

# Understanding Society Innovation Panel Wave 9 Letters



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- IP9 Letter 1-12 and 14-16 Advanced letter
- IP9 Letter Letter 13 Generic advance letter
- IP9 Letter Letter 17 Household incentive
- IP9 Letter Letter 18 transfer to CAPI
- IP9 Letter Letter 19 Youth self-completion
- IP9 Letter Letter 20 Mop up
- IP9 Letter Letter 21 Advance letter CAWI adult £20
- IP9 Letter Letter 22 Advance letter CAWI R16 £20
- IP9 Letter Letter 23 Advance letter CAWI new entrant £20

IP9 Letter – 1-12 and 14-16 Advanced letter



Firstname Lastname Address1 Address2 Address3 Address4

We need your help



1234567890/1

/00203411350051

We'll arrange a time



Complete the survey



Here's £10



Find out more



April 2016

Dear Firstname Lastname,

You are an important part of the Understanding Society Study.

#### Your £10 voucher

**AB12 3CD** 

We've enclosed a £10 voucher to say thank you for your help and let you know we value your contribution.

#### What happens next?

An interviewer will be in touch with you soon to arrange a convenient time for an interview

Over 60,000 participants take part in this study every year but each individual matters to us. Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. If we lose you, we can't replace you. At the bottom of this letter is a change-of-address card. Please let us know if you change any of your contact details, either by using this card or using the "Contact us" details below. If you have any questions about the study, please don't hesitate to get in touch with Colette Lo from our Participant Helpline.

With many thanks,

Michaela Benzeval

# Professor Michaela Benzeval

Director, Understanding Society Institute for Social and Economic Research University of Essex

Contact us:

Participant helpline (Colette): 0800 252 853

Twitter @usociety.

Web:

understandingsociety.ac.uk Email: contact@understandingsociety.ac.uk You can also follow us on

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132382/Letter1 00001

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Name: Firstname Lastname
PID: 00203411350051
MOVING FROM...
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Address2

Address3 Address4 AB12 3CD

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| New Address: |  |
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Date of move: \_\_\_\_

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Please let us know who will be living with you

at your new address. Please list their full names

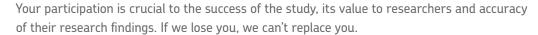
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Understanding Society, University of Essex

contact@undlarstandingsociety.ac.uk

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Firstname Lastname Address1 Address2 Address3 Address4 AB12 3CD 1234567890/1 //00203411350051

April 2016

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132382/Letter2

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PID: 00203411350051

New Address:

MOVING FROM...

Address1

Address2

Address3

Address4

AB12 3CD

MOVING TO...

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New Address:

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# Moving home? Take us with you.

www.understandingsociety.ac.uk contact@understandingsociety.ac.uk





Firstname Lastname Address1 Address2 Address3

Address4 **AB12 3CD** 

April 2016

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Find out more



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132382/Letter3

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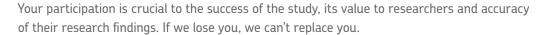
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FREEPOST RRXX-KEKJ-JGKS
Understanding Society, University of Essex
Wivenhoe Park, Colchester, CO4 3SQ

Understanding Society



Firstname Lastname Address1 Address2 Address3 Address4 AB12 3CD



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| New Address:    |  |
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Firstname Lastname Address1 Address2 Address3 Address4

**AB12 3CD** 

We need



1234567890/1

/00203411350051

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Find out more



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132382/Letter5 00005

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Name: Firstname Lastname
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| MOVING TO                           |
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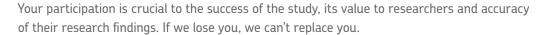
Date of move:

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132382/Letter6

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E-mail address: \_\_

Date of move: \_\_\_

MOVING TO ... Name: Firstname Lastname PID: 00203411350051 New Address: \_ MOVING FROM... Address1 Home Phone: \_\_ (inc STD code) Address2 Postcode: \_ Address3 Mobile: \_\_ Address4

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Complete

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Here's £10

Find out more

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With many thanks,

Michaela Benzeval

# Professor Michaela Benzeval

Director, Understanding Society Institute for Social and Economic Research University of Essex Web:

Mobile: \_

understandingsociety.ac.uk

Email:

(Colette):

Contact us:

0800 252 853

Participant helpline

contact@understandingsociety.ac.uk

You can also follow us on Twitter @usociety.

