## Study Number 6616 Attitudes to Genetically Modified Foods, 2009 Sheldon, R.

|                    |     |        |                          | Marital     | Number of  |                                                   | No of | Text File |
|--------------------|-----|--------|--------------------------|-------------|------------|---------------------------------------------------|-------|-----------|
| Interview ID       | Age | Gender | Occupation               | Status      | Children   | Interview Summary                                 | Pages | Name      |
|                    |     |        |                          |             |            | Shopping and cooking habits; food safety; GM      |       |           |
|                    |     |        |                          |             |            | organic; affects on our body, digesting           |       |           |
|                    |     |        |                          |             |            | chemicals; messing with nature linked with        |       |           |
|                    |     |        |                          |             |            | cancer & illnesses; genetically modified food and |       |           |
|                    |     |        |                          |             |            | its effects; animal testing; knowledge and        |       |           |
|                    |     |        | Healing - alternative    |             | 5 year old | awareness; food preparation-microwave, tinned     |       |           |
| p6240_interview_a  | 41  | Female | therapies                | ~           | boy        | versus GM.                                        | 32    | 6616int01 |
|                    |     |        |                          |             |            | Shopping and cooking habits; grows own            |       |           |
|                    |     |        |                          |             |            | vegetables for better flavour; source of food;    |       |           |
|                    |     |        |                          |             |            | food preservatives; agrees with modifying crops   |       |           |
|                    |     |        | Business development     |             |            | but not additives and preservatives; cross        |       |           |
|                    |     |        | manager for a chemical   |             |            | pollination; GM education; risks and benefits;    |       |           |
| p6240_interview_aa | ~   | Female | supply company           | Co-habiting | none       | provision of public information.                  | 37    | 6616int02 |
|                    |     |        |                          |             |            | Shopping and cooking habits; food safety; use of  |       |           |
|                    |     |        |                          |             |            | pesticides and impact on environment; provision   |       |           |
| p6240_interview_b  | ~   | ~      | Zoology student          | Single      | none       | of public information; risks and benefits.        | 31    | 6616int03 |
|                    |     |        |                          |             |            | Shopping and cooking habits; food safety;         |       |           |
|                    |     |        |                          |             |            | preservatives, additives and allergies; attitudes |       |           |
|                    |     |        | Council employee -       |             |            | towards GM food, mistrust; risks and benefits;    |       |           |
| p6240_interview_bb | 61  | Female | housing                  | Married     | two        | provision of public information.                  | 29    | 6616int04 |
|                    |     |        |                          |             |            | Shopping and cooking habits; food safety;         |       |           |
|                    |     |        |                          |             |            | organic food; additives, animal testing;          |       |           |
|                    |     |        | Retired head of faculty, |             |            | preservatives and allergies; provision of public  |       |           |
| p6240_interview_c  | ~   | Male   | science and technology   | Married     | two        | information; risks and benefits.                  | 29    | 6616int05 |

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|                    |     |        |                        |          |           | Shopping and cooking habits; animal testing;      |       |           |
|                    |     |        |                        |          |           | political beliefs when buying food; source of     |       |           |
|                    |     |        |                        |          |           | knowledge and information; additives and          |       |           |
|                    |     |        |                        |          |           | preservatives; cross-contamination; food chain;   |       |           |
|                    |     |        |                        |          |           | risks and benefits; provision of public           |       |           |
| p6240_interview_cc | 21  | Male   | Politics student       | Single   |           | information.                                      | 31    | 6616int06 |
|                    |     |        |                        |          |           | Shopping and cooking habits; convenience food;    |       |           |
|                    |     |        | Retired small shop     |          |           | allergies; attitudes towards GM food; animal      |       |           |
| p6240_interview_d  | ~   | Female | owner                  | Married  | two       | testing; knowledge, risk and benefits.            | 39    | 6616int07 |
|                    |     |        |                        |          |           | Shopping and cooking habits; processed food;      |       |           |
|                    |     |        |                        |          |           | knowledge and interest in GM food; animal         |       |           |
|                    |     |        | Manager private sector |          |           | testing; risks and benefits; provision of public  |       |           |
| p6240_interview_dd | 35  | Female | housing                | Married  | one       | information.                                      | 23    | 6616int08 |
|                    |     |        |                        |          |           | Shopping and cooking habits; attitudes towards    |       |           |
|                    |     |        | Retired computer       |          |           | GM food; risks and benefits; animal testing;      |       |           |
