

Research Services Ltd.  
Station House,  
Harrow Road,  
Wembley,  
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SCOTTISH ELECTION STUDY 1979

AREA CODE

ADDRESS SERIAL

PERSON IDENTIFIER  
(= STAR NUMBER)

FIGURES FROM O.U.O. COLUMNS  
1 AND 2 ON S.I.S.

DAY MONTH  
(DATE OF INTERVIEW)

TIME OF BEGINNING INTERVIEW (Use 24 hour clock, eg not '8.20 am' but '0820', not '4.15 pm' but '1615'.)

1-4
7906
5-7
8-10
11
12
1
13-14
15-16
17-18
19-22
23-28
29

DO NOT INTERVIEW ANYONE WHO IS UNDER VOTING AGE (18 YEARS)

This study is part of some university research being conducted this spring. For this study we need answers to some questions which we are asking people all over the country.

1. Which, if any, morning daily newspapers do you read regularly? By regularly I mean 3 out of every 4 issues. PROBE Any others?

IF NO DAILY NEWSPAPERS READ, CIRCLE NONE AND GO TO NEXT QUESTION.  
WRITE NAMES OF NEWSPAPERS BELOW.

- 1st NEWSPAPER MENTIONED .. .. . None
- 2nd NEWSPAPER MENTIONED . . . . .
- 3rd NEWSPAPER MENTIONED ... .. .

Comments.

2a. SHOW CARD A  
Now we would like your views on some of the general changes that have been taking place in Britain over the last few years. For each of these changes you can say whether you feel it has

- |      |                               |   |
|------|-------------------------------|---|
| READ | 1. Gone much too far          | 1 |
| OUT  | 2. Gone a little too far      | 2 |
| 1-5  | 3. Is about right             | 3 |
|      | 4. Not gone far enough        | 4 |
|      | 5. Not gone nearly far enough | 5 |
|      | Depends                       | 7 |
|      | DK                            | 8 |

Now, using one of the answers on this card, how do you feel about the attempts to ensure equality for women?

Comments

2b. And how do you feel about moves to go easier on people who break the law?

- 1. Gone much too far
- 2. Gone a little too far
- 3. Is about right
- 4. Not gone far enough
- 5. Not gone nearly far enough
- Depends
- DK

30  
1  
2  
3  
4  
5  
7  
8

Comments:

2c. And how do you feel about recent attempts to ensure equality for coloured people in Britain?

WRITE STATEMENT NUMBER (1-5,7,8) HERE

Comments:

31

2d. And how do you feel about the availability of abortion on the National Health Service?

WRITE STATEMENT NUMBER (1-5,7,8) HERE

Comments:

32

2e. How do you feel about the welfare benefits that are available to people today?

WRITE STATEMENT NUMBER (1-5,7,8) HERE

Comments:

33

2f. Finally, how do you feel about the reduction of Britain's military strength?

WRITE STATEMENT NUMBER (1-5,7,8) HERE

Comments:

34

3a. RETRIEVE CARD A  
SHOW CARD B

I am going to read out a list of things that some people believe a Government should do. For each one you can say whether you feel it is:

- 1. Very important that the Government should do it
- 2. Fairly important that the Government should do it
- 3. It doesn't matter either way
- 4. Fairly important that the Government should not do it
- 5. Very important that the Government should not do it
- Depends
- DK

READ  
OUT  
1-5

35  
1  
2  
3  
4  
5  
7  
8

Now, using one of the answers on this card, how do you feel about bringing back the death penalty?

Comments:

3b. Redistributing income and wealth?

- 1. Very important that the Government should do it
- 2. Fairly important that the Government should do it
- 3. It doesn't matter either way
- 4. Fairly important that the Government should not do it
- 5. Very important that the Government should not do it
- Depends
- DK

36

- 1
- 2
- 3
- 4
- 5
- 7
- 8

Comments

3c. Giving workers more say in the running of the place where they work?

WRITE STATEMENT NUMBER (1-5,7,8) HERE \_\_\_\_\_

Comments.

37

3d. Shifting power from London to the regions and local authorities?

WRITE STATEMENT NUMBER (1-5,7,8) HERE \_\_\_\_\_

Comments.

38

3e. Maintaining separate schools for Roman Catholics?

WRITE STATEMENT NUMBER (1-5,7,8) HERE \_\_\_\_\_

Comments.

39

3f. Going ahead with further expansion of the nuclear power industry?

WRITE STATEMENT NUMBER (1-5,7,8) HERE \_\_\_\_\_

Comments:

40

3g. Cutting taxes even if that means some cut in services?

WRITE STATEMENT NUMBER (1-5,7,8) HERE \_\_\_\_\_

Comments:

41

3h. Strengthening our defences against Russia?

WRITE STATEMENT NUMBER (1-5,7,8) HERE \_\_\_\_\_

Comments.

42

3i. Controlling land purchase in the Highlands?

WRITE STATEMENT NUMBER (1-5,7,8) HERE \_\_\_\_\_

Comments

43

3j. Giving council house tenants the right to buy their houses?

WRITE STATEMENT NUMBER (1-5,7,8) HERE \_\_\_\_\_

Comments

44

3

45  
1  
2  
3  
4  
5  
7  
8

3k. Withdrawing British troops from Northern Ireland immediately?

- 1. Very important that the Government should do it
  - 2. Fairly important that the Government should do it
  - 3. It doesn't matter either way
  - 4. Fairly important that the Government should not do it
  - 5. Very important that the Government should not do it
- Depends  
DK

Comments:

46

3l. Putting Britain's interests first in the Common Market, even if that damages European co-operation?

WRITE STATEMENT NUMBER (1-5,7,8) HERE \_\_\_\_\_

Comments:

47

3m. Bringing in tougher measures against Irish political terrorists?

WRITE STATEMENT NUMBER (1-5,7,8) HERE \_\_\_\_\_

Comments:

48-53

4. RETRIEVE CARD B  
I would like to ask you what you think the good and bad points about the political parties are. I'll start with the Conservatives. Is there anything in particular that you like about the Conservative Party at the present time?

IF YES: What is that? (Is there anything else?) PROBE FOR UP TO 3 ANSWERS  
.....  
.....  
.....  
.....

54-59

5. Is there anything in particular that you don't like about the Conservative Party at the present time?

IF YES: What is that? (Is there anything else?) PROBE FOR UP TO 3 ANSWERS  
.....  
.....  
.....  
.....

60-65

6 Is there anything in particular that you like about the Labour Party at the present time?  
IF YES What is that? (Is there anything else?) PROBE FOR UP TO 3 ANSWERS

.....  
.....  
.....  
.....

66-71

7 Is there anything in particular that you don't like about the Labour Party at the present time?  
IF YES What is that? (Is there anything else?) PROBE FOR UP TO 3 ANSWERS

.....  
.....  
.....  
.....

72

8 Considering everything the Conservative and Labour parties stand for, would you say that there is a great deal of difference between them, some difference or not much difference?

- |              |   |
|--------------|---|
| A great deal | 1 |
| Some         | 2 |
| Not much     | 3 |
| DK           | 8 |

Comments

73-78

9 Is there anything in particular that you like about the Scottish National Party at the present time?  
IF YES What is that? (Is there anything else?) PROBE FOR UP TO 3 ANSWERS

.....  
.....  
.....  
.....

DECK 2

1-8

Area code

Address serial

Person identifier

		2

<p>10. Is there anything in particular that you <u>don't like</u> about the Scottish National Party at the present time?            IF YES: What is that? (Is there anything else?) PROBE FOR UP TO 3 ANSWERS</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	<p>9-14</p>
<p>11. Considering everything the Conservative Party and the SNP stand for, would you say that there was a great deal of difference between them, some difference or not much difference?</p> <p style="text-align: right;">A great deal Some Not much DK</p> <p>Comments:</p>	<p>15</p> <p style="text-align: right;">1 2 3 8</p>
<p>12. Considering everything the Labour Party and the SNP stand for, would you say that there was a great deal of difference between them, some difference or not much difference?</p> <p style="text-align: right;">A great deal Some Not much DK</p> <p>Comments:</p>	<p>16</p> <p style="text-align: right;">1 2 3 8</p>
<p>13. Generally speaking, do you regard the SNP as closer to the Conservative Party or closer to the Labour Party?</p> <p style="text-align: right;">Closer to Conservative Closer to Labour No/No difference/Equal DK</p> <p>Comments:</p>	<p>17</p> <p style="text-align: right;">1 2 3 8</p>
<p>14. Whether or not you have ever voted for the Scottish National Party, do you think it has been good for Scotland?</p> <p style="text-align: right;">Yes No DK</p> <p>Comments:</p>	<p>18</p> <p style="text-align: right;">1 0 8</p>
<p>15. SHOW CARD C            Whether or not you yourself ever voted for the SNP, what effect do you think the SNP has had on devolution?</p> <p>READ 1. Delayed devolution by frightening off those who feared separation            OUT 2. Not much effect            1-3 3. Speeded up moves towards devolution</p> <p style="text-align: right;">DK</p> <p>Comments:</p>	<p>19</p> <p style="text-align: right;">1 2 3 8</p>

16. RETRIEVE CARD C  
 SHOW CARD D  
 And what effect do you think the SNP has had on employment in Scotland?

READ 1 Encouraged special government action to bring jobs to Scotland  
 OUT 2. Not much effect  
 1-3 3 Frightened off those who wanted to invest in Scotland and create jobs here

20

1  
2  
3  
8

DK

Comments

21

17 RETRIEVE CARD D  
 Do you think that the SNP would be able to deal with all the day-to-day problems of running the government of Scotland? Would they be less capable than other parties, about the same as other parties, or more capable than other parties?

Less capable than other parties  
 About the same as other parties  
 More capable than other parties  
 DK

1  
2  
3  
8

Comments.

22-33

18. When you think of each of the parties which person comes to mind? Let's take the Conservative Party first. And anyone else? And anyone else?

	1st name	2nd name	3rd name
Conservative			
Labour			
SNP			
Liberal			

Comments:

34-45

19 SHOW CARD E  
 Here is a card with photographs of some people who are active in politics.  
 ASK BOTH QUESTIONS BELOW FOR EACH PHOTOGRAPH FROM 1 TO 12. DO NOT GO ON TO THE NEXT PHOTOGRAPH UNTIL BOTH QUESTIONS HAVE BEEN ASKED AND REPLIES RECORDED

Do you know the name of the person in photograph number ..?  
 Do you know which party (s)he belongs to?

PHOTO

<u>No.</u>	<u>NAME</u>	<u>PARTY</u>
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____

RETRIEVE CARD E

SHOW CARD F

Do you know the name of the person in photograph number ...?

Do you know which party (s)he belongs to?

PHOTO

<u>No.</u>	<u>NAME</u>	<u>PARTY</u>
7.	_____	_____
8.	_____	_____
9.	_____	_____
10.	_____	_____
11.	_____	_____
12.	_____	_____

Comments:

58

20. RETRIEVE CARD F

How much interest would you say you take in politics - a great deal, some, not much or none at all?

- A great deal 1
- Some 2
- Not much 3
- None at all 4

Comments:

59

21a. SHOW CARD G

How well do you think the last Labour Government handled the problem of rising prices - very well, fairly well, not very well, or not at all well?

- Very well 1
- Fairly well 2
- Not very well 3
- Not at all well 4
- DK 8

Comments:

60

21b. If the Conservatives had been in power at the time, how well do you think they would have handled the problem of rising prices - very well, fairly well, not very well, or not at all well?

- Very well 1
- Fairly well 2
- Not very well 3
- Not at all well 4
- DK 8

Comments:

61

21c. If the SNP had been in power at the time in an independent Scotland, how well do you think they would have handled the problem of rising prices - very well, fairly well, not very well, or not at all well?