Please let us know who will be living with you

at your new address. Please list their full names

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132382/Letter7 00008

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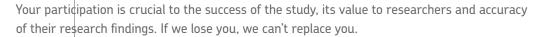
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www.understandingsociety.ac.uk contact@understandingsociety.ac.uk





Firstname Lastname Address1 Address2 Address3 Address4

**AB12 3CD** 



April 2016

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Have your say online



Enter your username and password



Complete the survey



Here's £10



Find out more



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132382/Letter8 00009

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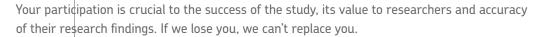
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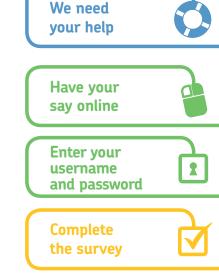
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132382/Letter9

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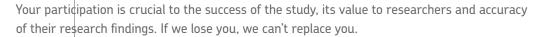
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| please provide their mobile number.               |  |  |
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132382/Letter10 00011

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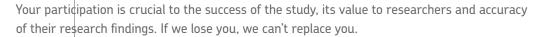
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132382/Letter11 00012

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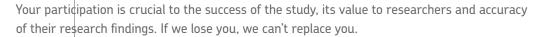
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Please let us know who will be living with you
at your new address. Please list their full names

Your continuing participation is very important to us. Please let us know if you move by updating your details on the Understanding Society website at www.understandingsociety.ac.uk, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

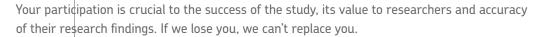
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| pelow as we may like to ask them to take part in  |  |  |
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You make the survey more complete and useful. Without you, the study is less complete.

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# What is the study about?

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The information we collect is used by academics and researchers to inform policy debates on issues that matter to you.



# Completing the Survey online:

To access the survey please type

#### www.understandingsociety.ac.uk/Society

into the navigation bar on your Internet Browser.

On arrival at the survey homepage please input your username and password into the space provided and press the Next (>) button.

#### How long will it take?

The survey should take 45 minutes to an hour, depending on your circumstances.

# Do I have to do it all in one go?

No, you can exit the survey at any time. To log back in to complete it, just access the web-site and re-enter your username and password.

# If I exit the survey, will I need to start from the beginning?

No, your answers will be saved and you will be able to continue with the survey at the point where you stopped.

# Why isn't there a progress bar?

The interview is tailored to you and your circumstances. Each person's interview will be different. This means that it is difficult to calculate at any point how long the rest of the survey will be.



# Moving home? Take us with you.

www.understandingsociety.ac.uk contact@understandingsociety.ac.uk





Firstname Lastname Address1 Address2 Address3 Address4

**AB12 3CD** 



April 2016

#### Dear Firstname Lastname,

I am writing to ask for your help with a world-leading study about life in the UK. This is the largest survey of its kind in the world and covers a wide range of issues such as housing, family life, education, health, employment, the environment, health and well-being. Other members of your household are already part of Understanding Society. Your participation is completely voluntary but we hope you will find the time to take part in this important study, and that you find it both interesting and enjoyable.

#### Your £10 voucher

We've enclosed a £10 voucher to say thank you for your help and let you know we value your contribution.

#### What happens next?

The survey is available online at the website shown below, so you can complete it at a time that's best for you.

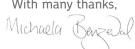
#### www.understandingsociety.ac.uk/Society

When you've reached the website, you'll be asked to enter your unique username and password:

Username: 082adxrv Password: Greens

If you are unable to complete your questionnaire on-line, an interviewer will be in touch with you to arrange a convenient time for an interview. Over 60,000 participants take part in this study every year but each individual matters to us. Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. If we lose you, we can't replace you. At the bottom of this letter is a change-of-address card. Please let us know if you change any of your contact details, either by using this card or using the "Contact us" details below. If you have any questions about the study, please don't hesitate to get in touch with Colette Lo from our Participant Helpline.

