

# Questionnaire

## BES2010\_pre

### BES PRE SURVEY



Version 3

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## Module: \_1

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### Page: intro

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Thank you for agreeing to take part in this survey. This survey covers political issues and the results will be used to inform our clients.

We have tested the survey and it should take around 20 minutes to complete.

Your account will be credited with 100 points within 24 hours of completing this survey.

### Page: q1

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**q1- Show all respondents/required**

SINGLE CHOICE

**In which of the following do you live?**

*Order as shown*

- 1  East Anglia
- 2  East Midlands
- 3  Greater London
- 4  North
- 5  North West
- 6  Scotland
- 7  South East
- 8  South West
- 9  Wales
- 10  West Midlands
- 11  Yorkshire & Humberside
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

### Page: q2

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**q2- Show all respondents/required**

SINGLE CHOICE

**How interested are you in the general election that will be held soon?**

*Order as shown*

- 1  Very interested
- 2  Somewhat interested
- 3  Not very interested
- 4  Not at all interested
- 5  Don't know
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

### Page: q3

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**q3** - *Show all respondents/required*

OPEN TEXTBOX

Now, I'd like to ask you a few questions about the issues and problems facing Britain today. As far as you're concerned, what is the *single most important issue* facing the country at the present time?   
  
Please type your answer in the box below. If you think there are no important issues facing the country at the present time, please write NONE; if you don't know, please write DK

Page: q4

---

**q4** - *Show all respondents/required*

SINGLE CHOICE

Which party is best able to handle this issue?

*Order as shown*

- 1  There are no important problems
- 2  None - No Party
- 3  Labour
- 4  Conservatives
- 5  Liberal Democrats
- 6  Scottish National Party (SNP)
- 7  Plaid Cymru
- 8  Green Party
- 9  United Kingdom Independence Party (UKIP)
- 10  British National Party (BNP)
- 11  Other
- 12  Don't know
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

Page: q5

---

**q5** - *Show if q4 == 11/required*

OPEN TEXTBOX

You said you thought an 'other' party is best able to handle this issue. Please say here which party this is:

Module: labissues

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Page: q7

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**q7** - *Show all respondents/required*

SINGLE CHOICE

**How well do you think the <i>present government</i> has handled Britain's education system?***Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q8**

---

**q8** - *Show all respondents/required*

SINGLE CHOICE

**How well do you think the <i>present government</i> has handled immigration?***Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q9**

---

**q9** - *Show all respondents/required*

SINGLE CHOICE

**How well do you think the <i>present government</i> has handled the National Health Service?***Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q11**

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**q11** - *Show all respondents/required* SINGLE CHOICE  
**How well do you think the <i>present government</i> has handled the current financial crisis?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q12**

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**q12** - *Show all respondents/required* SINGLE CHOICE  
**How well do you think the <i>present government</i> has handled the economy in general?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q13**

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**q13** - *Show all respondents/required* SINGLE CHOICE  
**How well do you think the <i>present government</i> has handled the war in Afghanistan?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q14**

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**q14**- *Show all respondents/required* SINGLE CHOICE  
**How well do you think the <i>present government</i> has handled the level of taxation?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

## Module: conissues

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Page: q16

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**q16**- *Show all respondents/required* SINGLE CHOICE  
**How well do you think <i>a Conservative government</i> would handle Britain's education system?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

Page: q17

---

**q17**- *Show all respondents/required* SINGLE CHOICE  
**How well do you think <i>a Conservative government</i> would handle immigration?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

Page: q18

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**q18**- *Show all respondents/required* SINGLE CHOICE  
**How well do you think <i>a Conservative government</i> would handle the National Health Service?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q20**

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**q20**- *Show all respondents/required* SINGLE CHOICE  
**How well do you think <i>a Conservative government</i> would handle the current financial crisis?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q21**

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**q21**- *Show all respondents/required* SINGLE CHOICE  
**How well do you think <i>a Conservative government</i> would handle the economy in general?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q22**

---

**q22**- Show all respondents/required SINGLE CHOICE  
**How well do you think <i>a Conservative government</i> would handle the war in Afghanistan?**

Order as shown

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q23

---

**q23**- Show all respondents/required SINGLE CHOICE  
**How well do you think <i>a Conservative government</i> would handle the level of taxation?**

Order as shown

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Module: \_2

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Page: q24

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**q24**- Show all respondents/required MULTIPLE CHOICE  
**Which, if any, of the following words describe your feelings about the country's general economic situation? (Please tick up to FOUR)**

Randomly rotate response options

- 1  Angry
- 2  Happy
- 3  Disgusted
- 4  Hopeful
- 5  Uneasy
- 6  Confident
- 7  Afraid
- 8  Proud
- 9  No feelings
- 10  Don't know

Not randomized,exclude other punches

Not randomized,exclude other punches

Page: q25

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**q25- Show all respondents/required** MULTIPLE CHOICE  
**Which, if any, of the following words describe your feelings about the National Health Service? (Please tick up to FOUR)**

*Randomly rotate response options*

- 1  Angry
- 2  Happy
- 3  Disgusted
- 4  Hopeful
- 5  Uneasy
- 6  Confident
- 7  Afraid
- 8  Proud
- 9  No feelings
- 10  Don't know

*Not randomized,exclude other punches*

*Not randomized,exclude other punches*

**Page: q26**

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**q26- Show all respondents/required** MULTIPLE CHOICE  
**Which, if any, of the following words describe your feelings about immigration? (Please tick up to FOUR)**

*Randomly rotate response options*

- 1  Angry
- 2  Happy
- 3  Disgusted
- 4  Hopeful
- 5  Uneasy
- 6  Confident
- 7  Afraid
- 8  Proud
- 9  No feelings
- 10  Don't know

*Not randomized,exclude other punches*

*Not randomized,exclude other punches*

**Page: q27**

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**q27- Show all respondents/required** MULTIPLE CHOICE  
**Which of the following words describe your feelings about the war in Afghanistan? (Please tick up to FOUR)**

*Randomly rotate response options*

- 1  Angry
- 2  Happy
- 3  Disgusted
- 4  Hopeful
- 5  Uneasy
- 6  Confident
- 7  Afraid
- 8  Proud
- 9  No feelings
- 10  Don't know

*Not randomized,exclude other punches*

*Not randomized,exclude other punches*

## Page: q28

**q28- Show all respondents/required** SINGLE CHOICE  
**Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?**

*Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP)
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 10  No – None
- 11  Don't know
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

## Page: q29

**q29- Show if q28 == 9/required** OPEN TEXTBOX  
**You said you generally think of yourself as an 'other' party. Please say here what this is:**

## Page: q30

**q30- Show if q28 == 10 or q28 == 11/required** SINGLE CHOICE  
**Do you generally think of yourself as a little closer to one of the parties than the others? Please say here which party this is.**

*Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP)
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 10  No – None
- 11  Don't know
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

## Page: q31

**q31**- Show if q30 == 9/required

OPEN TEXTBOX

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.

