

Study Number: 5631

Title: Media Consumption and the Future of Public Connection, 2004-2005

Depositor: Tim Markham

Original Text File Name	Gender	Age	Ethnicity	Family Status	Media	Socio-economic	Education	Occupation	Region	Interview Date	No of Pages	Type of Transcript	New Text File Name
Diaries													
diary01	Male	68	White	Married, Adult Children	Poor	B	Secondary School	Retired Bank Information Systems Manager	Suburban London West	16/02/04 - 18/05/04	49	Diary, Telephone Conversation, and Letters	5631diary01
Non-Completer													
diary03	Female	51	Asian (Indian)	Married, Teenage Children	Rich	C2	Degree in Economics (India)	Shop Owner	Suburban London West	27/02/04 - 21/07/04	12	Diary, Summary of Phone Conversation, and Letters	5631diary03
diary04	Male	23	White	Lives with Parents	Super-rich	C1	Masters Degree	University Administrator	Suburban London West	25/02/04 - 18/05/04	19	Diary, and E-mails	5631diary04
diary05	Female	29	White	Married, No Children	Rich	B	Bachelor's Degree	Teacher	Suburban London West	21/02/04 - 26/05/04	19	Diary, and E-mails	5631diary05
diary06	Male	48	Asian (Indian)	Married, Adult Children	Poor	C2	Degree (India)	Garage Manager	Suburban London West	17/03/04 - 21/04/04	6	Diary, Summary of Phone Conversation, and Letters	5631diary06

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diary07	Female	24	White	Single Mother	Poor	E	-	Unemployed, Occasional Office Work	Inner City South London	29/02/04 - 18/04/04	9	Diary, Summary of Phone Conversation, and Letters	5631diary07
diary08	Male	47	Black	Married, Teenage Children	Super-rich	C1	Studying for Degree	Computer Analyst	Inner City South London	25/02/04 - 29/06/04	24	Diary, Summary of Phone Conversation, E-mails, and Letters	5631diary08
Non-Completer													
diary10	Female	39	Black	Single	Poor	E	Secondary School	Unemployed	Inner City South London	25/02/04 - 13/05/04	27	Diary, and Summary of Phone Conversation	5631diary10
diary11	Female	22	Black	Single Mother	Poor	E	Secondary School	Unemployed	Inner City South London	01/03/04 - 16/05/04	36	Diary, and Summary of Phone Conversation	5631diary11
diary12	Female	45	Mixed (Jamaican /Irish)	Married, Teenage Children	Rich	C1	-	Admin Officer	Inner City South London	23/02/04 - 30/05/04	15	Diary, Summary of Phone Conversation, E-mails, and Letters	5631diary12

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diary13	Male	54	White	Married, Adult Children	Rich	C2	Secondary School	School Premises Officer	Rural Midlands	01/03/04 - 17/05/04	32	Diary, Summary of Phone Conversation, and E-mails	5631diary13
diary14	Female	34	White	Married, Young Child	Rich	C1	Secondary School	Accounts Clerk (Part-Time)	Rural Midlands	08/03/04 - 29/05/04	16	Diary, Summary of Phone Conversation and Letters	5631diary14
diary15	Female	39	White	-	Rich	B	Secondary, incomplete Tertiary	Secretary Education	Rural Midlands	07/03/04 - 03/05/04	18	Diary, Summary of Phone Conversation, and Letters	5631diary15
Non-Completer													
diary17	Female	25	White	Married	Poor	C2	College	Children's Nurse	Rural Midlands	06/03/04 - 23/05/04	19	Diary, Summary of Phone Conversation, and Letters	5631diary17
diary18	Male	55	White	Married, Teenage Children	Poor	C1	Left School	Company Secretary	Rural Midlands	18/02/04 - 28/05/04	54	Diary, Summary of Phone Conversation, and Letters	5631diary18

