

1. TITLE

Anyone using this data set should acknowledge Ivor Crewe, So Sarlvik, and James Alt, The British Election Study at the University of Essex, Scottish cross-section sample. The Scottish cross-section sample described in this codebook contains 1178 (unweighted) cases and 311 variables.

11. SAMPLE DESIGN

The Scottish cross-section sample contains two elements. Part of it comes from the October 1974 British cross-section sample, which is documented in a separate codebook. The remaining booster elements was constructed in the manner described in the following paragraphs.

To avoid having to draw a sample of constituencies and polling districts in Scotland independent of the Scottish part of the British cross-section sample, a sample design was sought that would allow the latter to provide data for both the British cross-section sample and for a Scottish cross-section sample, even if the data had to be weighted. The design adopted was as follows:

- 1) All 71 Scottish constituencies (including those north of the Caledonian canal) were divided into three main strata, according to area type. 'Conurbation' constituencies included those 20 contiguous constituencies forming the Clyde conurbation. 'Rural' constituencies were those 20 that lacked a substantial urban settlement. The remaining 31 constituencies were treated as 'urban'.
- 2) The 'conurbation' and 'rural' constituencies were then each divided into two strata according to the relative strength of the Labour vote at the February 1974 election. The urban constituencies were divided into three groups using the same criterion.
- 3) Within each of the seven strata, constituencies were listed in order of the proportion voting Liberal or Nationalist at the previous election. Electorates were accumulated within each stratum and a sampling interval calculated so as to provide five constituencies per stratum. A start point was selected such that all Scottish constituencies already in the British cross-section sample were included in this booster sample. Constituencies were then drawn with probability proportionate to size.

The selected 34 constituencies consisted of 18 constituencies in the British cross-section sample and 17 new constituencies. In the original 18 constituencies, the ward containing the polling district sampled in February was used as a base, and a second polling district in that ward was chosen with probability proportionate to size. In the 17 added constituencies a ward was selected and then two polling districts within it were selected with probability proportionate to size.

A set of 70 secondary sampling units was derived, 18 of which lay in the British cross-section sample. 1,390 electors were chosen, by selecting five further names at random in the 18 polling districts belonging to the cross-section sample, and 25 names at random in the other 52 polling districts. These electors were asked a 'C' series questionnaire.

In summary the effective overall sample in Scotland was 1,704 electors:

- 1) 234 electors who had been interviewed in March-May ('A' series)
- 2) 72 electors whose names had been freshly drawn for October as part of the British cross-section sample ('B' series)
- 3) 1 elector whose name had been drawn in February, but who was too young to vote then, but who had come of age before October 10, 1974 ('B' series)
- 4) 7 electors whose names had been drawn in February, who had not been interviewed then, but who might have been available in October ('B' series)
- 5) 1,390 electors of the Scottish booster sample ('C' series)

A list of the sampling points within the seven strata, and the number of names issued at each is given in appendix 3.

Because the seven strata contained different numbers of electors, and because an equal number of constituencies was selected in each, the final sample design was a disproportionate stratified, clustered sample. Weights needed to be applied to offset the effect of different sampling fractions in drawing primary sampling points in each of the seven master strata, and weights are also required to compensate for differing probabilities of selection between the two types of polling districts described. The stratum weights used are:

<u>Stratum</u>	<u>Weight</u>
Conurbation, group 1	0.972
Conurbation, group 2	0.908
Urban, group 1	1.051
Urban, group 2	1.259
Urban, group 3	1.141
Rural, group 1	0.837
Rural, group 2	0.831

111. ANALYSIS OF RESPONSE

FIELDFORCE AND BRIEFINGS

154 interviewers worked on the entire October project and on average carried out 22 interviews each. The workloads varied from person to person, so that 32 interviewers (21% of the fieldforce) completed 1442 interviews (43% of the interviews), while another 60 interviewers (39%) completed 574 interviews (17%)

<u>Workload:</u>	<u>Interviewers</u>	<u>Interviews</u>	<u>Average number of interviews per interviewer</u>
31 interviews or more	21%	43%	45
15 - 30 interviews	40%	40%	21
Up to 14 interviews	39%	17%	10
Total numbers	154	3,334	22

136 interviewers on this study were personally briefed in eight day-long briefing sessions, three in London, one in Birmingham, one in Manchester, one in Leeds, one in Edinburgh, and one in Glasgow. All these briefings took place in the week after the general election on Thursday, October 10, 1974. The 18 interviewers (12% of the fieldforce) who were unable to attend the main briefing sessions were personally briefed at sessions arranged by Centre for Sample Surveys Ltd., which was responsible for the briefing and fieldwork, and conducted 10% of the interviews.

At the briefing sessions, which were chaired by SCPR researchers and members of the British Election Study, the survey was introduced and briefly described, the sample was discussed, and the organisation of the interviewing and of the questionnaires was examined. The major part of the interviewing consisted of a trial interview, where interviewers were allocated sections to ask, in turn. Points arising from the answers and recording them, difficulties of question layout and so on were discussed. Project instructions on these points were prepared for each interviewer working on the study.

TIMING

The interviewing began immediately after the briefing sessions, and some interviewers were able to start on October 15. Throughout it was assumed that movers would be followed and interviewed, where possible. The first stage was completed by December 20, 1974. Figures 1 and 2 show the levels of completion by week over the period, and indicate that over 94% of all interviews in England and Wales and 87% of the interviews in Scotland had been completed by the middle of December 1974, and most of these had been conducted in the first month after the election.

Because the response rate was rather low in certain areas, a second stage was mounted, at which some first stage non-contacts were to be followed up and interviewed, if possible. A shortened version of the 'A' series questionnaire was prepared for 'A' series respondents who had refused at the first stage but had intimated that they might co-operate if the questionnaire was shorter.

The second stage ran from November 26 till January 20, 1975. A brief third stage was mounted in January 1975 to boost the response rate among 'B' and 'C' series respondents using abbreviated 'B' and 'C' series questionnaires.

QUALITY CONTROL

Most of the sample had been interviewed before or were to be visited again, and it was felt that the major quality control procedure should be postal checking rather than recalling on respondents, to avoid annoying panel members. 1228 check cards were sent out to sample members and 568 replies were received, none unfavourable. A few interviewers were nevertheless accompanied by CSS field supervisors on a number of their calls.

As a further quality check, all interviewers' first batches of work were checked by field assistants in the head offices in London and in Darlington. Interviewers were informed of errors. Subsequently regular random edit checks were made on work by field assistants to ensure that high standards of completion were maintained.

RESPONSE

4,801 addresses were allocated at the beginning of stage 1, 2,467 'A' series, 944 'B' series and 1,390 'C' series. 1,704 addresses in all were in Scottish constituencies and the remaining 3,097 were in England and Wales. After stage 1, which ended on December 20th, 65.4% of in scope addresses had provided interviews. The response rate varied by series so that 72% of 'A' series, 54% of 'B' series and 63% of 'C' series addresses had been productive.

At the completion of stages 2 and 3, 56 addresses were found to be out of scope. The overall response rate was 74.7%. In table 1 the full analysis of response is given, with a separate analysis for England and Wales and for Scotland, where response

FINAL RESPONSEANALYSIS OF RESPONSE - SERIES

	ENGLAND/ WALES		SCOTLAND		TOTAL		TOTAL SAMPLE	
<u>I ADDRESSES</u>								
No. of addresses in group	3097		1704				4801	
No. of addresses found to be out of scope:	24		18				42	
- because vacant/derelict	19		12				31	
- because premises demolished	1		2				3	
- because business/industrial premises	4		4				8	
No. of addresses assumed to be out of scope:	7		7				14	
- because not traceable	7		7				14	
Total no. of out of scope addresses	31		25				56	
Total no. of in scope addresses	3066		1679				4745	
<u>II INDIVIDUALS</u>								
No. of people at in scope addresses	3066		1679				4745	
No. of people found to be out of scope	131		130				261	
- because moved	96		101				197	
- because dead	35		29				64	
No. of people assumed to be out of scope	13		7				20	
- because not known at address	13		7				20	
Total no. of out of scope individuals	144		137				282	
Total no. of in scope individuals	2922	100	1542	100			4464	100
No. of productive interviews	2164	74.0	1170	75.9			3334	74.7
<u>NON-RESPONSE</u>								
- selected person refused	475	16.3	177	11.5			652	14.6
- selected person not contacted	63	2.2	49	3.2			112	2.5
- selected person broke appointment	54	1.8	21	1.4			75	1.7
- refused by someone else in household	71	2.4	36	2.3			107	2.4
- selected person away/in hospital	27	0.9	35	2.3			62	1.4
- selected person ill (at home)	17	0.6	14	0.9			31	0.7
- selected person senile/incapacitated	27	0.9	19	1.2			46	1.0
- no contact with anyone at address	13	0.4	12	0.8			25	0.6
- other reasons for no interview	11	0.4	9	0.6			20	0.4

rates of 74.0% and 75.9% respectively were achieved. The table shows that the major reasons for non-response were overt and covert refusal. About three quarters of all non-respondents refused an interview, broke appointments, or had someone else in the household refuse the interview for them.

Table 2 analyses the response within Scotland by the questionnaire series. The 'B' series samples produced lower response rates than either the 'A' or the 'C' series samples, 53% in England and Wales 'B' series and 69% in Scotland compared with 78% and 76% for the respective 'A' series and 76% for the Scottish 'C' series.

The lower response rate in the 'B' series sample seems to have been due to at least three points:

- 1) in practice, the 'B' series questionnaire took longer to complete than the pilot interviews suggested it would; on average it took about 85-90 minutes compared with the 80 minutes it was expected to take.
- 2) the 'B' series sample consisted of new addresses drawn for the first time in October, and old addresses that had not provided an interview in February but were expected to in October. These 'old' addresses provided for fewer interviews than the 'new' addresses as the table below shows:

Response rates within the 'B' series sample

	<u>New addresses</u>	<u>Old addresses</u>
No. issued	801	143
Deadwood (demolished etc.)	77	20
In scope addresses	724	123
% of productive interviews (as % of in scope addresses)	66%	49%

- 3) A higher proportion of 'old' B series addresses were issued in London than in other areas of the country. Interviewing conditions in London are more difficult than elsewhere in Great Britain.

One recommendation that arises from this is that if differences in interview length do emerge, and are significant - say greater than 10 or so minutes - then interviewer payments should be increased for the longer interviews to reflect their greater length. If the study team and CSS had been aware of the difference - which did not emerge from the pilot interviews - 'B' series interviews would have been paid for at a higher rate than either 'A' or 'C' series interviews.

RESPONSE IN SCOTLANDANALYSIS OF RESPONSE - SERIES 'A', 'B', AND 'C' AND TOTAL

	'A' ADDRESSES		'B' ADDRESSES		'C' ADDRESSES		TOTAL SAMPLE	
I ADDRESSES								
No. of addresses in group	234		80		1390		1704	
No. of addresses found to be out of scope:	1		2		15		18	
- because vacant/derelect	1				11		12	
- because premises demolished					2		2	
- because business/industrial premises			2		2		4	
No. of addresses assumed to be out of scope:	1		1		5		7	
- because not traceable	1		1		5		7	
Total no. of out of scope addresses	2		3		20		25	
Total no. of in scope addresses	232		77		1370		1679	
II INDIVIDUALS								
No. of people at in scope addresses	232		77		1370		1679	
No. of people found to be out of scope	12		8		110		130	
- because moved	9		7		85		101	
- because dead	3		1		25		29	
No. of people assumed to be out of scope	2		1		4		7	
- because not known at address	2		1		4		7	
Total no. of out of scope individuals	14		9		114		137	
Total no. of in scope individuals	218	100	68	100	1256	100	1542	100
No. of productive interviews	165	76	47	69	958	76	1170	75.9
NON-RESPONSE								
- selected person refused	29	13	10	15	138	11	177	11.5
- selected person not contacted	10	5	5	7	34	3	49	3.2
- selected person broke appointment	3	1			18	1	21	1.4
- refused by someone else in household	6	3	2	3	28	2	36	2.3
- selected person away/in hospital	1				34	3	35	2.3
- selected person ill (at home)	2	1	1	1	11	1	14	0.9
- selected person senile/incapacitated	1		1	1	17	1	19	1.2
- no contact with anyone at address					12	1	12	0.8
- other reasons for no interview	1		2	3	6		9	0.6

RESPONSE AT STAGES 2 AND 3

At the end of stage 1, the non-response contact sheets were inspected and reissued if it was felt that interviews might be achieved with the named individuals. Most reissues were refusals, and the straight refusals were most difficult to convert, 82% of 'A' series refusals, 80% of 'C' series refusals and 94% of 'B' series refusals not co-operating at the second or third stage. The categories of non-response that produced most productive interviews were 'no contacts', and named person away or ill (in hospital).

REGIONAL RESPONSE ANALYSIS

Variations of response rates were shown between different regions of the country, and within series. In 'A' series samples the range was between East Anglia with a response rate of 87% and Greater London where 69% of in scope addresses produced interviews. The variations in 'B' series new addresses response rates were greater, and East Anglia and Greater London again produced the highest and lowest of 87% and 43% respectively. Table 3 gives the regional response rates in total and within series.

TABLE 3

PRODUCTIVE INTERVIEWS AND RESPONSE RATES

REGIONAL ANALYSIS BY SAMPLE TYPE

(bases = in scope addresses)

	'A' Sample		'B' Sample				'C' Sample		TOTAL	
	No	%	Old*		New		No	%	No	%
			No	%	No	%				
1 Northern Region	124	(83)	3		29	(67)			156	(79)
2 Yorkshire and Humberside	188	(79)	4		40	(63)			232	(74)
3 East Midlands Region	134	(81)	3		31	(66)			168	(77)
4 East Anglia	62	(87)	4		20	(87)			86	(87)
5 South East	353	(79)	11		91	(64)			455	(75)
6 Greater London	174	(69)	17		40	(43)			231	(59)
7 South West Region	133	(77)	2		35	(66)			170	(73)
8 Wales	104	(83)	2		29	(74)			135	(80)
9 West Midlands Region	174	(82)	4		48	(72)			226	(79)
10 North West Region	228	(74)	5		72	(80)			305	(75)
11 Scotland	165	(76)	5		42	(68)	958	(76)	1170	(76)
TOTALS	1839	(78)	60	(48)	477	(66)	958	(76)	3334	(75)

* The number of in scope addresses found in each region was small and therefore percentages have not been calculated.

SN: 681

BRITISH ELECTION STUDY OCTOBER 1974 SURVEY

SCOTTISH CROSS-SECTION SAMPLE

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/1-3	1	Study Number	743	
1/4-7	2	Respondent Identification	See Note 1	
1/8	3	Card Number	1	1178
1/9-10	4 OCT501	Date of Interview - Day		
1/11-12	5 OCT502	Date of Interview - Month		
1/13-14	6 OCT237 Q.1	First Paper Read	1 Daily Express. 2 Financial Times 3 Guardian 4 Daily Mail 5 Daily Mirror 6 Sun 7 Daily Telegraph 8 Times 9 Other National 10 Regional 20 Dundee Courier 21 Glasgow Herald 22 Aberdeen Press & Journal 23 Daily Record 24 The Scotsman 0 None	294 1 7 10 19 33 20 3 1 0 54 74 85 366 54 157
1/15-16	7 OCT239 Q.1	Second Paper Read	1 Daily Express 2 Financial Times 3 Guardian 4 Daily Mail 5 Daily Mirror 6 Sun 7 Daily Telegraph 8 Times 9 Other National 10 Regional 20 Dundee Courier 21 Glasgow Herald 22 Aberdeen Press & Journal 23 Daily Record 24 The Scotsman 0 None	82 4 1 7 7 35 4 6 1 0 8 28 19 75 16 885
1/17-18	8 OCT241 Q.1	Third Paper Read	1 Daily Express 2 Financial Times 3 Guardian 4 Daily Mail 5 Daily Mirror 6 Sun 7 Daily Telegraph	10 0 0 0 1 7 0

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/17-18	8 OCT 241 Q. 1		8 Times 9 Other National 10 Regional 20 Dundee Courier 21 Glasgow Herald 22 Aberdeen Press & Journal 23 Daily Record 24 The Scotsman 0 None	1 0 0 2 4 3 11 2 1137
1/19	9 OCT 004 Q. 2	Attention To Newspapers	1 Very Closely 2 Fairly Closely 3 Once In A While 4 Not At All 8 DK 0 NA	144 365 593 60 13 3
1/20	10 OCT 005 Q. 3	Attention To Television	1 Very Closely 2 Fairly Closely 3 Once In A While 4 Not At All 8 DK 0 NA	165 383 545 68 13 4
1/21	11 OCT 021 Q. 4	Cared Which Party Won	1 A Good Deal 2 Not Very Much 8 DK 0 NA	785 375 17 1
1/22	12 OCT 023 Q. 5	Election Gave People Facts	1 Yes 2 No 8 DK or Ambiguous 0 NA	425 585 138 30
1/23	13 OCT 006 Q. 8	Difference Between Parties	1 Great Deal 2 Some 3 Not Much 8 DK 0 NA	383 362 382 39 12
1/24	14 OCT 400 Q. 9A	Expected More Liberal Seats	1 Many More 2 About the Same 3 Fewer 8 DK 0 NA	431 403 189 118 37
1/25	15 OCT 401 Q. 9B	Liberal Campaign Active	1 Very Active 2 Fairly Active 3 Not Very Active 4 No Liberal Stood 8 DK 0 NA	99 189 719 3 131 37

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/26	16 OCT 151 Q. 9E	Liberals Closer to Conservatives or Labour	1 Closer to Conservative 2 Closer to Labour 8 DK Or Same 0 NA	646 176 317 39
1/27	17 OCT 410 Q. 10A	Expected More Scottish Nationalist Party Seats	1 Many More 2 About The Same 3 Fewer 8 DK 0 NA	782 276 56 58 6
1/28	18 OCT 411 Q. 10B	Scottish Nationalist Party Campaign Active	1 Very Active 2 Fairly Active 3 Not Very Active 8 DK 0 NA	568 338 186 80 6
1/29	19 OCT 420 Q. 10E	Scottish Nationalist Party Closer to Conservative or Labour	1 Closer To Conservative 2 Closer to Labour 8 DK 0 NA	196 433 543 6
1/30	20 SCOT 01 Q. 11S	Scottish Nationalist Party A Good Thing	1 Yes 2 No 8 DK 0 NA	730 139 94 215
1/31	21 OCT 024 Q. 13	Interest In Politics	1 A Great Deal 2 Some 3 Not Much 4 None At All 8 DK 0 NA	159 492 386 136 2 3
1/32	22 OCT 025 Q. 14A	Labour Handled Rising Prices	1 Very Well 2 Fairly Well 3 Not Very Well 4 Not At All Well 8 DK 0 NA	49 418 462 171 32 46
1/33	23 OCT 026 Q. 14B	Conservatives Would Have Handled Prices	1 Very Well 2 Fairly Well 3 Not Very Well 4 Not At All Well 8 DK 0 NA	31 313 503 217 68 46

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/34	24 OCT 027 Q. 14C	Importance of Prices	1 Most Important Thing 2 Fairly Important 3 Not Very Important 8 DK 0 NA	311 590 209 19 49
1/35	25 OCT 028 Q. 14D	Prices Go On Rising	1 Agree 2 Disagree 8 DK 0 NA	809 237 86 46
1/36	26 OCT 029 Q. 14E	Understanding of Prices	1 Very Well 2 Fairly Well 3 Not Very Well 8 DK 0 NA	153 605 365 16 39
1/37	27 SCOT 02 Q. 14F	Party With Best Ideas On Prices	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Other 8 DK 0 NA	208 332 52 48 2 292 244
1/38	28 OCT 429 Q. 15A	Worst For Tackling Prices	1 More Taxation 2 More Unemployment 3 Wage Controls 4 Cut Public Spending 8 DK 0 NA	396 458 104 132 41 47
1/39	29 OCT 430 Q. 15B	Second-Worst For Tackling Prices	1 More Taxation 2 More Unemployment 3 Wage Controls 4 Cut Public Spending 8 DK 0 NA	310 390 144 222 63 49
1/40	30 OCT 431 Q. 15C	Best For Tackling Prices	1 More Taxation 2 More Unemployment 3 Wage Controls 4 Cut Public Spending 8 DK 0 NA	136 26 675 220 72 49
1/41	31 OCT 047 Q. 16A	Labour Handled Strikes	1 Very Well 2 Fairly Well 3 Not Very Well 4 Not At All Well 8 DK 0 NA	111 400 361 227 28 51

