P2053 – North London Cancer Network - Cancer Awareness Research

Hello, my name isfrom an independent research company and I'm conducting a survey about cancer awareness on behalf of the North London Cancer Network. This survey will only take around 15 minutes of your time and all information received is strictly confidential, and will be dealt with in accordance with the Market Research Society Code of Conduct. Would you be willing to take part? IF YES: Thank you, first of all we would like to ask you some questions about yourself.									
The same year are mining to the			,				m you come quoc		
Demographic Question	S								
We are asking for some information about you so we can ensure we are involving people from all walks of life in the work of the NHS. The NHS will only use this information for monitoring purposes. Your answers will be kept totally confidential and will only be used to create a report that will not identify any individual. The completion of this form is voluntary. It will help the NHS to make sure we are reaching out to all sections of the local community.									
D0. Firstly, do you live	within	<select td="" your<=""><td>LOCA</td><td>ATION>? CON</td><td>TINU</td><td>JE IF RE</td><td>SPONDENT LIVI</td><td>ES IN</td><td>THIS AREA</td></select>	LOCA	ATION>? CON	TINU	JE IF RE	SPONDENT LIVI	ES IN	THIS AREA
Camden						Islingtor	า		
☐ West Essex						Barnet			
☐ Enfield				Ε		Haringe	ey .		
☐ Does not live in	one o	of these area – SC	REEN	OUT					
D1. What is your age? I	F 17 C	OR YOUNGER = S	CREE	N OUT. QUOT	TA'S	APPLY			
D2. INTERVIEWER PLE	ASE C	ODE GENDER?	OO NO	OT ASK					
	QUO ⁻	TAS APPLY] Fema	le – QUOTAS AF	PPLY	
D3. Which of these bes	desc	ribes your ethnic	grou	? SHOW CAF	RD				
White - QUOTA	Mix	ed - QUOTA		n or Asian sh - QUOTA		Black or QUOTA	r Black British -	Chir - QU	nese/other OTA
☐ British		White & Black Caribbean		Indian		□ Ca	ribbean		Chinese
□ Irish		White & Black		Pakistani		☐ Afr	ican Somalian		Vietnamese
☐ Turkish/Turkish		African White & Asian		Bangladeshi		□ Erit	trean		Filipino
Cypriot Greek/Greek Cypriot		Other Mixed		Other Asian		☐ Nig	jerian		Other Ethnic
Kurdish		Background (please specify)		Background (please		□ Gh	anaian		Group (please specify)
Other White Background (please specify)				specify)		Ba	y Other African ckground ease specify)		, ,,
									Prefer not to say

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D4. Which of the following best describes your living arrangement? SHOW CARD										
Own ou	tright	Own mortgage	Auth	nt from Local ority/Housing association	Rent	privat	ely	Squatting	Other (e.g. living with family/friends)	
D5. Which of the following best describes your religious belief? SHOW CARD										
	Buddist					Ra	stafariar	1		
	Christian					Sik	th			
	Hindu					No	religion			
	Jewish					Oth	ner			
	Muslim					Pre	efer not t	o say		
				-						
	-	rst language? SHO	W CAF							
☐ All	banian			Greek				Romanian		
☐ An	nharic			Gujarati				Somali		
☐ Ar	abic			Hindi				Spanish		
□ Ве	engali			Italian				Sylheti		
☐ Br	itish Sign	Language		Kurdish				Tigrinya		
☐ Ca	antonese			Latvian				Turkish		
☐ Cz	zech			Lingala				Ukrainian		
☐ Cr	oatian			Mandarin				Urdu		
☐ Er	nglish			Polish				Vietnamese		
☐ Fa	ırsi			Portuguese				Yoruba		
☐ Fr	ench			Punjabi				Other (please spe	ecify)	
							l			
D7. How n	nany yea	rs have you been li	ving in	the UK?						
D8. What is	s your ma	arital status? SHOV	V CAR	D						
Single/ne marrie		Married/living with spouse		ed/separated m partner	Divor	ced		Widowed	Civil partnership	