- Very well 1
- Fairly well 2
- Not very well 3
- Not at all well 4
- DK 8

Comments:



<p>21d RETRIEVE CARD G</p> <p>Think about when you were deciding about voting. How important to you then was the issue of <u>rising prices</u> - extremely important, fairly important, or not very important?</p> <p style="text-align: right;">Extremely important Fairly important Not very important DK</p> <p>Comments</p>	<p>62</p> <p style="text-align: right;">1 2 3 8</p>
<p>21e And on the question of rising prices, do you prefer the policies of any of the parties? IF YES. Which party?</p> <p style="text-align: right;">No/No difference/All the same Yes, Conservative Yes, Labour Yes, Liberal Yes, SNP ..... .. ... ..Yes, other party (SPECIFY) DK</p> <p>Comments:</p>	<p>63</p> <p style="text-align: right;">0 1 2 3 4 5 8</p>
<p>22a SHOW CARD H</p> <p>How well do you think the last Labour Government handled the problem of unemployment - very well, fairly well, not very well, or not at all well?</p> <p style="text-align: right;">Very well Fairly well Not very well Not at all well DK</p> <p>Comments</p>	<p>64</p> <p style="text-align: right;">1 2 3 4 8</p>
<p>22b. If the Conservatives had been in power at the time, how well do you think <u>they</u> would have handled the problem of <u>unemployment</u> - very well, fairly well, not very well, or not at all well?</p> <p style="text-align: right;">Very well Fairly well Not very well Not at all well DK</p> <p>Comments:</p>	<p>65</p> <p style="text-align: right;">1 2 3 4 8</p>
<p>22c. If the SNP had been in power at the time in an <u>independent</u> Scotland, how well do you think <u>they</u> would have handled the problem of <u>unemployment</u> - very well, fairly well, not very well, or not at all well?</p> <p style="text-align: right;">Very well Fairly well Not very well Not at all well DK</p> <p>Comments</p>	<p>66</p> <p style="text-align: right;">1 2 3 4 8</p>

22d. RETRIEVE CARD H  
Think about when you were deciding about voting. How important to you then was the matter of unemployment - extremely important, fairly important, or not very important?

- |                     |   |
|---------------------|---|
| Extremely important | 1 |
| Fairly important    | 2 |
| Not very important  | 3 |
| DK                  | 8 |

Comments:

67

22e. And on the question of unemployment, do you prefer the policies of any of the parties?  
IF YES: Which party?

- |                                 |   |
|---------------------------------|---|
| No/No difference/All the same   | 0 |
| Yes, Conservative               | 1 |
| Yes, Labour                     | 2 |
| Yes, Liberal                    | 3 |
| Yes, SNP                        | 4 |
| .....Yes, other party (SPECIFY) | 5 |
| DK                              | 8 |

Comments:

68

23. SHOW CARD I  
How do you view unemployment? Which one statement on the card comes closest to your views?

- |   |   |
|---|---|
| READ 1. Benefits are so good that many people are better off being unemployed | 1 |
| OUT 2. While unemployment is bad for anyone at least the benefits mean that   |   |
| 1-3 it is no longer the disaster it used to be                                | 2 |
| 3. No amount of benefit can make up for the loss of a job                     | 3 |
| DK  | 8 |

Comments:

69

24a. RETRIEVE CARD I  
SHOW CARD J  
People have different views about the benefits from North Sea Oil. Which one of these comes closest to what you feel should be done with the benefits from North Sea Oil?

- |  |   |
|--|---|
| READ 1. Scotland should get <u>all</u> the benefits                                | 1 |
| OUT 2. Scotland should get <u>by far the largest share</u> of the benefits         | 2 |
| 1-4 3. Scotland should get <u>a somewhat larger share</u> than the rest of Britain | 3 |
| 4. The benefits should be shared <u>equally by Britain</u> as a whole              | 4 |
| DK   | 8 |

Comments:

70

24b. Which one of these do you think comes closest to the view of the Conservative Party? And the Labour Party? And the SNP? (RING APPROPRIATE STATEMENT No.)

Conservative	1	2	3	4	DK
Labour	1	2	3	4	DK
SNP	1	2	3	4	DK

Comments:

71-73

24c. RETRIEVE CARD J

When you were deciding about voting, how important to you then was the question of North Sea Oil - extremely important, fairly important, or not very important?

Extremely important  
Fairly important  
Not very important  
DK

74

1  
2  
3  
8

Comments

24d. And on the question of North Sea Oil, do you prefer the policies of any of the parties?

IF YES Which party?

No/No difference/All the same  
Yes, Conservative  
Yes, Labour  
Yes, Liberal  
Yes, SNP  
Yes, other party (SPECIFY)  
DK

75

0  
1  
2  
3  
4  
5  
8

Comments.

25a. Compared with other parts of Britain, would you say that Scotland was better off or not so well off?

GO TO Q.26 ——— Better off  
GO TO Q 26 ——— Not so well off  
                                  No difference/About the same  
                                  DK

76

1  
2  
3  
8

Comments

25b. IF NOT SO WELL OFF

Do you think that it is possible for Scotland to be as well off as other parts of Britain or is this not possible?

GO TO Q 26 ——— Possible  
GO TO Q 26 ——— Not possible  
                                  DK

77

1  
2  
8

Comments.

25c. IF NOT POSSIBLE

Why not?

.....  
.....

78-79

DECK 3

1-8

Area code

Address serial

Person identifier

		3

<p>26. In general, would you say that Scotland was better off or worse off than she was five years ago?</p> <p style="text-align: right;">Better off Worse off About the same DK</p> <p>Comments:</p>	<p>9</p> <p>1 2 3 8</p>
<p>27a. Looking back over the last year or so, do you think that your income has <u>fallen behind</u> prices, <u>kept up with</u> prices or has <u>gone up by more</u> than prices?</p> <p style="text-align: right;">Fallen behind prices Kept up with prices Gone up by more than prices DK</p> <p>Comments:</p>	<p>10</p> <p>1 2 3 8</p>
<p>27b. Looking ahead to next year, do you think your income will <u>fall behind</u> prices, <u>keep up with</u> prices or <u>go up by more</u> than prices do?</p> <p style="text-align: right;">Fall behind prices Keep up with prices Go up by more than prices DK</p> <p>Comments:</p>	<p>11</p> <p>1 2 3 8</p>
<p>28. And do you think that unemployment over the next year will go up, go down, or stay about the same?</p> <p style="text-align: right;">Go up Go down Stay about the same DK</p> <p>Comments:</p>	<p>12</p> <p>1 2 3 8</p>
<p>29a. Looking back over the last year or so, would you say that the state of <u>Britain's economy</u> has got better, got worse or stayed about the same?</p> <p style="text-align: right;">Got better Got worse Stayed about the same DK</p> <p>Comments:</p>	<p>13</p> <p>1 2 3 8</p>
<p>29b. And what do you think will be the state of Britain's economy over the next few years - will it get better, get worse or stay about the same?</p> <p style="text-align: right;">Get better Get worse Stay about the same DK</p> <p>Comments:</p>	<p>14</p> <p>1 2 3 8</p>

30a	Did you vote in the recent Referendum on Devolution for Scotland? IF YES Did you vote 'Yes' or 'No'? IF NO Did you favour the 'Yes' side or the 'No' side?		15           1 2 3 4 5 7 8																		
Comments																					
30b	In your own opinion did the referendum result show that the Scottish people wanted an Assembly or not?		16           1 2 3 8																		
Comments																					
30c	Do you now expect that the Assembly will come into effect in the next year or not?		17           1 2 8																		
Comments																					
30d.	SHOW CARD K Which one of the statements on this card comes <u>closest</u> to what you feel should be done about the governing of Scotland?		18           1 2 3 4 8																		
1. Keep the governing of Scotland <u>much as it has been</u> READ 2. Make sure the needs of Scotland are <u>better understood by the Government</u> OUT in London 1-4 3. Allow <u>more decisions</u> to be made in Scotland 4. Scotland should completely <u>run its own affairs</u>			DK 8																		
Comments																					
30e	Which statement do you think comes closest to the view of the Conservative Party? And the Labour Party? And the SNP? (RING APPROPRIATE STATEMENT NUMBER)		19-21																		
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Conservative</td> <td style="width: 5%;">1</td> <td style="width: 5%;">2</td> <td style="width: 5%;">3</td> <td style="width: 5%;">4</td> <td style="width: 5%;">DK</td> </tr> <tr> <td>Labour</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>DK</td> </tr> <tr> <td>SNP</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>DK</td> </tr> </table>		Conservative	1	2	3	4	DK	Labour	1	2	3	4	DK	SNP	1	2	3	4	DK		
Conservative	1	2	3	4	DK																
Labour	1	2	3	4	DK																
SNP	1	2	3	4	DK																
Comments																					

31a. RETRIEVE CARD K  
SHOW CARD L

Here are a number of suggestions which have been made about different ways of governing Scotland. Can you tell me which one comes closest to your own view?

- 1. No devolution or Scottish Assembly of any sort
- 2. Have Scottish Committees of the House of Commons come up to Scotland for their meetings
- 3. An elected Scottish Assembly which would handle some Scottish affairs and would be responsible to Parliament at Westminster
- 4. A Scottish Parliament which would handle most Scottish affairs, including many economic affairs, leaving the Westminster Parliament responsible only for defence, foreign policy and international economic policy
- 5. A completely independent Scotland with a Scottish Parliament

DK

22

1

2

3

4

5

8

Comments:

23-27

31b. For each suggestion on the card, could you say whether you are very much in favour, somewhat in favour, somewhat against or very much against that suggestion?

READ OUT EACH SUGGESTION AND RING NUMBER IN APPROPRIATE BOX

STATEMENT NUMBER	VERY MUCH IN FAVOUR	SOMEWHAT IN FAVOUR	SOMEWHAT AGAINST	VERY MUCH AGAINST	DK/NO OPINION
1.	1	2	3	4	8
2.	1	2	3	4	8
3.	1	2	3	4	8
4.	1	2	3	4	8
5.	1	2	3	4	8

Comments:

28-30

31c. Which of the suggestions on the card do you feel is closest to the view of the Conservative Party? And the Labour Party? And the SNP? (RING STATEMENT No.)

Conservative	1	2	3	4	5	DK
Labour	1	2	3	4	5	DK
SNP	1	2	3	4	5	DK

Comments:

31

31d. RETRIEVE CARD L

And when you were deciding about voting, how important was the general issue of the form of government for Scotland - extremely important, fairly important or not very important?

- Extremely important
- Fairly important
- Not very important
- DK

1

2

3

8

Comments:

31e. And on the question of the form of government for Scotland, do you prefer the policies of any of the parties?

IF YES Which party?

- |                               |   |
|-------------------------------|---|
| No/No difference/All the same | 0 |
| Yes, Conservative             | 1 |
| Yes, Labour                   | 2 |
| Yes, Liberal                  | 3 |
| Yes, SNP                      | 4 |
| Yes, other party (SPECIFY)    | 5 |
| DK                            | 8 |

Comments -

32

32a SHOW CARD M

Now I am going to ask you about the advantages and disadvantages of Devolution. First the advantages which one of these is the most important advantage of Devolution?

- |      |    |   |    |
|------|----|---|----|
| READ | 1  | A Scottish Assembly would help to reduce the excessive workload at the Westminster Parliament | 01 |
| OUT  | 2  | A Scottish Assembly would have more time to consider the special laws needed in Scotland      | 02 |
| 1-6  | 3  | A Scottish Assembly would inspire Scots to solve their own problems                           | 03 |
|      | 4. | A Scottish Assembly would help to protect Scotland's natural resources against exploitation   | 04 |
|      | 5  | Scotland needs an Assembly because every nation should have its own Parliament                | 05 |
|      | 6. | A Scottish Assembly would give people more say in Government                                  | 06 |
|      |    | Other advantage named (SPECIFY).....  | 07 |
|      |    | DK  | 88 |
|      |    | No advantage  | 00 |

Comments -

33-34

32b. RETRIEVE CARD M

SHOW CARD N

Which one of these is the most important disadvantage of Devolution?

