

QUESTIONNAIRE A

GENERAL ENVIRONMENTAL ISSUES

BOARD 1 & YELLOW SHUFFLE PACK 1.
SHUFFLE PACK BEFORE HANDING OVER.

G1. Here are a number of cards which show a number of issues. How worried do you personally feel about each of these issues? Please place them on the Board to show those about which you are very worried, those about which you are quite worried, those about which you are not very worried and those about which you are not worried at all. If you have not heard of any of the issues before then just hand the card back to me.

CODE ONE ANSWER FOR EACH.

	Very worried	Quite worried	Not very worried	Not worried at all	Don't know	Not heard of
a. Pollution of rivers, lochs and seas	1	2	3	4	5	6
b. Raw sewage put into the sea	1	2	3	4	5	6
c. Quality of drinking water	1	2	3	4	5	6
d. Nuclear waste	1	2	3	4	5	6
e. Damage to the ozone layer	1	2	3	4	5	6
f. Road traffic	1	2	3	4	5	6
g. Fumes and smoke from factories	1	2	3	4	5	6
h. Global warming by greenhouse effect	1	2	3	4	5	6
i. Acid rain	1	2	3	4	5	6
j. Pesticides, fertilisers and chemical sprays	1	2	3	4	5	6
k. Waste disposal	1	2	3	4	5	6
l. Protection of wildlife	1	2	3	4	5	6
m. Generation of electricity by nuclear power	1	2	3	4	5	6
n. Using up non-renewable resources	1	2	3	4	5	6
o. Over fishing	1	2	3	4	5	6
p. Forestry	1	2	3	4	5	6
q. Farming methods	1	2	3	4	5	6
r. Protection of areas of conservation interest	1	2	3	4	5	6
s. Derelict land in towns and cities	1	2	3	4	5	6
t. New development in the countryside	1	2	3	4	5	6
u. Lack of access to parks	1	2	3	4	5	6
v. Fish farming	1	2	3	4	5	6
w. Genetically modified crops	1	2	3	4	5	6

SHOW CARD A

G2.a Do you think in general the seawater off Scottish beaches is:
CODE ONE ONLY

Unpolluted	1	GO TO G3a
Fairly good quality	2	GO TO G2b
Poor quality	3	GO TO G2b
Grossly polluted	4	GO TO G2b
Don't know	5	GO TO G3a

G2b. In your view, what is the main source of seawater pollution? CODE IN FIRST COLUMN. PROBE 'anything else', CODE IN OTHERS

	MAIN	OTHER(S)
Oil	1	1
Pollution by industrial chemicals	2	2
Pollution by other industrial discharges	3	3
Fish farms	4	4
Sewage	5	5
Nuclear waste	6	6
Other – specify		
Don't know	7	7

SHOW CARD A AGAIN

G3a. Do you think that the water in rivers and lochs in this area is:
CODE ALL THAT APPLY

Unpolluted	1	GO TO G4
Fairly good quality	2	GO TO G3b
Poor quality	3	GO TO G3b
Grossly polluted	4	GO TO G3b
Don't know	5	GO TO G4

G3b. In your view, what is the main source of pollution of rivers and lochs? CODE IN FIRST COLUMN. PROBE 'anything else', CODE IN OTHERS

	MAIN	OTHER(S)
Oil	1	1
Pollution by industrial chemicals	2	2
Pollution by other industrial discharges	3	3
Pesticides/fertilisers from farms	4	4
Farm waste/slurry/silage effluent	5	5
Pesticides/fertilisers from forestry	6	6
Fish farms	7	7
Sewage	8	8
Dumping litter	9	9
Other – specify		
Don't know	10	10

SHOW CARD B

G4. Now thinking of Scotland as a whole, do you think that MOST rivers and lochs in Scotland are:
CODE ONE ONLY

Very good quality	1
Good quality	2
Poor quality	3
Very poor quality	4
Don't know	5

PICTURE CARD 1 / SHOW CARD C

G5. There are different ways of managing woodlands in Scotland. a) Which of these do you think should be most emphasised? CODE AS 1st. CODE ONE ONLY.

G5b. Which would be your next choice? RANK AS 2nd. CODE ONE ONLY.

	a) 1 st	b) 2 nd
Creation of conifer woodland using introduced species	1	1
Creation of woodland using native species only	2	2
Creation of mixed broad-leaved woodland, or mixed conifers and broad-leaves	3	3
Conservation of existing ancient woodland	4	4
Don't know	5	5
All the same	6	

BLUE SHUFFLE PACK 2. SHUFFLE BEFORE HANDING OVER.

G6a. Here are ten cards. Please will you read through them, and then put them into piles to show those you would be happy about living besides and those you would not be happy about living besides.

CODE EACH UNDER 6a.

IF MORE THAN 3 'NOT HAPPY' ABOUT LIVING BESIDES,

G6b. Which three things would you be LEAST happy about living besides?

CODE THREE ONLY.

	6a			6b
	Happy	Not happy	Don't know	Least Happy
a. Motorway	1	2	3	1
b. Nuclear power station	1	2	3	2
c. Waste incinerator	1	2	3	3
d. Nuclear waste processing plant	1	2	3	4
e. Rubbish dump/ landfill site	1	2	3	5
f. Coal-fired power station	1	2	3	6
g. Wind farm	1	2	3	7
h. Recycling centre for materials such as glass and paper	1	2	3	8
i. Storage site for nuclear waste	1	2	3	9
j. Oil terminal	1	2	3	10

SHOW CARD D

G7. Which of the following organisations have you heard of?

CODE ALL THAT APPLY

Royal Society for the Protection of Birds (RSPB)	1
Scottish Natural Heritage (SNH)	2
Scottish Environmental Protection Agency (SEPA)	3
Forestry Commission	4
Greenpeace	5
Friends of the Earth	6
Scottish Landowners Federation	7
None of the above	8
Don't know	9

ASK ALL

SHOW CARD E

G8. How good do you think each organisation is at protecting the environment in Scotland?

ASK FOR EACH ORGANISATION. ROTATE ORDER AND TICK START.

	Very good	Good	Neither good nor bad	Bad	Very bad	Don't know
a) Scottish Executive (Central Government)	1	2	3	4	5	6
b) Government Agencies like Scottish Natural Heritage (SNH), Scottish Environmental Protection Agency (SEPA), Forestry Commission	1	2	3	4	5	6
c) Local council	1	2	3	4	5	6
d) Voluntary / membership organisations e.g. RSPB, Greenpeace, Friends of the Earth	1	2	3	4	5	6

SHOW CARD F

G9. I am now going to read out some statements about ways of protecting the environment. Please tell me to what extent you agree or disagree with each one.

ROTATE ORDER AND TICK START. ASK EACH PART.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know
a. We should find the money to protect the environment by being prepared to pay higher taxes	1	2	3	4	5	6
b. Industry should be prevented from causing damage to the environment even if this leads to higher prices	1	2	3	4	5	6
c. New jobs should be created even if this sometimes causes damage to the environment	1	2	3	4	5	6
d. Those who pollute the environment should be made to pay for any damage done.	1	2	3	4	5	6
e. The Scottish Executive (Central Government) should find the money to protect the environment by spending less on other things	1	2	3	4	5	6

IF STRONGLY AGREE OR AGREE WITH G9e.

G9f. What sorts of things should the Scottish Executive (Central Government) spend less money on, to find money to spend on the environment? PROBE What else?

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SHOW CARD F AGAIN

G10. To what extent do you agree or disagree with the following statements?
ROTATE ORDER AND TICK START. ASK EACH.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know
a. A major barrier to solving environmental problems is raising the money needed	1	2	3	4	5	6
b. A major barrier to solving environmental problems is getting people to change their behaviour	1	2	3	4	5	6
c. A major barrier to solving environmental problems is not having the scientific knowledge to know what to do	1	2	3	4	5	6
d. A major barrier to solving environmental problems is getting businesses and industry to take the environment seriously	1	2	3	4	5	6
e. A major barrier to solving environmental problems is getting governments to prioritise the environment	1	2	3	4	5	6
f. A major barrier to solving environmental problems is getting international agreement on what to do	1	2	3	4	5	6
g. Many environmental problems cannot be solved – we just have to live with them.	1	2	3	4	5	6

ENVIRONMENTAL ACTION

G11. Have you, personally, done any of the following in the last 12 months?
READ OUT AND CODE EACH IF YES, OR CODE NONE.

Belonged to / been a member of a green organisation	1
Made a one-off payment to an environmental group, for example in a street collection	2
Signed a petition or taken part in a protest or demonstration about an environmental issue	3
Undertaken paid or voluntary work to protect or enhance the environment	4
None of these	5
Don't know	6

SHOW CARD G

G12. Do you try to limit the amount of energy you use in any of the ways on this card?

CODE ALL THAT APPLY

Turning lights off when not in use	1
Turning computers off when not in use	2
Only heating enough hot water for a bath when you need it, not having it hot all the time	3
Turning the heating down in unused rooms	4
Turning electrical items off 'stand-by' when not in use	5
Buying 'energy efficient' products	6
Using less water in the kettle when you boil it	7
Investing in insulation for your home	8
Cutting down your use of the car	9
Other – please specify	
None of these	10
Don't know	11

SHOW CARD H

G13. What are the main difficulties in reducing the amount of energy you use?

CODE ALL THAT APPLY

Use only a small amount of energy already	1
Too expensive to buy new 'energy efficient' appliances	2
Household needs a lot of heating/ lighting/ other electric equipment	3
Difficult to remember to switch things off when not in use	4
All car journeys are necessary	5
Habit	6
Don't think I need to reduce the amount of energy used	7
Other – please specify	
No real difficulties	8
Don't know	9

SHOW CARD I

G14. Do you try to save water in any of the following ways?

CODE ALL THAT APPLY

Taking showers instead of baths	1
Recycling bath water e.g for plants	2
Waiting until washing machine is full before running wash-cycle	3
Reducing amount of water used in flushing toilet	4
Watering garden plants sparingly	5
Using rain water for watering plants/ garden	6
Other – please specify	
None of these	7
Don't know	8

SHOW CARD J

G15. What are the main difficulties in reducing the amount of water you use?

CODE ALL THAT APPLY

Use only a small amount of water already	1
Household needs a lot of water	2
Garden needs a lot of water	3
Difficult to remember to re-use water/ use less water	4
Habit	5
Don't think need to reduce the amount of water used	6
Other – please specify	
No real difficulties	7
Don't know	8

SHOW CARD K

G16. Do you buy any of the following 'environmentally friendly' products rather than alternatives which are not environmentally friendly?

CODE ALL THAT APPLY

Recycled paper or envelopes	1
Household products such as toilet roll, kitchen paper etc.	2
Washing powders/liquids and household cleaners that are kinder to the environment	3
Paints that are kinder to the environment	4
Other – specify	
None of these	5
Don't know	6

SHOW CARD L

G17. Do you think environmentally friendly products are generally as good as the alternatives?

CODE ONE ONLY

Yes – most are	1
Some are, but some are not	2
No – most are not	3
Don't know	4

SHOW CARD L AGAIN

G18. Do you think environmentally friendly products are generally as cheap as the alternatives?

CODE ONE ONLY

Yes – most are	1
Some are, but some are not	2
No – most are not	3
Don't know	4

SHOW CARD L AGAIN

G19. Do you think environmentally friendly products are generally as easy to find as the alternatives?

CODE ONE ONLY

Yes – most are	1
Some are, but some are not	2
No – most are not	3
Don't know	4

G20. Have you been shopping for wood products in the past 5 years?

CODE ONE ONLY

Yes	1	ASK G21
No	2	GO TO NEXT SECTION (AFTER G22)
Don't know	3	GO TO NEXT SECTION (AFTER G22)

PICTURE CARD 2

G21. Have you ever seen either of these logos on wood products such as furniture?