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/42	32 OCT 048 Q. 16B	Conservatives Would Have Handled Strikes	1 Very Well 2 Fairly Well 3 Not Very Well 4 Not At All Well 8 DK 0 NA	44 284 450 298 55 47
1/43	33 OCT 049 Q. 16C	Importance of Strikes	1 Most Important Thing 2 Fairly Important 3 Not Very Important 8 DK 0 NA	124 651 324 31 48
1/44	34 OCT 050 Q. 16D	Always A Lot of Strikes	1 Agree 2 Disagree 8 DK 0 NA	675 379 78 46
1/45	35 OCT 050A Q. 16E	Strikes - Last Six Months	1 Gone Up 2 Gone Down 3 Stayed Same 8 DK 0 NA	809 58 231 34 46
1/46	36 OCT 432 Q. 17A	Parties Handling of Unemployment	1 Conservatives Much Better 2 Conservatives Somewhat Better 3 Same 4 Labour Somewhat Better 5 Labour Much Better 7 Unclassifiable 8 DK 0 NA	54 150 390 342 137 0 45 50
1/47	37 OCT 433 Q. 17B	Importance of Unemployment	1 Most Important Thing 2 Fairly Important 3 Not Very Important 8 DK 0 NA	103 646 354 22 53
1/48	38 OCT 434 Q. 17C	Parties Handling of Pensions	1 Conservatives Much Better 2 Conservatives Somewhat Better 3 Same 4 Labour Somewhat Better 5 Labour Much Better 7 Unclassifiable 8 DK 0 NA	70 122 414 298 182 0 39 53

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/49	39 OCT 435 Q. 17D	Importance of Pensions	1 Most Important Thing 2 Fairly Important 3 Not Very Important 8 DK 0 NA	115 566 426 17 54
1/50	40 OCT 436 Q. 17E	Parties Handling of Housing	1 Conservatives Much Better 2 Conservatives Somewhat Better 3 Same 4 Labour Somewhat Better 5 Labour Much Better 7 Unclassifiable 8 DK 0 NA	61 143 458 237 103 6 117 53
1/51	41 OCT 437 Q. 17F	Importance of Housing	1 Most Important Thing 2 Fairly Important 3 Not Very Important 8 DK 0 NA	77 460 555 29 57
1/52	42 OCT 438 Q. 19A	Respondent's View on North Sea Oil	1 Scotland Get All 2 Scotland Get Largest Share 3 Scotland Get More 4 Equal Shares 7 Unclassifiable 8 DK 0 NA	111 295 384 347 1 19 21
1/53	43 OCT 439 Q. 19B	Conservative View on North Sea Oil	1 Scotland Get All 2 Scotland Get Largest Share 3 Scotland Get More 4 Equal Shares 7 Unclassifiable 8 DK 0 NA	10 29 144 760 14 203 18
1/54	44 OCT 440 Q. 19C	Labour View on North Sea Oil	1 Scotland Get All 2 Scotland Get Largest Share 3 Scotland Get More 4 Equal Shares 5 "Wild" 7 Unclassifiable 8 DK 0 NA	15 84 250 612 1 6 192 18

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/55	45 OCT 441 Q. 19D	Liberal View on North Sea Oil	1 Scotland Get All 2 Scotland Get Largest Share 3 Scotland Get More 4 Equal Shares 7 Unclassifiable 8 DK 0 NA	14 112 223 351 3 456 19
1/56	46 OCT 442 Q. 19E	Scottish Nationalist Party View on North Sea Oil	1 Scotland Get All 2 Scotland Get Largest Share 3 Scotland Get More 4 Equal Shares 7 Unclassifiable 8 DK 0 NA	895 152 23 15 3 71 19
1/57	47 OCT 443 Q. 19F	Running of North Sea Oil	1 Nationalised Industry 2 Special Government Control 3 Private 7 Unclassifiable 8 DK 0 NA	246 536 291 2 86 17
1/58	48 OCT 444 Q. 19G	Importance of North Sea Oil	1 Most Important Thing 2 Fairly Important 3 Not Very Important 8 DK 0 NA	81 557 494 27 19
1/59	49 OCT 445 Q. 19H	Party Preference on North Sea Oil	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Other 6 Conservative Plus One 7 Labour Plus One 8 DK 0 NA	155 201 36 302 2 0 3 461 18
1/60	50 OCT 058 Q. 20A	EEC - Respondents View	1 Stay Present Terms 2 Stay But Try Change 3 Change or Leave 4 Get Out 7 Unclassifiable 8 DK 0 NA	93 421 255 269 1 118 21

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/61	51 OCT 060 Q.20B	EEC - Conservative position	1 Stay present terms 2 Stay but try change 3 Change or leave 4 Get out 7 Unclassifiable 8 DK 0 NA	685 271 22 16 1 156 27
1/62	52 OCT 061 Q.20C	EEC - Labour position	1 Stay present terms 2 Stay but try change 3 Change or leave 4 Get out 7 Unclassifiable 8 DK 0 NA	52 422 413 95 10 160 26
1/63	53 OCT 062 Q.20D	EEC - Liberal position	1 Stay present terms 2 Stay but try change 3 Change or leave 4 Get out 7 Unclassifiable 8 DK 0 NA	161 293 121 42 0 536 25
1/64	54 SCOT03 Q.20S	EEC - Scottish Nationalist Party position	1 Stay present terms 2 Stay but try change 3 Change or leave 4 Get out 7 Unclassifiable 8 DK 0 NA	26 58 78 407 6 380 223
1/65	55 OCT063 Q.20E	Importance of Common Market	1 Most important thing 2 Fairly important 3 Not very important 8 DK 0 NA	70 563 487 33 25
1/66	56 OCT064 Q.20F	Party Preference on Common Market	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Other 6 Conservative plus one 7 Labour plus one 8 DK 0 NA	225 359 36 99 0 4 1 430 24

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/67	57 OCT065 Q.20G	Understanding of Common Market	1 Very well 2 Fairly well 3 Not very well 8 DK 0 NA	50 439 524 16 49
1/68	58 OCT073 Q.21A	Respondent's view on Nationalisation	1 A lot more 2 A few more 3 No more 4 Some private companies 7 Unclassifiable 8 DK 0 NA	114 213 471 212 1 111 56
1/69	59 OCT074 Q.21B	Nationalisation - Conservative position	1 A lot more 2 A few more 3 No more 4 Some private companies 7 Unclassifiable 8 DK 0 NA	49 49 384 369 4 163 60
1/70	60 OCT075 Q.21C	Nationalisation - Labour position	1 A lot more 2 A few more 3 No more 4 Some private companies 7 Unclassifiable 8 DK 0 NA	769 179 22 14 4 130 60
1/71	61 OCT076 Q.21D	Nationalisation - Liberal position	1 A lot more 2 A few more 3 No more 4 Some private companies 7 Unclassifiable 8 DK 0 NA	22 130 353 92 1 520 60
1/72	62 SCOT04 Q.21S	Nationalisation - Scottish Nationalist Party position	1 A lot more 2 A few more 3 No more 4 Some private companies 7 Unclassifiable 8 DK 0 NA	81 123 158 81 0 478 257

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/73	63 OCT077 Q.21E	Importance of Nationalisation	1 Most important thing 2 Fairly important 3 Not very important 8 DK 0 NA	66 466 556 27 63
1/74	64 OCT078 Q.21F	Party Preference on Nationalisation	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Other 6 Conservative plus one 7 Labour plus one 8 DK 0 NA	387 246 40 55 3 0 0 388 59
1/75	65 OCT079 Q.21G	Understanding of Nationalisation	1 Very well 2 Fairly well 3 Not very well 8 DK 0 NA	122 506 486 10 54
1/76	66 OCT080 Q.22A	Respondent's view on Social Services	1 Cut back a lot 2 Cut back a bit 3 Stay as they are 4 More are needed 7 Unclassifiable 8 DK 0 NA	121 249 359 340 18 35 56
1/77	67 OCT081 Q.22B	Social Services - Conservative position	1 Cut back a lot 2 Cut back a bit 3 Stay as they are 4 More are needed 7 Unclassifiable 8 DK 0 NA	141 237 443 98 1 202 56
1/78	68 OCT082 Q.22C	Social Services - Labour position	1 Cut back a lot 2 Cut back a bit 3 Stay as they are 4 More are needed 7 Unclassifiable 8 DK 0 NA	15 50 171 746 2 138 56

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/79	69 OCT083 Q.22D	Social Services - Liberal position	1 Cut back a lot 2 Cut back a bit 3 Stay as they are 4 More are needed 7 Unclassifiable 8 DK 0 NA	31 112 291 170 2 515 57
1/80	70 SCOT05 Q.22S	Social Services - Scottish Nationalist Party position	1 Cut back a lot 2 Cut back a bit 3 Stay as they are 4 More are needed 7 Unclassifiable 8 DK 0 NA	16 40 159 287 0 423 253
2/1-3	1	Study Number	743	
2/4-7	2	Respondent Identification	See Note 1	
2/8	3	Card Number	2 Card 2	1178
2/9	71 OCT084 Q.22E	Importance of Social Services	1 Most important thing 2 Fairly important 3 Not very important 8 DK 0 NA	69 539 503 10 57
2/10	72 OCT085 Q.22F	Party Preference on Social Services	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Other 6 Conservative plus one 7 Labour plus one 8 DK 0 NA	248 355 28 53 2 0 0 437 55
2/11	73 OCT102A Q.23A	Voluntary Wage Agreements effective	1 Agree 2 Disagree 8 DK 0 NA	728 292 105 53
2/12	74 OCT102 Q.23B	Importance of Wage Controls	1 Most important thing 2 Fairly important 3 Not very important 8 DK 0 NA	125 669 301 29 54

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/13	75 OCT103 Q.23C	Party Preference on Wage Controls	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Other 6 Conservative plus one 7 Labour plus one 8 DK 0 NA	317 351 32 29 1 0 0 393 55
2/14	76 OCT446 Q.24A	Respondent's Wage Fair	1 Fair 2 Less than fair 3 More than fair 8 DK 0 NA	471 249 154 19 285
2/15	77 OCT447 Q.24B	Party Preference for Respondent's Wage	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Other 6 Conservative plus one 7 Labour plus one 8 DK 0 NA	72 196 8 31 1 0 1 583 286
2/16	78 OCT448 Q.25A	Wage related to higher paid	1 Closer 2 Further apart 3 Same 8 DK 0 NA	213 316 295 68 286
2/17	79 OCT449 Q.25B	Wage related to lower paid	1 Closer 2 Further apart 3 Same 8 DK 0 NA	417 128 272 75 286
2/18	80 SCOT06 Q.26K	Devolution - Respondent's position	1 Keep much as now 2 Better understood 3 More decisions 4 Run own affairs 7 Unclassifiable 8 DK 0 NA	76 248 421 202 3 11 217

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/19	81 SCOT07 Q.26L	Devolution - Conservative position	1 Keep much as now 2 Better understood 3 More decisions 4 Run own affairs 7 Unclassifiable 8 DK 0 NA	425 230 181 9 0 113 220
2/20	82 SCOT08 Q.26M	Devolution - Labour position	1 Keep much as now 2 Better understood 3 More decisions 4 Run own affairs 7 Unclassifiable 8 DK 0 NA	215 274 335 20 1 113 220
2/21	83 SCOT09 Q.26N	Devolution - Liberal position	1 Keep much as now 2 Better understood 3 More decisions 4 Run own affairs 7 Unclassifiable 8 DK 0 NA	116 180 314 40 1 307 220
2/22	84 SCOT10 Q.26O	Devolution - Scottish Nationalist Party position	1 Keep much as now 2 Better understood 3 More decisions 4 Run own affairs 7 Unclassifiable 8 DK 0 NA	15 7 41 842 2 51 220
2/23	85 SCOT11 Q.26P	Scottish Assembly - Respondent's position	1 Favour very much 2 Favour somewhat 3 Against somewhat 4 Against very much 7 Unclassifiable 8 DK 0 NA	351 393 105 55 0 54 220
2/24	86 SCOT12 Q.26Q	Scottish Assembly - Conservative position	1 Favour very much 2 Favour somewhat 3 Against somewhat 4 Against very much 7 Unclassifiable 8 DK 0 NA	47 309 289 141 0 170 222

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/25	87 SCOT13 Q.26R	Scottish Assembly - Labour position	1 Favour very much 2 Favour somewhat 3 Against somewhat 4 Against very much 7 Unclassifiable 8 DK 0 NA	91 415 203 79 1 167 222
2/26	88 SCOT14 Q.26S	Scottish Assembly - Liberal position	1 Favour very much 2 Favour somewhat 3 Against somewhat 4 Against very much 7 Unclassifiable 8 DK 0 NA	86 359 128 48 0 334 223
2/27	89 SCOT15 Q.26T	Scottish Assembly - Scottish Nationalist Party position	1 Favour very much 2 Favour somewhat 3 Against somewhat 4 Against very much 7 Unclassifiable 8 DK 0 NA	825 18 6 22 6 78 223
2/28	90 SCOT16 Q.26U	Importance of Scottish Government	1 Most important thing 2 Fairly important 3 Not very important 8 DK 0 NA	139 426 365 26 222
2/29	91 SCOT17 Q.26V	Party Preference on Scottish Government	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Other 6 Conservative plus one 7 Labour plus one 8 DK 0 NA	141 201 63 284 8 3 1 257 220
2/30	92 OCT460 Q.27A	Government should increase cash to Health Service	1 Very important should 2 Fairly important should 3 Doesn't matter 4 Fairly important should not 5 Very important should not 7 Unclassifiable 8 DK 0 NA	554 421 55 57 22 0 16 53

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/31	93 OCT461 Q.27B	Government should establish Comprehensives	1 Very important should 2 Fairly important should 3 Doesn't matter 4 Fairly important should not 5 Very important should not 7 Unclassifiable 8 DK 0 NA	159 255 273 169 145 1 124 52
2/32	94 OCT462 Q.27C	Government should repatriate immigrants	1 Very important should 2 Fairly important should 3 Doesn't matter 4 Fairly important should not 5 Very important should not 7 Unclassifiable 8 DK 0 NA	131 168 298 286 154 8 80 53
2/33	95 OCT463 Q.27D	Government should control Land	1 Very important should 2 Fairly important should 3 Doesn't matter 4 Fairly important should not 5 Very important should not 7 Unclassifiable 8 DK 0 NA	259 308 135 174 109 4 136 53
2/34	96 OCT464 Q.27E	Government should increase Foreign Aid	1 Very important should 2 Fairly important should 3 Doesn't matter 4 Fairly important should not 5 Very important should not 7 Unclassifiable 8 DK 0 NA	89 351 140 274 214 0 58 52
2/35	97 OCT465 Q.27F	Government should toughen on crime	1 Very important should 2 Fairly important should 3 Doesn't matter	912 168 15

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/35	97 OCT465 Q.27F	continued	4 Fairly important should not 5 Very important should not 7 Unclassifiable 8 DK 0 NA	6 14 1 8 54
2/36	98 OCT466 Q.27G	Government should control pollution	1 Very important should 2 Fairly important should 3 Doesn't matter 4 Fairly important should not 5 Very important should not 7 Unclassifiable 8 DK 0 NA	704 341 46 3 5 1 22 56
2/37	99 OCT467 Q.27H	Government should give workers more say	1 Very important should 2 Fairly important should 3 Doesn't matter 4 Fairly important should not 5 Very important should not 7 Unclassifiable 8 DK 0 NA	217 439 140 178 94 5 52 53
2/38	100 OCT468 Q.27I	Government should curb Communists	1 Very important should 2 Fairly important should 3 Doesn't matter 4 Fairly important should not 5 Very important should not 7 Unclassifiable 8 DK 0 NA	673 176 112 50 68 0 46 53
2/39	101 OCT469 Q.27J	Government should spend on poverty	1 Very important should 2 Fairly important should 3 Doesn't matter 4 Fairly important should not	610 322 70 51

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/39	101 OCT469 Q.27J	continued	5 Very important should not 7 Unclassifiable 8 DK 0 NA	26 3 38 58
2/40	102 OCT470 Q.27K	Government should redistribute wealth	1 Very important should 2 Fairly important should 3 Doesn't matter 4 Fairly important should not 5 Very important should not 7 Unclassifiable 8 DK 0 NA	336 335 146 138 99 2 68 54
2/41	103 OCT471 Q.27L	Government should decentralise power	1 Very important should 2 Fairly important should 3 Doesn't matter 4 Fairly important should not 5 Very important should not 7 Unclassifiable 8 DK 0 NA	383 435 146 66 24 2 68 54
2/42	104 OCT472 Q.27M	Government should preserve countryside	1 Very important should 2 Fairly important should 3 Doesn't matter 4 Fairly important should not 5 Very important should not 7 Unclassifiable 8 DK 0 NA	388 495 177 25 8 0 31 54
2/43	105 SCOT18 Q.27N	Government should maintain Catholic schools	1 Very important should 2 Fairly important should 3 Doesn't matter 4 Fairly important should not 5 Very important should not 7 Unclassifiable 8 DK 0 NA	83 104 229 150 302 1 60 249

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/44	106 OCT473 Q.28A	Most important Government aim	1 Private enterprise 2 Individual liberty 3 Law and order 4 Protect weak 5 Greater equality 6 Living standards 8 DK 0 NA	50 125 230 122 201 371 21 58
2/45	107 OCT474 Q.28B	Second important Government aim	1 Private enterprise 2 Individual liberty 3 Law and order 4 Protect weak 5 Greater equality 6 Living standards 8 DK 0 NA	62 124 264 234 186 224 27 57
2/46	108 OCT475 Q.28C	Least important Government aim	1 Private enterprise 2 Individual liberty 3 Law and order 4 Protect weak 5 Greater equality 6 Living standards 8 DK 0 NA	544 98 12 48 227 81 113 55
2/47	109 OCT112 Q.29A	Trust Labour	1 Usually 2 Some of the time 3 Rarely 8 DK 0 NA	237 662 229 30 20
2/48	110 OCT111 Q.29B	Trust Conservatives	1 Usually 2 Some of the time 3 Rarely 8 DK 0 NA	195 633 299 33 18
2/49	111 OCT114 Q.30	Did Respondent Vote	1 Voted 2 Did not vote 8 DK 0 NA	1041 130 1 6
2/50	112 OCT120 Q.31	When decided to vote	1 Long time ago 2 Sometime this year 3 During campaign 8 DK 0 NA	636 166 236 0 140

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/51	113 OCT121 Q.32	Strength of Preference	1 Very strong 2 Fairly strong 3 Not very strong 8 DK 0 NA	508 412 116 3 139
2/52	114 OCT476 Q.33	Party Preference Not Voted For	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Plaid Cymru 6 Other 7 None 8 DK 0 NA	20 13 53 84 0 2 840 16 150
2/53	115 OCT115 Q.34	Party Voted For	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Plaid Cymru 6 Other 8 DK or refused 0 NA	255 384 79 283 0 4 36 137
2/54	116 OCT119 Q.35A	Second Choice of Liberals	1 Conservative 2 Labour 4 Scottish Nationalist Party 5 Plaid Cymru 6 Other 7 Wouldn't have voted 8 DK 0 NA	26 14 17 0 13 0 9 1099
2/55	117 OCT119A Q.35B	If Liberals No Chance Locally	1 Conservative 2 Labour 4 Scottish Nationalist Party or Plaid Cymru 5 Other 6 Not very likely 7 Not at all likely 8 DK 0 NA	6 3 6 0 19 45 0 1099
2/56	118 OCT119B Q.35C	If Liberals No Chance Nationally	1 Conservative 2 Labour 4 Scottish Nationalist Party or Plaid Cymru 5 Other	6 2 1 0

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/56	118 OCT119B Q.35C	continued	6 Not very likely 7 Not at all likely 8 DK 0 NA	21 49 0 1099
2/57	119 OCT119C Q.35D	Liberals - If Scottish Nationalist Party Likely to do better	1 Very likely 2 Not very likely 3 Not at all likely 8 DK 0 NA	6 16 55 1 1100
2/58	120 OCT119D Q.35E	Liberals thought of other party	1 No 2 Conservative 3 Labour 5 Scottish Nationalist Party or Plaid Cymru 6 Other 8 DK 0 NA	55 11 3 9 0 1 1099
2/59	121 OCT116 Q.36A	Second Choice of Scottish Nationalist Party or Plaid Cymru	1 Conservative 2 Labour 3 Liberal 5 Wild 6 Wouldn't have voted 8 DK 0 NA or inappropriate	73 82 77 1 38 10 897
2/60	122 OCT116A Q.36B	If Nationalists No Chance Locally	1 Conservative 2 Labour 3 Liberal 5 Other 6 Not very likely 7 Not at all likely 8 DK 0 NA	28 15 14 4 46 172 3 896
2/61	123 OCT116B Q.36C	If Nationalists No Chance Nationally	1 Conservative 2 Labour 3 Liberal 5 Other 6 Not very likely 7 Not at all likely 8 DK 0 NA	20 14 13 1 55 168 7 900

