Contents

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INTRODUCTION

This volume contains a technical description, computer tabulations and questionnaire details for the survey conducted among adults aged 18+ in England, by the Office for National Statistics (ONS), on behalf of the Department for the Environment, Food and Rural Affairs (DEFRA) in Spring 2001.

Background

The Department requires accurate, representative and replicable information regarding the state of public opinion on the environment, in order to inform policy decision-making. To this end, prior to this survey, the Department had commissioned four national (England and Wales) surveys in 1986, 1989, 1993 and 1997. Following the creation of the Welsh Assembly and the redistribution of responsibilities, this survey represents the fifth such project so far as the population of England is concerned.

This survey was designed to be basically consistent with the previous studies to ensure the data are comparable. However changes were made to the following broad areas:
- Questionnaire content – mostly by the addition of new questions – notably on Quality of Life issues, and use of the countryside, but also involving the modification or dropping of some existing questions.
- Sample – sample increased and weighting regime altered to allow analysis at the regional level.
- Data collection mode – interviews conducted using lap-top computers permitting dynamic routing.

Objectives

The objectives of the research were to:
- Establish current attitudes to the environment, and knowledge and behaviour regarding environmental matters
- Allow comparison of current attitudes with those found in the previous DoE / DETR surveys
- Explore views on a wider range of issues not covered by previous DoE / DETR surveys

Publication of Findings

The conditions concerning this are set out in the contractual agreement between the ONS and DEFRA (DETR). Approval should be sought from DEFRA in the first instance.

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Methodology

Questionnaire Design

Whilst the questionnaire was designed to be as consistent as possible with previous studies, DETR proposed initially that some changes be made to it, both for quality reasons and to allow new areas of interest to be studied. In conjunction with ONS, further modifications to existing questions and the form of new questions were agreed in the following areas:

Broadly Equivalent questions		
	Questions on:	• general issues of importance
		• concern about environment in general
		• worrying environmental issues
		• contributors to global warming
		• environmental actions
		• actions for government
		• actions for government (transport)
		• environmental trends for the future
New questions		
	Quality of life	• selecting issues most important to
		• rating personal / household QoL and optimism about future QoL
	Countryside / green spaces	• Establishing frequency of use
		• Measuring perceived attractiveness of countryside
	Environmental actions	• Reasons for reducing car use / using less gas, electricity
		• Barriers to using car less / gas electricity / water less, to recycling
	Climate change	• Perceived responsibility for climate change / flooding etc.
	Travel to work	• Method(s) of travel to work collected
Modified elements		
	Categories	• environmental knowledge
		• environmental actions
		• actions for government
		• income categories extended
	Mode	• Previously closed question on climate change effects made open.
		• Interviewer area assessment changed to countryside / not countryside. Settlement size attached using geographical data.
	Method	• Multi-stage shuffle removed on environmental issues of concern
	Materials	• Picture cards replaced with text only cards
Removed questions		
	Questions on:	• Understanding of 'sustainable development'
		• Spending on environmental issues
		• balancing environmental and economic considerations
		• factors important to people
		• statements about global warming
		• environmental labelling & information
		• satisfaction with local authority services
		• actions over past year / two years.
		• Chief income earner

The show cards, sort cards and base cards used in the survey are reproduced on pages 10-51. The questionnaire details in Appendix B identify the questions for which each card was used.

Piloting

Following discussion of the proposed questionnaire content between DETR and ONS during the period November–December 2000, the final questionnaire was agreed in early January 2001, and programmed as a Computer Assisted Personal Interviewing (CAPI) instrument in readiness for the pilot stage.

The pilot interviewers were briefed centrally in early January and the pilot was conducted over a two week period in mid-January. Six ONS General Field Force (GFF) interviewers worked on the pilot in a mix of urban and rural areas geographically distributed throughout England. One hundred addresses were issued in total and of these approximately 50 full interviews were achieved.

The debriefing session with the interviewers was attended by representatives of the DETR, and this, along with analysis of the responses to the questionnaire, and the field notes of the interviewers, allowed a report and recommendations to be drawn up. Changes to question wording, routing, and show-cards, were agreed between ONS and DETR, and incorporated into subsequent materials and instruments.

Sampling

- Sampling was undertaken in late 2000, and as with the preceding survey of 1996 was centred upon the Post Office's Postal Address File (PAF). The PAF is based on delivery points, rather than individual people, and due to it's continual updating and more accurate and impartial representation of sampling units, allows contact to be made with a more comprehensive cross-section of the public than the electoral register.

- Within each of the 9 Government Office Regions, 30 postal sectors were selected, with a probability proportional to the number of addresses. From each one of these 270 sectors, addresses were selected at random in the following numbers, to reflect existing information about the likely response rate in each area:

GOR	Number of addresses sampled	
	per postal sector	per GOR (=30 sectors)
North East	21	630
North West	21	630
Yorkshire & Humberside	21	630
East Midlands	22	660
West Midlands	23	690
East England	22	660
London	24	720
South East	23	690
South West	23	690
total		6000

- Each interviewer was issued with a list of sampled addresses. Substitutions were not permitted.

- Kish grids were employed to select the member of the given household to be interviewed, ensuring a truly random selection over which the interviewer has no control. In some cases, multiple households were discovered at a given address, and here an initial Kish grid selection identified the household to be included.

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Fieldwork

- Interviews were conducted face-to-face, in-home between 29th January and 5th April (although over 99% were completed by the 26th March). Proxy responses were not permitted, and repeat visits were arranged as necessary to allow full personal interviews. As is usual for ONS, interviewers were paid by the hour, and encouraged to visit addresses as many times as possible in order to determine eligibility and obtain interviews. The Interviews were conducted using lap-top computers running a dynamic routing questionnaire instrument programmed by ONS using 'Blaise' survey questionnaire software.

Response Rate

- During the preceding survey conducted in 1996 by MORI, the proportion of the 3,822 issued addresses adjudged to be "eligible" was 84.7%. Of these 3,236 addresses interviewers obtained interviews with 1,782 respondents. Therefore for the 1996 survey, 46.6% of issued addresses yielded an interview, representing an adjusted survey response rate of 55.1%.

  In 2001 a total of 6,000 addresses were issued to interviewers. ONS interviewers determined that 5,458 (or 91%) of these were valid addresses with eligible occupants. From these eligible addresses 3,736 full interviews were achieved. ONS therefore achieved an interview at 62.3% of issued addresses, representing an adjusted survey response rate of 68.4%.

  This marked improvement in response relative to the 1996 survey may reflect, amongst other things, the ONS practise of paying interviewers for their time rather than by completed interview, thus encouraging them to re-try addresses that might not seem initially promising.

  Despite the loss of a number of interviews due to difficulties created by foot-and-mouth restrictions, and the traditional difficulties associated with matching national response rates within London, ONS achieved the target response levels of 400 interviews per GOR in all but three GORs, and an above-average response rate for the survey as a whole.

GOR	Eligible addresses	% of issued sample	Interviews	% of eligible sample
North East	569	90.3	413	72.6
North West	574	91.1	389	67.8
Yorkshire & Humberside	573	91.0	373	65.1
East Midlands	605	91.7	437	72.2
West Midlands	620	89.9	431	69.5
East England	622	94.2	404	65.0
London	640	88.9	380	59.4
South East	627	90.9	451	71.9
South West	628	91.0	458	72.9
total	5,458	91.0	3,736	68.4

Factors suggested in the previous report from 1997 as causing a lower than anticipated response rate included the Christmas field period and bad weather, an interview lasting 52 minutes rather than the initial estimate of 40 minutes, falling response rates across the industry and methodological differences between 1993 and 1996/7.

ONS considers that some of these factors were also present in 2001. The average interview time was indeed over 50 minutes (over an hour for door-to-door). Conversely, the effect of the methodological changes to the questionnaire this time round may have worked in favour of response, since the multi-stage card sort was removed, and the use of faster CAPI questionnaire instruments on lap-tops will have offset to some extent the increased content of the questionnaire proper. Although there were still a considerable number of card sorts – arguably too many for some respondents – the survey was generally positively received by the public. Overall the response rate for the 2001 survey is held by ONS to be highly satisfactory for a social survey.

Weighting

Data in 1996 was weighted using a different regimen from preceding years. Until 1996, the electoral register was used as a sample, meaning that (allowing for deficiencies of completeness), every individual had an equal chance of being selected, regardless of the number of people in the household. In 1996, with the change to an address-based (PAF) sample, respondents living in larger households had a smaller theoretical chance of being selected than respondents in single or smaller occupant households. In 1996 therefore weights were calculated in inverse proportion to the household size. This was designed to give a respondent with a smaller chance of being selected (those in larger households) a greater weight in the data.

ONS has decided to use for the 2001 survey a weighting regimen designed to scale respondents up proportionately to match the population estimates which pertain for that individual's age and sex characteristics within the Government Office Region in which they live. The reasons for this are as follows:

- The client has increased the sample size specifically to permit analysis at the GOR level. It seems important that the correct age and sex distribution (both of which are known to correlate with environmental attitudes and behaviour) should be achieved for each GOR.
- Whilst average household size information is available for the national and regional levels, it is not available for the postal sectors which formed the primary sampling units in the stratified sampling regimen. An arithmetic weighting regimen is therefore not available which can weight for age, sex, GOR *and* household size. Since average household size may vary considerably from sector to sector, it would therefore be theoretically impossible to be assured that any household size weighting was restorative of population relative to household size.
- Whilst there is evidence that environmental attitudes and behaviour are associated with age and sex, there is no evidence available to ONS that they are associated with household size. Hence any attempt to weight additionally for household size, at the expense of accuracy in age and sex, or at the expense of creating widely divergent weights, would seem to be unjustified.
- Sampling errors can be derived which make allowance for the stratified sampling structure, the sampling probability within households, and the age, sex, GOR weighting regime adopted for the published tables.

Analysis

- The tabulations are designed to be consistent with previous survey results. Some changes have been specified by DETR / DEFRA to reflect changes in the environmental debate, and changing circumstances.
- An indication of confidence intervals is given for tabulations of all respondents, and against age, sex & GOR. Underlining and double underlining are used to indicate percentages for which the confidence interval is 0.1-0.25% and 2.5%+ respectively. The largest interval in any cell relating to any of these columns is 0.533%, or just over half a percent. The intervals and sampling errors calculated for ALL cases are shown in the final two columns. The method involves a specially adapted 'jack-knife' technique to takes account of the sampling method adopted
- Previous DoE / DETR survey results are shown (to the nearest percentage point) where available to the left of the tabulations for the relevant question.
- The derivation of the categories used in the tabulations is as follows:
    - For each of the environmental issues of concern questions; scores +2 for 'very worried', +1 for fairly worried', 0 for 'not very worried' and –1 for 'not at all worried'. Scores then added across all the issues for each respondent and the sample divided into five equal groups. 'Most' = top fifth. 'Least' = bottom fifth.
    - For each of the environmental actions at home; scores +2 for 'on a regular basis' and +1 for 'once/ a few times'. Scores then added across all actions for each respondent and the top ten per cent selected.
    - For each of the environmental shopping actions; scores +2 for 'on a regular basis' and +1 for 'once/ a few times'. Scores then added across all actions for each respondent and the top ten per cent selected.