With many thanks,



# Professor Michaela Benzeval

Director, Understanding Society Institute for Social and Economic Research University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

We need your help



Have your say online



Enter your username and password



Complete the survey



Here's £10



Find out more



# Contact us:

Twitter @usociety.

Participant helpline (Colette): 0800 252 853 Web: understandingsociety.ac.uk contact@understandingsociety.ac.uk You can also follow us on

132382/Letter14

Your continuing participation is very important to us. Please let us know if you move by updating your details on the Understanding Society website at www.understandingsociety.ac.uk, Freephone 0800 252 853 or return this card in the Freepost envelope (no stamp needed). To say thank-you we will send you a £5 voucher.

Name: Firstname Lastname PID: 00203411350051 MOVING FROM... Address1 Address2 Address3 Address4 AB12 3CD

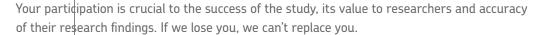
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| Mobile:         |  |
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| Date of move:   |  |

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number. Name: Mobile: Mobile: \_

Mobile: \_\_

You make the survey more complete and useful. Without you, the study is less complete.

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# If I exit the survey, will I need to start from the beginning?

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# Why isn't there a progress bar?

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# Moving home? Take us with you.

www.understandingsociety.ac.uk contact@understandingsociety.ac.uk





Firstname Lastname Address1 Address2 Address3 Address4

**AB12 3CD** 



April 2016

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#### Your£10 voucher

We've enclosed a £10 voucher to say thank you for your help and let you know we value your contribution. And, if all members of your household complete the survey online by May 31st we will send each of you an additional £20 voucher.

#### What happens next?

The survey is available online at the website shown below, so you can complete it at a time that's best for you.

#### www.understandingsociety.ac.uk/Society

When you've reached the website, you'll be asked to enter your unique username and password:

Username: 082adxrv

Password: Greens

If you are unable to complete your questionnaire on-line, an interviewer will be in touch with you to arrange a convenient time for an interview. Over 60,000 participants take part in this study every year but each individual matters to us. Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. If we lose you, we can't replace you. At the bottom of this letter is a change-of-address card. Please let us know if you change any of your contact details, either by using this card or using the "Contact us" details below. If you have any questions about the study, please don't hesitate to get in touch with Colette Lo from our Participant Helpline.

With many thanks,



# Professor Michaela Benzeval

Director, Understanding Society Institute for Social and Economic Research University of Essex

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We need your help



Have your say online



Enter your username and password



Complete the survey



Here's £10



Find out more



# Contact us:

Participant helpline (Colette): 0800 252 853 Web: understandingsociety.ac.uk Email: contact@understandingsociety.ac.uk You can also follow us on Twitter @usociety.

132382/Letter15

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Name: Firstname Lastname PID: 00203411350051 MOVING FROM... Address1 Address2 Address3 Address4

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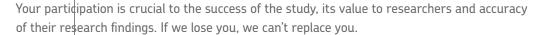
| Please let us know who will be living with you    |
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| at your new address. Please list their full names |
| below as we may like to ask them to take part ir  |
| Understanding Society in the future. If possible, |
| please provide their mobile number.               |
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Mobile:

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# Moving home? Take us with you.

www.understandingsociety.ac.uk contact@understandingsociety.ac.uk





Firstname Lastname Address1 Address2 Address3 Address4

AB12 3CD

April 2016

Dear Firstname Lastname,

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# Your £30 voucher

We've enclosed a £30 voucher to say thank you for your help and let you know we value your contribution.

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With many thanks,

Michaela Benzeval

# Professor Michaela Benzeval

Director, Understanding Society Institute for Social and Economic Research University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

We need your help



1234567890/1

/00203411350051

Have your say online



Enter your username and password



Complete the survey



Here's £30



Find out more



# Contact us:

Participant helpline (Colette): 0800 252 853 Web: understandingsociety.ac.uk Email: contact@understandingsociety.ac.uk

You can also follow us on Twitter @usociety.

132382/Letter16

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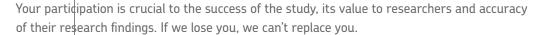
Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

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#### How long will it take?