Page: dummy

Page: q32

**q32**- Show if q28 < 9 or q30 < 10/required

SINGLE CHOICE

Would you call yourself very strong \$party, fairly strong, or not very strong?

*Order as shown*

- 1  Very strongly
- 2  Fairly strongly
- 3  Not very strongly
- 4  Don't know
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown*

Page: q33

**q33**- Show all respondents/required

SINGLE CHOICE

Please think of a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that you will vote in the general election that will be held soon?

*Order as shown*

- 1  0 – Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Very likely
- 12  Don't know
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown**Admin/Not Shown*

Page: q34

**q34- Show all respondents/required**

SINGLE CHOICE

**If you do vote in the general election, have you decided which party you will vote for, or haven't you decided yet?***Order as shown*

- 1  Yes, decided
- 2  No, not decided yet
- 3  Will not vote
- 4  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q35**

---

**q35- Show if q34 == 1/required**

SINGLE CHOICE

**Which party is that?***Order as shown*

- 1  Labour
- 2  Conservatives
- 3  Liberal Democrats
- 4  Scottish National Party
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q36**

---

**q36- Show if q35 == 9/required**

OPEN TEXTBOX

**You said you had decided to vote for an 'other' party in the general election. Please say here which party this is.****Page: q37**

---

**q37** - Show if q34 == 2/required

SINGLE CHOICE

**Which party do you think you are most likely to vote for?***Order as shown*

- 1  Labour
- 2  Conservatives
- 3  Liberal Democrats
- 4  Scottish National Party
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 10  Don't know
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q38****q38** - Show if q37 == 9/required

OPEN TEXTBOX

**You said you were most likely to vote for an 'other' party in the general election. Please say here which party this is.****Page: q39****q39** - Show if ((q34 == 1) or (q34 == 2) or (q34 == 4))/required

SINGLE CHOICE

**People give different reasons for why they vote for one party rather than another. Which of the following best describes your reasons?***Order as shown*

- 1  The party has the best policies
- 2  The party has the best leader
- 3  I really prefer another party but it stands no chance of winning in my constituency
- 4  I vote tactically
- 5  Other reasons
- 6  Don't know
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q40****q40** - Show if q39 == 5/required

OPEN TEXTBOX

**You said there were 'other' reasons why you would vote for one party rather than another. Please say here what these reasons are.****Page: q41**



**q41**- Show if q39 == 3 or q39 == 4/required

SINGLE CHOICE

**Which party do you really prefer?***Order as shown*

- 1  Labour
- 2  Conservatives
- 3  Liberal Democrats
- 4  Scottish National Party (SNP)
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q42****q42**- Show if q41 == 9/required

OPEN TEXTBOX

**You said you really prefer an 'other' party. Please say here which party this is.****Module: votepred****Page: q43****q43**- Show all respondents/required

SINGLE CHOICE

**On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Labour Party will win the election in <i>your local constituency</i>?***Order as shown*

- 1  0 Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q44**

**q44-** *Show all respondents/required*

SINGLE CHOICE

**On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Conservative Party will win the election in <i>your local constituency</i>?***Order as shown*

- 1  0 Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q45**

---

**q45-** *Show all respondents/required*

SINGLE CHOICE

**On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Liberal Democrat Party will win the election in <i>your local constituency</i>?***Order as shown*

- 1  0 Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: \_3**

---

**Page: q46**

---

**q46** - Show if q1 == 6/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Scottish National Party (SNP) will win the election in <i>your local constituency</i>?

*Order as shown*

- 1  0 Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q47**

---

**q47** - Show if q1 == 9/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that Plaid Cymru will win the election in <i>your local constituency</i>?

*Order as shown*

- 1  0 Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q48**

---

**q48**- *Show all respondents/required* SINGLE CHOICE  
On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that one of the other parties like the BNP, the Greens, Respect or UKIP (or the Scottish Socialists if you live in Scotland) will win the election in <i>your local constituency</i>?

*Order as shown*

- 1  0 Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

## Module: votepreduk

---

Page: q49

---

**q49**- *Show all respondents/required* SINGLE CHOICE  
Thinking about the UK as a whole, on a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Labour Party will win the <i>general election</i>?

*Order as shown*

- 1  0 Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

Page: q50

---

**q50** - *Show all respondents/required* SINGLE CHOICE  
Thinking about the UK as a whole, on a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Conservative Party will win the <i>general election</i>?

*Order as shown*

- 1  0 Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

Page: q51

---

**q51** - *Show all respondents/required* SINGLE CHOICE  
Thinking about the UK as a whole, on a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the Liberal Democrats will win the <i>general election</i>?

*Order as shown*

- 1  0 Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

Module: \_4

---

Page: lead\_intro

---

Now, some questions about the party leaders.

## Module: likeleaders

---

### Page: q52

---

**q52** - Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about Gordon Brown?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

### Page: q53

---

**q53** - Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about David Cameron?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

### Page: q54

---

**q54- Show all respondents/required**

SINGLE CHOICE

**Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about Nick Clegg?***Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Module: \_5

---

**Page: q55**

---

**q55- Show if q1 == 6/required**

SINGLE CHOICE

**Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel Alex Salmond?***Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q56**

---

**q56**- Show if q1 == 9/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about Ieuan Wyn Jones?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: inst\_intro**

Now, thinking about British political institutions like Parliament, please use the 0 to 10 scale, where 0 means no trust and 10 means a great deal of trust, to indicate how much trust you have in each of the following. . .

Please click the arrow to continue.

**Module: politinst****Page: q57****q57**- Show all respondents/required

SINGLE CHOICE

How much do you trust the Parliament at Westminster

*Order as shown*

- 1  0 – No trust
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – A great deal of trust
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*



## Page: q58

---

**q58**- Show all respondents/required

SINGLE CHOICE

**How much do you trust British politicians generally?**

---

*Order as shown*

- 1  0 – No trust
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – A great deal of trust
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

## Page: q59

---

**q59**- Show all respondents/required

SINGLE CHOICE

**How much do you trust the Police?**

---

*Order as shown*

- 1  0 – No trust
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – A great deal of trust
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

## Page: q60

---

**q60- Show all respondents/required**  
**How much do you trust the Courts?**

SINGLE CHOICE

*Order as shown*

- 1  0 – No trust
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – A great deal of trust
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q61**

---

**q61- Show all respondents/required**  
**How much do you trust political parties?**

SINGLE CHOICE

*Order as shown*

- 1  0 – No trust
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – A great deal of trust
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Module: \_6**

---

**Page: q62**

---

**q62**- Show all respondents/required  
**How much do you trust the banks in Britain?**

SINGLE CHOICE

Order as shown

- 1  0 – No trust
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – A great deal of trust
- 12  Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

## Module: partylike

---

Page: q63

---

**q63**- Show all respondents/required  
**On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about the Labour Party?**

SINGLE CHOICE

Order as shown

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q64

---

**q64- Show all respondents/required**

SINGLE CHOICE

**On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about the Conservative Party?***Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q65**

