

Questionnaire bes2010_post BES_POST SURVEY

Version 2 Tue Jun 1 11:52:18 2010



Click here and press F9 to build the table of contents



Module: 1

Page: intro

Thank you for agreeing to take part in this survey. This survey covers political issues and the results will be used to inform our clients.

We have tested the survey and it should take around 10 minutes to complete.

Your account will be credited with 100 points within 24 hours of completing this survey.

Page: q1

q1- Show all respondents/required

SINGLE CHOICE

In which of the following do you live?

Order as shown

- 1 O East Anglia
- 2 O East Midlands
- 3 O Greater London
- 4 O North
- 5 O North West
- 6 O Scotland
- 7 O South East
- 8 O South West
- 9 · Wales
- 10 O West Midlands
- 11 O Yorkshire & Humberside
- 98 Skipped 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: nq2

nq2- Show all respondents/required

SINGLE CHOICE

Let's talk for a few minutes about politics in general. How much interest do you generally have in what is going on in politics?

Order as shown

- 1 O A great deal
- 2 O Quite a lot
- 3 O Some
- 4 o Not very much
- 5 O None at all
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown



q3- Show all respondents/required

OPEN TEXTBOX

Now, a few questions about the issues and problems facing Britain today. As far as you're concerned, what is the SINGLE MOST important issue facing the country at the present time?
<pr/>(Please write in. If you think there are no important issues facing the country at the present time, please write NONE; if you don't know, please write DK)

Page: q4

q4- Show all respondents/required

SINGLE CHOICE

Which party is best able to handle this issue?

Order as shown

- There are no important problems
- 2 O None / No Party
- 3 Labour
- Conservative 4
- 5 Liberal Democrat
- Scottish National Party (SNP) Show if q1==6 6 Show if q1==9
- 7 O Plaid Cymru
- 8 Green Party
- United Kingdom Independence Party
- 10 O British National Party (BNP)
- 11 O Other
- 12 O Don't know
- Admin/Not Shown 98 Skipped
- 99 Not Asked

Admin/Not Shown

Page: q5

q5- Show if q4==11/required

OPEN TEXTBOX

You said you thought an 'other' party is best able to handle this issue. Please say here which party this is.

Module: labissues



q6- Show all respondents/required

SINGLE CHOICE

How well do you think the <i>Labour government</i> handled Britain's <i>education system</i>?

Order as shown

- 1 O Very well
- 2 o Fairly well
- 3 O Neither well nor badly
- 4 o Fairly badly
- 5 o Very badly
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Page: q7

q7- Show all respondents/required

SINGLE CHOICE

How well do you think the <i>Labour government</i> handled <i>immigration</i>?

Order as shown

- 1 O Very well
- 2 o Fairly well
- 3 O Neither well nor badly
- 4 o Fairly badly
- 5 Very badly
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Page: q8

q8- Show all respondents/required

SINGLE CHOICE

How well do you think the <i>Labour government</i> handled <i>the National Health Service</i>?

Order as shown

- 1 o Very well
- 2 o Fairly well
- 3 O Neither well nor badly
- 4 o Fairly badly
- 5 O Very badly
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown



q9- Show all respondents/required SINGLE CHOICE How well do you think the <i>Labour government</i> handled <i>the current financial crisis</i>?

Order as shown

- 1 o Very well
- 2 o Fairly well
- 3 O Neither well nor badly
- 4 o Fairly badly
- 5 O Very badly
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Page: q10

q10- Show all respondents/required

SINGLE CHOICE

How well do you think the <i>Labour government</i> handled <i>the economy</i> in general?

Order as shown

- 1 O Very well
- 2 o Fairly well
- 3 O Neither well nor badly
- 4 o Fairly badly
- 5 O Very badly
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Page: q11

q11- Show all respondents/required

SINGLE CHOICE

How well do you think the <i>Labour government</i> handled <i>the level of taxation</i>?

Order as shown

- 1 O Very well
- 2 o Fairly well
- 3 O Neither well nor badly
- 4 o Fairly badly
- 5 O Very badly
- 6 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Module: _2



q28- Show all respondents/required

SINGLE CHOICE

Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?

Order as shown

- 1 o Labour
- 2 o Conservative
- 3 O Liberal Democrat
- 4 Scottish National Party (SNP)
- 5 O Plaid Cymru
- 6 O Green Party
- 7 O United Kingdom Independence Party (UKIP)
- 8 O British National Party (BNP)
- 9 Other
- 10 No None
- 11 O Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

Page: q29

q29- Show if q28 == 9/required

OPEN TEXTBOX

You said you generally think of yourself as an 'other' party. Please say here what this is:

Page: q30

q30- Show if q28 == 10 or q28 == 11/required

SINGLE CHOICE

Do you generally think of yourself as a little closer to one of the parties than the others? Please say here which party this is.

Order as shown

- 1 o Labour
- 2 O Conservative
- 3 O Liberal Democrat
- 4 O Scottish National Party (SNP)
- 5 O Plaid Cymru
- 6 O Green Party
- 7 O United Kingdom Independence Party (UKIP)
- 8 O British National Party (BNP)
- 9 Other
- 10 No None
- 11 O Don't know
- 98 Skipped

99 Not Asked

Admin/Not Shown
Admin/Not Shown



q31- Show if q30 == 9/required

OPEN TEXTBOX

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.

Page: dummy

Page: q32

q32- Show if q28 < 9 or q30 < 10/required

SINGLE CHOICE

Would you call yourself very strong \$party, fairly strong, or not very strong?

Order as shown

- Very strongly
- 2 Fairly strongly
- Not very strongly
- 4 Don't know
- Skipped 8

9

Admin/Not Shown Not Asked Admin/Not Shown

Page: q24

q24- Show all respondents/required

SINGLE CHOICE

Talking to people about the General Election on May 6th, we have found that a lot of people didn't manage to vote. How about you - did you manage to vote in the General Election?

Order as shown

- Yes, voted 1
- No, did not vote
- 4 Don't know

8 Skipped Admin/Not Shown Not Asked Admin/Not Shown

Page: q25

q25- Show if q24==1/required

SINGLE CHOICE

Which party did you vote for in the General Election?