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Survey of public attitudes towards the environment and to quality of life - 2001

Final questions (summary)

General issues
- What do you think are the most important issues the government should be dealing with?

Environmental knowledge
- Which, if any, of the phrases on this card have you heard of?
  [Bio-diversity, Climate Change, Local Agenda 21, Sustainable Development, The Are You Doing Your Bit? campaign, The energy efficiency campaign (with printed logo)]

  (If respondent has not heard of climate change) Have you heard of Global Warming?
  (if still no) Have you heard of The Greenhouse Effect?

Quality of life
- What are the 2 or 3 things which you would say most affect your (you and your household's) quality of life?

- If we were to define 'standard of living' as measuring the number of things you own and how well you can afford the things you need or want, how would you rate your (you and your household's) 'standard of living'?
  [Very good, fairly good, neither good nor bad, fairly bad, very bad]

- (and) if we were to define 'quality of life' as how you feel overall about your life, including your standard of living, your surroundings, friendships and how you feel day-to-day, how would you rate your 'quality of life'?
  [Very good, fairly good, neither good nor bad, fairly bad, very bad]

- and) if we think now about the future, taking into account your (household's) situation, society, the economy, the environment and so forth, how would you describe your view of your (household's) quality of life in the years to come?
  [Very optimistic, fairly optimistic, neither optimistic nor pessimistic, fairly pessimistic, very pessimistic]

- Again, thinking about the future, taking into account society, the economy, the environment and so forth, how would you describe your view of quality of life in this part of the country in the years to come?
  [Very optimistic, fairly optimistic, neither optimistic nor pessimistic, fairly pessimistic, very pessimistic]

- Do you think that anyone is currently measuring quality of life in this country?

- A number of issues relating to quality of life are being measured, and 15 that have been identified are on these cards.
  I'd like you to place each of them on one of the larger cards to show how important you think the issue is to quality of life, both now and in the years to come. If there are any you have not heard of, please put them to one side.

  [Importance: very important, fairly important, not very important, not at all important, not heard of]

  [Issues: Air Quality, more Building in the Countryside, Climate Change, Crime, Economic Growth, Education, Employment / jobs, Health, Housing quality, Investment in houses, factories, transport etc, Poverty and social inequalities, River water quality, Road Transport, Waste disposal and recycling, Wildlife]

Agree/ disagree

- I am now going to read out a list of statements or views. For each one I read out, please use one of the phrases on the card to tell me how much you agree or disagree with the statement…

  [Statements:
  …"The government should improve the quality of life for the people in the United Kingdom rather than other countries"
  … "There is **little** connection between the protection of the environment and people's quality of life."
  … "Prices and jobs **today** are more important than protecting the environment for the **future**."
  … "It is important to build new roads to relieve traffic congestion even if some countryside is lost."
  … "The **benefits** of growing genetically modified crops which require less chemical pesticides are greater than the **risks**."]

  [Options: Strongly agree, slightly agree, neither agree or disagree, slightly disagree, strongly disagree]

Environmental concerns

- How concerned are you about the environment in general. Would you say you are…
  [very concerned, fairly concerned, not very concerned, not at all concerned]

- A number of environmental issues have been identified, and are on these cards.
  I'd like you to place each of them on one of the larger cards to show how worried you feel personally about the issue. If there are any you have not heard of, please put them to one side.

[Issues: Acid rain, Climate Change / global warming, Decay of Inner Cities, Disposal of hazardous waste, Effects of livestock methods (incl BSE), Fumes & smoke from factories, Growing genetically modified crops, Household waste disposal, Losing Green Belt land, Loss of plants and animals in the UK, Loss of trees and hedgerows, Noise, Ozone layer depletion, Pollution in bathing waters and on beaches, Pollution in rivers, Traffic congestion, Traffic exhaust fumes & urban smog, Tropical forest destruction, Use of pesticides, fertilisers and chemical sprays, Using up the UK's natural resources]

[Options: very worried, fairly worried, not very worried, not at all worried, not heard of]

- Earlier we mentioned climate change. What things, if any, do you think will happen, as a result of climate change?

- Which, if any, of the things listed on this card do you think are major contributors to climate change…
  [The hole in the ozone layer
  Carbon dioxide (Co2) emissions
  Emissions from power stations
  Use of gas / electricity in homes
  Use of gas / electricity by industry
  Use of mobile phones
  Emissions from transport
  Destruction of forests]

Access to green spaces/ countryside

- Are there any green spaces or countryside around which you can get to easily without using a car or other transport?

  (without using a car or other transport)
- During the last 12 months, how often have you used the local green spaces or countryside - except for passing through them or for work. Would it be…
  [Most days, At least once a week (on average), At least once a month (on average), Occasionally, Not at all]

  (including using a car or other transport)
- During the last 12 months, how often have you used the local green spaces or countryside - except for passing through them or for work. Would it be…
  [Most days, At least once a week (on average), At least once a month (on average), Occasionally, Not at all]

- Except for trips to the <u>beach (and) to golf or sporting facilities</u>, how often (Would it be…)
  [Most days, At least once a week (on average), At least once a month (on average), Occasionally, Not at all]

- What things, if any, about the British countryside make it a place where you want to spend time?

- What things, if any, about the British countryside prevent it from being a place where you want to spend time?

Environmental actions

- I am now going to read out a list of actions which you might take at home. For each one I read out, please use one of the phrases on this card to tell me whether you (or your household) have done it in the last 12 months…

  [… Deliberately used public transport, walked or cycled instead of a car?
  … Cut down the use of a car for short journeys (e.g. to school, work, local shop etc)?
  … Taken glass to a bottle bank or separated glass from rubbish so it could be collected for recycling?
  … Made compost out of kitchen waste?
  … Cut down the amount of electricity / gas your household uses?
  … Taken cans to a can-bank or separated cans from rubbish so that they could be collected for recycling?
  … Cut down on use of water?
  … Made sure that your noise did not disturb others?
  … Taken paper to a paper-bank or separated paper from rubbish so that it could be collected for recycling?
  … Done things to encourage wildlife in your garden?
  … Taken plastic to a recycling facility or separated plastic from rubbish so that it could be collected for recycling?]

  [Options: On a regular basis, Once or on a few occasions, No]

- What were the main reasons, if any, for cutting down your use of a car for short journeys (during the last 12 months)?

- Could you tell me what reasons, if any, your household might have had for not **<u>regularly</u>** cutting down use of your car for short journeys?

- What were the main reasons, if any, for cutting down your use of electricity or gas (during the last 12 months)?

- Could you tell me what reasons, if any, your household might have had for not **<u>regularly</u>** cutting down use of electricity or gas (during the last 12 months)?

- Could you tell me what reasons, if any, your household might have had for not **<u>regularly</u>** recycling glass / cans / paper / plastic (during the last 12 months)?

- Could you tell me what reasons, if any, your household might have had for not **<u>regularly</u>** cutting down use of water (in the last 12 months)?

- I am now going to read out another list of things which people might do. For each one I read out, please use one of the phrases on this card to tell me whether you (or your household) have done it in the last 12 months…

  [… Used a concentrated washing powder, or concentrated liquid or tablets in your washing machine?
  … Avoided using pesticides in the garden?
  … Bought toilet rolls or kitchen towels made from recycled paper?
  … Chosen a water-based gloss paint, rather than solvent-based paint for decorating?
  … Decided not to buy a particular product because it seemed to have too much packaging?
  … Bought organically produced food?
  … Used low energy light bulbs in the home?
  … Avoided buying products causing damage to wildlife?]

  [Options: On a regular basis, Once or on a few occasions, No]

- I am now going to read out a list of effects which environmental problems may have had on you or your household. For each one I read out, please use one of the phrases on this card to tell me whether you (or your household) have taken any of these actions during the last 12 months because of environmental problems…

  [… Used a filtering mask to protect yourself against traffic fumes when cycling?
  … Used bottled water or filtered tap water at home because you thought the water quality or taste of tap water was poor?
  … Reduced your sunbathing or taken greater care when in the sun because of increased ultra-violet rays?
  … Shut windows or kept them closed because of noise from outside?]

  [Options: On a regular basis, Once or on a few occasions, No/never]

- and) in the last 12 months have you, (or anyone in your household) had to do any of the following…

  [… Avoid bathing in the sea, rivers or lakes in this country?
  … Avoid using a park or open space because of dog fouling or litter?
  … Avoid visiting a pub or restaurant because of cigarette smoke?]

Actions for government

- I am now going to read out a list of things which can be done by central or local government, or other appropriate bodies, to improve the environment. Each of these may have a direct cost to you or your family - for example higher prices, higher taxation or cuts in other public expenditure, etc. For each one I read out, please use one of the phrases on this card to tell me the degree to which you support or oppose this policy…

  [… Provide more recycling facilities?
  … Introduce water metering everywhere?
  … Pay farmers to protect and regenerate threatened landscapes and habitats?
  … Only pay agricultural subsidies to farmers if they protect the environment?
  … Plant trees and hedgerows where possible?
  … Make the environment part of the core curriculum in schools?
  … Aid and support developing countries to protect their wildlife?
  … Aid and support developing countries to protect other aspects of their environment?
  … Increase the use of renewable energy sources such as solar power, wind and water?
  … Stricter controls on factory emissions to the air, rivers and the sea?
  … Charge factories for emissions to the air, rivers and the sea?
  … Stricter controls over the trade in wildlife products?
    … Introduce an energy-carbon tax on electricity and other fuels which damage the environment?
  … Ask all businesses to report on their impact on the environment?
  … Restrict building on greenfield sites?
  … Increase controls on overfishing of the sea?]

  [Options: Strongly support, Slightly support, Neither support nor oppose, Slightly oppose, Strongly oppose]

- I am now going to read out a list of things related to transport which can be done by central or local government, or other appropriate bodies, to improve the environment. For each one I read out, please use one of the phrases on this card to tell me the degree to which you support or oppose this policy…

  [… Increase pedestrian-only zones in towns and cities?
  … Reward drivers of cars with lower carbon dioxide emissions?
  … Increase parking restrictions and introduce higher metering charges in town centres?
  … Charge drivers for the use of certain roads?
  … Restrict the use of certain roads when air pollution levels are high?
  … Prevent drivers from leaving their engines running when stationary for some time?
  … Tighten annual MOT testing for emission standards?
  … Increase roadside spot-checks on vehicle emissions?
  … Make public transport cheaper?
  … Provide more, or more reliable, public transport?
  … Provide more cycle-paths or lanes?]

  [Options: Strongly support, Slightly support, Neither support nor oppose, Slightly oppose, Strongly oppose]

- Looking ahead now to the future, what environmental trends or issues do you think will cause the most concern in about 20 years' time?

- Earlier we spoke about climate change. How convinced are you that earth's climate and long term weather patterns are changing – would you say that you are…
  [Very convinced, Fairly convinced, Not very convinced, Not at all convinced]

- (and) would you say that this change is mainly due to human activities?

- Do you think that the recent floods in this country are due to climate change?