The survey should take 45 minutes to an hour, depending on your circumstances.

# Do I have to do it all in one go?

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# If I exit the survey, will I need to start from the beginning?

No, your answers will be saved and you will be able to continue with the survey at the point where you stopped.

# Why isn't there a progress bar?

The interview is tailored to you and your circumstances. Each person's interview will be different. This means that it is difficult to calculate at any point how long the rest of the survey will be.



# Moving home? Take us with you.

www.understandingsociety.ac.uk contact@understandingsociety.ac.uk



IP9 Letter – Letter 13 Generic advance letter





Dear Sir/Madam,

# A chance to influence decision making.

I would like to enlist your help. The Understanding Society survey helps researchers and policy makers understand the changes in the needs of the country. By taking part, you'll be helping to influence the decisions made by everyone from government ministers to local councillors.

An interviewer will soon be in touch with you to arrange a convenient time to talk to you. The interview will last between 40 minutes and an hour, depending on your circumstances. On the day, the interviewer will be carrying photographic identification.

Your participation is entirely voluntary, but we do hope you'll be able to help. By taking part, your voice is heard. If you have any questions, please call us on 0800 015 2908 or contact us at understandingsociety@tns-bmrb.co.uk.

With many thanks,

Michaela Benze

Complete the survey



Find out more



Professor Michaela Benzeval

Director, Understanding Society Institute for Social and Economic Research University of Essex

#### Contact us:

Participant helpline (Colette): 0800 252 853 Web: understandingsociety.ac.uk Email: contact@understandingsociety.ac.uk

You can also follow us on

Twitter @usociety.

You make the survey more complete and useful. Without you, the study is less complete.

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The information we collect is used by academics and researchers to inform policy debates on issues that matter to you.

# Why do you interview young people?

Young people's opinions matter to us, too. If there are young people aged 10-15 in your household, we hope that they can complete their part of the survey. We'll ask them about their hobbies, friends, school life and hopes for the future. Each child that takes part will receive a £5 voucher.



# IP9 Letter – Letter 17 Household incentive



<resp\_name>

<FF\_Address1\_fin> <FF\_Address2\_fin>

<FF\_Address3\_fin> <FF\_Address4\_fin>

<FF\_Address5\_fin>

<FF\_PostCode\_fin>

<Date>

Dear < NAME>,

Thank you for taking part in the Understanding Society survey this year.

As promised, please find enclosed your voucher for £20 because all members of your household completed the survey online by the deadline.

If you have any questions relating to the Understanding Society survey, please do not hesitate to contact me by emailing help.understandingsociety@tns-bmrb.co.uk or by calling the Freephone number 0800 015 2908.

Kind regards,

Professor Michaela Benzeval

Michaela Benzelal

#### **Contact us:**

Participant helpline (Colette):

0800 252 853

Web:

understandingsociety.ac.uk

Fmail-

contact@understandingsociety.ac.uk

You can also follow us on Twitter @usociety.

«Serial\_number» «ChkL»/ «FF\_personno» «FF\_PID»

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## IP9 Letter – Letter 18 Transfer to CAPI



#### <resp\_name>

<FF\_Address1\_fin> <FF\_Address2\_fin> <FF\_Address3\_fin> <FF\_Address4\_fin> <FF\_Address5\_fin> <FF\_PostCode\_fin>

<Date>

#### Dear < NAME>,

#### Your help is still needed

You may remember we contacted you recently asking for your help in this year's Understanding Society survey. There's still time to take part, and by doing so you can help influence decisions on a local and national level. So tell us your thoughts and make your voice heard. If you have already completed the survey then please ignore this message.

The survey is available online at the website shown below, so you can complete it at a time that's best for you.

#### www.understandingsociety.ac.uk/Society

When you've reached the website, you'll be asked to enter your unique username and password:

Username: <USERNAME>

Password: <PASSWORD>

If you can't complete the survey online, an interviewer will visit you to conduct the survey.

Your participation is entirely voluntary, but we do hope you'll be able to help.