---

**q65- Show all respondents/required**

SINGLE CHOICE

**On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about the Liberal Democrats?***Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q66**

---

**q66** - Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about the Green Party?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q67**

---

**q67** - Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about the United Kingdom Independence Party (UKIP)?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q68**

---

**q68**- Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about the British National Party (BNP)?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Module: \_7

---

Page: q69

---

**q69**- Show if q1 == 6/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about the Scottish National Party (SNP)?

*Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Page: q70

---

**q70- Show if q1 == 9/required**

SINGLE CHOICE

**On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about Plaid Cymru?***Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q71**

---

**q71- Show all respondents/required**

SINGLE CHOICE

**During the last 3 or 4 years, did you or someone you know well seek personal assistance from your local Member of Parliament?***Order as shown*

- 1  Yes
- 2  No
- 3  Don't Know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q72**

---

**q72- Show if q71 == 1/required**

SINGLE CHOICE

**Was the assistance the MP provided very satisfactory, satisfactory, neither satisfactory nor unsatisfactory, unsatisfactory, or very unsatisfactory?***Order as shown*

- 1  Very satisfactory
- 2  Satisfactory
- 3  Neither satisfactory nor unsatisfactory
- 4  Unsatisfactory
- 5  Very Unsatisfactory
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: statebatt1**

---

## Page: q73

---

**q73- Show all respondents/required** SINGLE CHOICE  
Please tell me how far you agree or disagree with the following statement:<br/><br/>The Government generally treats people like me fairly.

*Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

## Page: q74

---

**q74- Show all respondents/required** SINGLE CHOICE  
Please tell me how far you agree or disagree with the following statement:<br/><br/>There is often a big gap between what people like me expect out of life and what we actually get.

*Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

## Page: q75

---

**q75- Show all respondents/required** SINGLE CHOICE  
Please tell me how far you agree or disagree with the following statement:<br/><br/>Being active in politics is a good way to get benefits for me and my family.

*Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

## Page: q76

---



**q76- Show all respondents/required** SINGLE CHOICE  
Please tell me how far you agree or disagree with the following statement:  
It takes too much time and effort to be active in politics and public affairs.

Order as shown

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8  Skipped
- 9  Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q77

---

**q77- Show all respondents/required** SINGLE CHOICE  
Please tell me how far you agree or disagree with the following statement:  
Being active in politics is a good way to get benefits for groups that people care about like pensioners or the disabled.

Order as shown

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8  Skipped
- 9  Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q78

---

**q78- Show all respondents/required** SINGLE CHOICE  
Please tell me how far you agree or disagree with the following statement:  
It is every citizen's duty to vote in an election.

Order as shown

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8  Skipped
- 9  Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q79

---

**q79**- Show all respondents/required

SINGLE CHOICE

Please tell me how far you agree or disagree with the following statement:<br/><br/>Most of my family and friends think that voting is a waste of time.

Order as shown

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

## Module: \_8

---

Page: q80

---

**q80**- Show all respondents/required

SINGLE CHOICE

Please tell me how far you agree or disagree with the following statement:<br/><br/>My member of parliament tries hard to look after the interests of people who live in my constituency.

Order as shown

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

## Page: comp\_intro

---

Now a few questions about the party leaders.

## Module: leadcomp

---

Page: q81

---

**q81** - Show all respondents/required

SINGLE CHOICE

**Using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you describe Gordon Brown?***Order as shown*

- 1  0 – A very incompetent leader
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – A very competent leader
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q82**

---

**q82** - Show all respondents/required

SINGLE CHOICE

**Using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you describe David Cameron?***Order as shown*

- 1  0 – A very incompetent leader
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – A very competent leader
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q83**

---

**q83**- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you describe Nick Clegg?

*Order as shown*

- 1  0 – A very incompetent leader
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – A very competent leader
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Module: \_9

---

Page: q84

---

**q84**- Show if q1 == 6/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you describe Alec Salmond?

*Order as shown*

- 1  0 – A very incompetent leader
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – A very competent leader
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Page: q85

---

**q85**- *Show if q1 == 9/required*

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means a very incompetent leader and 10 means a very competent leader, how would you describe Ieuan Wyn Jones?

*Order as shown*

- 1  0 – A very incompetent leader
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – A very competent leader
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q86****q86**- *Show all respondents/required*

SINGLE CHOICE

Now, a few questions about economic conditions. How does the *financial situation of your household* now compare with what it was 12 months ago? Has it:

*Order as shown*

- 1  Got a lot worse
- 2  Got a little worse
- 3  Stayed the same
- 4  Got a little better
- 5  Got a lot better
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q87****q87**- *Show all respondents/required*

SINGLE CHOICE

How do you think the *general economic situation in this country* has changed over the *last 12 months*? Has it:

*Order as shown*

- 1  Got a lot worse
- 2  Got a little worse
- 3  Stayed the same
- 4  Got a little better
- 5  Got a lot better
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Page: q88

**q88**- Show all respondents/required SINGLE CHOICE  
How do you think the *financial situation of your household* will change over the *next 12 months*? Will it:

Order as shown

- 1  Get a lot worse
- 2  Get a little worse
- 3  Stay the same
- 4  Get a little better
- 5  Get a lot better
- 6  Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

## Page: q89

**q89**- Show all respondents/required SINGLE CHOICE  
How do you think the *general economic situation in this country* will develop over the *next 12 months*? Will it:

Order as shown

- 1  Get a lot worse
- 2  Get a little worse
- 3  Stay the same
- 4  Get a little better
- 5  Get a lot better
- 6  Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

## Page: q90

**q90**- Show all respondents/required SINGLE CHOICE  
With Britain in economic difficulties, which party do you think would be able to handle the situation best – Labour or the Conservatives?

Order as shown

- 1  Labour
- 2  Conservatives
- 3  Neither
- 4  Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

## Page: q91

**q91**- Show if q90 == 3 or q90 == 4/required SINGLE CHOICE  
**With Britain in economic difficulties, do you think another party would be able to handle the situation best?**

*Order as shown*

- 1  Yes, other party
- 2  No – None
- 3  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

**Page: q92**

**q92**- Show if q91 == 1/required OPEN TEXTBOX  
**You said that you thought, with Britain in economic difficulties, an 'other' party would be able to handle the situation best. Please say which party that is.**

**Page: q93**

**q93**- Show all respondents/required SINGLE CHOICE  
**How much do you think the government's policies influence the overall performance of the <i>British economy</i>?**

*Order as shown*

- 1  A great deal
- 2  A fair amount
- 3  Not very much
- 4  Not at all
- 5  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

**Page: q94**

**q94**- Show all respondents/required SINGLE CHOICE  
**How much do you think the government's policies influence the <i>financial situation of your household</i>?**

*Order as shown*

- 1  A great deal
- 2  A fair amount
- 3  Not very much
- 4  Not at all
- 5  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

**Page: q95**

**q95- Show all respondents/required** SINGLE CHOICE  
**Which of the party leaders do you think would do the best job in managing Britain's economy?**