Order as shown

- Labour
- 2 Conservative
- 3 Liberal Democrat
- Show if q1==6 4 Scottish National Party (SNP) Show if q1==9
- 5 Plaid Cymru
- Green Party
- United Kingdom Independence Party 7 (UKIP)
- 8 British National Party (BNP)
- 9 Other
- Admin/Not Shown 98 Skipped Not Asked Admin/Not Shown 99



Page: q26

q26- Show if q25==9/required

OPEN TEXTBOX

You said you voted for an 'other' party in the general election. Please say here which party this was.

Page: nq3

nq3- Show all respondents/required

SINGLE CHOICE

How long ago did you decide that you would definitely vote the way you did? Was it...

Order as shown

- 1 O A long time ago
- 2 Some time last year
- 3 Some time this year

Not Asked

- 4 During the election campaign
- 5 Don't know
- 8 Skipped

9

Admin/Not Shown

Admin/Not Shown

Page: q39

q39- Show if q24 == 1/required

SINGLE CHOICE

People give different reasons for why they vote for one party rather than another. Which of the following best describes your reasons?

Order as shown

- 1 O The party had the best policies
- 2 O The party had the best leader
- I really preferred another party but it stood no chance of winning in my constituency
- I voted tactically 4
- 5 Other reasons
- 6 Don't know
- Admin/Not Shown 8 Skipped Admin/Not Shown
- 9 Not Asked

Page: q40

q40- Show if q39 == 5/required

OPEN TEXTBOX

You said there were 'other' reasons why you would vote for one party rather than another. Please say here what these reasons are.



q41- Show if q39 == 3 or q39 == 4/required

SINGLE CHOICE

Which party did you really prefer?

Order as shown

- 1 o Labour
- 2 O Conservatives
- 3 O Liberal Democrats
- 4 O Scottish National Party (SNP)
- 5 O Plaid Cymru
- 6 O Green Party
- 7 O United Kingdom Independence Party (UKIP)
- 8 O British National Party (BNP)
- 9 Other
- 98 Skipped

99 Not Asked

Admin/Not Shown
Admin/Not Shown

Page: q42

q42- Show if q41 == 9/required

OPEN TEXTBOX

You said you really preferred an 'other' party. Please say here which party this was.

Page: nq4

nq4- Show if q24 == 1/required

SINGLE CHOICE

There are different ways in which people can vote in general elections -- in person, by post, or by proxy, that is, getting someone else to vote on their behalf. How did you cast your vote in the general election on May 6th?

Order as shown

- 1 o In person
- 2 O By post
- 3 O By proxy
- 4 O Don't know
- 8 Skipped9 Not Asked

Admin/Not Shown Admin/Not Shown

Page: picintro

Now A few questions about your opinions of the party leaders:

Module: q189toq191

Page: q189

<img src="https://surveyfiles.yougov.com/static/Gordon_Brown.jpg" width="233px"
height="300px"/>



q189- Show all respondents/required

SINGLE CHOICE

When you listen to what Gordon Brown has to say, do you think that in general he knows what he is talking about, or that he doesn't know? Please use the following scale where 0 means that Brown really doesn't know what he is talking about and 10 means he knows very much what he is talking about.

Order as shown

- $\begin{tabular}{ll} 1 & \circ & 0- \mbox{Really does not know what he is} \\ & \mbox{talking about} \end{tabular}$
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 \circ 10 Knows very much what he is talking about
- 12 O Don't know
- 98 Skipped

99 Not Asked

Admin/Not Shown
Admin/Not Shown

Page: q190

<img src="https://surveyfiles.yougov.com/static/David_Cameron.jpg" width="233px"
height="300px"/>



q190- Show all respondents/required

SINGLE CHOICE

When you listen to what David Cameron has to say, do you think that in general he knows what he is talking about, or that he doesn't know? Please use the following scale where 0 means that Cameron really doesn't know what he is talking about and 10 means he knows very much what he is talking about.

Order as shown

- 1 0 Really does not know what he is talking about
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 O 10 Knows very much what he is talking about
- 12 O Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

Page: q191

q191- Show all respondents/required

SINGLE CHOICE

When you listen to what Nick Clegg has to say, do you think that in general he knows what he is talking about, or that he doesn't know? Please use the following scale where 0 means that Clegg really doesn't know what he is talking about and 10 means he knows very much what he is talking about.

Order as shown

- $\begin{tabular}{ll} 1 & \circ & 0- \mbox{Really does not know what he is} \\ & talking about \end{tabular}$
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 O Knows very much what he is talking about
- 12 O Don't know
- 98 Skipped

Admin/Not Shown Admin/Not Shown

99 Not Asked



Module: q192toq194

Page: q192

<img src="https://surveyfiles.yougov.com/static/Gordon_Brown.jpg" width="233px"
height="300px"/>

q192- Show all respondents/required

SINGLE CHOICE

When you listen to what Gordon Brown has to say, do you think he has your best interests in mind, or that he does not think about your best interests? Please use the following scale where 0 means that Brown never has your best interests in mind, and 10 means that he always does.

Order as shown

- 1 \circ 0 Never has my best interests in mind
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 40 0
- 10 0 9
- 11 \circ 10 Always has my best interests in mind
- 12 O Don't know
- 98 Skipped

99 Not Asked

Admin/Not Shown
Admin/Not Shown

Page: q193

<img src="https://surveyfiles.yougov.com/static/David_Cameron.jpg" width="233px"
height="300px"/>



q193- Show all respondents/required

SINGLE CHOICE

When you listen to what David Cameron has to say, do you think he has your best interests in mind, or that he does not think about your best interests? Please use the following scale where 0 means that Cameron never has your best interests in mind, and 10 means that he always does.

Order as shown

- 1 0 Never has my best interests in mind
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- , 0
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Always has my best interests in mind
- 12 O Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown
Admin/Not Shown

Page: q194

q194- Show all respondents/required

SINGLE CHOICE

When you listen to what Nick Clegg has to say, do you think he has your best interests in mind, or that he does not think about your best interests? Please use the following scale where 0 means that Clegg never has your best interests in mind, and 10 means that he always does.