1 **White**

2 **Black - Caribbean**

3 **Black - African**

4 **Black - Other Black Groups**

5 **Indian**

6 **Pakistani**

7 **Bangladeshi**

8 **Chinese**

9 **None of these**

Quality of life

- What are the 2 or 3 things which you would say most affect your (you and your household's) quality of life?

- If we were to define 'standard of living' as measuring the number of things you own and how well you can afford the things you need or want, how would you rate your (you and your household's) 'standard of living'?
[Very good, fairly good, neither good nor bad, fairly bad, very bad]

- (and) if we were to define 'quality of life' as how you feel overall about your life, including your standard of living, your surroundings, friendships and how you feel day-to-day, how would you rate your 'quality of life'?
[Very good, fairly good, neither good nor bad, fairly bad, very bad]

- and) if we think now about the future, taking into account your (household's) situation, society, the economy, the environment and so forth, how would you describe your view of your (household's) quality of life in the years to come?
[Very optimistic, fairly optimistic, neither optimistic nor pessimistic, fairly pessimistic, very pessimistic]

- Again, thinking about the future, taking into account society, the economy, the environment and so forth, how would you describe your view of quality of life in this part of the country in the years to come?
[Very optimistic, fairly optimistic, neither optimistic nor pessimistic, fairly pessimistic, very pessimistic]

- Do you think that anyone is currently measuring quality of life in this country?

- A number of issues relating to quality of life are being measured, and 15 that have been identified are on these cards.
I'd like you to place each of them on one of the larger cards to show how important you think the issue is to quality of life, both now and in the years to come. If there are any you have not heard of, please put them to one side.

    [Importance: very important, fairly important, not very important, not at all important, not heard of]

    [Issues: Air Quality, more Building in the Countryside, Climate Change, Crime, Economic Growth, Education, Employment / jobs, Health, Housing quality, Investment in houses, factories, transport etc, Poverty and social inequalities, River water quality, Road Transport, Waste disposal and recycling, Wildlife]

Environmental actions

- I am now going to read out a list of actions which you might take at home. For each one I read out, please use one of the phrases on this card to tell me whether you (or your household) have done it in the last 12 months…

    … Taken glass to a bottle bank or separated glass from rubbish so it could be collected for recycling?
    … Made compost out of kitchen waste?
    … Taken cans to a can-bank or separated cans from rubbish so that they could be collected for recycling?
    … Taken paper to a paper-bank or separated paper from rubbish so that it could be collected for recycling?
    … Taken plastic to a recycling facility or separated plastic from rubbish so that it could be collected for recycling?]

    [Options: On a regular basis, Once or on a few occasions, No]

- Could you tell me what reasons, if any, your household might have had for not **regularly** recycling glass / cans / paper / plastic (during the last 12 months)?

1 **In paid work**

2 **Registered unemployed**

3 **On a government work scheme**

4 **A student**

5 **Retired**

6 **Doing unpaid work**

7 **Not able to work**

8 **Not wanting work**

9 **Otherwise seeking work**

1 Degree (or equivalent)
HNC / HND
NVQ / SVQ (Level 4 or 5)
PGCE / Dip.Ed.
RSA (Higher Diploma)
BTEC / BEC / TEC (Higher)
SCOTBEC / TEC / VEC (Higher)

2 'A' level (or equivalent)
ONC / OND
NVQ (Level 3)
GNVQ / GSVQ (Advanced)
RSA (Advanced Diploma)
City & Guilds (Advanced Craft / part 3)
BTEC / BEC / TEC (National Certificate)
SCOTBEC / TEC / VEC (National Certificate)
National Scottish Advanced Higher
CSYS
SCE higher (or equivalent)

3 'O' level (or equivalent)
SCE standard grades 1-3 / ordinary grades A-C
GCSE grades A-C
CSE grade 1
NVQ / SVQ (Level 1 or 2)
GNVQ / GSVQ (Intermediate)
RSA (Ordinary Diploma)
City & Guilds (Craft / part 2)
BTEC / BEC / TEC (First Diploma)
SCOTBEC / TEC / VEC (First Diploma)
National Scottish Higher / Intermediate Level 2

4 All other qualifications (school or college)

ENV - C (pink)

1   **'Biodiversity'**

2   **'Climate Change'**

3   **'Local Agenda 21'**

4   **'Sustainable Development'**

5   **The "Are You Doing Your Bit?" campaign**

6   **The energy efficiency campaign with this logo -**
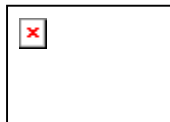
1   **Very good**

2   **Fairly good**

3   **Neither good nor bad**

4   **Fairly bad**

5   **Very bad**

1   Very optimistic

2   Fairly optimistic

3   Neither optimistic nor pessimistic

4   Fairly pessimistic

5   Very pessimistic

ENV - F (pink)

1   **Strongly agree**

2   **Slightly agree**

3   **Neither agree nor disagree**

4   **Slightly disagree**

5   **Strongly disagree**

1 The hole in the ozone layer

2 Carbon dioxide (Co2) emissions

3 Emissions from power stations

4 Use of gas / electricity in homes

5 Use of gas / electricity by industry

6 Use of mobile phones

7 Emissions from transport

8 Destruction of forests

1   **Most days**

2   **At least once a week (on average)**

3   **At least once a month (on average)**

4   **Occasionally**

5   **Not at all**

ENV - I (pink)

1   Yes, on a regular basis

2   Yes, once or on a few occasions

3   No

9   Does not apply
     (eg. Do not have a car / bicycle /
       garden / washing machine etc.)

1   Strongly support

2   Slightly support

3   Neither support nor oppose

4   Slightly oppose

5   Strongly oppose

ENV - K (pink)

	Weekly £	Monthly £	Annual £
2)	up to 86	up to 374	up to 4,499
3)	87 - 143	375 - 624	4,500 - 7,499
4)	144 - 191	625 - 832	7,500 - 9,999
5)	192 - 287	833 - 1,249	10,000 - 14,999
6)	288 - 384	1,250 - 1,666	15,000 - 19,999
7)	385 - 480	1,667 - 2,082	20,000 - 24,999
8)	481 - 576	2,083 - 2,499	25,000 - 29,999
9)	577 - 672	2,500 - 2,916	30,000 - 34,999
10)	673 - 768	2,917 - 3,332	35,000 - 39,999
11)	769 - 961	3,333 - 4,166	40,000 - 49,999
12)	962 or more	4,167 or more	50,000 or more

ENV - L (pink)

Very worried

ENV - Y (yellow)

ENV - Y (yellow)

Not very worried

Fairly worried

ENV - Y (yellow)

ENV - Y (yellow)

Not at all worried

Air quality

ENV - X / 1 (green)

Climate change

ENV - X / 3 (green)

More building in the countryside

ENV - X / 2 (green)

Crime

ENV - X / 4 (green)

Economic growth

ENV - X / 5 (green)

Employment / jobs

ENV - X / 7 (green)

Education

ENV - X / 6 (green)

Health

ENV - X / 8 (green)

Housing quality

ENV - X / 9 (green)

Poverty and social inequalities

ENV - X / 11 (green)

Investment in houses, factories, transport etc.

ENV - X / 10 (green)

River water quality

ENV - X / 12 (green)

Road traffic

ENV - X / 13 (green)

Wildlife

ENV - X / 15 (green)

Waste disposal and recycling

ENV - X / 14 (green)

5.1
socio-demographic variables (pre interview):

SocDm1I	Introduction	
Routing: All		
Notes:		

Before we start the survey questions, I would just like to ask you for some details about yourself and your household.

PRESS <ENTER> TO CONTINUE

SocDm1I	. 1 .	Continue	

GenderD	DISPLAYED from Household grid	
Routing: All		
Notes: Check this value		

		. Male .		

AgeDB	DISPLAYED from Household grid	
Routing: All		
Notes: Check this value. If the age is a DK or refusal at the household grid, you will be prompted for age again here. If the respondent still refuses or doesn't know, and if they cannot give a banded figure, then make an estimate using the banded age field **AgeB**.		

		. 24 .		

MarSta	Marital status	

Routing:
All

Notes:
The aim is to obtain legal marital status, irrespective of any de facto arrangement. The only qualification to this aim is that you should not probe the answer 'separated'. Should a respondent query the term, explain that it covers any person whose spouse is living elsewhere because of estrangement (whether the separation is legal or not). Ignore temporary absences, e.g. on oil rig. A person whose spouse has been working away from home for over 6 months, e.g. on a contract overseas or in the armed forces, should still be coded as married and living with husband/wife if the separation is not permanent.

ASK OR RECORD

CODE FIRST THAT APPLIES

Are you…

1 Single, that is, never married, 2 Married and living with your husband/wife, 3 Married and separated from your husband/wife, 4 Divorced, 5 or Widowed?	
MarStat . 1 . **NevMarr**	

LivTog	Cohabiting	

Routing:
All

Notes:
Only respondents who are living with their partner in this household should be coded as living together as a couple. You may code No without asking the question ONLY if all members of the household are too closely related for any to be living together in a de facto marital relationship.

ASK OR RECORD

May I just check, are you living with someone in the household as a couple?

1 Yes 2 No 3 SPONTANEOUS ONLY - same sex couple	
LiveWith . 1 . **Yes**	

Ethnic	ethnicity	
Routing: All		
Notes:		

SHOW CARD **A**

[*] To which of these groups do you consider you belong?

DO NOT PROMPT

1 White	6 Pakistani
2 Black - Caribbean	7 Bangladeshi
3 Black - African	8 Chinese
4 Black - Other Black Groups	
5 Indian	9 None of these

Ethnic	. 1 .	**White_**	

EmpSta	employment situation	HAR

Routing:
All

Notes:

SHOW CARD **B**

With regards work, which of the terms on this card best describes you?

PROMPT AS NECESSARY

1 In paid work	6 doing unpaid work
2 registered unemployed	7 not able to work
3 on a government work scheme	8 not wanting work
4 a student	9 otherwise seeking work
5 retired	

EmpSta	. 1 .	**PaidWk**	

UnPdWk	Nature of unpaid work	

Routing:
EmpSta = 6 {doing unpaid work}

Notes:

May I just check. Is that unpaid work for your own or a family business?

1 Yes
2 No

UnPdWk	. 1 .	Yes	

Seek3M	seeking more than 2 months	

Routing:
EmpSta = 2 {Registered Unemployed} OR
EmpSta = 9 {otherwise seeking work}

Notes:

May I just check, have you been seeking work for more than two months?

1 Yes
2 No

Seek3M	. 1 .	Yes	

RecPen	Receives pension	

Routing:
EmpSta = 5 {Retired}

Notes:

May I just check, do you receive any pension?

1 Yes	
2 No	

RecPen	. 1 .	**Yes**	

StaPri	State / Private pension	

Routing:
RecPen = 1 {Receives pension}

Notes:

(and) is that state or private pension?

1 State pension	
2 Private pension	
3 Both	

StaPri	. 3 .	**Both__**	

MajPen	Majority is State / Private pension	

Routing:
StaPri = 3 {both}

Notes:

(and) which would be the larger of the two?