*Order as shown*

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 4  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q96

**q96- Show all respondents/required** SINGLE CHOICE  
**Have you <i>personally</i> been affected by the financial crisis that is affecting world markets?**

*Order as shown*

- 1  A great deal
- 2  Somewhat
- 3  Not much
- 4  Not at all
- 5  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q97

**q97- Show if q96 < 4/required** MULTIPLE CHOICE  
**Please indicate the ways in which you have been <i>personally</i> affected by the current financial crisis (Please tick all that apply):**

*Randomly rotate response options*

- 1  My mortgage
- 2  My bank account
- 3  My pension fund
- 4  My investments
- 5  My weekly budget
- 6  My job
- 7  My business
- 8  My travel costs
- 9  Other *Not randomized*
- 10  Don't know *Not randomized, exclude other punches*

Page: q98

**q98- Show if 9 in q97/required** OPEN TEXTBOX  
**Please indicate how you have you been affected**

Page: q99



**q99**- Show if q96 < 4/required

MULTIPLE CHOICE

**Which, if any of the following words describe your feelings about how you have been personally affected by the current financial crisis (Please tick up to FOUR)?***Randomly rotate response options*

- 1  Angry
- 2  Happy
- 3  Disgusted
- 4  Hopeful
- 5  Uneasy
- 6  Confident
- 7  Afraid
- 8  Proud
- 9  No feelings
- 10  Don't know

*Not randomized,exclude other punches**Not randomized,exclude other punches***Page: q100****q100**- Show all respondents/required

MULTIPLE CHOICE

**Who do you think is responsible for the current financial crisis (Please tick all that apply)?***Order as shown*

- 1  Gordon Brown
- 2  George W. Bush
- 3  Barack Obama
- 4  The British government
- 5  The European Union
- 6  The American government
- 7  British banks
- 8  American banks
- 9  People who took out big mortgages
- 10  Oil companies
- 11  International Financiers
- 12  Other people or organizations
- 13  It's nobody's fault - it just happened
- 14  Don't know

*Not randomized,exclude other punches**Not randomized,exclude other punches***Page: q101****q101**- Show if 12 in q100/required

OPEN TEXTBOX

**Which other people or organizations do you think are responsible?****Page: q102**

**q102**- Show all respondents/required

SINGLE CHOICE

**Using a scale from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that the financial crisis will be solved over the next year?***Order as shown*

- 1  0 - Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 - Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q103**

---

**q103**- Show all respondents/required

SINGLE CHOICE

**Overall, do you approve or disapprove of Britain's membership in the European Union?***Order as shown*

- 1  Strongly approve
- 2  Approve
- 3  Neither approve nor disapprove
- 4  Disapprove
- 5  Strongly disapprove
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: attbatt1**

---

**Page: q104**

---

**q104**- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should *cut taxes a lot and spend much less on health and social services*, and the end marked 10 means that government should *raise taxes a lot and spend much more on health and social services*, where would you place *yourself* on this scale?

Order as shown

- 1  0 – Government should cut taxes a lot and spend much less on health and social services
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Government should increase taxes a lot and spend much more on health and social services
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

Page: q105

---

**q105**- *Show all respondents/required*

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should *cut taxes a lot and spend much less on health and social services*, and the end marked 10 means that government should *raise taxes a lot and spend much more on health and social services*, where would you place *the Labour Party* on this scale?

*Order as shown*

- 1  0 – Government should cut taxes a lot and spend much less on health and social services
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Government should increase taxes a lot and spend much more on health and social services
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

Page: q106

---

**q106**- Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place *the Conservative Party* on this scale?

*Order as shown*

- 1  0 – Government should cut taxes a lot and spend much less on health and social services
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Government should increase taxes a lot and spend much more on health and social services
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

Page: q107

---

**q107** - Show all respondents/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place *the Liberal Democrats* on this scale?

Order as shown

- 1  0 – Government should cut taxes a lot and spend much less on health and social services
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Government should increase taxes a lot and spend much more on health and social services
- 12  Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Module:   10

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Page: q108

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**q108**- Show if q1 == 6/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place *the Scottish National Party (SNP)* on this scale?

Order as shown

- 1  0 – Government should cut taxes a lot and spend much less on health and social services
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Government should increase taxes a lot and spend much more on health and social services
- 12  Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q109

---

**q109**- Show if q1 == 9/required

SINGLE CHOICE

Using the 0 to 10 scale below, where the end marked 0 means that government should cut taxes a lot and spend much less on health and social services, and the end marked 10 means that government should raise taxes a lot and spend much more on health and social services, where would you place *Plaid Cymru* on this scale?

*Order as shown*

- 1  0 – Government should cut taxes a lot and spend much less on health and social services
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Government should increase taxes a lot and spend much more on health and social services
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q116**

---

**q116**- Show all respondents/required

SINGLE CHOICE

Please indicate whether you strongly approve, approve, disapprove, or strongly disapprove of Britain's involvement in the war against the Taliban in Afghanistan?

*Order as shown*

- 1  Strongly approve
- 2  Approve
- 3  Disapprove
- 4  Strongly disapprove
- 5  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q117**

---



**q117**- *Show all respondents/required*

SINGLE CHOICE

Thinking about the next general election again for a moment...on a scale from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that *your* vote will make a difference in terms of which party wins the election in *your local constituency*?

*Order as shown*

- 1  0 - Very unlikely
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 - Very likely
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Page: q118

**q118**- *Show all respondents/required*

SINGLE CHOICE

Thinking back to the last general election held on 5th May 2005, do you remember which party you voted for then – or perhaps you didn't vote?

*Order as shown*

- 1  Did not vote
- 2  Labour
- 3  Conservative
- 4  Liberal Democrat
- 5  Scottish National Party
- 6  Plaid Cymru
- 7  Green Party
- 8  United Kingdom Independence Party (UKIP)
- 9  British National Party (BNP)
- 10  Other
- 11  Not eligible/too young to vote
- 12  Can't remember/Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Page: q119

**q119**- *Show if q118 == 10/required*

OPEN TEXTBOX

You said you voted for an 'other' party in the last general election in May 2005. Please say here which party you voted for.

Page: q120

**q120-** Show if ((q118 > 1) and (q118 < 11))/required

SINGLE CHOICE

**Did the party that you voted for in the 2005 general election win the election in your constituency?**

*Order as shown*

- 1  Yes
- 2  No
- 3  Can't remember
- 4  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q121**

---

**q121-** Show all respondents/required

SINGLE CHOICE

**Now, another topic...on balance, would you say that most people can't be trusted or that most people can be trusted? Please use the 0-10 scale to indicate your view.**

*Order as shown*

- 1  0 – Most people can't be trusted
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Most people can be trusted
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q122**

---

**q122**- *Show all respondents/required*

SINGLE CHOICE

**Do you think that most people you come into contact with would try to take advantage of you if they got the chance or would they try to be fair? Please use the 0 to 10 scale again, where 0 means would try to take advantage and 10 means would try to be fair?**

*Order as shown*

- 1  0 - Try to take advantage
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 - Try to be fair
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: state\_intro**

Please indicate whether you agree or disagree with each of the following statements. . .

