	3%	4%	6%	6%	2%	3%	6%	3%	5%
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	49	19	30	9	6	5	5	4	13	6	16	10	24	13	16	13	6	30	19	41
		4%	4%	7%k	4%	2%	3%	3%	9%zef gk	7%	5%	2%	6%g	4%	5%	5%	2%	5%	4%	4%
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	46	10	36	3	8	8	6	2	10	9	11	14	21	3	9	14	19	12	34	46
		4%amq	2%	2%	5%	4%	3%	1%	6%g	10%zcg	3%	4%	5%g	1%	3%	6%zmn	8%zmn	2%	7%za	4%
INFLATION/PRICES	39	17	22	4	8	9	4	3	5	6	12	13	14	3	12	8	16	14	25	41
		3%lm	3%	3%	5%	4%	2%	2%	3%	7%	4%	3%	3%	1%	4%	3%	6%zmn	2%	5%z	4%
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	30	6	24	2	4	6	2	8	6	2	6	8	16	7	11	3	8	19	11	24
		3%a	1%	1%	3%	3%	1%	4%	4%	3%	2%	2%	4%	2%	4%	1%	3%	3%	2%	2%
POVERTY/INEQUALITY	21	5	16	2	2	6	2	4	1	3	5	8	8	7	5	3	6	12	9	18
		2%	1%	2%	1%	3%	1%	2%	1%	3%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	18	11	7	4	-	1	11	1	*	1	4	12	3	8	6	3	2	14	5	16
		2%l	2%	3%	-	*	6%zde ghijkl	1%	*	1%	1%	3%	1%	3%	2%	1%	1%	2%	1%	2%
HOUSING	13	5	8	5	5	*	2	-	-	1	10	2	1	1	3	2	7	4	9	16
		1%l	1%	4%zgh kl	3%l	*	7%	-	-	1%	3%zgl	1%	*	*	1%	1%	3%zmn	1%	2%	2%
PENSIONS/SOCIAL SECURITY/BENEFITS	12	5	6	2	2	2	-	3	2	1	4	2	6	4	1	3	4	5	7	12
		1%	1%	1%	1%	1%	-	2%	1%	1%	1%	*	1%	1%	*	1%	2%	1%	1%	1%
POPULATION LEVELS/ OVERPOPULATION	10	5	5	-	-	3	1	2	4	1	-	3	6	4	1	4	1	5	5	9
		1%	1%	-	-	1%	*	1%	2%j	1%	-	1%	2%	1%	*	2%	*	1%	1%	1%
POLLUTION/ ENVIRONMENT	9	6	3	*	3	-	4	-	1	*	4	4	2	4	3	*	2	7	2	7
		1%	1%	1%	*	2%	-	2%k	-	1%	*	1%	*	1%	1%	*	1%	1%	*	1%
LOW PAY/MINIMUM WAGE/FAIR WAGES	8	3	4	4	-	-	2	-	2	-	4	2	2	2	4	1	1	6	2	7
		1%	1%	3%zgj	-	-	1%	-	1%	-	1%	*	1%	1%	1%	*	*	1%	*	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 214
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
		MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
WEIGHTED BASE	1125	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
	100%	48%	52%	12%	15%*	19%*	17%	15%	14%	8%*	28%	36%	37%	27%	28%	22%	23%	55%	45%	100%
PUBLIC SERVICES IN GENERAL	7	6	1	*	2	2	-	2	1	-	3	2	3	-	4	3	1	4	4	6
	1% ^{cb}	1%	*	*	1%	1%	-	1%	*	-	1%	*	1%	-	1%	1%	*	1%	1%	1%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	6	3	3	1	-	-	2	1	3	-	1	2	4	3	-	-	4	3	4	5
	1%	1%	1%	1%	-	-	1%	1%	2%	-	*	*	1%	1%	-	-	1%	*	1%	*
DRUG ABUSE	6	2	4	1	1	-	-	2	1	1	2	-	4	1	2	-	3	3	3	9
	1%	*	1%	1%	*	-	-	1% ^k	*	1%	1%	-	1%	-	1%	-	1%	*	1%	1%
LOCAL GOVERNMENT/ COUNCIL TAX	5	2	3	*	-	1	2	-	-	2	*	3	2	-	3	1	1	3	2	6
	*	*	*	*	-	*	1%	-	-	2%	*	1%	*	-	1%	-	*	*	2	1%
TAXATION	4	1	3	-	3	-	1	-	-	-	3	1	-	-	1	3	1	-	4	4
	*	*	1%	-	2% ^l	-	1%	-	-	-	1%	*	-	-	1%	*	*	-	1%	*
TRANSPORT/PUBLIC TRANSPORT	3	1	2	1	1	-	-	1	-	-	2	-	1	1	1	*	1	2	1	4
	*	*	*	1%	1%	-	-	*	-	-	1%	-	*	*	*	*	*	*	*	*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	3	1	2	-	-	2	1	-	1	-	-	2	1	1	-	2	1	1	2	4
	*	*	*	-	-	1%	*	-	*	-	-	1%	*	*	-	1%	*	*	*	*
PRIVATISATION	3	2	1	-	-	1	-	1	1	-	-	1	2	-	1	1	1	1	2	3
	*	*	*	-	-	*	-	1%	1%	-	-	*	1%	-	*	*	*	*	*	*
POUND/EXCHANGE RATE/ VALUE OF POUND	2	2	1	1	-	-	-	1	1	-	1	-	1	1	1	1	-	2	1	3
	*	*	*	1%	-	-	-	*	*	-	*	-	*	*	*	*	-	*	*	*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	2	-	2	2	-	-	-	-	-	-	2	-	-	2	-	-	-	2	-	1
	*	-	*	1% ^z	-	-	-	-	-	-	1%	-	-	1%	-	-	-	*	-	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	1	*	1	-	1	*	-	-	-	-	1	*	-	-	*	-	1	*	1	2
	*	*	*	-	1%	*	-	-	-	-	*	*	-	-	*	-	*	*	*	*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	1	1
	*	*	-	-	-	-	-	-	1%	-	-	-	*	-	-	-	*	-	*	*
GM/GM (GENETICALLY MODIFIED) FOODS	1	1	-	-	-	-	-	-	1	-	-	-	1	1	-	-	-	1	-	1
	*	*	-	-	-	-	-	-	1%	-	-	-	*	*	-	-	-	*	-	*
COUNTRYSIDE/RURAL LIFE	1	1	-	-	-	1	-	-	-	-	-	-	1	-	1	-	-	1	-	1
	*	*	-	-	-	*	-	-	-	-	-	-	*	-	*	-	-	*	-	*
PETROL PRICES/FUEL	*	*	-	-	-	-	-	-	-	-	-	-	*	-	*	-	-	*	-	1
	*	*	-	-	-	-	-	-	-	-	-	-	*	-	*	-	-	*	-	*
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NORTHERN IRELAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRADE UNIONS/STRIKES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL			
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)	
WEIGHTED BASE	1125	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025	
	100%	48%	52%	12%	15%*	19%*	17%	15%	14%	8%*	28%	36%	37%	27%	28%	22%	23%	55%	45%	100%	
ANIMAL WELFARE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BIRD FLU/PANDEMIC FLU/SWINE FLU	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	20	12	9	1	7	5	1	3	3	2	7	6	7	6	5	7	2	11	9	19	
	2%	2%	1%	*	4%	2%	*	2%	2%	2%	2% ^c	1% ^f	2%	2%	2%	3%	1%	2%	2%	2%	
DONT KNOW	30	13	17	7	2	2	1	3	1	13	9	4	17	-	3	10	18	3	27	28	
	3% ^{smq}	2%	3%	5% ^{fhj} k	1%	1%	1%	2%	1%	15% ^{zcd} efghjk l	3%	1%	4% ^{zgh} k	-	1%	4% ^m	7% ^{zmn}	*	5% ^{zq}	3%	
NO ANSWER	1	*	*	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	2	
	*	*	*	1%	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8**

**Table 215
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WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+**

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
UNWEIGHTED BASE	1025	365	109	551	289	736	894	129	78	60	134	56	118	100	136	70	62	103	108	1025
WEIGHTED BASE	1125	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	10%*	100%
EFFECTIVE BASE	662	221	94	412	146	561	596	105	67	25	102	51	98	86	117	62	53	89	93	1025
ECONOMY/ECONOMIC SITUATION	481	228	66	188	160	321	462	18	31	48	47	27	33	23	87	62	9	63	53	423
	43%cg	45%	49%	38%	46%	41%	44%g	26%	33%	39%	35%	47%lp	25%	41%l	52%zh	56%zh	27%	58%zh	48%lp	41%
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	133	65	19	48	45	87	128	5	9	28	19	7	17	5	15	9	5	8	10	103
	12%c	13%	14%	10%	13%	11%	12%	7%	10%	23%	14%	13%	13%	9%	9%	8%	14%	7%	9%	10%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	109	52	10	47	30	80	95	14	14	7	13	8	13	9	8	12	4	10	11	114
	10%en	10%	8%	10%	8%	10%	9%	20%zf	15%en	6%	10%	14%en	10%	16%zn	5%	11%	11%	10%	10%	11%
EDUCATION/SCHOOLS	51	19	7	25	10	40	46	5	3	2	8	4	13	1	7	5	1	2	6	48
	5%	4%	5%	5%	3%	5%	4%	7%	3%	1%	6%	7%	9%zmq	2%	4%	5%	2%	2%	6%	5%
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	49	19	2	28	11	38	48	1	4	4	7	-	12	1	4	5	2	5	6	41
	4%	4%	2%	6%z	3%	5%	5%	2%	4%	3%	5%	-	9%zkn	2%	2%	5%	7%k	4%	5%	4%
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	46	18	4	24	18	28	41	5	10	2	3	1	12	1	-	4	4	6	2	46
	4%n	4%	3%	5%	5%	4%	4%	7%	11%zjk	nr	3%	1%	9%znr	2%n	-	4%	12%zjk	6%n	2%	4%
INFLATION/PRICES	39	16	2	21	14	25	34	4	6	3	2	-	11	5	7	-	2	1	2	41
	3%	3%	1%	4%	4%	3%	3%	6%	7%o	3%	2%	-	8%zjk	9%zjk	4%	-	5%o	1%	2%	4%
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	30	6	10	14	11	19	30	-	5	4	3	-	1	1	9	3	1	1	2	24
	3%	1%	7%zac	3%	3%	2%	3%	-	6%	4%	2%	-	1%	2%	5%	2%	2%	1%	1%	2%
POVERTY/INEQUALITY	21	5	3	13	5	16	21	-	4	2	2	-	2	-	5	2	*	1	3	18
	2%	1%	2%	3%	1%	2%	2%	-	4%	1%	1%	-	2%	-	3%	2%	1%	1%	3%	2%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	18	14	2	2	4	15	18	-	1	2	5	-	2	1	1	2	1	3	1	16
	2%c	3%c	1%	*	1%	2%	2%	-	1%	2%	3%	-	1%	1%	2%	2%	2%	3%	1%	2%
HOUSING	13	4	*	9	6	7	9	4	1	1	7	-	1	1	-	-	-	-	1	16
	1%f	1%	*	2%	2%	1%	1%	5%zf	1%	1%	6%zno	-	1%	1%	-	-	-	-	1%	2%
PENSIONS/SOCIAL SECURITY/BENEFITS	12	6	1	5	3	9	12	-	1	-	-	3	-	1	3	-	*	1	2	12
	1%	1%	1%	1%	1%	1%	1%	-	1%	-	-	4%zjl	-	2%	2%	-	1%	1%	2%	1%
POPULATION LEVELS/ OVERPOPULATION	10	3	-	7	1	9	10	-	1	1	3	2	2	-	1	-	1	-	-	9
	1%	1%	-	1%	*	1%	1%	-	1%	1%	2%	3%	1%	-	*	-	2%	-	-	1%
POLLUTION/ ENVIRONMENT	9	4	1	4	1	8	9	-	-	-	1	-	*	5	-	-	1	-	-	7
	1%	1%	1%	1%	*	1%	1%	-	-	-	1%	-	*	3%z	-	1%	1%	-	-	1%
LOW PAY/MINIMUM WAGE/FAIR WAGES	8	4	-	3	4	4	7	1	-	-	*	1	2	-	*	4	-	-	-	7
	1%	1%	-	1%	1%	*	1%	1%	-	-	*	1%	1%	-	*	4%z	-	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEI GHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)	YORKS AND HUMBR (r)	
WEIGHTED BASE	1125	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
PUBLIC SERVICES IN GENERAL	7	6	-	1	2	5	7	*	-	2	3	1	-	-	1	-	-	-	-	6
	1%	1%	-	*	1%	1%	1%	*	-	2%	2%z	1%	-	-	1%	-	-	-	-	1%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	6	3	1	3	2	5	6	-	-	-	-	2	-	1	3	-	-	-	-	5
	1%	1%	1%	1%	*	1%	1%	-	-	-	-	3%	-	1%	2%	-	-	-	-	1%
DRUG ABUSE	6	1	-	5	1	5	5	1	-	1	1	1	*	-	-	-	-	1	2	9
	1%	*	-	1%z	*	1%	*	2%	-	1%	1%	1%	*	-	-	-	-	1%	2%	1%
LOCAL GOVERNMENT/ COUNCIL TAX	5	2	-	3	2	3	3	2	-	-	1	1	1	-	2	-	-	-	-	6
	*	*	-	1%	1%	*	2%z	*	-	-	1%	1%	1%	-	1%	-	-	-	-	1%
TAXATION	4	3	-	1	1	3	4	1	-	1	2	-	-	-	-	-	1	-	-	4
	*	1%	-	*	*	*	*	1%	-	1%	2%	-	-	-	-	-	3%zln oqr	-	-	*
TRANSPORT/PUBLIC TRANSPORT	3	1	1	1	*	3	2	1	1	-	1	-	-	-	-	-	-	*	1	4
	*	*	1%	*	*	*	2%z	*	1%	-	1%	-	-	-	-	-	-	*	1%	*
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	3	2	1	1	2	1	2	1	-	-	1	-	1	-	-	1	-	-	-	4
	*	*	1%	*	1%	*	*	1%	-	-	*	-	*	-	-	1%	-	-	-	1%
PRIVATISATION	3	2	-	1	-	3	3	-	-	-	-	-	1	-	1	-	1	-	-	3
	*	*	-	*	-	*	*	-	-	-	-	-	1%	-	1%	-	2%z	-	-	*
POUND/EXCHANGE RATE/ VALUE OF POUND	2	2	-	1	1	1	2	-	-	-	-	-	-	1	-	-	1	-	1	3
	*	*	-	*	*	*	*	-	-	-	-	-	-	1%z	-	-	2%z	-	1%	*
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	2	-	2	-	2	-	2	-	-	-	-	-	-	-	2	-	-	-	-	1
	*	-	1%zac	-	1%	-	*	-	-	-	-	-	-	1%z	-	-	-	-	-	1%
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	1	1	-	*	1	*	-	1	-	-	-	-	-	-	-	-	-	1	-	2
	*	*	-	*	*	*	-	2%z	-	-	-	-	-	-	-	-	-	1%z	-	*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	1	-	-	1	-	1	1	-	-	-	1	-	-	-	-	-	-	-	-	1
	*	-	-	*	-	*	*	-	-	-	1%	-	-	-	-	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	1	-	-	1	-	1	1	-	-	-	-	1	-	-	-	-	-	-	-	1
	*	-	-	*	-	*	*	-	-	-	-	1%z	-	-	-	-	-	-	-	*
COUNTRYSIDE/RURAL LIFE	1	1	-	-	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	1
	*	*	-	-	-	*	*	-	-	-	-	-	-	1%z	-	-	-	-	-	*
PETROL PRICES/FUEL	*	-	-	*	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	1
	*	-	-	*	-	*	*	-	-	-	-	-	-	*z	-	-	-	-	-	*
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NORTHERN IRELAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRADE UNIONS/STRIKES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
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 BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL			
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)		WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
WEIGHTED BASE	1125	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025	
	100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%	
ANIMAL WELFARE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BIRD FLU/PANDEMIC FLU/SWINE FLU	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	20	12	-	8	7	14	18	2	3	5	1	-	5	2	4	-	1	-	1	19	
	2%	2%	-	2%	2%	2%	2%	3%	3%	4%	1%	-	3%	4%oaq	2%	-	3%	-	1%	2%	
DONT KNOW	30	4	2	24	7	23	28	2	-	8	2	1	5	3	2	2	1	3	3	28	
	3%ca	1%	1%	5%za	2%	3%	3%	3%	-	7%	2%	1%	4%	5%h	1%	1%	3%	3%	2%	3%	
NO ANSWER	1	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	1	2	
	*	-	-	*	-	*	-	1%zfi	-	-	-	-	-	-	-	-	-	-	1%	*	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 216
 Q.PL03
 WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
UNWEIGHTED BASE	1025	580	245	198	142	372	537	259	581	185	574	447	595	772	737	692	629	109	1025
WEIGHTED BASE	1125	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
100%		60%	21%	18%	15%	35%	53%	23%	55%	22%	59%	40%	59%	77%	75%	70%	63%	10%*	100%
EFFECTIVE BASE	662	344	190	159	115	176	426	204	334	141	348	329	454	476	453	420	481	90	1025
ECONOMY/ECONOMIC SITUATION	481	308	93	79	91	147	264	105	248	128	321	161	335	405	395	375	352	38	423
		43%k	45%	40%	38%	55%ze	37%	44%	41%	40%	52%zg	48%zk	35%	50%zm	46%zq	47%zq	48%zq	50%zq	33%
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	133	88	18	27	17	66	53	18	98	17	82	50	64	105	104	94	66	15	103
		12%bf	13%	8%	13%	10%	17%zf	9%	7%	16%zgi	7%	12%	11%	10%	12%l	12%	12%	9%	13%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	109	66	28	15	5	41	62	30	63	16	51	58	43	73	67	59	45	14	114
		10%di	10%	12%	7%	3%	10%d	10%ad	12%	10%	6%	8%	13%zj	7%	8%l	8%	8%	6%	12%p
EDUCATION/SCHOOLS	51	27	18	5	13	9	31	18	25	8	31	19	33	41	41	38	33	2	48
		5%	4%	8%zc	3%	8%e	2%	5%	7%z	4%	3%	5%	4%	5%	5%	5%	5%	2%	5%
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	49	29	7	13	12	23	18	11	27	12	33	16	35	39	39	39	35	6	41
		4%f	4%	3%	6%	7%f	6%	3%	4%	4%	5%	3%	5%am	5%	5%	5%	5%	5%	4%
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	46	25	5	16	6	17	23	15	25	6	25	21	28	33	32	30	28	5	46
		4%	4%	2%	8%zab	4%	4%	4%	6%	4%	3%	4%	5%	4%am	4%	4%	4%	4%	5%
INFLATION/PRICES	39	20	9	10	3	16	21	11	25	3	14	25	18	30	26	23	19	3	41
		3%j	3%	4%	5%	2%	4%	3%	4%	4%	1%	2%	6%zj	3%	3%l	3%	3%	3%	4%
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	30	23	3	5	3	12	17	1	19	9	10	20	12	20	18	16	15	5	24
		3%gl	3%	1%	2%	2%	3%	3%	*	3%g	4%g	1%	4%zj	2%	2%l	2%	2%	2%l	4%
POVERTY/INEQUALITY	21	11	6	3	5	6	9	4	12	5	11	9	9	11	11	11	11	6	18
		2%	2%	3%	1%	3%	2%	2%	2%	2%	2%	2%	1%	1%	1%	1%	1%	5%zlm	2%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	18	8	6	4	1	4	13	4	10	5	14	4	9	13	12	12	12	3	16
		2%	1%	3%	2%	1%	1%	2%	2%	2%	2%	1%	1%	1%	2%	1%	2%	2%	2%
HOUSING	13	6	6	1	-	6	7	7	3	2	1	11	5	11	7	7	6	-	16
		1%j	1%	3%z	*	-	2%	1%	3%zh	1%	1%	*	2%zj	1%	1%ln	1%	1%	-	2%
PENSIONS/SOCIAL SECURITY/BENEFITS	12	6	4	1	-	2	10	3	6	3	9	3	6	7	6	6	6	1	12
		1%	1%	2%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
POPULATION LEVELS/ OVERPOPULATION	10	8	-	2	-	3	7	3	5	2	8	2	9	9	9	9	9	1	9
		1%h	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%am	1%	1%	1%	1%	1%	1%
POLLUTION/ ENVIRONMENT	9	6	2	1	1	2	5	3	-	6	8	1	6	9	9	9	9	-	7
		1%hk	1%	1%	*	1%	1%	1%	1%h	*	2%h	*	1%	1%	1%	1%	1%zl	-	1%
LOW PAY/MINIMUM WAGE/FAIR WAGES	8	4	2	2	2	*	6	1	5	2	6	2	4	4	4	4	4	3	7
		1%	1%	1%	1%	*	1%	*	1%	1%	1%	*	1%	*	*	*	1%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/k/m/n/o/p/q
 Overlap formulae used. * small base

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Table 216
 Q.PL03
 WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
WEIGHTED BASE	1125	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
	100%	60%	21%	18%	15%	35%	53%	23%	55%	22%	59%	40%	59%	77%	75%	70%	63%	10%*	100%
PUBLIC SERVICES IN GENERAL	7	5	1	2	2	2	3	2	5	-	7	-	4	7	7	6	4	1	6
	1%	1%	*	1%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	1%	1%	1%	1%	1%
COMMON MARKET/EU/EUROPE/EURO/CONSTITUTION	6	4	1	1	1	4	3	-	5	1	5	1	3	3	3	3	3	2	5
	1%	1%	*	*	*	1%	*	-	1%	*	1%	*	*	*	*	*	*	1%	*
DRUG ABUSE	6	1	2	4	1	3	3	2	3	1	2	4	3	4	4	3	3	-	9
	1%a	*	1%	2%za	*	1%	1%	1%	*	*	*	1%	*	1%	*	*	*	-	1%
LOCAL GOVERNMENT/COUNCIL TAX	5	3	*	2	-	2	2	1	4	-	2	2	2	4	4	2	2	-	6
	*	*	*	1%	-	1%	*	*	1%	-	*	*	*	*	*	*	*	-	1%
TAXATION	4	3	1	-	-	3	1	1	4	-	1	4	1	1	1	1	1	-	4
	1%mn	*	*	-	-	1%	*	*	1%	-	*	1%	*	*	*	*	*	-	*
TRANSPORT/PUBLIC TRANSPORT	3	3	*	-	-	2	1	1	1	1	2	1	2	3	3	3	3	-	4
	*	*	*	-	-	*	*	1%	*	*	*	*	*	*	*	*	*	-	*
NATIONALISATION/GOVERNMENT CONTROL OF INSTITUTIONS	3	2	-	1	1	1	2	2	-	1	3	-	2	3	3	3	2	-	4
	*	*	-	1%	*	*	*	1%	-	*	*	-	*	*	*	*	*	-	*
PRIVATISATION	3	1	1	1	-	2	1	-	2	1	3	-	1	3	3	3	2	-	3
	*	*	*	*	-	1%	*	-	*	*	*	-	*	1	*	*	*	-	*
POUND/EXCHANGE RATE/VALUE OF POUND	2	1	1	1	-	2	1	1	1	-	1	2	2	2	2	2	2	-	3
	*	*	*	*	-	*	*	*	*	-	*	*	*	*	*	*	*	-	*
NUCLEAR WEAPONS/NUCLEAR WAR/DISARMAMENT	2	2	-	-	-	-	2	-	2	-	-	2	-	-	-	-	-	2	1
	*	*	-	-	-	-	*	-	*	-	-	*	-	-	-	-	-	2%zlm	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	1	*	1	-	-	-	1	1	-	-	*	1	-	1	1	1	1	no p	2
	*	*	*	-	-	-	1%	-	-	-	*	*	-	*	*	*	*	-	*
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/CONSTITUTIONAL REFORM	1	-	-	1	-	1	-	1	-	-	-	1	-	1	-	-	-	-	1
	*	-	-	*	-	*	-	*	-	-	-	*	-	*	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	1	-	1	-	1	1	-	-	1	-	1	-	1	1	1	1	1	-	1
	*	-	*	-	1%	*	-	-	*	-	*	-	*	*	*	*	*	-	*
COUNTRYSIDE/RURAL LIFE	1	-	-	1	-	-	1	1	-	-	-	1	-	-	-	-	-	-	1
	*	-	-	*	-	-	*	*	-	-	-	*	-	-	-	-	-	-	*
PETROL PRICES/FUEL	*	*	-	-	-	*	-	-	*	-	-	*	-	*	*	*	*	-	1
	*	*	-	-	-	*	-	-	*	-	-	*	-	*	*	*	*	-	*
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NORTHERN IRELAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 216
 Q.PL03
 WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL			
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)	
WEIGHTED BASE	1125	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025	
	100%	60%	21%	18%	15%	35%	53%	23%	55%	22%	59%	40%	59%	77%	75%	70%	63%	10%*	100%	
TRADE UNIONS/STRIKES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ANIMAL WELFARE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BIRD FLU/PANDEMIC FLU/SWINE FLU	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	20	8	7	5	1	5	15	3	10	8	15	5	12	13	13	13	13	2	19	
	2%	1%	3%	2%	1%	1%	2%	1%	2%	3%	2%	1%	2% ^m	2%	2%	2%	2%	2%	2%	2%
DON'T KNOW	30	14	9	7	-	15	15	7	12	11	2	28	14	16	16	14	14	8	28	
	3% ^{jmn}	2%	4%	3%	-	4%	2%	3%	2%	5%	*	6% ^{zj}	2% ^m	2%	2%	2%	2%	7% ^{zlm}	3%	
NO ANSWER	1	*	*	-	*	-	*	-	1	-	-	1	*	*	*	*	*	*	2	
	*	*	*	-	*	-	*	-	*	-	-	*	*	*	*	*	*	*	*	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 217
 Q.PL03
 WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIARIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1025	134	891	293	678	382	643	305	442	761	264	166	170	60	261	117	125	120	135	147	190	142	1025
WEIGHTED BASE	1125	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	14%	86%	31%	65%	40%	60%	30%	45%	78%	22%	13%	14%	6%*	32%	11%*	14%	11%*	15%	14%	21%*	12%*	100%
EFFECTIVE BASE	662	114	553	147	521	314	360	226	245	489	182	130	131	44	144	86	107	97	114	112	82	93	1025
ECONOMY/ECONOMIC SITUATION	481	78	403	163	310	232	249	150	225	416	65	45	55	31	184	37	85	51	96	68	85	43	423
	43%kl	50%	42%	46%	43%	52%zf	37%	44%	45%	47%zj	27%	30%	35%	46%	51%zk	31%	55%zo	40%	57%zo	44%	37%	31%	41%
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	133	14	118	55	74	36	97	30	62	100	33	16	17	7	65	12	13	15	11	15	53	12	103
	12%der	9%	12%	16%	10%	8%	14%ze	9%	12%	11%	13%	11%	11%	11%	18%z	10%	8%	12%	6%	10%	23%zop	9%	10%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	109	4	105	21	83	40	69	37	54	74	36	23	14	9	21	19	4	22	5	19	21	15	114
	10%aio	3%	11%za	6%	11%z	9%	10%	11%	11%	8%	15%zi	15%zn	9%	13%	6%	16%pr	3%	17%zpr	3%	12%pr	9%	11%pr	11%
EDUCATION/SCHOOLS	51	12	39	15	36	23	27	13	28	44	7	11	6	-	14	6	13	5	4	9	8	5	48
	5%	8%	4%	4%	5%	5%	4%	4%	6%	5%	3%	7%	3%	-	4%	5%	8%zr	4%	2%	6%	4%	4%	5%
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	49	4	45	15	33	24	25	18	19	32	17	6	9	-	14	4	5	4	9	8	14	5	41
	4%	3%	5%	4%	5%	5%	4%	5%	4%	4%	7%zi	4%	6%	-	4%	3%	4%	3%	5%	5%	6%	3%	4%
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	46	4	42	19	25	17	29	12	18	32	14	11	7	2	8	10	5	5	7	7	3	7	46
	4%	3%	4%	5%	3%	4%	4%	4%	3%	4%	6%	7%hn	4%	3%	2%	9%zt	3%	4%	4%	5%	1%	5%	4%
INFLATION/PRICES	39	5	34	7	28	9	30	13	11	23	16	10	10	3	5	5	2	6	*	9	13	2	41
	3%er	3%	4%	2%	4%	2%	4%	4%	2%	3%	7%zi	7%zn	7%zn	4%	1%	4%r	1%	5%r	*	6%r	6%r	1%	4%
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	30	2	28	15	14	12	17	6	16	22	8	6	2	2	7	4	-	4	6	1	6	8	24
	3%cd	1%	3%	4%	2%	3%	3%	2%	3%	2%	3%	4%	1%	3%	2%	3%	-	3%	4%p	1%	3%	6%ps	2%
POVERTY/INEQUALITY	21	6	14	5	13	6	14	3	7	15	5	3	6	2	4	5	2	3	5	1	3	2	18
	2%	4%	1%	2%	2%	1%	2%	1%	1%	2%	2%	2%	4%	2%	1%	5%	2%	2%	3%	1%	1%	1%	2%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	18	6	13	4	11	9	10	10	2	15	3	-	2	3	9	1	5	-	3	1	4	4	16
	2%ch	4%	1%	1%	2%	2%	1%	3%h	*	2%	1%	-	2%	5%k	2%	1%	3%	-	2%	1%	2%	3%	2%
HOUSING	13	1	12	4	8	3	10	5	3	10	3	4	2	-	5	4	-	-	1	2	1	5	16
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	-	1%	3%	-	-	*	2%	1%	3%z	2%
PENSIONS/SOCIAL SECURITY/BENEFITS	12	1	11	1	11	5	7	4	7	9	3	-	1	*	3	-	2	3	-	1	3	2	12
	1%	1%	1%	*	1%z	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	-	1%	3%	-	1%	1%	1%	1%
POPULATION LEVELS/ OVERPOPULATION	10	1	9	4	6	6	3	3	5	8	1	1	2	1	3	2	1	-	3	1	1	1	9
	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%
POLLUTION/ ENVIRONMENT	9	2	7	7	2	-	9	2	7	9	*	-	-	-	4	-	1	-	6	*	*	*	7
	1%cd	1%	1%	2%	*	-	1%	1%	1%	1%	*	-	-	-	1%	-	1%	-	4%z	*	*	*	1%
LOW PAY/MINIMUM WAGE/FAIR WAGES	8	2	6	2	6	2	6	*	5	6	1	1	2	-	2	*	2	1	4	1	*	-	7
	1%	1%	1%	1%	1%	*	1%	*	1%	1%	*	1%	1%	-	1%	*	1%	1%	2%	1%	*	-	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 217
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500-17499 (l)	17500-24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1125	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	14%	86%	31%	65%	40%	60%	30%	45%	78%	22%	13%	14%	6%*	32%	11%*	14%	11%*	15%	14%	21%*	12%*	100%
PUBLIC SERVICES IN GENERAL	7	1	6	*	7	3	4	4	1	6	1	1	3	-	1	3	1	1	-	1	2	-	6
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	6	3	3	4	2	5	1	1	5	6	-	2	2	1	2	-	2	-	3	-	1	-	5
DRUG ABUSE	6	-	6	2	3	2	4	1	1	3	3	2	-	1	1	1	-	-	1	1	1	2	9
LOCAL GOVERNMENT/ COUNCIL TAX	5	-	5	*	3	-	5	2	1	2	3	1	1	1	-	2	1	-	-	1	-	2	6
TAXATION	4	-	4	1	3	1	3	-	2	4	-	1	1	1	1	1	-	3	1	-	-	-	4
TRANSPORT/PUBLIC TRANSPORT	3	-	3	*	3	-	3	1	1	3	-	1	-	-	1	1	1	-	-	1	-	-	4
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	3	1	2	1	2	1	2	1	2	3	-	-	1	1	-	1	1	-	-	1	1	-	4
PRIVATISATION	3	-	3	-	3	2	1	-	3	2	1	-	-	-	1	-	-	2	-	1	-	-	3
POUND/EXCHANGE RATE/ VALUE OF POUND	2	-	2	-	2	2	1	-	1	2	1	-	1	-	1	-	-	-	-	2	1	-	3
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	2	-	2	-	2	-	2	-	-	2	-	-	-	-	2	-	-	-	-	-	-	2	1
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	1	-	1	-	1	-	1	*	1	1	-	-	-	-	-	*	-	-	-	-	-	1	2
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	1	1	-	-	1	-	1	-	1	-	1	1	-	-	-	1	-	-	-	-	-	-	1
GM/GM (GENETICALLY MODIFIED) FOODS	1	1	-	1	-	-	1	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	1
COUNTRYSIDE/RURAL LIFE	1	-	1	-	1	-	1	-	1	1	-	-	-	-	1	-	-	-	1	-	-	-	1
PETROL PRICES/FUEL	*	-	*	-	*	-	*	-	*	-	*	-	*	-	-	-	-	-	-	-	-	-	1
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NORTHERN IRELAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/u
Overlap formulae used. * small base

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Table 217
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL		
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)	
WEIGHTED BASE	1125	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	14%	86%	31%	65%	40%	60%	30%	45%	78%	22%	13%	14%	6%*	32%	11%*	14%	11%*	15%	14%	21%*	12%*	100%
TRADE UNIONS/STRIKES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ANIMAL WELFARE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BIRD FLU/PANDEMIC FLU/SWINE FLU	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	20	6	14	7	14	6	15	11	8	17	3	-	7	1	5	1	6	1	4	1	5	2	19
	2%	4%	1%	2%	2%	1%	2%	3%z	2%	2%	1%	-	4%zk	1%	1%	*	4%	*	2%	1%	2%	1%	2%
DON'T KNOW	30	-	30	*	19	1	29	10	7	11	19	3	8	-	1	1	-	2	-	1	5	20	28
	3%cei	-	3%	*	3%c	*	4%ze	3%	1%	1%	8%zi	2%	5%n	-	*	1%	-	2%	-	1%	2%	15%zop	3%
NO ANSWER	1	-	1	-	-	-	1	-	*	1	-	*	-	-	-	*	-	-	-	*	-	-	2
	*	-	*	-	-	-	*	-	*	*	-	*	-	-	-	*	-	-	-	*	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
Overlap formulae used. * small base

**J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8**

**Table 218
Q.PL03
WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+**

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)	
UNWEIGHTED BASE	1025	250	360	98	74	135	158	306	254	465	142	311	227	487	452	435	107	31	308	150	263	194	1025
WEIGHTED BASE	1125	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
100%		30%	31%	11%*	6%*	12%	14%	30%	28%	42%	15%	29%	23%	47%	53%	35%	11%*	2%**	30%	16%*	28%	17%	100%
EFFECTIVE BASE	662	130	276	82	58	112	118	240	190	244	117	245	184	259	278	336	86	19	235	54	208	152	1025
ECONOMY/ECONOMIC SITUATION	481	166	134	59	39	42	63	153	147	182	83	152	114	215	273	140	61	7	114	66	191	63	423
	43%eo	48%e	38%	47%e	58%zb	30%	41%	45%	47%	38%	48%	46%	43%	41%	46%o	36%	51%o	36%	34%	37%	60%zr	34%	41%
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	133	51	28	17	5	18	21	35	25	73	11	27	30	76	85	31	16	1	34	40	22	27	103
	12%bj	15%b	8%	14%	8%	13%	14%	10%	8%	15%zh	6%	8%	11%	14%jk	14%o	8%	13%	6%	10%	23%zrt	7%	14%t	10%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	109	20	41	12	3	20	13	19	37	54	16	28	26	55	38	62	6	4	50	8	19	21	114
	10%gnt	6%	12%	9%	5%	14%a	8%	6%	12%g	11%g	9%	9%	10%	10%	6%	16%znp	5%	18%	15%zst	5%	6%	11%	11%
EDUCATION/SCHOOLS	51	10	23	7	2	4	7	16	15	20	8	14	19	18	18	26	6	1	9	11	20	4	48
	5%	3%	7%z	6%	4%	3%	5%	5%	5%	4%	5%	4%	7%	3%	3%	7%zn	6%	3%	3%	6%	6%	2%	5%
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	49	18	20	5	1	2	2	15	12	22	6	16	12	21	29	19	1	-	19	9	8	7	41
	4%	5%	6%	4%	2%	2%	2%	5%f	4%	5%	4%	5%	4%	4%	5%	5%	1%	-	6%	5%	2%	4%	4%
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	46	10	15	4	1	8	10	21	6	20	4	13	15	18	22	19	5	*	18	2	7	11	46
	4%h	3%	4%	3%	2%	6%	7%h	6%h	2%	4%	2%	4%	6%	3%	4%	5%	4%	2%	5%	1%	2%	6%	4%
INFLATION/PRICES	39	10	13	3	2	5	6	12	10	17	9	14	9	16	19	19	2	-	13	6	2	12	41
	3%t	3%	4%	2%	3%	3%	4%	4%	3%	4%	5%	4%	3%	3%	3%	5%	1%	-	4%t	3%	1%	7%zt	4%
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	30	8	12	1	3	6	5	9	10	11	4	8	10	12	23	4	2	1	10	2	4	10	24
	3%o	2%	3%	1%	4%	4%	3%	3%	3%	2%	2%	2%	4%	2%	4%o	1%	1%	7%	3%	1%	1%	5%zt	2%
POVERTY/INEQUALITY	21	4	6	3	-	6	5	12	3	5	4	7	4	10	12	4	4	*	9	2	6	3	18
	2%	1%	2%	2%	-	4%	3%	4%z	1%	1%	3%	2%	1%	2%	2%	1%	3%	2%	3%	1%	2%	2%	2%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	18	7	3	2	2	4	1	3	6	9	2	3	4	11	9	6	1	2	3	4	11	1	16
	2%	2%	1%	2%	3%	3%	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	1%	9%	1%	2%	3%z	1%	2%
HOUSING	13	2	6	2	-	1	3	5	1	7	2	4	-	9	3	9	-	1	10	1	1	1	16
	1%	1%	2%	1%	-	1%	2%	1%	*	1%	1%	1%	-	2%	1%	2%z	-	3%	3%zt	1%	*	1%	2%
PENSIONS/SOCIAL SECURITY/BENEFITS	12	3	6	1	*	2	2	2	5	4	2	4	1	7	4	5	-	2	5	2	2	1	12
	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*	1%	1%	1%	-	11%	1%	1%	1%	*	1%
POPULATION LEVELS/ OVERPOPULATION	10	5	2	2	1	1	1	1	3	6	-	1	2	7	4	4	2	-	3	4	1	2	9
	1%	1%	1%	1%	1%	1%	*	*	1%	1%	-	*	1%	1%	1%	1%	1%	-	1%	2%	*	1%	1%
POLLUTION/ ENVIRONMENT	9	7	2	-	-	-	-	1	4	3	1	3	3	3	6	4	-	-	2	-	6	-	7
	1%	2%	1%	-	1%	-	-	*	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	-	2%	-	1%
LOW PAY/MINIMUM WAGE/FAIR WAGES	8	2	3	-	-	3	2	6	-	1	5	6	-	1	2	3	3	-	4	2	2	-	7
	1%	1%	1%	-	-	2%	1%	2%z	-	*	3%zlm	2%z	-	*	*	1%	2%	-	1%	1%	1%	-	1%
PUBLIC SERVICES IN GENERAL	7	2	2	3	-	-	-	*	3	4	*	*	3	4	2	3	2	-	-	4	2	1	6
	1%	1%	1%	3%z	-	-	-	*	1%	1%	*	*	1%	1%	*	1%	2%	-	-	2%	1%	*	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 218
 Q.PL03
 WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
WEIGHTED BASE	1125	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025	
	100%	30%	31%	11%*	6%*	12%	14%	30%	28%	42%	15%	29%	23%	47%	53%	35%	11%*	2%**	30%	16%*	28%	17%	100%	
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	6	2	2	1	-	2	-	-	1	5	1	1	1	4	3	4	-	-	1	-	3	1	5	
	1%	1%	*	1%	-	1%	-	*	1%	1%	*	*	1%	1%	*	1%	-	-	*	-	1%	1%	*	
DRUG ABUSE	6	1	3	-	-	2	-	1	-	5	-	1	2	2	1	4	1	-	2	1	2	1	9	
	1%	*	1%	-	-	1%	-	*	-	1%	-	*	1%	*	*	1%	-	-	1%	1%	*	*	1%	
LOCAL GOVERNMENT/ COUNCIL TAX	5	2	1	1	-	1	2	3	1	1	2	3	-	2	3	2	-	-	2	-	-	3	6	
	*	1%	*	1%	-	1%	1%	1%	*	*	1%	1%	-	*	1%	*	-	-	1%	-	-	1%	1%	
TAXATION	4	-	1	1	-	1	1	1	3	1	1	2	-	2	1	2	1	-	-	3	2	-	4	
	*	-	*	1%	-	1%	1%	*	1%	*	1%	1%	-	*	*	*	1%	-	-	1%	1%	-	*	
TRANSPORT/PUBLIC TRANSPORT	3	-	2	-	-	-	1	1	*	2	-	-	-	3	1	1	1	-	1	-	1	-	4	
	*	-	1%	-	-	-	1%	*	*	*	-	-	-	1%	*	*	1%	-	*	-	*	-	*	
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	3	1	2	-	1	-	1	1	-	2	2	2	1	1	-	2	1	-	2	-	1	-	4	
	*	*	*	-	1%	-	*	*	-	*	1%	1%	*	*	-	1%	1%	-	1%	-	*	-	*	
PRIVATISATION	3	-	1	-	1	-	-	-	-	3	-	-	-	3	2	1	-	-	1	1	-	1	3	
	*	-	*	-	1%	-	-	-	-	1%	-	-	-	1%	*	*	-	-	*	*	-	1%	*	
POUND/EXCHANGE RATE/ VALUE OF POUND	2	1	1	-	-	-	-	-	1	2	-	1	1	1	-	2	1	-	-	1	-	1	3	
	*	*	*	-	-	-	-	-	*	*	-	*	*	*	-	*	1%	-	-	1%	-	1%	*	
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	2	-	-	-	-	2	-	2	-	-	-	-	-	2	2	-	-	-	-	2	-	-	1	
	*	-	-	-	-	1%z	-	1%	-	-	-	-	-	*	*	-	-	-	-	1%	-	-	*	
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	1	-	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	1	-	*	-	2	
	*	-	*	-	-	-	-	*	-	-	-	-	-	*	-	*	-	-	*	-	*	-	*	
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	1	-	1	-	-	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	1	1	
	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	*	-	-	-	-	-	1%	*	
GM/GM (GENETICALLY MODIFIED) FOODS	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	1	
	*	-	-	-	1%z	-	-	-	*	-	-	*	-	-	*	-	-	-	-	-	*	-	*	
COUNTRYSIDE/RURAL LIFE	1	-	1	-	-	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-	1	
	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	*	-	-	-	-	-	-	*	
PETROL PRICES/FUEL	*	-	-	-	-	-	-	-	*	-	-	-	-	*	-	*	-	-	-	-	-	*	1	
	*	-	-	-	-	-	-	-	*	-	-	-	-	*	-	*	-	-	-	-	-	*	*	
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
NORTHERN IRELAND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
TRADE UNIONS/STRIKES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
ANIMAL WELFARE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 218
 Q.PL03
 WHAT WOULD YOU SAY IS THE MOST IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1125	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
	100%	30%	31%	11%*	6%*	12%	14%	30%	28%	42%	15%	29%	23%	47%	53%	35%	11%*	2%**	30%	16%*	28%	17%	100%
BIRD FLU/PANDEMIC FLU/SWINE FLU	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	20	4	8	2	3	4	4	9	5	6	4	7	2	11	15	2	4	-	6	2	5	2	19
	2%o	1%	2%	1%	4%	3%	2%	3%	2%	1%	2%	2%	1%	2%	2%	*	-	-	2%	1%	2%	1%	2%
DONT KNOW	30	7	8	-	2	8	5	9	13	8	5	12	4	14	16	12	2	*	14	2	2	12	28
	3%t	2%	2%	-	3%	6%zc	3%	3%	4%	2%	3%	4%	2%	3%	3%	3%	1%	2%	4%t	1%	1%	7%zt	3%
NO ANSWER	1	-	-	-	*	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	2
	*	-	-	-	*	-	-	-	*	-	-	-	*	-	*	*	-	-	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 219
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL			
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)	
UNWEIGHTED BASE	1025	501	524	153	132	159	170	173	153	85	285	329	411	240	298	234	253	538	487	1025	
WEIGHTED BASE	1125	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025	
100%		48%	52%	12%	15%*	19%*	17%	15%	14%	8%*	28%	36%	37%	27%	28%	22%	23%	55%	45%	100%	
EFFECTIVE BASE	662	259	434	120	99	69	142	144	120	53	209	179	311	201	132	170	199	316	367	1025	
ECONOMY/ECONOMIC SITUATION	223	121	102	28	48	46	37	32	23	9	76	83	64	59	72	54	38	131	92	181	
		20%bi	22%	21%	28%zh	22%	19%	19%	15%	10%	25%zh	20%	16%	19%	23%	22%	15%	21%	18%	18%	
EDUCATION/SCHOOLS	197	72	125	24	23	41	43	35	22	9	47	84	66	75	60	30	33	135	63	168	
		18%ao	13%	21%za	18%	13%	19%	22%	21%	15%	10%	15%	21%	16%	25%zo	19%	12%	13%	22%zr	12%	16%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	190	100	91	24	34	49	38	21	18	7	58	87	45	55	55	40	41	110	81	170	
		17%il	18%	15%	18%	20%il	23%hi	20%il	12%	12%	7%	19%il	11%	18%	17%	16%	16%	18%	18%	16%	17%
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	176	57	119	17	23	37	32	33	19	13	41	69	66	61	39	33	42	101	75	157	
		16%aa	11%	20%za	13%	14%	18%	16%	20%	13%	15%	13%	17%	20%z	12%	13%	17%	16%	15%	15%	
RACE RELATIONS/IMMIGRATION/IMMIGRANTS	150	74	76	16	11	34	38	21	22	9	27	71	52	33	46	37	34	79	71	137	
		13%dj	14%	13%	12%	6%	16%	20%zd	12%	14%d	10%	9%	18%dj	11%	15%	15%	13%	13%	14%	13%	
CRIME/LAW & ORDER/VIOLENCE/VANDALISM/ANTI-SOCIAL (YOB) BEHAVIOUR	150	78	72	19	28	29	19	24	21	11	46	48	56	31	48	39	32	79	71	160	
		13%	14%	12%	14%	16%	14%	10%	14%	14%	13%	15%	12%	10%	15%	16%	13%	13%	14%	16%	
DEFENCE/FOREIGN AFFAIRS/INTERNATIONAL TERRORISM	123	74	49	18	9	16	27	24	20	9	27	43	53	55	24	16	28	79	44	114	
		11%bd	14%b	8%	13%dj	5%	8%	14%dk	14%d	13%d	10%	9%	11%	18%zno	8%	6%	11%	13%	9%	11%	
INFLATION/PRICES	85	44	41	13	23	14	8	14	11	2	36	22	27	12	28	18	27	39	45	84	
		8%sm	8%	7%	10%	13%zfi	7%	4%	8%	7%	2%	12%zfi	5%	4%	9%	7%	11%mi	6%	9%	8%	
PENSIONS/SOCIAL SECURITY/BENEFITS	84	38	47	1	16	13	21	14	14	6	17	33	34	29	21	19	15	50	35	72	
		8%c	7%	8%	1%	9%cj	6%	11%ck	8%c	9%c	6%c	6%c	8%c	9%	7%	8%	6%	8%	7%	7%	
POVERTY/INEQUALITY	79	32	46	5	13	14	19	12	10	6	18	33	28	17	24	21	17	41	38	77	
		7%	6%	8%	4%	8%	7%	10%	7%	6%	6%	8%	7%	6%	8%	8%	7%	7%	7%	8%	
LOW PAY/MINIMUM WAGE/FAIR WAGES	65	34	32	10	19	11	9	7	8	1	29	20	17	11	17	19	19	28	38	60	
		6%	6%	5%	7%	11%zil	5%	5%	4%	5%	2%	9%zi	5%	4%	5%	8%	7%	4%	7%	6%	
HOUSING	61	29	32	11	16	8	9	3	6	7	28	17	16	2	12	19	27	14	46	60	
		5%gma	5%	5%	8%g	9%gl	4%	5%	2%	4%	8%g	9%zgl	4%	1%	4%	8%mi	11%zmn	2%	9%za	6%	
PUBLIC SERVICES IN GENERAL	56	28	27	4	8	4	13	13	10	3	12	18	26	23	9	11	13	32	23	50	
		5%	5%	5%	3%	5%	2%	7%k	8%	6%	3%	4%	4%	7%	3%	4%	5%	5%	5%	5%	
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	50	18	32	5	3	6	11	7	9	10	8	17	25	13	22	5	9	35	15	46	
		4%r	3%	5%	4%	2%	3%	6%	4%	6%	11%zde	3%	4%	4%	7%	2%	4%	6%	3%	4%	
DRUG ABUSE	43	26	17	6	9	9	9	1	6	2	15	19	9	5	10	10	17	15	28	46	
		4%glm	5%	3%	4%	5%g	4%	5%g	1%	4%	2%	5%g	5%	1%	3%	4%	7%zm	2%	5%za	4%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 219
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
WEIGHTED BASE	1125	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
	100%	48%	52%	12%	15%*	19%*	17%	15%	14%	8%*	28%	36%	37%	27%	28%	22%	23%	55%	45%	100%
PETROL PRICES/FUEL	41	25	16	4	9	9	3	11	6	*	13	12	17	3	9	22	8	12	29	40
	4%mq	5%	3%	3%	5%	4%	1%	7%f	4%	*	4%	3%f	4%	1%	3%	9%zmn	3%	2%	6%za	4%
TAXATION	37	21	16	7	7	13	2	3	3	2	14	15	8	6	8	12	10	14	23	37
	3%	4%	3%	5%f	4%	6%f	1%	2%	2%	2%	4%	4%f	2%	2%	2%	5%	4%	2%	4%	4%
LOCAL GOVERNMENT/COUNCIL TAX	37	16	21	3	3	6	8	8	9	-	6	13	17	2	4	15	15	6	30	37
	3%mq	3%	4%	2%	2%	3%	4%	5%	6%	-	2%	3%	4%	1%	1%	6%zmn	6%zmn	1%	6%za	4%
POLLUTION/ENVIRONMENT	34	18	16	10	-	5	8	8	4	-	10	13	12	15	11	7	1	26	8	28
	3%pr	3%	3%	7%zdi	-	2%	4%d	5%d	3%	-	3%	3%	3%	5%p	3%	3%	*	4%r	2%	3%
POPULATION LEVELS/OVERPOPULATION	28	8	20	1	3	6	4	7	5	2	4	10	15	12	10	3	3	22	6	25
	3%r	2%	3%	1%	2%	3%	2%	4%	4%	2%	1%	2%	4%	4%	3%	1%	1%	4%	1%	2%
COMMON MARKET/EU/EUROPE/EURO/CONSTITUTION	24	17	7	2	3	1	2	2	10	4	5	3	16	5	8	5	6	13	11	22
	2%cb	3%	1%	1%	2%	*	1%	1%	7%zce	4%	2%	1%	4%zkg	2%	3%	2%	2%	2%	2%	2%
NATIONALISATION/GOVERNMENT CONTROL OF INSTITUTIONS	17	10	7	1	4	2	3	1	4	2	5	5	7	3	5	5	5	7	10	14
	2%	2%	1%	1%	2%	1%	2%	1%	3%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	1%
TRANSPORT/PUBLIC TRANSPORT	17	7	10	1	1	4	3	1	4	2	3	7	7	6	5	1	4	12	5	16
	2%	1%	2%	1%	1%	2%	2%	1%	2%	3%	1%	2%	2%	2%	2%	*	2%	2%	1%	2%
POUND/EXCHANGE RATE/VALUE OF POUND	10	4	5	1	-	2	2	*	2	2	1	4	4	2	3	2	3	5	5	10
	1%	1%	1%	1%	-	1%	1%	*	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%
NUCLEAR WEAPONS/NUCLEAR WAR/DISARMAMENT	9	5	5	2	2	2	*	1	2	-	4	2	4	-	6	2	2	6	3	12
	1%	1%	1%	1%	1%	1%	*	1%	2%	-	1%	*	1%	-	2%	1%	1%	1%	1%	1%
TRADE UNIONS/STRIKES	9	6	3	1	1	5	1	1	-	-	2	6	1	6	1	1	2	7	3	8
	1%	1%	1%	1%	1%	2%	1%	1%	-	-	1%	1%	*	2%	*	*	1%	1%	*	1%
PRIVATISATION	8	6	1	1	2	3	-	1	-	-	4	3	1	3	2	2	2	4	3	9
	1%cb	1%	*	1%	1%	1%	-	1%	-	-	1%	1%	*	1%	1%	1%	1%	1%	1%	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/CONSTITUTIONAL REFORM	6	4	2	2	-	*	2	2	-	2	*	3	3	3	*	2	*	3	3	7
	1%	1%	*	2%	-	*	1%	1%	-	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%
COUNTRYSIDE/RURAL LIFE	6	2	3	*	-	2	1	-	2	-	*	3	2	2	3	-	*	5	*	5
	*	1%	1%	*	-	1%	*	-	1%	-	*	1%	1%	1%	1%	-	*	1%	*	*
AIDS	4	*	4	*	1	-	1	2	-	-	1	1	2	-	*	-	4	*	4	4
	*	*	1%	*	1%	-	1%	1%	-	-	*	*	*	-	*	-	1%z	*	1%	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	2	2	-	-	2	-	-	-	*	-	2	-	*	-	-	1	1	-	2	3
	*	*	-	-	1%	-	-	-	*	-	1%	-	*	-	-	*	*	-	*	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	2	-	*	-	-	-	-	1	1	*	-	2	-	*	-	2	*	2	4
	*	*	-	*	-	-	-	-	*	1%	*	-	*	-	*	-	1%	*	*	*
NORTHERN IRELAND	2	*	1	*	1	-	*	-	-	-	1	*	-	-	-	-	2	-	2	3
	*	*	*	*	1%	-	*	-	-	-	*	*	-	-	-	-	1%	-	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 219
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
WEIGHTED BASE	1125	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
	100%	48%	52%	12%	15%*	19%*	17%	15%	14%	8%*	28%	36%	37%	27%	28%	22%	23%	55%	45%	100%
ANIMAL WELFARE	1	1	-	*	1	-	-	-	-	-	1	-	-	-	-	*	1	-	1	2
	*	*	-	*	1%	-	-	-	-	-	*	-	-	-	-	*	*	-	*	*
GM/GM (GENETICALLY MODIFIED) FOODS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	35	13	23	1	3	3	10	7	6	5	4	13	18	14	13	4	5	27	8	30
	3%r	2%	4%	1%	2%	2%	5%cj	4%	4%	6%c	1%	3%	4%	5%	4%	1%	2%	4%r	2%	3%
DONT KNOW	126	59	67	20	25	19	9	14	19	19	45	28	53	24	31	38	33	55	71	126
	11%fk	11%	11%	15%fk	15%fk	9%	4%	8%	12%f	22%ze	15%fk	7%f	13%fgk	8%	10%	15%m	13%	9%	14%za	12%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 220
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1025	365	109	551	289	736	894	129	78	60	134	56	118	100	136	70	62	103	108	1025
WEIGHTED BASE	1125	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
EFFECTIVE BASE	662	221	94	412	146	561	596	105	67	25	102	51	98	86	117	62	53	89	93	1025
ECONOMY/ECONOMIC SITUATION	223	115	24	84	68	155	208	15	7	42	29	6	28	11	36	27	6	16	18	181
	20%ch	23%	18%	17%	19%	20%	20%	22%	7%	34%	22%h	10%	21%h	19%h	21%h	24%h	18%h	15%	16%	18%
EDUCATION/SCHOOLS	197	92	31	75	75	123	188	9	8	18	25	9	24	7	41	32	4	14	16	168
	18%eh	18%	23%	15%	21%	16%	18%	14%	8%	15%	19%	15%	18%	12%	24%zh	29%zh	13%	13%	14%	16%
														m	mqr					
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	190	104	16	70	67	123	178	12	16	14	25	8	26	12	28	23	4	17	16	170
	17%c	21%c	12%	14%	19%	16%	17%	17%	17%	11%	19%	15%	19%	22%	17%	21%	13%	16%	15%	17%
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	176	75	23	78	54	121	166	9	15	11	28	4	21	4	41	20	5	12	15	157
	16%im	15%	17%	16%	15%	16%	16%	13%	16%	9%	21%km	7%	16%	7%	24%zk	18%	15%	12%	14%	15%
															mq					
RACE RELATIONS/IMMIGRATION/IMMIGRANTS	150	65	25	60	48	102	141	9	15	15	12	10	12	6	28	14	2	21	15	137
	13%	13%	19%	12%	14%	13%	13%	12%	16%	12%	9%	18%	9%	12%	17%	13%	7%	19%jl	13%	13%
CRIME/LAW & ORDER/VIOLENCE/VANDALISM/ANTI-SOCIAL (YOB) BEHAVIOUR	150	65	17	69	38	112	138	12	17	7	26	9	15	12	19	14	5	8	17	160
	13%	13%	12%	14%	11%	15%z	13%	18%	18%	5%	20%zq	17%	11%	22%zl	12%	12%	15%	8%	16%	16%
														nq						
DEFENCE/FOREIGN AFFAIRS/INTERNATIONAL TERRORISM	123	50	13	60	29	93	119	3	9	10	9	9	14	6	17	21	4	10	14	114
	11%g	10%	10%	12%	8%	12%z	11%	5%	10%	8%	7%	15%	10%	11%	10%	19%zj	11%	9%	13%	11%
INFLATION/PRICES	85	45	6	33	23	62	74	11	4	2	17	1	8	7	18	14	3	5	8	84
	8%	9%	5%	7%	6%	8%	7%	16%zl	4%	2%	12%zkq	2%	6%	12%kq	10%	12%	8%	4%	7%	8%
PENSIONS/SOCIAL SECURITY/BENEFITS	84	39	14	32	23	61	81	3	5	9	12	2	6	1	22	12	3	4	9	72
	8%	8%	11%	6%	7%	8%	8%	4%	5%	7%	9%	3%	4%	3%	13%zk	11%	8%	4%	8%	7%
															lmq					
POVERTY/INEQUALITY	79	33	8	38	20	59	73	5	11	7	17	-	11	4	15	2	2	6	4	77
	7%	6%	6%	8%	6%	8%	7%	8%	12%kor	6%	12%zko	-	8%k	6%k	9%k	2%	5%	5%	4%	8%
											r									
LOW PAY/MINIMUM WAGE/FAIR WAGES	65	37	1	28	22	43	60	6	5	1	7	3	10	4	9	11	2	5	7	60
	6%b	7%b	*	6%b	6%	6%	6%	8%	6%	1%	5%	5%	8%	8%	5%	10%	5%	5%	6%	6%
HOUSING	61	27	5	29	13	48	56	5	14	3	10	3	4	4	7	8	1	2	6	60
	5%	5%	4%	6%	4%	6%z	5%	7%	14%zln	2%	7%	6%	3%	8%	4%	7%	2%	2%	5%	6%
									pqr											
PUBLIC SERVICES IN GENERAL	56	33	2	21	14	42	51	5	4	4	12	2	4	4	5	10	1	3	7	50
	5%	6%	2%	4%	4%	5%	5%	7%	4%	4%	9%zn	4%	3%	6%	3%	9%	4%	3%	6%	5%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	50	23	3	24	8	42	45	5	1	7	5	1	10	1	12	7	2	2	2	46
	4%	5%	3%	5%	2%	5%z	4%	7%	1%	6%	4%	1%	7%h	2%	7%	8%h	2%	2%	2%	4%
DRUG ABUSE	43	20	5	17	19	24	36	7	7	-	8	1	8	7	2	3	*	3	2	46
	4%e	4%	4%	3%	5%	3%	3%	10%zl	8%nr	-	6%	2%	6%	13%zkn	1%	3%	1%	3%	1%	4%
														opqr						

