

Cervical Cancer Awareness Measure - Pre-Campaign Survey 2009 - FINAL
QUESTIONNAIRE

H989 - JN: 45108311- 25th Nov-10th Dec - 25 Nov 2009
Quanquest v2.1 - QAL v2.2bmr13 - CAPI

H989

INTERVIEWER: PLEASE SHOW SCREEN UNTIL OTHERWISE INSTRUCTED

A section is coming up which includes questions that we would like you to fill in yourself, as we feel it is more appropriate for you to do so.

You may have already completed some self completion questions, but we'll just go through the practice questions again as there may be different types of questions.

INTERVIEWER PLEASE HAND THE LAPTOP TO THE RESPONDENT AND THE SHOWCARD "CAM TERMS"

The next few questions are of a sensitive nature, about cervical cancer awareness, and are being asked on behalf of the Department of Health. We are interested in your thoughts and beliefs, so please answer the questions as honestly as you can. Please be re-assured that this questionnaire, like the others, is strictly confidential and you will not be identified by your answers.

Cervical cancer is cancer of the cervix, sometimes called the neck of the womb, where the womb joins the top of the vagina.

We appreciate your opinion on this topic, but if at any time you feel that you do not wish to answer any one of the following questions then please type in REF and you will move on to the next question.

1. In the last 6 months, can you remember seeing or hearing anything in the media about the signs and symptoms of cervical cancer? If yes, where did you hear or see it? (Please select all that apply)

Newspaper	1	(121)
Women's Magazine	2	
TV	3	
Radio	4	
NHS website	5	
Other website	6	
Somewhere else	7	
I can't remember seeing or @hearing anything/don't know^s	8	
Refused	Z	

2. There many warning signs and symptoms of cervical cancer. Please type in as many as you can think of.

(Please do not be concerned about exact spelling)

(122 - 125)

Don't Know	Y	(122)
Refused	Z	

The following may or may not be warning signs for cervical cancer. We are interested in your opinion. So firstly...

3. Do you think ...

Please refer to the show card , CAM TERMS, if some of the terms are unclear.

Yes	1	(126)
No	2	
Don't Know	Y	
Refused	Z	

This question is repeated for the following loop values:

- vaginal bleeding between periods could be a sign of cervical cancer?
- persistent lower back pain could be a sign of cervical cancer?
- a persistent vaginal discharge that smells unpleasant could be a sign of cervical cancer?
- discomfort or pain during sex could be a sign of cervical cancer?
- having menstrual periods that are heavier or longer than usual could be a sign of cervical cancer?
- persistent diarrhoea could be a sign of cervical cancer?
- vaginal bleeding after the menopause could be a sign of cervical cancer?
- persistent pelvic pain could be a sign of cervical cancer?
- vaginal bleeding during or after sex could be a sign of cervical cancer?
- blood in the stool or urine could be a sign of cervical cancer?
- unexplained weight loss could be a sign of cervical cancer?

A total of 11 iterations occupying columns (126) to (136)

4. If you had a symptom that you thought might be a sign of cervical cancer, how soon would you contact your doctor to make an appointment to discuss it?

Please press PgDN to see the full list of responses.

One to Three days	1	(137)
Four to Five days	2	
One week	3	
Two weeks	4	
One month	5	
Six weeks	6	
Three months	7	
Six months	8	
Twelve months	9	
Never	0	(138)
Don't Know	Y	(137)
Refused	Z	

5. In the next year, who is most likely to get cervical cancer in the UK?

A woman aged 20 to 29 years	1	(139)
A woman aged 30 to 49 years	2	
A woman aged 50 to 69 years	3	
A woman aged 70 or over	4	
Cervical cancer is unrelated to age	5	
Don't Know	Y	
Refused	Z	
None of these	X	

Sometimes people put off going to see the doctor, even when they have a symptom that they think might be serious.

6. Could you say if this reason might put you off going to the doctor if you had a symptom that you thought might be a sign of cervical cancer?

...