Please click the arrow to continue.

**Module: efficacy****Page: q123****q123**- *Show all respondents/required*

SINGLE CHOICE

**I feel a sense of satisfaction when I vote.***Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q124**

**q124- Show all respondents/required**

SINGLE CHOICE

**People are so busy that they don't have time to vote.***Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q125**

---

**q125- Show all respondents/required**

SINGLE CHOICE

**Most people around here usually vote in general elections.***Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q126**

---

**q126- Show all respondents/required**

SINGLE CHOICE

**I would feel very guilty if I didn't vote in a general election.***Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q127**

---

**q127** - *Show all respondents/required*

SINGLE CHOICE

**I would be <i>seriously</i> neglecting my duty as a citizen if I didn't vote.***Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Module: \_11

---

**Page: q128**

---

**q128** - *Show all respondents/required*

SINGLE CHOICE

**On the whole, are you very satisfied, fairly satisfied, a little dissatisfied, or very dissatisfied with the way that democracy works in this country?***Order as shown*

- 1  Very satisfied
- 2  Fairly satisfied
- 3  A little dissatisfied
- 4  Very dissatisfied
- 5  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q129**

---

**q129** - *Show all respondents/required*

SINGLE CHOICE

**Thinking about your life as a whole, are you satisfied or dissatisfied with your life in general?***Order as shown*

- 1  Very satisfied
- 2  Fairly satisfied
- 3  A little dissatisfied
- 4  Very Dissatisfied
- 5  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q130**

---

**q130**- Show all respondents/required

SINGLE CHOICE

**Generally speaking, how willing are you to take risks? Are you:***Order as shown*

- 1  Very willing
- 2  Somewhat willing
- 3  Somewhat unwilling
- 4  Very unwilling
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q131**

---

**q131**- Show all respondents/required

SINGLE CHOICE

**On a scale of 0 to 10, how much attention do you generally pay to politics?***Order as shown*

- 1  0 – Pay no attention
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Pay a great deal of attention
- 12  Don't know
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q132**

---

**q132**- Show all respondents/required

SINGLE CHOICE

**On a scale from 0 to 10, where 10 means a great deal of influence and 0 means no influence, how much influence do you have on politics and public affairs?**

*Order as shown*

- 1  0 – No influence
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Great deal of influence
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q133****q133**- Show all respondents/required

SINGLE CHOICE

**Have any of the local political parties contacted you during the past six months?**

*Order as shown*

- 1  Yes
- 2  No
- 3  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q134****q134**- Show if q133 == 1/required

MULTIPLE CHOICE

**Which of the political parties have contacted you during the past six months (Please tick all that apply)?**

*Order as shown*

- 1  Labour
- 2  Conservatives
- 3  Liberal Democrats
- 4  Scottish National Party
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other Party or Parties
- 10  Don't know

*Exclude other punches*

## Page: q135

---

**q135**- Show if 9 in q134/required

OPEN TEXTBOX

You said you an 'other' local political party or parties has contacted you during the last year or so. Please say here which party or parties this is.

---

## Page: q136

---

**q136**- Show all respondents/required

SINGLE CHOICE

Recently, there have been reports that Members of Parliament have claimed expense money to which they are not entitled. Have you heard or read anything about this?

---

Order as shown

- 1  Yes
- 2  No
- 3  Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

## Module: all\_expense if q136 == 1

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### Page: expense\_intro

---

Here are some statements people are making about how Members of Parliament have claimed expenses. Please indicate if you agree or disagree with each statement. . .

Please click the arrow to continue.

### Page: q142

---

**q142**- Show all respondents/required

SINGLE CHOICE

Now, thinking about the MP in your local constituency, has he or she claimed expense money to which they are not entitled?

---

Order as shown

- 1  Yes
- 2  No
- 3  Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

### Page: q143

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**q143**- Show if q142 == 1/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means a very small amount, and 10 means a very large amount, how much expense money do you think the MP in your local constituency has claimed that he or she was *not* entitled to?

*Order as shown*

- 1  0 Very small amount
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 Very large amount
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Module: expense

---

Page: q137

---

**q137**- Show all respondents/required

SINGLE CHOICE

The reports on MPs expense claims prove that most MPs are corrupt.

*Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Page: q138

---

**q138**- Show all respondents/required

SINGLE CHOICE

**The way some MPs have claimed expenses makes me very angry.***Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q139****q139**- Show all respondents/required

SINGLE CHOICE

**Despite all the press coverage, what MPs claim for expenses really isn't that important.***Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q140****q140**- Show all respondents/required

SINGLE CHOICE

**Most MPs did nothing wrong - they were just claiming expenses that the rules allow.***Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q141**

**q141** - Show all respondents/required

SINGLE CHOICE

**MPs who have abused their expense claims should be required to resign immediately.***Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Module: issue\_rank

---

**Page: q144**

---

**q144** - Show all respondents

RANKING

**Please rank what you think are the most important, the second most important and the third most important issues by dragging them to the list on the right.<br/><br/>If you wish to skip this question please simply click on the arrow.**

Rank in 3 slots

*Randomize response options*

- 1 x The Economy Generally
- 2 x The Environment
- 3 x Health care
- 4 x Unemployment
- 5 x Immigration
- 6 x The War in Afghanistan
- 7 x Terrorism
- 8 x Paying Off The Government Debt

## Module: \_12

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**Page: q145**

---

**q145** - Show all respondents/required

SINGLE CHOICE

**Finally, a few questions about yourself and your background. How often do you read a daily morning newspaper - either the paper version or online?***Order as shown*

- 1  Everyday
- 2  Sometimes
- 3  Not at all
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q146**

---

**q146**- Show if q145 < 3/required

SINGLE CHOICE

**Do you read the paper version, the online version, or both?***Order as shown*

- 1  Paper version
- 2  Online version
- 3  Both versions
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q147****q147**- Show if q145 < 3/required

SINGLE CHOICE

**Which daily morning newspaper do you read most often?***Order as shown*

- 1  Aberdeen Press and Journal
- 2  Daily Mail / Scottish Daily Mail
- 3  Daily Star / Daily Star of Scotland
- 4  Daily Telegraph
- 5  Express
- 6  Financial Times
- 7  Guardian
- 8  Independent
- 9  Mirror/Scottish Mirror/Daily Record
- 10  The Glasgow Herald
- 11  The Scotsman
- 12  The Sun
- 13  Times
- 14  Today
- 15  Other Daily Paper
- 16  None most often
- 17  Don't know
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q148****q148**- Show all respondents/required

SINGLE CHOICE

**How often do you read a Sunday newspaper - either the paper version or online?***Order as shown*

- 1  Every week
- 2  Sometimes
- 3  Not at all
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q149**

**q149**- Show if q148 < 3/required

SINGLE CHOICE

**Do you read the paper version of the Sunday newspaper, the online version, or both?***Order as shown*

- 1  Paper version
- 2  Online version
- 3  Both versions
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q150**

