

**2005-06 British Election Study – Campaign (Internet) Questionnaire  
(March 30, 2005 Version)**

**PAGE 1**

**In which of the following do you live?**

East Anglia  
East Midlands  
Greater London  
North  
North West  
Scotland  
South East  
South West  
Wales  
West Midlands  
Yorkshire & Humberside

**PAGE 2**

**How interested are you in the general election that will be held on May 5<sup>th</sup> this year?**

Very interested  
Somewhat interested  
Not very interested  
Not at all interested  
Don't know

**PAGE 3**

**Now, I'd like to ask you a few questions about the issues and problems facing Britain today. As far as you're concerned, what is the SINGLE MOST important issue facing the country at the present time? [Please write in. If you think there are no important issues facing the country at the present time, please write NONE; if you don't know, please write DK]**

**TEXT AREA**

**PAGE 4**

**Which party is best able to handle this issue?**

There are no important problems  
None / No Party  
Labour  
Conservative  
Liberal Democrat  
Scottish National Party (SNP)  
Plaid Cymru  
Green Party  
United Kingdom Independence Party (UKIP)  
British National Party (BNP)  
Other  
Don't know

**PAGE 5**

**BASE: 'Other' at PAGE 4**

**BASE: If not [P4Q1=10] then routepage=6;**

**You said you thought an 'other' party is beset able to handle this issue. Please say here which party this is.**

**TEXT**

**ROTATE PAGES 6, 7, 8, 9, 10, 11****PAGE 6****How well do you think the present government has handled crime in Britain?**

Very well  
Fairly well  
Neither well nor badly  
Fairly badly  
Very badly  
Don't know

**PAGE 7****How well do you think the present government has handled the number of asylum-seekers coming to Britain?**

Very well  
Fairly well  
Neither well nor badly  
Fairly badly  
Very badly  
Don't know

**PAGE 8****How well do you think the present government has handled the National Health Service?**

Very well  
Fairly well  
Neither well nor badly  
Fairly badly  
Very badly  
Don't know

**PAGE 9****How well do you think the present government has handled the risk of terrorism in Britain?**

Very well  
Fairly well  
Neither well nor badly  
Fairly badly  
Very badly  
Don't know

**PAGE 10****How well do you think the present government has handled the economy in general?**

Very well  
Fairly well  
Neither well nor badly  
Fairly badly  
Very badly  
Don't know

**PAGE 11****How well do you think the present government has handled the level of taxation?**

Very well  
Fairly well  
Neither well nor badly  
Fairly badly  
Very badly  
Don't know

**ROTATE PAGES 12, 13, 14, 15, 16, 17****PAGE 12****How well do you think a Conservative government would handle crime in Britain?**

- Very well
- Fairly well
- Neither well nor badly
- Fairly badly
- Very badly
- Don't know

**PAGE 13****How well do you think a Conservative government would handle the number of asylum-seekers coming to Britain?**

- Very well
- Fairly well
- Neither well nor badly
- Fairly badly
- Very badly
- Don't know

**PAGE 14****How well do you think a Conservative government would handle the National Health Service?**

- Very well
- Fairly well
- Neither well nor badly
- Fairly badly
- Very badly
- Don't know

**PAGE 15****How well do you think a Conservative government would handle the risk of terrorism in Britain?**

- Very well
- Fairly well
- Neither well nor badly
- Fairly badly
- Very badly
- Don't know

**PAGE 16****How well do you think a Conservative government would handle the economy in general?**

- Very well
- Fairly well
- Neither well nor badly
- Fairly badly
- Very badly
- Don't know

**PAGE 17****How well do you think a Conservative government would handle the level of taxation?**

- Very well
- Fairly well
- Neither well nor badly
- Fairly badly
- Very badly
- Don't know

**PAGE 18**

**Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?**

Labour  
 Conservative  
 Liberal Democrat  
 Scottish National Party (SNP)  
 Plaid Cymru  
 Green Party  
 United Kingdom Independence Party (UKIP)  
 British National Party (BNP)  
 Other  
 No – None  
 Don't know

**PAGE 19**

**BASE: 'Other' at PAGE 18**

**BASE: If not [P18Q1=9] then routepage=20;**

**You said you generally think of yourself as an 'other' party. Please say here which party this is.**

**TEXT**

**PAGE 20**

**BASE: 'No-none' or 'Don't know' at PAGE 18**

**BASE: If not ([P18Q1=10] or [P18Q1=11]) then routepage=22;**

**Do you generally think of yourself as a little closer to one of the parties than the others? If yes, please tell me which party?**