- |      |    |  |    |
|------|----|--|----|
| READ | 1. | Cost and bureaucracy of Assembly   | 01 |
| OUT  | 2  | Devolution would reduce Scottish influence at the Westminster Parliament                         | 02 |
| 1-6  | 3. | Devolution would cause uncertainty and so damage the economy                                     | 03 |
|      | 4. | It is wrong to try to get special benefits for Scotland at the expense of other areas in Britain | 04 |
|      | 5  | It is the first step towards a break-up of the United Kingdom                                    | 05 |
|      | 6. | An Assembly would create too many levels of Government   | 06 |
|      |    | Other disadvantage named (SPECIFY) ..  | 07 |
|      |    | DK   | 88 |
|      |    | No disadvantage  | 00 |

Comments

35-36

33. RETRIEVE CARD N

SHOW CARD O

Which of these have been most responsible for the moves towards a Scottish Assembly?

CODE UP TO 3 IN ORDER OF IMPORTANCE BUT DO NOT PROBE FOR MORE THAN 1 RESPONSE

READ OUT 1-7

1. The Labour Party.
2. The Conservative Party
3. The SNP
4. The Liberal Party
5. World-wide trends towards devolution
6. Pressure by TV and newspaper journalists
7. The decline of the British economy

DK

1st	2nd	3rd
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8		

Comments:

34. RETRIEVE CARD O

If there were to be a Scottish Assembly, would you prefer to see a coalition of several parties sharing power or one party forming a Government at any one time?

- A coalition of several parties sharing power
- One party forming a government at any one time
- DK

Comments:

1  
2  
8

35a. And if there were to be an Assembly, which of these powers should be given to the Scottish Assembly and which retained by local councils?

	ASSEMBLY	LOCAL COUNCILS	DK
Running schools	1	2	8
House building and management	1	2	8
Police	1	2	8

Comments:



44-48

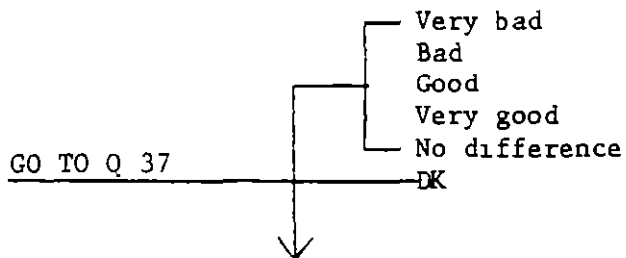
35b. And which of these powers should be given to the Scottish Assembly and which retained by the Westminster Parliament?

	ASSEMBLY	WESTMINSTER	DK
North Sea Oil	1	2	8
Tax and economic policy	1	2	8
Social services	1	2	8
Scottish relations with the Common Market	1	2	8
Defence and foreign affairs	1	2	8

Comments

49

36a. If Scotland did become independent some time in the future, do you think that this would be a very bad thing, a bad thing, a good thing, or a very good thing?



- 1
- 2
- 3
- 4
- 5
- 8

Comments

50-53

36b. Why do you think that?

.....

.....

54

37. In a dispute on some issue vital to Scotland, which body should have the final say - a Scottish Assembly, the Westminster Parliament or the European Parliament?

- Scottish Assembly
- Westminster Parliament
- European Parliament
- Depends on the issue
- DK

- 1
- 2
- 3
- 4
- 8

Comments

55

38a Now I would like to talk about trade unions and business in this country. First I would like to ask whether you think that the trade unions in this country have too much power, not enough power, or are things about right?

- Too much power
- Not enough power
- About right
- DK

- 1
- 2
- 3
- 8

Comments

38b. Do you think that big business in this country has too much power, not enough power, or are things about right?

- |                  |   |
|------------------|---|
| Too much power   | 1 |
| Not enough power | 2 |
| About right      | 3 |
| DK               | 8 |

56

Comments:

39a. In general, how good a job would you say the trade unions are doing for the country as a whole - very good, fairly good or not very good?

- |               |   |
|---------------|---|
| Very good     | 1 |
| Fairly good   | 2 |
| Not very good | 3 |
| DK            | 8 |

57

Comments:

39b. And how good a job do you think the trade unions are doing for their own members - very good, fairly good or not very good?

- |               |   |
|---------------|---|
| Very good     | 1 |
| Fairly good   | 2 |
| Not very good | 3 |
| DK            | 8 |

58

Comments:

39c. As you know, most trade unions are linked to the Labour Party. Do you approve of this or not?

- |                |   |
|----------------|---|
| Approve        | 1 |
| Do not approve | 2 |
| DK             | 8 |

59

Comments:

40a. Are you, or is anyone else in your household, a member of a trade union, or were you or anyone a member of a trade union in the past?  
PROBE THOROUGHLY

- |             |     |   |
|-------------|-----|---|
| GO TO Q.41c | Yes | 1 |
|             | No  | 0 |
|             | DK  | 8 |

60

Comments:

40b. IF YES: Could you tell me the name(s) of the union(s) and who in the household is or was a member?

TAKE MOST RECENT UNION ONLY  
RECORD FOR EACH UNION MEMBER THE FULL NAME OF THE UNION (PROBE IF NECESSARY)  
AND WHETHER THEY ARE A PAST OR PRESENT MEMBER

<u>RELATIONSHIP TO R.</u>	<u>NAME OF UNION</u>	<u>PAST/PRESENT</u>
Respondent	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

61-76

Comments:

41a. ASK ONLY IF RESPONDENT IS NOW A MEMBER OF TRADE UNION (OTHERWISE GO TO Q.41c)  
 How good a job would you say your own trade union is doing for you and your family - very good, fairly good, or not very good?

- Very good 1
- Fairly good 2
- Not very good 3
- DK 8

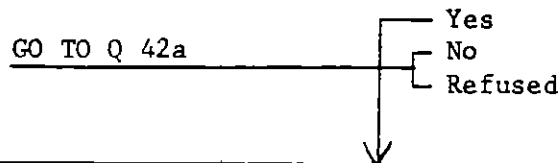
Comments.

41b. Generally speaking, how closely do you follow the activities of your own trade union - very closely, fairly closely, not very closely or not at all closely?

- Very closely 1
- Fairly closely 2
- Not very closely 3
- Not at all closely 4
- DK 8

Comments:

41c. Do you have a paid job?



Comments

41d. WORKING RESPONDENTS ONLY  
 USE WORDING BEFORE SLASH IF RESPONDENT BELONGS TO A TRADE UNION  
 USE WORDING AFTER SLASH IF RESPONDENT DOES NOT BELONG TO A TRADE UNION

Do you think that (your own trade union at the place where you work is/ the trade unions at the place where you work are) too ready to take industrial action, not ready enough, or about right?

- Too ready 1
- Not ready enough 2
- About right 3
- No TU at workplace 6
- DK 8

Comments

DECK 4  
1-8

Area code  
 Address serial  
 Person identifier

		4

42a. Whom do you consider to be the chief wage earner in your household?

- Self 1
- Spouse 2
- Parent 3
- Son/daughter 4
- Brother/sister 5
- Other relative 6
- Non-relative 7
- DK 8
- None 9

GO TO Q 43a

Comments

10

42b. ASK ABOUT CHIEF WAGE EARNER

Think of those jobs usually paid a bit more than (CWE's). Do you think (CWE) has been catching up on better paid jobs, has (CWE) stayed the same or has (CWE) been slipping behind?

- Catching up 1
- Stayed the same 2
- Slipping behind 3
- DK 8

Comments:

11

42c. And what about jobs usually paid less than (CWE's)? Have they started catching up on (CWE's) pay, are they staying the same or are they slipping behind (CWE)?

- Catching up 1
- Staying the same 2
- Slipping behind 3
- DK 8

Comments:

12

43a. SHOW CARD P

There has been a lot of talk about how wages and salaries should be settled. Looking at the statements in the boxes on this card, which comes closest to your own views?

READ OUT BOXES

IF ANSWERS FROM TOP OR BOTTOM BOX ASK:

Using the statements to the right of this box, are you very strongly in favour of this, fairly strongly in favour, or mildly in favour?

The Government should set firm guidelines for wages and salaries	Very strongly in favour 1
	Fairly strongly in favour 2
	Mildly in favour 3
It doesn't really matter either way	4
The Government should leave it to employers and trade unions to negotiate wages and salaries alone	Very strongly in favour 5
	Fairly strongly in favour 6
	Mildly in favour 7
	DK 8

Comments:

13-15

43b. And now, thinking about where the parties stand on this issue, which statement do you feel comes closest to the view of the Conservative Party? And the Labour Party? And the SNP? (RING APPROPRIATE STATEMENT NUMBER)

Conservative	1	2	3	4	5	6	7	DK
Labour	1	2	3	4	5	6	7	DK
SNP	1	2	3	4	5	6	7	DK

Comments:

43c	RETRIEVE CARD P	When you were deciding about voting, how important was the question of how wages and salaries should be settled - extremely important, fairly important or not very important?	Extremely important Fairly important Not very important DK	16    1 2 3 8
Comments				17
43d	And when it comes to how wages and salaries should be settled, do you prefer the policies of any of the parties?		No/No difference Yes, Conservative Yes, Labour Yes, Liberal Yes, SNP . . . . . Yes, other (SPECIFY) DK	0 1 2 3 4 5 8
Comments				18
44	And do you think that any party would be much better than the others at keeping industrial peace? DO NOT PROBE FOR AN ANSWER		No/No difference Yes, Conservative Yes, Labour Yes, Liberal Yes, SNP . . . . . Yes, other (SPECIFY) DK	0 1 2 3 4 5 8
Comments				19
45a.	Now, think of all the things a government has to do. When the Labour Party is in power, how far do you feel you can rely on the Government to do what is right - usually, some of the time, or only rarely?		Usually Some of the time Rarely DK	1 2 3 8
Comments				20
45b.	And when the Conservative Party is in power, how much of the time do you feel you can rely on the Government to do what is right - usually, some of the time or only rarely?		Usually Some of the time Rarely DK	1 2 3 8
Comments				21
45c.	And if the SNP were to form a government in an <u>independent</u> Scotland, how far do you feel you would be able to rely on its government to do what was right - usually, some of the time or only rarely?		Usually Some of the time Rarely DK	1 2 3 8
Comments				21

22-24

46. Now I am going to ask you how far you think you could trust governments of different parties on different sorts of issues. First of all the Conservative Party on economic question, those that affect prices and jobs - could you trust them usually, some of the time or only rarely?

	Usually	Some of the time	Rarely	DK
The Conservative Party	1	2	3	8
The Labour Party	1	2	3	8
The SNP	1	2	3	8

Comments:

25-27

And on Scottish affairs?

	Usually	Some of the time	Rarely	DK
The Conservative Party	1	2	3	8
The Labour Party	1	2	3	8
The SNP	1	2	3	8

Comments:

28-30

And on preserving our democratic way of life?

	Usually	Some of the time	Rarely	DK
The Conservative Party	1	2	3	8
The Labour Party	1	2	3	8
The SNP	1	2	3	8

Comments:

31-32

47. SHOW CARD Q  
If you had to choose among the following things, which are the two that seem most desirable to you?

READ OUT 1-4

1. Maintaining order in the nation
2. Giving people more say in important political decisions
3. Fighting rising prices
4. Protecting freedom of speech

DK

1  
2  
3  
4  
8

Comments:

48a RETRIEVE CARD Q  
SHOW CARD R

I am going to read you a list of things which have been done in Britain to get things done in politics Using the answers on the card, could you say for each one whether it is never justified in any circumstances, occasionally justified or frequently justified

	NEVER	OCCAS.	FREQ.	DK
Signing petitions	1	2	3	8
Demonstrations such as street marches	1	2	3	8
Occupying buildings	1	2	3	8
Damaging property	1	2	3	8
Actions which may lead to people getting hurt	1	2	3	8

Comments

48b RETRIEVE CARD R  
SHOW CARD S

This card has the list of activities which we have just talked about on it, that is signing petitions, demonstrations such as street marches, occupying buildings, damaging property and actions which may lead to people getting hurt. I want you to look upon these activities from 1 to 5 as a scale or ladder running from the least violent to the most violent activity Now could you please hold the card aside until I ask you to use it

I am going to describe several possible situations to you, and I would like you to say, for each one, whether you think any action should be taken in that situation or not

1 Do you think the Government should be opposed or not if it decided to drop all plans for a Scottish Assembly?

No 0

IF YES Taking your answer from the card, how far down the scale should such opposition go?