Order as shown

- 1 0 Never has my best interests in mind
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Always has my best interests in mind
- 12 O Don't know
- 98 Skipped 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Module: q195toq197



<img src="https://surveyfiles.yougov.com/static/Gordon_Brown.jpg" width="233px"</pre> height="300px"/>

q195- Show all respondents/required

SINGLE CHOICE

When you listen to what Gordon Brown has to say, do you think generally that he tells the truth, or that he does not tell the truth? Please use the following scale where 0 means that he never tells the truth and 10 means that he always tells the truth.

Order as shown

- 1 0 Never tells the truth
- 2 0 1
- 3 2 0
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0
- 11 10 Always tells the truth
- 12 O Don't know
- 98 Skipped Admin/Not Shown Admin/Not Shown
- 99 Not Asked

Page: q196

<img src="https://surveyfiles.yougov.com/static/David_Cameron.jpg" width="233px"</pre> height="300px"/>

q196- Show all respondents/required

SINGLE CHOICE

When you listen to what David Cameron has to say, do you think generally that he tells the truth, or that he does not tell the truth? Please use the following scale where 0 means that he never tells the truth and 10 means that he always tells the truth.

Order as shown

- 0 Never tells the truth 1 \circ
- 2 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 5 0
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Always tells the truth
- 12 O Don't know
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown

Page: q197



q197- Show all respondents/required

SINGLE CHOICE

When you listen to what Nick Clegg has to say, do you think generally that he tells the truth, or that he does not tell the truth? Please use the following scale where 0 means that he never tells the truth and 10 means that he always tells the truth.

Order as shown

- 1 \circ 0 Never tells the truth
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0
- 6
- 0 7
- 9 0 8
- 10 0 9
- 11 10 Always tells the truth
- 12 O Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

Module: likeleaders

Page: q52

q52- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Gordon Brown?

Order as shown

- 1 0 Strongly dislike
- 2 1
- 3 2 0
- 4 0 3
- 5 4 0
- 6 0 5
- 7 6
- 0 7
- 9 0 8
- 10 0 9
- 11 10 Strongly like
- 12 O Don't know
- 98 Skipped
- Not Asked 99

Admin/Not Shown Admin/Not Shown



q53- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about David Cameron?

Order as shown

- 1 0 Strongly dislike
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- J 0 7
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Strongly like
- 12 O Don't know
- 98 Skipped
- 99 Not Asked

Page: q54

q54- Show all respondents/required

SINGLE CHOICE

Admin/Not Shown

Admin/Not Shown

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Nick Clegg?

Order as shown

- 1 0 Strongly dislike
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Strongly like
- 12 O Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

Module: _12



q55- Show if q1 == 6/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel Alex Salmond?

Order as shown

- 1 0 Strongly dislike
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Strongly like
- 12 O Don't know
- 98 Skipped
- 99 Not Asked

Page: q56

q56- *Show if q1 == 9/required*

SINGLE CHOICE

Admin/Not Shown

Admin/Not Shown

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Ieuan Wyn Jones?

Order as shown

- $1 \circ 0$ Strongly dislike
- 2 0 1
- 3 0 2
- 4 0 3
- 0 5 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Strongly like
- 12 O Don't know
- 98 Skipped
- Not Asked 99

Admin/Not Shown Admin/Not Shown



q46- Show all respondents/required

Who would make the best Prime Minister?

SINGLE CHOICE

Order as shown

- Gordon Brown
- David Cameron
- 3 Nick Clegg
- Don't know 4
- 8 Skipped Admin/Not Shown Admin/Not Shown
- Not Asked

Page: q47

q47- Show all respondents/required

SINGLE CHOICE

Please say how far you agree or disagree with the following statement.

l would be seriously neglecting my duty as a citizen if I didn't vote.

Order as shown

- 1 Strongly agree
- 2 Agree
- Neither agree nor disagree
- Disagree 4
- 5 Strongly disagree
- Don't know 6
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

Module: partylike

Page: q63

q63- Show all respondents/required

SINGLE CHOICE

Admin/Not Shown

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Labour Party?

Order as shown

- 0 Strongly dislike
- 2 0 1
- 3 0 2
- 0 3 4
- 5 0 4
- 6 0 5
- 7 6
- 0 7
- 9 0 8
- 10 0 9
- 11 10 Strongly like
- 12 O Don't know
- 98 Skipped
- Not Asked Admin/Not Shown 99



Page: q64

q64- Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Conservative Party?

Order as shown

- 1 0 Strongly dislike
- 2 1
- 3 0 2
- 0
- 4 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Strongly like
- 12 O Don't know
- Skipped 98
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

Page: q65

q65- Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Liberal Democrats?

Order as shown

- 0 Strongly dislike
- 2 0 1
- 2 3 0
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Strongly like
- 12 O Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

Module: _13



q69- Show if q1 == 6/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Scottish National Party (SNP)?

Order as shown

- 1 0 Strongly dislike
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 5 0
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Strongly like
- 12 O Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown

Page: q70

q70- Show if q1 == 9/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Plaid Cymru?

Order as shown

- 1 0 Strongly dislike
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Strongly like
- 12 O Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown



q86- Show all respondents/required

SINGLE CHOICE

Now, a few questions about economic conditions. How does the <i>financial situation of your household</i> now compare with what it was 12 months ago? Has it:

Order as shown

- 1 O Got a lot worse
- 2 Got a little worse
- 3 Stayed the same
- 4 Got a little better
- 5 Got a lot better
- 6 Don't know
- 8 Skipped Admin/Not Shown Admin/Not Shown
- Not Asked

Page: q87

q87- Show all respondents/required

SINGLE CHOICE

How do you think the <i>general economic situation in this country</i> has changed over the <i>last 12 months</i>? Has it:

Order as shown

- Got a lot worse
- 2 Got a little worse
- 3 Stayed the same
- 4 Got a little better
- 5 Got a lot better
- 6 Don't know
- 8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

Page: q88

q88- Show all respondents/required

SINGLE CHOICE

How do you think the <i>financial situation of your household</i> will change over the <i>next 12 months</i>? Will it:

Order as shown

- 1 O Get a lot worse
- 2 Get a little worse
- 3 Stay the same
- 4 Get a little better
- 5 Get a lot better
- 6 Don't know
- Admin/Not Shown 8 Skipped Admin/Not Shown
- Not Asked 9



q89- Show all respondents/required

SINGLE CHOICE

How do you think the <i>general economic situation in this country</i> will develop over the <i>next 12 months</i>? Will it:

Order as shown

- 1 O Get a lot worse
- 2 Get a little worse
- 3 Stay the same
- 4 Get a little better
- 5 Get a lot better
- 6 Don't know
- 8 Skipped Admin/Not Shown Admin/Not Shown
- Not Asked

Page: q90

q90- Show all respondents/required

SINGLE CHOICE

With Britain in economic difficulties, which party do you think would be able to handle the situation best - Labour or the Conservatives?