If you have any questions, please call us on 0800 015 2908 or contact us at help.understandingsociety@tns-bmrb.co.uk

Yours faithfully,

Michaela Benzeval

#### Professor Michaela Benzeval

Director, Understanding Society Institute for Social and Economic Research University of Essex



«Serial\_number» «ChkL»/ «FF\_personno» «FF\_PID»

#### Contact us:

Participant helpline (Colette): 0800 252 853

Web:

understandingsociety.ac.uk Email:

contact@understandingsociety.ac.uk You can also follow us on Twitter @usociety.

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> The information we collect is used by academics and researchers to inform policy debates on issues that matter to you.



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On arrival at the survey homepage please input your username and password into the space provided and press the Next (>>) button.

#### How long will it take?

The survey should take 45 minutes to an hour, depending on your circumstances.

#### Do I have to do it all in one go?

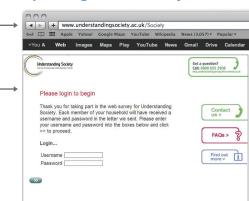
No, you can exit the survey at any time. To log back in to complete it, just access the web-site and re-enter your username and password.

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#### Why isn't there a progress bar?

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IP9 Letter – Letter 19 Youth Self-completion



#### <resp\_name>

<FF\_Address1\_fin> <FF\_Address2\_fin> <FF\_Address3\_fin> <FF\_Address4\_fin> <FF\_Address5\_fin> <FF\_PostCode\_fin>



<Date>

#### Dear < NAME>,

Thank you ever so much for your recent participation in Understanding Society. At the end of the interview we mentioned that there is a short self-completion questionnaire that we would like **«Child\_name»** to complete.

We would be grateful if you could look through the blank questionnaire and, if you are happy to do so, give it to "Child\_name". When "Child\_name" has completed the questionnaire, they can put it into the envelope enclosed and it can be posted back to us, free of charge.

As you know one of the really important features of the survey is that everyone's answers are completely confidential. This really helps us get responses from people that are completely truthful and accurate and makes the survey one of the best in the world. This applies to all the adults who take part but also all the children, so we ask all parents/guardians to allow their children to complete the questionnaire in private. We hope you understand why this is so important, but if you have any questions, don't hesitate to contact us

As a token of our appreciation, I have enclosed a £5 voucher for «Child\_name».

If you have any questions at all about Understanding Society and your involvement in it, please contact us using the number below. Do also check our special participants' website where you can read some early findings, post comments, send us a message or just find out more information about Understanding Society: www.understandingsociety.ac.uk/participants.

Yours faithfully,

Michaela Benzeval

#### Professor Michaela Benzeval

Director, Understanding Society Institute for Social and Economic Research University of Essex

#### **Contact us:**

Participant helpline (Colette): 0800 252 853 Web:

understandingsociety.ac.uk Email:

contact@understandingsociety.ac.uk You can also follow us on Twitter @usociety.

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IP9 Letter – Letter 20 Mop up



#### <resp\_name>

<FF\_Address1\_fin> <FF\_Address2\_fin>

<FF\_Address3\_fin>

<FF\_Address4\_fin>

<FF\_Address5\_fin>

<FF\_PostCode\_fin>

<Date>

#### Dear < NAME>,

#### Your help is still needed

You may remember we contacted you earlier this year asking for your help in this year's Understanding Society survey. Our interviewer has not been able to carry out an interview with you during their visits. However, we are still keen to hear from you.

The survey will be available to complete online at the website shown below between 12th and 30th September, so you can complete it at a time that's best for you.

#### www.understandingsociety.ac.uk/Society

When you've reached the website, you'll be asked to enter your unique username and password:

Username: <USERNAME>

Password: <PASSWORD>

An interviewer may also try to contact you by telephone over the next two weeks, in case you cannot complete the survey online.

We hope that this will make it more convenient for you to take part. By taking part, your voice is heard so I very much hope this will enable you to complete the survey this time.

Your participation is entirely voluntary, but we do hope you'll be able to help. If you have any questions, please call us on 0800 015 2908 or contact us at help.understandingsociety@tns-bmrb.co.uk.