Labour  
 Conservative  
 Liberal Democrat  
 Scottish National Party (SNP)  
 Plaid Cymru  
 Green Party  
 United Kingdom Independence Party (UKIP)  
 British National Party (BNP)  
 Other  
 No – None  
 Don't know

**PAGE 21**

**BASE: 'Other' at PAGE 20**

**BASE: If not [P20Q1=9] then routepage=22;**

**You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.**

**TEXT**

**PAGE 22**

**BASE: All those who named a party or 'other' at PAGE 18, 19, 20, 21**

**BASE: If [P20Q1=10] or [P20Q1=11] then routepage=23;**

**Would you call yourself very strong, fairly strong, or not very strong [VAR1]POPUP OF PARTY NAMED ON PAGE 18, 20 or 'supporter of this party' if PAGE 19, 21]?**

Very strongly  
 Fairly strongly  
 Not very strongly  
 Don't know

**VAR1=[GETOPTION P18Q1];**

**IF [P18Q1=9] THEN VAR1="supporter of this party";**

**IF [P18Q1=10] OR [P18Q1=11] THEN VAR1=[GETOPTION P20Q1];**

**IF ([P18Q1=10] OR [P18Q1=11]) AND [P20Q1=9] THEN VAR1="supporter of this party";**

**PAGE 23****BASE: ALL**

Please think of a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that you will vote in the general election?

0 – Very unlikely

1

2

3

4

5

6

7

8

9

10 – Very likely

Don't know

**PAGE 24**

If you do vote in the general election, have you decided which party you will vote for, or haven't you decided yet?

Yes, decided

No, not decided yet

Will not vote

Don't know

**PAGE 25**

**BASE: 'Yes, decided'**

**BASE: If not [P24Q1=1] then routepage=27;**

**Which party is that?**

Labour

Conservative

Liberal Democrat

Scottish National Party

Plaid Cymru

Green Party

United Kingdom Independence Party (UKIP)

British National Party (BNP)

Other Party

**PAGE 26**

**BASE: 'Other' at PAGE 25**

**BASE: If not [P25Q1=9] then routepage=29;**

You said you had decided to vote for an 'other' party in the general election. Please say here which party this is.

**TEXT**

**PAGE 27**

**BASE: 'No, have not decided' at PAGE 24**

**BASE: If not [P24Q1=2] then routepage=29;**

**Which party do you think you are most likely to vote for?**

Labour

Conservative

Liberal Democrat

Scottish National Party

Plaid Cymru

Green Party

United Kingdom Independence Party (UKIP)

British National Party (BNP)

Other

Don't know

**PAGE 28****BASE: 'Other' at PAGE 27****BASE: If not [P27Q1=9] then routepage=29;**

You said you were most likely to vote for an 'other' party in the general election. Please say here which party this is.

**TEXT****PAGE 29**

People give different reasons for why they vote for one party rather than another. Which of the following BEST describes your reasons?

The party has the best policies

The party has the best leader

I really prefer another party but it stands no chance of winning in my constituency.

I vote tactically.

Other reasons

**PAGE 30****BASE: 'Other reasons' at PAGE 29****BASE: If not [P29Q1=5] then routepage=33;**

You said there were 'other' reasons why you would vote for one party rather than another. Please say here what these reasons are.

**TEXT****PAGE 31****BASE: 'prefer another party' or 'vote tactically' at PAGE 29****BASE: If not ([P29Q1=3] or [P29Q1=4]) then routepage=33;****Which party do you really prefer?**

Labour

Conservative

Liberal Democrat

Scottish National Party (SNP)

Plaid Cymru

Green Party

United Kingdom Independence Party (UKIP)

British National Party (BNP)

Other

**PAGE 32****BASE: 'Other' at PAGE 31****BASE: If not [P31Q1=9] then routepage=33;**

You said you really prefer an 'other' party. Please say here which party this is.