1 State pension	
2 Private pension	

MajPri	. 1 .	**State_**	

WkStat	Employee / self employed status	
Routing:		
EmpSta = 1 {in paid employment}		
Notes:		

May I just check, is that as…	
1 an employee, 2 or self-employed?	
WkStat	. 1 .	**StateP**	

FulPrt	full time / part time	
Routing:		
EmpSta = 1 {in paid employment}		
Notes:		

(and) is that… GUIDANCE: IF THE RESPONDENT ASKS FOR GUIDANCE THEN 30 HOURS OR MORE = FULL TIME	
1 Full time, 2 or Part time?	
FulPrt	. 1 .	**partTm**	

OccT	occupation title	

Routing:
EmpSta = 1 {in paid employment}

Notes:

May I ask, what is your occupation (in your main job)?

Enter a text of at most 30 characters

| OccT | . farmer . | |

OccD	occupation description	

Routing:
EmpSta = 1 {in paid employment}

Notes:

OPTIONAL Could you describe more fully what you do?

Enter a text of at most 80 characters

| OccD | . farms rurally . | |

IndT	industry title	

Routing:
EmpSta = 1 {in paid employment}

Notes:

Can you tell me what industry you work within?

Enter a text of at most 80 characters

| IndT | . the farming industry . | |

Manage	managerial status	

Routing:
WkStat = 1 {employee}

Notes:

Do you have any managerial duties, or are you supervising any other employees?

1 Manager	
2 Foreman/supervisor	
3 Not manager/supervisor	
Manage	. 1 .	**Yes**

SupV	supervisory status	

Routing:
WkStat = 1 {employee}

Notes:

(can I just check) as a manager, do you have responsibility for supervising the work of other employees?

1 Yes	
2 No	
SupV	. 1 .	**Yes**

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MpNo	numbers at place of work (employees)	

Routing:
WkStat = 1 {employee}

Notes:

How many employees are there at the place you work?	
1 1-24 2 25-499 3 500+	
MpNo	. 2 .	n25_499	

Solo	works on own (self-employed)	

Routing:
WkStat = 2 {self-employed}

Notes:

Are you working on your own or do you have employees?	
1 On own / with partner(s) but no employees 2 With employees	
Solo	. 2 .	WithEm	

MpN	numbers at place of work (self-employed)	

Routing:
WkStat = 2 {self-employed} AND
Solo = 2 {with-employees}

Notes:

How many people do you employ at the place where you work?	
1 1-24 2 25-499 3 500+	
MpN	. 2 .	n25_499	

HasQls	any qualifications obtained	

Routing:
All

Notes:

Do you have any qualifications obtained from school, college or training?

1 Yes
2 No

HasQls	. 1 .	**Yes**	

HighQl	highest qualifications obtained	

Routing:
HasQls = 1 {Yes}

Notes:

SHOWCARD **C**

ASK OR RECORD

Which is your highest qualification from those shown on this card?

CODE FIRST THAT APPLIES

EXPLAIN THAT YOU WOULD LIKE THE RESPONDENT TO FIND THEIR HIGHEST
QUALIFICATION ON THE CARD, STARTING FROM THE TOP OF THE CARD AND
WORKING DOWN AS APPROPRIATE.
ACCEPT ANY 'EQUIVALENT' THAT IS NOT LISTED.

1 Degree or equivalent
2 A level or equivalent
3 O level or equivalent
4 other

HighQl	. 1 .	**Degree**	

AccVeh	access to a vehicle	

Routing:
All

Notes:

Do you (or anyone in the household) presently own or have continuous use of any motor vehicles?

GUIDANCE:
INCLUDE COMPANY CARS - UNLESS NO PRIVATE USE ALLOWED

1 Yes 2 No	
AccVeh	. 1 .	**Yes**

NumVeh	number of vehicles	

Routing:
AccVeh = 1 {yes}

Notes:

ASK OR RECORD

How many?

Enter a numeric value between 1 and 99

NumVeh	. 1 .		

5.2
General issues:

Gen_IssI	Introduction	
Routing:		
All		
Notes:		

I'd first like to ask you about general issues of importance PRESS <ENTER> TO CONTINUE
GenIssI   . 1 .   **Continue**

Gen_Iss	general issues for government	
Routing:		
All		
Notes:		

[*] What do you think are the most important issues the government should be dealing with?

CODE ALL THAT APPLY

0 NO ANSWER	
	8 Income tax / VAT
1 Crime / Law & Order	9 Pensions / Social Security / Child Benefit
2 Economy	10 Pollution (including transport) / Environment
3 Education	11 Public Transport
4 Employment / Unemployment / Jobs	
5 Europe	19 Other
6 Health / Social Services	
7 Housing / Mortgage rates	

Enter at most 8 values

Gen_Iss   . 1-2 .

5.3
Background Environmental Knowledge:

HeardOf1	environmental knowledge (prompted)	
Routing: All		
Notes:		

SHOWCARD **D**

Which, if any, of the phrases on this card have you heard of?

CODE ALL THAT APPLY

GUIDANCE:
IF THE RESPONDENT SAYS THAT THEY ARE FAMILIAR WITH CAMPAIGNS ON RELATED AREAS, BUT NOT THOSE DESCRIBED, DO NOT CODE.

0 NONE	4 'Sustainable Development'
1 'Bio-diversity'	5 The 'Are You Doing Your Bit?' campaign'
2 'Climate Change'	6 The 'energy efficiency campaign (with printed logo)
3 'Local Agenda 21'	

Enter at most 6 values

HeardOf1	. 1 .		

HeardOf2	environmental knowledge (prompted)	
Routing: HeardOf1 NE 2 {hasn't heard of climate change}		
Notes:		

Have you heard of Global Warming?

1 Yes	
2 No	

HeardOf2	. 1 .	. No .	

HeardOf3	environmental knowledge (prompted)	
Routing: HeardOf2 = 2 {hasn't heard of climate change or global warming}		
Notes:		

Have you heard of 'The Greenhouse Effect'?

1 Yes	
2 No	

HeardOf3	. 1 .	. No .	

5.4
Quality of Life:

QoL_I	Introduction	
Routing: All		
Notes:		

I'd now like to ask some questions about your (you and your households's) quality of life.

PRESS <ENTER> TO CONTINUE

QoL_I	. 1 .	**Continue**	

QoL_Aff	quality of life (unprompted)	
Routing: All		
Notes:		

[*] What are the 2 or 3 things which you would say most affect your (you and your household's) quality of life?

UNPROMPTED

CODE ALL THAT APPLY

0 NO ANSWER GIVEN	8 Housing (including heating)
	9 Job (having one / satisfaction / hours / stress)
1 Crime / fear of crime	10 Leisure (including entertainments & nightlife)
2 Driving (driving experience, e.g. traffic jams)	11 Money (being able to afford things e.g. holidays)
3 other Travel / Commuting (except driving)	12 Neighbours / Neighbourhood
4 Education (quality of / opportunities for)	13 Pollution / Litter / other environmental problems
5 Friendships / family	14 Religion / Spiritual
6 Green Spaces / Countryside / Nature (access to)	
7 Health – physical / mental	19 other

Enter at most 15 values

TrvMth	. 1 .		

QoL_q1	standard of living	

Routing:
All

Notes:
The terms used are fairly stark (ie Very bad) - Please comment on whether respondents seem unwilling to use the terms for this reason.

SHOWCARD E

[*] If we were to define 'standard of living' as measuring the number of things you own and how well you can afford the things you need or want, how would you rate your (you and your household's) 'standard of living'?

PROMPT AS NECESSARY – SHOWCARD E

1 Very good 2 Fairly good 3 Neither good nor bad 4 Fairly bad 5 Very bad	8 Don't Know

QoL_q1	. 2 .	F_Good	

QoL_q2	quality of life	

Routing:
All

Notes:
This question is to be a key indicator for this survey. It has been designed to work in conjunction with the preceding question relating to standard of living. The idea is that we first build up the concept of standard of living, which is fairly materialistic, and then expand beyond this to develop a wider picture. This should help avoid people thinking of 'quality of life' in just material terms (because it has already been dealt with explicitly) Because quality of life takes on more facets than can be listed the terms used here are deliberately 'suggestive' and open-ended.

SHOWCARD E

[*] (and) if we were to define 'quality of life' as how you feel overall about your life, including your standard of living, your surroundings, friendships and how you feel day-to-day, how would you rate your 'quality of life'?

PROMPT AS NECESSARY – SHOWCARD E

1 Very good 2 Fairly good 3 Neither good nor bad 4 Fairly bad 5 Very bad	8 Don't Know

QoL_q2	. 2 .	F_Good	

QoL_f1	perception of future quality of life (HHld)	

Routing:
All

Notes:
We have deliberately avoided asking respondents about a particular time-scale here, because we think that doing so is more susceptible to life-cycle issues (ie where in their career / retirement the respondent will be in 5 / 10 years time).

SHOWCARD F

[*] (and) if we think now about the future, taking into account your (household's) situation, society, the economy, the environment and so forth, how would you describe your view of your (household's) quality of life in the years to come?

PROMPT AS NECESSARY – SHOWCARD F

1 Very optimistic	8 Don't Know
2 Fairly optimistic	
3 Neither optimistic nor pessimistic	
4 Fairly pessimistic	
5 Very pessimistic	

QoL_q1	. 2 .	F_Opti	

QoL_f2	perception of future quality of life (area)	

Routing:
All

Notes:
This is the same question, but relating to the area. Overall the area involved is anything up to an area like the "North East", but we have deliberately avoided this because we want respondent to think about an area which they might are personally able to evaluate (rather than about which they may have ideas from the media).

SHOWCARD F

[*] Again, thinking about the future, taking into account society, the economy, the environment and so forth, how would you describe your view of quality of life in this part of the country in the years to come?

PROMPT AS NECESSARY – SHOWCARD F

1 Very optimistic 2 Fairly optimistic 3 Neither optimistic nor pessimistic 4 Fairly pessimistic 5 Very pessimistic	8 Don't Know
QoL_f2 . 2 . **F_Opti**	

QoL_m1	anyone perceived to be measuring QoL	
Routing: All		
Notes:		

[*] Do you think that anyone is currently measuring quality of life in this country?	
1 Yes 2 No 8 Don't Know	
QoL_m1 . 1 . **Yes**	

QoL_imp	How important are (list items) to QoL	
Routing: All		
Notes:		

BASECARD X (Green) : SORTCARDS X1 – X15 (Green)

[*] A number of issues relating to quality of life are being measured, and 15 that have been identified are on these cards.

I'd like you to place each of them on one of the larger cards to show how important you think the issue is to quality of life, both now and in the years to come. If there are any you have not heard of, please put them to one side.

PRESS <ENTER>TO CONTINUE

	QoL_imp	Coding				
QqoL_imp	. 1 .	. .				
QVery_Imp		. .				
QFairly_Imp		. .				
QNotVery_Imp		. .				
QNotAtAll_Imp		. .				
QNotHeardOf_Imp		. .				
QDunCheck		. .				