---

**q150**- Show if q148 < 3/required

SINGLE CHOICE

**Which Sunday newspaper do you read most often?***Order as shown*

- 1  Mail on Sunday
- 2  Sunday Business
- 3  The Observer
- 4  Independent on Sunday
- 5  Sunday Telegraph
- 6  Sunday Times
- 7  Sunday People
- 8  Sunday Sport
- 9  Sunday Express
- 10  Sunday Mirror
- 11  News of the World
- 12  Sunday Herald
- 13  Scotland on Sunday
- 14  Sunday Post
- 15  Other Sunday Paper
- 16  None most often
- 17  Don't know
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q151**

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**q151** - *Show all respondents/required*

DROPDOWN

**What is your year of birth?***Order as shown*

- 1  1900 or earlier
- 2  1901
- 3  1902
- 4  1903
- 5  1904
- 6  1905
- 7  1906
- 8  1907
- 9  1908
- 10  1909
- 11  1910
- 12  1911
- 13  1912
- 14  1913
- 15  1914
- 16  1915
- 17  1916
- 18  1917
- 19  1918
- 20  1919
- 21  1920
- 22  1921
- 23  1922
- 24  1923
- 25  1924
- 26  1925
- 27  1926
- 28  1927
- 29  1928
- 30  1929
- 31  1930
- 32  1931
- 33  1932
- 34  1933
- 35  1934
- 36  1935
- 37  1936
- 38  1937
- 39  1938
- 40  1939
- 41  1940
- 42  1941
- 43  1942
- 44  1943
- 45  1944
- 46  1945
- 47  1946

- 48 ○ 1947
- 49 ○ 1948
- 50 ○ 1949
- 51 ○ 1950
- 52 ○ 1951
- 53 ○ 1952
- 54 ○ 1953
- 55 ○ 1954
- 56 ○ 1955
- 57 ○ 1956
- 58 ○ 1957
- 59 ○ 1958
- 60 ○ 1959
- 61 ○ 1960
- 62 ○ 1961
- 63 ○ 1962
- 64 ○ 1963
- 65 ○ 1964
- 66 ○ 1965
- 67 ○ 1966
- 68 ○ 1967
- 69 ○ 1968
- 70 ○ 1969
- 71 ○ 1970
- 72 ○ 1971
- 73 ○ 1972
- 74 ○ 1973
- 75 ○ 1974
- 76 ○ 1975
- 77 ○ 1976
- 78 ○ 1977
- 79 ○ 1978
- 80 ○ 1979
- 81 ○ 1980
- 82 ○ 1981
- 83 ○ 1982
- 84 ○ 1983
- 85 ○ 1984
- 86 ○ 1985
- 87 ○ 1986
- 88 ○ 1987
- 89 ○ 1988
- 90 ○ 1989
- 91 ○ 1990
- 92 ○ 1991
- 93 ○ 1992
- 94 ○ Abstain
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

**q152-** *Show if q151 == 94/required*

SINGLE CHOICE

**In that case, could you say which age band you would fall into?***Order as shown*

- 1  16 to 17
- 2  18 to 24
- 3  25 to 39
- 4  40 to 54
- 5  55 or over
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q153****q153-** *Show all respondents/required*

SINGLE CHOICE

**Do you, or your family, own your own home or do you rent it?***Order as shown*

- 1  Own
- 2  Rent
- 3  Neither
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q154****q154-** *Show if q153 == 1/required*

SINGLE CHOICE

**Is your home paid for or do you have a mortgage?***Order as shown*

- 1  Paid for
- 2  Mortgage
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q155****q155-** *Show if q153 == 2/required*

SINGLE CHOICE

**Who you rent from a council or rent privately?***Order as shown*

- 1  Council
- 2  Privately
- 3  Housing association or other
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q156**



**q156**- Show if q153 == 3/required

SINGLE CHOICE

**Is your home some form of accommodation such as a hostel or lodging?***Order as shown*

- 1  Yes
- 2  No
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q157****q157**- Show all respondents/required

SINGLE CHOICE

**At what age did you finish full-time education?***Order as shown*

- 1  15 or younger
- 2  16
- 3  17
- 4  18
- 5  19 or older
- 6  Still at school in full-time education
- 7  Still at university in full-time education
- 8  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q158****q158**- Show all respondents/required

SINGLE CHOICE

**Do you have any educational or work-related qualifications?***Order as shown*

- 1  Yes
- 2  No
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q159**

**q159**- Show if q158 == 1/required

SINGLE CHOICE

**What is the highest qualification you have?***Order as shown*

- 1  Postgraduate degree
- 2  University or CNAA first degree, e.g, BA, BSc
- 3  University or CNAA diploma
- 4  Teaching qualification (not degree)
- 5  Nursing qualification (e.g., SEN, SRC, SCM, RGC)
- 6  Higher National Certificate (HNC) or Higher National Diploma (HND), City & Guilds level 4 (Full Technological), NVW4/SVQ4 or NVQ5/SVQ5
- 7  GCE A level, S level, A2 level, AS level, International Baccalaureate
- 8  Scottish Higher/Higher Still Grades, Scottish SLC/SUPE at Higher Grade, Scottish Higher School Certificate
- 9  Ordinary National Certificate (ONC) or Diploma (OND), City & Guilds level 3 (Advanced/Final), NVQ/SVQ level 3
- 10  GCSE A\*-C, CSE grade 1, GCE O level grade A –C, School Certificate
- 11  Scottish Ordinary Bands A-C or pass, Scottish Standard Grades 1-3 or Pass/Lower Certificate
- 12  GCSE grades D-G, CSE grades 2-5, GCE O level grade D –E, Short Course GCSE, Vocational GCSE
- 13  City & Guilds level 2 (Craft/Intermediate/Ordinary) or Scotvec Higher National Units or NVQ2/SVQ2
- 14  City & Guilds level 1, Scotvec National Certificate Modules, NVQ1/SVQ1
- 15  Clerical and commercial qualification (e.g., typing, shorthand, book-keeping)
- 16  Recognised trade apprenticeship completed
- 17  Youth training certificate, skill seekers
- 18  Other technical, professional or higher qualification
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q160**

**q160**- Show if q159 == 18/required

OPEN TEXTBOX

You said you have an 'other' technical, professional or higher qualification. Please say what this is.

## Page: q161

---

**q161**- Show all respondents/required

SINGLE CHOICE

What is your marital status? Are you:

Order as shown

- 1  Married
- 2  Living with a partner
- 3  Separated (after being married)
- 4  Divorced
- 5  Widowed
- 6  Single (never married)
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

## Page: q162

---

**q162**- Show all respondents/required

SINGLE CHOICE

Are you *now* a member of a trade union or staff association?

Order as shown

- 1  Yes, trade union
- 2  Yes, staff association
- 3  No
- 4  Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

## Page: q163

---

**q163**- Show all respondents/required

SINGLE CHOICE

Do you regard yourself as belonging to any particular religion?