Yes, often	1	(140)
Yes, sometimes	2	
No	3	
Don't Know	Y	
Refused	Z	

This question is repeated for the following loop values:

- I would be too embarrassed
- I would be too scared
- I would be worried about wasting the doctor's time
- My doctor would be difficult to talk to
- It would be difficult to make an appointment with my doctor
- I would be too busy to make time to go to the doctor
- I have too many other things to worry about
- It would be difficult for me to arrange transport to the doctor's surgery
- I would be worried about what the doctor might find
- I would not feel confident talking about my symptom with the doctor
- I might not be able to see a female doctor
- I would worry about not being taken seriously

A total of 12 iterations occupying columns (140) to (151)

7. Is there anything else you can think of that might put you off going to the doctor if you had a symptom you thought might be a sign of cervical cancer? If yes, please state what these are.

(152 - 155)

Don't Know Y (152)
Refused Z

8. What things do you think affect a woman's chance of getting cervical cancer? Please type in as many as you can think of.

(Please do not be concerned about exact spelling)

(156 - 159)

Don't Know Y (156)
Refused Z

The following may or may not increase the chance of getting cervical cancer. How much do you agree or disagree that the following can increase the chance of getting cervical cancer? Even if you have mentioned any of these at the previous question, we would still like your opinion.

9. How much do you agree or disagree that this can increase the chance of getting cervical cancer?

...

Strongly agree	1	(160)
Agree	2	
Neither agree nor disagree	3	
Disagree	4	
Strongly disagree	5	
Don't Know	Y	
Refused	Z	

This question is repeated for the following loop values:

- Infection with HPV (human papillomavirus)
- Being a smoker
- Having a weakened immune system @ (e.g. because of HIV/AIDS, immunosuppressant drugs or having a transplant)

- Long-term use of the contraceptive pill
- Infection with Chlamydia (a sexually transmitted infection)
- Starting to have sex at a young age (before age 17)
- Having many sexual partners
- Having many children
- Having a sexual partner with many previous partners
- Not going for regular smear or Pap tests

A total of 10 iterations occupying columns (160) to (169)

10. How confident are you that you would notice a cervical cancer symptom?

I am very confident	1	(170)
I am fairly confident	2	
I am not very confident	3	
I am not confident at all	4	
Don't Know	Y	
Refused	Z	

11. As far as you are aware, is there an NHS cervical cancer screening programme?

Yes	1	(171)
No	2	
Don't Know	Y	
Refused	Z	

IF 11 = Yes
THEN ASK: 12

12. At what age are women first invited for cervical cancer screening in England?

(172 - 173)

Numeric Range	_____		
Don't Know		Y	(172)
Refused		Z	

Permitted Range
0 TO 99 (Age)

End of Filter i989a11

13. As far as you are aware, is there an NHS vaccination to protect against cervical cancer?

Yes		1	(174)
No		2	
Don't Know		Y	
Refused		Z	

**IF 13 = Yes
THEN ASK: 14**

14. At what age is the vaccination offered?

(175 - 176)

Numeric Range	_____		
Don't Know		Y	(175)
Refused		Z	

Permitted Range
0 TO 99 (Age)

End of Filter i989a13

15. Women in England are invited to have cervical screening (also known as a smear or a Pap test) every 3-5 years from age 25 to age 64. Which of these statements, if any, describes whether you have had cervical screening (smear or Pap tests)?

I have had a test within the last 3 years	1	(177)
My last test was 3 to 5 years ago	2	
My last test was more than 5 years ago	3	
I have never had a test	4	
I have never been invited to have a test	5	
I have had a hysterectomy so I don't need to have tests	6	
I have never heard of cervical screening	7	
Don't Know	Y	
Refused	Z	
None of these	X	

QUANCEPT ITEM:

QUANCEPT ITEM:

QUANCEPT ITEM:

**IF 15 = I have never had a test
THEN ASK: 16**

16. You mentioned that you have never had cervical screening (smear or Pap test), why is that?

(208 - 211)

Don't Know	Y	(208)
Refused	Z	

End of Filter i989a15

17. Have you, your family or close friends ever had cervical cancer? Please choose all that apply.

Myself	1	(212)
Close family member	2	
Other relative	3	
Close friend	4	
Other friend/acquaintance/colleagu e	5	
Neither myself nor close family or @friends have had cervical cancer^s	6	
Don't Know	Y	
Refused	Z	

How much do you agree or disagree with the each of the following statements?