QVery_Imp	CODING 'VERY IMPORTANT' CARDS	

Routing:
All

Notes:

CODE ANY '**VERY** IMPORTANTS'

0 NONE GIVEN AS 'VERY IMPORTANTS'	8 Health
	9 Housing quality
1 Air Quality	10 Investment in houses, factories,
2 more Building in the Countryside	transport etc.
3 Climate Change	11 Poverty and social inequalities
4 Crime	12 River water quality
5 Economic Growth	13 Road Transport
6 Education	14 Waste disposal and recycling
7 Employment / jobs	15 Wildlife

Enter at most 15 values

	QoL_imp	Coding			
QqoL_imp	. 1 .	. .			
QVery_Imp		. 14-15 .			
QFairly_Imp		. .			
QNotVery_Imp		. .			
QNotAtAll_Imp		. .			
QNotHeardOf_Imp		. .			
QDunCheck		. .			

QFairly_Imp	CODING 'FAIRLY IMPORTANT' CARDS	

Routing:
All

Notes:

CODE ANY '**FAIRLY** IMPORTANTS'

0 NONE GIVEN AS 'FAIRLY IMPORTANTS'	8 Health
	9 Housing quality
1 Air Quality	10 Investment in houses, factories,
2 more Building in the Countryside	transport etc.
3 Climate Change	11 Poverty and social inequalities
4 Crime	12 River water quality
5 Economic Growth	13 Road Transport
6 Education	14
7 Employment / jobs	15

Enter at most 15 values

	QoL_imp	Coding			
QqoL_imp	. 1 .	. .			
QVery_Imp		. 14-15 .			
QFairly_Imp		. 12-13 .			
QNotVery_Imp		. .			
QNotAtAll_Imp		. .			
QNotHeardOf_Imp		. .			
QDunCheck		. .			

QNotVery_Imp	CODING 'NOT VERY IMPORTANT' CARDS	

Routing:
All

Notes:

CODE ANY 'NOT VERY IMPORTANTS'	
0 NONE GIVEN AS 'NOT VERY IMPORTANTS' 1 Air Quality 2 more Building in the Countryside 3 Climate Change 4 Crime 5 Economic Growth 6 Education 7 Employment / jobs	8 Health 9 Housing quality 10 Investment in houses, factories, transport etc. 11 Poverty and social inequalities 12 13 14 15

Enter at most 15 values

	QoL_imp	Coding				
QqoL_imp	. 1 .	. .				
QVery_Imp		. 14-15 .				
QFairly_Imp		. 12-13 .				
QNotVery_Imp		. 10-11 .				
QNotAtAll_Imp		. .				
QNotHeardOf_Imp		. .				
QDunCheck		. .				

QNotAtAll_Imp	CODING 'NOT AT ALL IMPORTANT' CARDS	

Routing:
All

Notes:

CODE ANY 'NOT AT ALL IMPORTANTS'	
0 NONE GIVEN AS 'NOT AT ALL IMPORTANTS' 1 Air Quality 2 more Building in the Countryside 3 Climate Change 4 Crime 5 Economic Growth 6 Education 7 Employment / jobs	8 Health 9 Housing quality 10 11 12 13 14 15

Enter at most 15 values

	QoL_imp	Coding				
QqoL_imp	. 1 .	. .				
QVery_Imp		. 14-15 .				
QFairly_Imp		. 12-13 .				
QNotVery_Imp		. 10-11 .				
QNotAtAll_Imp		. 8-9 .				
QNotHeardOf_Imp		. .				
QDunCheck		. .				

QNotHeardOf	CODING 'NOT HEARD OF' CARDS	

Routing:
All

Notes:

CODE ANY '**NOT HEARD OF**'s

0 NONE GIVEN AS 'NOT HEARD OF'	9
	10
1 Air Quality	11
2 more Building in the Countryside	12
3 Climate Change	13
4 Crime	14
5 Economic Growth	15
6 Education	
7 Employment / jobs	
8	

Enter at most 15 values

	QoL_imp	Coding				
QqoL_imp	. 1 .	. .				
QVery_Imp		. 14-15 .				
QFairly_Imp		. 12-13 .				
QNotVery_Imp		. 10-11 .				
QNotAtAll_Imp		. 8-9 .				
QNotHeardOf_Imp		. 7-8 .				
QDunCheck		. .				

QDunCheck	CHECK THAT ALL CARDS CODED	

Routing:
All

Notes:

ENTER '1' WHEN ALL CARDS CODED

QDunCheck	. 1 .	**Cont**	

5.5
'Agree / Disagree' Statements:

Agr_DisI	agree / disagree (prompted)	
Routing: All		
Notes: Agr_DisI on line 1 is a multicode, and contains the question text. Unlike a normal multicode however, each of the various items can each be coded to multiple responses. This is why they follow on separate lines of the table.		

SHOWCARD **G**

[*] I am now going to read out a list of statements or views. For each one I read out, please use one of the phrases on the card to tell me how much you agree or disagree with the statement…

PRESS <ENTER> TO CONTINUE

	Agr_DisI	Agr_Dis	
QTnsionLine[1]	. 1 .		
QTnsionLine [2]		. 1 .	
QTnsionLine [3]		. 1 .	
QTnsionLine [4]		. 2 .	
QTnsionLine [5]		. 1 .	
QTnsionLine [6]		. 2 .	
QTnsionLine [7]		. 2 .	

Agr_Dis	CODING agree / disagree items	

Routing:
All

Notes:
The statements appear on separate lines of the table.

…"The government should improve the quality of life for the people in the United Kingdom rather than other countries"

… "There is **little** connection between the protection of the environment and people's quality of life."

… "Prices and jobs **today** are more important than protecting the environment for the **future**."

… "It is important to build new roads to relieve traffic congestion even if some countryside is lost."

… "The **benefits** of growing genetically modified crops which require less chemical pesticides are greater than the **risks**."

1 Strongly agree	8 Don't know
2 Slightly agree	
3 Neither agree nor disagree	
4 Slightly disagree	
5 Strongly disagree	

	Agr_Disl	Agr_Dis	
QTnsionLine[1]	. 1 .		
QTnsionLine [2]		. 2 .	
QTnsionLine [3]		. .	
QTnsionLine [4]		. .	
QTnsionLine [5]		. .	
QTnsionLine [6]		. .	

5.6
Environmental Concerns – General priorities:

Env_Cnc	general environmental concern	
Routing: All		
Notes:		

[*] How concerned are you about the environment in general. Would you say you are…	
1 Very concerned, 2 Fairly concerned, 3 Not very concerned, 4 or Not at all concerned?	8 Don't Know
AgeB . 2 . **FairCn**	

Env_Wry	How important are (list items) envir issues	

Routing:
All

Notes:

BASECARD Y (Yellow) : SORTCARDS Y1 – Y20 (Yellow)

[*] A number of environmental issues have been identified, and are on these cards.

I'd like you to place each of them on one of the larger cards to show how worried you feel personally about the issue. If there are any you have not heard of, please put them to one side.

PRESS <ENTER> TO CONTINUE

	Env_Wry	Coding				
QqoL_imp	. 1 .	. .				
QVery_Imp		. .				
QFairly_Imp		. .				
QNotVery_Imp		. .				
QNotAtAll_Imp		. .				
QNotHeardOf_Imp		. .				
QDunCheck		. .				

QVery_Imp	**CODING 'VERY WORRIED CARDS**	
Routing:		
Notes:		

CODE ANY '**VERY** WORRIED'

0 NONE GIVEN AS 'VERY WORRIED'

1 Acid rain
2 Climate Change / global warming
3 Decay of Inner Cities
4 Disposal of hazardous waste
5 Effects of livestock methods (incl BSE)
6 Fumes & smoke from factories
7 Growing genetically modified crops
8 Household waste disposal
9 Losing Green Belt land
10 Loss of plants and animals in the UK

11 Loss of trees and hedgerows
12 Noise
13 Ozone layer depletion
14 Pollution in bathing waters and on beaches
15 Pollution in rivers
16 Traffic congestion
17 Traffic exhaust fumes & urban smog
18 Tropical forest destruction
19 Use of pesticides, fertilisers and chemical sprays
20 Using up the UK's natural resources

Enter at most 20 values

	Env_Wry	Coding				
QEnv_Wry	. 1 .	. .				
QVery_Imp		. 14-15 .				
QFairly_Imp		. .				
QNotVery_Imp		. .				
QNotAtAll_Imp		. .				
QNotHeardOf_Imp		. .				
QDunCheck		. .				

QFairly_Imp	**CODING 'FAIRLY WORRIED' CARDS**	
Routing:		
Notes:		

CODE ANY '**FAIRLY** WORRIED'

0 NONE GIVEN AS 'FAIRLY WORRIED'

1 Acid rain
2 Climate Change / global warming
3 Decay of Inner Cities
4 Disposal of hazardous waste
5 Effects of livestock methods (incl BSE)
6 Fumes & smoke from factories
7 Growing genetically modified crops
8 Household waste disposal
9 Losing Green Belt land
10 Loss of plants and animals in the UK

11 Loss of trees and hedgerows
12 Noise
13 Ozone layer depletion
14
15
16 Traffic congestion
17 Traffic exhaust fumes & urban smog
18 Tropical forest destruction
19 Use of pesticides, fertilisers and chemical sprays
20 Using up the UK's natural resources

Enter at most 20 values

	Env_Wry	Coding				
QEnv_Wry	. 1 .	. .				
QVery_Imp		. 14-15 .				
QFairly_Imp		. 12-13 .				
QNotVery_Imp		. .				
QNotAtAll_Imp		. .				
QNotHeardOf_Imp		. .				
QDunCheck		. .				

QNotVery_Imp	CODING 'NOT VERY WORRIED' CARDS	

Routing:

Notes:

CODE ANY '**NOT VERY** WORRIED'

0 NONE GIVEN AS 'NOT VERY WORRIED'

1 Acid rain
2 Climate Change / global warming
3 Decay of Inner Cities
4 Disposal of hazardous waste
5 Effects of livestock methods (incl BSE)
6 Fumes & smoke from factories
7 Growing genetically modified crops
8 Household waste disposal
9 Losing Green Belt land
10 Loss of plants and animals in the UK

11 Loss of trees and hedgerows
12
13
14
15
16 Traffic congestion
17 Traffic exhaust fumes & urban smog
18 Tropical forest destruction
19 Use of pesticides, fertilisers and chemical sprays
20 Using up the UK's natural resources

Enter at most 20 values

	Env_Wry	Coding				
QEnv_Wry	. 1 .	. .				
QVery_Imp		. 14-15 .				
QFairly_Imp		. 12-13 .				
QNotVery_Imp		. 10-11 .				
QNotAtAll_Imp		. .				
QNotHeardOf_Imp		. .				
QDunCheck		. .				

QNotAtAll_Imp	CODING 'NOT AT ALL WORRIED' CARDS	

Routing:

Notes:

CODE ANY '**NOT AT ALL** WORRIED'

0 NONE GIVEN AS '**NOT AT ALL WORRIED**'

1 Acid rain
2 Climate Change / global warming
3 Decay of Inner Cities
4 Disposal of hazardous waste
5 Effects of livestock methods (incl BSE)
6 Fumes & smoke from factories
7 Growing genetically modified crops
8 Household waste disposal
9 Losing Green Belt land
10

11
12
13
14
15
16 Traffic congestion
17 Traffic exhaust fumes & urban smog
18 Tropical forest destruction
19 Use of pesticides, fertilisers and chemical sprays
20 Using up the UK's natural resources

Enter at most 20 values

	Env_Wry	Coding				
QEnv_Wry	. 1 .	. .				
QVery_Imp		. 14-15 .				
QFairly_Imp		. 12-13 .				
QNotVery_Imp		. 10-11 .				
QNotAtAll_Imp		. 8-9 .				
QNotHeardOf_Imp		. .				
QDunCheck		. .				