Order as shown

- 1  Yes
- 2  No
- 3  Not sure / Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

## Page: q164

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**q164**- Show if q163 == 1/required

SINGLE CHOICE

**Which religion or denomination?***Order as shown*

- 1  Church of England / Anglican / Episcopal
- 2  Roman Catholic
- 3  Presbyterian / Church of Scotland
- 4  Methodist
- 5  Baptist
- 6  United Reformed Church
- 7  Free Presbyterian
- 8  Brethren
- 9  Jewish
- 10  Hindu
- 11  Islam / Muslim
- 12  Sikh
- 13  Buddhist
- 14  Other
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q165**

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**q165**- Show if q164 == 14/required

OPEN TEXTBOX

**You said you belong to an 'other' religion or denomination. Please say what this is.****Page: q166**

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**q166**- Show all respondents/required

SINGLE CHOICE

**Which of the following represents the total income of your household from all sources before tax - including benefits, saving and so on?**

*Order as shown*

- 1  Less than £5,000
- 2  £5,000 - £10,000
- 3  £10,001 - £15,000
- 4  £15,001 - £20,000
- 5  £20,001 - £25,000
- 6  £25,001 - £30,000
- 7  £30,001 - £35,000
- 8  £35,001 - £40,000
- 9  £40,001 - £45,000
- 10  £45,001 - £50,000
- 11  £50,001 - £60,000
- 12  £60,001 - £70,000
- 13  £70,001 - £80,000
- 14  £80,001 - £90,000
- 15  £90,001 - £100,000
- 16  More than £100,000
- 17  Don't know
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q167****q167**- Show all respondents/required

SINGLE CHOICE

**Which of these is the main source of income for you (and your wife / husband / partner) at present?**

*Order as shown*

- 1  Earnings from employment (own or spouse / partner's)
- 2  Occupational pension(s) - from previous employer(s)
- 3  State retirement or widow's pension(s)
- 4  Jobseeker's Allowance / Unemployment benefit
- 5  Income Support or family credit
- 6  Invalidity, sickness or disabled pension or benefit(s)
- 7  Other state benefit
- 8  Interest from savings or investments
- 9  Student grant or loan
- 10  Dependent on parents/other relatives
- 11  Other main source
- 12  Don't know
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Page: q168

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**q168**- Show if q167 == 11/required

OPEN TEXTBOX

You said you (and your wife / husband / partner) had an 'other' main source of income. Please say what this is.

## Page: q169

---

**q169**- Show all respondents/required

SINGLE CHOICE

How many people are there in your household? (Please include yourself and all other adults and children.)

Order as shown

- 1  1
- 2  2
- 3  3
- 4  4
- 5  5
- 6  6
- 7  7
- 8  8
- 9  9
- 10  10 or more
- 11  Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown  
Admin/Not Shown

## Page: q170

---

**q170**- Show if q169 < 11/required

SINGLE CHOICE

How many of those are under 18?

Order as shown

- 1  None
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 or more
- 12  Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown  
Admin/Not Shown

## Page: q171

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**q171**- Show all respondents/required

SINGLE CHOICE

**From the following, please tell me which best describes the sort of work you do. (If not working now, please tell me what you did in your last job).**

Order as shown

- 1  Professional or higher technical work (work that requires at least degree-level qualifications, e.g. doctor, accountant, school teacher, university lecturer, social worker, systems analyst)
- 2  Manager or Senior Administrator (e.g. company director, finance manager, personnel manager, senior sales manager, senior local government officer)
- 3  Clerical (e.g. clerk, secretary)
- 4  Sales or Services (e.g. commercial traveller, shop assistant, nursery nurse, care assistant, paramedic)
- 5  Small Business Owner (e.g. shop owner, small builder, restaurant owner)
- 6  Foreman or Supervisor of Other Workers (e.g. building site foreman, supervisor of cleaning workers)
- 7  Skilled Manual Work (e.g. plumber, electrician, fitter, train driver, cook, hairdresser)
- 8  Semi-Skilled or Unskilled Manual Work (e.g. machine operator, assembler, postman, waitress, cleaner, labourer, driver, bar-worker, call-centre worker)
- 9  Other
- 10  Never worked
- 98  Skipped
- 99  Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q172

**q172**- Show if q171 == 10/required

OPEN TEXTBOX

**You said you did an 'other' sort of work. Please say here what this is:**

Page: q173

**q173**- Show if q161 < 3/required

SINGLE CHOICE

**Now, please tell me which best describes the sort of work your husband, wife or partner (where appropriate) does or did.***Order as shown*

- 1  Professional or higher technical work (work that requires at least degree-level qualifications, e.g. doctor, accountant, school teacher, university lecturer, social worker, systems analyst)
- 2  Manager or Senior Administrator (e.g. company director, finance manager, personnel manager, senior sales manager, senior local government officer)
- 3  Clerical (e.g. clerk, secretary)
- 4  Sales or Services (e.g. commercial traveller, shop assistant, nursery nurse, care assistant, paramedic)
- 5  Small Business Owner (e.g. shop owner, small builder, restaurant owner)
- 6  Foreman or Supervisor of Other Workers (e.g. building site foreman, supervisor of cleaning workers)
- 7  Skilled Manual Work (e.g. plumber, electrician, fitter, train driver, cook, hairdresser)
- 8  Semi-Skilled or Unskilled Manual Work (e.g. machine operator, assembler, postman, waitress, cleaner, labourer, driver, bar-worker, call-centre worker)
- 9  Other
- 10  Never worked
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q174****q174**- Show if q173 == 10/required

OPEN TEXTBOX

**You said your husband, wife or partner did an 'other' sort of work. Please say here what this is:****Page: q175**



**q175-** *Show all respondents/required*

SINGLE CHOICE

**From the following, please tell me which type of organisation <i>you</i> do or did work for.***Order as shown*

- 1  Private sector firm or company (e.g. limited company, PLC, small business)
- 2  Nationalised industry or public corporation (e.g. post office, BBC)
- 3  Other public sector employer (e.g. central government, Civil Service, LEA, NHS, Police, armed forces)
- 4  Charity/voluntary sector (e.g. charitable companies, churches, trade unions)
- 5  Other / Never worked (for more than 10 hours per week)
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q176****q176-** *Show if q161 < 3/required*

SINGLE CHOICE

**Now, please tell me which type of organisation your husband, wife or partner (where appropriate) does or did work for.***Order as shown*

- 1  Private sector firm or company (e.g. limited company, PLC, small business)
- 2  Nationalised industry or public corporation (e.g. post office, BBC)
- 3  Other public sector employer (e.g. central government, Civil Service, LEA, NHS, Police, armed forces)
- 4  Charity/voluntary sector (e.g. charitable companies, churches, trade unions)
- 5  Other/Never worked (for more than 10 hours per week)
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q177**