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 220
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-EAST (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
WEIGHTED BASE	1125	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
PETROL PRICES/FUEL	41	22	4	15	13	28	41	1	4	1	5	-	1	6	13	4	2	-	5	40
	4%	4%	3%	3%	4%	4%	4%	1%	4%	1%	3%	-	1%	11%zjk	8%zlj	4%	5%q	-	5%q	4%
TAXATION	37	24	3	10	13	24	31	6	4	-	15	-	1	4	4	4	1	3	2	37
	3% ^c	5%	2%	2%	4%	3%	3%	8%zj	4%	-	11%zkl	-	1%	7%kl	3%	3%	3%	3%	2%	4%
LOCAL GOVERNMENT/ COUNCIL TAX	37	14	5	18	7	29	33	4	-	-	6	2	4	3	15	2	-	4	1	37
	3%	3%	4%	4%	2%	4%	3%	5%	-	-	5%	3%	3%	5%h	9%zhp	2%	-	4%	1%	4%
POLLUTION/ ENVIRONMENT	34	22	4	8	7	27	33	1	6	2	4	-	3	-	3	11	1	2	3	28
	3% ^c	4% ^c	3%	2%	2%	3%	3%	2%	7% ^m	1%	3%	-	2%	-	2%	10%zkl	2%	2%	3%	3%
POPULATION LEVELS/ OVERPOPULATION	28	13	6	9	9	20	28	1	1	2	7	1	2	2	4	8	*	1	2	25
	3%	3%	4%	2%	2%	3%	3%	1%	1%	2%	5%	1%	1%	3%	2%	7% ^z	1%	1%	2%	2%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	24	6	1	16	3	21	24	*	2	3	2	-	3	2	3	6	-	1	3	22
	2%	1%	1%	3% ^z	1%	3% ^z	2%	*	2%	2%	2%	-	2%	3%	2%	6%	-	1%	3%	2%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	17	11	-	6	5	13	15	2	-	-	3	-	2	-	2	4	-	1	5	14
	2%	2%	-	1%	1%	2%	1%	3%	-	-	3%	-	1%	-	1%	4%	-	1%	4% ^z	1%
TRANSPORT/PUBLIC TRANSPORT	17	9	-	8	9	8	14	2	-	1	1	-	5	*	3	5	-	2	1	16
	2% ^e	2%	-	2%	2%	1%	1%	4%	-	1%	1%	-	4%	1%	2%	4%	-	2%	1%	2%
POUND/EXCHANGE RATE/ VALUE OF POUND	10	4	-	5	2	8	9	1	-	-	2	1	2	1	3	-	-	-	-	10
	1%	1%	-	1%	*	1%	1%	1%	-	-	2%	2%	1%	3%	2%	-	-	-	-	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	9	6	-	3	2	8	8	1	1	-	1	-	*	1	1	2	-	-	2	12
	1%	1%	-	1%	1%	1%	1%	2%	2%	-	1%	-	*	2%	1%	2%	-	-	2%	1%
TRADE UNIONS/STRIKES	9	3	3	3	5	4	8	1	-	-	2	-	-	-	2	3	-	-	3	8
	1%	1%	2%	1%	1%	1%	1%	1%	-	-	1%	-	-	-	1%	2%	-	-	2%	1%
PRIVATISATION	8	3	2	2	2	5	6	2	-	-	4	-	-	-	1	-	-	-	3	9
	1%	1%	2%	*	1%	1%	1%	3% ^{zj}	-	-	3% ^z	-	-	-	1%	-	-	-	3% ^z	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	6	2	*	4	*	6	6	*	-	-	*	2	1	1	-	1	-	-	-	7
	1%	*	*	1%	*	1%	1%	1%	-	-	*	3% ^{zn}	1%	2% ^{zn}	-	1%	-	-	-	1%
COUNTRYSIDE/RURAL LIFE	6	5	-	*	1	5	5	*	-	1	*	-	-	1	-	2	-	1	-	5
	1% ^c	1%	-	*	*	1%	*	1%	-	1%	*	-	-	2%	-	2%	-	1%	-	*
AIDS	4	3	-	1	3	1	3	1	-	-	3	-	-	-	-	-	-	1	-	4
	1% ^e	1%	-	*	1%	*	*	2% ^{zj}	-	-	2% ^z	-	-	-	-	-	-	1%	-	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	2	1	-	1	2	*	-	2	-	-	-	-	-	-	-	-	-	2	-	3
	1% ^e	*	-	*	1%	*	-	3% ^{zj}	-	-	-	-	-	-	-	-	-	2% ^z	-	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	-	-	2	-	2	1	1	-	-	*	-	1	-	-	-	-	1	-	4
	*	-	-	*	-	*	*	1% ^{zj}	-	-	*	-	1%	-	-	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 220
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
WEIGHTED BASE	1125	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
NORTHERN IRELAND	2	1	-	1	1	*	-	2	-	-	1	-	-	-	-	-	-	1	-	3
	*e	*	-	*	*	*	-	2%z	-	-	*	-	-	-	-	-	-	1%	-	*
ANIMAL WELFARE	1	-	-	1	1	-	-	1	-	-	1	-	-	-	-	-	-	1	-	2
	*	-	-	*	*	-	-	2%z	-	-	-	-	-	-	-	-	-	1%z	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	35	18	6	12	8	27	35	-	1	2	-	5	3	4	6	4	*	5	4	30
	3%	4%	4%	2%	2%	3%	3%	-	1%	2%	-	8%zj	2%	7%j	4%	4%	1%	5%j	3%	3%
DONT KNOW	126	50	10	66	37	89	117	8	11	21	7	8	18	11	14	2	6	13	16	126
	11%jo	10%	7%	13%z	11%	12%	11%	12%	12%o	17%	5%	13%o	13%jo	20%zjn	8%	1%	18%jo	12%o	14%jo	12%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 221
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
UNWEIGHTED BASE	1025	580	245	198	142	372	537	259	581	185	574	447	595	772	737	692	629	109	1025
WEIGHTED BASE	1125	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
100%		60%	21%	18%	15%	35%	53%	23%	55%	22%	59%	40%	59%	77%	75%	70%	63%	10%*	100%
EFFECTIVE BASE	662	344	190	159	115	176	426	204	334	141	348	329	454	476	453	420	481	90	1025
ECONOMY/ECONOMIC SITUATION	223	150	45	29	35	82	110	45	138	40	150	74	114	175	173	161	121	15	181
20%ck lp		22%c	19%	14%	21%	21%	18%	17%	22%	16%	22%k	16%	17%	20%l	21%	20%	17%	13%	18%
EDUCATION/SCHOOLS	197	132	30	36	48	58	103	41	106	50	141	56	138	165	162	153	146	14	168
18%bk		19%	13%	17%	29%ze	15%	17%	16%	17%	20%	21%zk	12%	21%zm	19%	19%	19%	21%zq	12%	16%
UNEMPLOYMENT/FACILITY CLOSURE/LACK OF INDUSTRY	190	107	47	36	33	69	103	54	111	25	119	71	130	160	152	141	134	9	170
17%lc		16%	20%	17%	20%	17%	17%	21%l	18%l	10%	18%	16%	20%zm	18%q	18%q	18%q	19%zq	8%	17%
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	176	115	24	35	25	65	94	48	94	33	128	47	124	149	144	133	128	9	157
16%bk		17%b	10%	17%	15%	16%	16%	19%	15%	14%	19%zk	10%	19%zm	17%q	17%q	17%q	18%zq	8%	15%
RACE RELATIONS/IMMIGRATION/IMMIGRANTS	150	91	25	33	19	64	73	29	99	22	97	53	88	120	119	106	94	16	137
13%		13%	11%	16%	11%	16%	12%	11%	16%zi	9%	15%	12%	13%	14%	14%	13%	13%	14%	13%
CRIME/LAW & ORDER/VIOLENCE/VANDALISM/ANTI-SOCIAL (YOB) BEHAVIOUR	150	91	32	27	27	55	77	31	99	20	76	74	95	114	111	104	96	17	160
13%l		13%	14%	13%	16%	14%	13%	12%	16%l	8%	11%	16%z	14%am	13%	13%	13%	14%	15%	16%
DEFENCE/FOREIGN AFFAIRS/INTERNATIONAL TERRORISM	123	69	32	21	26	41	60	16	68	38	89	33	82	105	103	97	85	8	114
11%gk		10%	14%	10%	16%	10%	10%	6%	11%	16%g	13%zk	7%	12%	12%	12%	12%	12%	7%	11%
INFLATION/PRICES	85	51	18	16	6	34	47	28	49	8	48	37	47	73	66	60	48	6	84
8%l		8%	8%	8%	4%	9%	8%	11%zi	8%	3%	7%	8%	7%	8%l	8%	8%	7%	5%	8%
PENSIONS/SOCIAL SECURITY/BENEFITS	84	67	6	11	22	33	39	24	43	18	51	33	59	69	68	63	59	4	72
8%b		10%zb	3%	5%	13%zf	8%	7%	9%	7%	7%	8%	7%	9%zm	8%	8%	8%	8%	3%	7%
POVERTY/INEQUALITY	79	48	14	16	9	26	43	18	48	13	46	33	43	59	55	51	48	13	77
7%		7%	6%	8%	6%	7%	7%	7%	8%	5%	7%	7%	6%	7%	7%	6%	7%	11%	8%
LOW PAY/MINIMUM WAGE/FAIR WAGES	65	40	16	10	4	26	35	24	36	6	37	28	36	50	46	43	37	8	60
6%l		6%	7%	5%	3%	7%	6%	9%zi	6%	2%	6%	6%	5%	6%	5%	5%	5%	7%	6%
HOUSING	61	27	16	17	6	21	35	16	36	9	35	24	30	48	44	39	34	3	60
5%		4%	7%	8%a	3%	5%	6%	6%	6%	4%	5%	5%	4%	6%l	5%	5%	5%	3%	6%
PUBLIC SERVICES IN GENERAL	56	31	10	14	11	22	26	22	23	11	35	20	39	47	45	42	40	4	50
5%		5%	4%	7%	7%	6%	4%	8%zh	4%	5%	5%	4%	6%am	5%	5%	5%	6%	4%	5%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	50	31	9	10	11	24	16	6	31	13	32	18	26	35	35	32	26	7	46
4%l		5%	4%	5%	7%l	6%	3%	2%	5%	5%	5%	4%	4%	4%	4%	4%	4%	6%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/k/m/n/o/p/q
 Overlap formulae used. * small base

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Table 221
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
WEIGHTED BASE	1125	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
	100%	60%	21%	18%	15%	35%	53%	23%	55%	22%	59%	40%	59%	77%	75%	70%	63%	10%*	100%
DRUG ABUSE	43	26	9	8	5	15	25	8	31	4	14	28	21	36	34	31	24	2	46
	4%j	4%	4%	4%	3%	4%	4%	3%	5%	2%	2%	6%zj	3%	4%l	4%	4%	3%	2%	4%
PETROL PRICES/FUEL	41	30	8	4	5	21	17	8	31	2	25	17	29	37	36	33	29	2	40
	4%i	4%	3%	2%	3%	5%	3%	3%	5%i	1%	4%	4%	4%	4%	4%	4%	4%	2%	4%
TAXATION	37	19	16	2	*	17	19	12	21	4	24	11	17	27	23	23	19	5	37
	3%d	3%	7%zac	1%	*	4%	3%	5%	3%	2%	4%	3%	3%	3%ln	3%	3%	3%	4%	4%
LOCAL GOVERNMENT/ COUNCIL TAX	37	22	4	11	3	25	11	15	20	1	16	21	17	30	29	23	18	5	37
	3%fi	3%	2%	5%	2%	6%zf	2%	6%zi	3%	*	2%	5%	3%	3%l	3%o	3%	3%	4%	4%
POLLUTION/ ENVIRONMENT	34	19	13	3	7	8	18	7	13	15	26	8	22	28	27	27	27	4	28
	3%k	3%	5%zc	1%	4%	2%	3%	3%	2%	6%zh	4%	2%	3%	3%	3%	3%	4%l	3%	3%
POPULATION LEVELS/ OVERPOPULATION	28	19	2	7	4	10	16	6	17	5	21	7	18	23	22	19	18	2	25
	3%	3%	1%	3%	2%	3%	3%	2%	3%	2%	3%	2%	3%	3%	3%	2%	3%	2%	2%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	24	15	2	7	3	13	9	4	14	5	17	6	20	22	22	21	21	-	22
	2%	2%	1%	3%	2%	3%	1%	2%	2%	2%	3%	1%	3%zm	2%	3%	3%	3%z	-	2%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	17	9	5	3	*	8	9	12	5	-	13	4	10	14	14	11	11	-	14
	2%	1%	2%	2%	*	2%	2%	5%zhi	1%	-	2%	1%	2%	2%	2%	1%	2%	-	1%
TRANSPORT/PUBLIC TRANSPORT	17	12	1	3	5	8	6	9	7	1	11	6	8	12	11	10	8	2	16
	2%	2%	1%	2%	3%	2%	1%	3%z	1%	*	2%	1%	1%	1%	1%	1%	1%	2%	2%
POUND/EXCHANGE RATE/ VALUE OF POUND	10	4	2	4	2	2	6	3	6	-	5	5	7	7	7	7	7	-	10
	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	1%	1% ^m	1%	1%	1%	1%	-	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	9	5	4	1	3	4	3	3	5	2	7	3	5	6	6	5	5	3	12
	1%	1%	2%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
TRADE UNIONS/STRIKES	9	6	2	1	-	3	6	5	4	-	7	3	7	8	8	7	7	-	8
	1%	1%	1%	*	-	1%	1%	2%z	1%	-	1%	1%	1%	1%	1%	1%	1%	-	1%
PRIVATISATION	8	6	2	-	1	4	3	4	4	-	1	5	1	3	2	2	2	4	9
	1% ^{lmp}	1%	1%	-	*	1%	*	1%	1%	-	*	1%	*	1%	*	*	*	3% ^{zlm}	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	6	3	2	*	*	4	2	*	6	-	6	*	4	4	4	4	4	-	7
	1%	1%	1%	*	*	1%	*	*	1%	-	1%	*	1%	*	*	*	1%	-	1%
COUNTRYSIDE/RURAL LIFE	6	4	*	1	-	3	3	3	2	1	5	-	4	4	4	4	4	1	5
	*	1%	*	*	-	1%	*	1%	*	*	1%	-	1% ^m	*	*	1%	1%	1%	*
AIDS	4	1	1	2	-	3	1	4	-	-	*	4	-	1	1	1	1	-	4
	*	*	1%	1%	-	1%	*	2%zh	-	-	*	1%	-	*	*	*	*	-	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	2	2	*	-	-	-	2	2	-	-	*	2	-	*	-	-	-	-	3
	1% ^m	*	*	-	-	-	*	1%z	-	-	*	*	-	*	-	-	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 221
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
WEIGHTED BASE	1125	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
	100%	60%	21%	18%	15%	35%	53%	23%	55%	22%	59%	40%	59%	77%	75%	70%	63%	10%*	100%
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	*	*	1	-	-	2	1	1	-	1	1	-	2	-	-	-	-	4
NORTHERN IRELAND	2	-	2	-	-	1	1	2	-	-	-	1	-	2	1	1	1	-	3
ANIMAL WELFARE	1	1	*	-	-	-	1	1	-	-	*	1	-	-	-	-	-	-	2
GM/GM (GENETICALLY MODIFIED) FOODS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	35	19	8	8	7	5	25	6	15	14	26	9	28	31	31	31	29	-	30
	3%	3%	3%	4%	4%	1%	4%z	2%	2%	6%	4%	2%	4%zmq	4%	4%	4%	4%z	-	3%
DONT KNOW	126	65	40	21	8	37	78	32	60	35	44	81	61	80	79	73	67	29	126
	11% ^d lmnop	10%	17% ^{za}	10%	5%	9%	13% ^{zd}	12%	10%	14%	7%	18% ^{zj}	9%	9%	9%	9%	10%	25% ^{zl} mnop	12%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 222
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1025	134	891	293	678	382	643	305	442	761	264	166	170	60	261	117	125	120	135	147	190	142	1025
WEIGHTED BASE	1125	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	14%	86%	31%	65%	40%	60%	30%	45%	78%	22%	13%	14%	6%*	32%	11%*	14%	11%*	15%	14%	21%*	12%*	100%
EFFECTIVE BASE	662	114	553	147	521	314	360	226	245	489	182	130	131	44	144	86	107	97	114	112	82	93	1025
ECONOMY/ECONOMIC SITUATION	223	25	198	97	121	74	149	56	104	181	42	22	34	10	89	33	26	29	31	17	62	22	181
	20%de	16%	20%	27%zd	17%	17%	22%	17%	21%	21%	17%	15%	21%	15%	25%	27%e	17%	23%e	19%	11%	27%e	16%	18%
EDUCATION/SCHOOLS	197	47	150	60	135	101	96	57	81	167	30	21	28	11	85	15	44	19	37	28	33	18	168
	18%bf	30%zb	15%	17%	19%	23%zf	14%	17%	16%	19%j	12%	14%	18%	16%	24%z	13%	28%zo	15%	22%	18%	14%	13%	16%
UNEMPLOYMENT/FACILITY CLOSURE/LACK OF INDUSTRY	190	25	165	59	126	78	112	56	84	163	27	22	28	11	69	25	32	25	21	31	33	16	170
	17%j	16%	17%	17%	17%	17%	17%	17%	17%	19%j	11%	15%	18%	17%	19%	21%	20%	19%	12%	20%	14%	12%	17%
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	176	41	135	51	122	82	93	52	79	144	32	25	20	9	65	15	40	24	25	27	32	12	157
	16%bu	26%zb	14%	14%	17%	18%	14%	15%	16%	16%	13%	17%	13%	14%	18%	13%	25%zo	19%u	15%	17%	14%	9%	15%
RACE RELATIONS/IMMIGRATION/IMMIGRANTS	150	21	129	47	102	70	80	48	67	127	23	19	32	12	51	25	19	23	17	21	33	7	137
	13%ju	14%	13%	13%	14%	16%	12%	14%	13%	15%	9%	12%	20%z	17%	14%	21%zr	12%	18%u	10%	14%u	14%	5%	13%
CRIME/LAW & ORDER/VIOLENCE/VANDALISM/ANTI-SOCIAL (YOB) BEHAVIOUR	150	18	132	39	106	60	90	39	68	115	35	26	21	11	48	8	18	26	25	16	27	23	160
	13%o	11%	14%	11%	15%	13%	13%	12%	13%	13%	14%	17%	13%	16%	13%	6%	11%	20%zo	15%	10%	12%	17%o	16%
DEFENCE/FOREIGN AFFAIRS/INTERNATIONAL TERRORISM	123	17	105	45	74	56	67	28	70	97	25	11	14	9	46	11	19	12	30	11	26	11	114
	11%	11%	11%	13%	10%	12%	10%	8%	14%	11%	10%	8%	9%	14%	13%	9%	12%	10%	18%zsu	7%	11%	8%	11%
INFLATION/PRICES	85	11	74	23	57	35	49	26	40	65	20	20	16	1	30	10	13	16	7	12	12	10	84
	8%	7%	8%	7%	8%	8%	7%	8%	8%	7%	8%	13%zm	10%	2%	8%	8%	8%	13%zr	4%	8%	5%	7%	8%
PENSIONS/SOCIAL SECURITY/BENEFITS	84	19	66	26	58	35	50	18	48	66	18	12	7	3	33	5	21	14	11	17	9	6	72
	8%	12%	7%	7%	8%	8%	7%	5%	9%	8%	7%	8%	4%	4%	9%	4%	14%zo	11%t	7%	11%t	4%	4%	7%
POVERTY/INEQUALITY	79	15	64	13	64	34	44	26	43	62	16	11	17	5	30	11	11	18	5	20	9	5	77
	7%r	10%	7%	4%	9%zc	8%	7%	8%	9%	7%	7%	7%	11%	7%	8%	9%	7%	14%zrt	3%	13%zrt	4%	4%	8%
LOW PAY/MINIMUM WAGE/FAIR WAGES	65	5	61	18	45	24	41	21	30	50	16	8	17	3	16	8	6	16	7	6	13	8	60
	6%	3%	6%	5%	6%	5%	6%	6%	6%	6%	6%	6%	11%zn	4%	4%	7%	4%	13%zpr	4%	4%	6%	5%	6%
HOUSING	61	6	55	9	48	19	42	28	25	40	21	17	11	2	17	10	7	10	4	4	19	6	60
	5%	4%	6%	3%	7%z	4%	6%	8%z	5%	5%	8%zd	11%zn	7%	4%	5%	8%	4%	8%	2%	3%	8%	5%	6%
PUBLIC SERVICES IN GENERAL	56	20	36	16	39	20	35	22	23	44	11	10	8	2	19	6	19	7	5	5	8	3	50
	5%b	13%zb	4%	4%	5%	5%	5%	7%	5%	5%	5%	7%	5%	3%	5%	5%	12%zrs	5%	3%	4%	4%	2%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 222
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIARISTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1125	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	14%	86%	31%	65%	40%	60%	30%	45%	78%	22%	13%	14%	6%*	32%	11%*	14%	11%*	15%	14%	21%*	12%*	100%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	50	8	42	11	37	20	30	14	22	42	8	4	7	6	17	3	11	7	7	4	8	9	46
DRUG ABUSE	43	4	39	10	32	16	26	12	24	33	10	6	4	1	17	9	2	10	-	6	7	5	46
PETROL PRICES/FUEL	41	2	40	14	27	22	20	11	21	36	6	5	4	3	15	2	3	11	9	4	6	2	40
	4%	1%	4%	4%	4%	5%	3%	3%	4%	4%	2%	3%	3%	5%	4%	1%	2%	9%zop tu	6%	3%	2%	2%	4%
TAXATION	37	2	35	17	17	13	24	13	13	32	5	2	6	6	11	8	5	3	8	2	6	4	37
	3% ^d	1%	4%	5%	2%	3%	4%	4%	3%	4%	2%	1%	4%	9% ^z zk	3%	6% ^s	2%	2%	5%	1%	3%	3%	4%
LOCAL GOVERNMENT/ COUNCIL TAX	37	6	31	11	25	10	27	14	17	22	15	9	12	2	3	5	5	7	3	5	8	2	37
	3% ^{ci}	4%	3%	3%	3%	2%	4%	4%	3%	2%	6% ^{zi}	6% ⁿ	8% ^{zn}	4%	1%	4%	4%	6%	2%	4%	4%	2%	4%
POLLUTION/ ENVIRONMENT	34	12	22	10	24	16	18	11	13	32	2	2	2	*	15	6	11	2	4	2	3	6	28
	3% ^{cbi}	8% ^{zb}	2%	3%	3%	4%	3%	3%	3%	4%	1%	2%	1%	1%	4%	5%	7% ^{zqs} t	1%	3%	1%	1%	4%	3%
POPULATION LEVELS/ OVERPOPULATION	28	7	21	7	19	12	17	12	9	25	3	3	3	2	11	1	7	6	1	2	6	5	25
	3%	5%	2%	2%	3%	3%	2%	4%	2%	3%	1%	2%	2%	3%	3%	1%	4%	5%	1%	2%	3%	3%	2%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	24	6	18	12	12	11	13	10	9	16	8	3	4	2	6	5	3	4	5	3	2	-	22
	2%	4%	2%	3%	2%	2%	2%	3%	2%	2%	3%	2%	3%	3%	2%	4% ^u	2%	3%	3%	2%	1%	-	2%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	17	2	15	2	14	2	15	3	10	14	3	2	2	2	8	1	2	6	-	3	-	6	14
	2% ^{ce}	2%	2%	1%	2%	*	2%	1%	2%	2%	1%	1%	1%	3%	2%	1%	2%	5% ^{zrt}	-	2%	-	4% ^{zrt}	1%
TRANSPORT/PUBLIC TRANSPORT	17	6	11	4	13	6	11	4	7	12	5	5	*	1	8	3	8	1	-	1	-	3	16
	2%	4% ^{zb}	1%	1%	2%	1%	2%	1%	1%	1%	2%	3%	*	1%	2%	3%	5% ^{zrt}	1%	-	1%	-	2%	2%
POUND/EXCHANGE RATE/ VALUE OF POUND	10	4	5	4	6	3	6	6	3	5	4	1	2	*	3	*	2	4	-	1	3	*	10
	1% ^{cb}	3% ^{zb}	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	*	1%	3% ^z	-	1%	1%	*	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	9	4	5	2	6	4	6	1	7	9	1	1	2	*	5	1	2	1	1	2	-	1	12
	1% ^{cb}	3% ^{zb}	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	-	1%	1%
TRADE UNIONS/STRIKES	9	1	8	6	2	4	5	1	6	8	1	*	2	-	6	1	3	1	1	-	-	3	8
	1% ^d	1%	1%	2%	*	1%	1%	*	1%	1%	1%	*	1%	-	2%	1%	2%	1%	*	-	-	2%	1%
PRIVATISATION	8	*	7	3	5	1	6	1	4	8	-	1	-	2	*	2	*	1	-	-	2	3	9
	1%	*	1%	1%	1%	*	1%	*	1%	-	-	*	-	2% ⁿ	*	2%	*	1%	-	-	1%	2%	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	6	1	5	2	4	2	4	2	2	5	1	-	1	-	2	-	-	*	3	-	2	*	7
	1%	1%	1%	*	1%	2	1%	1%	*	1%	*	-	1%	-	2	-	-	*	2%	-	1%	*	1%
COUNTRYSIDE/RURAL LIFE	6	3	2	2	3	1	4	1	3	6	-	1	*	-	4	-	2	1	-	-	2	*	5
	1% ^b	2% ^{zb}	*	1%	*	*	1%	*	1%	1%	-	1%	*	-	1%	-	1%	1%	-	-	1%	*	5

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/u/v
 Overlap formulae used. * small base

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 HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 222
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL		
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)		ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1125	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	14%	86%	31%	65%	40%	60%	30%	45%	78%	22%	13%	14%	6%*	32%	11%*	14%	11%*	15%	14%	21%*	12%*	100%
AIDS	4	1	3	-	4	-	4	3	1	3	1	*	3	-	-	*	-	-	-	-	-	4	4
	*	1%	*	-	1%	-	1%	1%	*	*	*	*	2%z	-	-	*	-	-	-	-	-	3%z	*
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	2	-	2	*	2	-	2	1	1	1	1	-	-	-	-	1	-	-	1	-	-	*	3
	*	-	*	*	*	-	*	*	*	*	*	-	-	-	-	1%	-	-	1%	-	-	*	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	-	2	2	*	-	2	*	*	*	2	*	-	-	-	2	-	-	-	-	-	*	4
	*di	-	*	1%	*	-	*	*	*	*	1%	*	-	-	-	2%z	-	-	-	-	-	*	*
NORTHERN IRELAND	2	*	1	-	2	-	2	-	1	1	*	-	*	-	-	1	-	-	-	-	-	1	3
	*	*	*	-	*	-	*	-	*	*	*	-	*	-	-	1%	-	-	-	-	-	1%	*
ANIMAL WELFARE	1	-	1	*	1	-	1	1	*	*	1	-	-	-	-	1	-	-	-	-	-	-	2
	*	-	*	*	*	-	*	*	*	*	*	-	-	-	-	1%z	-	-	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	35	8	27	9	26	16	20	16	14	26	10	1	6	1	10	2	8	1	5	4	10	1	30
	3%ck	5%	3%	2%	4%	3%	3%	5%	3%	3%	4%	1%	4%	2%	3%	2%	5%	1%	3%	3%	4%	1%	3%
DONT KNOW	126	8	118	21	86	33	93	32	53	89	37	10	23	7	25	9	9	18	8	20	21	37	126
	11%ace	5%	12%a	6%	12%c	7%	14%ze	9%	10%	10%	15%	6%	15%kn	11%	7%	7%	6%	14%pr	5%	13%r	9%	26%zo	12%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 223
 Q.PL04
 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	
UNWEIGHTED BASE	1025	250	360	98	74	135	158	306	254	465	142	311	227	487	452	435	107	31	308	150	263	194	1025
WEIGHTED BASE	1125	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
100%		30%	31%	11%*	6%*	12%	14%	30%	28%	42%	15%	29%	23%	47%	53%	35%	11%*	2%**	30%	16%*	28%	17%	100%
EFFECTIVE BASE	662	130	276	82	58	112	118	240	190	244	117	245	184	259	278	336	86	19	235	54	208	152	1025
ECONOMY/ECONOMIC SITUATION	223	67	76	30	9	24	22	62	58	103	35	54	68	101	132	65	21	4	66	50	62	29	181
20%o		20%	22%	24%	13%	17%	14%	18%	19%	22%	20%	17%	26%zk	19%	22%	17%	18%	22%	20%	29%	19%	16%	18%
EDUCATION/SCHOOLS	197	41	66	34	17	18	28	68	61	69	40	61	49	88	116	55	25	1	44	30	87	26	168
18%ao		12%	19%	28%za	25%a	13%	18%	20%	19%	14%	23%	19%	18%	17%	20%	14%	21%	5%	13%	17%	27%zr	14%	16%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	190	60	61	21	10	16	20	50	59	81	26	46	47	97	94	77	18	1	50	28	67	29	170
17%		18%	18%	17%	15%	12%	13%	15%	19%	17%	15%	14%	18%	16%	20%	15%	7%	15%	16%	21%	15%	17%	
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	176	50	57	27	11	15	24	49	46	81	21	41	52	82	105	53	14	3	44	25	61	28	157
16%		15%	16%	21%e	17%	11%	15%	15%	15%	17%	12%	13%	20%k	15%	18%	13%	12%	17%	13%	14%	19%	15%	15%
RACE RELATIONS/IMMIGRATION/IMMIGRANTS	150	58	37	16	14	17	20	43	37	70	27	42	42	66	81	49	18	3	49	21	37	23	137
13%		17%	11%	13%	20%b	12%	13%	13%	12%	15%	16%	13%	16%	12%	14%	12%	15%	14%	15%	12%	12%	12%	13%
CRIME/LAW & ORDER/VIOLENCE/VANDALISM/ANTI-SOCIAL (YOB) BEHAVIOUR	150	43	44	19	8	22	27	53	24	73	21	38	24	89	68	59	19	4	49	22	39	31	160
13%hi		12%	13%	16%	12%	16%	17%h	16%h	8%	15%h	12%	11%	9%	17%zi	11%	15%	16%	16%	15%	12%	12%	16%	16%
DEFENCE/FOREIGN AFFAIRS/INTERNATIONAL TERRORISM	123	41	38	17	7	11	20	48	35	40	30	49	32	41	67	41	15	-	29	14	50	14	114
11%im		12%	11%	14%	11%	8%	13%	14%zi	11%	8%	17%zm	15%zm	12%	8%	11%	10%	12%	-	9%	8%	16%zru	8%	11%
INFLATION/PRICES	85	21	32	11	7	10	6	14	21	50	3	15	25	45	47	32	5	*	22	16	24	16	84
8%gjk		6%	9%	9%	10%	7%	4%	4%	7%	10%zfg	2%	4%j	10%jk	8%j	8%	8%	4%	1%	7%	9%	7%	9%	8%
PENSIONS/SOCIAL SECURITY/BENEFITS	84	31	25	9	3	5	9	24	26	35	12	18	30	36	56	17	10	2	28	4	29	17	72
8%o		9%	7%	7%	4%	4%	6%	7%	8%	7%	7%	6%	11%zk	7%	9%o	4%	8%	8%	8%	2%	9%	9%	7%
POVERTY/INEQUALITY	79	13	28	12	4	15	7	19	17	42	10	16	20	43	37	34	4	4	28	17	18	10	77
7%		4%	8%	10%	6%	11%a	4%	6%	5%	9%	6%	5%	7%	8%	6%	9%	3%	19%	9%	10%	6%	5%	8%
LOW PAY/MINIMUM WAGE/FAIR WAGES	65	6	21	16	5	8	7	18	14	34	11	18	16	32	30	29	6	1	28	13	14	5	60
6%au		2%	6%	13%zab	7%	5%	5%	5%	4%	7%	6%	5%	6%	6%	5%	8%	5%	3%	9%zu	8%	4%	3%	6%
HOUSING	61	11	34	5	2	6	13	21	9	30	11	19	9	33	32	24	5	-	19	13	10	15	60
5%		3%	10%za	4%	4%	4%	8%h	6%	3%	6%	6%	6%	3%	6%	5%	6%	4%	-	6%	8%	3%	8%t	6%
PUBLIC SERVICES IN GENERAL	56	8	30	3	7	6	8	20	15	21	11	14	20	21	24	23	7	1	10	7	23	11	50
5%		2%	9%za	3%	10%ac	4%	5%	6%	5%	4%	6%	4%	8%	4%	4%	6%	6%	5%	3%	4%	7%	6%	5%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	50	19	10	9	4	6	5	12	17	20	4	9	5	36	35	8	4	3	15	9	14	10	46
4%lo		6%	3%	7%	5%	4%	3%	4%	5%	4%	2%	3%	2%	7%zkl	6%o	2%	4%	16%	4%	5%	4%	5%	4%
DRUG ABUSE	43	4	24	3	3	4	6	6	11	26	6	6	1	35	13	27	2	-	18	2	5	10	46
4%gkl		1%	7%za	2%	5%	3%	4%g	2%	3%	6%g	4%	2%	1%	7%zkl	2%	7%zn	2%	-	5%t	1%	1%	5%t	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
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Table 223
Q.PL04
1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
WEIGHTED BASE	1125	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025	
	100%	30%	31%	11%*	6%*	12%	14%	30%	28%	42%	15%	29%	23%	47%	53%	35%	11%*	2%**	30%	16%*	28%	17%	100%	
PETROL PRICES/FUEL	41	13	11	6	4	4	4	7	2	32	4	5	17	19	24	15	2	-	14	5	11	7	40	
	4%hk	4%	3%	5%	5%	3%	2%	2%	1%	7%zgh	2%	2%	7%zsk	4%	4%	4%	-	-	4%	3%	3%	4%	4%	
TAXATION	37	11	12	5	1	5	4	9	17	11	5	8	12	17	14	17	3	2	19	7	9	1	37	
	3%ou	3%	3%	4%	2%	3%	2%	3%	6%z	2%	3%	2%	5%	3%	2%	4%	3%	12%	6%zu	4%	3%	*	4%	
LOCAL GOVERNMENT/COUNCIL TAX	37	5	10	6	4	6	-	3	9	25	2	5	17	15	19	15	3	-	13	8	3	4	37	
	3%gkt	1%	3%	5%	6%a	4%	-	1%	3%	5%zfg	1%	1%	6%zjk	3%	3%	4%	-	-	4%t	4%	1%	2%	4%	
POLLUTION/ENVIRONMENT	34	5	8	7	9	5	8	13	9	12	4	7	8	19	21	6	6	1	7	3	20	1	28	
	3%ou	1%	2%	5%	13%zab	4%	5%	4%	3%	3%	3%	2%	3%	4%	4%	2%	5%	5%	2%	2%	6%zru	*	3%	
POPULATION LEVELS/OVERPOPULATION	28	10	6	4	*	6	4	4	13	11	3	3	12	14	17	6	5	-	8	5	12	1	25	
	3%k	3%	2%	3%	*	5%	2%	1%	4%	2%	2%	1%	5%k	3%	3%	2%	-	-	2%	3%	4%	1%	2%	
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	24	14	3	3	4	2	3	8	6	10	8	11	5	8	15	7	3	-	3	4	4	5	22	
	2%	4%	1%	2%	6%zb	1%	2%	2%	2%	2%	4%	3%	2%	2%	2%	2%	-	-	1%	2%	2%	1%	2%	
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	17	2	9	2	-	2	-	2	10	5	*	*	7	10	12	5	-	-	5	2	6	3	14	
	2%k	1%	3%	2%	-	2%	-	1%	3%zg	1%	*	*	2%k	2%	2%	1%	-	-	2%	1%	2%	2%	1%	
TRANSPORT/PUBLIC TRANSPORT	17	8	2	2	*	2	*	2	9	5	-	2	6	9	12	5	1	-	4	2	7	3	16	
	2%	2%	1%	2%	1%	2%	*	1%	3%	1%	-	1%	2%	2%	2%	1%	-	-	1%	1%	2%	1%	2%	
POUND/EXCHANGE RATE/ VALUE OF POUND	10	2	4	1	-	2	-	3	-	6	2	2	4	4	3	5	2	-	1	2	2	3	10	
	1%	1%	1%	1%	-	2%	-	1%	-	1%	1%	1%	1%	1%	1%	1%	-	-	*	1%	1%	2%	1%	
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	9	-	3	2	1	3	1	1	2	6	-	-	2	7	4	4	1	-	4	2	2	1	12	
	1%	-	1%	2%	2%a	2%a	1%	*	1%	1%	-	-	1%	1%	1%	1%	-	-	1%	1%	1%	*	1%	
TRADE UNIONS/STRIKES	9	3	4	1	1	-	1	1	3	5	1	1	3	6	5	3	1	-	1	-	7	2	8	
	1%	1%	1%	1%	1%	-	1%	*	1%	1%	1%	*	1%	1%	1%	1%	-	-	*	-	2%z	1%	1%	
PRIVATISATION	8	1	3	-	-	4	2	3	-	5	*	*	1	6	1	4	2	-	3	1	3	1	9	
	1%	*	1%	-	-	3%z	1%	1%	-	1%	*	*	*	1%	*	1%	2%n	-	1%	1%	1%	*	1%	
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	6	3	3	-	*	-	-	1	3	1	1	3	1	3	1	5	*	-	*	3	1	*	7	
	1%	1%	1%	-	*	-	-	*	1%	*	1%	1%	*	1%	*	1%	-	-	*	2%	*	*	1%	
COUNTRYSIDE/RURAL LIFE	6	1	1	2	1	-	2	3	2	*	-	1	3	1	4	1	-	-	3	1	2	-	5	
	*	*	*	2%	1%	-	1%	1%	1%	*	-	*	1%	*	1%	*	-	-	1%	1%	1%	-	*	
AIDS	4	-	2	-	-	-	-	-	1	3	-	-	-	4	-	4	-	-	1	-	2	1	4	
	*	-	1%	-	-	-	-	-	*	1%	-	-	-	1%	-	1%z	-	-	*	-	1%	1%	*	
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	2	-	*	-	-	-	-	-	2	-	-	-	-	2	-	2	-	-	1	1	-	*	3	
	*	-	*	-	-	-	-	-	1%	-	-	-	-	*	-	1%	-	-	*	1%	-	*	*	
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	1	1	-	-	-	-	-	2	*	-	-	-	2	1	1	-	-	-	-	*	2	4	
	*	*	*	-	-	-	-	-	1%	*	-	-	-	*	*	*	-	-	-	-	*	1%z	*	
NORTHERN IRELAND	2	-	1	-	-	-	-	-	1	1	-	-	-	2	-	2	-	-	2	-	-	-	3	
	*	-	*	-	-	-	-	-	*	*	-	-	-	*	-	*	-	-	1%	-	-	-	*	