Yours faithfully,

Michaela Benza

Professor Michaela Benzeval Director, Understanding Society

Institute for Social and Economic Research

University of Essex

We need your help

Have your say online

Enter your username and password

Complete the survey

Find out more

«Serial\_number» «ChkL»/ «FF\_personno» «FF\_PID»

#### Contact us:

Participant helpline (Colette):

0800 252 853

Web:

understandingsociety.ac.uk

Email:

contact@understandingsociety.ac.uk

You can also follow us on

Twitter @usociety.

You make the survey more complete and useful. Without you, the study is less complete.

You have been specially selected to help us make sure that Understanding Society represents a wide cross section of the population. This way, we can see how factors such as the economy or housing affect lives across the whole of Britain.

Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. If we lose you, we can't replace you.



Find out more >



### What is the study about?

Understanding Society is a long-term study that helps us find out about the issues that matter to everyone. How is the recession affecting you? Are you happy with your local services and facilities? Are your health care requirements being met?

The information we collect is used by academics and researchers to inform policy debates on issues that matter to you.

Please login to begin



### **Completing the Survey online:**

https://www.understandingsociety.ac.uk/Society into the navigation bar on your Internet Browser.

On arrival at the survey homepage please input your username and password into the space provided and press the Next (>>) button.

#### How long will it take?

The survey should take 45 minutes to an hour, depending on your circumstances.

#### Do I have to do it all in one go?

To access the survey please type

No, you can exit the survey at any time. To log back in to complete it, just access the web-site and re-enter your username and password.

#### If I exit the survey, will I need to start from the beginning?

No, your answers will be saved and you will be able to continue with the survey at the point where you stopped.

#### Why isn't there a progress bar?

The interview is tailored to you and your circumstances. Each person's interview will be different. This means that it is difficult to calculate at any point how long the rest of the survey will be.

IP9 Letter – Letter 21 Advance letter CAWI adult £20





You are an important part of the Understanding Society study.

#### Your £20 voucher

We've enclosed a £20 voucher to say thank you for your help and let you know we value your contribution.

#### 3 reasons to be part of Understanding Society

- 1. We can't replace you. No-one else can take your place as no-one else has your mix of circumstances.
- 2. Your contribution helps build a more detailed picture of life in the UK. Each year the study becomes more valuable to researchers who are interested in how changes in society are affecting the lives of people in the UK and the choices they make.
- 3. Understanding Society gives you a voice on issues that matter. Whether it's how you're coping with changes at home or work, or what facilities are missing from your neighbourhood, Understanding Society is letting people who make decisions get a better understanding of our lives.

#### What happens next?

This year the survey is available online at the website shown below, so you can complete it at a time that's best for you. This survey is not optimized for completion on smartphones. We suggest you use a PC, laptop or tablet.

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When you've reached the website, you'll be asked to enter your unique username and password:

If you are unable to complete your questionnaire on-line, an interviewer will be in touch with you to arrange a convenient time for an interview.

With many thanks,

Michaela (Ken

Professor Michaela Benzeval

Director, Understanding Society Institute for Social and Economic Research University of Essex We need your help



Have your say online



Enter your username and password



Complete the survey



Here's £20



Find out more



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Web:

understandingsociety.ac.uk

Email

contact@understandingsociety.ac.uk You can also follow us on

Twitter @usociety.

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.



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### What is the study about?

Completing the Survey online:

FAQs >

Find out i

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Please log in to begin

>

The information we collect is used by academics and researchers to inform policy debates on issues that matter to you.



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Name: RESP\_NAME

PID: FF\_PID

MOVING FROM...

FF\_ADDRESS1

FF\_ADDRESS2

FF\_ADDRESS3

FF\_POSTCODE

MOVING TO...

New Address:

Home Phone: \_\_\_\_\_(inc STD code)

Postcode:

Mobile: \_\_\_\_\_\_\_E-mail address: \_\_\_\_\_\_

Date of move:

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible,

please provide their mobile number.

| Name:   |  |
|---------|--|
| Mobile: |  |
| Name:   |  |
| Mobile: |  |

Mobile: \_\_\_\_\_

Mobile:
Name:

Mobile:

IP9 Letter – Letter 22 Advance letter CAWI R16 £20





We need

your help

You may know that for many years your family have been part of the "Understanding Society" study. We speak to them every year in order to find out how their lives change and what they think about life in the UK today.