**TEXT**

**ROTATE PAGES 33, 34, 35****PAGE 33**

**On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that Labour will win the election in your local constituency?**

0 – Very unlikely

1

2

3

4

5

6

7

8

9

10 – Very likely

Don't know

**PAGE 34**

**On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Conservative Party will win the election in your local constituency?**

0 – Very unlikely

1

2

3

4

5

6

7

8

9

10 – Very likely

Don't know

**PAGE 35**

**On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Liberal Democrats will win the election in your local constituency?**

0 – Very unlikely

1

2

3

4

5

6

7

8

9

10 – Very likely

Don't know

**PAGE 36****BASE: All who live in Scotland at PAGE 1****BASE: If not [P1Q1=6] then routepage=37;****On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Scottish National Party (SNP) will win the election in your local constituency?**

0 – Very unlikely

1

2

3

4

5

6

7

8

9

10 – Very likely

Don't know

**PAGE 37****BASE: All who live in Wales at PAGE 1****BASE: If not [P1Q1=9] then routepage=38;****On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that Plaid Cymru will win the election in your local constituency?**

0 – Very unlikely

1

2

3

4

5

6

7

8

9

10 – Very likely

Don't know



**ROTATE PAGES 38, 39, 40****PAGE 38**

**And, on the 0 to 10 scale, where 0 means very unlikely and 10 means very likely, how likely is it that Labour will win the general election?**

0 – Very unlikely

1

2

3

4

5

6

7

8

9

10 – Very likely

Don't know

**PAGE 39**

**And, on the 0 to 10 scale, where 0 means very unlikely and 10 means very likely, how likely is it that the Conservative Party will win the general election?**

0 – Very unlikely

1

2

3

4

5

6

7

8

9

10 – Very likely

Don't know

**PAGE 40**

**And, on the 0 to 10 scale, where 0 means very unlikely and 10 means very likely, how likely is it that the Liberal Democrats will win the general election?**

0 – Very unlikely

1

2

3

4

5

6

7

8

9

10 – Very likely

Don't know

**ROTATE PAGES 41, 42, 43****PAGE 41**

**Now, thinking about party leaders for a moment. Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Tony Blair?**

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

**PAGE 42**

**Now, using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Michael Howard?**

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

**PAGE 43**

**Now, using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Charles Kennedy?**

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

**PAGE 44****BASE: All who live in Scotland at PAGE 1****BASE: If not [P1Q1=6] then routepage=45;****Now, using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Alex Salmond?**

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

**PAGE 45****BASE: All who live in Wales at PAGE 1****BASE: If not [P1Q1=9] then routepage=46;****Now, using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Elfyn Llwyd?**

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

**PAGE 46****Who would make the best Prime Minister?**

Tony Blair  
Michael Howard  
Charles Kennedy  
Don't know

**PAGE 47****Please say how far you agree or disagree with each of the following statements.****I feel a sense of satisfaction when I vote.**

Strongly agree  
Agree  
Neither agree nor disagree  
Disagree  
Strongly disagree  
Don't know

**PAGE 48****I would be seriously neglecting my duty as a citizen if I didn't vote.**

Strongly agree  
Agree  
Neither agree nor disagree  
Disagree  
Strongly disagree  
Don't know

**ROTATE PAGES 49, 50, 51****PAGE 49**

**Now, some questions about the political parties.**

**On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Labour Party?**

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

**PAGE 50**

**Now, some questions about the political parties.**

**On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Conservative Party?**

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

**PAGE 51**

**Now, some questions about the political parties.**

**On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Liberal Democrats?**

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

**PAGE 52****BASE: All who live in Scotland at PAGE 1****BASE: If not [P1Q1=6] then routepage=53;****On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Scottish National Party?**

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

**PAGE 54****BASE: All who live in Wales at PAGE 1****BASE: If not [P1Q1=9] then routepage=54;****On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Plaid Cymru?**

0 – Strongly dislike

1

2

3

4

5

6

7

8

9

10 – Strongly like

Don't know

**PAGE 54**

**Now a few questions about economic conditions...**

**How does the financial situation of your household now compare with what it was 12 months ago? Has it:**

- Got a lot worse
- Got a little worse
- Stayed the same
- Got a little better
- Got a lot better
- Don't know

**PAGE 55**

**How do you think the general economic situation in this country has changed over the last 12 months? Has it:**

- Got a lot worse
- Got a little worse
- Stayed the same
- Got a little better
- Got a lot better
- Don't know

**PAGE 56**

**How do you think the financial situation of your household will change over the next 12 months?**

**Will it:**

- Get a lot worse
- Get a little worse
- Stay the same
- Get a little better
- Get a lot better
- Don't know