CODE ONE ONLY

Yes - FSC (Forest Stewardship Council) only	1	GO TO G22
Yes - PEFC (Pan-European Forest Certification)	2	GO TO G22
Yes - both	3	GO TO G22
No - neither	4	GO TO NEXT SECTION (AFTER G22)
Don't know	5	GO TO NEXT SECTION (AFTER G22)

SHOW REVERSE OF PICTURE CARD 2

G22. What do you think the symbol(s) mean(s)?

CODE ALL THAT APPLY

Wood comes from forest where animals and other plants are taken account of	1
Wood comes from forest where more trees are planted than cut down	2
Wood comes from a well-managed forest.	3
High quality wood product	4
Long lasting wood product	5
Product has been inspected for quality	6
Other – please specify	
None of these	7
Don't know	8

SUSTAINABLE DEVELOPMENT

SD1. Have you heard of the term 'sustainable development'?

CODE ONE ONLY

Yes	1	GO TO SD2
No	2	GO TO SD3
Don't know	3	GO TO SD3

SD2. What do you understand sustainable development to be about?

PROBE FULLY AND WRITE VERBATIM BELOW

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SHOW CARD M

SD3. Do you agree or disagree that most people in Scotland today need to change their way of life so that future generations can continue to enjoy a good quality of life and environment?

CODE ONE ONLY

Strongly agree	1
Agree	2
Neither agree nor disagree	3
Disagree	4
Strongly disagree	5
Don't know	6

SHOW CARD M AGAIN

SD4. Do you agree or disagree that you personally need to change your way of life over the next few years, so that future generations can continue to enjoy a good quality of life and environment?

CODE ONE ONLY

Strongly agree	1	GO TO SD5
Agree	2	GO TO SD5
Neither agree nor disagree	3	GO TO CC1
Disagree	4	GO TO CC1
Strongly disagree	5	GO TO CC1
Don't know	6	GO TO CC1

SD5. What changes do you think you should make?

PROBE FULLY AND WRITE VERBATIM BELOW

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CLIMATE CHANGE AND FLOODING

SHOW CARD N

CC1. There has been a lot of coverage on TV and in newspapers about 'climate change' and things like the 'greenhouse effect'. Do you believe the world's climate is changing?

CODE ONE ONLY

Yes definitely	1	GO TO CC2
Yes probably	2	GO TO CC2
Probably not	3	GO TO CC3
Definitely not	4	
Don't know	5	

SHOW CARD O

CC2. What do you think will happen as a result of climate change in Scotland?

CODE ALL THAT APPLY

Hotter weather in the future	1
Colder weather in the future	2
Wetter weather in the future	3
Drier weather in the future	4
More flooding in the future	5
Windier in the future	6
Less predictable weather in the future	7
No change	8
Something else [SPECIFY]	
Not sure / Don't know	9

SHOW CARD P

CC3. Which, if any, of the things listed on this card do you think are major contributors to climate change?

CODE ALL THAT APPLY

The hole in the ozone layer	1
Carbon dioxide (CO ₂) emissions	2
Emissions from power stations	3
Use of gas/electricity in homes	4
Use of gas/electricity by industry	5
Use of mobile phones	6
Emissions from ground transport e.g cars	7
Emissions from air transport	8
Destruction of forests	9
None of these	10
Don't know	11

SHOW CARD Q

CC4. How much of a risk do you think flooding is in Scotland?

CODE ONE ONLY

Very high risk in many areas and quite a high risk in other areas	1
Very high risk in a few areas and quite a high risk in other areas	2
Quite a high risk in many areas	3
Quite a high risk in a few areas	4
A low risk	5
Nothing / not a risk at all	6
Don't know	7

SHOW CARD R

CC5. How much of a risk do you think flooding is to your home?

CODE ONE ONLY

Very high risk	1
Quite a high risk	2
Not much of a risk	3
No risk at all	4
Can't choose	5
Don't know	6

CC6. As far as you know, has your present home ever been flooded?

CODE ONE ONLY

Yes	1
No	2
Don't know	3

SHOW CARD S

CC7. If you were thinking of buying a home, before today, would you have tried to find out whether it was at risk of flooding?

CODE ONE ONLY

Yes – definitely	1
Yes – probably	2
No – probably not	3
No – definitely not	4
Don't know	5

ENERGY

SHOW CARD T

E1. There are different ways of generating electricity. Before today, which of the following ways of generating electricity had you heard of?

CODE ALL THAT APPLY

Nuclear power stations	1
Coal and oil fired power stations	2
Hydro-electric power	3
Wind power	4
Wave power	5
Solar power	6
Wood (or other plants) used as a fuel to generate electricity	7
Gas used as a fuel to generate electricity	8
Combined heat and power from industrial processes	9
None of these	10
Don't know	11

CARD U

E2. On this card are various things that people might say about generating electricity by different methods. Which of these would you say applies to generating electricity by...

ASK EACH METHOD. ROTATE ORDER OF STARTING

	a	b	c	d	e	f
Generating electricity in this way...	Nuclear power	Coal & Oil	Gas	Hydro power	Wind power	Other renewable sources of power e.g. solar, wave
very expensive	1	1	1	1	1	1
uses up natural resources that will run out	2	2	2	2	2	2
produces greenhouse gases	3	3	3	3	3	3
does not pollute air or water	4	4	4	4	4	4
cannot generate a supply of power at all times	5	5	5	5	5	5
creates a lot of noise that affects local people	6	6	6	6	6	6
produces dangerous wastes	7	7	7	7	7	7
is an eyesore	8	8	8	8	8	8
means energy can be produced on a small scale, close to where it is used	9	9	9	9	9	9
None of these	10	10	10	10	10	10
Don't know	11	11	11	11	11	11

PICTURE CARD 3 & PENS

- E3. Picture card 3 shows how Scotland's electricity is currently generated. 45% of our electricity is generated in nuclear power stations, 30% is generated by coal and oil fired power stations, 15% is generated by gas fired power stations and 10% is generated by hydro, wave and wind power.

Thinking about the future, how much electricity do you think **should** be generated in the ways considered? Using the pens provided, I would like you to fill in the boxes at the bottom to represent how you think electricity should be generated in Scotland. For nuclear power use the green pen, coal and oil the pink pen, gas the orange pen and renewables the yellow pen. Each segment represents 10% of all electricity generated in Scotland.

WRITE IN NUMBER OF SEGMENTS FOR EACH. IF RESPONDENT ASKS, PART OF A SEGMENT MAY BE COLOURED IN.

	Score (total to = 10)
Nuclear power (green)	
Coal and oil (pink)	
Gas (orange)	
Renewables - Hydro, Wave and wind power (yellow)	

SHOW CARD V

- E4. Which of the statements on this card comes closest to your view on wind farms being used to generate electricity in Scotland?

CODE ONE ONLY

We should create lots of small wind farms	1
We should create a few large wind farms	2
We should create lots of small AND a few large wind farms	3
We should not create any wind farms at all	4
Don't know	5
Something else, specify	
None of them	6

RADIOACTIVITY AND RADIATION

SHOW CARD W

R1. Which of the things on this card, do you think produce radioactivity?

CODE ALL THAT APPLY

Generating electricity in a coal-fired power station	1
Generating electricity in a nuclear power station	2
X-rays and scanners in hospitals	3
Televisions	4
Photocopiers	5
Mobile phones	6
Video cameras	7
Occurs naturally	8
Other – specify	
None of these	9
Don't know	10

SHOW CARD X

R2. How worried are you about each of the following?

ASK EACH. ROTATE ORDER OF STARTING. TICK START.

	Very worried	Somewhat worried	Not really worried	Not worried at all	Don't know
a. being exposed to natural radioactivity	1	2	3	4	5
b. an explosion/accident at a nuclear plant exposing you to radioactivity	1	2	3	4	5
c. normal working of nuclear plants exposing you to radioactivity	1	2	3	4	5
d. exposure to radioactivity from travel in aeroplanes	1	2	3	4	5
e. radioactivity getting into land and water and affecting food and drinking water supplies	1	2	3	4	5
f. radioactivity as a result of war or terrorism	1	2	3	4	5
g. hospital x-rays or scanners exposing you to radiation	1	2	3	4	5
h. mobile phones exposing you to radiation	1	2	3	4	5

SHOW CARD Y

R3. When you think of radioactive waste, which of the following do you think of?

CODE ALL THAT APPLY

Air discharged from working nuclear power stations or other installations	1
Water discharged from working nuclear power stations or other installations	2
'Sludge' or other waste from working nuclear power stations or other installations	3
Old nuclear power stations: buildings and machinery	4
Old nuclear power stations: contents, e.g furniture, clothing	5
Fuel rods	6
Hospital waste	7
Bombs or submarines	8
Natural radioactivity	9
Other – please specify	
Don't know	10

R4. In your view, would you say that all radioactive waste is the same, or is some more dangerous and some less dangerous?

CODE ONE ONLY

All the same	1
Some more dangerous and some less dangerous	2
Don't know	3

R5. As far as you know does Scotland receive radioactive waste brought from other countries (including England and Wales)?

CODE ONE ONLY

Yes	1
No	2
Don't know	3

R6. Do you think that other countries (including England and Wales) have taken some of Scotland's radioactive waste?

CODE ONE ONLY

Yes	1
No	2
Don't know	3

SHOW CARD Z

R7. Do you think radioactive waste should be returned to the country it came from?

CODE ONE ONLY

Yes – always	1
Yes – sometimes	2
No – never	3
Don't know	4

SHOW CARD AA

R8. What do you think should happen to the radioactive waste dealt with in Scotland? If you had to choose one of these, which would it be?

CODE ONE ONLY

It should all be kept underground	1	GO TO R9
It should all be kept above ground	2	GO TO R10
Some should be kept underground and some above ground	3	GO TO R9
Other – please specify		GO TO R10
Don't know	4	GO TO R10

SHOW CARD BB

R9. It is possible to bury waste so that it is totally closed in and cannot be returned to at any point in the future, or to store it in underground warehouses that remain accessible. This means it can be tested or taken out later if people want to do this.

In which if these ways do you think radioactive waste should be kept **underground**?

CODE ONE ONLY

Closed in and buried with no possibility of returning to it OR	1
Stored in a way that it can be returned to in future for testing or removal	2
Don't know	3

R10. Where do you think most radioactive waste in Scotland should be dealt with - at the place where it is produced, OR transported to one location that specialises in this?

CODE ONE ONLY

Where it is produced	1
Transported to one specialised location	2
Don't know	3

SHOW CARD CC

R11. How often, if at all, do you think that radioactive waste is **transported** around Scotland at the moment?

CODE ONE ONLY

Every day	1
At least once a week	2
At least once a month	3
At least once a year	4
Never	5
Don't know	6

SHOW CARD DD

R12. How much do you trust those involved in dealing with radioactive waste as being concerned to protect public safety?

CODE ONE ONLY

A great deal	1
Quite a lot	2
Not very much	3
Not at all	4
Don't know	5

SHOW CARD EE

R13. How far do you think your home is from a major source of radioactivity?

CODE ONE ONLY

5 miles or less	1
more than 5 miles, but less than 10 miles	2
10 miles, but less than 20 miles	3
20 miles, but less than 50 miles	4
50 miles, but less than 100 miles	5
100 miles or more	6
Don't know	7

SHOW CARD FF

R14. Dealing with radioactive waste could provide many jobs for many years. Given this, how would you feel about radioactive waste being dealt with near where you live?

CODE ONE ONLY

Very positive	1
Slightly positive	2
Neither positive nor negative	3
Slightly negative	4
Very negative	5
Don't know	6

SHOW CARD GG

R15. What do you think is the **main** risk of storing radioactive waste?

Please select one item.

CODE ONLY ONE.