Order as shown

- Labour
- 2 Conservatives
- 3 Neither
- 4 Don't know
- Admin/Not Shown 8 Skipped 9 Not Asked Admin/Not Shown

Page: q91

q91- Show if q90 == 3 or q90 == 4/required

SINGLE CHOICE

With Britain in economic difficulties, do you think another party would be able to handle the situation best?

Order as shown

- 1 o Yes, other party
- No None
- 3 Don't know
- 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown

Page: q92

q92- Show if q91 == 1/required

OPEN TEXTBOX

You said that you thought, with Britain in economic difficulties, an 'other' party would be able to handle the situation best. Please say which party that is.

Page: issue intro

Please indicate if you agree or disagree with the following policy proposals. . .



Module: issuelike

Page: nq5

nq5- Show all respondents/required

SINGLE CHOICE

Exempt the first £10,000 of earnings from income tax.

Order as shown

- Strongly agree
- 2 Agree
- 3 Neither agree nor disagree
- Disagree
- 5 Disagree Strongly
- 6 Don't know
- 8 Skipped
- Not Asked

Admin/Not Shown Admin/Not Shown

Page: nq6

nq6- Show all respondents/required

SINGLE CHOICE

Charge a 'mansion' tax on properties worth over £2 million.

Order as shown

- 1 0 Strongly agree
- 2 Agree
- 3 Neither agree nor disagree
- Disagree 4
- Disagree Strongly 5
- 6 Don't know
- Admin/Not Shown 8 Skipped
- 9 Not Asked

Admin/Not Shown

Page: nq7

nq7- Show all respondents/required

SINGLE CHOICE

Scrap Britain's Trident nuclear deterrent.

Order as shown

- 1 Strongly agree
- Agree
- 3 Neither agree nor disagree
- 4 Disagree
- Disagree Strongly 5
- 6 Don't know
- 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown



nq8- Show all respondents/required	SINGLE CHOICE			
Limit tax relief on pensions to the basic rate of tax.				
Order as shown				
1 · Strongly agree2 · Agree				
3 O Neither agree nor disagree				
4 O Disagree				
5 ○ Disagree Strongly 6 ○ Don't know				
8 Skipped	Admin/Not Shown			
9 Not Asked	Admin/Not Shown			
Page: nq9				
nq9- Show all respondents/required	SINGLE CHOICE			
Introduce new eco taxes including a fuel tax for airline flights.				
Order as shown 1				
2 • Agree				
3 O Neither agree nor disagree				
4 ○ Disagree 5 ○ Disagree Strongly				
6 O Don't know				
8 Skipped	Admin/Not Shown			
9 Not Asked	Admin/Not Shown			
Page: nq10				
nq10- Show all respondents/required	SINGLE CHOICE			
Have Britain co-operate more closely with the European Union				
Order as shown				
1 · Strongly agree2 · Agree				
2 Agree3 Neither agree nor disagree				
4 O Disagree				
5 ○ Disagree Strongly 6 ○ Don't know				
8 Skipped	Admin/Not Shown			
9 Not Asked	Admin/Not Shown			
Module: _14				
Page: q2				
·				



q2- Show all respondents/required

SINGLE CHOICE

How interested were you in the general election that was held on May 6th this year?

Order as shown

- 1 o Very interested
- 2 O Somewhat interested
- 3 O Not very interested
- 4 O Not at all interested
- 5 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Page: nq11

nq11- Show all respondents/required

SINGLE CHOICE

Did you make use of the internet to get news or information about the general election held on May 6th?

Order as shown

- 1 · Yes, many times
- 2 · Yes, several times
- 3 Yes, once or twice
- 4 O No, did not use the internet to gain news/information about the election.
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Page: camp q66

camp q66- Show all respondents/required

SINGLE CHOICE

Have any of the political parties contacted you during the past month?

Order as shown

- 1 ° No
- 2 · Yes
- 3 o Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Page: camp_q67

camp_q67- Show if camp_q66==2/required



MULTIPLE CHOICE

Please indicate all the political parties that have contacted you during the past month. Please select all that apply.				
Or	der	as shown		
1 2 3 4 5 6 7 8		Liberal Democrat United Kingdom Independence Party (UKIP) British National Party (BNP) Scottish National Party (SNP)	Show if q1==6 Show if q1==9	
P	ag	e: camp_q68		
		D_q68 - Show if 8 in camp_q67/required estate the other party/ parties that have contacted you	OPEN TEXTBOX	
P	ag	e: camp_q69		
		D_q69 - Show if 1 in camp_q67/required indicate all the ways the Conservative party contacted	MULTIPLE CHOICE ed you. Please select all that apply.	
Or	der	as shown		
1 2 3 4 5 6 7 8		Contact in the street Email Twitter, Facebook or another social networks Text message (SMS) Other Ways		
Р	ag	e: camp_q70		
		q70 - Show if 8 in camp_q69 e state the other ways you were contacted:	OPEN TEXTBOX	
P	ag	e: camp_q71		



OPEN TEXTBOX

camp_q71- Show if 2 in camp_q67/required **MULTIPLE CHOICE** Please indicate all the ways the Labour party contacted you. Please select all that apply. Order as shown 1 Telephone call 2 Leaflets or other mail delivered to your home □ A visit to your home 3 Contact in the street 5 Email □ Twitter, Facebook or another social networks 8 □ Other Ways Page: camp q72 camp_q72- Show if 8 in camp_q71 **OPEN TEXTBOX** Please state the other ways you were contacted: Page: camp q73 **camp q73**- Show if 3 in camp q67/required **MULTIPLE CHOICE** Please indicate all the ways the Liberal Democrat party contacted you. Please select all that apply. Order as shown 1 □ Telephone call 2 Leaflets or other mail delivered to your home 3 □ A visit to your home 4 Contact in the street 5 Email □ Twitter, Facebook or another social networks 7 □ Text message (SMS) 8 □ Other Ways Page: camp q74