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
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WEIGHTED BASE	1125	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
	100%	30%	31%	11%*	6%*	12%	14%	30%	28%	42%	15%	29%	23%	47%	53%	35%	11%*	2%**	30%	16%*	28%	17%	100%
ANIMAL WELFARE	1*	-	*	-	-	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-	-	2
GM/GM (GENETICALLY MODIFIED) FOODS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	35	15	9	5	2	3	-	5	12	18	3	11	8	16	17	15	3	-	6	3	16	4	30
	3%	4%	3%	4%	3%	2%	-	2%	4% ^f	4% ^f	2%	3%	3%	3%	3%	4%	2%	-	2%	2%	5%	2%	3%
DONT KNOW	126	34	35	7	11	26	23	41	41	44	25	43	24	59	65	47	12	2	42	15	24	27	126
	11% ^t	10%	10%	5%	16% ^c	19% ^z	15%	12%	13%	9%	15%	13%	9%	11%	11%	12%	10%	11%	13%	8%	8%	15% ^t	12%
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 224
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)	
UNWEIGHTED BASE	1025	501	524	153	132	159	170	173	153	85	285	329	411	240	298	234	253	538	487	1025	
WEIGHTED BASE	1125	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025	
100%		48%	52%	12%	15%*	19%*	17%	15%	14%	8%*	28%	36%	37%	27%	28%	22%	23%	55%	45%	100%	
EFFECTIVE BASE	662	259	434	120	99	69	142	144	120	53	209	179	311	201	132	170	199	316	367	1025	
ECONOMY/ECONOMIC SITUATION	704	370	335	76	113	141	142	111	85	35	189	284	232	236	211	147	110	447	257	604	
		63%bi lpr	69%zb 57%	55%	65%li	67%li	74%zcd hijkl	66%li	56%li	39%	61%li	70%zcd hil	56%li	77%zn op	67%p	59%p	43%	72%zr	51%	59%	
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	299	150	149	45	58	66	56	36	25	12	104	122	73	70	80	66	83	151	149	284	
		27%hi l	28%	25%	33%gh il	34%gh il	31%hi l	29%hi l	21%	16%	14%	33%zgd hil	30%hi l	18%	23%	26%	26%	33%zm	24%	29%	28%
RACE RELATIONS/ IMMIGRANTS	283	146	137	21	29	73	55	43	44	17	51	127	104	57	86	79	61	143	140	240	
		25%cd jm	27%	23%	16%	17%	34%cd j	28%cd j	25%j	29%cd j	19%	16%	32%zcd dj	25%cd dj	19%	27%	32%zm	24%	23%	28%	23%
EDUCATION/SCHOOLS	245	98	147	35	32	48	46	45	28	10	67	95	83	91	77	36	41	168	77	213	
		22%op r	18%	25%za	25%li	19%	23%	24%	27%il	18%	12%	22%	23%	30%zo p	24%o	14%	16%	27%zr	15%	21%	
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	205	63	143	19	28	43	34	41	25	15	47	77	81	69	51	36	50	119	86	181	
		18%a ca	12%	24%za	14%	16%	20%	18%	24%zcd j	17%	17%	15%	19%	22%o	16%	14%	20%	19%	17%	18%	
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	196	88	108	21	36	37	25	26	31	20	57	62	77	34	57	53	51	91	105	206	
		17%sm	16%	18%	16%	21%	18%	13%	15%	20%	23%	18%	15%	11%	18%	21%sm	20%sm	15%	21%za	20%	
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	172	93	79	27	15	21	32	28	34	15	42	53	77	68	41	29	34	108	63	155	
		15%dr op	17%	13%	20%dj	9%	10%	17%k	17%	22%zd eijk	16%	14%d	13%	22%zn op	13%	12%	13%	17%	13%	15%	
INFLATION/PRICES	124	61	62	17	30	23	12	17	16	8	48	35	41	14	39	27	43	54	70	125	
		11%fm	11%	11%	12%	18%zf kl	11%	6%	10%	10%	9%	15%zfk 9%l	10%	5%	13%sm	11%sm	17%zm	9%	14%za	12%	
POVERTY/INEQUALITY	99	37	62	7	15	20	21	16	11	9	22	41	36	24	29	24	23	53	46	95	
		9%	7%	11%z	5%	9%	9%	11%	10%	7%	10%	7%	10%	8%	9%	9%	9%	9%	9%	9%	
PENSIONS/SOCIAL SECURITY/BENEFITS	96	43	53	3	18	15	21	18	16	6	21	35	40	32	22	22	20	55	42	84	
		9%cd	8%	9%	2%	11%cd	7%	11%cd	10%cd	11%cd	7%	7%cd	9%cd	11%cd	7%	9%	8%	9%	8%	8%	
HOUSING	73	33	40	16	21	8	11	3	6	8	38	19	16	3	15	22	34	18	55	76	
		7%glm q	6%	7%	12%ze ghkl	12%zeg hkl	4%	6%	2%	4%	8%g	12%zeg hkl	5%	4%g	1%	5%	9%sm	13%zmn	3%	11%za	7%
LOW PAY/MINIMUM WAGE/FAIR WAGES	73	37	36	13	19	11	11	7	10	1	32	22	19	13	21	20	20	34	39	67	
		6%li	7%	6%	10%il	11%il	5%	6%	4%	7%	2%	10%zgi l	5%	5%	4%	7%	8%	5%	8%	7%	
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	68	29	39	8	3	7	22	8	9	11	12	29	28	21	28	8	11	49	19	62	
		6%dr	5%	7%	6%j	2%	3%	12%zde gjk	5%	6%	12%dej	4%	7%	7%	7%	9%	3%	4%	8%r	4%	6%
PUBLIC SERVICES IN GENERAL	63	34	29	4	10	6	13	16	10	3	15	20	29	23	13	13	14	36	27	56	
		6%	6%	5%	3%	6%	3%	7%k	9%zcd	7%	3%	5%	5%	7%	4%	5%	5%	6%	5%	5%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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Table 224
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
WEIGHTED BASE	1125	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
	100%	48%	52%	12%	15%*	19%*	17%	15%	14%	8%*	28%	36%	37%	27%	28%	22%	23%	55%	45%	100%
DRUG ABUSE	49	28	21	7	10	9	9	4	6	3	17	19	13	5	13	10	20	18	31	55
	4% ^m	5%	4%	5%	6%	4%	5%	2%	4%	3%	5%	5%	3%	2%	4%	4%	8% ^{zm}	3%	6% ^{za}	5%
POLLUTION/ ENVIRONMENT	43	24	19	10	3	5	11	8	5	*	13	16	14	19	14	7	3	33	11	35
	4% ^{pr}	5%	3%	7% ^{zdi}	2%	2%	6% ^k	5%	4%	*	4%	4%	3%	6% ^p	4%	3%	1%	5% ^r	2%	3%
PETROL PRICES/FUEL	42	26	16	4	9	9	3	11	6	*	13	12	17	3	9	22	8	12	29	41
	4% ^{mq}	5%	3%	3%	5%	4%	1%	7% ^l	4%	*	4%	3% ^f	4%	1%	3%	9% ^{zmn}	3%	2%	6% ^{za}	4%
LOCAL GOVERNMENT/ COUNCIL TAX	42	18	24	4	3	6	10	8	9	2	7	16	19	2	7	16	16	9	33	43
	4% ^{mq}	3%	4%	3%	2%	3%	5%	5%	6%	2%	2%	4%	5%	1%	2%	7% ^{zm}	6% ^{zm}	1%	6% ^{za}	4%
TAXATION	41	22	19	7	10	13	3	3	3	2	16	16	8	6	8	16	11	14	27	41
	4% ^l	4%	3%	5%	6%	6%	2%	2%	2%	2%	5% ^l	4% ^f	2%	2%	2%	6% ^{zm}	4%	2%	5% ^{za}	4%
POPULATION LEVELS/ OVERPOPULATION	38	14	25	1	3	9	5	10	9	3	4	13	21	16	11	7	4	27	11	34
	3% ^{jr}	3%	4%	1%	2%	4%	2%	6% ^{cj}	6% ^{cj}	3%	1%	3%	5% ^{zci}	5%	4%	3%	2%	4%	2%	3%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	30	20	10	2	3	1	4	3	13	4	6	5	19	7	8	5	10	16	14	27
	3% ^{cb}	4%	2%	2%	2%	*	2%	2%	8% ^{zcd}	4%	2%	1%	5% ^{zck}	2%	3%	2%	4%	3%	3%	3%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	20	12	9	1	4	4	4	1	5	2	5	7	7	3	5	7	6	8	12	18
	2%	2%	1%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	1%	2%	3%	2%	1%	2%	2%
TRANSPORT/PUBLIC TRANSPORT	20	9	11	3	2	4	3	2	4	2	5	7	8	7	6	1	5	13	7	20
	2%	2%	2%	2%	1%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%
POUND/EXCHANGE RATE/ VALUE OF POUND	12	6	6	2	-	2	2	1	3	2	2	4	5	3	3	3	3	6	6	13
	1%	1%	1%	2%	-	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	11	5	7	4	2	2	*	1	2	-	6	2	4	2	6	2	2	8	3	13
	1%	1%	1%	3%	1%	1%	*	1%	2%	-	2%	*	1%	1%	2%	1%	1%	1%	1%	1%
PRIVATISATION	10	8	3	1	2	3	-	3	1	-	4	3	4	3	3	3	2	5	5	12
	1%	1%	*	1%	1%	2%	-	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
TRADE UNIONS/STRIKES	9	6	3	1	1	5	1	1	-	-	2	6	1	6	1	1	2	7	3	8
	1%	1%	1%	1%	1%	2%	1%	1%	-	-	1%	1%	*	2%	*	*	1%	1%	*	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	7	5	2	2	-	-	*	2	3	-	2	*	4	3	*	2	1	3	4	8
	1%	1%	*	2%	-	-	*	1%	2%	-	1%	*	1%	1%	*	1%	1%	1%	1%	1%
COUNTRYSIDE/RURAL LIFE	6	3	3	*	-	3	1	-	2	-	*	4	2	2	4	-	*	6	*	6
	1% ^r	*	1%	*	-	1%	*	-	1%	-	*	1%	1%	1%	1%	-	*	1%	*	1%
AIDS	4	*	4	*	1	-	1	2	-	-	1	1	2	-	*	-	4	*	4	4
	*	*	1%	*	1%	-	1%	1%	-	-	*	*	*	-	*	-	1% ^z	*	4	4
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	3	2	1	-	3	*	-	-	*	-	3	*	*	-	*	1	2	*	3	5
	*	*	*	-	2% ^{zl}	*	-	-	*	-	1%	*	*	-	*	1%	1%	*	3	5

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 224
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
WEIGHTED BASE	1125	539	586	137	173*	211*	192	169	152	90*	310	403	411	306	315	249	255	620	504	1025
	100%	48%	52%	12%	15%*	19%*	17%	15%	14%	8%*	28%	36%	37%	27%	28%	22%	23%	55%	45%	100%
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	2	-	*	-	-	-	-	1	1	*	-	2	-	*	-	2	*	*	4
NORTHERN IRELAND	2	*	1	*	1	-	*	-	-	-	1	*	-	-	-	-	2	-	2	3
ANIMAL WELFARE	1	1	-	*	1	-	-	-	-	-	1	-	-	-	-	*	1	-	1	2
GM/GM (GENETICALLY MODIFIED) FOODS	1	1	-	-	1%	-	-	-	1	-	-	-	1	1	-	-	-	1	-	1
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	53	23	30	1	8	7	11	9	8	7	10	18	25	20	16	10	6	36	16	47
	5% ^{cpr}	4%	5%	1%	5%	3%	6% ^c	6% ^c	6%	8% ^c	3% ^c	4%	6% ^c	7% ^p	5%	4%	2%	6%	3%	5%
DONT KNOW	126	59	67	20	25	19	9	14	19	19	45	28	53	24	31	38	33	55	71	126
	11% ^{fk}	11%	11%	15% ^{fk}	15% ^{fk}	9%	4%	8%	12% ^f	22% ^{ze}	15% ^{fk}	7% ^f	13% ^{fgk}	8%	10%	15% ^m	13%	9%	14% ^{zq}	12%
NO ANSWER	1	*	*	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	2
	*	*	*	1%	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 225
 Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1025	365	109	551	289	736	894	129	78	60	134	56	118	100	136	70	62	103	108	1025
WEIGHTED BASE	1125	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
EFFECTIVE BASE	662	221	94	412	146	561	596	105	67	25	102	51	98	86	117	62	53	89	93	1025
ECONOMY/ECONOMIC SITUATION	704	343	90	272	229	476	671	33	37	89	75	32	61	33	123	89	15	78	70	604
	63%cg hlp	68%zc	67%c	56%	65%	61%	64%g	48%	40%	74%	57%h	57%	45%	60%hl jklp	73%zh jkimp r	80%zh jkimp r	45%	73%zh jlp	64%hl p	59%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	299	156	26	117	97	203	274	26	30	21	38	16	39	21	36	35	8	27	28	284
	27%c	31%b	19%	24%	28%	26%	26%	37%zl	32%	17%	28%	29%	29%	38%zn	21%	32%	24%	25%	25%	28%
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	283	130	45	108	93	190	268	13	24	43	31	17	29	12	44	23	7	28	25	240
	25%c	26%	33%c	22%	27%	25%	25%	19%	25%	35%	23%	30%	21%	21%	26%	21%	21%	26%	23%	23%
EDUCATION/SCHOOLS	245	110	38	96	85	160	231	14	11	20	33	11	37	8	48	36	5	16	22	213
	22%h	22%	29%	20%	22%	21%	22%	21%	11%	17%	25%h	19%	27%hm q	8	29%hm q	32%zh mpq	15%	15%	20%	21%
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	205	81	33	92	65	140	195	9	21	16	31	4	22	5	50	22	6	13	17	181
	18%km	16%	24%	19%	19%	18%	19%	13%	22%km	13%	23%km	7%	17%	8%	30%zk lmqr	20%	17%	13%	15%	18%
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	196	83	21	93	56	140	179	18	27	8	30	10	27	14	19	18	9	14	20	206
	17%	16%	16%	19%	16%	18%	17%	25%zl	29%znq	7%	23%n	18%	20%	25%nq	12%	16%	27%nq	13%	18%	20%
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	172	69	15	88	40	131	167	5	13	14	15	9	25	7	21	26	6	14	20	155
	15%g	14%	11%	18%z	12%	17%z	16%g	7%	14%	12%	12%	15%	19%	13%	13%	24%	18%	13%	18%	15%
INFLATION/PRICES	124	61	8	54	36	87	108	15	11	5	19	1	19	12	24	14	4	6	10	125
	11%lk	12%	6%	11%	10%	11%	10%	22%zl	11%	4%	14%kq	2%	14%kq	21%zk qr	14%kq	12%	12%k	5%	9%	12%
POVERTY/INEQUALITY	99	38	11	50	25	75	94	5	15	9	18	-	14	4	20	4	2	7	7	95
	9%k	8%	8%	10%	7%	10%	9%	8%	16%zko qr	7%	14%ko	-	10%k	6%k	12%k	4%	6%k	6%	6%	9%
PENSIONS/SOCIAL SECURITY/BENEFITS	96	45	15	36	26	70	93	3	6	9	12	4	6	2	26	12	3	6	11	84
	9%	9%	11%	7%	7%	9%	9%	4%	6%	7%	9%	7%	4%	4%	15%zl mq	11%	10%	5%	10%	8%
HOUSING	73	30	6	37	19	54	65	8	15	4	17	3	5	5	7	8	1	2	6	76
	7%	6%	4%	8%	5%	7%	6%	12%zl	16%zln pqr	3%	13%zln pq	6%	4%	9%q	4%	7%	2%	2%	6%	7%
LOW PAY/MINIMUM WAGE/FAIR WAGES	73	41	1	31	26	47	67	6	5	1	8	3	12	4	10	16	2	5	7	67
	6%b	8%b	-	6%b	7%	6%	6%	9%	6%	1%	6%	6%	9%	8%	6%	14%z	5%	5%	6%	7%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	68	37	5	26	12	56	63	5	2	9	10	1	11	2	13	9	3	5	3	62
	6%	7%	4%	5%	3%	7%z	6%	7%	2%	8%	8%	1%	8%	3%	8%	8%	10%hkr	5%	3%	6%
PUBLIC SERVICES IN GENERAL	63	38	2	23	16	47	58	5	4	6	16	3	4	4	6	10	1	3	7	56
	6%	8%b	2%	5%	4%	6%	6%	7%	4%	5%	12%zln q	5%	3%	6%	4%	9%	4%	3%	6%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 225
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
WEIGHTED BASE	1125	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
DRUG ABUSE	49	21	5	22	20	29	41	8	7	1	8	2	9	7	2	3	*	4	4	55
	4%	4%	4%	4%	6%	4%	4%	12%zt	8%n	1%	6%n	4%	7%gn	13%zno	1%	3%	1%	4%	3%	5%
POLLUTION/ ENVIRONMENT	43	26	6	12	9	35	42	1	6	2	6	-	3	*	8	11	1	3	3	35
	4% ^c	5%	4%	2%	2%	5%	4%	2%	7%	1%	4%	-	2%	1%	5%	10%zkl	3%	3%	3%	3%
PETROL PRICES/FUEL	42	22	4	15	13	29	41	1	4	1	5	-	1	7	13	4	2	-	5	41
	4%	4%	3%	3%	4%	4%	4%	1%	4%	1%	3%	-	1%	12%zjk	8%zlk	4%	5%q	-	5%q	4%
LOCAL GOVERNMENT/ COUNCIL TAX	42	16	5	21	9	32	36	5	-	-	7	2	5	3	16	2	-	4	1	43
	4%	3%	4%	4%	3%	4%	3%	8%zt	-	-	5%	4%	4%	5%h	10%zho	2%	-	4%	1%	4%
TAXATION	41	27	3	11	14	27	35	6	4	1	17	-	1	4	4	4	2	3	2	41
	4% ^c	5%	2%	2%	4%	4%	3%	9%zt	4%	1%	13%zkl	-	1%	7%kl	3%	3%	5%	3%	2%	4%
POPULATION LEVELS/ OVERPOPULATION	38	17	6	16	9	29	37	1	1	3	10	2	3	2	4	8	1	1	2	34
	3%	3%	4%	3%	3%	4%	4%	1%	2%	3%	8%zqr	4%	3%	3%	3%	7%	2%	1%	2%	3%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	30	9	2	18	4	26	30	*	2	3	2	2	3	2	5	6	-	1	4	27
	3%	2%	2%	4%z	1%	3%z	3%	*	2%	2%	2%	3%	2%	4%	3%	6%	-	1%	4%	3%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	20	13	1	6	6	14	17	3	-	-	4	-	2	-	2	5	-	1	6	18
	2%	3%	1%	1%	2%	2%	2%	4%	-	-	3%	-	2%	-	1%	5%	-	1%	5%zh	2%
TRANSPORT/PUBLIC TRANSPORT	20	10	1	9	9	11	16	4	1	1	2	-	5	*	3	5	-	2	1	20
	2%	2%	1%	2%	3%	1%	2%	6%zt	1%	1%	1%	-	4%	1%	2%	4%	-	2%	1%	2%
POUND/EXCHANGE RATE/ VALUE OF POUND	12	6	-	6	3	9	11	1	-	-	2	1	2	2	3	-	1	-	1	13
	1%	1%	-	1%	1%	1%	1%	1%	-	-	2%	2%	1%	4%zho	2%	-	2%	-	1%	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	11	6	2	3	4	8	10	1	1	-	1	-	*	1	3	2	-	-	2	13
	1%	1%	1%	1%	1%	1%	1%	2%	2%	-	1%	-	*	2%	2%	2%	-	-	2%	1%
PRIVATISATION	10	5	2	3	2	8	9	2	-	-	4	-	1	-	2	-	1	-	3	12
	1%	1%	2%	1%	1%	1%	1%	3%	-	-	3%	-	1%	-	1%	-	2%	-	3%	1%
TRADE UNIONS/STRIKES	9	3	3	3	5	4	8	1	-	-	2	-	-	-	2	3	-	-	3	8
	1%	1%	2%	1%	1%	1%	1%	1%	-	-	1%	-	-	1%	2%	-	-	-	2%	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	7	2	*	5	*	7	7	*	-	-	1	2	1	1	-	1	-	-	-	8
	1%	*	*	1%	*	1%	1%	1%	-	-	1%	3%zn	1%	2%zn	-	1%	-	-	-	1%
COUNTRYSIDE/RURAL LIFE	6	6	-	*	1	5	6	*	-	1	*	-	-	1	-	2	-	1	-	6
	1% ^c	1%	-	*	*	1%	1%	1%	-	1%	*	-	-	3%zln	-	2%	-	1%	-	1%
AIDS	4	3	-	1	3	1	3	1	-	-	3	-	-	-	-	-	-	1	-	4
	* ^e	1%	-	*	1%	*	*	2%zt	-	-	2%z	-	-	-	-	-	-	1%	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 225
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
WEIGHTED BASE	1125	502	134*	489	351	774	1054	69	94*	121**	132	57*	135*	55*	168	111*	33*	108*	110*	1025
	100%	45%	12%*	43%	31%	69%	94%	6%	8%*	11%**	12%	5%*	12%*	5%*	15%	10%*	3%*	10%*	10%*	100%
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	3	2	-	1	3	*	-	3	-	-	-	-	-	-	-	-	-	3	-	5
	*e	*	-	*	1%	*	-	5%zf	-	-	-	-	-	-	-	-	-	3%zn	-	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	-	-	2	-	2	1	1	-	-	*	-	1	-	-	-	-	1	-	4
	*	-	-	*	-	*	-	1%zf	-	-	*	-	1%	-	-	-	-	*	-	*
NORTHERN IRELAND	2	1	-	1	1	*	-	2	-	-	1	-	-	-	-	-	-	1	-	3
	*e	*	-	*	*	*	-	2%zf	-	-	*	-	-	-	-	-	-	1%	-	*
ANIMAL WELFARE	1	-	-	1	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	2
	*	-	-	*	*	-	-	2%zf	-	-	-	-	-	-	-	-	-	1%z	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	1	-	-	1	-	1	1	-	-	-	-	1	-	-	-	-	-	-	-	1
	*	-	-	*	-	*	*	-	-	-	-	1%z	-	-	-	-	-	-	-	*
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	53	27	6	20	15	37	50	2	4	7	1	5	8	6	7	4	1	5	4	47
	5%j	5%	4%	4%	4%	5%	5%	3%	4%	6%	1%	8%j	6%	10%zj	4%	4%	4%	5%	4%	5%
DON'T KNOW	126	50	10	66	37	89	117	8	11	21	7	8	18	11	14	2	6	13	16	126
	11%jo	10%	7%	13%z	11%	12%	11%	12%	12%o	17%	5%	13%o	13%jo	20%zjn	8%	1%	18%jo	12%o	14%jo	12%
NO ANSWER	1	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	1	2
	*	-	-	*	-	*	-	1%zf	-	-	-	-	-	-	-	-	-	-	1%	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 226
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1025	580	245	198	142	372	537	259	581	185	574	447	595	772	737	692	629	109	1025
WEIGHTED BASE	1125	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
100%		60%	21%	18%	15%	35%	53%	23%	55%	22%	59%	40%	59%	77%	75%	70%	63%	10%	100%
EFFECTIVE BASE	662	344	190	159	115	176	426	204	334	141	348	329	454	476	453	420	481	90	1025
ECONOMY/ECONOMIC SITUATION	704	458	138	107	126	229	374	150	387	167	470	234	448	579	568	536	473	53	604
		63%ck	67%zb	59%	76%ze	58%	63%	58%	62%	68%	70%zk	51%	68%zm	66%zq	68%zm	68%zq	67%zq	45%	59%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	299	173	75	51	38	110	165	84	174	41	170	129	173	233	219	200	179	24	284
		27%gi	25%	32%z	23%	28%	28%	33%zi	28%i	17%	26%	28%	26%	27%	26%	25%	25%	20%	28%
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	283	179	44	60	36	130	126	47	197	39	180	103	152	226	223	200	160	31	240
		25%bf	26%b	19%	22%	33%zd	21%	18%	32%zg	16%	27%	23%	23%	26%l	26%	25%	23%	27%	23%
EDUCATION/SCHOOLS	245	159	45	41	61	65	133	59	130	57	170	75	168	203	200	188	176	16	213
		22%ek	23%	19%	37%ze	16%	22%	23%	21%	23%	26%zk	16%	25%zm	23%q	24%q	24%q	25%zq	14%	21%
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	205	138	27	40	28	76	110	49	114	43	137	68	136	169	162	149	143	14	181
		18%bk	20%b	11%	17%	19%	19%	19%	18%	17%	21%	15%	20%zm	19%	19%	19%	20%z	12%	18%
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	196	116	38	43	33	72	100	46	124	27	101	95	122	146	143	134	124	23	206
		17%ji	17%	16%	20%	18%	17%	18%	20%i	11%	15%	21%zi	18%im	17%	17%	17%	18%	19%	20%
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	172	98	39	34	38	64	78	27	95	50	122	49	118	145	141	136	120	13	155
		15%fg	14%	17%	23%zf	16%	13%	10%	15%	20%g	18%zk	11%	18%zm	17%	17%	17%	17%z	11%	15%
INFLATION/PRICES	124	71	27	25	9	50	67	39	74	11	61	62	65	103	92	82	67	9	125
		11%di	10%	11%	5%	13%d	11%	15%zi	12%i	4%	9%	14%z	10%	12%ln	11%	10%	9%	8%	12%
POVERTY/INEQUALITY	99	59	20	19	15	32	52	22	60	17	57	42	52	70	67	62	59	18	95
		9%	9%	9%	9%	8%	9%	9%	10%	7%	9%	9%	8%	8%	8%	8%	8%	16%zlm	9%
PENSIONS/SOCIAL SECURITY/BENEFITS	96	73	11	13	22	35	49	27	48	21	60	36	66	76	74	70	66	5	84
		9%b	11%zb	4%	13%	9%	8%	10%	8%	9%	9%	8%	10%im	9%	9%	9%	9%	4%	8%
HOUSING	73	33	22	18	6	27	42	23	39	12	36	36	35	59	52	46	40	3	76
		7%l	5%	10%a	3%	7%	7%	9%	6%	5%	5%	8%	5%	7%ino	6%	6%	6%	3%	7%
LOW PAY/MINIMUM WAGE/FAIR WAGES	73	44	18	11	6	26	40	25	41	7	43	30	40	54	50	46	41	11	67
		6%i	6%	8%	4%	7%	7%	10%zi	7%	3%	7%	7%	6%	6%	6%	6%	6%	9%	7%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	68	38	15	15	12	28	29	11	41	17	46	22	36	48	47	44	38	10	62
		6%h	6%	7%	7%	7%	5%	4%	7%	7%	7%	5%	5%	5%	6%	6%	5%	8%	6%
PUBLIC SERVICES IN GENERAL	63	36	11	16	13	24	30	24	28	11	42	20	43	53	52	48	44	5	56
		6%	5%	4%	8%	6%	5%	9%zh	4%	5%	6%	4%	6%	6%	6%	6%	6%	4%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 226
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIV-NG AS (a)	SI-NGL (b)	WID/DIV/SEP (c)	QUAL-ITY (d)	POP-ULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSO LUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
WEIGHTED BASE	1125	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025
	100%	60%	21%	18%	15%	35%	53%	23%	55%	22%	59%	40%	59%	77%	75%	70%	63%	10%*	100%
DRUG ABUSE	49	26	11	11	5	18	28	10	34	5	15	33	24	41	38	34	27	2	55
	4%j	4%	5%	5%	3%	4%	5%	4%	5%	2%	2%	7%zj	4%	5%l	5%	4%	4%	2%	5%
POLLUTION/ ENVIRONMENT	43	24	15	4	8	11	23	10	13	20	34	8	29	37	37	36	36	4	35
	4%hk	4%	7%zc	2%	5%	3%	4%	4%	2%	8%zh	5%k	2%	4%	4%	4%	5%	5%zi	3%	3%
PETROL PRICES/FUEL	42	30	8	4	5	21	17	8	32	2	25	17	29	37	36	33	29	2	41
	4%il	4%	3%	2%	3%	5%	3%	3%	5%i	1%	4%	4%	4%	4%	4%	4%	4%	2%	4%
LOCAL GOVERNMENT/ COUNCIL TAX	42	25	4	13	3	28	13	16	24	1	18	23	20	34	33	25	20	5	43
	4%fi	4%	2%	6%b	2%	7%zdf	2%	6%zi	4%i	*	3%	5%	3%	4%lo	4%o	3%	3%	4%	4%
TAXATION	41	22	17	2	*	20	21	12	25	4	25	15	18	28	24	23	19	5	41
	4%cdl	3%	7%zac	1%	*	5%cd	3%	5%	4%	2%	4%	3%	3%	3%ln	3%	3%	3%	4%	4%
POPULATION LEVELS/ OVERPOPULATION	38	27	2	9	4	13	23	9	22	7	29	9	27	32	30	28	27	3	34
	3%bk	4%	1%	4%	2%	3%	4%	3%	4%	3%	4%	2%	4%	4%	4%	3%	4%	3%	3%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	30	19	2	8	4	17	12	4	20	6	22	7	23	25	25	24	24	2	27
	3%	3%	1%	4%	3%	4%	2%	2%	3%	2%	3%	2%	3%lm	3%	3%	3%	3%	1%	3%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	20	10	5	5	1	8	11	15	5	1	16	4	13	17	17	14	14	-	18
	2%hk	2%	2%	2%	1%	2%	2%	6%zhi	1%	*	2%	1%	2%	2%	2%	2%	2%	-	2%
TRANSPORT/PUBLIC TRANSPORT	20	15	2	3	5	10	7	10	8	2	13	7	10	15	14	13	11	2	20
	2%	2%	1%	2%	3%	2%	1%	4%zh	1%	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%
POUND/EXCHANGE RATE/ VALUE OF POUND	12	5	3	5	2	4	7	4	8	-	5	7	9	10	10	10	9	-	13
	1%	1%	1%	2%	1%	1%	1%	2%	1%	-	1%	2%	1%lm	1%	1%	1%	1%	-	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	11	7	4	1	3	4	4	3	7	2	7	4	5	6	6	5	5	5	13
	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	4%zlm	1%
PRIVATISATION	10	7	2	1	1	7	3	4	6	1	4	5	3	6	5	5	4	4	12
	1%l	1%	1%	*	*	2%	1%	1%	1%	*	1%	1%	*	1%l	1%	1%	1%l	3%zlm	1%
TRADE UNIONS/STRIKES	9	6	2	1	-	3	6	5	4	-	7	3	7	8	8	7	7	-	8
	1%	1%	1%	*	-	1%	1%	2%z	1%	-	1%	1%	1%	1%	1%	1%	1%	-	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	7	3	2	1	*	5	2	1	6	-	6	1	4	5	4	4	4	-	8
	1%	1%	1%	1%	*	1%	*	1%	1%	-	1%	*	1%	1%	*	*	1%	-	1%
COUNTRYSIDE/RURAL LIFE	6	4	*	2	-	3	4	3	2	1	5	1	4	4	4	4	4	1	6
	1%	1%	*	1%	-	1%	1%	1%	*	*	1%	*	1%lm	*	*	*	*	1%	1%
AIDS	4	1	1	2	-	3	1	4	-	-	*	4	-	1	1	1	1	-	4
	*	*	1%	1%	-	1%	*	2%zh	-	-	*	1%	-	*	*	*	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 226
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY FAIRLY INTERESTED (j)	NOT VERY AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)	
WEIGHTED BASE	1125	680	235	208	165	397	596	257	621	246	668	455	663	872	841	789	704	116*	1025	
	100%	60%	21%	18%	15%	35%	53%	23%	55%	22%	59%	40%	59%	77%	75%	70%	63%	10%*	100%	
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	3	2	1	-	-	-	3	3	-	-	*	3	-	1	*	*	*	*	-	5
	*	*	1%	-	-	-	1%	1%zh	-	-	*	1%	-	*	*	*	*	*	-	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	*	*	1	-	-	2	1	1	-	1	1	-	2	-	-	-	-	-	4
	*	*	*	1%	-	-	*	*	*	-	*	*	-	*	-	-	-	-	-	*
NORTHERN IRELAND	2	-	2	-	-	1	1	2	-	-	-	1	-	2	1	1	1	-	-	3
	*	-	1%	-	-	*	*	1%	-	-	-	*	-	*	*	*	*	-	-	*
ANIMAL WELFARE	1	1	*	-	-	-	1	1	-	-	*	1	-	-	-	-	-	-	-	2
	*	*	*	-	-	-	*	1%	-	-	*	*	-	-	-	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	1	-	1	-	1	1	-	-	1	-	1	-	1	1	1	1	1	-	-	1
	*	-	*	-	1%	*	-	-	*	-	*	-	*	*	*	*	*	-	-	*
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	53	27	12	13	8	8	38	8	23	21	40	13	40	45	45	44	42	2	47	
	5%ek	4%	5%	6%	5%	2%	6%ze	3%	4%	8%zgh	6%	3%	6%zm	5%	5%	6%	6%z	2%	5%	
DON'T KNOW	126	65	40	21	8	37	78	32	60	35	44	81	61	80	79	73	67	29	126	
	11%dj lmnop	10%	17%za	10%	5%	9%	13%zd	12%	10%	14%	7%	18%zj	9%	9%	9%	9%	10%	25%zl mnop	12%	
NO ANSWER	1	*	*	-	*	-	*	-	1	-	-	1	*	*	*	*	*	*	-	2
	*	*	*	-	*	-	*	-	*	-	-	*	*	*	*	*	*	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 227
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
UNWEIGHTED BASE	1025	134	891	293	678	382	643	305	442	761	264	166	170	60	261	117	125	120	135	147	190	142	1025
WEIGHTED BASE	1125	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	14%	86%	31%	65%	40%	60%	30%	45%	78%	22%	13%	14%	6%*	32%	11%*	14%	11%*	15%	14%	21%*	12%*	100%
EFFECTIVE BASE	662	114	553	147	521	314	360	226	245	489	182	130	131	44	144	86	107	97	114	112	82	93	1025
ECONOMY/ECONOMIC SITUATION	704	103	601	260	430	306	398	206	328	597	108	68	88	41	274	70	111	80	127	86	147	66	604
	63% ^{cd}	66%	62%	74% ^{zd}	59%	68% ^{zf}	59%	61%	65%	68% ^{zj}	44%	45%	56%	61%	76% ^{zk}	58%	72% ^{zs}	63% ^u	78% ^{zo}	56%	63% ^u	47%	59%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	299	29	270	80	208	118	181	93	137	236	63	45	42	20	89	43	36	47	26	50	55	31	284
	27% ^{car}	19%	28% ^a	23%	29% ^z	26%	27%	28%	27%	27%	26%	30%	27%	30%	25%	36% ^{zp}	23%	37% ^{zp}	16%	32% ^r	23%	22%	28%
RACE RELATIONS/IMMIGRATION/IMMIGRANTS	283	35	247	102	176	106	176	77	129	227	56	35	49	19	116	37	31	39	28	37	86	20	240
	25% ^{aru}	23%	26%	29%	24%	24%	26%	23%	26%	26%	23%	23%	31%	29%	32% ^z	31% ^{ru}	20%	30% ^{ru}	17%	24%	37% ^{zp}	14%	23%
EDUCATION/SCHOOLS	245	58	187	73	168	122	123	68	110	208	37	32	33	11	97	22	56	24	41	37	41	21	213
	22% ^{cbf}	38% ^{zb}	19%	21%	23%	27% ^{zf}	18%	20%	22%	24% ^{aj}	15%	22%	21%	16%	27%	18%	36% ^{zo}	19%	24%	24%	18%	15%	21%
NATIONAL HEALTH SERVICE/HOSPITALS/HEALTHCARE	205	42	163	66	136	95	111	58	95	165	40	31	22	12	72	19	40	28	31	28	38	20	181
	18% ^{cb}	27% ^{zb}	17%	19%	19%	21%	16%	17%	19%	19%	16%	21%	14%	17%	20%	16%	25% ^{zu}	22%	18%	18%	16%	14%	18%
CRIME/LAW & ORDER/VIOLENCE/VANDALISM/ANTI-SOCIAL (YOB) BEHAVIOUR	196	22	174	58	131	77	119	51	85	146	50	37	28	13	56	18	23	31	32	23	31	31	206
	17%	14%	18%	16%	18%	17%	18%	15%	17%	17%	20%	25% ^z	17%	19%	15%	15%	15%	25% ^{zt}	19%	15%	13%	22%	20%
DEFENCE/FOREIGN AFFAIRS/INTERNATIONAL TERRORISM	172	22	150	60	107	80	92	46	89	129	43	18	23	9	60	15	24	16	38	19	40	16	155
	15%	14%	15%	17%	15%	18%	14%	14%	18%	15%	17%	12%	14%	14%	17%	12%	16%	13%	23% ^{zs}	12%	17%	11%	15%
INFLATION/PRICES	124	16	108	30	85	44	79	38	51	88	36	30	27	4	35	15	15	22	7	21	26	12	125
	11% ^f	10%	11%	8%	12%	10%	12%	11%	10%	10%	15%	20% ^{zm}	17% ^z	6%	10%	12% ^r	10%	17% ^{zr}	4%	14% ^r	11%	9%	12%
POVERTY/INEQUALITY	99	21	78	19	77	41	59	29	51	78	22	14	23	6	34	16	13	21	9	21	12	7	95
	9%	14%	8%	5%	11% ^{zc}	9%	9%	9%	10%	9%	9%	9%	15% ^z	9%	9%	14% ^{rtu}	8%	16% ^{zrt}	9%	14% ^{rtu}	5%	5%	9%
PENSIONS/SOCIAL SECURITY/BENEFITS	96	20	76	26	69	39	57	22	54	75	21	12	8	3	36	5	23	18	11	18	12	8	84
	9%	13%	8%	7%	9%	9%	8%	7%	11%	9%	8%	8%	5%	5%	10%	4%	15% ^{zo}	14% ^{zot}	7%	12%	5%	6%	8%
HOUSING	73	7	66	13	56	22	52	33	27	50	24	20	13	2	22	13	7	10	5	6	20	11	76
	7%	5%	7%	4%	8% ^z	5%	8%	10% ^z	5%	6%	10%	14% ^{zn}	8%	4%	6%	11% ^r	4%	8%	3%	4%	9%	8%	7%
LOW PAY/MINIMUM WAGE/FAIR WAGES	73	7	67	20	51	26	47	21	36	56	17	9	20	3	18	8	7	17	11	7	13	8	67
	6%	4%	7%	6%	7%	6%	7%	6%	7%	6%	7%	6%	12% ^{zn}	4%	5%	7%	5%	13% ^{zps}	6%	4%	6%	5%	7%
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	68	14	55	16	48	29	40	23	24	57	12	4	10	9	26	4	16	7	10	5	12	13	62
	6%	9%	6%	4%	7%	6%	6%	7%	5%	6%	5%	3%	6%	14% ^{zk}	7%	3%	10%	5%	6%	4%	5%	9%	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 227
Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
WEIGHTED BASE	1125	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	14%	86%	31%	65%	40%	60%	30%	45%	78%	22%	13%	14%	6%*	32%	11%*	14%	11%*	15%	14%	21%*	12%*	100%
PUBLIC SERVICES IN GENERAL	63	21	42	16	46	24	39	26	24	50	13	11	11	2	21	8	21	7	5	6	10	3	56
	6%b	14%zb	4%	4%	6%	5%	6%	8%	5%	6%	5%	7%	7%	3%	6%	7%	13%zrs	6%	3%	4%	4%	2%	5%
DRUG ABUSE	49	4	45	12	35	18	31	13	26	36	13	8	4	2	18	10	2	10	1	7	8	7	55
	4%r	3%	5%	3%	5%	4%	5%	4%	5%	4%	5%	5%	3%	2%	5%	8%pr	1%	8%pr	1%	5%	3%	5%	5%
POLLUTION/ENVIRONMENT	43	14	29	17	26	16	27	13	20	41	3	2	2	-	19	6	12	2	11	2	3	7	35
	4%b	9%zb	3%	5%	4%	4%	4%	4%	4%	5%j	1%	2%	1%	1%	5%	5%	8%zqs	1%	6%	1%	1%	5%	3%
PETROL PRICES/FUEL	42	2	40	14	27	22	20	11	21	36	6	5	5	3	15	2	3	11	9	4	6	2	41
	4%	1%	4%	4%	4%	5%	3%	3%	4%	4%	2%	3%	3%	5%	4%	1%	2%	9%zop	6%	3%	2%	2%	4%
LOCAL GOVERNMENT/ COUNCIL TAX	42	6	36	12	29	10	32	16	18	24	18	10	13	3	3	7	6	7	3	6	8	4	43
	4%ein	4%	4%	3%	4%	2%	5%	5%	4%	3%	7%zi	7%n	8%zn	5%	1%	6%	4%	6%	2%	4%	4%	3%	4%
TAXATION	41	2	39	18	20	14	27	13	15	36	5	3	7	7	12	8	5	5	9	2	6	4	41
	4%cd	1%	4%	5%	3%	3%	4%	4%	3%	4%	2%	2%	4%	11%zkn	3%	7%e	3%	4%	6%	1%	3%	3%	4%
POPULATION LEVELS/ OVERPOPULATION	38	8	31	10	25	18	20	15	14	34	5	5	5	3	14	2	8	6	5	3	8	6	34
	3%	5%	3%	3%	3%	4%	3%	4%	3%	4%	2%	3%	3%	5%	4%	2%	5%	5%	3%	2%	3%	4%	3%
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	30	9	20	16	14	16	14	11	14	22	8	5	6	3	8	5	6	4	8	3	3	-	27
	3%bd	6%zb	2%	4%	2%	4%	2%	3%	3%	3%	3%	3%	4%	4%	2%	4%u	4%	3%	5%u	2%	1%	-	3%
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	20	3	17	3	16	3	18	4	12	17	3	2	3	3	8	1	3	6	-	4	1	6	18
	2%e	2%	2%	1%	2%	1%	3%	1%	2%	2%	1%	1%	2%	5%	2%	1%	3%	5%zrt	-	2%	-	4%r	2%
TRANSPORT/PUBLIC TRANSPORT	20	6	14	5	15	6	14	5	9	15	5	5	*	1	9	5	9	1	-	2	-	3	20
	2%	4%	1%	1%	2%	1%	2%	1%	2%	2%	2%	4%l	*	1%	2%	4%rt	9%	6%zrt	1%	-	1%	-	2%
POUND/EXCHANGE RATE/ VALUE OF POUND	12	4	8	4	8	5	7	6	4	7	5	1	2	*	3	*	2	4	-	3	3	*	13
	1%	3%b	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	*	1%	3%	-	2%	1%	-	1%
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	11	4	7	2	8	4	7	1	7	10	1	1	2	*	6	1	2	1	1	2	-	3	13
	1%	3%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	*	1%	-	2%	1%
PRIVATISATION	10	*	10	3	8	3	7	1	6	9	1	1	-	2	1	2	*	3	-	1	2	3	12
	1%	*	1%	1%	1%	1%	1%	*	1%	1%	*	*	-	2%	*	2%	*	2%	-	1%	1%	2%	1%
TRADE UNIONS/STRIKES	9	1	8	6	2	4	5	1	6	8	1	*	2	-	6	1	3	1	1	-	-	3	8
	1%cd	1%	1%	2%	*	1%	1%	*	1%	1%	1%	*	1%	-	2%	1%	2%	1%	*	-	-	2%	1%
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	7	2	5	2	5	2	5	2	3	5	2	1	1	-	2	1	-	*	3	-	2	*	8
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	-	*	1%	-	*	2%	-	1%	*	1%
COUNTRYSIDE/RURAL LIFE	6	3	3	2	4	1	5	1	4	6	-	1	*	-	5	-	2	1	1	-	2	*	6
	1%b	2%zb	*	1%	1%	*	1%	*	1%	1%	-	1%	*	-	1%	-	1%	1%	*	-	1%	*	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/u
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	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION						UNWEIGHTED TOTAL		
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500-17499 (l)	17500-24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)	
WEIGHTED BASE	1125	155	969	354	726	448	677	338	503	879	246	150	158	66*	362	120*	155	127*	168	154	233*	140*	1025
	100%	14%	86%	31%	65%	40%	60%	30%	45%	78%	22%	13%	14%	6%*	32%	11%*	14%	11%*	15%	14%	21%*	12%*	100%
AIDS	4	1	3	-	4	-	4	3	1	3	1	*	3	-	-	*	-	-	-	-	-	4	4
	*	1%	*	-	1%	-	1%	1%	*	*	*	*	2%z	-	-	*	-	-	-	-	-	-	3%z
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	3	-	3	*	3	-	3	1	2	2	1	-	-	-	-	1	-	-	1	-	-	1	5
	*	-	*	*	*	-	1%	*	*	*	*	-	-	-	-	1%	-	-	1%	-	-	1%	*
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	-	2	*	*	-	2	*	*	*	2	*	-	-	-	2	-	-	-	-	-	*	4
	*di	-	*	1%	*	-	*	*	*	*	1%	*	-	-	-	2%z	-	-	-	-	-	*	*
NORTHERN IRELAND	2	*	1	-	2	-	2	-	1	1	*	-	*	-	-	1	-	-	-	-	-	1	3
	*	*	*	-	*	-	*	-	*	*	*	-	*	-	-	1%	-	-	-	-	-	1%	*
ANIMAL WELFARE	1	-	1	*	1	-	1	1	*	*	1	-	-	-	-	1	-	-	-	-	-	-	2
	*	-	*	*	*	-	*	*	*	*	*	-	-	-	-	1%z	-	-	-	-	-	-	*
GM/GM (GENETICALLY MODIFIED) FOODS	1	1	-	1	-	-	1	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	1
	*	1%	-	*	-	-	*	-	-	*	-	-	-	-	-	-	1%	-	-	-	-	-	*
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	53	13	40	15	36	21	31	24	22	40	13	1	13	2	14	3	13	1	9	6	14	3	47
	5%k	8%	4%	4%	5%	5%	5%	7%z	4%	4%	5%	1%	8%zk	3%	4%	2%	8%q	1%	5%	4%	6%	2%	5%
DON'T KNOW	126	8	118	21	86	33	93	32	53	89	37	10	23	7	25	9	9	18	8	20	21	37	126
	11%ace	5%	12%a	6%	12%c	7%	14%ze	9%	10%	10%	15%	6%	15%kn	11%	7%	7%	6%	14%pr	5%	13%r	9%	26%zo	12%
	pr																					pqrst	
NO ANSWER	1	-	1	-	-	-	1	-	*	1	-	*	-	-	-	*	-	-	-	*	-	-	2
	*	-	*	-	-	-	*	-	*	*	-	*	-	-	-	*	-	-	-	*	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 228
 Q.PL03/04
WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
UNWEIGHTED BASE	1025	250	360	98	74	135	158	306	254	465	142	311	227	487	452	435	107	31	308	150	263	194	1025	
WEIGHTED BASE	1125	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025	
100%		30%	31%	11%*	6%*	12%	14%	30%	28%	42%	15%	29%	23%	47%	53%	35%	11%*	2%**	30%	16%*	28%	17%	100%	
EFFECTIVE BASE	662	130	276	82	58	112	118	240	190	244	117	245	184	259	278	336	86	19	235	54	208	152	1025	
ECONOMY/ECONOMIC SITUATION	704	233	210	88	48	66	85	215	205	284	117	206	182	316	405	205	83	11	180	116	252	92	604	
		63%eoru	68%e	60%e	71%e	71%e	47%	55%	64%f	66%	60%	68%	63%	69%zmn	60%	68%zo	52%	69%o	58%	54%	66%u	79%zru	49%	59%
UNEMPLOYMENT/FACTORY CLOSURE/LACK OF INDUSTRY	299	81	103	33	13	36	33	69	96	135	42	75	73	152	132	139	23	5	100	37	87	50	284	
		27%gn	24%	29%	27%	20%	26%	21%	20%	31%g	28%g	24%	23%	28%	22%	35%znp	20%	25%	30%	21%	27%	27%	28%	
RACE RELATIONS/ IMMIGRATION/ IMMIGRANTS	283	109	65	33	19	35	41	78	62	143	38	69	73	142	166	79	34	4	84	60	60	49	240	
		25%bhkot	32%b	19%	27%	28%	25%	26%	23%	20%	30%zh	22%	21%	27%	28%o	20%	28%	20%	25%	35%t	19%	27%	23%	
EDUCATION/SCHOOLS	245	49	88	40	19	22	35	83	76	87	48	75	65	105	133	79	31	2	51	40	108	30	213	
		22%ear	14%	25%ae	32%zae	28%a	15%	23%	24%	18%	28%	23%	25%	20%	22%	20%	26%	8%	15%	23%	34%zru	16%	21%	
NATIONAL HEALTH SERVICE/HOSPITALS/ HEALTHCARE	205	58	69	27	14	21	29	58	56	92	25	49	62	94	128	57	16	5	55	27	65	37	181	
		18%eo	17%	20%	22%	21%	15%	19%	17%	18%	19%	14%	15%	23%zkl	18%	22%o	14%	13%	24%	16%	15%	20%	18%	
CRIME/LAW & ORDER/ VIOLENCE/VANDALISM/ ANTI-SOCIAL (YOB) BEHAVIOUR	196	53	59	23	9	31	37	73	30	93	26	51	39	106	90	78	24	4	68	24	46	41	206	
		17%h	16%	17%	19%	14%	22%	24%zh	22%zh	10%	20%h	15%	16%	15%	15%	20%	20%	20%	20%	20%	14%	14%	22%	
DEFENCE/FOREIGN AFFAIRS/ INTERNATIONAL TERRORISM	172	59	57	22	8	13	22	63	47	62	36	65	44	62	96	60	16	-	48	23	58	21	155	
		15%em	17%	16%	18%	12%	9%	14%	19%	15%	13%	21%mn	20%zmn	17%	12%	16%	15%	13%	14%	13%	18%	11%	15%	
INFLATION/PRICES	124	31	45	14	9	14	12	26	31	67	12	29	34	60	66	51	7	*	36	22	26	28	125	
		11%g	9%	13%	11%	13%	10%	8%	8%	10%	14%g	7%	9%	13%	11%	11%	13%	6%	11%	12%	8%	15%t	12%	
POVERTY/INEQUALITY	99	17	34	15	4	21	11	31	20	48	15	23	24	52	49	38	8	4	38	19	24	13	95	
		9%	5%	10%	12%a	6%	15%za	7%	9%	6%	10%	9%	7%	9%	8%	10%	6%	20%	11%	11%	8%	7%	9%	
PENSIONS/SOCIAL SECURITY/BENEFITS	96	33	30	10	3	7	12	26	31	39	14	22	31	43	61	22	10	4	32	7	31	18	84	
		9%o	10%	9%	8%	5%	7%	8%	10%	8%	8%	7%	12%	8%	10%o	6%	8%	19%	10%	4%	10%	10%	8%	
HOUSING	73	12	40	7	2	7	16	26	11	37	13	23	9	41	35	33	5	1	29	15	10	16	76	
		7%hit	4%	12%zae	5%	4%	5%	10%h	8%	3%	8%	7%	7%	3%	6%	8%	4%	3%	9%t	8%	3%	9%t	7%	
LOW PAY/MINIMUM WAGE/FAIR WAGES	73	8	24	16	5	10	9	24	14	35	16	24	16	33	32	32	8	1	32	15	16	5	67	
		6%au	2%	7%	13%za	7%	7%a	6%	7%	4%	7%	9%	7%	6%	5%	8%	7%	3%	10%zu	9%	5%	3%	7%	
MORALITY/INDIVIDUAL BEHAVIOUR/LIFESTYLE	68	26	13	11	5	10	7	16	23	30	5	12	9	47	44	13	6	5	18	13	24	11	62	
		6%bko	8%	4%	9%	8%	7%	4%	5%	7%	6%	3%	4%	3%	7%o	3%	5%	26%	5%	7%	8%	6%	6%	
PUBLIC SERVICES IN GENERAL	63	10	32	7	7	6	8	20	18	25	11	15	24	25	27	26	9	1	10	11	25	11	56	
		6%r	3%	9%za	5%	10%a	4%	5%	6%	6%	5%	6%	4%	9%z	4%	7%	8%	5%	3%	6%	8%r	6%	5%	
DRUG ABUSE	49	5	27	3	3	6	6	7	11	31	6	7	4	37	14	32	3	-	19	3	6	11	55	
		4%gklnt	1%	8%za	2%	5%	4%	2%	3%	7%zt	4%	2%	1%	7%zkl	2%	8%zn	3%	-	6%t	2%	2%	6%t	5%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
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Table 228
 Q.PL03/04
 WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)	
WEIGHTED BASE	1125	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
100%		30%	31%	11%*	6%*	12%	14%	30%	28%	42%	15%	29%	23%	47%	53%	35%	11%*	2%**	30%	16%*	28%	17%	100%
POLLUTION/ ENVIRONMENT	43	11	10	7	9	5	8	14	14	16	6	10	11	23	27	9	6	1	9	3	27	1	35
PETROL PRICES/FUEL	42	13	11	6	4	4	4	7	2	33	4	5	17	19	24	16	2	-	14	5	11	7	41
LOCAL GOVERNMENT/ COUNCIL TAX	42	7	11	7	4	6	2	6	10	26	4	8	17	17	22	17	3	-	16	8	3	7	43
TAXATION	41	11	13	6	1	6	5	10	20	11	6	10	12	19	15	19	5	2	19	9	10	1	41
POPULATION LEVELS/ OVERPOPULATION	38	15	9	5	1	7	4	5	16	17	3	3	15	20	21	10	7	-	11	9	13	4	34
COMMON MARKET/EU/ EUROPE/EURO/ CONSTITUTION	30	16	5	4	4	3	3	8	7	15	9	12	6	12	17	10	3	-	4	4	7	7	27
NATIONALISATION/ GOVERNMENT CONTROL OF INSTITUTIONS	20	3	11	2	1	2	1	3	10	7	2	2	7	11	12	7	1	-	8	2	7	3	18
TRANSPORT/PUBLIC TRANSPORT	20	8	5	2	*	2	1	3	10	7	-	2	6	12	12	6	2	-	5	2	8	3	20
POUND/EXCHANGE RATE/ VALUE OF POUND	12	3	5	1	-	2	-	3	1	8	2	2	5	5	3	7	2	-	1	3	2	4	13
NUCLEAR WEAPONS/ NUCLEAR WAR/ DISARMAMENT	11	-	3	2	1	5	1	3	2	6	-	-	2	9	6	4	1	-	4	4	2	1	13
PRIVATISATION	10	1	4	-	1	4	2	3	-	8	*	*	1	9	3	5	2	-	4	2	3	2	12
TRADE UNIONS/STRIKES	9	3	4	1	1	-	1	1	3	5	1	1	3	6	5	3	1	-	1	-	7	2	8
SCOTTISH/WELSH ASSEMBLY/DEVOLUTION/ CONSTITUTIONAL REFORM	7	3	4	-	*	-	-	1	3	2	1	3	1	4	1	6	*	-	*	3	1	1	8
COUNTRYSIDE/RURAL LIFE	6	1	2	2	1	-	2	3	2	1	-	1	3	2	4	2	-	-	3	1	2	-	6
AIDS	4	-	2	-	-	-	-	-	1	3	-	-	-	4	-	4	-	-	1	-	2	1	4
FOOT AND MOUTH OUTBREAK/FARMING CRISIS	3	-	2	-	-	-	-	-	3	-	-	-	-	3	-	3	-	-	2	1	-	-	5
BIRD FLU/PANDEMIC FLU/SWINE FLU	2	1	1	-	-	-	-	-	2	*	-	-	-	2	1	1	-	-	-	-	-	2	4
NORTHERN IRELAND	2	-	1	-	-	-	-	-	1	1	-	-	-	2	-	2	-	-	2	-	-	-	3