- 1 Signing petitions 1
  - 2 Demonstrations such as street marches 2
  - 3 Occupying buildings 3
  - 4 Damaging property 4
  - 5 Actions which may lead to people getting hurt 5
- DK 8

Comments

2 Do you think the Government should be opposed if it went ahead with plans for a Scottish Assembly?

No 0

IF YES Taking your answer from the card, how far down the scale should such opposition go?

WRITE STATEMENT NUMBER (1-5) HERE

DK 8

Comments

3. If the SNP won half the Scottish seats at some future General Election but the Government in London refused to negotiate independence, do you think action should then be taken to press for independence?

No 0

IF YES: Taking your answer from the card, how far down the scale should such action go?

- 1. Signing petitions 1
- 2. Demonstrations such as street marches 2
- 3. Occupying buildings 3
- 4. Damaging property 4
- 5. Actions which may lead to people getting hurt 5

DK 8

Comments:

40

4. If the SNP won a narrow majority of Scottish seats at some future General Election and the Government in London immediately began to concede independence do you think some action should then be taken to oppose the break-up of the United Kingdom?

No 0

IF YES: Taking your answer from the card, how far down the scale should such action go?

WRITE STATEMENT NUMBER (1-5) HERE

DK 8

Comments:

41

5. If there were plans to disperse coloured immigrants from the West Midlands of England to Scotland should action be taken to oppose this?

No 0

IF YES: Taking your answer from the card, how far down the scale should such action go?

WRITE STATEMENT NUMBER (1-5) HERE

DK 8

Comments:

42

6. Should action be taken to oppose the dumping of English nuclear waste in Scotland?

No 0

IF YES: Taking your answer from the card, how far down the scale should such action go?

WRITE STATEMENT NUMBER (1-5) HERE

DK 8

Comments:

43

7. Should action be taken to oppose Common Market boats fishing in Scottish waters?

No 0

IF YES: Taking your answer from the card, how far down the scale should such action go?

WRITE STATEMENT NUMBER (1-5) HERE

DK 8

Comments:

44



8. Should action be taken to oppose sales of large Scottish estates to foreigners?

No

45

0

IF YES: Taking your answer from the card, how far down the scale should such action go?

- 1. Signing petitions
- 2. Demonstrations such as street marches
- 3. Occupying buildings
- 4. Damaging property
- 5. Actions which may lead to people getting hurt

DK

1  
2  
3  
4  
5  
8

Comments

9. Should action be taken to keep the revenues from North Sea Oil in Scotland?

No

46

0

IF YES. Taking your answer from the card, how far down the scale should such action go?

WRITE STATEMENT NUMBER (1-5) HERE

DK

8

Comments.

10. Should action be taken to protest about unemployment?

No

47

0

IF YES: Taking your answer from the card, how far down the scale should such action go?

WRITE STATEMENT NUMBER (1-5) HERE

DK

8

Comments.

49a. RETRIEVE CARD S

I would like you to give each of these people a mark out of 10 - a mark according to how much or how little you like them. You can give each person any mark from 0 out of 10 to 10 out of 10.

- Margaret Thatcher                    . . . .
- Jim Callaghan                        . . . . .
- Donald Stewart                      . . . . .
- David Steele                         . . . .

Comments:

48-55

49b. How many marks out of ten would you give the following?

- The Westminster Parliament .....
- Trade unions .....
- Private industry .....
- Nationalised industry .....
- The Royal Family .....
- The Common Market .....
- The Police .....
- The BBC .....

Comments:

56-71

49c. Now I would like you to give the parties different marks for the different things they do. First a mark according to how much or how little you like the aims and objectives of each party.

- Conservative .....
- Labour .....
- SNP .....

Comments:

72-77

49d. Now, a mark according to how much or how little you think they are capable of getting things done.

- Conservative .....
- Labour .....
- SNP .....

Comments:

49e. Now, a mark according to how much or how little you think they keep their promises.

- Conservative .....
- Labour .....
- SNP .....

Comments:

DECK 5

1-8

Area code

Address serial

Person identifier

5

9-14

15-20

50a. Talking to people about the election, we have found that a lot of people did not vote How about you? Did you vote in the recent election?	21 1 2 7 8
<p style="text-align: right;">Did vote Did not vote Refused DK</p> <p>GO TO Q.51</p>	
Comments	
50b. <u>IF VOTED</u> And which party did you vote for?	22-23 01 02 03 04 05 77 88
<p style="text-align: right;">Conservative Labour Liberal SNP ..... Other party (SPECIFY) GO TO Q 51 Refused DK</p>	
Comments.	
50c. <u>IF PARTY MENTIONED AT 50b.</u> If there had been no (chosen party) candidate standing in your constituency, can you say for which party you would have voted?	24-25 01 02 03 04 05 77 88 90
CODE ONE ONLY	
<p style="text-align: right;">Conservative Labour Liberal SNP ..... Other party (SPECIFY) GO TO Q.51 Refused DK Would not vote</p>	
Comments.	
50d. <u>IF PARTY MENTIONED AT 50c.</u> And suppose that neither a (first choice party) nor a (second choice party) candidate had been standing in your constituency; can you say which party you would have voted for then?	26-27 01 02 03 04 05 77 88 90
<p style="text-align: right;">Conservative Labour Liberal SNP ..... Other party (SPECIFY) Refused DK Would not vote</p>	
Comments:	

FOR QUESTIONS 51, 52 and 53 PLEASE ENSURE THAT THOSE WHO WERE 'TOO YOUNG TO VOTE' ARE CODED '66'.

IF NECESSARY PROBE: Were you old enough to vote in that election?

51. Now thinking back to the last General Election in October 1974, could you say which of the parties you voted for - or perhaps you didn't vote in that election?

- Conservative 01
- Labour 02
- Liberal 03
- SNP 04
- ..... Other party (SPECIFY) 05
- GO TO Q.54a ..... Too young to vote 66
- Refused 77
- DK 88
- Did not vote 99

Comments:

52. And how about the General Election before that, in February 1974, when the Conservative Government under Mr. Heath was defeated. Do you remember which party you voted for then, or perhaps you didn't vote?

- Conservative 01
- Labour 02
- Liberal 03
- SNP 04
- ..... Other party (SPECIFY) 05
- GO TO Q.54a ..... Too young to vote 66
- Refused 77
- DK 88
- Did not vote 99

Comments:

53. And thinking back to the General Election before that, in June 1970, when Mr. Heath first became Prime Minister, do you remember which of the parties you voted for then - or perhaps you didn't vote?

- Conservative 01
- Labour 02
- Liberal 03
- SNP 04
- ..... Other party (SPECIFY) 05
- Too young to vote 66
- Refused 77
- DK 88
- Did not vote 99

Comments:

54a. Generally speaking, do you think of yourself as Conservative, Labour, Liberal, Scottish Nationalist or what?

- Conservative 01
- Labour 02
- GO TO Q.54c ..... Liberal 03
- SNP 04
- ..... Other party (SPECIFY) 05
- None 66
- Refused 77
- DK 88

Comments:

54b ASK IF NO PARTY MENTIONED IN Q 54a

36-37

Do you generally think of yourself as a little closer to one of the parties than the others?

IF YES Which party?

- Conservative 01
- Labour 02
- Liberal 03
- SNP 04
- ..... Other (SPECIFY) 05
- GO TO Q 55 — No/None 66
- Refused 77
- DK 88

Comments

54c. ASK ABOUT PARTY MENTIONED EITHER IN 54a or 54b

38

Would you call yourself very strong (appropriate party), fairly strong or not very strong?

- Very strong 1
- Fairly strong 2
- Not very strong 3
- DK 8

Comments

55 SHOW CARD T

39-43

Now I am going to ask you about all the major parties. First of all, would you say you were strongly in favour, mildly in favour, mildly against or strongly against the Conservative Party? (And what about the ..?)

	STRONGLY IN FAVOUR	MILDLY IN FAVOUR	MILDLY AGAINST	STRONGLY AGAINST	DK/NO OPINION
Conservative Party	1	2	3	4	8
Labour Party	1	2	3	4	8
Liberal Party	1	2	3	4	8
SNP	1	2	3	4	8
National Front	1	2	3	4	8

Comments

56 RETRIEVE CARD T

44-45

SHOW CARD U

Overall, what is the main reason that you vote for the party you do?

- READ 1. You have usually voted that way 01
- OUT 2. You were attracted by its leaders 02
- 1-6 3. You were attracted by its policies 03
- 4. You were attracted by its candidate in this constituency 04
- 5. You were strongly opposed to all the other parties 05
- 6. You were strongly opposed to one of the other parties especially 06
- Some other reason (SPECIFY) ..... 07
- DK 88

Comments

57. RETRIEVE CARD U  
 Do you think it makes a lot of difference, some difference or very little difference whether the Conservative Party or the Labour Party wins an election?

A lot of difference 1  
 Some difference 2  
 Very little difference 3  
 DK 8

46

Comments:

58a. Only about half the people voted in the Scottish Regional elections a year ago. How about you - did you vote in the regional elections?

47

Did vote 1  
 Did not vote 2  
 Refused 7  
 DK 8

GO TO Q.59a

Comments:

58b. IF VOTED  
 And which party or candidate did you vote for?

48-49

Conservative/Progressive 01  
 Labour 02  
 Liberal 03  
 SNP 04  
 Independent 05  
 ..... Other (SPECIFY) 06  
 Too young to vote 66  
 Refused 77  
 DK 88

Comments:

59a. SHOW CARD V  
 People often say that trade unions and employers are in conflict with each other. Choosing one of the answers on this card, could you say how serious you think the conflict is here in Britain?

50-52

Very serious conflict 1  
 Fairly serious conflict 2  
 Not very serious conflict 3  
 GO TO Q.59b There is no conflict 4  
 DK 8

On the whole, would you agree mostly with the employers or the trade unions?

Employers 1  
 Trade unions 2  
 GO TO Q.59b Neutral/Depends 3  
 Refuse to say 7  
 DK 8

Do you usually agree with them strongly or not very strongly?

Strongly 1  
 Not very strongly 2  
 Refusal 7  
 DK 8

Comments:

59b. And what about Protestants and Catholics? How serious would you say conflict between them is?

- Very serious conflict 1
- Fairly serious conflict 2
- Not very serious conflict 3
- GO TO Q.59c  There is no conflict 4
- DK 8

On the whole, would you agree mostly with Protestants or Catholics?

- Protestants 1
- Catholics 2
- GO TO Q 59c  Neutral/Depends 3
- Refuse to say 7
- DK 8

Do you usually agree with them strongly, or not very strongly?

- Strongly 1
- Not very strongly 2
- Refusal 7
- DK 8

Comments.

59c. And what about the Scots and the English? How serious would you say conflict between them is?

- Very serious conflict 1
- Fairly serious conflict 2
- Not very serious conflict 3
- GO TO Q.59d  There is no conflict 4
- DK 8

On the whole, would you agree mostly with the Scots or the English?

- Scots 1
- English 2
- GO TO Q 59d  Neutral/Depends 3
- Refuse to say 7
- DK 8

Do you usually agree with them strongly, or not very strongly?

- Strongly 1
- Not very strongly 2
- Refusal 7
- DK 8

Comments

59d. And what about people on good incomes and people on lower incomes? How serious would you say conflict between them is?

- Very serious conflict 1
- Fairly serious conflict 2
- Not very serious conflict 3
- GO TO Q 59e  There is no conflict 4
- DK 8

On the whole, would you agree mostly with people on good incomes or people on low incomes?

60-61

- |             |                        |   |
|-------------|------------------------|---|
|             | People on good incomes | 1 |
|             | People on low incomes  | 2 |
| GO TO Q.59e | Neutral/Depends        | 3 |
|             | Refuse to say          | 7 |
|             | DK                     | 8 |

Do you usually agree with them strongly, or not very strongly?

- |                   |   |
|-------------------|---|
| Strongly          | 1 |
| Not very strongly | 2 |
| Refusal           | 7 |
| DK                | 8 |

Comments:

62-64

59e. And what about white people and coloured people? How serious would you say conflict between them is?