Waste could leak slowly back into the environment over time	1
An accident could cause a big release of radioactivity at one point in time	2
Terrorists could target the site	3
Other – please specify	
Don't know	4
None of these	5

SHOW CARD HH

R16. Who do you think should be mainly responsible for dealing with radioactive waste in Scotland?

CODE ONE ONLY

Those who produce it	1
Scottish Executive (Central Government)	2
The UK government at Westminster	3
Other – please specify	
Don't know	4

HOUSEHOLD DETAILS

Thank you for your help with this information. I'd just like to ask you a few questions about yourself and your family. These questions will help us to analyse the data. None of the answers that you give will be attributed to you.

H1. How many motor vehicles are normally available for private use by you or members of your household?

EXCLUDE VEHICLES THAT ARE NORMALLY KEPT OR OWNED BY SOMEONE OUTSIDE OF THE HOUSEHOLD E.G. A DAUGHTER LIVING NEARBY

INCLUDE ANY COMPANY VEHICLE AVAILABLE FOR PRIVATE USE AND MOTOR BIKES

CODE ONE ONLY

1	1
2	2
3	3
4	4
5	5
More than 5	6
None	7
Don't know	8

H2a. Is your household's accommodation...?

READ OUT OR CODE IF OBVIOUS, CODE ONE ONLY

House or Bungalow	1	GO TO H2c
Flat or maisonette	2	GO TO H2b
Four in the block	3	GO TO H3
Caravan, mobile home, houseboat	4	GO TO H3
Other – specify		GO TO H3
Don't know	5	GO TO H3

ASK FOR FLAT OR MAISONETTE ONLY

H2b. What is the lowest floor level of the dwelling (where the main door is)

CODE ONE ONLY

Basement / semi-basement	1	GO TO H3
Ground floor / street	2	
1 st floor	3	
2 nd floor	4	
3 rd -4 th floor	5	
5 th floor or higher	6	
Don't know	7	

H2c. Is it ...?

CODE ONE ONLY

Detached	1
Semi-detached	2
Terraced or end terrace	3
Don't know	4

H3. Do you have your own or a shared garden?
CODE ONE ONLY

Yes – shared	1
Yes – own	2
No	3
Don't know	4

SHOW CARD II

H4a. In which of these ways do you occupy this accommodation?
CODE ONE ONLY

Own it outright	1
Buying it with the help of a mortgage or loan	2
Pay part rent and part mortgage (shared ownership)	3
Rent it privately from a private individual, family member or friend	4
Rent it from a Council or Scottish Homes / Communities Scotland	5
Rent it from a Housing Association, co-operative or trust	6
Rent it from someone else	7
Live here rent free (including rent free in relative's / friend's property; excluding squatting)	8
Squatting	9
Other (please state)	
Don't know	10

H4b. How long have you lived at this address?
WRITE IN BELOW. IF LESS THAN ONE YEAR, WRITE IN HOW MANY MONTHS

Years / months (DELETE AS APPROPRIATE)
--

H4c. How long have you lived in this area?
WRITE IN BELOW. IF LESS THAN ONE YEAR, WRITE IN HOW MANY MONTHS

Years / months (DELETE AS APPROPRIATE)
--

H4d. Have you at any time in your life lived for six months or more in?
ASK EACH - CODE ALL THAT APPLY

	Yes	No	Don't know
An urban area	1	2	3
A rural area	1	2	3

SHOW CARD JJ

H5. How often would you do each of the following? Just say an answer from this card.
CODE ONE ANSWER FOR EACH

At least.....	Once every 2 wks	Once every mth	Once every 6 mth	Less often	Never	D/K
Actively take part in sports or games	1	2	3	4	5	6
Go to a keep fit class or the gym	1	2	3	4	5	6
Go out walking in the countryside or at the coast	1	2	3	4	5	6
Go out walking in the local park / area	1	2	3	4	5	6
Active outdoor pursuits such as hiking, horse riding or cycling	1	2	3	4	5	6
Hunting, shooting or fishing	1	2	3	4	5	6
Gardening	1	2	3	4	5	6
Go to a film, concert or theatre	1	2	3	4	5	6
Socialise with friends	1	2	3	4	5	6
Drive in the countryside or along the coast for pleasure	1	2	3	4	5	6

H6a. Could you please tell me your age?
WRITE IN EXACT AGE IN YEARS BELOW

	Years
--	-------

H6b. RECORD GENDER BELOW

Male	1
Female	2

SHOW CARD KK

H7a. Please tell me which of these applies to you?
CODE ONE ONLY

Self-employed	1
Employed full-time	2
Employed part-time	3
Looking after home or family	4
Permanently retired from work	5
Unemployed and seeking work	6
In full time education (school)	7
In full time education (further / higher education)	8
Government work or training scheme	9
Permanently sick or disabled	10
Unable to work due to short-term illness or injury	11
Other (specify)	
Don't know	12

H7b. Including young children and any babies, how many people live in your household?
WRITE IN NUMBER BELOW

--

H7c. Including yourself, how many of the people who live in your household are...
 READ OUT EACH. ENSURE NUMBERS ADD TO NO. IN HOUSEHOLD AT H7b.

Economic activity codes	Number
Self-employed	
Employed full-time	
Employed part-time	
Looking after home or family	
Permanently retired from work	
Unemployed and seeking work	
In full time education (school)	
In full time education (further / higher education)	
Government work or training scheme	
Permanently sick or disabled	
Unable to work due to short-term illness or injury	
Other (specify)	
Pre-school	

SHOW CARD LL

H7d. Which of these best describes who lives in your household?
 CODE ONE ONLY

Single adult of non-pensionable age, no children	1
Single adult of above pensionable age, no children	2
2 adults of non-pensionable age, no children	3
2 adults only, one or both of pensionable age, no children	4
3 or more adults of any age, no children	5
1 adult of any age and 1 or more children	6
2 adults of any age and 1 or 2 children	7
2 adults of any age and 3 or more children	8
3 or more adults and 1 or more children	9
Other - please specify	10

SHOW CARD MM

H8. Please look at this card and tell me which, if any, of the following educational qualifications you have.
 CODE ALL THAT APPLY

School Leaving Certificate	1
O Grade, Standard Grade, GCSE, CSE, Senior Certificate or equivalent	2
GSVQ Foundation or Intermediate, SVQ Level 1 or 2, SCOTVEC Module or equivalent	3
Higher Grade / CSYS / A level, Advanced Senior Certificate or equivalent	4
GSVQ Advanced, SVQ Level 3, ONC, OND, SCOTVEC National Diploma or equivalent	5
City and Guilds	6
HNC, HND, SVQ Levels 4 or 5 or equivalent	7
First Degree, Higher Degree	8
Professional qualifications e.g. teaching, accountancy	9
None of these	10
Don't know	11

H9. Do you or anyone else in the household have any illnesses that you think might be linked to the environment?

IF YES, ASK IS THIS THEMSELF OR SOMEONE ELSE, ASK RESPONDENT TO SPECIFY ILLNESS(ES) AND WRITE IN SPACE PROVIDED

Yes – self	1	SPECIFY:
Yes – other	2	SPECIFY:
No - nobody	3	
Don't know	4	

SHOW CARD NN

H10. To which of these groups do you consider yourself to belong?

CODE ONE ONLY

White	1
Black – Caribbean	2
Black – African	3
Black – other	4
Indian	5
Pakistani	6
Bangladeshi	7
Chinese	8
Mixed ethnicity	9
Other	10
Refused	11
Don't know	12

SHOW CARD OO

H11. Could you please tell me your total household income before any deductions for National Insurance and Tax and including any income from benefits?

Just say one of the letters on this card.

CODE ONE ONLY.

Q	1
T	2
O	3
K	4
L	5
B	6
Z	7
M	8
J	9
H	10
P	11
S	12
Refused	13
Don't know	14

THANK AND CLOSE

QUESTIONNAIRE B

GENERAL ENVIRONMENTAL ISSUES

BOARD 1 & YELLOW SHUFFLE PACK 1.
SHUFFLE PACK BEFORE HANDING OVER.

G1. Here are a number of cards which show a number of issues. How worried do you personally feel about each of these issues? Please place them on the Board to show those about which you are very worried, those about which you are quite worried, those about which you are not very worried and those about which you are not worried at all. If you have not heard of any of the issues before then just hand the card back to me.

CODE ONE ANSWER FOR EACH.

	Very worried	Quite worried	Not very worried	Not worried at all	Don't know	Not heard of
a. Pollution of rivers, lochs and seas	1	2	3	4	5	6
b. Raw sewage put into the sea	1	2	3	4	5	6
c. Quality of drinking water	1	2	3	4	5	6
d. Nuclear waste	1	2	3	4	5	6
e. Damage to the ozone layer	1	2	3	4	5	6
f. Road traffic	1	2	3	4	5	6
g. Fumes and smoke from factories	1	2	3	4	5	6
h. Global warming by greenhouse effect	1	2	3	4	5	6
i. Acid rain	1	2	3	4	5	6
j. Pesticides, fertilisers and chemical sprays	1	2	3	4	5	6
k. Waste disposal	1	2	3	4	5	6
l. Protection of wildlife	1	2	3	4	5	6
m. Generation of electricity by nuclear power	1	2	3	4	5	6
n. Using up non-renewable resources	1	2	3	4	5	6
o. Over fishing	1	2	3	4	5	6
p. Forestry	1	2	3	4	5	6
q. Farming methods	1	2	3	4	5	6
r. Protection of areas of conservation interest	1	2	3	4	5	6
s. Derelict land in towns and cities	1	2	3	4	5	6
t. New development in the countryside	1	2	3	4	5	6
u. Lack of access to parks	1	2	3	4	5	6
v. Fish farming	1	2	3	4	5	6
w. Genetically modified crops	1	2	3	4	5	6

SHOW CARD A

G2.a Do you think in general the seawater off Scottish beaches is:
CODE ONE ONLY

Unpolluted	1	GO TO G3a
Fairly good quality	2	GO TO G2b
Poor quality	3	GO TO G2b
Grossly polluted	4	GO TO G2b
Don't know	5	GO TO G3a

G2b. In your view, what is the main source of seawater pollution? CODE IN FIRST COLUMN. PROBE 'anything else', CODE IN OTHERS

	MAIN	OTHER(S)
Oil	1	1
Pollution by industrial chemicals	2	2
Pollution by other industrial discharges	3	3
Fish farms	4	4
Sewage	5	5
Nuclear waste	6	6
Other – specify		
Don't know	7	7

SHOW CARD A AGAIN

G3a. Do you think that the water in rivers and lochs in this area is:
CODE ALL THAT APPLY

Unpolluted	1	GO TO G4
Fairly good quality	2	GO TO G3b
Poor quality	3	GO TO G3b
Grossly polluted	4	GO TO G3b
Don't know	5	GO TO G4

G3b. In your view, what is the main source of pollution of rivers and lochs? CODE IN FIRST COLUMN. PROBE 'anything else', CODE IN OTHERS

	MAIN	OTHER(S)
Oil	1	1
Pollution by industrial chemicals	2	2
Pollution by other industrial discharges	3	3
Pesticides/fertilisers from farms	4	4
Farm waste/slurry/silage effluent	5	5
Pesticides/fertilisers from forestry	6	6
Fish farms	7	7
Sewage	8	8
Dumping litter	9	9
Other – specify		
Don't know	10	10

SHOW CARD B

G4. Now thinking of Scotland as a whole, do you think that MOST rivers and lochs in Scotland are:
CODE ONE ONLY

Very good quality	1
Good quality	2
Poor quality	3
Very poor quality	4
Don't know	5

PICTURE CARD 1 / SHOW CARD C

G5. There are different ways of managing woodlands in Scotland. a) Which of these do you think should be most emphasised? CODE AS 1st. CODE ONE ONLY.

