Keywords Index
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This document contains an index to the keywords used to describe the BIPO Polls of 1938-46. The accompanying document, “keywords.pdf” or “keywords.rtf” lists the specific keywords associated with each variable (question) in the polls.

Main Terms

DEMOGRAPHIC
ECONOMIC
SOCIAL
POLITICAL
INTERNATIONAL
NAMES

Sub-Terms: Demographic

AGE
BIRTH CONTROL
CHILDREN
FAMILY
FAMILY SIZE
FIANCE
MARRITAL STATUS
MARRIAGE
OLD AGE
RELATIVE
SEX
YOUTH

Sub-Terms: Economic

ARMED FORCES
ARMED FORCES
ARMY
ATS
CIVVY ST
CONSCIENTIOUS OBJRS
CONSCRIPTION
DEMOB
EX-SERVICE
FORCES EXPERIENCE
HOME GUARD
LENGTH OF SERVICE
MEDAL
MILITARY MEDALS
RANK
READJUSTMENT
SERVICE
SERVICE PENSION
SOLDIERS
SOLDIERS PAY
VOLUNTEERS
WAFF
WOMEN'S SERVICES
WREN

DOMESTIC GOODS
DOMESTIC GOODS
SEW/MACHINE O/SHIP

DRINK
ALCOHOL
BEER
DRINKING HABITS
LICENSING HOURS

EMPLOYMENT
CATERING WAGES BILL
EMPLOYERS
EMPLOYMENT
EQUAL PAY
MANPOWER
MINIMUM WAGE
NATIONAL REGISTER
UNEMPLOYMENT
WAGES
WORKING HOURS
FISCAL
  BUDGET
  INCOME TAX
  TAX
  WAR EXPENDITURE

FOOD
  BACON
  BREAD
  BRITISH RESTAURANT
  BUTTER
  CANTEEN
  CHEESE
  COMMUNAL FEEDING
  EATING HABITS
  EATING OUT
  FOOD
  FOOD HYGIENE
  HAM
  LIVESTOCK
  MARGARINE
  MEAT
  RESTAURANT
  SUGAR
  TEA
  VEGETABLES

FUEL
  ATOMIC ENERGY
  COAL
  FUEL

INCOME
  INCOME
INDUSTRIAL RELATIONS
CLOSED SHOP
INDUSTRIAL REL
JPC
REGULATION 18B
STRIKES
TRADE UNION
TUC

OCCUPATION
AGRI WORKERS
MINERS
OCCUPATION

PRICES
COST OF LIVING
PRICES

PRODUCTION
MINISTRY OF SUPPLY
PRODUCTION

RATIONING
BLACK MARKET
RATIONING
SHORTAGES

SAVING
NAT SAVING
SAVING
SHOPPING
BUY BRITISH
QUEUING
SHOP
SHOPPING

STANDARD OF LIVING
LIVING STANDARD

TOBACCO
CIGARETTES
CIGARS
PIPE
SMOKING HABITS
TOBACCO

TRANSPORT
AIR TRAVEL
AIRLINES
BICYCLES
CAR OWNERSHIP
PETROL
RAILWAY FARES
WAR TRANSPORT

MISC
DIRECT LABOUR
ECONOMIC DEPRESSION
NATIONALISATION
PROFIT
PROFITEERING
RECONSTRUCTION
SALVAGE
SPENDING
WAR SPIRIT
WORLD MARKETS
Sub-Terms: Social

BROADCASTING
  BBC
  BROADCASTERS
  BROADCASTING
  COMMERCIAL
  FOREIGN RADIO
  RADIO
  RADIO LICENCE
  RADIO OWNERSHIP

COMMUNICATIONS
  BOOKS
  CENSORSHIP
  CINEMA
  CINEMA-GOING
  LIBRARY
  NEWSPAPERS
  PERIODICALS
  POSTAGE RATES
  TELEPHONE OWNERSHIP
  WRITERS

EDUCATION
  EDUCATION
  SCHOOLS
  TRAINING

HEALTH
  DENTIST
  DOCTORS
  EUTHANASIA
  HEALTH
  HEALTH SERVICE
  HOSPITALS
  ILLNESS
  INOCULATION
  VD
RELIGION, etc
   AFTERLIFE
   CHURCH
   CHURCH ATTENDANCE
   RELIGION
   RELIGION & POLITICS
   SEANCES
   SUPERSTITIONS

SHOPPING
   CHAINSTORE
   CO-OP

SOCIAL POLICY
   BEVERIDGE REPORT
   CHILDRENS ALLOWANCE
   MEANS TEST
   OLD AGE PENSIONER
   OLD AGE PENSIONS
   PENSIONS
   SOCIAL SECURITY