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/62	124 OCT116C Q.36D	Nationalist thought of other party	1 No 2 Conservative 3 Labour 4 Liberal 6 Other 8 DK 0 NA	221 25 21 13 1 1 896
2/63	125 OCT115A Q.37A	Conservative - Labour if Liberals likely to do better	1 Very likely 2 Not very likely 3 Not at all likely 8 DK 0 NA	77 113 438 8 542
2/64	126 OCT115B Q.37B	Conservative - Labour if Scottish Nationalist Party likely to do better	1 Very likely 2 Not very likely 3 Not at all likely 8 DK 0 NA	98 102 421 12 545
2/65	127 OCT115C Q.37C	Conservative - Labour thought of other party	1 No 2 Conservative 3 Labour 4 Liberal 5 Scottish Nationalist Party or Plaid Cymru 6 Other 8 DK 0 NA	479 10 6 35 98 4 2 544
2/66	128 OCT124 Q.38	Non-voters probable vote	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Plaid Cymru 6 Other 7 Wouldn't have voted 8 DK 0 NA	34 45 12 30 0 1 3 5 1048
2/67	129 OCT124A Q.39	Vote in February 1974	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Plaid Cymru 6 Other 8 Can't remember 9 Did not vote 0 NA	326 401 83 208 0 5 39 108 8

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/68	130 OCT125 Q.40	Vote in 1970	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Plaid Cymru 6 Other 8 Can't remember 9 Did not vote 0 NA	361 429 57 73 0 2 55 193 8
2/69	131 OCT127 Q.41	Often Talk about Politics	1 Often 2 Sometimes 3 Rarely 8 DK 0 NA	243 367 557 1 10
2/70	132 OCT128 Q.42	Act when talk turns to politics	1 Don't care to listen 2 Never join in 3 Sometimes give views 4 Usually join in 5 Start discussions 8 DK 0 NA	80 245 363 437 40 3 10
2/71	133 OCT129 Q.43	Generally thinks of self as party	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Plaid Cymru 6 Other 7 None 8 DK or refused 0 NA	319 423 84 209 0 9 84 43 7
2/72	134 OCT130 Q.44	Little closer to party	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Plaid Cymru 6 Other 7 None 8 DK or refused 0 NA	18 15 9 17 0 2 37 30 1050
2/73	135 OCT131 Q.45A	Strength of Conservative Party Identification	1 Very strong 2 Fairly strong 3 Not very strong 8 DK 0 NA	85 183 68 0 842

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/74	136 OCT132 Q.45B	Conservatives Identifiers Against Labour	1 Very Strong 2 Not Very Strong 8 DK 0 NA	176 158 1 843
2/75	137 OCT133 Q.46A	Strength of Labour Party Identification	1 Very Strong 2 Fairly Strong 3 Not Very Strong 8 DK 0 NA	135 218 83 1 741
2/76	138 OCT134 Q.46B	Labour Party Identifiers Against Conservatives	1 Very Strong 2 Not Very Strong 8 DK 0 NA	194 236 7 741
2/77	139 OCT135 Q.47A	Strength of Liberal Party Identification	1 Very Strong 2 Fairly Strong 3 Not Very Strong 8 DK 0 NA	13 48 29 1 1087
2/78	140 OCT136 Q.47B	Liberal Party Identifiers Against Conservatives	1 Very Strong 2 Not Very Strong 8 DK 0 NA	12 79 2 1085
2/79	141 OCT137 Q.47C	Liberal Party Identifiers Against Labour	1 Very Strong 2 Not Very Strong 8 DK 0 NA	29 60 2 1087
3/1-3	1	Study Number	743	
3/4-7	2	Respondent Identification	See Note 1	
3/8	3	Card Number	3	1178
3/9-11	142 OCT145	Constituency Code	See Note 2	
3/12	143 OCT138 Q.48A	Other Party Identifiers Against Conservatives	1 Very Strong 2 Not Very Strong 8 DK 0 NA	72 214 13 879

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/13	144 OCT139 Q.48B	Other Party Identifiers Against Labour	1 Very Strong 2 Not Very Strong 8 DK 0 NA	53 240 7 878
3/14	145 OCT477 Q.49	Party Did Badly Locally	1 No 2 Conservative 3 Labour 4 Liberal 5 Scottish Nationalist Party 6 Other 8 DK or Refused 0 NA	433 86 45 169 165 28 235 17
3/15	146 OCT478 Q.50A	Best Type of Government	1 One Party Much Better 2 One Party Better 3 Coalition Better 4 Coalition Much Better 7 Unclassifiable 8 DK 0 NA	561 136 211 175 0 51 44
3/16	147 OCT479 Q.50B	Importance of Will to Join Coalition	1 Most Important Thing 2 Fairly Important 3 Not Very Important 8 DK 0 NA	58 399 631 43 47
3/17	148 OCT480 Q.51A	Best Government October 1974	1 Conservative 2 Conservative and Liberal 3 All Parties 4 Labour and Liberals 5 Labour 6 Other 8 DK 0 NA	183 75 245 74 346 165 46 44
3/18	149 OCT481 Q.51B	Next Best Government October 1974	1 Conservative 2 Conservative and Liberal 3 All Parties 4 Labour and Liberals 5 Labour 6 Other 8 DK 0 NA	131 224 178 230 135 96 138 46

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/19	150 OCT482 Q.51C	Government Respondent Expected October 1974	1 Conservative 2 Conservative and Liberal 3 All Parties 4 Labour and Liberals 5 Labour 6 Other 8 DK 0 NA	133 99 30 41 699 21 109 46
3/20-21	151 OCT140 Q.52A	Conservative Mark Out of Ten	98 NA 99 DK	15 17
3/22-23	152 OCT141 Q.52A	Labour Mark Out of Ten	98 NA 99 DK	15 13
3/24-25	153 OCT142 Q.52A	Liberal Mark Out of Ten	98 NA 99 DK	15 56
3/25-27	154 OCT143 Q.52A	Scottish Nationalist Mark Out of Ten	98 NA 99 DK	15 31
3/28-29	155 OCT147 Q.52B	Heath Mark Out of Ten	98 NA 99 DK	38 11
3/30-31	156 OCT148 Q.52B	Wilson Mark Out of Ten	98 NA 99 DK	39 9
3/32-33	157 OCT149 Q.52B	Thorpe Mark Out of Ten	98 NA 99 DK	39 22
3/34-35	158 OCT150 Q.52B	Powell Mark Out of Ten	98 NA 99 DK	40 37
3/36-37	159 OCT150A Q.52B	Benn Mark Out of Ten	98 NA 99 DK	47 131
3/38	160 SCOT19 Q.52S	Scottish Local Election Vote	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Independent 6 Other 7 Did Note Vote 8 DK 0 NA	176 242 47 75 53 13 274 56 242

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/39	161 OCT483 Q.53A	Party Membership	1 No 2 Conservative 3 Labour 4 Liberal 5 Scottish Nationalist Party 6 Other 8 DK or Refused 0 NA	1067 50 23 9 19 0 1 9
3/40	162 OCT484 Q.53B	Labour Members - Individual or Trade Union	1 Local 2 Trade Union 3 Both 8 DK 0 NA	11 11 1 0 1155
3/41	163 OCT485 Q.54	Party Activist	1 No 2 Conservative 3 Labour 4 Liberal 5 Scottish Nationalist Party 6 Other 8 DK or Refused 0 NA	1123 7 18 6 10 0 1 13
3/42	164 OCT486 Q.55A	Political Group Membership	1 Yes 2 No 8 DK 0 NA	40 1126 0 12
3/43	165 OCT487 Q.55B	Political Group Activity	1 Yes 2 No 8 DK 0 NA	48 1119 1 10
3/44	166 OCT488 Q.56	MPs Councillors Pay Attention	1 Great Deal 2 Some 3 Not Much 4 None 8 DK 0 NA	110 619 310 53 74 12
3/45	167 OCT489 Q.57A	Party Which Won Constituency	1 Conservative 2 Labour 3 Liberal 4 Scottish Nationalist Party 5 Other 8 DK 0 NA	308 631 29 133 0 60 17

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/46	168 OCT490 Q.59	Trade Union Power	1 Too Much 2 Not Too Much 8 DK 0 NA	864 218 86 10
3/47	169 OCT491 Q.60	Big Business Power	1 Too Much 2 Not Too Much 8 DK 0 NA	642 351 174 11
3/48	170 OCT174 Q.61	Ties Between Labour and Unions	1 Too Close 2 About Right 3 Not Close Enough 8 DK 0 NA	657 302 108 101 10
3/49-51	171 OCT243 Q.62A	Today's Price of Goods	See Note 3 888 DK 0 NA	25 12
3/52-54	172 OCT244 Q.62B	Price of Goods In a Year	See Note 3 888 DK 0 NA	82 12
3/55	173 OCT154A	Income and Prices - Past Year	1 Fallen Behind 2 Kept Up 3 Up By More 8 DK 0 NA	665 422 53 23 15
3/55	174 OCT154 Q.63B	Income Prediction	1 Fall Behind 2 Keep Up 3 Up By More 8 DK 0 NA	634 374 38 118 14
3/57	175 OCT492 Q.64	Unemployment Prediction	1 Go Up 2 Go Down 3 Stay Same 8 DK 0 NA	753 74 243 94 14
3/58	176 OCT156A Q.65A	Britains Economy Last Six Months	1 Same 2 Better 3 Worse 8 DK 0 NA	217 81 803 63 14
3/59	177 OCT156 Q.65B	Britains Economy Prediction	1 Stay Same 2 Get Better 3 Get Worse 8 DK 0 NA	206 331 439 189 13

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/60	178 OCT493 Q.66A	Britains Government Compared to Europe	1 Relatively well 2 Relatively badly 3 About Average 8 DK 0 NA	321 195 557 92 13
3/61	179 OCT494 Q.66B	Britains Industry Compared to Europe	1 Relatively well 2 Relatively badly 3 About Average 8 DK 0 NA	183 367 463 152 13
3/62	180 OCT159 Q.67	Feeling About Afford To Have	1 Very Happy 2 Happy 3 Satisfied 4 Mixed Feelings 5 Not Satisfied 6 Unhappy 7 Very Unhappy 8 DK 0 NA	95 247 417 187 145 41 20 9 17
3/63	181 OCT160 Q.67	Feeling About Politians	1 Very Happy 2 Happy 3 Satisfied 4 Mixed Feelings 5 Not Satisfied 6 Unhappy 7 Very Unhappy 8 DK 0 NA	8 54 96 626 200 88 38 41 17
3/64	182 OCT164 Q.67	Feeling About Chance of Changing Things	1 Very Happy 2 Happy 3 Satisfied 4 Mixed Feelings 5 Not Satisfied 6 Unhappy 7 Very Unhappy 8 DK 0 NA	8 78 111 316 260 194 74 119 18
3/65	183 OCT162 Q.67	Feeling About Life As A Whole	1 Very Happy 2 Happy 3 Satisfied 4 Mixed Feelings 5 Not Satisfied 6 Unhappy 7 Very Unhappy 8 DK 0 NA	187 444 391 156 47 19 8 3 23

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/66	184 OCT165 Q.67	Feeling About Parties	1 Very Happy 2 Happy 3 Satisfied 4 Mixed Feelings 5 Not Satisfied 6 Unhappy 7 Very Unhappy 8 DK 0 NA	17 69 118 535 252 78 37 53 19
3/67	185 OCT166 Q.67	Feeling About Today's Standards & Values	1 Very Happy 2 Happy 3 Satisfied 4 Mixed Feelings 5 Not Satisfied 6 Unhappy 7 Very Unhappy 8 DK 0 NA	6 55 108 359 260 217 117 38 18
3/68	186 OCT163 Q.67	Feeling About Job	1 Very Happy 2 Happy 3 Satisfied 4 Mixed Feelings 5 Not Satisfied 6 Unhappy 7 Very Unhappy 8 DK 0 NA	153 248 235 71 34 16 11 392 18
3/69	187 OCT167 Q.67	Feeling About Local Government	1 Very Happy 2 Happy 3 Satisfied 4 Mixed Feelings 5 Not Satisfied 6 Unhappy 7 Very Unhappy 8 DK 0 NA	9 112 282 331 214 53 39 119 19
3/70	188 OCT168 Q.67	Feeling About Getting Ahead	1 Very Happy 2 Happy 3 Satisfied 4 Mixed Feelings 5 Not Satisfied 6 Unhappy 7 Very Unhappy 8 DK 0 NA	15 149 215 353 193 89 38 107 19

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/71	199 OCT169 Q.67	Feeling About Government Is Doing	1 Very Happy 2 Happy 3 Satisfied 4 Mixed Feelings 5 Not Satisfied 6 Unhappy 7 Very Unhappy 8 DK 0 NA	12 111 265 295 273 88 75 41 17
3/72	190 OCT171 Q.69	Read Trade Union Journals	1 Yes 2 No 8 DK or Ambiguous 0 NA	153 190 0 835
3/73	191 OCT176 Q.70	Class Identification	1 Middle Class 2 Working Class 3 Other 5 None 8 DK 0 NA	129 392 30 607 9 11
3/74	192 OCT177 Q.71	Forced Class Choice	1 Middle Class 2 Working Class 8 DK 0 NA	183 410 47 538
3/75	193 OCT179 Q.72	Family Class When Growing Up	1 Middle Class 2 Working Class 8 DK 0 NA	235 882 35 24
3/76	194 OCT180 Q.73A	Remember Fathers Vote	1 Yes 2 No 8 DK or Ambiguous 0 NA	902 174 92 10
3/77	195 OCT181 Q.73B	Fathers Party Choice	1 Conservative 2 Labour 3 Liberal 4 Other 8 Refused 0 NA	287 464 118 24 7 279
3/78	196 OCT182 Q.73C	Father Strength of Support	1 Very Strong 2 Not Very Strong 8 DK 0 NA	570 275 46 287

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
4/1-3	1	Study Number	743	
4/4-7	2	Respondent Identification	See Note 1	
4/8	3	Card Number	4	1178
4/9-10	197 OCT183 Q.75	School Attended	0 Elementary 1 Secondary Modern 2 Comprehensive 3 Technical 17 Convent Etc Non-Sel 4 Grammar 5 Direct Grant 6 Commercial Private 27 Convent Etc Selective 10 Fee-Paying 11 Special 12 Abroad 13 Other 98 NA 99 DK	185 437 39 9 8 405 11 1 11 44 2 9 5 10 2
4/11-12	198 OCT184 Q.76	Age Left School	See Note 4 99 DK 0 NA	2 14
4/13	199 OCT185A Q.77	Further Education and Type	1 University 2 Polytechnic 3 Teacher Training 4 Commercial-Secretarial 5 Technical 6 Non-Vocational 7 Other 8 None 9 DK 0 NA	69 33 20 109 145 51 41 677 2 31
4/14	200 OCT187A Q.78	Home Owned or Rented and Mode	1 Owned Outright 2 Mortgage 3 Rented Privately 4 Rented Council 7 Owned DK 8 Rented DK 9 DK or Refused 0 NA	186 216 134 606 19 5 1 11
4/15-16	201 OCT249 Q.79	Length of Residence	85 85 years plus 88 DK 0 NA	0 3 11
4/17-18	202 OCT495 Q.81A	Religion	1 Anglican 2 C of Scotland 3 Other Presbyterian 4 Methodist 5 Baptist 6 Cong	75 530 78 6 12 10

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
4/17-18	202 OCT495 Q.81A		7 Roman Catholic 8 Jewish 9 Other 10 None 11 DK or Refused 0 NA	137 0 12 304 3 11
4/19	203 OCT496 Q.81B	Extent of Religiosity - Now	1 Very Much So 2 To Some Extent 3 Not Really 8 DK 0 NA	221 283 358 0 316
4/20	204 OCT497 Q.82	Extent of Religiosity - As a Child	1 Very Much So 2 To Some Extent 3 Not Really 8 DK 0 NA	609 379 176 0 14
4/21	205 OCT210 Q.83A	Respondent Been Unemployed	1 Yes 2 No 8 DK or Ambiguous 0 NA	58 1099 3 18
4/22	206 OCT211 Q.83B	Anyone Else Unemployed	1 Yes 2 No 8 DK or Ambiguous 0 NA	59 1102 2 15
4/23	207 OCT192 Q.84	Respondent Job Status	8 Refused 0 NA 1 In Paid Job 2 Unemployed 3 Retired 4 Student 5 Housewife 6 Never Worked	0 4 719 23 118 23 279 12
4/24	208 OCT194 Q.85	Respondent Self-Employed	1 Self-Employed 2 Not Self-Employed 8 DK 0 NA	59 797 0 322
4/25	209 OCT194A Q.86	Respondent Private or Public Sector	1 Private 2 Public 8 DK 0 NA	504 293 1 380
4/26	210 OCT194B Q.87D	Respondent Size of Establishment	1 No Establishment 2 Less Than 25 3 More Than 25 8 DK 0 NA	34 219 603 0 322

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
4/27	211 OCT199 Q.88	Sex of Respondent	1 Male 2 Female	556 622
4/28	212 OCT200 Q.88	Marital Status of Respondent	1 Single 2 Married man 3 Married woman 8 Refused 0 NA	320 433 420 5 0
4/29	213 OCT201 Q.89	Husband's job status	8 Refused 0 NA 1 In paid job 2 Unemployed 3 Retired 4 Student 5 Never worked	0 764 353 10 51 0 0
4/30	214 OCT203 Q.90	Husband Self-Employed	1 Self-employed 2 Not self-employed 8 DK 0 NA	47 366 0 765
4/31	215 OCT203A Q.91	Husband Private or Public Sector	1 Private 2 Public 8 DK 0 NA	218 149 1 810
4/32	216 OCT203B Q.92D	Husband Size of Establishment	1 No establishment 2 Less than 25 3 More than 25 8 DK 0 NA	14 86 307 4 767
4/33-36	217 OCT191 Q.93	Year of Birth	See Note 5 0 NA 1000 Refused	7 0
4/37	218 OCT498 Q.94A	Respondent Has Children	1 Yes 2 No 8 Refused 0 NA	861 305 0 12
4/38	219 OCT499 Q.94B	Number of Children	1 One 2 Two 3 Three 4 Four 5 Five 6 Six 7 Seven 8 Eight or more 0 NA or inappropriate	187 292 182 103 40 28 15 11 320

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
4/39	220 OCT500 Q.94C	Children Under 18	1 Yes 2 No 8 Refused 0 NA	525 335 0 318
4/40	221 OCT212 Q.95A	Family Income	See Note 6	
4/41	222 OCT213 Q.95B	Income Before or After Tax	1 Before tax 2 After Tax 3 No tax paid 8 DK 0 NA	454 434 162 14 114
4/42	223 OCT215 Q.96	Residence Type	1 Detached 2 Semi 3 Flat 4 Bedsit 5 Terraced 6 Caravan 7 Institution 8 Other 0 NA	222 304 319 229 82 2 10 4 6
4/43-45	224 OCT003	Length of Interview		
5/1-3	1	Study Number	743	
5/4-7	2	Respondent Identification	See Note 1	
5/8	3	Card Number	5	1178
5/9-10	225 OCT245 Q.68	Respondent's Trade Union	0 Not in union 10 White collar TUC 20 White collar not TUC 30 Other mixed TUC 31 AEU 32 ETU 33 NUGMW 34 NUM 35 NUR 36 TGWU 37 USDAW 40 Mixed manual not TUC 77 Unclassifiable 88 DK which Union	822 44 10 88 47 8 23 4 3 54 7 1 58 9
5/11-12	226 OCT246 Q.68	Husband's Trade Union	0 Not in union 10 White collar TUC 20 White collar not TUC 30 Other mixed TUC 31 AEU 32 ETU 33 NUGMW 34 NUM	988 17 6 51 20 4 5 3

WARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
5/11-12	226 OCT246 Q.68	continued	35 NUR 36 TGWU 37 USDAW 40 Mixed manual not TUC 77 Unclassifiable 88 DK which union	4 24 2 0 20 34
5/13-14	227 OCT247 Q.68	Wife's Trade Union	0 Not in union 10 White collar TUC 20 White collar not TUC 30 Other mixed TUC 31 AEU 32 ETU 33 NUGMW 34 NUM 35 NUR 36 TGWU 37 USDAW 40 Mixed manual not TUC 77 Unclassifiable 88 DK which union	1128 8 0 8 5 0 5 0 5 0 2 0 10 7
5/15-16	228 OCT248 Q.68	Other Family Trade Union	0 Not in union 10 White collar TUC 20 White collar not TUC 30 Other mixed TUC 31 AEU 32 ETU 33 NUGMW 34 NUM 35 NUR 36 TGWU 37 USDAW 40 Mixed manual not TUC 77 Unclassifiable 88 DK which union	1056 16 1 28 11 4 3 2 2 17 3 0 19 16
5/17	229 OCT250 Q.80A	Previous Location.	1 Same village or town 2 Same city or county 3 Same region 4 Elsewhere in Britain 5 Abroad 0 NA	723 233 77 108 20 17
5/18-19	230 OCT251 Q.80B	Area Grew Up In	1 North 2 Yorkshire - Humberside 3 East Midlands 4 East Anglia 5 South East 6 Greater London 7 South West 8 Wales 9 West Midlands 10 North West	17 7 1 2 17 7 5 0 1 12

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
5/18-19	230 OCT251 Q.808	continued	12 Scotland 13 Ireland 21 White Commonwealth 22 New Commonwealth 23 Other Country 31 Glasgow 32 Falkirk/Stirling 33 Edinburgh 34 Tayside 35 Borders 36 S.W. Scotland 37 N.E. Scotland 38 Highlands 0 NA	196 14 5 6 11 388 38 120 43 28 26 126 95 13
5/20-22	231 OCT252 Q.74	Father's Occupation Unit Group	See Note 7 0 NA See classification of occupations	40
5/23	232 OCT254 Q.74	Father's Employment Status	1 Self-employed with employees 2 Self-employed without 3 Managers 4 Foremen - supervisors 5 Other employees 8 Unclassifiable 0 NA or no occupation	26 114 61 69 861 7 40
5/24-25	233 OCT255 Q.74	Father's Socio-Economic Group	See Note 8 0 NA or no occupation	40
5/26	234 OCT256 Q.74	Father's Social Grade	1 A-higher managerial 2 B-lower managerial 3 C1A-skilled non-manual 4 C1B-lower non-manual 5 C2-skilled manual 6 D-un or semi-skilled manual 7 E- no occupation 8 Unclassifiable 0 NA	43 45 124 75 517 314 3 20 37
5/27	235 OCT257 Q.87	Respondent coded Job Status	1 Present job 2 Permanent retired 3 Currently unemployed 4 Never worked 0 NA	722 118 43 291 4
5/28-30	236 OCT258 Q.87	Respondent Occupation Unit Group	See Note 7 0 NA - See classification of occupations	295

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
5/31	237 OCT 260 Q.87	Respondent's Employment Status	1 Self-employed with employees 2 Self-employed without 3 Managers 4 Foremen - supervisors 5 Other employees 8 Unclassifiable 0 NA or no occupation	25 30 59 54 714 1 295
5/32-33	238 OCT 261 Q.87	Respondent's Socio-Economic Group	See Note 8 0 NA or no occupation	295
5/34	239 OCT 262 Q.87	Respondent's Social Grade	1 A-higher managerial 2 B-lower managerial 3 C1 A- skilled non-manual 4 C1 B- lower non-manual 5 C2 skilled manual 6 D - unskilled or semi-skilled manual 7 E - No occupation 8 Unclassifiable 0 NA	37 88 103 201 231 214 0 0 304
5/35	240 OCT263 Q.92	Husband's coded Job Status	1 Present job 2 Permanent retired 3 Currently unemployed 4 Never worked 0 NA	354 50 10 1 763
5/36-38	241 OCT264 Q.92	Husband's Occupation Unit Group	See Note 7 0 NA-See classification of occupations	764
5/39	242 OCT266 Q.92	Husband's Employment Status	1 Self-employed with employees 2 Self-employed without 3 Managers 4 Foremen-supervisors 5 Other employees 8 Unclassifiable 0 NA or no occupation	26 16 38 37 294 3 764
5/40-41	243 OCT267 Q.92	Husband's Socio-Economic Group	See Note 8 0 NA or no occupation	764
5/42	244 OCT268 Q.92	Husband's Social Grade	1 A-higher managerial 2 B-lower managerial 3 C1 A-skilled non-manual 4 C1 B-lower nonmanual	28 42 53 39

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
5/42	244 OCT268 Q.92	continued	5 C2 - skilled manual 6 D- unskilled or semi- skilled manual 7 E- No occupation 8 Unclassifiable 0 NA	177 66 0 0 773
5/43-44	245 OCT276 Q.6A	Likes Conservatives 1	See Note 9	
5/45-46	246 OCT277 Q.6A	Likes Conservatives 2	See Note 9	
5/47-48	247 OCT278 Q.6A	Likes Conservatives 3	See Note 9	
5/49-50	248 OCT279 Q.6A	Likes Conservatives 4	See Note 9	
5/51-52	249 OCT280 Q.6A	Likes Conservatives 5	See Note 9	
5/53-54	250 OCT281 Q.6A	Likes Conservatives 6	See Note 9	
5/55-56	251 OCT282 Q.6A	Likes Conservatives 7	See Note 9	
5/57-58	252 OCT283 Q.6B	Dislikes Conservatives 1	See Note 9	
5/59-60	253 OCT284 Q.6B	Dislikes Conservatives 2	See Note 9	
5/61-62	254 OCT285 Q.6B	Dislikes Conservatives 3	See Note 9	
5/63-64	255 OCT286 Q.6B	Dislikes Conservatives 4	See Note 9	
5/65-66	256 OCT287 Q.6B	Dislikes Conservatives 5	See Note 9	
5/67-68	257 OCT288 Q.6B	Dislikes Conservatives 6	See Note 9	

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
5/69-70	258 OCT289 Q.6B	Dislikes Conservatives 7	See Note 9	
6/1-3	1	Study Number	743	
6/4-7	2	Respondent Identification	See Note 1	
6/8	3	Card Number	6	1178
6/9-10	259 OCT290 Q.7A	Likes Labour 1	See Note 9	
6/11-12	260 OCT291 Q.7A	Likes Labour 2	See Note 9	
6/13-14	261 OCT292 Q.7A	Likes Labour 3	See Note 9	
6/15-16	262 OCT293 Q.7A	Likes Labour 4	See Note 9	
6/17-18	263 OCT294 Q.7A	Likes Labour 5	See Note 9	
6/19-20	264 OCT295 Q.7A	Likes Labour 6	See Note 9	
6/21-22	265 OCT296 Q.7A	Likes Labour 7	See Note 9	
6/23-24	266 OCT297 Q.7B	Dislikes Labour 1	See Note 9	
6/25-26	267 OCT298 Q.7B	Dislikes Labour 2	See Note 9	
6/27-28	268 OCT299 Q.7B	Dislikes Labour 3	See Note 9	
6/29-30	269 OCT300 Q.7B	Dislikes Labour 4	See Note 9	
6/31-32	270 OCT301 Q.7B	Dislikes Labour 5	See Note 9	

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
6/33-34	271 OCT302 Q.7B	Dislikes Labour 6	See Note 9	
6/35-36	272 OCT303 Q.7B	Dislikes Labour 7	See Note 9	
6/37-38	273 OCT217 Q.12A	Good Result 1	See Note 10	
6/39-40	274 OCT218 Q.12A	Good Result 2	See Note 10	
6/41-42	275 OCT219 Q.12A	Good Result 3	See Note 10	
6/43-44	276 OCT220 Q.12A	Good Result 4	See Note 10	
6/45-46	277 OCT221 Q.12B	Bad Result 1	See Note 10	
6/47-48	278 OCT222 Q.12B	Bad Result 2	See Note 10	
6/49-50	279 OCT223 Q.12B	Bad Result 3	See Note 10	
6/51-52	280 OCT224 Q.12B	Bad Result 4	See Note 10	
6/53-54	281 OCT402 Q.9C	Likes Liberals 1	See Note 9	
6/55-56	282 OCT403 Q.9C	Likes Liberals 2	See Note 9	
6/57-58	283 OCT404 Q.9C	Likes Liberals 3	See Note 9	
6/59-60	284 OCT405 Q.9C	Likes Liberals 4	See Note 9	

CARD/COLUMN	VAR. No.	TITLE		CODES	MARGINALS
6/61-62	285 OCT406 Q.9D	Dislikes Liberals	1	See Note 9	
6/63-64	286 OCT407 Q.9D	Dislikes Liberals	2	See Note 9	
6/65-66	287 OCT408 Q.9D	Dislikes Liberals	3	See Note 9	
6/67-68	288 OCT409 Q.9D	Dislikes Liberals	4	See Note 9	
7/1-3	1	Study Number		743	
7/4-7	2	Respondent Identification		See Note 1	
7/8	3	Card Number		7	1178
7/9-10	289 OCT412 Q.10C	Likes Scottish Nationalist Party	1	See Note 9	
7/11-12	290 OCT413 Q.10C	Likes Scottish Nationalist Party	2	See Note 9	
7/13-14	291 OCT414 Q.10C	Likes Scottish Nationalist Party	3	See Note 9	
7/15-16	292 OCT415 Q.10C	Likes Scottish Nationalist Party	4	See Note 9	
7/17-18	293 OCT416 Q.10D	Dislikes Scottish Nationalist Party	1	See Note 9	
7/19-20	294 OCT417 Q.10D	Dislikes Scottish Nationalist Party	2	See Note 9	
7/21-22	295 OCT418 Q.10D	Dislikes Scottish Nationalist Party	3	See Note 9	
7/23-24	296 OCT419 Q.10D	Dislikes Scottish Nationalist Party	4	See Note 9	

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
7/25	297 OCT503 Q.57B	Recall MP's Name	1 Correct Recall 2 No. incorrect recall 9 NA	911 243 24
7/26	298 OCT503S Q.57B	MP strong Scottish Supporter	1 Strong supporter 2 Not strong 8 DK 9 NA inappropriate	232 179 318 449
7/27	299 OCT504 Q.58	Recall Conservative Candidate	1 Correct recall 2 No. incorrect recall 9 NA	512 642 24
7/28	300 OCT504S Q.58	Conservative Candidate Strong Scot	1 Strong supporter 2 Not strong 8 DK 9 NA inappropriate	68 106 250 754
7/29	301 OCT505 Q.58	Recall Labour Candidate	1 Correct recall 2 No. incorrect recall 9 NA	703 451 24
7/30	302 OCT505S Q.58	Labour Candidate Strong Scot	1 Strong supporter 2 Not strong 8 DK 9 NA inappropriate	128 164 267 619
7/31	303 OCT506 Q.58	Recall Liberal Candidate	1 Correct recall 2 No. Incorrect recall 9 NA	239 915 24
7/32	304 OCT506S Q.58	Liberal Candidate Strong Scot	1 Strong supporter 2 Not strong 8 DK 9 NA inappropriate	62 21 106 989
7/33	305 OCT507 Q.58	Recall Scottish Nationalist Party Candidate	1 Correct recall 2 No. Incorrect recall 9 NA	501 653 24
7/34	306 OCT507S Q.58	Scottish Nationalist Party Candidate Strong Scot	1 Strong supporter 2 Not strong 8 DK 9 NA inappropriate	351 3 36 789
7/35	307 OCT508 Q.58	Recall Other Candidate	1 Correct recall 2 No. Incorrect recall 9 NA	31 1123 24
7/36	308 OCT508S Q.58	Other Candidate Strong Scot	1 Strong supporter 2 Not strong 8 DK 9 NA inappropriate	10 4 12 1152

SCOTTISH CROSS-SECTION SAMPLE

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
7/37	309	Interview Series	1 A-FEBOCT PANEL 2 B-OCTOBER ONLY 3 C-SCOTTISH BOOSTER	162 46 970
7/38-42	310 WGT1	Weight for Scottish Sample		
7/43-47	311 WGT2	Special Weight for C-ONLY Questions		

N O T E S

NOTE 1. The respondent serial number is a four digit number ranging from 1 to 1178, the number of cases in the data set.

NOTE 2. This variable is a three-column alphanumeric variable. The values are as follows.

		<u>MARGINALS</u>		
&01	<u>GLASGOW QUEENS PARK</u>	27		
	Ward		43rd or GORBALS	
	Polling District		H	*
	Electorate		831	
	Ward		46th or PROSPECTHILL	
	Polling District		N	
	Electorate		2837	
&02	<u>RUTHERGLEN</u>	29		
	Ward		72	
	Polling District		72C	*
	Electorate		756	
	Ward		68	
	Polling District		68E	
	Electorate		2027	
&03	<u>HAMILTON</u>	37		
	Ward		14	
	Polling District		14	*
	Electorate		2743	
	Ward		3	
	Polling District		3	
	Electorate		3151	
&04	<u>COATBRIDGE & AIRDRIE</u>	34		
	Ward		8	
	Polling District		8	*
	Electorate		2523	
	Ward		2	
	Polling District		2A	
	Electorate		1310	
&05	<u>GLASGOW, SHETTLESTON</u>	28		
	ward		1st or TOLLCROSS	
	Polling District		V	*
	Electorate		1439	
	ward		4th or CAMLACHIE	
	Polling District		0	
	Electorate		3220	
&06	<u>DUNFERMLINE</u>	40		
	Ward		10	
	Polling District		DUNFERMLINE PITCORTHIE EC	*
	Electorate		2209	
	Ward		17	
	Polling District		LIMEKILNS IC	
	Electorate		1021	

* Polling district in British cross-section

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MARGINALS

807	<u>GREENOCK & PORT GLASGOW</u>	34	ward Polling District Electorate	INVERCLYDE 16 322 3914	55 *
	Ward Polling District Electorate			BURGH OF GREENOCK, NINTH WARD (PART) J4 7768	
808	<u>DUNDEE WEST</u>	40	Ward Polling District Electorate	No 3 PITALPIN WN 3036	*
	Ward Polling District Electorate			No 40 - BLACKSHADE WFF 2413	
809	<u>DUNBARTONSHIRE WEST</u>	32	Ward Polling District Electorate	EIGHT PART OF HELENSBURGH - AX 2567	*
	Ward Polling District Electorate			NINE PART OF GARFLOCHHEAD (PT OF) AD 1255	
810	<u>EDINBURGH SOUTH</u>	37	ward Polling District Electorate	No 15 INCH SN 2808	*
	Ward Polling District Electorate			No 17 - ALNWICKHILL SP 2728	
811	<u>DUMFRIES</u>	41	Ward Polling District Electorate	9 KIRTLE KIRKPATRICK, FLEMING 32A9B 581	*
	Polling District Electorate			GRETNA EAST 32A9A 457	
812	<u>FIFE EAST</u>	31	Ward Polling District Electorate	8 PITLESSIE DH & CERES DI 324 & 106	*
	Polling District Electorate			KINGSKETTLE DK 986	
813	<u>KINROSS & WEST PERTHSHIRE</u>	28	Ward Polling District Electorate	19 DUNBLANE (EAST) (X) 1533	*
	Polling District Electorate			DUNBLANE (WEST) XA 2437	

* Polling district in British cross-section

/Con. d. . .

	<u>MARGINALS</u>	
&14	<u>ABERDEENSHIRE EAST</u>	41
	Ward	16
	Polling District	E 1A (ROSEHEARTY)
	Electorate	881
	Polling District	EMF (TYRIE - NEAPITSLIGU)
	Electorate	948
&15	<u>MIDLOTHIAN</u>	34
	Ward	No 1 PENICUIK
	Polling District	S
	Electorate	3262
	Ward	No 6 POLTOWN/LASSWADE (PART)
	Electorate	586
&16	<u>FIFE CENTRAL</u>	30
	Ward	23
	Polling District	BALLINGRY LD
	Electorate	2597
	Ward	21
	Polling District	SOUTH PARKS KA
	Electorate	1986
&17	<u>GLASGOW, SPRINGBURN</u>	24
	Ward	15th or BALORNOCK
	Polling District	N
	Electorate	4379
	Ward	20th or DENNISTOUN
	Polling District	E
	Electorate	3510
&18	<u>BUTE & NORTH AYRSHIRE</u>	29
	Ward	No 17
	Polling District	WEST BURGH OF SALTCOATS (FOURTH WARD)
	Electorate	2500
	Polling District	V4 BURGH OF SALTCOATS (SECOND WARD - EAST)
	Electorate	978
&19	<u>GLASGOW, CATHCART</u>	26
	Ward	62nd or MOUNT FLORIDA
	Polling District	A
	Electorate	4461
	Ward	65th or LINN
	Polling District	J
	Electorate	4449
&20	<u>RENFREWSHIRE EAST</u>	38
	Ward	STAMPERLAND - EASTWOOD
	Polling District	E6
	Electorate	2925
	Ward	BUSBY - EASTWOOD 11
	Polling District	E11
	Electorate	3767

* Polling district in British cross-section

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821	<u>DUNBARTONSHIRE CENTRAL</u>	33	
	Ward		Two
	Polling District		CLYDEBANK BURGH - CS
	Electorate		1917
	Ward		Six
	Polling District		CLYDEBANK BURGH - CF
	Electorate		6448
822	<u>LANARKSHIRE NORTH</u>	31	
	Ward		13
	Polling District		13
	Electorate		3890
	Ward		8
	Polling District		8
	Electorate		3842
823	<u>PAISLEY</u>	33	
	Ward		FOXBAR - RENFREW 8 (PART)
	Polling District		P19
	Electorate		1728
	Ward		CHARLESTON - RENFREW 12 (PART)
	Polling District		P29
	Electorate		2780
824	<u>ABERDEEN SOUTH</u>	40	
	Ward		31 GAIRN
	Polling District		SOA
	Electorate		3716
	Ward		34 VICTORIA
	Polling District		SRA
	Electorate		2287
825	<u>EDINBURGH PENTLANDS</u>	33	
	Ward		No 26 - HAILES
	Polling District		PR
	Electorate		3179
	Ward		No 22 FIRRHILL
	Polling District		PP
	Electorate		4132
826	<u>CLACKMANNAN & EAST STIRLING</u>	36	
	Ward		1
	Polling District		ALLOA - CC
	Electorate		3053
	Ward		33
	Polling District		LAURIESTON NTH - BS
	Electorate		1076

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&27	<u>ROXBURGH, SELKIRK & PEEBLES</u>	30	3 WILTON NORTH R13/3 1570 7 - KILNKNOVE & BUCKHOLMSIDE (PART) E7/7B 816
	Ward		
	Polling District		
	Electorate		
	Ward		
	Polling District		
	Electorate		
&28	<u>LANARK</u>	39	15 15 3465 10 10 3545
	Ward		
	Polling District		
	Electorate		
	Ward		
	Polling District		
	Electorate		
&29	<u>KILMARNOCK</u>	39	No 4 A 2803 No 6 DA 1112
	Ward		
	Polling District		
	Electorate		
	Ward		
	Polling District		
	Electorate		
&30	<u>ABERDEEN NORTH</u>	30	3 TILLYDRONE NCA 4640 1 GRANDHOLM NAA 2887
	Ward		
	Polling District		
	Electorate		
	Ward		
	Polling District		
	Electorate		
&31	<u>ARGYLL</u>	26	KNAPDALE - LOCHGILPHEAD (NO 6) ARDRISHAIG (BK) 1208 ACHAHOISM (BL), DUNMORE (BM), TARBERT (BN), CAIRNDOM (BP), PART OF BELLANOCH (BF) 84, 110, 31, 134, 10
	Ward		
	Polling District		
	Electorate		
	Polling District		
	Electorate		
&32	<u>ABERDEENSHIRE WEST</u>	43	43 & 44 WDA (PETERCULTER - CULTS) 5007 WEA (PETERCULTER - CULTER) 3181
	Ward		
	Polling District		
	Electorate		
	Polling District		
	Electorate		

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&33	<u>BERWICK & EAST LOTHIAN</u>	35	
	Ward		No 8 PRESTON
	Polling District		PRESTON PANS (LX) (PT OR)
	Electorate		3873
	Polling District		PRESTON PANS (LZ)
	Electorate		1233
&34	<u>CAITHNESS & SUTHERLAND</u>	34	
	Ward		SUTHERLAND NO 6 & 7
	Polling District		LAIRG (SZ)
	Electorate		685
	Polling District		GOLSPIE (SC)
	Electorate		884
&35	<u>WESTERN ISLES</u>	36	
	Parish		STORNOWAY (BURGH)
	Polling District		WWA
	Electorate		999
	Polling District		WWB
	Electorate		917

- NOTE 3. These variables are in three columns, and give the responses in terms of pence, up to a maximum of 800.
- NOTE 4. This variable gives in 2 columns the age at which the respondent recalled leaving school. Any fractions of a year were truncated in editing.
- NOTE 5. This variable gives in four columns the year in which the respondent was born.
- NOTE 6. This variable is a one-column ALPHA variable. Values and their meanings are:

0. NA
 7. Refused
 8. DK

Income per week	CODE	Income per month
up to £9	A	up to £38
£10 to £13	B	£39 to £58
£14 to £18	C	£59 to £79
£19 to £23	D	£80 to £100
£24 to £28	E	£101 to £121
£29 to £33	F	£122 to £142
£34 to £38	G	£143 to £167
£39 to £48	H	£168 to £208
£49 to £58	I	£209 to £250
£59 to £77	J	£251 to £333
£78 to £96	K	£334 to £417
£97 to £115	L	£418 to £500
£116 or more	M	£501 or more

NOTE 7. Occupational unit groups are a three-digit variable. Occupational orders are a two-digit translation of the roman numeral section headers in the following list :

I. FARMERS, FORESTERS, FISHERMEN

- 001§ Fishermen
- 002|| Farmers, farm managers, market gardeners
- 003 Agricultural workers n e c.
- 004 Agricultural machinery drivers
- 005 Gardeners and groundsmen
- 006 Foresters and woodmen

II. MINERS AND QUARRYMEN

- 007|| Coal mine—workers underground
- 008 Coal mine—workers above ground
- 009 Workers below ground n e c.
- 010 Surface workers n e c —mines and quarries

III. GAS, COKE AND CHEMICALS MAKERS

- 011 Furnacemen, coal gas and coke ovens
- 012 Chemical production process workers n.e.c.