QNotHeardOf	CODING 'NOT HEARD OF' CARDS	

Routing:
All

Notes:

CODE ANY '**NOT HEARD OF**'s

0 NONE GIVEN AS '**NOT HEARD OF**'

1 Acid rain
2 Climate Change / global warming
3 Decay of Inner Cities
4 Disposal of hazardous waste
5 Effects of livestock methods (incl BSE)
6 Fumes & smoke from factories
7 Growing genetically modified crops
8
9
10

11
12
13
14
15
16 Traffic congestion
17 Traffic exhaust fumes & urban smog
18 Tropical forest destruction
19 Use of pesticides, fertilisers and chemical sprays
20 Using up the UK's natural resources

Enter at most 20 values

	Env_Wry	Coding				
QEnv_Wry	. 1 .	. .				
QVery_Imp		. 14-15 .				
QFairly_Imp		. 12-13 .				
QNotVery_Imp		. 10-11 .				
QNotAtAll_Imp		. 8-9 .				
QNotHeardOf_Imp		. 7- .				
QDunCheck		. .				

QDunCheck	CHECK THAT ALL CARDS CODED	

Routing:
All

Notes:

ENTER '1' WHEN ALL CARDS CODED

QDunCheck	. 1 .	**Cont**	

CICh_Eff	effects of climate change	

Routing:
All

Notes:

[*] Earlier we mentioned climate change. What things, if any, do you think will happen, as a result of climate change?

DO NOT PROMPT

CODE ALL THAT APPLY

0 NO ANSWER GIVEN

1 Average temperatures will increase
2 Changes in weather patterns
3 Drought and water shortages
4 Flooding (from rainfall and rivers)
5 Health / Diseases (new / increased risk)
6 Loss of plant and animal species
7 Loss of habitats
8 Plants (changes in the growth of)
9 Sea-level rise (coastal flooding)
10 Storms (more frequent / stronger)
11 Survival (Problems with long-term survival of humans / world)
12 Wildlife (harm to)
13 Wine Growing in Britain

19 Other

77 None of the above (Climate Change is happening – but no real effects)
88 None of the above (DK if Climate Change is happening – but no real effects)
99 None of the above (Climate Change is not happening – no effects)

Enter at most 11 values

CLChEff   . 1-19 .

ClCh_Con	contributors to climate change	
Routing: All		
Notes:		

PROMPT–CARD **H**

[*] Which, if any, of the things listed on this card do you think are major contributors to climate change…

CODE ALL THAT APPLY

0 NO ANSWER GIVEN 1 The hole in the ozone layer 2 Carbon dioxide (Co2) emissions 3 Emissions from power stations 4 Use of gas / electricity in homes 5 Use of gas / electricity by industry 6 Use of mobile phones 7 Emissions from transport 8 Destruction of forests	77 None of the above (Climate Change is happening naturally / anyway) 88 None of the above (DK if Climate Change is happening) 99 None of the above (Climate Change is not happening)

Enter at most 8 values

ClCh_Con	. 1-8 .		

5.7
Access to Green Space / Countryside :

Cntry_S	CODING location of house	
Routing: All		
Notes:		

INTERVIEWER INSTRUCTION

RECORD WHETHER RESPONDENT LIVES IN COUNTRYSIDE

GUIDANCE:
LIVES IN VILLAGE WHERE COUNTRYSIDE CAN BE REACHED WITHOUT USE OF CAR OR OTHER VEHICLE – CODE 'Yes'
IF NOT OBVIOUS WHETHER RESPONDENT COULD REACH COUNTRYSIDE WITHOUT CAR OR OTHER VEHICLE – CODE 'No'

1 YES – in countryside 2 NO – not in countryside / unclear	
Cntry_S	. 1 .	**YesCou**	

Acc_I	Introduction	
Routing: All		
Notes:		

I would now like to ask you some questions about access to green space and the countryside.

PRESS <ENTER> TO CONTINUE

Acc_I	. 1 .	**Continue**	

Acc_Grn	Access to green spaces / countryside	

Routing:

Cntry_S = 2 {not in countryside / not obvious whether}

Notes:

Are there any green spaces or countryside around which you can get to easily without using a car or other transport?

GUIDANCE:
TREAT BICYCLES & HORSES AS 'OTHER TRANSPORT',
BUT NOT WHEELCHAIRS / POWERED WHEELCHAIRS / MOBILITY AIDS

1 Yes
2 No

Acc_Grn	. 1 .	**Yes**	

Frq_Grn	frequency of use of grn spaces / countryside	

Routing:

Cntry_S = 1 {(obviously) lives in countryside} OR
Acc_Grn = 1 {(does not live in countryside, but) there are green spaces / countryside around}

Notes:

The wording is slightly different for those who are coded as living in the countryside, because they are not asked **Acc_Grn**

ASK OR RECORD – SHOWCARD I

During the last 12 months, how often have you used the local green spaces or countryside - except for passing through them or for work. Would it be…

INDIVIDUAL PROMPT – SHOWCARD I

CODE FIRST THAT APPLIES

1 Most days?
2 At least once a week (on average)?
3 At least once a month (on average)?
4 Occasionally?
5 or Not at all?

Frq_Grn	. 1 .	**MostDy**	

Acc_CI	Introduction	
Routing: All		
Notes:		

I'd now like to ask you just about visits to the countryside which **do** involve the use of a car or other transport.

PRESS <ENTER> TO CONTINUE

Acc_CI	. 1 .	**Continue**	

F_Cntry1	frequency of visits to countryside	
Routing: All		
Notes:		

ASK OR RECORD – SHOWCARD I

During the last 12 months, how often have you made visits for pleasure to the countryside – except for passing through and proper holidays. (Would it be…)

INDIVIDUAL PROMPT – SHOWCARD I

CODE FIRST THAT APPLIES

1 Most days?
2 At least once a week (on average)?
3 At least once a month (on average)?
4 Occasionally?
5 or Not at all?

F_Cntry1	. 1 .	**MostDy**	

F_Cntry2	whether visits include beaches	
Routing:		
NOT (F_Cntry1 = 5 {not at all})		
Notes:		

May I just check, does that include trips to the beach?

1 Yes 2 No	
F_Cntry2	. 1 .	**Yes**	

F_Cntry3	whether visits include golf / sports facilities	
Routing:		
NOT (F_Cntry1 = 5 {not at all})		
Notes:		

(and) does that include trips to play golf or use sporting or angling facilities?

1 Yes 2 No	
F_Cntry3	. 1 .	**Yes**	

F_Cntry4	frequency of visits excluding these trips	
Routing:		
All		
Notes:		
The wording is amended to reflect answers to preceding 2 questions		

ASK OR RECORD – SHOWCARD I

Except for those trips to the <u>beach (and) to golf or sporting facilities</u>, how often (Would it be…)

INDIVIDUAL PROMPT – SHOWCARD I

CODE FIRST THAT APPLIES

1 Most days? 2 At least once a week (on average)? 3 At least once a month (on average)? 4 Occasionally? 5 or Not at all?	
F_Cntry4	. 2 .	**OnceWk**	

Cntry _L1	CODING Countryside likes	

Routing:
All

Notes:

[*] What things, if any, about the British countryside make it a place where you want to spend time ?

PROBE AS NECESSARY

CODE ALL THAT APPLY

Enter at most 10 values

0 NOTHING / NO ANSWER GIVEN	19 Other
1 fresh Air / environmental benefits 2 Freedom / Space / Access 3 Leisure activities (including driving) 4 Nature / wildlife / plants / animals 5 Quiet / Tranquillity (less noise & disturbance) 6 Scene (change of) / getting away from it all) 7 Scenery (natural) 8 Stately homes / cottages / villages 9 Way of life / slower pace / friendliness	

Cntry_L2	. 2-4 .		

Cntry_L2	Countryside likes RECORD OTHER	

Routing:
Cntry_L2 = 19 {other}

Notes:

RECORD OTHER

Enter a text of at most 250 characters

Cntry_L2	. steam trains .	

Cntry _P1	Countryside problems	

Routing:
All

Notes:

[*] What things, if any, about the British countryside prevent it from being a place where you want to spend time?

PROBE AS NECESSARY

CODE ALL THAT APPLY

Enter at most 10 values

0 NOTHING / NO ANSWER GIVEN	5 Loss animals / plants / habitats
	6 Noise / disturbance / too many cars or people
1 Environmental problems	7 Loss of scenery (natural)
(e.g. pollution / litter / fly tipping)	8 Loss of Stately homes / cottages / villages
2 Access problems	9 Loss of rural way (pace) of life / friendliness
(e.g. locked gates / blocked footpaths)	
3 Transport problems	19 other
(e.g. getting to the countryside)	
4 Leisure Opportunities	
(problems with – including too boring)	

Cntry_P1	. 2-9 .			

Cntry_P2	Countryside problems RECORD OTHER	

Routing:
Cntry_P2 = 9 {other}

Notes:

RECORD OTHER

Enter a text of at most 250 characters

Cntry_L5	. hayfever .	

5.8
Environmental Actions:

Act_HmeI	Actions in the home	
Routing:		
All		

Notes:
Act_HmeI on line 1 is a multicode, and contains the question text. Unlike a normal multicode however, each of the various items can each be coded to multiple responses. This is why they follow on separate lines of the table.

SHOWCARD J

I am now going to read out a list of actions which you might take at home. For each one I read out, please use one of the phrases on this card to tell me whether you (or your household) have done it in the last 12 months…

INDIVIDUAL PROMPT

PRESS <ENTER> TO CONTINUE

	ActHme_I	ActHme	
QactHmeLine1 [1]	. 1 .		
QactHmeLine1 [2]		. .	
QactHmeLine1 [3]		. .	
QactHmeLine1 [4]		. .	
QactHmeLine1 [5]		. .	
QactHmeLine1 [6]		. .	
QactHmeLine1 [7]		. .	
QactHmeLine1 [8]		. .	
QactHmeLine1 [9]		. .	
QactHmeLine1[10]		. .	
QactHmeLine1[11]		. .	
QactHmeLine1[12]		. .	

Act_Hme	CODING actions in the home	
Routing: All		
Notes: The statements appear on separate lines of the table.		

… Deliberately used public transport, walked or cycled instead of a car?

… Cut down the use of a car for short journeys (e.g. to school, work, local shop etc)?

… Taken glass to a bottle bank or separated glass from rubbish so it could be collected for recycling?

… Made compost out of kitchen waste?

… Cut down the amount of electricity / gas your household uses?

… Taken cans to a can-bank or separated cans from rubbish so that they could be collected for recycling?

… Cut down on use of water?

… Made sure that your noise did not disturb others?

… Taken paper to a paper-bank or separated paper from rubbish so that it could be collected for recycling?