G5b. Which would be your next choice? RANK AS 2nd. CODE ONE ONLY.

	a) 1 st	b) 2 nd
Creation of conifer woodland using introduced species	1	1
Creation of woodland using native species only	2	2
Creation of mixed broad-leaved woodland, or mixed conifers and broad-leaves	3	3
Conservation of existing ancient woodland	4	4
Don't know	5	5
All the same	6	

BLUE SHUFFLE PACK 2. SHUFFLE BEFORE HANDING OVER.

G6a. Here are ten cards. Please will you read through them, and then put them into piles to show those you would be happy about living besides and those you would not be happy about living besides.

CODE EACH UNDER 6a.

IF MORE THAN 3 'NOT HAPPY' ABOUT LIVING BESIDES,

G6b. Which three things would you be LEAST happy about living besides?

CODE THREE ONLY.

	6a			6b
	Happy	Not happy	Don't know	Least Happy
a. Motorway	1	2	3	1
b. Nuclear power station	1	2	3	2
c. Waste incinerator	1	2	3	3
d. Nuclear waste processing plant	1	2	3	4
e. Rubbish dump/ landfill site	1	2	3	5
f. Coal-fired power station	1	2	3	6
g. Wind farm	1	2	3	7
h. Recycling centre for materials such as glass and paper	1	2	3	8
i. Storage site for nuclear waste	1	2	3	9
j. Oil terminal	1	2	3	10

SHOW CARD D

G7. Which of the following organisations have you heard of?

CODE ALL THAT APPLY

Royal Society for the Protection of Birds (RSPB)	1
Scottish Natural Heritage (SNH)	2
Scottish Environmental Protection Agency (SEPA)	3
Forestry Commission	4
Greenpeace	5
Friends of the Earth	6
Scottish Landowners Federation	7
None of the above	8
Don't know	9

ASK ALL

SHOW CARD E

G8. How good do you think each organisation is at protecting the environment in Scotland?

ASK FOR EACH ORGANISATION. ROTATE ORDER AND TICK START.

	Very good	Good	Neither good nor	Bad	Very bad	Don't know
a) Scottish Executive (Central Government)	1	2	3	4	5	6
b) Government Agencies like Scottish Natural Heritage (SNH), Scottish Environmental Protection Agency (SEPA), Forestry Commission	1	2	3	4	5	6
c) Local council	1	2	3	4	5	6
d) Voluntary / membership organisations e.g. RSPB, Greenpeace, Friends of the Earth	1	2	3	4	5	6

SHOW CARD F

G9. I am now going to read out some statements about ways of protecting the environment. Please tell me to what extent you agree or disagree with each one.

ROTATE ORDER AND TICK START. ASK EACH PART.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know
a. We should find the money to protect the environment by being prepared to pay higher taxes	1	2	3	4	5	6
b. Industry should be prevented from causing damage to the environment even if this leads to higher prices	1	2	3	4	5	6
c. New jobs should be created even if this sometimes causes damage to the environment	1	2	3	4	5	6
d. Those who pollute the environment should be made to pay for any damage done.	1	2	3	4	5	6
e. The Scottish Executive (Central Government) should find the money to protect the environment by spending less on other things	1	2	3	4	5	6

IF STRONGLY AGREE OR AGREE WITH G9e.

G9f. What sorts of things should the Scottish Executive (Central Government) spend less money on, to find money to spend on the environment? PROBE What else?

.....

.....

.....

SHOW CARD F AGAIN

G10. To what extent do you agree or disagree with the following statements?
ROTATE ORDER AND TICK START. ASK EACH.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know
a. A major barrier to solving environmental problems is raising the money needed	1	2	3	4	5	6
b. A major barrier to solving environmental problems is getting people to change their behaviour	1	2	3	4	5	6
c. A major barrier to solving environmental problems is not having the scientific knowledge to know what to do	1	2	3	4	5	6
d. A major barrier to solving environmental problems is getting businesses and industry to take the environment seriously	1	2	3	4	5	6
e. A major barrier to solving environmental problems is getting governments to prioritise the environment	1	2	3	4	5	6
f. A major barrier to solving environmental problems is getting international agreement on what to do	1	2	3	4	5	6
g. Many environmental problems cannot be solved – we just have to live with them.	1	2	3	4	5	6

ENVIRONMENTAL ACTION

G11. Have you, personally, done any of the following in the last 12 months?
READ OUT AND CODE EACH IF YES, OR CODE NONE.

Belonged to / been a member of a green organisation	1
Made a one-off payment to an environmental group, for example in a street collection	2
Signed a petition or taken part in a protest or demonstration about an environmental issue	3
Undertaken paid or voluntary work to protect or enhance the environment	4
None of these	5
Don't know	6

SHOW CARD G

G12. Do you try to limit the amount of energy you use in any of the ways on this card?

CODE ALL THAT APPLY

Turning lights off when not in use	1
Turning computers off when not in use	2
Only heating enough hot water for a bath when you need it, not having it hot all the time	3
Turning the heating down in unused rooms	4
Turning electrical items off 'stand-by' when not in use	5
Buying 'energy efficient' products	6
Using less water in the kettle when you boil it	7
Investing in insulation for your home	8
Cutting down your use of the car	9
Other – please specify	
None of these	10
Don't know	11

SHOW CARD H

G13. What are the main difficulties in reducing the amount of energy you use?

CODE ALL THAT APPLY

Use only a small amount of energy already	1
Too expensive to buy new 'energy efficient' appliances	2
Household needs a lot of heating/ lighting/ other electric equipment	3
Difficult to remember to switch things off when not in use	4
All car journeys are necessary	5
Habit	6
Don't think I need to reduce the amount of energy used	7
Other – please specify	
No real difficulties	8
Don't know	9

SHOW CARD I

G14. Do you try to save water in any of the following ways?

CODE ALL THAT APPLY

Taking showers instead of baths	1
Recycling bath water e.g for plants	2
Waiting until washing machine is full before running wash-cycle	3
Reducing amount of water used in flushing toilet	4
Watering garden plants sparingly	5
Using rain water for watering plants/ garden	6
Other – please specify	
None of these	7
Don't know	8

SHOW CARD J

G15. What are the main difficulties in reducing the amount of water you use?

CODE ALL THAT APPLY

Use only a small amount of water already	1
Household needs a lot of water	2
Garden needs a lot of water	3
Difficult to remember to re-use water/ use less water	4
Habit	5
Don't think need to reduce the amount of water used	6
Other – please specify	
No real difficulties	7
Don't know	8

SHOW CARD K

G16. Do you buy any of the following 'environmentally friendly' products rather than alternatives which are not environmentally friendly?

CODE ALL THAT APPLY

Recycled paper or envelopes	1
Household products such as toilet roll, kitchen paper etc.	2
Washing powders/liquids and household cleaners that are kinder to the environment	3
Paints that are kinder to the environment	4
Other – specify	
None of these	5
Don't know	6

SHOW CARD L

G17. Do you think environmentally friendly products are generally as good as the alternatives?

CODE ONE ONLY

Yes – most are	1
Some are, but some are not	2
No – most are not	3
Don't know	4

SHOW CARD L AGAIN

G18. Do you think environmentally friendly products are generally as cheap as the alternatives?

CODE ONE ONLY

Yes – most are	1
Some are, but some are not	2
No – most are not	3
Don't know	4

SHOW CARD L AGAIN

G19. Do you think environmentally friendly products are generally as easy to find as the alternatives?

CODE ONE ONLY

Yes – most are	1
Some are, but some are not	2
No – most are not	3
Don't know	4

G20. Have you been shopping for wood products in the past 5 years?

CODE ONE ONLY

Yes	1	ASK G21
No	2	GO TO NEXT SECTION (AFTER G22)
Don't know	3	GO TO NEXT SECTION (AFTER G22)

PICTURE CARD 2

G21. Have you ever seen either of these logos on wood products such as furniture?

CODE ONE ONLY

Yes - FSC (Forest Stewardship Council) only	1	GO TO G22
Yes - PEFC (Pan-European Forest Certification)	2	GO TO G22
Yes - both	3	GO TO G22
No - neither	4	GO TO NEXT SECTION (AFTER G22)
Don't know	5	GO TO NEXT SECTION (AFTER G22)

SHOW REVERSE OF PICTURE CARD 2

G22. What do you think the symbol(s) mean(s)?

CODE ALL THAT APPLY

Wood comes from forest where animals and other plants are taken account of	1
Wood comes from forest where more trees are planted than cut down	2
Wood comes from a well-managed forest.	3
High quality wood product	4
Long lasting wood product	5
Product has been inspected for quality	6
Other – please specify	
None of these	7
Don't know	8

WASTE/ RECYCLING

WR1. How far from your home are there facilities where you can recycle materials such as cans, paper and bottles?

IF VARIES FOR DIFFERENT MATERIALS, CODE MORE THAN ONE

Within 1 minutes walk of home (includes doorstep collection)	1
Within 5 minutes walk of home	2
Within 10 minutes walk of home	3
Within 15 minutes walk of home	4
Within 20 minutes walk of home	5
More than 20 minutes walk from home	6
There aren't any that I know of	7
Don't know	8

SHOW CARD M

WR2. For each of the following items that I read out, can you tell me how you could recycle these items if you wanted to? Please say a phrase from the card.

ASK FOR EACH. CODE ONE ANSWER EACH PART.

	Take to a recycling bank	Get collected from home	No way to do this	Other (write in)	Don't know
a. Glass bottles and jars	1	2	3		4
b. Paper	1	2	3		4
c. Cans	1	2	3		4
d. Plastic	1	2	3		4

SHOW CARD N

WR3. How much of each of the following items do you and your household recycle?

ASK FOR EACH. CODE ONE ANSWER EACH PART.

	All	Most	Some	None	No opportunities	Don't know
a. Glass bottles and jars	1	2	3	4	5	6
b. Paper	1	2	3	4	5	6
c. Cans	1	2	3	4	5	6
d. Plastic	1	2	3	4	5	6

SHOW CARD O

WR4. Would you recycle any of the things on this card if they were collected from your doorstep (or do you already do this)?

CODE ALL THAT APPLY

	Would do	Already do
Paper	1	1
Glass bottles and jars	2	2
Cans	3	3
Plastic	4	4
Textiles	5	5
None of the above	6	6
Don't know	7	7

SHOW CARD P

WR5. Which, if any, of the following might prevent you from using a doorstep recycling service?

CODE ALL THAT APPLY

Too much trouble to separate waste/too busy to separate waste	1
Don't have space to store different types of waste	2
Don't think recycling is important	3
Nothing	4
Don't know	5
Other – please specify	
None of these	6

WR6a. Does your kitchen or garden waste get composted? IF YES, is that always, or sometimes?

CODE ONLY ONE

Yes – always	1	GO TO WR6b
Yes – sometimes	2	GO TO WR6b
No	3	GO TO WR6c
Don't know	4	GO TO WR6c

WR6b. Is your waste collected for composting, or do you use a compost heap or home-composting bin to compost waste yourself?

Compost collected	1
Compost self	2
Don't know	3

SHOW CARD Q

WR6c. If you were offered a weekly door-step collection service for kitchen and garden waste, how often would you use it?

CODE ONE ONLY.

Always	1
Usually	2
Sometimes	3
Never	4
Don't know	5

SHOW CARD R

WR6d. What would / does prevent you using a composting service for kitchen waste (more?)

CODE ALL THAT APPLY

Too much trouble to separate waste/too busy to separate waste	1
Don't have space to store different types of waste	2
Waste might smell	3
Waste might be a health hazard	4
Don't think recycling is important	5
Need it for my own purposes	6
Nothing	7
Don't know	8
Other – please specify	

DRINKING WATER

SHOW CARD S

DW1. Do you use water from your kitchen tap for drinking?

CODE ALL THAT APPLY

Yes – straight from the tap	1
Yes – only after storing in the fridge	2
Yes – only after filtering	3
Yes – only after boiling	4
No	5
Don't know	6

SHOW CARD T

DW2. How satisfied or dissatisfied are you with the quality of your tap water?