**PAGE 57**

**How do you think the general economic situation in this country will develop over the next 12 months? Will it:**

- Get a lot worse
- Get a little worse
- Stay the same
- Get a little better
- Get a lot better
- Don't know

**PAGE 58**

**If Britain were in economic difficulties, which party do you think would be able to handle the situation best – Labour or the Conservatives?**

Labour  
Conservatives  
Neither  
Don't know

**PAGE 59**

**BASE: 'Neither' or 'Don't know' at PAGE 58**

**BASE: If [P58Q1=1] or [P58Q1=2] then routepage=61;**

**If Britain were in economic difficulties, do you think another party would be able to handle the situation best?**

Yes, other party  
No – None  
Don't know

**PAGE 60**

**BASE: 'Yes, other party' at PAGE 60**

**BASE: If not [P59Q1=1] then routepage=61;**

**You said that you thought if Britain were in economic difficulties, an 'other' party would be able to hand the situation best. Please say which party that is.**

**TEXT**



**PAGE 61**

Now, we would like your opinion about Britain's membership in the European Union.

On the scale below, 0 means that Britain should definitely get out of the EU, and 10 means that Britain should definitely stay in the EU. Where would you place yourself on this scale?

0 – Britain should definitely get out

1

2

3

4

5

6

7

8

9

10 – Britain should definitely stay in

Don't know

**PAGE 62**

Do you strongly approve, approve, disapprove, or strongly disapprove of Britain's involvement in Iraq.

Strongly approve

Approve

Disapprove

Strongly disapprove

Don't know

**PAGE 63**

Thinking about how well democracy works in this country, on the whole, are you very satisfied, fairly satisfied, a little dissatisfied, or very dissatisfied with the way that democracy works in this country?

Very satisfied

Fairly satisfied

A little dissatisfied

Very dissatisfied

Don't know

**PAGE 64**

**On a scale of 0 to 10, how much attention do you generally pay to politics?**

0 – Pay no attention

1

2

3

4

5

6

7

8

9

10 - Pay a great deal of attention

Don't know

**PAGE 65**

**On a scale from 0 to 10, where 10 means a great deal of influence and 0 means no influence, how much influence do you have on politics and public affairs?**

0 - No influence

1

2

3

4

5

6

7

8

9

10 – Great deal of influence

Don't know

**PAGE 66**

**Now a few questions about the general election that will be held on May 5th. Has a canvasser from any party called at your home to talk with you during the election campaign?**

Yes

No

Don't know

**PAGE 67**

**BASE: 'Yes' at PAGE 66**

**BASE: If not [P66Q1=1] then routepage=68;**

**Which party or parties did they represent?**

Labour

Conservative

Liberal Democrat

Scottish National Party (SNP)

Plaid Cymru

Green Party

United Kingdom Independence Party (UKIP)

British National Party (BNP)

Other Party

No – None

Don't know

**PAGE 68**

**Has anyone from a political party telephoned you during the election campaign to ask you how you might vote?**

Yes

No

Don't know

**PAGE 69**

**BASE: 'Yes' at PAGE 68**

**BASE: If not [P66Q1=1] then routepage=70;**

**Which party or parties did they represent?**

Labour

Conservative

Liberal Democrat

Scottish National Party (SNP)

Plaid Cymru

Green Party

United Kingdom Independence Party (UKIP)

British National Party (BNP)

Other Party

No – None

Don't know

**PAGE 70**

**Have you seen any of the Party Election Broadcasts that are being shown on television during the election campaign?**

Yes

No

Don't know

**PAGE 71**

**BASE: 'Yes' at PAGE 70**

**BASE: If not [P70Q1=1] then routepage=72;**

**Which parties' Election Broadcasts have you seen? [Please tick all that apply]**

Labour

Conservative

Liberal Democrat

Scottish National Party (SNP)

Plaid Cymru

Green Party

United Kingdom Independence Party (UKIP)