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
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Table 228
 Q.PL03/04
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 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	
WEIGHTED BASE	1125	343	348	124*	68*	140	155	337	313	475	174	330	264	531	594	392	119*	19**	333	175*	320	186	1025
	100%	30%	31%	11%*	6%*	12%	14%	30%	28%	42%	15%	29%	23%	47%	53%	35%	11%*	2%**	30%	16%*	28%	17%	100%
ANIMAL WELFARE	1*	-	*	-	-	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-	-	2
GM/GM (GENETICALLY MODIFIED) FOODS	1*	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	1	-	1
ELECTORAL REFORM	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HUNG PARLIAMENT/LACK OF GOVERNMENT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTHER	53	19	16	7	4	5	4	14	18	21	6	18	10	24	29	17	6	-	10	5	19	6	47
	5%	6%	5%	5%	6%	3%	2%	4%	6%	4%	4%	6%	4%	5%	5%	4%	5%	-	3%	3%	6%	3%	5%
DONT KNOW	126	34	35	7	11	26	23	41	41	44	25	43	24	59	65	47	12	2	42	15	24	27	126
	11%t	10%	10%	5%	16%c	19%za	15%	12%	13%	9%	15%	13%	9%	11%	11%	12%	10%	11%	13%	8%	8%	15%t	12%
NO ANSWER	1*	-	-	-	*	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	1	-	2
	*	-	-	-	*	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
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Table 229
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
UNWEIGHTED BASE	1295	643	652	205	177	198	210	217	182	106	382	408	505	282	396	291	326	678	617	1295
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
EFFECTIVE BASE	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
GENDER	821	333	520	155	129	87	171	174	138	65	272	223	370	230	171	205	254	388	458	1295
MALE	634 49% ^b hlp	634	-	88 54% ^{hl}	106 51%	125 52%	114 51%	90 47%	68 41%	42 41%	195 52% ^{hl}	239 51%	201 44%	184 54% ^p	171 47%	154 54% ^p	126 41%	355 50%	280 47%	643 50%
FEMALE	665 51% ^a	-	665	75 46%	103 49%	117 48%	109 49%	101 53%	99 59% ^{zc}	60 59%	177 48%	227 49%	260 56% ^{zc}	159 46%	195 53%	129 46%	182 59% ^{zm} o	354 50%	311 53%	652 50%
AGE	163 13% ^{de} fghik lm	88 14%	75 11%	163 100% ^{zde} fghijkl	-	-	-	-	-	-	163 44% ^{zde} fghikl	-	-	23 7%	54 15% ^m	44 15% ^m	42 14% ^m	77 11%	86 15%	205 16%
25-34	209 16% ^{ce} fghik lm	106 17%	103 15%	-	209 100% ^{zce} fghijkl	-	-	-	-	-	209 56% ^{zce} fghikl	-	-	40 12%	58 16%	56 20% ^m	55 18%	98 14%	111 19% ^z	177 14%
35-44	242 19% ^{cd} fghij lpr	125 20%	117 18%	-	-	242 100% ^{zcd} fghijkl	-	-	-	-	-	242 52% ^{zcd} fghijl	-	64 19%	87 24% ^p	54 19% ^p	37 12%	151 21% ^f	91 15%	198 15%
45-54	223 17% ^{cd} efghij lpr	114 18%	109 16%	-	-	-	223 100% ^{zcd} efghijkl	-	-	-	-	223 48% ^{zcd} efghijl	-	91 27% ^{zn} op	57 16%	39 14%	37 12%	148 21% ^{zr}	75 13%	210 16%
55-64	192 15% ^{cd} efhij k	90 14%	101 15%	-	-	-	-	192 100% ^{zcd} efhijkl	-	-	-	-	192 42% ^{zcd} defhij jk	62 18%	44 12%	36 13%	50 16%	106 15%	86 15%	217 17%
65-74	167 13% ^{cd} efgij k	68 11%	99 15% ^z	-	-	-	-	-	167 100% ^{zcd} efgijkl	-	-	-	167 36% ^{zcd} defgij jk	42 12%	39 11%	31 11%	54 18% ^{zn} o	81 11%	86 14%	182 14%
75+	102 8% ^{cde} fghjk	42 7%	60 9%	-	-	-	-	-	-	102 100% ^{zcd} efghijkl	-	-	102 22% ^{zcd} efghijk	21 6%	26 7%	24 9%	31 10%	47 7%	56 9%	106 8%
18-34	372 29% ^{ef} ghikl mq	195 31%	177 27%	163 100% ^z ghikl	209 100% ^{zef} ghikl	-	-	-	-	-	372 100% ^{zef} ghikl	-	-	63 18%	112 31% ^m	100 35% ^{zm}	97 32% ^m	175 25%	197 33% ^z	382 29%
35-54	466 36% ^{cd} ghijl pr	239 38%	227 34%	-	-	242 100% ^z cdghij jl	223 100% ^{zcd} ghijl	-	-	-	-	466 100% ^{zcd} ghijl	-	155 45% ^{zo} p	144 39% ^p	92 33% ^p	74 24%	300 42% ^{zr}	166 28%	408 32%
55+	461 35% ^{cd} efjk	201 32%	260 39% ^{za}	-	-	-	-	192 100% ^z cdefj k	167 100% ^z cdefj k	102 100% ^{zcd} efjk	-	-	461 100% ^{zcd} defjk	125 36%	109 30%	91 32%	136 44% ^{zn} o	234 33%	227 39% ^z	505 39%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8**

**Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+**

	GENDER		AGE										SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
SOCIAL GRADE																				
AB	343	184	159	23	40	64	91	62	42	21	63	155	125	343	-	-	-	343	-	282
	26%bc d jnop r	29%	24%	74%	19%	26%c	41%zc dehij kl	32%zc djl	25%cj	20%	17%	33%zc dij	27%c j	100%zno p	-	-	-	48%zr	-	22%
C1	366	171	195	54	58	87	57	44	39	26	112	144	109	-	366	-	-	366	-	396
	28%lm opr	27%	29%	33%gl	28%	36%gl	25%	23%	24%	25%	30%	31%f	24%	-	100%zmo p	-	-	52%zr	-	31%
C2	283	154	129	44	56	54	39	36	31	24	100	92	91	-	-	283	-	-	283	291
	22%bm npq	24%	19%	27%f	27%f	22%	17%	19%	19%	24%	27%zf gl	20%	20%	-	-	100%zmn p	-	-	48%zq	22%
DE	307	126	182	42	55	37	37	50	54	31	97	74	136	-	-	-	307	-	307	326
	24%af kmnoq	20%	27%za	26%fk	26%fk	15%	16%	26%ef k	32%ze fk	31%ef k	26%ef k	29%zef k	-	-	-	100%zmn o	-	52%zq	-	25%
SOCIAL GRADE																				
ABC1	709	355	354	77	98	151	148	106	81	47	175	300	234	343	366	-	-	709	-	678
	55%cj lopr	56%	53%	47%	47%	82%cd hijl	66%zc dghij l	55%	49%	45%	47%	64%zc dhij	51%	100%z op	100%zop	-	-	100%zr	-	52%
C2DE	590	280	311	86	111	91	75	86	86	56	197	166	227	-	-	283	307	-	590	617
	45%fk mnq	44%	47%	53%ze fk	53%ef k	38%	34%	45%f	51%ef k	55%ef k	53%ze fk	36%	49%zef k	-	-	100%z mn	100%zmn	-	100%zq	48%
WORKING STATUS																				
FULL TIME	585	380	205	64	118	172	146	71	12	1	182	319	84	194	178	132	81	372	213	465
	45%bg hilpr	60%zb	31%	39%hi l	56%zc ghijl	71%zc dghij l	66%zc ghij	37%hil	7%	1%	49%cg hil	68%zc dghij l	18%hi p	57%zo p	49%p	47%p	26%	53%zr	36%	36%
PART TIME	151	41	111	19	35	25	33	28	11	-	54	58	40	46	42	41	23	87	64	134
	12%ahi lp	6%	17%za	11%l l	17%hi l	10%l l	15%hi l	15%hil	7%l	-	14%hi l	12%l l	9%l	13%p	11%	15%p	7%	12%	11%	10%
NOT WORKING	562	213	349	80	56	45	44	92	143	101	136	89	337	103	146	110	203	249	314	696
	43%ad efjkm q	34%	53%za	49%de fjk	27%	19%	20%	48%de fjk	86%zc defgj kl	99%zc defgh kl	37%de fk	19%	73%zc defjk	30%	40%am	39%am	66%zm no	35%	53%zq	54%
CHILDREN IN HOUSEHOLD																				
YES	409	187	222	45	109	157	87	8	4	-	154	244	12	112	125	90	81	238	172	375
	32%gh lip	29%	33%	28%gh il	52%zc fghij l	65%zc fghij kl	39%zcg hil	4%	2%	-	41%zc ghil	52%zcf ghijl	3%	33%	34%	32%	27%	34%	29%	29%
NO	890	447	442	118	100	85	137	184	163	102	218	222	449	231	240	193	226	471	419	920
	68%de fjk	71%	67%	72%de fjk	48%	35%	61%de k	96%zc defjk	98%z cdef jk	100%zc defjk	59%de k	48%e defjk	97%zc defjk	67%	66%	68%	73%z	66%	71%	71%
ETHNICITY																				
WHITE	1166	554	611	138	160	213	207	182	164	101	299	420	447	329	318	252	266	647	519	1066
	90%cd j	87%	92%za	85%j	77%	88%cd	93%cd jk	95%zc dj	98%zc defjk	99%zc dej	80%	90%cd dj	97%zc defjk k	96%zn op	87%	89%	87%	91%	88%	82%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 229
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
BME	130	79	50	23	49	30	15	9	3	1	72	45	13	13	44	31	41	58	72	225
	10% ^{bg}	12% ^b	8%	14% ^{fg}	23% ^{ze}	12% ^{ghi}	7% ^{chl}	4%	2%	1%	19% ^{zc}	10% ^{fhi}	3%	4%	12% ^m	11% ^m	13% ^{zm}	8%	12% ^z	17%
GOVERNMENT OFFICE REGION																				
EAST MIDLANDS	97	46	51	8	13	24	10	17	13	11	21	34	42	20	20	30	27	39	58	84
	7% ^q	7%	8%	5%	6%	10%	4%	9%	8%	11%	6%	7% ^{ft}	9%	6%	5%	11% ^z	9%	6%	10% ^{zc}	6%
EASTERN	125	66	59	9	17	37	23	12	13	12	27	60	38	31	53	25	16	84	41	66
	10% ^{pr}	10%	9%	6%	8%	15% ^{cg}	10%	6%	8%	12%	7%	13% ^{cf}	8%	9%	14% ^{zp}	9%	5%	12% ^r	7%	5%
LONDON	165	90	75	21	46	34	22	22	12	8	67	56	42	40	45	44	35	85	80	185
	13% ^{chl}	14%	11%	13%	22% ^{zf}	14%	10%	11%	7%	8%	18% ^{zc}	12%	9%	12%	12%	16%	12%	12%	14%	14%
NORTH EAST	57	24	33	12	3	8	10	12	7	5	15	18	24	17	7	10	23	24	33	56
	4%	4%	5%	7% ^{dj}	1%	3%	5%	6% ^d	4%	5%	4% ^d	4%	5%	5%	2%	4%	7% ^{zn}	3%	6%	4%
NORTH WEST	150	71	79	25	21	24	19	20	26	15	46	43	60	33	45	25	48	77	72	138
	12%	11%	12%	15%	10%	10%	9%	10%	15%	14%	12%	9%	13%	10%	12%	9%	16% ^{zm}	11%	12%	11%
SCOTLAND	114	55	59	11	12	23	23	18	15	11	24	46	44	27	24	26	37	51	63	197
	9%	9%	9%	7%	6%	9%	10%	9%	9%	11%	6%	10%	10%	8%	7%	9%	12% ^z	7%	11% ^z	15%
SOUTH EAST	181	83	98	16	17	35	39	36	23	14	34	74	73	70	49	34	28	119	62	148
	14% ^{dj}	13%	15%	10%	8%	15%	17% ^{dj}	19% ^{zc}	14%	14%	9%	16% ^{dj}	16% ^{dj}	20% ^{zo}	13%	12%	9%	17% ^{zr}	11%	11%
SOUTH WEST	114	57	57	20	19	15	17	19	15	8	39	32	43	40	40	23	11	79	34	71
	9% ^{pr}	9%	9%	12%	9%	6%	8%	10%	9%	8%	11%	7%	9%	12% ^p	11% ^p	8% ^p	4%	11% ^{zr}	6%	5%
WALES	65	32	33	9	14	6	10	11	11	3	23	16	25	15	18	10	22	32	32	121
	5%	5%	5%	5%	7%	3%	5%	6%	7%	3%	6%	3%	6%	4%	5%	4%	7%	5%	5%	9%
WEST MIDLANDS	116	57	60	8	28	17	28	10	11	8	42	45	29	34	28	24	31	62	54	113
	9% ^{gl}	9%	9%	8%	13% ^{gl}	7%	13% ^{gkl}	5%	7%	8%	11% ^{gl}	10%	6%	10%	8%	8%	10%	9%	9%	9%
YORKS AND HUMBR	115	54	60	19	17	19	21	13	20	7	36	40	40	18	37	31	29	55	60	116
	9% ^{cm}	9%	9%	11%	8%	8%	9%	7%	12%	7%	10%	8%	9%	5%	10%	11% ^m	9%	8%	10%	9%
MARITAL STATUS																				
MAR/LIVING AS	772	412	360	34	132	188	161	133	89	35	166	350	256	252	219	175	126	471	301	713
	59% ^{bc}	65% ^{zb}	54%	21%	63% ^{ci}	78% ^{zc}	72% ^{zc}	69% ^{zc}	53% ^{ci}	34% ^c	45% ^c	75% ^{zc}	56% ^{ci}	74% ^{zn}	60% ^p	62% ^p	41%	67% ^{zr}	51%	55%
SINGLE	290	152	137	126	69	36	26	15	9	8	195	62	32	47	94	58	91	140	149	333
	22% ^{fg}	24%	21%	77% ^{zd}	33% ^{ze}	15% ^{hl}	12%	8%	6%	8%	52% ^{zd}	13% ^{hl}	7%	14%	26% ^m	21%	30% ^{zm}	20%	25% ^z	26%
WID/DIV/SEP	235	70	165	3	6	18	36	44	69	59	9	54	172	43	52	50	90	95	140	247
	18% ^{ac}	11%	25% ^{za}	2%	3%	7%	16% ^{cd}	23% ^{cd}	41% ^{zc}	58% ^{zcd}	2%	12% ^{cd}	37% ^{zcd}	12%	14%	18%	29% ^{zm}	13%	24% ^{zq}	19%
DAILY NEWSPAPER READERSHIP																				
QUALITY	185	107	78	12	26	24	39	37	31	16	38	63	84	100	62	17	7	162	23	174
	14% ^{bc}	17% ^b	12%	8%	13%	10%	17% ^{cj}	19% ^{zc}	18% ^{cj}	16%	10%	13%	18% ^{zc}	29% ^{zn}	17% ^{op}	6% ^p	2%	23% ^{zr}	4%	13%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
POPULAR	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
NONE OF THESE	473	246	227	55	63	87	73	74	70	50	118	160	195	89	115	124	145	204	269	492
URBANITY	36%mq	39%	34%	34%	30%	36%	33%	39%	42%dj	49%zc	32%	34%	42%zd	26%	31%	44%zm	47%zn	29%	46%zo	38%
SUBURBAN	676	310	367	98	129	136	124	85	69	35	227	260	190	180	196	143	158	375	301	659
RURAL	52%gh	49%	55%z	60%zg	62%zg	56%hi	56%gh	44%	42%	35%	61%zg	56%gh	41%	52%	54%	50%	51%	53%	51%	51%
VERY/FAIRLY INTERESTED	301	148	153	52	54	62	50	35	29	18	106	113	83	71	75	73	83	145	156	327
NOT VERY/AT ALL INTERESTED	23%kl	23%	23%	32%zg	26%	26%	23%	18%	18%	18%	28%zg	24%	18%	21%	20%	26%	27%	21%	26%za	25%
VERY/FAIRLY INTERESTED	733	360	374	90	114	142	125	106	103	53	204	267	262	184	206	154	190	390	344	757
NOT VERY/AT ALL INTERESTED	56%	57%	56%	55%	55%	59%	56%	55%	62%	51%	55%	57%	57%	54%	56%	54%	62%z	55%	58%	58%
VERY/FAIRLY INTERESTED	265	127	138	21	41	38	48	51	34	31	62	86	116	88	85	56	35	174	91	211
NOT VERY/AT ALL INTERESTED	20%op	20%	21%	13%	20%	16%	22%ck	27%zc	20%	31%zc	17%c	19%	25%zc	26%zp	23%p	20%p	11%	25%zr	15%	16%
VERY/FAIRLY INTERESTED	748	395	353	67	107	149	144	120	107	54	174	293	281	263	236	136	112	500	248	700
NOT VERY/AT ALL INTERESTED	58%abc	62%zb	53%	41%	51%	62%cj	64%zc	62%cd	64%cd	53%	47%c	63%cd	61%cd	77%zn	65%zo	48%p	36%	71%zr	42%	54%
VERY/FAIRLY INTERESTED	548	237	311	95	101	93	79	72	60	48	196	172	180	80	129	146	194	208	340	590
NOT VERY/AT ALL INTERESTED	42%af	37%	47%za	58%ze	48%fh	38%	35%	38%	36%	47%	53%ze	37%	39%	23%	35%m	52%zm	63%zm	29%	58%za	46%
LIKELIHOOD TO VOTE	754	358	396	49	102	121	149	135	130	69	151	270	334	250	225	147	133	474	280	744
6-10	58%cd	56%	60%	30%	49%cj	50%c	67%zc	70%zc	78%zc	67%cd	40%c	58%cj	72%zc	73%zn	61%p	52%	43%	67%zr	47%	57%
7-10	990	505	485	92	142	184	182	156	149	86	234	366	390	300	294	202	195	593	397	961
8-10	76%bc	80%b	73%	57%	68%	76%cj	81%cd	81%cd	89%zc	84%cd	63%c	79%cd	85%zc	87%zo	80%op	71%	64%	84%zr	67%	74%
9-10	954	485	469	84	136	179	180	151	144	81	220	358	376	293	289	195	177	582	372	918
WOULD NOT VOTE	73%bc	76%	71%	51%	65%cj	74%cj	80%zc	79%cd	86%zc	80%cd	59%c	77%cd	82%zc	86%zo	79%op	69%p	58%	82%zr	63%	71%
ACTIVIST	896	448	448	71	125	166	168	148	140	79	195	333	367	283	276	178	159	559	337	866
ACTIVIST	69%cd	71%	67%	43%	60%cj	68%cj	75%cd	77%zc	84%zc	77%cd	53%c	72%cd	80%zc	82%zo	75%zo	63%p	52%	79%zr	57%	67%
ACTIVIST	802	387	416	57	111	133	154	140	133	74	168	287	348	262	241	154	145	503	299	791
ACTIVIST	62%cd	61%	63%	35%	53%cj	55%c	69%zc	73%zc	80%zc	73%cd	45%c	62%cj	75%zc	76%zn	66%op	54%	47%	71%zr	51%	61%
ACTIVIST	136	54	82	29	26	33	19	10	15	5	55	52	30	26	28	36	47	54	83	140
ACTIVIST	11%glq	9%	12%z	18%zf	12%gl	14%gl	8%	5%	9%	4%	15%zf	11%fg	6%	8%	8%	13%	15%zmn	8%	14%za	11%
ACTIVIST	173	77	95	8	14	36	38	41	28	7	22	74	76	84	57	16	15	141	31	157
ACTIVIST	13%cd	12%	14%	5%	7%	15%cj	17%cd	21%zc	17%cd	7%	6%	16%cd	17%zc	25%zn	16%op	6%	5%	20%zr	5%	12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
WEIGHTED BASE	1299 100%	634 49%	665 51%	163 13%	209 16%	242* 19%*	223 17%	192 15%	167 13%	102* 8%*	372 29%	466 36%	461 35%	343 26%	366 28%	283 22%	307 24%	709 55%	590 45%	1295 100%
NON-ACTIVIST	1126 87%g mq	557 88%	569 86%	155 95%ze fghkl	195 93%zf ghkl	206 85%	185 83%	151 79%	139 83%	95 93%fg l	350 94%ze fghkl	391 84%	385 83%	259 75%	309 84% m	267 94% zm	292 95% zm	567 80%	559 95% za	1138 88%
OPINION ON PRESENT SYSTEM																				
WORKS WELL	404 31% abc jpr	247 39% zb	156 24%	29 18%	66 32% cj	90 37% cj	82 37% cj	55 29% c	54 32% c	28 28%	95 26% c	171 37% zc	137 30% c	126 37% zo	141 39% zo	74 26%	62 20%	267 38% zr	136 23%	366 28%
NEEDS IMPROVEMENT	834 64% aq	362 57%	472 71% za	116 71% zk	131 63%	144 59%	138 62%	130 68%	108 65%	67 65%	247 66%	283 61%	305 66%	212 62%	211 58%	194 68% n	217 71% zm	423 60%	411 70% za	851 66%
KNOW LOCAL MP																				
YES	495 38% cd jpr	230 36%	265 40%	31 19%	50 24%	88 36% cj	94 42% cd	107 56% zc defij k	85 51% zc dejk	40 39% cd	82 22%	182 39% cd	231 50% zc dejk	162 47% zo	154 42% p	102 36% p	77 29%	316 45% zr	179 30%	459 36%
NO	804 62% gh lmq	404 64%	400 60%	132 81% ze l	159 76% zf ghikl	155 64% gh	129 58% g	85 44%	82 49%	62 61% g	290 78% ze l	284 61% gh	230 50%	181 53%	212 58%	182 64% m	230 75% zm no	392 55%	412 70% za	836 65%
FEEL CAN CHANGE THE WAY UK IS RUN																				
AGREE	395 30%	200 32%	195 29%	48 30%	67 32%	61 25%	68 30%	60 31%	52 31%	39 38%	115 31%	129 28%	150 33%	106 31%	105 29%	88 31%	96 31%	211 30%	183 31%	391 30%
DISAGREE	578 44%	298 47%	280 42%	64 39%	85 41%	120 50%	86 39%	94 49%	86 52% cf	42 41%	150 40%	207 44% f	221 48% fj	152 44%	165 45%	120 42%	140 46%	317 45%	260 44%	552 43%
INTERNET USER																				
YES	1011 78% bg hilpr	521 82% zb	490 74%	149 91% zg hilpr	196 94% zf ghil	227 94% zf ghil	191 86% zg hil	136 71% chi l	94 57% i	17 16%	345 93% zf ghil	419 90% zf ghil	247 54% i	319 93% zn op	316 86% zo p	215 76% p	161 52%	635 90% zr	375 64%	958 74%
NO	288 22% ac defjk mq	114 18%	175 26% za	14 9%	13 6%	15 6%	32 14% de jk	56 29% zc defjk	72 43% zc defgj k	86 84% zcd efghjk l	27 7%	47 10%	214 46% zcd efgjk	23 7%	50 14% m	69 24% mn	146 48% zm no	73 10%	215 36% za	337 26%
INCOME																				
UP TO 9499	179 14% af kmq	62 10%	117 18% za	29 18% fg k	25 12%	23 10%	20 9%	19 10%	34 20% ze fgk	29 28% zd efgjk l	54 14%	44 9%	81 18% zfg k	23 7%	35 10%	32 11%	89 29% zmn o	58 8%	121 21% za	213 16%
9500 - 17499	188 14% bk mq	106 17%	82 12%	27 16%	40 19% fk	27 11%	23 10%	30 16%	24 14%	18 17%	67 18% fk	49 11%	71 16%	20 6%	47 13% m	55 19% zm	66 21% zmn	67 9%	121 21% za	215 17%
17500 - 24999	81 6% cd j	37 6%	44 7%	2 10% ci jl	21 10% ci	23 10% ci	14 6% c	10 5%	10 6%	1 1%	23 6% c	37 8% ci	21 4%	19 5%	24 7%	23 8%	15 5%	43 6%	38 6%	84 6%
25000 PLUS	405 31% bc hijlo pr	237 37% zb	167 25%	20 12%	67 32% ch ijl	125 52% zc dghij l	99 44% zc dghij l	59 31% ch il	28 17%	8 8%	87 23% ci	224 48% zc dfghi jl	94 20% ci	189 55% zn op	138 38% zo p	59 21% p	20 7%	326 46% zr	79 13%	316 24%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 229
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
WEIGHTED BASE	1299 100%	634 49%	665 51%	163 13%	209 16%	242* 19%*	223 17%	192 15%	167 13%	102* 8%*	372 29%	466 36%	461 35%	343 26%	366 28%	283 22%	307 24%	709 55%	590 45%	1295 100%
SEGMENTATION																				
EXAGGERATORS	145 11%gl m	78 12%	67 10%	22 14%gl	43 21%ze fghik j	25 10%	26 12%gl	8 4%	12 7%	8 8%	66 18%zc ghkl	52 11%gl	28 6%	18 5%	47 13% m	32 11% m	48 15% zm	65 9%	80 14% za	158 12%
ALREADY ACTIVE	173 13%cd jopr	78 12%	95 14%	7 4%	15 7%	35 14% cj	42 19% zcd dijl	39 20% zcd dijl	27 16% cdj	8 8%	22 6%	77 16% cd j	75 16% zcd dij	93 27% zn op	54 15% op	15 5%	12 4%	146 21% zr	27 5%	146 11%
ALIENATED	146 11%smq	80 13%	66 10%	22 13%	21 10%	23 10%	21 9%	26 14%	19 11%	14 14%	43 12%	44 9%	59 13%	13 4%	34 9% m	48 17% zm n	51 16% zmn	48 7%	98 17% za	149 12%
SATISFIED BUT UNENTHUSIASTIC	184 14%cd pr	93 15%	91 14%	12 7%	21 10%	28 12%	41 18% cd jk	35 18% cd j	31 18% cd	16 16%	33 9%	69 15% cd j	82 18% zcd dj	86 25% zn op	56 15% p	33 12% p	10 3%	141 20% zr	43 7%	158 12%
WILLING LOCALISTS	172 13%ai	62 10%	110 17% za	26 16% il	40 19% zh il	37 15%	25 11%	23 12%	14 8%	8 7%	66 18% zh il	62 13%	44 10%	35 10%	49 13%	44 15%	45 15%	84 12%	89 15%	179 14%
ONLOOKERS	256 20% bc	145 23% b	111 17%	21 13%	38 18%	65 27% cf j	36 16%	36 19%	24 21%	23% 23%	59 16%	101 22% cf	95 21% c	59 17%	75 21%	55 19%	66 22%	135 19%	121 20%	224 17%
DISENGAGED FROM COMMUNITY	169 13% km q	73 11%	96 14%	49 30% zd efghj kl	25 12%	19 8%	21 9%	17 9%	17 10%	20 20% ef gkl	74 20% zde fghkl	41 9%	54 12%	26 8%	39 11%	44 16% m	59 19% zmn	65 9%	103 17% za	183 14%
VOTING INTENTION																				
CONSERVATIVE	366 28% bc jpr	207 33% zb	159 24%	22 14%	47 22%	69 29% c	69 31% cdj	51 27% cdj	59 35% zcd dj	48 47% zcd kl	69 19% c	138 30% cdj	159 34% zcd djl	118 34% zo p	133 36% zo p	71 25% p	44 14%	251 35% zr	115 19%	282 22%
LABOUR	426 33% qd	212 33%	214 32%	60 36%	78 37%	79 33%	69 31%	66 35%	48 29%	26 26%	137 37%	148 32%	141 31%	99 29%	98 27%	99 35%	131 43% zmn n	197 28%	230 39% za	480 37%
LIB DEM	132 10% pr	61 10%	70 11%	11 7%	25 12%	25 10%	22 10%	24 13%	21 12%	4 4%	36 10% c	46 10%	49 11%	43 13% p	47 13% p	26 9%	15 5%	90 13% zr	41 7%	111 9%
OTHER	82 6% jo	45 7%	37 6%	6 4%	7 3%	19 8%	18 8% j	18 10% cdi j	11 7%	2 1%	13 4%	37 8% j	31 7% gi	25 7%	25 7%	10 4%	22 7%	50 7%	32 5%	96 7%
WOULD NOT VOTE	172 13% ag lmq	64 10%	108 16% za	37 23% z ghikl	34 16% gl	32 13%	27 12%	16 8%	15 9%	11 11%	71 19% zf ghkl	59 13%	42 9%	31 9%	36 10%	47 16% m	59 19% zmn	67 9%	106 18% za	189 15%
SEAT MARGINALITY 2005																				
LESS THAN 5% MAJORITY	185 14%	88 14%	96 15%	28 17%	30 14%	25 10%	36 16% k	23 12%	23 14%	19 19%	58 16%	61 13%	66 14%	46 13%	56 15%	46 16%	37 12%	102 14%	83 14%	212 16%
MARGINAL (LESS THAN 10%)	380 29%	187 29%	194 29%	50 30%	71 34% e	52 21%	66 30% k	50 26%	53 32%	40 39% ek	120 32% e	118 25% g	142 31% g	109 32%	113 31%	78 28%	81 26%	221 31%	159 27%	375 29%
SEMI MARGINAL (10%-20%)	351 27% p	180 28%	170 26%	42 26%	56 27%	67 28%	67 30%	46 24%	42 26%	30 29%	98 26%	134 29%	119 26%	112 33% zp	90 25%	81 29%	66 22%	203 29%	148 25%	307 24%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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Table 229
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%	
SAFE (>20%)	568	268	301	72	83	124	91	96	71	33	154	214	200	122	163	124	160	285	284	613
	44%im	42%	45%	44%	40%	51%l	41%	50%il	43%	32%	41%	46%fi	43%l	36%	44%	44%	52%zm	40%	48%zq	47%
SEAT MARGINALITY 2010	190	99	91	28	38	28	32	22	27	15	67	59	64	43	61	36	51	103	87	161
LESS THAN 5% MAJORITY	15%	16%	14%	17%	18%	11%	14%	12%	16%	15%	18%	13%	14%	13%	17%	13%	17%	15%	15%	12%
MARGINAL (LESS THAN 10%)	377	190	187	60	65	50	59	50	56	36	125	110	142	94	105	79	99	198	179	382
	29%k	30%	28%	37%ze	31%	21%	27%	26%	33%ek	36%e	34%ze	24%	31%	27%	29%	28%	32%	28%	30%	29%
SEMI MARGINAL (10%-20%)	301	146	154	32	41	61	67	45	38	17	73	128	100	90	78	64	68	169	132	284
	23%	23%	23%	20%	20%	25%	30%zc	23%	23%	16%	20%	27%j	22%	26%	21%	23%	22%	24%	22%	22%
SAFE (>20%)	621	299	323	71	103	131	97	97	73	49	174	228	219	159	182	140	140	342	280	629
	48%	47%	49%	43%	49%	54%	44%	51%	44%	48%	47%	49%fl	47%	46%	50%	49%	46%	48%	47%	49%
AFFILIATION OF MP 2010	627	307	320	54	108	115	114	94	80	61	163	229	235	188	205	132	103	393	234	490
CONSERVATIVE	48%cp	48%	48%	33%	52%cj	47%c	51%c	49%c	48%c	60%cj	44%c	49%c	51%c	55%zp	56%zp	46%p	33%	55%zr	40%	38%
LABOUR	506	242	265	82	90	95	78	69	60	32	172	173	161	96	116	121	174	211	295	619
	39%lm	38%	40%	50%zf	43%	39%	35%	36%	36%	32%	46%zf	37%	35%	28%	32%	43%mn	57%zm	30%	50%zq	48%
LIB DEM	135	73	62	23	9	28	26	23	22	4	32	54	49	48	37	27	23	85	50	131
	10%dr	12%	9%	14%dij	4%	11%	12%d	12%cd	13%di	4%	9%cd	12%cd	11%di	14%zp	10%	9%	7%	12%	8%	10%
OTHER	31	12	18	4	1	5	5	6	5	5	10	15	15	12	7	4	8	19	12	55
	2%	2%	3%	2%	1%	2%	2%	3%	3%	5%cd	1%	2%	3%	3%	2%	1%	3%	3%	2%	4%
ACORN	267	123	144	18	27	43	60	54	38	28	45	102	120	122	83	33	28	205	62	243
WEALTHY ACHIEVERS	21%cd	19%	22%	11%	13%	18%	27%zc	28%zc	23%cd	27%cd	12%	22%cd	26%zc	36%zn	23%op	12%	9%	29%zr	10%	19%
URBAN PROSPERITY	177	90	87	35	34	30	30	23	15	10	69	61	47	66	73	19	19	139	38	195
	14%lo	14%	13%	22%zg	16%	13%	14%	12%	9%	9%	19%zh	13%	10%	19%zo	20%zop	7%	6%	20%zr	6%	15%
COMFORTABLY OFF	353	178	176	40	59	51	61	49	67	28	98	112	143	88	91	103	71	180	173	311
	27%	28%	26%	24%	28%	21%	27%k	25%	40%zc	27%	26%	24%	31%zq	26%	25%	36%zm	23%	25%	29%	24%
MODERATE MEANS	182	96	86	20	29	52	21	32	19	9	48	73	61	21	60	31	71	80	102	197
	14%fm	15%	13%	12%	14%	22%zf	9%	17%f	12%	9%	13%	16%f	13%	6%	16%m	11%	23%zm	11%	17%zq	15%
HARD PRESSED	320	149	171	51	60	66	52	35	29	28	111	118	91	45	59	98	118	104	216	349
	25%gh	23%	26%	31%zg	27%	23%	18%	17%	17%	27%	30%zg	25%	20%	13%	16%	34%zm	38%zm	15%	37%zq	27%
MAIN SUPERMARKET	260	120	140	48	63	50	39	31	25	4	112	89	60	37	57	68	98	94	166	296
ASDA	20%il	19%	21%	30%zf	30%zf	21%i	18%i	16%i	15%i	4%	30%zf	19%il	13%j	11%	15%	24%mn	32%zm	13%	28%zq	23%
	mq			ghikl	ghikl						ghikl						n			

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
 Overlap formulae used. * small base

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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)
WEIGHTED BASE	1299	634	665	163	209	242*	223	192	167	102*	372	466	461	343	366	283	307	709	590	1295
	100%	49%	51%	13%	16%	19%*	17%	15%	13%	8%*	29%	36%	35%	26%	28%	22%	24%	55%	45%	100%
CO-OP	40	26	14	1	3	2	6	13	6	10	4	7	29	15	8	9	7	23	17	41
	3%bj	4%	2%	1%	1%	1%	3%	7%zcd	4%	9%zcd	1%	2%	6%zcd	4%	2%	3%	2%	3%	3%	3%
MARKS & SPENCER	18	7	11	1	3	1	2	4	3	3	4	2	11	11	3	2	2	14	4	19
	1%r	1%	2%	1%	1%	*	1%	2%	2%	3%	1%	1%	2%z	3%zp	1%	1%	1%	2%	1%	1%
MORRISONS	174	85	89	23	21	29	30	21	33	16	44	60	70	45	42	43	43	88	86	182
	13%	13%	13%	14%	10%	12%	14%	11%	20%zd	16%	12%	13%	15%g	13%	12%	15%	14%	12%	15%	14%
SAINSBURY'S	227	87	140	24	28	41	36	36	32	29	52	77	98	83	82	36	27	164	63	202
	17%ao	14%	21%za	15%	13%	17%	16%	19%	19%	29%zc	14%	17%	21%zj	24%zo	22%op	13%	9%	23%zr	11%	16%
SOMERFIELD	6	4	2	2	1	1	-	1	1	1	3	1	2	2	3	-	1	5	1	8
	*	1%	*	1%	*	*	-	*	*	1%	1%	*	1%	*	1%	-	*	1%	*	1%
TESCO	422	223	199	53	65	87	90	59	45	24	117	177	128	98	143	91	91	240	182	405
	33%bi	35%	30%	32%	31%	36%	40%zh	31%	27%	23%	32%	38%zh	28%	29%	39%zm	32%	30%	34%	31%	31%
WAITROSE	68	41	27	1	7	20	8	16	11	5	8	28	32	43	17	7	2	60	8	48
	5%bcj	6%	4%	1%	3%	8%cj	4%	8%cj	6%cj	5%c	2%c	6%cfj	7%cj	12%zno	5%p	2%	1%	8%zr	1%	4%
ICELAND	28	11	17	5	5	6	3	4	2	3	10	9	9	-	*	8	20	*	28	29
	2%mnq	2%	3%	3%	2%	3%	1%	2%	1%	3%	3%	2%	2%	-	*	3%mn	7%zmn	*	5%za	2%
ALDI	15	9	6	1	4	2	4	2	2	1	4	6	5	2	2	5	6	4	11	20
	1%	1%	1%	*	2%	1%	2%	1%	1%	1%	1%	1%	1%	*	1%	2%	1%	1%	2%	2%
LIDL	14	7	8	2	4	1	1	2	3	1	6	2	6	1	4	3	8	4	10	15
	1%	1%	1%	1%	2%	*	1%	1%	1%	2%	1%	2%	1%	*	1%	1%	2%zm	1%	2%	1%
OTHER	19	11	8	1	6	2	2	1	3	4	6	4	8	5	4	8	3	8	11	23
	1%	2%	1%	*	3%	1%	1%	1%	2%	4%	2%c	1%	2%	1%	1%	3%	1%	1%	2%	2%
USED INTERNET FOR EMAIL /GENERAL USE	958	494	464	136	191	218	176	132	89	16	326	394	237	317	303	193	144	621	337	895
	74%bh	78%zb	70%	83%zg	91%zc	90%zf	79%gh	68%hi	53%i	15%	88%zc	85%zf	51%i	92%zn	83%zo	68%p	47%	88%zr	57%	69%
INFO GATHERING	918	483	436	129	172	208	182	130	82	16	301	390	227	307	289	186	137	595	323	857
	71%bh	76%zb	66%	79%zg	82%zg	86%zg	81%zg	68%hi	49%i	15%	81%zg	84%zg	49%i	89%zn	79%zo	66%p	45%	84%zr	55%	66%
BUYING GOODS	715	376	339	95	143	172	147	92	57	9	238	319	158	260	240	120	95	500	215	635
	55%bg	59%zb	51%	58%hi	68%zg	71%zc	66%zg	48%hi	34%i	9%	64%zc	69%zc	34%i	76%zn	66%zo	42%p	31%	71%zr	36%	49%
BANKING	560	302	258	74	119	156	100	67	40	4	192	256	111	212	188	96	63	400	160	482
	43%bg	48%zb	39%	45%hi	57%zc	64%zc	45%hi	35%hi	24%i	4%	52%zc	55%zf	24%i	62%zn	51%zo	34%p	21%	56%zr	27%	37%
DOWN LOAD/STREAM MEDIA	443	267	177	85	97	113	78	42	23	4	183	192	69	171	161	66	44	333	111	381
	34%bg	42%zb	27%	52%zf	47%zf	47%zg	35%gh	22%il	14%i	4%	49%zf	41%zf	15%i	50%zo	44%zo	23%p	14%	47%zr	19%	29%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/o/p - z/q/r
Overlap formulae used. * small base

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Table 229
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL			
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)		ABC1 (q)	C2DE (r)	
WEIGHTED BASE	1299 100%	634 49%	665 51%	163 13%	209 16%	242* 19%*	223 17%	192 15%	167 13%	102* 8%*	372 29%	466 36%	461 35%	343 26%	366 28%	283 22%	307 24%	709 55%	590 45%	1295 100%	
SOCIAL INTER ACTION	574 44% cbg hilpr	301 47%	273 41%	120 74% ze fghik l	144 69% z fghik l	143 59% z fghik l	87 39% z fghik l	52 27% h fghik l	25 15% i fghik l	3 3%	264 71% ze fghik l	230 49% f ghil	80 17% i fghik l	176 51% zo p	191 52% zo p	115 40% p	92 30%	368 52% zr	206 35%	522 40%	
GAMING	210 16% bf ghilpr	139 22% zb	71 11%	55 34% z fghik l	52 26% z fghil	62 26% z fghik l	23 10% h fghik l	9 5%	7 4%	2 2%	106 29% z fghik l	86 18% f ghil	17 4%	64 19% p	77 21% p	38 13%	31 10%	141 20% zr	69 12%	188 15%	
JOB SEARCH	243 19% bg hilopr	136 22% b	107 16%	52 32% z fghil	51 24% g hil	75 31% z ghil	49 22% g hil	17 9% h hil	*	-	103 28% z ghil	123 26% z fghil	17 4% h hil	65 19%	98 27% zo p	35 12%	45 15%	164 23% zr	80 14%	216 17%	
DURABLES OWNED																					
TV	1261 97% cj	614 97%	646 97%	148 91%	201 96% c	238 98% c	219 98% cj	189 99% cj	163 98% c	102 100% c	349 94% c	458 98% cj	454 98% z c op	342 100% zn op	352 96%	272 96%	295 96%	694 98%	567 96%	1252 97%	
SAT TV	529 41% chi lpr	267 42%	262 39%	65 40% i	103 50% zh il	124 51% zh il	87 39% i	76 40% il	55 33% i	19 19%	168 45% ch il	211 45% f il	150 33% i	160 47% zp	154 42%	113 40%	102 33%	314 44% r	215 36%	519 40%	
CAB TV	175 13% p	89 14%	86 13%	26 16%	24 12%	38 16%	36 16%	22 12%	21 13%	7 7%	51 14%	74 16%	51 11%	54 16%	51 14%	40 14%	31 10%	105 15%	71 12%	179 14%	
FREEVIEW	609 47% j	295 47%	314 47%	69 42%	84 40%	95 39%	113 51% jk	100 52% dj	95 57% zc dejk	53 52%	153 41%	209 45%	248 54% zc dejk	179 52% o	170 47%	118 42%	142 46%	349 49%	260 44%	595 46%	
FREESAT	74 6% bcj	45 7%	29 4%	2 1%	7 3%	16 7%	19 9% cj	11 5% c	13 8% cj	7 6%	9 2%	35 8% cj	30 6% cj	27 8%	15 4%	16 6%	15 5%	42 6%	32 5%	81 6%	
MOBILE PHONE	1190 92% iil pr	581 92%	609 92%	151 92% iil	200 96% zh il	235 97% h il	213 95% zh il	181 94% il	148 89% i	62 60%	351 94% zh il	448 96% zh il	391 85% i	336 98% zn op	343 94% p	251 89%	259 84%	680 96% zr	510 86%	1179 91%	
TELEPHONE	1070 82% abc jpr	538 85%	532 80%	101 62%	164 79% cj	211 87% cj	188 84% cj	166 87% cj	143 86% cj	96 94% zc dj	265 71% c	399 86% cj	406 88% zc dj	323 94% zn op	318 87% op	223 79% p	207 67%	641 90% zr	429 73%	1032 80%	
PVR	410 32% bi lpr	218 34%	191 29%	45 28%	60 28%	105 43% zc dhijl	72 32% i	67 35% il	42 25%	19 18%	105 28%	177 38% zc fhijl	128 28% p	145 42% zo p	124 34% p	87 31% p	53 17%	269 38% zr	141 24%	358 28%	
CAR	934 72% abc ijlpr	478 75% b	457 69%	95 58%	149 71% ci	200 83% zc hijl	179 80% zc hijl	153 80% zc hijl	112 67% i	46 45%	244 66% ci	379 81% zc dhijl	311 67% ci p	293 86% zo p	285 78% p	215 76% p	142 46%	578 82% zr	357 60%	865 67%	
PERS COMPUTER	1028 79% bh ilpr	518 82%	510 77%	141 86% zh il	189 90% zg hijl	226 93% zg hijl	192 86% zh il	154 80% h il	101 61% i	25 25%	329 88% zg hijl	418 90% zf ghil	281 61% i	318 93% zo p	320 87% zo p	221 78% p	170 55%	637 90% zr	391 66%	992 77%	
GAMES CONSOLE	483 37% gh ilpr	247 39%	236 35%	87 53% zg hijl	89 43% gh il	140 58% zd ghil	111 50% zg hil	32 17% il	20 12%	4 4%	176 47% zg hil	251 54% zd fghil	56 12% i	152 44% zp	153 42% p	99 35% p	79 26%	305 43% zr	178 30%	427 33%	
DVD RECORDER	366 28% ce jpr	173 27%	193 29%	33 20%	52 25%	41 17%	79 36% zc dejk	77 40% zc dejk	54 32% ce	31 30%	85 23%	120 26% e	161 35% zc dejk	142 41% zn op	95 26% p	80 28% p	49 16%	237 33% zr	129 22%	344 27%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
Overlap formulae used. * small base