P2053 - North London Cancer Network - Cancer Awareness Research D9. What is the highest level of educational qualification you have obtained? SHOW CARD NVQ level 3 Degree or higher degree ☐ Higher education qualification below degree level O'level or GCSE equivalent (Grade A-C) ☐ A-levels /Highers O'level or GCSE equivalent (Grade D-G) ☐ ONC/BTEC No Formal Qualifications ☐ NVQ level 1 Other (please specify) NVQ level 2 D10. Which of the following best describes your working status? SHOW CARD Employed full-time Full-time homemaker Retired ☐ Employed part-time Student Unemployed Self-employed Disabled or too ill to work D11. Does your household own a car or van? No Yes, one Yes, more than one D12. Under the Disability Discrimination Act (DDA) 2005 a disability is defined as 'a physical, sensory or mental impairment which has, or had a substantial and long term adverse effect on a person's ability to carry out normal day to day activities'. Do you consider yourself to be disabled within the definition? Yes ☐ GO TO D12a ☐ GO TO D13 Nο IF YES AT Q12. D12a. Please state your type of impairment/s. SHOW CARD SELECT ALL THAT APPLY Physical or mobility impairment Mental health condition Long standing illness or health condition Visual impairment e.g. diabetes, HIV, cancer Deaf/Hearing impairment Other please specify Learning disability D13. What do you consider your sexuality? SHOW CARD Heterosexual **Bisexual** Gay man Prefer not to say Gay women/Lesbian D14. Do you currently smoke (any cigarettes at all)? Yes GO TO D14a No ☐ GO TO MAIN QUESTIONS IF YES AT D14a. D8. Which of the following best describes how many cigarettes you smoke a day? SHOW CARD □ 0-5 a day 15-20 a day ☐ 5-10 a day 20-25 a day 10-15 a day ☐ 25 or more a day

MAIN QUESTIONS - The following questions are about your awareness of cancer. This is not a test, we are interested in your thoughts and beliefs so please answer the questions as honestly as you can. All your answers are confidential. Please be aware that I am unable to answer questions during the interview, but there will be time to address any queries at the end. Please also be aware that I can not go back to a question that has already been asked.

INTERVIEWER *** REFERS TO POINT OF CLARIFICATION IN THE INSTRUCTION SCRIPT

The first set of questions is about warning signs of cancer.								
Q1. There are many warning signs and symptoms of cancer. Please name a INTERVIEWER PROBE – Is there anything else you can think of?	as many as y	ou can thin	k of:					
Q2. The following may or may not be warning signs for cancer. Please note that we are interested in <u>your own</u> opinion: DO NOT PROMPT								
	Yes	No	Don't know/ Not sure – DO NOT READ OUT					
i. Do you think an unexplained lump or swelling could be a sign of cancer?								
ii. Do you think persistent unexplained pain could be a sign of cancer?								
iii. Do you think unexplained bleeding could be a sign of cancer?								
iv. Do you think a persistent cough or hoarseness could be a sign of cancer?								
v. Do you think a persistent change in bowel or bladder habits could be a sign of cancer? ***								
vi. Do you think persistent difficulty swallowing could be a sign of cancer?								
vii. Do you think a change in the appearance of a mole could be a sign of cancer?								
viii. Do you think a sore that does not heal could be a sign of cancer?								
xi. Do you think unexplained weight loss could be a sign of cancer?								

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The next question is about help seeking

Q3. If you noticed any of the following unexplained symptoms how soon would you contact your doctor to make an appointment to discuss it? SHOW CARD											
	1-3 days	4-6 days	1 week	2 weeks	1 month	6 weeks	3 months	6 months	12 months	Never	Don't know – DO NOT READ OUT
i. An unexplained lump or swelling											
ii. An unexplained pain.											
iii. An unexplained bleeding											
iv. A cough or hoarseness											
v. A change in bowel or bladder habits***											
vi. Difficulty swallowing											
vii. A change in the appearance of a mole											
viii. A sore that did not heal											
ix. Unexplained weight loss											
The next question is a	about se	eking he	lp for a c	cancer si	gn or sy	mptom					
Q4. If you had a symptom that you thought might be a sign of cancer how soon would you contact your doctor to make an appointment to discuss it? SHOW CARD											
	1-3 days	4-6 days	1 week	2 weeks	1 month	6 weeks	3 months	6 months	12 months	Never	Don't know – DO NOT READ OUT
A symptom that you thought might be a sign of cancer											