Page: camp q75

camp q74- Show if 8 in camp q73

Please state the other ways you were contacted:



OPEN TEXTBOX

camp_q75- Show if 4 in camp_q67/required **MULTIPLE CHOICE** Please indicate all the ways the United Kingdom Independence Party contacted you. Please select all that apply. Order as shown 1 □ Telephone call 2 Leaflets or other mail delivered to your home 3 □ A visit to your home Contact in the street 4 5 Email 6 □ Twitter, Facebook or another social networks 7 □ Text message (SMS) 8 □ Other Ways Page: camp q76 camp_q76- Show if 8 in camp_q75 **OPEN TEXTBOX** Please state the other ways you were contacted: Page: camp_q77 **camp_q77**- Show if 5 in camp_q67/required **MULTIPLE CHOICE** Please indicate all the ways the British National Party contacted you. Please select all that apply. Order as shown 1 □ Telephone call Leaflets or other mail delivered to your home 3 □ A visit to your home 4 Contact in the street 5 Email □ Twitter, Facebook or another social networks 7 Text message (SMS) 8 □ Other Ways Page: camp q78 camp q78- Show if 8 in camp q77

Page: camp q79

Please state the other ways you were contacted:



camp_q79- Show if 6 in camp_q67/required **MULTIPLE CHOICE** Please indicate all the ways the Scottish National Party contacted you. Please select all that apply. Order as shown 1 □ Telephone call 2 Leaflets or other mail delivered to your home 3 □ A visit to your home Contact in the street 4 5 Email 6 □ Twitter, Facebook or another social networks 7 Text message (SMS) 8 □ Other Ways Page: camp q80 camp_q80- Show if 8 in camp_q79 **OPEN TEXTBOX** Please state the other ways you were contacted: Page: camp_q81 camp_q81- Show if 7 in camp_q67/required **MULTIPLE CHOICE** Please indicate all the ways Plaid Cymru contacted you. Please select all that apply. Order as shown 1 □ Telephone call Leaflets or other mail delivered to your home 3 □ A visit to your home 4 Contact in the street 5 Email □ Twitter, Facebook or another social networks 7 Text message (SMS) 8 □ Other Ways Page: camp q82 camp q82-Show if 8 in camp q81 **OPEN TEXTBOX**

Page: camp q83

Please state the other ways you were contacted:



camp_q83- Show if 8 in camp_q67/required

MULTIPLE CHOICE

Please indicate all the ways \$camp_q68 contacted you. Please select all that apply.

Order as shown

- 1 □ Telephone call
- 3 □ A visit to your home
- 4

 Contact in the street
- 5 \square Email
- 6 D Twitter, Facebook or another social networks
- 8 □ Other Ways

Page: camp q84

camp q84- Show if 8 in camp_q83

OPEN TEXTBOX

Please state the other ways you were contacted:

Page: camp_q85

camp_q85- Show all respondents/required

SINGLE CHOICE

Have you seen any of the Party Election Broadcasts that are being shown on television during the election campaign?

Order as shown

- 1 · Yes
- 2 · No
- 3 O Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown Admin/Not Shown

Page: camp q86



camp_q86- Show if camp_q85==1/required **MULTIPLE CHOICE** Which parties' Election Broadcasts have you seen? (Please tick all that apply)

Order as shown

- 1

 Labour
- Conservative
- 3

 Liberal Democrat
- Show if q1==6 4 □ Scottish National Party (SNP) Show if q1==9
- 5

 Plaid Cymru
- 6 □ Green Party
- 7 United Kingdom Independence Party (UKIP)
- □ British National Party (BNP) 8
- 9 D Other Party
- 10 □ No None Exclude other punches 11 □ Don't know Exclude other punches

Page: camp_q87

camp_q87- Show if 9 in camp_q86/required

OPEN TEXTBOX

You said you have seen an Election Broadcast(s) for an 'other' party. Please say for which party that was.

Page: camp q88

camp q88-Show if 1 in camp q86/required

SINGLE CHOICE

Was your impression of the Labour Party Election Broadcast favourable or unfavourable?

Order as shown

- 1 o Very favourable
- 2 Favourable
- 3 Neither favourable nor unfavourable
- 4 Unfavourable
- 5 Very unfavourable
- Don't know
- 7 Did not see a Labour Party Election Broadcast
- 8 Skipped

Admin/Not Shown

Not Asked 9

Admin/Not Shown

Page: camp q89



camp_q89- Show if 2 in camp_q86/required

SINGLE CHOICE

Was your impression of the Conservative Party Election Broadcast favourable or unfavourable?

Order as shown

- 1 o Very favourable
- 2 o Favourable
- 3 O Neither favourable nor unfavourable
- 4 Unfavourable
- 5 O Very unfavourable
- 6 O Don't know
- 7 O Did not see a Conservative Party Election
- Broadcast 8 Skipped
- 9 Not Asked

Admin/Not Shown
Admin/Not Shown

Page: camp q90

camp_q90- Show if 3 in camp_q86/required

SINGLE CHOICE

Was your impression of the Liberal Democrat Party Election Broadcast favourable or unfavourable?

Order as shown

- 1 o Very favourable
- 2 o Favourable
- 3 O Neither favourable nor unfavourable
- 4 O Unfavourable
- 5 O Very unfavourable
- 6 O Don't know
- 7 O Did not see a Liberal Democrat Party Election Broadcast
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Page: camp_q91

camp_q91- Show if 4 in camp_q86/required

SINGLE CHOICE

Was your impression of the Scottish National Party Election Broadcast favourable or unfavourable?

Order as shown

- 1 o Very favourable
- 2 o Favourable
- 3 O Neither favourable nor unfavourable
- 4 o Unfavourable
- 5 O Very unfavourable
- 6 O Don't know
- 7 O Did not see a Scottish National Party Election Broadcast
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown



Page: camp q92

camp_q92- Show if 5 in camp_q86/required

SINGLE CHOICE

Was your impression of the Plaid Cymru Election Broadcast favourable or unfavourable?