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Table 229
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GENDER		AGE									SOCIAL GRADE				SOCIAL GRADE		UNWEIGHTED TOTAL	
		MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	18-34 (j)	35-54 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)		C2DE (r)
WEIGHTED BASE	1299 100%	634 49%	665 51%	163 13%	209 16%	242* 19%*	223 17%	192 15%	167 13%	102* 8%*	372 29%	466 36%	461 35%	343 26%	366 28%	283 22%	307 24%	709 55%	590 45%	1295 100%
DVD PLAYER	941 72% ^{pr}	470 74%	471 71%	120 73%	148 71%	156 64%	177 79% ^z k	150 78% ^{ze}	121 73%	69 67%	268 72%	333 71%	341 74%	290 84% ^{zn} op	262 72% ^p	198 70%	192 62%	551 78% ^{zr}	390 66%	919 71%
DIG CAMERA	809 62% ^{bi} lpr	422 67% ^{zb}	386 58%	98 60% ^{il}	123 59% ^{il}	174 72% ^{zd}	162 73% ^{zc}	134 70% ^{zh}	92 55% ^{il}	25 25%	221 59% ^{il}	337 72% ^{zc}	251 54% ^{il}	282 82% ^{zn} op	250 68% ^p	166 59% ^p	110 36%	532 75% ^{zr}	277 47%	744 57%
PORT. MP3 PLAYR	456 35% ^{bg} hilop r	267 42% ^{zb}	189 28%	85 52% ^{zg} hil	103 49% ^{zg} hil	112 46% ^{zg} hil	95 43% ^{zg} hil	42 22% ^{hi} l	17 10% ^{il}	2 2%	189 51% ^{zg} hil	207 44% ^{zg} hil	61 13% ^{il}	174 51% ^{zo} p	151 41% ^{op}	80 28% ^p	52 17%	325 46% ^{zr}	131 22%	394 30%
LIFESTAGE																				
SINGLE	173 13% ^{bf} ghikl m	100 16% ^b	73 11%	99 61% ^{zd} efghi jkl	56 27% ^{zef} ghikl	19 8% ^{fgh} il	-	-	-	-	155 42% ^{zde} fghikl	19 4% ^{fgh} l	-	22 6%	69 19% ^{zm}	41 15% ^m	42 14% ^m	91 13%	83 14%	191 15%
PRE FAMILY	77 6% ^{bf} hikl	53 8% ^{zb}	24 4%	18 11% ^{zf} ghikl	43 21% ^{zce} fghikl	16 6% ^{fgh} l	-	-	-	-	61 16% ^{zce} fghikl	16 3% ^{fgh} l	-	29 8%	19 5%	16 6%	13 4%	47 7%	30 5%	59 5%
FAMILY	409 32% ^{gh} ilp	187 29%	222 33%	45 28% ^{gh} il	109 52% ^{zc} fghij kl	157 65% ^{zc} fghij kl	87 39% ^{zcg} hil	8 4%	4 2%	-	154 41% ^{zc} ghil	244 52% ^{zcf} ghijl	12 3%	112 33%	125 34%	90 32%	81 27%	238 34%	172 29%	375 29%
POST FAMILY	637 49% ^{cd} ejkn	294 46%	343 52%	-	-	51 21% ^{cd} j	137 61% ^{zc} dejk	184 96% ^{zc} defjk	163 98% ^z cdef jk	102 100% ^{zcd} efjk	-	188 40% ^{cd} ej	449 97% ^{zcd} defjk	179 52% ⁿ	152 42%	135 48%	171 56% ^{zn}	331 47%	306 52%	668 52%
CAR IN HOUSEHOLD																				
YES	934 72% ^{bc} ijlpr	478 75% ^b	457 69%	95 58%	149 71% ^{ci}	200 83% ^{zc} hijl	179 80% ^{zc} hijl	153 80% ^{zc} hijl	112 67% ^{il}	46 45%	244 66% ^{ci}	379 81% ^{zc} dhijl	311 67% ^{ci}	293 86% ^{zo} p	285 78% ^p	215 76% ^p	142 46%	578 82% ^{zr}	357 60%	865 67%
NO	365 28% ^{ef} gkmq	157 25%	208 31% ^{za}	68 42% ^{zd} efgjk l	60 29% ^k	42 17%	44 20%	39 20%	55 33% ^{ef} gk	56 55% ^{zd} efghj kl	128 34% ^{ze} fgk	86 19%	150 33% ^{ze} fgk	50 14%	81 22%	69 24% ^m	165 54% ^{zm} no	131 18%	234 40% ^{zr}	430 33%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k/l - z/m/n/op - z/q/r
 Overlap formulae used. * small base

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Table 230
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)	
UNWEIGHTED BASE	1295	465	134	696	375	920	1066	225	84	66	185	56	138	197	148	71	121	113	116	1295
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
EFFECTIVE BASE	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
821	279	112	507	187	682	693	182	70	26	138	51	112	165	126	62	103	97	98	1295	
GENDER																				
MALE	634	380	41	213	187	447	554	79	46	66	90	24	71	55	83	57	32	57	54	643
	49%bc	65%zb	27%	38%b	46%	50%	48%	61%zf	47%	53%	54%	43%	47%	48%	46%	50%	49%	49%	47%	50%
FEMALE	665	205	111	349	222	442	611	50	51	59	75	33	79	59	98	57	33	60	60	652
	51%ag	35%	73%za	62%za	54%	50%	52%g	39%	53%	47%	46%	57%	53%	52%	54%	50%	51%	51%	53%	50%
AGE																				
18-24	163	64	19	80	45	118	138	23	8	9	21	12	25	11	16	20	9	14	19	205
	13%	11%	12%	14%	11%	13%	12%	18%zf	8%	8%	13%	21%hn	17%	10%	9%	17%	14%	12%	16%	16%
25-34	209	118	35	56	109	100	160	49	13	17	46	3	21	12	17	19	14	28	17	177
	16%ce	20%zc	23%zc	10%	27%ze	11%	14%	38%zf	14%	14%	28%zhk	5%	14%	11%	10%	17%	22%km	24%zk	15%	14%
35-44	242	172	25	45	157	85	213	30	24	37	34	8	24	23	35	15	6	17	19	198
	19%ce	29%zb	17%c	8%	38%ze	10%	18%	23%	25%p	30%	20%p	14%	16%	20%p	20%p	13%	10%	15%	16%	15%
45-54	223	146	33	44	87	137	207	15	10	23	22	10	19	23	39	17	10	28	21	210
	17%ce	25%zc	22%c	8%	21%	15%	18%	12%	10%	19%	14%	18%	13%	21%h	22%h	15%	16%	24%hj	18%	16%
55-64	192	71	28	92	8	184	182	9	17	12	22	12	20	18	36	19	11	10	13	217
	15%dg	12%	19%	16%	2%	21%zd	16%g	7%	18%	10%	13%	21%q	13%	16%	20%q	17%	18%	9%	11%	17%
65-74	167	12	11	143	4	163	164	3	13	13	12	7	26	15	23	15	11	11	20	182
	13%adg	2%	7%a	25%zab	1%	18%zd	14%zg	2%	14%	11%	7%	13%	17%j	13%	13%	13%	17%j	10%	17%j	14%
75+	102	1	-	101	-	102	101	1	11	12	8	5	15	11	14	8	3	8	7	106
	8%abd	-	-	18%zab	-	12%zd	9%g	1%	12%	10%	5%	9%	10%	10%	8%	7%	4%	7%	6%	8%
18-34	372	182	54	136	154	218	299	72	21	27	67	15	46	24	34	39	23	42	36	382
	29%ce	31%c	35%c	24%	38%ze	25%	26%	55%zf	22%	22%	41%zh	26%	31%n	21%	18%	34%mn	36%hm	36%mn	31%n	29%
35-54	466	319	58	89	244	222	420	45	34	60	56	18	43	46	74	32	16	45	40	408
	36%ce	54%zb	38%c	16%	59%ze	25%	36%	35%	35%	48%	34%	32%	29%	41%lp	41%p	28%	25%	39%p	34%	32%
55+	461	84	40	337	12	449	447	13	42	38	42	24	60	44	73	43	25	29	40	505
	35%cab	14%	26%a	60%zab	3%	51%zd	38%zg	10%	43%jq	30%	26%	43%jq	40%jq	39%jq	40%jq	37%	39%jq	25%	35%	39%
SOCIAL GRADE																				
AB	343	194	46	103	112	231	329	13	20	31	40	17	33	27	70	40	15	34	18	282
	26%ccq	33%zc	30%c	18%	27%	26%	28%zg	10%	20%	25%	24%	29%	22%	23%	39%zh	35%r	23%	29%r	16%	22%
C1	366	178	42	146	125	240	318	44	20	53	45	7	45	24	49	40	18	28	37	396
	28%km	30%	27%	26%	31%	27%	27%	34%z	20%	42%	27%k	12%	30%k	21%	27%k	35%km	27%k	24%	32%k	31%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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**Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+**

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL			
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MIDLANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MIDLANDS (q)		YORKS AND HUMBR (r)		
WEIGHTED BASE	1299 100%	585 45%	151 12%	562 43%	409 32%	890 68%	1166 90%	130 10%	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295	
C2	283 22% ^c	132 23%	41 27%	110 20%	90 22%	193 22%	252 22%	31 24%	30 31% ^z np	25 20%	44 27%	10 18%	25 17%	26 23%	34 19%	23 21%	10 16%	24 20%	31 27%	291 22%	
DE	307 24% ^{ab} no	81 14%	23 15%	203 b	81 20%	226 25% ^z	266 23%	41 31% ^z	27 28% ^{no}	16 13%	35 21% ^o	23 no	48 40% ^z o	37 32% ^{zn} no	28 16%	11 10%	22 34% ^z no	31 26% ^{no}	29 25% ^o	326 25%	
SOCIAL GRADE																					
ABC1	709 55% ^{ce} ghm	372 64% ^{zc}	87 58% ^c	249 44%	238 58%	471 43%	647 56% ^g	58 45%	39 40%	84 67%	85 52%	24 42%	77 52%	51 45%	119 66% ^{zh} jklmp r	79 70% ^{zh} jklmp qr	32 50%	62 53% ^{kl}	55 48%	678 52%	
C2DE	590 45% ^{an} o	213 36%	64 42%	314 56% ^{za} b	172 42%	419 47% ^z	519 44%	72 55% ^z	58 60% ^{zn} o	41 33%	80 48% ^{no}	33 58% ^{no}	72 48% ^{no}	63 55% ^{zn} o	62 34%	34 30%	32 50% ^{no}	54 47% ^o	60 52% ^{no}	617 48%	
WORKING STATUS																					
FULL TIME	585 45% ^b cer	585 100% ^{zbc}	-	-	231 56% ^{ze}	355 40%	514 44%	70 54% ^z	51 53% ^{lp} r	64 51%	84 51% ^{lp}	20 36%	55 37%	46 41%	75 42%	66 58% ^{zk} lmpr	24 37%	62 53% ^{kl} m	38 33%	465 36%	
PART TIME	151 12% ^{ace} l	-	151 100% ^{zac}	-	70 17% ^{ze}	82 9%	141 12%	11 8%	12 12%	10 8%	24 15% ^l	5 9%	9 6%	11 9%	26 14% ^l	11 9%	11 17% ^l	15 13%	18 16% ^l	134 10%	
NOT WORKING	562 43% ^{abd} lq	-	-	562 100% ^{za} b	109 27%	453 51% ^{zd}	511 44%	49 37%	34 35%	51 41%	57 35%	32 56% ^{hj} oq	86 57% ^{zh} inoq	57 50% ^{hj} oq	80 44%	38 33%	30 47%	39 34%	58 51% ^{hj} oq	696 54%	
CHILDREN IN HOUSEHOLD																					
YES	409 32% ^{ce} r	231 39% ^{zc}	70 46% ^{zc}	109 19%	409 100% ^{ze}	-	348 30%	59 46% ^z	21 22%	49 39%	48 29%	16 28%	51 34%	31 27%	57 32%	36 31%	20 31%	48 41% ^{zh} mr	32 28%	375 29%	
NO	890 68% ^{ab} dq	355 61%	82 54%	453 81% ^{zab}	-	890 100% ^{zd}	818 70% ^{zg}	70 54%	76 78% ^q	76 61%	117 71%	41 72%	99 66%	83 73% ^q	124 68%	78 69%	45 69%	68 59%	83 72% ^q	920 71%	
ETHNICITY																					
WHITE	1166 90% ^{dg} jl	514 88%	141 93%	511 91%	348 85%	818 92% ^{zd} d	1166 100% ^{zg}	-	92 94% ^{jl}	119 95%	104 63%	56 99% ^{zj} lq	117 78% ^j	113 99% ^{zj} lq	175 96% ^z jlq	113 100% ^{zj} lq	63 98% ^{zj} lq	103 89% ^{jl}	110 95% ^{zj} l	1066 82%	
BME	130 10% ^{ef} r	70 12%	11 7%	49 9%	59 15% ^{ze}	70 8%	-	130 100% ^z	5 6%	6 4%	60 36% ^{zhk} lmnopq r	1 1%	31 21% ^{zhk} mnopr	1 1%	7 4%	*	1 2%	13 11% ^{kmm} op	4 4%	225 17%	
GOVERNMENT OFFICE REGION																					
EAST MIDLANDS	97 7% ^{gjk} lmnop qr	51 9%	12 8%	34 6%	21 5%	76 9% ^z	92 8%	5 4%	97 100% ^{zjk} lmnopqr	-	-	-	-	-	-	-	-	-	-	-	84 6%
EASTERN	125 10% ^{eg} hijklm nopqr	64 11%	10 7%	51 9%	49 12%	76 9%	119 10% ^g	6 4%	-	125 100%	-	-	-	-	-	-	-	-	-	-	66 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8

Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MIDLANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MIDLANDS (q)	YORKS AND HUMBR (r)	
WEIGHTED BASE	1299 100%	585 45%	151 12%	562 43%	409 32%	890 68%	1166 90%	130 10%	97* 7%*	125** 10%**	165 13%	57* 4%*	150 12%	114 9%	181 14%	114* 9%*	65 5%	116* 9%*	115* 9%*	1295 100%
LONDON	165 13%cf hklmn opqr	84 14%	24 16%	57 10%	48 12%	117 13%	104 9%	60 46%zf	-	-	165 100%zhk lmnopqr	-	-	-	-	-	-	-	-	185 14%
NORTH EAST	57 4%gj lmnopqr	20 3%	5 3%	32 6%z	16 4%	41 5%	56 5%g	1 1%	-	-	-	57 100%zhj lmnopqr	-	-	-	-	-	-	-	56 4%
NORTH WEST	150 12%bf jklmnop qr	55 9%	9 6%	86 15%zab	51 12%	99 11%	117 10%	31 24%zf	-	-	-	-	150 100%zhj klmnopqr	-	-	-	-	-	-	138 11%
SCOTLAND	114 9%gh klmnop qr	46 8%	11 7%	57 10%	31 8%	83 9%	113 10%zg	1 1%	-	-	-	-	-	114 100%zhj kinopqr	-	-	-	-	-	197 15%
SOUTH EAST	181 14%gh jklmnop qr	75 13%	26 17%	80 14%	57 14%	124 14%	175 15%g	7 5%	-	-	-	-	-	-	181 100%zhj klmnopqr	-	-	-	-	148 11%
SOUTH WEST	114 9%cg hijkl mnopq r	66 11%c	11 7%	38 7%	36 9%	78 9%	113 10%zg	* *	-	-	-	-	-	-	-	114 100%zhj klmnopqr	-	-	-	71 5%
WALES	65 5%gj lmnop qr	24 4%	11 7%	30 5%	20 5%	45 5%	63 5%g	1 1%	-	-	-	-	-	-	-	-	65 100%zhj klmnopqr	-	-	121 9%
WEST MIDLANDS	116 9%ce hijkl mnop r	62 11%	15 10%	39 7%	48 12%	68 8%	103 9%	13 10%	-	-	-	-	-	-	-	-	-	116 100%zhj klmnopqr	-	113 9%
YORKS AND HUMBR	115 9%gh klmnop qr	38 7%	18 12%	58 10%	32 8%	83 9%	110 9%g	4 3%	-	-	-	-	-	-	-	-	-	-	115 100%zhj klmnopqr	116 9%
MARITAL STATUS	772 59%ce lmnr	401 68%zc	109 72%zc	263 47%	328 80%ze	444 50%	700 60%	72 56%	69 71%zj lmpr	82 65%	94 57%	31 55%	76 51%	58 51%	125 69%zj lmpr	76 66%lm r	36 56%	69 59%	56 49%	713 55%
SINGLE	290 22%df n	131 22%	27 18%	131 23%	58 14%	232 26%zd	238 20%	50 38%zf	16 16%	23 19%	49 30%zh n	19 33%hn	39 26%ln	28 25%ln	24 13%	23 20%	17 26%ln	24 21%	27 24%ln	333 26%
WID/DIV/SEP	235 18%abd g	52 9%	15 10%	168 30%zab	23 6%	212 24%zd	227 20%zg	6 5%	12 13%	19 15%	22 13%	7 11%	35 23%j	27 24%zh j	32 17%	16 14%	11 17%	24 21%	31 27%zh jko	247 19%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEI GHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)	YORKS AND HUMBR (r)		
WEIGHTED BASE	1299 100%	585 45%	151 12%	562 43%	409 32%	890 68%	1166 90%	130 10%	97* 7%*	125** 10%**	165 13%	57* 4%*	150 12%	114 9%	181 14%	114* 9%*	65 5%	116* 9%*	115* 9%*	1295 100%	
DAILY NEWSPAPER READERSHIP																					
QUALITY	185 14%q	83 14%	31 20%zc	71 13%	41 10%	144 16%zd	169 14%	16 13%	16 16%q	12 9%	45 27%zkl mopqr	5 9%	23 15%q	12 10%	32 18%q	12 10%	6 9%	7 6%	15 13%	174 13%	
POPULAR	473 36%o	198 34%	45 30%	230 41%za b	133 32%	340 38%z	418 36%	55 43%	41 42%o	43 34%	64 39%o	22 39%	64 43%oq	56 49%zn opqr	64 36%	25 22%	22 34%	33 28%	39 34%	492 38%	
NONE OF THESE	676 52%ce jm	324 55%	82 54%	271 48%	245 60%ze	431 48%	610 52%	62 48%	41 42%	77 61%	63 38%	31 55%j	66 44%	51 44%	91 50%	78 68%zh jlmn	36 55%j	80 69%zh jlmn	63 55%j	659 51%	
URBANITY																					
URBAN	301 23%ef hmnp	133 23%	31 20%	138 24%	109 27%	192 22%	227 19%	71 55%zf	9 9%np	-	96 58%zh kmnop qr	16 29%hm np	73 49%zhk mnopqr	8 7%p	5 3%	17 15%np	1 1%	40 35%zh mnop	36 31%zh mnop	327 25%	
SUBURBAN	733 56%gij oq	328 56%	87 58%	318 57%	223 54%	510 57%	677 58%zg	56 43%	67 69%zj loqr	78 62%	69 42%o	41 71%zj loqr	74 50%o	106 93%zh jklno pqr	118 65%zj loq	29 25%	46 72%zj loqr	44 38%	61 53%og	757 58%	
RURAL	265 20%gij kim	124 21%	34 22%	107 19%	78 19%	187 21%	262 22%zg	3 2%	21 22%jk lm	47 38%	-	-	2 1%	-	59 32%zj klmr	68 60%zh jklmn	18 28%jk lmr	32 27%jk lmr	18 15%jk lm	211 16%	
INTEREST IN POLITICS																					
VERY/FAIRLY INTERESTED	748 58%cg lm	364 62%c	85 56%	298 53%	224 55%	524 59%	693 59%zg	53 41%	62 64%lm	82 65%	92 56%m	30 53%	73 49%	50 44%	110 61%lm	71 62%lm	34 53%	77 66%lm	65 57%lm	700 54%	
NOT VERY/AT ALL INTERESTED	548 42%af	220 38%	66 44%	263 47%za	184 45%	364 41%	472 40%	74 57%zf	35 36%	43 35%	70 42%	27 47%	76 51%zh q	63 56%zh jnoqr	71 39%	43 38%	30 47%	39 34%	50 43%	590 46%	
LIKELIHOOD TO VOTE																					
10 (ABSOLUTELY CERTAIN TO VOTE)	754 58%g	323 55%	95 63%	336 60%	219 53%	535 60%z	695 60%zg	57 44%	57 59%	66 52%	84 51%	32 56%	78 52%	72 64%j	105 58%	84 74%zj klmp	36 56%	69 59%	71 62%	744 57%	
6-10	990 76%gk p	460 79%	114 75%	416 74%	302 74%	689 77%	899 77%g	88 68%	82 85%kp r	100 80%	122 74%	35 62%	115 77%k	90 79%kp	139 77%k	93 82%kp	42 66%	90 78%k	81 70%	961 74%	
7-10	954 73%cg kp	446 76%	110 73%	398 71%	293 72%	661 74%	871 75%zg	80 62%	78 80%kp	100 80%	111 67%	35 62%	111 74%	85 75%	137 76%	92 81%jk p	42 65%	84 72%	78 68%	918 71%	
8-10	896 69%g	411 70%	106 70%	379 67%	271 66%	625 70%	820 70%zg	73 56%	71 73%	97 77%	105 64%	34 60%	94 63%	81 71%	128 71%	91 80%jk lp	41 64%	78 67%	76 66%	866 67%	
9-10	802 62%g	347 59%	102 68%	353 63%	234 57%	569 64%z	737 63%zg	63 49%	63 65%	69 55%	93 56%	33 57%	81 54%	76 67%l	116 64%	87 76%zj klp	39 60%	74 63%	72 62%	791 61%	
WOULD NOT VOTE	136 11%	55 9%	18 12%	63 11%	48 12%	88 10%	126 11%	9 7%	13 13%	13 10%	12 7%	7 12%	12 8%	9 8%	19 11%	10 18%zj mq	12 8%	9 8%	21 18%zj lmq	140 11%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL		
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)			
WEIGHTED BASE	1299 100%	585 45%	151 12%	562 43%	409 32%	890 68%	1166 90%	130 10%	97* 7%*	125** 10%**	165 13%	57* 4%*	150 12%	114 9%	181 14%	114* 9%*	65 5%	116* 9%*	115* 9%*	1295 100%	
POLITICAL ACTIVISM																					
ACTIVIST	173 13%cdg	85 15%	23 15%	65 11%	47 11%	126 14%	165 14%g	6 5%	7 8%	11 9%	27 16%	7 13%	13 9%	10 9%	36 20%zh	21 18%	8 12%	14 12%	18 16%	157 12%	
NON-ACTIVIST	1126 87%cn	500 85%	129 85%	498 89%z	363 89%	764 86%	1001 86%	123 95%zf	90 92%n	114 91%	138 84%	50 87%	136 91%g	104 91%g	145 80%	93 82%	57 88%	103 88%	97 84%	1138 88%	
OPINION ON PRESENT SYSTEM																					
WORKS WELL	404 31%ce	209 36%zc	50 33%	144 26%	145 35%	259 29%	355 30%	47 37%	29 30%h	46 37%	68 41%zk	10 18%	49 33%mr	17 15%	59 32%h	45 40%km	16 24%	41 35%km	24 21%	366 28%	
NEEDS IMPROVEMENT	834 64%gj	352 60%	98 65%	385 68%za	250 61%	584 66%	764 66%g	67 52%	63 65%	78 62%	87 53%	46 81%zj	89 60%	88 77%zj	116 64%	66 58%	48 74%zj	69 59%	84 73%zj	851 66%	
KNOW LOCAL MP																					
YES	495 38%gk	215 37%	70 46%	210 37%	132 32%	363 41%zd	470 40%zg	24 19%	41 42%kl	59 47%	61 37%h	13 23%	39 26%	25 22%	79 44%kl	63 55%zj	28 43%kl	42 36%h	45 39%km	459 35%	
NO	804 62%ef	370 63%	81 54%	352 63%	278 68%e	526 59%	696 60%	105 81%zf	56 58%	66 53%	104 63%o	44 77%zh	110 74%zh	89 78%zh	102 56%	51 45%	37 57%	75 64%o	70 61%o	836 65%	
FEEL CAN CHANGE THE WAY UK IS RUN																					
AGREE	395 30%	174 30%	43 28%	177 32%	116 28%	279 31%	345 30%	48 37%zf	30 31%	22 18%	66 40%zm	24 42%mo	48 32%	30 26%	59 32%	28 25%	16 24%	39 34%	33 29%	391 30%	
DISAGREE	578 44%gj	259 44%	70 46%	249 44%	185 45%	392 44%	542 46%zg	34 26%	47 49%jl	67 54%	47 29%	22 38%	44 29%	58 51%jl	98 54%zj	55 49%jl	33 51%jl	51 44%jl	56 49%jl	552 43%	
INTERNET USER																					
YES	1011 78%ce	542 93%zc	137 90%zc	332 59%	380 93%ze	630 71%	902 77%	105 81%	71 73%	106 85%	139 84%zk	38 67%	104 69%	76 67%	154 85%zh	96 85%kl	49 75%	90 77%	88 76%	958 74%	
NO	288 22%abd	43 7%	15 10%	231 41%zab	29 7%	259 29%zd	264 23%	25 19%	26 27%h	19 15%	26 16%	19 33%jn	46 31%zj	38 33%zj	27 15%	18 15%	16 25%h	26 23%	27 24%	337 26%	
INCOME																					
UP TO 9499	179 14%amo	32 5%	16 11%a	131 23%za	42 10%	137 15%z	157 13%	21 16%	22 23%zmn	7 6%	40 24%zm	7 12%	30 20%zmo	10 8%	20 11%	5 4%	11 17%moq	8 7%	19 17%mo	213 16%	
9500 - 17499	188 14%q	70 12%	22 14%	95 17%z	56 14%	132 15%	157 13%	31 24%zf	9 9%	12 9%	29 18%q	11 19%q	37 25%zh	23 20%zh	26 14%q	12 10%	14 22%zho	5 4%	10 9%	215 17%	
17500 - 24999	81 6%c	46 8%	10 6%	26 5%	32 8%	50 6%	73 6%	8 6%	7 8%	13 10%	13 8%	3 5%	7 5%	12 10%zno	5 3%	2 2%	4 5%	6 5%	10 9%no	84 6%	
25000 PLUS	405 31%ce	285 49%zb	44 29%c	75 13%	167 41%ze	238 27%	385 33%zg	20 15%	38 39%kl	51 40%	51 31%l	9 17%	23 15%	31 27%l	88 49%zj	42 37%kl	17 26%l	31 27%l	26 22%	316 24%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL		
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)	
WEIGHTED BASE	1299 100%	585 45%	151 12%	562 43%	409 32%	890 68%	1166 90%	130 10%	97* 7%*	125** 10%**	165 13%	57* 4%*	150 12%	114 9%	181 14%	114* 9%*	65 5%	116* 9%*	115* 9%*	1295 100%	
SEGMENTATION																					
EXAGGERATORS	145 11% n	75 13%	11 7%	59 10%	53 13%	92 10%	101 9%	44 34% z	19 19% z	9 7%	39 24% z	3 5%	32 22% z	3 2%	11 8%	8 7%	4 6%	11 9% m	7 6%	158 12%	
ALREADY ACTIVE	173 13% m	98 17% z	24 16% c	52 9%	49 12%	124 14%	165 14% g	7 6%	9 9%	19 15%	28 17% l	4 8%	12 8%	7 6%	30 17% l	20 17% m	8 12%	18 15% m	19 20% m	146 11%	
ALIENATED	146 11% l	63 11%	11 7%	71 13%	31 8%	114 13% z	138 12% g	6 5%	11 11%	10 8%	8 5%	5 9%	7 5%	13 11% j	30 16% j	13 12%	9 15% j	17 15% j	23 20% z	149 12%	
SATISFIED BUT UNENTHUSIASTIC	184 14% m	79 14% j	34 23% z	71 13% a	56 14%	128 14%	178 15% z	7 5%	18 19% j	25 20%	12 7%	5 10%	17 12%	7 6%	44 25% z	25 22% j	7 11%	14 12%	8 7%	158 12%	
WILLING LOCALISTS	172 13% m	71 12%	25 17%	76 13%	76 19% z	96 11%	155 13%	16 12%	9 9%	9 7%	17 10%	14 25% z	22 15% m	7 6%	19 11%	13 12%	19 29% z	17 15% m	25 22% z	179 14%	
ONLOOKERS	256 20% m	125 21% b	18 12%	113 20% b	73 18%	183 21%	237 20% g	17 13%	21 22% m	40 32%	27 16%	19 33% z	37 25% m	10 9%	28 15%	23 20% m	13 20% m	24 21% m	14 12%	224 17%	
DISENGAGED FROM COMMUNITY	169 13% a	55 9%	21 14%	93 16% z	55 13%	114 13%	137 12%	32 25% z	10 11%	14 11%	33 20% z	6 11%	21 14%	13 12%	19 11%	11 10%	5 8%	15 13%	19 16%	183 14%	
VOTING INTENTION																					
CONSERVATIVE	366 28% j	171 29%	44 29%	150 27%	107 26%	259 29%	350 30% z	15 12%	36 37% j	69 55%	33 20% m	8 14%	37 25% p	9 8%	66 36% z	41 36% j	8 13%	41 35% j	17 15%	282 22%	
LABOUR	426 33% o	189 32%	46 30%	191 34%	142 35%	284 32%	349 30% g	78 60% z	33 34% o	18 14%	79 48% z	28 49% z	67 45% z	46 40% z	47 26% o	15 13%	17 26% o	33 28% o	45 39% n	480 37%	
LIB DEM	132 10% g	61 10%	20 13%	51 9%	39 9%	93 10%	125 11% g	6 5%	5 5%	12 10%	17 10% m	3 6%	7 5%	2 2%	19 10% m	30 26% z	6 9% m	16 13% l	15 13% l	111 9%	
OTHER	82 6% j	40 7%	10 7%	32 6%	20 5%	62 7%	79 7% g	2 2%	9 9% j	3 3%	4 2%	5 8%	4 3%	22 19% z	8 4%	5 4%	10 15% z	5 5%	8 7%	96 7%	
WOULD NOT VOTE	172 13% a	75 13%	19 13%	78 14%	53 13%	120 13%	158 14%	15 12%	6 6%	8 6%	14 9%	7 13%	16 11%	17 15% h	34 19% h	17 15%	18 28% z	11 10% k	23 20% z	189 15%	
SEAT MARGINALITY 2005																					
LESS THAN 5% MAJORITY	185 14% j	73 12%	32 21% z	81 14%	48 12%	137 15% z	174 15% g	10 7%	30 31% z	25 20%	-	-	9 6% j	21 18% j	12 7% j	26 23% j	23 36% z	11 9% j	28 24% z	212 16%	
MARGINAL (LESS THAN 10%)	380 29% k	153 26%	55 36% a	173 31%	103 25%	277 31% z	353 30% g	26 20%	44 45% z	35 28%	40 24% k	3 5%	30 20% k	24 21% k	25 14%	75 66% z	25 39% z	47 40% z	32 28% k	375 29%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)	YORKS AND HUMBR (r)		
WEIGHTED BASE	1299 100%	585 45%	151 12%	562 43%	409 32%	890 68%	1166 90%	130 10%	97* 7%*	125** 10%**	165 13%	57* 4%*	150 12%	114 9%	181 14%	114* 9%*	65 5%	116* 9%*	115* 9%*	1295 100%	
SEMI MARGINAL (10%-20%)	351 27%ch mr	180 31%c	38 25%	132 24%	115 28%	236 27%	317 27%	32 25%	6 7%	61 48%	35 21%h	17 30%hm	52 34%hj mnr	17 15%	39 22%h	39 34%hm r	16 24%h	48 41%zh jmnpr	21 19%h	307 24%	
SAFE (>20%)	568 44%oq	252 43%	59 39%	257 46%	192 47%	376 42%	496 43%	71 55%zf	47 48%oq	29 24%	90 55%zo	37 65%zl	68 46%oq	73 64%zh	117 64%zhl	-	24 37%oq	22 19%o	61 53%zo	613 47%	
SEAT MARGINALITY 2010																					
LESS THAN 5% MAJORITY	190 15%km npq	93 16%	17 11%	81 14%	55 13%	136 15%	170 15%	20 15%	19 19%km npq	18 14%	23 14%kmn p	-	26 18%kmn pq	3 2%	5 3%	46 40%zhj klmnpq	-	8 7%p	43 37%zh jklmn pq	161 12%	
MARGINAL (LESS THAN 10%)	377 29%gj kmn	164 28%	34 22%	179 32%zb	104 25%	273 31%z	348 30%g	28 22%	30 31%jk mn	27 22%	23 14%n	8 15%n	47 31%jk mn	21 18%n	10 6%	71 62%zh klmn pr	28 43%zj	63 54%zh klmn	50 43%zj kmn	382 29%	
SEMI MARGINAL (10%-20%)	301 23%gl pqr	130 22%	45 30%	126 22%	93 23%	207 23%	280 24%g	18 14%	14 14%	35 28%	48 29%hl pqr	23 41%zh lopqr	23 16%	38 33%zh lpqr	56 31%zh	24 21%	9 14%	14 12%	16 14%	284 22%	
SAFE (>20%)	621 48%ef oq	291 50%	73 48%	258 46%	212 52%	409 46%	538 46%	84 65%zf	54 55%oq	63 51%	95 57%zo	25 45%o	80 53%oq	55 49%oq	115 63%zk mopqr	19 16%	28 43%o	39 34%o	49 42%o	629 49%	
AFFILIATION OF MP 2010																					
CONSERVATIVE	627 48%og jklmp r	294 50%	85 56%c	248 44%	198 48%	429 48%	599 51%zg	28 21%	75 78%zj klmpq r	112 90%	31 19%lm	7 12%lm	41 27%kmp	-	164 91%zh jklmo pqr	73 64%zj klmpr	10 15%lm	70 60%zj klmpr	44 39%jk mp	490 38%	
LABOUR	506 39%ef hno	214 37%	47 31%	245 44%zb	175 43%	332 37%	410 35%	93 72%zf	22 22%no	-	105 64%zh noq	50 88%zh jnop qr	98 68%zh nopqr	91 80%zhj lnopqr	-	9 8%n	33 52%zh noq	36 31%no	61 53%zh noq	619 48%	
LIB DEM	135 10%gh kn	65 11%	17 11%	53 9%	30 7%	105 12%z	127 11%	8 6%	-	13 10%	30 18%zhk lnr	-	11 7%h	14 12%hkn	7 4%	32 28%zh klmnp qr	9 14%hkn	10 9%hk	9 8%hk	131 10%	
OTHER	31 2%	12 2%	3 2%	16 3%	7 2%	23 3%	30 3%	1 1%	-	-	-	-	-	8 7%zhj kloqr	10 5%zhj lqr	-	12 19%zhj klmnoq r	-	-	55 4%	
ACORN																					
WEALTHY ACHIEVERS	267 21%gj lq	117 20%	37 25%	112 20%	69 17%	198 22%z	259 22%zg	7 5%	22 23%jq	18 14%	1 1%	6 11%j	18 12%j	23 20%jq	102 56%zh jklmo pqr	31 27%jk lq	17 26%jk lq	12 10%j	17 15%j	243 19%	
URBAN PROSPERITY	177 14%fh knp	76 13%	23 15%	78 14%	45 11%	132 15%z	147 13%	28 22%zf	-	15 12%	57 34%zhk lmnopq r	-	29 19%hk np	21 18%hkn p	5 3%	17 15%hkn p	-	19 16%hk np	15 13%hk np	195 15%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEIGHTED TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID-LANDS (h)	EAST-ERN (i)	LON-DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT-LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID-LANDS (q)		YORKS AND HUMBR (r)
WEIGHTED BASE	1299 700%	585 45%	151 12%	562 43%	409 32%	890 68%	1166 90%	130 10%	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
COMFORTABLY OFF	353 27%gmn np	170 29%	43 28%	140 25%	111 27%	242 27%	339 29%zg	14 11%	47 49%zj klmnp q	44 35%	39 24%n	9 16%	41 21%zn	20 18%	23 13%	42 37%km np	10 16%	35 30%mn p	44 38%zj kmnp	311 24%
MODERATE MEANS	182 14%ef kno	79 14%	18 12%	85 15%	79 19%ze	103 12%	144 12%	37 28%zf	17 18%kn o	33 26%	19 12%ko	-	31 21%zk mno	13 11%ko	14 8%ko	-	17 27%zj kmnoq	14 12%ko	24 21%kn o	197 15%
HARD PRESSED	320 25%hr	142 24%	31 20%	147 26%	105 26%	215 24%	276 24%	44 34%zf	10 11%	16 13%	49 30%hr	42 73%zh jlmno pqr	31 21%	37 33%zh lnr	38 21%	25 22%	20 31%hr	37 31%hr	15 13%	349 27%
MAIN SUPERMARKET																				
ASDA	260 20%ef jn	118 20%	27 18%	114 20%	93 23%	167 19%	204 18%	56 43%zf	17 17%	11 9%	23 14%	23 41%zh jno	41 28%zj n	30 26%zjn	16 9%	19 17%	20 30%zj no	32 28%jn	29 25%jn	296 23%
CO-OP	40 3%dgj	12 2%	4 2%	25 4%z	2 1%	38 4%zd	39 3%	1 1%	1 1%	11 8%	1 *	3 5%jr	5 3%	8 7%zhj nr	3 2%	4 3%	2 3%fr	3 2%	-	41 3%
MARKS & SPENCER	18 1%	8 1%	2 1%	8 1%	3 1%	14 2%	16 1%	1 1%	1 1%	-	2 1%	-	4 3%	3 1%	3 1%	-	1 1%	3 3%	*	19 1%
MORRISONS	174 13%gj n	78 13%	18 12%	78 14%	45 11%	129 15%z	166 14%g	7 5%	25 26%zjn q	10 8%	3 2%	9 15%jn	24 16%jn	24 21%zjn q	11 6%	17 15%jn	9 14%jn	13 11%j	28 24%zj nq	182 14%
SAINSBURY'S	227 17%mp	88 15%	27 18%	112 20%z	64 16%	164 18%	207 18%	19 15%	11 11%mp	14 11%	49 30%zh kimop r	6 10%	20 13%mp	4 4%	61 34%zh kimop r	19 16%mp	2 3%	27 23%mp	15 13%mp	202 16%
SOMERFIELD	6 *	4 1%	-	3 *	1 *	5 1%	5 *	2 1%	-	-	3 2%	1 2%	-	-	1 *	-	-	-	-	2 1%
TESCO	422 33%ce gk	212 36%c	54 36%	156 28%	163 40%ze	260 29%	391 34%g	30 23%	25 26%	65 52%	53 32%	10 18%	49 33%	40 35%k	57 32%	39 34%	24 37%k	29 25%	31 27%	405 31%
WAITROSE	68 5%cgl mpq	38 6%c	14 9%zc	16 3%	12 3%	56 6%z	65 6%	3 2%	9 9%lmp q	9 8%	15 9%zlm pq	1 2%	1 1%	-	19 10%zlm pq	8 7%lmp	-	1 1%	5 4%lm	48 4%
ICELAND	28 2%	9 2%	-	19 3%zb	11 2%	17 2%	24 2%	4 3%	2 2%	1 1%	9 5%zl	1 1%	-	2 1%	7 4%l	2 2%	1 1%	1 1%	2 2%	29 2%
ALDI	15 1%	4 1%	1 1%	10 2%	5 1%	10 1%	15 1%	*	5 5%zjn	-	-	-	2 2%	2 2%	-	-	3 4%zjn o	2 2%	1 1%	20 2%
LIDL	14 1%	6 1%	* *	7 1%	4 1%	11 1%	13 1%	1 1%	2 2%	-	* *	-	2 1%	-	2 1%	3 3%	3 4%zjm	1 1%	1 1%	15 1%
OTHER	19 1%	5 1%	2 2%	12 2%	6 1%	14 2%	15 1%	5 4%zf	-	3 3%	8 5%zmn	1 1%	1 1%	-	1 1%	3 3%	1 2%	* *	1 1%	23 2%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEIGHTED TOTAL		
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MIDLANDS (h)	EASTERN (i)	LONDON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOTLAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MIDLANDS (q)		YORKS AND HUMBR (r)	
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
USED INTERNET FOR EMAIL /GENERAL USE	958	518	133	306	359	599	854	100	60	104	137	33	94	68	154	94	45	85	84	895
	74% hkml	88% zc	88% zc	54%	88% ze	67%	73%	77%	62%	83%	83% zh klmp	57%	63%	59%	85% zh klmpq r	82% hk lmp	69%	73% km	73% hm	69%
INFO GATHERING	918	500	126	293	341	578	827	88	62	102	119	37	90	67	147	93	43	85	73	857
	71% lm	85% zc	83% zc	52%	83% ze	65%	71%	68%	63%	81%	72% m	64%	60%	59%	81% zh klmpr	82% zh klmpr	67%	73% m	63%	66%
BUYING GOODS	715	406	98	211	284	430	661	52	45	88	79	30	58	49	123	79	34	68	63	635
	55% glm	69% zc	65% zc	37%	69% ze	48%	57% zg	40%	46%	70%	48%	52%	39%	43%	68% zh jklmp r	69% zh jlmpr	53% l	58% lm	54% l	49%
BANKING	560	319	90	151	223	337	510	49	31	75	72	20	43	31	102	63	22	57	45	482
	43% lmp	55% zc	60% zc	27%	54% ze	38%	44%	38%	32%	60%	43% lm	35%	29%	27%	56% zh jklmp r	55% hk lmp	34%	49% hl mp	39%	37%
DOWNLOAD/STREAM MEDIA	443	279	51	114	162	282	407	37	19	72	52	21	36	31	82	47	18	34	30	381
	34% hlm	48% zb c	33% c	20%	40% e	32%	35%	28%	20%	58%	31%	37% h	24%	27%	45% zh jlmpr r	42% hl mr	28%	29%	26%	29%
SOCIAL INTERACTION	574	327	84	163	237	337	509	61	26	79	78	20	57	33	86	68	32	46	50	522
	44% hm	56% zc	56% zc	29%	58% ze	38%	44%	47%	27%	63%	47% hm	35%	38%	29%	48% hm klmq	59% zh klmq	49% hm	39%	44% hm	40%
GAMING	210	130	22	57	91	118	189	20	8	25	16	9	19	14	34	32	13	14	25	188
	16% j	22% zc	15%	10%	22% ze	13%	16%	16%	8%	20%	10%	15%	13%	13%	19% j	28% zh jlmq	20% hj	12%	22% hj	15%
JOB SEARCH	243	154	30	59	106	138	219	25	13	40	33	11	18	16	34	17	12	25	25	216
	19% ce	26% zc	20% c	10%	26% ze	15%	19%	19%	13%	32%	20%	20%	12%	14%	19% j	15%	18%	21%	22%	17%
DURABLES OWNED																				
TV	1261	564	148	548	402	858	1139	117	95	115	156	56	146	113	177	110	63	116	114	1252
	97% j	96%	98%	97%	98%	96%	98% zg	91%	98%	92%	94%	99%	97%	99% j	97%	97%	97%	100% j	99%	97%
SAT TV	529	263	71	195	211	318	471	56	29	57	62	27	58	50	81	35	36	48	44	519
	41% ce	45% c	47% c	35%	52% ze	36%	40%	43%	30%	46%	38%	48%	39%	44% h	45%	31%	56% zh jloqr	41%	39%	40%
CABLE TV	175	91	22	63	69	106	157	18	16	11	25	7	12	11	18	15	3	32	25	179
	13% p	16%	14%	11%	17% p	12%	13%	14%	16% p	9%	15% p	13%	8%	10%	10%	13%	4%	28% zj kimno p	22% zj mnp	14%
FREEVIEW	609	240	72	297	175	434	580	27	40	50	50	28	91	59	91	69	32	45	55	595
	47% j	41%	47%	53% za	43%	49% z	50% zg	21%	41%	40%	30%	49% j	61% zh jq	52% jq	50% j	60% zh jq	49% j	38%	48% j	46%
Freesat	74	36	8	29	20	54	67	7	3	4	8	2	5	8	11	10	8	9	7	81
	6%	6%	5%	5%	5%	6%	6%	6%	3%	3%	5%	3%	3%	7%	6%	8%	12% zhj l	8%	6%	6%
MOBILE PHONE	1190	561	145	484	394	796	1067	119	85	104	148	54	137	103	170	112	60	110	108	1179
	92% ce	96% zc	96% c	86%	96% ze	89%	92%	92%	87%	83%	90%	94%	91%	90%	94% m	98% hj	93%	94%	94%	91%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION										UNWEI GHTED TOTAL	
		FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)		YORKS AND HUMBR (r)
WEIGHTED BASE	1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
	100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
TELEPHONE	1070	492	132	447	340	730	966	101	74	105	131	45	122	85	152	104	48	108	96	1032
	82%cm p	84%	87%	79%	83%	82%	83%	78%	76%	84%	80%	78%	82%	75%	84% p	91% zh jkmp	48	93% zh jklmp	84%	80%
PVR	410	224	50	137	158	252	384	24	27	57	28	18	32	29	71	36	18	53	40	358
	32% ce gjlm	38% zc	33%	24%	39% ze	28%	33% zg	19%	28%	46%	17%	31% j	21%	25%	39% zj lm	32% j	27%	46% zh jimp	35% jl	28%
CAR	934	486	119	330	332	603	861	70	74	88	100	29	96	72	146	101	52	98	80	865
	72% ce gjkim	83% zc	79% c	59%	81% ze	68%	74% zg	54%	74% jk	70%	61%	50%	64%	64%	81% zj klmr	89% zj klmr	80% jk lm	84% zj klmr	69% k	67%
PERS COMPUTER	1028	532	134	362	380	648	916	108	75	104	136	38	107	77	156	98	51	94	93	992
	79% ce klm	91% zc	89% zc	64%	93% ze	73%	79%	84%	77%	83%	82% kl m	66%	71%	68%	86% zk lm	86% kl m	79%	80% m	81% km	77%
GAMES CONSOLE	483	270	71	142	258	225	457	24	30	71	36	25	35	38	78	50	28	38	55	427
	37% ce gj	46% zc	47% zc	25%	63% ze	25%	39% zg	18%	31%	57%	22%	43% jl	23%	33% j	43% jl	44% jl	44% jl	44% jl	47% zh jlmq	33%
DVD RECORDER	366	162	49	156	109	257	349	15	19	44	30	19	34	28	54	44	22	30	43	344
	28% gj	28%	32%	28%	27%	29%	30% zg	12%	20%	35%	18%	33% j	23%	25%	30% j	39% hj lm	34% hj	25%	38% zh jlm	27%
DVD PLAYER	941	427	113	400	291	650	868	69	61	82	98	44	107	92	147	97	42	91	79	919
	72% gj	73%	75%	71%	71%	73%	74% zg	53%	63% j	66% j	59% j	78% j	72% j	80% zh jpr	81% zh jpr	85% zh jpr	64% p	78% hj p	69% j	71%
DIG CAMERA	809	408	116	284	293	516	766	39	56	89	81	38	62	62	136	85	43	70	87	744
	62% ce gjlm	70% zc	77% zc	50%	72% ze	58%	66% zg	30%	58% l	71%	49%	66% jl	42%	54% l	75% zh jlmq	75% zh jlmq	67% jl m	60% l	76% zh jlmq	57%
PORT. MP3 PLAYR	456	274	61	121	193	263	424	30	22	74	49	18	19	34	65	59	28	36	53	394
	35% ce ghl	47% zc	40% c	22%	47% ze	30%	36% g	23%	22%	59%	30% l	31% l	13%	30% l	36% l	51% zh jklmn q	43% hj lm	31% l	46% zh jlmq	30%
LIFESTAGE																				
SINGLE	173	88	16	69	-	173	140	34	11	15	36	8	19	13	12	16	10	16	17	191
	13% df n	75%	11%	12%	-	19% zd	12%	26% zf	11%	12%	22% zm n	15%	13%	11%	7%	14%	16% n	14%	15% n	15%
PRE FAMILY	77	60	5	12	-	77	67	10	2	7	18	3	5	4	10	15	3	2	9	59
	6% cd	10% zbc	3%	2%	-	9% zd	6%	8%	2%	6%	11% zhl mq	5%	3%	3%	6%	13% zhl mq	4%	2%	8%	5%
FAMILY	409	231	70	109	409	-	348	59	21	49	48	16	51	31	57	36	20	48	32	375
	32% ce f	39% zc	46% zc	19%	100% ze	-	30%	46% zf	22%	39%	29%	28%	34%	27%	32%	31%	31%	41% zh mr	28%	29%
POST FAMILY	637	204	61	372	-	637	611	25	63	53	63	30	75	66	102	48	32	50	57	668
	49% ab daj	35%	40%	66% zab	-	72% zd	52% zg	19%	65% zj opq	42% j	38% j	53% j	50%	58% zj oq	56% j	42%	49%	43% j	50% j	52%
CAR IN HOUSEHOLD																				
YES	934	486	119	330	332	603	861	70	74	88	100	29	96	72	146	101	52	98	80	865
	72% ce gjkim	83% zc	79% c	59%	81% ze	68%	74% zg	54%	76% jk	70%	61%	50%	64%	64%	81% zj klmr	89% zj klmr	80% jk lm	84% zj klmr	69% k	67%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 230
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