The next set of questions is about what barriers may stop you from seeking help

Q5. Sometimes people put off going to see the doct be serious. These are some of the reasons people gou off going to the doctor? SHOW CARD				
	Yes often	Yes sometimes	No	Don't know – DO NOT READ OUT
i. I would be too embarrassed				
ii. I would be too scared				
iii. I would be worried about wasting the doctor's time				
iv. My doctor would be difficult to talk to				
v. It would be difficult to make an appointment with my doctor				
vi. I would be too busy to make time to go to the doctor				
vii. I have too many other things to worry about				
viii. It would be difficult for me to arrange transport to the doctor's surgery				
ix. I would be worried about what the doctor might find				
x. I wouldn't feel confident talking about my symptom with the doctor				

Q5xi. Is there anything else you can think of that might put you off going to the doctors?

The next set of questions is about risk factors for cancer										
Q6. What things do you think affect a person's chance of getting cancer? INTERVIEWER PROBE – Is there anything else you can think of?										
Q7. Medical scientists suggest that these are some of the things that can increase the chance of getting cancer. How much do you agree that each of these can increase the chance of getting cancer? SHOW CARD										
much do you agree that each of these can more	Strongly	Disagree	Not sure	Agree	Strongly					
	disagree	Disagree	NOT SUITE	Agree	agree					
i. Smoking any cigarettes at all										
ii. Exposure to another person's cigarette smoke										
iii. Drinking more than 1 unit of alcohol a day***										
iv. Eating less than 5 portions of fruit and vegetables a day***										
v. Eating red or processed meat once a day or more***										
vi. Being overweight (BMI over 25)***										
vii. Getting sunburnt more than once as a child										
viii. Being over 70 years old										
ix. Having a close relative with cancer										
x. Infection with HPV (Human Papillomavirus)***										
xi. Doing less than 30 mins of moderate physical activity 5 times a week***										

The next set of questions is about the incidence of cancer
Q8. Here is a picture of 100 people (SHOW CARD). Out of 100 people, how many do you think will develop cancer at some point in their life? Please write in below NUMERICALLY. PLEASE STATE ONE NUMBER ONLY DO NOT ALLOW e.g. 10-15.
Q9i. What do you think is the most common cancer in women? <i>Please write in below.</i>
Q9ii. What do you think is the second most common cancer in women? <i>Please write in below.</i>
Q9iii. What do you think is the third most common cancer in women? <i>Please write in below.</i>
Q9iv. What do you think is the most common cancer in men? <i>Please write in below.</i>
Q9v. What do you think is the second most common cancer in men? <i>Please write in below.</i>
Q9vi. What do you think is the third most common cancer in men? <i>Please write in below.</i>

The next set of o	questions is ab-	out NHS screenin	g programmes
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		Yes	No	Don't know
Q10i. Is there an NHS breast cancer screen	eening programme?	☐ GO TO Q10ii		
Q10ii. IF YES. At what age do you think was a second of the second of th	women are first invited for breast ca			
Q10iii. Is there an NHS cervical cancer so	creening programme (smear	Yes GO TO Q10iv	No	П
test)?	3 p 13 1 (1 11			
Q10iv. IF YES. At what age do you think	women are first invited for cervical	cancer screening?	 No	
Q10v. Is there an NHS bowel cancer scre	eening programme?	GO TOQ10vi		
Q10vi. IF YES. At what age do you think	people are first invited for bowel ca	ncer screening?		
The next set of questions is related to	the contribution of different fact	ors to cancer develop	ment	
The next set of questions is related to	the contribution of different fact	ors to carreer develop		
Q11. Please put the following things in	n order of how much you think th	ey contribute to cance	er in the U	K:
SHOW CARD				
Lifestyle (e.g. smoking, diet, physical ac Chance	tivity)			
Aging				
Environmental factors (e.g. pollution, ra				
Genetic inheritance (e.g. runs in the fan RESPONSES CANNOT HAVE JOINT IN	• /			
1	(Most important)			
2				
3				
4				
5(l	Least important)			

The next set of questions are about your own health and personal experience of cancer.