CODE ONE ONLY

Very satisfied	1
Satisfied	2
Neither satisfied nor dissatisfied	3
Dissatisfied	4
Very dissatisfied	5
Don't know	6

DW3. Do you notice any of the following with your tap water? READ OUT

CODE ALL THAT APPLY

Chemical taste or smell	1
Unusual colour (not cloudiness)	2
Cloudiness / takes time to clear in a glass	3
Causes illness to those who drink it	4
None of the above	5
Don't know	6

SHOW CARD U

DW4. To your knowledge does your drinking water pass through any lead pipes before it reaches your tap?

CODE ONE ONLY

Yes - definitely	1
Yes - probably	2
Probably not	3
Definitely not	4
Don't know	5

DW5. Has the quality of drinking water in your area got better in the last five years, got worse, or has there been no change? IF GOT BETTER/ GOT WORSE - Is that a LITTLE better/ worse or a LOT better/ worse?

CODE ONE ONLY

Lot better	1
Little better	2
No change	3
A little worse	4
A lot worse	5
Don't know	6

DW6. And thinking of the next 5 years, do you expect the quality of drinking water in your area to get better, to get worse, or do you think there will be no change? IF GET BETTER/ GET WORSE - Is that a LITTLE better/ worse or a LOT better/ worse?
CODE ONE ONLY

Lot better	1
Little better	2
No change	3
A little worse	4
A lot worse	5
Don't know	6

DW7a. Do you **normally** use bottled or filtered water for drinking at home?
CODE ONE ONLY

Yes – bottled	1	GO TO DW7b
Yes - filtered	2	GO TO DW7b
No	3	GO TO DW8
Don't know	4	GO TO DW8

SHOW CARD V

DW7b. Why do you use bottled/ filtered water at home?
CODE ALL THAT APPLY

Better quality than tap water	1
Better taste than tap water	2
Better for health than tap water	3
Bottled water fits in better with lifestyle	4
Prefer flavoured water	5
Something else, specify	
Don't know	6

DW8. Does the water in your home come from a private supply, such as a well, spring, borehole or burn?
CODE ONE ONLY

Yes	1
No	2
Don't know	3

DW9. When away from your home in Scotland (at work or elsewhere) are you happy drinking tap water or do you tend not to?
CODE ONE ONLY.

Drink tap water	1
Tend not to	2
Don't know	3

NATIONAL PARKS

NP1a. Before today, were you aware that there are proposals to create two National Parks in Scotland?

CODE ONE ONLY

Yes	1	GO TO NP1b
No	2	GO TO NP2
Don't know	3	GO TO NP2

NP1b. Where do you think the proposed parks are in Scotland?

DO NOT PROMPT – CODE AS APPLICABLE

Loch Lomond and the Trossachs	1
Cairngorm	2
Other – please specify	
Don't know	3

SHOW CARD W

NP2. What do you think the aims of National Parks are?

CODE ALL THAT APPLY

To protect and improve the natural heritage of the area	1
To protect and improve the cultural heritage of the area	2
To encourage sensible use of the natural resources of the area	3
To encourage people to visit the area	4
To educate people about the area	5
To help the area's communities	6
Other – please specify	
Don't know	7

SHOW CARD X

NP3. What difference do you think National Parks will make to Scotland?

CODE ALL THAT APPLY

Very little	1
Protect plants and wildlife	2
Conserve areas / way of life	3
Inform and educate people	4
Bring jobs and prosperity to the area	5
Help tourism	6
Improve the image of the area	7
Other (specify)	
Don't know	8

NP4a.. Do you think Scotland should have more National Parks?
CODE ONE ONLY

Yes	1	GO TO NP4b
No	2	GO TO NEXT SECTION
Don't know	3	GO TO NEXT SECTION

SHOW CARD Y

NP4b. Should there be more National Parks on the Scottish mainland, on the Scottish islands, or for areas of sea off the coast of Scotland? CODE ALL THAT APPLY

More National Parks on the Scottish mainland	1
Some National Parks on the Scottish islands	2
Some National Parks that cover areas of sea off the coast of Scotland	3
Don't know	4

WILDLIFE AND HABITATS

SHOW CARD Z

WH1. How important do you think it is to protect wildlife and habitats in Scotland? By wildlife I mean wild animals, birds and plants and by habitats I mean the natural areas where wildlife and plants live.

CODE ONE ONLY.

Very important	1
Quite important	2
Not very important	3
Not important at all	4
Don't know	5

SHOW CARD AA

WH2. At the moment, how well do you think wildlife and habitats in Scotland are protected?

CODE ONE ONLY

Very well protected	1
Quite well protected	2
Not very well protected	3
Not well protected at all	4
Don't know	5

WH3. In the last 5 years, do you think wildlife and habitats in Scotland have become more protected, less protected, or has there been no change? IF MORE/ LESS PROTECTED Is that a LOT more/ less or a LITTLE more/ less.

CODE ONE ONLY

Lot more	1
Little more	2
No change	3
Little less	4
Lot less	5
Don't know	6

SHOW CARD BB

WH4. At the moment, what activities do you think present the greatest threats to wildlife and habitats? Please select the three that you think have the most impact.

CODE MAXIMUM OF 3

People visiting the countryside/tourism	1
Current methods of farming	2
Current methods of forestry	3
Gamekeeping and traditional shooting estates	4
Climate change/ global warming	5
New developments and roads being built in the countryside	6
Pollution caused by industry	7
Crimes against wildlife	8
Other – specify	
Don't know	9

SHOW CARD CC

WH5a. Who do you think plays an important role in protecting wildlife and habitats at the moment? Please select all those that you think are important.

CODE ALL THAT APPLY

SHOW CARD CC AGAIN

WH5b. And, who do you think SHOULD play the most important role? Please select the three who you think have the biggest part to play in protecting wildlife and habitats?

CODE UP TO 3

	DOES	SHOULD (CODE NO MORE THAN 3)
People who live in the countryside	1	1
Tourists / people who visit the countryside	2	2
Farmers	3	3
Foresters	4	4
Gamekeepers/ shooting estates	5	5
Voluntary organisations like Scottish Wildlife Trust / Royal Society for the Protection of Birds	6	6
The police	7	7
Local Authorities	8	8
Industry/ developers	9	9
Government agencies - SNH, SEPA, Forestry Commission	10	10
Scottish Executive (Central Government)	11	11
UK government	12	12
European and International bodies	13	13
None	14	14
Don't know	15	15

SHOW CARD DD

WH6. I am going to read out some ways in which wildlife and habitats can be protected or improved.

Please tell me what you think about each.

ASK EACH ONE - ROTATE ORDER OR STARTING AT A, E OR I.

Tick start		Very good way to protect wildlife/habitats	Good way to protect wildlife/habitats	Not a very good way to protect wildlife/habitats	Not at all a good way to protect wildlife/habitats	Don't know
	a. Fining people for wildlife crimes such as shooting or poisoning birds, stealing birds eggs or rare plants and cruelty to protected wild animals like badgers	1	2	3	4	5
	b. Sending people to prison for wildlife crimes such as shooting or poisoning birds, stealing birds eggs or rare plants and cruelty to protected wild animals like badgers	1	2	3	4	5
	c. Fining people for damaging specially protected habitats and sites	1	2	3	4	5
	d. Sending people to prison for damaging specially protected habitats and sites	1	2	3	4	5
	e. Creating more special areas within which habitats are protected and increasing the number of species that are 'protected'	1	2	3	4	5
	f. Passing new laws to stop people spreading certain non-native species of plants and animals which cause problems for native Scottish species	1	2	3	4	5
	g. Fining companies for causing pollution that significantly harms wildlife and habitats	1	2	3	4	5
	h. Sending senior managers or company bosses to prison for causing pollution that significantly harms wildlife and habitats	1	2	3	4	5
	i. Giving people visiting the countryside more information about how to behave to protect wildlife and habitats	1	2	3	4	5
	j. Paying farmers/foresters to protect habitats	1	2	3	4	5
	k. Fining farmers/foresters if they do not protect habitats	1	2	3	4	5
	l. Killing higher numbers of species such as red deer and grey squirrels that cause damage to the habitats of other species	1	2	3	4	5
	m. Re-creating habitats and/ or re-introducing species to areas after they have been lost or destroyed.	1	2	3	4	5

LITTER & DOG FOULING

SHOW CARD EE

L1. How much of a problem do you think litter is in Scotland?

CODE ONE ONLY

Very big problem	1
Quite a big problem	2
A small problem	3
Not a problem at all	4
Don't know	5

L2. Would you say that litter in Scotland has become more of a problem over the last 5 years, less of a problem, or has there been no change?

CODE ONE ONLY

More of a problem	1
No change	2
Less of a problem	3
Don't know	4

SHOW CARD FF

L3. Which if any, of the following, do you think would help to reduce the problem of litter in Scotland?

CODE ALL THAT APPLY

Providing more litter bins	1
Enforcing fines for people who drop litter	2
Educating children in school about litter	3
Making fast food outlets responsible for their own litter	4
Employing (more) people to clean up litter	5
Litter Wardens	6
None of the above	7
Other (please specify)	
Don't know	8

SHOW CARD GG

L4. How much of a problem do you think dog fouling is in Scotland? CODE ONE ONLY

Very big problem	1
Quite a big problem	2
A small problem	3
Not a problem at all	4
Don't know	5

L5. Would you say that dog fouling in Scotland has become more of a problem over the last 5 years, less of a problem, or has there been no change? CODE ONE ONLY

More of a problem	1
No change	2
Less of a problem	3
Don't know	4

SHOW CARD HH

L6. Which if any, of the following, do you think would help to reduce the problem of dog fouling in Scotland?

CODE ALL THAT APPLY

Provide special areas for dog walking	1
Provide more bins for dog fouling	2
Enforce fines for people allowing dog fouling	3
Employ dog wardens	4
Educate dog owners on the problems of dog fouling	5
Other (please specify)	
Don't know	6

L7. Can I just ask, does this household have a dog?

Yes	1
No	2
Don't know	3

L8. I have mentioned some problems caused by some dogs.

a) Have you experienced difficulties of any kind caused by OTHER animals or birds?

Yes	1	CONTINUE
No	2	GO TO H1
Don't know	3	

IF YES - WHAT animals / birds have caused you problems? CODE ALL THAT APPLY.
DO NOT PROMPT.

FOR EACH CODED AT PART a)

L8b. What sort of problems do they cause?

CODE OR WRITE IN.

	(a)	(b) Type of Problem		
		Noise	Fouling	Something else - specify
Foxes	1	1	2	
Cats	2	1	2	
Squirrels	3	1	2	
Deer (all types)	4	1	2	
Rabbits	5	1	2	
Pigeons	6	1	2	
Seagulls	7	1	2	
Birds of Prey	8	1	2	
Crows / Magpies	9	1	2	
Geese	10	1	2	
Other (e.g. Pine Martens, Herons) - Please specify				

HOUSEHOLD DETAILS

Thank you for your help with this information. I'd just like to ask you a few questions about yourself and your family. These questions will help us to analyse the data. None of the answers that you give will be attributed to you.

H1. How many motor vehicles are normally available for private use by you or members of your household?

EXCLUDE VEHICLES THAT ARE NORMALLY KEPT OR OWNED BY SOMEONE OUTSIDE OF THE HOUSEHOLD E.G. A DAUGHTER LIVING NEARBY

INCLUDE ANY COMPANY VEHICLE AVAILABLE FOR PRIVATE USE AND MOTOR BIKES

CODE ONE ONLY

1	1
2	2
3	3
4	4
5	5
More than 5	6
None	7
Don't know	8

H2a. Is your household's accommodation...?