WEIGHTED BASE
 NO

TOTAL (z)	WORKING STATUS			CHILDREN IN HOUSEHOLD		ETHNICITY		GOVERNMENT OFFICE REGION											UNWEI GHTED TOTAL
	FULL TIME (a)	PART TIME (b)	NOT WOR- KING (c)	YES (d)	NO (e)	WHITE (f)	BME (g)	EAST MID- LANDS (h)	EAST- ERN (i)	LON- DON (j)	NORTH EAST (k)	NORTH WEST (l)	SCOT- LAND (m)	SOUTH EAST (n)	SOUTH WEST (o)	WALES (p)	WEST MID- LANDS (q)	YORKS AND HUMBR (r)	
1299	585	151	562	409	890	1166	130	97*	125**	165	57*	150	114	181	114*	65	116*	115*	1295
100%	45%	12%	43%	32%	68%	90%	10%	7%*	10%**	13%	4%*	12%	9%	14%	9%*	5%	9%*	9%*	100%
365	100	32	233	78	287	305	60	23	38	65	28	54	41	35	13	13	19	35	430
28% ^{ad}	17%	21%	41% ^{za}	19%	32% ^{zd}	26%	46% ^{zf}	24%	30%	39% ^{zh}	50% ^{zh}	36% ^{zn}	36% ^{zn}	19%	11%	20%	16%	31% ^{no}	33%
fnoq			b							nopq	nopqr	opq	opq					q	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e - z/f/g - z/h/i/j/k/l/m/n/o/p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 231
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)	
UNWEIGHTED BASE	1295	713	333	247	174	492	659	327	757	211	700	590	744	961	918	866	791	140	1295
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
EFFECTIVE BASE	100%	59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
821	416	253	191	135	234	507	251	431	157	414	427	546	580	551	512	581	112	1295	
GENDER																			
MALE	634 49%cf kq	412 53%zc	152 53%c	70 30%	107 58%zf	246 52%	310 46%	148 49%	360 49%	127 48%	395 53%zk	237 43%	358 48%	505 51%lq	485 51%lq	448 50%	387 48%	54 40%	643 50%
FEMALE	665 51%ad j	360 47%	137 47%	165 70%za b	78 42%	227 48%	367 54%zd	153 51%	374 51%	138 52%	353 47%	311 57%zj	396 52%mn	485 49%	469 49%	448 50%	416 52%	82 60%zm n	652 50%
AGE																			
18-24	163 13%acd ijlmno p	34 4%	126 44%zac	3 1%	12 7%	55 12%	98 14%zd	52 17%zi	90 12%	21 8%	67 9%	95 17%zj	49 6%	92 9%lno	84 9%lo	71 8%	57 7%l	29 22%zd mnop	205 16%
25-34	209 16%cd mnop	132 17%c	69 24%zac	6 2%	26 14%	63 13%	129 19%z	54 18%	114 16%	41 15%	107 14%	101 18%	102 14%	142 14%l	136 14%l	125 14%	111 14%	26 19%	177 14%
35-44	242 19%bc lp	188 24%zb c	36 12%	18 8%	24 13%	87 18%	136 20%	62 21%	142 19%	38 14%	149 20%	93 17%	121 16%	184 19%l	179 19%l	166 18%	133 17%	33 24%lp	198 15%
45-54	223 17%bk	161 21%zb	26 9%	36 15%b	39 21%	73 15%	124 18%	50 17%	125 17%	48 18%	144 19%	79 14%	149 20%zm n	182 18%	180 19%	168 19%	154 19%z	19 14%	210 16%
55-64	192 15%bf q	133 17%b	15 5%	44 19%b	37 20%f	74 16%	85 13%	35 12%	106 14%	51 19%g	120 16%	72 13%	135 18%zm nq	156 16%q	151 16%q	148 17%q	140 18%zq	10 7%	217 17%
65-74	167 13%bf	89 11%b	9 3%	69 29%za b	31 17%f	70 15%	69 10%	29 10%	103 14%	34 13%	107 14%	60 11%	130 17%zm n	149 15%z	144 15%z	140 16%z	133 17%z	15 11%	182 14%
75+	102 8%abf	35 5%	8 3%	59 25%zab	16 9%	50 11%f	35 5%	18 6%	53 7%	31 12%g	54 7%	48 9%	69 9%nq	86 9%	81 9%	79 9%	74 9%zq	5 3%	106 8%
18-34	372 29%ac dijlm op	166 22%c	195 67%zac	4 4%	38 21%	118 25%	227 34%zd e	106 35%zh i	204 28%	62 23%	174 23%	196 36%zj	151 20%	234 24%lo	220 23%lo	195 22%	168 21%l	55 40%zd mnop	382 29%
35-54	466 36%bc k	350 45%zb c	62 22%	54 23%	63 34%	160 34%	260 38%	113 37%	267 36%	86 33%	293 39%zk	172 31%	270 36%	366 37%l	358 38%l	333 37%	287 36%	52 38%	408 32%
55+	461 35%bf gq	256 33%b	32 11%	172 73%za b	84 45%zf	195 41%zf	190 28%	83 27%	262 36%g	116 44%zg	281 38%	180 33%	334 44%zm nq	390 39%zq	376 39%zq	367 41%zm nq	348 43%zq	30 22%	505 39%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)	
WEIGHTED BASE	1299 100%	772 59%	290 22%	235 18%	185 14%	473 36%	676 52%	301 23%	733 56%	265 20%	748 58%	548 42%	754 58%	990 76%	954 73%	896 69%	802 62%	136 11%	1295 100%
SOCIAL GRADE																			
AB	343 26% ek	252 33% c	47 16%	43 18%	100 54% f	89 19%	180 27% e	71 24%	184 25%	88 33% h	263 35% zk	80 15%	250 33% zm	300 30% zq	293 31% zq	283 32% zq	262 33% zq	26 19%	282 22%
C1	366 28% ck	219 28%	94 32% c	52 22%	62 33% e	115 24%	196 29%	75 25%	206 28%	85 32%	236 32% zk	129 23%	225 30% q	294 30% q	289 30% lq	276 31% zq	241 30% q	28 20%	396 31%
C2	283 22% d	175 23%	58 20%	50 21%	17 9%	124 26% d	143 21% d	73 24%	154 21%	56 21%	136 18%	146 27% zj	147 19%	202 20% l	195 20% l	178 20%	154 19%	36 26%	291 22%
DE	307 24% ad	126 16%	91 31% za	90 38% za	7 4%	145 31% zd	158 23% d	83 27% i	190 26% i	35 13%	112 15%	194 35% zj	133 18%	195 20% ln	177 19% l	159 18%	145 18%	47 34% zl	326 25%
SOCIAL GRADE																			
ABC1	709 55% bc	471 61% zb	140 48%	95 40%	162 87% ze	204 43%	375 56% e	145 48%	390 53%	174 66% zg	500 67% zk	208 39%	474 63% zm	593 60% zq	582 61% zm	559 62% zm	503 63% zq	54 39%	678 52%
C2DE	590 45% ad	301 39%	149 52% za	140 60% za	23 13%	269 57% zd	301 44% d	156 52% zi	344 47% i	91 34%	248 33%	340 62% zj	280 37%	397 40% ln	372 39% lo	337 38%	299 37%	83 61% zl	617 48%
WORKING STATUS																			
FULL TIME	585 45% ck	401 52% zc	131 45% c	52 22%	83 45% e	198 42%	324 48% z	133 44%	328 45%	124 47%	364 49% zk	220 40%	323 43%	460 46% l	446 47% l	411 46%	347 43%	55 40%	465 36%
PART TIME	151 12% c	109 14% zc	27 9%	15 6%	31 17% ze	45 10%	82 12%	31 10%	87 12%	34 13%	85 11%	66 12%	95 13% mn	114 12%	110 12%	106 13%	102 13%	18 13%	134 10%
NOT WORKING	562 43% af	263 34%	131 45% a	168 71% za	71 38%	230 49% df	271 40%	138 46%	318 43%	107 40%	298 40%	263 48% zj	336 45% mn	416 42%	398 42%	379 42%	353 44%	63 46%	696 54%
CHILDREN IN HOUSEHOLD																			
YES	409 32% bc	328 43% zb	58 20% c	23 10%	41 22%	133 28%	245 36% zd	109 36%	223 30%	78 29%	224 30%	184 34%	219 29%	302 30% l	293 31% l	271 30%	234 29%	48 35%	375 29%
NO	890 68% af	444 57%	232 80% za	212 90% za	144 78% zf	340 72% f	431 64%	192 64%	510 70%	187 71%	524 70%	364 66%	535 71% zm	689 70%	661 69%	625 70%	569 71% z	88 65%	920 71%
ETHNICITY																			
WHITE	1166 90% bg	700 91% b	238 82%	227 97% za	169 91%	418 88%	610 90%	227 75%	677 92% zg	262 99% zg	693 93% zk	472 86%	695 92% zm	899 91%	871 91% z	820 92% z	737 92% z	126 93%	1066 82%
BME	130 10% chi	72 9% c	50 17% zac	6 3%	16 9%	55 12%	62 9%	71 24% zhi	56 8% i	3 1%	53 7%	74 14% zj	57 8%	88 9% ln	80 8% l	73 8%	63 8%	9 7%	225 17%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 231
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)	
1299 100%	772 59%	290 22%	235 18%	185 14%	473 36%	676 52%	301 23%	733 56%	265 20%	748 58%	548 42%	754 58%	990 76%	954 73%	896 69%	802 62%	136 11%	1295 100%	
GOVERNMENT OFFICE REGION																			
EAST MIDLANDS	97 7%lg	69 9%	16 5%	12 5%	16 9%	41 9%	41 6%	9 3%	67 9%g	21 8%g	62 8%	35 6%	57 8%	82 8%l	78 8%l	71 8%	63 8%	13 9%	84 6%
EASTERN	125 10%g	82 11%	23 8%	19 8%	12 6%	43 9%	77 11%z	- -	78 11%g	47 18%zq	82 11%	43 8%	66 9%	100 10%l	100 10%l	97 11%	69 9%	13 10%	66 5%
LONDON	165 13%fh il	94 12%	49 17%zc	22 9%	45 25%ze	64 13%	63 9%	96 32%zhi	69 9%l	- -	92 12%	70 13%	84 11%	122 12%ln	111 12%l	105 12%	93 12%	12 9%	185 14%
NORTH EAST	57 4%l	31 4%	19 7%	7 3%	5 3%	22 5%	31 5%	16 5%l	41 6%l	- -	30 4%	27 5%	32 4%mn	35 4%	35 4%	34 4%	33 4%	7 5%	56 4%
NORTH WEST	150 12%fl p	76 10%	39 14%	35 15%	23 13%	64 14%	66 10%	73 24%zh	74 10%l	2 1%	73 10%	76 14%z	78 10%	115 12%lo	111 12%lo	94 10%	81 10%	12 9%	138 11%
SCOTLAND	114 9%gij	58 8%	28 10%	27 12%	12 8%	56 12%	51 7%	8 3%l	106 14%zgi	- -	50 7%	63 12%zj	72 10%n	90 9%	85 9%	81 9%	76 10%	9 6%	197 15%
SOUTH EAST	181 14%bg	125 16%b	24 8%	32 13%	32 17%	64 14%	91 13%	5 2%	118 16%g	59 22%zq	110 15%	71 13%	105 14%	139 14%	137 14%l	128 14%	116 15%	19 14%	148 11%
SOUTH WEST	114 9%eg h	76 10%	23 8%	16 7%	12 6%	25 5%	78 12%ze	17 6%	29 4%	68 26%zgh	71 9%	43 8%	84 11%zmn	93 9%	92 10%	91 10%	87 11%z	10 7%	71 5%
WALES	65 5%g	36 5%	17 6%	11 5%	6 3%	22 5%	36 5%	1 *	46 6%g	18 7%g	34 5%	30 6%	36 5%mn	42 4%	42 4%	41 5%	39 5%	12 9%ml	121 9%
WEST MIDLANDS	116 9%dh	69 9%	24 8%	24 10%	7 4%	33 7%	80 12%zd	40 13%zh	44 6%	32 12%h	77 10%	39 7%	69 9%n	90 9%	84 9%	78 9%	74 9%	9 7%	113 9%
YORKS AND HUMBR	115 9%	56 7%	27 9%	31 13%za	15 8%	39 8%	63 9%	36 12%z	61 8%	18 7%	65 9%	50 9%	71 9%mn	81 8%	78 8%	76 8%	72 9%	21 15%zmn	116 9%
MARITAL STATUS																			
MAR/LIVING AS	772 59%b cgkq	290 100%zbc	-	-	126 68%ze	278 59%	392 58%	154 51%	438 60%g	181 68%zq	473 63%zk	298 54%	481 64%zp	629 64%zq	614 64%zl	573 64%zq	504 63%zq	67 49%	713 55%
SINGLE	290 22%acd ijimno p	-	290 100%zac	-	26 14%	100 21%	168 25%zd	91 30%zh	156 21%	43 16%	138 19%	150 27%zj	117 15%	173 17%ln	158 17%l	148 17%	131 16%l	49 36%zl	333 26%
WID/DIV/SEP	235 18%ab	-	-	235 100%za	33 18%	94 20%	115 17%	56 19%	138 19%	41 15%	136 18%	100 18%	155 21%zm	187 19%	181 19%	174 19%	167 21%z	21 15%	247 19%
DAILY NEWSPAPER READERSHIP																			
QUALITY	185 14%be fkq	126 16%b	26 9%	33 14%	185 100%ze	50 10%l	-	47 16%	105 14%	33 13%	158 21%zk	27 5%	150 20%zm	171 17%zq	169 18%zq	164 18%zq	158 20%zq	7 5%	174 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
		MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)		
WEIGHTED BASE	1299 100%	772 59%	290 22%	235 18%	185 14%	473 36%	676 52%	301 23%	733 56%	265 20%	748 58%	548 42%	754 58%	990 76%	954 73%	896 69%	802 62%	136 11%	1295 100%	
POPULAR	473 36%df ip	278 36%	100 34%	94 40%	50 27%f	473 100%zdf	-	130 43%zi	274 37%i	69 26%	273 37%	198 36%	266 35%p	363 37%l	346 36%l	317 35%	275 34%	40 29%	492 38%	
NONE OF THESE	676 52%de gjlmnp	392 51%	168 58%z	115 49%	-	-	676 100%ze	134 44%	379 52%	164 62%zg h	350 47%	325 59%zj	365 48%	489 49%l	471 49%l	443 49%	395 49%	91 66%zl mnop	659 51%	
URBANITY																				
URBAN	301 23%af hi	154 20%	91 31%za	56 24%	47 25%	130 27%f	134 20%	301 100%zhi	-	-	165 22%	133 24%	167 22%an	216 22%	205 22%	196 22%	182 23%	30 22%	327 25%	
SUBURBAN	733 56%gj lp	438 57%	156 54%	138 59%	105 57%	274 58%	379 56%	-	733 100%zgi	-	422 56%	311 57%	407 54%p	555 56%lo	531 56%lo	486 54%	420 52%	87 64%p	757 58%	
RURAL	265 20%be gh	181 23%zb	43 15%	41 17%	33 18%	69 15%	164 24%ze	-	-	265 100%zg h	160 21%	104 19%	180 24%zm nq	219 22%	218 23%z	213 24%zm q	200 25%zl q	20 15%	211 16%	
INTEREST IN POLITICS																				
VERY/FAIRLY INTERESTED	748 58%bf kq	473 61%zb	138 48%	136 58%b	158 f	273 58%	350 52%	165 55%	422 58%	160 61%	748 100%zk	-	555 npq	665 67%zq	654 q	633 69%zm nq	581 71%zm nq	34 72%zq 25%	700 54%	
NOT VERY/AT ALL INTERESTED	548 42%ad jlmnop	298 39%	150 52%za	100 42%	27 15%	198 42%d	325 48%zd	133 44%	311 42%	104 39%	-	548 100%zj	199 26%	325 33%ln o	299 31%lo	262 29%	221 28%l	103 75%zl mnop	590 46%	
LIKELIHOOD TO VOTE																				
10 (ABSOLUTELY CERTAIN TO VOTE)	754 58%bf kq	481 62%zb	117 40%	155 66%zb	150 f	266 81%ze	365 56%	167 56%	407 56%	180 68%zg h	555 74%zk	199 36%	754 nopq	754 76%zq	754 79%zm q	754 84%zm nq	754 94%zq	-	744 57%	
6-10	990 76%bf gkq	629 81%zb	173 60%	187 80%b	171 f	363 93%ze	489 72%	216 72%	555 76%	219 83%zg	665 89%zk	325 59%	754 q	990 100%z	954 100%z	896 100%z	802 100%zq	-	961 74%	
7-10	954 73%bf gkq	614 79%zb	158 55%	181 77%b	169 f	346 91%ze	471 70%	205 68%	531 72%	218 82%zg h	654 87%zk	299 55%	754 q	954 96%z	954 100%z	896 100%z	802 100%zmq	-	918 71%	
8-10	896 69%bf kq	573 74%zb	148 51%	174 74%b	164 f	317 89%ze	443 65%	196 65%	486 66%	213 81%zg h	633 85%zk	262 48%	754 nq	896 90%zq	896 94%z	896 100%z	802 100%zmn	-	866 67%	
9-10	802 62%bf hkq	504 65%zb	131 45%	167 71%zb	158 f	275 85%ze	395 58%	182 60%	420 57%	200 76%zg h	581 78%zk	221 40%	754 noq	802 81%zq	802 84%zm	802 90%z	802 100%zmn	-	791 61%	
WOULD NOT VOTE	136 11%dj mnop	67 9%	49 17%zac	21 9%	7 4%	40 8%	91 13%zd e	30 10%	87 12%	20 8%	34 5%	103 19%zj	-	-	-	-	-	136 100%zl mnop	140 11%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h/i - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 231
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL		
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)			
WEIGHTED BASE	1299 100%	772 59%	290 22%	235 18%	185 14%	473 36%	676 52%	301 23%	733 56%	265 20%	748 58%	548 42%	754 58%	990 76%	954 73%	896 69%	802 62%	136 11%	1295 100%	
POLITICAL ACTIVISM																				
ACTIVIST	173 13% kq	118 15% b	28 10% f	27 11% f	64 35% ze	58 12% f	69 10% f	44 15% f	84 11% f	45 17% f	154 21% zk	18 3% f	143 19% zm	157 16% zq	155 16% zq	150 17% zq	147 18% zq	7 5% f	157 12% f	
NON-ACTIVIST	1126 87% cdj lmnop	654 85% za	262 90% za	209 89% f	121 65% ze	415 88% d	607 90% zd	257 85% f	650 89% f	219 83% f	593 79% zj	530 97% zj	611 81% mn	833 84% l	799 84% l	746 83% l	655 82% l	129 95% zj mnop	1138 88% f	
OPINION ON PRESENT SYSTEM																				
WORKS WELL	404 31% bc kq	283 37% zb c	63 22% f	57 24% f	77 42% ze	142 30% f	197 29% f	93 31% f	228 31% f	83 31% f	283 38% zk	120 22% f	252 33% zq	350 35% zl q	340 36% zl q	315 35% zq	271 34% zq	12 9% f	366 28% f	
NEEDS IMPROVEMENT	834 64% ad jnn	468 61% a	199 68% a	166 71% za	105 57% f	308 65% d	447 66% d	194 64% f	462 63% f	178 67% f	452 60% zj	381 69% zj	482 64% mn	610 62% l	588 62% l	558 62% l	510 64% l	106 77% zj mnop	851 66% f	
KNOW LOCAL MP																				
YES	495 38% bg kq	316 41% b	78 27% f	100 42% b	93 50% ze	160 34% f	252 37% f	89 30% f	281 38% g	125 47% zg	365 49% zk	131 24% f	380 50% zm npq	431 44% zq	424 44% zq	413 46% zm nq	394 49% zq	31 23% f	459 35% f	
NO	804 62% di jimno p	456 59% c	212 73% za	136 58% f	92 50% f	313 66% d	424 63% d	212 70% zh i	453 62% l	139 53% f	383 51% f	418 76% zj	374 50% f	559 56% lo	530 56% lo	482 54% l	409 51% l	105 77% zj mnop	836 65% f	
FEEL CAN CHANGE THE WAY UK IS RUN																				
AGREE	395 30% lk q	236 31% f	83 29% f	75 32% f	61 33% f	176 37% zf	168 25% f	109 36% zh	203 28% f	83 31% f	265 35% zk	128 23% f	268 36% zm nq	323 33% zq	317 33% zq	301 34% zq	282 35% zq	20 14% f	391 30% f	
DISAGREE	578 44% g	355 46% f	115 40% f	107 45% f	76 41% f	200 42% f	321 47% z	110 36% f	335 46% g	133 50% g	318 43% f	260 47% f	324 43% f	448 45% l	431 45% l	406 45% l	350 44% l	66 48% f	552 43% f	
INTERNET USER																				
YES	1011 78% ce k	641 83% zc	249 86% zc	119 50% f	166 90% ze	325 69% f	560 83% ze	238 79% f	561 76% f	211 80% f	637 85% zk	370 68% f	589 78% f	773 78% f	753 79% lm	706 79% f	629 78% f	107 79% f	958 74% f	
NO	288 22% ab dfj	131 17% f	41 14% b	117 50% za	19 10% f	148 31% zd	116 17% d	63 21% f	173 24% f	53 20% f	111 15% f	178 32% zj	166 22% n	217 22% n	201 21% f	189 21% f	174 22% f	29 21% f	337 26% f	
INCOME UP TO 9499																				
9500 - 17499	179 14% adi jmnop	57 7% f	54 19% za	68 29% zab	16 8% f	79 17% d	86 13% f	69 23% zh i	90 12% f	20 8% f	81 11% f	97 18% zj	84 11% f	119 12% l	109 11% l	109 12% l	97 12% l	31 23% zj mnop	213 16% f	
17500 - 24999	188 14% di op	104 13% f	43 15% f	41 17% f	17 9% f	81 17% d	90 13% f	50 17% l	113 15% f	25 10% f	91 12% f	96 18% zj	99 13% f	130 13% o	124 13% o	107 12% f	102 13% f	24 17% f	215 17% f	
	81 6% f	47 6% f	24 8% f	10 4% f	11 6% f	35 7% f	41 6% f	13 4% f	57 8% f	11 4% f	53 7% f	29 5% f	45 6% mn	55 6% f	53 6% f	52 6% f	50 6% f	16 12% zj mnop	84 6% f	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE Y CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
WEIGHTED BASE	1299 100%	772 59%	290 22%	235 18%	185 14%	473 36%	676 52%	301 23%	733 56%	265 20%	748 58%	548 42%	754 58%	990 76%	954 73%	896 69%	802 62%	136 11%	1295 100%
25000 PLUS	405 31%bc dkq	322 42%zb c	44 15%	38 16%	95 51%ze f	138 29%	196 29%	68 23%	237 32%g	100 38%g	297 40%zk	108 20%	269 36%zq	362 37%zq	359 38%zl mq	338 38%zq	286 36%zq	16 12%	316 24%
SEGMENTATION	145 11%l	77 10%	45 16%za	23 10%	25 13%	60 13%	65 10%	48 16%zh i	78 11%	20 7%	90 12%	54 10%	71 9%	115 12%ln o	104 11%l	93 10%	82 10%l	9 6%	158 12%
ALREADY ACTIVE	173 13%bf kq	118 15%b	27 9%	28 12%	66 36%ze f	51 11%	72 11%	45 15%	83 11%	45 17%	164 22%zk	9 2%	150 20%zm nq	164 17%zq	161 17%zq	158 18%zm q	154 19%zq	4 3%	146 11%
ALIENATED	146 11%cd lmnop	78 10%	32 11%	36 15%z	7 4%	55 12%cd	85 13%cd	30 10%	89 12%	27 10%	58 8%	87 16%zj	62 8%	90 9%l	87 9%l	77 9%	67 8%	27 19%zl mnop	149 12%
SATISFIED BUT UNENTHUSIASTIC	184 14%bo kq	135 18%zb	21 7%	28 12%	31 17%	52 11%	107 16%	19 6%	103 14%g	63 24%zg h	135 18%zk	49 9%	126 17%zm nq	157 16%zq	155 16%zq	150 17%zq	136 17%zq	6 4%	158 12%
WILLING LOCALISTS	172 13%jl mnop	108 14%	40 14%	24 10%	18 10%	68 14%	97 14%	50 17%	86 12%	36 14%	59 8%	113 21%zj	87 11%l	112 11%	106 11%	99 11%	91 11%	31 23%zl mnop	179 14%
ONLOOKERS	256 20%dk p	149 19%	53 18%	54 23%	23 12%	100 21%cd	133 20%cd	56 18%	154 21%	46 17%	187 25%zk	69 13%	163 22%z	214 22%z	212 22%zl	202 23%z	168 21%	20 15%	224 17%
DISENGAGED FROM COMMUNITY	169 13%ad jlmnop	75 10%	60 21%za	34 14%	8 4%	63 13%cd	93 14%cd	51 17%z	89 12%	28 11%	31 4%	136 25%zj	61 8%	93 9%lno	85 9%l	75 8%	68 8%	36 26%zl mnop	183 14%
VOTING INTENTION	366 28%bf gkq	250 32%zb	51 18%	64 27%b	67 36%zf	165 35%zf	159 23%	53 18%	207 28%g	105 40%zg h	267 36%zk	99 18%	244 32%zq	331 33%zl q	321 34%zl q	304 34%zq	261 33%zq	8 6%	282 22%
LABOUR	426 33%ci q	260 34%	103 35%	63 27%	56 30%	155 33%	220 33%	132 44%zh i	239 33%i	55 21%	252 34%	173 32%	280 37%zq	370 37%zq	352 37%zq	329 37%zq	295 37%zq	9 7%	480 37%
LIB DEM	132 10%kq	78 10%	27 9%	27 11%	22 12%	36 8%	79 12%	30 10%	67 9%	34 13%	95 13%zk	36 7%	100 13%zm nq	116 12%zq	114 12%zq	112 12%zq	104 13%zq	3 2%	111 9%
OTHER	82 6%q	43 6%	17 6%	22 9%	16 9%	24 5%	44 6%	12 4%	52 7%	18 7%	52 7%	30 5%	62 8%zmn q	75 8%zq	74 8%zq	71 8%zq	67 8%zq	3 2%	96 7%
WOULD NOT VOTE	172 13%ad jlmnop	76 10%	61 21%za	35 15%	9 5%	52 11%cd	110 16%cd	37 12%	105 14%	31 12%	40 5%	131 24%zj	18 2%	25 2%	24 2%l	21 2%	19 2%	104 76%zl mnop	189 15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8**

**Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+**

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL		
	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE Y CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)	WOULD NOT VOTE (q)			
WEIGHTED BASE	1299 100%	772 59%	290 22%	235 18%	185 14%	473 36%	676 52%	301 23%	733 56%	265 20%	748 58%	548 42%	754 58%	990 76%	954 73%	896 69%	802 62%	136 11%	1295 100%	
SEAT MARGINALITY 2005																				
LESS THAN 5% MAJORITY	185 14%g	104 13%	49 17%	32 13%	27 15%	56 12%	107 16%	16 5%	120 16%g	49 19%g	114 15%	71 13%	108 14%n	139 14%	134 14%	125 14%	116 14%	18 13%	212 16%	
MARGINAL (LESS THAN 10%)	380 29%eg	224 29%	84 29%	71 30%	71 38%ze	109 23%	218 32%ze	58 19%	223 30%g	99 37%zg	224 30%	156 28%	235 31%mn	287 29%	279 29%	263 29%	247 31%	46 33%	375 29%	
SEMI MARGINAL (10%-20%)	351 27%ceh	230 30%c	77 27%c	43 18%	39 21%	100 21%	222 33%zd	92 30%h	163 22%	95 36%zh	212 28%	138 25%	196 26%	277 28%l	265 28%lo	239 27%	208 26%	27 20%	307 24%	
SAFE (>20%)	568 44%fi	317 41%	128 44%	122 52%za	75 40%	265 56%zd	236 35%	151 50%zi	347 47%zi	71 27%	312 42%	254 46%	323 43%	426 43%	410 43%	394 44%	348 43%	64 47%	613 47%	
SEAT MARGINALITY 2010																				
LESS THAN 5% MAJORITY	190 15%e	106 14%	46 16%	38 16%	31 17%	51 11%	118 17%ze	45 15%	115 16%	30 11%	116 16%	74 14%	114 15%	146 15%	142 15%	131 15%	121 15%	18 13%	161 12%	
MARGINAL (LESS THAN 10%)	377 29%	202 26%	97 33%a	78 33%	46 25%	115 24%	225 33%ze	94 31%	213 29%	70 27%	221 30%	156 28%	217 29%n	283 29%	270 28%	251 28%	229 29%	38 28%	382 29%	
SEMI MARGINAL (10%-20%)	301 23%c	194 25%c	64 22%	42 18%	55 30%	106 22%	158 23%	90 30%zh	152 21%	58 22%	176 24%	124 23%	180 24%	231 23%	226 24%	212 24%	188 23%	37 27%	284 22%	
SAFE (>20%)	621 48%fg	375 49%	129 45%	116 49%	84 45%	252 53%f	294 43%	117 39%	368 50%g	136 51%g	351 47%	269 49%	357 47%	476 48%	458 48%l	433 48%	386 48%	62 45%	629 49%	
AFFILIATION OF MP 2010																				
CONSERVATIVE	627 48%bqk	406 53%zb	112 39%	108 46%	97 52%	203 43%	343 51%e	30 10%	388 53%zg	209 79%zg	390 52%zk	237 43%	378 50%	504 51%z	489 51%zl	454 51%	399 50%	57 42%	490 38%	
LABOUR	506 39%ad fhij mnop	268 35%	140 48%za	98 42%	52 28%	227 48%zd	241 36%	239 79%zh	258 35%i	9 4%	252 34%	251 46%zj	276 37%n	361 36%	342 36%	325 36%	294 37%	62 45%	619 48%	
LIB DEM	135 10%e	82 11%	32 11%	20 8%	33 18%zef	32 7%	75 11%	32 11%	74 10%	29 11%	83 11%	52 9%	81 11%n	102 10%	100 10%	94 10%	87 11%	16 11%	131 10%	
OTHER	31 2%g	16 2%	6 2%	9 4%	3 2%	11 2%	17 2%	- 2%g	14 2%g	17 6%zqh	22 3%	8 1%	19 3%	24 2%	23 2%	23 3%	23 3%	2 1%	55 4%	
ACORN																				
WEALTHY ACHIEVERS	267 21%bqk	193 25%zb	33 12%	40 17%	52 28%zf	99 21%	128 19%	28 9%	136 19%g	104 39%zg	183 24%zk	84 15%	172 23%zm	216 22%	212 22%	204 23%z	190 24%z	25 18%	243 19%	
URBAN PROSPERITY	177 14%ik	92 12%	57 20%za	28 12%	50 27%ze	56 12%	80 12%	74 25%zh	103 14%i	- -	118 16%k	57 10%	117 15%zm	139 14%	133 14%	125 14%	119 15%	17 12%	195 15%	
COMFORTABLY OFF	353 27%eg	214 28%	71 24%	68 29%	52 28%	105 22%	202 30%ze	38 13%	220 30%g	95 36%zg	210 28%	143 26%	208 28%	280 28%	271 28%l	249 28%	219 27%	32 23%	311 24%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 231
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
WEIGHTED BASE	1299 100%	772 59%	290 22%	235 18%	185 14%	473 36%	676 52%	301 23%	733 56%	265 20%	748 58%	548 42%	754 58%	990 76%	954 73%	896 69%	802 62%	136 11%	1295 100%
MODERATE MEANS	182 14%df ilp	110 14%	37 13%	36 15%	10 5%	92 19%zd	80 12%df	59 19%zi	115 16%il	8 3%	102 14%	80 15%	81 11%	129 13%il	123 13%il	115 13%	87 11%	26 19%lp	197 15%
HARD PRESSED	320 25%ad hj	164 21%	92 32%za	64 27%	20 11%	121 26%cd	186 27%zcd	102 34%zh	160 22%	58 22%	134 18%	184 34%zj	176 23%an	226 23%	216 23%	202 23%	189 24%	37 27%	349 27%
MAIN SUPERMARKET																			
ASDA	260 20%di jlmnop	138 18%	83 29%za	39 17%	18 10%	100 21%cd	150 22%zd	74 25%zi	159 22%il	27 10%	125 17%	134 24%zj	132 17%an	177 18%no	162 17%	147 16%	137 17%	34 25%no	296 23%
CO-OP	40 3%fh	23 3%	9 3%	8 3%	7 4%	19 4%	14 2%	9 3%	12 2%	19 7%zh	25 3%	15 3%	27 4%an	33 3%	31 3%	31 3%	29 4%	2 2%	41 3%
MARKS & SPENCER	18 1%f	9 1%	2 1%	6 2%	4%zf	2%	5 1%	1% 1%	11 2%	4 1%	13 2%	4 1%	9 1%	13 1%	11 1%	10 1%	9 1%	2 1%	19 1%
MORRISONS	174 13%	96 12%	36 12%	42 18%z	23 12%	59 12%	93 14%	37 12%	97 13%	41 15%	90 12%	84 15%	107 14%mn	130 13%	130 14%	123 14%	117 15%	16 12%	182 14%
SAINSBURY'S	227 17%ek	141 18%	40 14%	46 20%	44 24%ze	61 13%	121 18%	53 18%	127 17%	47 18%	162 22%zk	65 12%	151 20%zm	190 19%z	184 19%	175 20%	159 20%z	22 16%	202 16%
SOMERFIELD	6 *	3 *	2 1%	2 1%	3 1%f	4 1%	1 *	3 1%	3 *	1 *	3 *	3 1%	2 *	4 1%	4 1%	4 *	2 *	2 1%	8 1%
TESCO	422 33%dg	268 35%	90 31%	64 27%	45 24%	177 38%cd	213 31%	76 25%	255 35%g	91 34%	237 32%	184 34%	236 31%	328 33%il	322 34%il	303 34%	254 32%	39 29%	405 31%
WAITROSE	68 5%bk	46 6%	8 3%	14 6%	32 17%zef	15 3%	28 4%	20 6%	31 4%	18 7%	53 7%zk	15 3%	52 7%zmn	61 6%	61 6%z	60 7%z	55 7%z	4 3%	48 4%
ICELAND	28 2%jlm nop	13 2%	9 3%	5 2%	- -	12 3%	15 2%	9 3%	17 2%	3 1%	4 1%	23 4%zj	5 1%	15 1%ln	10 1%il	8 1%	6 1%	5 4%ln	29 2%
ALDI	15 1%k	8 1%	3 1%	4 2%	2 1%	5 1%	10 1%	5 2%	9 1%	2 1%	13 2%	2 *	9 1%an	10 1%	10 1%	10 1%	9 1%	2 2%	20 2%
LIDL	14 1%j	11 1%	2 1%	1 1%	- -	4 1%	11 2%	2 1%	8 1%	4 2%	3 *	11 2%zj	7 1%an	8 1%	8 1%	7 1%	7 1%	6 5%zlm	15 1%
OTHER	19 1%h	12 1%	3 1%	5 2%	4 2%	6 1%	9 1%	7 2%h	4 1%	9 3%h	14 2%	5 1%	14 2%an	16 2%	15 2%	15 2%	14 2%	2 1%	23 2%
USED INTERNET FOR EMAIL / GEN ERAL USE	958 74%ce k	617 80%zc	232 80%zc	107 46%	163 88%ze f	303 64%	530 78%ze	224 74%	535 73%	199 75%	613 82%zk	341 62%	566 75%	743 75%	723 76%il	680 76%	605 75%	95 69%	895 69%
INFO GATHERING	918 71%ce k	592 77%zc	218 75%c	107 45%	161 87%ze f	292 62%	507 75%ze	208 69%	510 69%	201 76%	592 79%zk	325 59%	543 72%	717 72%	697 73%zl	655 73%	581 72%	87 64%	857 66%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE					UNWEIGHTED TOTAL		
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTELY CERTAIN TO VOTE) (l)	6-10 (m)	7-10 (n)	8-10 (o)		9-10 (p)	WOULD NOT VOTE (q)
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
BUY ING GOODS	715	475	161	77	128	222	401	163	390	161	477	235	429	563	549	518	460	68	635
	55%	62%	55%	33%	69%	47%	59%	54%	53%	61%	64%	43%	57%	57%	58%	58%	57%	50%	49%
BAN KING	560	385	125	49	99	170	319	128	303	129	384	174	341	446	436	413	366	53	482
	43%	50%	43%	21%	54%	36%	47%	42%	41%	49%	51%	32%	45%	45%	46%	46%	46%	39%	37%
DOWN LOAD/ STREAM MEDIA	443	276	132	36	81	146	245	96	252	95	321	121	267	356	344	327	289	35	381
	34%	36%	46%	15%	44%	31%	36%	32%	34%	36%	43%	22%	35%	36%	36%	37%	36%	26%	29%
SOCIAL INTER ACTION	574	346	184	44	82	192	327	144	308	122	344	228	299	421	406	377	326	69	522
	44%	45%	63%	19%	44%	41%	48%	48%	42%	46%	46%	42%	40%	43%	43%	42%	41%	51%	40%
GAM ING	210	126	69	15	22	86	107	40	136	34	130	80	106	163	158	151	121	23	188
	16%	16%	24%	6%	12%	18%	16%	13%	18%	13%	17%	15%	14%	16%	17%	17%	15%	17%	15%
JOB SEA RCH	243	136	88	19	41	87	127	57	144	42	160	83	119	176	171	161	130	36	216
	19%	18%	30%	8%	22%	18%	19%	19%	20%	16%	21%	15%	16%	18%	18%	18%	16%	27%	17%
DURABLES OWNED																			
TV	1261	760	271	229	182	460	652	290	718	253	725	532	732	961	927	871	778	133	1252
	97%	98%	93%	97%	99%	97%	96%	96%	98%	95%	97%	97%	97%	97%	97%	97%	97%	98%	97%
SAT TV	529	350	111	67	72	214	262	126	305	98	286	242	284	392	381	362	307	65	519
	41%	45%	38%	29%	39%	45%	39%	42%	42%	37%	38%	44%	38%	40%	40%	40%	38%	48%	40%
CAB TV	175	107	39	30	28	50	97	41	108	26	116	59	114	139	134	130	120	19	179
	13%	14%	13%	13%	15%	11%	14%	14%	15%	10%	16%	11%	15%	15%	14%	14%	15%	14%	14%
FREEVIEW	609	371	116	122	98	215	321	139	329	141	372	236	381	482	467	432	395	57	595
	47%	48%	40%	52%	53%	45%	47%	46%	45%	53%	50%	43%	50%	49%	49%	48%	49%	42%	46%
FREESAT	74	48	11	15	9	26	43	19	30	24	44	30	51	58	57	57	51	6	81
	6%	6%	4%	6%	5%	6%	6%	6%	4%	9%	6%	5%	7%	6%	6%	6%	6%	4%	6%
MOBILE PHONE	1190	728	268	193	173	425	629	282	669	239	697	490	691	906	877	823	735	130	1179
	92%	94%	92%	82%	93%	90%	93%	94%	91%	90%	93%	89%	92%	92%	92%	92%	92%	95%	91%
TELEPHONE	1070	683	200	186	163	383	555	242	598	230	651	416	660	850	827	783	701	99	1032
	82%	89%	69%	79%	88%	81%	82%	81%	82%	87%	87%	76%	88%	86%	87%	87%	87%	73%	80%
PVR	410	297	63	49	64	152	211	98	228	84	268	139	244	334	326	306	265	30	358
	32%	38%	22%	21%	35%	32%	31%	33%	31%	32%	36%	25%	32%	34%	34%	34%	33%	22%	28%
CAR	934	644	162	128	143	311	509	190	534	210	590	344	562	738	722	675	598	92	865
	72%	83%	56%	54%	77%	66%	75%	63%	73%	80%	79%	63%	75%	75%	76%	75%	75%	67%	67%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/i/j - z/k/m/n/o/p/q
Overlap formulae used. * small base

**J09035544-48-04 03 DEC - 09 DEC 2010
HANSARD SOCIETY - AUDIT OF POLITICAL ENGAGEMENT 8**

**Table 231
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+**

	MARITAL STATUS			DAILY NEWSPAPER READERSHIP			URBANITY			INTEREST IN POLITICS		LIKELIHOOD TO VOTE						UNWEIGHTED TOTAL	
	TOTAL (z)	MAR/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	QUALITY (d)	POPULAR (e)	NONE OF THESE (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	VERY/FAIRLY INTERESTED (j)	NOT VERY/AT ALL INTERESTED (k)	10 (ABSOLUTE) CERTAIN TO VOTE (l)	6-10 (m)	7-10 (n)	8-10 (o)	9-10 (p)		WOULD NOT VOTE (q)
WEIGHTED BASE	1299	772	290	235	185	473	676	301	733	265	748	548	754	990	954	896	802	136	1295
	100%	59%	22%	18%	14%	36%	52%	23%	56%	20%	58%	42%	58%	76%	73%	69%	62%	11%	100%
PERS COMPUTER	1028	668	228	130	171	340	558	243	573	212	640	385	606	791	771	726	647	109	992
	79% k	86% zb	79% c	55% c	93% ze	72% f	83% ze	81% k	78% m	80% k	86% zk	70% k	80% l	80% l	81% lm	81% l	81% l	80% l	77% k
GAMES CONSOLE	483	327	109	47	53	166	279	105	265	114	286	197	260	359	350	335	282	63	427
	37% cd	42% zc	38% c	20% c	29% f	35% f	41% zd	35% h	36% h	43% h	38% j	36% k	34% l	36% l	37% l	37% l	35% l	46% zl	33% p
DVD RECORDER	366	248	63	55	76	130	177	77	190	99	240	126	253	300	292	284	262	32	344
	28% bk	32% zb	22% c	23% c	41% ze	27% f	26% f	26% h	26% h	37% zg	32% zk	23% k	34% zm	30% z	31% z	32% zm	33% z	24% z	27% k
DVD PLAYER	941	577	204	160	148	324	502	194	559	189	561	380	580	738	715	668	616	91	919
	72% gk	75% k	70% k	68% k	80% ze	69% f	74% f	64% h	76% zg	71% h	75% j	69% k	77% zm	74% z	75% z	75% z	77% zq	67% z	71% k
DIG CAMERA	809	554	149	105	135	265	440	169	459	181	521	285	498	640	625	587	529	76	744
	62% bc	72% zb	51% c	44% c	73% ze	56% f	65% ze	56% h	63% h	68% g	70% zk	52% k	66% zm	65% z	66% zm	66% zq	66% zq	56% z	57% k
PORT. MP3 PLAYR	456	296	122	36	76	139	261	101	249	105	298	158	257	347	339	323	278	55	394
	35% ce	38% c	42% zc	15% c	41% e	29% f	39% ze	34% h	34% h	40% i	40% zk	29% k	34% l	35% l	36% l	36% l	35% l	40% l	30% k
LIFESTAGE																			
SINGLE	173	-	163	11	19	55	103	54	96	23	91	82	59	102	91	82	68	27	191
	13% acl	-	56% zac	5% a	10% m	12% m	15% m	18% zi	13% z	9% z	12% z	15% z	8% o	10% ln	10% l	9% l	9% l	19% zl	15% m
PRE FAMILY	77	77	-	-	15	23	44	15	47	15	46	31	37	62	61	51	42	12	59
	6% bc	10% zbc	-	-	8% m	5% m	7% m	5% z	6% z	6% z	6% z	6% z	5% o	6% lo	6% lo	5% lo	5% lo	8% z	5% m
FAMILY	409	328	58	23	41	133	245	109	223	78	224	184	219	302	293	271	234	48	375
	32% bc	43% zb	20% c	10% c	22% d	28% d	36% zd	36% z	30% z	29% z	30% z	34% z	29% z	30% zl	31% zl	30% zl	29% zl	35% z	29% z
POST FAMILY	637	367	69	201	110	261	283	122	366	149	386	251	438	524	508	491	457	50	668
	49% bf	47% b	24% b	85% za	59% zf	55% zf	42% f	41% g	50% g	56% zg	52% z	46% z	58% zm	53% zq	53% zq	55% zm	57% zq	37% z	52% z
CAR IN HOUSEHOLD																			
YES	934	644	162	128	143	311	509	190	534	210	590	344	562	738	722	675	598	92	865
	72% bc	83% zb	56% c	54% c	77% e	66% e	75% ze	63% g	73% g	80% zg	79% zk	63% k	75% z	75% z	76% zl	75% z	75% z	67% z	67% k
NO	365	128	128	107	42	162	168	111	199	54	158	204	192	252	232	221	205	45	430
	28% af	17% a	44% za	46% za	23% f	34% zd	25% f	37% zh	27% z	20% z	21% z	37% zl	25% n	25% n	24% n	25% n	25% n	33% z	33% k

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c - z/d/e/f - z/g/h - z/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