Order as shown

- 1 o Very favourable
- Favourable 2
- Neither favourable nor unfavourable 3
- Unfavourable 4
- 5 Very unfavourable
- 6 Don't know
- 7 Did not see a Plaid Cymru Election

Broadcast

Skipped

Admin/Not Shown 8 9 Not Asked Admin/Not Shown

Page: camp q92a

camp_q92a- Show if 6 in camp_q86/required

SINGLE CHOICE

Was your impression of the Green Party Election Broadcast favourable or unfavourable?

Order as shown

- 1 o Very favourable
- Favourable
- Neither favourable nor unfavourable 3
- 4 Unfavourable
- 5 Very unfavourable
- Don't know 6
- Did not see a Green Party Election 7

Broadcast

Skipped Admin/Not Shown 8

Not Asked

Admin/Not Shown

Page: camp q92b

camp q92b-Show if 7 in camp q86/required

SINGLE CHOICE

Was your impression of the United Kingdom Independence Party (UKIP) Election Broadcast favourable or unfavourable?

Order as shown

- Very favourable
- 2 Favourable
- 3 Neither favourable nor unfavourable
- 4 Unfavourable
- 5 Very unfavourable
- 6 Don't know
- 7 Did not see a UKIP Election Broadcast
- 8 Skipped Admin/Not Shown Not Asked Admin/Not Shown



Page: camp_q92c

camp_q92c- Show if 8 in camp_q86/required

SINGLE CHOICE

Was your impression of the British National Party (BNP) Election Broadcast favourable or unfavourable?

Order as shown

- 1 O Very favourable
- 2 o Favourable
- 3 O Neither favourable nor unfavourable
- 4 o Unfavourable
- 5 O Very unfavourable
- 6 O Don't know
- 7 O Did not see a BNP Election Broadcast
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Page: camp q92d

camp_q92d- Show if 9 in camp_q86/required

SINGLE CHOICE

Was your impression of the \$q87 Party Election Broadcast favourable or unfavourable?

Order as shown

- 1 o Very favourable
- 2 o Favourable
- 3 O Neither favourable nor unfavourable
- 4 O Unfavourable
- 5 · Very unfavourable
- 6 O Don't know
- 7 O Did not see a Party Election Broadcast from this party
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Page: tvdq1

tvdq1- Show all respondents/required

SINGLE CHOICE

Did you see or hear all or part of any of the three nationally televised debates among the party leaders that were held during the election campaign?

Order as shown

- 1 · Yes
- 2 · No
- 3 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Page: tvdq2



tvdq2- Show if tvdq1==1/required	SINGLE CHOICE			
Overall, who do you think did the best job in the debates?	SINGLE CHOICE			
Order as shown				
1 O Gordon Brown				
2 O David Cameron 3 O Nick Clegg				
8 Skipped	Admin/Not Shown			
9 Not Asked	Admin/Not Shown			
Page: tvdq3				
tvdq3- Show if tvdq1==1/required	SINGLE CHOICE			
Overall, who did you think did the worst job in the debates?				
Order as shown				
1 O Gordon Brown				
2 O David Cameron 3 O Nick Clegg				
8 Skipped	Admin/Not Shown			
9 Not Asked	Admin/Not Shown			
Page: nq12				
nq12- Show all respondents/required	SINGLE CHOICE			
Did how the leaders performed in the debates lead you to change your vote?				
Order as shown				
1 · Yes				
2 O No 3 O Don't know				
8 Skipped	Admin/Not Shown			
9 Not Asked	Admin/Not Shown			
Page: nq13				



nq13- Show if nq12 == 1/required SINGLE CHOICE How did the leaders' performance in the debates change your vote?

Order as shown

- 1 O I went from Conservative to Liberal Democrat
- 2 O I went from Labour to Liberal Democrat
- 3 O I went from Conservative to Labour
- 4 O I went from Liberal Democrat to Labour
- 5 O I went from Labour to Conservative
- 6 O I went from Liberal Democrat to Conservative
- 7 O I wasn't going to vote but decided to vote Conservative
- 8 O I wasn't going to vote but decided to vote Labour
- 9 O I wasn't going to vote but decided to vote Liberal Democrat
- 10 O I decided not to vote
- 11 O The debates affected my vote in some other way
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown

Page: nq14

nq14- Show if nq13==11/required

OPEN TEXTBOX

You said you thought the debates affected you in some other way. Please say here what that is.

Page: nq15

nq15- Show all respondents/required

SINGLE CHOICE

Show if q1==6

Show if q1==9

Thinking overall about how the parties conducted their general election campaigns, which party do you think conducted the BEST election campaign?

Order as shown

- 1 o Labour
- 2 O Conservative
- 3 O Liberal Democrat
- 4 O Scottish National Party (SNP)
- 5 O Plaid Cymru
- 6 O Green Party
- 7 O United Kingdom Independence Party (UKIP)
- 8 Other Party
- 9 None No party
- 10 o All parties equally well
- 11 o Don't know
- 98 Skipped Admin/Not Shown
 99 Not Asked Admin/Not Shown



Page: nq16

nq16- Show all respondents/required

SINGLE CHOICE

And which party do you think conducted the WORST election campaign?

Order as shown

- 1 o Labour
- 2 O Conservative
- 3 O Liberal Democrat
- 4 Scottish National Party (SNP)
 5 Plaid Cymru

 Show if q1==6
 Show if q1==9
- 6 O Green Party
- 7 O United Kingdom Independence Party (UKIP)
- 8 Other Party
- 9 None No party
- 10 O All parties equally badly
- 11 O Don't know
- 98 Skipped Admin/Not Shown
 99 Not Asked Admin/Not Shown

Page: nq17

nq17- Show all respondents/required

SINGLE CHOICE

Now thinking overall about how the PARTY LEADERS performed during the election campaign, which party leader do you think performed the BEST during the election campaign?

Order as shown

- 1 O Gordon Brown
- 2 O David Cameron
- 3 O Nick Clegg
- 4 \circ Alex Salmond Show if q1==6 5 \circ Ieuan Wyn Jones Show if q1==9
- 6 None No leader
- 7 O All leaders equally well
- 8 O Don't know
- 98 Skipped Admin/Not Shown 99 Not Asked Admin/Not Shown



nq18- Show all respondents/required

SINGLE CHOICE

And, which party leader do you think performed the WORST during the election campaign?