TRAVEL
   TRAVEL
   USA VISITED

WAR
   WAR RESTRICTION
   AIR ATTACK
   AIR RAID
   ARP
   BOMBING
   EVACUATION
   SELFISHNESS
   SEPARATION WARTIME
   WAR ENDING
   WAR SACRIFICE
   WAR SEPARATION
WOMEN
HOUSEWIVES
MARRIAGE BAR
MOTHERS
SOLDIERS WIVES
UNMARRIED WOMEN
WAR INJURIES
WOMEN
WOMENS TROUSERS

MISC
CLASS
EMIGRATION
GALLUP
GREAT LIVING MAN
LAUNDRY
SLEEPING HABITS
START IN LIFE
SUMMERTIME
PERSONAL WORRIES
WAY OF LIFE

Sub-Terms: Political

ELECTION
BY-ELECTION
ELECTION
VOTING

GOVERNMENT
ATTLEE GOVT
BEST PM
CABINET
CIVIL SERVANTS
POLITICIAN
POPULAR FRONT
WAR CABINET

ISSUES
ALIENS
ANTI SEMITISM
CIVIL LIBERTIES
COMMUNISM
FASCISM
JEWS
REFUGEE

PARTY
COMMUNIST PARTY
DAILY WORKER
LABOUR PARTY

PROBLEM
POSTWAR PROBLEM
WAR PROBLEM

SYSTEM
DEMOCRATIC
MONARCHY
PARLIAMENT
PARTY POLITICS
POLITICAL PARTIES
POLITICS
Sub-Terms: International

COUNTRIES
BRITISH EMPIRE
BRITISH EMPIRE
CONGRESS PARTY
DOMINION REPS
GHANDI
INDIA
CHINA
CHINA
CHANG-CHAI-SHEK
DENMARK
EGYPT
FINLAND
FRANCE
DARLAN
FRANCE
FREE FRENCH
FRENCH PEOPLE
VICHY
GERMANY
GERMAN COLONIES
GERMAN PEOPLE
GERMAN REPARATIONS
GERMANY
HITLER
NAZI
ITALY
BADOGLIO
ITALIAN PEOPLE
ITALY
ROME
JAPAN
NORWAY
PALESTINE
POLAND
DANZIG
POLAND
SPAIN
FRANCO
SPAIN
SPANISH CIVIL WAR
SWEDEN
UNITED STATES
ANGLO/USA REL
MILITARY
  ALLIED FORCES
  ARMAMENTS
  ATOMIC BOMB
  ATTACK
  COLLABORATORS
  COMBATANT
  EASTERN FRONT
  FORCES CHIEFS
  INVASION
  MILITARY AID
  MILITARY ALLIANCE
  MILITARY GUARANTEES
  N. AFRICA CAMPAIGN
  NON-COMBATANT
  RAF BOMBING
  RE-ARMAMENT
  SECOND FRONT
  SUPREME COMMANDER
  SUPREME WAR COUNCIL
  U-BOAT

PEACE
  PEACE
  PEACE NEGOTIATED
  PEACE POST WAR
  PEACE PROPOSALS
  PEACE TERMS

WAR
  WAR AIMS
  WAR CAUSE
  WAR CONDUCT
  WAR CRIMES
  WAR DEBTS
  WAR DURATION
  WAR ENEMY
  WAR ENTRY
  WAR NEWS
  WAR OUTCOME
  WAR PREVENTION
  WAR RISK
MISC
  ALLIANCE
  ALLIES
  ATLANTIC CHARTER
  AXIS LEADERS
  EX-ENEMIES
  INT POLICE FORCE
  FIGHTING
  POSTWAR CO-OP
  POSTWAR INFLUENCE
  UN
  WORLD PARLIAMENT

Sub-Terms: Names

  ACLAND
  ALEXANDER
  AMERY
  ANDERSON
  ASTOR
  ATTLEE
  BEAVERBROOK
  BELISHA
  BERNARD SHAW
  BEVIN
  BRABAZON
  BRACKEN
  BROWN
  CHAMBERLAIN
  CHURCHILL
  Cripps
  DALTON
  DUFF COOPER
  DUNCAN
  EDEN
  GREENWOOD
  HALIFAX
  HOARE
  HORE BELISHA
INSKIP

KINGSLEY WOOD

LLOYD GEORGE
LYTTLETON

MARGESSON
MAXTON
McDONALD
MEGAN LLOYD GEORGE
MORRISON

NUFFIELD
PRITT
SHINWELL
SIMON
SINCLAIR
WEDGEWOOD
WILKINSON
WOOLTON