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Table 232
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
UNWEIGHTED BASE	1295	157	1138	366	851	459	836	391	552	958	337	213	215	84	316	158	146	149	158	179	224	183	1295
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%		13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
EFFECTIVE BASE	821	129	695	182	634	364	467	280	303	603	230	164	164	60	172	113	123	116	128	133	96	121	1295
GENDER																							
MALE	634 49% ks	77 45%	557 49%	247 61% zd	362 43%	230 47%	404 50%	200 51%	298 52%	521 52% zj	114 39%	62 35%	106 57% zk	37 46%	237 59% zk	78 54% s	78 45%	80 55% s	93 50% s	62 36%	145 57% s	73 43%	643 50%
FEMALE	665 51% cl ln	95 55%	569 51%	156 39%	472 57% zc	265 53%	400 50%	195 49%	280 48%	490 48% zj	175 61% zi	117 65% zl n	82 43%	44 54%	167 41%	67 46%	95 55%	66 45%	91 50%	110 64% zo qr	111 43%	96 57%	652 50%
AGE																							
18-24	163 13% ace jmnpr	8 4%	155 14% za	29 7%	116 14% zc	31 6%	132 16% ze	48 12%	64 11%	149 15% zj	14 5%	29 16% mn	27 14% mn	2 3%	20 5%	22 15% pr	7 4%	22 15% pr	12 7%	26 15% pr	21 8%	49 29% zo pqrst	205 16%
25-34	209 16% aej p	14 8%	195 17% za	66 16%	131 16%	50 10%	159 20% ze	67 17%	85 15%	196 19% zj	13 5%	25 14%	40 21% z	21 26% zk	67 16%	43 30% zpq rtu	15 9%	21 14%	21 11%	40 23% zp r	38 15%	25 15%	177 14%
35-44	242 19% jk u	36 21%	206 18%	90 22%	144 17%	88 18%	155 19%	61 16%	120 21%	227 22% zj	15 5%	23 13%	27 14%	23 29% zk l	125 31% zk l	25 17%	35 20%	23 16%	28 15%	37 21% u	65 26% u	19 12%	198 15%
45-54	223 17% jk l	38 22%	185 16%	82 20%	138 17%	94 19%	129 16%	68 17%	86 15%	191 19% zj	32 11%	20 11%	23 12%	14 17%	99 24% zk l	26 18%	42 24% zu	21 14%	41 22% u	25 15%	36 14%	21 13%	210 16%
55-64	192 15% br o	41 24% zb	151 13%	55 14%	130 16%	107 22% zf	85 11%	60 15%	94 16%	136 13% zj	56 19% zi	19 10%	30 16%	10 12%	59 14%	8 6%	39 23% zo su	26 18% o	35 19% ou	23 13%	36 14%	17 10%	217 17%
65-74	167 13% fl n	28 16%	139 12%	54 13%	108 13%	85 17% zf	82 10%	52 13%	86 15%	94 9% zj	72 25% zi	34 19% zn	24 13%	10 12%	28 7%	12 8%	27 16%	19 13%	31 17% os	14 8%	36 14%	17 10%	182 14%
75+	102 8% imn	7 4%	95 8%	28 7%	67 8%	40 8%	62 8%	39 10%	42 7%	17 2% zj	86 30% zi	29 16% zmn	18 9% mn	1 1%	8 2%	8 6%	8 5%	14 10%	16 9%	8 4%	24 9%	20 12% ps	106 8%
18-34	372 29% ae jnpr	22 13%	350 31% za	95 24%	247 30%	82 16%	290 36% ze	115 29%	150 26%	345 34% zj	27 9%	54 30%	67 36% zn	23 29%	87 21%	66 45% zp qrt	22 13%	43 29% pr	33 18%	66 38% zp rt	59 23% p	74 44% zp qrt	382 29%
35-54	466 36% cdj klu	74 43%	391 35%	171 42% zd	283 34%	182 37% zf	284 35%	129 33%	207 36%	419 41% zj	47 16%	44 24%	49 26%	37 46% kl	224 55% zk l	52 36%	77 44% zq	44 30%	69 38% u	62 36% u	101 40% u	41 24%	408 32%
55+	461 35% fl nos	76 44% zb	385 34%	137 34%	305 37%	231 47% zf	230 29%	150 38%	221 38%	247 24% zj	214 74% zi	81 45% zm n	71 38% n	21 25%	94 23%	28 19%	75 43% os	59 41% os	82 44% zo s	44 26%	95 37% o	54 32% o	505 39%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
WEIGHTED BASE	1299 100%	173 13%	1126 87%	404 31%	834 64%	495 38%	804 62%	395 30%	578 44%	1011 78%	288 22%	179 14%	188 14%	81* 6%*	405 31%	145 11%	173 13%	146 11%	184 14%	172 13%	256* 20%*	169 13%	1295 100%
SOCIAL GRADE																							
AB	343 26% kjloqu	84 49% zb	259 23%	126 31%	212 25%	162 33% zf	181 22%	106 27%	152 26%	319 32% zj	23 8%	23 13%	20 11%	19 23% l	189 47% zk lm	18 13%	93 53% zoq stu	13 9%	86 46% zo qstu	35 20% q	59 23% q	26 16%	282 22%
C1	366 28% dk	57 33%	309 27%	141 35% zd	211 25%	154 31%	212 26%	105 27%	165 29%	316 31% zj	50 17%	35 20%	47 25%	24 30%	138 34% k	47 32%	54 31%	34 23%	56 30%	49 28%	75 29%	39 23%	396 31%
C2	283 22% anp	16 10%	267 24% za	74 18%	194 23%	102 21%	182 23%	88 22%	120 21%	215 21%	69 24%	32 18%	55 29% zk n	23 29% n	59 14%	32 22% p	15 9%	48 33% zp r	33 18% p	44 25% p	55 21% p	44 26% p	291 22%
DE	307 24% ace inpr	15 9%	292 26% za	82 15%	217 26% zc	77 16%	230 29% ze	96 24%	140 24%	161 16%	146 51% zi	89 50% zl mn	66 35% zm n	15 18% n	20 5%	48 33% zpr	12 7%	51 35% zpr	10 6%	45 26% pr	66 26% pr	59 35% zo r	326 25%
SOCIAL GRADE																							
ABC1	709 55% bd fjklio qu	141 82% zb	567 50%	267 66% zd	423 51%	316 64% zf	392 49%	211 54%	317 55%	635 63% zj	73 25%	58 32%	67 35%	43 53% kl	326 81% zk lm	65 45%	146 85% zo qstu	48 33%	141 77% zo qstu	84 49% q	135 53% qu	65 39%	678 52%
C2DE	590 45% ace einpr	31 18%	559 50% za	136 34%	411 49% zc	179 36%	412 51% ze	183 46%	260 45%	375 37%	215 75% zi	121 68% zm n	121 65% zm n	38 47% n	79 19%	80 55% zp r	27 15%	98 67% zp rst	43 23%	89 51% pr	121 47% pr	103 61% zo rt	617 48%
WORKING STATUS																							
FULL TIME	585 45% dij klu	85 49%	500 44%	209 52% zd	352 42%	215 43%	370 46%	174 44%	259 45%	542 54% zj	43 15%	32 18%	70 38% k	46 56% kl	285 70% zk lm	75 52% u	98 56% zq rsu	63 43%	79 43%	71 41%	125 49% u	55 33%	465 36%
PART TIME	151 12% j	23 13%	129 11%	50 12%	98 12%	70 14%	81 10%	43 11%	70 12%	137 14% zj	15 5%	16 9%	22 12%	10 12%	44 11%	11 8%	24 14%	11 8%	34 19% zo qt	25 15%	18 7%	21 12%	134 10%
NOT WORKING	562 43% cij np	65 37%	498 44%	144 36%	385 46% zc	210 42%	352 44%	177 45%	249 43%	332 33%	231 80% zi	131 73% zl mn	95 51% zm n	26 32% n	75 19%	59 41%	52 30%	71 49% p	71 38%	76 44% p	113 44% p	93 55% zo pr	696 54%
CHILDREN IN HOUSEHOLD																							
YES	409 32% ej kq	47 27%	363 32%	145 36%	250 30%	132 27%	278 35% ze	116 29%	185 32%	380 38% zj	29 10%	42 24%	56 30%	32 39% k	167 41% zk l	53 37% q	49 28%	31 21%	56 30%	76 44% zp qrt	73 29%	55 32%	375 29%
NO	890 68% fij ns	126 73%	764 68%	259 64%	584 70%	363 73% zf	526 65%	279 71%	392 68%	630 62%	259 90% zi	137 73% zm n	132 70% n	50 61%	238 59%	92 63%	124 72% s	114 79% zo s	128 70% s	96 56%	183 71% s	114 88%	920 71%
ETHNICITY																							
WHITE	1166 90% fij ou	165 95% zb	1001 89%	355 88%	764 92% z	470 95% zf	696 87%	345 87%	542 94% zg	902 89%	264 91%	157 88%	157 83%	73 90%	385 95% zk l	101 70%	165 95% zo u	138 95% zo u	178 96% zo su	155 90% ou	237 93% ou	137 81% o	1066 82%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 232
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 17499 (l)	17500 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIATIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
BME	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
	130	6	123	47	67	24	105	48	34	105	25	21	31	8	20	44	7	6	7	16	17	32	225
	10%ade	3%	11%za	12%	8%	5%	13%ze	12%zh	6%	10%	9%	12%kn	17%zn	10%	5%	30%zpq	4%	4%	4%	9%	7%	19%zpt	17%
GOVERNMENT OFFICE REGION																							
EAST MIDLANDS	97	7	90	29	63	41	56	30	47	71	26	22	9	7	38	19	9	11	18	9	21	10	84
	7%	4%	8%	7%	8%	8%	7%	8%	8%	7%	9%	12%zl	5%	9%	9%	13%zps	5%	7%	10%	5%	8%	6%	84
EASTERN	125	11	114	46	78	59	66	22	67	106	19	7	12	13	51	9	19	10	25	9	40	14	66
	10%gk	7%	10%	11%	9%	12%	8%	6%	12%g	10%	7%	4%	6%	15%kl	12%k	6%	11%	7%	14%os	5%	15%zos	8%	5%
LONDON	165	27	138	68	87	61	104	66	47	139	26	40	29	13	51	39	28	8	12	17	27	33	185
	13%dn	16%	12%	17%d	10%	12%	13%	17%zh	8%	14%	9%	22%zn	16%	16%	13%	27%zpq	16%qr	6%	7%	10%	11%	20%zqrst	14%
NORTH EAST	57	7	50	10	46	13	44	24	22	38	19	7	11	3	9	3	4	5	5	14	19	6	56
	4%e	4%	4%	3%	6%z	3%	5%e	6%	4%	4%	6%	4%	6%	3%	2%	2%	3%	4%	3%	8%zop	7%	4%	4%
NORTH WEST	150	13	136	49	89	39	110	48	44	104	46	30	37	7	23	32	12	7	17	22	37	21	138
	12%ehn	8%	12%	12%	11%	8%	14%ze	12%	8%	10%	16%zi	17%zn	20%zn	9%	6%	22%zpq	7%	5%	9%	13%q	15%q	13%q	11%
SCOTLAND	114	10	104	17	88	25	89	30	58	76	38	10	23	12	31	3	7	13	7	7	10	13	197
	9%cei	6%	9%	4%	11%zc	5%	11%ze	8%	10%	8%	13%zi	5%	12%k	14%k	8%	2%	4%	9%o	4%	4%	4%	8%o	15%
SOUTH EAST	181	36	145	59	116	79	102	59	98	154	27	20	26	5	88	11	30	30	44	19	28	19	148
	14%bj	21%zb	13%	15%	14%	16%	13%	15%	17%	15%j	9%	11%	14%	6%	22%zkm	7%	17%o	20%zo	24%zostu	11%	11%	11%	11%
SOUTH WEST	114	21	93	45	66	63	51	28	55	96	18	5	12	2	42	8	20	13	25	13	23	11	71
	9%lk	12%	8%	11%	8%	13%zf	6%	7%	10%	10%	6%	3%	6%	2%	10%k	6%	11%	9%	14%zo	8%	9%	6%	5%
WALES	65	8	57	16	48	28	37	16	33	49	16	11	14	4	17	4	8	9	7	19	13	5	121
	5%	5%	5%	4%	6%	6%	5%	4%	6%	5%	6%	6%	8%	4%	4%	3%	4%	6%	4%	11%zor	5%	3%	9%
WEST MIDLANDS	116	14	103	41	69	42	75	39	51	90	26	8	5	6	31	11	18	17	14	17	24	15	113
	9%kl	8%	9%	10%	8%	8%	9%	10%	9%	9%	9%	5%	3%	8%	8%	7%	10%	12%	8%	10%	10%	9%	9%
YORKS AND HUMBR	115	18	97	24	84	45	70	33	56	88	27	19	10	10	26	7	19	23	8	25	14	19	116
	9%r	10%	9%	6%	10%z	9%	9%	8%	10%	9%	9%	11%	5%	13%	6%	5%	11%r	15%zor	4%	15%zor	6%	11%r	9%
MARITAL STATUS																							
MAR/LIVING AS	772	118	654	283	468	316	456	236	355	641	131	57	104	47	322	77	118	78	135	108	149	75	713
	59%cdj	68%zb	58%	70%zd	56%	64%zf	57%	60%	62%	63%zj	45%	32%	55%k	58%k	80%zklm	53%	68%zo	45%	73%zo	63%u	58%u	44%	55%
SINGLE	290	28	262	63	199	78	212	83	115	249	41	54	43	24	44	45	27	32	21	40	53	60	333
	22%ce	16%	23%	16%	24%c	16%	26%ze	21%	20%	25%zj	14%	30%zn	23%n	30%n	11%	31%zpr	15%	22%r	11%	23%r	21%	35%zpqrst	26%
WID/DIV/SEP	235	27	209	57	166	100	136	75	107	119	117	68	41	10	38	23	28	36	28	24	54	34	247
	18%in	16%	19%	14%	20%z	20%	17%	19%	18%	12%	40%zi	38%zl	22%n	12%	9%	16%	16%	25%zs	15%	14%	21%	20%	19%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 232
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNETHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1299 100%	173 13%	1126 87%	404 31%	834 64%	495 38%	804 62%	395 30%	578 44%	1011 78%	288 22%	179 14%	188 14%	81* 6%*	405 31%	145 11%	173 13%	146 11%	184 14%	172 13%	256* 20%*	169 13%	1295 100%
DAILY NEWSPAPER READERSHIP QUALITY	185 14% fjklqu	64 37% zb	121 11%	77 19% zd	105 13%	93 19% zf	92 11%	61 16% zg	76 13%	166 16% zh	19 6%	16 9%	17 9%	11 13%	95 23% zi	25 17% zj	66 38% zk	7 5%	31 17% zl	18 10%	23 9%	8 5%	174 13%
POPULAR	473 36% ei	58 33%	415 37%	142 35%	308 37%	160 32%	313 39% e	176 45% zh	200 35%	325 32%	148 37%	79 44% z	81 43% z	35 43%	138 34%	60 42% f	51 30%	55 38%	52 28%	68 39%	100 39%	63 37%	492 38%
NONE OF THESE	676 52% ag	69 40%	607 54% za	197 49%	447 54%	252 51%	424 53%	168 43%	321 56% g	560 55% zj	116 40%	86 48%	90 48%	41 50%	196 48%	65 45%	72 42%	85 58% op	107 58% op	97 56% p	133 52%	93 55% p	659 51%
URBANITY																							
URBAN	301 23% eh	44 25%	257 23%	93 23%	194 23%	89 18%	212 26% ze	109 28% zh	110 19%	238 24%	63 22%	69 39% zl	50 27% n	13 17%	68 17%	48 33% zq	45 26% r	30 20% r	19 10%	50 29% r	56 22% r	51 30% zr	327 25%
SUBURBAN	733 56% ag	84 48%	650 58%	228 57%	462 55%	281 57%	453 56%	203 51%	335 58%	561 55%	173 60%	90 50%	113 60%	57 70% zk	237 59%	78 54%	83 48%	89 61% p	103 56%	86 50%	154 60%	89 53%	757 58%
RURAL	265 20% fk	45 26%	219 19%	83 20%	178 21%	125 25% zf	139 17%	83 21%	133 23%	211 21%	53 18%	20 11%	25 13%	11 14%	100 25% kl	20 13%	45 26% o	27 18%	63 34% zo	36 21%	46 18%	28 17%	211 16%
INTEREST IN POLITICS																							
VERY/FAIRLY INTERESTED	748 58% bd	154 89% zb	593 53%	283 70% zd	452 54%	365 74% zf	383 48%	265 67% zh	318 55%	637 63% zj	111 38%	81 45%	91 48%	53 65% kl	297 73% zk	90 62% qs	164 95% zo	58 40% u	135 73% zq	59 34% u	187 73% zq	31 18%	700 54%
NOT VERY/AT ALL INTERESTED	548 42% ac	18 11%	530 47% za	120 30%	381 46% zc	131 26%	418 52% ze	128 33%	260 45% g	370 37%	178 62% zl	97 54% zm	96 51% zm	29 35%	108 27%	54 37% p	9 5%	87 60% zo	49 27% p	113 66% zo	69 27% p	136 81% zo	590 46%
LIKELIHOOD TO VOTE																							
10 (ABSOLUTELY CERTAIN TO VOTE)	754 58% bf	143 83% zb	611 54%	252 62%	482 58%	380 77% zf	374 47%	268 68% zh	324 56%	589 58%	166 57%	84 47%	99 53%	45 56%	269 66% zk	71 49%	150 87% zo	62 43%	126 68% zo	87 50% u	163 64% oq	61 36%	744 57%
6-10	990 76% bd	157 91% zb	833 74%	350 87% zd	610 73%	431 87% zf	559 70%	323 82% z	448 78%	773 77%	217 75%	119 67%	130 69%	55 67%	362 89% zk	115 79% qs	164 95% zo	90 62%	157 85% zq	112 65%	214 84% qs	93 55%	961 74%
7-10	954 73% bd	155 90% zb	799 71%	340 84% zd	588 70%	424 86% zf	530 66%	317 80% z	431 75%	753 74%	201 70%	109 61%	124 66%	53 65%	359 89% zk	104 72% u	161 93% zo	87 60%	155 84% zo	106 62%	212 83% zq	85 50%	918 71%
8-10	896 69% bd	150 87% zb	746 66%	315 78% zd	558 67%	413 83% zf	482 60%	301 76% z	406 70%	706 70%	189 66%	109 61%	107 57%	52 64%	338 83% zk	93 64% u	158 91% zo	77 53%	150 81% zo	99 58% u	202 79% zo	75 45%	866 67%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 232
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION								UNWEIGHTED TOTAL
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%	31%	11%	13%	11%	14%	13%	20%*	13%	100%	
9-10	802	147	655	271	510	394	409	282	350	629	174	97	102	50	286	82	154	67	136	91	168	68	791
62%bf klqsu	85%zb	58%	67%	61%	80%zf	51%	72%zh	61%	62%	60%	54%	54%	61%	71%zk	56%u	89%zo	46%	74%zo	53%	66%qs	40%	61%	
WOULD NOT VOTE	136	7	129	12	106	31	105	20	66	107	29	31	24	16	16	9	4	27	6	31	20	36	140
11%ace gnpr	4%	11%za	3%	13%zc	6%	13%ze	5%	11%g	11%	10%	18%zn	13%nl	20%zn	4%	6%	2%	18%zop	3%	18%zop	8%	21%zo	11%	
POLITICAL ACTIVISM																							
ACTIVIST	173	173	-	54	117	108	65	79	64	157	15	13	21	5	88	11	119	3	14	10	9	2	157
13%b fjko qrst u	100%zb	-	13%	14%	22%zf	8%	20%zh	11%	16%zj	5%	7%	11%	6%	22%zk	7%u	68%zoq	2%	8%u	6%u	4%	1%	12%	
NON-ACTIVIST	1126	-	1126	349	717	387	739	316	514	853	273	166	166	76	317	134	55	142	170	162	246	167	1138
87%aeg inp	-	100%za	87%	86%	78%	92%ze	80%	89%g	84%	95%z	93%zn	89%nl	94%nl	78%	93%zp	32%	98%zp	92%zp	94%zp	96%zp	99%zo	88%	
OPINION ON PRESENT SYSTEM																							
WORKS WELL	404	54	349	404	-	174	229	159	143	338	65	52	50	25	164	55	48	8	102	10	126	44	366
31%dn jqs	31%	31%	100%zd	-	35%zf	29%	40%zh	25%	33%zj	23%	29%	29%	26%	30%	41%zk	38%qs	28%qs	6%	56%zop	6%	49%zp	26%qs	28%
NEEDS IMPROVEMENT	834	117	717	-	834	314	520	231	416	634	200	117	124	52	236	86	125	135	75	156	122	94	851
64%cp rtu	68%	64%	100%zc	-	64%	65%	59%	72%zg	63%	69%z	66%	66%	66%	63%	58%	59%r	72%zo	92%zo	41%	91%zo	48%	56%r	66%
KNOW LOCAL MP																							
YES	495	108	387	174	314	495	-	174	213	402	93	48	60	26	187	40	114	48	89	71	91	28	459
38%bf jkou	62%zb	34%	43%	38%	100%zf	-	44%z	37%	40%j	32%	27%	32%	32%	46%zk	27%	66%zo	33%u	48%zo	41%ou	36%u	17%	35%	
NO	804	65	739	229	520	-	804	221	365	608	196	131	127	56	218	105	59	97	95	101	164	140	836
62%ae gnpr	38%	66%za	57%	62%	-	100%ze	56%	63%	60%	68%z	73%zn	68%nl	68%	54%	73%zp	34%	67%pr	52%p	59%p	64%p	83%z	65%	
FEEL CAN CHANGE THE WAY UK IS RUN																							
AGREE	395	79	316	159	231	174	221	395	-	291	104	63	54	22	116	58	81	1	26	35	119	58	391
30%bd fhqrs	46%zb	28%	39%zd	28%	35%zf	27%	100%zh	-	29%	36%z	35%	35%	29%	28%	29%	40%zq	47%zqr	*	14%q	20%q	47%zq	35%qr	30%
DISAGREE	578	64	514	143	416	213	365	-	578	454	123	79	81	36	197	32	54	136	120	88	80	38	552
44%cc optu	37%	46%	35%	50%zc	43%	45%	-	100%zg	45%	43%	44%	44%	43%	44%	49%	22%	31%	93%zo	65%zo	51%op	31%	23%	43%
INTERNET USER																							
YES	1011	157	853	338	634	402	608	291	454	1011	-	95	132	71	385	115	160	100	161	133	190	112	958
78%bd gijkl u	91%zb	76%	84%zd	76%	81%z	76%	74%	79%	100%zj	-	53%	70%k	87%kl	95%zk	79%u	92%zo	69%	88%zq	77%u	75%	66%	74%	
NO	288	15	273	65	200	93	196	104	123	-	288	84	56	11	20	30	13	46	23	39	65	57	337
22%ace inpr	9%	24%za	16%	24%zc	19%	24%	26%z	21%	-	100%z	47%zl	30%zm	13%nl	5%	21%p	8%	31%zp	12%	23%pr	25%pr	34%zo	26%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 232
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL		
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 17499 (l)	17500 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)			
WEIGHTED BASE	1299 100%	173 13%	1126 87%	404 31%	834 64%	495 38%	804 62%	395 30%	578 44%	1011 78%	288 22%	179 14%	188 14%	81* 6%*	405 31%	145 11%	173 13%	146 11%	184 14%	172 13%	256* 20%*	169 13%	1295 100%	
INCOME																								
UP TO 9499	179 14%aei lmnr	13 8%	166 15%a	52 13%	117 14%	48 10%	131 16%ze	63 16%	79 14%	95 9%	84 29%zi	179 100%zlmn	-	-	-	28 19%pr	16 9%	23 16%r	13 7%	28 17%r	37 14%	31 18%pr	213 16%	
9500 - 17499	188 14%km np	21 12%	166 15%	50 12%	124 15%	60 12%	127 16%	54 14%	81 14%	132 13%	56 19%zi	-	188 100%zkmn	-	-	27 19%pr	13 8%	27 19%pr	18 10%	25 15%	41 16%	27 16%	215 17%	
17500 - 24999	81 6%jkl np	5 3%	76 7%	25 6%	52 6%	26 5%	56 7%	22 6%	36 6%	71 7%	11 4%	-	-	81 100%zklm	-	9 6%	4 2%	9 6%	15 8%p	13 7%p	19 7%	8 5%	84 6%	
25000 PLUS	405 31%bd ijklm oqu	88 51%zb	317 28%	164 41%zd	236 28%	187 38%zf	218 27%	116 29%	197 34%	385 38%zj	20 7%	-	-	-	405 100%zklm	30 21%	93 54%zo	26 18%	83 45%zo	46 27%	83 33%qu	30 18%	316 24%	
SEGMENTATION																								
EXAGGERATORS	145 11%aeh pqrstu	11 6%	134 12%	55 14%	86 10%	40 8%	105 13%ze	58 15%zh	32 5%	115 11%	30 10%	28 15%n	27 14%n	9 11%	30 7%	145 100%zpq	-	-	-	-	-	-	-	158 12%
ALREADY ACTIVE	173 13%bf hjmno qrstu	119 69%zb	55 5%	48 12%	125 15%z	114 23%zf	59 7%	81 21%zh	54 9%	160 16%zj	13 5%	16 9%	13 7%	4 4%	93 23%zklm	-	173 100%zoq	-	-	-	-	-	-	146 11%
ALIENATED	146 11%acg inoprs t	3 2%	142 13%za	8 2%	135 16%zc	48 10%	97 12%	1 *	136 24%zg	100 10%	46 16%zl	23 13%n	27 15%n	9 11%	26 6%	-	-	146 100%zop	-	-	-	-	-	149 12%
SATISFIED BUT UNENTHUSIASTIC	184 14%adf gklopq rsu	14 8%	170 15%a	102 25%zd	75 9%	89 18%zf	95 12%	26 7%	120 21%zg	161 16%zj	23 8%	13 7%	18 10%	15 18%k	83 20%zkl	-	-	-	184 100%zop	-	-	-	-	158 12%
WILLING LOCALISTS	172 13%acg opqrstu	10 6%	162 14%za	10 3%	156 19%zc	71 14%	101 13%	35 9%	88 15%eg	133 13%	39 13%	28 16%	25 13%	13 16%	46 11%	-	-	-	-	-	172 100%zop	-	-	179 14%
ONLOOKERS	256 20%adh opqrstu	9 5%	246 22%za	126 31%zd	122 15%	91 18%	164 20%	119 30%zh	80 14%	190 19%	65 23%	37 21%	41 22%	19 23%	83 21%	-	-	-	-	-	-	256 100%zop	-	224 17%
DISENGAGED FROM COMMUNITY	169 13%ade hinopq rst	2 1%	167 15%za	44 11%	94 11%	28 6%	140 17%ze	58 15%h	38 7%	112 11%	57 20%zl	31 17%n	27 14%n	8 10%	30 7%	-	-	-	-	-	-	-	169 100%zo	183 14%
VOTING INTENTION																								
CONSERVATIVE	366 28%cdk lqs	44 25%	322 29%	170 42%zd	192 23%	151 31%	214 27%	117 30%	162 28%	290 29%	75 26%	35 20%	37 20%	20 25%	158 39%zklm	37 26%	54 31%qs	28 19%	81 44%zo	31 18%	93 36%qs	36 21%	282 22%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION								UNWEIGHTED TOTAL
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)	
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
LABOUR	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
LIB DEM	426	61	366	130	278	167	260	157	169	312	115	62	77	30	112	58	61	49	50	45	92	54	480
OTHER	132	32	100	43	86	64	68	38	62	114	18	20	11	12	54	22	22	13	21	20	26	7	111
WOULD NOT VOTE	172	12	161	3	126	44	129	33	84	129	44	37	33	13	24	9	9	31	10	38	22	48	189
SEAT MARGINALITY 2005 LESS THAN 5% MAJORITY MARGINAL (LESS THAN 10%) SEMI MARGINAL (10%-20%) SAFE (>20%)																							
	185	35	150	54	123	75	110	52	89	140	45	29	20	12	61	22	27	21	33	25	32	19	212
	14%	20%zb	13%	13%	15%	15%	14%	13%	15%	14%	16%	16%	11%	14%	15%	15%	16%	14%	18%	14%	12%	12%	16%
	380	72	308	115	246	158	223	96	181	290	90	47	49	19	138	42	58	42	65	54	68	43	375
	29%cbg	42%zb	27%	28%	30%	32%	28%	24%	31%	29%	31%	27%	26%	23%	34%	29%	33%	29%	35%	31%	27%	25%	29%
	351	31	320	127	208	140	211	100	150	280	71	39	52	23	86	40	45	46	57	40	73	45	307
	27%cad	18%	28%za	32%	25%	28%	26%	25%	26%	28%	24%	22%	27%	28%	21%	28%	26%	32%	31%	23%	28%	27%	24%
	568	70	498	161	379	198	371	198	246	440	128	93	87	40	181	63	71	58	62	78	114	81	613
	44%cer	41%	44%	40%	45%	40%	46%	50%z	43%	44%	44%	52%z	47%	49%	45%	43%	41%	40%	34%	45%	45%	48%r	47%
SEAT MARGINALITY 2010 LESS THAN 5% MAJORITY MARGINAL (LESS THAN 10%) SEMI MARGINAL (10%-20%) SAFE (>20%)																							
	190	33	157	72	107	68	123	50	76	153	38	24	35	17	59	22	29	19	37	24	35	23	161
	15%cd	19%	14%	18%	13%	14%	15%	13%	13%	15%	13%	14%	19%	21%	15%	15%	16%	13%	20%	14%	14%	14%	12%
	377	54	323	116	237	146	232	99	165	283	94	60	57	26	89	39	48	52	57	55	72	49	382
	29%en	32%	29%	29%	28%	29%	29%	25%	29%	28%	33%	34%n	30%	32%	22%	27%	28%	36%	31%	32%	28%	29%	29%
	301	40	261	108	187	120	181	88	143	235	66	45	53	14	102	30	43	30	45	38	64	27	284
	23%ou	23%	23%	27%	22%	24%	22%	22%	25%	23%	23%	25%	28%	17%	25%	21%	25%	21%	24%	22%	25%	16%	22%
	621	78	543	179	411	230	392	208	269	493	128	74	78	41	214	76	83	63	83	79	119	93	629
	48%	45%	48%	44%	49%	46%	49%	53%z	47%	49%	45%	41%	42%	51%	53%kl	53%	48%	44%	45%	46%	47%	55%	49%
AFFILIATION OF MP 2010 CONSERVATIVE LABOUR LIB DEM OTHER																							
	627	83	545	219	385	244	383	165	314	502	126	62	76	39	241	65	89	79	129	67	124	74	490
	48%dgo	48%	48%	54%	46%	49%	48%	42%	54%zg	50%	44%	34%	40%	48%	59%zk	45%	51%ss	55%ss	70%zo	39%	48%	44%	38%
	506	56	451	133	345	155	351	188	189	375	132	100	93	34	104	67	53	50	32	79	102	75	619
	39%eh	32%	40%	33%	41%zc	31%	44%ze	48%zh	33%	37%	46%zl	56%zn	50%zn	41%n	26%	46%pr	30%r	35%r	17%	46%pr	40%r	45%pr	48%
	135	29	106	45	81	77	58	31	61	113	22	14	18	7	48	12	27	13	18	21	25	13	131
	10%bf	17%zb	9%	11%	10%	16%zf	7%	8%	11%	11%	8%	8%	10%	8%	12%	8%	16%z	9%	10%	12%	10%	8%	10%
	31	5	25	7	23	19	12	10	14	21	10	3	1	2	12	2	5	3	5	6	5	5	55
	2%f	3%	2%	2%	3%	4%zf	1%	3%	2%	2%	3%	2%	*	3%	3%	1%	3%	2%	3%	4%	2%	3%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 232
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL		
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENAGED AND APATHETIC (u)	
																								1299
	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%	
WEIGHTED BASE																								
ACORN																								
WEALTHY ACHIEVERS	267 21%bdkfo	52 30%zb	215 19%	100 25%	159 19%	131 27%zf	136 17%	73 19%	144 25%z	217 21%	50 17%	24 14%	40 11%	10 13%	128 32%zklm	13 9%	46 27%ot	27 18%o	63 34%zo	35 21%o	40 16%	29 17%	243 19%	
URBAN PROSPERITY	177 14%bdil	37 21%zb	140 12%	72 18%d	96 11%	72 14%	105 13%	52 13%	74 13%	148 15%	29 10%	33 19%zl	10 5%	9 12%	54 13%l	19 13%	40 23%zqrs	15 11%	22 12%	18 10%	37 15%	25 15%	195 15%	
COMFORTABLY OFF	353 27%	42 24%	311 28%	102 25%	237 28%	126 26%	227 28%	107 27%	144 25%	280 28%	73 25%	38 21%	43 23%	29 36%k	106 26%	59 41%zpqstu	46 27%	35 24%	55 30%	44 25%	59 23%	35 21%	311 24%	
MODERATE MEANS	182 14%air	12 7%	171 15%za	53 13%	123 15%	69 14%	113 14%	56 14%	86 15%	127 13%	55 19%zi	32 18%	29 16%	14 17%	49 12%	27 19%pr	16 9%	19 13%	16 8%	27 16%	51 20%pr	20 12%	197 15%	
HARD PRESSED	320 25%ac	30 17%	290 26%a	76 19%	220 26%zc	97 20%	223 28%ze	105 27%	130 22%	238 24%	82 28%	51 28%n	65 35%zn	19 23%	67 17%	28 19%	25 15%	49 34%zo	28 15%	48 28%pr	68 27%pr	60 36%zo	349 27%	
MAIN SUPERMARKET																								
ASDA	260 20%ae	20 12%	240 21%za	79 20%	167 20%	82 17%	178 22%ae	88 22%	95 16%	209 21%	52 18%	38 21%n	54 29%zn	16 20%	49 12%	33 23%pr	19 11%	30 21%p	22 12%	46 27%zpr	55 22%p	40 24%pr	296 23%	
CO-OP	40 3%ci	7 4%	33 3%	15 4%	25 3%	11 2%	29 4%	15 4%	13 2%	22 2%	18 6%zi	5 3%	5 3%	4 5%	10 2%	4 3%	4 2%	1 *	5 2%	2 1%	10 4%	10 6%qs	41 3%	
MARKS & SPENCER	18 1%	2 1%	16 1%	4 1%	12 1%	4 1%	14 2%	3 1%	6 1%	13 1%	5 2%	2 1%	2 1%	2 2%	8 2%	1 *	5 3%	1 1%	5 2%	1 1%	3 1%	2 1%	19 1%	
MORRISONS	174 13%	14 8%	160 14%	47 12%	119 14%	63 13%	111 14%	47 12%	91 16%	125 12%	49 17%	33 18%z	22 12%	11 13%	50 12%	20 14%	17 10%	30 21%zpt	25 13%	25 15%	23 9%	24 14%	182 14%	
SAINSBURY'S	227 17%bs	47 27%zb	180 16%	76 19%	139 17%	105 21%zf	122 15%	85 22%zh	87 15%	180 18%	47 16%	25 14%	31 16%	18 22%	76 19%	17 12%	48 27%zqs	22 15%	38 21%ss	17 10%	50 19%	32 19%ss	202 16%	
SOMERFIELD	6 *	- -	6 1%	* -	5 1%	2 1%	4 *	* -	4 1%	4 *	2 1%	3 2%z	1 *	1 1%	1 *	1 1%	- -	1 1%	1 1%	1 1%	2 1%	- -	8 1%	
TESCO	422 33%gk	53 30%	370 33%	135 33%	271 32%	162 32%	260 32%	109 28%	204 35%	339 34%	83 29%	44 24%	56 30%	24 29%	158 39%zkm	53 36%	52 30%	47 32%	61 33%	56 32%	92 36%	43 25%	405 31%	
WAITROSE	68 5%bfj	22 13%zb	46 4%	27 7%	41 5%	39 8%zf	29 4%	17 4%	41 7%	66 7%zj	2 1%	5 3%	1 5%	* 10%zklm	42 10%zklm	7 5%	25 14%zoq	4 3%	19 11%zqs	4 2%	5 2%	4 2%	48 4%	
ICELAND	28 2%ei	1 1%	27 2%	5 1%	20 2%	5 1%	23 3%	9 2%	12 2%	13 1%	15 5%zi	11 6%zn	4 2%	1 2%	3 1%	4 3%r	- -	3 2%	- -	6 3%pr	4 2%	9 6%zpr	29 2%	
ALDI	15 1%	1 1%	14 1%	5 1%	10 1%	6 1%	9 1%	3 1%	10 2%	13 1%	3 1%	7 4%zn	4 2%	1 2%	2 *	2 2%	1 *	- -	4 2%	5 3%	- -	1 1%	20 2%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	TOTAL (z)	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500-17499 (l)	17500-24999 (m)	25000 PLUS (n)	EXAGGERATED (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)		DISENGAGED AND APATHETIC (u)
WEIGHTED BASE	1299	173	1126	404	834	495	804	395	578	1011	288	179	188	81*	405	145	173	146	184	172	256*	169	1295
	100%	13%	87%	31%	64%	38%	62%	30%	44%	78%	22%	14%	14%	6%*	31%	11%	13%	11%	14%	13%	20%*	13%	100%
LIDL	14	*	14	1	11	8	6	4	7	9	5	1	1	3	2	3	1	3	1	6	-	1	15
	1%	*	1%	*	1%	2%	1%	1%	1%	1%	2%	1%	1%	3%	1%	2%	1%	2%	*	4%zt	-	1%	1%
OTHER	19	4	15	7	9	7	12	10	6	12	7	6	7	-	5	1	3	1	3	2	8	2	23
	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	3%	3%z	3%z	-	1%	1%	1%	1%	2%	1%	3%	1%	2%
USED INTERNET FOR EMAIL/GENERAL USE	958	157	801	333	588	387	571	279	433	958	-	88	117	67	376	109	159	88	160	125	181	102	895
	74%bd	91%zb	71%	83%zd	71%	78%zf	71%	71%	75%	95%zj	-	49%	62%k	82%kl	93%zk	75%qu	92%zo	60%	87%zo	73%qu	71%	61%	69%
INFO GATHERING	918	151	768	314	571	373	545	264	420	918	-	78	104	66	372	103	155	87	154	117	175	94	857
	71%bd	87%zb	68%	78%zd	68%	75%zf	68%	67%	73%	91%zj	-	44%	56%k	80%kl	92%zk	71%u	90%zo	59%	83%zo	68%	68%	56%	66%
BUYING GOODS	715	127	588	253	442	288	426	192	352	715	-	63	76	51	323	74	129	68	127	94	131	70	635
	55%bd	73%zb	52%	63%zd	53%	58%	53%	49%	61%zg	71%zj	-	35%	40%	63%kl	80%zk	51%	74%zo	47%	69%zo	55%u	51%	42%	49%
BANKING	560	99	461	213	326	236	324	143	280	560	-	54	59	40	255	61	100	46	105	68	110	54	482
	43%bd	57%zb	41%	53%zd	39%	48%zf	40%	36%	49%zg	55%zj	-	30%	31%	49%kl	63%zk	42%	57%zo	32%	57%zo	40%	43%	32%	37%
DOWNLOAD/STREAM MEDIA	443	85	358	172	262	174	270	130	212	443	-	38	45	23	220	45	78	42	73	53	90	49	381
	34%bd	49%zb	32%	43%zd	31%	35%	34%	33%	37%	44%zj	-	21%	24%	28%	54%zk	31%	45%zo	29%	40%	30%	35%	29%	29%
SOCIAL INTERACTION	574	89	485	181	370	210	364	153	272	574	-	62	82	41	230	76	94	65	65	85	105	66	522
	44%gd	51%	43%	45%	44%	42%	45%	39%	47%g	57%zj	-	35%	44%	50%k	57%zk	52%r	54%zr	45%	35%	49%r	41%	39%	40%
GAMING	210	29	180	76	126	62	147	56	115	210	-	16	23	11	100	25	25	22	26	24	54	25	188
	16%ej	17%	16%	19%	15%	13%	18%ee	14%	20%z	21%zj	-	9%	12%	13%	25%zk	18%	15%	15%	14%	14%	21%	15%	15%
JOB SEARCH	243	39	204	79	155	71	173	75	112	243	-	25	27	18	108	28	40	11	25	38	64	31	216
	19%ej	23%	18%	20%	19%	14%	22%ze	19%	19%	24%zj	-	14%	15%	22%	27%zk	19%q	23%q	8%	14%	22%q	25%qr	19%q	17%
DURABLES OWNED	1261	172	1089	390	814	487	774	380	564	975	286	174	178	81	396	133	172	145	178	167	247	164	1252
	97%o	99%	97%	97%	98%	98%z	96%	96%	98%	96%	99%zi	97%	95%	100%	98%	92%	100%o	100%o	97%	97%	97%	97%	97%
SAT TV	529	65	464	181	330	194	335	151	250	455	74	52	70	30	209	43	66	51	75	92	108	68	519
	41%jk	38%	41%	45%	40%	39%	42%	38%	43%	45%zj	26%	29%	38%	36%	52%zk	29%	38%	35%	41%	53%zo	42%	40%	40%
CAB TV	175	29	146	55	109	82	93	38	75	151	24	22	16	7	69	20	30	23	25	17	33	20	179
	13%gl	17%	13%	14%	13%	10%zf	12%	10%	13%	15%zj	8%	12%	9%	8%	17%l	13%	17%	16%	14%	10%	13%	12%	14%
FREEVIEW	609	92	517	183	406	259	351	184	272	460	149	81	87	48	183	65	90	61	98	86	115	67	595
	47%l	53%	46%	45%	49%	52%zf	44%	47%	47%	46%	52%	45%	47%	59%z	45%	45%	52%	42%	53%u	50%	45%	40%	46%

Proportions: Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
 Overlap formulae used. * small base

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Table 232
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

Table with columns: WEIGHTED BASE, FREESAT, MOBILE PHONE, TELEPHONE, PVR, CAR, PERS COMPUTER, GAMES CONSOLE, DVD RECORDER, DVD PLAYER, DIG CAMERA, PORT. MP3 PLAYR, LIFESTAGE (SINGLE, PRE FAMILY, FAMILY). Sub-columns include: POLITICAL ACTIVISM, OPINION ON PRESENT SYSTEM, KNOW LOCAL MP, FEEL CAN CHANGE THE WAY UK IS RUN, INTERNET USER, INCOME, SEGMENTATION, and UNWEIGHTED TOTAL.

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/t/u
Overlap formulae used. * small base

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Table 232
 DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

TOTAL (z)	POLITICAL ACTIVISM		OPINION ON PRESENT SYSTEM		KNOW LOCAL MP		FEEL CAN CHANGE THE WAY UK IS RUN		INTERNET USER		INCOME				SEGMENTATION							UNWEIGHTED TOTAL	
	ACTIVIST (a)	NON-ACTIVIST (b)	WORKS WELL (c)	NEEDS IMPROVEMENT (d)	YES (e)	NO (f)	AGREE (g)	DISAGREE (h)	YES (i)	NO (j)	UP TO 9499 (k)	9500 - 17499 (l)	17500 - 24999 (m)	25000 PLUS (n)	EXAGGERATORS (o)	ALREADY ACTIVE (p)	ALIENATED (q)	SATISFIED BUT UNENTHUSIASTIC (r)	WILLING LOCALISTS (s)	ONLOOKERS (t)	DISENGAGED AND APATHETIC (u)		
WEIGHTED BASE 1299 100%	173 13%	1126 87%	404 31%	834 64%	495 38%	804 62%	395 30%	578 44%	1011 78%	288 22%	179 14%	188 14%	81* 6%*	405 31%	145 11%	173 13%	146 11%	184 14%	172 13%	256* 20%*	169 13%	1295 100%	
POST FAMILY 637 49% ^{bf} inosu	102 59% ^{zb}	535 47%	190 47%	423 51%	303 61% ^{zf}	335 42%	201 51%	290 50%	394 39%	243 84% ^{zi}	105 59% ^{zm} n	91 49%	35 43%	171 42%	47 32%	100 58% ^{zo} su	80 55% ^{os} u	111 60% ^{zo} su	67 39%	132 52% ^o	66 39%	668 52%	
CAR IN HOUSEHOLD YES	934 72% ^{bd} fgjkl ou	142 82% ^{zb}	792 70%	317 79% ^{zd}	586 70%	406 82% ^{zf}	528 66%	265 67%	438 76% ^g	808 80% ^{zj}	126 44%	73 41%	110 58% ^k	72 89% ^{zk} l	364 90% ^{zk} l	91 62%	145 84% ^{zo} qsu	100 69% ^u	159 88% ^{zo} qstu	119 69% ^u	187 73% ^u	94 56%	865 67%
NO	365 28% ^{ac} eimnp r	31 18%	334 30% ^{za}	86 21%	248 30% ^{zc}	89 18%	276 34% ^{ze}	129 33% ^{zh}	139 24%	203 20%	162 56% ^{zi}	106 59% ^{zl} mn	78 42% ^{zm} n	9 11%	41 10%	54 38% ^{zp} r	28 16%	45 31% ^{pr}	25 14%	53 31% ^{pr}	69 27% ^r	75 44% ^{zo} qrst	430 33%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m/n - z/o/p/q/r/s/u
 Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEI GHTED TOTAL
		CONSE RVATI VE (a)	LABOU R (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJOR ITY (f)	MARGI NAL (LESS THAN 10%) (g)	SEMI MARGI NAL (10%- 20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJOR ITY (j)	MARGI NAL (LESS THAN 10%) (k)	SEMI MARGI NAL (10%- 20%) (l)	SAFE (>20%) (m)	CONSE RVATI VE (n)	LABOU R (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)		
UNWEIGHTED BASE	1295	282	480	111	96	189	212	375	307	613	161	382	284	629	490	619	131	55	382	193	328	243	1295	
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295	
100%		28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
EFFECTIVE BASE	821	143	360	90	76	149	153	283	224	324	130	290	222	333	301	471	101	37	285	69	251	185	1295	
GENDER																								
MALE	634 49%eu	207 57%ze	212 50%e	61 47%	45 55%e	64 37%	88 48%	187 49%	180 51%	268 47%	99 52%	190 50%	146 49%	299 48%	307 49%	242 48%	73 54%	12 40%	175 46%	105 52%u	204 55%zr	80 37%	643 50%	
FEMALE	665 51%at	159 43%	214 50%	70 53%	37 45%	108 63%zab	96 52%	194 51%	170 49%	301 53%	91 48%	187 50%	154 51%	323 52%	320 51%	265 52%	62 46%	18 60%	206 54%t	98 48%	164 45%	133 63%zs	652 50%	
AGE																								
18-24	163 13%ant	22 6%	60 14%a	11 8%	6 8%	37 22%zab	28 15%	50 13%	42 12%	72 13%	28 15%	60 16%z	32 11%	71 11%	54 9%	82 16%zn	23 17%n	4 13%	62 16%zt	54 27%zrt	27 7%	8 4%	205 16%	
25-34	209 16%pu	47 13%	78 18%a	25 19%	7 9%	34 20%a	30 16%	71 19%	56 16%	83 15%	38 20%	65 17%	41 14%	103 17%	108 17%pq	90 18%pq	9 7%	1 3%	69 18%u	27 13%	84 23%zu	15 7%	177 14%	
35-44	242 19%gku	69 19%	79 19%	25 19%	19 24%	32 19%	25 14%	52 14%	67 19%	124 22%fg	28 14%	50 13%	61 20%k	131 21%k	115 18%	95 19%	28 21%	5 16%	64 17%u	63 31%zr	85 23%zu	22 10%	198 15%	
45-54	223 17%u	69 19%	69 16%	22 17%	18 22%	27 16%	36 19%	66 17%	67 19%	91 16%	32 17%	59 16%	67 22%zm	97 16%	114 18%	78 15%	26 19%	5 17%	71 19%u	25 12%	83 23%zu	19 9%	210 16%	
55-64	192 15%e	51 14%	66 16%	24 18%e	18 22%e	16 9%	23 13%	50 13%	46 13%	96 17%	22 12%	50 13%	45 15%	97 16%	94 15%	69 14%	23 17%	6 20%	57 15%	18 9%	50 14%	45 21%zst	217 17%	
65-74	167 13%rst	59 16%	48 11%	21 16%	11 14%	15 9%	23 13%	53 14%	43 12%	71 13%	27 14%	56 15%	38 13%	73 12%	80 13%	60 12%	22 16%	5 15%	35 9%	9 5%	29 8%	63 29%zrst	182 14%	
75+	102 8%dp	48 13%zbc	26 6%	4 3%	2 2%	11 6%	19 10%	40 10%l	30 9%	33 6%	15 8%	36 10%	17 6%	49 8%	61 10%p	32 6%	4 3%	5 16%op	24 6%t	6 3%	10 3%	42 20%zrst	106 8%	
18-34	372 29%ad	69 19%	137 32%za	36 27%	13 16%	71 41%zacd	58 32%	120 32%	98 28%	154 27%	67 35%l	125 33%zl	73 24%	174 28%	163 26%	172 34%zn	32 24%	5 17%	130 34%zu	82 40%zu	111 30%u	23 11%	382 29%	
35-54	466 36%gku	138 38%	148 35%	46 35%	37 45%	59 34%	61 33%	118 31%	134 38%	214 38%	59 31%	110 29%	128 43%zj	228 37%k	229 37%	173 34%	54 40%	10 33%	135 35%u	88 43%u	168 46%zru	40 19%	408 32%	
55+	461 35%eop	159 43%zbe	141 33%	49 37%e	31 38%e	42 25%	66 35%	142 37%	119 34%	200 35%	64 34%	142 38%	100 33%	219 35%	235 38%	161 32%	49 36%	15 51%o	116 30%st	34 17%	89 24%	150 70%zrst	505 39%	
SOCIAL GRADE																								
AB	343 26%eioru	118 32%be	99 23%	43 33%e	25 30%e	31 18%	46 25%	109 29%l	112 32%zi	122 21%	43 23%	94 25%	90 30%	159 26%	188 30%o	96 19%	48 36%zo	12 38%o	47 12%	35 17%u	217 59%zrs	15 7%	282 22%	
C1	366 28%beou	133 36%zbe	98 23%	47 36%be	25 30%	36 21%	56 30%	113 30%	90 26%	163 29%	61 32%	105 28%	78 28%	182 29%	205 33%zo	116 23%	37 28%	7 24%	108 28%u	94 46%zrtu	93 25%u	29 14%	396 31%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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**Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI-MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI-MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295	
C2	283	71	99	26	10	47	46	78	81	124	36	79	64	140	132	121	27	4	125	49	33	47	291	
DE	307	44	131	15	22	59	37	81	66	160	51	99	68	140	103	174	23	8	100	25	25	122	326	
SOCIAL GRADE																								
ABC1	709	251	197	90	50	67	102	221	203	285	103	198	169	342	393	211	85	19	156	129	310	44	678	
C2DE	590	115	230	41	32	106	83	159	148	284	87	179	132	280	234	295	50	12	225	74	57	169	617	
WORKING STATUS																								
FULL TIME	585	171	189	61	40	75	73	153	180	252	93	164	130	291	294	214	65	12	156	118	225	38	465	
PART TIME	151	44	46	20	10	19	32	55	38	59	17	34	45	73	85	47	17	3	49	22	50	19	134	
NOT WORKING	562	150	191	51	32	78	81	173	132	257	81	179	126	258	248	245	53	16	175	62	93	156	696	
CHILDREN IN HOUSEHOLD																								
YES	409	107	142	39	20	53	48	103	115	192	55	104	93	212	198	175	30	7	131	84	124	40	375	
NO	890	259	284	93	62	120	137	277	236	376	136	273	207	409	429	332	105	23	249	119	243	173	920	
ETHNICITY																								
WHITE	1166	350	349	125	79	158	174	353	317	496	170	348	280	538	599	410	127	30	353	182	314	195	1066	
BME	130	15	78	6	2	15	10	26	32	71	20	28	18	84	28	93	8	1	26	20	53	18	225	
GOVERNMENT OFFICE REGION																								
EAST MIDLANDS	97	36	33	5	9	6	30	44	6	47	19	30	14	54	75	22	-	-	42	13	16	18	84	
EASTERN	125	69	18	12	3	8	25	35	61	29	18	27	35	63	112	-	13	-	27	35	34	15	66	
LONDON	165	33	79	17	4	14	-	40	35	90	23	23	48	95	31	105	30	-	33	29	75	15	185	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/t/u
Overlap formulae used. * small base