Other Party

No – None

Don't know

**PAGE 72**

**BASE: 'Other' at PAGE 71**

**BASE: If not [P71Q1=8] then routepage=73;**

**You said you have seen an Election Broadcast(s) for an 'other' party. Please say for which party that was.**

**TEXT**

**PAGE 73**

**BASE: 'Labour' at PAGE 71**

**BASE: If not [P71Q1=1] then routepage=74;**

**Was your impression of the Labour Party Election Broadcast favourable or unfavourable?**

Very favourable

Favourable

Neither favourable nor unfavourable

Unfavourable

Very unfavourable

Don't know

Did not see a Labour Party Election Broadcast

**PAGE 74**

**BASE: 'Conservative' at PAGE 71**

**BASE: If not [P71Q1=2] then routepage=75;**

**Was your impression of the Conservative Party Election Broadcast favourable or unfavourable?**

Very favourable

Favourable

Neither favourable nor unfavourable

Unfavourable

Very unfavourable

Don't know

Did not see a Conservative Party Election Broadcast

**PAGE 75****BASE: 'Liberal Democrat' at PAGE 71****BASE: If not [P71Q1=3] then routepage=76;****Was your impression of the Liberal Democrat Party Election Broadcast favourable or unfavourable?**

Very favourable

Favourable

Neither favourable nor unfavourable

Unfavourable

Very unfavourable

Don't know

Did not see a Liberal Democrat Party Election Broadcast

**PAGE 76****BASE: 'Scottish' at PAGE 1 and 'Scottish National Party (SNP)' at PAGE 71****BASE: If not [P1Q1=6] and not [P71Q1=4] then routepage=77;****Was your impression of the Scottish National Party Election Broadcast favourable or unfavourable?**

Very favourable

Favourable

Neither favourable nor unfavourable

Unfavourable

Very unfavourable

Don't know

Did not see a Scottish National Party Election Broadcast

**PAGE 77****BASE: 'Welsh' at PAGE 1 and 'Plaid Cymru' at PAGE 71****BASE: If not [P1Q1=9] and not [P71Q1=5] then routepage=78;****J Was your impression of the Plaid Cymru Election Broadcast favourable or unfavourable?**

Very favourable

Favourable

Neither favourable nor unfavourable

Unfavourable

Very unfavourable

Don't know

Did not see a Plaid Cymru Election Broadcast

**PAGE 78**

**Which party do you think has conducted the best election campaign thus far?**

Labour  
Conservative  
Liberal Democrat  
Scottish National Party (SNP)  
Plaid Cymru  
Green Party  
United Kingdom Independence Party (UKIP)  
Other Party  
None – No party  
All parties equally good  
Don't know

**PAGE 79**

**And, which party do you think has conducted the worst election campaign thus far?**

Labour  
Conservative  
Liberal Democrat  
Scottish National Party (SNP)  
Plaid Cymru  
Green Party  
United Kingdom Independence Party (UKIP)  
Other Party  
None – No party  
All parties equally bad  
Don't know

**PAGE 80**

**Using a 0 to 10 scale where 0 means no attention and 10 means a great a deal of attention, how much attention have you paid to the general election campaign thus far?**

0 – No attention to election campaign  
1  
2  
3  
4  
5  
6  
7  
8  
9  
10 - A great deal of attention to election campaign  
Don't know

**PAGE 81**

**Thinking about how the party leaders have performed during the election campaign, which party leader do you think has performed best during the election campaign thus far?**

Tony Blair

Michael Howard

Charles Kennedy

[If you live in Scotland] Alex Salmond

[If you live in Wales] Elfyn Llwyd

None – No leader

All leaders equally good

Don't know

**PAGE 82**

**And, which party leader do you think has performed worst during the election campaign thus far?**

Tony Blair

Michael Howard

Charles Kennedy

[If you live in Scotland] Alex Salmond

[If you live in Wales] Elfyn Llwyd

None – No leader

All leaders equally bad

Don't know

**PAGE 83****What is your year of birth?**

1900 or earlier

1901

1902

1903

1904

1905

1906

1907

1908

1909

1910

1911

1912

1913

1914

1915

1916

1917

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1980  
1981  
1982  
1983  
1984  
1985  
1986  
1987  
Abstain

**PAGE 84**

**BASE: 'Abstain' at PAGE 83**

**BASE: If not [P83Q1=89] then routepage=85;**

**In that case, could you say which age band you would fall into?**

16 to 17  
18 to 24  
25 to 39  
40 to 54  
55 or over

**PAGE 85**

**What is your gender?**

Male  
Female

**PAGE 86**

Finally, has anything happened in the last few days that has changed your view of any of the main political parties?

Yes

No

Don't know

**PAGE 87**

**BASE: 'Yes' at PAGE 86**

**BASE: If not [P86Q1=1] then routepage=88;**

**And, what was that? [Please write in]**

**TEXT**