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diary19	Female	18	White	Lives with Parents/University	Rich	B	-	Student	Northern Suburb 1	17/03/04 - 01/06/04	20	Diary, and Summary of Phone Conversation	5631diary19
diary20	Male	65	White	Married, Adult Children	Super-rich	A	Secondary	Retired Chief Executive, Financial Services	Northern Suburb 1	08/03/04 - 15/06/04	18	Diary, Summary of Phone Conversation, E-mails, and Letters	5631diary20
diary21	Female	30	White	Cohabiting, No Children	Poor	B	Bachelor's Degree	Teacher	Northern Suburb 1	07/03/04 - 23/05/04	18	Diary, and Letters	5631diary21
diary22	Male	52	Black	Married, Teenage Children	Rich	B	Secondary, Adult Education	Insurance Underwriter	Northern Suburb 1	06/03/04 - 25/05/04	35	Diary, and E-mails	5631diary22
diary23	Male	61	White	Married, Adult Children	Average	B	-	Retired Bank Manager, works part-time at college	Northern Suburb 1	05/03/04 - 05/04	14	Diary, and E-mails	5631diary23
diary24	Female	27	White	Cohabiting, No Children	Average	C1	College	Marketing Executive	Northern Suburb 1	15/03/04 - 01/06/04	39	Diary, Summary of Phone Conversation, E-mails, and Letters	5631diary24
diary25	Male	37	White	Cohabiting	Super-rich	C1	Left School at 16	Catering Manager	Northern Suburb 2	18/04/04 - 22/06/04	35	Diary, E-mails, and Letters	5631diary25

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diary26	Female	62	White	Divorced	Average	C1	Secondary	Office Manager for a Retirement Home	Northern Suburb 2	15/03/04 - 08/06/04	19	Diary, Summary of Phone Conversation, and Letters	5631diary26
diary27	Male	67	White	Married, Adult Children	Rich	C2	-	Retired Printer	Northern Suburb 2	15/03/04 - 16/06/04	22	Diary, E-mails, and Letters	5631diary27
diary28	Female	46	White	Divorced	Rich	C1	-	Service Co-ordinator	Northern Suburb 2	22/03/04 - 25/03/04	16	Diary, E-mails, and Letters	5631diary28
diary29	Female	29	White	Single	Rich	B	Secondary	Pro-ops Controller Airport	Northern Suburb 2	03/04/04 - 20/06/04	17	Diary, Summary of E-mail, Letter and SMS	5631diary29
Non-Completer													
diary31	Female	52	White	Divorced	Poor	D	Secondary	Customer Services Assistant (Part-time)	Urban City South	27/03/04 - 15/06/04	24	Diary, Summary Phone Conversation and Letter	5631diary31
Non-Completer													
diary33	Female	34	White	Married, Young Children	Rich	C1	Secondary, Adult Education	Student (Part-time)	Urban City South	29/03/04 - 05/07/04	16	Diary, Summary Phone Conversation, and Letters	5631diary33

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diary34	Male	52	White	Married, Adult Children	Rich	C2	Secondary	Warehouse Manager	Urban City South	22/03/04 - 11/06/04	15	Diary, Summary Phone Conversation, and Letters	5631diary34
diary35	Female	33	White	Married, No Children	Average	C2	Secondary	Beautician, Manager of Salon	Urban City South	26/03/04 - 13/06/04	22	Diary	5631diary35
diary36	Male	25	White	Single	Super-rich	C1	Tertiary (Ongoing)	Student, Graphic Design	Urban City South	17/03/04 - 19/06/04	18	Diary	5631diary36
diary37	Male	61	White	Married, Adult Children	Rich	A	Secondary	Retired Managing Director	Rural Midlands	21/03/03 - 04/06/04	28	Diary, and Letters	5631diary37
diary38	Female	47	White	Divorced	Rich	B	Tertiary	Senior Health Protection Nurse	Rural Midlands	21/03/04 - 23/05/04	20	Diary, Summary Phone Conversation, and Letters	5631diary38
diary39	Male	23	Black	Single	Poor	C1	English Degree	Musician	Urban London South East	05/07/04 - 08/07/04	23	Diary	5631diary39
diary40	Female	63	White	Married, Adult Children	Rich	C2	Secondary School, Secretarial College	Assistant at Local School (Part-time)	Suburban London West	30/05/04 - 15/08/04	51	Diary, Summary Phone Conversation, and Letters	5631diary40

