



Audit of Political Engagement 8

Hansard Society

FINAL QUESTIONNAIRE

29 November 2010

(T) Q1) SHOWCARD (R) **How would you vote if there were a General Election tomorrow?** SINGLE CODE ONLY

Conservative
Labour
Liberal Democrats (Lib Dem)
Scottish/Welsh Nationalist
Green Party
UK Independence Party
BNP
Respect
Other
Would not vote
Undecided
Refused

Key demographic question

ASK ALL UNDECIDED OR REFUSED AT Q1

(T) Q2) SHOWCARD (R) AGAIN **Which party are you most inclined to support?** SINGLE CODE ONLY

Conservative
Labour
Liberal Democrats (Lib Dem)
Scottish/Welsh Nationalist
Green Party
UK Independence Party
BNP
Respect
Other
Would not vote
Undecided
Refused

Key demographic question

20 SECONDS

(T) Q3) **And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?** SINGLE CODE ONLY

Core indicator

- 10 (Absolutely certain to vote)
- 9
- 8
- 7
- 6
- 5
- 4
- 3
- 2
- 1 (Absolutely certain not to vote)
- Refused
- Don't know

20 SECONDS

(T)Q4) SHOWCARD (R) **Which, if any, of the things on this list have you done in the last two or three years. Just read out the letters that apply.** MULTICODE OK

A) Presented my views to a local councillor or MP (SCOTLAND/WALES Presented my views to a local councillor /MP/MSP/Welsh Assembly Member)

B) Written a letter to an editor

C) Urged someone outside my family to vote

D) Urged someone to get in touch with a local councillor or MP

E) Made a speech before an organised group

F) Been an officer of an organisation or club

Core indicator

G) Stood for public office

H Taken an active part in a political campaign

I) Helped on fund raising drives

J) Voted in the last general election

None of these

Don't know

30 SECONDS

CORE AUDIT QUESTIONS

ENGLAND ONLY - ASK IF CONTACTED MY LOCAL COUNCILLOR OR MP AT Q4A

(T) Q4B) **You said that you have presented your views to a local councillor or MP. Was this to a local councillor, an MP or both?** SINGLE CODE ONLY

Core indicator

Local councillor

MP

Both

Don't know



SCOTLAND/WALES ONLY - ASK IF CONTACTED MY LOCAL COUNCILLOR OR MP AT Q4B) **You said that you have presented your views to a local councillor, MP or MSP/Welsh Assembly Member. Was this to a local councillor, an MP, MSP or Welsh Assembly Member?** MULTI CODE OK. CODE ALL THAT APPLY

Local councillor

Core indicator

MP

MSP

Welsh Assembly Member

Don't know

10 SECONDS

ASK ALL

(T) Q5) SHOWCARD (R) **And which of these, if any, have you done in the last two or three years? Just read out the letters that apply.** MULTICODE OK

A) Voted in the last local council election

Core indicator

B) Discussed politics or political news with someone else

C) Signed a petition

D) Donated money or paid a membership fee to a charity or campaigning organisation

E) Done voluntary work

F) Boycotted certain products for political, ethical or environmental reasons

G) Expressed my political opinions online

H) Been to any political meeting

I) Donated money or paid a membership fee to a political party

J) Taken part in a demonstration, picket or march

None

Don't know

30 SECONDS

(T) Q6) SHOWCARD (R) **How interested would you say you are in politics?** SINGLE CODE ONLY

Core indicator

Very interested

Fairly interested

Not very interested

Not at all interested

Don't know

20 SECONDS

(T) Q7) SHOWCARD (R) **How much, if anything, do you feel you know about...** SINGLE CODE ONLY

a) = Core indicator

a) politics

b) the UK Parliament

A great deal

A fair amount

Not very much

Nothing at all

Don't know

40 SECONDS



(T) Q8) SHOWCARD (R) **Which of these statements best describes your opinion on the present system of governing Britain?** SINGLE CODE ONLY

- Works extremely well and could not be improved
 - Could be improved in small ways but mainly works well
 - Could be improved quite a lot
 - Needs a great deal of improvement
 - Don't know
- Core indicator

20 SECONDS

(T) Q9) **What is the name of your local Member of Parliament?**

- CAPI auto enter name
- CAPI auto enter second name
- Name given
- Don't know

20 SECONDS

TREND FROM APE7

Q10) SHOWCARD (R) **How satisfied or dissatisfied are you with the way that Parliament works?** SINGLE CODE ONLY

- Very satisfied
- Fairly satisfied
- Neither/nor
- Fairly dissatisfied
- Very dissatisfied
- Don't know

20 SECONDS

(T) Q11) SHOWCARD (R) **To what extent do you agree or disagree with the following statement:** READ OUT. SINGLE CODE ONLY FOR EACH. ROTATE STATEMENTS

When people like me get involved in politics, they really can change the way that the UK is run

- Strongly agree
 - Tend to agree
 - Neither agree nor disagree
 - Tend to disagree
 - Strongly disagree
 - Don't know
- Core indicator