Q12. Have you, your family or	close friends	s had cancer? (please	e tick all that apply)		
You	Yes □	No \square	Close Friend	Yes □	□ No □
Partner	Yes □	No \square	Other Friend	Yes □	□ No □
Close family member	Yes □	No \square	Not sure		
Other family member	Yes 🗆	No 🗆	Do not wish to answer		
IF RESPONDENT IS FEMALE	AND AGED O	VER 50			
Q13a. Have you attended brea			n)?		
Yes		No □	Not applicat	ole 🗆	
IF RESPONDENT IS FEMALE Q13b. Have you attended cerv					
Yes □		No 🗆	Not applicat	ole 🗆	
IF RESPONDENT IS OVER 60 Q13c. Have you completed a	•	•			
Yes 🗆		No 🗆	Not applicat	ole 🗆	
Thank you very much that is quality checking purposes a totally confidential and will o this form is voluntary. It will Q14. NAME	nd to aid the N nly be used to	NHS for monitoring p o create a report that	urposes. As stated by will not identify any	pefore you individua	ir answers will be kept
MAIN ADDRESS					
POSTCODE – Interviewer ple	ase ensure yo	ou record postcode			
Q15. CORRESPONDANCE A	DDRESS AND	POSTCODE (IF DIFF	ERENT)		
Q16. TEMPORARY ADDRESS	S AND POSTO	CODE (IF DIFFERENT	Γ)		

Q17. NAME, ADDRESS AND POSTCODE OF LEGAL GUARDIAN (IF APPLICABLE)								
Q18. NAME, A	ADDRESS AND POSTCODE	OF NEXT	OF K	(IN (IF APPLICABLE)				
Q19. HOME PHONE NUMBER Q20. MOBILE PHONE NUMBER								
Q21. EMAIL ADDRESS Q22. FAX NUMBER (if applicable)								
					ST SELECT ALL THAT APPLY NB – The services and how they can be improved.			
Мо	rning 🗆	Evening			Afternoon 🗆			
Q24. Which of	f the following would be yo	our preferre	d co	entact method?				
	Home phone		Post	t/Letter				
	Mobile phone		Text					
	Email		Othe	er(please specify)				
Q25. What is y	your preferred language of	communic	atior	n?				
	uld you prefer to be kept u	p to date wi	ith in	nformation about the	NHS and the services offered? SHOW			
	Newsletter				Posters/bill boards			
	Leaflets/flyers				Texts			
	Email				Public transport			
	TV				Internet			
	Radio				Other(please specify)			
	Doctors waiting rooms							
Q27. Date of E	Birth (dd/mm/yy)			Q28. Place of Birth				

Q29. Are you re	gister	ed wi	th a GP?						
	Yes		GO TO	Q29a	No			Refused	
Q29a. If you an	swere	d ves	to above	auestion					
	P Nan				GP	Address			GP telephone no
Q30. NHS Num	ber (If	know	vn)						
Please sign bo	low to	conf	irm that v	nu undaretar	nd the	roseone f	or the collecti	on of this	personal information. If you
have any queri	es reg	ardin							
(,							
Signature							Date	e:/	
Q29. Are you ha	appy f	or the	NHS to c	ontact you a	gain ir	n 6 months	s time?		
	Yes				No				
	-								
Code of Conduc Knowledge on the	et. If you ne follo stions a	ou wis owing about	sh to check free phon- cancer aw	the validity of the number 080 vareness and	of this s 00 195	survey, or if 1842 or y o	f you have any ou can email <u>i</u>	further qu nfo@publ	I in accordance with the MRS estions, you may call Public icknowledge.eu. If you have ne following information will
EARLY CLOSE description. This	/QUO	TAS F ey has	FULL - That been con	ank you, but u ducted in acc	nfortur ordanc	nately we nee with the	now have now s MRS Code of 0	surveyed e Conduct.	enough people who fit this
INTERVIEWER	NIAME	=							
INTERVIEWER	INAIVIE	=							
DATE OF INTE	D\//C'*	.,		OCATION	- IFIT		Naga ba ar a	-: :: :-\	
DATE OF INTE	KVIEV	V		LOGATION C	r INTE	=KVIEW (p	olease be spec	cific)	