… Done things to encourage wildlife in your garden?

… Taken plastic to a recycling facility or separated plastic from rubbish so that it could be collected for recycling?

1 On a regular basis	8 Don't know
2 Once or on a few occasions	
3 No	9 DOES NOT APPLY

	ActHme_I	ActHme	
QactHmeLine1 [1]	. 1 .		
QactHmeLine1 [2]		. 1 .	
QactHmeLine1 [3]		. .	
QactHmeLine1 [4]		. .	
QactHmeLine1 [5]		. .	
QactHmeLine1 [6]		. .	
QactHmeLine1 [7]		. .	
QactHmeLine1 [8]		. .	
QactHmeLine1 [9]		. .	
QactHmeLine1[10]		. .	
QactHmeLine1[11]		. .	
QactHmeLine1[12]		. .	

Why_SvC1	Reasons why has been cutting down use car	

Routing:
ActHme[3] = 1 {has regularly reduced use of car for short journeys}
ActHme[3] = 2 {has occasionally reduced use of car for short journeys}

Notes:

[*] What were the main reasons, if any, for cutting down your use of a car for short journeys (during the last 12 months)?

CODE ALL THAT APPLY

0 NO REASON GIVEN / HADN'T THOUGHT ABOUT IT 1 To save money 2 To save petrol (diesel / resources) 3 To get more exercise 5 To reduce pollution (including carbon dioxide emissions) 4 To help the environment	6 To avoid congestion 7 Because access to car (van) reduced 8 Because public transport improved 9 Other reasons

Enter at most 9 values

Whyt_SvC1	. 1-3 .		

Ynt_SvC1	reasons not in position to use car less	

Routing:
ActHme[3] = 2 {has occasionally reduced use of car for short journeys} OR
ActHme[3] = 3 {has not reduced use of car for short journeys }

Notes:
The word 'regularly' appears for those who occasionally cut down. For those who have not cut down it does not appear.

[*] Could you tell me what reasons, if any, your household might have had for not **regularly** cutting down use of your car for short journeys?

CODE ALL THAT APPLY

0 NO REASON GIVEN / HADN'T THOUGHT ABOUT IT 1 Public Transport too costly 2 Public Transport service not suitable / available 3 Can't use any less (physical mobility need) 4 Can't use any less (work / school) 5 Can't use any less (bulky / heavy loads) 6 Can't use any less (other) 7 Can't do any more (have cut down / done my bit)	8 Too busy / don't have time 9 Too lazy / forgetful / don't care 10 No environmental need / problem 11 (my) actions don't make a difference 12 Don't use car (very) regularly / often 19 Other reasons

Enter at most 9 values

Ynt_SvC1	. 1-3 .		

Why_SvEG	**Reasons why has been cutting down use (EG)**	

Routing:
ActHme[6] = 1 {has regularly reduced use of electricity / gas}
ActHme[6] = 2 {has occasionally reduced use of electricity / gas}

Notes:

---

[*] What were the main reasons, if any, for cutting down your use of electricity or gas (during the last 12 months)?

CODE ALL THAT APPLY

0 NO REASON GIVEN / HADN'T THOUGHT ABOUT IT	5 Better insulation
	6 More control (timer / thermostat)
	7 Fewer / more efficient appliances
1 To save money	8 HHld has fewer members
2 To save energy (electricity / gas / resources)	
3 To reduce pollution (including carbon dioxide emissions)	9 Other reasons
4 To help the environment	

Enter at most 9 values

Whyt_SvEG	. 1-3 .		

Ynt_SvE1	**Reasons not in position to use less of EG**	

Routing:
ActHme[6] = 2 {has occasionally reduced use of electricity / gas} OR
ActHme[6] = 3 {has not been reducing use of electricity / gas}

Notes:
The word 'regularly' appears for those who occasionally cut down. For those who have not cut down it does not appear.

---

[*] Could you tell me what reasons, if any, your household might have had for not **regularly** cutting down use of electricity or gas (during the last 12 months)?

CODE ALL THAT APPLY

0 NO REASON GIVEN / HADN'T THOUGHT ABOUT IT	5 Too busy / lazy / forgetful / don't care
	7 No environmental need / problem
	8 (my) actions don't make a difference
1 No thermostat / timers	
2 Poor insulation	9 Other reasons
3 Can't use any less (warmth)	
3 Can't use any less (other)	
4 Can't do any more (have cut down / done my bit)	

Enter at most 9 values

Ynt_SvEG	. 1-3 .		

Ynt_Rcyc	Reasons not in position to recycle [items]	

Routing:

ActHme[4] = 2 {has recycled glass occasionally} OR
ActHme[4] = 3 {has not been recycling glass} OR
ActHme[7] = 2 {has recycled cans occasionally} OR
ActHme[7] = 3 {has not been recycling cans} OR
ActHme[10] = 2 {has recycled paper occasionally} OR
ActHme[10] = 3 {has not been recycling paper} OR
ActHme[12] = 2 {has recycled plastic occasionally} OR
ActHme[12] = 3 {has not been recycling plastic}

Notes:

The question is asked of any respondent who has not regularly recycled all the four items. The question text brings up only those materials which they did not regularly recycle.

On this question the word 'regularly' appears every time the question is asked – regardless of whether the items were recycled occasionally or not at all.

[*] Could you tell me what reasons, if any, your household might have had for not **regularly** recycling glass / cans / paper / plastic (during the last 12 months)?

CODE ALL THAT APPLY

0 NO REASON GIVEN / HADN'T THOUGHT ABOUT IT	6 Too messy / smelly
	7 Too time-consuming / fiddly
	8 Too lazy / forgetful / don't care
1 No door-to-door collection	9 No environmental need / problem
2 No recycling facilities at all	10 (my) actions don't make a difference
3 Recycling facilities too far / journey not worth while	
	19 Other reasons
4 Don't make much (recyclable rubbish)	
5 (no) space to store it	

Enter at most 11 values

Ynt_Rcyc	. 1-3 .		

Ynt_SvW1	reasons not in position to use less water	

Notes:
The word 'regularly' appears for those who occasionally cut down. For those who have not cut down it does not appear.

[*] Could you tell me what reasons, if any, your household might have had for not **regularly** cutting down use of water (in the last 12 months)?

CODE ALL THAT APPLY

0 NO REASON GIVEN / HADN'T THOUGHT ABOUT IT 1 No water meter 2 Leaks / Drips / only have bath, no shower 3 Can't use any less (baths / showers / washing) 4 Can't use any less (other) 5 Can't do any more (have cut down / done my bit)	6 Too busy / lazy / forgetful / don't care 7 No environmental need / problem 8 (my) actions don't make a difference 9 Other reasons

Enter at most 9 values

Ynt_SvW1	. 1-3 .		

Act_Shpl	Actions (shopping related)	

Routing:
All

Notes:
Act_ShpI on line 1 is a multicode, and contains the question text. Unlike a normal multicode however, each of the various items can each be coded to multiple responses. This is why they follow on separate lines of the table.

SHOWCARD J

I am now going to read out another list of things which people might do. For each one I read out, please use one of the phrases on this card to tell me whether you (or your household) have done it in the last 12 months…

INDIVIDUAL PROMPT

PRESS <ENTER> TO CONTINUE

	Act_Shpl	Act_Shp	
QactShpLine1 [1]	. 1 .		
QactShpLine1 [2]		. .	
QactShpLine1 [3]		. .	
QactShpLine1 [4]		. .	
QactShpLine1 [5]		. .	
QactShpLine1 [6]		. .	
QactShpLine1 [7]		. .	
QactShpLine1 [8]		. .	
QactShpLine1 [9]		. .	
QactShpLine1[10]		. .	
QactShpLine1[11]		. .	
QactShpLine1[12]		. .	

Act_Shp	CODING actions (shopping related)	

Routing:
All

Notes:
The statements appear on separate lines of the table.

Guidance:
Products which can be considered as causing damage to wildlife (i.e. to animals and plants in the wild) are such things as peat, tropical hardwoods, ivory, furs, etc.

… Used a concentrated washing powder, or concentrated liquid or tablets in your washing machine?

… Avoided using pesticides in the garden?

… Bought toilet rolls or kitchen towels made from recycled paper?

… Chosen a water-based gloss paint, rather than solvent-based paint for decorating?

… Decided not to buy a particular product because it seemed to have too much packaging?

… Bought organically produced food?

… Used low energy light bulbs in the home?

… Avoided buying products causing damage to wildlife?

1 On a regular basis	8 Don't know
2 Once or on a few occasions	
3 No / Never	9 DOES NOT APPLY

	Act_ShpI	Act_Shp	
QactShpLine1 [1]	. 1 .		
QactShpLine1 [2]		. 1 .	
QactShpLine1 [3]		. .	
QactShpLine1 [4]		. .	
QactShpLine1 [5]		. .	
QactShpLine1 [6]		. .	
QactShpLine1 [7]		. .	
QactShpLine1 [8]		. .	
QactShpLine1 [9]		. .	

Act_Envl	Actions (response to environment)	

Routing:
All

Notes:
Act_EnvI on line 1 is a multicode, and contains the question text. Unlike a normal multicode however, each of the various items can each be coded to multiple responses. This is why they follow on separate lines of the table.

SHOWCARD J

I am now going to read out a list of effects which environmental problems may have had on you or your household. For each one I read out, please use one of the phrases on this card to tell me whether you (or your household) have taken any of these actions during the last 12 months because of environmental problems…

INDIVIDUAL PROMPT

PRESS <ENTER> TO CONTINUE

	Act_Envl	Act_Env	
QactEnvLine1 [1]	. 1 .		
QactEnvLine1 [2]		. .	
QactEnvLine1 [3]		. .	
QactEnvLine1 [4]		. .	
QactEnvLine1 [5]		. .	

Act_Env	CODING actions (environmentally caused)	

Routing:
All

Notes:
The statements appear on separate lines of the table.

… Used a filtering mask to protect yourself against traffic fumes when cycling?

… Used bottled water or filtered tap water at home because you thought the water
quality or taste of tap water was poor?

… Reduced your sunbathing or taken greater care when in the sun because of
increased ultra-violet rays?

… Shut windows or kept them closed because of noise from outside?

1 On a regular basis 2 Once or on a few occasions 3 No / Never	8 Don't know 9 DOES NOT APPLY

	Act_Envl	Act_Env	
QactEnvLine1 [1]	. 1 .		
QactEnvLine1 [2]		. 1 .	
QactEnvLine1 [3]		. .	
QactEnvLine1 [4]		. .	
QactEnvLine1 [5]		. .	

Act_Avdl	Actions (had to avoid)	

Routing:
All

Notes:
Act_AvdI on line 1 is a multicode, and contains the question text. Unlike a normal multicode however, each of the various items can each be coded to multiple responses. This is why they follow on separate lines of the table.

NO SHOWCARD

(and) in the last 12 months have you, (or anyone in your household) had to do any of the following…

INDIVIDUAL PROMPT

PRESS <ENTER> TO CONTINUE

	Act_Avdl	Act_Avd	
QactAvdLine1 [1]	. 1 .		
QactAvdLine1 [2]		. .	
QactAvdLine1 [3]		. .	
QactAvdLine1 [4]		. .	