- |            |                             |   |
|------------|-----------------------------|---|
|            | Very serious conflict       | 1 |
|            | Fairly serious conflict     | 2 |
|            | Not very serious conflict   | 3 |
| GO TO Q.60 | There is <u>no</u> conflict | 4 |
|            | DK                          | 8 |

On the whole, would you agree mostly with white people or coloured people?

- |            |                 |   |
|------------|-----------------|---|
|            | White people    | 1 |
|            | Coloured people | 2 |
| GO TO Q.60 | Neutral/Depends | 3 |
|            | Refuse to say   | 7 |
|            | DK              | 8 |

Do you usually agree with them strongly, or not very strongly?

- |                   |   |
|-------------------|---|
| Strongly          | 1 |
| Not very strongly | 2 |
| Refusal           | 7 |
| DK                | 8 |

Comments:

65

60. RETRIEVE CARD V

Which party is most likely to keep immigrants out, or don't you feel there is much difference between them on this?

- |       |                       |   |
|-------|-----------------------|---|
|       | No difference         | 0 |
|       | Conservative          | 1 |
|       | Labour                | 2 |
| ..... | Other party (SPECIFY) | 3 |
|       | DK                    | 8 |

Comments:

66

61. How far do you feel you can rely on the people you meet in everyday life - neighbours and workmates for example - to do what is right: usually, some of the time or only rarely?

- |                  |   |
|------------------|---|
| Usually          | 1 |
| Some of the time | 2 |
| Rarely           | 3 |
| DK               | 8 |

Comments:



62a. One often hears talk about social classes. Do you ever think of yourself as belonging to any particular class?  
 IF YES Which class is that?

- GO TO Q 63
- Yes, middle class
  - Yes, working class
  - .. . . . Yes, other (SPECIFY WHENEVER ANYTHING OTHER THAN EXACTLY MIDDLE OR WORKING CLASS IS SAID)
  - No/None
  - Refused
  - DK

Comments

67

- 1
- 2
- 3
- 6
- 7
- 8

62b. Most people say they belong either to the middle class or to the working class. If you had to make a choice would you call yourself middle class or working class?

- GO TO Q 64
- Middle class
  - Working class
  - Neither/Refused
  - DK

Comments

68

- 1
- 2
- 3
- 8

63. Would you say that you had more in common with (same class) English people or (opposite class) Scottish people?

- Same class English
- Opposite class Scottish
- No preference
- Depends on the individual
- DK

Comments

69

- 1
- 2
- 3
- 4
- 8

64. When you were growing up would you say your family was middle-class or working-class?

- Middle class
- Working class
- .. . . . Other (SPECIFY)
- Neither/Refused
- DK

Comments

70

- 1
- 2
- 3
- 7
- 8

65a. What sort of people would you say belong to the middle class?

.....

.....

71-74

65b. What sort of people would you say belong to the working class?

.....

.....

75-78

1-8

Area code

Address serial

Person identifier

6

9-10

66a. Do you consider yourself to be British or Scottish or English or Irish or something else?

- British 01
- Scottish 02
- English 03
- Irish 04
- British and Scottish 05
- .....Other (SPECIFY) 06
- DK 88

Comments:

11-12

66b. IF MIXTURE, REFUSAL OR DK  
If you had to choose one, which would you say you were?

- British 01
- Scottish 02
- English 03
- Irish 04
- .....Other (SPECIFY) 05
- GO TO Q.67a  Refused 77
- DK 88

Comments:

13-16

66c. IF R GIVES A 'SINGLE' ANSWER AT 66a or 66b  
What is it, do you think, that makes you feel you are ....?

.....  
.....

17-20

67a. What would you say are the things which make you most proud of Scotland?

.....  
.....

21-24

67b. What would you say are the things which make you most ashamed of Scotland?

.....  
.....

25-28

68a. What would you say are the things which make you most proud of Britain?

.....  
.....

29-32

68b. What would you say are the things which make you most ashamed of Britain?

69a	Have you ever lived in England?	Yes No	33 1 0
Comments			
69b.	Are you ever likely to move to live in England, to get a job or for any other reason?	Yes No DK	34 1 0 8
Comments			
69c.	Do you have any close relatives living in England?	Yes No	35 1 0
Comments			
69d.	Have you ever been to England for a holiday?	Yes No	36 1 0
Comments:			
69e	Have you ever been to England for any other reason?	Yes No	37 1 0
Comments			
69f	What are the things you like about the English?		38-41
..... .....			
69g.	What are the things you dislike about the English?		42-45
..... .....			
69h	On the whole, would you say that you like or dislike the English people?	Like Dislike Neither/Depends on person DK	46 1 2 3 8
Comments			
69i	Do you have any family connections with Ireland?	Yes No DK	47 1 0 8
Comments			

70a. Which party did your father usually vote for when you were growing up?  
IF NO FATHER, ASK ABOUT FATHER-FIGURE

- |                      |    |
|----------------------|----|
| Conservative         | 01 |
| Labour               | 02 |
| Liberal              | 03 |
| .....Other (SPECIFY) | 04 |
| Refused              | 77 |
| DK                   | 88 |
| Not applicable       | 99 |
| He did not vote      | 00 |

48-49

Comments:

70b. Which party did your mother usually vote for when you were growing up?  
IF NO MOTHER, ASK ABOUT MOTHER-FIGURE

- |                      |    |
|----------------------|----|
| Conservative         | 01 |
| Labour               | 02 |
| Liberal              | 03 |
| .....Other (SPECIFY) | 04 |
| Refused              | 77 |
| DK                   | 88 |
| Not applicable       | 99 |
| She did not vote     | 00 |

50-51

Comments:

71. What exactly was your father's normal occupation when you were growing up?  
IF FATHER NOT KNOWN, ASK ABOUT HEAD OF HOUSEHOLD WHEN GROWING UP

52-53

72a. Do you belong to any church or religious denomination?  
IF YES: Which denomination?

- |   |    |
|---|----|
| Anglican, Church of England, Church in Wales      | 01 |
| Church of Scotland                                | 02 |
| Other Presbyterian                                | 03 |
| Methodist, United Reform, Baptist, Congregational | 04 |
| Roman Catholic                                    | 05 |
| Jewish  | 06 |
| Other (SPECIFY) .....                             | 07 |
| Refused   | 77 |
| DK  | 88 |
| None  | 99 |

GO TO Q.72c

54-55

Comments:

72b. To what extent would you say you are now a practising member: very much so, to some extent or not really?

- |                |   |
|----------------|---|
| Very much so   | 1 |
| To some extent | 2 |
| Not really     | 3 |
| Refused        | 7 |
| DK             | 8 |

56

Comments:

72c ASK ALL  
How often do you attend church or chapel? (FOR JEWS - SYNAGOGUE)

DO NOT INCLUDE WEDDINGS, FUNERALS ETC.

- Several times per week
- Once a week
- At least once a month
- Several times a year
- Once a year
- Less than once a year
- Never
- Refused
- DK

57

- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8

Comments.

72d As a child, to what extent were you brought up as a practising member of a religious denomination? very much so, to some extent or not really?

- Very much so
- To some extent
- Not really
- Refused
- DK

58

- 1
- 2
- 3
- 7
- 8

Comments.

73a. What kind of school did you go to, that is the last school you attended? Was it, for example, an elementary school, a junior secondary, a senior secondary, a comprehensive or what?  
PROBE FOR THE FULLEST DESCRIPTION OF THE SCHOOL - USE THE LIST IN THE BOX BELOW AS A GUIDE BUT RECORD RESPONDENT'S OWN DESCRIPTION

.....  
.....

Elementary only	County High	Convent	Independent
Secondary modern	Senior secondary	Grant aided	Public
Junior secondary	Higher grade	Direct grant	Commercial private
Comprehensive	Grammar	Special school	Central school
Technical			

59-60

73b. And how old were you (or will you be) when you completely finished full-time education?

Age . . . . .

Comments.

61-62

74. Did you ever pass any kind of examination for school leaving, the Civil Service, secretarial work or a diploma of any kind?

.....  
.....

63-64

75. Do you at present have a full- or part-time paid job?  
 IF NO: ESTABLISH WHICH OF CODES 2-6 APPLIES

- Yes, has a paid job
- No, temporarily unemployed, but has had paid job
- No, retired/disabled
- GO TO Q.84 — No, student
- No, housewife
- No, others (eg never worked) who are not in paid job
- Refusal

Comments:

65

- 1
- 2
- 3
- 4
- 5
- 6
- 7

76a. INFORMANT PRESENTLY IN PAID JOB OR RETIRED/PENSIONER OR TEMPORARILY UNEMPLOYED  
 USE QUESTION WORDING WITHIN BRACKETS IF INFORMANT IS RETIRED/PENSIONER OR  
 TEMPORARILY UNEMPLOYED: THAT IS, ASK ABOUT PREVIOUS NORMAL OCCUPATION

Do (did) you work full-time or part-time?  
 CODE PART-TIME IF LESS THAN 30 HOURS PER WEEK

- Full-time
- Part-time

Comments:

66

- 1
- 2

76b. Are (were) you self-employed or do (did) you work for someone else?

- GO TO Q.77a — Self-employed
- Someone else

Comments:

67

- 1
- 2

76c. SELF-EMPLOYED PEOPLE ONLY

Do (did) you have any employees?  
 IF YES: How many employees do (did) you have?  
 ESTABLISH EXACT NUMBER IF TEN OR FEWER, APPROXIMATE NUMBER IF MORE THAN TEN  
 WRITE NUMBER OF EMPLOYEES IN THE BOX

- GO TO Q.79 — No/None
- [ ] [ ] [ ]
- DK

Comments:

68-70

000

888

77a. Do (did) you work for a private firm or for a public organisation like the  
 Civil Service, local government or a nationalised industry?

- GO TO Q78 — Private firm
- Public organisation
- DK

Comments:

71

- 1
- 2
- 8

77b. IF PRIVATE  
 Is (was) your firm largely dependent on government aid or largely under  
 government control?

- Yes
- No
- DK

Comments:

72

- 1
- 0
- 8

78. Are (were) you in charge of any people? IF YES How many people are (were) you in charge of?	No/None	<input type="text"/>	73-75 000 888
Comments			
79. What exactly do (did) you do in your job? PROBE THOROUGHLY FOR JOB DESCRIPTION			76-77
..... .....			
80. In what industry do (did) you work (eg mining, building, chemicals, commerce)?			78-79
.....			
	Area code	DECK 7 1-8	
	Address serial	<input type="text"/>	
	Person identifier	<input type="text"/> 7	
81. Does (did) your job carry any rank, title or grade?			9-10
.....			
82. How many people would you say are (were) employed in the establishment where you work (worked)?			11
'ESTABLISHMENT' IS ALL THE BUILDINGS ON ONE SITE ALWAYS ESTABLISH IF THE NUMBER IS LARGER THAN OR LESS THAN 25			
	No establishment - person works on own Small establishment - less than 25 Large establishment - 25 or more DK	1 2 3 8	
Comments:			
83 IF INFORMANT IS (WAS) A FARMER OR SMALLHOLDER ASK: How many acres do (did) you work on your farm/smallholding? .....			12-15
Comments:			
84. ALL RESPONDENTS NOTE SEX OF RESPONDENT	Male Female	1 2	16

85. Are you currently married, single, widowed, divorced or separated?

17

- Single 1
- Married/cohabitting man 2
- Married/cohabitting woman 3
- Widowed 4
- Divorced/Separated 5
- Refusal 7
- DK 8

Comments:

86. ASK ABOUT SPOUSE IF RESPONDENT IS MARRIED OR COHABITATING  
 OTHERWISE ASK ABOUT HEAD OF HOUSEHOLD  
 IF RESPONDENT IS HEAD OF HOUSEHOLD AND NOT MARRIED GO TO Q.95 a  
 Does he/she have a full- or part-time paid job?  
 IF NO: ESTABLISH WHICH OF CODES 2-6 APPLIES

18

- Yes, has a paid job 1
- No, temporarily unemployed, but has had paid job 2
- No, retired/disabled 3
- GO TO Q.95 a — No, student 4
- No, housewife 5
- No, others (eg never worked) who are not in paid job 6
- Refusal 7

Comments:

87a. USE THE QUESTION WORDING WITHIN BRACKETS IF SPOUSE/HOH IS RETIRED/PENSIONER OR  
 TEMPORARILY UNEMPLOYED: THAT IS, ASK ABOUT HIS/HER PREVIOUS NORMAL OCCUPATION  
 Does (did) he/she work full-time or part-time?  
 CODE PART-TIME IF LESS THAN 30 HOURS PER WEEK

19

- Full-time 1
- Part-time 2

Comments:

87b. Is (was) he/she self-employed or does (did) he/she work for someone else?