READ OUT OR CODE IF OBVIOUS, CODE ONE ONLY

House or Bungalow	1	GO TO H2c
Flat or maisonette	2	GO TO H2b
Four in the block	3	GO TO H3
Caravan, mobile home, houseboat	4	GO TO H3
Other – specify		GO TO H3
Don't know	5	GO TO H3

ASK FOR FLAT OR MAISONETTE ONLY

H2b. What is the lowest floor level of the dwelling (where the main door is)

CODE ONE ONLY

Basement / semi-basement	1	GO TO H3
Ground floor / street	2	
1 st floor	3	
2 nd floor	4	
3 rd -4 th floor	5	
5 th floor or higher	6	
Don't know	7	

H2c. Is it ...?

CODE ONE ONLY

Detached	1
Semi-detached	2
Terraced or end terrace	3
Don't know	4

H3. Do you have your own or a shared garden?
CODE ONE ONLY

Yes – shared	1
Yes – own	2
No	3
Don't know	4

SHOW CARD II

H4a. In which of these ways do you occupy this accommodation?
CODE ONE ONLY

Own it outright	1
Buying it with the help of a mortgage or loan	2
Pay part rent and part mortgage (shared ownership)	3
Rent it privately from a private individual, family member or friend	4
Rent it from a Council or Scottish Homes / Communities Scotland	5
Rent it from a Housing Association, co-operative or trust	6
Rent it from someone else	7
Live here rent free (including rent free in relative's / friend's property; excluding squatting)	8
Squatting	9
Other (please state)	
Don't know	10

H4b. How long have you lived at this address?
WRITE IN BELOW. IF LESS THAN ONE YEAR, WRITE IN HOW MANY MONTHS

Years / months (DELETE AS APPROPRIATE)
--

H4c. How long have you lived in this area?
WRITE IN BELOW. IF LESS THAN ONE YEAR, WRITE IN HOW MANY MONTHS

Years / months (DELETE AS APPROPRIATE)
--

H4d. Have you at any time in your life lived for six months or more in?
ASK EACH - CODE ALL THAT APPLY

	Yes	No	Don't know
An urban area	1	2	3
A rural area	1	2	3

SHOW CARD JJ

H5. How often would you do each of the following? Just say an answer from this card.
CODE ONE ANSWER FOR EACH

At least.....	Once every 2 wks	Once every mth	Once every 6 mth	Less often	Never	DK
Actively take part in sports or games	1	2	3	4	5	6
Go to a keep fit class or the gym	1	2	3	4	5	6
Go out walking in the countryside or at the coast	1	2	3	4	5	6
Go out walking in the local park / area	1	2	3	4	5	6
Active outdoor pursuits such as hiking, horse riding or cycling	1	2	3	4	5	6
Hunting, shooting or fishing	1	2	3	4	5	6
Gardening	1	2	3	4	5	6
Go to a film, concert or theatre	1	2	3	4	5	6
Socialise with friends	1	2	3	4	5	6
Drive in the countryside or along the coast for pleasure	1	2	3	4	5	6

H6a. Could you please tell me your age?
WRITE IN EXACT AGE IN YEARS BELOW

	Years
--	-------

H6b. RECORD GENDER BELOW

Male	1
Female	2

SHOW CARD KK

H7a. Please tell me which of these applies to you?
CODE ONE ONLY

Self-employed	1
Employed full-time	2
Employed part-time	3
Looking after home or family	4
Permanently retired from work	5
Unemployed and seeking work	6
In full time education (school)	7
In full time education (further / higher education)	8
Government work or training scheme	9
Permanently sick or disabled	10
Unable to work due to short-term illness or injury	11
Other (specify)	
Don't know	12

H7b. Including young children and any babies, how many people live in your household?
WRITE IN NUMBER BELOW

--

H7c. Including yourself, how many of the people who live in your household are...
 READ OUT EACH. ENSURE NUMBERS ADD TO NO. IN HOUSEHOLD AT H7b.

Economic activity codes	Number
Self-employed	
Employed full-time	
Employed part-time	
Looking after home or family	
Permanently retired from work	
Unemployed and seeking work	
In full time education (school)	
In full time education (further / higher education)	
Government work or training scheme	
Permanently sick or disabled	
Unable to work due to short-term illness or injury	
Other (specify)	
Pre-school	

SHOW CARD LL

H7d. Which of these best describes who lives in your household?
 CODE ONE ONLY

Single adult of non-pensionable age, no children	1
Single adult of above pensionable age, no children	2
2 adults of non-pensionable age, no children	3
2 adults only, one or both of pensionable age, no children	4
3 or more adults of any age, no children	5
1 adult of any age and 1 or more children	6
2 adults of any age and 1 or 2 children	7
2 adults of any age and 3 or more children	8
3 or more adults and 1 or more children	9
Other - please specify	10

SHOW CARD MM

H8. Please look at this card and tell me which, if any, of the following educational qualifications you have.

CODE ALL THAT APPLY

School Leaving Certificate	1
O Grade, Standard Grade, GCSE, CSE, Senior Certificate or equivalent	2
GSVQ Foundation or Intermediate, SVQ Level 1 or 2, SCOTVEC Module or equivalent	3
Higher Grade / CSYS / A level, Advanced Senior Certificate or equivalent	4
GSVQ Advanced, SVQ Level 3, ONC, OND, SCOTVEC National Diploma or equivalent	5
City and Guilds	6
HNC, HND, SVQ Levels 4 or 5 or equivalent	7
First Degree, Higher Degree	8
Professional qualifications e.g. teaching, accountancy	9
None of these	10
Don't know	11

H9. Do you or anyone else in the household have any illnesses that you think might be linked to the environment?

IF YES, ASK IS THIS THEMSELF OR SOMEONE ELSE, ASK RESPONDENT TO SPECIFY ILLNESS(ES) AND WRITE IN SPACE PROVIDED

Yes – self	1	SPECIFY:
Yes – other	2	SPECIFY:
No - nobody	3	
Don't know	4	

SHOW CARD NN

H10. To which of these groups do you consider yourself to belong?

CODE ONE ONLY

White	1
Black – Caribbean	2
Black – African	3
Black – other	4
Indian	5
Pakistani	6
Bangladeshi	7
Chinese	8
Mixed ethnicity	9
Other	10
Refused	11
Don't know	12

SHOW CARD OO

H11. Could you please tell me your total household income before any deductions for National Insurance and Tax and including any income from benefits?

Just say one of the letters on this card.

CODE ONE ONLY.

Q	1
T	2
O	3
K	4
L	5
B	6
Z	7
M	8
J	9
H	10
P	11
S	12
Refused	13
Don't know	14

THANK AND CLOSE

SHOWCARDS AND BOARDS A

SHOW CARD A

Unpolluted

Fairly good quality

Poor quality

Grossly polluted

SHOW CARD B

Very good quality

Good quality

Poor quality

Very poor quality

PICTURE CARD 1/ SHOW CARD C
PHOTOS FROM FORESTRY COMMISSION

Creation of conifer woodland using
introduced species

Creation of woodland using native
species only

Creation of mixed broad-leaved
woodland, or mixed conifers and
broad-leaves

Conservation of existing ancient
woodland

SHOW CARD D

Royal Society for the Protection of
Birds (RSPB)

Scottish Natural Heritage (SNH)

Scottish Environmental Protection
Agency (SEPA)

Forestry Commission

Greenpeace

Friends of the Earth

Scottish Landowners Federation

SHOW CARD E

Very good

Good

Neither good nor bad

Bad

Very bad

SHOW CARD F

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

SHOW CARD G

Turning lights off when not in use

Turning computers off when not in use

Only heating enough hot water for a bath when
you need it, not having it hot all the time

Turning the heating down in unused rooms

Turning electrical items off 'stand-by' when
not in use

Buying 'energy efficient' products

Using less water in the kettle when you boil it

Investing in insulation for your home

Cutting down your use of the car

Other - please specify

SHOW CARD H

Use only a small amount of energy already

Too expensive to buy new 'energy efficient'
appliances

Household needs a lot of heating/ lighting/
other electric equipment

Difficult to remember to switch things off
when not in use

All car journeys are necessary

Habit

Don't think I need to reduce the amount of
energy used

Other - please specify

No real difficulties

SHOW CARD I

Taking showers instead of baths

Recycling bath water e.g. for plants

Waiting until washing machine is full
before running wash-cycle

Reducing amount of water used in
flushing toilet

Watering garden plants sparingly

Using rain water for watering plants/
garden

Other – please specify

None of these

SHOW CARD J

Use only a small amount of water already

Household needs a lot of water

Garden needs a lot of water

Difficult to remember to re-use water/ use
less water

Habit

Don't think need to reduce the amount of
water used

Other – please specify

No real difficulties

SHOW CARD K

Recycled paper or envelopes

Household products such as toilet rolls, kitchen paper.

Washing powders/ liquids and household cleaners that are kinder to the environment

Paints that are kinder to the environment

Other – specify

None of these

SHOW CARD L

Yes – most are

Some are, but some are not

No – most are not

SHOW CARD M

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

SHOW CARD N

Yes definitely

Yes probably

Probably not

Definitely not

SHOW CARD O

Hotter weather in the future

Colder weather in the future

Wetter weather in the future

Drier weather in the future

More flooding in the future

Windier in the future

Less predictable weather in the future

No change

Something else - please specify

SHOW CARD P

The hole in the ozone layer

Carbon dioxide (CO₂) emissions

Emissions from power stations

Use of gas/ electricity in homes

Use of gas/ electricity by industry

Use of mobile phones

Emissions from ground transport e.g cars

Emissions from air transport

Destruction of forests

SHOW CARD Q

Very high risk in **many** areas and
quite a high risk in other areas

Very high risk in a **few** areas and
quite a high risk in other areas

Quite a high risk in many areas

Quite a high risk in a few areas

A low risk

Nothing / not a risk at all

SHOW CARD R

Very high risk

Quite a high risk

Not much of a risk

No risk at all

SHOW CARDS

Yes – definitely

Yes – probably

No - probably not

No - definitely not

SHOW CARD T

Nuclear power stations

Coal and oil fired power stations

Hydro-electric power

Wind power

Wave power

Solar power

Wood (or other plants) used as a fuel to
generate electricity

Gas used as a fuel to generate electricity

Combined heat and power from industrial
processes

SHOW CARD U

Very expensive

Uses up natural resources that will run out

Produces greenhouse gases

Does not pollute air or water

Cannot generate a supply of power at all times

Creates a lot of noise that affects local people

Produces dangerous wastes

Is an eyesore

Means energy can be produced on a small
scale,
close to where it is used

SHOW CARD V

We should create lots of small wind farms

We should create a few large wind farms

We should create lots of small AND a few large wind farms

We should not create any wind farms at all

Something else, please specify

SHOW CARD W

Generating electricity in a coal-fired power station

Generating electricity in a nuclear power station

X-rays and scanners in hospitals

Televisions

Photocopiers

Mobile phones

Video cameras

Occurs naturally

Other – please specify

None of these

SHOW CARD X

Very worried

Somewhat worried

Not really worried

Not worried at all

SHOW CARD Y

Air discharged from working nuclear power stations
or other installations

Water discharged from working nuclear power
stations or other installations

‘Sludge’ or other waste from working nuclear power
stations or other installations

Old nuclear power stations: buildings and machinery

Old nuclear power stations: contents, e.g furniture,
clothing

Fuel rods

Hospital waste

Bombs or submarines

Natural radioactivity

Other – please specify

SHOW CARD Z

Yes – always

Yes – sometimes

No – never

SHOW CARD AA

It should all be kept underground

It should all be kept above ground

Some should be kept underground
and some above ground

Other – please specify

SHOW CARD BB

Closed in and buried with no
possibility of returning to it

Stored in a way that it can be returned
to in future for testing or removal

SHOW CARD CC

Every day

At least once a week

At least once a month

At least once a year

Never

SHOW CARD DD

A great deal

Quite a lot

Not very much

Not at all

SHOW CARD EE

5 miles or less

More than 5 miles, but less than 10
miles

10 miles, but less than 20 miles

20 miles, but less than 50 miles

50 miles, but less than 100 miles

100 miles or more

SHOW CARD FF

Very positive

Slightly positive

Neither positive nor negative

Slightly negative

Very negative

SHOW CARD GG

Waste could leak slowly back into the
environment over time

An accident could cause a big release
of
radioactivity at one point in time

Terrorists could target the site

Other – please specify

SHOW CARD HH

Those who produce it

The Scottish Executive
(Central Government)