| p6240_interview_e  | 67  | Male   | engineer               | divorced | two       | provision of public information.                  | 30    | 6616int09 |
| -                  |     |        |                        |          |           | Shopping and cooking habits; changes in the       |       |           |
|                    |     |        |                        |          |           | food and taste since childhood; food production;  |       |           |
|                    |     |        |                        |          |           | attitudes towards GM food; animal testing;        |       |           |
| p6240_interview_f  | ~   | Female | Not employed           | ~        | three     | provision of public information                   | 31    | 6616int10 |
| •                  |     |        |                        |          |           | Shopping and cooking habits; ethical eating; food | l     |           |
|                    |     |        |                        |          |           | production and additives; knowledge of the GM     |       |           |
| p6240_interview_g  | ~   | Male   | Writes and plays music | Married  | ~         | process; risks and benefits.                      | 42    | 6616int11 |
| ·                  |     |        |                        |          |           | Shopping and cooking habits; processed food;      |       |           |
|                    |     |        |                        |          |           | food production and knowledge of GM process;      |       |           |
|                    |     |        |                        |          |           | attitudes towards GM food; impact on the          |       |           |
| p6240_interview_h  | ~   | Female | Sales Ledger Manager   | Partner  | two       | environment.                                      | 33    | 6616int12 |
|                    |     |        |                        |          |           | Shopping and cooking habits; processed foods;     |       |           |
|                    |     |        |                        |          |           | vegetarian; ethical eating; attitudes towards GM  |       |           |
|                    |     |        | Sales department - new |          |           | food; pesticides; risks and benefits; knowledge   |       |           |
| p6240_interview_i  | ~   | Female | houses                 | Married  | two       | and information.                                  | 25    | 6616int13 |
|                    |     |        |                        |          |           | Shopping and cooking habits; healthy eating;      |       |           |
|                    |     |        |                        |          |           | fresh food; attitudes towards GM food; risks and  |       |           |
| p6240_interview_j  | ~   | Female | Maternity leave        | Married  | two       | benefits; provision of public information.        | 25    | 6616int14 |

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|                   |     |        |                           |         |            | Shopping and cooking habits; cost of food;          |       |           |
|                   |     |        |                           |         |            | attitudes towards GM food; food production; the     |       |           |
|                   |     |        |                           |         |            | role of the media; risks and benefits; provision of |       |           |
| p6240_interview_k | 57  | Male   | Public Relations          | Married | three      | public information.                                 | 34    | 6616int15 |
|                   |     |        | Retired engineer in       |         |            | Shopping and cooking habits; attitudes towards      |       |           |
|                   |     |        | roads dept for local      |         |            | GM food; buying British produce; provision of       |       |           |
| p6240_interview_I | 67  | Male   | authority                 | Married | two        | public information.                                 | 29    | 6616int16 |
|                   |     |        |                           |         |            | Shopping and cooking habits; processed,             |       |           |
|                   |     |        | Career break with         |         |            | organic and GM food; food safety; animal testing;   | ;     |           |
|                   |     |        | children - primary school |         |            | risks and benefits; provision of public             |       |           |
| p6240_interview_m | ~   | Female | teacher                   | Married | two        | information,                                        | 31    | 6616int17 |
|                   |     |        |                           |         |            | Shopping and cooking habits; fresh food,            |       |           |
|                   |     |        |                           |         |            | preservatives and shelf life; attitude towards GM   |       |           |
|                   |     |        |                           |         |            | food; risks and benefits, provision of public       |       |           |
| p6240_interview_n | ~   | Female | Accounts                  | Single  | three      | information.                                        | 33    | 6616int18 |
|                   |     |        |                           |         |            |                                                     |       |           |
|                   |     |        | Home carer for the        |         |            | Shopping and cooking habits; food safety;           |       |           |
|                   |     |        | council - previously a    |         |            | organic food; food production; attitudes towards    |       |           |
| p6240_interview_o | ~   | Male   | catering manager          | Married | one        | GM food; provision of public information.           | 32    | 6616int19 |
|                   |     |        |                           |         |            | Shopping and cooking habits; organic and            |       |           |
|                   |     |        |                           |         |            | pesticides; attitude towards GM food; risks and     |       |           |
| p6240_interview_p | ~   | Male   | Fire fighter              | Married | three      | benefits; provision of public information.          | 39    | 6616int20 |
|                   |     |        |                           |         |            | Shopping and cooking habits; free range             |       |           |