20

- GO TO Q.88a — Self-employed 1
- Someone else 2

Comments:

87c. SELF-EMPLOYED PEOPLE ONLY

21-23

Does (did) he/she have any employees?  
 IF YES: How many employees does (did) he/she have?  
 ESTABLISH EXACT NUMBER IF TEN OR FEWER, APPROXIMATE NUMBER IF MORE THAN TEN  
 WRITE NUMBER OF EMPLOYEES IN THE BOX

- GO TO Q.90 — No/None 000
- DK 888

Comments:



<p>88a. Does (did) he/she work for a private firm or for a public organisation like the Civil Service, local government or a nationalised industry?</p> <p style="text-align: center;">GO TO Q.89</p> <div style="display: flex; align-items: center; justify-content: center;"> <div style="border-left: 1px solid black; border-right: 1px solid black; border-bottom: 1px solid black; width: 100px; height: 100px; margin-right: 10px;"></div> <div style="display: flex; flex-direction: column; align-items: center;"> <div style="margin-bottom: 5px;">Private firm</div> <div style="margin-bottom: 5px;">Public organisation</div> <div>DK</div> </div> </div> <p>Comments:</p>	<p>24</p> <p>1 2 8</p>
<p>88b. <u>IF PRIVATE</u> Is (was) his/her firm largely dependent on government aid or largely under government control?</p> <p style="text-align: right;">Yes No DK</p> <p>Comments:</p>	<p>25</p> <p>1 0 8</p>
<p>89. Is (was) he/she in charge of any people? IF YES. How many people is (was) he/she in charge of?</p> <p style="text-align: right;">No/None</p> <div style="display: flex; align-items: center; justify-content: center; margin-bottom: 5px;"> <div style="border: 1px solid black; width: 20px; height: 20px; margin-right: 5px;"></div> <div style="border: 1px solid black; width: 20px; height: 20px; margin-right: 5px;"></div> <div style="border: 1px solid black; width: 20px; height: 20px;"></div> </div> <p style="text-align: right;">DK</p> <p>Comments:</p>	<p>26-28</p> <p>000</p> <p>888</p>
<p>90. What exactly does (did) he/she do in his/her job? PROBE THOROUGHLY FOR JOB DESCRIPTION</p> <p>.....</p> <p>.....</p>	<p>29-30</p>
<p>91. In what industry does (did) he/she work (eg mining, building, chemicals, commerce, etc.)?</p> <p>.....</p>	<p>31-32</p>
<p>92. Does (did) his/her job carry any rank, title or grade?</p> <p>.....</p>	<p>33-34</p>
<p>93. How many people would you say are (were) employed in the establishment where he/she works (worked)?</p> <p>'ESTABLISHMENT' IS ALL THE BUILDINGS ON ONE SITE</p> <p>ALWAYS ESTABLISH IF THE NUMBER IS LARGER THAN OR LESS THAN 25</p> <p style="text-align: right;">No establishment - person works on own Small establishment - less than 25 Large establishment - 25 or more DK</p> <p>Comments.</p>	<p>35</p> <p>1 2 3 8</p>

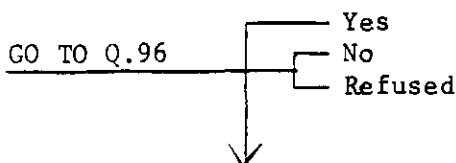
36-39

94. IF SPOUSE/HOH IS (WAS) A FARMER OR SMALLHOLDER ASK:  
How many acres does (did) he/she work on his/her farm/smallholding? .....

Comments:

40

95a. Do you have any children (living in your household)?



1  
0  
7

Comments:

41-42

95b. How many children?

WRITE NUMBER HERE: .....

Comments:

43

95c. Are any of them under 18 years old?

Yes 1  
No 0  
Refused 7

Comments:

44-47

96. Which year were you born?

WRITE YEAR HERE: .....

Comments: (ESTIMATED AGE)

48-49

97. SHOW CARD W  
ASK APPROPRIATE QUESTION, DEPENDING ON WHETHER RESPONDENT IS SINGLE/WIDOWED/  
DIVORCED/SEPARATED OR MARRIED

IF RESPONDENT IS SINGLE ETC. ASK: And could you tell me the letter which describes your usual income after tax - just the letter which is closest?  
RECORD LETTER IN BOX BELOW

IF RESPONDENT IS MARRIED ASK: And could you tell me the letter which describes the income you and your husband/wife usually have after tax - just the letter which is closest?  
RECORD LETTER IN BOX BELOW

WRITE INCOME LETTER HERE

--

Refused 77  
DK 88

Comments:

50-53

98a. RETRIEVE CARD W  
How long have you lived in this area?  
e.g.

YEARS	0	5
MONTHS	1	0

YEARS		
MONTHS		

Comments:

98b. Where did you live before you came here?  
AS DETAILED AS POSSIBLE

54-55

98c. How long did you live there?

56-57

99. Finally, could you tell me whether your home is owned or rented?  
MARK APPROPRIATE ANSWER AND FOLLOW ARROWS

58

Refusal     Living rent-free     Owned     Rented

Do you own it outright or are you paying for it on a mortgage?  
Outright 1  
Mortgage, other arrangement 2  
Refusal/DK 7

Is it rented privately, or from the council, a new town authority or the SSHA?  
Private 3  
Council 4  
New town 5  
SSHA 6  
Refusal/DK 8

100a. IF INTERVIEW CONDUCTED IN RESPONDENT'S HOME, CODE 100a and 100b WITHOUT ASKING QUESTION

ASK QUESTIONS 100a and 100b IF INTERVIEW CONDUCTED AWAY FROM HOME

What type of house do you live in?

- Detached 1
- Semi-detached 2
- Terraced 3
- Flat/maisonette/bed-sitting room 4
- Tenement 5
- Caravan 6
- Institution 7
- ..... Other (SPECIFY) 8

Comments:

59

100b. IF FLAT OR TENEMENT BLOCK How many floors does the entire building have?

ENTER NUMBER HERE

60-61

THANK RESPONDENT - CLOSE INTERVIEW

TIME OF FINISHING INTERVIEW

62-65



Please note here if the interview was 'unusual' in any way: for example if the respondent was particularly uncooperative or had special difficulties in answering the questions or was disturbed by the presence of other people or by other circumstances.

.....  
.....  
.....

DECLARATION

I declare that this questionnaire has been conducted according to the manual and has been checked.

Signature of interviewer .....

Interviewer number 

--	--	--	--

CONSERVATIVE

Scots 1978-79 X Section  
Coding frames & sheets.

National

Scots candidates

- 001 Maggie Thatcher
- 002 Keith Joseph
- 003 Geoffrey Howe
- 004 William Whitelaw
- 005 Edward Heath
- 006 Lord Carrington
- 007 Enoch Powell
- 008 St John Stevas
- 009 Airey Neave
- 010 Lord Hailsham
- 011 Edward du Cann
- 012 J.M. Prior
- 013 PETER THORNTON
- 014 MICHAEL HEBERTINE
- 015 REGINALD PRANTICE
- 016 HOWELL, DAVID
- 017 FRANCIS IRT
- 018 WAINMAN
- 019 SALLY CAMPBELL
- 020 DAVID HAMILTON
- 021 HUGHES ATKINS

- 101 Adams, Gordon
- 102 Ancram, Michael
- 103 Begg, Tom
- 104 Bell, Arthur
- 105 Boyle, Walter
- 106 Boyles, William
- 107 Buchanan-Smith, Alick
- 108 Burns, Paul
- 109 Campbell, Geoff
- 110 Collins, Julius
- 111 Corbett, John
- 112 Corrie, John
- 113 Davison, Peter
- 114 Donaldson, Charles
- 115 Douglas-Hamilton, James
- 116 Fairburn, Nicholas
- 117 Fairgrieve, Russell
- 118 Fletcher, Alex
- 119 Fraser, Peter
- 120 Galbraith, Thomas
- 121 Glasgow, Ronald
- 122 Gray, Hamish
- 123 Henderson, Barry
- 124 Hirst, Michael
- 125 Hodgson, Bill
- 126 Hunter-Gordon, Richard
- 127 Lang, Ian
- 128 Langdon, Stanley
- 129 Lawson, Iain
- 130 Lester, Anthony
- 131 Love, John
- 132 McClure, Myra
- 133 McCrone, Iain
- 134 McCurley, Anna
- 135 MacDougall, Alan
- 136 MacKay, John
- 137 McKay, Ross
- 138 McLernan, Aidan
- 139 McLetchie, David
- 140 McQuarrie, Albert
- 141 Mair, John
- 142 Malone, Gerald
- 143 Mann, Hugh
- 144 Marshall, Margaret
- 145 Monro, Hector
- 146 Morrison, Murdo
- 147 Munro, Cameron
- 148 Myles, David
- 149 Pollock, Alex
- 150 Rifkind, Malcolm
- 151 Robertson, Grant
- 152 Roser, David

- 153 Saleem, Farooq
- 154 Scott, James
- 155 Soames, Nicholas
- 156 Sproat, Iain
- 157 Stevenson, Ian
- 158 Stewart, Allan
- 159 Stewart, Jean
- 160 Taylor, Teddy
- 161 Thomson, John
- 162 Townsend, Brian
- 163 Walker, Jack
- 164 Walker, William
- 165 Wardrop, Richard
- 166 White, Matthew
- 167 Whyte, John
- 168 Wilkinson, Richard
- 169 Wills, George
- 170 Young, Gordon
- 171 Younger, George

Other

- 201 Winston Churchill
- 202 Harold Macmillan
- 203 Lord Home
- 204 James McKay
- 205 DAVID PIRIE
- 206 Mrs McKENZIE
- 207 Mr GAY
- 208 Mrs GAY
- 209 KEITH ...
- 210 OUTSIDE
- 211 LORD GUTHRIE
- 212 ANTHONY DUNN
- 213 ANTHONY EDEN
- 214 BETTY HARRIE ANDERSON
- 215 CHANCELLOR OF EXCHEQUER
- 216 DENNIS HOWELL
- 217 PERENCE
- 218 YOUNG WINSTON CHURCHILL
- 219 THE ONE THAT WAS KILLED-MARIE
- 220 CERTAINLY HANDLING
- 221 THE ONE THAT RODE A BIKE
- 222 ISRAELI
- 223 WILLIAM YOUNG
- 224 JOHN GILMORE
- 225 P M
- 226 GERALD NADARZO
- 227 HOWIE
- 228 JOHN ST STEVENS
- 229 LORD AVON
- 230 FOREIGN SECRETARY
- 231 BRUCE LAW
- 232 IAIN McLEOD
- 233 MARGARET THATCHER
- 234 ...