20 SECONDS



(T) Q12) SHOWCARD (R) **From this list, which two or three do you believe have most impact on people's everyday lives? You can select up to three options.** MULTICODE UP TO THREE

- A) Civil Service
- B) Business
- C) Cabinet
- D) European Union
- E) Local Councils
- F) Media
- G) Prime Minister
- H) UK Parliament
- I) Charities and voluntary organisations
- J) Local people working together in their community
- K) Community organisations e.g. youth clubs, social clubs

40 SECONDS

BIG SOCIETY

Q13) SHOWCARD (R) **How interested would you say you are in how things work in your local area?** SINGLE CODE ONLY

- Very interested
- Fairly interested
- Not very interested
- Not at all interested
- Don't know

20 SECONDS

Q14) SHOWCARD (R) **How much, if anything, do you feel you know about how things work in your local area?** SINGLE CODE ONLY

- A great deal
- A fair amount
- Not very much
- Nothing at all
- Don't know

20 SECONDS

Q15) SHOWCARD (R) **Which of these statements best describes your opinion on how things work in your local area?** SINGLE CODE ONLY

- Work extremely well and could not be improved
- Could be improved in small ways but mainly work well
- Could be improved quite a lot
- Need a great deal of improvement
- Don't know

20 SECONDS



(T) Q16) SHOWCARD (R) **To what extent do you agree or disagree with the following statement:** READ OUT. SINGLE CODE ONLY FOR EACH. ROTATE STATEMENTS

When people like me get involved in their local community, they really can change the way that their area is run

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Don't know

20 SECONDS

TREND APE 6

ASK ALL

Q17) SHOWCARD (R) **To what extent, if at all, would you like to be involved in decision making in ...**

Q. ... your local area?

Q. ... the country as a whole?

SINGLE CODE ONLY FOR EACH STATEMENT

- Very involved
- Fairly involved
- Not very involved
- Not at all involved
- Don't know

30 SECONDS

Q18) SHOWCARD (R) **And please tell me how likely, if at all, is it that in the next few years you spend time doing voluntary activities with each of the following groups:** READ OUT. SINGLE CODE ONLY FOR EACH. ROTATE STATEMENTS

- Groups running activities for children/young people (e.g. sports clubs, scouts/brownies)
- Political party
- Local neighbourhood/community group (e.g. residents' association, neighbourhood watch)
- Voluntary groups to help the sick, elderly or people in need
- Charity or campaigning organisation (e.g. animal welfare, environmental/conservation charity, international aid charity)
- Church or religious group
- Trade unions
- Sporting, social or recreational groups

- Will definitely do
- Will probably do
- May do
- Not very likely to do
- Definitely won't
- Don't know

60 SECONDS



Q19) SHOWCARD (R) **Which TWO or THREE, if any, of the following would most encourage you to get more involved with your local community?** MULTICODE UP TO THREE

- If I felt strongly about an issue
 - If it was relevant to me
 - If it affected my street
 - If I knew more people in my local community
 - If I liked people in my local community more
 - If I trusted my local council more
 - If my local council was more accessible
 - If I had more time
 - If I understood more about local issues
 - If my friends/family/neighbours were involved
 - If I was more confident that my involvement would make a difference
 - If things in my area got worse
 - If lots of other people I know/in my area were doing it
 - If important things about my local area were being decided
 - Other
 - Nothing
 - Don't know
- 30 SECONDS

PARLIAMENT/MPs

TRENDS FROM APE7

Q20) SHOWCARD (R) **To what extent do you agree or disagree with the statements:**
RANDOMISE ORDER OF STATEMENTS. SINGLE CODE ONLY FOR EACH

- The UK Parliament...**
- (A) holds government to account**
- (B) is working for you and me**

- Strongly agree
- Tend to agree
- Neither agree not disagree
- Tend to disagree
- Strongly disagree
- Don't know

30 SECONDS

TOTAL TIMING FULL: 520 SECONDS



Ethnic group, internet usage, age, gender, region, working status, social grade, newspaper readership, income and the number of children in the household, seat marginality, affiliation of MP

SHOWCARD (R) Which of these, if any, do you personally use? PROBE FULLY And which others? MULTICODE OK

PLEASE PROBE FULLY TO COLLECT ALL THAT APPLY

- A - PC - desktop, laptop or other computer at home, place of work or study, or elsewhere
- B - Internet at home via 'dial up' modem
- C - Broadband internet at home via a high-speed, always-on connection (e.g. via ADSL or cable modem)
- D - Internet at work, place of study or elsewhere
- E - Digital or multi-channel TV: that is you can watch channels in addition to BBC1, BBC2, ITV1, Channel 4 and five
- F - Interactive services on digital TV (e.g. games, shopping, banking or extra information accessed by pressing the 'red button' on your remote control)
- F2 - Interactive TV services to obtain information to help plan and organise every day life (i.e. not for entertainment)
- None of these

STANDARD DEMOGRAPHIC AND ISSUES INDEX – DOES NOT COUNT TOWARDS INTERVIEW LENGTH