IV. GLASS AND CERAMICS MAKERS

- 013 Ceramic formers
- 014 Glass formers, finishers and decorators
- 015 Furnacemen, kilnmen, glass and ceramic
- 016 Ceramics' decorators and finishers
- 017 Glass and ceramics production process workers n e.c.

V. FURNACE, FORGE, FOUNDRY, ROLLING MILL WORKERS

- 018 Furnacemen—metal
- 019 Rolling, tube mill operators, metal drawers
- 020 Moulders and coremakers (foundry)
- 021 Smiths, forgemen
- 022 Metal making and treating workers n e c
- 023 Fettlers, metal dressers

VI. ELECTRICAL AND ELECTRONIC WORKERS

- 024 Radio and radar mechanics
- 025 Installers and repairmen, telephone
- 026 Linesmen, cable jointers
- 027 Electricians
- 028 Electrical and electronic fitters
- 029 Assemblers (electrical and electronic)
- 030 Electrical engineers (so described)

VII. ENGINEERING AND ALLIED TRADES WORKERS N.E.C.

- 031† Foremen (engineering and allied trades)
- 032† Trainee craftsmen (engineering and allied trades)
- 033 Sheet metal workers
- 034 Steel erectors, riggers
- 035 Metal plate workers, riveters
- 036 Gas, electric welders, cutters, braziers
- 037‡ Turners
- 038§ Machine tool setters, setter—operators n e c
- 039|| Machine tool operators
- 040 Tool makers, tool room fitters
- 041‡ Motor mechanics, auto engineers
- 042‡ Maintenance fitters, maintenance engineers, millwrights

NOTE n e c = not elsewhere classified.

§ Revised occupation unit group in 1966

† New occupation unit group in 1970

|| Revised occupation unit group in 1970

‡ New occupation unit group in 1966

- 043§ Fitters n e c , machine erectors, etc.
- 044 Electro-platers, dip platers and related workers
- 045§ Plumbers, gas fitters, lead burners
- 046‡ Pipe fitters, heating engineers
- 047 Press workers and stampers
- 048 Metal workers n e c
- 049 Watch and chronometer makers and repairers
- 050 Precision instrument makers and repairers
- 051 Goldsmiths, silversmiths, jewellery makers
- 052 Coach, carriage, wagon builders and repairers
- 053 Inspectors (metal and electrical goods)
- 054 Other metal making, working, jewellery and electrical production process workers

VIII. WOODWORKERS

- 055 Carpenters and joiners
- 056 Cabinet makers
- 057 Sawyers and wood working machinists
- 058 Pattern makers
- 059§ Woodworkers n e c.

IX. LEATHER WORKERS

- 060 Tanners, leather, fur dressers, fellmongers
- 061 Shoemakers and shoe repairers
- 062 Cutters, lasters, sewers, footwear and related workers
- 063 Leather products makers n e c.

X. TEXTILE WORKERS

- 064 Fibre preparers
- 065§ Spinners, doublers, twisters
- 066‡ Winders, reelers
- 067 Warpers, sizers, drawers-in
- 068 Weavers
- 069 Knitters
- 070 Bleachers and finishers of textiles
- 071 Dyers of textiles
- 072 Textile fabrics and related products makers and examiners n e c.
- 072.4* *Rope, twine and net makers*
- 073 Textile fabrics, etc. production process workers n e c

XI. CLOTHING WORKERS

- 074 Tailors, dress, light clothing makers
- 075 Upholsterers and related workers
- 076 Hand and machine sewers and embroiderers, textile and light leather products.
- 077 Clothing and related products makers n e c.

XII. FOOD, DRINK AND TOBACCO WORKERS

- 078 Bakers and pastry cooks
- 079 Butchers and meat cutters
- 080 Brewers, wine makers and related workers
- 081 Food processors n e c
- 082 Tobacco preparers and products makers

XIII. PAPER AND PRINTING WORKERS

- 083 Makers of paper and paperboard
- 084 Paper products makers
- 085 Compositors
- 086 Printing press operators
- 087 Printers (so described)
- 088 Printing workers n e c

XIV. MAKERS OF OTHER PRODUCTS

- 089 Workers in rubber
- 090 Workers in plastics
- 091 Craftsmen n e c.
- 092 Other production process workers

NOTE n e c. = not elsewhere classified.

* In Northern Ireland only

‡ New occupation unit group in 1966

§ Revised occupation unit group in 1966

XV. CONSTRUCTION WORKERS

- 093 Bricklayers, tile setters
- 094 Masons, stone cutters, slate workers
- 095 Plasterers, cement finishers, terrazzo workers
- 096 Builders (so described); clerks of works
- 097‡ Bricklayers', etc., labourers n.e.c.
- 098‡ Construction workers n.e.c.

63

XVI. PAINTERS AND DECORATORS

- 099 Aerographers, paint sprayers
- 100 Painters, decorators n.e.c.
- 101‡ Coach painters (so described)

XVII. DRIVERS OF STATIONARY ENGINES, CRANES, ETC.

- 102 Boiler firemen
- 103 Crane and hoist operators; slingers
- 104 Operators of earth moving and other construction machinery n e c.
- 105 Stationary engine, materials handling plant operators n e.c.; oilers and greasers

XVIII. LABOURERS N.E.C.

- 106 Railway lengthmen
- § Labourers and unskilled workers n e.c.
- 107 Chemical and allied trades
- 108 Engineering and allied trades
- 109 Foundries in engineering and allied trades
- 110 Textiles (not textile goods)
- 111 Coke ovens and gas works
- 112 Glass and ceramics
- 113 Building and contracting
- 114 Other

XIX. TRANSPORT AND COMMUNICATIONS WORKERS

- 115 Deck, engineering officers and pilots, ship
- 116 Deck and engine room ratings, barge and boatmen
- 117 Aircraft pilots, navigators and flight engineers
- 118 Drivers, motormen, second men, railway engine
- 119 Railway guards
- 120 Drivers of buses, coaches
- 121 Drivers of other road passenger vehicles
- 122 Drivers of road goods vehicles
- 123 Inspectors, supervisors, transport
- 124 Shunters, pointsmen
- 125† Signalmen and crossing keepers, railways
- 126|| Traffic controllers and dispatchers, transport
- 127 Telephone operators
- 128 Telegraph and radio operators
- 129 Postmen, mail sorters
- 130 Messengers
- 131 Bus conductors
- 132 Porters, ticket collectors, railway
- 133 Stevedores, dock labourers
- 134 Lorry drivers' mates, van guards
- 135 Workers in transport and communication occupations n e c.

XX. WAREHOUSEMEN, STOREKEEPERS, PACKERS, BOTTLERS

- 136 Warehousemen, storekeepers and assistants
- 137 Packers, labellers and related workers

XXI. CLERICAL WORKERS

- 138† Office managers n e c.
- 139§|| Clerks, cashiers
- 140‡|| Office machine operators
- 141|| Typists, shorthand writers, secretaries
- 142 Civil service executive officers

NOTE n e c = not elsewhere classified.

‡ New occupation unit group in 1966.

§ Revised occupation unit group in 1966

† New occupation unit group in 1970

|| Revised occupation unit group in 1970.

XXII. SALES WORKERS

- 143| Proprietors and managers, sales
- 144| Shop salesmen and assistants
- 145 Roundsmen (bread, milk, laundry, soft drinks)
- 146 Street vendors, hawkers
- 147 Garage proprietors
- 148 Commercial travellers, manufacturers' agents
- 149 Finance, insurance brokers, financial agents
- 150 Salesmen, services, valuers, auctioneers

64

XXIII. SERVICE, SPORT AND RECREATION WORKERS

- 151 Fire brigade officers and men
- 152 Police officers and men
- 153 Guards and related workers n e c.
- 154 Publicans, innkeepers
- 155 Barmen, barmaids
- 156† Proprietors and managers boarding houses and hotels
- 157| Housekeepers, stewards, matrons and housemothers
- 158† Domestic housekeepers
- 159† Restaurateurs
- 160† Waiters and waitresses
- 161|| Canteen assistants, counter hands
- 162 Cooks
- 163 Kitchen hands
- 164 Maids, valets and related service workers n e c.
- 165 Caretakers, office keepers
- 166|| Charwomen, office cleaners, window cleaners, chimney sweeps
- 167 Hairdressers, manicurists, beauticians
- 168 Launderers, dry cleaners and pressers
- 169 Athletes, sportsmen and related workers
- 170 Hospital or ward orderlies, ambulance men
- 171† Proprietors and managers, service, sport and recreations n e c
- 172|| Service, sport and recreation workers n e c.

XXIV. ADMINISTRATORS AND MANAGERS

- 173 Ministers of the Crown, M Ps (n e c), senior government officials
- 174 Local authority senior officers
- 175 Managers in engineering and allied trades
- 176 Managers in building and contracting
- 177 Managers in mining and production n e c.
- 178 Personnel managers
- 179 Sales managers
- 180|| Managers n e c.

XXV. PROFESSIONAL, TECHNICAL WORKERS, ARTISTS

- 181 Medical practitioners (qualified)
- 182 Dental practitioners
- 183 Nurses
- 184| Pharmacists
- 185 Radiographers (medical and industrial)
- 186† Ophthalmic and dispensing opticians
- 187† Chiropodists
- 188† Physiotherapists
- 189† Occupational therapists
- 190† Public health inspectors
- 191| Medical workers n e c.
- 192 University teachers
- 193† Primary and secondary school teachers
- 194| Teachers n e c
- 195 Civil, structural, municipal engineers
- 196 Mechanical engineers
- 197§ Electrical engineers
- 198‡ Electronic engineers
- 199† Work study, progress engineers
- 200† Planning, production engineers

NOTE n e c = not elsewhere classified.

‡ New occupation unit group in 1966.

§ Revised occupation unit group in 1966

† New occupation unit group in 1970

|| Revised occupation unit group in 1970

201† Engineers n e.c.
 202† Metallurgists
 203|| Technologists n e.c.
 204† Chemists
 205§ Physical and biological scientists
 206 Authors, journalists and related workers
 207 Stage managers, actors, entertainers, musicians
 208 Painters, sculptors and related creative artists
 209† Accountants, professional
 210|| Company secretaries and registrars
 211† Surveyors
 212|| Architects, town planners
 213 Clergy, ministers, members of religious orders
 214 Judges, barrister advocates, solicitors
 215|| Social welfare and related workers
 216† Officials of trade or professional associations
 217 Professional workers n e.c.
 218 Draughtsmen
 219 Laboratory assistants, technicians
 220§|| Technical and related workers n e.c.

XXVI ARMED FORCES (BRITISH AND FOREIGN)

221 Armed forces (U.K.)
 222 Armed forces (Commonwealth and foreign)

XXVII. INADEQUATELY DESCRIBED OCCUPATIONS

223 Inadequately described occupations

NOTE n e.c. = not elsewhere classified

‡ New occupation unit group in 1966

§ Revised occupation unit group in 1966

† New occupation unit group in 1970

|| Revised occupation unit group in 1970

NOTE 8. Socio-economic group is a two digit code as follows :

- 1 Employers in industry, commerce, etc. in non-agricultural enterprises employing 25 or more persons (1.1)*
- 2 Managers in central and local government, industry, commerce, etc. in non-agricultural enterprises employing 25 or more persons (1.2)
- 3 Employers in industry, commerce, etc. in non-agricultural enterprises employing fewer than 25 persons (2.1)
- 4 Managers in industry, commerce, etc. in non-agricultural enterprises employing fewer than 25 persons (2.2)

NOTE 8. (continued)

- 5 Professional workers - self employed (3)
- 6 Professional workers - employees (4)
- 7 Intermediate non-manual workers ancillary workers
and artists (5.1)
- 8 Intermediate non-manual workers - foremen and supervisors
non-manual (5.2)
- 9 Junior non-manual workers (6)
- 10 Personal service workers (7)
- 11 Foremen and supervisors - manual (8)
- 12 Skilled manual workers (9)
- 13 Semi-skilled manual workers (10)
- 14 Unskilled manual workers (11)
- 15 Own account workers (other than professional) (12)
- 16 Farmers - employers and managers (13)
- 17 Farmers - own account (14)
- 18 Agricultural workers (15)
- 19 Members of the armed forces (16)
- 20 Occupation inadequately described but probably 'middle-class'
- 21 Occupation inadequately described but probably 'working-class'
- 27 Unclassifiable

* Figures in parentheses indicate OPCS codes

NOTE 9. Codes for variables 245-272, 281-296

PARTY LIKES AND DISLIKES

PARTY PERSONNEL & LEADERSHIP

MANAGEMENT OF GOVERNMENT GOALS AND VALUES

DOMESTIC POLICIES: ECONOMIC (EXCLUDING INCOMES POLICY)

DOMESTIC POLICIES: INDUSTRIAL RELATIONS & INCOMES POLICY

10 General judgement of party leaders (*people/individuals*)

20 General judgement of party in terms of management or goals and values: *capable, dependable, stable, fair, etc.* (LIBS incl.) *moderate, inexperienced, etc.*

30 General references to record/policies pertaining to economic growth, productivity, investment, standard of living (*refs to INDUSTRY, FIRMS; put country back on its feet*)

40 General references to record/policies pertaining to industrial relations, industrial disputes

11 Specific mentions of business/financial experience & connections of party Leaders (*middle-class connections*)

21 Specific references to ideological 'symbols' - socialism, state control (bureaucracy), equality, capitalism, free enterprise, class conflict, left, right, centre, radical, tradition

31 General references to financial policies (*amount of domestic spending, waste of money*)

41 Industrial Relations Act

12 Specific mentions of working-class connections of party leaders

22 Specific references to party's attitude to initiative, opportunity, incentive to work

32 Specific references to balance of payments, debt, running economy in red/black (*lending and borrowing - external; volume of trade*)

43 References to miners' strike, three-day week (events leading up to, handling of, ending of strike)

13 Party leader (named)

23 References to influence of left/right/extreme groups

33 Prices, cost of living, inflation

44 Profit-sharing, codetermination

14 Other leading politicians in the party (named)

24 Position relative to other party/vote-splitting

34 Employment/unemployment

45 References to wages (personal, general or specific) (*incl. wages will be better*)

15 Local party or constituency candidate

25 Time for a change

35 Taxation

16 References to parliamentary strategy, practices or situation (*called election too soon*)

26 General references to sectionalism/anti-sectionalism/divisiveness (*national unity/interest, country before party, good for all classes/everyone*)

36 Nationalisation (incl. North Sea Oil)

37 Subsidies

17 (LIBS) Not enough of them

38 References to indirect taxation (*incl. VAT*), budget, rates

18 General references to campaign style or tactics; mudslinging (*parties don't get along*)

PARTY LIKES AND DISLIKES (cont'd)

NOTE 9. (Contd.)

<u>DOMESTIC POLICIES: SOCIAL SERVICES</u>	<u>OTHER DOMESTIC AND FOREIGN POLICIES</u>	<u>SOCIAL GROUP-RELATED RESPONSES</u>	<u>PAST-RELATED RESPONSES: PERSONAL, LEADERS & EVENTS</u>
50 General references to record/policies pertaining to social services and/or benefits	60 not used	<u>PARTY FAVOURABLE TO/SUPPORT:</u>	80 Other past-related responses not coded below
51 Specific social services or benefits (incl. for strikers) not coded below	61 Other domestic policies not coded elsewhere (<i>Concorde, defence, abortion, etc.</i>)	71 Working class, wage earners, ordinary people, people with low incomes, poor ('the people') **	81 Family/primary group/respondent always been for/against party
52 Pensions, old age policies	62 Foreign policy (excluding Common Market)	72 Trade Unions (incl. 'run by unions')	82 Past party leaders
53 Housing, land prices, mortgages, building houses, clearing slums, council houses (<i>property speculators - do 73/77</i>)	63 Constitutional or electoral reform	73 Middle class, businessmen, big business, wealthy, rich, high income people	83 Past political record or events
54 RENTS: rent freeze, rent subsidies, Rent Act	64 Regional devolution, all references to regional interests	74 Other groups or categories not coded above	
55 Education	65 Common Market policies	<u>PARTY UNFAVOURABLE TO/KEEP IN CHECK:</u>	<u>OTHER CODES</u>
56 Immigration	66 Northern Ireland	75 Working class, wage earners, ordinary people, people with low incomes, poor	90 Very general: like/dislike their ideas or policies ('try hard')
		76 Trade Unions	97 Unclassifiable
		77 Middle class, businessmen, big business, wealthy, rich, high income people **	98 Don't know, nothing
		78 Other groups or categories not coded above	00 Not asked
		** ('Robin Hood' - do 71/77)	

GOOD RESULTS OF ELECTION

<u>SYSTEM PERFORMANCE, VALUES</u>	<u>PARTY RELATED</u>	<u>ECONOMIC (EXCLUDING INCOMES POLICY)</u>	<u>INDUSTRIAL RELATIONS AND INCOMES POLICY</u>
10 General positive values: stability, peace, unity	20 Labour Party or leaders are in power, will do a good job	30 General economic improvement (growth, productivity), country on its feet	40 Good industrial relations, government/union co-operation, fewer strikes
11 General statements of ideological goals and values (equality, socialism, etc.)	21 Conservative Party or leaders are out of power	31 Sound financial policies	41 Industrial Relations Act out, revised
12 Minority government beneficial (moderate, working together, etc.)	22 Conservative Party or leaders will benefit, be helped, appreciated	32 Balance of payments, debt improve, out of the red	42 Incomes policy: voluntary wage policy, stage three out, wages increase
13 Change of government	23 Liberal Party or leaders better off, influence good	33 Prices (food, etc.), cost of living, inflation controlled, down, stabilised, not go up so fast	43 Benefits due to ending miners' strike (end of 5 day week, no power cuts)
14 Raised public interest, made people think		34 Unemployment down, more JOBS	44 Profit sharing, co-determination
15 Another election		35 Taxes	
		36 Nationalisation (including North Sea oil)	
		37 Subsidies	
		38 References to indirect taxation/budget / rates	

GOOD RESULTS OF ELECTIONSOCIAL POLICIES AND SERVICESOTHER POLICIESGROUP RELATEDGENERAL POSITIVE RESPONSES

- 50 Social services improve generally
- 51 Specific references to social services and benefits not mentioned below (free milk, health service, etc.)
- 52 Pensioners, old people helped, pensions up
- 53 Housing: House, land prices, mortgages down/stabilise. Building houses, clearing slums, more council houses
- 54 Rent freeze, Rent Act out
- 55 Education
- 56 Immigration

- 60
- 61 Other domestic policies not coded elsewhere (crime, transport, etc.)
- 62 Foreign policy
- 63 Constitutional/electoral reform (proportional representation)
- 64 Good there will be more (or less) regional devolution of power: all references to regional interests
- 65 Common Market policies
- 66 Northern Ireland

GOOD FOR/SUPPORT:

- 70 Working Class, low income, working people
- 71 All people, families, ordinary people
- 72 Trade Unions
- 73 Big business, businessmen, The City
- 74 Small business, shopkeepers
- 75 Communists
- BAD FOR/KEEP IN CHECK:
- 80 Middle Class, Upper Class, high income, rich
- 81 Big business, businessmen The City
- 82 Small business, shopkeepers
- 83 Land speculators, property interests

- 90 Things will get better

- 97 unclassifiable
- 98 don't know, none
- 00 not ascertained

BAD RESULTS OF ELECTION

NOTE 10. (Contd)

<u>SYSTEM PERFORMANCE, VALUES</u>	<u>PARTY RELATED</u>	<u>ECONOMIC (EXCLUDING INCOMES POLICY)</u>	<u>INDUSTRIAL RELATIONS AND INCOMES POLICY</u>
10 General negative values: unrest, divisive	20 Labour Party or leaders are in power, will do a bad job, break their promises, give way	30 Generally, economy will get worse (growth, productivity, standard of living)	40 Bad industrial relations, more strikes
11 General statements of ideological goals and values (extremism, more socialism, class differences will not be preserved, no incentive to work)	21 Minority government bad for Labour, can't carry out policies, not safe for Labour	31 Bad financial policies, spend too much, waste money	41 Industrial Relations Act out, revised
12 Minority government weak, not secure, too much fighting, not united, bad image overseas, another election	22 Conservative Party or leaders are out	32 Balance of payments, debt increase, run economy in red foreign investment	42 Incomes policy: voluntary wage policy in, Stage Three out, statutory wage policy
13 change of government	23 Liberal Party or leaders too strong, too much influence	33 Prices (food, coal, etc.), cost of living, inflation, etc. will go up	43 Inflationary miners' settlement, other unions will demand wage increases. Generally, wages will increase, cause inflation.
14 Waste of time and money, too much talk about politics		34 Unemployment up, fewer jobs	44 Profit sharing, co-determination
15 Another election		35 Taxes	
		36 Nationalisation (including North Sea oil)	
		37 Subsidies	
		38 References to indirect taxation/budget/rates	

BAD RESULTS OF ELECTION

<u>SOCIAL POLICIES AND SERVICES</u>	<u>OTHER POLICIES</u>	<u>GROUP RELATED</u>	<u>GENERAL NEGATIVE RESPONSES</u>
50 Too many social services. Social benefits to wrong people (e.g. strikers)	60	<u>GOOD FOR/SUPPORT:</u> 70 Working Class, poor, working people	90 Things will generally get worse
51 Specific references to social services and benefits not mentioned below (health service, etc.)	61 Other domestic policies not coded elsewhere (crime, transport, etc.)	71 not used	
52 pensions, old people	62 Foreign policy	72 Trade Unions	
53 Housing: house, land prices, mortgages up. building houses, clearing slums, council houses	63 Constitutional/electoral reform (proportional representation, Liberals not treated fairly)	73 Big business, businessmen, The City	
54 Rent freeze	64 Bad there will be more (or less) regional devolution of power: all references to regional interests	74 Small business, shopkeepers, etc.	97 unclassifiable
55 Education (do away with public schools, etc.)	65 Common Market policies	75 Communists, extremists	98 don't know
56 Immigration	66 Northern Ireland	<u>BAD FOR/KEEP IN CHECK:</u> 80 Middle/Upper Class, high income people, rich	00 not ascertained
		81 Big business, businessmen, The City	
		82 Small business, shopkeepers, etc.	
		83 not used	
		84 people not in trade unions	
		85 All people, families	
		86 people who want to get ahead, work hard	
		<u>INCREASE AGGRESSIVENESS OF:</u> 87 Big business	



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AREA CODE

SERIAL NO.

1

O.U.O.

--	--

DAY
(Date of interview)

--	--

MONTH

Time of beginning
interview

This interview is part of some university research being conducted this Autumn. For this study we need the answers to some questions which we are asking people all over the country.

1

Which, if any, morning daily newspapers do you read regularly? (By regularly I mean 3 out of every 4 issues.) PROBE: Any others?

IF NO DAILY NEWSPAPERS READ, CIRCLE NONE AND GO TO NEXT QUESTION.

WRITE NAMES OF NEWSPAPERS READ BELOW.

O.U.O.

FIRST NEWSPAPER MENTIONED _____

SECOND NEWSPAPER MENTIONED _____

THIRD NEWSPAPER MENTIONED _____

OTHER NEWSPAPERS MENTIONED _____

2

How closely do you follow newspapers for news and comment about politics - very closely, fairly closely, or just once in a while?

- 1 Very closely
2 Fairly closely
3 Once in a while
8 DK

COMMENTS:

3

How closely do you usually follow programmes about politics on television - very closely, fairly closely, or just once in a while?

- 1 Very closely
2 Fairly closely
3 Once in a while
8 DK

COMMENTS:

4

Would you say that you cared a good deal which party won the recent Election or that you didn't care very much which party won?

- 1 Cared a good deal
2 Didn't care very much
8 DK

COMMENTS:

5

Do you think that the recent election campaign generally gave the people the facts about the problems facing the country?

- 1 Yes
2 No
8 DK

COMMENTS:

diap 21

7A Is there anything in particular that you like about the Labour Party?
IF YES: What is that? (Is there anything else?)
(PROBE UNTIL NO FURTHER ANSWERS)

REPLIES:

[Lined area for responses to question 7A]

7B Is there anything in particular that you don't like about the Labour Party?
IF YES: What is that? (Is there anything else?)
(PROBE UNTIL NO FURTHER ANSWERS)

REPLIES:

[Lined area for responses to question 7B]

8 Considering everything the parties stand for, would you say that there is a great deal of difference between them, some difference, or not much difference?

- 1 A great deal
- 2 Some
- 3 Not much
- 8 DK

COMMENTS:

[Lined area for comments to question 8]

9A Before the election, how well did you think the Liberals would do in Britain as a whole? Did you think they would win many more seats, keep about the same number, or end up with fewer seats?

- 1 Win many more seats
- 2 Keep about the same number
- 3 Fewer seats
- 8 DK

COMMENTS:

9B Would you say the Liberals' campaign here in this constituency was very active, fairly active, or not very active?

- 1 Very active
- 2 Fairly active
- 3 Not very active
- 8 DK

COMMENTS:

9C Now I would like to ask you about the good and bad points of the Liberal Party. Is there anything in particular that you like about the Liberal Party?
IF YES: What is that? (Is there anything else?)
(PROBE UNTIL NO FURTHER ANSWERS)

REPLIES:

9D Is there anything in particular that you don't like about the Liberal Party?
IF YES: What is that? (Is there anything else?)
(PROBE UNTIL NO FURTHER ANSWERS)

REPLIES:

9E Generally speaking, do you regard the Liberal Party as closer to the Conservative Party or closer to the Labour Party?

- 1 Closer to Conservatives
- 2 Closer to Labour
- 8 DK/no/no difference/equal

COMMENTS:

10A Before the election, how well did you think the Scottish National Party would do in Scotland as a whole? Did you think they would win many more seats, keep about the same number, or end up with fewer seats?

- 1 Win many more seats
- 2 Keep about the same number
- 3 Fewer seats
- 8 DK

COMMENTS:

10B Would you say the Scottish National Party's campaign here in this constituency was very active, fairly active, or not very active?

- 1 Very active
- 2 Fairly active
- 3 Not very active
- 8 DK

COMMENTS:

10C Now I would like to ask you about the good and bad points of the Scottish National Party. Is there anything in particular that you like about the Scottish National Party? IF YES: What is that? (Is there anything else?) (PROBE UNTIL NO FURTHER ANSWERS)

REPLIES:

10D Is there anything in particular that you don't like about the Scottish National Party? IF YES: What is that? (Is there anything else?) (PROBE UNTIL NO FURTHER ANSWERS)

REPLIES:

10E Generally speaking, do you regard the Scottish National Party as closer to the Conservative Party or closer to the Labour Party?

- 1 Closer to Conservatives
- 2 Closer to Labour
- 8 DK/no/no difference/equal

COMMENTS:

11(S) Whether or not you have ever voted for the Scottish National Party, do you think its existence and election successes have been good for Scotland?

- 1 Yes
- 2 No
- 8 DK

COMMENTS:

12A Now that you know the outcome of the Election, what are the good things that you think will happen as a result of the Election?
(PROBE: What other good things?) (REPEAT PROBES)

REPLIES:

12B And what are the bad things that you think will happen as a result of the Election?
(PROBE: What other bad things?) (REPEAT PROBES)

REPLIES:

13	<p>How much interest would you say you take in politics - a great deal, some, not much, or none at all?</p> <p>1 A great deal 2 Some 3 Not much 4 None at all 8 DK</p> <p>COMMENTS:</p>
14A	<p>SHOW CARD 14</p> <p>How well do you think the recent Labour Government has handled the problem of <u>rising prices</u> since it took over - very well, fairly well, not very well, or not at all well?</p> <p>1 Very well 2 Fairly well 3 Not very well 4 Not at all well 8 DK</p>
14B	<p>If the Conservative Party had been in power at the time, how well do you think <u>they</u> would have handled the problem of <u>rising prices</u> - very well, fairly well, not very well, or not at all well?</p> <p>1 Very well 2 Fairly well 3 Not very well 4 Not at all well 8 DK</p> <p>COMMENTS:</p>
14C	<p>RETRIEVE CARD</p> <p>Think about when you were deciding about voting. How important to you when you were deciding about voting was the issue of <u>rising prices</u> - the most important single thing, fairly important, or not very important?</p> <p>1 The most important single thing 2 Fairly important 3 Not very important 8 DK</p> <p>COMMENTS:</p>
14D	<p>Some people say that <u>prices</u> will go on rising <u>fast</u> no matter what <u>any</u> Government tries to do. Would you say you agree or disagree?</p> <p>1 Agree 2 Disagree 8 DK</p> <p>COMMENTS:</p>
14E	<p>On some issues people feel that they understand the problems that are involved, while on others they tend to feel that they don't really understand what the problems are. How well would you say that you understand the problem of <u>rising prices</u> - very well, fairly well, or not very well?</p> <p>1 Very well 2 Fairly well 3 Not very well 8 DK</p> <p>COMMENTS:</p>
14F	<p>Finally, which of <u>all</u> the parties do you feel had the best ideas on prices?</p> <p>1 Conservative 2 Labour 3 Liberal 4 SNP 5 Other party (SPECIFY): _____ 8 None/don't know/no difference</p> <p>COMMENTS:</p>

15A People have put forward different ideas for tackling rising prices. Many times these ideas mean giving something up. This card shows some of the things we might have to put up with in order to curb rising prices.

SHOW CARD 15 READ ALTERNATIVES 1-4 ALOUD

- 1 More taxation
- 2 More unemployment
- 3 Strict wage controls
- 4 Less money for schools, roads, and many other things

In ord. to tackle rising prices, which of these would you be least willing to accept?

← WRITE STATEMENT NUMBER HERE

8 DK

15B And which of these do you feel is second-worst?

← WRITE STATEMENT NUMBER HERE

8 DK

15C Now, which of these would you be most willing to accept in order to tackle rising prices?

← WRITE STATEMENT NUMBER HERE

8 DK

COMMENTS:

16A SHOW CARD 16

How well do you think the recent Labour Government generally handled the problem of strikes - very well, fairly well, not very well, or not at all well?

- 1 Very well
- 2 Fairly well
- 3 Not very well
- 4 Not at all well
- 8 DK

16B If the Conservative Party had stayed in power how well do you think they generally would have handled the problem of strikes - very well, fairly well, not very well, or not at all well?

- 1 Very well
- 2 Fairly well
- 3 Not very well
- 4 Not at all well
- 8 DK

COMMENTS.

16C RETRIEVE CARD

Think about when you were deciding about voting. How important to you when you were deciding about voting was the problem of strikes - the most important single thing, fairly important, or not very important?

- 1 The most important single thing
- 2 Fairly important
- 3 Not very important
- 8 DK

COMMENTS:

16D Some people say that there will always be a lot of strikes no matter what any Government tries to do. Would you say you agree or disagree?

- 1 Agree
- 2 Disagree
- 8 DK

COMMENTS:

16E Looking back over the last six months, do you think the number of strikes and industrial disputes has gone up, gone down, or stayed about the same?

1 Gone up
2 Gone down
3 Stayed same
8 DK
COMMENTS.

17A SHOW CARD 17 Now we would like you to think about how well the Conservative and Labour parties handle different problems. You can say whether you think:

1 The Conservative party is much better
2 The Conservative party is somewhat better
3 There is no real difference between the parties
4 The Labour party is somewhat better
5 The Labour party is much better

Now, using one of the statements on this card, could you say which describes how you feel the parties handle the problem of unemployment?

← WRITE STATEMENT NUMBER HERE

8 DK
COMMENTS.

17B Think about when you were deciding about voting. How important to you when you were deciding about voting was the matter of unemployment - the most important single thing, fairly important, or not very important?

1 The most important single thing
2 Fairly important
3 Not very important
8 DK
COMMENTS.

17C SAME CARD And how well do you think the Conservative and Labour parties handle the question of pensions?

← WRITE STATEMENT NUMBER HERE

8 DK
COMMENTS.

17D And when you were deciding about voting, how important was the matter of pensions - the most important single thing, fairly important, or not very important?

1 The most important single thing
2 Fairly important
3 Not very important
8 DK
COMMENTS:

17E SAME CARD And how well do you think the Conservative and Labour parties handle the question of housing?

← WRITE STATEMENT NUMBER HERE

8 DK
COMMENTS:

17F And when you were deciding about voting, how important was the matter of housing - the most important single thing, fairly important, or not very important?

1 The most important single thing
2 Fairly important
3 Not very important
8 DK
COMMENTS:

RETRIEVE CARD Question 18 not on this questionnaire

- 19A People have different views about the benefits from North Sea Oil. Which of these comes closest to what you feel should be done with the benefits from North Sea Oil?
- SHOW CARD 19A READ ALTERNATIVES 1-4 ALOUD
- 1 Scotland should get all the benefits
 - 2 Scotland should get by far the largest share of the benefits
 - 3 Scotland should get a somewhat larger share than the rest of Britain
 - 4 The benefits should be shared equally by Britain as a whole
- b DK
-
- 19B SAME CARD
Which of these do you feel comes closest to the view of the Conservative Party?
- ← WRITE STATEMENT NUMBER HERE
- 8 DK
-
- 19C SAME CARD
Which of these do you feel comes closest to the view of the Labour Party?
- ← WRITE STATEMENT NUMBER HERE
- 8 DK
-
- 19D SAME CARD
Which of these do you feel comes closest to the view of the Liberal Party?
- ← WRITE STATEMENT NUMBER HERE
- 8 DK
-
- 19E SAME CARD
Which of these do you feel comes closest to the view of the Scottish National Party?
- ← WRITE STATEMENT NUMBER HERE
- 8 DK
COMMENTS
-
- 19F People also have different views about running the North Sea Oil industry. Which of these comes closest to what you yourself feel?
- SHOW CARD 19F READ ALTERNATIVES 1-3 ALOUD
- 1 North Sea Oil should be run as a nationalised industry
 - 2 North Sea Oil should be run by private companies under special Government control
 - 3 North Sea Oil should be run like any other private industry
- 8 DK
COMMENTS
-
- 19G When you were deciding about voting, how important was the question of North Sea Oil - the most important single thing, fairly important, or not very important?
- 1 The most important single thing
 - 2 Fairly important
 - 3 Not very important
- 8 DK
COMMENTS
-
- 19H And when it comes to the question of North Sea Oil, do you prefer any of the parties?
IF YES Which Party?
- 1 Yes, Conservative
 - 2 Yes, Labour
 - 3 Yes, Liberal
 - 4 Yes, SNP
 - 5 Yes, other party (SPECIFY): _____
 - 8 No/no difference/all the same/don't know
- COMMENTS

- 11 -

20A It is sometimes said that Britain should try to change the terms of entry into the Common Market and if this is not successful, get out. Which of the following statements on this card comes closest to what you yourself feel should be done? If you haven't a view on this, just say so.

SHOW CARD 20 READ ALTERNATIVES 1-4 ALOUD

1 It is all right for Britain to stay in the Common Market on the present terms
 2 Britain must stay in the Common Market but should try hard to change the terms
 3 Britain must change the terms and should leave the Common Market unless they improve
 4 Britain should get out of the Common Market no matter what

8 DK

20B Could you say which statement you think comes closest to the view of the Conservative Party?

← WRITE STATEMENT NUMBER HERE

8 DK

20C And could you say which statement you think comes closest to the view of the Labour Party?

← WRITE STATEMENT NUMBER HERE

8 DK

20D Could you say which statement you think comes closest to the view of the Liberal Party?

← WRITE STATEMENT NUMBER HERE

8 DK

20(S) And which of these do you feel comes closest to the view of the Scottish National Party?

← WRITE STATEMENT NUMBER HERE

8 DK

COMMENTS:

20E RETRIEVE CARD

When you were deciding about voting, how important was the question of Britain and the Common Market - the most important single thing, fairly important, or not very important?

1 The most important single thing
 2 Fairly important
 3 Not very important
 8 DK

COMMENTS:

20F And when it comes to Britain and the Common Market, do you prefer any of the parties? IF YES: Which Party?

1 Conservative
 2 Labour
 3 Liberal
 4 SNP
 5 Other (SPECIFY): _____
 8 DK/no difference/all the same

COMMENTS:

20G And how well would you say you understand the question of Britain and the Common Market - very well, fairly well, or not very well?

1 Very well
 2 Fairly well
 3 Not very well
 8 DK
 COMMENTS:

21A There has been a lot of talk recently about nationalisation, that is, the Government owning and running industries like steel and electricity. Which of these statements comes closest to what you yourself feel should be done? If you haven't a view on this, just say so.

SHOW CARD 21 READ ALTERNATIVES 1-4 ALOUD

1 A lot more industries should be nationalised
 2 Only a few more industries should be nationalised
 3 No more industries should be nationalised, but industries that are now nationalised should stay nationalised
 4 Some of the industries that are now nationalised should become private companies
 8 DK

21B Could you say which statement you think comes closest to the view of the Conservative Party?

← WRITE STATEMENT NUMBER HERE

8 DK

21C And could you say which statement you think comes closest to the view of the Labour Party?

← WRITE STATEMENT NUMBER HERE

8 DK

21D Could you say which statement you think comes closest to the view of the Liberal Party?

← WRITE STATEMENT NUMBER HERE

8 DK

21(S) And which of these do you feel comes closest to the view of the Scottish National Party?

← WRITE STATEMENT NUMBER HERE

8 DK

COMMENTS.

21E RETRIEVE CARD
 When you were deciding about voting, how important was the question of nationalisation - the most important single thing, fairly important, or not very important?

- 1 The most important single thing
- 2 Fairly important
- 3 Not very important
- 8 DK

COMMENTS:

21F And when it comes to nationalisation, do you prefer any of the parties?
 IF YES: Which Party?

- 1 Conservative
- 2 Labour
- 3 Liberal
- 4 SNP
- 5 Other (SPECIFY): _____

8 DK/no difference/all the same

COMMENTS:

21G And how well would you say you understand the issue of nationalisation - very well, fairly well, or not very well?

1 Very well
 2 Fairly well
 3 Not very well
 8 DK

COMMENTS:

22A Now we would like to ask what you think about social services and benefits. Which of these statements do you feel comes closest to your own views?

SHOW CARD 22 READ ALTERNATIVES 1 - 4 ALOUD

1 Social services and benefits have gone much too far and should be cut back a lot
 2 Social services and benefits have gone somewhat too far and should be cut back a bit
 3 Social services and benefits should stay much as they are
 4 More social services and benefits are needed
 8 DK / no view

22B Could you say which statement you feel comes closest to the view of the Conservative Party?

← WRITE STATEMENT NUMBER HERE

8 DK

22C And could you say which statement you feel comes closest to the view of the Labour Party?

← WRITE STATEMENT NUMBER HERE

8 DK

22D And could you say which statement you feel comes closest to the view of the Liberal Party?

← WRITE STATEMENT NUMBER HERE

8 DK

22(S) And which of these do you feel comes closest to the view of the Scottish National Party?

← WRITE STATEMENT NUMBER HERE

8 DK

COMMENTS.

22E RETRIEVE CARD

When you were deciding about voting, how important was the question of social services and benefits - the most important single thing, fairly important, or not very important?

1 The most important single thing
 2 Fairly important
 3 Not very important
 8 DK

COMMENTS:

22F And when it comes to social services and benefits, do you prefer any of the parties? IF YES: Which party?