National

001 Jim Callaghan  
 002 Denis Healey  
 003 Shirley Williams  
 004 Michael Foot  
 005 Tony Benn  
 006 Harold Wilson  
 007 Barbara Castle  
 008 John Silkin  
 009 Jack Ashley  
 010 Eric Heffer  
 011 Ross, Willie  
 012 PAUL OWEN  
 013 ROY HATTERLEY  
 014 ROY JONES  
 015 PETER SHORE  
 016 SUTTONSKINE  
 017 DENNIS HOGAN  
 018 MICHAEL ROES  
 019 IAN McLEACH  
 1977-1978

Scots candidates

101 Adams, Allen  
 102 Bloomer, Keir  
 103 Bonney, Norman  
 104 Bray, Jeremy  
 105 Brown, Gordon  
 106 Brown, Hugh  
 107 Brown, Ron  
 108 Buchan, Norman  
 109 Campbell, Ian  
 110 Canavan, Dennis  
 111 Carmichael, Neil  
 112 Cook, Robin  
 113 Craigen, James  
 114 Dempsey, James  
 115 Dewar, Donald  
 116 Douglas, Richard  
 117 Duncan, Robert  
 118 Dalyell, Tam  
 119 Ewing, Harry  
 120 Eadie, Alex  
 121 Foulkes, George  
 122 Godman, Norman  
 123 Goodlad, Robina  
 124 Gourlay, Harry  
 125 Grant, George  
 126 Hamilton, James  
 127 Hamilton, Willie  
 128 Hart, Judith  
 129 Heald, David  
 130 Hogg, Norman  
 131 Hughes, Robert  
 132 Johnston, Derek  
 133 Johnstone, Arthur  
 134 Lambie, David  
 135 Lindsay, Neil  
 136 Mabon, Dickson  
 137 McCartney, Hugh  
 138 MacDonald, Keith  
 139 McElhone, Frank  
 140 MacGregor, Malcolm (Argyll)  
 141 MacGregor, Malcolm (Edin. W.)  
 142 McKelvey, William  
 143 MacKenzie, Gregor  
 144 McKenzie, William  
 145 McLeish, Henry  
 146 MacLennan, Robert  
 147 MacLeod, Donald  
 148 McMahan, Andy  
 149 McMahan, Hugh  
 150 McMillan, Thomas  
 151 Marshall, David  
 152 Martin, Michael

153 Matheson, Sandy  
 154 Maxton, John  
 155 Millan, Bruce  
 156 Miller, Maurice  
 157 Mowbray, Richard  
 158 O'Neil, Martin  
 159 Philip, Ian Gordo  
 160 Reid, Jimmy  
 161 Robertson, John H  
 162 Robertson, George  
 163 Ross, Ernie  
 164 Scobie, Geoff  
 165 Smith, John  
 166 Smith, Matt  
 167 Strang, Gavin  
 168 Sullivan, Ellen  
 169 White, James  
 170 Wilson, Brian  
 171 Wood, Alex

Others

201 Attlee  
 202 Jim Sillars  
 203 George Brown  
 204 MARGA WILLIAMS  
 205 JOHN McLEWAN  
 206 BOB McDONALD  
 207 ALASTAIR HUNTER  
 208 GALLAGHER  
 209 MARGARET ROSSIGNOL  
 210 RICHARD CRISPAN  
 211 SECRETARY OF STATE SCOT  
 212 MIN OF EDUC  
 213 LEN MURRAY  
 214 RANSAY McDONALD  
 215 HUGH GRITSKELL  
 216 BOWEN  
 217 SCWAN  
 218 KEIR HARDEE  
 219 J P MacKINTOSH  
 220 HARRY SHINWELL  
 221 GEAR PA  
 222 CHANCELLOR  
 223 GEORGE WASHINGTON  
 224 STAFFORD CRISP  
 225 BOWEN  
 226 ANGELA PUMPHREY  
 227 WILSON'S FANCY WOMAN/SECRETAR  
 228 SIR JOHN BANNISTER  
 229 FN  
 230 MURPHY  
 231 TOM ROBERTSON  
 232 JAMES COO  
 233 GUS WILLIAMS  
 234 WOMAN WHO GOT INTO CAR  
 235 TARRANT  
 236 G. P. HARRIS (HARRIS)  
 237 LINDA (HARRIS)

SNP

Candidates

- 001 Bain, James
- 002 Bain, Margaret
- 003 Barr, Donald
- 004 Bell, Colin
- 005 Bird, Stephen
- 006 Borthwick, Gordon
- 007 Brown, Matthew
- 008 Cameron, Athole
- 009 Cameron, Charles
- 010 Cameron, Colin
- 011 Crawford, Douglas
- 012 Cunning, Robert
- 013 Currie, Andrew
- 014 Donachy, John
- 015 Ewing, Alex
- 016 Ewing, Winifred
- 017 Fairlie, Jim
- 018 Gibson, Ernest
- 019 Greene, Phillip
- 020 Grieve, Mike
- 021 Henderson, ~~Donald~~ <sup>uglas</sup>
- 022 Hulbert, John
- 023 Johnston, Mary
- 024 Jones, Janette
- 025 Kennedy, Gavin
- 026 Lindsay, Bill
- 027 Lynch, Jim
- 028 McAlpine, Tom
- 029 Macartney, Allan
- 030 McCool, John
- 031 MacCormick, Iain
- 032 MacCormick, Neil
- 033 MacDonald, Ian
- 034 MacDonald, Murdo
- 035 MacDougall, George
- 036 McGlashan, David
- 037 McGill, John
- 038 MacInnes, Alastair
- 039 McIntosh, Angus
- 040 MacKay, Jim
- 041 McRae, Willie
- 042 Marshall, John
- 043 Maxwell, Stephen
- 044 Morton, Bill
- 045 Murray, Gordon
- 046 Murray Iain
- 047 Platt, Dick
- 048 Pow, James
- 049 Ralston, John
- 050 Bayne, Ian

- 051 Reid, George
- 052 Rollo, David
- 053 Shaw, Robin
- 054 Shirley, Bob
- 055 Silver, Robert
- 056 Smith, Ian
- 057 Speirs, Glen
- 058 Spens, Michael
- 059 Stewart, Angus
- 060 Stewart, Donald
- 061 Stoddart, Charles
- 062 Stratton, Stan
- 063 Stromach, Sandy
- 064 Thompson, George
- 065 Watt, Hamish
- 066 Watt, Maureen
- 067 Welsh, Andrew
- 068 Wilson, Gordon
- 069 Wilson, Tom
- 070 Wolfe, William
- 071 Wright, Ken

Other

- 101 Mago MacDonald
- 102 Margo ...
- 103 Wendy Wood
- 104 Isobel Lindsay
- 105 DOUGLAS REED
- 106 MARGARET ...
- 107 ISOBEL ...
- 108 MARGARET EWING
- 109 JAMES REED
- 110 KINLOCK
- 111 DONALD McCOENACE
- 112 JAMES HENDERSON
- 113 ALICE LIVINGSTONE
- 114 CURRAN
- 115 DONALD DAN
- 116 DONALD WOLFE
- 117 WINNIE ...
- 118 GEORGE REED
- 119 WESTON HILL MAN
- 120 MARGO HENDERSON
- 121 MOIRA ...
- 122 CAMERON
- 123 MARGARET ...
- 124 GEORGE WILSON
- 125 SARA MURPHY
- 126 RUGGET ... LOST HIS SUIT
- 127 WHITE ... A LOCAL COMMERCIAL ARTIST
- 128 GEORGE YOUNG
- 129 SLESSOR (+ 135)
- 130 McANSLAW (UP THE HUMP)
- 131 DE McINTYRE
- 132 ...

- 133 ROBERT McINTYRE
- 134 RUSSELL
- 135 SLESSOR (+ 129)
- 136 DONALD CAMPBELL
- 137 HUGH KEASER
- 138 IAN CAMPBELL
- 139 MICK McGRATH
- 140 IAN GIBSON
- 141 MRS LITTLE
- 142 N McCALLUM
- 143 GEORGE WILSON
- 144 GEORGE LEALIE
- 145 TOM GREY
- 146 ROBERTS
- 147 RON STRAINING
- 148 IAN HENDERSON
- 149 GILPIN MACKENZIE
- 150 McCOENACE!
- 151 DONALD'S WIFE RON DONALD
- 152 MARGO ONE FROM GUNBOY (GARDNER)
- 153 MATHIE McANSLAW (NOT MARGO)
- 154 MARGO McDOUGALL
- 155 BEANNA JOHNSTON

LIBERALNational

001 David Steel  
 002 Jeremy Thorpe  
 003 Cyril Smith  
 004 John Pardoe  
 005 Clement Freud  
 006 David Alton  
 007 David Penhaligan  
 008 STEPHEN ROSS  
 009 GILYN MOOSUM

Scots candidates

101 Aitken, Keith  
 102 Attwooll, Elspeth  
 103 Bennett, Eric  
 104 Boyd, James  
 105 Brodie, Alexander  
 106 Brodie, Charles  
 107 Brown, Robert  
 108 Bruce, Malcolm  
 109 Callender, Roz  
 110 Campbell, Walter Menzies  
 111 Cant, David  
 112 Chapman, Jenny  
 113 Clarkson, Ian Russell  
 114 Craig, William  
 115 Donaldson, Stewart  
 116 Finnie, Ross  
 117 Giffney, Pat  
 118 Glen, Tam  
 119 Goudie, Britton  
 120 Grieve, Terry  
 121 Grimond, Jo  
 122 Guild, Ronald  
 123 Harnay, David  
 124 Harris, James  
 125 Johnston, Russell  
 126 Lovell, Bryan  
 127 Luckjurst, Colin  
 128 Mabon, Richard  
 129 McMreadie, Lyn  
 130 McDermid, Fred  
 131 McKell, George  
 132 MacMillan, Lyn  
 133 McLeod, Neil Munro  
 134 Morrison, Hamish Robertson  
 135 Pitt-Wilson, Helen  
 136 Ray Michie, Janet  
 137 Rodan, Stephen  
 138 Wallace, Jim  
 139 Waddell, Ron  
 140 Whitelaw, Gordon  
 141 Will, Harry (Angus S.)  
 142 Wills, Harry (Cathcart)

Other

201 Gladstone  
 202 Lloyd-George  
 203 GEORGE MACLEAF  
 204 THE LAST LEADER  
 205 THE FAT ONE  
 206 INDEPENDENT MP  
 207 CYRIL ...  
 208 GANNINGHAM  
 209 ORRNEY + THE TANG MP  
 210 PETER GOSSEL  
 211 LORD MACLEAF  
 212 MAITLAND MACLEAF  
 213 LES MEEHAN  
 214 MCGRIDES MAN  
 215 LORD BYERS  
 216 RUSSELL MUNTZEL  
 217 PHILIP  
 218 ASQUITH  
 219 LORD (LAWSON)  
 220 THOMAS BUI FRIEND  
 221 BONE PROSECUTOR (THORPE)  
 222 JUSTIN LEADER (JOHNSTON)  
 223 MICHAEL STEEL  
 224 BOND V STEEL FOR LEADERSHIP  
 225 JIM STEEL  
 226 JAMES PARDOE  
 227 MICHAEL JOHNSTONE  
 228 OLD T GLOBY  
 229 JOHN KILL WHO (THORPE)  
 230 HALLOCK BAKER (MONTGOMERY)  
 231 THE LEADER  
 232 THOMSON (ASQUITH)



Details of SEG codes

- 01 01.1 Employers in industry, commerce, etc., in non-agricultural enterprises employing 25 or more persons.
- 02 01.2 Managers in central and local government, industry, commerce, etc., in non-agricultural enterprises employing 25 or more persons.
- 03 02.1 Employers in industry, commerce, etc., in non-agricultural enterprises employing fewer than 25 persons.
- 04 02.2 Managers in industry, commerce, etc., in non-agricultural enterprises employing fewer than 25 persons.
- 05 03.0 Professional workers - self-employed.
- 06 04.0 Professional workers - employees.
- 07 05.1 Intermediate non-manual workers - ancillary workers and artists.
- 08 05.2 Intermediate non-manual workers - foremen and supervisors non-manual.
- 09 06.0 Junior non-manual workers.
- 10 07.0 Personal service workers.
- 11 08.0 Foremen and supervisors - manual.
- 12 09.0 Skilled manual workers.
- 13 10.0 Semi-skilled manual workers.
- 14 11.0 Unskilled manual workers.
- 15 12.0 Own account workers (other than professional).
- 16 13.0 Farmers - employers and managers.
- 17 14.0 Farmers - own account.
- 18 15.0 Agricultural workers.
- 19 16.0 Members of armed forces.
- 20 20.0 Occupation inadequately described but probably "middle class".
- 21 21.0 Occupation inadequately described but probably "working class".
- 22 27.0 Unclassifiable.