**q177- Show all respondents/required**

SINGLE CHOICE

**To which of these groups do you consider you belong?***Order as shown*

- 1  White
- 2  Mixed background
- 3  Asian or Asian British
- 4  Black or Black British
- 5  Other ethnic background
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q178****q178- Show if q177 == 1/required**

SINGLE CHOICE

**And to which of these groups do you consider you belong?***Order as shown*

- 1  White British
- 2  Other white background
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q179****q179- Show if q177 == 2/required**

SINGLE CHOICE

**And to which of these groups do you consider you belong?***Order as shown*

- 1  White and Black Caribbean
- 2  White and Black African
- 3  White and Asian
- 4  Other mixed background
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q180****q180- Show if q177 == 3/required**

SINGLE CHOICE

**And to which of these groups do you consider you belong?***Order as shown*

- 1  Indian
- 2  Pakistani
- 3  Bangladeshi
- 4  Other Asian background
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q181**

**q181**- Show if q177 == 4/required

SINGLE CHOICE

**And to which of these groups do you consider you belong?***Order as shown*

- 1  Black Caribbean
- 2  Black African
- 3  Other black background
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q182**

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**q182**- Show if q177 == 5/required

OPEN TEXTBOX

**You said you considered you belong to an 'other ethnic background'. Please say here what this is:****Page: q183**

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**q183**- Show all respondents/required

SINGLE CHOICE

**On a scale that runs from 0 to 10 where 0 means 'very unhappy' and 10 means 'very happy', generally speaking, how happy are you?***Order as shown*

- 1  0 - Very unhappy
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 - Very happy
- 12  Don't know
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q184**

---

**q184**- Show all respondents/required

SINGLE CHOICE

**All things considered, would you say that your health in general is:***Order as shown*

- 1  Very good
- 2  Good
- 3  Fair
- 4  Poor
- 5  Very poor
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q185****q185**- Show all respondents/required

MULTIPLE CHOICE

**Do you have any of the following kinds of people in your care. (Please tick all that apply)?***Order as shown*

- 1  Children under five years of age
- 2  Children between five and fifteen years of age
- 3  Elderly people
- 4  People with disabilities
- 5  Other people needing special assistance
- 6  None of the above

*Exclude other punches***Page: q186****q186**- Show all respondents/required

SINGLE CHOICE

**What is your gender?***Order as shown*

- 1  Male
- 2  Female
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q187****q187**- Show all respondents/required

SINGLE CHOICE

**How much do you use the internet to get news and information about politics and current affairs?***Order as shown*

- 1  Not very much
- 2  A fair amount
- 3  A great deal
- 4  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Page: q188

q188- Show all respondents/required

SINGLE CHOICE

**On an average weekday, how much time do you spend watching television news or programmes about politics and current affairs?**

Order as shown

- 1  None, No time at all
- 2  Less than 1/2 hour
- 3  1/2 hour to 1 hour
- 4  1 to 2 hours
- 5  More than 2 hours
- 6  Dont' know
- 8  Skipped
- 9  Not Asked

Admin/Not Shown

Admin/Not Shown

## Page: \_implicit\_13

A few final questions about your opinions of the party leaders:

## Module: q189toq191

## Page: q189



q189- Show all respondents/required

SINGLE CHOICE

**When you listen to what Gordon Brown has to say, do you think that in general he knows what he is talking about, or that he doesn't know? Please use the following scale where 0 means that Brown really doesn't know what he is talking about and 10 means he knows very much what he is talking about.**

Order as shown

- 1  0 – Really does not know what he is talking about
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Knows very much what he is talking about
- 12  Don't know
- 98  Skipped
- 99  Not Asked

Admin/Not Shown

Admin/Not Shown

## Page: q190

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**q190**- Show all respondents/required

SINGLE CHOICE

**When you listen to what David Cameron has to say, do you think that in general he knows what he is talking about, or that he doesn't know? Please use the following scale where 0 means that Cameron really doesn't know what he is talking about and 10 means he knows very much what he is talking about.**

*Order as shown*

- 1  0 – Really does not know what he is talking about
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Knows very much what he is talking about
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

## Page: q191

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**q191** - Show all respondents/required

SINGLE CHOICE

When you listen to what Nick Clegg has to say, do you think that in general he knows what he is talking about, or that he doesn't know? Please use the following scale where 0 means that Clegg really doesn't know what he is talking about and 10 means he knows very much what he is talking about.

*Order as shown*

- 1  0 – Really does not know what he is talking about
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Knows very much what he is talking about
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Module: q192toq194

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### Page: q192

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**q192** - Show all respondents/required

SINGLE CHOICE

When you listen to what Gordon Brown has to say, do you think he has your best interests in mind, or that he does not think about your best interests? Please use the following scale where 0 means that Brown never has your best interests in mind, and 10 means that he always does.

*Order as shown*

- 1  0 – Never has my best interests in mind
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Always has my best interests in mind
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Page: q193

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**q193**- Show all respondents/required

SINGLE CHOICE

**When you listen to what David Cameron has to say, do you think he has your best interests in mind, or that he does not think about your best interests? Please use the following scale where 0 means that Cameron never has your best interests in mind, and 10 means that he always does.**

*Order as shown*

- 1  0 – Never has my best interests in mind
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Always has my best interests in mind
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

## Page: q194

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**q194**- Show all respondents/required

SINGLE CHOICE

**When you listen to what Nick Clegg has to say, do you think he has your best interests in mind, or that he does not think about your best interests? Please use the following scale where 0 means that Clegg never has your best interests in mind, and 10 means that he always does.**

*Order as shown*

- 1  0 – Never has my best interests in mind
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Always has my best interests in mind
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*



## Module: q195toq197

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### Page: q195

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**q195**- *Show all respondents/required*

SINGLE CHOICE

**When you listen to what Gordon Brown has to say, do you think generally that he tells the truth, or that he does not tell the truth? Please use the following scale where 0 means that he never tells the truth and 10 means that he always tells the truth.**

---

*Order as shown*

- 1  0 – Never tells the truth
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Always tells the truth
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

### Page: q196

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**q196**- Show all respondents/required

SINGLE CHOICE

When you listen to what David Cameron has to say, do you think generally that he tells the truth, or that he does not tell the truth? Please use the following scale where 0 means that he never tells the truth and 10 means that he always tells the truth.

*Order as shown*

- 1  0 – Never tells the truth
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Always tells the truth
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q197**

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A placeholder for a photograph of Nick Clegg, with the URL: **q197**- Show all respondents/required

SINGLE CHOICE

When you listen to what Nick Clegg has to say, do you think generally that he tells the truth, or that he does not tell the truth? Please use the following scale where 0 means that he never tells the truth and 10 means that he always tells the truth.

*Order as shown*

- 1  0 – Never tells the truth
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Always tells the truth
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: admin**

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**Page: comments**

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**comments**- *Show all respondents*

OPEN TEXTBOX

**Do you have any comments on your experience of taking this survey (optional)? In the case that you would like a response to your comment please contact us at [supportuk@yougov.com](mailto:supportuk@yougov.com)**