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diary41	Male	23	White	Single	Super-rich	C1	In Final Stage of Degree	Student (Architecture)	Northern Suburb 2	05/06/04 - 15/08/04	43	Diary, Summary Phone Conversation, and E-mails	5631diary41
diary42	Male	37	Asian	Married, Teenage Children	Poor	E	School (India)	Disabled (Former Bakery Worker)	Urban City South	19/06/04 - 18/07/04	10	Diary, Summary Phone Conversation, and Letters	5631diary42
Interviews													
interview01										10/02/2004	49	Interview 1 and Notes	5631int01t1
interview01.2	Please Refer to Diarist 1									04/10/2004	48	Interview 2 and Notes	5631int01t2
interview02	Female	43	Black	-	Rich	E	-	Care worker (Part-time)	West London	10/02/2004	44	Interview and Notes	5631int02
interview03										11/02/2004	57	Interview 1 and Notes	5631int03t1
interview03.2	Please Refer to Diarist 3									20/10/2004	60	Interview 2	5631int03t2
interview04	Please Refer to Diarist 4									11/02/2004	21	Interview and Notes	5631int04
interview05	Please Refer to Diarist 5									11/02/2004	30	Interview and Notes	5631int05
interview06										16/02/2004	41	Interview 1 and Notes	5631int06t1
interview06.2	Please Refer to Diarist 6									-	38	Interview 2	5631int06t2
interview07										-	82	Interview 1	5631int07t1
interview07.2	Please Refer to Diarist 7									05/11/2004	27	Interview 2	5631int07t2
interview08	Please refer to diarist 8									17/02/2004	37	Interview and Notes	5631int08

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interview09	Male	25	Black	-	Poor	C2	-	Printer	South London	19/02/2004	46	Interview and Notes	5631int09
interview10	Please Refer to Diarist 10									17/02/2004	42	Interview 1	5631int10t1
interview10.2										20/10/2004	31	Interview 2	5631int10t2
interview11	Please Refer to Diarist 11									16/02/2004	2	(Interview) Notes	5631int11t1
interview11.2										15/10/2004	92	Interview 2 and Notes	5631int11t2
interview12	Please Refer to Diarist 12									16/02/2004	36	Interview 1 and Notes	5631int12t1
interview12.2										15/10/2004	53	Interview 2	5631int12t2
interview13	Please Refer to Diarist 13									24/02/2004	22	Interview 1 and Notes	5631int13t1
interview13.2										14/10/2004	37	Interview 2	5631int13t2
interview14	Please Refer to Diarist 14									24/02/2004	32	Interview 1 and Notes	5631int14t1
interview14.2										02/11/2004	21	Interview 2	5631int14t2
interview15	Please Refer to Diarist 15									24/02/2004	37	Interview 1 and Notes	5631int15t1
interview15.2										02/11/2004	41	Interview 2 and Notes	5631int15t2
interview16	Male	25	White	-	Super-rich	E	Left School	Disabled	Rural Midlands	24/02/2004	36	Interview and Notes	5631int16
interview17	Please Refer to Diarist 17									27/02/2004	31	Interview 1 and Notes	5631int17t1
interview17.2										30/11/2004	32	Interview 2 and Notes	5631int17t2
interview18	Please Refer to Diarist 18									27/02/2004	66	Interview 1 and Notes	5631int18t1
interview18.2										14/10/2004	25	Interview 2	5631int18t2
interview19	Please Refer to Diarist 19									01/03/2004	44	Interview 1 and Notes	5631int19t1
interview19.2										-	39	Interview 2	5631int19t2