18. ...

How much do you agree or disagree?

Strongly agree	1	(213)
Agree	2	
Neither agree nor disagree	3	
Disagree	4	
Strongly disagree	5	
Don't Know	Y	
Refused	Z	

This question is repeated for the following loop values:

- I'd rather not know if I have cervical cancer
- I intend to accept future invitations for cervical screening (smear or Pap tests)
- Using condoms can reduce the risk of getting cervical cancer
- Cervical screening (the smear or Pap test) is effective in preventing cervical cancer
- Stopping smoking can reduce the risk of cervical cancer
- Talking to family or friends about gynaecological symptoms (symptoms 'down there') is embarrassing
- Cervical screening (the smear or Pap test) can pick up signs of ovarian cancer (cancer of the ovary)
- The chances of curing cervical cancer are better when the disease is discovered at an early stage
- Cervical screening (the smear or Pap test) can pick up cell changes that may go on to become cervical cancer

A total of 9 iterations occupying columns (213) to (221)

19. Are you registered with a GP (family doctor)?

Yes, near where I live	1	(222)
Yes, but at an old address	2	
Yes, but near where my parents live	3	
No	4	
Don't Know	Y	
Refused	Z	

The next few questions are for demographic purposes only.

20. What is the main language you speak at home?

Please press PgDn to see full list.

IF YOU WOULD LIKE TO GIVE AN ANSWER THAT IS NOT ON THE LIST PLEASE TYPE 24, THEN PRESS THE SPACE BAR, THEN PRESS " (SHIFT AND 2) FIRST, THEN TYPE YOUR ANSWER, THEN PRESS " (SHIFT AND 2) AGAIN AND FINALLY SPACE BAR.

English	1	(223)
Bengali/Sylheti	2	
Cantonese	3	
Farsi (Persian)	4	
French	5	
German	6	
Greek	7	
Gujerati	8	
Hindi/Urdu	9	
Italian	0	(224)
Japanese	1	
Panjabi	2	
Polish	3	
Portuguese	4	
Russian	5	
Serbian/Croatian	6	
Somali	7	
Spanish	8	
Tamil (Sri Lanka)	9	
Turkish	0	(225)
Vietnamese	1	
Yorubu (Nigeria)	2	
Russian	3	
Don't Know	Y	(223)
Refused	Z	
Other	0	

Other specify...	(226 - 229)
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21. How long have you been living in the UK? If you moved away and came back, then please consider the total length of time spent living in the UK. Please round up to the nearest number of years.

(230 - 232)

Numeric Range _____
Don't Know Y (230)
Refused Z

Permitted Range
0 TO 120 (Length of time lived in England)

22. What is the highest level of education qualification you have obtained?

No formal qualifications	1	(233)
O Level or GCSE equivalent (Grade D-G)	2	
O Level or GCSE equivalent (Grade A-C)	3	
ONC/BTEC	4	
A Levels or Highers	5	
Higher education qualification below degree level	6	
Degree or higher degree	7	
Still studying	8	
Other	9	
Don't Know	Y	
Refused	Z	

The Department of Health would like to thank you for your time. Further information and advice about cervical cancer, screening, and HPV vaccination is available at:

www.cancerhelp.org.uk
www.eveappeal.org.uk
www.jotrust.co.uk
www.cancerscreening.nhs.uk
www.nhs.uk
www.nhs.uk/hpv

Cancer Research UK also has a free cancer helpline. You can call 0808 800 4040 to speak to one of their nurses.

THANK YOU THAT IS THE END OF THE SELF COMPLETION SECTION PLEASE HAND THE LAPTOP BACK TO THE INTERVIEWER.