As you turn 16, you become one of our specially selected people with whom we would like to speak. So far others in your household may have told us a little bit about you, but now you can have a voice of your own. We hope that you will use this opportunity to tell us and others about what it is like to be young in the UK.

#### Your £20 voucher and chance to win an ipad

We've enclosed a £20 voucher to say thank you for your help and let you know we value your contribution. Plus, to welcome you to the adult survey, you will automatically be entered into a prize draw for an iPad when you complete your interview.

#### 3 reasons to be part of Understanding Society

- We can't replace you. No-one else can take your place as no-one else has your mix of circumstances.
- 2. **Your contribution helps build a more detailed picture of life in the UK.** Each year the study becomes more valuable to researchers who are interested in how changes in society are affecting the lives of people in the UK and the choices they make.
- 3. **Understanding Society gives you a voice on issues that matter.** Whether it's how you're coping with changes at home or work, or what facilities are missing from your neighbourhood, Understanding Society is letting people who make decisions get a better understanding of our lives.

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If you are unable to complete your questionnaire on-line, an interviewer will be in touch with you to arrange a convenient time for an interview.

With many thanks, Michaela Renze

Professor Michaela Benzeval

Director, Understanding Society Institute for Social and Economic Research University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.



### Contact us:

Participant helpline (Colette): 0800 252 853

Web:

understandingsociety.ac.uk

Find out more

Email:

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You can also follow us on

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### What is the study about?

Completing the Survey online:

FAQs >

Find out i

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Please log in to begin

>

The information we collect is used by academics and researchers to inform policy debates on issues that matter to you.



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The survey should take 45 minutes to an hour, depending on your circumstances.

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FF\_ADDRESS2

FF\_ADDRESS3

FF\_POSTCODE

MOVING TO...

New Address:

Home Phone: \_\_\_\_\_(inc STD code)

Postcode:

Mobile: \_\_\_\_\_\_\_E-mail address: \_\_\_\_\_\_

Date of move:

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible,

please provide their mobile number.

| Name:   |  |
|---------|--|
| Mobile: |  |
| Name:   |  |
| Mobile: |  |

Mobile: \_\_\_\_\_

Mobile:
Name:

Mobile:

IP9 Letter – Letter 23 Advance letter CAWI new entrant £20



I am writing to ask for your help with a world-leading study about life in the UK. This is the largest survey of its kind in the world and covers a wide range of issues such as housing, family life, education, health, employment, the environment, health and well-being. Other members of your household are already part of Understanding Society. Your participation is completely voluntary but we hope you will find the time to take part in this important study, and that you find it both interesting and enjoyable.

#### Your £20 voucher

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If you are unable to complete your questionnaire on-line, an interviewer will be in touch with you to arrange a convenient time for an interview. Over 60,000 participants take part in this study every year but each individual matters to us. Your participation is crucial to the success of the study, its value to researchers and accuracy of their research findings. If we lose you, we can't replace you. At the bottom of this letter is a change-of-address card. Please let us know if you change any of your contact details, either by using this card or using the "Contact us" details below. If you have any questions about the study, please don't hesitate to get in touch with Colette Lo from our Participant Helpline.

With many thanks,

Michaela Benzeral

### Professor Michaela Benzeval

Director, Understanding Society Institute for Social and Economic Research University of Essex

This study is being conducted in accordance with the Data Protection Act. This means your personal details will be kept strictly confidential and you and your household will not be identifiable from the data.

We need your help



Have your say online



Enter your username and password



Complete the survey



Here's £20



Find out more



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www.understandingsociety.ac.uk contact@understandingsociety.ac.uk

FREEPOST RRXX-KEKJ-JGKS Understanding Society, University of Essex Wivenhoe Park, Colchester, CO4 3SQ

Understanding Society

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Find out i

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E-mail address:

Date of move:

Please let us know who will be living with you at your new address. Please list their full names below as we may like to ask them to take part in Understanding Society in the future. If possible, please provide their mobile number.

| Marrie: |  |
|---------|--|
| Mobile: |  |
| Name:   |  |
| Mobile: |  |
|         |  |

Name: \_\_\_\_\_

Mobile: \_