The UK government at Westminster

Other – please specify

SHOW CARD II

Own it outright

Buying it with the help of a mortgage or loan

Pay part rent and part mortgage (shared ownership)

Rent it privately from a private individual, family member or friend

Rent it from a Council or Scottish Homes /
Communities Scotland

Rent it from a Housing Association,
co-operative or trust

Rent it from someone else

Live here rent free (including rent free in relative's/
friend's property; excluding squatting)

Squatting

Other – please specify

SHOWCARD JJ

At least once every two weeks

Less than once every two weeks but
at least once a month

Less than once a month but at least
once every six months

Less than once every six months

Never

SHOW CARD KK

Self-employed

Employed full-time

Employed part-time

Looking after home or family

Permanently retired from work

Unemployed and seeking work

In full time education (school)

In full time education (further / higher education)

Government work or training scheme

Permanently sick or disabled

Unable to work due to short-term illness or injury

Other

SHOW CARD LL

Single adult of non-pensionable age, no children

Single adult of above pensionable age, no children

2 adults of non-pensionable age, no children

2 adults only, one or both of pensionable age, no children

3 or more adults of any age, no children

1 adult of any age and 1 or more children

2 adults of any age and 1 or 2 children

2 adults of any age and 3 or more children

3 or more adults and 1 or more children

Other - please specify

SHOW CARD MM

School Leaving Certificate

O Grade, Standard Grade, GCSE, CSE, Senior
Certificate or equivalent

GSVQ Foundation or Intermediate, SVQ Level 1 or
2, SCOTVEC Module or equivalent

Higher Grade/ CSYS/ A Level/ Advanced Senior
Certificate or equivalent

GSVQ Advanced, SVQ Level 3, ONC, OND,
SCOTVEC National Diploma or equivalent

City and Guilds

HNC, HND, SVQ Levels 4 or 5 or equivalent

First degree, Higher degree

Professional qualifications e.g. teaching, accountancy

None of these

SHOWCARD NN

White

Black – Caribbean

Black – African

Black – Other

Indian

Pakistani

Bangladeshi

Chinese

Mixed ethnicity

Other

SHOWCARD OO

	PER WEEK	PER YEAR
Q	£77 or less p.w.	£3,999 or less p.a.
T	£78 - £115 p.w.	£4,000 - £5,999 p.a.
O	£116 - £154 p.w.	£6,000 - £7,999 p.a.
K	£155 - £192 p.w.	£8,000 - £9,999 p.a.
L	£193 - £230 p.w.	£10,000 - £11,999 p.a.
B	£231 - £289 p.w.	£12,000 - £14,999 p.a.
Z	£290 - £346 p.w.	£15,000 - £17,999 p.a.
M	£347 - £385 p.w.	£18,000 - £19,999 p.a.
J	£386 - £558 p.w.	£20,000 - £28,999 p.a.
H	£559 - £673 p.w.	£29,000 - £34,999 p.a.
P	£674 - £845 p.w.	£35,000 - £43,999 p.a.
S	£846 or more p.w.	£44,000 or more p.a.

SHOWCARDS AND BOARDS B (alternative)

SHOW CARD A

Grossly polluted

Poor quality

Fairly good quality

Unpolluted

SHOW CARD B

Very poor quality

Poor quality

Good quality

Very good quality

PICTURE CARD 1 / SHOW CARD C
PHOTOS FROM FORESTRY COMMISSION

Creation of conifer woodland using
introduced species

Creation of woodland using native
species only

Creation of mixed broad-leaved
woodland, or mixed conifers and
broad-leaves

Conservation of existing ancient
woodland

SHOW CARD D

Scottish Landowners Federation

Friends of the Earth

Greenpeace

Forestry Commission

Scottish Environmental Protection
Agency (SEPA)

Scottish Natural Heritage (SNH)

Royal Society for the Protection of
Birds (RSPB)

SHOW CARD E

Very bad

Bad

Neither good nor bad

Good

Very good

SHOW CARD F

Strongly disagree

Disagree

Neither agree nor disagree

Agree

Strongly agree

SHOW CARD G

Cutting down your use of the car

Investing in insulation for your home

Using less water in the kettle when you boil it

Buying 'energy efficient' products

Turning electrical items off 'stand-by' when
not in use

Turning the heating down in unused rooms

Only heating enough hot water for a bath when
you need it, not having it hot all the time

Turning computers off when not in use

Turning lights off when not in use

Other - please specify

SHOW CARD H

Don't think I need to reduce the amount of
energy used

Habit

All car journeys are necessary

Difficult to remember to switch things off
when not in use

Household needs a lot of heating/ lighting/
other electric equipment

Too expensive to buy new 'energy efficient'
appliances

Use only a small amount of energy already

Other - please specify

No real difficulties

SHOW CARD I

Using rain water for watering plants/
garden

Watering garden plants sparingly

Reducing amount of water used in
flushing toilet

Waiting until washing machine is full
before running wash-cycle

Recycling bath water e.g for plants

Taking showers instead of baths

Other – please specify

None of these

SHOW CARD J

Don't think need to reduce the amount of
water used

Habit

Difficult to remember to re-use water/ use
less water

Garden needs a lot of water

Household needs a lot of water

Use only a small amount of water already

Other – please specify

No real difficulties

SHOW CARD K

Paints that are kinder to the
environment

Washing powders/ liquids and
household cleaners that are kinder to
the environment

Household products such as toilet
rolls, kitchen paper.

Recycled paper or envelopes

Other – specify

None of these

SHOW CARD L

Yes – most are

Some are, but some are not

No – most are not

SHOW CARD M

Take to a recycling bank

Get collected from home

Other (please specify)

No way to do this

SHOW CARD N

None

Some

Most

All

No opportunities

SHOW CARD O

Textiles

Cans

Glass bottles and jars

Plastic

Paper

None of the above

SHOW CARD P

Don't think recycling is important

Don't have space to store different
types of waste

Too much trouble to separate waste/
too busy to separate waste

Other – please specify

None of these

SHOW CARD Q

Never

Sometimes

Usually

Always

SHOW CARD R

Need it for my own purposes

Waste might be a health hazard

Waste might smell

Don't think recycling is important

Don't have space to store different types
of waste

Too much trouble to separate waste/ too
busy to separate waste

Nothing

Other – please specify

SHOW CARDS

No

Yes - only after boiling

Yes - only after filtering

Yes - only after storing in the fridge

Yes - straight from the tap

SHOW CARD T

Very dissatisfied

Dissatisfied

Neither satisfied nor dissatisfied

Satisfied

Very satisfied

SHOW CARD U

Definitely not

Probably not

Yes – probably

Yes- definitely

Don't know

SHOW CARD V

Prefer flavoured water

Bottled water fits in better with
lifestyle

Better for health than tap water

Better taste than tap water

Better quality than tap water

Something else - please specify

SHOW CARD W

To help the area's communities

To educate people about the area

To encourage people to visit the area

To encourage sensible use of the
natural resources of the area

To protect and improve the cultural
heritage of the area

To protect and improve the natural
heritage of the area

Other – please specify

SHOW CARD X

Improve the image of the area

Help tourism

Bring jobs and prosperity to the area

Inform and educate people

Conserve areas / way of life

Protect plants and wildlife

Very little

Other (Please specify)

SHOW CARD Y

More National Parks on the Scottish
mainland

Some National Parks on the Scottish
islands

Some National Parks that cover areas
of sea off the coast of Scotland

SHOW CARD Z

Not important at all

Not very important

Quite important

Very important

SHOW CARD AA

Not well protected at all

Not very well protected

Quite well protected

Very well protected

SHOW CARD BB

Crimes against wildlife

Pollution caused by industry

New developments and roads being built in the
countryside

Climate change / global warming

Gamekeeping and traditional shooting estates

Current methods of forestry

Current methods of farming

People visiting the countryside/ tourism

Other – please specify

SHOW CARD CC

European and International bodies

UK government

Scottish Executive (Central Government)

Government agencies - Scottish Natural Heritage, the
Scottish Environment Protection Agency, Forestry
Commission

Industry / developers

Local Authorities

The police

Voluntary organisations like the Scottish Wildlife Trust,
Royal Society for the Protection of Birds

Gamekeepers/ shooting estates

Foresters

Farmers

Tourists / people who visit the countryside

People who live in the countryside

SHOW CARD DD

Not at all a good way to protect
wildlife/ habitats

Not a very good way to protect
wildlife/ habitats

Good way to protect wildlife/ habitats

Very good way to protect wildlife/
habitats

SHOW CARD EE

Not a problem at all

A small problem

Quite a big problem

Very big problem

SHOW CARD FF

Litter Wardens

Employing (more) people to clean up
litter

Making fast food outlets responsible for
their own litter

Educating children in school about litter

Enforcing fines for people who drop litter

Providing more litter bins

None of the above

Other (please specify)

SHOW CARD GG

Not a problem at all

A small problem

Quite a big problem

Very big problem

SHOW CARD HH

Educate dog owners on the problems
of dog fouling

Employ dog wardens

Enforce fines for people allowing dog
fouling

Provide more bins for dog fouling

Provide special areas for dog walking

Other (please specify)

SHOW CARD II

Own it outright

Buying it with the help of a mortgage or loan

Pay part rent and part mortgage (shared
ownership)

Rent it privately from a private individual, family
member or friend

Rent it from a Council or Scottish Homes /
Communities Scotland

Rent it from a Housing Association, co-operative
or trust

Rent it from someone else

Live here rent free (including rent free in
relative's/ friend's property; excluding squatting)

Squatting

Other – please specify

SHOWCARD JJ

At least once every two weeks

Less than once every two weeks but
at least once a month

Less than once a month but at least
once every six months

Less than once every six months

Never

SHOW CARD KK

Self-employed

Employed full-time

Employed part-time

Looking after home or family

Permanently retired from work

Unemployed and seeking work

In full time education (school)

In full time education (further / higher education)

Government work or training scheme

Permanently sick or disabled

Unable to work due to short-term illness or injury

Other

SHOW CARD LL

Single adult of non-pensionable age, no children

Single adult of above pensionable age, no children

2 adults of non-pensionable age, no children

2 adults only, one or both of pensionable age, no children

3 or more adults of any age, no children

1 adult of any age and 1 or more children

2 adults of any age and 1 or 2 children

2 adults of any age and 3 or more children

3 or more adults and 1 or more children

Other - please specify

SHOW CARD MM

School Leaving Certificate

O Grade, Standard Grade, GCSE, CSE, Senior
Certificate or equivalent

GSVQ Foundation or Intermediate, SVQ Level 1
or 2, SCOTVEC Module or equivalent

Higher Grade/ CSYS/ A Level/ Advanced Senior
Certificate or equivalent

GSVQ Advanced, SVQ Level 3, ONC, OND,
SCOTVEC National Diploma or equivalent

City and Guilds

HNC, HND, SVQ Levels 4 or 5 or equivalent

First degree, Higher degree

Professional qualifications e.g teaching,
accountancy

None of these

SHOWCARD NN

White

Black – Caribbean

Black – African

Black – Other

Indian

Pakistani

Bangladeshi

Chinese

Mixed ethnicity

Other

SHOWCARD OO

	PER WEEK	PER YEAR
Q	£77 or less p.w.	£3,999 or less p.a.
T	£78 - £115 p.w.	£4,000 - £5,999 p.a.
O	£116 - £154 p.w.	£6,000 - £7,999 p.a.
K	£155 - £192 p.w.	£8,000 - £9,999 p.a.
L	£193 - £230 p.w.	£10,000 - £11,999 p.a.
B	£231 - £289 p.w.	£12,000 - £14,999 p.a.
Z	£290 - £346 p.w.	£15,000 - £17,999 p.a.
M	£347 - £385 p.w.	£18,000 - £19,999 p.a.
J	£386 - £558 p.w.	£20,000 - £28,999 p.a.
H	£559 - £673 p.w.	£29,000 - £34,999 p.a.
P	£674 - £845 p.w.	£35,000 - £43,999 p.a.
S	£846 or more p.w.	£44,000 or more p.a.