# THE SCOTTISH ELECTION STUDY 1979: INTERVIEWERS' INSTRUCTIONS

## 1. The Study

In 1963, at Nuffield College, Oxford, the British Election Study was established and has since carried out the major survey of all the following General Elections in Britain. In 1974 the British Election Study moved to the University of Essex and it was decided, for the Election of October 1974, to set up a special Scottish survey so that Scotland could be studied in more depth than was possible in the British survey. These two surveys, along with the Welsh Election Study based at the University College of Wales, Aberystwyth, work in close conjunction with each other.

The surveys all aim to study the political attitudes and behaviour of the electorate, and the Scottish survey focusses, of course, on matters of particular interest to Scotland. The findings of the surveys are published in the form of books and/or articles.

## 2. Instructions to interviewers on the questionnaire

These instructions, which should not be read aloud, are distinguished by being printed in BLOCK CAPITALS.

## 3. 'It depends'

On questions such as 2e, about Welfare benefits, the respondent may say that it depends on which Welfare benefits you mean; or at 39a, about how good a job the trade unions are doing for the country as a whole, the respondent may say that it depends on the Union: in such cases you always say 'in general' or 'overall' or some such prompt. Always try to get the respondent away from a 'Depends' answer and if this is not possible use the Comments line to write down what the respondent said.

## 4. 'Don't know'

In general, try to avoid don't know answers.

## 5. Comments line

Almost all of the questions have a comments line below them. Use this to write down any comments which the respondent may give or any comments of your own which may be useful, for example if the respondent was particularly confused or needed a lot of help (perhaps re-reading the questions or the Show Card several times). Please overuse the comments line rather than risk underusing it!

6. Show Cards

The show cards are labelled from A to W. The letter of the card is marked clearly on both the card and the questionnaire, along with instructions about when to show and when to retrieve the card. The wording on the cards is reproduced verbatim on the questionnaire with one exception - card U, used at question 56 says 'you have..., you were...' etc. on the questionnaire and 'I have..., I was' etc. on the card itself. The questionnaire is clearly marked on those occasions when you are supposed to read out the options on the card to the respondent. Do not read out the card except when so instructed unless it is absolutely necessary, in which case put a note to this effect on the comments line. Once you have read out a show card as instructed, you may re-read it to the respondent as many times as necessary.

Q.1 Write full name of newspaper, that is 'Greenock Telegraph' not just 'Telegraph'; 'Daily Telegraph' not just 'Telegraph'. If the national Times newspaper is mentioned please write 'London Times' so that we can be sure that this is the paper that is meant. Probe if necessary for full title.

Q.2a-f As instructed on the questionnaire, read out options 1 to 5 but not 'Depends' or 'DK'. Here, as elsewhere in the questionnaire, the responses which must not be read out are indented.

Q.2b The codes are re-printed for your convenience: they do not have to be read out (hence no READ OUT statement). If the respondent has any difficulty you may read out the responses if you think that this will help.

Q.3a The respondent may say that it depends on what the death penalty is being brought back for. Try to get an overall answer and explain the respondent's reservations on the comments line. Likewise, they may say that it depends on the form of capital punishment - again, try for an overall answer and note the respondent's comments on the comments line.

Q.4 If the respondent just says 'No/Nothing' etc. when you ask the question repeat the question stressing the word anything and omitting the words 'in particular'.

If the respondent starts telling you what he dislikes about the Conservative Party do not stop him and write the responses down just as the respondent gives them, making it clear whether a particular response is a like or a dislike (for any ambiguous statement write (L) if it is a like and (D) if it is a dislike. When you get to question 5 ask if there is anything else which they dislike about the Conservative Party. Do not try to sort the likes out from the dislikes (except by marking clearly which is which): the coders will do that.

If the respondent gives no likes and immediately starts telling you about dislikes, note down all that he says and then repeat question 4 stressing the word anything and omitting the words 'in particular'.

The instructions for question 4 apply to all the questions about the likes and dislikes of the parties (Qs 5,6,7,9 and 10).

After Q.9 Do not fill in the grid headed DECK 2. There are five other such grids in the questionnaire and these are for the use of the coders, not yourselves.

Q.15 CODE ONE ONLY. Always code only one answer unless specifically instructed otherwise.



Q.19 Note the respondent's exact response e.g. 'John Callaghan', 'the Chancellor of the Exchequer', 'that extreme left-winger' etc.

Even if the respondent does not know the name of the person ask him if he knows the party the person belongs to.

You may abbreviate party names to Con, SNP, or SLP but write anything else in full (especially Liberal and Labour).

If the respondent changes his mind about an answer or adds an answer where he had originally said 'don't know' you should change the original response provided that you have not yet left Q.19. Do not change an answer once you have started Q.20.

Q.21c We are talking about a totally independent Scotland, not Devolution or any other such arrangement. This applies to all the questions which say 'independent Scotland'.

Q.27a 'Income' includes any income e.g. grants, pensions, social security, shares, housekeeping money etc. and is as the respondent himself interprets it.

Q.29b 'Next few years' is as the respondent interprets it.

Q.30a This question needs some explanation. If the respondent did vote you will then ask the 'IF YES' question and ring code 1 or 2 as appropriate. If the respondent did not vote you will then ask the 'IF NO' question and ring code 3,4,or 5 as appropriate.

Q.33 If the respondent gives more than one answer, be careful to see that you get them in the order of importance to the respondent. DO NOT PROBE for more than one answer (as instructed on the questionnaire)

Q.36a Again, we mean total independence, not Devolution etc.

Q.40b Note full name of Union, not just initials. If full name not known get as much information as you can (initials, job of person, etc.). If in doubt as to whether anything counts as a trade union or not, include it - we can always edit it out later!

Q.42a This is a question which is to be interpreted by the respondent. We are not talking about the Chief Wage Earner as defined by market research, nor the Household as defined by market research.

If no-one in the household as defined by the respondent is working code as 'None' (9) and go to Q.43a.



Q.43b If necessary, follow the same format as in Q. 43a; that is, ask which statement in the boxes comes closest to the view of the party and then how strongly they think the party holds that view.

Q.44 In this case we only want spontaneous answers: do not probe at all.

Q.47 You may ring two answers here (but no more). If only one answer given probe for a second.

Q.49a If the respondent has not heard of any of these people write 'NOT KNOWN' on the line. Do not tell them anything about the person.

Q.50b - 54a Write the names of 'other parties' in sufficient detail such that we know whether the respondent meant, for example, the Scottish Labour Party or the national Labour Party, the Scottish National Party or the British National Party.

If Respondent was too young to vote write in 'Too young to vote'. If necessary probe: 'Were you old enough to vote in the Election?'

Q.56 CODE ONE ONLY

Q.58b If name only of the candidate is given, write this name down and find out which Party (s)he stood for or whether (s)he was an independent.

Q.66c A 'single' answer means only one nationality stated at 66a or b, i.e. not for example 'Scottish and British'. If you can only get such a combination answer, go to the next question (67a).



Q.73b By 'full-time education' we mean just that: i.e. not part-time education nor full-time training.

If respondent still in full-time education, assume that they will pass all their examinations and ask what age they will then be when they finish.

Q.86 If respondent is married, modify the question to 'your husband/your wife'.

If Respondent is HOH and not married write this on the questionnaire and go to Q.95a (as instructed).

Q.95a We only want to know about respondents own children, including adopted children but not foster children. We are also only interested in children still living in the respondent's household.

Children, of course, may be middle-aged by now.

CARD A

Gone much too far

Gone a little too far

Is about right

Not gone far enough

Not gone nearly far enough

CARD A

CARD B

Very important that the Government should do it

Fairly important that the Government should do it

It doesn't matter either way

Fairly important that the Government should not do it

Very important that the Government should not do it

CARD B

CARD C

Delayed devolution by frightening off those who  
feared separation

Not much effect

Speeded up moves towards devolution

CARD C

CARD D

Encouraged special government action to bring  
jobs to Scotland

Not much effect

Frightened off those who wanted to invest in  
Scotland and create jobs here

CARD D

CARD G

HANDLED RISING PRICES

Very well

Fairly well

Not very well

Not at all well

CARD G



CARD H

HANDLED UNEMPLOYMENT

Very well

Fairly well

Not very well

Not at all well

CARD H

CARD 1

Benefits are so good that many people are better off being unemployed

While unemployment is bad for anyone at least the benefits mean that it is no longer the disaster it used to be

No amount of benefit can make up for the loss of a job

CARD 1

CARD J

Scotland should get all the benefits

Scotland should get by far the largest share  
of the benefits

Scotland should get a somewhat larger share  
than the rest of Britain

The benefits should be shared equally by Britain  
as a whole

CARD J

CARD K

Keep the governing of Scotland much as it has been

Make sure the needs of Scotland are better understood  
by the Government in London

Allow more decisions to be made in Scotland

Scotland should completely run its own affairs

CARD K

CARD L

No devolution or Scottish Assembly of any sort

Have Scottish Committees of the House of Commons  
come up to Scotland for their meetings

An elected Scottish Assembly which would handle some  
Scottish affairs and would be responsible to Parliament  
at Westminster

A Scottish Parliament which would handle most Scottish  
affairs, including many economic affairs, leaving  
the Westminster Parliament responsible only for defence,  
foreign policy and international economic policy

A completely independent Scotland with a Scottish  
Parliament

CARD L

CARD M

A Scottish Assembly would help to reduce the excessive workload at the Westminster Parliament

A Scottish Assembly would have more time to consider the special laws needed in Scotland

A Scottish Assembly would inspire Scots to solve their own problems

A Scottish Assembly would help to protect Scotland's natural resources against exploitation

Scotland needs an Assembly because every nation should have its own Parliament

A Scottish Assembly would give people more say in Government

CARD M

CARD N

Cost and bureaucracy of Assembly

Devolution would reduce Scottish influence at the Westminster Parliament

Devolution would cause uncertainty and so damage the economy

It is wrong to try to get special benefits for Scotland at the expense of other areas in Britain

It is the first step towards a break-up of the United Kingdom

An Assembly would create too many levels of Government

CARD N

CARD 0

The Labour Party

The Conservative Party

The Scottish National Party

The Liberal Party

World-wide trends towards devolution

Pressure by TV and newspaper journalists

The decline of the British economy

CARD 0



CARD P

The Government should set firm guidelines for wages and salaries

Very strongly in favour  
Fairly strongly in favour  
Mildly in favour

it doesn't really matter either way

The Government should leave it to employers and trade unions to negotiate wages and salaries alone

Very strongly in favour  
Fairly strongly in favour  
Mildly in favour

CARD P

CARD Q

Maintaining order in the nation

Giving people more say in important political decisions

Fighting rising prices

Protecting freedom of speech

CARD Q

CARD R

Never justified in any circumstances

Occasionally justified

Frequently justified

CARD R

CARD S

1. Signing petitions
2. Demonstrations such as street marches
3. Occupying buildings
4. Damaging property
5. Actions which may lead to people getting hurt

CARD S

CARD T

Strongly in favour

Mildly in favour

Mildly against

Strongly against

CARD T

CARD U

I have usually voted that way

I was attracted by its leaders

I was attracted by its policies

I was attracted by its candidate in this constituency

I was strongly opposed to all the other parties

I was strongly opposed to one of the other parties especially

CARD U

CARD V

Very serious conflict

Fairly serious conflict

Not very serious conflict

There is no conflict

CARD V

CARD WINCOME PER WEEK

A	up to £9
B	£10 - 13
C	14 - 18
D	19 - 23
E	24 - 28
F	29 - 33
G	34 - 38
H	39 - 48
I	49 - 58
J	59 - 77
K	78 - 96
L	97 - 115
M	116 - 140
N	141 - 170
P	£171+

CARD W



CARD W

INCOME PER MONTH

A	up to £41
B	£42 - 58
C	59 - 80
D	81 - 102
E	103 - 123
F	124 - 145
G	146 - 167
H	168 - 210
I	211 - 254
J	255 - 336
K	337 - 419
L	420 - 501
M	502 - 610
N	611 - 740
P	£741+

CARD W