Act_Avd	CODING actions (had to avoid)	

Routing:
All

Notes:
The statements appear on separate lines of the table.

Guidance:
Include cigars, pipes, tobacco etc. as cigarettes

… Avoid bathing in the sea, rivers or lakes in this country?

… Avoid using a park or open space because of dog fouling or litter?

… Avoid visiting a pub or restaurant because of cigarette smoke?

PROMPT AS NECESSARY

1 Yes
2 No

9 DOES NOT APPLY

	Act_AvdI	Act_Avd	
QactAvdLine1 [1]	. 1 .		
QactAvdLine1 [2]		. 1 .	
QactAvdLine1 [3]		. .	
QactAvdLine1 [4]		. .	

5.9
Actions for Government:

Act_Govl	actions for government	
Routing: All		
Notes: Act_GovI on line 1 is a multicode, and contains the question text. Unlike a normal multicode however, each of the various items can each be coded to multiple responses. This is why they follow on separate lines of the table.		

SHOWCARD **K**

[*] I am now going to read out a list of things which can be done by central or local government, or other appropriate bodies, to improve the environment. Each of these may have a direct cost to you or your family - for example higher prices, higher taxation or cuts in other public expenditure, etc. For each one I read out, please use one of the phrases on this card to tell me the degree to which you support or oppose this policy…

INDIVIDUAL PROMPT

PRESS <ENTER> TO CONTINUE

	Act_Govl	Act_Gov	
QActGovLine1 [1]	. 1 .		
QActGovLine1 [2]		. .	
QActGovLine1 [3]		. .	
QActGovLine1 [4]		. .	
QActGovLine1 [5]		. .	
QActGovLine1 [6]		. .	
QActGovLine1 [7]		. .	
QActGovLine1 [8]		. .	
QActGovLine1 [9]		. .	
QActGovLine1[10]		. .	
QActGovLine1[11]		. .	
QActGovLine1[12]		. .	
QActGovLine1[13]		. .	
QActGovLine1[14]		. .	
QActGovLine1[15]		. .	
QActGovLine1[16]		. .	
QActGovLine1[17]		. .	

Act_Gov	CODING actions for government	

Routing:
All

Notes:
The statements appear on separate lines of the table.
Guidance:
- The 'core curriculum' is the lessons which every child must receive
- A carbon tax would not apply to all electricity – only that generated using coal, oil & gas, because this produces carbon dioxide – renewable energy would not be subject to this tax.

… Provide more recycling facilities?

… Introduce water metering everywhere?

… Pay farmers to protect and regenerate threatened landscapes and habitats?

… Only pay agricultural subsidies to farmers if they protect the environment?

… Plant trees and hedgerows where possible?

… Make the environment part of the core curriculum in schools?

… Aid and support developing countries to protect their wildlife?

… Aid and support developing countries to protect other aspects of their environment?

… Increase the use of renewable energy sources such as solar power, wind and water?

… Stricter controls on factory emissions to the air, rivers and the sea?

… Charge factories for emissions to the air, rivers and the sea?

… Stricter controls over the trade in wildlife products?

… Introduce an energy-carbon tax on electricity and other fuels which damage the environment?

… Ask all businesses to report on their impact on the environment?

… Restrict building on greenfield sites?

… Increase controls on overfishing of the sea?

1 Strongly support	8 Don't Know
2 Slightly support	
3 Neither support nor oppose	
4 Slightly oppose	
5 Strongly oppose	

	Act_Govl	Act_Gov	
QActGovLine1 [1]	. 1 .		
QActGovLine1 [2]		. 1 .	
…			
QActGovLine1[17]		. .	

Act_GvTI	**Actions on transport for government**	

Routing:
All

Notes:
Act_GvTI on line 1 is a multicode, and contains the question text. Unlike a normal multicode however, each of the various items can each be coded to multiple responses. This is why they follow on separate lines of the table.

SHOWCARD K

[*] I am now going to read out a list of things related to transport which can be done by central or local government, or other appropriate bodies, to improve the environment. For each one I read out, please use one of the phrases on this card to tell me the degree to which you support or oppose this policy…

INDIVIDUAL PROMPT

PRESS <ENTER> TO CONTINUE

	Act_GvTI	Act_GvT	
QActGovLine2 [1]	. 1 .		
QActGovLine2 [2]		. .	
QActGovLine2 [3]		. .	
QActGovLine2 [4]		. .	
QActGovLine2 [5]		. .	
QActGovLine2 [6]		. .	
QActGovLine2 [7]		. .	
QActGovLine2 [8]		. .	
QActGovLine2 [9]		. .	
QActGovLine2[10]		. .	
QActGovLine2[11]		. .	
QActGovLine2[12]		. .	

ActGvT	CODING actions on transport for government	

Routing:
All

Notes:
The statements appear on separate lines of the table.
Guidance:
- The additional cycle lanes would mostly be provided on existing roads where wide enough and some separate routes, as at present.

… Increase pedestrian-only zones in towns and cities?

… Reward drivers of cars with lower carbon dioxide emissions?

… Increase parking restrictions and introduce higher metering charges in town centres?

… Charge drivers for the use of certain roads?

… Restrict the use of certain roads when air pollution levels are high?

… Prevent drivers from leaving their engines running when stationary for some time?

… Tighten annual MOT testing for emission standards?

… Increase roadside spot-checks on vehicle emissions?

… Make public transport cheaper?

… Provide more, or more reliable, public transport?

… Provide more cycle-paths or lanes?

1 Strongly support	8 Don't Know
2 Slightly support	
3 Neither support nor oppose	
4 Slightly oppose	
5 Strongly oppose	

	Act_GvTl	Act_GvT	
QactGovLine2 [1]	. 1 .		
QactGovLine2 [2]		. 1 .	
…			
QactGovLine2[17]		. .	

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F_Cncrn	**future concerns**	

Routing:
All

Notes:

[*] Looking ahead now to the future, what environmental trends or issues do you think will cause the most concern in about 20 years' time?

PROMPT AS NECESSARY

CODE ALL THAT APPLY

0 None	11 **Pollution** (**air**)	99 Other
	12 **Pollution** (**water** – lakes, rivers, seas)	
1 **Acid** rain	13 **Population** growth / overcrowding /	
2 **Bad Weather** / Storms	overpopulation	
3 **BSE** / variant CJD	14 **Rainforest**, tropical (loss of)	
4 **Climate change** / global warming	15 **Roads** / motorways (too many)	
5 **Extinctio**n / loss of animal & plant	16 **Sea level** rise	
species / biodiversity	17 **Tourism** leading to destruction of Heritage /	
6 **Flooding** (except due to sea level rise)	natural sites	
7 **GMO's** (Genetically modified organisms)	18 **Traffic** (congestion, fumes, noise)	
8 **Inner city** decay	19 **Urban sprawl** (loss of countryside)	
9 **Natural resources** (using up world's)	20 **Waste** (**household**), disposal of / land-fill	
10 **Ozone layer** (depletion of)	21 **Waste** (**nuclear** / radioactive)	
	22 **Waste** (**toxic**)	

Enter at most 23 values

F_Cncrn	. 1-3 .		

F_CncOth	**future concerns OTHER**	

Routing:
F_Cncrn = 99 {other}

Notes:

RECORD OTHER

Enter a text of at most 250 characters

F_CncOth	. aerosols .	

Clim_Ch	how convinced of climate change	

Routing:
All

Notes:

[*] Earlier we spoke about climate change. How convinced are you that earth's climate and long term weather patterns are changing – would you say that you are…

1 Very convinced 2 Fairly convinced 3 Not very convinced 4 or Not at all convinced?	8 Hasn't heard of

Clim_Ch	. 2 .		

CLCh_Hum	climate change due to human activity	

Routing:
Clim_Ch = 1-3 {Very / fairly / not very convinced}

Notes:
Guidance:
Is human activity the majority cause of climate change?

[*] (and) would you say that this change is mainly due to human activities?

1 Yes 2 No 3 Don't Know	

Clim_Ch	. 2 .		

CLCh_Fld	Floods due to climate change	

Routing:
Clim_Ch = 1-3 {Very / fairly / not very convinced}

Notes:
Guidance:
Is climate change the majority cause of the floods?

[*] Do you think that the recent floods in this country are due to climate change?

1 Yes 2 No 3 Don't Know	

Clim_Ch	. 2 .		

5.10
socio-demographic variables (after interview):

SocDm2I	Introduction	
Routing: All		
Notes:		

(and before we finish) I would just like to ask you one or two more details about yourself and your household.

PRESS <ENTER> TO CONTINUE

SoDm2I	. 1 .	Continue	

TrvTm1	Travel time to work	

Routing:
EmpSta = 1 {in paid employment}

Notes:

Guidance:
If works at different places each day, ask if an average estimate is possible over the preceding week. If not, enter <CNRL+K>

How long in total does it usually take you to travel from home to work?

GUIDANCE:
ENTER MINUTES
ENTER '180' FOR 180+
ENTER '0' FOR WORKS AT HOME

Enter a numeric value between 0 and 180

TrvTm1	. 45 .		

TrvMth	Travel method to work	

Routing:
EmpSta = 1 {in paid employment} AND TrvTm1 > 0 {not work from home}

Notes:

How do you usually travel to work?

1 car / van / minibus / works van	7 underground train / light railway
2 motorbike / moped / scooter	8 tram
3 bicycle / push scooter	9 walk
4 bus / coach / private bus	10 wheelchair / powered wheelchair
5 taxi	
6 railway train	11 other way of travelling

Enter at most 11 values

TrvMth	. 1 .		

Tenure	Housing tenure	

Routing:
All

Notes:

(May I just check,) is this accommodation…

1 Being bought on a mortgage,	5 Rented from a housing association,
2 Owned outright,	6 Rented from a Private Landlord,
3 Part-rent / part-owned,	
4 Rented from a council,	9 or None of the above?

Tenure	. 3 .	**Councl**	

HHInc	household income	

Routing:
All

Notes:

SHOWCARD **L**

(and now) thinking of the income of the household as a whole, which of the groups on this card represents the total income of the whole household before deductions for income tax, National Insurance etc.

EXPLAIN THAT YOU WOULD LIKE THE RESPONDENT TO GIVE AN ESTIMATE USING EITHER WEEKLY, MONTHLY OR ANNUAL AMOUNTS (WHICHEVER IS MOST CONVENIENT).

PRESS <SPACE BAR> TO ENTER THE CODING FRAME

IncBndGrp
+1 Annual
+2 Monthly
-3 Weekly

3.2	0 – 86
3.3	87 – 143
3.4	144 – 191
3.5	192 – 287

HHInc   . 3.2 .

HHIncG	household income	

Routing:
Valid amount given

Notes:

INSTRUCTION:

IF THE RESPONDENT STATED AN INCOME, BUT SUGGESTED THAT THE AMOUNT GIVEN MAY NOT HAVE BEEN GROSS, PLEASE RECORD HERE.

1 GROSS (including probably / mostly)
2 NET (including probably / mostly)
3 MIXED – GROSS AND NET

HHIncGN   . 2 .