Order as shown

- 1 O Gordon Brown
- 2 O David Cameron
- 3 O Nick Clegg
- 4 \circ Alex Salmond Show if q1==6 5 \circ Ieuan Wyn Jones Show if q1==9
- 6 O None No leader
- 7 O All leaders equally well
- 8 O Don't know
- 98 Skipped Admin/Not Shown
 99 Not Asked Admin/Not Shown

Module: attbatt2

Page: q110

q110- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place <i>your own</i> view?

Order as shown

- 1 0 Reducing crime more important
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 O Rights of accused more important
- 98 Skipped Admin/Not Shown
 99 Not Asked Admin/Not Shown



q111- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place <i>the Labour Party</i>?

Order as shown

- 1 0 Reducing crime more important
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- -
- 7 0 6
- 8 · 7 9 · 8
- 10 0 9
- 11 10 Rights of accused more important
- 98 Skipped
- 99 Not Asked

Admin/Not Shown
Admin/Not Shown

Page: q112

q112- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place <i>the Conservative Party</i>?

Order as shown

- 1 0 Reducing crime more important
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 O Rights of accused more important
- 98 Skipped
- 99 Not Asked

Admin/Not Shown
Admin/Not Shown



q113- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place <i>the Liberal Democrats</i>?

Order as shown

- $1 \circ 0$ Reducing crime more important
- 2
- 3 0
- 4 0 3
- 5 0 4
- 6 0 5
- 0
- 7 6 8 0 7
- 9 0 8
- 10 0 9
- 10 -Rights of accused more important 11 0
- 98 Skipped
- Not Asked 99

Admin/Not Shown Admin/Not Shown

Module: 15

Page: q114

q114- Show if q1 == 6/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place <i>the Scottish National Party (SNP)</i>?

Order as shown

- 1 0 Reducing crime more important
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0
- 10 0
- 11 0 10 –Rights of accused more important
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown



q115- Show if q1 == 9/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place <i>Plaid Cymru</i>?

Order as shown

- $1 \circ 0$ Reducing crime more important
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- -
- 7 0 6
- 8 · 7 9 · 8
- 10 0 9
- 11 10 —Rights of accused more important
- 98 Skipped
- 99 Not Asked

Admin/Not Shown
Admin/Not Shown

Page: q131

q131- Show all respondents/required

SINGLE CHOICE

On a scale of 0 to 10, how much attention do you generally pay to politics?

Order as shown

- $1 \circ 0$ Pay no attention
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 ° 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Pay a great deal of attention
- 12 O Don't know
- 98 Skipped

99 Not Asked

Admin/Not Shown
Admin/Not Shown



q132- Show all respondents/required

SINGLE CHOICE

On a scale from 0 to 10, where 10 means a great deal of influence and 0 means no influence, how much influence do <i>you</i> have on politics and public affairs?

Order as shown

- $1 \circ 0$ No influence
- 2 0 1
- 3 0 2
- 4 0 3
- 5 0 4
- 6 0 5
- 7 0 6
- 8 0 7
- 9 0 8
- 10 0 9
- 11 10 Great deal of influence
- 12 O Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown
Admin/Not Shown

Page: Eng_AV if ((q1 != 6) and (q1 != 9))

In 2010 the House of Commons voted for a new style of ballot paper to be introduced soon if voters approve, which is shown below.

engav- Show all respondents

GRID-OPEN

Thinking about this Ballot Paper, please complete the following questions as if you were voting in the general election held on May 6th, but rank the parties in your order of preference: Put 1 for your most preferred party, then 2 for your second best party, 3 for your third choice, etc. Please number as many or as few choices as you wish.

Please number as many or as few choices as you wish.

ROWS

Order as shown

engav_g1 Carol Crosby - Liberal Democrat

engav_g2 Denis Graham - UK Independence Party

engav_g3 Stephanie Mills - Green Party
engav_g4 Diane Morgan - Labour Party
engav_g5 Jim Nunn - British National Party
engav_g6 Nasim Shah - Respect Party

engav_g7 Stephen Williams - Conservative Party

COLUMNS
Order as shown

1 Vote

8 Skipped Admin/Not Shown 9 Not Asked Admin/Not Shown

Page: Scot_AV if (q1 == 6)

In 2010 the House of Commons voted for a new style of ballot paper to be introduced soon if voters approve, which is shown below.



scoav- Show all respondents

GRID-OPEN

Thinking about this Ballot Paper, please complete the following questions as if you were voting in the general election held on May 6th, but rank the parties in your order of preference: Put 1 for your most preferred party, then 2 for your second best party, 3 for your third choice, etc. Please number as many or as few choices as you wish.

ROWS

Order as shown

scoav_g1 Carol Crosby - Liberal Democrat

scoav_g2 Denis Graham - UK Independence Party scoav_g3 Stephanie Mills - Scottish Green Party

scoav_g4 Diane Morgan - Labour Party

scoav_g5Gordon Murry - Scottish National Partyscoav_g6Amy Nairn - Scottish Socialist Partyscoav_g7Stephen Williams - Conservative

COLUMNS
Order as shown

1 Vote

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown

Page: Wales AV if (q1 == 9)

In 2010 the House of Commons voted for a new style of ballot paper to be introduced soon if voters approve, which is shown below.

walav- Show all respondents

GRID-OPEN

Thinking about this Ballot Paper, please complete the following questions as if you were voting in the general election held on May 6th, but rank the parties in your order of preference: Put 1 for your most preferred party, then 2 for your second best party, 3 for your third choice, etc. Please number as many or as few choices as you wish.

ROWS

Order as shown

walav_g1 Carol Crosby - Liberal Democrat

walav_g2 Denis Graham - UK Independence Party walav_g3 Alun Jones - Plaid Cymru - The Party of Wales

walav_g4
 walav_g5
 walav_g6
 Jim Nunn - British National Party
 walav_g7
 Stephen Williams - Conservative

COLUMNS
Order as shown

1 Vote

8 Skipped Admin/Not Shown
9 Not Asked Admin/Not Shown



nq19- Show all respondents/required

SINGLE CHOICE

Thinking about the outcomes of general elections, which of these statements is more important to you?