PICTURE CARD 2



PICTURE CARD 2 REVERSE

**Wood comes from forest where animals and other plants
are taken account of**

**Wood comes from forest where more trees are planted
than cut down**

Wood comes from a well-managed forest

High quality wood product

Long lasting wood product

Product has been inspected for quality

Other - please specify

None of these

PICTURE CARD 2 REVERSE

Product has been inspected for quality

Long lasting wood product

High quality wood product

Wood comes from a well-managed forest

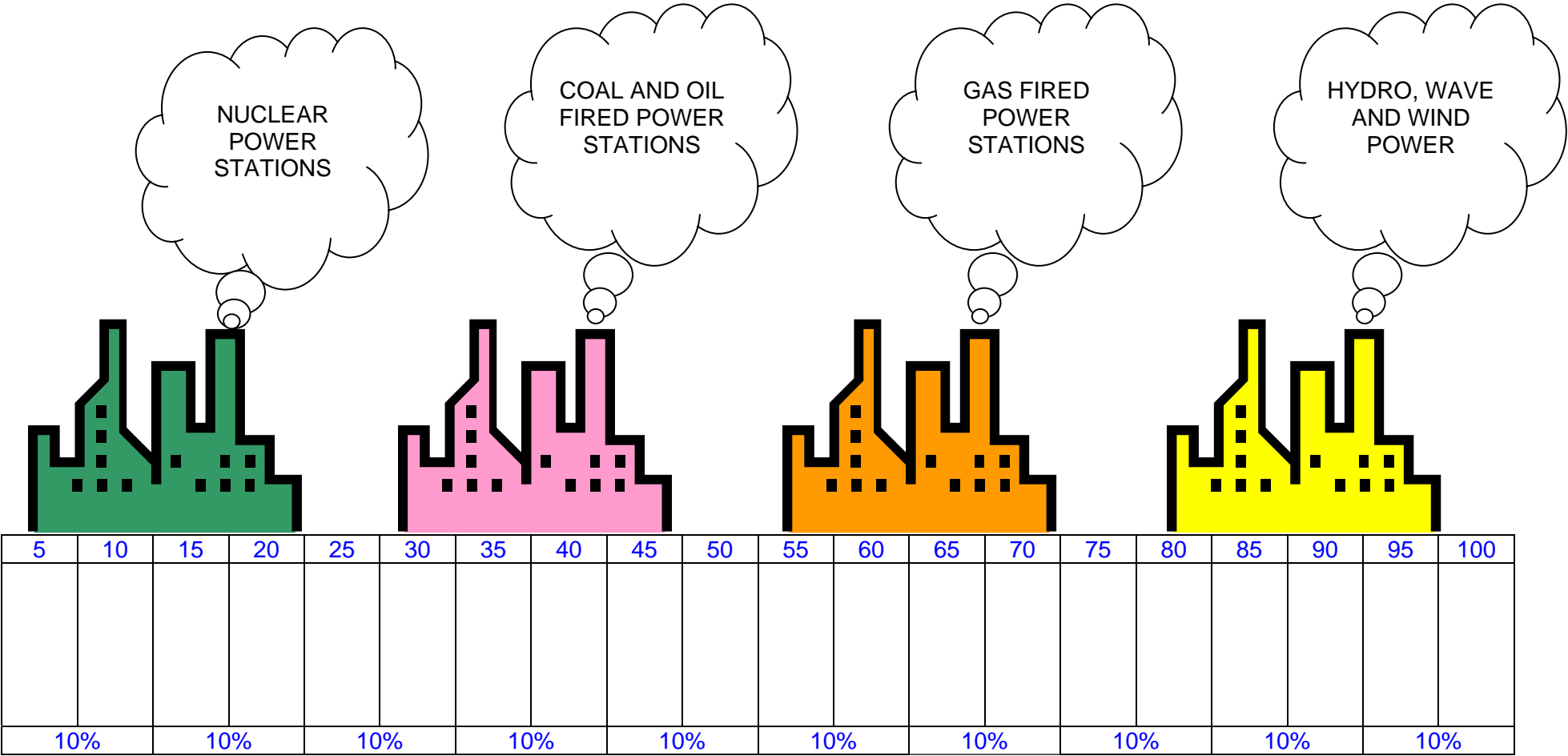
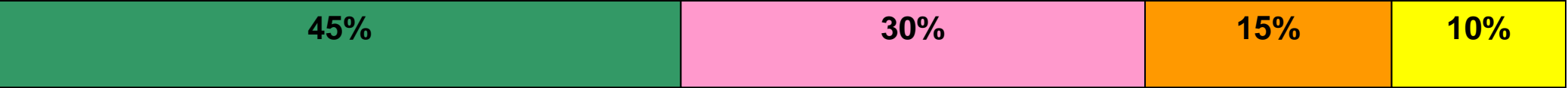
**Wood comes from forest where more trees are planted
than cut down**

**Wood comes from forest where animals and other plants
are taken account of**

Other - please specify

None of these

Picture card 3



Picture card 3

COLOUR KEY			
Nuclear Power	Coal and Oil Fired Power	Gas Fired Power	Hydro, Wave and Wind Power
GREEN	PINK	ORANGE	YELLOW

[illegible]

PUBLIC ATTITUDES TO THE ENVIRONMENT IN SCOTLAND 2002: DATA USER GUIDE

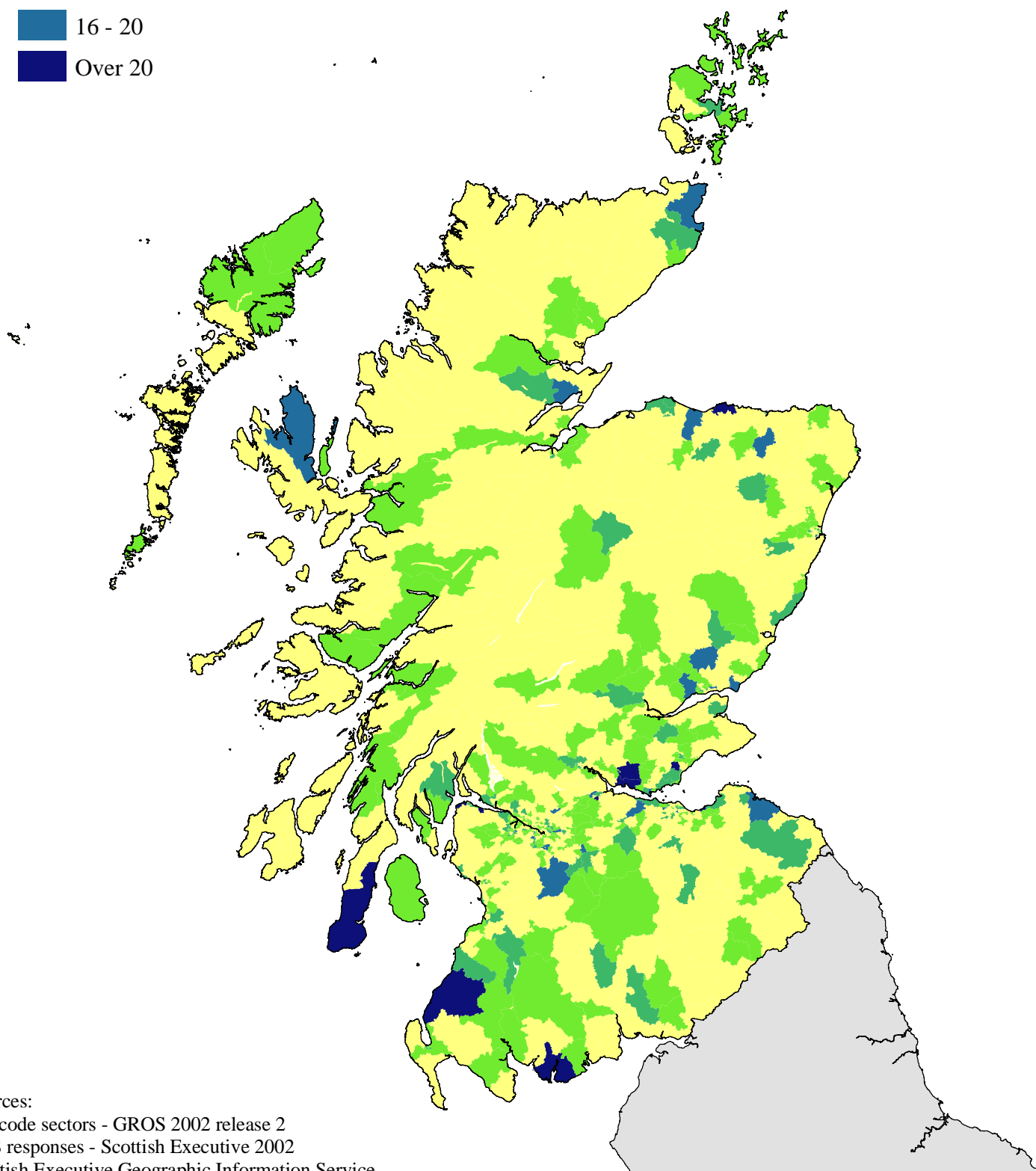
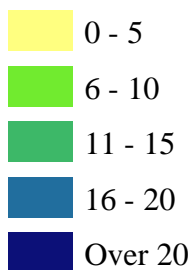
This note summarises key points in use of the data files submitted. More detail is supplied in associated documentation.

1. This survey involved a random sample of 4.119 adults in Scotland. There was a rural boost. Figures for Scotland as a whole have been weighted to take account of the over-sampling in rural areas, and to match to population characteristics (age and sex) taking account of differential non-response. In the report of the survey all analysis has been undertaken using the weighting variable **IWEIGHT2**. There are other weights on the file and they are described in the technical report. All data shown in the report are weighted but unweighted bases are presented.
2. Variable **V1** is the respondent's unique identifier. There were 2 versions of the questionnaire for the study. This means that some questions are answered by half the sample only while others are answered by all respondents. The variable **VERSION** shows whether respondents completed questionnaire A or B.
3. A number of derived variables that do not appear directly in the questionnaire have been included on the file to enable analysts to replicate analysis in the report. All the main derived variables and the syntax used to create them are included. Key analysis variables are:
 - **H6B** (sex)
 - **AGE3** (age)
 - **HEDQUAL2** (highest educational qualification)
 - **TENURE3** (tenure type)
 - **FAMTYPE** (family type)
 - **V7** (Scottish Executive's six-fold urban/rural classification)
 - **LIFECHNG** (created from SD3 and SD4 to categorise people as 'responsibility takers' 'responsibility elsewheres' or 'status quos' in terms of their attitudes towards sustainable development; reported in Chapter 3)
 - **COUNTREC** (created from H5C, H5D, H5E, H5F and H5J to categorise respondents according to their use of the countryside)
4. Responses to one 'open' question are in an excel file which also shows serial no (**V1**). In the main data file, derived variables which interpret these responses are included, however analysts may wish to look back at the original responses.

Appendix B

Survey responses by postcode sector

Number of respondents



Sources:
Postcode sectors - GROS 2002 release 2
EAS responses - Scottish Executive 2002
Scottish Executive Geographic Information Service