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**Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION				
		CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%		28%	33%	10%*	6%*	13%	14%	29%	27%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%	
NORTH EAST	57	8	28	3	5	7	-	3	17	37	-	8	23	7	50	-	-	21	7	10	14	56	
	4% _{kn}	2%	7% _{za}	2%	6%	4%	-	1%	5% _{fg}	7% _{zfg}	-	2%	8% _{zjk}	4% _j	1%	10% _{znp}	-	-	6%	3%	3%	6%	4%
NORTH WEST	150	37	67	7	4	16	9	30	52	68	26	47	23	41	98	11	-	52	26	27	29	138	
	12% _{lq}	10%	16% _{zcd}	6%	5%	9%	5%	8% _{fi}	15% _{fg}	12% _{fi}	14%	12%	8%	6%	19% _{znp}	8%	-	14% _t	13%	7%	14% _t	11%	
SCOTLAND	114	9	46	2	22	17	21	24	17	73	3	21	38	-	91	14	8	39	13	16	27	197	
	9% _{ach}	3%	11% _{ac}	2%	26% _{za}	10% _{ac}	11% _{gh}	6%	5%	13% _{zgh}	1%	6% _j	13% _{zjk}	9% _j	-	18% _{zn}	10% _n	28% _{zn}	10% _t	7%	4%	13% _{zt}	15%
SOUTH EAST	181	66	47	19	8	34	12	25	39	117	5	10	56	164	-	7	10	47	35	59	26	148	
	14% _{bfi}	18% _b	11%	14%	9%	20% _{zb}	6%	7%	11%	21% _{zfg}	3%	3%	18% _{zj}	26% _{zop}	-	5% _o	33% _{zo}	12%	17%	16%	12%	11%	
SOUTH WEST	114	41	15	30	5	17	26	75	39	-	46	71	24	73	9	32	-	22	14	51	16	71	
	9% _{bi}	11% _b	3%	23% _{zab}	6%	10% _b	14% _{zi}	20% _{zfi}	11% _i	-	24% _{zk}	19% _{zlm}	8% _m	3%	12% _{zoq}	2%	23% _{zno}	-	6%	7%	14% _{zru}	8%	5%
WALES	65	8	17	6	10	18	23	25	16	24	-	28	9	10	33	9	12	18	9	13	14	121	
	5% _{jn}	2%	4%	4%	12% _{za}	11% _{za}	13% _{zgh}	7%	4%	4%	-	7% _{zjl}	3% _j	4% _j	2%	7% _{zn}	7% _n	40% _{zno}	5%	3%	3%	6%	9%
WEST MIDLANDS	116	41	33	16	5	11	11	47	48	22	8	63	14	70	36	10	-	39	13	36	14	113	
	9% _{ij}	11%	8%	12%	7%	7%	6%	12% _{zfi}	14% _{zfi}	4%	4%	17% _{zjl}	5%	11% _q	7%	8%	-	10%	7%	10%	7%	9%	
YORKS AND HUMBR	115	17	45	15	8	23	28	32	21	61	43	50	16	44	61	9	-	42	9	30	24	116	
	9% _{ai}	5%	11% _a	11% _a	10%	14% _{za}	15% _{zgh}	8%	6%	11%	22% _{zk}	13% _{zlm}	5%	7%	12% _{zmq}	7%	-	11%	4%	8%	11%	9%	
MARITAL STATUS																							
MARR/LIVING AS	772	250	260	78	43	76	104	224	230	317	106	202	194	375	406	268	82	16	231	116	252	104	713
	59% _{ek}	68% _{zd}	61% _e	59% _e	52%	44%	56%	59%	66% _{zi}	56%	56%	54%	65% _k	60%	65% _{zo}	53%	61%	51%	61% _u	57%	68% _{zu}	49%	55%
SINGLE	290	51	103	27	17	61	49	84	77	128	46	97	64	112	140	32	6	97	67	75	30	333	
	22% _{an}	14%	24% _a	20%	21%	35% _{za}	27%	22%	22%	23%	24%	26%	21%	18%	28% _{zn}	24%	18%	26% _u	33% _{zt}	20%	14%	26%	
WID/DIV/SEP	235	64	63	27	22	35	32	71	43	122	38	78	42	108	98	20	9	53	20	40	78	247	
	18% _{bh}	17%	15%	20%	27% _{zb}	20%	17%	19% _h	12%	21% _h	20%	21% _i	14%	17%	19%	15%	31% _{zn}	14%	10%	11%	37% _{zt}	19%	
DAILY NEWSPAPER READERSHIP																							
QUALITY	185	67	56	22	16	9	27	71	39	75	31	46	55	97	52	33	3	19	18	116	13	174	
	14% _{eo}	18% _e	13% _e	17% _e	19% _e	5%	15%	19% _{zh}	11%	13%	16%	12%	18% _z	15% _o	10%	24% _{zn}	11%	5%	9%	32% _{zrs}	6%	13%	
POPULAR	473	165	155	36	24	52	56	109	100	265	51	115	106	203	227	32	11	159	83	71	108	492	
	36% _{gh}	45% _{zc}	36%	27%	30%	30%	30%	29%	28%	47% _{zfi}	27%	31%	35%	32%	45% _{zn}	24%	35%	42% _{zt}	41% _t	19%	50% _{zt}	38%	
NONE OF THESE	676	159	220	79	44	110	107	218	222	236	118	225	158	343	241	75	17	200	110	203	97	659	
	52% _{ai}	43%	52%	60% _a	54%	64% _{za}	58% _i	57% _{zi}	63% _{zi}	42%	62% _{zm}	60% _{zm}	52%	55%	48%	56%	54%	53%	54%	55% _u	45%	51%	

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEIGHTED TOTAL
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORM QUAL (u)		
WEIGHTED BASE	1299 100%	366 28%	426 33%	132* 10%*	82* 6%*	172 13%	185 14%	380 29%	351 27%	568 44%	190 15%	377 29%	301 23%	621 48%	627 48%	506 39%	135 10%	31* 2%*	381 29%	203* 16%*	368 28%	213 16%	1295 100%
URBANITY																							
URBAN	301 23%af gmnq	53 15%	132 31%za de	30 23%	12 15%	37 22%	16 9%	58 15%f	92 26%fg	151 27%fg	45 24%	94 25%	90 30%zm	117 19%	30 5%	239 47%zn	32 24%nq	-	76 20%	45 22%	99 27%	42 20%	327 25%
SUBURBAN	733 56%hi o	207 57%	239 56%	67 51%	52 63%	105 61%	120 65%zg	223 59%h	163 47%	347 61%zh	115 60%	213 57%	152 51%	368 59%i	388 62%zo	258 51%	74 55%	14 45%	213 56%	126 62%	189 51%	139 65%zr t	757 58%
RURAL	265 20%bi ou	105 29%zb e	55 13%	34 26%b	18 22%b	31 18%	49 26%zi	99 26%zi	95 27%zi	71 12%	30 16%	70 19%	58 19%	136 22%	209 33%zop	9 2%	29 22%o	17 55%zn op	92 24%u	32 16%	80 22%	33 15%	211 16%
INTEREST IN POLITICS																							
VERY FAIRLY INTERESTED	748 58%eo ru	267 73%zb e	252 59%e	95 72%zb e	52 64%e	40 23%	114 62%	224 59%	212 60%	312 55%	116 61%	221 59%	176 58%	351 56%	390 62%zo	252 50%	83 62%o	22 73%zo	173 45%	136 67%ru	278 75%zr u	89 42%	700 54%
NOT VERY/AT ALL INTERESTED	548 42%ac nt	99 27%	173 41%ac	36 28%	30 36%	131 76%za bcd	71 38%	156 41%	138 39%	254 45%	74 39%	156 41%	124 41%	269 43%	237 38%	251 50%zn pq	52 38%	8 27%	207 54%zs t	65 32%	90 24%	124 58%zs t	590 46%
LIKELIHOOD TO VOTE																							
10 (ABSOLUTELY CERTAIN TO VOTE)	754 58%eo r	244 67%ze	280 66%ze	100 76%ze	62 76%ze	18 10%	108 59%	235 62%	196 56%	323 57%	114 60%	217 58%	180 60%	357 57%	378 60%	276 55%	81 60%	19 62%	201 53%	96 47%	256 70%zr su	122 57%	744 57%
6-10	990 76%eo r	331 91%ze	370 87%ze	116 88%ze	75 91%ze	25 14%	139 75%	287 76%	277 79%	426 75%	146 77%	283 75%	231 77%	476 77%	504 80%zo	361 71%	102 76%	24 78%	269 71%	148 73%	317 86%zr su	154 72%	961 74%
7-10	954 73%eo ru	321 88%ze	352 83%ze	114 87%ze	74 90%ze	24 14%	134 72%	279 74%	265 76%	410 72%	142 75%	270 72%	226 75%	458 74%	489 78%zo	342 67%	100 74%	23 77%	261 69%	143 71%	309 84%zr su	141 66%	918 71%
8-10	896 69%eo r	304 83%ze	329 77%ze	112 85%ze	71 87%ze	21 12%	125 68%	263 69%	239 68%	394 69%	131 69%	251 67%	212 70%	433 70%	454 72%o	325 64%	94 70%	23 76%	240 63%	133 66%	296 80%zr su	136 64%	866 67%
9-10	802 62%eo r	261 72%ze	295 69%ze	104 79%ze	67 82%zb e	19 11%	116 63%	247 65%	208 59%	348 61%	121 63%	229 61%	188 62%	386 62%	399 64%	294 58%	87 65%	23 74%	213 56%	106 52%	271 74%zr su	127 60%	791 61%
WOULD NOT VOTE	136 11%abc dt	8 2%	9 2%	3 2%	3 4%	104 60%za bcd	18 10%	46 12%	27 8%	64 11%	18 9%	38 10%	37 12%	62 10%	57 9%	62 12%	16 12%	2 6%	56 15%zt	24 12%	22 6%	26 12%t	140 11%
POLITICAL ACTIVISM																							
ACTIVIST	173 13%eh oru	44 12%	61 14%e	32 24%za be	23 27%zab e	12 7%	35 19%zh i	72 19%zhi	31 9%	70 12%	33 18%	54 14%	40 13%	78 13%	83 13%	56 11%	29 21%zn o	5 17%	28 7%	28 14%	82 22%zru	16 7%	157 12%
NON-ACTIVIST	1126 87%bcd fgpt	322 88%cd	366 86%cd	100 76%	60 73%	161 93%zb cd	150 81%	308 81%	320 91%zf g	498 88%fg	157 82%	323 86%	261 87%	543 87%	545 87%p	451 89%zp	106 79%	25 83%	352 93%zt	175 86%	286 78%	197 93%zt	1138 88%
OPINION ON PRESENT SYSTEM																							
WORKS WELL	404 31%de oru	170 46%zb cde	130 31%de	43 33%de	13 15%	23 13%	54 29%	115 30%	127 36%zi	161 28%	72 38%k	116 31%	108 36%	179 29%	219 35%o	133 26%	45 33%	7 21%	97 26%	71 35%	142 39%zr u	50 23%	366 28%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/i/g/h/i - z/j/k/m - z/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

Main data table with columns: VOTING INTENTION, SEAT MARGINALITY 2005, SEAT MARGINALITY 2010, AFFILIATION OF MP 2010, EDUCATION. Rows include: WEIGHTED BASE, NEEDS IMPROVEMENT, KNOW LOCAL MP YES/NO, FEEL CAN CHANGE THE WAY UK IS RUN AGREE/DISAGREE, INTERNET USER YES/NO, INCOME UP TO 9499 (9500-17499, 17500-24999, 25000 PLUS), SEGMENTATION EXAGGERATORS ALREADY ACTIVE, ALIENATED, SATISFIED BUT UNENTHUSIASTIC.

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/j/k/l/m - z3/o/p/q - z4/r/s/t/u
Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					
	TOTAL (z)	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
100%		28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
WILLING LOCALISTS	172	31	45	20	16	38	25	54	40	78	24	55	38	79	67	79	21	6	59	27	35	32	179
13%bt		8%	11%	15%	20%ab	22%zab	13%	14%	12%	14%	13%	15%	13%	13%	11%	16%zn	15%	20%	15%t	13%	10%	15%	14%
ONLOOKERS	256	93	92	26	2	22	32	68	73	114	35	72	64	119	124	102	25	5	58	51	66	53	224
20%de		26%de	21%de	20%de	2%	13%de	17%	18%	21%	20%	19%	19%	21%	19%	20%	20%	19%	16%	15%	25%	18%	25%zr	17%
DISENGAGED FROM COMMUNITY	169	36	54	7	4	48	19	43	45	81	23	49	27	93	74	75	13	5	63	24	28	36	183
13%cd		10%	13%c	5%	5%	28%zab	10%	11%	13%	14%	12%	13%	9%	15%l	12%	15%	10%	17%	16%zt	12%	8%	17%t	14%
VOTING INTENTION																							
CONSERVATIVE	366	366	-	-	-	-	47	108	112	145	54	107	77	181	251	79	27	8	96	68	103	55	282
28%b		100%zbc	-	-	-	-	25%	29%	32%	25%	29%	28%	26%	29%	40%zo	16%	20%	26%	25%	33%	28%	26%	22%
LABOUR	426	-	426	-	-	-	50	104	114	208	60	109	110	207	154	228	38	6	132	66	115	84	480
33%acd		-	100%zac	-	-	-	27%	27%	33%	37%fg	31%	29%	36%	33%	25%	45%zn	28%	21%	35%	33%	31%	39%z	37%
LIB DEM	132	-	-	132	-	-	26	53	43	36	33	49	35	47	68	34	28	2	29	21	60	13	111
10%abd		-	-	100%zab	-	-	14%i	14%zi	12%i	6%	17%zm	13%mi	12%	8%	11%	7%	21%zno	6%	8%	10%	16%zru	6%	9%
OTHER	82	-	-	-	82	2	18	28	10	44	14	30	17	35	28	35	13	6	19	6	30	14	96
6%abc		-	-	-	100%zab	1%b	10%h	7%h	3%	8%h	7%	8%	6%	6%	5%	7%	9%	19%zno	5%	3%	8%	6%	7%
WOULD NOT VOTE	172	-	-	-	2	172	27	57	34	82	17	45	39	88	72	73	23	4	60	17	30	33	189
13%abc		-	-	-	3%a	100%zab	15%	15%	10%	14%	9%	12%	13%	14%	11%	14%	17%	4%	16%t	13%	8%	15%t	15%
SEAT MARGINALITY 2005																							
LESS THAN 5% MAJORITY	185	47	50	26	18	27	185	185	-	-	67	102	33	50	103	14	48	21	47	27	60	43	212
14%hi		13%	12%	19%	22%zb	16%	100%zg	49%zhi	-	-	35%zk	27%zl	11%	8%	16%o	3%	35%zn	67%zn	12%	13%	16%	20%zr	16%
MARGINAL (LESS THAN 10%)	380	108	104	53	28	57	185	380	-	-	128	235	80	65	231	44	84	21	97	52	132	77	375
29%bh		30%	24%	40%zb	34%	33%b	100%z	100%zhi	-	-	67%zl	62%zl	27%mi	10%	37%zo	9%	62%zn	67%zn	26%	26%	36%zr	36%zr	29%
SEMI MARGINAL (10%-20%)	351	112	114	43	10	34	-	-	351	-	25	98	134	118	184	116	51	-	103	41	114	43	307
27%de		31%de	27%d	33%de	12%	20%	-	-	100%zfg	-	13%	26%jm	45%zj	19%	29%oq	23%q	38%zoq	-	27%	20%	31%u	20%	24%
SAFE (>20%)	568	145	208	36	44	82	-	-	-	568	38	44	86	438	212	347	-	10	180	110	122	94	613
44%cf		40%	49%zc	27%	54%ac	48%c	-	-	100%zfh	-	20%k	12%	29%k	71%zj	34%p	68%znp	-	33%p	47%t	54%t	33%	44%t	47%
SEAT MARGINALITY 2010																							
LESS THAN 5% MAJORITY	190	54	60	33	14	17	67	128	25	38	190	190	-	-	78	73	38	1	44	28	66	35	161
15%hi		15%	14%	25%za	17%	10%	36%zh	34%zhi	7%	7%	100%zk	50%zlm	-	-	12%	14%	28%zno	4%	12%	14%	18%r	16%	12%
MARGINAL (LESS THAN 10%)	377	107	109	49	30	45	102	235	98	44	190	377	-	-	158	127	71	21	99	51	113	79	382
29%il		29%	26%	37%b	36%	26%	55%zh	62%zfh	28%i	8%	100%z	100%zlm	-	-	25%	25%	53%zn	67%zn	26%	25%	31%	37%zr	29%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i - z2/k/l/m - z3/o/p/q - z4/s/u
Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL	
WEIGHTED BASE	1299	366	426	132*	82*	172	185	380	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
SEMI MARGINAL (10%-20%)	301	77	110	35	17	39	33	80	134	86	-	-	301	-	138	120	42	-	91	31	96	55	284
	23%klj	21%	26%	27%	21%	23%	18%	21%	38%z	15%	-	-	100%zjk	-	22%q	24%q	31%zq	-	24%	15%	26%	26%	22%
SAFE (>20%)	621	181	207	47	35	88	50	65	118	438	-	-	-	621	331	259	22	10	192	121	159	80	629
	48%cfghjklpu	50%c	49%c	36%	43%	51%c	27%g	17%	34%g	77%zfg	-	-	-	100%zj	53%zp	51%zp	16%	33%p	50%u	59%ztu	43%	37%	49%
AFFILIATION OF MP 2010																							
CONSERVATIVE	627	251	154	68	28	72	103	231	184	212	78	158	138	331	627	-	-	-	179	117	188	91	490
	48%bd	69%z	36%	51%bd	35%	42%	55%zi	61%zf	53%i	37%	41%	42%	46%	53%z	100%zop	-	-	-	47%	57%u	51%	43%	38%
LABOUR	506	79	228	34	35	73	14	44	116	347	73	127	120	259	-	506	-	-	171	64	110	94	619
	39%ac	22%	53%za	26%	43%ac	42%ac	8%	12%f	33%fg	61%z	38%	34%	40%	42%k	-	100%znp	-	-	45%zst	31%	30%	44%t	48%
LIB DEM	135	27	38	28	13	23	48	84	51	-	38	71	42	22	-	-	135	-	20	17	61	21	131
	10%imn	7%	9%	21%za	15%	13%	26%zh	22%zh	14%zi	-	20%zm	19%zm	14%zm	3%	-	-	100%zno	-	5%	9%	17%zr	10%	10%
OTHER	31	8	6	2	6	4	21	21	-	10	1	21	-	10	-	-	-	31	10	5	8	7	55
	2%chlno	2%	2%	1%	7%zab	3%	11%zgh	5%zhi	-	2%	1%	5%zjl	-	2%	-	-	-	100%zno	3%	2%	2%	3%	4%
ACORN																							
WEALTHY ACHIEVERS	267	113	62	27	18	34	26	62	88	117	16	32	75	160	176	57	24	10	83	33	94	32	243
	21%bf	31%zb	15%	20%	22%	19%	14%	16%	25%fg	21%	9%	8%	25%jk	26%z	28%zo	11%	18%	33%o	22%	16%	26%zu	15%	19%
URBAN PROSPERITY	177	41	65	24	10	20	49	96	40	41	59	88	43	46	59	66	43	8	28	27	100	14	195
	14%im	11%	15%	18%	12%	12%	26%zh	25%zh	11%	7%	31%zk	23%zl	14%lm	7%	9%	13%	32%zn	28%zno	7%	13%	27%zrs	7%	15%
COMFORTABLY OFF	353	110	100	48	18	41	55	106	110	137	40	95	89	169	229	82	42	-	104	54	85	57	311
	27%bo	30%	29%	36%zb	22%	24%	30%	28%	31%	24%	21%	25%	29%	27%	36%zo	16%q	31%oq	-	27%	27%	23%	27%	24%
MODERATE MEANS	182	48	66	9	7	27	15	29	39	114	14	42	36	105	64	112	6	-	54	46	22	38	197
	14%cd	13%	15%c	7%	8%	16%cd	8%	8%	11%	20%zlg	7%	11%	12%	17%j	10%q	22%znp	4%	-	14%t	23%zt	6%	18%t	15%
HARD PRESSED	320	53	134	24	29	51	40	87	73	160	61	120	59	141	99	189	20	12	112	43	67	72	349
	25%aelnpt	15%	31%za	18%	36%za	30%aa	22%	23%	21%	28%	32%zl	32%zl	19%	23%	16%	37%zn	15%	40%zn	29%zt	21%	18%	34%zst	27%
MAIN SUPERMARKET																							
ASDA	260	39	111	28	20	40	37	71	68	121	45	85	78	97	81	143	33	3	84	37	62	56	296
	20%am	11%	26%za	21%aa	24%aa	23%aa	20%	19%	19%	21%	24%am	23%am	26%zm	16%	13%	28%zn	25%nq	8%	22%	18%	17%	26%zt	23%
CO-OP	40	17	9	5	2	4	2	5	21	14	3	9	14	17	21	12	7	*	18	3	11	5	41
	3%g	5%	2%	4%	2%	2%	1%	1%	6%zfg	3%	2%	2%	5%	3%	3%	2%	5%	1%	5%	1%	3%	2%	3%
MARKS & SPENCER	18	6	8	*	1	2	*	8	4	6	4	8	2	7	9	6	2	*	6	2	7	-	19
	1%	2%	2%	*	1%	1%	*	2%fi	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	-	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - zf/g/h/i - zj/k/l/m - zn/o/p/q - zr/s/t/u
Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

Table with columns: VOTING INTENTION (CONSERVATIVE, LABOUR, LIB DEM, OTHER, WOULD NOT VOTE), SEAT MARGINALITY 2005 (LESS THAN MAJOR, MARGINAL, SEMI MARGINAL, SAFE), SEAT MARGINALITY 2010 (LESS THAN MAJOR, MARGINAL, SEMI MARGINAL, SAFE), AFFILIATION OF MP 2010 (CONSERVATIVE, LABOUR, LIB DEM, OTHER), EDUCATION (GCSE/O-LV/CSE/NVQ12, A-LVL OR EQUIV, DEGR/MAST/PHD, NO FORML QUAL), UNWEIGHTED TOTAL. Rows include categories like WEIGHTED BASE, MORRISONS, SAINSBURY'S, SOMERFIELD, TESCO, WAITROSE, ICELAND, ALDI, LIDL, OTHER, and USED INTERNET FOR EMAIL/GEN ERAL USE.

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

TOTAL (z)	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					UNWEI GHTED TOTAL
	CONSE RVATI VE (a)	LABOU R (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJOR ITY (f)	MARGI NAL (LESS THAN 10% (g)	SEMI MARGI NAL (10%- 20% (h)	SAFE (>20%) (i)	LESS THAN 5% MAJOR ITY (j)	MARGI NAL (LESS THAN 10% (k)	SEMI MARGI NAL (10%- 20% (l)	SAFE (>20%) (m)	CONSE RVATI VE (n)	LABOU R (o)	LIB DEM (p)	OTHER (q)	GCSE/ O-LV/ CSE/ NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/ MAST/ PHD (t)	NO FORML QUAL (u)		
1299 100%	366 28%	426 33%	132* 10%*	82* 6%*	172 13%	185 14%	390 29%	351 27%	568 44%	190 15%	377 29%	301 23%	621 48%	627 48%	506 39%	135 10%	31* 2%*	381 29%	203* 16%*	368 28%	213 16%	1295 100%	
WEIGHTED BASE																							
DURABLES OWNED																							
TV	1261 97%	351 96%	418 98%	128 97%	79 97%	168 97%	178 96%	369 97%	341 97%	551 97%	182 96%	365 97%	297 99%z	598 96%	610 97%	492 97%	129 96%	29 95%	374 98%	193 95%	359 98%	209 98%	1252 97%
SAT TV	529 41%cf gjk	144 39%	166 39%	39 30%	39 48%c	78 45%cd	54 29%	135 35%f	141 40%f	254 45%fg	55 29%	133 35%j	130 43%j	266 43%j	240 38%	225 44%z	54 40%	9 30%	157 41%	97 48%	143 39%	78 37%	519 40%
CAB TV	175 13%hl qr	46 12%	51 12%	22 17%	18 22%zb	25 14%	35 19%zh	58 15%	34 10%	84 15%	46 24%zk	67 18%zl	25 8%	84 14%	76 12%	76 15%q	22 17%q	1 3%	39 10%	30 15%	67 18%zru	20 9%	179 14%
FREEVIEW	609 47%o	180 49%	204 48%	73 56%e	35 43%	69 40%	86 47%	183 48%	170 48%	257 45%	93 49%	172 46%	169 56%zk	268 43%	305 49%	222 44%	59 44%	23 75%zn	188 49%	92 45%	165 45%	101 48%	595 46%
FREESAT	74 6%	26 7%	20 5%	7 6%	6 8%	9 5%	12 6%	26 7%	17 5%	30 5%	7 4%	27 7%j	19 6%	29 5%	35 6%	23 5%	14 10%zo	2 6%	24 6%	8 4%	23 6%	10 5%	81 6%
MOBILE PHONE	1190 92%fc u	330 90%	387 91%	127 96%	78 96%	157 91%	160 86%	344 90%f	320 91%	526 93%f	183 96%zk	338 90%	283 94%	568 91%	568 91%	468 92%q	129 96%q	25 80%	353 93%u	194 96%u	362 98%zr u	163 76%	1179 91%
TELEPHONE	1070 82%be kou	325 89%zb e	336 79%	118 90%be	69 85%	126 73%	147 79%	319 84%f	282 80%	469 83%	154 81%	294 78%	250 83%	527 85%k	535 85%o	401 79%	109 81%	25 81%	307 81%u	166 82%	333 91%zr su	154 72%	1032 80%
PVR	410 32%eo qu	131 36%e	123 29%	40 31%	32 40%e	42 24%	49 26%	120 32%f	120 34%	169 30%	53 28%	120 32%	102 34%	188 30%	234 37%zo	137 27%	34 25%	4 15%	120 32%u	85 42%u	128 35%u	38 18%	358 28%
CAR	934 72%be ou	304 83%zb e	274 64%	111 84%zb e	63 77%be	101 59%	135 73%	284 75%	259 74%	391 69%	133 70%	256 68%	225 75%	454 73%	491 78%zo	325 64%	101 75%o	18 60%	281 74%u	154 76%u	299 81%zr u	112 52%	865 67%
PERS COMPUTER	1028 79%bo u	293 80%	321 75%	116 88%zb e	67 81%	129 75%	139 75%	295 77%	282 80%	452 80%	154 81%	289 77%	242 81%	497 80%	510 81%o	380 75%	115 85%o	23 75%	299 78%u	184 91%zr u	350 95%zr u	101 47%	992 77%
GAMES CONSOLE	483 37%bu	139 38%	139 33%	45 34%	32 38%	74 43%b	57 31%	137 36%f	120 34%	227 40%	70 37%	140 37%	108 36%	235 38%	252 40%	177 35%	43 32%	11 36%	163 43%zu	100 49%zu	145 39%u	32 15%	427 33%
DVD RECORDER	366 28%bo u	122 33%b	102 24%	48 36%b	26 32%	44 25%	61 33%	127 33%zi	98 28%	141 25%	63 33%	108 29%	91 30%	167 27%	192 31%o	113 22%	47 35%o	15 49%zn	115 30%u	47 23%	121 33%u	37 17%	344 27%
DVD PLAYER	941 72%fu	278 76%	308 72%	92 70%	64 78%	116 67%	113 61%	271 71%f	269 77%f	402 71%f	148 78%	279 74%	233 77%zm	429 69%	466 74%	360 71%	95 70%	20 66%	289 76%u	130 64%	288 78%zs u	138 65%	919 71%
DIG CAMERA	809 62%bo u	244 67%	249 58%	87 66%	64 77%zb e	99 57%	114 62%	235 62%	221 63%	353 62%	125 66%	236 63%	197 65%	376 60%	427 68%zo	268 53%	96 71%o	18 58%	226 59%u	138 68%u	282 77%zr u	86 40%	744 57%
PORT. MP3 PLAYR	456 35%bo tu	135 37%	123 29%	53 40%b	32 39%	67 39%b	61 33%	143 38%	128 37%	184 32%	70 37%	132 35%	106 35%	218 35%	253 40%zo	138 27%	55 41%o	11 35%	107 28%u	101 50%zr u	189 52%zr u	24 11%	394 30%

Proportions: Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/u
 Overlap formulae used. * small base

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**Table 233
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+**

	VOTING INTENTION					SEAT MARGINALITY 2005				SEAT MARGINALITY 2010				AFFILIATION OF MP 2010				EDUCATION					
	CONSERVATIVE (a)	LABOUR (b)	LIB DEM (c)	OTHER (d)	WOULD NOT VOTE (e)	LESS THAN 5% MAJORITY (f)	MARGINAL (LESS THAN 10%) (g)	SEMI MARGINAL (10%-20%) (h)	SAFE (>20%) (i)	LESS THAN 5% MAJORITY (j)	MARGINAL (LESS THAN 10%) (k)	SEMI MARGINAL (10%-20%) (l)	SAFE (>20%) (m)	CONSERVATIVE (n)	LABOUR (o)	LIB DEM (p)	OTHER (q)	GCSE/O-LV/CSE/NVQ12 (r)	A-LVL OR EQUIV (s)	DEGR/MAST/PHD (t)	NO FORML QUAL (u)	UNWEIGHTED TOTAL	
WEIGHTED BASE	1299	366	426	132*	82*	172	185	390	351	568	190	377	301	621	627	506	135	31*	381	203*	368	213	1295
	100%	28%	33%	10%*	6%*	13%	14%	29%	27%	44%	15%	29%	23%	48%	48%	39%	10%	2%*	29%	16%*	28%	16%	100%
LIFESTAGE																							
SINGLE	173	35	57	18	9	37	35	55	44	74	36	63	29	81	67	82	22	3	54	49	54	5	191
	13% _u	10%	13%	13%	11%	21% _z a	19% _z g	15%	13%	13%	19% _z l	17% _z l	10%	13%	11%	16% _z n	16%	10%	14% _u	24% _z u	15% _u	3%	15%
PRE FAMILY	77	17	31	9	2	12	12	27	24	26	13	22	19	36	43	25	8	1	17	12	45	1	59
	6% _u	5%	7%	7%	2%	7%	6%	7%	7%	5%	7%	6%	6%	6%	7%	5%	6%	2%	4% _u	6% _u	12% _z r	1%	5%
FAMILY	409	107	142	39	20	53	48	103	115	192	55	104	93	212	198	175	30	7	131	84	124	40	375
	32% _g u	29%	33%	29%	24%	31%	26%	27%	33%	34%	29%	28%	31%	34%	32%	34% _z p	22%	24%	34% _u	41% _u	34% _u	19%	29%
POST FAMILY	637	206	196	66	51	70	90	194	167	276	87	188	158	291	319	225	74	20	179	59	143	166	668
	49% _e o	56% _b e	46%	50%	62% _z b	41% _e	49%	51%	48%	49%	46%	50%	53%	47%	51%	44%	55% _o	64% _o	47% _s	29%	39%	78% _z r	52%
CAR IN HOUSEHOLD																							
YES	934	304	274	111	63	101	135	284	259	391	133	256	225	454	491	325	101	18	281	154	299	112	865
	72% _b e	83% _z b	64%	84% _z b	77% _b e	59%	73%	75%	74%	69%	70%	68%	75%	73%	78% _z o	64%	75% _o	60%	74% _u	76% _u	81% _z r	52%	67%
NO	365	62	153	21	19	71	50	96	91	178	57	121	76	167	137	182	34	12	100	49	69	101	430
	28% _a c	17%	36% _z a	16%	23%	41% _z a	27%	25%	26%	31%	30%	32%	25%	27%	22%	36% _z n	25%	40% _n	26% _t	24%	19%	48% _z r	33%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k/l/m - z/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

	Page	Table	Title	Base Description	Base
●	1	1	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?	BASE: ALL ADULTS AGED 18+	1295
●	2	2	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?	BASE: ALL ADULTS AGED 18+	1295
●	3	3	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?	BASE: ALL ADULTS AGED 18+	1295
●	4	4	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?	BASE: ALL ADULTS AGED 18+	1295
●	5	5	Q.PL05 / AND HOW LIKELY WOULD YOU BE TO VOTE IN AN IMMEDIATE GENERAL ELECTION?	BASE: ALL ADULTS AGED 18+	1295
●	6	6	Q.GK04 / WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.	BASE: ALL ADULTS AGED 18+	1295
●	7	7	Q.GK04 / WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.	BASE: ALL ADULTS AGED 18+	1295
●	8	8	Q.GK04 / WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.	BASE: ALL ADULTS AGED 18+	1295
●	9	9	Q.GK04 / WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.	BASE: ALL ADULTS AGED 18+	1295
●	10	9	Q.GK04 / WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.	BASE: ALL ADULTS AGED 18+	1299
●	11	10	Q.GK04 / WHICH, IF ANY, OF THE THINGS ON THIS LIST HAVE YOU DONE IN THE LAST TWO OR THREE YEARS.	BASE: ALL ADULTS AGED 18+	1295
	12	11	Q.GK04A / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?	BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	178
●	13	12	Q.GK04A / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?	BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	178

	Page	Table	Title	Base Description	Base
●	14	13	Q.GK04A / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?	BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	178
●	15	14	Q.GK04A / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?	BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	178
●	16	15	Q.GK04A / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH?	BASE: ALL ADULTS AGED 18+ IN ENGLAND WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	178
	17	16	Q.GK04B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	51
	18	17	Q.GK04B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	51
●	19	18	Q.GK04B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	51

	Page	Table	Title	Base Description	Base
	20	19	Q.GK04B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	51
	21	20	Q.GK04B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR, MP OR MSP/WELSH ASSEMBLY MEMBER. WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	51
●	22	21	Q.GK04A/B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH? / IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	229
●	23	22	Q.GK04A/B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH? / IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	229
●	24	23	Q.GK04A/B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH? / IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	229

	Page	Table	Title	Base Description	Base
●	25	24	Q.GK04A/B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH? / IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	229
●	26	25	Q.GK04A/B / YOU SAID THAT YOU HAVE PRESENTED YOUR VIEWS TO A LOCAL COUNCILLOR OR MP. WAS THIS TO A LOCAL COUNCILLOR, AN MP OR BOTH? / IN SCOTLAND/WALES: WAS THIS TO A LOCAL COUNCILLOR, AN MP, MSP OR WELSH ASSEMBLY MEMBER?	BASE: ALL ADULTS AGED 18+ IN ENGLAND/SCOTLAND AND WALES WHO HAVE PRESENTED VIEW TO LOCAL COUNCILLOR OR MP	229
●	27	26	Q.GK05 / AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?	BASE: ALL ADULTS AGED 18+	1295
●	28	27	Q.GK05 / AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?	BASE: ALL ADULTS AGED 18+	1295
●	29	28	Q.GK05 / AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?	BASE: ALL ADULTS AGED 18+	1295
●	30	29	Q.GK05 / AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?	BASE: ALL ADULTS AGED 18+	1295
	31	29	Q.GK05 / AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?	BASE: ALL ADULTS AGED 18+	1299
●	32	30	Q.GK05 / AND WHICH OF THESE, IF ANY, HAVE YOU DONE IN THE LAST TWO OR THREE YEARS?	BASE: ALL ADULTS AGED 18+	1295
●	33	31	Q.GK04/05 / POLITICAL ACTIVISM	BASE: ALL ADULTS AGED 18+	1295
●	34	32	Q.GK04/05 / POLITICAL ACTIVISM	BASE: ALL ADULTS AGED 18+	1295
●	35	33	Q.GK04/05 / POLITICAL ACTIVISM	BASE: ALL ADULTS AGED 18+	1295
●	36	34	Q.GK04/05 / POLITICAL ACTIVISM	BASE: ALL ADULTS AGED 18+	1295

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●	37	34	Q.GK04/05 / POLITICAL ACTIVISM	BASE: ALL ADULTS AGED 18+	1299
●	38	35	Q.GK04/05 / POLITICAL ACTIVISM	BASE: ALL ADULTS AGED 18+	1295
●	39	36	Q.GK06 / HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?	BASE: ALL ADULTS AGED 18+	1295
●	40	37	Q.GK06 / HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?	BASE: ALL ADULTS AGED 18+	1295
●	41	38	Q.GK06 / HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?	BASE: ALL ADULTS AGED 18+	1295
●	42	39	Q.GK06 / HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?	BASE: ALL ADULTS AGED 18+	1295
●	43	40	Q.GK06 / HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?	BASE: ALL ADULTS AGED 18+	1295
	44	41	Q.GK07 - HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / SUMMARY TABLE	BASE: ALL ADULTS AGED 18+	1295
●	45	42	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295
●	46	43	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295
●	47	44	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295
●	48	45	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295
●	49	46	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295

	Page	Table	Title	Base Description	Base
●	50	47	Q.GK07_2 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / B) THE UK PARLIAMENT...	BASE: ALL ADULTS AGED 18+	1295
●	51	48	Q.GK07_2 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / B) THE UK PARLIAMENT...	BASE: ALL ADULTS AGED 18+	1295
●	52	49	Q.GK07_2 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / B) THE UK PARLIAMENT...	BASE: ALL ADULTS AGED 18+	1295
●	53	50	Q.GK07_2 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / B) THE UK PARLIAMENT...	BASE: ALL ADULTS AGED 18+	1295
●	54	51	Q.GK07_2 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / B) THE UK PARLIAMENT...	BASE: ALL ADULTS AGED 18+	1295
	55	52	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295
●	56	53	Q.GK08 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?	BASE: ALL ADULTS AGED 18+	1295
●	57	54	Q.GK08 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?	BASE: ALL ADULTS AGED 18+	1295
●	58	55	Q.GK08 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?	BASE: ALL ADULTS AGED 18+	1295
●	59	56	Q.GK08 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?	BASE: ALL ADULTS AGED 18+	1295
●	60	57	Q.GK08 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?	BASE: ALL ADULTS AGED 18+	1295
●	61	58	Q.GK09 / WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?	BASE: ALL ADULTS AGED 18+	1295
●	62	59	Q.GK09 / WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?	BASE: ALL ADULTS AGED 18+	1295

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●	63	60	Q.GK09 / WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?	BASE: ALL ADULTS AGED 18+	1295
●	64	61	Q.GK09 / WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?	BASE: ALL ADULTS AGED 18+	1295
●	65	62	Q.GK09 / WHAT IS THE NAME OF YOUR LOCAL MEMBER OF PARLIAMENT?	BASE: ALL ADULTS AGED 18+	1295
●	66	63	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
●	67	64	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
●	68	65	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
●	69	66	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
●	70	67	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
	71	68	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
	72	69	Q.GK10 / HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THAT PARLIAMENT WORKS?	BASE: ALL ADULTS AGED 18+	1295
●	73	70	Q.GK11 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN	BASE: ALL ADULTS AGED 18+	1295
●	74	71	Q.GK11 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN	BASE: ALL ADULTS AGED 18+	1295
●	75	72	Q.GK11 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN	BASE: ALL ADULTS AGED 18+	1295
●	76	73	Q.GK11 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN	BASE: ALL ADULTS AGED 18+	1295

	Page	Table	Title	Base Description	Base
●	77	74	Q.GK11 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN	BASE: ALL ADULTS AGED 18+	1295
●	78	75	Q.GK12 / FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?	BASE: ALL ADULTS AGED 18+	1295
●	79	76	Q.GK12 / FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?	BASE: ALL ADULTS AGED 18+	1295
●	80	77	Q.GK12 / FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?	BASE: ALL ADULTS AGED 18+	1295
●	81	78	Q.GK12 / FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?	BASE: ALL ADULTS AGED 18+	1295
●	82	79	Q.GK12 / FROM THIS LIST, WHICH TWO OR THREE DO YOU BELIEVE HAVE MOST IMPACT ON PEOPLE'S EVERYDAY LIVES?	BASE: ALL ADULTS AGED 18+	1295
●	83	80	Q.GK13 / HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	84	81	Q.GK13 / HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	85	82	Q.GK13 / HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	86	83	Q.GK13 / HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	87	84	Q.GK13 / HOW INTERESTED WOULD YOU SAY YOU ARE IN HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
	88	85	Q.GK06 / HOW INTERESTED WOULD YOU SAY YOU ARE IN POLITICS?	BASE: ALL ADULTS AGED 18+	1295
	89	86	Q.GK07_1 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT... / A) POLITICS...	BASE: ALL ADULTS AGED 18+	1295
	90	87	Q.GK08 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON THE PRESENT SYSTEM OF GOVERNING BRITAIN?	BASE: ALL ADULTS AGED 18+	1295

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	91	88	Q.GK11 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN POLITICS, THEY REALLY CAN CHANGE THE WAY THAT THE UK IS RUN	BASE: ALL ADULTS AGED 18+	1295
●	92	89	Q.GK14 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	93	90	Q.GK14 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	94	91	Q.GK14 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	95	92	Q.GK14 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	96	93	Q.GK14 / HOW MUCH, IF ANYTHING, DO YOU FEEL YOU KNOW ABOUT HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	97	94	Q.GK15 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	98	95	Q.GK15 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	99	96	Q.GK15 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	100	97	Q.GK15 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	101	98	Q.GK15 / WHICH OF THESE STATEMENTS BEST DESCRIBES YOUR OPINION ON HOW THINGS WORK IN YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	102	99	Q.GK16 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.	BASE: ALL ADULTS AGED 18+	1295
●	103	100	Q.GK16 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.	BASE: ALL ADULTS AGED 18+	1295

	Page	Table	Title	Base Description	Base
●	104	101	Q.GK16 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.	BASE: ALL ADULTS AGED 18+	1295
●	105	102	Q.GK16 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.	BASE: ALL ADULTS AGED 18+	1295
●	106	103	Q.GK16 / TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT: / WHEN PEOPLE LIKE ME GET INVOLVED IN THEIR LOCAL COMMUNITY, THEY REALLY CAN CHANGE THE WAY THAT THEIR AREA IS RUN.	BASE: ALL ADULTS AGED 18+	1295
	107	104	Q.GK17 - TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / SUMMARY TABLE	BASE: ALL ADULTS AGED 18+	1295
●	108	105	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	109	106	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	110	107	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	111	108	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	112	109	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
●	113	110	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
●	114	111	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295

	Page	Table	Title	Base Description	Base
●	115	112	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
●	116	113	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
●	117	114	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
	118	115	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
	119	116	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
	120	117	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
	121	118	Q.GK17_1 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...YOUR LOCAL AREA?	BASE: ALL ADULTS AGED 18+	1295
	122	119	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
	123	120	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
	124	121	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295
	125	122	Q.GK17_2 / TO WHAT EXTENT, IF AT ALL, WOULD YOU LIKE TO BE INVOLVED IN DECISION MAKING / IN ...THE COUNTRY AS A WHOLE?	BASE: ALL ADULTS AGED 18+	1295

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	126	123	Q.GK18 - HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / SUMMARY TABLE	BASE: ALL ADULTS AGED 18+	1295
●	127	124	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1295
●	128	125	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1295
●	129	126	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1295
●	130	127	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1295
●	131	127	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1299
●	132	128	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1295
	133	129	Q.GK18_1 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...GROUPS RUNNING ACTIVITIES FOR CHILDREN/YOUNG PEOPLE (E.G. SPORTS CLUBS, SCOUTS/BROWNIES)...	BASE: ALL ADULTS AGED 18+	1295
●	134	130	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1295

	Page	Table	Title	Base Description	Base
●	135	131	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1295
●	136	132	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1295
●	137	133	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1295
●	138	133	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1299
●	139	134	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1295
	140	135	Q.GK18_2 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...POLITICAL PARTY...	BASE: ALL ADULTS AGED 18+	1295
●	141	136	Q.GK18_3 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...	BASE: ALL ADULTS AGED 18+	1295
●	142	137	Q.GK18_3 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...	BASE: ALL ADULTS AGED 18+	1295
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●	145	139	Q.GK18_3 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...	BASE: ALL ADULTS AGED 18+	1299
●	146	140	Q.GK18_3 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...	BASE: ALL ADULTS AGED 18+	1295
	147	141	Q.GK18_3 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...LOCAL NEIGHBOURHOOD/COMMUNITY GROUP (E.G. RESIDENTS' ASSOCIATION, NEIGHBOURHOOD WATCH)...	BASE: ALL ADULTS AGED 18+	1295
●	148	142	Q.GK18_4 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...	BASE: ALL ADULTS AGED 18+	1295
●	149	143	Q.GK18_4 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...	BASE: ALL ADULTS AGED 18+	1295
●	150	144	Q.GK18_4 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...	BASE: ALL ADULTS AGED 18+	1295
●	151	145	Q.GK18_4 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...	BASE: ALL ADULTS AGED 18+	1295
●	152	145	Q.GK18_4 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...	BASE: ALL ADULTS AGED 18+	1299

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	154	147	Q.GK18_4 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...VOLUNTARY GROUPS TO HELP THE SICK, ELDERLY OR PEOPLE IN NEED...	BASE: ALL ADULTS AGED 18+	1295
●	155	148	Q.GK18_5 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...	BASE: ALL ADULTS AGED 18+	1295
●	156	149	Q.GK18_5 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...	BASE: ALL ADULTS AGED 18+	1295
●	157	150	Q.GK18_5 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...CHARITY OR CAMPAIGNING ORGANISATION (E.G. ANIMAL WELFARE, ENVIRONMENTAL/CONSERVATION CHARITY, INTERNATIONAL AID CHARITY)...	BASE: ALL ADULTS AGED 18+	1295
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●	162	154	Q.GK18_6 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...CHURCH OR RELIGIOUS GROUP...	BASE: ALL ADULTS AGED 18+	1295
●	163	155	Q.GK18_6 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...CHURCH OR RELIGIOUS GROUP...	BASE: ALL ADULTS AGED 18+	1295
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●	171	162	Q.GK18_7 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...TRADE UNIONS...	BASE: ALL ADULTS AGED 18+	1295
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	175	165	Q.GK18_7 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...TRADE UNIONS...	BASE: ALL ADULTS AGED 18+	1295
●	176	166	Q.GK18_8 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...	BASE: ALL ADULTS AGED 18+	1295
●	177	167	Q.GK18_8 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...	BASE: ALL ADULTS AGED 18+	1295
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	181	171	Q.GK18_8 / HOW LIKELY, IF AT ALL, IS IT THAT IN THE NEXT FEW YEARS YOU WILL SPEND TIME DOING VOLUNTARY ACTIVITIES WITH EACH OF THE FOLLOWING GROUPS: / ...SPORTING, SOCIAL OR RECREATIONAL GROUPS...	BASE: ALL ADULTS AGED 18+	1295
●	182	172	Q.GK19 / WHICH TWO OR THREE, IF ANY, OF THE FOLLOWING WOULD MOST ENCOURAGE YOU TO GET MORE INVOLVED WITH YOUR LOCAL COMMUNITY?	BASE: ALL ADULTS AGED 18+	1295
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●	251	221	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	252	221	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	253	222	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1025
●	254	222	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	255	222	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	256	223	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1025
●	257	223	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	258	223	Q.PL04 / 1WHAT DO YOU SEE AS OTHER IMPORTANT ISSUES FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	259	224	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1025
●	260	224	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	261	224	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	262	225	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1025
●	263	225	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125

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●	264	225	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	265	226	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1025
●	266	226	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	267	226	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	268	227	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1025
●	269	227	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	270	227	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	271	228	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1025
●	272	228	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	273	228	Q.PL03/04 / WHAT WOULD YOU SAY IS THE MOST/OTHER IMPORTANT ISSUE FACING BRITAIN TODAY?	BASE: ALL ADULTS AGED 18+	1125
●	274	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1295
●	275	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	276	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	277	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	278	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299

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●	280	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	281	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	282	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	283	229	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	284	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1295
●	285	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	286	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	287	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	288	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	289	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	290	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	291	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	292	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	293	230	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299

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●	295	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1295
●	296	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	297	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	298	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
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●	300	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	301	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	302	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	303	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	304	231	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	305	232	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1295
●	306	232	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	307	232	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	308	232	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299

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●	312	232	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	313	232	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	314	232	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	315	232	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	316	233	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1295
●	317	233	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	318	233	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	319	233	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	320	233	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	321	233	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	322	233	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
●	323	233	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299

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●	325	233	DEMOGRAPHICS	BASE: ALL ADULTS AGED 18+	1299