Order as shown

- 1 O That one party gets more than half the seats in parliament so it can govern on its own
- 2 O That every party's percentage of seats in parliament is the same as their percentage of the vote
- 3 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Page: nq20

nq20- Show all respondents/required

SINGLE CHOICE

Generally, speaking, which do you prefer?

Order as shown

- $1 \quad \circ \quad \text{A government made up of a single party}$
- 2 O A coalition government made up of two or more parties
- 3 O Don't know
- 8 Skipped Admin/Not Shown
 9 Not Asked Admin/Not Shown

Page: nq21

nq21- Show all respondents/required

MULTIPLE CHOICE

Which of the following parties do you think offers a <i>realistic prospect</i> of change in British politics? (Please tick all that apply)

Order as shown

- 2 □ Conservative
- 3

 Liberal Democrat
- 4 □ Scottish National Party (SNP)
- 5

 Plaid Cymru
- 6 □ Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8

 British National Party (BNP)
- 9 🗆 Other
- 10 □ No None Exclude other punches
 11 □ Don't know Exclude other punches



nq22- Show if 9 in nq21/required

OPEN TEXTBOX

You said you think an 'other' party offers a <i>realistic prospect</i> of change in British politics. Please say here which party this is:

Page: nq23

nq23- Show all respondents/required

SINGLE CHOICE

Since you have been eligible to vote in general elections, have you voted in:

Order as shown

- 1 o All general elections
- 2 O Most general elections
- 3 O Some general elections
- 4 O Not very many general elections
- 5 O No general elections -- I don't vote
- 6 O Don't know
- 8 Skipped

Not Asked

9

9

Admin/Not Shown

Admin/Not Shown

Page: q128

q128- Show all respondents/required

SINGLE CHOICE

On the whole, are you very satisfied, fairly satisfied, a little dissatisfied, or very dissatisfied with the way that democracy works in this country?

Order as shown

- 1 O Very satisfied
- 2 o Fairly satisfied
- 3 O A little dissatisfied
- 4 O Very dissatisfied

Not Asked

- 5 O Don't know
- 8 Skipped

Admin/Not Shown

Admin/Not Shown

Page: q129

44



q129- Show all respondents/required

SINGLE CHOICE

Did you try to vote in the recent general election, but have difficulty voting?

Order as shown

- 1 Yes, tried to vote but was turned away
- 2 O Yes, tried to vote but the polling place ran out of ballots
- 3 O Yes, but I'm not sure what the problem was
- 4 o Yes, for another reason
- 5 O No, I was able to vote successfully
- 6 O No, I did not try to vote
- 7 O Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown Admin/Not Shown



q98- Show all respondents/required

What is your year of birth?

DROPDOWN

Order as shown

- 1 0 1994
- 2 0 1993
- 3 0 1992
- 4 0 1991
- 5 0 1990
- 6 0 1989
- 7 0 1988
- 8 0 1987
- 9 0 1986
- 10 0 1985
- 11 0 1984 12 0 1983
- 13 0 1982
- 14 0 1981
- 15 0 1980 16 0 1979
- 17 0 1978 18 0 1977
- 19 0 1976
- 20 0 1975 21 0 1974
- 22 0 1973
- 23 0 1972
- 24 0 1971
- 25 0 1970
- 26 0 1969
- 27 0 1968
- 28 0 1967
- 29 0 1966
- 30 0 1965
- 31 0 1964
- 32 0 1963 33 0 1962
- 34 0 1961
- 35 0 1960
- 36 0 1959
- 37 0 1958
- 38 0 1957
- 39 0 1956
- 40 0 1955
- 41 0 1954 42 0 1953
- 43 0 1952
- 44 0 1951
- 45 \circ 1950
- 46 0 1949
- 47 0 1948

Questionnaire



- 48 0 1947
- 49 0 1946
- 50 0 1945
- 51 0 1944
- 52 0 1943
- 53 0 1942
- 54 0 1941
- 55 0 1940
- 56 0 1939
- 57 0 1938
- 58 0 1937
- 59 0 1936
- 60 0 1935
- 61 0 1934
- 62 0 1933
- 63 0 1932
- 64 0 1931
- 65 0 1930
- 66 0 1929
- 67 0 1928
- 68 0 1927
- 69 0 1926
- 70 0 1925
- 71 0 1924
- 72 0 1923
- 73 0 1922
- 74 0 1921
- 75 0 1920
- 76 0 1919
- 77 0 1918
- 78 0 1917
- 79 0 1916 80 0 1915
- 81 0 1914
- 82 0 1913
- 83 0 1912
- 84 0 1911
- 85 0 1910
- 86 0 1909
- 87 0 1908
- 88 0 1907
- 89 0 1906
- 90 0 1905
- 91 0 1904
- 92 0 1903
- 93 0 1902
- 94 0 1901
- 95 o 1900 or earlier
- 96 O Abstain
- 98 Skipped
- 99 Not Asked

Admin/Not Shown Admin/Not Shown



Page: q99

q99- Show if q98==96/required

SINGLE CHOICE

In that case, could you say which age band you would fall into?

Order as shown

- o 16 to 17 1
- o 18 to 24 2
- 3 o 25 to 39
- o 40 to 54 4
- 5 o 55 or over
- 8 Skipped
- Admin/Not Shown Not Asked Admin/Not Shown

Page: q100

q100- Show all respondents/required

SINGLE CHOICE

What is your gender?

Order as shown

- Male
- 2 o Female
- 8 Skipped Admin/Not Shown
- Not Asked

Admin/Not Shown

Page: q157

q157- Show all respondents/required

SINGLE CHOICE

At what age did you finish full-time education?

Order as shown

- 15 or younger
- 2 0 16
- 3 0 17
- 4 0 18
- 5 o 19 or older
- Still at school in full-time education
- 7 Still at university in full-time education
- 8 Don't know
- Admin/Not Shown 98 Skipped Not Asked Admin/Not Shown

Module: admin

Page: comments

comments- Show all respondents

OPEN TEXTBOX

Do you have any comments on your experience of taking this survey (optional)? In the case that you would like a response to your comment please contact us at supportuk@yougov.com