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interview20										01/03/2004	36	Interview 1 and Notes	5631int20t1
interview20.2										11/10/2004	44	Interview 2 and Notes	5631int20t2
										Please Refer to Diarist 20			
interview21										01/03/2004	79	Interview 1 and Notes	5631int21t1
interview21.2										16/11/2004	35	Interview 2	5631int21t2
										Please Refer to Diarist 21			
interview22										01/03/2004	27	Interview 1 and Notes	5631int22t1
interview22.2										25/11/2004	74	Interview 2	5631int22t2
										Please Refer to Diarist 22			
interview23										01/03/2004	45	Interview 1 and Notes	5631int23t1
interview23.2										22/10/2004	32	Interview 2	5631int23t2
										Please Refer to Diarist 23			
interview24										01/03/2004	87	Interview 1 and Notes	5631int24t1
interview24.2										11/10/2004	55	Interview 2 and Notes	5631int24t2
										Please Refer to Diarist 24			
interview25										09/03/2004	38	Interview 1 and Notes	5631int25t1
interview25.2										21/01/2005	24	Interview 2	5631int25t2
										Please Refer to Diarist 25			
interview26										09/03/2004	42	Interview 1 and Notes	5631int26t1
interview26.2										26/10/2004	47	Interview 2 and Notes	5631int26t2
										Please Refer to Diarist 26			
interview27										10/03/2004	20	Interview 1 and Notes	5631int27t1
interview27.2										26/10/2004	36	Interview 2 and Notes	5631int27t2
										Please Refer to Diarist 27			
interview28										09/03/2004	34	Interview 1 and Notes	5631int28t1
interview28.2										26/10/2004	28	Interview 2	5631int28t2
										Please Refer to Diarist 28			
interview29										23/03/2004	26	Interview	5631int29
										Please Refer to Diarist 29			
interview30	Male	26	White	-	Super-rich	C1	Bachelor's Degree	Electrical Engineer	Northern Suburb 2	23/03/2004	26	Interview	5631int30

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interview31										15/03/2004	40	Interview 1	5631int31t1
interview31.2	Please Refer to Diarist 31									13/10/2004	35	Interview 2	5631int31t2
interview32	Male	37	Asian (Indian)	-	Poor	B	-	Youth Centre Manager	Urban City South	20/03/2004	47	Interview	5631int32
interview33										15/03/2004	87	Interview 1 and Notes	5631int33t1
interview33.2	Please Refer to Diarist 33									13/10/2004	44	Interview 2	5631int33t2
interview34										16/03/2004	34	Interview 1 and Notes	5631int34t1
interview34.2	Please Refer to Diarist 34									21/10/2004	50	Interview 2 and Notes	5631int34t2
interview35										16/03/2004	25	Interview and Notes	5631int35
interview36										16/03/2004	29	Interview and Notes	5631int36
interview37										12/03/2004	37	Interview 1 and Notes	5631int37t1
interview37.2	Please Refer to Diarist 37									14/10/2004	35	Interview 2 and Notes	5631int37t2
interview38										12/03/2004	46	Interview 1 and Notes	5631int38t1
interview38.2	Please Refer to Diarist 38									02/11/2004	52	Interview 2 and Notes	5631int38t2
Interview39										25/05/2004	21	Interview	5631int39
Interview40										24/05/2004	41	Interview 1 and Notes	5631int40t1
interview40.2	Please Refer to Diarist 40									07/10/2004	53	Interview 2	5631int40t2
Interview41										24/05/2004	21	Interview 1 and Notes	5631int41t1
interview41.2	Please Refer to Diarist 41									13/12/2004	91	Interview 2	5631int41t2
Interview42										02/06/2004	44	Interview 1 and Notes	5631int42t1
interview42.2	Please Refer to Diarist 42									21/10/2004	38	Interview 2 and Notes	5631int42t2

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Focus Group Interviews													
Midlands focus group	1 Male, 1 Female							Please Refer to Diarist 37, and 38	Rural Midlands	30/11/2004	30	Interview	5631fg01
Northern City 1 focus group	2 Male, 1 Female							Please Refer to Diarist 20, 22, and 24	Northern Suburb 1	25/01/2005	35	Interview	5631fg02
Northern City 2 focus group	1 Male, 2 Females							Please Refer to Diarist 26, 27, and 28	Northern Suburb 2	07/02/2005	49	Interview	5631fg03
Southeast London focus group	2 Females							Please Refer to Diarist 10, and 11	Urban London South East	01/03/2005	35	Interview	5631fg04
West London focus group								Session Consisted of Four Tables of Around 5 Women Each in a Women's Club	Suburban London West	02/02/2005	67	Interview and Notes	5631fg05