1 Conservative
 2 Labour
 3 Liberal
 4 SNP
 5 Other (SPECIFY): _____
 8 DK / no preference / all the same

COMMENTS:

23A There has been a lot of talk about how to keep wage increases within reasonable and fair limits. Some think that a voluntary agreement between the Government and the trade unions is the most effective way to do this. Would you agree or disagree?

- 1 Agree
- 2 Disagree
- 8 DK

COMMENTS:

23B When you were deciding about voting, how important was the question of wage controls - the most important single thing, fairly important, or not very important?

- 1 The most important single thing
- 2 Fairly important
- 3 Not very important
- 8 DK

COMMENTS:

23C And when it comes to the control of wages, do you prefer any of the parties?
IF YES: Which party?

- 1 Conservative
- 2 Labour
- 3 Liberal
- 4 SNP
- 5 Other (SPECIFY): _____
- 8 DK / no preference / all the same

COMMENTS:

24A FIND OUT IF RESPONDENT HAS A PAID JOB OR IS A HOUSEWIFE. IF NOT, GO TO 26K (NEXT PAGE)

ASK HOUSEWIVES ABOUT THEIR HUSBAND'S JOB

We would like to ask some questions about people's salaries and wages. First, think about the average level of pay for people in your (your husband's) kind of job. Would you say the pay for your (your husband's) kind of job is just about fair, a bit less than fair, or much less than fair?

- 1 Just about fair
- 2 A bit less than fair
- 3 Much less than fair
- 8 DK

COMMENTS:

24B Do you think that any political party would do more than the others to help people in your (your husband's) kind of job get a fair wage or salary?
IF YES: Which party?

- 1 Yes, Conservative
- 2 Yes, Labour
- 3 Yes, Liberal
- 4 Yes, SNP
- 5 Yes, other party (SPECIFY): _____
- 8 No / DK / no difference / all the same

COMMENTS:

25A SHOW CARD 25

Here is a card with three boxes. (POINT TO BOX A) Box A stands for the kind of jobs which are usually paid a bit more than yours (your husband's). (POINT TO BOX B) Box B stands for jobs which are usually paid about the same as yours (your husband's). (POINT TO BOX C) Box C stands for jobs which are usually paid a bit less than yours (your husband's).

Let's think first about Box A and Box B - that is, jobs usually paid a bit more than yours (your husband's) and jobs usually paid about the same as yours (your husband's). Over the last few years, do you feel these boxes have come closer together, or moved further apart, or stayed about the same?

- 1 Come closer together
- 2 Moved further apart
- 3 Stayed about the same
- 8 DK

25B Now let's think about Box B and Box C - that is, jobs usually paid about the same as yours (your husband's) and jobs usually paid a bit less than yours (your husband's). Over the last few years, do you feel that these boxes have come closer together, moved further apart, or stayed about the same?

- 1 Come closer together
- 2 Moved further apart
- 3 Stayed about the same
- 8 DK

COMMENTS:

Questions 26A - J not on this questionnaire

26K ASK ALL

There has been a lot of discussion recently about giving more power to Scotland. Which of the statements on this card comes closest to what you yourself feel should be done?

SHOW CARD 26K READ ALTERNATIVES 1 - 4 ALOUD

- 1 Keep the governing of Scotland much as it is now
- 2 Make sure the needs of Scotland are better understood by the Government in London
- 3 Allow more decisions to be made in Scotland
- 4 Scotland should completely run its own affairs
- 8 DK

26L Could you say which statement you think comes closest to the view of the Conservative Party?

← WRITE STATEMENT NUMBER HERE

8 DK

26M And could you say which statement you think comes closest to the view of the Labour Party?

← WRITE STATEMENT NUMBER HERE

8 DK

26N Could you say which statement you think comes closest to the view of the Liberal Party?

← WRITE STATEMENT NUMBER HERE

8 DK

26O Could you say which statement you think comes closest to the view of the Scottish National Party?

← WRITE STATEMENT NUMBER HERE

8 DK

COMMENTS:

26P SHOW CARD 26P

People have different views about the need for a separate Scottish Assembly. How about you? Which of the views on this card comes closest to what you yourself feel? Are you: (READ ALTERNATIVES 1 - 4 ALOUD)

- 1 Very much in favour of a separate Scottish Assembly
- 2 Somewhat in favour of a separate Scottish Assembly
- 3 Somewhat against a separate Scottish Assembly
- 4 Very much against a separate Scottish Assembly

8 DK

26Q And which of these do you feel is closest to the view of the Conservative Party?

← WRITE STATEMENT NUMBER HERE

8 DK

26R And which of these do you feel is closest to the view of the Labour Party?

← WRITE STATEMENT NUMBER HERE

8 DK

26S And which of these do you feel is closest to the view of the Liberal Party?

← WRITE STATEMENT NUMBER HERE

8 DK

26T And which do you feel is closest to the view of the Scottish National Party?

← WRITE STATEMENT NUMBER HERE

8 DK

COMMENTS.

26U RETRIEVE CARD And when you were deciding about voting, how important was the general question of the form of government for Scotland - the most important single thing, fairly important, or not very important?

- 1 The most important single thing
- 2 Fairly important
- 3 Not very important
- 8 DK

COMMENTS:

26V When it comes to the question of the form of government for Scotland, do you prefer any of the parties? IF YES: Which party?

- 1 Conservative
- 2 Labour
- 3 Liberal
- 4 SNP
- 5 Other (SPECIFY): _____
- 8 No / no preference / all the same /DK

COMMENTS:

27A I am going to read out a list of things that some people believe a Government should do. SHOW CARD 27 For each one you can say whether you feel it is:

- 1 Very important that it should be done
- 2 Fairly important that it should be done
- 3 It doesn't matter either way
- 4 Fairly important that it should not be done
- 5 Very important that it should not be done

Now, using one of the answers on this card, what is your view about putting more money into the health service?

← WRITE STATEMENT NUMBER HERE

8 DK

27B (SAME CARD)
 Establishing comprehensive schools in place of grammar schools throughout the country?
 ← WRITE STATEMENT NUMBER HERE
 8 DK

27C Sending coloured immigrants back to their own country?
 ← WRITE STATEMENT NUMBER HERE
 8 DK

27D Increasing state control of land for building?
 ← WRITE STATEMENT NUMBER HERE
 8 DK

27E Giving more aid to poorer countries in Africa and Asia?
 ← WRITE STATEMENT NUMBER HERE
 8 DK

27F Taking tougher measures to prevent crime?
 ← WRITE STATEMENT NUMBER HERE
 8 DK

27G Getting rid of pollution like dirt in the air and rivers?
 ← WRITE STATEMENT NUMBER HERE
 8 DK

27H Giving workers more say in the running of the place where they work?
 ← WRITE STATEMENT NUMBER HERE
 8 DK

27I Taking tougher measures to prevent Communist influence in Britain?
 ← WRITE STATEMENT NUMBER HERE
 8 DK

27J Spending more money to get rid of poverty in Britain?
 ← WRITE STATEMENT NUMBER HERE
 8 DK

27K Redistributing income and wealth in favour of ordinary working people?
 ← WRITE STATEMENT NUMBER HERE
 8 DK

27L Shifting power from London to the regions and local authorities?
 ← WRITE STATEMENT NUMBER HERE
 8 DK

27M More efforts to protect the countryside and our finest buildings?
 ← WRITE STATEMENT NUMBER HERE
 8 DK

27N Maintaining separate schools for Roman Catholics?
 ← WRITE STATEMENT NUMBER HERE
 8 DK

COMMENTS:

28B Looking at this list, could you say what the most important general aim of a government should be?

READ ALTERNATIVES 1-6 ALOUD AND REPEAT QUESTION

- 1 Promoting private enterprise
- 2 Protecting individual liberty
- 3 Maintaining law and order
- 4 Protecting the weakest and worst-off
- 5 Achieving greater equality among people
- 6 Raising everybody's standard of living

8 DK

28B And the next most important?

← WRITE STATEMENT NUMBER HERE

8 DK

28C And which of the things mentioned on the card is the least important?

← WRITE STATEMENT NUMBER HERE

8 DK

COMMENTS:

29A Now, think about all the things a government has to do. When the Labour Party is in power, how far do you feel you can rely on the Government to do what is right - usually, some of the time, or only rarely?

- 1 Usually
- 2 Some of the time
- 3 Rarely
- 8 DK

COMMENTS:

29B And when the Conservative Party is in power, how much of the time do you feel you can rely on the Government to do what is right - usually, some of the time, or only rarely?

- 1 Usually
- 2 Some of the time
- 3 Rarely
- 8 DK

COMMENTS:

30 Talking to people about the Election, we have found that a lot of people were not able to vote this time because they were away or ill on election day or found that they didn't have the time to vote. How about you? Did you vote in the recent election?

- 1 Did vote
- 2 Did not vote → GO TO 38
- 8 Refused/DK → GO TO 39

COMMENTS:

31 How long ago did you decide that you would definitely vote the way you did - a long time ago, sometime this year, or during the campaign?

- 1 Long time ago
- 2 Sometime this year
- 3 During the campaign
- 8 DK

COMMENTS:

32 And how strongly did you prefer the Party you voted for: very strongly, fairly strongly, or not very strongly?

- 1 Very strongly
- 2 Fairly strongly
- 3 Not very strongly
- 8 DK

COMMENTS:

33 Sometimes people would like to vote for a party but don't vote for it because they feel it has no chance of winning. How about you? Was there a party you really liked most but didn't vote for because it had no chance of winning in this constituency? IF YES: Which Party?

- 1 Yes, Conservative
 - 2 Yes, Labour
 - 3 Yes, Liberal
 - 4 Yes, SNP
 - 6 Yes, other party (SPECIFY): _____
 - 7 No
 - 8 DK
- COMMENTS:

34 And which party did you vote for?

- 1 Conservative } → GO TO 37A
 - 2 Labour }
 - 3 Liberal
 - 4 Scottish Nationalist → GO TO 36A
 - 6 Other party (SPECIFY) _____ } → GO TO 39
 - 8 DK/Refused _____ }
- COMMENTS:

35A

LIBERAL VOTERS ONLY
If there had been no Liberal standing in this constituency, can you say for which party you would have voted - or wouldn't you have voted at all?

- 1 Conservative
 - 2 Labour
 - 4 Scottish Nationalist
 - 6 WOULDN'T HAVE VOTED
 - 8 DK
- COMMENTS:

35B

Let us say you believed that the Liberal candidate did not really have much chance of winning here in this constituency. How likely is it that you would then have voted for another party - very likely, not very likely, or not at all likely?

IF VERY LIKELY: Which party?

- 1 Very likely (SPECIFY PARTY) _____
 - 6 Not very likely
 - 7 Not at all likely
 - 8 DK
- COMMENTS:

35C

And taking the country as a whole, if you believed that the Liberal Party did not really have much chance of winning a lot more seats at the election, how much difference would that have made? How likely is it that you would then have voted for another party - very likely, not very likely, or not at all likely?

IF VERY LIKELY: Which Party?

- 1 Very likely (SPECIFY PARTY) _____
 - 6 Not very likely
 - 7 Not at all likely
 - 8 DK
- COMMENTS:

35D If you had thought that the Scottish National Party would win a lot more seats in the recent election, would that have made any difference to you? How likely is it that you would then have voted for the Scottish National Party - very likely, not very likely, or not at all likely?

- 1 Very likely
- 2 Not very likely
- 3 Not at all likely
- 8 DK

COMMENTS:

35E Was there any time during the election campaign when you seriously thought you might vote for another party? IF YES: Which party?

- 1 No
- 2 Yes, Conservative
- 3 Yes, Labour
- 5 Yes, SNP
- 6 Yes, other party (SPECIFY) _____
- 8 DK

GO TO 39 ALWAYS

COMMENTS:

36A SCOTTISH NATIONAL ONLY

If the Scottish National Party had not had a candidate in this constituency, can you say for which party you would have voted - or wouldn't you have voted at all?

- 1 Conservative
- 2 Labour
- 3 Liberal
- 6 WOULDN'T HAVE VOTED
- 8 DK

COMMENTS:

36B Let us say you believed that the Scottish National candidate did not really have much chance of winning here in this constituency. How likely is it that you would then have voted for another party - very likely, not very likely, or not at all likely? IF VERY LIKELY: Which party?

- 1 Very likely (SPECIFY PARTY) _____
- 6 Not very likely
- 7 Not at all likely
- 8 DK

COMMENTS:

36C And taking Scotland as a whole, if you believed that the Scottish National Party did not really have much chance of winning a lot more seats at the election, how likely is it that you would then have voted for another party - very likely, not very likely, or not at all likely? IF VERY LIKELY: Which party?

- 1 Very likely (SPECIFY PARTY) _____
- 6 Not very likely
- 7 Not at all likely
- 8 DK

COMMENTS:

36D Was there any time during the election campaign when you seriously thought you might vote for another party? IF YES: Which party?

- 1 No
- 2 Yes, Conservative
- 3 Yes, Labour
- 4 Yes, Liberal
- 6 Yes, other (SPECIFY) _____
- 8 DK

GO TO 39 ALWAYS

COMMENTS:

37A

CONSERVATIVE AND LABOUR ONLY

If you had thought that the Liberals would win a lot more seats in Britain as a whole, how likely is it that you would then have voted Liberal - very likely, not very likely, or not at all likely?

- 1 Very likely
- 2 Not very likely
- 3 Not at all likely
- 8 DK

COMMENTS:

37B

If you had thought that the Scottish National Party would win a lot more seats in the recent election, would that have made any difference to you? How likely is it that you would then have voted for the Scottish National Party - very likely, not very likely, or not at all likely?

- 1 Very likely
- 2 Not very likely
- 3 Not at all likely
- 8 DK

COMMENTS:

37C

Was there any time during the election campaign when you seriously thought you might vote for another party? IF YES: Which party?

- 1 No
- 2 Yes, Conservative
- 3 Yes, Labour
- 4 Yes, Liberal
- 5 Yes, SNP
- 6 Yes, other (SPECIFY) _____
- 8 DK

} GO TO 39 ALWAYS

COMMENTS:

38

ONLY IF DID NOT VOTE

If you had voted, which party would you probably have voted for?

- 1 Conservative
- 2 Labour
- 3 Liberal
- 4 SNP
- 6 Other (SPECIFY) _____
- 7 WOULDN'T HAVE VOTED
- 8 DK/refused

COMMENTS:

39

ASK ALL

Now, thinking back to the General Election last February, could you say for which of the parties you voted - or perhaps you didn't vote in that election?

- 1 Conservative
- 2 Labour
- 3 Liberal
- 4 SNP
- 6 Other party (SPECIFY) _____
- 8 Refused/DK
- 9 DID NOT VOTE

COMMENTS:

40 And thinking back to the General Election before that, in June 1970, when Mr. Heath first became Prime Minister, do you remember which of the parties you voted for then - or perhaps you didn't vote?

1 Conservative
 2 Labour
 3 Liberal
 4 SNP
 6 Other party (SPECIFY) _____
 8 Refused/DK
 9 DID NOT VOTE
 COMMENTS:

41 How often would you say you talk about politics - often, sometimes, or only rarely?

1 Often
 2 Sometimes
 3 Only rarely
 8 DK
 COMMENTS:

42 Now I'd like to ask how you usually act when you are among people and the talk turns to politics. Which of these descriptions do you think best fits you?

SHOW CARD 42 READ ALTERNATIVES 1-5 ALOUD

1 I don't care to listen when people start talking about politics
 2 I usually listen, but I never join in
 3 I give my views sometimes but not very often
 4 I usually join in and say what I think
 5 I like to start discussions about politics
 8 DK
 COMMENTS:

43 RETRIEVE CARD

Generally speaking, do you think of yourself as Conservative, Labour, Liberal, Scottish Nationalist or what?

→ 1 Conservative → GO TO 45A
 → 2 Labour → GO TO 46A
 → 3 Liberal → GO TO 47A
 → 4 Scottish Nationalist
 → 6 Other (SPECIFY) _____ } GO TO 48A
 { 7 None
 8 DK/refused
 COMMENTS:

44 Do you generally think of yourself as a little closer to one of the parties than the others? IF YES: Which party is that?

→ 1 Conservative (CONTINUE WITH NEXT QUESTION)
 → 2 Labour → GO TO 46A
 → 3 Liberal → GO TO 47A
 → 4 Scottish Nationalist
 → 6 Other (SPECIFY) _____ } GO TO 48A
 → 7 None
 → 8 DK/refused
 COMMENTS:

- 45A CONSERVATIVES AT Q.43 OR 44 ONLY
 Would you call yourself a very strong Conservative, fairly strong, or not very strong?
- 1 Very strong
 2 Fairly strong
 3 Not very strong
 8 DK
 COMMENTS:
-
- 45B And would you say you are very strongly or not very strongly against the Labour party?
- 1 Very strongly
 → 2 Not very strongly
 → 8 DK
 } → GO TO 49 ALWAYS
 COMMENTS:
-
- 46A LABOUR AT Q.43 OR 44 ONLY
 Would you call yourself very strong Labour, fairly strong, or not very strong?
- 1 Very strong
 2 Fairly strong
 3 Not very strong
 8 DK
 COMMENTS:
-
- 46B And would you say you are very strongly or not very strongly against the Conservative Party?
- 1 Very strongly
 → 2 Not very strongly
 → 8 DK
 } → GO TO 49 ALWAYS
 COMMENTS:
-
- 47A LIBERAL AT Q.43 OR 44 ONLY
 Would you call yourself a very strong Liberal, fairly strong, or not very strong?
- 1 Very strong
 2 Fairly strong
 3 Not very strong
 8 DK
 COMMENTS.
-
- 47B Would you say you are very strongly or not very strongly against the Conservative party?
- 1 Very strongly
 2 Not very strongly
 8 DK
 COMMENTS:
-
- 47C And would you say you are very strongly or not very strongly against the Labour party?
- 1 Very strongly
 → 2 Not very strongly
 → 8 DK
 } → GO TO 49 ALWAYS
 COMMENTS:

disp 76 / SKIP / dup 5 / punch '3'

48A NATIONALISTS AND OTHER PARTIES AT Q.43 OR 44 OR NO PARTY MENTIONED AT EITHER QUESTION

Would you say you are very strongly or not very strongly against the Conservative party?

- 1 Very strongly
 - 2 Not very strongly
 - 8 DK
- COMMENTS:

48B And would you say you are very strongly or not very strongly, against the Labour party?

- 1 Very strongly
 - 2 Not very strongly
 - 8 DK
- COMMENTS:

49 Do you think there was any party which did badly around here because people who liked them thought they had no chance of winning in this constituency and therefore voted for some other party?
IF YES: Which party was it that did badly?

- 1 No
 - 2 Yes, Conservative
 - 3 Yes, Labour
 - 4 Yes, Liberal
 - 5 Yes, SNP
 - 6 Yes, other party (SPECIFY) _____
 - 8 DK
- COMMENTS-

50A Some people think it is best if the Government is formed by one party only. Others think it is best if the Government is formed by more than one party. SHOW CARD 50 (REMEMBER TO READ ALTERNATIVES 1 - 4 ALOUD AFTER ...)
Leaving aside the situation we have at present, do you in general think it is:

- 1 Much better to have a Government formed by one party
 - 2 Somewhat better to have a Government formed by one party
 - 3 Somewhat better to have a Government formed by more than one party
 - 4 Much better to have a Government formed by more than one party
 - 8 DK
- COMMENTS:

50B RETRIEVE CARD

When you were deciding about voting, how important was the readiness of the parties to join with others in a Government - the most important single thing, fairly important, or not very important?

- 1 The most important single thing
 - 2 Fairly important
 - 3 Not very important
 - 8 DK
- COMMENTS:

disp 12

51A Leaving aside the actual result of this election, which kind of Government would you personally most like to have? SHOW CARD 51
 If the Government you would most like to have is not on this card, just say what it is. Would you most like: (READ ALTERNATIVES 1-5 ALOUD)

- 1 A Government formed by the Conservative Party alone
- 2 A Government formed by both the Conservative and Liberal parties together
- 3 A Government formed by all the parties
- 4 A Government formed by both the Labour and Liberal parties together
- 5 A Government formed by the Labour Party alone
- 6 Other answer (SPECIFY) _____
- 8 DK

51B And what kind of Government do you feel would be next best?
 ← WRITE STATEMENT NUMBER HERE

8 DK

51C Still looking at this card, and going back to before you knew the election result, which party or coalition of parties did you think was most likely to become the Government?
 ← WRITE STATEMENT NUMBER HERE

8 DK

COMMENTS:

52A RETRIEVE CARD
 Let us say that you gave each of the parties a mark out of ten points - a mark according to how much or how little you like it. You can give each party any mark from 0 out of 10 to 10 out of 10.
 WRITE MARKS OUT OF 10 IN THE BOX IN THE MARGIN FOR EACH QUESTION
 WRITE 'DK' IN THE BOX IF RESPONDENT SAYS DON'T KNOW

First of all, what mark out of 10 would you give the Conservatives?