|                   |     |        |                           |         |            | animals; additives and preservatives; attitude      |       |           |
|                   |     |        |                           |         |            | towards GM food; risks and benefits; provision of   |       |           |
| p6240_interview_q | ~   | Male   | Joiner                    | Partner | Two (Five) | public information.                                 | 34    | 6616int21 |
|                   |     |        |                           |         |            | Shopping and cooking habits; quality and price of   | f     |           |
|                   |     |        | Not working due to        |         |            | food; healthy eating and pesticides; attitude       |       |           |
| p6240_interview_r | ~   | Female | disability                | Partner | Two        | towards GM food.                                    | 40    | 6616int22 |
|                   |     |        | Engineer for motorways    |         |            | Shopping and cooking habits; animal welfare;        |       |           |
| p6240_interview_s | 63  | Male   | in NW                     | Single  | ~          | organic/fresh food; attitude towards GM food.       | 20    | 6616int23 |

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|                     | Age | Genuer |                         | Sialus            | Children              |                                                    | rayes          | Name              |
|                     |     |        |                         |                   |                       | Shopping and cooking habits; diet and health;      |                |                   |
|                     |     |        |                         |                   |                       | attitude towards GM food; risks and benefits;      |                |                   |
| p6240_interview_t   | ~   | Female | Retired                 | Single            | ~                     | processed food; provision of public information.   | 33             | 6616int24         |
| <u></u>             |     |        |                         | <u>-</u>          |                       |                                                    |                |                   |
|                     |     |        |                         |                   |                       | Shopping and cooking habits; food production;      |                |                   |
|                     |     |        |                         |                   |                       | fresh food; attitude towards GM food; provision    |                |                   |
| p6240_interview_u   | 80  | Female | Retired                 | Widow             | ~                     | of public information; impact on the environment.  | 26             | 6616int25         |
|                     |     |        | Training and            |                   |                       |                                                    |                |                   |
|                     |     |        | development officer for |                   |                       | Shopping and cooking habits; moral issues when     |                |                   |
|                     |     |        | financial software      |                   |                       | buying food; attitude towards GM food; impact on   | n              |                   |
| p6240_interview_v   | 25  | Male   | organisation            | Partner           | ~                     | the environment; risks and benefits.               | 23             | 6616int26         |
|                     |     |        |                         |                   |                       | Shopping and cooking habits; animal welfare;       |                |                   |
|                     |     |        |                         |                   |                       | healthy eating; attitude towards GM food; risks    |                |                   |
|                     |     |        | Voluntary redundancy    |                   |                       | and benefits; provision of public information;     |                |                   |
|                     |     |        | and early retirement -  |                   |                       | risks and benefits; impact on the environment;     |                |                   |
| p6240_interview_w   | 64  | Male   | electrician             | Wife              | two                   | organic food; additives.                           | 51             | 6616int27         |
|                     |     |        | Worked in a nursing     |                   |                       | Shopping and cooking habits; healthy eating;       |                |                   |
|                     |     |        | home but now awaiting   |                   |                       | attitude towards GM food; risks and benefits;      |                |                   |
| p6240_interview_x ~ | ~   | Female | shoulder operation      | ~                 | two                   | animal welfare.                                    | 43             | 6616int28         |
|                     |     |        |                         |                   |                       | Shopping and cooking habits; cost of food;         |                |                   |
|                     |     |        |                         |                   |                       | animal welfare; healthy eating; attitude towards   |                |                   |
|                     |     |        | Worked in food industry |                   |                       | GM food; risks and benefits; provision of public   |                |                   |
| p6240_interview_y   | ~   | Male   | but now unemployed      | Single            | two                   | information.                                       | 42             | 6616int29         |
|                     |     |        |                         |                   |                       | Shopping and cooking habits; healthy eating;       |                |                   |
|                     |     |        |                         |                   |                       | food production; attitude towards GM food; risks   |                |                   |
|                     |     |        |                         |                   |                       | and benefits; animal testing; additives; provision |                |                   |
| p6240_interview_z   | ~   | Male   | Accountant              | Single            | ~                     | of public information.                             | 46             | 6616int30         |