Now, what mark out of 10 would you give Labour?

And what mark out of 10 would you give the Liberals?

What mark out of 10 would you give the Scottish National Party?

52B Now, let's turn to how much you personally like some leading politicians?

What mark out of 10 would you give Mr. Edward Heath?

And what mark out of 10 would you give Mr. Harold Wilson?

What mark out of 10 would you give Mr. Jeremy Thorpe?

What mark out of 10 would you give Mr. Enoch Powell?

What mark out of 10 would you give Mr. Tony Benn?

52(S) Only about half the people voted in the Scottish regional and district elections last May. How about you - did you vote in this year's regional and district elections? IF YES: And could you say for which party or candidate you voted?

- 1 Conservative
- 2 Labour
- 3 Liberal
- 4 SNP
- 5 Independent
- 6 Other (SPECIFY) _____
- 7 DID NOT VOTE
- 8 DK/refused

COMMENTS:

53A Are you a paying member of any political party or some other political organisation? IF YES: Which party or organisation is that?

- 1 No
- 2 Yes, Conservative Party
- 3 Yes, Labour Party
- 4 Yes, Liberal Party
- 5 Yes, SNP
- 6 Yes, other party (SPECIFY)
- 8 DK/refused

} → GO TO 54

} → GO TO 54

COMMENTS:

53B TO LABOUR PARTY MEMBERS ONLY Did you pay a subscription as a member of the local party or through a Trade Union?

- 1 Local party
- 2 Trade union
- 3 Both local party and trade union
- 8 DK

COMMENTS:

54 ASK ALL Would you say you take an active part in political work for any political party? IF YES: Which party?

- 1 No
- 2 Yes, Conservative
- 3 Yes, Labour
- 4 Yes, Liberal
- 5 Yes, SNP
- 6 Yes, other party (SPECIFY) _____
- 8 DK

COMMENTS:

55A Are you a member of any other group or organisation which at least sometimes is concerned with local government or national politics?

- 1 Yes (SPECIFY ALL ORGANISATIONS) A _____
B _____
- 2 No C _____
- 8 DK/refused

COMMENTS:

55B Have you yourself recently been involved in any action of some group or organisation to influence local government or national politics? IF YES: What exactly was the purpose of that action - and what exactly did you do?

- 1 Yes (SPECIFY NATURE OF POLITICAL ACTION) _____

- 2 No
- 8 DK

COMMENTS:

56 How much attention do you think MPs and local councillors generally pay to local organisations or groups of citizens? Would you say they pay: a great deal of attention, some attention, not much attention, or really no attention at all? SHOW CARD 56

- 1 A great deal of attention
- 2 Some attention
- 3 Not much attention
- 4 No attention at all

- 8 DK

COMMENTS:

57A RETRIEVE CARD
 Do you happen to remember which party won this constituency in the recent election?
 IF YES: Which party?

1 Yes, Conservative
 2 Yes, Labour
 3 Yes, Liberal
 4 Yes, SNP
 5 Yes, other party (SPECIFY) _____
 8 No/DK

57B And do you happen to recall the name of the MP elected in this constituency? IF YES:
 Did he/she seem to be a strong supporter of a Scottish Assembly or Parliament or not?
 WRITE NAME (OR 'DK' IF APPROPRIATE) BELOW

1 Strong supporter
 2 Not 8 DK

58 Do you happen to remember the name of any other candidate who stood in this constituency? ASK FOR EACH NAME MENTIONED BOTH:
 To which party does he/she belong?
 Did he/she seem to be a strong supporter of a Scottish Assembly or Parliament, or not?

<u>CANDIDATE'S NAME</u>	<u>CANDIDATE'S PARTY</u>	
A _____	_____	{ 1 Strong supporter 2 Not 8 DK { 1 Strong supporter 2 Not 8 DK { 1 Strong supporter 2 Not 8 DK
B _____	_____	
C _____	_____	

USE ONE LINE ABOVE FOR EACH CANDIDATE MENTIONED. WRITE 'DK' IN THE APPROPRIATE PLACE IF RESPONDENT DOES NOT REMEMBER CANDIDATE'S PARTY.

59 Now I would like to talk about trade unions and big business in this country.
 Do you think that the Trade Unions have too much power or not?

1 Yes, too much power
 2 No, not too much power
 8 DK

COMMENTS:

60 Do you think that Big Business has too much power in this country or not?

1 Yes, too much
 2 No, not too much
 8 DK

COMMENTS:

61 Do you think that the Labour Party's ties to the trade unions are too close, about right, or not close enough?

1 Too close
 2 About right
 3 Not close enough
 8 DK

COMMENTS:

62A Let's talk about prices for everyday goods. Let us say you spent a pound in the shops a year ago. What do you think you would have to pay to get the same goods today?
 PRESS FOR AMOUNT. WRITE 'DK' ON THE LINE IF APPROPRIATE

O.U.O. £ _____ p

COMMENTS:

62B And what about a year from now? What do you think you will have to pay to get those same goods in a year's time?

PRESS FOR AMOUNT. WRITE 'DK' ON THE LINE IF APPROPRIATE

O.U.O. £ _____ p

COMMENTS:

63A Looking back over the last year or so, do you think that your income has fallen behind prices, kept up with prices or has gone up by more than prices?

- 1 Fallen behind
- 2 Kept up with prices
- 3 Gone up by more than prices
- 8 DK

COMMENTS:

63B Looking ahead to next year, do you think your income will fall behind prices, keep up with prices, or go up by more than prices do?

- 1 Fall behind prices
- 2 Keep up with prices
- 3 Go up by more than prices
- 8 DK

COMMENTS:

64 And do you think that unemployment over the next year will go up, go down, or stay about the same?

- 1 Go up
- 2 Go down
- 3 Stay same
- 8 DK

COMMENTS:

65A Looking back over the last six months, would you say that the state of Britain's economy has stayed about the same, got better, or got worse?

- 1 Same
- 2 Got better
- 3 Got worse
- 8 DK

COMMENTS:

65B And what do you think will be the state of Britain's economy in the next few years - will it stay about the same, get better or get worse?

- 1 Same
- 2 Get better
- 3 Get worse
- 8 DK

COMMENTS:

66A Compared with other European countries, do you feel that Britain is relatively well-governed, relatively badly-governed, or is it about average?

- 1 Relatively well
- 2 Relatively badly
- 3 About average
- 8 DK

COMMENTS:

66B Compared with other European countries, do you feel that British industry and commerce is relatively well-run, relatively badly run, or is it about average?

- 1 Relatively well
- 2 Relatively badly
- 3 About average
- 8 DK

COMMENTS:

67

Now we would like to know a little about how you feel about some things which are a part of everybody's lives:

SHOW CARD 67 READ ALTERNATIVES 1-7 ALOUD IF YOU JUDGE IT HELPFUL

You see the card gives you some words to choose from which might describe your feelings about different things.

Could you tell me the one which best describes how you feel about:	Very happy	Happy	Satisfied	Mixed feelings	No. satisfied	Unhappy	Very unhappy	Don't know Does not apply
The things you can afford to have?	1	2	3	4	5	6	7	8
Politicians in Britain today?	1	2	3	4	5	6	7	8
Your chances of changing things you don't like?	1	2	3	4	5	6	7	8
Life as a whole?	1	2	3	4	5	6	7	8
The political parties?	1	2	3	4	5	6	7	8
The standards and values of today's society?	1	2	3	4	5	6	7	8
Your job?	1	2	3	4	5	6	7	8
What your local government is doing?	1	2	3	4	5	6	7	8
The chances of getting ahead in Britain?	1	2	3	4	5	6	7	8
What the Government is doing for people like you?	1	2	3	4	5	6	7	8

68

RETRIEVE CARD

Do you belong to a trade union? IF YES: Which trade union is that?

PROBE TO GET FULL NAME OF UNION AND RECORD ON LINE BELOW. WRITE 'NO' IF RESPONDENT IS NOT A UNION MEMBER.

WHETHER OR NOT RESPONDENT IS A UNION MEMBER, ASK:

Is anyone else in this household a member of a trade union?

IF YES. Who is that? Which trade union does he/she belong to?

RECORD ALL OTHERS IN HOUSEHOLD WHO ARE UNION MEMBERS ON LINES A, B, C. FOR EACH PERSON WHO IS A UNION MEMBER, INDICATE RELATIONSHIP TO RESPONDENT (E.G., WIFE, SON) AND FULL NAME OF UNION.

PERSON RESPONDENT	NAME OF UNION
A _____	_____
B _____	_____
C _____	_____

69 ASK ONLY IF RESPONDENT IS TRADE UNION MEMBER
Do you read any trade union magazines or journals?

- 1 Yes
- 2 No
- 8 DK

COMMENTS:

70 ASK ALL
One often hears talk about social classes. Do you ever think of yourself as belonging to any particular class of people?
IF YES: Which class is that?

- 1 Yes, middle-class } → GO TO 72
- 2 Yes, working-class }

3 Yes, other (SPECIFY WHENEVER ANYTHING OTHER THAN EXACTLY MIDDLE-CLASS OR WORKING-CLASS IS SAID) _____

- 5 No
- 8 DK

COMMENTS:

71 Most people say they belong to either the middle-class or to the working-class. If you had to make a choice, would you call yourself middle-class or working-class?

- 1 Middle-class
- 2 Working-class
- 8 DK

COMMENTS:

72 When you were growing up would you say your family was middle-class or working-class?

- 1 Middle-class
- 2 Working-class
- 8 DK

COMMENTS:

73A Do you remember what party your father usually voted for when you were growing up?

- 1 Yes
- 2 No } → GO TO 74
- 8 DK/refused }

COMMENTS:

73B IF YES: Which party was that?

- 1 Conservative
- 2 Labour
- 3 Liberal
- 4 Other (SPECIFY) _____
- 8 DK/refused → GO TO 74

COMMENTS:

73C Would you say he was a very strong supporter of that party or not very strong?

- 1 Very strong
- 2 Not very strong
- 8 DK

COMMENTS:

74 ASK ALL
What exactly was your father's normal occupation when you were growing up?
IF FATHER NOT KNOWN, ASK ABOUT HEAD OF HOUSEHOLD (WHEN GROWING UP)

OCCUPATION: _____

COMMENTS:

75 What kind of school did you go to?
 00 Elementary only
 01 Secondary modern/Junior secondary
 02 Comprehensive
 03 Technical
 17 Convent/denominational school: non-selective

04 Grammar/County High/ Higher grade/Senior secondary
 05 Direct grant/ Grant-aided
 06 Commercial private
 27 Convent/denominational school: selective

10 Independent/fee-paying/Public
 11 Special for handicapped
 12 School abroad
 13 Other (SPECIFY) _____
 99 DK

COMMENTS:

76 How old were you when you left school?
 O.U.O. STATE AGE _____ WRITE 'DK' IF APPROPRIATE

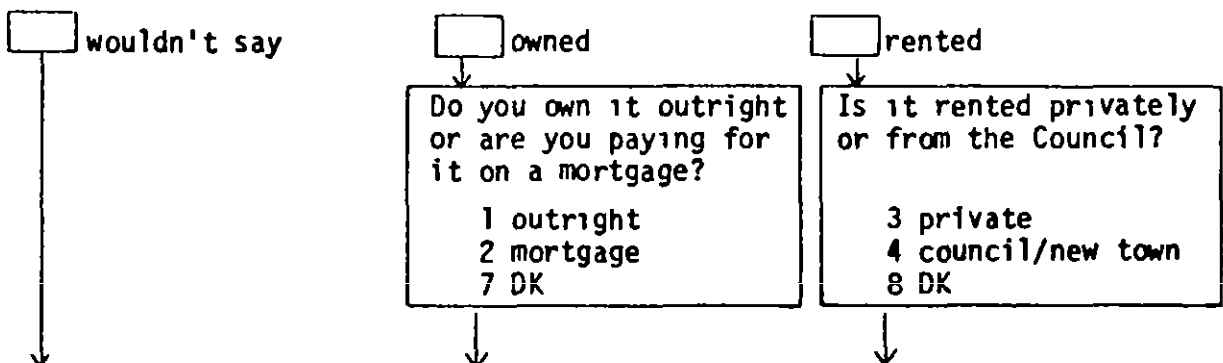
COMMENTS:

77 Did you have any further education after that?
 IF YES: What sort of further education was that?

- 1 University
- 2 Polytechnic
- 3 Teachers training
- 4 Commercial or secretarial training
- 5 Technical college, full or part-time
- 6 Non-vocational/recreational evening classes
- 7 Other (SPECIFY) _____
- 8 No further education
- 9 DK

COMMENTS:

78 Could you tell me whether this home is owned or rented?
 MARK APPROPRIATE ANSWER AND FOLLOW THE ARROWS



O.U.O.

79 How long have you yourself lived in this home?
 ANSWER: _____ YEARS _____ MONTHS

O.U.O.

COMMENTS:

80A Where did you live before you came to this home?
 INDICATE THE TOWN, OR VILLAGE AND COUNTY, OR COUNTRY IF NOT IN BRITAIN
 IN CITIES COLLECT BOROUGH AND/OR POST CODE
 LAST RESIDENCE: _____

80B In what part of Britain did you grow up - or did you grow up in another country?
 INDICATE COUNTY OR REGION IF IN BRITAIN, COUNTRY IF FOREIGN
 GREW UP IN: _____

81A Do you belong to any religious denomination? IF YES: Which denomination?
 01 Yes, Church of England/Anglican/Episcopal Church of Scotland
 02 Yes, Church of Scotland
 03 Yes, other Presbyterian (e.g. Free Church of Scotland, United Free C. of S.)
 04 Yes, Methodist
 05 Yes, Baptist
 06 Yes, Congregationalist
 07 Yes, Roman Catholic
 08 Yes, Jewish
 09 Yes, other denomination (SPECIFY) _____
 → 10 No → GO TO 82
 11 DK/refused
 COMMENTS:

81B To what extent would you say you are now a practising member: very much so,
 to some extent, or not really?
 1 Very much so
 2 To some extent
 3 Not really
 8 DK
 COMMENTS:

82 As a child, to what extent were you brought up as a practising member of a
 religious denomination: very much so, to some extent, or not really?
 1 Very much so
 2 To some extent
 3 Not really
 8 DK
 COMMENTS:

83A Have you been unemployed or had great difficulty in getting a job in the
 last year or so?
 1 Yes
 2 No
 8 DK
 COMMENTS:

83B Has anyone else in your family been unemployed or had great difficulty getting
 a job in the last year or so?
 1 Yes
 2 No
 8 DK
 COMMENTS:

84 Do you at present have a paid job?
 IF NO: FIND OUT WHICH OF CODES 2-6 APPLIES
 1 Yes, has paid job
 2 No, temporarily unemployed, but has had paid job
 3 No, retired/disabled
 → 4 No, student
 → 5 No, housewife
 → 6 No, others (e.g. never worked) who are not in paid job } → GO TO 88
 COMMENTS:

- 85 USE THE QUESTION WORDING WITHIN BRACKETS IF RESPONDENT IS RETIRED/PENSIONER OR TEMPORARILY UNEMPLOYED: THAT IS, ASK ABOUT PREVIOUS NORMAL OCCUPATION.
-
- RESPONDENT PRESENTLY IN PAID JOB OR RETIRED/PENSIONER OR TEMPORARILY UNEMPLOYED
Are (were) you self-employed or do (did) you work for someone else?
- 1 Self-employed → GO TO 87A
2 Someone else
8 DK
COMMENTS:
-
- 86 Do (did) you work for a private firm or for a public organisation like the Civil Service, local government, or a nationalised industry?
- 1 Private firm
2 Public organisation
8 DK
COMMENTS:
-
- 87A What exactly do (did) you do in your job?
PROBE THOROUGHLY FOR JOB DESCRIPTION
JOB DESCRIPTION: _____
-
- 87B In what industry do (did) you work? (e.g. mining, building, chemicals, commerce, etc.)
INDUSTRY: _____
-
- 87C Does (did) your job carry any rank, title or grade?
RANK (ETC.): _____
WRITE 'NO' ON THE LINE IF APPROPRIATE
-
- 87D How many people would you say are (were) employed in the establishment where you work (worked)?
ALWAYS ESTABLISH IF THE NUMBER IS LARGER THAN OR LESS THAN 25
- 1 No establishment - person works on his/her own
2 Small establishment - less than 25
3 Large establishment - 25 or more
COMMENTS:
-
- 88 ALL RESPONDENTS
NOTE SEX OF RESPONDENT
- 1 Male
2 Female
-
- Could you tell me if you are currently married or single?
CIRCLE WORD IF RESPONDENT MENTIONS DIVORCED, WIDOWED, OR SEPARATED & CODE AS SINGLE
- 1 Single } → GO TO 93
→ 2 Married man }
→ 3 Married woman (CONTINUE WITH NEXT QUESTION)
→ 8 DK/wouldn't say → GO TO 93
COMMENTS:

89

MARRIED WOMEN ONLY

Does your husband have a paid job?
IF NO: FIND OUT WHICH OF CODES 2-5 APPLIES

- 1 Yes, has paid job
 - 2 No, temporarily unemployed, but has had paid job
 - 3 No, retired/disabled
 - 4 No, student
 - 5 No, others who are not in paid job
- } → GO TO 93

COMMENTS:

90

USE THE QUESTION WORDING WITHIN BRACKETS IF HUSBAND IS RETIRED/PENSIONER OR TEMPORARILY UNEMPLOYED: THAT IS, ASK ABOUT HIS PREVIOUS NORMAL OCCUPATION.

Is (was) your husband self-employed or does (did) he work for someone else?

- 1 Self-employed → GO TO 92A
- 2 Someone else
- 8 DK

COMMENTS:

91

Does (did) he work for a private firm or for a public organisation like the Civil Service, local government or a nationalised industry?

- 1 Private firm
- 2 Public organisation
- 8 DK

COMMENTS:

92A

What exactly does (did) he do in his job?
PROBE THOROUGHLY FOR JOB DESCRIPTION

JOB DESCRIPTION: _____

92B

In what industry does (did) he work? (e.g., mining, building, chemicals, commerce, etc)

INDUSTRY: _____

92C

Does (did) his job carry any rank, title or grade?

RANK (ETC.): _____

92D

How many people would you think are (were) employed in the establishment where he works (worked)?

ALWAYS ESTABLISH IF THE NUMBER IS LARGER THAN OR LESS THAN 25

- 1 No establishment - husband works on his own
- 2 Small establishment - less than 25
- 3 Large establishment - 25 or more

COMMENTS:

93

Could you say in what year you were born?

--	--	--	--

← WRITE YEAR HERE

COMMENTS: (ESTIMATED AGE)

94A Do you have any children?

- 1 Yes
 - 2 No
 - 8 Refused
- } GO TO 95A

94B Could you say how many children?

O.U.O. WRITE NUMBER HERE

94C Are any of them under 18 years old?

- 1 Yes
- 2 No
- 8 Refused

95A SHOW CARD 95

ASK APPROPRIATE QUESTION, DEPENDING WHETHER RESPONDENT IS SINGLE OR MARRIED

IF RESPONDENT IS SINGLE, ASK: And could you tell me the letter which describes your usual income? It doesn't matter if you think of it in terms of weeks, or months, or before tax or after tax - just the letter which is closest. RECORD LETTER IN BOX IN MARGIN BELOW.

IF RESPONDENT IS MARRIED, ASK And could you tell me the letter which describes the income you and your husband/wife usually have? It doesn't matter if you think of it in terms of weeks, or months, or before tax or after tax - just the letter which is closest. RECORD LETTER IN BOX IN MARGIN BELOW.

← WRITE INCOME LETTER HERE

→ 8 DK/refused → GO TO 96
COMMENTS:

95B Could you say if you were thinking of your income before tax or after tax?

- 1 Before
- 2 After
- 3 No tax paid
- 8 DK

COMMENTS:

96 NOTE TYPE OF HOUSE

- 1 Detached
- 2 Semi-detached
- 3 Terraced
- 4 Maisonette / Flat / Bed-sitting room
- 5 Tenement
- 6 Caravan
- 7 Institution
- 8 Other (SPECIFY) _____

CLOSE INTERVIEW. THANK RESPONDENT AND THANK YOU.

O.U.O. Time of finishing interview _____

disp 51 / END

SIGNATURE OF INTERVIEWER _____

INTERVIEWER NUMBER